1960
YEARBOOK
MARKETBOOK
ISSUE

29th YEAR

# BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

AT A GLANCE

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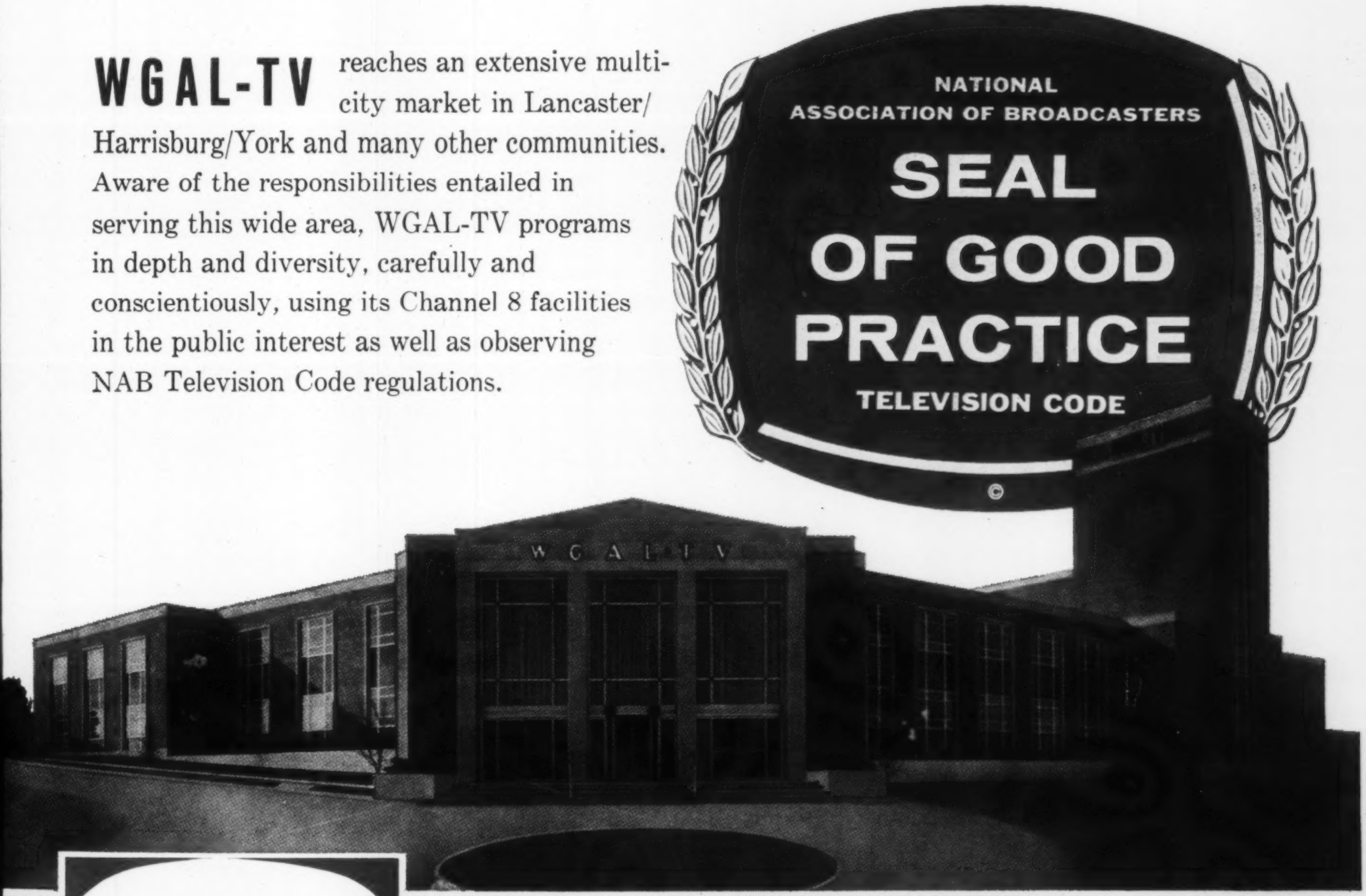
*In the public interest*

**WGAL-TV** reaches an extensive multi-city market in Lancaster/Harrisburg/York and many other communities. Aware of the responsibilities entailed in serving this wide area, WGAL-TV programs in depth and diversity, carefully and conscientiously, using its Channel 8 facilities in the public interest as well as observing NAB Television Code regulations.



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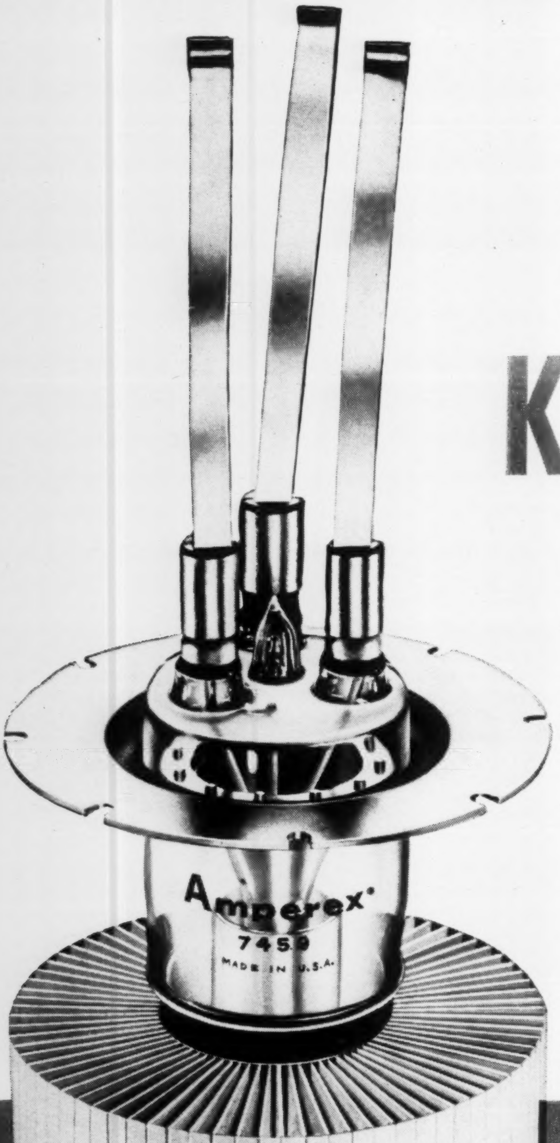

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| DC Grid Voltage | 400 | 300 | 200 | 200 | volts |
| Peak RF Grid Voltage | 740 | 640 | 500 | 450 | volts |
| DC Plate Current | 3 | 3 | 2.75 | 2.5 | amps |
| DC Grid Current (approx.) | 0.62 | 0.66 | 0.70 | 0.40 | amps |
| Driving Power | 2240 | 1840 | 1350 | 760 | watts |
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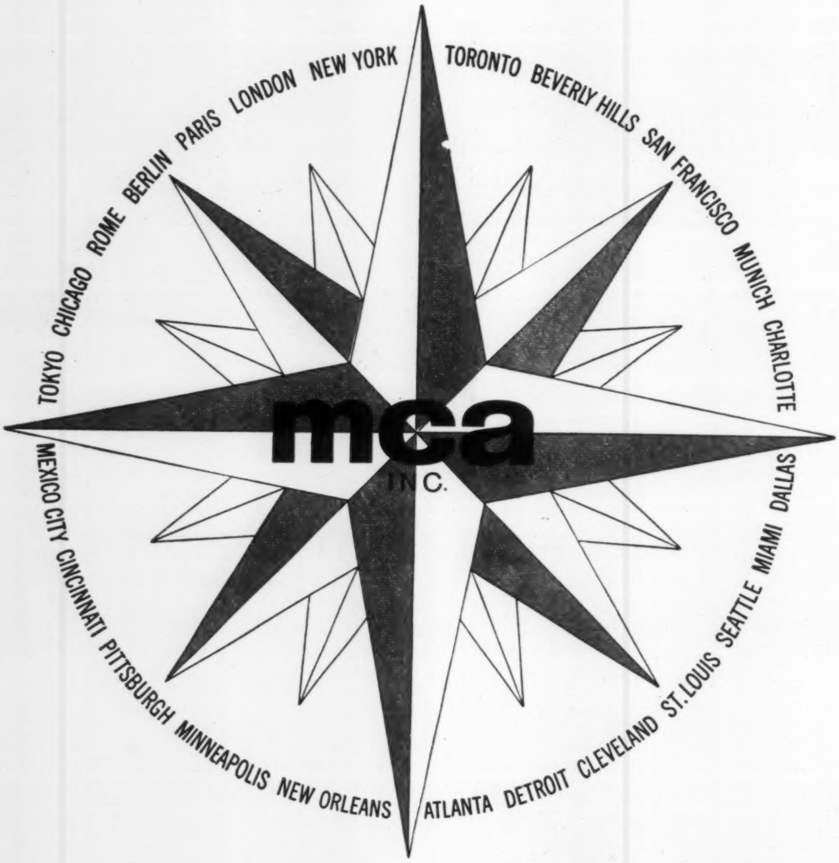
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# Easy guide to Yearbook

The information in this book is massive—more than half a million words—but it is organized for speedy reference. There are six main sections, broken down topically. Below are the titles and pages on which these sections appear, and brief descriptions of what they contain. The sections are arranged in alphabetical sequence A through F.

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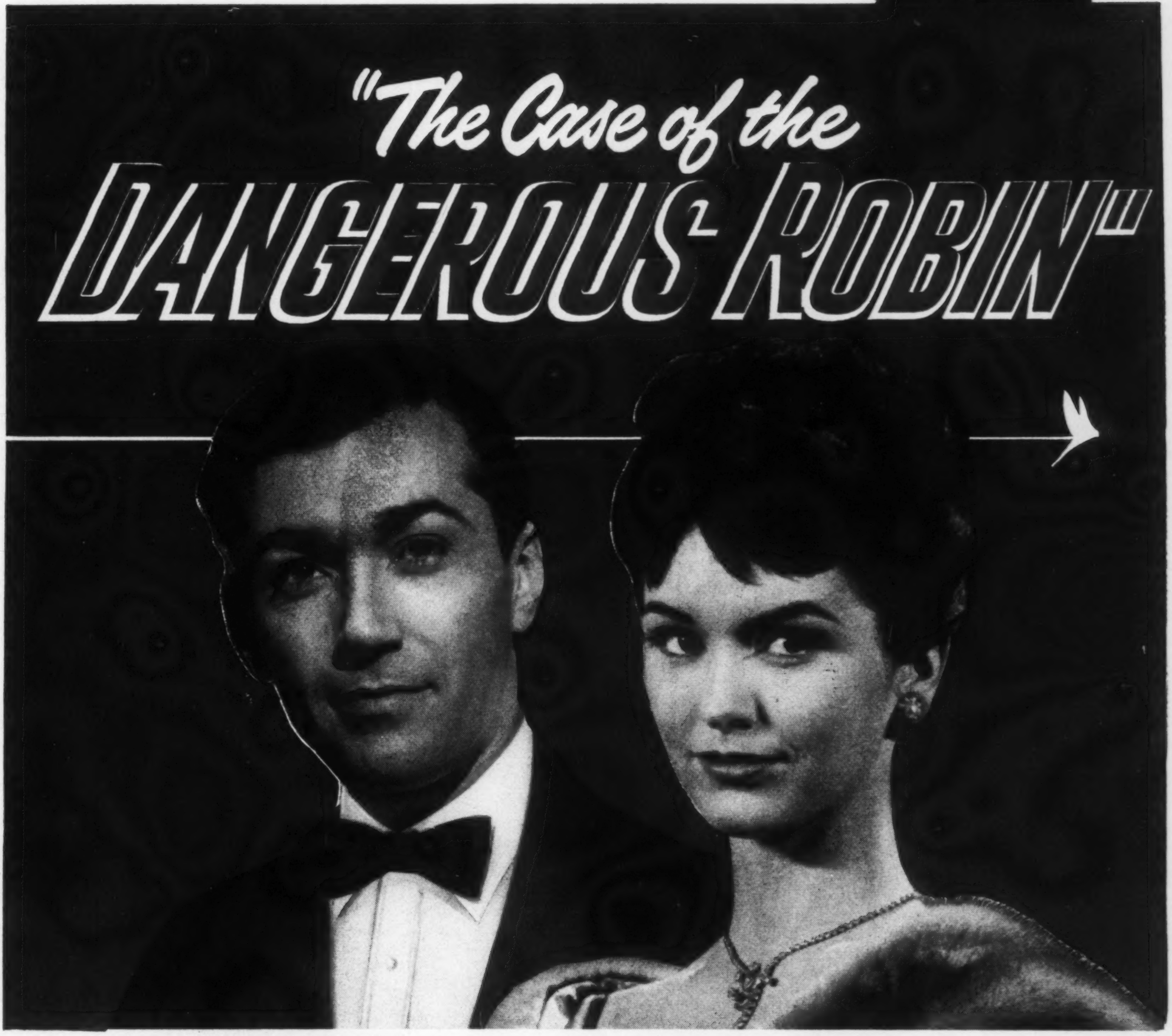

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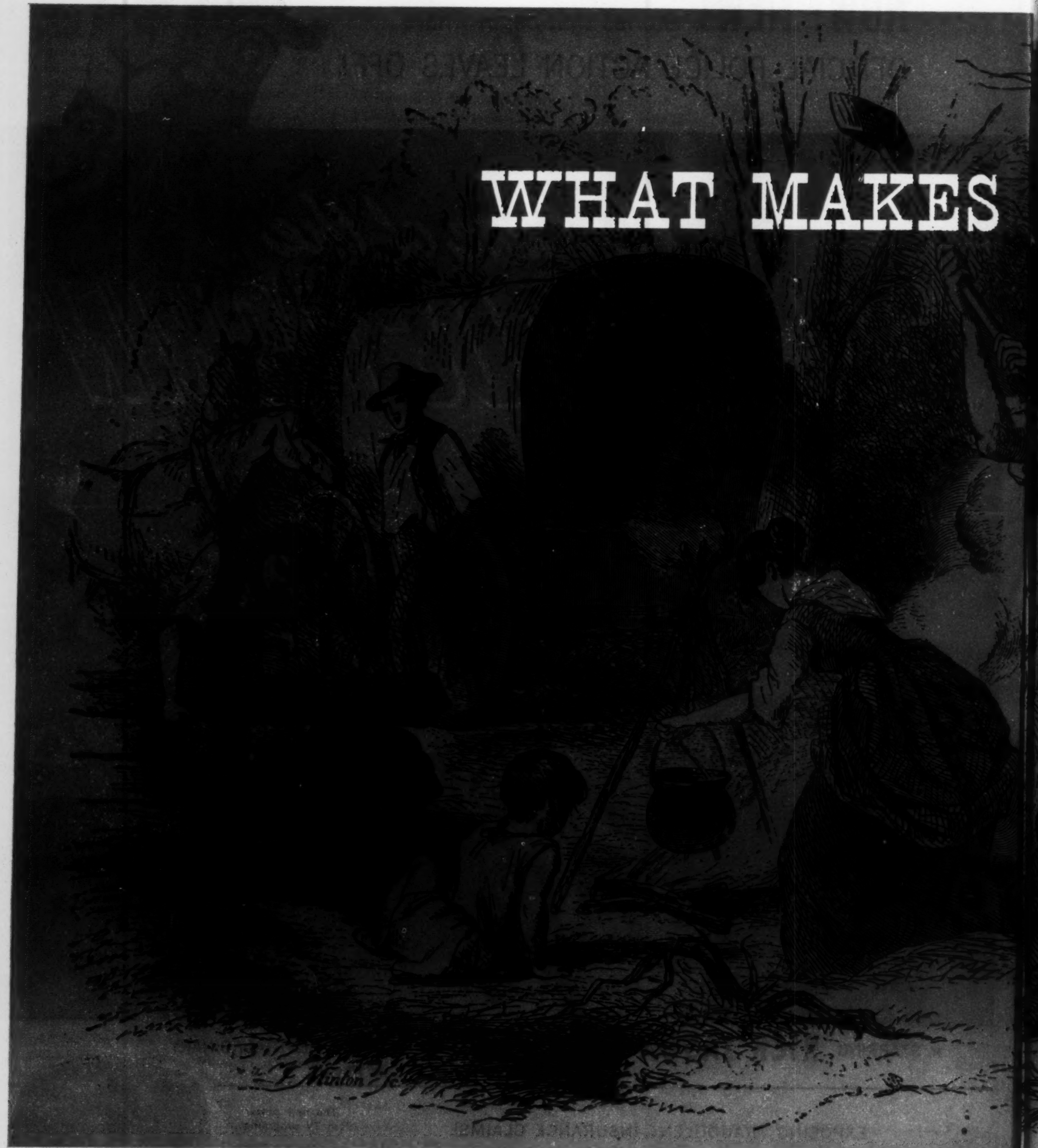
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There were few broadcasting guideposts when we started out 33 years ago. What have we learned from it all? This:

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**DETROIT**—WJBK
**TOLEDO**—WSPD (NBC)
**CLEVELAND**—WJW (NBC)
**MIAMI**—WGBS (CBS)
**WHEELING**—WWVA (CBS)

*Television*

**DETROIT**—WJBK-TV (CBS)
**CLEVELAND**—WJW-TV (CBS)
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**ATLANTA**—WAGA-TV (CBS)
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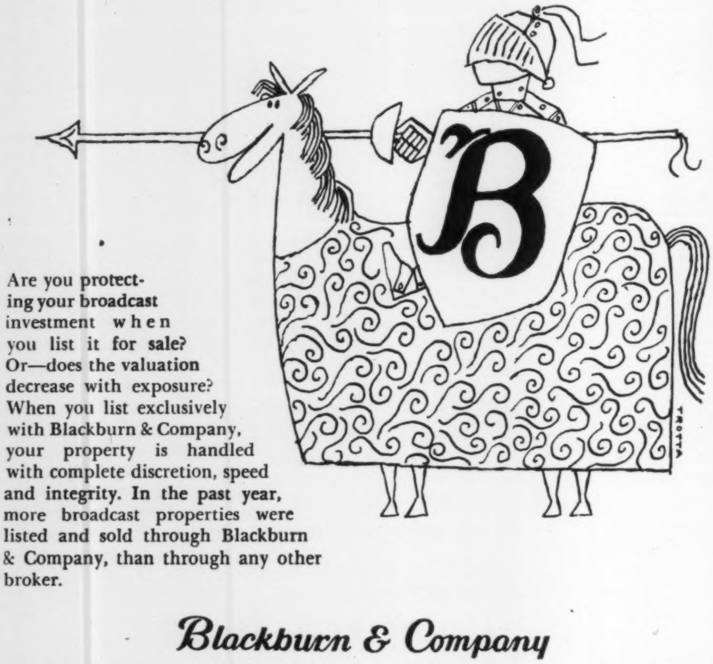

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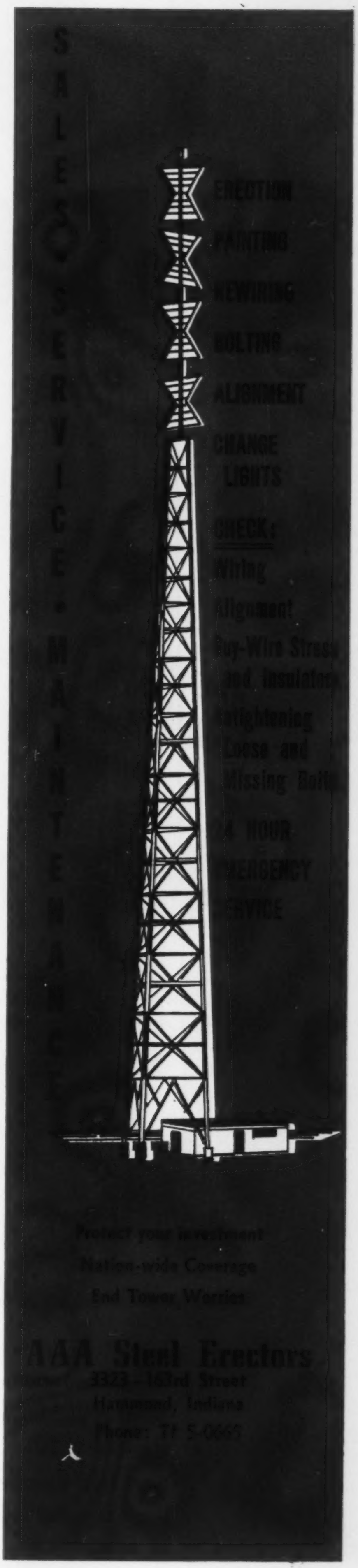
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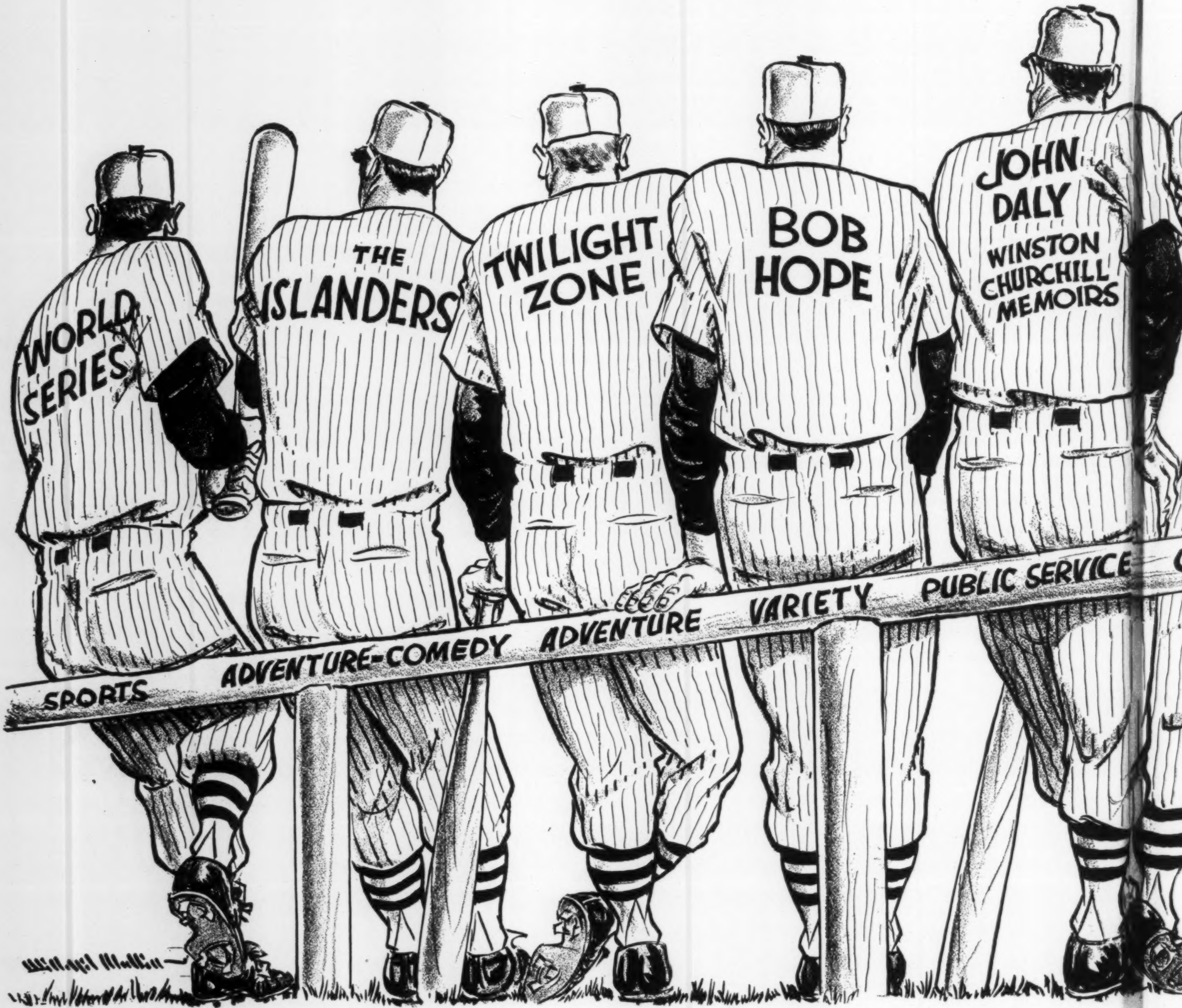
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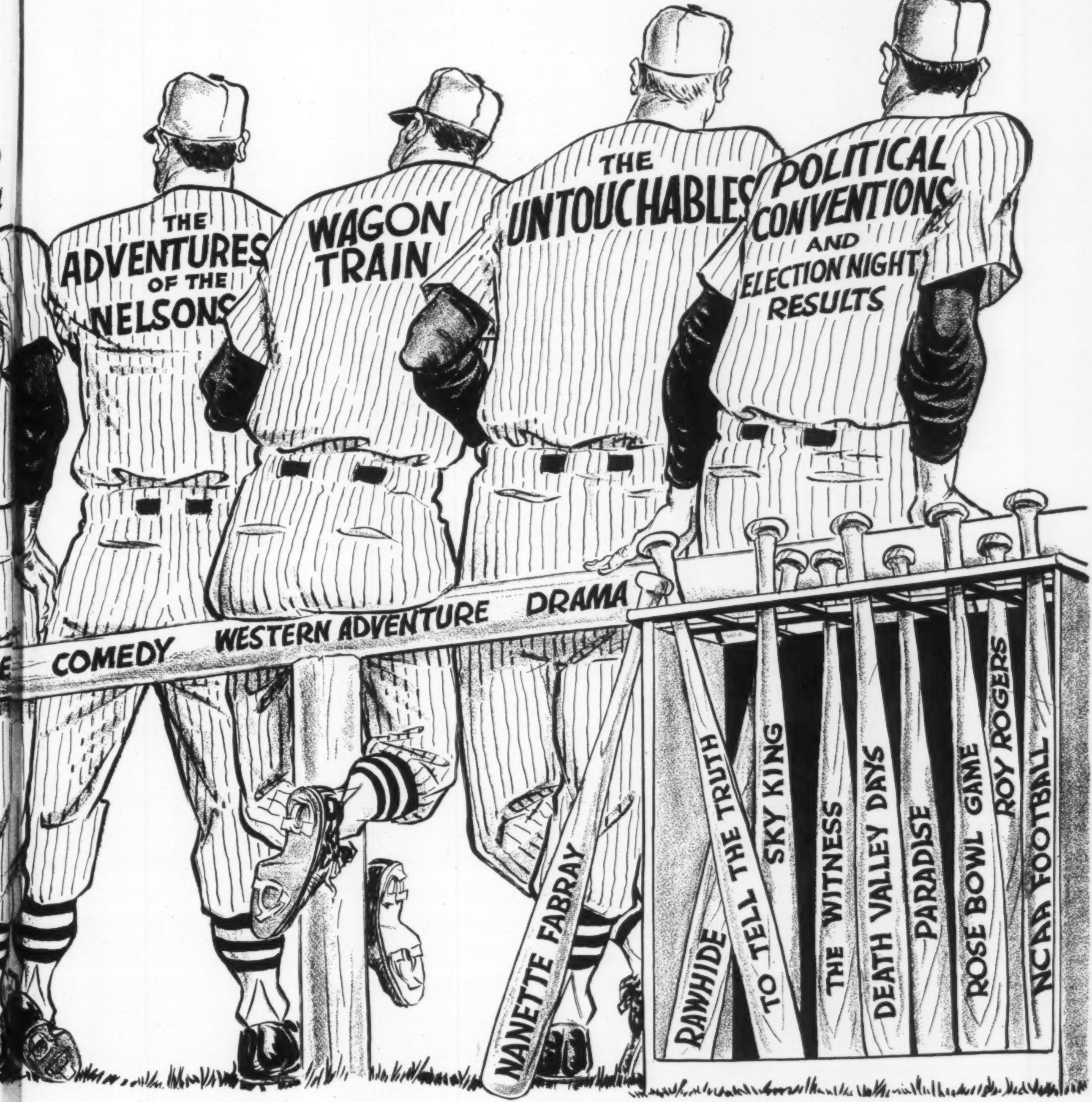
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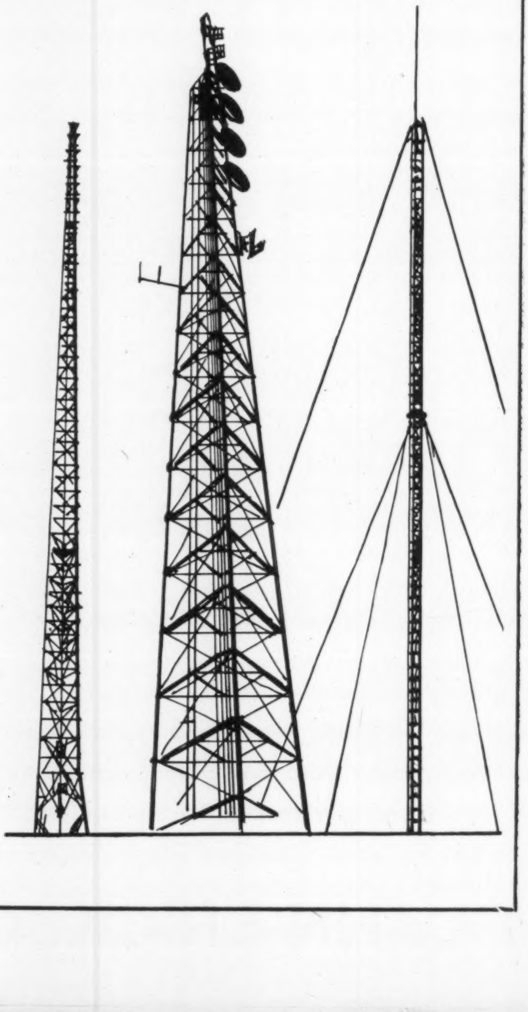

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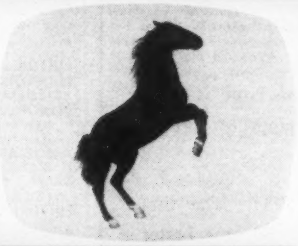

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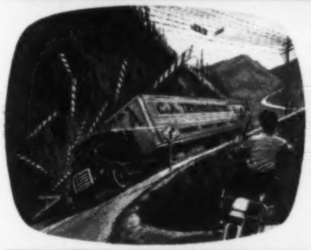

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# LETTER FROM THE PUBLISHER

Publication of this 26th consecutive *Yearbook • Marketbook* issue is coincidental with the entry into our 30th year of service to the business of broadcasting.

Broadcasting Publications, Inc. was founded in October 1931. The first *Yearbook* appeared in 1935. With each succeeding issue, it has become better entrenched as the standard reference and the marketplace for anyone and everyone doing business in the world of radio, television and the allied arts.

The information presented herewith was gathered from many sources, over a period of months, and such data is available in no other single volume. More than 20,000 questionnaires were mailed from Washington headquarters, supplemented by follow-up telegrams, letters and personal visits by staffers from our offices in Washington, New York, Chicago, Hollywood and Toronto. The finished product represents 550-pages, 46 separate directories, indexed under six main sections. It is the only industry-wide work designed to serve as the basic reference and source-work in the business of broadcasting.

Because an edition of this size must be printed in sections, there inevitably is a deadline lag. Thus late-breaking changes, notably in the directories, are not included. These will be published in *Yearbook* addenda to appear in an early issue of the weekly BROADCASTING. Readers should notify the *Yearbook* Editor of changes for inclusion in the addenda.

There are a number of new features in the *1960 Yearbook • Marketbook*, both editorially and advertising-wise. These will be readily discernable to subscribers.

A word about a new advertising feature—"guaranteed adjacencies." For the first time, advertisers in certain directories may use space to buttress their editorial listings in the nature of spotlight displays.

We hope you like this latest edition of the *Yearbook • Marketbook*. And we welcome your comments.

Sincerely,

Sol Taishoff

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THE BUSINESSWEEKLY OF TELEVISION AND RADIO

**1960**
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8. **Dancer-Fitzgerald-Sample**
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27. **Ogilvy, Benson & Mather**
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30. **Doherty, Clifford, Steers & Shenfield**
31. **Gardner**
32. **W. B. Doner**
33. **Fuller & Smith & Ross**
34. **Guild, Bascom & Bonfigli**
35. **Fletcher Richards, Calkins & Holden**
36. **Keyes, Madden & Jones**
37. **Doyle Dane Bernbach**
38. **Mogul Williams & Saylor**
39. **Geyer, Morey, Madden & Ballard**
40. **North**
41. **D. P. Brother**
42. **Warwick & Legler**
43. **Cohen, Dowd & Aleshire**
44. **Knox Reeves**
45. **Donahue & Coe**
46. **Honig-Cooper, Harrington & Miner**
47. **Reach, McClinton**
48. **Edward Weiss**
49. **Gordon Best**
50. **McManus, John & Adams**

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***Membership in The Million Dollar Club is restricted to advertising agency executives responsible for $1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies: 1952-59)**

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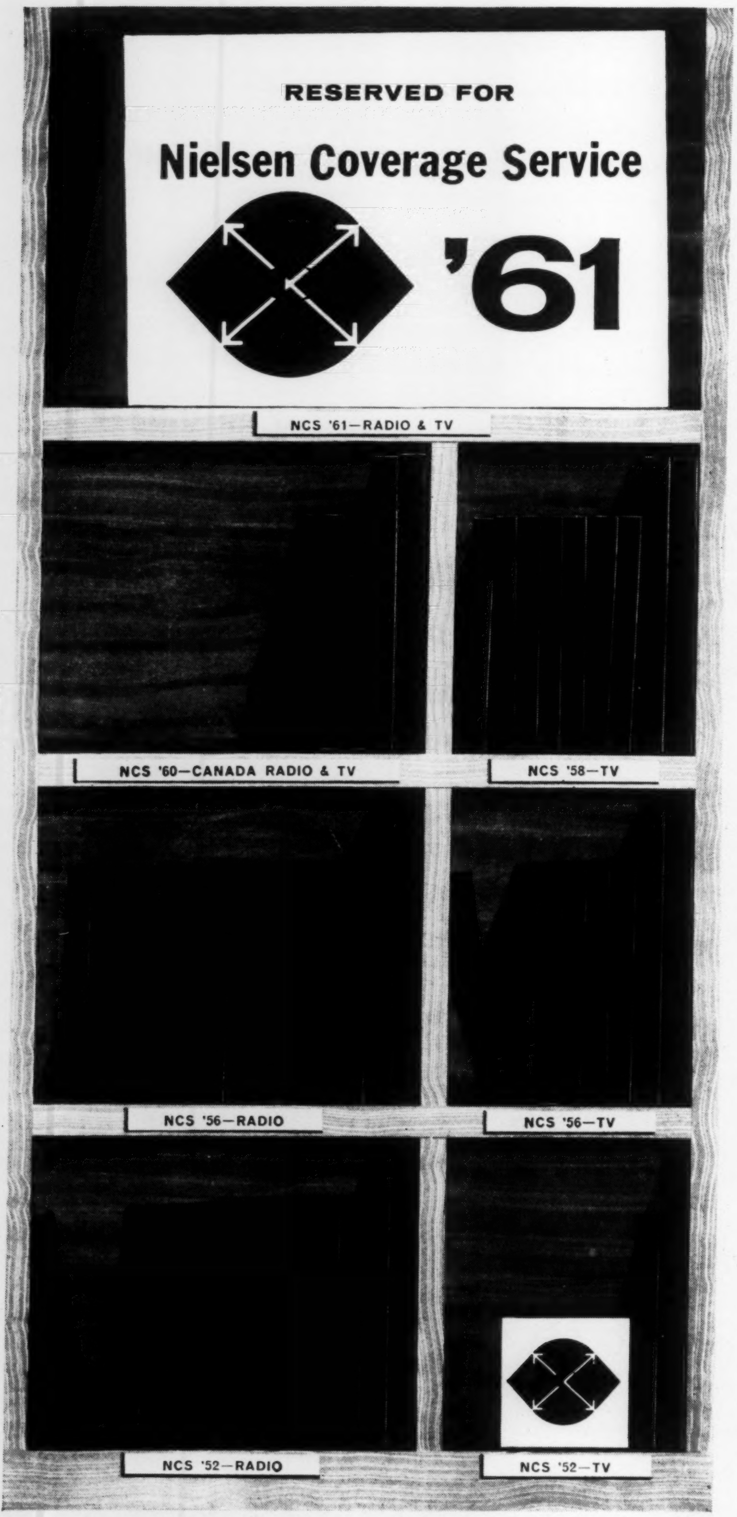

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**STATION CIRCULATION (daily, weekly, daytime, nighttime)**
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- **Each radio station . . . AM or FM (including out-of-home listening)**
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BROADCASTING
THE BUSINESSWEEKLY OF TELEVISION AND RADIO

**1960 YEARBOOK • MARKETBOOK ISSUE**

Vol. 59, YB-26 **September 15, 1960**

# MARKET GROWTH IN A NEW ERA

The American economy, entering the 1960s with a sound marketing structure, faces a decade that promises to provide commerce and industry with unprecedented outlets for goods and services.

A virile broadcasting system that has reached undreamed-of dimensions will continue to grow with the economy and take a prominent role in stimulating consumer demand, judging by statistical indicators as the final months of the year approached.

New figures made available by the U. S. Census Bureau, American Research Bureau and A. C. Nielsen Co. give a striking insight into the growth of the marketing base in recent years. The most accurate market data available comes from the 1958 national *Census of Business.* A study of market facts for all U. S. counties, appearing on page F-1 of this Yearbook issue, depicts in detail the number of homes, tv homes, and amount of retail sales (food, automotive and drug).

This Yearbook also offers a complete encyclopoedia of broadcasting facts. It includes details on the radio and tv broadcasting industry, audience, advertisng billings, employment, specialized programming, major trends and events, recorded programming, set production and radio-television time sales.

Profound changes are taking place in U. S. livng habits. Nearly two-thirds of the total increase in city population since 1950 has taken place outside central cities. These outlying areas of cities had less than one-fourth of the 1950 population. During the decade they showed an increase of nearly one-half (47.2%) and accounted for 17.1 million of the 26.4 million increase in total population shown by preliminary 1960 census totals for the 50 states.

The list of Standard Metropolitan Statistical Areas (BROADCASTING June 27, Aug. 8, 1960) covers more than three-fifths of the total population, with practically all of the areas showing gains for the decade. Twenty-one new areas were added to the metropolitan list in the summer of 1960 when census returns showed they had reached the 50,000 population point.

Population density for the decade fell from 50.7 persons per square mile in 1950 to 50 in 1960, due mainly to the sparse nature of Alaska where the vast area includes only 0.4 persons per square mile.

Sixty counties have more than 500,000 people, led by Los Angeles with 5,979,203, according to the first 1960 census returns. New York is the largest metropolitan area, with 7,710,346 population.

The center of population moved westward from a point near Louisville, Ill., to Clinton County, Ill., in the decade.

This tendency of the population to move into metropolitan areas outside central cities provides important marketing opportunities for American commerce but at the same time creates serious national problems. The Committee for Economic Development says metropolitan areas are "decaying at the core" and points to a need of reorganizing local political structures and urban renewal.

But economic growth is rapid, despite the problems, and it is expected to continue through the next decade. In its study, *The Decade of Incentive,* Market Planning Corp. (affiliated with McCann-Erickson) predicts growth in the next 10 years will equal that of the last quarter-century.

Advertising will expand 60%, or from $10 billion to $16 billion in the period, the study indicates, possibly reaching $20 billion in 1970. Assuming 2% yearly inflation, total advertising volume may exceed $25 billion in terms of 1970 dollars.

Consumer spending should double during the period, according to the study, with durable goods exceeding $70 billion in 1970 and soft goods, rising at a somewhat slower pace, reaching $225 billion.

A forecast by J. H. Whitney & Co. (Whitney Communications Corp., Corinthian broadcast stations) said the gross national product of $472 billion in 1959 (1958 dollar base) should rise to $790 billion in 1970. It estimates advertising expenditures will grow from $10.9 billion to $18 billion in the decade (1958 dollars). Televison income of $1.51 billion will increase to between $2.7 and $3.1 billion in 1970, according to the Whitney study.

The U. S. Census Bureau estimates the population, preliminarily placed at 177 million in 1960, will jump to 220 million in 1970.

As this growth takes place, the broadcasting industry provides a medium reaching more people more frequently than any other medium. The 1960 commercial broadcast structure consists of 3,506 am, 753 fm and 580 tv stations (Aug. 31 figures), according to a BROADCASTING compilation.

These stations serve 46.5 million tv homes and 49.5 million radio homes. Of the tv homes, 98% are in reach of color tv service. Nearly 110 million home radio sets are estimated to be in working order. A special feature of radio is the constantly increasing out-of-home listening to 41 million auto receivers and millions of portables, especially the immensely popular transistor sets (See U.S. radio-tv set production data page F-63).

A breakdown of the broadcast audience shows trends in set ownership; radio and tv homes by county size; radio-only vs tv homes; hours of tune-in per day; summer vs winter tune-in; audience composition by sex and age, and types of programs supplied. This information is based on American Research Bureau and A. C. Nielsen surveys and estimates (see audience analysis starting page F-76).

Pointing up the strength of the broadcast system is the remarkable increase in the value of station properties as determined by sales. In the first seven months of 1960, transfers of radio and tv station properties reached $151 million, 20% above the total for the entire year of 1959. (BROADCASTING, Aug. 8, 1960).

# TV REVENUE-PROFIT HITS NEW HIGH IN '59

Running counter to the prevailing experience of American industry, tv's 1959 financial revenues and profits continued their upward spiral in both categories.

Based on FCC's official release (Broadcasting, Sept. 5, 1960) total tv revenues for 1959 soared to a new high of $1.163 billion —13% over 1958's $1.03 billion.. Revenues include all income from the sale of time, talent and program material.

Tv's profits, before federal income tax, also reached a new high—$222.3 million, up 29.3% over 1958's $171.9 million.

In tv for 1959, expenses climbed, but remained relatively stable in relation to income. Total expenses increased 9.7% over 1958—$941.6 million compared to $858.1 million. The number of employes remained fairly constant—40,270 in 1959 compared to 39,382 in 1958.

Other highlights of the 1959 report:

- Twelve tv stations reported revenues of over $7.5 million. Average expenses totaled $6.3 million—$1.5 million for salaries and wages. $1.6 million for film, $350,000 for talent, $250,000 for depreciation and $2.6 million for all other costs.

- Total revenues from the sale of network time went up 5% to $445.8 million. Revenues from time sales to national and regional advertisers rose 22.9% to $424.2 million, and to local advertisers up 10.6% to $200.6 million. Total time sales amounted to $1,070.6 million. This was an increase of 12.6% over the 1958 figures.

- The sale of time only was divided as follows: network time to national advertisers, 41.6%; national and regional spot, 39.6%, and local advertisers, 18.8%. This is roughly the same division as in 1958.

- The three tv networks reported total revenues of $576.1 million, up 11.5%, and total profits, before federal income tax, of $87.9 million, up 14.2%. These figures include revenues from the network's 17 owned and operated stations as well as from network operation.

  Network owned stations accounted for only 23.9% of total revenues, but 63.6% of the profits.

- Of the 496 tv stations reporting a full year's earnings, 74.6% reported a profit; 25.4% a loss. Only 8.4% of the 107 pre-freeze vhf stations reported a loss; 25.9% of all post-freeze stations reported a loss.

  There were 69 uhf stations operating for the full year; 35 reported a profit, and 34 a loss.

- Total revenues of the 77 uhf stations were $28 million up from $26.1 million reported by 79 uhf stations in 1958. Total loss for the 77 uhf outlets was $500,000, compared to a loss of $2.2 million for 79 stations in 1958, and of $3.5 million for 88 uhf stations in 1957.

# RADIO REPORT

The FCC radio financial report was not available at press time, but will be reported in detail in Broadcasting Businessweekly upon release.

# The dimensions of radio and television

## Broadcasting Stations on Air

| | |
|---|---|
| **453** | **commercial vhf tv stations** |
| **80** | **commercial uhf tv stations** |
| **533** | **total commercial tv stations** |
| **35** | **non-commercial, educational vhf stations** |
| **12** | **non-commercial, educational uhf stations** |
| **47** | **total non-commercial, educational stations** |
| **580** | **total television stations** |
| **3,506** | **total am radio stations** |
| **753** | **total fm radio stations** |
| **4,839** | **total broadcasting stations** |

## Total Time Sales, 1959

| | |
|---|---|
| **$1,070,600,000** | **for all tv stations and networks** |
| **$609,114,000** | **for all radio stations and networks** |
| **$1,679,714,000** | **total radio-tv time sales** |

(The television time sales are official tabulations by the FCC. Radio time sales are Broadcasting estimates. The FCC's radio tabulations for 1959 were not completed when the Yearbook went to press.)

## The Radio-Tv Audiences

| | |
|---|---|
| **45,200,000** | **U. S. tv homes (87% of all homes)** |
| **50,641,500** | **U. S. radio homes (nearly 97% of all homes)** |
| **43,211,000** | **U. S. homes tune in television in average week** |
| **40,697,000** | **U. S. homes tune in radio in average week** |
| **5 hours, 55 minutes** | **total tv viewing per home per day** |
| **1 hour, 55 minutes** | **total radio listening per home per day (not counted: listening outside home)** |

## Some Other Facts about Facilities

| | |
|---|---|
| **429** | **am stations associated with newspapers and/or magazines in common ownership** |
| **145** | **fm stations connected with newspaper-magazine ownership** |
| **175** | **television stations connected with newspaper-magazine ownership** |
| **106** | **regional radio networks** |
| **12** | **regional television networks** |

## Facts about Related Businesses

| | |
|---|---|
| **173** | **talent agents representing radio-tv artists** |
| **639** | **program services to television and radio** |
| **49** | **companies providing research services to radio-tv** |
| **52** | **unions representing workers and performers in radio-tv** |
| **591** | **attorneys specializing in FCC practice** |
| **285** | **consulting engineers serving broadcasting** |
| **558** | **community antenna systems** |
| **20** | **news services** |
| **67** | **public relations, publicity, promotion services** |
| **28** | **station brokers** |

*Unless otherwise indicated, all figures are as of Aug. 31, 1960*

# The facilities of television and radio

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# DIRECTORY OF TELEVISION STATIONS IN THE U. S.

**Note:** Listed in this directory are (1) all cities to which television allocations have been made by the Federal Communications Commission and (2) all tv stations granted.

(1) With each city are shown the county in which it is situated and the television channels allocated to that city by the FCC. A plus or minus sign after a channel indicates that a station occupying the channel must operate with its carrier frequencies offset 10 kilocycles above or below, respectively, the normal carrier frequencies.

(2) Information for each station listed below has been corrected to Aug. 1, 1960. Where applicable, the following data is shown: call letters, date station began (or intends to begin) operation, channel number, transmission facilities, address, telephone, teletype number, name of licensee, composition of ownership, network affiliation, sales representative, executives and Washington attorney. Color facilities of stations having them are also shown. Special note is also made of those stations now having a video tape recorder in operation. Uhf translator stations, authorized by the FCC to repeat the programs of commercial stations, are also listed under the station whose programs they repeat. Non-commercial channels are shown with asterisks (*).

## ALABAMA

*Non-commercial educational.

**ANDALUSIA,** Covington County ch. *2—, *29)

***WAIQ** (Aug. 8, 1956) ch. *2; power—100kw visual, 60.3kw aural; antenna height—690 feet above average terrain, 571 feet above ground.
Address: Dozier, Ala.
Licensee: State of Alabama, Alabama Educational Television Commission, Protective Life Bldg , Birmingham 3, Ala.
Ownership: State of Alabama.
Network: Alabama Educational Television network.
Executives: Commission President, Rex Sikes (appointed by the Governor); Raymond Hurlburt, gen mgr; Lou Peneguy, director, coordination and information; Al Renfro, chief engr for network.
Studios: Auburn, Ala: Alabama Polytechnic Institute, Ed Wegener, studio dir; George Murphy, studio chief engr. Birmingham, Ala: Birmingham Area Educational Tv Assn., 720 S. 20th St., Dr. L. Frazer Banks, studio dir; University, Ala.: U. of Alabama, Graydon Ausmus, studio dir.

**ANNISTON,** Calhoun County (ch. 70+)

**AUBURN,** Lee County (ch. *50)

**BESSEMER,** Jefferson County (ch. 54)

**BIRMINGHAM,** Jefferson County (ch. 6—, *10—, 13—, 42+, *48)

**WAPI-TV** (May 1949) ch. 13; power—316kw visual, 158 kw aural; antenna height—1,130 feet above average terrain, 822 feet above ground).
Address: P. O. Box 2553. Phone: Fairfax 3-6141.
Licensee: Newhouse Broadcasting Corp. (acquired station 1955).
Oknership: See Newhouse stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: $900.
Color facilities: network, local slides.
Executives: Charles F. Grisham, pres & gen mgr; Albert J. Gillen, vp & director of sales; Thomas M. Percer, sales mgr; Johnny Johnson, program dir & film buyer; James Chenoweth, promotion mgr; Clancy Lake, news dir; J. V. Sanderson, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WAPI-AM-FM.

***WBIQ** (Dec. 24, 1954) ch. *10; power—42.5kw visual; antenna height—1,050 feet above average terrain, 795.2 feet above ground.
Address: Red Mountain, Birmingham, Ala.
Licensee: State of Alabama Educational Television Commission, Protective Life Bldg. Birmingham 3, Ala.
Ownership: State of Alabama.
Network: Alabama Educational Television network.
Executives and studios: (see WAIQ Andalusia).

**WBMG** (not on air, granted Nov. 29, 1956; target date unknown): ch. 42; power—16.6kw visual; antenna height—770 ft. above average terrain, 589 feet above ground.
Permittee: Birmingham Television Corp.
Ownership: Owned jointly by H. & E. Balaban Corp. and Winston-Salem Broadcasting Co. For other interests see listings under these names in "Group Ownership."

**WBRC-TV** (July 1, 1949) ch. 6; power—100kw visual, 50kw aural; antenna height—1,114.5 feet above average terrain, 795.2 feet above ground.
Address P. O. Box 6007. Phone: Fairfax 2-4701. TWX BH-260.
Licensee: Taft Broadcasting Co. (acquired station May 8, 1957).
Ownership: See Taft stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Katz.
Highest hour rate: $1,000.
Color facilities: network.
Executives: Hulbert Taft, Jr., pres; Robert T. Schlinkert, gen mgr; Oliver V. Naylor, gen sales mgr; Keith E. Barze, prog dir & film buyer; Richard S. Stephen, local sales mgr; Eric N. Harris Jr., prom. mgr; James Atkins, news dir; Bill Randa, sales service mgr; Hardy D. Carl, chief engr.
Washington Atty: Koteen & Burt.
Radio affiliate: WBRC-AM-FM.

**BREWTON,** Escambia County (ch. 23+)

**CLANTON,** Chilton County (ch. 77)

**CULLMAN,** Cullman County (ch. 60+)

**DECATUR,** Morgan County (ch. 23—)

**WMSL-TV** (July 4, 1954) ch. 23; power—117 kw visual; antenna height—350 feet above average terrain, 383 feet above ground.
Address: P. O. Box 72. Phone: Elgin 3-0361. TWX 8510.
Licensee: Tennessee Valley Radio & Television Corp. (original owner).
Ownership: Frank Whisenant, 55.89%; James E. King, 4.45%; Bryan McAfee, 2.23%; and others.
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Highest hour rate: $150.
Executives: Frank Whisenant, pres. & gen mgr; Alice Whisenant, prog dir & sec-treas; Mart Hargrove, film buyer; Jerry Griggs, news dir; Kenneth Casey, chief engr.
Washington atty: Harry Daly.
Radio affiliate: WMSL.

**DEMOPOLIS,** Marengo County (ch. *18)

**DOTHAN,** Houston County (ch. 4, *19—)

**WTVY** (Feb. 12, 1955) ch. 4; power—100kw visual; antenna height—740 feet above average terrain, 704 feet above ground.
Address: Cottonwood Road. Phone: 5-2810. TWX 6018.
Licensee: WTVY Inc. (original owner).
Ownership: Charles Woods, 51.7%; F. E. Busby, 6.19%; J. T. Thrower and wife, 10.78%; Dr. Paul Flowers, 14.76%.
Network: CBS-TV (primary), ABC-TV (secondary).
Highest hour rate: $200.
Color facilities: network.
Executives: F. E. Busby, vp & gen mgr; Art Creamer, coml mgr.

**ENTERPRISE,** Coffee County (ch. 40+)

**EUFAULA,** Barbour County (ch. 44)

**FLORENCE,** Lauderdale County (ch. 15, *21+)

**WOWL-TV** (Oct. 27, 1957) ch. 15; power—20.9 kw visual, 11.7 kw aural; antenna height—400 feet above average terrain, 358 feet above ground.
Address: Box 600. Phone: Atwater 2-7711. TWX 8523.
Licensee: Television Muscle Shoals Inc. (original owner).
Ownership: Richard B. Biddle, 25%; Radio Muscle Shoals Inc., (WOWL Florence, Ala.), 25%; O. B. Miley, 12.5%; James B. Gambrill, 12.5%; C. V. Green, 25%. Mr. Biddle owns 53% of WOWL. Radio Muscle Shoals also owns 88% of KBLO Hot Springs, Ark.
Network: NBC-TV (primary), ABC-TV (secondary, CBS-TV (secondary),
Rep: Gill-Perna.
Highest hour rate: $200.
Executives: Richard B. Biddle, pres; Jack Worley, station mgr; Oscar Peden, coml mgr; Jim Evans, prog dir; Ann Davis, film dir; Gwyn Richardson, traffic & prom mgr; Nelle Bigbee, news dir; Larry Rohlings, chief engr.
Radio affiliate: WOWL.

**FORT PAYNE,** De Kalb County (ch. 19)

## Tv Stations CONTINUED

## ALABAMA CONTINUED

### GADSDEN, Etowah County (ch. 37—)

### GREENVILLE, Butler County (ch. 49—)

### GUNTERSVILLE, Marshall County (ch. 40—)

### HUNTSVILLE, Madison County (ch. 31+)

**WAFG-TV** (Aug. 1, 1959) ch. 31; power—17.4 kw visual, 9.4 kw aural; antenna height—1,020 feet above average terrain, 166 feet above ground.

Address: 1000 Monte Sano Mountain. Phone: Jefferson 9-1783. TWX 8570.

Permittee: Rocket City Television Inc.

Ownership: John S. Gregory, James R. Cleary, Wharton K. Burgreen, each 18.28%; James A. Beasley Jr., 15.62%; Robert M. Derby, 10.39%; P. T. Gunn, 7.81%; John A. Higdon, Lloyd W. Root Jr., Robert N. Yarbrough, each 1.95%; James T. Sleeman, 1.56%.

Network: ABC-TV (primary).

Rep: Weed Tv.

Highest hour rate: 175.

Executives: James Cleary, pres; John A. Higdon, gen mgr; Sara Compton, prog dir; Robert Smith, film buyer; Bill Cornelius, news dir; Vic Van Banski, chief engr.

### JASPER, Walker County (ch. 17)

### MOBILE, Mobile County (ch. 5+, 10+, *42, 48+)

**WALA-TV** (Jan. 14, 1953) ch. 10; power—316 kw visual, 190 kw aural; antenna height—620 feet above average terrain, 573 feet above ground.

Address: 210 Government St. Phone: Hemlock 3-3754. TWX MO-185.

Licensee: Pape Television Co. (original owner).

Ownership: William O. Pape, 99.56%.

Network: NBC-TV (primary).

Rep: Bolling; Clarke Brown Co..

Color facilities: network.

Highest hour rate: $500.

Executives: W. O. Pape, pres; W. B. Pape, exec v-p & gen mgr; W. F. Joseph, treas; John E. Dixon, natl sales mgr; Dick McMullen, prog dir; Dick McCullogh, news dir; Chuck Thompson, publicity & mdse mgr; Raymond Hurley, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WALA.

**WEAR-TV** (See Pensacola, Fla.).

**WKRG-TV** (Sept. 5, 1955): ch. 5; power—100kw visual, 50kw aural; antenna height—1050 feet above average terrain; 998 feet above ground.

Address: P. O. Box 1184. Phone: Hemlock 2-5505. TWX MO 97

Licensee: WKRG-TV Inc. (acquired station April 4, 1958.)

Ownership: Kenneth R. Giddens, 50%; Mobile Press Register Inc., 50%. Stockholders J. F. McGowin and N. F. McGowin of Mobile Press have 15% and 7.5% interest respectively in WGYV Greenville, Ala. Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel.

Executives: Kenneth R. Giddens, pres & treas; C. P. Persons Jr., vp, gen mgr & film buyer.

Radio affiliate: WKRG.

### MONTGOMERY, Montgomery County (ch. 12, 20, *26+, 32)

**WCOV-TV** (April 23, 1953) ch. 20; power—200 kw visual, 100 kw aural; antenna height—440 feet above average terrain, 460 feet above ground.

Address: P. O. Box 2505. Phone: Amherst 5-3561. TWX MG 6039.

Licensee: Capitol Broadcasting Co. (original owner).

Ownership: Oscar P. Covington and family, 85%; Hugh M. Smith, 15%.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Venard, Rintoul & McConnell; James S. Ayers Co., (southeastern).

Color facilities: network.

Highest hour rate: $250.

Executives: Oscar P. Covington, pres; Hugh M. Smith, exec v-p & gen mgr; Morris South, local sales mgr; Martha Hall, prog dir; John Utley, operations mgr; Lee Allen Ford, news dir; W. D. Weatherly, chief engr.

Washington atty: Smith & Pepper.

Radio affiliate: WCOV.

**WSFA-TV** (Dec. 25, 1954) ch. 12; power—316 kw visual, 158 kw aural; antenna height—1,040 feet above average terrain, 823 feet above ground.

Mailing address: P. O. Box 2566. Phone: Amherst 5-1251. TWX MG 6033.

Licensee: Broadcasting Company of the South (acquired station Oct. 5, 1959).

Ownership: See Broadcasting Co. of the South Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary.

Rep: Peters, Griffin, Woodward.

Color facilities: network.

Highest hour rate: $500.

Executives: Carter C. Hardwick Jr., gen mgr; Bob Villar, coml mgr; Gene Jacobsen, prog dir & film buyer; Charlotte Chilton, prom supv; Bill Henry, news dir; Frank Ridolphi, admin asst; Bob Hayward, chief engr.

Washington atty: Dow, Lohnes & Albertson.

### MUNFORD, Talladega County (ch. *7—, *24—)

***WCIQ** (Jan. 8, 1955) ch. 7; power—316 kw visual, 191 kw aural; antenna height—2,000 feet above average terrain, 578 feet above ground.

Address: 807 Protective Life Bldg., Zone 3. Phone: Fairfax 2-4625.

Licensee: Alabama Educational Television Commission (original owner).

Ownership: State of Alabama.

Executives and studios: (See WAIQ Andalusia).

### OPELIKA, Lee County (ch. *22—)

### SELMA, Dallas County (ch. 8—, 58+)

**WSLA-TV** (not on air; granted Feb. 5, 1954) ch. 8; power—2.51kw visual; antenna height—360 ft. above average terrain, 387 ft. above ground

Address: P. O. Box 1447, Montgomery 2, Ala.

Permittee: Selma Tv Inc.

Ownership: William J. Brennan and wife, 50%, and William E. Benns Jr. and wife, 50%. Mr. Brennan also owns 90% of WAPE Jacksonville, Fla. William Benns owns 25% of WVOK Birmingham, Ala. Licensee also owns WBAM Montgomery, Ala.

Washington Atty: Rhyne & Rhyne.

### SHEFFIELD, Colbert County (ch. 47—)

### SYLACAUGA, Talladega County (ch. 75)

### TALLADEGA, Talladega County (ch. 64)

### THOMASVILLE, Clarke County (ch. 27—)

### TROY, Pike County (ch. 38—)

### TUSCALOOSA, Tuscaloosa County (ch. *14, 45, 51—)

### TUSKEGEE, Macon County (ch. 16—)

### UNIVERSITY, Tuscaloosa County (ch. *74+)

A BILLION DOLLARS ON A SILVER PLATTER

That's Montgomery and Central-South Alabama . . . where a million people have a billion dollars to spend. And you can reach this market with just one buy, since WSFA-TV covers the area like no one else.

**WSFA-TV**

NBC / ABC MONTGOMERY - CHANNEL 12

Represented by Peters, Griffin, Woodward, Inc.

The Broadcasting Co. of the South
WIS-TV Columbia, South Carolina

**HAMILTON-LANDIS & ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

## ALASKA

*Non-commercial educational.

### ANCHORAGE (ch. 2—, *7—, 11, 13—)

**KENI-TV** (Oct. 15, 1953) ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—70 feet above average terrain, 173 feet above ground.
Address: P. O. Box 1160. Phone: 5-2201.
Licensee: All-Alaska Broadcasters (acquired station, April 1960).
Ownership: See All-Alaska Broadcasters stations in "Group Ownership."
Network: ABC-TV, NBC-TV.
Executives: Alvin O. Bramstedt, gen mgr.
Radio affiliate: KENI.

**KTVA** (Dec. 11, 1953) ch. 11; power—3.02kw visual, 1.51kw aural; antenna height—130 feet above average terrain, 230 feet above ground.
Address: P. O. Box 2200. Phone Broadway 5-4321.
Licensee: Northern Television Inc. (original owner).
Ownership: See Northern Television Stations in "Group Ownership."
Network: CBS-TV.
Rep: Weed; Alaska Radio-Tv Sales (Seattle).
Highest hour rate: $150.
Executives: A. G. Hiebert, pres & gen mgr; Paul G. West, prog dir; Jean Ward, prom mgr; Peter Herford, news dir; John Honea, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: KTVA-FM.

### FAIRBANKS, (ch. 2+, 4+ 7+, *9+, 11+, 13+)

**KFAR-TV** (March 1, 1955) ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—even with average terrain, 200 feet above ground.
Address: 516 Second Ave. Phone: 2125.
Licensee: All-Alaska Broadcasters.
Ownership: See All-Alaska Broadcasters Stations in "Group Ownership."
Network: ABC-TV, NBC-TV.
Executives: Alvin O. Bramstedt, gen mgr.
Radio affiliate: KFAR.

**KTVF** (Feb. 17, 1955) ch. 11; power—11kw; antenna height—51 feet below average terrain, 168 feet above ground.
Address: Box 590. Phone: 3636.
Licensee: Northern Television Inc. (original owner).
Ownership: See Northern Television stations in "Group Ownership."
Network: CBS-TV.
Executives: A. G. Hiebert, pres; John Griffin, gen mgr & coml mgr; Jim Bischoff, news dir; Garth Anderson, chief engr.
Rep: Weed; Alaska Radio-Tv Sales.
Washington atty: Miller & Schroeder.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
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EXBROOK 2-5671

### JUNEAU (ch. *3, 8, 10)

**KINY-TV** (Feb. 19, 1956) ch. 8; power—0.281 kw visual, 0.140 aural; antenna height—960 feet below average terrain, 263 feet above ground.
Address: 231 S. Franklin St. Phone: Juniper 6-1802.
Licensee: Juneau Broadcasters Inc. (acquired station June 1, 1959).
Ownership: Jerry W. McKinley, 35.4%; Elton E. Engstrom, 13.4%; Richard L. Peter, 9.6%; Percy E. Reynolds, 7.6%, and Thomas C. Whiteside, 7.6%.
Network: CBS-TV (primary), ABC-TV and NBC-TV (secondary).
Rep: Weed.
Highest hour rate: $60.
Executives: Jerry W. McKinley, pres & gen mgr; Richard L. Peter, prog & news dir.
Radio affiliate: KINY.

### KETCHIKAN (ch. 2, 4, *9)

### SEWARD (ch. 4—, 9—)

### SITKA (ch. 13)

## ARIZONA

*Non-commercial educational.

### AJO, Pima County (ch. 19—)

### BISBEE, Cochise County (ch. 54)

### CASA GRANDE, Pinal County (ch. 18—)

### CLIFTON, Greenlee County (ch. 25—)

### COOLIDGE, Pinal County (ch. 36+)

### DOUGLAS, Cochise County (ch. 3—, 35)

**KCDA** (not on air, granted Feb. 3, 1960, target date not announced): ch. 3; power—447 w visual; antenna height—20 ft. below average terrain, 185 feet above ground.
Permittee: Electron Corp.
Ownership: See Electron Corp. Stations in "Group Ownership."

### ELOY, Pinal County (ch. 24)

### FLAGSTAFF, Coconino County (ch. 9, 13)

### GLOBE, Gila County (ch. 84+)

### HOLBROOK, Navajo County (ch. 14)

### KINGMAN, Mohave County (ch. 6—)

### MESA, Maricopa County (ch. 12—)

**KVAR** (see Phoenix, Ariz.)

### MIAMI, Gila County (ch. 28+)

### MORENCI, Greenlee County (ch. 31)

### NOGALES, Santa Cruz County (ch. 16, 32, 44+)

### PHOENIX, Maricopa County (ch. 3+, 5—, *8+, 10—)

**KOOL-TV** (Oct. 24, 1953) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,700 feet above average terrain, 264 feet above ground.
Address: 511 W. Adams. Phone: Alpine 3-3121. TWX PX 171.
Licensee: KOOL Radio-Television Inc. (original owner).
Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Hollingbery.
Color facilities: network, local film, local slides.
Highest hour rate: $625.
Video tape: Ampex.
Executives: Gene Autry, chmn of board; Tom Chauncey, pres & gen mgr; Homer Lane, vp & asst gen mgr; Kenneth Morton, vp & sta mgr; Jack Murphy, asst sta mgr; Robert Davies, prog dir; Norman Harrington, news dir; Albin R. Hillstrom, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KOOL-AM-FM.

**KOOL-TV Translators:** K75AD Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874 Blythe Calif.; K76AQ Bullhead City, Davis Dam, Lake Mohave resort, Mohave County Bd. of Supervisors; K74AI Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz.; K77AD Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K82AA Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K80AP Peach Springs, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K70BK Springerville-Eager, Ariz., Town of Springerville, c/o Guy M. West, Box 127, Springerville, Ariz.; K70BO Williams, Ariz. Williams-Ashfork Assoc. Tv Committee.

**KPHO-TV** (Dec. 4, 1949) ch. 5; power—100 kw visual; antenna height—1,770 feet above average terrain, 387 feet above ground.
Address: 631 N. First Ave. Phone: Alpine 8-4511. TWX PX 70.
Licensee: Meredith Broadcasting Co. (acquired station Aug. 1952).
Ownership: See Meredith Pub. Co. stations in "Group Ownership." Also see "Newspaper Ownership."
Rep: Katz.
Highest hour rate: $450.
Video tape: RCA.
Executives: Richard B. Rawls, vp & gen mgr; Howard L. Stalnaker, station mgr & film buyer; Les Lindvig, sales mgr; Robert Martin, prog dir; Stephen Q. Shannon, dir of prom; Tom Sherlock, news dir; George McClanathan, dir of engrg; Albert Rau, operations mgr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KPHO-AM-FM.

**KPHU-TV Translator:** K70BQ Prescott, Ariz., Tele-Video UHF Broadcasters Inc., 514 E. Sheldon St.

**KTVK** (March 1, 1955) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,670 feet above average terrain, 228 feet above ground.
Address: 3435 N. 16th St. Phone: Amhurst 6-5691. TWX PX 353.
Licensee: Arizona Television Co. (original owner).
Ownership: Ernest W. McFarland, 40%; Leon W. Nowell, 20%; Ralph A. Watkins, 20%; Delbert R. Lewis, 12.5%, Henry R. Larson, 5%, and others.
Network: ABC-TV (primary).
Rep: Blair Television Assoc.
Color facilities: local film, local live.
Highest hour rate: $600.
Video tape: Ampex.
Executives: Ernest W. McFarland, pres; Leon M. Nowell, gen mgr; Burton B. LaDow, film buyer, station mgr & coml mgr; Don Tuckwood, prom mgr & prog dir; Gene Burrus, news dir; George McLouth, chief engr.

**KVAR Translators:** K75AI Big Sandy Valley, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz; K71AB Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K71AD Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz.; K80AE Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K78AC Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K80AQ Needles, Calif., Needles Community Television Club Inc., c/o Eudora Markham, Box 617, Needles, Calif.; K70AH Parker, Ariz., Parker Chamber of Commerce, Box 1898, Parker, Ariz.

**KVAR** (Mesa) (April 23, 1953) ch. 12; power—31.6 kw visual; antenna height—1,550 feet above average terrain, 97 feet above ground. (CP for Phoenix; power—316 kw visual; antenna height—1,780 feet above average terrain, 350 feet above ground).
Address: P. O. Box 711, Phoenix. Phone Alpine 4-4161. TWX PX 592.
KTAR Broadcasting Co. (acquired station July 1954).
Ownership: See Louis Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Avery-Knodel.
Color facilities: network.
Highest hour rate: $600.
Video tape: Ampex.
Executives: Richard O. Lewis, pres, gen mgr & film buyer; John J. Louis Jr., chmn of board; Ray C. Smucker, vp in chg of sales; Bob Vache, prog dir; Ray Thompson, prom mgr; Paul Hughes, vp in charge of prog; John Beck, chief engr.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliate: KTAR-AM-FM.

**KVAR Translators:** K79AA Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K70BY Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.

### PRESCOTT, Yavapai County (ch. 15)

### SAFFORD, Graham County (ch. 21)

### TUCSON, Pima County (ch. 4—, *6+, 9—, 13—)

**KGUN-TV** (June 3, 1956) ch. 9; power—63.1kw visual, 31.6kw aural; antenna height—3,660 feet above average terrain, 237 feet above ground.
Address: P. O. Box 5147. Phone: Main 3-3633. TWX TSN 5971.
Licensee: Tucson Television Co. (acquired station Jan. 24, 1957).
Ownership: H. U. Garrett, 53%; W. E. Dyche Jr., 11%; D. E. Whittenberg, 6%; Tom E. Foster, 15%; Tolbert Foster, 15%.
Network: ABC-TV (primary).
Rep: Headley-Reed.
Highest hour rate: $300.
Color facilities: network, local film, local slides.
Executives: Tolbert Foster, gen mgr & film buyer; Ben L. Slack Jr., coml mgr; James W. Hays, program dir; Tom Riste, promotion mgr; Mac Marshall, news dir; Jack L. Tudor, chief engr.
Washington atty: Welch, Mott & Morgan.

**KGUN-TV Translator:** K80AG Show Low, Ariz., Show Low Tv Inc., c/o Lamar Welker, Box 325, Show Low, Ariz.

**KOLD-TV** (Feb. 13, 1953) ch. 13; power—30 kw visual, 15 kw aural; antenna height—zero feet above average terrain, 205 feet above ground.
Address: 115 W. Drachman St. Phone: Main 4-2511. TWX TS 3401.
Licensee: Old Pueblo Broadcasting Co. (original owner).
Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Hollingbery.
Color facilities: network.
Highest hour rate: $300.
Executives: Tom Chauncey, pres & managing dir; E. S. Mittendorf, gen mgr; Bernard Perlin, coml mgr; Arthur Weiner, prog dir, film buyer & prom mgr; Chris Cole, news dir; Howard Smith, chief engr; Paul Plunkett, asst gen mgr.
Washington atty: Dow, Lohnes & Albertson.
Radio Affiliate: KOLD.

***KUAT** (March 8, 1959) ch. 6; power—0.944 kw, visual, 0.468 kw aural; antenna height—110 feet above average terrain, 281 feet above ground.
Address: U. of Arizona. Phone: Main 4-8181.
Licensee: U. of Arizona & Arizona State College (original owner).
Video tape: Ampex.
Executives: Dr. Ben C. Markland, mgr & prog dir; Frank Barreca, prod mgr; Wesley T. Johnson, chief engr.

**KVOA-TV** (Sept. 27, 1953) ch. 4; power—5.37 kw visual, 2.69 kw aural; antenna height—30 feet above average terrain, 263 feet above ground.
Address: P. O. Box 5188. Phone: Main 3-2555. TWX TS 1961.
Licensee: Alvarado Television Inc. (acquired station Oct. 1, 1959).
Ownership: Clinton D. McKinnon, Barnard Weinberg, Arthur A. Desser, Harold A. Garfield, each 25%. Mr. McKinnon owns KOAT-TV Albuquerque, N.M. Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Branham.
Color facilities: network.
Highest hour rate: $300.
Video tape: Ampex.
Executives: Clinton D. McKinnon, pres; Fred L. Vance, station mgr; G. E. "Doc" Hamilton, operations dir & film buyer; James Owen, prom. mgr; Joe Jaeger, news dir; Ray Holsclaw, chief engr.
Washington atty: Cohn & Marks.

# Tv Stations CONTINUED

## ARIZONA CONTINUED

**KVOA-TV Translator:** K70BF Douglas, Ariz., City of Douglas Translator Committee, c/o Paul Huber Jr., 845 F Ave., Douglas, Ariz.

**WILLIAMS,** Coconino County (ch. 25)

**WINSLOW,** Navajo County (ch. 16—)

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**YUMA,** Yuma County (ch. 11—, 13+, 22+, 60)

**KIVA** (Oct. 8, 1953) ch. 11; power—219kw visual; antenna height—440 feet above average terrain, 527 feet above ground.
Address: P. O. Box 1671. Phone: State 6-8311. TWX 9533 Winterhaven, Calif.
Licensee: Valley Telecasting Co. (acquired station June 10, 1959).
Ownership: Floyd B. Odlum, 67%; Harry Butcher, 25%, and others.
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Hollingbery; Hugh Feltis & Assoc. (Seattle).
Highest hour rate: $250.
Color facilities: network.
Executives: Harry C. Butcher, pres; Roger O. Van Duzer, exec vp, gen mgr & film buyer; Patrick Carrick, sales mgr; Leavenworth Wheeler, chief engr & prom dir.
Washington atty: Arnold, Fortas & Porter.

**KIVA Translator:** K83AK Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.

## ARKANSAS

*Non-commercial educational.

**ARKADELPHIA,** Clark County (ch. 34+)

**BATESVILLE,** Independence County (ch. 30—)

**BENTON,** Saline County (ch. 40)

**BLYTHEVILLE,** Mississippi County (ch. 64+, 74)

**CAMDEN,** Ouachita County (ch. 50)

**CONWAY,** Faulkner County (ch. 62)

**EL DORADO,** Union County (ch. 10—, 26—)

**KTVE** (see Monroe, La.) ch. 10.

**FAYETTEVILLE,** Washington County (ch. *13—, 41—)

**FORREST CITY,** Saint Francis County (ch. 22+)

**FORT SMITH,** Sebastian County (ch. 5—, *16, 22, 39)

**KFSA-TV** (Dec. 3, 1956) ch. 5; power—100kw visual, 60.3kw aural; antenna height—640 feet above average terrain, 451 feet above ground.
Address: P. O. Drawer 330. Phone: Sunset 3-3131. TWX FS 68.
Licensee: American Television Co. (acquired station Jan. 8, 1959).
Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep Headley-Reed Co.
Highest hour rate: $300.
Executives: Donald W. Reynolds, pres; J. W. Slates, vp & gen mgr; John Whitt, sls mgr & film buyer; Pat Posta, prog dir & news dir; Charles Putnam, prom mgr; Will Matten, chief engr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KFSA.

**HARRISON,** Boone County (ch. 24)

**HELENA,** Phillips County (ch. 54—)

**HOPE,** Hempstead County (ch. 15—)

**HOT SPRINGS,** Garland County (ch. 9+, 52+)

**KFOY-TV** (not on the air; granted Jan. 29, 1959, target date late summer, 1960) ch. 9; power—2.6 kw visual; antenna height—400 feet above average terrain, 310 feet above ground.
Address: P. O. Drawer 1330, Fort Smith.
Permittee: Southwestern Operating Co. (original owner).
Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."
Executives: Donald W. Reynolds, pres; John Whitt, gen mgr.
Washington atty: Haley, Wollenberg & Bader.

**JONESBORO,** Craighead County (ch. 8—, 39+)

**KAIT-TV** (not on air, granted April 1960, target date not announced): ch. 8; power & antenna not specified.
Permittee: George T. Hernreich.

**LITTLE ROCK,** Pulaski County (ch. *2—, 4, 7—, 11+, 17—, 23+)

**KARK-TV** (April 15, 1954) ch. 4; power—100kw visual, 50kw aural; antenna height—1,690 feet above average terrain, 1,175 feet above ground.
Address: 10th & Spring Sts. Phone: Franklin 6-2481. TWX LR 141.
Licensee: Arkansas Radio & Equipment Co. (original owner).
Ownership: T. H. Barton, 79.86%, and sons T. K. Barton, 20%, and C. N. Barton, .14%.
Network: NBC-TV (primary).
Rep: Petry.
Highest hour rate: $500.
Color facilities: network.
Executives: T. H. Barton, pres; T. K. Barton, exec vp; Douglas J. Romine, vp & station mgr; Lee Bryant, coml mgr; Fred Schmutz, program dir; Shirley R. Kennedy, promotion dir; Champ Smith, chief engr.
Washington atty: Weaver & Glassie.
Radio affiliate: KARK.

**KATV** (Dec. 18, 1953) ch. 7; power—170kw visual, 91.2kw aural; antenna height—1010 feet above average terrain, 922 feet above ground.
Address: 310 W. 3rd St. Phone: Franklin 4-1691. TWX LR 572.
Licensee: Central South Sales Co. (original owner).
Ownership: John T. Griffin, 45%; James C. Leake, 45%; and Bryan Mathes, 10%. See John T. Griffin Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: $450.
Videotape: RCA.
Color facilities: network.
Executives: John T. Griffin, chairman of board; James C. Leake, pres; Robert Doubleday, gen mgr.

**KTHV** (Nov. 28, 1955) ch. 11; power—316 kw visual, 158 kw aural; antenna height—1,760 feet above average terrain, 1,175 feet above ground.
Address: P. O. Box 269. Phone: Franklin 4-3764. TWX LR 85.
Licensee: Arkansas Television Co. (original owner).
Ownership: Radio Broadcasting Inc. (KTHS), 42%; Arkansas Democrat Co. (Arkansas Democrat), 32%; C. E. Lowry, 16%; K. A. Engel (publisher of Arkansas Democrat), 10%. KTHV has same ownership as KWKH-AM-FM Shreveport, La. (Shreveport Times). Henry B. Clay, executive vice president and director, owns 15.5% of KTRE-AM-TV Lufkin, Tex. See "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Branham.
Color facilities: network.
Highest hour rate: $500.
Executives: K. A. Engel, pres; B. G. Robertson, gen mgr & sec; W. V. Hutt, coml mgr; Doug Wells, prog dir; Curtis Threlkeld, film buyer; John Pounders, prom mgr; Bob Fuller, news & public affairs dir; Cecil Suitt, chief engr.
Washington atty: Dempsey & Koplovitz.
Rado affiliate: KTHS.

**MAGNOLIA,** Columbia County (ch. 28+)

**MALVERN,** Hot Spring County (ch. 46)

**MORRILTON,** Conway County (ch. 43—)

**NEWPORT,** Jackson County (ch. 28)

**PARAGOULD,** Greene County (ch. 58—)

**PINE BLUFF,** Jefferson County (ch. 36)

**KATV** (See Little Rock).

**RUSSELLVILLE,** Pope County (ch. 19)

**SEARCY,** White County (ch. 33)

**SPRINGDALE,** Washington County (ch. 35—)

**STUTTGART,** Arkansas County (ch. 14+)

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## CALIFORNIA

*Non-commercial educational.

**ALTURAS,** Modoc County (ch. 9)

**BAKERSFIELD,** Kern County (ch. 10—, 17, 29, 39)

**KBAK-TV** (Aug. 23, 1953) ch. 29; power—19.5 kw visual, 10.5 kw aural; antenna height—630 feet above average terrain, 396 feet above ground. (CP for power—120 kw visual; antenna height—3,690 feet above average terrain, 170 feet above ground).
Address: P. O. Box 1448. Phone: Export 9-1761. TWX BK-14.
Licensee: Bakersfield Broadcasting Co. (acquired station Nov. 1959).
Ownership: See Chronicle Publishing Co. Stations in "Group Ownership" and in "Newspaper Ownership." Sale to Reeves Broadcasting & Development Corp. pending FCC approval.
Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: $400.
Executives: Harold P. See, pres; A. H. Constant, vp; Edward R. Tabor, gen mgr & film buyer; Charles Mallory, local sales mgr; Matt Burak, prog dir; Ken Brown, news dir; James Garner, chief engr.
Washington atty: Lester W. Spillane.

**KBFL** (not on air; target date unknown) ch. 39; power—214kw visual; antenna height—600 feet above average terrain, 405 feet above ground.
Permittee: Pacific Broadcasters Corp.
Ownership: H. L. Hoffman, 60%; Terry H. Lee, 40%. Mr. Hoffman heads Hoffman Electronics Corp.

**KERO-TV** (Sept. 26, 1953): ch. 10; power—39.8 kw visual, 21.9 kw aural; antenna height—3,710 feet above average terrain, 100 feet above ground.
Address: 321 21st St. Phone: Fairview 7-1441. TWX BK 47.
Licensee: Marietta Broadcasting Inc. (acquired station Aug. 24, 1957).
Ownership: See Transcontinent Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Petry.
Highest hour rate: $550.
Color facilities: network.
Executives: David C. Moore, pres (Transcontinent, N. Y.); Arthur M. Mortensen, gen mgr; Roland T. Kay, sales mgr; Kenneth R. Croes, news dir, film buyer & prog dir; Margaret Ireton, prom mgr; Raymond G. Mattinson, mgr of engineering.
Washington atty: Covington & Burling.

**KLYD-TV** (Nov. 8, 1959) ch. 17; power—234 kw visual, 124 kw aural; antenna height—655 feet above average terrain, 420 feet above ground.
Address: 2831 Eye St. Phone: Fairview 7-7511. TWX BK 15.
Licensee: Kern County Broadcasting Co. (original owner).
Ownership: Edward E. Urner, 20%; Lincoln Dellar, 35%; Bryan J. Coleman and Maurice St. Clair, each 15%; John M. Brock and Monroe Homer Jr., each 7.5%. Mr. Urner also owns KLYD Bakersfield. Mr. Dellar also owns KACY Port Hueneme, Calif.
Network: ABC-TV (primary).
Rep: Hollingbery.
Highest hour rate: $300.
Executives: Edward E. Urner, pres, gen mgr & film buyer; John Barrett, gen sales mgr; Ken Craig, prog dir; Burleigh Smith, news dir; Vern Tucker, chief engr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KLYD-AM-FM.

**BISHOP,** Inyo County (ch. 19)

**BRAWLEY,** Imperial County (ch. 16)

**CHICO,** Butte County (ch. 12—)

**KHSL-TV** (Aug. 29, 1953) ch. 12; power—234 kw visual; antenna height—1,290 feet above average terrain, 284 feet above ground.
Address: 180 E. 4th St.. Phone: Fireside 2-0141. TWX CZ 71.
Licensee: Golden Empire Broadcasting Co. (original owner).
Ownership: Mrs. Hugh McClung, 91%; Hugh McClung Jr., 6%; Martha McClung Roberts, 3%. Licensee also owns KVCV Redding, Calif.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Avery-Knodel.
Color facilities: network.
Highest hour rate: $250.
Executives: Mrs. Hugh McClung, pres & gen mgr; M. F. Woodling, station mgr; George Ross, coml mgr; Robert Hoppough, prog dir & film buyer; John Howe, prom mgr; Thomas Nelson, news dir; Russell B. Pope, chief engr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KHSL.

**KHSL-TV Translator:** K78AN, Nor-Six Tv Corp., Box 215, Montaque, Calif.

**CORONA,** Riverside County (ch. 52)

**DELANO,** Kern County (ch. 37+)

**EL CENTRO,** Imperial County (ch. 26—, 48)

**EUREKA,** Humboldt County (ch. 3—, 6—, 13—)

**KIEM-TV** (Oct. 25, 1953) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,650 feet above average terrain, 249 feet above ground.
Address: P. O. Box 1021. Phone Hillside 3-3123. TWX EK 16.
Licensee: California-Oregon Television, Inc. (original owner).
Ownership: See California-Oregon stations in "Group Ownership."

Network: CBS-TV (primary); ABC-TV (secondary).
Rep: Hollingbery; Art Moore & Assoc.
Highest hour rate: $250.
Color facilities: Network.
Executives: Wm. B. Smullin, pres & film buyer; Donald H. Telford, vp; W. Edwin Smith, mgr; Jerold R. Poulos, natl sals mgr; Newton Steward, news dir; Donald King, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: KIEM; KRED (FM).

**KIEM-TV Translator:** K74AL Gold Beach, Ore., Community Tv Assn. Inc., c/o C. E. Seger, Box 307, Gold Beach, Ore.

**KVIQ-TV** (April 1, 1958) ch. 6; power—14.8 kw visual, 7.4 kw aural; antenna height—460 feet above average terrain, 243 feet above ground.
Address: P. O. Box 1019. Phone Hillside 3-3061. TWX EK 19.
Licensee: California Northwest Broadcasting Co. (acquired station May 1960).
Ownership: Carl R. and Leah McConnell.
Network ABC-TV (secondary), NBC-TV (primary). ABC-TV (primary) after Jan. 1, 1961.
Rep: McGavren.
Highest hour rate: $200.
Executives: Geo. C. Fleharty (KVIP-TV Redding), vp & film buyer; Ted Dooley, station mgr; Sam Horel, coml mgr; Edmund Bennett, prom mgr; Russell K. Olsen (KVIP-TV), dir of engineering.
Washington atty: Lyon, Wilner & Bergson.

### FRESNO, Fresno County (ch. 12+, *18—, 24, 47, 53)

**KFRE-TV** (May 10, 1956) ch. 12; power—219 kw visual; antenna height—2,000 feet above average terrain, 141 feet above ground. Due to change to ch. 30.
Address: 733 L St. Phone: Amherst 8-6444. TWX FR 58.
Licensee: Triangle Publications Inc. (acquired station Feb. 28, 1959).
Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Blair-Tv.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $750.
Executives: Leslie H. Peard Jr.; gen mgr; Leslie H. Norins, gen sales mgr; Robert Fulton, prog dir; Harry White, merch. & prom dir; Keith L. Mealey, chief engr; H. George Carroll, oper mgr.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: KFRE; KRFM (FM).

**KJEO** (Sept. 20, 1953) ch. 47; power—98 kw visual; antenna height—1,789 feet above average terrain, 138 feet above ground. (CP for power—380 kw visual; antenna height—1,800 feet above average terrain, 156 feet above ground).
Address: P. O. Box 1708. Phone: Baldwin 2-2411. TWX FR 271.
Licensee: O'Neill Broadcasting Co. (original owner).
Ownership: See J. E. O'Neill Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: H-R Representatives.
Color facilities: network, local live.
Highest hour rate: $700.
Executives: J. E. O'Neill, pres; Joe C. Drilling, exec vp, gen mgr, film buyer; W. O. Edholm, coml mgr; Don Webster, prom & news dir; Phil McPherson, news dir; Jack McElwain, chief engr.
Washington atty: James E. Greeley.

**KMJ-TV** (June 1, 1953) ch. 24; power—170kw visual; antenna height—2,290 feet above average terrain, 241 feet above ground.
Address: 1530 Van Ness. Phone: Amherst 8-6666. TWX 221.
Licensee: McClatchy Newspapers (original owner).
Ownership: See McClatchy Broadcasting Co. stations in "Group Ownership." See also "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Katz Agency.
Highest hour rate: $700.
Color facilities: network, local film, local slides.
Executives: Eleanor McClatchy, pres; John I. Edwards, station mgr & film buyer; Wilson Lefler, sales mgr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KMJ-AM-FM.

### HANFORD, Kings County (ch. 21)

### LOS ANGELES, Los Angeles County (ch. 2, 4, 5, 7, 9, 11, 13, 22, *28, 34)

**KABC-TV** (Sept. 16, 1949) ch. 7; power—129 kw visual; antenna height—2,970 feet above average terrain, 234 feet above ground.
Address: ABC Television Center, Prospect & Talmadge Aves., Zone 27. Phone: Normandy 3-3311. TWX LA 353.
Licensee: American Broadcasting-Paramount Theatres Inc. (acquired station Feb. 1953).
Ownership: See ABC Owned Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Katz.
Highest hour rate: $3,500.
Video tape: Ampex (8).
Executives: James A. Riddell, vp in charge, western division, ABC; Selig J. Seligman, vp & gen mgr; Elton H. Rule, gen sales mgr; Peter Robinson, prog dir; Howard Lipstone, film dir; Jack Brembeck, dir prom & publicity; Milt Fishman, news dir; Ted Grenier, chief engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: KABC-AM-FM.

**KBIC-TV** (not on air; granted Feb. 10, 1952; target date unknown) ch. 22; power—540kw visual; antenna height—2,930 feet above average terrain, 146 feet above ground.
Permittee: John Poole Broadcasting Co. (original owner).
Ownership: John Poole.
Radio affiliate: KBIQ (FM); KBIG Avalon.

**KCOP** (Sept. 17, 1948) ch. 13; power—162 kw visual; 83.2 kw aural; antenna height—2,920 feet above average terrain, 203 feet above ground.
Address: 1000 N. Cahuenga Blvd., Zone 38. Phone: Hollywood 2-7311. TWX LA 1479.
Licensee: KCOP Television Inc. (acquired station Dec. 16, 1957).
Ownership: See Nafi Corp. Stations in "Group Ownership."
Rep: Petry.
Highest hour rate: $1,500.
Video tape: Ampex (4).
Executives: Kenyon Brown, pres; Alvin G. Flanagan, vp & gen mgr; Amos T. Baron, gen sales mgr; Mary Warren, prog mgr & film buyer; Hal K. Biard Jr., prom mgr; Baxter Ward, news dir; Al Browdy, chief engr.
Washington atty: Dow, Lohnes & Albertson.

**KHJ-TV** (1948): ch. 9; power—162 kw visual, 81 kw aural; antenna height—2,960 feet above average terrain, 199 feet above ground.
Address: 1313 North Vine St. Phone: Hollywood 2-2133.
Licensee: RKO General Inc. (acquired station 1951).
Ownership: See RKO General Stations in "Group Ownership."
Rep: H-R Television.
Video tape: Ampex.
Executives: Thomas F. O'Neil, pres; Malcolm Klein, gen mgr; Howard Wheeler, coml mgr; Hal Phillips, prog dir; Bill White, film buyer; Richard L. Sinclair, prom mgr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KHJ-AM-FM.

**KMYR** (granted April 9, 1959) (not on air; target date unknown) ch. 34; power—251kw visual. 137kw aural; antenna height—2,820 feet above average terrain, 142 feet above ground.
Address: 122 S. Robertson Blvd., zone 48. Phone: Bradshaw 2-8282.
Licensee: Sherrill C. Corwin (original owner).
Ownership: Sherrill C. Corwin, 100%. Sale pending FCC approval.
Executives: Sherrill C. Corwin, pres.
Atty: Joseph Brenner, Beverly Hills, Calif.

**KNXT:** (Jan. 1, 1951): ch. 2; power—46.8 kw visual; 23.4 kw aural; antenna height—3,140 feet above average terrain; 466 feet above ground.
Address: 1313 N. Vine St., zone 28. Phone Hollywood 9-1212. TWX LA 842.
Licensee: Columbia Broadcasting System, Inc. (acquired station Jan. 1, 1951).
Ownership: "See CBS Owned Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: $4,250.
Color facilities: Network, local film, local live, local slides.
Video tape: Ampex.
Executives: Robert D. Wood, vp & gen mgr; Ray Beindorf, gen sales mgr; Leon Drew, prog dir; Bill L. Alcine, film dir; Austin Heywood, director of promotion & information services; William T. Corrigan, dir of news; Ed W. Miller, dir of tech. ops.
Radio affiliate:KNX-AM-FM.

**KNXT Translators:** K70AA Bishop, Calif., James R. Oliver, Box 757, Bishop, Calif.; K70AL Palm Springs, Calif., Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K76AJ Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms.

**KRCA** (Jan. 16, 1949) ch. 4; power—42.7 kw visual; antenna height—3,200 feet above average terrain, 492 feet above ground.
Address: Sunset & Vine, zone 28. Phone Thornwall 5-7000. TWX BRB 9854.
Licensee: National Broadcasting Co., Inc. (original owner).
Ownership: See NBC Owned Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Highest hour rate: $4,300.
Color facilities: network, local film, local live, local slides.
Video tape: Ampex & RCA.
Executives: Thomas C. McCray, vp & gen mgr; James Parks, sales mgr; Jack Kenaston, prog mgr; George Burke, film mgr; Frank Hovore, mgr, advertising & prom; Edward Conklin, news dir; John Knight, chief engr.
Washington atty: Cahill, Gordon, Reindell & Ohl.

**KRCA Translators:** K73AA Bishop, Calif., James R. Oliver, Box 757, Bishop, Calif.; K75AH Indio, Calif., Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio, Calif.; K80AD Lone Pine, Calif., Lone Pine Tv Inc., c/o Ernest F. Lasky, Box 134, Lone Pine, Calif.; K73AD Palm Springs, Calif., Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K70BC Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms, Calif.

**KTLA** (Jan. 22, 1947): ch. 5; power—50 kw visual, 25 kw aural; antenna height—2,960 feet above average terrain, 240 feet above ground.
Address: 5800 Sunset Blvd., zone 28.

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KOTI
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**P. O. Box 1021**
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**Hillside 3-3123**
**TWX EK 16**

Phone: Hollywood 9-3181. TWX LA 1361.

Licensee: Paramount Television Productions Inc. (original owner).

Ownership: Paramount Pictures Corp., 100%.

Rep: Peters, Griffin, Woodward.

Highest hour rate: $2,000.

Color facilities: local film, local live, local slides.

Video tape: 4 Ampex.

Executives: Paul Raibourn (New York), pres; James A. Schulke, vp in charge; Richard A. Jolliffe, gen sls mgr; Robert Quinlan, prog dir; Charles Walker, film buyer; Robert Nashick, prom mgr; George Lewin, news dir; John Silva, chief engr.

Washington atty: Arnold, Portas, & Porter.

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*As of August 1, 1960

**KTTV** (Jan. 1 1949) ch. 11; power 135 kw visual, 69.2 kw aural; antenna height—2,940 feet above average terrain, 237 feet above ground.

Address: 5746 Sunset Blvd., Zone 28. Phone: Hollywood 2-7111. TWX LA 228.

Licensee: Times-Mirror Broadcasting Co. (original owner).

Ownership: Times-Mirror Co. (publisher of the Los Angeles Times and Mirror), 100%. (See "Newspaper Ownership").

Rep: Blair-Tv.

Highest hour rate: $2,000.

Video tape: Ampex (4).

Executives: Richard A. Moore, pres; Robert W. Breckner, vp, gen mgr; John R. Vrba, vp, sales; Richard Woollen, vp, programming; Jack O'Mara, vp, merch & prom; Will Fowler, news & public affairs dir; Reavis Winckler, publicity dir; George Ruby, controller; H. Bruce Baumeister, resident counsel; Nord Whited, assistant program dir; Val Conte, coml operations mgr; Edward Benham, chief engr.

Washington atty: Eliot C. Lovett.

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### MADERA, Madera County (ch. 30+)

### MERCED, Merced County (ch. 34—, 66)

### MODESTO, Stanislaus County, (ch. 14+, 58)

**KTRB-TV** (granted Feb. 17, 1954) (not on air; target date not set) ch. 14; power—22.4kw visual; antenna height—1,960 feet above average terrain, 80 feet above ground.

Address: P. O. Box 1708, Fresno, Calif.

Licensee: O'Neill Broadcasting Co. (acquired station May 31, 1957).

Ownership: See J. E. O'Neill Stations in "Group Ownership."

Executives: J. E. O'Neill, pres.

Radio affiliate: KTRB-AM-FM.

### MONTEREY (see SALINAS)

### NAPA, Napa County (ch. 62)

### OAKLAND (see SAN FRANCISCO)

**KTVU** (see San Francisco) ch. 2.

### OXNARD, Ventura County (ch. 32)

### PALM SPRINGS, Riverside County (ch. 19+)

### PETALUMA, Sonoma County (ch. 68)

### PITTSBURG, Contra Costa County (ch. 16)

### PORT CHICAGO, Contra Costa County (ch. 70)

### PORTERVILLE, Tulare County (ch. 55)

### RED BLUFF, Tehama County (ch. 15)

### REDDING, Shasta County (ch. 7)

**KVIP-TV** (Aug. 1, 1956) ch. 7; power—115 kw visual, 57.5 kw aural; antenna height—3,620 feet above terrain, 126 feet above ground.

Address: P. O. Box 919. Phone: Chestnut 1-1414. TWX RG 075.

Licensee: Shasta Telecasting Corp (original owner).

Ownership: George C. Fleharty, 27½%; Laurence W. Carr, 19⅜%; Morris K. Cohen, 9⅜%; C. T. Ross, 9⅜%; Carl R. McConnell, 15⅝%; Russell K. Olsen, 5%; Robert L. Hammett, 13¾%. Licensee has 50% interest in KVIQ-TV Eureka, Calif.

Network: NBC-TV (primary), ABC-TV (secondary). ABC-TV (primary) after Jan. 1, 1961.

Rep: Hollingbery.

Color facilities: network.

Executives: George C. Fleharty, pres, gen mgr & film buyer; Ray Grant, coml mgr; Lenora Arnold, prog dir; Barbara Waechter, prom mgr; Jim Dunne, news dir; Russell K. Olsen, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KVIP.

**KVIP-TV Translators:** K72AD Alturas, Calif., Alturas Tv Club Inc., c/o O. L. Spath, Box 478, Alturas, Calif.; K76AL Canby, Calif., Canby Tv Club, c/o Mrs. Jack Rand, Canby, Calif.

### RIVERSIDE, Riverside County (ch. 40, 46)

### SACRAMENTO, Sacramento County (ch. 3, *6, 10, 40—, 46+)

**KCRA-TV** (Sept. 2, 1955) ch. 3; power—100 kw visual, 50 kw aural; antenna height—490 feet above average terrain, 553 feet above ground.

Address: 310 10th St., zone 14. Phone: Hickory 4-7300. TWX SC-111.

Licensee KCRA Inc. (original owner).

Ownership: Ewing C. Kelly, 50%; C. Vernon Hansen, 16.68%; Gerald and Kenneth W. Hansen, 16.66% each.

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: $1,200.

Color facilities: network, local film, local slides.

Video tape: 2 Ampex.

Executives: Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, asst gen mgr; Robert E. Kelly, station mgr, coml mgr & film buyer; Jon S. Kelly, local sales mgr; Dave Hume prog dir; Don Searle, prom mgr; Tom Breen, news dir; Coy Watson, newsfilm & public affairs dir; W. Herbert Hartman, chief engr; Milly Sullivan, women's dir.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: KCRA-AM-FM.

**KCRA-TV Translators:** K73AM Boonville-Philo, Calif., Anderson Valley Television Inc., Box 525, Boonville, Calif.; K70AP Greenville, Calif., Indian Valley Tv Co., c/o Kenneth D. McIntyre, Greenville, Calif.; K72AJ Susanville-Herlong, Calif., Honey Lake Community Tv Corp., 2210 Main St., Susanville, Calif.; K78AD Ukiah, Calif., Tv Improvement Assn., c/o Al Barbero, 707 W. Standley St., Ukiah, Calif.

**KOVR** (see Stockton, Calif.) ch. 13.

***KVIE** (Feb. 23, 1959) ch. 6; power—89.1 kw visual, 44.7 kw aural; antenna height—1,010 feet above average terrain, 502 feet above ground.

Address: P. O. Box 6. Phone: Wabash 2-6563.

Licensee: Central California Educational Television (original owner).

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Robert D. Livingston, pres; John C. Crabbe, gen mgr; Bill Hopkins, prog dir; Brad Warner, prod mgr; Ralph Herbert prom mgr; Gorman K. Brown chief engr.

**KVUE** (original was on air September 1953 to May 1957; returned to air Nov. 1, 1959) ch. 40; power—15.8 kw visual; antenna height—320 feet above average terrain, 344 feet above ground.

Address: Stockton Blvd. at Broadway.

Licensee: Capitol Television Co. (acquired station Nov. 5, 1958).

Ownership: Allen Lynn, 10.4%; Philip F. Driver, 10.4%; Melvin Lord, 16.8%; Henry Teichert, 10.4%; Melvyn E. Lucas, 11.1%; Henry Deane, 11.1%; Clarence A. Holien, 11.1%; Bruce King, 8.3%; Frederick K. Obayashi, 4.2%; Robert N. Zarick, 3.1%; Harry Bartolomei, 3.1%.

Reps: Gill-Perna (East Coast); Pearson (West Coast).

Highest hour rate: $300.

Executives: Mel Lucas, pres & gen mgr; Henry Deane, vp & sales mgr.

**KXTV** (March 20, 1955) ch. 10; 316 kw visual; 158 kw aural; antenna height—1,120 feet above average terrain; 500 feet above ground.

Address: 601 Seventh Ave, zone 18. Phone: Gilbert 1-4041. TWX SC 27.

Licensee: Great Western Broadcasting Corp. (acquired station April 9, 1959).

Ownership: See Corinthian Stations in Group Ownership. "Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: H-R Television.

Highest hour rate: $1,000.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; Richard P. Hogue, vp & gen mgr; James Osborn, coml mgr; Dean Borba, prog dir & film buyer; M. S. Bachman, prom mgr; Hank Thornley, news dir; Donald Ferguson, chief engr.

Washington atty: Covington & Burling.

**KXTV Translator:** K74AK Ukiah, Calif., Tv Improvement Assn., c/o Al Barbero, 707 W. Standley St., Ukiah, Calif.

### SALINAS-MONTEREY, Monterey County (ch. 8+, 35)

**KSBW-TV** (Sept. 11 1953) ch. 8; power—234 kw visual; 120 kw aural; antenna height—2,330 feet above average terrain 248 feet above ground.

Address: 238 John St. Phone: Harrison 2-6422. TWX ZL 89.

Licensee: Salinas Valley Broadcasting Corp. (original owner).

Ownership: See John C. Cohan Stations in "Group Ownership." Sale pending FCC approval.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary).

Rep: H-R Television.

Color facilities: network.

Highest hour rate: $500.

Executives: John C. Cohan, pres & gen mgr; Graham Moore, coml mgr; Gary Ferlisi, prog dir & film buyer; Clarke Bradley, prom mgr; Mike Morisoli, news dir; Wes Chaney, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KSBW-AM-FM.

**KSBW-TV Translator:** K72AK Yosemite National Park, Calif., Yosemite Park & Curry Co., c/o George H. Oliver, Yosemite National Park, Calif.

### SAN BERNARDINO, San Bernardino County (ch. 18, *24—, 30)

### SAN BUENAVENTURA, (ch. 38—)

### SAN DIEGO, San Diego County (ch. 8, 10, *15+, 27, 39, 51)

**KFMB-TV** (May 16, 1949) ch. 8; power—245 kw visual, 123 kw aural; antenna height—760 feet above average terrain, 284 feet above ground.

Address: 1405 Fifth Ave., Zone 1. Phone: Belmont 2-2114. TWX SD 6277.

Licensee: Marietta Broadcasting Inc. (acquired station Aug. 19, 1958).

Ownership: See Transcontinent stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Petry.

Color facilities: network.

Highest hour rate: $900.

Video tape: Ampex.

Executives: David C. Moore, pres; George Whitney, vp & gen mgr; Bill Fox, station mgr & film buyer; Jack Stodelle, local sales mgr; George Stantis, prog dir; Parker H. Jackson, prom mgr; Ray Wilson, news dir; Charles Abel, chief engr.

Washington atty: Covington & Burling.

Radio affiliate: KFMB-AM-FM.

**KFMX-TV** (granted April 23, 1958; not on air; target date unknown) ch. 27; power—129 kw visual; antenna height—640 feet above average terrain, 196 feet above ground.

Address: 122 S. Robertson Blvd., Los Angeles 48, Calif. Phone: Bradshaw 2-8282.

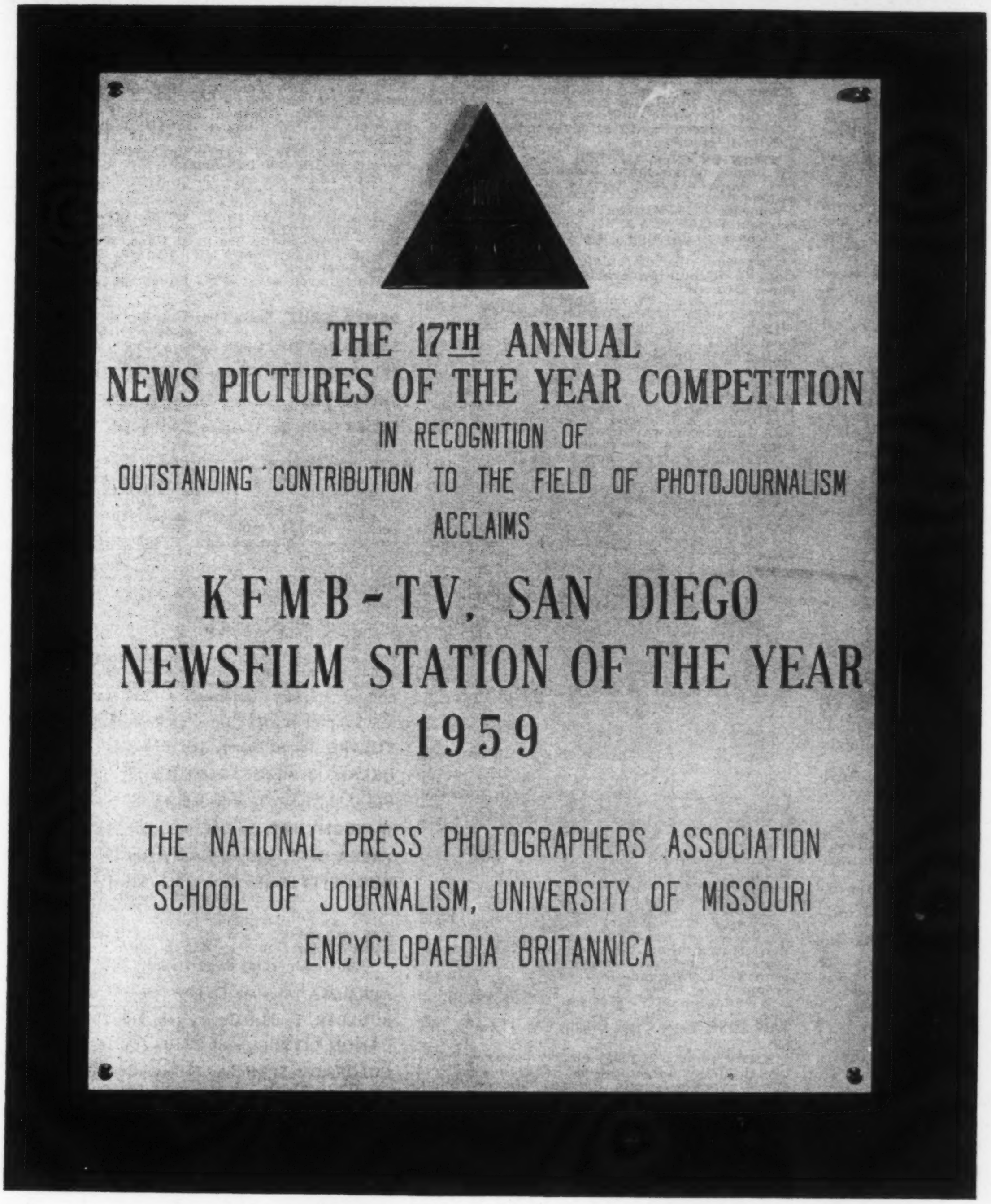
Licensee: Sherrill C. Corwin (original owner).

Ownership: See Sherrill C. Corwin Stations in "Group Ownership." Sale pending FCC approval.

Executives: Sherrill C. Corwin, pres.

Atty: Joseph Brenner, Beverly Hills, Calif.

Radio affiliate: KFMX-FM.



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## CALIFORNIA CONTINUED

**KFSD-TV** (Sept. 9, 1953) ch. 10; power—214 kw visual; antenna height—750 feet above average terrain, 252 feet above ground.

Address: P. O. Box 628. Phone: Congress 2-2421. TWX 6309.

Licensee: KFSD Inc. (acquired station: Aug. 7, 1957).

Ownership: Weekly Publications Inc. (Newsweek Magazine), 46.22%; Fox, Wells and Rogers, 42.55%. Fox, Wells and Rogers also have minority interest in Springfield Television Broadcasting Corp. (See Springfield TV stations in "Group Ownership"; also see "Newspaper Ownership.")

Network: NBC-TV (primary).

Rep: Katz.

Color facilities: Network, local film, local slides.

Highest hour rate: $1,050.

Video tape: RCA.

Executives: James G. Rogers, pres; William E. Goetz, exec & gen mgr; Jay Grill, vp & gen sales mgr; Burke Ormsby, prog dir & film buyer; Kenneth N. McClure, prom & pub dir; Pat Higgins, news dir; LeRoy Bellwood, vp & chief engr; Joe Wallach, controller.

Washington atty: Spearman & Roberson.

Radio affiliate: KFSD-AM-FM.

**XETV** (Tijuana) (Jan. 29, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 550 feet above ground.

Address: 7th & Ash, Television Heights, San Diego 1, Calif. Phone: Belmont 4-8431. TWX SD 6234.

Licensee: Radio Television S. A. (original owner).

Ownership: Emilio Azcarraga, chief owner.

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hour rate: $800.

Video tape: Ampex (2).

Executives: Frank Fouce, pres; Julian M. Kaufman, vp, gen mgr & film buyer; Harrison W. H. Eagles, program-promotion mgr; Lionel Van Deerlin, news dir; Felipe Fernandez, chief engr.

Washington atty: Fly, Shuebruk & Gaugine.

### SAN FRANCISCO, San Francisco County-OAKLAND, Alameda County (ch. 2+, 4—, 5+, 7—, *9+, 20—, 26—, 32+, 38, 44—)

**KBAY-TV** (granted March 11, 1953; not on air; target date not set) ch. 20; power—151kw visual; antenna height—1,070 feet above average terrain, 370 feet above ground.

Address: 122 S. Robertson Blvd., Los Angeles 48. Phone: Bradshaw 2-8282.

Licensee: Sherrill C. Corwin (original owner).

Ownership: See Sherrill C. Corwin Stations in "Group Ownership."

Executives: Sherrill C. Corwin, pres.

Atty: Joseph Brenner, Beverly Hills.

Radio affiliate: KBAY-FM.

**KGO-TV Translator:** K72AZ Ukiah, Calif., visual, 158 kw aural; antenna height—1,210 feet above average terrain, 517 feet above ground.

Address: 277 Golden Gate Ave., Zone 2. Phone: Underhill 3-0077. TWX SF 147.

Licensee: American Broadcasting-Paramount Theatres Inc. (original owner).

Ownership: See ABC owned stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv.

Highest hour rate: $2,100.

Video tape: Ampex (2).

Executives: Leonard Goldenson, pres; David Sacks, gen mgr; Russell Coughlin, coml mgr; George Rice, prog dir; George Rodman, prom mgr; H. N. Jacobs, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KGO-AM-FM.

**KGO-TV Translator:** K72AZ Ukiah, Calif., Television Improvement Assn., c/o Paul Hansen, Box 342, Ukiah, Calif.

**KPIX** (December 1948) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,140 feet above average terrain, 529 feet above ground.

Address: 2655 Van Ness Ave., Zone 9. Phone: Prospect 6-5100. TWX SF 168-U.

Licensee: Westinghouse Broadcasting Co. (acquired station August, 1954).

Ownership: See Westinghouse Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Television Advertising Representatives.

Color facilities: network, local film.

Highest hour rate: $2,100.

Video tape: Ampex (2).

Executives: Donald H. McGannon, pres; Philip G. Lasky, vp; Louis S. Simon, gen mgr; Wm. G. Hunefeld Jr., coml mgr; Ray Hubbard, prog dir & film buyer; A. H. Christensen, prom mgr; Jere Witter, news dir; Thomas T. Ely, chief engr; Robert E. Pusey, bus mgr.

**KPIX Translator:** K71AN Boonville, Calif., Anderson Valley Television Inc., Box 525, Boonville, Calif.

***KQED-TV** (June 10, 1954) ch. 9; power—155 kw visual, 78 kw aural; antenna height—1,210 feet above average terrain, 190 feet above ground.

Address: 525 Fourth St., Zone 7. Phone: Sutter 1-8861.

Licensee: Bay Area Educational Television Assn. (original owner).

Video tape: Ampex.

Executives: Mortimer Fleishhacker Jr., pres; James Day, gen mgr; Jonathan C. Rice, prog dir; Robert Katz, film dir; Irving Saraf, asst film dir; Marianne Goldman, prom & publ dir; Gordon Claycombe, dir of development; Robert J. Nissen, chief engr.

**KRON-TV** (Nov. 15, 1949) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,310 feet above average terrain, 203 feet above ground.

Address: 929 Mission St., Zone 19. Phone: Garfield 1-1100. TWX SF 283.

Licensee: Chronicle Pub. Co. (original owner).

Ownership: See Chronicle Publishing Co. stations in "Group Ownership." See also "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $2,350.

Video tape: Ampex (2).

Executives: Charles Thieriot, pres; Harold P. See, gen mgr; A. H. (Al) Constant, station mgr; Douglas Elleson, prog dir; James Bentley, film buyer; A. Richard Robertson, prom mgr; Bill Cothran, news dir; J. L. Berryhill, chief engr; William A. Morrison, sales mgr.

Washington atty: Hearne & Spillane.

Radio affiliate: KRON-FM.

**KRON-TV Translators:** K70AB Babbitt-Hawthorne, Nev., Mt. Grant Tv Booster Service Corp., c/o A. E. Conelly, Hawthorne, Nev.; K75AO Point Arena, Calif., Point Arena Television, c/o Mrs. Joan Stommetta, Point Arena, Calif.

**KSAN-TV** (suspended operation, June 21, 1958. but has not turned in CP) ch. 32; power—16.2kw visual; antenna height—1,090 feet above average terrain, 372 feet above ground.

Address: 1111 Market St., zone 3. Phone: Market 1-8171.

Permittee: S. H. Patterson.

Radio affiliate: KSAN.

**KTVU** (Oakland) (March 3, 1958) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,118 feet above average terrain, 183 feet above ground.

Address: 1 Jack London Sq., Oakland, zone 7. Phone: Templebar 4-2000. TWX OAK 340.

Licensee: San Francisco-Oakland Television Inc. (original owner).

Ownership: William D. Pabst, Ward D. Ingrim and Edwin W. Pauley, each 25.005%; Willet H. Brown, 19.79%; Stoddard P. Johnston, 4.94%, and Harry R. Lubcke, .25%. Sale to NBC pending FCC approval.

Rep: H-R Television.

Color facilities: network, local film, local slides.

Highest hour rate: $1,200.

Video tape: Ampex (2).

Executives: Ward D. Ingrim, pres & gen sales mgr; William D. Pabst, exec vp, gen mgr & film buyer; Frank G. King, natl sales mgr; Walt Harris, prod mgr; Joe Constantino, sales prom dir; Leslie A. Nichols, news dir; Robert E. Arne, chief engr; Don Arlett, dir audience prom.

Washington atty: Pierson, Ball & Dowd.

### SAN JOSE, Santa Clara County (ch. 11+, 48, *54, 60)

**KNTV** (Sept. 12, 1955) ch. 11; power—26.3kw visual, 14.2kw aural; antenna height—2,770 feet above average terrain, 291 feet above ground.

Address: 645 Park Ave., zone 10. Phone: Cypress 7-5577. TWX SJ 560.

Licensee: Standard Radio & Television Co. (original owner).

Ownership: Wholly owned by Sunlite Bakery, which in turn is owned by estate of A. T. Gilliland.

Network: ABC-TV (primary).

Rep: Young.

Highest hour rate: $400.

Color facilities: network.

Executives: Allen T. Gilliland Jr., vp; Frederic A. Naglestad, operations mgr & film buyer; Fran Conrad, national sales mgr; Dan Norton, local sales mgr; Jack Launer, program dir; Margaret Norton, promotion mgr; Roger Orr, news dir; Robert A. Latham, chief engr.

Washington atty: Krieger & Jorgensen.

### SAN LUIS OBISPO, San Luis Obispo County (ch. 6+)

**KSBY-TV** (May, 1953) ch. 6; power—15.5kw visual, 8.25kw aural; antenna height—1,260 feet above average terrain, 140 feet above ground.

Address: P. O. Box 286. Phone: Liberty 3-0920. TWX SZ 58.

Licensee: Salinas Valley Broadcasting Co. (acquired station Sept. 1, 1957).

Ownership: See John C. Cohan Stations in "Group Ownership," Sale pending FCC approval.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: $220.

Executives: John C. Cohan, pres; Arthur J. Hapgood, station mgr; Graham Moore, coml mgr; Orval Brown, program dir; Gary Ferlisi, film buyer; Clark Bradley, promotion mgr; Charles Mitchell, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KVEC.

### SANTA BARBARA, Santa Barbara County (ch. 3—, 20, 26)

**KEYT** (July 24, 1953): ch. 3; power 50 kw visual, 25 kw aural; antenna height—3,010 feet above average terrain, 201 feet above ground.

Address: 730 Miramonte Drive. Phone Woodland 5-8533. TWX ZB-8998.

Licensee: Key Television, Inc. (acquired station March 27, 1957).

Ownership: William F. Luton, 38.33%; Nancy Luton, 41.67%; Richard C. D. Bell through trust, 20%.

Network: NBC-TV (primary); ABC-TV (secondary); CBS-TV (secondary).

Rep: Young Television.

Highest hour rate: $450.

Color facilities: Network.

Executives: William F. Luton, pres; Robert C. Burris, vp & gen mgr; Mary Ann Casey, film buyer & prog dir; Ruth S. Nace, prom mgr; William Huddy, news dir; Paul A. Williams, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

### SANTA CRUZ, Santa Cruz County (ch. 56)

### SANTA MARIA, Santa Barbara County (ch. 44)

### SANTA PAULA, Ventura County (ch. 16+)

### SANTA ROSA, Sonoma County (ch. 50)

### STOCKTON, San Joaquin County (ch. 13+, 36, *42, 64)

**KOVR** (Sacramento) (September 1954) ch. 13; power—316 kw visual, 158 kw aural; antenna height—1,180 feet above average terrain, 399 feet above ground.

Address: P. O. Box 613, Sacramento. Phone: Hickory 6-6124. TWX SC 239.

Licensee: Metropolitan Broadcasting Corp. of California. (acquired station Feb. 3, 1960).

Ownership: See Metropolitan Broadcasting Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hour rate: $900.

Video tape: Ampex.

Executives: John W. Kluge, pres; Glover Delaney, gen mgr; Pat Cooney, coml mgr; Belno R. Lange Jr., operations mgr; Bob Linskey, prom mgr; Richard J. Anderson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

### TULARE, Tulare County (ch. 27+)

### UKLAH, Mendocino County (ch. 18)

### VISALIA, Tulare County (ch. 43, 49)

### WATSONVILLE, Santa Cruz County (ch. 22—)

### YREKA CITY, Siskiyou County (ch. 19)

### YUBA CITY, Sutter County (ch. 52—)

## COLORADO

*Non-commercial educational.

### ALAMOSA, Alamosa County (ch. 3—, 19+)

### BOULDER, Boulder County (ch. *12, 22+)

### CANON CITY, Fremont County (ch. 36)

### COLORADO SPRINGS, El Paso County (ch. 11, 13, *17+, 23+)

**KKTV** (Pueblo) (Dec. 7, 1952) ch. 11; power 37.1 kw visual; antenna height—1,760 feet above average terrain, 197 feet above ground. (CP for power—85.1 kw visual; antenna height—2,380 feet above average terrain, 351 feet above ground).

Address: P. O. Box 1078, Colorado Springs. Phone: Melrose 4-2844. TWX Sp 581.

Licensee: TV Colorado Inc. (original owner).

Ownership: James D. Russell, 23%; Betty Z. Russell, 27%; Gifford Phillips, 50%. Mr. Phillips owns KGHF Pueblo, Colo. and Mr. Russell owns interest in KFMH (FM) Colorado Springs.

Network: CBS-TV (primary).

Rep: Bolling.

Color facilities: network.

Highest hour rate: $275.

Executives: James D. Russell, pres, gen mgr & film buyer; Robert D. Ellis, vp, sales mgr & film buyer; Jack Canterbury, creative prod dir; Carl Pehlman, prog dir & film dir; Hal Kennedy, prom mgr & news dir; Chester Wallack, engineering dir.

Washington atty: Hogan & Hartson.

Radio affiliate: KFMH (FM).

**KKTV Translator:** K73AB Sopris, Segundo, Valdez and Starkville, Colo. H. L. Corley, 108 N. Maple St., Trinidad, Colo.

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**KRDO-TV** (Sept. 21, 1953) ch 13; power—75.9 kw visual; antenna height—2,080 feet above average terrain, 153 feet above ground.
Address: 399 S. Eighth. Phone: Melrose 2-1515. TWX CU 8423.
Licensee: Pikes Peak Broadcasting Co. (acquired station Dec. 1, 1954).
Ownership: Harry C. Hoth and son, Harry W. Hoth Jr. and wife, 53.9%; estate of William J. Gregory, 42.1% and others.
Network: ABC-TV (primary).
Rep: Branham.
Color facilities: network.
Highest hour rate: $250.
Executives: Harry W. Hoth Jr., pres & gen mgr; Jay E. Gardner, tv station mgr & film buyer; Heyward Siddons, prog dir; Larry Pearson, news dir; Herbert Schubarth, chief engr.
Washington atty: George O. Sutton.
Radio affiliate: KRDO.

## CRAIG, Moffat County (ch. 19)

## DELTA, Delta County (ch. 24—)

## DENVER, Denver County (ch. 2, 4—, *6—, 7, 9—, 20, 26+)

**KBTV** (Oct. 12, 1952) ch 9; power—282 kw visual, 144 kw aural; antenna height—950 feet above average terrain, 273 feet above ground.
Address: 1089 Bannock St., zone 17. Phone: Amherst 6-3601. TWX DN 463.
Licensee: TV Denver Inc. (acquired station May 1955).
Ownership. Webb & Knapp Inc., 50%, and John C. Mullins, 50%.
Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: $800.
Video tape: RCA.
Executives: John C. Mullins, pres; Joseph Herold, gen mgr; Gil Lee, asst to station mgr; Mann Reed, prog dir & film buyer; Hal Taft, prom mgr; Mann Reed, news dir; James Butts, chief engr.
Washington atty: Haley, Wollenberg & Bader.

**KBTV Translator:** K75 Leadville, Colo., Peoples Tv Inc., c/o Gordon Furman, Box 44, Leadville.

**KLZ-TV** (Nov. 1, 1953) ch 7; power—269 kw visual; antenna height—1,010 feet above average terrain, 285 feet above ground.
Address: 131 Speer Blvd. Phone: Main 3-4271. TWX DN 302.
Licensee: Aladdin Broadcasting Corp. (acquired station July 15, 1954).
Ownership: See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz.
Color facilities: network.
Highest hour rate: $900.
Video tape: Ampex (2).
Executives: Hugh B. Terry, pres & gen mgr; Clayton H. Brace, asst to pres & film buyer; Jack Tipton, station mgr & dir of sales; Paul Blue, prog dir; Robert A. Hart Jr., local sales mgr; Jimm Seaney, prom mgr; James Bennett, news dir; Eugene Jenkins, chief engr.
Washington atty: Pierson, Ball & Doud.
Radio affiliate: KLZ.

**KLZ-TV Translator:** K72BC Leadville, Colo., People's Tv Inc., c/o Gordon Furman, Box 44, Leadville.

**KOA-TV** (Dec. 24, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—1,444 feet above average terrain, 833 feet above ground.
Address: P. O. Box 5012 Terminal Annex, zone 17. Phone: Cherry 4-4141. TWX DN 207.
Licensee: Metropolitan Television Co., (original owner).
Ownership: Bob Hope, 42.5%; Wliliam Grant, 5.9%; James L. Saphier, 5%; Thomas P. Campbell, 4%; Hendrie & Bolthoff Co., 15.5%; Arnold B. Gurtler Jr., 3%; Quigg Newton, 3.4% and others.
Network: NBC-TV (primary).
Rep: NBC Spot Sales
Highest hour rate: $850.
Color facilities: network.
Video tape: Ampex.
Executives: William Grant, pres & gen mgr; Ralph Radetsky, gen mgr; Dick Harris, sales mgr; Heyward Siddons, program dir & film buyer; Si Palmer, program coordinator; Dean Faulkner, promotion mgr; John Henry, news & special events dir; Sid Davidson, dir of engineering.
Washington atty: McKenna & Wilkinson
Radio affiliate: KOA.

**KOA-TV Translator:** K78AG Leadville, Colo. People's Tv Inc., c/o Gordon Furman, Box 44, Leadville, Colo.

***KRMA-TV** (noncommercial educational) (Jan. 30, 1956) ch. *6; power—15.5kw visual, 8.51kw aural; antenna height—880 feet above average terrain, 210 feet above ground.
Address: 13th and Glenarm Sts. Phone Acoma 2-4561.
Licensee: School District No. 1, City and County of Denver. (original owner).
Video tape: Ampex.
Executives: Howard L. Johnson, exec. dir; James W. Case, operations & program dir; John G. Cullen, chief engr.
Washington atty: Krieger & Jorgensen.

**KTVR** (July 18, 1952) ch. 2; power—100 kw visual, 50.1 kw aural; antenna height—780 feet above average terrain, 201 feet above ground.
Address: 550 Lincoln St., zone 3. Phone: Keystone 4-8281. TWX DN 367.
Licensee: Gotham Broadcasting Corp. (acquired station May 1960).
Ownership: See J. Elroy McCaw Stations in "Group Ownership."
Rep: Young Tv.
Highest hour rate: $500.
Video tape: Ampex.
Executives: J. Elroy McCaw, pres; James T. Brennan, gen mgr; Ralph H. Davison Jr., station mgr & coml mgr; Brad Robinson, prog dir; James T. Brennan, film buyer; Len Bermon, prom mgr; Tony Larson, news dir; Lester J. Dunn, chief engr.
Washington atty: Loucks, Zias & Jansky.

**KTVR Translator:** K82AG Laramie, Wyo. Albany Electronics Inc., Box 23, Laramie, Wyo.

## DURANGO, LaPlata County (ch. 6+, 15)

## FORT COLLINS, Larimer County (ch. 44+)

## FORT MORGAN, Morgan County (ch. 15+)

## GRAND JUNCTION, Mesa County (ch. 5—, 21+)

**KREX-TV** (May 22, 1954) ch. 5; power—12.9 kw visual, 6.46 kw aural; antenna height—minus 10 feet above average terrain, 343 feet above ground.
Address: P. O. Box 30. Phone: Chapel 2-5000. TWX GJ 8122.
Licensee: Western Slope Broadcasting Co. (original owner).
Ownership: See Rex G. Howell Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Holman.
Color facilities: network.
Highest hour rate: $175.
Executives: Rex Howell, pres & gen mgr; Bob McMahan, coml mgr; Tv Stations Inc., film buyer; Bill Cleary, news dir; Jim Meyer, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: KREX-AM-FM.

## GREELEY, Weld County (ch. 50)

## LA JUNTA, Otero County (ch. 24)

## LAMAR, Prowers County (ch. 12—, 18—)

## LEADVILLE, Lake County (ch. 14+)

## LONGMONT, Boulder County (ch. 32)

## LOVELAND, Larimer County (ch. 38)

KBTV ch 9
High in the Mile-High Sky!
PROMOTION
STAGE III
The TV Station of "Perpetual Promotion" KBTV Backs the Attack with Solid Selling Promotion
PROGRAMING
STAGE II
Great ABC Network Shows Combined with Local Programs Tailored for Western Viewers
the BIG-Little AUDIENCE
STAGE I
Don't Overlook the Power of the Young TVviewers ...KBTV Delivers Them in Droves Through "Three Stooges" and "Sheriff Scotty"
KBTV The Best Buy in The Denver Sky
KBTV 9
THE FAMILY STATION
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Or Call Your PGW Colonel
Denver, Colorado
SEAL OF GOOD PRACTICE
John C. Mullins, President
Joe Herold, Station Manager

# Tv Stations CONTINUED

## COLORADO CONTINUED

### MONTROSE, Montrose County (ch. 10+, 18)

**KREY-TV** (Aug. 26, 1956) ch. 10; power—0.617 kw visual, 0.308 kw aural; antenna height—80 feet above average terrain, 112 feet above ground.

Address: P. O. Box 120. Phone: Cherry 9-3011.

Licensee: Black Canon Broadcasting Co. (acquired station Jan. 15, 1959).

Ownership: See Rex G. Howell Stations in Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hal Holman; John McQuire.

Color facilities: network.

Highest hour rate: $75.

Executives: Rex G. Howell, pres & gen mgr; Carl Q. Anderson, coml mgr, prog dir, film buyer & chief engr; Frank Bell, prom mgr.

Washington atty: Miller & Schroeder.

### PUEBLO, Pueblo County (ch. 5, *8, 28+, 34—)

**KCSJ-TV** (June 13, 1953) ch. 5; power—13.5kw visual, 6.76kw aural; antenna height—400 feet above average terrain, 470 feet above ground (CP for 100kw visual, antenna height 1,040 feet above average terrain, 699 feet above ground).

Address: Big Hill. Phone: Lincoln 4-5782.

Licensee: Star Broadcasting Co. (acquired station July 1955).

Ownership: Bankers Life & Casualty Co., 100%.

Rep: Meeker.

Executives: Jim Croll, mgr; Ken Renfrow, chief engr.

Washington atty: Koteen & Burt.

Radio affiliate: KCSJ.

**KCSJ-TV Translators:** K80AA Center, Colo. Central Tv Assn., c/o C. J. Henrie, Center, Colo.; K71AH Salida, Colo., Salida Tv Translator Assn., Box 325, Salida, Colo.; K70AJ Sopris, Segundo, Valdez and Starkville, Colo., H. L. Corley, 108 N. Maple St., Trinidad, Colo.

**KKTV** (see Colorado Springs)

### SALIDA, Chaffee County (ch. 25)

### STERLING, Logan County (ch. 3, 25—)

**KHQL-TV** (not on the air; granted June 4, 1958; target date unknown) ch. 3; power—28.2 kw visual; antenna height—770 feet above average terrain, 605 feet above ground.

Address: c/o KHOL-TV Holdrege, Neb.

Permittee: Bi-States Co.

Ownership: See Bi-States Stations in "Group Ownership."

Washington atty: Fisher, Wayland, Duvall & Southmayd.

### TRINIDAD, Las Animas County (ch. 21—)

### WALSENBURG, Huerfano County (ch. 30—)

## CONNECTICUT

*Non-commercial educational.

### BRIDGEPORT, Fairfield County (ch. 43—, 49—, *71)

***WCTB** (not on air; target date unknown) ch. *71; power—220 kw visual; antenna height 610 feet above average terrain, 492 feet above ground.

Address: Commissioner of Public Works, Hartford.

Permittee: Connecticut State Board of Education.

**WICC-TV** (March 1953) ch. 43; power—18.2kw visual, 9.2kw aural; antenna height—700 feet above average terrain, 470 feet above ground.

Address: P. O. Box 9140, zone 1. Phone: Amherst 8-1601. TWX 366.

Licensee: Bridgeport Broadcasting Co. (acquired station February 1959).

Ownership: Connecticut-New York Broadcasters Inc. (Kenneth M. Cooper, 49.43%; John A. Hill, 21.34%).

Network: ABC-TV (primary).

Rep: Young.

Highest hour rate: $100.

Executives: Kenneth M. Cooper, pres & gen mgr; John E. Metts, vp; Harry Downie, program dir; William Coddaire, film buyer; Elizabeth Prokop, promotion mgr; Elliott W. Whalen, news dir; Russell Adams, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: WICC; WJZZ (FM).

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### HARTFORD, Hartford County (ch. 3+, 18—, *24)

***WEDH** (not on air; granted Jan. 29, 1953; target date unknown) ch. *24; power—235kw visual; antenna height—780 feet above average terrain, 99 feet above ground.

Address: c/o Commissioner of Public Works, Hartford.

Permittee: Connecticut State Board of Education.

**WHCT** (Jan. 24, 1959) ch. 18; power—158 kw visual; antenna height—640 feet above average terrain, 291 feet above ground.

Address Asylum St., zone 5. Phone Jackson 5-2611.

Licensee: Hartford Phonevision Co. (acquired station, June 1960).

Ownership: See RKO General Stations in "Group Ownership."

Rep: Young Tv.

Highest hour rate: $400.

Executives: Tom F. O'Neil, pres; Edward D. Taddei, gen mgr; C. Donald Woodman Jr., film mgr; Lillian Hackman, controller.

Washington atty: Pierson, Ball & Dowd.

**WHNB-TV** (See New Britain).

**WTIC-TV** (Sept. 23, 1957) ch. 3; power—100kw visual, 50kw aural; antenna height—910 feet above average terrain, 542 feet above ground.

Address: 26 Grove St., zone 15. Phone: Jackson 5-0801. TWX Hfd 372.

Licensee: Travelers Broadcasting Service Corp. (original owner).

Ownership: Travelers Insurance Co.

Network: CBS-TV (primary).

Rep: Harrington, Righter & Parsons.

Highest hour rate: $1,600.

Color facilities: network.

Video tape: Ampex.

Executives: Paul W. Morency, pres; Walter C. Johnson, vp & gen mgr; Irwin C. Cowper, vp, sales; Leonard J. Patricelli, vp, programs; Eugene J. Muriaty, promotion mgr; N. Thomas Eaton, news dir; Harold A. Dorschug, dir of engineering.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WTIC-AM-FM.

### MERIDEN, New Haven County (ch. 65—)

### NEW BRITAIN, Hartford County (ch. 30+)

**WHNB-TV** (Feb. 11, 1953) ch. 30; power—191 kw visual, 102 kw aural; antenna height—971 feet above average terrain, 548 feet above ground.

Address: 1422 New Britain Ave. Phone Adams 3-8551. TWX CTT 7275-02.

Licensee: Connecticut Television Inc. (acquired station Nov. 21, 1959).

Ownership: Owned jointly by Transcontinental Properties Inc. and H. & E. Balaban Inc. Springfield Television Broadcasting Corp. (WWLP [TV] Springfield, Mass.) holds option to purchase one-third. For Transcontinental and Balaban holdings, see under those names in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Color facilities: network.

Highest hour rate: $700.

Executives: Herbert Scheftel, pres; Alfred Burger, sec; Elmer Balaban, treas; Robert W. Bray, gen mgr & asst secy; Raymond Petrofsky, controller & asst treas; Jack Fox, coml mgr & sales dir; Philip Corvo, prog dir; Philip B. Hale, film buyer; Howard Wry, prom mgr; Harvey Olson, news dir; Thomas Doody, chief engr.

Washington atty: McKenna & Wilkinson.

### NEW HAVEN, New Haven County (ch. 8+, 59+)

**WELI-TV** (not on air; granted June 24, 1953; target date unknown) ch. 59; power—19.5kw visual; antenna height—560 feet above average terrain, 334 feet above ground.

Address: 221 Orange St.

Permittee: Connecticut Radio Foundation.

Ownership: Richard W. Davis, 30.05%; Rudy Frank, 3.88%; Edwin Schweitzer, 7.12%, and others.

Radio affiliate: WELI.

**WNHC-TV** (June 15, 1948) ch. 8; power—316 kw visual, 158 kw aural; antenna height—720 feet above average terrain, 326 feet above ground.

Address: 135 College St., zone 10. Phone Spruce 7-3611. TWX NH 57.

Licensee: Triangle Publications Inc. (Radio & Tv Division) (acquired station Aug. 28, 1956).

Ownership: See Triangle Stations in "Group Ownership" and see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv.

Color facilities: network, local live, local slides.

Highest hour rate: $1,500.

Video tape: Ampex (2).

Executives: Roger W. Clipp, vp & gen mgr; Howard W. Maschmeier, gen mgr (WNHC-TV); John F. Cundiff, sales mgr; James Kovach, prog dir; Howard W. Wessenberg, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: WNHC-AM-FM.

### NEW LONDON, New London County (ch. 26+, 81)

**WNLC-TV** (not on air; target date unknown) ch. 26; power—19.1kw visual; antenna height—700 feet above average terrain, 468 feet above ground.

Address: 281 State St. Phone: Gibson 2-4365.

Licensee: Thames Broadcasting Corp.

Ownership: Roderick L. Morey and family, 100%.

Executives: Gerald J. Morey, pres.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WNLC.

### NORWALK (see STAMFORD)

### NORWICH, New London County (ch. 57+, *63—)

***WCTN** (not on air; target date unknown; granted Jan. 29, 1953) ch. *63; power—215kw visual; antenna height—590 feet above average terrain, 520 feet above ground.

Address: Commissioner of Public Works, Hartford.

Permittee: Connecticut State Board of Education.

### STAMFORD-NORWALK, Fairfield County (ch. 27)

### WATERBURY, New Haven County (ch. 53)

**WATR-TV** (Sept., 1953) ch. 53; power—24.5 kw visual, 12.5 kw aural; antenna height—770 feet above average terrain, 120 feet above ground.

Address: 440 Meadow St. Phone Plaza 5-1121. TWX 195.

Licensee: WATR Inc. (original owner).

Ownership: Harold and Lillian Thomas, 99.5%; B. J. Zucker, 0.5%. Mr. Thomas also owns WNAB Bridgeport.

Network: ABC-TV (primary).

Rep: Masla.

Highest hour rate: $200.

Executives: Harold Thomas, pres; Sam Elman, gen mgr & coml mgr; Astrid Curtis, film buyer & prog dir; Andrew Toross, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WATR-AM-FM.

## DELAWARE

*Non-commercial educational.

### DOVER, Kent County (ch. 40)

### WILMINGTON, New Castle County (ch. 12, *59—, 83+)

## DISTRICT OF COLUMBIA

*Non-commercial educational.

### WASHINGTON, D. C. (ch. 4—, 5—, 7+, 9, 14—, 20+, *26—, 50—)

**WMAL-TV** (Oct. 3, 1947) ch. 7; power—316 kw visual, 158.5 kw aural; antenna height—500 feet above average terrain, 398 feet above ground.

Address: 4461 Connecticut Ave., N.W., zone 8. Phone: Kellogg 7-1100. TWX 50.

Licensee: Evening Star Broadcasting Co. (original owner).

Ownership: See Evening Star stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: H-R Television.

Highest hour rate: $1,750.

Executives: John W. Thompson Jr., pres; Frederick S. Houwink, gen mgr; Neal J. Edwards, coml mgr; Theodore N. McDowell, prog mgr & film buyer; Dick Richmond, news dir; E. Haywood Meeks, prom mgr; Allan T. Powley, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WMAL-AM-FM.

**WMAL-TV Translator:** W80AB Frostburg, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg.

**WOOK-TV** (not on air, granted Feb. 24, 1954; target date unknown) ch. 14; power—275kw visual; antenna height—330 feet above average terrain, 337 feet above ground.

Address: Eighth & Eye Sts. N.W.

Permittee: United Broadcasting Co.

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Washington atty: Cohn & Marks.

Radio affiliate: WOOK, WFAN (FM).

**WRC-TV** (June 27, 1947) ch. 4; power—100 kw visual, 50 kw aural; antenna height—570 feet above average terrain, 457.9 feet above ground.

Address: 4001 Nebraska Ave. N.W., zone 16. Phone: Emerson 2-4000. TWX WA 89.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC Owned Stations in "Group Ownership." Sale to RKO General Inc. pending FCC approval

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,250.

Executives: Robert W. Sarnoff, chmn of board; Peter B. Kenney, sta mgr; Tom Paro, dir of sales; Weston J. Harris, prog dir; Ralph R. McCawley, adv & prom mgr; Cassius Keller, news mgr; Lefferts A. McClelland, operations dir.

Washington atty: Howard Monderer.

Radio affiliate: WRC-AM-FM.

**WTOP-TV** (Jan. 16, 1949) ch. 9; power—316 kw visual, 174 kw aural; antenna height—

530 feet above average terrain, 373 feet above ground.

Address: 40th & Brandywine Sts. N.W., zone 16. Phone: Emerson 2-9300. TWX WA 63.

Licensee: Washington Post Co. (acquired station June, 1950).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Color facilities: network, local film, local slides.

Highest hour rate: $1,800.

Video tape: RCA.

John S. Hayes, pres, Washington Post Broadcast Div; George F. Hartford, vp & gen mgr; Robert A. J. Bordley, gen sales mgr; Jim Silman, dir of prog & film buyer; Robert M. Adams, prom dir; Edward F. Ryan, gen mgr of news and public affairs; Clyde Hunt, vp in charge of eng, Wash. Post Bcst. Div; Donald Cooper, chief engr.

Washington atty: Covington & Burling.

Radio affiliate: WTOP-AM-FM.

**WTOP-TV Translators:** W78AA Frostburg, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W81AC Paw Paw-Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

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*As of August 1, 1960

**WTTG** (Jan. 1, 1947) ch. 5; power—100 kw visual, 50 kw aural; antenna height—500 feet above average terrain, 542 feet above ground.

Address: 10th fl, Raleigh Hotel, zone 4. Phone: Sterling 3-5300. TWX WA 496.

Licensee: Metropolitan Broadcasting Corp. (acquired station Sept. 16, 1955).

Ownership: See Metropolitan Broadcasting Corp. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local slides.

Highest hour rate: $2,000.

Video tape: Ampex (2).

Executives: John W. Kluge, pres; John E. McArdle, gen mgr; Ellis I. Shook, production mgr; Symon B. Cowles, promotion & publicity dir; Malcolm M. Burleson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

**WTTG Translators:** W76AA Frostburg, LaVale and Cresaptown, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W74AD Paw Paw-Levels. W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

## FLORIDA

•Non-commercial educational.

### BELLE GLADE, Palm Beach County (ch. 27+)

### BRADENTON, Manatee County (ch. 28—)

### CLEARWATER, Pinellas County (ch. 32+, 50)

**WFTV** (not on air, target date not announced) ch. 32; power—9.33 kw visual: antenna height—280 feet above average terrain, 300 feet above ground.

Permittee:West Coast Telecasting Corp.

Ownership: Bruce Taylor, Charles C. Sterno, George E. Reynolds Jr., each 10%; Marc J. Robinson Jr., 5% and others.

### DAYTONA BEACH, Volusia County (ch. 2—, 53)

**WESH-TV** (Orlando) (May 29, 1956) ch. 2; power—100 kw visual, 60 kw aural; antenna height—940 feet above average terrain, 998 feet above ground.

Address: P. O. Box 1712, Daytona Beach. Phone: Clinton 3-6591.

Licensee: Telrad Inc. (acquired station April 1956).

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: $500.

Color facilities: network.

Executives: John H. Perry Jr., pres; Thomas S. Gilchrist Jr., vp & gen mgr; Walter M. Strouse, sta mgr (Orlando); Charles W. Rogers, coml mgr; Dan Joiner, prog dir & prom mgr; Betty Langdon, film buyer; Beecher Hayford, dir of enginering.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WNDB-AM-FM.

### DE LAND, Volusia County (ch. 44+)

### FORT LAUDERDALE, Broward County (ch. 17—, 39)

**WITV** (suspended operation, but has not returned construction permit) ch. 17; power—204kw visual; antenna height—730 feet above average terrain, 752 feet above ground.

Address: 5500 Hallandale Rd.

Permittee: Gerico Investment Co.

Ownership: Russell E. Lowell, Mortimer W. Loewi and others.

### FORT MYERS, Lee County (ch. 11+)

**WINK-TV** (March, 1954) ch. 11; power—64.6 kw visual, 35 kw aural; antenna height—320 feet above average terrain, 346 feet above ground.

Address: P. O. Box 1072. Phone Edison 4-1131. TWX 482.

Licensee: Ft. Myers Broadcasting Co. (original owner).

Ownership: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Forjoe.

Highest hour rate: $165.

Executives: Edward McBride, pres; A. J. Bauer, gen mgr & coml mgr; Frank Nodine, prog dir & film buyer; Chuck Miller, prom mgr; Vernon Lundquist, news dir; Bob Bachman, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WINK.

### FORT PIERCE, Saint Lucie County (ch. 19)

**WTVI** (not on the air: granted April 19, 1955, target date Sept. 15, 1960) ch. 19; power—17.8 kw visual; antenna height—438 feet above average terrain, 436 feet above ground. CP for 237 kw visual, 129 kw aural.

Address: Signal Hill, Rt. 2.

Permittee: Gene T. Dyer.

Network: ABC-TV; CBS-TV.

Ownership: Mr. Dyer's wife, Evelyn, owns 10% of WGES Chicago.

Executives: Gene T. Dyer, senior exec; J. Patrick Beacom, exec mgr; Les Combs, sta mgr; Ken Sanders, prom mgr; Joseph Strelanski, chief engr.

Washington atty: Haley, Wollenberg & Bader.

### GAINESVILLE, Alachua County (ch. *5—, 20+)

***WUFT** (Nov. 10, 1958) ch. *5; power—13.8 kw visual, 7.4kw aural; antenna height—480 feet above average terrain, 651 feet above ground.

Address: University of Florida. Phone: Franklin 6-3261, Ext. 328.

Licensee: University of Florida (original owner).

Video tape: Ampex.

Washington atty: Krieger & Jorgensen.

Radio affiliate: WRUF-AM-FM.

### JACKSONVILLE, Duval County (ch. 4+, *7, 12—, 30+, 36—)

**WFGA-TV** (Sept. 1, 1957) ch. 12; power—316 kw visual, 158 kw aural; antenna height—940 feet above average terrain, 996 feet above ground.

Address: 1070 E. Adams St., zone 2. Phone: Elgin 6-3381. TWX JK 362.

Licensee: Florida-Georgia Television Co. (original owner).

Ownership: Alexander Brest, 25.5%; Harold S. Cohn, 19%; Wometco Enterprises Inc., 47.5%. Mr. Cohn also owns WRHC Jacksonville. Also, see Wometco Enterprises Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Wodoward.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $750.

Video tape: Ampex (2).

Executives: Alexander Brest, pres; Jesse H. Cripe, vp & gen mgr; Ralph W. Nimmons, gen sales mgr; Rusty Bruton, prog & prod mgr; Jesse H. Cripe, film buyer; Andy Amyx, prom mgr; Harold Baker, news dir; Bill Walker, natl sales mgr; Harry Wingfield, chief engr.

Washington atty: Koteen & Burt.

Radio affiliate: WRHC.

***WJCT** (Sept. 10, 1958) ch. 7; power—13.8 kw visual, 6.9 kw aural; antenna height—840 feet above average terrain, 996 feet above ground.

Address: 1070 E. Adams St., zone 2. Phone: Elgin 5-6421.

Licensee: Educational Television Inc. (original owner).

Executives: Dr. William Kenneth Cumming, gen mgr & prog dir; James Dryden, prod dir; Henry Hoche, film dir; Al Peck, chief engr.

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## Tv Stations CONTINUED

## FLORIDA CONTINUED

**WJXT** (Sept. 16, 1949) ch. 4; power—100 kw visual, 70 kw aural; antenna height—930 feet above average terrain, 996 feet above ground.
Address: P. O. Box 5187. Phone: Exbrook 8-0501.
Licensee: Washington Post Co. (acquired station Feb. 23, 1953).
Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: CBS-TV Spot Sales.
Color facilities: network.
Highest hour rate: $850.
Video tape: RCA.
Executives: John S. Hayes, pres, Washington Post Broadcast Div; Glenn Marshall Jr., pres WJXT & gen mgr; Dave Booher, coml mgr; Leonard Mosby, prog dir & film buyer; Tom Mahaffey, prom mgr; William Grove, news dir; Ernest Vordermark, chief engr.
Washington atty: Covington & Burling.

**KEY WEST,** Monroe County (ch. 14+, 20)

**LAKE CITY,** Columbia County (ch. 33+)

**LAKELAND,** Polk County (ch. 16+, 22+)

**LAKE WALES,** Polk County (ch. 14)

**LEESBURG,** Lake County (ch. 26—)

**MARIANNA,** Jackson County (ch. 17+)

**MELBOURNE,** Brevard County (ch. 37—)

**MIAMI,** Dade County (ch. *2, 4, 6, 7—, 10+, 23—, 33)

**WCKT** (July 29, 1956) ch. 7; power—316 kw visual, 158 kw aural; antenna height—950 feet above average terrain, 991 feet above ground.
Address: P. O. Box 38-M. Phone: Plaza 1-6692. TWX MM177.
Licensee: Biscayne Television Corp. (original owner). Initial decision pends by Special Hearing Examiner to set aside 1956 grant and to hold further proceedings.)
Ownership: Niles Trammell, 15%; Cox interests, 42.5%; Knight interests, 42.5%. Mr. Trammell is former NBC president. Cox stockholders: James M. Cox Jr., 29%; J. Leonard Reinsch, 5%; D. J. Mahoney, 5%; James M. LeGate, 3.5%; Milton C. Scott, 3.5%. Knight stockholders: John S. Knight, 17.5%; James L. Knight, 10%; Lee Hills, 5%; Owen F. Uridge, 5%; C. Blake McDowell, 5%. For Cox interests see James M. Cox Stations in "Group Ownership." For Knight interests see Knight Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Color facilities: network, local film, local slides.
Highest hour rate: $1,250.
Executives: Niles Trammell, pres; Charles Kelly, station mgr; Robert Fidlar, coml mgr; James Campbell, local sales mgr; Gene Walz, prog dir; Frank Struzzieri, film buyer; Don Fischer, prom mgr; Gene Strul, news dir; Robert Paasch, chief engr.
Radio affiliate: WCKR-AM-FM.

**WGBS-TV** (suspended operation but has not turned in construction permit) ch. 23; power—186kw visual; antenna height—920 feet above average terrain.
Address: c/o WGBS, 1605 Biscayne Blvd.
Permittee: Storer Broadcasting Co.
Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."
Radio affiliate: WGBS-AM-FM.

**WLBW-TV** (not on air; granted July 14, 1960) ch. 10. L. B. Wilson Inc. (see WPST-TV below).

**WPST-TV** (Aug. 2, 1957) ch. 10; power—316 kw visual, 195 kw aural; antenna height—932.6 feet above average terrain, 972.9 feet above ground.
Address: 2075 Biscayne Blvd. Phone: Franklin 1-6501. TWX MM 289.
Licensee: Public Service Television Inc. (original owner). (FCC revoked grant, eff. Sept. 30, 1960, and issued new permit to L. B. Wilson Inc.); appeal has been filed in court and a stay requested of the FCC).
Ownership: National Airlines Inc., 100%.
Network: ABC-TV (primary).
Rep: Petry.
Color facilities: network.
Highest hour rate: $900.
Video tape: Ampex (2).
Executives: George T. Baker, pres; Walter Koessler, gen mgr; Robert Hanna, natl sales mgr; Jack Allen, retail sales mgr; Eleanor L. Larsen, prog dir; John Murphy, film buyer; Nat Tashman, prom mgr; Bill Bayer, news dir; Jack Barry, operations dir; Bill Needs, chief engr.
Washington atty: Norman Jorgensen.

***WTHS-TV** (Aug. 12, 1955) ch. *2; power—43.6 kw visual; antenna height—670 feet above average terrain, 724 feet above ground.
Address: 275 N.W. Second St., zone 44. Phone: Franklin 4-7281.
Licensee: Board of Public Instruction of Dade County (original owner).
Video tape: Ampex.
Washington atty: Krieger & Jorgensen.
Radio affiliate: WTHS-FM.

ARB and NIELSEN
AGREE!
(MARCH/60 REPORTS)
WDBO-TV
CHANNEL 6
ORLANDO
offers

OVER
53% average SHARE
DAYTIME AUDIENCE

Survey after survey proves
WDBO-TV
A DOMINANT FIRST
in Central Florida!

OVER
41% average SHARE
NIGHTTIME AUDIENCE

CBS
WDBO-TV
offers
IMPACT
in CENTRAL FLORIDA'S
3-STATION MARKET!

BLAIR TVA has more FACTS!

**WTVJ** (March 21, 1949) ch. 4; power—100 kw visual, 70 kw aural; antenna height—950 feet above average terrain, 990 feet above ground.

Address: 316 N. Miami Ave., zone 31. Phone: Franklin 4-6262. TWX MM92.

Licensee: Wometco Enterprises Inc. (original owner).

Ownership: See Wometco Enterprises Inc. Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local slides.

Highest hour rate: $1,350.

Video tape: Ampex (2).

Executives: Mitchell Wolfson, pres; Lee Ruwitch, exec vp & gen mgr; William Brazzil, vp, sales; Miss Lee Waller, prog dir; Robert J. Ross, film buyer; Burt Toppan, prom mgr; Ralph A. Renick, news dir; Jack Shay, vp, operations.

Washington atty: Cohn & Marks.

### OCALA, Marion County (ch. 15+)

### ORLANDO, Orange County (ch. 6—, 9, 18, *24—, 47)

**WDBO-TV** (July 1, 1954) ch. 6; power—100 kw visual, 50 kw aural; antenna height—540 feet above average terrain, 584 feet above ground.

Address: P. O. Box 1833. Phone: Cherry 1-1491. TWX Orlando 7088.

Licensee: Cherry Broadcasting Co. (acquired station May 17, 1957).

Ownership: William S. Cherry, 85%; William Goodman, 10%; Arnold F. Schoen Jr., 5%.

Network: CBS-TV (primary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hour rate: $600.

Executives: Arnold F. Schoen Jr., exec vp & gen mgr; Leonard S. Davey Jr., coml mgr; Walter E. Sickles, prog dir & film buyer; James E. Yarbrough, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WDBO-AM-FM.

**WESH-TV** (see Daytona Beach, Fla.)

**WLOF-TV** (Feb. 1, 1958) ch. 9; power—316kw visual; antenna height—604 feet above average terrain, 650 feet above ground.

Address: 639 W. Central Ave. Phone: Garden 4-8537.

Licensee: Mid-Florida Television Corp. (original owner).

Ownership: Class A—H. N. Roth, 3.57%; Dr. A. H. Spivack, 3.33%; Dr. Alvin H. Savage, 3.33%; Donn R. Colee, 2.67%; Harry Braverman, 2.38% and others. Class B—Joseph L. Brechner, 38%; Marion B. Brechner, 39%; Vasil Polyzios, 14.76%; Harris H. Thomson, 10%. Mr. Brechner owns 100% of WHMS-AM-FM Charleston, W. Va.; and 26% of WLOF Orlando, Fla. Mr. Polyzois owns 22% of WLOF. Mr. Thomson owns 52% of WLOF.

Washington atty: Cohn & Marks.

Radio affiliate: WLOF.

### PALATKA, Putnam County (ch. 17)

### PANAMA CITY, Bay County (ch. 7+, 13, *30, 36+)

**WJHG-TV** (Dec. 15, 1953) ch. 7; power—9.33 kw visual; antenna height—480 feet above average terrain, 487 feet above ground.

Address: P. O. Box 2349. Phone: Adams 4-2251. TWX Pan City 300.

Licensee: Herald Publishing Co. (acquired station July 1960).

Ownership: See Herald Publishing Stations in "Group Ownership." See also "Newspaper Ownership."

Network: ABC-TV (secondary); CBS-TV (secondary), NBC-TV (primary).

Rep: Venard, Rintoul & McConnell.

Highest hour rate: $175.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

### PENSACOLA, Escambia County (ch. 3—, 15—, *21, 46)

**WEAR-TV** (Jan. 13, 1954) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,220 feet above average terrain, 1,257 feet above ground.

Address: P. O. Box 431. Phone: Glendale 5-7311. TWX PS 82.

Licensee: Rollins Telecasting Inc. (acquired station June 1959).

Ownership: See Rollins Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Highest hour rate: $550.

Video tape: Ampex.

Executives: O. Wayne Rollins, pres; Milt de Reyna Jr., gen mgr, natl sales mgr & film buyer; Irv Welch, local sales mgr; Dick Darby, prom mgr; Jack Kenney, news dir; Harry Babb, chief engr.

Washington atty: Cohn & Marks.

**WPFA-TV** (suspended operation, but has not returned construction permit) ch. 15; power—20.4kw visual; antenna height—370 feet above average terrain.

Address: P. O. Box 27.

Permittee: Charles W. Lamar Jr.

Ownership: See Charles W. Lamar Stations in "Group Ownership."

Washington atty: McKenna & Wilkinson.

### QUINCY, Gadsden County (ch. 54+)

### ST. AUGUSTINE, St. Johns County (ch. 25+)

### ST. PETERSBURG (See TAMPA)

### SANFORD, Seminole County (ch. 35+)

### SARASOTA, Sarasota County (ch. 34+)

INTERESTED IN BUYING OR SELLING ONE OF THE

21 TV 28 FM 172 AM

STATIONS* OPERATING IN

FLORIDA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO FLORIDA IS—

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EX 3-3456

**As of August 1, 1960*

### TALLAHASSEE, Leon County (ch. *11—, 24, 51)

**WCTV** (Sept. 15, 1955) ch. 6 (for full listing see Thomasville, Ga.).

***WFSU-TV** (target date unknown) ch. 11; power—95.5 kw visual, 47.9 kw aural; antenna height—760 feet above average terrain, 777 feet above ground.

Address: 202 Graduate Bldg., Florida State U. Phone: University 2-8000, Ext. 3406.

Licensee: Board of Control of State of Florida and Florida Educational Television Commission on behalf of Florida State U.

Video tape: Ampex.

Executives: Roy Flynn, dir; Donald Wheeler, prog dir; Dick Puckett, studio supervisor; Bill Ragadale, chief engr.

Radio affiliate: WFSU-FM.

*Among the men and women* responsible for the biggest decisions in television and radio advertising—*

BROADCASTING is the **most thoroughly read . . .**
BROADCASTING is **preferred first** for news and information . . .
BROADCASTING is the **top choice** (if **only two** were available) . . .
BROADCASTING is considered **most excellent in content . . .**
BROADCASTING inspires **the most confidence . . .**
BROADCASTING has proved **most useful** in their work . . .
BROADCASTING is recommended as **best for reaching them . . .**
BROADCASTING delivers the **most advertising impact** on them . . .
and
BROADCASTING YEARBOOK is their **most-used reference annual.**

---

*Members of the *Million Dollar Club* whose membership is limited to advertising agency executives for allocation of over $1,000,000 yearly in broadcast advertising. (ARB Survey).

## FLORIDA CONTINUED

### TAMPA (Hillsborough County)-ST. PETERSBURG (Pinellas County) (ch. *3, 8—, 10—, 13—, 38)

***WEDU** (Oct. 27, 1958) ch. 3; power—56.2 kw visual, 28.1 kw aural; antenna height—490 feet above average terrain, 527 feet above ground.
Address: 908 S. 20th St., zone 5, Tampa. Phone 4-5751.
Licensee: Florida West Coast Educational Television Inc. (original owner).
Video tape: Ampex.
Executives: William MacInnes, pres; R. LeRoy Lastinger, gen mgr; William J. Ballard, prog dir; John W. Thorne, film buyer; Mrs. Jane G. Winther, prom mgr; Orbra W. Harrell, chief engr.

**WFLA-TV** (Feb. 14, 1955) ch. 8; power—302 kw visual, 212 kw aural; antenna height—1,040 feet above average terrain, 1,055 feet above ground.
Address: P. O. Box 1410, Tampa. Phone: 2-0131. TWX TP 8060.
Licensee: The Tribune Co. (original owner).
Ownership: Tampa Tribune. See "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Blair-Tv.
Color facilities: network, local film, local slides.
Highest hour rate: $950.
Video tape: Ampex (2).
Executives: J. C. Council, pres; George W. Harvey, vp & gen mgr; William B. Faber, sales mgr; Jay Faraghan, film buyer & prog dir; Carl P. Bergquist, prog operations mgr; Doug Duperrault, prom mgr; Jerry Harper, news dir; Joe H. Mitchell, chief engr.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliate: WFLA-AM-FM.

**WSUN-TV** (May 31, 1953) ch. 38; power—200 kw visual, 122.4 kw aural; antenna height—460 feet above average terrain, 492 feet above ground.
Address: Municipal Pier, zone 1, St. Petersburg. Phone 5-4121. TWX 8-082.
Licensee: City of St. Petersburg (original owner).
Ownership: Municipal corporation.
Network: ABC-TV (primary).
Rep: Venard, Rintoul & McConnell; James S. Ayers (Southeastern).
Highest hour rate: $400.
Executives: Fred P. Shawn, gen mgr; Earl Welde, coml mgr; Leo Ribitzki, prog dir & film buyer; Jerome Baker, prom mgr; William J. Codding, chief engr.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: WSUN.

**WTVT** (April 1, 1955) ch. 13; power—316 kw visual, 158 kw aural; antenna height—790 feet above average terrain, 828 feet above ground.
Address: P. O. Box 1198, Tampa. Phone: Redwood 6-1313. TWX TP-8116.
Licensee: WKY Television System Inc. (acquired station July 19, 1956).
Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz.
Color facilities: network.
Highest hour rate: $950.
Video tape: Ampex (2).
Executives: E. K. Gaylord, pres; Eugene B. Dodson, vp & mgr; John M. Haberlan, asst mgr & coml mgr; Kenneth W. Smith, prod mgr; Robert M. Olson, administrative asst, operations mgr & film buyer; Walter K. Rhoads, prom mgr; Crawford P. Rice, news & public affairs dir; William U. Witt Jr., chief engr; Robert F. Doty, local sales mgr.
Washington atty: Pierson, Ball & Dowd.

### WEST PALM BEACH, Palm Beach County (ch. 5, 12, *15, 21+)

**WEAT-TV** (Jan. 1. 1955) ch. 12; power—100 kw visual, 124 kw aural; antenna height—320 feet above average terrain, 352 feet above ground.
Address: P. O. Box 70. Phone: Temple 3-9668. TWX WPB 37.
Licensee: WEAT-TV Inc. (acquired station July 1, 1957).
Ownership: Palm Beach Television Co. is owned 80% by Rand Broadcasting Co. which also owns WINZ-AM-FM Miami; and 20% is owned by Bertram Lebhar Jr.
Network: ABC-TV (primary).
Rep: Weed.
Highest hour rate: $300.
Executives: Rex Rand, pres; Bertram Lebhar Jr. exec vp & gen mgr; Godfrey M. Lebhar, general sales mgr; Jack Poole, program mgr; Lillian Hackman, film buyer; J. Ross McPherson, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WEAT.

**WPTV** (Aug. 22, 1954) ch. 5; power—100 kw visual, 60.3 kw aural; antenna height—470 feet above average terrain, 544 feet above ground.
Address: 5 Cocoanut Row. Phone: Temple 3-2471. TWX WP 75.
Licensee: John H. Phipps Broadcasting Stations (acquired station Nov. 1956).
Ownership: See John H. Phipps Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair Television Assoc.
Color facilities: network.
Highest hour rate: $300.
Video tape: Ampex.
Executives: John H. Phipps, pres; Chet Pike, gen mgr & film buyer; Clark Davis, prog dir; Tony Glenn, prom mgr; Bill Archer, news dir; Lew Evenden, chief engr.
Washington atty: McKenna & Wilkinson.

## GEORGIA

*Non-commercial educational.

### ALBANY, Dougherty County (ch. 10, 25)

**WALB-TV** (April 7, 1954) ch. 10; power—275 kw visual; antenna height—960 feet above average terrain, 1,000 feet above ground.
Address: P. O. Box 1351. Phone: Hemlock 5-8386. TWX AX-8344.
License: Herald Pub. Co. (original owner).
Ownership: See Herald Publishing Stations in "Group Ownership." See also "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Venard, Rintoul & McConnell; James S. Ayers (South).
Color facilities: network.
Highest hour rate: $300.
Executives: James H. Gray, pres; Raymond E. Carow, gen mgr & film buyer; Reba Hill, prog dir; Pat Bethune, prom mgr; Lyman H. Gray, news dir; Bruce E. Singleton, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WALB.

### AMERICUS, Sumter County (ch. 31)

### ATHENS, Clarke County (ch. *8, 60—)

***WGTV** (May 23, 1960) ch. 8; power—299 kw visual, 158 kw aural; antenna height—1,200 feet above average terrain, 1,039.7 feet above ground.
Address: Georgia Center for Continuing Education, U. of Georgia. Phone: Liberty 8-1311.
Licensee: University System of Georgia (original owner).
Executives: Gerard L. Appy, assoc dir, Georgia Center; Hill Bermont, prog mgr & film buyer; Edward Graham Jr., chief engr.

WALB-TV DOMINATES

Albany-Thomasville-Tallahassee Market

NIELSEN—MARCH, 1960

| | MONDAY THRU FRIDAY | | | | SUNDAY THRU SATURDAY | |
|---|---|---|---|---|---|---|
| STATION | 6 AM<br>9 AM | 9 AM<br>NOON | NOON<br>3 PM | 3 PM<br>6 PM | 6 PM<br>9 PM | 9 PM<br>MID. |
| | % | % | % | % | % | % |
| WALB-TV | 67 | 63 | 50 | 62 | 52 | 54 |
| STATION X | 32 | 36 | 49 | 37 | 47 | 45 |

Your basic buy in the Albany-Thomasville-Tallahassee Market is WALB-TV—the only primary NBC outlet between Atlanta and the Gulf—first choice with viewers in a rich area of over 750,000 people, over $739 million spendable income.

Channel 10

WALB-TV

ALBANY, GEORGIA

NBC

Raymond E. Carow, General Manager

*Represented nationally by*

Venard, Rintoul & McConnell, Inc.

In the South by James S. Ayers Co.

ONE RATE CARD

WTVT
13
CHANNEL
13
WTVT

Now we're
literally
"the station
on the move"

## in the market on the move
## TAMPA-
## ST. PETERSBURG

**Thanks to WTVT's** new custom-built Videotape Mobile Unit, it is now possible to record a television program while on the move! Its self-contained generator (the only one in this area) can be used anywhere at anytime. For permanent locations . . . cameras can be fired en route . . . and seconds after arrival, actual taping begins.

**Another outstanding** service feature offered by WTVT, the station that dominates the hustling, bustling "market on the move". . . another feature which makes WTVT your most profitable buy in the entire Southeast!

**SHARE OF AUDIENCE**

*44.3% . . . Latest ARB • 9:00 A.M.-Midnight*

**CHECK THE TOP 50 SHOWS!**

| ARB | | NEILSEN | |
|---|---|---|---|
| **WTVT** | **34** | **WTVT** | **34** |
| Station B | 16 | Station B | 16 |
| Station C | 0 | Station C | 0 |

Station on the move

**WTVT** CHANNEL **13**

**TAMPA-ST. PETERSBURG**

THE WKY TELEVISION SYSTEM, INC. • WKY-TV/WKY-RADIO • Oklahoma City • *Represented by the Katz Agency*

82%

UNDUPLICATED AUDIENCE

*on the only primary ABC station between Atlanta and the Gulf!*

WTVM

Ch. 9, Columbus, Ga.

- Second largest market in Georgia, comparable to the metropolitan area of Atlanta!
- One of the top four markets in the entire Alabama and Georgia area!
- Top ABC programs such as Maverick, The Rebel, The Real McCoys, Sunset Strip, Hong Kong, Lawrence Welk, and The Untouchables.
- The best of NBC—shows like Wagon Train, The Price Is Right, The Huntley-Brinkley News.
- Popular syndicated programs like Sea Hunt, Lock Up, and This Man Dawson—plus local and daytime network programming that helps build audiences!

CHANNEL 9

WTVM

COLUMBUS, GA.

*Call your*
YOUNG TV
*man for availabilities*

*Ask about availabilities on*
WTVC CH. 9 Chattanooga, Tenn.
*The #1 night-time station Sunday thru Friday in Chattanooga!*

## Tv Stations CONTINUED

## GEORGIA CONTINUED

### ATLANTA, Fulton County (ch. 2, 5—, 11+, *30, 36)

**WAGA-TV** (March 8, 1949) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,070 feet above average terrain, 1,100 feet above ground.

Address: 1018 W. Peachtree St., N.W., zone 9. Phone: Trinity 5-5551. TWX AT 368.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz.

Color facilities: network, local film, local slides.

Highest hour rate: $1,200.

Video tape: Ampex (2).

Executives: George B. Storer, pres; Terry H. Lee, managing dir; William J. Flynn, gen sales mgr; Horace W. Ray, prog dir & film buyer; Edwin L. Jay, prom mgr; Dale Clark, news dir & public affairs dir; Hugo A. Bondy, chief engr.

Washington atty: Robert F. Jones.

**WATL-TV** (granted Nov. 19, 1953; not on the air; target date unknown) ch. 36; power—219kw visual; antenna height—440 feet above average terrain, 447 feet above ground.

Permittee: Robert W. Rounsaville.

Ownership: See R. W. Rounsaville Stations in "Group Ownership."

Radio affiliate: WQXI.

Washington atty: Smith & Pepper.

***WETV** (Feb. 17, 1958) ch. 30; power—218.4 kw visual, 120 kw aural; antenna height—399.6 feet above average terrain, 515 feet above ground.

Address: 740 Bismark Rd., N.E., zone 9. Phone: Trinity 5-9206.

Licensee: Atlanta Board of Education (original owner).

Video tape: Ampex.

Executives: Haskell Boyter, gen mgr; Donald C. Gilpin, prod mgr; Margaret Kilian, film dir; Thomas W. Cowan Jr., chief engr.

Radio affiliate: WABE-FM.

**WLWA** (Sept. 1951) ch. 11; power—275 kw visual; antenna height—1,038.26 feet above average terrain, 1,040.2 feet above ground.

Address: 1611 W. Peachtree St., N.E., zone 9. Phone: Trinity 2-1141. TWX AT 197.

Licensee: Crosley Broadcasting Corp. (acquired station Feb. 1953).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership."

Network: ABC-TV (primary).

Rep: Crosley Broadcasting Corp. Sales (N.Y., Chicago, Cleveland); Bomar Lowrance (Atlanta, Dallas); Tracey Moore & Assoc (San Francisco & Los Angeles).

Highest hour rate: $1,100.

Video tape: Ampex.

Executives: James D. Shouse, chairman; Robert E. Dunville, pres; Harry LeBrun, vp & gen mgr; Joseph P. Dwyer, vp & business mgr; Robert R. Hendrickson, prog dir & film buyer; James H. Burgess, sales mgr; Howard Rowe, prom mgr; John Bent, news dir; Harvey A. Aderhold, chief engr.

Washington atty: Hogan & Hartson.

**WSB-TV** (Sept. 29, 1948) ch. 2; power—97.7 kw visual, 50 kw aural; antenna height—930 feet above average terrain, 1,059 feet above ground.

Address: 1601 W. Peachtree St., NW, zone 9. Phone: Trinity 5-7221. TWX AT 381.

Licensee: Atlanta Newspapers Inc. (original owner).

Ownership: See James M. Cox Stations in "Group Ownership." See also "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Color facilities: network, local film, local slides.

Highest hour rate: $1,100.

Video tape: RCA.

Executives: J. Leonard Reinsch, exec dir; Marcus Bartlett, gen mgr; Don Elliott Heald, coml mgr; Jean Hendrix, film buyer; Mark Toalson, prom mgr; Ray Moore, news dir; Robert A. Holbrook, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WSB-AM-FM.

### AUGUSTA, Richmond County (ch. 6+, 12+)

**WJBF** (Nov. 23, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height— 1,370 feet above average terrain, 1,292 feet above ground.

Address: P. O. Box 490. Phone: Park 2-6664. TWX AU 8057.

Licensee: Georgia-Carolina Broadcasting Co. (original owner).

Ownership: J. B. Fuqua, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: $400.

Executives: J. B. Fuqua, pres & gen mgr; Thomas J. Hennesy, coml mgr & film buyer; Carroll Ward, prog dir; John Radeck, operations mgr & prom mgr; Warren Hites, news dir; John P. Jopling, chief engr.

**WRDW-TV** (Feb. 14, 1954) ch. 12; power—102kw visual, 51.3kw aural; antenna height—650 feet above average terrain, 498 feet above ground.

Address: Georgia & Observatory Aves., North Augusta, S. C. Phone: Taylor 4-5432.

Licensee: WPIT Inc. (acquired station April 1960).

Ownership: See Friendly Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: $350.

Executives: John J. Laux, pres; Fred Weber, vp; Robert E. Metcalfe, managing dir; James W. Hicks, gen mgr; Lou Stratton, coml mgr; Richard A. Fennel, prog dir; Joseph P. Gill, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

### BAINBRIDGE, Decatur County (ch. 35—)

### BRUNSWICK, Glynn County (ch. 28+, 34—)

### CAIRO, Grady County (ch. 45+)

### CARROLLTON, Carroll County (ch. 33)

### CARTERSVILLE, Bartow County (ch. 63—)

### CEDARTOWN, Polk County (ch. 53—)

### COLUMBUS, Muscogee County (ch. 3, 9+, *28, 34)

**WRBL-TV** (Nov. 15, 1953) ch. 3; power—100 kw visual, 70 kw aural; antenna height—630 feet above average terrain, 429 feet above ground.

Address: 1350 13th Ave. Phone: Fairfax 2-0602. TWX CM 1440.

Licensee: Columbus Broadcasting Co. (original owner).

Ownership: R. W. Page Corp., 51%; J. W. Woodruff Sr., J. W. Woodruff Jr. and J. Barnet Woodruff in aggregate, 49%. Page Corp. publishes Columbus Inquirer and Ledger and Bradenton (Fla.) Herald. Mr. Woodruff Sr. owns 90% and Mr. Woodruff Jr. 10% of WGPC Albany, Ga. Page Corp. stock in licensee is voted by A. H. Chapman, M. R. Ashworth and W. E. Page. See "Newspaper Ownership" and J. W. Woodruff Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: $400.

Executives: J. W. Woodruff Jr., pres & gen mgr; Ridley Bell, station mgr & film buyer; George (Red) Jenkins, coml mgr; Robert Walton, local sales mgr; George A. Gingell, public affairs dir; Carrie Barry, prom mgr; Glen Broughman, news dir; Joe A. Gamble, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WRBL-AM-FM.

INTERESTED IN BUYING OR SELLING ONE OF THE
14 TV 19 FM 136 AM
STATIONS* OPERATING IN
GEORGIA
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO GEORGIA IS—
1737 De Sales St., N.W., Washington, D. C.
EX 3-3456
**As of August 1, 1960*

**WTVM** (Oct. 6, 1953) ch. 9; power—316 kw visual; 142 kw aural; antenna height—1,210 feet above average terrain, 1,260 feet above ground.

Address: 1307 First Ave. Phone: Fairfax 2-8828.

Licensee: Martin Theatres of Georgia Inc. (acquired station April 1, 1957).

Ownership: See Martin Theatres of Georgia in "Group Ownership."

Network: NBC-TV (primary) ABC-TV (secondary); Effective Jan. 1, 1961: ABC-TV (primary); NBC-TV (secondary).

Rep: Young Tv.

Color facilities: Network.

Highest hour rate: $400.

Executives: Frank Ragsdale, gen mgr; Ben Purvis, coml mgr; Ted C. Short, opns dir; Weyman Brooks, news dir; Charlie Parrott, chief engr.

Washington atty: Cohn & Marks.

### CORDELE, Crisp County (ch. 43)

### DALTON, Whitfield County (ch. 25+)

### DOUGLAS, Coffee County (ch. 32—)

**DUBLIN,** Laurens County (ch. 15)

**ELBERTON,** Elbert County (ch. 24+)

**FITZGERALD,** Ben Hill County (ch. 53+)

**FORT VALLEY,** Peach County (ch. 18+)

**GAINESVILLE,** Hall County (ch. 52)

**GRIFFIN,** Spalding County (ch. 39+)

**LA GRANGE,** Troup County (ch. 50)

**MACON,** Bibb County (ch. 13+, *41+, 47+)

**WMAZ-TV** (Sept. 27, 1953) ch. 13; power—250 kw visual, 125 kw aural; antenna height—440 feet above average terrain, 514 feet above ground.
Address: Bankers Insurance Bldg. Phone: Sherwood 2-7373. TWX MC-5137.
Licensee: Southeastern Broadcasting Co. (original owner).
Ownership: George P. Rankin Jr., 71.4%; Wilton E. Cobb, 22.6%; Mr. and Mrs. Wallace Miller, 6%.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Avery-Knodel.
Highest hour rate: $400.
Executives: George P. Rankin Jr., pres & chief engr; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr; Robert Savage, dir of operations; Jim Arnold, film buyer; Joe Andrews, dir prom & farm dir; Howard Absolom, news dir; James Lawhon, tech dir; Del Ward, dir women's activities.
Radio affiliate: WMAZ-AM-FM.

**MARIETTA,** Cobb County (ch. 57+)

**MILLEDGEVILLE,** Baldwin County (ch. 51+)

**MOULTRIE,** Colquitt County (ch. 48—)

**NEWNAN,** Coweta County (ch. 61+)

**ROME,** Floyd County (ch. 59)

**SAVANNAH,** Chatham County (ch. 3+, *9—, 11)

***WEGA-TV** (not on air; target date unknown): ch. *9; power—316 kw visual; antenna height—1,030 feet above average terrain, 1,086 feet above ground.
Licensee: George State Board of Education.

**WSAV-TV** (Feb. 1, 1956) ch. 3; power—33.1 kw visual; antenna height—370 feet above average terrain, 363 feet above ground. (CP for power—100 kw visual; antenna height—480 feet above average terrain, 521 feet above ground).
Address: East Victory Dr. Phone: Adams 6-0303. TWX SV 4108.
Licensee: WSAV Inc. (original owner).
Ownership: Harben Daniel and wife, 52.78%; William K. Jenkins, 19.63%; Arthur Lucas estate, 19% (voted by Frederick G. Storey), and others. Mr. Jenkins and the Lucas estate each owns 16⅔% of WLAG LaGrange, Ga.
Network: NBC-TV (primary).
Rep: Blair Television Assoc.
Color facilities: network.
Highest hour rate: $300.
Executives: Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; M. E. Thompson, operations mgr; H. M. (Mack) Humpidge, coml mgr; William E. Lucas, prog dir & film buyer; Donald A. Devendorf, prod dir; Laura Peeples, prom dir; Ralph Penza, news dir; Byron Strong, chief engr.
Radio affiliate: WSAV.

**WTOC-TV** (Feb. 14, 1954) ch. 11; power—209 kw visual, 110.7 kw aural; antenna height—480 feet above average terrain, 501 feet above ground.
Address: P. O. Box 854. Phone: Adams 2-0127. TWX Savh. 4117.
Licensee: Savannah Broadcasting Co. (original owner).
Ownership: Wm. T. Knight Jr., 50.2%; Grace Schley Knight, 13.33%; F. Schley Knight, 5.73%.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Avery-Knodel.
Color facilities: network.
Highest hour rate: $300.
Executives: William T. Knight Jr., pres & gen mgr; F. Schley Knight, vp; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp, prog dir & film buyer; Frank S. Bryson Jr., prom mgr; Bob Noble, news dir; Kyle E. Goodman, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: WTOC-AM-FM.

**STATESBORO,** Bulloch County (ch. 22)

**SWAINSBORO,** Emanual County (ch. 20—)

**THOMASVILLE,** Thomas County (ch. 6, 27)

**WCTV** (Tallahassee, Fla.) (Sept. 15, 1955) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,030 feet above average terrain, 1,009 feet above ground.
Address: P. O. Box 3547, Tallahassee, Fla. Phone: 3-3666. TWX 276.
Licensee: John H. Phipps (original owner).
Ownership: See John H. Phipps Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair Television Assoc., Harry Cummings (Southeast).
Color facilities: network.
Highest hour rate: $400.
Executives: John H. Phipps, owner; L. Herschel Graves, managing dir; Joseph E. Hosford, station mgr & film buyer; Herbert E. Buck Jr., prog dir & prom mgr; Frank Pepper, news dir; Charles Clifton, chief engr; W. A. Snowden Jr., engineering dir.
Washington atty: McKenna & Wilkinson.

**TIFTON,** Tift County (ch. 14—)

**TOCCOA,** Stephens County (ch. 35)

**VALDOSTA,** Lowndes County (ch. 37+)

**VIDALIA,** Toombs County (ch. 26)

**WAYCROSS,** Ware County (ch. *8+, 16)

***WXGA-TV** (granted April 9, 1959; not on the air; target date unknown) ch. *8; power—316kw visual; antenna height—1,030 feet above average terrain, 1,089 feet above ground.
Permittee: Georgia State Board of Education.

## HAWAII

*Non-commercial educational.

**HILO,** Hawaii County (ch. 2, *4, 9, 11, 13)

**KHBC-TV** (May 15, 1955) ch. 9; power— 1kw visual; antenna height—290 feet below average terrain, 258 feet above ground.
Address: c/o KGMB-TV Honolulu.
Licensee: Hawaiian Broadcasting System (original owner).
Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."
Executives and other information: See KGMB-TV Honolulu. (KHBC-TV and KMAU-TV Wailuku operate as satellites of KGMB-TV with rates established for all three).
Washington atty: Arnold, Fortas & Porter.
Radio affiliate: KHBC.

**KHBC-TV Translators**—K70BB Naalehu (and volcano area); K74BA Naalehu & Pahela, both Kilauea-Kau Community Tv Assn., Box 532, Naalehu, Hawaii.

**KHJK** (not on air; target date unknown) ch. 13; power—2.34 kw visual; antenna height—823 feet below average terrain, 80 feet above ground.
Licensee: Kaiser Hawaiian Village Television.
Ownership: See Kaiser Hawaiian Village Stations in "Group Ownership."

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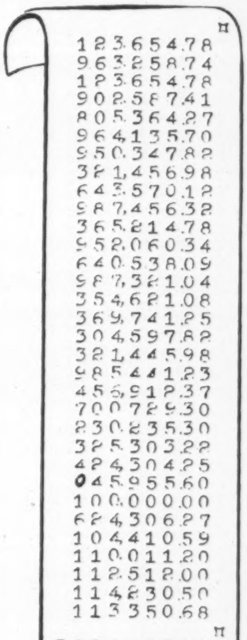
**HONOLULU,** Othu County (ch. 2+, 4—, 9—, *11+, 13—)

**KGMB-TV** (Dec. 1, 1952) ch. 9; power—77.6 kw visual, 46.8 kw aural; antenna height—150 feet below average terrain, 338 feet above ground.
Address: 1534 Kapiolani Blvd., zone 17. Phone 92011.
Licensee: Hawaiian Broadcasting System, Ltd. (original owner).
Ownership: See Hawaiian Broadcasting System Ltd. in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: $400 (includes satellites KHBC-TV Hilo and KMAU-TV Wailuku).
Video tape: Ampex.
Executives: Elizabeth P. Farrington, pres; M. Franklyn Warren, vp & gen mgr; Robert W. Sevey, station mgr; Stafford Annon, operations mgr; Colleen Ng, prom mgr; Roger Coryell, news dir; Ronald T. Miyahira, chief engr.
Washington atty: Arnold, Fortas & Porter.
Radio affiliate: KGMB.
**KGMB-TV Translator**—K70BW Lihue, Hawaii, Hawaiian Bcstg. System Inc., Box 581, Honolulu.

**KHVH-TV** (1957) ch. 4; power—14.2 kw visual; antenna height—130 feet below average terrain, 365 feet above ground.
Address: 1290 Ala Moana Blvd., zone 14. Phone: 53991. TWX HU-187.
Licensee: Kaiser Hawaiian Village Television Inc. (acquired station 1958).

ADD 'EM UP—



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***See your AVERY-KNODEL man TODAY!!!***

## HAWAII CONTINUED

Ownership: See Kaiser Hawaiian Village Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Young Television.

Highest hour rate: $450.

Video tape: Ampex (2).

Executives: Richard C. Block, vp & gen mgr; John A. Serrao, natl sales mgr; Harold H. Ohata, business mgr; Dan Kawakami, prog dir; John Galbraith, news dir; Stan Anderson, operations dir; Lynn Morrow, prom dir; Dan Hunter, chief engr.

Washington atty: Halley, Wollenberg & Bader.

Radio affiliate: KHVH.

**KHVH-TV Translator**—K74BC Lihue, Hawaii, Kaiser Hawiian Village, c/o R. C. Block, 1290 Alamoana Blvd., Honolulu.

**KONA** (July 7, 1952) ch. 2; power—60.3 kw visual, 30.2 kw aural; antenna height—150 feet below average terrain, 350 feet above ground.

Address: 1170 Auahi St., zone 14. Phone 62-366. TWX HU-140.

Licensee: Radio Honolulu Ltd. (acquired station June 18, 1953).

Ownership: Advertising Publishing Co. (Honolulu Advertiser and KGU Honolulu), 50% and John D. Keating, 50%. Also see "Newspaper Ownership."

Network: NBC-TV (secondary).

Rep: NBC Spot Sales

Highest hour rate: $540.

Video tape: Ampex.

Executives: Lorrin P. Thurston, chmn of board; John D. Keating, pres & gen mgr; Arthur P. Sprinkle Jr., station mgr, gen sls mgr & film buyer; James Spencer, natl sales mgr; Cecil Seavey, prog & news dir; Paul Yamamoto, prom mgr; Alvin Chang, chief engr.

Washington atty: A. Harry Becker.

Radio affiliate: KGU.

**KONA Translator**—K78AR Lihue, Hawaii, Radio Honolulu Ltd., c/o J. D. Keating, 1170 Auhai St., Honolulu.

### LIHUE, Kauai County (ch. 3+, *8—, 10+, 12—)

### WAILUKU, Maui County (ch. 3, 7, *10, 12)

**KALA** (Nov. 17, 1958) ch. 7; power—12.18 kw visual, 6.09 kw aural; antenna height—5,798 feet above average terrain, 75 feet above ground.

Address: 1170 Auahi St., Honolulu 14, Hawaii. Phone: 62-366. TWX HU-140.

Licensee: Radio Honolulu Ltd. (original owner).

Ownership: Advertising Publishing Co. (Honolulu Advertiser, KGU Honolulu), 50%; John D. Keating, 50%. Also see "Newspaper Ownership."

Network: NBC-TV (secondary).

Rep: NBC Spot Sales.

Highly hourly rate: (Sold in combination with parent station KONA-TV Honolulu).

Executives: (Same as parent station KONA-TV Honolulu).

Washington atty: A. Harry Becker.

**KMAU-TV** (April 24, 1955) ch. 3; power—5.89 kw visual, 2.95 kw aural; antenna height—5,950 feet above average terrain, 60 feet above ground.

Address: c/o KGMB-TV, 1534 Kapiolani Blvd., Honolulu, zone 14. Phone: 92-011.

Licensee: Hawaiian Broadcasting System Ltd. (original owner).

Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Executives: (see KGMB-TV Honolulu).

Washington atty: Arnold, Fortas & Porter.

**KMVI-TV** (Nov. 28, 1955) ch. 12; power—27.5 kw visual; antenna height—5,910 feet above average terrain, 70 feet above ground.

Address: Box 374.

Licensee: Maui Pub. Co. Ltd. (original owner).

Ownership: J. Walter Cameron, 84.23% and others. Also see "Newspaper Ownership."

Network: KMVI-TV rebroadcasts ABC-TV programs of KHVH-TV Honolulu along with some local programming.

Rep: Thomas F. Clark Co.; Oakes (Los Angeles); Don R. Pickens (San Francisco).

Highest hour rate: $125.

Executives: Ezra J. Crane, gen mgr; Richard E. Mawson, station mgr.

**KMVI-TV Translator** — K76BB Honohina, Kaiser Hawaiian Village Tv Inc. c/o R. C. Block, 1290 Ala Moana Blvd, Honolulu.

Washington atty: Dow, Lohnes & Albertson.

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## IDAHO

*Non-commercial educational.

### BLACKFOOT, Bingham County (ch. 33)

### BOISE, Ada County (ch. 2, *4+, 7)

**KBOI-TV** (Nov. 26, 1953) ch. 2; power—65 kw visual, 33 kw aural; antenna height—2,550 feet above average terrain, 149 feet above ground.

Address: P. O. Box 2600. Phone: 3-2511. TWX BE 394.

Licensee: Boise Valley Broadcasters Inc. (original owner).

Ownership: Westerman Whillock, 5.8%; Willis Moffat, 6.6%; Fred M. Taylor, 6.8%; Stanley E. King, 10%; Robert W. Howell and wife 8.3%; Radio Service Corp. of Utah (KSL-AM-FM-TV Salt Lake City), 12.5%; Earl Glade Jr., 3%; Therressa Whillock, 4.8%, and others. For Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Peters, Griffin, Woodward; Art Moore & Assoc. (Northwest).

Color facilities: network.

Highest hour rate: $250.

Executives: Westerman Whillock, pres & gen mgr; Earl Glade Jr., station & coml mgr & film buyer; Floyd Bain, local sales mgr; Vestal Baker, prod dir; Robert Howell, film dir; Louise Davis, prom mgr; Dick Eardley, news dir; James A. Johntz Jr., chief engr.

Washington atty: Wilkinson, Cragun & Barker.

Radio affiliate: KBOI-AM-FM.

**KBOI-TV Translators:** K72AC Brownlee Power Plant Camp, Ore., Idaho Power Co., c/o A. B. Day, Box 770, Boise, Ida.; K79AB Brownlee Trailer Court, Ore., Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Ida.; K71AT Burns, Ore., Countywide Tv Inc., c/o Calvin Williams; K72AG John Day, Ore., John Day Valley Tv Inc., Ronald W. Southworth, John Day, Ore.; K70AN Oxbow Power Plant Camp, Ore., Idaho Power Co., c/o A. B. Day, Box 770, Boise, Ida.

**KTVB** (July 12, 1953) ch. 7; power—166 kw visual; antenna height—2,560 feet above average terrain, 223 feet above ground.

Address: P. O. Box 390. Phone: 2-4611. TWX BE 190.

Licensee: KTVB Inc. (original owner).

Ownership: Georgia M. Davidson, 100%.

Network: ABC-TV (primary), NBC-TV (primary).

Rep: Headley-Reed.

Color facilities: network.

Highest hour rate: $250.

Executives: Mrs. Georgia M. Davidson, pres, gen mgr & film buyer; George Ganz, local sales mgr; Robert E. Krueger, vp, national sales mgr; Del Lundbom, prog dir; Evelyn Winters, prom mgr; Wm. Harvey, news dir; Harold W. Toedtemeier, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**KTVB (TV) Translators:** K76AT Burns, Ore., Countywide Tv Inc., c/o Calvin Williams; K76AC Brownlee Power Plant Camp, c/o A. B. Day, Box 770, Boise, Ida.; K82AD Brownlee Trailer Court, Ore., Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge Ida.; K77AC John Day, Ore., John Day Valley Tv Inc., c/o Ronald W. Southworth, John Day, Ore.; K74AE Oxbow Power Plant Camp, Ore., c/o A. B. Day, Box 770, Boise, Ida.; K70CA McDermitt, Nev., Quinn River Maintenance District.

### BURLEY, Shoshone County (ch. 15—)

### CALDWELL, Canyon County (ch. 9—)

### EMMETT, Gem County (ch. 26—)

### GOODING, Gooding County (ch. 23)

### IDAHO FALLS, Bonneville County (ch. 3, 8+)

**KID-TV** (Dec 20, 1953) ch. 3; power—100 kw visual, 60.3 kw aural; antenna height—1,600 feet above average terrain, 200 feet above ground.

Address: P. O. Box 2008. Phone: Jackson 2-5100. TWX 1673.

Licensee: Idaho Radio Corp. (original owner).

Ownership: Radio Service Corp. of Utah, 23.3%; Zion Security Corp., 16.9%; A. W. Schwieder, 7.9%; Guy A. Poulsen, 6.4% and others. For Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: $275.

Executives: A. W. Schwieder, pres; C. N. Layne, gen mgr; Claude Cain, sales mgr; Roy Southwick, prog mgr; Bob Jamison, prom mgr; Carroll R. Secrist, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KID.

**KID-TV Translators:** K70AS Salmon, Ida., Lemhi Tv Corp., c/o Charles Herndon, Salmon, Ida.; K72AO Jackson, Wyo., Jackson Hole Translator Inc., c/o David Cheney, Jackson, Wyo.; K70AX Pinedale, Wyo., Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co., Pinedale, Wyo.

**KIFI-TV** (target date not set) ch. 8.

Address: P. O. Box 2148. Phone: Jackson 3-1171.

Licensee: Eastern Idaho Broadcasting and Television Co. (original owner).

Ownership: J. Robb Brady Trust Co., 91.663%; Edwin F. McDermott, 8.333% and others.

Rep: Gill-Perna.

Executives: J. M. Brady, pres & gen mgr.

Washington atty: John Midlen.

Radio affiliate: KIFI.

### JEROME, Jerome County (ch. 17)

### KELLOGG, Shoshone County (ch. 33—)

### LEWISTON, Nez Perce County (ch. 3—)

**KLEW-TV** (Dec. 1956) ch. 3; power—13.8 kw visual, 6.92 kw aural; antenna height—1,260 feet above average terrain, 303.5 feet above ground.

Address: P. O. Box 615. Phone: Sherwood 3-5581.

Licensee: Cascade Broadcasting Co. (original owner).

Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), NBC-TV (primary).

Color facilities: network.

Highest hour rate: $175.

Executives: Ben Shropshire, gen mgr (headquartered at KEPR-TV Pasco, Wash.).

**KLEW-TV Translator:** K75AE Grangeville, Cottonwood, Craigmont and Nez Perce, Ida., Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Ida.

### MOSCOW, Latah County (ch. 12;, *15)

### NAMPA, Canyon County (ch. 6, 12+)

**KCIX-TV** (Nov. 9, 1958) ch. 6; power—8.32kw visual, 4.17kw aural; antenna height—340 feet above average terrain, 315 feet above ground.

Address: 315 N. 8 St. Phone: 4-8311.

Licensee: Hagadone Broadcasting Co. (original owner).

Ownership: Roger L. and Ellen D. Hagadone, 100%.

Rep: Weed.

Highest hour rate: $150.

Executives: Roger L. Hagadone, pres & gen mgr; Ralph F. Frazer, coml mgr; Jesse B. Godfrey, program dir.

Washington atty: Dow, Lohnes & Albertson.

### PAYETTE, Payette County (ch. 14+)

### POCATELLO, Bannock County (ch. 6—, 10)

**KTLE** (July 2, 1959) ch. 6; power—70.8kw visual; antenna height—990 feet above average terrain, 153 feet above ground.

Permittee: KBLI Inc. (original owner).

Ownership: Granite District Radio Broadcasting Corp. (KNAK Salt Lake City, KBLI Blackfoot, Ida.) 100%. Granite is owned by the following: Howard D. Johnson, 28.49%; Lucile M. Johnson, 28.47%; Gage R. Anderson and family, 18.33%; L. John Miner, 8.72%; Fullmer H. Latter, 9.38%; C. Nello Westover, 2.18%.

Rep: Forjoe Tv.

Highest hour rate: $200.

Executives: Howard Johnson, pres; L. John Miner, exec dir; Gloria Dillard, mgr; Tom Thompson, prog dir.

**KGTV** (not on air; target date unknown) ch. 10.

Permittee: Sam H. Bennion.

### PRESTON, Franklin County (ch. 41)

### REXBURG, Madison County (ch. 27+)

### RUPERT, Minidoka County (ch. 21)

### SANDPOINT, Bonner County (ch. 23—)

### TWIN FALLS, Twin Falls County (ch. 11, 13—)

**KLIX-TV** (May 31, 1955) ch. 11; power—29.5 kw visual, 14.8 kw aural; antenna height—670 feet above average terrain, 257 feet above ground.

Address: P. O. Box 432. Phone: Redwood 3-5840. TWX TF2673.

Licensee KLIX Corp. (acquired station May 1956).

Ownership: See A. L. Glassmann Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Color facilities: network.

Rep: Hollingbery; Art Moore & Assoc. (northwest).

Executives: George Hatch, pres; Gordon Glasmann, gen mgr & film buyer; Hal Merrill, coml mgr; L. L. Langdon, prog dir; Robert Holt, prom mgr; Mel Crawford, news dir; Don Cederstrom, tech supvr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: KLIX.

### WALLACE, Shoshone County (ch. 27—)

### WEISER, Washington County (ch. 20—)

# ILLINOIS

*Non-commercial educational.

### ALTON, Madison County (ch. 48)

### AURORA, Kane County (ch. 75)

### BELLEVILLE, Saint Clair County (ch. 54+)

### BLOOMINGTON, McLean County (ch. 15—)

**WBLN** (suspended operation, but has not returned CP) ch. 15; power—15.8kw visual; antenna height—480 feet above average terrain, 443 feet above ground.

Address: P. O. Box 646.

Permittee: WBLN Television Inc.

Ownership: Worth S. Rough, 99.2% and others.

### CAIRO, Alexander County (ch. 24—)

### CARBONDALE, Jackson County (ch. *8)

***WSIU-TV** (target date Jan. 1, 1961) ch. 8; power—316 kw visual, 158 kw aural; antenna height—860 feet above average terrain, 903 feet above ground.

Address: Southern Illinois U. Phone: Glenview 3-2121.

Licensee: Board of Trustees of Southern Illinois U. (original owner).

Executives: Delyte W. Morris, pres, Southern Illinois U.; Buren C. Robbins, gen mgr; Julian Emlen, chief engr.

Radio affiliate: *WSIU (FM).

### CENTRALIA, Marion County (ch. 32+, 59+)

### CHAMPAIGN-URBANA, Champaign County (ch. 3+, *12—, 21, 27, 33)

**WCHU** (April 24, 1959) ch. 33; power—5.5kw visual, 2.96kw aural; antenna height—140 feet above average terrain, 133 feet above ground.

Address: Inman Hotel, 17 E. University Ave. Phone: Fleetwood 2-7673.

Licensee: Plains Television Corp. (original owner).

Ownership: See H. & E. Balaban Stations and Transcontinental Properties Inc. in "Group Ownership."

Network: NBC-TV (primary).

Rep: Young Television (sold in conjunction with WICS Springfield, Ill.)

Highest hour rate: (see WICS Springfield, Ill.).

Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Warren King, coml mgr; H. J. Hoskins, prog dir & film buyer; Mildred Miller, prom mgr; Doug Kimball, news dir; Jerry Merritt, chief engr.

Washington atty: McKenna & Wilkinson.

**WCIA** (Nov. 14, 1953) ch. 3; power—100 kw visual, 50.1 kw aural; antenna height—940 feet above average terrain, 981 feet above ground.

Address: 509 S. Neil. Phone: Fleetwood 6-8333. TWX CN 7215.

Licensee: Midwest Television Inc. (original owner).

Ownership: See Midwest Television and Lindsay-Schaub Newspapers Stations in "Group Ownership." See also "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hourly rate: $1,000.

Executives: August C. Meyer, pres; Guy Main, vp & dir of sales; James Fielding, asst sec-treas & prod mgr; John Ketterer, film dir & buyer; Leonard Davis, natl sales mgr; Dick Wright, news dir; Bob Myers, chief engr.

Washington atty: Covington & Burling.

***WILL-TV** (Aug. 1, 1955) ch. 12; power—45.7 kw visual, 22.9 kw aural; antenna height—160 feet above average terrain, 177 feet above ground.

Address: 228 Gregory Hall. Phone: Empire 7-6611, Ext. 3391.

Licensee: U. of Illinois Board of Trustees (original owner).

Video tape: Ampex.

Executives: David Dodds Henry, pres; Frank E. Schooley, gen mgr; Jack Crannell, prog dir; Ursula Maksic, film buyer; Darrell Blue, prom mgr; Henry Lippold, news dir; Rob R Beldon, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: *WILL-AM-FM.

### CHICAGO, Cook County (ch. 2—, 5, 7, 9+, *11, 20, 26, 32, 38, 44)

**WBBM-TV** (Aug. 1940) ch. 2; power—100 kw visual, 50 kw aural; antenna height—650 feet above average terrain, 683 feet above ground.

Address: 630 N. McClurg Court, zone 11. Phone: Whitehall 4-6000. TWX CG 3200.

Licensee: Columbia Broadcasting System (acquired station Feb. 9, 1953).

Ownership: See CBS Owned Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Color facilities: network.

Highest hour rate: $4,500.

Video tape: Ampex (2).

Executives: Clark B. George, vp & gen mgr; Edward R. Kenefick, gen sales mgr; Charles E. Hinds Jr., prog dir, film buyer; Virgil Mitchell, dir of sales prom & information services; William G. Garry, news & public affairs dir; Luther A. Pierce, technical operations dir.

Radio affiliate: WBBM.

**WBKB** (Sept. 17, 1948) ch. 7; power—316 kw visual, 158 kw aural; antenna height—630 feet above average terrain, 658 feet above ground.

Address: 190 N. State St., zone 1. Phone: Andover 3-0800. TWX CG 1440.

Licensee: American Broadcasting-Paramount Theatres, Inc. (acquired station February 1953).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv.

Highest hour rate: $4,000.

Video tape: Ampex.

Executives: Sterling C. Quinlan, vp; Matthew E. Vieracker, gen mgr; Clar W. Heider, natl spot sales mgr; Dan Schuffman, prog dir; Ralph Andrews, film dir; James Ascher, prom mgr; Con O'Dea, news dir; William P. Kusack, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WLS, WENR-FM.

**WEHS-TV** (granted Jan. 8, 1953; not on the air; target date unknown) ch. 26; power—219kw visual; antenna height— 600 feet above average terrain, 627 feet above ground.

Address: 3350 South Kedzie Ave.

Permittee: WHFC Inc.

Ownership: Richard W. Hoffman, 75%; Rose M. Hoffman, sister, 25%. Mr. Hoffman is also publisher of tri-weeklies Cicero Life, Berwyn Life, Stickney Life and Community Reporter (Chicago). Also see "Newspaper Ownership."

Radio affiliate: WHFC, WEHS (FM) Cicero.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**WGN-TV** (April 5, 1948) ch. 9; power—316 kw visual, 158 kw aural; antenna height—870 feet above average terrain, 914 feet above ground.

Address: 441 N. Michigan Ave., zone 11. Phone: Michigan 2-7600. TWX CG 561.

Licensee: WGN Inc. (original owner).

Ownership: See Tribune Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep: Petry.

Color facilities: local film, local live, local slides.

Highest hour rate: $2,600.

Video tape: Ampex (2).

Executives: J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Daniel D. Calibraro, asst to gen mgr; Ben Berentson, gen sales mgr; Edward Warren, prog dir & film buyer; Charles Wilson, prom mgr; Thomas Foy, news dir; Carl J. Meyers, chief engr; James Hanlon, public relations mgr.

Washington atty: Kirkland, Ellis, Hodson Chaffetz & Masters.

Radio affiliate: WGN.

**WNBQ** (Jan. 1948) ch. 5; power—100 kw visual, 50.1 kw aural: antenna height—710 feet above average terrain, 747 feet above ground.

Address: Merchandise Mart, zone 54. Phone: Superior 7-8300. TWX Chgo 3 & 4.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $4,500.

Video tape: Ampex (2, color).

Executives: Robert E. Kintner, pres, NBC; Lloyd E. Yoder, vp & gen mgr; Robert Lemon, station mgr; George Diefenderfer, sales mgr; Harry Trigg, prog mgr; Norman Cissna, local sales mgr; Stanley Brightwell, film buyer; John M. Keys, advertising prom dir; Alfred Lewis, business mgr & dir of operations; Frank Jordan, news dir; Chet Campbell, publicity mgr; Howard C. Luttgens, dir of technical operations.

Washington atty: Cahill, Gordon, Renidel & Ohl.

Radio affiliate: WMAQ-AM-FM.

**WTLE** (Evanston) (not on the air; granted Aug. 12, 1953; target date unknown) ch. 32; power—24kw visual; antenna height 160 feet above average terrain, 233 feet above ground.

Address: 2201 Oakton St., Evanston.

Permittee: Northwestern Tv Broadcasting Corp.

Ownership: Angus D. Pfaff, 50%; Howard S. Martin, 50%.

Washington atty: Miller & Schroeder.

Radio affiliate: WNMP Evanston.

***WTTW** (Sept. 5, 1955) ch. 11; power—275 kw visual, 141 kw aural; antenna height—590 feet above average terrain, 617 feet above ground.

Address: 1761 E. Museum Dr., zone 37. Phone: Museum 4-3800.

Licensee: Chicago Educational Television Assn. (original owner).

Video tape: Ampex (2).

Executives: Edward L. Ryerson, pres; Dr. John W. Taylor, gen mgr; Chalmers Marquis, prog dir; Robert Seipp, film dir; Edward L. Morris, prom mgr; Patricia Hanson, news dir; Duane Weise, chief engr.

### DANVILLE, Vermilion County (ch. 24)

**WICD** (December 1953) ch. 24; power—13.2kw visual, 7.08kw aural; antenna height—410 feet above average terrain, 445 feet above ground.

Address: 1500 N. Washington Ave. Phone: Hickory 2-1701. TWX 8288.

Licensee: Plains Television Corp. (acquired station July 1960).

Ownership: See Transcontinental Properties Gaguine. Stations and Balaban Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Everett-McKinney.

Highest hour rate: $150 film, $175 live.

Executives: Max Shaffer, station mgr.

Washington atty: McKenna & Wilkinson.

### DECATUR, Macon County (ch. 17 23+)

**WTVP** (Aug. 16, 1953) ch. 17; power—174 kw visual; antenna height—540 feet above average terrain, 602 feet above ground.

Address: P. O. Box 631. Phone: 8-4304. TWX 7256.

Licensee: Prairie Television Co. (acquired station May 28, 1958).

Ownership: George A. Bolas, 30%; Gilbert C. Swanson, 15%; W. Clarke Swanson, 15%; W. J. McEdwards, 6%; W. L. Shellabarger, 5% and others. Sale to Metropolitan Broadcasting Corp. pending FCC approval.

Network: ABC-TV (primary).

Rep: Gill-Perna.

Highest hour rate: $400.

Executives: George A. Bolas, pres; Bob King, gen mgr; Jack Kussart, prog dir & film buyer; Dale Coleman, news dir; Hubert F. Abfalter, chief engr.

Washington atty: Koteen & Burt.

### DE KALB, De Kalb County (ch. *67)

### DIXON, Lee County (ch. 47+)

### ELGIN, Kane County (ch. 83)

### FREEPORT, Stephenson County (ch. 23)

### GALESBURG, Knox County (ch. 77)

### HARRISBURG, Saline County (ch. 3, 22)

**WSIL-TV** (Dec. 1953) ch. 3; power—100 kw visual, 50 kw aural; antenna height—860 feet above average terrain, 859.5 feet above ground.

Address: Television Bldg. Phone Clearbrook 3-7922. TWX 8159.

Licensee: Turner Farrar Assoc. (original owner).

Ownership: Mrs. Oscar L. Turner and son, 70%; Charles O. Farrar, 25%; Henry Horning, 5%. Same group owns Illinois theatre chain.

Network: ABC-TV (primary).

Rep: Meeker.

Highest hour rate: $350.

Executives: O. L. Turner, gen mgr & film buyer; Bill Pater, prog dir; Fred Cline, news dir; Charles Gilliam, chief engr.

Washington atty: McKenna & Wilkinson.

### JACKSONVILLE, Morgan County (ch. 49—)

### JOLIET, Will County (ch. 48+)

### KANKAKEE, Kankakee County (ch. 14)

### KEWANEE, Henry County (ch. 60—)

### LA SALLE, La Salle County (ch. 35)

**WEEQ-TV** (Nov. 7, 1957) ch. 35; power—15.11kw visual, 8.52kw aural; antenna height—440 feet above average terrain, 448 feet above ground.

Address: 2907 Springfield Rd., E. Peoria, Ill.

Licensee: West Central Broadcasting Co. (original owner).

Ownership: See Kerr-McGee Stations in "Group Ownership."

Network: NBC-TV (primary). WEEQ-TV is a satellite of WEEK-TV Peoria.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

### LINCOLN, Logan County (ch. 53+)

### MACOMB, McDonough County (ch. 61+)

### MARION, Williamson County (ch. 40)

### MATTOON, Coles County (ch. 46—)

### MOLINE (See DAVENPORT, IOWA)

### MT. VERNON, Jefferson County (ch. 38—)

### OLNEY, Richland County (ch. 16—)

### PEKIN, Tazewell County (ch. 69+)

### PEORIA, Peoria County (ch. 19, 25+, 31+, *37—, 43+)

**WEEK-TV** (Feb. 1, 1953) ch. 43; power—371 kw visual, 186 kw aural; antenna height—710 feet above average terrain, 604 feet above ground.

Address: 2907 Springfield Rd., East Peoria, Ill. Phone: Peoria 6-2167. TWX PE 8515.

Licensee: West Central Broadcasting Co. (original owner).

Ownership: See Kerr-McGee Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed. (WEEK-TV sold in combination with its satellite WEEQ-TV LaSalle, Ill.).

Color facilities: network.

Highest hour rate: $600.

Executives: Sen. Robt. S. Kerr, pres; Fred C. Mueller, vp & gen mgr; John Leslie, coml mgr; Vic Fletcher, prog dir; Fred Mueller & Vic Fletcher, film buyers; Russ Ehresman, prom mgr; Chuck Harrison, news dir; Wayne Lovely, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

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## ILLINOIS CONTINUED

**WIRL-TV** (not on air; granted June 27, 1956) ch. 8 (FCC move to ch. 25 is now in court).
Address: 115 N. Jefferson St.
Permittee: WIRL Television Co.
Ownership: Timothy W. and Katherine A. Swain, 44%; John H. and Edward J. Altorfer, 44%; Paul C. Brines, 4%; Rudolph Luukinen, 4%; treasury, 4%.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: WIRL.

**WMBD-TV** (Jan. 1, 1958) ch. 31; power—678 kw visual; antenna height—670 feet above average terrain, 609 feet above ground.
Address: 212 SW Jefferson Ave. Phone: 6-0711. TWX 8577.
Licensee: Midwest Television Inc. (acquired station June 1960).
Ownership: See Midwest Television Stations in "Group Ownership." See also "Newspaper Ownership."
Network: CBS-TV (primary)
Rep: Peters, Griffin, Woodward.
Color facilities: network.
Highest hour rate: $500.
Executives: Harold Sundburg, gen mgr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WMBD-AM & FM.

**WTVH** (Oct. 20, 1953) ch. 19; power—186kw visual, 100kw aural; antenna height—660 feet above average terrain, 656 feet above ground.
Address: 621 Main St. Phone: 699-7211. TWX PE 8590.
Licensee: Metropolitan Broadcasting Corp. (acquired station Feb. 11, 1960).
Ownership: See Metropolitan Broadcasting Stations in "Group Ownership."
Rep: Blair Tv Assoc.
Highest hour rate: $600.
Color facilities: network.
Executives: John W. Kluge, pres; Donn R. Colee, vp & gen mgr; H. Eugene Dybvig, prog dir; Wallace Wurz, chief engr.
Washington atty: Dow, Lohnes & Albertson.

**QUINCY,** Adams County (ch. 10—, 21+)

**KHQA-TV** (see Hannibal, Mo.).

**WGEM-TV** (Sept. 3, 1953) ch. 10; power—316 kw visual, 158 kw aural; antenna height—780 feet above average terrain, 673 feet above ground.
Address: Hotel Quincy. Phone: Baldwin 2-6840. TWX Quincy 7080.
Licensee: Quincy Broadcasting Co. (original owner).
Ownership: Quincy Papers Inc. (Quincy Herald Whig). See "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Young Television.
Color facilities: network, local film.
Highest hour rate: $400.
Executives: T. C. Oakley, pres; Joe Bonansinga, vp & gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, prog dir; Hal Heidbreder, adv dir; Charlie Griffith, news dir; Frank Laughlin, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WGEM-AM-FM.

**ROCKFORD,** Winnebago County (ch. 13+, 39+, *45+)

**WREX-TV** (Oct. 1, 1953) ch. 13; power—229 kw visual, 115 kw aural; antenna height—710 feet above average terrain, 652 feet above ground.
Address: Auburn & Winnebago Roads. Phone: Woodland 8-1813. TWX Winnebago 7648.
Licensee: Greater Rockford Television Inc. (original owner).
Ownership: Rockford Broadcasters Inc. (WROK Rockford), 22.8%; L. E. Caster estate, 19%; Swan Hillman, 7.1%. See "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: H-R Television.
Color facilities: network, local film, local slides.
Highest hour rate: $550.
Executives: Swan Hillman, pres; Joe M. Baisch, vp & gen mgr; Al Bilardello, coml mgr; Jack Mazzie, prog dir; Jack Lightner, prom mgr; Chuck Cremer, news dir; Dick Peck, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WROK-AM-FM.

**WTVO** (May 3, 1953) ch 39; power—195kw visual, 97.7kw aural; antenna height—660 feet above average terrain, 691 feet above ground.
Address: P. O. Box 470. Phone: Woodland 3-5413. TWX RK 7619.
Licensee: Winnebago Television Corp. (original owner).
Ownership: H. & E. Balaban Corp., 50%; Irwin & H. W. Dubinsky, 50%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership.' '
Network: NBC-TV (primary).
Rep: Headley-Reed Television.
Highest hour rate: $400.
Color facilities: network.
Executives: Harry Balaban, pres; Harold Froelich, gen mgr; Gene Denari, sales mgr; Herbert H. Eckstein, chief engr.
Washington atty: McKenna & Wilkinson.

**ROCK ISLAND** (See DAVENPORT, IOWA)

**WHBF-TV** (See Davenport, Iowa).

**SPRINGFIELD,** Sangamon County (ch. 20+, 26—, 36—, *66+)

**WICS** (Sept. 17, 1953) ch. 20; power—309 kw visual, 155 kw aural; antenna height—940 feet above average terrain, 999 feet above ground.
Address: 523 E. Capitol Ave., zone 15. Phone: Lakeside 8-0465.
Licensee: Plains Television Corp. (original owner).
Ownership: Owned jointly by H. & E. Balaban Corp. and Transcontinental Properties Inc. (See listings under these names in "Group Ownership."
Network: NBC-TV (primary).
Rep: Young Television.
Color facilities: network.
Highest hour rate: $400 (sold in conjunction with WCHU Champaign, Ill.).
Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Warren King, coml mgr; H. J. Hoskins, prog dir & film buyer; Mildred Miller, prom mgr; Doug Kimball, news dir; Jerry Merritt, chief engr.
Washington atty: McKenna & Wilkinson.

**WMAY-TV** (not on air; granted June 27, 1956; target date unknown) ch. 2. (ordered to change to ch. 36).
Address: Myers Bldg.
Permittee: WMAY-TV Inc.
Ownership: Lincoln Broadcasting Co. (WMAY Springfield), 50%; Lee Ruwitch, 28.5%; Richard S. Cohen, 18%, and others. Gordon Sherman and Melvin Feldman, owners of WMAY, own WHIY Orlando, Fla. Mr. Ruwitch is executive vice president-general mgr of WTVJ (TV) Miami.
Washington atty: Cohn & Marks.

**STREATOR,** La Salle County (ch. 65—)

**URBANA** (See CHAMPAIGN)

**VANDALIA,** Fayette County (ch. 28—)

**WAUKEGAN,** Lake County (ch. 79+)
*Non-commercial educational.

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## INDIANA

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**ANDERSON,** Madison County (ch. 26+, 61)

**ANGOLA,** Steuben County (ch. 77)

**BEDFORD,** Lawrence County (ch. 68)

**BLOOMINGTON,** Monroe County (ch. 4, *30—, 36)

**WTTV** (see Indianapolis).

**COLUMBUS,** Bartholomew County (ch. 42—)

**CONNERSVILLE,** Fayette County (ch. 88+)

**ELKHART,**

**WSJV** (See South Bend).

**EVANSVILLE,** Vanderburgh County (ch. 7, *9+, 14—, 50—)

**WEHT** (Sept. 27, 1953) ch. 50; power—155 kw visual; antenna height—590 feet above average terrain, 537 feet above ground.
Address: P. O. Box 395. Phone: Harrison 4-9215. TWX Henderson, Ky 61.
Licensee: WEHT, Inc. (acquired station Nov. 13, 1956).
Ownership: Edwin G. Richter Jr., 20.7%; Henry S. Hilberg and family, 34.4%; Mary Jane B. Clark, 13.8%. Same interests also own WEOA Evansville, Ind.
Network: CBS-TV (primary)
Rep: Young Television.
Color facilities: network.
Highest hour rate: $440.
Video tape: RCA and Ampex.

Executives: Edwin G. Richter Jr.—pres & gen mgr; Howard D. Duncan Jr., gen sales mgr & film buyer; William R. Hight, local sales mgr; Ulysses Carlini, prog dir; Priscilla Finberg, prom mgr; John Munger, news dir; Robert M. Cleveland, chief engr.

Washington atty: Koteen & Burt.

Radio affiliate: WEOA.

**WFIE-TV** (Nov. 9, 1953) ch. 14; power—178 kw visual; antenna height—560 feet above average terrain, 533 feet above ground.

Address: 1115 Mt. Auburn Rd., Zone 12. Phone: Harrison 5-6201. TWX EV 14.

Licensee: WFIE Inc. (acquired station July 18, 1956).

Ownership: See George W. Norton stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Raymer.

Color facilities: network.

Highest hour rate: $425.

Executives: Nathan Lord, pres; E. Berry Smith, vp & gen mgr; Lee Browning, gen mgr; Chet Behrman, program mgr & film buyer; Jerry Wichser, prom. mgr; Paul Kelley, chief engr.

Washington atty: Segal & Marmet.

**WTVW** (Aug. 21, 1956) ch. 7; power—316 kw visual, 158 kw aural; antenna height—578 feet above average terrain, 569 feet above ground.

Address: 405 Carpenter St., Zone 8. Phone: Harrison 2-1121. TWX EV 28.

Licensee: Evansville Television Inc. (original owner).

Ownership: Class A (voting), Rex Schepp and wife, Dr. B. F. Schepp, 60%; Freeman Keyes, 9%; estate of George Bayard, 1%; Ferris Traylor, 16.4%; John Kreuger, 13.2%; Stephen W. Langmade, 0.4%. Class B (non-voting), Ferris Traylor, 25%; Joe O'Daniel, 40.3%; John Kreuger, 27.6%; Stephen W. Langmade, 4%; John Spencer, 1.9%; estate of Van Orman, .08%; Hiram Logsdon, .04%. Mr. Keyes is voting trustee for 98.6% of Class A stock.

Network: ABC-TV (primary).

Rep: Hollingbery.

Highest hour rate: $450.

Executives: Ferris E. Traylor, pres; Richard F. Shively, gen mgr & film buyer; James Ritter, sales mgr; Bill Hill, prog dir; John MacGregor, prom mgr; Hal Wolford, news dir; John Schuta, chief engr.

Washington atty: Welch, Mott & Morgan.

### FORT WAYNE, Allen County (ch. 15+, 21+, *27+, 33—, 69)

**WANE-TV** (Sept. 26, 1954) ch. 15; power—144 kw visual, 77.6 kw aural; antenna height—830 feet above average terrain, 839 feet above ground.

Address: 2915 W. State Blvd., Zone 15. Phone: Anthony 9411. TWX FW 186.

Licensee: Indiana Broadcasting Corp. (acquired station Oct. 10, 1956).

Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."

Network: CBS-TV (primary)

Rep: H-R Television.

Color facilities: network.

Highest hour rate: $500.

Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; Reid G. Chapman, vp, gen mgr & film buyer; John J. Keenan, dir of sales; J. Larry Beau Champ, prog dir; Doug Shull, prom. mgr; Phil Wilson, news dir; C. E. Wallace, chief engr.

Washington atty: Covington & Burling.

Radio affiliate: WANE.

**WKJG-TV** (Nov. 21, 1953) ch. 33; power—263 kw visual, 144 kw aural; antenna height—770 feet above average terrain, 793 feet above ground.

Address: 2633 W. State Blvd. Phone: Anthony 2295. TWX FW 90.

Licensee: WKJG Inc. (acquired station April 14, 1957).

Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."

Network: NBC-TV (primary).

Rep: Branham.

Color facilities: network.

Highest hour rate: $500.

Executives: John F. Dille Jr., pres; Edward G. Thoms, vp & gen mgr; Carleton B. Evans, coml mgr; Calo O. Mahlock, prog dir; Hilliard Gates, asst mgr & sports dir; Wayne Rothgeb, farm dir; Jack Gray, news dir; Eugene A. Chase, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKJG.

**WPTA** (Roanoke) (Sept. 28, 1957) ch. 21; power—110 kw visual, 55 kw aural; antenna height—760 feet above average terrain, 770 feet above ground.

Address: 3333 Butler Rd., Fort Wayne, Ind. Phone: Anthony 7125. TWX FW 96 U.

Licensee: Sarkes Tarzian (original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Young Tv.

Highest hour rate: $500.

Executives: Sarkes Tarzian, gen mgr; Richard Morgan, acting gen mgr & national sales mgr; Ralph Latham, local sales mgr; Charles W. Smith, film buyer; Larry Frerk, prom mgr; Tom Atkins, news dir; Jerry Bower, chief engr.

Washington atty: A. L. Stein.

Radio affiliate: WPTH-FM.

### GARY, Lake County (ch. 50, *66)

### HAMMOND, Lake County (ch. 56—)

### INDIANAPOLIS, Marion County (ch. 6, 8—, 13—, *20—, 39, 67—)

**WFBM-TV** (May 30, 1949) ch. 6; power—100 kw visual, 50 kw aural; antenna height—990 feet above average terrain, 1,019 feet above ground.

Address: 1330 N. Meridian St., Zone 2. Phone: Melrose 4-8521. TWX IP 99.

Licensee: Twin State Broadcasting Inc. (acquired station May 23, 1957).

Ownership: See "Newspaper Ownership" and Time Inc. Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Katz.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,550.

Video tape: RCA.

Executives: Weston C. Pullen Jr., pres; Eldon Campbell, gen mgr; Don Menke, mgr; Hugh Kibbey, coml mgr; Warren Wright, prog dir; Bill Fagan, film buyer; John F. Hurlbut, prom & public relations dir; ; K. C. Strange, prom mgr-television, Robert Gamble, news dir; Robert Flanders, chief engr, technical; Kelly Robbins, chief engr, operation.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WFBM-AM-FM.

**WISH-TV** (July 1, 1954) ch. 8; power—316 kw visual, 158 kw aural; antenna hegiht—990 feet above average terrain, 997 feet above ground.

Address: 1440 N. Meridian St., Zone 2. Phone: Melrose 4-6411. TWX IP-276.

Licensee: Indiana Broadcasting Corp. (acquired station: Nov. 15, 1956).

Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."

Network: CBS-TV (primary)

Rep: H-R Television.

Color facilities: network, local film, local slides.

Highest hour rate: $1,400.

Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; Robert B. McConnell, vp & gen mgr; Johnston F. Northrop, treas; Joseph E. Lake, coml mgr; David L. Smith, prog dir; Robert H. Salk, sec; Ray Reisinger, prom dir; Richard T. Hickox, news dir; Stokes Gresham, chief engr.

Washington atty: Covington & Burling.

Radio affiliate: WISH-AM-FM.

**WLWI** (Oct. 30, 1957) ch. 13; power—297kw visual; antenna height—976 feet above average terrain, 1022.5 feet above ground.

Address: 1401 N. Meridian St., zone 2. Phone: Melrose 9-2311. TWX IP 347.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership."

Network: ABC-TV (primary).

Rep: Crosley Broadcasting National Sales; Bomar Lowrance; Tracy Moore.

Highest hour rate: $1,300.

Color facilities: network; local film, local live, local slides.

Executives: James D. Shouse, chmn; Robert E. Dunville, pres; John B. Babcock, gen mgr & film buyer; Forrest Boyd, news dir; Norman Nixon, chief engr.

Washington atty: Hogan & Hartson.

**WTTV** (Bloomington) (Nov. 11, 1949) ch. 4; power—44.6 kw visual, 23.3 kw aural; antenna height—1,250 feet above average terrain, 1,225 feet above ground.

Address: 3490 Bluff Road, Indianapolis. Phone: State 7-2211. TWX IP 74.

Licensee: Sarkes Tarzian Inc. (original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Rep: Young Television.

Highest hour rate: $500.

Video tape: Ampex (2).

Executives: Sarkes Tarzian, pres; Robert G. Holben, gen mgr; William Thomas, gen sales mgr; Arthur R. Hook, prog & prom mgr; Fred J. Molchin, dir of engineering.

Washington atty: A. L. Stein.

### JASPER, Dubois County (ch. 19+)

### KOKOMO, Howard County (ch. 29+)

### LAFAYETTE, Tippecanoe County (ch. 18, *47, 59)

**WFAM-TV** (May 8, 1953) ch. 59 (CP for ch. 18); power—162kw visual, 89.1kw aural; antenna height—630 feet above average terrain, 637 feet above ground.

Address: McCarty Lane. Phone: Gibson 7-2186. TWX 481.

Licensee: Sarkes Tarzian Inc. (acquired station June 1959).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Network: ABC-TV (secondary); CBS-TV (primary), NBC-TV (secondary).

Rep: Rambeau, Vance, Hopple Inc.

Highest hour rate: $150.

Color facilities: network.

Executives: Sarkes Tarzian, pres.

### LEBANON, Boone County (ch. 79+)

### LOGANSPORT, Cass County (ch. 51)

### MADISON, Jefferson County (ch. 25—)

### MARION, Grant County (ch. 31)

### MICHIGAN CITY, La Porte County (ch. 62+)

### MUNCIE, Delaware County (ch. 49, *55+, 71)

**WLBC-TV** (May 8, 1953 )ch. 49; power—14.1 kw visual, 7.08 kw aural; antenna height—500 feet above average terrain, 542 feet above ground.

Address: P. O. Box 271. Phone: Atlas 8-4403.

Licensee: Tri City Radio Corp. (original owner).

Ownership: Donald A. Burton, 51%; William F. Craig, 46.5%, and others.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Hal Holman.

Color facilities: network.

Highest hour rate: $225.

Executives: Don Burton, gen mgr; Bill Craig, prog mgr, film buyer & coml mgr; Patrick S. Finnegan, chief engr.

Washington atty: John H. Midlen.

Radio affiliate: WLBC and WMUN(FM)

### PLYMOUTH, Marshall County (ch. 34—)

### PRINCETON, Gibson County (ch. 52+)

**WRAY-TV** (not on air, suspended operation but has not turned in construction permit): ch. 52; power—166kw visual.

Permittee: Southern Indiana Telecasting Inc.

Ownership: M. R. Lankford, 62.6%. Mr. Lankford also owns WDQN DuQuoin, Ill.

Washington atty: Leon L. Sclawy.

Radio affiliate: WRAY-AM-FM.

### RICHMOND, Wayne County (ch. 32—)

### ROANOKE, Huntington County

**WPTA** (see full listing under Fort Wayne, Ind.)

### SHELBYVILLE, Shelby County (ch. 58+)

### SOUTH BEND, Saint Joseph County-ELKHART, Elkhart County (ch. 16, 22, 28+, *52)

**WNDU-TV** (July 15, 1955) ch. 16; power—234 kw visual, 141 kw aural; antenna height—580 feet above average terrain, 556 feet above ground.

Address: P. O. Box 989. Phone: Central 3-7111. TWX 8773.

Licensee: Michiana Telecasting Corp. (original owner).

Ownership: U. of Notre Dame du Lac, 100%; voted by Rev. Edmund P. Joyce.

Network: NBC-TV (secondary)

Color facilities: network.

Highest hour rate: $500.

Rep: Venard, Rintoul & McConnell.

Video tape: Ampex (2).

Executives: Rev. Theodore M. Hesburgh CSC, pres; Wm. Thomas Hamilton, gen mgr & coml mgr; Ted Doyle, prog dir & film buyer; Walter Purcell, prom mgr; Robert H. Young, news dir; Bazil O'Hagan, asst gen mgr & chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WNDU.

**WSBT-TV** (Dec. 21, 1952) ch. 22; power—234 kw visual, 137 kw aural; antenna height—530 feet above average terrain, 464 feet above ground.

Address: 300 W. Jefferson Blvd., Zone 1. Phone: Central 3-3141. TWX 8762.

Licensee: South Bend Tribune Newspaper (original owner).

Ownership: South Bend Tribune Publishing Co. (See "Newspaper Ownership.")

Network: CBS-TV (primary)

Rep: Raymer.

Color facilities: network.

Highest hour rate: $500.

Video tape: RCA.

Executives: Franklin D. Schurz, pres; Neal B. Welch, gen mgr; Wilbur Darch, coml mgr; Robert Frain, prog dir; Walter Sweitzer, film buyer; Norbert J. Gassensmith, prom mgr; Robert M. Hoyt, news dir; Arthur R. O'Neil, asst station mgr.

Washington atty: Hogan & Hartson.

Radio affiliate: WSBT.

**WSJV** (Elkhart) (March 15, 1954) ch. 28; power—204kw visual; antenna height—690 feet above average terrain, 649 feet above ground.

Address: Box 28, South Bend, Ind. Phone: Sound Bend: Central 2-2828, Elkhart: Jackson 2-1518. TWX Elk 8713.

Licensee: Truth Pub. Co. (original owner).

Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."

Network: ABC-TV (primary).

Rep: H-R Television.

Highest hour rate: $400.

Executives: John F. Dille Jr., pres; Paul C. Brines, vp & gen mgr; Edwin J. Lasko, asst. mgr & film buyer; Vince Doyle, natl sls mgr; Don Fuller, local & regional sls mgr; W. Forrest Morrow, program & production mgr; Marilyn Lee, promotion mgr; Sam Hall, news dir; Lester Zellmer, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WTRC-AM-FM Elkhart.

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## INDIANA CONTINUED

**TELL CITY,** Perry County (ch. 78)

**TERRE HAUTE,** Vigo County (ch. 2+, 10, *57+, 63—, 73+)

**WTHI-TV** (July 20, 1954) ch. 10; power—316 kw visual, 158 kw aural; antenna height—480 feet above average terrain, 548 feet above ground.
Address: 918 Ohio St. Phone: Crawford 9481. TWX TH 1.
Licensee: Wabash Valley Broadcasting Corp. (original owner).
Ownership: Anton Hulman Jr., 76.65%; J. R. Cloutier, 13.35%; Henry P. Smith, 5%; J. M. Higgins, 5%.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Bolling Co.
Color facilities: network.
Highest hour rate: $700.
Executives: Anton Hulman Jr., pres; Joseph M. Higgins, vp & gen mgr; George A. Foulkes, gen sales mgr; Ben Falber Jr., dir of radio & tv operations & film buyer; Bill Hawkins, prom dir; Helen Ryan, news administrator; Russ Arnold, chief negr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: WTHI-AM-FM.

**VINCENNES,** Knox County (ch. 44+)

**WASHINGTON,** Daviess County (ch. 60+)

## IOWA

*Non-commercial educational.

**ALGONA,** Kossuth County (ch. 37+)

**AMES,** Story County (ch. 5, 25—)

**WOI-TV** (Feb. 21, 1950) ch. 5; power—100kw visual, 50.1kw aural; antenna height—550 feet above average terrain, 579 feet above ground.
Address: Ames, Iowa. Phone: Cedar 2-3400, ext. 831. TWX 560-U.
Licensee: Iowa State U. of Science & Technology (original owner).
Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: $700.
Color facilities: network.
Video tape: Ampex.
Executives: Dr. James Hilton, pres; Robert C. Mulhall, gen mgr & film buyer; Ted Tostlebe, coml mgr; James H. Davis, assoc. gen mgr & prog dir; Ron Scott, sales service & prom mgr; Keith Ketcham, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WOI-AM-FM.

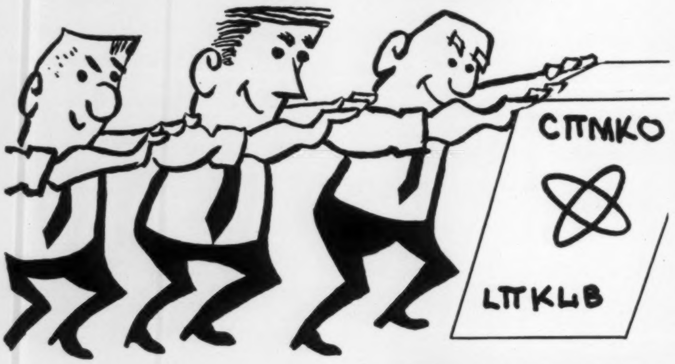
**ATLANTIC,** Cass County (ch. 45—)

**BOONE,** Boone County (ch. 19—)

**BURLINGTON,** Des Moines County (ch. 32—, 38+)

**CARROLL,** Carroll County (ch. 39)

GET THAT EXTRA



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This "togetherness" sells products in the nation's 47th TV market. More than 2 billion dollars in retail sales ring on the retailer's cash register Over 438,000 TV homes are within the 42 counties of WOC-TV's coverage area.

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*Your PGW Colonel has all the facts, figures and other data as well as day by day availabilities. See him today.*

**CEDAR RAPIDS,** Linn County (ch. 2, 9—, 20—, *26+)

**KCRG-TV** (Oct. 15, 1953) ch. 9; power—316 kw visual, 158 kw aural; antenna height—1,060 feet above average terrain, 1,079 feet above ground.
Address: First St. at First Ave. SW. Phone: Empire 4-4194. TWX CR 6114.
Licensee: Cedar Rapids Television Co. (acquired station July, 1954).
Ownership: The Gazette Company (Cedar Rapids Gazette) 100%. Also see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Branham; Harry S. Hyett (Minneapolis).
Highest hour rate: $550.
Executives: Joseph F. Hladky Jr., pres; Redd Gardner, gen mgr; George C. Carpenter III, gen sls mgr; Paul Carter, creative dir; Bill Imwalle, production dir; Ralph D. Willey, operations dir; Edna A. Herbst, dir prom & publicity; Craig Tenney, news dir; Lad Hlavaty, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: KCRG.

**KWWL** (see Waterloo, Iowa)

**WMT-TV** (Sept. 30, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,450 feet above average terrain, 1,355 feet above ground.
Address: Paramount Theater Bldg. Phone: Empire 4-0171. TWX CR 6111.
Licensee: WMT-TV Inc. (original owner).
Ownership: American Broadcasting Stations Inc. (WMT Cedar Rapids, KWMT Fort Dodge, both Iowa), 60%; Wliliam B. Quarton, 31% and others. ABS is controlled by Helen S. Mark and children with Frank S. McMillan as trustee for 43% of its stock and Mrs. Mark and Helen M. Hermann as trustees for 50% of its stock.
Network: CBS-TV (primary)
Rep: Katz.
Color facilities: network.
Highest hour rate: $700.
Video tape: Ampex.
Executives: William B. Quarton, pres; Lew Van Nostrand, vp sales; Douglas B. Grant, vp-tv operations & film buyer; Leo F. Cole, business mgr; Richard D. Pinney, prom mgr; Charles Worcester, news & public affairs dir; George P. Hixenbaugh, chief engr.
Washington atty: Bingham, Collins, Porter & Kistler.
Radio affiliate: WMT.

**CENTERVILLE,** Appanoose County (ch. 31—)

**CHARLES CITY,** Floyd County (ch. 18—)

**CHEROKEE,** Cherokee County (ch. 14)

**CLINTON,** Clinton County (ch. 64)

**COUNCIL BLUFFS,** Pottawattamie County

**KETV** (see Omaha, Neb.)

**CRESTON,** Union County (ch. 43)

**DAVENPORT,** Scott County-**ROCK ISLAND, ILL.,** Rock Island County **-MOLINE, ILL.,** Rock Island County (ch. 4+, 6+, 8, *30+, 42—, 68)

**WHBF-TV** (Rock Island) (July 1, 1950) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 993 feet above ground.
Address: Telco Bldg., Rock Island, Ill. Phone: 6-5441. TWX RI 181.
Licensee: Rock Island Broadcasting Co. (original owner).
Ownership: Ben H. Potter and family, 75%; Leslie C. Johnson, 25%. Potter family owns Rock Island (Ill.) Argus and a controlling interest in KBUN Bimidji, Minn. Mr. Johnson owns 50% of WJBC Bloomington, Ill. See "Newspaper Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Avery-Knodel; Harry S. Hyett.
Color facilities: network.
Highest hour rate: $950.
Executives: Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr; Maurice Corken, asst gen mgr & dir of sales; Forest W. Cooke, prog dir & film buyer; Heber E. Darton, prom mgr; James Koch, news dir; Robert J. Sinnett, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHBF-AM-FM Rock Island.

**WOC-TV** (Davenport) (Oct. 31, 1949) ch. 6; power—100 kw visual, 60.3 kw aural; antenna height—600 feet above average terrain, 625 feet above ground.
Address: 805 Brady St., Davenport, Iowa. Phone: 3-3661. TWX DV-82.
Licensee: Tri-City Broadcasting Co. (acquired station Dec. 31, 1959).
Ownership: See B. J. Palmer Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward.
Color facilities: network.
Highest hour rate: $950.
Executives: Col. B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; William D. Wagner, sec; Ernest C. Sanders, resident mgr; Pax Shaffer, sales mgr; Raymond E. Guth, prog dir; Ken Wagner, film buyer; Bob Frank, news dir; Paul Arvidson, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WOC-AM-FM Davenport.

**DECORAH,** Winneshiek County (ch. 44+)

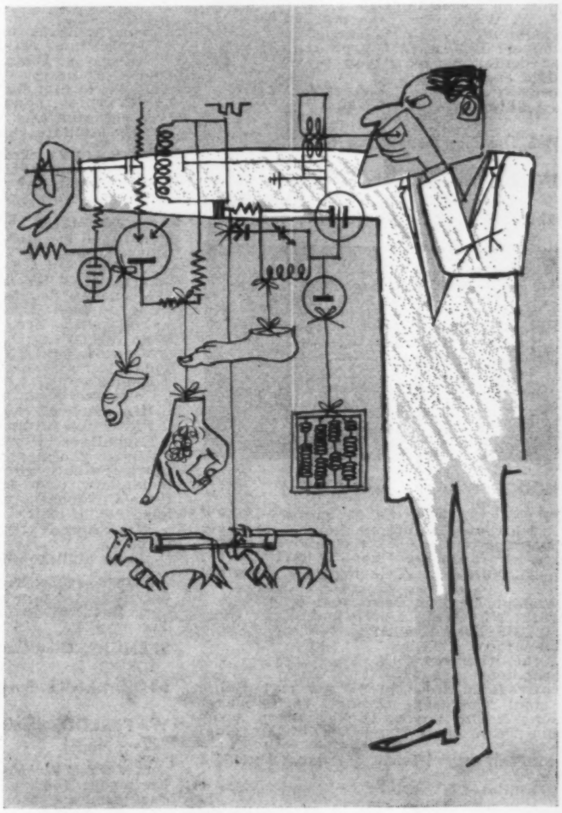
# *Through the Bureau of Standards with Three Barleycorns and a Nose Tip*

*Pinch,* the noun, used to be a unit of measure—the quantity of a commodity that could be taken between thumb and forefinger. An *inch* was the length of the terminal joint of the thumb—or the length of three barleycorns laid end to end (which, properly fermented, could be stretched to a mile). The *hand,* in case you have any tall horses to measure, is just what you think; equally prosaic is the origin of *foot. Yard* was the distance from nose tip to fingertips of a man's arm extended parallel to the ground; it was also a step's length, except to that breed apart, Yale men, who made it hallowed ground. An *acre* was what a yoke of oxen (and a man) could plow in a day, a *rod* four yoked oxen abreast. A *score* was a mere tally mark, an *abacus* a matter of sliding pebbles (not unlike devices encounted by men whose misspent youth included visits to the pool hall).

This was pretty subjective stuff. Today the length of a yard is precisely delineated by a metal rod kept by the Bureau of Standards. Its length is constant, regardless of whether Republican or Democratic nose tips are involved (although temperature variations can measurably change the length of a piece of metal). With reasonable accuracy we measure gross national product (in dollars that vary), the dimensions of Miss America (not measured in pinches), the amount of Grade A land in Iowa (25% of the nation's total—in rich acres), and the number of television sets in WMT-TV's coverage area (426,000) and we figure that most are working.

We segue to another measurement, a modern-day manifestation slightly larger than a man's hand that, with biblical verisimilitude, grows by statistical projection. We refer to *surveys.* Of these there are several types, varying in depth, breadth, and method. But no matter which ones for our area you subscribe to, WMT-TV leads in all time periods from 9 a.m. until sign-off in share of audience, Sunday through Saturday.

*WMT-TV. Cedar Rapids—Waterloo. CBS Television for Eastern Iowa. Affiliated with WMT Radio; KWMT Fort Dodge. National Representatives: The Katz Agency.*



## IOWA CONTINUED

**DES MOINES,** Polk County (ch. 8—, *11+, 13—, 17+, 23—)

***KDPS-TV** (April 14, 1959) ch. 11; power—28.8 kw visual, 14.4 kw aural; antenna height—320 feet above average terrain, 410 feet above ground.
Address: 1800 Grand Ave., Zone 14. Phone: Atlantic 8-9511, Ext. 211.
Licensee: Des Moines Independent Community School District (original owner).
Video tape: Ampex.
Executives: Clifton F. Schropp, gen mgr; Ralph Joy, prog dir; Rex Stearns, film dir; Walter Alliss, chief engr.
Washington atty: Krieger & Jorgensen.
Radio affiliate: KDPS-FM.

**KRNT-TV** (July 31, 1955) ch. 8; power—316 kw visual, 158 kw aural; antenna height—610 feet above average terrain, 705 feet above ground.
Address: 9th & Pleasant, Zone 14. Phone: Cherry 3-4141 TWX 279.
Licensee: Cowles Broadcasting Co. (original owner).
Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary)
Rep: Katz.
Color facilities: network.
Highest hourly rate: $725.
Video tape: Ampex.
Executives: Luther L. Hill, pres; Robert W. Dillon, gen mgr; Paul M. Elliott, coml mgr; Joe Hudgens, prog dir & film buyer; Richard Devine, prom mgr; Russ Van Dyke, news dir; Charles F. Quentin, chief engr.
Washington atty: Segal & Marmet.
Radio affiliate: KRNT.

**WHO-TV** (April 15, 1954) ch. 13; power—316 kw visual, 158 kw aural; antenna height—780 feet above average terrain, 743 feet above ground.
Address: 1100 Walnut St., Zone 7. Phone: Atlantic 8-6511. TWX DM 286.
Licensee: Central Broadcasting Co. (original owner).
Ownership: See B. J. Palmer Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward.
Color facilities: network, local film, local slides.
Highest hour rate: $800.
Video tape: Ampex (color).
Executives: Col. B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; Wm. D. Wagner, sec; Paul A. Loyet, vp & resident mgr; W. W. Woods, asst res mgr; Robert H. Harter, sales mgr; John H. Kerrigan, prog dir & film buyer; Robert L. Scarpino, prod mgr; John D. Shelley, news bureau mgr; Roy W. Pratt, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHO-AM-FM.

**DUBUQUE,** Dubuque County (ch. 56+, 62—)

**ESTHERVILLE,** Emmet County (ch. 24+)

**FAIRFIELD,** Jefferson County (ch. 54)

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**FORT DODGE,** Webster County (ch. 21)

**KQTV** (Nov. 23, 1953) ch. 21; power—170 kw visual, 89 kw aural; antenna height—630 feet above average terrain, 651 feet above ground.
Address: Fort Dodge. Phone: 4-0311.
Licensee: Northwest Television Co. (original owner).
Ownership: Edward Breen and others.
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Rep: Pearson.
Color facilities: network.
Highest hour rate: $150.
Executives: Ed Breen, pres & gen mgr; Rollie Camp, coml mgr; Gene Loeffler, vp in charge operations & film buyer; Dick Johnson, prom mgr; Bob Dean, news dir; Dave Sinclair, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KVFD.

**FORT MADISON,** Lee County (ch. 50+)

**GRINNELL,** Poweshiek County (ch. 71)

**IOWA CITY,** Johnson County (ch. *12+, 24—)

**KEOKUK,** Lee County (ch. 44—)

**KNOXVILLE,** Marion County (ch. 33—)

**MARSHALLTOWN,** Marshall County (ch. 49)

**MASON CITY,** Cerro Gordo County (ch. 3+, 35—)

**KGLO-TV** (May 15, 1954) ch. 3; power 100kw visual, 50kw aural; antenna height—460 feet above average terrain, 500 feet above ground.
Address Second & Pennsylvania Ave. Phone: Garden 3-2540.
Licensee: Lee Radio Inc. (original owner).
Ownership: See Forward Group in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: $450.
Color facilities: network.
Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, film buyer & coml mgr; Doug Sherwin, promotion mgr & program dir; Ken Kew, news dir; Roger Sawyer, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KGLO-AM-FM.

**MUSCATINE,** Muscatine County (ch. 58)

**NEWTON,** Jasper County (ch. 65+)

**OELWEIN,** Fayette County (ch. 28)

**OSKALOOSA,** Mahaska County (ch. 52+)

**OTTUMWA,** Wapello County (ch. 15+, 63)
**KTVO** (see Kirksville, Mo.)

**RED OAK,** Montgomery County (ch. 32+)

**SHENANDOAH,** Page County (ch. 20+)

**SIOUX CITY,** Woodbury County (ch. 4—, 9, *30, 36—)

**KTIV** (Oct. 9, 1954) ch. 4; power—100 kw visual, 50 kw aural; antenna height—770 feet above average terrain, 633 feet above ground.
Address: 10th & Grandview. Phone 80545. TWX 35.
Licensee: KTIV Television Co. (original owner).
Ownership: Perkins Bros. Co., 50%; Dietrich Dirks and eight others, 50%. Perkins owns KSCJ Sioux City and controls Sioux City Journal and Journal-Tribune. (See "Newspaper Ownership").
Network: NBC-TV (primary), ABC-TV (secondary).
Color facilities: network.
Highest hour rate: $400.
Executives: Dietrich Dirks, pres & gen mgr; Eugene Flaherty, vp & coml mgr; Don Stone, prog dir & film buyer; Bill Mote, prom mgr; Ken Wayman, news dir; Al Smith, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: KSCJ.

**KTIV (TV) Translators:** K77AL Spencer, Iowa, Spencer Area Television Inc., Box 528; K75AL Spirit Lake, Iowa, Spencer Area Television Inc., Box 528, Spencer.

**KVTV** (March 29, 1953) ch. 9; power—288 kw visual; 144 kw aural; antenna height—720 feet above average terrain, 537 feet above ground.
Address: 7th & Douglas Sts., Zone 1. Phone: 2-2711. TWX SY 8564.
Licensee: Peoples Broadcasting Corp. (acquired station: Dec. 1, 1957).
Ownership: See Peoples Broadcasting Stations in "Group Ownership."
Network CBS-TV (primary), ABC-TV (secondary).
Rep: Katz.
Color facilities: network.
Highest hour rate: $425.
Video tape: Ampex.
Executives: Herbert Evans, pres; Donald D. Sullivan, gen mgr; Robert Donovan, coml mgr; Clark Pollock, prog dir & film buyer, John Schambow, prom mgr; Bob Billman, news dir; Gene Cuddeback, publicity dir; Robert Engelhardt, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WNAX Yankton, S. D.

**KVTV (TV) Translator:** K74AU Spencer-Spirit Lake, Iowa, Spencer Area Television, Inc., Box 528, Spencer, Iowa.

**SPENCER,** Clay County (ch. 42+)

**STORM LAKE,** Buena Vista County (ch. 34+)

**WATERLOO,** Black Hawk County (ch. 7+, 16—, *22—, 46+)

**KWWL-TV** (Nov. 1953) ch. 7; power—316 kw visual, 158 kw aural; antenna height—1,130 feet above average terrain, 1,083 feet above ground.
Address: E. 4th & Franklin, Waterloo. Phone: Adams 4-4404. TWX WX 7517.
Licensee: Black Hawk Broadcasting Co. (original owner).
Ownership: See Black Hawk Stations in "Group Ownership."
Color facilities: network.
Highest hour rate: $500.
Network: NBC-TV (primary).
Rep: Avery-Knodel.
Executives: R. J. McElroy, pres; Les C. Rau Jr., gen mgr & film buyer; Gideon Klein, coml mgr; John Lovett, prog dir; Don Schendel, prom mgr; Warren Mead, news dir; Edward M. Tink, dir of engineering.
Washington atty: Roberts & McInnis.
Radio affiliate: KWWL.

**WMT-TV** (see Cedar Rapids)

**WEBSTER CITY,** Hamilton County (ch. 27)

## KANSAS

*Non-commercial educational.

**ABILENE,** Dickinson County (ch. 31+)

**ARKANSAS CITY,** Cowley County (ch. 49)

**ATCHISON,** Atchison County (ch. 60+)

**CHANUTE,** Neasho County (ch. 50—)

**COFFEYVILLE,** Montgomery County (ch. 33—)

**COLBY,** Thomas County (ch. 22—)

**CONCORDIA,** Cloud County (ch. 47—)

**DODGE CITY,** Ford County (ch. 23)
**KTVC** (see Ensign)

**EL DORADO,** Butler County (ch. 55+)

**EMPORIA,** Lyon County (ch. 39—)

**ENSIGN,** Gray County (ch. 6+)

**KTVC** (July 24, 1957) ch. 6; power—28.2 kw visual, 14.1 kw aural; antenna height—720 feet above average terrain, 666 feet above ground.
Address: 705 Second, Dodge City, Kan. Phone: Hunter 3-6666. TWX 96.
Licensee: Southwest Kansas Television Co.
Ownership: Dodge City Broadcasting Co (KGNO Dodge City, Kan.) and Dodge City Globe, 18%; Wendell Elliott, 5.6%. There are more than 600 other stockholders. (See "Newspaper Ownership").
(original owner).
Network: ABC-TV (primary).
Rep: Katz.
Highest hour rate: $130.
Executives: Leigh Warner, pres; Wendell Elliott, vp, gen mgr & coml mgr; Kenneth Karr, chief engr.
Washington atty: A. L. Stein.

**FORT SCOTT,** Bourbon County (ch. 27)

**GARDEN CITY,** Finney County (ch. 9, 11+)

**KGLD** (Nov. 5, 1958) ch. 11; power—43.3 kw visual; antenna height—800 feet above average terrain; 837 feet above ground.
Address: P. O. Box 182, Great Bend, Kan.
Licensee: Central Kansas Tv Co. (original owner).
Ownership: See Tri-Circle Tv Stations in "Group Ownership."
Note: KGLD operates as satellite of and sold in conjunction with KCKT (TV) Great Bend.

**GOODLAND,** Sherman County (ch. 10, 31)

**KBLR-TV** (September 11, 1958) ch. 10; power—316 kw visual, 156 kw aural; antenna height—770 feet above average terrain, 786½ feet above ground.
Address: Box 569. Phone: Twinoaks 9-2331.
Licensee: Tri-State Television Inc. (acquired station July 1, 1959).
Ownership: Leslie Whittemore and associates.
Network: CBS-TV (primary).
Highest hour rate: $150.
Color facilities: network.
Executives: Iron Mueller, pres; Jack Walkmeyer, station mgr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: KBLR.

**GREAT BEND,** Barton County (ch. 2, 28)

**KCKT** (Nov. 28, 1954) ch. 2; power—100 kw visual, 50 kw aural; antenna height—970 feet above average terrain, 100 feet above ground.
Address: P. O. Box 182. Phone Gladstone 3-7868. TWX GT 90.
Licensee: Central Kansas Tv Co. (original owner).
Ownership: See Tri-Circle stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Bolling Co.
Color facilities: network.
Highest hour rate: $350 (includes satellites KGLD Garden City, Kan., and KOMC McCook, Neb.).
Executives: E. C. Wedell, pres; E. L. Kuhlman, gen mgr; coml mgr & film buyer; Bonnie Perry, prog dir; Sid Hutchins, prom mgr; Charles Harness, news dir; Herm Haefele, chief engr.
Washington atty: Cohn & Marks.

WHO-TV
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# EVERLASTINGLY AT IT!

Serve or sink! Things are just that simple in *any* competitive television market. At WHO-TV we stay everlastingly at the job of *serving.*

There are more than 270,000 television homes in the area served by WHO-TV (see chart below). WHO-TV spares no *effort* or *money* to bring this big audience the very finest programming and talent. Our studios are equipped with the finest production and transmission equipment available. Our film library* is stocked to the "teeth" with award-winning properties.

And WHO-TV has a steadily *growing* audience. For example, NSI shows WHO-TV's "Early Show" (4 p.m.-6:05 p.m.) delivered 12,680 more viewers per quarter hour in February, 1960 than in November, 1959.

Ask PGW for the details on WHO-TV and the growing Central Iowa television market.

• • • • • • • • • • • • • • • • •

**MGM Package ★ WARNER BROTHERS "Vanguard" ★ "Showcase Package" ★ NTA "Dream," "Champagne," "Lion" ★ SCREEN GEMS "Sweet 65" ★ HOLLYWOOD TELEVISION SERVICE "Constellation" ★ M and A ALEXANDER "Imperial Prestige" ★ PARAMOUNT LIBRARY and others.*

• • • • • • • • • • • • • • • • •

PROGRAMMING
TALENT
EQUIPMENT

| | Population† | Net Income ($000) | Retail Sales ($000) | Food ($000) | Automotive ($000) | Drugs ($000) |
|---|---|---|---|---|---|---|
| **WHO-TV COVERAGE AREA** | 1,227,400 | $2,094,294 | $1,540,375 | $325,412 | $269,757 | $43,823 |
| **IOWA** | 2,747,300 | 4,696,007 | 3,464,099 | 717,261 | 596,958 | 99,774 |
| **WHO-TV PERCENT OF TOTAL** | 44% | 44% | 45% | 45% | 47% | 43% |

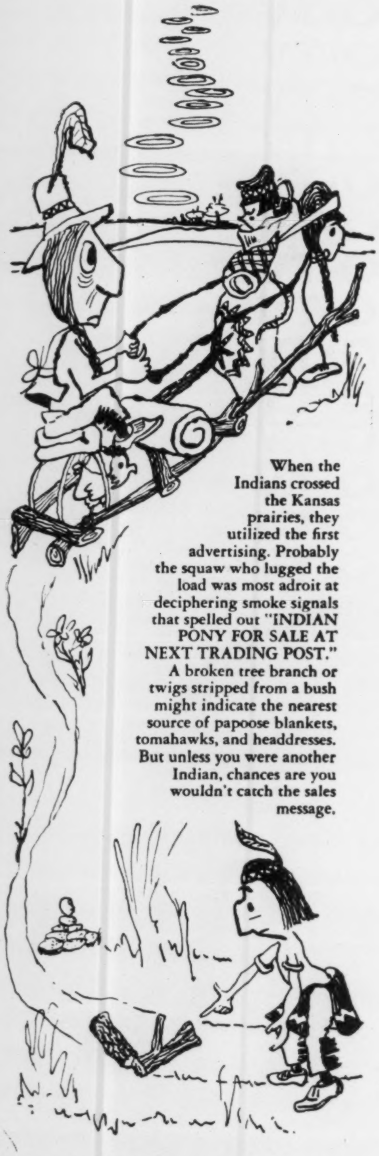
†Source: SRDS

**WHO-TV** is part of
Central Broadcasting Company,
which also owns and operates
**WHO** Radio, Des Moines
**WOC-TV**, Davenport

## WHO-TV
## Channel 13 • Des Moines

**NBC Affiliate**
Col. B. J. Palmer, President
P. A. Loyet, Resident Manager
Robert H. Harter, Sales Manager

Peters, Griffin, Woodward, Inc., *National Representatives*



When the Indians crossed the Kansas prairies, they utilized the first advertising. Probably the squaw who lugged the load was most adroit at deciphering smoke signals that spelled out "INDIAN PONY FOR SALE AT NEXT TRADING POST." A broken tree branch or twigs stripped from a bush might indicate the nearest source of papoose blankets, tomahawks, and headdresses. But unless you were another Indian, chances are you wouldn't catch the sales message.

Totem Poles gave way to transmitting towers . . . and Kansas prairies today are being crossed by the KTVH television signal, beaming messages that spell GOODS and SERVICES to customers and WAMPUM for producers and manufacturers. And you don't have to be an Indian to understand the language. When you buy KTVH, your message reaches prospective customers in the heart of the oil, cattle, agriculture, and aircraft production area. To sell this scalp-tingling Kansas Market, buy KTVH with unduplicated CBS-TV coverage in Wichita and 14 other important Kansas Communities.

BLAIR TELEVISION ASSOCIATES
*National Representatives*

CBS
KTVH
KANSAS
■ WICHITA AND HUTCHINSON ■

# Tv Stations CONTINUED

## KANSAS CONTINUED

### HAYS, Ellis County (ch. 7—, 20—)

**KAYS-TV** (Sept. 2, 1958) ch. 7; power—112 kw visual, 60.3 kw aural; antenna height—712 feet above average terrain, 821 feet above ground.

Address: P. O. Box 695. Phone: Market 4-2578.

Licensee: KAYS Inc. (original owner).

Ownership: Ross Beach Sr. 50⅔%; and Robert E. Schmidt, 49⅓%.

Network: ABC-TV (primary).

Rep: Hal Holman.

Color facilities: network.

Highest hour rate: $150.

Executives: Ross Beach Sr., pres; Robert E. Schmidt, gen mgr; Gene Canfield, coml mgr; Mark Blinoff, prog dir; Carl Wells, news dir; Leo Leglieter, chief engr.

Washington atty: A. L. Stein.

Radio affiliate: KAYS.

### HUTCHINSON, Reno County (ch. 12, 18)

**KTVH** (Wichita) (July 1, 1953) ch. 12; power—316 kw visual, 158 kw aural; antenna height—800 feet above average terrain, 779 feet above ground.

Address: Hutchinson—1800 N. Plum. Wichita—P. O. Box 12. Phone: Hutchinson—Mohawk 5-5503. Wichita—Temple 8-1411. TWX Hutchinson—HU 02. Wichita—WI 235.

Licensee: Wichita-Hutchinson Co. (acquired station: Nov. 1955).

Ownership: Minneapolis Star and Tribune Company, 83.9%; John P. Harris & family, 5.25%; W. D. P. Carey and family, 3.7%; Bess Wyse Rickard, 2.8%; Howard Peterson, 4%. For Minneapolis Star and Tribune Company see Cowles Stations in "Group Ownership." The Harrises are chief owners of KSAL Salina and KIUL Garden City, both Kansas. Mrs. Rickard owns 52.5% of KWBW Hutchinson, Kansas. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hour rate: $700.

Video tape: Ampex.

Executives: Joyce A. Swan, pres; M. Dale Larsen, gen mgr; R. V. Fairbanks, natl sales mgr; W. S. Ritchie, local sales mgr; Robert D. Snyder, prog dir & film buyer; Thomas Leahy, prom mgr; Joe W. MacConkey, news dir; Kenneth H. Cook, chief engr.

Washington atty: Segal & Marmet.

### INDEPENDENCE, Montgomery County (ch. 20)

### IOLA, Allen County (ch. 44+)

### JUNCTION CITY, Geary County (ch. 29+)

### LARNED, Pawnee County (ch. 15—)

### LAWRENCE, Douglas County (ch. *11, 17—)

### LEAVENWORTH, Leavenworth County (ch. 54—)

### LIBERAL, Seward County (ch. 14)

### McPHERSON, McPherson County (ch. 26—)

### MANHATTAN, Riley County (ch. *8, 23+)

***KSAC-TV** (not on air; target date indefinite) ch. *8; power—52 kw visual, 26 kw aural; antenna height—450 feet above average terrain, 273 feet above ground.

Address: Manhattan, Kan. Phone: Prescott 6-8811, Ext. 259.

Licensee: Kansas State College.

Executives: Dr. James A. McCain, pres.

Radio affiliate: KSAC and KSDB-FM.

### NEWTON, Harvey County (ch. 14+)

### OLATHE, Johnson County (ch. 52—)

### OTTAWA, Franklin County (ch. 21—)

### PARSONS, Labette County (ch. 46—)

### PITTSBURG, Crawford County (ch. 7+, 38—)

**KOAM-TV** (Dec. 13, 1953) ch. 7; power—245 kw visual, 138 kw aural; antenna height—550 feet above average terrain, 573 feet above ground.

Address: P. O. Box 659. Phone: MA 1-0400. TWX 8195.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

Licensee: Mid-Continent Telecasting Inc. (original owner).

Ownership: Pittsburg Broadcasting Co. (KOAM) 66⅔% and Joplin Globe (Mo.) Pub. Co. (Globe and News Herald), 33⅓%. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $360.

Executives: R. E. Wade, vp, gen mgr, film buyer & coml mgr; Louis R. Martin, prog dir; Don Blythe, news dir; Leo Stafford and Jack Lawrence, chief engrs.

Washington atty: Geo. O. Sutton.

Radio affiliate: KOAM.

### PRATT, Pratt County (ch. 36+)

### SALINA, Saline County (ch. 34)

### TOPEKA, Shawnee County (ch. 13+, 42, *48+)

**WIBW-TV** (Nov. 15, 1953) ch. 13; power—316 kw visual; antenna height—1,010 feet above average terrain, 949 feet above ground.

Address: P. O. Box 119. Phone: Crestwood 2-3456. TWX TK 8647.

Licensee: Topeka Broadcasting Assn. (acquired station Jan. 1957).

Ownership: See Stauffer Publications Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary, CBS-TV (primary), NBC-TV (secondary).

Rep: Avery-Knodel.

Color facilities: network.

Highest hour rate: $550.

Executives: Oscar S. Stauffer, pres; Thad M. Sandstrom, gen mgr; Bob Kearns, sales mgr; Rush Evans, prog dir & film buyer; Glenn Johnson, prom mgr; Olaf Soward, news dir; Paul Winders, technical dir; Clyde Howe, chief engr.

Washington atty: Scharfeld & Baron.

Radio affiliate: WIBW.

### WELLINGTON, Sumner County (ch. 24—)

### WICHITA, Sedgwick County (ch. 3—, 10—, 16—, *22+)

**KAKE-TV** (Oct. 1954) ch. 10; power—316 kw visual, 219 kw aural; antenna height—1,030 feet above average terrain, 1,079 feet above ground.

Address: P. O. Box 1010. Phone: Whitehall 3-4221. TWX WI 228.

Licensee: KAKE-TV Inc. (original owner).

Ownership: Tom Palmer, 19.5%; Sherril C. Corwin, 15.3%; H. E. Zoller and family, 14.5%; Theodore Gore, 9.4%; Owen C. McEwen, 7.6%; Mark Adams, 6.25%; Charles E. Jones, 6.3%; Martin Umansky, 2.5% and others. For Mr. Corwin's holdings see Sherrill Corwin Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $700.

Executives: Mark H. Adams, pres; Martin Umansky, vp, gen mgr & film buyer; Donivan D. Waldron, coml mgr; Bob Kyle, prog dir; Robert Payne, prom mgr; Greg Gamer, news dis; Harold Newby, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KAKE.

**KARD-TV** (Sept. 1, 1955) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,071 feet above ground.

Address: 833 N. Main, zone 3. Phone: Amherst 5-5633. TWX WI 242.

Licensee: Wichita Television Corp. (original owner).

Ownership: George M. Brown, 10.2%; Charles L. Brown, 9.3%; Helen P. Brown, 2.6%; William J. Moyer, 1.5%, and others.

Network: NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $800.

Executives: Geo. M. Brown, pres; Wm. J. Moyer, exec vp, gen mgr & film buyer; Don Sbarra, sales dir; Dave Schneider, prog dir; Dave Wilson, news dir; Mary J. Phares, public service dir; Dilmond D. Postlewait, office mgr; Russell V. Goyette, chief engr.

Washington atty: Koteen & Burt.

**KTVH** (see Hutchinson)

### WINFIELD, Cowley County (ch. 43+)

## KENTUCKY

*Non-commercial educational.

### ASHLAND, Boyd County (ch. 59—)

**WALN-TV** (not on air, granted Aug. 14, 1952; target date unknown); ch 59.
Address: 321 Eighth St., Huntington, W. Va.
Permittee: Polan Industries.
Ownership: E. G. Alberts, Lincoln M., and Charles M. and Lake Polan Jr.
Washington atty: McKenna & Wilkinson.

### BOWLING GREEN, Warren County (ch. 13, 17+)

**WLTV** (granted Oct. 10, 1959; not on air, target date November 1960) ch. 13; power—75.9 kw visual, 45.7 kw aural; antenna height—800 feet above average terrain, 603 feet above ground.
Address: 809 Covington Ave. Phone Victor 3-4507.
Permittee: Argus Broadcasting Co. (original owner).
Ownership: George A. Brown Jr., 99.8%.
Executive: George A. Brown Jr., pres.
Washington atty: Koteen & Burt.

### CAMPBELLSVILLE, Taylor County (ch. 40+)

### CORBIN, Whitley County (ch. 16)

### DANVILLE, Boyle County (ch. 35+)

### ELIZABETHTOWN, Hardin County (ch. 23)

### FRANKFORT, Franklin County (ch. 43—)

### GLASGOW, Barren County (ch. 28+)

### HARLAN, Harlan County (ch. 73+)

### HAZARD, Perry County (ch. 19—)

### HOPKINSVILLE, Christian County (ch. 20)

### LEXINGTON, Fayette County (ch. 18+, 27—, 64, 70+)

**WKYT** (Sept. 30, 1957) ch. 27; power—192.75 kw visual; antenna height—643 feet above average terrain, 556 feet above ground.
Address: P. O. Box 655. Phone: 2-2533. TWX LX 8272.
Licensee: Taft Broadcasting Co. (acquired station June 3, 1958).
Ownership: See Taft Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Young Television.
Highest hour rate: $250.
Executives: Hulbert Taft Jr., pres; Robert C. Wiegand, gen mgr & film buyer; Raymond Balsom, coml mgr; Gary Brown, prog dir; Henry Allin, news dir; Bernard F. Gurewich, chief engr.
Washington atty: Koteen & Burt.

**WLEX-TV** (March 15, 1955) ch. 18; power—272 kw visual; antenna height—640 feet above average terrain, 670 feet above ground.
Address: P. O. Box 1457. Phone: 4-8747.
Licensee: WLEX-TV Inc. (original owner).
Ownership: J. D. Gay Jr., 35.95%; H. G. Bell, 31.75%; Earl L. Boyles, 7.2%; William B. Gess, 4.8%; John G. Atchison Jr., 0.3%; Thomas D. Satterwhite, 3%, and M. L. Short, 1.8%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Bolling.
Highest hour rate: $341.
Color facilities: network.
Executives: J. D. Gay Jr., pres; Earl L. Boyles, vp, gen mgr & film buyer; Harry C. Barfield, station mgr & film buyer; J. M. Pennock, coml mgr; Alex B. Macauley, program dir; Bean Van Horn, promotion mgr; Bob Dunn, news dir; J. W. Robertson, chief engr.
Washington atty: Spearman & Roberson.

### LOUISVILLE, Jefferson County (ch. 3—, 11+, *15, 21—, 41—, 51—)

**WAVE-TV** (Nov. 24, 1948) ch. 3; power—100 kw visual, 50 kw aural; antenna height—910 feet above average terrain, 600 feet above ground.
Address: 725 S. Floyd St., zone 3. Phone: Juniper 5-2201. TWX LS 291.
Licensee: WAVE Inc. (original owner).
Ownership: See George W. Norton Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Color facilities: network.
Highest hour rate: $1,225.
Executives: George W. Norton Jr., pres; Nathan Lord, gen mgr; Ralph Jackson, coml mgr; George Patterson, film buyer & prog dir; Wheeler Rudd, tv sales prom; Rodney Ford, news dir; Wilbur Hudson, chief engr.
Washington atty: Paul M. Segal.
Radio affiliate: WAVE.

**WEZI** (not on air; suspended operation but has not turned in cp) ch. 21.
Permittee: Mid-America Broadcasting Corp. (original owner).
Ownership: See Air Trails Network Stations in "Group Ownership." Also see "Newspaper Ownership."
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: WKLO.

***WFPK-TV** (Sept. 1958) ch. *15; power—13.5 kw visual; 7.24kw aural; antenna height—310 feet above average terrain, 384 feet above ground.
Address: 301 Library Place, zone 7. Phone: Juniper 4-4154.
Licensee: Louisville Free Public Library.
Radio affiliate: WFPK-FM.

**WHAS-TV** (March 27, 1950) ch. 11; power—316 feet kw visual; 158 kw aural; antenna height—490 feet above average terrain; 600 feet above ground.
Address: 525 W. Broadway, zone 2. Phone: Juniper 5-2211. TWX LS 594.
Licensee: WHAS Inc. (original owner).
Ownership: Barry Bingham and family. See "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Harrington, Righter & Parsons.
Color facilities: network.
Highest hour rate: $1,000.
Video tape: Ampex.
Executives: Barry Bingham, pres; Victor A. Sholis, vp & dir; George E. Johnson, sales dir; Sam Gifford, prog dir; Charles McDaniel, film dir; William F. Loader, prom dir; William J. Small, news dir; O. W. Towner, engineering dir.
Washington atty: Mliler & Schroeder.
Radio affiliate: WHAS.

**WTAM-TV** (granted Jan. 15, 1953, not on air, target date unknown) ch. 41.
Address: 2549 S. Third St.
Permittee: Robert W. Rounsaville.
Ownership: See Robert W. Rounsaville Stations in "Group Ownership."
Radio affiliate: WLOU.

### MADISONVILLE, Hopkins County (ch. 26)

### MAYFIELD, Graves County (ch. 63)

### MAYSVILLE, Mason County (ch. 24+)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

### MIDDLESBORO, Bell County (ch. 57, 63+)

### MURRAY, Calloway County (ch. 33—)

### NEWPORT (Cincinnati, Ohio, channel)

**WNOP-TV** (granted Dec. 24, 1953; not on air, target date unknown) ch. 74.
Address: 606 Monmouth St. Phone: Juniper 1-7100.
Licensee: Tri-City Broadcasting Co.
Ownership: James G. Lang, 52.5%; Olin W. Davis, 17.5%; Vincent Herold, 6.54% and others.
Washington atty: Barnes & Neilson.
Radio affiliate: WNOP.

### OWENSBORO, Daviess County (ch. 56—, 62)

### PADUCAH, McCracken County (ch. 6+, 43, 72)

**WPSD-TV** (May 28, 1957) ch. 6; power—100 kw visual, 50 kw aural; antenna height—630 feet above average terrain, 586 feet above ground.
Address: P. O. Box 1037. Phone: Code 502, 442-8214. TWX 8380.
Licensee: Paducah Newspapers Inc. (original owner).
Ownership: Edwin P. Paxton and family, 100%. Licensee also owns 25% WFRX West Frankfurt, Ill. See "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Pearson.
Colo rfacilities: network.
Highest hour rate: $450.
Executives: Edwin J. Paxton Sr., pres; E. J. Paxton Jr., vp & managing dir; Sam Livingston, gen mgr & film buyer; Charles M. Neel, sales & prom mgr; Jim English, prog dir; Gene Compton, news dir; Ernest Pell, technical dir; William Mobley, chief engr.
Washington atty: Scharfeld & Baron.

### PIKEVILLE, Pike County (ch. 14—)

### PRINCETON, Caldwell County (ch. 45—)

### RICHMOND, Madison County (ch. 60)

### SOMERSET, Pulaski County (ch. 29—)

### WINCHESTER, Clark County (ch. 37+)

*The*
*"Million*
*Dollar*
*Club"**
*prefers*
*Broadcasting*
*first*
*for*
*news and*
*information*

*—ARB Survey*

*Membership in *The Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over $1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies—1952-59)

## LOUISIANA

*Non-commercial educational.

**ABBEVILLE,** Vermilion Parish (ch. 27+)

**ALEXANDRIA,** Rapides Parish (ch. 5, 62+, 74)

**KALB-TV** (Sept. 29, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—560 feet above average terrain, 588 feet above ground.
Address: 605-11 Washington St. Phone: Hillcrest 5-2456.
Licensee: Lanford Telecasting Co. (acquired station Feb. 1957).
Ownership: T. B. Lanford, 50%; William L. Fox, 49%; Grove Stafford and Willard L. Cobb, each .5%. For other Lanford interests see T. B. Lanford Stations in "Group Ownership."
Network: ABC-TV (per program), CBS-TV (per program), NBC-TV (primary).
Rep: Weed.
Color facilities: network.
Highest hour rate: $300.
Executives: T. B. Lanford, pres & film buyer; Willard L. Cobb, sec-treas & gen mgr; Jesse R. Sexton, local sales mgr; Larry McHale, prog dir; Edward Wooten, prom mgr; Jim Lawler, news dir; Eugene Miller, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: KALB.

**BASTROP,** Morehead Parish (ch. 53+)

**BATON ROUGE,** East Baton Rouge Parish (ch. 2, 9, 18—, 28, *34. 40—)

**WAFB-TV** (April 19, 1953) ch. 9 (special temporary authorization); power 182 kw visual, 97.7 kw aural; antenna height—490 feet above average terrain, 499 feet above ground.
Address: P. O. Box 2671. Phone: Dickens 4-8571. TWX BR 58.
Licensee: Modern Broadcasting Co. of Baton Rouge Inc. (original owner).
Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."
Network: CBS-TV (primary); ABC-TV (secondary).
Rep: Blair Television Assoc.
Highest hour rate: $425.
Executives: Dwight W. Martin, chmn of brd; Tom E. Gibbens, pres & gen mgr; Mervyn E. Rhys, coml mgr; Don Hallmann, program dir & film buyer; Grace McElveen, promotion mgr; Horace Logan, news dir; Donald K. Allan, chief engr.
Washington atty: Pierson, Ball & Dowd.

INTERESTED IN BUYING OR SELLING ONE OF THE
14 TV 14 FM 82 AM
STATIONS* OPERATING IN
LOUISIANA
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO LOUISIANA IS—
1511 Bryan Street., Dallas — RIverside 8-1175
*As of August 1, 1960*

**WBRZ** (April 14, 1955) ch. 2; power—97.7 kw visual, 56.2 kw aural; antenna height—890 feet above average terrain, 954 feet above ground.
Address: P. O. Box 2906. Phone: Dickens 8-1491. TWX BR 01.
Licensee: Louisiana Television Broadcasting Corp. (original owner).
Ownership: Baton Rouge Broadcasting Co. (WJBO), 96%; Charles P. Manship Jr.,1%; Douglas L. Manship, less than 1% and others. The Manships own WJBO-AM-FM Baton Rouge and Baton Rouge Advocate and State-Times. Also, see "Newspaper Ownership.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery.
Color facilities: network.
Highest hour rate: $500.
Video tape: Ampex.
Executives: Douglas L. Manship, pres & gen mgr; Jules L. Mayeux, sales mgr; John E. Ferguson, prog mgr & film buyer; Aubrey L. Moore, prod mgr; Frank Hosea, prom mgr; Brooks Read, news dir; J. Patrick Weathersby, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WJBO-AM-FM.

**BOGALUSA,** Washington Parish (ch. 69, 78)

**CROWLEY,** Acadia Parish (ch. 76)

**DE RIDDER,** Beauregard Parish (ch. 70)

**EUNICE,** St. Landry Parish (ch. 64—)

**FRANKLIN,** St. Mary Parish (ch. 46+)

**HAMMOND,** Tangipahoa Parish (ch. 57)

**HOUMA,** Terrebonne Parish (ch. 11, 30+)

**KHMA** (granted Nov. 25, 1958, not on air, target date unknown): ch. 11; power—316kw visual, 158.5 kw aural.
Permitee: St. Anthony Tv Corp.
Ownership: Frank Conwell, 29.5%; E. W. Jemison, 14% (both own WLIQ Mobile, Ala.) and others.
Washington atty: Howard J. Schellenberg Jr.

**JACKSON,** East Feliciana Parish (ch. 59)

**JENNINGS,** Jefferson Davis Parish (ch. 48)

**LAFAYETTE,** Lafayette Parish (ch. 10, 38—, 67—)

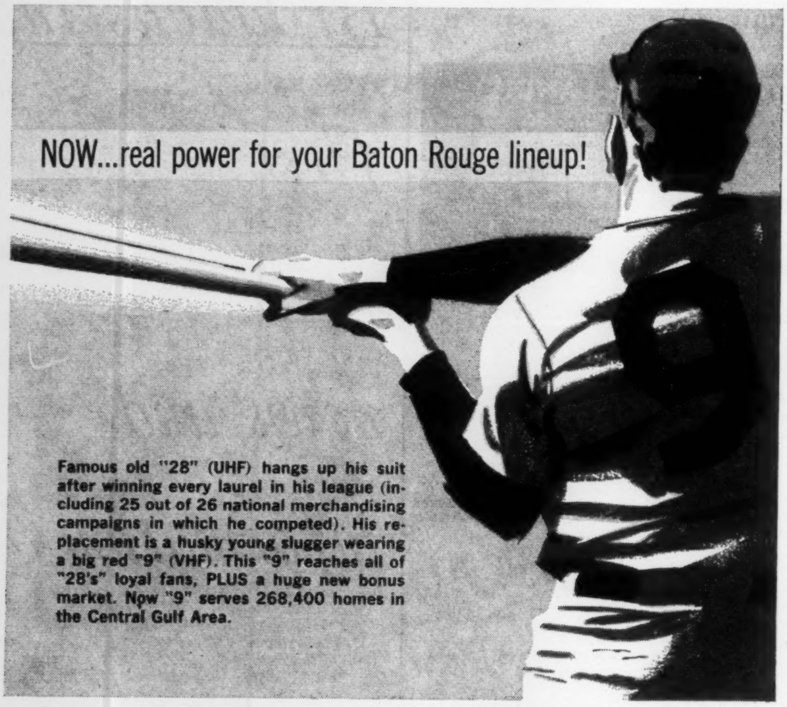
**KLFY-TV** (June 3, 1955) ch 10; power—316 kw visual, 158 kw aural; antenna height—440 feet above average terrain, 457 feet above ground.
Address: P. O. Box 398. Phone: Center 5-9494. TWX LF 88.
Licensee: Camellia Broadcasting Co. (original owner).
Ownership: Paul H. DeClouet, 18.75%; Thomas A. DeClouet, 18.75%; Harold J. Delhommer, 18.75%; John W. Mitchell, 18.75%; Roland Fink,, 7.89%; C. C. DeGravelles, 4.11%; G. W. Ducote, 4.11%; Vincent L. Riehl, 2.13%. The DeClouets owns 50% of KEUN Eunice, 50% of KVPI Ville Platte, and 9.5% of KBCL Bossier City, all Louisiana.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Headley-Reed.
Highest hour rate: $300.
Color facilities: network.
Executives: Paul H. DeClouet, pres; Guy Corley, gen mgr.
Washington atty: Cohn & Marks.

**LAFAYETTE-LAKE CHARLES,** Calcasieu Parish (ch. 3)

**LAKE CHARLES,** Calcasieu Parish (ch. 7—, *14, 25, 60+)

**KPLC-TV** (Sept. 1954) ch. 7; power—316 kw visual, 158 kw aural; antenna height—440 feet above average terrain, 474 feet above ground.
Address: P. O. Box 1521. Phone: Hemlock 6-3631. TWX LH 96.
Licensee: Calcasieu Broadcasting Co. (original owner).
Ownership: See T. B. Lanford Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Weed.
Color facilities: network.
Highest hour rate: $300.
Executives: T. B. Lanford, pres; Pelham E. Mills Jr., gen mgr; Art Reuben, asst mgr & coml mgr; Stanley Hyde, prog dir; Donald Johnson, film buyer; Adele Branette, prom mgr; Frank Holloway, news dir; Ed Barton, chief engr.
Washington atty: Robert M. Booth Jr.
Radio affiliate: KPLC.

**KTAG-TV** (Nov. 15, 1953) ch. 25; power—20.4kw visual, 11kw aural; antenna height—330 feet above average terrain, 348 feet above ground.
Address: 645 15th St. Phone: Hemlock 9-9413. TWX LH 83.
Licensee: KTAG Assoc.
Ownership: Estate of Charles W. Lamar Jr., 46.2%; J. Warren Berwick, 32.4%; Harold Knox, 10.7%; R. B. McCall Jr., 10.7%. For Lamar interests see Charles W. Lamar Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Pearson.
Highest hour rate: $150.
Executives: Warren Berwick, pres; Kevin Reilly, vp; Harper L. Clark, mgr; Lawrence Vicknair, chief engr.
Washington atty: McKenna & Wilkinson.


NOW...real power for your Baton Rouge lineup!

Famous old "28" (UHF) hangs up his suit after winning every laurel in his league (including 25 out of 26 national merchandising campaigns in which he competed). His replacement is a husky young slugger wearing a big red "9" (VHF). This "9" reaches all of "28's" loyal fans, PLUS a huge new bonus market. Now "9" serves 268,400 homes in the Central Gulf Area.

WAFB TV CHANNEL 9 BATON ROUGE LOUISIANA

*goes farther — sells more — in one of the nation's fastest-growing markets*

WAFB TV—first in TV in Baton Rouge—is a 9-inning hustler, draws all-time-record attendance of loyal fans. And what fans! Annual retail sales ($270,882,000) 77% above the Louisiana average and 45% above the U. S. average! Food sales ($53,187,000) 61% above the state, 19% above the national! Furniture/appliance/household sales ($17,851,000) 107% above Louisiana, 80% above the U. S.!

Why not have "9" in your lineup right from the start! **Call Blair TV Associates for a quick rundown.**

Baton Rouge, La. is the 4th market * in the Gulf South!
HOUCK

* Yes! That's right! Baton Rouge is the 4th largest market in the states of Louisiana, Texas and Mississippi...the area known as the Gulf South. Ranking just below Dallas-Ft. Worth, Houston and New Orleans, the Baton Rouge market served by television station WBRZ has a population of 1,561,000, with retail sales of $1,285,000,000—too big a market to be overlooked on any list. Call your Hollingbery man.

NBC ABC

**WBRZ** *Channel* **2**

## Tv Stations CONTINUED

## LOUISIANA CONTINUED

### MINDEN, Webster Parish (ch. 30)

### MONROE-WEST MONROE, Ouachita Parish (ch. 8+, *13, 43+)

***KLSE** (March 9, 1957) ch. *13; power—30 kw visual, 15kw aural; antenna height—320 feet above average terrain, 337 feet above ground.
Address: Forsythe Ave.
Licensee: State Department of Education.

**KNOE-TV** (Sept. 27, 1953) ch. 8; power—229 kw visual, 115 kw aural; antenna height—750 feet above average terrain, 774 feet above ground.
Address: P. O. Box 1472. Phone: Fairfax 2-8155. TWX MB 8731.
Licensee: KNOE Enterprises Inc. (original owner).
Ownership: James A. Noe, 100%. Mr. Noe also owns WNOE New Orleans.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: H-R Television.
Color facilities: network.
Highest hour rate: $450.
Executives: James A. Noe, chmn of board; James A. Noe Jr., pres; Paul H. Goldman, exec vp & gen mgr; Harry Arthur, vp programs, asst gen mgr, sports dir, film buyer; Raymond Boyd, vp engineering; Ansel Smith, vp operations; Allen Jones, vp copy & sales service; Mac Ward, vp, news dir; Robert Powell, vp, sales.
Washington atty: Warren Woods.
Radio affiliate: KNOE.

### MONROE, Ouachital Parish-EL DORADO, Union County, Ark. (ch. 10)

**KTVE** (El Dorado, Ark.) (Dec. 3, 1955) ch. 10; power 316kw visual, 158kw aural; antenna height—1,318 feet above average terrain, 1,347 feet above ground.
Address: Penn Hotel, Monroe, La.; Box 791, El Dorado, Ark. Phone: Monroe—Fairfax 5-5656; El Dorado—Union 2-3488. TWX ED 84.
Licensee: Home Broadcasting Co. (acquired station July 1960).
Ownership: William H. Simons, 100%. Sale of 80% to Veterans Broadcasting Co. (WVET-AM-TV Rochester, N. Y.) pending FCC approval.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Weed; Clarke Brown Co.
Highest hour rate: $350.
Color facilities: network.
Executives: William H. Simons, owner; John B. Soell, gen mgr.
Washington atty: James Greeley.

### MORGAN CITY, St. Mary Parish (ch. 36+)

### NATCHITOCHES, Natchitoches Parish (ch. 17+)

### NEW IBERIA, Iberia Parish (ch. 15+)

### NEW ORLEANS, Orleans Parish (ch. 4+, 6+, *8, 12, 20—, 26, 32+, 61)

**WDSU-TV** (Dec. 18, 1948) ch. 6; power—100 kw visual, 50 kw aural; antenna height—930 feet above average terrain, 975 feet above ground.
Address: 520 Royal St., zone 16. Phone: Tulane 4371. TWX 290.
Licensee: WDSU Broadcasting Corp. (original owner).
Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair Television.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $1,200.
Video tape: Ampex.
Executives: Edgar B. Stern Jr., pres; A. Louis Read, exec vp & gen mgr; Robert S. Schultis, sales mgr; Jerry Romig, prog dir; Stan Cohen, prog planning & prom dir; Bill Monroe, news dir; Lindsey Riddle, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WDSU-AM-FM.

**WVUE** (Feb. 1, 1959) ch. 12 (temporarily operating on ch. 13, assigned to Biloxi, Miss.): power—110kw visual, 56kw aural; antenna height—240 feet above average terrain, 277 feet above ground.
Address: 1418 Cleveland Ave., zone 12. Phone: Jackson 5-9011. TWX 567.
Licensee: New Orleans Television Corp. (original owner).
Ownership: Coastal Television Corp. Stockholders, 60%; Supreme Broadcasting Corp., 40%. Coastal owners are Wm. G. Aly, Richard J. Carrere, Frank B. Ellis, George C. Foltz, George E. Martin, Joseph A. Paretti, Chalin O. Perez, John E. Pottharst, William H. Saunders (6.6% each). Supreme owners are Chester F. Owens, 91%; George A. Mayoral, 5%; and others. Supreme owns 28% of WORA-TV Mayaguez, P.R.
Network: ABC-TV (primary).
Rep: Weed.
Highest hour rate: $800.
Executives: Joseph A. Paretti, pres & gen mgr; John H. Bone, coml mgr; DeAlton G. Neher, program co-ordinator.
Washington atty: Welch, Mott & Morgan.

**WWL-TV** (Sept. 7, 1957) ch. 4; power—100 kw visual, 50 kw aural; antenna height—710 feet above average terrain, 750 feet above ground.
Address: 1024 N. Rampart St., zone 16. Phone: Express 4444. TWX 538.
Licensee: Loyola U. of the South (original owner).
Network: CBS-TV (primary).
Rep: Katz.
Color facilities: network, local film, local slides.
Highest hour rate: $1,000.
Video tape: Ampex (2).
Executives: Very Rev. W. Patrick Donnelly S.J., pres; Lawrence M. Carino, gen mgr; Maurice A. Guillerman, gen sales mgr; Robert I. Guy, prog dir & film buyer; Robert B. Lyte, prom mgr; Nick Gearhart, news dir; J. D. Bloom, chief engr.
Washington atty: Segal & Marmet.
Radio affiliate: WWL.

***WYES-TV** (April 1, 1957) ch. 8; power—50 kw visual, 28.8 kw aural; antenna height—400 feet above average terrain, 422 feet above ground.
Address: 916 Navarre Ave., zone 24. Phone: Hunter 6-5718.
Licensee: Greater New Orleans Educational Television Foundation (original owner).
Video tape: Ampex.
Executives: Nash C. Roberts Jr., pres, board of trustees; Duff Browne, gen mgr; Vernon Cook, prog dir; Walter Ryan, operations mgr; W. S. Hart, chief engr.
Washington atty: Krieger & Jorgensen.

### OAKDALE, Allen Parish (ch. 54+)

### OPELOUSAS, St. Landry Parish (ch. 58)

### RUSTON, Lincoln Parish (ch. 20)

### SHREVEPORT, Caddo Parish (ch. 3—, 12)

**KSLA-TV** (Jan. 1, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 1,195 feet above ground.
Address: P. O. Box 92. Phone: 4-8101. TWX SH 74.
Licensee: KSLA-TV Inc. (acquired station, June 1960).
Ownership: Journal Publishing Co. (Shreveport Journal). Douglas Attaway, 61.37% and others. See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: $600.
Color facilities: network, local film, local slides.
Executives: Winston B. Linam, station mgr; Deane R. Flett, sales mgr; John C. Renshaw, prog dir; Don Owen, news dir; Morris C. Barton Jr., chief engr.
Washington atty: Weaver & Glassie.

**KTBS-TV** (Sept. 3, 1955) ch. 3; power—100 kw visual, 60 kw aural; antenna height—1,140 feet above average terrain, 1,151 feet above ground.
Address: 312 E. Kingshighway. Phone: 7-3644. TWX SH-92.
Licensee: KTBS Inc. (original owner).
Ownership: George D. Wray Sr. and sons, 100%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Katz.
Color facilities: network.
Highest hour rate: $600.
Executives: E. Newton Wray, pres & gen mgr; Pat J. White, station mgr & film buyer; Joe B. Foster, coml mgr; Don Moore, prog dir; Dick Unterborn, prom mgr; Maurie Wayne, news dir; Claude Scott, chief engr.
Washington atty: Spearman & Roberson.

### THEBODAUX, Lafouche County (ch. 24)

### WINNFIELD, Winn County (ch. 22—)

9 AM TO MIDNIGHT 7 DAYS A WEEK
MARCH 1960 ARB MONROE METRO FOUR WEEK SUMMARY

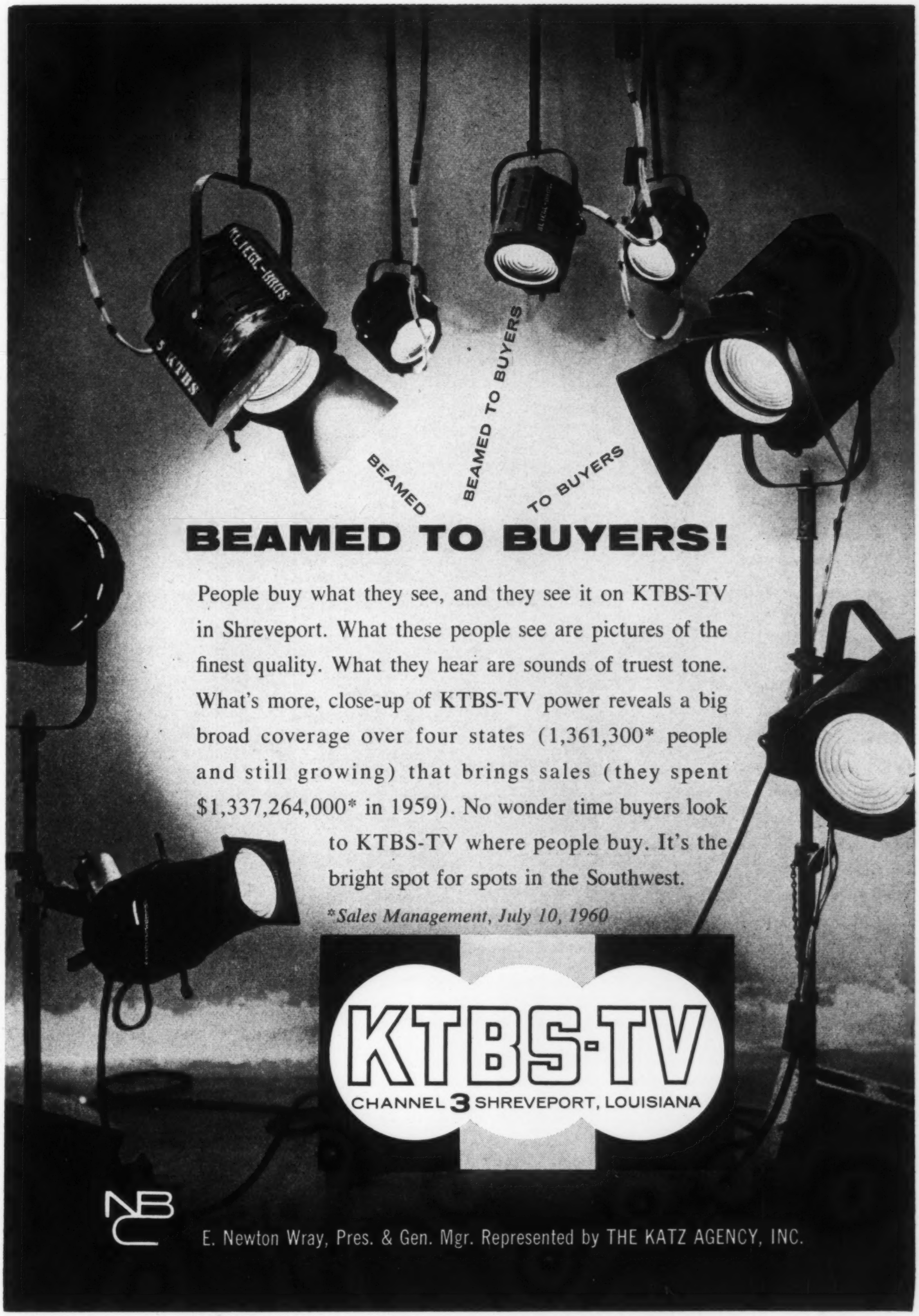
HOW'S THIS FOR SHARE OF AUDIENCE

JUST LOOK AT THIS MARKET DATA...

| | |
|---|---|
| • Population | 1,520,100 |
| • Households | 423,600 |
| • Consumer Spendable Income | $1,761,169,000 |
| • Food Sales | $300,486,000 |
| • Drug Sales | $40,355,000 |
| • Automotive Sales | $299,539,000 |
| • General Merchandise | $148,789,000 |
| • Total Retail Sales | $1,286,255,000 |

KNOE TV
CBS • ABC
A James A. Noe Station
Represented by
H-R Television, Inc.

CHANNEL 8
Monroe, Louisiana



# BEAMED TO BUYERS!

People buy what they see, and they see it on KTBS-TV in Shreveport. What these people see are pictures of the finest quality. What they hear are sounds of truest tone. What's more, close-up of KTBS-TV power reveals a big broad coverage over four states (1,361,300* people and still growing) that brings sales (they spent $1,337,264,000* in 1959). No wonder time buyers look to KTBS-TV where people buy. It's the bright spot for spots in the Southwest.

**Sales Management, July 10, 1960*

**KTBS-TV**

CHANNEL **3** SHREVEPORT, LOUISIANA

NBC

E. Newton Wray, Pres. & Gen. Mgr. Represented by THE KATZ AGENCY, INC.

## MAINE

*Non-commercial educational.

### AUBURN, Androscoggin County (ch. 23+)

### AUGUSTA, Kennebec County (ch. 10—, 29+)

**WPTT** (not on air, granted Nov. 14, 1956; target date unknown) ch. 10.

Address: Park Square, Boston.

Permittee: Pine Tree Telecasting Corp. (acquired station July 1960).

Ownership: Bates College.

Washington atty: McKenna & Wilkinson.

### BANGOR, Penobscot County (ch. 2—, 5+, *16—)

**WABI-TV** (Jan. 25, 1953) ch. 5; power—29.5 kw visual, 17.8 kw aural; antenna height—670 feet above average terrain, 120 feet above ground.

Address: 57 State St. Phone: Bangor 2-8255. TWX BG 98.

Licensee: Community Telecasting Service (original owner).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery (New York); Kettell-Carter (Boston).

Color facilities: network.

Highest hour rate: $375.

Executives: Horace A. Hildreth, pres; Walter L. Dickson, vp & gen mgr; Richard B. Bronson, mgr & film buyer; Paul Quigg, coml mgr; George Gonyar, prog dir; William Brady, news dir; Edward Winchester, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WABI.

**WLBZ-TV** (September 1954) ch. 2; power—36.3kw visual (CP 51.3kw visual, 25.7kw aural); antenna height—640 feet above average terrain, 99 feet above ground.

Address: P. O. Box 732. TWX BG-95.

Licensee: WLBZ Television Inc. (acquired station June 16, 1958).

Ownership: See Rines Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Weed.

Highest hour rate: $375.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Rudolph O. Marcoux, gen mgr; James A. Robinson Jr., program dir.

Washington atty: Smith, Hennessey & MacDonald.

Radio affiliate: WLBZ.

### BAR HARBOR, Hancock County (ch. 22—)

### BATH, Sagadahoc County (ch. 65)

### BELFAST, Waldo County (ch. 41—)

### BIDDEFORD, York County (ch. 59)

### CALAIS, Washington County (ch. 7—, 20—)

### DOVER-FOXCROFT, Picataquis County (ch. 18+)

### FORT KENT, Aroostook County (ch. 17+)

### FOXCROFT (See DOVER)

### HOULTON, Aroostook County (ch. 24)

### LEWISTON, Androscoggin County (ch. 8—, 17) (also see POLAND SPRING)

### MILLINOCKET, Penobscot County (ch. 14+)

### ORONO, Penobscot County (ch. *12—)

### POLAND SPRING (Lewiston allocation)

**WMTW-TV** (Aug. 31, 1954) ch. 8; power—105 kw visual, 52.5 kw aural; antenna height—3,850 feet above average terrain, 93 feet above ground.

Address: 477 Congress St., Portland, Me. Phone: Spruce 3-5665, TWX Poland 65.

Licensee: Mt. Washington Tv Inc. (original owner).

Ownership: Horace A. Hildreth and family, John Guider and Peter Anderson, each 24%; Oliver Tyrone Corp., 12%; Oliver Broadcasting Corp., 3%; Henry O. Rea, 1%; Kennebec Broadcasting Corp., (WTVL Waterville, Me), 4%. Hildreth and Oliver Tyrone ownership interlock with WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, Maine. Oliver and Henry O. Rea have minority interest in off-air WENS (TV) Pittsburgh.

Network: ABC-TV (primary).

Rep: Harrington, Righter & Parsons; Andy McDermott (Canada).

Highest hour rate: $550.

Executives: John W. Guider, pres & gen mgr; Robert L. Maynard, asst gen mgr & coml mgr; Robert M. Joyce, prog dir; Brian A. Higgins, film buyer; Richard L. Gove, prom mgr; Charles Tarkinson, news dir; Parker Vincent, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WMTW-FM.

### PORTLAND, Cumberland County (ch. 6—, 13+, *47—, 53+)

**WCSH-TV** (Dec. 1, 1953) ch. 6; power—100kw visual, 70kw aural; antenna height—590 feet above average terrain, 380 feet above ground.

Address: 157 High St., zone 3. Phone: Spruce 2-0181. TWX PO86.

Licensee: Maine Radio & Tv Co. (original owner).

Ownership: See Rines Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed.

Highest hour rate: $500.

Color facilities: network.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Jack S. Atwood, station mgr & film buyer; Bruce McGorrill, natl sales mgr; Don Powers, coml sales mgr; Burnell Poole Jr., program dir; Linwood T. Pitman, promotion dir; Larry Geraghty, news dir; Charles R. Brown, technical dir.

Washington atty: Smith, Hennessey & McDonald.

Radio affiliate: WCSH.

**WCSH-TV Translator:** W73AB Littleton, N. H., Littleton Community Tv Assn., c/o W. A. Gross.

**WGAN-TV** (May 16, 1954) ch. 13; power—292 kw visual, 146 kw aural; antenna height—1,610 feet above average terrain, 1,619 feet above ground.

Address: 390 Congress St. Phone: Spruce 2-4661. TWX PO 196.

Licensee: Guy Gannett Broadcasting Services (original owner).

Ownership: Guy Gannett Pub. Co. (Portland Press Herald and Express, Augusta Kenebec Journal and Waterville Sentinel, all Maine). See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Avery-Knodel; Foster & Creed (New England).

Color facilities: network.

Highest hour rate: $500.

Executives: Mrs. Jean Gannett Williams, pres; Creighton E. Gatchell, vp & gen mgr; Samuel G. Henderson Jr., vp in charge of television; Richard E. Bates, coml mgr; William G. Wadman, prog mgr & film buyer; John M. Havey, prom mgr; Nunzi Casavola, news dir; Roger W. Hodgkins, engineering vp.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WGAN.

### PRESQUE ISLE, Aroostook County (ch. 8, 10+, 19)

**WAGM-TV** (Oct. 13, 1956) ch. 8; power—27.5 kw visual; antenna height—350 feet above average terrain, 290 feet above ground.

Address: 489 Main St. Phone: Porter 9-2461. TWX PI 03.

Licensee: Aroostook Broadcasting Corp. (original owner).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery; Kettell-Carter (New England).

Highest hour rate: $225.

Executives: Horace A. Hildreth, pres; Walter L. Dickson, exec vp; Stanley A. Lyons, gen mgr; Robert Gold, natl sales mgr; Keith H. Fowles, tv operations dir; William B. Stevenson, station, sales & prom dir; George Mulherin, news dir; John Richards, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WAGM.

### ROCKLAND, Knox County (ch. 25—)

### RUMFORD, Osford County (ch. 55—)

### VAN BUREN, Aroostook County (ch. 15—)

### WATERVILLE, Kennebec County (ch. 35+)

58 pages of
market facts
for all
counties
starts p. F-1

## MARYLAND

*Non-commercial educational.

### ANNAPOLIS, Anne Arundel County (ch. 53—)

### BALTIMORE, (Independent City), (ch. 2+, 11—) 13+, 18, *24+, 72—)

**WBAL-TV** (March 11, 1948) ch. 11; power—316 kw visual, 158 kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: 2610 N. Charles St., zone 18. Phone: Hopkins 7-3000. TWX BA-560.

Licensee: Hearst Corp. (original owner).

Ownership: See "Newspaper Ownership" and Hearst Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,500.

Video tape: RCA.

Executives: Brent O. Gunts, vp & station mgr; Willis K. Freiert, asst station mgr & sales dir; A. Eugene McCurdy, sales mgr; John P. Frankenfield, prog dir; Henry F. Hines, prom mgr; Galen Fromme, news mgr; John T. Wilner, engineering dir.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WBAL-AM-FM.

**WJZ-TV** (Nov. 2, 1948) ch. 13; power—316 kw visual, 158 kw aural; antenna height—732 feet above average terrain, 729 feet above ground.

Address: Television Hill, zone 11. Phone: Mohawk 4-7600. TWX BA 53 & BA 386.

Licensee: Westinghouse Broadcasting Co. (acquired station June 27, 1957).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Television Advertising Representatives.

Color facilities: network.

Highest hour rate: $1,732.

Video tape: Ampex (2).

Executives: Donald H. McGannon, pres; John L. McClay, gen mgr; Robert E. Newsham Jr., sales mgr; Joel Chaseman, prog mgr; Harry Zvi Shoubin, asst prog mgr; H. Taylor Vaden, adv-sales prom mgr; Keith McBee, news dir; Ben Wolfe, chief engr; Thomas V. Dukehart, public relations dir; R. Earl Higgins, business mgr.

**WMAR-TV** (Oct. 27, 1947) ch. 2; power—100 kw visual, 50 kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: Baltimore & Charles St., zone 3. Phone: Mulberry 5-5670. TWX BA-167.

Licensee: The A. S. Abell Co. (original owner).

Ownership: Licensee publishes Baltimore Sunpapers. See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz.

Color facilities: network, local film, local slides.

Highest hour rate: $1,650.

Video tape: RCA.

Executives: Gary Black, chmn of board; Wm. F. Schmick Jr., pres; Ewell K. Jett, vp, gen mgr; Donald P. Campbell, administrative asst; Ernest A. Lang, coml mgr; Robert B. Cochrane, prog dir; David V. R. Stickle, film buyer & news dir; Anton G. Picha, prom dir; Carlton G. Nopper, chief engr.

Washington atty: Hogan & Hartson.

**WTLF** (granted Dec. 9, 1953; not on air, target date unknown) ch. 18. power—21.4kw visual; antenna height—480 feet above average terrain, 601 feet above ground.

Address: 912 N. Charles St.

Permittee: United Broadcasting of Eastern Maryland Inc.

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Washington atty: Cohn & Marks.

Radio affiliate: WSID.

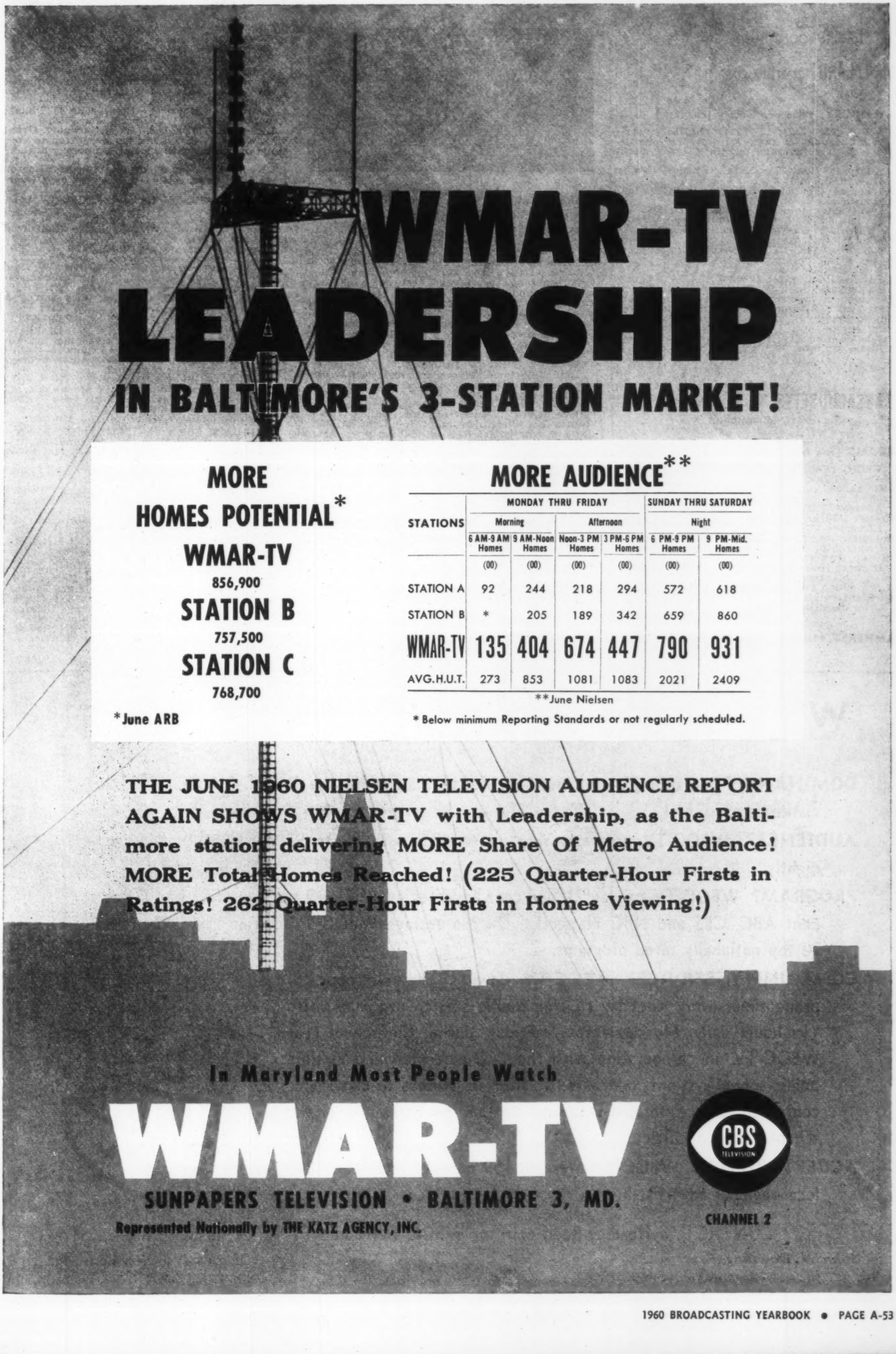
### CAMBRIDGE, Dorchester County (ch. 22+)

### CUMBERLAND, Allegany County (ch. 17+, 30—)

### FREDERICK, Frederick County (ch. 62)

### HAGERSTOWN, Washington County (ch. 52, 68+)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456



# WMAR-TV LEADERSHIP

## IN BALTIMORE'S 3-STATION MARKET!

**MORE HOMES POTENTIAL***

**WMAR-TV**
856,900
**STATION B**
757,500
**STATION C**
768,700

*June ARB

**MORE AUDIENCE****

| STATIONS | MONDAY THRU FRIDAY |  |  |  | SUNDAY THRU SATURDAY |  |
|---|---|---|---|---|---|---|
|  | Morning |  | Afternoon |  | Night |  |
|  | 6 AM-9 AM Homes | 9 AM-Noon Homes | Noon-3 PM Homes | 3 PM-6 PM Homes | 6 PM-9 PM Homes | 9 PM-Mid. Homes |
|  | (00) | (00) | (00) | (00) | (00) | (00) |
| STATION A | 92 | 244 | 218 | 294 | 572 | 618 |
| STATION B | * | 205 | 189 | 342 | 659 | 860 |
| **WMAR-TV** | **135** | **404** | **674** | **447** | **790** | **931** |
| AVG.H.U.T. | 273 | 853 | 1081 | 1083 | 2021 | 2409 |

**June Nielsen

* Below minimum Reporting Standards or not regularly scheduled.

THE JUNE 1960 NIELSEN TELEVISION AUDIENCE REPORT AGAIN SHOWS WMAR-TV with Leadership, as the Baltimore station delivering MORE Share Of Metro Audience! MORE Total Homes Reached! (225 Quarter-Hour Firsts in Ratings! 262 Quarter-Hour Firsts in Homes Viewing!)

In Maryland Most People Watch

# WMAR-TV

SUNPAPERS TELEVISION • BALTIMORE 3, MD.

Represented Nationally by THE KATZ AGENCY, INC.

CBS TELEVISION

CHANNEL 2

## MARYLAND CONTINUED

### SALISBURY, Wicomico County (ch. 16+)

**WBOC-TV** (July 15, 1954) ch. 16; power—15.5 kw visual, 8.9 kw aural; antenna height—620 feet above average terrain, 651 feet above ground.
Address: Radio-Tv Park. Phone: Pioneer 9-6131. TWX ZM06.
Licensee: Peninsula Broadcasting Co. (original owner).
Ownership: John W. Downing, 12.28%; Lee W. Allen, 9.95%; I. L. Benjamin, 11%; Virginia P. Ward, 6%; Charles J. Truitt, 2.5%; Edward Webb, 3% and others.
Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (secondary).
Rep: Headley-Reed.
Highest hour rate: $225.
Executives: John W. Downing, pres; Charles J. Truitt, vp, gen mgr, prom mgr & natl coml mgr; Jack Downing Jr., prog dir & film buyer; Chuck Truitt Jr., news dir; Jack W. Ward, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WBOC.

## MASSACHUSETTS

*Noncommercial, educational.

### ADAMS (See North Adams allocation)

**WCDC** (Feb. 5, 1954) ch. 19; power—122kw visual, 61.7kw aural; antenna height—2,000 feet above average terrain, 148 feet above ground.
Address: P. O. Box 10, Albany 1, N. Y. Phone: Hobart 3-2225. TWX TROY 373.
Licensee: Capital Cities Broadcasting Corp. (acquired station Feb. 22, 1957).
Ownership: See Capital Cities stations in "Group Ownership."
Highest Hour Rate: Sold as satellite of and in combination with WTEN (TV) Albany, N. Y., which see for sales data, executives and other information.
Color facilities: network.

### AMHERST, Hampshire County (ch. *82)

**HAMILTON-LANDIS & ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

### BARNSTABLE, Barnstable County (ch. 25+)

### BOSTON, Suffolk County (ch. *2+, 4—, 5—, 7+, 38, 44+, 56)

**WBZ-TV** (June 9, 1948) ch. 4; power—56.26 kw visual, 28.2 kw aural; antenna height—1,180 feet above average terrain, 1,199 feet above ground.
Address: 1170 Soldier's Field, zone 34. Phone: Algonquin 4-5670. TWX BRTN 1054.
Licensee: Westinghouse Broadcasting Co. (original owner).
Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Television Advertising Representatives.
Color facilities: network.
Highest hour rate: $2,600.
Video tape: Ampex (2).
Executives: Donald H. McGannon, pres; James E. Allen, gen mgr; Kenneth T. MacDonald, coml mgr; Herbert Cahan, prog dir & film buyer; William B. Colvin, prom mgr; Francis E. Whitmarsh, news dir; William H. Hauser, chief engr.
Radio affiliate: WBZ-AM-FM.

***WGBH-TV** (May 2, 1955) ch. 2; power—100 kw visual, 50 kw aural; antenna height—660 feet above average terrain, 233 feet above ground.
Address: 84 Massachusetts Ave., Cambridge 39. Phone: University 4-6400.
Licensee: WGBH Educational Foundation (original owner).
Video tape: Ampex.
Executives: Ralph Lowell, pres; Hartford N. Gunn Jr., gen mgr; Robert L. Larsen, prog dir; Frank Harvey, chief engr; David M. Davis, asst gen mgr for tv; Gregory G. Harney, tv prod mgr; Henry Morgenthau III, tv projects mgr; Norman J. Feather, film mgr; Peter Winn, dir of public relations; John R. Hurley, dir of operations; Jeffrey L. Myles, mgr of technical operations.
Washington atty: Covington & Burling.
Radio affiliate: *WGBH-FM.

**WHDH-TV** (Nov. 26, 1957) ch. 5; power—64.6 kw visual, 32.4 kw aural; antenna height—1,140 feet above average terrain, 1,249.65 feet above ground.
Address: 50 Morrissey Blvd., zone 25. Phone: Avenue 8-5000. TWX Dorchester 1056.
Licensee: WHDH Inc. (original owner). Grant vacated by FCC, but station permitted to continue operation with special temporary authority.
Ownership: Same ownership as Boston Herald-Traveler. Also see "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: Blair-Tv.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $3,000.
Video tape: RCA & Ampex.
Executives: Robert B. Choate, pres; William B. McGrath, vp & managing dir; Alexander Tanger, vp & coml mgr; Leslie Arries Jr., television dir; Joseph Levine, film buyer & news dir; Philip K. Baldwin, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WHDH.

**WJDW** (granted May 12, 1953, not on air, target date unknown) ch. 44; power—282kw visual; antenna height—580 feet above average terrain, 539 feet above ground.
Permittee: J. D. Wrather Jr.
Ownership: Mr. Wrather is stockholder in Transcontinent Television Corp. (see "Group Ownership" under that listing.)
Washington atty: Welch, Mott & Morgan.

**WNAC-TV** (June 21, 1948): ch. 7; power—316 kw visual, 158 kw aural; antenna height—480 feet above average terrain, 428 feet above ground.
Address: 21 Brookline Ave., zone 15. Phone: Commonwealth 6-0800. TWX BS89.
Licensee: RKO General Inc. (original owner). Exchange for WRCV-AM-TV Philadelphia pending FCC approval.
Ownership: See RKO General Stations.
Network: CBS-TV (primary).
Rep: H-R Television.
Color facilities: network.
Highest hour rate: $3,000.
Executives: Norman Knight, gen mgr; George Steffy, exec vp; Thomas Bateson, vp, sales; Proctor Jones, natl sales mgr; John D. Maloy, prog dir; Guy Giampapa, film buyer; George Hallberg, prom mgr; Leland Bickford, news dir; Harry Whittemore, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WNAC, WRKO (FM).

**WHAT DO YOU ASK OF A "TV" STATION?**

**DOMINANCE?** No other Station puts a consistent signal in the WBOC-TV $430,000,000 market area.

**AUDIENCE?** WBOC-TV programs rate up to 68.6 with 89 to 92 per cent "set-in-use" nightly.

**PROGRAM?** WBOC-TV carries 21 per cent local-regional live, 19 per cent film and 60 per cent ABC, CBS and NBC Networks. On the average WBOC-TV carries 15 to 17 of the 20 top nationally rated programs.

**COMMUNITY SERVICE?** WBOC-TV devotes one-half hour of prime time, every weekday to area public service programs; also 1½ hours daily, Monday through Friday, during the school year WBOC-TV, in co-operation with the Delaware-Maryland-Virginia public school systems, telecasts live from its studios to classrooms courses in science, foreign languages, art and music as part of the schools' regular curriculum.

**ACCEPTABILITY?** WBOC-TV averages 159 national and nearly 200 local-regional advertisers.

Channel 16 WBOC TV

CONTACT: a Headley-Reed man, or WBOC-TV, Radio-TV Park, Salisbury, Md.

*John W. Downing, Pres.* *Charles J. Truitt, Gen. Mgr.*

**WXEL** (not on air, target date unknown) ch. 38; power—251kw visual; antenna height—490 feet above average terrain, 444 feet above ground.
Permittee: Ajax Enterprises.
Ownership: See Herbert Mayer Stations in "Group Ownership."
Washington atty: Scharfeld & Baron.

### BROCKTON, Plymouth County (ch. 62)

### CAMBRIDGE (See Boston allocations)

**WTAO-TV** (not on air, suspended operation but has not turned in construction permit) ch. 56; power—21.5 kw; antenna height—470 feet above average terrain, 289 feet above ground.
Permittee: Harvey Radio Laboratories Inc.
Ownership: Frank Lyman Jr., 74.1% and Harvey Radio Laboratories Inc., Cambridge, 25.9% (of which Mr. Lyman is principal owner).
Radio affiliate: WTAO.

### EASTHAMPTON, Hampshire County (ch. 61)

### FALL RIVER, Bristol County (ch. 46—, 68)

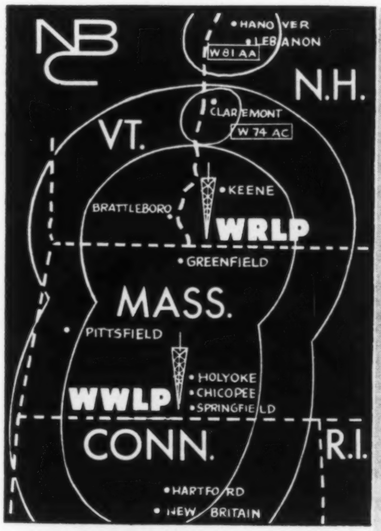
### GREENFIELD, Franklin County (ch. 32+, 68—)

**WRLP** (Keene, N. H.; Brattleboro, Vt.) (July 1, 1957) ch. 32; power—200kw visual, 100kw aural; antenna height—920 feet above average terrain, 666 feet above ground.
Address: P. O. Box 32, Northfield, Mass. Phone: 336. TWX SM 462.
Licensee: Springfield Television Broadcasting Corp. (original owner).
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Highest hour rate: Sold as satellite of WWLP (TV) Springfield, Mass.
Washington atty: McKenna & Wilkinson.

**WRLP Translators:** W74AB Athol, Mass., Springfield Television Broadcasting Corp., c/o Wm. L. Putnam, Box 2210, Spring, Mass; W74AC Claremont, N. H., Springfield Television Broadcasting Corp.; W81AA Lebanon and Hanover, N. H., Springfield Television Broadcasting Corp.

### HOLYOKE (See Springfield)

### LAWRENCE, Essex County (ch. 72)



WWLP 22
Plus Bonus
WRLP - Channel 32
DELIVER...
ratings
audience
sales
SEE YOUR HOLLINGBERY REPRESENTATIVE

### LOWELL, Middlesex County (ch. 78)

### NEW BEDFORD, Bristol County (ch. 6+, 28—, 34+)

### NORTH ADAMS, Berkshire County (ch. 19, *80+)

### PITTSFIELD, Berkshire County (ch. 64+)

### SPRINGFIELD, Hampden County-HOLYOKE, Hampden County (ch. 22, 40)

**WHYN-TV** (April 14, 1953) ch. 40; power—186kw visual, 93.3kw aural; antenna height—1,000 feet above average terrain, 144 feet above ground.
Address: 1300 Liberty St. Phone: Republic 4-1126. TWX 566.
Licensee: Hampden Hampshire Corp. (original owner).
Ownership: Republican Television Inc., 50%; William R. Dwight and family, 16.6%; Valley Photo Engraving Corp. Holyoke, Mass., 16.6%, and Charles N. DeRose and family, 16.6%. Republican Television is owned by Employee's Beneficial Fund of Springfield Union and News. Dwight family owns Valley Photo Engraving Corp. and the Holyoke Transcript & Telegram; DeRose family owns Northampton Gazette. Also see "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: Branham.
Color facilities: network.
Highest hour rate: $600.
Executives: William Dwight Sr., pres; Charles N. DeRose, gen mgr; Zack Land, coml mgr; Murray Tesser, prog dir & film buyer; Noah LaMountain, prom mgr; John Deegan, news dir; Harold Schumacher, chief engr.
Washington atty: Bingham, Collins, Porter & Kistler.
Radio affiliate: WHYN-AM-FM.

**WWLP** (March 17, 1953) ch. 22; power—214kw visual, 107kw aural; antenna height—750 feet above average terrain, 403 feet above ground.
Address: P. O. Box 2210, zone 1. Phone: State 5-5311. TWX SM 462.
Licensee: Springfield Television Broadcasting Corp. (original owner).
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep Hollingbery.
Highest hour rate: $700. Rate includes satellite WRLP (TV) Greenfield, Mass., and translators serving Claremont, Hanover & Lebanon, N. H., and White River Junction, Vt.
Color facilities: network, local slides.
Video tape: Ampex.
Executives: William L. Putnam, pres & gen mgr; George R. Townsend, vp for engineering; James H. Ferguson Jr., vp for sales; Paul A. Brissette, local sales mgr; Jerome A. Barnes, vp for programing; Wallace Sawyer, film mgr; Francis J. Doherty Jr. promotion mgr; Edward M. Kennedy, news dir; Donald C. Shaw, chief engr.
Washington atty: McKenna & Wilkinson.

### WORCESTER, Worcester County (ch. 14, 20)

**WWOR-TV** (Nov. 16, 1953) ch. 14; power—16.2 kw visual; 8.71 kw aural; antenna height—810 feet above average terrain, 254 feet above ground. Same address, network, rep, and attorney as WWLP (TV) Springfield, Mass.
Licensee: Springfield Tv Broadcasting Corp.
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Executives: Francis J. Doherty Jr., station mgr; James H. McMahon, chief engr. Rest of staff same as WWLP (TV) Springfield, Mass.
Highest hour rate: $300.

**WWOR-TV Translators:** W74AF Pittsfield-Adams, Mass., Springfield Television Broadcasting Corp., c/o William L. Putnam, Box 2210, Springfield, Mass.

58 pages of
market facts
for all
counties
starts p. F-1

*The*
*"Million*
*Dollar*
*Club"**
*reads*
*Broadcasting*
*most*
*thoroughly*

*— ARB Survey*

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*Membership in ***The Million Dollar Club*** is restricted to advertising agency executives responsible for allocation of over $1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies—1952-59)

# Tv Stations CONTINUED

## MAINE

*Non-commercial educational.

**AUBURN,** Androscoggin County (ch. 23+)

**AUGUSTA,** Kennebec County (ch. 10—, 29+)

**WPTT** (not on air, granted Nov. 14, 1956; target date unknown) ch. 10.
Address: Park Square, Boston.
Permittee: Pine Tree Telecasting Corp. (acquired station July 1960).
Ownership: Bates College.
Washington atty: McKenna & Wilkinson.

**BANGOR,** Penobscot County (ch. 2—, 5+, *16—)

**WABI-TV** (Jan. 25, 1953) ch. 5; power—29.5 kw visual, 17.8 kw aural; antenna height—670 feet above average terrain, 120 feet above ground.
Address: 57 State St. Phone: Bangor 2-8255. TWX BG 98.
Licensee: Community Telecasting Service (original owner).
Ownership: See Community Broadcasting Service Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Hollingbery (New York); Kettell-Carter (Boston).
Color facilities: network.
Highest hour rate: $375.
Executives: Horace A. Hildreth, pres; Walter L. Dickson, vp & gen mgr; Richard B. Bronson, mgr & film buyer; Paul Quigg, coml mgr; George Gonyar, prog dir; William Brady, news dir; Edward Winchester, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WABI.

**WLBZ-TV** (September 1954) ch. 2; power—36.3kw visual (CP 51.3kw visual, 25.7kw aural); antenna height—640 feet above average terrain, 99 feet above ground.
Address: P. O. Box 732. TWX BG-95.
Licensee: WLBZ Television Inc. (acquired station June 16, 1958).
Ownership: See Rines Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Weed.
Highest hour rate: $375.
Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Rudolph O. Marcoux, gen mgr; James A. Robinson Jr., program dir.
Washington atty: Smith, Hennessey & MacDonald.
Radio affiliate: WLBZ.

**BAR HARBOR,** Hancock County (ch. 22—)

**BATH,** Sagadahoc County (ch. 65)

**BELFAST,** Waldo County (ch. 41—)

**BIDDEFORD,** York County (ch. 59)

**CALAIS,** Washington County (ch. 7—, 20—)

**DOVER-FOXCROFT,** Picataquis County (ch. 18+)

**FORT KENT,** Aroostook County (ch. 17+)

**FOXCROFT** (See DOVER)

**HOULTON,** Aroostook County (ch. 24)

**LEWISTON,** Androscoggin County (ch. 8—, 17) (also see POLAND SPRING)

**MILLINOCKET,** Penobscot County (ch. 14+)

**ORONO,** Penobscot County (ch. *12—)

**POLAND SPRING** (Lewiston allocation)

**WMTW-TV** (Aug. 31, 1954) ch. 8; power—105 kw visual, 52.5 kw aural; antenna height—3,850 feet above average terrain, 93 feet above ground.
Address: 477 Congress St., Portland, Me. Phone: Spruce 3-5665. TWX Poland 65.
Licensee: Mt. Washington Tv Inc. (original owner).
Ownership: Horace A. Hildreth and family, John Guider and Peter Anderson, each 24%; Oliver Tyrone Corp., 12%; Oliver Broadcasting Corp., 3%; Henry O. Rea, 1%; Kennebec Broadcasting Corp., (WTVL Waterville, Me), 4%. Hildreth and Oliver Tyrone ownership interlock with WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, Maine. Oliver and Henry O. Rea have minority interest in off-air WENS (TV) Pittsburgh.
Network: ABC-TV (primary).
Rep: Harrington, Righter & Parsons; Andy McDermott (Canada).
Highest hour rate: $550.
Executives: John W. Guider, pres & gen mgr; Robert L. Maynard, asst gen mgr & coml mgr; Robert M. Joyce, prog dir; Brian A. Higgins, film buyer; Richard L. Gove, prom mgr; Charles Tarkinson, news dir; Parker Vincent, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WMTW-FM.

**PORTLAND,** Cumberland County (ch. 6—, 13+, *47—, 53+)

**WCSH-TV** (Dec. 1, 1953) ch. 6; power—100kw visual, 70kw aural; antenna height—590 feet above average terrain, 380 feet above ground.
Address: 157 High St., zone 3. Phone: Spruce 2-0181. TWX PO86.
Licensee: Maine Radio & Tv Co. (original owner).
Ownership: See Rines Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Weed.
Highest hour rate: $500.
Color facilities: network.
Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Jack S. Atwood, station mgr & film buyer; Bruce McGorrill, natl sales mgr; Don Powers, coml sales mgr; Burnell Poole Jr., program dir; Linwood T. Pitman, promotion dir; Larry Geraghty, news dir; Charles R. Brown, technical dir.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliate: WCSH.

**WCSH-TV Translator:** W73AB Littleton, N. H., Littleton Community Tv Assn., c/o W. A. Gross.

**WGAN-TV** (May 16, 1954) ch. 13; power—292 kw visual, 146 kw aural; antenna height—1,610 feet above average terrain, 1,619 feet above ground.
Address: 390 Congress St. Phone: Spruce 2-4661. TWX PO 196.
Licensee: Guy Gannett Broadcasting Services (original owner).
Ownership: Guy Gannett Pub. Co. (Portland Press Herald and Express, Augusta Kenebec Journal and Waterville Sentinel, all Maine). See "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Avery-Knodel; Foster & Creed (New England).
Color facilities: network.
Highest hour rate: $500.
Executives: Mrs. Jean Gannett Williams, pres; Creighton E. Gatchell, vp & gen mgr; Samuel G. Henderson Jr., vp in charge of television; Richard E. Bates, coml mgr; William G. Wadman, prog mgr & film buyer; John M. Havey, prom mgr; Nunzi Casavola, news dir; Roger W. Hodgkins, engineering vp.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WGAN.

**PRESQUE ISLE,** Aroostook County (ch. 8, 10+, 19)

**WAGM-TV** (Oct. 13, 1956) ch. 8; power—27.5 kw visual; antenna height—350 feet above average terrain, 290 feet above ground.
Address: 489 Main St. Phone: Porter 9-2461. TWX PI 03.
Licensee: Aroostook Broadcasting Corp. (original owner).
Ownership: See Community Broadcasting Service Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Hollingbery; Kettell-Carter (New England).
Highest hour rate: $225.
Executives: Horace A. Hildreth, pres; Walter L. Dickson, exec vp; Stanley A. Lyons, gen mgr; Robert Gold, natl sales mgr; Keith H. Fowles, tv operations dir; William B. Stevenson, station, sales & prom dir; George Mulherin, news dir; John Richards, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WAGM.

**ROCKLAND,** Knox County (ch. 25—)

**RUMFORD,** Osford County (ch. 55—)

**VAN BUREN,** Aroostook County (ch. 15—)

**WATERVILLE,** Kennebec County (ch. 35+)

58 pages of
market facts
for all
counties
starts p. F-1

## MARYLAND

*Non-commercial educational.

**ANNAPOLIS,** Anne Arundel County (ch. 53—)

**BALTIMORE,** (Independent City), (ch. 2+, 11—) 13+, 18, *24+, 72—)

**WBAL-TV** (March 11, 1948) ch. 11; power—316 kw visual, 158 kw aural; antenna height—730 feet above average terrain, 729 feet above ground.
Address: 2610 N. Charles St., zone 18. Phone: Hopkins 7-3000. TWX BA-560.
Licensee: Hearst Corp. (original owner).
Ownership: See "Newspaper Ownership" and Hearst Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Petry.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $1,500.
Video tape: RCA.
Executives: Brent O. Gunts, vp & station mgr; Willis K. Freiert, asst station mgr & sales dir; A. Eugene McCurdy, sales mgr; John P. Frankenfield, prog dir; Henry F. Hines, prom mgr; Galen Fromme, news mgr; John T. Wilner, engineering dir.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WBAL-AM-FM.

**WJZ-TV** (Nov. 2, 1948) ch. 13; power—316 kw visual, 158 kw aural; antenna height—732 feet above average terrain, 729 feet above ground.
Address: Television Hill, zone 11. Phone: Mohawk 4-7600. TWX BA 53 & BA 386.
Licensee: Westinghouse Broadcasting Co. (acquired station June 27, 1957).
Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Television Advertising Representatives.
Color facilities: network.
Highest hour rate: $1,732.
Video tape: Ampex (2).
Executives: Donald H. McGannon, pres; John L. McClay, gen mgr; Robert E. Newsham Jr., sales mgr; Joel Chaseman, prog mgr; Harry Zvi Shoubin, asst prog mgr; H. Taylor Vaden, adv-sales prom mgr; Keith McBee, news dir; Ben Wolfe, chief engr; Thomas V. Dukehart, public relations dir; R. Earl Higgins, business mgr.

**WMAR-TV** (Oct. 27, 1947) ch. 2; power—100 kw visual, 50 kw aural; antenna height—730 feet above average terrain, 729 feet above ground.
Address: Baltimore & Charles St., zone 3. Phone: Mulberry 5-5670. TWX BA-167.
Licensee: The A. S. Abell Co. (original owner).
Ownership: Licensee publishes Baltimore Sunpapers. See "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz.
Color facilities: network, local film, local slides.
Highest hour rate: $1,650.
Video tape: RCA.
Executives: Gary Black, chmn of board; Wm. F. Schmick Jr., pres; Ewell K. Jett, vp, gen mgr; Donald P. Campbell, administrative asst; Ernest A. Lang, coml mgr; Robert B. Cochrane, prog dir; David V. R. Stickle, film buyer & news dir; Anton G. Picha, prom dir; Carlton G. Nopper, chief engr.
Washington atty: Hogan & Hartson.

**WTLF** (granted Dec. 9, 1953; not on air, target date unknown) ch. 18. power—21.4kw visual; antenna height—480 feet above average terrain, 601 feet above ground.
Address: 912 N. Charles St.
Permittee: United Broadcasting of Eastern Maryland Inc.
Ownership: See United Broadcasting Co. Stations in "Group Ownership."
Washington atty: Cohn & Marks.
Radio affiliate: WSID.

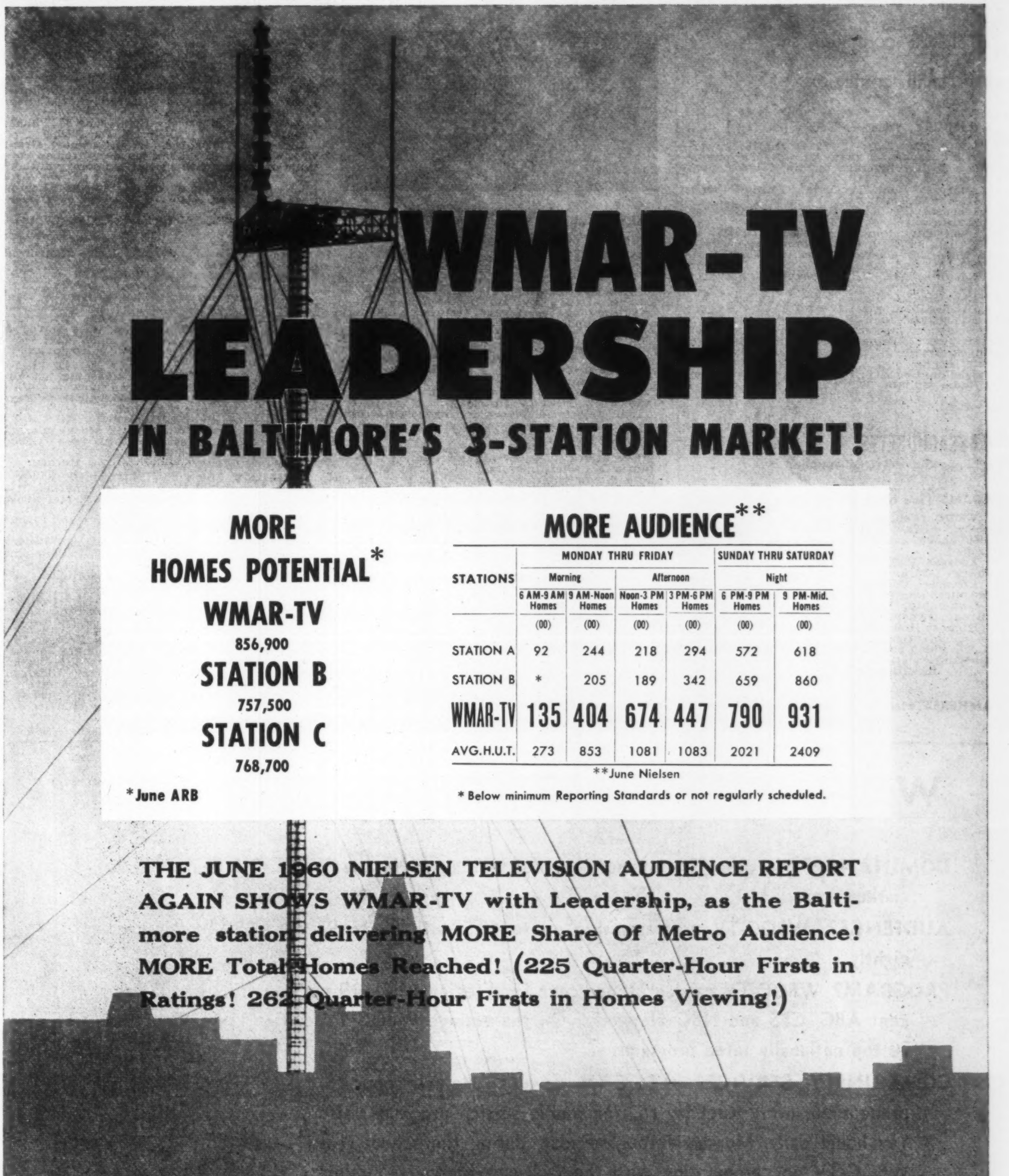
**CAMBRIDGE,** Dorchester County (ch. 22+)

**CUMBERLAND,** Allegany County (ch. 17+, 30—)

**FREDERICK,** Frederick County (ch. 62)

**HAGERSTOWN,** Washington County (ch. 52, 68+)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456



# WMAR-TV LEADERSHIP

## IN BALTIMORE'S 3-STATION MARKET!

**MORE HOMES POTENTIAL***

**WMAR-TV**
856,900

**STATION B**
757,500

**STATION C**
768,700

*June ARB

**MORE AUDIENCE****

| STATIONS | MONDAY THRU FRIDAY |  |  |  | SUNDAY THRU SATURDAY |  |
|---|---|---|---|---|---|---|
|  | Morning |  | Afternoon |  | Night |  |
|  | 6 AM-9 AM Homes | 9 AM-Noon Homes | Noon-3 PM Homes | 3 PM-6 PM Homes | 6 PM-9 PM Homes | 9 PM-Mid. Homes |
|  | (00) | (00) | (00) | (00) | (00) | (00) |
| STATION A | 92 | 244 | 218 | 294 | 572 | 618 |
| STATION B | * | 205 | 189 | 342 | 659 | 860 |
| **WMAR-TV** | **135** | **404** | **674** | **447** | **790** | **931** |
| AVG.H.U.T. | 273 | 853 | 1081 | 1083 | 2021 | 2409 |

**June Nielsen

* Below minimum Reporting Standards or not regularly scheduled.

**THE JUNE 1960 NIELSEN TELEVISION AUDIENCE REPORT AGAIN SHOWS WMAR-TV with Leadership, as the Baltimore station delivering MORE Share Of Metro Audience! MORE Total Homes Reached! (225 Quarter-Hour Firsts in Ratings! 262 Quarter-Hour Firsts in Homes Viewing!)**

In Maryland Most People Watch

# WMAR-TV

**SUNPAPERS TELEVISION • BALTIMORE 3, MD.**

Represented Nationally by THE KATZ AGENCY, INC.

CBS TELEVISION

CHANNEL 2

## MARYLAND CONTINUED

### SALISBURY, Wicomico County (ch. 16+)

**WBOC-TV** (July 15, 1954) ch. 16; power—15.5 kw visual, 8.9 kw aural; antenna height—620 feet above average terrain, 651 feet above ground.
Address: Radio-Tv Park. Phone: Pioneer 9-6131. TWX ZM06.
Licensee: Peninsula Broadcasting Co. (original owner).
Ownership: John W. Downing, 12.28%; Lee W. Allen, 9.95%; I. L. Benjamin, 11%; Virginia P. Ward, 6%; Charles J. Truitt, 2.5%; Edward Webb, 3% and others.
Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (secondary).
Rep: Headley-Reed.
Highest hour rate: $225.
Executives: John W. Downing, pres; Charles J. Truitt, vp, gen mgr, prom mgr & natl coml mgr; Jack Downing Jr., prog dir & film buyer; Chuck Truitt Jr., news dir; Jack W. Ward, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WBOC.

## MASSACHUSETTS

*Noncommercial, educational.

### ADAMS (See North Adams allocation)

**WCDC** (Feb. 5, 1954) ch. 19; power—122kw visual, 61.7kw aural; antenna height—2,000 feet above average terrain, 148 feet above ground.
Address: P. O. Box 10, Albany 1, N. Y. Phone: Hobart 3-2225. TWX TROY 373.
Licensee: Capital Cities Broadcasting Corp. (acquired station Feb. 22, 1957).
Ownership: See Capital Cities stations in "Group Ownership."
Highest Hour Rate: Sold as satellite of and in combination with WTEN (TV) Albany. N. Y., which see for sales data, executives and other information.
Color facilities: network.

### AMHERST, Hampshire County (ch. *82)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

### BARNSTABLE, Barnstable County (ch. 25+)

### BOSTON, Suffolk County (ch. *2+, 4—, 5—, 7+, 38, 44+, 56)

**WBZ-TV** (June 9, 1948) ch. 4; power—56.26 kw visual, 28.2 kw aural; antenna height—1,180 feet above average terrain, 1,199 feet above ground.
Address: 1170 Soldier's Field, zone 34. Phone: Algonquin 4-5670. TWX BRTN 1054.
Licensee: Westinghouse Broadcasting Co. (original owner).
Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Television Advertising Representatives.
Color facilities: network.
Highest hour rate: $2,600.
Video tape: Ampex (2).
Executives: Donald H. McGannon, pres; James E. Allen, gen mgr; Kenneth T. MacDonald, coml mgr; Herbert Cahan, prog dir & film buyer; William B. Colvin, prom mgr; Francis E. Whitmarsh, news dir; William H. Hauser, chief engr.
Radio affiliate: WBZ-AM-FM.

***WGBH-TV** (May 2, 1955) ch. 2; power—100 kw visual, 50 kw aural; antenna height—660 feet above average terrain, 233 feet above ground.
Address: 84 Massachusetts Ave., Cambridge 39. Phone: University 4-6400.
Licensee: WGBH Educational Foundation (original owner).
Video tape: Ampex.
Executives: Ralph Lowell, pres; Hartford N. Gunn Jr., gen mgr; Robert L. Larsen, prog dir; Frank Harvey, chief engr; David M. Davis, asst gen mgr for tv; Gregory G. Harney, tv prod mgr; Henry Morgenthau III, tv projects mgr; Norman J. Feather, film mgr; Peter Winn, dir of public relations; John R. Hurley, dir of operations; Jeffrey L. Myles, mgr of technical operations.
Washington atty: Covington & Burling.
Radio affiliate: *WGBH-FM.

**WHDH-TV** (Nov. 26, 1957) ch. 5; power—64.6 kw visual, 32.4 kw aural; antenna height—1,140 feet above average terrain, 1,249.65 feet above ground.
Address: 50 Morrissey Blvd., zone 25. Phone: Avenue 8-5000. TWX Dorchester 1056.
Licensee: WHDH Inc. (original owner). Grant vacated by FCC, but station permitted to continue operation with special temporary authority.
Ownership: Same ownership as Boston Herald-Traveler. Also see "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: Blair-Tv.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $3,000.
Video tape: RCA & Ampex.
Executives: Robert B. Choate, pres; William B. McGrath, vp & managing dir; Alexander Tanger, vp & coml mgr; Leslie Arries Jr., television dir; Joseph Levine, film buyer & news dir; Philip K. Baldwin, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WHDH.

**WJDW** (granted May 12, 1953, not on air, target date unknown) ch. 44; power—282kw visual; antenna height—580 feet above average terrain, 539 feet above ground.
Permittee: J. D. Wrather Jr.
Ownership: Mr. Wrather is stockholder in Transcontinent Television Corp. (see "Group Ownership" under that listing.)
Washington atty: Welch, Mott & Morgan.

**WNAC-TV** (June 21, 1948): ch. 7; power—316 kw visual, 158 kw aural; antenna height—480 feet above average terrain, 428 feet above ground.
Address: 21 Brookline Ave., zone 15. Phone: Commonwealth 6-0800. TWX BS89.
Licensee: RKO General Inc. (original owner). Exchange for WRCV-AM-TV Philadelphia pending FCC approval.
Ownership: See RKO General Stations.
Network: CBS-TV (primary).
Rep: H-R Television.
Color facilities: network.
Highest hour rate: $3,000.
Executives: Norman Knight, gen mgr; George Steffy, exec vp; Thomas Bateson, vp, sales; Proctor Jones, natl sales mgr; John D. Maloy, prog dir; Guy Giampapa, film buyer; George Hallberg, prom mgr; Leland Bickford, news dir; Harry Whittemore, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WNAC, WRKO (FM).

WHAT DO YOU ASK OF A "TV" STATION?

DOMINANCE? No other Station puts a consistent signal in the WBOC-TV $430,000,000 market area.

AUDIENCE? WBOC-TV programs rate up to 68.6 with 89 to 92 per cent "set-in-use" nightly.

PROGRAM? WBOC-TV carries 21 per cent local-regional live, 19 per cent film and 60 per cent ABC, CBS and NBC Networks. On the average WBOC-TV carries 15 to 17 of the 20 top nationally rated programs.

COMMUNITY SERVICE? WBOC-TV devotes one-half hour of prime time, every weekday to area public service programs; also 1½ hours daily, Monday through Friday, during the school year WBOC-TV, in co-operation with the Delaware-Maryland-Virginia public school systems, telecasts live from its studios to classrooms courses in science, foreign languages, art and music as part of the schools' regular curriculum.

ACCEPTABILITY? WBOC-TV averages 159 national and nearly 200 local-regional advertisers.

Channel 16 WBOC TV

CONTACT: a Headley-Reed man, or WBOC-TV, Radio-TV Park, Salisbury, Md.

*John W. Downing, Pres.* *Charles J. Truitt, Gen. Mgr.*

**WXEL** (not on air, target date unknown) ch. 38; power—251kw visual; antenna height—490 feet above average terrain, 444 feet above ground.
Permittee: Ajax Enterprises.
Ownership: See Herbert Mayer Stations in "Group Ownership."
Washington atty: Scharfeld & Baron.

## BROCKTON, Plymouth County (ch. 62)

## CAMBRIDGE (See Boston allocations)

**WTAO-TV** (not on air, suspended operation but has not turned in construction permit) ch. 56; power—21.5 kw; antenna height—470 feet above average terrain, 289 feet above ground.
Permittee: Harvey Radio Laboratories Inc.
Ownership: Frank Lyman Jr., 74.1% and Harvey Radio Laboratories Inc., Cambridge, 25.9% (of which Mr. Lyman is principal owner).
Radio affiliate: WTAO.

## EASTHAMPTON, Hampshire County (ch. 61)

## FALL RIVER, Bristol County (ch. 46—, 68)

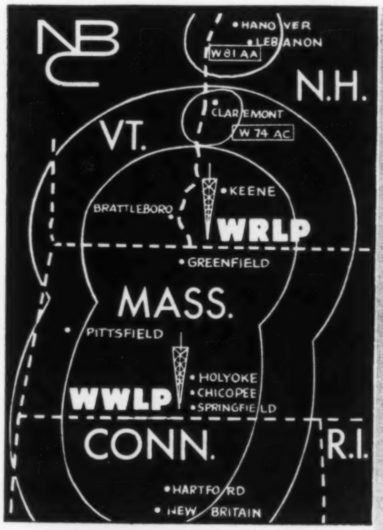
## GREENFIELD, Franklin County (ch. 32+, 68—)

**WRLP** (Keene, N. H.; Brattleboro, Vt.) (July 1, 1957) ch. 32; power—200kw visual, 100kw aural; antenna height—920 feet above average terrain, 666 feet above ground.
Address: P. O. Box 32, Northfield, Mass. Phone: 336. TWX SM 462.
Licensee: Springfield Television Broadcasting Corp. (original owner).
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Highest hour rate: Sold as satellite of WWLP (TV) Springfield, Mass.
Washington atty: McKenna & Wilkinson.

**WRLP Translators:** W74AB Athol, Mass., Springfield Television Broadcasting Corp., c/o Wm. L. Putnam, Box 2210, Spring, Mass; W74AC Claremont, N. H., Springfield Television Broadcasting Corp.; W81AA Lebanon and Hanover, N. H., Springfield Television Broadcasting Corp.

## HOLYOKE (See Springfield)

## LAWRENCE, Essex County (ch. 72)



WWLP 22
Plus Bonus
WRLP - Channel 32
DELIVER...

ratings
audience
sales

SEE YOUR HOLLINGBERY REPRESENTATIVE

## LOWELL, Middlesex County (ch. 78)

## NEW BEDFORD, Bristol County (ch. 6+, 28—, 34+)

## NORTH ADAMS, Berkshire County (ch. 19, *80+)

## PITTSFIELD, Berkshire County (ch. 64+)

## SPRINGFIELD, Hampden County-HOLYOKE, Hampden County (ch. 22, 40)

**WHYN-TV** (April 14, 1953) ch. 40; power—186kw visual, 93.3kw aural; antenna height—1,000 feet above average terrain, 144 feet above ground.
Address: 1300 Liberty St. Phone: Republic 4-1126. TWX 566.
Licensee: Hampden Hampshire Corp. (original owner).
Ownership: Republican Television Inc., 50%; William R. Dwight and family, 16.6%; Valley Photo Engraving Corp. Holyoke, Mass., 16.6%, and Charles N. DeRose and family, 16.6%. Republican Television is owned by Employee's Beneficial Fund of Springfield Union and News. Dwight family owns Valley Photo Engraving Corp. and the Holyoke Transcript & Telegram; DeRose family owns Northampton Gazette. Also see "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: Branham.
Color facilities: network.
Highest hour rate: $600.
Executives: William Dwight Sr., pres; Charles N. DeRose, gen mgr; Zack Land, coml mgr; Murray Tesser, prog dir & film buyer; Noah LaMountain, prom mgr; John Deegan, news dir; Harold Schumacher, chief engr.
Washington atty: Bingham, Collins, Porter & Kistler.
Radio affiliate: WHYN-AM-FM.

**WWLP** (March 17, 1953) ch. 22; power—214kw visual, 107kw aural; antenna height—750 feet above average terrain, 403 feet above ground.
Address: P. O. Box 2210, zone 1. Phone: State 5-5311. TWX SM 462.
Licensee: Springfield Television Broadcasting Corp. (original owner).
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep Hollingbery.
Highest hour rate: $700. Rate includes satellite WRLP (TV) Greenfield, Mass., and translators serving Claremont, Hanover & Lebanon, N. H., and White River Junction, Vt.
Color facilities: network, local slides.
Video tape: Ampex.
Executives: William L. Putnam, pres & gen mgr; George R. Townsend, vp for engineering; James H. Ferguson Jr., vp for sales; Paul A. Brissette, local sales mgr; Jerome A. Barnes, vp for programing; Wallace Sawyer, film mgr; Francis J. Doherty Jr. promotion mgr; Edward M. Kennedy, news dir; Donald C. Shaw, chief engr.
Washington atty: McKenna & Wilkinson.

## WORCESTER, Worcester County (ch. 14, 20)

**WWOR-TV** (Nov. 16, 1953) ch. 14; power—16.2 kw visual; 8.71 kw aural; antenna height—810 feet above average terrain, 254 feet above ground. Same address, network, rep, and attorney as WWLP (TV) Springfield, Mass.
Licensee: Springfield Tv Broadcasting Corp.
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Executives: Francis J. Doherty Jr., station mgr; James H. McMahon, chief engr. Rest of staff same as WWLP (TV) Springfield, Mass.
Highest hour rate: $300.

**WWOR-TV Translators:** W74AF Pittsfield-Adams, Mass., Springfield Television Broadcasting Corp., c/o William L. Putnam, Box 2210, Springfield, Mass.

58 pages of
market facts
for all
counties
starts p. F-1

*The*
*"Million*
*Dollar*
*Club"**
*reads*
*Broadcasting*
*most*
*thoroughly*

*— ARB Survey*

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*Membership in *The Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over $1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies—1952-59)

CHANNEL 5

take five

THE *MOST* FOR YOUR MONEY IN EASTERN MICHIGAN

MARCH ARB CONFIRMS WNEM-TV'S DOMINANCE IN BAY CITY-SAGINAW-FLINT AREA

WNEM-TV is 1st in Eastern Michigan in Homes Reached

| | *ARB Avg. Homes Reached |
|---|---|
| WNEM-TV | 59,400 |
| Flint Station A | 43,000 |
| Lansing Station A | 29,500 |
| Lansing Station B | 15,800 |
| Saginaw Station A | 9,800 |

In FLINT . . .
Michigan's second city with an official population of 194,940, all surveys prove WNEM-TV is number one!

In the SAGINAW
BAY CITY
Metro Area, WNEM-TV nearly doubles the audience of its closest competition . . .

*ARB
SHARE
OF AUDIENCE
(March, 1960)
9:00 am—12 Mid.
Sun.-Sat.
WNEM-TV
52.1
Flint Station A
30.6
Saginaw Station A
11.9

SEE THE MARCH ARB FOR WNEM-TV'S DOMINANCE IN:

- Late Night News
- Syndicated Programming
- Quarter-Hour Leadership

WNEM-TV
serving
FLINT • SAGINAW • BAY CITY

CHANNEL 5

## MICHIGAN

*Non-commercial educational.

**ALMA,** Gratiot County (ch. 41+)

**ALPENA,** Alpena County (ch. 9+, *11, 30—)

**NEW** (not on air; granted July 27, 1960) ch. 9.
Lake Huron Broadcasting Corp.

**ANN ARBOR,** Washtenaw County (ch. 20+, *26—)

**BAD AXE,** Huron County (ch. 46—)

**BATTLE CREEK,** Calhoun County (ch. 58—, 64—)

**WILX-TV** (See Lansing)

**BAY CITY,** Bay County (ch. 5—, 63—, *73+)

**WNEM-TV** (Feb. 16, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,056 feet above ground.
Address: 5700 Becker Rd., Saginaw. Phone: Pleasant 5-8191. TWX SG-76.
Licensee: Gerity Broadcasting Co. (original owner).
Ownership: James Gerity Jr., 100%.
Network: NBC-TV (primary).
Rep: Petry.
Color facilities: network, local film, local slides.
Highest hour rate: $800.
Video tape: Ampex.
Executives: James Gerity Jr., pres; Tom Matthews, gen mgr; Hal Stone, operations mgr; Vince Collins, prog dir; Tom Matthews, film buyer; Leo Heisel, chief engr.
Washington atty: Berge & Fox.

**BENTON HARBOR,** Berrien County (ch. 40+)

**BIG RAPIDS,** Mecosta County (ch. 39)

**CADILLAC,** Wexford County (ch. 13—, 45)

**WWTV** (Jan. 1, 1954) ch. 13, power—316 kw visual, 158 kw aural; antenna height—1,650 feet above average terrain, 1,281 feet above ground.
Address: 417 N. Mitchell St. Phone: Prospect 5-3478. TWX CA 325.
Licensee: Fetzer Television Inc. (acquired station Sept: 1, 1958).
Ownership: See John E. Fetzer stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Avery-Knodel.
Color facilities: network.
Highest hour rate: $400.
Executives: John E. Fetzer, pres; Gene Ellerman, vp & gen mgr; Daryl Sebastian, asst gen mgr; Leonard A. Swanson, gen sls mgr; John Wheat, prog dir; R. Dwight Wheeler, operations mgr; J. Michael Jones; news dir; Linda Reese, women's dir; Ron Baker, chief engr.
Washington atty: Dow, Lohnes & Albertson.

**CALUMET,** Houghton County (ch. 5)

**CHEBOYGAN,** Cheboygan County (ch. 4+, 36+)

**WTOM-TV** (May 16, 1959) ch. 4; power—100 kw visual; antenna height—620 feet above average terrain, 590 feet above ground.
Address: executive office—Paul Bunyon Bldg., Traverse City. Studio—Cheboygan. Phone: Windsor 7-7675, Traverse City. Madison 7-5683, Cheboygan.
Licensee: Midwestern Broadcasting Co. (original owner).
Ownership: See Midwestern Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Venard, Rintoul & McConnell.
Highest hour rate: $320 (with WPBN-TV Traverse City).
Executives: Les Biederman, pres; Robert E. Detwiler, coml mgr; William Kiker, chief engr.
Washington atty: Dow, Lohnes & Albertson.

**COLDWATER,** Branch County (ch. 24—)

**DETROIT,** Wayne County (ch. 2+, 4, 7—, 50—, *56, 62)

**CKLW-TV** (Windsor, Ontario) (Sept. 16, 1954) ch. 9; power—325kw visual, 180kw aural; antenna height—670 feet above average terrain, 652 feet above ground.
Address: 3300 Guardian Bldg., Detroit, zone 26. Phone: Woodward 1-7200. TWX DE4S.
Licensee: Western Ontario Broadcasting Co. (original owner).
Ownership: Controlled by RKO General Inc. (see "Group Ownership").
Network: CBC.
Rep: Young.
Executives: J. E. Campeau, pres & gen mgr; Norm Hawkins, gen sls mgr; S. C. Ritchie, operations mgr & program dir; Art MacColl, film buyer; Art Gloster, promotion mgr; Austin Grant, news dir; Stewart Clark, chief engr.
Radio affiliate: CKLW-AM-FM.

**WBID-TV** (not on air, granted Nov. 19, 1953; target date unknown) ch. 50.
Address: 520 Bates St.
Permittee: Woodward Broadcasting Co.
Ownership: See Woodward Broadcasting Co. Stations in "Group Ownership."
Washington atty: Fly, Shuebruk, Blume & Gaguine.

**WJBK-TV** (Oct. 24, 1948) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,057 feet above ground.
Address: 7441 Second Blvd., zone 2. Phone: Trinity 3-7400. TWX DE 891.
Licensee: Storer Broadcasting Co. (original owner).
Ownership: See Storer Broadcasting Co. in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz Agency.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $2,600.
Video tape: Ampex (2).
Executives: George B. Storer, pres; Bill Michaels, vp & managing dir; Keith T. McKenney, local sales mgr; Robert S. Buchanan, natl sales mgr; Ralph Hansen, prog dir & film buyer; Donn Shelton, audience prom mgr; Dr. John Dempsey, news & public affairs dir; Joseph B. Haigh, chief engr.
Washington atty: Robert F. Jones.
Radio affiliate: WJBK-AM-FM.

***WTVS** (Sept. 1955) ch. 56; power—178 kw visual, 100 kw aural; antenna height—540 feet above average terrain, 538.1 feet above ground.
Address: 18323 James Couzens, zone 35. Phone: University 4-5827.
Licensee: Detroit Educational Television Foundation (original owner).
Video tape: Ampex.
Executives: C. Allen Harlan, pres board of trustees; Franklin G. Bouwsma, exec sec; Joseph Welling, traffic co-ordinator & prog dir; Zona Bollweg, prom mgr; John Browne, chief engr.
Washington atty: Krieger & Jorgensen.

INTERESTED IN BUYING OR SELLING ONE OF THE
21 TV 31 FM 103 AM
STATIONS* OPERATING IN
MICHIGAN
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO MICHIGAN IS—
1714 Tribune Tower, Chicago—DElaware 7-2754
**As of August 1, 1960*

**WWJ-TV** (March 4, 1947) ch. 4; power—97.7 kw visual, 50.1 kw aural; antenna height—1,010 feet above average terrain, 1,063 feet above ground.
Address: 622 Lafayette, zone 31. Phone: Woodward 2-2000. TWX Eastel CD.
Licensee: The Evening News Assn. (original owner).
Ownership: Licensee publishes Detroit News. See "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward; Andy McDermott (Canada).
Color facilities: network, local film, local live, local slides.
Highest hour rate: $2,700.
Video tape: Ampex (2).
Executives: Edwin K. Wheeler, gen mgr; Don DeGroot, asst gen mgr; James Schiavone, station mgr & film buyer; Henry C. Rogers, business mgr; Ray W. Colie, sales mgr; John A. Wales, natl sales mgr; A. Glenn Kyker, prom mgr; Ian K. Harrower, prog & prod mgr; James F. Clark, news editor; Edgar J. Love, gen engrg mgr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WWJ-AM-FM.

**WXYZ-TV** (Oct. 9, 1948) ch. 7; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 1,073 feet above ground.
Address: 20777 W. Ten Mile Rd., zone 41. Phone: Kenwood 4-7000. TWX SOU MICH 273.
Licensee: WXYZ Inc. (original owner).
Ownership: See ABC Owned Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Blair-Tv.
Highest hour rate: $2,600.
Video tape: Ampex (2).
Executives: John F. Pival, pres & gen mgr; Ralph Dawson, natl sales mgr; Kent Fredericks, local sales mgr; Peter Strand, prog mgr & film buyer; James Galvin, prom mgr; Richard Femmel, news dir; Charles Kocher, chief engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: WXYZ-AM-FM.

### EAST LANSING, Ingham County (ch. 60+)

### EAST TAWAS, Iosco County (ch. 25—)

### ESCANABA, Delta County (ch. 3+, *49)

**WBEY-TV** (not on air, granted July 30, 1959, target date unknown) ch. 3; power 100kw visual; antenna height—850 feet above average terrain, 810 feet above ground.
Permittee: Norbertine Fathers.
Note: To operate as satellite of WBAY-TV Green Bay, Wis.

### FLINT, Genesee County (ch. 12—, 16—, *22—, 28)

**WJRT** (Oct. 12, 1958) ch. 12; power—316 kw visual, 158 kw aural; antenna height—940 feet above average terrain, 999 feet above ground.
Address: 2303 Lapeer Rd., zone 3. Phone: Cedar 9-6611. TWX FL 51.
Licensee: WJR, The Goodwill Station Inc. (original owner).
Ownership: L. R. Jackson & Bank of America, tr., u/w of Geo. A. Richards, 25.9%; C. Russell Feldmann & L. R. Jackson, tr. for G. A. Richards' Life Insurance Trust, 8.2%; Rozene R. Moore, 5.3%; Frances S. Parker, 3.8%; John F. Patt, 2.7% and others.
Network: ABC-TV (primary).
Rep: Harrington, Righter & Parsons.
Color facilities: network.
Highest hour rate: $800.
Video tape: Ampex.
Executives: John F. Patt, chmn of board; Worth Kramer, pres; A. Donovan Faust, gen mgr; Robert Mart, sales mgr; Franklin R. Mitchell, prog dir & film buyer; Frank Benesh, news dir; Clarence Jones, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WJR Detroit.

### GLADSTONE, Delta County (ch. 40—)

### GRAND RAPIDS, Kent County (ch. 8+, *17+, 23—)

**WMCN** (not on air, granted Sept. 2, 1954; target date unknown); ch. 23.
Address: 123 Pearl St., N.W.
Permittee: Peninsular Broadcasting Co.
Ownership: H. & E. Balaban Corp., 50%; John D. Loeks, 33⅓%; Howard W. Freck, 16⅔%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."
Washington atty: McKenna & Wilkinson.

**WOOD-TV** (Aug. 15, 1949) ch. 8; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 920 feet above ground.
Address: 120 College Ave. SE, zone 3. Phone: Glendale 9-4125. TWX GR 281.
Licensee: WOOD Broadcasting Inc. (acquired station May 22, 1957).
Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Katz.
Color facilities: network.
Highest hour rate: $1,175.
Executives: Willard Schroeder, pres & gen mgr; John S. Markward, sales mgr; Peter Kizer, prog dir; Bob Smith, film buyer; Clark Grant, prom mgr; Dick Cheverton, news dir; Charles Robison, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WOOD.

### HOUGHTON, Houghton County (ch. 19, *25)

### IRON MOUNTAIN, Dickinson County (ch. 8—, 27)

**WIRM** (granted Nov. 12, 1959; not on air, target date unknown) ch. 8; power—120 kw visual; antenna height—1,100 feet above average terrain, 898 feet above ground.
Address: Mason & Roosevelt Sts., Green Bay, Wis.
Permittee: Valley Telecasting Co. (original owner).
Ownership: See Valley Telecasting Stations in "Group Ownership."
Executives: Jack R. Gennaro, gen mgr.
Washington atty: McKenna & Wilkinson.

### IRON RIVER, Iron County (ch. 33—)

### IRONWOOD, Gogebic County (ch. 12+, 31—)

### JACKSON, Jackson County (ch. 48)

**WILX-TV** (See Lansing)

### KALAMAZOO, Kalamazoo County (ch. 3—, *46, 74)

**WKZO-TV** (June 1, 1950) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 952 feet above ground.
Address: 590 W. Maple St. Phone: Fireside 5-2101. TWX KZ 33.
Licensee: Fetzer Broadcasting Co. (original owner).
Ownership: See John E. Fetzer stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Avery-Knodel.
Color facilities: network, local film, local slides.
Highest hour rate: $1,300.
Executives: John E. Fetzer, pres; Carl E. Lee, exec vp & gen mgr; Donald DeSmit, sales mgr; Charles T. Lynch, prog dir & film buyer; W. Hunt, prom mgr; Gordon Anderson, news dir; Arthur Covell, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WKZO.

### LANSING, Ingham County (ch. 6—, 54)

**WILX-TV** (Onondaga) (March 15, 1959) ch. 10 (share time with *WMSB); power—309 kw visual, 174 kw aural; antenna height—975 feet above average terrain, 982.8 feet above ground.
Address: 236 W. Michigan Ave., Jackson, Mich. Station also has studios in Lansing and Battle Creek. Phone: State 3-2621 (Jackson). TWX JS 87.
Licensee: Television Corp. of Michigan Inc. (original owner).
Ownership: Edward E. Wilson, 60%; Lansing Broadcasting Co. (WILS Lansing, Mich.), 40%. Mr. Wilson owns 35% of WPON Pontiac, Mich., and Lansing Broadcasting owns 55% of WPON. John C. Pomeroy owns 26.9% of Lansing Broadcasting and 10% of WPON.
Network: NBC-TV (primary).
Rep: Venard, Rintoul & McConnell.
Color facilities: network.
Highest hour rate: $800.
Executives: John C. Pomeroy, pres, gen mgr & film buyer; Martin Giaimo, gen sales mgr; Stuart S. Hazard, prod supervisor; Lester B. Fishhaut, prom mgr; George Engle, news dir; Donald L. Wright, chief engr.
Washington atty: Leo Resnick.
Radio affiliate: WILS.

**WJIM-TV** (May 1, 1950) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,023 feet above ground.
Address: P. O. Box 1226. Phone: Ivanhoe 2-1333. TWX LG-72.
Licensee: Gross Telecasting Inc. (original (owner).
Ownership: Harold F. Gross, 38.2%; Charlotte Gross, 11%, and their family and others as minority stockholders.
Network: CBS-TV (primary).
Rep: Blair-Tv.
Color facilities: network.
Highest hour rate: $1,000.
Executives: H. F. Gross, pres & gen mgr; Keith Oliver, sales mgr; John Kelin, prog dir; Philip Sherck, film buyer; Don Potter, news dir; Carl Onken, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WJIM-AM-FM.

***WMSB** (March 15, 1959) ch. *10 (sharetime with WILX-TV); power—309kw visual, 174kw aural; antenna height—975 feet above average terrain, 983 feet above ground.
Address: 600 Kalamazoo St., East Lansing, Mich. Phone: Edgewood 2-1511. TWX 2261.
Licensee: Michigan State U. (original owner).
Video tape: Ampex.
Radio affiliate: WKAR-AM-FM.

### LUDINGTON, Mason County (ch. 33 )

### MANISTEE, Manistee County (ch. 15—)

### MANISTIQUE, Schoolcraft County (ch. 14+)

### MARQUETTE, Marquette County (ch. 6—, 13+, 17, *35)

**WLUC-TV** (March 20, 1956) ch. 6; power—100kw visual, 60.3kw aural; antenna height—790 feet above average terrain, 367 feet above ground.
Address: P. O. Box 546. Phone: Granite 5-4161.
Licensee: North Central Broadcasting Co. (acquired station July 8, 1959).
Ownership: M & M Broadcasting Co., 52%; Lake Superior Broadcasting Co., 48%. See Morgan Murphy Stations and Mining Journal Stations in "Group Ownership." See also "Newspaper Ownership."
Network: CBS-TV (primary); ABC-TV (secondary); NBC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: $175.
Executives: Morgan Murphy, pres; John H. Borgen, gen mgr, coml mgr & film buyer; Kenneth Borst, prog dir; Gloria Smith, prom mgr; Bruce Turner, news dir; Mike Kirkas, chief engr.
Washington atty: Scharfeld & Baron.

### MIDLAND, Midland County (ch. 19+)

### MOUNT PLEASANT, Isabella County (ch. 47—)

### MUSKEGON,, Muskegon County (ch. 29—, 35+)

### PARMA, Jackson County-ONONDAGA, Ingham County (ch. 10) (See Lansing)

### PETOSKEY, Emmet County (ch. 31)

### PONTIAC, Oakland County (ch. 44+)

### PORT HURON, St. Clair (ch. 34+)

**WHLS-TV** (not on air, granted Nov. 14, 1956; target date unknown): ch. 34.
Address: 932 Military St.
Permittee: Stevens-Wismer Broadcasting Co.
Ownership: See Stevens-Wismer Stations in "Group Ownership."
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WHLS.

### ROGERS CITY, Presque Isle County (ch. 24)

## MICHIGAN CONTINUED

### SAGINAW, Saginaw County (ch. 51—, 57—)

**WKNX-TV** (April 5, 1953) ch. 57; power—174 kw visual; antenna height—450 feet above average terrain, 465 feet above ground.

Address: 221 S. Washington Ave. Phone: Pleasant 3-4471. TWX SG 61.

Licensee: Lake Huron Broadcasting Corp. (original owner).

Ownership: William J. Edwards, Howard H. Wolfe and Rep. Alvin M. Bentley (R-Mich.) each one-third.

Network: CBS-TV (primary).

Rep: Gill-Perna.

Color facilities: network.

Highest hour rate: $375.

Executives: William J. Edwards, pres & gen mgr; Howard H. Wolfe, station mgr; Robert M. Chandler, coml mgr; Robert A. Oliver, prog dir; Rep. Alvin M. Bentley, vp; Jack Newman, prod mgr; Dave McGee, news dir; Max W. Thomas, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WKNX.

**WNEM-TV** (See Bay City).

### SAULTE STE. MARIE, Chippewa County (ch. 8, 10+, 28—, *34)

### TRAVERSE CITY, Grand Traverse County (ch. 7+, 20—, *26+)

**WPBN-TV** (Sept. 13, 1954) ch. 7; power—53.7 kw visual, 32.4 kw aural; antenna height—760 feet above average terrain, 462 feet above ground.

Address: Paul Bunyan Bldg. Phone: Windsor 7-7675.

Licensee: Midwestern Broadcasting Co. (original owner).

Ownership: See Midwestern Broadcasting Co. stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Venard, Rintoul & McConnell.

Color facilities: network.

Highest hour rate: $320. (with WTOM-TV Cheboygan).

Executives: Les Biederman, pres; John Anderson, gen mgr; Robert E. Detwiler, coml mgr; William Kiker, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WTCM.

### WAKEFIELD, Gogebic County (ch. 12+)

### WEST BRANCH, Ogemaw County (ch. 21)

## MINNESOTA

*Non-commercial educational.

### ALBERT LEA, Freeborn County (ch. 57—)

### ALEXANDRIA, Douglas County (ch. 7, 36)

**KCMT** (Oct. 8, 1958) ch. 7; power—26.3 kw visual, 13.2 kw aural; antenna height—1,120 feet above average terrain, 1,133 feet above ground.

Address: P. O. Box 28. Phone: Rockwell 3-5166.

Licensee: Central Minnesota Television Co. (original owner).

Ownership: Thomas A. Barnestuble, 21%; Julius Hetland, 10%; Earl C. Reineke, 10%; Harold W. Bangert, 10%; Joseph O. Perino, 3.5%; John J. McCarten, 3.5%; Lee H. Johnson, 3.5% Kenneth C. Bechtel, 3%; Earl W. Russell, 2.1%; Harold Bartz, 2.8%; Sidney E. Carlson, 3.3%; Donald J. Kelly, 2.8%; Allen D. Graves, 2.6%; Kenneth A. Tessmer, 1.9%; Ercel Aga, 1.5%; Everett Q. Walters, 1.5%. Messrs. Bechtel, Tessmer, Aga and Walters each own 25% of KXRA Alexandria, Minn.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Color facilities: network.

Highest hour rate: $200.

Executives: Joseph O. Perino, pres; Glenn W. Flint, gen mgr & film buyer; Ken Schneider, reg sales mgr; Kenneth Bechtel, prog dir; Russell Cox, prom mgr; John Haaven, news dir.

Washington atty: Segal & Marmet.

### AUSTIN, Mower County (ch. 6—, 51+)

**KMMT** (August 1953) ch. 6; power—100 kw visual, 50 kw aural, antenna height—350 feet above average terrain, 410 feet above ground.

Address: Highway 105. Phone: Hemlock 7-2965. TWX 369 AUS MINN.

Licensee: Minnesota Iowa Television Co. (acquired station Oct. 29, 1958).

Ownership: See Black Hawk Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: $350.

Executives: Thomas L. Young, gen mgr; Don Jones, local coml mgr; Stan Stydnicki, operations mgr & prog dir; Jan Adams, prom mgr; Christy Hansen, news dir; Leo Chenier, chief engr.

Washington atty: Roberts & McInnis.

Radio affiliate: KAUS.

### BEMIDJI, Beltrami County (ch. 9, 24—)

### BRAINERD, Crow Wing County (ch. 12—)

### CLOQUET, Carlton County (ch. 44)

### CROOKSTON, Polk County (ch. 21—)

### DETROIT LAKES, Becker County (ch. 18+)

### DULUTH, St Louis County-SUPERIOR, Wis., Douglas County (ch. 3, 6+, *8, 10+, 32, 38)

**KDAL-TV** (Duluth) (March 14, 1954) ch. 3; power—100kw visual, 50 kw aural; antenna height—990 feet above average terrain, 816 feet above ground.

Address: 218 Bradley Bldg., zone 2. Phone: Randolph 2-4466. TWX DU 7019.

Licensee: Red River Broadcasting Co. (original owner). Sale to WGN Inc (WGN-AM-TV-Chicago Tribune) pending FCC approval.

Ownership: Estate of Dalton LeMasurier, 77.77%; Odin S. Ramsland, 11.11%; Robert A. Dettman, 11.11%. Mr. Ramsland and Mrs. Dorothy LeMasurier (president of licensee but not a stockholder) each own 20% of WECL Eau Claire, Wis.; and 16⅔% of KBIZ Ottumwa, Iowa. Also, Mrs. LeMasurier and Messrs Ramsland and Dettman own 18.6% each in KWEB Rochester, Minn.

Network: CBS-TV (primary).

Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Highest hour rate: $500.

Color facilities: network.

Executives: Dorothy LeMasurier, pres; Odin S. Ramsland, gen mgr; John Grandy, sales mgr; Earl Henton, program dir & film buyer; Donald LeMasurier, promotion mgr; Dick Anthony, news dir; R. A. Dettman, chief engr.

Washington atty: Segal & Marmet.

Radio affiliate: KDAL.

**KDAL-TV Translators:** K72AT Bemidji, Minn., Headwaters Television Translator Corp., Box 83; K78AK Cass Lake, Minn., Headwaters Television Translator Corp., Box 83, Bemidji; K70BG Deep River, Minn., Headwaters Television Translator Corp., Box 83, Bemidji; K79AH International Falls, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K70BV Kabetogama, Minn. Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K79AL Orr, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72AW Virginia, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72BE Walker, Minn., Leech Lake Tv Corp.

**WDSM-TV** (see Superior, Wis.)

**WHYZ-TV** (granted May 15, 1958, not on air, target date unknown) ch. 10; power—316kw visual; antenna height— 800 feet above average terrain, 816 feet above ground.

Address: 2230 N. Farwell Ave., Milwaukee, Wis.

Permittee: WDUL Tv Corp.

Video tape: Ampex.

Ownership: Louis Caster, 50%, L. F. Gran, 25%, and Bruce R. Gran, 25%.

Washington atty: Cohn & Marks.

### ELY, St. Louis County (ch. 16)

### FAIRMONT, Martin County (ch. 40+)

### FARIBAULT, Rice County (ch. 20)

### FERGUS FALLS, Otter Tail County (ch. 16—)

### GRAND RAPIDS, Itasca County (ch. 20—)

### HASTINGS, Dakota County (ch. 29+)

### HIBBING, St. Louis County (ch. 13—)

**WIRT** (not on air; target date unknown) ch. 13; power—10.7kw visual; antenna height—460 feet above average terrain, 441 feet above ground.

Address: c/o Carl Bloomquist, Eveleth, Minn.

Licensee: Carl Bloomquist.

Ownership: Mr. Bloomquist also owns WEVE Eveleth.

Washington atty: A. L. Stein.

### INTERNATIONAL FALLS, Koochiching County (ch. 11)

### LITTLE FALLS, Morrison County (ch. 14+)

### MANKATO, Blue Earth County (ch. 12, 15—)

**KEYC-TV** (not on air, granted June 12, 1958; target date unknown) ch. 12; power—316kw visual; antenna height—1,116 feet above average terrain, 1,100 feet above ground.

Address: Mankato.

Permittee: KEYC-Lee Tv Inc. (acquired station, February 1960).

Ownership: Lee Radio Inc., 52%; KNUJ Inc., 16% and others. For Lee Radio holdings, see Forward Group in "Group Ownership."

Executives: Virgil Halligan, sls mgr; Bob Cavanaugh, prog dir; Donald C. Borchert, chief engr.

### MARSHALL, Lyon County (ch. 22+)

### MINNEAPOLIS, Hennepin County-ST. PAUL, Ramsey County (ch. *2—, 4, 5—, 9+, 11—, 17, 23+)

**KMSP** (Jan. 5, 1955) ch. 9; power—316 kw visual, 158 kw aural; antenna height—450 feet above average terrain, 601 feet above ground.

Address: 180 Foshay Tower, zone 2, Minneapolis. Phone: Federal 9-8811. TWX MP 470.

Licensee: United Television Inc. (acquired station Dec. 1, 1959).

Ownership: 20th Century-Fox Film Corp.

Rep: Young Television.

Color facilities: network.

Highest hour rate: $1,200.

Video tape: Ampex.

Executives: Donald Swartz, pres, gen mgr & film buyer; Richard Butterfield, coml mgr; Joseph Carney, prog dir & prom mgr; William Ingram, news dir; Gordon Benson, chief engr.

**KMSP-TV Translators:** K79AF Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K80AL Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K78AM St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

**KSTP-TV** (April 23, 1948) ch. 5; power—100 kw visual, 58.9 kw aural; antenna height—580 feet above average terrain, 583 feet above ground.

Address: 3415 University Ave., St. Paul or Minneapolis, zone 14 in both cities. Phone: Midway 5-2724. TWX 140.

Licensee: KSTP Inc. (original owner).

Ownership: See Gold Seal stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Color facilities: network, local film, local slides.

Highest hour rate: $1,650.

Video tape: RCA (2).

Executives: Stanley E. Hubbard, pres & gen mgr; Kenneth M. Hance, exec vp & treas; Stanley S. Hubbard, vp; Marvin L. Rosene, vp in charge of sales; James E. Blake, natl tv sales mgr; William P. Davey, sales prom & publicity mgr; Harold Meier, tv news dir; Lawrence A. Larson, chief engr; Kenn R. Barry, tv prod supervisor.

Washington atty: Spearman & Roberson.

Radio affiliate: KSTP.

**KSTP-TV Translators:** K71AM Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K77AI Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K72BA St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K75AR Granite Falls, Minn., Minnesota Valley Tv Improvement Corp.

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***KTCA-TV** (Sept. 1957) ch. 2; power—100 kw visual, 50 kw aural; antenna height—620 feet above average terrain, 562 feet above ground.

Address: St. Paul, zone 8. Phone: Midway 5-5565.

Licensee: Twin City Area Educational Television Corp. (original owner).

Color facilities: local film, local slides.

Video tape: Ampex.

Executives: Loring M. Staples, pres; Dr. John C. Schwarzwalder, gen mgr; Paul Owen, prog dir; Carole Murphy, film buyer; Chris Donaldson, prom mgr; Wayne A. Mayer, chief engr.

***KTCA-TV Translator:** K73AI Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid.

**WCCO-TV** (July 1, 1949) ch. 4; power—100 kw visual, 50 kw aural; antenna height—540 feet above average terrain, 601 feet above ground.

Address: 50 South 9th St., zone 2, Minneapolis. Phone: Federal 8-0552. TWX MP2 (sales), MP36 (programs).

Licensee: Midwest Radio-Television Inc. (original owner).

Ownership: Mid-Continent Radio-Television Inc., 53%; Minneapolis Star & Tribune Co. (Cowles), 47%. Mid-Continent is 50% owned by Northwest Publications Inc. (Ridder) and 50% by Minnesota Tribune Co. For other interests see Cowles Stations and Ridder stations in "Group O0wnership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Color facilities: network, local live.

Highest hour rate: $1,700.

Video tape: Ampex.

Executives: William J. McNally, chmn of board; Robert B. Ridder, pres; F. Van Konynenburg, exec vp & gen mgr; H. W. Dornseif, asst treas; Sherman K. Headley, asst mgr; R. N. Ekstrum, sales mgr; Don R. Gillies, natl sales mgr; Robert A. Huelster, local sales mgr; Robert R. Hansen, merch dir; John M. Sherman, dir of eng; Roger Gardner, prod mgr; Gwen Harvey, prog dir; Rollie Johnson, news, sports & public affairs dir; Arle Haeberle, dir of women's activities; Harry Seils, farm dir; Harry Jones, film dir; Tom Cousins, publicity & prom dir.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WCCO.

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## MINNESOTA CONTINUED

**WCCO-TV Translators:** K76AO Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K70BB Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K75AP St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K70BX, Windom, Minn., Windom Area Tv Inc., 737 11th St., Windom, Minn.

**WTCN-TV** (Sept. 1, 1953) ch. 11; power—316kw visual, 191kw aural; antenna height—470 feet above average terrain, 601 feet above ground.

Address: 2925 Dean Blvd., Minneapolis 16. Phone: Walnut 7-8881. TWX MP 994.

Licensee: Twin State Broadcasting Inc. (acquired station June 1, 1957).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Katz Agency.

Highest hour rate: $1,200.

Video tape: Ampex.

Executives: Weston C. Pullen Jr., vp for broadcasting, Time Inc; Arthur Swift, mgr & dir of sales; Robert C. Fransen, sales mgr; Robert J. Reardon, regional sales mgr; John M. Baldwin, operations mgr; Robert H. Van Roo, prom mgr; Sheldon W. Peterson, news dir; Warren Fritze, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WTCN.

**WTCN-TV Translators:** K82AH Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K83AE Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K81AE St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff; K81AG Granite Falls, Minn., Minnesota Valley Tv Improvement Corp.

**MONTEVIDEO,** Chippewa County (ch. 19)

**NEW ULM,** Brown County (ch. 43—)

**NORTHFIELD,** Rice County (ch. 26)

**OWATONNA,** Steele County (ch. 45)

**RED WING,** Goodhue County (ch. 63—)

**ROCHESTER,** Olmstead County (ch. 10, 55—)

**KROC-TV** (July 1953) ch. 10; power—240 kw visual; antenna height—630 feet above average terrain, 575 feet above ground.

Address: 100 First Ave. Bldg. Phone: Atlas 2-8665.

Licensee: Southern Minnesota Broadcasting Co. (original owner).

Ownership: Mrs. G. P. Gentling and family.

Network: NBC-TV (primary).

Rep: Venard, Rintoul & McConnell.

Highest hour rate: $350.

Executives: Mrs. Gregory P. Gentling, pres; G. David Gentling, gen mgr; Willard Lampman, coml mgr & prom mgr; Donald Perry, prog dir & film buyer; Thomas Aaker, news dir; Robert Cross, chief engr.

Washington atty: Loucks & Jansky.

Radio affiliate: KROC.

**ST. CLOUD,** Stearns County (ch. 33)

**ST. PAUL** (See MINNEAPOLIS)

**STILLWATER,** Washington County (ch. 39—)

**THIEF RIVER FALLS,** Pennington County (ch. 15)

**VIRGINIA,** St. Louis County (ch. 26+)

**WADENA,** Wadena County (ch. 27+)

**WILLMAR,** Kandiyohi County (ch. 31+)

**WINONA,** Winona County (ch. 61)

**WORTHINGTON,** Nobles County (ch. 32)

## MISSISSIPPI

*Non-commercial educational.

**BILOXI,** Harrison County (ch. 13+, *44+, 50—)

**WVMI-TV** (not on air, granted Aug. 6, 1957; Examiner's ruling pending on petition to reinstate construction permit.) ch. 13; power—66.1kw visual; antenna height—220 feet above average terrain; 237.6 feet above ground.

Permittee: Radio Assoc. Inc. (original owner).

Ownership: Odes E. Robinson, 68.4%; James H. McKee, 25.8%, and others. Mr. Robinson owns 20% of WKOY Bluefield, W. Va. and has a minority interest in WPTW Piqua, Ohio.

Washington atty: Barnes & Neilson.

**BROOKHAVEN,** Lincoln County (ch. 37+)

**CANTON,** Madison County (ch. 16)

**CLARKSDALE,** Coahoma County (ch. 32)

**COLUMBIA,** Marion County (ch. 35+)

**COLUMBUS,** Lowndes County (ch. 4—, 28—)

**WCBI-TV** (July 13, 1956) ch. 4; power—20 kw visual, 10 kw aural; antenna height—460 feet above average terrain, 500 feet above ground.

Address: Highway 12 N. Phone: Fairfax 8-5631. TWX 69.

Licensee: Birney Imes Jr. (original owner).

Ownership: See Birney Imes Jr. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Everett-McKinney; James S. Ayers Inc. (South).

Highest hour rate: $180.

Executives: Birney Imes Jr., pres; P. B. Hinman, prog dir & film buyer; W. W. Whitfield, asst mgr & coml mgr; Robert Williams, prod mgr; Barbara Moore, prom mgr, continuity & women's dir; Frank Scheffer, news dir; Tom McFerrin, chief engr.

Washington atty: Berge, Fox & Arent.

Radio affiliate: WCBI.

**CORINTH,** Alcorn County (ch. 41)

**GREENVILLE,** Washington County (ch. 21—, 27)

**GREENWOOD,** Leflore County (ch. 6, 24+)

**WABG-TV** (October 1959) ch. 6; power—28.3 kw visual; antenna height—350 feet above average terrain, 387 feet above ground.

Address: P. O. Box 414. Phone: Gladstone 3-4001.

Licensee: Greenwood Broadcasting Co. (original owner).

Ownership: See Cy N. Bahakel Stations in "Group Ownership."

Network: CBS-TV (primary).

Executives: Cy N. Bahakel, pres; Don Neil, coml mgr; Erlene Leach, program dir; Floyd C. Coulter, chief engr.

Washington atty: Sam Miller.

Radio affiliate: WABG.

**GRENADA,** Grenada County (ch. 44)

**GULFPORT,** Harrison County (ch. 56—)

**HATTIESBURG,** Forrest County (ch. 17—)

**WDAM-TV** (see Laurel, Miss.)

**JACKSON,** Hinds County (ch. 3+, 12+, *19+, 25—, 47)

**WJTV** (Jan. 1953) ch. 12; power—316 kw visual, 158 kw aural; antenna height—700 feet above average terrain, 666 feet above ground.

Address: P. O. Box 8187. Phone: Fleetwood 4-2521. TWX JN 598.

Licensee: Capitol Broadcasting Co. (acquired station July 1, 1955).

Ownership: Mississippi Publishers Corp. (Jackson Clarion Ledger and Daily News), 40%; Standard Life Insurance Co., 32.4%; L. M. Sepaugh, 13.8%; T. B. Lanford, 13.8%. (For Lanford interests see T. B. Lanford Stations in "Group Ownership." Also see "Newspaper Ownership.")

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $500.

Executives: L. M. Sepaugh, exec vp & gen mgr; Owens Alexander, station mgr, natl sales mgr & film buyer; Ken Parks, prog dir; Christine McMillan, prom mgr; Bob Neblett, news dir; C. A. Perkins, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WSLI.

**WLBT** (Dec. 28, 1953) ch. 3; power—100 kw visual, 50 kw aural; antenna height—680 feet above average terrain, 589 feet above ground. (CP for antenna height—1,580 feet above average terrain, 1,529 feet above ground).

Address: P. O. Box 2171, zone 2. Phone: Fleetwood 2-2691. TWX JN 82.

Licensee: Lamar Life Broadcasting Co. (original owner).

Ownership: P. K. Lutken, 40%; W. Calvin Wells III, Maurice Thompson and Fred L. Beard, each 20%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: $450.

Executives: P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Maurice Thompson, prog dir; Fred L. Beard, film buyer; Charles H. Allen, prom mgr; Richard R. Sanders, news dir; Robert R. Smathers, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WJDX-AM-FM.

**KOSCIUSKO,** Attala County (ch. 52—)

**LAUREL,** Jones County (ch. 33—)

**LAUREL,** Jones County-**PACHUTA,** Clarke County (ch. 7)

**WDAM-TV** (1956) ch. 7; power—51.3kw visual, 25.7kw aural; antenna height 490 feet above average terrain, 500 feet above ground.

P. O. Box 1649 Hattiesburg, Miss. Phone 4188 (Laurel), Juniper (Hattiesburg).

Licensee: South Mississippi Television Co.

Ownership: William S. Smylie, 41.67%; Mrs. William S. Smylie, 33.34%; W. W. Smylie III, 25%.

Networks: NBC-TV (primary), ABC-TV (secondary).

Rep: Weed Television Corp.

Color facilities: network.

Highest hour rate: $200.

Executives: William S. Smylie, pres; Marvin Reuben, vp, gen mgr & film buyer; Jerry Keith, coml mgr; Dave Waite, prog dir; Terry Emmons, merch & prom dir; Ray Curtis, news dir; C. C. Vogel, chief negr.

Washington atty: McKenna & Wilkinson.

**LOUISVILLE,** Winston County (ch. 46—)

**McCOMB,** Pike County (ch. 31—)

**MERIDIAN,** Lauderdale County (ch. 11—, 30—, *36—)

**WCOC-TV** (not on air, suspended operation but has not turned in construction permit) ch. 30.

Address: c/o WCOC Meridian.

Permittee: Mississippi Broadcasting Co.

Ownership: D. W. Gavin and mother, 100%. The Gavins also own weeklies Clarke County Tribune (Quitman, Miss.) and Meridian Record. Also see "Newspaper Ownership."

Radio affiliate: WCOC.

**WTOK-TV** (Sept. 27, 1953) ch. 11; power—316kw visual, 162kw aural; antenna height—560 feet above average terrain, 315 feet above ground.

Address: Southern Bldg. Phone: 48-31441. TWX Merid 281.

Licensee: Southern Tv Corp. (original owner).

Ownership: Robert F. Wright, 25.5%; W. B. Crooks Jr., 16.5%; Thomas Y. Minniece, 8%; S. A. Rosenbaum, 11.5%; I. A. Rosenbaum, 11.5%; H. M. Minniece, 6.5%; James B. Skewes, 6.5% (Meredith Star is part of James H. Skewes estate). See "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (secondary).

Rep: Headley-Reed.

Color facilities: network.

Executives: Robert F. Wright, pres, gen mgr & film buyer; W. B. Crooks Jr., vp, coml mgr; George Shannon, prod dir; Cecil Germany, prog mgr; Bob Holland, news dir; Joe Saxon, chief engr.

**NATCHEZ,** Adams County (ch. 29+)

**PACHUTA** (See LAUREL-PACHUTA)

**PASCAGOULA,** Jackson County (ch. 22)

**PICAYUNE,** Pearl River County (ch. 14—)

**STARKVILLE,** Oktibbeha County (ch. 34—)

**STATE COLLEGE,** Oktibbeha County (ch. *2+)

**TUPELO,** Lee County (ch. 9—, 38)

**WTWV** (March 18, 1957) ch. 9; power—27.2 kw visual, 13.6 kw aural; antenna height—509.2 feet above average terrain, 540 feet above ground.

Address: P. O. Box 163. Phone: Vinewood 2-7620.

Licensee: WTWV Inc. (original owner).

Ownership: F. K. Spain, 60%; W. D. Spain, 20%; Perrin Purvis, 10%; and Mrs. M. H. Spain, 10%.

Network: NBC-TV (primary).

Rep: Masla.

Color facilities: network.

Highest hour rate: $200.

Executives: Frank K. Spain, pres & gen mgr; Charles H. Hicks Jr., film buyer & coml mgr; William B. Landers, prog dir; Robert Parks, news dir; James Stembridge, operations supervisor.

Washington atty: Haley, Wollenberg & Bader.

**UNIVERSITY,** Lafayette County (ch. *20+)

**VICKSBURG,** Warren County (ch. 41+)

**WEST POINT,** Clay County (ch. 56+)

**YAZOO CITY,** Yazoo County (ch. 49)

## MISSOURI

*Non-commercial educational.

**CAPE GIRARDEAU,** Cape Girardeau County (ch. 12, 18+, 69)

**KFVS-TV** (Oct. 3, 1954) ch. 12; power—316 kw visual, 158 kw aural; antenna height—990 feet above average terrain, 892 feet above ground. (CP for antenna height—2,000 feet above average terrain, 1,677 feet above ground).

Adress: 324 Broadway. Phone: Edgewater 5-5511. TWX Cape 968.

Licensee: Hirsch Broadcasting Co. (original owner).

Ownership: See Oscar C. Hirsch Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Headley Reed Television.

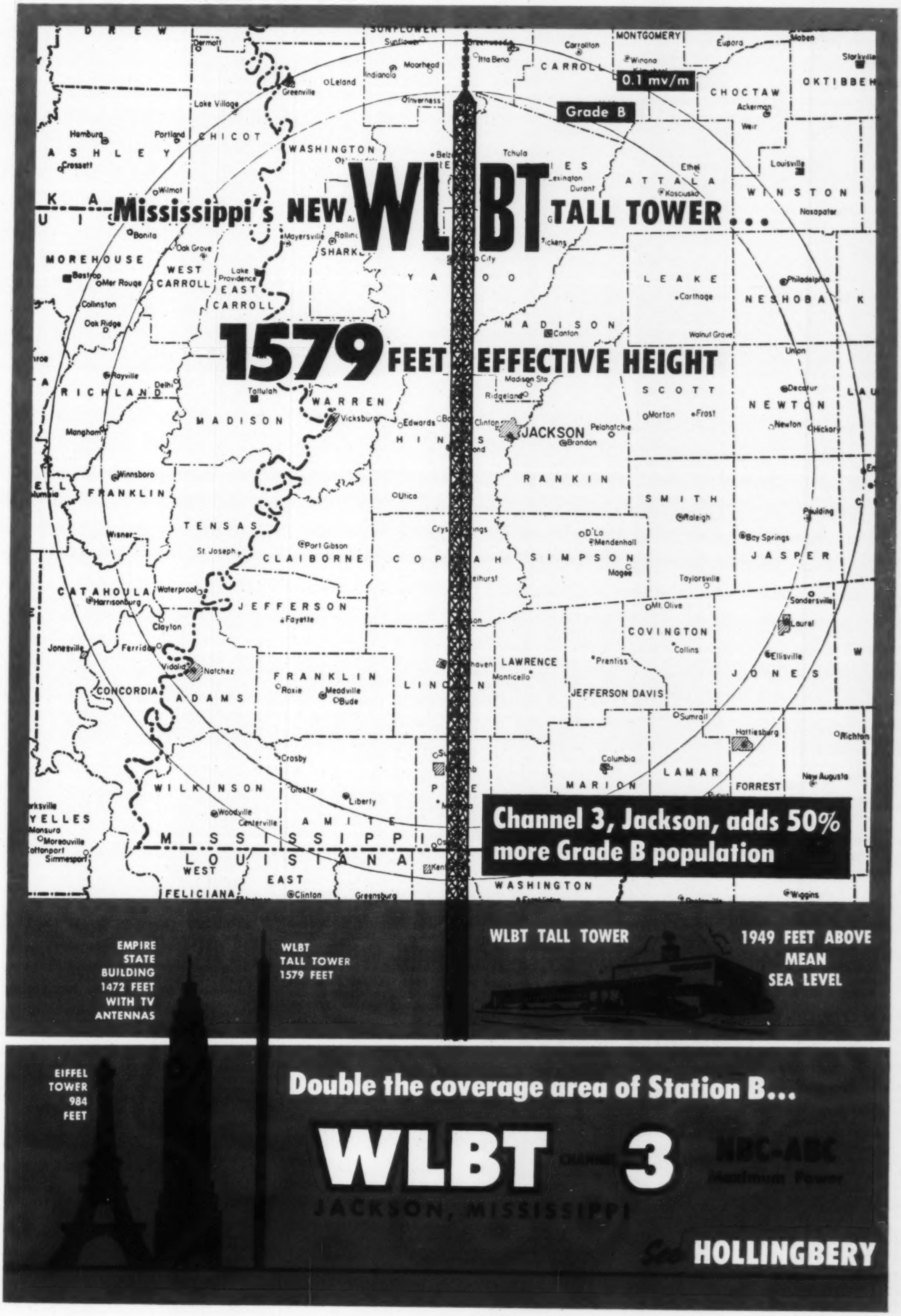
Color facilities: network.

Highest hour rate: $600.

Executives: Oscar C. Hirsch, pres & gen mgr; Robert O. Hirsch, television mgr; Donald T. McNeely, prog dir.

Washington atty: George O. Sutton.

Radio affiliate: KFVS.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Grade B
MISSISSIPPI
LOUISIANA
YAZOO
MADISON
HINDS
RANKIN
WARREN
LEAKE
NESHOBA
SCOTT
NEWTON
SMITH
JASPER
SIMPSON
COPIAH
CLAIBORNE
JEFFERSON
FRANKLIN
ADAMS
LINCOLN
LAWRENCE
COVINGTON
JONES
JEFFERSON DAVIS
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MONTGOMERY
WASHINGTON
SHARKEY
TENSAS
CONCORDIA
CATAHOULA
FRANKLIN
RICHLAND
MOREHOUSE
WEST CARROLL
EAST CARROLL
CHICOT
ASHLEY
DREW
SUNFLOWER
Jackson
Vicksburg
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Hattiesburg
Laurel
Greenville
Canton
Columbia

# Mississippi's NEW WLBT TALL TOWER . . .

# 1579 FEET EFFECTIVE HEIGHT

**Channel 3, Jackson, adds 50% more Grade B population**

EMPIRE STATE BUILDING 1472 FEET WITH TV ANTENNAS

WLBT TALL TOWER 1579 FEET

WLBT TALL TOWER

1949 FEET ABOVE MEAN SEA LEVEL

EIFFEL TOWER 984 FEET

**Double the coverage area of Station B...**

# WLBT CHANNEL 3

JACKSON, MISSISSIPPI

NBC-ABC
Maximum Power

See HOLLINGBERY

## Tv Stations CONTINUED

## MISSOURI CONTINUED

**CARTHAGE,** Jasper County (ch. 56—)

**CARUTHERSVILLE,** Pemiscot County (ch. 27—)

**CHILLICOTHE,** Livingston County (ch. 14—)

**CLINTON,** Henry County (ch. 49—)

INTERESTED IN BUYING OR SELLING ONE OF THE
17 TV 14 FM 81 AM
STATIONS* OPERATING IN
MISSOURI
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO MISSOURI IS—
1714 Tribune Tower, Chicago—DElaware 7-2754
**As of August 1, 1960*

**COLUMBIA,** Boone County (ch. 8+, 16+, 22—)

**KOMU-TV** (Dec. 21, 1953) ch. 8; power—251 kw visual, 126 kw aural; antenna height—790 feet above average terrain, 774 feet above ground.
Address: Highway 63 S. Phone: Gibson 2-1122. TWX CLBA 597.
Licensee: U. of Missouri (original owner).
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: $330.
Executives: Glenn G. Griswold, gen mgr & film buyer; John O. Conwell, coml mgr; Monte S. Gurwit, prog dir; Lois Todd, prom mgr; Philip E. Berk, news dir; William J. Reagan, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

**FARMINGTON,** Saint Francois County (ch. 52)

**FESTUS,** Jefferson County (ch. 25—)

**FULTON,** Callaway County (ch. 24+)

**HANNIBAL,** Marion County (ch. 7—, 27+)

**KHQA-TV** (Quincy, Ill.) (Sept. 23, 1953) ch. 7; power—269 kw visual; antenna height—890 feet above average terrain, 804 feet above ground.
Address: WCU Bldg. Phone: Baldwin 2-6200. TWX QCY 7033.
License: Lee Broadcasting Inc. (original owner).
Ownership: See "Newspaper Ownership" and Forward Group in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Branham.
Color facilities: network.
Highest hour rate: $400.
Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp; Walter J. Rothschild, gen mgr & natl sales mgr; Paul Millen & Wayne Cribb, asst natl sales mgrs; Robert W. Eickmeyer, admin asst; Tom Robey, prog mgr; Mrs. Jean Eager, film buyer, Gene Terry, news dir; J. E. Gray, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WTAD-AM-FM Quincy, Ill.

**JEFFERSON CITY,** Cole County (ch. 13, 33+)

**KRCG-TV** (Feb. 13, 1955) ch. 13; power—214 kw visual; antenna height—1,010 feet above average terrain, 929 feet above ground.
Address: P. O. Box 659. Phone: 6-6188. TWX JFS CY MO 641.
Licensee: Jefferson Television Co. (original owner).
Ownership: Mrs. William H. Weldon, 82.5%; Capital Broadcasting Co., 14.13%. Capital Broadcasting is licensee of KWOS Jefferson City. See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: $325.
Executives: William H. Weldon, pres; Mrs. William H. Weldon, exec vp; Robert Blosser, gen mgr & film buyer; R. E. Maxwell, sales mgr; Edward J. Schuelein, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

**JOPLIN,** Jasper County (ch. 12+, 30+)

**KOAM-TV** (see Pittsburg, Kan.).

**KODE-TV** (Sept. 1954) ch. 12; power—219 kw visual; antenna height—680 feet above average terrain, 626 feet above ground.
Address: 1928 W. 13th St. Phone Mayfair 3-7260. TWX JO 8255.
Licensee: WSTV Inc. (acquired station Dec. 1956).
Ownership: See Friendly Group Stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Avery-Knodel; Jack Hetherington (St. Louis).
Color facilities: network.
Highest hour rate: $300.
Executives: Jack Berkman, pres; D. T. Knight, gen mgr & film buyer; William R. Hirshey, coml mgr; Ron Robson, prog dir; William Harned, prom mgr; Ken Crowe, news dir; Jack Langford, chief engr.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliate: KODE.

**KANSAS CITY,** Jackson County (ch. 4, 5+, 9+, *19+, 25+, 65)

**KCMO-TV** (Sept. 27, 1953) ch. 5; power—100 kw visual, 60 kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.
Address: 125 E. 31st St., Zone 8. Phone: Jefferson 1-6789. TWX KC-165.
Licensee: Meredith Broadcasting Co. (acquired station Oct. 12, 1953).
Ownership: See Meredith Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $1,400.
Video tape: Ampex (2).
Executives: Payson Hall, pres; E. K. Hartenbower, vp & gen mgr; Sid Tremble, station & coml mgr; Ken Heady, prog dir; T. R. Thompson, film buyer; F. C. Strawn, prom mgr; Jim Monroe, news dir; Karl Troeglen, chief engr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KCMO-AM-FM.

**KMBC-TV** (Aug. 1, 1953) ch. 9; power—316 kw visual, 158 kw aural; antenna height—1,071 feet above average terrain, 1,023 feet above ground.
Address: 11th & Central Sts., Zone 5. Phone: Harrison 1-2650. TWX KC 181.
Licensee: Cook Broadcasting Co. (acquired station June 14, 1954).
Ownership: See Cook Broadcasting Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.
Color facilities: network.
Highest hour rate: $1,300.
Video tape: Ampex (2).
Executives: Donald D. Davis, pres; John T. Schilling, exec vp & gen mgr; George J. Higgins, vp & natl sales mgr; Mori Greiner, station mgr & film buyer; Ed Dennis, vp & local sales mgr; Joe Redmond, prom mgr; Claude Dorsey, news dir; Henry Goldenberg, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KMBC-KFRM (FM).

**WDAF-TV** (Oct. 16, 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—750 feet above average terrain, 724 feet above ground.
Address: Signal Hill, zone 8. Phone: Plaza 3-4567. TWX KC 259.
Licensee: Transcontinent Tv Corp. (acquired station Aug. 18, 1960).
Ownership: See Transcontinent Tv Stations in "Group Ownership."
Network: NBC-TV.
Rep: Harrington, Righter & Parsons.
Highest hour rate: $1,400.
Color facilities: network, local film, local slides.
Video tape: Ampex.
Executives: David C. Moore, pres; William A. Bates, gen mgr; Jay Barrington, administrative asst & film buyer; E. Manne Russo, gen sales mgr; Ro Grignon, asst to tv sales mgr (local sales); Bob Wormington, program dir; Jud Woods, promotion mgr; Walt Bodine, news dir; James Schmidt, chief engr.
Washington atty: Covington & Burling.
Radio affiliate: WDAF-AM-FM.

***NEW** (granted March 1960, target date not announced) ch. 19; power—17.8kw visual; antenna height—510 feet above average terrain, 475 feet above ground.
Address: 9th & Locust.
Permittee: The School District of Kansas City.

**KENNETT,** Dunklin County (ch. 21)

**KIRKSVILLE,** Adair County (ch. 3—, 18)

**KTVO** (Ottumwa, Iowa) (Nov. 21, 1955) ch. 3; power—100 kw visual, 50 kw aural; antenna height—1,080 feet above average terrain, 1,101 feet above ground.
Address: 211 E. 2nd St., Ottumwa, Iowa. Phone: Murray 2-4535. TWX 463.
Licensee: KTVO Television Inc. (original owner).
Ownership: James J. Conroy, 66⅔%; Raymond E. Russell, 33⅓%.
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: Hollingbery.
Color facilities: network.
Highest hour rate: $300.
Executives: James J. Conroy, pres & gen mgr; William Lloyd King, coml mgr; Jim Frost, prog dir; Glen Proeschold, film buyer; Albert Cunningham, prom mgr; Harold Oyler, news dir; A. E. Mulder, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

**LEBANON,** Laclede County (ch. 23)

**MARSHALL,** Saline County (ch. 40+)

**MARYVILLE,** Nodaway County (ch. 26)

**MEXICO,** Audrain County (ch. 45)

**MOBERLY,** Randolph County (ch. 35+)

**MONETT,** Barry County (ch. 14)

**NEVADA,** Vernon County (ch. 18—)

**POPLAR BLUFF,** Butler County (ch. 15+)

**ROLLA,** Phelps County (ch. 46)

**ST. JOSEPH,** Buchanan County (ch. 2—, 30—, *36)

**KFEQ-TV** (Sept. 27, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—810 feet above average terrain, 750 feet above ground.
Address: 40th & Faraon Sts. Phone: Adams 3-2528. TWX ZJ 8396.
Licensee: KFEQ Broadcasting Co. (acquired station Oct. 1957). Sale to Connie B. Gay, pending FCC approval.
Ownership: Jesse D. Fine, 30%; Oscar K. Fine, 30%; Isadore Fine, 20%; Eugene P. Fine, 12.5%; Theodore M. Nelson, 5%; Marvin S. Cohen, 2.5%. Mr. Nelson also has interests in WILO Frankfort, Ind. and WOHP Bellefontaine, Ohio. All the above also own KLIK Jefferson City, Mo.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Blair Television Assoc.
Highest hour rate: $500.
Executives: Jesse D. Fine, pres; Theodore M. Nelson, vp & gen mgr; E. Carleton Schirmer, coml mgr; Gene Milsteen, Prog dir; Frank Smith, news dir; John Carroll, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: KFEQ.

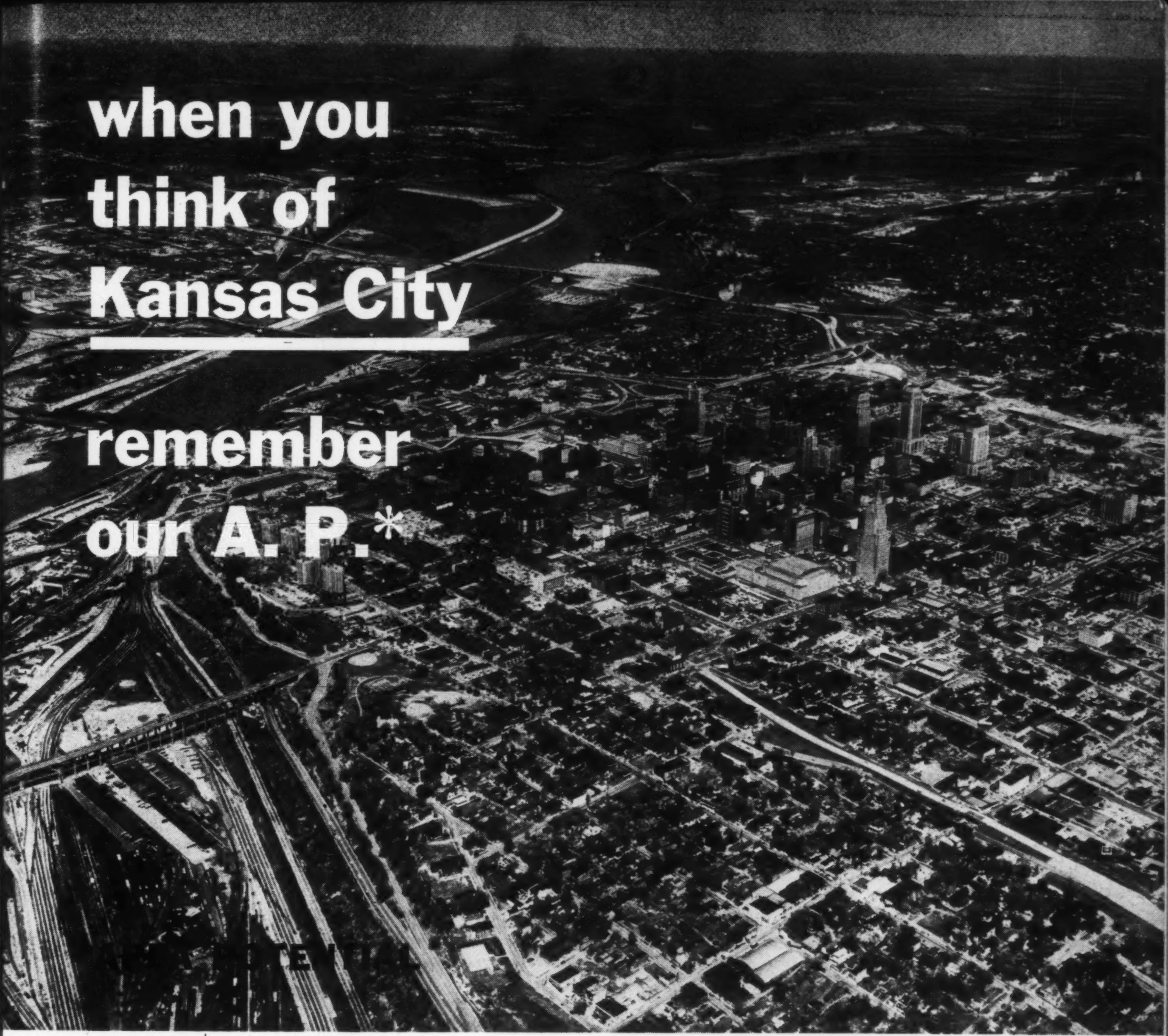
**ST. LOUIS** (Independent City) (ch. 2, 4—, 5—, *9, 11—, 30, 42+)

***KETC** (Sept. 20, 1954) ch. 9; power—27.5 kw visual; antenna height—600 feet above average terrain, 637 feet above ground.
Address: 6996 Milbrook Blvd., zone 30. Phone: Volunteer 3-0995.
Licensee: St. Louis Educational Television Commission.
Video tape: Ampex.

**KMOX-TV** (July 8, 1954) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,110 feet above average terrain, 1,214 feet above ground.
Address: 1215 Cole Street, Zone 6. Phone: Main 1-9100. TWX SL 281.
Licensee: Columbia Broadcasting System Inc. (acquired station March 16, 1958).
Ownership: See CBS Owned Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Color facilities: network.
Highest hour rate: $1,900.
Video tape: Ampex (2).
Executives: Dr. Frank Stanton, pres, CBS Inc; Merle S. Jones, pres, CBS Television Stations Div; Gene Wilkey, vp & gen mgr, KMOX-TV; Ed Hoerner, admin. asst; Charles McAbee, gen sales mgr; Don Markley; prog mgr & film buyer; Fred S. Heywood, dir, information services; Judd Choler, sales prom mgr; Spencer Allen, news dir; Harry Harvey, technical operations dir; Parker Wheatley, public affairs dir.
Atty: Rosenman, Goldmark, Colin, Kaye (New York).
Radio affiliate: KMOX.

**KPLR-TV** (April 28, 1959) ch. 11; power—316 kw visual, 158 kw aural; antenna height—1,007 feet above average terrain, 1,214 feet above ground.
Address: 4935 Lindell Blvd., zone 8. Phone: Forest 7-7211. TWX SL 1171.
Licensee: 220 Television Inc. (original owner).
Ownership: 220 N. Kingshighway Inc., 100%.
Rep: Peters, Griffin, Woodward.
Highest hourly rate: $1,000.
Video tape: Ampex (2).
Executives: Harold Koplar, pres; James Goldsmith, coml mgr; Elaine Phillips, prog dir; James Annians, film buyer; Arthur Eisenstat, prom mgr; Kenneth Dawst, news dir; Kenneth Hildenbrand, chief engr.
Washington atty: Koteen & Burt.

**KSD-TV** (Feb. 8, 1947) ch. 5; power—100 kw visual, 60.3 kw aural; antenna height—1,090 feet above average terrain, 1,159 feet above ground.
Address: 1111 Olive St., Zone 1. Phone: Main 1-1111. TWX SL 480.
Licensee: Pulitzer Pub. Co. (original owner).
Ownership: See "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Color facilities: network, local film, local slides.
Highest hour rate: $1,750.
Video tape: Ampex (2).
Executives: Joseph Pulitzer Jr.; pres; Harold Grams, gen mgr; Guy E. Yeldell, coml mgr; Keith Gunther, film buyer & prog dir; Fred J. Mueller, prom mgr; Austin Bridgman, news dir; J. E. Risk, chief engr.
Washington atty: Segal & Marmet.
Radio affiliate: KSD.



## Because KCMO Radio and TV cover the ENTIRE area . . .
## 2,320,499 people . . . blanketing this entire 200-mile-wide market

*From the*
*TALL TOWER*
*at*
*Broadcasting*
*House*

Reaching 616,940 TV homes[1] and 800,070 radio homes[2], KCMO-TV and KCMO-Radio command maximum audience loyalty . . . maximum selling power.

No wonder that when the millions of consumers in our **Area Potential** think of buying . . . think of pleasure . . . think of marketing, they naturally think of **Kansas City, MO.**

1—NCS #3 2—NCS #2

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SEAL OF GOOD PRACTICE

**Kansas City MO TV-Radio-FM**

E. K. HARTENBOWER, V. P. and Gen. Mgr., R. W. EVANS, Radio Sta. Mgr., SID TREMBLE, TV Sta. Mgr.

*Represented Nationally by Katz Agency*

A Meredith Station Affiliated with "Better Homes and Gardens" and "Successful Farming" Magazines.

## MISSOURI CONTINUED

**KTVI** (Aug. 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,090 feet above average terrain, 1,048.7 feet above ground.
Address: 5915 Berthold Ave., Zone 10. Phone: Mission 7-3600. TWX SL 410.
Licensee: Signal Hill Telecasting Corp. (original owner).
Ownership: Paul E. Peltason and Harry Tenenbaum, each 33.66%; Central Broadcasting Corp. (Newhouse Stations), 22.71%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Blair-tv.
Highest hour rate: $1,400.
Video tape: Ampex.
Executives: Harry Tenenbaum, pres; Paul E. Peltason, exec. vp; J. J. Bernard, vp & gen mgr; Fran Hunt, operations mgr & film buyer; Fred Buschmeyer Jr., prog dir; Don B. Curran, prom mgr; Jim Brady, news dir; Richard J. Trompeter, chief engr.
Washington atty: Sher, Oppenheimer & Harris.

### **SEDALIA,** Pettis County (ch. 6—, 28+)

**KMOS-TV** (July 6, 1954) ch. 6; power—16.2 kw visual, 8.4 kw aural; antenna height—360 feet above average terrain, 321 feet above ground.
Address: 2100 W. Broadway. Phone: Taylor 6-1651.
Licensee: Cook Broadcasting Co. (acquired station Jan. 1959).
Ownership: See Cook Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Bob Dore Assoc.
Color facilities: network.
Highest hour rate: $150.
Executives: Don Davis, pres; John Garner, gen mgr & film buyer; Harry W. Trotman, coml mgr; Don Collins, news dir; Bob Klein, chief engr.
Washington atty: Dow, Lohnes & Albertson.

### **SIKESTON,** Scott County (ch. 37)

### **SPRINGFIELD,** Greene County (ch. 3+, 10, *26+, 32)

**KTTS-TV** (March 14, 1953) ch. 10; power—240 kw visual; antenna height—710 feet above average terrain, 664 feet above ground.
Address: P. O. Box 1716. Phone: University 2-7474. TWX SO 8581.
Licensee: Independent Broadcasting Co. (original owner).
Ownership: J. H. G. Cooper votes over 90% of stock and individually, and with sons has a 69% stock interest.
Network: CBS-TV (primary).
Rep: Weed Tv.
Color facilities: network.
Highest hour rate: $350.
Executives: J. H. G. Cooper, pres; G. Pearson Ward, gen mgr & film buyer; Jack Lloyd, sales mgr;.Kevin McAndrews, prog dir; E. P. Thomas, prom mgr; Bill Bowers, news dir; W. F. Curry, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: KTTS-AM-FM.

**KYTV** (Oct. 1, 1953) ch. 3; power—100 kw visual, 50 kw aural; antenna height—520 feet above average terrain, 550 feet above ground.
Address: 999 W. Sunshine. Phone: University 6-2766. TWX SO 8560.
Licensee: Springfield Television Inc. (original owner).
Ownership: Springfield Newspapers Inc. (T. W. Duvall, president, Tams Bixby Jr., vice president), 49.6%; Lester L. Cox, 24.96%, and others. Mr Bixby also owns 40% of KBIX Muskogee, Okla. (Muskogee Phoenix and Times Democrat.) Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Hollingbery; Eugene F. Gray Co. (Omaha, Kansas City, St. Louis).
Color facilities: network.
Highest hour rate: $375.
Video tape: Ampex.
Executives: Lester L. Cox, pres; Ralph E. Stufflebam, co-mgr & coml mgr; Carl Fox, co-mgr, prog mgr & film buyer; Fred Rains, prog dir; Jerri Owens, prom mgr; Don Sylvester, news dir; Forest Chumbley, film dir; E. Dennis White, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

### **WEST PLAINS,** Howell County (ch. 20—)

## MONTANA

*Non-commercial educational.

### **ANACONDA,** Deer Lodge County (ch. 2+)

### **BILLINGS,** Yellowstone County (ch. 2, 8, *11)

**KGHL-TV** (March 15, 1958) ch. 8; power—316 kw visual, 158 kw aural; antenna height—750 feet above average terrain, 531 feet above ground.
Address: P. O. Box 2512. Phone Alpine 2-4676. TWX FG.
Licensee: Midland Empire Broadcasting Company (original owner).
Ownership: P. N. Fortin, 50%; Warren J. Hancock, 25%; Kenneth L. Hancock, 25%.
Network: NBC-TV (primary).
Rep: Devney-O'Connell; John Burr (Seattle); John McGuire (Denver).
Color facilities: network.
Highest hour rate: $250.
Executives: P. N. Fortin, pres; J. L. Robinson, gen mgr & prom mgr; Robert McCann, coml mgr; Gertrude Kiichi, prog dir; Sid Cohen, film buyer; Dean Jansma, studio chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: KGHL.

**KOOK-TV** (Nov. 9, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—670 feet above average terrain, 383 feet above ground.
Address: P. O. Box 2557. Phone: Alpine 2-5611. TWX BL 488.
Licensee: Montana Network (original owner).
Ownership: Joseph S. Sample, 99.72% and others.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Hollingbery; Art Moore & Assoc. (Seattle & Portland).
Highest hour rate: $250.
Executives: Joseph S. Sample, pres & gen mgr; John H. Conner, coml mgr; Edmund Peiss, prog dir; TV Stations Inc., film buyer; Betty Kelly, prom mgr; Clifford E. Ewing, news dir; Grant French, chief engr.
Washington atty: John H. Midlen.
Radio affiliate: KOOK.

### **BOZEMAN,** Gallatin County (ch. *9, 22—)

### **BUTTE,** Silver Bow County (ch. 4, 6+, *7—, 15+)

**KOPR-TV** (not on air; granted Sept. 11, 1957; target date unknown) ch. 6; power—53.1kw visual, 28.8kw aural; antenna height—2,913 feet above average terrain, 142 feet above ground.
Address: Finlen Hotel. Phone: 6546.
Licensee: Copper Broadcasting Co. (original owner).
Ownership: See Glasmann Stations in "Group Ownership." Also see "Newspaper Ownership."
Executives: George C. Hatch, pres.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KOPR.

**KXLF-TV** (Aug. 14, 1953) ch. 4; power—60.3 kw visual, 32.5kw aural; antenna height—1,890 feet above average terrain, 202 feet above ground.
Address: Box 1956. Phone 2-9111.
Licensee: Television Montana (original owner).
Ownership: See Z Net stations in "Group Ownership."
Network: CBS-TV (primary); ABC-TV (secondary); NBC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: 250.
Executives: E. B. Craney, pres; Jim Manning, station mgr; Arne Anzjon, coml mgr; Paul Simistez, prog dir & news dir; Vern Totten, chief engr.
Washington atty: Wheeler & Wheeler & Faney Litvin.
Radio affiliate: KXLF.

### **CUT BANK,** Glacier County (ch. 20+)

### **DEER LODGE,** Powell County (ch. 25+)

### **DILLON,** Beaverhead County (ch. 20)

### **GLASGOW,** Valley County (ch. 16)

### **GLENDIVE,** Dawson County (ch. 5+, 18—)

**KXGN-TV** (Nov. 1, 1957) ch. 5; power—5 kw visual, 2.49 kw aural; antenna height—90 feet below average terrain, 125 feet above ground.
Address: P. O. Box 200. Phone: Empire 5-3377.
Licensee: Glendive Broadcasting Corp. (original owner).
Ownership: Lewis Moore (theatre interests) and family, 100%.
Network: CBS-TV (Extended Market Plan).
Highest hour rate: $125.
Executives: Lewis W. Moore, pres & film buyer; Daniel C. Palen, gen mgr & news dir; Adeline Schmidt, prog dir; Raymond Nicklay, prom mgr; Bart Rockwell, sports sales dir; Donald J. Powers, chief engr.
Washington atty: Harry J. Daly.
Radio affiliate: KXGN.

### **GREAT FALLS,** Cascade County (ch. 3+, 5+, *23—)

**KFBB-TV** (March 21, 1954) ch. 5; power—25.1 kw visual, 12.6 kw aural; antenna height—240 feet above average terrain, 440 feet above ground.
Address: P. O. Box 1139. Phone: Glendale 3-4377. TWX GF 7024.
Licensee: KFBB Broadcasting Inc. (acquired station Jan. 27, 1960).
Ownership: David E. Bright, 55%; Daniel T. O'Shea, 25%; Ernest Scanlon, 20%.
Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary).
Reps: Hollingbery; Art Moore (Northwest).
Highest hour rate: $250.
Executives: J. P. Wilkins, pres & gen mgr; W. C. Blanchette, coml mgr & film buyer; Joe Wilkins Jr., prog dir & news dir; A. J. Lopuch, chief engr.
Washington atty: Wheeler & Wheeler.
Radio affiliate: KFBB.

**KFBB-TV Translators:** K73AC, K82AB Havre, Mont., Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont.; K72AM Shelby, Mont., Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby, Mont.

**KRTV** (Oct. 5, 1958) ch. 3; power—0.6 kw visual, 0.3 kw aural; antenna height—230 feet above average terrain, 138 feet above ground.
Address: P. O. Box 1453. Phone: Glendale 3-2433.
Licensee: Snyder & Assoc. (original owner).
Ownership: Dan Snyder, 53.40%; Forrest Arthur, 13.09%; eleven minor stockholders.
Network: NBC-TV (primary).
Rep: Forjoe-Tv.
Highest hour rate: $200.
Executives: Dan Snyder, pres, gen mgr, coml mgr & film buyer; Don Bradley, asst mgr, prog dir & prom mgr; Jesse Waymire, chief engr.
Washington atty: Dow, Lohnes & Albertson.

### **HAMILTON,** Ravalli County (ch. 17+)

### **HARDIN,** Big Horn County (ch. 4+)

### **HAVRE,** Hill County (ch. 9+, 11+)

### **HELENA,** Lewis and Clark County (ch. 10+, 12)

**KXLJ-TV** (Jan. 1, 1958) ch. 12; power—975w visual; 485w aural; antenna height—370 feet below average terrain, 97 feet above ground.
Address: Box 797. Phone: Hickory 2-6620.
Licensee: Capital City Television Inc. (original owner).
Ownership: See Z Net Stations in "Group Ownership."
Satellite of KXLF-TV Butte, Mont.
Radio affiliate: KXLJ.

### **KALISPELL,** Flathead County (ch. 9—)

**KULR** (not on air, suspended operation but has not turned in license) ch. 9.
Address: P. O. Box 439.
Licensee: KGEZ-TV Inc. (original owner).
Ownership: Frank Reardon, 58.30%; Northwest Video Inc., 31.9%; Copper City Radio Co., 9.9%. Copper City Radio is the licensee of KBOW Butte, Mont. (owned 89% by Frank Reardon). Northwest Video Inc. operates catv system in Kalispell.
Radio affiliate: KGEZ.

### **LAUREL,** Yellowstone County (ch. 14+)

### **LEWISTOWN,** Fergus County (ch. 13)

### **LIVINGSTON,** Park County (ch. 16—)

### **MILES CITY,** Custer County (ch. 3—, *6, 10)

### **MISSOULA,** Missoula County (ch. 8—, *11—, 13—, 21+)

**KMSO-TV** (July 1, 1954) ch 13; power—191 kw visual, 95.5kw aural; antenna height—2,030 feet above average terrain, 277.5 feet above ground.
Address: Box 1470. Phone: Lincoln 9-4169.
Licensee: Mosby's Inc. (original owners).
Ownership: A. J. Mosby and family.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep Forjoe Tv Inc.
Highest hour rate: $250.
Color facilities: network.
Executives: A. J. Mosby, pres, gen mgr & film buyer; Hugh Bader, local sales mgr; Vi Thomson, prog dir; Don Hayes, natl sales & prom mgr; Gene Minchell, news dir; Sid Tompkins, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

### **POLSON,** Lake County (ch. 18)

### **RED LODGE,** Carbon County (ch. 18+)

### **SHELBY,** Toole County (ch. 14—)

### **SIDNEY,** Richland County (ch. 14)

### **WHITEFISH,** Flathead County (ch. 16+)

### **WOLF POINT,** Roosevelt County (ch. 20—)

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CHANNEL **2**

ST. LOUIS

## NEBRASKA

*Non-commercial educational.

### ALLIANCE, Box Butte County (ch. 13—, 21)

### BEATRICE, Gage County (ch. 40)

### BROKEN BOW, Custer County (ch. 14—)

### COLUMBUS, Platte County (ch. 49+)

### FAIRBURY, Jefferson County (ch. 35)

### FALLS CITY, Richardson County (ch. 38)

### FREMONT, Dodge County (ch. 52)

### GRAND ISLAND, Hall County (ch. 11—, 21+)

**KGIN-TV** (granted April 13, 1960; not on air, target date unknown) ch. 11; power—.275 kw visual; antenna height—200 feet above average terrain, 231 feet above ground.

Permittee: Electron Corp.

### HASTINGS, Adams County (ch. 5—, 27—)

**KHAS-TV** (Jan. 1, 1956) ch. 5; power—100 kw visual, 50 kw aural; antenna height—730 feet above average terrain, 767 feet above ground.

Address: P. O. Box 476. Phone: 3-1321. TWX 8-2063.

Licensee: Nebraska Television Corp. (original owner).

Ownership: Seaton Pub. Co., 51.7%; J. M. Donald Jr., 3.55%; Morris-Quirk Grain Corp.. 3.55%; D. H. Meves, 4.15%; and approximately 50 others. For Seaton holdings, see Seaton Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Weed Television.

Color facilities: network.

Highest hour rate: $300.

Executives: Fred A. Seaton, pres; Duane L. Watts, gen mgr; Robert E. Schnuelle, prom & prog dir; Ted Kennedy, news dir; Duane B. Allison, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KHAS.

### HAY SPRINGS, Sheridan County (ch. 4+)

**KDUH-TV** (March 5, 1958) ch. 4; power—100 kw visual, 50 kw aural; antenna height—650 feet above average terrain, 585 feet above ground.

Address: P. O. Box 64, Chadronm, Neb. Phone: Melrose 8-2741.

Licensee: Duhamel Enterprises Inc. (original owner).

Ownership: See Duhamel Enterprises Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Headley-Reed.

Highest hour rate: $100.

Executives: Helen S. Duhamel, pres; John E. Ludwig, gen mgr; Owen Lyon, prog dir & news dir; Robert W. Clark, chief engr.

### HAYES CENTER, Hayes County (ch. 6)

**KHPL-TV** (Feb. 9, 1956) ch. 6; power—100 kw visual; antenna height—710 feet above average terrain, 583 feet above ground.

Address: 414 East Ave., Holdrege, Neb.

Licensee: Bi-States Co. (original owner).

Ownership: See Bi-States Stations in "Group Ownership."

Note: KHPL-TV operates as satellite of KHOL-TV Kearney, Neb.

### HOLDREGE

**KHOL-TV** (See Kearney)

### KEARNEY, Buffalo County (ch. 13, 19)

**KHOL-TV** (Dec. 24, 1953) ch 13; power—204 kw visual, 102 kw aural; antenna height—550 feet above average terrain, 581 feet above ground.

Address: 414 East Ave., Holdrege, Neb. Phone: Wyman 5-5952. TWX AXTELL 8220.

Licensee: Bi-States Co. (original owner).

Ownership: See Bi-States Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary). ABC-TV (primary) after Feb. 1, 1961.

Rep: Meeker; Soderlund Co. (Omaha).

Color facilities: network.

Highest hour rate: $350.

Executives: Dr. F. Wayne Brewster, pres; Harold J. Hamilton, gen mgr; Jack Gilbert, station mgr & film buyer; Ed Strassburger, traffic & office mgr; Paul Freygang, sales mgr; Tom Nuss, prom mgr; Art Eckdahl, news dir; W. M. "Dixie" Greely, dir. of engineering; Robert Letterle, chief engr; Jerry Granger, sports dir.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KHOL-FM.

### LEXINGTON, Dawson County (ch. 23—)

### LINCOLN, Lancaster County (ch. 10+, *12—, 18+, 24)

**KOLN-TV** (Feb. 10, 1953) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 999 feet above ground.

Address: 40th & W. Sts., Zone 4. Phone: Ingersoll 6-2367. TWX LI 8134.

Licensee: Fetzer Broadcasting Co. (acquired station Aug. 1953).

Ownership: See John E. Fetzer Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel.

Highest hour rate: $500.

Executives: John E. Fetzer, pres; A. James Ebel, vp & gen mgr; Duane Holman, sales mgr; Robert L. Johnson, prog dir & film buyer; Ken Johnson, prom dir; Byron Krasne, news dir; Ray Taylor, chief engr.

Washington atty: Dow, Lohnes & Albertson.

***KUON-TV** (Nov. 1, 1954) ch. *12; power—26.3kw visual, 13.2kw aural; antenna height—360 feet above average terrain, 403 feet above ground.

Address: U. of Nebraska, zone 8. Phone: 2-7631, Ext. 3275.

Video tape: Ampex.

Licensee: U. of Nebraska (original owner).

Executives: Dr. Clifford M. Hardin, chancellor, U. of Nebraska; Jack G. McBride, dir of tv and gen mgr; Robert W. Schlater, program dir; Wm. Boyd Rooney Jr., film buyer; Elizabeth M. Meisinger, promotion mgr; Adolph R. Dvorak, chief engr.

Washington atty: Dow, Lohnes & Albertson.

### McCOOK, Red Willow County (ch. 8—, 17)

**KOMC** (Oct. 16, 1959) ch. 8; power—100.8 kw visual, 50.43 kw aural; antenna height—710 feet above average terrain, 677 feet above ground.

Address: P. O. Box 182, Great Bend, Kan.

Licensee: Central Kansas Tv Co. (original owner).

Ownership: See Tri Circle Tv Stations in "Group Ownership."

Note: KOMC operates as satellite of and sold in conjunction with KCKT (TV) Great Bend.

### NEBRASKA CITY, Otoe County (ch. 50)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
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RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
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DELAWARE 7-2754

### NORFOLK, Morrill County (ch. 33+)

### NORTH PLATTE, Lincoln County (ch. 2—, 9+)

**KNOP-TV** (Dec. 15, 1958) ch. 2; power—25.9 kw visual, 13 kw aural; antenna height—630 feet above average terrain, 609 feet above ground.

Address: P. O. Box 756. Phone Lenox 2-2222.

Licensee: Fetzer Broadcasting Co. (acquired station Aug. 1953).

Ownership: Rush C. Clarke, Orvil E. Kuhlman, George H. Larkin, H. L. Clarke Jr., York Hinman, J. L. Keenan, Lloyd Griffiin, Harry E. Wells and Racheal Shrake, each 3.9%; Edwin and Estelle Burnham each 4.69%, and others.

Network: NBC-TV (primary).

Rep: Bob Dore Assoc.

Color facilities: network.

Highest hour rate: $150.

Executives: York Hinman, pres; Bill Wood, mgr, coml mgr & film buyer; Bob Van Neste, prog dir; Gene Larsen, news dir; John Seide, chief engr.

Washington aty: Rhyne & Rhyne.

### OMAHA, Douglas County (ch. 3, 6+, 7, *16, 22, 28—)

**KETV** (Sept. 17, 1957) ch. 7; power—316 kw visual, 158 kw aural; antenna height—630 feet above average terrain, 585 feet above ground.

Address: 27th & Douglas Sts., Zone 31. Phone: Harney 7777. TWX OMA 154.

Licensee: Herald Corp. (original owner).

Ownership: World Pub. Corp. (Omaha World-Herald), 100%. Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: H-R Television.

Color facilities: network.

Highest hour rate: $900.

Executives: Ben H. Cowdery, pres; Eugene S. Thomas, vp, gen mgr & film buyer; Robert O. Paxson, sales mgr; Ken James, prog dir; Robert Coats, prom mgr & public service dir; Dick Trembath, news dir; Jack S. Petrik, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

**KMTV** (Sept. 1, 1949) ch. 3; power—100 kw visual, 50 kw aural; antenna height—590 feet above average terrain, 550 feet above ground.

Address: 2615 Farnam St., Zone 31. Phone: Harney 3333. TWX OM 176.

Licensee: May Broadcasting Co. (original owner).

Ownership: May Seed & Nursery Co., 75%; Central Broadcasting Co., 25%. May Seed also owns KMA Shenandoah, Iowa. For Central Broadcasting interests see B. J. Palmer Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,000.

Executives: Owen L. Saddler, exec vp & gen mgr; Arden E. Swisher, sales mgr; Lewis Jeffrey, prog mgr; Kenneth Michelsen, film dir; Galen K. Lillethorup, prom mgr; James A. Roberts, news dir; Raymond J. Schroeder, vp-engineering; Floyd M. Kalber, dir of public relations.

Washington atty: McKenna & Wilkinson.

**WOW-TV** (Aug. 29, 1949) ch. 6; power—100 kw visual, 50 kw aural; antenna height—590 feet above average terrain, 510 feet above ground.

Address: 3509 Farnam St., zone 31. Phone: Webster 3400. TWX OM 297.

Licensee: Meredith WOW Inc. (acquired station Sept. 21, 1951).

Ownership: See Meredith Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Blair-TV.

Color facilities: network.

Highest hour rate: $950.

Video tape: Ampex.

Executvies: Frank P. Fogarty, vp & gen mgr; C. A. Larson, mgr; Bill McBride, prog dir & film buyer; Fred Ebener, sales mgr; Robert Seitzer, prom mgr; James McGaffin, news dir; Glenn Flynn, chief engr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: WOW-AM-FM.

### SCOTTSBLUFF, Scotts Bluff County (ch. 10—, 16+)

**KSTF** (Aug. 7, 1955) ch. 10; power—240 kw visual, 120 kw aural; antenna height—840 feet above average terrain, 674 feet above ground.

Licensee: Frontier Broadcasting Company (original owner).

Ownership: See Frontier Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Rates: Sold nationally only in combination with KFBC-TV Cheyenne, Wyo.

Network: CBS-TV (primary); NBC-TV (secondary); ABC-TV (secondary).

Executives: William G. Walter, resident mgr; Doug Reeves, natl sales mgr; Tony Kehl, sports dir; Robert S. McCraken, film buyer; Loren Ellis, coml mgr; Catherine Johannes, prog dir; Ronald Davis, film dir; Dean Suhr, resident engr; Doris Berry, women's dir.

Washington atty: Koteen & Burt.

### YORK, York County (ch. 15)

## NEVADA

*Non-commercial educational.

### BOULDER CITY, Clark County (ch. 4+)

### CARLIN, Elko County (ch. 14)

### CARSON CITY, Ormsby County (ch. 37)

### ELKO, Elko County (ch. 10—)

### ELY, White Pine County (ch. 3— 6+)

### FALLON, Churchill County (ch. 29—)

### GOLDFIELD, Esmeralda County (ch. 5—)

### HAWTHORNE, Mineral County (ch. 31)

### HENDERSON, Clark County (ch. 2—)

**KLRJ-TV** (See Las Vegas)

### LAS VEGAS, Clark County (ch. 8—, *10+, 13—)

**KLAS-TV** (July 1, 1953) ch. 8; power—55kw visual; antenna height—130 feet above average terrain, 238 feet above ground.

Address: 250 Desert Inn Rd. Phone: Dudley 2-6138.

Licensee: Las Vegas Television Inc. (current chief owner acquired control Feb. 25, 1957).

Ownership: Herman M. Greenspun, 73.7%; Dewey Solomon, 8.99%; Las Vegas Sun (owned by Mr. Greenspun), 7.9%, and others. Mr. Greenspun publishes the Las Vegas Sun. Also see "Newspaper Ownership."

**KLAS-TV Translator:** K77AM Chloride., Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.

**KLRJ-TV** (Jan. 23, 1955) ch. 2; power—12 kw visual, 6.03 kw aural; antenna height—110 feet above average terrain, 324 feet above ground.

Address: P. O. Box 550, Las Vegas. Phone: Dudly 2-1760. TWX LV 5649.

Licensee: Southern Nevada Radio & Television Co. (original owner).

Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed.

Color facilities: network.

Highest hour rate: $275.

Executives: Donald W. Reynolds, pres; A. E.

Cahlan, managing dir; William D. Stiles, gen mgr; Mark Smith, station mgr & film buyer; Allen W. Dunn, natl sales mgr; Rosemary Heath, prom mgr; Gordon Kent, news dir; David Rogers, chief engr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: KORK.

**KLRJ-TV Translators:** K72AV Big Sandy Valley, Ariz., K76AQ Bullhead City, Ariz.; Davis Dam & Lake Mohave Resort, K74AN Chloride, Ariz., K70AC Kingman, Ariz., and K73AJ Peach Springs, Ariz. all owned by Mohave County Board of Supervisors Mohave County, Ariz.: K72AE Needles, Calif., Needles Community Tv Club, c/o Eudora Markham, Box 617, Needles, Calif.

**KSHO-TV** (1957) ch. 13; power—11kw visual, 5.75kw aural; antenna height—130 feet above average terrain, 245 feet above ground (CP for 11.5 kw visual power and antenna 110 feet above average terrain, 245 feet above ground).

Address: El Rancho Vegas Hotel. Phone: Dudley 2-8010. TWX LV 5631.

Licensee: Television Co. of America (acquired station, November 1959).

Ownership: 90% owned by Nevada Broadcasters Fund Inc. (Reed Maxfield, 42.6%; Robert W. Hughes, 18%; Carl A. Hulbert, 14%; Howard Johnson, 8.9%; James C. Walentine, 8.9%; Joseph Bloom, 7%).

Network: ABC-TV (secondary).

Rep: Forjoe.

Highest hour rate: $200.

Executives: Walter E. Shull, pres; Alex Gold, gen mgr.

Washington atty: Barnes & Neilsen.

### LOVELOCK, Pershing County (ch. 18+)

### McGILL, White Pine County (ch. 8+)

### RENO, Washoe County (ch. 2, 4, *5, 8, 21+, 27—)

**KOLO-TV** (Sept. 27, 1953) ch. 8; power—77.6 kw visual; antenna height—2,930 feet above average terrain, 120 feet above ground.

Address: P. O. Box 2610. Phone: Fairview 3-0721. TWX RE-38.

Licensee: Nevada Radio-Television Inc. (original owner.

Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Headley-Reed.

Color facilities: network.

Highest hour rate: $400.

Executives: Donald W. Reynolds, pres; Lee D. Hirshland, gen mgr; Frank F. Wood, coml mgr; Jere Laird, prog dir; Bob Lake, news dir; Tom Hughes, chief engr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: KOLO.

**KOLO-TV Translators:** K72AF Battle Mountain, Nev., Battle Mountain Tv Club, c/o Ray A. Foote, Battle Mountain, Nev.; K71AF Cedarville, Calif., Surprise Valley Tv Club, Box 205; K80AH Hawthorne, Nev., Mt. Grant Tv Booster Service Corp., c/o A. E. Conelly, Hawthorne, Nev.; K70AQ, K74AT Likely, Calif., Likely Tv Club, c/o John W. Roberts, Likely, Calif.: K70AY Lovelock, Nev., Pershing County Chamber of Commerce, Lovelock, Nev.; K72AU Verdi, Nev., Truckee River Civic Tv Inc., Box 78, Verdi, Nev.; K72AA Weed Heights, Nev., Anaconda Co., Box 1000, Weed Heights, Nev.: K76AB Winnemucca, Nev., Winnemucca Lions Club, Box 732, Winnemucca, Nev. K70 Susanville and Herlong, Calif., Honey Lake Community Tv Corp.

### TONOPAH, Nye County (ch. 9—)

### WINNEMUCCA, Humboldt County (ch. 7+)

### YERINGTON, Lyon County (ch. 33)

## NEW HAMPSHIRE

*Non-commercial educational.

### BERLIN, Coos County (ch. 26)

### CLAREMONT, Sullivan County (ch. 37)

### CONCORD, Merrimack County (ch. 76)

### DURHAM, Strafford County (ch. *11)

***WENH** (July 6, 1959) ch. 11; power—51.3 kw visual, 25.7 kw aural; antenna height—970 feet above average terrain, 436 feet above ground.

Address: P. O. Box Z. Phone: University 8-5511.

Licensee: U. of New Hampshire (original owner).

Video tape: Ampex.

Executives: Dr. Lyndon L. Johnson, pres; Keith J. Nighbert, gen mgr; Cabot Lyford, prog dir; Alton Hotaling, prod mgr & film buyer; Charles Tamm, chief engr.

Washington atty: Covington & Burling.

### HANOVER, Grafton County (ch. *27+)

### KEENE, Cheshire County (Ch. 45—)

### LACONIA, Belknap County (ch. 43)

### LITTLETON, Grafton County (ch. 24—)

### MANCHESTER, Hillsboro County (ch. 9—, 48+)

**WMUR-TV** (March 28, 1954) ch. 9; power—282 kw visual, 155 kw aural; antenna height—1,030 feet above average terrain, 227 feet above ground.

Address: 1819 Elm St. Phone: National 3-8061. TWX MAN 94.

Licensee: United Television Co. of New Hampshire (acquired station March 7, 1959).

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Weed Television.

Highest hour rate: $600.

Executives: Richard Eaton, pres; David O'Shea, gen mgr; Jack Conway, coml mgr; Ray Harris, prog dir; Gus Bernier, news dir; Ralph Nadau, chief engr.

Washington atty: Cohn & Marks.

### NASHUA, Hillsboro County (ch. 54)

### PORTSMOUTH, Rockingham County (ch. 15)

### ROCHESTER, Strafford County (ch. 51)

## NEW JERSEY

*Non-commercial educational.

### ANDOVER, Sussex County (ch. *69)

### ASBURY PARK, Monmouth County (ch. 58)

**WRTV** (not on air, suspended operation but has not turned in construction permit) ch. 58.

Address: Eatontown, N. J.

Permittee: Atlantic Video Corp.

Ownership: Walter Reade Theatres Inc, 100%. Walter Reade Theatres is owned by Walter Reade Jr., 51% and Suzanne Gage, 49%.

Washington atty: Cohn & Marks.

### ATLANTIC CITY, Atlantic County (ch. 46, 52+)

**WHTO-TV** (not on air, suspended operation but has not turned in construction permit) ch. 46.

Address: P. O. Box 1230, Steubenville, Ohio.

Permittee: Neptune Broadcasting Corp.

Ownership: See Friendly Group in "Group Ownership."

**WOCN** (not on air, granted Jan. 8, 1953; target date unknown) ch. 52.

Address: 207 Swissvale Ave., Pittsburgh, Pa.

Permittee: David E. Mackey.

Ownership: David E. Mackey, sole owner.

### BRIDGETON, Cumberland County (ch. 64—)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

### CAMDEN, Camden County (ch. *80)

### FREEHOLD, Monmouth County (ch. *74)

### HAMMONTON, Atlantic County (ch. *70)

### MONTCLAIR, Essex County (ch. *77)

### NEWARK, Essex County (ch. 13—)

**WNTA-TV** (see New York City).

### NEW BRUNSWICK, Middlesex County (ch. *19—, 47+)

***WTLV** (noncommercial educational) (not on air, granted Dec. 4, 1952; target date unknown) ch. *19.

Address: State House, Trenton, N. J.

Permittee: New Jersey Department of Education.

### PATERSON, Passaic County (ch. 37+)

### TRENTON, Mercer County (ch. 41+)

### WILDWOOD, Cape May County (ch. 48—)

## NEW MEXICO

*Non-commercial educational.

### ALAMOGORDO, Otero County (ch. 17)

### ALBUQUERQUE, Bernalillo County (ch. 4+, *5+, 7+, 13+)

**KGGM-TV** (1953) ch. 13; power—44.7 kw visual; antenna height—4,180 feet above average terrain, 143 feet above ground.

Address: P. O. Box 1294. Phone: Chapel 3-2285. TWX AQ 88-U.

Licensee: New Mexico Broadcasting Co. (original owner).

Ownership: A. R. Hebenstreit, 62%; S. P. Vidal, 11% and others. Licensee also owns KVSF Santa Fe., N. M.

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: $400.

Video tape: Ampex.

Executives: A. R. Hebenstreit, pres & gen mgr; R. C. (Dusty) Rhoads, coml mgr & film buyer; Vergie Aheyta, natl sales mgr; Robert Van Driel, prog dir; Jim Laramore, prog mgr; Robert Smith, news dir; Leonard F. Dodds, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: KGGM.

**KGGM-TV Translators:** K83AG Gallup, N.M., UHF-TV for Gallup Assn., c/o Fred Garing, 600 W. Coal Ave., Gallup; K82AC Romeo, La Jarea and Manassa, Colo., San Luis Tv Inc., c/o Alonzo Barton, Romeo, Colo.; K83AB Santa Rosa, N.M., Santa Rosa Chamber of Commerce, c/o C. J. Webb, Santa Rosa, N.M.; K80AC Truth or Consequences, N.M., Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K80AM Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock.

***KNME** (May 5, 1958) ch. 5; power—11.2 kw visual, 6 kw aural; antenna height—4,150 feet above average terrain, 123 feet above ground.

Address 1801 Roma Ave. East. Phone: Chapel 2-1283.

Video tape: Ampex.

Executives: Dr. F. C. Hempen, gen mgr; Dr. E. W. Bundy, prod mgr; Tom Petry, prog dir, film buyer & prom mgr; Curtis Horton, chief engr.

Washington atty: Krieger & Jorgensen.

**KNME-TV Translator:** K73AL Truth or Consequences, N.M., Board of Education, Truth or Consequences, Municipal School District 6.

**KOAT-TV** (Sept. 28, 1953) ch. 7; power—73.5 kw visual; antenna height—4,240 feet above average terrain, 257 feet above ground.

Address: 122 Tulane Drive S.E. Phone: Alpine 5-8716. TWX AQ 187.

Licensee: Alvarado Television Co. (acquired station Feb. 6, 1957).

Ownership: Clinton D. McKinnon, 99.2%. Mr. McKinnon owns 25% of KVOA-AM-TV Tucson, Ariz. (See "Newspaper Ownership.")

Network: ABC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: $425.

Video tape: Ampex.

Executives: Clinton D. McKinnon, pres; Max A. Sklower, gen mgr, coml mgr & film buyer; Ed Sanchez, prom mgr & operations dir; Bill Johns, news dir; James H. Sharman, chief engr.

Washington atty: Cohn & Marks.

**KOAT-TV Translators:** K74AV Navajo Compressor Station, Ariz., El Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex.; K77AA Bayfield & Ignacio, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; K75AC Farmington, N.M., San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M.; K76AK Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock; K70BR, Durango, Colo., Durango Junior Chamber of Commerce Inc., c/o R. J. Chandler, Box 701, Durango.

**KOB-TV** (Nov. 29, 1948) ch. 4; power—27 kw visual, 13.5 kw aural; antenna height—4,200 feet above average terrain, 183 feet above ground.

Address: P. O. Box 1351. Phone: Chapel 3-4411. TWX AQ 95.

Licensee: KSTP Inc. (acquired station March 13, 1957).

Ownership: See Gold Seal Stations in "Group Ownership."

Network: NBC-TV( secondary).

Rep: Petry.

Color facilities: network.

Highest hour rate: $450.

Video tape: RCA.

Executives: Stanley E. Hubbard, pres; George S. Johnson, gen mgr; Robert D. Williams, coml mgr; Jerry Danziger, prog dir & film buyer; Paul Bain, prom. mgr; William Tucker, news dir.

Washington atty: Spearman & Roberson.

Radio affiliate: KOB.

**KOB-TV Translators:** K74AC Bayfield & Ignacio, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; K70AF Cortez & Mancos, Colo., TV Inc., c/o J. Val Kruse, Box 1015, Cortez, Colo.; K72AN Durango, Colo., Durango Jr. Chamber of Commerce, c/o R. J. Chandler, Box 701, Durango, Colo.; K71AC Farmington, N.M., San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M.; K70AZ Gallup, N.M., UHF-TV for Gallup Assn., c/o Charles Kastning Jr., 227 W. Coal Ave., Gallup, N.M.; K70BJ Navajo Compressor Station, Ariz., El Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex.; K72AD Pagosa Springs, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; K79AD Romeo, La Jara and Manassa, Colo., San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo.; K70AE Truth or Consequences, N.M., City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K72AP Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, Ariz.

### ARTESIA, Eddy County (ch. 21+)

## NEW MEXICO CONTINUED

### ATRISCO- FIVE POINTS, (ch. 18+)

### BELEN, Valencia County (ch. 24+)

### CARLSBAD, Eddy County (ch. 6—, 23)

**KAVE-TV** (August 1956) ch. 6; power—11.7 kw visual, 5.89 kw aural; antenna height—380 feet above average terrain, 341 feet above ground.

Address: 2907 W. Church. Phone: Tuxedo 5-4101.

Licensee: Voice of Caverns Inc. (acquired station March 8, 1958).

Ownership: Edward Talbott.

Network: CBS-TV (primary).

Rep Bolling.

Highest hour rate: $150.

Executives: Edward Talbott, pres; Tom Wiseheart, gen mgr; Neal R. Jones, prog dir; Glenda Hargis, prom mgr; John Evans, news dir; Sanford Brown, chief engr.

Radio affiliate: KAVE.

### CLAYTON, Union County (ch. 27—)

HAMILTON-LANDIS
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NATIONWIDE MEDIA BROKERS
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SAN FRANCISCO
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RIVERSIDE 8-1175

### CLOVIS, Curry County (ch. 12+, 35)

**KVER-TV** (Dec. 1957) ch. 12; power 30.2 kw visual, 16.37 kw aural; antenna height—210 feet above average terrain, 240 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex., Zone 7. Phone: Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock).

Licensee: Texas-New Mexico Broadcasting Co.

Ownership: KICA Inc. is owned by Texas-New Mexico Bcstg. Co., in turn owned 25% each by Frank Lesley and Mrs. Mae Strauss and 50% by Texas Telecasting Inc. (see Texas Telecasting stations in "Group Ownership").

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: $150.

Executives: Jim Wilkes, station mgr; M. S. O'Dell, chief engr.

Washington atty: Elliott Lovett.

Radio affiliate: KVER.

### COLUMBUS, Luna County (ch. 16—)

### DEMING, Luna County (ch. 14+)

### FARMINGTON, San Juan County (ch. 12+, 17—)

**KFBR** (granted November 1959; target date not announced): ch. 12; power—31 kw visual; 15.5 kw aural.

Address: 407 W. Broadway.

Permittee: Farmington Broadcasting Co.

### FIVE POINTS, (see ATRISCO)

### GALLUP, McKinley County (ch. 3, *8—, 10)

### HOBBS, Lea County (ch. 46)

### HOT SPRINGS, Sierra County (ch. 19)

### LAS CRUCES, Dona Ana County (ch. 22—)

### LAS VEGAS, San Miguel County (ch. 14—)

### LORDSBURG, Hidalgo County (ch. 23+)

### LOS ALAMOS, Los Alamos County (ch. 20—)

### LOVINGTON, Lea County (ch. 27)

### PORTALES, Roosevelt County (ch. 22+)

### RATON, Colfax County (ch. 46—, *52)

### ROSWELL, Chaves County (ch. *3+, 8, 10—)

**KRNM-TV** (granted February 1960; target date not announced): ch. 10; power—355 w visual; antenna height—100 feet above average terrain; 172 feet above ground.

Address: 85 S. Third St., Ft. Smith, Ark.

Permittee: Roswell Telecasting Co.

**KSWS-TV** (June 24, 1953) ch. 8; power—316 kw visual, 182 kw aural; antenna height—1,786 feet above average terrain, 1,610 feet above ground.

Address: P. O. Box 670. Phone: Main 2-6450. TWX 3531.

Licensee: John A. Barnett (original owner).

Ownership: John A. Barnett, 100%.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Meeker. Clyde Melville (Dallas).

Color facilities: network.

Highest hour rate: $250.

Executives: John A. Barnett, owner & gen mgr; W. L. Shackelford, asst gen mgr; Paul B. McEvoy, sales mgr, film buyer & prom mgr; Clyde E. Cless, prod dir; Norwood McLendon, news dir; William E. Kolb, chief engr.

Washington atty: Koteen & Burt.

Radio affiliate: KSWS.

### SANTA FE, Santa Fe County (ch. 2+, *9+, 11—)

**KFUR-TV** (granted April 1960: target date not announced): ch. 11; power—347 w visual; antenna height—140 feet below average terrain; 160 feet above ground.

Permittee: Santa Fe Telecasting Co.

### SILVER CITY, Grant County (ch. *10+, 12)

### SOCORRO, Socorro County (ch. 15+)

### TRUTH OR CONSEQUENCES, Sierra County (ch. 19)

### TUCUMCARI, Quay County (ch. 25+)

## NEW YORK

*Non-commercial educational.

### ALBANY, Albany County-SCHENECTADY, Schenectady County-TROY, Rensselaer County (ch. 6, 13, *17+, 23—, 35, 41)

**WAST** (1954) ch. 13; power—151 kw visual, 76.5 kw aural; antenna height—1,250 feet above average terrain, 332 feet above ground.

Address: P. O. Box 4035. Phone: Hobart 5-5291. TWX Alb 317.

Licensee: Van Curler Broadcasting Corp. (acquired station 1956).

Ownership: Stanley-Warner Corp. (theatre chain), 100%.

Network: ABC-TV (primary).

Rep: H-R Television.

Highest hour rate: $800.

Executives: William A. Riple, gen mgr; Dom Tovino, sales mgr; Fred D. Shavor, prog dir; E. David Rosen, asst to gen mgr; Joel Levy, film dir; Michael S. Artist, prom mgr; Bernard Shusman, news dir; Elmer C. Snow, chief engr.

Washington atty: Arnold, Fortas & Porter.

**WRGB** (Schenectady) (Nov. 6, 1939) ch. 6; power—93.3kw visual, 47kw aural; antenna height—1,020 feet above average terrain, 314 feet above ground.

Address: 1400 Balltown Rd., Schenectady 9. Phone: Franklin 7-2261. TWX SCHEN 86.

Licensee: General Electric Co. (original owner).

Ownership: General Electric Co., 100%.

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Color facilities: network, local film, local slides.

Highest hour rate: $1,250.

Video tape: Ampex (2).

Executives: Robert Paxton, pres; J. Milton Lang, gen mgr; Robert F. Reid, mgr-marketing; Merle L. Galusha, mgr-operations & film buyer; Francis A. Pasley, mgr-finance; Ralph L. Van Duser, mgr-employe & community relations; George F. Spring, mgr-sales; A. G. Zink, mgr-programming & news; Arthur R. Graland, mgr-promotion; James P. Connolly, mgr-traffic.

Washington atty: Smith, Hennessey & McDonald; McKenna & Wilkinson.

Radio affiliate: WGY, WGFM (FM).

**WTEN** (Oct. 14, 1953) ch. 10 (see listing under Vail Mills, N.Y.).

***WTVZ** (not on air; granted July 24, 1952; target date unknown) ch. *17.

Address: State Education Dept.

Permittee: U. of State of New York.

### AMSTERDAM, Montgomery County (ch. 52—)

### BATAVIA, Genesee County (ch. 33—)

### BINGHAMTON, Broome County (ch. 12—, 40—, *46+, 56+)

**WINR-TV** (Nov. 1957) ch. 40; power—575 kw visual; antenna height—630 feet above average terrain, 509 feet above ground.

Address: 70 Henry St. Phone: Raymond 3-8251. TWX BN 80.

Licensee: Binghamton Press Co. (original owner).

Ownership: See Gannett Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary), CBS-TV (secondary).

Rep: Everett McKinney.

Color facilities: network.

Highest hour rate: $300.

Executives: Edward M. Scala, gen mgr; Shirley Ricciardelli, prog dir; Thomas Cawley, news dir; Gino Ricciardelli, chief engr.

Radio affiliate: WINR.

**WINR-TV Translators:** W81AB Hillcrest and Chenango Bridge, N.Y., and W78AB Johnson City and Vesta, N.Y., both Binghamton Press Co., 19 Chenango St., Binghamton.

**WNBF-TV** (Dec. 1, 1949) ch. 12; power—166 kw visual, 83 kw aural; antenna height—1,200 feet above average terrain, 785 feet above ground.

Address: Sheraton Inn, 50 Front St. Phone: Raymond 3-7311. TWX BN 186.

Licensee: Triangle Publications Inc. (acquired station May 20, 1955).

Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (primary).

Rep: Blair Tv.

Color facilities: network.

Highest hour rate: $1,000.

Executives: George R. Dunham, gen mgr; W. Robert Trevitt, coml mgr; Thomas Jones, prog dir; Paul A. Graham-Raad, prom supv; Edward Kane, news dir; Lamar Cox, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: WNBF-AM-FM.

***WQTV** (not on air; granted Aug. 14, 1952; target date unknown) ch. *46.

Address: State Education Dept., Albany.

Permittee: U. of the State of New York.

### BUFFALO, Erie County (ch. 17, *23)

### BUFFALO-NIAGARA FALLS, Niagara County (ch. 2, 4—, 7+, 29+)

**WBEN-TV** (May 14, 1948) ch. 4; power—100 kw visual, 50 kw aural; antenna hegiht—1,200 feet above average terrain, 1,001 feet above ground.

Address: 2077 Elmwood Avenue, Zone 7. Phone: Bedford 0930. TWX BU-595.

Licensee: WBEN Inc. (original owner).

Ownership: Owned by Buffalo Evening News. See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Harrington, Righter & Parsons.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,250.

Executives: A. H. Kirchhofer, pres; C. Robert Thompson, gen mgr; George R. Torge, station mgr; Nicholas J. Malter, coml mgr; Fred A. Keller, Prog dir & film buyer; Joseph A. Haeffner, prom mgr; Ray Finch, news dir; Ralph J. Kingsley, chief engr.

Washington atty: Frank U. Fletcher.

Radio affiliate: WBEN-AM-FM.

**WBEN-TV Translator:** W82AA North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren.

**WGR-TV** (Aug. 14, 1954) ch. 2; power—100kw visual, 66.1kw aural: antenna height—690 fet above average terrain, 742 feet above ground.

Address: 184 Barton St., zone 13. Phone: Sumner 6-7115. TWX BU 245.

Licensee: Transcontinent Television Corp. (acquired station Oct. 1, 1957).

Ownership: See Transcontinent Television Stations in "Group Ownership."

Network: NBC-TV.

Rep: Petry; A. Andy McDermott (Canadian).

Highest hour rate: $1,400.

Color facilities: network.

Video tape: Ampex.

Executives: David Channing Moore, pres; Van Beuren W. de Vries, vp & gen mgr; Edwin Pfeiffer, gen sls mgr; George W. Cyr, program dir; Charles Hutoff, promotion mgr; George R. Rasmussen, news dir; Fred M. Eames Jr., chief engr.

Washington atty: Covington & Burling.

Radio affiliate: WGR-AM-FM.

**WGR-TV Translator:** W70AB North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren.

**WKBW-TV** (Nov. 30, 1958) ch. 7; power—70.8 kw visual (CP for 91.2 kw); antenna height—1,420 feet above average terrain, 1,072 feet above ground.

Address: 1420 Main St., zone 9. Phone Garfield 0770.

Permittee: WKBW-TV Inc. (original owner).

Ownership: Clinton H. Churchill, 51%; Edward H. Kavinoky, 24%; Alfred Anscombe, 5%; Darwin Martin, 5%; Haskell Stovroff, 5%; James Stovroff, 5%; R. P. Stovroff, 2.5%; Nancy S. Gordon, 2.5%.

Network: ABC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: $1,250.

Executives: Dr. Clinton H. Churchill, pres; Clinton D. Churchill, sta mgr; Anthony Rocco, coml mgr; Labe B. Mell, prog dir, film buyer & prom mgr; William H. Youngblood, news dir; Floyd A. Timberlake, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WKBW.

***WNED-TV** (March 30, 1959) ch. *17; power—151 kw visual, 81.3 kw aural; antenna height—350 feet above average terrain, 379.5 feet above ground.

Address: Hotel Lafayette, zone 3. Phone: Washington 4756.

Licensee: Western New York Educational Tv Assn. (original owner).

Video tape: Ampex.

Executives: Les Martin Jr., station mgr & prog mgr; Duane A. Franceschi, production mgr; J. Michael Collins, prom mgr; George R. Bakaysa, operations mgr; Gordon S. Knaier, chief engr.

***WTVF** (not on air; granted July 24, 1952; target date unknown) ch. *23.

Address: State Education Dept., Albany, N.Y.

Permittee: U. of State of New York.

**CARTHAGE-WATERTOWN,** Jefferson County (ch. 7—)

**WCNY-TV** (Oct. 24, 1954) ch. 7; power—178 kw visual, 95.5 kw aural; antenna height—720 feet above average terrain, 574 feet above ground.

Address: P. O. Box 211, Watertown. Phone: Sunset 2-1800. TWX WAT'N 460.

Licensee: The Brockway Co. (original owner).

Ownership: John B. Johnson and wife, 100% (following settlement of estate of Jessie Johnson which had owned 13%). Brockway Co. publishes the Watertown (N.Y.) Times and owns WWNY Watertown and WMSA-AM-FM Massena, N.Y. See "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Weed Television.

Highest hour rate: $300.

Executives: John B. Johnson, pres; Louis Saiff Jr., gen mgr; Alfred M. Tauroney, natl sales mgr; James W. Higgins, station dir & prom. mgr; David Graves, gen mgr & film buyer; Donald P. Hopkins, news dir; Donald L. Morehouse, chief engr.

Washington atty: Fisher, Wayland, Duval & Southmayd.

Radio affiliate: WWNY.

**CLYMER,** Chautauqua County (ch. 37)

**CORTLAND,** Cortland County (ch. 72)

**DUNKIRK,** Chautauqua County (ch. 46)

**ELMIRA,** Chemung County (ch. 18+, 24—, 30)

**WSYE-TV** (Sept. 10, 1956) ch. 18; power—120kw visual, 60.3kw aural; antenna height—700 feet above average terrain, 314 feet above ground.

Address: c/o WSYR-TV Syracuse.

Licensee: Newhouse Broadcasting Corp. (original owner).

Ownership: See Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."

Note: WSYE-TV operates as satellite of WSYR-TV.

**GLENS FALLS,** Warren County (ch. 39+)

**GLOVERSVILLE,** Fulton County (ch. 29—)

**HAGAMAN,** Montgomery County (ch. 29)

**WCDB** (not on air; granted Feb 8, 1956; target date unknown) ch. 29; power—251 kw visual; antenna height—700 feet above average terrain, 246 feet above ground.

Licensee: Capital Cities Television Corp. (original owner).

Ownership: See Capital Cities Television Stations in "Group Ownership."

**HORNELL,** Steuben County (ch. 50)

**ITHACA,** Tompkins County (ch. *14+, 20—)

**WHCU-TV** (not on air, granted Jan. 8, 1953; target date unknown) ch. 20.

Permittee: Cornell U.

***WIET** (not on air; granted Jan. 8, 1953; target date unknown) ch. *14.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

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**As of August 1, 1960*

**JAMESTOWN,** Chautauqua County (ch. 58+)

**KINGSTON,** Ulster County (ch. 66—)

**LAKE PLACID,** Essex County

**WPTZ** (see North Pole, N. Y.).

**MALONE,** Franklin County (ch. 20+, *66)

**MASSENA,** St. Lawrence County (ch. 14—)

**MIDDLETOWN,** Orange County (ch. 60)

**NEW YORK,** New York County (ch. 2, 4, 5+, 7, 9+, 11+, *25, 31—)

**WABC-TV** (Aug. 10, 1948) ch. 7; power—110kw visual, 55kw aural; antenna height—1,380 feet above average terrain, 1,465 feet above ground.

Address: 7 West 66th St., zone 23. Phone: Susquehanna 7-5000. TWX NY 1-2382.

Licensee: American Broadcasting Co.-Paramount Theatres Inc. (acquired station Feb. 9, 1953).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv.

Highest hour rate: $4,890.

Video tape: Ampex.

Executives: Joseph Stamler, vp & gen mgr; James E. Szabo, gen sales mgr; Bill Scharton, natl sales mgr; A. L. Hollander Jr., prog dir & film buyer; Takashi Kako, film dir; Lester Dinoff, publicity dir; Murry Salberg, dir of adv & sales promotion; G. Edward Hamilton, chief engr; Steven Siporin, dir of operations; Lawrence Pollock, dir of research & sales development; Arthur Dorfner, business mgr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WABC-AM-FM.

**WCBS-TV** (July 1, 1941) ch. 2; power—42 kw visual, 21 kw aural; antenna height—1,300 feet above average terrain, 1,465 feet above ground.

Address: 485 Madison Ave., Zone 22. Phone: Plaza 1-2345. TWX 1-935.

Licensee: CBS (original owner).

Ownership: See CBS Owned Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $10,000.

Video tape: Ampex.

Executives: Merle S. Jones, pres, CBS-TV stations; Craig Lawrence, vp in charge of stations; Frank Shakespeare, vp & gen mgr; Norman E. Walt, gen sales mgr; Clarence Worden, asst to gen mgr & dir public service; Dan Gallagher, prog dir; William C. Lacey, mgr of film dept; Leonard Traube, prom mgr; David Zellmer, news dir; Robert G. Thompson, CBS-TV dir of technical operations; Marion Hampden, coml mgr.

Radio affiliate: WCBS-AM-FM.

**WNBC-TV** (July 1, 1941) ch. 4; power—25.7 kw visual, 12.85kw aural; antenna height—1,440 feet above average terrain, 1,465 feet above ground.

Address: 30 Rockefeller Plaza, zone 20. Phone: Circle 7-8300.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC owned stations in "Group Ownership."

Network: NBC-TV.

Rep: NBC Spot Sales.

Highest hour rate: $10,200.

Color facilities: network; local film; local live; local slides.

WRGB puts your MESSAGE WHERE THE SALE BEGINS

Sales begin long before sales are made, and WRGB is there at the outset in the homes and on the minds of the people who can translate your message into sales.

Sales begin here, too, because more and more manufacturers are discovering the test-marketability of this Northeastern New York and Western New England audience. The thousands of engineers, skilled workers, farmers and their families who live here represent a wide cross section of preferences and tastes. And, the metropolitan, suburban and rural nature of this market further gives you an excellent sampling of modern America's living habits. But, what really makes sales begin here is that WRGB is the number 1 voice and picture in this area. Let WRGB place your message where sales begin. Contact your NBC Spot Sales representative.

WRGB
CHANNEL 6
A General Electric Station
ALBANY-SCHENECTADY-TROY

## NEW YORK CONTINUED

Video tape: RCA.

Executives: William N. Davidson, vp & gen mgr; Jay J. Heitin, national sales mgr; Alvin H. Perlmutter, program dir & film buyer; Robert G. Patt, mgr, audience promotion; William Thompson, mgr, sales promotion; Al Slep, mgr, publicity & exploitation; T. J. Buzalski, chief engr.

Radio affiliate: WNBC-AM-FM.

**WNEW-TV** (May 2, 1944) ch. 5; power—37.1 kw visual, 18.6 kw aural; antenna height—1,330 feet above average terrain, 1,465 fet above ground.

Address: 205 E 67th St., Zone 21. Phone Lehigh 5-1000. TWX NY 1-3840.

Licensee: Metropolitan Broadcasting Corp. (acquired station Sept. 16, 1955).

Ownership: See Metropolitan Television Stations in "Group Ownership."

Rep: Petry.

Color facilities: Network, local film, local slides.

Highest hour rate: $3,000.

Video tape: Ampex (2).

Executives: John W. Kluge, pres; Bennet H. Korn, exec vp in charge of tv; Jack Lynn, prog dir; Hal Cranton, dir of adv & prom; Ted Yates, dir of news & public affairs; William D. Kelly, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WNEW-AM-FM.

**WNTA-TV** (Newark, N. J.) (Jan. 2, 1948) ch. 13; power—178 kw visual, 89.1 kw aural; antenna height—1,190 feet above average terrain, 1,200 feet above ground.

Address: Office & Studios: 1020 Broad St., Newark, N. J., Zone 1; New York Studios: 1481 Broadway. Phone: Mitchell 2-6400 (NJ), Barclay 7-3260 (NY).

Licensee: National Telefilm Assoc. (acquired station May 7, 1958).

Rep: Young Television.

Highest hour rate: $2,000.

Video tape: Ampex (2).

Executives: Ted Cott, vp, o & o stations; Don Quinn, sales vp; Marvin Schlaffer, prog coordinator; Joseph Morris, admin. & business affairs dir; Robert E. Harris, adv & sales prom dir; Mike Wallace, vp, news & special events dir; Henry Dabrowski, chief engr.

Radio affiliate: WNTA-AM-FM.

**WNYC-TV** (noncommercial; not on air; granted May 12, 1954; target date 1960) ch. 31; power—251 kw visual, 150 kw aural; antenna height—588 feet above average terrain, 625 feet above ground.

Address: Municipal Broadcasting System, 2500 Municipal Bldg., zone 7. Phone: Whitehall 3-3600.

Licensee: City of New York (original owner).

Ownership: Owned by the City of New York.

Executives: Seymour N. Siegel, dir; Bernard R. Buck, program dir; John DeProspo, film buyer; David Knapp, promotion mgr; Cyril Freed, news dir; Hom Hong Wei, chief engr.

Washington atty: Rhyne & Rhyne.

Radio affiliate: WNYC-AM-FM.

**WOR-TV** (Oct. 5, 1949) ch. 9; power—129 kw visual, 64.6 kw aural; antenna height—1,240 feet above average terrain, 1,231 feet above ground.

Address: 1440 Broadway, Zone 18. Phone: Longacre 4-8000.

Licensee: RKO General Inc. (acquired station 1952).

Ownership: See RKO General Stations in "Group Ownership."

Rep: H-R Television.

Highest hour rate: $2,000.

Video tape: Ampex (2).

Executives: Thomas F. O'Neill, pres; Robert J. Leder, gen mgr; Burt Lambert, coml mgr; Robert Smith, prog dir; Ivan Reiner, prog mgr & film buyer; Martin Fliesler, prom mgr; George Brown, news dir; Harry Tilley, chief engr; Barney Boyle, operations dir.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WOR-AM-FM.

**WOR-TV Translator:** W79AB Palmerton, Slatedale & Slatington, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton.

**WPIX** (June 15, 1948) ch. 11; power—100kw visual, 50kw aural; antenna height—1,410 feet above average terrain, 1,464 feet above ground.

Address: 220 E. 42nd St., zone 17. Phone: Murray Hill 2-6500. TWX NY 1-4396.

Licensee: WPIX Inc. (original owner).

Ownership: See "Newspaper Ownership" and Tribune Co. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward.

Highest hour rate: $2,000.

Color facilities: network.

Video tape: Ampex.

Executives: Fred M. Thrower, vp & gen mgr; L. J. Pope, vp in charge of operations; T. E. Mitchell, vp & controller; J. A. Patterson, vp & sales mgr; W. D. Engles, news & live program mgr; W. L. Cooper, film program mgr; F. X. Tuoti, advertising research & promotion mgr; O. S. Freeman, vp in charge of engineering.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

***WREG** (not on air; granted Aug. 14, 1952; target date unknown) ch. *25.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

### NIAGARA FALLS (see BUFFALO-NIAGARA FALLS)

### NORTH POLE (LAKE PLACID), Essex County (ch. 5)

**WPTZ** (Plattsburgh) (Dec. 8, 1954) ch. 5; power 20 kw visual, 12 kw aural; antenna height—1,200 feet above average terrain, 183 feet above ground.

Address: 357 Cornelia St. Phone: Jordan 1-5555. TWX 980.

Licensee: Rollins Telecasting Inc. (acquired station March 28, 1956).

Ownership: See Rollins Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hour rate: $400.

Executives: O. Wayne Rollins, pres; George BarenBregge, vp, gen mgr, film buyer & prom mgr; Linc Mayo, coml mgr; Al Cahill, prog dir; Dick Ford, news dir; Joe Missick, chief engr.

Washington atty: Cohn & Marks.

### OGDENSBURG, St. Lawrence County (ch. 24+)

### OLEAN, Cattaraugus County (ch. 54+)

### ONEONTA, Otsego County (ch. 62—)

### OSWEGO, Oswego County (ch. 31)

### PATCHOGUE, Suffolk County (ch. 75)

### PLATTSBURGH, Clinton County (ch. 28+)

**WPTZ** ch. 5 (see North Pole, N.Y.).

### POUGHKEEPSIE, Dutchess County (ch. 21—, *83)

### ROCHESTER, Monroe County (ch. 5—, 10+, 15—, *21, 27+)

**WCBF-TV** (not on air; granted May 10, 1953; target date unknown) ch. 15; power—288kw visual; antenna height—430 feet above average terrain, 325 feet above ground.

Address: 87 Seneca St., Geneva, N.Y.

Permittee: Star Broadcasting Co.

Ownership: See Star Broadcasting Stations in "Group Ownership."

Radio affiliate: WBBF.

NEW YORK'S HIGHEST-RATED TV PROGRAM FOR THE SIXTH CONSECUTIVE YEAR,**

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**Pulse, Arbitron and Nielsen — September 1954 — June 1960

**WHEC-TV** (Nov. 1, 1953) ch. 10 (shares time with WVET-TV); power—316 kw visual, 158 kw aural; antenna height—450 feet above average terrain, 353 feet above ground.

Address: 191 East Ave., Zone 4. Phone: Baker 5-3050. TWX RO 461.

Licensee: WHEC Inc. (oroginal owner).

Ownership: See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Everett-McKinney.

Color facilities: network.

Highest hour rate: $900.

Video tape: Ampex.

Executives: Paul Miller, pres; Lowell H. MacMillan, vp & gen mgr; John Cody, coml mgr; William J. Adams, prog dir, film buyer & prom mgr; Warren A. Doremus, news dir; Howard B. Mouatt, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WHEC.

**WROC-TV** (June 11, 1949) ch. 5; power—100 kw visual, 50 kw aural; antenna height—510 feet above average terrain, 353 feet above ground.

Address: 201 Humboldt St., Zone 3. Phone: Butler 8-8400. TWX RO 571.

Licensee: Transcontinent Television Corp. (acquired station July 18, 1956).

Ownership: See Transcontinent Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Petry.

Video tape: Ampex.

Executives: David C. Moore, pres; Gunnar O. Wiig, station mgr; John W. Kennedy Jr., sales mgr; Paul M. Sciandra, prog & prod dir & film buyer; Herman Pease, prod mgr; L. Walton Smith, prom & public relations dir; Jack Hooley, news dir; George Driscoll, engineering mgr.

Washington atty: Covington & Burling.

Radio affiliate: WROC-FM.

***WROH** (not on air; granted July 24, 1952; target date unknown) ch. *21; power—205kw visual; antenna height—700 feet above average terrain, 540 feet above ground.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

**WVET-TV** (Nov. 1, 1953) ch. 10 (shares time with WHEC-TV); power—316 kw visual, 158 kw aural; antenna height—450 feet above average terrain, 353 feet above ground.

Address: 17 South Clinton Ave., Zone 4. Phone: Hamilton 6-4820. TWX RO 291.

Licensee: Veterans Broadcasting Co. (original owner).

Ownership: Ervin F. Lyke, 7.95%; Harry W. Bennett, Hal James and William B. Maillefert, each 4.88%, and others.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Bolling.

Color facilities: network, local film, local slides.

Highest hour rate: $900.

Video tape: Ampex.

Executives: Ervin F. Lyke, pres, treas, & gen mgr; Arthur M. Wright, gen sales mgr; F. Chase Taylor, prog dir & film buyer; William Schubert, prom mgr; Thomas Decker, news dir; Raymond D. Jobes, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WVET.

### ROME, (see UTICA)

### SARANAC LAKE, Franklin County (ch. 18)

### SCHENECTADY

**WRGB** (see Albany).

### SYRACUSE, Onondaga County (ch. 3—, 8, *43+)

**WHEN-TV** (Dec. 1, 1948) ch. 8; power—316kw visual, 190kw aural; antenna height—960 feet above average terrain, 554 feet above ground.

Address: 101 Court St., zone 8. Phone: Granite 4-8511. TWX SS 463.

Licensee: Meredith Syracuse Tv Corp. (original owner).

Ownership: See "Newspaper Ownership" and Meredith Publishing Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $1,000.

Video tape: Ampex.

Executives: E. T. Meredith Jr., pres; Paul Adanti, vp & gen mgr; Fred Menzies, coml mgr; Gordon Alderman, program dir & film buyer; Thomas Kavanaugh, coml service mgr; Bob Peel, promotion mgr; Ray Owens, news dir; Albert H. Chismark, chief engr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: WHEN.

***WHTV** (not on air; granted Sept. 18, 1952; target date unknown) ch. *43; power 200 kw visual; antenna height—560 feet above average terrain, 532 feet above ground.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

**WSYR-TV** (Feb. 15, 1950) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 590 feet above ground.

Address: 1030 James St., zone 3. Phone: Granite 4-3911.

Licensee: Newhouse Broadcasting Corp. (original owner).

Ownership: See "Newspaper Ownership" and Newhouse Newspaper Stations in "Group Ownership."

**Network:** NBC-TV (primary).

Rep: Harrington, Righter, Parsons.

Highest hour rate: $1,100.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: E. R. Vadeboncouer, pres & gen mgr; W. Alford Jr, dir of sales; Fred I. Leiger, sales mgr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WSYR-AM-FM.

### TROY (see ALBANY)

### UTICA, Oneida County-ROME, Oneida County (ch. 2—, *25+, 54—)

**WKTV** (Dec. 1, 1949) ch. 2; power—26.3 kw visual; antenna height—1,380 feet above average terrain, 1,065 feet above ground.

Address: P. O. Box 386, Utica. Phone: Redwood 3-0404. TWX UT 8034.

Licensee: Mid-New York Broadcasting Corp. (acquired station Feb. 20, 1959).

Ownership: Paul Harron, 52.8%; Gordon Gray, 10%; Lawrence Biele, 5½%; and others.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: H-R Television.

Color facilities: network.

Highest hour rate: $550.

Executives: Gordon Gray, pres, gen mgr & coml mgr; Daniel German, prog dir & film buyer; David D. Kuyk, local sales mgr; Ruth Schlanger, publicity mgr, film buyer; Stephen Purcell, merchandising mgr; Jack Durant, news editor; DeForest T. Layton Jr., chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WKAL Rome.

**WTMV** (not on air; granted March 13, 1958; target date unknown) ch. 54; power—25.7kw visual; antenna height—170 feet below average terrain, 227 feet above ground.

Address: P. O. Box 2853, Memphis, Tenn.

Permittee: Malco Theatres Inc.

Ownership: See Malco Theatres Stations in "Group Ownership."

### VAIL MILLS, Albany County (ch. 10)

**WTEN** (Albany) (Oct. 14, 1953) ch. 10; power—144kw visual, 72.4kw aural; antenna height—1,270 feet above average terrain, 1,356 feet above ground.

Address: P. O. Box 10, Albany 1. Phone: Hobart 3-2225. TWX Troy 373.

Licensee: Capital Cities Broadcasting Corp. (acquired Nov. 3, 1954).

Ownership: See Capital Cities Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Blair-TV.

Highest hour rate: $900.

Executives: Frank M. Smith, pres & managing dir; Thomas S. Murphy, gen mgr; William J. Lewis, sales mgr; Charles G. Pogan, dir of operations & film buyer; Phil Beuth, prom mgr; Daniel H. Smith, vp & dir of engr; Leonard Lavendol, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WROW Albany.

### WATERTOWN, Jefferson County (ch. 48)

**WCNY-TV** (see Carthage).

## NORTH CAROLINA

*Non-commercial educational.

### AHOSKIE, Hertford County (ch. 53)

### ALBEMARLE, Stanly County (ch. 53)

### ASHEVILLE, Buncombe County (ch. 13—, *56—, 62+, 78)

**WISE-TV** (July 5, 1953) ch. 62; power—24.1 kw visual, 12 kw aural; antenna height—417 feet above average terrain, 137.5 feet above ground.

Address: 92 Haywood St. Phone: Alpine 4-4448.

Licensee: WCOG Inc. (acquired station Nov. 5, 1959).

Ownership: See Harold H. Thoms Stations in "Group Ownership."

Network: NBC-TV (primary), CBS-TV (secondary).

Rep: Broadcast Time Sales.

Highest hour rate: $150.

Executives: Harold H. Thoms, pres; Hugh McMillan, admin asst; John Randolph, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: WISE.

**WLOS-TV** (Sept. 18, 1954) ch. 13; power—170 kw vsiual, 85.2 kw aural; antenna height—2,850 feet above average terrain, 340 feet above ground.

Address: P. O. Box 2150. Phone Alpine 4-4321. TWX AV 80.

Licensee: Skyway Broadcasting Corp. (acquired station Aug. 21, 1958).

Ownership: See Wometco Enterprises Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Peters, Griffin, Woodward; James S. Ayers (Southeast).

Color facilities: network.

Highest hour rate: $700.

Video tape: Ampex (2).

Executives: Mitchell Wolfson, pres; Louis Wolfson III, vp; Theodore A. Eiland, vp, gen mgr & film buyer; Saul Rozenweig, vp & gen sales mgr; Mort Cohn, prog-prod mgr; Julia Stamberger, bus mgr; Don Shepherd, prom dir; Leo Willette, news dir; George Sprague, chief engr, Russ Severin, mgr Greenville studios, Tom Burkhart, regional sales coordinator.

Washington atty: Cohn & Marks.

Radio affiliate: WLOS-AM-FM.

### BURLINGTON, Alamance County (ch. 63)

### BURNSVILLE, Yancey County (ch. 18)

### CHAPEL HILL, Orange County (ch. *4+)

***WUNC-TV** (Jan. 8, 1955) ch. *4; power—100kw visual, 60.3kw aural; antenna height—990 feet above average terrain, 799 feet above ground.

Address: U. of North Carolina. Phone: Chapel Hill 8423.

Licensee: Consolidated University of North Carolina (original owner).

Video tape: Ampex.

Executives: William C. Friday, pres, Consolidated U. of North Carolina; Donald B. Anderson, provost; William D. Carmichael Jr., vp and finance officer; Roy J. Johnston, chairman, directorate of television and director of television, Raleigh; John Young, director of television, Chapel Hill; E. W. Young Jr., director of television, Greensboro; John R. B. Hawes Jr, prod mgr; Alan B. MacIntyre, chief engr.

Radio affiliate: WUNC (FM).

### CHARLOTTE, Mecklenburg County (ch. 3, 9+, 36+, *42+)

**WBTV** (July 15, 1949) ch. 3; power—100 kw visual, 60.3 kw aural; antenna height—1,090 feet above average terrain, 562 feet above ground.

Address: 1 Julian Price Place, Zone 8. Phone: Edison 3-8833. TWX CE 295.

Licensee: Jefferson Standard Broadcasting Co. (original owner).

Ownership: See Jefferson Standard Life Insurance Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: CBS-Television Spot Sales.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,250.

Video tape: RCA (2).

Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp & gen mgr; J. Robert Covington, vp, research & prom; Kenneth I. Tredwell Jr., vp & managing dir; Thomas E. Howard, vp, engineering & general services; Wallace Jorgenson, asst managing dir in charge of sales; Robert L. Rierson, prog operations mgr; Nathan Tucker, asst prog operations mgr & film buyer; John P. Dillon, prom mgr; Nelson Benton, news mgr; Jack Burney, research mgr; Frank Bateman, tech operations mgr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WBT.

**WSOC-TV** (April 28, 1957) ch. 9; power—316kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 1,073 feet above ground.

Address: P. O. Box 2536, zone 1. Phone: Franklin 6-8401. TWX 483.

Licensee: Carolina Broadcasting Co. (acquired station June 1, 1959).

Ownership: See Cox Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Reps: H-R Reps.

Highest hour rate: $900.

Color facilities: network.

Executives: Leonard Reinsch, pres; Larry Walker, exec vp & gen mgr; C. George Henderson, gen sales mgr; Robert N. Provence, prog dir & film buyer; William M. Scruggs Jr., prom mgr; Carroll McGaughey, news dir; L. L. Caudle Jr., chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WSOC-AM-FM.

**WUTV** (not on air, suspended operation but has not turned in construction permit) ch. 36.

Address: 329 South Blvd.

Permittee: Century Advertising Co.

Ownership: Hugh A. Deadwyler, 49.54%; Frank P. Larson Jr., 49.505%; Cecil J. Hawes, .991%.

### DURHAM, Durham County (ch. 11+, *40—, 46+, 73—)

**WTVD** (Sept. 2, 1954) ch. 11; power—316 kw visual, 170 kw aural; antenna height—1,490 feet above average terrain, 1,502 feet above ground.

Address: P. O. Box 2009. Phone 2-2111. TWX Dham 5098.

Licensee: Capital Cities Broadcasting Corp. (acquired station April 1, 1957).

Ownership: See Capital Cities Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Petry.

Color facilities: network.

Highest hour rate: $750.

Executives: Frank M. Smith, pres; Harmon L. Duncan and Floyd Fletcher, co-gen mgrs; Mike Thompson, coml mgr; Ernie Greup, film buyer & prog dir; David Murray, prom mgr; Jack Williams, news dir; Roy Fullen, chief engr.

Washington atty: Hogan & Hartson.

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*JOHNSON CITY*

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*KINGSPORT*

***is served***

***"on a platter"***

A Tri-City Sales Complex . . . Hub of a 37-county tv market encompassing:

- **Population—1,257,100**
- **Income—$1,209,699,000**
- **Sales—$850,594,000**

SRDS Consumer Market Data, July '60

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***Twice as many average quarter-hour "homes reached" . . . 59% more net weekly circulation (ARB, 3/60) than the other competing station. See our Ad under Bristol, Va.-Tenn., and compare CPM***

•

NBC

**WCYB-TV**

**Channel 5 Bristol, Va.-Tenn.**

**Represented by: Headley-Reed**

**ELIZABETH CITY,** Pasquotank County (ch. 31+)

**FAYETTEVILLE,** Cumberland County (ch. 18—, 54—)

**GASTONIA,** Gaston County (ch. 48)

**WTVX** (not on air, granted April 7, 1954, target date unknown) ch. 48.
Permittee: Air Pix Corp.

**GOLDSBORO,** Wayne County (ch. 34, 72)

**GREENSBORO,** Guilford County (ch. 2—, *51—, 57—; ch. 8 assigned July 30, 1958 on hyphenated basis to Winston Salem-High Point- Greensboro)

**WFMY-TV** (Sept. 22, 1949) ch. 2; power—100kw visual, 50kw aural; antenna height—720 feet above average terrain, 759 feet above ground.
Address: P. O. Drawer A. Phone: Broadway 4-0114. TWX 347.
Licensee: Greensboro News Co. (original owner).
Ownership: Licensee publishes Greensboro News and Record (see "Newspaper Ownership"). Jefferson Standard Life Insurance Co. owns 16.66% of licensee (see Jefferson Standard Life Insurance Co. Stations in "Group Ownership").
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: $900.
Video tape: Ampex.
Color facilities: network.
Executives: E. B. Jeffress, pres; Gaines Kelley, gen mgr; Richard W. Holloway, coml mgr; T. J. Markham, prog dir & film buyer; Leo Derrick, prom mgr; Scott Jarrett, news dir; Doyle D. Thompson, chief engr.
Washington atty: Dow, Lohnes & Albertson.

**WSJS-TV** (See Winston-Salem, N. C.)

**GREENVILLE,** Pitt County (ch. 9—)

**WNCT** (Dec. 22, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—860 feet above average terrain, 873 feet above ground.
Address: P. O. Box 898. Phone: Plaza 2-6181. TWX Greenville 8701.
Licensee: Carolina Broadcasting System (original owner).
Ownership: See Carolina Broadcasting Stations in "Group Ownership." See also "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Hollingbery.
Highest hour rate: $450.
Video tape: Ampex.
Color facilities: network.
Executives: Earl Westbrook, pres; A. Hartwell Campbell, gen mgr & film buyer; Hank Tribley, prog dir; John E. Clark Jr., coml mgr; Bill Norwood, prog dir; Dave Mosier, news dir & prom mgr; Heber Adams, chief engr.
Washington atty: Lyon Wilner & Bergson.

**HENDERSON,** Vance County (ch. 52—)

**HENDERSONVILLE,** Henderson County (ch. 27)

**HICKORY,** Catawba County (ch. 30—)

**HIGH POINT,** Guilford County (ch. 15+; for ch. 8, see Greensboro note)

**JACKSONVILLE,** Onslow County (ch. 16)

**KANNAPOLIS,** Cabarrus County (ch. 59+)

**KINSTON,** Lenoir County (ch. 45)

**LAURINBURG,** Scotland County (ch. 41—)

**LUMBERTON,** Robeson County (ch. 21+)

**MOUNT AIRY,** Surry County (ch. 55)

**NEW BERN,** Craven County (ch. 12+)

**WNBE-TV** (not on air; granted Feb 2, 1955; target date unknown) ch. 13 (FCC show cause order pending to shift to ch. 12).
Permittee: Nathan Frank.

**RALEIGH,** Wake County (ch. 5, *22—, 28—)

**WNAO-TV** (ceased operation Dec. 31, 1957, but has not turned in construction permit) ch. 28.
Address: 2128 Western Blvd.
Permittee: Sir Walter Tv Co.
Ownership: 14% owned by Raleigh News & Observer; and 12.5% by principals associated in ownership of WSEE-AM-TV Erie, Pa. (Erie News and Times). See "Newspaper Ownership."

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1ST

AND BEST BUY IN THE RALEIGH-DURHAM MARKET IS

WRAL-TV 5

and

ARB COVERAGE SURVEY AUGUST 1960 SHOWS YOU WHY

**WRAL-TV dominates North Carolina's second largest market daytime, nighttime, sign-on to sign-off.**

| | |
|---|---|
| **WRAL-TV Weekly Total** | **240,100** |
| **Station "B" Weekly Total** | **228,000** |
| **WRAL-TV Daily Total** | **169,800** |
| **Station "B" Daily Total** | **156,700** |

**Number of counties covered —**
**WRAL-TV 48, Station "B" 42**

**WRAL-TV**

**channel 5 NBC**
**Raleigh, North Carolina**

**REPRESENTED BY:**
***H-R TELEVISION, Inc.***

**WRAL-TV** (Dec. 15, 1956) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,170 feet above average terrain, 1,156 feet above ground.
Address: P. O. Box 9583. Phone: Vance 8-2511. TWX 5041.
Licensee: Capitol Broadcasting Co. (original owner).
Ownership: A. J. Fletcher, 76.5%; Fred Fletcher, 12.5% and others.
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: H-R Television Inc.
Color facilities: network, local film, local slides.
Highest hour rate: $750.
Video tape: Ampex.
Executives: A. J. Fletcher, pres; Fred Fletcher, vp & gen mgr; Fletcher Turner, coml mgr; George Hall, prog dir; Jim Riddle, film buyer; David Witherspoon, prom mgr; Bill Armstrong, news dir; Virgil Duncan, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WRAL-AM-FM.

**ROANOKE RAPIDS,** Halifax County (ch. 30+)

**ROCKY MOUNT,** Edgecomb County (ch. 50+)

**SALISBURY,** Rowan County (ch. 80)

**SANFORD,** Lee County (ch. 38)

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& Associates, Inc.—Nationwide Brokers
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1737 De Sales St., N.W., Washington, D. C.
EX 3-3456
*As of August 1, 1960

**SHELBY,** Cleveland County (ch. 39)

**SOUTHERN PINES,** Moore County (ch. 49)

**STATESVILLE,** Iredell County (ch. 64—)

**WASHINGTON,** Beaufort County (ch. 7)

**WITN** (Sept. 28, 1955) ch. 7; power—316kw visual, 160kw aural; antenna height—860 feet above average terrain, 921.3 feet above ground.
Address: P. O. Box 468. Phone: Whitney 6-3131. TWX WASH 8708.
Licensee: North Carolina Television Inc. (original owner).
Ownership: W. R. Roberson Jr. and family, 64%; William S. Page, 25%; William E. Barnes, 10%, and others. Mr. Page owns 80% of WELS Kinston, N. C., the licensee of which owns WGOL Goldsboro, N. C.
Network: NBC-TV (primary).
Rep: Headley-Reed; Ayres (south).
Highest hour rate: $400.
Color facilities: network.
Executives: W. R. Roberson Jr., pres & gen mgr; T. H. Patterson, executive vp; G. Earl Broome, coml mgr; Hal Wilson, operations dir; Clint Faris, news dir; Harvey Mason, chief engr; Bob McCoy, prod mgr; Verla K. Clark, sales prom mgr.
Washington atty: Roberts & McInnis.
Radio affiliate: WRRF.

**WILMINGTON,** New Hanover County (ch. 3—, 6, 29—, *35+)

**WECT** (April 9, 1954) ch. 6; power—100 kw visual, 62 kw aural; antenna height—940 feet above average terrain, 997 feet above ground.
Address: 205 W. Shipyard Blvd. Phone: Roger 3-4666. TWX WM 81.
Licensee: Atlantic Telecasting Corp. (acquired station Oct. 1957).
Ownership: Carolina Broadcasting System Inc., 30% (licensee of WNCT[TV] Greenville, N. C.); Dan D. Cameron, trustee for MacMillan and Cameron Co., 30%; J. W. Jackson, 10%; J. S. Brody, 15.02%, and Leo Brody, 14.98%. (The Brodys own WGNI Wilmington). (See Carolina Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership.)
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Rep: Weed Television; James S. Ayres Co. (Southeast).
Color facilities: network.
Highest hour rate: $425.
Video tape: Ampex.
Executives: Dan D. Cameron, pres; Claud O'Shields, gen mgr & natl sales mgr; C. D. Martin Jr., local sales mgr; Wayne Jackson, prog dir & film buyer; Ben McDonald, news dir; E. I. Herring Jr., chief engr.
Washington atty: Lyon, Wilner & Bergson.

**WILSON,** Wilson County (ch. 56)

**WINSTON-SALEM,** Forsyth County (ch. 12, 26+, *32—; for ch. 8, see Greensboro note)

**WSJS-TV** (Sept. 30, 1953) ch. 12; power—316 kw visual, 195 kw aural; antenna height—2,000 feet above average terrain, 692 feet above ground.
Address: P. O. Box 3018. Phone: Park 5-2311. TWX W Sal 370.
Licensee: Triangle Broadcasting Corp. (original owner).
Ownership: Piedmont Publishing Co., 100%. Piedmont publishes Winston-Salem Journal and Twin City Sentinel, is controlled by Gordon Gray, assistant to President Eisenhower. Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward.
Color facilities: network.
Highest hour rate: $750.
Executives: Harold Essex, pres & gen mgr; Harry B. Shaw, vp for sales; Phil Hedrick, vp for operations; John Comas, exec prog dir; Carl Wiegold, film mgr; F. O. Carver, dir news & public affairs; Richard Barron, asst to gen mgr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WSJS-AM-FM.

**WTOB-TV** (suspended operation May 1957, but has not returned construction permit) ch. 26.
Address: P. O. Box 5176, Ardmore Station.
Permittee: Winston-Salem Broadcasting Co.
Ownership: See Winston-Salem Broadcasting Co. stations in "Group Ownership."

## NORTH DAKOTA

*Non-commercial educational.

**BISMARCK,** Burleigh County (ch. 5, 12—, 18, *24)

**KBMB-TV** (Nov. 19, 1955) ch. 12; power—89.1kw visual, 44.7kw aural; antenna height—400 feet above average terrain, 243 feet above ground.
Address: P. O. Box 358, 15th St. N. Phone: Capitol 3-9197.
Licensee: North Dakota Broadcasting Co. (original owner).
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV. Rep: Weed.
Highest hour rate: $150. Sold in combination with KXJB-TV Valley City, N. D.
Color facilities: network.
Executives: John W. Boler, pres; Howard Morris, resident mgr.
Washington atty: Prince, Taylor & Crampton.

**KFYR-TV** (Dec. 19, 1953) ch. 5; power—100kw visual, 50kw aural; antenna height—500 feet above average terrain, 667 feet above ground.
Address: Broadway at Fourth. Phone: Capitol 3-0900. TWX BM 8115.
Licensee: Meyer Broadcasting Co. (original owner).
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."

SPEND YOUR TIME

more profitably in North Carolina

GRADE A
GALAX
MARTINSVILLE
DANVILLE
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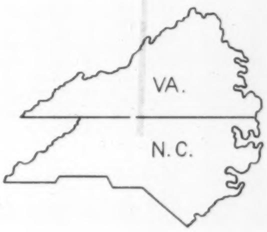
High Point
STATESVILLE
LEXINGTON
MOORESVILLE
SALISBURY
ASHEBORO
KANNAPOLIS
CONCORD
ALBEMARLE



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FACT: WSJS-Television's Grade A Coverage serves more people (1,410,700) than any other station.

FACT: WSJS-Television's Grade A Coverage serves a greater retail sales area ($1,396,079,000) than any other station.

FACT: WSJS-Television's Grade A Coverage reaches more consumer income ($1,827,286,000) than any other station.

FACT: WSJS-Television's City Grade Coverage serves more large cities (14 over 6000 population) than any other station.

WSJS television
Winston-Salem / Greensboro
MST NBC
Channel 12 PETERS, GRIFFIN, WOODWARD, INC.—Reps.

## NORTH DAKOTA CONTINUED

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).

Highest hour rate: $350 (with satellites).

Color facilities: network.

Executives: William A. Ekberg, pres & gen mgr; A. L. Anderson, gen sales mgr; Cal Culver, station mgr; C. Wayne Turner, production dir & prom mgr; Larry Mills, news dir; Ivar Nelson, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: KFYR.

### BOTTINEAU, Bottineau County (ch. 16+)

### CARRINGTON, Foster County (ch. 26—)

### DEVILS LAKE, Ramsey County (ch. 8+, 14—)

### DICKINSON, Stark County (ch. 2+, 4, *17)

**KDIX-TV** (Oct. 15, 1956) ch. 2; power—26.3kw visual, 13kw aural; antenna height—840 feet above average terrain, 621 feet above ground.

Address: Box 1152. Phone: 224-5133. TWX 8153.

Licensee: Dickinson Radio Assn. (original owner).

Ownership: Dr. P. J. Weir, 11.05%; F. P. Whitney, 11.63%; W. O. Rabe, 11.63%; W. K. Johnson, 10.66%; P. J. Baseflug, 5.85%, and O. F. Burda, 4.69%.

Network: CBS-TV (primary).

Rep: Hal Holman Co.; William Hurley (Minneapolis).

Highest hour rate: $175.

Executives: Dr. P. J. Weir, pres; Stanley Deck, gen mgr.

Washington atty: Eugene L. Burke.

Radio affiliate: KDIX.

### FARGO, Cass County (ch. 6, 11+, *13, *34—, 40)

**WDAY-TV** (June 1, 1953) ch. 6; power—100 kw visual; antenna height—1,150 feet above average terrain, 1,206 feet above ground.

Address: 207 N. 5th St. Phone: Adams 2-3371. TWX FG 182.

Licensee: WDAY Inc. (original owner).

Ownership: N. D. Black Jr. and family. Mr. Black is president-publisher of the Fargo Forum and Moorehead (Minn.) News. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: $600.

Color facilities: network.

Executives: Tom Barnes, gen mgr; Jack Lester, coml mgr; Ken Kennedy, prog dir & film buyer; Roy Pedersen, prom mgr; Normand Schrader, news dir; Julius Hetland, technical dir.

Washington atty: Segal & Marmet.

Radio affiliate: WDAY.

**KXGO-TV** (Oct. 11, 1959) ch. 11; power—29.05 kw visual, 14.55 kw aural; antenna height—392 feet above average terrain, 416 feet above ground.

Address: 400 W. Main St. Phone: Adams 5-4461. TWX 260.

Licensee: North Dakota Broadcasting Co.

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Weed.

Executives: John Boler, pres & gen mgr; Connie Blackstead, prog dir, film buyer & prom mgr; Arv Johnson, news dir; Ozzie Oren, chief engr.

Washington atty: Prince, Taylor & Crampton.

Radio affiliate: KXGO.

### GRAFTON, Walsh County (ch. 17)

### GRAND FORKS, Grand Forks County (ch. *2, 10)

**KNOX-TV** (Dec. 11, 1955) ch. 10; power—28.2 kw visual, 14.1 kw aural; antenna height—220 feet above average terrain, 252 feet above ground.

Address: P. O. Box 1110. Phone: 4-4611.

Licensee: Community Television Corp. (acquired station Oct. 4, 1957).

Ownership: Controlled by Community Radio Corp. (KNOX Grand Forks), which is owned by Donald Schroeder (administrator, estate of Elroy H. Schroeder), 25.1%; Harry Rice, 7.6% individually and 42.2% as administrator, estate of Adolph Lund; Arthur Tweet, 24.3%; Robert C. Lukkason, 0.4%, and Lorraine Lund, 0.4%. (See Community Radio Stations in "Group Ownership.")

Network: NBC-TV (primary).

Rep Meeker; Wayne Evans (Minneapolis).

Color facilities: network.

Highest hour rate: $200.

Executives: Harry Rice, pres; Robert C. Lukkason, gen mgr & film buyer; Jack French, coml mgr; Charles K. Bundlie, operations dir; Edward Agre, prom mgr; Boyd Christenson, news dir; David Chumley, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KNOX.

### HARVEY, Wells County (ch. 22+)

### JAMESTOWN, Stutsman County (ch. 7—, 42)

### LISBON, Ransom County (ch. 23)

### MINOT, Ward County (ch. *6+, 10—, 13—)

**KMOT** (Jan. 21, 1958) ch. 10; power—29.5kw visual, 14.8kw aural; antenna height—450 feet above average terrain, 438 feet above ground.

Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.

Licensee: Meyer Broadcasting Co. (original owner).

Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).

Highest hour rate: Sold in combination with parent station, KFYR-TV Bismarck, N. D.

Executives: Curt Sorbo, resident mgr; Mert Johnsrud, prog dir; Ole Orson, station engr.

Washington atty: Hogan & Hartson.

**KXMC-TV** (April 1, 1953) ch. 13; power—245 kw visual, 120 kw aural; antenna height—1,118 feet above average terrain, 1,053 feet above ground.

Address: P. O. Box 1712. Phone: Temple 82-104. TWX 8205.

Licensee: KXMC-TV Inc. (acquired station Dec. 1, 1959).

Ownership: Chester Reiten, 21%; Lloyd R. Amoo, 15.75%; W. L. Hurley, 15.75%; North Dakota Bcstg. Co., 47.5%. (See North Dakota Bcstg. Co. stations in "Group Ownership.")

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Weed Television; Wm. Hurley (Minneapolis); Andy McDermott (Toronto).

Highest hour rate: $250.

Executives: Chester Reiten, pres, gen mgr & film buyer; Henry Beuchler, coml mgr; Rodney Romine, prog dir; John Williams, news dir; Henry Haeusler, chief engr.

Washington atty: Prince, Taylor & Crampton.

### NEW ROCKFORD, Eddy County (ch. 20+)

### PEMBINA, Pembina County (ch. 12)

**KCND-TV** (not on air, granted July 18, 1956; target date unknown) ch. 12; power—23 kw visual; antenna height—1,400 feet above average terrain, 1,438 feet above ground.

Permittee: Community Radio Corp. (See Community Radio Stations in "Group Ownership").

### RUGBY, Pierce County (ch. 38—)

### VALLEY CITY, Barnes County (ch. 4—, 32—)

**KXJB-TV** (July 12, 1954) ch. 4; power—100kw visual, 57.5kw aural; antenna height—1,090 feet above average terrain, 1,085 feet above ground.

Address: 4000 W. Main Ave., Fargo, N. D. Phone: Adams 5-4461. TWX 260.

Licensee: North Dakota Broadcasting Co. (original owner).

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Weed.

Highest hour rate: $625.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John W. Boler, pres & gen mgr; Jim McGuire, coml mgr; Connie Blackstead, prog dir, film buyer & prom mgr; Jim Rohn, news dir; Robert Ridgeway, chief engr.

### WAHPETON, Richland County (ch. 45+)

### WILLISTON, Williams County (ch. 8—, 11—, *34+)

**KUMV-TV** (Feb. 11, 1957) ch. 8; power—93.3 kw visual, 51.3kw aural; antenna height—1,060 feet above average terrain, 874 feet above ground.

Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.

Licensee: Meyer Broadcasting Co. (original owner).

Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).

Highest hour rate: Sold in combination with parent station KFYR-TV Bismarck, N. D.

Executives: Les Kleven, station mgr; Oscar Halvorson, station engr.

Washington atty: Hogan & Hartson.

## OHIO

*Non-commercial educational.

### AKRON, Summit County (ch. 49+, *55—, 61+)

**WAKR-TV** (July 19, 1953) ch. 49; power—110 kw visual; antenna height—370 feet above average terrain, 488 feet above ground.

Address: 853 Copley Rd., Zone 20. Phone: Portage 2-8811. TWX AK 484.

Licensee: Summit Radio Corp. (original owner).

Ownership: Viola G. Berk and family, 55%; Beacon Journal Publishing Co. (Akron Beacon-Journal), 45%. John S. Knight owns Akron Beacon-Journal (See "Newspaper Ownership" and John S. Knight Stations in "Group Ownership.")

Network: ABC-TV (primary).

Rep: McGavren Tv.

Highest hour rate: $300.

Executives: S. Bernard Berk, pres; Roger G. Berk, vp, gen mgr & film buyer; Kenneth M. Keegan, vp sales; Robert I. Bostian, prog & prod mgr; Harold Hageman, news dir; Irwin L. Knopp, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WAKR-AM-FM.

### ASHTABULA, Ashtabula County (ch. 15)

**WICA-TV** (not on air, suspended operation but has not turned in construction permit) ch. 15.

Address: P. O. Box 372.

Permittee: WICA Inc.

Ownership: D. C. Rowley, 52%; Olive D. Rowley and family, 48%. Also see "Newspaper Ownership."

Radio affiliate: WICA-AM-FM.

### ATHENS, Athens County (ch. 62—)

### BELLEFONTAINE, Logan County (ch. 63)

### BOWLING GREEN, Wood County (ch. *70)

### CAMBRIDGE, Guernsey County (ch. 26)

### CANTON, Stark County (ch. 29)

**WTLC** (not on air, granted March 22, 1956; target date unknown) ch. 29.

Address: 324 Market Ave., S.

Permittee: Tri-Cities Telecasting Inc. See "Newspaper Ownership."

### CHILLICOTHE, Ross County (ch. 56+)

### CINCINNATI, Hamilton County (ch. 5—, 9, 12, *48—, 54—, 74—)

***WCET** (July 1954) ch. 48; power—15.1 kw visual, 8.13 kw aural; antenna Height—490 feet above average terrain, 583 feet above ground.

Address: 2222 Chickasaw St., Zone 19. Phone: Dunbar 1-4033.

Licensee: Greater Cincinnati Television Educational Foundation (original owner).

Video tape: Ampex.

Executives: Uberto T. Neely, gen mgr; Charles Vaughan, prog dir; John Morris, prod dir; Fred Thomas, community relations & public relations dir; James R. Leonard, chief engr.

**WCIN-TV** (not on air, granted May 14, 1953, target date unknown) ch. 54.

Address: 3301 Beekman St.

Permittee: Robert W. Rounavsille.

Ownership: See Robert W. Rounavsille stations in "Group Ownership."

**WCPO-TV** (July 26, 1949) ch. 9; power—309kw visual, 158kw aural; antenna height—660 feet above average terrain, 545 feet above ground.

Address: 2345 Symmes St., zone 6. Phone: University 1-9000. TWX CI 327.

Licensee: Scripps-Howard Radio Inc. (original owner).

Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv.

Color facilities: network.

Highest hour rate: $1,400.

Executives: Jack R. Howard, pres; M. C. Watters, vp & gen mgr; Earl Corbett, coml mgr; Marion Finney, natl sales mgr; John Clark prog dir; Glenn C. Miller, film buyer; Vera Schulte, prom mgr; Paul Adams, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WCPO-AM-FM.

**WKRC-TV** (April 4, 1949) ch. 12; power—316 kw visual, 158 kw aural; antenna height—590 feet above average terrain, 523 feet above ground.

Address: 1906 Highland Ave., Zone 19. Phone: Garfield 1-1750. TWX CI 554.

Licensee: Taft Broadcasting Co. (acquired station July 1, 1959).

Ownership: See Taft Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Katz.

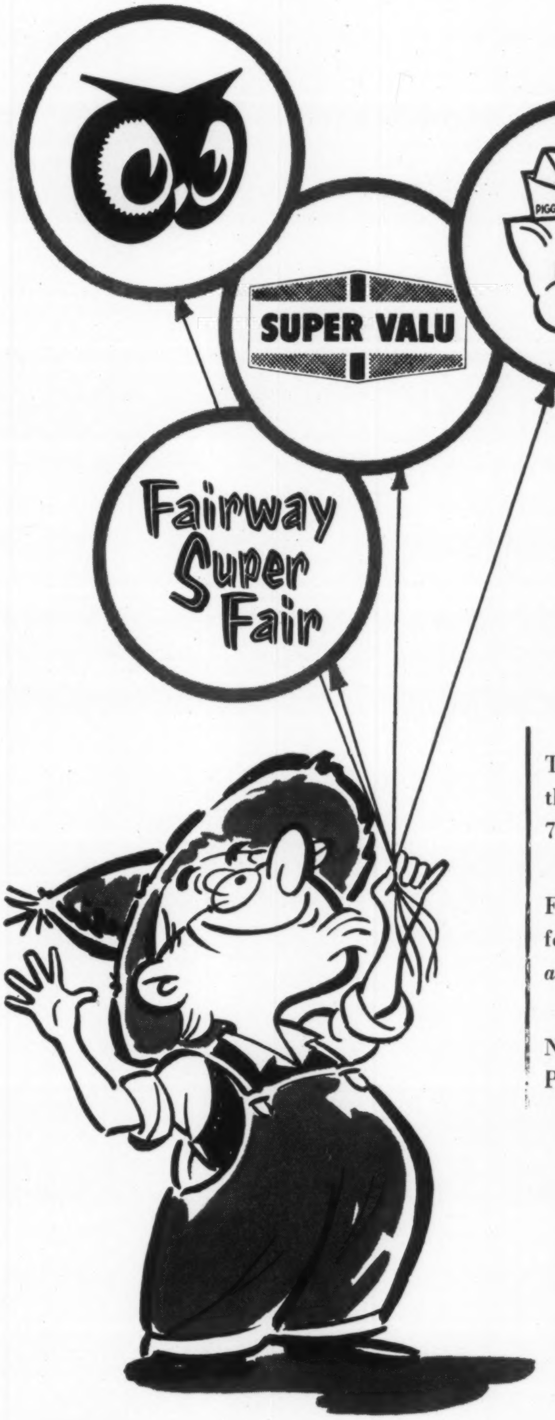
Color facilities: network.

Highest hour rate: $1,300.

Executives: Hulbert Taft Jr., pres; Joseph W. McGough, gen mgr & film buyer; Charles P. Dwyer, asst gen mgr; Paul Shumate, prog dir; Shirley Dunham, prom mgr; Fitz P. Boisseau, news dir; Hugh LaCross, chief engr.

Washington atty: Bernard Koteen.

Radio affiliate: WKRC-AM-FM.



# Every important food chain uses WDAY-TV, Fargo!

These four big food chains make approximately 75% of ALL the retail food sales in the big WDAY-TV area—and that 75% equals nearly *$116,000,000 per year!*

Advertising isn't the whole answer, of course, because the Fargo area is a *fabulous* one. But it is significant that the four important food chains in the area *all use WDAY-TV on a year-'round basis.*

Certainly you can be sure that the biggest merchants in North Dakota know a lot about the best media values! Ask PGW for all the facts!

**WDAY-TV**
**FARGO, N. D. • CHANNEL 6**
**Affiliated with NBC**
PETERS, GRIFFIN, WOODWARD, Inc.
Exclusive National Representatives

Jane Johnston speaks for *Red Owl* on the Red Owl Theatre on WDAY-TV

Carol Olson speaks for *Fairway-Super Fair* in the Phil Silvers Show on WDAY-TV

Bill Weaver speaks for *Super Valu* in their very heavy spot schedule on WDAY-TV

Glen Hanson speaks for *Piggly Wiggly* on "Bold Venture" on WDAY-TV

## OHIO CONTINUED

**WLWT** (Feb. 9, 1948) ch. 5; power—100 kw visual, 50 kw aural; antenna height—680 feet above average terrain, 583 feet above ground.

Address: 140 W. Ninth St., Zone 2. Phone: Cherry 1-1822. TWX CI 376.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: WLW Sales (New York, Chicago, Cleveland); Bomar Lowrance & Assoc. (Atlanta, Dallas); NBC Spot Sales (Detroit, San Francisco, Los Angeles).

Color facilities: network and local live.

Highest hour rate: $1,500.

Video tape: Ampex (color).

Executives: James D. Shouse, chmn of board; R. E. Dunville, pres and gen mgr; John T. Murphy, vp-tv; K. T. Murphy, vp & treas; Steve Crane, sales mgr; Al Bland, vp prog; Abe Cowan, prog dir; Jack Frazier, sales prom dir; Tom Storey, film buyer; Marjorie Kemme, prom mgr; Richard Fischer, news dir; R. J. Rockwell, vp-dir of eng; Howard Lepple, tv tech adm.

Washington atty: Hogan & Hartson.

Radio affiliate: WLW.

**WNOP-TV** (See Newport, Ky.).

### CLEVELAND, Cuyahoga County (ch. 3, 5+, 8, 19, *25+, 65+)

**KYW-TV** (1948) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 906 feet above ground.

Address: 1403 E. 6th St. N.E., zone 14. Phone: Cherry 1-0942. TWX CV 52.

Licensee: Westinghouse Broadcasting Co.

Ownership: See Westinghouse Stations in "Group Ownership."

Network: NBC-TV.

Rep: Tv Advertising Representatives.

Highest hour rate: $2,200.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; Frank Tooke, vp; George H. Mathiesen, gen mgr; Albert P. Krivin, sales mgr; Virgil Wolff, asst sales mgr; Chet Collier, prog mgr; Gene Godt, adv & prom mgr; S. V. Stadig, chief engr.

Radio affiliate: KYW-AM-FM.

**WERE-TV** (not on air; target date unknown) ch. 65.

Address: 1501 Euclid Ave., zone 15. Phone: Superior 1-9600. TWX CV 718.

License: Cleveland Broadcasting Inc. (original owner).

Ownership: Ray T. Miller and family, 37.6%; Herbert Gleitz, 7%; Donald W. Hornbeck, 7.76%; Hugh M. O'Neill, 4%; Marian Jean Kendall, 3.5%; Anna Maud Saddlington, 3.5%; Paul C. Aiken, 3.28%, and others.

Executives: Ray T. Miller Jr., pres; Richard M. Klaus, gen mgr; Guy Harris, program dir; Harry Dennis, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WERE-AM-FM.

**WEWS** (Dec. 17, 1947) ch. 5; power—93.3 kw visual, 60.3 kw aural; antenna height—1,020 feet above average terrain, 851 feet above ground.

Address: 3001 Euclid Ave., Zone 15. Phone: Henderson 2-1500. TWX CV 11.

Licensee: Scripps-Howard Radio Inc. (original owner).

Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair Tv.

Color facilities: network.

Highest hour rate: $1,900.

Video tape: Ampex (2).

Executives: Jack R. Howard, pres; James C. Hanrahan, gen mgr; Donald L. Perris, asst gen mgr; Jay S. Kerekes, natl adv mgr; Peter Hlinka, Ohio adv sales mgr; Ernest E. Sindelar, operations dir; John J. Richards, film buyer; Jack M. Perkins, news editor; J. B. Epperson, engineering vp; James E. Bloyd, chief engr.

Washington atty: Dempsey & Koplovitz.

**WJW-TV** (Dec. 19, 1949) ch. 8; power—302 kw visual, 182 kw aural; antenna height—1,000 feet above average terrain, 775 feet above ground.

Address: 1630 Euclid Ave., Zone 15. Phone: Tower 1-6080. TWX CV 207.

Licensee: Storer Broadcasting Co. (acquired station Nov. 15, 1954).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $2,200.

Video tape: Ampex (2).

Executives: George Storer, pres; Ben Wickham, managing dir; Frank Barron, gen sales mgr; John Kelly, natl sales mgr; Robert Marshall, prog dir & film buyer; Joseph Mertens, prom mgr; Ted Anthony, sales prom dir; Kenneth Armstrong, news dir; Harold Brinkman, chief engr.

Washington atty: Jones & Zwicky.

Radio affiliate: WJW-AM-FM.

### COLUMBUS, Franklin County (ch. 4—, 6+, 10+, *34, 40—)

**WBNS-TV** (Oct. 5, 1949) ch. 10; power—316 kw visual, 191 kw aural; antenna height—710 feet above average terrain, 839 feet above ground.

Address: 33 N. High St., Zone 15. Phone: Capitol 8-4501. TWX CL 342.

Licensee: Dispatch Printing Co. (original owner).

Ownership: Owned by the Wolfe family. Dispatch Printing Co. publishes Ohio State Journal and Columbus Dispatch. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Blair Tv.

Color facilities: network.

Highest hour rate: $1,200.

Executives: H. Preston Wolfe, pres; Richard A. Borel, dir of tv; Robert D. Thomas, sales dir; John A. Haldi, prog dir; Betty Dixon, film buyer; Jack Dorr, prom mgr; Richard Howell, news dir; Lester H. Nafzger, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WBNS-AM-FM.

**WLWC** (April 3, 1949) ch. 4; power—100 kw visual, 50 kw aural; antenna height—440 feet above average terrain, 756 feet above ground.

Address: 3165 Olentangy River Rd. Phone: Amherst 3-5441. TWX CL 397.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. Stations in "Group Ownership."

Rep: WLW Sales (New York, Chicago, Cleveland, Cincinnati); Bomar Lowrance & Assoc. (Atlanta and Dallas); NBC Spot Sales (Detroit, Los Angeles, San Francisco).

Color facilities: network.

Highest hour rate: $1,100.

Executives: Walter E. Bartlett, gen mgr; Richard E. Reed, sls mgr; Bud Gillis, prog dir & film buyer; Mervin A. Durea, prom mgr; Hugh DeMoss, news dir; Charles B. Sloan, chief engr.

Washington atty: Hogan & Hartson.

***WOSU-TV** (Feb. 20, 1956) ch. 34; power—219kw visual, 115kw aural; antenna height—560 feet above average terrain, 593 feet above ground.

Address: 2470 North Star Road, zone 21. Phone Cypress 3-1641.

Licensee: Ohio State U. (original owner).

Video tape: Ampex.

Executives: Novice G. Fawcett, pres; Richard B. Hull, dir, radio & television broadcasting; William H. Ewing, assoc dir for programming; Harold Gorsuch, tv technical supervisor; David Ayers, prod & prog mgr.

Radio affiliate: WOSU-AM-FM.

**WTVN-TV** (Aug. 30, 1949) ch. 6; power—100 kw visual, 50 kw aural; antenna height—570 feet above average terrain, 643 feet above ground.

Address: 753 Harmon Ave, zone 23. Phone: Capital 8-5801. TWX CL 87.

Licensee: Taft Broadcasting Co. (acquired station Feb. 25, 1953).

Ownership: See Taft stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Katz Agency.

Highest hour rate: $1,200.

Executives: Hulbert Taft Jr., pres; Sam T. Johnson, gen mgr & film buyer; Fred von Stode, natl coml mgr; Bill Zimmerman, local coml mgr; Joseph A. Jenkins, prog dir; Harry Mohr, prom mgr; Earl Green, news dir; Raymond E. Owen, chief engr.

Radio affiliate: WTVN-AM-FM.

### COSHOCTON, Coshocton County (ch. 20)

INTERESTED IN BUYING OR SELLING ONE OF THE
29 TV 72 FM 94 AM
STATIONS* OPERATING IN
OHIO
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO OHIO IS—
1714 Tribune Tower, Chicago—DElaware 7-2754
**As of August 1, 1960*

### DAYTON, Montgomery County (ch. 2, 7+, *16+, 22+)

**WHIO-TV** (Jan. 26, 1949) ch. 7; power—200 kw visual; antenna height—1,140 feet above average terrain, 1,096 feet above ground.

Address: 1414 Wilmington Ave., zone 1. Phone: Clearwater 4-5311. TWX DY 116.

Licensee: Miami Valley Broadcasting Corp. (original owner).

Ownership: See James M. Cox stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Executives: James M. Cox Jr., pres; J. Leonard Reinsch, executive director; Robert H. Moody, exec vp & gen mgr; Stan Mouse, coml mgr; Chuck Gay, prog dir, film buyer & prom mgr; Tom Frawley, news dir; Ernest L. Adams, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WHIO-AM-FM.

**WLWD** (March 15, 1949) ch. 2; power—100 kw visual, 50 kw aural; antenna height—510 feet above average terrain, 459 feet above ground.

Address: Zone 1. Phone: Axminster 3-2101. TWX DY118.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. Stations in "Group Ownership."

Network: ABC-TV (primary), NBC-TV (primary).

Rep: WLW Sales (New York, Chicago, Cleveland, Cincinnati); Bomar Lowrance & Assoc.

Color facilities: network.

Highest hour rate: $1,200.

Executives: Robert E. Dunville, pres; George J. Gray, gen mgr & film buyer; Dale A. Smith, coml mgr; Paul Law, program dir; Dorothy A. Sanders, promotion mgr; Ed Hamlyn, news dir; Robert Wehrman, chief engr.

Washington atty: Hogan & Hartson.

**WONE-TV** (not on air, target date unknown) ch. 22.

Address: 380 W. First St., zone 2. Phone: Baldwin 4-6501.

Licensee: Skyland Broadcasting Corp.

Ownership: Ronald B. Woodyard, 29.1%; Loren M. Berry, 16.71%; Gustav Hirsch, 16.71%; Fred L. Krumholtz, 4.55%; William E. Stocklein, 5.33% and others. Mr. Berry owns 21.21% of WEOL-AM-FM-TV Elyria, Ohio, and 11.5% of WVKO-AM-FM Columbus, Ohio,. Mr. Hirsch owns 7.9% of WEOL stations and 17.5% of WVKO stations.

Radio affiliate: WONE.

### DEFIANCE, Defiance County (ch. 43)

### FINDLAY, Hancock County (ch. 53)

### FREMONT, Sandusky County (ch. 59+)

### GALLIPOLIS, Gallia County (ch. 72)

### HAMILTON-MIDDLETOWN, Butler County (ch. 65)

### LANCASTER, Fairfield County (ch. 28—)

### LIMA, Allen County (ch. 35—, 73)

**WIMA-TV** (March 1953) ch. 35; power—218.8 kw visual, 119 kw aural; antenna height—340 feet above average terrain, 348 feet above ground.

Address: 1424 Rice Ave. Phone: Capital 5-3010. TWX 195.

Licensee: WLOK Inc. (original owner).

Ownership: Parent firm is Northwestern Ohio Bcstg. Corp. (licensee of WIMA-AM-FM Lima) which is owned by George E. Hamilton, 45.5%; Suzanne Hamilton Stewart, 4.5%; R. W. Mack and family, 43%; Franklin Mack, 7%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: McGavren.

Color facilities: network.

Highest hour rate: $200.

Executives: G. E. Hamilton, pres; R. W. Mack, gen mgr; Jack Spring, coml mgr & film buyer; Sam Fitzsimmons, prog dir; Gene Rockwell, news dir; M. J. Lamb, chief engr.

Washington atty: Bingham, Collins, Porter & Kistler.

Radio affiliate: WIMA-AM-FM.

### LORAIN, Lorain County (ch. 31—)

### MANSFIELD, Richland County (ch. 36+)

### MARIETTA, County

**WTAP-TV** (see Parkersburg, W. Va.).

### MARION, Marion County (ch. 17—)

### MASSILLON, Stark County (ch. 23+)

### MIDDLETOWN (See Hamilton)

### MOUNT VERNON, Knox County (ch. 58)

### NEWARK, Licking County (ch. 60—)

### OXFORD, Butler County (ch. *14+)

***WMUB-TV** (Oct. 14, 1959) ch. 14; power—5 kw visual, 2.7 kw aural; antenna height—315 feet above average terrain, 337 feet above ground.

Address: Miami U. Broadcasting Service. Phone 32161, Ext. 323.

Licensee: Miami U. (original owner).

Video tape: Ampex.

Executives: Dr. Stephen C. Hathaway, gen mgr; Paul G. Yeazell, asst mgr; William L. Utter, prog dir & film buyer; Charles A. Myers, news dir; Andrew F. Bruck, chief engr.

Radio affiliate: WMUB (FM).

### PIQUA, Miami County (ch. 44—)

### PORTSMOUTH, Scioto County (ch. 30)

### SANDUSKY, Erie County (ch. 42+)

# Interview: Elizabeth Black

**Director of Broadcast Media for Cohen & Aleshire Advertising Agency, New York, explains why she selects WLW Radio and TV Stations for 4-WAY Cold Tablets.**

"The 6 Crosley Stations provide extensive coverage in important markets thru 9 states."

"This tremendous audience reach makes WLW Radio and WLW TV Stations one of the best buys on the media map!"

"Yes, for coverage—it's hard to beat the 6½ million home area of WLW Radio and TV land."

**4 WAY** *FAST-ACTING* **COLD TABLETS**

Call your WLW Stations' Representative . . . you'll be glad you did! The dynamic WLW stations . . .

**WLW-A** Television Atlanta

**WLW-I** Television Indianapolis

**WLW-D** Television Dayton

**WLW-C** Television Columbus

**WLW-T** Television Cincinnati

**W L W** Radio

Crosley Broadcasting Corporation, a division of **Avco**

## OHIO CONTINUED

**SPRINGFIELD,** Clark County (ch. 52—, 76)

**STEUBENVILLE** (See Wheeling, W. Va.)

**WSTV-TV** (Dec. 10, 1953) ch. 9; power—234 kw visual, 117 kw aural; antenna height—950 feet above average terrain, 881 feet above ground.

Address: 428 Market St. Phone: Atlantic 2-6265. TWX 60.

Licensee: WSTV Inc. (original owner).

Ownership: See Friendly Group in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.

Color facilities: network.

Highest hour rate: $550.

Executives: John J. Laux, exec vp & gen mgr; Joseph M. Troesch, asst gen mgr & film buyer; Tom Arim, prod mgr; Clyde Higgins, prod mgr; Lee Gaynor, natl sales mgr; C. H. McFarland, regional sales mgr; Charles Shepherd, tech dir; William Chesnes, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WSTV-AM-FM.

**TIFFIN,** Seneca County (ch. 47+)

**TOLEDO,** Lucas County (ch. 11—, 13, *30+, 79)

***WGTE-TV** (target date Summer 1960) ch. 30; power—0.296 kw visual; antenna height—190 feet above average terrain, 200 feet above ground.

Address: 2801 W. Bancroft St., zone 6. Phone: Jefferson 1-1451.

Licensee: Greater Toledo Educational Television Foundation Inc. (original owner).

Executives: Dr. William S. Carlson, pres; A. R. Bitter, exec mgr & engineering dir; Harry D. Lamb, prog dir.

Washington atty: Krieger & Jorgensen.

**WSPD-TV** (July 21, 1948) ch. 13; power—181 kw visual; antenna height—1,000 feet above average terrain, 1049 feet above ground.

Address: 136 Huron St., zone 4. Phone: Cherry 8-6201. TWX TO 494.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary); NBC-TV (secondary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $1,000.

Video tape: Ampex (2).

Executives: George B. Storer pres; Peter Storer, gen mgr & film buyer; Floyde Beaston, coml mgr; Ralph Rust, prog dir; Pat Kenny, prom mgr; Bill Raden, news dir; George Fulop, chief engr.

Washington atty: Jones & Zwicky.

Radio affiliate: WSPD-AM-FM.

**WTOH-TV** (not on air, granted October 20, 1954, target date unknown) ch. 79.

Address: 520 Bates St., Detroit, Mich.

Permittee: Woodward Broadcasting Co.

Ownership: See Woodward Stations in "Group Ownership."

**WTOL-TV** (Dec. 5, 1958) ch. 11; power—316 kw visual, 191 kw aural; antenna height—1,000 feet above average terrain, 1,045.55 feet above ground.

Address: 604 Jackson St. Phone: Cherry 4-7411. TWX TO 146.

Licensee: Community Broadcasting Co. (original owner).

Ownership: Frazier Reams, 60%; Thomas S. Bretherton, 15%; Morton Neipp, 15%; Dr. Glenn Reams, 10%.

Network: CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Color facilities: network.

Highest half-hour rate: $700.

Executives: Frazier Reams, pres; Thomas S. Bretherton, gen mgr; George J. Kapel, gen sales mgr; Harley West, local sales mgr; Robert Krieghoff, prog dir; Arthur C. Michaud, film buyer; Steve Fayer, prod mgr; Jim Lynagh, prod mgr; Oscar Huff, news dir; Hal Holmes, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WTOL-AM-FM.

**WARREN,** Trumbull County (ch. 67+)

**YOUNGSTOWN,** Mahoning County (ch. 21—, 27, 33, 73—)

**YOUNGSTOWN,** Ohio, Mahoning County-**NEW CASTLE,** Pa., Lawrence County (ch. 45—)

**WFMJ-TV** (March 8, 1953) ch. 21; power—94kw visual, 47kw aural; antenna height—960 feet above average terrain, 1,015 feet above ground.

Address: 101 W. Boardman St. Phone: Riverside 4-8611.

Licensee: Vindicator Printing Co. (original owner).

Ownership: Licensee publishes Youngstown Vindicator. Also see "Newspaper Ownership."

Radio affiliate: WFMJ.

**WKBN-TV** (Jan. 6, 1953) ch. 27; power—202 kw visual; antenna height—637 feet above terrain, 663 feet above ground.

Address: 3930 Sunset Blvd., zone 1. Phone: Sterling 2-1145. TWX YO-081 U.

Licensee: WKBN Broadcasting Corp. (original owner).

Ownership: Warren P. Williamson, Jr., 98.5%.

Network: CBS-TV (primary).

Rep: Raymer.

Color facilities: network.

Highest hour rate: $450.

Video tape: Ampex.

Executives: W. P. Williamson Jr., pres & gen mgr; David V. Stewart, coml mgr; Norman Berger, prog dir & film buyer; W. P. Williamson III, public relations dir & prom mgr; James Mullins, news dir; B. T. Wilkens, chief engr.

Washington atty: Loucks & Jansky.

Radio affiliate: WKBN-AM-FM.

**WKST-TV** (Oct. 30, 1957) ch. 33; power—209 kw visual, 119 kw aural; antenna height—580 feet above average terrain, 646 feet above ground.

Address: 3800 Shady Run Rd. Phone: Sterling 8-2424. TWX YO 002 U.

Licensee: WKST Inc. (original owner).

Ownership: S. W. Townsend and wife, 81.2%; Lawrence & Co. (as trustee), 18.8%.

Network: ABC-TV (primary).

Rep: Weed Television.

Highest hour rate: $400.

Executives: Sam W. Townsend, pres & gen mgr; Robert C. Harnack, coml mgr & film buyer; Jack Mulvain, prom mgr; Ernest Rety, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WKST New Castle, Pa.

**WXTV** (target date Sept. 15, 1959) ch. 45; power—8.71kw visual; antenna height—330 feet above average terrain, 341 feet above ground.

Address: P. O. Box 150, Farrell, Pa.

Licensee: Community Telecasting Co. (original owner).

Ownership: Sanford A. Schafitz, 50%, and Guy W. Gully, 50%. Mr. Schafitz also owns WFAR Farrell, Pa., and 5.5% of WWIZ Lorian, Ohio.

Highest hour rate: $200.

Executive: Sanford Schafitz, pres.

Washington atty: Smith & Pepper.

**ZANESVILLE,** Muskingum County (ch. 18—, 50+)

**WHIZ-TV** (May 23, 1953) ch. 18; power—14.8 kw visual, 8.13 kw aural; antenna height—540 feet above average terrain, 508 feet above ground.

Address: Downerd Rd. Phone: Gladstone 3-0361. TWX Zan 67.

Licensee: Southeastern Ohio Television System (original owner).

Ownership: See Zanesville Publishing Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson-Tv.

Color facilities: network.

Highest hour rate: $150.

Executives: Clay Littick, pres; Allan Land, gen mgr & film buyer; Nate Milder, coml mgr; Reed K. Mellon, prog dir; Naomi Lorton, prom mgr; Tom Clark, news dir; W. A. Hunt Sr., chief engr.

Washington atty: Jones & Zwicky.

Radio affiliate: WHIZ.

**WHIZ-TV Translators:** W80AA Cambridge, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville, Ohio; W71AB Coshocton, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville.

## OKLAHOMA

*Non-commercial educational.

**ADA,** Pontotoc County (ch. 10+, 50+)

**KTEN** (May 3, 1954) ch. 10; power—251kw visual, 141kw aural; antenna height—760 feet above average terrain, 725 feet above ground.

Address: P. O. Box 10. Phone: Federal 2-2211. TWX 288.

Licensee: Eastern Oklahoma Television Co. (original owner).

Ownership: Bill Hoover, 36.3%; Brown Morris, 36.3%; Don and Virginia High, 8.92%; Roy Judge, 2.62%, and others. Principals own KADA Ada and KWSH Wewoka, both Oklahoma.

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clarke Brown Co.

Highest hour rate: $250.

Color facilities: network.

Video tape: Ampex.

Executives; Bill Hoover, pres, gen mgr & coml mgr; Brown Morris, vp & station mgr; Carol Thrash, prom mgr; Fred Smith, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: KADA.

**ALTUS,** Jackson County (ch. 36)

**ALVA,** Woods County (ch. 30)

**ANADARKO,** Caddo County (ch. 58—)

**ARDMORE,** Carter County (ch. 12—, 55—)

**KXII (TV)** (1956) ch. 12; power—91.4kw visual, 45.7 kw aural; antenna height—1030 feet above average terrain, 978 feet above ground.

Address: 114 N. Washington. Phone 946.

Licensee: Texoma Broadcasters Inc.

Ownership: KWTX Broadcasting Co. See KWTX Stations in "Group Ownership."

Network: NBC.

Rep: Venard, Rintoul & McConnell.

Highest hour rate: $200.

Executives: M. N. Bostick, pres; C. L. Hinkle, gen mgr; Amory Johnston, natl sales mgr; Chuck Balding, prog dir; Glenn Farmer, film buyer; Jim Mitchell, news dir; Russell Trevillian, chief engr.

**BARTLESVILLE,** Washington County (ch. 62—)

**BLACKWELL,** Kay County (ch. 51—)

**CHICKASHA,** Grady County (ch. 64)

**CLAREMORE,** Rogers County (ch. 15)

**CLINTON,** Custer County (ch. 32—)

**DUNCAN,** Stephens County (ch. 39—)

**DURANT,** Bryan County (ch. 27—)

**ELK CITY,** Beckham County (ch. 8+, 15+, 26+)

**KSWB** (not on air, granted November 1957, target date unknown): ch. 8.

Address: c/o KASA Elk City.

Permittee Southwest Broadcasting Co.

Ownership: Lonnie J. Preston, 60%; Alice Howenstine Preston, 40%. Prestons also own KWOE Clinton, Okla.

Washington atty: Berge, Fox & Arendt.

Radio affiliate: KASA.

**EL RENO,** Canadian County (ch. 56+)

**ENID,** Garfield County (ch. 5, 21, *27+)

**KOCO-TV** (see Oklahoma City).

**FREDERICK,** Tillman County (ch. 44)

**GUTHRIE,** Logan County (ch. 48)

**GUYMON,** Texas County (ch. 20+)

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*As of August 1, 1960*

**HOBART,** Kiowa County (ch. 23+)

**HOLDENVILLE,** Hughes County (ch. 14—)

**HUGO,** Choctaw County (ch. 21+)

**LAWTON,** Comanche County (ch. 7+, *28+, 34—)

**KSWO-TV** (March 8, 1953) ch. 7; power—316 kw visual; antenna height—540 feet above average terrain, 520 feet above ground. (CP for power—316 kw visual; antenna height—1,051 feet above average terrain, 1,059 feet above ground).

Address: P. O. Box 699. Phone: Elgin 5-7000. TWX 472.

Licensee: Oklahoma Quality Broadcasting Co. (original owner).

Ownership: See R. H. Drewry Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: McGavren; Clarke Brown Co. (Southwest).

Color facilities: network.

Highest hour rate: $280.

Executives: R. H. Drewry, pres; Paul N. Goode, film buyer & comptroller; Robert Scott, coml mgr; Tom Reddell, prog dir; Marian Levine, prom mgr; Ronnie Stone, news dir; Jim Lockerd, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KSWO.

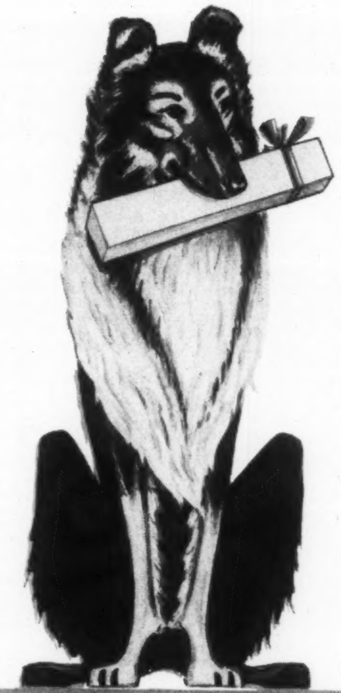
**McALESTER,** Pittsburg County (ch. 47)

**MIAMI,** Ottawa County (ch. 58+)

**MUSKOGEE,** Muskogee County (ch. *45+, 66+)

**NORMAN,** Cleveland County (ch. 31—, *37—)

# IN FIVE FABULOUS MARKETS



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**Represented by H-R**

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KOCO-TV
abc a CHANNEL 5
OKLAHOMA CITY

## OKLAHOMA CONTINUED

### OKLAHOMA CITY, Oklahoma County (ch. 4—, 9—, *13, 19+, 25—)

***KETA-TV** (April 13, 1956) ch. 13*; power—74.1kw visual, 44.7kw aural; antenna height—1,450 feet above average terrain, 1,572 feet above ground.
Address: P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900.
Licensee: Oklahoma Educational Television Authority (original owner).
Video tape: Ampex.
Executives: Dr. C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, program dir; Ted Neptune, news dir; Keith E. Stagg. chief engr.
Washington atty: Cohn & Marks.

**KMPT-TV** (not on air, granted April 1958, target date unknown): ch. 19.
Address: P. O. Box 2853, Memphis, Tenn.
Permittee: Malco Theatres Inc.
Ownership: See Malco Theatres Stations in "Group Ownership."

**KOCO-TV** (Enid) (July 15, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,390 feet above average terrain, 1,356 feet above ground.
Address: Box 7641, Lakeside Station, Oklahoma City. Phone: Victor 2-6633. TWX OC 525..
Licensee: Cimarron Television Corp. (acquired station Jan. 21, 1958).
Ownership: Caster-Robison Television Corp. (estate of Louis E. Caster, 41.5%; Ashley L. Robison, 25%, and others). Caster estate also owns 19.1% of WREX-TV Rockford, Ill. Mr. Robison owns 75% of KOVO Provo, Utah.
Network: ABC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: $800.
Video tape: RCA.
Executives: L. E. Caster, pres; Ben K. West, gen mgr; Alex Kolensky, coml mgr; J. B. Chase, prog dir; Earl Hickerson, operations mgr; Kay Herrmann, prom mgr; Blaine Smith, news dir; Glenn Danely, chief engr.
Washington atty: Cohn & Marks.

***KOKH-TV** (noncommercial) (Jan. 26, 1959) ch. 25*; power—275kw visual, 141kw aural; antenna height—460 feet above average terrain, 500 feet above ground.
Address: 1801 N. Ellison St. Phone: Jackson 5-9403.
Licensee: Independent School District #89 (acquired station July 1958). (original owner).
Executives: Dr. Robert M. Shultz, gen mgr; Clarence Deal, chief engr.
Radio affiliate: *KOKH-FM.

**KWTV** (Dec. 20, 1953) ch. 9; power—316 kw visual, 158 kw aural; antenna height—1,520 feet above average terrain, 1,572 feet above ground.
Address: 7401 N. Kelley, zone 14. Phone: Victor 3-6641. TWX OC 322.
Licensee: Oklahoma Television Corp. (original owner).
Ownership: Video Investment Company (John T. Griffin), 50%; Roy J. Turner, Luther T. Dulaney, F. E. Harper, Video Independent Theatres, each 12.5%. For Griffin interests see John T. Griffin Stations in "Group Ownership." Video Independent Theatres owns motion picture theatres and community antenna systems in the Southwest.
Network: CBS-TV (primary).
Rep: Petry.
Color facilities: network.
Highest hour rate: $900.
Video tape: RCA (2).
Executives: Roy J. Turner, pres; Edgar T. Bell, exec vp & gen mgr; Jacques DeLier, asst station mgr & coml mgr; John Arville, prog dir & film buyer; Montez Tjaden, prom mgr; Bruce B. Palmer, news dir; Morris W. Thomas, chief engr.
Washington atty: Spearman & Roberson.

**WKY-TV** (June 6, 1949) ch. 4; power—100 kw visual, 60 kw aural; antenna height—930 feet above average terrain, 961 feet above ground.
Address: P. O. Box 8668, Britton Station. Phone: Trinity 8-2161. TWX 409.
Licensee: WKY Television System (original owner).
Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Katz.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $950.
Video tape: Ampex (2).
Executives: E. K. Gaylord, pres; Norman P. Bagwell, vp & station mgr; James R. Terrell, asst mgr; Tom Parrington, natl sales mgr; Keith Mathers, tv operations dir & film buyer; Joe Jerkins, prog mgr; W. J. Willis, sales prom mgr; Jack Sherry, audience prom mgr; Dick John, news dir; Russell Pierson, farm dir; Gene Lyons, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WKY.

### OKMULGEE, Okmulgee County (ch. 26)

### PAULS VALLEY, Garvin County (ch. 61)

### PONCA CITY, Kay County (ch. 40—)

### PRYOR, Mayes County (ch. 54)

### SAPULPA, Creek County (ch. 42—)

### SEMINOLE, Seminole County (ch. 59)

### SHAWNEE, Pottawatomie County (ch. 53—)

### STILLWATER, Payne County (ch. 29—, *69)

### TULSA, Tulsa County (ch. 2+, 6, 8—, *11—, 17+, 23)

**KCEB** (suspended operation but has not turned in construction permit): ch. 23.
Address: 2877 E. 35th St.
Permittee: Elfred Beck.

***KOED-TV** (Jan. 12, 1959) ch. 11; power—14.8 kw visual, 7.5 kw aural; antenna height—1,270 feet above average terrain, 1,133 feet above ground.
Address: P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900, Ext. 2423.
Licensee: Oklahoma Educational Television Authority (original owner).
Video tape: Ampex.
Executives: Dr. C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, prog dir; Ted Neptune, news dir; Keith E. Stagg, chief engr.
Washington atty: Cohn & Marks.

**KOTV** (Nov. 30, 1949) ch. 6; power—100 kw visual, 60 kw aural; antenna height—1,310 feet above average terrain, 1,135 feet above ground.
Address: 302 S. Frankfort, zone 20. Phone: Luther 2-9233. TWX TU 844.
Licensee: KOTV, Inc. (acquired station May 13, 1954).
Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: H-R Television.
Color facilities: network.
Highest hour rate: $825.
Video tape: Ampex.
Executives: C. Wrede Petersmeyer, pres; George A. Stevens, gen mgr; Dale E. Hart, coml mgr; Sid Lasher, prog dir & film buyer; Robert V. Freeland, prom mgr; Roger Sharp, news dir; Lavoy Hooker, chief engr.
Washington atty: Covington & Burling.

**KTUL-TV** (Sept. 18, 1954) ch. 8; power—316 kw visual, 158 kw aural; antenna height—1,020 feet above average terrain, 719 feet above ground.
Address: P. O. Box 9697. Phone: Hickory 6-6184. TWX TU 91.
Licensee: Tulsa Broadcasting Co. (original owner).
Ownership: See John T. Griffin Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: $650.
Video tape: RCA.
Executives: John T. Griffin, chmn of board; James C. Leake, pres; Bryan Mathes, vp & treas; Bill Swanson, vp, gen mgr & film buyer; Jim Black, natl sales mgr; Robert D. Gordon, local-regional sales mgr; Ben Hevel, operations mgr; Robert E. Draughon, prom mgr; Jack Morris, news dir; Robert Snider, engineering dir.
Washington atty: Spearman & Roberson.
Radio affiliate: KTUL.

**KVOO-TV** (Dec. 5, 1954) ch. 2; power—100 kw visual, 60.3 kw aural; antenna height—1,330 feet above average terrain, 1,176 feet above ground.
Address: P. O. Box 1349. Phone: Riverside 2-5561. TWX 1314.
Licensee: Central Plains Enterprises Inc. (original owner).
Ownership: Southwestern Sales Corp. (estate of William G. Skelley), 38.88%; Sen. Robert S. Kerr (D-Okla.), 13.1%; Harold C. Stuart, 12%; Grayce B. Kerr, 14.8%; Dean A. McGee, 7.4%, and others. For Kerr-McGee stations see "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair Tv.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $750.
Video tape: Ampex.
Executives: Harold C. Stuart, pres; C. B. Akers, exec vp, gen mgr & film buyer; John Devine, station mgr & coml mgr; Bill Sadler, prog dir; Gordon E. Gerhardt, prom mgr; Forrest Brokaw, news mgr; John M. Bushnell Jr., engrg dir; John Barth, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KVOO.

### VINITA, Craig County (ch. 28—)

### WOODWARD, Woodward County (ch. 35+)

## OREGON

*Non-commercial educational.

### ALBANY, Linn County (ch. 55+)

### ASHLAND, Jackson County (ch. 14—)

### ASTORIA, Clatsop County (ch. 30—)

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*As of August 1, 1960

### BAKER, Baker County (ch. 37+)

### BEND, Deschutes County (ch. 15—)

### BROOKINGS, Curry County (ch. 8+)

### BURNS, Harney County (ch. 16)

### COOS BAY, Coos County (ch. 11)

**KCBY-TV** (not on air; target date not announced) ch 11; power—11.5 kw visual; antenna height—680 feet above average terrain, 200 feet above ground.
Licensee: Pacific Television Inc.
Ownership: See Eugene Tv Stations in "Group Ownership."

### CORVALLIS, Benton County (ch. *7—, 49—)

***KOAC-TV** (Oct. 7, 1957) ch. 7; power—29 kw visual, 14.5 kw aural; antenna height—1,210 feet above average terrain, 237 feet above ground.
Address: Covell Hall, Oregon State College. Phone: Plaza 3-4351.
Licensee: Oregon State Board of Higher Education (original owner).
Ownership: State-owned and administered by board appointed by governor.
Video tape: Ampex.
Executives: James M. Morris, dir, educational radio & television; William F. McGrath, educ services mgr; Rollie Smith, prom mgr; Robert Hinz, news dir; Grant Feikert, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: *KOAC.

### EUGENE, Lane County (ch. 9+, 13, 20+, 26)

**KEZI-TV** (not on air; granted July 27, 1960): ch. 9.
Liberty Television Inc.

**KVAL-TV** (April 16, 1954) ch. 13; power—55 kw visual, 33 kw aural; antenna height—1,050 feet above average terrain, 379 feet above ground.
Address: P. O. Box 548. Phone: Diamond 3-2551. TWX EG 3019.
Licensee: Eugene Television Inc. (original owner).
Ownership: See Eugene Tv Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Hollingberg.
Color facilities: network.
Highest hour rate: $464.
Executives: Robert P. Booth, pres; S. W. McCready, gen mgr; Glenn E. Nickell, coml mgr; Martin Jacobsen, prog dir; Arlene J. Richardson, prom mgr; Robert E. Anderson, news dir; William R. Riley, chief engr.
Washington atty: Loucks, Zias & Jansky.

**KVAL-TV Translators:** K71AG Cottage Grove, Ore. South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301. K73AO Florence, Ore., West Lake Translator Inc., c/o McDaniel Lumber Co.

### GRANTS PASS, Josephine County (ch. 30)

### KLAMATH FALLS, Klamath County (ch. 2—, 17)

**KOTI** (Aug. 12, 1956) ch. 2; power—13.5 kw visual, 6.7kw aural; antenna height—1,050 feet above average terrain, 109 feet above ground.
Address: P. O. Box 732. Phone: Tuxedo 4-8131. TWX KF 46.
Licensee: California-Oregon Television Inc. (original owner).
Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: Hollingbery; Art Moore & Assoc.
Highest hour rate: $200.
Executives: Wm. B. Smullin, pres & film buyer; Walter Richartz, gen mgr; R. W. Green, coml mgr; William Clark, news dir; William Smith, chief engr.
Washington atty: Dempsey & Koplovitz.

**KOTI Translators:** K70BE Butee Falls, Ore., K73AK Cow Creek, Ore.; K74AR Grants Pass, Ore., all owned by California-Oregon Tv Inc., P. O. Box 1189, Medford, Ore.

### LA GRANDE, Union County (ch. 13+)

### LEBANON, Linn County (ch. 43+)

### McMINNVILLE, Yamhill County (ch. 46—)

### MEDFORD, Jackson County (ch. 5, 10+)

**KBES-TV** (July 14, 1953) ch. 5; power—30.2 kw visual, 15.8kw aural; antenna height—570 feet above average terrain, 169 feet above ground.
Address: P. O. Box 1189. Phone: Spring 3-4581. TWX MF 6047.
Licensee: California-Oregon Television Inc. (original owner).
Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Hollingbery; Art Moore & Assoc. (Seattle, Portland).
Highest hour rate: $250.
Executives: William B. Smullin, pres, film buyer & secy-treas; Donald H. Telford, vp; Edward P. Barnett, mgr; Robert Lindstrom, coml mgr & prog dir; Terold R. Poulos, natl sales mgr; Newton Steward, news dir; Edward A. Malone, chief engr.
Washington atty: Dempsey & Koplovitz.

**KBES-TV Translators:** K70AU Cave Junction-Selma, Ore.; K71AK Cow Creek, Ore.; K72AR Grants Pass, Ore.; all owned by California-Oregon Tv Inc., Box 1189, Medford, Ore.

### NORTH BEND, Coos County (ch. 16+)

### PENDLETON, Umatilla County (ch. 28)

### PORTLAND, Multnomah County (ch. 2, 6+, 8—, *10, 12, 21—, 27+)

**KGW-TV** (Dec. 15, 1956) ch. 8; power—316 kw visual, 191 kw aural; antenna height—1,550 feet above average terrain, 648.5 feet above ground.
Address: 1139 S. W. 13th Ave., zone 5. Phone: Capital 3-6364. TWX PD 217.
Licensee: King Broadcasting Co. (original owner).
Ownership: See King Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair-Tv.
Highest hour rate: $900.
Video tape: Ampex.
Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business div; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast div; James L. Middlebrooks, engineering planning dir; Gloria Chandler, public service dir; Walter E. Wagstaff, station mgr; John H. Pindell, sales mgr; Robert E. Franklin, prom & publicity dir; Walter Hawthorne, merchandising mgr; Thomas Dargan, prog dir & film buyer; Bernie Carey, prog prod mgr; Leroy Smith, prog operations mgr; Richard Ross, news dir; Clare Hanawalt, chief engr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KGW.

**KGW-TV Translators:** K71AS Newport-Otter Rock, Ore., Paul Kafoury, 137 S. E. Coast Hwy., Newport; K71AP Seaside, Ore., Seaside Video Club, P. O. Box 74, Seaside; K76AM Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K75AK Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco.

**KHTV** (not on air; suspended operation) ch. 27; power—19.2kw visual, 9.5kw aural; antenna height—990 feet above average terrain, 551 feet above ground.
Address: 1220 S. W. Stark, zone 5. Phone: Capitol 6-4051.
Licensee: KHTV Channel 27 Inc. (original owner).
Ownership: Wallace J. Matson, 50%; J. Benton Heald, 21.5%; C. E. Wheelock, 7.1%; Willis E. Earl, 7.1%; Carl W. Boehme, 14.2%.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

*The "Million Dollar Club"* votes Broadcasting most excellent in editorial content*

— *ARB Survey*

*Membership in *The Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over $1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies—1952-59)

## OREGON CONTINUED

**KOIN-TV** (Oct. 15, 1953): ch. 6; power—100 kw visual, 50kw aural; antenna height—1,530 feet above average terrain, 708 feet above ground.
Address: 140 S.W. Columbia St., zone 1. Phone: Capitol 8-3333.
Licensee: Mount Hood Radio & Tv Broadcasting Corp. (original owner).
Ownership: Theodore R. Gamble estate, C. Howard Lane and associates, 50%; Newhouse Corp., 50%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: CBS Tv Spot Sales.
Highest hour rate: $900.
Color facilities: network.
Video tape: Ampex.
Executives: C. Howard Lane, exec vp & managing dir; John L. Palmer, natl sls mgr; Ted W. Cooke, program dir & film buyer; Robert McGill, promotion mgr; Hal Lesser, news dir; Louis S. Bookwalter, director of engineering.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KOIN-AM-FM.

**KOIN-TV Translators:** K77AH Cottage Grove, Ore., South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K75AN Empire-North Bend, Ore., Ocean View Tv Translator Inc., c/o Harry G. McNerney, P. O. Box 546, Empire; K71AV Florence, Ore.; West Lake Translator Inc., c/o McDaniel Lumber Co.; K79AI, Hood River, Ore., Columbia Gorge Tv Inc.; K74AB Madras, Ore., Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 726, Madras; K72AY Maupin, Ore., Maupin Tv Corp., c/o Estel L. Stovall, Maupin; K74AG Newport-Otter Rock, Ore., Paul Kafoury, 137 S. E. Coast Hwy., Newport; K73AE Redmond, Ore.; Redmond Junior Chamber of Commerce, P. O. Box 401; K83AH Roseburg, Ore., Teleservice Co. (Eugene W. Roelle); K75AJ Seaside, Ore., Seaside Video Club, P. O. Box 74; K79AE Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K81AD Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco.

**KPTV** (Sept. 18, 1952) ch. 12; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 283 feet above ground.
Address: 735 S. W. 20th Pl., zone 5. Phone: Capitol 2-9921. TWX PD-40.
Licensee: Oregon Television Inc. (acquired control of licensee August 1959).
Ownership: Nafi Corp. (broadcast division). See Nafi Stations in "Group Ownership
Network: ABC-TV (primary).
Rep: Petry.
Highest hour rate: $900.
Color facilities: network.
Video tape: Ampex.
Executives: Harry L. (Bing) Crosby, bd chairman, and Kenyon Brown, president of licensee and Nafii Corp. broadcast division; Paul V. Shields, bd chairman of Nafi Corp. and John G. Bannister, pres; John S. Hansen, gen mgr; Donald Tykeson, coml mgr; George Sanders, prog dir; Albert R. McLaughlin, prom mgr; Eugene Phelps, chief engr.
Washington atty: Dow, Lohnes & Albertson.

**KPTV Translators:** K74AJ Cottage Grove, Ore., South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K78AY Florence, Ore., West Lake Translator Inc., c/o McDaniel Lumber Co.; K70BM Hood River, Ore., Columbia Gorge Tv Inc.; K77AE Madras, Ore., Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 701, Madras; K83AA Redmond, Ore., Redmond Junior Chamber of Commerce, P. O. Box 401, Redmond; K79AJ Prineville, Ore., Ochoco Telecasters Inc., c/o R. P. McRae, P. O. Box 701, Prineville; K78AQ Seaside, Ore., Seaside Video Club, Box 74; K77AK The Dalles, Ore., Mid-Columbia Community Tv Corp., c/o H. G. Delano, Rt. 2, The Dalles; K71AL Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27, Tillamook; K71AJ Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco.

### ROSEBURG, Douglas County (ch. 4+, 28+)

**KPIC** (April 1, 1956) ch. 4; power—5.37 kw visual, 2.69 kw aural; antenna height—1,000 feet above average terrain, 173 feet above ground.
Address: P. O. Box 1345. Phone: Orchard 2-1721. TWX RS 8061.
Licensee: South West Oregon Television Broadcasting Corp. (original owner).
Ownership: KVAL-TV Eugene and KBES Medford, Oregon. See California-Oregon Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery.
Highest hour rate: $150.
Executives: S. W. McCready, gen mgr; Aaron Boe, station mgr.
Washington atty: Loucks, Zias & Jansky.

**KPIC Translators:** K78AJ Broadbent, Ore., Broadbent Tv Translator Inc., c/o Raymond Garrone, Broadbent Rt., Myrtle Point, Ore.; K76AI Powers, Ore., Powers Tv Translator Inc., c/o Verlin Hermann, Powers.

### SALEM, Marion County (ch. 3+, *18—, 24+, 66)

### SPRINGFIELD, Lane County (ch. 37—)

### THE DALLES, Wasco County (ch. 37—)

## PENNSYLVANIA

*Non-commercial educational.

### ALLENTOWN, Lehigh County (ch. 39, 67)

**WFMZ-TV** (suspended operation but has not turned in construction permit): ch. 67.
Permittee: Penn-Allen Broadcasting Co.
Radio affiliate: WFMZ (FM).

**WQCY** (not on air, granted Aug. 12, 1953, target date unknown) ch. 39.
Permittee: WKAP Inc.
Ownership: See Rahall stations in "Group Ownership."
Radio affiliate: WKAP.

### ALTOONA, Blair County (ch. 10—, 25—)

**WFBG-TV** (March 1, 1953) ch. 10; power—224kw visual, 112kw aural; antenna height—1,110 feet above average terrain, 277 feet above ground.
Address: Commerce Park. Phone: Windsor 4-2031. TWX AO 189.
Licensee: Triangle Publications Inc., Radio and Tv Division (acquired station Feb. 20, 1956).
Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (primary).
Rep: Blair-Tv.
Highest hour rate: $900.
Color facilities: network.
Video tape: Ampex.
Executives: Frank Palmer, gen mgr; Robert Miller, coml mgr; Edward Andre, prog dir; Joseph E. Burns, prom mgr; Lester Crystal, news dir; Richard Kline, chief engr.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WFBG-AM-FM.

### BETHLEHEM, Northampton County (ch. 51—)

**WLEV-TV** (not on air, suspended operation but has not turned in license) ch. 51.
Address: P. O. Box 111.
Licensee: Associated Broadcasters Inc.
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."

### BRADFORD, McKean County (ch. 80—)

### BUTLER, Butler County (ch. 43—)

### CHAMBERSBURG, Franklin County (ch. 46—)

INTERESTED IN BUYING OR SELLING ONE OF THE
36 TV 63 FM 159 AM
STATIONS* OPERATING IN
PENNSYLVANIA
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO PENNSYLVANIA IS—
1737 De Sales St., N.W., Washington, D. C.
EX 3-3456
**As of August 1, 1960*

### DU BOIS, Clearfield County (ch. 31+)

### EASTON, Northampton County (ch. 57—)

**WGLV-TV** (not on air, suspended operation but has not turned in construction permit) ch. 57.
Permittee: Easton Publishing Co.
Ownership: Permittee publishes Easton Daily Express. See "Newspaper Ownership."

### EMPORIUM, Cameron County (ch. 42—)

### ERIE, Erie County (ch. 12, 35+, *41—, 66+)

**WICU-TV** (March 15, 1949) ch. 12; power—316 kw visual, 158 kw aural; antenna height—780 feet above average terrain, 568 feet above ground.
Address: 3514 State St. Phone: Glendale 4-5201. TWX ER 8381.
Licensee: Air-Way Inc.
Ownership: Edward Lamb is principal owner.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Blair Tv.
Color facilities: network.
Highest hour rate: $700.
Executives: Edward O. Lamb, pres; Ben McLaughlin, gen mgr; Robert Lunquist, coml mgr; Paul Whittingham, marketing dir; John Cook, film dir; William Babcock, prom mgr; Michael Csop, chief engr.
Radio affiliate: WICU.

**WICU-TV Translator:** W74AA North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren.

**WSEE** (April 25, 1954) ch. 35; power—137.5 kw visual, 68.7 kw aural; antenna height—931 feet above average terrain, 732 feet above ground.
Address: 1220 Peach St. Phone: Glendale 5-7575. TWX ER 8380.
Licensee: Great Lakes Television Co. (original owner).
Ownership: George J. Mead, 16.6%; John J. Mead, 13%; A. R. Minadeo, 12.2%; Jacob A. Young, 11.1%; J. T. Simmons, 7.5%; John W. English, 6.9%; John J. Boland, 6.9%; James R. McBrier, 6%; B. Walker Sennett, 4.9%; Charles E. Denny, 4.9% and others. Messrs. English, McBrier and Boland each own 12.5% of WNAO-AM-FM-TV Raleigh, N. C. The Meads publish the Erie News and Times. See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Devney-O'Connell.
Color facilities: network.
Highest hour rate: $300.
Executives: George J. Mead, pres; Donald M. Boyce, gen mgr; Frank Herrick, film dir; Edward G. Zellefrow, chief engr.
Washington atty: Haley, Wollenberg & Bader.

### HARRISBURG, Dauphin County (ch. 27—, 55+, 71+)

**WDTV** (suspended operation but has not turned in construction permit) ch. 71.
Address: 228 Court St.
Permittee: Rossmoyne Corp.
Ownership: James A. McKenna Jr., 80%; Edgar K. Smith, 20%.
Washington atty: McKenna & Wilkinson.
Radio affiliate: WCMB.

**WHP-TV** (April 15, 1953) ch. 55; power—447 kw visual, 224 kw aural; antenna height—910 feet above average terrain, 207 feet above ground.
Address 216 Locust St. Phone: Cedar 4-3211. TWX HB 194.
Licensee: WHP Inc. (original owner).
Ownership: The Telegraph Press (E. J. Stackpole and family), 96%.
Network: CBS-TV (primary), NBC-TV (secondary).
Rep: Bolling.
Color facilities: network.
Highest hour rate: $325.
Executives: Edward J. Stackpole, pres; Cecil M. Sansbury, coml & gen mgr; Brod Seymour, prom & prog dir; Charles Baddorf, film buyer; John Price, news dir; E. Daniel Leibensperger, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHP-AM-FM.

**WTPA** (June 19, 1953) ch. 27; power—631kw visual, 515kw aural; antenna height—1,020 feet above average terrain, 505 feet above ground.
Address: 3235 Hoffman St. Phone: Cedar 8-7171. TWX HB 91.
Licensee: Patriot-News Co. (original owner).
Ownership: See Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: $450.
Color facilities: network.
Executives: Donald D. Wear, gen mgr; Allen P. Solada, coml mgr; Roy McCauley, prog dir & film buyer; Joe Bolton, prom mgr; Mike Ross, news dir; Paul D. Gross, chief engr.
Washington atty: Dow, Lohnes & Albertson.

### HAZLETON, Luzerne County (ch. 63)

**WAZL-TV** (not on air, granted Dec. 18, 1952, target date unknown) ch. 63.
Address: Hazleton National Bank Bldg. Phone: Gladstone 4-3531. TWX 42.
Licensee: Hazleton Television Corp. (original owner).
Ownership: See Vic Diehm Assoc. Stations in "Group Ownership."
Executives: Victor C. Diehm, pres & gen mgr; Robert J. Sacco, coml mgr; Don Murray, program dir; Paul Cerula, news dir & public relations dir; Elwood Tito, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WAZL-AM-FM.

### JOHNSTOWN, Cambria County (ch. 6, 19+, 56—)

**WARD-TV** (Sept. 15, 1953) ch. 56; power—91 kw visual; antenna height—610 feet above average terrain, 542 feet above ground. (CP for ch. 19).
Address: Porch Bldg. Phone: Johnstown 7-0761. TWX 502.
Licensee: Rivoli Realty Co. (original owner).
Ownership: Margaret E. Gartland, 41.5%; Dr. George D. Gartland, 20%; Walter M. Thomas, 16%, and others. Principals also control WVAM-AM-FM Altoona, Pa.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Weed Television.
Highest hour rate: $200.
Executives: Walter M. Thomas, pres; William D. Confer, gen mgr; Agnes Davis, prog dir; James Malloy Jr., news dir; Cornelius Donatti, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: WARD-AM-FM.

# ASK THE RETAILER WHO LIVES HERE

The acid test of advertising is its effect on the cash register. And the profit-minded authority who knows the answers from experience is the local retailer.

In the Portland, Oregon market you'll satisfy more retailers (plus brokers, distributors, wholesalers) when you buy KOIN-TV. As businessmen and as viewers, they know first-hand the tremendous regional* acceptance that has made KOIN-TV one of the nation's truly influential advertising media.

Be as skeptical as the retailer and check for yourself. Ask the local man before you buy. You'll learn why more major advertisers have invested greater ad budgets with KOIN-TV than any other Portland TV station.

**KOIN-TV**
PORTLAND CHANNEL 6

*. . . ask anyone who lives here!*

*One of the Nation's Great INFLUENCE Stations*
*Represented Nationally by CBS-TV Spot Sales*

*7 of every 10 homes in Portland and 32 surrounding Oregon and Washington counties.

## PENNSYLVANIA CONTINUED

**WJAC-TV** (Sept. 15, 1949) ch. 6; power—70.8 kw visual, 35.4 kw aural; antenna height—1,120 feet above average terrain, 175 feet above ground.

Address: 329 Main St. Phone: 7-8711. TWX JNTN-79.

Licensee: WJAC Inc. (original owner).

Ownership: Johnstown Tribune Publishing Co., 100%. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Harrington, Righter & Parsons.

Color facilities: network, local film, local live, local slides.

Highest high rate: $1,000.

Executives: Walter W. Krebs, pres; Alvin D. Schrott, exec vp & gen mgr; John H. Hepburn, coml mgr; Frank P. Cummins, prog dir; Ronald Stephenson, news dir; Theodore Campbell, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WJAC-AM-FM.

### LANCASTER, Lancaster County (ch. 8—, 21+)

**WGAL-TV** (March 18, 1949) ch. 8; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 480 feet above ground.

Address: Lincoln Highway West. Phone: Express 3-5851. TWX LN 34.

Licensee: WGAL Inc. (original owner).

Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."

Network: CBS-TV (primary), NBC-TV (primary).

Rep: Meeker.

Highest hour rate: $1,200.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Clair R. McCollough, pres & gen mgr; J. Robert Gulick, asst gen mgr in charge of sales; Harold E. Miller, station mgr; Paul C. Rodenhauser, program mgr; Harry J. Shaub Jr., business mgr; Paul I. Woodland, promotion mgr; Robert H. Zima, sls serv mgr; Robert Malick, farm dir; J. E. Mathiot, technical dir.

Washington atty: Hogan & Hartson.

Radio affiliate: WGAL-AM-FM.

**WLAN-TV** (not on air, granted Nov. 8, 1956, target date unknown) ch. 21.

Address: 252 N. Queen St.

Permittee: Peoples Broadcasting Co.

Ownership: F. H. Altdoerffer, 81%; Barbara H. Altdoerffer, 12%; Samuel M. Altdoerffer, 7%. F. H. Altdoerffer owns 51% of WKOP-AM-FM Binghamton, N. Y.

Radio affiliate: WLAN.

### LEBANON, Lebanon County (ch. 15+)

**WLYH** (Oct. 15, 1953) ch. 15; power—130 kw visual, 69 kw aural; antenna height—880 feet above average terrain, 572 feet above ground.

Address: R. D. #5. Phone: Crestview 3-4551. TWX LEB 351.

Licensee: Triangle Publications Inc. (acquired station May 2, 1957).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hour rate: $300.

Executives: Roger W. Clipp, vp & gen mgr (Triangle pub); Joe Zimmerman, gen mgr.

Washington atty: Lyon, Wilner & Bergson.

### LEWISTOWN, Miffin County (ch. 75—)

### LOCK HAVEN, Clinton County (ch. 32—)

**WBPZ-TV** (suspended operation; originally went on air March 1958) ch. 32; power—18.2kw visual, 11kw aural; antenna height—300 feet above average terrain, 150 feet above ground.

Address: 132½ E. Main St.

Licensee: Lock Haven Broadcasting Corp. (original owner).

Radio affiliate: WBPZ.

### MEADVILLE, Crawford County (ch. 62+)

### NEW CASTLE, (See YOUNGSTOWN, OHIO)

**WKST-TV** (see Youngstown, Ohio).

### OIL CITY, Venango County (ch. 64)

### PHILADELPHIA, Philadelphia County (ch. 3, 6—, 10, 17—, 23+, 29, *35—)

**WCAU-TV** (March 1, 1948) ch. 10; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 979 feet above ground.

Address: City & Monument Aves., zone 31. Phone: Greenwood 7-8300.

Licensee: Columbia Broadcasting System (acquired station July 1958).

Ownership: See CBS owned stations in "Group Ownership."

Network: CBS-TV.

Rep: CBS Tv Spot Sales.

Highest hour rate: $3,800.

Color facilities: network, local live, local film, local slides.

Video tape: Ampex.

Executives: John Schneider, gen mgr; James E. Conley, coml mgr; John O. Downey, prog dir; Allen Ludlum, film buyer; Robert Pryor, prom mgr; Charles Shaw, news dir; Jack Leitch, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliates: WCAU-AM-FM.

**WFIL-TV** (Sept. 13, 1947) ch. 6; power—74.1 kw visual, 37 kw aural; antenna height—1,090 feet above average terrain, 1,116 feet above ground.

Address: 46th & Market Sts., zone 39. Phone: Evergreen 2-4700. TWX PH 670.

Licensee: Triangle Publications Inc. (original owner).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Blair Tv.

Color facilities: network, local film, local live, local slides

Highest hour rate: $4,000.

Video tape: Ampex (2) & RCA.

Executives: Roger W. Clipp, vp & gen mgr; George A. Koehler, station mgr; Lew Klein, prog dir; Kenneth W. Stowman, gen sales mgr; Kenneth M. Curto, television sales mgr; David J. Bennett, exec asst to gen mgr; Henry E. Rhea, chief engr; John C. Harlan, business mgr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: WFIL-AM-FM.

***WHYY-TV** (Sept. 16, 1957) ch. *35; power—155kw visual, 83.2kw aural; antenna height—500 feet above average terrain, 585 feet above ground.

Address: 1622 Chestnut St., zone 3. Phone: Locust 8-2370.

Licensee: WHYY Inc.

Video tape: Ampex.

Executives: William Goldman, pres; Richard S. Burdick, gen mgr.

Washington atty: Kreiger & Jorgensen.

Radio affiliate: *WHYY-FM.

**WPCA-TV** (not on the air; granted Jan. 28, 1954; target date unknown) ch. 17.

Permittee: Young People's Church of the Air Inc. (acquired station February 1959). (See Percy B. Crawford Stations in "Group Ownership").

**WPHD** (not on air, granted Sept. 28, 1955, target date unknown) ch. 23.

Address: P. O. Box 376, Greenwich, Conn.

Permittee: Ajax Enterprises.

Ownership: See Herbert Mayer stations in "Group Ownership."

**WRCV-TV** (September 1941) ch. 3; power—95.5 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,116 feet above ground.

Address: 1619 Walnut St., zone 3. Phone: Locust 4-3700.

Licensee: National Broadcasting Co. (acquired station Dec. 21, 1955). Transfer to RKO General pending FCC approval.

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $4,000.

Video tape: Ampex (2).

Executives: Raymond W. Welpott, NBC vp & gen mgr of WRCV-AM-TV; Theodore H. Walworth Jr., station mgr; Chester R. Messervey, local sales mgr; Frank Hall, film buyer; John P. Wiley, prom & publicity mgr; Ernest T. Leiss Jr., news dir; George Lenfest, dir of operations.

Radio affiliate: WRCV.

**WSES** (not on air, granted March 28, 1956, target date unknown) ch. 29; power—219kw visual; antenna height—550 feet above average terrain, 630 feet above ground.

Address: Western Savings Fund Bldg.

Permittee: Philadelphia Broadcasting Co.

Ownership: William L. Jones, 57 1/7%; Isadore B. Sley, 28 4/7%; Murray Borken, 14 2/7%.

### PITTSBURGH, Allegheny County (ch. 2—, 4+, 11, *13—, *16, 22, 53+)

**KDKA-TV** (Jan. 11, 1949) ch. 2; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 683 feet above ground.

Address: No. 1 Gateway Center, zone 22. Phone: Express 1-3000. TWX PG 188.

Licensee: Westinghouse Broadcasting Co. (acquired station 1955).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Television Advertising Representatives.

Highest hour rate: $2,400.

Color facilities: network.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; Harold C. Lund, vp; Jerome R. Reeves, gen mgr; Henry Green Jr., sales mgr; Robert Novak, prog mgr & film buyer; David N. Lewis, prom mgr; William M. Burns, news dir; Raymond W. Rodgers, chief engr.

Washington atty: John Steen.

Radio affiliate: KDKA-AM-FM.

**WENS** (suspended operation but has not turned in construction permit) ch. 22; power—200kw visual; antenna height—870 feet above average terrain, 552 feet above ground.

Address: Carlton House.

Permittee: Telecasting Inc.

Ownership: Thomas P. Johnson, 27.26%; Oliver Tyrone Corp., 10.9% and others.

**WIIC** (Sept. 1, 1957) ch. 11; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 847 feet above ground.

Address: 341 Rising Main Ave., zone 14. Phone: Fairfax 1-8700. TWX PG 16.

Licensee: WIIC Inc. (original owner).

Ownership: P. G. Pub. Co. (Pittsburgh Post-Gazette & Sun-Telegraph), 50%; H. Kenneth Brennen, 16.68%; Margaret M. Brennen and Mary Thelma Bergenser, each 16.66%. P. G. publishes the Toledo (Ohio) Blade. The Brennen family owns WHJB Greensburg, Pa. (See "Newspaper Ownership.")

Network: NBC-TV (primary).

Rep: Blair Tv.

Color facilities: network.

Highest hour rate: $2,000.

Video tape: Ampex (2).

Executives: H. K. Brennen, pres; Robert A. Mortensen, exec vp & gen mgr; Roger D. Rice, sales mgr; Shelton Weaver, operations & prod mgr & film buyer; Caley E. Augustine, public relations & prom dir; J. Robert Holland, news dir; Henry R. Kaiser, chief engr.

Washington atty: Segal & Marmet.

**WKJF-TV** (began operation September 1953, suspended July 1954, but has not turned in construction permit) ch. 53.

Address: 1715 Grandview Ave., zone 11. Phone: Hubbard 1-2626.

Licensee: Agnes J. Reeves Greer.

Ownership: See Agnes Jane Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership."

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKJF-FM.

***WQED** (April 1, 1954) ch. 13; power—203 kw visual; antenna height—660 feet above average terrain, 600 feet above ground.

Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300.

Licensee: Metropolitan Pittsburgh Educational Television Station (original owner).

Video tape: Ampex.

Executives: Leland Hazard, chmn of board; William C. Dempsey, gen mgr; Robert C. Currie Jr., asst gen mgr; Edward L. Herp, prog dir; Kathleen Dalzell, film buyer; John Howard, prom mgr; Col. J. J. Sustar, news dir; Larry Flavin, chief engr.

Washington atty: Fischer, Willis & Panzer.

***WQEX** (Sept. 14, 1959) ch. 16; power—138 kw visual, 69.2 kw aural; antenna height—710 feet above average terrain, 600 feet above ground.

Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300.

Licensee: Metropolitan Pittsburgh Educational Television Station (original owner).

Video tape: Ampex.

Executives: Leland Hazard, chmn of board; William C. Dempsey, gen mgr; Robert C. Currie Jr., asst gen mgr; Edward L. Herp, prog dir; Kathleen Dalzell, film buyer; John Howard, prom mgr; Larry Flavin, chief engr.

Washington atty: Fischer, Willis & Panzer.

**WTAE** (Sept. 14, 1958) ch. 4; power—100 kw visual, 50 kw aural; antenna height—960 feet above average terrain, 1,066 feet above ground.

Address: 400 Ardmore Blvd., zone 30. Phone: Churchill 2-4300. TWX PGH 435.

Licensee: Television City Inc. (original owner).

Ownership: WCAE Inc. (Hearst), 50%; Earl F. Reed and estate of I. D. Wolf Jr., as voting trustees, 50%. For Hearst interests see Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $1800.

Video tape: Ampex.

Executives: Leonard Kapner, exec vp; Franklin C. Snyder, vp & gen mgr; Alan Trench, sales mgr; Preston Stover, prog & operations mgr; Howard F. Reser, film mgr; C. Greg Van Camp, prom mgr; David Murray, news dir; Louis Wagner, engineering dir.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WCAE-AM-FM.

### READING, Berks County (ch. 33+, 61—)

**WHUM-TV** (February 1953; suspended operations Sept. 6, 1956, but still holds construction permit) ch. 61.

Address: Berkshire Hotel. Phone: Franklin 6-3987.

Licensee: Eastern Radio Corp. (original owner).

Ownership: Humbolt J. Greig, 36.4%; Robert G. McGee, 4.6%; voting trust, 58.16%.

Executives: Robert G. Magee, pres & gen mgr.

Washington atty: Arnold, Fortas & Porter.

Radio affiliate: WHUM.

### SCRANTON, Lackawanna County (ch. 16—, 22—, 44)

**WBRE-TV** (see Wilkes-Barre, Pa.).

**WDAU-TV** (June 7, 1953) ch. 22; power—447 kw visual; antenna height—1,350 feet above average terrain, 421 feet above ground.

Address: 1000 Wyoming Ave. Phone: Diamond 2-7634. TWX SN 7210.

Licensee: Scranton Broadcasters Inc. (original owner).

Ownership: Mrs. M. E. Megargee and family, 100%.

Network: CBS-TV (primary).

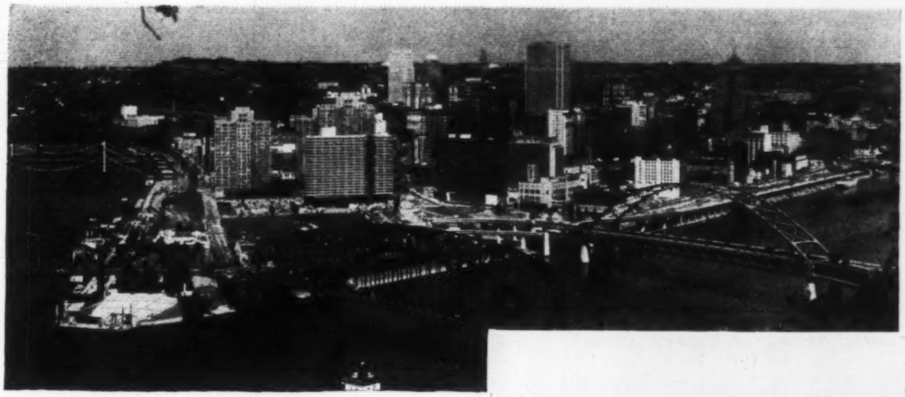
Rep: H-R Television.

Color facilities: network.

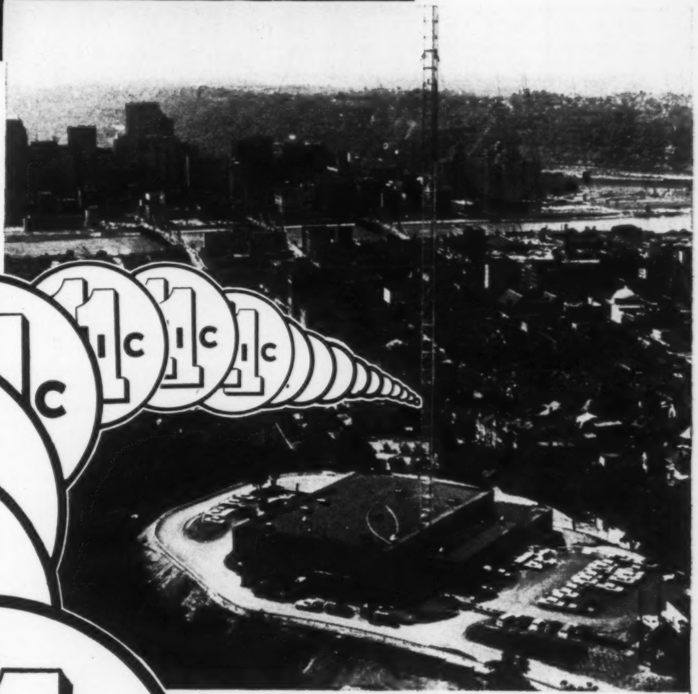
Highest hour rate: $600.

# this is.. Pittsburgh

## HEART OF AMERICA'S INDUSTRIAL MIGHT,



which has been acclaimed throughout the world for its remarkable achievements and its continuing vitality . . .



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the television station which, through its programming concepts, mirrors the vitality of more than FIVE MILLION PEOPLE in Pittsburgh and the Tri-State area with an effective buying income of NINE BILLION DOLLARS.

Represented Nationally By BLAIR-TV

## PENNSYLVANIA CONTINUED

### WDAU-TV (Continued)

Executives: M. E. Megargee, pres; Vance L. Eckersley, vp & gen mgr; Francis H. Conway, gen sales mgr; Mort Rosenthal, prog dir & film buyer; R. E. McDowell, station mgr; Doug Holcomb, prom & advertising dir; Tom Powell, news & public affairs dir; K. R. Cooke, chief engr; Dorothy Mugford, catv liaison.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WGBI-AM-FM.

**WNEP-TV** (1953) ch. 16; power—537 kw visual, 275 kw aural; antenna height—1,240 feet above average terrain, 425.7 feet above ground.
Address: 333 Madison Ave., zone 3. Phone: Diamond 3-1245. TWX SN 7220.
Licensee: Northeastern Pennsylvania Broadcasting Inc. (original owner).
Ownership: See Transcontinent Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Petry.
Color facilities: network.
Highest hour rate: $600.
Executives: Thomas P. Shelburne, exec vp & gen mgr; John C. Walters, business mgr; Malcolm W. Dale, gen sales mgr; Hal Berg, prog mgr; Bill Williams, asst prog mgr; Thomas P. Shelburne, film buyer; George A. Sperry, prom mgr; Claude Martin, news dir; Roswell J. Parker, engineering mgr; Chester Sawicki, asst engineering mgr.
Washington atty: Covington & Burling.

**WNEP-TV Translators:** W73AC Clarks Summit, Pa., Northeastern Pennsylvania Broadcasting Inc., c/o Thomas P. Shelburne, 333 Madison Ave., Scranton; W83AA Palmerton, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton.

**WTVU** (suspended operation but has not turned in construction permit) ch. 44; power—13.2kw; antenna height—1,280 feet above average terrain, 371 feet above ground.
Address: Hotel Jermyn.
Permittee: Appalachian Co.
Ownership: Frank Collins and wife, 100%.

### SHAMOKIN, Northumberland County (ch. 65)

### SHARON, Mercer County (ch. 39+)

### SHINGLEHOUSE, Potter County (ch. 26+)

### STATE COLLEGE, Centre County (ch. *48+)

### WILKES-BARRE, Luzerne County (ch. 28, 34)

**WBRE-TV** (Jan. 1, 1953) ch. 28; power—589 kw visual; antenna height—1,200 feet above average terrain, 429 feet above ground.
Address: 62 S. Franklin St. Phone: Valley 3-3101. TWX WKBR 7260.
Licensee: WBRE-TV Inc. (original owner).
Ownership: Louis G. Baltimore, 64.4%; David M. Baltimore and wife, 35.6%. Licensee also owns WSCR Scranton, Pa.
Network: NBC-TV (primary).
Rep: Headley-Reed.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $625.
Executives: Louis G. Baltimore, pres; David M. Baltimore, vp & gen mgr; Ernest Lewis, coml mgr; Franklin D. Coslett, prog dir, film buyer & news dir; Fred Foerster, prom mgr; Chas. Sakoski Sr., chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WBRE-AM-FM.

**WBRE-TV Translators:** W79AC Clarks Summit, Balton and Waverly, Pa., WBRE-TV, c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre; W73AA Palmerton, Slatedale and Slatington, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton.

**WNEP-TV** (see Scranton, Pa.).

### WILLIAMSPORT, Lycoming County (ch. 36—)

**WRAK-TV** (not on air, granted Nov. 12, 1952; target date unknown) ch. 36.
Address: 1561 W. Fourth St.
Permittee: WGAL Inc.
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."
Washington atty: Hogan & Hartson.
Radio affiliates: WRAK-AM-FM.

### YORK, York County, (ch. 43, 49)

**WNOW-TV** (Suspended operation; originally on air Nov. 9, 1953) ch. 49; power—10.2 kw visual; antenna height—660 feet above average terrain, 384 feet above ground.
Address: 25 S. Duke St. Phone: 2-7821.
Licensee: WNOW Inc. (acquired station August 1957).
Ownership: See Good Neighbor Stations in "Group Ownership."
Radio affiliates: WNOW-AM-FM.

**WSBA-TV** (Dec. 22, 1952) ch. 43; power—132 kw visual, 66.1 kw aural; antenna height—530 feet above average terrain, 419 feet above ground.
Address: P. O. Box 1868. Phone: 2-5531. TWX 69.
Licensee: Susquehanna Broadcasting Co. (original owner).
Ownership: Estate of Louis J. Appell, 88% (voted by executors Louis J. Appell Jr., George N. Appell and Helen P. Appell, each of whom has minority interests of own). Louis J. Appell Jr. has a 25% interest in WCTC-AM-FM New Brunswick, N. J., 10% of WARM Scranton, Pa., and 10% of WHLO Akron, Ohio. Susquehanna Broadcasting Co. also owns 90% of WARM and 10% of WHLO. See Susquehanna Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Betty Luster Assoc.
Highest hour rate: $200.
Executives: Louis J. Appell Jr., pres; Robert M. Stough, sta mgr & natl sls mgr; Roy O. Bishop, prog mgr; film buyer; David A. Franklin, prom dir; Glenn W. Winter, chief engr.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: WSBA.

## RHODE ISLAND

*Non-commercial educational.

### PROVIDENCE, Providence County (ch. 10+, 12+, 16, *36+)

**WJAR-TV** (July 10, 1949) ch. 10; power—316 kw visual, 158 kw aural; antenna height—920 feet above average terrain, 853 feet above ground.
Address: 176 Weybosset St., zone 2. Phone: Gaspee 1-8255. TWX PR 92.
Licensee: The Outlet Co. (original owner).
Ownership: The Outlet Company is a department store.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Petry.
Color facilities: network.
Highest hour rate: $1,400.
Video tape: Ampex.
Executives: J. S. Sinclair, pres & gen mgr; David J. Shurtleff, sta mgr; Frederick Griffiths, prog dir; Chester Dowling, film buyer; John Burpee, prom mgr; Warren Walden, news dir; Thomas C. J. Prior, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WJAR.

**WNET** (not on air, suspended operation but has not turned in construction permit) ch. 16.
Address: P. O. Box 1533.
Permittee: Ch. 16 of Rhode Island Inc.
Ownership: Harold C. Arcaro, Samuel Hamin and John M. Dunne, each 30.66%. Frank Lyman Jr. has option to buy 16%. Mr. Arcaro owns 16⅔% of WRIB Providence. Mr. Lyman owns WTAO-AM-FM Cambridge and WXHR (FM) Woburn, both Massachusetts.
Washington atty: Cottone & Scheiner.

**WPRO-TV** (March 27, 1955) ch. 12; power—309 kw visual, 182 kw aural; antenna height—610 feet above average terrain, 557 feet above ground.
Address: 24 Mason St., zone 2. Phone: Plantations 1-9776. TWX PR 95.
Licensee: Capital Cities Broadcasting Corp. (acquired station April 15, 1959).
Ownership: See Capital Cities Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Blair Tv.
Color facilities: network.
Highest hour rate: $1,400.
Video tape: Ampex.
Executives: Frank Smith, pres; Joseph P. Dougherty, gen mgr; Gene Wilkin, coml mgr; Raymond Gilvard, prog dir & film buyer; Jack Kavanagh, prom mgr; Mort Blender, news dir; John Ferri, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WPRO-AM-FM.

## SOUTH CAROLINA

*Non-commercial educational.

### AIKEN, Aiken County (ch. 54)

### ANDERSON, Anderson County (ch. 40, 58—)

**WAIM-TV** (December 1953) ch. 40; power—170kw visual; antenna height—380 feet above average terrain, 418 feet above ground.
Address: 321 Kingsley Rd. Phone: Canal 6-1511. TWX 6030.
Permittee: Wilton E. Hall (original owner).
Ownership: Mr. Hall is publisher of the Anderson Independent and the Daily Mail. Also see "Newspaper Ownership."
Network: ABC-TV (primary). CBS-TV (secondary).
Rep: Devney-O'Connell; Dora-Clayton (southeast).
Highest hour rate: $150.
Executives: Glenn P. Warnock, gen mgr; John McCallum, sales mgr; M. Gilliard, prod dir; Earl Cosens, engrg dir.
Washington atty: Cottone & Scheiner.
Radio affiliates: WAIM, WCAC (FM).

### CAMDEN, Kershaw County (ch. 14)

### CHARLESTON, Charleston County (ch. 2+, 4, 5+, *7—, 17+)

**WCSC-TV** (June 19, 1953) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,000 feet above average terrain, 1,044 feet above ground.
Address: 485 East Bay. Phone: Raymond 3-8371. TWX CS 336.
Licensee: WCSC Inc. (original owner).
Ownership: John M. Rivers, 63.7% and others.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Peters, Griffin, Woodward.
Color facilities: network.
Highest hour rate: $400.
Executives: John M. Rivers, pres; Roland Weeks, station mgr; Virgil V. Evans, national coml mgr; Ralph E. Thornley, regional sales mgr; Charles E. Hall, prog dir & film buyer; Lois Marshall, prom mgr; Kenneth M. Klyce, news dir; A. Rudy Hughes, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WCSC-AM-FM.

**WCIV** (not on air; target date unknown) ch. 4; power— 100 kw visual; antenna height—380 feet above average terrain, 420 feet above ground.
Address: P. O. Box 297. Phone: Raymond 2-2961. TWX CS 317.
Licensee: Atlantic Coast Broadcasting Corp. of Charleston (original owner).
Ownership: Charles E. Smith, George H. Clinton and Douglas L. Manship, each 28.6%; David W. Jefferies and Dorothy A. Marks, each 10%.
Network: ABC-TV (primary).
Executives: Charles E. Smith, pres; David W. Jefferies, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WTMA-AM-FM.

**WUSN-TV** (Sept. 1, 1954) ch. 2; power—100kw visual, 53kw aural; antenna height—790 feet above average terrain, 842 feet above ground.
Address: Box 879. Phone: Tulip 4-4141. TWX CS 295.
Licensee: Reeves Bcstg. & Development Corp.
Ownership: Hazard E. Reeves, 43.4%; Christiana Oil Corp., 13.3%; J. Drayton Hastie and family, 11.8%, and others.
Network: NBC-TV; ABC-TV.
Rep: Select Stations (East); James S. Ayers (South); Bolling (West).
Highest hour rate: $400.
Color facilities: network.
Video tape: Ampex.
Executives: J. Drayton Hastie, pres & gen mgr; Douglas Bradham, asst mgr; Ansley Cohen, natl sales mgr; Grange S. Cuthbert Jr., local sales mgr; Ed Webb, prod mgr; Gray Carroll, film supervisor; Bob Tamblyn, news dir; Mrs. Dene Callahan, prom mgr; Walter Nelson, chief engr.
Washington atty: Eliot Lovett.

### CLEMSON, Oconee County (ch. *68)

### COLUMBIA, Richland County (ch. 10—, *19+, 25—, 67+)

**WIS-TV** (Nov. 7, 1953) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,550 feet above average terrain, 1,526 feet above ground.
Address: 1111 Bull St. Phone: Alpine 3-6431. TWX CO-7145.
Licensee: Broadcasting Co. of the South (original owner).
Ownership: See Broadcasting Co. of the South Stations in "Group Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Peters, Griffin, Woodward.
Color facilities: network.
Highest hour rate: $575 ($650, effective Sept. 1, 1960).
Executives: G. Richard Shafto, exec vp; Charles A. Batson, vp & managing dir; Law Epps, coml mgr; Dixon Lovvorn, prog dir & film buyer; Thomas C. Cureton, prom mgr; Bob Hickman, news dir; Paul E. Welcome, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WIS.

**WNOK-TV** (Sept. 1, 1953) ch. 67; power—74.1kw visual, 47.5kw aural; antenna height—624 feet above average terrain, 536 feet above ground.
Address: P. O. Box 5307. Phone: Alpine 2-7737. TWX CO 7076.
Licensee: Palmetto Radio Corp. (original owner).
Ownership: Irwin Kahn, 31.2%; Jules W. Lindau III, 10.3%; Samuel Litman, 9.7%, and others.
Network: CBS-TV (primary).
Rep: Raymer.
Highest hour rate: $200.
Color facilities: network.
Executives: H. Moody McElveen Jr., vp & gen mgr; David C. Phillips, coml mgr; Graham M. Thomas, prog dir & film buyer; Pat Conder, prom dir; Thom H. Billington, news dir; Charlton W. Bowers, chief engr.
Washington atty: Covington & Burling.
Radio affiliate: WNOK-AM-FM.

### CONWAY, Horry County (ch. 23—)

### FLORENCE, Florence County (ch. 13+, 60)

**WBTW** (Oct. 18, 1954) ch. 8; power—316 kw visual, 191 kw aural; antenna height—790 feet above average terrain, 824 feet above ground.

Address: P. O. Box 630. Phone: Mohawk 2-1565. TWX FLRC 361. Jefferson Standard Broadcasting Co. (original owner).
Ownership: See Jefferson Standard Life Insurance Co. stations in "Group Ownership." See also "Newspaper Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: CBS Television Spot Sales.
Color facilities: network.
Highest hour rate: $400.
Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp and gen mgr; J. William Quinn, managing dir; John H. Brock, sales mgr; George B. Burnette, prog, prod mgr & film buyer; Whitefoord Smith, prom & pub mgr; Arthur Strickland, news dir; Emil A. Sellars, engr mgr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

### GEORGETOWN, Georgetown County (ch. 27—)

### GREENVILLE, Greenville County (ch. 4—, 23+, *29) (See Spartanburg, S. C. and Asheville, N. C.)

**WFBC-TV** (Dec. 31, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—2,000 feet above average terrain, 892 feet above ground.
Address: Box 1140. Phone: Cedar 9-1321. TWX GV 6011.
Licensee: WMRC Inc. (original owner).
Ownership: Greenville News-Piedmont Co. (Greenville News and Piedmont), 48.8%; Robert A. Jolley and family, 9% and others. Greenville News-Piedmont Co. owns Asheville (N.C.) Citizen-Times (WWNC Asheville). Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: $700.
Color facilities: network.
Video tape: Ampex.
Executives: R. A. Jolley, pres; Wilson C. Wearn, asst to pres; Kenneth Beachboard, mgr; R. Q. Glass Jr., coml mgr; Norvin C. Duncan Jr., asst mgr & prog dir; Richard A. Luben, prod dir; Charles Howard, film dir; Edna L. Seaman, prom mgr; Lee Kanipe, news dir; William E. Garrison, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WFBC-AM-FM.

**WGVL** (not on air; suspended operation but has not turned in construction permit) ch. 23; power—17kw visual; antenna height—1,130 feet above average terrain, 131 feet above ground.
Address: Calhoun Towers.
Licensee: Greenville Tv Co.
Ownership: R. M. Caine, 40.7%; Edgar M. Norris, 6.7%; Calvin F. Teague, 3.4%; Ben K. McKinnon, 2.2%; Lewis Village, 5%; Vivian M. Manning, 5%; Burnet R. Maybank, 3%, and others.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

**WLOS-TV** (See Asheville, N. C. listing).

### GREENWOOD, Greenwood County (ch. 21—)

### LAKE CITY, Florence County (ch. 55+)

### LANCASTER, Lancaster County (ch. 31—)

### LAURENS, Laurens County (ch. 45—)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
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SAN FRANCISCO
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### MARION, Marion County (ch. 43—)

### NEWBERRY, Newberry County (ch. 70)

### ORANGEBURG, Orangeburg County (ch. 44—)

### NORTH AUGUSTA, Aiken County

**WRDW-TV** (See Augusta, Ga., listing).

### ROCK HILL, York County (ch. 61—)

### SPARTANBURG, Spartanburg County (ch. 7+, 17—, 74—) (See Greenville, S. C. and Asheville, N. C.)

**WSPA-TV** (April 29, 1956) ch. 7; power—257 kw visual, 144 kw aural; antenna height—1,182 feet above average terrain, 445 feet above ground.
Address: 224 E. Main St. Phone: 33621. TWX ZP40.
Licensee: Spartan Radiocasting Co. (original owner).
Ownership: Walter J. Brown and family 53.2%; D. S. Burnside and wife, 4.16%, and others.
Network: CBS-TV (primary).
Rep: Hollingbery.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $500.
Executives: Walter J. Brown, pres & gen mgr; Roger Shaffer, natl sales mgr; Jim Hobbs, asst mgr for programs & operations, film buyer; William A. Adams, prom mgr; Charlie Newcomb, news dir; Robert E. Leach, chief engr; Jack Sholar, local & regional sales mgr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WSPA-AM-FM.

### SUMTER, Sumter County (ch. 47)

### UNION, Union County (ch. 65—)

## SOUTH DAKOTA

*Non-commercial educational.

### ABERDEEN, Brown County (ch. 9—, 17+)

**KXAB-TV** (Nov. 28, 1958) ch. 9; power—60.6 kw visual, 30 kw aural; antenna height—310 feet above average terrain, 340 feet above ground.
Address: Country Club Road. Phone: Baldwin 5-4350. TWX AD 8389.
Licensee: North Dakota Broadcasting (original owner).
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Weed; Bill Hurley, Minneapolis.
Color facilities: network.
Highest hour rate: $150.
Executives: John W. Boler, pres & owner; Neal Edwards, gen mgr, coml mgr & film buyer; Dick Dunn, prog dir & news dir; Tom Cameron, prom mgr; Comet Haroldson, chief engr.
Washington atty: D. F. Prince.

### BELLE FOURCHE, Butte County ch. 23+)

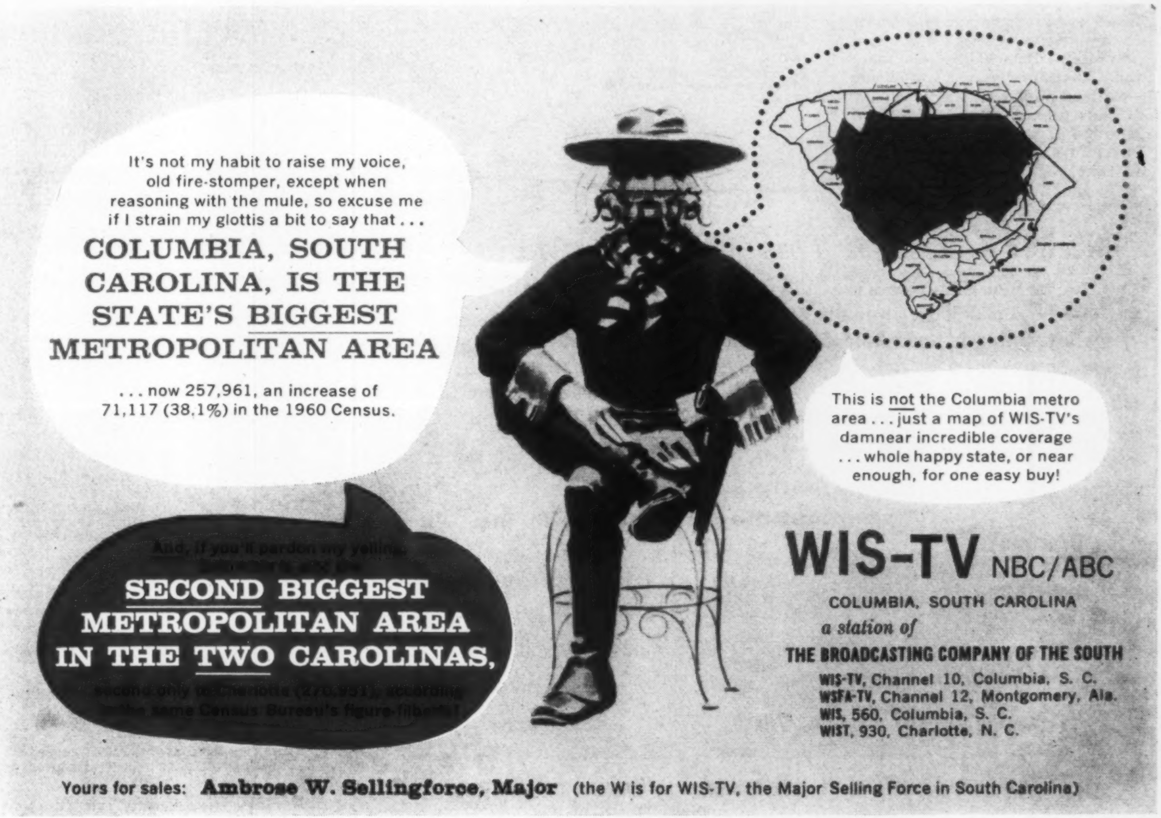
### BROOKINGS, Brookings County (ch. *8, 25)

### DEADWOOD, Lawrence County

**KDSJ-TV** (See Lead, S. D.)

### FLORENCE, Codington County

**KDLO-TV** ch. 3 (see (Watertown, S. D.).



It's not my habit to raise my voice, old fire-stomper, except when reasoning with the mule, so excuse me if I strain my glottis a bit to say that . . . COLUMBIA, SOUTH CAROLINA, IS THE STATE'S BIGGEST METROPOLITAN AREA . . . now 257,961, an increase of 71,117 (38.1%) in the 1960 Census.
And, if you'll pardon my yelling, [illegible] SECOND BIGGEST METROPOLITAN AREA IN THE TWO CAROLINAS, second only to Charlotte (270,951), according to the same Census Bureau's figure-filberts!
This is not the Columbia metro area . . . just a map of WIS-TV's damnear incredible coverage . . . whole happy state, or near enough, for one easy buy!
WIS-TV NBC/ABC
COLUMBIA, SOUTH CAROLINA
a station of
THE BROADCASTING COMPANY OF THE SOUTH
WIS-TV, Channel 10, Columbia, S. C.
WSFA-TV, Channel 12, Montgomery, Ala.
WIS, 560, Columbia, S. C.
WIST, 930, Charlotte, N. C.
Yours for sales: Ambrose W. Sellingforce, Major (the W is for WIS-TV, the Major Selling Force in South Carolina)

## SOUTH DAKOTA CONTINUED

### HOT SPRINGS, Fall River County (ch. 17+)

### HURON, Beadle County (ch. 12+, 15+)

### LEAD, Lawrence County (ch. 5—, 26)

**KDSJ-TV** (January 1960) ch. 5; power—25.1 kw visual; antenna height—428 feet above average terrain, 222 feet above ground.
Address: 745 Main St., Deadwood.
Licensee: The Heart of The Black Hills Stations (original owner).
Ownership: See Heart of the Black Hills stations in "Group Ownership."
Rates: KDSJ-TV is satellite of KRSD-TV Rapid City, S. D.
Washington atty: A. L. Stein.
Radio affiliate: KDSJ Deadwood.

### MADISON, Lake County (ch. 46)

### MITCHELL, Davison County (ch. 5+, 20—)

**KORN-TV** (1960): ch. 5; power—23.4 kw visual; antenna height—570 feet above average terrain; 569 feet above ground.
Licensee: Mitchell Broadcasting Assn. (original owner).
Ownership: Raymond V. Eppel, 100%.
Executives: R. V. Eppel, pres & gen mgr; M. A. Johnson, coml mgr.

### MOBRIDGE, Walworth County (ch. 27—)

### PIERRE, Hughes County (ch. 10+, *22+)

### RAPID CITY, Pennington County (ch. 3+, 7+, 15—)

**KOTA-TV** (July 1, 1955) ch. 3; power—72.4 kw visual, 36.3 kw aural; antenna height—340 feet above average terrain, 350 feet above ground.
Address: P. O. Box 1752. Phone: Fillmore 2-2000. TWX RC 8481.
Licensee: Duhamel Enterprises Inc. (original owner).
Ownership: See Duhamel Enterprises Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Headley-Reed; Wayne-Evans & Assoc. (Minneapolis).
Highest hour rate: $200.
Executives: Helen S. Duhamel, pres & gen mgr; William F. Turner, business & coml mgr; J. Norman Heffron, news & radio prog dir; William Goodhope, tv prog dir; Dan Lesmeister, operations dir; Polly Weedman, womens' dir; Harley Hanson, sports dir; Cliff Pike, farm & ranch editor; Elmer Nelson, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KOTA.

**KRSD-TV** (Jan. 22, 1958) ch. 7; power—25.7 kw visual, 12.9 kw aural; 540 feet above average terrain, 422 feet above ground.
Address: 1438 Mountain View Rd. Phone: Fillmore 2-6050. TWX RC 8491.
Licensee: The Heart of the Black Hills Stations (original owner).
Ownership: See Heart of the Black Hills stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Meeker.
Color facilities: network.
Highest hour rate: $180.
Executives: Eli Daniels, pres; Truman H. Walrod, station mgr, coml mgr & film buyer; Faith Walrod, prom mgr; Tru Ward, news dir; Lyle Benson, chief engr.
Washington atty: Samuel Miller.
Radio affiliate: KRSD.

### RELIANCE, Lyman County (ch. 6—)

**KPLO-TV** (July 1957) ch. 6; power—100kw visual, 100 kw aural; antenna height—1,110 feet above average terrain, 711 feet above ground.
Address: Reliance. Phone (Sioux Falls) 4-5841. TWX SX 8314.
Licensee Midcontinent Broadcasting Co. (original owner).
Ownership: See BFR stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary). NBC-TV (secondary).
Rep: H-R Television.
Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, gen mgr; Evans A. Nord, coml & prog mgr.
Washington atty: Dow, Lohnes & Albertson.

### SIOUX FALLS, Minnehaha County (ch. 11, 13+, 38+, *44—)

**KELO-TV** (May 1953) ch. 11; power—224kw visual, 123kw aura; antenna height—982 feet above average terrain, 1,032 feet above ground.
Address: Phillips at 13th. Phone: Edison 8-9631. TWX SX 8314.
Licensee: Midcontinent Broadcasting Co. (original owner).
Ownership: See BFR Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary). NBC-TV (secondary).
Rep H-R Television, Harry S. Hyett (Minneapolis).
Color facilities: Network.
Highest hour rate: $700. (Sold in combination with KDLO-TV Watertown, S. D. and KPLO-TV Reliance, S. D.)
Executives: Joe Floyd, gen mgr; Evans A. Nord, coml & prog mgr; Bob Johnson, film buyer; Jack Townsend, sales prom mgr; Doug Hill, news dir; Les Froke, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KELO.

**KELO-TV Translators:** K33AI Spencer, Iowa, owned by Spencer Area Television Inc., P. O. Box 528, Spencer.

**KSOO-TV** (July 31, 1960) ch. 13; power—316 kw visual, 158 kw aural; antenna height—1060 feet above average terrain, 2718 feet above ground.
Address: 205 N. Phillips Ave. Phone: Edison 4-5601. TWX SX FS 8323.
Licensee: KSOO Tv Inc. (original owner).
Ownership: Morton H. Henkin, 50.7%; Thomas Barnstuble, 19%; Harold W. Bangert, 10%; Earl C. Reineke, 10%, and Julius Hetland, 10%.
Network: NBC-TV (primary).
Rep: Avery-Knodel; Harry S. Hyett (Minneapolis).
Color facilities: network.
Highest hour rate: $450.
Executives: Mort Henkin, pres & gen mgr; Tom Barnes, exec vp & film buyer; Wade Patterson, gen sales mgr; Ed Starr, regional & local sales mgr; Julius Hetland, vp for engineering; Ken Moore, prod dir; Bob Wheeler, film dir; George Good, news dir; Max E. Pierce, tech dir.
Washington atty: Segal & Marmet.
Radio affiliate: KSOO.

### STURGIS, Meade County (ch. 20)

### VERMILLION, Clay County (ch. *2+, 41)

***KUSD-TV** (granted March 1960; target date not announced) ch. 2; power—167 w visual, 84 w aural; antenna height—160 feet above average terrain, 150 feet above ground.
Permittee: U. of South Dakota.
Radio affiliate: KUSD.

### WATERTOWN, Codington County (ch. 3—, 35+)

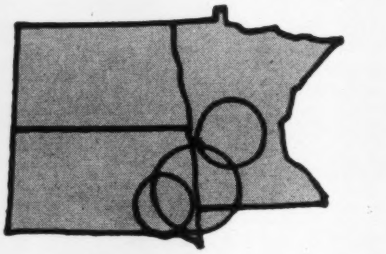
**KDLO-TV** (Florence) (September 1955) ch. 3; power—100kw visual, 60kw aural; antenna height—841 feet above average terrain, 856 feet above ground.
Address: Garden City, S. D. Phone (Sioux Falls) 4-5841. TWX SX 8314.
Licensee: Triple City Broadcasting Co. (original owner).
Ownership: See BFR Stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary). NBC-TV (secondary).
Rep: H-R Television.
Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, gen mgr; Evans A. Nord, coml & prog mgr; M. A. Stoneking, resident mgr; John Gort, chief engr.
Washington atty: Dow, Lohnes & Albertson.

### WINNER, Tripp County (ch. 18—)

### YANKTON, Yankton County (ch. 17—)

COVER the RICH SIOUX EMPIRE with the SIOUX NETWORK

Command attention . . . command sales . . . in the rich Sioux Empire *Farm Market* . . . where you reach 1,109,000 buyers in more than 220,000 television households —without duplication of Sioux City (Iowa) stations. Buy the General Kommand stations—KSOO-TV, Sioux Falls, S. Dak . . . KORN-TV, Mitchell, S. Dak . . . KCMT Television, Alexandria, Minn.



ONE BUY *Gets You This* RICH *Farm Market!*

The Sioux Empire is the "big income" farm area—way over one billion dollars annually ($1,164,655,600 to be exact) . . . where CSI per household figures out at $4,862. And you can reach this market with *one order* . . . cover the heartland of the Sioux Empire with KSOO-TV . . . the rich southeast portion of the Empire's great corn country with KORN-TV . . . and the lush dairyland with KCMT!

**Command the market . . .**
**Command the audience, with the**

SIOUX EMPIRE NETWORK

KSOO-TV, Sioux Falls, S. Dak. NBC Channel 13
KCMT, Alexandria, Minn. NBC Channel 7
KORN-TV, Mitchell, S. Dak. NBC Channel 5

*Represented nationally by Avery-Knodel Inc.*
*Minneapolis, Minn., Harry Hyett, FEderal 9-7179*

## TENNESSEE

*Non-commercial educational.

**ATHENS,** McMinn County (ch. 14+)

**BRISTOL,** Tenn., Sullivan County-**BRISTOL,** Va., Washington County (ch. 5+, 46—)

**WCYB-TV** (see Bristol, Va.).

**WJHL-TV** (see Johnson City, Tenn.).

**CHATTANOOGA,** Hamilton County (ch. 3+, 9, 12—, 43+, 49+, *55—)

**WDEF-TV** (April 25, 1954) ch. 12; power—316 kw visual, 158 kw aural; antenna height—990 feet above average terrain, 378 feet above ground.

Address: 3300 Broad St., Zone 8. Phone: Amherst 7-3392. TWX CT 7056.

Licensee: WDEF Broadcasting Co. (original owner).

Ownership: Carter M. Parham, 21.44%; Edward Findlay Jr., 13.30%; Phyllis W. Findlay, 4.03%; Z. Cartter Patten, 5.57%; John P. Gaither, 4.37%, and others.

Network: CBS-TV (primary).

Rep: Branham.

Color facilities: network.

Highest hour rate: $450.

Executives: Carter M. Parham, pres; Otis H. Segler, gen mgr & sales mgr; Morris W. Quave, prog dir & film buyer; Steve Conrad, news dir; Bob Briscoe, chief engr; Burford Young, chief transmitter engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WDEF.

**WRGP-TV** (May 6, 1956) ch. 3; power—100 kw visual, 50kw aural; antenna height—1,076 feet above average terrain, 301 feet above ground.

Address: 1214 McCallie Ave., zone 4. Phone: Oxford 8-1505. TWX CT 7004X.

Licensee: Mountain City Television Inc.

Ownership: See Friendly Group in "Group Ownership."

Network: NBC-TV (primary).

Rep: H-R Television.

Highest hour rate: $450.

Color facilities: network.

Executives: Jack Berkman, pres; Harry D. Burke, vp & gen mgr; George P. Moore, coml mgr; Helen Patterson, prog dir; Art Bechtel, film dir; Reg Stegmeier, prom mgr; Mort Loyd, news dir; B. B. Barnes, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**WTVC** (Feb. 11, 1958) ch. 9; power—316 kw visual, 158 kw aural; antenna height—1,040 feet above average terrain, 278 feet above ground.

Address: P. O. Box 1150. Phone: Amherst 6-4151. TWX CT-7117.

BRISTOL—
JOHNSON CITY—
KINGSPORT

*Sales Hub for a*
*$ Billion-Plus Market*
*Dominated by*

**WCYB-TV**

The Tri-Cities sales complex is Tennessee's most active market area. Retail sales per household range from $6,025 to $9,434-$2,400-$5,800 above state average—swelled by dollars pouring into this sales center for a $1.2 billion* income market.

Antenna 2,219 ft. above average surrounding terrain on 4,360 ft. mountain, low band channel (5) and an integrated antenna create a 37-county tv viewing area sold *only* by WCYB-TV. Within this market, WCYB-TV delivers twice as many average quarter-hour "homes reached" . . . reaches 132,000 tv families, 59% more net weekly circulation than the only other competitive station (ARB, 3/60).

**Get all the facts on this rich southern market served "on a platter" call HEADLEY-REED or . . .**

**WCYB-TV**

Channel 5 Bristol, Va.-Tenn.

NBC

*SRDS Consumer Market Data, July '60

Licensee: Martin Theatres of Georgia, Inc. (original owner).

Ownership: See Martin Theatres of Georgia Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Young.

Highest hour rate: $450.

Executives: E. D. Martin, pres; Reeve Owen, gen mgr & film buyer; Joe Windsor, coml mgr; Jack Sausman, prog dir; Leon Webb, engineering & prod dir.

Washington atty: Marcus Cohn.

**CLARKSVILLE,** Montgomery County (ch. 53)

**CLEVELAND,** Bradley County (ch. 38+)

**COLUMBIA,** Maury County (ch. 39—)

**COOKEVILLE,** Putnam County (ch. 24, *69)

**CROSSVILLE,** Cumberland County (ch. *77)

**COVINGTON,** Tipton County (ch. 19—)

INTERESTED IN BUYING OR SELLING ONE OF THE
15 TV 14 FM 109 AM
STATIONS* OPERATING IN
TENNESSEE
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO TENNESSEE IS—
1737 De Sales St., N.W., Washington, D. C.
EX 3-3456
**As of August 1, 1960*

**DYERSBURG,** Dyer County (ch. 46+)

**ELIZABETHTON,** Carter County (ch. 22+)

**FAYETTEVILLE,** Lincoln County (ch. 27+)

**GALLATIN,** Sumner County (ch. 48+)

**HARRIMAN,** Roane County (ch. 67)

**HUMBOLDT,** Gibson County (ch. 25)

**JACKSON,** Madison County (ch. 7+, 16+)

**WDXI-TV** (March 6, 1955) ch. 7; power—83.2 kw visual, 41.7 kw aural; antenna height—630 feet above average terrain, 560 feet above ground.

Address: Williams Bldg. Phone 7-9611. TWX JA 16.

Licensee: Dixie Broadcasting Co. (original owner).

Ownership: See Aaron B. Robinson Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Venard, Rintoul & McConnell.

Highest hour rate: $250.

Executives: Aaron B. Robinson, pres; John E. North, vp & gen mgr; Jack Mayer, coml mgr; James W. Hoppers, prog dir & film buyer; Bob Martin, prod mgr; Gene Williams, news dir; James S. Thomas, chief engr.

Washington atty: Prince, Taylor & Crampton.

Radio affiliate: WDXI.

**JOHNSON CITY,** Washington County (ch. 11—, 34+)

**WJHL-TV** (Oct. 26, 1953) ch. 11; power—316 kw visual, 156 kw aural; antenna height—1,494.5 feet above average terrain, 336 feet above ground.

Address: P. O. Box 1080. Phone: Walnut 6-2151. TWX 8672.

Licensee: WJHL Inc. (original owner).

Ownership: W. H. Lancaster and wife, 48.8%; W. H. Lancaster Jr., 34.5%; T. F. Dooley, 0.7%; Mr. Dooley and wife own minority interest in Capital Cities Tv Corp. (See that listing in "Group Ownership.")

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: John E. Pearson Television.

Highest hour rate: $375.

Executives: W. H. Lancaster Jr., pres & gen mgr; J. Will Hall, coml mgr; Al Gregory, prog dir & filmbuyer; Madge Rudolph, prom mgr; Richard Ellis, news dir; William C. Hunter, chief engr.

Washington atty: McKenna & Wilkinson.

**KINGSPORT,** Sullivan County (ch. 28)

**WJHL-TV** (see Johnson City, Tenn.).

**KNOXVILLE,** Knox County (ch. 6, 10+, *20+, 26—)

**WATE-TV** (Oct. 1, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—990 feet above average terrain, 649 feet above ground.

Address: 612 Gay St. S.W., Zone 2. Phone: 4-4651. TWX KX-95.

Licensee: WATE Inc. (original owner).

Ownership: Paul Mountcastle, 37.43%; W. Henry Linebaugh, 5.04%; Cowan Rodgers Jr., 4.91%; Frank A. Tucker, 4.28%; Clarence Beaman, Jr., 14.2%, and others. Messrs. Mountcastle, Linebaugh and John A. Ayres hold half of stock in voting trust; Messrs. Rodgers, Tucker and Herbert J. Madden vote other half. Mr. Mountcastle is board chairman of Life & Casualty Insurance Co., owner of WLAC Nashville and 50% owner of WLAC-TV.

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Color facilities: network.

Highest hour rate: $700.

Executives: W. H. Linebaugh, vp & gen mgr; J. T. McCloud, sales dir; John H. Reese, prog dir; Harold L. Ernest Jr., prom mgr; Fred M. Andrews, engineering dir.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: WATE.

**WBIR-TV** (Aug. 13, 1956) ch. 10; power—316 kw visual, 158 kw aural; antenna height—990 feet above average terrain, 704 feet above ground.

Address: 1513 Hutchison Ave., Zone 17. Phone: 5-8101. TWX KX 88.

Licensee: Taft Broadcasting Co. (acquired station Dec. 4, 1959).

Ownership: See Taft Broadcasting Stations in "Group Ownership.")

Network: CBS-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $600.

Executives: Hulbert Taft Jr., pres; John P. Hart, gen mgr & natl sales; Neal W. Branch, prog dir & film buyer; Robert Wilson, prom dir; Robert Wesley, news dir; J. Rex Horton, chief engr.

Washington atty: Koteen & Burt.

Radio affiliate: WBIR-AM-FM.

**WTVK** (Oct. 1, 1953) ch. 26; power—316kw visual; antenna height—480 feet above average terrain, 332 feet above ground.

Address: P. O. Box 1388. Phone: Mutual 7-2312.

Licensee: South Central Broadcasting Corp. (acquired station July 1954).

Ownership: John A. Engelbrecht & wife, 40.1%; George F. Stoltz & wife, 40.1%; Leighman D. Groves, father of Mrs. Engelbrecht and uncle of Mrs. Stoltz, 19.8%. Licensee also owns WIKY-AM-FM Evansville, Ind.

Network: ABC-TV.

Color facilities: network.

Highest hour rate: $360.

Executives: John A. Engelbrecht, pres, gen mgr & film buyer; William E. Eckstein, coml mgr & prog dir; Florence E. Woodford, prom mgr; Hugh Branson, news dir; Carl E. Lawson, chief engr.

Washington atty: Loucks & Jansky.

**Among Major Southern TV Markets . .**

BRISTOL
JOHNSON CITY
KINGSPORT

*is served*
*"on a platter"*

**A Tri-City Sales Complex . . . Hub of a 37-county tv market encompassing:**

- **Population—1,257,100**
- **Income—$1,209,699,000**
- **Sales—$850,594,000**

SRDS Consumer Market Data, July '60

**WCYB-TV Offers**

**Twice as many average quarter-hour "homes reached" . . . 59% more net weekly circulation (ARB, 3/60) than the other competing station. See our Ad under Bristol, Va.-Tenn., and compare CPM**

NBC

**WCYB-TV**

Channel 5 Bristol, Va.-Tenn.

Represented by: Headley-Reed

## TENNESSEE CONTINUED

**LAWRENCEBURG,** Lawrence County (ch. 50+)

**LEBANON,** Wilson County (ch. 58)

**LEXINGTON,** Henderson County (ch. *11)

**McMINNVILLE,** Warren County (ch. 46)

**MARYVILLE,** Blount County (ch. 51)

**MEMPHIS,** Shelby County (ch. 3, 5+, *10+, 13+, 42—, 48—)

**WAMT** (not on air; granted Feb. 13, 1958; target date unknown): ch. 48; power—562kw visual; antenna height—370 feet above average terrain, 397 feet above ground.
Address: Box 2853.
Permittee: Malco Theatres Inc.
Ownership: See Malco Theatres Stations in "Group Ownership."
Washington atty: Haley, Wollenberg & Bader.

**WHBQ-TV** (Sept. 27, 1953) ch. 13; power—316 kw visual, 158 kw aural; antenna height—1,010 feet above average terrain, 1,073 feet above ground.
Address: 1381 Madison. Phone Broadway 2-3441. TWX ME 146.
Licensee: RKO General Inc. (acquired station July 8, 1954).
Ownership: See RKO General Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: $900.
Executives: Thomas F. O'Neil, pres; D. A. Noel, gen mgr; Gordon Lawhead, natl sales mgr & prom mgr; Gene Roper, prog dir & film buyer; Alex Bonner, local sales mgr; Welton M. Roy, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WHBQ.

***WKNO-TV** (June 25, 1956) ch. *10; power—27.6kw visual, 13.8kw aural; antenna height—650 feet above average terrain, 637 feet above ground.
Address: 268 Jefferson St., zone 3. Phone: Jackson 6-6826.
Licensee: Memphis Community Television Foundation (original owner).
Video tape: Ampex.
Executives: Ernest C. Ball, mgr; Howard D. Holst, program dir; Bob Nollner, chief engr.

**WMCT** (Dec. 11, 1948) ch. 5; power—100 kw visual; antenna height—1,010 feet above average terrain, 1,088 feet above ground.
Address: Goodwyn Institute Bldg. Phone: Jackson 6-7464.
Licensee: WMC Bcstg. Co.
Ownership: See "Newspaper Ownership" and Scripps-Howard Radio Group in "Group Ownership."
Network: NBC-TV.
Rep: Blair-Tv.
Color facilities: network.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WMC, WMCF (FM).
Highest hour rate: $900.
Executives: Henry W. Slavick, gen mgr.

**WREC-TV** (Jan. 1, 1956) ch. 3; power—100 kw visual, 60.3 kw aural; antenna height—1,000 feet above average terrain, 1,077 feet above ground.
Address: Hotel Peabody Bldg., Zone 3. Phone: Jackson 5-1313. TWX Memphis 269.
Licensee: WREC Broadcasting Service, Inc. (original owner).
Ownership: Hoyt B. Wooten, 100%.
Network: CBS-TV (primary).
Rep: Katz.
Color facilities: network.
Highest hour rate: $1,000.
Executives: Hoyt B. Wooten, pres & gen mgr; Charles Brakefield, coml mgr; Jack Michael, prog dir, film buyer & prom mgr; Russ Hodge, news dir; Wilson Raney, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WREC.

**MORRISTOWN,** Hamblen County (ch. 54+)

**MURFREESBORO,** Rutherford County (ch. 18—)

**NASHVILLE,** Davidson County (ch. *2—, 4+, 5, 8+, 30+, 36+)

**WLAC-TV** (Aug. 6, 1954) ch. 5; power—100 kw visual, 50kw aural; antenna height—1,367 feet above average terrain, 1,179 feet above ground.
Address: 159 Fourth Ave. North, zone 3. Phone: Chapel 2-4331. TWX NV-68.
Licensee: WLAC-TV Inc. (original owner).
Ownership: Life & Casualty Insurance Co. of Tennessee, 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%; Paul Mountcastle, board chairman of Life & Casualty, owns 37.43% of WATE-AM-TV Knoxville, Tenn. Life & Casualty Insurance Co. is controlled by Clint Murchison, Texas oilman and financier, and John D. Murchison.
Network: CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: $900.
Color facilities: network.
Executives: T. B. Baker Jr., exec. vp & gen mgr; Robert M. Reuschle, gen sales mgr; Roy A. Smith, operations mgr & film buyer; Ruth C. Talley, asst to mgr; Thomas C. Mayhew, news dir; Ralph Hucaby, chief engr.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliate: WLAC.

**WSIX-TV** (Nov. 29, 1953) ch. 8; power—316 kw visual, 158kw aural; antenna height—1,360 feet above average terrain, 940 feet above ground.
Address: Nashville Trust Bldg., zone 3. Phone: Alpine 5-5431. TWX NV 178.
Licensee: WSIX Inc. (original owner).
Ownership: Louis R. Draughon, 59.3%; Louis R. Draughon as trustee for niece Jacquelyn Draughon, 14.8%; George Hearn Jr., 18.5%; John D. Sprouse, 7.4%.
Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: $760.
Video tape: Ampex.
Executives: Louis R. Draughon, E. S. Tanner, gen mgr; James McMurry, tv sales mgr; R. L. Chaudoin, tv operations dir; Bill Jones, prom mgr; Hudley Crockett, news dir; Charles R. Duke, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: WSIX.

**WSM-TV** (Sept 30, 1950) ch. 4; power—97.7 kw visual, 50 kw aural; antenna height—1,410 feet above average terrain, 1,369 feet above ground.
Address: 301 7th Ave. N., Zone 3. Phone: Cypress 2-6624. TWX NV 77.
Licensee: WSM Inc. (original owner).
Ownership: WSM Inc. is subsidiary of National Life & Accident Insurance Co.
Network: NBC-TV (primary).
Rep: Petry.
Color facilities: network, local film, local slides.
Highest hour rate: $950.
Video tape: Ampex.
Executives: Edwin W. Craig, chmn of board; John H. DeWitt Jr., pres; George Reynolds, vp & tech dir; Irving Waugh, vp & gen mgr; Hi Bramham, coml mgr; Brad Crandall, operations mgr & film buyer; Charlie Cash, prom dir; Jim Drake, news dir; Aaron Shelton, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WSM.

**OAK RIDGE,** Anderson County (ch. 32+)

**PARIS,** Henry County (ch. 51+)

**PULASKI,** Giles County (ch. 44—)

**SHELBYVILLE,** Bedford County (ch. 56)

**SNEEDVILLE,** Hancock County (ch. *2+)

**SPRINGFIELD,** Robertson County (ch. 42)

**TULLAHOMA,** Coffee County (ch. 68—)

**UNION CITY,** Obion County (ch. 55)

## TEXAS

*Non-commercial educational.

**ABILENE,** Taylor County (ch. 9+, 33—)

**KRBC-TV** (Aug. 24, 1953) ch. 9; power—145 kw visual, 72.5 kw aural; antenna height—772 feet above average terrain, 437 feet above ground.
Address: P. O. Box 178. Phone: Owen 2-4242. TWX AE 10.
Licensee: Abilene Radio & Television Co. (acquired station Aug 1953).
Ownership: Dale Ackers, Lewis J. Ackers and wife, Jack Andrews, and Christine Ackers Cagle, each 25%. Mrs. Cagle is wife of Gene Cagle, president of Texas State Network. For Texas State Network holdings see that listing in "Group Ownership."
Network: NBC-TV (primary).
Rep: Headley-Reed.
Color facilities: network.
Highest hour rate: $247.50.
Executives: Dale Ackers, pres & gen mgr; George C. Breeding Jr., station mgr, film buyer & prom mgr; George Dixon, coml mgr; Normand Mann, prog dir; Chuck Fade, news dir; Troy Mallon, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: KRBC.

**KRBC-TV Translators:** K74BB, Brownwood Tv Cable Service Inc., Box 26.

**ALICE,** Jim Wells County (ch. 34+)

**ALPINE,** Brewster County (ch. 12—)

OUT-
STANDING...
MO.
KY.
ARK.
TENN.
MISS.
... in Memphis' 2.4 million, $2.9 billion market is

Channel 5, Memphis, reaches *more* people, over the rich Mid-South area, than any other Memphis or Mid-South television station. Operating from the South's newest and finest facilities, Channel 5 *serves* 2,418,100 people, with $2,925,501,000 income! (Source: Sales Management, Survey of Buying Power. 5/10/-60). Mighty good reasons to place your TV-dollars on Channel 5, Memphis!

WMCT
MEMPHIS
CHANNEL 5

WMCT-MEMPHIS 100,000 WATTS
NBC AFFILIATE NATL. REP. BLAIR-TV

### AMARILLO, Potter County (ch. *2—, 4, 7, 10)

**KFDA-TV** (April 4, 1953) ch. 10; power—316 kw visual, 158 kw aural; antenna height—800 feet above average terrain, 725 feet above ground.

Address: Box 1400. Phone: Evergreen 3-2226. TWX AM 39.

Licensee: Amarillo Broadcasting Co. (original owner).

Ownership: See Texas State Network Stations in "Group Ownership."

Video tape: Ampex.

Network: CBS-TV (primary).

Rep: Blair Television Assoc.

Highest hour rate: $340.

Video tape: Ampex.

Executives: Gene L. Cagle, pres; B. W. Spiller, gen mgr & film buyer; John Tyler, coml mgr; Charles Broomhead, prom mgr; Ralph Wayne, news dir; Bill Smith, chief engr.

Washington atty: Eugene L. Burke.

**KFDA-TV Translators:** K72AX Tucumcari, N.M., Uhf Tv Assn., John Kelt, P.O. Box 605, Tucumcari; K76AN Turkey-Quitaque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K76AU Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. K80AU Memphis, Tex., Cap Rock Translator System, Box 63. K80AS, Texhoma Tv Translator Inc., c/o George A. Derryberry, Box EE. K82AK, Miami, Tex., Miami Translator System Inc., Box 1.

**KGNC-TV** (March 18, 1953) ch. 4; power—100 kw visual, 50 kw aural; antenna height—780 feet above average terrain, 833 feet above ground.

Address: P. O. Box No. 751. Phone: Evergreen 3-3321. TWX AM 4.

Licensee: Globe-News Pub. Co. (original owner).

Ownership: Roy N. Whittenburg and family, over 90%. Licensee publishes Amarillo Globe News, owns Lubbock Avalanche and Journal and KFYO Lubbock. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $370.

Video tape: Ampex.

Executives: B. E. Walker, pres; Bob Watson, gen mgr, prog dir & film buyer; William Clarke, sta mgr; John Banazik, prom mgr; Bob Izzard, news dir; W. H. Torrey, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KGNC-AM-FM.

**KGNC-TV Translators:** K70AO Boise City, Okla., City of Boise City; K80AB Tucumcari, N. M., Uhf Tv Assn., c/o John J. Kelt, P. O. Box 605, Tucumcari; K70BH Turkey-Quitaque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K70BL Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. K71AW Memphis, Tex., Cap Rock Translator System Inc., Box 63. K72BB, Texhoma Tv Translator Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. K72BD, Miami, Tex., Miami Translator System Inc., Box 1.

**KVII** (Dec. 21, 1957) ch. 7; power—316kw visual, 158kw aural; antenna height—840 feet above average terrain, 834 feet above ground.

Address: P. O. Box 925. Phone: Fleetwood 6-5241. TWX AM 114.

Licensee: Southwest States Inc. (acquired station July 16. 1958).

Ownership: See Trigg-Vaughn Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Bolling.

Highest hour rate: $225.

Executives: Cecil Trigg, pres; Jack Vaughn, chmn of bd; Charlie Keys, gen mgr; Bill Bailey, asst mgr; Gene Lewis, sls mgr; Bill Harkins, prom mgr; Dick White, news dir; C. L. Sweet, chief engr.

**KVII Translator:** K76AS Tucumcari, N. M., Uhf Tv Assn., c/o John Kelt, P. O. Box 605, Tucumcari. K77AQ Memphis, Tex., Cap Rock Translator Inc., Box 63, Memphis, Tex. K78AP Miami, Tex., Miami Translator System, Box 1. K76AW Texhoma Tv Translator Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. K80AT Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex.

### ATHENS, Henderson County (ch. 25+)

### AUSTIN, Travis County (ch. 7+, 18—, 24, *70—)

**KTBC** (Nov. 27, 1952) ch. 7; power—295 kw visual; antenna height—1,280 feet above average terrain, 1,137 feet above ground.

Address: P. O. Box 1155. Phone: Greenwood 2-2424. TWX AZ 74.

Licensee: The L B J Co. (original owner).

Ownership: See LBJ Stations in "Group Ownership.' '

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Raymer.

Color facilities: network.

Highest hour rate: $525.

Video tape: RCA.

Executives: Mrs. Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Warren Woodward, vp; O. P. Bobbitt, gen sales mgr; Richard (Cactus) Pryor, prog dir; Charles Brown, administrative asst & film buyer; Paul Bolton, news dir; Ben Hearn, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KTBC.

**KTBC-TV Translator:** K77AF San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

### BALLINGER, Runnels County (ch. 25)

### BAY CITY, Matagorda County (ch. 33)

### BEAUMONT, Jefferson County-PORT ARTHUR, Jefferson County (ch. 4—, 6—, 12—, 31+, *37)

**KBMT** (Beaumont) (suspended operation but has not turned in construction permit): ch. 12; power—224kw visual; antenna height—460 feet above average terrain, 484 feet above ground.

Address: P. O. Box 1192.

Permittee: Television Broadcasters Inc.

Ownership: N. D. Williams and R. C. Reed, each 50%.

**KFDM-TV** (April 23, 1955) ch. 6; power—100 kw visual; 50 kw aural; antenna height—600 feet above average terrain, 600 feet above ground.

Address: P. O. Box 2950. Phone: Terminal 8-4731. TWX BO 8007.

Licensee: Beaumont Broadcasting Corp. (original owner).

Ownership: C. B. Locke, 24.35%; D. A. Cannan, 20.64%; D. A. Cannan Jr., 5.23%, and others. Messrs. Cannan are majority owners of KFDX-TV Wichita Falls, Tex.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Color facilities: network.

Highest hour rate: $400.

Video tape: Ampex.

Executives: D. A. Cannan Sr., pres; C. B. Locke, exec vp & gen mgr; Mott M. Johnson, coml mgr; Bob McManus, prod dir; Jack Dahmer, film buyer & prom mgr; Dave Russell, news dir; H. W. Bartlett, chief engr.

Washington atty: George S. Smith.

Radio affiliate: KFDM.

**KPAC-TV** (Port Arthur) (Oct. 22, 1957) ch. 4; power—100kw visual, 50 kw aural; antenna height—990 feet above average terrain, 1025 feet above ground.

Address: P. O. Box 1059. Phone: Yukon 5-5557. TWX PTA 8029.

Licensee: Texas Goldcoast Television Inc. (original owner).

Ownership: Jointly owned by Port Arthur College and the Jefferson Amusement Co. (theatres). Port Arthur College is licensee of KPAC Port Arthur.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Headley-Reed.

Highest hour rate: $350.

Color facilities: network.

mgr; Mack Newberry, coml mgr; John Stegall, operations mgr; Bob Smith, news dir; Don Daniels, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KPAC.

### BEEVILLE, Bee County (ch. 38—)

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### BIG SPRING, Howard County (ch. 4—, 34+)

**KEDY-TV** (Jan. 15, 1956) ch. 4; power—12.9 kw visual, 6.88 kw aural; antenna height—380 feet above average terrain, 497 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex. Phone: Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock).

Licensee: Texas Telecasting Inc. (acquired station Feb. 1, 1957).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: $150.

Executive: Jack Wallace, station mgr.

Washington atty: Eliott Lovett.

### BONHAM, Fannin County (ch. 43)

### BORGER, Hutchinson County (ch. 33)

### BRADY, McCulloch County (ch. 15—)

### BRECKENRIDGE, Stephens County (ch. 14+)

### BRENHAM, Washington County (ch. 52—)

### BROWNFIELD, Terry County (ch. 15)

### BROWNSVILLE, Cameron County (ch. 26, 44)

### BROWNSVILLE-HARLINGEN, Cameron County-WESLACO, Hildalgo County[1] (ch. 4+, 5—)

### BROWNWOOD, Brown County (ch. 19)

### BRYAN, Brazos County (ch. 54—)

### BRYAN-COLLEGE STATION, Brazos County (also see COLLEGE STATION) (ch. 3+)

**KBTX-TV** (May 22, 1957) ch. 3; power—60.3 kw visual, 30.2kw aural; antenna height—410 feet above average terrain, 492 feet above ground.

Address: P. O. Box 3237. Phone: Victor 6-7777. TWX WC 8480.

Licensee: Brazos Broadcasting Co. (original owner).

Ownership: KWTX Broadcasting Co. (KWTX-AM-TV) Waco, Tex.), 50%; Frank Seale, W. C. Mitchell, M. N. Bostick and Brazos Varisco, each 10%; John M. Lawrence III and Harry L. Gillam, each 5%. For KWTX holdings see KWTX Stations in "Group Ownership."

Rep: Raymer.

Highest hour rate: Station is satellite of KWTX-AM-TV Waco.

Executives: M. N. (Buddy) Bostick, pres, gen mgr & film buyer; Harry L. Gillam, vp & sta mgr; Pete McNee, coml mgr; Rod Whisenant, prog dir; Earl Greathouse, prom mgr; Troy Demgan, news dir; W. B. Cox, chief engr.

### CHILDRESS, Childress County (ch. 40)

### CLEBURNE, Johnson County (ch. 57)

### COLEMAN, Coleman County (ch. 21—)

### COLLEGE STATION, (aso see BRYAN-COLLEGE STATION) (ch. *48—)

### CONROE, Montgomery County (ch. 20+)

### CORPUS CHRISTI, Nueces County (ch. 3—, 6+, 10—, *16+, 22, 43)

**KRIS-TV** (May 22, 1956): ch. 6; power—100 kw visual, 50kw aural; antenna height—650 feet above average terrain, 683 feet above ground.

Address: P. O. Box 840. Phone: Tulip 3-6511. TWX CC-045.

Licensee: Gulf Coast Broadcasting Co. (original owner).

Ownership: T. Frank Smith and family, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: $300.

Color facilities: network, local film, local slides.

Executives: T. Frank Smith, pres & gen mgr; William M. Eikner, coml mgr; Harry Abbott, film buyer & program dir; Lynn Pentony, news dir; Joseph W. Collier, chief engr.

Washington atty: Segal & Marmet.

**KVDO-TV** (suspended operation but has not turned in construction permit) ch. 22; power—16.6kw visual; antenna height—310 feet above average terrain, 323 feet above ground.

Address: 409 S. Staples St.

Permittee: South Texas Telecasting Co.

Washington atty: Cohn & Marks.

**KZTV** (Sept. 30, 1956) ch. 10; power—316 kw visual, 180 kw aural; antenna height—700 feet above average terrain, 724 feet above ground.

Address: Show Room Bldg. Phone: Tulip 4-1616. TWX CC 137.

Licensee: K-SIX Television Inc. (original owner).

Ownership: Corpus Christi Broadcasting Co. (KSIX), 54.266%; Guy I. Warren, 13.333%; Vann M. Kennedy, 8.066%, and others. KSIX is owned by Mr. Kennedy, 50%; Cecil E. Burney, 25%; and others.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Branham.

Color facilities: network.

Highest hour rate: $400.

Executives: Vann M. Kennedy, pres, gen mgr & film buyer; C. R. (Dick) Watts, natl sales mgr; Harry Mooradian, coml mgr; Eugene M. Looper, prog dir; Mary L. Kennedy, prom mgr; Juliet K. Wright, news dir; Dale Taylor, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KSIX.

### CORSICANA, Navaro County (ch. 47+)

### CROCKETT, Houston County (ch. 56)

### CRYSTAL CITY, Zavala County (ch. 44+)

### CUERO, De Witt County (ch. 25—)

### DALHART, Dallam County (ch. 16)

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[1] These assignments may be utilized in any community lying within the area of the triangle formed by BROWNSVILLE, HARLINGEN, and WESLACO.

## TEXAS CONTINUED

### DALLAS, Dallas County (ch. 4+, 8, *13+, 23, 29, 73)

***KERA-TV** (Sept. 1, 1960) ch. 13; power—107 kw visual, 53.7 kw aural; antenna height—330 feet above average terrain, 380 feet above ground.
Address: 3000 Hines Blvd., Zone 4. Phone: Riverside 8-8845.
Licensee: Area Educational Television Foundation Inc. (original owner).
Color facilities: network, local film, local live, local slides.
Video tape: Ampex.
Executives: E. O. Cartwright, pres; Martin Campbell, exec dir; Jerry E. Pate, tech supervisor
Washington atty: Krieger and Jorgensen.

**KRLD-TV** (Dec. 3, 1949) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,680 feet above average terrain, 1,521 feet above ground.
Address: Herald Square, zone 2. Phone: Rvierside 2-6811. TWX DL 71.
Licensee: Times Herald Printing Co. (original owner).
Ownership: Owned by Times-Herald Printing Co. (Dallas Times Herald). Times-Herald Printing Co. stockholders: John W. Runyon, 14.091%; Mrs. Lulu F. Gooch, 19.267%; Mrs. Ruth DeVarney, 10.895%; Clyde A. Taber, 8.194%, and others. Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Color facilities: network, local film, local slides.
Highest hour rate: $1,300.
Video tape: Ampex (2).
Executives: Clyde W. Rembert, pres; Roy M. Flynn, vp & gen mgr; Eugene S. Cuny, coml mgr; Fritz Kuler, prog dir; Nick Mueller, film buyer; James Wm. Axtell, prom mgr; Eddie Barker, news dir; B. B. Honeycutt, chief engr.
Washington atty: Eliot C. Lovett.
Radio affiliate: KRLD-AM-FM.

**WBAP-TV** (see Fort Worth, Tex.)

**WFAA-TV** (Sept. 17, 1949) ch. 8; power—300 kw visual, 150 kw aural; antenna height—1,680 feet above average terrain, 1,521 feet above ground.
Address: 300 Harry Hines Blvd., zone 4. Phone: Riverside 1-3315. TWX DL 41.
Licensee: A. H. Belo Corp. (acquired station Feb. 1950).
Ownership: Same ownership as Dallas News. Also see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Petry.
Color facilities: network, local film, local slides.
Highest hour rate: $1,300.
Video tape: Ampex (2).
Executives: James M. Moroney, Sr. vice chairman of board; Mike Shapiro, gen mgr; Dick Drummy, gen sales mgr; Bill Hobbs, local sales mgr; Tommy Thomas, prog dir & film buyer; Jack Drabant, prod mgr; Casey Cohlmia, prom mgr; Austin Schneider, news dir; Jim W. Cooper, engr dir; George E. Krutilek, tech supervisor.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: WFAA.

### DEL RIO, Val Verde County (ch. 16—, 52+)

### DENISON, Grayson County (ch. 2)

**KXII (TV)** (see Ardmore, Okla.).

### DENTON, Denton County (ch. *2, 17)

### EAGLE PASS, Maverick County (ch. 22—, 64)

### EDINBURG, Hidalgo County (ch. 60)

### EL CAMPO, Wharton County (ch. 27)

### EL PASO, El Paso County (ch. 4, *7, 9, 13, 26+, 38, 50, 62)

**KELP-TV** (Sept. 1, 1956) ch. 13; power—26.6 kw visual, 16.9 kw aural (CP for 209 kw visual); antenna height—130 feet above average terrain, 352 feet above ground.
Address: 4530 Delta St. Phone: Keystone 3-5911. TWX EP 43.
Licensee: KELP Television Corp. (May 4, 1957).
Ownership: See Harris-Alexander Stations in "Group Ownership."
Network: ABC-TV (secondary).
Rep Young Television Corp.
Highest hour rate: $300.
Executives: Joseph Harris & Norman Alexander, co-owners; Gene Roth, gen mgr, coml mgr & film buyer; Jerry Baker, program dir; Mike Gaglio, chief engr.
Washington atty: Wheeler & Wheeler.
Radio affiliate: KELP.

**KROD-TV** (Dec. 14, 1952) ch. 4; power 61.7kw visual, 31kw aural; antenna height—1,150 feet above average terrain, 285 feet above ground.
Address: 2201 Wyoming. Phone: Keystone 2-6551. TWX EP 44.
Licensee: Southwest States Inc. (acquired station May 1960).
Ownership: See Trigg-Vaughn Stations in "Group Ownership."
Network: CBS-TV.
Rep: Bolling.
Highest hour rate: $495.
Color facilities: network.
Executives: Jack C. Vaughn, chmn of bd; Cecil L. Trigg, pres & gen mgr; George L. Collie, natl sales mgr; Larry Daniels, local sales mgr; Bernie Bracher, prog dir; Frank Jordan, film buyer; Mary Davis, prom mgr; John Liles, news dir; Ed Talbott, chief engr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KROD.

**KTSM-TV** (Jan. 4, 1953) ch. 9; power—86.5 kw visual, 44 kw aural; antenna height—300 feet above average terrain, 367 feet above ground.
Address: 801 N. Oregon. Phone: Keystone 2-5423. TWX EP 193.
Licensee: Tri State Broadcasting Co. (original owner).
Ownership: Karl O. Wyler, 65%; Karl O. Wyler Jr., 20%; F. L. Koons, 10%; and W. C. Bailey, 5%.
Network: NBC-TV (primary).
Rep: Hollingbery.
Color facilities: network.
Highest hour rate: $450.
Executives: Karl O. Wyler, pres; Karl O. Wyler, Jr., exec vp & gen mgr; Jack Rye, studio operations mgr & film buyer; Jack Salem, news dir; K. J. Walton, chief engr.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: KTSM.

**KTSM-TV Translator:** K81AI Alpine and Marfa, Tex., Honor System Tv Assn.

**XEJ-TV** (Juarez, Mexico) (May 17, 1954) ch. 5; power—6.3 kw visual, 3 kw aural; antenna height— 1,015 feet above average terrain, 300 feet above ground.
Address: P. O. Box 442, El Paso, Tex. Phone: Juarez 2-0248.
Licensee: Television de la Frontera S. A. (original owner).
Rep: National Time Sales.
Color facilities: local film, local live, local slides.
Highest hour rate: $120.
Executives: P. Meneses II, pres & gen mgr; Ralph Fitzmaurice, coml mgr; A. Lopez Diaz, prog dir; John Gayton, film buyer.
Radio affiliate: XEJ.

### FALFURRIAS, Brooks County (ch. 52)

### FLOYDADA, Floyd County (ch. 45)

### FORT STOCKTON, Pecos County (ch. 22)

### FORT WORTH, Tarrant County (ch. 5+, 11—, 20—, *26—)

**KRLD-TV** (see Dallas, Tex.).

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**KTVT** (Sept. 11, 1955): ch. 11; power—209kw visual, 105kw aural; antenna height—1,020 feet above average terrain, 1,074 feet above ground.

Address: P. O. Box 1317, zone 1. Phone: Pershing 7-6631. TWX FT8076.

Licensee: Nafi Telecasting Inc. (acquired station July 1960).

Ownership: See Nafi Stations in "Group Ownership."

Rep: Blair-Tv.

Highest hour rate: $1,000.

Video tape: Ampex.

Executive: Kenyon Brown, pres, broadcasting division.

Washington atty: Dow, Lohnes & Albertson.

**WBAP-TV** (Sept. 29, 1948) ch. 5; power—100 kw visual, 60.3 kw aural; antenna height—1,070 feet above average terrain, 1,113 feet above ground.

Address: P. O. Box 1780. Phone: Jefferson 6-1981. TWX FT 8049.

Licensee: Carter Publications Inc. (original owner).

Ownership: Licensee publishes the Fort Worth Star-Telegram. Owners are Amon Carter Foundation, 20%; A. G. Carter Jr., 16⅔%; Ruth Carter Johnson, 17⅔%; B. N. Honea, 11.26%; Nenetta Burton Carter, 13⅓%; H. V. Hough, 4.65%; estate of J. M. North, 9.06%; Phil R. North, 4.13%, and others. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,200.

Video tape: RCA.

Executives: Amon Carter Jr., pres; Harold V. Hough, vp & dir; Roy Bacus, station mgr; Jack Rogers, coml mgr; Robert Gould, prog dir; Lynn Trammell, film buyer; Philip W. Wygant, prom dir; James A. Byron, news editor; Rupert Bogan, chief engr.

Washington atty: Segal & Marmet.

Radio affiliate: WBAP-AM-FM.

**WFAA-TV** (see Dallas listing).

### GAINESVILLE, Cooke County (ch. 49—)

### GALVESTON, Galveston County (ch. 35—, 41—, *47—)

**KHOU-TV** (see Houston)

### GONZALES, Gonzales County (ch. 64+)

### GREENVILLE, Hunt County (ch. 69—)

### HARLINGEN, (also see BROWNSVILLE-HARLINGEN-WESLACO) (ch. 23)

**KGBT-TV** (Oct. 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 994.4 feet above ground.

Address: P. O. Box 711. Phone: Garfield 3-4880. TWX HA 047.

Licensee: Harbenito Broadcasting Co. (original owner).

Ownership: James C. Looney, 39.3%; McHenry Tichenor, 25.7%; McHenry Taylor Tichenor, 6.5%; Troy McDaniel, 0.8%; Genevieve Tichenor, 0.5%. Messrs. Looney and Tichenor also own 19% and 32% respectively of KUNO Corpus Christi, Tex.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Vernard, Rintoul & McConnell.

Highest hour rate: $325.

Video tape: Ampex.

Executives: McHenry Tichenor, pres; Troy McDaniel, gen mgr & film buyer; Joe Yowell, gen sales mgr; Mal Kassanof, prog dir; Frank Sullivan, news dir; Alfred Beck, chief engr.

Washington atty: Chadbourne, Parke, Whiteside & Wolfe.

Radio affiliates: KGBT, KELT-FM.

### HEBBRONVILLE, Jim Hogg County (ch. 58)

### HENDERSON, Rusk County (ch. 42+)

### HEREFORD, Deaf Smith County (ch. 19—)

### HILLSBORO, Hill County (ch. 63)

### HOUSTON, Harris County (ch. 2—, *8—, 11+, 13—, 23+, 29—, 39—)

**KHOU-TV** (March 22, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—1,170 feet above average terrain, 1,196 feet above ground.

Address: 1900 Prudential Bldg., zone 25. Phone: Jackson 9-4811. TWX HO 488.

Licensee: Gulf Television Corp. (acquired station Aug. 6, 1956).

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: H-R Television.

Highest hour rate: $1,200.

Color facilities: network.

Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; James C. Richdale, Jr., vp & gen mgr; Robert S. Wilson, coml mgr; M. B. Johnson, film buyer; Roland Brazier, prom mgr; Calvin Jones, prog dir; Dan Rather, news dir; Art Biggs, chief engr.

Washington atty: Covington & Burling.

**KNUZ-TV** (suspended operation but has not turned in construction permit): ch. 39; power—89kw visual; antenna height—680 feet above average terrain, 700 feet above ground.

Address: 4701 Caroline St.

Permitee: KNUZ Inc.

Radio affiliate: KNUZ.

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## TEXAS CONTINUED

**KPRC-TV** (Jan. 1, 1949) ch. 2; power—100 kw visual, 50 kw aural; antenna height—640 feet above average terrain, 687.5 feet above ground.

Address: P. O. Box 1234. Phone: Madison 3-9271. TWX HO 98.

Licensee: Houston Post Co. (acquired station May, 1950).

Ownership: W. P. Hobby and family, chief owners. Licensee publishes the Houston Post. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Color facilities: network, local film, local slides.

Highest hour rate: $1,200.

Video tape: Ampex (2).

Executives: W. P. Hobby, board chmn; Jack Harris, vp & gen mgr; Jack McGrew, station mgr; & coml mgr; Paul Huhndorff, operations mgr & chief engr; Mary Damrel, film buyer; Kirt Harris, prom mgr; Pat Flaherty, news dir.

Washington atty: Miller & Schroder.

Radio affiliate: KPRC.

**KTRK-TV** (Nov. 20, 1954) ch. 13; power—316kw visual, 170kw aural; antenna height—960 feet above average terrain, 978 feet above ground.

Address: P. O. Box 12, zone 1. Phone: Jackson 6-1313. TWX HO 863 (program), HO 1072 (sales).

Licensee: Houston Consolidated Television Co. (original owner).

Ownership: KTRH Broadcasting Co. (KTRH Houston-Houston Chronicle). 32%; Roy Hofheinz, 16%, and others. Mr. Hofheinz also owns 25% of KTHT Houston and 9% of KRYS Corpus Christi. Interlocking ownership with KPEL Lafayette, La. Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Hollingbery.

Highest hour rate: $1,100.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John T. Jones, Jr., pres; Willard E. Walbridge, exec vp & gen mgr; William F. Bennett, coml mgr; John E. Hill, prog dir; Hugh Pickett, film buyer; Lila Gordon, public relations dir; William T. Wagner, prog operations dir; Tom L. Hiner, chief engr.

Washington atty: Dow, Lohnes & Albertson.

***KUHT** (May 12, 1953) ch. 8; power—46.8 kw visual, 23.4 kw aural; antenna height—640 feet above average terrain, 658 feet above ground.

Address: U. of Houston, zone 4. Phone: Capitol 4-0141.

Licensee: U. of Houston (original owner).

Video tape: Ampex.

Executives: Col. W. B. Bates, chmn, Board of Regents; Roy Barthold, gen mgr; Ray Yelkin, operations mgr; O. C. Crossland, chief engr.

Radio affiliate: KUHF-FM.

### HUNTSVILLE, Walker County (ch. 15)

### JACKSONVILLE, Cherokee County (ch. 36—)

### JASPER, Jasper County (ch. 49 +)

### KERMIT, Winkler County (ch. 14)

### KILGORE, Gregg County (ch. 59—)

### KINGSVILLE, Kleberg County (ch. 40)

### LAMESA, Dawson County (ch. 28)

### LAMPASAS, Lampasas County (ch. 40—)

### LAREDO, Webb County (ch. 8, 13, *15+, 27—, 39)

**KGNS-TV** (Jan. 3, 1956) ch. 8; power—6 kw visual; antenna height—170 feet above average terrain, 241 feet above ground.

Address: P. O. Box 1375. Phone: Randolph 3-3674. TWX 243.

Licensee: Southwestern Operating Co. (acquired station Sept. 1, 1958).

Ownership: See Don W. Reynolds stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (primary).

Rep: Headley-Reed.

Highest hour rate: $200.

Executives: Donald W. Reynolds, pres; Roy J. Bowman, gen mgr, coml mgr & film buyer; David Leyendecker, prog dir; W. Irven Simpson, chief engr.

Washington atty: Haley, Wollenberg & Bader.

### LEVELLAND, Hockley County (ch. 38—)

### LITTLEFIELD, Lamb County (ch. 32)

### LONGVIEW, Gregg County (ch. 32, 38+)

### LUBBOCK, Lubbock County (ch. *5—, 11, 13—, 20, 26)

**KCBD-TV** (May 10, 1953) ch. 11; power—100 kw visual, 50 kw aural; antenna height—760 feet above average terrain, 787 feet above ground.

Address: P. O. Box 1507. Phone: Sherwood 4-1414. TWX LU 8093.

Licensee: Bryant Radio & Television Inc. (original owner).

Ownership: Caprock Broadcasting Co., 65% (voted by Caprock majority owner Joe H. Bryant); J. D. Leftwich, 20%; Maple Wilson and Lubbock National Bank, trustee, each 5%; Hub K. Jones and Marvin Jones, each 2.5%.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Raymer.

Color facilities: network.

Highest hour rate: $400.

Executives: Joe H. Bryant, pres; Robert L. Snyder, asst. gen mgr; George L. Tarter, coml mgr & film buyer; Ray Poindexter, natl sales mgr; Bill Taylor, prog dir; Joan Prigmore, prom mgr; Joe Gilbert, news dir; Frank Lee, chief engr.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KCBD.

**KDUB-TV** (Nov. 13, 1952) ch. 13; power—316 kw visual, 158 kw aural; antenna height—820 feet above average terrain, 841 feet above ground.

Address: P. O. Box 1475. Phone: Sherwood 4-2345. TWX LU-8111.

Licensee: Texas Telecasting Inc. (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Color facilities: network, local film, local slides.

Highest hour rate: $400.

Video tape: Ampex (2).

Executives: W. D. (Dub) Rogers, pres & gen mgr; W. H. Shipley, vp; R. S. (Bud) Nielsen, gen sales mgr; John Henry, natl sales mgr; Ray Trent, prog dir & film buyer; Rudy Starnes, chief engr; Ray Huffer, prom mgr; Duncan Ellison, news dir.

Washington atty: Eliot Lovett.

Radio affiliate: KDUB.

***KTXT-TV** (construction permit, target date Summer 1961) ch. 5; power—111 kw visual; antenna height—450 feet above average terrain; 492 feet above ground.

Address: Texas Technological College. Phone: Porter 5-8541.

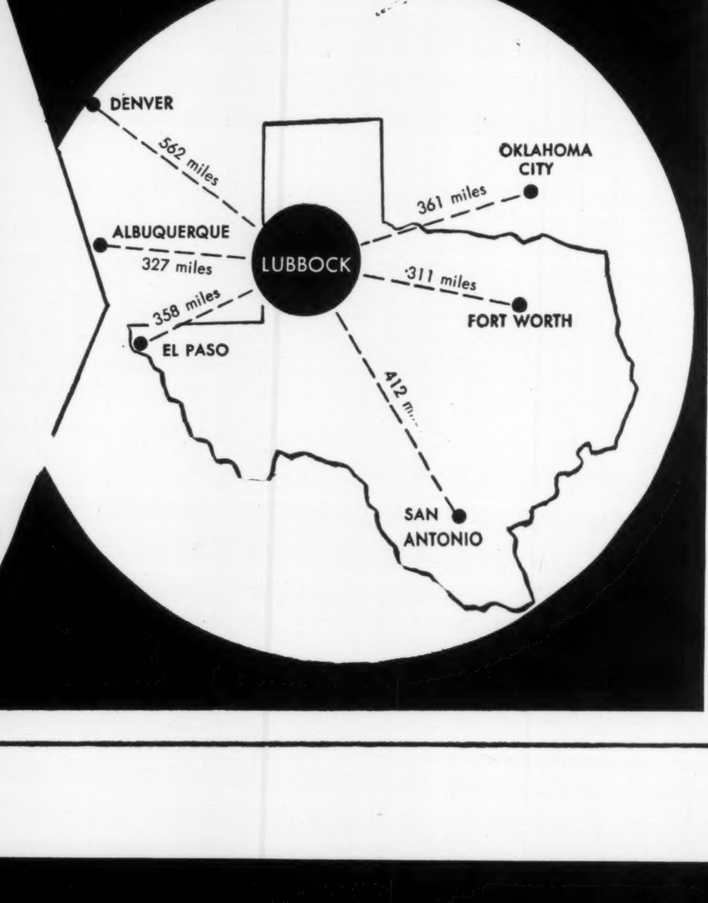
KCBD-TV
NO. 1
IN
LUBBOCK

TEXAS' LARGEST
ISOLATED MARKET

NBC-ABC

REPRESENTED BY
PAUL H. RAYMER
COMPANY

OWNED AND OPERATED BY
BRYANT RADIO AND TELEVISION, INC.



# A PAID TESTIMONIAL FROM VICTOR ALESSANDRO FOR KPRC-TV, HOUSTON

You perhaps know how we gently persuade famous people to say nice, sincere-sounding things about KPRC-TV. WE PAY THEM MONEY! Take Victor Alessandro. We approached the conductor of The San Antonio Symphony recently while he was in Houston to guest-conduct the Houston Symphony. He was rehearsing, and at first he mistook us for a music critic and picked up his largest baton. But, we handed him a violin-case full of money and asked him to say something nice about KPRC-TV.

"*Television?*" he shouted. "*Surely you're joking! Television is for children and grown-ups who know no better. Do you mistake me for a politician?*"

CREAMY
KPRC-TV
Creamy
TELEVISION

We begged, we pleaded, we implored. Then we filled a bass-fiddle case with money. Dr. Alessandro agreed to watch Channel 2. "*Viola!*" he cried aloud. "*Can this be television? It looks exactly like Mozart, or Beethoven. Why it would indeed be a shame to waste this splendid art on children or unappreciative grown-ups. May I watch a little longer?*"

As Dr. Alessandro discovered (and you can, too) — KPRC-TV is the one television produced on purpose to please. KPRC-TV in Houston alone gives you the true, exact flavor of GRADE A television.

No other television looks or sounds or stays pleasant and persuasive like KPRC-TV, because no other television is produced like KPRC-TV.

EDWARD PETRY & CO.
National Representatives

COURTESY OF
SKIPPY PEANUT BUTTER

if you like TV, you'll love KPRC-TV, Houston

## TEXAS CONTINUED

### LUFKIN, Angelina County (ch. 9, 46—)

**KTRE-TV** (Aug. 31, 1955) ch. 9; power—27.5 kw visual, 12.5 kw aural; antenna height—650 feet above average terrain, 540 feet above ground.

Address: P. O. Box 701. Phone: Neptune 4-7771. TWX 778.

Licensee: Forest Capital Broadcasting Co. (original owner).

Ownership: R. W. Wortham Jr., 33%; E. L. Kurth Sr., 16.8%; Henry B. Clay, 15.6%, and others. Mr. Clay is executive vice president and director of KTHS & KTHV (TV) Little Rock, Ark., and KWKH-AM-FM Shreveport, La.

Network: ABC-TV (per prgoram), CBS-TV (extension market plan), NBC-TV (program extension plan).

Rep: Venard, Rintoul & McConnell.

Color facilities: network.

Highest hour rate: $250.

Executives: R. W. Wortham Jr., pres; Richman Lewin, vp, gen mgr & film buyer; Royce Christenson, coml mgr; Bill Carter, prog dir; Pat Mathews, prom mgr; Lee Butler, news dir; Fred Clinton Hill, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KTRE.

### McALLEN, Hidalgo County (ch. 20—)

### McKINNEY, Collin County (ch. 65—)

### MARFA, Presidio County (ch. 19+)

### MARSHALL, Harrison County (ch. 16—)

### MERCEDES, Hidalgo County (ch. 66)

### MEXIA, Limestone County (ch. 50—)

### MIDLAND, Midland County (ch. 2+, 18)

**KMID-TV** (Dec. 18, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—500 feet above average terrain, 547 feet above ground.

Address: Midland, Tex. Phone: Mutual 2-7321. TWX ML 8115.

Licensee: Midessa Television Co. (original owner).

Ownership: See R. H. Drewry stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clarke Brown Co.

Color facilities: network.

Highest hour rate: $350.

Executives: J. Conrad Dunagan, pres; R. F. Herndon Jr., gen mgr & film buyer; Howard C. Evans, coml mgr & prom mgr; George Dolmas, prog dir; William Buford, chief engr.

Washington atty: Lyon, Wilner & Bergson.

**KMID-TV Translator:** K76AP Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake.

### MINERAL WELLS, Palo Pinto County (ch. 38)

### MISSION, Hidalgo County (ch. 70+)

### MONAHANS, Ward County (ch. 9—)

**KVKM-TV** (Dec. 1, 1958) ch. 9; power—100 kw visual, 50 kw aural; antenna height—710 feet above average terrain, 780 feet above ground.

Address: Drawer K. Phone: Wilson 3-4347. TWX 8387.

Licensee: Tri-Cities Broadcasting Co. (original owner).

Ownership: J. Ross Rucker, J. B. Walton and Helen Winborne Walton, each 33⅓%.

Network: ABC-TV (primary).

Rep: Masla; Clyde Melville (Southwest).

Highest hour rate: $200.

Executives: J. Ross Rucker, pres & gen mgr. Charles Roberson, prog dir; Glenn White, film buyer; Jay Derrick, prom mgr; Macel Coleman, news dir; Rubin Masters, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KVKM.

### MOUNT PLEASANT, Titus County (ch. 35)

### NACOGDOCHES, Nacogdoches County (ch. 19—, 40+)

**KTES** (resumed program tests in 1960 after suspension) ch. 19; power—16.6 kw visual; antenna height—290 feet above average terrain, 295 feet above ground.

Address: P. O. Box 248. Phone: Logan 4-4181.

Permittee: G. P. (Pat) Scoggins (acquired station 1960).

### NEW BRAUNFELS, Comal County (ch. 62—)

### ODESSA, Ector County (ch. 7—, 24—)

**KOSA-TV** (Jan. 1, 1956) ch. 7; power—316 kw visual, 158 kw aural; antenna height—740 feet above average terrain, 726 feet above ground.

Address: P. O. Box 4186. Phone: Federal 7-8301. TWX 8756.

Licensee: Southwest States Inc. (original owner).

Ownership: See Trigg-Vaughn Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Bolling.

Highest hour rate: $400.

Executives: Cecil L. Trigg, pres & gen mgr; John Vacca, station mgr; Ed Costello, sales mgr; George C. Collie, natl sales mgr; Al Helton, prod mgr; John Whitson, news dir; William R. Shock, chief engr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: KOSA.

**KOSA-TV Translators:** K77AB Alpine-Marfa, Tex., Honor System Tv Assn., c/o Kenneth R. Hughes, P. O. Box 848, Alpine; K70BI Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake.

### ORANGE, Orange County (ch. 43—)

### PAMPA, Gray County (ch. 17—)

### PARIS, Lamar County (ch. 33+)

### PEARSALL, Frio County (ch. 31)

### PECOS, Reeves County (ch. 16+)

### PERRYTON, Ochiltree County (ch. 22)

### PLAINVIEW, Hale County (ch. 29+)

### PORT ARTHUR, Jefferson County (see BEAUMONT)

**KPAC-TV** (see Beaumont).

### PRESIDIO, Presidio County (ch. 21)

### QUANAH, Hardeman County (ch. 42)

### RAYMONDVILLE, Willacy County (ch. 64—)

### ROSENBERG, Fort Bend County (ch. 17—)

### SAN ANGELO, Tom Green County (ch. 3—, 8+, 17+, *23—)

**KCTV** (June 26, 1953) ch. 8; power—25.1 kw visual; antenna height—420 feet above average terrain, 443 feet above ground. (CP for power—26.9 kw visual; antenna height—446 feet above ground).

Address: P. O. Box 1941. phone: 7183. TWX 8585.

Licensee: Westex Television Co. (acquired station March 25, 1959).

Permittee: Texas Technological College.

Ownership: Houston H. Harte Jr., 49%; Roy H. Simmons and B. P. Bludworth, each 25%; Bruce Meador, 1%.

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Venard, Rintoul & McConnell. Clyde Melville (Southwest).

Highest hour rate: $225.

Executives: J. H. Hubbard, gen mgr; film buyer & prom dir; Jerry Burns, coml mgr; Al Cobb, prog dir; R. E. De Loach, bus mgr.

### SAN ANTONIO, Bexar County (ch. 4, 5, *9—, 12+, 35+, 41+)

**KCOR-TV** (June 2, 1955) ch. 41; power—11 kw visual, 6 kw aural; antenna height—500 feet above average terrain, 598 feet above ground.

Address: 111 Martinez St. Phone: Capitol 5-2751.

Licensee: KCOR Inc. (original owner).

Ownership: R. A. Cortez, 59.7%; William P. Smythe, 9.9% and others.

Reps: Richard O'Connell; Dora Clayton; Tracy Moore; Harry Wheeler; Jack Hetherington.

Highest hour rate: $200.

Executives:Raoul A. Cortez, pres; Nathan Safir, vp & gen mgr; R. A. Cortez Jr. coml mgr; Emilio Nicolas, prog dir; Sam Murray, film buyer; Marvin L. Fiedler, chief engr.

Washington atty: Haley, Wollenberg & Bader.

Radio affiliate: KCOR.

**KENS-TV** (Feb. 15, 1950) ch. 5; power—100 kw visual; antenna height—1,390 feet above average terrain, 1,531 feet above ground.

Address: Avenue E & 4th St. Phone: Capitol 5-7411. TWX SA 100.

Licensee: Express Pub. Co. (acquired station Nov. 1, 1954).

Ownership: Licensee publishes San Antonio Express and News. George W. Brackenridge estate, 33⅓%; Frank G .Huntress Jr., 20.43%; Mrs. Carrie S. Frost, 11.44%; Mrs. Katherine H. Minter, 4.40%, and others. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: $700.

Color facilities: network.

Video tape: Ampex.

NBC
2
OIL RICH WEST TEXAS

1960 census shows Midland County **GREW 167%** from 1950 to 1960. Ector County, (Odessa) **GREW 114%.** Midland Consumer spendable income is **26.8% ABOVE** United States average. Ector County is 19.3% **ABOVE.**

**KMID TV**

**MIDLAND - ODESSA**

Executives: Frank G. Huntress Jr., pres; Wayne Kearl, gen mgr; Bill Lydle, natl sales mgr; Dick Dickerson, local sales mgr; Pete McCausland, operations mgr & film buyer; Leonard McKenzie, prom dir; Richard Roll, news dir; Bill Jackson, chief engr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: KENS.

**KONO-TV** (Jan. 21, 1957) ch. 12; power—316 kw visual, 158 kw aural; antenna height—480 feet above average terrain, 573 feet above ground.

Address: P. O. Box 2777. Phone: Capitol 6-7611. TWX SA 122.

Licensee: Mission Telecasting Corp. (original owner).

Ownership: Mission Broadcasting Co. (KONO), 50% (voted by majority owner Eugene J. Roth); Joe R. Straus, 13%; James Calvert, 10%; Lafayette Ward and Leslie Flowers, each 7.5%; L. A. Douglas and Sylvan Lang, each 5%; Jesse H. Oppenheimer, 2%.

Network: ABC-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $700.

Video tape: Ampex (2).

Executives: Bob A. Roth, pres & coml mgr; James M. Brown, vp & gen mgr; W. Perry Dickey, film buyer & prog dir; Katie Ferguson, prom mgr; Key Herbert, news dir; George Ing, dir of engineering.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KONO-AM-FM.

**KONO-TV Translators:** K83AM Carrizo Springs and Crystal City, Winter Garden Translator System Inc., c/o D. D. Ayers, Box 816, Crystal City, Tex.

**WOAI-TV** (Dec. 11, 1949) ch. 4; power—100 kw visual, 50 kw aural; antenna height—1,480 feet above average terrain, 1,531 feet above ground.

Address: P. O. Box 2641. Phone: Capitol 7-4221. TWX SA 37.

Licensee: Southland Industries Inc. (original owner).

Ownership: Hugh Halff Jr. & family.

Network: NBC-TV (primary).

Rep: Petry.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $700.

Video tape: Ampex (2).

Executives: Hugh Halff Jr., board chmn, James M. Gaines, pres & gen mgr; George C. Beaury, vp & treas; Charles L. Jeffers, vp & engineering dir; Edward V. Cheviot, station mgr; Robert Reed, prog mgr; Frank McCall, news dir; Charles E. Larkins, prom mgr.

Washington atty: Hogan & Hartson.

Radio affiliate: WOAI.

### SAN BENITO, Cameron County (ch. 48)

### SAN MARCOS, Hays County (ch. 53+)

### SEGUIN, Guadalupe County (ch. 14—)

### SEYMOUR, Baylor County (ch. 24+)

### SHERMAN, Grayson County (ch. 46+)

**KXII (TV)** (see Ardmore, Okla.).

### SNYDER, Scurry County (ch. 30+)

### STEPHENVILLE, Erath County (ch. 32+)

### SULPHUR SPRINGS, Hopkins County (ch. 41)

### SWEETWATER, Nolan County (ch. 12)

**KPAR-TV** (Jan. 30, 1956) ch. 12; power—145 kw visual, 72 kw aural; antenna height—580 feet above average terrain, 692 feet above ground.

Address: P. O. Box 1475, Lubbock, Tex. Phone: Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock).

Licensee: Texas Telecasting Inc. (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Color facilities: network, local film, local slides.

Highest hour rate: $200.

Executives: Jimmie Isaacs, vp & station mgr.

Washington atty: Eliott Lovett.

### TAYLOR, Williamson County (ch. 58+)

### TEMPLE, Bell County (ch. 6, 16, 22+)

**KCEN-TV** (Waco) (Nov. 1, 1953) ch. 6; power—100kw visual, 50.1kw aural; antenna height—830 feet above average terrain, 833 feet above ground. Address: P. O. Box 188, Temple. Phone: Plaza 3-1846,. Waco; Prospect 3-6868, Temple. TWX Eddy, Tex. 8486.

Licensee: Bell Publishing Co. (original owner).

Ownership: Frank W. Mayborn, 95%, and C. A. Schulz, 5%. Licensee publishes Temple Daily Telegram. Mr. Mayborn is principal owner of KTEM, Temple, part owner of Sherman Democrat, Sherman, and Killeen Herald, Killeen, all Texas. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Blair Tv Assoc.

Highest hour rate: $400.

Color facilities: network.

Executives: Frank W. Mayborn, pres; Burton Bishop, gen mgr & film buyer; Doug Thompson, asst mgr; Jim Ham, prom mgr; Dean Oorton, news dir; Curtis M. Casey, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

**KCEN-TV Translator:** K80AJ San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

### TEXARKANA, Bowie County (ch. 6+, *18, 24—)

**KCMC-TV** (Aug. 16, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—380 feet above average terrain, 390 feet above ground. (CP for antenna height—1,590 feet above average terrain, 1,589 feet above ground).

Address: P. O. Box 1948. Phone: 3-1133. TWX TEXAR 260.

Licensee: KCMC Inc. (original owner).

Ownership: Camden News Pub. Co. (Walter E. and Betty P. Hussman), 50%; Bettie M. Palmer, 17%; W. E. & Betty P. Hussman, 13%; Alden P. Mooney, 10%; J. Q. Mahaffey, 4%, and W. D. Palmer, 3%. Ownership interlocks with KCMC-AM-FM Texarkana and KAMD Camden, Ark. Palmer-Hussman properties include Texarkana Gazette and News, Hot Springs (Ark.) New Era and Sentinel-Record, El Dorado (Ark.) News-Times, Magnolia (Ark.) Banner-News, Hope (Ark.) Star and Jacksonville (Tex.) Progress. C. E. Palmer estate and Bettie M. Palmer own 10.75% of KXAR Hope and 7.5% of KVMA Magnolia, both Arkansas. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clyde Melville (Southwest); Jas. S. Ayers (Southeast).

Color facilities: network.

Highest hour rate: $350.

Executives: Walter E. Hussman, pres; Walter M. Windsor, gen mgr; Mack S. Walker, local mgr; Les Eugene, prog dir; Walter M. Windsor, film buyer; Cynthia LeFan, prom dir; Les Eugene, news dir; Edward Covington, chief engr; Jack Tompkins, farm service dir.

Washington atty: James E. Greeley.

Radio affiliate: KCMC-AM-FM.

### TYLER, Smith County (ch. 7, 61+, 72)

**KLTV** (Oct. 15, 1954) ch. 7; power—316 kw visual, 214 kw aural; antenna height—520 feet above average terrain, 495 feet above ground.

Address: P. O. Box 957. Phone: Lyric 2-3873. TWX TY 8672.

Licensee: Channel Seven Inc. (acquired station Sept. 17, 1959).

Ownership: Lucille Ross Buford Morrell, 50%; Marshall Pengra, 20%; Lucille Ross Buford Morrell, guardian for Robert P. Buford, 10%; Geoffrey R. Buford, 10%, and Gerald B. Buford, 10%. Mr. Pengra is vice president of WATO Oak Ridge, Tenn.

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (primary).

Rep: H-R Television.

Color facilities: network.

Highest hour rate: $300.

Executives: Lucille Ross Buford Morrell, chief owner; Marshall H. Pengra, gen mgr & film buyer; John Lenox, coml mgr; Bonnie Lenox, prog dir & prom mgr; Ralph Coleman, news dir; Hudson C. Collins, chief engr.

Washington atty: Haley, Wollenberg & Bader; also McKenna & Wilkinson.

### UVALDE, Uvalde County (ch. 20)

### VERNON, Wilbarger County (ch. 18+)

### VICTORIA, Victoria County (ch. 19+)

### WACO, McLennan County (ch. 10+, *28—, 34)

**KCEN-TV** (see Temple).

**KWTX-TV** (April 1955) ch. 10; power—107kw visual, 53kw aural; antenna height—520 feet above average terrain, 461 feet above ground.

Address: P. O. Box 7128, Triangle Station, Waco. Phone: Plaza 6-4451. TWX WC 8480.

Licensee: KWTX Broadcasting Co. (original owner).

Ownership: W. W. Naman, 13.76%; Hilton E. Howell, 10.12%; Ross M. Sams, 9.78%; Milford N. Bostick, 9.1%; W. W. Callan, 9.78%; Robert E. Levy, 8.62%; Thomas D. Stribling, 6.26%; Ellender S. Chase, 3.53% and LBJ Co., 29.05%. For LBJ holdings see that listing in "Group Ownership." Licensee owns 50% of KBTX-TV Bryan and 78.9% of KNAL Victoria, both Texas. Mr. Bostick owns 21.1% of KNAL. See KWTX Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Venard, Rintoul & McConnell.

Highest hour rate: $375.

Color facilities: network.

Executives: M. N. (Buddy) Bostick, pres & gen mgr; Pete McNee, natl sales mgr; J. M. Brinegar, local sales mgr; Curt Matties, prog dir & film buyer; Ralph G. Webb, prom mgr; Ken Smith, news dir; Jesse Dove, chief engr.

Radio affiliate: KWTX.

### WAXAHACHIE, Ellis County (ch. 45—)

### WEATHERFORD, Parker County (ch. 51)

### WESLACO (see BROWNSVILLE—HARLINGEN—WESLACO)

**KRGV-TV** (April 10, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—750 feet above average terrain, 791 feet above ground.

Address: 309 S. Missouri. Phone: Woodlawn 8-3131. TWX Weslaco 072.

Licensee: The LBJ Co. (acquired station Aug. 1, 1958).

Ownership: See LBJ in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.

Highest hour rate: $300.

Video tape: RCA.

Executives: Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Charles L. Brooks, station mgr & film buyer; T. Marshall Weaver, sales mgr; Fred Noble, operations dir; Hank Page, promotion mgr; James Metcalf, news dir; Lewis Hartwig, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KRGV.

### WICHITA FALLS, Wichita County (ch. 3, 6—, *16+, 22—)

**KFDX-TV** (April 12, 1953) ch. 3; power—100 kw visual, 70kw aural; antenna height—1,060 feet above average terrain, 1,049 feet above ground.

Address: P. O. Box 2040. Phone: 692-4530.

Licensee: Wichtex Radio & Television Corp. (original owner).

Ownership: Darrold A. Cannan and family, majority owners. Mr. Cannan also owns 21% of KFDM-AM-TV Beaumont.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.

Highest hour rate: $400.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Darrold A. Cannan, pres; Howard H. Fry, vp & film buyer; Darrold A. Cannan Jr., vp & promotion mgr; Bob Walker, sales mgr; Tom Crane, program dir; Norman Duncan, news dir; John Adams, chief engr.

Washington atty: Miller & Schroeder.

**KSYD-TV** (March 1, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,020 feet above average terrain; 1,028.4 feet above ground.

Address: P. O. Box 2130. Phone: 322-6957. TWX WF 8388.

Licensee: KSYD Television Co. (acquired station Feb. 1956).

Ownership: Nat Levine and Theodore Shanbaum, each 25%; Irving L. Gold and Murray Gold, each 12.5%; Roy Aaron, Ben Aaron and Leon Aaron, each 6.67%, and Sidney A. Grayson, 5%.

Network: CBS-TV (primary).

Rep: Blair Television Assoc.

Color facilities: network.

Highest hourly rate: $400.

Video tape: Ampex.

Executives: Sidney A. Grayson, pres, gen mgr & film buyer; Bob Cain, coml mgr; Stuart W. Klein, prog dir; Mrs. Mary Norwood, prom. mgr; Bill Richie, news dir; Herbert T. Wiley, chief engr.

Washington atty: Koteen & Burt.

Radio affiliate: KSYD.

### ZAPATA, Zapata County (ch. 49)

## UTAH

*Non-commercial educational.

### BRIGHAM, Box Elder County (ch. 36—)

### CEDAR CITY, Iron County (ch. 5)

### LOGAN, Cache County (ch. 12—, 30, *46)

**KVNU-TV** (not on air; granted Feb. 27, 1958; target date unknown) ch. 12; power—2.95kw visual; antenna height—470 feet below average terrain, 267 feet above ground.

Address: 1393 N. Main St.

Permittee: Cache Valley Broadcasting Co.

Ownership: Herschel Bullen, 40.3%; Reed Bullen, 30.5%, and others.

Washington atty: Wilkinson, Crogun & Barker.

### OGDEN, Weber County (ch. 9+, *18—, 24)

**KVOG-TV** (not yet on air; target date fall 1960) ch. 9; power— 24.5 kw visual; antenna height—750 feet above average terrain, 341 feet above ground.

Address: P. O. Box 325. Phone: Export 2-7535.

Licensee: United Telecasting and Radio Co. (original owner).

Ownership: United Broadcasting Co., licensee of KVOG Ogden, 80%; Richard K. and Robert G. Hemingway, 10% each.

Rep: Grant Webb & Co.

Executives: A. G. Webb, pres & gen mgr; Emerson F. Ritchie, coml mgr; David B. Affleck, news dir; Dennis O. Nielsen, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KVOG.

***KWCS-TV** (not on air; target date not announced) ch. *18; power—0.45 kw visual; antenna height—850 feet below average terrain, 112.7 feet above ground.

Permittee: Weber County School District (original owner).

### PRICE, Carbon County (ch. 6)

## UTAH CONTINUED

### PROVO, Utah County (ch. 11+, 22, *28)

**KLOR-TV** (Dec. 17, 1958) ch. 11; power—90.3 kw visual; antenna height—2,840 feet above average terrain, 139.5 feet above ground.
Address: P. O. Box 44. Phone: Franklin 3-2951. TWX Provo 468-U.
Licensee: Beehive Telecasting Corp. (original owner).
Ownership: Samuel B. and Jeannette C. Nissley, 69%, and others.
Rep: Forjoe Tv.
Highest hour rate: $350.
Color facilities: local film, local slides.
Video tape: Ampex.
Executives: Samuel B. Nissley, pres, gen mgr & film buyer; Paul S. Karr, prod dir; Louis T. Sayre, sales mgr; Gaylon Rowan, prog dir; Vern Brimley Jr., prom mgr; Richard Hemstrom, news dir; Kenneth Hacking, chief engr.
Washington atty: Scharfeld & Baron.

### RICHFIELD, Sevier County (ch. 13+)

### ST. GEORGE, Washington County (ch. 18+)

### SALT LAKE CITY, Salt Lake County (ch. 2—, 4—, 5+, *7—, 20+, 26)

**KLOR-TV** (see Provo, Utah).

**KCPX-TV** (April 15, 1948) ch. 4; power—26.9 kw visual, 14.5 kw aural; antenna height—3,030 feet above average terrain, 182 feet above ground.
Address: 130 Social Hall Ave., zone 11. Phone: Davis 2-5681. TWX SU 71.
Licensee: Columbia Pictures Electronics Co. Inc. (acquired station Dec. 8, 1959).
Ownership: Wholly owned by Columbia Pictures Corp.
Network: ABC-TV.
Rep: Katz Agency.
Highest hour rate: $650.
Color facilities: network, local slides.
Video tape: Ampex.
Executives: Norman Louvau, vp & gen mgr; Harold Wooley, sales dir; Don Rainger, prog dir & film buyer; Kenneth J. Hanni, bus mgr; William E. Anderson, adv & prom dir; Roy Gibson, news dir; Allen Gunderson, engrg dir.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KCPX-AM-FM.

**KCPX-TV Translators:** K77AJ Delta, Utah, Millard County c/o Dale Ashman, Box 6. Fillmore, Utah; K80AI Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely; K73AN Eureka, Nev., Eureka Tv District, c/o Ronald V. Hicks, K75AG Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston; K74AO Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore; K72AS La Barge, Wyo., La Barge Community Tv Inc., c/o George D. Eubank, La Barge; K83AD McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K78AA Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville; K74AF Rock Springs, Wyo., Translatoı Tv Broadcasting Corp., c/o John E. Wendt, Box 912, Rock Springs.

**KSL-TV** (June 1949) ch. 5; power—33.1 kw visual, 18.2 kw aural; antenna height—3,660 feet above average terrain, 90 feet above ground.
Address: 145 Social Hall Ave., zone 11. Phone: Elgin 5-4641. TWX SU 373.
Licensee: Radio Service Corp. of Utah (original owner).
Ownership: See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Color facilities: network.
Video tape: Ampex.
Executives: Jay W. Wright, pres; D. Lennox Murdoch, vp & mgr; Lloyd E. Cooney, gen sales mgr; Wayne F. Richards, operations dir; Richard V. Thiriot, film buyer; Emanuel A. Floor, sales development & prom services dir; J. Bradley Wright, news dir; Vincent E. Clayton, chief engr.
Washington atty: Wilkinson, Cragun, and Barger.
Radio affiliate: KSL-AM-FM.

**KSL-TV Translators:** K83AF Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah; K70AT Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely; K76AF Eureka, Nev., Eureka Tv District, c/o Ronald Y. Hicks; K79AC Evanston, Wyo., Evanston Non-profit TV Inc., c/o Harry O'Connor, 242 12th St., Evanston; K80AN Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore; K78AF La Barge & Big Piney, Wyo., La Barge Community Tv Inc., c/o George Eubank, La Barge; K73AH McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K70AR Orangeville, Castle, Dale, Ferron & Huntington all Utah, Emery County, c/o William Justeson, Orangeville; K78AB Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

***KUED** (Jan. 20, 1958) ch. 7; power—27.5 kw visual, 16.6 kw aural; antenna height—3,050 feet above average terrain, 202 feet above ground.
Address: 101 Music Hall, U. of Utah, zone 12. Phone: Davis 8-9011, Ext. 2434.
Licensee: U. of Utah (original owner).
Video tape: Ampex.
Executives: Dr. A. Ray Olpin, pres of U. of Utah; Dr. Keith M. Engar, gen mgr; Byron J. Openshaw, prog mgr; Rex L. Campbell & Boyer Jarvis, assoc prog dirs; Betty N. Smedley, prom mgr; Paul C. Cracroft, news dir; H. W. Holtshouser, chief engr.
Radio affiliate: *KUER (FM).

**KUTV** (Sept. 26, 1954) ch. 2; power—45.7 kw visual, 25.1 kw aural; antenna height—3,060 feet above average terrain, 229 feet above ground.
Address: 179 Social Hall Ave., zone 11. Phone: Davis 2-2505. TWX SU 479.
Licensee: KUTV Inc. (acquired station May 31, 1956).
Ownership: See A. L. Glassmann Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV.
Rep: Avery Knodel.
Color facilities: network.
Highest hour rate: $700.
Video tape: Ampex (2).
Executives: A. L. Glasmann, pres; George C. Hatch, vp; Brent H. Kirk, gen mgr; Robert B. Smith, natl sales mgr; Duane Hill, prog dir; Sid Cohen, film buyer; Keith Nicholson, prom mgr; Doug Mitchell, news dir; B. R. Carpenter, chief engr.
Washington atty: Haley, Wollenberg & Bader.

**KUTV Translators:** K72AQ Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah; K75AF Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K71AI Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston; K70BD Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6 Fillmore; K81AB La Barge, Wyo, La Barge Community Tv Inc., c/o George D. Eubank, La Barge; K78AE McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K74AQ Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville; K82AE Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

### TOOELE, Tooele County (ch. 44)

### VERNAL, Unitah County (ch. 3+)

## VERMONT

### BENNINGTON, Bennington County (ch. 69—)

### BRATTLEBORO, Windham County (ch. 77+)

**WRLP** (see Greenfield, Mass.).

### BURLINGTON, Chittenden County (ch. 3, *16+, 22+)

**WCAX-TV** (Sept. 3, 1954) ch. 3; power—18.2 kw visual, 9.55kw aural; antenna height—2.730 feet above average terrain, 116 feet above ground.
Address: 100 Market Sq. Phone: University 2-5761. TWX BURL 21.
Licensee: Mt. Mansfield Television Inc. (original owner).
Ownership: C. P. Hasbrook, 53.3%; S. T. Martin, 16.5% and others.
Network: CBS-TV (primary).
Rep: Weed; Radio Time Sales (Canada).
Highest hour rate: $450.
Color facilities: network.
Executives: C. P. Hasbrook, chmn of bd; Stuart T. Martin, pres, gen mgr & program mgr; John A. Dobson, sales mgr; A. S. Rutter, film mgr; Charles S. Lewis, promotion mgr; John A. Sullivan, news dir; James W. Tierney, chief engr.
Washington atty: Eliot C. Lovett.
Radio affiliate: WCAX.

### MONTPELIER, Washington County (ch. 57)

### NEWPORT, Orleans County (ch. 46)

### RUTLAND, Rutland County (ch. 49+)

### ST. ALBANS, Franklin County (ch. 34—)

### ST. JOHNSBURY, Caledonia County (ch. 30)

## VIRGINIA

### BLACKSBURG, Montgomery County (ch. *60+)

### BRISTOL, Va. (Washington County)-BRISTOL, Tenn. (Sullivan County) (ch. 5+, 46—)

**WCYB-TV** (Bristol, Tenn.) (Aug. 1956) ch. 5; power—85.1 kw visual, 42.7 kw aural; antenna height—2,220 feet above average terrain, 125.6 feet above ground.
Address: P. O. Box 603, Bristol (Tenn.); P. O. Box 1009, Bristol (Va.). Phone: North 9-4161. TWX Bristol, Va. 91.
Licensee: Appalachian Broadcasting Corp. (original owner).
Ownership: Robert H. Smith, 25%; J. Fey Rogers, 25%; Charles M. Gore, 16⅔%; Harry M. Daniel, 16⅔%; Frank DeFriece Jr., 16⅔%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Headley-Reed.
Color facilities: network, local slides.
Highest hour rate: $350.
Executives: Robert H. Smith, pres & gen mgr, film buyer; J. Fey Rogers, vp & sales mgr; Arthur A. Countiss, prog dir; James G. Evans, prod mgr; Walter Crockett, news dir; R. V. Robinson, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WCYB.

### CHARLOTTESVILLE, Albemarle County (ch. *45+, 64+)

### COVINGTON, Alleghany County (ch. 44+)

### DANVILLE, Pittsylvania County (ch. 24—)

**WBTM-TV** (not on air, suspended operation but has not turned in construction permit) ch. 24; power—22.4kw visual; antenna height—650 feet above average terrain, 273 feet above ground.
Address: 710 Grove St.
Permittee: Piedmont Broadcasting Corp.
Ownership: Louis N. Dibrell Jr., 13.17%; James Fuller Dibrell, 13.11%; Louise D. Ficklen, 6.55%, and under trusteeship, 6.56%; Mrs. Genevieve H. Ray and family, 12.1%; Landon R. Wyatt and family, 7.55%; Gardner Motor Co., and W. E. Gardner Jr., 11.54%, and others.
Washington atty: John H. Midlen.
Radio affiliate: WBTM.

### EMPORIA, Greenville County (ch. 25+)

### FARMVILLE, Prince Edward County (ch. 19)

### FREDERICKSBURG, Spotsylvania County (ch. 47)

### FRONT ROYAL, Warren County (ch. 39—)

### HARRISONBURG, Rockingham County (ch. 3—, 34—)

**WSVA-TV** (Oct. 19, 1953) ch. 3; power—8.32 kw visual, 4.17 kw aural; antenna height—2,130 feet above average terrain, 349 feet above ground.
Address: Rawley Pike. Phone: 4-4431. TWX HRNBG-85.
Licensee: Shenandoah Valley Broadcasting 51%; Hamilton Shea, 49%. See Evening Star Inc. (acquired station June 29, 1956).
Ownership: Washington Evening Star Co., Stations in "Group Ownership." See also "Newspaper Ownership."

BRISTOL—
JOHNSON CITY—
KINGSPORT

*Sales Hub for a*
*$ Billion-Plus Market*
*Dominated by*

**WCYB-TV**

The Tri-Cities sales complex is Tennessee's most active market area. Retail sales per household range from $6,025 to $9,434-$2,400-$5,800 above state average—swelled by dollars pouring into this sales center for a $1.2 billion* income market.
Antenna 2,219 ft. above average surrounding terrain on 4,360 ft. mountain, low band channel (5) and an integrated antenna create a 37-county tv viewing area sold *only* by WCYB-TV. Within this market, WCYB-TV delivers twice as many average quarter-hour "homes reached" . . . reaches 132,000 tv families, 59% more net weekly circulation than the only other competitive station (ARB, 3/60).
**Get all the facts on this rich southern market served "on a platter" call HEADLEY-REED or . . .**

**WCYB-TV**
**Channel 5 Bristol, Va.-Tenn.**
**NBC**

*SRDS Consumer Market Data, July '60

Network: ABC-TV (secondary), CBS-TV (primary). NBC-TV (secondary).
Rep: H-R Television.
Color facilities: network.
Highest hour rate: $300.
Executives: Hamilton Shea, pres & gen mgr; Warren L. Braun, asst gen mgr; Richard Johnson, coml mgr; Robert E. Lee, prog dir & film buyer; N. L. Royster, merch & pub rel mgr; Andy McCaskey, prom mgr; Wip Robinson III, news dir; Homer Quann, farm editor; Bob McNeil, sports dir; Tom Jones, chief engr; Virginia Lindamood, women's dir.
Washington atty: Hogan & Hartson.
Radio affiliate: WSVA-AM-FM.

**WSVA-TV Translator:** W70AC Paw Paw, Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler. Paw Paw.

### **LEXINGTON,** Rockbridge County (ch. 54)

### **LYNCHBURG,** Campbell County (ch. 13, 16—)

**WLVA-TV** (Feb. 8, 1953) ch. 13; power—316 kw visual, 158 kw aural; antenna height—1,110 feet above average terrain, 574 feet above ground.
Address: 2320 Langhorne Rd. Phone: Victor 5-1242. TWX 80.
Licensee: Lynchburg Broadcasting Corp. (original owner).
Ownership: Philip P. Allen, 25.5%; C. C. Allen, 26.7%; Louis H. Peterson, 21.5%; John P. Read Jr.. 4.2% and others. Mr. Peterson owns WNOR Norfolk and 50% of WTOV-TV Norfolk, Va.
Network: ABC-TV (primary).
Rep: Hollingbery.
Color facilities: network.
Highest hour rate: $300.
Executives: Philip P. Allen, pres & gen mgr; John P. Read Jr., vp, sec & treas; Thomas L. Turner, coml mgr; Warren H. Uttal, prog dir, film buyer & prom mgr; Fran Russell, news dir; John T. Orth, chief engr.
Washington atty: George O. Sutton.
Radio affiliate: WLVA.

### **MARION,** Smyth County (ch. 50)

### **MARTINSVILLE,** Henry County (ch. 35—)

### **NEWPORT NEWS** (see NORFOLK-PORTSMOUTH-NEWPORT NEWS)

### **NORFOLK,** Norfolk County-**PORTSMOUTH,** Norfolk County (ch. 27) **NORFOLK-PORTSMOUTH-NEWPORT NEWS,** Independent City (ch. 3+, 10+, 13—, 15, *21—, 33)

**WACH-TV** (Newport News) (not on air; suspended operation but has not turned in construction permit): ch. 33; power—20.8 kw visual; antenna height—310 feet above average terrain. 319 feet above ground.
Address: 114 24th St.
Permittee: United Broadcasting Co. of Eastern Virginia Inc.
Ownership: See United Broadcasting Co. stations in "Group Ownership."
Washington atty: Cohn & Marks.

**WAVY-TV** (Portsmouth) (Sept. 1, 1957) ch. 10; power—316 kw visual, 198 kw aural; antenna height—990 feet above average terrain, 1,026 feet above ground.
Address: P. O. Box 889, Portsmouth. Phone: Madison 7-2345. TWX 71.
Licensee: Tidewater Teleradio (original owner).
Ownership: Henry Clay Hofheimer II, 6.8%; Hunter C. Phelan, 11.4%; Carl J. Burkland, 6.96%: George T. McLean, 10.7%, and others, (All shares of common Class B voting stock, including above are held in stock by 11 trustees, including above and 7 others).
Network: NBC-TV (primary).
Color facilities: network, local film, local live, local slides.
Highest hour rate: $850.
Video tape: RCA (2).
Executives: J. Glen Taylor, pres & gen mgr; Edward J. Hennessy, gen sales mgr; Richard Fraser, prog dir & film buyer; Macey I. Schaffer, prom, publ & merch dir; Andrew Jackson, chief engr.
Washington atty: Berge, Fox & Arent.
Radio affiliate: WAVY.

**WTAR-TV** (April 2, 1950) ch. 3; power—100 kw visual, 50 kw aural; antenna height—980 feet above average terrain, 1,029 feet above ground.
Address: 720 Boush St., zone 10, Norfolk. Phone: Madison 5-6711. TWX NF-91.
Licensee: WTAR Radio-Tv Corp. (original owner).
Ownership: Norfolk-Portsmouth Newspapers Inc. (Norfolk Virginia-Pilot and Ledger-Dispatch & Star) 100%. Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Petry.
Color facilities: network, local film, local slides.
Highest hour rate: $875.
Video tape: Ampex (2).
Executives: Robert M. Lambe, pres & gen mgr; Campbell Arnoux, chmn of board; John C. Peffer, operations vp; Harold Soldinger, prog dir & film buyer; Karl R. Nelson, natl sales mgr; James W. Evans, prom mgr; Gil McLeod, news dir; Richard L. Lindell, chief engr.
Washington atty: Eliot C. Lovett.
Radio affiliate: WTAR.

**WVEC-TV** (Sept. 15, 1953) ch. 13; power—316 kw visual, 158 kw aural; antenna height—410 feet above average terrain, 439.9 feet above ground.
Address: 110 Third St., Norfolk. Phone: Madison 7-7605. TWX Hampton 165.
Licensee: Peninsula Broadcasting Corp. (original owner).
Ownership: Thomas P. Chisman, 22.5%; J. W. W. Chisman, 22.5%; Louis H. Peterson, 10%; Virginian Television Corp., 10%. Mr. Peterson owns WNOR Norfolk, Va., and 21.5% of WLVA-AM-FM-TV Lynchburg, Va. Virginian Television Corp., one of three applicants for ch. 13 which merged to secure grant, is composed of local businessmen, including principals of WBOF Virginia Beach, Va., and WRNB New Bern, N. C.
Network: ABC-TV (primary).
Color facilities: network.
Rep: Katz.
Highest hour rate: $750.
Video tape: Ampex.
Executives: Thomas P. Chisman, pres; gen mgr & film buyer; James E. Swafford, vp; Harrol A. Brauer Jr., vp-sales; Lawrence W. Kliewer, vp-operations; William C. King Jr., vp-engineering; Charles L. Coker Jr., coml mgr; Harry Doggette, prog mgr; Beverly W. Avery, prom mgr; Russ Porterfield, news dir.
Washington atty: Cohn & Marks.
Radio affiliate: WVEC.

### **NORTON,** Wise County (ch. 52+)

### **PETERSBURG,** Dinwiddie County (ch. 8, 41)

**WXEX-TV** (Richmond) (Aug. 15, 1955) ch. 8; power—316 kw visual, 158 kw aural; antenna height—940 feet above average terrain, 971 feet above ground.
Address: (business offices) 124 W. Tabb St., Petersburg; 6200 W. Broad St., Richmond. Phone: Atlantic 8-2835 (Richmond); Regent 3-7876 (Petersburg). TWX 321.
Licensee: Petersburg Television Corp. (original owner).
Ownership: See Thomas G. Tinsley Jr. Stations in "Group Ownership."
Network: NBC-TV (primary).
Reps: Select Stations Reps (New York, New England, Philadelphia, Baltimore, Washington); Daren F. McGavren Co. (Los Angeles, Chicago, San Francisco); Ayers (South).
Color facilities: network, local film, local slides.
Highest hour rate: $750.
Video tape: Ampex.
Executives: Thomas G. Tinsley Jr., pres; Irvin G. Abeloff, vp, managing dir & natl sales mgr; John Q. Quigley, operations mgr; Lawrence Slon, local sales mgr; Robert I. Grossman, prog mgr; Louis Williams, sales prom mgr; Vernon Winn, film dir; Don Ross, news editor; George W. McGuigan, chief engr.
Washington atty: Berge, Fox & Arent.
Radio affiliate: WLEE Richmond.

### **PORTSMOUTH** (see NORFOLK-PORTSMOUTH and also see NORFOLK-PORTSMOUTH-NEWPORT NEWS)

### **PULASKI,** Pulaski County (ch. 37)

### **RICHMOND,** Henrico County (ch. 6+, 12—, *23, 29+)

**WRVA-TV** (April 29, 1956) ch. 12; power—316 kw visual, 158 kw aural; antenna height—790 feet above average terrain, 790 feet above ground.
Address: P. O. Box 2370. Phone: Belmont 3-5461. TWX 338.
Licensee: Richmond Television Corp. (original owner).
Ownership: Larus & Bros Co., 60%; Neighborhood Theatre Inc., 16.57%: and more than 60 others. Larus & Bros. Co. is licensee of WRVA-AM-FM.
Network: ABC-TV (primary).
Rep: Harrington, Righter & Parsons.
Color facilities: network.
Highest hour rate: $700.
Video tape: Ampex (2).
Executives: C. T. Lucy, pres; Barron Howard, gen mgr; James D. Clark Jr., coml mgr; Samuel S. Carey, prog dir & film buyer; John L. Stone Jr., prom mgr; Charles Shull, news dir; Sanford Terry, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

**WTVR** (April 22, 1948) ch. 6; power—100 kw visual, 50 kw aural; antenna height—840 feet above average terrain, 844 feet above ground.
Address: P. O. Box 5229. Phone: Elgin 5-8611. TWX RH 87.
Licensee: Havens & Martin Inc. (original owner).
Ownership: Wilbur M. Havens, 100%.
Network: CBS-TV (primary).
Rep: Blair-Tv Assoc.
Color facilities: network, local film, local slides.
Highest hour rate: $875.
Video tape: RCA.
Executives: Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr., asst gen mgr; William J. Kemple, coml mgr; John V. Shand, news dir & prog dir; G. Conrad Rianhard, film buyer; Wm. J. Filer, prom mgr; James W. Kyle, chief engr.
Washington atty: John H. Midlen.
Radio affiliate: WMBG and WCOD (FM).

**WXEX-TV** (see Petersburg).

### **ROANOKE,** Roanoke County (ch. 7—, 10, 27+, *33—)

**WDBJ-TV** (Oct. 3, 1955) ch. 7; power—316 kw visual, 158 kw aural; antenna height—

SPOT YOUR SPOTS WHERE THEY'LL BE SEEN!

in the NORFOLK
PORTSMOUTH
NEWPORT NEWS
HAMPTON Market

VIRGINIA'S No. 1 TV MARKET

THIS MEANS
WVEC TV

Look at these random % of audience

77 SUNSET STRIP 59.4%
STATION "A" 28.0% STATION "B" 12.6%
SHOCK THEATRE (LOCAL) 50.5%
STATION "A" 23.7% STATION "B" 25.8%
MAVERICK 50.2%
STATION "A" 30.9% STATION "B" 18.9%
3 STOOGES (LOCAL) 49.6%
STATION "A" 21.9% STATION "B" 28.5%
HAWAIIAN EYE 41.2%
STATION "A" 26.0% STATION "B" 32.8%
BOURBON ST. BEAT 53.0%
STATION "A" 17.7% STATION "B" 29.1%
CHEYENNE 37.9%
STATION "A" 32.2% STATION "B" 29.8%
WYATT EARP 37.1%
STATION "A" 34.7% STATION "B" 28.4%
BLACK SADDLE 51.6%
STATION "A" 28.2% STATION "B" 20.0%
Source ARB March '60

Adjacencies do open up occasionally
Represented by THE KATZ AGENCY

## VIRGINIA CONTINUED

2,000 feet above average terrain, 146 feet above ground.
Address: P. O. Box 150. Phone: Diamond 3-8031. TWX RV 18.
Licensee: Times-World Corp. (original owner).
Ownership: Owned 100% by family of the late Junius Parker Fishburn. First National Exchange Bank of Roanoke holds most of stock in trust for beneficial owners. Licensee publishes Roanoke Times and World News. Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Color facilities: network, local film, local slides.
Highest hour rate: $700.
Video tape: Ampex.
Executives: M. W. Armistead III, pres; Ray P. Jordan, vp for broadcasting; John W. Harkrader, vp for tv & gen mgr; Blake H. Brown, coml mgr; Paul E. Reynolds, prog dir & film buyer; Charles A. Ballou, prog mgr; Benton B. Boggs Jr., prom mgr; Donald F. Murray, news dir; J. E. Newman, chief engr; Frank C. Martin Jr., merch & sales prom mgr.
Washington atty: Adams & Thompson.
Radio affiliate: WDBJ-AM-FM.

**WSLS-TV** (Dec. 11, 1952) ch. 10; power—316 kw visual, 158 kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.
Address: P. O. Box 2161. Phone: Diamond 4-9226. TWX RV 25.
Licensee: Shenandoah Life Stations Inc. (original owner).
Ownership: Shenandoah Life Insurance Company, 100%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Blair Tv Assoc.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $725.
Video tape: Ampex.
Executives: James H. Moore, pres; Horace Fitzpatrick, vp, mgr; A. S. Trevilian Jr., coml mgr; Melvin Linkous, prog dir; Charles R. Garrison, sales prom & merchandising; Joe Moffat, news dir; J. P. Briggs, asst mgr for engineering.
Washington atty: Eliot Lovett.
Radio affiliate: WSLS-AM-FM.

**SOUTH BOSTON,** Halifax County (ch. 14+)

Among Major Southern TV Markets . .

BRISTOL
JOHNSON CITY
KINGSPORT

*is served "on a platter"*

A Tri-City Sales Complex . . . Hub of a 37-county tv market encompassing:

- Population—1,257,100
- Income—$1,209,699,000
- Sales—$850,594,000

SRDS Consumer Market Data, July '60

WCYB-TV Offers

Twice as many average quarter-hour "homes reached" . . . 59% more net weekly circulation (ARB, 3/60) than the other competing station. See our Ad under Bristol, Va.-Tenn., and compare CPM

NBC
WCYB-TV
Channel 5 Bristol, Va.-Tenn.
Represented by: Headley-Reed

INTERESTED IN BUYING OR SELLING ONE OF THE
13 TV 24 FM 98 AM
STATIONS* OPERATING IN
VIRGINIA
CONTACT THE NEAREST OFFICE OF—
HAMILTON-LANDIS
& Associates, Inc.—Nationwide Brokers
THE NEAREST OFFICE TO VIRGINIA IS—
1737 De Sales St., N.W., Washington, D. C.
EX 3-3456
*As of August 1, 1960*

**STAUNTON,** Augusta County (ch. 36)

**WAYNESBORO,** Augusta County (ch. 42)

**WILLIAMSBURG,** James City County (ch. 17)

**WINCHESTER,** Frederick County (ch. 28+)

## WASHINGTON

*Non-commercial, educational.

**ABERDEEN,** Grays Harbor County (ch. 58)

**ANACORTES,** Skagit County (ch. 34)

**BELLINGHAM,** Whatcom County (ch. 12+, 18+, 24—)

**KVOS-TV** (June 3, 1953) ch. 12; power—214 kw visual, 112 kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.
Address: 1151 Ellis St. Phone: Regent 3-4566. TWX BX 71.
Licensee: KVOS Inc. (original owner).
Ownership: Rogan Jones and wife, 85.1%; David Mintz, 10%; Ernest E. Harper, 4%. For Mr. Jones' other holdings see International Good Music Stations in "Group Ownership."
Network: CBS-TV (secondary).
Rep: Stovin-Byles Ltd. (Canada); Forjoe (U.S.).
Highest hour rate: $725.
Executives: Rogan Jones, pres; Dave Mintz, exec vp; Fred Elsethagen, coml mgr; R. H. Anderson, operations dir & film buyer; Marian Boylan, prom mgr; William Hoyt, news dir; John Price, chief engr.
Washington atty: Haley, Wallenberg & Bader.
Radio affiliate: KVOS & KGMI-FM.

**BREMERTON,** Kitsap County (ch. 44, 50)

**CENTRALIA,** Lewis County (ch. 17)

**CLARKSTON,** Asotin County (ch. 34+, 40+)

**ELLENSBURG,** Kittitas County (ch. 49, *65)

**EPHRATA,** Grant County (ch. 16—, 43)

**KBAS-TV** (Feb. 15, 1957) ch. 16; power—14.2 kw visual; antenna height—630 feet above average terrain, 300 feet above ground.
Address: P. O. Box 306, Moses Lake, Wash. Phone: Rockwell 5-7843.
Licensee: Cascade Bcstg. Co. (original owner).
Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership."
Network: CBS-TV (primary), NBC-TV (secondary).
Rep: Young.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $125.
Executives: Thomas C. Bostic, pres; Jack Reber, gen mgr; James Schroeder, station mgr; James Nolan, prog dir; James McMahan, news dir; Frances King, traffic mgr; Howard Hammond, chief engr.
Washington atty: Prince, Taylor & Crampton.

**EVERETT,** Snohomish County (ch. 22—, 28—)

**GRAND COULEE,** Grant County (ch. 37)

**HOQUIAM,** Grays Harbor County (ch. 52)

**KELSO,** Cowlitz County (ch. 39)

**KENNEWICK,** Benton County (ch. 31)

**KENNEWICK-RICHLAND,** Benton County-**PASCO,** Franklin County (ch. *41)

**LAKEWOOD CENTER** (see TACOMA)

**LONGVIEW,** Cowlitz County (ch. 33)

**MOSES LAKE,** Grant County (ch. 61)

**OKANOGAN** (see OMAK)

**OLYMPIA,** Thurston County (ch. 60)

**OMAK,** Okanogan County-**OKANOGAN,** Okanogan County (ch. *35—)

**PASCO,** Franklin County (also see KENNEWICK-RICHLAND-PASCO) (ch. 19—)

**KEPR-TV** (Dec. 28, 1954) ch. 19; power—97.7kw visual; antenna height—1,250 feet above average terrain, 351 feet above ground.
Address: P. O. Box 702, Yakima. Phone: Glencourt 2-9111 (Yakima).
Licensee: Cascade Broadcasting Co.
Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."
Network: CBS-TV (primary); NBC-TV (secdary).
Rep: Young.
Highest hour rate: Operates as satellite of and sold in combination with KIMA-TV Yakima, Wash.
Radio affiliate: KEPR

**PORT ANGELES,** Clallam County (ch. 16+)

**PULLMAN,** Whitman County (ch. *10—, 24)

**RICHLAND,** Benton County (also see KENNEWICK-RICHLAND-PASCO) (ch. 25)

**SEATTLE,** King County (ch. 4, 5+, 7, *9, 20, 26±)

***KCTS-TV** (Dec. 7, 1954) ch. 9; power—28.8 kw visual, 17.4 kw aural; antenna height—470 feet above average terrain, 293 feet above ground.
Address: U. of Washington, zone 5. Phone: Lakeview 4-6000.
Licensee: U. of Washington (original owner).
Video tape: Ampex.
Executives: Loren B. Stone, gen mgr; Gordon Tuell, prod mgr; Kenneth Yeend, prog dir; Norman Jensen, school prog dir; George Mally, college prog dir; John L. Boor, chief engr; Nick Foster, trans engr.
Radio affiliate: KUOW-FM.

***KCTS-TV Translator** — K79AG Skagit County, Wash., Burlington-Edison School Dist. 100.

**KING-TV** (Nov. 25, 1948) ch. 5; power—100 kw visual, 50 kw aural; antenna height—820 feet above average terrain, 570 feet above ground.
Address: 320 Aurora, zone 9. Phone: Mutual 2-3555. TWX SE 458.
Licensee: King Broadcasting Co. (acquired station August 1949).
Ownership: See King Broadcasting Co Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair-Tv.
Color facilities: network, local film, local slides.
Highest hour rate: $1,200.
Video tape: Ampex.
Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business div; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast div & station mgr; James L. Middlebrooks, engineering planning dir; Gloria Chandler, public service dir; James D. Neidigh Jr., sales mgr; Lee Schulman, prog dir & film buyer; Robert F. Prins, prog operations mgr; Kit Spier, prog prod mgr; Charles Herring, news dir; Robert Schulman, special features dir; Eric Bremner, prom & publicity mgr; G. William Parker, merchandising mgr; Robert Ferguson, chief engr.
Washington atty Haley, Wollenberg & Bader.
Radio affiliate: KING-AM-FM.

**KIRO-TV** (Feb. 8, 1958) ch. 7; power—316 kw visual, 158 kw aural; antenna height—620 feet above average terrain, 588.7 feet above ground.
Address: 1530 Queen Anne Ave., zone 9. Phone: Alder 3-9800.
Licensee: Queen City Broadcasting Co. (original owner).
Ownership: Saul Haas, 63.3%; Nancy Lear Thompson, 5.1%; Ruth Cooper Lear trust, 4.3%; Senator Warren G. Magnuson (D-Wash.), 3.9% and more than 40 others.
Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: $1,200.
Video tape: Ampex (2).
Executives: Saul Haas, pres & gen mgr; Lincoln W. Miller, exec vp; Charles Hill, asst to pres; Robert Gordon, prog dir; William Exline, gen sales mgr; Charles Morris, engineering dir; Donald Brice, news dir; Jack Sullivan, prom mgr.
Washington atty: Arnold, Fortas & Porter.
Radio affiliate: KIRO-AM-FM.

**KOMO-TV** (Dec. 10, 1953) ch. 4; power—100 kw visual, 50 kw aural; antenna height—810 feet above average terrain, 550 feet above ground.
Address: 100 4th Ave. N., zone 9. Phone: Main 4-6000. TWX SE-751.
Licensee: Fisher's Television Co. (acquired station Feb. 1, 1955).
Ownership: Fisher's Blend Station, Inc., 100%.
Network: ABC-TV (primary).
Rep: Katz.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $1,200.
Video tape: Ampex.
Executives: O. D. Fisher, pres; W. W. Warren, exec vp & gen mgr; Bill Hubbach, coml mgr; Dave Crockett, prog mgr & film buyer; Tom Rogstad, prog dir; Margaret Frey Hagerty, audience prom mgr; Edna Hanna, sales prom mgr; Herb Robinson, news dir; Cliff Miller, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KOMO.

**KOMO-TV Translator** — K76AO Cowiche-

Natches Height area, Wash., Yakima Wireless Tv Community Assn. Inc.

**KTNT-TV** (see Tacoma).

### SPOKANE, Spokane County (ch. 2—, 4—, 6—, *7+)

**KHQ-TV** (Dec. 20, 1952) ch. 6; power—100 kw visual, 50 kw aural; antenna height—940 feet above average terrain, 826 feet above ground. (CP for power—87.1 kw visual; antenna height—2,150 feet above average terrain, 904 feet above ground.)
Address: 700 Radio Central Bldg., zone 4. Phone: Madison 4-5131. TWX SP 197.
Licensee: KHQ Inc. (original owner).
Ownership: Spokane Chronicle Co., (Spokane Chronicle) 100%. Spokane Chronicle Co. is owned by W. H. Cowles family. Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Reps: Katz; Art Moore & Assoc.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $625.
Video tape: RCA.
Executives: Richard O. Dunning, pres & gen mgr; J. Birney Blair, coml mgr; John Fahey, prog dir & film buyer; Irving Smith, prom mgr; Patrick J. Cullen, news dir; Dee Waymire, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: KHQ-AM-FM.

**KHQ-TV Translators**—K81AA Benton & West Richland, Wash., Benton County Tv Assn., c/o Roy Cline, Rt. 1, Box 437, West Richland; K81AC Grangeville, Idaho, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville; K70AW La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K76AH Lewiston, Idaho, Orchards Community Tv Assn., 3204½ Fifth St., Lewiston; K78AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby; K79AM Mason & Chelan, Wash., c/o F. D. Smith, Box 63; K71AQ Milton-Freewater, Ore., Citizens Tv Inc., c/o Richard D. Kolberg, Rt. 1, Box 130-A; K74AW Prosser-Whitstran area, Wash., Lower Valley Translator Assn. Inc., c/o W. R. Lofgren, Box 726, Prosser, Wash.; K83AJ Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497, Quincy; K71AQ Wallowa Valley, Ore., Wallowa Valley Tv Assn. Inc., c/o Wayne McFetridge, Enterprise, Ore.

**KREM-TV** (Oct. 31, 1954) ch. 2; power—100kw visual, 50kw aural; antenna height—840 feet above average terrain, 747 feet above ground.
Address: 4103 S. Regal St., zone 34. Phone: Keystone 4-0466. TWX SPO 8.
Licensee: KREM Broadcasting Co. (acquired station Dec. 19, 1957).
Ownership: See King Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Petry.
Highest hour rate: $675.
Video tape: Ampex.
Color facilities: network, local film, local slides.
Executives: Mrs. A. Scott Bullitt, pres; Robert H. Temple, gen mgr; Peter Lyman, local sales mgr; Ted Richeson, natl sales mgr; Richard Hoover, news dir; Edward P. Antosyn, chief engr.
Washington atty: Haley, Wollenberg & Bader.
Radio affiliate: KREM-AM-FM.

**KREM-TV Translators**—K72AL Grangeville, Cottonwood, Craigmont and Nez Perce, Idaho, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville; K80AK La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K70BA Lewiston, Idaho, Orchards Community Tv Assn., 3204½ Fifth St., Lewiston; K72AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby; K70AM Manson & Chelan, Wash., Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson; K73AP Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497; K81AF Enterprise, Ore., Wallowa Valley Tv Assn. Inc., c/o Wayne McFetridge, Enterprise, Ore.

**KXLY-TV** (Feb. 22, 1953) ch. 4; power—48 kw visual; antenna height—3,060 feet above average terrain, 153 feet above ground.
Address: 315 W. Sprague, zone 4. Phone: Madison 4-4291. TWX SP 187.
Licensee: KELP Television Corp. (acquired station Aug. 18, 1959).
Ownership: See Harris-Alexander Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: H-R Television.
Color facilities: network.
Highest hour rate: $800.
Video tape: RCA.
Executives: Norman Alexander, pres; James R. Agostino, gen mgr; Robert V. Weitze, coml mgr; Terry Mason, film buyer & prog dir; Jack Lantry, prom mgr; Rick Meyers, news dir; David Green, chief engr.
Washington atty: Wheeler & Wheeler.
Radio affiliate: KXLY-AM-FM.

**KXLY-TV Translators** — K77AN Columbia Falls, Mont., Tea Kettle Tv Assn. Inc., Box 618; K76AE La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K78BA Libby, Ore., Libby Video Club, c/o Edward Peck, Libby, Ore.; K75AA Manson & Chelan, Wash., Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson; K77AP (rural area near Pendleton, Ore.) Umatilla Rural Tv Inc., 107 S.E. First St., Pendleton; K77AO Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497; K79AK Milton-Freewater, Ore., Citizens Tv Inc., c/o R. D. Kolberg, Rt. 1, Box 130-A.

### TACOMA, Pierce County (ch. 11+, 13—, *56, 62)

***KPEC-TV** (April 28, 1960) ch. 56; power—20.9 kw visual; antenna height—210 feet above average terrain, 200 feet above ground.
Address: 5214 Steilacoom Blvd., zone 99. Phone: Juniper 8-5261.
Licensee: Clover Park School District, No. 400 (original owner).
Executives: T. Olai Hageness, supt of schools; J. Albert Brevik, prog dir & film buyer; Fred V. Miner, tech dir; Cloise Turner, chief engr.
Washington atty: Krieger & Jorgensen.
Radio affiliate: KCPS (FM).

**KTNT-TV** (March 1, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—800 feet above average terrain, 580 feet above ground.
Address: S. 11th & Grant Sts., zone 5, Tacoma. Phone: Fulton 3-2561 (Tacoma), Mutual 2-0550 (Seattle). TWX TA 010 (Tacoma), 426 X (Seattle).
Licensee: Tribune Pub. Co. (original owner).
Ownership: Frank S. Baker, 57.6%, with remaining stock owned by Baker family and others. Family also publishes Tacoma News-Tribune and Eugene (Ore.) Register Guard (KERG Eugene). Also see "Newspaper Ownership."
Network: CBS-TV.
Rep: Weed; H. S. Jacobson (Portland).
Highest hour rate: $625.
Video tape: Ampex.
Executives: Frank S. Baker, pres; Max H. Bice, gen mgr; Herchel Cary, coml mgr; Dell Spencer, program dir; Ross Swift, promotion mgr; William Fox, news dir; Dick F. Engh, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KTNT-AM-FM.

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**KTVW** (Aug. 2, 1953) ch. 13; power—100kw visual, 50kw aural; antenna height—780 feet above average terrain, 533 feet above ground.
Address: 5544 N. 35th St. Phone: Skyline 2-3544.
Licensee: J. Elroy McCaw (acquired station Sept. 15, 1954).
Ownership: See J. Elroy McCaw Stations in "Group Ownership."
Rep: Devney-O'Connell.
Highest hour rate: $425.
Executives: J. Elroy McCaw, pres; James Hawkins, gen mgr; John Jarstad, prog dir; Ken Williams, chief engr.

***KTPS** (Target date Sept. 1961) ch. 62; power—21.4 kw visual; antenna height—420 feet above average terrain, 351 feet above ground.
Address: 1101 S. Yakima Ave., zone 5. Phone: Broadway 2-9367.
Licensee: Tacoma Public Schools (original owner).
Radio affiliate: KTOY-FM.

### VANCOUVER, Clark County (Portland, Ore., channel)

### WALLA WALLA, Walla Walla County (ch. 22, 44—, *50)

**KNBS** (1960) ch. 22; power—273 kw visual; antenna height—1,330 feet above average terrain, 153 feet above ground.
Address: P. O. Box 522. Phone: Jackson 5-8500.
Permittee: Northwest Broadcasting System Inc. (original owner).
Ownership: Warren L. Gray, 32%; William F. Barclay, Sara W. Holton and Edith L. Wellington, each 20%; William R. Wallace, 8%.
Executives: Warren L. Gray, pres; Chuck Connor, exec vp; Lyle Bond, vp; Don Harris, sales mgr; William Barclay, chief engr.

### WENATCHEE, Chelan County (ch. *45, 55, 67)

### YAKIMA, Yakima County (ch. 23+, 29+, *47)

**KIMA-TV** (July 19, 1953) ch. 29; power—105 kw visual, 52.5 kw aural; antenna height—970 feet above average terrain, 166 feet above ground.
Address: P. O. Box 702. Phone: Glencourt 2-9111. TWX YA-39.
Licensee: Cascade Broadcasting Co. (original owner).
Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership."
Network: CBS-TV (primary), NBC-TV (primary).
Rep: Young Television.
Color facilities: network.
Highest hour rate: $600.
Executives: Thomas C. Bostic, pres; John H. Reber, gen mgr; William F. Grogan, vp, tv sales; James W. Nclan, vp; tv programs; Robert H. Dolph, mgr, national and regional sales; Robert H. Horn, prom mgr; James L. Thomas, news dir; M. E. Burrill, chief engr.
Washington atty: Prince, Taylor & Crampton.
Radio affiliate: KIMA.

**KIMA-TV Translator**—K71AA Ellensburg, Wash., Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg.

**KNDO-TV** (Oct. 15, 1960) ch. 23; power—19.9 kw visual; antenna height—957.6 feet above average terrain, 147.8 feet above ground.
Address: P. O. Box 466. Phone: Chestnut 8-2300. TWX YA-35.
Licensee: Yakima Valley Television Co. (original owner).
Ownership: Ralph Tronsrud, 100%.
Network: ABC-TV (primary).
Rep: Weed Television.
Color facilities: network.
Highest hour rate: $300.
Executives: Ralph Tronsrud, owner; Hugh Davis, gen mgr; Gene Adams, coml mgr; Leo Lyon, prog dir & film buyer; Leonard Arkinstall, prom mgr; Ed Morrissey, news dir; Warren Brown, chief engr.
Washington atty: Haley, Wollenberg & Bader.

## WEST VIRGINIA

*Non-commercial educational.

### BECKLEY, Raleigh County (ch. 4, 21, 66)

**WOAY-TV** (See Oak Hill, W. Va., listing).

### BLUEFIELD, Mercer County (ch. 6—, 41+)

**WHIS-TV** (July 31, 1955) ch. 6; power—50 kw visual, 28.8 kw aural; antenna height—1,220 feet above average terrain, 185 feet above ground.
Address: P. O. Box 980. Phone: Davenport 7-7115. TWX Bluefield 30.
Licensee: Daily Telegraph Printing Co. (original owner).
Ownership: Hugh I. Shott Jr., 33.27%; Mrs. Lillian S. Brandt, 32.93%; estate of Jim H. Shott, 33.10%. Licensee publishes Bluefield Telegraph and Sunset News. Also see "Newspaper Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep Select (New York, Philadelphia, Baltimore, Washington); Weed (Midwest and West Coast); Clarke Brown (South).
Color facilities: network.
Highest hour rate: $300.
Executives: Hugh I. Shott Jr., pres & gen mgr; John Shott, station & coml mgr; O. C. Young, prog dir; Janie Marie Lambert, prom mgr; Tiny Thompson, news dir; Kenneth Dick, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHIS.

### CHARLESTON, Kanawha County (ch. 8+, *43+, 49—)

**WCHS-TV** (Aug. 15, 1954) ch. 8; power—158 kw visual, 93 kw aural; antenna height—1,240 feet above average terrain, 999 feet above ground.
Address: 1111 Virginia St. E., zone 24. Phone: Dickens 2-8131. TWX Ch 90.
Licensee: WCHS-TV Inc. (original owner).
Ownership: Tierney Co., 100%. Tierney also owns WPLH Tuntington, W. Va. Sale to Rollins Broadcasting Co. pending FCC approval.
Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: $750.
Color facilities: network.
Executives: Hawthorne D. Battle, pres; John T. Gelder Jr., vp & gen mgr; Claude Wheeler, coml mgr; Douglas Martin, prog dir; Philip Smith, film buyer; George Washington, prom mgr; Niel Boggs, news dir; William Dixon, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WCHS.

**WKNA-TV** (originally wert on air Sept. 17, 1953; suspended operation but has not turned in construction permit) ch. 49; power—225 kw visual; antenna height—390 feet above average terrain, 337 feet above ground.
Address: P. O. Box 1452, Beckley, W. Va. Phone: Clifford 3-7311.
Licensee: Joe L. Smith Jr. Inc. (original owner).
Ownership: Joe L. Smith Jr., 67.11%; Hulett C. Smith, 18.8%; Joe L. Smith and Christine C. Smith, each 6.90%. Licensee also owns WJLS and WBKW (FM) Beckley, W. Va.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WKNA-FM.

### CLARKSBURG, Harrison County (ch. 12+, 69—)

**WBOY-TV** (Nov. 17, 1957) ch. 12; power—120 kw visual, 66.1 kw aural; antenna height—860 feet above average terrain, 593 feet above ground.
Address: 912 W. Pike St. Phone: Main 4-7573. TWX CB 8221.
Licensee: WSTV Inc. (original owner).
Ownership: See Friendly Group Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).
Rep: Headley-Reed.
Color facilities: network.
Highest hour rate: $250.

## WEST VIRGINIA CONTINUED

Executives: Jack N. Berkman, pres; John J. Laux, exec vp; Roger Garrett, gen mgr & film buyer; Bob Connelly, coml mgr; Bob Toothman, prog dir; Pete Lyman, prom mgr & news dir; Harry Brown, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WBOY.

### ELKINS, Randolph County (ch. 40+)

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### FAIRMONT, Marion County (ch. 35)

**WJPB-TV** (Weston) (May 15, 1960) ch. 5; power—100 kw visual, 50 kw aural; antenna height—880 feet above average terrain, 513 feet above ground.

Address: 400 Quincy St. Phone: Fairmont 8000. TWX 315.

Licensee: WJPB-TV Inc. (original owner).

Ownership: J. Patrick Beacom, 50%; Thomas P. Johnson, 47.5%; George W. Eby, 2.5%. Mr. Beacom also owns WVVW Grafton, W. Va. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Gill-Perna.

Color facilities: network.

Highest hour rate: $225.

Executives: J. Patrick Beacom, pres & gen mgr; Charles E. Arnett, coml mgr; Jay Randolph, prog dir; Thomas Mitchell, film buyer; Numa Fabre, prom mgr; James Manos, news dir; Joseph Strelauski, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WVVW.

### HINTON, Summers County (ch. 31)

### HUNTINGTON, Cabell County (ch. 3+, 13+, *53—)

**WHTN-TV** (Oct. 2, 1955) ch. 13; power—316 kw visual, 200 kw aural; antenna height—1,000 feet above average terrain, 844 feet above ground.

Address: 625 Fourth Ave., Huntington 8, W. Va. Phone: Jackson 5-7661, Huntington; Dickens 4-3501, Charleston. TWX Huntington 73.

Licensee: Cowles Broadcasting Co. (acquired station Aug. 1, 1956).

Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Blair Tv Assoc.

Color facilities: network.

Highest hour rate: $1,000.

Video tape: Ampex.

Executives: Luther L. Hill, pres; Robert R. Tincher, vp & gen mgr; George A. Miller Jr., local sales mgr; O. W. Myers, natl sales mgr; Norman L. Bacon, prog mgr & film buyer; Ned Ryan, audience prom mgr; David H. Marcum, merch mgr; Arthur J. Smith, managing dir, news & public affairs; Charles A. Prohaska, technical dir.

Washington atty: Segal & Marmet.

**WSAZ-TV** (Nov. 15, 1949) ch. 3; power—46.8 kw visual, 23.4 kw aural; antenna height—1,260 feet above average terrain, 1,069 feet above ground.

Address: 201 9th St., Huntington; 210 Dickinson St., Charleston. Phone: Jackson 9-4127 (Huntington); Dickens 4-3521 (Charleston). TWX HT 40.

Licensee: WSAZ Inc. (original owner).

Ownership: Huntington Pub. Co. (Huntington Herald-Dispatch and Advertiser), 89%; Mrs. Eugene Katz (wife of president of The Katz Agency, N. Y., station representative), 11%. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Katz.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,000.

Video tape: Ampex (2).

Executives: William D. Birke, pres; C. Tom Garten, vp & gen mgr; Leroy E. Kilpatrick, vp & operations mgr; John L. Sinclair, vp & Charleston mgr; Richard Dreyfuss, prog dir; Jack M. Williams, prom-merch dir; Nick Basso, news dir; John Clay, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: WSAZ.

### LOGAN, Logan County (ch. 23—)

### MARTINSBURG, Berkeley County (ch. 58—)

### MORGANTOWN, Monongalia County (ch. *24)

### OAK HILL, Fayette County (Beckley allocation) (ch. 4)

**WOAY-TV** (Dec. 14, 1954) ch. 4; power—100 kw visual, 69.2 kw aural; antenna height—740 feet above average terrain, 688 feet above ground.

Address: P. O. Box 251. Phone: Hobart 9-3361. TWX 78.

Licensee: Robert R. Thomas Jr. (original owner).

Ownership: Robert R. Thomas Jr., 100%.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Pearson.

Highest hour rate: $200.

Executives: Robert R. Thomas Jr., owner & gen mgr; Robert R. Brown, station mgr & coml mgr; Andy Nechesnoff, prog mgr; Robert R. Brown, film buyer; Neil Swann, news dir; Thomas Phillips, chief engr.

Washington atty: Maurice Barnes.

Radio affiliate: WOAY-AM-FM.

### PARKERSBURG, Wood County (ch. 15—)

**WTAP-TV** (Oct. 8, 1953) ch. 15; power—19.5 kw visual, 10.5 kw aural; antenna height—570 feet above average terrain, 450 feet above ground.

Address: 123 W. Seventh St. Phone: Hudson 5-4588. TWX PA 78.

Licensee: Zanesville Pub. Co. (acquired station March 1, 1955).

Ownership: See Zanesville Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.

Color facilities: network.

Highest hour rate: $150.

Executives: Clay Littick, pres; Allan Land, managing dir; Milton Komito, station mgr; Ronald Maines, prog dir; William Viands, sales mgr; Glenn Wilson, news dir; William Hunt, chief engr.

Washington atty: Robert Jones.

Radio affiliate: WTAP.

**WTAP-TV Translator** — W70AD Marietta, Ohio, Zanesville Publishing Co., Lind Arcade Bldg., Zanesville, Ohio.

### WELCH, McDowell County (ch. 25)

### WESTON, Lewis County (ch. 5, 32)

**WJPB-TV** (see Fairmont).

### WHEELING, Ohio County (ch. *57+)

### WHEELING-STEUBENVILLE, Ohio (ch. 7, 9+, 51+)

**WSTV-TV** (See Steubenville, Ohio).

**WTRF-TV** (Oct. 23, 1953) ch. 7; power—309 kw visual; antenna height—590 feet above average terrain, 358 feet above ground.

Address: Ogden Bldg. Phone: Cedar 2-7777. TWX WG 77.

Licensee: WTRF-TV Inc. (acquired station Feb. 1, 1959).

Ownership: Robert W. Ferguson, 10%, and the following, each owning 22.5%: Albert V., Robert C., Raymond E. and Gordon C. Dix. Wooster Republic Printing Co. (Wooster [Ohio] Record) owns 30% of preferred stock of WTRF-TV Inc. The Dix's also own 20% each of WWST-AM-FM Wooster, Ohio, which in turn owns 100% of WRAD Radford, Va. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: $700.

Video tape: RCA.

Executives: Robert W. Ferguson, exec vp & gen mgr; H. Needham Smith, sales mgr; Garry Vorhees, prog mgr; Wm. Ney, film mgr & buyer; James Knight, prom mgr; George Diab, news dir; Howard Daubenmeyer, chief engr.

Washington atty: Dow, Lohnes & Albertson.

### WILLIAMSON, Logan County (ch. 17)

## WISCONSIN

*Non-commercial educational.

### ADAMS, Adams County (ch. *58+)

### APPLETON, Outagamie County (ch. 42+)

### ASHLAND, Ashland County (ch. 15+)

### BEAVER DAM, Dodge County (ch. 51—)

### BELOIT, Rock County (ch. 57)

### CHILTON, Calumet County (ch. *31+)

### EAU CLAIRE, Eau Claire County (ch. 13, *19+, 25+)

**WEAU-TV** (Dec. 17, 1954) ch. 13; power—310kw visual; antenna height—900 feet above average terrain, 958 feet above ground.

Address: 2415 S. Hastings Way. Phone: Temple 2-3474. TWX EU 8811.

Licensee: Central Broadcasting Co.

Ownership: See Morgan Murphy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC, CBS, NBC.

Rep: Hollingbery.

Executives: W. C. Bridges, pres; Leo Howard, gen mgr.

Radio affiliates: WEAU-AM-FM.

### FOND du LAC, Fond du Lac County (ch. 54+)

### GREEN BAY, Brown County (ch. 2+, 5+, 11+, 70+)

**WBAY-TV** (March 17, 1953) ch. 2; power—100 kw visual, 50 kw aural; antenna height—810 feet above average terrain, 750 feet above ground.

Address: 115 S. Jefferson. Phone: Hemlock 2-3331. TWX GB-8366.

Licensee: Norbertine Fathers (original owner).

Ownership: Religious order which runs St. Norberts College.

Network: CBS-TV (primary).

Rep: Katz.

Color facilities: network.

Highest hour rate: $700.

Executives: Haydn R. Evans, gen mgr; Earl H. Huth, natl sales mgr; Greg McElrone, prog dir; Don Bergner, film buyer; Bob Parker, prom mgr; Don Love, news dir; W. E. Stangel, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WBAY-AM-FM.

**WBAY-TV Translator**—K73AD Rhinelander, Wis., J. R. Karban, Box 176.

**WFRV** (May 21, 1955) ch. 5; power—93.3 kw visual, 56.2 kw aural; antenna height—1,165 feet above average terrain, 999 feet above ground.

Address: Mason & Roosevelt Sts. Phone: Hemlock 7-5411. TWX GB 8343.

Licensee: Valley Telecasting Co. (original owner).

Ownership: See Valley Telecasting Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed.

Color facilities: network.

Highest hour rate: $650.

Executives: Clayton Ewing, pres; Jack Gennaro, gen mgr; W. C. Porsow, natl sales dir; Elden Anspach, prog dir; J. W. Vickery, prom mgr; Michael Griffin, news dir; Harry Hill, chief engr.

Washington atty: McKenna & Wilkinson.

**WFRV Translator**—K71 Rhinelander, Wis., J. R. Karban.

**WLUK-TV** (Sept. 10, 1954) ch. 11; power—316 kw visual, 158 kw aural; antenna height—980 feet above average terrain, 962 feet above ground.

Address: P. O. Box 549, Green Bay, Wis. Phone: Hemlock 2-6468. TWX GB 8342 U.

Licensee: M & M Broadcasting Co. (acquired station 1958).

Ownership: Evening Telegraph Co. (Morgan Murphy), 55%; Norman M. Postles, 10%; Walter C. Bridges, 10%; Joseph D. Mackin, 10%; Charles and Antoinette Goldberg, 7.5% and John Stang, 7.5%. For other Murphy interests see Morgan Murphy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Hollingbery.

Color facilities: network.

Highest hour rate: $500.

Executives: Joseph D. Mackin, gen mgr; Jim Tomlin, coml mgr; Tom Ferega, prog dir; Pat Kehoe, film buyer; Chuck Lanphier, prom mgr; Robert Brice, news dir; Al Alexander, chief engr.

Washington atty: Scharfeld & Baron.

Radio affiliate: WMAM Marinette.

**WLUK-TV Translator**—W80AC Rhinelander, Wis., J. R. Karban, Box 176.

### JAMESVILLE, Rock County (ch. 63+)

### KENOSHA, Kenosha County (ch. 61—)

### LA CROSSE, La Crosse County (ch. 8+, *32+, 38—, 72)

**WKBT** (Aug. 1, 1954) ch. 8; power—251 kw visual, 125 kw aural; antenna height—810 feet above average terrain, 578 feet above ground.

Address: 141 S. 6th St. Phone: 2-4678. TWX LC 8718.

Licensee: WKBH Television Inc. (original owner).

Ownership: LaCrosse Tribune Co. (Lee Newspapers), 27.5%; Howard Dahl 21%; Kenneth Dahl 9.6%; Maril & Co., 9.2%; W. T. Burgess, 10% and others. Interlocking ownership with WKBH LaCrosse. For other Lee interests see Lee Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: $400.

Executives: Howard Dahl, pres; Robert Z. Morrison, coml mgr; Raymond O. Skaran, prog dir & film buyer; Lenord Andersen, prom mgr; Jerry Norbury, news dir; Al Leeman, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKBH.

### MADISON, Dane County (ch. 3, *21—, 27—, 33+)

***WHA-TV** (May 3, 1954) ch. *21; power—10.7kw visual, 5.75kw aural; antenna height—230 feet above average terrain, 273 feet above ground.

Address: Radio Hall, U. of Wisconsin, zone 6. Phone: Alpine 5-2988.

Licensee: U. of Wisconsin (original owner).

Video tape: Ampex.

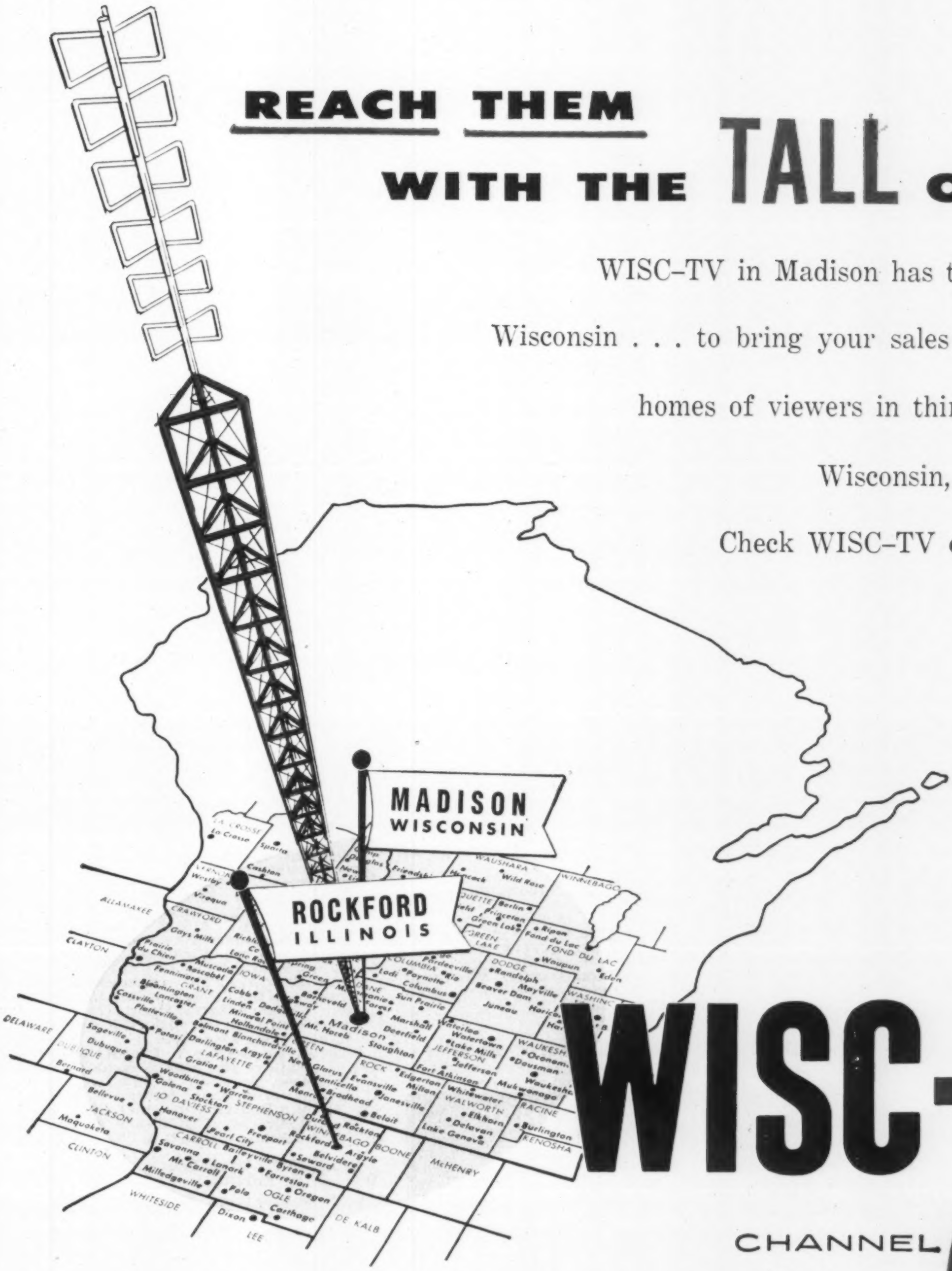
**WISC-TV** (June 24, 1956) ch. 3; power—56.2 kw visual, 28.8 kw aural; antenna height—1,190 feet above average terrain, 1,107 feet above ground.

Address: 4801 W. Beltline Highway, zone 5. Phone: Cedar 3-9791. TWX MN 8512.

# REACH THEM WITH THE TALL ONE!

WISC–TV in Madison has the **tallest tower** in Wisconsin . . . to bring your sales messages into the homes of viewers in thirty-two counties of Wisconsin, Illinois and Iowa.

Check WISC–TV coverage facts . . .



**WISC-TV**

CHANNEL 3

CBS TELEVISION NETWORK

**MADISON, WISC.**

### . . . offers more for your money

| | |
|---|---|
| TV Homes in Area | 408,540 |
| Total Household | 460,000 |
| Total Population | 1,565,100 |
| Total Retail Sales | 1,864,047,000 |
| County Coverage | 32 (Wisc., Ill., Iowa) |
| Maximum POWER | at "Tower Height" |
| Maximum TOWER | 1200 Ft. A.A.T. |
| Antenna Height | 2,226 Ft. A.S.L. |

Represented Nationally by
Peters, Griffin, Woodward, Inc.

## WISCONSIN CONTINUED

Licensee: Television Wisconsin Inc. (original owner).

Ownership: See Morgan Murphy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Color facilities: network, local film, local slides.

Highest hour rate: $750.

Video tape: Ampex.

Executives: Ralph Immell, pres; Ralph O'Connor, gen mgr; Richard Nickeson, coml mgr; Daniel Imhoff, prog dir & film buyer; Jerry Deane, news dir; Walter Hariu, chief engr.

Washington atty: Scharfeld & Baron.

**WISC-TV Translator**—K74 Dubuque, Iowa, Dubuque Area Translator.

**WKOW-TV** (July 1953) ch. 27; power—162 kw visual, 87 kw aural; antenna height—690 feet above average terrain, 596 feet above ground.

Address: 215 W. Washington Ave., zone 3. Phone: Alpine 7-2261. TWX MN 8537.

Licensee: Mid-Continent Broadcasting Co. of Wisconsin Inc. (acquired station July 1960).

Ownership: See BFR Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Headley-Reed.

Color facilities: network.

Highest hour rate: $300.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKOW.

**WMTV** (July 1953) ch. 33; power—158 kw visual; antenna height—690 feet above average terrain, 594 feet above ground.

Address: P. O. Box 168. Phone: Cedar 3-5381. TWX MN 8539.

Licensee: Forward Television Inc. (acquired station May 18, 1958).

Ownership: See Forward Group in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Branham.

Color facilities: network.

Highest hour rate: $325.

Executives: Herbert R. Ohrt, pres; Walter J. Rothschild, vp & natl sales mgr; Merritt Milligan, gen mgr; Donald Harrer, asst mgr; Jack Crowley, prod dir; Wanda Montz, prom mgr; Tom Kammer and Don Schmidt, news dirs; Stanley Sadler, chief engr.

Washington atty: Pierson, Ball & Dowd.

### MANITOWOC, Manitowoc County (ch. 65)

### MARINETTE, Marinette County (ch. 32—, *38+)

### MILWAUKEE, Milwaukee County (ch. 4—, 6, *10+, 12, 18+, 24+, 30)

**WCAN-TV** (not on air; suspended operation but still holds construction permit) ch. 24; power—251kw visual, 123kw aural; antenna height—520 feet above average terrain, 681 feet above ground.

Address: c/o Philip M. Baker, Pennsylvania Bldg., Washington 4, D. C.

Licensee: Lou Poller (original owner).

**WFOX-TV** (not on air, granted May 4, 1955, target date unknown) ch. 31; power—21.4kw visual; antenna height—350 feet above average terrain, 434 feet above ground.

Permittee: Business Management Inc.

Ownership: Joseph A. Clark, 100%.

Washington atty: McKenna & Wilkinson.

**WISN-TV** (Oct. 27, 1954) ch. 12; power—316 kw visual, 158 kw aural; antenna height—1,000 feet above average terrain, 1,105 feet above ground.

Address: 759 N. 19th St. Phone: Division 2-3000. TWX 489.

Licensee: Hearst Corp. (acquired station March 8, 1955).

Ownership: See Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Petry.

Color facilities: local film, local slides.

Highest hour rate: $1,400.

Video tape: RCA (2).

Executives: William C. Goodnow, vp & gen mgr; Baylen H. Smith, prog dir & film buyer; Arthur H. Barnes, prom-publicity dir; Douglas D. Davenport, news dir; Richard D. Foerster, gen sales mgr; Lionel Wittenberg, chief engr.

Washington atty: Dempsey & Koplowitz.

Radio affiliate: WISN.

**WITI** (May 21, 1956) ch. 6; power—100 kw visual, 64 kw aural; antenna height—980 feet above average terrain, 1,046 feet above ground.

Address: 5445 N. 27th St., zone 9. Phone: Uptown 3-1919. TWX MI 227.

Licensee: Independent Television Inc. (acquired station Dec. 22, 1958).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Blair Tv Assoc.

Color facilities: network.

Highest hour rate: $1,400.

Video tape: Ampex.

Executives: Joe Evans, gen mgr; 'Buzz' Hassett, gen sales mgr; Glenn Boundy Jr., operations mgr; Charles R. Olson, prom mgr; Carl Zimmermann, news dir; Bob Truscott, chief engr.

Washington atty: Roberts & McInnis.

***WMVS-TV** (Oct. 28, 1957) ch. 10; power—129 kw visual, 65.7 kw aural; antenna height—740 feet above average terrain, 1,046 feet above ground. (CP for 316 kw visual, 159 kw aural, 750 feet above average terrain.)

Address: 1015 N. Sixth St., zone 3. Phone: Broadway 1-1550, Ext. 310.

Licensee: Milwaukee Board of Vocational & Adult Education (original owner).

Video tape: Ampex.

Executives: Paul K. Taff, mgr & prog mgr; James C. Wulliman, operations mgr, chief engr; C. H. Logan, prod mgr; John Lemke, film supervisor.

Washington atty: Leonard Marks.

**WTMJ-TV** (Dec. 3, 1947) ch. 4; power—100 kw visual, 50 kw aural; antenna height—900 feet above average terrain, 1,032 feet above ground.

Address: 333 W. State St., zone 1. Phone: Broadway 1-6000. TWX MI 297.

Licensee: Journal Co. (original owner).

Ownership: The Journal Co. (Milwaukee Journal), 100%. See "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Harrington, Righter & Parsons.

Color facilities: network, local film, local live, local slides.

Highest hour rate: $1,500.

Video tape: RCA.

Executives: George Comte, vp & gen mgr; Robert J. Heiss, station mgr; Lewis W. Herzog, administrative asst; William Tulloch, local sales mgr; William T. Klumb, natl sales mgr; Sprague B. Vonier, prog mgr; James Fitzgerald, film supervisor; R. Bruce Wallace, public service & prom mgr; Jack Krueger, news editor; Phillip B. Laeser, mgr am & tv engineering; Edwin Cordes, chief engr, tv facilities.

Washington atty: Hogan & Hartson.

Radio affiliate: WTMJ-AM-FM.

**WXIX** (returned to air July 20, 1959, after going dark April 1, 1959) ch. 18; power—263 kw visual; antenna height—530 feet above average terrain, 663 feet above ground.

Address: 509 W. Wisconsin Ave., zone 3. Phone: Broadway 2-1862.

Licensee: WXIX Inc.

Ownership: Gene Posner, 100% (acquired station May 1959).

Rep: Young.

Highest hour rate: $425.

Executives: Gene Posner, pres & gen mgr; Lawrence Turet, exec vp & sta mgr; Lew Breyer, vp in charge of sales; Alan Winstrom, prod mgr; Bruce Kanitz, news dir; Gino Monaco, chief engr.

### OSHKOSH, Winnebago County (ch. 48—)

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

### PARK FALLS, Price County (ch. *18)

### PORTAGE, Columbia County (ch. 17—)

### PRAIRIE du CHIEN, Crawford County (ch. 34)

### RACINE, Racine County (ch. 49—, 55)

### RHINELANDER, Oneida County (ch. 22)

### RICE LAKE, Barron County (ch. 21+)

### RICHLAND CENTER, Richland County (ch. 15, *66—)

### SHEBOYGAN, Sheboygan County (ch. 59—)

### SHELL LAKE, Washburn County (ch. *30—)

### SPARTA, Monroe County (ch. 50—)

### STEVENS JOINT, Portage County (ch. 20+, 26—)

### STURGEON BAY, Door County (ch. 44—)

### SUPERIOR, Douglas County (also see DULUTH, Minn.)

**WDSM-TV** (March 1954) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,010 feet above average terrain, 804.5 feet above ground.

Address: 230 E. Superior St., Duluth 2, Minn. Phone: Randolph 7-8484. TWX DU 7071.

Licensee: Northwest Publications Inc. (original owner).

Ownership: See "Newspaper Ownership" and see Ridder Publications Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Color facilities: network.

Highest hour rate: $550.

Executives: Robert J. Rich, gen mgr; Tom Gavin, station mgr; R. W. "Rick" Pearson, coml mgr; Edwin M. Conrad, prog dir & film buyer; Martin Olson, prom mgr; Glenn Maxham, news dir; George Carlson, engr dir.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WDSM.

**WDSM-TV Translators:** K75AM Bemidji, Minn., K82AF Cass Lake, Minn., and K74AR Deep River, Minn., all Headwaters Tv Translator Corp., P. O. Box 83, Bemidji; K82AJ International Falls, Minn., K75AQ Kabetogama, Minn., K82AI Orr, Minn., and K74AS Virginia, Minn., all Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. K76BC Walker, Minn., Leech Lake Tv Corp.

### WAUSAU, Marathon County (ch. 7—, 9, 16+, *46—)

**WSAU-TV** (Oct. 24, 1954) ch. 7; power—316 kw visual, 177 kw aural; antenna height—1,210 feet above average terrain, 647.3 feet above ground.

Address: Box 29. Phone: Viking 2-1021. TWX WS 8869.

Licensee: Wisconsin Valley Television Corp. (original owner).

Ownership: Wausau Record Herald, 25%; Charles Lemke, 26.59%; Wisconsin Rapids Tribune (WFHR), 12.66%; Marshfield News-Herald, 12.66%; Antigo Journal (WATK), 8.32%; Rhinelander News, 8.42%; and Merrill Herald, 8.42%, all Wisconsin. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Meeker; Harry Hyett (Minneapolis).

Color facilities: network.

Highest hour rate: $385.

Executives: George T. Frechette, pres; Richard D. Dudley, gen mgr & coml mgr; Bart F. Kellnhauser, prog dir & film buyer; Thomas E. Bolger, prom mgr; George E. Edges, news dir; Roland R. Richardt, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WSAU & WLIN (FM).

**WSAU-TV Translator:** K76 Rhinelander, Wis., J. R. Karban.

### WISCONSIN RAPIDS, Wood County (ch. 14—)

## WYOMING

*Non-commercial educational.

### BUFFALO, Johnson County (ch. 29)

### CASPER, Natrona County (ch. 2+, 6+)

**KTWO-TV** (March 1, 1957) ch. 2; power—28.5 kw visual; antenna height—1,440 feet above average terrain, 88 feet above ground. (CP for power—70.8 kw visual).

Address: P. O. Box 799. Phone: 7-3711. TWX CP 486.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Meeker.

Color facilities: network.

Highest hour rate: $150.

Executives: Burt I. Harris, pres; Lawrence Berger, exec vp & gen mgr; Paul Wickre, prog dir; Jack Fairweather, news dir; Marion Cunningham, chief engr.

Washington atty: Sher, Oppenheimer & Harris.

Radio affiliate: KTWO.

### CHEYENNE, Laramie County (ch. 5+)

**KFBC-TV** (March 22, 1954) ch. 5; power—100 kw visual, 50 kw aural; antenna height—620 feet above average terrain, 483 feet above ground.
Address: 2923 E. Lincoln Way. Phone: 4-4461.
Licensee: Frontier Broadcasting Co. (original owner).
Ownership: See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership").
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Hollingbery.
Color facilities: network.
Highest hour rate: $225.
Executives: Robert S. McCraken, pres & film buyer; William C. Grove, exec vp, chief engr & gen mgr; J. D. Reeves Jr., coml mgr; William D. McCraken, prom mgr & prog dir; Bill Osborne, news dir.
Washington atty: Koteen & Burt.
Radio affiliate: KFBC.

**KFBC-TV Translators:** K73AF Rawlins, Wyo., Rawlins Broadcasting Co., c/o William Grove, KFBC-TV Cheyenne; K70AK Saratoga, Wyo., Saratoga Tv Co., c/o John Glode, Saratoga.

### CODY, Park County (ch. 24—)

### DOUGLAS, Converse County (ch. 14)

### EVANSTON, Uinta County (ch. 14—)

### GILLETTE, Campbell County (ch. 40)

### GREEN RIVER, Sweetwater County (ch. 16)

### GREYBULL, Big Horn County (ch. 40)

### LANDER, Fremont County (ch. 7, 17—)

**KWRB-TV** (See Riverton, Wyo.)

### LARAMIE, Albany County (ch. *8+, 18+)

### LOVELL, Big Horn County (ch. 36+)

### LUSK, Niobrara County (ch. 19—)

### NEWCASTLE, Weston County (ch. 28+)

### POWELL, Park County (ch. 30+)

### RAWLINS, Carbon County (ch. 11—)

### RIVERTON, Fremont County (ch. 10+)

**KWRB-TV** (Dec. 22, 1957) ch. 10; power—58.9 kw visual, 32 kw aural; antenna height—1630 feet above average terrain, 79 feet above ground.
Address: 500 Broadway, Thermopolis. Phone: Union 4-2351.
Licensee: Chief Washakie Tv. (original owner).
Ownership: See Ernst Stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Highest hour rate: $150.
Radio affiliate: KRTR.

### ROCK SPRINGS, Sweetwater County (ch. 13)

### SHERIDAN, Sheridan County (Ch. 9—, 12+)

**KTWX-TV** (not on air; granted May 8, 1957; target date unknown) ch. 9; power—3.08 kw visual, 1.5kw aural; antenna height—350 feet above average terrain, 70 feet above ground.
Address: 355 N. Beverly Dr., Beverly Hills, Calif. Phone: Crestview 6-4632.
Licensee: Rocky Mountain Tele Stations (original owner).
Ownership: See Rocky Mountain Tele Stations in "Group Ownership."
Network: ABC-TV (primary), NBC-TV (primary).
Rep: Meeker; John McGuire (Denver).
Highest hour rate: $150.
Executives: Burt I. Harris, pres; Lawrence S. Berger.
Washington atty: Sher, Oppenheimer & Harris.

### THERMOPOLIS, Hot Springs County (ch. 15)

**KWRB-TV** (See Riverton, Wyo.)

### TORRINGTON, Goshen County (ch. 27)

### WHEATLAND, Platte County (ch. 24+)

### WORLAND, Washakie County (ch. 34)

**KWRB-TV** (See Riverton).

## GUAM

### AGANA (ch. 8, 10)

**KUAM-TV** (Aug. 5, 1960) ch. 8; power—0.436 kw visual, 0.217 kw aural; antenna height—70 feet above average terrain, 302 feet above ground.
Address: P. O. Box 368. Phone: 7961.
Licensee: Radio Guam (original owner).
Ownership: Harry M. Engel Jr., 45.5%; Phil Berg, 45.5%; William B. Duce, 4%; John P. Hearne, 5%. Mr. Hearne also owns 33⅓% of KAFY Bakersfield, 22.2% of KFXM San Bernardino, and 20.9% of KVEN Ventura, all California.
Network: NBC-TV (primary), CBS-TV (secondary).
Rep: Intercontinental Services Ltd.
Highest hour rate: $120.
Executives: Harry M. Engel, pres & gen mgr; Lee K. Radner, resident mgr; R. Gil Bahr, prog dir; Bill Gibson, news dir; Emilio R. Sibayan, chief engr.
Washington atty: Krieger & Jorgensen.
Radio affiliate: KUAM.

## PUERTO RICO

### ARECIBO, Arecibo County-AGUADILLA, Aguadilla County (ch. 12+)

**WOLE-TV** (Aquadila) (1960) ch. 12; power—17.88 kw visual; antenna height—992 feet above average terrain, 63 feet above ground.
Permittee: Western Broadcasting Corp.

### CAGUAS, Guayama County (ch. 11—)

**WKBM-TV** (May 23, 1960) ch. 11; power—27 kw visual; antenna height—1,180 feet above average terrain, 237 feet above ground.
Address: P. O. Box 4189, San Juan. Phone: 3-0580.
Permittee: American Colonial Broadcasting Corp. (original owner).
Ownership: See American Colonial Broadcasting Stations in "Group Ownership."
Video tape: Ampex (2).
Executives: Ralph Perez Perry, owner & gen mgr; Felix Munoz, coml mgr; Eliut Gonzales, prog dir; Nilsa Gonzales, film buyer; Efrain Rivera, chief engr.
Radio affiliate: WKVM.

### FAJARDO, Humacao County (ch. 13+)

**WSTE** (not on air, granted July 16, 1958; target date not announced) ch. 13.
Address: 566 Ponce de Leon Ave.
Permittee: Continental Broadcasting Corp. (acquired CP March 26, 1959).
Ownership: Grantee operates WHOA San Juan and is owned by Carmena Mendez, 100%.

### MAYAGUEZ, Mayaguez County (ch. 3+, 5—)

***WIPM-TV** (granted Feb. 3, 1959; target date unknown) ch. 3; power—29.5kw visual; antenna height—690 feet above ground.
Permittee: Dept. of Education of Puerto Rico.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

**WORA-TV** (Oct. 1, 1955) ch. 5; power—100 kw visual, 50 kw aural; antenna height—1,994 feet above average terrain, 142.9 feet above ground.
Address: P. O. Box 43. Phone: 1150.
Licensee: Supreme Broadcasting Co. (original owner).
Ownership: Radio Americas Inc., 69.17%; Supreme Broadcasting Co. of Louisiana (WJMR-AM-TV New Orleans), 28.34%. Radio Americas is owned by Alfredo R. deArellano Jr.
Network: ABC-TV (primary), NBC-TV (primary).
Rep: Inter American Publications, (New York).
Highest hour rate: $200.
Executives: Alfredo R. De Arellano Jr., pres; Reinaldo M. Dupont, asst mgr, coml mgr, film buyer & news dir; Mario Rivera Negron, prog dir; Rafael Lopez, prom mgr; John Prather, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WORA-AM-FM.

### PONCE, Ponce County (ch. 7+, 9—)

**WRIK-TV** (Feb. 1, 1958) ch. 7; power—1.41 kw visual; antenna height—110 feet below average terrain, 71 feet above ground (CP for power—63.1 kw visual).
Address: Ponce Intercontinental Hotel. Phone: 2-0280.
Licensee: Ponce Television Corp. (original owner).
Ownership: George Mayoral, 25%; William Cortada, Luis A. Ferre, 20%; Alfredo Carlos deArellano, 25%; Oscar Girod, 5%. Mr. Mayoral is vp-gen mgr of WJMR-AM-TV New Orleans, La. WJMR owns 28% of WORA-TV Mayaguez, P.R.
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Inter-American Publications.
Highest hour rate: $173.
Executives: George A. Mayoral, pres; Wm. Cortada, gen mgr & coml mgr; A. Sepulveda Jr., prog dir; Angie Melendez, film buyer; John Prather, chief engr.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: WPRP.

**WSUR-TV** (February 1958) ch. 9; power—2.73 kw visual; antenna height—2,590 feet above average terrain, 237 feet above ground.
Address: P. O. Box 471, Ponce.
Licensee: American Colonial Broadcasting Corp. (original owner).
Ownership: See American Colonial Stations in "Group Ownership."
Rep: Pan American.
Executives: Ralph Perez Perry, pres; Mariano Angelet Esqudero, gen mgr; Jose Rivas, technical dir & coml mgr; Felipe Rodriguez, program dir; Gladys Boscio, asst mgr; Rafael Cortez, chief engr.
Washington atty: Frank Stollenwerck.
Radio affiliate: WKVM.

### SAN JUAN, San Juan County (Ch. 2+, 4—, *6+)

**WAPA-TV** (May 1, 1954) ch. 4; power—56.2kw visual, 33.9kw aural; antenna height—220 feet above average terrain, 260 feet above ground.
Address: P. O. Box 2050.
Licensee: Ponce de Leon Broadcasting Co. of Puerto Rico (acquired station May 1957).
Ownership: Winston-Salem Broadcasting Co., 80%; Goar, Abel and Luis Augusto Mestre, 20%. See Winston-Salem Broadcasting Co. in "Group Ownership." The Mestres own Cuban broadcast properties.
Network: NBC-TV, ABC-TV.
Highest hour rate: $325.
Rep: Caribbean Networks Inc.
Executives: John G. Johnson, pres; William M. Carpenter, exec vp & gen mgr; Hector Modestti, operations mgr.
Washington atty: Norman E. Jorgensen.

***WIPR-TV** (Jan. 6, 1959) ch. *6; power—100 kw visual, 50kw aural; antenna height—920 feet above average terrain, 285 feet above ground.
Address: P. O. Box 306. Phone: 6-5701.
Licensee: Dept. of Education of the Commonwealth of Puerto Rico (original owner).
Executives: R. Delgado Marquez, gen mgr-film buyer; L. S. Lavandero, program dir; Julio Rivera, news dir; R. Rodriguez-Santiago, chief engr.
Washington atty: Arnold, Fortas & Porter.

**WKAQ-TV** (March 28, 1954) ch. 2; power—100 kw visual, 50 kw aural; antenna height—1,270 feet above average terrain, 284 feet above ground. Address: P. O. Box 5096, Puerta de Tierra Station. Phone: 3-3800.
Licensee: El Mundo Inc. (original owner).
Ownership: Estate of Angel Ramos (publisher of El Mundo), 99.9%. Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Inter-American Publications.
Highest hour rate: $375.
Video tape: Ampex.
Executives: Angel Ramos, pres; V. Lamas Jr., gen mgr; Roberto Lands, coml mgr; Jose Luis Torregrosa, prog dir; Pete Mattina, prom mgr; Evelio Otero, news dir; Robert Beurket, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WKAQ-AM-FM.

**WKBM-TV** (See Caguas, P. R.)

## VIRGIN ISLANDS

### CHARLOTTE AMALIE, St. Thomas County (ch. 10—)

**WBNB** (not on air; target date unknown) ch. 10. Island Teleradio Service Inc.

### CHRISTIANSTED, St. Croix County (ch. 8+)

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# DIRECTORY OF AM AND FM RADIO STATIONS IN THE U.S.

**Note:** Listed in this directory are all am (amplitude modulation) and fm (frequency modulation) stations in the U. S. and its territories. Information for each station listed below has been corrected to Aug. 1, 1960. Where applicable, the following data are shown in this order: call letters, date station began (or intends to begin) operation, frequency, power, station address, telephone, TWX number, name of licensee together with date present licensee acquired station, national and regional network affiliations, national representative, hours of specialty programs (Negro or foreign language) broadcast each week, executives, companion fm and tv stations.

For each station associated with newspaper ownership and/or multiple owners of radio and/or television stations the phrases "see Newspaper Ownership" or "see Group Ownership" appear after the name of the licensee. These refer to specialized directories which may be located by consulting the Facilities index on page A-21.

For fm stations which are companions of am stations and which duplicate the programming of the am, only facilities are listed. Fm stations which are programmed and operated independently are listed in greater detail.

Appropriate note is made of television companions of radio stations listed here. Full information about all television stations is presented in the Directory of Television Stations in the U. S. beginning on page A-21.

**Key to symbols:** In connection with station facilities one or more of the following abbreviations may appear: D—daytime station; DA-D—directional antenna day only; DA-N—directional antenna night only; DA-1—directional antenna same pattern day and night; DA-2—directional antenna different pattern day and night; L—limited time, stations operates night hours only when dominant station is not operating; LS—local sunset; N—night; SH—specified hours of operation provided in station's license; ST—station shares time with one or more stations; CP—construction permit.

## ALABAMA

*Non-commercial.

### ALBERTVILLE, Marshall County

**WAVU** (1948): 630 kc; 1 kw-D. P. O. Box 411. Phone 830. Sand Mountain Broadcasting Service (original owner).

Network Alabama Community.

Pat M. Courington, pres and gen mgr; John E. Culp, coml mgr; Bill Hagler, program mgr, news dir & asst gen mgr; Lewis Cryar, chief engr.

**WAVU-FM** (1949): 105.1 mc; 4.7 kw. Duplicates WAVU (above).

### ALEXANDER CITY, Tallapoosa County

**WRFS** (May 31, 1947): 1050 kc; 1 kw-D. 138 Main St. Phone Adams 4-2566. Piedmont Service Corp.

**WRFS-FM** (Sept. 30, 1949): 106.1 mc; 4.6 kw. Duplicates WRFS (above).

### ANDALUSIA, Covington County

**WCTA** (Aug. 12, 1946): 920 kc; 5 kw-D, 500 w-D DA-N. P. O. Box 29. Phone Capitol 2-1144. Andalusia Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly.

J. Dige Bishop, pres, gen mgr & chief engr; Donald Cooke, coml mgr; Robert Duck, program dir; Jeanette Powell, promotion mgr; Howell Pebworth, news dir.

**WCTA-FM** (July 1950): 98.1 mc; 10 kw. Duplicates WCTA (above).

### ANNISTON, Calhoun County

**WANA** (1954): 1490 kc; 250 w. 115 West 33rd St. Phone Adams 7-1627. Anniston Radio Co. (See Cary L. Graham Stations in "Group Ownership").

**WDNG** (July 1, 1957): 1450 kc; 250 w. P. O. Box 1280. Phone Adams 6-8291. Potts Broadcasting Co. (acquired station July 27, 1959).

Rep Spot Time Sales.

Thomas S. Potts, pres & gen mgr; Robert M. Price Jr, asst mgr; Dennis Sullivan, program dir.; Ralph Burgess, coml mgr; Jay Jenkins, news dir; Harry Dickinson, chief engr.

**WHMA** (1938): 1390 kc; 5 kw-D, 1 kw-N, DA-N. Radio Bldg. Phone Adams 6-7545. Anniston Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Walker-Rawalt.

Harry M. Ayers, pres; Malcolm Street, gen mgr; George M. Rutledge, coml mgr; W. Hall Wray, prog dir; Lee Thomas, prom mgr; E. Cody Hall, news dir; James A. Hudson, chief engr.

**WHMA-FM** (1947): 100.5 mc; 3.65 kw. Duplicates WHMA (above).

### ATHENS, Limestone County

**WJMW** (Nov. 8, 1948): 730 kc; 1 kw-D. P. O. Box 386. Phone 565. Athens Broadcasting Co. (original owner).

Specialty programs: Negro, 6 hrs wkly.

Homer F. Dunnavant, pres, gen mgr & coml mgr; Bob Dunnavant, program dir, promotion mgr & news dir; Bill Mitchell, chief engr.

**WJOF (FM)** (October, 1958): 104.3 mc; 1 kw. P. O. Box 386. Phone 565. Athens Broadcasting Co. (original owner).

### ATMORE, Escambia County

**WATM** (Dec. 1949): 1590 kc; 5 kw-D. P. O. Box 59. Phone 50. Southland Broadcasting Co.

Rep Continental.

Tom C. Miniard, gen mgr & chief engr; Julia E. Miniard, coml mgr.

### AUBURN, Lee County

**WAUD** (Dec. 20, 1947): 1230 kc; 250 w. P. O. Box 391. Phone Tuxedo 7-3401. Auburn Broad-Casting Co. (original owner).

Specialty prorgams: Negro, 25 hrs wkly.

Elmer G. Salter, pres, gen mgr & coml mgr; Bob Sanders, program dir, promotion mgr & news dir; George Murphy, chief engr.

### BAY MINNETTE, Baldwin County

**WBCA** (April 14, 1957): 1150 kc; 1 kw-D. P. O. Box 426. Phone 2281. Southwest Alabama Broadcasting Co. (acquired station Dec. 1958). See Southwest Alabama Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."

Network Keystone. Rep Best.

James H. Faulkner, pres; James E. Stewart, gen mgr; Bill Walker, station mgr; Mike Jones, prog dir; Charles Stewart, prom mgr; R. A. Switzer, chief engr.

### BESSEMER, Jefferson County

**WYAM** (1953): 1450 kc; 250 w. Trans-America Broadcasting Corp. (acquired station April 1960).

H. C. Young, pres.

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**As of August 1, 1960*

### BIRMINGHAM, Jefferson County

**WAPI** (1922): 1070 kc; 50 kw-D, 5 kw-N. DA-2. P. O. Box 2553, zone 3. Phone Fairfax 2-2466. Alabama Broadcasting System Inc. (acquired station 1955). (See "Newspaper Ownership" & S. I. Newhouse Stations in "Group Ownership").

Network NBC. Rep Christal.

Charles F. Grisham, pres & gen mgr; Albert J. Gillen, coml mgr; Charles Davis, prog dir; James B. Chenoweth, prom mgr; Clancy Lake, news dir; James V. Sanderson, chief engr.

**WAPI-FM** (1947: 99.5 mc; 72 kw. Same licensee as WAPI (above).

WAPI-TV: Tv companion of WAPI-AM-FM (above).

**WATV** (May 20, 1946): 900 kc; 1 kw-D. 710 S. 22d St. Phone Fairfax 4-2541. American Electronix Inc. (acquired station August 1958).

Network CBS. Rep Avery-Knodel.

E. C. Atkerson, pres; Maury Farrell, gen mgr & coml mgr; Rick Maze, program dir; Stan Vainrib, news dir; Robert DuPriest, chief engr.

**WBRC** (May 25, 1925): 960 kc; 5 kw, DA-N. P. O. Box 2311. Phone Alpine 2-3172. TWX BH 87. Taft Broadcasting Co. (acquired station 1957). See Taft Broadcasting Stations in "Group Ownership."

Network ABC (secondary). Rep Katz.

Hulbert Taft Jr., pres; Lloyd B. Taft, gen mgr; William O. Mogge, gen sales mgr & prom mgr; Claude D. Raney, prog dir; Davenport Smith, news dir; Hardy Carl, chief engr.

**WBRC-FM** (June, 1959): 106.9 mc; 16 kw. Duplicates WBRC (above) except for 6 hrs a day five days a week which is programmed through U. of Alabama.

WBRC-TV: Tv companion of WBRC-AM-FM.

**WCRT** (March 25, 1953): 1260 kc; 5 kw-D. 725 S. 22d St., zone 5. Phone Alpine 2-3019. Chapman Radio & Television Co. (original owner).

Network ABC (primary). Rep Weed Radio.

William R. Kennedy, gen mgr & coml mgr; George K. Chapman, program dir; Alvin Davis, promotion mgr & news dir; Ben Dixon, chief engr.

**WENN** (1950): 1320 kc; 5 kw-D, DA. P. O. Box 1469. Phone Fairfax 4-4518. John M. McLendon & Assoc. (acquired station 1958). See McLendon Ebony Stations in "Group Ownership."

Rep Pearson.

Specialty programs: Negro, 100%.

John M. McLendon, owner.

**WEZB** (1949): 1220 kc; 1 kw-D. 1417 Fourth Ave., N. Phone Fairfax 3-5274. WEDR Inc. (acquired station May 1959).

Rep Dore; Dora-Clayton (south)

James R. Bonfils, pres.

**WJLD** (See Homewood, Ala).

**WJLN (FM)** (1948): 104.7 mc; 23 kw. Duplicates WJLD (above).

**WSFM (FM)** (May 11, 1958): 93.7 mc; 20 kw. 1100 8th Ave. West, zone 4. Phone Fairfax 3-5291. Melonas Broadcasting Co.

James V. Melonas, pres; Dale E. Phillips, chief engr.

**WSGN** (February 1927): 610 kc; 5 kw-D, 1 kw-N, DA-N. 2320 Seventh Ave. S. Phone Fairfax 2-3434. Winston-Salem Broadcasting Co. (acquired station 1953). (See Winston-Salem Broadcasting Co. Stations in "Group Ownership.")

Rep Venard, Rintoul & McConnell; Ayers (Atlanta).

James W. Coan, pres; Ben K. McKinnon, coml mgr & gen mgr; Bill Bolen, program dir; Annette S. Griffis, promotion dir; Emmett Smith, chief engr; Charles Weidman, news dir.

**WVOK** (Oct. 15, 1947): 690 kc; 50 kw-D, DA. P. O. Box 2468. Phone State 7-2601. Voice of Dixie Inc. (acquired station Oct. 15, 1947).

Rep Radio-Tv Representatives.

Iralee W. Benns, pres & gen mgr; Ira Leslie, program dir; Dan Brennan, promotion mgr; Hal Hodgens, news dir; R. G. Balsko, chief engr.

**WYAM** (See Bessemer, Ala.).

**WYDE** (Sept. 3, 1957): 850 kc; 10 kw-D, 1 kw-N, DA-N. 1901 Montgomery Highway, zone 5. Phone Fairfax 2-4511. Bartell Broadcasters Inc. (original owner). See Bartell Stations in "Group Ownership."

Rep Young.

Gerald A. Bartell, pres; Thomas L. Whitley, gen mgr; Ed Lake, coml mgr; George Singer, program dir; Danny Martin, promotion mgr; Jay Cook, news dir; James E. Gray, chief engr.

### BOAZ, Marshall County

**WAVC** (Oct. 1, 1959): 1300 kc; 500 w-D. 1073 50 St. W., Birmingham 8, Ala. Phone State 8-1941. Cicero Broadcasting Co. (original owner).

Vearl Cicero, pres; Charles K. Sparks, vp & gen mgr; John P. Kirby, coml mgr; Rex Gardner, prog dir; Sam Minor, prom mgr; Dale Johnson, news dir; Verbon Rives, chief engr.

### BREWTON, Escambia County

**WEBJ** (Aug. 1, 1947): 1240 kc; 250w-SH. P. O. Box 870. Phone Underhill 7-5717. Brewton Broadcasting Co. (acquired station Jan 7, 1959).

Network Keystone.

J. Wesley Gardner, pres, gen mgr & chief engr; Catherine C. Gardner, vp & prog dir.

### BUTLER, Choctaw County

**WPRN** (July 1, 1959): 1220 kc; 1 kw-D. P. O. Box 566. Phone Glendale 9-3222. TWX 7551. Radio Butler Co. (original owner).

Network Keystone, Southeastern Key Market.

Specialty programs: Negro, 10 hrs wkly.

Paul D. Nichols, gen mgr & chief engr; Houston L. Pearce, coml mgr; William C. Reid, program dir & news dir.

## Radio Stations CONTINUED

## ALABAMA CONTINUED

### CALERA, Shelby County

**WBYE** (Jan. 12, 1958): 1370 kc; 1 kw-D. P. O. Box 428. Phone North 8-7751. Shelby County Advertising Corp. (acquired station Jan. 16, 1959).

Ralph W. Sears, pres; Marion P. Jones, gen mgr; Stella P. Jones, program dir.

### CARROLLTON, Pickens County

**WRAG** (1951): 590 kc, 1 kw-D. P. O. Box 71. Phone Empire 7-2364. See Hook Stations in "Group Ownership."

Network Keystone.

Specialty programs: Negro.

R. E. Hook, pres; Carl Sauceman, gen mgr; W. S. Bridges, coml mgr.

### CLANTON, Chilton County

**WKLF** (1947): 980 kc; 1 kw-D. 703½ Second Ave. North. Southeastern Broadcasting Co. (original owner).

**WKLF-FM** (1952): 100.9 mc; 370 w. Duplicates WKLF (above).

### CULLMAN, Cullman County

**WFMH** (1949): 1460 kc; 5 kw-D, 500 w-N, DA-N. 206 Second Ave. E. Phone 910. Voice of Cullman (original owner).

**WFMH-FM** (1949): 101.1 mc; 5.3 kw. Duplicates WFMH (above).

**WKUL** (Oct. 1946): 1340 kc; 250 w. P. O. Drawer 620. Phone RE 4-3171. Cullman Broadcasting Co. (acquired station March 1949).

Hudson C. Millar Jr., pres; Arthur Bachmann, asst gen mgr; Katherine Knighten, coml mgr; Charles Richards, program dir; Arthur Bachmann, news dir & chief engr.

### DADEVILLE, Tallapoosa County

**WDVE** (not on air; granted June 1959); 910 kc; 500 w-D. P. O. Box 392. Alexander City, Ala. J. C. Henderson (original owner). (See "Newspaper Ownership").

### DECATUR, Morgan County

**WAJF** (Oct. 1953): 1490 kc; 250 w. P. O. Box 2118. Phone Elgin 3-9231. J. B. Falt Jr. (original owner).

J. B. Falt Jr.; owner; Alvin Wood, gen mgr; Jimmy De Lones, coml mgr; Tommy Allen, program dir; Don Lively, promotion mgr; Neil Lovett, news dir.

**WHOS** (Oct. 1948): 800 kc; 1 kw-D. P. O. Box 1127. Elgin 3-1810. North Alabama Broadcasting Co. (acquired station Feb. 1956).

Rep. Clark.

Louis C. Blizzard, gen mgr & coml mgr; Mimi Hall, program dir; Ross Hawkins, promotion mgr; Roy Smith, news dir; Edward Buxton, chief engr.

**WHOS-FM** (September 1951): 102.1 mc; 2.35 kw. P. O. Box 1127. Phone Elgin 3-1810. North Alabama Broadcasting Co. (acquired station February 1956).

**WMSL** (May, 1935): 1400 kc; 250 w. P. O. Box 72. Phone Elgin 3-0361. TWX 8510. Tennessee Valley Radio & Tv Corp. (original owner).

Network MBS, Keystone. Rep Masla; Clarke Brown (south).

Frank Whisenant, pres & gen mgr; Elice Mullican, program dir; Jack McNutt, news dir; Kenneth Casey, chief engr.

WMSL-TV: Tv companion of WMSL.

### DEMOPOLIS, Marengo County

**WXAL** (Nov. 9, 1947): 1400 kc; 250 w. P. O. Box 261. Phone 1400. Demopolis Broadcasting Co.

### DOTHAN, Houston County

**WAGF** (September 29, 1932). 1320 kc; 1kw, DA-N. P. O. Box Drawer 1011. Phone Sycamore 2-1101. Dothan Broadcasting Co. (original owner).

Rep Sears & Ayer.

Julian C. Smith, co-owner, gen mgr & chief engr; Fred C. Moseley, co-owner & coml mgr. Tommy Underwood, program dir; Lamar Trammell, news dir.

**WDIG** (April 30, 1947): 1450 kc; 250 w. P. O. Box 828. Phone Sycamore 2-2161. Houston Broadcasters (original owner).

Network MBS. Rep Best.

Specialty programs: Negro, 12 hrs wkly.

Jess Swicegood, gen mgr & coml mgr; Max McGowan, program dir; Wiley Grossom, chief engr.

**WOOF** (1948): 560 kc; 5 kw-D. P. O. Box 1427. Phone Sycamore 2-1149. Agnes W. Dowling, trustee of WOOF Trust (acquired station 1953).

Rep Clark; Barney Ochs (southeast).

R. A. Dowling, gen mgr; Johnny LaCarter, coml mgr; Truman Duckett, program dir.

### ELBA, Coffee County

**WELB** (Nov. 16, 1958): 1350 kc; 1 kw-D. Route 5. Phone Twin Brook 7-2344. Elba Broadcasting Co.

### ENTERPRISE, Coffee County

**WIRB** (1948): 600 kc; 1 kw-D. 30 Dothan Highway. Wiregrass Broadcasting Co. (original owner).

### EUFAULA, Barbour County

**WULA** (1948): 1240 kc; 250 w. P. O. Box 301. Phone 744. Dixie Radio Inc. (acquired station Jan. 1, 1958). See C. A. McClure Stations in "Group Ownership."

Network MBS.

C. A. McClure, pres & gen mgr; William W. Bryant, station manager; John T. Lingo, coml mgr.

### EVERGREEN, Conecuh County

**WBLO** (July 1, 1957): 1470 kc; 1 kw-D. Box 350. Phone 500. C. W. Mapoles (original owner).

Network Keystone.

C. W. Mapoles, pres & owner; John M. Raines Jr., gen & coml mgr; Wendell Tolbert, chief engr.

### FAYETTE, Fayette County

**WWWF** (Sept. 3, 1949): 990 kc; 1 kw-D. 505 Temple Ave. Phone Webster 2-5294. Bankhead Broadcasting Co. (original owner). (See Bankhead Stations in "Group Ownership").

Network Keystone.

W. W. Bankhead, pres; Jack Black, gen mgr; Robert E. Grizzell, coml mgr; Jerry Northington, chief engr.

### FLOMATON, Escambia County

**WTCB** (December 1955): 990 kc; 500 w-D. P. O. Box 278. Cypress 6-2466. Tri-City Broadcasting Inc. (acquired station July 1958).

Rep Best.

George B. Haskew, pres & gen mgr; William J. Dykes, coml mgr; Bill Davis, prog dir; Ann Haskew, prom mgr; Hoyt Bonds, chief engr.

### FLORENCE, Lauderdale County

**WJOI** (1946): 1340 kc; 250 w. P. O. Box 137. Phone At 2-8121. Florence Broadcasting Co. (original owner).

Network MBS, Keystone.

Specialty programs: Negro.

Joe T. Van Sandt, pres, gen mgr & coml mgr; George Manush, prog dir; Madison Davis Jr., news dir; Paul Shannon, chief engr.

**WOWL** (1945): 1240 kc; 250 w. P. O. Box 600. Phone Atwater 2-7711. TWX 8523. Radio Muscle Shoals Inc. (acquired station 1952).

Network Southeastern Key Market. Rep Webb.

Specialty programs: Negro, 8 hrs. wkly.

Richard B. Biddle, pres; William A. Mapes, gen mgr; William Wynne, prog dir; Nelle Bigbee, news dir; Melvin G. Hunt, chief engr.

WOWL-TV: Tv companion of WOWL.

### FOLEY, Baldwin County

**WHEP** (May 31, 1953): 1310 kc; 1 kw-D. P. O. Drawer F. Phone Whitehall 3-7131. Southwest Alabama Broadcasting Co. (acquired station Nov. 1958). See Southwest Alabama Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."

Specialty programs: German, 1 hr.; Czech, 2 hrs.; both wkly.

James H. Faulkner, pres; James E. Stewart, vp & gen mgr; Wayne Davis, prog dir; R. A. Switzer, chief engr.

### FORT PAYNE, DeKalb County

**WFPA** (December 1949): 1400 kc; 250 w. P. O. Box 391. Phone 1820. George Gothberg Jr. (acquired station December 1952). See "Newspaper Ownership."

Rep Best.

George Gothberg Jr., owner; Ozelle G. Gothberg, gen mgr; W. D. Holderfield, coml mgr; Jimmy Follis, prog dir; Dave Vowell, news dir; Edwin Walker, chief engr.

**WZOB** (July 2, 1950): 1250 kc, 1 kw-D. Box 126. Phone 1250. Glenn M. Gravitt (original owner).

Network Keystone Alabama Community, Southeastern Key Market.

Glenn M. Gravitt, owner & gen mgr; Bill McPherson, coml mgr; Willard L. Howell, prog dir; Jess R. Moore, news dir & chief engr.

### GADSDEN, Etowah County

**WAAX** (1947): 570 kc, 5 kw-D. (CP for 5 kw-D, 500 w-N, DA-N). Box 272. Phone Liberty 6-6301. Etowah Broadcasting Inc. (acquired station 1955). See Charles Smithgall Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS.

E. F. MacLeod, pres & gen mgr; Charles Smithgall, sec-tres; Gaston Anderson; chief engr.

**WETO** (October 1950): 930 kc, 1 kw-D. P. O. Box 937. Phone Liberty 6-9201. Gadsden Radio Co. (original owner). See Cary L. Graham Stations in "Group Ownership."

Network Keystone. Rep Walton Assoc.

Cary L. Graham, pres; Mac M. Thomas, gen mgr; Al Ragsdale, coml mgr; Jessie Watson, prog dir; Calvin Williamson, chief engr.

**WGAD** (May 26, 1947): 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 351. Phone Liberty 6-1611. Coosa Broadcasting Co. (acquired station Sept. 10, 1957).

Network ABC. Rep Walker-Rawalt Co.; Dora-Clayton Co. (Southeast).

E. Z. Carrell, pres & gen mgr; Charley Boman, coml mgr; Bob Mayne, prog dir & prom mgr; Richard Godfrey, news dir; Halley Williams. chief engr.

### GENEVA, Geneva County

**WGEA** (March 1953): 1150 kc; 1 kw-D. P. O. Box 337. Phone Murray 4-2271. TWX 7760. Radio South Alabama Inc. (acquired station Sept. 1, 1956).

Network Keystone, Southeastern Key Market, MBS.

Specialty programs: Negro, 4 hrs. wkly.

Miles H. Ferguson, pres; Jimmy Helms, vp & gen mgr; John Hidle, coml mgr; Wayne Perkins, prog dir; Hilda Brown, prom mgr; Paul Royals, news dir; John T. Hubbard, chief engr.

### GREENVILLE, Butler County

**WGYV** (Aug. 18, 1948): 1380 kc; 1 kw-D. P. O. Box 227. Phone DU 2-4444. Greenville Broadcasting Corp. (original owner). See "Newspaper Ownership."

Network Keystone.

W. H. Miller, gen mgr.

### GUNTERSVILLE, Marshall County

**WGSV** (April 16, 1950): 1270 kc; 1 kw-D. P. O. Box 32. Phone Justice 2-4131. Guntersville Broadcasting Co. (original owner).

Network Keystone.

Lavell Jackson, gen mgr; coml mgr & chief engr.

### HALEYVILLE, Winston County

**WJBB** (April 1, 1949): 1230 kc; 250 w. P. O. Drawer 191. Phone Hunter 6-2277. Haleyville Broadcasting Co. (acquired station 1951).

Network MBS, Keystone. Rep C. K. Beaver & Assoc.

John L. Slatton, pres; Otis Williams, coml mgr; Mrs. John L. Slatton, prog dir; Paul E. Kelly, chief engr.

### HAMILTON, Marion County

**WERH** (Aug. 22, 1950): 970 kc; 5 kw-D. P. O. Box 187. Phone Walnut 1-3481. Kate F. Fite (acquired station April 1, 1958).

Network Keystone.

Kate F. Fite, owner & gen mgr; Kermit Minga, coml mgr; Edgar Clayton, prog dir; James Fowler, prom mgr; William D. Gregory, news dir; Johnnie Lott, chief engr.

### HARTSELLE, Morgan County

**WHRT** (1956): 860 kc; 250 w-D. Phone Spruce 3-7370. Dorsey Eugene Newman (original owner).

Gene Newman, pres & gen mgr; Jimmy Rogers, coml mgr; S. D. Boster, chief engr.

### HOMEWOOD, Jefferson County

**WJLD** (1942): 1400 kc; 250 w. P. O. Box 5867. Phone Fairfax 4-3466. Johnston Broadcasting Co.

Rep Forjoe.

Specialty programs (wkly): Negro 100%.

George Johnston Jr., pres; James Connolly, gen mgr; Otis Dodge, coml mgr; Mary Vail, program dir; Judy Howell, promotion dir; Cliff Goggans, chief engr; Jesse Champion, news dir; Beatrice Moten, women's dir.

### HUNTSVILLE, Madison County

**WAAY** (June 1948): 1550 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 986. Phone Jefferson 4-8471. TWX 7760. Smith Broadcasting Inc. (acquired station 1958). See Smith Broadcasting Stations in "Group Ownership."

Network ABC. Rep Walker-Rawalt.

M. D. Smith III, pres; Henry G. Beam, gen mgr; Homer H. Edwards, coml mgr; Hal Comello, prog dir; Kirby Smith, prom mgr; Hollis Mathery, news dir; Richard Essner, chief engr.

**WAHR (FM)** (July 28, 1959): 99.1 mc; 3.2 kw. Times Bldg. Phone Jefferson 9-3841. Arnold Hornbuckle (original owner).

William R. Lane Jr., gen mgr.

**WBHP** (1937): 1230 kc; 250 w. P. O. Box 770. Jefferson 2-3521. Wilton Harvey Pollard (original owner).

**WEUP** (March 20, 1958): 1600 kc; 5 kw-D. 902 Oakwood Ave. Phone Jefferson 6-0713. Leroy Garrett (original owner).

Rep Bernard I. Ochs.

Specialty programs: Negro, 100%.

Leroy Garrett, owner; Viola Garrett, prog dir; Paul White, news dir; Eurple Palmer, chief engr.

**WFUN** (November 1946): 1450 kc; 250 w. P. O. Box 17. Phone Jefferson 5641. Huntsville Broadcasting Inc. (acquired station 1948).

J. B. Falt Jr., pres & gen mgr; John Garrison, station mgr & chief engr.

**WNDA (FM)** (granted June 1960; target date unknown): 92.9 mc; 3.071 kw. 2409 Ninth Ave. Hughey Broadcasting Co. (original permittee).

Austin & Mitchell J. Hughey, owners.

### JACKSON, Clarke County

**WTHG** (1950; formerly WPBB): 1290 kc; 1 kw-D. Jackson Broadcasting Co. (original owner).

Network Keystone.

T. H. Gaillard Jr., pres.

### JASPER, Walker County

**WARF** (March 1, 1957): 1240 kc; 250 w. P. O. Box 150. Phone Fulton 4-5577. Walker County Broadcasting Co. (original owner). See Bankhead Stations in "Group Ownership."

Hudson C. Millar Jr., pres; Jerdan Bullard, gen mgr & coml mgr; Bill Clark, prog dir; James Kell, news dir; Wayne Sims, station mgr & chief engr.

**WWWB** (Nov. 2, 1946): 1360 kc; 1 kw-D. P. O. Box 622. Phone Fulton 4-3461. Bankhead Broadcasting Inc. (original owner).

Network Keystone.

W. W. Bankhead, owner; John H. Bankhead, pres; William C. Edgemon, gen mgr; J. L. Sartain Jr., coml mgr; Fred H. Norris, news dir; Charles C. Watts Jr., prog dir & chief engr.

### LANETT, Chambers County, Ala.-WEST POINT, Troupe County, Ga.

**WRLD** (1941): 1490 kc; 250 w. P. O. Box 312, West Point, Ga. Phone 642-2771. Valley Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Clark.

Miles H. Ferguson, pres; Emery C. McCullough, coml mgr; Aileen Love, prog dir; Jim Horne, news dir; Clarence White, chief engr.

### MARION, Perry County

**WJAM** (Dec. 5, 1950): 1310 kc; 5 kw-D. Highway 5. Phone Murray 3-7111. Radio Marion Inc. (acquired station July 1, 1959).

Network Kyestone. Rep Keller.

Specialty programs: Negro, 6 hrs. wkly.

J. Dige Bishop, pres; Johnny M. Driskill, gen mgr & coml mgr; Don Lovett, news dir; Lamar Mangham, prog dir & chief engr.

### MOBILE, Mobile County

**WABB** (1948): 1480 kc; 5 kw, DA-N. P. O. Box 1476. Phone Glendale 6-7686. Northern Virginia Broadcasters Inc. (acquired station April 1, 1958). (See Continental Stations in "Group Ownership").

Rep Branham.

**WALA** (1930): 1410 kc; 5 kw, DA-N. P. O. Box 1548. Phone Hemlock 3-3754. Pape Television Co. (acquired station January 1956).

Network NBC. Rep Bolling.

W. O. Pape, pres; W. B. Pape, exec vp; Frank B. Zalnoski, gen mgr; Don McGregor, prog dir; Col. Chuck Thompson, prom mgr; Dick McCullough, news dir; Raymond Hurley, chief engr.

WALA-TV: Tv companion station of WALA.

**WGOK** (Nov. 21, 1958): 900 kc; 1 kw-D, DA-D. 800 Gum St. Phone Hemlock 2-8661. WGOK Inc. (original owner). See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard.

Specialty programs: Negro, 100%.

Jules Paglin, pres; Stanley W. Ray, vp & gen mgr; Robert Grimes, vp & station mgr; P. M. Hagerty, prog dir; A. T. McFadden, news dir; H. B. Greene, chief engr.

**WKAB** (Dec. 7, 1947): 840 kc; 1 kw-D. 525 Donald St. Phone Greenwood 7-6345. Radio Mobile Inc. (acquired station June 1, 1959).

Rep Venard, Rintoul & McConnell.

Jim Smith, pres & gen mgr; Jack Dress, vp & natl sales mgr; Jack Howat, local coml mgr; Tom Jackson, prog dir; Cliff Sitemore, chief engr.

**WKRG** (1946): 710 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1184. Phone Hemlock 2-5505. TWX MO 97. WKRG-TV Inc. (acquired station 1956). See "Newspaper Ownership."

Network CBS.

Kenneth R. Giddens, pres; Chas. E. Trainor; gen mgr; Bryan Mathews, coml mgr; Jack Bitterman, prog dir; Donald B. Patton, chief engr.

**WKRG-FM** (1947): 99.9 mc; 3 kw. Duplicates WKRG (above).

WKRG-TV: Tv companion station to WKRG-AM-FM.

**WLIQ** (not on air; target date Sept. 5, 1960): 1360 kc; 5 kw-D, DA-D. 303 St. Francis St. Phone Hemlock 8-3647. Jemcon Broadcasting Co. (original owner).

Frank Conwell & E. W. Jemison, owners.

**WMOZ** (March 1952): 960 kc; 1 kw-D. P. O. Box 228. Phone Greenwood 1-5353. WMOZ Inc. (original owner).

Rep Bob Dore & Assoc; Dora-Clayton (South).

Specialty programs: Negro, 100%.

Edwin H. Estes, pres & gen mgr; W. H. Dutton, coml mgr; Willie Martin, prog dir; Arthur Crawford, news dir; Vernon Floyd, chief engr.

### MONROEVILLE, Monroe County

**WMFC** (April 9, 1952): 1360 kc; 1 kw-D. P. O. Box 641. Phone Pilgrim 3-3281. Monroe Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone, Southeastern Key Market.

W. M. Stewart, owner & gen mgr; Al Goree, coml mgr & prog dir; Harold Harris, chief engr.

### MONTGOMERY, Montgomery County

**WAPX** (May 1947): 1600 kc; 1 kw, DA-N. P. O. Box 2028. Phone Amherst 3-7569. TWX MG 6036. Southland Broadcasting Co. (acquired station Nov. 1, 1958).

Network ABC. Rep Spot Time Sales.

Ralph M. Allgood, pres & mgr; Charles G. Garner, sales mgr; Russ Chappell, program & promotion dir; Robert Olm, chief engr.

**WBAM** (1953): 740 kc; 50 kw-D, DA-D. P. O. Box 1147. Phone Amherst 2-3851. Deep South Broadcasting Co.

**WCOV** (February 1939): 1170 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 2505. Phone Amherst 5-3561. TWX MG 6039. Southern Broadcasting Inc. (original owner).

Network CBS. Rep Venard, Rintoul & McConnell. James S. Ayers (Southeast).

Oscar P. Covington, pres; Hugh M. Smith, exec vp; Henry Amerson, station mgr; Ray Butts, prog dir; Gordon Tucker, news dir; W. D. Weatherly, chief engr.

WCOV-TV: Tv companion station to WCOV.

**WETU** (see Wetumpka)

**WHHY** (1930): 1440 kc; 5 kw-D, 1 kw-N, DA-N. Guaranty Savings Life Bldg. Phone Amherst 4-2289. Broadcast Service of Montgomery Inc. (See Holt Stations in "Group Ownership").

**WMGY** (June 1946): 800 kc; 1 kw-D. P. O. Box 2271. Phone Amhurst 2-5245. Radio Montgomery Inc. (acquired station Nov. 1958).

Linton D. Hargreaves, pres & chief engr; Monty Wells, exec vp & gen mgr; Travis Williams, coml mgr; Mrs. Johnnie Hargreaves, prog dir; Hollis D. Carlton, vp & prom mgr; Chuck Elliott, news dir.

**WRMA** (May 8, 1953): 950 kc; 1 kw-D. 135 Commerce St. Phone Amherst 2-1475. WRMA Broadcasting Co. (acquired station Dec. 1, 1957).

### MUSCLE SHOALS, Colbert County

**WLAY** (January 1933): 1450 kc; 250 w. P. O. Box 230, Sheffield, Ala. Phone Evergreen 3-2525. Slatton-Quick Co. (acquired station April 21, 1959).

Rep C. K. Beaver & Assoc. (South).

John L. Slatton, pres; C. H. Quick, vp; Julian A. Flint, gen & coml mgr; Al West, prog dir; Mary Caldwell, prom mgr; Charlie Whitley, news dir; Anthony J. Smith, chief engr.

### ONEONTA, Blount County

**WCRL** (August 1952): 1570 kc; 250 w-D. P. O. Box 481. Phone Crestwood 4-2289. Blount County Broadcasting Service (acquired station March 1955).

Network Keystone.

L. D. Bentley Jr., pres & mgr; Jerry Hudson, coml mgr.

### OPELIKA, Lee County

**WJHO** (June 1940): 1400 kc; 250 w. P. O. Box 710. Phone Sherwood 5-2084. Opelika-Auburn Broadcasting Co. (original owner).

Network MBS; Keystone. Rep Indie Sales.

Jack Smollon, gen mgr & chief engr; Lurline Smollon, coml mgr; Jimmy Kilpatrick, prog dir; Bernard Barker, prom mgr; Ennis Caldwell, news dir.

### OPP, Covington County

**WAMI** (Dec. 12, 1952): 860 kc; 1 kw-D. P. O. Box 169. Phone Hyatt 3-6591. Opp Broadcasting Co. (original owner).

Network ABC. Rep Southeastern Key Market.

Joseph Breedlove, pres; Beri F. Moore, gen mgr & chief engr; Lois Moore, prog dir.

### OZARK, Dale County

**WOZK** (1953): 900 kc; 1 kw-D. P. O. Box 742. Phone Prospect 4-5600. Ozark Broadcasting Corp. (original owner).

Howard Parrish Jr., gen mgr & chief engr; Wade B. Sullivan, coml mgr; Miriam B. Miller, program dir.

### PELL CITY, St. Clair County

**WFHK** (Jan. 7, 1956): 1430 kc; 1 kw-D. Phone Edgewood 8-2238. St. Clair Broadcasting System (acquired station May 2, 1956).

Fate L. Gossett Sr., pres; Charles L. Abbott, gen mgr; Fred L. Kelley, prog dir; Nathan Riddle, news dir; Roland Walls, chief engr.

### PHENIX CITY, Russell County (also Columbus, Ga.)

**WPNX** (May 1952): 1460 kc; 5 kw-D, 1 kw-N. P. O. Box 831. Phenix City. Phone Cypress 8-8787. R. M. Greene Inc.

### PIEDMONT, Calhoun County

**WPID** (1955): 1280 kc; 1 kw-D. P. O. Box 228. Phone Gibson 7-2231. Cary L. Graham (original owner)). (See Cary L. Graham Stations in "Group Ownership").

### PRICHARD, Mobile County

**WAIP** (Nov. 7, 1955): 1270 kc; 1 kw-D. P. O. Box 10065. Phone Glendale 2-2202. Prichard Broadcasting Co. (original owner).

Rep Walker-Rawalt.

G. V. Dismukes, pres; H. Eugene Miller, gen & coml mgr & chief engr; Henry T. Bailey, program dir; Hubert J. Grant, promotion, news & farm dir.

### ROANOKE, Randolph County

**WELR** (March 10, 1950): 1360 kc; 1 kw-D. 705 N. Main St. Phone 3811. Roanoke Broadcasting Co. (original owner).

Network Keystone.

J. W. Buttram, chief owner & gen & coml mgr; Mrs. I. W. Wright, prog dir; Hookie Young, prom mgr & news dir; Worth Jordan, chief engr.

### RUSSELLVILLE, Franklin County

**WWWR** (May 1949): 920 kc; 1 kw-D. P. O. Box 47. Phone 647. Bankhead Broadcasting Co. (acquired station March 19, 1958). (See Bankhead Stations in "Group Ownership").

Network Keystone.

Hal Kirby, gen mgr; Jim Elliott, coml mgr, program dir & chief engr.

### SCOTTSBORO, Jackson County

**WCRI** (June 1950): 1050 kc; 250-D. P. O. Box 394. Phone 123. Pat M. Courington (original owner).

Network Alabama Community Network.

Pat M. Courington, owner; Jim Thompson, gen mgr; Bill Huber, coml mgr & news dir; Rex Gardner, program & promotion dir; Bill McLain, chief engr & farm dir.

**WROS** (June 11, 1952): 1330 kc; 1 kw-D. P. O. Box 396. Phone 156. Scottsboro Broadcasting Co. (original owner).

Network Keystone.

Specialty programs (wkly), Negro 16 hrs.

Hugh T. Kirby Sr., pres; Rose M. Kirby, owner, gen mgr & women's dir; Lonnie W. Prickett Sr., coml mgr & chief engr; Jerry Gentle, program dir; Lonnie W. Prickett Jr., promotion dir; Hugh Tommy Kirby Jr., news dir; Bill Prickett, farm dir.

### SELMA, Dallas County

**WGWC** (Dec. 19, 1946): 1340 kc; 250 w. P. O. Box 686. Phone Trinity 4-6687. Dallas Broadcasters Inc. (acquired station Oct. 10, 1958).

Network CBS. Rep Hal Holman Co.; Jim Ayers.

Judge W. E. Farrar, pres; W. L. Rowland Sr., gen mgr & coml mgr; Dorothy Hartzog, program dir; Stanley W. Smith, chief engr;

**WHBB** (Nov. 11, 1935): 1490 kc; 250 w. P. O. Box 26. Phone Trinity 4-8296. Selma Broadcasting Co. (original owner).

Network NBC; Keystone.

Specialty programs (wkly), Negro 20 hrs.

John F. Townshend, pres; David Rigdon, gen mgr; Julian Smith Jr., coml mgr; Barbara Wyatt, program dir; Jack Williams, chief engr; Bill Wills, news dir.

**WRWJ** (May 19, 1956): 1570 kc ; 1 kw-D. P. O. Box 71. Phone Trinity 4-9062. Central Alabama Broadcasting Co. (original owner).

Rep Clark.

Roland Jordan Jr., mgr, chief engr; Hallie S. Chapman, coml mgr; Charles Moore, prog dir.

### SYLACAUGA, Talladega County

**WFEB** (March 1945): 1340 kc; 250 w. P. O. Box 358. Phone Chapel 5-3281. Alabama Broadcasting Co. (original owner).

Network MBS, Keystone.

J. M. Forbes, pres; George W. Carr, gen mgr; Marshal (Kit) Carson, prog dir; Conrad B. Pickren, chief engr.

**WMLS** (May 16, 1948): 1290 kc; 1 kw-D. P. O. Box 511. Phone Chapel 5-4354. Marble City Broadcasting Co. (original owner).

Network Regional, SEKMN. Rep Best.

Specialty programs: Negro, 6 hrs. wkly.

Curtis O. Liles, pres; Lloyd Ross, coml mgr; Myron Craddock, prog dir.

**WMLS-FM** (Dec. 20, 1959): 98.3 mc; 0.63 kw. Address, licensee and staff same as WMLS except James C. Rutledge, chief engr. Programs separately.

### TALLADEGA, Talladega County

**WJHB** (April 1956): 1580 kc; 1 kw-D. P. O. Box 292. Phone Emerson 2-4965. Confederate Broadcasting Co. (acquired station January 1958).

Rep Thomas F. Clark Co.

Specialty programs (wkly), Negro 8 hrs.

James T. Hemphill, pres; William R. Tyler, coml mgr; Wayne Johnson, program dir; Ralph Burgess, promotion dir; Sydney Johnston, chief engr; Glenn Rogers, news dir; Virginia Acton, women's dir.

**WNUZ** (1945): 1230 kc; 250 w. P. O. Box 974. Phone Emerson 2-9705. TWX TT-7760. Radio Alabama Inc.

Network Keystone; Southeastern Key Network.

James W. Whatley, pres; Bill W. Buchannon, gen mgr; Royce Faulkner, prog dir; Robert E. Haynes, prom dir; Ed Johnson, news dir; Elizabeth Barber, traffic dir; Craig DuPriest, sports dir.

### TALLASSEE, Elmore County

**WTLS** (Oct. 19, 1957): 1300 kc; 1 kw-D. P. O. Box 786. Phone Atwater 3-8535. The Ne-ler Co. (acquired station May 6, 1959.

Ned Butler, owner, gen mgr, chief engr & coml mgr.

### THOMASVILLE, Clarke County

**WJDB** (July 16, 1956): 630 kc; 1 kw-D. P. O. Box 757. Phone Medford 6-4438. WJDB Radio Inc. (original owner).

Network Keystone.

Specialty programs: Negro, 8 hrs. wkly.

Cecil Goodreau, pres & gen mgr; Virgil Moore, chief engr.

### TROY, Pike County

**WTBF** (Feb. 25, 1947): 970 kc; 5 kw-D, 500 w-N, DA-2. McKinley Drive. Phone 980. Troy Broadcasting Corp. (original owner).

Network MBS; Southeastern Key Market Network.

J. Roy Crow, pres; Jess L. Jordan, gen mgr; Bob Tolbert, coml mgr; Ace Dudley, production dir; Joe Gilchrist, chief engr.

## Radio Stations CONTINUED

## ALABAMA CONTINUED

### TUSCALOOSA, Tuscaloosa County

**WACT** (September 1958): 1420 kc; 5 kw-D. P. O. Box 112. Phone Plaza 9-5786. New South Radio Inc. (original owner). See New South Broadcasting Stations in "Group Ownership."
Rep Webb.
F. E. Holloday, pres; Joseph Carson, gen mgr; Mrs. Jo Stephens, station mgr; Norman Bebee, prog dir; Tuttle Walker, news dir; Boyd Cagle, chief engr.

**WJRD** (1936): 1150 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Drawer 4. Phone Plaza 4-4464. Wilhelmina Q. (Doss) Echols (original owner).
Rep Bob Dore Assoc.
Wilhelmina Q. (Doss) Echols, pres; John C. Cooper Jr., gen mgr; Jean Phillips, coml mgr; Mercer L. King Jr., station mgr; Wendell Harris, news dir; James B. McLester Jr., chief engr.

**WNPT** (Dec. 10, 1951): 1280 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 487. Phone Plaza 8-3311. TWX 7551-36. West Alabama Broadcasting Co. (original owner).
Network ABC. Rep Masla.
Mrs. Edna Ruth Harris, pres & gen mgr; Joe L. Langston, station mgr; Lehman M. Mayer, coml mgr; Clyde Price, prog dir; Mrs. Evelyn Tidmore, bookkeeper & prom mgr; Miss Pat Gresham, women's dir; W. G. Harris, chief engr.

**WTBC** (Dec. 23, 1946): 1230 kc; 250 w. P. O. Box 9037. Phone Plaza 8-5523. Tuscaloosa Broadcasting Co.
Network MBS; Keystone. Rep Sears & Ayer.
Bert Bank, owner, gen mgr & coml mgr; Stan Siegal, program dir; Alvin D. Sisk, chief engr.

**WTBC-FM** (1952): 95.7 mc; 17.5 kw. Duplicates WTBC (above).

**WTUG** (January 1955): 790 kc; 500 w-D. P. O. Box 33. Phone Plaza 2-4581. Tri Cities Broadcasting Co. (acquired station Oct. 1957). See E. O. Roden Stations in "Group Ownership."
Rep National Time Sales (national); Bernard I. Ochs Co. (southeast).
Specialty programs: Negro, 91 hrs. wkly.
E. O. Roden, pres; U. J. Gilbert, gen mgr; Victor Banks, coml mgr; Emily Barrett, news dir.

***WUOA (FM)** (1949): 91.7 mc; 15 kw. Board of Trustees, U. of Alabama.

### TUSCUMBIA, Colbert County

**WCHP** (April 17, 1960): 1410 kc; 500 w-D. P. O. Box 62. Phone Evergreen 3-2394. Tuscumbia Broadcasting System (original owner).
Carl Pugh, gen mgr, chief engr & partner; Harrod A. Pugh, regional sales mgr & partner; Joe Hathcock, prog dir & chief announcer; Barbara Ann Stonecipher, prom mgr.

**WVNA** (April 5, 1955): 1590 kc; 5 kw-D. 112 S. Main St. Phone Evergreen 3-2727. Elton H. Darby (acquired station 1956).
Rep Dora-Clayton (Atlanta, regional), Masla (national).
Elton H. Darby, owner; Eulus O. Whitehead, gen mgr; James A. Hall, station mgr; Jack Voorhies, prog dir; Mary Ann Franck, prom mgr; William F. Mays, news dir; Lynn McMoran, chief engr.

### TUSKEGEE, Macon County

**WABT** (1952): 580 kc; 500 w-D. P. O. Box 577. Phone 580. Radio Tuskegee Inc. (acquired station March 1959).
Network Keystone.
Specialty programs (wkly), Negro 20 hrs.
J. Dige Bishop, pres & gen mgr; Fred Huggins, station mgr & coml mgr; Barbara Neubecker, program & women's dir; Sam Price, promotion dir; Oscar Lanman, chief engr; Lionell Price, news dir.

### WETUMPKA, Elmore County

**WETU** (Oct. 2, 1954): 1250 kc; 5 kw-D. Rockford Rd. Phone 7369. Elmore Service Corp. (original owner).

## ALASKA

*Non-commercial.

### ANCHORAGE

**KBYR** (1948): 1270 kc; 1 kw. P. O. Box 1960. Phone Fairfax 2-4120. Radio Anchorage Inc. (acquired station 1953).
Rep National Time Sales; Oakes (California); Feltis (Seattle).
J. Chester Gordon, pres; E. Pournelle, gen mgr; Jay Perry, coml mgr; Merrill Mael, prog dir; Ed Stevens, news dir; Gale Allred, chief engr.

**KBYR-FM** (granted July 1960; target date not announced): 102.1 mc; 3 kw.

**KENI** (May 1948): 550 kc; 5 kw. P. O. Box 1160. Phone Broadway 5-2201. All-Alaska Broadcasters Inc. (acquired station April 25, 1960). See All-Alaska Broadcasters Stations in "Group Ownership."
Network ABC, MBS, NBC. Rep James C. Fletcher Jr. (New York).
Alvin O. Bramstedt, pres & gen mgr; William Stewart, coml mgr; Frank Roberts, prog dir; Tyler Clark, news dir; Charles M. Gray, vp, tech dir.
KENI-TV: Tv companion of KENI.

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**KFQD** (1924): 730 kc; 10 kw. P. O. Box 1040. Phone Fairfax 2-2410. Anchorage Broadcasters Inc. (acquired station November 1, 1956).
Network CBS. Rep Weed.
William E. Duck, pres & chief engr; Ernest Spink, gen mgr; Ronald Moore, prog dir.

**KTVA-FM** (granted July 1960; target date not announced): 105.5 mc; 751 w. Northern Tv Inc.
KTVA-TV: Tv companion of KTVA-FM.

### CORDOVA

**KLAM** (1954): 1450 kc; 250 w-SH. P. O. Box 278. Phone 209. Northern Light Broadcasting Corp. (original owner).
Charles L. Buck, pres, gen mgr & news dir; Dona Buck, program & women's dir; Jesse Gates, chief engr.

### FAIRBANKS

**KFAR** (1939): 660 kc; 10 kw. Lathrop Bldg. All-Alaska Broadcasters Inc. (acquired station 1960). See All-Alaska Broadcasters Stations in "Group Ownership."
Network NBC and ABC. Rep Fletcher (New York); Day (Seattle).
Alvin O. Bramstedt, pres.
KFAR-TV: Tv companion of KFAR.

**KFRB** (1948): 900 kc; 10 kw. P. O. Box 950. Phone 2155. Fairbanks Radio Broadcasters (acquired station April 1957).
Rep National Time Sales; Oakes (California); Feltis (Seattle).
J. Chester Gordon, pres; E. Pournelle, gen mgr; Dick Garvin, station mgr; Bill Gentry, coml mgr; Buck Emery, prog dir; Ken Conner, news dir; Al Weber, chief engr.

### JUNEAU

**KINY** (May 28, 1935): 800 kc; 5 kw. 231 S. Franklin St. Phone Juniper 6-1800. Juneau Broadcasters Inc. (acquired station June 1, 1959).
Network CBS, Keystone. Rep Weed.
J. W. McKinley, pres; Richard L. Peter, prog dir.
KINY-TV: Tv companion of KINY.

**KJNO** (October 1952): 630 kc; 1 kw-D, 500 w-N. P. O. Box 2231. Phone Juniper 6-3630. Baranof Broadcasters Inc. (acquired station May 18, 1959).
Network ABC, NBC. Rep Del Day (Seattle); James Fletcher (N.Y.).
Mrs. Dodie Wheeler, pres & gen mgr; Ross Davis, coml mgr; Warren Wiley, prog dir; Bob Reed, prom mgr; Dennis O'Day, chief engr.

### KETCHIKAN

**KTKN** (1942): 930 kc; 1 kw. P. O. Box 1308. Phone 2191. All-Alaska Broadcasters Inc. (acquired station 1960). See All-Alaska Broadcasters Stations in "Group Ownership."
Network ABC; CBS; NBC. Rep Fletcher (New York); Day (Seattle).
Alvin O. Bramstedt, pres.

### NOME

**KICY** (April 17, 1960): 850 kc; 5 kw. P. O. Box 303. Phone Main 339. Arctic Broadcasting Assoc. (original owner).
Specialty programs: Eskimo, 3 hrs. wkly.
Ralph P. Hanson, pres; Arthur R. Zylstra, gen mgr; Howard D. Nelson, prog dir; Ralph V. Fondell, chief engr.

### SEWARD

**KIBH** (November 1948): 1340 kc; 250 w-SH. P. O. Box 575. Phone Main 25. Seward Broadcasting Corp. (acquired station January 1957).
Network CBS. Rep Alaska Radio-Tv Sales (Weed).
Robert Baumgartner, pres; Donald Lowell, station mgr; M. Gilliland, coml mgr.

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### SITKA

**KIFW** (1949): 1230 kc; 250 w-SH. P. O. Box 299. Sitka Broadcasting Co. (acquired station February 1959).
Network Alaska Broadcasting System. Rep Alaska Radio-Tv Sales (Weed).
Harry C. Lanz, pres & gen mgr; Alvin B. Larson, program dir.

**KSEW** (1954): 1400 kc; 250 w. P. O. Box 258. Phone 747-3236. Voice of Sheldon Jackson Inc. (original owner).
Rep Art Moore (Seattle).
Specialty programs: Thlinget Indian, 1¼ hrs. wkly.
W. Austin Van Pelt, gen mgr; Randolph McCluggage, coml mgr; Birton Hilson, prog dir; Edwin R. Scholz, chief engr.

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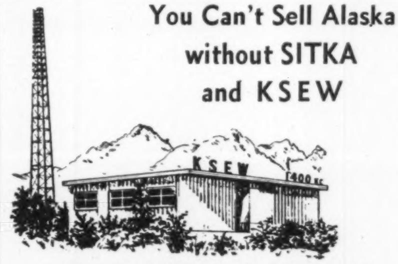

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## ARIZONA

*Non-commercial.

### BISBEE, Cochise County

**KSUN** (October 1933): 1230 kc; 250 w. Drawer C, Lowell Station. Phone Hemlock 2-2277. Carleton W. Morris (original owner).
Network ABC, MBS, Arizona. Rep Bob Dore.
Carleton W. Morris, pres; Arlo Woolery, gen mgr; Jeanne Clear, coml mgr; Buddy Kelley, prog dir; Joe Von Kanel, prom mgr; Grady A. Sandidge, news dir.

### CASA GRANDE, Pinal County

**KPIN** (Dec. 6, 1956): 1260 kc; 1 kw-D. P. O. Box 755. Phone Temple 6-7427. John W. Parham (acquired station June 20, 1958).
Network ABS Ariz. Rep Grant Webb.
John W. Parham, owner-mgr; Lynn Geil, coml mgr; Bettie Parham, prog dir; Jim Wise, prom mgr; Jack Jaquay, news dir; John Griffith, chief engr.

### CLIFTON, Greenlee County

**KCLF** (September 1950): 1400 kc; 250 w. P. O. Box 1446. Phone University 4-4114. Gila Broadcasting Co. (acquired station Nov. 1954). See Gila Broadcasting Stations in "Group Ownership."
Network MBS, Ariz. Network. Rep Best.
Specialty programs: Spanish, 24 hrs. wkly.
Louis F. Long, pres; Ira Q. Toler, gen mgr; John N. Nelson, coml mgr; Ray R. Gonzales, prog dir; Edward J. Encinas, prom mgr; H. F. Hudson, chief engr.

### COOLIDGE, Pinal County

**KCKY** (1948): 1150 kc; 1 kw, DA-N. 400 S. Main St. Phone Parkway 3-5341. Gila Broadcasting Co. (original owner), (See Gila Broadcasting Co. stations in "Group Ownership").
Network CBS. Rep Best.
Richard G. Salerno, gen mgr.

### DOUGLAS, Cochise County

**KAPR** (March 8, 1958): 930 kc; 1 kw-D. P. O. Box 505. Phone Empire 4-8403. Copper State Enterprises (original owner).
David V. Harman, pres; Ken Harbaugh, gen mgr; Dick Miller, station mgr; Dick Gallagher, coml mgr; Dave Nelson, prog dir.

**KAWT** (1947): 1450 kc; 250 w. P. O. Box 1118. Phone Empire 4-3484. Hillcrest Broadcasting Co. (acquired station June 1959).
Network NBC. Rep Best.
Herbert G. Newcomb, Frank C. Fabian, Edwin Roberts, principal stockholders.

### FLAGSTAFF, Coconino County

**KCLS** (Aug. 8, 1950): 600 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1580. Phone Prospect 4-2581. Saunders Broadcasting Co. (original owner).
Network: NBC; ABS.
Specialty programs: Navajo.
Charles J. Saunders, owner & gen mgr; William Mitchell, coml mgr; Frankie Ray, prog dir; Dorothy Saunders, prom mgr; Bill Couch, news dir; Miles Shepherd, chief engr.

**KEOS** (Jan. 6, 1959): 1290 kc; 1 kw-D. 607 Mikes Pike. Sale to CLEM Inc. pends FCC approval.

**KVNA** (1950): 690 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 300. Phone Prospect 4-6638. Frontier Television Co. (acquired station March 21, 1956).
Network ABC; MBS; Arizona Network.
Specialty programs: Spanish, 5 hrs. wkly.
Roy L. Albertson Jr., pres; Harl Barnett, gen mgr; Hank Alcott, coml mgr; Tony Temple, prog dir; Art Dove, news dir; Mike Stevens, chief engr.

### GLENDALE, Maricopa County

**KRUX** (1946): 1360 kc; 5 kw-D, 500 w-N, DA-N. 417 N. First St., Phoenix. Phone Alpine 8-1551. Leland Bisbee Broadcasting Co. (acquired station July 1959).
Rep Daren F. McGavern.
Leland S. Bisbee Jr., pres; George P. Lasley, sec-treas; Phillip Richardson, coml mgr; Lucky Lawrence, prog dir; Robert Melton, prom mgr; Joe Patrick, news dir; Joe Brandt, chief engr.

### GLOBE, Gila County

**KIKO** (See Miami, Ariz. listing.)

**KZOW** (1938): 1240 kc; 250 w. P. O. Box 2343. Phone Garfield 5-4483. Gila Broadcasting Co. (acquired station October 1, 1953) (See Gila Broadcasting Co. stations in "Group Ownership."
Network MBS; Arizona Broadcasting. Rep Raymer.
Specialty programs: Spanish, 4½ hrs. wkly.
Louis F. Long, pres; Harl Barnett, gen mgr, coml mgr & program dir; Hampton Clark, chief engr; Boris Jason Orent, news dir; Thomas Gooding, Jr., farm dir.

**KWJB-FM** (1958): 100.3 mc; 11 kw. Duplicates KZOW (above).

### HOLBROOK, Navajo County

**KDJI** (October 1955): 1270 kc; 1 kw-D. P. O. Box 31. Phone Jackson 4-3523. Harold J. Arnoldus (acquired station March 1959).
Rep Tracy Moore (West); Best (East).
Specialty programs: Navajo, 2½ hrs. wkly.
Harold J. Arnoldus, owner; Sam Taylor Jr., gen mgr & coml mgr; Gary Thompson, prog dir & news dir; Fred Mull, chief engr.

### KINGMAN, Mohave County

**KAAA** (Oct. 7, 1949): 1230 kc; 250 w. P. O. Box 1208. Phone Skyline 3-2537. Wallace E. Stone (acquired station April 3, 1958).
Network ABC; Arizona Net. Rep Oakes.
Wallace E. Stone, pres, gen mgr & coml mgr.

### MESA, Maricopa County

**KBUZ** (Phoenix) (1946): 1310 kc; 5 kw-D, 500 w-N, DA-N. 3336 E. Van Buren, Phoenix. Phone Bridge 5-4466. Greater Phoenix Broadcasting Co. (acquired station Feb. 1, 1958). See Sherwood R. Gordon Stations in "Group Ownership."
Rep Broadcast Time Sales.
Sherwood R. Gordon, pres; Ray Bluestein, gen & coml mgr; Bill Freeman, prog dir & prom mgr; Ray Vandusen, chief engr.

**KBUZ-FM** (1950): 104.7 mc; 16 kw. Duplicates KBUZ (above).

### MIAMI, Gila County

**KIKO** (Globe) (June 13, 1958): 1340 kc; 250 w. Copper Hills Motor Hotel, Globe-Miami, Ariz. Phone Garfield 5-4471 (Globe); Granite 3-4471 (Miami). Willard Shoecraft (original owner).
Network NBC; Arizona Broadcasting System. Rep Avery-Knodel.
Specialty programs: Spanish, Apache.
Willard Shoecraft, owner & gen mgr; Darrell Tucker, coml mgr; John Meunier, prog dir & news dir; Frank Hancock, chief engr.

### NOGALES, Santa Cruz County

**KNOG** (1948): 1340 kc; 250 w. P. O. Box 1681. Phone Atwater 7-4696. Nogales Radio (acquired station Oct. 1, 1959).
Network ABC; MBS; Arizona Net. Rep Grant Webb.
Specialty programs: Spanish, 2 hrs. wkly.
Robert F. Baltrano, partner & gen mgr; Bernard Wilson, station mgr.

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### PAGE, Coconino County

**KGPE** (under construction; granted November 1958; target date unknown): 1340 kc; 250 w. 40 E. 100 North St., George, Utah. Harold J. Arnoldus.

### PHOENIX, Maricopa County

**KELE (FM)** (July 27, 1956): 95.5 mc; 18 kw. P. O. Box 1977. Phone Alpine 3-5285. Anjo Broadcasters & Telecasters Inc. (original owner).
James T. Ownby, pres; Larry Dexter, gen mgr; William J. Smith, prog dir; Hugh D. Elder, public relations dir; Louis Alexander Sabo, chief engr.

***KFCA (FM)** (1951): 88.5 mc; 10 w. 1202 W. Thomas Rd. Phoenix College.

**KHAT** (June 10, 1958): 1480 kc; 500 w-D. 2714 W. McDowell Rd. Phone Browning 2-2606. Radio KHAT Inc. (original owner).
Ray Odom, pres & gen mgr; Joe Thompson, station mgr; Chet Odom, coml mgr; Neil Levitt, prog dir; Don Bradley, chief engr.

**KHEP** (1956): 1280 kc; 1 kw-D. 3883 N. 38th Ave. Phone Applegate 8-5555. Grand Canyon Broadcasters Inc. (acquired station 1957).
Rep Ayres, Allen & Smith.
Frank Porter, gen mgr & coml mgr; Gale Erbe, program dir; Don Bradley, chief engr; Aubrey Moore, news dir; Marge Erbe, women's dir.

**KIFN** (Nov. 23, 1949): 860 kc; 1 kw-D. P. O. Box 430. Phone Alpine 3-6155. Western Broadcasting Co. (original owner).
Rep Harlan G. Oakes (West Coast); National Time Sales (East).
Specialty programs: Spanish, 100%.
H. Walker Harrison, pres; John K. Redfield, gen mgr & coml mgr; Joseph O. Armendariz, chief engr.

**KINK** (under construction; granted March 1958; target date unknown): 1010 kc; 500 w-D. 9034 Sunset Blvd., Los Angeles 46, Calif. Phone (Los Angeles) Crestview 4-8222. Phoenix Broadcasting Co. (original owner).
Dawkins Espy, chief owner.

**KITH (FM)** (July 15, 1959): 101.3 mc; 5 kw. P. O. Box 1974. Phone Alpine 4-5088. Voice of Arizona Inc. (original owner).
Network IBC Radio.
William P. Ledbetter, pres & gen mgr; Earl O. Marshall, coml mgr; Robert J. Stewart, prog dir; Richard L. Horton, prom mgr; William K. Davis, news dir; John F. Hardison, farm dir; Shirley Jean Fee, women's dir; Robert E. Smith, chief engr.

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**KOOL** (June 1947): 960 kc; 5 kw, DA-N. 511 W. Adams. Phone Alpine 3-3121. TWX 171. KOOL Radio-Television Inc. (acquired station April 30, 1948). See "Newspaper Ownership" and Gene Autry Stations in "Group Ownership").
Network CBS. Rep Hollingbery.
Gene Autry, board chmn; Tom Chauncey, pres & gen mgr; Homer Lane, vp & asst gen mgr; Richard Brader, coml mgr; Tom Calhoun, prom mgr; Al McCoy, prog dir.

**KOOL-FM** (July 1960): 94.5 mc; 58 kw. Duplicates KOOL (above).
KOOL-TV: Tv companion of KOOL-AM-FM.

**KOY** (April 1922): 550 kc; 5 kw-D, 1 kw-N. P. O. Box 2671. Phone Alpine 8-8181. KOY Broadcasting Co. (acquired station 1936).
Network ABC; MBS; Arizona Network. Rep Blair.
John L. Hogg, pres & gen mgr; James W. Ross, coml mgr; Jack Williams, prog dir; Bill Lester, prom mgr; Bill Close, news dir; Edward R. Janney, chief engr.

**KOY-FM** (not on air; target date Nov. 23, 1960): 92.5 mc; 27.5 kw. Same licensee and staff as KOY (above).

## ARIZONA CONTINUED

**KPHO** (1940): 910 kc; 5 kw, DA-N. 631 N. 1st Ave. Phone Alpine 8-4511. TWX 70. Meredith Broadcasting Co. (acquired station August 1952). (See Meredith stations in "Group Ownership" and also "Newspaper Ownership.")

Rep Katz.

Richard B. Rawls, vp & gen mgr; Gene Spry, station mgr; John Crowley, coml mgr; Larry Burroughs, prog dir; Steve Shannon, prom dir; George McClanathan, chief engr.

**KPHO-FM** (1960): 96.9 mc; 58 kw. Meredith Engineering Co.

KPHO-TV: Tv companion station of KPHO-AM-FM.

**KRIZ** (Oct. 2, 1950): 1230 kc; 250 w. P. O. Box 6512. Phone Alpine 4-8436. Radio Phoenix Inc. (acquired station Nov. 1, 1957).

Rep Eastman.

Richard B. Wheeler, pres; Sheldon Engel, sta mgr & coml mgr; Mike D'Arcy, prog dir; Bob Scott, news dir; Joe Melendrez, chief engr.

**KRUX** (See Glendale, Ariz. listing).

**KTAR** (June 21, 1922): 620 kc; 5 kw, DA-N. P. O. Box 711. Phone Alpine 4-4161. TWX PX 592. KTAR Broadcasting Co. (acquired station August 1944). See Louis Stations in "Group Ownership."

Network NBC; ABS. Rep Avery-Knodel.

John J. Louis, chmn of board; Richard O. Lewis, pres & gen mgr; Ray C. Smucker, vp in charge of sales; Paul Hughes, vp in charge of programs; Jack Willis, prog dir; Ray Thompson, prom mgr; John Harrington, news dir; Harold Haughawout, chief engr.

**KTAR-FM** (July 1960): 98.7 mc; 57.4 kw. Duplicates KTAR (above).

KVAR (TV): Tv companion of KTAR-AM-FM.

**KUEQ** (Feb. 1, 1958): 740 kc; 1 kw, DA-D. P. O. Box 5282. Phone Crestwood 9-5577. Dynamic Communications Inc. (acquired station April 1, 1959).

Rep Meeker.

Carson Cowherd, pres; Hugh Bader, gen mgr; Frank S. Barc Jr., coml mgr; Bob McNulty, program dir; Louie Henderson, promotion dir; Gene Boos, chief engr.

**KXIV** (1954): 1400 kc; 250 w. 2300 N. Central Ave. Phone Alpine 8-8044. Camelback Broadcasting Inc. (acquired station March 9, 1960).

Rep Weed.

Robert B. McWilliams, pres & gen mgr; Lee P. Mehlig, vp, sales & program coordinator; Ira Morton, coml mgr & prog dir; Earl Clayton, news dir; Paul Hedges, chief engr.

**KYEW (FM)** (May 9, 1960): 93.3 mc; 4.6 kw. P. O. Box 5282. Frank S. Barc Jr. (original owner).

Frank S. Barc Jr., owner, gen mgr & coml mgr; Joe Funechello, prog dir; G. Lapping, chief engr.

**KZON** (See Tolleson, Ariz.)

### PRESCOTT, Yavapai County

**KNOT** (July 22, 1957): 1450 kc; 250 w. P. O. Box 151. Phone Hickory 5-5211. Thunderbird Broadcasting Co. (original owner).

Network Arizona. Rep Masla (East); Lee F. O'Connell (West).

Roy L. Albertson Jr., pres & gen mgr; Warren Rashleigh, sales mgr; Sandy Gibbons, prog dir; Will Scott, news dir; Franklyn Brown, chief engr.

**KYCA** (August 1940): 1490 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 1631. Phone Hickory 5-2710. Southwest Broadcasting Co. (original owner). See Louis Stations in "Group Ownership."

Network NBC, Rep Avery-Knodel.

Specialty programs: Spanish.

Harold Ritter, pres & gen mgr; Wally Norman, coml mgr; John Gaboury, prog dir; Dave Paladin, prom mgr; Byron McCall, news dir; George Eitel, chief engr.

**KZOK** (1958): 1340 kc; 250 w. P. O. Box 1033. Phone Hickory 5-1590. Harvey Raymond Odem (acquired station Feb. 4, 1960).

Network Keystone.

Ray Odem, pres; Bob Morris, gen mgr.

### SAFFORD, Graham County

**KGLU** (1938): 1480 kc; 1 kw. 520 Main St. Phone 15. Gila Broadcasting Co. (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").

Network MBS. Arizona Net.

Paul Merrill, gen mgr; Lester McBride, station mgr; Jim Garchow, coml mgr.

### SCOTTSDALE, Maricopa County

**KPOK** (1956): 1440 kc; 5 kw-D. P. O. Box 1177. Phone Whitney 5-1440. Scottsdale Broadcasting Co. (original owner).

Rep Forjoe.

Specialty programs: Spanish, 12 hrs. wkly.

Morrie Mindel, pres; Eleanora Mindel, gen mgr; Art Tucker, prog dir; Lee Walker, prom mgr; Robert E. Lee, news dir; Evert Fruitman, chief engr.

### SHOW LOW, Navajo County

**KVWM** (May 17, 1957): 1050 kc; 250 w-D. P. O. Box 606. Phone Keystone 7-2345. Peak Broadcasting Co. (original owner).

Specialty programs: Apache, 1 hr., wkly.

Searcy J. Woodworth, owner, mgr & chief engr; Dorothy L. Woodworth, prog dir.

### SIERRA VISTA, Cochise County

**KHFH** (March 1957): 1420 kc; 1 kw-D. Phone Gladstone 8-4329. Carleton W. Morris (original owner).

Network Arizona Net. Rep Dore.

Specialty programs: German, 1 hr. wkly.

Carleton W. Morris, pres; John Bonnet Jr., gen mgr; Fred Wenschel, chief engr.

### TEMPE, Maricopa County

**KUPD** (April 16, 1960): 1060 kc; 500 w, DA-1. P. O. Box 2234. Phone Alpine 8-3434. Tri-State Broadcasting Co. (original owner).

John L. Breece, pres & chief engr; Ira L. Lavin, gen mgr & natl sales mgr; Ben Alexander, local sales mgr; Jim Spero, prog dir; Tom Voss, prom mgr; Paul B. Munt, news dir.

**KUPD-FM** (June 1, 1960): 97.9 mc; 6.4 kw. Duplicates KUPD (above).

**KYND** (May 22, 1960): 1580 kc; 10 kw-D. 600 E. Gilbert Dr. Phone Woodland 7-0900. KYND Radio Corp. (original owner).

Network Keystone.

Richard B. Gilbert, pres & gen mgr; Alma C. Gilbert, vp & prog dir; Richard P. Williams, news dir & chief engr; Irving S. Leon Sr., coml mgr; Stan Worlund, prom dir.

### TOLLESON, Maricopa County

**KZON** (Phoenix) (September 1960): 1190 kc; 250 w, DA-1. P. O. Box 926, Phoenix. Phone Alpine 4-5088. Glendale Broadcasting Co. (original owner).

Network Imperial.

Eldred O. Smith, pres & gen mgr; William P. Ledbetter, vp & station mgr; Martin Welsh, coml mgr; Robert J. Stewart, prog dir; John Smith, prom mgr; William E. Henry, news dir; Geoffrey A. Lapping, chief engr.

### TUCSON, Pima County

**KAIR** (1957): 1490 kc; 250 w. P. O. Box 951. Phone Main 4-0401. KAIR Broadcasting Inc. (acquired station Jan. 15, 1960).

Network Associated Arizona Network. Rep B-N-B Times Sales.

Josephine Griffith, pres; Ronald D. Barrington, gen mgr; Frank Spezzano, coml mgr; Joe Byars, prog dir; Marc Avery, prom mgr; Gary Palant, news dir; Jack Saelid, chief engr.

**KCEE** (Oct. 1, 1958): 790 kc; 250 w-D. P. O. Box 5803. Phone Main 2-7788. Associated Broadcasters of Tucson (original owner).

Rep Forjoe.

David S. Drubeck, pres; Ray Owen, gen mgr & chief engr; Richard Edwards, coml mgr; Helen Miller, prog dir; Warren Clark, news dir.

**KCUB** (1929): 1290 kc; 1 kw. P. O. Box 5158. Phone Main 3-4323. Boffard Broadcasting Corp. (acquired station April 25, 1959).

Rep Young.

Ralph R. Boffard, pres & owner; Eugene A. Ackerley, gen mgr; Richard Venturino, program dir; Raymond H. Holsclaw, chief engr; James H. Maize, news dir.

**KEVT** (Sept. 23, 1953): 690 kc; 250 w-D. 57 W. Congress St. Phone Main 4-5588. Tucson Radio Inc. (original owner).

Rep Harlan G. Oakes (West); National Time Sales (East); Bernard Ochs (Atlanta).

Specialty programs: Spanish, 100%.

Peter Trowbridge, pres, gen mgr & chief engr; Arturo Aguilar, asst mgr, sales mgr & prom mgr; Ellen Cantu, accountant; Claudio Jiminez, news & prog dir.

**KFMM (FM)** (March 1954): 99.5 mc; 7.2 kw. 900 E. Broadway. Phone Main 2-4242. Lee Little Radio (acquired station May 1960).

**KMBO** (under construction; granted May 1960; target date unknown): 940 kc; 250 w, DA-1. Grabet Inc. Radio Enterprises.

**KMOP** (1957): 1330 kc; 500 w-D. P. O. Box 5084. Phone Main 3-7501. Pima Broadcasting Co. (acquired station June 1959).

Rep Howard (eastern); Grant (western).

L. B. Clayton, pres; Kenneth W. Ferguson, vp & gen mgr; Bob Wolfe, prog dir; Bob Clayton, prom mgr; Dorothy Gallagher, news dir.

**KOLD** (Feb. 27, 1947): 1450 kc; 250 w. 115 Drachman St. Phone Main 4-2511. TWX TS 3401. Old Pueblo Broadcasting Co. (original owner). (See "Newspaper Ownership and Gene Autry stations in "Group Ownership.")

Network CBS. Rep Hollingbery.

Specialty programs: Spanish, 12 hrs.

Gene Autry, chmn of board; Tom Chauncey, pres; E. S. Mittendorf, vp & gen mgr; Bernie Perlin, coml mgr; Joe Crystall, station mgr; Ed Tucker, prog dir; Chris Cole, news dir; Verne Cimmiyotti, chief engr.

KOLD-TV: Tv companion station of KOLD.

**KSWC** (under construction; granted January 1960; target date unknown): 1550 kc; 50 kw-D. Southwest Broadcasting Co.

**KTAN** (April 1947): 580 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 2348. Phone Main 2-4664. Catalina Broadcasting Corp. (acquired station September 1954).

Network NBC; ABS. Rep Gill-Perna; Avery-Knodel.

Specialty programs: Spanish, 21 hrs. wkly.

Harry B. Chambers, pres & gen mgr; Eugene A. Ackerly, coml mgr; Tony Perry, prog dir; Wally Lindberg, news dir; Eugene E. Stough, chief engr.

**KTKT** (December 1949): 990 kc; 10 kw, DA-D (CP 1 kw-N, 10 kw-D, DA-2). P. O. Box 5585. Phone Main 2-6711. Copper State Broadcasting Corp. (original owner). (Sale to Leland Bisbee Broadcasting Co. pends FCC approval).

Rep McGavren.

Thomas J. Wallace, pres & gen mgr; George Wallace, coml mgr; Chris Murry, prog dir; Nat Talpis, chief engr.

**KTUC** (July 10, 1926): 1400 kc; 250 w. P. O. Box 4488. Phone Main 2-3344. Tucson Broadcasting Co. (acquired station April 1958).

Network ABC; MBS; Arizona Network. Rep Radio Tv Rep.

C. Van Haaften, gen mgr; George Bradley, coml mgr; Tom Maples, prog dir; Fred Finney, news dir; Robert Lebsock, chief engr.

### WICKENBURG, Maricopa County

**KAKA** (under construction; granted June 1960; target date not announced): 1250 kc; 500 w-D. P. O. Box 1254. Wickenburg Radio Co.

Paul E. Mullenix & Mamie E. Gander, partners.

### WILLCOX, Cochise County

**KWCX** (Dec. 2, 1959): 1250 kc; 1 kw-D. P. O. Box 1052. Phone Dudley 4-2780. Paul Merrill (original owner).

Network MBS; Arizona Net.

Paul Merrill, owner; J. T. Lely, gen mgr, coml mgr & news dir; George Nickle Jr., prog dir & chief engr.

### WINSLOW, Navajo

**KVNC** (August 1952): 1010 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 373. Phone 289-2011. Gila Broadcasting Co. (original owner). See Gila Broadcasting Stations in "Group Ownership."

Rep BNB Time Sales (West Coast).

Specialty programs: Spanish, 3 hrs.; Navajo, 2 hrs. wkly.

Harry L. Becker, gen mgr; J. D. (Don) Rhea, sales & prog dir; Ed Baxter, news dir; Helen Margaret Becker, traffic mgr; Jerry Graham, chief engr.

### YUMA, Yuma County

**KBLU** (Sept. 6, 1959): 1320 kc; 500 w-D. Stardust Hotel. Phone Sunset 2-3882. Desert Broadcasting Co. (original owner).

Rep B-N-B Time Sales.

Robert W. Crites, gen mgr; John Ghiotto, coml mgr; Ken Fields, prog dir; Ardelle Garrison, prom mgr.

**KOFA** (December 1952): 1240 kc; 250 w. P. O. Box 1430. Phone Sunset 3-8341. Broadcasters Inc. (acquired station December 1954).

Network Keystone. Reps Bob Dore; Tracy Moore (West Coast).

Specialty programs: Spanish, 15 hrs. wkly.

T. R. Williams, pres; Neil Sargent, gen mgr & treas; Cliff Canyon, coml mgr; Doc Holiday, prog dir; Carole Hudson, prom mgr; Lew Greg, news dir; Gary Anderson, chief engr.

**KVOY** (Dec. 14, 1950): 1400 kc; 250 w. P. O. Box 671. Phone Sunset 2-4321. Colonial Broadcasting Corp. (acquired station June 1960).

Network ABC; MBS; Arizona Network. Rep Radio-Tv Reps.

Specialty programs: Spanish, 6 hrs. wkly.

Leo A. Newsome Jr., Pres.

**KYUM** (March 1940): 560 kc; 1 kw, DA-N. P. O. Box 352. Phone Sunset 3-3305. TWX Yuma 5701. Yuma Broadcasting Co. (original owner). See Louis Stations in "Group Ownership."

Network NBC; ABS. Rep Raymer.

John J. Louis Jr., pres; Hobart E. Lewis, gen mgr & coml mgr; Fred A. Pegler Sr., prom mgr & news dir; Rose Ann Pelger, local sales mgr; Annette Lewis, traffic mgr; Roberta Irwin, womens' dir; Maurice Higgins, chief engr.

## ARKANSAS

*Non-commercial.

### ARKADELPHIA, Clark County

**KVRC** (Sept. 25, 1947): 1240 kc; 250 w. Phone Chapel 6-4561. Arkadelphia Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Specialty programs: Negro, 24 hrs. wkly.

Bill Deaton, gen mgr & co-owner; John Riggle, chief engr & co-owner.

### BATESVILLE, Independence County

**KBTA** (June 30, 1950): 1340 kc; 250 w. P. O. Box 1112. Phone Riverside 3-3861. White River Valley Broadcasters (original owner).

Network Keystone. Rep Hill F. Best.

J. F. Higginbottom, pres, gen mgr; Murray Schroyer, coml mgr; Myrlene B. Morgan, prog dir & prom mgr; Link Evans, news dir; Chas. T. Smith, chief engr.

### BENTON, Saline County

**KBBA** (June 26, 1953): 690 kc; 250 w-D. P. O. Box 294. Phone Spring 8-2690. Benton Broadcasting Service (original owner).

Lavelle Langley, gen mgr.

### BERRYVILLE, Carroll County

**KTCN** (February 1958): 1480 kc; 1 kw-D. P. O. Box 191. Phone Garfield 3-2148. Ozark Radio & Equipment Co. (acquired station April 20, 1960).

Network Keystone.

Ernest M. Howard, pres.

### BLYTHEVILLE, Mississippi County

**KLCN** (1922): 910 kc; 5 kw-D. Sudbury Bldg. Phone Poplar 2-2093. Harold L. Sudbury.
Rep Pearson.
Harold L. Sudbury, pres, gen mgr & coml mgr; Carl Frame, prog dir; J. T. Sudbury, prom mgr; Ronnie Kay, news dir; Joe Nearns, chief engr.

**KLCN-FM** (1948): 96.1 mc; 21 kw. Duplicates KLCN (above) daytime; separate programming nighttime.

### BRINKLEY, Monroe County

**KBRI** (Oct. 25, 1959): 1570 kc; 250 w-D. P. O. Box 711. Phone 308. Tri-County Broadcasting Co. (original owner). See "Newspaper Ownership."
Rep Hopewell.
Mason W. Clifton, pres; W. H. Mayo, gen mgr & coml mgr; Vernon D. Keuhn, prog dir; Edward E. Travis, chief engr.

### CAMDEN, Ouachita County

**KAMD** (June 19, 1946): 910 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 5859. Phone Temple 6-5091. Camden Radio Inc. (original owner).
Network MBS; Keystone.
Specialty programs: Negro, 1 hr. wkly.
Walter E. Hussman, pres; Donald Cathey, gen mgr; Cal Carter, prog dir & news dir; Thomas O. Graves, chief engr.

### CLARKSVILLE, Johnson County

**KLYR** (March 18, 1957): 1360 kc; 500 w-D. P. O. Box 489. Phone Pleasant 4-3092. Clarksville Radio Broadcasters (original owner).
Network Arkansas.
Roy Forrester, chief owner & gen mgr.

### CONWAY, Faulkner County

**KCON** (1950): 1230 kc; 250 w. ASTC Campus. Phone 189. Conway Broadcasting Co. (original owner).
Network Keystone. Reps Continental Sales: Clyde Melville.
James E. Clayton, gen mgr; Sarah Frances Morehead, program dir; Edwin McClendon, chief engr.

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### CORNING, Clay County

**KCCB** (Feb. 19, 1959): 1260 kc; 500 w-D. 434 W. 2nd St. Phone Ulster 7-2261. Eulis W. Cochran (original owner).
James Reedy, gen mgr & coml mgr; Charles Crismon, prog dir & prom dir; Luster King Jr., chief engr; Alma Cochran, women's dir.

### CROSSETT, Ashley County

**KAGH** (January 1951): 800 kc; 250 w-D. P. O. Box 32. Phone Forrest 4-2181. Radio Station KAGH (acquired station Oct. 1, 1952).
Network Keystone. Rep Hopwell, Clyde Melville (Dallas).
Julian Haas, gen mgr; Virginia Lane, prog dir; Preston Derryberry, chief engr.

### DeQUEEN, Sevier County

**KDQN** (1956): 1390 kc; 500 w-D. 419 S. 4th St. Phone Juniper 4-2446. Radio De Queen (original owner).
Network Keystone. Rep Keystone.
R. G. McKeever, owner & chief engr; Asher Sizemore, gen mgr & sales mgr; Gertrude Clem, prog dir.

### EL DORADO, Union County

**KDMS** (May 8, 1950): 1290 kc; 5 kw-D. 208 N. Cleveland St. Phone Union 3-5121. El Dorado Broadcasting Co. (acquired station April 1954).
Rep Masla.
J. A. West Jr., co-owner & gen mgr; Rodney Smith, coml mgr; Bud McLelland, prog dir; Bob Russell, chief engr.

**KELD** (Oct. 17, 1935): 1400 kc; 250 w. P. O. Box 610. Phone Union 3-6126. Radio Enterprises Inc. (original owner).
Network CBS; Keystone. Rep Walker-Rawalt.
W. N. McKinney, pres & gen mgr; J. R. Duerson, coml mgr; Jerome Orr, prog dir; Ferrell Gresham, news dir; Troy Eddins, chief engr.

### FAYETTEVILLE, Washington County

**KFAY** (June 1957): 1250 kc; 500 w-D. P. O. Box 112, University Station. Phone Hillcrest 2-9859. Stamps Radio Broadcasting Co. (acquired station July 1959).
Network MBS. Rep Pearson.
H. Weldon Stamps, pres, gen mgr & coml mgr; Mildred Stamps, prog dir; Donald Hogan, chief engr.

**KHOG** (Dec. 15, 1946): 1450 kc; 250 w. (CP for 1440 kc; 1 kw-D). 103 West Mountain. Phone Hillcrest 2-2322. Fayetteville Broadcasting Co. (acquired station July 29, 1948.
Rep Walker-Rawalt.
Hal Douglas, pres; Fred J. Stevenson, gen mgr; Ed Gideon, coml mgr, farm & promotion dir; Steve Starwyck, program dir; Harold R. Lindsey, chief engr; Jim Pederson, news dir.

### FORDYCE, Dallas County

**KBJT** (Aug. 1, 1959): 1570 kc; 250 w-D. P. O. Box 626, zone 56. Phone 1570. KBJT Inc. (original owner).
Network Keystone.
Kermit F. Tracy, pres, owner & gen mgr; Edwin Zock, chief engr & coml mgr; Jay Bagwell, prog dir & prom mgr.

### FORREST CITY, St. Francis County

**KXJK** (April 29, 1949): 950 kc; 5 kw-D. P. O. Box 707. Phone Melrose 3-1252. Forrest City Broadcasting Co. (original owner).
Network Keystone. Rep Burn-Smith.
Specialty programs: Negro, 9 hrs. wkly.
William Fogg, managing partner; James Pearson Jr., coml mgr; Jerry Christopher, news dir; Walter Smith Jr., chief engr.

**KXJK-FM** (not on air; target date unknown): 93.5 mc; 670 w. Will duplicate KXJK (above).

### FORT SMITH, Sebastian County

**KFPW** (July 1930): 1230 kc; 250 w. 2415 N. Albert Pike. Phone Sunset 3-4105. KFPW Broadcasting Co. (acquired station May 1, 1958).
Network CBS. Rep Gill-Perna.
George T. Hernreich, owner; Joe Roppolo, gen mgr; Jack Freeze, coml mgr.

**KFSA** (Feb. 13, 1957): 950 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 569. Phone Sunset 2-9125. Fort Smith Broadcasting Co. (original owner). See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."
Network ABC. Rep Headley-Reed.
Specialty programs: Negro, 4 hrs. wkly.
Donald W. Reynolds Sr., pres; James E. Fesperman Sr., gen mgr; Harry Freeman, news dir; Willard Matten, chief engr.
KFSA-TV: Tv companion of KFSA.

**KTCS** (March 1956): 1410 kc; 500 w-D. P. O. Box 217. Phone Mission 6-1611. United Broadcasting Co. (acquired station May 22, 1959).
Network MBS; Keystone. Rep Pearson.
Charles Fite, pres; Bruce Fite, gen mgr; Bill Harper, coml mgr; George Glover, prog dir; Bob Waters, news dir; Cynthia Bushman, women's dir; Bill Gravely, chief engr.

**KWHN** (Nov. 22, 1947): 1320 kc; 5 kw, DA-N. P. O. Box 892. Phone Sunset 3-8967. KWHN Broadcasting Co. (original owner).
Rep Rambeau-Vance-Hopple; Dora-Clayton.
M. Bershof, pres; J. H. (Jerry) Friedman, sec-treas & gen mgr; Raymond Armstrong, chief engr.

### HARRISON, Boone County

**KHOZ** (Sept. 28, 1946): 900 kc; 1 kw-D. P. O. Box 120. Phone Empire 5-2301. Harrison Broadcasting Corp. (original owner).
Network: Keystone. Rep Walker-Rawalt.
Betty Lou Wheeler, pres; Robert S. Wheeler Jr., gen mgr; Everett S. Horton, coml mgr; Marc Williams, prog dir; Carl Martin, chief engr.

### HELENA, Phillips County

**KFFA** (Nov. 19, 1941): 1360 kc; 1 kw, DA-N. 215 York St. Phone Hickory 4-2361. Helena Broadcasting Co. (original owner).
Network MBS.
Specialty programs: Negro, 34 hrs. wkly.
Sam W. Anderson, pres; Bill Holland, prog dir; Katherine Kizer, prom mgr; Earl N. Hodges, chief engr.

### HOPE, Hempstead County

**KXAR** (Dec. 12, 1947): 1490 kc; 250 w. P. O. Box 138. Phone Prospect 7-3601. Hope Broadcasting Co. (original owner). See "Newspaper Ownership."
Network Keystone; Arkansas.
A. H. Washburn, pres; Haskell Jones, gen mgr; R. M. Jones, coml mgr; Larry Sharp, prog dir; Norman Bradford, chief engr.

### HOT SPRINGS, Garland County

**KAAB** (1941): 1350 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1038. Phone National 4-3193. Phoenix Co. (acquired station Dec. 18, 1958).
Network CBS; ABC. Rep Dore; Melville.
Harman I. Moseley II, pres, treas & gen mgr; Sheila S. Moseley, prog dir; Paul Demaree, chief engr.

**KBHS** (Feb. 9, 1953): 590 kc; 5 kw-D. 113 Third St. Phone Na 3-6661. Resort Broadcasting Co. (acquired station March 25, 1956).
Rep Tom Clark; Sears & Ayer.
A. M. McGregor, pres; Gene Kelley, vp; Ed Appler, coml mgr; Jim Henderson, prog dir; Milt Peters, news dir; Clint Normans, chief engr.

**KBLO** (1953): 1470 kc; 1 kw-D. 1011 Central Ave. Phone National 4-3313. Hot Springs Broadcasting Inc. (acquired station July 1957).
Stanley P. Morris, gen mgr; Kenneth Robinson, prog dir; Haines Hower, news dir; Robert King, chief engr.

### JONESBORO, Craighead County

***KASU (FM)** (1956): 91.9 mc; 760 w. P. O. Box 76, State College, Ark. Phone Webster 5-5972. Ark. State College (original owner).
Robert Howe, gen mgr; Norman Bowman, chief engr.

**KBTM** (1930): 1230 kc; 250 w. 603 Madison Ave. Phone Webster 5-5597. Patteson Brothers (acquired station January 1959).
Network MBS. Rep Burn Smith.
Alan Patteson Jr., gen mgr; W. Clarence Adams, station mgr; Paul Hoffman, coml mgr; Bill McCaughan, prog dir; Norman Bowman, chief engr.

**KBTM-FM** (1947): 101.9 mc; 8 kw. Duplicates KBTM (above).

**KNEA** (Sept. 20, 1950): 970 kc; 1 kw-D. Citizens Bank Bldg. Phone Webster 2-8381. Radio Jonesboro Inc. (original owner).
Rep Gill-Perna.
Ernest Farabee, pres; Harold Gregson, gen mgr; Bob Blackwood, coml mgr; Ed Goetze, prog dir & news dir; Harold Baker, chief engr.

### LITTLE ROCK, Pulaski County

**KAJI** (1927): 1250 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 3099. Phone Franklin 2-0166. Heimer Inc. (acquired station June 15, 1959).
Rep Hollingbery.
Michael J. Heller, pres; Tom Bishop, gen mgr; Betty Furiegh, prom mgr; Boyce Wilkerson, news dir; Dalton Sanders, chief engr.

**KARK** (1928): 920 kc; 5 kw, DA-N. 10th and Spring Streets. Phone Franklin 6-2481. TWX LR 180. Arkansas Radio & Equipment Co. (acquired station 1933).
Network NBC; Arkansas Network. Rep Petry.
T. K. Barton, pres; Douglas J. Romine, vp & station mgr; Lee Bryant, coml mgr; Shirley R. Kennedy, promotion dir; Dan Winn, chief engr.
KARK-TV: Tv companion of KARK.

**KDXE** (See North Little Rock).

**KLRA** (1925): 1010 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 550. Phone Windsor 5-3206. TWX LR 571. KLRA Inc. (acquired station April 9,1958).
Network ABC. Rep H-R Representatives, Clarke Brown.
Leonard Coe, pres, gen mgr & coml mgr.

**KMMK (FM)** (not on air; target date unknown): 94.1 mc; 31 kw. Hi-Fi Broadcasting Co.

**KOKY** (1956): 1440 kc; 5 kw-D. P. O. Box 1956. Phone Franklin 2-0391. Ebony Radio of Arkansas (original owner). See McLendon Ebony Stations in "Group Ownership."
Rep Pearson.
Specialty programs: Negro, 100%.
John M. McLendon, owner.

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## ARKANSAS CONTINUED

**KTHS** (Dec. 20, 1924): 1090 kc; 50 kw, DA-N. P. O. Box 269. Phone Franklin 4-3764. TWX LR 85. Radio Broadcasting Inc. (acquired station September 1944). See "Newspaper Ownership."

Rep Christal.

W. H. Bronson, pres; Henry B. Clay, exec vp; B. G. Robertson, gen mgr; Robert M. Riley, coml mgr; Robert L. Hicks, prog dir; Robert E. Brown, prom & merchandising dir; Cecil Suitt, chief engr; Harry Arouh, news dir; Marvin Vines, farm dir; Evelyn Elmen, women's dir.

KTHV (TV): Tv companion of KTHS.

**KVLC** (February 1948): 1050 kc; 1 kw-D. P. O. Box 2659. Phone Franklin 5-5321. Southwestern Broadcasting Co. (original owner).

Rep Devney-O'Connell; Clarke Brown.

R. M. Saxon, pres; Dale D. Mahurin, vp & gen mgr; Charles R. Simms, coml mgr; Al Dent, prog dir; Herbie Byrd, news dir.

**KXLR** (See North Little Rock).

### MAGNOLIA, Columbia County

**KVMA** (April 1948): 630 kc; 1 kw-D. P. O. Box 422. Phone Central 4-5862. Magnolia Broadcasting Co. (original owner).

Network MBS. Rep Pearson.

Specialty programs: Negro, 4 hrs. wkly.

Joe F. Rushton, pres; W. M. Bigley, gen mgr; Ralph E. Johnson, asst mgr; Bill Brock, news dir; Charles Hendricks, chief engr.

### MALVERN, Hot Spring County

**KBOK** (August 1951): 1310 kc; 1 kw-D. Route 5. Phone Edgewood 2-6981. Malvern Broadcasting Co. (original owner).

Network Keystone. Rep Clyde Melville (Dallas).

Kermit L. Richardson, pres & gen mgr; W. D. Stroud, sales mgr (local); Geraldine Richardson, traffic, women's dir; Carolyn Spheeris, prog dir; W. R. Moore, news dir; Robert Padgett, chief engr.

### MAMMOTH SPRING, Fulton County

**KAMS (FM)** (Jan. 1, 1956): 103.9 mc; 310 w. Phone Thayer 165. Radio Station KALM (original owner). See Robert R. Neathery Stations in "Group Ownership."

Robert F. Neathery, pres; Henry Hamilton, prog dir; Tom Stone, news dir; Sam Beatty, chief engr.

### MARKED TREE, Poinsett County

**KPCA** (July 14, 1955): 1580 kc; 250 w-D. P. O. Box 17. Phone 1580. Poinsett County Radio Broadcasting Co. (acquired station January 1957).

Network Keystone.

Carlton Garner, gen mgr; Mack Howerton, prog dir; Jim Weston, chief engr.

### McGEHEE, Desha County

**KVSA** (June 29, 1953): 1220 kc; 1 kw-D. Phone McGehee: Canal 2-4200; Dermott: Faculty 4-4200. Southeast Arkansas Broadcasters Inc. (original owner).

Network Keystone; Razorback, Arkansas. Rep Best.

Abbott F. Kinney, pres & gen mgr; Mrs. M. F. Kinney, coml mgr; Herschell E. Parent, prog dir; James S. Hunt, chief engr.

### MENA, Polk County

**KENA** (February 1950): 1450 kc; 250 w-SH. P. O. Box 69 Phone 1450. E. M. Hoge (acquired station Jan. 1, 1959).

E. M. Hoge, gen mgr; Bill Hughes, coml mgr; Marjorie R. Brink, prog dir; Wayne Ramsey, chief engr.

### MONTICELLO, Drew County

**KHBM** (April 1955): 1430 kc; 1 kw-D. P. O. Box 446. Phone Empire 7-5136. Baker Broadcasting Co. (acquired station February 1959).

Network Keystone; Southeastern Key Market.

Keith Baker, pres, gen mgr & coml mgr; Pat McGinnis, prog dir; Elbert Hardcastle, news dir; Al Cooper, chief engr.

### MORRILTON, Conway County

**KVOM** (Dec. 25, 1952): 800 kc; 250 w-D. P. O. Box 541. Phone Fleetwood 4-2484. J. C. Willis (original owner).

J. C. Willis, owner-mgr; Gene Cooper, coml mgr; Ella Mae Willis, traffic mgr; Harold Nichols, prom mgr; Stan Young, news dir; Hugh C. Jones, chief engr.

### MOUNTAIN HOME, Baxter County

**KTLO** (May 30, 1953): 1490 kc; 250 w. P. O. Box 67. Phone 1490. Mountain Home Broadcasting Corp. (acquired station June 1, 1954).

Network Keystone.

A Stricklen, pres & gen mgr; L. E. Cranor, coml mgr; Kenneth Wilkins, chief engr.

### NASHVILLE, Howard County

**KBHC** (May 1959): 1260 kc; 500 w-D. Phone 746. R. G. McKeever (original owner).

R. G. McKeever, owner & gen mgr; Glenn Hammons, station & sales mgr; Ina Hammons, prog dir; Joe Bollinger, chief engr.

### NEWPORT, Jackson County

**KNBY** (Oct. 12, 1949): 1280 kc; 1 kw-D. P. O. Box 218. Phone Jackson 3-5891. Newport Broadcasting Co. (original owner).

Rep C. K. Beaver (Southern).

Harold Sudbury, pres; Gene Howe, coml mgr & sports dir; Jerry Grojean, news dir; Joe Long, chief engr.

### NORTH LITTLE ROCK, Pulaski County

**KDXE** (May 9, 1957): 1380 kc; 1 kw-D. P. O. Box 666. Phone Franklin 6-1997. Arkansas Valley Broadcasting Co. (acquired station March 13. 1959).

Network ABC; Keystone. Rep Grant.

Claude Carpenter Jr., chief owner & gen mgr; Al Shirey, coml mgr; A. J. Lindsey, prog dir; Vince Marchese, prom mgr; Bill Dixon, news dir; Ken Copeland, chief engr.

**KXLR** (April 15, 1946): 1150 kc; 5 kw-D, 1 kw-N, DA-N. Box 89. Phone Franklin 2-2155. Sanders Arkansas Broadcasting, Inc. (acquired station Dec. 1, 1956).

Rep Bolling.

J. M. Sanders, pres; Roy C. Nichols, gen mgr; Alfred E. Shirey, coml mgr; Hugh A. Brown, program dir; V. O. Vandusen, chief engr.

### OSCEOLA, Mississippi County

**KOSE** (Oct. 11. 1949): 860 kc; 1 kw-D. P. O. Box 311. Phone Locust 3-2641. Osceola Broadcasting Corp. (original owner).

Network Keystone.

H. F. Ohlendorf, pres; Don Whitney, gen mgr & coml mgr; Edythe Bandy, prog dir & prom mgr; Jim Spencer, news dir; H. M. Jones, chief engr.

**KOSE-FM** (April 12, 1960): 98.1 mc; 1 kw. Staff, licensee same as KOSE (above).

### PARAGOULD, Greene County

**KDRS** (Jan. 1, 1947): 1490 kc; 250 w. P. O. Box 491. Phone Cedar 2-7627. Progressive Broadcasting Co. (original owner).

Network Keystone.

Ted Rand, gen mgr; T. M. Self, business mgr; Doyne F. Bateman, coml mgr; Wilma Wheelis, prog & traffic dir; Lloyd Emmert, news dir; Gene Boucher, chief engr.

### PARIS, Logan County

**KCCL** (Aug. 18, 1959): 1460 kc; 500 w-D. P. O. Box 432. Phone 100. Logan County Broadcasting Co. (acquired station April 9, 1960).

Gordon Hixson, chief owner; Donald Hallum, gen mgr & coml mgr; Jim Pitcock, prog dir; Manuel Johnson, chief engr.

### PINE BLUFF, Jefferson County

**KADL** (granted July 1959; target date not announced): 1270 kc; 5 kw, D. Jefferson County Broadcasting Co. (original owner).

Louis Alford, gen mgr; Philip D. Brady, technical dir; Albert Mack Smith, sec-treas. (See Southwestern Broadcasting stations in "Group Ownership").

**KCLA** (Jan. 16, 1947): 1400 kc; 250 w. P. O. Box 752. Phone Jefferson 5-1241. Radio Engineering Service (original owner).

Rep Best.

Kenneth Kesterson, gen mgr; Clyde Matrin Sr., coml mgr; Charles Penix, prog dir & chief engr.

**KOTN** (March 12, 1934): 1490 kc; 250 w. P. O. Box 957. Phone Jefferson 4-8732. Universal Broadcasting Corp. (original owner). (Sale to Joe Ellen Bcstg. Co. pends).

Network Keystone.

B. J. Parrish, pres & gen mgr; Joe L. Wallace, coml mgr; Alva Holt, prog dir; Merle Caldwell, news dir; B. J. Parrish, chief engr.

**KOTN-FM** (March 1959): 92.3 mc; 3.2 kw. Duplicates KOTN (above).

**KPBA** (Oct. 16, 1947): 1590 kc; 1 kw-D. P. O. Box 33. Phone Jefferson 4-1523. Radio Pine Bluff Inc. (original owner).

Rep Gene Bolles.

Wilburn L. Kent, pres; Howard M. Peters, gen mgr & coml mgr; Howard Watson, prog dir; Robt. N. Meador, chief engr.

### POCAHONTAS, Randolph County

**KPOC** (Nov. 15, 1950): 1420 kc; 1 kw-D. Box 250. Phone Twinoaks 2-5234. Pocahontas Radio Inc. (original owner).

Network Keystone.

Adrian L. White, pres, gen mgr & coml mgr; Bill Nicholson, prog dir & chief engr; Virgil Pace, sales mgr.

### PRESCOTT, Nevada County

**KTPA** (Dec. 1, 1959): 1370 kc; 500 w-D. Broadway Hotel. Phone Turner 7-2638. Eulis K. Cochran (acquired CP Oct. 1959).

Network Keystone.

Eulis K. Cochran, owner; Bob Cochran, gen mgr; David Retheford, coml mgr; Virgil Baker, prog dir; Shelby Hanie, prom mgr; Reta Nelson, news dir; Bobby DeMay, chief engr.

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### ROGERS, Benton County

**KAMO** (Sept. 16, 1954): 1390 kc; 1 kw-D. American Nat'l Bank Bldg. Phone Melrose 6-4611. KAMO Inc. (original owner).

Rep Walker-Rawalt.

G. Don Thompson, pres; W. E. (Smoky) Dacus, gen mgr.

### RUSSELLVILLE, Pope County

**KXRJ** (Feb. 25, 1947): 1490 kc; 250 w. 2nd & Commerce. Phone Woodlawn 7-1299. The Valley Broadcasters (original owner).

Network Keystone.

C. R. Horne, pres; L. L. Bryan, gen mgr; B. J. Dunn, coml mgr; Mike Horne, prog dir; Betty J. Kelley, prom mgr; Marge Crabaugh, news dir; Bill McKinney, chief engr.

### SEARCY, White County

**KWCB** (Aug. 25, 1951): 1300 kc; 1 kw-D. P. O. Box 95. Phone 1281. White County Broadcasting Co. (acquired station May 14, 1958).

Network Keystone. Rep Best.

Clyde R. Horne, pres; Don P. Jones, gen mgr & coml mgr; John Paul Capps, prog dir & prom mgr & news dir; Roy K. Cole, chief engr.

### SILOAM SPRINGS, Benton County

**KUOA** (Dec. 4, 1923): 1290 kc; 5 kw-D. Siloam Springs. Phone 777. KUOA Inc. (acquired station March 15, 1933).

Network MBS; Keystone; Razorback.

John E. Brown Jr., pres; Cecil E. Smith, gen mgr & chief engr; Ralph C. Kennedy Jr., prog dir.

**KUOA-FM** (1948): 105.7 mc; 2.6 kw. Duplicates KUOA (above).

### SPRINGDALE, Washington County

**KBRS** (Sept. 7, 1949): 1340 kc; 250 w. P. O. Box 591. Phone Pleasant 1-4675. Northwest Arkansas Broadcasting & Telecasting Co. (original owner). See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep Best.

Donald W. Reynolds, Phil H. Phillips, gen mgr, prom mgr, news dir, sports dir; C. C. Hornor Jr., coml mgr; Jim G. Wilkerson, prog dir; William H. Ussery, chief engr.

### STUTTGART, Arkansas County

**KWAK** (May 14, 1948): 1240 kc; 250 w. P. O. Box 271. Phone Wabash 2-5212. Stuttgart Broadcasting Corp.

Network Keystone.

Melvin P. Spann, vp, sec & gen mgr; June S. Spann, vp, treas & station mgr; Beloit Taylor, pres; N. W. Biddulph, coml mgr; Charles C. Austin, prog dir; C. R. Sandine, chief engr.

### TEXARKANA, Miller County

**KCMC** (See Texarkana, Tex.).

**KCMC-FM** (See Texarkana, Tex.).

**KOSY** (Nov. 15, 1951): 790 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1318. Phone 22-3771. Gateway Broadcasting Co. (original owner).

Network CBS. Rep Pearson.

Dr. W. Decker Smith, M.D., owner; Tom Dillahunty, gen mgr; Herman Cecil, coml mgr; George Dobson, news dir; Chas. Mathis Jr., chief engr.

**KTFS** (See Texarkana, Tex.).

### VAN BUREN, Crawford County

**KFDF** (Nov. 24, 1958): 1580 kc; 1 kw-D. P. O. Box 550. Phone Granite 4-6811. Broadcasters Inc. (original owner).

Rep Hopewell.

Harry R. Fischer, pres, gen mgr & coml mgr; Terry B. White, prom mgr.

### WALNUT RIDGE, Lawrence County

**KRLW** (June 29, 1951): 1320 kc; 1 kw-D. P. O. Box 30. Phone Turner 4-3131. W. H. Cate (acquired station 1955).

Network Keystone.

W. H. Cate, gen mgr; John Shields, coml mgr; William N. Cate, prog dir & prom mgr; Leonard Ringle, chief engr.

### WARREN, Bradley County

**KWRF** (Aug. 15, 1953): 860 kc; 250 w-D. P. O. Box 480. Phone 353. Pines Broadcasting Co. (acquired station March 1958).

Network Keystone. Rep Best.

Specialty programs: Negro, 5 hrs. wkly.

Weldon Sledge, pres, gen mgr & chief engr; Bill Wells, coml mgr; James Raney, prog dir.

### WYNNE, Cross County

**KWYN** (Sept. 28, 1956): 1400 kc; 250 w. P. O. Box 225. Phone 1188. East Arkansas Broadcasters Inc. (original owner).

Network Keystone.

R. O. Raley, gen mgr, coml mgr & principal stockholder; Larry C. Futrell, prog dir; Onalee Brawner, women's dir & traffic mgr; Troy S. Jennings, farm dir; Art Rogers, news dir & chief engr.

## CALIFORNIA

*Non-commercial.

### ALAMEDA, Alameda County

**KJAZ (FM)** (Aug. 1, 1959): 92.7 mc; 1 kw. 2909 Telegraph Ave., zone 5. Phone Thornwall 3-9655. Patrick Henry (acquired station May 15, 1959).

Rep Albert Chance.

Patrick Henry, gen mgr; Judson Snyder, prog dir; David Talcott, chief engr.

### ALTURAS, Modoc County

**KCNO** (1951): 570 kc; 1 kw-D. P. O. Box 1358. Phone 2531. R. W. Hansen (acquired station May 1959).

Rep Tracy Moore.

Dick Barrett, station mgr & chief engr.

### ANAHEIM, Orange County

**KEZY** (May 18, 1959): 1190 kc; 1 kw DA-1. 1213 N. Highland Ave., Hollywood 38. Phone Prospect 4-5170. Radio Orange County Inc. (original owner).

Rep Masla; Torbet, Allen & Crane (West Coast).

Cliff Gill, pres, gen mgr; Dan Russell, vp, station mgr; Ira Laufer, general sales mgr; Samuel Margolin, chief engr.

**KEZE (FM)** (target date September 1960): 95.9 mc; 870 w. Will duplicate KEZY (above).

### ANDERSON, Shasta County

**KPON** (Nov. 7, 1959): 1580 kc; 1 kw-D. P. O. Box 773. Phone Emerson 5-2711. Universal Electronics Network (original owner).

Robert Manuel, gen mgr.

### APPLE VALLEY, San Bernardino County

**KAVR** (June 5, 1954): 960 kc; 5 kw-D. P. O. Box 1. Phone Victorville 7-7251. Apple Valley Broadcasting Co. (original owner).

Rep Torbet, Allen & Crane.

Newton T. Bass, pres & chief owner; Paul F. Kirkpatrick, gen mgr; Robert Gadbois, coml mgr; Lou Rossi, prog dir, prom mgr & news dir; Dean Kiner, chief engr.

### ARCATA, Humboldt County

**KENL** (1956): 1340 kc; 250 w. KENL Bldg. Phone Vandyke 2-2941. Humboldt Broadcasters Inc. (acquired station January 1957).

Rep Grant.

Mel Marshall, pres & gen mgr; George Schafer, operative mgr; Robert Gordon, chief engr.

***KHSC-FM** (June 1, 1960): 90.5 mc; 10 w. Division of Language Arts—Humboldt State College, Arcata, Calif. Phone Van Dyke 2-1771. Humboldt State College (original owner).

Cornelius Siemens, pres; Dr. D. N. Anderson & Prof. George Goodrich, station advisors; John Rawlinson, prog dir; Bert Evans, chief engr.

### ARLINGTON, Riverside County

***KNFP (FM)** (May 11, 1959): 89.7 mc; 1.7 kw. La Sierra College. Phone Overland 9-4555. La Sierra College Broadcasting Co. (original owner).

W. F. Tarr, gen mgr; Don Dick, prog dir; Lester Cushman, chief engr.

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### AUBURN, Placer County

**KAHI** (Nov. 13, 1957): 950 kc; 1 kw-D, DA-D. P. O. Box 950. Phone Turner 5-5636. Donnelly C. Reeves (original owner).

Rep Ayres, Allen & Smith (San Francisco and Los Angeles).

Don C. Reeves, owner & chief engr; Gene Ragle, gen & coml mgr; Wes Meyers, program & promotion dir; Sparky Heilbron, news dir; Bill Foster, farm dir; Beverly Schwecke, women's dir.

**KAFI (FM)** (not on air; granted April 13, 1960; target date unknown): 101.1 mc; 5 kw. Same licensee as KAHI (above).

### AVALON, Los Angeles County

**KBIG** (June 1, 1952): 740 kc; 10 kw-D, DA-D. 6540 Sunset Blvd., Hollywood 28. Phone Hollywood 3-3205. John Poole Broadcasting Co. (original owner).

Rep Weed.

John H. Poole, pres, gen mgr; Robert J. McAndrews, vp, station mgr, coml mgr; Alan Lisser, program dir; Beull H. Dalton, chief engr.

### BAKERSFIELD, Kern County

**KAFY** (1946): 550 kc; 1 kw DA-1. Box 6128. Phone Empire 6-4411. Tullis & Hearne (acquired station October 1955). See Tullis-Hearne Stations in "Group Ownership."

Rep McGavren.

Howard L. Tullis & John P. Hearne, owners; Glenn D. Lockhart, gen mgr; Roy Cordell, operations dir; Al Anthony, program dir; Dick Brown, sales mgr; Bill Tanner, chief engr; Don Jackson, news dir; Dave Hildebran, merchandise mgr; Mary K. Ream, office mgr.

**KBIS** (not on air; target date, March 1961): 970 kc; 1 kw, DA-2. 2013 Chester Ave. Phone Fairview 4-6093. Eastern Electrosonic (acquired station Feb. 1, 1958).

Rep Headley-Reed.

Robert K. Straus, pres & owner; Charles R. Christianson, gen mgr; Si Darrah, coml mgr; Ron Zimmer, prog dir; Hal Laffoon, news dir; Leon Jones, chief engr.

**KERN** (Jan. 30, 1932): 1410 kc; 1 kw. 1535 17th St. Phone Fairview 5-7475. TWX BK 21. McClatchy Newspapers (acquired station Jan. 30, 1932). See McClatchy Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Raymer.

Eleanor McClatchy, pres; Thomas C. Flynn, station mgr, sales mgr & prog mgr; Sheldon J. Karlan, news editor; Don L. Gatz, chief engr.

**KERN-FM** (1948): 94.1 mc; 9.1 kw. Duplicates KERN (above).

**KGEE** (1946): 1230 kc; 250 w. Hotel El Tejon, 17th and K. Phone Fairview 7-3587. KMO Inc. (acquired station July 1960).

Network NBC. Rep Richard O'Connell (east); W. S. Grant (west).

Carl D. and Carl E. Haymond, owners.

**KLYD** (February 1958): 1350 kc; 1 kw-D. 2831 Eye St. Phone Fairview 7-7511. TWX BK 15. Urner Broadcasting Co. (acquired station July 1, 1959).

Rep Hollingbery.

Specialty programs: Spanish, 12½ hrs.

Edward E. Urner, chief owner & gen mgr; Dave Maxwell, station mgr; Dan Speare, prog dir; Burleigh Smith, news dir; Vernon Tucker, chief engr.

**KLYD-FM** (Not on air; target date not announced): 96.5 mc; 2.95 kw. Same licensee as KYLD (above).

KLYD-TV: Tv companion of KLYD-AM-FM.

**KMAP** (1955): 1490 kc; 250 w. Padre Hotel. Phone Fairview 7-3541. KMAP Inc. (acquired station July 1958).

Network MBS. Rep Forjoe.

Clifford E. Ball, pres & gen mgr; Dorothy A. Ball, sec-treas & women's dir; Dale Sadler, chief engr.

**KPMC** (1933): 1560 kc; 10 kw, DA-1. P. O. Bin 1709. Phone Fairview 7-5121. Pioneer Mercantile Co. (original owner).

Network ABC. Rep Torbet, Allen & Crane.

L. A. Schamblin, pres & prog mgr; Paul R. Bierman, news dir; L. P. Jarvis, chief engr.

**KQXR (FM)** (June 4, 1955): 101.5 mc; 14.5 kw. P. O. Box 425. Phone Fairview 4-0063. KLEF Broadcasters (original owner).

Rep Walker-Rawalt.

Elward L. Robertson, gen mgr; Rosina Robertson, prog dir; Walter B. Marston, chief engr.

**KUZZ** (Dec. 15, 1958): 800 kc; 250 w-D. 910 Chester Ave. Phone Fairview 7-4401. Valley Radio Corp. (original owner).

Rep Charles Bernard.

J. M. Arnoff, pres; Herb Henson, gen mgr.

### BANNING, Riverside County

**KPAS** (1948): 1490 kc; 250 w. 4425 W. Ramsey St. Phone Victor 9-4777. Calvin R. Jasshon (acquired station July 1960).

### BARSTOW, San Bernardino County

**KIOT** (not on air; granted June 29, 1960): 1310 kc; 500 w-D. P. O. Box 120, Newberry, Calif. Beam Broadcasting Co. (original owner).

Henry R. Phipps, owner.

**KWTC** (Sept. 19, 1947): 1230 kc; 250 w. P. O. Box 697. Phone 6896. Mojave Valley Broadcasting Inc. (original owner).

Network MBS. Rep Pearson.

Specialty programs: Spanish, 10 hrs. wkly.

W. T. Brown, chief owner; Richard F. Cruse, gen mgr; Margaret Perkins, news dir; Bill Shultz, prog dir & chief engr.

### BERKELEY, Alameda County

***KPFA (FM)** (April 1949): 94.1 mc; 54 kw. 2207 Shattuck Ave., zone 4. Phone Thornwall 8-6767. Pacifica Foundation (original owner). See Pacifica Foundation Stations in "Group Ownership."

Harold Winkler, pres; Ernest Lowe, prod dir; Glen Glasow, music dir; Alan Rich, prog dir; Erwin Goldsmith, chief engr.

***KPFB (FM)** (February 1954): 89.3 mc; 150 w. Same licensee and staff as KPFA (FM) (above).

**KRE** (1924): 1400 kc; 250 w. 601 Ashby Ave., zone 10. Phone Thornwall 8-7715. Central California Broadcasters Inc. (acquired station 1937).

Rep Grant.

Specialty programs: Italian, 13 hrs.; Portuguese, 9 hrs. wkly.

Arthur Westlund, pres & gen mgr; Don Hambly, coml mgr; Les Avery, prog dir.

**KRE-FM** (1948): 102.9 mc; 19.5 kw. Same licensee and staff as KRE (above).

### BIJOU, El Dorado County

**KOWL** (November 1956): 1490 kc; 250 w. P. O. Box 132, Stateline, Calif. Phone Ludlow 8-6681. Tahoe Broadcasters Inc. (acquired station May 1958).

Rep John Pearson.

Ed Frech, pres; John J. Murphy, gen mgr & coml mgr; Paul Rothgeb, prog dir & news dir; Lois Lindquist, prom mgr; Ken Cayton, chief engr.

### BISHOP, Inyo County

**KIBS** (April 1, 1953): 1230 kc; 250 w. P. O. Box 757. Phone Upton 2-4411. Southeastern Sierra Broadcasting Corp. (original owner).

Network ABC; Keystone.

James Oliver, pres; R. S. Deming, gen mgr; Joe Arnold, prom mgr; Elwayne L. Clement, chief engr.

### BLYTHE, Riverside County

**KYOR** (1946): 1450 kc; 250 w. P. O. Box 668. Phone 2231. Imperial Broadcasting System (acquired station May 14, 1956). See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial Broadcasting System. Rep Pearson.

Morris Pfaelzer, pres; Lee Ellis, gen mgr; Marlin Saline, station mgr & coml mgr; Bill Gebeau, prog dir & prom mgr; Bill Warren, news dir; Dave Matton, chief engr.

### BRAWLEY, Imperial County

**KROP** (November 1946): 1300 kc; 1 kw-D, 500 w-N. Del Rio Country Club. Phone Fieldbrook 1300. Imperial Broadcasting System (acquired station May 14, 1956). See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial Broadcasting System. Rep Pearson.

Morris Pfaelzer, pres; Lee Ellis, gen mgr; Harry Packard, station mgr & coml mgr; Bill Gebeau, prog dir & prom mgr; Bill Warren, news dir; Dave Matton, chief engr.

### BURBANK, Los Angeles County

**KBLA** (1947): 1490 kc; 250 w. (CP 1500 kc; 10 kw, DA-1). 11516 Oxnard St., North Hollywood, Calif. Phone Poplar 2-1195. Radio Station KBLA. See "Newspaper Ownership."

Rep Webb.

Gordon A. Rogers, pres, program dir & promotion mgr; Robert S. Marshall, gen mgr & coml mgr; Henry May, chief engr & farm dir; Sue Rogers, women's dir.

### CALEXICO, Imperial County

**KICO** (April 6, 1946): 1490 kc; 250 w. P. O. Box 1697, El Centro, Calif. Phone Elgin 2-1490. Charles R. Love (original owner).

Network ABC, MBS, Keystone. Rep Grant; Hugh Feltus (Pacific N.W.).

Specialty programs: Negro; Spanish.

Charles R. Love, owner; Willard Gleeson, gen mgr & prog dir; Jim Reeves, coml mgr; Betty Whitney, prog dir; Joe Rodriguez, news dir; Ron Ashman, chief engr.

### CARMEL, Monterey County

**KRML** (Dec. 25, 1957): 1410 kc; 500 w-D. Route 2, Box 552. Phone Mayfair 4-1215. Carmel Broadcastnig Co. (acquired station March 5, 1960).

Sam S. Smith, pres & gen mgr; Alan B. Skuba, station mgr; Walter M. Spear, sales mgr; Betty A. Wells, sec-treas; Ralph S. Click, chief engr.

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### CHICO, Butte County

**KHSL** (1935): 1290 kc; 5 kw, DA-N. P. O. Box 1041. Phone Fireside 2-0141. TWX CZ 71. Golden Empire Broadcasting Co. (acquired station 1938).

Network CBS. Rep Avery-Knodel.

Mickey McClung, pres & gen mgr; Charles H. Kinsley Jr., station mgr & controller; Brian Loughran, sales mgr; Bill Zimlich, prog dir; Russell Pope, dir of engineering.

KHSL-TV: Tv companion station of KHSL.

**KPAY** (September 1949): 1060 kc; 10 kw, DA-N. P. O. Box 523. Phone Fireside 2-4211. J. Ned Richardson (acquired station April 1958).

Network MBS. Rep Hollingbery.

J. Ned Richardson, chief owner; Frank J. Mertz, coml mgr; Tim Armstrong, prog dir; John Hetherington, news dir; William Pope, chief engr.

### CLAREMONT, Los Angeles County

***KSPC (FM)** (February 1956): 99.9 mc; 843 w. Replica House. Phone Lycoming 6-8511, Ext. 2811. Pomona College.

Specialty programs (wkly): French ¾ hr, German ¼ hr, Spanish ¼ hr, Russian ¼ hr.

Charles F. Waite, gen mgr; Randolph H. Fischer, program dir; E. Ludlow Keeney Jr., asst mgr; Roger Isaacson, chief engr.

### COACHELLA, Riverside County

**KCHV** (1954): 970 kc; 1 kw-D. P. O. Box 112. Phone Express 8-5534. Edward Gorges (original owner).

Rep Tracy Moore (Hollywood); Hal Holman (Chicago & New York).

Specialty programs: Spanish, 15 hrs wkly.

Edward Gorges, owner; I. E. Staples, gen mgr; Doug Caplette, coml mgr; Doc Robinson, prog dir; Jack Paris, news dir; Bill Heath, chief engr.

**KCHV-FM** (Target date Sept. 1, 1960): 93.7 mc; 25 kw. Duplicates KCHV (above).

### COALINGA, Fresno County

**KBMX** (Aug. 9, 1950): 1470 kc; 500 w-D. P. O. Box 1179. Phone Wells 5-0735. Meldean Broadcasting Co. (acquired station April 1, 1959).

Rep Grant Webb.

Specialty programs: Spanish, 2 hrs. wkly.

Meldean Upp, owner & gen mgr; Annette McLellan, office and coml mgr; Bob Brister, prog dir; Luis Montoya, chief engr.

### CORONA, Riverside County

**KBUC** (1948): 1370 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 368. Phone Redwood 7-1370. Radion Broadcasting Inc. (acquired station March 1958).

Rep United Spot Sales.

Specialty programs: Spanish, 12 hrs. wkly.

James F. Hadlock, pres; Naum Healy, vp & gen mgr; Steve Schoen, coml mgr; Art Fulton, prog dir; Elaine Kremper, prom mgr; Jay Davis, news dir; Walt Rees, chief engr.

### CRESCENT CITY, Del Norte County

**KPLY** (July 1950): 1240 kc; 250 w. P. O. Box 248. Phone Ingersoll 4-2155. Melvin Marshall (acquired station October 1958).

Network Keystone. Rep W. S. Grant.

Melvin Marshall, pres; H. Frank Walters, gen mgr; Alfred Curven, prog dir; Herbert Newman, chief engr.

**KPOD** (Dec. 5, 1959): 1310 kc; 1 kw-D. 251 H St. Phone Ingersoll 4-2151. Universal Electronics Network (original owner).

Rep Torbet, Allen, & Crane.

Larry Marvin, gen mgr.

### DELANO, Kern County

**KCHJ** (1951): 1010 kc; 5 kw-D; 1 kw-N, DA-2. P. O. Box 966. Phone 8676. Charles Herman Johnes (original owner).

Charles H. Johnes, pres & chief engr; Jean G. Johnes, gen mgr; James Turner, coml mgr; Joe McFolin, prog dir.

### DINUBA, Tulare County

**KRDU** (December 1946): 1240 kc; 250 w. (CP 1130 kc; 1 kw, DA-1). P. O. Box 157. Phone Lynwood 1-1130. Radio Dinuba Co. (original owner).

Rep Robert A. Allen (San Francisco & Los Angeles).

Specialty programs: Spanish, Japanese.

Egon Hofer, pres & mgr; Dave Hofer Jr., sales mgr & vp; Bill Arnold, prog dir; Richard F. Sheppard, news dir; Warren Nystrom, chief engr.

### EL CAJON, San Diego County

**KDEO** (1955): 910 kc; 1 kw, DA-2. 3911 Pacific Highway, zone 1. Phone Cypress 8-8371. Tullis & Hearne Broadcasting Corp. (acquired station July 1960). See Tullis-Hearne Stations in "Group Ownership."

Rep Eastman.

Howard L. Tullis & John P. Hearne, owners; John H. Pace, gen mgr; Gary Goodwin, news dir.

**KUFM (FM)** (May 10, 1959): 93.3 mc; 3.5 kw. P. O. Box 488. Phone Hickory 2-5511. Forwek & Co. (original owner).

Thelma H. Weeks, pres; W. B. Lipps, coml mgr; John Edington, prog dir; John R. Weeks, chief engr.

### EL CENTRO, Imperial County

**KAMP** (June 21, 1958): 1430 kc; 1 kw-D. P. O. Box 1018. Phone Elgin 2-2277. El Centro Radio Inc. (original owner).

Rep Grant Webb; B-N-B, Los Angeles.

A. E. Androetti, pres; William H. Ellison, gen mgr; Chap Rollins, coml mgr; Robert E. Weaver, prog dir; Robert E. Baker, prom mgr; Arch Thistle, chief engr.

**KXO** (1927): 1230 kc; 250 w. P. O. Box 140. Phone Elgin 2-1230. Feldman Enterprises Inc. (acquired station Aug. 1, 1959).

Network Keystone, CPRN. Rep Raymer.

Leonard Feldman, owner; Marc Hanan, gen mgr; Gordon Belson, prog dir; Mike Russell, news dir; Arch Thistle, chief engr.

### ESCONDIDO, San Diego County

**KOWN** (May 1, 1958): 1450 kc; 250 w. 1226 Hale Ave. Phone Sherwood 5-8511. Palomar Broadcasting (original owner).

Specialty programs (wkly): Spanish 1 hr.

Julia Crary Owen, pres; Julian Ruiz, prog dir; Paul LeBlanc, news dir; Joseph F. Dessert, chief engr.

### EUREKA, Humboldt County

**KDAN** (1956): 790 kc; 5 kw-D. P. O. Box 993. Phone Hillside 2-0611. Radio KDAN Inc. (acquired station June 1959).

Rep United Spot Sales.

James Hadlock, pres; Art Sipherd, gen mgr; Earl Madray, coml mgr; Ken David, prog dir; Mata Barker, prom mgr; Walt Rees, chief engr.

**KIEM** (May 12, 1933): 1480 kc; 5 kw-DA-N. P. O. Box 1021. Phone Hillside 3-1621. Redwood Broadcasting Co. (original owner). See California-Oregon Stations in "Group Ownership."

Network MBS. Rep Hollingbery (National); Art Moore (Regional).

William B. Smullin, pres & chief owner; Newton L. Steward, station mgr; A. B. Adams, operations mgr; Robert W. Stach, prom mgr; Tamison H. Moore, news dir; Donald R. King, chief engr.

**KRED (FM)** (May 12, 1948): 96.3 mc; 5.6 kw. Duplicates KIEM (above).

KIEM-TV: Tv companion of KIEM and KRED (FM).

**KINS** (1946): 980 kc; 5 kw-D; 500 w-N, DA-N. P. O. Box 1015. Phone Hillside 2-5744. Eureka Broadcasting Co. (acquired station March 1, 1958).

Network CBS. Reps Weed-Radio; H. S. Jacobson (Portland); Wm. Wagner (Seattle).

Wendell Adams, pres & gen mgr; T. J. Crowley, coml mgr; Doyle Seely, prog dir; John McDonough, news dir; Dean Elliott, chief engr.

### FORT BRAGG, Mendocino County

**KDAC** (1948): 1230 kc; 250 w. 2100 E. Oak St. Phone Yorktown 4-3251. Ardith M. Mertle, executor.

Craig N. Smith, gen mgr & chief engr; Mathew V. Huber, coml mgr & prog dir.

### FREMONT, Alameda County

**KHYD (FM)** (not on air; granted June 29, 1960): 104.9 mc; 814 w. 1201 Van Ness Ave., San Francisco. Triumph Broadcasters (original owner).

### FRESNO, Fresno County

**KARM** (Jan. 1938): 1430 kc; 5 kw, DA-1. 7535 N. Van Ness. Phone Baldwin 2-4441. TWX Fresno 53. KARM, The George Harm Station (original owner).

Network ABC. Rep Hollingbery.

George Robert Harm, pres & gen mgr; Gordon Jacobs, coml mgr; Bill Dallas, program dir & promotion dir; Elbert Dean, chief engr; Bob Lee, news dir; Doris Case, women's dir.

**KARM-FM** (March 15, 1948): 101.9 mc; 7.4 kw. Duplicates KARM (above).

**KBIF** (Nov. 17, 1947): 900 kc; 1 kw-D. 857 Van Ness. Zone 21. Phone Amherst 6-0791. KBIF Inc. (acquired station June 1, 1957).

Rep Weed Radio.

Ethan Bernstein, pres, gen mgr, coml mgr; James Bailey, prog dir & news dir; Frank Wells, prom mgr; Bob Love, chief engr.

**KJPO (FM)** (not on air; target date not announced): 94.5 mc; 7.5 kw. John H. Poole, permittee (interlocking ownership with KBIF [above]).

**KEAP** (Oct. 14, 1957): 980 kc; 500 w-D. 2344 S. Railroad Ave., zone 21. Phone Adams 7-1871. KEAP Broadcasting Co. (acquired station May 12, 1958).

Rep McGavren.

Herbert J. Edelan, pres & gen mgr; Mort Sidley, vp & coml mgr; Elbert Dean, chief engr.

**KFRE** (1937): 940 kc; 50 kw, DA-2. T. W. Patterson Bldg., zone 21. Phone Amherst 8-6441. TWX FR 58. Triangle Publications, Inc. (acquired station Feb. 28, 1959). See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Blair & Co.

Leslie H. Peard Jr., gen mgr; Leslie H. Norins, gen sales mgr; Robert Fulton, prog dir.

**KRFM (FM)** (1946): 93.7 mc; 70 kw. Same licensee and staff as KFRE (above).

KFRE-TV: Tv companion station to KFRE & KRFM (FM).

**KGST** (1949): 1600 kc; 1 kw-D. 1244 O St., zone 21. Phone Amherst 6-9901. Juan Mercado (acquired station Dec. 3, 1959).

**KMAK** (June 26, 1953): 1340 kc; 250 w. 2020 McKinley, zone 3. Phone Amherst 6-9448. McMahan Broadcasting Co. (original owner).

Rep Meeker.

R. O. McMahan, pres; Coyle Chambers, gen mgr; Denny Whitney, asst mgr; Walter Novell, sales mgr, Edgar Nickel, chief engr.

**KMAK-FM** (not on air; target date, not announced): 95.5 mc; 26 kw. Same licensee & address as KMAK (above).

**KMER (FM)** (not on air; target date not announced): 104.7 mc; 2.9 kw. 2964 E. McKenzie Ave. (Apt. B). Edward W. Stokes Sr.

**KMJ** (June 1925): 580 kc; 5 kw. 1515 Van Ness Ave, zone 22. Phone Amherst 8-5771. TWX FR 144. McClatchy Newspapers (acquired station 1927). See McClatchy Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Raymer.

Eleanor McClatchy, pres; Ramsey Elliott, station mgr; Roy Swanson, sales mgr; Jeff Nagle, prog mgr; Richard L. Ebbert, news editor; William Wallace, chief engr.

**KMJ-FM** (1949): 97.9 mc; 7.3 kw. Duplicates KMJ (above).

KMJ-TV: Tv companion station of KMJ-AM-FM.

**KXQR (FM)** (Target date Oct. 30, 1960). 102.7 mc; 2.85 kw 5226 N. Teilman Ave., zone 5. Phone Baldwin 7-6322. Elbert H. Dean & Richard E. Newman (original owner).

**KYNO** (Oct. 1947): 1300 kc; 1 kw, DA-2. (cp: 1 kw-N; 5 kw, DA-N). 2125 N. Barton. Phone Clinton 5-8383. KYNO Radio, Voice of Fresno (original owner).

Network MBS. Rep Headley-Reed.

Specialty programs: Spanish.

L. E. Chenault, gen mgr; Dave Belman, prog dir; Lloyd Chappel, news dir; Bert Williamson, chief engr.

**NEW** (not on air; target date unknown): 1150 kc; 1 kw-D, DA-D. Enterprise Broadcasting Co.

### GARDEN GROVE, Orange County

**KGGK (FM)** (not on air; granted Nov. 18, 1959): Harold Lampel, 5261 El Parque St., Long Beach, Calif.

### GILROY, Santa Clara County

**KPER** (September 1957): 1290 kc; 1 kw-D. 615 Swanston Lane. Phone Vinewood 2-3155. Radio KPER (acquired station February 1959).

Rep Grant Webb (New York, Chicago); J. A. Lucas (Los Angeles, San Francisco).

Specialty programs: Spanish, 20 hrs.; Portuguese, 3 hrs., both wkly.

John Gregory, gen mgr; Charles Schultz, prog dir; Robert George, news dir; Don Bernard, chief engr.

### GLENDALE, Los Angeles County

**KIEV** (1932): 870 kc; 250 w-D. 106 N. Glendale Ave., zone 6. Phone Chapman 5-2388. Cannon System Ltd. (original owner).

David H. Cannon, pres, Reed E. Callister, secy; Allin Slate, gen mgr; Andrew A. Costello, chief engr.

**KUTE (FM)** (March 22, 1952): 101.9 mc; 11.6 kw. (CP for 82 kw). 217 W. Broadway, zone 4. Phone Citrus 4-1414. Robert P. Adams (original owner).

R. P. Adams, pres.

### HANFORD, Kings County

**KNGS** (1947): 620 kc; 1 kw, DA-N. P. O. Box 620. Phone Ludlow 2-0361. Kings Broadcasting Co. (acquired station July 1960). See John C. Cohan Stations in "Group Ownership."

John C. Cohan, pres.

### HAYWARD, Alameda County

**KBBM (FM)** (Feb. 1, 1960): 101.7 mc; 900 w. Founders Bldg. Phone Jefferson 8-2640. Bay Shore Broadcasting Co. (original owner).

Rep Continental Radio Sales.

Keith Moyer, pres; James Hilderbrand, gen mgr; Wm. Harrison, coml mgr; Dave Borach, prog dir; C. Lustig, chief engr.

### HEMET, Riverside County

**KHSJ** (April 10, 1959): 1320 kc; 500 w, DA-D. P. O. Box 1196. Phone Olive 8-7113. Ramona Broadcasting Co. (acquired station May 1960).

Robert B. Griffin, Robert T. Griffin & Paul O. Sprague, owners.

### INDIO, Riverside County

**KREO** (1946): 1400 kc; 250 w. P. O. Box 697. Phone Diamond 7-3403. Imperial Broadcasting System (acquired station December 1957). See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial. Rep Pearson.

Specialty programs: Spanish, 16 hrs. wkly.

Frank K. Danzig, pres; Ed Silvera, gen mgr & prom mgr; Glenn Weber, coml mgr; Joe Scott, prog dir & news dir; Dave Matton, chief engr.

### INGLEWOOD, Los Angeles County

**KTYM** (February 1958): 1460 kc; 1 kw-D. 125 So. Grevillea, zone 1. Phone Oregon 8-3731. Albert John Williams (original owner).

Rep Grant.

Albert J. Williams, pres & gen mgr; Clarence O. Gray, coml mgr; Frank McDonald, prog dir; Michael Ford, news dir; John Douglas, chief engr.

**KTYM-FM** (1959): 103.9 mc; 390 w. Duplicates KTYM (above) 90% of the time.

### KING CITY, Monterey County

**KRKC** (Sept. 21, 1958): 1570 kc; 250 w-D. P. O. Box 1167. Phone 1070. KRKC Inc. (acquired station Sept. 6, 1959).

Network Keystone. Rep Grant.

Specialty programs: Spanish, 3½ hrs. wkly.

Robert T. McVay, pres, gen mgr, coml mgr, sports dir, news dir, prom mgr & sales mgr; Joan Brown, continuity dir; John McAdam, prog dir; Gloria Manss, traffic dir; Richard Mowat, record librarian; Garon Handley, regional sales rep; Bill Buckley, chief engr.

### LANCASTER, Los Angeles County

**KANT-FM** (not on air; target date, not announced): 107.9 mc; 20.5 kw. 8046 Fulton Ave., North Hollywood, Calif. Desert Broadcasting Co.

**KAVL** (Sept. 8, 1950): 610 kc; 1 kw-D, 500 w-N, DA-2. 2501 West Ave. Phone Whitehall 2-1121. Antelope Broadcasting Co. (original owner).
Rep: Pearson Co.
Whitford B. Carter, pres; Herbert L. Comstock, gen & coml mgr; W. Jack Hill, prog & news dir; Thomas H. Johnson, chief engr.

**KBVM** (August 1956): 1380 kc; 1 kw-D, DA-D. 43321 N. Sierra Hwy. Phone Whitehall 2-8461. TWX 7112. Tri-County Broadcasters Inc. (acquired station August 1959).
Rep. J. C. Gates.
Philip L. Solberg, gen mgr.

### LEMOORE, Kings County

**KLAN** (not on air; target date summer 1960): 1320 kc; 1 kw-D, DA-D. 422 N. Douty St. Radio Lemoore (original owner).
Rep Torbet, Allen & Crane.
Joseph E. Gamble, owner; Mel Vierra, coml mgr; Lee Leonard, prog dir; Fred Volken, chief engr.

### LODI, San Joaquin County

**KCVR** (1946): 1570 kc; 1 kw-D. P. O. Box 600. Phone Endicott 8-0628. Radio KCVR (acquired station July 1960).
John Bayliss, gen mgr.

**KCVR-FM** (Dec. 24, 1959): 97.7 mc; 800 w. Duplicates KCVR except from 8:30-10:30 a.m. and after sunset.

### LOMPOC, Santa Barbara County

**KNEZ** (Aug. 8, 1958): 960 kc; 500 w-D. P. O. Box 338. Phone Regent 6-3421. Radio KNEZ Inc. (original owner).
Network Keystone. Rep B-N-B Time Sales.
Thomas B. Friedman, owner; Thomas J. Wallace Jr., gen mgr; W. S. Lukenbill, sales mgr; Alan Beach, asst mgr; Dave Cassady, news dir; Donald Helvey, chief engr.

### LONG BEACH, Los Angeles County

**KFOX** (March 1924): 1280 kc; 1 kw. 220 East Anaheim. Phone Hemlock 6-7281. KFOX Inc. (acquired station Dec. 1, 1957) (See Kenyon Brown stations in "Group Ownership").
Kenyon Brown, pres; Kevin B. Sweeney, vp; Cal Perley, gen mgr; Dick Schofield, sales mgr; Don Lamond, program dir.

**KFOX-FM** (1948): 102.3 mc; 1 kw Duplicates KFOX (above).

**KGER** (1926): 1390 kc; 5 kw, DA-N. 3745 Atlantic Ave., zone 7. Phone Garfield 7-7907. John Brown Schools of California, Inc. (acquired station January 1949).
Dr. John E. Brown, pres; E. William George, gen mgr; Irene Cook, prog dir; Finis Bell, news dir; Luke Crumbaugh, chief engr.

**KLFM (FM)** (not on air; target date, not announced): 105.5 mc; 300 w. Harriscope Inc. See Rocky Mtn. Tele Stations in "Group Ownership."

***KLON (FM)** (July 3, 1950): 88.1 mc; 1.2 kw. 1305 E. Pacific Coast Highway, zone 6. Phone Hemlock 7-6481. Long Beach Unified School District (original owner).
Frank B. George, supervisor of radio-tv education; Robert Grunwald, asst supervisor; Peter Russo, chief engr.

**KNOB (FM)** (1948): 97.9 mc; 79 kw. 7153 Pacific View Dr., Hollywood 28. Phone Hollywood 7-0454. Cerritos Broadcasting Co. acquired station 1958).
Rep Modern Media Fm Sales.
Specialty programs: Negro, 15 hrs. wkly.
Raymond B. Torian, pres & chief engr; Alex N. Stein, gen mgr; Don Propst, coml mgr & station mgr; Sleepy Stein, prog dir; Earl Holbrook, prom mgr.

**KPGM (FM)** (target date Oct. 1, 1960): 97.7 mc; 1 kw. P. O. Box 818. Phone Whitecliff 9-4843. Wm. J. Greene (original owner).
Wm. J. Green, pres.

### LOS ANGELES, Los Angeles County

**KABC** (Nov. 15, 1929): 790 kc; 5 kw, DA-N. 1539 N. Vine St., zone 28. Phone Normandy 3-3311. TWX LA 326. American Broadcasting-Paramount Theaters, Inc. (acquired station Aug. 1, 1944). See ABC Owned Stations in "Group Ownership."
Network ABC. Rep Katz.
James G. Riddell, vp western div, ABC; Ben Hoberman, gen mgr; Phil Bresthoff, coml mgr; Roy Drushall, national sales mgr; Jack Meyers, prog dir; Dave Nowinson, prom mgr; Milt Fishman, news dir; Ted Crenier, chief engr; Ralph Denechaud, mgr, radio engr operations.

**KABC-FM** (Dec. 30, 1947): 95.5 mc; 4.3 kw. Duplicates KABC (above).
KABC-TV: Tv companion of KABC-AM-FM.

**KALI** (See San Gabriel)

KALI
Los Angeles — MUrray 1-7148
John Pearson Co.,— Nat'l. Rep.
A TELE-BROADCASTERS STATION
No. 1 SPANISH LANGUAGE STATION IN THE WEST

**KBBI (FM)** (May 2, 1959): 107 5 mc; 19.5 kw. 558 S. Hope St., zone 17. Phone Madison 5-1641. The Bible Institute of Los Angeles Inc. (original owner).
Al Sanders, gen mgr; Ed Steele, coml mgr; Don Ranson, news dir; John Robertson, chief engr.

**KBCA (FM)** (Feb. 18, 1959): 105.1 mc; 6 kw. 6333 Wilshire Blvd., zone 48. Phone Olive 3-3940. Mt. Wilson Fm Broadcasters Inc. (original owner).
Saul R. Levine, pres.

**KBIG** (See Avalon listing).

**KBIQ (FM)** (Feb. 15, 1959): 104.3 mc; 110 kw. 6540 Sunset Blvd., zone 28. Phone Hollywood 3-3205. KBIQ Inc. (original owner).
Rep Weed Radio.
John H. Poole, pres & gen mgr; William A. Sawyers, station & coml mgr; Allen A. Davis, prog & news dir; Malcolm K. Morrett, chief engr.

KBIQ (FM)
Los Angeles
110,000 WATTS
From Mt. Wilson

**KBMS (FM)** (Dec. 20, 1956): 105.9 mc; 18 kw. (CP 60 kw). 135 S. Kenwood St., Glendale 5, Calif. Phone Citrus 4-8444. Planned Music Inc.
E. A. Schwartz, pres; William Spry, gen mgr; William J. Scott, mgr; Keith Campbell, coml mgr; Fren Cederblom, chief engr.

**KCBH (FM)** (June 30, 1954): 98.7 mc; 75 kw. 9000 Alto Cedro Drive, Beverly Hills. Phone Bradshaw 2-7105. A. Arthur Crawford (acquired station May 6, 1953).
Rep Walker-Rawalt.
A. Arthur Crawford, pres; Arthur K. Crawford, coml mgr; Hamilton Williams & Ward Glenn, prog dirs; John J. Davis, chief engr.

***KCMI (FM)** (not on air; target date, not announced): 88.5 mc; 10 w. c/o S. R. Levine, 6399 Wilshire Blvd. (Room 1007) Los Angeles. Immaculate Heart College.

**KFAC** (April 14, 1931): 1330 kc; 5 kw, DA-N. 5773 Wilshire Blvd., zone 36. Phone Webster 8-0161. Los Angeles Broadcasting Co. (original owner).
Rep Bolling.
E. L. Cord, owner; Calvin J. Smith, gen & coml mgr; Howard M. Rhines, prog dir; Dick Joy, news dir; Ron Oakley, chief engr.

**KFAC-FM** (Dec. 29, 1948): 92.3 mc; 75 kw. Duplicates KFAC (above).

**KFI** (April 16, 1922): 640 kc; 50 kw. 141 N. Vermont Ave., zone 54. Phone Dunkirk 2-2121. TWX LA 1041. Earle C. Anthony Inc. (original owner).
Network: NBC. Rep Christal.
Earle C. Anthony, pres & gen mgr; Charles E. Hamilton, asst to the pres; Elmer O. Wayne, coml mgr; Pat Kelly, prog dir; Robert J. Boyne, prom mgr; Pat Bishop, news dir; H. L. Blatterman & Curtis W. Mason, co-chief engrs.

PROGRAMMING FOR ADULTS • KFI THE GREAT VOICE OF THE WEST •
KFI
• 640 KC-50,000 WATTS CLEAR CHANNEL

**KFMU (FM)** (1947): 97.1 mc; 58 kw. 350 S. Fairfax Ave., zone 36. Phone Webster 8-5233. Rogan Jones (acquired station May 1960). See International Good Music Stations in "Group Ownership."

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Disneyland Hotel Offices: CLIFF GILL, Pres. & G. M.
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RADIO ORANGE COUNTY
SEE EDITORIAL LISTING UNDER ANAHEIM, ORANGE COUNTY, CALIF.

## CALIFORNIA CONTINUED

***KFSG** (1924): 1150 kc; 2.5 kw-D; 1 kw-N. ST-KRKD. 1100 Glendale Blvd., zone 26. Phone Dunkirk 9-1141. Echo Park Evangelistic Assn. (original owner).
Dr. Rolf K. McPherson, pres; Dr. M. B. Buchen, gen mgr & program dir; Donald K. Horton, chief engr; Oval Wylie, news dir.

**KFWB** (1925): 980 kc; 5 kw. 6419 Hollywood Blvd., zone 28. Phone Hollywood 3-5151. TWX LA 156. KFWB Broadcasting Corp. (acquired station Oct. 18, 1956). See Crowell-Collier Publishing Co. Stations in "Group Ownership."
Rep John Blair.
Robert M. Purcell, pres & gen mgr; Theola R. Sanders, dir of operations; James F. Simons, coml mgr; Charles Blower Jr., prog dir; Hal Davis, advertising mgr; Wm. Crago, news dir; Leonard Hayden, chief engr.

**KGBS** (1925): 1020 kc; 5 kw, L-KDKA. (CP for 50 kw, DA-1, L-KDKA). 338 So. Western Ave., zone 5. Phone Dunkirk 8-2345. TWX LA-1296. Standard Broadcasting Co. (June 30, 1959). See Storer Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."
Rep Peters, Griffin, Woodward.
George B. Storer, pres; Wendell B. Campbell, gen mgr; Dale Peterson, coml mgr; William Wheatley, prog dir; Leonard Reeves, chief engr.

**KGFJ** (1926): 1230 kc; 250 w; 100 w. (SH). 6314 Sunset Blvd., zone 28. Phone Hollywood 4-0201. Ben S. McGlashan (original owner).
Rep Bernard Howard; Torbet, Allen & Crane (San Francisco).
Specialty programs: Negro, 100%.
Ben S. McGlashan, owner; Thelma Kirchner, gen mgr; Molly C. Low, sales mgr; Juanita McCurdy, prom mgr; John Magnus, news dir; Homer Obuchon, chief engr.

**KGLA (FM)** (1957): 103.5 mc; 12.5 kw. 6907 Melrose Ave., zone 38. Phone Webster 6-7225. E. Edward Jacobson (acquired station November 1959).
Leon Samberg, gen mgr & chief engr; Hal Harrison, coml mgr; Leon Tate, prog dir.

**KHJ** (April 13, 1922): 930 kc; 5 kw, DA-N. 1313 N. Vine St., zone 28. Phone Hollywood 2-2133. RKO General Inc. (acquired station Jan. 1, 1951). See RKO General Stations in "Group Ownership."
Rep H-R Representatives.
Thos. F. O'Neil, pres; William McDowell, acting gen mgr & gen sales mgr; Arthur Ainfeld, coml mgr; Anthony J. Frano, prog dir; Robert E. Bullock, chief engr.

**KHJ-FM** (1941): 101.1 mc; 16.8 kw. Duplicates KHJ (above).
KHJ-TV Tv companion station of KHJ-AM-FM.

**KHOF (FM)** (Nov. 13, 1956): 99.5 mc; 100 kw. P. O. Box 41108, zone 41. Phone Chapman 5-7575. The Maple Chapel Inc. (original owner).
R. A. Schoch, pres; J. L. Carpenter, gen mgr; Phil Butler, coml mgr; Jack R. Short, chief engr.

**KLAC** (1928): 570 kc; 5 kw-D, 1 kw-N. 6363 Sunset Blvd., zone 28. Phone Hollywood 2-7271. Hall Broadcasting Co. (acquired station Aug. 1, 1956).
Rep McGavren.
M. W. Hall, pres; Al Racco, gen mgr; Mort Sidley, gen sales mgr; Dick Westman, vp in charge of operations; James McNamara, news dir; Paul Holton, chief engr.

**KLAC-FM** (Target date not announced): 102.7 mc; 8.3 kw. To duplicate KLAC.

**KMLA (FM)** (July 1, 1957): 100.3 mc; 58 kw. 2917 Temple St., zone 26. Phone Dunkirk 2-8426. KMLA Broadcasting Corp.
J. B. Kiefer, pres & gen mgr; Ned Connor, coml mgr; Donn Harling, program dir; William Tomberlin, chief engr.

**KMPC** (1928): 710 kc; 50 kw-D, 10 kw-N, DA-N. 5939 Sunset Blvd., zone 28. Phone Hollywood 9-5341. TWX LA-123. Golden West Broadcasters (acquired station December 1952). See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
Rep AM Radio Sales.
Robert O. Reynolds, pres & gen mgr; Stanley L. Spero, coml mgr; Robert Forward, prog dir & prom mgr; John M. Asher Jr., prom mgr; Hugh Brundage, news dir; Loyd Sigmon, vp & chief engr.

**KNX** (Sept. 10, 1920): 1070 kc; 50 kw. 6121 Sunset Blvd., zone 28. Phone Hollywood 9-1212. Columbia Broadcasting System (acquired station Sept. 1936). See CBS-Owned Stations in "Group Ownership."
Network CBS. Rep CBS Radio Spot Sales.
Fred Ruegg, vp & gen mgr; Gordon Mason, sales mgr; Robert Sutton, prog dir; Arthur Wittum, advertising & prom mgr; Barney Miller, news dir; Ted Denton, mgr of tech operations.

**KNX-FM** (1947): 93.1 mc; 67 kw. Duplicates KNX (above).
KNXT (TV): Tv companion of KNX-AM-FM.

***KPFK (FM)** (July 1959): 90.7 mc; 75 kw. 5636 Melrose Ave., zone 38. Phone Hollywood 7-7183. Pacifica Foundation (original owner). See Pacifica Foundation Stations in "Group Ownership."
Harold Winkler, pres; Catherine Cory, vp & mgr; John Harris, prod dir; Robert M. Trotter, music dir; Safford Chamberlain, dir of literature & drama; Stephen J. Hawes, chief engr.

**KPOL** (Sept. 22, 1952): 1540 kc; 10 kw, DA-N. 4628 Wilshire Blvd., zone 4. Phone Webster 8-2345. Coast Radio Broadcasting Corp. (original owner).
Rep. Raymer.
Hugh R. Murchison, owner; Frederick D. Custer, gen mgr; Robertson C. Scott, prog dir; Lewis K. Irwin, news dir; Conrad Sprenger, chief engr.

**KPOL-FM** (Aug. 1957): 93.9 mc; 38 kw. Duplicates KPOL (above).

**KRHM (FM)** (1948): 94.7 mc; 58 kw. 3421 W. Eighth St., zone 5. Phone Dunkirk 5-7421. KRHM Broadcasting Co.
Rep Pearson.
Harry Maizlish, owner; Benson Curtis, gen mgr.

**KRKD** (1927): 1150 kc; 5 kw-D, 1 kw-N. ST-KFSG. 1050 Montecito Drive, zone 31. Phone Capital 5-4116. Trans American Broadcasting Corp. (acquired station Sept. 14, 1959).
Rep Avery Knodel.
Specialty programs: Spanish, 14 hrs. wkly.
John D. Feldmann, pres & gen mgr; Robert L. Fox, coml mgr; Charles Clifton, prog dir; Bill Anders, news dir; Ben C. Brown, chief engr.

**KRKD-FM** (1949): 96.3 mc; 54 kw. Duplicates KRKD (above).

***KUSC (FM)** (1946): 91.5 mc; 2.9 kw. U. of Southern California, zone 7. Phone Richmond 8-2311. U. of Southern California (original owner).
Kenneth Harwood, gen mgr; Gregg Sallee, prog dir; Merlyn Rawson, chief engr.

***KXLU (FM)** (March 3, 1957): 89.1 mc; 630 w. 7101 W. 80th St., zone 45. Phone Spring 6-0400. Loyola U. of Los Angeles (original owner).
Rev. Charles S. Casassa, S.J., pres; Richard A. San Guiliano, gen mgr; Mario F. Domino, prog dir; Franklin C. Valvo, prom mgr; Ronald M. Roy, news dir; Thomas M. Georges, chief engr.

### MADERA, Madera County

**KHOT** (Dec. 31, 1956): 1250 kc; 500 w-D, DA-D. 28180 Avenue 15. Phone Orchard 4-8501. Glomor Music Broadcasters Inc. (acquired station March 18, 1957).
Rep Ayres, Allen & Smith.
Bob L. Moran, pres & gen mgr; Don L. Edwards, coml mgr; Tom Bracanovich, chief engr.

### MARYVILLE, Yuba County

**KMYC** (1940): 1410 kc; 5 kw, DA-N. P. O. Box 631. Phone Sherwood 2-2396. Carlton Broadcasting Corp. (acquired station Aug. 1, 1959).
Network ABC. Rep Theo. B. Hall.
Jack Sterling, pres; Carroll Hansen, gen mgr; Rick Wyville, coml mgr; Neil McIntyre, prog dir; Jim Parrish, chief engr.

**KMYC-FM** (1947): 99.9 mc; 4.9 kw. Duplicates KMYC (above).

### MERCED, Merced County

**KWIP** (Feb. 26, 1956): 1580 kc; 500 w-D. Hotel Tioga. Phone Randolph 2-3838. HDH Stations Inc. (acquired station Nov. 8, 1958).
Rep J. C. Gates.
Specialty programs: Spanish, 10 hrs. wkly.
Maxwell Hurst, pres & gen mgr; Jerry O'Neill, chief engr.

**KYOS** (1936): 1480 kc; 5 kw, DA-N. P. O. Box 717. Phone Randolph 2-6251. KYOS Inc. (acquired station December 1959).
Network MBS; ABC. Rep Torbet, Allen & Crane.
Frank J. Flynn, pres & gen mgr; Harry Carmichael, coml mgr; Jeanette Flynn, program dir; Dwayne Caldwell, chief engr.

### MODESTO, Stanislaus County

**KBEE** (1951): 970 kc; 1 kw, DA-2. P. O. Box 3131. Phone Lambert 3-7756. McClatchy Newspapers (acquired station Aug. 31, 1956). See McClatchy Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."
Network CBS. Rep Raymer.
Eleanor McClatchy, pres; Hugh C. Shelley, station mgr; Milton L. Hibdon, sales mgr; Robert C. Hansen, news editor; Albert Schneider, chief negr.

**KBEE-FM** (April 3, 1948): 103.3 mc; 11.5 kw. Duplicates KBEE (above).

**KFIV** (1950): 1360 kc; 1 kw, DA-N. P. O. Box 1360. Phone Lambert 2-1051. KFIV Inc. (acquired station May 1, 1959).
Network ABC. Rep Hollingbery; Hugh Feltis (Seattle).
Specialty programs: Italian, 1 hr.; Spanish, 3½ hrs.; Portuguese, 7 hrs., all wkly.
A. J. Krisik, pres; Theodore J. Wolf, sec-treas & gen mgr; Judd Sturtevant, coml mgr; Gene D'Accardo, prog dir; Pat Francois, prom mgr; Bob Cooper, news dir; Mel Freedman, chief engr.

**KTRB** (June 18, 1933): 860 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 593. Phone Lambert 3-0737. KTRB Broadcasting Co. (original owner).
Reps Torbet, Allen & Crane, (West Coast); Bernard Howard (East Coast).
Wm. H. Bates Jr., pres, gen mgr & chief engr; Dick Brown, coml mgr; Cal Purviance, prom dir & prog dir; Chas McEwen, news dir.

**KTRB-FM** (1949): 104.1 mc; 4.7 kw. Duplicates KTRB (above).
KTRB-TV: Tv companion of KTRB-AM-FM.

### MOJAVE, Kern County

**KDOL** (not on air; target date unknown): 1340 kc; 100 w. 38325 North 12th St., E. Palmdale, Calif. Mojave Broadcasters (acquired station July 1960).
Forrest W. & Alta I. Ogon, owners.

### MONTEREY, Monterey County

**KIDD** (1955): 630 kc; 1 kw, DA-2. P. O. Box 1070. Phone Frontier 2-8154. Monterey Peninsula Broadcasters Inc. (acquired station May 1, 1958).
Rep Hollingbery.
Specialty programs: Spanish, ¾ hr.; Portugese, 2 hrs.; both wkly.
Robert K. Sherry, pres & gen mgr; Jack G. Hamilton, coml mgr; Vic Rugh, news dir; Jan King, chief engr.

**KMBY** (Aug. 1, 1949): 1240 kc; 250 w. 651 Cannery Row. Phone Frontier 2-4541. John Burroughs Inc. (acquired station Aug. 1, 1959).
Rep Torbet, Allen and Crane.
Specialty programs: Portuguese, 1 hr.
John L. Burroughs, owner; Galyn Hammond, gen mgr; Muriel L. Burroughs, vp; Gordon Woodward, prog dir; Reed Pollock, news dir.

### MT. SHASTA, Siskiyou County

**KWSD** (June 12, 1947): 620 kc; 1 kw-D. P. O. Box 448. Phone Walnut 6-2124. Shasta Cascade Broadcasting Corp. (original owner).
Rep. Torbet, Allen & Crane (West Coast); Continental Radio Sales (East Coast).
David H. Rees, owner, mgr & chief engr; Iola Huntingdon, prog dir.

### MOUNTAIN VIEW, Santa Clara County

***KFJC (FM)** (Dec. 4, 1959): 88.5 mc; 10 w. 150 El Camino Real. Phone: Yorkshire 8-6521. Foothill Junior College District (original owner).
Fred Critchfield, advisor; Bruce N. Wentler, station mgr; Roger R. Murray, traffic mgr; Roy L. Ruth, prog mgr; Larry Stammer, news dir; Dave Planer, chief engr.

### NAPA, Napa County

**KVON** (1947): 1440 kc; 500 w, DA-1, P. O. Box 598. Phone Baldwin 6-2023. Jack L. & Alyce M. Powell (acquired station Dec. 1, 1955).
Network MBS. Rep Pearson.
Specialty programs: Portuguese, 5 hrs. wkly.
Jack L. Powell, pres & gen mgr; Al Sumbler, coml mgr; Ed Baker, prog dir; Beryle Gonzales, prom mgr; San Gordon, news dir; Don Brown, chief engr.

### NATIONAL CITY, San Diego County

**KEAX (FM)** (not on air; target date, not announced): 99.3 mc; 840 w. 8615 La Jolla Scenic Dr., La Jolla, Calif. James Michael Harmon.

### NEEDLES, San Bernardino County

**KSFE** (October 1952): 1340 kc; 250 w-SH. P. O. Box C-2. Phone Eastgate 6-2101. S.H.S. Broadcasting Corp. (original owner).
Network Keystone. Rep Torbet, Allen & Crane.
David Shuirman, gen mgr & pres; Frank Strauss, news & prog dir; James Lawson, chief engr.

### NEWPORT BEACH, Orange County

**KJAS (FM)** (not on air, target date Decem-1960): 103.1 mc; .860 kw. 1418 W. Bay Ave. Phone Oriole 3-1232. Westrum Enterprises Inc. (Note: Sale to James D. Higson and Peter Frank pending FCC approval.)

### OAKLAND, Alameda County

**KABL** (1925): 960 kc; 1 kw. P. O. Box 2461. San Francisco. Phone Yukon 2-7822. McLendon Pacific Corp. (acquired station May 1, 1959). See McLendon Stations in "Group Ownership."
Rep McGavren.
B. R. McLendon, chmn of board; Gordon McLendon, pres; Homer H. Odom, vp & gen mgr; Charles Payne, coml mgr; Jack Carnegie, prog dir; Howard Immekus, chief engr.

**KAFE (FM)** (July 3, 1958): 98.1 mc; 1.71 kw. Hotel Leamington, 19th & Franklin Sts., zone 12. Phone Higate 4-2323. Hal Cox Co. (acquired station May 27, 1959).
Hal Cox, owner & gen mgr; Sandy Paul, program dir.

**KDIA** (July 1959): 1310 kc; 1 kw. 327 22nd St., zone 12. Phone Templebar 4-4262. KDIA Inc. (original owner). See Sonderling Stations in "Group Ownership."
Reps B-N-B Time Sales; Bernard Howard.
Specialty programs: Italian, 5 hrs.; Negro, 128 hrs.; Spanish, 15 hrs.; Portuguese, 5 hrs., all wkly.
Egmont Sonderling, pres; Walter Conway, vp, gen mgr & coml mgr; Bill Doubleday, prog dir; Odessa Broussard, prom mgr; Louis Freeman, news dir; John Rolih, chief engr.

**KEWB** (1922): 910 kc; 5 kw, DA-N. 2150. Franklin St., zone 12. Phone Templebar 6-0910. TWX OA 409. KEWB Broadcasting Corp. (acquired station May 1959). See Crowell-Collier Publishing Co. Stations in "Group Ownership."
Rep Katz.
Robert M. Purcell, pres; Milton H. Klein, gen mgr; Richard S. Calender, coml mgr; Bill Enis, prog dir; Jack Colin, news dir; Roswell Smith, chief engr.

### OCEANSIDE, San Diego County

**KUDE** (July 4, 1956): 1320 kc; 500 w, DA-1. P. O. Box 779. Phone Saratoga 2-8294. Dolph-Pettey Broadcasting Co. (acquired station April 28, 1959).
Rep Torbet, Allen & Crane.
Herb Pettey, pres; Lyle Richardson, gen mgr; Larry J. Thomas, coml mgr; Bud Handy, prog dir; Ted Porter, prom mgr; Al Diederich, news dir; Ted Brown, chief engr.

### ONTARIO, San Bernardino County

**KASK** (1947): 1510 kc; 1 kw, DA-1. P. O. Box 593. Phone Yukon 2-8888. Daily Report Co. (original owner). (See "Newspaper Ownership.")

Network Keystone; United Pacific. Rep Henry M. Stanley (Los Angeles); Hugh Feltis (Seattle); Ted Hall (San Francisco); Best (East Coast).

Specialty programs: Italian, 1½ hrs., Spanish, 10 hrs.; both wkly.

Jerene Appleby Harnish, pres; Edward J. Jansen, gen mgr; Manuel Barraza, chief engr.

**KASK-FM** (1947): 93.5 mc; 1 kw. Duplicates KASK (above).

### OXNARD, Ventura County

**KOXR** (June 11, 1955): 910 kc; 1 kw, DA-D. 1280 So. Oxnard Blvd. Phone Hunter 3-2303. Oxnard Broadcasting Corp. (original owner).

Rep National Spot Sales.

Specialty programs: Spanish, 12 hrs. wkly.

Paul R. Schneider, pres, gen mgr & chief engr; Alan J. Rinehart, coml mgr, prom mgr & news dir; David F. Smith, prog dir.

**KAAR (FM)** (Sept. 27, 1958): 104.7 mc; 10.5 kw. Same licensee and staff as KOXR (above).

**KUDU** (See Ventura-Oxnard).

**KVEN** (See Ventura).

### PALMDALE, Los Angeles County

**KUTY** (Aug. 1957): 1470 kc; 1 kw-D. P. O. Box 5. Phone Windsor 7-3107. Harold Singleton (original owner). See Singleton Stations in "Group Ownership."

Rep Grant,.

Harold Singleton, pres; Tom McDonnell, gen mgr; Evelyn McDonnell, coml mgr; Danny Marks, chief engr & prog dir; Bill Lorin, news dir.

### PALM SPRINGS, Riverside County

**KCMJ** (1946): 1010 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box KK. Phone Fairview 5-2253. KCMJ Inc (acquired station 1958).

Network CBS. Rep United Spot Sales Inc.; J. A. Lucas (Los Angeles).

Louis Wasmer, pres; Colye Wylie, vp; Glen Barnett, station mgr & chief engr; Phil Stone, news editor.

**KDES** (1956): 920 kc; 1 kw-D. 174 N. Palm Canyon Dr. Phone Fairview 4-1212. George E. Cameron Jr. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Grant.

George E. Cameron, Jr., pres; Norman W. Lofthus, gen mgr; Harry Voelker, coml mgr; Cliff Miller, chief engr.

**KPAL** (1954): 1450 kc; 250 w. P. O. Box 1450. Phone Fairview 4-9171. KPAL Broadcasting Corp. (acquired station July 1956).

Rep Forjoe.

Harry Maizlish, pres; Al Yallen, gen mgr; Bob Manchel, coml mgr; Paul Wieman, chief engr.

**KPSR (FM)** (Nov. 15, 1958): 92.1 mc; 1 kw. P. O. Box 2661. Richard T. Sampson (original owner).

Rep Fine Music Hi-Fi Broadcasters (New York); Modern Media Fm Sales (Detroit).

C. A. (Bill) Humbert, co-gen mgr & coml mgr; Peter E. Kohler, co-gen mgr & prog mgr; Richard T. Sampson, chief engr.

### PALO ALTO, Santa Clara County

**KIBE** (1947): 1220 kc; 1 kw-D. 149 California St., zone 11. Phone Yukon 2-6272. Sundial Broadcasting Corp. (original owner).

Rep Walker-Rawalt.

William R. Crocker, pres; Edward Davis, gen mgr; Don Farrull, coml mgr; Sandford Paul, prog dir; Robert Cook Jr., chief engr.

**KDFC (FM)** (San Francisco). Duplicates KIBE (above). See San Francisco listing.

### PARADISE, Butte County

**KMET** (not on air, target date Sept. 1, 1960): 930 kc; 500 w-D. 5985 Skyway. Paradise Broadcasters (original owner).

Douglas F. Mariska, gen mgr & chief engr.

### PASADENA, Los Angeles County

**KALI** (1950): (See San Gabriel, Calif.).

***KPCS (FM)** (September 1957): 89.3 mc; 370 w. 1570 E. Colorado. Phone Sycamore 5-6961. Pasadena City Junior College District (original owner).

Specialty programs: Spanish, 1 hr. wkly.

John E. Twomey, gen mgr; Virginia Kersting, prog dir; Don K. Wilson and A. Kenneth Johnson, engrs.

***KPPC** (December 1924): 1240 kc; 100 w-SH. 585 E. Colorado Blvd. Phone Sycamore 3-3069. Pasadena Presbyterian Church (original owner).

Francis Brown, gen mgr; Del Reynolds, prom mgr; Clayton M. Blake, chief engr.

**KRLA** (1942): 1110 kc; 10 kw, DA-2 (CP for 50 kw-D, 10 kw-N, DA-2). 1717 N. Highland Ave., Hollywood, Calif., zone 28. Phone Murray 1-6991. Eleven-Ten Broadcasting Corp. (acquired station May 1, 1959).

Rep Cooke.

Donald Cooke, chief owner & gen mgr; Armand Lamont, coml mgr; Herb Heiman, prog supervisor, Bill McMillan, news dir; Jack Reeder, chief engr.

**KWKW** (Sept. 12, 1942): 1300 kc; 1 kw, DA-N. 800 Sierra Madre Villa. Phone Murray 1-6744. KWKW Inc. (acquired station July 1960).

Reps National Time Sales; Theo B. Hall.

John F. Malloy, pres.

### PASO ROBLES, San Luis Obispo County

**KPRL** (Oct. 1, 1946): 1230 kc; 250 w. P. O. Box 96. Phone 204. Radio Station KPRL (acquired station April 1, 1952).

Network ABC, MBS. Rep Grant.

Specialty programs: Spanish, 7 hrs. wkly.

Dale & Bernard Schwartz, co-owners; Dale J. Schwartz, gen mgr & chief engr; Bernard Schwartz, coml mgr & prom mgr; Dorothy Schwartz, prog dir; Ron Greenslate, news dir.

### PETALUMA, Sonoma County

**KAFP** (1950): 1490 kc; 250 w. P. O. Box 590. Phone Porter 3-1505. Lloyd Burlingham Inc. (acquired station May 1960).

### PITTSBURG, Contra Costa County

**KKIS** (September 1949): 990 kc; 5 kw, DA-2. 230 E. 4th St. Hempstead 2-2964. Kay Kis Corp. (acquired station Jan. 1, 1960). See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Grant.

Burrell Small, pres; Jerry Bassett, gen mgr; Peter LaBruzzo, coml mgr; Nat Stevens, prog dir; Ray Monday, news dir; James R. Bird, chief engr.

### POMONA, Los Angeles County

**KKAR** (not on air; granted Sept. 2, 1959): 1220 kc; 250 w-D, DA-D. Intrastate Broadcasters, 6399 Wilshire Blvd., Los Angeles, zone 48.

**KWOW** (May 12, 1947): 1600 kc; 1 kw-D, 500 w-N. South Mills & Olive. Phone National 8-5541. Valley Broadcasting Co. (original owner).

Rep Harlan Oakes.

Dean H. Wickstrom, owner; James Robinson, coml mgr; Florence E. Wickstrom, prog dir; James Flint, chief engr.

### PORT HUENEME, Ventura County

**KACY** (July 1958): 1520 kc; 250 w, DA-1. Box 1520, Oxnard. Phone Hunter 3-1520. KACY Inc. (acquired station May 1, 1960).

Rep: McGavren.

Lincoln Dellar, pres; Glenn D. Lockhart, vp & gen mgr; Richard C. Moreland, prog dir; Arlyn Jackson, chief engr.

### PORTERVILLE, Tulare County

**KTIP** (1947): 1450 kc; 250 w. P. O. Box 1312. Phone Sunset 4-1450. Gateway Broadcasters Inc. (acquired station May 1, 1959).

Specialty programs: Spanish, 3 hrs. wkly.

Gareth F. Garlund, pres & gen mgr; Harland Ohde, coml mgr; Lawrence D. Cotta, prog dir; Robert Byrne, chief engr.

### RED BLUFF, Tehama County

**KBLF** (1946): 1490 kc; 250 w. P. O. Box 431. Phone Lawrence 7-3511. Victor Corp. (acquired station May 1960).

Rep Tracy Moore.

Clay McGowan, pres; Bill Baumgarten, gen mgr; Harry Shelby, chief engr.

### REDDING, Shasta County

**KPAP** (June 1958): 1270 kc; 1 kw-D. P. O. Box 997. Phone Chestnut 3-5511. Hi Fidelity Stations Inc. (acquired station September 1958).

Network Keystone. Rep W. S. Grant.

Jack Hampton, gen mgr; Ron Lillard, coml mgr; Marty Paul, prog dir; Joanne Hampton, prom mgr; Tom Collins, news dir; Harry Shelby, chief engr.

**KRDG** (Aug. 1956): 1230 kc; 250 w. 1347 Yuba St. Phone Chestnut 3-0343. Redding Broadcasting Co. (original owner).

Networks ABC, MBS. Rep Tracy Moore.

Howard N. Martineau, partner, mgr; Joe LaLonde, prod mgr; Charles Hess, coml mgr; Edith Martineau, prog dir; Jerry McGee, music dir.

**KSDA** (1954): 1400 kc; 250 w. P. O. Box 887. Phone Chestnut 3-2454. Radio Redding Inc. (acquired station October 1959).

Network United Pacific. Rep Pearson.

Wilford B. Moench, pres & chief owner; Roger C. Patrick, vp & gen mgr; Jess Krail, coml mgr; Paul Williams, prog dir; Joe Crane, prom mgr; Mark Rogers, news dir; Jan Miller, woman's dir; Harry Shelby, chief engr.

**KVCV** (Sept. 1937): 600 kc; 1 kw, DA-1. P. O. Box 511. Phone Chestnut 3-1515. Golden Empire Broadcasting Co. (acquired station 1939).

Network CBS. Rep Avery-Knodel.

Mickey McClung, owner; Fred M. (Bud) Stuelpnagel, station mgr; H. E. (Pat) McCarty, coml mgr; Lyle Mathys, prog dir; Vince Lambert, prom mgr; Charles Castor, news dir; Russ Pope, chief negr.

**KVIP** (Dec. 19, 1957): 540 kc; 1 kw-D. P. O. Box 919. Phone Chestnut 1-5540. TWX RG-075. Shasta Broadcasting Corp. (original owner).

Rep Hollingbery.

George C. Fleharty, pres; David F. Niles, gen mgr; Lynn Olsen, chief engr.

KVIP-TV: Tv companion station of KVIP.

### REDLANDS, San Bernardino County

**KCAL** (April 1954): 1410 kc; 1 kw-D. P. O. Box 390. Phone Pyramid 3-2358. Southwest Broadcasting Co. (original owner).

Rep Spanish Time Sales.

Specialty programs: Spanish, 91 hrs. wkly.

Bernard Corren, pres; Franklin James, gen mgr.

**KCAL-FM** (not on air; target date, not announced): 96.7 mc; 1 kw. Same licensee and address as KCAL (above).

### REDONDO BEACH, Los Angeles County

**KAPP (FM** (target date summer 1960): 93.5 mc; 1 kw. c/o Stardust Hotel, Yuma, Ariz. Phone Sunset 2-3882. South Bay Broadcasting Co. (original owner).

Robert W. Crites, gen mgr.

### RIDGECREST, Kern County

**KRCK** (1957): 1360 kc; 1 kw-D. 350 W. Ridgecrest Blvd. Phone 8-4061. Victor M. Farel (original owner).

Network Keystone. Rep J. M. Lucas.

Victor M. Farel, gen mgr; Harry Nungester, coml mgr; Bob Blacquiere, prog dir; Russ Collins, prom mgr; Mike Jenkins, news dir; Paul Byruss, chief engr.

**KRKS** (Dec. 11, 1956): 1240 kc; 250 w. P. O. Box 696. Phone 8-9211. Gilson Broadcasting Inc. (acquired station July 1, 1958).

Rep George T. Hopewell.

Leland Gillette, pres; Larry Marvin Laby, gen mgr; Lee Spence, program dir; Wes Sanders, promotion dir; Jim Klucker, news dir.

### RIVERSIDE, Riverside County

**KACE** (June 22, 1957): 1570 kc; 1 kw-D, DA-D. 7351 Lincoln Ave. Phone Overland 8-1570. KACE Radio Inc. (acquired station May 8, 1958).

Rep Walker-Rawalt; Harlan G. Oakes (Los Angeles & San Francisco).

Ray Lapica, pres & gen mgr; Jack Wiseley, program dir & chief engr.

**KACE-FM** (1959): 92.7 mc; 690 w. Same address and licensee as KACE (above).

**KDUO (FM):** 97.5 mc; 72 kw. 1680 N. Vine St., Hollywood, Calif., zone 28. Phone Hollywood 4-7497. Western Broadcasting Co.

D. E. Yeager, gen mgr; Robt. Howard, coml mgr; Russ Hoffman, program dir; Don Ridgeley, engr.

**KPLI (FM)** (February 27, 1959): 99.1 mc; 1.6 kw. 3639 8th St. Phone Overland· 3-6200. Parker-Lee Inc. (original owner).

Dr. Leland Fuller, pres; Charles M. Ferguson, gen mgr, coml mgr & chief engr.

**KPRO** (1941): 1440 kc; 1 kw. 3401 Russell St. Phone Overland 6-0260. Imperial Broadcasting System (acquired station May 14, 1956). See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial Broadcasting System. Rep Pearson; Ira Laufer (Los Angeles).

Morris Pfaelzer, pres; Lee Ellis, gen mgr; Jim DeCaro, station mgr; Bill Gebeau, prog dir & prom mgr; Russ Barnett, news dir; Dave Matton, chief engr.

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## Radio Stations CONTINUED

## CALIFORNIA CONTINUED

### SACRAMENTO, Sacramento County

**KCRA** (1945): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 310 10th St., zone 14. Phone Hickory 4-7300. TWX SC-10. KCRA Inc. (original owner).
Network NBC. Rep Petry.
Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, asst gen mgr; Raymond J. Smith, station mgr; Fred C. Beckwith, natl sales mgr; Robert Parent, prog dir; Ted Hardy prom mgr; Tom Breen, news and public affairs dir; Milly Sullivan, womens' dir; Charley Marshall, farm dir; W. Herbert Hartman, chief engr.

**KCRA-FM** (1947): 96.1 mc; 11 kw. Same licensee and staff as KCRA (above).
KCRA-TV Tv companion of KCRA-AM-FM.

**KEBR (FM)** (October 1958): 100.5 mc; 15 kw. P. O. Box 4112, zone 21. Phone Ivanhoe 3-8191. Family Stations Inc. (acquired station Jan. 1, 1960).
Harold Camping, pres; Richard Palmquist, gen mgr; Carl Avel, prog dir.

**KFBK** (1922): 1530 kc; 50 kw, DA-1. 21st & Q Sts., zone 4. Phone Gilbert 3-1745. TWX SC 244. McClatchy Newspapers (acquired station 1922). See McClatchy Stations in "Group Ownership." Also see "Newspaper Ownership."
Network CBS. Rep Raymer.
Eleanor McClatchy, pres; Frank M. Devaney, station mgr; Art Williams, sales mgr; Ed Boyle, prog mgr; Allan Sheppard, news editor; Stam Sronce, chief engr.

**KFBK-FM** (1946): 92.5 mc; 1.9 kw. Duplicates KFBK (above).

**KGMS** (1952): 1380 kc; 1 kw, DA-2. 1235 H St. Phone Gilbert 1-3133. KGMS Inc. (acquired station July 1, 1959). See Ellman-Morici Stations in "Group Ownership."
Reps Theo B. Hall; Frank Smith (Los Angeles).
A. C. Morici, pres; Larry Buskett, exec vp & gen mgr; Felix Adams, asst gen mgr & natl sales mgr; Bill Adams, prog dir; Jim Hadlock, news editor; Jim Lehman, chief engr.

**KHIQ (FM)** (Feb. 21, 1960): 105.1 mc; 17.5 kw. P. O. Box 9311. Phone Hickory 6-4222. Ericsson, Spaulding & Stilgenbauer (original owner).
Rep Albert Chance (San Francisco).
James C. Hodges, gen mgr; Dick Claus, prog dir; Don Irwin, chief engr.

**KJML (FM)** (April 1, 1957): 106.5 mc; 2.7 kw. 2861 El Paseo Lane, zone 21. Phone Ivanhoe 3-2530. Town and Country Broadcasters Inc. (acquired station May 14, 1958).
Rep Walker Rawalt.
Louis Gerlinger, pres & gen mgr; James W. Crow, station mgr; James F. Wilke, prog dir; Jack C. DuMars, chief engr.

**KRAK** (1926): 1140 kc; 50 kw, DA-2. Hotel Senator. Phone Gilbert 1-6464. Golden Valley Broadcasting Co. (acquired station Jan. 20, 1960).
Rep Adam Young.
Manning Slater, pres & gen mgr; Bill Stewart, dir of operations; Jay Hoffer, station mgr; Wallace Thornton, prog dir; Ron Tomberlin, prom mgr; Donald Hughes, news dir; Robert La Rue, chief engr.

**KRAK-FM** (1929): 92.9 mc; 1.5 kw. Same address, licensee & staff as KRAK (above).

**KROY** (1937): 1240 kc; 250 w. 1010 11th St., zone 14. Phone Gilbert 3-2525. John T. Carey Inc. (acquired station July 8, 1959).
Network CBS. Rep Hollingbery; Hugh Feltis (Portland & Seattle).

**KSFM (FM)** (Oct. 2, 1959): 96.9 mc; 8.4 kw. 555 La Sierra Dr., Ardentown, zone 25. Phone Ivanhoe 3-2969. Audiolab Co. (original owner)
Frederick D. White, gen mgr; Dale Orinda; prom mgr & coml mgr; Derek Heine, prog dir; Robert E. Stofan, operational mgr & chief engr.

**KXOA** (Aug. 1, 1945): 1470 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N, DA-2. P. O. Box 3094, zone 15. Phone Wabash 5-2717. TWX SC 194U. Cal-Val Radio Inc. (acquired station Feb. 1, 1958). See Riley R. Gibson Stations in "Group Ownership."
Rep McGavren.
Riley R. Gibson, pres; Howard J. Haman, vp & gen mgr; Bill Weaver, coml mgr; Maurice Hill, chief engr.

**KXOA-FM** (June 10, 1947): 107.9 mc; 12.5 kw. Duplicates KXOA (above).

**KXRQ (FM)** (Nov. 1, 1959): 98.5 mc; 2.7 kw (CP for 35 kw). P. O. Box 669, zone 3. Phone Gilbert 3-1003. Dale W. Flewelling (original owner).
Rep W. S. Grant.
Specialty programs: French, ½ hr.; Spanish, 1 hr., both wkly.
Dale W. Flewelling, pres & gen mgr; Bruce Jensen, prog dir; James Feeney, chief engr.

### SALINAS, Monterey County

**KDON** (1935).: 1460 kc; 5 kw, DA-1 933 N. Main St. Phone Harrison 2-6464. KDON Inc. (acquired station April 1958).
Rep Pearson.
Specialty programs: Spanish, 11 hrs. wkly.
Richard P. Bott, pres, gen mgr & coml mgr; Sherley E. Bott, prog dir; L. N. Williams, prom mgr; Arlin Miller, news dir; Howard Spidle, chief engr.

**KSBW** (1947): 1380 kc; 5 kw, DA-2. P. O. Box 1651. Phone Harrison 2-6422. TWX ZL 89. Salinas Valley Broadcasting Corp. (original owner). See John C. Cohan Stations in "Group Ownership."
Networks ABC, MBS. Rep McGavren.
Specialty programs: Spanish, 10½ hrs., wkly.
John C. Cohan, pres & gen mgr; Foy Willing, station mgr; Clarke Bradley, prom mgr; Mike Morisoli, news dir; Bill Hargan, chief engr.

**KSBW-FM** (not on air; target date, summer, 1960): 102.5 mc; 18.5 kw. Same address and licensee as KSWB (above).
William Cornell, gen mgr.
KSBW-TV: Tv companion of KSBW-AM-FM.

### SAN BERNARDINO, San Bernardino County

**KCKC** (Oct. 15, 1947): 1350 kc; 500 w, DA-N. 770 Mill St. Phone Turner 8-0245. MVW Radio Corp. (acquired station Aug. 1, 1958).
Network ABC. Rep Harlan Oakes.
Raymond T. McKenzie, pres & sales mgr; Clair A. Weidenaar, vp & station mgr; Dave C. Evans, sec & prog mgr; Donald E. Wilson, treas & business mgr; Floyd Hall, chief engr.

**KFMW (FM)** (June 15, 1959): 99.9 mc; 31 kw. P. O. Box 734. Phone Turner 9-9901. Rogan Jones (acquired station May 1960). See International Good Music Stations in "Group Ownership."

**KFXM** (1929): 590 kc; 1 kw, DA-2. 512 Fifth St. Phone Turner 9-3636. KFXM Broadcasting Co. (acquired station October 1956). See Tullis-Hearne Stations in "Group Ownership."
Rep Daren F. McGavren.
Howard L. Tullis, pres; Norman Keats, gen mgr; Robert Bunnell, coml mgr; Roy L. Cordell, prog dir; Dale Ware, news dir; Lyle Kilgore, chief engr.

**KITO** (1947): 1290 kc; 5 kw, DA-2. P. O. Box 889. Phone Glenview 8-8183. Radio Assoc. Inc. (acquired station Feb. 1, 1958). See Kenyon Brown Stations in "Group Ownership."
Network MBS. Rep Hollingbery.
Kenyon Brown, pres; Cal Perley, vp & gen mgr; Tom Papich, station mgr; Wilson Edwards, natl sales mgr

**KRNO** (August 1947): 1240 kc; 250 w. P. O. Box 129. Phone Turner 8-0771. KRNO Inc. (acquired station August 1959).
Rep Bolling.
Specialty programs: Spanish, 6 hrs.; Greek, 1 hr., wkly.
John T. Staples, gen mgr; Lee Batch, coml mgr; Frank Russell, prog dir; James Hamblin, news dir; Rudolph Rodriguez, chief engr.

***KVCR (FM)** (1953): 91.9 mc; 770 w. 701 S. Mt. Vernon Ave. Phone Turner 8-0238. San Bernardino Valley College (original owner).
William D. Britton, gen mgr.

### SAN DIEGO, San Diego County

**KBBW (FM)** (not on air; target date, not announced): 102.5 mc; 38 kw. 558 S. Hope St., Los Angeles 17, Calif. Bible Institute of Los Angeles Inc.
Al Sanders, gen mgr.

**KCBQ** (1946): 1170 kc; 50 kw-D, 5 kw-N, DA-2. P. O. Box 1629. Phone Belmont 2-7161. KCBQ Inc. (acquired station 1955). See Bartell Family Radio Group in "Group Ownership."
Rep Blair.
Lee Bartell, pres, managing dir; James Neill, prog dir; Morris Jones, chief engr.

***KEBS (FM)** (not on air; target date Sept. 15, 1960): 89.5 mc; 780 w. San Diego State College, zone 15. Phone Juniper 2-4411, ext 255. San Diego State College (original owner.)
Dr. Malcolm A. Love, pres; Kenneth K. Jones Jr., gen mgr; Frank W. Norwood, prog dir; Robert E. Lee, prod mgr; Arthur C. Wimer, news dir; John C. Merino, chief engr.

**KFMB** (1941): 540 kc; 5 kw, DA-N. 1405 Fifth Ave., zone 1. Phone Belmont 2-2114. TWX 6276. Marietta Broadcasting Inc. (acquired station Aug. 21, 1958). See Transcontinent Stations in "Group Ownership."
Network CBS. Rep Petry.
David C. Moore, pres; George Whitney, vp & gen mgr; Jack Keiner, station mgr; Virgil Clemons, coml mgr; Don Ross, prog dir; Parker H. Jackson, prom mgr; Merritt Hadley, news dir; Charles Abel, chief engr.

**KFMB-FM** (Sept. 21, 1959): 100.7 mc; 18.5 kw. Same address and licensee as KFMB (above).
KFMB-TV: Tv companion of KFMB-AM-FM.

**KFMX (FM)** (not on air; target date unknown): 96.5 mc; 29.6 kw. 122 S. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8281. Sherrill C. Corwin (original owner).
Sherrill C. Corwin, owner; Tom Baxter, gen mgr; R. A. Jeu Devine, chief engr.

**KFSD** (1925): 600 kc; 5 kw, DA-1. P. O. Box 628. Phone Congress 2-2421. TWX SD 6290. KFSD Inc. (acquired station Jan. 1, 1955). (See Springfield Television Stations in "Group Ownership," also see "Newspaper Ownership.")
Network NBC. Rep Katz.
James G. Rogers, pres; William E. Goetze, exec vp & gen mgr; Ray Baker, sales dir; Dick Roberts, prog & news dir; Kenneth N. McClure, prom mgr; LeRoy Bellwood, chief engr.

**KFSD-FM** (1956): 94.1 mc; 33 kw. (CP for 100 kw.). Same address and licensee as KFSD (above).
Rep QXR Network.
KFSD-TV: Tv companion of KFSD-AM-FM.

**KGB** (July 14, 1922): 1360 kc; 1 kw. P. O. Box 2088, zone 12. Phone Cypress 7-2201. TWX SD 6425. KGB Inc. (acquired station Aug. 1, 1954).
Network ABC. Rep H-R Representatives.
Marion R. Harris, pres & gen mgr; Robert S. Regan, vp, station mgr & prog dir; Herbert H. Wixson, sales mgr; Joe Harris, prom mgr; Jim Brown, news dir; C. N. Duncan, chief engr.

**KGB-FM** (May 11, 1959): 101.5 mc; 37 kw. Same address, licensee and staff as KGB (above).

**KITT (FM)** (1954): 105.3 mc; 56 kw. U. S. Grant Hotel, zone 1. Phone Belmont 2-0144. Freddot Ltd. (original owner).

Rep Adam Young.

Fred & Dorothy Rabell, co-owners; Ted Beebe, coml mgr; Bill Lemmer, prog dir; Darlene Love, prom mgr; E. F. Ehlers, chief engr.

**KJLM (FM)** (Feb. 4, 1960): 98.1 mc; 3.7 kw. 6907 Melrose Ave., Los Angeles, 38. Phone Webster 6-7225. E. Edward Jacobson (original owner).

E. Edward Jacobson, pres; Hal Harrison, vp; Leon Samberg, gen mgr & chief engr; Don Odum, prog dir.

**KLRO (FM)** (March 6, 1960): 94.9 mc; 7.5 kw. 823 U. S. Grant Hotel, zone 12. Phone Belmont 4-4181. Multi Casting Corp. (original owner).

E. F. Weerts, pres; A. L. Herzog, exec vp.

**KPRI (FM)** (June 26, 1960): 106.5 mc; 24.5 kw. 2850 Fifth Ave., zone 1. Phone Cypress 7-3581. Radio KPRI Inc. (original owner).

Lawrence Shushan, pres & gen mgr; Glen Boyd, prog dir; Judy Rey, prom mgr; Sam Costello, news dir.

**KSDO** (October 1947): 1130 kc; 5 kw-D, 1 kw-N, DA-2. U. S. National Bank Bldg., zone 1. Phone Belmont 2-2041. Gordon Bcstg. of San Diego Inc. (acquired station July 23, 1959). See Sherwood R. Gordon Stations in "Group Ownership."

Sherwood R. Gordon, pres.

***KSDS (FM)** (September 1952): 88.3 mc; 375 w. 1425 Russ Blvd., zone 2. Phone Belmont 4-1062. San Diego Unified School District (original owner).

Charles H. Parker, gen mgr & chief engr; Paul A. Roman, radio arts instructor & prog dir.

**KSEA (FM)** (not on air; target date, not announced): 97.3 mc; 29.5 kw. Suite 1007. 6399 Wilshire Blvd., Los Angeles. Seaboard Broadcasting Co.

**KSON** (1947): 1240 kc; 250 w. U. S. Grant Hotel, zone 12. Phone Belmont 3-3131. Broadmoor Broadcasting Corp. (acquired station June 1959 (See Kenyon Brown Stations in "Group Ownership.")

Rep Hollingbery.

Kenyon Brown, pres; Cal Perley, vp & gen mgr; Warren Ward, coml mgr; Blaine Cornwell, program dir; Ted Beebe, promotion dir; Jack Rabell, chief engr; Stan Ornest, news dir; Millie Crom, women's dir.

## SAN FERNANDO, Los Angeles County

**KGIL** (October 1947): 1260 kc; 1 kw, DA-1. (CP for 5 kw-D, 1 kw-N, DA-2). 13325 Van Nuys Blvd., Pacoima. Phone Triangle 7-3467. Pierce Brooks Broadcasting Corp. (acquired station July 1960). See Buckley-Jaeger Stations in "Group Ownership."

Rep Branham.

Richard D. Buckley, majority owner; Norman Boggs, pres & gen mgr.

**KSFV (FM)** (not on air; target date, not announced): 106.3 mc; 1 kw. 4433 Berganio Drive, Encino, Calif. San Fernando Broadcasting Co.

Maurice Gresham, partner; Joseph Arnoff, partner.

**KVFM (FM)** (Nov. 14, 1958): 94.3 mc; 860 w. 211 S. Brand Blvd. Phone EM 1-7167. Spectra Broadcasting Inc. (acquired station May 1960).

F. B. Hollingsworth, pres.

## SAN FRANCISCO, San Francisco County

**KABL** (see Oakland).

**KAFE (FM)** (July 17, 1958): 98.1 mc; 100 kw. 3325 Fillmore St. Phone Walnut 2-2122. Hal Cox Co. (acquired station May 17, 1959).

Specialty programs: French.

Hal Cox, pres; Sam Page, gen mgr; Ray Cartmell, prog dir; Wm Armstrong, prom mgr; Al Iseberg, chief engr.

***KALW (FM)** (1940): 91.7 mc; 3.3 kw. 21st & Harrison Sts., zone 10. Phone Atwater 2-9341. San Francisco Unified School District (original owner).

K. L. Dragoo, instructor and prom mgr; Kenneth M. Nielsen, instructor and chief engr.

**KBAY-FM** (Feb. 4, 1960): 104.5 mc; 29 kw. 538 Pacific. Phone Yukon 1-0987. Sherrill C. Corwin (original owner).

Sherrill C. Corwin, owner; Tom Baxter, gen mgr; Sam Posner, station mgr; Bill Faber, prog dir; R. A. Jeu Devine, chief engr.

KBAY-TV: Tv companion of KBAY-FM.

**KBCO (FM)** (Dec. 28, 1959): 105.3 mc; 50 kw. Mt. Sutro Section, zone 14. Phone Montrose 1-2080. Bay Fm Broadcasters Inc. (original owner).

Saul R. Levine, pres; Orville C. Schumacher, gen mgr; Phil J. Martinez, coml mgr.

**KCBS** (April 4, 1921): 740 kc; 50 kw, DA-2. Sheraton-Palace, zone 5. Phone Yukon 2-7000. Columbia Broadcasting System (acquired station Feb. 16, 1949). See CBS-Owned Stations in "Group Ownership."

Network CBS, CPRN. Rep CBS Radio Spot Sales.

Arthur Hull Hayes, pres; Maurie Webster, gen mgr & CBS vp; Seymour Whitelaw, sales mgr; Malcolm G. Morehouse, business mgr; H. S. (Hank) Basayne, prog dir; Evelyn Clark, prom mgr; Donald Mozley, news dir; Alan Cormack, chief engr.

**KCBS-FM** (Nov. 9, 1953): 98.9 mc; 35 kw. Duplicates KCBS (above).

**KDFC (FM)** (1947): 102.1 mc; 33 kw. Programming, address, licensee and staff same as KIBE Palo Alto, Calif.

**KEAR (FM)** (1947): 97.3 mc; 82 kw. 2728 San Bruno Ave., zone 24. Phone Delaware 3-3500. Family Stations Inc. (acquired station Feb. 4, 1959).

Harold Camping, pres; Dick Palmquist, gen mgr; Herb Wells, prog dir; Howard Bollenbach, chief engr.

**KEWB** (see Oakland).

**KFAX** (1926): 1100 kc; 1 kw. (CP for 50 kw-D, 1 kw-N, DA-D, L-KYW). 1470 Pine St., zone 9. Phone Ordway 3-4148. Argonaut Broadcasting Co. (acquired station May 13, 1960).

Rep Hollingbery.

L. Ray Rhodes, pres & sales mgr; J. G. Paltridge, exec vp & gen mgr; Ed Salzman, managing editor; Dean Moxley, prom mgr; Roger Roberts, chief engr.

**KFRC** (September 1924): 610 kc; 5 kw. 415 Bush St., zone 8. Phone Yukon 2-9200. TWX SF 442. RKO General Inc. (acquired station 1949). (See RKO General Stations in "Group Ownership").

Network MBS. Rep H-R Representatives.

Thomas F. O'Neil, pres; Jack Thayer, vp; Richard R. Nason, gen mgr; William E. Nichols, coml mgr; Mel Venter, prog dir; Robert (Dink) Templeton, prom dir; Ernest Underwood, chief engr; Cliff Engle, news dir.

**KFRC-FM** (not on air; target date, not announced): 106.1 mc; 69 kw. Same address and licensee as KFRC (above).

**KGO** (1924): 810 kc; 50 kw, DA-1. 277 Golden Gate Ave., zone 2. Phone Underhill 3-0077. TWX SF147. American Broadcasting-Paramount Theatres Inc. (acquired station 1944). See ABC-Owned Stations in "Group Ownership."

Network ABC. Rep Blair.

Leonard Goldenson, pres; Elmer O. Wayne, gen mgr; Jack W. Stahle, sales mgr; Edward Smith, prog dir; Harry N. Jacobs, chief engr.

**KGO-FM** (1947): 103.7 mc; 23.6 kw. Duplicates KGO (above).

KGO-TV: Tv companion of KGO-AM-FM.

**KHIP-FM** (Dec. 10, 1959): 106.9 mc; 39 kw. 505 Geary, zone 2. Phone Prospect 6-9211. Franklin Mieuli (original owner).

Specialty programs: Irish, 1 hr. wkly.

Franklin Mieuli, owner & gen mgr; Monty Bancroft, coml mgr; Chuck Lindsley, prog dir.

**KNBC** (April 8, 1922): 680 kc; 50 kw. 420 Taylor St., zone 2. Phone Graystone 4-8700. TWX 969. National Broadcasting Co. (acquired station July 1, 1932). See NBC-Owned Stations in "Group Ownership."

Network NBC. Rep NBC Spot Sales.

George W. Fuerst, gen mgr; Richard H. Gravett Jr., coml mgr; Jack R. Wagner, prog dir; Jane Morrison, prom mgr; William C. Roddy, news dir; Curtis D. Peck, mgr technical operations.

**KNBC-FM** (June 1, 1955): 99.7 mc; 45 kw. Duplicates KNBC (above).

**KPEN (FM)** (Oct. 27, 1957): 101.3 mc; 35 kw. 1231 Market St. Phone Klondike 2-1013. Peninsula FM (original owner).

Rep Adam Young FM Sales.

James Gabbert & Gary Gielow, co-gen mgrs; Wallace Brazeal, coml mgr; Wayne Jordan, prog dir; John Wickett, prom mgr; Sylvia Gray, Womens' dir.

**KQBY** (1946): 1550 kc; 10 kw, DA-2. 340 Mason St., zone 2. Phone Yukon 2-9771. Gordon Broadcasting of San Francisco Inc. (acquired station August 1960). See Sherwood R. Gordon Stations in "Group Ownership."

Sherwood R. Gordon, pres.

**KQBY-FM** (June 1, 1960): 95.7 mc; 10.5 kw. Same address and licensee as KQBY (above).

**KRON-FM** (Feb. 16, 1959): 96.5 mc; 13.4 kw. 929 Mission St., zone 19. Phone Garfield 1-1100. TWX SF 283. Chronicle Publishing Co. (See "Newspaper Ownership").

KRON-TV: Tv companion of KRON-FM.

**KSAN** (June 7, 1922): 1450 kc; 250 w. 1111 Market St. Phone Market 1-8171. Golden Gate Broadcasting Corp. (acquired station July 13, 1939).

Rep Bob Dore.

Specialty Programs: Negro, 100%.

S. H. Patterson, pres; Nowood J. Patterson, gen mgr & chief engr; J. Walter Carroll, coml mgr; John Hardy, prog dir; Dawn Patterson, prom mgr.

KSAN-TV: Tv companion of KSAN.

**KSAY** (1958): 1010 kc; 1 kw-D, DA-D. 1550 California St., zone 9. Phone Prospect 6-6337. KSAY Broadcasting Co.

Grant Wrathall, pres & chief engr; Stanley G. Breyer, vp in charge of sales; Clair G. Halverson, gen mgr; Hal H. Hoffman, sales mgr.

**KSFO** (1925): 560 kc; 5 kw-D, 1 kw-N. 950 California St., zone 8. Phone Yukon 2-5500. TWX 1385. Golden West Broadcasters (acquired station August 1956). See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep AM Radio Sales.

Gene Autry, chmn of board; Robert O. Reynolds, pres; William D. Shaw, gen mgr; Bert S. West, station mgr; James Brown, sales mgr; Hugh Heller, prog dir; Louise Jorjorian, prom mgr; William M. McPhillips, news dir; Harry Bartolomei, chief engr.

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**KSFR (FM)** (March 12, 1958): 94.9 mc; 9.5 kw (CP for 41 kw). 10 Claude Lane, zone 8. Phone Yukon 6-2825. KSFR Inc. (original owner).

Rep Good Music Broadcasters (New York); W. S. Grant (Los Angeles).

H. Levitt, owner & gen mgr; Fred Gennert, coml mgr; Bill Agee, prog dir; Gene Stogner, prom mgr; Ron Oxenham, chief engr.

**KYA** (1926): 1260 kc; 5 kw-D, 1 kw-N. Number One Nob Hill Circle. Phone Douglas 2-2536. Golden State Broadcasters Inc. (acquired station May 1958). See Bartell Family Group Stations in "Group Ownership."

Rep Adam Young.

Lee Bartell, pres; Gerald A. Bartell, vp; Morton J. Wagner, gen mgr; James Jordan, coml mgr; Les Stein, prog dir; Dan Martin, prom mgr; Mark Adams, news dir; Paul Beck, chief engr.

**KYA-FM** (January 1959): 95.5 mc; 15 kw. Duplicates KYA (above).

## SAN GABRIEL, Los Angeles County

**KALI** (1950): 1430 kc; 5 kw, DA-2. 758 E. Colorado Blvd., Pasadena, Calif. Phone Murray 1-0171. Tele Broadcasters of California, Inc. (acquired station February 1957). (See Tele-Broadcasters Inc. stations in "Group Ownership").

Rep Pearson.

Specialty programs: Spanish.

H. Scott Killgore, pres; James Coyle, gen mgr.

## SAN JOSE, Santa Clara County

**KEEN** (June 21, 1947): 1370 kc; 5 kw-D, 1 kw-N, DA-2. Hotel De Anza, zone 13. Phone Cypress 4-0344. United Broadcasting Co. (original owner).

Rep Hollingbery.

Geo. M. Mardikian, pres; Floyd Farr, gen mgr; Robert J. Blum, coml mgr; Ray C. Hollingsworth, prom mgr; Alfred Robertson, news dir; George D. Snell, prog dir & chief engr.

**KEEN-FM** (Not on air—target date unknown): 100.3 mc; 3 kw. Duplicates KEEN (above).

**KLIV** (1946): 1590 kc; 500 w-D, 1 kw-N. DA-N. P. O. Box 995. Phone Cypress 3-8030. Cal-Radio Inc. (acquired station June 1, 1960). See Riley R. Gibson Stations in "Group Ownership."

Rep McGavren.

Riley R. Gibson, pres & gen mgr; Howard J. Haman, vp & natl sales mgr; C. Ross McCarthy, sales mgr; Lee Kopp, prog dir; Daren Flickenger, news dir; Jack Lawson, programming dir; Bill Weaver, local sales development; Maurice Hill, chief engr.

**KLOK** (Oct. 13, 1946): 1170 kc; 10 kw-D, 1 kw-N, DA-2. Route 3, Box 327-B. Phone Cypress 5-7313. Radio KLOK Inc. (original owner).

Reps Thomas S. Clark (Chicago, New York); Don Pickens (Los Angeles, San Francisco).

Specialty programs: Portuguese, 13 hrs.; Japanese, 6¾ hrs.; Jugoslav, 1 hr.; Scandinavian, 1 hr.; German, 1¾ hrs.; Italian, 2 hrs.; Polish, ½ hr.; Spanish, 53¾ hrs.; Greek, 3½ hrs.; Philippine, ½ hr.; Russian, ½ hr.; English, 26¼ hrs.; Chinese, 11½ hrs., all wkly.

E. L. Barker, pres; R. E. Ryan, gen mgr; Eugene Hogan, local sales mgr; Ruth P. Fish, prog dir; Edward Grigg, prom dir; Terry Lloyd, chief engr.

**KRPM (FM)** (July 1, 1959): 98.5 mc; 3.3 kw. 42 W. San Carlos St., zone 13. Phone Cypress 3-1139. Audio House Inc. (original owner).

Edward W. Meele, owner; James R. Ahern, prog dir.

**KSJO-FM** (December 1946): 92.3 mc; 1.4 kw. Patrick H. Peabody. See "Newspaper Ownership."

**KXRX** (June 24, 1948): 1500 kc; 1 kw, DA-1. P. O. Box 167, zone 3. Phone Cypress 2-5080. San Jose Broadcasting Co. (original owner).

Rep Torbet, Allen & Crane (San Francisco & Los Angeles); Venard, Rintoul & McConnell (N.Y., Chicago, Detroit & Dallas).

Joe E. Levitt, pres & gen mgr; Robert G. Campbell, coml mgr; Frank G. Kilpatrick, prog dir; Helen M. McDonald, prom mgr; Bill Luddy, news dir; Herman Stalberg, chief engr.

## SAN LUIS OBISPO, San Luis Obispo County

**KATY** (1949): 1340 kc; 250 w. P. O. Box 700. Phone Liberty 3-1340. KATY, Sweetheart of San Luis Obispo Inc. (acquired station Nov. 1952).

Rep Meeker.

Maynard F. Marquardt, pres, gen mgr & coml mgr; Glenn O. Porter, vp, operations mgr & chief engr.

**KATY-FM** (December 1959): 96.1 mc; 3.8 kw. Duplicates KATY (above) part time.

**KCJH** (Not on air; target date not announced): 1280 kc; 500 w-D. 71 N. Broad St. Phone Liberty 3-2493. Radio Station KCJH (original owner).

Christina M. Jacobson, pres; Leslie H. Hacker, gen mgr.

**KSLY** (Feb. 10, 1960): 1400 kc; 250 w. 1214 Higuera. Phone Liberty 3-9400. Rex O. Stevenson (original owner).

Rex O. Stevenson, owner & gen mgr; Robert Mulligan, coml mgr; Daryl Kruse, prog dir; Lew Jones, chief engr.

**KVEC** (May 1937): 920 kc; 1 kw-D, 500 w-N. P. O. Box 787. Phone Liberty 3-8830. John C. Cohan (acquired station 1956). See John C. Cohan Stations in "Group Ownership."

Network ABC, MBS. Rep McGavren.

John C. Cohan, owner; Bob Brown, gen mgr & coml mgr; Dick Logan, prog dir; Russ James, news dir; Charlie Mitchell, chief engr.

# Radio Stations CONTINUED

## CALIFORNIA CONTINUED

**KVEC-FM** (not on air; granted June 8, 1960): 93.3 mc; 30.2 kw. Same licensee as KVEC (preceding page).
KSBY-TV: Tv companion of KVEC-AM-FM.

### SAN MATEO, San Mateo County

**KOFY** (1946): 1050 kc; 1 kw-D. 212 Hillsdale Mall. Phone Fireside 5-9030. Intercontinental Broadcasting Corp. (acquired station September 1956).
Rep Forjoe.
Frank Oxarart, pres; John McRae, executive vp & gen mgr; William Bell, coml mgr; Jack Carnegie, program dir.

### SAN RAFAEL, Marin County

**KTIM** (May 1947): 1510 kc; 1 kw-D. 1040 B St. Phone Glenwood 6-1510. Marin Broadcasting Co. (original owner). See "Newspaper Ownership."
Rep Best.
Roy A. Brown, pres; Hugh Turner, vp, gen mgr & chief engr; Chuck Pendleton, coml mgr; William Thompson, prog dir; Karl Barron, news dir.

### SANTA ANA, Orange County

**KFIL (FM)** (Feb. 6, 1960): 106.3 mc; 925 w. 102½ E. 4th St. Phone Kimberly 7-5062. Gus S. Malpee (original owner).
Gus S. Malpee, owner; Ran Kearns, gen mgr; Donald H. Merrill, coml mgr; William C. Davies, prog dir; Roy Harvey, prom mgr; John Vogel, news dir; Gloria Hazell, women's dir; George Richards, chief engr.

**KWIZ** (1926): 1480 kc; 1 kw, DA-N. 105 East Fifth St. Phone Kimberly 7-5581. Voice of the Orange Empire Inc. (acquired station 1930).
Rep Meeker.
Specialty programs: Spanish, 12 hrs., wkly.
Ernest L. Spencer, pres & gen mgr; L. Benton Paschall, exec vp & mgr; George A. Allen Jr., coml mgr; Ed Nix, prog dir; Dick Leader, natl sales mgr; Harry Golder, news dir; Jim Blaine, chief engr.

**KWIZ-FM** (1948): 96.7 mc; 1 kw. Same address, licensee & staff as KWIZ.

### SANTA BARBARA, Santa Barbara County

**KDB** (April 1, 1926): 1490 kc; 250 w. 1050 Arilla del Mar. Phone Woodland 4131. KDB Broadcasting Co. (acquired station 1956).
Reps Grant Webb; Torbet, Allen, & Crane (California).
L. Menard, chief owner & gen mgr; Dick Johnston, prog dir & chief engr.

**KDB-FM** (not on air; target date 1960): 93.7 mc; 5 kw. Same staff & licensee as KDB (above).

**KGUD** (not on air; target date, not announced). 990 kc; 1 kw-D, DA-D. 122 S. Robert son Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8281. Sherill C. Corwin (original owner).
Sherrill C. Corwin, pres; Tom Baxter, gen mgr; R. A. Jeu Devine, chief engr.

**KGUD-FM** (not on air; target date not announced): 107.9 mc; 29.5 kw. Same licensee as KGUD (above).

**KIST** (1946): 1340 kc; 250 w. 735 State St. Phone Woodland 3981. Western States Radio. (acquired station Aug. 1, 1958). (See Ellman-Morici stations in "Group Ownership").
Network NBC. Rep Hollingbery.
Karl A. Rembe, pres & gen mgr; James S. Blomfield, coml mgr.

**KMUZ (FM)** (not on air; target date Sept. 1, 1960): 103.3 mc; 50 kw. 25 W. Anapamu. Phone Woodland 5-6760. Tri Counties Broadcasting Co. (original owner).
William H. Buckley, owner & gen mgr; Lloyd Jones, chief engr.

**KRCW (FM)** (Sept. 1, 1957): 97.5 mc; 17.5 kw. 818 State St. Phone Woodland 5-0800. Cameron A. Warren (original owner).
Rep Walker-Rawalt.
Cameron A. Warren, gen mgr, tech dir; Roger A. Clarke, prog dir; Thomas A. McManus, news dir; Robert E. McDaniel, acting chief engr.

**KTMS** (October 1937): 1250 kc; 1 kw, DA-1. News-Press Bldg., DelaGuerra Plaza. Phone Woodland 3911. TWX ZB 8973. News-Press Publishing Co. (original owner). (See "Newspaper Ownership").
Network ABC; NBC. Rep Raymer.
Specialty programs: Italian, 1 hr.; Spanish, 11½ hrs.; both wkly.
Thomas M. Storke, pres; C. A. Storke, vp; Joseph W. Benes, gen mgr, coml mgr & program dir; Ford Warner, promotion mgr & news dir; John Clowes, chief engr; Murray Phillips, farm dir.

**NEW** (not on air; target date unknown): 129 kc; 500 w-D. Bert Williamson and Lester W. Spillane, owners.

### SANTA CRUZ, Santa Cruz County

**KSCO** (September 1947): 1080 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1080. Phone Greenwood 5-1080. Radio Santa Cruz (original owner). See "Newspaper Ownership."
Rep Broadcast Time Sales.
Charles V. Berlin, managing partner & chief engr; Gloria J. Lorenzo, news dir.

### SANTA MARIA, Santa Barbara County

**KCOY** (1946): 1440 kc; 1 kw, DA-N. P. O. Box 166. Phone Walnut 5-2644 (day) Walnut 5-2233 (night). Arenze Broadcasters (acquired station May 16, 1955).
Rep Torbet, Allen & Crane (San Francisco & Los Angeles); Bob Dore (New York).
James H. Ranger, owner; Ed J. Zuchelli, coml mgr; Robert E. Smith, prog dir; William R. Sinclair, news dir; Fred Brabandt, chief engr.

**KEYM-FM** (1958): 99.1 mc; 3.2 kw. 114 W. Church St. Walnut 5-5602. Santa Maria Broadcasting Co.
Rep FM Unlimited.
Frank J. Nesmith, partner, gen mgr & chief engr; Robert E. Bonson, sales mgr; Loren Power, program dir.

**KSMA** (1945): 1240 kc; 250 w. 510 W. Morrison St. Phone Walnut 5-2582. James M. Hagerman and John I. Groom (acquired station April 1, 1951).
Rep Grant.

**KSMA-FM** (1959): 102.5 mc; 27 kw. Licensee and address same as KSMA (above).

### SANTA MONICA, Los Angeles County

***KCRW (FM)** (Jan. 10, 1946): 89.9 mc; 400 w. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica Unified School District (original owner).
Dr. Goodwill, pres; Earl Dible, prom mgr; Hillis M. Brown, chief engr.

**KDAY** (1947): 1580 kc; 50 kw-D, DA-D. 1549 Vine St., Hollywood 28. Phone Hollywood 1-9981. TWX LA 2368. Radio California Inc. (acquired station November 1959).
Rep Adam Young.
John D. Keating, pres-owner; Mel Leeds, asst mgr; George Gilbreth, sales mgr; Mark Ford, news dir; Robert Dye, chief engr.

**KSTM-FM** (not on air; target date unknown): 103.1 mc; 1 kw. Santa Monica Broadcasting Co.

### SANTA PAULA, Ventura County

**KSPA** (1948): 1400 kc; 250 w. 110 Middle Road. Phone Jackson 5-6333. Frank James & Christie Palmer James (acquired station Jan. 1, 1957).
Specialty programs: Spanish, 118 hrs. wkly.
Franklin James, gen mgr.

### SANTA ROSA, Sonoma County

**KJAX** (Dec. 7, 1958): 1150 kc; 5 kw-D, 500 w-N, DA-2. Hotel Santa Rosa. Phone Liberty 5-9060. Joseph E. & Lew L. Gamble (original owner).
Rep Pearson.
Lew L. Gamble, pres; Lloyd Spangenburg, gen mgr; Paul Wagner, prog dir; Paul Corbin, news dir; Jim Young, chief engr.

**KSRO** (May 1937): 1350 kc; 1 kw, DA-1. P. O. Box 1597. Phone Liberty 5-3313. Finley Broadcasting Co. (original owner). See "Newspaper Ownership."
Rep Hollingbery .
Mrs. E. L. Finley, pres; Frank McLaurin, gen mgr; Dan Galvin, coml mgr; Merle Ross, prog dir; Greg Prichard, prom mgr; Fred Allen, news dir; Hilmar Cann, chief engr.

**NEW** (not on air; target date unknown): 1460 kc; 1 kw-D, DA-D. Santa Rosa Broadcasting Co.

### SIERRA MADRE, Los Angeles County

**KMAX (FM)** (not on air; granted June 8, 1960): 107.1 mc. Sierra Madre Broadcasting Co.

### SONORA, Tuolumne County

**KROG** (1948): 1450 kc; 250 w. P. O. Box 967. Phone Jefferson 2-7426. Sonora Broadcasting Co. (acquired station April 1, 1960).
Network Keystone. Rep W. S. Grant.
Harlan L. Egan, gen mgr, coml mgr & prog dir; Ralph P. Bowen, news dir & chief engr.

### STOCKTON, San Joaquin County

***KCVN (FM)** (1947): 91.3 mc; 3.4 kw. College of the Pacific. Phone Howard 4-0129. College of the Pacific (original owner).
Richard D. Settle, dir of broadcasting; Rod C. Rigg, chief engr.

**KJOY** (1947): 1280 kc; 1 kw, DA-N. 110 N. Eldorado St. Phone Howard 5-4437. Joseph Gamble Stations Inc. (acquired station October 1953).
Rep McGavren.
Specialty programs: Spanish, 7 hrs. wkly.
Joseph E. Gamble, pres; Ort J. Lofthus, gen mgr; Jack Blake, coml mgr; Alan Oak, prog dir; James Longe, prom mgr; Spencer Tyler, news dir; Jim Tracewell, chief engr.

**KSTN** (November 1949): 1420 kc; 1 kw, DA-1. (CP for 5 kw-D, 1 kw-N, DA-2). 2171 Ralph Ave., zone 6. Phone Howard 4-7338. San Joaquin Broadcasting Co. (original owner).
Rep Hollingbery.
Specialty programs: Spanish, 16 hrs. wkly.
Knox La Rue, pres; David D. Skinner, mgr; Jim O'Neill, prog dir; Jay Jones, prom mgr; Robert Huffman, news dir; Lynn Johnson, chief engr.

**KSTN-FM** (not on air; target date August 1960): 107.3 mc; 8.9 kw. Duplicates KSTN (above).

**KWG** (1921): 1230 kc; 250 w. Weber & E Sts. Phone Howard 5-2251. KMO Inc. (acquired station May 1, 1960).
Network ABC.
Specialty programs: Italian, Spanish.
David Greene, gen mgr; Gordon Jacobs, coml mgr; Andy Lane, prog dir & chief engr; Jim Smallwood, prom mgr & news dir.

**KWG-FM** (not on air; target date, October 1959): 105.7 mc; 3.5 kw. Same address, licensee & staff as KWG (above).

### SUSANVILLE, Lassen County

**KSUE** (April 22, 1948): 1240 kc; 250 w. P. O. Box 501. Phone 2020. James E. McKahan (original owner).
Network Keystone. Rep Tracy Moore (Los Angeles).
James E. McKahan, pres & gen mgr; Gwen W. Burr, coml mgr; Ernest Moffett, prog dir; Jill Crump, news dir; Hal Houston, chief engr.

### TAFT, Kern County

**KTKR** (March 16, 1948): 1310 kc; 500 w-D. P. O. Bin WW. Phone Roger 5-6101. Louise E. & Gerald K. Mann (acquired station April 8, 1959).
Rep Grant Webb.
Louise E. & Gerald K. Mann, co-owners; Louise E. Mann, gen mgr, coml mgr & prog dir; Jerry Mann, news dir; Richard Howard, chief engr.

### TRUCKEE, Nevada County

**KHOE** (1959): 1400 kc; 250 w. Phone Luther 7-3561. Truckee Broadcasters (original owner).
Robert Sherman, pres; Wm. J. Mullen, gen mgr.

### TULARE, Tulare County

**KCOK** (Aug. 1, 1946): 1270 kc; 1 kw, DA-N. P. O. Box 119. Phone Murdock 6-2866. KCOK Inc. (acquired station August 1957).
Networks ABC, MBS. Rep B.N.B. Time Sales.
Specialty programs: Portuguese, 14 hrs.
Keith Munger, pres & mgr; Dene Simpson, coml mgr; Mike Kirmeyer, prog dir; Ken Clifford, news dir; Robt. Johansen, chief engr.

**KGEN** (January 1957): 1370 kc; 1 kw-D. P. O. Box 561, Hanford, Calif. Phone Murdock 6-3406. Mrs. Meldean Upp (original owner).
Rep Grant Webb.
Specialty programs: Spanish, 2 hrs.; Portuguese, 1 hr. wkly.
Mrs. Meldean Upp, pres; Donald E. Upp, M.D., gen mgr; Robert Spiro, coml mgr; Larry Daniels, prog dir; Judy Woods, prom mgr; Rod Hardin, news dir; Gerald Whitte, chief engr.

### TURLOCK, Stanislaus County

**KTUR** (October 1949): 1390 kc; 1 kw, DA-N. P. O. Box 1390. Phone Mercury 2-1390. TWX TRLK 16. KTUR Inc. (acquired station June 1, 1959).
Networks: Keystone, United Pacific. Rep W. S. Grant.
Specialty programs: Spanish, ½ hr.; Portuguese, 10½ hrs. wkly.
Harrison M. Fuerst, pres; Dean Huttmann, mgr & coml mgr; George Ensign, prog dir; Buck Clausen, farm dir; Jane Lindenborg, news dir; Maxon B. Sayre, chief engr.

### UKIAH, Mendocino County

**KUKI** (Dec. 1, 1950): 1400 kc; 250 w. P. O. Box 638. Phone Homestead 2-4771. Marguerite E. Sims (original owner).
Network Keystone. Rep W. S. Grant.
Marguerite E. Sims, owner; John Franklin Oliveira, gen mgr, coml mgr & chief engr; Philip F. Trine, asst mgr, sports dir & prog dir; Gerald E. Newton, news dir & prom dir; Rodney Pacini, sales representative; Joan J. Smith, women's dir; A. L. Wright, farm dir.

**NEW** (granted July 21, 1960): 1250 kc; 500 w-D. 2103 Waverly St., Napa, Calif. Jack & Alyce Powell (original owner).

### VALLEJO, Solano County

**KNBA** (1947): 1190 kc; 250 w-D. P. O. Box 1112. Phone Midway 4-8944. Mary Elizabeth Reid.
Rep Theo Hall.
Don J. Curzon, gen mgr.

### VENTURA-OXNARD, Ventura County

**KUDU** (1948): 1590 kc; 1 kw, DA-1. S. Mills Road, Ventura. Phone Miller 2-2125. Tri-County Public Service Inc. (acquired station 1957).
Rep Walker Rawalt (N.Y.); Harlan Oakes (Los Angeles).
Claude E. Brimm, gen mgr; David Schwartz, sales mgr; William Williams, prog dir; Jay Vanderpool, news dir.

**KUDU-FM** (not on air; target date unknown): 95.1 mc, 24 kw. Same address, licensee & staff as KUDU (above).

**KVEN** (March 1948): 1450 kc; 250 w. P. O. Box 1611. Phone Miller 3-8675. Coast Ventura Co. (original owner).
Network MBS. Rep Pearson.
Specialty programs: Spanish, 15 hrs. wkly.

Carroll Hauser, pres; Sidney M. Held, gen mgr; Bob Godeck, coml mgr & chief engr; Fred M. Hall, prog dir; Chris Pappas, prom mgr; Jerry Thomas, news dir.

**KVEN-FM** (not on air; target date Dec. 1, 1960): 100.7 mc; 12 kw. Same licensee & staff as KVEN (above).

### VISALIA, Tulare County

**KONG** (January 1948): 1400 kc; 250 w. P. O. Box 1429. Phone Redwood 4-5811. Air Waves Inc. (acquired station June 1, 1957).
Rep Hollingbery.
Harry E. Layman, pres, gen mgr & chief engr; William Boullt, coml mgr.

### WALNUT CREEK, Contra Costa County

**KWME (FM)** (Dec. 10, 1959): 92.1 mc; 250 w. 1822 Mount Diablo Blvd. Phone Yellowstone 4-5300. Walnut Creek Broadcasters (original owner).
Wellington Morse, gen mgr; Logan Edwards, chief engr.

### WASCO, Kern County

**KWSO** (May 17, 1950): 1050 kc; 1 kw-D. P. O. Box 366. Phone Plateau 8-2145. E. J. Peters (original owner).
Specialty programs: German, 25 hrs.
E. J. Peters, pres; Robert T. Bann, gen mgr; Norm Berg, prog dir; H. J. Ratzlaff, chief engr.

### WATSONVILLE, Santa Cruz County

**KOMY** (1937): 1340 kc; 250 w. 40 Atkinson Lane. Phone Parkway 4-5641. KOMY Inc. (acquired station Nov. 1, 1957).
Rep W. S. Grant.
Specialty programs: Spanish, 1 hr. wkly.
F. T. Crennan, pres; Johnny Gunn, operations mgr; Ed Pio, sales mgr.

### WEED, Siskiyou County

**KDAD** (not on air; target date, not announced): 800 kc; 1 kw-D. P. O. Box 68, Klamath Falls, Ore. KDAD Broadcasters.
Jay C. Lemire, pres.

### WEST COVINA, Los Angeles County

**KSGV (FM)** (Nov. 18, 1957): 98.3 mc; 810 w. 1415 W. Garvey Ave. Phone Edgewood 8-8441. Pacific South Broadcasting Co. (original owner).
J. Kent Blanche, pres; Edwin B. Cook, gen mgr; John H. Latimer, prom mgr; Lynn Nordeen, chief engr.

### WOODLAND, Yolo County

**KATT (FM)** (not on air; target date July 1, 1960): 95.3 mc; 0.75 kw. 1246 Fortna Ave. Phone Mohawk 2-6305. Interstate Broadcasting Co. (original owner).
Rep Gill-Perna.
Specialty programs: French, 2 hrs.; German, 2 hrs.; Italian, 1 hr.; Spanish, 8 hrs.; Chinese; Japanese, all wkly.
Melvyn E. Lucas, owner & gen mgr; Richard Denmark, coml mgr; Don Hill, prog dir & prom mgr; Donald Vollen, news dir; E. L. Daugherty, chief engr.

### YREKA, Siskiyou County

**KSYC** (July 1947): 1490 kc; 250 w. Route 1. Phone Victor 2-4158. Northern Broadcasting Co. (acquired station June 1960).
Ralph W. Lake, pres.

### YUBA CITY, Sutter County

**KAGR** (June 1953): 1450 kc; 100 w. 322 A St. Phone Sherwood 3-7343. James E. Jaeger (acquired station 1954).
Network Keystone. Rep W. S. Grant.
Specialty programs: Spanish, 14 hrs.; Hindustani; Japanese, all wkly.
James E. Jaeger, pres; James E. Walley, gen mgr.

**KUBA** (January 1948): 1600 kc; 1 kw-D, 500 w-N, DA-N. Hotel Marysville, Marysville. Phone Sherwood 3-7309. Peachbowl Broadcasters Inc. (original owner).
Rep Torbet, Allen & Crane (San Francisco & Los Angeles).
Specialty programs: Spanish.
C. V. Ullom, co-owner; Roger R. Hunt, co-owner & gen mgr; Lloyd H. Klemp, coml mgr; Carol A. Tadlock, prog dir; Hedley W. Hall, news dir; Orval M. Pond, chief engr.

## COLORADO

*Non-commercial.

### ALAMOSA, Alamosa County

**KGIW** (Feb. 27, 1929): 1450 kc; 250 w. P. O. Box 179. Phone Juniper 9-2569. Radio Station KGIW (acquired station 1955).
Network ABC, MBS, Keystone, Intermountain. Rep Avery Knodel.
Specialty programs: Spanish, 7 hrs. wkly.
Lloyd Allen, gen mgr & chief engr; Dave Melton, coml mgr & prom mgr; Charles Allbee, prog dir & news dir; Mary Allen, women's dir.

### ARVADA, Jefferson County

**KBRB** (not on air; target date unknown): 1550 kc; 10 kw-D. Satellite Center Radio Co.

### AURORA, Denver County

**KOSI** (1954): 1430 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 98, Denver 8. Phone Empire 6-2695. Armstrong Broadcasting Corp. (acquired station Aug. 28, 1959).
Rep McGavren.
W. L. Armstrong, pres; Vernon L. Wickre, station mgr; Lonnie Licata, chief engr.

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& ASSOCIATES, Inc.
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### BOULDER, Boulder County

**KBOL** (Feb. 15, 1947): 1490 kc; 250 w. P. O. Box 146. Phone Hilcrest 2-2242. Boulder Radio KBOL Inc. (original owner).
Rep Holman.
Russel Shaffer, pres & gen mgr; Gene Palm, coml mgr; Pete Hansson, news dir; Blair Dobbins, chief engr.

**KRNW (FM)** (Oct. 1, 1955): 97.3 mc; 2 kw. 1305 Spruce St. Phone Hillcrest 2-5797. Colorado Recording Co.
Robert N. Wilkinson, owner, gen mgr & chief engr.

### BRIGHTON, Adams County

**KBRN** (1956): 800 kc; 500 w-D. 77 S. 4th St. Phone Atlas 8-0956 (Denver). Mile High Broadcasting Co. (acquired station June 1959).
Rep Harlan G. Oakes.
Arline Steinbach, gen mgr.

### CANON CITY, Fremont County

**KRLN** (Aug. 15, 1947): 1400 kc; 250 w. P. O. Box 858. Phone Crestwood 5-2400. Royal Gorge Broadcasters Inc. (original owner).
Network ABC, MBS, Keystone, Intermountain.
Raymond M. Beckner, pres; Ray Beckner, gen mgr; Ed Wood, chief engr.

### COLORADO SPRINGS, El Paso County

**KCMS** (see Manitou Springs listing).

**KFMH (FM)** (May 2, 1959): 96.5 mc; 5 kw. P. O. Box 1078. Phone Melrose 4-7662. F. M. Colorado Co.
James D. Russell, partner & chief engr; Robert D. Ellis, partner; Ron Menten, gen & coml mgr; George Beattie, operations dir; Walter Eisenberg, program dir.
KGHF (Pueblo): Am companion of KFMH (FM) above.
KKTV (TV): Tv companion of KFMH (FM) above.

**KPIK** (June 28, 1957): 1580 kc; 5 kw-D. P. O. Box 2422. Phone Melrose 4-1503. Western Broadcasting Co. (original owner). See David P. Pinkston Stations in "Group Ownership."
Rep Pearson.
Jack Wallace, gen mgr; Howard Allred, coml mgr; George Salem, prog dir; Jay Drennan, asst mgr; Jay Blakesley, chief engr.

***KRCC (FM)** (1951): 91.3 mc; 165 w. Colorado College. Phone Melrose 4-7744. Colorado College (original owner).

**KRDO** (March 1947): 1240 kc; 250 w. P. O. Box 1457. Phone Melrose 2-1515. TWX CU 8423. Pikes Peak Broadcasting Co. (original owner).
Rep Branham Co.; John L. McGuire (regional).
Specialty programs: Spanish, 1 hr. wkly.
Harry W. Hoth Jr., pres & gen mgr; Darold A. Wilkinson, business mgr; Sheldon C. Singer, station mgr & coml mgr; Richard Edie, news dir; Charles Upton, chief engr.
KRDO-TV: Tv companion of KRDO.

***KSHS (FM)** (Feb. 15, 1957): 90.5 mc; 610 w. 301 N. Nevada. Phone Melrose 5-1466. School District #11 in the County of El Paso and the State of Colorado (original owner).

Specialty programs: Spanish, 1½ hr. wkly.
Robert L. Card, mgr & chief engr.

**KSSS** (June 1, 1955): 740 kc; 250 w. (CP—1 kw-D, 250 w-N, DA-2). P. O. Box 764, Antlers Hotel Penthouse. Phone Melrose 4-5511. Hill-Smith Broadcasting (acquired station May 9, 1959).
Rep Gill-Perna.
J. D. Hill, pres & gen mgr; Sterling Campbell, asst station mgr; Bill Mahoney, coml mgr; Charles A. Bennett, prog dir; Buddy Robbins, prom mgr; Dan McNamara, news dir; Rod Maisel, chief engr.

**KVOR** (1924): 1300 kc; 1 kw. 512 S. Tejon St. Phone Melrose 2-3536. TWX CU 8483. KVOR Inc. (acquired station Feb. 1, 1957).
Network CBS. Rep Vernard, Rintoul & McConnell.
Specialty programs: Spanish: 1 hr. wkly.
Harrison Fuerst, pres; John Hansen, gen mgr; Mac McKinnon, coml mgr; Paul Nesselroad, prog dir; John Bartholomew, news dir; William Robson, chief engr.

**KVOR-FM** (Aug. 29, 1960): 92.9 mc; 1.35 kw. Duplicates KVOR (above).

**KYSN** (Dec. 15, 1956): 1460 kc; 1 kw-D, 500 w-N, DA-N. Box 762. Phone Melrose 3-2608. General Broadcasting Corp. (acquired station July 1, 1958). (Sale for $300,000 to Donald Harding and associates pends FCC approval).
Network ABC, MBS, Intermountain. Rep Avery-Knodel.
Kenneth E. Palmer, pres & gen mgr; Wayne Costner, coml mgr; Pat Brown, prog dir; Jan Morrissey, prom mgr; Conrad Jensen, news dir; Sheridan Gilbert, chief engr.

### CORTEZ, Montezuma County

**KVFC** (Feb. 27, 1955): 740 kc; 1 kw-D. Box 740. Phone Logan 5-3464. KVFC Inc. (original owner). (See Hawkins-Hubbs Stations in "Group Ownership." Also see "Newspaper Ownership.")

**KZFM (FM)** (Target date Sept. 1, 1960): 94.1 mc; 3 kw. P. O. Box 740. Phone Logan 5-3463. KVFC Inc. (original owner).

### CRAIG, Moffatt County

**KRAI** (1948): 550 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 65. Phone Taylor 4-6574. Northwestern Colorado Broadcasting Co. (See Colorado Network Stations in "Group Ownership.")
Network Colorado Net.
George O. Corey, pres & gen mgr; Dick Bonderud, station mgr.

### DELTA, Delta County

**KDTA** (January 14, 1955): 1400 kc; 250 w. P. O. Box 452. Phone Trinity 4-4544. Monarch Broadcasting Co. (original owner).
Rep Hopewell.
Specialty programs: Spanish, ½ hr. wkly.
D. E. Towne, pres, gen mgr & chief engr; Dana Towne, station & coml mgr & promotion dir; Rosemary Towne, program & women's dir; Wallace Torfin, news dir; Carl Powell, farm dir.

### DENVER, Denver County

**KDEN** (March 4, 1956): 1340 kc; 250 w. 1601 West Jewell Ave., zone 23. Phone West 5-3525. KDEN Broadcasting Co. (original owner).
Rep Ed Breen & Assoc.
E. E. Koepke, pres & station mgr; F. E. Amole Jr., vp & gen mgr; Thomas P. Moore, coml mgr; Lloyd Knight, news dir & prog dir; Jack White, prom mgr; Walton W. Wilson, chief engr.

**KDEN-FM** (Oct. 2, 1958): 99.5 mc; 1.5 kw. 1601 West Jewell Ave., zone 23. Phone West 5-3525. KDEN Broadcasting Co. (original owner).
John Wolfe, prog dir; Jack White, prom mgr.

**KFML** (Dec. 1, 1953): 1390 kc; 1 kw-D. 262 Fillmore St., zone 6. Phone Dexter 3-1509. Note Broadcasting Co. (original owner).
Rep Meeker.
Evert Bancker, pres & prog dir; Arthur L. Knott, operations mgr; Dean Jarvis, coml mgr; David Downs, prom mgr; Ben Weaver & Ben Tillman, news dir; Tom Oliver, chief engr.

**KFML-FM** (Jan. 1, 1954): 98.5 mc; 2.35 kw. Duplicates KFML (above).

***Attention:***

***TIMEBUYERS***

Colorado market data,
county by county,
starts on page F-6.

## Radio Stations CONTINUED

## COLORADO CONTINUED

**KFSC** (June 5, 1954): 1220 kc; 1 kw-D. 2185 Broadway, zone 5. Phone Acoma 2-8935. Francisco V. (Paco) Sanchez (original owner).
Rep Oakes.
Specialty programs: German, 2 hrs.; Polish, ½ hr.; Spanish, 70 hrs.; all wkly.
Francisco V. (Paco) Sanchez, pres; Levi J. Beall, gen mgr; Joe D. Alvarado, prog dir; Fernando Moreno, news dir; Walter Green, chief engr.

**KGMC** (see Englewood listing).

**KHOW** (1925): 630 kc; 5 kw, DA-N. Petroleum Club Bldg., zone 2. Phone AM 6-2611. Western Broadcasting Enterprises (acquired station Aug. 1, 1958).
Network ABC. Rep Peters, Griffin, Woodward.
Robert Howsam, pres; Robert S. Hix, gen mgr & coml mgr; Val Sherman, prog dir; Jack Fitzpatrick, news dir; Jim Church, chief engr.

**KICN** (1941): 710 kc; 5 kw, DA-1. 814 14th St., zone 2. Phone Amherst 6-3703. Empire Broadcasting Inc. (acquired station May 1, 1958). (See Star Stations in "Group Ownership.")
Rep Young.
Don W. Burden, pres; Dick Morrison, gen mgr; Charles Vais, sales mgr.

**KIMN** (June, 1930): 950 kc; 5 kw, DA-1. (CP—5 kw, DA-N). 5350 W. 20th Ave., zone 15. Phone Belmont 7-2734. Mile High Stations Inc. See "Newspaper Ownership."
Network MBS; Intermountain. Rep Avery-Knodel.
Cecil L. Heftel, pres; Robert L. Fehr, station mgr; Roger Barkley, prog dir; Dave Rodgers, news dir; George Vogel, chief engr.

**KLAK** (see Lakewood listing).

**KLIR** (Aug. 1, 1953): 990 kc; 1 kw-D. 6535 W. Jewell Ave., zone 26. Phone Walnut 2-1189. KLIR Inc. (acquired station July 1, 1959). See George Basil Anderson Stations in "Group Ownership."
Network Keystone. Reps Walter Biddick (west coast); Best.
Geo. Basil Anderson, pres & gen mgr; H. G. Kincaid, business mgr; L. L. (Bert) Tracy, coml mgr; Delburt M. Smith, chief engr.

**KLIR-FM** (July 9, 1959): 100.3 mc; 8.8 kw. Duplicates KLIR (above).

**KLZ** (March 10, 1922): 560 kc; 5 kw, DA-1. 131 Speer Blvd., zone 17. Phone Main 3-4271. TWX DN 268. Aladdin Broadcasting Corp. (acquired station July 15, 1954). See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."
Network CBS. Rep Katz.
Hugh B. Terry, pres & gen mgr; Clayton H. Brace, asst to pres; Lee Fondren, station mgr & dir of sales; Lew Hunter, local sales mgr; Charles Roberts, program dir; Jerry Weidenkeller, prom mgr; James R. Bennett, news dir; Harvey Wehrman, chief engr.
KLZ-TV Tv companion of KLZ.

**KMOR** (see Littleton listing).

**KOA** (1924): 850 kc; 50 kw. P. O. Box 5012, Terminal Annex. Phone Cherry 4-4141. TWX DN 454. Metropolitan Television Co. (acquired station Sept. 19, 1952).
Network NBC. Rep Christal.
William Grant, pres & gen mgr; Ralph Radetsky, sta mgr; Gene Grubb, coml mgr; Jim Atkins, prog dir; Dean Faulkner, prom mgr; John Henry, news dir; Sid Davidson, chief engr; Chuck Muller, farm dir.

**KOA-FM** (under construction; target date unknown): 103.5 mc; 49.8 kw. Same licensee and address as KOA (above).
KOA-TV: Tv companion of KOA-AM-FM.

**KOSI** (see Aurora listing).

***KPOF** (March 9, 1929): 910 kc; 5 kw-D, 1 kw-N, SH. 1845 Champa St., zone 2. Phone Tabor 5-3733. Pillar of Fire Inc. (original owner).
Specialty programs: German, ½ hr. wkly.
Arthur Kent White, gen mgr; Kathleen M. White, station mgr; Robert B. Dallenbach, asst station mgr; Louis S. Wolfgang, business mgr; L. Ray Sharpe, program dir; Paul H. Schissler, chief engr; Dr. Donald J. Wolfram, news dir.

**KRKY (FM)** (not on air; target date not announced): 102.1 mc; 6.5 kw. Plains Radio Broadcasting Co.

**KTGM (FM)** (Dec. 1, 1956): 105.1 mc; 10 kw. 7580 W. 16th Ave., zone 15. Phone Belmont 7-3665. Good Music Assoc. (original owner).
Rep Western Fm Broadcasting; Hi Fi Good Music Broadcasters.
William Colin Kirk, pres, gen mgr & coml mgr; Clarke Bergeson, prog dir; George A. Sollenberger, chief engr.

**KTLN** (April 1948): 1280 kc; 5 kw, DA-2. Colfax Ave. at Marion St., zone 18. Phone Acoma 2-4811. Radio Denver Inc. (acquired station April 1956).
Rep Blair.
Richard B. Wheeler, pres & gen mgr; Leonard Kehl, coml mgr; George Cromwell, prog dir; Peggy Moots, prom mgr; William Pierson, news dir; Norman Peterson, chief engr.

**KXXI** (see Golden listing).

### DURANGO, La Plata County

**KDGO** (April 1, 1958): 1240 kc; 250 w. P. O. Box 3390. Phone Cherry 7-1407. Basin Broadcasting Co. (original owner).
Network ABC; MBS; Intermountain. Rep Avery Knodel.
Specialty programs: Spanish.
Henry M. Long, pres & gen mgr; George Grandbouche, coml mgr; Charles Edelen, prog dir.

**KIUP** (1935): 930 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 641. Phone Cherry 7-4464. Ralph Louis Atlass (acquired station July 1960).

### ENGLEWOOD, Arapahoe County

**KGMC** (January 1952): 1150 kc; 1 kw-D. P. O. Box 239. Phone Sunset 1-4481. MacLee Radio Inc. (acquired station May 1, 1958).
Rep Weed Radio Corp.
Robt. B. McWilliams, pres; Lee P. Mehlig, gen mgr, coml mgr, prog dir & prom mgr; Tim Sullivan, news dir; David F. White, chief engr.

### FORT COLLINS, Larimer County

**KCOL** (March 1, 1947): 1410 kc; 1 kw, DA-N. P. O. Box 574. Phone Hunter 2-5991. Northern Colorado Broadcasting Co. (acquired station 1948).
Network ABC; MBS; Intermountain. Rep Devney-O'Connell.
Herb Hollister, pres; Ellis Atteberry, executive vp & gen mgr; Bill Holland, coml mgr; Kent Miller, prog dir; Terry Atteberry, prom mgr; Mona Atteberry, news dir; Joe Kilgore, chief engr.

**KZIX** (Jan. 12, 1959): 600 kc; 1 kw-D, DA. Central Bldg. Phone Hunter 4-0466. Horsetooth Broadcasting Co. (acquired station Jan. 1, 1960). See Ware Broadcasting Stations in "Group Ownership."
Network Keystone. Rep Sears & Ayer.
Leslie P. Ware, pres; Norb Miessler, gen mgr & prom mgr; Bud Ryan, coml mgr; Don Gill, prog dir; Wally Bujack, news dir; Don Hobelman, chief engr.

### FORT MORGAN, Morgan County

**KFTM** (May 22, 1959): 1400 kc; 250 w. P. O. Box 431. Phone Underhill 7-5674. Morgan County Broadcasting Co. (original owner).
Rep Gene Bolles.
Robert H. Dolph, owner; Mason Dixon, gen mgr & prog dir; Phyllis Lovejoy, coml mgr; Kent Roberts, chief engr & news dir.

### GLENWOOD SPRINGS, Garfield County

**KGLN** (May 14, 1950): 980 kc; 1 kw-D. P. O. Box C. Phone Whitney 5-6501. KGLN Inc. (original owner). See Rex Howell Stations in "Group Ownership."
Network MBS. Rep Holman.
Rex Howell, pres; Jerry Fitch, vp; secy-treas; gen mgr; coml mgr; news dir; Marcie Fitch, prog dir; Stan Delahoyde, chief engr.

### GOLDEN, Jefferson County

**KXXI** (February 1957): 1250 kc; 1 kw-D, DA-D. 5801 W. 44th Avenue, Denver 12. Phone Genesee 3-6848. Golden Radio Inc. (acquired station April 1, 1958).
Rep Bernard Howard (New York).
Nels Johnson, pres; Wade Spain, gen mgr; William Haywood, coml mgr.

### GRAND JUNCTION, Mesa County

**KEXO** (Feb. 29, 1948): 1230 kc; 250 w. P. O. 629. Phone Chapel 3-1230. Voice of Western Colorado Inc. (original owner). See Spencer D. Grow Stations in "Group Ownership."
Network ABC; MBS; Intermountain. Rep Harlan Oakes.
D Spencer Grow, pres; H. Abbott Tessman, vp & gen mgr; Bob Collins, coml mgr & prom mgr; Jack Welch, prog dir; Frank Gibbs, news dir; Jim Eicher, chief engr.

**KREX** (1926): 920 kc; 5 kw-D, 500 w-N. P. O. Box 30. Phone Chapel 2-5000. TWX GJ-8122 & GJ-8150. Western Slope Broadcasting Co. (original owner). See Rex Howell Stations in "Group Ownership."
Network CBS.
Rex Howell, pres & gen mgr; Doug Weikle, vp & coml mgr; Bill Cleary, news dir; Jim Meyer, chief engr.

**KREX-FM** (March 1960): 92.3 mc; 3 kw. Same address, licensee and staff as KREX (above).
KREX-TV: Tv companion of KREX-AM-FM.

**KSTR** (June 19, 1957): 620 kc; 5 kw-D. P. O. Box 1110. Phone Chapel 3-1722. Mountain States Broadcasting Corp. (original owner).
Rep W. S. Grant.
E. Anson Thomas, pres & gen mgr; Jack Lewis, station mgr; Gordon E. Morehouse, coml mgr; Ralph Seeley, prog dir; Peg Thomas, prom mgr; Stephen Lewis, news dir; Norman Price, chief engr.

### GREELEY, Weld County

**KFKA** (May 21, 1921): 1310 kc; 1 kw, DA-N. P. O. Box 735. Phone Elgin 2-4421. Mid-Western Radio Corp. (acquired station 1925).
Rep Holman.
H. E. Green, pres; Ralph H. Green, vp & gen mgr; Mrs. Virginia Sears, coml mgr; James Hill, news dir; Harry P. Brewer, chief engr.

**KYOU** (Aug. 24, 1948): 1450 kc; 250 w. 2424 6th Ave. Phone Elgin 2-0262. Meroco Broadcasting Co. (original owner).
Network ABC, MBS, Keystone, Intermountain Network.
Elwood H. Meyer, pres & gen mgr; Everett Shupe, sec & coml mgr.

### GUNNISON, Gunnison County

**KGUC** (not on air; target date unknown): 1490 kc; 250 w. Gunnison Broadcasting Co.

### LA JUNTA, Otero County

**KBZZ** (1937): 1400 kw; 250 w. P. O. Box 485. Phone Dudley 4-2541. Grady Franklin Maples (acquired station Nov. 2, 1959).
Network ABC; MBS; Intermountain. Rep Indie Sales.
Grady Franklin Maples, pres; Fred E. Abernathy, gen mgr; Reed Harris, coml mgr; John Doengse, prog dir; Chuck Casey, news dir; Donald Wayne Maples, chief engr.

### LAKEWOOD, Jefferson County

**KLAK** (Jan. 8, 1955): 1600 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N). 1315 Oak St., Denver, zone 15. Phone Belmont 3-5525. Lake wood Broadcasting Service Inc. (original owner).
Rep Chas. Bernard; Harlan Oakes.
Maurice J. DaVolt, pres & gen mgr; Julia W. DaVolt, coml mgr; Edythe G. Walker, prog dir; Bob Davies, news dir; Carson J. Pinkley, chief engr.

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KIMN

CECIL HEFTEL,
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Again and again, PULSE and HOOPER surveys prove tha
Denver area listeners prefer KIMN . . . for music . . . for news
. . . for all-round listening enjoyment 24 hours a day.

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### LAMAR, Prowers County

**KLMR** (1948): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 632. Phone 804. Southeast Colorado Broadcasting Co. (original owner). See "Newspaper Ownership."
Network: ABC; Intermountain; MBS. Rep Continental.
Ralph Eaton, pres; Dennis Behan, gen mgr & coml mgr; J. William Adams, prog dir; Bud Rose, news dir; Jack F. Connelly, chief engr.

### LEADVILLE, Lake County

**KLVC** (Sept. 21, 1951): 1230 kc; 250 w. 520 W. Sixth St. Phone 880. Raymond E. Roberts (acquired station June 1956).
Network ABC, MBS, Intermountain Network, Keystone.
Raymond E. Roberts, pres; Kent Roberts, gen mgr, chief engr & news dir; Lillie Kostelic, coml mgr; Bill Jay, program dir.

### LITTLETON, Arapahoe County

**KMOR** (Aug. 20, 1957): 1510 kc; 1 kw, DA-1. 140 Woodlawn Center. Phone Pyramid 4-4211. M-O-R Broadcasting Corp. (acquired station April 1, 1960).
Rep Grant Webb.
Bob Martin, pres & gen mgr; Tim O'Connor, coml mgr; Bob Rubin, prog dir; Ray Doane, chief engr.

### LONGMONT, Boulder County

**KLMO** (Nov. 1949): 1050 kc; 250 w. P. O. Box 799. Phone Prospect 6-2323. Radio Longmont Inc. (acquired station July 1, 1959).
Rep Continental Radio Sales.
Judson Rosebush, pres; Wm. G. Stewart, vp & gen mgr; Jim Stritchko, coml mgr; Lila Stewart, prog dir; Geo. Baskos, news dir; Gene Baldwin, chief engr.

### LOVELAND, Larimer County

**KLOV** (June 1, 1955): 1570 kc; 250 w-D. P. O. Box 597. Phone Normandy 7-1570. Regional Broadcasting Corp. (acquired station April 1, 1959). See Regional Broadcasting Stations in "Group Ownership."
Network Keystone. Rep Hopewell.
William R. Vogel, pres; W. O. Corrick, gen mgr & coml mgr; Jack Rothrock, prog dir & prom mgr; Charles Gerrard, news dir; Lewis Schnurr, chief engr.

### MANITOU SPRINGS, El Paso County

**KCMS** (November 1956): 1490 kc; 100 w. P. O. Box 592. Phone Mulberry 5-5776. Garden of the Gods Broadcasting Co. (original owner).
Rep Modern Media.
C. E. Edmonds, pres & chief engr; Mrs. C. M. Edmonds, coml mgr; Jack Chandler, prog dir; Ralph Conor, news dir.

**KCMS-FM** (July 1953): 102.7 mc; 21.5 kw Duplicates KCMS (above).

### MONTE VISTA, Rio Grande County

**KSLV** (February 1954): 1240 kc; 250 w. P. O. Box 631. Phone Ulster 2-3581. Colorado Radio Corp. (original owner). See Colorado Network Stations in "Group Ownership."
Network Keystone. Rep Colorado Network.
George O. Cory, pres; George Norvell, gen mgr; Darrell W. Leach, coml mgr; David Thornberry, prog dir; Elnora McLaren, prom mgr; George Norvell, chief engr.

### MONTROSE, Montrose County

**KUBC** (1949): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 279, Montrose. Phone Cherry 9-4546. Uncompahgre Broadcasting Co. (original owner). (See Colorado Network stations in "Group Ownership").
Network Keystone, Colorado Network.
Ross C. McCafferty, pres; George O. Cory, gen mgr; Don Cory, coml mgr; Ed DeJulio, program dir; Norman Price, chief engr; Don Gallardo, news dir; Steve Lee, farm dir; Ferne Hinman, women's dir.

### PUEBLO, Pueblo County

**KAPI** (Nov. 3, 1958): 690 kc; 250 w-D. 2829 Lowell. Phone Lincoln 5-2884. Centennial Radio Corp.
Specialty programs (wkly): Spanish 7 hrs.
Ray J. Williams, pres & gen mgr; Del Kinkle, sales mgr; Bob Burch, program dir; John Lambert, promotion dir; Dale Redingshafer, chief engr; John Bosman, news dir; Bob Burch, farm dir; Rose Martino, women's dir.

**KCSJ** (1947): 590 kc, 1 kw, DA-1. P. O. Box 755. Phone Lincoln 4-5782. TWX PB 8276. Star Broadcasting Company (acquired station 1954).
Rep Meeker.
Specialty programs: Spanish, 2 hrs. wkly.
Cliff Hendrix, gen mgr; Howard Myers, coml mgr; Jon Giguere, news dir; Kenneth Renfrow, chief engr.
KCSJ-TV Tv companion of KCSJ.

**KDZA** (Dec. 29, 1947): 1230 kc; 250 w. 3011 Elizabeth. Phone Lincoln 4-5646. Pueblo Radio Co. Inc. (original owner).
Network Keystone. Rep Devney-O'Connell.
Specialty programs: Spanish, 11 hrs. wkly.
Dee B. Crouch, pres, gen mgr, chief engr, prog dir & prom mgr; William Beck, station mgr & coml mgr.

**KFEL** (1956): 970 kc; 1 kw-D. 4411 Goodnight Ave. Phone Lincoln 2-6884. KFEL Inc. (acquired station 1956).
Rep Continental Radio Sales.
Frank Donald Hall, pres; John T. Roscoe, gen mgr & chief engr; J. M. Johns, coml mgr; Willis Baldridge, prog dir; Howard G. Owen, news dir.

**KGHF** (1928): 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 293. Phone Lincoln 2-5570. Gifford Phillips (acquired station 1946).
Network ABC; MBS; Intermountain. Rep Gill-Perna.
Specialty programs: Spanish, 1 hr wkly.
Gifford Phillips, pres; Robert D. Ellis, gen mgr; Jack East, coml mgr; Bob Mahaffey, prog dir; Don Hallock, prom mgr; Jack Herrington, news dir; Antonio Mejia, chief engr.
KKTV (TV): Tv companion of KGHF.

**KTUX** (Sept. 17, 1959): 1480 kc; 1 kw, DA-D. P. O. Box 1663. Phone Lincoln 4-9586. Steel City Broadcasting Co., Inc. (original owner).
Rep: Breen & Ward; B-N-B Inc.
Alvan S. Perry, pres & gen mgr; Leon Dudley, music dir; William W. Bruce, sales mgr; Martin F. Mendine, prog & news dir; Carol Martin, women's dir; Dale Brown, farm dir; Q Thomas Bryan, chief engr.

### ROCKY FORD Otero County

**KAVI** (Oct. 16, 1956): 1320 kc; 1 kw-D. P. O. Box 632. Phone 254-7427. Patrick & Ridner Broadcasting Co. (acquired station Jan. 14, 1960).
Network Keystone. Rep Pearson; John McGuire (Denver).
Specialty programs: Spanish, 12 hrs. wkly.
Edward J. Patrick, gen mgr; Lloyd A. Ridner, mgr, news & farm dir; John C. Allsbury, coml mgr; Henry Reyes, dir Spanish language programming.

### SALIDA, Chaffee County

**KVRH** (Dec. 10, 1948): 1340 kc; 250 w. Box 166. Phone Keystone 9-2575. William J. Murphy (acquired station Sept. 23, 1959).
Network Intermountain. Rep Hopewell.
William Joseph Murphy, gen & sales mgr; Edwin Wood Jr., chief engr; Hugh Ashlock, news dir; Mrs. Joy Roberts, office mgr.

### STERLING, Logan County

**KGEK** (Jan. 3, 1925): 1230 kc; 250 w. P. O. Box 830. Phone Lawrence 2-1607. KGEK Inc. (original owner).
Network Keystone.
Al Ross, pres & gen mgr; Al Casey, station mgr; & prog dir; Tip Freeman, music librarian & special features dir; Barbara Brown, women's dir; E. G. Beehler, chief engr.

**KOLR** (March·1955): 1490 kc; 250 w. P. O. Box 869. Phone LA 2-1740. Sterling Broadcasting Co. (acquired station Aug. 1958).
Network ABC; MBS; Intermountain. Rep Holman.
Robert D. Kath, gen mgr; Lue Anderson, coml mgr; Al Anderson, prog dir; Bob Cone, prom mgr & news dir; Allen Fortenburry, chief engr; Carmen Lenihan, woman's dir.

### TRINIDAD, Las Anamas County

**KCRT** (May 21, 1946): 1240 kc; 250 w-SH. P. O. Box 772. Phone Victor 6-3212. KCRT Inc. (acquired station May 1952).
Network ABC; MBS; Keystone; Intermountain. Rep Indie Sales.
Specialty programs: Italian, Spanish.
Ernest M. Cooper, pres, gen mgr & chief engr; Pete Deluca, prog dir & news dir.

### WALSENBURG, Huerfano County

**KFLJ** (July 20, 1957): 1380 kc; 1 kw-D. P. O. Box 593. Phone 111. Floyd Jeter (original owner).
Specialty programs: Italian, ½ hr.; Spanish, 10½ hrs.; both wkly.
Floyd Jeter, owner-mgr; Lee Jeter, prog dir; Jack Purciarele, prom mgr; Beulah Read, news dir; Johnny Figal, chief engr.

## CONNECTICUT

*Non-commercial.

### ANSONIA, New Haven County

**WADS** (May 8, 1956): 690 kc; 500 w-D, DA-D. Capitol Bldg., 290 Main St. Phone Regent 5-4606. Valley Broadcasting Co. (original owner).
Network MBS. Rep Walker-Rawalt.
Specialty programs: Italian, 1 hr.; Polish, 3 hrs; Spanish, 25 min.; Jewish, 1 hr.; all wkly.
Sydney E. Byrnes, pres, gen & coml mgr; Wes Hobby, prog mgr; Barbara Criscuolo, prom mgr; Gordon Bensing, news dir; Lisle Dorrian, chief engr.

### BRIDGEPORT, Fairfield County

**WICC** (1926): 600 kc; 1 kw-D; 500 w-N, DA-1. (CP—5 kw-D; 1 kw-N, DA-2).
2190 Post Rd. Phone Clearwater 6-0461. TWX 366. Connecticut-New York Broadcasters Inc. (acquired station April 1, 1959).
Reps Adam Young; Kettell-Carter.
Kenneth M. Cooper, pres; John E. Metts, vp & business mgr; Ray Colonari, station mgr; Frank Delfino, prog dir; Bill Whalen, news dir; Russ Adams, chief engr.
WICC-TV: Tv companion of WICC.

**WJZZ (FM)** (June 1, 1960): 99.9 mc; 9 kw. Same address, licensee & staff, except for Mike Lawless, managing dir; & Phil Cutting, news dir, as WICC (above).

**WNAB** (September 1940): 1450 kc; 250 w. 991 Broad St., Zone 3. Phone Edison 3-3112. WNAB Inc. (original owner).
Network ABC, MBS, Yankee. Rep McGavren.
Specialty programs (wkly): German ½ hr.; Italian 1 hr.; Negro 10 hrs; Polish 3 hrs.; Spanish 2½ hrs.; Hungarian 1 hr; Russian 1 hr.
Harold Thomas, owner; John Ellinger, gen mgr; Harry Luke, program dir; Norman Howard, chief engr; James Elliott, news dir; Lydia Wells, women's dir.

### BRISTOL, Hartford County

**WBIS** (October 1948): 1440 kc; 500 w-D. 183 Main St. Phone Ludlow 3-9265. Bristol Broadcasting Corp. (acquired station April 1, 1954).
Rep Masla.
Specialty programs: Italian.
Eric S. Hatch, pres & chief owner; Richard C. Kilbourn, vp & gen mgr; Valentine B. McCormack, coml mgr; John P. Abaray, prog dir; Brian Dow, news dir; Justin Tarnowski, chief engr.

### BROOKFIELD, Fairfield County

**WGHF (FM)** (July 14, 1957): 95.1 mc; 20 kw. P. O. Box 11. Phone Danbury—Spring 5-9095. Eastern Broadcasting System Inc. (original owner).
Rep Fine Music Bcstrs.
A. J. Detzer, chief owner; D. J. Detzer, prog dir; Ralph Hennen, prom mgr; Walter Hollis, chief engr.

### DANBURY, Fairfield County

**WLAD** (October 1947): 800 kc; 250 w-D. 207 Main St. Phone Pioneer 8-3565. Berkshire Broadcasting Corp. (original owner).
Rep Devney-O'Connell.
Specialty programs: Polish, 1¼ hrs; Lebanese, ¾ hr.; both wkly.
John P. Previdi, pres; Sol Robinson, gen mgr & coml mgr; Paul Baker, prog dir; Abe Najamy, news dir; Rudi Cehak, chief engr.

**WLAD-FM** (December 1953): 98.3 mc; 340 w. Address, licensee and staff same as WLAD (above).

### GROTON, New London County

**WSUB** (July 26, 1958): 980 kc; 1 kw-D. 119 Bridge St. Phone Hilltop 5-2494. Lawrence A. Reilly and James L. Spates (original owner).
Rep Walker-Rawalt.
Lawrence A. Reilly & James L. Spates, owners; Lawrence A. Reilly, gen mgr; Warren F. Haas, coml mgr; Warren F. Bourque, news dir; Armand Bernard, chief engr.

### HAMDEN, New Haven County

**WDEE** (not on air; target date, Summer, 1960): 1220 kc; 1 kw-D, DA. 473 Denslow Hill Rd. Atwater 8-3561. Southern New England Broadcasting Corp. (original owner).
Rep Forjoe.
Vincent De Laurentis, pres & gen mgr; William Tilow, coml mgr; Gene Valentino, prog dir.

### HARTFORD, Hartford County

**WCCC** (1947): 1290 kc; 500 w-D. Hotel Bond. Phone Jackson 5-6648. Greater Hartford Broadcasting Inc. (original owner).
Reps Gill-Perna; Foster & Creed, New England.
William M Savitt, pres; Max M. Savitt, secy-treas; Ralph H. Klein, station mgr; Jack Brooks, prog dir & news dir; Everett Seltzer, prom mgr; Michael Cookish, chief engr.

**WCCC-FM** (June 7, 1960): 106.9 mc; 6.8 kw. Same address & licensee as WCCC (above).
Russell R. Naughton, station mgr & prom mgr; Ivor Hugh, prog dir.

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Station to
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Sponsors . . .

. . . means that as an advertiser you are assured the best sales climate among pedigreed companies. We love our listeners, too!

**Peace of mind guaranteed*

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Hotel Bond
HARTFORD, CONN.

## CONNECTICUT CONTINUED

**WDRC** (Dec. 10, 1922): 1360 kc; 5 kw, DA-1. P. O. Box 151, Blue Hills Station. Phone Chapel 2-7751. TWX 447. Buckley-Jaeger Broadcasting Corp. (acquired station Aug. 1, 1959). See Buckley-Jaeger Stations in "Group Ownership."
Rep Peters, Griffin, Woodward.
Victor E. Forker, gen mgr & coml mgr; Charles R. Parker, prog dir & prom mgr; George Freeman, news dir; Harry Broderick, chief engr.

**WDRC-FM** (Oct. 26, 1959): 102.9 mc; 7 kw. Duplicates WDRC (above).

**WFNQ (FM)** (January 1959): 93.7 mc; 7 kw. 1 S. Main St., W. Hartford. Phone Adams 3-1748. General Broadcasting Inc.
Maxwell M. Gubin, pres. Samuel Stone, chief engr.

**WHAY** (See New Britain listing).

**WHCN (FM)** (June 1956): 105.9 mc; 7 kw. P. O. Box 1,062. Phone Beverly 5-8622. Concert Network Inc. (See Concert Network Stations in "Group Ownership").
Network Concert Net.
T. Mitchell Hastings Jr., pres; William Meola, chief engr.

**WPOP** (1936): 1410 kc; 5 kw, DA-2. 410 Asylum St. Phone Jackson 7-9131. Tele-Broadcasters of Conn. Inc. (acquired station August 1956). See Tele-Broadcasters Stations in "Group Ownership."
Network Yankee. Rep Adam Young.
H. Scott Killgore, pres; Philip A. Zoppi, gen mgr & coml mgr; Del Raycee, prog dir; Ralph Kanna, prom mgr; Cal Kolby, news dir; Don Muckel, chief engr.

WPOP
HARTFORD—CONN.
Adam Young, Inc.-Nat'l Rep.
A TELE-BROADCASTERS STATION
The No. 1 STATION IN THE MARKET

***WRTC-FM** (February 1958): 89.3 mc; 145 w. P. O. Box 250, Trinity College. Phone Jackson 7-0447. Trinity College (original owner).
Charles G. Mixter III, station mgr; William C. Richardson, prog dir; Samuel C. Edsall, chief engr.

**WTIC** (Feb. 10, 1925): 1080 kc; 50 kw, DA-N. 26 Grove St., zone 15. Phone Jackson 5-0801. TWX HF-372. The Travelers Broadcasting Service Corp. (original owner).
Network NBC. Rep Christal.
Paul W. Morency, pres; Walter C. Johnson, vp & gen mgr; Rober S. Tyrol, vp sales; Bernard L. Mullins, vp programs; Eugene J. Muriaty, prom mgr; N. Thomas Eaton, news dir; Harold E. Dorschug, dir of engr.

**WTIC-FM** (Feb. 5, 1940): 96.5 mc; 8 kw. Duplicates WTIC (above) with exception of 2-5 pm and 7-11 pm.
WTIC-TV: Tv companion of WTIC-AM-FM.

### MANCHESTER, Hartford County

**WINF** (May 18, 1958): 1230 kc; 250 w. P. O. Box 946. Phone Mitchell 3-2491. Manchester Broadcasting Co. (original owner).
Network MBS. Rep Walker-Rawalt.
John Deme, owner, gen mgr & coml mgr; T. R. Safford, prog dir; Hazel Deme, prom mgr; Whitney Jacobs, news dir; Henry Robert, chief engr.

**WINF-FM** (not on air; target date 1961): 107.9 mc; 5.4 kw. Same licensee and staff as WINE (above).

### MERIDEN, New Haven County

**WMMW** (June 1947): 1470 kc; 1 kw-D. 99 Colony St. Phone Beverly 5-5747. Silver City Crystal Co. (original owner). Sale to Ralph N. Weil and associates pends FCC approval.
Rep Clark.
C. A. Schultz, pres; G. A. Kruttschnitt, gen mgr; Jack Durkin, coml mgr; Les Fox, program dir; Jack Durkin, promotion dir; John F. Roache, chief engr; Ray Hard, news dir.

**WBMI (FM)** (March 1948): 95.7 mc; 7 kw. Address, licensee and staff same as WMMW (above), except Carl W. Schultz, gen mgr & program dir.

### MIDDLETOWN, Middlesex County

**WCNX** (Dec. 12, 1948): 1150 kc; 500 w-D. River Road. Phone Diamond 7-2565. The Middlesex Broadcasting Co. (original owner).
Reps Devney-O'Connell; Nona Kirby.
Specialty programs: Polish, 1 hr. wkly.
Richard J. & Wm. J. O'Brien, managing dirs; William J. Glynn, prog dir & news dir; Thomas Pollitt, chief engr.

### NAUGATUCK, New Haven County

**WNTE** (not on air; target date not announced): 860 kc; 250 w-D, DA-D. Naugatuck Valley Service Inc.

### NEW BRITAIN, Hartford County

**WHAY** (May 20, 1949): 910 kc; 5 kw, DA-2. 22 Grove Hill. Phone Baldwin 3-2721. Central Connecticut Broadcasting Co. (acquired station 1950).
Network ABC.
Specialty programs: Italian, 16 hrs.; Polish, 1 hr.; Scandinavian, 1 hr.; all wkly.
Aldo De Dominicis, owner; Edward C. Obrist, gen mgr; Robert Regan, prog dir; Fred Swanson, prom mgr; Hillis Holt, chief engr.

**WKNB** (August 1946): 840 kc; 1 kw-D. 1422 New Britain Ave., zone 10. Phone Adams 6-1277. Beacon Broadcasting Co. (acquired station Dec 4, 1959).
Reps Hollingbery (national); Harry Wheeler Co. (regional).
Specialty programs: Polish, 2 hrs. wkly.
Sheldon Smerling, pres; Bruno Kern, gen mgr; Norton Virgien, station mgr; William Schnaudt, gen sales mgr; Michael Drechsler, prom dir; Robert Leonard, prog dir; Barry Barents, news dir; Ray Capes, chief engr.

### NEW HAVEN, New Haven County

**WAVZ** (September 1947): 1300 kc; 1 kw, DA-N. 152 Temple St., zone 10. Phone Spruce 7-4761. WAVZ Broadcasting Corp. (acquired station July 20, 1949).
Reps: Hollingbery; Kettell-Carter (New England).
Victor W. Knauth, chmn of board; Daniel W. Kops, pres & gen mgr; Richard J. Monahan, exec vp; Albert A. DeFilippo, vp, administration; Marvin B. Rosenblatt, station mgr; Samuel Barstein, prom mgr; George T. Phillips, operations mgr, news dir & prog dir; Frederick Brill, chief engr.

**WELI** (October 1935): 960 kc; 5 kw-D, 1 kw-N, DA-N (CP 5 kw, DA-N). 221 Orange St., zone 10. Phone University 5-1133. TWX 199. Connecticut Radio Foundation Inc. (acquired station May 25, 1945).
Rep H-R Representatives; Harry Wheeler.
Richard W. Davis, pres & gen mgr.
WELI-TV: Tv companion station of WELI (above).

**WNHC** (1944): 1340 kc; 250 w. 135 College St., zone 10. Phone Spruce 7-3611. TWX New Haven 57. Triangle Publications Inc. (acquired station Aug. 28, 1956). See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."
Networks ABC; Conn. State Network. Rep McGavren.
Roger W. Clipp, vp, radio & tv; Richard L. Chalmers, gen mgr; Norman Polman, prog dir; Edward Caputo, news dir; Howard Wessenberg, chief engr.

**WNHC-FM** (1959): 99.1 mc; 10 kw. Same licensee and address as WNHC (above).
WNHC-TV: Tv companion of WNHC-AM-FM (above).

**WYBC-FM** (March 9, 1959): 94.3 mc; 305 w. Box 242-A Yale Station. Phone University 5-6400. Yale Broadcasting Co. (original owner).
Network Ivy. Rep Ivy Network.
Philip A. Champlin, chairman; Robert H. Prall Jr., prog dir; Leonard Bickwit Jr., business mgr; Lance K. Canon, vice chmn; John L. Anderson Jr., public relations dir; Stevenson Langmuir, technical dir; Jon F. Hartung, secy.

### NEW LONDON, New London County

**WNLC** (Sept. 1936): 1490 kc; 250 w. Mohigan Hotel, 258 State St. Phone Gibson 2-5328. Thames Broadcasting Corp. (original owner).
Network Yankee. Reps Masla; Kettell-Carter.
Specialty programs: Italian, 1 hr. wkly.
Gerald J. Morey, pres & gen mgr; Edwin H. Schweitzer, vp & coml mgr; William Hoffman, prog dir; David A. Connors, news dir; Randolph Barrett, chief engr.

### NORWALK, Fairfield County

**WNLK** (1948): 1350 kc; 500 w, DA-N. 11 Wall St. Phone Temple 8-5566. Norwalk Broadcasting Inc. (acquired station 1952).
James Stolcz, pres; Dick Bournerba, prog dir; Curt Gibson, news dir; Clarence Burnham, chief engr.

### NORWICH, New London County

**WICH** (September 1946): 1310 kc; 1 kw, DA-1. P. O. Box 551. Phone Turner 7-1613. Eastern Connecticut Broadcasting Co. (acquired station October 1953).
Rep Everett-McKinney; Foster & Creed (Boston).
Specialty programs: French, 1 hr; Italian, 1 hr.; Polish, 1 hr.; all wkly.
Donald Lasser, pres; Richard P. Reed, gen mgr; John A. MacAdie, local sales mgr; Arthur Bouldin, prog dir; Edward Adler, prom mgr; Edward Leonard, news dir; Alexander Dubenetsky, chief engr; Janis Wakely, syndication mgr.

### OLD SAYBROOK, Middlesex County

**WLIS** (Sept. 17, 1956): 1420 kc; 500 w-D. Conn. Turnpike. Phone Evergreen 8-3546. Long Island Sound Radio Corp. (original owner).
Network MBS. Rep Hopewell.
Joseph P. Trantino, pres & gen mgr; Alexander Pernal, coml mgr; Vivian N. Trantino, prog dir; Drysilla E. Harter, news dir.

### PUTNAM, Windham County

**WINY** (May 3, 1953): 1350 kc; 1 kw-D. 15 Grove St. Phone Walnut 8-2721. Israel Putnam Broadcasting Co. (original owner). (Sale to Herbert C. Rice pends FCC approval).
Rene Cote, pres; Henry E. Breault, gen mgr & coml mgr; Ed Read, prog dir; Frank Carroll, Dick Alarie, news dir; Bob Weissman, chief engr.

### STAMFORD, Fairfield County

**WSTC** (September 1941): 1400 kc; 250 w. 270 Atlantic St. Phone Davis 4-7575. Western Connecticut Broadcasting Co. (acquired Station Jan. 1, 1946). See "Newspaper Ownership."
Network ABC. Rep Everett-McKinney.
Specialty programs: Italian, Negro, Polish.
Kingsley Gillespie, pres; Julian Schwartz, gen mgr; Lisle Dorrian, chief engr.

**WSTC-FM** (Oct. 18, 1947): 96.7 mc; 650 w. Duplicates WSTC (above).

### STORRS, Tolland County

***WHUS (FM)** (1956): 90.5 mc; 15 kw. Student Union Bldg., U. of Connecticut. Phone Garfield 9-4726. U. of Connecticut (original owner).
Greg Tuchay, station mgr.

### TORRINGTON, Litchfield County

**WBZY** (1947): 990 kc; 1 kw-D. 127 Main St. Phone Hunter 9-4173. Pioneer States Broadcasters Inc. (acquired station April, 1958).
Rep Breen & Ward.
Specialty programs: Italian, 7 hrs.; Polish, 1 hr.; both wkly.
Bernard J. Zucker, pres & owner; Gene Valentino, gen mgr & prom mgr; Charles Renaud, news dir; James Dunlap, chief engr.

**WTOR** (Jan. 29, 1948): 1490 kc; 250 w. 93 Perkins St. Phone Hunter 9-4181. Torrington Broadcasting Co. (acquired station April 1955).
Network MBS, Yankee, Conn. State. Reps Masla; Walker-Rawalt (New England).
Specialty programs (wkly): Italian 1 hr.; Polish 1 hr.
Edmund William Waller, pres, chief owner & gen mgr; Alfred G. Eyre, station & coml mgr.

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### WATERBURY, New Haven County

**WATR** (1934): 1320 kc; 1 kw, DA-1 (CP—5 kw-D, 1 kw-N, DA-2). 440 Meadow St. Phone Plaza 5-1121. TWX Waterbury 195. WATR Inc. (original owner).
Networks ABC; Yankee. Reps Masla; Nona Kirby (Boston).
Specialty programs: Italian, 3 hrs; Polish, 2 hrs.; both wkly.
Harold Thomas, pres; Sam Elman, coml mgr & gen mgr; Lou Frank Dennis, prom mgr & prog dir; Marvin Kramer, news dir; Andrew Toross, chief engr.

**WATR-FM** (not on air; target date 1961): 92.5 mc; 7 kw. Duplicates WATR (above).
WATR-TV: Tv companion of WATR-AM-FM.

**WBRY** (1934): 1590 kc; 5 kw, DA-1. P. O. Box 1627. Phone Plaza 3-1125. WBRY Broadcasting Corp. (acquired station April 1, 1960).
Network CBS. Reps Devney-O'Connell; Foster & Creed (Boston).
Specialty programs: Italian, ½ hr.; Negro, ½ hr; Spanish, 1 hr.; Portuguese, ½ hr.; all wkly.
Michael Gourd, pres; Robert S. Holczer, gen mgr; Alton Lenoce, coml mgr; Lou F. Dennis, prog dir; Joe Mulhall, news dir; John Tomasaweicz, chief engr.

**WWCO** (1946): 1240 kc; 250 w. 65 Bank St., zone 20. Phone 4-5141. WWCO Inc. (acquired station July 16, 1958).
Network MBS. Rep Radio-Tv Reps.
Specialty programs: Italian, 3 hrs. wkly.
Herbert Bloomberg, pres; Ruth R. Goddard, vp & coml mgr.

### WEST HARTFORD, Hartford County

**WKNB** (See New Britain listing).

### WESTPORT, Fairfield County

**WMMM** (April 15, 1959): 1260 kc; 1 kw-D, DA-D. Westport, Conn. Phone Capitol 7-5133. Westport Broadcasting Co. (acquired station Feb. 16, 1960).
Sidney J. Flamm, pres & gen mgr; Bob Roberts, station mgr & prog mgr; Jules Labert, coml mgr; Freeman Hammond, news dir; James Orre, chief engr.

### WILLIMANTIC, Windham County

**WILI** (Oct. 1957): 1400 kc; 250 w. P. O. Box 496. Phone Harrison 3-1621. Willie Broadcasting Co. (acquired station May 1959).
Network MBS.
Specialty programs: French, 1 hr.; Polish, 1 hr.; both wkly.
Herbert C. Rice, owner & gen mgr; Robert C. Rice, coml mgr; Ralph D'Andrea, prog dir; Ethel A. Rice, prom mgr; Les Douglas, news dir; Leighton Gage, chief engr.

### WINDSOR, Hartford County

**WIPI** (not on air; target date unknown): 1480 kc; 500 w-D, DA-D. Tobacco Valley Broadcasting Co.

## DELAWARE

*Non-commercial.

### DOVER, Kent County

**WDOV** (1948): 1410 kc; 1 kw-D. P. O. Box 727. Phone Redfield 4-5816. Dover Broadcasting Co. (acquired station 1956). See Henry Rau Stations in "Group Ownership."

Network MBS. Rep Breen & Ward.

Henry Rau, pres; William S. Cook, sta mgr; Allan Hedgecock, coml mgr; Lloyd S. Smith, dir of engr.

**WDOV-FM** (1956): 94.7 mc; 3 kw. Duplicates WDOV (above).

**WKEN** (Aug. 2, 1957): 1600 kc; 500 w-D. P. O. Box 549. Phone Redfield 4-5797. Coastal Carolina Broadcasting Corp. (acquired station Jan. 24, 1958). See J. Olin Trice Stations in "Group Ownership."

Network ABC.

J. Olin Tice Jr., pres; John Masters, gen mgr; Ed Bowen, coml mgr; Jerry Gillies, prog dir; Jim Reilly, news dir; Jim Gentry, chief engr.

### GEORGETOWN, Sussex County

**WJWL** (June 23, 1951): 900 kc; 1 kw-D. P. O. Box 111. Phone Georgetown 2567. Rollins Broadcasting of Delaware (original owner). See Rollins Stations in "Group Ownership."

Rep Continental Broadcasting.

O. Wayne Rollins, pres; Charles R. Maillet, vp & gen mgr; John C. Calhoun, prog dir; Edward Marzoa, chief engr.

### MILFORD, Kent County

**WKSB** (Oct. 30, 1953): 930 kc; 500 w-D, DA-D. P. O. Box 444. Phone Garden 2-8881. The Kent-Sussex Broadcasting Co. (original owner).

Herbert M. Griffith Jr., gen mgr & coml mgr; Borden E. Smith, prog dir & news dir.; Edgar M. Welch II, chief engr.

### SEAFORD, Sussex County

**WSUX** (1955): 1280 kc; 1 kw-D. P. O. Box 327. Phone National 9-7933. Elizabeth and W. Courtney Evans (original owners).

Elizabeth Evans, gen mgr & coml mgr; Bobby Killen, program dir; Dick Lee, news dir; Betty Dale, women's dir.

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### WILMINGTON, New Castle County

**WAMS** (1947): 1380 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 414 French St. Phone Olympia 4-8881. Rollins Broadcasting of Delaware Inc. (acquired station 1954) (See Rollins Stations in "Group Ownership").

Rep Continental Broadcasting.

O. Wayne Rollins, pres; Charles W. Stone, vp & gen mgr; Dick Lee, coml mgr; Fitzgerald McDaniel, chief engr; Jack Barry, news dir.

**WDEL** (1922): 1150 kc; 5 kw, DA-2. 10th & King Sts. Phone Olympia 8-7268. Delmarva Broadcasting Co. (acquired station 1931). See Steinman Stations in "Group Ownership." See also "Newspaper Ownership."

Network NBC. Rep Meeker.

Clair R. McCollough, station exec; J. Robert Gulick, asst gen mgr; Thomas R. Nunan Jr., natl sales mgr; Harvey C. Smith, station mgr; Richard Aydelotte, prog dir; J. E. Mathiot, tech dir.

**WDEL-FM** (1950): 93.7 mc; 20 kw.

Same address, licensee & staff as WDEL (above).

**WILM** (Oct. 1, 1923): 1450 kc; 250 w. 920 King St. Phone Olympia 4-7771. Delaware Broadcasting Co. (original owner).

Network ABC. Rep Bolling.

Specialty programs: Negro, 2 hrs. wkly.

Ewing B. Hawkins, pres, gen mgr & coml mgr; Dan Casey, prog dir; Chauncey Eanes, prom mgr; Tom Greer, news dir; Gene Szysmanski, chief engr.

**WJBR (FM)** (January 1957): 99.5 mc; 20 kw. 2617 Ebright Road. Phone Olympia 4-2223. John B. Reynolds (original owner).

John B. Reynolds, gen mgr & sales mgr; John B. Reynolds Jr., station mgr; Al Barclay, prog dir; David Dewey, news dir; Kern M. Bowyer, chief engr.

**WTUX** (April 21, 1947): 1290 kc; 1 kw-D. 1400 Market St. Phone Olympia 5-8821. Port Frere Broadcasting Co. (original owner).

Rep Walker-Rawalt.

Gordon K. MacIntosh, pres; William S. Ewing, coml mgr; Bob Darby, prog dir; Don Mathewson, prom mgr; Bill Pheiffer, news dir; Ed Kennedy, chief engr.

## DISTRICT OF COLUMBIA

*Non-commercial.

### WASHINGTON, District of Columbia

***WAMU-FM** (not on air; granted July 21, 1960): 88.5 mc; 12 kw. American U.

**WARL-AM-FM** (See Arlington, Va. listing).

**WASH (FM)** (1948): 97.1 mc; 15 kw. 1319 F St., N. W. Phone District 7-1356. Everett L. Dillard (original owner).

Network QXR Network.

Specialty programs: Italian, 1 hr.; Greek, ½ hr.; both wkly.

Everett L. Dillard, owner; Jean M. Dillard, gen mgr; Kathryn Epstein, coml mgr; Richard Patrick, prog dir; Doris Kepner, prom mgr; Don Boothman, news dir.

WDON Wheaton, Md.: Am companion station of WASH(FM).

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## Radio Stations CONTINUED

## DISTRICT OF COLUMBIA CONTINUED

**WDON** (See Wheaton, Md. listing).

**WEAM** (See Arlington, Va. listing).

**WFAN (FM)** (1948): 100.2 mc; 16 kw. United Broadcasting Co. Sergi Vega, prog dir; E. Carlton Myers, coml mgr. (See WOOK Washington.)

**WFAX** (See Falls Church, Va. listing).

**WGAY (FM)** (June 1, 1959): 99.5 mc; 20 kw. 4000 Albemarle St., N.W., zone 16. Phone: Whitehall 6-1050. WGAY Inc. (original owner). See Town & Country Stations in "Group Ownership."

Connie B. Gay, pres; Jane E. Trimner, exec vp; Ed Winton, vp & gen mgr; L. L. Stewart, station mgr; James Petty, chief engr.

**WGMS** (See Bethesda, Md.).

**WGMS-FM** (1946): 103.5 mc; 20 kw. RKO General Inc. Duplicates WGMS Bethesda, Md.

***WGTB-FM** (not on air; target date 1960): 90.1 mc; 840 w. Georgetown U. Phone Federal 7-3300. Georgetown U.

Rev. F. J. Heyden, dir; Arthur P. Dietz, chief engr.

**WINX** (See Rockville, Md. listing).

**WMAL** (1925): 630 kc; 5 kw, DA-1. 4461 Conn. Ave., N.W., zone 8. Phone Kellogg 7-1100. TWX 50. Evening Star Broadcasting Co. (May 1, 1938). See Evening Star Stations in "Group Ownership." See also "Newspaper Ownership."

Network ABC. Rep H-R Reps.

John W. Thompson Jr., pres; Frederick S. Houwink, gen mgr; Andrew M. Ockershausen, mgr; Howard E. Williams Jr., prog operations mgr; Allan T. Powley, chief engr.

**WMAL-FM** (May 15 ,1948): 107.3 mc; 20 kw. Has a separate programming 6 pm to 12 midnight, duplicates WMAL (above) all other times.

WMAL-TV: Tv companion of WMAL-AM-FM.

**WOL** (1924): 1450 kc; 250 w. 2000 P St. N.W. Phone Hobart 2-3900. Washington Broadcasting Co. (acquired station November 1953). See Henry Rau Stations in "Group Ownership."

Network MBS. Rep Breen & Ward.

Specialty programs: Italian, 2 hrs; Greek, 1 hr; both wkly.

Henry Rau, pres & gen mgr; Lloyd S. Smith, engr dir; Stanley Barclay, coml mgr; Joseph Velsmid, chief engr.

**WOL-FM** (1946): 98.7 mc; 20 kw. Duplicates WOL (above).

**WOOK** (1940): 1340 kc; 250 w. 8th & I Sts., N.W., zone 1. Phone Republic 7-8000. United Broadcasting Co. (acquired station 1951). (See United Broadcasting Co. Stations in "Group Ownership).

Rep UBC Sales (New York).

Specialty programs: Negro, 100%.

Richard Eaton, pres; John Panagos, vp & gen mgr; Odis Von Blasingame, coml mgr; Cliff Holland, prog dir; E. E. Stephens, chief engr; Al Jefferson, news dir; Hazel Smith, womans dir.

**WPGC-AM-FM** (See Morningside-Oakland, Md. listing).

**WPIK** (See Alexandria, Va. listing).

THE AMAZING STORY OF WOOK!

WOOK
WASHINGTON
D.C.

WORLD'S *Only* 24 HOUR A DAY NEGRO PROGRAMMED *Station*

★ ½ of the Nation's Capital is Negro

★ Over 700,000 Negroes live in metropolitan Washington

★ Over ¾ million Negroes live in WOOK's primary coverage area (0.5 MV/M contour)

★ 95.5% of D.C.'s Negroes are employed fulltime

★ D.C. Residents enjoy high median income—
Negro—$2635.00
White—$3321.00

*Washington's* SPECTACULAR INDEPENDENT STATION

WOOK is the most talked about station in the nation! Continually SOLD OUT because of audience, market, sales and results.

WOOK
WASHINGTON'S FIRST INDEPENDENT STATION

ASK BOB WITTIG AT UBC'S N. Y. OFFICE—PLAZA 5-9145
or UBC, 8th & Eye Sts., N.W., Washington, D. C.—RE 7-8000

**WQMR** (See Silver Spring, Md., listing).

TO INCREASE YOUR CLIENT'S SHARE
OF THE $5-BILLION
WASHINGTON RETAIL MARKET

**Use the promotion plan
with the largest share of the
GOVERNMENT EMPLOYEE MARKET**

•

**Featuring WQMR**
Washington's Quality Music and
Government News Radio Station . . .

**and Acme**
Washington's Fastest Growing
Supermarket Chain

•

CONTACT: Ed Winton, V.P. and G.M., WQMR
Wisconsin Building, Washington 16, D. C.
WHitehall 6-1050

**WQMR** **DIAL 1050**
. . . a Connie B. Gay Station
Serving the Largest Specialized Group
of Listeners in Any City in the World

**WRC** (Aug. 1, 1923): 980 kc; 5 kw, DA-N. 4001 Nebraska Ave., zone 16. Phone Emerson 2-4000. TWX 89. National Broadcasting Co. (original owner). (See NBC owned stations in "Group Ownership"). (Sale to RKO General pends FCC approval).

Network NBC. Rep NBC Spot Sales.

Robert E. Kintner, pres; Joseph Goodfellow, vp & gen mgr; Harry A. Karr Jr., sales mgr; William C. Grayson, program mgr; Charlotte Walch, advertising, publicity & prom mgr; Lefferts A. McClelland, operations dir; Cassius Keller, news dir.

**WRC-FM** (Aug. 1, 1923): 93.9 mc; 20 kw. Duplicates WRC (above).

WRC-TV: Tv companion station of WRC-AM-FM.

**WTOP** (Oct. 20, 1932): 1500 kc; 50 kw, DA-2. Broadcast House, zone 16. Phone Emerson 2-9300. TWX WA63. Washington Post Co. (acquired station Feb. 9, 1949). See Washington Post Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep CBS Radio Spot Sales.

John S. Hayes, pres; Lloyd W. Dennis Jr., gen mgr; Robert W. Schellenberg, coml mgr; Patricia A. Searight, prog dir; Charles Crawford, prom mgr; Edward Ryan, WTOP news, gen mgr; Steve Cushing, news dir; Larry Beckerman, public affairs dir; Clyde M. Hunt, vp for engineering; Granville Klink, chief engr.

**has the highest ratings of the automobile audience of all daytime stations in the Washington Metropolitan Area.**

*(Auto Audits June 1959)*

**An area which has
455,000
radio equipped passenger vehicles.**

WDON's "Analysis in Perspective of Washington's Metropolitan Area Automobile Audience" supplied on request.

**WDON RADIO**
**2647 University Blvd., W.,
Wheaton, Maryland
Jean Dillard, Mgr. LO 5-4546**

**WTOP-FM** (1946): 96.3 mc; 20 kw. Duplicates WTOP (above).

WTOP-TV: Tv companion of WTOP-AM-FM.

**WUST, WJMD (FM)** (See Bethesda, Md., listing).

**WWDC** (1942): 1260 kc; 5 kw, DA-2. 1627 K St., N.W., zone 6. Phone Tuckerman 2-7600. WWDC Inc (acquired station 1942).

Rep John Blair.

Ben Strouse, pres & gen mgr; Herman Paris, vp, national sales; Max Sherman, vp, local sales; Norman Reed, vp, public relations; Jo Wilson, prom dir; Edward Studney, prog dir; Robert Robinson, news dir; Ross Beville, vp, engineering, purchasing & labor relations.

**WWDC-FM** (1947): 101.1 mc; 20 kw. Address, licensee & staff same as WWDC (above).

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**WWDC**

***the station that keeps PEOPLE in mind***

**The constant leader, quantitatively and qualitatively, in the metropolitan Washington market of more than 2 million people**

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## FLORIDA

•Non-commercial.

### ARCADIA, De Soto County

**WAPG** (September 1955): 1480 kc; 1 kw-D. P. O. Box 676 Phone Walnut 8-6101. Arcadia, Punta Gorda Broadcasting Co. (acquired station Feb. 3, 1959).

Network Keystone. Rep McGillvra.

H. D. Ryalls, pres; W. W. Benton, gen mgr; Bert G. Erickson, prog dir; Paul Howell, chief engr; Richard Cobb, farm dir; Mary B. Anderson, women's dir.

### ARLINGTON, Duval County

**WQTY** (November 1957): 1220 kc; 250 w-D. P. O. Box 8716, Jacksonville 11, Fla. Phone Raymond 4-2188. Rahall Broadcasting Inc. (acquired station July 28, 1960). (See Rahall Stations in "Group Ownership").

Network MBS.

### ATLANTIC BEACH (Jacksonville), Duval County

**WKTX** (Jan. 30, 1958): 1600 kc; 1 kw-D. P. O. Box 1328. Phone Cherry 6-3695. Ocean Beach Broadcasting Co. (original owner).

Nellie A. Lynch, gen mgr; Robert K. Lynch, asst to gen mgr, coml mgr & chief engr; Bernie Adams, prog dir; Ronald Johnson, news dir; Thomas M. Carroll Jr., sports dir.

### AUBURNDALE, Polk County

**WTWB** (Oct. 10, 1956): 1580 kc; 1 kw-D. P. O. Box 7. Phone Woodlawn 7-1129. L. M. Hughey (acquired station February 1957).

L. M. Hughey, owner; Richard W. Boyce, gen mgr, coml mgr & prog dir; Gail Carroll, woman's dir; Fred N. Potter, chief engr.

### AVON PARK, Highlands County

**WAVP** (Nov. 3, 1957): 1390 kc; 1 kw-D. Jacaranda Hotel. Phone Glendale 3-3171. Mid-Florida Broadcasting Inc. (acquired station March 25, 1959).

Network MBS. Rep Best.

John B. Marshall, pres; Douglas L. Way, gen mgr & news dir; William E. Hudson, coml mgr; June Bowden, prog dir & prom mgr; Jerald Brush, chief engr.

### BARTOW, Polk County

**WBAR** (Sept. 28, 1953): 1460 kc; 1 kw-D. P. O. Box 820. Phone 533-8021. Radio Station WBAR Inc. (acquired station Jan 1955).

Rep Southeastern Key.

W. Avera Wynne, pres; Morton C. Cook, station mgr & coml mgr; Thomas W. Osborne, prog. dir; Alva Duncan, chief engr.

### BELLE GRADE, Palm Beach County

**WSWN** (Oct. 5, 1947): 900 kc; 1 kw-D. P. O. Box 8. Phone Wyman 6-2063. Seminole Broadcasting Co. See Dee Rivers Stations in "Group Ownership."

Network MBS.

Specialty programs: Negro, 2½ hrs. wkly.

E. D. Rivers Jr., chmn of board; Marvin M. Smith, gen mgr; Alvin H. Harris, prog dir; Carolyn Mallory, women's dir; Kenneth Henderson, news dir; C. S. Clemans, chief engr.

### BRADENTON, Manatee County

**WBRD** (October 1957): 1420 kc; 1 kw-D, DA-D. P. O. Box 1038. Phone 6-2183. Sunshine State Broadcasting Co. (original owner).

Rep John E. Pearson.

Robert R. Nelson, pres & gen mgr; Hal Meyer, coml mgr; Kenny Vincent, prog dir; Tom Gillies, news dir; Richard Wetherbee, chief engr.

**WTRL** (1946): 1490 kc; 250 w. Memorial Pier. Phone 3-1490. Fletcher-Mitchell Corp. (acquired station Jan. 1, 1960).

James I. Mitchell, pres; David W. Albright, vp & gen mgr; Gordon Wyllie prog dir; W. W. Chaplin, news dir; Marlen Hager, chief engr.

### BROOKSVILLE, Hernando County

**WWJB** (Oct. 11, 1958): 1450 kc; 250 w-SH. P. O. Box 707. Phone 2020. Brooksville Broadcasting Service Inc. (acquired station June 13, 1960).

Network Keystone.

### CHIPLEY, Washington County

**WBGC** (April 10, 1956): 1240 kc; 250 w. P. O. Box 605. Phone Mercury 8-0234. Lee-San Corp. (acquired station June 1959).

John Sanders, pres, gen mgr & coml mgr; (Mrs) Lee Sanders, station mgr & women's dir; Donald Stephens, prog dir; Gerald McKechnie, chief engr.

### CLEARWATER, Pinellas County

**WAZE** (Nov. 21, 1959): 860 kc; 500 w-D, DA-D. 201 S. Ft. Harrison Ave. Phone 38-575. Radio Clearwater Inc. (original owner).

Gene Allen Robinson, gen mgr; Charles H. Adams, coml mgr; Scott Dilworth, prog dir; Harry Prior, news dir.

**WTAN** (June 8, 1948): 1340 kc; 250 w. P. O. Box 1109. 200 Pierce Blvd. Phone 3-3084. Clearwater Inc. (acquired station January 1958).

Network Keystone.

H. Dennison Parker, pres, gen mgr & coml mgr; Harry E. Lytle, prog. dir; Frank L. Reid, chief engr.

### CLEWISTON, Hendry County

**WSUG** (Nov. 22, 1959): 1050 kc; 250 w-D. P. O. Box 1027, Arcadia, Fla. Phone Yukon 3-1711. Sugarland Broadcasting Co.

Francis Denmead, pres & gen mgr; Roy Collins, coml mgr; James Broadwell, prog & news dir; Martha Davis, prom mgr; Lawrence Chapman, chief engr.

**WOWY** (under construction; target date summer 1960): 1590 kc; 500 w-D. WOWY Bldg. Phone Yukon 3-1590. Peoples Broadcasting Service (original owner).

Robert Hecksher, owner & gen mgr.

### COCOA, Brevard County

**WEZY** (Oct. 4, 1957): 1480 kc (CP 1350 kc); 1 kw-D (CP 500 w-D, 1 kw-N, DA-N), P. O. Box 472. Phone Newton 4-4411. Irving Braun. (original owner).

Rep Grant Webb.

Irving Braun, pres; Jay Schoof, gen mgr; Richard Olson, prog dir; John Shelton, chief engr.

**WKKO** (1952): 860 kc; 1 kw-D. P. O. Box 1308. Phone Newton 6-2411. WKKO Radio Inc. (acquired station Aug. 5, 1959).

Rep Best. Dora Clayton (Southeast).

Marvin L. Rothschild, pres & gen mgr; Ben Rothschild, vp & national sales mgr; Dale Wright, prog dir; Stanley Muroff, sales prom & merchandising mgr; Mel Phillips, news dir; Vic Sciabarasi, local sales mgr.

### COCOA BEACH, Brevard County

**WRKT** (June 22, 1959): 1300 kc; 500 w-D. 425 West Orange Ave. Phone Sunset 3-2416. Mel Wheler (original owner).

Rep Advertising Reps Inc., Miami.

Mel Wheeler, owner; Carl Collins, gen mgr & chief engr; John Fox, coml mgr; Rick Hutto, prog dir; Mack Stamps, prom mgr; Jim McKnight, news dir.

### CORAL GABLES (Miami), Dade County

**WVCG** (Feb. 18, 1948): 1070 kc; 1 kw-D. P. O. Box 1516, Coral Gables, Miami 34. Phone Highlander 8-7411. Peninsular Broadcasting Corp. (original owner).

Rep Broadcast Time Sales.

George W. Thorpe, pres & gen mgr; Warren Blackmon, exec vp; Tim Carney, coml mgr; Barbara Binns, prog dir; Ken Taylor, news dir; Thomas F. Middleton Jr., chief engr.

## FLORIDA CONTINUED

**WVCG-FM** (Nov. 15, 1958): 105.1 mc; 18.5 kw. Duplicates WVCG (above) until 6 p.m.; special fm programming 6 p.m. to midnight).

### CRESTVIEW, Okaloosa County

**WCNU** (April 8, 1948): 1010 kc; 1 kw-D. P. O. Box 518. Phone Murray 2-2330. Gulf Shores Broadcasting Co. (acquired station June 1955).

Network Keystone. Rep Southeastern Key.

Mrs. Virginia O'Neal, pres; Sam F. Townsend, gen mgr.

**WJSB** (September 1954): 1050 kc; 1 kw-D. P. O. Box 267. Phone Murray 2-3040. Crestview Broadcasting Co. (acquired station 1958).

Everett M. McCrary, pres & gen mgr; Bob Lynn, coml mgr; Cordel Whitlock, prog dir; Pat Miller, prog mgr; Al Robinson, news dir; Russ White, chief engr.

### CYPRESS GARDENS, Polk County

**WGTO** (September 1955): 540 kc; 50 kw-D, DA-2. P. O. Box 123. Phone Winter Haven exchange—Cypress 3-4103. TWX Winter Haven 7135. KSTP Inc. (acquired station May 1, 1958). See Gold Seal Stations in "Group Ownership."

Rep Petry.

Stanley E. Hubbard, pres; Marvin L. Rosene, sales vp; G. Max Kimbrel, station & gen sales mgr; William Gramer, prog dir; Gary Miller, sales prom mgr; Bayliss "Jim" Corbett, news & farm dir; Dave Schick, chief engr.

### DADE CITY, Pasco County

**WDCF** (December 1954): 1350 kc; 1 kw-D. Box 1077. Phone Logan 7-3879. Stuart Picard & Thelma Picard. (acquired station December 1956).

Network Keystone.

Stuart Picard, owner & gen mgr; Thelma Picard, coml mgr; Vince Grant, prom mgr; John Andre, chief engr.

### DAYTONA BEACH, Volusia County

**WMFJ** (April 16, 1935): 1450 kc; 250 w. P. O. Box 5606. Phone Clinton 2-6491. WMFJ Inc. (acquired station 1955).

Rep Masla.

John Creutz, pres; J. Siegel, vp; Richard Clark, station mgr.

**WNDB** (April, 1948): 1150 kc; 1 kw, DA-N. P. O. Box 431. Phone Clinton 2-1511. News-Journal Corp. (original owner). See Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep Thomas F. Clark Co.

Specialty programs: Spanish, 25 min. wkly.

Julius Davidson, pres; R. Y. Huffman, gen mgr; John Pitts, coml mgr; Kenneth A. Lueck, prog mgr; Mary E. Hagman, prom mgr; Stephen Searle, chief engr.

**WNDB-FM** (March 1947): 94.5 mc; 8.5 kw. Duplicates WNDB (above).

**WQXQ** (See Ormond Beach listing).

**WROD** (1947): 1340 kc; 250 w. P. O. Box 991. Phone Clinton 2-4626. Daytona Beach Bcstg. Corp. (acquired station October 1958). See "Newspaper Ownership." Also see Mining Journal Stations in "Group Ownership."

Network MBS. Rep Pearson.

Frank J. Russell, pres; James F. McDonough, gen mgr, chief engr & prog dir; James Crist, coml mgr; Ken Steele, prom mgr; Bill Powell, news dir.

### DEFUNIAK SPRINGS, Walton County

**WDSP** (March 1, 1956): 1280 kc; 5 kw-D. P. O. Box 441. Phone Twin Oaks 4-8361. Euchee Valley Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Mrs. Marie F. Douglass, chief owner; LaVern Foster Jr., gen mgr; Herbie Wiles, coml mgr & sales dir.

**WZEP** (1955): 1460 kc; 1 kw-D. P. O. Box 387. Phone Twin Oaks 4-7161. Leonard S. Zepp (acquired station March 1, 1959).

Leonard S. Zepp, gen mgr & chief engr.

### DELAND, Volusia County

**WJBS** (1948): 1490 kc; 250 w. Box 808. Phone Redwood 4-1725. WJBS Inc. (acquired station May 1960).

Network MBS.

Dale S. Phares, pres & gen mgr; Gil Murray, coml mgr; Frances Phares, prog dir; Ed Lotspeich, news dir; Frank Johnson, chief engr.

**WOOO** (Dec. 7, 1956): 1310 kc; 5 kw-D. P. O. Box 694. Phone Redwood 4-3422. Trio Broadcasting Co. (acquired station July 1957).

Network Keystone. Rep Bernard.

Herbert A. Saxe, pres; Wallace E. Rifkin, gen mgr; Arthur H. Beckwith, coml mgr; Brian E. Tolby, prog dir; Gary R. Moore, news dir; Edwin P. Carson, chief engr.

### DELRAY BEACH, Palm Beach County

**WDBF** (Feb. 1, 1954): 1420 kc; 5 kw-D, DA-D. Delray Beach Country Club Golf Course. Phone Crestwood 8-1420. Boca Raton Bible Conference Grounds Inc. (acquired station May 15, 1957).

Ira Lee Eshelman, pres; O. R. Jim Bellamy, gen mgr; Alice Pabst, prog dir; Bob Massey, news dir; Bob Schulz, chief engr.

### EAST PALATKA, Putnam County

**WREA** (Feb 22, 1960): 1480 kc; 500 w-D. P. O. Box 222. REA Radio & Electronic Lab. (original owner).

Network ABC.

Anthony Corrado, gen mgr, prog dir & chief engr; Peter Corrado, coml mgr.

### EAU GALLIE, Brevard County

**WMEG** (January 4, 1956): 920 kc; 1 kw-D. Box 98, Phone Alpine 4-2282. Mel-Eau Broadcasting Corp (original owner).

A. V. Catterton, pres, gen mgr, news dir; Victoria C. Martin, secy-treas, asst mgr, advertising mgr.

### EUSTIS, Lake County

**WLBE** (See Leesburg-Eustis listing).

**WLCO** (June 1955): 1240 kc; 250 w. P. O. Drawer AX. Phone Elgin 7-4191. Floyd W. Hess (acquired station May 1956).

Floyd W. Hess, owner & gen mgr; Richard S. Smith, coml mgr, prog dir; Earl F. Hagaer, prom mgr; Wayne L. Moody, news dir & chief engr.

### FERNANDINA BEACH, Nassau County

**WPAP** (1955): 1570 kc; 1 kw-D. P. O. Box 691. Rowland Radio Inc.

Robert T. Rowland, pres & gen mgr; George J. Duck, prog & news dir.

### FORT LAUDERDALE, Broward County

**WFLM (FM)** (Feb. 15, 1960): 105.9 mc; 2.9 kw. 305 S. Andrews Ave. Phone Jackson 4-6541. Findlay Publishing Co. (acquired station July 28, 1960). See "Newspaper Ownership." Also see Findlay Publishing Co. Stations in "Group Ownership."

**WFTL** (1946): 1400 kc; 250 w. P. O. Box 1400. Phone Logan 6-9621. WFTL Broadcasting Co. (acquired station Aug. 1, 1958).

Rep Masla.

Walter B. Dunn, pres, gen mgr, natl sales mgr & co-owner; Robert Peggs, local sales mgr; Mavis V. Jackson, prog dir; Max Moore, news dir; Charles E. Vanderford Jr., chief engr.

**WMFP (FM)** (not on air; target date unknown): 100.7 mc; 56 kw. Percy B. Crawford. See Percy B. Crawford Stations in "Group Ownership."

**WWIL** (1955): 1580 kc; 1 kw, DA-1 (CP 10 kw-D, 1 kw-N, DA-2). P. O. Box 8067. Phone Ludlow 1-1580. William A. Roberts (acquired station July 28, 1960).

**WWIL-FM** (Oct. 17, 1959): 103.5 mc; 31 kw. Same address, licensee and staff as WWIL (above).

### FORT MYERS, Lee County

**WINK** (1939): 1240 kc; 250 w. P. O. Box 1072. Phone Edison 4-1131. TWX 482. Fort Myers Broadcasting Co. (original owner).

Network CBS. Rep United Spot Sales.

Eddie McBride, pres; A. J. Bauer, gen mgr & coml mgr; Frank Nodine, prog dir; Chuck Miller, prom mgr; Vernon Lundquist, news dir; Bob Bachman, chief engr.

WINK-TV: Tv companion of WINK.

**WMYR** (Nov. 11, 1952): 1410 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1486. Phone Edison 5-1175. Robert Hecksher (original owner).

Robert Hecksher, owner & gen mgr.

BRAD LACEY
WMYR—Ft. Myers, Fla.

### FORT PIERCE, St. Lucie County

**WARN** (Dec. 24, 1952): 1330 kc; 1 kw-D. P. O. Box 1343. Phone Howard 4-1330. South Jersey Broadcasting Co. (acquired station Nov. 1, 1959).

Network ABC. Rep Continental Radio Sales.

Maj. Ranulf Compton, pres; Charles C. Castle, gen mgr & chief engr; Dennis O'Day, coml mgr; Charles R. Elstun, prog dir; Karl Anderson, prom mgr; Wilson Hughes, news dir.

**WIRA** (May 18, 1946): 1400 kc; 250 w. P. O. Box 1401. Phone Howard 4-1400. Indian River Broadcasting Co. (acquired station Jan. 19, 1953).

Network NBC. Rep United Spot Sales.

James L. Howe, pres & gen mgr; Sam Lawder, station mgr & prog dir; Kingsley Butt, coml mgr; Harriet Lawder, traffic mgr; Don Raffey, sports dir; Anne Wilder, news dir; Bob Money, chief engr.

**WIRA-FM** (not on air; target date not announced): 95.5 mc. Same licensee and address as WIRA (above).

### FORT WALTON BEACH, Okaloosa County

**WFTW** (Nov. 24, 1953): 1260 kc; 1 kw-D. P. O. Box 10. Phone Cherry 3-3123. Vacationland Broadcasting Co. (original owner).

Wilbur R. Powell, pres; Bill Richards, coml mgr; James G. Waits, chief engr.

**WNUE** (1956): 950 kc; 1 kw-D. P. O. Drawer 400. Phone Cherry 4-5685. Smith Radio Inc. (acquired station June 1, 1960). See Smith Broadcasting Stations in "Group Ownership."

M. D. Smith III, pres; William Borthwick, gen mgr & coml mgr; Bill Adams, prog dir; Jerry Lee Tisdale, chief engr.

### GAINESVILLE, Alachua County

**WDVH** (October 1954): 980 kc; 5 kw-D. P. O. Box 103. Phone Franklin 2-2528. WDVH Inc. (original owner).

Rep Everett-McKinney; Bernard I. Ochs (Southeast).

Robert A. Vaughn, pres; Thomas R. Hanssen, gen mgr & chief engr; Gene Bowen, coml mgr; Bill Marr, prog dir; Mark Fowler, prom mgr; Ferrell Asbell, news dir.

1ST IN NORTH CENTRAL FLORIDA
WDVH
980 Kc — 5000 WATTS
GAINESVILLE
Represented by:
Everett-McKinney, Inc.
NATIONAL
Bernard I. Ochs Co.
(Atlanta)
SOUTHEAST

**WGGG** (1948): 1230 kc; 250 w. P. O. Box 501. Phone Franklin 6-3922. Radio Gainesville Inc. (acquired station April 1, 1958). (See T. K. Cassel stations in "Group Ownership").

Network MBS. Rep Masla.

Specialty programs: Negro, 2 hrs wkly.

T. K. Cassel, pres; Leon E. Mims, gen mgr; William Mansfield, prog dir.

**WRUF** (October 1928): 850 kc; 5 kw, DA-N. P. O. Box 2757, University Station. Phone Franklin 6-7575. U. of Florida (original owner).

Network NBC.

Kenneth F. Small, station dir; Robert L. Black III, coml mgr; Pierre A. Bejano, prog dir; Bertram MacNamara, chief engr.

**WRUF-FM** (1948): 104.1 mc; 12 kw. Duplicates WRUF (above).

*WUFT (TV): Tv companion of WRUF-AM-FM.

*Adult Programming for the Adult Audience*
WIRA
FORT PIERCE, FLORIDA
WIRA-FM
GOOD PRACTICES
"The only fulltime quality service on the local scene"
NBC
OWNER-MANAGED
*In the Fastest Growing Section of Florida*
—National Representatives—
UNITED SPOT SALES, INC.

### GREEN COVE SPRINGS, Clay County

**WGRC** (May 26, 1959): 1580 kc; 500 w-D. Qui-Si-Sana Hotel. Phone 6363. Palm Broadcasting Corp. (acquired station June 15, 1960).
Robert A. Olives and David R. Millan, owners.

### HAINES CITY, Polk County

**WHAN** (not on air; target date unknown): 930 kc; 500 w, DA-D. Haines City Broadcasters.

### HOLLYWOOD, Broward County

**WGMA** (April 1953): 1320 kc; 1 kw-D. P. O. Box 539. Phone Wabash 2-2903. Melody Music Inc. acquired station April 1957). Sale to Southland Bcstg. Co. pends.
Rep Thomas F. Clark.
C. Edward Little, gen mgr; William H. Day, coml mgr; Ken Roth, prog dir; Jerry Wichner, prom mgr; Paul Piper, news dir; Ed Temmel, chief engr.

### HOMESTEAD, Dade County

**WSDB** (Nov. 4, 1957): 1430 kc; 500 w-D. 507 N.W. 2nd St. Phone Circle 7-2445. South Dade Broadcasting Co. (original owner).
Specialty programs: Negro, 8 hrs.
J. Abney Cox, pres; Hank Cutshall, gen mgr; Rex Bailey, coml mgr; Evalyn Holly, prog dir; Erwin Fuller, chief engr.

### JACKSONVILLE, Duval County

**WAPE** (Oct. 23, 1958): 690 kc; 25 kw-D Phone (station) Congress 4-9555, (sales office, Prudential Bldg.) Flanders 9-9000. Brennan Broadcasting Co. (original owner).
Rep Radio-Tv Reps.
William J. Brennan, pres & gen mgr; Jim Atkins, sales mgr.

**WAYR** (See Orange Park).

**WIVY** (Sept. 1, 1948): 1050 kc; 1 kw-D. 1639 Atlantic Blvd. Phone FL 9-2521. WIVY Inc. (acquired station May 1, 1950).
Rep Masla.
Edw. J. Oberle, pres & gen mgr; Ted Low, coml mgr; Ron Martin, prog dir; Dave Picus, prom mgr; Bob Roberts, news dir; Bill Baker, chief engr.

**WJAX** (Thanksgiving Day 1925): 930 kc; 5 kw, DA-N. P. O. Box 1740. Phone Elgin 4-1681. City of Jacksonville (original owner).
Network NBC. Rep Headley-Reed.
J. W. Douglass, gen mgr; K. B. Kroier, chief engr.

**WJAX-FM** (April 1949): 95.1 mc; 7.7 kw. Duplicates WJAX (above).

**WMBR** (Dec. 9, 1933): 1460 kc; 5 kw, DA-N. P. O. Box 960, zone 1. Phone Elgin 5-9001. TWX JK 448. WMBR Inc. (acquired station Sept. 14, 1958).
Network CBS. Rep Blair.
Ben Strouse, pres; Sidney L. Beighley Jr., vp & gen mgr; Donald R. Smith, operations mgr; Charlie Trotta, music dir; Larry Patrick, news dir; C. Roy King, chief engr.

**WMBR-FM** (1949): 96.1 mc; 40 kw.
Licensee, address & staff same as WMBR (above).

**WMBR**

**a great growth station**
**in a great growth market**

**Metropolitan Jacksonville**

**Population — 450,584 (1960 census)**
**46th market — retail sales per household**
**49th market — food sales**
**48th market — drug sales**
**42nd market — apparel sales**
**37th market — automobile sales**

**WOBS** (1948): 1360 kc; 5 kw-D. P. O. Box 5648. Phone Exbrook 8-3411. Mel-Lin Inc. (acquired station Dec. 15, 1957).
Rep Gill-Perna; Dora-Clayton (Southeast).
Specialty programs: Negro, 100%.
Larry R. Picus, pres; Alexander Keirsey, gen mgr; George Johnston, coml mgr; John Clement Shaw, prog dir; Donald Dewitt, prom mgr; Harry Lee Herod, news dir; Arl M. Thomas, chief engr.

**WPDQ** (August 1942): 600 kc; 5 kw, DA-N. Gulf Life Bldg. Phone Elgin 4-4421. WPDQ Inc. (acquired station July 21, 1960).
Rep Venard, Rintoul & McConnell.
Eugene Carr, pres.

**WQIK** (July 1955): 1280 kc; 5 kw-D. P. O. Box 3156, zone 6. Phone Elgin 4-4501. Rowland Broadcasting Co. (acquired station July 1957).
Rep Forjoe.
Marshall W. Rowland, pres & gen mgr; Ed Jordan, coml mgr; Ted Jones, prog dir; Bill Alexander, news dir; Frank Thies, chief engr.

**WRHC** (July 4, 1950): 1400 kc; 250 w. P. O. Box 2467, zone 7. Phone Elgin 6-0461. WRHC Inc. (original owner).
Rep Hal Walton Assoc.
Specialty programs: Negro, 55 hrs.
Harold S. Cohn Sr., pres; Harold S. Cohn 2nd, vp; Ronald H. Cohn, vp; Adrian K. (Ken) Knight, Negro prog dir; Willard Fraker, prom mgr; Ruth Foutain, woman's dir.

**WTTT** (see Arlington, Fla., listing).

**WZOK** (1940): 1320 kc; 5 kw, DA-N. Peninsular Life Ins. Bldg. Phone Elgin 6-1373. Radio Jax Inc. (acquired station 1957).
Networks ABC, MBS.
Carmen Macri, pres & gen mgr; Jack Wheeler, coml mgr; Reed Gardner, prog dir; W. A. Cooper, chief engr.

**WZFM (FM)** (1947): 96.9 mc; 9.7 kw. Irving Glick. (Sale to WZOK (above) pends FCC approval).

### JACKSONVILLE BEACH, Duval County

**WZRO** (1947): 1010 kc; 1 kw-D. P. O. Box 278. Phone Cherry 6-3222. A. B. Letson (acquired station 1957).
Network Keystone.
A. B. Letson, owner; Emery T. Evans Jr., gen mgr; Lee Edwards, coml mgr; Jerry Douglas, prog dir; Fred Irons, chief engr.

### KEY WEST, Monroe County

**WKIZ** (March 27, 1959): 1500 kc; 250 w, DA-1. Box 1487. Phone Cypress 4-2523. Florida Keys Broadcasting Co. (original owner). See Hook Stations in "Group Ownership."
Rep O'Connell.
Roth E. Hook, owner; Baldwin Goodwin Jr., gen mgr & treas; William H. Bass, coml mgr.

**WKWF** (October 1945): 1600 kc; 500 w. P. O. Box 1300. Phone Cypress 6-2222. John M. Spottswood (original owner).
Network ABC, MBS, Keystone.
John M. Spottswood, licensee & gen mgr; Ray A. Schoneck, station mgr & sales dir; Robert W. Leach, prog dir.

### KISSIMMEE, Osceola County

**WKBX** (1954): 1220 kc; 250 w-D. (CP for 1 kw-1). Lago Vista Blvd. Phone Tilden 6-7181. Frank A. Taylor (acquired station March 1956).
Frank A. Taylor, owner & chief engr; E. H. Huntley, station mgr; Mike Treat, prog dir; Engene Rowland, sales mgr.

### LAKE CITY, Columbia County

**WDSR** (May 6, 1946): 1340 kc; 250 w. U. S. Highway 41 South. Phone 525. WDSR Broadcasting Inc. (acquired station June 1, 1960).
Network MBS, Keystone.
James M. Wall, pres.

**WGRO** (Nov. 14, 1958): 960 kc; 500 w-D. 30 N. Hernando St. Phone 3450. Columbia County Broadcasting Co. (acquired station April 1959).
Rep Harry Cannon.
Robert E. Dobelstein, gen mgr; Don Dockery, station mgr; Ben Libert, prog dir; Jack Singer, prom mgr; Fred Kea, news dir; Carl Gibbons, chief engr.

### LAKELAND, Polk County

**WLAK** (1936): 1430 kc; 5 kw-D, 1 kw-N. P. O. Box 1211. Phone Mutual 2-3143. Florida Central Broadcasting Co. (acquired station August 1958).
Network NBC.
Frank W. Nesbitt, pres; Howard W. Cann Jr., vp & treas; Powell Adams, coml mgr; Garland Burt, prog dir; George Hayward, news dir; Bill Lee, chief engr.

**WONN** (Sept. 15, 1949): 1230 kc; 250 w. P. O. Box 2038. Phone Mutual 2-8184. WONN Inc. (acquired station Oct. 7, 1959).
Rep Donald Cooke.
Duane F. McConnell, pres, gen mgr, coml mgr & chief engr; Merill Smith, prog dir; Bob Berry, news dir.

**WYSE** (1957): 1330 kc; 1 kw-D. 207½ E. Main St. Phone Mutual 6-8127. Polk Radio Inc.
Tom Barber & Al Allen, gen mgrs; Mark Wheeler, prog dir.

### LAKE WALES, Polk County

**WIPC** (1951): 1280 kc; 1 kw-D. P. O. Box 712. Phone 2-9831. Imperial Polk Broadcasting Co. (acquired station Jan. 16, 1956).
Rep Best.
Ken Berkeley, pres; Charles Bishop, gen & coml mgr; Elizabeth Bishop, prog dir; Hyman Wolfe, chief engr.

### LAKE WORTH, Palm Beach County

**WLIZ** (May 1, 1959): 1380 kc; 500 w-D. P. O. Box 945. Phone Justice 5-5533. Gold Coast Broadcasting Co. (original owner).
Rep United Spot Sales.
Sam C. Phillips, pres; William S. Decker Jr., gen mgr; Frank Phelan, coml mgr; Elizabeth Micken, station mgr & prog dir; Patricia Sidman, news dir; Dave Hubertz, chief engr.

### LEESBURG, (Eustis), Lake County

**WBIL** (1957): 1410 kc; 1 kw-D. P. O. Box 638. Phone State 7-2313. Thompson K. Cassell (acquired station April 13, 1960). See Cassel Stations in "Group Ownership."
Thompson K. Cassel, owner; Robert S. Norris, gen mgr; Richard Smith, operations dir; Richard Stambaugh, prog dir; Herb Stoer, news dir.

**WRHC**

*Jacksonville's*

*FIRST*

*Full Time*

*Independent*

- 19 hours daily free from network interferences
- the largest Negro Community in the state of Florida, reaching the second largest and second richest county in Florida
- Negro programs, by and for Negroes, 6 hours daily, 7 p.m. to 1 a.m.
- the number one station for Jacksonville's most popular Hillbilly music, programming 13 hours daily, 6 a.m. to 7 p.m.
- Jacksonville's only station geared to its listening audience around the clock from 6 a.m. to 1 a.m., Hillbilly daytime . . . Negro nighttime
- a half-billion dollar plus Market
- 97% radio homes
- a reputation for delivering loyal audiences and creating sales

**WRHC**

**JACKSONVILLE**

REPRESENTED

| NATIONALLY | SOUTHEAST |
|---|---|
| **Hal Walton Associates**<br>**New York** | **Bernard I. Ochs, Inc.**<br>**Atlanta** |

## FLORIDA CONTINUED

**WLBE** (1947): 790 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 790. Phone Elgin 7-2790 (Leesburg). WLBE Inc. (acquired station November 1951).

Network MBS, Florida Net, Keystone. Rep Best.

Paul A. Husebo, pres; Wendell Husebo, co-owner & coml mgr.

### LIVE OAK, Suwannee County

**WNER** (June 16, 1949): 1250 kc; 1 kw-D. P. O. Box 637. Phone Forest 3-1250. Norman O. Protsman (acquired station Jan. 1, 1953). See Norman O. Protsman Stations in "Group Ownership."

Network Keystone.

Norman O. Protsman, pres & gen mgr; William M. Savitz, coml mgr; Faith M. Protsman, prog dir & prom mgr; Wylena D. Collins, news dir; Clarence S. Parker, chief engr.

### MADISON, Madison County

**WMAF** (Dec. 6, 1956): 1230 kc; 250 w-SH. P. O. Box 621. Phone Hunter 3-6333. Norman O. Protsman (original owner). See Norman O. Protsman Stations in "Group Ownership."

Network Keystone.

Norman O. Protsman, owner & engr; Robert C. Lay, mgr; Mrs. Margaret Lay, prog dir.

### MARATHON, Monroe County

**WFFG** (not on air; target date unknown): 1300 kc; 500 w-D, DA-D. Key Broadcasting Co.

Gilmore N. Nunn, J. M. Finch Sr., Charles P. Clarke and J. W. Betts, owners.

INTERESTED IN BUYING OR SELLING ONE OF THE

172 AM 28 FM 21 TV

STATIONS* OPERATING IN

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EX 3-3456

**As of August 1, 1960*

### MARIANNA, Jackson County

**WTOT** (Sept. 24, 1958): 980 kc; 1 kw-D. P. O. Box 569. Phone Hudson 2-3046. Chipola Corp. (original owner).

Network Keystone.

F. T. MacKinnon, pres; John K. Boggess, gen mgr & chief engr; James W. Hart, coml mgr; Lloyd Hart, prog dir; Barbara Kelly, prom dir; Cecil Tindel, news dir & farm dir; Vera Kinsley, womans' dir.

**WTYS** (1948): 1340 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 777. Phone Hudson 2-2131. James W. Tate (acquired station July 20, 1960).

Network MBS.

### MELBOURNE, Brevard County

**WMMB** (1946): 1240 kc; 250 w. P. O. Box 908. Phone Parkway 3-1661. Indian River Radio Inc. (acquired station December 1958). See "Newspaper Ownership."

Network MBS. Rep Forjoe.

Howard L. Green, exec vp; Edward Williams, station mgr; Robert Carroll, coml mgr; Jim Grohman, prog dir; Rick Esbenson, prom mgr; Ed Von Nordeck, news dir; Ed Murdoch, chief engr.

### MIAMI, Dade County

**WAFM (FM)** (Oct. 8, 1959): 93.1 mc; 17.5 kw. 1901 Congress Bldg., zone 32. Phone Franklin 7-1641. Bayfront Broadcasting Corp. (original owner).

Rep Good Music Broadcasters.

Richard L. Lapidus, gen mgr; Clinton C. Wells, coml mgr; Jacques Donnet, prog dir; C. Russell Lea, chief engr.

**WAME** (January 1958): 1260 kc; 5 kw-D, DA-D. Chamber of Commerce Bldg. Phone Franklin 3-5533. WAME Broadcasting Co. (acquired station Oct. 15, 1959).

Rep Adam Young.

Stephay Wyšzatycki, owner; Ted Wilson, gen mgr; Murry Woroner, station mgr & coml mgr; Fred Hohl, prog dir; Lee Wilson, prom mgr; Dick Lewis, news dir; Stan Brown, chief engr.

**WCKR** (August 1956): 610 kc; 5 kw, DA-2. Box 38 M. Phone Plaza 1-6692. TWX MM 96. Biscayne Television Corp. (acquired station August 1956). See James M. Cox Stations in "Group Ownership." See "Newspaper Ownership."

Network NBC. Rep McGavren.

Niles Trammell, pres; Roger Berk, exec dir of radio; Alan Henry, gen mgr; L. L. (Duke) Zimmerman, sales mgr; Lee Manson, prog dir; Brad Sherman, news dir; Gene Rider, chief engr.

**WCKR-FM** (August 1956): 97.3 mc; 50 kw. Duplicates WCKR (above).

WCKT-TV: Tv companion of WCKR-AM-FM.

**WFAB** (not on air; target date Sept. 1960): 990 kc; 5 kw, DA-1. 1775 S. W. Third Ave., zone 36. Phone Franklin 1-5531. WFAB Inc. (acquired station Feb. 11, 1959).

Harold E. King, pres & gen mgr; Louis G. Jacobs, sec-treas & station mgr.

**WFEC** (1949): 1220 kc; 250 w. 350 N.E. 71st St., zone 38. Phone Plaza 1-7534. Florida East Coast Broadcasting Inc. (acquired station 1955).

Rep Bernard I. Ochs (South); Bernard Howard.

Specialty programs: Negro, 100%.

Harry Trenner, pres; Herbert W. Noble Jr., gen mgr & coml mgr; Doris M. Sanford, prog dir; Blanche Calloway, prom mgr; Vernon Ellis, chief engr.

**WGBS** (1939): 710 kc; 50 kw-D, 10 kw-N, DA-2. 1605 Biscayne Blvd., zone 32. Phone Franklin 9-2401. TWX MM 84. Storer Broadcasting Co. (acquired station March 1944). See "Newspaper Ownership" and Storer Stations in "Group Ownership."

Network CBS. Rep Katz.

George B. Storer, pres; Bernard E. Neary, vp & managing dir; Norman A. Palmer, natl acct exec; Ed Trent, local sales mgr; Robert Martin, prog dir; James A. Gilleland, news dir; Edward C. Lockwood, chief engr.

**WGBS-FM** (August 1948): 96.3 mc; 1.55 kw (CP 18 kw). Duplicates WGBS (above).

**WINZ:** 940 kc; 50 kw-D, 10 kw-N, DA-2. Biscayne Terrace Hotel. Rand Broadcasting Co. (acquired station 1952).

Rep Petry.

Rex Rand, pres; Robert E. Mitchell, gen mgr; Ned Powers, prog dir; Paul Frank, news dir.

**WINZ-FM** (not on air; target date unknown): 99.9 mc; 18 kw. Same licensee and address as WINZ (above).

**WMIE** (1947): 1140 kc; 10 kw-D, 5 kw-N, DA-2. 1448 N.W. 36th St., zone 42. Phone Newton 5-2447. WMIE Inc. (acquired station January 1956).

Rep Bernard.

Specialty programs (wkly): Italian, 2½; Negro, 1 hr.; Polish, 1 hr.; Spanish, 52½ hrs.; Hungarian, 1½ hrs.; Greek, ½ hr.; Syrian, ½ hr.; Yiddish, 2 hrs.

E. D. Rivers Sr., chief owner; Jack Nobles, gen mgr; Neal Owings, coml mgr; Doug Hatton, prog dir & news dir; Russell Bennett, chief engr.

**WQAM** (1921): 560 kc; 5 kw-D, 1 kw-N. 1723 duPont Bldg. Phone Franklin 7-3535. The Storz Stations (acquired station August 1956). See Storz Stations in "Group Ownership."

Rep Blair.

Todd Storz, pres; Jack L. Sandler, vp, gen mgr, natl sales mgr; Lewis C. Jamieson, local sales mgr; Charlie Murdock, prog dir; Alan Courtney, pub rel dir; Bob Kaye, news dir; Morris N. Barwick, chief engr; Heather R. Woodard, public service dir.

**WSKP** (1947): 1450 kc; 250 w. 420 S.W. 2nd Ave. WSKP Inc.

Bill O'Neil, pres; Charles Hunter, vp; Georgiana Fleming, prog dir.

***WTHS (FM)** (February 1949): 91.7 mc; 5 kw. 1410 N.E. 2nd Ave. Phone Franklin 7-4311. Dade County Schools (original owner).

Clif Mitchel, gen mgr; William Ewin, prog dir; Herbert Evans, chief engr.

**WVCG** (See Coral Gables).

**WWPB (FM)** (1948): 101.5 mc; 9.2 kw. 422 S.W. 2nd Ave., zone 36. Phone Franklin 3-7405. Paul Brake (original owner).

Rep Fine Music Hi Fi Broadcasters.

Paul Brake, owner, mgr, chief engr; Paul Keffe, asst mgr; John Cash, prog dir.

### MIAMI BEACH, Dade County

**WKAT** (November 1937): 1360 kc; 5 kw-D, 1 kw-N. 1759 N. Bay Road. Phone Jefferson 1-5711. TWX MM 171. WKAT Inc. (original owner).

Network ABC, MBS. Rep Gill-Perna.

Mrs. A. Frank Katzentine, executrix of estate of A. Frank Katzentine; Sidney Levin, gen mgr; Bill Smith, prog dir; Lee Phillips, news dir; Arthur P. Smith Jr., chief engr.

**WMBM** (September 1947): 800 kc (CP 790 kc); 1 kw-D (CP 5 kw U, DA-2). Causeway Terminal, zone 39. Phone Jefferson 1-5586. Rounsaville of Miami Beach Inc. (acquired station January 1953).

Rep Pearson; Dora-Clayton (regional).

Specialty programs: Negro.

Robert W. Rounsaville, owner; Arnold C. Kaufman, station mgr; Carl Glicken, asst mgr; Milton Smith, prog dir; Harold F. Walker, vp, natl sales; John Fulton, vp, local sales; Elliot J. Pieze, news dir; Jim Hall, chief engr; Joyce Monroe, natl prog dir.

**WMET** (1954): 1490 kc; 250 w. P. O. Box 1800, zone 39. Phone Jefferson 8-0411. Community Service Broadcasters (acquired station May 18, 1958).

James R. Williams, pres; Richard B. Baker, exec vp & gen mgr; B. S. Leonard, coml mgr; Spencer E. Danes, prog dir & news dir; V. C. Roberts Jr., chief engr.

**WMET-FM** (1954): 93.3 mc; 13 kw. Duplicates WMET (above).

### MILTON, Santa Rosa County

**WEBY** (Sept. 1, 1954): 1330 kc; 5 kw-D. P. O. Box 112. Milton Broadcasting Co. (original owner).

Network MBS.

Clayton W. Mapoles, owner & gen mgr; H. Byrd Mapoles, station mgr & chief engineer; Doyle Cook, prog dir.

**WSRA** (Jan. 3, 1958): 1490 kc; 250 w. Santa Rosa Broadcasting Co. (original owner).

Frederick A. W. Davis, chief owner.

### MOUNT DORA, Lake County

**WMDF** (January 1958): 1580 kc; 1 kw-D. P. O. Box 905. Phone Evergreen 3-3110. Hellmutt E. Lippmann & Dorothy Lippmann (acquired station Dec. 1, 1959).

Hellmutt E. Lippmann, pres; Harry T. Brown, gen mgr & chief engr; Sylvester F. Scotti, coml mgr; George Allen, prog dir; George Reynolds, prom mgr; Myrle Abbott, news dir.

### NAPLES, Collier County

**WNOG** (Oct. 3, 1954): 1270 kc; 500 w-D. East Tamiami Trail. Phone Midway 2-5127. Radio Naples Inc. (acquired station March 1956).

Network Keystone. Rep Best.

William J. Ryan, pres; Homer Dixon, coml mgr; John Beaty, prog dir; Eileen Eilers, prom mgr; Dave Pfaff, news dir; Dave Traer, chief engr.

### NEW SMYRNA BEACH, Volusia County

**WORT** (not on air; target date not known): 1550 kc; 250 w-D. Radio New Smyrna Inc.

**WSBB** (1950): 1230 kc; 250 w. P. O. Box 125. Phone Garden 8-9091. Broadcasters Inc. (acquired station 1955).

Network MBS, Keystone.

A. V. Tidmore, pres; A. L. Pruitt, coml mgr; Mary Lee Brown, news dir; Sim Eagleson Sr., chief engr.

### NICEVILLE, Okaloosa County

**WNSN** (see Valparaiso-Niceville listing).

### OCALA, Marion County

**WHYS** (1957): 1370 kc; 1 kw-D. P. O. Box 779. Phone Marion 2-8175. Associated Broadcasters Inc. (acquired station April 1, 1959).

Rep Best.

A. E. Turner, gen mgr; Dean Kane, prog mgr.

**WMOP** (Dec. 18, 1953): 900 kc; 1 kw-D. P. O. Box 648. Phone Marion 2-4118. A. B. Letson (original owner.

A. B. Letson, owner; James E. Kirk Jr., gen mgr; Vernon Arnette, coml mgr; Helen F. Helvenston, prog dir; John H. Cowden Jr., prom mgr; Al Lee, news dir; Lloyd Lutz, chief engr.

**WMOP-FM** (not on air; target date unknown): 93.7 mc; 4.3 kw. Same licensee and address as WMOP (above).

**WTMC** (July 9, 1939): 1290 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 831. Phone Marion 2-4127. WTMC Inc. (acquired station Nov. 1, 1957).

Network MBS, Keystone. Rep Dora-Clayton (regional); Devney-O'Connell (national).

R. H. Gunckel Jr., owner & gen mgr; C. T. Catalano, station mgr & coml mgr; Virginia Hay, prog dir; William J. Worth, news dir; Gordon Huey, chief engr.

### ORANGE PARK, Clay County

**WAYR** (Jacksonville) (May 28, 1960): 550 kc; 1 kw-D. Phone Congress 4-9587. Dan Richardson (original owner).

Dan Richardson, owner; Gordon Linscott, gen mgr; Tom Kirby, prog dir; Charles E. Trice, chief engr.

### ORLANDO, Orange County

**WABR** (See Winter Park).

**WDBO** (May 1, 1924): 580 kc; 5 kw, DA-N. P. O. Box 1833. Cherry 1-1491. TWX OR 7088. Cherry Broadcasting Co. (acquired station May 17, 1957).

Network CBS. Rep Blair.

William S. Cherry Jr., chmn of board; Arnold F. Schoen Jr., exec vp & gen mgr; Carl F. Hallberg, radio operations dir; James E. Yarbrough, chief engr.

**WDBO-FM** (Aug. 1, 1950): 92.3 mc; 25 kw. Duplicates WDBO (above).

WDBO-TV: Tv companion of WDBO-AM-FM.

**WHIY** (July 7, 1957): 1270 kc; 5 kw-D. 563 N. Orange Ave. Phone Garden 4-8561. Orlando Radio & Tv Broadcasting Corp. (original owner).

Gorden Sherman, pres; Gene G. Cook, gen mgr; Marvin Picard, coml mgr; Andy Wilson, prog dir; Art Spector, prom mgr; Peter Wiltser, chief engr.

**WHOO** (Dec. 5, 1947): 990 kc; 10 kw-D, 5 kw-N, DA-N. 311 N. Rosalind Ave. Phone Garden 5-3591. TWX OR 7059. WHOO Radio Inc. (acquired station Aug. 18, 1958). See Horton-Kincaid Stations in "Group Ownership."

Rep Hollingbery.

John T. Rutledge, pres & gen mgr; Hugh Robinson, operations mgr; Donald Welsh, coml mgr; Rock Robinson, prog dir; Gene Stuart, prod dir; Cecil West, news dir; Charles Chrismon, chief engr.

**WHOO-FM** (December 1947): 96.5 mc; 59 kw. 311 N. Rosalind Ave. Phone Garden 5-3591. TWX OR 7059. WHOO Radio (acquired station Aug. 18, 1958).
Rep Hollingbery.
Charles Chrismon, mgr & chief engr; Stan Jenson, coml mgr; Charles Wilson, prog mgr.

**WKIS** (February 1947): 740 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1353. Phone Garden 2-2451. Central Florida Broadcasting Corp. (original owner).
Network NBC.
Rep Devney-O'Connell.
Mrs. Naomi T. Murrell, pres & gen mgr; Jack Collingsworth, chief engr.

**WKIS-FM** (1949): 100.3 mc; 16.5 kw. Duplicates WKIS (above).

**WLOF** (1940): 950 kc; 5 kw, DA-N. P. O. Box 5756. Phone Cypress 3-2431. Mid Florida Radio Corp. (acquired station 1952).
Rep McGavren; Clarke Brown (Southeast).
Harris H. Thomson, pres; Howard S. Kester, vp & gen mgr; J. Douglas Coombs, local coml mgr; Ernest G. Legge, operations dir; Robert L. Bartl, prog dir; Howard McKenney, news dir; W. D. Daniel, chief engr.
WLOF-TV: Tv companion of WLOF.

### ORMOND BEACH, Volusia County

**WQXQ** (Daytona Beach) (August 1957): 1380 kc; 1 kw-D. P. O. Box 5038, Daytona Beach. Phone Orange 7-4122. Volusia County Broadcasting Corp. (original owner).
Lyman W. Menard, pres & chief engr; Don Ritter, gen mgr & prog dir; Ann Hicks, coml mgr.

### PAHOKEE, Palm Beach County

**WRIM** (Nov. 8, 1958): 1250 kc; 500 w-D. Box 548. Phone 682. Garden of the Glades Co. (original owner).
Max Mace, pres; Alfred Browne Robinson, gen & coml mgr & prog dir; Richard Nemetz, chief engr.

### PALATKA, Putnam County

**WSUZ** (Feb. 21, 1957): 800 kc; 1 kw-D. P. O. Box 668. Phone East 8-1434. Raymond P. McMillin (acquired station July 15, 1958).
Network MBS. Rep Hal Walton.
Raymond P. McMillin, pres, gen mgr & news dir; Betty J. McMillin, coml mgr; LeRoy Hood, prog dir; George J. Duck, prom mgr & chief engr.

**WWPF** (Feb. 14, 1947): 1260 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 86. George M. Hall (acquired station Aug. 1, 1957).
Network Keystone, Southeastern.
George W. Hall, owner; William R. Terry, gen mgr; Herbert M. Young, coml mgr; Thedieck Unger, prog dir; John W. Tilghman, prom mgr; M. G. Rivenburgh, chief engr.

### PALM BEACH, Palm Beach County

**WQXT** (March 17, 1957): 1340 kc; 250 w. 3000 S. Ocean Blvd. Phone Justice 2-7401. Flame Radio & Tv Corp. (acquired station 1959).
Network ABC.
Art Rivera, exec vp & gen mgr; John Sowers, prog dir; Vernon Crawford, music dir; Clyde L. Walkden, chief engr.

**WQXT-FM** (March 17, 1957): 97.9 mc; 22 kw. Same licensee, address & staff as WQXT (above).

### PANAMA CITY, Bay County

**WDLP** (1940): 590 kc; 1 kw, DA-N. Box 519. Phone Poplar 3-1777. Dixie Radio Inc. (acquired station Dec. 1, 1957). See Dixie Radio Stations in "Group Ownership."
Network Keystone. Rep Hollingbery.
Denver T. Brannen, chief owner; Ralph B. Mann, gen mgr & news dir; Charles Witt, mgr; Les Roberson, prog mgr & prog dir; Leonard Knighten & Roger Lucas, chief engrs.

**WPCF** (Dec. 11, 1949): 1430 kc; 5 kw, DA-2. P. O. Box 1430. Phone Sunset 5-6176. TWX Adams 4-2833. Bay County Broadcasting Co. Inc. (original owner).
Network ABC. Rep Walker Rawalt; Dora-Clayton.
Specialty programs: Negro, 3 hrs.
Elbert L. Dukate, pres, gen mgr & coml mgr; Robert Badger, prog dir; Gwynneth T. Dukate, prom mgr; John McMullen, news dir; Robert Badger, chief engr.

### PANAMA CITY BEACH, Bay County

**WSCM** (Sept. 23, 1958): 1290 kc; 500 w-D. P. O. Box 428. Phone Adams 4-2251. WSCM Broadcasting Inc. (acquired station June 29, 1960).
Theodore M. Nelson, pres.

**WTHR** (May 3, 1957): 1480 kc; 500 w-D. P. O. Box 788. Phone Adams 4-2781. Regional Broadcasting (original owner). (See Harold E. & Helen W. King Stations under "Group Ownership").
Rep Burn-Smith.
Harold E. King, chief owner; Rex W. Parnell gen mgr; Paul Demeree, chief engr; Jerry Wright, news dir.

### PENSACOLA, Escambia County

**WBOP** (1956): 980 kc; 500 w-D (CP 1 kw-D). P. O. Box 1252. Phone Hemlock 8-7543. Tri-Cities Broadcasting Co. Inc. (acquired station May 1958). See E. O. Roden Stations in "Group Ownership."
Rep National Time Sales (N.Y. & Chicago), Oakes (L.A. & San Francisco), Ochs (Southeast).
Specialty programs: Negro, 100%.
E. O. Roden, pres; Zane D. Roden, sec-treas & gen mgr; W. I. Dove, administrative dir, prog dir, vp & coml mgr; M. A. Honeycutt, chief engr.

**WBSR** (Sept. 1, 1946): 1450 kc; 250 w. Box 5668. Phone Hemlock 2-6173. WBSR Inc. (acquired station July 16, 1950).
Rep Venard, Rintoul & McConnell; Ayers (Southeast).
Don Lynch, pres, treas & gen mgr; Bo Mitchell, coml mgr; Don Redfield, prog dir; Harry Hughey, news dir; Glenn Nichols, chief engr.

**WCOA** (1926): 1370 kc; 5 kw, DA-N. P. O. Box 1669. Phone Glendale 6-5751. WCOA Radio Inc. (acquired station May 1, 1960). See Cassel Stations in "Group Ownership."
Network NBC. Rep Hollingbery.
J. Mc. Miller, pres, gen mgr & coml mgr; Ted Cassidy, prog dir; Arthur Keeney, asst mgr; Donald J. Griffith, sports & news dir; David Manners, chief engr.

PENSACOLA's
only network station
5000 watts **WCOA** 1370 Kc
*Selling Northwest Florida and Alabama for 35 years*
NBC AFFILIATE
PROGRAMMED FOR ADULTS
One rate for all regional
and national advertisers

**WDEB** (Nov. 1, 1959): 610 kc; 500 w-D. 118 E. Intendencia. Phone Hemlock 3-0062. Johnston Broadcasting Co. (original owner).
Rep United Spot Sales.
George Johnston Jr., pres; James E. Connolly, gen mgr; Carl Daniels, station mgr; Otis Dodge, coml mgr; Maxine Daniels, prog dir & news dir; N. V. Peiler, chief engr.

**WNVY** (1947): 1230 kc; 250 w. 807 W. Garden St. Phone Hemlock 3-566. Florida Radio & Broadcasting Corp. (acquired station Jan. 1, 1958).
Rep Masla.
Jack Holland, pres; Ron Tuten, vp & gen mgr; George Bose, coml mgr; Thom Smith, prog dir.

**WPEX-FM** (granted June 23, 1960; not on air): 94.1 mc. Mello-Tone Inc.

**WPFA** (1955): 790 kc; 1 kw-D. P. O. Box 8127. Phone Hemlock 3-1141. Edwin H. Estes (acquired station July 1958).
Edwin H. Estes, owner; Van A. Temple, gen mgr; Marshall Bradley, prog dir; Thomas T. Lowery, chief engr.

### PERRY, Taylor County

**WPRY** (1954): 1400 kc; 250 w-SH. P. O. Drawer 821. Phone 540. Taylor County Broadcasting Co. (original owner).
Network Keystone, Southeastern Key. Rep Continental Radio Sales.
Alpha B. Martin, pres; C. E. Roye, gen mgr & coml mgr; B. J. Roye, prog dir; W. H. McHargue, chief engr.

### PLANT CITY, Hillsborough County

**WPLA** (1949): 910 kc; 1 kw-D. P. O. Box 1588. Phone 752-3123. WPLA Broadcasting Co. (original owner).
Network Keystone. Rep Best.
W. A. Smith, pres; George Friend, vp, gen mgr & chief engr; Al Berry, coml mgr; Avaline Smith, prog dir; Jim Richardson, prom mgr; Jack Rushing, news dir.

### POMPANO BEACH, Broward County

**WLOD** (May 1959): 980 kc; 1 kw-D, DA-D. P. O. Box 108. Phone Webster 3-3511. WLOD Inc. (acquired station Jan. 1, 1960).
Rep Gill-Perna.
William F. Johns Jr., pres; Robert J. Flynn, gen mgr; Gordon C. Lund, coml mgr; Michael Thomas, prog dir; Lowell Sweeney, news dir; Dick Northeil, chief engr.

**WPOM** (April 4, 1959): 1470 kc; 5 kw, DA-D. P. O. Box 10315. Phone Ludlow 3-1470. Gold Coast Broadcasters Inc. (original owner).
James C. Dean, pres; Vern Bessler, gen & coml mgr; Bud Melton, prog dir; George Ralston, chief engr; Guy Crumpley, news dir.

### PUNTA GORDA, Charlotte County

**WCCF** (granted July 25, 1960; not on air): 1580 kc; 1 kw-D, DA-D. Charlotte Radio Co. (c/o Loyal Phillips, Punta Gorda Herald).

### QUINCY, Gadsden County

**WCNH** (1948): 1230 kc; 250 w. Box 630. Phone Main 7-6700. Big Bend Broadcasting Corp. (acquired station July 1, 1959).
Network MBS, Keystone.
Specialty programs: Negro, 12½ hrs.
William S. Dodson, pres & gen mgr; Ken Harmon, coml mgr; Guy Flanders, prog dir; Sandra Flanders, prom mgr; DeWitt Owens, news dir; Sam Martin, chief engr.

### RIVIERA BEACH, Palm Beach County

**WHEW** (Aug. 17, 1959): 1600 kc; 1 kw-D (CP 1 kw U, DA-N). Box 2905, West Palm Beach. Phone Overland 3-1600. Public Service Broadcasting (original owner).
Robert Hecksher, owner & gen mgr.

### ST. AUGUSTINE, St. Johns County

**WFOY** (1936): 1240 kc; 250 w. P. O. Box 588. Phone Valley 9-3416. Ponce de Leon Broadcasting Co. (acquired station 1955).
Network CBS.
John E. Bernhard Jr., pres & gen mgr; Fred Schilling, coml mgr.

**WSTN** (1953): 1420 kc; 1 kw-D. Box 978. Phone Valley 9-9094. D & R Broadcasting Corp. (acquired station May 1960).
John H. Riggs, pres.

### ST. PETERSBURG, Pinellas County

**WLCY** (1939): 1380 kc; 5 kw, DA-N. P. O. Box 7005. Phone Tampa 2-1108. St. Petersburg, HE 5-2131. WTSP Inc. (acquired station Oct. 1, 1956). See Rahall Stations in "Group Ownership."
Rep Weed.
N. Joe Rahall, pres; Sam G. Rahall, gen mgr; Donald L. Jones, coml mgr; Marshall Cleaver, prog dir; Roy Nilson, oper mgr; Chip Collins, news dir; Elmo Kitts, chief engr.

**WPIN** (May 1947): 680 kc; 1 kw-D. Box 12-680, zone 33. Phone Hemlock 5-6161. Florida West Coast Broadcasters Inc. (acquired station May 1950).
Rep Cook.
Dr. Charles L. Farrington, pres; Arthur Mundorff, gen mgr & coml mgr; James Garley, prog dir; Georgiana Bushwell, prom mgr; Herb Anderson, news dir; Bert Coyle, chief engr.

**WSUN** (Nov. 1, 1927): 620 kc; 5 kw, DA-N. Municipal Pier, zone 1. Phone 5-4121. TWX 8-082. City of St. Petersburg, Fla. (original owner).
Network ABC. Rep Venard, Rintoul & McConnell; Ayers (Southeast).
Fred P. Shawn, gen mgr; Jack Weldon, coml mgr; Robert J. Vaughn, prog dir; Jerome Baker, prom mgr; William J. Codding, chief engr.
WSUN-TV: Tv companion station of WSUN.

**WTCX (FM)** (March 1, 1959): 99.5 mc; 31 kw. 5750 Division Dr., zone 33. Phone Hemlock 6-9138. Trans-Chord Co. (original owner).
Harry C. Offutt Jr., pres & chief owner; Harry T. Brown, gen & coml mgr; Ken Simpson, program dir; John Walker, chief engr.

**WVST (FM)** (not on air; target date unknown): 105.9 mc; 105 kw. Donald Crawford

### ST. PETERSBURG BEACH, Pinellas County

**WILZ** (Dec. 4, 1957): 1590 kc; 1 kw-D, DA-D. 7500 Boca Ciega Drive. Phone 23-3001. Holiday Isles Broadcasting Co. (original owner).
Rep Masla.
Mrs. Harriette C. Spence, pres; Mrs. Dolores L. Bigelow, treas; Mrs. Hazel Riley, prog dir; Neil Spencer, chief engr.

### SANFORD, Seminole County

**WIOD** (April 5, 1957): 1360 kc; 500 w-D. P. O. Box 679. Phone Fairfax 2-8000. Sanford-Seminole Broadcasting Inc. (acquired station July 29, 1959).
Rep Masla.
Joseph R. Horenstein, pres, Bud Carrigan, coml mgr.

**WTRR** (May 20, 1947): 1400 kc; 250 w. P. O. Box 1541. Phone Fairfax 2-6112. Myron A. Reck (acquired station Aug. 17, 1949).
Network Keystone.
Specialty programs: Negro, 12 hrs.
Myron A. Reck, owner, coml mgr; Nick Pfeifauf, news dir; James S. Williamson Jr., chief engr.

### SARASOTA, Sarasota County

**WKXY** (May 23, 1949): 930 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 2431. Phone Ringling 7-1151. Sarasota Broadcasting Co. (original owner).
Network Keystone. Rep Thomas J. Clark.
A. G. Fernandez, pres & gen mgr; Jim Angel, coml mgr; Charles J. Fernandez, prog & news dir; Robert L. Kohlmeyer, chief engr.

**WSAF** (not on air; target date unknown): 1220 kc; 1 kw-D, DA-D. Radio Sarasota Co.

**WSPB** (Dec. 4, 1939): 1450 kc; 250 w. P. O. Box 1110. Phone Fulton 8-2121. WSPB Broadcasting Inc. (acquired station Dec. 8, 1958).
Network CBS. Rep Walker-Rawalt.
John Morgan Davis, pres; Hamilton M. Woodle, vp & gen mgr; David Hale, prog dir; Charles Shaw, prom mgr & news dir; Gerald McGougan, chief engr.

**WYAK (FM)** (granted July 14, 1960; not on air): 102.5 mc. Multitone Music Corp.

**WYND** (Aug. 24, 1960): 1280 kc; 500 w-D, DA-D. 3439 McIntosh Road. Phone Wabash 7-1058. Gulf Coast Broadcasting Co. (original owner).
Kelsey L. Hutchinson, pres & gen mgr; Ethel V. Hutchinson, sec & treas; L. C. McCall, vp; Charles Hartman, chief engr.

"SUNNY"
GET 'EM WHILE THEY'RE HOT!

# "SUNNY'S" REALLY COOKING!

When it comes to feeding you a large share of the TAMPA-ST. PETERSBURG MARKET, WSUN has a real sales fire going. In our 29 county SUNCOAST area, with its better than 1,203,400 population. WSUN delivers more radio homes, at the lowest cost per home, than any station in the heart of Florida. For a successful sales recipe on the SUNCOAST . . . use "SUNNY!"

**NO. 1 IN ADULT LISTENERSHIP 24 HOURS A DAY!**

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# WSUN

**620 KC**

FLORIDA
SUNCOAST

**NAT'L. REP.: VENARD, RINTOUL & McCONNELL**

**S. E. REP.: JAMES S. AYERS**

# Radio Stations CONTINUED

## FLORIDA CONTINUED

### SEBRING, Highlands County

**WJCM** (May 22, 1950): 960 kc; 1 kw-D. P. O. Box 233. Phone Evergreen 5-1811. TWX CK 7551. Progressive Publishing Co. (acquired station July 10, 1952). See Clearfield Broadcasters in "Group Ownership." See "Newspaper Ownership."

Network Keystone.

Jack Hughes, station mgr; Mrs. Frances Peterson, asst station mgr.

**WSEB** (Nov. 24, 1959): 1340 kc; 250 w. Phone Evergreen 5-1340. Radio Sebring (original owner).

Rep Guy Zwahlen.

Ron Wilson, gen mgr; Thomas Moore, chief engr.

### SOUTH DAYTONA, Volusia County

**WELE** (June 1959): 1590 kc; 1 kw-D. P. O. Box 1940. Phone Clinton 2-8222. Quality Broadcasters of Daytona Inc. (acquired station December 15, 1959).

Rep Gill Perna.

R. Kelvin Shivers, pres; George S. Nelson, chief engr.

### STARKE, Bradford County

**WRGR** (Feb. 23, 1957): 1490 kc; 250 w-SH. P. O. Box 527. Phone Woodland 4-5001. Radio Starke Inc. (acquired station Nov. 1, 1959).

Network Keystone. Rep Continental Radio Sales.

Murray C. Tillman, pres; Will Shawver, gen mgr & coml mgr; Charles Dent, prog dir & news dir; C. O. Wright, chief engr.

### STUART, Martin County

**WSTU** (Dec. 7, 1954): 1450 kc; 250 w. P. O. Drawer 417. Phone Atlantic 7-2020. Blue Water Broadcasting Co. (original owner).

Network MBS, Keystone.

Lester M. Combs, pres & chief owner; Jim Driscoll, coml mgr.

### TALLAHASSEE, Leon County

***WFSU-FM** (May 1954): 91.5 mc; 3 kw. c/o Florida State U. Phone 2-8000, Ext. 2395. Board of Control for Fla State U.

Specialty programs: French, 1¼ hrs., German, ½ hr.; Swedish, 1 hr.; all wkly.

Roy Flynn, station dir; Marjorie Newman, program dir; Bill Ragsdale, chief engr.

*WFSU-TV: Tv companion of WFSU-FM.

**WMEN** (November 1954): 1330 kc; 5 kw-D. Floridan Hotel. Phone 3-2550. WMEN Inc. (original owner). See Timm Stations in "Group Ownership."

Network Keystone. Rep Howard.

B. F. J. Timm, pres; Clayton Wilkie, gen mgr; Carl Swanson, coml mgr; Carl Swanson, Donne Clinton, prom mgrs; Harry Martin, news dir; Glen Boatwright, chief engr.

**WRFB** (Under construction): 1580 kc; 5 kw-D. Emerson W. Browne.

**WTAL** (1935): 1270 kc; 5 kw, DA-N. Drawer A. Phone Tallahassee 2-1270. WTAL Inc. (acquired station March 1, 1958). See Vic Diehm Stations in "Group Ownership."

Network MBS. Reps Meeker; Harry E. Cummins (Southeast).

Victor C. Diehm, pres; Arthur A. Deters, gen mgr & coml mgr; Ron Martin, prog dir; John H. Haughee, news dir; Kenneth Mallory, chief engr.

**WTNT** (Oct. 15, 1946): 1450 kc; 250 w. P. O. Box 1047. Phone 2-1450. Tallahassee Appliance Corp. (original owner).

Network CBS. Rep Devney-O'Connell.

F. W. Hazelton, pres & gen mgr; Hurley J. Rudd, vp of sales; Don C. Price, operations mgr; Bill Hampton, news dir.

### TAMPA, Hillsborough County

**WALT** (1946): 1110 kc; 10 kw, DA-D. 401 W. Tyler St., zone 2. Phone 2-7921. Tampa Broadcasting Co. (acquired station June 18, 1959). See Consolidated Sun-Ray Stations in "Group Ownership."

Rep Gill-Perna.

Frank Knorr Jr., vp & gen mgr; George W. Fee, station mgr & coml mgr; Bob Walters, prog dir; Bob Mackey, news dir; Paul Gossett, chief engr.

**WDAE** (May 10, 1922): 1250 kc; 5 kw, DA-1. 101 N. Tampa St., zone 2. Phone 2-0404. TWX TP 8043. Smiley Properties Inc. (acquired station 1933).

Network CBS. Rep Katz.

Joseph F. Smiley, pres; L. S. Mitchell, sec & gen mgr; Robert M. Weeks, coml mgr; Van B. Wilson, prog dir; Thelma S. Yager, prom mgr; Don A. Miller, news dir; William Pharr Moore, chief engr.

**WDAE-FM** (1947): 100.7 mc; 64 kw. Duplicates WDAE (above).

**WEDA** (under construction): 1550 kc; 10 kw-D. Dixieland Broadcasters.

**WFLA** (1924): 970 kc; 5 kw, DA-N. P. O. Box 1410. Phone 2-0131. TWX TP 8060. The Tribune Co. (acquired station 1938). See "Newspaper Ownership."

Network NBC. Rep Blair.

J. C. Council, pres; George W. Harvey, vp & gen mgr; John Alexander, station mgr & coml mgr; Edward C. Walker, prog dir; Doug Duperrault, prom mgr; Jerry Harper, news dir; J. H. Mitchell, chief engr.

**WFLA-FM** (1948): 93.3 mc; 46 kw. Duplicates WFLA (above).

WFLA-TV: Tv companion of WFLA-AM-FM.

**WHBO** (November 1948): 1050 kc; 250 w-D. P. O. Box 8145. Phone Webster 5-3171. Gateway Broadcasters Inc. (acquired station March 1956).

Network MBS.

John A. Boling, pres; Bob A. Martin, gen mgr; Robert B. Ross Jr., coml mgr; Bonita A. Fishback, prog dir; James M. Holland, news dir; Bill R. Polk, chief engr.

**WINQ** (under construction): 1010 kc; 50 kw, DA-D. Rand Broadcasting of Tampa-St. Petersburg Inc.

**WPKM (FM)** (June 1954): 104.7 mc; 10.5 kw. Bayshore Royal Hotel, zone 6. Phone 8-5144. Frank Knorr Jr. (original owner).

Rep Good Music Broadcasters.

Frank Knorr Jr., owner; Richard V. Leonard, gen mgr; Roy Correll, coml mgr; Eloise P. Knorr, prog dir; G. H. Herb Brown, chief engr.

**WSOL** (1950): 1300 kc; 5 kw, DA-D. 113 E. Lafayette. Phone 2-8024. WPIT Inc. (acquired station June 15, 1959). See Friendly Group in "Group Ownership."

Rep National Time Sales (Spanish only).

Specialty programs: Italian, 1½ hrs.; Spanish, 35 hrs.

Don Ioset, vp; Tom Underwood, gen mgr & coml mgr; Bill Beatty, prog dir; Herb Hunt, news dir; Boykin Tison, chief engr.

**WSUN** (See St. Petersburg).

**WTMP** (1954): 1150 kc; 5 kw-D, DA-D. P. O. Box 1101. Phone 4-1101. Rounsaville of Tampa Inc. (acquired station 1956). See Rounsaville Stations in "Group Ownership."

Rep Pearson; Dora-Clayton (Southeast).

Robert W. Rounsaville, owner; Jack Everbach, gen mgr; Harold F. Walker, vp, natl sales; John Fulton, vp, local sales; Joyce Munroe, prog dir; George Corwin, prom mgr; Howard Clark, news dir; Warren Kauffman, chief engr.

***WTUN (FM)** (Dec. 25, 1952): 88.9 mc; 770 w. U. of Tampa, zone 6. Phone 86-6081. U. of Tampa. (original owner).

John J. Von Szeliski, dir of broadcasting; Joseph A. Schreiber, gen mgr; Thom Spettell, chief engr.

### TARPON SPRINGS, Pinellas County

**WDCL** (August 1954): 1470 kc; 5 kw-D. P. O. Box 1558, Clearwater, Fla. Phone Clearwater 3-7157. Clearwater Broadcasting Corp. (acquired station June 1957). See "Newspaper Ownership."

Rep Ochs.

Ross Charles, gen mgr; Leo McDevitt, prog dir; John Stagg, prom mgr; Howard Hartley, news dir; Ted Seaman, chief engr.

### TITUSVILLE, Brevard County

**WRMF** (Nov. 20, 1957): 1050 kc; 500 w-D. P. O. Box 666. Phone Amherst 7-2141. WRMF Inc. (acquired station Sept. 21, 1958).

R. M. Fairbanks, pres; R. L. Bright, gen &

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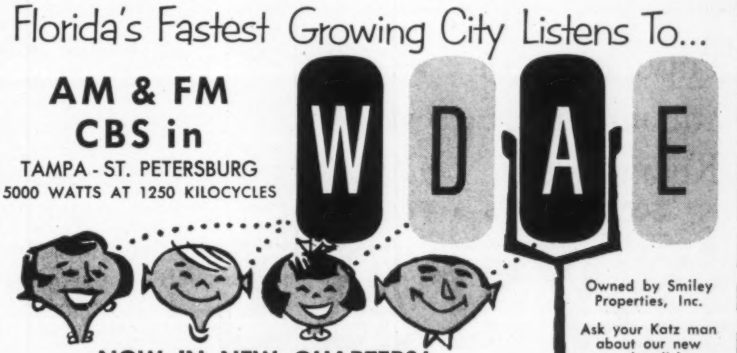
5000 WATTS AT 1250 KILOCYCLES



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WFLA
LITTLE SPOTS DO A BIG JOB ON WFLA!

*Talk about growth!* Take a look at the Tampa-St. Petersburg Metropolitan Market! Preliminary 1960 census figures set population at 760,000—*up 85.9 per cent since 1950!* During the same period, here's what happened to other key economic indices:

**Retail Sales** .............. **Up 134%**
**Food Sales** .............. **Up 147%**
**Effective Buying Income** . **Up 139%**

*Talk about coverage!* WFLA blankets this busy market—*Florida's second market*—best°, and delivers a big, growing 11-county sales area where the payrolls of diversified industry, commerce and agriculture provide steady buying power year 'round!

*Talk about audience!* The November 1959 Pulse shows the WFLA audience to be 92.2 per cent *adult listeners*—the audience that makes the money—*spends the money!* WFLA's special features *start them listening*—WFLA's leading personalities *keep them listening!*

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° *Area Pulse, May-June 1959*

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CBS
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When you BUY RADIO in the Palm Beaches, Buy the BEST . . . buy WJNO RADIO, more than 24 years in the business, pleasing our audiences and advertisers with consistent success.

Always FIRST!

WEST PALM BEACH, FLORIDA

RESULTS COUNT
WJNO RADIO GETS
RESULTS!

Consistently the BEST radio buy in PALM BEACH COUNTY. Don't shop PRICE when you want the BEST!

Represented Nationally by
The Meeker Company, Inc.

## Radio Stations CONTINUED

### FLORIDA CONTINUED

coml mgr, news dir; Bill Palmer, prog dir, sports dir; Al B. Murray, prom mgr; June Black Carter, woman's dir, news editor, office mgr; J. P. Gettys, chief engr.

#### VALPARAISO-NICEVILLE, Okaloosa County

**WNSM** (November 1958): 1340 kc; 250 w. P. O. Box 608, Valparaiso. Phone Orange 1-3281. Bay County Broadcasting Co. (acquired station July 28, 1960).

#### VENICE, Sarasota County

**WAMR** (Feb. 1, 1960): 1320 kc; 500 w-D. P. O. Box 1256. Phone 3-4931. Venice Nokomis Broadcasting Co. (original owner).

Larry Rhodes, pres; Richard Doudna, gen mgr; George Millar, coml mgr; Jack Charest, prog dir; Cliff Arquette, prom mgr & news dir; Charles Hartman, chief engr.

#### VERO BEACH, Indian River County

**WAXE** (May 1954): 1370 kc; 1 kw-D. P. O. Box 397. Phone Jordan 2-5405. R. M. Chamberlin (acquired station May 1959).

Network Keystone.

R. M. Chamberlin, owner, mgr, chief engr; Tom Fallin, prog dir; Edward J. Connally, news dir.

**WTTB** (June 7, 1954): 1490 kc; 250 w. P. O. Box 2438. Phone Jordan 2-5454. Tropics Inc. (original owner).

Network MBS.

J. J. Schuman, chief owner; Sen. Merrill P. Barber, pres; William E. Turner, gen mgr; James Cinque, coml mgr; Stanley B. Wood, chief engr.

#### WARD RIDGE, Gulf County

**WJOE** (Nov. 7, 1956): 1570 kc; 250 w. P. O. Box 310, Port St. Joe. Phone Ball 7-2426. National Radio of Port St. Joe (acquired station June 15, 1958).

Robert D. Sidwell, partner, prog dir, chief engr; Martin J. Begley Jr., partner, coml mgr, prom mgr; James H. Vickers, news dir.

#### WAUCHULA, Hardee County

**WAUC** (Jan. 7, 1958): 1310 kc; 500 w-D. Phone Prospect 3-4271. Hardee Broadcasting Co. (original owner).

Robert S. Taylor & E. D. Covington Jr. co-owners; William F. Ferguson, gen mgr. & chief engr.

#### WEST PALM BEACH, Palm Beach County

**WEAT** (1948): 850 kc; 1 kw, DA-1; P. O. Box 70. Phone Temple 3-9668. WEAT-TV Inc. (acquired station July 1, 1957).

Network MBS. Rep Weed Radio.

Rex Rand, pres; Goff Lebhar, coml mgr.

WEAT-TV: Tv companion of WEAT.

**WIRK** (June 15, 1947): 1290 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 2148. Phone Temple 3-1711. Ken-Sell Inc. (original owner).

Rep Masla.

Specialty programs: Negro, 14 hrs.

Joseph S. Field Jr., pres & gen mgr; Rome Hartman, coml mgr; Fred A. Allen, prog dir; Bill Gordon, news dir; Earl Heglund, chief engr.

**WJNO** (July 1936): 1230 kc; 250 w. P. O. Box 189. Phone Temple 2-3638. WJNO Radio (acquired station January 1952).

Network CBS. Rep Meeker.

H. V. McMillan, gen mgr; Charles W. Curtin, sales mgr; H. V. McMillan, prog dir; Robert E. Hawkey, news dir; Curtis E. Brinson, chief engr.

#### WINTER GARDEN, Orange County

**WOKB** (Jan. 1, 1958): 1600 kc; 1 kw-D. P. O. Box 1308. Orlando, Fla. Phone Olympic 6-3700. John B. Cook Jr. (acquired station May 9, 1959).

Rep Walker-Rawalt; Dora-Clayton (Atlanta).

Specialty programs: Negro, 100%.

John B. Cook, Jr., pres; Edward T. Martin, gen mgr; Milton Sutton, chief engr & news dir; Pat Spencer, women's dir.

#### WINTER HAVEN, Polk County

**WINT** (Oct. 29, 1958): 1360 kc; 1 kw-D, DA-D. P. O. Box 568. Phone Cypress 3-5036. A. L. Fazzari (original owner).

Angelo L. Fazzari, owner, gen mgr & chief engr; Bruce L. Parker, coml mgr; Joe Trivette, prog dir; Ronald Brown, prom mgr; James Duke, news dir; Bernard B. Brown, farm dir.

**WSIR** (Feb. 14, 1947): 1490 kc; 250 w. P. O. Box 633. Hundred Lakes Broadcasting Corp. (acquired station 1955).

Network MBS.

Lawrence A. Rollins, pres & gen mgr; Arnold Silvert, coml mgr; Richard Eyrich, prog & news dir; L. Orden Craig, chief engr.

#### WINTER PARK, Orange County

**WABR** (Orlando) (1953): 1440 kc; 5 kw-D. P. O. Box 7547, Orlando. Phone Garden 5-6631. Contemporary Broadcasting Corp. (acquired station Jan. 16, 1959).

Network ABC, MBS. Rep Gill-Perna.

I. Edward Edwards, pres & gen mgr; Robert H. Elrod, vp; Robert Farrington, prog dir; Richard Williams, prom mgr; Alan White, news dir; Robert Allen, chief engr.

***WPRK (FM)** (Dec. 8, 1952): 91.5 mc; 330 w. Rollins College, Winter Park. Phone Midway 7-1393. Rollins College (original owner).

M. P. Frotchey, mgr.

Look what they say about WTALlahassee!

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## GEORGIA

*Non-commercial

### ADEL, Cook County

**WAAG** (March 19, 1955): 1470 kc; 1 kw-D. P. O. Box 508. Phone 8571. Cook County Broadcasting Co. (original owner).

Network Keystone.

W. M. Forshee, chief owner; Esther Shepherd, gen mgr; Robert Barker, prog dir; Hollis Suber, prom mgr; Jerry Young, news dir; E. R. Ridenour, chief engr.

### ALBANY, Dougherty County

**WALG** (1941): 1590 kc; 1 kw, DA-N. P. O. Box 1351. Phone Hemlock 5-8386. TWX AX 8344. Radio Albany Inc. (acquired station July 1960). See Woodall Stations in "Group Ownership."

Allen M. Woodall, pres.

**WGPC** (1933): 1450 kc; 250 w. P. O. Box 838. Phone Hemlock 2-1277. Albany Broadcasting Co. (acquired station Jan. 1, 1958). See J. W. Woodruff Stations in "Group Ownership."

Network CBS. Rep Hollingbery.

J. W. Woodruff Jr., pres; L. M. George, vp, gen & coml mgr; Walter H. Flint Jr., prog dir; Redus A. Carlton, chief engr.

**WJAZ** (November 1952): 1050 kc; 1 kw-D (CP 960 kc, 5 kw, DA-D). P. O. Box 611. Phone Hemlock 2-7447. James S. Rivers Inc. (original owner) (See James Rivers Stations in "Group Ownership").

Rep: Thomas F. Clark, William B. Hill (Radio Station WTJH East Point, Ga.).

Specialty programs (wkly): Negro, 12 hrs.

James S. Rivers, pres; Richard B. Smith, gen mgr; Jack K. Willis, coml mgr; B. L. Studdard, program & promotion dir; Russell Caldwell, chief engr; Cecil Fowler, news dir; Arthur P. Holland, farm dir; Faye Eglin, women's dir.

### ALMA, Bacon County

**WCQS** (October 1957): 1400 kc; 250-SH. P. O. Box 304. Phone 4681. Queen City Broadcasting System (original owner).

Network Keystone. Rep Harry Cannon (Atlanta).

Farnell O'Quinn, pres; Dane Bruce, gen mgr; Joyce Holton, coml mgr; Ralph Deen, prog dir; Robert Sass, news dir; William Allnoch, chief engr.

### AMERICUS, Sumter County

**WDEC** (July 5, 1947): 1290 kc; 1 kw-D. P. O. Box 917. Phone 3681. Americus Broadcasting Co. (original owner).

Network Keystone. Reps Indie Sales; Dora-Clayton (Atlanta).

Charles C. Smith, pres & gen mgr; Paul J. Filben, coml mgr; Dewey Stone, prog dir; Raymond C. LaPrade, chief engr.

**Southwest Georgia's Most AWARD-WINNING STATION!**

| *Category* | *1959 Award* |
|---|---|
| Editorials | Superior |
| Farm News | Superior |
| General News (2) | Superior |
| Special Events | Superior |
| Sports | Excellent |
| Features | Excellent |

**News & Music, programmed to the *ADULT* audience.**

**WDEC**

**Americus, Georgia**

### ATHENS, Clark County

**WDOL** (June 10, 1957): 1470 kc; 1 kw-D. P. O. Box 429. Phone Liberty 8-1354. University City Inc. (acquired station March 1960). (See James S. Rivers Stations in "Group Ownership.")

Network Keystone. Rep Clark.

Mr. & Mrs. James S. Rivers, owners; Chuck Goddard, prog dir; W. J. Wilson, chief engr.

INTERESTED IN BUYING OR SELLING ONE OF THE

136 AM 19 FM 14 TV

STATIONS* OPERATING IN

GEORGIA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO GEORGIA IS—

1737 De Sales St., N.W., Washington, D. C.
EX 3-3456

**As of August 1, 1960*

**WGAU** (May 1, 1938): 1340 kc; 250 w. P. O. Box 1647. Phone Liberty 6-6575. Clarke Broadcasting Corp. (acquired station August 1956).

Network CBS. Rep Pearson.

H. Randolph Holder, pres, gen mgr & news dir; Thomas Lloyd, vp, treas & coml mgr; Mary Betts, prog dir; L. P. Brooks, chief engr.

**WGAU-FM** (May 1958): 102.5 mc; 4.4 kw. Duplicates WGAU (above).

**WRFC** (May 1, 1948): 960 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1388. Phone 543-3411. Radio Athens Inc. (original owner). See "Newspaper Ownership."

Rep Bob Dore.

L. H. Christian, pres & gen mgr; Claude Williams Jr., coml mgr; Ed Thilenius, prom mgr; Bob Burton, news dir.

There must be a **reason why over half** of the local radio advertising money is spent on

***WRFC***

**960 KC ● 5,000 Watts**

**ATHENS, GEORGIA**

**Learn why before you buy!**

**CALL 543-3411, ATHENS, GA.**

**Or Bob Dore & Associates**

### ATLANTA, Fulton County

***WABE (FM)** (Sept. 13, 1948): 90.1 mc; 4.6 kw. 740 Bismark Road, N.E., zone 9. Phone Trinity 5-9206. Board of Education of the City of Atlanta (original owner).

Haskell Boyter, gen mgr; Lillian Lee, prog dir; Thomas W. Cowan Jr., chief engr.

*WETV (TV): Tv companion of WABE.

**WAKE** (Nov. 20, 1955): 1340 kc; 250 w. Georgian Terrace Hotel. Phone Trinity 5-8511. WAKE Broadcasters Inc. (see Bartell Family Radio Group under "Group Ownership").

Rep Young.

Gerald A. Bartell, pres; Jayne Swain, vp & gen mgr; Gene Blaine, program dir; Don Zuehlke, chief engr.

**WAOK** (1954): 1380 kc; 5 kw, DA-N. 110 Edgewood Ave., N. E., zone 3. Phone Murray 8-3773. WAOK Broadcasting Co. (acquired station 1954).

Rep McGavren.

Specialty programs: Negro, 100%.

Stan Raymond, pres & coml mgr; Zenas Sears, vp & prog dir; Paul Brown, prom mgr; Ned Lukens, news dir; Ivan Miles, chief engr.

**WAVQ (FM)** (not on air; granted June 1959): 94.9 mc; 7.1 kw. P. O. Box 77. Great Commission Gospel Assn. Inc. (original owner). Will duplicate WAVO Avondale Estates, Ga.

L. E. Latham, pres & gen mgr.

**WDJK (FM)** (under construction; granted March 1960; target date not known): 97.5 mc; 30 kw. Joel S. Kaufmann.

**WEAS** (See College Park listing)

**WERD** (1948): 860 kc; 1 kw-D. 330 Auburn Ave., N.E. Phone Jackson 4-0666. Radio Atlanta Inc.

Rep Joe Wootton; Dora-Clayton (southern).

J. B. Blayton Jr., station mgr; Albert H. Saddler, coml mgr; Preston Mobley, program dir.

**WGKA** (Sept. 1, 1955): 1600 kc; 1 kw-D. 1140 Peachtree Street N.E., zone 9. Phone Trinity 6-6228. Glenkaren Assoc. Inc. (original owner).

Rep Good Music Broadcasters.

Locke E. Glenn, pres; John P. Culver, vp & gen mgr; E. Lee Nance, coml mgr; Jonathan Phelps, prog dir; Marge Coulton, prom mgr; Arthur Borgesen, news dir; James D. Hampton, chief engr.

**WGKA-FM** (Sept. 1, 1955): 92.9 mc; 9.4 kw. Duplicates WGKA in daytime only.

**WGST** (July 1923): 920 kc; 5 kw-D, 1 kw-N. P. O. Box 7254, Station C. Phone Trinity 5-8441. Georgia Institute of Technology (acquired station July 15, 1959).

Network ABC. Rep Branham.

Dr. Edwin D. Harrison, pres; Jack Collins, gen mgr; Bill Estes, coml mgr; Peter Thomas, prom dir; Al Ciraldo, sports dir; Jack Hurst, news dir; John Van Horn, chief engr.

**WIIN** (1948): 970 kc; 5 kw, DA-D. Atlanta Biltmore Hotel Arcade, zone 83. Phone Trinity 5-8453. WIIN Inc. (acquired station June 1, 1959).

Rep Bob Dore.

I. T. Cohen, pres; Oliver Thornburg, gen mgr; Al Brooks, coml mgr; Elspeth S. Corley, prog dir; Marie McNeill, prom mgr; Jim Davis, news dir; Ralph Thomas, chief engr.

*The "Million Dollar Club"* relies most on Broadcasting Yearbook for authentic TV and RADIO facts*

*—ARB Survey*

* Membership in The Million Dollar Club is restricted to advertising agency executives responsible for allocation of over $1,000,000 yearly in broadcast advertising. (See page D-61 for Top Advertising Agencies—1952-59)

## GEORGIA CONTINUED

### ATLANTA (Continued)

**WPLO** (July 1, 1959):590 kc; 5 kw, DA-N. 805 Peachtree St., N.E. Phone Trinity 2-5851. TWX AT-345-X. Plough Broadcasting Inc. (original owner). See Plough Stations in "Group Ownership."

Rep Radio-Tv Representatives.

Harold R. Krelstein, pres; Herbert Golombeck, vp & gen mgr; Walter E. Moore, coml mgr; Gene Blaine, prog dir; Jim Stevenson, prom mgr; Jim King, news dir; James Ellzey, chief engr.

**WPLO-FM** (July 1, 1959): 103.3 mc; 36 kw. Duplicates WPLO (above).

MODERN JINGLES
PLANNED CAMPAIGNS
STATION IDs & PROMOS
RADIO HUCKSTERS AND AIRLIFTS
LANG-WORTH
1755 BROADWAY NEW YORK, N Y

**WQXI** (1948): 790 kc; 5 kw-D, 1 kw-N, DA-N. 3165 Mathieson Drive, N.E., zone 5. Phone Cedar 312195. Rounsaville of Atlanta Inc. (original owner). (Sale to Esquire Inc. pends FCC approval).

Rep Gill-Perna.

Robert W. Rounsaville, pres; Frank B. Erwin, gen mgr; Lee Smith, coml mgr; John Fulton, vp, national sales & gen sales mgr; Frank Ward, prog dir; Joyce Monroe, nat'l prog dir; Bob Bisendine, news dir; Elton Chick, chief engr; William Wagner, prom mgr.

WATL-TV: Tv companion of WQXI.

**WSB** (March 15, 1922): 750 kc; 50 kw. 1601 W. Peachtree St., N.E., zone 9. Phone Trinity 5-7221. TWX AT-381. Atlanta Newspapers Inc. (original owner). See "Newspaper Ownership."

Network NBC. Rep Petry.

J. Leonard Reinsch, exec dir; Frank Gaither, gen mgr; Lee Morris, coml mgr; Elmo Ellis, prog dir; Holt Gewinner, prom mgr; Aubrey Morris, news dir; R. A. Holbrook, chief engr.

**WSB-FM** (1948): 98.5 mc; 49 kw. Duplicates WSB. (above).

WSB-TV: Tv companion of WSB-AM-FM.

WORLD'S
ONLY
DRIVE-IN
RADIO STATION
WCLA
CLAXTON, GEORGIA
1000 Watts 1470 Kc
Serving Evans, Bulloch, Tattnall, and Bryon Counties
FRUIT CAKE CAPITAL OF THE WORLD
Howard C. Gilreath, President
Lowell Register, V.P. and Gen. Manager
Don Sports, Station and Commercial Manager

**WYZE** (March 15, 1956): 1480 kc; 5 kw-D. Henry Grady Bldg. Phone Jackson 4-1953. Atlanta Broadcasting Co. (acquired station March 27, 1958).

Network MBS.

George Nicholson, pres & gen mgr; Maurice Rich, coml mgr; Allen Pierce, program dir, promotion mgr & news dir; Lawson Leake, chief engr.

### AUGUSTA, Richmond County

**WAUG** (1952): 1050 kc; 1 kw-D. Bon Air Hotel. Phone Regent 3-4441. Garden City Broadcasting Co. (original owner).

Rep Clarke Brown (regional); Grant Webb (national).

Specialty programs: Negro, 45%.

George C. Nicholson, gen mgr; J. Louie Solomon, exec vp & gen mgr; Eva C. Nicholson, sec; J. C. Atkinson, chief engr.

**WAUG-FM** (1952): 105.7 mc; 9 kw. Duplicates WAUG (above).

**WBBQ** (1947): 1340 kc; 250 w. 515 15th St. Phone Park 4-5441. Savannah Valley Broadcasting Co. (original owner).

Network MBS. Rep Everett-McKinney.

George G. Weiss, pres; Edward H. Dunbar, vp & gen mgr; Patrick R. Mulherin, coml mgr; Paul T. Reidy, prog dir; William D. Lenz, prom mgr; Larry D. Bennett, news dir; Kenneth R. Freeman, chief engr.

**WBBQ-FM** (March 1955): 103.7 mc; 19.5 kw. Duplicates WBBQ (above).

**WBIA** (1946): 1230 kc; 250 w. P. O. Box 129. Phone Park 4-2421. Augusta Broadcasting Co. (acquired station June 1, 1956).

Network NBC. Rep Walker-Rawalt; Ayers (Southeast).

W. Ray Ringson, pres & gen mgr; J. R. Owens Jr., vp & station mgr; George W. Fisher, prog dir; Frank I. Doyle, prom mgr; Robert E. Ruckle, news dir; Walter A. Brumbeloe, chief engr.

**WGAC** (1940): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1131. Phone Park 2-2692. Twin States Broadcasting Co. (original owner).

Network ABC. Rep Avery-Knodel.

A. D. Willard Jr., pres & gen mgr; D. L. Alford, coml mgr; Benj. F. Mayo, prog dir, prom mgr & news dir; James E. Clegg, chief engr.

**WGUS** (See North Augusta, S. C., listing).

**WRDW** (July 1930): 1480 kc; 5 kw, DA-N. Phone Taylor 4-5432. Radio Augusta Inc. (acquired station June 1960).

Network CBS. Rep Branham.

Mr. & Mrs. George C. Nicholson and Mr. & Mrs. John C. Amick, owners.

### AVONDALE ESTATES, De Kalb County

**WAVO** (July 19, 1958): 1420 kc; 500 w, DA-D. P. O. Box 25. Phone Drake 8-8808. Great Commission Gospel Assn. Inc. (original owner).

L. E. Latham, gen mgr; Bill Cooper, coml mgr; King Elliott, prog dir; Gerow Carr, prom mgr; Carl Meeks, chief engr.

### BAINBRIDGE, Decatur County

**WAZA** (March 17, 1958): 1360 kc; 1 kw-D. 110 E. Broughton St. Phone 838. Radio Bainbridge Inc. (See Woodruff Stations in "Group Ownership").

Rep Dick Hunter.

James W. Woodruff Jr., pres; L. M. George, vp & gen mgr; Joe Hill, station mgr; Ray Read, program dir.

**WMGR** (1946): 930 kc; 5 kw-D (CP 5 kw-D, 500 w-N, DA-N). Phone Cherry 6-1650. John A. Dowdy (original owner).

Network Keystone. Rep Grant Webb (New York); Harry S. Cannon (Atlanta).

John A. Dowdy, owner-mgr; Raymond Wesley, coml mgr; Henry Fitzgerald, prog dir; Wendell Lovett, prom mgr; Carolyn White, news dir; Walter Freeman, chief engr.

### BAXLEY, Appling County

**WHAB** (December 1954): 1260 kc; 5 kw-D. P. O. Box 265. Phone 3000. WHAB Radio Inc. (original owner).

Network Keystone.

Farnell O'Quinn, pres; Ann Lee Lightsey, sec & treas; Marion Monk, vp sales; Joan O'Quinn, coml mgr; Earl Newton, prog mgr; Allen Carwile, news dir; Jerry Northington, chief engr.

### BLAKELY, Early County

**WBBK:** 1260 kc; 1 kw-D. P. O. Box 390, Dawson, Ga. Radio Blakely. (See W. C. Woodall Jr. Stations in "Group Ownership.")

W. C. Woodall Jr., pres.

### BREMEN, Haralson County

**WWCC** (October 1957): 1440 kc; 1 kw-D. 111Parkway Circle. Phone Lenox 7-3275. Southwest Alabama Broadcasting Co. (acquired station June 1960). See "Newspaper Ownership."

Network Keystone.

J. J. Mangham Jr., pres; R. M. Thorburn, gen mgr; Lee Williams, coml mgr; Bill Brown, prom mgr; William A. Pierce Jr., news dir; J. J. Shell, chief engr; Blanche Mangham, woman's dir.

### BRUNSWICK, Glynn County

**WGIG** (March 5, 1949): 1440 kc; 5 kw-D, 1 kw-N, DA-N. 1514 Union St. Phone Amherst 5-3870. Brunswick Broadcasting Corp. (original owner).

Network ABC. Rep Bob Dore; Dixieland Stations (regional).

Hugh K. Tollison, executive vp & gen mgr; John Lane, station mgr & coml mgr; Herman F. Lange, chief engr.

**WMOG** (June 1940): 1490 kc; 250 w. P. O. Box 100. Phone Amherst 5-5980. Radio Brunswick Inc. (acquired station Jan. 1, 1953).

Network MBS, Keystone. Rep Hal Holman (national); James S. Ayers (southeast).

Specialty programs: Negro, 6 hrs wkly.

Allen M. Woodall, pres; Tom Doughty, gen mgr; Rex Denman, prog dir; John Vroman, prom mgr; Beth Kirgaoff, chief engr.

### BUFORD, Gwinnett County

**WDMF** (Dec. 10, 1956): 1460 kc; 1 kw-D. P. O. Box 307. Phone 434-5555. Habersham Broadcasting Co. (acquired station June 1960).

Network Keystone. Rep Hopewell.

Robert E. Thomas, gen mgr & coml mgr; Ryman L. Pendley, prog dir; W. Lamar Savage, news dir; Ernest Church, chief engr.

### CAIRO, Grady County

**WGRA** (1950): 790 kc; 1 kw-D. P. O. Box 120. Phone 2-4392. Grady-Mitchell Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Indie Sales.

Geise Dozier, pres; Lowell E. Takles, gen mgr & coml mgr; Greg Strang, chief engr.

### CALHOUN, Gordon County

**WCGA** (1953): 900 kc; 1 kw-D. P. O. Box 411. Phone Main 9-2111. Gordon County Broadcasting Co. (original owner).

R. R. Magill, pres & chief engr; Judy Magill, gen mgr; Richard M. Bowman, coml mgr; H. L. Grant, prog dir.

### CAMILLA, Mitchell County

**WCLB** (Jan. 15, 1960): 1220 kc; 1 kw-D. P. O. Box 147. Phone 2776. Capel Broadcasting Inc. (original owner).

Network Keystone. Rep Harry Cannon.

Specialty programs: Negro, 4 hrs. wkly.

Russell A. Browne, gen mgr & chief engr; Charlie L. Browne Jr., coml mgr.

### CANTON, Cherokee County

**WCHK** (April 11, 1957): 1290 kc; 1 kw-D. P. O. Box 1290. Phone Greenwood 9-2101. Cherokee Broadcasting Co. (original owner).

Charles McClure, gen mgr; Robert D. Peterson, station & coml mgr; Gene Mikell, prog dir; Jack E. Turner, prom mgr; Byron Dobbs, news dir.

POULTRY! POULTRY!
POULTRY!
WCHK, Canton, Georgia,
is situated in the
World's Largest Broiler-Chicken
producing area.

### CARROLLTON, Carroll County

**WLBB** (January 1947): 1100 kc; 250 w-D. P. O. Box 569. Phone Terrace 2-7041. Carroll Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales.

T. K. Vassy, pres & gen mgr; Robert D. Green, coml mgr; Hiram Bray, program dir; James McKay, chief engr; W. Donald Baird, news & farm dir; Ethel McGiboner, women's dir.

### CARTERSVILLE, Bartow County

**WBHF** (1946): 1450 kc; 250 w. West Ave. Phone 1200. W. R. Frier (original owner). (See "Newspaper Ownership.")

Network MBS.

W. R. Frier, owner & gen mgr; Richard J. Sjoblom, coml mgr; Roland Brooks, program dir; Horace Bridges, chief engr.

### CEDARTOWN, Polk County

**WGAA** (1941): 1340 kc; 250 w. P. O. Box 807. Phone 777. Polk County Broadcasting Co. (acquired station Sept. 11, 1954).

Network Keystone. Rep Dora-Clayton.

J. Frank Proctor, co-owner, gen mgr & chief engr; Arnold Walker, coml mgr; Jimmy Wright, farm dir.

### CLAXTON, Evans County

**WCLA** (July 20, 1958): 1470 kc; 1 kw-D. P. O. Box 427. Phone 970. Evans County Broadcasting Inc. (original owner).

Network Keystone, Georgia Cracker Network. Rep Harry J. Cannon.

Howard C. Gilreath, pres & chief engr; Lowell L. Register, vp & gen mgr; Don Sports, station mgr & coml mgr; Faye Rogers, prog dir & women's dir; Ray Classen, farm dir; Carlton Hendrix, music dir.

# YOU MISS 1,433,000 POTENTIAL BUYERS WITHOUT ROUNSAVILLE RADIO

YOU HAVE TO AIM RIGHT or you miss the buying power of more than 1,433,000 Negroes who live in the Rounsaville Radio coverage area . . . consumers with $824,000,000 to spend—*AFTER* taxes! This enormous consumer potential can influence the national sales picture of *any* product. And NEGRO RADIO, and ONLY Negro Radio, can reach them. It's a fact: Over 95% of all Negroes listen to radio! Negroes have faith in and buy the products they hear about on their radio—NEGRO RADIO. Any budget you make for these six important markets . . . any media you use . . . a proper part of your advertising dollar *must* go to Negro Radio, or you miss this market! Get the facts on Rounsaville Radio —all six stations are Number-One Rated by *BOTH* Pulse and Hooper. Call Rounsaville Radio in Atlanta, John E. Pearson, or Dora-Clayton in the Southeast.

## Personal Letter

Everyone in the world appreciates recognition. Certainly the people to whom we program, the American Negro, is no exception to this rule. That is why we, at Rounsaville Radio, program exclusively for the Negro with Negro talent. Our continued success at Rounsaville Radio is based on this knowledge and how we use it. You can make excellent use of our Know-How to sell your products. Call on us, we'll be happy to help you. We are one of the oldest and the *largest* broadcasters in our chosen field.

ROBERT W. ROUNSAVILLE
*Owner-President*

**FIRST U.S. NEGRO-PROGRAMMED CHAIN • FIRST IN RATING IN SIX BIG MARKETS**

**WCIN** 1,000 Watts (5,000 Watts soon)—Cincinnati's only all Negro-Programmed Station!

**WLOU** 5,000 Watts—Louisville's only all Negro-Programmed Station!

**WMBM** 5,000 Watts—Miami-Miami Beach's only full time Negro-Programmed Station!

**WVOL** 5,000 Watts—Nashville's only all Negro-Programmed Station!

**WYLD** 1,000 Watts—New Orleans' only full time Negro-Programmed Station!

**WTMP** 5,000 Watts—Tampa-St. Petersburg's only all Negro-Programmed Station!

**BUY ONE OR ALL—
GROUP DISCOUNTS WITH TWO OR MORE!**

ROUNSAVILLE RUR RADIO

## ROUNSAVILLE RADIO STATIONS

*Peachtree at Mathieson, Atlanta 5, Georgia*

ROBERT W. ROUNSAVILLE
*Owner-President*

HAROLD F. WALKER
*V.P. & Nat'l Sales Mgr.*

JOHN E. PEARSON CO.
*Nat'l Rep.*

DORA-CLAYTON
*Southeastern Rep.*

## GEORGIA CONTINUED

### CLAYTON, Rabun County

**WGHC** (under construction; granted April 1960; target date not announced): 1570 kc; 1 kw-D. Blue Ridge Broadcasting Co. Inc. See J. A. Gallimore Stations in "Group Ownership."

### CLEVELAND, White County

**WRWH** (Sept. 27, 1958): 1350 kc; 1 kw-D. P. O. Box 181. Phone Union 5-3161. Newsic Inc. (original owner).

Network Keystone.

Clay Strange, pres; B. L. Williamson, gen mgr; Lamar Canup, prog dir & prog mgr; Carlton Brown, news dir; James Sorrells, chief engr.

### COLLEGE PARK, Fulton County

**WEAS** (March 21, 1959): 1570 kc; 1 kw-D. P. O. Box 38. Phone (Atlanta) Poplar 6-2781. College Park Broadcasting Co. (original owner).

Robert A. Conley, pres & owner; James A. Davenport, gen mgr & coml mgr.

### COLUMBUS, Muscogee County

**WCLS** (1955): 1580 kc; 1 kw-D. P. O. Box 887. Phone Fairfax 7-3648. Muscogee Broadcasting Co. (original owner).

Network Georgia Negro group. Rep Bernard Howard Co.; Dora-Clayton (Southeast).

Specialty programs: Negro, 100%.

Charlie H. Parish Jr., pres & gen mgr; Ken Woodfin, coml mgr.

**WDAK** (1940): 540 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1640. Phone Fairfax 2-5447. Radio Columbus Inc. (acquired station 1945). See Allen M. Woodall Stations in "Group Ownership."

Network NBC. Rep Headley-Reed.

Specialty programs: Negro, 10 hrs. wkly.

Allen M. Woodall, pres & gen mgr; William S. Massie, station mgr; Allen M. Woodall Jr., local sales mgr; Mrs. Louise Morris, natl sales mgr; James Treston, prog dir; Lamar Lynn, prom mgr; Norman Bishop, news dir; Max Harper, chief engr.

**WGBA** (1947): 1270 kc; 5 kw-D. P. O. Box 1537. Phone Fairfax 3-3603. WGBA Inc. (acquired station Jan. 1, 1956). See C. A. McClure Stations in "Group Ownership."

Network MBS. Rep Avery-Knodel.

C. A. McClure, pres & gen mgr; Carolyn Milstand, exec asst; Mike McDougald, station & coml mgr; Bill Bowick, prog dir; Dick Weiss, prom mgr; F. K. Brown, chief engr.

**WOKS** (March 2, 1959): 1340 kc; 250 w. P. O. Box '374. Phone Cypress 7-4515. OK Radio Inc. (original owner).

Rep Bernard I. Ochs Co.

Specialty programs: Negro, 100%.

Eathel Holley, pres, chief engr & prog dir; John A. O'Shields, coml mgr; Mary W. O'Shields, station mgr & prom mgr; Ed Mendel, news dir.

**WPNX** (See Phenix City, Ala.)

**WRBL** (May 10, 1928): 1420 kc; 5 kw, DA-N. 1350 13th Ave. Phone Fairfax 2-0601. TWX CM 6004. Columbus Broadcasting Co. (acquired station Oct. 26, 1953). See J. W. Woodruff Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Hollingbery.

J. W. Woodruff Jr., pres & gen mgr; Walter Graham, station mgr; Glenn Siddall, local sales mgr; David G. Lea, prog dir; Eleanor Whitelaw, prom mgr; Glen D. Broughman, news dir; Joseph A. Gamble, chief engr.

**WRBL-FM** (November 1946): 93.3 mc; 25 kw. Duplicates WRBL (above).

WRBL-TV: Tv companion of WRBL-AM-FM.

### COMMERCE, Jackson County

**WJJC** (June 1957): 1270 kc; 1 kw-D. P. O. Box 239. Phone Federal 5-3155. Jackson County Broadcasting Co. (acquired station January 1958). See "Newspaper Ownership."

Network Southeast Key Market. Rep Harry J. Cannon (Southeast).

Albert S. Hardy, pres; Grady Cooper, gen mgr & coml mgr; Elizabeth Layton, prog dir; Frank Scharf Jr., prom dir & news dir; Thomas Ashworth, chief engr.

### CORDELE, Crisp County

**WMJM** (1940): 1490 kc; 250 w. 20th Ave. & B St. Phone 666. Southeastern Broadcasting System Inc. (original owner). See James Rivers Stations in "Group Ownership."

Network MBS, Keystone, Georgia Cracker Network. Rep Thomas F. Clark.

James S. Rivers, pres, gen & prom mgr & news dir; Clark Standard, coml mgr; Bill Goodson, prog dir; J. Allen Brimmer, chief engr.

### CORNELIA, Habersham County

**WCON** (March 28, 1953): 1450 kc; 250 w. 1 Burrell St. Phone 274-W. Habersham Broadcasting Co. (original owner).

Rep Indie Sales.

Jack Bradley, pres; Billy C. Massey, vp & gen mgr; Bobby L. Massey, coml mgr & prog dir; Janet S. Davison, news dir; Boyd M. Anderson, chief engr.

### COVINGTON, Newton County

**WGFS** (1946): 1430 kc; 1 kw-D. P. O. Box 869. Phone 2337. R. William Hoffman & Betty Jean Hoffman (acquired station June 1, 1957).

Network Keystone.

R. William Hoffman & Betty Jean Hoffman, co-owners; Bill Hoffman, chief engr & gen mgr; Betty Hoffman, prog dir.

### DALTON, Whitfield County

**WBLJ** (April 8, 1940): 1230 kc; 250 w. P. O. Box 811. Phone Broadway 8-3300. North Georgia Radio Inc. (acquired station Jan. 1, 1960).

Network Keystone.

Werner Wortsman, gen mgr; Frank Panter, coml mgr; Charles U. McConkey, prog dir & news dir; Ottrell Guess, chief engr.

**WRCD** (Oct. 1, 1954): 1430 kc; 1 kw-D. 104 S. Pentz St. Phone Broadway 8-5511. Whitfield Broadcasting Co. (original owner).

Rep Bernard I. Ochs Co.

James Q. Honey, pres & gen mgr; Edwin B. Jordan, vp & coml mgr; Dann Cobble, prog dir; Hilda Robertson, women's dir; Charley Long, news dir; Sanford J. Willis, chief engr; Evelyn Long, continuity dir.

### DAWSON, Terrell County

**WDWD** (April 2, 1948): 990 kc; 1 kw-D. P. O. Box 390. Phone Wyatt 5-5521. Dawson Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Indie Sales.

Specialty programs (wkly): Negro, 49 hrs.

W. C. Woodall Jr., pres, gen mgr & coml mgr; O. W. Parnacott, program dir; Bob Guest, promotion dir; Joe Stephens, chief engr; Margaret Orndorff, women's & news dir; Noel Montfort Jr., farm dir.

### DECATUR, DeKalb County

**WGUN** (July 1947): 1010 kc; 50 kw-D (10 kw-D, Canadian restricted). P. O. Box 10, Atlanta. Phone Drake 3-2521. WEAS Inc. (original owner). See Dee Rivers Stations in "Group Ownership."

Network MBS.

E. D. Rivers Jr., pres; Bill Huie, business mgr; John R. Barlett, coml mgr; Ray Beale, prog dir; Joanne Rosenthal, traffic mgr; Don Butler, news dir; W. H. Loudermilk, chief engr.

### DOUGLAS, Coffee County

**WDMG** (1947): 860 kc; 5 kw, DA-N. P. O. Box 590. Phone Evergreen 4-3250. WDMG Inc. (original owner). See Timm Stations in "Group Ownership."

Rep Dora-Clayton (Atlanta); Bernard Howard & Co. (New York).

B. F. J. Timm, pres; Mary Jarrard, gen mgr; Roy L. Jones Jr., station & coml mgr; Bob Maupin, prog dir; Mary Nell Lester, prom mgr; Ruth McKay, woman's dir; Phil Melone, chief engr.

### DUBLIN, Laurens County

**WMLT** (Jan. 16, 1945): 1330 kc; 5 kw-D. P. O. Box 659. Phone Broad 2-4422. Dublin Broadcasting Co. (original owner).

Network MBS, Keystone. Rep Harry J. Cannon (Atlanta); Clark (New York).

Specialty programs: Negro, 10 hrs. wkly.

W. Newton Morris, pres; Frank Floyd Jr., vp & gen & coml mgr; R. E. Killebrew, prog dir; Ted Wolfe, news & farm dir; Leon Lloyd, chief engr.

**WXLI** (March 16, 1958): 1230 kc; 250 w. P. O. Box 826. Phone Broad 2-4282. Radio South Inc. (original owner).

John A. Boling, pres; W. C. Courson, gen mgr & chief engr; B. J. Gilreath, coml mgr & news dir; W. A. Thomas, program, promotion & farm dir; Sarah Williams, women's dir.

### EAST POINT, Fulton County

**WTJH** (December 1949): 1260 kc; 5 kw-D. P. O. Box 72. Phone Diamond 4-2233. Radio Station WTJH (original owner) (See James S. Rivers Stations under "Group Ownership").

Network Keystone.

James S. Rivers, chief owner; William B. Hill, gen mgr & coml mgr; Frances G. Sheffield, women's dir & ofc mgr; Claude V. Jones, program dir; Elizabeth Hall & Raymond L. Kinnamon, promotion dirs; William J. Hill 3rd, chief engr; Buz Walker, news & farm dir.

### ELBERTON, Elbert County

**WSGC** (1946): 1400 kc; 250 w. Elberton Broadcasting Co.

Network MBS, Keystone. Rep Continental Radio Sales.

Melvin C. Gorman, gen mgr.

### FITZGERALD, Ben Hill County

**WBHB** (1946): 1240 kc; 250 w. P. O. Box 472. Phone 2077. Ben Hill Broadcasting Corp. (acquired station 1955).

Network MBS, Keystone.

Paul E. Reid, gen & coml mgr; Tony Carter, prog dir; Janet Willingham, prom mgr; Charlie Ridgeway, news dir; Mike Pelton, chief engr.

### FORT VALLEY, Peach County

**WFPM** (June 1951): 1150 kc; 1 kw-D. Phone Taylor 5-5547. Peachbelt Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone.

Specialty programs Negro, 25 hrs., wkly.

Paul Reehling, gen mgr; Virginia Freshwater, coml mgr; Fantroy Fore, prog dir; Ben Spears, sales mgr; Rosemary Read, news dir; Joe Stevens, chief engr.

### GAINESVILLE, Hall County

**WDUN** (April 2, 1949): 1240 kc; 250 w (CP for 1 kw-D, 250 w-N, DA-D). P. O. Box 25. Phone Lennox 4-7331. Northeast Georgia Broadcasting (original owner).

Rep Clark (national); Dora-Clayton (regional).

John W. Jacobs Jr., pres & gen mgr; Claire Palmour, coml mgr; James N. Martin, prog dir & prom mgr; Ted Oglesby, news dir; Gilmer Hulsey, chief engr.

**WDUN-FM** (April 2, 1949): 103.9 mc; 0.34 kw. Duplicates WDUN (above).

**WGGA** (Oct. 10, 1941): 550 kc; 5 kw-D, 500 w-N, DA-N. Press-Radio Center. Phone Lenox 2-6211. Blue Ridge Broadcasting Co. (original owner). See Smithgall Stations in "Group Ownership." See also "Newspaper Ownership."

Network MBS; Keystone. Rep Rambeau, Vance, Hopple (New York-Chicago), Bernard I. Ochs (Atlanta).

Charles A. Smithgall, pres; Robert P. Schwab, gen mgr; James A. Hartley, coml mgr; William Sellers, program, news & farm dir; Edward Storie, production & promotion dir; Wilbert Darracott, chief engr; Doris Smith, women's dir.

**WLBA** (Jan. 26, 1957): 1580 kc; 5 kw-D (1 kw-D, Canadian restricted). 117½ W. Washington St. Phone Lenox 2-6331. Hall County Broadcasting Co. (original owner).

Network ABC.

Ernest H. Reynolds Jr., pres & gen mgr; John H. Bennett, coml mgr; Dianne Wood, prog dir; Betty Ladd, prom mgr; Oscar Truelove, news dir; Larry Lathem, chief engr.

### GRIFFIN, Spalding County

**WHIE** (Dec. 15, 1952): 1320 kc; 5 kw-D. P. O. Box 971. Phone 9451. Telerad Inc. (acquired station 1957).

Rep Bernard I. Ochs Co. (Southeastern).

Specialty programs: Negro, 13 hrs. wkly.

John T. Williams, pres & gen mgr; Fred L. Watkins, co-owner & prog dir; Genie Keene, news dir; Ralph Gaskins, chief engr.

**WKEU** (1933): 1450 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 1001. Phone 5507. Radio Station WKEU (original owner).

Network MBS, Keystone; Southeastern Key Market Network.

A. W. Marshall Jr., pres, chief owner, gen mgr, prog dir & chief engr; W. F. Westmoreland, coml mgr.

**WRIX** (under construction; granted April 1960; target date not set): 1410 kc; 1 kw-D. Mrs. Gladys McCommon Johnson.

### HARTWELL, Hart County

**WKLY** (Sept. 5, 1947): 980 kc; 1 kw-D. P. O. Box 430. Phone Franklin 6-2233. WKLY Broadcasting Co. (original owner). See "Newspaper Ownership."

Max G. Pfaender, pres; Burch T. Griffin, gen & coml mgr; Broadus McLane, chief engr & prog dir; Jean Vickery, prom mgr; Reginald Owens, news dir.

### HAWKINSVILLE, Pulaski County

**WCEH** (Dec. 11, 1952): 610 kc; 500 w-D. P. O. Box 184. Phone Twilight 3-3381. Tri-County Broadcasting Co. (original owner).

Network Keystone. Rep Harry J. Cannon (Atlanta); Clark.

D. R. Jackson, pres; James D. Popwell, gen mgr; Rivers Jackson, coml mgr; Mrs. Odell I. Floyd, prog dir; Bill Crutchley, prom mgr; John Johnson, news dir; Max McKenzie, chief engr.

### HINESVILLE, Liberty County

**WGML** (Dec. 9, 1958): 990 kc; 250 w-D. P. O. Box 15. Phone Trinity 6-3599. Liberty Broadcasting Co. (original owner).

Network Keystone. Rep Harry J. Cannon (Atlanta).

Specialty programs: Negro, 10 hrs. wkly.

Roscoe Denmark, owner; Jim Watson, gen mgr.

### JESUP, Wayne County

**WBGR** (July 12, 1949): 1370 kc; 1 kw-D. P. O. Box 147. Phone Garden 7-2444. Altamaha Broadcasting Co. (original owner).

Network Keystone. Rep Harry Cannon (Atlanta).

W. Glenn Thomas Sr., pres; Eddie Lynch, mgr, coml mgr & news dir; Paul Elliott, prog dir; Juddy Deakins Jr., prom mgr; Art Manning, chief engr.

### LAFAYETTE, Walker County

**WLPA** (November 1954): 1590 kc; 5 kw-D. P. O. Box 180. Phone 4-7676. Radio Dixie Inc. acquired station June 1, 1955). See Gallimore Stations in "Group Ownership."

Network Keystone. Rep Best (Detroit); Harry Cannon (Atlanta).

J. A. Gallimore, pres; C. W. Gwyn, gen mgr; George Gwyn, coml mgr; Faye Williams, traffic mgr; Chas. M. Lowry Jr., chief engr.

### LA GRANGE, Troup County

**WLAG** (May 1, 1941): 1240 kc; 250 w. WLAG Bldg. Phone Tuxedo 2-3505. LaGrange Broadcasting Co. (original owner). See "Newspaper Ownership."
Network MBS, Keystone. Rep Indie Sales.
Specialty programs: Negro, 6 hrs. wkly.
Roy C. Swank, pres; Edwin G. Mullinax, gen & coml mgr; Faye Scarbrough, prog dir; Ralph Heller, news dir; Jimmy McKay, chief engr.

**WLAG-FM** (Sept. 1, 1948): 104.1 mc; 2.3 kw. Same address, licensee and staff as WLAG except Vinson Smith, prog dir, and Johnny McCreery, news dir.

Troup County's
ONLY
Unlimited . . .
Unrestricted . . .
Broadcasting Service
WLAG
"The Voice of LaGrange"

**WTRP** (Jan. 9, 1953): 620 kc; 1 kw-D. P. O. Box 672. Phone Tuxedo 4-9877. Chattahoochee Broadcasting Co. (original owner).
Rep Devney-O'Connell; Dora-Clayton.
Byron H. Hurst, gen mgr; Frank E. Hurst, business mgr; Julian P. Hurst, program dir; Ray Relihan, chief engr.

### LAWRENCEVILLE, Gwinnett County

**WLAW** (Jan. 7, 1959): 1360 kc; 1 kw-D. 705 E. Crogan St. Phone Thornwall 3-2222. Radio Gwinnett Inc. (original owner).
Eathel Holley, pres; S. B. McGarity, vp; Leslie E. Gradick, sec-treas; Robert J. McGarity, station mgr.

### LOUISVILLE, Jefferson County

**WPEH** (under construction; granted July 1960; target date not anounced): 1420 kc; 1 kw-D. Peach Broadcasting Co.
B. L. Williamson, H. E. & J. O. Braselton, principal owners.

### LYONS, Toombs County

**WBBT** (March 12, 1959): 1340 kc; 250 w. 389 N. Victory Dr. Phone 2331. Collins Corp. of Georgia (acquired station Dec. 15, 1959).
Rep Best; C. K. Beavers (regional).
Specialty programs: Negro, 12 hrs. wkly.
Frank K. Graham, owner; Joe Duggan, gen mgr; Clevis Moxley, coml mgr; Jimmy Moore, prog dir; Larry Lane, news dir; Wilmer Moore, chief engr.

### MACON, Bibb County

**WBML** (October 1940): 1240 kc; 250 w. 230 Second St. Phone Sherwood 3-5454. Middle Georgia Broadcasting Co. (original owner).
Rep Forjoe.
Specialty programs: Negro, 10 hrs. wkly.
C. R. Rader, pres; George W. Patton, gen & coml mgr; Donald F. King, program & promotion dir; C. L. Wilder, chief engr; Ben Porter, news dir; Dan Cobble, farm dir; Mary Ann Hill, women's dir.

**WCRY** (Nov. 25, 1957): 900 kc; 250 w-D. P. O. Box 490. Phone Sherwood 3-9348. W. H. Keller Jr. (acquired station Sept. 15, 1958).
Rep Bob Dore.
Specialty programs: Negro, 100%.
Bill Keller, owner, prog dir & chief engr; Bob Rogers, station mgr; Doris Rogers, traffic dir; Bob Rogers, coml mgr.

**WIBB** (November 1948): 1280 kc; 1 kw-D. Professional Bldg. Phone Sherwood 2-2505. Peach State Broadcasting Inc. (original owner).
Rep Howard; Dora-Clayton (Southeast).
Specialty programs: Negro, 100%.
Thomas H. Maxwell, pres & gen mgr; Donald C. Frost, coml mgr.

**WMAZ** (Oct. 30, 1922): 940 kc; 50 kw-D, 10 kw-N, DA-N. Bankers Insurance Bldg. Phone Sherwood 2-7373. TWX MC-5137. Southeastern Broadcasting Co. (acquired station 1927).
Network CBS. Rep Avery-Knodel.
George P. Rankin Jr., pres & chief engr; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr; Albert Sanders, exec sales mgr; Elma Simmons, natl sales mgr; Tommy Snellgrove, local sales & prog mgr; Joe Andrews, prom & farm dir; Howard Absalom, news dir; J. D. Lawhon, tech dir.

**WMAZ-FM** (Feb. 10, 1957): 99.1 mc; 3 kw. Duplicates WMAZ (above).
WMAZ-TV: Tv companion of WMAZ-AM-FM.

**WNEX** (1945): 1400 kc; 250 w. 2254 Rogers Place. Phone Sherwood 5-3301. TWX MC5135. Macon Broadcasting Co. (See "Newspaper Ownership").
Network ABC, MBS. Rep Branham.
E. M. Lowe, pres; Alfred Lowe, gen & coml mgr; Mary A. Thompson, program & women's dir; Ken Lowe, promotion dir; E. Farber, chief engr; Charlie Stewart, news dir.

**WNEX-FM** (under construction; granted July 1960; target date not announced): 96.9 mc; 4.1 kw. Same address and licensee as WNEX (above).

### MADISON, Morgan County

**WYTH** (June 1955): 1250 kc; 1 kw-D. P. O. Box 29, Beacon Heights. Phone 761. Central Georgia Broadcasting Co. (acquired station Sept. 1, 1959).
Network Keystone.
James F. Small, co-owner, pres & coml mgr; Annie Lee Small, co-owner, gen mgr & prog dir; Bryant S. Malone, news dir; Charles J. Cunningham, chief engr.

### MANCHESTER, Meriwether County

**WFDR** (1957): 1370 kc; 1 kw-D. P. O. Box 447. Phone Thornwall 6-2490. TWX 7551-35. Radio Manchester Inc. (original owner).
Network Keystone. Rep Best.
Elmer Loftin, pres; Jack Whitehorn, vp & gen mgr; Bill Jarrell, coml mgr; Sharon Casteel, prog dir; J. C. Loftin Jr., chief engr.

### MARIETTA, Cobb County

**WBIE** (Nov. 14, 1955): 1050 kc; 500 w-D. P. O. Box 91. Phone 428-0469. Marietta Broadcasting Co. (original owner).
Network Keystone. Rep Masla.
James M. Wilder, pres-gen mgr & chief engr; Dudley D. McCaskill, coml mgr; Don Kordecki, operations dir.

**WBIE-FM** (Nov. 11, 1959): 101.5 mc; 1.35 kw. Duplicates WBIE (above). Programs separately at night.

**WFOM** (Oct. 3, 1946): 1230 kc; 250 w. P. O. Box 131. Phone 428-83396. Woofum Inc. (original owner).
Albert L. Jones, pres & owner; John K. Williams, sales mgr; Jerry Crowe, prog dir; Joe Tucker, news dir; Jean Ludwick, chief engr.

### McRAE, Telfair County

**WDAX** (July 27, 1957): 1410 kc; 1 kw-D. P. O. Box 247. Phone 6006. Radio Telfair Inc. (acquired station Nov. 1, 1957). See Woodall Stations in "Group Ownership."
Network Keystone. Rep Indie Sales.
Allen M. Woodall, pres; G. Ed Snyder, gen mgr; John I. Hulett, coml mgr; Mrs. Lucy Jacobs, prog dir; Buddy Maffett, news dir.

### MILLEDGEVILLE, Baldwin County

**WMVG** (March 29, 1946): 1450 kc; 250 w (CP for 1 kw-D with 250 w-N). P. O. Box 476. Phone Glendale 2-2250. Michael T. Landy (acquired station Aug. 9, 1957).
Network MBS, Keystone. Rep Harry Cannon (Atlanta).
Michael T. Landy, owner & coml mgr; Joseph S. Boone, gen mgr & chief engr; Josephine Ragsdale, prog dir; Anthony Seneker, news dir.

### MILLEN, Jenkins County

**WGSR** (Oct. 11, 1958): 1570 kc; 250 w-D. P. O. Box 908. Phone 1080. Jenkins Broadcasting System Inc. (acquired station March 1, 1959).
W. Herbert Brannen Sr., pres; Jack V. LoPresti, vp, coml mgr & chief engr; Ed Brown, prog dir; Hubert Reeves, news dir.

### MONROE, Walton County

**WMRE** (March 1954): 1490 kc; 250 w. P. O. Box 191. Phone 8-1711. Walton Broadcasting Co. (original owner).
Network Keystone.
Warren G. Gilpin, pres; Deral Morris, coml mgr.

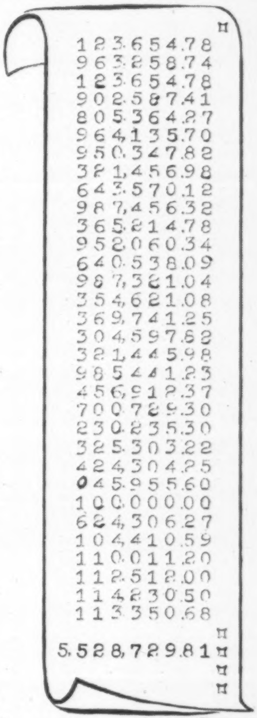
### MOULTRIE, Colquitt County

**WMGA** (September 1939): 1400 kc; 250 w. P. O. Box 310. Phone Yukon 5-1400. Radio Station WMGA (acquired station 1954).
Network ABC, Keystone. Rep Hopewell; James Ayers (Southeast).
Roy F. Zess, co-owner, gen & coml mgr; John F. Pidcock, co-owner; Ron Hannon, prog dir; Sam Dudas, chief engr.

**WMTM** (Nov. 10, 1953): 1300 kc; 5 kw-D. Box 531. Phone Yukon 5-4517. Colquitt Broadcasting Co. (original owner).
Rep Thomas F. Clark.
N. B. Mills, partner & gen mgr; Douglas J. Turner, partner, station & coml mgr & chief engr; Jack Shiner, news dir; Gene Mills, farm dir; Virginia Deen, women's dir.

### NASHVILLE, Berrien County

**WNGA** (under construction; granted July 1960; target date not announced): 1600 kc; 1 kw-D. Hanson R. Carter.



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. . . Macon retail sales up 27.26% in last four years . . . a greater increase than any other major Georgia city.

. . . Bibb County (Macon) population up 22.91% in last 10 years. Now nearly 150,000 prosperous customers.

*Then, Get the Big PLUS —*

. . . Deep penetration in a prosperous 43 county trade area with an amazing 31.5% retail sales increase in the last six years.

IT ALL ADDS UP TO NEARLY
$1,000,000,000 OF BUSINESS
*meaning*
*Better Buy*

THE BIG 50

CBS WMAZ 940
50,000 WATTS
MACON, GEORGIA

°--10,000..DA-N

The only station covering completely the rich Middle Georgia market.
*See your AVERY-KNODEL man TODAY!!!*

# Radio Stations CONTINUED

## GEORGIA CONTINUED

### NEWNAN, Coweta County

**WCOH** (December 1947): 1400 kc; 250 w. P. O. Box 581. Phone Alpine 3-4636. Newnan Broadcasting Co. (acquired station Aug. 19, 1953).

Network MBS. Rep Harry Cannon (Atlanta).

Specialty programs: Negro, 1½ hrs. wkly.

James O. Hardin Jr., pres, gen mgr & program & news dir; J. T. Williams Jr., coml mgr & promotion dir; Harold C. Ward, chief engr; Mary Ragan, women's dir.

**WCOH-FM** (1948): 96.7 mc; .33 kw. Address, licensee & staff same as WCOH (above).

### OCILLA, Irwin County

**NEW** (under construction; granted June 1960; target date not announced): 1380 kc; 5 kw-D. Ocilla Broadcasting Co.

Robert H. Thompson, owner.

### PERRY, Houston County

**WPGA** (1955): 980 kc; 500 w-D. Phone Garfield 9-2980. Radio Perry (acquired station July 1, 1960).

Network Keystone. Rep Harry J. Cannon (Atlanta).

Howard C. Gilreath, owner & pres; Lowell Register, gen & coml mgr; Jim Lee, prog dir; Thad Brown, prom mgr; Bobby J. Goode, chief engr.

### QUITMAN, Brooks County

**WSFB** (1955): 1490 kc; 250 w-D. P. O. Box 632. Phone 2681. Quitman Broadcasting Co. (Sale to J. E. Boyd pends FCC approval).

Network Keystone. Rep Continental Radio Sales.

Emerson W. Browne, owner, gen mgr & chief engr; Don Wimgate, coml mgr; Margie Bowman, program & women's dir.

### ROCKMART, Polk County

**WPLK** (Aug. 28, 1959): 1220 kc; 250 w-D. P. O. Box 1. Georgia Radio Inc. (original owner).

Leslie E. Gradick Jr., pres; John P. Frew, vp & gen mgr; J. R. McRee, prog dir.

### ROME, Floyd County

**WLAQ** (1947): 1410 kc; 1 kw, DA-N. Mt. Alto Rd. Phone 7767. TWX 541. Don Mitchell's WLAQ Inc. (acquired station January 1957).

Network ABC.

Mitchell Melof, owner; Don Mitchell, gen mgr & coml mgr; Walter Baldwin, prog dir; Jerry Pless, news dir; John All, chief engr.

THE RADIO CHOICE
OF
MIDDLE GEORGIA

WPGA

980 KC Phone GA 9-2980

PERRY, GEORGIA

Howard C. Gilreath, Owner
Lowell Register, General Manager
Bob Goode, Engineering and Sales

PRIMARY COVERAGE TO
WARNER-ROBBINS, MACON,
AND MOST OF MIDDLE GEORGIA

**WRGA** (November 1929): 1470 kc; 5 kw, DA-N. P. O. Box 1187. Phone 9742. Rome Broadcasting Corp. (original owner). See Smithgall Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep Walker-Rawalt.

Charles Smithgall, chief owner; Mather M. Payne, pres & gen mgr; Ben Lucas, coml mgr; Jim Roberts, prog dir; Clarence Salmon, operations mgr; Cap Hicks, news dir; R. A. Starr, chief engr.

**WROM** (November 1946): 710 kc; 1 kw-D. P. O. Box 1546. Phone 2-0833. Coosa Valley Radio Co. (original owner).

Rep Devney-O'Connell.

Charles E. Doss, gen & sales mgr; Barbara Austin, asst mgr & prog dir; Ivan A. Hoge, news dir; T. H. Robertson, chief engr.

### ROSSVILLE, Walker County

**WRIP** (1958): 980 kc; 500 w, DA-D. P. O. Box 438. Major Jay Sadow.

Jay Sadow, gen mgr; Ted Smith, program dir; John Andrews, chief engr.

### SANDERSVILLE, Washington County

**WSNT** (May 11, 1956): 1490 kc; 250 w. P. O. Box 150. Phone 3174. Washington Broadcasting Co. (acquired staton June 1, 1957).

Rep Indie Sales.

Herschel L. Webster, pres & chief engr; John C. Foster, gen mgr; Paul J. Wolfe, coml mgr; Iola J. Daniel, prog dir & office mgr; Carol S. English, news dir; William J. Evans Jr., chief engr.

### SAVANNAH, Chatham County

**WCCP** (Aug. 14, 1946): 1450 kc; 250 w. P. O. Box 943. Phone Adams 2-4182. Dixie Broadcasting Co. (acquired station April 1958).

Network MBS. Rep Walker-Rawalt.

Carter C. Peterson, pres & gen mgr; Weldon Herrin, coml mgr; Max Harper, chief engr.

**WJIV** (Oct. 6, 1950): 900 kc; 1 kw-D. 128 West Taylor St. Phone Adams 4-7264. WJIV Inc. (original owner). See Dee Rivers Stations in "Group Ownership."

Rep Stars National; Stars Inc (regional).

E. D. Rivers Jr., chmn of bd; Marie B. Rivers, pres; James L. Woods, gen mgr; Ray G. Clark, program dir & news dir; J. Allen Brimmer, chief engr & farm dir.

**WSAV** (Dec. 29, 1939): 630 kc; 5 kw, DA-N. Broadcasting Center, Victory Dr. Phone Adams 6-0303. TWX SV 4108. WSAV Inc. (original owner).

Network NBC. Rep Eastman; Ayers (Southeast).

Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; M. E. Thompson, operations mgr; Robert W. Ward, coml mgr; Burl Q. Womack, prog dir; Louise Cunningham, prom dir; Ralph Penza, news dir; Byron Strong, chief engr.

WSAV-TV: tv companion of WSAV.

**WSGA** (June 1956): 1400 kc; 250 w. 409 E. Liberty St. Phone Adams 3-8807. Coastal Broadcasting Inc. (original owner).

Rep Hollingbery.

Donald K. Jones, chief owner; John M. Williams, coml mgr; Charles R. Rawlinson, prog dir; Duane A. Hatch, news dir; Harvey Thackston, chief engr.

**WSOK** (October 1946): 1230 kc; 250 w. 219 S. Charlton St. Phone Adams 3-0478. Fisher Broadcasting Co.

Rep Walker-Rawalt; Dora-Clayton (southern).).

Albert T. Fisher Jr., pres; James B. Winstead, gen mgr.

**WTOC** (Oct. 15, 1929): 1290 kc; 5 kw, DA-N. P. O. Box 858. Phone Adams 2-0127. TWX 4117. Savannah Broadcasting Co. (original owner).

Network CBS. Rep Avery-Knodel.

William T. Knight Jr., pres & gen mgr; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp & prog dir; Frank S. Bryson Jr., prom mgr; Bob Noble, news dir; Kyle Goodman, chief engr.

**WTOC-FM** (Dec. 1946): 97.3 mc; 7.9 kw. Duplicates WTOC (above).

WTOC-TV: Tv companion of WTOC-AM-FM.

### STATESBORO, Bulloch County

**WWNS** (1946): 1240 kc; 250 w. P. O. Box 450. Phone Poplar 4-5446. WWNS Inc. (acquired station July 1, 1958).

Network Keystone. Rep Harry J. Cannon (Atlanta).

Specialty programs: Negro, 2½ hrs. wkly.

Donald O. McDougald, pres & gen mgr; William W. McDougald, vp; Isabel H. McDougald, secy; Eloise W. Hunnicutt, prog dir; John Carlisle, chief engr.

### SUMMERVILLE, Chattooga County

**WGTA** (Aug. 27, 1950): 950 kc; 1 kw-D. P. O. Box 200. Phone 295. Tri-State Broadcasting Co. (original owner).

Specialty programs, Negro, 7 hrs. wkly.

William B. Farrar, gen mgr; Rogers Allison, prog dir; James S. Stowers, chief engr.

### SWAINSBORO, Emanuel County

**WJAT** (Jan. 1, 1950): 800 kc; 1 kw-D. P. O. Box 371. Phone Belmont 7-2011. Radio Station WJAT Inc. (acquired station April 1957).

Rep Gene Bolles.

James R. Denny, pres; John J. Bailes, gen mgr; Johnny Elgin, sales mgr; Richard Harvey, prog dir; Doris M. Lewis, mgr; Chuck Goddard, news dir; Paul Davidson, chief engr.

### SYLVANIA, Screven County

**WSYL** (Dec. 1, 1955): 1490 kc; 250 w-SH. P. O. Box 490. Phone Lowell 4-6601. Sylvania Broadcasting System (acquired station Oct. 8, 1957).

Network Keystone.

Specialty programs: Negro, 14 hrs. wkly.

Edwin H. Bass, owner, gen mgr & chief engr; Mildred E. Bass, coml mgr; Shirley Scott, prog dir & women's dir; Shirley Bass, music dir; Edward Bunce, prom mgr & farm dir; Martha Bass, news & special events dir.

### THOMASTON, Upson County

**WSFT** (May 19, 1947): 1220 kc; 250 w-D. P. O. Box 689. Phone Midway 7-5421. Thomaston Broadcasting Co. (original owner). See "Newspaper Ownership."

Specialty programs: Negro.

J. B. Hardy, pres; S. J. Carswell, sec-treas, gen mgr; Claude Thames, coml mgr; Bill Heule, prog dir, prom mgr & news dir; Charles Tucker, chief engr.

### THOMASVILLE, Thomas County

**WKTG** (1947): 730 kc; 1 kw-D. P. O. Box 358. Phone Canal 6-5343. Radio Station WKTG (acquired station April 1, 1959). (Sale to Bolling Branham and Mrs. Emma Behan pends FCC approval.). See James Rivers Stations in "Group Ownership."

Network Keystone. Rep Pearson.

James S. Rivers, owner; Reeves Cook, gen mgr; Elizabeth Garner, coml mgr; Betty Heisler, prog dir; Ray Williamson, news dir; Harvey Willis, chief engr.

**WPAX** (October 1922). 1240 kc; 250 w. Box 229. Phone Canal 6-4110. H. Wimpy (original owner).

Specialty programs: Negro, 7 hrs. wkly.

H. Wimpy, owner; Al Feinberg, coml mgr.

### THOMSON, McDuffie County

**WTWA** (January 1948): 1240 kc; 250 w. SH. P. O. Box 591. Phone 141. Hickory Hill Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS; Keystone; Savannah Valley.

Specialty programs: Negro, 3 hrs. wkly.

Frank F. Hash, pres & gen mgr; Gene D. Harden, station mgr & chief engr; H. E. Buffington Jr., coml mgr; Annette Langham, traffic & continuity.

### TIFTON, Tift County

**WTIF** (1957): 1340 kc; 250 w. P. O. Box 260. Phone 2400. WTIF Inc. (original owner). See Timm Stations in "Group Ownership."

Rep Dora-Clayton.

C. N. Todd, pres & gen mgr; Carl Wendell, program & news dir; Hampton C. Clark Jr., chief engr.

**WWGS** (1946): 1430 kc; 5 kw-D (CP 5 kw-D, 1 kw-N, DA-N). P. O. Box 34. Phone 1430. Tifton Broadcasting Corp. (original owner).

Rep Clark.

-Ralph N. Edwards, pres & gen mgr; William E. Sides, coml mgr; Eugene Payne, chief engr; Frank Raley, news dir.

### TOCCOA, Stephens County

**WLET** (May 1, 1941): 1420 kc; 5 kw-D. 423 Prather Bridge Rd. Phone Tucker 6-2191. Radio Station WLET (original owner).

Network Keystone. Rep Clark.

R. G. LeTourneau, co-owner & pres; Evelyn LeTourneau, co-owner; Virgle E. Craig, co-owner, mgr & prog dir; Gene Bollinger, coml mgr; Lamar Ramey, news dir; C. H. Sutton, chief engr.

**WLET-FM** (November 1947): 106.1 mc; 0.73 kw. Duplicates WLET (above).

**WNEG** (April 21, 1956): 1320 kc; 1 kw-D. 108 E. Savannah St. Phone Tucker 6-3131. Stephens County Broadcasting Co. (original owner).

Charles H. Gaines, pres & gen mgr; Roy E. Gaines, station mgr & news dir; Gaynelle Thomason, coml mgr; Betty Faye Stowe, prog dir; Jim Marquardt, prom mgr; Ray Shader, chief announcer; Thomas Shockley, chief engr.

### VALDOSTA, Lowndes County

**WGAF** (Nov. 3, 1951): 910 kc; 5 kw, DA-N. P. O. Box 37. Phone Cherry 2-5520. Valdosta Broadcasting Co. (original owner).

George B. Cook, pres & mgr; Charles Devane, news dir; C. H. Fletcher, chief engr.

**WGOV** (Aug. 8, 1940): 950 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1182. Phone Cherry 2-4513. Georgia-Florida Radio & Television (acquired station Sept. 30, 1956).

Network MBS. Rep Dore.

W. H. Keller Jr., pres; Mrs. A. B. Smith, coml mgr; Ted Miller, chief engr.

**WJEM** (August 1955): 1150 kc; 1 kw-D. P. O. Box 368. Phone Cherry 2-1565. Lowndes County Broadcasting Co. (acquired station August 1958).

Network Keystone.

J. E. Massey Jr., pres; J. C. Johnson, gen & coml mgr & news dir; R. R. Wickus, prog dir & prom mgr; G. D. Weeks, chief engr.

**WVLD** (Sept. 3, 1959): 1450 kc; 250 w-SH. P. O. Box 1281. Phone Cherry 2-4821. Norman O. Protsman (original owner). See Protsman Stations in "Group Ownership."

Willard Belote, gen mgr; Bryant Lane, coml mgr; Grace D. Belote, prog dir; Bud Chitwood, prom mgr; Ralph Murphine, news dir; C. A. Christianson, chief engr.

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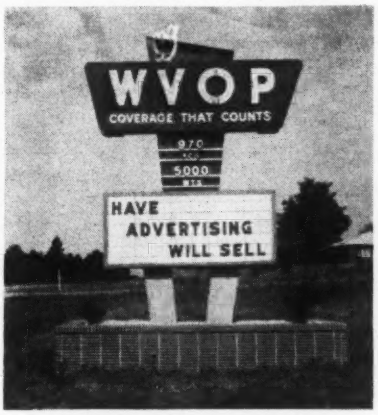

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VIDALIA, GEORGIA

HOWARD C. GILREATH
General Manager

**VIDALIA,** Toombs County

**WVOP** (Dec. 12, 1946): 970 kc; 5 kw-D. P. O. Box 391. Phone 3029. Vidalia Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone. Rep Conn Sales; Harry Cannon (Atlanta).

Howard C. Gilreath, gen mgr, chief eng; Ted Kirby, sales mgr; Fred Tippett, local sales mgr; Dobbie Thompson, local news; Bob Goode, farm dir.

**WARNER ROBINS,** Houston County

**WRPB** (Oct. 13, 1954): 1350 kc; 1 kw-D. P. O. Box 727. Walker 3-4261. Warner Robins Broadcasting Co. (original owner).

Rep Continental Sales.

Ed M. Nobles, pres, gen mgr & chief engr; Joel Mauk, coml mgr; Harry Hancock, program dir; Charlie Hill, promotion dir; Lee Mathis, news dir; Wadley Thrash, sports dir; Jackie Payne, women's dir.

**WASHINGTON,** Wilkes County

**WKLE** (Sept. 1, 1955): 1370 kc; 1 kw-D. P. O. Box 158. Phone Osborn 8-2125. Washington Broadcasting Co. Inc.

**WAYCROSS,** Ware County

**WACL** (July 1, 1960): 570 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 858. Phone Atlas 3-4660. Teletronics Inc. (original owner). See James Rivers Stations in "Group Ownership."

Rep Pearson.

James S. Rivers Sr., pres; James S. Rivers Jr., gen mgr; M. L. Dixon, coml mgr; June Smith, prog dir; John Koval, news dir; L. E. McKinney, chief engr.

**WAYX** (1936): 1230 kc; 250 w. 1600 Carswell Ave. Phone Atlas 3-7100. Radio Station WAYX (acquired station April 20, 1960). See Woodall Stations in "Group Ownership."

Network MBS, Keystone. Rep Holman; Ayers.

Charles N. Mayo, pres; Ira F. Walton, gen mgr; Herbert Strickland, prog dir; Howard Gilreath, chief engr.

**WAYNESBORO,** Burke County

**WBRO** (April 26, 1954): 1310 kc; 1 kw-D. P. O. Box 151. Phone 2139. Radio Station WBRO Inc.

**WEST POINT,** Troup County

**WBMK** (August 1958): 1310 kc; 1 kw-D. P. O. Box 427. Phone 645-2453. Radio Valley Inc. (original owner).

Network Keystone.

J. Dige Bishop, pres; C. Jim Murphy, gen mgr; Fred Huggins, coml mgr; Win Maxwell, prog dir; Albert Stancell, chief engr.

**WRLD** (see Lanett, Ala.).

**WINDER,** Barrow County

**WIMO** (Nov. 4, 1952): 1300 kc; 1 kw-D. P. O. Box 526. Phone 867-9158. Winder-Monroe Broadcasting Co. (original owner). See Woodall Stations in "Group Ownership."

Network Keystone, Southeastern Key Market. Rep Best.

C. H. Grider, gen mgr & coml mgr; Mary McCombs, prog dir; Ethel Grider, prom mgr; Verlyn Deaton, news dir; D. E. Stafford, chief engr.

## HAWAII

*Non-commercial

**HILO,** Hawaii County

**KHBC** (1936): 970 kc; 1 kw. P. O. Box 581, zone 9. Phone 9-2011. Hawaiian Broadcasting System Ltd. (original owner). (See Hawaiian Broadcasting System Stations in "Group Ownership." See also "Newspaper Ownership").

Duplicates programming of KGMB Honolulu, Hawaii.

KHBC-TV: Tv companion of KHBC (above).

**KIMO** (April 1, 1950): 850 kc; 1 kw. P. O. Box 1497. Phone 4372. James Emile Jaeger (acquired station September 1954).

Network Keystone. Rep Young.

Specialty programs: Japanese & Filipino.

James E. Jaeger, pres; Mrs. Lillian Cunningham, gen mgr; Bill Wilson, news dir; James E. Jaeger Jr., chief engr.

**KIPA** (Sept. 10, 1947): 1110 kc; 1 kw. P. O. Box 1602. Phone 51-168. Big Island Broadcasting Co. (original owner).

Network MBS, NBC, Inter-Island & All Islands. Rep Hollingbery.

Specialty programs (wkly): Japanese, 29 hrs.; Filipino, 7¼ hrs.

Thomas J. MacBride, pres; R. W. Jaderstrom, mgr, vp & chief engr; Larry Tavares, prog dir.

**HONOLULU,** Honolulu County

**KAIM** (Aug. 31, 1956): 870 kc; 1 kw. P. O. Box 375. Phone 71-985. Christian Broadcasting Assn. (original owner).

Rep Fine Music Hi-Fi Broadcasters; Tracy Moore.

Specialty programs (wkly): Filipino, 10 hrs.; Japanese, 15 hrs.

Robert C. Loveless, pres; Cornelius Keur, gen mgr; Perry W. Carle, coml mgr; James A. Isle, news dir; Robert L. Lyon, chief engr.

**KAIM-FM** (Nov. 1, 1953): 95.5 mc; 5.6 kw. Duplicates KAIM (above).

**KEFW (FM)** (Target date Sept. 1, 1960): 96.3 mc; 7.7 kw. U. S. Grant Hotel, San Diego 12, Calif. E. F. Weerts (original owner).

**KGMB** (1929): 590 kc; 5 kw. 1534 Kapiolani Blvd., zone 17. Phone 92011. Hawaiian Broadcasting System Ltd. (original owner). See Hawaiian Broadcasting System in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep Peters, Griffin, Woodward.

Elizabeth P. Farrington, pres; M. Franklyn Warren, vp & gen mgr; Carlos E. Rivas, station mgr; Robert Miller, operations mgr; Colleen Ng, prom mgr; Roger Coryell, news dir; Ronald T. Miyahira, chief engr.

KGMB-TV: Tv companion of KGMB (above).

**KGU** (May 11, 1922): 760 kc; 10 kw. P. O. Box 3110. Phone 52977. TWX HU 159. Advertiser Pub. Co. Ltd. (original owner). See "Newspaper Ownership."

Network NBC, All Islands. Rep NBC Spot Sales.

Specialty programs: Japanese & Filipino.

Lorrin P. Thurston, pres; William O. Paine, vp & gen mgr; George C. Mansfield, coml mgr; Jacques Patterson, prog dir; Jack Miller, prom mgr; Terry O'Connell, news dir; Takumi Shigetani, chief engr.

KONA-TV: Tv companion of KGU (above).

**KHVH** (March 18, 1957): 1040 kc; 5 kw. 1290 Ala Moana Blvdfl, zone 14. Phone 53991. TWX HU-187. Kaiser Hawaiian Village Radio Inc. (original owner).

Rep Young.

Richard C. Block, vp & gen mgr; Harold H. Ohata, business mgr; William H. Coney, prog dir; John A. Galbraith, news dir; Lynn Morrow, prom dir; Dan Hunter, chief engr.

KHVH-TV: Tv companion of KHVH (above).

**KIKI** (April 1951): 830 kc; 250 w. 323 Kamani Ave. Phone 63456. KIKI Ltd. (original owner).

Rep Meeker.

Specialty programs (wkly): Japanese, 21 hrs.; Filipino, 8 hrs.

Royal V. Howard, pres & chief engr; Angelo J. Rossi, exec vp & gen mgr; Gladys Lunasco, office mgr; Chubby Rowland, sales mgr.

**KKAA** (1946): 650 kc; 10 kw. P. O. Box 5428. Phone 95-236. Radio Hawaii Inc. (acquired station March 17, 1954). See Founders Corp. Stations in "Group Ownership."

Network Inter-Island. Rep Hollingbery.

Specialty programs: Filipino, 2½ hrs. wkly.

David Mendelsohn, pres; Peter T. McGovern, vp & gen mgr; Fred J. Archer, prog dir; Robert Barker, news dir; James R. Markham, chief engr.

**KNDI** (June 1, 1960): 1270 kc; 5 kw. P. O. Box 1516. Phone 935-955. James T. Ownby (original owner).

Jim Ownby, gen mgr; Dorothy Abbott, station mgr.

**KOHO** 1170 kc; 1 kw. 1140-A 12th Ave. Phone 77-5511. Windward Broadcasting Co. Ltd.

Hoover Y. Tateshi, gen mgr.

**KOOD** (November 1959): 990 kc; 1 kw (CP for 5 kw). 1450 Ala Moana Blvd., zone 14. Phone 990-111. Hawaiian Pacific Co. (acquired station January 1960).

Specialty programs: Japanese.

Richard H. Lee, gen mgr; Theodore R. Scott, prog dir.

KOOD

HAWAII'S FINEST RADIO STATION

**KPOI** (1946): 1380 kc; 5 kw. 1701 Ala Wai Blvd. Phone 995-395. KPOI Broadcasting Co. (acquired station April 8, 1959).

Rep Masla (New York); Torbet, Allen & Crane (San Francisco - Los Angeles).

H. G. Fearnhead, pres; Fin Hollinger, vp & gen mgr; Ray Gallagher, coml mgr; Ron Jacobs, prog dir; Tom Rounds, news dir; E. Undeman, chief engr.

**KPOI-FM** (not on air; target date not announced; granted June 23, 1960): 97.5 mc; 2.45 kw. Same address, licensee and staff as KPOI.

**KULA** (May 1947): 690 kc; 10 kw. 828 Ala Moana Blvd. Phone 63666. KULA Broadcasting Corp. (acquired station May 1, 1960).

Rep McGavren.

Charles Stuart III, pres; Jack Burnett, gen mgr; Jack Irvin, coml mgr; John De Marco, prog dir; Marilyn McGrath, prom mgr; Tarje Grimstead, news dir.

***KUOH (FM)** (Aug. 31, 1955): 90.5 mc; 10 w. U. of Hawaii.

***KVOK (FM)** (Oct. 6, 1953): 88.1 mc; 10 w. Kamehameha Schools, zone 17. Phone 83931. Kamehameha Schools (original owner).

Specialty programs: French, 1 hr. wkly.

Harold W. Kent, pres; Robert F. Ritterhoff, gen mgr.

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**As of August 1, 1960*

**KAILUA,** Oahu County

**KLEI** (Dec. 7, 1954): 1240 kc; 250 w. P. O. Box 1163. Oahu Broadcasting Co. Inc. (acquired station July 1960).

Jerry J. Neville and Jack Latham, owners.

**LIHUE,** Kauai County

**KTOH** (May 8, 1940): 1490 kc; 250 w. Phone Lihue 2061. Garden Island Pub. Co. Ltd. (original owner). See "Newspaper Ownership."

Network NBC.

Specialty programs: Japanese, 5½ hrs.; Filipino, 4 hrs, wkly.

Charles J. Fern, pres & gen mgr; Tad Eto, station mgr; Katashi Nose, chief engr.

**WAILUKU,** Maui County

**KMVI** (March 17, 1947): 550 kc; 1 kw. P. O. Box 374. Phone Wailuku 33-981. Maui Pub Co. (original owner). See "Newspaper Ownership."

Network NBC; All-Islands. Rep Don Pickens (San Francisco); Thomas F. Clark (New York); Harlan Oakes (Los Angeles).

Specialty programs: Japanese, 9 hrs; Filipino, 3 hrs, both wkly.

J. Walter Cameron, pres; Richard E. Mawson, station mgr; Earl I. Tanaka, news dir; Spencer Shiraishi, chief engr.

**WAIPAHU,** Honolulu County

**KAHU** (September 1950): 920 kc; 1 kw. 94-108 Farrington Highway. Phone 27-3121. Rural Broadcasting Co. Ltd. (original owner).

Rep Pearson.

Specialty programs: Japanese, 35 hrs.; Filipino, 10 hrs.; both wkly.

Harry Chu, gen mgr & coml mgr; John Livingston, prog dir & news dir.

# IDAHO

*Non-commercial

### BLACKFOOT, Bingham County

**KBLI** (June 1951): 690 kc; 1 kw-D. Box 192. Phone Sunset 5-1400. KBLI Inc. (acquired station 1956).

Rep Forjoe.

Gloria Dillard, gen mgr; Bruce Allen, prog dir.

### BOISE, Ada County

**KBFI (FM)** (not on air; target date unknown): 99.9 mc; 19 kw. 802 Bannock St. Good Music Broadcasting Co. (original owner).

Roger L. Hagadone and John W. Warren, chief owners.

**KBOI** (May 1, 1947): 950 kc; 5 kw, DA-N. P. O. Box 2600. Phone 3-2511. TWX BE 394. Boise Valley Broadcasters Inc. (original owner). See Corp. of Presidents, Church of Jesus Christ of Latter Day Saints, in "Group Ownership."

Network CBS. Rep Peters, Griffin, Woodward; Art Moore (Northwest).

Specialty programs: Basque.

Westerman Whillock, pres & gen mgr; Earl Glade Jr., station & coml mgr; Floyd Bain, local sales mgr; Vestal Baker, prod mgr; John Clark, prom mgr; Dick Eardley, news dir; James A. Johntz Jr., chief engr.

**KBOI-FM** (not on air; target date Nov. 1, 1960): 97.9 mc; 17.5 kw. Will duplicate KBOI (above).

KBOI-TV: Tv companion station of KBOI.

**KEST** (not on air; granted June 3, 1959; target date not announced): 790 kc; 1 kw-D. Box 8, Menlo Park, Calif. Boise Broadcasting Assoc. (Sale pending to KEST Broadcasting Assoc.; owners John Bryan and Reid Dennis).

**KGEM** (May 1, 1946): 1140 kc; 10 kw, DA-1. P. O. Box 4505. Phone 4-3511. Gem State Broadcasting Corp. (acquired station 1956). See A. L. Glassmann Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC, MBS, Intermountain. Rep Avery-Knodel.

George C. Hatch, vp; David Miles, gen mgr; Robert Weisenburger, coml mgr; Gene Perkins, prog dir; Peter Furno, news dir; Robert Beadles, chief engr.

**KIDO** (Nov. 9, 1927): 630 kc; 5 kw, DA-2. 1528 Vista. Phone 4-8661. TWX BE 341. Mesabi Western Corp. (acquired station Feb. 1, 1959). See William E. Boeing Stations in "Group Ownership."

Network NBC. Rep Weed Radio.

William E. Boeing Jr., pres; Jack J. Link, gen mgr & coml mgr; Vern E. Moore, prog dir, news dir & farm dir; John A. Maxson, chief engr.

KIDO-TV: Tv companion of KIDO.

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**KYME** (Dec. 4, 1955): 740 kc; 500 w-D. P. O. Box 2794. Phone 2-3575. Keith E. & Ellen D. Patterson (acquired station Dec. 1, 1957).

Rep Grant Webb.

Keith E. Patterson, pres & gen mgr; Lou Clemens, coml mgr; Richard Sybert, prog dir; Roy Pack, chief engr.

### BURLEY, Cassia County

**KBAR** (Aug. 31, 1946): 1230 kc; 250 w. P. O. Box 461. Phone Orchard 8-2244. KBOI Inc. (original owner). See Jessica L. Longston stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC, Keystone, Intermountain. Rep Torbet, Allen & Crane.

Specialty programs: Spanish, 6 hrs. wkly.

Jessica L. Longston, pres; Charles T. Brownlow, gen mgr; Verl D. Wheeler, coml mgr; Eileen Shumway, prog dir; Bob Saxvik, prom mgr; Brad Norman, news dir; Al Lee, chief engr.

### CALDWELL, Canyon County

**KBGN** (not on air; granted July 14, 1960): 910 kc; 1 kw-D. 11635 S.W. Highway 217, Tigard, Ore. Christian Broadcasting Co. of Idaho.

F. Demcy Mylar and Harold Shaw, owners.

**KBGN-FM** (not on air; target date unknown): 94.1 mc; 7.6 kw. Same address and licensee as KBGN.

**KCID** (1947): 1490 kc; 250 w. P. O. Box 1052. Phone 9-3608. Caldwell Broadcasting Co. (acquired station November 1952).

Network Keystone. Rep Harlan Oakes.

Specialty program: Spanish.

Clair B. Hull, pres & gen mgr; Duane D. Wolfe, coml mgr; Niki Hull Wolfe; prog dir & prom mgr; James L. Young, chief engr.

### COEUR D'ALENE, Kootenai County

**KVNI** (November 1946): 1240 kc; 250 w. Blackwell Island. Phone Mohawk 4-2196. Rexard Co. (acquired station Nov. 1, 1958).

Network Keystone.

Rex Koury, co-owner & mgr; Howard F. Flynn, co-owner & coml mgr; Bernard Merriman, sales mgr.

**KZIN** (1957): 1050 kc; 250 w-D. P. O. Box 1077. Phone Mohawk 4-3125. Lakeside Broadcasters (acquired station 1958).

Vernon James, pres; Fremont South, vp; Bob Angel, operations mgr.

### GRANGEVILLE, Idaho County

**KORT** (Oct. 8, 1954): 1230 kc; 250 w. P. O. Box 72. Phone 51. Kebco Inc. (acquired station July 1, 1957).

Network Keystone.

Edward M. Brainard, pres, gen mgr & station mgr; Kathryn J. Brainard, women's dir; John E. Ready, news dir; Philip Carpenter, chief engr.

### IDAHO FALLS, Bonneville County

**KID** (1928): 590 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 2008. Phone Jackson 2-5100. Idaho Radio Corp. (acquired station September 1944). See Corp. of Presidents, Church of Jesus Christ of Latter Day Saints, in "Group Ownership."

Network CBS. Rep Walker-Rawalt; Art Moore & Assoc.

A. W. Schwieder, pres; Leonard Wasden, gen mgr; Leo Higham, prog dir; Melvin Richardson, prom mgr; Elayne Bybee, news dir; Carroll R. Secrist, chief engr.

KID-TV: Tv companion of KID.

**KIFI** (1946): 1260 kc; 5 kw-D. P. O. Box 2148. Phone Jackson 3-1171. Eastern Idaho Broadcasting & Television Co. (original owner). See "Newspaper Ownership."

Network ABC, Intermountain. Rep Avery-Knodel.

J. M. Brady, pres & gen mgr; Dewain Silvester, station mgr; Ralph Wayne, prog dir; news dir; Blaire Nelson, chief engr.

KIFI-TV: tv companion of KIFI.

**KTEE** (not on air; granted Sept. 4, 1958; target date not announced): 900 kc; 1 kw-D. Rogers Bldg. The Benay Corp. (original permittee).

John P. Gallagher, principal owner.

**KUPI** (Nov. 9, 1957): 980 kc; 1 kw-D. P. O. Box 2557. Phone Jackson 2-1101. J. Ronald Bayton (original owner).

Rep W. S. Grant (national); Day-Wellington (regional).

J. Ronald Bayton, pres; Mrs. B. J. Bayton, chief engr.

**NEW** (not on air; granted July 28, 1960): 1400 kc; 250 w. 1095 Stanger St. Western Radio Corp. (original owner).

Garner A. Mabry, William E. Sherla and Melvin L. Smith, owners.

### JEROME, Jerome County

**KART** (August 1956): 1400 kc; 250 w-SH. P. O. Box 1176. Phone East 4-2321. K. Clark (acquired station Sept. 4, 1958).

Rep Torbet, Allen & Crane.

K. Clark, owner.

### LEWISTON, Nez Perce County

**KOZE** (Oct. 6, 1955): 1300 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 673. Phone Sherwood 3-2502. Lewis Clark Broadcasting Co. (original owner).

Network ABC. Rep Gill-Perna; Hugh Feltis, H. S. Jacobson (regional).

John H. Matlock & Eugene A. Hamblin, coowners; George Walton, coml mgr; Dick Ragan, prog dir; Jerry Chandler, prom mgr; Stan Haase, news dir Dick Gohlman, sports dir; Tim Waide, chief engr.

**KRLC** (May 20, 1935): 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 287. Phone Sherwood 3-1551. Donald A. Thomas & Elaine S. Thomas (acquired station Jan. 1, 1956).

Network MBS. Rep Forjoe.

Donald Thomas, gen mgr; Douglas MacKelvie, coml mgr; Alben Nelson, prog dir; George Shreve, news dir; Harold Holbrook, chief engr.

### MOSCOW, Latah County

**KRPL** (May 1947): 1400 kc; 250 w. P. O. Box 396. Phone Tucker 2-1283. KRPL Inc. (acquired station August 1957).

Network Keystone; MBS. Rep Best; Art Moore (Seattle-Portland).

Gale (Gub) Mix, pres & gen mgr; John Mix, station mgr; Jim Sanberg, coml mgr; Larry Ayer, prog dir; Doris Mix, prom mgr; Larry Blankenburg, news dir; Dale Bobbitt, chief engr.

### NAMPA, Canyon County

**KFXD** (June 1930): 580 kc; 5 kw, DA-N. P. O. Box 891. Phone 6-4611. E. G. Wenrick Broadcasting Co. (acquired station July 1, 1957).

Rep Pearson (national); Day-Wellington (Northwest).

Specialty programs: Spanish, 5 hrs. wkly.

E. G. Wenrick, co-owner; Ken Kilmer, coowner & gen mgr; Doyle Cain, coml mgr; Shirl Black, prog dir & prom mgr; Dan Smede, news dir; Gilbert Rose, chief engr.

### OROFINO, Clearwater County

**KLER** (Oct. 15, 1958): 950 kc; 500 w-D. P. O. Box 32. Phone Granite 2-5011. Clearwater Broadcasting Co. (original owner).

Network ABC. Rep Hugh Feltis (Seattle); H. S. Jacobson (Portland, Ore.).

John H. Matlock & Eugene A. Hamblin, coowners; Ed Carle, station mgr, chief engr & prom mgr; Dale Daniels, coml mgr; Dick Peterson, prog & news dir.

### PAYETTE, Payette County

**KEOK** (Dec. 1, 1957): 1450 kc; 250 w. P. O. Box 420. Phone Midway 2-3351. Treasure Valley Broadcasters Inc. (acquired station April 29, 1959).

Network Keystone.

Specialty programs (wkly): Spanish, 8 hrs.

Larry Lester, coml mgr; Bob Montgomery, chief engr.

### POCATELLO, Bannock County

**KSEI** (Sept. 23, 1926): 930 kc; 5 kw, DA-N. P. O. Box 31. Phone Cedar 3-2121. Pioneer Broadcasters Corp. (acquired station Oct. 1, 1957).

Network NBC, Great Western Network. Reps Weed, Art Moore & Assoc.

Henry H. Fletcher, pres, gen mgr & coml mgr; Ruthe A. Fletcher, program dir; Olive L. Greene, promotion dir; Dwight W. Jensen, news dir; Ellis W. Call, chief engr.

**KWIK** (September 1946): 1240 kc; 250 w. P. O. Box 2005, Alameda Branch. Phone Cedar 3-1133. Pocatello Radio Inc. (acquired station August 1959). (Transfer of control pending to Bannock Broadcasting Co., subsidiary of Jerrold Electronics Corp., Milton J. Shapp, chairman).

Network ABC, MBS, Intermountain. Rep Avery-Knodel.

William T. Woods, pres; William J. Adelstein, gen mgr; Gerald L. Fennell, coml mgr; Michael Youngren, news dir; Julian J. Dennis, chief engr.

**KYTE** (Dec. 20, 1956): 1290 kc; 1 kw-D. 355 Yellowstone Ave. Phone Cedar 2-6565. Pocatello Broadcasting Co. (acquired station Jan. 1, 1960).

Network Keystone. Rep Continental (East); Torbet, Allen & Crane (West); John Burr (Portland & Seattle).

Specialty programs: Spanish, 2 hrs. wkly.

F. J. Riordan, pres & gen mgr; W. J. McSpadden, station mgr & coml mgr; Don Bishop, prog dir & news dir; Dwight Zundel, chief engr.

### PRESTON, Franklin County

**KPST** (1948): 1340 kc; 250 w-SH. Preston. Phone 600. Voice of the Rockies Inc. (original owner).

Network Keystone. Rep Continental.

Rulon Dunn, pres; D. A. Nash, gen mgr & chief engr; Claudia Nash, prog dir.

### REXBURG, Madison County

**KRXK** (January 1951): 1230 kc; 250 w. 455 S. Second East. Phone Elmwood 6-5488. Snake River Radio & Tv Co. (acquired station October 1955).

Network Keystone. Rep Broadcast Time Sales; Hugh Feltis.

Gene Shumate, pres, mgr, news & sports dir; Weston Lawrence, coml mgr; Phil Nash, prog dir; Dan Coltrane, chief engr.

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EXBROOK 2-5671

### RUPERT, Minidoka County

**KAYT** (Oct. 12, 1955): 970 kc; 1 kw-D. P. O. Bin M. Phone Hemlock 6-3746. Inland Broadcast Co. (original owner).

Rep Hugh Feltis (Seattle); H. S. Jacobson (Portland).

Mervin V. Ling, pres & gen mgr; George E. MacDonald, station mgr; Edwin C. Miller, tech dir.

### SALMON, Lemhi County

**KSRA** (March 1, 1959): 960 kc; 1 kw-D. P. O. Box 446. Phone Skyline 6-2218. Salmon River Radio & Tv Co. (original owner).

Network Keystone. Rep Hugh Feltis (Northwest).

David G. Ainsworth, pres & gen mgr, coml mgr, news dir, prog dir; Louis Perissini, chief engr.

### SANDPOINT, Bonner County

**KSPT** (March 23, 1949): 1400 kc; 250 w. P. O. Box 431. Phone Congress 3-2179. Bauer Broadcasting Co. (original owner).

Network Keystone. Rep Art Moore (Seattle & Portland).

Norman E. Bauer, gen mgr & coml mgr; Ione M. Bauer, prog dir; Charless Bolland, news dir; Watt Moreland Jr., chief engr.

### SODA SPRINGS, Bannock County

**KBRV** (Sept. 22, 1957): 540 kc; 500 w-D. 98 W. 2nd South. Phone 775. J. C. Wallentine (acquired station March 9, 1960).

Network Keystone. Rep BNB Time Sales.

J. C. Wallentine, pres; R. O. Bruce, gen mgr; Curtis G. Empey, prog dir; E. M. Skinner Jr., news dir; J. L. Davis, chief engr.

### SUN VALLEY, Blaine County

**KSKI** (not on air; granted June 29, 1960): 1340 kc; 250 w. c/o Roger L. Hagadone, Hotel Boise, Boise, Idaho. Radio Sun Valley Inc. (original owner).
Roger L. Hagadone and Mr. & Mrs. David Robinson Jr., owners.

### TWIN FALLS, Twin Falls County

**KEEP** (1946): 1450 kc; 250 w. P. O. Box 511. Phone Redwood 3-7512. Radio Sales Corp. (acquired station March 30, 1960). See D. Spence Grow Stations in "Group Ownership."
Rep Webb (Midwest & East); B-N-B Inc. (West Coast); Day-Wellington (Northwest).
R. W. (Bill) Burden, pres & gen mgr; W. F. Denney, asst mgr; Bill Warren, prog dir; Walter Snow, chief engr.

**KLIX** (1948): 1310 kc; 1 kw, DA-2 (CP for 5 kw-D, 1 kw-N, DA-N). P. O. Box 432. Phone Redwood 3-5840. TWX TF 2673. KLIX Corp. (acquired station October 1956). See A. L. Glassmann Stations in "Group Ownership." Also see "Newspaper Ownership."
Network ABC, Intermountain.
George Hatch, pres; Gordon O. Glassmann, gen mgr; Richard Fife, coml mgr; Larry Walton, prog dir; Robert Holt, prom mgr; Mel Crawford, news dir; Dennis Lowe, chief engr.
KLIX-TV: Tv companion of KLIX.

**KTFI** (October 1928): 1270 kc; 5 kw-D, 1 kw-N. 241 Main Ave. E. Phone Redwood 3-3381. Radio Broadcasting Corp. (original owner).
Network NBC, Great Western. Reps Weed, Wm. J. Wagner & Assoc. (northwest).
Florence M. Gardner, pres, gen & coml mgr; Linda Pierce, program dir; Rollie Moore, promotion dir; Allan Lee, chief engr; Bonnie Baird, news dir; Richard Ryall, farm dir; Bette Barnes, women's dir.

### WALLACE, Shoshone County

**KWAL** (May 1938): 620 kc; 1 kw, DA-N. P. O. Box 930. Phone Osborn 1-6101. Metals Broadcasting Co. (acquired station Oct. 1, 1953).
Reps Hal Holman, Art Moore & Assoc. (Seattle-Portland).
R. Lee Black, pres, gen mgr.

### WIESER, Washington County

**KWEI** (December 1947): 1260 kc; 1 kw-D. P. O. Box 791. Phone 700. Inland Broadcast Co. (original owner).
Rep Hugh Feltis (Seattle); H. S. Jacobson (Portland).
Mervin V. Ling, pres & gen mgr; Edwin C. Miller, station mgr & tech dir.

## ILLINOIS

*Non-commercial.

### ALTON, Madison County

**WOKZ** (1948): 1570 kc; 1 kw-D. Godfrey Rd. Phone Howard 6-3535. Palen Broadcasting Corp. (acquired station December 1953).
Rep Sears & Ayer.
Edward N. Palen, pres & gen mgr; H. T. (Bud) Bunyan, coml & prom mgr; Russ Benson, prog dir; Clyde H. Wiseman, news dir; Nick Bono, chief engr.

### ANNA, Union County

**WRAJ** (Jan. 10, 1957): 1440 kc; 500 w-D. Anna Hotel. Phone 1112. Anna Broadcasting Co. (original owner). See Lackey Stations in "Group Ownership."
Rep Bernard Howard.
Pierce E. Lackey, pres; F. Earnest Lackey, vp; Donald C. Michel, mgr, coml mgr, prog dir & chief engr; Bob Neely, farm dir; Mrs. Moneada Karraker, women's dir.

**WRAJ-FM** (Jan. 31, 1958): 92.7 mc; 1 kw. Same licensee and staff as WRAJ (above).

### ARLINGTON HEIGHTS, Cook County

**WNWC (FM)** (March 10, 1960): 92.7 mc; 1 kw. P. O. Box 26. Phone Clearbrook 9-1030. Northwest Suburban Broadcasters Inc. (original owner).
John D. Morgan, pres, gen mgr, coml mgr & chief engr; Margaret R. Morgan, prog dir.

### AURORA, Kane County

**WKKD** (Target date Aug. 1, 1960): 1580 kc; 250 w-D, DA-D. 1880 Plain Ave. Phone Twin Oaks 7-0481. Russell G. Salter (original owner).
Rep Gill-Perna.
Russell G. Salter, pres, gen mgr, coml mgr; Bill Blough, prog dir; William H. Wardle, chief engr.

**WKKD-FM** (Target date Aug. 1, 1960): 95.9 mc; 1 kw. To duplicate WKKD (above).

**WMRO** (Dec. 13, 1938): 1280 kc; 250 w-D (CP for 1 kw-D, 500-N, DA-2). 184 S. River St. Phone Twin Oaks 7-4215. Vincent G. Cofey & Benjamin A. Oswalt (acquired station Aug. 15, 1957).
Specialty programs: German, 1 hr.; Spanish, 1 hr., wkly.
Vincent G. Cofey, co-owner; Benjamin A. Oswalt, co-owner & gen mgr; Jeanne M. Doran, prog dir; Sam Miraglia, news dir; John Kitner, chief engr.
**WMRO-FM** (not on air): 107.9 mc; 3.6 kw. Same licensee as WMRO (above).

### BEARDSTOWN, Cass County

**WRMS** (Nov. 1, 1959): 790 kc; 500 w-D, DA-D. 108 E. Main St. Phone 790. Beardstown Broadcasting Co. (original owner).
Network Keystone. Rep Grant Webb.
Robert W. Sudbrink, pres; Warren R. Hewitt, gen mgr; Don Chipman, sales mgr; Harry Miller, prom mgr; O. D. Kost, chief engr.

### BELLEVILLE, St. Clair County

**WIBV** (July 13, 1947): 1260 kc; 1 kw-D. 2100 W. Main. Phone Adams 3-5000. Belleville Broadcasting Co. (original owner).
Rep Indie Sales.
John W. Lewis, gen mgr; Glenn (Skip) Deffendall, coml mgr; Lloyd (Moe) Harvey, prog dir; Aloys Schmidt, news dir; Marvin M. Mollring, chief engr.

### BLOOMINGTON, McLean County

**WJBC** (1924): 1230 kc; 250 w. 209 E. Washington St. Phone 5-2078. TWX BLM 8479. Bloomington Broadcasting Corp. (acquired station 1956). See "Newspaper Ownership."
Network ABC. Rep Pearson.
Loring C. Merwin, pres; Vernon A. Nolte, exec vp; Timothy R. Ives, station mgr; John McDermott, coml mgr; Jerry Collins, prog dir; Don Newburg, news dir; Ted Bailey, chief engr.

**WJBC-FM** (1949): 101.5 mc; 5.1 kw (CP for 15.3 kw). Duplicates WJBC (above).

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### CAIRO, Alexander County

**WKRO** (Jan. 8, 1942): 1490 kc; 250 w. P. O. Box 311. Phone 1490. Cairo Broadcasting Co.
Rep Headley-Reed.
Merrill C. Currier, pres, gen mgr.

### CANTON, Fulton County

**WBYS** (Oct. 5, 1947): 1560 kc; 250 w. P. O. Box 554. Phone 647-1560. Fulton County Broadcasting Co. (original owner). See "Newspaper Ownership."
Network ABC, Keystone.
Charles E. Wright, gen mgr; Jean Marconnet, coml mgr; Elizabeth Sawyer, prog dir; Glenn Pyle, news dir; Wayne Miller, chief engr.

### CARBONDALE, Jackson County

**WCIL** (Nov. 14, 1946): 1020 kc; 1 kw-D. P. O. Box 801. Phone Glenview 7-8114. Southern Illinois Broadcasting (original owner).
Paul F. McRoy, partner, gen mgr, coml mgr &prog dir; Ann E. Searing, partner; Jerry Webb, news dir; Harry Pat Burns, chief engr.
***WSIU (FM)** (Sept. 15, 1958): 91.9 mc; 22 kw. Southern Illinois U. Phone Glenview 3-2121. Southern Illinois U. (original owner).
Delyte W. Morris, pres, Southern Illinois U.; Buren C. Robbins, gen mgr & broadcasting dir; Ralph E. Becker, prog dir; Julian D. Emlen, chief engr.
*WSIU-TV (Target date Jan. 1, 1961): Tv companion of WSIU(FM).

### CARMI, White County

**WCAZ** (1922): 990 kc; 1 kw-D. 502 Wabash St. Phone 520. Superior Broadcasting Service Inc. (original owner).
Rep Sears & Ayer.
Mrs. Zoe Compton, owner; John Palmer, gen mgr; Jerry Nutt Jr., prog dir & news dir; Wayne Meredith, chief engr.
**WROY** (December 1949): 1460 kc; 1 kw-D. P. O. Box 31. Phone 4161. Carmi Broadcasting Co. (original owner).
Samuel A. Hassan, gen mgr; Bob Benedict, coml mgr; William C. Baker, news dir & prog dir; Lynn Bradley, chief engr.
**WROY-FM** (1951): 97.3 mc; 11 kw. Duplicates WROY (above).

### CENTRALIA, Marion County

**WCNT** (Aug. 15, 1946): 1210 kc; 1 kw. Box 428. Phone 2-5151. Southern Illinois Broadcasting Corp. (acquired station April 21, 1954).
Rep Bob Dore Assoc.
Carson W. Rodgers, pres; A. C. Mainer, gen mgr; coml mgr & public relations dir; Miss Sammye Cervi, prog dir, news dir & music dir; Raymond J. Millmaker, chief engr.

### CHAMPAIGN, Champaign County

**WDWS** (Jan. 24, 1937): 1400 kc; 250 w. 48 Main St. Phone Fleetwood 6-1855. Champaign News Gazette Inc. (original owner). See "Newspaper Ownership."
Network CBS. Rep Meeker.
Helen M. Stevick, pres; Larry Stewart, gen mgr; Constance Vogt, prog dir; John Ewing, news dir; Robert Brown, chief engr.
**WDWS-FM** (1949): 97.5 mc; 27 kw. Duplicates WDWS (above).

### CHARLESTON, Coles County

**WEIC** (Dec. 10, 1954): 1270 kc; 1 kw-D, DA-D. P. O. Box 107. Phone Diamond 5-2149. Friendly City Broadcasters (original owner).
Rep Sears & Harrison.
Jack G. Owens, pres & gen mgr; Betty J. Owens, coml mgr; Ruth O. Adkins, prog dir & news dir; James A. Hughes, prom mgr; William Q. Setliffe, chief engr.

### CHICAGO, Cook County

**WAAF** (1922): 950 kc; 1 kw-D. 221 N. LaSalle, zone 1. Phone Randolph 6-1932. Corn Belt Publishers (original owner). See "Newspaper Ownership."
Rep Forjoe.
Specialty programs: Negro, 20 hrs. wkly.
Homer L. Thieman, pres; Thomas L. Davis, gen mgr; William Bauer, prog dir; Ray Wheat, news dir; Carl Ulrich, chief engr.

**WAIT** (1941): 820 kc; 5 kw-D (L-WFAA, WBAP). 188 W. Randolph St., zone 1. Phone Franklin 2-0660. Radio Station WAIT (acquired station 1954).
Robert O. Miller, managing dir.
**WBBM** (1923): 780 kc; 50 w. 630 N. McClurg Court, zone 11. Phone Whitehall 4-6000. TWX CG 3200. CBS Inc. (acquired station 1931).
(See CBS-owned Stations in "Group Ownership.")
Network CBS. Rep CBS Radio Spot Sales.
E. H. Shomo, vp & gen mgr; William J. Connelly, sales mgr; Art Thorsen, prog dir; Gerald Popper, advertising & sales & prom mgr; Ben Larson, news dir; William Fligel, chief engr.
**WBBM-FM** (Dec. 7, 1941): 96.3 mc. 10.5 kw. Duplicates WBBM (above).
WBBM-TV: Tv companion station of WBBM-AM-FM.
**WBEE** (see Harvey, Ill.).

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## ILLINOIS CONTINUED

***WBEZ (FM)** (1942): 91.5 mc; 16 kw. 228 N. La Salle St. Phone Dearborn 2-7800. Board of Education, City of Chicago (original owner).
George Jennings, gen mgr; Elizabeth Marshall, prom mgr; E. H. Andresen, chief engr.

**WCFL** (June 26, 1926): 1000 kc; 50 kw, DA-2. 666 Lake Shore Dr., zone 11. Phone Mohawk 4-2400. TWX CG 2818. Chicago Federation of Labor (original owner).
Rep McGavren.
William A. Lee, pres; Marty Hogan, gen mgr; Tom Haviland, coml mgr; Bob Finnegan, prog dir, prom mgr & news dir; Jack McKay, chief engr.

**WCLM (FM)** (May 25, 1957): 101.9 mc; 18 kw (CP for 60 kw). 333 N. Michigan Ave., zone 1. Phone State 2-4872. Carol Music Inc. (original owner).
Carol Joan Drenthe, pres; William G. Drenthe, gen mgr; Burt Burdeen, coml mgr; Helen Moore, prom dir.

**WCRW** (July 1926): 1240 kc; 100 w-SH (shares time with WEDC and WSBC Chicago). 2756 Pine Grove Ave., zone 14. Phone Eastgate 7-6860. Josephine A. White (original owner).
Specialty programs: German, Spanish, Scandinavian.

**WDHF (FM)** (March 9, 1959): 95.5 mc; 52 kw. 9680 Plaza Terrace, zone 42. Phone Prescott 9-6200. de Haan Hi-Fi Inc. (original owner).
James deHaan, pres.

**WEBH (FM)** (April 7, 1958): 93.9 mc; 35 kw. 5349 N. Sheridan Rd., zone 40. Phone Longbeach 1-6000. Buddy Black Broadcasting Co. (original owner).
Buddy Black, pres, gen mgr & sales mgr; Frank Farrell, coml mgr; John Steiner, prog dir; Richard Phillips, chief engr.

**WEDC** (1926): 1240 kc; 250 w-SH (shares time with WCRW and WSCB Chicago). 3860 W. Odgen Ave., zone 23. Phone Crawford 7-4100. Emil Denemark Inc. (original owner).
Specialty programs: Italian, Polish Spanish, Czech, Russian, Norwegian.
Emil Denemark, pres; Bill Mack, station mgr, coml mgr, prog dir & prom mgr; Tony Ventrella, news dir; Edward Jacker, chief engr.

**WEFM (FM)** (1940): 99.5 mc; 44 kw. 6001 W. Dickens Ave., zone 39. Berkshire 7-7500. Zenith Radio Corp. (original owner).
Joseph S. Wright, pres; Ted Leitzell, gen mgr; Violet Kmety, prog dir; Ross Utter, chief engr.

**WEHS (FM):** 97.9 mc; 21 kw. Duplicates WHFC Cicero.

**WFMF (FM)** (1947): 100.3 mc; 33 kw. 222 N. Michigan Ave., zone 1. Phone Franklin 2-3885. Functional Music Inc. (acquired station Nov. 1, 1957).
Rep Walker-Rawalt.
Maurice Rosenfield, pres; Sid Roberts, prod mgr; Ed Walters, coml mgr; Sy Nelson, music dir; Ivan Bukovsky, chief engr.

**WFMQ (FM)** (Dec. 4, 1958): 107.5 mc; 11 kw. 79 W. Monroe St., zone 3. Phone Financial 6-7636. Lester Vihon (original owner).
Wayne H. Smith, operations mgr & prog dir.

**WFMT (FM)** (Dec. 13, 1951): 98.7 mc; 29.5 kw. 221 North LaSalle St., zone 1. Phone State 2-5668. Gale Broadcasting Co. (original owner).
Bernard Jacobs, owner; pres & gen mgr; Raymond Nordstrand, asst mgr; Mark Reinsberg, coml mgr; Norman Pellegrini, prog dir; Jamie Gilson, prom mgr; Robert Lefley, news dir; Sheldon Danielson, chief engr; Robert Conrad, operations mgr.

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**WGES** (1924): 1390 kc; 5 kw, DA-2. 2708 W. Washington Blvd., zone 12. Phone Sacramento 2-1700. Radio Station WGES (original owner).
Specialty programs: German, 7 hrs.; Italian, 6½ hrs.; Negro, 90 hrs.; Polish, 15 hrs.; Spanish, 1 hr.; Hungarian, 1½ hrs.; Yugoslav, 1 hr.; Croatian, ½ hr.; all wkly.
John A. Dyer, gen mgr; E. M. Hinzman, coml mgr; Herbert Rudolph, prog dir; Norm Spaulding, prom mgr; Paul Miczko, news dir; William A. Shunk, chief engr.

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**WGN** (June 1, 1924): 720 kc; 50 kw. 441 N. Michigan Ave., zone 11. Phone Michigan 2-7600. WGN Inc. (original owner). See Tribune Co. in "Group Ownership." Also see "Newspaper Ownership."
Rep Petry.
J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Daniel D. Calibraro, asst to vp & gen mgr; Charles Gates, gen sales mgr; Bruce Dennis, prog dir; Charles Wilson, prom mgr; Thomas Foy, news dir; Carl J. Meyers, chief engr.
WGN-TV: Tv companion of WGN (above).

**WHFC** (see Cicero, Ill.)

**WIND** (1927): 560 kc; 5 kw, DA-2. 400 N. Michigan Ave., zone 11. Phone Whitehall 4-2170. TWX CG 1697. Westinghouse Broadcasting Co. (acquired station Dec. 22, 1956). See Westinghouse Broadcasting in "Group Ownership."
Rep AM Radio Sales.
Donald H. McGannon, pres, dir; Ralph L. Atlass, vp-Chicago; Gordon Davis, gen mgr; Bennett O. Scott, coml mgr; Ralph E. Blank, prog dir; John P. Holland, prom mgr; Kenneth C. Shirk, chief engr.

**WJJD** (1934): 1160 kc; 50 kw, DA-1 (L-KSL). 230 N. Michigan Ave., zone 1. Phone State 2-5466. TWX CG 2803. Plough Broadcasting Co. (acquired station Sept. 13, 1953). See Plough Inc. in "Group Ownership."
Rep Radio TV Representatives.
Harold R. Krelstein, pres; Frederick G. Harm, gen mgr; Lloyd Webb, coml mgr; Dick Deason, prog dir; Fred Livingston, prom mgr; Paul Barnett, news dir; Walter F. Myers, chief engr.

**WKFM (FM)** (November 1957): 103.5 mc; 50 kw. 188 W. Randolph St., zone 1. Phone Randolph 6-2141. Frank S. Kovas (original owner).
Rep Modern Media FM Sales.
Frank S. Kovas, pres & gen mgr; Richard A. Stern, coml mgr; Ann M. Kovas, prog dir; Sally Haynes, prom mgr; Arty Kay, news dir; John Radtke, chief engr.

**WLS** (April 12, 1924): 890 kc; 50 kw. 360 N. Michigan Ave., zone 1. Phone State 2-2002. TWX 170. WLS Inc. (acquired station 100% on April 1, 1960). (See ABC-Owned Stations in "Group Ownership." See also "Newspaper Ownership.")
Network ABC. Rep Blair.
Ralph Beaudin, pres & gen mgr; Armand J. Belli, sales mgr; Ronald L. Sack, prom dir; Sam Holman, prod dir; Fred Zellner Jr., chief engr; Harold Salzman, news dir.

**WENR-FM** (April 1, 1946): 94.7 mc; 4.3 kw (CP for 27 kw). 190 N. State St., zone 1. Phone Andover 3-0800. TWX CG 1440. American Broadcasting-Paramount Theatres Inc. (original owner). Fm affiliate of WLS Chicago.
Network ABC.
Matthew E. Vieracker, gen mgr.
WBKB (TV): Tv companion of WLS and WENR-FM.

**WMAQ** (1922): 670 kc; 50 kw. Merchandise Mart, zone 54. Phone Superior 7-8300. National Broadcasting Company Inc. (acquired station Nov. 1, 1931). (See NBC Stations in "Group Ownership").
Network NBC. Rep NBC Spot Sales.
Robert E. Kintner, pres (NBC); Lloyd E. Yoder, NBC vp & gen mgr; William Decker, station mgr; Robert McAuliffe, sales mgr; Richard Johnson, prog dir; John M. Keys, prom dir; Frank Jordan, news dir; Alfred Lewis, business mgr & dir of operations; Howard C. Luttgens, dir of technical operations; Chet Campbell, publicity mgr.

**WMAQ-FM** (1948): 101.1 mc; 24 kw. Duplicates WMAQ (above).
WNBQ (TV): Tv companion of WMAQ-AM-FM.

**WMBI** (July 26, 1926): 1110 kc; 5 kw (L-WBT, KFAB). 820 North LaSalle, zone 10. Phone Michigan 2-1570. Moody Bible Institute of Chicago (original owner).
W. E. Mayfield, mgr radio div; Robert Parsons, prog dir; Ed Ronne, news dir; A. P. Frye, chief engr.

***WMBI-FM** (under construction; granted June 3, 1959): 90.1 mc; 44 kw. Will duplicate WMBI (above).

**WNIB (FM)** (July 8, 1955): 97.1 mc; 11 kw. 108 North State St., zone 2. Phone Andover 3-5252. Northern Illinois Broadcasting Co.
William C. Florian, pres. & gen mgr; Sonia Atzeff, program dir.

**WSBC** (1925): 1240 kc; 250 w-SH. (Shares time with WCRW and WEDC Chicago). 2400 W. Madison St., zone 12. Phone Monroe 6-9060. WSBC Broadcasting Co. (original owner).
Specialty programs: Italian 8½ hrs.; Negro, 12¼ hrs.; Polish, 1 hr.; Spanish, 18 hrs.; Bohemian, 4½ hrs.; Scandinavian, 2½ hrs.; all wkly.
Louis B. Lee, pres & gen mgr; Margaret Strasser, coml mgr; Robert J. Lee, prog dir.

**WSBC-FM** (April 3, 1960): 93.1 mc; 27.5 kw. Phone Seeley 3-5055. (Address and licensee same as WSBC (above).
Phillip Green, fm prog dir.

**WSEL (FM)** (1953): 104.3 mc; 40 kw. 188 W. Randolph St. Francis J. Curtis, receiver in bankruptcy. (Assignment of license to WJJD Chicago pends FCC approval).

### CHICAGO HEIGHTS, Cook County

**WCGO** (Aug. 27, 1959): 1600 kc; 1 kw-D, DA-D. 119 Olympia Plaza. Phone Skyline 6-6100. South Cook Broadcasting Inc. (original owner).
Rep Hal Walton.
Specialty programs: Spanish, ½ hr. wkly.
Anthony V. Santucci, pres, chief engr & gen mgr; Anthony D'Amico, coml mgr; Bill Spelbring, news dir.

### CICERO, Cook County

**WHFC** (Chicago) (1926): 1450 kc; 250 w. 3350 S. Kedzie Ave., Chicago, zone 23. Phone Cliffside 4-7411. WHFC Inc. (original owner). (See "Newspaper Ownership.")
Rep Charles Bernard.
Specialty programs: Italian, 6 hrs.; Negro, 28 hrs.; Polish, 24 hrs.; Spanish, 34½ hrs.; all wkly.
Richard W. Hoffman, pres & gen mgr; Florence J. Summers, coml mgr; M. E. Clifford, program dir; E. P. Hayes, chief engr.

**WEHS (FM)** (Fm companion of WHFC above; see Chicago listing).
WHFC-TV Chicago: Tv companion of WHFC and WEHS (FM).

### CLINTON, DeWitt County

**WHOW** (Aug. 1, 1947): 1520 kc; 1 kw-D. 401½ South Side Square. Phone 305. Cornbelt Broadcasting Co. (original owner).
Rep Holman.
J. R. Livesay, pres; Rolland O. Looper, vp, gen mgr & chief engr; James C. Williams, coml mgr; Bill Ward, news dir.

### DANVILLE, Vermillion County

**WDAN** (October 1938): 1490 kc; 250 w. 1500 N. Washington Ave. Phone 1700. Northwestern Pub. Co. (See Gannett Newspaper Stations in "Group Ownership" and " Newspaper Ownership").

**WITY** (Nov. 23, 1953): 980 kc; 1 kw, DA-1 (CP 1 kw, DA-2). P. O. Box 142. Phone Hickory 6-1312. Vermilion Broadcasting Corp. (original owner). (See Metzger-Ax-Metzloff Stations in "Group Ownership."
Network MBS. Rep Burn-Smith.
Dr. G. E. Metzger, pres; Elzer Marx, gen mgr; Tom Zepplin, coml mgr; Bob Bivans, prog dir & prom mgr; Taylor Clawson, chief engr.

### DECATUR, Macon County

**WDZ** (March 17, 1921): 1050 kc; 1 kw-D. 265 S. Park St. Phone 423-9744. TWX 7236. Mid-States Broadcasting Co. (acquired station July 31, 1958).
Rep Peters, Griffin, Woodward.
Frank G. Schroeder Jr., pres & gen mgr; Harry Michaels, prog dir; Ralph W. Sanders, news dir; Willard F. Hall, chief engr.

**WSOY** (1925): 1340 kc; 250 w. P. O. Box 789. Phone 877-5371. TWX Dec 7219. Illinois Broadcasting Co. (acquired station July 1937).
Network CBS. Rep Weed.
See Lindsay-Schaub Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership."
F. W. Schaub, pres; Merrill Lindsay, vp; Robert B. King, station mgr.

**WSOY-FM** (November 1946): 102.9 mc; 30 kw. Duplicates WSOY (above).

### DE KALB, DeKalb County

**WLBK** (Dec. 7, 1947): 1360 kc; 500 w-D. 711 N. First St. Phone DeKalb 6-3485. DeKalb Radio Studios Inc. (original owner).
Rep Howard.
George C. Biggar, pres, gen mgr & farm dir; Richard J. Meier, coml mgr; Robert C. Brown, prog dir; Russell Pigott, news dir; W. Dean Clayton, chief engr.

***WNIC (FM)** (April 1954): 91.1 mc; 10 w. Northern Illinois U. Phone 6-3441 ext, 99.

### DIXON, Lee County

**WIXN** (target date not available): 1460 kc; 1 kw-D, DA. Russell G. Salter Inc. (original owner).

### DuQUOIN, Perry County

**WDQN** (1951): 1580 kc; 250 w-D. General Delivery. Phone Linden 2-3894. DuQuoin Broadcasting Co. (acquired station Dec. 1, 1955).
Rep Devney-O'Connell.
M. R. Lankford, pres & gen mgr; Gene Showalter, coml mgr; E. Neil Pike, chief engr.

### EAST MOLINE, Rock Island County

**WDLM** (April 13, 1960): 960 kc; 1 kw-D, DA-D. R.F.D., Coal Valley, Ill. Phone Orion, Ill., 23R5. Moody Bible Institute of Chicago (original owner).

W. E. Mayfield, mgr, radio div; Dean L. Sippel, gen mgr; Earl Kesselhuth, chief engr.

### EAST ST. LOUIS, St. Clair County

**WAMV** (May 19, 1935): 1490 kc; 250 w (CP for 500 w-D, 250 w-N). 5th & Broadway. Phone Bridge 1-4625. Hess-Hawkins Co. (acquired station Sept. 1, 1959).

Rep Gill-Perna.

Specialty programs: Negro, 6 hrs. wkly.

Louis Strick, pres; Elmer F. Willrich, gen mgr; Dan Stengel, prog dir; Erle White, chief engr.

**WAMV-FM** (See St. Louis, Mo,, listing).

### EFFINGHAM, Effingham County

**WCRA** (June 1947): 1090 kc; 250 w. 110 N. Banker St. Phone 1090. Effingham Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Devney-O'Connell.

J. E: McNaughton, pres; George Walker, gen mgr; Burl Lauter, coml mgr; Tom Brown, prog dir; Zona B. Davis, news dir; Paul Kasinger, chief engr.

**WSEI (FM)** (June 1954): 95.7 mc; 20 kw. Duplicates most programs of WSOY-FM Decatur, Ill. See Lindsay-Schaub Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership."

### ELGIN, Kane County

**WELG (FM)** (1960): 103.9 mc; 1 kw; 1000 E. Chicago St. Phone Sherwood 2-5500. Elizabeth G. Coughlan (original owner).

***WEPS (FM)** (1959): 88.1 mc; 10 w. Board of Education, Union School District 46.

**WRMN** (1949): 1410 kc; 500 w-D. 18½ Douglas Ave. Phone Sherwood 1-7700. Elgin Broadcasting Co. (acquired station 1952). See "Newspaper Ownership."

Rep Devney-O'Connell.

J. Richard Sutter, pres, gen mgr & coml mgr; Floyd Brown, prog dir, prom mgr & chief engr; Bob Fisher, news dir.

**WRMN-FM** (target date September 1960): 94.3 mc; 1 kw. To duplicate WRMN (above).

### ELMWOOD PARK, Cook County

**WXFM (FM)** (1947): 105.9 mc; 32 kw. 410 S. Michigan Ave., Chicago. Phone Wabash 2-1000. Evelyn Schoonfield (acquired station 1956).

Howard Grafman, gen mgr; Charles Boos, prog dir; Ramon C. Blatt, chief engr.

### EVANSTON, Cook County

**WEAW** (1953): 1330 kc; 1 kw-D, DA-D. 1700 Central St. Phone University 4-7600. North Shore Broadcasting Co. (original owner).

Rep Walker-Rawalt; Good Music Broadcasters.

Edward A. Wheeler, pres & gen mgr; Donald V. Springgate, coml mgr; Henry Baskin, prog dir; George Kapheim, prom mgr; Barry Allen, news dir; Robert Kastigar, chief engr.

**WEAW-FM** (1946): 105.1 mc; 36 kw. (CP for 192 kw). Address, licensee and staff same as WEAW (above).

**WNMP** (1947): 1590 kc; 1 kw-D. 1580 Sherman Ave. Phone Greenleaf 5-1590. Evanston Broadcasting Co.

Mrs. Angus D. Paff, pres; Channing Overton, mgr; Eugene Cummings, chief engr; Allan Perrin, chief ann; Glenn Hammer, sales mgr.

*The rich Chicagoland*
*QUALITY market*
*listens daylong to the classics*
*and light classics on AM RADIO over*
**WNMP** —Evanston, Illinois

***WNUR (FM)** (May 10, 1950): 89.3 mc; 10 w. Phone University 4-9196. Northwestern U. (original owner).

Charles F. Hunter, adviser; William C. Moody, gen mgr; David L. White, prog dir; Robert W. Thomas, prom mgr; Thomas R. Lawrence, news dir; Martin Kite, chief engr.

### FAIRFIELD, Wayne County

**WFIW** (Aug. 21, 1953): 1390 kc; 500 w-D. P. O. Box 72. Phone Fairfield 2159. Wayne County Broadcasting Co. (original owner).

Network Keystone. Rep Webb.

Thomas S. Land, co-owner & gen mgr; Bryan Davidson, co-owner; Garnet Williams, coml mgr; Gladys Onstott, prog dir; Dick Berry, prom mgr; Darrell Linne, news dir; Gilbert T. Wallace, chief engr.

### FREEPORT, Stephenson County

**WFRL** (Oct. 27, 1948): 1570 kc; 1 kw. Phone Adams 2-5171. Triad Tv Corp. (acquired station Oct. 1, 1959).

Rep Headley-Reed.

C. Wayne Wright, pres; Richard A. Carroll, gen mgr & coml mgr; Bud Walters, prog dir; LaVerne Bawinkle, chief engr.

### GALESBURG, Knox County

**WAIK** (1957): 1590 kc; 5 kw-D, DA-D. P. O. Box 87. Phone Dickens 2-3161. Webster Broadcasting Co. (acquired station July 1, 1959).

Rep Burn-Smith.

F. C. Webster Jr., pres; J. Kent Hackleman, gen mgr; Ed Libby, coml mgr; Jack Teiken, prog dir; Dean Brodie, news dir; Harold White, chief engr.

**WGIL** (1938): 1400 kc; 250 w. P. O. Box 751. Phone Dickens 2-5131. Galesburg Broadcasting Co. (original owner). See "Newspaper Ownership."

Network MBS.

Rep Gill-Perna.

W. C. Pritchard, pres & owner; Roger H. Coleman, gen mgr; Robert Mann, sports dir; Eddie Gale, prog dir; Arnold Kemp, farm dir; David Loring, news dir; Raymond Bevenour, chief engr.

### GLEN ELLYN, Du Page County

**WELF (FM)** (Granted July 1960, not on air): 101.7 mc; 1 kw. Elizabeth G. Coughlan (original owner).

### HARRISBURG, Saline County

**WEBQ** (Sept. 1, 1923): 1240 kc; 250 w. 100 E. Poplar St. Phone Clearbrook 3-7282. First Trust Assn. (original owner).

Network Keystone.

Inglis M. Taylor, gen mgr & coml mgr; Norma J. Slaton, prog dir; Kenneth E. Hamilton, prom mgr; Eddie Topper, news dir; Harvey H. Slaton, chief engr.

**WEBQ-FM** (1947): 99.9 mc; 1.65 kw. Duplicates WEBQ (above), except sports programs, separate.

### HARVARD, McHenry County

**WMCW** (1955): 1600 kc; 500 w-D. 205 E. Brainard St. Esther Blodget.

### HARVEY, Cook County

**WBEE** (1955): 1570 kc; 1 kw-D, DA-D. 75 E. Wacker Dr., zone 1. Phone Randolph 6-6842. Rollins Broadcasting Inc. (original owner). See Rollins Stations in "Group Ownership."

Rep Continental Broadcasting (New York, Chicago); Specialty Market Reps (San Francisco, Hollywood).

Specialty programs: Negro, 101½ hrs. wkly.

O. Wayne Rollins, pres; Harry Wilber, gen mgr; Frank W. German, prog dir; Jerome Burdeau, chief engr.

### HERRIN, Williamson County

**WJPF** (Aug. 28, 1940); 1340 kc; 250 w. P. O. Box 179. Phone Wilson 2-2181. Egyptian Broadcasting Co. (original owner).

Network MBS. Rep Holman.

Maybelle J. Lyerla, pres; Charles R. Cook, vp & gen mgr; Fred Simmons, coml mgr; Louise Samuel, prog dir; Robert F. Walker, news dir; Benedict E. Orf, chief engr.

### JACKSONVILLE, Morgan County

**WJIL** (1960): 1550 kc; 1 kw. c/o Skiles Bldg., Mt. Carmel, Ill. Guy E. McGaughey Jr. (original owner).

**WLDS** (1941): 1180 kc; 1 kw-D. Fox Theatre Bldg. Phone Chestnut 5-7171. Jacksonville Radio & Television Broadcasting Corp. (acquired station Nov. 1, 1951). See "Newspaper Ownership."

Rep Holman.

Robert A. Fay, pres; R. Karl Baker, gen mgr & coml mgr; Raymond Wells, prog dir; Marie Barton, prom mgr; Robert Noe, news dir; G. J. Cassens, chief engr.

**WLDS-FM** (1948): 100.5 mc; 9 kw. Duplicates WLDS. (above).

### JERSEYVILLE, Jersey County

**WJBM** (1959): 1480 kc; 500 w-D, DA-D. Phone 1214. Tri-County Broadcasting Co.

Rep Continental.

Bill Meyer, owner & gen mgr.

### JOLIET, Will County

**WAJP (FM)** (April 17, 1960): 93.5 mc; 1 kw. 451 Ruby St. Phone Saratoga 6-3760. Alfred J. and Mary Jane Pohlers (original owners).

**WJOL** (1929): 1340 kc; 250 w. 601 Walnut St. Phone Saratoga 6-4761. WJOL Inc. (acquired station Jan. 1, 1955).

Rep Pearson.

Specialty programs: Spanish, 2½ hrs.; Jugoslav, 1 hr.; Slovak, 1 hr.; all wkly.

Joseph F. Novy, co-owner, gen mgr, coml mgr & prog dir; Jerome F. Cerney, co-owner, station mgr & tech dir; Harold Carey, news dir; E. Caxon, women's dir & prog dir.

**WJOL-FM** (Feb. 6, 1960): 96.7 mc; 1 kw. Same licensee and staff as WJOL (above).

### KANKAKEE, Kankakee County

**WKAN** (June 1, 1947): 1320 kc; 1 kw-D. (CP for 1 kw-D, 500 w-N, DA-N). 183 N. Schuyler Ave. Phone Wells 3-6633. WKAN Radio Inc. (original owner). See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Radio Tv Representatives Inc.

Burrell L. Small, pres; Len H. Small, chmn of board; Bruce Brown, gen mgr; Robert Hawkins, coml mgr; Orren Allain, prog dir; Don Hoover, sales mgr; Stan Ronald, news dir; Richard Eckels, chief engr.

### KEWANEE, Henry County

**WKEI** (Sept. 11, 1952): 1450 kc; 100 w. 202½ N. Tremont. Phone 4471. WKEI Broadcasting Co. (original owner).

***WKSD (FM)** (Feb. 23, 1959): 91.9 mc; 10 w. 1211 E. Third St. Phone 2197. Kewanee Community Schools, District No. 229.

K. B. Beasley, supt of schools; Diane Hansen, program dir.

### LA GRANGE, Cook County

**WTAQ** (October 19, 1950): 1300 kc; 500 w, DA-N. P. O. Box 408. Phone Fleetwood 2-1300. Charles F. Sebastian (original owner).

Rep Terry Gray Schwartz & Harris.

Specialty programs: Negro 13 hrs. wkly.

Charles F. Sebastian, owner & pres; Arthur L. Schlaman, gen mgr; Ralph J. Faucher, coml mgr; Ted Carlson, prog dir; Vincent Essig, news dir; William Wardle, chief engr.

### LA SALLE, La Salle County

**WLPO** (Nov. 16, 1947): 1220 kc; 1 kw-D, DA-D. P. O. Box 215. Phone Capital 3-3100. La Salle County Broadcasting Corp. (acquired station Aug. 1, 1949). See "Newspaper Ownership."

Rep Webb.

Peter Miller, pres; William Holm, gen mgr; Roy Kurkowski, local coml mgr; Dan Dunlap, prog dir; Laverne Waltman, news & farm dir; Lawrence McCann, chief engr.

### LAWRENCEVILLE, Lawrence County

**WAKO** (June 9, 1959): 910 kc; 500 w-D, DA-D. P. O. Box 210. Phone 910. Lawrenceville Broadcasting Co. (original owner).

Rep Devney-O'Connell.

Ray J. Lankford, pres; Wallace C. Bruner, gen mgr & coml mgr; Dorothy Kolter, prog dir; Joan Crouch, prom mgr; Dave Goodnow, news dir; Bob Smiley, chief engr.

### LINCOLN, Logan County

**WPRC** (1947): 1370 kc; 500 w-D. P. O. Box 37. Phone 1370. Prairie Radio Corp. (original owner).

Rep Sears & Ayer.

Ray F. Knochel, pres & gen mgr; Paul E. Rankin, coml mgr; Earle W. Layman, prog dir & prom mgr; Lawrence B. Shroyer, news dir; Donald E. Thompson, chief engr; Harold Brinkmeier, farm dir.

### LITCHFIELD, Montgomery County

**WSMI** (Nov. 2, 1950): 1540 kc; 1 kw-D. P. O. Box 241. Phone 100 (Litchfield) or Kellogg 2-2066 (Hillsboro, Ill.). Mid-Illinois Broadcasting Co. (original owner).

Rep Best.

Hayward L. Talley, pres & gen mgr; Don Yaeger, operations mgr & news dir; Dorothy Peters, continuity dir; Larry Morrison, farm dir; Carl Eddington, chief engr.

**WSMI-FM** (March 5, 1960): 106.1 mc; 6.1 kw. Address, licensee and staff same as WSMI (above).

### MACOMB, McDonough County

**WKAI** (July 4, 1947): 1510 kc; 250 w-D. Radio Centre. Phone Temple 3-4129. WKAI Broadcasting Co. (acquired station July 1, 1958). See "Newspaper Ownership."

William H. Rudolph, pres; Robert E. Douglas, gen mgr, coml mgr; & chief engr; James King, dir of operations; Jack McGirr, prom mgr; Joseph Ward, sales dir.

***WWKS (FM)** (May 23, 1956): 91.3 mc; 17 kw. Western Illinois Univ. Phone Temple 3-4161. Western Illinois Univ. (original owner)

Specialty programs: French, 3 hrs.; Spanish, 3 hrs.; both wkly.

Jenette N. Terrill, gen mgr; E. C. Haddock, prog dir; G. L. Barrett, chief engr.

### MARION, Williamson County

**WGGH** (Sept. 1949): 1150 kc; 5 kw, DA-1. P. O. Box 311. Phone Wyandotte 3-8102. Marion Bdcstg. Co. (original owner).

George W. Dodds, pres & chief engr; Jim Duncan, prog dir; Ina S. Trammell, coml mgr; Ken Buzbee, news dir.

### MATTOON, Coles County

**WLBH** (1946): 1170 kc; 250 w-D. 1632½ Broadway Ave. Phone Adams 4-6464. Mattoon Broadcasting Co. (original owner).

Rep Holman.

J. R. Livesay, pres, gen mgr & eng dir; Ken Wooddell, vp & coml mgr; Robert Guess, prog dir; John Gepford, prom mgr.

**WLBH-FM** (August 1949): 96.9 mc; 23 kw. Duplicates WLBH (above).

### METROPOLIS, Massac County

**WMOK** (Feb. 4, 1951): 920 kc; 1 kw-D. P. O. Box 721. Phone 2106. Fort Massac Broadcasting Co. (original owner).

Network Keystone. Rep Webb.

W. R. Tiner, pres; V. E. Smith, gen mgr; Bob Clark, coml mgr; Bill Sharar, prom mgr; Odell Korte, news dir; Ben Smith, prog dir & chief engr.

### MOLINE, Rock Island County

**WQUA** (1946): 1230 kc; 250 w. 1319 5th Ave. Phone Moline 4-6727. TWX Moline 183. Radio Moline Inc. (acquired station 1955). See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep Hollingbery.

Len H. Small, pres; G. Laverne Flambo, gen mgr; J. Maxim Ryder, station mgr; Jim McKinney, prog dir; Harold Higby, chief engr.

### MONMOUTH, Warren County

**WRAM** (May 1957): 1330 kc; 1 kw-D, DA-D. P. O. Box 557. Phone 666. Prairieland Broadcasters (original owner). See Bellinger-Townsend-Kemper Stations in "Group Ownership."

Rep Pearson.

Stephen P. Bellinger, managing partner & gen mgr; R. V. Taber, coml mgr; Joe Tait, prog dir; Scott Hanson, news dir; Fred Hoy, chief engr.

# Radio Stations CONTINUED

## ILLINOIS CONTINUED

### MT. CARMEL, Wabash County

**WSAB (FM)** (Target date August 1960): 94.9 mc; 37 kw. 316 Market St. Phone 1780. Albert A. Barnhard (original owner).

Albert A. Barnhard, pres; Leonard M. Koger Jr., gen mgr; Raymond E. Luth, chief engr.

**WVMC** (1948): 1360 kc; 500 w-D. N. Cherry Street Road. Phone 1360. Radio Station WVMC (acquired station June 1, 1952). (See Bellinger-Townsend-Kemper Stations in "Group Ownership").

Rep Pearson.

Stephen P. Bellinger, managing partner; Dave Naber, gen mgr; Dwayne Nuss, coml mgr; Ken Wallace, prog dir; Jessie Burke, women's dir; Bob Brock, news dir; Gene Garrett, chief engr.

**WVMC-FM** (Target date January 1961): 101.1 mc; 4.3 kw. To duplicate WVMC.

### MT. VERNON, Jefferson County

**WMIX** (1946): 940 kc; 1 kw-D. Mitchell Bldg. Phone Chestnut 2-3500. Mt. Vernon Radio & Tv Co. (original owner).

Rep Pearson.

John R. Mitchell, pres; Claude E. Schoch, vp & gen mgr; Bob Whitaker, coml mgr; Frank Lewis, prog dir; Howard Eagen, prom mgr; Dick McGee, news dir; John Daume, chief engr.

**WMIX-FM** (1946): 94.1 mc; 15.2 kw. (CP for 50 kw). Duplicates WMIX (above).

### MURPHYSBORO, Williamson County

**WINI** (Sept. 15, 1954): 1420 kc; 500 w-D. P. O. Box 647. Phone 282. Robert D. and Martha Rapp (acquired station April 15, 1957).

Network Keystone. Rep Best.

Robert D. Rapp, pres; Lewis Barwick, gen mgr; Charles G. Rapp, coml mgr; Carolyn Blumenstock, prog dir; William Rawson, prom mgr; Robert Edwards, news dir; Lester Bilderback, chief engr.

### OAK PARK, Cook County

**WOPA** (Oct. 17, 1950): 1490 kc; 250 w. 408 S. Oak Park Ave. Phone Village 8-5760. Village Broadcasting Co. (original owner). See Sonderling Stations in "Group Ownership."

Specialty programs: German, 3 hrs.; Italian, 14 hrs.; Negro, 60 hrs; Polish, 30 hrs; Spanish, 10 hrs.; Lithuanian, 8 hrs.; Yugoslav, Latvian, Greek, Jewish, Serbian, Irish, all wkly.

Egmont Sonderling, pres & gen mgr; Al Michel, mgr; Eddie Kutta, prog dir; Sidney Schneider, chief engr.

**WOPA-FM** (Oct. 17, 1950): 102.7 mc; 3.6 kw. Duplicates WOPA (above).

### OLNEY, Richland County

**WVLN** (Nov. 11, 1947): 740 kc; 250 w-D. 302½ E. Main St. Phone Express 3-2156. Illinois Broadcasting Co. (acquired station Dec. 1, 1957). See Lindsay-Schaub Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Holman.

F. W. Schaub, pres; Merrill Lindsay, vp; Charles R. Griggs, gen mgr & coml mgr; Joseph E. Kosack, prog dir; Eleanor Walter, news dir; Charlie Phelps, farm dir; Donald Schnell, chief engr.

**WVLN-FM** (1953): 92.9 mc; 18.5 kw. Duplicates WVLN.

### OTTAWA, La Salle County

**WCMY** (March 5, 1952): 1430 kc; 500 w-D. P. O. Box 680. Phone Hemstead 3-1430. Carl H. Meyer (original owner).

Carl H. Meyer, owner, gen mgr & chief engr; Dorothy M. Meyer, coml mgr; Robert C. Meyer, news dir.

### PARIS, Edgar County

**WPRS** (1951): 1440 kc; 500 w-D. P. O. Box 262. Phone 5-0153. Paris Broadcasting Corp. (original owner).

Adlai C. Ferguson Jr., pres & gen mgr; John B. Powell, prom dir; Eugene Tyler, news dir.

**WPRS-FM** (1952): 98.3 mc; 1 kw. Duplicates WPRS (above).

### PARK FOREST, Cook County

***WRHS (FM)** (Jan. 21, 1960): 88.1 mc; 10 w. Rich Township High School. Phone Pilgrim 8-5800. Rich Township High School. (original owner).

Specialty programs: French, 1 hr.; German, 1 hr; Spanish, 1 hr.; all wkly.

Walter E. Hunter, gen mgr; Robert Borich, prog dir; Richard Davis, prom mgr; M. Stanley, chief engr.

### PEKIN, Tazewell County

**WSIV** (April 21, 1946): 1140 kc; 1 kw-D. 15 S. Capitol St. Phone 6-2134. Pekin Broadcasting Co. (original owner).

Rep Pearson.

W. Kenneth Patterson, pres & gen mgr; Bill Hill, coml mgr; John Caughey, news dir; Lowell Lovely, chief engr; George C. Udry, sec-treas.

### PEORIA, Peoria County

**WAAP** (Feb. 8, 1960): 1350 kc; 1 kw, DA-2. P. O. Box 1350. Phone 4-9113. Peoria Broadcasting Co. (original owner).

Network NBC. Rep Venard, Rintoul & McConnell.

John Cleary, pres; Irving Raskin, gen mgr; David Taylor, coml mgr; Andrew Spiegel, prog dir; Robert Steinbrinck, news dir; Arthur Hardenbrook, chief engr.

**WIRL** (1947): 1290 kc; 5 kw, DA-2. 121 N. Jefferson Ave. Phone 4-9239. TWX PE 8518. Frudeger Broadcasting Co. (acquired station March 21, 1958).

Rep McGavren.

Robert W. Frudeger, pres. & owner; Howard H. Frederick, gen & coml mgr; Robyn Weaver, program dir; Bruce Still, promotion dir; Raymond D. Schneider, chief engr; Ralph Smith, news & farm dir; Carol Lynn, women's dir.

**WMBD** (1927): 1470 kc; 5 kw, DA-2. 212 S.W. Jefferson. Phone 6-0711. TWX 8577. WMBD Inc. (acquired station February 1953). See Lindsay-Schaub Newspaper Stations and Midwest Television Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Peters, Griffin, Woodward.

Charles C. Caley, pres; Harold C. Sundberg Jr., gen mgr; William A. Mayer, prog dir; Charles F. Harrison Jr., news dir; George A. Pyle, chief engr.

**WMBD-FM** (1947): 92.5 mc; 2.5 kw. Duplicates WMBD (above).

WMBD-TV Tv companion of WMBD-AM-FM (above).

**WPEO** (1946): 1020 kc; 1 kw-D. 614 A Main St. Phone 4-9249. J. W. O'Connor and Frank Babcock (acquired station Aug. 8, 1960). See J. W. O'Connor Stations in "Group Ownership."

Rep Young.

Kenneth J. Baugh, gen mgr; Robert B. Knoles, coml mgr; Bob Allen, prog dir; Francis H. Rigsby, merchandising mgr; George Murphy, news dir; Robert Shaw, chief engr.

### PITTSFIELD, Pike County

**WBBA** (Dec. 1, 1954): 1580 kc; 250 w-D. P. O. Box 329. Phone Pittsfield 650. Pike Broadcasting Co. (original owner).

Rep Continental.

G. B. Meyer, pres; Frank Luepke, station mgr, farm dir & chief engr; Gene Shelton, prog dir.

### QUINCY, Adams County

**WGEM** (1948): 1440 kc; 1 kw, DA-2. Hotel Quincy. Phone Baldwin 2-6840. TWX Qcy Ill 7080. Quincy Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Young.

T. C. Oakley, pres; Joe Bonansinga, gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, prog dir; Hal Heidbreder, advertising dir; Charlie Griffith, news dir; Frank E. Laughlin, chief engr.

**WGEM-FM** (1947): 105.1 mc; 8.3 kw. Duplicates WGEM (above).

WGEM-TV: Tv companion of WGEM-AM-FM.

**WTAD** (1926): 930 kc; 5 kw-D, 1 kw-N, DA-N. WCU Bldg. Phone Baldwin 2-6200. TWX 7018. Lee Broadcasting Inc. (acquired station 1944). (See Forward Group in "Group Ownership." Also see "Newspaper Ownership.").

Network CBS. Rep Branham.

Lee P. Loomis, pres; Herbert R. Ohrt, exec vp; Walter J. Rothschild, gen mgr & nat'l sales mgr; Paul Millen & Wayne Cribb, asst nat'l sales mgrs; Robert W. Eickmeyer, administrative asst; Hal Barton, prog mgr; Gene Terry, news dir; J. E. Gray, chief engr.

**WTAD-FM** (1948): 99.5 mc; 27 kw. Duplicates WTAD (above).

KHQA-TV Hannibal, Mo.: Tv companion of WTAD-AM-FM (above).

### ROBINSON, Crawford County

**WTAY** (Jan. 1, 1956): 1570 kc; 250 w-D. P. O. Box 266. Phone 1373. Ann Broadcasting Corp. (original owner).

Network Keystone. Rep Best.

Kathryn A. Duncan, pres & gen mgr; Jack Weber, coml mgr; Clyde White, prog dir & prom mgr; Rolland Frazier, news dir; Harold D. Vandament, chief engr.

### ROCKFORD, Winnebago County

**WJRL** (June 18, 1960): 1150 kw; 500 w-D. DA-D. 125 N. Church St. Phone Woodland 8-5821. Town & Country Radio Inc. (original owner). See J. W. O'Connor Stations in "Group Ownership."

John R. Livingston, pres & chief owner; Ray Watson, farm dir; Joe Phillips, news dir.

**WROK** (1923): 1440 kc; 1 kw-D, 500 w-N. News Tower. Phone Woodland 2-6621. TWX RK 7660. Rockford Broadcasters Inc. (acquired station 1929. (See "Newspaper Ownership.").

Network ABC. Rep H-R Representatives.

Specialty programs: Italian, ½ hr.; Negro, 11 hrs.; Swedish, ½ hr.; all wkly.

E. Kenneth Todd, pres; Joseph B. Kirby, gen mgr; Maurice P. Owens, prog dir; Betty L. Thro, prom mgr; David Ertmer, news dir; Maurice Nelson, chief engr.

**WROK-FM** (1949): 97.5 mc; 16 kw. Address, licensee and staff same as WROK (above).

WREX-TV: Tv companion of WROK-AM-FM.

**WRRR** (Dec. 24, 1953): 1330 kc; 1 kw-D, DA-D. 113 South Court St. Phone Woodland 8-1869. Radio Rockford Inc. (acquired station Sept. 3, 1958). See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Radio-Tv Representatives.

Burrell L. Small, pres; Ward W. Hartman, gen mgr & coml mgr; H. Irving Tingley, prog dir & prog mgr; John H. Rhodes, news dir; George H. Reynolds, chief engr.

### ROCK ISLAND, Rock Island County

**WHBF** (Feb. 16, 1925): 1270 kc; 5 kw, DA-N. 231 18 St. Phone 6-5441. TWX R. I. 181. Rock Island Broadcasting Co. (acquired station November 18, 1932). See "Newspaper Ownership."

Network CBS. Rep Avery-Knodel; Harry Hyett.

Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr; Maurice Corken, asst mgr & dir of sales; Ted Arnold, sales mgr; Frank S. Hicks Jr., prog dir; Heber E. Darton, prom mgr; Wm. G. Ellison, news dir; Robert J. Sinnett, chief engr.

**WHBF-FM** (1947): 98.9 mc; 3.7 kw (CP for 39 kw). Duplicates WHBF (above).

WHBF-TV: Tv companion of WHBF-AM-FM (above).

### SALEM, Marion County

**WJBD** (Dec. 16, 1956): 1350 kc; 500 w-D. P. O. Box 119. Phone 2000. Salem Broadcasting Co. (original owner).

Network Keystone. Rep Webb.

Bryon Davidson, gen mgr & chief engr; John Scrivner, coml mgr; Coley Cowan, prog dir & prom mgr; James Storment, news dir.

### SOUTH BELOIT, Winnebago County (See Beloit, Wis.)

**WBEL** (1948): 1380 kc; 5 kw, DA-2. 430 State St. Phone Emerson 5-5525. Beloit Broadcasters Inc. (original owner).

Rep Gill-Perna.

Russell G. Salter, pres; Robert O. Moran, gen mgr; Joseph E. Moen, coml & station mgr; Bill Greener, program dir; Irv Andreoni, promotion dir; Leo Wilson, chief engr; Joe Baker, news dir.

### SPARTA, Randolph County

**WHCO** (February 1955): 1230 kc; 250 w. Phone 333. Hirsch Communication Engineering Corp. (original owner). See Oscar C. Hirsch Stations in "Group Ownership."

Robert O. Hirsch, pres; Oscar C. Hirsch, gen mgr; James F. Collins, station supervisor; Jack L. Scheper, station mgr & news dir; Jim D. Collins, prog dir & chief engr.

### SPRINGFIELD, Sangamon County

**WCVS** (1926): 1450 kc; 250 w. P. O. Box 1506. Phone Kingswood 4-9855. WPFA Inc. (acquired station 1958). See J. W. O'Connor Stations in "Group Ownership."

Network ABC. Rep Weed.

J. W. O'Connor, pres; K. E. Spengler, gen mgr; Howard Fisher, coml mgr; Dick Knight, prog dir; Nick Alexander, news dir; Richard Ashenfelter, chief engr.

**Have Pulse**

*. . . will travel*

**WCVS** *has the*

*Number* **1**

*Pulse Rating*

**The October 1959 Pulse shows how WCVS travels into more Springfield and Sangamon County homes than any other Springfield Radio Station . . . ratings, results— 24 hours a day.**

***Call Ken Spengler***

**WCVS**

***Pulse Rated No. 1 in Springfield***

**Represented by**

**Weed Radio Corporation**

**WMAY** (Oct. 15, 1950): 970 kc; 1 kw-D, 500 w-N, DA-2. Myers Bldg. Phone Kingswood 4-1766. TWX SI-7079. Lincoln Broadcasting Co. (original owner).
Network NBC. Rep McGavren.
Gordon Sherman, pres & gen mgr; John O'Shea, coml mgr; Syl Binkin, prog dir; Mel Kampe, prom mgr; Robert Brown, news dir; Melvin Feldman, chief engr.

WMAY-TV: Tv companion of WMAY.

**WTAX** (1930): 1240 kc; 250 w. P. O. Box 214. Phone Lakeside 2-4441. WTAX Inc. (acquired station 1946).
Network CBS. Rep Gill-Perna.
Oliver J. Keller, pres & gen mgr; S. T. Harbison, asst mgr; William Chambers, coml mgr; Wesley J. Simon, prog dir; Joan Meisner, prom mgr; Bill Miller, news dir; William Gustafson, chief engr.

**WTAX-FM** (1948): 103.7 mc; 6.7 kw. Programs separately 2¾ hrs. daily plus some other programs. Balance duplicates WTAX (above).

### STERLING, Whiteside County

**WSDR** (August 1949): 1240 kc; 100 w. Lawrence Bldg. Phone Main 5-3400. Blackhawk Broadcasting Co. (original owner).
Specialty programs: Spanish, 1 hr. wkly.
Sam Bartlett, pres & gen mgr; John Rohwer, asst mgr & farm dir; Gerald W. Gamel, sales mgr; Viola Duuk, dir women's activities; Larry Leonard, news dir; Ed Fisher, chief engr; Bob Callighan, sports dir.

### STREATOR, La Salle County

**WIZZ** (Sept. 26, 1953): 1250 kc; 500 w-D, DA-D. P. O. Box 377. Phone 2-2947. Streator Broadcasting Co. (original owner). See Bellinger-Townsend-Kemper Stations in "Group Ownership."
Rep Pearson.
Specialty programs: Polish, 6 hrs. wkly.
Stephen P. Bellinger, pres; Vernon R. Nunn, gen mgr; Jack Hallstrom, coml mgr; Kes Pollock, prog dir; Ellis Marvin, news dir; Verne Buland, chief engr.

### TAYLORVILLE, Christian County

**WTIM** (1949): 1410 kc; 1 kw-D, DA-D. Hotel Frisina. Phone Van Dyke 4-3366. K. W. Moyer Broadcasting Corp. (original owner).
Rep Continental Radio Sales.
Keith Moyer, pres; Winfield Scott, gen mgr; Wally Heil, coml mgr; Bill Carmody, prog dir; Gene Black, chief engr.

**WGGM (FM)** (May 1, 1960): 95 mc; 3.4 kw. Same address and owner (Keith W. Moyer), as WTIM (above).

### URBANA, Champaign County

***WILL** (April 1922): 580 kc; 5 kw-D, DA-D. 228 Gregory Hall. Phone Empire 7-6611. Univ. of Illinois. (original owner).
David D. Henry, pres; Frank E. Schooley, gen mgr; John A. Regnell, prog dir; Eleanor Grogg, prom mgr; John Cramer, news dir; Rob R. Beldon, chief engr.

***WILL-FM** (Sept. 1, 1941): 90.9 mc; 300 kw. Duplicates WILL (above).
*WILL-TV: Tv companion station of WILL-AM-FM.

**WKID** (1948): 1580 kc; 250 w-D. P. O. Box 192. Phone Empire 7-5431. WKID Broadcasting Co. (acquired station May 8, 1954).
Rep Pearson.
Robert F. Meskill, gen mgr; Donald McKeller, news dir; Al Saldeen, chief engr.

### WAUKEGAN, Lake County

**WKRS** (Sept. 25, 1949): 1220 kc; 1 kw-D, DA-D. P. O. Box 500. Phone Delta 6-7900. News-Sun Broadcasting Co. (original owner). See "Newspaper Ownership."
Rep Devney-O'Connell.
A. F. (Fritz) Sorenson, gen mgr & coml mgr; Jerry Cray, coml mgr; Bob Jones, prog dir; Dave Davis, news dir; Stan Chadwick, chief engr.

### WEST FRANKFORT, Franklin County

**WFRX** (May 2, 1951): 1300 kc; 1 kw-D. P. O. Box 359. Phone 1300. Pyramid Radio Broadcasting & Tv Co. (original owner). See "Newspaper Ownership."
Rep Holman.
G. W. Lambert, pres; Walter C. Shafer, gen mgr; Kenneth E. Knight, prog dir; Billy E. Spangler, news dir; Everett T. Kennedy, chief engr. Roy Freeman, farm dir; Art Smith, sports dir.

WMAY
SPRINGFIELD

The POSITIVE Approach
to Sales
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*FIRST* in Popularity!

WMAY has consistently led in more national surveys than any other Springfield station! A consistent #1!

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*FIRST* in News!

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*FIRST* in Power!

WMAY, with 1000 watts, has 4 times the power of the other Springfield stations, with penetrating center-of-the-dial coverage at 970 KC!

THE CHAMP!
WMAY
SPRINGFIELD, ILLINOIS

Represented by Daren F. McGavren Co.

## INDIANA

*Non-commercial.

### ANDERSON, Madison County

**WCBC** (1947): 1470 kc; 1 kw-D. P. O. Box 350. Phone 3-5321. Radio WBOW Inc. (acquired station August 1960).
Network MBS.
J. W. O'Connor, pres.
**WCBC-FM** (not on air, target date unknown): 97.9 mc; 63 kw. Will duplicate WCBC (above).
WCBC-TV Tv companion of WCBC-AM-FM.
**WHBU** (1923): 1240 kc; 250 w. P. O. Box 610. Phone 644-7791. Anderson Broadcasting Corp. (acquired station 1944).
Network CBS.
C. Bruce McConnell, pres; John R. Atkinson, gen mgr; W. J. Hecht, chief engr.

### BEDFORD, Lawrence County

**WBIW** (October 1948): 1340 kc; 250 w. P. O. Box 127. Phone Browning 5-7555. Bedford Broadcasting Co. (acquired station Oct. 1, 1956).
Rep Devney-O'Connell.
Joseph H. McGillvra, pres; Joseph Cronin, prog dir; James Root, news dir; Carl Finger, chief engr.

### BLOOMINGTON, Monroe County

***WFIU (FM)** (Sept. 30, 1950): 103.7 mc; 33 kw (CP for 75 kw). Phone Edison 6-6811. Indiana U. (original owner).
Elmer G. Sulzer, dir; Herbert Seltx, prog supervisor; Wm. Kroll, tech supervisor; James Rolfe, chief engr; Richard Yoakam, news dir.
**WTTS** (March 11, 1949): 1370 kc; 5 kw-D, 500 w-N, DA-2. 535 S. Walnut St. Phone Edison 2-3366. TWX BLM 290. Sarkes Tarzian Inc. (original owner). See Sarkes Tarzian Stations in "Group Ownership."
Network ABC. Rep Meeker.
Sarkes Tarzian, pres; Glenn Van Horn, gen mgr; C. Raymond Bartlett, coml mgr; William Franzmann, prog dir; John R. Snider, news dir; William Wood, chief engr.
**WTTV-FM** (Jan. 12, 1960): 92.3 mc; 37 kw. Duplicates WTTS (above).
WTTV (TV): Tv companion of WTTS & WTTV-FM.

### BOONVILLE, Warrick County

**WBNL** (Sept. 10, 1950): 1540 kc; 250 w-D. Phone 980. Boonville Broadcasting Co. (original owner). See Henry C. Sanders & Norman Hall Stations in "Group Ownership."
Networks MBS, Keystone.
H. C. Sanders, pres, co-owner & chief engr; Norman Hall, vp, co-owner, gen mgr & prog dir; Dave Gentry, coml mgr; George McCoy, prom mgr; C. K. Kleinlein, news dir.

### BRAZIL, Clay County

**WITE** (Dec. 7, 1959): 1380 kc; 500 w-D, DA-D. P. O. Box 227. Phone 2317. Quad Cities Broadcasting Corp. (original owner). See Metzger-Ax-Metzloff Stations in "Group Ownership."
Dr. G. E. Metzger, pres; Wayne Jenkens, gen mgr; Gunnar Tosch, coml mgr; Hank Knowles, prom dir; Bob Brown, news dir; Bill Mercer, chief engr.

### COLUMBUS, Bartholomew County

**WCSI** (1950): 1010 kc; 500 w-D. P. O. Box 469. Phone Drexel 2-4448. White River Broadcasting Co. (acquired station 1957). See Findlay Publishing Co. Stations in "Group Ownership." Also see "Newspaper Ownership."
Rep Clark.
R. L. Heminger, pres; Jack E. Douglas, vp & gen mgr; J. F. Kauper, sales mgr; Donald Pille, prog dir; Jerry Castor, news dir; Max Cockley, chief engr.
**WCSI-FM** (1958): 98.3 mc; 0.76 kw. Same address, licensee & personnel as WCSI (above).

### CONNERSVILLE, Fayette County

**WCNB** (April 1948): 1580 kc; 250 w-D. 406 Central Ave. Phone 1950. News Examiner Co. (original owner). (See "Newspaper Ownership.")
Rep Gill-Perna.
George S. Tatman sec-treas; Emmett M. Jackson, gen & coml mgr; Francis E. Chomel, program dir; Arthur J. Smith, chief engr.
**WCNB-FM** (February 1948): 100.3 mc; 9.8 kw. Duplicates WCNB (above).

### CRAWFORDSVILLE, Montgomory County

***WBBS (FM)** (Aug. 13, 1955): 106.3 mc; 1 kw. Box 389. Phone Emerson 2-6504. First Baptist Church.
Rev. C. G. Christenson, exec; Warren Bell, gen mgr; Leona Caplinger, program dir; Arthur Lewellen, chief engr.

### ELKHART, Elkhart County

**WCMR** (March 16, 1956): 1270 kc; 500 w-D, DA-D (CP for 5 kw-D, DA-D). P. O. Box 261. Phone Jackson 3-4567. Clarence C. Moore (original owner).
Rep Gill-Perna.
Clarence C. Moore, gen mgr; Lu Martin, coml mgr; Duane Smith, news dir; Sam Smeltzer, chief engr.
**WTRC** (Nov. 18, 1931): 1340 kc; 250 w. P. O. Box 636. Phone Jackson 3-1960. TWX Elkhart 8713. Truth Pub. Co. (original owner). See Truth Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."

## INDIANA CONTINUED

Network NBC.

John F. Dille Jr., pres; Paul C. Brines, vp & gen mgr; Edwin J. Lasko, asst mgr; Jerry Maloney, coml mgr; Edwin Huot, prog dir; Ken Owens, prom mgr; Sam Hall, news dir.

**WTRC-FM** (April 1, 1947): 100.7 mc; 9.7 kw. Duplicates WTRC (preceding listing).

WSJV(TV): tv companion of WTRC-AM-FM.

### EVANSVILLE, Vanderburgh County

**WEOA** (1936): 1400 kc; 250 w. Box 395, zone 4. Phone Harrison 2-4171. WEHT Inc. (acquired station Nov. 13, 1956).

Network CBS. Rep Gill-Perna.

Edwin G. Richter Jr., pres; William R. Hight, gen & sales mgr; Charles B. Dooley, program dir; Priscilla N. Finberg, promotion dir; William F. Schultz, chief engr; Carl T. Vaughn, news dir.

WEHT (TV): Tv companion station of WEOA.

***WEVC** (1950): 91.5 mc; 1.9 kw. 1800 Lincoln Ave., zone 4. Phone Greenleaf 6-8191. Evansville College (original owner).

James B. Curry, mgr; Ralph W. Pritchard, asst mgr; Richard Hubbell, prog dir.

**WGBF** (Nov. 22, 1923): 1280 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 485, zone 3. Phone Harrison 2-1171. WGBF Inc. (acquired station 1928).

Network NBC. Rep Weed.

Martin L. Leich, pres & gen mgr; Mrs. Pat Roper, prog dir; Gene Crawford, news dir; Erwin P. Schoeny, chief engr.

**WIKY** (August 1948): 820 kc; 250 w-D. P. O. Box 148. Phone Harrison 4-8284. South Central Broadcasting Corp. (original owner).

Rep Pearson.

John A. Engelbrecht, pres, gen mgr, prog dir & coml mgr; George F. Stoltz, vp & chief engr; Leighman D. Groves, sec-treas; George Van Horn, news dir.

**WIKY-FM** (1950): 104.1 mc; 19 kw (CP for 36 kw). Duplicates WIKY (above) in day, programs separately sunset to midnight.

**WJPS** (Oct. 30, 1948): 1330 kc; 5 kw-D, 1 kw-N, DA-2. 206 Main St. Phone Harrison 5-2221. WJPS Inc. (original owner).

Network ABC. Rep Bolling.

Robert S. Davis, pres; Verne Paule, gen mgr & prom mgr; Richard L. Byers, coml mgr; James G. Hearon, prog dir; John Brown, chief engr.

***WPSR (FM)** (September 1957): 90.7 mc; 4.5 kw. 726 Wedeking Ave., zone 11. Phone Harrison 5-7276. Evansville School Corp. (original owner).

Claude B. Smith, radio dir.

### FT. WAYNE, Allen County

**WANE** (1948): 1450 kc; 250 w. 2915 W. State Blvd. Phone Anthony 9411. TWX FW 186. Indiana Broadcasting Corp. (acquired station December 1956). See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep H-R Representatives.

C. Wrede Petersmeyer, pres; Reid G. Chapman, vp & gen mgr; Merlin H. Smith, coml mgr; James Holston, prog dir; Doug Shull, prom mgr; Phil Wilson, news dir; Charles Wallace, chief engr.

WANE-TV: Tv companion of WANE.

**WGL** (Jan. 24, 1924): 1250 kc; 1 kw, DA-2. 201 W. Jefferson St. Phone Eastbrook 3366. The News-Sentinel Broadcasting Co. (acquired station June 1949). See "Newspaper Ownership."

Network ABC. Rep Headley-Reed.

Specialty programs: Spanish, ½ hr. wkly.

Helene R. Foellinger, pres; Merrill C. Johnson, vp, gen mgr & coml mgr; William H. Hausman, prog dir; Joyce Nix, prom mgr; Robert Jones, news dir; Damon Wilson, chief engr.

**WKJG** (November 1947): 1380 kc; 5 kw, DA-2. 2633 W. State Blvd. Phone Anthony 2295. TWX FW 90. WKJG Inc. (acquired station April 14, 1957). See Truth Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Branham.

John F. Dille, pres; Edward G. Thoms, vp & gen mgr; Hilliard Gates, station mgr & sports dir; Sil Aston, coml mgr; Paul Dawson, prog dir; Jack Grey, news dir; Eugene A. Chase, chief engr.

WKJG-TV: Tv companion station of WKJG.

**WOWO** (March 31, 1925): 1190 kc; 50 kw, DA-N. 128 W. Washington Blvd. Phone Anthony 9436. TWX FW 87. Westinghouse Broadcasting Co. (acquired station Aug. 1, 1936). See Westinghouse Broadcasting Stations in "Group Ownership."

Rep AM Radio Sales.

Donald H. McGannon, pres; Edward Wallis, gen mgr; H. D. Longsworth, sales mgr; C. A. Bollwinkel, prog mgr; Paul N. Lindsay, prom mgr; Hal Cessna, news dir; Harold L. Brokaw, chief engr.

**WPTH (FM)** (Feb. 8, 1960): 95.1 mc; 44 kw. 3333 Butler Rd. Phone Anthony 7125. TWX FW 96U. Sarkes Tarzian (original owner).

Richard Morgan Acting, gen mgr; Ralph Latham, local sales mgr; Bob Carter, prod dir; Larry Frerk, prom dir; Jerry Bower, chief engr.

WPTA (TV) Roanoke: Tv companion of WPTH (FM).

### FRANKFORT, Clinton County

**WILO** (Nov. 23, 1953): 1570 kc; 250 w-D. 52½ E. Washington St. Phone 3338. Vernon J. Kaspar.

### FRANKLIN, Johnson County

***WFCI (FM)** (not on air; granted May 1960; target date not announced): 89.3 mc; 10 w. Franklin College of Indiana.

### GARY, Lake County

**WGRY** (Nov. 10, 1950): 1370 kc; 500 w-D. 3669 Broadway. Phone Turner 4-9409. WGRY Inc. (original owner).

Rep Webb.

Specialty programs: Negro, 22.5 hrs.; Spanish, 13 hrs. wkly.

George M. Whitney, pres & gen mgr; Roy Bellavia, prog dir; Gary Wilson, news dir.

***WGVE (FM)** (January 1954): 88.1 mc; 10 w. 415 W. 45th Ave. Phone Turner 7-5251. School City of Gary (original owner).

Edwin Carmony, supervisor of audio visual; Lawrence Ventura, gen mgr.

**WWCA** (Dec. 7, 1949): 1270 kc; 1 kw, DA-1. 578 Broadway. Phone Turner 6-9171. Lake Broadcasting Co. (original owner).

Rep Pearson.

Specialty programs: Negro, 18 hrs.; Spanish, 12 hrs. wkly.

Dee O. Coe, pres, chief owner & gen mgr; Joseph A. Haas, asst gen mgr; Jerry Grainger, prog dir; Tom March, merchandise & prom mgr; Ted Thorne, news dir; Victor Voss, chief engr.

### GOSHEN, Elkhart County

***WGCS (FM)** (Oct. 2, 1958): 91.1 mc; 390 w. Goshen College. Phone Keystone 3-3161. Goshen College Broadcasting Corp. (original owner).

Paul Mininger, pres; J. F. Swartzendruber, sec-treas & chief engr; Roy Umble, prog dir.

**WKAM** (1954): 1460 kc; 1 kw-D. Hotel Goshen. Phone 3-2219. Kosciusko Broadcasting Corp. (acquired station Oct. 15, 1956).

Rep Rambeau, Vance, Hopple.

William N. Udell, pres; C. J. Pajakowski, vp & gen mgr; Monte Mulholland, promotion dir; Henry D. Weaver Jr., chief engr; Jim Briggs, news dir; Richard Kercher, farm dir.

### GREENCASTLE, Putnam County

***WGRE (FM)** (April 25, 1949): 91.7 mc; 10 w. Phone Oliver 3-3131. DePauw U. (original owner).

Russell J. Humbert, pres; Dr. Herold T. Ross, gen mgr; Elizabeth Turnell, prog dir; Robert Westfall, chief engr.

### HAMMOND, Lake County

**WJOB** (1928): 1230 kc; 250 w. 6405 Olcott. Phone Tilden 4-1230. South Shore Broadcasting Corp. (acquired station Feb. 23, 1960).

Rep Masla.

Specialty programs: Polish, 2½ hrs.; Spanish, 3 hrs. wkly.

Julian Colby, pres; H. Leslie Atlass Jr., gen mgr; Leonard Ellis, coml mgr; John Keane, prog dir; Jack Naimo, prom mgr; Robert Umpleby, news dir; Jesse Peters, chief engr.

**WYCA (FM)** (Sept. 14, 1959): 92.3 mc; 3.1 kw (CP for 30 kw). P. O. Box 123. Phone Tilden 4-2455. Dr. Percy B. Crawford (acquired station Sept. 14, 1959). See Percy B. Crawford Stations in "Group Ownership"

Percy B. Crawford, owner; Robert E. Anderson, gen mgr; M. Clare Patterson Jr., station mgr, coml mgr, news dir & prom dir; Oscar M. Litton Jr., prog dir; Jesse Peters, chief engr.

### HARTFORD CITY, Blackford County

***WHCI (FM)** (December 1954): 91.9 mc; 10 w. 403 E. Elm St. Phone 600. School City of Hartford City (original owner).

Edgar Huffman, dir; John Adams, student dir; John Moore, sports dir; Howard Casterline, chief engr.

### HUNTINGTON, Huntington County

**WHLT** (May 1957): 1300 kc; 500 w-D, DA-D. Hotel LaFontaine. Phone Huntington 3404. Radio Huntington Inc. (acquired station Sept. 1, 1958).

Network Keystone. Rep Webb.

William J. Warren, pres & gen mgr; Mel Ring, coml mgr; Vivian Warren, prog dir & prom mgr; Tom Belanger, news dir; Charles Belanger, chief engr.

***WVSH (FM)** (Jan. 1, 1950): 91.9 mc; 10 w. Phone 1074. School, City of Huntington.

M. McCabe Day, dir; Ted Rogers, chief engr.

### INDIANAPOLIS, Marion County

***WAJC (FM)** (1950): 104.5 mc; 5 kw. 1204 N. Delaware St., zone 2. Phone Melrose 5-5229. Butler U. (original owner).

M. O. Ross, pres; Robert L. Montgomery, gen mgr; David Scott, prog dir; Tom Isaac, prom mgr; Edward Roehling, news dir; John Krom, chief engr.

**WFBM** (Oct. 23, 1924): 1260 kc; 5 kw, DA-N. 1330 N. Meridian, zone 2. Phone Melrose 4-8521. TWX IP-99. Twin State Broadcasting Inc. (acquired station May 21, 1957). See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."

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NEVER TAKE LESS THAN THE BEST!

In Indianapolis you get the Best . . . Only at

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BEST Coverage

BEST Ratings in Indiana*

BEST Ratings in Indianapolis†

BEST Public Service Record in Indianapolis Radio

*Pulse Area Report, 1960.

†Pulse Metropolitan Report, April, 1960.

WIBC 1070KC

50,000 WATT COVERAGE

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INDIANAPOLIS 8, INDIANA

Call your JOHN BLAIR man

Network ABC. Rep Katz.

Weston C. Pullen Jr., pres; Eldon Campbell, gen mgr; Henry H. Franz, coml mgr; Robert Yeager, prog dir; Jerry Chapman, prom mgr; Bob Gamble, news dir; Robert Flanders, chief engr.

**WFBM-FM** (Nov. 26, 1959): 94.7 mc; 52 kw. Same address & licensee as WFBM.

Network QXR. Rep Walker-Rawalt.

Shirl K. Evans Jr., gen mgr & coml mgr; Sandra Dickerson, prom mgr.

WFBM-TV: Tv companion of WFBM-AM-FM.

**WFMS (FM)** (March 17, 1957): 95.5 mc; 4.5 kw. 750 N. Meridian St., zone 4. Phone Melrose 4-1512. Williams Fm Service (original owner).

Rep Good Music Broadcasters.

Martin R. Williams Sr., chief owner & gen mgr; Martha J. Dunn, coml mgr; Elizabeth J. Williams, prog dir; Paul W. Elliott, prom mgr; Edward Roehling, news dir; Arnold Dale, chief engr.

**WGEE** (Dec. 10, 1956): 1590 kc; 5 kw-D, DA-D. 4800 E. Raymond St., zone 3. Phone Fleetwood 9-5591. Rollins Broadcasting Inc. (original owner). See Rollins Stations in "Group Ownership."

Rep Continental Broadcasting (New York, Chicago); W. S. Grant (San Francisco, Hollywood); Specialty Market Reps (San Francisco, Hollywood).

Specialty programs: Negro, 33 hrs. wkly.

O. Wayne Rollins, pres; E. Kersh Walters, gen mgr; David P. Welborne, sales mgr; Warren Fooks, chief engr.

***WIAN (FM)** (Oct. 29, 1954): 90.1 mc; 890 w. 3401 N. Meridian St., zone 7. Phone Walnut 6-2493, ext. 343. Board of School Commissioners of Indianapolis (original owner).

Nancy L. Hendricks, television consultant; Arthur R. Van Allen, prog dir; Robert Nelson, chief engr.

**WIBC** (1938): 1070 kc; 50 kw-D, 10 kw-N, DA-2. 2835 N. Illinois St. Phone Walnut 4-2661. TWX IP 72. WIBC Inc. (acquired station Oct. 25, 1949).

Rep Blair.

R. M. Fairbanks, pres & gen mgr; Gilbert I. Berry, coml mgr; William L. Dean, prog dir; Ronald Weaver, prom mgr; Fred Heckman, news dir; Robert Minton, chief engr.

**WIBC-FM** (July 1, 1960): 93.1 mc; 17.5 kw. Same address & license as WIBC.

Robert Myers, gen mgr & coml mgr; Rosemary Myers, prog dir.

**WIRE** (1923): 1430 kc; 5 kw, DA-N. 307 N. Pennsylvania St., zone 6. Phone Melrose 5-1541. TWX IP 278. WIRE Broadcasting Co. (acquired station June 1960).

Joseph C. Amaturo, pres.

**WISH** (July 27, 1941): 1310 kc; 5 kw-D; 1 kw-N. 1440 N. Meridian St., zone 2. Phone Melrose 4-6411. TWX IP 276. Indiana Broadcasting Corp. (acquired station Nov. 15, 1956). See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep H-R Representatives.

C. Wrede Petersmeyer, pres; Robert B. McConnell, vp & gen mgr; Robert Ohleyer, coml mgr; Bill Frosch, prog dir; James Nesbit, prom dir; Richard Hickox, news dir; Stokes Gresham, chief engr.

**WISH-FM** (under construction; granted July 21, 1960; target date not announced): 107.9 mc; 41 kw. Indiana Broadcasting Co. (see above).

WISH-TV: Tv companion station of WISH-AM-FM.

**WXLW** (1948): 950 kc; 5 kw-D, DA. 3003 Kessler Blvd. Phone Walnut 5-6494. TWX IP 252. Radio Indianapolis Inc. (original owner).

Rep Pearson.

Lyman S. Ayres, pres; Robert D. Enoch, exec vp & gen mgr; Eugene Strack, asst mgr; Greg Smith, program dir; Norbert Goetzinger, chief engr; William Anderson, news dir.

### JASPER, Dubois County

**WITZ** (July 4, 1948): 990 kc; 1 kw-D. P. O. Box 167. Phone 678. Jasper on the Air Inc. (original owner). See Metzger-Ax-Metzloff Stations in "Group Ownership."

Dr. G. E. Metzger, pres; Dennis J. Keller, gen mgr; Don Bohnert, coml mgr; Jack Brandt, prog dir; Shirley Brenner, prom mgr; Jerry Birge, news dir; Walt Adams, chief engr.

**WITZ-FM** (Nov. 1, 1954): 104.7 mc; 1.65 kw. Duplicates WITZ.

### KENDALLVILLE, Noble County

**WAWK** (Nov. 9, 1955): 1570 kc; 250 w-D. P. O. Box 47. Phone 764. Noble De Kalb Broadcasting Co. (acquired station Aug. 1, 1957).

Weldon Cornell, pres; Paul L. King, vp & gen mgr; Fred Manahan, sec & prog dir; Walter Weaver, prom mgr; John Riddle, chief engr.

**HAMILTON-LANDIS**
**& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
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RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
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DELAWARE 7-2754

### KOKOMO, Howard County

**WIOU** (July 16, 1948): 1350 kc; 1 kw, DA-2. 210½ N. Main St. Phone Gladstone 7-1194. Booth Broadcasting Co. (acquired station Oct. 15, 1956). See Booth Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Weed.

John L. Booth, pres; John Carl Jeffrey, gen mgr; Robert McDonald, coml mgr; Hugo Di Salvo, prog dir; Howard Fisher, news dir; Clarence Mills, chief engr.

### LAFAYETTE, Tippecanoe County

**WASK** (1942): 1450 kc; 250 w. McCarty Lane. Phone Gibson 7-2186. Lafayette Broadcasting Inc. (acquired station April 1957).

Network MBS. Rep Masla.

E. J. Bannon, chmn of board; Dick Pittenger, gen mgr & coml mgr; Henry Rosenthal, prog dir; Bert Freedman, news dir; George Williamson, chief engr.

**WASK**
*For 18 years, Lafayette's Fulltime,*
*Non-Directional, Locally Owned,*
*Family Radio Facility*

**WAZY** (Nov. 28, 1959): 1410 kc; 1 kw-D, DA-D. 420 Columbia St. Phone Sherwood 2-5021. WAZY Radio Inc. (acquired station Jan. 1, 1960).

Rep Pearson.

J. E. Willis, pres & gen mgr; Dick Long, coml mgr; Bill Dawson, vp & prog dir; Nate Hazlett, chief engr.

### LA PORTE, La Porte County

**WLOI** (1948): 1540 kc; 250 w-D. P. O. Box 385. Phone 4144. La Porte County Broadcasting Inc. (original owner).

Rep Pearson.

Dee O. Coe, pres; Robert L. Harris, gen mgr; Howard Sexton, coml mgr; Robert Coffeen, program dir; Tom B. March, promotion dir; Victor Voss, chief engr; Ted Thorne, news dir; Ed Sykes, farm dir; Dorothy Ellis, women's dir.

### LINTON, Greene County

**WBTO** (1953): 1600 kc; 500 w-D. State Highway 54. Linton Broadcasting Co. (See Henry C. Sanders and Norman Hall Stations in "Group Ownership.")

### LOGANSPORT, Cass County

**WSAL** (Feb. 24, 1949): 1230 kc; 250 w. P. O. Box 399. Phone 3111. Logansport Broadcasting Corp. (original owner).

Network MBS.

Glenn L. Miller, pres; Richard E. Jackson, gen mgr; Joseph A. Wiler, coml mgr; Gene A. Waters, program & farm dir; Carol Zimmerman, promotion dir; Raymond Olsen, chief engr; Ward Brown, news dir; Gay Kantzer, women's dir.

### MADISON, Jefferson County

**WORX** (March 1956): 1270 kc; 1 kw-D, DA-D. P. O. Box 405. Phone 1270. Electronic Labs. Inc. original owner).

Network MBS. Rep Best.

Clarence E. Henson, pres; Richard D. Witty, gen mgr; Lloyd Walker, coml mgr; Graham Taylor Jr., prog dir & news dir; John Roof, prom mgr; Roger Bradley, chief engr.

**WORX-FM** (March 1950): 96.7 mc; 350 w. Duplicates WORX (above).

### MARION, Grant County

**WBAT** (June 7, 1947): 1400 kc; 250 w. P. O. Box 1199. Phone North 4-6239. Marion Radio Corp. (acquired station Oct. 1, 1956).

Network ABC. Rep Everett-McKinney.

Lester G. Spencer, pres; William C. Fowler, gen mgr; A. G. VonDielingen, coml mgr; Mel Strasser, prog dir; Bill Kniesly, prom mgr; Bill Shannon, news dir; Warren Arnett, chief engr.

**WMRI** (May 11, 1955): 860 kc; 250 w-D, DA-D. Pennsylvania St. Phone North 4-7396. WMRI Inc. (acquired station June 18, 1958). See "Newspaper Ownership."

Network: CBS. Rep Burn-Smith.

Gardner J. Thomas, pres; Robert Fincannon, gen mgr; Robert P. Wright, coml mgr; Richard W. Florea, prog & news dir; Don Tillman, prom mgr; Robert Shively, chief engr.

**WMRI-FM** (Dec. 19, 1948): 106.9 mc; 31 kw. Duplicates WMRI (above) during day, separate programming at nght.

### MICHIGAN CITY, La Porte County

**WIMS** (August 1947): 1420 kc; 1 kw-D, 500 w-N, DA-N. Old Chicago Rd. Phone Triangle 4-5246. Northern Indiana Broadcasters Inc. (acquired station Dec. 13, 1950).

Network Northern Indiana Radio.

Specialty programs: Negro, 1½ hrs.; Polish, 6 hrs. wkly.

William N. Udell, pres; Al Nalus & S. C. McDonnell, coml mgrs; Robert E. Pfister, prog dir; Sam Searfoss, prom mgr; Henry Lange, news dir; Robert J. Schilling, chief engr.

### MT. VERNON, Posey County

**WPCO** (Aug. 21, 1955): 1590 kc; 500 w-D. Phone Poplar 3-4484. Mt. Vernon Broadcasting Co. (original owner). See Henry C. Sanders & Norman Hall Stations in "Group Ownership."

Network Keystone.

H. C. Sanders, pres, co-owner & chief engr; Norman Hall, vp & co-owner; Courtney Smith, gen mgr, coml mgr & news dir; Evelyn Smith, prog dir; Ken Kessler, prom mgr.

### MUNCIE, Delaware County

***WBST (FM)** (under construction; granted January 1960; target date unknown): 90.7 mc; 10 w. Ball State Teachers College.

**WLBC** (November 1926): 1340 kc; 250 w. P. O. Box 271. Phone Atlas 8-4403. Tri City Radio Corp. (original owner).

Network CBS. Rep Holman.

Don Burton, gen mgr; William F. Craig, prog & coml mgr; Fred Moore Hinshaw, news dir; Patrick S. Finnegan, chief engr.

**WMUN (FM)** (October 1946): 104.1 mc; 7.4 kw. Duplicates WLBC (above).

WLBC-TV: Tv companion of WLBC and WMUN (FM) (above).

***WWHI (FM)** (1950): 91.5 mc; 10 w. Wilson Jr. High School.

### NEW ALBANY, Floyd County

***WNAS (FM)** (1949): 88.1 mc; 800 w. 1020 Vincennes St. Phone Whitehall 4-2216. Schools City of New Albany (original owner).

Specialty programs: French, 1½ hrs.; Spanish, 1½ hrs. wkly.

Charles L. Willis, faculty dir.

**WOWI** (1949): 1570 kc; 1 kw-D. 1570 Clifton Ave. Phone Whitehall 4-2235. Ohio Valley Broadcasting (acquired station Oct. 7, 1959).

Rep Devney-O'Connell.

W. Erentz, pres; William Perry, gen mgr; Lynn Stephens, coml mgr; C. Kirk, prog dir; Robert Metzler, chief engr.

### NEW CASTLE, Henry County

**WCTW** (not on air; target date, Sept. 1, 1960): 1550 kc; 250 w, DA-2. Highway 38 W. Phone Jackson 9-2600. Courier-Times Inc. (original owner). See "Newspaper Ownership."

Scott B. Chambers, pres; Howard A. White, gen mgr; Harley A. Stone, coml mgr; Jamie M. Cunningham, prog dir; Richard R. Lange, prom mgr; Donald A. Mahlum, news dir; Francis A. Thompson, chief engr.

**WCTW-FM** (Aug. 4, 1947): 102.5 mc; 4 kw. Duplicates WCTW (above).

### NORTH VERNON, Jennings County

**WOCH** (Jan. 8, 1955): 1460 kc; 500 w-D. P. O. Box 46. Phone Fillmore 9-8421. Dorrell Ochs (original owner).

Rep Hopewell.

Eddie Sears, gen mgr & coml mgr; Ernie Kerns, prog dir & prom mgr; Nate Reece, news dir; Jimmy Ochs, chief engr.

### PERU, Miami County

**WARU** (Sept. 21, 1955): 1600 kc; 1 kw-D. Route No. 1. Phone Gridley 3-4448. Wabash-Peru Broadcasting Co. (original owner).

S. L. Huffman, pres; Denver I. Dever, station mgr.

### PORTLAND, Jay County

**WPGW** (Jan. 14, 1951): 1440 kc; 500 w-D, DA. P. O. Box 608. Phone 1094. Glenn West (original owner).

### PRINCETON, Gibson County

**WRAY** (Dec. 16, 1950): 1250 kc; 1 kw-D. P. O. Box 8. Phone Fulton 5-4861. Princeton Broadcasting Co. (original owner).

Rep Devney-O'Connell.

M. R. Lankford, owner & gen mgr; D. T. Critchfield, coml mgr; Stuart K. Lankford, prog dir; Richard Lankford, news dir; Lee Kennedy, chief engr.

**WRAY-FM** (May 15, 1960): 98.1 mc; 8.7 kw. Duplicates WRAY (above).

WRAY-TV: Tv companion of WRAY-AM-FM (above).

### RICHMOND, Wayne County

**WGLM (FM)** (under construction; granted April 1960; target date not announced): 96.1 mc; 32 kw. House of Sound Inc.

Richard N. & Jacqueline Williams, principal owners.

**WKBV** (Sept. 27, 1926): 1490 kc; 250 w. West Main St. Phone 3-1156. Central Broadcasting Corp. (acquired station September 1942).

Network ABC. Rep Everett-McKinney.

Specialty programs: Negro, 1 hr. wkly.

Lester G. Spencer, pres & gen mgr; J. F. Wickemeyer, coml mgr; Bill Quigg, prog dir; Bill Woehrmann, prom mgr; Ted Westbrook, news dir; Lou Duning, chief engr.

**WKBV-FM** (under construction; granted June 1960; target date not announced): 106.5 mc; 25 kw. Central Broadcasting Corp. (see above).

**WULX-FM** (under construction; granted March 1960; target date not announced): 99.5 mc; 6 kw. Richmond Broadcasting Co.

### SALEM, Washington County

**WSLM** (Feb. 14, 1953): 1220 kc; 1 kw-D. P. O. Box 472. Phone Salem 700. Don H. Martin (original owner).

Network ABC. Rep Masla; Kentucky Radio Sales (regional).

Don H. Martin, pres & gen mgr; Herbert L. Arms, coml mgr; Norma Smedley, prog dir; John Marver, account exec; Boyd Smedley, news dir; Darrell E. Dixon, chief engr.

## INDIANA CONTINUED

**WSLM-FM** (not on air; target date, late 1960): 98.9 mc; 2.7 kw. To duplicate WSLM (above).

### SEYMOUR, Jackson County

**WJCD** (November 1949): 1390 kc; 1 kw-D. 1534 Ewing St. Phone Jackson 2-1390. Dr. Azra C. Baker (original owner).

Bob Shippee, gen & coml mgr; Fred Osborne, prog dir; Arthur T. Kindell, chief engr.

### SHELBYVILLE, Shelby County

**WSLV** (under construction; granted July 1960; target date not announced): 1520 kc; 250 w, DA-1. Shelby County Broadcasting Co.

### SOUTH BEND, St. Joseph County

***WETL (FM)** (Nov. 17, 1958): 92.9 mc; 290 w. 620 W. Washington Ave. Phone Atlantic 8-4787. School City of South Bend (original owner).

L. L. Matthews, pres; Galon R. Miller, gen mgr; John Finster, prog dir; Robert Bell & Howard Uhrig, co-chief engrs.

**WJVA** (December 1948): 1580 kc; 1 kw-D. P. O. Box 179. Phone Central 4-1111. TWX SB 8783. Booth Broadcasting Co. (acquired station August 1956). See Booth Stations in "Group Ownership" and "Newspaper Ownership."

Network MBS. Rep Rambeau, Vance & Hopple; Weed (Detroit).

Specialty programs (wkly): Italian, 2 hrs.; Polish, 2 hrs.

John L. Booth, pres; Martin G. Creel, gen mgr; Charles Sharpless, coml mgr; Al Waters, program dir; Bob Nieder, promotion dir; Louis Ellis, chief engr; Jim Dolan, news dir; Don Howard, farm dir; Louise Otterson, women's dir.

**WNDU** (1944): 1490 kc; 250 w. P. O. Box 989. Phone Central 3-7111. TWX SB 8773. Michiana Telecasting Corp. (acquired station 1955).

Network ABC. Rep Venard, Rintoul & McConnell.

Father Theodore Hesburgh C.S.C., pres; Daniel Martin, gen mgr; Robert Nowiki, coml mgr; John McCullough, prog dir; Walter Purcell, prom mgr; Robert Young, news dir; Bazil O'Hagan, chief engr.

WNDU-TV: tv companion of WNDU.

*Have Pulse*
*. . . will travel*
WBOW *has the*
*Number 1*
*Pulse Rating*

**Never has one radio station so dominated one area as WBOW does in Terre Haute. WBOW has all the ratings . . . all the results. Number one all day, everyday. . . . 24 hours a day**

**Call Ralph McHargue**

WBOW Terre Haute

Represented by
**Weed Radio Corporation**

**WSBT** (June 1921): 960 kc; 5 kw, DA-2. 300 W. Jefferson, zone 1. Phone Central 3-3141. TWX SB 8762. South Bend Tribune (original owner). See "Newspaper Ownership."

Network CBS. Rep Raymer.

Specialty programs: Polish, Hungarian.

Franklin D. Schurz, pres; Neal B. Welch, gen mgr; Arthur R. O'Neil, asst station mgr & chief engr; Will R. Darch, coml mgr; Walter Sweitzer, prog dir; Norbert Gassensmith, prom mgr; Robert Hoyt, news dir.

WSBT-TV: Tv companion of WSBT.

### TELL CITY, Perry County

**WTCJ** (Feb. 1, 1948): 1230 kc; 250 w. P. O. Box 237. Phone Kingsdale 7-2345. James R. Brewer (original owner).

Network Keystone.

James R. Brewer, pres, prog dir & chief engr; Robert Cassidy, news dir.

### TERRE HAUTE, Vigo County

**WBOW** (June 15, 1927): 1230 kc; 1 kw, DA-1. 303 S. 6th St. Phone Crawford 5034. Radio WBOW Inc. (acquired station May 15, 1957). See J. W. O'Connor Stations in "Group Ownership."

Network MBS. Rep Weed.

J. W. O'Connor, pres; Ralph McHargue, gen mgr; Karl Walwik, coml mgr; John Palmer, prog dir; Donna Bell, prom mgr; Martin Plascak, news dir; Frank Casteel, chief engr.

**WMFT** (May 23, 1958): 1300 kc; 500 w-D. P. O. Box 894. Phone Crawford 9618. Citizens Broadcasting Co. (acquired station July 21, 1959).

Network ABC, Keystone. Rep Burn-Smith.

Thomas S. Land, pres; Richard O. Bieser, mgr, sec & coml mgr; Bill Arthur, prog dir; Bob Eames, prom mgr; Bob Bratt, news dir; Paul Ford, chief engr.

**THE *NEW* WMFT**

**Terre Haute's Largest Non-Directional Signal**

**Always Better Coverage**

**network**

**WTHI** (December 1947): 1480 kc; 1 kw, DA-1. 918 Ohio St. Phone Crawford 9418. TWX TH1. Wabash Valley Broadcasting Corp. (original owner).

Network CBS. Rep Bolling.

Anton Hulman Jr., pres; Joseph M. Higgins, vp & gen mgr; George A. Foulkes, gen sales mgr; Ben Falber Jr., dir radio & tv operations; Bill Hawkins, prom dir; Helen Ryan, news administrator; Russ Arnold, chief engr.

**WTHI-FM** (December 1947): 99.9 mc; 7.4 kw. Same address, licensee & staff as WTHI (above).

WTHI-TV: tv companion of WTHI-AM-FM.

**WVTS (FM)** (May 14, 1960): 100.7 mc; 3.9 kw. P. O. Box 433. Phone Drexel 4605. William John Kulinski (original owner).

William John Kulinski, pres; Jerry W. Kulinski, gen mgr; R. P. Lacy, coml mgr; Greg Martin, prog dir; Fran Jones, prom mgr; Walter Stough, news dir; Rick Slater, chief engr.

### VINCENNES, Knox County

**WAOV** (Oct. 22, 1940): 1450 kc; 250 w. Grand Hotel. Phone Tuxedo 2-6060. Vincennes Sun Co. (acquired station March 7, 1960).

Network MBS. Rep Peters, Griffin, Woodward.

Howard N. Greenlee, pres; William Kepler, coml mgr; Robert Duckworth, prog dir; Austin M. Edmondson, news dir; Ralph Baldwin, chief engr.

### WABASH, Wabash County

***WSKS (FM)** (March 1953): 91.3 mc; 10 w. Wabash High School. Phone 1693. School, City of Wabash.

James R. Oliver, gen mgr; program dir & chief engr.

### WARSAW, Kosciusko County

**WRSW** (1951): 1480 kc; 500 w, DA-2. Times Bldg. Phone Amherst 7-3111. Reub Williams & Sons Inc. (original owner). See "Newspaper Ownership."

C. Reuben Williams, sec-treas; William Mollenhour, mgr, coml mgr & news dir; Marie Snyder, prog dir; Jack Essenberg, prom mgr; Fred Gresso, chief engr.

**WRSW-FM** (1948): 107.3 mc; 34 kw. Duplicates WRSW (above).

### WASHINGTON, Daviess County

**WAMW** (January 1955): 1580 kc; 250 w-D. 615 S.E. 11th St. Phone Clearwater 4-4300. Washington Radio Inc. (acquired station August 1955). See "Newspaper Ownership."

Network Keystone. Rep Best.

Helen B. Bausman, pres; Joseph Edwards, gen mgr; William T. Simpson, coml mgr; Eugene Cabel, prog dir; David Wittrock, news dir; Joe Fox, chief engr.

**WFML (FM)** (February 1948): 106.5 mc; 14 kw. Duplicates WAMW (above).

### WEST LAFAYETTE, Tippecanoe County

***WBAA** (April 4, 1922): 920 kc; 5 kw-D, 1 kw-N, DA-N. Phone 92-2385. Purdue U. (original owner).

James S. Miles, gen mgr; John D. Henderson, educational supervisor; John DeCamp, prog dir; Horace Tyler, farm dir; Mary Alice Crosson, women's dir; Ralph Townsley, chief engr.

***WBAA-FM:** 99.1 mc; 36 kw. Same licensee & staff as WBAA (above).

## IOWA

*Non-commercial

### ALGONA, Kossuth County

**KLGA** (1956): 1600 kc; 5 kw-D, DA-D. Phone Cyprus 4-2475. KLGA Inc. (acquired station June 1, 1960).

Network Keystone.

Robert W. Behling, pres; Robert A. Wilson, vp & gen mgr; Jim Wilkins, prog dir; Jerry Steen, prom dir; Tom Rooker, news dir; Roger Flaig, traffic mgr; Harry C. Snyder, chief engr; Elaine Hutchins, women's dir.

### AMES, Story County

**KASI** (1949): 1430 kc; 1 kw-D. Main & Burnett Sts. Phone Cedar 2-3152. Story County Broadcasting Co. (acquired station Sept. 1, 1959).

Rep Holman.

William B. Ray, partner & gen mgr; James Orngard, coml mgr; Carol Farmer, prog dir; William Ray Jr., prom mgr; Don Bradley, news dir; Eldon Wesley, chief engr.

***WOI** (1922): 640 kc; 5 kw-D, 1 kw-N-SH. Ames, Iowa. Phone Cedar 2-3400. TWX 560. Iowa State U. (original owner).

Dr. James H. Hilton, pres; Richard F. Vogl, gen mgr; Raymond C. Giese, prog dir; Richard Greene, news dir; Keith K. Ketcham, chief engr.

***WOI-FM** (July 1, 1949): 90.1 mc; 16 kw. Same licensee & staff as WOI (above).

WOI-TV: Commercial tv companion of *WOI-AM-FM.

### ATLANTIC, Cass County

**KJAN** (1950): 1220 kc; 250 w-D. N. Olive St. Phone 1717. Nishna Valley Broadcasting Co. (acquired station May 23, 1955).

R. G. Faust, pres & sales mgr; Franklin G. Miller, sec-treas; Robert Einhaus, prog dir, prom mgr & news dir; Dick Neby, chief engr.

### BOONE, Boone County

***KFGQ** (1927): 1260 kc; 250 w-D. 924 W. 2nd St. Phone 1119W. Boone Biblical College. CP for 1 kw-D.

***KFGQ-FM** (1950): 99.3 mc; 310 w. Duplicates KFGQ above.

**KWBG** (Jan. 15, 1950): 1590 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 56. Phone 1590. Boone Broadcasting Co. (original owner). (See "Newspaper Ownership").

H. A. Garvey, gen mgr; R. G. Canter, coml mgr.

### BURLINGTON, Des Moines County

**KBUR** (July 1941): 1490 kc; 250 w. Roosevelt Rd., zone 5. Phone Plaza 2-2701. Burlington Broadcasting Co.

Network ABC. Rep Webb.

G. B. McDermott, pres; David H. Steinle, gen mgr; Willis Schwartz, coml mgr; Richard Mosena, prog dir; Thomas Holmquist, news dir; Cletus Paull, chief engr.

### CARROLL, Carroll County

**KCIM** (June 8, 1950): 1380 kc; 1 kw, DA-2. P. O. Box 431. Phone 4321. Carroll Broadcasting Co. (original owner).

Rep Pearson (national); James D. Bowden (regional).

Leo R. Mayr, gen mgr; Lee Sandberg, coml mgr; Neil Trobak, prog dir; Hugh Ryan, prom mgr; Edna Collins, news dir; Roger Belke, chief engr.

### CEDAR FALLS, Black Hawk County

**KCFI** (Feb. 2, 1958): 1250 kc; 500 w-D, DA-D. P. O. Box 256. Phone Colfax 6-1077. Jane A. Roberts (original owner).

Rep Bolles.

Jane A. Roberts, owner; R. Wayne Cox, gen mgr; Wayne S. Markland, prog dir; John J. Mihalko, chief engr.

### CEDAR RAPIDS, Linn County

**KCRG** (1947): 1600 kc; 5 kw, DA-N. First & First SW. Phone Empire 4-4194. TWX CR 6114. Cedar Rapids Tv Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Branham (national); Harry S. Hyett (Minneapolis).

Specialty programs: Czech, 2 hrs. wkly.

Joseph F. Hladky Jr., pres; Redd Gardner, gen mgr; Chuck Butler, sales mgr; Jim Young, prog dir; Edna A. Herbst, dir, prom & publicity; Craig Tenney, news dir; Lad Hlavaty, chief engr.

KCRG-TV: Tv companion of KCRG.

**KHAK** (not on air; target date late 1960): 1360 kc; 1 kw-D, DA-D. 225 N. Adams St., Green Bay, Wis. Phone Hemlock 5-5331 (Green Bay). Laird Broadcasting Co. (original owner). See Laird Stations in "Group Ownership."
Rep McGavren.
Dorothy J. Laird, pres; Ben A. Laird, gen mgr.

**KPIG** (August 1949): 1450 kc; 250 w. 1225 First Ave., S.E. Phone Empire 3-8265. Cedar Rapids Broadcasting Corp. (acquired station May 1, 1954). See "Newspaper Ownership."
Rep Everett-McKinney.
John C. Kelly, pres; James I. Mitchell, vp & gen mgr; Wayne C. Cornils, coml mgr & chief engr; Robert E. Carpenter, prog dir.

***KTCF (FM):** 88.1 mc, 10 w. Iowa State Teachers College.

**WMT** (1922): 600 kc; 5 kw, DA-N. Paramount Theatre Bldg. Phone Empire 4-0171. TWX CR 6111. American Broadcasting Stations Inc. (acquired station 1944).
Network CBS. Rep Katz.
Mrs. Helen S. Mark, pres; W. B. Quarton, exec vp; Kenneth L. Hastie, gen mgr; Beryl Starbuck, coml mgr; Dean Landfear, prog dir; Jim Bowermaster, prom mgr; Charles Worcester, news dir; Leo F. Cole, bus mgr; George Hixenbaugh, chief engr.
WMT-TV: Tv companion of WMT.

### CENTERVILLE, Appanoose County

**KCOG** (March 1949): 1400 kc; 100 w-SH. 1910 S. Main St. Phone 407. Hope Co. (acquired station Feb. 1, 1960). CP for unlimited time.
Rep Bolles (New York); James Bowden (Minneapolis); Harold Soderlund (Omaha).
LeRoy Okerlund, pres; Gene G. Loffler II, gen mgr; Richard King, prog dir; Raymond Portinga, chief engr.

### CHARLES CITY, Floyd County

**KCHA** (November 1949): 1580 kc; 500 w-D. 300½ N. Main St. Phone Capitol 8-1321. Radio Inc. (acquired station June 1957).
Rep Hopewell.
L. J. Bromberg, pres & gen mgr; Robert Brown, coml mgr; Richard Snyder, prog dir; K. L. Sullivan, news dir.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
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IN THE MIDWEST—NEAREST OFFICE IS—
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### CHEROKEE, Cherokee County

**KCHE** (January 1953): 1440 kc; 500 w-D. P. O. Box 58. Phone Canal 5-2511. Cherokee Broadcasting Co. (original owner).
Rep Best.
Charles Reznikov, pres, gen mgr & prog dir; Quentin D. Davis, coml mgr; Dale Brodt, prom mgr; Hal Mann, news dir; Sterling Heil, chief engr.

### CLINTON, Clinton County

**KCLN** (Dec. 21, 1956): 1390 kc; 1 kw-D, DA-D. P. O. Box 875. Phone Chapel 3-2174. Valley Tv & Radio Inc. (acquired station February 1959).
Rep Gill-Perna.
Russell G. Salter, pres; Stanley B. Noyes, exec vp & gen mgr; John Lorinser, coml mgr; Donald G. Rhyne, prog dir; William McMahon, prom mgr; Manuel Currier, news dir; Milton Nicholas, chief engr.

**KROS** (1941): 1340 kc; 250 w. Jacobsen Bldg. Phone Chapel 2-1252. Clinton Broadcasting Corp. (original owner).
Network MBS. Rep Venard, Rintoul & McConnell.
Bernard M. Jacobsen, pres & gen mgr; Darline Gordon, local coml mgr; Vernon Gielow, prog dir; Lee White, news dir; Gerald A. Parker, chief engr.

**KROS-FM** (1947): 96.1 mc; 13 kw. Duplicates KROS (above).

### COUNCIL BLUFFS, Pottawattamie County

**KSWI** (1947): 1560 kc; 500 w-D. 120 S. Main St. Phone 322-4041. TWX 6750. Nonpareil Broadcasting Co. (original owner). See "Newspaper Ownership."
Network ABC, MBS, Keystone.
Robert H. O'Brien, pres & gen mgr; David A. DoBell, coml mgr; Robert Hallgren, prog dir & chief engr; Clarence Hoovler, prom mgr; Walt Gibbs, news dir.

**NEW (FM):** (see full listing under Omaha, Neb.). Same licensee as KSWI (above).

### CRESTON, Union County

**KSIB** (Dec. 7, 1946): 1520 kc; 1 kw-D. Phone State 2-2155. Southwest Iowa Broadcasting Co. (original owner).
Network Iowa Tall-Corn. Rep Venard, Rintoul & McConnell.
Arden D. McKee, pres; E. M. Horning, gen mgr, coml mgr, prog dir & prom mgr; John Candler, news dir; Wayne J. Hatchett, chief engr.

### DAVENPORT, Scott County

**KSTT** (July 1946): 1170 kc; 1 kw, DA-2. 736 Federal St. Phone 6-2541. Quint Cities Broadcasting Co. (acquired station November 1955).
Network MBS. Rep Forjoe.
Frederick Epstein, pres, gen mgr & national sales mgr; Ken Draper, prog dir; James Watt, prom mgr; Robert Mohr, news dir; George W. Stephenson Jr., chief engr.

**WOC** (February 1922): 1420 kc; 5 kw, DA-2. 805 Brady St. Phone 3-3661. TWX DV 82. Tri-City Broadcasting Co. (original owner). See B. J. Palmer Stations in "Group Ownership."
Network NBC. Rep Peters, Griffin, Woodward.
Col. B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; William D. Wagner, sec; Ernest C. Sanders, resident mgr; Pax Shaffer, sales mgr; Raymond E. Guth, prog dir; Richard Upp, prom dir; Bob Frank, news dir; Paul Arvidson, chief engr.

**WOC-FM** (October 1948): 103.7 mc; 33 kw. Duplicates WOC (above).
WOC-TV: Tv companion station of WOC-AM-FM.

**KWNT** (1952): 1580 kc; 500 w-D. 415 Perry St. Phone 6-4407. Doralcar Assoc. Inc. (acquired station January 1959).
Rep Weed.
Howard Dorsey, pres; J. W. O'Connor, gen mgr; Robert L. Harris, station mgr; Jack Woods, prog dir; Bernhardt Munson, chief engr.

### DECORAH, Winneshiek County

**KDEC** (May 1947): 1240 kc; 250 w, shares time with KWLC. 308½ W. Water St. Phone 382-4251. Scenic Broadcasting Co. (acquired station November 1951).
Network Keystone.
Verne Koenig, pres & prog dir; Kenneth Bjerke, coml mgr; Ronald Yantz, news dir; John Hibbard, chief engr.

***KWLC** (December 1926): 1240 kc; 250 w, shares time with KDEC. Luther College. Phone 382-3621, ext 227. Luther College (original owner).
Specialty programs: Norwegian, 1 hr. wkly.
Dr. J. W. Ylvisaker, pres; Dr. Harold Svanoe, gen mgr; John Braaten, prog dir; Tom Vaaler, news dir; John Hibbard, chief engr.

### DENISON, Crawford County

**KDSN** (April 11, 1956): 1580 kc; 500 w-D, DA-D. P. O. Box 337. Phone Amhurst 3-3141. Denison Broadcasting Co. (acquired station September 1956).
Walt Morrison, pres; Mark Bohn, coml mgr; Don Peterson, prom mgr; Don Uker, news dir; James Peterson, chief engr.

### DES MOINES, Polk County

**KCBC** (March 13, 1947): 1390 kc; 1 kw, DA-1. P. O. Box 1404. Phone Crestwood 7-4483. Fletcher-Mitchell Corp. (acquired station Aug. 1, 1958).
Network ABC. Rep Devney-O'Connell; Eugene F. Gray.
James I. Mitchell, pres; Claire E. Grant, gen mgr & prom mgr; Robert D. Bunce, coml mgr; Don Purdy, prog dir & sales mgr; James E. Hoskins, news dir; Robert S. Brown, chief engr.

**KDMI (FM):** 97.3 mc; 115 kw. Percy B. Crawford. See Percy B. Crawford Stations in "Group Ownership."

***KDPS (FM)** (April 1, 1952): 88.1 mc; 5.2 kw. 1800 Grand Ave., zone 14. Phone Atlantic 8-9511, ext. 211. Des Moines Independent & Community School Dist. (original owner).
C. F. Schropp, gen mgr; Ralph Joy, prog dir; Walter Alliss, chief engr.
*KDPS-TV: Tv companion of KDPS (FM).

**KIOA** (1948): 940 kc; 10 kw-D, 5 kw-N, DA-2. 5th & Park Sts. Phone Atlantic 2-9191. TWX DM 273. KIOA Inc. (acquired station April 1957). See Public Radio Stations in "Group Ownership."
Network MBS. Rep Adam Young.
Lester Kamin, pres; James C. Dowell, vp, dir of natl & regional sales; Larry Monroe, gen mgr & prog mgr; Hillis Bell, local coml mgr; Steve Heefner, prog dir; Doc Lemon, news dir; Lyle W. Nolan, chief engr.

**KRNT** (March 17, 1935): 1350 kc; 5 kw, DA-N. 9th & Pleasant Sts., zone 14. Phone Cherry 3-4141. TWX 279. Cowles Broadcasting Co. (original owner). See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."
Network CBS. Rep Katz.
Luther L. Hill, pres; Robert W. Dillon, vp & gen mgr; Paul M. Elliott, natl sales mgr; William Hippee, Local sales mgr; Joe Hudgens, prog dir; Guy Koenigsberger, asst prog dir; Richard H. Devine, prom mgr; Russ Van Dyke, news dir; Charles F. Quentin, chief engr.
KRNT-TV: Tv companion station of KRNT.

**KSO** (1921): 1460 kc; 5 kw, DA-N. 1910 Ingersoll, zone 14. Phone Cherry 3-0571. KSO Inc. (acquired station June 1958). See BFR Stations in "Group Ownership."
Rep H-R Representatives.
Larry Bentson, pres; Frank McGivern, gen mgr; Bill Bentson, asst gen mgr & sales mgr; Dick Vance, prog dir & prom mgr; Max Rauer, news & sports dir; Homer Child, engineering supervisor.

**KSO-FM:** 98.5 mc, 9.06 kw. Same licensee as KSO above.

**KWKY** (Feb. 2, 1948): 1150 kc; 1 kw, DA-2. 419½ Locust St. Phone Cherry 4-0101. General Broadcasting Services of Iowa Inc. (acquired station July 23, 1959).
Rep Broadcast Time Sales.
Robert N. Kindred, vp & gen mgr; Stan Merchant, sales mgr; Curtis Palmer, prog dir; Werner Schwarz, chief engr.

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## IOWA CONTINUED

**WHO** (April 10, 1924): 1040 kc; 50 kw. 1100 Walnut St., zone 7. Phone Atlantic 8-6511. TWX DM 286. Central Broadcasting Co. (acquired station Feb. 14, 1930). See B. J. Palmer Stations in "Group Ownership."

Network NBC. Rep Peters, Griffin, Woodward.

B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; Paul A. Loyet, vp & resident mgr; Wm. D. Wagner, sec; W. W. Woods, asst resident mgr; Robert H. Harter, sales mgr; Cecil C. Huntzinger, prog dir; John D. Shelley, news bureau mgr; Herbert H. Plambeck, farm service dir; Roy W. Pratt, chief engr.

**WHO-FM** (Feb. 1, 1948): 100.3 mc; 24 kw. Same licensee & staff as WHO (above).

WHO-TV: Tv companion station of WHO-AM-FM.

### DUBUQUE, Dubuque County

**KDTH** (May 4, 1941): 1370 kc; 1 kw-DA-N. 8th & Bluff Sts. Phone 3-7351. Telegraph Herald (original owner). See "Newspaper Ownership."

Network ABC; Tall Corn. Rep Venard Rintoul & McConnell.

F. W. Woodward, pres; K. S. Gordon, gen mgr; A. C. Newburgh, coml mgr; Robert Gribben, prog dir; Gordon Kilgore, news dir; Donald Abitz, chief engr.

**WDBQ** (Oct. 30, 1933): 1490 kc; 250 w. Fischer Bldg. Phone 3-8241. WDBQ Broadcasting Co. (acquired station April 11, 1958).

Network MBS. Rep Pearson.

Oswald Friend, pres; Philip T. Kelly, gen mgr; Terry Dorsey, prog dir; Vaughn Gayman, news dir.

**WDBQ-FM** (Sept. 1, 1940): 103.3 mc; 15 kw. Duplicates WDBQ (above).

### ESTHERVILLE, Emmet County

**KLIL** (Dec 10, 1952): 1340 kc; 100 w. P. O. Box 155. Phone Emerson 2-3521. KLIL Inc. (acquired station Nov. 1, 1957).

Network Keystone.

Jack Turnbull, pres & gen mgr; Lucille Turnbull, coml mgr; Don Gard, prog dir & prom mgr; Emerson Gates, news dir; Wilbur Ralph, chief engr.

### FAIRFIELD, Jefferson County

**KMCD** (March 3, 1958): 1570 kc; 250 w-D. P. O. Box 31. Phone 345. Broadcasting Engineering Services Inc. (original owner).

Network ABC. Rep Webb.

G. B. McDermott, pres; William W. Hansen, gen mgr; Donald L. Picken, prog dir; Richard J. Caldwell, chief engr.

### FORT DODGE, Webster County

**KVFD** (Dec. 24, 1939): 1400 kc; 250 w. Phone 4-0351. Northwest Broadcasting Co. (original owner).

Network MBS. Rep Venard, Rintoul & McConnell.

Ed Breen, pres & gen mgr; Max Landes, coml mgr; Drexel Peterson, prog dir; Bill Higgins, prom mgr; Bob Dean, news dir; Dave Sinclair, chief engr.

KQTV (TV): Tv companion of KVFD.

**KWMT** April 1956): 540 kc; 1 kw-D, DA-D. P. O. Box 220. Phone 8-4711. American Broadcasting Stations Inc. (acquired station November 1957).

Rep Everett-McKinney; Katz.

Mrs. Helen Mark, pres; Wm. B. Quarton, exec vp; Burns Nugent, gen mgr; James W. Maurer, coml mgr; Deane Johnson, prog dir; Tom Danaher, news dir; Roy Chase, chief engr.

### FORT MADISON, Lee County

**KXGI** (Feb. 6, 1948): 1360 kc; 1 kw-D. Marquette Bldg. Phone Drake 2-1241. Talley Broadcasting Co. (acquired station May 1, 1960).

Rep Devney-O'Connell.

Specialty programs: Spanish, 1 hr. wkly.

Hayward L. Talley, pres; Al M. Farber, station mgr; Dale Spangler, prog dir & farm dir; Richard Specht, news dir; Lonnie Keeler, chief engr.

### GRINNELL, Poweshiek County

**KGRN** (Nov. 1, 1957): 1410 kc; 500 w-D. P. O. Box 67. Phone Belmont 6-5444. Mitchell Broadcasting Co. (acquired station Feb. 1, 1960).

Rep Pearson.

Forrest J. Mitchell Jr., pres; Vic Sayer, coml mgr; Dave Franklin, prog dir; Mike McNally, chief engr.

**KXIC** (June 7, 1948); 800 kc; 1 kw-D, DA-D. P. O. Box 751. Phone 8-1181. Johnson County Broadcasting Corp. (original owner).

Network Tall Corn.

Scott Swisher, pres; Gene Claussen, gen mgr & coml mgr; Robert Shellady, prog dir & prom mgr; Paul Smith, news dir; Elliott Full, chief engr.

### INDEPENDENCE, Buchanan County

**KOUR** (1960): 1220 kc; 250 w-D. 209½ First St., East.

### IOWA CITY, Johnson County

***WSUI** (1919): 910 kc; 5 kw, DA-2. Phone 8-0511. State U. of Iowa. (original owner).

Carl H. Menzer, dir; Lawrence Walcoff, prog dir; E. F. Andrews, news dir; S. J. Ebert, chief engr.

***KSUI (FM)** (1940): 91.7 mc; 17.5 kw. Same licensee and staff as WSUI (above).

### KEOKUK, Lee County

**KOKX** (1947): 1310 kc; 1 kw-D, 500 w-N, DA-2. Hotel Iowa Bldg. Phone 3670. Keokuk Broadcasting Co. (original owner).

Network MBS. Rep Venard, Rintoul & McConnell; James D. Bowden (regional).

Harold W. Stadler, pres; Robert W. Erickson, gen mgr; John Husak, coml mgr; Joe Malkin, news dir; John Schraufek, chief engr.

### KNOXVILLE, Marion County

**KNIA** (1960): 1320 kc; 500 w-D, DA-D. P. O. Box 243. Phone Victor 2-3161. Mitchell Broadcasting Co.

Rep Pearson.

Forrest J. Mitchell Jr., pres & chief owner; Robert C. Betts, vp & gen mgr; Larry Heaberlin, prom mgr; Don Dye, chief engr.

### LE MARS, Plymouth County

**KLEM** (1954): 1410 kc; 1 kw-D. P. O. Box 1410. Phone 1410. Radio Station KLEM.

George M. DeRuyter, mgr.

### MAQUOKETA, Jackson County

**KMAQ** (Aug. 26, 1958): 1320 kc; 500 w-D. 136½ Main St. Phone Olive 2-2426. Jackson County Broadcasting Co. (original owner).

Network Keystone.

Nathan Goetz, pres; Duane A. Willey, gen mgr; C. H. Beck, coml mgr; Stan Barton, prog dir; Dennis Voy, prom mgr; Ray E. Shields, chief engr.

### MARSHALLTOWN, Marshall County

**KFJB** (June 2, 1923): 1230 kc; 250 w. 133 E. Main St. Phone 3361. Marshall Electric Co. (acquired station April 18, 1947). See "Newspaper Ownership."

Network Tall Corn. Reps Venard, Rintoul, McConnell; James D. Bowden (regional).

William P. White, gen mgr; William C. Doll, coml mgr; Dale Smith, sports dir & prom mgr; Allan N. Schrock, news dir; Herbert G. Anderson, chief engr.

### MASON CITY, Cerro Gordo County

**KGLO** (Jan. 17, 1937): 1300 kc; 5 kw, DA-N. Second & Penn Sts. Phone Garden 3-2540. TWX MY 8383. Lee Radio Inc. (original owner). See Forward Group in "Group Ownership." Also see "Newspaper Ownership.' '

Network CBS. Rep Branham

Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, coml mgr; Bob Clausen, prog dir; Glen Haydon, prom mgr; Ken Kew, news dir; Roger Sawyer, chief engr; Al Heinz, farm dir; Walter Rothschild, natl sales mgr.

**KGLO-FM** (1948): 101.1 mc; 16 kw. Duplicates KGLO (above).

KGLO-TV: Tv companion station of KGLO-AM-FM.

**KRIB** (1948): 1490 kc; 250 w. Box 885. Phone Garden 4-1276. Western Broadcasting Co. (acquired station March 18, 1958). (See William F. Johns Family Stations in "Group Ownership").

Rep Gill-Perna.

William F. Johns Jr., pres; Mrs. Shirley Ott, gen mgr; Richard Brinkman, coml mgr; Jack Rockufeler, prog dir; Bruce Holland, prom mgr; James Frank, news dir; Jerry Eide, chief engr.

**KSMN** (March 1, 1948): 1010 kc; 1 kw-D. 5 W. State. Phone Garden 3-8634. Land O' Corn Broadcasters Inc. (acquired station May 9, 1956).

Rep Venard, Rintoul & McConnell.

Donald F. Blanchard, pres; Harry Campbell, gen mgr; Robt. Ryan, coml mgr & prom mgr; Hubert Marshall, chief engr & prog dir; Stu Grummon, news dir.

### MUSCATINE, Muscatine County

**KWPC** (Jan. 5, 1947): 860 kc; 250 w-D. Mulberry and Houser. Phone Amherst 3-2442. Muscatine Broadcasting Co. (original owner).

Network Tall Corn. Rep Venard, Rintoul & McConnell; James Bowden (Minneapolis, Iowa & Omaha).

Spanish, ½ hr. wkly.

George J. Volger, partner & gen mgr; Vince Beckey, coml mgr; Marion Templeman, prog dir; Frank Mangold, news dir; Dave McGowan, chief engr.

**KWPC-FM** (February 1948): 99.7 mc; 780 w. Duplicates KWPC (above) during day; separate programming at night.

### NEWTON, Jasper County

**KCOB** (1955); 1280 kc; 1 kw-D. P. O. Box 190. Phone Py 2-5262. Richard C. Brandt.

Rep Grant-Webb.

### OELWEIN, Fayette County

**KOEL** (July, 1950): 950 kc; 1 kw-D, 500 w-N, DA-2. 109 S. Frederick Ave. Phone 950. Northeast Iowa Radio Corp. (original owner).

Network Tall Corn. Rep Venard, Rintoul & McConnell.

C. W. Crahan, pres; W. J. Teich, gen mgr; Don L. McKee, coml mgr; Dale Wood, prog dir; James Knight, prom mgr; Dick Petrik, news dir; Lucile J. Helebrant, women's dir; Clinton Knapp, chief engr.

### OSKALOOSA, Mahaska County

**KBOE** (Nov. 15, 1950): 740 kc; 250 w-D. P. O. Box 518. Phone Orchard 3-3493. Oskaloosa Broadcasting Co. (original owner).

Network Tall Corn. Rep Venard, Rintoul & McConnell.

E. G. Wenrick, pres; Glen Stanley, gen mgr & coml mgr; Les Wright, prog dir & prom mgr; John Halligan, news dir; William Brubaker, chief engr.

### OTTUMWA, Wapello County

**KBIZ** (April 1, 1944): 1240 kc; 250 w. New Union Bank Bldg. Phone Murry 2-7588. Wapello County Broadcasting Co. (acquired station August 1, 1958).

Network CBS. Reps Bolles (N.Y.); John K. Markey (Chicago); Harry Hyett (Minneapolis).

G. LaVerne Flambo, pres; Dale Cowle, exec vp & gen mgr; Gene Kaye, prog dir & office mgr; Myrna Peterson, women's dir; Bud Chaldy, news dir; Jim Littlejohn, chief engr.

**KLEE** (Aug. 1, 1954): 1480 kc; 500 w-D 422 W. Second St. Phone Murray 2-7551. WPFA Radio Inc. See J. W. O'Connor Stations in "Group Ownership."

Rep Walker-Rawalt.

William O'Conner, pres; John E. Karr, gen mgr; Larry Sheppard, asst mgr; Dwaine Pearson, sales dir; Neil Ingle, prog dir.

### SHENANDOAH, Page County

**KFNF** (1924): 920 kc; 1 kw-D. 500 w-N. 407 Sycamore St. Phone 1302. KFNF Broadcasting Corp. (acquired station Oct. 17, 1959). See Farm & Home Stations in "Group Ownership."

Rep Bolling.

Nicholas Tedesco, pres; George W. Diefenderfer Jr., gen mgr; Donald W. Johnson, prog dir; Merrill Langfitt, farm dir.

**KMA** (Aug. 12, 1925): 960 kc; 5 kw, DA-N. Lowell & Elm St. Phone 192. TWX 144. May Broadcasting Co. (original owner). See B. J. Palmer Stations in "Group Ownership."

Network ABC. Rep Petry.

Edward W. May, pres; Owen L. Saddler, exec vp & gen mgr; Anthony J. Koelker, mgr; C. H. Hamilton, coml mgr; Dean Naven, prog dir & news dir; Duane Modrow, prom mgr; Don Burrichter, chief engr.

### SIOUX CITY, Woodbury County

**KMNS** (1949): 620 kc; 1 kw, DA-2. 620 Insurance Exchange Bldg. Phone 8-0628. Siouxland Broadcasting Inc. (acquired station June 16, 1958). See Stuart Investment Stations in "Group Ownership."

Rep Raymer; Harold Soderlund (Omaha).

James Stuart, pres; Richard Chapin, exec vp; Jan Dellinger, gen mgr; Don Frost, prog dir; Don Miller, news dir; Dick Perry, sports dir; Phil Maher, chief engr.

**KSCJ** (1927): 1360 kc; 5 kw, DA-N. P. O. Box 118. Phone 5-7993. Perkins Brothers Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Hollingbery.

Eugene T. Flaherty, gen mgr; Elizabeth Sammons, prog dir; Jack Todd, news dir; S. C. Dier, chief engr.

KTIV (TV): Tv companion of KSCJ.

**KTRI** (1938): 1470 kc; 5 kw, DA-2. 400 Commerce Bldg. Phone 8-0165. Sioux City Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Everett-McKinney.

John C. Kelly, pres; Lennon Kelly, gen mgr; Jim Stramel, coml mgr; M. D. Burgess, news dir; Sam Seldon, chief engr.

### SPENCER, Clay County

**KICD** (December 1942): 1240 kc; 250 w. P. O. Box 631. Phone 1240. Iowa Great Lakes Broadcasting Co. (acquired station April 1945).

Rep Venard, Rintoul & McConnell; James D. Bowden (regional).

Ben B. Sanders, pres & gen mgr; Jack W. Wedel, coml mgr; Chet Andrews, prog dir; T. L. Shumate, prom mgr; Harvey Sanford, news dir; Eldon Kanago, chief engr.

### STORM LAKE, Buena Vista County

**KAYL** (November 1948): 990 kc; 250 w-D. Park Bldg. Phone Regent 2-3520. Cornbelt Broadcasting Co. (original owner).

Network Keystone.

Oscar Grau, pres; Paul R. Benson, gen mgr; Aleda Horner, coml mgr; Andy Lynn, prod mgr.

**KAYL-FM** (February 1949): 101.5 mc; 8.9 kw. Duplicates KAYL (above).

### WATERLOO, Blackhawk County

***KNWS:** 1090 kc; 1 kw-D. P. O. Box 31. Phone Adams 3-3108. Northwestern College-Bible College (See Northwestern College Stations in "Group Ownership").

**KWWL** (November 1947): 1330 kc; 5 kw-D, 1 kw-N, DA-2, CP for 5 kw). E. 4th & Franklin. Phone Adams 4-4404. TWX WX 7517. Black Hawk Broadcasting Co. (original owner). See Black Hawk Broadcasting Stations in "Group Ownership."

Network MBS. Rep Avery-Knodel.

R. J. McElroy, pres & gen mgr; B. C. Baldwin, coml mgr, prog dir & prom mgr; Warren Mead, news dir; Edward M. Tink, dir of engineering.

KWWL-TV: Tv companion station of KWWL.

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SURVEYS have measured the Iowa radio audience for 23 consecutive years. A new 93-County Area* Pulse Survey proves — as have all the others — that 50,000-Watt WHO Radio is again Iowa's most listened-to station.

Iowa radio families have again given WHO Radio a "clean sweep" with first place in *every week-day quarter hour surveyed.* Competition came from more than 85 other stations serving this area. In fact, 50,000-Watt WHO Radio's audience outstrips that of the next two stations *combined* during the three major week-day broadcast segments (6 a.m.-Noon, Noon-6 p.m., 6 p.m.-10:30 p.m.).

But these ratings tell only part of the story. They represent only 72% (625,000 of 865,350) of the radio families residing within WHO Radio's NCS No. 2 coverage area — America's 14th largest radio market. And in *all* this area, WHO Radio is an important voice!

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Robert H. Harter, Sales Manager

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## IOWA CONTINUED

**KXEL** (1942): 1540 kc; 50 kw, DA-N. Highway 281 East. Phone Adams 3-3371. TWX 7559. KXEL Broadcasting Co. (acquired station Nov. 7, 1958). See Bahakel Stations in "Group Ownership."

Network ABC. Rep Bolling.

Specialty programs: Negro, 3 hrs. wkly.

Cy N. Bahakel, pres; Al Laval, gen mgr; Robert Proctor, coml mgr; Don Kassner, chief engr & operational dir; Charley Trussell, prog dir; Wally Bishop, news dir.

### WAVERLY, Bremer County

***KWAR (FM)** (Sept. 15, 1951): 89.1 mc; 10 w. Wartburg College. Phone 1040. Wartburg Normal College of the American Lutheran Church (original owner).

Dennis O. Thurow, gen mgr; Edward C. Knop, prog dir; Donald Ehlers, news dir; Herbert M. Bomhoff, chief engr.

**KWVY** (May 6, 1958): 1470 kc; 1 kw-D, DA-D. P. O. Box 307. Phone 1470. Cedar Valley Broadcasting Co. (original owner).

John W. Talbott, pres & gen mgr; Jerry Meyer, prog dir & news dir; Gene Landau, chief engr.

### WEBSTER CITY, Hamilton County

**KJFJ** (Feb. 6, 1950): 1570 kc; 250 w-D. P. O. Box 222. Phone Temple 2-1410. Triangle Broadcasters Inc. (acquired station Jan. 1, 1958).

Rep Best.

D. D. (Don) Treu, pres & gen mgr; Cal Haworth, coml mgr; G. D. Warland, prog dir; Iris Jensen, women's dir; Aldis Hendrickson, chief engr.

## KANSAS

*Non-commercial.

### ARKANSAS CITY, Cowley County

**KSOK** (Jan. 1, 1947): 1280 kc; 1 kw-D, 100 w-N. P. O. Drawer 917. Phone 2666. KSOK Broadcasting Co. (original owner). See "Newspaper Ownership" and Stauffer Publications Stations in "Group Ownership."

Oscar S. Stauffer, pres; S. C. Thompson, vp & gen mgr; Elmer Morris, coml mgr; Lois Blaine, women's dir; Thomas Parmley, news dir; Wayne Owens, chief engr.

### ATCHISON, Atchison County

**KARE** (July 26, 1939): 1470 kc; 1 kw, DA-1. Fifth & Kansas Ave. Phone 2477. Griffith-Buenning Broadcasting Co. (acquired station Jan. 22, 1950).

Rep Sears & Ayer.

James M. Griffith, gen mgr; Paul H. Buenning, coml mgr; Edwin S. Arthur, news dir; L. D. Winegardner, chief engr.

### CHANUTE, Neosho County

**KCRB** (1952): 1460 kc; 1 kw-D. P. O. Box 132. Phone 434. Cecil W. & Jane A. Roberts (original owner). See Cecil W. Roberts Stations in "Group Ownership."

Network Keystone, Magic Circle (regional). Rep Best.

Specialty programs: Spanish, ½ hr. wkly.

Cecil W. Roberts, pres; Glen A. Halbe, gen mgr; Jim Fehr, coml mgr; Sherrolyn Leavitt, prog dir; Tom Alden, news dir; Cecil Frazier, chief engr.

### COFFEYVILLE, Montgomery County

**KGGF** (1930): 690 kc; 10 kw-D, 5 kw-N, DA-2. 306 W. 8th St. Phone Clinton 1-3800. TWX CFVL 8106. Midwest Broadcasting Co. (acquired station Oct. 15, 1947). See Seaton Stations in "Group Ownership" and "Newspaper Ownership."

Network ABC.

Rep Pearson.

Richard M. Seaton, pres; Robert L. Pratt, sec, gen mgr & prom mgr; E. B. Spoonamore, coml mgr; Richard S. Embody, prog dir; Harold Springer, news dir; J. Sarto Jaminet, chief engr.

### COLBY, Thomas County

**KXXX** (1947): 790 kc; 5 kw-D. 380 W. 4th St. Western Plains Broadcasting Co. (original owner) (See Farm & Home Stations in "Group Ownership").

### CONCORDIA, Cloud County

**KFRM** (see KMBC Kansas City, Mo.).

**KNCK** (Feb. 6, 1954): 1390 kc; 500 w-D. P. O. Box 531. Phone 1414. General Broadcasting Co. (original owner).

Network Keystone.

W. F. Danenbarger, pres, gen mgr & news dir; Oscar W. Allen, vp, prog mgr, coml mgr & sec; Don E. Sasnett, chief engr.

### DODGE CITY, Ford County

**KGNO** (July 1930): 1370 kc; 5 kw-D, 1 kw-N, DA-N. 705 Second St. Phone Hunter 3-3151. TWX 96. Dodge City Broadcasting Co. (original owner). See "Newspaper Ownership."

Network MBS. Rep Venard, Rintoul & McConnell.

Jess Denious Jr., pres; Wendell Elliott, gen mgr; Ruth Petersen, coml mgr; Herschel Holland, prog dir; Frances Elliott, women's dir; Don Hopkins, news dir; Wallace White & Claire Munger, farm dirs; Bob Ellinger, chief engr.

### EL DORADO, Butler County

**KBTO** (Nov. 16, 1953): 1360 kc; 500 w-D. 205½ S. Main. Phone Davis 1-5880. El Dorado Broadcasting Co. (original owner).

Rep Indie Sales.

James Platt, gen mgr; Jay Pratt, sales mgr; Richard K. Burch, station mgr; Gary West, prom mgr; Bob Lutz, news dir; Carmina Platt, women's dir; Jay Williams, chief engr.

### EMPORIA, Lyon County

***KSTE (FM)** (Feb. 25, 1958): 88.7 mc; 10 w. Kansas State Teachers College.

**KVOE** (Jan. 21, 1939): 1400 kc; 250 w. P. O. Box 350. Phone Dickens 2-1400. Bluestem Broadcasting Co. (acquired station Aug. 1, 1957).

Network Keystone. Rep Clark.

Edward J. McKernan Jr., pres & gen mgr; Edward J. McKernan III, sec-treas & sales mgr; Curt Stallings, operations mgr; Charles Stark, chief engr & news dir.

### FORT SCOTT, Bourbon County

**KMDO** (Oct. 8, 1954): 1600 kc; 500 w-D. P. O. Box 72. Phone 2545. Fort Scott Broadcasting Co. (acquired station Feb. 1, 1960). See Lloyd C. McKenney Stations in "Group Ownership."

Network Keystone. Rep Magic Circle.

Lloyd C. McKenney, pres; Jim McKenney, gen mgr; Charles Stephens, coml mgr; Bill Hurst, prog dir; Jim Ross, news dir; James Fronkier, chief engr.

### GARDEN CITY, Finney County

**KIUL** (May 20, 1935): 1240 kc; 250 w. 509 Main St. Phone Bridge 6-5668. KIUL Inc. (acquired station Jan. 1, 1953). See "Newspaper Ownership."

Network NBC, Keystone. Rep Holman.

Robert Wells, pres & gen mgr; Joe Tennessen, coml mgr & chief engr; Tony Jewell, prog dir & news dir; Mary Connors, prom mgr.

**KNCO** (1948): 1050 kc; 1 kw-D. P. O. Box 247. Phone Bridge 6-4366. Ark-Valley Broadcasting Co. (acquired station 1949).

Rep Hopewell.

Ellsworth Sherman, pres; O. D. Carmichael, gen mgr; Peter Charlton, coml mgr; Joe Taylor, prog dir; Gene Conjurske, chief engr.

### GOODLAND, Sherman County

**KBLR** (1947): 730 kc; 1 kw-D. Box 569. Phone Twinoaks 9-2331. Tri State Broadcasting Inc. (acquired station 1959).

Network Keystone. Rep Gill-Perna.

Iron Mueller, pres; Jack Walkmeyer, sta mgr; Kainor Carson, sales mgr.

KBLR-TV: Tv companion of KBLR.

### GREAT BEND, Barton County

**KVGB** (March 10, 1937): 1590 kc; 5 kw-DA-N. 2007 17th St. Phone Gladstone 3-4317. KVGB Inc. (acquired station November 1948). See "Newspaper Ownership."

Rep Hollingbery.

Helen T. Coogan, pres; Grover C. Cobb, vp & gen mgr; Robert D. Hilgendorf, asst gen mgr; Sherwood Parks, coml mgr; Ray Beals, prog dir; James Heaton, news dir; Gilbert Hanzlicek, chief engr.

### HAYS, Ellis County

**KAYS** (Oct. 15, 1948): 1400 kc; 250 w. P. O. Box 695. Phone Market 4-2578. KAYS Inc. (original owner).

Rep Hal Holman.

Ross Beach Sr., pres; Robert E. Schmidt, gen mgr; V. K. Melia, coml mgr; Bob Templeton, prog dir; Bob Churchill, prom mgr; Keith Cummings, news dir; Leo Leglieter, chief engr.

KAYS-TV: Tv companion of KAYS.

### HUTCHINSON, Reno County

**KWBW** (May 28, 1935): 1450 kc; 250 w. P. O. Box 1026. Phone Mohawk 2-4486. Nation's Center Broadcasting Co. (acquired station Nov. 12, 1956).

Network NBC, Keystone. Rep Devney-O'Connell.

Fred L. Conger, pres & gen mgr; Richard C. Fraley, prog dir, news dir & sales rep; Don G. Baumhart, chief engr.

**KWHK** (Nov. 1, 1946): 1260 kc; 1 kw-D, 500 w-N, DA-2. 525 North Main St. Phone Mohawk 5-4461. KWHK Broadcasting Co. (acquired station August 1960).

Rep Everett-McKinney.

William L. Mitchell, pres; Vern Minor, mgr & coml mgr; Pat Patterson, news dir.

### INDEPENDENCE, Montgomery County

**KIND** (Dec. 8, 1947): 1010 kc; 250 w-D. 114 N. 8th St. Phone 1010. Central Broadcasting Inc. (original owner).

Network Keystone.

Nels Rupard, pres & gen mgr; James Goodman, coml mgr; Juanita Fenner, prog dir; John Aaron, news dir.

### JUNCTION CITY, Geary County

**KJCK** (May 15, 1949): 1420 kc; 1 kw-D. 724½ N. Washington St. Phone Cedar 8-3165. R. L. Weir Jr. (original owner).

Rep Indie Sales.

R. L. Weir Jr., pres; A. B. Valencia, gen mgr, coml mgr & prog dir; Bruce Karns, news dir; Royce Baerg, chief engr.

### KANSAS CITY, Wyandotte County

**KCKN** (1925): 1340 kc; 250 w. P. O. Box 1165. Phone Fairfax 1-3200. Cy Blumenthal (acquired station March 8, 1957).

Cy Blumenthal, owner; Dal Stallard, gen mgr; Dale Neal, coml mgr; Ron Elz, prog dir; Jim Jett, chief engr.

**KCJC (FM)** (1959): 98.1 mc; 63 kw. 5094 Rock Creek Lane, Mission, Kan. Floyd W. Hurlbert.

### LAWRENCE, Douglas County

***KFKU** (1924): 1250 kc; 5 kw, DA-N, ST-WREN Topeka. U. of Kansas. Duplicates programming originated by KANU (FM) below.

***KANU (FM)** (Sept. 15, 1952): 91.5 mc; 35 kw. U. of Kansas. Phone Viking 3-2700—Ext. 382.

**KLWN** (Feb. 22, 1951): 1320 kc; 500 w-D. Rt. 5. Phone Viking 3-1320. Lawrence Broadcasters Inc. (original owner).

Rep Indie Sales.

Arden Booth, gen mgr; Harry Hulse, prog dir; Bob Guest, news dir; Earl Sundbye, chief engr.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
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IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

### LEAVENWORTH, Leavenworth County

**KCLO** (1948): 1410 kc; 5 kw-D, DA-D. P. O. Box 70. Phone Mutual 2-1410. KCLO Inc. (acquired station July 1959). See George Basil Anderson Stations in "Group Ownership."

Network Keystone. Rep Best.

George Basil Anderson, pres & gen mgr; Lee Pemberton, coml mgr; Bob Potter, bus mgr & prog dir; Robert Snyder, news dir; Albert Ortmann, chief engr.

### LIBERAL, Seward County

**KLIB** (granted July 1960, not on air): 1470 kc; 500 w-D. P. O. Box 432, Alva, Okla. Plains Enterprise Co. William Bowman Jr., pres.

**KSCB** (July 25, 1948): 1270 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 311. Phone Main 4-3891. Seward County Broadcasting Co. (original owner).

Rep Best.

Alf M. Landon, pres; Leon S. Salathiel, gen mgr; Mark Shor, coml mgr; Joe Young, prog dir; Mel Grummert, news dir; Alvin Peters, chief engr.

### MANHATTAN, Riley County

**KMAN** (June 1950): 1350 kc; 500 w-D. P. O. Box 391. Phone Prescott 8-4451. Manhattan Broadcasting Co. (original owner). See Seaton Stations in "Group Ownership" and "Newspaper Ownership."

Fred A. Seaton, pres; Lowell E. Jack, gen mgr; Dave Jackson, coml mgr; Shel Smith, prog dir; Jim Brown, prom mgr; Ann Elwell, news dir; Charles Pultz, chief engr.

***KSAC** (Dec. 1, 1924): 850 kc; 5 kw-D, 500 w-N. Nichols Gymnasium, Kansas State U. Jefferson 9-2211. Kansas State U. (original owner).

James A. McCain, pres; Jack M. Burke, gen mgr.

***KSDB-FM** (1950): 88.1 mc; 10 w. Nichols Gym, Kansas State U. Phone Jefferson 9-2211. Kansas State U. (original owner). Same licensee and staff as KSAC (above).

*KSAC-TV: Tv companion of KSAC and KSDB-FM (above).

### MARYSVILLE, Marshall County

**KNDY** (July 15, 1956): 1570 kc; 250 w-D. P. O. Box 390. Phone Hillcrest 3-4361. Wyman N. & Willa M. Schnepp (acquired station April 1, 1960).

Rep Best; Soderlund.

Wyman N. Schnepp, owner & gen mgr; Robert C. Martin, prog dir; Bruce A. Weiss, news dir; Willa M. Schnepp, owner & chief engr.

### McPHERSON, McPherson County

**KNEX** (Jan. 4, 1949): 1540 kc; 250 w-D. P. O. Box 186. Phone 1540. K. R. Krehbiel (acquired station Sept. 26, 1952). See "Newspaper Ownership."

Network Keystone.

K. R. Krehbiel, pres; Claude Hughes, mgr & chief engr; Morris Heitschmidt, coml mgr.

### MISSION, Johnson County

**KBKC** (October 1957): 1480 kc; 1 kw-D, DA-D. 6110 Johnson Drive. Phone Hedrick 2-1480. KBKC Inc. (acquired station Nov. 1, 1959). See Public Radio Stations in "Group Ownership."

Network MBS. Rep Venard, Rintoul & McConnell.

Lester Kamin, pres; Bill Allred, gen mgr; Fred Phaby, coml mgr; Ed Knight, prog dir; Sherm Olson, news dir; Bob Artz, chief engr.

### NEWTON, Harvey County

**KJRG** (May 24, 1953): 950 kc; 500 w-D. P. O. Box 77. Phone Atwater 3-5150. KJRG Inc. (acquired station July 1959). See George Basil Anderson Stations in "Group Ownership."

Network Keystone. Rep Best.

Specialty programs: German, 1 hr. wkly.

George Basil Anderson, gen mgr & pres; Roy Lichtenberger, business mgr; Gene Price, news dir; Dean Grice, chief engr.

**KJRG-FM** (not on air; granted 1959): 92.1 mc; 250 w. Same ownership as KJRG (above).

### OTTAWA, Franklin County

**KOFO** (Sept. 24, 1949): 1220 kc; 250 w-D. P. O. Box 46. Phone Cherry 2-1220. Ottawa Broadcasting Co. (acquired station Dec. 1, 1954).

Roderick B. Cupp & Edwina W. Cupp, partners; Roderick B. Cupp, gen mgr; Ronald G. Reed, coml mgr; Galen E. Scott, prog dir; William O. Dahlsten, prom mgr; Kenneth E. Munson, news dir; Donald D. Willis, chief engr.

***KTJO-FM** (May 1951): 88.1 mc; 10 w. Ottawa U.

### PARSONS, Labette County

**KLKC** (1948); 1540 kc; 250 w-D. Box 696, Phone 4050. Community Broadcasting Co. (acquired station 1954).

Richard R. Combs, pres, gen mgr & chief engr.

***KPPS-FM** (March 7, 1960): 91.1 mc; 10 w. Parsons Junior College. Phone 910. Board of Education (original owner).

Specialty programs: French, 5 hrs. wkly.

John McCallum, gen mgr.

### PHILLIPSBURG, Phillips County

**KKAN** (Dec. 31, 1959): 1490 kc; 250 w-SH. P. O. Box 337. Phone 1070. North Central Broadcasting Inc. (original owner).

Russ Stewart, pres; Guy Christian, gen mgr, coml mgr, vp; Douglas Stone, prog dir; Guy Ward, prom mgr; Eddie Sherman, news dir; Ann Christian, woman's dir; Vaughn Jupe, chief engr.

### PITTSBURG, Crawford County

**KOAM** (Oct. 11, 1937): 860 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box F. Phone Adams 1-7200. Pittsburg Broadcasting Co. (original owner).

Network NBC. Rep Hollingbery.

E. V. Baxter, pres; John O. Bartlow, gen mgr & sales mgr; Jack Bateman, sports dir; Marge Bartlow, prog dir; Bob Strack, farm dir; Don Blythe, news dir; Leo Stafford, chief engr.

KOAM-TV: tv companion of KOAM.

**KSEK** (1947): 1340 kc; 250 w. P. O. Box 610. Phone Adams 1-2800. KSEK Broadcasting Co. (original owner). See "Newspaper Ownership" and Stauffer Stations in "Group Ownership."

Network Keystone; Magic Circle. Rep Avery-Knodel.

Oscar S. Stauffer, pres; James C. Treat, gen mgr, coml mgr & chief engr; Mike Treps, prog dir; John Hayden, prom mgr; Ted Shearer, news dir.

### PRATT, Pratt County

**KWSK** (Oct. 29, 1952): 1570 kc; 250 w-D. 207½ S. Main St. Phone Greenwood 2-4405. Clem Morgan (original owner).

Network Keystone.

Clem Morgan, gen mgr; Ray Godfrey, coml mgr; A. R. Morgan, prog dir; Ted Patterson, **prom mgr; F. C. Morgan Jr., chief engr.**

### RUSSELL, Russell County

**KRSL** (Jan. 11, 1956): 990 kc; 250 w-D. P. O. Box 666. Phone Hudson 3-3121. Kilo Broadcasting Co. (acquired station Sept. 1958).

Network Keystone. Rep Best.

Fred L. Thompson, owner & mgr; Charles C. Thompson, chief engr.

### SALINA, Saline County

**KSAL** (May 1937): 1150 kc; 5 kw, DA-N. Box 180. Phone Taylor 3-3701. Salina Broadcasting Inc. (acquired station Feb. 1, 1959.) See Stuart Investment Stations in "Group Ownership."

Network MBS. Rep Raymer.

James Stuart, pres; R. W. Chapin, exec vp; Robert M. McKune, gen mgr & coml mgr; John Henshall, prog dir & prom mgr; Harry Perkins, news dir; Don Englehardt, chief engr.

### TOPEKA, Shawnee County

**KJAY** (July 1949): 1440 kc; 5 kw-D, 1 kw-N, DA-2. 916½ Kansas Ave. Central 3-1336. KJAY Inc. (acquired station July 1, 1957).

Rep Gill-Perna.

Dale Helmers, pres; Bob Rohrs, gen mgr; Joe Stavas, prog dir; Thom Hawkins, news dir; Rea Bowman, chief engr.

**KTOP** (July 1947): 1490 kc; 250 w. P. O. Box 538. Phone Central 4-3444. Charles B. Axton (acquired station May 1950).

Network MBS. Rep McGavren.

Charles B. Axton I, pres; Charles B. Axton II, gen mgr; Bob Barber, station mgr; Louise Axton, coml mgr; Merle Blair, prog dir; Barry Rhodes, news dir; Harold Grant, chief engr.

**KTOP-FM** (June 1960): 100.3 mc; 3.5 kw. Same licensee and staff as KTOP (above) except Bob Harris, fm prog dir.

**WIBW** (May 8, 1927): 580 kc; 5 kw, DA-N. P. O. Box 119. Phone Crestwood 2-3456. TWX TK 8647. Topeka Broadcasting Assoc Inc. (acquired station Jan. 1957). See Stauffer Publications Stations in "Group Ownership" and "Newspaper Ownership."

Network CBS. Rep Avery-Knodel.

Oscar S. Stauffer, pres; Thad M. Sandstrom, gen mgr; Hilton Hodges, station mgr; Bob Kearns, sales mgr; Glenn Johnson, prom mgr; **Olaf Soward, news dir; Clyde Howe, chief** engr; Paul Winders, tech dir.

WIBW-TV: Tv companion of WIBW.

**WREN** (Jan. 1934): 1250 kc; 5 kw, DA-N. 1001 Fillmore St. Phone Central 2-0505. Alf M. Landon (acquired station November 1952).

Network ABC. Rep Hollingbery.

Alf M. Landon, pres; Max G. Falkenstien, gen mgr; Paul W. Dixson, coml mgr; Bob Richmond, prog dir; Bonnie J. Purnell, traffic mgr; Catherine Brandenburg, news dir; Al J. Keberlein, chief engr.

### WICHITA, Sedgwick County

**KAKE** (October 1947): 1240 kc; 250 w. P. O. Box 1240. Phone Whitehall 3-4221. TWX WI 228. KAKE Broadcasting Co. (original owner).

Network MBS. Reps Gene Gray (Kansas City); Venard, Rintoul & McConnell (N. Y.).

Mark H. Adams, pres; Dale W. McCoy Jr., station mgr; Rodger Peppard, coml mgr; Scot McCullough, prog & news dir; Martin Umansky, gen mgr, KAKE-AM-TV; Paul Threfall, news mgr, KAKE-AM-TV; Gene Courtney, chief engr; Harold H. Newby, tech dir, KAKE-AM-TV.

KAKE-TV: Tv companion station of KAKE.

**KBBL (FM)** (granted 1960, not on air): 96.6 mc; 1.95 kw. 426 Amarillo, Tex. BB & L Broadcasting Corp. James R. Barnhill Jr., Jess Latham Jr., and Ben D. Beck, co-owners.

**KCBM-FM** (1960): 107.3 mc; 30 kw. P. O. Box 1959. James F. Kramer.

**KHF** (May 26, 1922): 1330 kc; 5 kw, DA-N. KFH Bldg, Market & William Sts. Phone Amherst 2-4491. The Radio Station KFH Co. (original owner). See "Newspaper Ownership."

Network CBS. Rep Blair.

John Rigby, pres-owner; M. M. Murdock, exec vp; Thomas P. Bashaw, gen mgr; Robert Adams, local coml mgr; John Merrell, natl coml mgr; Donald S. Anderson, prog dir; Jay W. Harmon, prom mgr; George H. Doyle, news dir; Leslie W. Campbell, chief engr.

**KFH-FM** (Sept. 19, 1948): 100.3 mc; 11 kw. Duplicates KFH (above).

**KIRL** (July 1932): 1070 kc; 10 kw-D, 1 kw-N. DA-N. P. O. Box 1402. Temple 8-3377. TWX WI-296. Jayhawk Broadcasting Corp. (acquired station March 1958).

Network NBC. Rep Avery-Knodel.

Charles (Buddy) Rogers, pres; Howard O. Peterson, gen mgr; Robert A. Gennette, coml mgr; Carl E. Sunkel, prog dir; Charles Keith, news dir; Gary E. Farhner, chief engr.

**KLEO** (1936): 1480 kc; 5 kw-D, 1 kw-N. DA-2. 148 Misco Bldg. Phone Hobart 4-2387. Radio Active Inc. (acquired station May 1, 1959). (See Dandy Broadcasting Stations in "Group Ownership.")

Rep Robert Eastman.

K. R. Greenwood, vp & gen mgr; Thomas Q. Dunn, station dir; Ron Blue, coml mgr.

***KMUW (FM)** (April 29, 1949): 89.1 mc; 10 w. U. of Wichita, zone 14. Phone Murray 2-1382. U. of Wichita.

**KSIR** (Aug. 1, 1958): 900 kc; 250 w-D, DA-D. Box 933. Phone Whitehall 2-3253. KSIR Inc. (original owner).

Rep Pearson.

Mack Sanders, pres; K. W. Pyle, gen mgr & chief engr; Jack Coppersmith, coml mgr & prog mgr; Hirem Higsby, prog dir; Don Cammeron, news dir.

**KWBB** (April 1, 1951): 1410 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 486, zone 1. Phone Temple 8-3331. Wichita Beacon Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Hollingbery.

J. M. Hall, vp & gen mgr; Harold Hale, coml mgr; Virginia Welch, prog dir; Jim Setters, news dir; M. W. Mulanix, chief engr.

## KENTUCKY

*Non-commercial

### ALBANY, Clinton County

**WANY** (Oct. 25, 1958): 1390 kc; 1 kw-D. P. O. Box 1471. Phone 150. Albany Broadcasting Co. (original owner).

Network Keystone. Rep Kentucky Radio Sales.

Cecil Speck, pres; Welby Hoover, station mgr; Sidney Scott, coml mgr; Darrell Speck, prog dir; Rebecca Peters, prom mgr; Louise Brummett, women's dir; Joe Peters, chief engr & news dir.

### ASHLAND, Boyd County

**WCMI** (1935): 1340 kc; 250 w. P. O. Box 949, Ashland, Ky. Phone East 4-6111. WCMI Inc. (acquired station Feb. 1, 1960). See Horton-Kincaid Stations in "Group Ownership."

Network CBS. Rep Hollingbery.

Donald J. Horton, pres; O. C. Halyard Jr., gen mgr; Bill Campbell, prog dir; Loretta Halyard, prom mgr; John Thacker, news dir; Bob Gilmore, chief engr.

**WCMI-FM** (1948): 93.7 mc; 2.75 kw. Duplicates WCMI (above).

**WTCR** (August 1954): 1420 kc; 5 kw-D. P. O. Box 848. Phone East 4-7131. WTCR Inc. (acquired station Aug. 1955). See Town & Country Stations in "Group Ownership."

Connie B. Gay, pres & bd chmn; Naseeb S. Tweel, vp & gen mgr; Jane E. Trimmer, exec vp & coml mgr; Ed Winton, exec asst to pres; Edwin F. Walters, chief engr.

### BARBOURVILLE, Knox County

**WBVL** (Dec. 1955): 950 kc; 1 kw-D. Phone Lincoln 6-4129. Dwight L. Brown (original owner).

Rep Best.

### BARDSTOWN, Nelson County

**WBRT** (December 1954): 1320 kc; 1 kw-D. 216 N 3rd St. Phone Fieldbrook 8-3943. Lawrence W. Adams (acquired station March 1956).

Rep Kentucky Radio Sales.

Lawrence W. Adams, owner & mgr; Don Allen, coml mgr & chief engr.

### BENTON, Marshall County

**WCBL** (Dec. 13, 1954): 1290 kc; 1 kw-D. P. O. Box 126. Phone Lakeside 7-2581. Purchase Broadcasting Co. (original owner).

Network Keystone.

J. Shelby McCallum, pres & news dir; Jerry Crutchfield, gen mgr; Margaret Allen, coml mgr; Goble Pollock, prog mgr; Paul Harrington Jr., chief engr.

### BOWLING GREEN, Warren County

**WBGN** (Nov. 24, 1959): 1340 kc; 250 w. P. O. Box 306. Victor 2-1638. Bowling Green Broadcasting Co. (original owner).

Rep Best.

Clement Cockrel, gen mgr; Tom Mayes, coml mgr; Jack Emerson, news dir; John Lane, chief engr.

**WKCT** (Nov. 1, 1947): 930 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 392. Phone Victor 3-4325. Daily News Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Pearson; Kentucky Radio Sales.

J. Ray Gaines, pres; Alvis H. Temple, gen mgr; Hank Brosche, coml mgr; Jack Eversole, prog mgr & news dir; Jimmy Wooley, farm dir; Joann Rudolph, women's features; Haro Durham & Jack Hendrick, co-chief engrs.

**WLBJ** (June 1940): 1410 kc; 5 kw-D, 1 kw-N, DA-2. 901 Fairview Ave. Phone Victor 3-3212. Bowling Green Broadcasters Inc. (acquired station January 1956). See Cy Bahakel Stations in "Group Ownership."

Network MBS. Rep Burn-Smith.

Cy N. Bahakel, pres; Bob Proctor, vp & gen mgr; Bud Tyler, prog dir; Mrs. Clyde M. Sloss, business mgr; Lee Giles, news dir; Giles Brown, chief engr.

### CAMPBELLSVILLE, Taylor County

**WTCO** (1948): 1450 kc; 250 w. 116 W. Main St. Phone 380. Taylor County Broadcasting Co. (original owner).

Network Keystone. Rep Best; Kentucky Radio Sales (regional).

Specialty programs: Negro, 1 hr. wkly.

H. T. Parrott, pres; Redman L. Turner, gen mgr; Thomas Kerr, asst gen mgr, coml mgr & prog dir; Larry E. Nunn, news dir; Harvey Kingsbury, chief engr.

### CENTRAL CITY, Muhlenberg County

**WMTA** (February 1955): 1380 kc; 500 w-D. Central City. Phone 818. Central City-Greenville Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Best.

Amos E. Stone, pres; Paul Camplin, gen mgr.

**WNES** (Jan. 1, 1955): 1600 kc; 500 w-D (CP for 1050 kc; 500 w-D). P. O. Box 512. Phone 1000. Muhlenberg Broadcasting Co. (original owner).

Network Keystone. Rep Kentucky Radio Sales.

Andy Anderson, pres; Ronald L. Beane, gen mgr & coml mgr; Charles Stovall, prog dir; Ligon McDonald, news dir; Robert J. Beane, chief engr.

**WNES-FM** (Dec. 18, 1956): 101.9 mc; 21.5 kw. Duplicates WNES (above).

### COLUMBIA, Adair County

**WAIN** (Aug. 1, 1951):1270 kc; 1 kw-D. Phone Fulton 4-4111. Tri-County Radio Broadcasting Corp. (original owner).

Network Keystone.

John B. Horton, pres & gen mgr; Ray Doss, asst gen mgr; Lanier Burchett, coml mgr & prom mgr; Lewis M. Owens, chief engr.

### CORBIN, Whitley County

**WCTT** (1947): 680 kc; 1 kw, DA-N. Phone 1071. Corbin Times-Tribune Inc. (original owner). See "Newspaper Ownership."

Network Keystone. Rep C. K. Beaver.

J. Springer Robinson, pres; Art Grunewald, gen mgr; A. T. Wyatt, prog dir; Jack McCoy, news dir; Charles Sulfredge, chief engr.

### COVINGTON, Kenton County

**WZIP** (See Cincinnati, Ohio).

### CUMBERLAND, Harlan County

**WCPM** (1951): 1280 kc; 1 kw-D. P. O. Box 955, zone 4. Phone 260. Cumberland City Broadcasting Inc. (acquired station Nov. 1, 1957).

Network Keystone. Rep Kentucky Radio Sales.

Elmo Mills, pres; Jack Mills, gen mgr.

# Radio Stations CONTINUED

## KENTUCKY CONTINUED

### CYNTHIANA, Harrison County

**WCYN** (Sept. 1, 1956): 1400 kc; 100 w. Pike & Walnut Sts. Phone 1480. WCYN Radio Inc. (original owner).

Network Keystone.

Estil R. Anderson, pres & chief engr; Lawrence McGill, gen mgr; Mrs. Helen Williams, coml mgr; Walter Turner, prog dir & news dir.

### DANVILLE, Boyle County

**WHIR** (Oct. 26, 1947): 1230 kc; 250 w. Burgin Rd. Phone 1230. WHIR Inc.

Reps Hal Holman (national); Kentucky Radio Sales (regional).

T. C. Quisenberry, pres; Ray Holbrook, gen mgr; C. R. Colclough, sales mgr; Raymond L. Ramsey, prog, news & farm dir.

### ELIZABETHTOWN, Hardin County

**WIEL** (Oct. 1, 1950): 1400 kc; 250 w. P. O. Box 347. Phone Rockwell 5-2144. Elizabethtown Broadcasting Co. (original owner).

Network Keystone. Rep. Best.

J. W. Hodges, pres; Walter D. Huddleston, gen mgr; Calvin C. Skaggs, coml mgr; Thomas E. Skinner, prog dir; William Earle, news dir; Thomas M. Baldwin, chief engr.

### EMINENCE, Henry County

**WSTL** (June 1, 1956): 1600 kc; 500 w-D. Box 93. Phone 5198. Victor M. Bellamy (acquired station July 29, 1959).

Network Keystone. Rep Kentucky Radio Sales.

Kendall C. McCloskey, gen mgr; Ray Snow, coml mgr; Ouida McClosky, prog dir.

**WSAC** (Oct. 29, 1955): 1470 kc; 1 kw-D. General Delivery, Fort Knox. Phone Elgin 1-3121 (Radcliff, Ky.). Fort Knox Broadcasting Corp. (original owner).

Byron E. Cowan, pres & gen mgr; Joseph R. Cowan, coml mgr & prom mgr; Robert J. Campbell, prog dir; Charles A. Runyon, news dir; Walter W. Smith, chief engr.

### FRANKFORT, Franklin County

**WFKY** (March 18, 1946): 1490 kc; 250 w. P. O. Box 383. Phone Capitol 3-8281. Frankfort Broadcasting Co. (original owner) (See Horton-Kincaid stations in "Group Ownership").

Rep Hollingbery.

Ken Hart, pres & gen mgr; C. A. (Bud) McClain, station mgr.

### FRANKLIN, Simpson County

**WFKN** (April 25, 1954): 1220 kc; 250 w-D. The Franklin Favorite—WFKN Inc. (original owner). See "Newspaper Ownership."

Network Keystone. Rep Best.

L. L. Valentine, pres & gen mgr; Howard H. Ogles, coml mgr; Arthur W. Koderitz Jr., prog dir; Stanley R. Portmann, news dir; Frank Wakefield, chief engr.

### FULTON, Fulton County

**WFUL** (July 1951): 1270 kc; 1 kw-D. P. O. Box 482. Phone 1270. Ken-Tenn Broadcasting Co. (original owner). See "Newspaper Ownership."

Paul Westpheling, pres; Mrs. Paul Westpheling, sec-treas & gen mgr; J. O. Lewis, coml mgr; Mary Nelle Wright, prog dir; Kenneth Stanley, news dir; Kenneth Z. Turner, chief engr.

**WFUL-FM** (September 1953): 104.9 mc; 0.5 kw. Duplicates WFUL (above).

### GEORGETOWN, Scott County

**WAXU** (Sept. 6, 1957): 1580 kc; 250 w-D. (CP for 10 kw-D, DA-D). P. O. Box 759, Lexington, Ky. Phone 3-1678. Robert E. Johnson (original owner).

Robert E. Johnson, owner & chief engr.; Arno Walker, gen mgr; John Brock, prog dir; Reynolds Large, news dir.

### GLASGOW, Barren County

**WKAY** (Sept. 25, 1946): 1490 kc; 250 w. Phone Olive 1-2141. Glasgow Broadcasting Co. (original owner).

Network Keystone.

Jack Pedigo, pres; Clovis Sadler, gen mgr & chief engr; John M. Barrick, coml mgr; Moena E. Sadler, prog dir; Harold T. Matthews, news dir.

**WGGC (FM)** (1960): 95.1 mc; 1.95 kw. Same licensee as WKAY (above).

### GRAYSON, Carter County

**WGOH** (June 1, 1959). 1370 kc; 5 kw-D. P. O. Box 247. Phone Granite 4-6411. Carter County Broadcasting Co. (original owner).

Rep Kentucky Radio Sales.

Harold Shufflebarger, chief owner; Charlie Esposito, gen mgr & coml mgr; Bill Nash, prog dir; Gayle Lunsford, news dir; Leslie Davis, chief engr.

### HARLAN, Harlan County

**WHLN** (May 30, 1941): 1410 kc; 5 kw-D. P. O. Box 898. Phone 625. Radio Harlan, Inc. (acquired station June 1, 1956).

Rep Burn-Smith; Kentucky Radio Sales (Louisville).

J. Francke Fox Jr., pres; James T. Morgan, vp & gen mgr; Jack Hoskins, prog dir; Marvin Johnson, chief engr.

### HARRODSBURG, Mercer County

**WHBN** (1955): 1420 kc; 1 kw-D. P. O. Box 247. Phone 1420. Fort Harrod Broadcasting Corp.

Rep George T. Hopewell; Kentucky Radio Sales.

Robert L. Martin, pres & gen mgr; John Alexander, sales mgr.

### HAZARD, Perry County

**WKIC** (Nov. 1947): 1390 kc; 5 kw-D. Peoples Bank Bldg. Phone General 6-2121. Mountain Broadcasting Service Inc. (acquired station July 1, 1956).

Network Keystone. Rep Kentucky Radio Sales.

Fred B. Bullard, pres; Ernest Sparkman, gen mgr; Julius Lasslo, coml mgr; Norma Strong, prog dir; Paul McGraner, news dir; Doug Slough, chief engr.

**WKIC-FM** (February 1959): 94.1 mc; 8.3 kw. Same licensee and staff as WKIC (above).

### HENDERSON, Henderson County

**WSON** (Dec. 17, 1941): 860 kc; 500 w-D. P. O. Box 418. Phone Valley 6-3923. Henderson Broadcasting Co. (acquired station July 1946). See Lackey Stations in "Group Ownership."

Network Keystone. Rep Kentucky Radio Sales (regional).

Hecht S. Lackey, pres & gen mgr; William F. Russell, station dir & sales mgr; Ewing Graham, local sales mgr; Betty Davis, women's dir; D. E. Gibson, chief engr.

**WSON-FM** (June 1946): 99.5 mc; 20 kw (CP for 6.6 kw). Duplicates WSON most programs, but airs play-by-play sports and classical hour separately.

### HOPKINSVILLE, Christian County

**WHOP** (Jan. 8, 1940): 1230 kc; 250 w. 1102 S. Virginia St. Phone Tuxedo 5-5331. Hopkinsville Broadcasting Co. (original owner). See Lackey Stations in "Group Ownership."

Network CBS.

F. E. Lackey, pres & gen mgr; Katherine Peden, station dir; Frank Cameron, prog dir; Margaret Wyatt, women's dir; Mary D. Kyser, news dir; Dink Embry, farm dir; Leo Y. Wilson, chief engr.

**WRLX (FM)** (May 1948): 98.7 mc; 8.7 kw (CP for 16.5 kw). Separate programming 8:10 a.m. to 6:00 p.m. Duplicates WHOP (above) other hours. Personnel same as WHOP.

**WKOA** (Sept. 19, 1954): 1480 kc; 1 kw-D. 808½ S. Main St. Phone Tuxedo 6-1204. Pennyrile Broadcasting Co. (original owner).

Network Keystone. Rep Hopewell.

William H. Higgins, gen mgr; Judy Fourqurean, coml mgr; James M. Suddeath, prog dir; Omer S. Murphy, prom mgr; Robert H. McGaughey, news dir; Marvin J. Mahoney, chief engr.

**WKOF (FM)** (July 1, 1960): 100.3 mc; 3.7 kw. Duplicates WKOA (above).

### IRVINE, Estill County

**WIRV** (July 4, 1960): 1550 kc; 1 kw-D. 141 Broadway. Phone 723-2550. Irvenna Broadcasting Co. (original owner).

Network Keystone. Rep Continental; Kentucky Radio Sales (regional).

South C. Bevins, pres & gen mgr; Charles Carroll, station & coml mgr; Morton Flora, chief engr.

### LEBANON, Marion County

**WLBN** (Sept. 1953): 1590 kc; 1 kw-D. P. O. Box 647. Phone 486. Lebanon-Springfield Broadcasting Co. (acquired station August 1957).

Network Keystone.

J. T. Whitlock, mgr & prom mgr; Alan P. Baker, coml mgr; Bruce Lankford, prog dir; Paul Owens, news dir; W. B. Kelly, chief engr.

### LEITCHFIELD, Grayson County

**WMTL** (Jan. 17, 1959): 1580 kc; 250 w-D. 53 Court Sq. Phone 351. Rough River Broadcasting Co. (acquired station Oct. 2, 1959).

Network Keystone.

James Shacklette, gen mgr & prog dir; Ann Pile, asst coml mgr; Randell Hutchason, gen-news; Eva McGrew, local news; Hugh Garner, chief engr.

### LEXINGTON, Fayette County

***WBKY (FM)** (1947): 91.3 mc; 3 kw. Phone 2-2200. U. of Kentucky. (original owner).

Frank G. Dickey, pres; O. Leonard Press, gen mgr; Stuart W. Hallock, prog dir; Ronald Stewart, chief engr.

**WBLG** (1946): 1300 kc; 1 kw, DA-N. 134 N. Limestone St. Phone 3-0433. Lexington Broadcasting Corp. (acquired station March 1, 1958).

Network ABC. Rep Meeker (national); Ayres (South).

Roy B. White Jr., pres & gen mgr; James H. Tomblin, asst mgr; Earl Boardman, news & sports dir; Jerry Thomas, music dir; Doris Bidwell, women's editor; John Patrick, chief engr.

**WLAP** (September 1923): 630 kc; 5 kw-D, 1 kw-N, DA-2. 177 N. Upper St. Phone 3-2727. Thoroughbred Broadcasting Co. (acquired station July 1960).

Rep Pearson.

William R. Sweeney, pres & owner; Nicholas J. Clooney, prog dir; Jack Lorri, news dir; Robert Jones, chief engr.

**WLAP-FM** (1940): 94.5 mc; 3.5 kw. Duplicates WLAP (above).

**WVLK** (1947): 590 kc; 5 kw-D, 1 kw-N, DA-2. Top of the Phoenix. Phone 4-6470. TWX LX 8298. Bluegrass Broadcasting Co. (original owner). See Horton-Kincaid Stations in "Group Ownership."

Network CBS. Rep Hollingbery.

Donald J. Horton, pres; Ted Grizzard, gen mgr; Charley Drew, coml mgr; Claude Sullivan, prog dir; Jay Watters, prom mgr; Paul Warnecke, news dir; Paul Dunbar, chief engr.

### LONDON, Laurel County

**WFTG** (Sept. 1, 1955): 1400 kc; 250 w-SH. P. O. Box 333. Volunteer 4-2148. London Broadcasting Co. (original owner).

Rep Best.

Elmo Mills, gen mgr; Raymond E. Asher, coml mgr; Bill Carson, prog dir; Russell B. Henson, chief engr.

### LOUISVILLE, Jefferson County

**WAKY** (1936): 790 kc; 5 kw-D, 1 kw-N, DA-2. Kentucky Home Life Bldg. Phone Juniper 7-8871. McLendon Corp. See McLendon Stations in "Group Ownership."

Rep Blair.

Barton R. McLendon, chmn of board; Gordon B. McLendon, pres; Jack Lee, vp & gen mgr; Robert Franklin, coml mgr; Jack Sanders, prog dir.

**WAVE** (Dec. 30, 1933): 970 kc; 5 kw, DA-1. 725 S. Floyd, zone 3. Phone Juniper 5-2201. TWX LS 291. WAVE Inc. (original owner). See George W. Norton Stations in "Group Ownership."

Network NBC. Rep NBC Spot Sales.

George W. Norton Jr., pres & owner; Nathan Lord, gen mgr; Woodford Dulaney Jr., coml mgr; James M. Caldwell, prog dir & prom mgr; Rodney Ford, news dir; Wilbur Hudson, chief engr.

WAVE-TV: Tv companion station of WAVE.

***WFPK (FM)** (Oct. 4, 1954): 91.9 mc; 20 kw. 4th & York Sts., zone 3. Phone Juniper 4-4156. Louisville Free Public Library.

Network NAEB.

C. R. Graham, pres; Miss Dorothy L. Day, gen mgr; Allen Hankins, program dir; Emmet Beeker, chief engr.

***WFPL (FM)** (Feb. 20. 1950): 89.3 mc; 0.15 kw. Same address, licensee & staff as WFPK (above).

Specialty program (weekly), French 13½ hrs.

*WFPK-TV: Tv companion station of WFPL (FM) and WFPK (FM) (above).

**WHAS** (July 18, 1922): 840 kc; 50 kw. 525 W. Broadway, zone 2. Phone Juniper 5-2211. TWX LS 594. WHAS Inc. (original owner). See "Newspaper Ownership."

Rep Christal.

Barry Bingham, pres; Victor A. Sholis, vp & dir; John M. Fouts, sales dir; George F. Walsh, prog dir; William F. Loader, prom dir; William J. Small, news dir; Orrin W. Towner, engr. dir.

WHAS-TV Tv companion station of WHAS.

**WINN** (June 1940): 1240 kc; 250 w. 409 Speed Bldg., Fourth & Guthrie Sts., zone 1. Phone Juniper 5-5148. TWX LS 191. WINN Broadcasting Corp. (acquired station December 1958).

Rep McGavren.

Glen A. Harmon, pres & gen mgr; James J. Nathan, coml mgr; Bill Gerson, prog dir; Helen E. Roberts, prom mgr; Joe Cox, news dir; Melvin C. Scarsdale, chief engr.

**WKLO** (1948): 1080 kc; 5 kw-D, 1 kw-N, DA-2. 2000 Commonwealth Bldg, 4th & Broadway. Phone Juniper 3-4441. TWX LS 563. Mid-America Broadcasting Corp. (acquired station Sept. 1, 1955). See Air Trails Network Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Eastman.

Charles Sawyer, pres; J. P. Williams, exec vp; Alex Buchan, vp; William H. Spencer, vp & gen mgr; Barney Groven, prog mgr; Ken Rowland, news dir; William Faulkner, chief engr.

**WKYW** (March 1947): 900 kc; 1 kw-D. 310 W. Liberty St., zone 2. Phone Juniper 3-4811. Radio Kentucky Inc. (original owner).

Rep Broadcast Time Sales.

F. Eugene Sandford, pres, chief owner & gen mgr; John M. Thomson, coml mgr; Carl Shook, prog dir; E. Halsey Sandford, vp operations; William P. Neff, chief engr.

**WLOU** (November 1948): 1350 kc; 5 kw-D. 2549 S. Third St. Phone Melrose 7-6531. Rounsaville of Louisville Inc. (acquired station Oct. 21, 1951). See R. W. Rounsaville Stations in "Group Ownership."

Rep Pearson; Dora-Clayton (Southeast).

Specialty programs: Negro, 100%.

R. W. Rounsaville, pres; E. F. Shadburne, gen mgr; Harold F. Walker, vp, national sales; William Summers, prog dir; John Fulton, vp, local sales; Joyce Monroe, natl prog dir; Steve Dawson, chief engr.

WTAM-TV: Tv companion of WLOU.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

**WLVL (FM)** (Sept. 13, 1959): 97.5 mc; 35 kw. 300 W. Broadway, zone 2. Phone Juniper 2-1333. Fidelity Radio Inc. (original owner).

Rep Walker-Rawalt

S. A. Cisler, pres & gen mgr; George Partridge, coml mgr; Tony McFayden, prog dir; Cy Webber, prom mgr; Jean Clos, news dir; Charles Troutman, chief engr.

**WTMT** (Aug. 20, 1958): 620 kc; 500 w-D, DA-D. 1300 S. Fourth St., zone 8. Phone Melrose 7-2527. Jefferson Broadcasting Co. (original owner).

Network ABC; MBS. Rep Forjoe.

Earl F. Hash, pres & gen mgr; Lee Stinson, coml mgr; Mable Perry, prog dir; Bill Van, news dir; Theodore E. Jones, chief engr.

### MADISONVILLE, Hopkins County

**WFMW** (January 1947): 730 kc; 250 w-D. P. O. Box 351. Phone Taylor 1-4096. Messenger Broadcasting Co. (acquired station June 1, 1950). See "Newspaper Ownership."

Network: MBS; Keystone. Rep Best.

Edgar Arnold Sr., pres; H. W. Wells, gen mgr; Elmer Kelley, coml mgr; John Gatlin, prog dir; Charles Lee, chief engr.

**WFMW-FM** (April 19, 1949): 93.9 mc; 28 kw. Duplicates WFMW (above) except 1-5 p.m.

**WTTL** (Sept. 16, 1956): 1310 kc; 500 w-D. 111 S. Main. Phone Taylor 1-7420. Hopkins County Broadcasters (acquired station Feb. 1, 1959).

Network ABC. Rep Hal Walton.

Specialty programs: Negro, 2 hrs. wkly.

Conway M. Smith, chief owner, gen mgr & chief engr; Jerry McKonly, coml mgr; Wayne Todd, prog dir; Imogene Myers, traffic mgr; George Vaught, news dir.

### MANCHESTER, Clay County

**WWXL** (1956): 1450 kc; 250 w. 109 Court St. Phone Lyric 8-4694. Wilderness Road Broadcasting Co. (acquired station 1956).

J. L. Tigue, pres; Cecil Corum, gen mgr; Lucy Howard, coml mgr; Arvill Jones, prog dir; Carl H. Stinson, prom mgr; Squire Baker, news dir; Bob Banks, chief engr.

### MAYFIELD, Graves County

**WNGO** (Jan. 7, 1947): 1320 kc; 1 kw-D. P. O. Box 431. Phone Chapel 7-5122. West Kentucky Broadcasting Co. (acquired station Nov. 3, 1957).

Network Keystone. Rep Indie Sales.

Moses Bohn, pres; Charles W. Stratton, gen mgr; Hugh Severs, coml mgr; Sam Gilkey, prog dir; Larry McIntosh, prom mgr; Bill Scarbrough, news dir; Joe Hargrove, chief engr.

**WNGO-FM** (Nov. 2, 1955): 94.7 mc; 0.583 kw. Duplicates WNGO (above).

### MAYSVILLE, Mason County

**WFTM** (Jan. 5, 1947): 1240 kc; 250 w. 626 Forest Ave. Phone Logan 4-3361. Standard Tobacco Co. (original owner).

Network Keystone.

Charles P. Clarke, pres; John W. Betts, gen mgr; Herbert Williams Jr., coml mgr; Charles Boyd, prog dir; Harold Sagraves, chief engr.

### MIDDLESBORO, Bell County

**WMIK** (Nov. 15, 1948): 560 kc; 500 w-D. P. O. Box 698. Phone 980. Cumberland Gap Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone.

Dr. U. G. Brummett, pres; Maurice K. Henry, gen mgr; William H. Baker, prog dir; Betty Sue Lee, women's dir; Frank Folsom Jr., chief engr.

### MONTICELLO, Wayne County

**WFLW** (May 19, 1955): 1360 kc; 1 kw-D. P. O. Box 36. Phone Fillmore 8-3166. Fred A. Staples (acquired station Nov. 13, 1956).

Network Keystone. Rep Continental.

Fred A. Staples, owner, gen mgr & coml mgr; Stephen Staples, prog dir; Loren Cook, chief engr.

### MOREHEAD, Rowan County

**WMOR** (Feb. 18, 1955): 1330 kc; 1 kw-D. P. O. Box 59. Phone State 4-4141. Morehead Broadcasting Co. (acquired station Nov. 20, 1956).

Network Keystone. Kentucky Radio Sales.

J. Earl McBraver, pres; William M. Whitaker, vp, gen mgr & coml mgr; Earl S. Young, chief engr.

### MORGANFIELD, Union County

**WMSK** (granted 1960, not on air): 1550 kc; 250 w-D. Union County Broadcasting Co.

### MT. STERLING, Montgomery County

**WMST** (Oct. 17, 1957): 1150 kc; 500 w-D. 34 Broadway. Phone 1150. Mount Sterling Broadcasting Co. (original owner).

Network Keystone. Rep Hopewell, Kentucky Radio Sales.

Specialty programs: Negro, 5 hrs. wkly.

R. J. Reynolds, pres; Bob Doll, gen mgr & coml mgr; Albert (Butch) Richardson, prog & news dir; Russell Drake, prom mgr; Earl Young, chief engr.

### MT. VERNON, Rockcastle County

**WRVK** (April 30, 1957): 1460 kc; 500 w-D. Renfro Valley, Ky. Phone Mt. Vernon 2681. Renfro Valley Broadcasters Inc.

Rep Kentucky Radio Sales.

Tom Hargis, vp & gen mgr; Benton Stokes, coml mgr.

### MUNFORDVILLE, Hart County

**WLOC** (June 12, 1956): 1150 kc; 1 kw-D. Phone Jackson 4-4111. South Central Kentucky Broadcasting Co. (original owner).

Network Keystone.

H. T. Parrott, pres; Redman L. Turner, gen mgr; J. W. Pickett, coml mgr; Mary Goodman, prog dir.

### MURRAY, Calloway County

**WNBS** (July 1948): 1340 kc; 250 w. P. O. Box 548. Phone Plaza 3-3411. Service Broadcasting Co. (acquired station Sept. 1957).

Rep Dore.

Charles Shuffett, coml mgr; C. H. Hulse, chief engr.

### NEON, Letcher County

**WNKY** (Aug. 1, 1955): 1480 kc; 1 kw-D. P. O. Box 248. Phone 7714. Letcher Broadcasting Corp. (original owner).

Network Keystone. Rep Kentucky Radio Sales.

Dave L. Craft, pres; Walter E. May, gen mgr & chief engr; Estil Lee Carter Jr., prom mgr.

### NEWPORT, Campbell County

**WNOP** (1948): 740 kc; 1 kw-D, DA-D. 606 Monmouth St. Phone Juniper 1-7100. Tri-City Broadcasting Co. (original owner).

Rep Devney-O'Connell.

James G. Lang, pres; Ann R. Lang, gen mgr; Ray L. Scott, coml mgr; R. Doug Nunn, station mgr & prog dir; Charles Hettesheimer, chief engr.

WNOP-TV: Tv companion of WNOP.

### OWENSBORO, Daviess County

**WOMI** (Feb. 7, 1938): 1490 kc; 250 w. P. O. Box 536. Phone Murray 3-1558. Owensboro Broadcasting Co. (original owner). See "Newspaper Ownership."

Network CBS. Rep Everett-McKinney.

Lawrence W. Hager, pres; Hugh O. Potter, gen mgr; Marshall W. Bruner, coml mgr & news dir; Mrs. Cliffordean Potter, prog dir; James B. Wilkinson, prom mgr; Harold I. Peters, chief engr.

**WOMI-FM** (1948): 92.5 mc; 19.5 kw. Duplicates WOMI (above).

**WVJS** (Nov. 27, 1947): 1420 kc; 1 kw, DA-2. P. O. Box 121. Phone Murray 3-1918. Owensboro On The Air Inc. (original owner).

Network ABC. Rep Masla.

V. J. Steele, pres; Malcolm Green, exec vp & gen mgr; Parker Smith, coml mgr; Earl Fisher, prog dir & asst gen mgr; Earl Jagoe, chief engr.

**WVJS-FM** (June 7, 1948): 96.1 mc; 10 kw. Duplicates WVJS (above).

### PADUCAH, McCracken County

**WDXR** (Dec. 24, 1957): 1560 kc; 1 kw DA-1. P. O. Box 298. Phone 443-1737. E. Weaks McKinney-Smith (original owner).

Network NBC. Rep Webb.

E. Weaks McKinney-Smith, pres & gen mgr; William E. Bloss, station mgr & prog dir; Sarah McKinney-Smith, coml mgr & prom dir; J. B. Fowler, news dir; Paul Lawrence, farm dir; Samuel O. Elliott, music dir & asst coml mgr; Don Brown, chief engr.

**WKYB** (1946): 570 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 931. Phone 442-1687. Barrington Co. of Kentucky (acquired station July 8, 1957).

Network MBS. Rep Bolling.

Bruce Barrington, pres; Richard B. Friend, gen mgr; James M. Page, coml mgr; Ron Farmer, news dir; Tom Summers, chief engr.

**WKYB-FM** (1947): 93.3 mc; 32 kw. Same licensee and staff as WKYB (above).

**WPAD** (1930): 1450 kc; 250 w. P. O. Box 450. Phone 2-8231. Paducah Broadcasting Co. (original owner). See Lackey Stations in "Group Ownership."

Network CBS. Rep Howard.

Pierce E. Lackey, owner; Robert Joseph, gen mgr; Linn Wolfe, coml mgr; Jas. Youngblood, prog dir; Madelyn Griffin, women's dir; Ted Hite, news dir; Ed Luttrell, farm dir; V. C. Morris, chief engr:.

**WPAD-FM** (Nov. 26, 1946): 96.9 mc; 36 kw. Duplicates WPAD (above).

### PAINTSVILLE, Johnson County

**WSIP** (April 24, 1949): 1490 kc; 250 w. (CP for 1 kw-D, 250w-N). 121 Main St. Phone 1196-97. Big Sandy Broadcasting Co. (acquired station June 1, 1960).

Network MBS; Keystone. Rep Best; Kentucky Radio Sales.

James Cox, pres; Paul G. Fyffe, gen mgr; Clay Salyer, coml mgr; Bill Barker, prog dir; Guy Bond, prom mgr; Bob Meek, news dir; Gene Baldridge, chief negr.

### PARIS, Bourbon County

**WKLX** (1955): 1440 kc; 1 kw-D. P. O. Box 141. Phone 1440. Paris Broadcasting Co. (acquired station Nov. 1, 1958).

Network Keystone. Rep Continental.

Charles W. Krause, pres & gen mgr; James E. Withrow, station mgr & coml mgr; David E. Krause, prog dir; Bonnie Dixon, prom mgr; Tony Lamb, news dis; James L. Thompson, chief engr.

### PIKEVILLE, Pike County

**WLSI** (Jan. 20, 1949): 900 kc; 1 kw-D (CP for 5 kw). North Mayo Trail. Phone General 7-7323. Cumberland Pub. Co. (original owner). See "Newspaper Ownership."

Specialty programs: Negro, 3 hrs. wkly.

Mrs. W. J. Ward, pres; Roy E. Alexander, gen mgr & coml mgr; Phil Pummill, prog dir & prom mgr; Martin Segal, news dir; Edna Aders, women's dir; Lawson Paxton, chief engr & farm dir.

**WPKE** (Aug. 25, 1949): 1240 kc; 250 w. Phone General 7-4051. East Kentucky Broadcasting Corp. (original owner).

Network MBS; Keystone.

South Whitt, pres; Gene Sturgill, coml mgr; Dorothy Robinson, prog dir; James K. Hoskins, chief engr.

### PINEVILLE, Bell County

**WMLF** (March 16, 1957): 1230 kc; 250 w. P. O. Box 26. Phone Edgewood 7-2100. Ken-Te-Va Broadcasting Co. (acquired station Jan. 1, 1958).

Reps Continental; Kentucky Radio Sales (regional).

South C. Bevins, owner, gen mgr, prom mgr & news dir; T. F. Hendrickson Jr., coml mgr; Charles D. Keyes, prog dir; Hubert Turner, chief engr.

### PRESTONSBURG, Floyd County

**WDOC** (March 25, 1958): 1310 kc; 5 kw-D. N. Lake Drive. Phone Tucker 6-2338. Gordon Collins (original owner).

Gordon Collins, pres; Eugene Baldridge, gen mgr; Gorman Collins, coml mgr & prom dir; Charles Spradlin, prog dir & news dir; Dock Harmon, chief engr.

**WPRT** (Dec. 5, 1952): 960 kc; 1 kw-D. (CP 5 kw, DA-D). South Lake Dr. Phone 2050. Stephens Industries Inc. (original owner).

Network Keystone. Rep Best.

D. C. Stephens, pres & owner; Dora S. Stephens, gen mgr; David L. Stephens, station & prom mgr.

### PRINCETON, Caldwell County

**WPKY** (March 15, 1950): 1580 kc; 250 w-D. P. O. Box 478. Phone Empire 5-2072. Princeton Broadcasting Co. (original owner).

Network Keystone.

Leslie Goodaker, owner, gen mgr & chief engr; Ellis Burnam, coml mgr; Twyman Boren, prog dir; Wilburn Wilson, prom mgr.

### RADCLIFF, Hardin County

**WSAC** (Oct. 29, 1955): 1470 kc; 1 kw, D. General Delivery, Fort Knox, Kentucky. Phone (Radcliff) Elgin 1-3121. Ft. Knox Broadcasting Corp. (original owner).

B. E. Cowan, pres & gen mgr; J. R. Cowan, coml mgr; Robert J. Campbell, prog dir.

### RICHMOND, Madison County

**WEKY** (Oct. 17, 1953): 1340 kc; 250 w. McKee Building. Phone 1340 WEKY Inc. (original owner).

Network MBS; Keystone.

Specialty programs: Negro, 1 hr. wkly.

Calvin R. Barnette, gen mgr.

### RUSSELLVILLE, Logan County

**WRUS** (Aug. 28, 1953): 610 kc; 500 w-D. P. O. Box 110. Phone Parkview 6-2471. TWX 7551-41. South Kentucky Broadcasters (July 1, 1955). See Hook Stations in "Group Ownership."

Rep Best.

Roth Hook, pres; W. P. Sosh, gen mgr; Donald Neagle, prog dir; Mrs. Jo Davis, prom mgr; Warren Dockins, news dir; Gene Locke, sports dir; Earl Johnson, chief engr.

### SCOTTSVILLE, Allen County

**WLCK** (Feb. 27, 1958): 1250 kc; 500 w-D. P. O. Box 158. Phone 490. State-Line Broadcasting Co. (acquired station Aug. 1, 1958).

Network Keystone. Rep Best, Kentucky Radio Sales.

Redman L. Turner, pres; Bobby D. Colvin, gen mgr & program dir; Marvin J. Nafus, coml mgr & sports dir.

### SOMERSET, Pulaski County

**WSFC** (Dec. 14, 1947): 1240 kc; 250 w. P. O. Box 740. Phone 678-5151. Southeastern Broadcasting Co. (original owner).

Network MBS; Keystone. Rep Kentucky Radio Sales.

Meyer Layman, pres & gen mgr; Donald F. Orwin, coml mgr; John A. Hartnett, prog dir; Clyde E. Denton, news dir; Ralph F. Denton, tech dir.

**WTKY** (May 28, 1960): 1370 kc; 1 kw-D. Phone Hudson 7-5295. TWX TT 7551-40. WMCV Inc. (original owner).

William H. Clark, pres; Dallas Keith, gen mgr; Arnold Lee, coml mgr; Bill Woodward, prog dir; Clara Nell Downing, prom mgr; Alton Ross Jr., news dir; Luther Swann, chief engr.

**WTLO** (Nov. 1, 1958): 1480 kc; 1 kw-D. Box 443. Phone 1680. Pulaski Broadcasting Corp. (original owner).

Rep Best.

Specialty programs: Negro, 3 hrs. wkly.

Ervin Buis, pres; Oris Gowen, gen & station mgr; Howard Edwards, coml mgr.

### VANCEBURG, Lewis County

**WKKS** (June 1, 1958): 1570 kc; 250 w-D. 1106 Fair Lane. Phone Swift 6-3411. Karl Kegley (original owner).

Specialty programs: Spanish.

Karl Kegley, owner & mgr; Roger Keller, coml mgr & prog dir; David Webber, news dir; Jesse Stamm, chief engr.

## KENTUCKY CONTINUED

### VANCLEVE, Breathitt County

**WMTC** (June 1948): 730 kc; 1 kw-D. Phone Normandy 6-5006. Kentucky Mountain Holiness Assn. (original owner).

Dr. Lela G. McConnell, pres; Wilfred Fisher, gen mgr; Miss Violet Person, prog dir; Seldon Short, news dir; Kenneth Amspaugh, chief engr.

### WHITESBURG, Letcher County

**WTCW** (Feb. 19, 1953): 920 kc; 1 kw-D. P. O. Box 660. Phone 2711. Folkways Broadcasting Co. (acquired station July 1, 1956).

Don F. Crosthwaite, pres & gen mgr; Wallace R. Day, coml mgr; Estill Stewart, news & prog dir; Hazel A. Yontz, continuity dir & prom mgr; Joseph W. Goode, chief engr.

### WILLIAMSBURG, Whitley County

**WEZJ** (March 7, 1959): 1440 kc; 500 w-D. 107 South 4th St. Phone 6125. Whitley County Broadcasting Co. (original owner).

L. A. Buck, pres; Keith Buck, gen mgr; Jim Gaskin, coml mgr; Mack Rains, prog dir; Johnny Reynolds, prom mgr; Peggy Buck, news dir; Carrie Lee Moors, women's dir; Bennie Colyer, chief engr.

### WINCHESTER, Clark County

**WWKY** (Oct. 16, 1954): 1380 kc; 1 kw-D. P. O. Box 535. Phone Pioneer 4-2864. Winchester Broadcasting Co. (original owner).

Rep Kentucky Radio Sales.

Gerald J. Cashman, gen mgr; John T. Sayre, coml mgr; Tom Bird, prog dir; Jay Watters, prom mgr; Herman Kelly, farm dir; Kitty Klark, woman's editor; Thomas F. Bratton, chief engr.

## LOUISIANA

*Non-commercial

### ABBEVILLE, Vermilion Parish

**KROF** (1948): 960 kc; 1 kw-D. P. O. Box 620. Twin Oaks 3-2531. Abbeville Broadcasting Service Inc. (original owner).

Specialty programs: French, 20 hrs., wkly.

George P. Martin, sec-treas, gen mgr & chief engr; EbbaLou Martin, prog dir.

### ALEXANDRIA, Rapides Parish

**KALB** (September 1935): 580 kc; 5 kw-D, 1 kw-N, DA-N. 601 Washington St. Phone Hillcrest 3-2543. TWX Alex 484. Alexandria Broadcasting Co. (acquired station Feb. 1, 1957). (See T. B. Lanford stations in "Group Ownership").

Network ABC.

T. B. Lanford, pres; Walter Melson, gen mgr; Alex Marchand, mgr; Jim Gaines, station dir; Flora Mae Anders, prom dir; Earl Ellington, news dir; Tom John, chief engr.

**KALB-FM** (June 1958): 96.9 mc; 8.4 kw. Duplicates KALB (above).

KALB-TV: Tv companion of KALB-AM-FM.

**KDBS** (1953): 1410 kc; 1 kw-D. P. O. Box 306. Phone Hillcrest 3-7454. Dixie Broadcasting Service (acquired station 1954).

Network Keystone.

Irving Ward-Steinman, managing partner & gen mgr; Chris Alexander, coml mgr; William G. Lynch, prog dir; Glenn Daniels, prom mgr; Ed Hamilton, news dir; David Ward-Steinman, music advisor; Henry J. Lazarone, chief engr.

**KSYL** (April 4, 1947): 970 kc; 1 kw, DA-N. P. O. Box 1489. Phone Hillcrest 2-6611. KSYL Inc. (original owner).

Network NBC. Rep Everett-McKinney; Clark Brown (regional).

Milton Fox, pres; Sylvan Fox, gen mgr; Larry Parker, news dir; Lenny Dupree, chief engr.

### AMITE, Tangipahoa Parish

**WABL** (January 1956): 1570 kc; 500 w-D. P. O. Box 787. Phone 8385. Amite Broadcasting Co. (acquired station May 21, 1958).

C. W. Fitz, pres, gen mgr, coml mgr, promotion dir; Leonard Giacone, program dir; Vernon E. Dudley, chief engr; Bruce Milne, farm dir.

### BASTROP, Morehouse Parish

**KTRY** (February 1948): 730 kc. 250 w-D. 217 S. Washington St. Phone 1400. Paul R. Schilling.

**KVOB** (June 1, 1957): 1340 kc; 250 w. P. O. Box 1340. Phone 1340. Bastrop Broadcasting Co. (acquired station 1957).

Network Keystone.

John Myers, gen mgr; Harry Howard, prog dir; Dixie Ritchie, women's dir; Harry G. Howard, chief engr.

### BATON ROUGE, East Baton Rouge Parish

**WAIL** (April, 1948): 1460 kc; 5 kw-D, 1 kw-N, DA-N. 3150 College Dr. Phone Dickens 4-5275. Merchants Broadcasters Inc. (acquired station June 11, 1957).

Rep Weed.

Ralph L. Burge, pres, gen mgr; Harold G. Herthum, coml mgr; Ronald J. Gomez, asst mgr, program dir; Aileen Cotten, promotion dir; Edward Van Valkenburg, chief engr; Charles Arnold, news dir; C. B. Cutrer, farm dir; Jeanne Pierce, women's dir.

**WIBR** (July 18, 1948): 1300 kc; 1 kw, DA-2. P. O. Box 1226. Phone Dickens 8-6716. Community Broadcasting Inc. (original owner).

Rep Forjoe.

G. T. Owen Jr., pres; Robert Earle, gen mgr; Olas Olsen, coml mgr; Bernard Zuccaro, prog dir; Bill Bessen, prom mgr; Jim Erwin, news dir; Herb Coussou, chief engr.

**WJBO** (Dec. 11, 1934): 1150 kc; 5 kw, DA-1. P. O. Box 496. Phone Dickens 2-5271. TWX BR 78. Baton Rouge Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Hollingbery.

Douglas L. Manship, pres; Mortimer Silverman, gen mgr; Roger S. Davison, sales mgr; Ken Winstanley, prog coordinator; Jim LeBoeuf, news dir; Leonard Benson, chief engr.

**WJBO-FM** (1941): 98.1 mc; 2.5 kw. Duplicates WJBO (above).

WBRZ-TV: Tv companion of WJBO-AM-FM (above).

**WLCS** (Nov. 1, 1946): 910 kc; 1 kw, DA-1. P. O. Box 2546. Phone Dickens 2-4411. Air Waves Inc. (acquired station 1951).

Rep Masla.

Lamar Simmons, gen mgr; Tim LeBlanc Jr., sales mgr; Gene Nelson, prog dir & prom mgr; Ron Crouch, news dir; Gene Howell, chief engr.

**WXOK** (February 1953): 1260 kc; 1 kw-D. 243 Convention St. Phone Dickens 4-7604. WXOK Inc. (original owner). See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard.

Specialty programs: Negro, 91 hrs. wkly.

Jules J. Paglin, pres & owner; Stanley W. Ray Jr., vp & owner; Thomas L. McGuire, vp & gen mgr; Harvey Cohen, prog dir; Lucille J. Pollack, coml mgr; Bertel T. Winder, news dir; Thomas W. Wood, chief engr.

**WYNK** (1956): 1380 kc; 500 w-D. 820 Commerce Bldg. Phone Dickens 3-6606. Vox Inc. (original owner).

Network ABC, MBS, Keystone.

Ron Gomez, gen mgr.

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### BOGALUSA, Washington Parish

**WBOX** (Jan. 4, 1954): 920 kc; 1 kw-D. P. O. Box 689. Phone Republic 2-4254. Joe A. Oswald (acquired station March 4, 1959).

Rep Cecil Beaver & Assoc.

Edward Bishop, gen mgr; Paul Trim, prog dir, prom mgr; Larry Ward, chief engr.

**WIKC** (May 15, 1947): 1490 kc; 250 w. P. O. Box 811. Phone Republic 5-1355. Curt Siegelin (acquired station 1951).

Network MBS, Keystone.

Specialty programs: Negro, 2 hrs. wkly.

Curt Siegelin, owner; John H. Knight, gen mgr & coml mgr; Bill Siegelin, prog dir; Carolyn Paul, prom mgr; Bob Robin, news dir; Larry Ward, chief engr.

### COVINGTON, St. Tammany Parish

**WARB** (November 1953): 730 kc; 250 w-D. P. O. Box 568. Phone 1600. WARB Inc. (acquired station Aug. 1, 1957)

### CROWLEY, Acadia Parish

**KSIG** (May 1947): 1450 kc; 250 w. P. O. Box 228. Phone 1450. KSIG Broadcasting Co. (acquired station June 1, 1955).

Network MBS, Keystone.

Rep Clark.

Specialty programs: French, 20 hrs. wkly.

Hirsch J. Scholl, pres; Louis M. Basso, gen mgr; Thomas E. Griffin, coml mgr; Sheldon Kanter, prog dir; Bill Williams, prom mgr; Dud Wilkins, news dir; Fred Hebert, chief engr.

### DENHAM SPRINGS, Livingston Parish

**WLBI** (April 15, 1959): 1220 kc; 250 w-D. 132 Hummel St. Phone 5-5154. Avoyelles Broadcasting Corp. (original owner).

Rep Keystone.

W. L. Billups, pres; Chester J. Coco, exec vp; Gerald Fannly, coml mgr; Charles P. Woodside, chief engr.

### DE RIDDER, Beauregard Parish

**KDLA** (1950): 1010 kc; 1 kw-D. P. O. Box 46 Phone 7600. Sabine Broadcasting Co. (original owner). See Reddock Stations in "Group Ownership."

Network Keystone.

Cyril W. Reddoch and John B. McCrary, co-owner; Ralph L. Hooks, gen mgr; Wayne L. Sanders, chief engr & coml mgr.

### EUNICE, St. Landry Parish

**KEUN** (October 1952): 1490 kc; 250 w. P. O. Box 511. Phone Glendale 7-3041. Tri-Parish Broadcasting Co. (original owner).

Network MBS. Rep Economy Network.

Specialty programs: French, 13 hrs. wkly.

Vincent Riehl, pres; John Plauche, gen mgr &coml mgr; Karl R. DeRouen, prog dir & prom mgr; Houston LeJeune, news dir; John Fuselier, chief engr.

### FERRIDAY, Concordia Parish

**KFNV** (1956): 1600 kc; 1 kw-D. P. O. Box 588. Phone 7200. Miss-Lou Broadcasting Co. (original owner).

Specialty programs: Negro, 35 hrs. wkly.

Mrs. Marie Zuccaro, owner; George Wilson, gen mgr; Jeff Holt, coml mgr; A. L. Britt, prog dir; George Wilson, chief engr.

### FRANKLIN, Heard Parrish

**NEW** (not on air; granted July 29, 1959 target date unknown): 1390 kc; 500 w-D, DA. Lionel B. DeVille.

### GOLDEN MEADOW, Lafourche Parish

**KLFT** (Nov. 4, 1955): 1600 kc; 1 kw-D. Theriot Bldg. Phone 5-5165. Leo J. Theriot (acquired station June 1, 1958).

Network Keystone, Southeastern Key Market Network. Rep Best.

Specialty programs (weekly), French 13¼ hrs.

Leo J. Theriot, pres & gen mgr; Dudley Bernard, coml mgr; Roy Vicknair, program dir.; Jerry Mitchel, news & promotion dir; H. Earl Herron, chief engr; Linda Carskadon, women's dir.

### HAMMOND, Tangipahoa Parish

**WFPR** (1947): 1400 kc; 250 w. P. O. Box 432. Phone 960. Airweb Inc. (acquired station March 1, 1957).

Network Keystone.

John A. Chauvin, pres & gen mgr; Terrel (Foots) McCrory, coml mgr; Charles Herman Jr., chief engr.

### HAYNESVILLE, Claiborne Parish

**KLUV** (September 1956): 1580 kc; 250 w-D. Radio Circle on Watters St. Phone 505. Haynesville Broadcasting Co. (acquired station July 15, 1959).

L. Dean Holford, exec vp & gen mgr; B. I. (Ron) Davidson, prog dir; Tommy Moore, chief engr.

**KVHL** (1955): 1320 kc; 1 kw-D. P. O. Box 97. Phone Wabash 7-3804. Claiborne Broadcasting Corp. (original owner).

Network Keystone. Rep Best.

Dr. Joe Rushton, pres; Colon Johnston, gen mgr & chief engr.

### HOUMA, Terrebonne Parish

**KCIL** (1948): 1490 kc; 250 w. P. O. Box 1031. Phone Uptown 2-6828. KCIL Inc. (acquired station July 1, 1953). See Dixie Radio Stations in "Group Ownership."

Network Keystone. Rep Indie Sales.

Specialty programs: French, 11 hrs. wkly.

Denver T. Brannen, pres; L. H. Thesmar, gen & coml mgr; Mike McCormack, prog dir; George Feger, news dir; Cliff Wilson, chief engr.

### JENNINGS, Jeff Davis Parish

**KJEF** (November 1950): 1290 kc; 1 kw-D. P. O. Box 935. Phone 1155. Jennings Broadcasting Co. (original owner).

Network Keystone.

Specialty programs (weekly), French 7 hrs.

Clovis L. Bailey, pres, gen mgr & chief engr; Jerry Dugas, coml mgr; Jack Lotz, program dir; Joan West, news dir.

### JONESBORO, Jackson Parish

**KTOC** (Dec. 4, 1958): 920 kc; 500 w-D, DA-D. P. O. Box 550. Phone 4600. Jackson Parish Broadcasters (original owner). See "Newspaper Ownership."

Network Keystone.

Specialty programs: Negro, 5 hrs. wkly.

A. H. Colvin Jr., gen mgr; T. L. Colvin Sr., chief engr.

### JONESVILLE, Catahoula Parish

**KANV** (1956): 1480 kc; 500 w-D. Old South Broadcasting Co. (acquired station June 1, 1958).

### LAFAYETTE, Lafayette Parish

**KPEL** (Jan. 2, 1950): 1420 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 853. Phone Center 4-7418. Pelican Broadcasting Co. (acquired station July 1, 1957).

Network ABC. Rep Bolles.

Specialty programs: French, 1 hr. wkly.

John Paul Goodwin, pres; W. A. Patton, gen mgr; James M. Drake, coml mgr; Charles W. Malone, prog dir; Dorothy B. Jordan, prom mgr; John Scott, news dir; John E. Shipp Jr., chief engr.

**KVOL** (1935): 1330 kc; 1 kw, DA-N. P. O. Box 1070. Phone Center 4-5151. Evangeline Broadcasting Co. (original owner). See "Newspaper Ownership."

Network NBC. Rep Meeker.

Specialty programs: French, 2½ hrs. wkly.

Geo. H. Thomas, gen mgr; Thomas G. Pears, coml mgr; Floyd Cormier, farm dir; Evan H. Hughes, station mgr; Bob Hamm, news dir; Adrian Martin, chief engr.

**KXKW** (under construction; granted June 23, 1960; no target date announced): 1520 kc; 10 kw-D, 500 w-N, DA-2. General Communications Inc.

### LAKE CHARLES, Calcasieu Parish

**KAOK** (1947): 1400 kc; 250 w. P. O. Box 786. Phone Hemlock 6-7541. KAOK Inc. (acquired station November 1952). See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard.

Stanley W. Ray & Jules Paglin, owners;

Specialty programs: Negro, 20 hrs. wkly.

Roy K. Rhodes, gen mgr, prom mgr & part owner; Leo Jackson, coml mgr; Byron Dowty, prog dir & news dir; Walter Jones, chief engr.

**KLOU** (1947): 1580 kc; 1 kw, DA-1. P. O. Box 817. Phone Hemlock 6-7277. Albert D. Johnson (acquired station May 2, 1960).

Network MBS. Rep United Spot Sales.

Albert D. Johnson, owner & gen mgr; Chip Atkins, coml mgr & prom dir; Bob Pearson, prog dir; David Wilson, chief engr.

**KPLC** (May 12, 1935): 1470 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1521. Phone Hemlock 9-2713. TWX LC 96. Calcasieu Broadcasting Co. (original owner). See T. B. Lanford Stations in "Group Ownership."

Network NBC, Louisiana Quality Net. Rep Weed.

Specialty programs: French, 1 hr. wkly.

T. B. Lanford, pres; Jim Toth, gen mgr; R. M. White, coml mgr; A. B. Craft, prog dir; Jean Richard, prom mgr; Gary Tyler, news dir; Ed Barton, chief engr.

KPLC-TV: tv companion of KPLC.

### LAKE PROVIDENCE, East Carroll Parish

**KLPL** (June 27, 1957): 1050 kc; 250 w-D. P. O. Box 342. Phone 834. Radio Services Co. (original owner).

Network Keystone. Rep Bogner & Martin.

Specialty programs: Negro, 14 hrs. wkly.

Emmet McMurry & Frank W. Baldwin, co-owners; Gene Underwood, gen mgr & coml mgr; Lanny James, prog dir & news dir; Paul Dalfiume, prom mgr; Percy Kuhn & Herman Schwartz, chief engr.

### LEESVILLE, Vernon Parish

**KLLA** (September 1956): 1570 kc; 250 w-D. P. O. Box 1323. Phone 3403. Leesville Broadcasting Co. (original owner).

John Anthony Lazarone, co-owner; Irving Ward-Steinman, co-owner, gen mgr; Ed Marshall, local coml mgr; Larry Todd, program dir; Billy Travis, chief engr.

### MANSFIELD, DeSoto Parish

**KDBC** (June 15, 1954): 1360 kc; 1 kw-D. P. O. Drawer 740. Phone 1360. DeSoto Broadcasting Corp. (original owner).

Network Keystone.

Mildred C. Sewell, pres; Arthur L. Greene, gen mgr & coml mgr; Lawrence Allen, chief engr.

### MARKSVILLE, Avoyelles Parish

**KAPB** (Oct. 28, 1954): 1370 kc; 1 kw-D. P. O. Box 7. Phone 7206. Avoyelles Broadcasting Corp. (original owner).

Rep Best; Keystone.

Specialty programs: French, 2 hrs. daily.

W. L. Billups, pres; Chester J. Coco, exec vp; Willie J. Bordelon, gen mgr; Donald J. Bordelon, chief engr.

### MINDEN, Webster Parish

**KASO** (April 1, 1952): 1240 kc; 250 w. P. O. Box 588. Phone Franklin 7-1513. Minden Broadcasting Co. (acquired station April 15, 1959). Frederick A. W. Davis and Jimmie H. Howell, partners.

### MONROE, Ouachita Parish

**KLIC** (June 23, 1950): 1230 kc; 250 w. Bernhardt Bldg. Phone Fairfax 3-4617. Dr. Frank P. Cerniglia (original owner).

Network MBS.

Dr. Frank P. Cerniglia, pres, Gen mgr & coml mgr; Retha West, prog dir; Richard Doolin, prom mgr; Bob Jacobs, news dir; John Lacy, chief engr.

**KMLB** (July 1930): 1440 kc; 5 kw-D, 1 kw-N, DA-N. Alvis Hotel. Phone Fairfax 2-7161. TWX Monroe 8793. WSTV Inc. (acquired station Feb. 1, 1958). (See Friendly Group in "Group Ownership.")

Network ABC, NBC. Rep Pearson.

Jack N. Berkman, pres; Raymond W. Baker, gen mgr; James R. Plaisance, program dir; Otho Morgan, chief engr.

**KMLB-FM** (July 1946): 104.1 mc; 17 kw. Duplicates KMLB (above).

**KNOE** (Oct. 4, 1944): 1390 kc; 5 kw, DA-N. P. O. Box 1472. Phone Fairfax 2-8155. KNOE Inc. (original owner).

Rep H-R Reps.

Specialty programs: Negro, 2 hrs. wkly.

James A. Noe Sr., chmn of board; James A. Noe Jr., pres; Bill Davis, gen mgr; Gene Nixon, prog dir; Mac Ward, news dir; Ray Boyd, chief engr.

KNOE-TV: Tv companion of KNOE.

### MORGAN CITY, St. Mary Parish

**KMRC** (April 1954): 1430 kc; 500 w-D. P. O. Box 889. Phone 9036. Tri-City Broadcasting Inc. (original owner).

Network MBS, Keystone.

Warren J. Fortier, pres; Paul A. Trim, gen mgr; Mort Silverman Jr., treas; Louise Bensabet Lee, sec; Farrell Bonner, prog dir; Kerry K. Nicklas, news dir; Earl Herron, chief engr.

### NATCHITOCHES, Natchitoches Parish

**KNOC** (May 1, 1947): 1450 kc; 250 w. P. O. Box 607. Phone 2353. Natchitoches Broadcasting Co. (acquired station Dec. 31, 1955).

Network Keystone. Rep Dore.

B. Hillman Bailey Jr., pres, gen mgr & chief engr; Norman Fletcher, sec-treas, prog dir, news dir & coml mgr; Jim Elkins, prom mgr.

### NEW IBERIA, Iberia Parish

**KANE** (August 1946): 1240 kc; 250 w. P. O. Box 383. Phone Emerson 9-6726. New Iberia Broadcasting Co. (original owner).

George H. Thomas, chief owner; Donald Bonin, gen mgr; Sherry A. Lopez, coml mgr; Mrs. Dee Voorhies, prog dir; Les Lester, prom mgr; Ken Nowell, news dir; Joseph A. Sikes, chief engr.

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**KVIM** (June 4, 1952): 1360 kc; 1 kw-D. P. O. Box 50. Phone Emerson 4-5826. Queen City Broadcasting Co. (original owner).

Paul M. Cochran, owner & pres; John H. Coco, gen mgr & coml mgr; Howell Puckett, program dir; Floyd Bernard, chief engr.

### NEW ORLEANS, Orleans Parish

**WBOK** (February 1951): 800 kc; 1 kw-D, DA-D. 505 Baronne St., zone 12. Phone Tulane 5363. WBOK Inc. (original owner). See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard.

Specialty programs: Negro, 100%.

Jules J. Paglin, pres; Stanley W. Ray Jr., exec vp & gen mgr; Edward Prendergast, vp & mgr; Fred Schwartz, coml dir; Rene Dufour, prom mgr; Lloyd Spates, chief engr.

**WDSU** (July 23, 1923): 1280 kc; 5 kw, DA-1. 520 Royal St. Phone Tulane 4371. TWX NO 290. WDSU Broadcasting Corp. (acquired station Dec. 8, 1948). See WDSU Broadcasting Co. Stations in "Group Ownership."

Network NBC. Rep John Blair Co.

Edgar B. Stern Jr., pres; Louis Read, exec vp & gen mgr; John F. Screen, mgr; Harold Wheelahan, coml mgr; Gene Lawrence, prod mgr; Stan Cohen, prog planning & prom dir; Bill Stanley, news dir; Lindsey G. Riddle, chief engr.

**WDSU-FM** (Jan. 1, 1949): 105.3 mc; 3.4 kw. Duplicates WDSU (above).

WDSU-TV: Tv companion of WDSU-AM-FM (above).

**WJBW** (1926): 1230 kc; 250 w. 637 Common St. Phone Tulane 8265. Radio New Orleans Inc. (acquired station February 1959).

Rep Forjoe.

Sherwood J. Tarlow, pres; Allan W. Roberts, exec vp & gen mgr; Norman Duffour, coml mgr; Bobby Vann, operations mgr; Jim Mack, prog dir; Duncan O'Day, news dir; Charles Herman, chief engr.

**WJMR** (Feb. 23, 1946): 990 kc; 250 w-D. Jung Hotel, 1500 Canal St., zone 16. Phone Express 3131. TWX 497. Supreme Broadcasting Co. (original owner).

Network MBS. Rep Weed.

Specialty programs: Spanish, 6 hrs. wkly.

Chester F. Owens, pres; George A. Mayoral, gen mgr & chief engr; Ed Dakutis, coml mgr & prom mgr; Tom Abbott, prog dir & news dir.

**WRCM (FM)** (Sept. 1, 1945): 97.1 mc; 5.9 kw. Duplicates WJMR (above).

WVUE-TV: Tv companion of WJMR, WRCM (FM).

**WNOE** (1925): 1060 kc; 50 kw-D, 5 kw-N, DA-2. Sheraton Charles Hotel, zone 12. Phone Express 2173. TWX 571. James A. Noe (acquired station 1936).

Rep Avery-Knodel.

James A. Noe, owner & pres; James A. Noe Jr., gen mgr; Cleve J. Brien, gen sales mgr & prom mgr; Bud Connell, prog dir; Ken Elliott, news dir; Gerrie Daubert, women's dir; A. J. Bourgeois, chief engr.

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***WNPS** (May 7, 1960): 1450 kc; 250 w. 1133 Webster St., zone 18. Phone Twinbrook 5-5123. Orleans Parish School Board (acquired station May 7, 1960).

Specialty programs: French, 1½ hrs.; German, 1 hr.; Spanish, 1 hr.; Israel, 1 hr. wkly.

Jeanne Minge, gen mgr; John Nickinovich, operations mgr; Raphael L. Patrick, chief engr.

**WSMB** (April 1, 1925): 1350 kc; 5 kw, DA-N. Maison Blanche Bldg., zone 16. Phone Magnolia 5921. TWX NO 183. WSMB Inc. (acquired station March 1957). See Founders Corp. Stations in "Group Ownership."

Network ABC. Rep Hollingbery.

Specialty programs: Negro, 4 hrs. wkly.

McLaws Kieffer, gen mgr; D. V. Donegan, coml mgr; Harold G. Nebe, chief engr.

**WTIX** (Sept. 10, 1953): 690 kc; 5 kw, DA-2. 328 Chartres St., zone 16. Phone Magnolia 3562. Storz Broadcasting Co. (acquired station Sept. 23, 1958). See Storz Stations in "Group Ownership."

Rep Eastman.

Todd Storz, pres; Fred Berthelson, vp & gen mgr; Edward T. Hunt, coml mgr; Dick Braun, prog dir; Betty Lyons, continuity dir; David Nebel, news dir; Mary Lou DeRose, traffic mgr.

**WWL** (March 30, 1922): 870 kc; 50 kw, DA-1. Roosevelt Hotel, zone 12. Phone Jackson 5-2194. TWX NO 483. Loyola U. of the South (original owner).

Network CBS. Rep Katz.

Specialty programs: Spanish, 1 hr. wkly.

Rev. W. Patrick Donnelly, S.J., pres; John L. Vath, gen mgr; Ray Eberhardt, coml mgr; Wm. T. Romaine, prog dir; Morris Trahan, prom mgr; I. J. Vidacovich Jr., news dir; J. D. Bloom, chief engr.

WWL-TV: Tv companion of WWL.

**WWMT (FM)** (February 1953): 95.7 mc; 47 kw. 2031 St. Charles Ave., zone 13. Phone Jackson 5-5904. Fidelity Broadcasting Inc.

Rep Good Music Broadcasters.

**WWOM** (1958): 600 kc; 1 kw-D. WWOM Inc. See William F. Johns Family Stations in "Group Ownership."

**WYLD** (1949): 940 kc; 1 kw-D, 500 w-N, DA-N. 2906 Tulane Ave., zone 19. Phone Hunter 2-4112. Rounsaville of New Orleans Inc. (acquired station Dec. 16, 1957). See R. W. Rounsaville Stations in "Group Ownership."

Rep Pearson; Dora-Clayton (regional).

Specialty programs: Negro, 100%.

Robert W. Rounsaville, pres; Harold F. Walker, vp, natl sales; John Fulton, vp, local sales; Joyce Monroe, natl prog dir; William Arthur Selley, gen mgr; John J. Revisore, station mgr; Donald K. Clark, coml mgr; Robert D. Hudson, prog mgr; Larry McKinley, prog dir; Nola Parish, women's prog dir; David D. Shaffer, prom mgr; George Truehart, news dir; Sam Perkins, chief engr.

### OAKDALE, Allen Parish

**KREH** (1952): 900 kc; 250 w-D. P. O. Box 571. Phone 900. Ralph L. Hooks & C. Reddock (original owners). See Cyril W. Reddock Stations in "Group Ownership."

Network Keystone.

Ralph L. Hooks, gen mgr; Billy G. Wesson, coml mgr, prog dir, station mgr; Gary Lingle, news dir.

### OAK GROVE, West Carroll Parish

**KWCL** (Aug. 15, 1958): 1280 kc; 500 w-D. P. O. Box 65. Phone Garden 8-2389. Carroll Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly.

Edgar McCormick, pres; Charles Ferrell, gen mgr, coml mgr & chief engr; Ivy R. Robinson, prog dir; Charlotte Ferrell, prom mgr; Larry Robinson, news dir.

### OPELOUSAS, St. Landry Parish

**KSLO** (September 1947): 1230 kc; 250 w. P. O. Box 392. Phone 2633. KSLO Broadcasting Co. (original owner).

Network ABC, Keystone. Rep Sears & Ayer.

Specialty programs: French, 20 hrs. wkly.

W. E. Jones, gen mgr; A. B. Reed Jr., coml mgr; Wandell Allegood, prog dir; Don Murphy, chief engr.

### RAYVILLE, Richland Parish

**KRIH** (1957): 900 kc; 250 w-D. P. O. Box 420. Phone 4855. John H. Touchstone (acquired station April 1, 1960).

Network Keystone.

John H. Touchstone, owner; Lloyd S. McClure, gen mgr; Henry Cumpton, coml mgr; Bob Kidd, asst mgr; Jim Bell, prog dir; O. L. Morgan, chief engr.

### RUSTON, Lincoln Parish

**KRUS** (Nov. 7, 1947): 1490 kc; 250 w. P. O. Box 533. Clarence E. Faulk Jr. (original owner). See "Newspaper Ownership."

Network Keystone.

C. E. Faulk Jr., pres; Wm. S. Carter, gen mgr; Bill Darland, coml mgr; Helen Smith, prog dir; Bill Young, news dir; J. A. De Vilbiss, chief engr.

### SHREVEPORT, Caddo Parish

**KANB** (Oct. 26, 1958): 1300 kc; 1 kw-D. P. O. Box 7243. Phone 3-2668. Kenwil Inc. (acquired station Oct. 26, 1958).

Rep Bob Wittig (N. Y.); Harlan G. Oakes; Dora-Clayton (Atlanta).

Specialty programs: Negro, 100%.

David Kent, pres; Glenn V. Wilson, gen mgr; Doris Wilson, prog dir; Brown E. Moore, news dir; Carl Goulden, chief engr.

## LOUISIANA CONTINUED

**KBCL** (September 1957): 1220 kc; 250 w-D. P. O. Box 727. Phone 3-1606. Good Music Inc. (acquired station September 1958).
Rep Geo. T. Hopewell; Clyde Melville (Southwest).
Crawford Godfrey, pres; Joe Monroe, gen mgr; Jeff Dale, prog dir; Joel E. Wharton, chief engr.

**KBCL-FM** (May 1959): 96.5 mc; 11 kw. Duplicates KBCL (above).

**KCIJ** (1954): 1050 kc; 250 w-D. P. O. Box 197. Phone 3-6107. Southwest Broadcasters Inc. (acquired station July 13, 1960).
Network Keystone. Rep Gill-Perna.
Samuel R. David, pres & gen mgr; W. B. Sepaugh Jr., coml mgr; Elizabeth Roberts, prog dir; H. B. Culbertson, chief engr.

**KEEL** (1922): 710 kc; 10 kw-D, 5 kw-N, DA-2, (CP 50 kw-D, 5 kw-N). 1500 N. Market St. Phone 5-8692. Foster & Assoc. (acquired station September 1957) (See McLendon Stations in "Group Ownership").

**KJOE** (Aug. 1, 1954): 1480 kc; 1 kw-D. 529½ Crockett St. Phone 2-0732-3. Armand Kovitz (acquired station Nov. 4, 1959).
Rep Bernard (New York); Cecil Beaver (Memphis).
Armand Kovitz, pres & gen mgr; Sam Styles, coml mgr; Bruce Jenkins, prog dir & prom mgr; Newman Keys, chief engr.

**KOKA** (1950): 980 kc; 5 kw-D. P. O. Box 3605. Phone 2-3122. John McLendon & Assoc. (acquired station 1957). See McLendon-Ebony Stations in "Group Ownership."
Rep Pearson.
Specialty programs: Negro, 100%.
John M. McLendon, pres.

**KREB** (1947): 1550 kc; 1 kw-D, 500 w-N, DA-N. (CP for 10 kw-D, 500 w-N, DA-N). 311 Milam St. Phone 3-3681. Radio Shreveport (acquired station Jan. 1, 1960).
Rep Forjoe.
Edwin J. Charles, gen mgr; G. H. Stafford, coml mgr; Bob Holiday, prog dir; Larry Graham, news dir; Bobby Bellar, chief engr.

**KRMD** (June 1928): 1340 kc; 250 w. P. O. Box 1712. Phone 3-6171. Radio Station KRMD (acquired station 1956). See T. B. Lanford Stations in "Group Ownership."
Network ABC. Rep Weed.
T. B. Lanford, owner; Thomas A. Gresham, gen mgr; Joseph Keith, prog dir; Tony Barrett, news dir; W. J. Wilkinson, chief engr.

**KRMD-FM** (August 1948): 101.1 mc; 11.5 kw. Duplicates KRMD (above).

**KWKH** (September 1925): 1130 kc; 50 kw, DA-N. P. O. Box 1387. Phone 2-8711. TWX 287. International Broadcasting Corp. (acquired station September 1932). See "Newspaper Ownership."
Rep Christal.
William H. Bronson, pres; Henry B. Clay, exec vp & gen mgr; Jack Timmons, asst mgr & coml mgr; Frank Page, prog dir; James T. Briggs, prom mgr; Bob Shipley & Tom Saizan, news editors; O. S. Droke, chief engr; W. E. Antony, tech dir.

**KWKH-FM** (Nov. 15, 1948): 94.5 mc; 13.5 kw. Duplicates KWKH (above).

### SPRINGHILL, Webster Parish

**KBSF** (June 30, 1954): 1460 kc; 1 kw-D. P. O. Box 127. Lehigh 9-4616. Johnnie K. Hill (acquired station Feb. 3, 1959).
Network Keystone.
Specialty programs: Negro, 2 hrs. wkly.
Johnnie K. Hill, sole owner & gen mgr; Merle Kilgore, coml mgr; Gene Burns, prog dir; M. Evelyn Reynolds, prom mgr; Robert R. Wainwright, chief engr.

### SULPHUR, Calcasieu Parish

**KIKS** (1955): 1310 kc; 500 w, DA-D. P. O. Box 324, Lake Charles, La. Phone Jackson 7-5266. Lake Broadcasting Co. (acquired station Dec. 15, 1956).
Dale D. Mahurin, vice pres & gen mgr; Cecil Bland, station mgr.

### TALLULAH, Madison Parish

**KTLD** (Sept. 4, 1954): 1360 kc; 500 w-D. P. O. Box 1360. Phone 1360-61. Howard E. Griffith (original owner).
Network Keystone.
Howard E. Griffith, pres, gen mgr & chief engr; Chris C. Kimbell Jr., coml mgr; Mrs. Pearle C. Luckett, prog dir.

### THIBODAUX, Lafourche Parish

**KTIB** (Dec. 24, 1953): 630 kc, 500 w-D. First Federal Bldg., W 2nd St. Phone Hilcrest 7-9006. Delta Broadcasters Inc. (original owner).
Specialty programs: French, 1 hr.; Negro, 1 hr. wkly.
Ferd H. Block, pres; Raymond A. Saadi, gen mgr; Davey Crockett, prog dir; Wayne Carpenter, prom mgr; Joe Price Jr., news dir; Sam Eaton, chief engr.

### VILLE PLATTE, Evangeline Parish

**KVPI** (November 1953): 1050 kc; 250 w-D. P. O. Box 566. Phone 5888. Ville Platte Broadcasting Co. (original owner).
Network Keystone.
Lionel B. Deville, pres; Chris T. Duplechain, gen mgr, coml mgr & prom mgr; John M. Pitre, prog dir; James D. Soileau, news dir; J. L. Sylvester, chief engr.

### WEST MONROE, Ouachita Parish

**KUZN** (August 1956): 1310 kc; 1 kw-D. 1515 N. 7th St. Phone Fairfax 2-1491. Howard E. Griffith (original owner).
Rep Weed.
Howard E. Griffith, owner & chief engr; Ollie Bales, gen mgr, sales mgr & prom mgr; Chuck Morgan, prog dir; Johnny Mitchell, prom mgr; Wayne Gentry, news dir.

### WHITE CASTLE, Iberville Parish

**KEVL** (1955): 1590 kc; 1 kw-D. P. O. Box 457. Phone 5116. Big League Broadcasting Co. (acquired station May 6, 1959).
Charles Ernest Schwing Jr., chief owner.

### WINNFIELD, Winn Parish

**KVCL** (Dec. 17, 1955): 1270 kc; 1 kw-D. P. O. Box 548. Phone 5822. Winn Broadcasting Co. (acquired station Oct. 1, 1958).
Network Keystone.
Edward R. Hall, chief owner, gen mgr & chief engr; Charles Christie, prog dir.

### WINNSBORO, Franklin Parish

**KMAR** (May 1, 1957): 1570 kc; 500 w-D. P. O. Box 312. Phone 5141. Franklin Broadcasting Co. (original owner). See W. Gordon Allen Stations in "Group Ownership."
Rep Continental.
Specialty programs: Negro, 10 hrs. wkly.
J. H. Martin, pres; Si Willing, gen mgr; Pete Bradfield, prog dir; Marshall Peel, news dir; Charles Graves, chief engr.

Our Signal Covers the *richest* cotton and cattle area in Louisiana!
Industry is moving in, too!
*You're ahead by far on*
KMAR
WINNSBORO, LA.
SI WILLING—Gen. Mgr.
P.S. We've applied for a power increase!

## MAINE

*Non-commercial

### AUGUSTA, Kennebec County

**WFAU** (Oct. 2, 1946): 1340 kc; 250 w (CP for 1 kw-D, 250 w-N). 160 Bangor St. Phone Mayfair 3-3878. Twin City Broadcasting Co. (original owner). See Melvin Stone-Faust Couture in "Group Ownership."
Network Yankee.
Specialty programs: French, 1 hr. wkly.
Faust Couture, pres & chief owner; Norman G. Gallant, gen mgr; Richard MacLennan, coml mgr; Peter Kozich, prog dir & prom mgr; Richard Worthen, news dir; Joseph Roy, chief engr.

**WFAU-FM** (not on air; target date, summer 1960): 101.3 mc; 4.8 kw. Duplicates personnel and programs of WFAU (above).

**WRDO** (Feb. 23, 1932): 1400 kc; 250 w. 251 Water St. Phone Mayfair 3-4735. WRDO Inc. (original owner). See Rines Stations in "Group Ownership."
Network NBC, Maine Broadcasting System. Rep Weed.
William H. Rines, pres; Leslie R. Hubley, gen mgr; Agnes E. Day, traffic mgr; Dan Kelly, news dir; Harold T. Dinsmore, chief engr.

### BANGOR, Penobscot County

**WABI** (1924): 910 kc; 5 kw, DA-N. 57 State St. Phone 6446. TWX BG-98. Community Broadcasting Service (acquired station 1949). See Community Broadcasting Service Stations in "Group Ownership."
Network ABC, MBS. Rep Hollingbery; Kettel-Carter.
Horace A. Hildreth, pres; Walter Dickson, gen mgr; Charles Sias, coml mgr; John MacRae, station mgr, prog dir & prom mgr; George Hale, news dir; Edward Winchester, chief engr.
WABI-TV: Tv companion of WABI.

**WGUY** (1947): 1250 kc; 5 kw-D. P. O. Box 831. Phone 7354. Bangor Broadcasting Corp. (acquired station April 17, 1954). See Melvin Stone-Faust Couture Stations in "Group Ownership."
Network Lobster. Rep Harry Wheeler (New England); Devney-O'Connell (New York); McGavren.
Louis J. Borgatti, gen mgr; Bob Dow, prog dir; Mike Dolley, news dir; Paul Reynolds, chief engr.

**WLBZ** (December 1926): 620 kc; 5 kw, DA-N. 861 Broadway. Phone Bangor 2-4656. Maine Broadcasting Co. (acquired station February 1944). See Rines Stations in "Group Ownership."
Network NBC; Maine Broadcasting System. Rep Weed.
William H. Rines, pres; Edward E. Guernsey, gen mgr; Edward J. Owen, prog dir; John Wellington, news dir; John Wibby, chief engr.
WLBZ-TV: Tv companion of WLBZ.

### BATH, Sagadohoc County

**WMMS** (Sept. 30, 1957): 730 kc; 500 w-D. (CP for 1 kw-D). 195 Front St. Phone Hilltop 3-5542. Winslow Turner Porter (original owner).
Winslow T. Porter, owner-mgr; Stanley S. Milton, coml mgr; Mark Roman, prog dir; Lewis Colby, prom mgr; Peter Denzer, news dir; Dr. Harry F. Hinckley Jr., chief engr.

### BIDDEFORD, York County

**WIDE** (1948): 1400 kc; 250 w. 234 Main St. Phone Atlantic 4-4566. Biddeford-Saco Broadcasting Corp. (acquired station Sept. 1, 1958).
Network Yankee network. Rep Walker-Rawalt.
Specialty programs: French, 7½ hrs. wkly.
J. Alan Jasper, pres & gen mgr; M. Chester Ball, treas; Forrest J. Craig, coml mgr; Edward W. Horne, prog dir; Howard B. Martin, station mgr; Carl Snow, chief engr.

### BRUNSWICK, Cumberland County

***WBOR (FM)** (September 1949): 91.1 mc; 10 w. Moulton Union, Bowdoin College. Phone Parkview 9-9224. President and Trustees of Bowdoin College.

**WCME** (December 1955): 900 kc; 500 w-D. (CP for 1 kw-D). River Road. Phone Parkview 5-5507. Westminster Broadcasting Co. (acquired station April 4, 1960).
Rep Walker-Rawalt.
Roger H. Strawbridge, pres & gen mgr; William N. McKeen, coml mgr; Melville T. Whitcomb, chief engr.

### CALAIS, Washington County

**WQDY** (St. Stephen, N.B., Canada) (July 1959): 1230 kc; 250 w. 281 Main St. Phone Globe 4-7545. St. Croix Broadcasting Co. (original owner).
Network Hildreth network. Rep Radio & Television Sales Ltd. (Canada); Hollingbery.
John H. Vondell Jr., pres & gen mgr; John P. Foster, vp & coml mgr; Daniel M. Hollingdale, prog dir; Carole E. Carlow, prom mgr; William E. Casey, news dir; D. T. Gardner, chief engr.

### CARIBOU, Aroostock County

**WFST** (July 15, 1956): 600 kc; 5 kw-D. P. O. Box 65. Phone Gypsy 6-3731. Northern Broadcasting Co. (original owner).
Network Lobster. Rep Devney-O'Connell (New York); McGavren (Chicago, Detroit, West Coast).
Elby Stevens, vp, gen mgr, prom mgr; Al Knight, coml mgr; Dick Meyer, news dir & prog dir; Jerry Johnson, chief engr.

**WFST-FM** (target date Oct. 1, 1960): 97.7 mc; 220 w. Duplicates WFST (above).

### ELLSWORTH, Hancock County

**WDEA** (Dec. 13, 1958): 1350 kc; 1 kw-D. Christian Ridge Road. Phone Normandy 7-2523. Coastal Broadcasting Co. (original owner).
Rep Walker-Rawalt.
Milton C. Chapman, pres; Donald E. Knowles, gen mgr; Donald C. Graffam, coml mgr; William T. McCarthy, prog dir & prom mgr; Peter E. Martin, news dir; Richard T. Laffin, chief engr.

### FARMINGTON, Franklin County

**WKTJ** (Dec. 21, 1959): 1380 kc; 1 kw-D. P. O. Box 590. Phone 3000. Franklin Broadcasting Corp. (original owner).
Rep Kettell-Carter.
Elden H. Shute Jr., pres & gen mgr; Gerald T. Higgins, treas & coml mgr; Gary H. Shute, prog dir; Eric McFail, news dir; Daniel E. Harrison, chief engr.

### HOULTON, Aroostook County

**WHOU** (1950):1340 kc; 250 w. North Rd. Phone 2257. Northern Maine Broadcasting Corp. (acquired station June 4, 1959).
Bernard E. Esters, pres & gen mgr; Glenn H. Hilmer, vp & treas; Keith Stine, sales mgr.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

**LEWISTON, Androscoggin County**

**WCOU** (Aug. 21, 1938): 1240 kc; 250 w. P. O. Box 330. Phone State 4-6921. Twin City Broadcasting Co. (original owner). See Melvin Stone & Faust Couture Stations in "Group Ownership."
Networks Lobster, Yankee. Rep Wheeler (Boston); Devney-O'Connell (New York); McGavren (Chicago).
Specialty programs: French, 3 hrs. wkly.
Faust Couture, pres, treas; John Libby, gen mgr; Oscar Normand, coml mgr; Janet Lavenger, prog dir; John Libby, prom mgr; Donalds Roberts, news dir; Carl Rounds, chief engr.

**WCOU-FM** (Feb. 29, 1948): 93.9 mc; 13 kw. Duplicates WCOU (above).

**WLAM** (Sept. 4, 1947): 1470 kc; 5 kw, DA-1. 129 Lisbon St. Phone State 4-5401. Lewiston-Auburn Broadcasting Corp. (original owner).
Network ABC. Rep Everett-McKinney; Kettell-Carter (Boston).
Specialty programs: French, 3 hrs. wkly.
Frank S. Hoy, treas & chief owner; F. Parker Hoy, pres & gen mgr; Romeo E. Sansoucy, coml mgr & prom mgr; Harold W. Dutch, station mgr; Robert D. Mowers, prog dir; Frederick H. Gage, news dir; Herbert O. Wiles, chief engr.

LEWISTON-AUBURN
MAINE'S 2nd METRO
Retail Sales Market

An $85 Million Trade Area . . .
New Raytheon Plant Boosts Payrolls 20%

5000 WATTS
WLAM
1470
ABC NETWORK

*National Reps:*
Everett-McKinney Kettell-Carter

***WRJR (FM)** (Oct. 6, 1958): 91.5 mc; 10 w. P. O. Box 339, Chase Hall, Bates College. Bates College (original owner).
Allan Wulff, gen mgr; Dennis H. Akerman, coml mgr; John K. Worden, prog dir; Robert Witt, news dir; John S. Handerson, chief engr.

**POLAND SPRING, Androscoggin County**

**WMTW-FM** (June 11, 1958): 94.9 mc; 49.1 kw. 477 Congress St. Phone SP 3-5665. TWX 65. Mt. Washington Tv Inc. (original owner).
Network Concert Network.
John W. Guider, pres & gen mgr; John M. McGorrill, station mgr; Arthur Owens, prog dir; Parker Vincent, chief engr.
WMTW-TV Tv companion of WMTW-FM.

**PORTLAND, Cumberland County**

**WCSH** (July 13, 1925): 970 kc; 5 kw, DA-N. 157 High St. Phone Spruce 2-0181. TWX PO 93. Maine Radio & Television Co. (original owner). See Rines Stations in "Group Ownership."
Network NBC, Maine Broadcasting System. Rep Weed.
William H. Rines, pres; Benjamin A. Hubley, gen mgr & coml mgr; Robert Shaw, prog dir & news dir; Charles R. Brown, chief engr.
WCSH-TV: Tv companion of WCSH.

**WGAN** (Aug. 3, 1938): 560 kc; 5 kw, DA-1. 390 Congress St. Phone Spruce 2-4661. TWX PO 196. Guy Gannett Broadcasting Services (original owner).
Network CBS. Rep Avery-Knodel.
Jean G. Williams, pres; Creighton E. Gatchell, gen mgr; Francis F. Farnum Jr. radio mgr & coml mgr; Charles R. Sanford, prog dir; Jack Havey, prom mgr; Nunzi Cassavola, news dir; Roger W. Hodgkins, chief engr.
WGAN-TV: Tv companion of WGAN.

**WLOB** (Feb. 2, 1957): 1310 kc; 1 kw-D. Columbia Hotel. Phone Spruce 5-2336. Casco Broadcasters Corp. (original owner). See Tarlow Assoc. and Stone-Couture in "Group Ownership."
Network Lobster. Rep Devney-O'Connell.
Sherwood J. Tarlow, chief owner; Melvin L. Stone, pres; David L. Royte, coml mgr; Howie Leonard, prog dir; Irving Kaiser, prom mgr; Larry Rush, news dir; T. Richard Dunn, chief engr.

**WLOB-FM** (June 1, 1960): 97.9 mc; 10 kw. Same licensee and staff as WLOB (above).

**WPOR** (March 1946): 1490 kc; 250 w. 477 Congress St. Phone Spruce 3-8111. TWX PO-199. Hildreth Broadcasting Co. (acquired station May 1958). See Community Broadcasting Service Stations in "Group Ownership."
Network ABC; Yankee Network; MBS. Rep Kettell-Carter (Boston); Hollingbery.
Horace Hildreth, pres; Raymond Mercier, gen mgr; William Mullen, coml mgr; Walter J. Norton, prog dir & prom mgr; Joseph Williams, chief engr.

**PRESQUE ISLE, Aroostook County**

**WAGM** (1931): 950 kc; 5 kw, DA-1. 489 Main St. Phone 9-2461. TWX PI 03. Aroostook Broadcasting Corp. (See Community Broadcasting Stations in "Group Ownership").
Rep Hollingbery; Kettell-Carter.
Walter L. Dickson, exec vp; Stanley Lyons, station mgr; William J. Muller, national sales mgr; Wayne Knight, operations dir.
WAGM-TV: Tv companion of WAGM.

**WEGP** (June 24, 1960): 1390 kc; 5 kw, DA-N. 418 Main St. Phone Porter 8-5141. Presque Isle Radio Co. (original owner). See "Newspaper Ownership."
Network MBS.
Edward G. Perrier, pres; Ted Coffin, gen mgr & coml mgr; Richard Marshall, prog dir; Gilbert Titcomb Jr., chief engr.

**ROCKLAND, Knox County**

**WRKD** (Oct. 1, 1952): 1450 kc; 250 w. 493 Main St. Phone Lyric 4-8451. Knox Broadcasting Co. (acquired station December 1956).
Network ABC. Rep Kettell-Carter.
Specialty programs: Finnish.
Carleton D. Brown, pres; Paul R. Huber, mgr & prog dir; Terrence Economy, coml mgr; Miles Lamson, chief engr.

**RUMFORD, Oxford County**

**WRUM** (August 1953): 790 kc; 1 kw-D. 89 Congress St. Phone 1057. Rumford Broadcasting Co. (original owner). See Stone-Couture Stations in "Group Ownership."
Network Lobster Network. Rep Devney-O'Connell (New York); Harry Wheeler (Boston); McGavren (Chicago).
Melvin L. Stone, pres; Kenneth J. Ellis, prog dir & gen mgr; Don Clarke, news dir; Dale Wing, chief engr.

**SANFORD, York County**

**WSME** (Nov. 9, 1957): 1220 kc; 1 kw-D. P. O. Box 1220. Phone 1574. York Broadcasting Co. (original owner). See Stone-Couture Stations in "Group Ownership."
Network Lobster. Rep McGavren; Devney-O'Connell (New York); Harry Wheeler (Boston).
Melvin L. Stone, pres; John A. Carlson, coml mgr; Fred E. Nutter, prog dir; Frank DeFrancesco, prom mgr; Richard B. Parker, chief engr.

**SOUTH PARIS, Oxford County**

**WKTQ** (Oct. 28, 1955): 1450 kc; 250 w. Alpine St. Phone Pilgrim 3-2311. Oxford Broadcasting Corp. (original owner).
Specialty programs: Finnish.
Gerald T. Higgins, pres & gen mgr; Elder H. Shute, vp & treas; R. Deane Sequin, station mgr, chief engr & prog dir.

**SKOWHEGAN, Somerset County**

**WGHM** (March 17, 1956): 1150 kc; 5 kw-D 61 Water St. Phone Greenwood 4-2727. Pineland Broadcasting Co. (original owner). (See Stone-Couture Stations in "Group Ownership.")
Rep McGavren; Devney-O'Connell (New York); Wheeler (Boston).

**WATERVILLE, Kennebec County**

**WTVL** (June 19, 1946): 1490 kc; 250 w. 36 Silver St. Phone Trinity 3-3311. Kennebec Broadcasting Co. (original owner).
Network ABC. Rep Hollingbery.
Specialty programs: French, 2 hrs. wkly.
Carleton D. Brown, pres, chief owner & gen mgr; Harold L. Vigue, coml mgr; Kendrick Chase, prog dir; Donald S. Sutherland, chief engr.

**WESTBROOK, Cumberland County**

**WJAB** (Nov. 8, 1959): 1440 kc; 5 kw-D. 841 Main St. Westbrook Broadcasting Co. (original owner).
Rep Everett McKinney.
Raymond B. Durgin, gen & coml mgr; Frank Fixaris, prog dir; Jared Stout, news dir; Peter Baglidasarian, chief engr.

# MARYLAND

*Non-commercial

**ABERDEEN, Harford County**

**WAMD** (May 1, 1957): 970 kc; 500 w-D, DA-D. P. O. Box 485. Phone Aberdeen 2070. Harford County Broadcasting Co. (original owner).
John L. Allen, owner & gen mgr; Robert D. Huntley, coml mgr; Howard R. Gray Jr., prog dir, prom mgr & news dir; John A. McAulay, chief engr.

RADIO'S TOP VOICE
for
HARFORD and CECIL
Counties

Serving 99,895 homes within
the .5 MV/M coverage area.

WAMD
970 KC

ABERDEEN
MARYLAND

**ANNAPOLIS, Anne Arundel County**

**WABW** (1946): 810 kc; 250 w-D. P. O. Box 1551. Phone Colonial 3-9211. ABW Broadcasters Inc. (acquired station May 12, 1960). See Greenewalt-Norris-Youse Stations in "Group Ownership."
Network Keystone.
Specialty programs: Negro, ½ hr.; Greek, 1 hr. wkly.
Lester Greenewalt, pres; Rolland C. Bourbeau, gen mgr; John Bosman, prog dir; Joseph Criscomb, chief engr.

**WANN** (Jan. 10, 1947): 1190 kc; 10 kw-D, DA-D. P. O. Box 631. Phone Colonial 3-2500. Annapolis Broadcasting Corp. (original owner).
Rep Pearson.
Specialty programs: Negro, 100%.
Morris H. Blum, pres, chief owner & gen mgr; Merrill W. Pittman, chief engr.

**WANN-FM** (May 16, 1960): 107.9 mc; 20 kw. Same address and staff as WANN (above).

**WNAV** (1949): 1430 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-N). Admiral Heights. Phone Colonial 3-2639. Capital Broadcasting Co. (acquired station July 1957). See Henry Rau Stations in "Group Ownership."
Rep Breen & Ward.
Henry Rau, pres; William Fillingham, gen mgr; Charles Shrout, news dir; Lloyd S. Smith, engr dir.

**WNAV-FM** (1947): 99.1 mc; 16.6 kw. Same licensee, staff & address as WNAV (above).

**BALTIMORE**

**WAQE** (See Towson listings).

Reach the People with the
Purchasing Power
IN BALTIMORE

WAQE-AM 1570 on the dial
THE VOICE OF BALTIMORE COUNTY

WAQE-FM 101.9 on the dial
THE GOLDEN SOUND IN RADIO

Listened to by all of Baltimore . . . but catering to Suburbia—North Baltimore and Baltimore County . . . where Baltimoreans now live.

**WAYE** (See Dundalk listings).

**WBAL** (Nov. 2, 1925): 1090 kc; 50 kw, DA-N. 2610 N. Charles St., zone 18. Phone Hopkins 7-3000. TWX BA 92. WBAL Div., The Hearst Corp. (acquired station Jan. 14, 1935). See Hearst Stations in "Group Ownership" and "Newspaper Ownership."
Network NBC. Rep McGavren.
D. L. Provost, vp, chmn radio & tv, Hearst Corp.; Thomas S. Carr, vp & mgr; Alfred E. Burk, asst station mgr & sales mgr; Thomas H. O'Connor, prog dir; Henry F. Hines, prom mgr; Galen Fromme, news dir; Mollie Martin, women's dir; Conway Robinson, farm dir; Joe Croghan, sports dir; John T. Wilner, vp radio-tv engineering Div.

**WBAL-FM** (Dec. 7, 1958): 97.9 mc; 15 kw. Same licensee, staff and address as WBAL (above).
WBAL-TV: Tv companion of WBAL.

WCBM'S
Balanced Programming leads in Baltimore Radio
A CBS RADIO AFFILIATE
W C B M
10,000 Watts on 680 KC
Baltimore 13, Maryland
PETERS, GRIFFIN, WOODWARD, inc.

***WBJC (FM)** (April 6, 1951): 88.1 mc; 125 w. 2901 Liberty Heights Ave., zone 15. Phone Hopkins 7-4000. Dept. of Education (original owner).

Clarence T. De Haven, gen mgr; Paul E. Nolder, prog dir; Kennard E. Lang Jr., news dir; Charles Blair, chief engr.

**WBMD** (Dec. 7, 1947): 750 kc; 1 kw-D. 879 Park Ave., zone 1. Phone Mulberry 5-7095. Key Broadcasting Corp. (original owner).

Rep Bernard.

Specialty programs: German, 1½ hrs.; Italian, 1½ hrs.; Polish, 1 hr. wkly.

Carl G. Brenner, gen mgr & coml mgr.

**WCAO** (1922): 600 kc; 5 kw, DA-1. 1102 North Charles St., zone 1. Phone Mulberry 5-0600. TWX BA-287. Plough Broadcasting Co. (acquired station May 19, 1956). (See Plough Broadcasting stations in "Group Ownership").

Rep Radio-TV Representatives.

Harold R. Krelstein, pres; Byron I. Millenson, vp & gen mgr; C. Carroll Larkin, sales mgr; Vance Randolph, program dir; Charles W. Purcell, promotion dir & news dir; Charles Seibold, chief engr; Ray Moffett, farm dir; Dorothy Smyth, women's dir.

**WCAO-FM** (Dec. 15, 1947): 102.7 mc; 20 kw. Same address, licensee and staff as WCAO (above).

**WCBM** (1924): 680 kc; 10 kw-D, 5 kw-N, DA-2. WCBM Community House, zone 13. Phone Belmont 5-8400. TWX BA 492. Baltimore Broadcasting Corp. (original owner).

Network CBS. Rep Peters, Griffin, Woodward.

John Elmer, pres; George H. Roeder, exec vp; John K. Healy, vp for sales; Charles A. Roeder, vp operations & public affairs; Diana Wescott, prom mgr; Robert H. Gneiser, news dir; G. Porter Houston, chief engr.

**WCBM-FM** (June 6, 1960): 106.5 mc; 17 kw. Duplicates WCBM (above).

**WEBB** (April 5, 1955): 1360 kc; 5 kw-D, DA-D. 3113 W. North Ave., zone 16. Phone Wilkens 7-1245. 1360 Broadcasting Co. (original owner).

Rep Howard.

Specialty programs: Negro, 100%.

Leon B. Back, pres; Samuel E. Feldman, exec vp & gen mgr; Bentley A. Stecher, regional sales mgr & coml mgr; Wiley E. Daniels Jr., prog dir; Mary Rawlings, prom mgr; Claude (Buddy) Young, asst gen mgr; Clifford Inman, chief engr.

**WFBR** (1922): 1300 kc; 5 kw, DA-1. 13 E. 20th St., zone 18. Phone Mulberry 5-1300. Baltimore Radio Show Inc. (acquired station 1927).

Rep Blair.

Robert S. Maslin Jr., pres; Robert B. Jones Jr., vp & gen mgr; Dudley Tichenor, coml mgr; Ralph E. Phillips, prog dir; Mrs. Cleo Wright, prom mgr; Louis E. Corbin, news dir; William R. Hoos, chief engr.

**WFMM-FM** (Feb. 4, 1960): 93.1 mc; 19.5 kw. 44 W. Biddle St., zone 1. Phone Vernon 7-2227. Commercial Radio Institute Inc. (original owner).

Rep Walker-Rawalt.

Julian Sinclair Smith, pres & gen mgr; John H. L. Trautfelter, vp & treas; Frederick M. Himes Jr., vp & sec; Bert Hanauer, prog consultant; Eric W. Kirkham, operations mgr; Carroll Warrington, music consultant; Edwin M. Kabernagel Jr., sales mgr.

**WITH** (March 1, 1941): 1230 kc; 250 w. 7 E. Lexington, zone 3. Phone Lexington 9-7808. Maryland Broadcasting Co. (original owner). See Tinsley Stations in "Group Ownership."

Network MBS. Rep Select (New York); Young (Middle West & Far West); Ayers.

Specialty programs: Negro, 37 hrs. wkly.

Thomas G. Tinsley Jr., pres; R. C. Embry, gen mgr; Bob Adams, prog dir; Herman Levin, prom mgr; Fred Neal, news dir; Ed Hawkins, chief engr.

**WITH-FM** (June 1947): 104.3 mc; 20 kw. Same address, licensee & staff as WITH (above).

**WRBS (FM)** (June 30, 1960): 95.1 mc; 20 kw. 1130 E. Cold Spring Lane, zone 12. Phone Idelwild 3-6800. John B. Reynolds (original owner).

Rep Fine Music Hi-Fi Broadcasters.

John B. Reynolds, mgr & coml mgr; John B. Reynolds, Jr., station mgr; Al Barclay, prog dir; John Lewis Frank, chief engr.

**WSID** (Nov. 25, 1947): 1010 kc; 1 kw-D. 912 N. Charles St., zone 1. Phone Saratoga 7-8250. United Broadcasting Co. of Eastern Maryland. (acquired station June 16, 1949). (See United Broadcasting Co. stations in "Group Ownership").

Rep UBC Sales (New York); Dora-Clayton (Georgia).

Specialty programs: Negro, 100%.

Richard Eaton, pres & news dir; Marvin Mirvis, gen mgr & coml mgr; Helen G. Wherley, program dir & women's dir; Wilbert Armstead, chief engr.

**WSID-FM** (1960): 92.3 mc; 11 kw. Same as WSID (above).

**WWIN** (1951): 1400 kc; 250 w. 1119 N. Charles St., zone 1. Phone Saratoga 7-3555. Belvedere Broadcasting Corp. (original owner).

Network ABC.

Thomas F. McNulty, pres; H. Shelton Earp Jr., gen mgr; Daniel G. Thompson, prog dir; Norman K. Buker, chief engr.

### BETHESDA, Montgomery County

**WGMS** (Washington, D. C.) (1946): 570 kc; 5 kw-D, 1 kw-N, DA-2. Harrington Hotel, Washington 4, D. C. Phone Executive 3-8676. RKO General Inc. (acquired station Jan. 2, 1958). (Sale to Crowell-Collier pending FCC approval). See RKO General Stations in "Group Ownership."

Rep Avery-Knodel.

*SUCCESS REPEATS ITSELF!*

In the Baltimore Negro market of 380,000

W-E-B-B

is

1st

AGAIN!

In every Pulse segment . . . throughout the broadcast day . . .

W-E-B-B is NUMBER 1!

(Source: Negro Pulse, May 1960)

100% Negro-programming
5,000 Watts • 1360 kc.

BALTIMORE'S NO. 1 RHYTHM 'N BLUES STATION
WEBB BROADCAST CENTRE

WEBB
Baltimore 16, Md.
*Represented by*
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and Co., Inc.
20 East 46th St., NYC.
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WSID

BALTIMORE, MD.

- BALTIMORE'S PIONEER NEGRO PROGRAMMED STATION
- NON-DIRECTIONAL 1010 KC
- AIDING YOUR PRODUCT SALES THROUGH

WSID

PLUS

MERCHANDISING

Thomas F. O'Neil, pres; Perry S. Ury, sales mgr; Charles O. Wood, prog dir; Sol Hurwitz, prom dir; Rogers B. Holt, chief engr.

**WHFS (FM)** (granted 1960, target date unknown): 102.3 mc; 1 kw. 4425 Chestnut St. High Fidelity Broadcasters Inc.

Robert Carpenter & William Tynan, co-owners.

**WUST** (1947): 1120 kc; 250 w-D. 815 V St., N.W., Washington 1, D. C. Phone Hobart 2-0011. WUST Inc. (acquired station 1958).

Rep Pearson.

Specialty programs: Negro, 100%.

Milton Diener, pres; Daniel Diener, gen mgr; Perry Walders, director of sales; Ben Gordon, program dir; Tom Williams, promotion dir; Norman Woods, director of engineering & technical operations; Jerry Bennett (Buffay), news dir; Anne Barke, women's dir.

**WJMD (FM)** (1949): 94.7 mc; 20 kw. Duplicates WUST (above).

### BRADDOCK HEIGHTS, Frederick County

**WMHI** (granted 1960, target date unknown): 1370 kc; 500 w-D. Musical Heights Inc.

### CAMBRIDGE, Dorchester County

**WCEM** (1947): 1240 kc; 250 w. The Pines. Phone Academy 8-4800. Shore Broadcasting Co. (acquired station 1953).

Network Keystone.

G. P. Richards, pres; Samuel M. Cannon Jr., gen mgr & coml mgr; Bette B. Robbins, prog dir; Glenn E. Leonard, news dir; Wilson D. Price, chief engr.

### CUMBERLAND, Allegany County

**WCUM** (1948): 1230 kc; 250 w. P. O. Box 360. Phone Parkview 4-5400. Allegany County Broadcasting Corp. (acquired station February 1960). See James Broadcasting Stations in "Group Ownership."

Network CBS. Rep Clark.

Wallace L. Hankin, pres & gen mgr; Bob Koolage Jr., prog mgr; Robert Lacy, coml mgr; Lloyd Dobyns, news dir; Marilyn Parker, women's dir; Bob Rosamond, sports dir; George Neill, spec events dir; William R. Delany, chief engr.

**WCUM-FM** (1948): 102.9 mc; 1.25 kw. Duplicates WCUM (above).

**WTBO** (1928): 1450 kc; 250 w. P. O. Box 510. Phone Parkview 2-6666. Cumberland Valley Broadcasting Corp. (acquired station September 1954).

Network NBC. Rep Burn-Smith.

Arthur W. German, pres & gen mgr; Roy Knotts, local coml mgr; Sam Cozad, natl coml mgr; Leo Ford, prog dir; John Bell, prom mgr; Jim (Doc) Webster, news dir; Ralph Wirgman, chief engr.

**WTBO-FM** (not on air; target date unknown): 106.1 mc; 7.8 kw.

### DUNDALK, Baltimore County

**WAYE** (July 1955): 860 kc; 500 w-D, DA-D. 1901 St. Paul St., zone 18. Phone Chesapeake 3-3886. Erway Broadcasting Corp. (original owner).

Rep Broadcast Time Sales.

Guy S. Erway, pres; R. J. Bennett, gen mgr & coml mgr; Duane Cornett, chief engr.

### EASTON, Talbott County

**WEMD** (not on air; target date September 1960): 1460 kc; 500 w-D, DA-D. 3855 30th St., North, Arlington, Va. Phone Jackson 5-7566. Easton Broadcasting Co. (original owner).

### FREDERICK, Frederick County

**WFMD** (January 1936): 930 kc; 1 kw, DA-N. 1 W. 7th. Phone Monument 3-4181. Monocacy Broadcasting Co. (original owner).

Rep Gill-Perna.

Laurence Leonard, pres & gen mgr; Russell Bassett, chief engr.

**WFMD-FM** (1960): 99.9 mc; 9 kw. (Same as above).

### FROSTBURG, Allegany County

**WFRB** (Dec. 20, 1958): 740 kc; 250 w-D. P. O. Box 74. Phone Overbrook 9-8871. Western Maryland Broadcasting Co. (original owner).

D. C. Loughry, owner, gen mgr & chief engr; Dean Hillegas, coml mgr; Robert Kerr, prog dir; Jim Raines, asst mgr & news dir.

**WFRB**

**offers more**

CHECK THESE:

√ Serves 10 counties in 4 states

√ Adult variety programming

√ Fastest growing station in this market

√ Sensational success story

√ Buy bigger coverage at lower cost

Buy **WFRB**

***and See Results***

### HAGERSTOWN, Washington County

**WARK** (July 20, 1947): 1490 kc; 250 w. 128 S. Prospect St. Phone Regent 3-4500. United Broadcasting Co. of Western Maryland (acquired station Nov. 1, 1950). (See United Broadcasting Co. Stations in "Group Ownership").

Network CBS. Rep UBC Sales (N. Y.).

Richard Eaton, pres; S. E. Phillips, gen mgr; Richard Collyer, program dir; G. Harold Brewer, chief engr.

**WARK-FM** (March 1957): 106.9 mc; 2.2 kw. Duplicates WARK (above).

**WJEJ** (1932): 1240 kc; 250 w. P. O. Box 399. Phone Regent 9-2323. Hagerstown Broadcasting Co. (original owner).

Network ABC, MBS. Rep Burns-Smith.

Grover C. Crilley, pres, gen mgr & coml mgr; Lou Garris, station mgr; Robert Lesher, prog dir; Betty Andrews, prom mgr; D. Glen Thomas, news dir; Geo. McIntire, chief engr.

**WJEJ-FM** (1946): 104.7 mc; 9.4 kw. Duplicates WJEJ (above).

### HAVRE DE GRACE, Harford County

**WASA** (May 15, 1948): 1330 kc; 1 kw-D. P. O. Box 97. Chesapeake Broadcasting Corp. (original owner).

Virginia F. Pate, vp & gen mgr; Charles W. Irwin, coml mgr; Jack Little, prog dir, prom mgr & news dir; Albert Edelenbos, chief engr.

**WASA-FM** (June 1, 1960): 103.7 mc; 2.85 kw. Duplicates WASA (above) in daylight hours. Programs independently after am signoff.

### LEONARDTOWN, St. Mary's County

**WKIK** (January 1953): 1370 kc; 1 kw-D. P. O. Box 346. Phone Greenwood 5-2211. Southern Maryland Broadcasters Inc. (original owner).

James L. Bittner, owner & chief engr.

### LEXINGTON PARK, St. Mary's County

**WPTX** (1953): 920 kc; 500 w-D. Lexington Park Hotel. Phone Volunteer 2-1031. WPTX Inc. (acquired station June 1959).

Network MBS. Rep Best.

Specialty programs: Negro, 5 hrs.

Sigmund Ades, pres; Edward H. Lenaway, gen mgr; Clarence T. Easterling Jr., coml mgr; John R. Dorsey, prog dir; Pamela Olcott, prom dir; Ronald D. Thompson, news dir; Dudley Steward, chief engr.

### MORNINGSIDE, Prince Georges County

**WPGC** (October 1954): 1580 kc; 10 kw-D, DA-D. 4421 Southern Ave., S.E., Washington 19, D. C. Phone Jordan 8-6677. WPGC Inc. (original owner). See Maxwell E. Richmond Stations in "Group Ownership."

Rep Young.

Maxwell E. Richmond, pres; Robert Howard, gen mgr, coml mgr, prog dir & prom mgr; John Carlton, news dir; George R. Sanner, chief engr.

**WPGC-FM** (February 1959): 95.5 mc; 15.7 kw. Duplicates WPGC (above).

### OCEAN CITY, Worcester County

**WETT** (July 31, 1960): 1590 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 61. Phone Atlantic 9-7201. The WETT Corp. (original owner).

Harrison J. Langeler, pres; J. L. O'Conner Jr., gen mgr; Irwin J. Meyer, coml mgr; John J. Quinn, prog dir; David W. Beck, prom mgr; Bruce Helland, news dir; Jack Grazier, chief engr.

Everyone Gets

WETT

By The Ocean!

NITETIME DAYTIME

W E T T RADIO 1 5 9 0

OCEAN CITY, MARYLAND

**Serving Maryland's Entire Atlantic Coast 24-hrs. per day**

1000 W daytime 500 W nighttime

**NOW A BILLION DOLLAR ANNUAL INCOME MARKET**

RADIO WBOC 960 kc.

To be exact, Sales Management shows effective Buying Income in the WBOC coverage area was $1,000,966,000 in 1959.

Again in 1960 WBOC is the choice of more general advertisers day by day than any other medium in the Del-Mar-Va Peninsula market. (except WBOC-TV).

Through 20 years of service, WBOC radio has built public confidence, prestige, stature that make possible maximum returns for its advertisers.

CONTACT: BURN-SMITH CO., INC., or WBOC, RADIO-TV PARK, SALISBURY, MARYLAND

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5000 WATTS
Salisbury
Serving the Eastern Shore

More Listeners Than
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Share of Audience*

|  | 6:30 am-<br>12 Noon- | 12 Noon<br>5:30 pm |
|---|---|---|
| WJDY | 31 | 30 |
| Sta. B | 29 | 24 |
| Sta. C | 12 | 13 |

WJDY is FIRST in 33 of 44
Quarter Hours*
*Pulse

It's Good Business to
Advertise on

WJDY
5000 WATTS
Salisbury, Md.

WICO
SALISBURY
non-directional
1320 KC 1000 WATTS

Just a year ago
we were number 7
on the
Delmarva Peninsula
NOW WE'RE
NUMBER 2
and still climbing

WICO ABC Network
Forjoe—Keystone
Robert C. Doyle—President

## Radio Stations CONTINUED

## MARYLAND CONTINUED

### POCOMOKE CITY, Worcester County

**WDMV** (Aug. 1, 1955): 540 kc; 500 w-D. P. O. Box 210. Phone Pocomoke 540. Ernest Tannen (acquired station Dec. 1, 1959).
Rep Hal Walton Assoc.
Curt White, gen mgr; Catherine S. Sparrow, prom mgr; Paul Llewellyn, chief engr.

### ROCKVILLE, Montgomery County

**WINX** (1951): 1600 kc; 1 kw-D, 500 w-N, DA-N. 8 Baltimore Rd. Phone Poplar 2-4357. Montgomery County Broadcasting Co. (See United Broadcasting Co. Stations in "Group Ownership").
Rep UBC Sales (New York).
Pierre D. Eaton, gen mgr; E. Carlton Myers, coml mgr; Richard Denham, prog dir; Sam Sacco, prom mgr; John Jennings, chief engr.

### SALISBURY, Wicomico County

**WBOC** (Sept. 13, 1940): 960 kc; 5 kw-D, 1 kw-N, DA-N. Radio-Tv Park. Phone Pioneer 9-6131. TWX SALIS ZM06. Peninsula Broadcasting Co. (original owner).
Rep Burn-Smith.
John W. Downing, pres; Charles J. Truitt, vp, gen mgr, prom & natl coml mgr; Jack Downing Jr., prog dir; Chuck Truitt Jr., news dir; Jack W. Ward, chief engr.
WBOC-TV: tv companion of WBOC.

**WICO** (September 1957): 1320 kc; 1 kw-D. 700 E. Main St. Phone Pioneer 2-3212. Delmarva Broadcasting Corp. (acquired station Sept. 19, 1959).
Network ABC, Keystone. Rep Forjoe.
Robert C. Doyle, pres, chief owner & gen mgr; Frank B. Adams, coml mgr; Clifford Barrett, prog dir; Robert N. Rogers, news dir; Linda Nutter, women's dir; William Desmond, chief engr.

**WJDY** (March 1958): 1470 kc; 5 kw-D, DA-D. P. O. Box 641. Phone Pioneer 2-5191. Salisbury Broadcasting Co. (original owner).
Rep United Broadcasting (New York); Devney-O'Connell (Chicago, California).
Norman Glenn, pres & gen mgr; Becky Anderson, woman's dir; Dick Ireland, music dir; Johnny Williams, news dir; Herb Kravitz, chief engr.

### SILVER SPRING, Montgomery County

**WQMR** (Dec. 7, 1946): 1050 kc; 1 kw-D. 4000 Albemarle St., N.W., Washington 16, D. C. Phone Whitehall 6-1050. WGAY Inc. (acquired station June 1, 1959). See Town & Country Stations in "Group Ownership."
Rep Webb.
Connie B. Gay, pres; Jane Trimner, exec vp; Ed Winton, vp & gen mgr; Ted Dorf, station mgr; Charles Stewart, prog dir; Don Tucker, music dir; James Petty, chief engr.

**WGAY (FM)** (June 1, 1959): 99.5 mc; 20 kw. Licensee and address same as WQMR (above). (See Washington D. C., for full listing).

### TAKOMA PARK, Montgomery County

***WGTS-FM.** (May 1957): 91.9 mc; 10 w. Ju 9-1836. Washington Missionary College.
Specialty programs (weekly), Yiddish, 2 hrs.
Stephen S. Hiten, pres; Paul R. Tharp, gen mgr & program mgr; William J. Keith, chief engr.

### TOWSON, Baltimore County

**WAQE** (Oct. 27, 1955): 1570 kc; 1 kw-D. 26 W. Pennsylvania Ave., zone 4. Phone Valley 5-9660. WTOW Inc. (original owner).
John S. Booth, pres; Charles S. Gerber, gen mgr & coml mgr; E. Thomas Stanwood, prog dir; Anita Houck, prom mgr; George Klimes, chief engr.

**WAQE-FM** (Feb. 6, 1960): 101.9 mc; 20 kw. Same licensee & staff as WAQE (above).

### WESTMINSTER, Carroll County

**WTTR** (July 1953): 1470 kc; 1 kw-D. P. O. Box 28. Phone Tilden 8-5511. Carroll County Broadcasting Corp. (original owner).
Network Keystone.
Russell H. Morgan, vp, gen mgr, sales mgr & chief engr; Kaye G. Kolb, prog dir.

**WTTR-FM** (Nov. 1, 1959): 100.7 mc; 4.6 kw. Licensee & address same as WTTR (above).

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
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SAN FRANCISCO
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IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

### WHEATON, Montgomery County

**WDON** (1954): 1540 kc; 250 w-D. 2647 University Blvd. West. Phone Lockwood 5-0747. Everett L. Dillard (original owner).
Specialty programs: Italian, 1 hr.; Greek, ½ hr. wkly.
Everett L. Dillard, owner; Jean M. Dillard, gen mgr; Kathryn Epstein, coml mgr; Donald Dillard, prog dir; Stan Karas, prom mgr; Don Boothman, news dir.
Affiliated with WASH (FM) Washington, D. C.

## MASSACHUSETTS

*Non-commercial

### AMHERST, Hampshire County

***WAMF (FM)** (1955): 89.5 mc; 10 w. Walker Hall, Amherst College. Phone Alpine 3-7543. Trustees of Amherst College (original owner).
John S. Whitney Jr., gen mgr; John A. Kneisly II, prog dir; Dudley E. Lyons, news dir; Charles J. Chotkowski, chief engr.

***WFCR (FM)** (not on air; granted July 1960; target date unknown): 88.5 mc; 34.4 kw. WGBH Educational Foundation.

***WMUA (FM)** (Oct. 30, 1949): 91.1 mc; 10 w. Engineering Bldg., U. of Massachusetts. Phone Alpine 3-3411, ext. 425. U. of Massachusetts (original owner).
Bradley Dean Rohrer, gen mgr; Fred Saltzberg, coml mgr; Owen Craven Jones, prog dir; Eric Franklin Sandel, chief engr.

### ATTLEBORO, Bristol County

**WARA** (Oct. 8, 1950): 1320 kc; 1 kw, DA-2. 8 N. Main St. Phone Attleboro 1-1320. Attleboro Radio Assn. Inc. (original owner).
Rep Breen & Ward; Foster & Creed (Boston).
Howard H. Sweet, pres; Keith S. Field, gen mgr; Wm. A. Dawson Jr., coml mgr; Charles Mahan, news dir; Raymond D. Arnold, chief engr.

### BOSTON, Suffolk County

**WBCN (FM)** (May 1958): 104.1 mc; 20 kw. 171 Newbury St., zone 16. Phone Copley 7-6020. Concert Network Inc. (original owner). See Concert Network Stations in "Group Ownership."
Network Concert Network.
T. Mitchell Hastings Jr., pres; John Q. Adams Jr., prog dir; Christopher Kirchwey, chief engr.

***WBUR (FM)** (March 1950): 90.9 mc; 20 kw. 640 Commonwealth Ave., zone 15. Phone Commonwealth 6-1000. Trustees of Boston U. (original owner).
D. Hugh Gillis, chmn, div of communication arts; H. Paul Jeffers, acting mgr & prog dir; Warren Russell, news dir; James H. Bonney, chief engr.

**WBZ**(†) (Sept. 19, 1921): 1030 kc; 50 kw, DA-1. 1170 Soldiers Field Rd., zone 34. Phone Algonquin 4-5670. TWX Brighton (Mass.) 108. Westinghouse Broadcasting Co. (original owner). (See Westinghouse Stations in "Group Ownership").
Rep AM Radio Sales.
D. H. McGannon, pres; Paul G. O'Friel, gen mgr; A. B. (Bill) Hartman, sales mgr; Melvin M. Bailey, prog dir; John L. Williams, prom mgr; Jerry Landay, news dir; W. H. Hauser, chief engr.

**WBZ-FM** (Dec. 15, 1957): 106.7 mc; 2.8 kw. Duplicates WBZ (above).
WBZ-TV: Tv companion of WBZ-AM-FM.

**WBZA**(†) (Springfield): 1030 kc; 1 kw.

**WCOP** (1935): 1150 kc; 5 kw, DA-2. 234 Clarendon St., zone 16. Phone Copley 7-0123. TWX BS 581. Plough Broadcasting Corp. (acquired station May 1956). See Plough Stations in "Group Ownership."
Rep Radio-Tv Representatives.
Harold Krelstein, pres; Roy V. Whisnand, vp & gen mgr; Chester Steadman, sales mgr; Paul Coss, prog dir; Harvey Tate, news dir; Adelbert E. Watkins, chief engr.

**WCOP-FM** (1948): 100.7 mc; 20 kw. Duplicates WCOP (above).

**WCRB-AM-FM** (See Waltham listing).

**WEEI** (1924): 590 kc; 5 kw, DA-1. 182 Tremont St., zone 11. Phone Hubbard 2-2323. CBS Inc. (acquired station 1936). See CBS Stations in "Group Ownership."
Network CBS. Rep CBS Radio Spot Sales.
Thomas Y. Gorman, vp CBS Radio & gen mgr of WEEI; Robert S. Sinnett, sales mgr; Ken Ovenoen, prog dir; Joseph Collinane, prom mgr; Fred Cusick, news dir; Warren Stevens, chief engr.

(†)WBZ Boston and WBZA Springfield, Mass. are synchronized.

**WEEI-FM** (1948): 103.3 mc; 20 kw. Duplicates WEEI (above).

***WERS (FM)** (October 1949): 88.9 mc; 18 kw. Emerson College. Phone Copley 7-7821. Emerson College (original owner).
Gerald Kroeger, gen mgr & prog dir; Charles E. Phillips, chief engr.
**WEZE** (1922): 1260 kc; 5 kw, DA-N. 10 Arcade, Statler Office Bldg., zone 16. Phone Liberty 2-1717. Air Trails Broadcasting Inc. (acquired station Dec. 2, 1957). See Air Trails Network Stations in "Group Ownership" and "Newspaper Ownership."
Network NBC. Rep Hollingbery.
Charles Sawyer, pres; J. P. Williams, exec vp; Alex Buchan, vp; Arthur E. Haley, gen mgr & coml mgr; Louis Goldberg, musical dir; Jo Panariello, office mgr; Joseph Hyder, news dir; George P. Jowdy, chief engr.
***WGBH-FM** (Oct. 6, 1951): 89.7 mc; 15.5 kw. 84 Massachusetts Ave., Cambridge 38. Phone University 4-6400. WGBH Educational Foundation (original owner).
Network Educational Radio Network.
Ralph Lowell, pres; Hartford N. Gunn Jr., gen mgr; Charles D. Ellis, asst gen mgr; William H. Cavness, prom mgr; Paul R. Noble, news dir; Frank Harvey, chief engr.
**WHDH** (Dec. 1, 1926): 850 kc; 50 kw, DA-2. 50 Morrissey Blvd., zone 25. Phone Avenue 8-5000. TWX 1056-U. WHDH Inc. (acquired station Jan. 3, 1946). See "Newspaper Ownership."
Rep Blair.
Robert B. Choate, pres; William B. McGrath, managing dir; & vp; Alexander Tanger, vp & coml mgr; Harry Wheeler, local sales mgr; John Day, prog dir; Robert B. Cheyne, prom mgr; Joseph Levine, news dir; Philip K. Baldwin, chief engr.
**WHDH-FM** (March 31, 1948): 94.5 mc; 20 kw. Duplicates WHDH (above).
WHDH-TV: Tv companion of WHDH-AM-FM.
**WILD** (1947): 1090 kc; 1 kw-D. 400 Commonwealth Ave., zone 15. Phone Copley 7-1900. Noble Broadcasting Corp. (acquired station Dec. 1, 1958).
Rep Dore.
Specialty programs: Italian, 28 hrs.; Greek, 6½ hrs.; both wkly.
Nelson B. Noble, owner & gen mgr; John Most, coml mgr; Ken Malden, prog dir; Norman Kruglak, prom mgr; Donald Snider, chief engr.
**WMEX** (1934): 1510 kc; 5 kw, DA-1. 70 Brookline Ave., zone 15. Phone Commonwealth 6-3900. Richmond Bros. Inc. (acquired station Aug. 21, 1957). See Maxwell Richmond Stations in "Group Ownership."
Rep Adam Young.
Maxwell E. Richmond, pres; Robert S. Richmond, coml mgr; Melvin Miller, prog dir & prom mgr; Donn Parker, news dir; Morton Bardfield, chief engr.
**WNAC** (1922): 680 kc; 50 kw, DA-1. 21 Brookline Ave., zone 15. Phone Commonwealth 6-0800. TWX BS 89. RKO General Inc. (acquired station Jan. 1, 1943). See RKO General Stations in "Group Ownership."
Network Yankee. Rep H-R Representatives.
Norman Knight, gen mgr; George Steffy, exec vp; Thomas Bateson, vp sales; John D. Maloy, prog dir; George Hallberg, prom mgr; Leland Bickford, news dir; Proctor Jones, natl sales mgr; Irving Robinson, chief engr.
**WRKO (FM)** (1948): 98.5 mc; 20 kw. Duplicates WNAC (above).
WNAC-TV: Tv companion of WNAC-WRKO (FM).
**WORL** (Oct. 8, 1950): 950 kc; 5 kw-D. 705 Beacon St., zone 15. Phone Copley 7-8300. Pilgrim Broadcasting Co. (original owner). See Buckley-Jaeger Stations in "Group Ownership."
Rep Headley-Reed.
Joseph A. Dunn, pres; Arthur E. Haley, gen mgr & coml mgr; Bill Givens, program & news dir; Pauline Haddad, promotion dir; John Parker, chief engr; Claire Crawford, women's dir.
**WXHR (FM)** (1946): 96.9 mc; 20 kw. 439 Concord Ave., zone 38. Phone Kirkland 7-7500. Middlesex Broadcasting Div of Harvey Radio Laboratories, Inc. (original owner).
Network ABC; QXR Network.
Frank Lyman Jr., pres; William A. Queen, gen mgr; Stephen Decatur, sales mgr; Billy Dale, prom mgr; Louis Jordan, chief engr.
Affiliate of WTAO Cambridge.

### BROCKTON, Plymouth County

**WBET** (November 1946): 1460 kc; 1 kw, DA-N. 60 Main St., zone 64. Phone Juniper 6-1460. Enterprise Pub. Co. (original owner). See "Newspaper Ownership."
Reps Walker-Rawalt; Foster & Creed (New England).
Specialty programs: Lithuanian, ½ hr. wkly.
Charles A. Fuller, gen mgr; Earle G. Clement, station & coml mgr; A. Sothern Abbott, prog dir; Ed Lyons, news dir; Chas. Nowell, chief engr.

**WBET-FM** (November 1946): 97.7 mc; 800 w. Duplicates WBET (above).

### BROOKLINE, Norfolk County

**WBOS** (1947): 1600 kc; 5 kw, DA-1. 790 Commonwealth Ave., Boston, zone 15. Phone Beacon 2-5650. Champion Broadcasting System. (acquired station August 1955).
Herbert S. Hoffman, pres & treas; Ralph Weinman, vp & gen mgr; Harry Goodman, coml mgr.
**WBOS-FM** (April 1, 1960): 92.9 mc; 15 kw. Duplicates WBOS (above).

### CAMBRIDGE, Middlesex County

**WHRB-FM** (May, 1957): 95.3 mc; 800 w. 16 Dunster St., Cambridge, zone 38. Phone University 4-9550. Harvard Radio Broadcasting Co. (original owner).
Network Ivy.
Kenneth R. Dana, pres; Evan Y. Semerjian, gen mgr; Robert Gordon, coml mgr; Robert E. Wennersten, prog dir; Phoebe W. Acheson, news dir; Townsend Whitmore, chief engr.
**WTAO** (April 1948): 740 kc; 250 w-D. 439 Concord Ave., Boston zone 38. Phone Eliot 4-0500. Middlesex Broadcasting Div. of Harvey Radio Laboratories Inc. (original owner).
Network ABC. Rep Donald Cooke.
Frank Lyman Jr., pres; William A. Queen, gen mgr & sales mgr; Billy Dale, prom mgr; Pat Romano, news dir; Louis Jordan, chief engr.
Affiliate of WXHR (FM) Boston.
WTAO-TV: Tv companion of WTAO, WXHR (FM).

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
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SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

### CHICOPEE, Hampden County

**WACE** (Springfield) (Dec. 1, 1946): 730 kc; 1 kw-D. 326 Chicopee St. Phone Lyceum 4-6654. Regional Broadcasting Co. (original owner). (Sale to Commonwealth Broadcasting Co. pends FCC approval).
Rep Indie Sales; Nona Kirby (New England).
John S. Begley, pres & treas; Ralph J. Robinson, gen mgr & coml mgr; Sy Levy, prog dir; Sam Hamilton, news dir; Myles Brennan, chief engr.

### EAST LONGMEADOW, Hampden County

**WTYM** (1948): 1600 kc; 5 kw-D. P. O. Box 898, Springfield, Mass. Phone Republic 3-4187. Executive Broadcasting Corp. (acquired station August 1960).
Rep Masla; Nona Kirby (New England).
Stanley Ulanoff, pres.

### FALL RIVER, Bristol County

**WALE** (May 6, 1948): 1400 kc; 250 w. 18 N. Main St. Phone Osborne 4-3535. Narragansett Broadcasting Co. (original owner).
Network MBS; Yankee.
Specialty programs: French, 1 hr; Polish, 1½ hrs.; Portuguese, 2½ hrs; all wkly.
George I. Sisson Jr., pres, treas, mgr & chief owner; Markey Gosciminski, sales mgr; Chris Barnes, news dir; George Costa, chief engr.
**WSAR** (1921): 1480 kc; 5 kw, DA-2. P. O. Box 927. Phone Osborne 7-9477. K & M Pub. Co. (acquired station Nov. 11, 1944). See "Newspaper Ownership."
Rep Headley Reed; Kettell-Carter (regional).
Specialty programs: French, 1 hr; Polish, 1 hr; Portuguese, 3 hrs.; all wkly.
Lincoln W. N. Pratt, vp & gen mgr; Norman Raposa, prog dir; Joseph Welch, news dir; Arnold Molley, chief engr.

### FITCHBURG, Worcester County

**WEIM** (October 1941): 1280 kc; 5 kw-D, 1 kw-N, DA-2. 717 Main St. Phone 3-3766. Radio Fitchburg Inc. (acquired station June 1959). (See Norman Knight Stations in "Group Ownership").
Network MBS; Yankee. Rep Walker-Rawalt; Nona Kirby.
Norman Knight, pres; Robert E. Berry, gen mgr; Donald A. Bowen, coml mgr.
**WFGM** (Feb. 1950): 960 kc; 1 kw, DA-2. 170 Prichard St. Phone Diamond 3-4897. Wachusett Broadcasting Corp. (original owner).
Reps Everett-McKinney; Foster & Creed (regional).
David M. Myers, pres; James Chalmers, gen mgr; Kirk Anderson, news dir; Donald L. Coleman Jr., chief engr.
**WFGM-FM** (Target date July 1, 1960): 104.7 mc; 20 kw. Same licensee, address & staff as WFGM (above).

### FRAMINGHAM, Middlesex County

**WKOX** (April 1947): 1190 kc; 1 kw-D. 100 Mt. Wayte Ave. Phone Trinity 3-7409. WKOX Inc. (original owner).
Rep Kettell-Carter (Boston); Webb (New York).
Specialty programs: Italian, 1 hr.; Lithuanian, 1 hr., both wkly.
Richard E. Adams, gen mgr; Albert A. Anderson, coml mgr; Carl B. Duncan, prog dir; Francis W. Bartol, chief engr.
**WKOX-FM** (Feb. 10, 1960): 105.7 mc; 15.5 kw. Duplicates WKOX (above) in daytime, programs separately at night.

### GARDNER, Worcester County

**WGAW** (1946): 1340 kc; 250 w. Green St. Phone 1340. Gardner Broadcasting Co. (acquired station January 1957). (See James D. Asher stations in "Group Ownership").
Rep Webb; Nona Kirby.
Charles E. Asher, pres & gen mgr; James D. Asher, treas; William Kennedy, program dir.

### GREAT BARRINGTON, Berkshire County

**WSBS** (Dec. 24, 1957): 860 kc; 250 w-D. Stockbridge Road, Route 7. Phone 1567. The Berkshires Inc. (original owner).
Network MBS.
J. Leo Dowd, pres, gen mgr & coml mgr; Alan D. Vaber, prog dir & prom mgr; Robert L. Clark, news dir; J. A. Seeley, chief engr.

### GREENFIELD, Franklin County

**WHAI** (May 15, 1938): 1240 kc; 250 w. 468 Main St. Phone Prescott 4-4301. Haigis Broadcasting Corp. (original owner).
Network Yankee. Rep Walker-Rawalt.
Specialty programs: Polish, 1 hr. wkly.
John W. Haigis Jr., pres & gen mgr; Ira I. Hewey, coml mgr; Norman L. Cloutier, prog dir; Graydon Spragg, news dir; Delwin D. Shattuck, chief engr.
**WHAI-FM** (May 15, 1948): 98.3 mc; 1 kw. Duplicates WHAI (above).

### HAVERHILL, Essex County

**WHAV:** 1490 kc; 250 w. 30 How St. Phone Drake 4-4733. WHAV Broadcasting Co. (acquired station 1954).
Rep Kettel-Carter.
Edward I. Cetlin, chief owner & gen mgr; Alan Noyes, coml mgr; Robert Douglas, prog dir; Aldo Carter, prom mgr; Edwin Johnson, news dir; H. Bryce White, chief engr.
**WHAV-FM** (June 1959): 92.5 mc; 20 kw. Same licensee, address & staff as WHAV (above).

### HOLYOKE, Hampden County

**WREB** (1950): 930 kc; 500 w-D. 225 High St. Phone Jefferson 2-3296. Valley Broadcasting Corp. (acquired station 1954).
Rep Breen & Ward.
Specialty programs: French, 9 hrs; Polish, 1 hr.; both wkly.
Edmund F. Wakelin, pres & gen mgr; Nicholas H. Robertson, prog dir; Richard O. LaVigne, news dir; Richard Townes, chief engr.

### LAWRENCE, Essex County

**WCCM** (August 1947): 800 kc; 1 kw-D. 9 Valley St. Phone Murdock 3-7171. Lawrence Broadcasting Co. (original owner).
Network MBS. Rep Dore.
George H. Jaspert, pres; John R. Canty, stamgr & coml mgr; Ugo SanAntonio, prog dir; Anthony (Tony) Lupo, news dir; Norman F. Round, chief engr.
**WGHJ (FM)** (April 1960): 93.7 mc; 1.35 kw. Duplicates WCCM (above).
**WLLH** (1937): 1400 kc; 250 w. Synchronized with WLLH Lowell, Mass. Duplicates programming.

### LOWELL, Middlesex County

**WCAP** (June 10, 1951): 980 kc; 1 kw-D. 243 Central St. Phone Glenview 4-0404. Northeast Radio Inc. (original owner).
Rep Everett-McKinney; Kettell-Carter (Boston).
Israel Cohen, pres & gen mgr; Maurice Cohen, sales mgr; Dan Gillette, prog dir; Jack Flannery, news dir; Ted Cohen, chief engr.
**WLLH** (1934): 1400 kc; 250 w. 39 Kearney Square (Lowell); 46 Amesbury St. (Lawrence). Phone Glenview 8-8715 (Lowell); Murdock 2-2148 (Lawrence). Merrimac Broadcasting Co. (original owner).
Network Yankee. Rep Bolling.
Gerald Harrison, pres; Albert N. Armstrong Jr., gen & coml mgr; Thomas Clayton, prog dir; Joseph Rayball, news dir; Christopher Parker, chief engr.

**WLLH-FM** (1947): 99.5 mc; 20 kw. Duplicates WLLH (above).

### LYNN, Essex County

**WLYN** (December 1947): 1360 kc; 1 kw-D. 156 Broad St. Phone Lynn 5-6200. Puritan Broadcast Service (original owner). See Theodore Feinstein Stations in "Group Ownership."
Reps Walker-Rawalt; Kettell-Carter (New England).
Theodore Feinstein, owner; Harry Goodwin, gen mgr; Steve Smith, prog dir; Edw. Glowik, news dir; Dick Ward, chief engr.

### MARLBORO, Middlesex County

**WSRO** (Jan. 3, 1959): 1470 kc; 1 kw-D, DA-D. Curtis Ave. Phone Huntley 5-1470. County Broadcasting Corp. (acquired station July 1958).
Rep Foster & Creed (Boston).
Lewis F. Sargent, pres & gen mgr; Bill Galvin, prog dir; Ken Rockwell, chief engr.

### MEDFORD, Middlesex County

**WHIL** (Jan. 20, 1952): 1430 kc; 5 kw-D. 99 Revere Beach Parkway, Medford, zone 55. Phone Export 6-1430. Conant Broadcasting Co. (original owner). See Tarlow Assoc. Stations in "Group Ownership."
Rep Forjoe.
Specialty programs: Polish, 1 hr.; Lithuanian, 1 hr.; Portuguese, 1 hr.; Jewish, 1 hr.; Arabic, ½ hr.; all wkly.
Sherwood J. Tarlow, pres; Joseph Kruger, gen mgr; Edward O'Donnell, asst mgr; Milton Savitt, coml mgr; Kenneth Manley, operations mgr; Robert Walsh, prog dir; Vincent C. Rafferty, prom mgr; Reginald Laite, news dir; Alfred Fulchino, chief engr.
**WISK (FM)** (Sept. 1, 1960): 107.9 mc; 20 kw. Same licensee, address & staff as WHIL (above).

## MASSACHUSETTS CONTINUED

### MILFORD, Worcester County

**WMRC** (October 1956): 1490 kc; 250 w. Opera House Bldg. Phone 1490. Milford Broadcasting Co.

Rep Webb.

Ted B. Sawyer, gen mgr.

### NEW BEDFORD, Bristol County

**WBSM** (July 17, 1949): 1420 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). Pope's Island. Phone Wyman 3-1767. Bay State Broadcasting Co. (original owner).

Rep Bolling.

Specialty programs (wkly): Polish, 1 hr.; Portuguese, 2 hrs.

Joseph P. Duchaine, pres; Otto F. A. Arnold, gen mgr; Richard Evans, coml mgr; Hal Peterson, program dir; James Wooler, chief engr; John Walkinshaw, news dir.

**WBSM-FM** (Feb. 22, 1949): 97.3 mc; 2.5 kw. Duplicates WBSM (above).

**WNBH** (May 21, 1921): 1340 kc; 250 w. 432 County St. Phone Wyman 8-5228. E. Anthony & Sons (acquired station 1934). See "Newspaper Ownership."

Rep Walker-Rawalt.

Specialty programs: French, 1 hr.; Portuguese, 2½ hrs.; both wkly.

Basil Brewer, pres; Thomas E. Martin, gen mgr, coml mgr & prom mgr; Stan Lipp, prog dir; Jack Delaney, news dir; Herve LeDuc, chief engr.

**WNBH-FM** (Dec. 9, 1946): 98.1 mc; 20 kw. Duplicates WNBH above.

### NEWBURYPORT, Essex County

**WNBP** (March 10, 1958): 1470 kc; 500 w-D. Traffic Circle. Phone Homestead 2-6654. Tri-City Broadcasting Corp. (original owner). See Theodore Feinstein Stations in "Group Ownership."

Network Puritan.

Theodore Feinstein, pres; J. Thomas Mathers, gen mgr & coml mgr; Mary Mackensie, asst mgr; Ed Steward, prog mgr.

### NORTH ADAMS, Berkshire County

**WMNB** (Nov. 23, 1947): 1230 kc; 250 w. 466 Curran Highway. Phone Mohawk 3-6567. Northern Berkshire Broadcasting Co. (original owner).

Rep Nona Kirby (Boston).

Specialty programs: Italian, 1 hr.; Polish, 1 hr. wkly.

J. Gordon Keyworth, pres, treas, gen mgr & chief engr; Richard J. O'Brien, coml mgr; James F. Finnen, prog mgr.

### NORTHAMPTON, Hampshire County

**WHMP** (December 1950): 1400 kc; 250 w. 78 Main St. Phone Justice 4-4275. Pioneer Valley Broadcasting Co. (original owner).

Network Yankee. Rep Webb (New York); Nona Kirby (Boston).

Specialty programs: Polish.

John H. Williams, pres; Alexander W. Milne, gen mgr & coml mgr; Joseph T. Fennessey, prog dir; Joseph Finnell, chief engr.

### ORANGE, Franklin County

**WCAT** (May 13, 1956): 1390 kc; 1 kw-D. Brookside Rd. Phone Kingsdale 4-2825. Tri-State Radio Inc. (acquired station March 4, 1960).

Rep Walker-Rawalt.

Ralph Mellon, owner; Charles Lawton, prog dir; Walter Chenausky, chief engr.

### PITTSFIELD, Berkshire County

**WBEC** (March 1947): 1420 kc; 1 kw, DA-2. 33 Eagle St. Phone Hillcrest 8-8292. Western Massachusetts Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC, Keystone.

Rep Everett-McKinney (New York); Kettell-Carter (Boston).

Specialty programs: Italian, 1½ hrs. wkly.

Donald B. Miller, pres; W. Wendell Budrow, gen mgr; Ted Muller, coml mgr; Ken Cornell, prog dir; Edward Farrell, news dir; Robert Johnson, chief engr.

**WBRK** (Feb. 20, 1938): 1340 kc; 250 w. 8 Bank Row. Phone Hillcrest 2-1553. Greylock Broadcasting Co. (acquired station Nov. 1, 1958). See Highland Stations in "Group Ownership."

Network CBS, Yankee. Rep Walker-Rawalt.

Specialty programs: Polish, 1 hr. wkly.

Joseph K. Close, pres; Walter Kearsey, vp & gen mgr; Martin Schechter, coml mgr; Robert Youse, prog dir; David de Moulpied, news dir; George Burgoon, chief engr.

### PLYMOUTH, Plymouth County

**WPLM** (Aug. 8, 1955): 1390 kc; 1 kw-D. (CP for 5 kw, DA-2). State Route 3. Phone Pilgrim 6-1390. Plymouth Rock Broadcasting Co. (original owner).

Rep Breen-Ward; Nona Kirby (regional).

John T. Campbell, pres & gen mgr; Arthur E. Pratt, coml mgr; John Chandler, prog dir; Fred Lang, prom mgr; Bruce Smith, news dir; Sulo Lehtonen, chief engr.

**WPLM-FM** (not on air; granted April 27, 1960): 99.1 mc; 20 kw. Same licensee as WPLM (above).

### QUINCY, Norfolk County

**WJDA** (Sept. 13, 1947): 1300 kc; 1 kw-D. P. O. Box 373. Phone Granite 9-1300. South Shore Broadcasting Co. (original owner).

James D. Asher, pres & gen mgr; Kenneth P. Fallon Jr., coml mgr; H. Winslow Bettinson, prog dir; Herbert Fontaine, news dir; A. Fred Lane, chief engr.

### SALEM, Essex County

**WESX** (1942): 1230 kc; 250 w. P. O. Box 710. Phone Pioneer 4-1230. North Shore Broadcasting Corp. (acquired station April 1, 1950).

Network MBS.

James D. Asher, pres & gen mgr; Robert Clement, coml mgr; Vern Williams, prog dir; John Park, news dir; Norman Durkee, chief engr.

### SOUTHBRIDGE, Worcester County

**WESO** (March 20, 1955): 970 kc; 1 kw-D. 399 Main St. Phone Porter 4-4381. WESO Broadcasting Corp. (acquired station Feb. 1, 1956).

Rep Foster & Creed (Boston); Grant Webb (New York).

Specialty programs: French, 1 hr.; Italian, 1 hr.; Polish, 1 hr.; Greek, 1 hr. wkly.

Peter Bordes, pres; Hamilton S. Stewart, gen mgr; William Richard, coml mgr; Kenneth Duquette, chief engr & prog dir; Bill Mende, news dir & prom mgr.

### SOUTH HADLEY, Hampshire County

***WMHC (FM)** (May 14, 1957): 88.5 mc; 10 w. Mount Holyoke College. Phone Jefferson 8-8211. Mount Holyoke College (original owner).

Avery Dickinson, gen mgr; Maryellen Strassburger, prog dir; Charlotte Potter, chief engr.

### SPRINGFIELD, Hampden County (See Chicopee, Holyoke)

**WACE** (See Chicopee, Mass. listing).

**WBZA** (Synchronized with WBZ Boston). (See Westinghouse Broadcasting Co. Stations in "Group Ownership.")

***WEDK (FM)** (1948): 91.7 mc; 15 kw. 1300 State St. Phone Republic 7-4731. School Committee of the City of Springfield, Miss. (original owner).

Chris M. Manitsas, prog dir & chief engr.

**WHYN** (1941): 560 kc; 1 kw, DA-1. 1300 Liberty St. Phone Republic 4-1126. Hampden Hampshire Corp. (original owner). See "Newspaper Ownership."

Network CBS. Rep Branham.

Specialty programs: Polish, 1 hr.; Jewish, ½ hr. wkly.

William Dwight Sr., pres; Charles N. DeRose, gen mgr; Zack Land, coml mgr; Murray Tesser, prog dir; Jack Sheahan, news dir; Harold Schumacher, chief engr.

**WHYN-FM** (1948): 93.1 mc; 3.2 kw. Duplicates WHYN (above).

WHYN-TV: Tv companion of WHYN-AM-FM.

**WMAS** (Sept. 1, 1932): 1450 kc; 250 w. 101 West St., zone 3. Phone Republic 7-1414. WMAS Inc. (original owner).

Network Yankee. Rep Bolling.

Gerald Harrison, pres; Robert Donahue, station mgr; Irwin B. Needles, coml mgr; Roland A. Dumas, prog dir; Kenneth LeMere, news dir; John Michnovez, chief engr.

**WMAS-FM** (Dec. 1, 1947): 94.7 mc; 1.35 kw. Duplicates WMAS (above).

***WSCB (FM):** 88.9 mc; 10 w. President & Trustees of Springfield College.

**WSPR** (June 1936): 1270 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). 63 Chestnut St. Phone Republic 2-4182. TWX 576. WSPR Inc. (original owner). (See Springfield Television Stations in "Group Ownership").

Rep Hollingbery; Kettell-Carter (regional).

Alan C. Tindal, pres; Jack Sullivan, coml mgr; Paul Monson, program dir; Valentino M. Partyka, chief engr; Durham Caldwell, news dir.

### TAUNTON, Bristol County

**WPEP** (Dec. 22, 1949): 1570 kc; 1 kw-D. 174 Broadway. Phone Vandyke 4-7528. Silver City Broadcasting Corp. (original owner).

Specialty programs: Portuguese, 1¼ hrs. wkly.

J. Marshall McGregor, pres; Joseph G. Quill, station mgr & prog dir; Henry J. Murray, coml mgr; Edward A. Litchfield, news dir; Lawrence L. Prado Jr., chief engr.

### WALTHAM, Middlesex County

**WCRB** (Boston) (1948): 1330 kc; 5 kw-D, 1 kw-N, DA-2. Sheraton Plaza Hotel, Boston 16. Phone Copley 7-7080. Charles River Broadcasting Co. (acquired station 1948).

Rep Broadcast Time Sales.

Theodore Jones, pres; Richard L. Kaye, station mgr; Leonard V. Corwin, coml mgr; Robert A. Stuart-Vail, prog dir; David S. MacNeill, news dir; James Godfrey, chief engr.

**WCRB-FM** (1954): 102.5 mc; 3.3 kw. Duplicates WCRB (above).

### WARE, Hampshire County

**WARE** (1948): 1250 kc; 1 kw, DA-N. 56 Main St. Phone Woodlawn 7-6231. Central Mass. Broadcasting Corp. (acquired station Nov. 1, 1956). See Tarlow Assoc. Stations in "Group Ownership."

Network Keystone, Yankee. Rep Breen-Ward; Eckels & Co. (New England).

Sherwood J. Tarlow, pres; Richard H. Vaughan, gen mgr; Winston Vann, news dir; Ralph Knudsen, chief engr.

### WESTFIELD, Hampden County

**WDEW** (December 1957): 1570 kc; 1 kw-D. 249 Union St. Phone Logan 8-8643. Westfield Broadcasting Co. (acquired station May 1959).

Rep Breen & Ward.

Specialty programs: Italian, 1½ hrs.; Greek, 1 hrs. wkly.

Harold Martin, pres; Richard M. Brescia, prog dir & prom mgr; John Mahar, coml mgr; Joseph R. Durkin, news dir; J. Lawrence Spinks, chief engr.

### WEST SPRINGFIELD, Hampden County

**WTXL** (August 1949): 1490 kc; 250 w. (CP for 1 kw-D, 250 w-N, DA-D). 34 Sylvan St. Phone Republic 9-4768. Telecolor Corp. (original owner).

Network ABC. Rep Walker-Rawalt.

Lawrence A. Reilly, pres; James L. Spates, operations mgr; Holland D. Cameron, coml mgr; Bernard Talbot, prod dir; James L. Spates, chief engr.

### WEST YARMOUTH, Barnstable County

**WOCB** (1940): 1240 kc; 250 w. South Sea Ave. Phone Spring 5-0500. E. Anthony & Sons (acquired station 1944). See "Newspaper Ownership."

Network Yankee. Rep Walker-Rawalt; Foster & Creed (Boston).

Basil Brewer, pres; Paul Stiles, gen mgr & coml mgr; G. W. Stidstone, prog dir; Edgar Semprini, news dir; Frank L. Lynch, chief engr.

**WOCB-FM** (1948): 94.3 mc; 1 kw. Duplicates WOCB above.

### WILLIAMSTOWN, Berkshire County

***WCFM (FM)** (January 1957): 90.1 mc; 10 w. Baxter Hall. Phone Glenview 8-4820. President & Trustees of Williams College.

Specialty programs (wkly): French, ½ hr.

David Kanter, pres; Peter Sachs, sec-treas; Robert Garland, program dir; Brad Perry, chief engr.

### WINCHESTER, Middlesex County

***WHSR-FM** (May 1, 1956): 91.9 mc; 10 w. Winchester Senior High School. Phone Parkview 9-4300. Winchester School Dept. (original owner).

Thomas A. Morse, gen mgr; James Hill & Linda Chase, prog dir; Martha Maloney & Marilyn Beckley, news dirs; Phil Minotti & John Memishian, chief engrs.

### WORCESTER, Worcester County

**WAAB** (1931): 1440 kc; 5 kw, DA-2. 34 Mechanic St. Phone Pleasant 2-5611. Waterman Broadcasting Corp. (acquired station July 1, 1956).

Rep Eastman; Kettell-Carter (Boston).

Bernard Waterman, pres & gen mgr; Chester Kaminski, coml mgr; Joy Clark, prog dir; Tom Sawyer, prom mgr & news dir; George Capalbo, chief engr.

**WNEB** (Dec. 16, 1946): 1230 kc; 250 w. 405 Main St., zone 8. Phone Pleasant 6-4672. WNEB Inc. (acquired station July 22, 1960).

George W. Steffy, pres; Harold D. Glidden, vp; Robert Nims, mgr & coml mgr; George Downey, prog dir; Bruce Hodgman, news dir; Bernard E. Berard, chief engr.

**WORC** (1925): 1310 kc; 5 kw-D, 1 kw-N, DA-2. Bancroft Hotel, 50 Franklin St., zone 1. Phone Swift 9-0581. WORC Inc. (acquired station January 1955).

Rep Avery-Knodel; Harry Wheeler (Boston).

Specialty programs: French, 1 hr.; Italian, ½ hr.; Armenian, ½ hr. wkly.

Robert F. Bryar, pres & gen mgr; Bart Coblentz, coml & station mgr; Budd Clain, prog dir; Alan Jay, news dir; Gordon L. Dyer, chief engr.

**WTAG** (May 1, 1924): 580 kc; 5 kw, DA-2. 20 Franklin St., zone 1. Phone Pleasant 5-4321. TWX 692. WTAG Inc. (original owner). See "Newspaper Ownership."

Rep Christal.

Robert W. Booth, pres; Herbert L. Krueger, vp & gen mgr; Richard L. Gravel, coml mgr; A. J. Brissette, prog-prod mgr; Mrs. Pierrina Rohde, prom mgr; Richard F. Wright, news dir; E. A. Browning, chief engr.

**WTAG-FM** (June 17, 1940): 96.1 mc; 10 kw. Same staff, address & licensee as WTAG (above).

# MICHIGAN

*Non-commercial

### ADRIAN, Lenawee County

**WABJ** (February 1946): 1490 kc; 250 w. 121 W. Maumee St. Phone Colfax 5-7123. TWX AD 49. Gerity Broadcasting Co. (acquired station March 1947). See Midwestern Broadcasting Stations in "Group Ownership."

Rep Pearson; Michigan Spot Sales.

James Gerity Jr., pres & gen mgr; Donald J. Dean, station mgr & coml mgr; Winston Hoehner, prog dir; Virginia Hagerman, prom mgr; Gene Baril, news dir; Robert Bassett, chief engr.

### ALBION, Calhoun County

**WALM** (Nov. 2, 1952): 1260 kc; 1 kw-D. (CP for 1 kw-D, 500 w-N, DA-N). Irwin Ave. Phone National 9-3945. Calhoun Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone.

Jack C. Bedient, pres; C. Wayne Wright, coml mgr; Bill Ford, prog dir; Dave Eddy, news dir; Elmer Juderjohn, chief engr.

### ALLEGAN, Allegan County

**WOWE** (Dec. 16, 1958): 1580 kc; 250 w-D. 233 Hubbard St. Phone Orchard 3-4701. Allegan County Broadcasters Inc. (original owner).

Network Keystone.

Albert Vanden Bosch, pres, coml mgr & gen mgr; Brian Woodworth, prog dir; Arthur Roderick, news dir; Ernest Leroy Darsey, chief engr.

### ALMA, Gratiot County

**WFYC** (Aug. 17, 1948): 1280 kc; 1 kw-D. 5310 N. State Road. Phone Hobart 3-3176. WFYC Inc. (acquired station Aug. 14, 1957).

Rep Hollingbery (Mich & Ohio); Hopewell.

Specialty programs: Spanish, ¼ hr. wkly.

Wayne G. Harris, pres; Gilbert E. Thomas, gen mgr; David W. Sommerville, station mgr; Richard Crowley, prog dir; Doug Montgomery, news dir; R. Cummings, chief engr.

### ALPENA, Alpena County

**WATZ** (1946): 1450 kc; 250 w. Phone Elmwood 4-8400. Midwestern Broadcasting Co. (original owner).

Network NBC, Paul Bunyon. Rep Venard, Rintoul & McConnell.

Les Biederman, pres; Drew McClay, gen mgr; R. E. Detwiler, coml mgr; Wm. Kiker, chief engr.

ON TARGET
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SELLING ZONE

The
BIG STATION
in Battle Creek delivers
audience, ratings, results!

BASIC MARKET DATA
Pop. 411,700
C.S.I. $665,605,000
Ret. Sales $467,353,000
Ratings—They're great!
See PULSE
Data: SRDS, July 1960

BATTLE CREEK
KALAMAZOO
AREA

WBCK
BATTLE CREEK
1000 WATTS

MICHIGAN BROADCASTING CO.
REPRESENTED BY
GEO. P. HOLLINGBERY CO.

SOURCE OF FIGURES—SRDS

### ANN ARBOR, Washtenaw County

**WHRV** (October 1947): 1600 kc; 1 kw, DA-1. P. O. Box 608. Phone Normandy 2-4573. Zanesville Pub. Co. (acquired station Aug. 1, 1959). See "Newspaper Ownership."

Network MBS. Rep Devney-O'Connell.

Specialty programs: Polish, 1 hr.; Spanish, 1 hr. wkly.

Clay Littick, pres; Allan Land, gen mgr; Bob C. Wagner, station mgr; Joseph Lobaito, coml mgr; Donald A. Herman, prog dir & news dir; Robert Hood, chief engr.

**WPAG** (April 26, 1945): 1050 kc; 1 kw-D. Hutzel Bldg. Phone Normandy 2-5517. Washtenaw Broadcasting Co. (original owner).

Rep Everett-McKinney; Michigan Spot Sales.

Edward F. Baughn, owner, gen mgr & coml mgr; Albert J. Samborn, prog dir & news dir; Bernard G. Ressler, chief engr.

WPAG-TV: Tv companion of WPAG (above).

***WUOM (FM)** (1948): 91.7 mc; 115 kw. Phone Normandy 3-1511, ext. 2761. U. of Michigan (original owner).

Specialty programs: German, ¼ hr.

Garnet R. Garrison, dir of broadcasting; E. G. Burrows, mgr; William Stegath, prod dir; Marjorie Lundin, music dir; William Swisher, news dir; Fred Remle, chief engr; Frank Nader, chief trans engr.

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1714 Tribune Tower, Chicago—DElaware 7-2754
**As of August 1, 1960*

### BAD AXE, Huron County

**WLEW** (1950): 1340 kc; 250 w. 935 S. VanDyke Rd. Phone Congress 9-9931. Thumb Broadcasting Co. (acquired station Oct. 1, 1957). See Stevens-Wismer Stations in "Group Ownership."

Network CBS. Rep Everett-McKinney; Michigan Spot Sales (Michigan).

John F. Wismer, pres & gen mgr; James B. Muehlenbeck, coml mgr; Richard Jefferies, news dir.

### BATTLE CREEK, Michigan County

**WBCK** (July 1948): 930 kc; 1 kw, DA-2. 402 Security National Bank Bldg. Phone Woodward 3-5555. Michigan Broadcasting Co. (original owner).

Network NBC. Rep Hollingbery.

Robert H. Holmes, pres; Eugene F. Cahill, gen mgr; Larry Collins, prog dir; O. James Cleaver, news dir; Harley Hammond, chief engr.

**WELL** (October 1925): 1400 kc; 250 w. Michigan National Bank Bldg. Phone Woodward 4-7173. Southern Michigan Broadcasting Corp. (acquired station May 1957). See Knorr Stations in "Group Ownership."

Network ABC. Rep Everett-McKinney.

Fred Knorr, pres; Paul J. Haller, gen mgr & coml mgr; Ronald Mell, prog dir; Thomas McHale, news dir; David Decker, chief engr.

### BAY CITY, Bay County

**WBCM** (June 5, 1925): 1440 kc; 1 kw-D, 500 w-N. Wenonah Hotel Bldg. Phone Twinbrook 3-7551. Michigan Broadcasting Co. (acquired station Oct. 15, 1955).

Network ABC. Rep Hollingbery.

Specialty programs: Polish, ½ hr.; Spanish, 1½ hrs. wkly.

Robert H. Holmes, pres; Leo A. Jylha, gen mgr & coml mgr; Devere Logan, prog dir & prom mgr; James McGowan, news dir; Wesley Thompson, chief engr.

**WBCM-FM** (June 15, 1960): 96.1 mc; 41 kw. Same licensee & staff as WBCM (above).

**WNEM-FM** (granted July 21, 1960, target date unknown): 102.5 mc; 43 kw. c/o WABJ Adrian, Mich. Gerity Broadcasting Co.

**WWBC** (Nov. 26, 1956): 1250 kc; 1 kw-D. 306 Phoenix Bldg. Twinbrook 3-4588. Water Wonderland Broadcasting Co. (original owner).

Rep Masla.

Specialty programs: Polish, 2 hrs. wkly.

Patrick J. Trahan, pres; Charles E. Anthony, gen mgr; Lee F. Droeger, coml mgr; Robert F. Benkelman, prog dir; Frank J. Walsh, news dir; Ralph H. Carpenter, chief engr.

### BENTON HARBOR, Berrien County

**WHFB** (September 1947): 1060 kc; 1 kw-D. P. O. Box 628, Benton Harbor. Phone Walnut 5-2113. Palladium Pub. Co. (original owner). See "Newspaper Ownership."

Rep Everett-McKinney.

Stanley R. Banyon, pres; Jake Scherer, gen mgr; John Haggerman, coml mgr & prog dir; Dwight Edmonds, prom mgr; Ray Mittan, news dir; Munson Robinson, chief engr.

**WHFB-FM** (September 1947): 99.9 mc; 9.2 kw. Same address, licensee & staff as WHFB (above).

### BIG RAPIDS, Mecosta County

**WBRN** (Jan. 6, 1953): 1460 kc; 1 kw-D. P. O. Box 825. Phone 648. WBRN Inc. (acquired station Oct. 1, 1955).

Rep Best.

John A. White, M.D., pres; Casey Heckman, station mgr; Stanley Gebben, prog dir; Garnet Zimmerman, chief engr.

### CADILLAC, Wexford County

**WATT** (1945): 1240 kc; 250 w. P. O. Box 603. Phone Prospect 5-7831. Midwestern Broadcasting Co. (original owner). See Midwestern Broadcasting Stations in "Group Ownership."

Network NBC, Paul Bunyon. Rep Venard, Rintoul & McConnell.

Les Biederman, pres & gen mgr; R. E. Detwiler, coml mgr; Merritt L. Chandler, station mgr; Bill Kiker, chief engr.

### CHARLOTTE, Eaton County

**WCER** (Aug. 25, 1956): 1390 kc; 1 kw, DA-D. P. O. Box 269. Phone 1390. Eaton County Broadcasting Co. (original owner).

Rep Hopewell.

Roy McLean, pres & gen mgr; Brud Martindale, coml mgr; James Harper, news dir; Gerald Adams, chief engr.

### CHEBOYGAN, Cheboygan County

**WCBY** (Oct. 28, 1954): 1240 kc; 250 w. Mackinaw Ave. Phone Madison 7-2341. Straits Broadcasting Co. (original owner). See Hunt Stations in "Group Ownership."

Rep Best.

Richard E. Hunt, pres, chief owner, gen mgr & coml mgr; A. M. (Mitch) Gordon, station mgr & sports dir; Jackie Norman, prom mgr & prog dir; Clare Fredericks, news dir; Norbert C. Poeppelman, chief engr.

### CLARE, Clare County

**WCRM** (not on air; target date, summer 1960): 990 kc; 250 w, DA-D. Gateway to the North Broadcasting Corp. (acquired station June 1960). See Hurt Stations in "Group Ownership."

Rep Best.

Richard E. Hunt, pres; Norbert C. Poeppelman, vp, station mgr & chief engr.

### COLDWATER, Branch County

**WTVB** (Aug. 7, 1949): 1590 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 32. Phone Broadway 8-6733. Twin Valley Broadcasters (original owner).

Network Southern Michigan. Rep Cooke.

Specialty programs: Spanish, ½ hr. wkly.

E. H. Munn Sr., pres; E. H. Munn Jr., management consultant; Normand Moore, coml mgr; Joe Kilpatrick, news dir; Virgil Royer, chief engr.

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MICHIGAN

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Ret. Sales $412,387,000
Ratings—They're great!
See PULSE
Data: SRDS, July 1960

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SAGINAW
MIDLAND AREA

WBCM
BAY CITY
1000 WATTS

MICHIGAN BROADCASTING CO.
REPRESENTED BY
GEO. P. HOLLINGBERY CO.

SOURCE OF FIGURES—SRDS

## MICHIGAN CONTINUED

**WTVB-FM** (not on air; target date summer 1960): 98.3 mc; 260 w. Duplicates WTVB (preceding page).

### DEARBORN, Wayne County

**WKMH** (Dec. 29, 1946): 1310 kc; 5 kw, DA-2. Sheraton-Cadillac Hotel. Phone Tiffany 6-8500. Knorr Broadcasting Corp. (original owner). See Knorr Stations in "Group Ownership."

Network MBS. Rep Petry.

Fred A. Knorr, pres; Walter Patterson, exec vp; Larry Fischer, prog dir; Jim Harper, news dir; Jerry Martin, chief engr.

**WKMH-FM** (December 1946): 100.3 mc; 7.1 kw. Duplicates WKMH (above).

### DETROIT, Wayne County

**CKLW** (1932): 800 kc; 50 kw. 3300 Guardian Bldg, zone 26. Phone Woodward 1-7200. TWX DE 48. Western Ontario Broadcasting Co. (original owner). (See RKO General Stations in "Group Ownership.")

Network MBS. Rep Eastman.

J. E. Campeau, pres & gen mgr; S. C. Ritchie, operations mgr; John Gordon, prog dir; Art Gloster, prom dir; Stewart Clark, chief engr; Austin Grant, news & farm dir; Myrtle Labbitt, women's dir.

**CKLW-FM** (1949): 93.9 mc; 250 w. Duplicates CKLW (above).

CKLW-TV: Tv companion of CKLW-AM-FM (above).

**WABX (FM)** (May 4, 1960): 99.5 mc; 36 kw. 3307 David Stott Bldg., zone 26. Phone Woodward 1-1995. Richard E. Burris (original owner).

Richard E. Burris, owner & gen mgr; LaVon C. Yaney, chief engr.

**WCAR** (Dec. 17, 1939): 1130 kc; 50 kw-D, 10 kw-N, DA-2. 500 Temple Ave., zone 1. Phone Temple 3-8100. TWX DE 29. WCAR Inc. (original owner).

Rep AM Radio Sales.

H. Y. Levinson, pres & gen mgr; Wayne N. Cook, exec vp; Lawrence W. Bova, prod mgr; JoAnne Adams, office mgr; Bruce G. Martyn, sports dir; James R. Balmer, chief engr.

**WCHD (FM)** (May 26, 1960): 105.9 mc; 34 kw. 32790 Henry Ruff Road, Inkster, Mich. Bell Broadcasting Co. See WCHB Inkster, Mich.

***WDET-FM** (Dec. 18, 1948): 101.9 mc; 52 kw. 5035 Woodward Ave., zone 2. Phone Temple 3-1400. Wayne State U. (acquired station May 1952).

W S W M

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Walker-Rawalt Company, Inc., New York

Dr. Paul B. Rickard, dir of broadcasting; Dr. Lee S. Dreyfus, asst dir; Dr. John B. Ellery, gen mgr; Allan Murdock, asst mgr; Dr. Laszlo Boehm, music dir; Robert Schlorff, chief engr.

*WTVS (TV): tv companion of WDET-FM.

**WDTM (FM)** (not on air; target date, Fall, 1960): 106.7 mc; 2.8 kw. Cadillac Tower Bldg. WDTM Inc. (acquired station June 27, 1960). See Tailesin Stations in "Group Ownership."

Mary W. Carpenter, pres; Marshall M. Carpenter Jr., vp; Robert Conrad, prom mgr.

***WDTR (FM)** (August 1948): 90.9 mc; 2 kw. 9345 Lawton Ave., zone 6. Phone Tyler 4-4188. Detroit Board of Education.

*WTVS (TV): Tv companion of WDTR (above).

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1755 BROADWAY NEW YORK, N. Y

**WHFI (FM)** (Sept. 1, 1958): 94.7 mc; 20 kw. 139 W. Maple, Birmingham, Mich. Phone Midwest 4-9434. Meadowcroft Broadcasting Inc. (original owner).

Garvin H. Meadowcroft, pres.

**WIPE (FM)** (granted 1960, target date unknown): 92.3 mc; 10 kw. Earl, Mullins, Torian, Propst & Stein.

**WJBK** (1925): 1500 kc; 10 kw-D, 1 kw-N, DA-2. 7441 Second Blvd., zone 2. Phone Trinity 3-7400. TWX DE 235. Storer Broadcasting Co. (acquired station July 1947). See Storer Broadcasting Stations in "Group Ownership" and also "Newspaper Ownership."

Rep Katz.

George B. Storer, pres; Harry R. Lipson, vp & managing dir; Herbert J. Weber Jr., gen sales mgr; John M. Grubbs, prog mgr; Nancy MacKenzie, merchandising & prom mgr; Frank J. Gaal Jr., news dir; Joseph B. Haigh, chief engr.

**WJBK-FM** (June 13, 1947): 93.1 mc; 30 kw. Duplicates WJBK (above).

WJBK-TV: Tv companion of WJBK-AM-FM.

**WJLB** (1926): 1400 kc; 250 w. 3100 David Broderick Tower, zone 26. Phone Woodward 5-2000. Booth Broadcasting Co. (acquired station 1939). See Booth Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Pearson; Bernard Howard.

Specialty programs: German, 6 hrs.; Italian, 6 hrs.; Negro, 88½ hrs.; Polish 27 hrs.; Spanish, 1 hr. wkly.

John L. Booth, pres and owner; Thomas J. Warner, vp, gen mgr & coml mgr; Richard Desautel, prog dir & prom mgr; Richard Hobbs, news dir; G. E. Ryan, chief engr.

**WMZK (FM)** (1941): 97.7 mc; 10 kw. Companion station to WJLB (above).

Rep Fine Music Hi Fi.

Jock Roberts, coml mgr.

**WJR** (May 4, 1922): 760 kc; 50 kw. 2200 Fisher Bldg., zone 2. Phone Trinity 5-4440. TWX DE 370. WJR, The Goodwill Station Inc. (acquired station Sept. 26, 1927).

Rep Christal.

John F. Patt, chmn of board; Worth Kramer, pres; F. Sibley Moore, vp-sec; James H. Quello, gen mgr; Jack C. Brussel, sales mgr; R. M. Thomas, treas; R. P. Merridew, prog dir; George Kendall, prom mgr; William Sheehan, news dir; Andrew Friedenthal, chief engr.

**WJR-FM** (June 1, 1948): 96.3 mc; 24 kw. Duplicates WJR (above).

**WLDM (FM)** (Feb. 12, 1949): 95.5 mc; 20 kw. 15401 W. Ten Mile Rd., zone 37. Phone Jordan 4-5835. Lincoln Broadcasting Co. (original owner).

Rep Walker-Rawalt.

Harold I. Tanner, pres& gen mgr; Robert J. Conger, coml mgr; Richard J. Bernard Jr., prog dir; Jerome F. Steadley, chief engr.

**WMUZ (FM)** (Nov. 11, 1958): 103.5 mc; 19.5 kw. (CP for 115 kw). 12300 Radio Place, zone 28. Phone Vermont 6-3293. Alpha Broadcasting Co. (acquired station Nov. 1, 1958). See Percy B. Crawford Stations in "Group Ownership."

Dr. Percy B. Crawford, pres; Robert E. Anderson, gen mgr; Roy Tobin, sales rep; Chalmers Boring, chief engr.

**WOMC (FM)** (1948): 104.3 mc; 61 kw. P. O. Box 190, Royal Oak. Phone Jordan 4-6523. Sparks Broadcasting Co. (original owner).

J. B. Sparks, pres; Garnet G. Sparks, vp, chief engr; Gordon A. Sparks, sec-treas.

Affiliated with WEXL Royal Oak, Mich.

**WQRS (FM)** (March 7, 1960): 105.1 mc; 28.5 kw. Cultural Center. Phone Fairmont 1-1773. Fine Arts Broadcasters Inc. (original owner).

Rep Good Music Broadcasters.

Richard N. Hughes, gen mgr; Arthur Leberman, chief engr.

**WQTI (FM)** (granted June 8, 1960, target date unknown): 107.5 mc; 32 kw. c/o Ross Mulholland, 1260 Library St. 560 Broadcasting Corp. (FM companion of WQTE Monroe, Mich.).

**WWJ** (Aug. 20, 1920): 950 kc; 5 kw, DA-N. 622 W. Lafayette, zone 31. Phone Woodward 2-2000. TWX DE 931. Evening News Assn. (original owner). See "Newspaper Ownership."

Network NBC. Rep Peters, Griffin, Woodward; Andy McDermott (Canada).

Edwin K. Wheeler, gen mgr; Don DeGroot, asst gen mgr; Robert J. McIntosh, station mgr; Henry C. Rogers, business mgr; Denman F. Jacobson, sales mgr; George H. Williams, natl sales mgr; A. Glenn Kyker, prom mgr; Robert A. Henabery, prog & prod mgr; James F. Clark, news editor; Edgar J. Love, gen engr mgr.

**WWJ-FM** (May 9, 1941): 97.1 mc; 50 kw. Duplicates WWJ (above).

WWJ-TV: Tv companion of WWJ-AM-FM (above).

**WXYZ** (Oct. 10, 1925): 1270 kc; 5 kw, DA-N. 20777 W. Ten Mile Rd., zone 19. Phone Kenwood 4-7000. TWX DE 1154. WXYZ Inc. (acquired station July 22, 1946). See ABC-owned Stations in "Group Ownership."

Network ABC. Rep Blair.

John F. Pival, pres; John O. Gilbert, gen mgr; Robert Baldrica, sales dir; Robert Baker, prog dir; Sam Somora Jr., prom mgr; Richard Femmel, news dir; Charles Kocher, chief engr.

**WXYZ-FM** (Jan. 1, 1948): 101.1 mc; 27.2 kw. Duplicates WXYZ (above).

WXYZ-TV: Tv companion of WXYZ-AM-FM (above).

### DOWAGIAC, Cass County

**WDOW** (granted 1960, target date unknown): 1440 kc; 500 w-D. Dowagiac Broadcasting Co.

### EAST LANSING, Ingham County

***WKAR** (Aug. 18, 1922): 870 kc; 5 kw-D. 310 Auditorium Bldg., Michigan State U. Phone Edgewood 2-1511, ext. 2272. Michigan State U. (original owner).

***WKAR-FM** (Oct. 10, 1948): 90.5 mc; 61 kw. Duplicates WKAR (above).

*WMSB-TV Onondaga: Tv companion of WKAR-AM-FM.

**WSWM (FM)** (July 16, 1959): 99.1 mc; 30 kw. P. O. Box 289. Phone Edgewood 7-1318. Mid State Broadcasting Corp. (original owner).

Rep Walker-Rawalt.

John P. McGoff, pres & gen mgr; Robert J. Rentschler, coml mgr; William J. Finucan, prog dir; W. M. Green, chief engr.

### ESCANABA, Delta County

**WDBC** (September 1941): 680 kc; 1 kw, DA-2. P. O. Box 419. Phone State 6-6144. Delta Broadcasting Co. (acquired station 1946).

Network MBS.

Geo. D. Lindenthal, pres, gen mgr & coml mgr; W. J. Duchaine, news dir; H. C. Olsen, chief engr.

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# Radio Stations CONTINUED

## MICHIGAN CONTINUED

**WLST** (1958): 600 kc; 1 kw, DA-2. 600 Ludington St. Phone State 6-4118. Frank J. Russell (original owner). See Mining Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC.

James Ward Jr., gen mgr; Grant Markham, coml mgr & news dir; James MacQueary, prog dir; Paul Anick, chief engr.

### FLINT, Genesee County

**WAMM** (Dec. 5, 1955): 1420 kc; 500 w-D, DA-D. (CP for 1 kw-D, DA-D). 740 S. Saginaw St., zone 2. Phone Cedar 9-8631. Binder-Carter-Durham Inc. (acquired station June 1959).

Network MBS. Rep Webb.

Specialty programs: Negro, 4 hrs. wkly.

Philip Munson, pres & gen mgr; Dusty Rhodes, station mgr & news dir; Ronald Craig, coml mgr; Ruth Perry, prog dir; Walter Wierzbicki, chief engr.

***WFBE (FM)** (Sept. 30, 1953): 95.1 mc; 1.3 kw. Flint Public Schools, Oak Grove Campus, zone 3. Phone Cedar 8-1631, ext. 303. Board of Education (original owner).

Dr. Spencer W. Myers, supt. of schools; Robert C. Boston, gen mgr; Stephen A. All, prom mgr; Edward Rauch, chief engr.

**WFDF** (May 25, 1922): 910 kc; 5 kw-D, 1 kw-N. Garland St. at First Ave., zone 2. Phone Cedar 2-7158. TWX FL-01. Trebit Corp. (acquired station 1948).

Network NBC. Rep Katz.

Harry M. Bitner Jr., pres; Elmer A. Knopf, gen mgr & prog dir; Marvin Levey, coml mgr & prom dir; Al Dawson, news dir; Gerald Wolpert, chief engr.

**WKMF** (April 10, 1953): 1470 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 112 W. Water St., zone 2. Phone Cedar 9-7608. Knorr Broadcasting Corp. (original owner). (See Knorr Stations in "Group Ownership.")

Network CBS, Michigan Broadcasting System. Reps McGavren; Michigan Spot Sales.

Fred A. Knorr, pres; Al Berg; managing dir; Charles J. Sitta, sales mgr.

**WMRP** (Nov. 11, 1946): 1570 kc; 1 kw-D. 3217 Lapeer St., zone 3. Phone Cedar 3-5112. Methodist Radio Parish Inc. (original owner).

Specialty programs: Negro, 7 hrs. wkly.

Rev. Arthur B. Howard, pres; William H. Morford, gen mgr; Everett Smith, prog dir; Robert Swayze, chief engr.

**WTAC** (1947): 600 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 829. Phone Owens 4-4146. TWX FL-19. L & P Broadcasting Corp. (acquired station February 1959).

Rep Hollingbery.

David C. Croninger, gen mgr; Glenn H. Allen Jr., coml mgr; Ed Berryman, prod dir; Ted Johnson, prom mgr; George J. Hoffman, news dir; Robert E. Garner, chief engr.

**WTRX** (Jan. 13, 1960): 1330 kc; 1 kw, DA-2. (CP for 5 kw-D, 1 kw-N, DA-2). G-3076 E. Bristol Rd., zone 27. Phone Cedar 9-8686. TWX FL-10. Booth Broadcasting Co. (original owner). See Booth Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep Broadcast Time Sales.

Specialty programs: Negro, 15 hrs. wkly.

John Lord Booth, pres; Ken Chapin, gen mgr; Charles Rutledge, prog dir; John Cantelon, news dir; Charles Wallace, chief engr.

### FREMONT, Newaygo County

**WBFC** (1955): 1490 kc; 250 w. P. O. Box 231. Paul A. Brandt (original owner).

### GAYLORD, Otsego County

**WATC** (1950): 900 kc; 1 kw-D. Phone 3801. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. Stations in "Group Ownership").

Network NBC. Rep Venard, Rintoul & McConnell.

Les Biederman, pres & gen mgr.

### GRAND HAVEN, Ottawa County

**WGHN** (July 16, 1956): 1370 kc; 500 w-D. 228½ Washington St. Phone 5397. Grand Haven Broadcasting Co. (original owner). Sale to Richard D. and Cecil H. Gillespie pends.

Rep Pearson.

H. F. Wulf, pres; Hy M. Steed, gen mgr; Gordon B. Huizenga, coml mgr; Tom Shine, prog dir; Richard Clarke, chief engr.

### GRAND RAPIDS, Kent County

**WFMK (FM)** (granted April 13, 1960; target date unknown): 94.5 mc; 37 kw. Ottawa Broadcasting Corp.

**WFUR** (November 1947): 1570 kc; 1 kw-D. 399 Garfield Ave., S.W., zone 4. Phone Glendale 6-9541. Furniture City Broadcasting Corp. (acquired station March 10, 1950).

William Kuiper, pres, gen mgr, prog dir & prom mgr; Peter J. Vanden Bosch, coml mgr; Mr. Gilbert Waite, chief engr.

**WFUR-FM** (not on air; target date Summer, 1960): 102.9 mc; 36 kw. Same staff & licensee as WFUR (above).

**WGRD** (Nov. 1, 1947): 1410 kc; 1 kw-D. 35 Lafayette, N.E., zone 3. Phone Glendale 9-4111. Regional Broadcasters of Michigan Inc. See Rich-Martin Stations in "Group Ownership."

Rep Gill-Perna.

Glenn R. LePard, gen mgr; Hal Fisher, sales mgr.

**WJEF** (February 1945): 1230 kc; 250 w. (CP for 500 w-D, 250 w-N). 187 Monroe, N.W. Phone Glendale 6-8512. TWX GR 374. Amalgamated Properties Inc. (original owner). See Fetzer Stations in "Group Ownership."

Network CBS. Rep Avery-Knodel.

John E. Fetzer, pres; Roger Hoffman, gen mgr & coml mgr; Bruce M. Glycadgis, administrative asst & chief engr.

**WJEF-FM** (July 1951): 93.7 mc; 115 kw. 590 W. Maple St. Phone Glendale 6-8512. TWX GR 374. Fetzer Broadcasting Co. (original owner). Same licensee and staff as WJEF (above).

**WLAV** (Sept. 18, 1940): 1340 kc; 250 w. 161 Ottawa N.W., zone 1. Phone Glendale 6-5461. Stevens-Wismer Broadcasting Inc. (acquired station 1958). See Stevens-Wismer Stations in "Group Ownership."

Network ABC. Rep Everett-McKinney; Michigan Spot Sales.

Specialty programs: Polish, 2 hrs. wkly.

John Wismer, pres; John J. Shepard, gen mgr & coml mgr; Jock Bliss, operations & prog mgr; Everett L. Vandagriff, chief announcer; Chris F. Gay, news dir.

**WLAV-FM** (January 1947): 96.9 mc; 1.75 kw. Duplicates WLAV (above).

**WMAX** (Dec. 25, 1954): 1480 kc; 1 kw-D. Keith Theater Bldg., zone 2. Phone Glendale 6-8621. WMAX Inc. (original owner).

Network MBS. Rep Radio-Tv Reps.

Charles A. Sprague, gen mgr; Joseph C. Hooker, coml mgr.

**WMAX-FM** (under construction): 100.5 mc; 7.2 kw. Same licensee as WMAX (above).

**WOOD** (October 1924): 1300 kc; 5 kw, DA-N. 120 College Ave., S.E., zone 3. Phone Glendale 9-4125. TWX GR 281. WOOD Broadcasting Inc. (acquired station May 22, 1957). See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Katz.

Willard Schroeder, pres & gen mgr; Michael O. Lareau, station mgr & sales mgr; Peter Kizer, prog dir; Clark Grant, prom mgr; Dick Cheverton, news dir; Charles Robison, chief engr.

WOOD-TV: Tv companion of WOOD (above).

### GREENVILLE, Montcalm County

**WPLB** (May 19, 1960): 1380 kc; 500 w-D, DA-D. P. O. Box 9. Phone Plaza 4-3656. Flat River Broadcasting Co. (original owner).

Network Keystone. Rep Keystone.

Pearle C. Lewis, pres; Earl Peterson, gen mgr & coml mgr; Neal Johnson, prog dir, prom mgr & news dir; Bill Scott, chief engr.

### HANCOCK, Houghton County

**WMPL** (March 2, 1957): 920 kc; 1 kw-D. Hotel Scott. Phone 3155. Copper Country Broadcasting Co. (original owner).

Specialty programs: Italian, 1 hr.; Finnish, 3¾ hrs. wkly.

Francis Locatelli, pres, treas & chief engr; Burton Ervast, sales mgr; Norman Koski, prog dir; Allen Mattson, news dir.

### HASTINGS, Barry County

**WBCH** (November 1957): 1220 kc; 250 w-D. Box 88. Phone Windsor 5-3478. Barry Broadcasting Co. (acquired station Aug. 17, 1958).

Network Keystone.

Robert S. Greenhoe, pres & gen mgr; Ken Radant, prom mgr & prog dir.

### HIGHLAND PARK, Wayne County

***WHPR (FM)** (May 21, 1954): 88.1 mc; 10 w. 12541 Second Ave. Phone Townsend 8-1264. School District of the City of Highland Park.

### HILLSDALE, Hillsdale County

**WCSR** (May 21, 1955): 1340 kc; 100 w. 92½ N. Broad St. Phone Hemlock 7-4444. Baw Beese Broadcasters Inc. (acquired station Oct. 10, 1958).

Network Keystone. Rep Gill-Perna.

Ruth Keister, pres & news dir; Russell W. Holcomb, vp, gen mgr & coml mgr; Al Remenecki, chief engr.

### HOLLAND, Ottawa County

**WHTC** (July 1948): 1450 kc; 250 w. (CP for 1 kw-D, 250 w-N). 5 E. 8th St. Phone Export 2-3121. Holland Broadcasting Co. (original owner).

Network MBS. Rep Best.

W. A. Butler, pres; Sandy Meek, gen mgr; William Gargano, prog dir; Harold Franken, news dir; Julius Van Oss, chief engr.

**WJBL** (November 1956): 1260 kc; 5 kw-D, DA-D. P. O. Box 808. Phone Export 6-5281. Ottawa Broadcasting Corp. (original owner).

Rep Michigan Spot Sales; Holman.

Specialty programs: Dutch.

Bernard Brookema, pres; J. C. Grysen, gen mgr & coml mgr; C. Walters, prog dir; J. Horne, prom mgr; Doug Tjapkes, news dir; J. Klungle, chief engr.

### HOUGHTON, Houghton County

**WHDF** (1928): 1400 kc; 250 w. Douglass Hotel. Phone 1. Upper Michigan Broadcasting Co. (original owner).

Network NBC. Rep Walker-Rawalt.

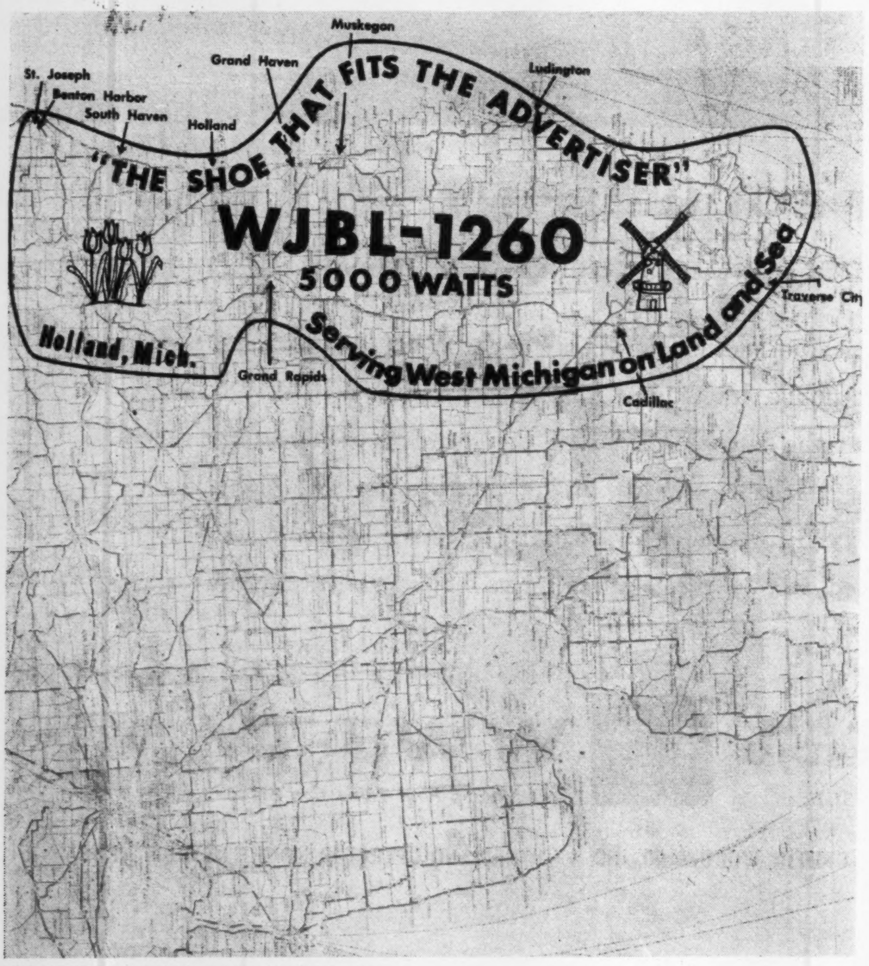
Albert W. Payne, gen mgr.

### HOUGHTON LAKE, Roscommon County

**WHGR** (July 1954): 1290 kc; 5 kw-D. (CP for 5 kw, DA-N). 3431 Houghton Lake Drive. Phone Greenwood 8-3040. Sparks Broadcasting Co. (original owner).

Rep Best.

J. B. Sparks, pres; Robert D. Ditmer, gen mgr; Harold Kelly, chief engr.



### HOWELL, Livingston County

**WHMI** (Feb. 17, 1957): 1350 kc; 500 w-D. 201½ W. Grand River. Phone 1062. Wirth Broadcasting Co. (original owner).

Rep Best.

M. H. Wirth, pres & gen mgr; John Thiel, prog dir; Louis Bekkering, prom mgr; Milton Walton, news dir; Frank Merithew, chief engr.

### INKSTER, Wayne County

**WCHB** (November 1956): 1440 kc; 1 kw, DA-D. 32790 Henry Ruff Rd. Phone Crestwood 8-1440. Bell Broadcasting Co. (original owner).

Rep Dore; Dora-Clayton (Atlanta); Tarbet, Allen & Crane (San Francesco & Hollywood).

Specialty programs: Negro, 100%.

Dr. Haley Bell, pres; Frank M. Seymour, gen mgr; George White, prog dir; Ofield Dukes, news dir; Douglas Alligood, prom mgr; Clarence Ringo, chief engr.

Affiliate of WCHD (FM) Detroit.

### INTERLOCHEN, Grand Traverse County

***WGYA (FM)** (not on air; target date 1960): 103.1 mc; 1 kw. Radio Dept., National Music Camp. Phone Windsor 7-9800. National Music Camp (original owner).

Dr. Joseph Maddy, pres; George C. Wilson, vp; Don Gillis, vp; Robert A. Elson, broad-

### IONIA, Ionia County

**WION** (Feb. 1, 1953): 1430 kc; 500 w-D. P. O. Box 143. Phone 2-300. Ionia Broadcasting Co. (original owner).

Rep Best.

Monroe MacPherson Sr., pres; Monroe MacPherson Jr., gen mgr; Dean L. Aldrich, coml mgr; Jim Pegg, prog dir.

### IRON MOUNTAIN, Dickinson County

**WMIQ** (1947): 1450 kc; 250 w. 211 E. Ludington St. Phone 2031. Iron Mountain-Kingsford Broadcasting Co. (See Mining Journal Stations in "Group Ownership" and see "Newspaper Ownership").

Network ABC. Rep Wood.

Frank J. Russell, pres; William C. Johnson, gen mgr.

### IRON RIVER, Iron County

**WIKB** (Nov. 18, 1949): 1230 kc; 250 w. P. O. Box 286. Phone Congress 5-4104. Iron County Broadcasting Corp. (acquired station Dec. 15, 1957).

Specialty programs: Finnish, ¼ hr. wkly.

Edwin Phelps Sr., pres; Edwin Phelps Jr., vp & gen mgr; Al Silfven, news dir; James Swanson, chief engr.

### IRONWOOD, Gogebic County

**WJMS** (Nov. 3, 1931): 630 kc; 1 kw, DA-N. 134 E. McLeod Ave. Phone 20. Upper Michigan-Wisconsin Broadcasting Co. (original owner).

Network Keystone; Superior Network. Rep Clark.

William L. Johnson, pres & gen mgr; Robert Olson, coml mgr; Ron Pierce, prog dir; Dick Daly, news dir; Arne Dahlbacka, chief engr.

### ISHPEMING, Marquette County

**WJAN** (June 26, 1959): 970 kc; 5 kw-D. P. O. Box 313. Phone Hudson 6-4441. Tri-City Broadcasters Inc. (original owner).

Rep Holman.

R. G. Blomquist, pres & gen mgr; Don Ryan, prog dir; George Kinnunen, chief engr.

**WJPD** (1947): 1240 kc; 250 w. (CP for 1 kw). 120 W. Division St. Phone Hudson 6-9937. Ishpeming Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Italian, 1 hr.; Negro, 7 hrs.; Finnish, 2 hrs.; all wkly.

Dr. J. P. Deegan, pres; Carl Loose, gen mgr; Carl Pellenpaa, prog dir; Louis Roncoglione, chief engr.

### JACKSON, Jackson County

**WIBM** (1924): 1450 kc; 250 w. P. O. Box 180. Phone State 2-7176. TWX JS 19. Booth Broadcasting Co. (acquired station 1954). See Booth Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep Weed.

Specialty programs: German, 1 hr.; Polish, 1½ hrs.; both wkly.

John L. Booth, pres; Robert B. Lees, gen mgr & coml mgr; Tom O'Connor, prog dir; Wayne Sapp, prom mgr; Dennis Wayne, news dir; Philip Campau, chief engr.

**WBBC (FM)** (July 14, 1958): 94.1 mc; 5.4 kw. Same licensee as WIBM (above).

**WKHM** (Dec. 7, 1951): 970 kc; 1 kw, DA-2. 441 Wildwood. Phone State 4-7181. Jackson Broadcasting & Television Corp. (original owner). See Knorr Stations in "Group Ownership."

Network CBS.

Fred A. Knorr, pres; Edwin R. Huse, vp & gen mgr; Ed Hardy, prog dir & news dir; Paul Wright, chief engr.

### KALAMAZOO, Kalamazoo County

**WKLZ** (Feb. 4, 1956): 1470 kc; 500 w-D. P. O. Box 663. Phone Fireside 3-2541. The Circle Corp (original owner).

Network MBS. Rep Radio-Tv Reps.

Joseph F. Butler, pres & gen mgr; Ron Newhouse, prog dir; Ralph E. Patterson, chief engr.

**WKMI** (August 1947): 1360 kc; 5 kw-D, 1 kw-N, DA-N. 301 State Theatre Bldg. Phone Fireside 4-0111. Steere Broadcasting Corp. (acquired station Oct. 7, 1952).

Rep Broadcast Time Sales.

Howard D. Steere, pres; Emil J. Popke Jr., gen mgr; Frederick K. Doyle, coml mgr; Howard Daniels, prog dir; Vince Ford, prom mgr; Robert C. Barr Jr., news dir; Kenneth Farrance, chief engr.

**WKPR** (granted 1960, target date unknown): 1420 kc; 1 kw, DA-D. Kalamazoo Broadcasting Co.

**WKZO** (Sept. 10, 1931): 590 kc; 5 kw, DA-N (6 p.m. to 10 a.m.) 590 W. Maple St. Phone Fireside 5-2101. TWX KZ 33. Fetzer Broadcasting Co. (original owner). See Fetzer Stations in "Group Ownership."

Network CBS. Rep Avery-Knodel.

John E. Fetzer, pres; Carl E Lee, exec vp & gen mgr; Otis Gaston, station mgr; Charles T. Lynch, prog dir; W. Hunt, prom mgr; Gordon Anderson, news dir; Arthur E. Covell, chief engr.

WKZO-TV: Tv companion of WKZO.

***WMCR (FM)** (Jan. 8, 1951): 102.1 mc; 36 kw. Phone Fireside 5-1942. Western Michigan U. (original owner).

Robert P. Dye, gen mgr & prog dir; P. Glenn Bishop, chief engr.

### LANSING, Ingham County

**WILS** (1947): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 407½ N. Washington Ave. Phone Ivanhoe 2-1655. TWX LG 16. Lansing Broadcasting Co. (original owner).

Rep Venard, Rintoul & McConnell.

John G. Pomeroy, pres; E. L. Byrd, gen & coml mgr; David L. Froh, prom dir; Richard M. Pomeroy, prom mgr; Bob Runyon, news dir; John Whitacre, chief engr.

WILX-TV: Tv companion of WILS.

**WJIM** (1934): 1240 kc; 250 w. P. O. Box 1226, zone 4. Phone Ivanhoe 2-1333. TWX LG-72. Gross Telecasting Inc. (original owner).

Network CBS; NBC. Rep Masla.

H. F. Gross, pres; Keith Oliver, coml mgr; Don Potter, news dir; Carl Onken, chief engr.

**WJIM-FM** (June 1960): 97.5 mc; 28 kw. Same licensee & staff as WJIM (above).

WJIM-TV: Tv companion of WJIM-AM-FM.

**WMRT (FM)** (not on air; target date: September 1960): 100.7 mc; 61 kw. P. O. Box 965. Phone Turner 2-1434. Herbert T. Graham (original owner).

Herbert T. Graham, pres; Dale Perry, coml mgr; Herbert T. Graham, chief engr.

### LAPEER, Lapeer County

***WMPC** (December 1926): 1230 kc; 250 w. SH. 803 Liberty St. Phone Mohawk 4-6211. Liberty Street Gospel Church (original owner).

### LUDINGTON, Mason County

**WKLA** (Oct. 10, 1944): 1450 kc; 250 w. E. Ludington Ave. Phone Victor 3-3438. Raymond A. Plank (acquired station April 1, 1950).

Network ABC.

Raymond A. Plank, pres, gen mgr & chief engr. Gordon Anderson, coml mgr; Don Hack, prog dir; Bill Sak, news dir.

### MANISTEE, Manistee County

**WMTE** (June 7, 1951): 1340 kc; 250 w. P. O. Box 322. Phone Parkview 3-9906. Manistee Radio Corp. (original owner).

Rep Best.

James R. Sumbler, pres & gen mgr; Edward Owens, coml mgr; Ken Kott, prog dir & news dir; Craig Kuechenmeister, chief engr.

### MARINE CITY, St. Claire County

**WDOG** (1951): 1590 kc; 1 kw-D, DA-D. Marine City Highway. Phone Rockwell 5-7944. Radio St. Clair Inc. (original owner).

Rep Best.

Jerry W. Coughlin, pres; Fred W. Cale, gen mgr, sales mgr & prog mgr; Bob Lux, prog dir; Duane Stacker, news dir; John Wilson, chief engr.

### MARQUETTE, Marquette County

**WDMJ** (1931): 1320 kc; 1 kw, DA-N. 249 W. Washington St. Phone Canal 6-3525. Lake Superior Broadcasting Co. (acquired station 1940). (See "Newspaper Ownership" and Mining Journal Stations in "Group Ownership.")

Network MBS, Keystone.

Frank J. Russell, pres; Robert J. Luke, managing dir.

### MENOMINEE, Menominee County

**WAGN** (November 1952): 1340 kc; 250 w. P. O. Box 325. Phone Union 3-5551. TWX TT 7551-42. Men-Mar Broadcasting Corp. (acquired station Jan. 1, 1955).

Network Keystone. Rep James D. Bowden (Minnesota, Iowa and Nebraska).

L. Grant Glickman, pres; Vernon H. Uecker, gen mgr; C. P. (Bud) Shields Jr., coml mgr; Barbara M. Johnson, prog dir; Robert B. Macaulay, news dir; Loren B. Koesling, chief engr.

WKMI
KALAMAZOO

Now Operating
24
HOURS
A DAY

SERVING KALAMAZOO
AND BATTLE CREEK.
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431,000 POPULATION.

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5,000
WATTS
BROADCAST TIME SALES
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WKNX SAGINAW

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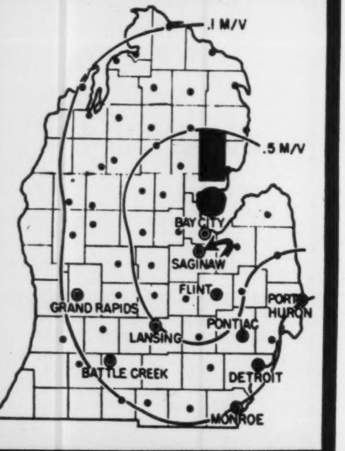


WKNX 10,000 WATTS

*Represented by* GILL-PERNA, INC.

## MICHIGAN CONTINUED

### MIDLAND, Midland County

**WMDN** (1948): 1490 kc; 250 w. 2500 Swede Road. Phone Temple 9-9988. Midland Broadcasting Co. (acquired station Oct. 22, 1959).

Rep Best.

Donald Sherman, pres; Peter A. Wolf, gen mgr, coml mgr & chief engr; Robert Thompson, prog dir; Art Sauve, sports dir; Dick Galen, news dir.

### MONROE, Monroe County

**WQTE** (July 12, 1956): 560 kc; 500 w, DA-D. 1260 Library St., Detroit 26. Phone Woodward 2-0900. 560 Broadcasting Corp. (acquired station 1959).

Rep Raymer.

Ross Mulholland, pres; Richard E. Jones, vp & gen mgr; Ron Gilbert, sales mgr.

### MOUNT CLEMENS, Macomb County

**WBRB** (May 18, 1957): 1430 kc; 500 w-D, DA-D. 234 S. Gratiot. Phone Howard 3-5876. Wright & Maltz Inc. (acquired station Jan. 1, 1960).

Rep Cooke.

Milton Maltz, pres & gen mgr; Charles H. Park Jr., news & prog dir; Rosy O'Grady, women's dir; Gerald Meier, chief engr.

**WBRB-FM** (granted 1960, target date unknown): 102.7 mc; 61 kw. Same licensee as WBRB (above).

### MOUNT PLEASANT, Isabella County

**WCEN** (Aug. 8, 1949): 1150 kc; 1 kw-D, 500 w-N, DA-N. Mount Pleasant. Phone Spring 2-1501. Paul A. Brandt (original owner).

Rep Best.

Paul A. Brandt, pres; Eugene E. Umlor, gen mgr; Lou Williams, asst. mgr; Georgia Martin, news dir; Peter G. Fronczak, chief engr.

### MUNISING, Alger County

**WMAB** (Sept. 20, 1956): 1400 kc; 250 w. First National Bank Bldg. Phone Evergreen 7-2518. Munising-Alger Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone. Rep Best.

Charles Symon, pres & gen mgr; Theodore H. Ouellette, coml mgr; Richard Gumuski, prog dir; Wallace Ahlborn, news dir; Donald Carlyon, chief engr.

### MUSKEGON, Muskegon County

**WKBZ** (1926): 850 kc; 1 kw, DA-1. 423 Apple Ave. Phone Parkway 2-6051. WKBZ Radio Corp. (acquired station Jan. 1, 1959).

Network ABC. Rep Everett-McKinney; Michigan Spot Sales.

Frederick L. Allman, pres; Harold W. Waddell, gen mgr; Thomas B. Coulter, coml mgr; Charles Hoover, prog dir; Bill Bennett, prom mgr; Alan DePetro, news dir; George Krivitzky, chief engr.

**WMUS** (June 15, 1947): 1090 kc; 1 kw-D. P. O. Box 666. Phone Sherwood 4-1671. Greater Muskegon Broadcasters Inc. (original owner).

Network MBS; Keystone. Rep Masla.

Specialty programs: Negro, 7½ hrs.; Polish, ½ hr.; both wkly.

R. Bunker Rogoski, pres; Wesley B. Tebeau, gen mgr; Andrew Jackson, coml mgr; Daniel J. Bethell, prog dir; Harold Deuther, prom mgr; Al Rogers, news dir; George Teager, chief engr.

**WTRU** (1949): 1600 kc; 5 kw, DA-N. P. O. Box 248. Phone Pershing 3-2126. Regional Broadcasters of Michigan Inc. (acquired station February 1960). See Rich-Martin Stations in "Group Ownership."

Rep Raymer.

Richard W. Lee, gen mgr; Ron Tindall, prog dir; Jack Roach, news dir.

### NILES, Berrien County

**WNIL** (Dec. 5, 1956): 1290 kc; 500 w-D. 416 Sycamore St. Phone Mutual 3-5432. Niles Broadcasting Co. (acquired station Jan. 1, 1959). See "Newspaper Ownership."

Network Keystone. Rep Continental.

Lawrence J. Plym, pres; James H. Mitchell, gen mgr; Charles Frey, coml mgr; Jack Douglas, prog dir; Charles Knight, news dir; Matthew Pierzchala, chief engr.

### OWOSSO, Shiawassee County

**WOAP** (Jan. 1, 1948): 1080 kc; 250 w-D. Phone Saratoga 5-8196. Owosso Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Devney-O'Connell .

Specialty programs: Polish, ½ hr. wkly.

J. E. Campbell, pres; Merrill H. Walker, gen & coml mgr; M. H. Wirth, chief engr.

### PETOSKEY, Emmet County

**WMBN** (May 1946): 1340 kc; 250 w. Phone Diamond 7-3633. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. Stations in "Group Ownership").

Network NBC. Rep Venard, Rintour & McConnell.

Les Biederman, pres.

### PONTIAC, Oakland County

**WPON** (December 1954): 1460 kc; 500 w, DA-N. P. O. Box 448. Phone Federal 2-4234. TWX 1070. Chief Pontiac Broadcasting Co. (acquired station March 16, 1958).

Rep Venard, Rintoul & McConnell.

Edward E. Wilson, pres; William J. Hart, gen mgr & coml mgr; Jim Casey, prog dir; Larry Payne, news dir; Karl Kuck, chief engr.

### PORT HURON, St. Clair County

**WHLS** (Aug. 8, 1938): 1450 kc; 250 w. P. O. Box 945. Phone Yukon 2-8536. Stevens-Wismer Broadcasting Co. (acquired station Jan. 1, 1956). See Stevens-Wismer Stations in "Group Ownership."

Network CBS. Reps Everett-McKinney; Michigan Spot Sales.

John F. Wismer, pres & gen mgr; A. Arthur Aymen, coml mgr; Thomas G. Sicklesteel, prog dir; Warren Reynolds, news dir; Harold E. Oliver, chief engr.

WHLS-TV: Tv companion of WHLS.

**WTTH** (Dec. 6, 1947): 1380 kc; 1 kw, DA-1. 905 Sixth St. Phone Yukon 5-5171. Times Herald Co. (original owner). See "Newspaper Ownership."

Network ABC.

Richard Somerville, gen mgr; Ronald Mires, asst mgr, news & prog dir; George Carroll, chief engr.

### ROGERS CITY, Presque Isle County

**WHAK** (May 1949): 960 kc; 5 kw-D. Moltke Dr. Phone 7751. Rogers City Broadcasting Co. (original owner).

Rep Holman.

Harvey A. Klann, pres, chief engr & gen mgr; Albert G. Klann, coml mgr & prom mgr; Harry E. Brege, prog dir; Theron W. Shreve, news dir.

### ROYAL OAK, Oakland County

**WEXL** (October 1923): 1340 kc; 250 w. P. O. Box 190. Phone Lincoln 4-2200. Sparks Broadcasting Co. (acquired station 1951).

J. B. Sparks, pres; Garnet G. Sparks, vp & chief engr; Gordon A. Sparks, sec-treas.

***WOAK (FM)** (Feb. 2, 1957): 89.3 mc; 10w. 709 N .Washington. Phone Lincoln 1-8334. School District of the City of Royal Oak.

### SAGINAW, Saginaw County

**WKNX** (April 17, 1947): 1210 kc; 1 kw-D. (CP for 10 kw, DA-D). 221 W. Washington Ave. Phone Pleasant 3-4471. Lake Huron Broadcasting Corp. (original owner).

Rep Gill-Perna.

Specialty programs: Polish, 1 hr. wkly.

William J. Edwards, pres; Howard H. Wolfe, gen mgr; Frank E. Brogger, coml mgr; David Kushler, prog dir; Robert Dyer, prom mgr; Dave MacGhee, news dir; Max W. Thomas, chief engr.

WKNX-TV: Tv companion of WKNX (above).

**WSAM** (1940): 1400 kc; 250 w. 2435 Holland Ave. Phone Pleasant 2-8161. TWX SG-178. Knorr Broadcasting Corp. (acquired station January 1955). (See Knorr Stations in "Group Ownership.")

Network NBC. Rep McKinney; Michigan Spot Sales.

Fred A. Knorr, pres; Jerry Breen, managing dir; Charles J. Sitta, national sales mgr.

**WSAM-FM** (1947): 98.1 mc; 1.7 kw. Duplicates WSAM (above).

**WSGW** (Aug. 11, 1950): 790 kc; 1 kw, DA-2. 400 Mason Bldg. Phone Pleasant 3-4456. TWX 289. Booth Broadcasting Co. (original owner). See "Newspaper Ownership." See also Booth Stations in "Group Ownership."

Network CBS. Reps Pearson; Weed (Detroit).

Specialty programs: Negro, Spanish.

John L. Booth, pres; Robert W. Phillips, vp, gen mgr & coml mgr; Frederick W. Krell, prog dir; Frank Wells, news dir; Harold Volz, Jr., chief engr.

### ST. HELEN, Roscommon County

**WMIC** (granted July 25, 1957; not on air; target date not announced): 1590 kc; 500 w-D. 2 miles West of St. Helen on Route 500. Frank Teeft (acquired station July 1959).

### ST. JOHNS, Clinton County

**WJUD** (Sept. 23, 1959): 1580 kc; 1 kw-D, DA-D. P. O. Box 276. Phone 985. Clinton County Broadcasting Inc. (original owner).

Rep Hopewell.

Justin F. Marzke, pres & gen mgr.

### ST. JOSEPH, Berrien County

**WSJM** (Nov. 25, 1956): 1400 kc; 250 w. 414 State St. Phone Yukon 3-3992. WSJM Inc. (acquired station Jan. 1, 1959). See Walker Stations in "Group Ownership."

Network MBS. Rep Holman.

William E. Walker, pres; Robert E. Brown, gen mgr; James A. Lindsay, station mgr; Hal Crater, prog dir; Arthur Hill, news dir; Charles Alton, chief engr.

### SALINE, Washtenaw County

**WOIA** (January 1958): 1290 kc; 500 w-D, DA-D. P. O. Box 5, Ann Arbor, Mich. Phone Normandy 3-0569. TWX TT 7551-42. Lester Broadcasting Corp. (acquired station June 1, 1959).

Reps Walker-Rawalt (national); Weed (local).

Specialty programs: German, 2 hrs. wkly.

Herbert W. Lester, pres, treas & gen mgr; Stephen Filipiak, vp of sales; John Small, prog dir; Robert Chez, news dir; James Allen, chief engr.

### SAULT STE. MARIE, Chippewa County

**WSOO** (June 1, 1940): 1230 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 400. Phone Me 2-2231. Hiawathaland Broadcasting Co. (original owner). See "Newspaper Ownership."
Rep Northern Broadcast Sales.
S. R. Pratt, pres; R. J. Staffeld, gen mgr; Oscar Frenette, news dir; Wm. Morris, chief engr.

### STURGIS, St. Joseph County

**WSTR** (1951): 1230 kc; 250 w. P. O. Box 70. Phone Oliver 1-2383. Water Wonderland Broadcasting Co. (acquired station Jan. 1, 1960).
Rep Masla.
Patrick J. Trahan, pres; Charles E. Anthony, gen mgr; Albert Schneider, station & coml mgr; Quin Jones, prog dir; Bill Stevens, prom mgr; John Greenwood, chief engr.

**WSTR-FM** (1951): 103.1 mc; 1 kw. Duplicates WSTR (above).

### TAWAS CITY, Iosco County

**WIOS** (Sept. 27, 1958): 1480 kc; 1 kw-D, DA-D. Rural Route 2, Box 28 A. Phone Forest 2-3417. R. S. Underhill (original owner).
Network Keystone. Rep Best.
R. S. Underhill, pres; Richard A. Egli, gen mgr; Louis Ozak, chief engr.

### TRAVERSE CITY, Grand Traverse County

**WCCW** (July 1960): 1310 kc; 1 kw-D. 101 W. Front St. Phone Windsor 6-6211. D. C. Summerford (original owner).
Rep Michigan Spot Sales.
D. C. Summerford, pres; John R. Anderson, gen mgr & coml mgr; Ted Simon, prom mgr.

**WTCM** (1941): 1400 kc; 250 w. Paul Bunyan Bldg. Phone Windsor 7-7675. Midwestern Broadcasting Co. (original owner). See Midwestern Broadcasting Stations in "Group Ownership."
Network NBC. Rep Venard, Rintoul & McConnell.
Les Biederman, pres; Robert E. Detwiler, gen mgr; William H. Kiker, chief engr.
WPBN-TV: Tv companion of WTCM.

### WHITEHALL, Muskegon County

**WCBQ** (Oct. 21, 1959): 1490 kc; 250 w. P. O. Box 68. Phone Twin Oaks 3-1465. Paul A. Brandt (original owner).
Rep Best.
Paul A. Brandt, pres; Bruce G. Van Houten, gen mgr & coml mgr; Roy Vaughn, prog. dir; Don Seaman, news dir; Pete Fronczak, chief engr.

## MINNESOTA

*Non-commercial

### ALBANY, Stearns County

**KASM** (November 1950): 1150 kc; 1 kw-D. Phone 5-3005. Stearns County Broadcasting Co. (original owner).
Network Keystone. Rep Continental.
Specialty programs: German, 1¼ hrs. wkly.
W. H. Blattner, pres; U. J. Keppers, gen mgr; Lee Krause, coml mgr; C. Fisher, prog dir; Cliff Mitchell, news dir; Chas. Gilbert, chief engr.

### ALBERT LEA, Freeborn County

**KATE** (October 1937): 1450 kc; 250 w. W. Seventh St. Phone Franklin 3-2338. Albert Lea Broadcasting Co. (acquired station January 1959).
Network ABC. Reps Meeker; James D. Bowden (Minneapolis).
Hart Cardoza & Richard Power, co-owners; E. A. Van Alstyne, gen mgr; Margaret Haley, coml mgr; Art Bowers, prog dir; Al Carstens, news dir; Don Franz, chief engr.

### ALEXANDRIA, Douglas County

**KXRA** (July 27, 1949): 1490 kc; 250 w. 1315 Broadway. Phone Rockwell 3-3131. Alexandria Broadcasting Corp. (original owner).
Network ABC; Keystone. Rep Cooke.
Everette Q. Walters, pres & coml mgr; Kenneth A. Tessmer, sec-treas & mgr; Ercel Aga, prog dir & news dir; Louis LeDuc, chief engr.

### ANOKA, Anoka County

**KANO** (April 15, 1956): 1470 kc; 1 kw-D. Phone Harrison 1-2600. Northwest Broadcasting Co. (acquired station June 1960).
Network Keystone.
Frank R. Hunt Jr., pres & gen mgr; James F. Freden, coml mgr & prog dir; Gerry D. McCabe, prog dir & news dir; Ralph L. Main, chief engr.

### AUSTIN, Mower County

**KAUS** (May 30, 1948): 1480 kc; 1 kw, DA-2. Highway 105. Phone Hemlock 7-2965. TWX 369. Minnesota-Iowa Television (acquired station Oct. 29, 1958). See Black Hawk Stations in "Group Ownership."
Network MBS. Rep Avery-Knodel.
Thomas L. Young, gen mgr; Ken Soderberg, local coml mgr; Stan Stydnicki, operations mgr; Christy Hansen, news dir; Leo Chenier, chief engr.
KMMT (TV): Tv companion station of KAUS.

**KQAQ** (April 16, 1960): 970 kc; 5 kw-D, DA-D. P. O. Box 481. Phone Hemlock 7-4511. KQAQ Inc. (acquired station Oct. 21, 1959).
Rep Pearson.
Lester L. Gould, pres & gen mgr; Jimmy Delmont, coml mgr & prom mgr; Elliott Christen, news dir; Floyd E. Bartlett, chief engr.

### BEMIDJI, Beltrami County

**KBUN** (1946): 1450 kc; 250 w. P. O. Box 848. Phone Plaza 1-4120. Paul Bunyan Broadcasting Co. (acquired station Dec. 1, 1956). See "Newspaper Ownership."
Rep Everett-McKinney; James D. Bowden (Minneapolis).
Specialty programs: Chippawa, ¼ hr. wkly.
Ben H. Potter Jr., pres; James R. Hambacher, gen mgr; Ray M. Foslid Jr., prog dir; Robert Pro, chief engr.

### BENSON, Swift County

**KBMO** (December 1956): 1290 kc; 500 w-D. 1205 Pacific Ave. Phone Viking 2-4601. KBMO Broadcasting Co. (acquired station September 1957).
Network Market Basket Group. Rep Gene Bolles (Chicago-New York); Dean-Slaughter (Minneapolis-St. Paul).
Specialty programs: Scandinavian, ½ hr. wkly.
George J. McCarthy, pres; Robert D. Zellmer, gen mgr; George B. McClellen, coml mgr & news dir; Julian A. Meyer, chief engr.

### BRAINERD, Crow Wing County

**KLIZ** (Aug. 6, 1946): 1380 kc; 1 kw-D. 2700 East Oak St. Phone 2853. Brainerd Broadcasting Co. (original owner).
Rep Walker-Rawalt.
Specialty programs: Norwegian, ½ hr. wkly.
E. T. O'Brien, pres; Earl R. Johnsen, station mgr; Richard Charrier, prog dir; Nordica Thabes, news dir; Don Koenig, chief engr.

**KLIZ-FM** (May 1960): 95.7 mc; 15 kw. Same licensee and staff as KLIZ (above). Programs separately at night.

### BRECKENRIDGE, Wilkin County

**KBMW** (Aug. 15, 1948): 1450 kc; 250 w. P. O. Box 249. Phone Midway 2-4141. Interstate Broadcasting Corp. (acquired station Oct. 1, 1955). See Ingstad Stations in "Group Ownership."
Robert Ingstad, pres & gen mgr; George E. Kaufmann, coml mgr; Newell Grant, prog dir; Rol Foster, prom mgr; Cy Gietzen, news dir; Grant Unkenholz, chief engr.

### CLOQUET, Carlton County

**WKLK** (Jan. 31, 1950): 1230 kc; 250 w. P. O. Box 309. Phone Triangle 9-6725. Cloquet Broadcasting Co. (acquired station April 8, 1958).
Network Keystone.
Specialty programs: Polish, 1 hr.; Norwegian, 1 hr.; Swedish, 1 hr.; Finnish, 2 hrs. wkly.
Harry Newby, chief owner; Allan Howard, station mgr; Richard Johnson, coml mgr; Wayne Valentine, prog dir; Richard DeFore, prom mgr; Richard Swan, news dir; Kermit Littler, chief engr.

### CROOKSTON, Polk County

**KROX** (April 1948): 1260 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 620. Phone Atlantic 1-1140. Crookston Broadcasting Co. (acquired station June 1952).
Network Keystone.
Rep Donald Cooke; Upper Midwest Broadcasting.
Specialty programs: Scandinavian, ½ hr. wkly.
William J. Kiewel, gen mgr; Jerome A. Dahlberg, prog dir; Arnold F. Petrich, chief engr.

### DETROIT LAKES, Becker County

**KDLM** (October 1951): 1340 kc; 250 w. 1340 Richwood Rd. Phone Victor 7-5624. Detroit Lakes Broadcasting Co. (acquired station February 1958).
Rep Pearson.
Herbert Gross, pres; Al Leighton, vp & gen mgr; Bruce J. Cripe, news dir; William Wilson, chief engr.

### DULUTH, St. Louis County

**KDAL** (November 1936): 610 kc; 5 kw, DA-N. 218 Bradley Bldg. Phone Randolph 2-2628. TWX DU17019. Red River Broadcasting Co. (original owner). Sale to WGN Inc. pends.
Network CBS. Rep Avery-Knodel; Harry Hyett (Minneapolis).
Dorothy LeMasurier, pres; Odin S. Ramsland, gen mgr; Rex Hudson, coml mgr; Carl Casperson, prog dir; Donald Le Masurier, prom mgr; Richard Anthony & William Krueger, news dirs; Robert A. Dettman, chief engr.
KDAL-TV: Tv companion station of KDAL.

***KUMD-FM** (not on air; granted June 8, 1959): 89.1 mc; 10 w. U. of Minnesota (original owner).

**WEBC** (1924): 560 kc; 5 kw, DA-2. WEBC Bldg., zone 2. Phone Randolph 2-2873. TWX DU 7005. WEBC Inc. (acquired station Jan. 12, 1959).
Rep Branham.
George H. Clinton, pres & gen mgr; Richard H. Hustead, vp & station mgr; Dave Duluth, prog dir; Chuck O'Day, news dir; V. G. Brooks, chief engr.

### EAST GRAND FORKS, Polk County

**KRAD** (1959): 1590 kc; 1 kw-D. P. O. Box 1192, Grand Forks, N. D. Marlin Obie (original owner).
Network MBS. Rep Weed.
Marlin Obie, gen mgr; Harold O. Bakke, coml mgr.

### ELY, St. Louis County

**WELY** (Oct. 2, 1954): 1450 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 540. Phone 744. WELY Corp. (acquired station July 29, 1959).
Network MBS, Keystone.
Specialty programs (wkly): Finnish, 1 hr.
Vincent T. Hallett, pres; Mark Whitney, program dir; Scott Dudley, news dir; June Persons, women's dir.

### EVELETH, St. Louis County

**WEVE** (Dec. 1, 1948): 1340 kc; 250 w. Phone Sherwood 1-5922. Carl Bloomquist (acquired station Jan. 1, 1951).
Network MBS, Keystone.
Ray Kent, gen mgr & coml mgr; Joe Cerar, prog dir & chief engr.

### FAIRMOUNT, Martin County

**KSUM** (1949): 1370 kc; 1 kw, DA-2. 306 N. Park. Phone 1370. KSUM Broadcasting Co. (acquired station June 15, 1958).
Rep Masla.
J. E. Hyde Jr., pres; Warren D. Asher, gen mgr; Jack Warner, prog dir; Dick Mahar, sports dir; Paul Morsch, news dir; Paul Tarrant, chief engr.

### FARIBAULT, Rice County

**KDHL** (Jan. 10, 1948): 920 kc; 1 kw, DA-2. 213 Central Ave. Phone Edison 4-4345. KDHL Broadcasting Co. (original owner).
Rep Jack Masla.
Specialty programs: German, 2 hrs.; Swedish, 2 hrs. wkly.
J. E. Hyde, gen mgr; Palmer Dragsten, coml mgr; James Lundquist, sports dir; Dean Curtis, farm dir.

### FERGUS FALLS, Otter Tail County

**KOTE** (Oct. 20, 1926): 1250 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 494. Phone Regent 6-6996. Northland Broadcasting Corp. (acquired station Feb. 1, 1959).
Rep Pearson (New York, Chicago, Calif.); Wayne Evans (Minneapolis).
Specialty programs: Norwegian, 2 hrs.
Carroll Crawford, pres; George Brooks, gen mgr & coml mgr; Bill Merrill, prog dir; Ev Ohrt, prom mgr; Shirley Vanderwerff, news dir; Les Wilson, chief engr.

### GRAND RAPIDS, Itasca County

**KOZY** (January 1948): 1490 kc; 250 w. 213½ 1st Ave. N.W. Phone Fairview 6-3446. Itasca Broadcasting Co. (original owner).
Network MBS.
Robert D. Kennedy, pres, gen mgr & coml mgr; Bernard J. Germ, prog dir, prom mgr & news dir; Ross Fesenmeyer, chief engr.

### HIBBING, St. Louis County

**WMFG** (1935): 1240 kc; 250 w. 807 W. 37th St. Phone Amherst 3-7531. Hibbing Broadcasting Co. (acquired station March 14, 1960).
Network NBC, Arrowhead. Rep Bolles.
Frank P. Befera, pres & gen mgr; Lester Rutstein, coml mgr; Ron Marinelli, prog dir; Keith Knox, news dir; Frank P. Befera, chief engr.

### HUTCHINSON, McLeod County

**KDUZ** (Sept. 16, 1953): 1260 kc; 1 kw-D. P. O. Box 32. Phone 1555. North American Broadcasting Co. (original owner).
Network Keystone. Rep Best.
Albert S. Tedesco, pres; Heinz R. Fruck, gen mgr & news dir; Lorraine Lhotka, coml mgr & prog dir; Darrell Gander, chief engr.

### INTERNATIONAL FALLS, Koochiching County

**KGHS** (Sept. 1, 1959): 1230 kc; 100 w. P. O. Box 591. Phone Atlas 3-3481. International Falls Broadcasting Co. (original owner).
Rep Clark.
Phil George, pres & treas; H. S. George, vp & sec; James J. Nagle, gen mgr & chief engr.

### LITCHFIELD, Meeker County

**KLFD** (Jan. 2, 1959): 1410 kc; 500 w-D. P. O. Box 919. Phone Oxford 3-3212. C. W. Doebler & Assoc. (acquired station April 1, 1960).
C. W. Doebler, pres; Walter L. Dennis, gen mgr; Marlin Schlottman, coml mgr; Irving Kjelland, news dir; Larry Lawson, chief engr.

### LITTLE FALLS, Morrison County

**KLTF** (October 1950): 960 kc; 500 w-D. 105½ E. Broadway. Phone Medford 2-5414. Little Falls Broadcasting Co. (acquired station 1952).
Network Keystone.
John H. Lemme, pres & gen mgr; Richard J. Rudeck, coml mgr; John T. Peck, prog dir; Robert Davis, prom mgr; John Schmelzer, news dir; Gordon Lommen, chief engr.

## MINNESOTA CONTINUED

### LONG PRAIRIE, Todd County

**KEYL** (September 1959): 1400 kc; 250 w. Phone 222. KWAD Broadcasting Co. (original owner). See Ingstad Stations in "Group Ownership."

Rep James Bowden (Minneapolis).

Robert E. Ingstad, pres & gen mgr; Earl Williams, coml mgr; Bernard Langenfeld, prog dir; J. A. Rademacher, chief engr.

### MANKATO, Blue Earth County

**KTOE** (1950): 1420 kc; 5 kw, DA-N. P. O. Box 550. Phone 4537. Minnesota Valley Broadcasting Co. (original owner). See Linder Stations in "Group Ownership."

Network ABC. Rep Pearson.

H. W. Linder, pres; Don Linder, gen mgr & coml mgr; Jim Lehman, news dir; Steve Wolf, chief engr.

**KYSM** (July 25, 1938): 1230 kc; 250 w. 101 N. Second St. Phone 4673. F. B. Clements & Co. (original owner).

Network NBC, Southern Minnesota. Rep Meeker.

F. Braden Clements, pres; Robert E. DeHaven, gen mgr & coml mgr; Charles F. Pasek, prog dir; Clifford Adams, news dir; James Houts, chief engr.

**KYSM-FM** (April 1948): 103.5 mc; 14 kw. Duplicates KYSM (above).

### MARSHALL, Lyon County

**KMHL** (Nov. 30, 1946): 1400 kc; 250 w. KMHL Bldg. Phone 532-2282. Harry Willard Linder (original owner). See Linder Stations in "Group Ownership."

Network ABC. Rep Pearson.

Harry W. Linder, pres; Gilmore F. Frayseth, gen mgr; Charles Wetherall, news dir.

### MINNEAPOLIS-ST. PAUL, Hennepin-Ramsey Counties

**KDWB** (Sept. 19, 1959): 630 kc; 5 kw-D, 500 w-N, DA-2. P. O. Box 630, St. Paul, zone 2. Phone Prospect 6-1501. TWX 32. KDWB Broadcasting Corp. (acquired station Aug. 25, 1959). See Crowell-Collier Stations in "Group Ownership."

Rep McGavren.

Robert Mumford Purcell, pres; John M. McRae, gen mgr; Barry Tucker, sales mgr; Donald K. French, prog dir; Dean Alexander, news dir; Alan Kennedy, chief engr.

**KEVE** (May 13, 1948): 1440 kc; 5 kw-D, 500 w-N, DA-N. 917 N. Lilac Dr., Minneapolis 22. Phone Liberty 5-5601. Western Broadcasting Co. (acquired station March 1956).

Network MBS. Rep Weed.

James H. McKenna, pres; Robert J. Rock, gen mgr; Kenneth P. Firnstahl, coml mgr; Jerry Cunning, program & promotion dir; Denvy Doty, chief engr; Mike Hoyer, news, farm & women's dir.

**KFMV (FM)** (not on air, granted March 17, 1960; target date unknown): 100.3 mc; 8.8 kw. Plains Radio Broadcasting Co.

**KNOF (FM)** (April 10, 1960): 95.3 mc; 740 w. 1347 Selly Ave., St. Paul, zone 4. Phone MI 5-8271. Selby Gospel Mission (original owner).

Rev. Fred Adam, pres & gen mgr; Rev G. C. Adam, prog dir; Don Kolbert, chief engr.

**KRSI** (See St. Louis Park, Minn., listing).

**KSTP** (April 1928): 1500 kc; 50 kw, DA-2. 3415 University Ave., zone 14, both cities. Phone MI 5-2724. TWX 140. KSTP Inc. (original owner). See Gold Seal Stations in "Group Ownership."

Network NBC. Rep Petry.

Stanley E. Hubbard, pres & gen mgr; Kenneth M. Hance, exec vp & treas; Marvin L. Rosene, vp in charge of sales; Byron Anderson, radio sales mgr; Brooks Henderson, radio prog dir; William P. Davey, sales prom & publicity dir; William E. McGivern, radio news dir; Lawrence A. Larson, chief engr.

KSTP-TV: Tv companion station of KSTP.

***KTIS** (Feb. 7, 1949): 900 kc; 1 kw-D. 50 Willow St., Minneapolis 3. Phone Federal 8-3244. TWX Liberty 5-4430. Northwestern College—Bible College (original owner). (See Northwestern College Stations in "Group Ownership.")

Specialty programs (wkly): German, ½ hr.; Scandinavian, 2 hrs.

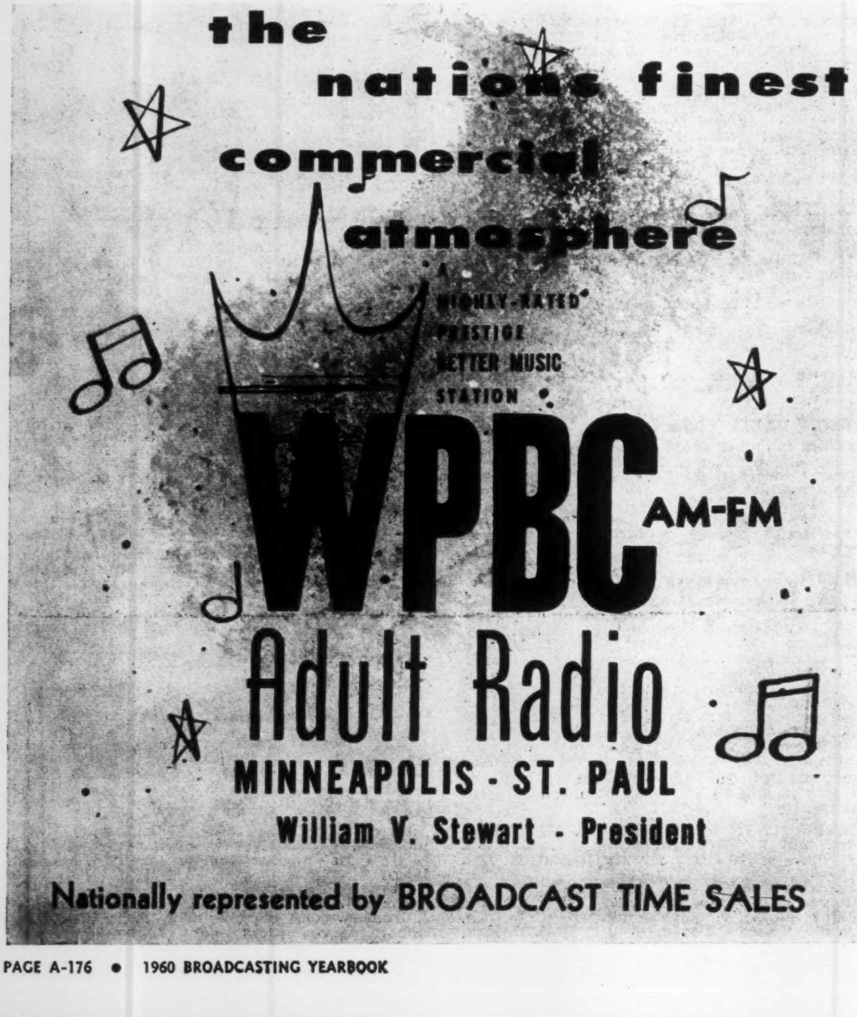
Dr. Curtis B. Akenson, pres; Spencer Bower, gen mgr; Paul Ramseyer, program dir; Clarence LaBonte, chief engr; Bill Western, news & farm dir; Donna Johanson, women's dir.

***KTIS-FM** (May 1949): 98.5 mc; 5.3 kw. Address, licensee & staff same as *KTIS (above).

***KUOM** (1938): 770 kc; 5 kw (shares time with WCAL). Phone Federal 2-8158. U. of Minnesota (original owner).

Specialty programs: French, ¼ hr.; German, ¼ hr.; Spanish, ¼ hr. wkly.

Burton Paulu, gen mgr; Robert Boyle, prog dir; Dick Lyon, news dir; Larry Brogger, chief engr.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**KWFM (FM)** (Dec. 31, 1960): 97.1 mc; 21 kw. 3800 Minnehaha Ave., zone 6. Phone Parkway 1-2227. Fidelity Broadcasting Co. (original owner).

Gerald Hill, pres; Merle L. Carlson, gen mgr; Jack I. Moore, coml mgr; James D. Larson, prog dir; Wayne Nelson, chief engr.

**WAYL (FM)** (target date October 1960): 96.3 mc; 3.5 kw. 3223 E. 38th St., zone 6. Phone Parkway 1-4461. Contemporary Radio.

David L. Larson, owner & gen mgr; Jack I. Moore, coml mgr.

**WCCO** (Oct. 2, 1924): 830 kc; 50 kw. 625 Second Ave. South, Minneapolis, zone 2. Phone Federal 2-1202. TWX MP 444. Midwest Radio-Television Inc. (acquired station August 1952). See Cowles and Ridder Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep CBS Radio Spot Sales.

William J. McNally, chmn of bd; Robert B. Ridder, pres; F. Van Konynenburg, exec vp; Larry Haeg, gen mgr; Phil Lewis, gen sales mgr; Val Linder, prog dir; Clayton Kaufman, dir of sales prom & research; Gordon Mikkelson, dir of prog prom; Jim Bormann, dir of news & public affairs; Maynard Speece, farm service dir; Robert Woodbury, sales service mgr; Kermit Sueker, chief engr.

WCCO-TV: Tv companion of WCCO.

**WDGY** (1923): 1130 kc; 50 kw-D, 25 kw-N, DA-2. 609 Second Ave. S., Minneapolis 2. Phone Federal 5-2271. Storz Broadcasting Co. (acquired station January 1956). (See Storz Stations in "Group Ownership.")

Rep Blair.

Todd Storz, pres; C. B. (Pete) Clarke Jr., gen mgr; Don Kelly, program & promotion dir; Kenneth Olson, studio supervisor; Don Dahl, transmitter supervisor; Ralph Martin, news dir; John Vye, farm dir; Donna Schneider, women's dir.

**WLOL** (1939): 1330 kc; 5 kw, DA-1. 870 Northwestern Bank Bldg., Minneapolis, zone 2. Phone Federal 3-0406. TWX MP 272. BFR Broadcasting Corp. (acquired station June 1955). See BFR Stations in "Group Ownership."

Rep AM Radio Sales.

N. L. Bentson, pres; Wayne Williams, gen mgr & sales mgr; Dan Allan, prog dir; William Ficker, prom mgr; Rodney Trongard, news dir; D. Bryce Ekberg, chief engr.

**WLOL-FM** (1956): 99.5 mc; 9.4 kw. (CP for 19.5 kw). Licensee & staff same as WLOL (above) except for Thomas H. Ruben, fm gen mgr & sales mgr, and John Henrikson, fm prog dir.

**WMIN** (1936): 1400 kc; 250 w. 611 Frontenac Place, St. Paul, zone 4. Phone Midway 5-7757. Franklin Broadcasting Co. (acquired station 1955). See Johns Family Stations in "Group Ownership."

Rep Gill-Perna.

William F. Johns Jr., pres; Merle Edwards, gen mgr; James R. Duryea, vp; Jack Douglas, prog dir; Edward De La Hunt, chief engr.

**WPBC** (Oct. 18, 1949): 980 kc; 1 kw-D. 1133 Stinson Blvd., zone 13. Phone Sterling 9-4356. People's Broadcasting Co. (original owner).

Rep Broadcast Time Sales.

William V. Stewart, chief owner, pres, gen mgr & coml mgr; Becky Ann Stewart, prog dir; Elizabeth Gahre, prom dir; Robert Bradley, news dir; Joseph Coval, chief engr.

**WPBC-FM** (July 1960): 101.3 mc; 5.5 kw. Same address & licensee as WPBC (above).

**WTCN** (Aug. 10, 1925): 1280 kc; 5 kw-D, 1 kw-N. 2925 Dean Blvd., zone 16. Phone Walnut 7-8881. TWX MP 540. Twin State Broadcasting Inc. (acquired station May 1957). See Time Inc. in "Group Ownership." See also "Newspaper Ownership."

Network ABC. Rep Katz.

Weston C. Pullen Jr., pres; Phil Hoffman, vp & gen mgr; Jack Cosgrove, sales mgr; Norman Page, regional sales mgr; Jack Huston, prog dir; Howard W. Coleman, prom mgr; Sheldon Peterson, news dir; Warren Fritze, chief engr.

WTCN-TV: Tv companion station of WTCN.

### MONTEVIDEO, Chippewa County

**KDMA** (Dec. 21, 1951): 1460 kc; 1 kw, DA-1. P. O. Box 471. Phone Amherst 9-8815. Midwest Broadcasting Co. (original owner). See Linder Stations in "Group Ownership."

Network ABC. Rep Pearson.

H. W. Linder, pres & gen mgr; Byron Zurn, prog dir; Jim Wood, news dir; F. T. Peterson, chief engr.

### MOORHEAD, Clay County

**KVOX** (Nov. 30, 1937): 1280 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 437. Phone Cedar 3-1522. KVOX Broadcasting Co. (original owner).

Network MBS. Rep Dean & Slaughter (Minneapolis); Weed.

E. J. McKellar, pres; Robert L. Owens, gen & coml mgr; Rod Lucier, prog dir; Robert Burrill, news dir; John Ohnstad, chief engr; Jim Mindak, farm dir.

### MORRIS, Stevens County

**KMRS** (Sept. 16, 1956): 1570 kc; 1 kw-D. Morris, Minn. Phone 68. Western Minnesota Broadcasting Co. (original owner).

Clifford L. Hedberg, pres.

### NEW ULM, Brown County

**KNUJ** (1949): 860 kc; 1 kw-D. 304½ N. Minnesota St. Phone EL 4-2115. KNUJ Inc. (original owner). (See "Newspaper Ownership.")
Rep Hurley.
George E. Kooenchen, gen mgr.

### NORTHFIELD, Rice County

***WCAL** (November 1918): 770 kc; 5 kw. (ST KUOM). Phone Niagara 5-5621, Ext. 271. St. Olaf College (original owner).
Milford C. Jensen, gen mgr; Kay Johnston, women's dir.

### ORTONVILLE, Big Stone County

**KDIO** (July 23, 1956): 1350 kc; 1 kw-D. P. O. Box 696, zone 2. Phone 680. Tri-State Broadcasting Co. (original owner).
Rep Donald Cooke.
Richard S. Schultz, pres; Warren F. (Cy) McCormick, gen mgr; Donald P. Egert, vp; Marie Thompson, traffic dir; Rod Trongard, news dir; Corrine Goodmasteadt, women's dir.

### OWATONNA, Steele County

**KRFO** (1950): 1390 kc; 500 w-D. P. O. Box 350. Phone 5541. Owatonna Broadcasting Co. (original owner).
Network Keystone.
Duane Allen, co-owner, pres & gen mgr; Arnold K. Schumann, vp, sales mgr, co-owner; Gerald J. Boos, co-owner, station mgr, chief engr; Todd Hale, news dir & farm dir; Paul Johnson, chief announcer.

### PINE CITY, Pine County

**WCMP** (June 13, 1958): 1350 kc; 1 kw-D. P. O. Box 578. Phone 767. TWX BTAIMX. Pine County Broadcasting Co. (original owner).
Network Keystone.
Richard K. Power, pres; Robert P. Schuller, mgr; Lyle R. Nelson, prog dir; Evelyn Larson, women's dir; Mitchell Dupre, chief engr.

### PIPESTONE, Pipestone County

**KLOH** (June 1955): 1050 kc; 1 kw-D, DA-D. 118 W. Main St., zone 2. Phone 825-3363. Pipestone Radio Corp. (original owner).
Network Keystone. Rep Continental.
C. B. Thomas, pres; Ron Overlander, gen mgr & coml mgr; Clarence Ausham, chief engr.

### RED WING, Goodhue County

**KCUE** (December 1955): 1250 kc; 1 kw-D. P. O. Box 102. Phone Dunkirk 8-3511. Hiawatha Valley Broadcasting Co. (Dec. 1, 1955).
Nicholas Tedesco & Victor J. Tedesco, co-owners; Robert E. Bowden, gen mgr; Dave Vonch, coml mgr; Ray Vecellio, prog dir; Walt Martell, prom mgr; Jim Kelly, news dir; Larry Dosdall, chief engr.

### REDWOOD FALLS, Redwood County

**KLGR** (1954): 1490 kc; 100 w. 209 S. Washington St. Phone Mercury 7-2989. Harry Willard Linder (original owner). (See Harry Willard Linder Stations in "Group Ownership.")
Rep Pearson.
H. Willard Linder, gen mgr; Harlin Hanson, station mgr.

### ROCHESTER, Olmstead County

**KROC** (October 1935): 1340 kc; 250 w. (CP for 1 kw-D, 250 w-N, DA-D). 100 1st Ave. Bldg. Phone Atlas 9-3924. Southern Minnesota Broadcasting Co. (original owner).
Network NBC. Rep Venard, Rintoul & McConnell.
Mrs. Gregory P. Gentling, pres; G. David Gentling, gen mgr; Robert Fick, coml mgr; Benard Lusk, prog dir; Walter Bruzek, prom mgr; Thomas Aaker, news dir; Robert Cross, chief engr.
KROC-TV: tv companion of KROC.

**KWEB** (September 1957): 1270 kc; 500 w-D. 330 Northwestern National Bank Bldg. Phone Atlas 2-9465. Olmsted County Broadcasting Co. (acquired station Jan. 1, 1959).
Network ABC, Keystone. Rep Weed.
John Grandy, pres; W. E. McClenahan, gen mgr & coml mgr; Jerry Miller, prog dir & news dir; Vern Arthur, prom mgr; Dale Hamilton, chief engr.

### ST. CLOUD, Stevens County

**KFAM** (June 1938): 1450 kc; 250 w. Fernwood Addition, Hiway 152. Phone Blackburn 2-1551. Times Publishing Co. (original owner). (See "Newspaper Ownership.")
Network NBC. Rep Pearson.
Frederick C. Schilplin, pres; John Murphy, gen mgr; Betty L. May, promotion dir & coml mgr; Jack Lund, news & program dir; Robert B. Witschen, chief engr; C. Perry Schenk, farm dir; Rae Peterson, women's dir.

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**KFAM-FM** (May 1948): 104.7 mc; 15 kw. Duplicates KFAM (above).

**WJON** (September 1950): 1240 kc; 250 w. P. O. Box 270. Phone Blackburn 1-4422. Granite City Broadcasting Co. (acquired station June 1955). See "Newspaper Ownership."
Rep Rambeau, Vance & Hopple.
John Haerle, pres; Van VanderArk, coml mgr; Sam Wenstrom, news dir; Cleon LeMont, chief engr.

### ST. LOUIS PARK, Hennepin County

**KRSI** (Minneapolis) (May 13, 1958): 950 kc; 1 kw-D, DA. 4500 Excelsor Blvd., Minneapolis, 16. Phone WA 6-1677. Radio Suburbia (original owner).
Rep Bolling.
William Schons, pres & gen mgr; Louis Kroeck, gen sales mgr.

### ST. PETER, Nicollet County

**KRBI** (Aug. 5, 1957): 1310 kc; 1 kw, DA-D. 1031 W. Grace St. Phone St. Peter 1310. Seehafer & Johnson Broadcasting Corp. (acquired station April 1, 1960).
Don Seehafer, pres & gen mgr; Bob Johnson, vp & sales mgr; La Mar Hay, prog dir; John Aasen, chief engr.

### STILLWATER, Washington County

**WAVN** (March 1949): 1220 kc; 1 kw-D. 104 N. Main St. Phone Hemlock 9-1220. St. Croix Broadcasting Co. (acquired station September 1949).
Richard Power, gen mgr.

### THIEF RIVER FALLS, Pennington County

**KTRF** (January 1947): 1230 kc; 250 w. P. O. Box 69. Phone Murdock 1-1230. KTRF Radio Corp. (acquired station July 1954).
Rep Wayne-Evans Assoc.
Don Olson, pres & gen mgr; Fred Franklin, news dir.

### VIRGINIA, St. Louis County

**WHLB** (1936): 1400 kc; 250 w. Phone Sherwood 1-2233. Virginia Broadcasting Co. (acquired station Nov. 1, 1958).
Network NBC. Rep Devney-O'Connell (Beverly Hills, Calif); Reilly (Chicago); Bolles (New York).
Frank Befera, pres, gen mgr & chief engr; James Parise, coml mgr.

### WADENA, Wadena County

**KWAD** (May 1948): 920 kc; 1 kw, DA-N. Phone Medford 1-1803. KWAD Broadcasting Co. (acquired station June 1954). (See Robert Ingstad Stations in "Group Ownership").
Network MBS; Valley Radio Network. Rep Wayne Evans & Assoc.
Robert E. Ingstad, pres & gen mgr; Wanda Fultz, program dir; Harold Allen, chief engr.

### WILLMAR, Kandiyohi County

**KWLM** (1940): 1340 kc; 250 w. P. O. Box Box 393. Phone Belmont 5-1340. Lakeland Broadcasting Co. (original owner). See Linder Stations in "Group Ownership."
Network ABC. Rep Pearson.
H. W. Linder, pres; Willard Linder, gen mgr; Jack Lynch, coml mgr; Francois Peterson, chief engr.

### WINDOM, Cottonwood County

**KDOM** (Dec. 27, 1958): 1580 kc; 250 w-D, DA-D. P. O. Box 23. Phone Temple 1-3908. KDOM Inc. (acquired station Aug. 6, 1959).
Robert Thompson, pres & gen mgr; Grant Petersen, coml mgr; Paul Lund, prog dir & chief engr; Merle DeFoe, prom mgr; John C. Velte, news dir.

### WINONA, Winona County

**KAGE** (Feb. 17, 1957): 1380 kc; 1 kw-D. 118½ W. Fourth. Phone 2867. Albert S. Tedesco (original owner).
Network Keystone.
Specialty programs: Polish, 1 hr. wkly.
Albert S. Tedesco, pres; Frank I. Haas, gen mgr; Jerry Robbins, coml mgr; Phil Bimson, news dir; Bill Bruring, chief engr.

**KWNO** (January 1938): 1230 kc; 250 w. (CP for 1 kw-D, 250 w-N, DA-D). 216 Center St. Phone 3313. Winona Radio Service (original owner). See "Newspaper Ownership."
Network ABC, Dairyland. Rep Pearson; James D. Bowden (Minnesota).
M. H. White, pres; C. E. Williams, station mgr; H. R. Hurd, sales mgr; Ken Douglas, news dir; Eugene Gappa, chief engr.

### WORTHINGTON, Nobles County

**KWOA** (1947): 730 kc; 1 kw-D. Hotel Thompson. Phone 376-4171. Worthington Broadcasting Co. (original owner).
Rep Wayne Evans & Assoc. (Minneapolis).
R. W. Olson, pres; Ralph E. Shepard, gen mgr; Arne Karhu, coml mgr; Lew Hudson, news dir; Norm Robinson, chief engr.

## MISSISSIPPI

*Non-commercial

### ABERDEEN, Monroe County

**WMPA** (1952): 1240 kc; 250 w SH. P. O. Box 402. Phone Emerson 9-4561. Ray Toler (acquired station November 1956).

### AMORY, Monroe County

**WAMY** (Oct. 23, 1955): 1580 kc; 5 kw-D. Box 268. Phone Clearbrook 6-5911. Southern Electronics Co. (See Bob McRaney Stations in "Group Ownership").

### BATESVILLE, Panola County

**WBLE** (June 19, 1953): 1290 kc; 1 kw-D. P. O. Drawer 73. Phone 7266. Panola Broadcasting Co. (original owner).
Network Keystone. Rep Best.
Harold B. McCarley, pres, gen mgr & coml mgr; Wes McIngvale, prog dir; Alfred E. Jennings, chief engr.

### BELZONI, Humphreys County

**WELZ** (1959): 1460 kc; 1 kw-D. P. O. Box 215. Humphreys County Broadcasting Co., (See Hook Stations in "Group Ownership.")
Roth E. and Lucille Hook, owners.

### BILOXI, Harrison County

**WLOX** (May 1948): 1490 kc; 250 w. Buena Vista Hotel. Phone Idlewood 2-5581. WLOX Broadcasting Co. (original owner).
Network MBS. Rep Holman.
J. S. Love Jr., pres; Ray Butterfield, gen mgr; T. B. Majure, coml mgr; Phyllis Bosarge, prog dir; Richard Kettering, prom mgr.

**WVMI** (April 1, 1950): 570 kc; 1 kw-D. P. O. Box 152. Phone Idlewood 2-7001. New South Communications Inc. (acquired station July 1960).

### BOONEVILLE, Prentiss County

**WBIP** (Oct. 10, 1950): 1400 kc; 250 w. SH. P. O. Box 352. Phone Park 8-5301. Booneville Broadcasting Co. (original owner). (See E. O. Roden Stations in "Group Ownership.")

### BROOKHAVEN, Lincoln County

**WCHJ** (Aug. 25, 1955): 1470 kc; 1 kw-D. P. O. Box 644. Phone 1076. Rural Broadcasting Co. (original owner).

**WJMB** (April 1948): 1340 kc; 250 w-SH. P. O. Box 546. Phone 1298. Brookhaven Broadcasting Co. (original owner).
Network Keystone. Rep Continental.
Aubrey H. Felder, pres, gen mgr & chief engr; Wilma K. Abrams, coml mgr & prog dir; Karl Austin, news dir & librarian.

### CANTON, Madison County

**WDOB** (1951): 1370 kc; 1 kw-D. P. O. Box 182. Phone 1370. Madison County Broadcasting Co. (acquired station 1956). See Hook Stations in "Group Ownership."
Network Keystone. Rep Gene Bowles (Chicago).
Specialty programs: Negro, 16 hrs. wkly.
R. E. Hook, pres; Harold Shedd, gen mgr & coml mgr; Mike Faulkner, prog dir & news dir; Ed Wallace, chief engr & prom mgr.

### CENTREVILLE, Wilkinson County

**WGLC** (1951): 1580 kc; 250 w-D. Centreville, Miss. Phone Midway 5-4001. Southern Broadcasting Co. (acquired station March 1957).
Network Keystone.
Specialty programs: Negro.
Frederick A. W. Davis, pres; Thelma McCraine, gen mgr & news dir; Lamar Boyd, coml mgr; Bill Dunn, prog dir & chief engr.

### CLARKSDALE, Coahoma County

**WKDL** (Sept. 15, 1955): 1600 kc; 1 kw-D. P. O. Box 267. Phone Main 4-4908. Coahoma Broadcasting Co.
Rep Best; Beaver.
William T. Salmon, pres; John E. Douglas, gen mgr; Wayne Vowell, coml mgr; Robert Gipson, prog dir; R. L. Hunnicutt Jr., chief engr & sales prom mgr; Rose Collins, news dir.

**WROX** (1941): 1450 kc; 250 w. P. O. Box 939. Phone Main 4-2795. Mrs. Eunice T. Imes (acquired station 1943). (See Birney Imes Jr. stations in "Group Ownership." Also see "Newspaper Ownership.")
Network MBS, Keystone, Mid-South. Rep Everett-McKinney.
Specialty programs: Negro, 32 hrs. wkly.
Bob Evans, gen mgr; Tom Reardon, station mgr; Helen Sugg, prog dir; Jean W. Cauthen, news dir; C. D. Graves, chief engr.

### CLEVELAND, Bolivar County

**WCLD** (1949): 1490 kc; 250 w. Phone Victor 3-4091. Radio Cleveland Inc. (acquired station 1957).
Network Keystone. Rep Bolles.
Specialty programs: Negro, 33 hrs. wkly.
J. R. Denton, pres; George C. Shurden, vp, gen mgr & chief engr; Lyle Mitchell, coml mgr; Jim Gordon, prog dir & news editor.

**WDSK** (July 25, 1958): 1410 kc; 1 kw-D, DA-D. P. O. Box 869. Phone Victor 3-5221. L. A. Feduccia (original owner).
Rep Continental.
Specialty programs: Spanish, ½ hr. wkly.
L. A. Feduccia, owner-mgr; Mrs. Billie Johnson, prog dir; Tom Horne, prom mgr; Penny Moss, news dir; Jeff Smith, chief engr.

# Radio Stations CONTINUED

## MISSISSIPPI CONTINUED

### COLUMBIA, Marion County

**WCJU** (Dec. 20, 1946): 1450 kc; 250 w. P. O. Box 472. Phone Republic 6.2616. WCJU Inc. (acquired station Oct. 22, 1947). See "Newspaper Ownership."

Network Keystone.

Specialty programs: Negro, 1 hr. wkly.

Lester Williams, pres; Curtis M. (Red) Ladner, coml mgr; Dave Martin, prog dir; Clifford Chance, chief engr.

### COLUMBUS, Lowndes County

**WACR** (1950): 1050 kc; 1 kw-D. P. O. Box 1078. Phone Fairfax 1050. James W. Eatherton (acquired station March 1957).

**WCBI** (October 1940): 550 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 271. Phone Fairfax 8-7271. Columbus Broadcasting Co. (acquired station 1953). (See Birney Imes Jr. stations in "Group Ownership." Also see "Newspaper Ownership.")

Network MBS, Keystone. Rep Everett-McKinney.

Birney Imes Jr., pres; Bob Evans, gen mgr; Ray Crummy, mgr; Ruby J. Latham, asst mgr; Thomas L. McFerrin, chief engr.

WCBI-TV: Tv companion of WCBI.

### CORINTH, Alcorn County

**WCMA** (March 1, 1946): 1230 kc; 250 w. P. O. Box 471. Phone Atlantic 6-5575. Corinth Broadcasting Co. (original owner). (See Aaron B. Robinson stations in "Group Ownership.")

Network Keystone; Dixie. Rep Venard, Rintoul & McConnell.

Aaron B. Robinson, pres; John E. Bell, gen mgr, coml mgr & prom mgr; Louise W. Berlin, prog dir; Mary W. Williams, news dir; James D. Anderson, chief engr.

**WCRB** (December 1956): 1330 kc; 500 w-D. 614½ Waldron St. Phone Atlantic 6-6661. Rebel Radio Inc. (acquired station Feb. 1, 1960).

Network ABC. Rep Best.

Luther Moore, pres; G. B. Byars, gen mgr; Billy Joe Crabb, chief engr.

### FOREST, Scott County

**WMAG** (September 1955): 860 kc; 500 w-D. Box 188. Phone Gibson 3-7001. Scott County Broadcasting Co. (See Hook Stations in "Group Ownership.")

### GREENVILLE, Washington County

**WDDT** (May 1953): 900 kc; 1 kw-D. 207 Main St. Phone Edison 2-0526. Clearwater Broadcasting Co. (original owner). (See "Newspaper Ownership.")

John T. Gibson, pres; Bruce Gresham, gen mgr; John K. Gresham, coml mgr; Joel Netherland, prog dir; Lucille Polasini, prom mgr; Dan Stuart, news dir; Dennis Hancock, chief engr.

**WESY** (See Leland).

**WGVM** (1948): 1260 kc; 1 kw-D. 118 S. Broadway. Phone Edison 4-4559. Mid-America Broadcasting Co. (original owner).

Rep Devney-O'Connell.

David M. Segal, pres; Edward M. Guss, gen mgr; Jack R. Stull, coml mgr; Wallace D. Hoy, news dir & prog mgr; Ronald Brandon, chief engr.

**WJPR** (1939): 1330 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 661. Phone Edison 5-1441. Radio Services Co. (acquired station May 26, 1946).

Network MBS.

Rep Spot Time Sales Inc.

Emmet H. McMurry Jr., gen mgr; Frank W. Baldwin, coml mgr; Mildred Flowers, prog dir & prom mgr; Percy L. Kuhn, chief engr.

### GREENWOOD, Lèflore County

**WABG** (February 1950): 960 kc; 1 kw-D, 500 w-N, DA-N. 206 W. Claiborne. Phone Gladstone 3-5232. Greenwood Broadcasting Co. (original owner). (See Cy N. Bahakel Stations in "Group Ownership.")

**WGRM** (1937): 1240 kc; 250 w. P. O. Box 553. Phone Gladstone 3-5441. Myrtle M. Ewing, executrix of estate of P. K. Ewing, deceased.

Network NBC, Keystone.

F. C. Ewing, mgr; Louis Pierce, chief engr.

### GRENADA, Grenada County

**WNAG** (1949): 1400 kc; 250 w. Phone 1400. Grenada Broadcasting Co. (See Birney Imes Jr. Stations in "Group Ownership." Also see "Newspaper Ownership.")

### GULFPORT, Harrison County

**WGCM** (1928): 1240 kc; 250 w. P. O. Box 1032. Phone University 3-3522. E. O. Roden & Assoc. (acquired station October 1957). (See E. O. Roden stations in "Group Ownership.")

Network ABC, Keystone, Skyline.

E. O. Roden, pres; James E. Reese, gen mgr; Ossie L. Owens, coml mgr; Al Braud, traffic dir; Buenta Croenne, office mgr; Charles A. Rauer, chief engr.

**WROA** (Feb. 27, 1955): 1390 kc; 1 kw-D. P. O. Box 115. Phone University 3-7133. Charles W. Dowdy (acquired station December 1959).

Rep Clark.

Specialty programs: Negro, 2 hrs. wkly.

Charles W. Dowdy, owner & gen mgr; Earl B. Blessey, coml mgr; Dave Melton, prog dir; Wayne Dowdy, prom mgr; Jim Owen, news dir; Fred R. Beatty, public service dir; Elmer Swicord, chief engr.

### HATTIESBURG, Forrest County

**WBKH** (Sept. 1, 1954): 950 kc; 5 kw-D. 305 Bay St. Phone Juniper 2-1986. Deep South Radio Inc. (acquired station August 1956).

Rep Devney-O'Connell.

F. M. Smith, sec-treas & gen mgr; Gerald Howell, coml mgr; Ron Meyer, prog dir; James N. Watson, chief engr.

**WFOR** (April 1924): 1400 kc; 250 w. 302 Hemphill St. Phone Juniper 4-5432. TWX Hsbg 340. Sheridan Inc. (acquired station April 1, 1958).

Network NBC. Rep Rambeau, Vance & Hopple.

**WHSY** (Sept. 24, 1948): 1230 kc; 250 w. P. O. Box 1008. Phone Juniper 3-1741. Hub City Broadcasting Co. (original owner). (See Holt Stations in "Group Ownership.")

**WXXX** (Sept. 8, 1957): 1310 kc; 1 kw-D. P. O. Box 1492. Phone Juniper 2-2591. Broadcast Development Co. (original owner). (See Matison Stations in "Group Ownership.")

### HAZLEHURST, Copiah County

**WMDC** (June 11, 1953): 1220 kc; 250 w-D. P. O. Box 571. Phone 869. Southwestern Broadcasting Co. of Miss. (original owner). See Southwestern Broadcasting Stations in "Group Ownership."

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly.

A. M. Smith, station mgr; Mal Jones, coml mgr; Robert Prather, prog dir; A. M. Smith, chief engr.

### HOUSTON, Chickasaw County

**WCPC** (Oct. 21, 1955): 1320 kc; 5 kw-D. P. O. Box 552. Phone Glenview 6-3528. WCPC Broadcasting Co. (original owner). See Mathis Stations in "Group Ownership."

Network Keystone.

Specialty programs: Negro.

Robin H. Mathis, mgr, farm dir; Ralph C. Mathis, prog dir, coml mgr; Charles Hester, news dir; Aubrey Freeman, women's dir; John B. Skelton Jr., chief engr.

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### INDIANOLA, Sunflower County

**WDLT** (1953): 1380 kc; 500 w-D. Phone 500 Radio Cleveland Inc. (acquired station January 1, 1959).

### IUKA, Tishomingo County

**WVOM** (under construction; granted summer 1960; target date not announced): 1270 kc; 1 kw-D. E. C. Holtsford.

### JACKSON, Hinds County

**WJDX** (1929): 620 kc; 5 kw-D, 1 kw-N, DA.N. 715 S. Jefferson. Phone Fleetwood 2-2691. TWX JN 82. Lamar Life Insurance Co. (original owner).

Network NBC. Rep Hollingbery.

P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Forrest Cox, prog dir; Chuck Allen, prom mgr; Dick Sanders, news dir; Percy Root, chief engr; Howard Langfitt, farm dir.

**WJDX-FM** (1948): 102.9 mc; 39 kw. Duplicates WJDX (above).

WLBT (TV): Tv companion of WJDX-AM-FM.

**WJQS** (March 1947): 1400 kc; 250 w. King Edward Hotel. Phone Fleetwood 4-5653. Dumas Milner Broadcasting Co. (acquired station Feb. 17, 1957) (see "Newspaper Ownership").

Network MBS.

R. E. Dumas Milner, chief owner; Lewis Heilbroner, vp, gen mgr & coml mgr; Bill Slaton, prog dir; G. Lee Hodges, chief engr.

**WJXN** (1945): 1450 kc; 250 w. 916 Foley St., zone 9. Phone Fleetwood 2-6673. Jackson Broadcasting Co.

**WOKJ** (1954): 1590 kc; 5 kw-D. P. O. Box 2667. Phone Fleetwood 4-4096. Dixieland Broadcasting Co. (original owner). (See McLendon-Ebony stations in "Group Ownership.")

Rep Pearson.

Specialty programs: Negro, 100%.

John M. McLendon, pres.

**WRBC** (1947): 1300 kc; 5 kw-D, 1 kw-N. P. O. Box 986. Phone Fleetwood 5-1562. Rebel Broadcasting Co. (original owner).

Network Alabama Key. Rep Bolling; Beaver & Assoc. (Southeastern).

T. E. Wright, pres; R. D. McGregor, gen mgr & coml mgr; Monte Jones, prog dir; Fred Walker, prom mgr; Bob Bishop, news dir; William Phillips, chief engr.

**WSLI** (June 1938): 930 kc; 5 kw, DA.N. P. O. Box 8187. Phone Fleetwood 4-2512. Capitol Broadcasting Co. (acquired station June 30, 1955). (See "Newspaper Ownership & T. B. Lanford stations in "Group Ownership.")

Network ABC. Rep Weed.

L. M. Sepaugh, vp; Richard Voorhis, station mgr & coml mgr; Al Simmons, prog dir; Bill Peeler, prom mgr; Bob Finley, news dir; C. A. Perkins, chief engr.

WJTV (TV): Tv companion of WSLI.

### KOSCIUSKO, Attala County

**WKOZ** (Oct. 30, 1947): 1350 kc; 5 kw-D. P. O. Box 392. Phone 782. Kosciusko Broadcasting Co. Inc. (original owner). (See Cy N. Bahakel Stations in "Group Ownership.")

Network ABC.

### LAUREL, Jones County

**WAML** (October 1932): 1340 kc; 250 w. P. O. Box 367. Phone 5601. New Laurel Radio Station Inc. (original owner). (See Matison stations in "Group Ownership.")

Network NBC, Keystone.

Harold M. Matison, pres; Frank Sumrall, gen mgr; Morris M. Caver, coml mgr; Dave Kane, prog dir; Len Maith, prom mgr; Carl Dyer, news dir; Lester Johnson, chief engr.

**WLAU** (June 15, 1946): 1430 kc; 5 kw-D. P. O. Box 167. Phone 8-7227. Southland Broadcasting Co. (original owner).

Network ABC. Rep Devney-O'Connell; C. K. Beaver (southeast).

Specialty programs: Negro, 5 hrs. wkly.

Gene Tibbett, co-owner, gen mgr, natl sales dir & prom dir; Norma H. Leggett, co-owner & asst mgr; Lidell (Cowboy) Howard, local coml mgr; Jim Gibbon, prog dir; Cal Zethmayr, news dir; Dud Carter, chief engr.

**WNSL** (Feb. 27, 1957): 1260 kc; 1 kw-D. P. O. Box 2336. Phone 8-7224. Voice of the New South Inc. (original owner). (See New South stations in "Group Ownership.")

Rep Webb.

Joseph Carson, pres; Granville Walters, gen mgr; W. E. (Teck) Jones, coml mgr; Don Speir, prog dir; Kenneth Bailey, prom mgr; Ed Breland, news dir; Glenn Holland, chief engr.

**WNSL-FM** (Jan. 16, 1960): 100.3 mc; 4.8 kw. WNSL-FM is programmed separately from 7.11 p.m. daily.

### LELAND, Washington County

**WESY** (April 8, 1958): 1580 kc; 1 kw-D. 110 N. Poplar St., Greenville, Miss. Phone Edison 2-0770. Miss-Ark Broadcasting Co. (original owner).

Rep Rambeau, Vance, Hopple; Dora-Clayton (southeastern).

Specialty programs: Negro, 100%.

Paul Artman, co-mgr & prog dir; Miller Abraham, co-mgr & coml mgr; John Lindsey, farm dir; Dorothy Edwards, women's dir; Eddie Williams, news dir; Ottis W. Rushing, chief engr.

### LEXINGTON, Holmes County

**WXTN** (Oct. 23, 1959): 1150 kc; 500 w-D. P. O. Box 326. Phone 222. Holmes County Broadcasting Co. (original owner). (See Mathis stations in "Group Ownership.")

Network Keystone.

Specialty programs: Negro.

Herb Knotts, mgr & coml mgr; Fannie Mae Cothran, prog dir & women's dir; Melvin Chrestman, news dir; Dave Roberts, farm dir.

### LOUISVILLE, Winston County

**WLSM** (March 11, 1953): 1270 kc; 1 kw-D. P. O. Box 111. Phone 1000. Louisville Broadcasting Corp. (original owner). See New South Broadcasting Stations in "Group Ownership."

Network Keystone.

Rep Webb.

Specialty programs: Negro, 6 hrs. wkly.

Eddie Holliday, pres; Herb Guthrie, station mgr, coml mgr & chief engr; John W. Jenkins Jr., prog dir; Noel Passe, news dir.

### LUCEDALE, Goerge County

**WHHT** (under construction; granted February 1960; target date not set): 1440 kc; 1 kw-D. Tri-County Broadcasters Inc.

### MACON, Noxubee County

**WMBC** (1947): 1400 kc; 250 w. Piney Woods Road. Phone 132. Radio Macon Inc.

### MAGEE, Simpson County

**WSJC** (July 5, 1957): 1280 kc; 500 w (CP for 790 kc, 1 kw.D, DA-D). P. O. Box 426. Phone 2413. Southeast Mississippi Broadcasting Co. (original owner). (See Mathis stations in "Group Ownership.")

Network Keystone.

Specialty programs: Negro, 14 hrs. wkly.

Marvin L. Mathis, gen mgr; Jimmy Tugwell, chief engr & prog dir.

### McCOMB, Pike County

**WAPF** (April 1948): 980 kc; 1 kw-D. P. O. Box 604. Phone 1884. Southwestern Broadcasting Co. of Mississippi (original owner). (See Southwestern Broadcasting stations in "Group Ownership.")

Network Keystone. Rep Devney-O'Connell.

Specialty programs: Negro, 10 hrs. wkly.

Phillip D. Brady, gen mgr, coml mgr & chief engr; John White, news dir.

**WHNY** (1939): 1250 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 111. Phone 2080. Broadcast Service Inc. (acquired station 1954). (See Holt stations in "Group Ownership.")

Specialty programs: Negro, 12 hrs. wkly.

Charles W. Holt, pres; Carroll Hines, gen mgr; Travis Myers, coml mgr; Dean B. Strickland, prog dir; Carnell Tucker, news dir; Earl Neal, chief engr.

### MERIDIAN, Lauderdale County

**WCOC** (Feb. 26, 1926): 910 kc; 5 kw-D, 1 kw-N. P. O. Box 591. Phone 482-7714. Mississippi Broadcasting Co. (original owner). (See "Newspaper Ownership.")
Network CBS.
Withers Gavin, pres & gen mgr.
WCOC-TV: Tv companion of WCOC.

**WDAL** (Feb. 1, 1958): 1330 kc; 1 kw-D. P. O. Box 125. Phone 3-4891. R. E. Hook & Assoc. (acquired station June 1960). (See Hook stations in "Group Ownership.")

***WMMI (FM)** (1951): 88.1 mc; 10 w. 3100 24th Ave. Meridian Municipal Jr. College.

**WMOX** (1945): 1240 kc; 250 w (CP for 1010 kc; 10 kw-D, 1 kw-N, DA-2). P. O. Box 1511. Phone 2-0171. Birney Imes Jr. (original owner). See Birney Imes Jr. Stations in "Group Ownership." See also "Newspaper Ownership.
Network Keystone, Mid-South. Rep Everett-McKinney; C. K. Beaver (southeastern).
Birney Imes Jr., Bob Evans, gen mgr; Monroe Looney, station mgr; Jack Cochran, prog dir; Carl Fitzgerald, news dir; Steve Burkes, chief engr.

**WOKK** (1946): 1450 kc; 1 kw-D, 250 w-N. P. O. Box 528. Phone 482-6133. New South Broadcasting Corp. (acquired station April 1, 1957). (See New South stations in "Group Ownership.")
Rep Webb.
Specialty programs: Negro, 6 hrs. wkly.
Frank E. Holladay, pres & prog mgr; Joseph W. Carson, gen mgr; Sam Keller, news dir; Robert K. Wall, chief engr.

**WQIC** (December 1957): 1390 kc; 5 kw-D. P. O. Box 1509. Phone 482-3106. Alexander Lloyd Royal Sr. (original owner).
Rep Howard.
Specialty programs: Negro, 100%.
A. L. Royal Sr., pres; Lloyd Royal Jr., gen mgr; Art Harwell, coml mgr; B. B. Johnson, prog dir; Rubin Hughes, news dir; J. B. Griffith, chief engr.

### NATCHEZ, Adams County

**WMIS** (1941): 1240 kc; 250 w. City Bank & Trust Co. Bldg. Phone 2-2522. Natchez Broadcasting Co. (original owner).
Network NBC, Keystone.
P. K. Ewing Jr., pres; Paul Schilling, gen mgr & coml mgr; Bill Wall, prog dir; E. T. Jackson, chief engr.

**WNAT** (Dec. 4, 1949): 1450 kc; 250 w. P. O. Box 54. Phone 4621. Old South Broadcasting Co. (acquired station May 1958).
Rep Bolles (New York); Beaver (Memphis);
W. S. Perkins, pres; Ervin Parks Jr., gen mgr, coml mgr & chief engr; Jerry A. Adams, prog dir; Neville Powell, news dir.

### NEW ALBANY, Union County

**WNAU** (March 27, 1955): 1470 kc; 500 w-D. P. O. Box 808. Phone 4361. New Albany Broadcasting Co. (original owner).
Network Keystone.
V. Keith Wroten, owner, mgr & chief engr; Daniel L. Skilton, coml mgr; Wynez Wroten, prog dir.

### NEWTON, Newton County

**WBKN** (March 15, 1958): 1410 kc; 500 w-D. 110 South Main St. E. L. Burns (acquired station January 1959).

### OXFORD, Lafayette County

**WSUH** (May 1, 1955): 1420 kc; 1 kw-D. P. O. Box 511. Phone 1133. Colonel Rebel Radio (acquired station June 1, 1956).
Network Keystone. Rep C. K. Beavers (Southeast).
C. H. Quick, chief owner & gen mgr; William Gamble, operations mgr & chief engr; Hubert Mills, sales mgr & prom dir; Netta Quick, prog dir; Bert Case, news dir.

### PASCAGOULA, Jackson County

**WPMP** (September 1951): 1580 kc; 1 kw-D. P. O. Box 391. Phone South 2-3113. Crest Broadcasting Co. (original owner).
Network ABC; Keystone.

### PHILADELPHIA, Neshoba County

**WHOC** (July 31, 1948): 1490 kc; 250 w. P. O. Box 26. Phone 740. William Howard Cole (original owner).
Rep Best.
William Howard Cole, owner & gen mgr; Wilburn Smith, prog dir; Paul M. Miller, chief engr.

### PICAYUNE, Pearl River County

**WRJW** (October 1949): 1320 kc; 5 kw-D. P. O. Box 358. Phone Sycamore 8-4835. Tung Broadcasting Co. (acquired station Sept. 25, 1952).
Rep Hopewell.

### STARKVILLE, Oktibbeha County

**WSSO** (Nov. 8, 1948): 1230 kc; 250 w. WSSO Bldg. Phone 1230. Starkville Broadcasting Co. (original owner).
Network Keystone.
Specialty programs: Negro, 12 hrs. wkly.
Joe Phillips, gen mgr & coml mgr; Belle McPherson, prog dir; Clyde McPherson, chief engr.

### TUPELO, Lee County

**WELO** (April 1944): 580 kc; 1 kw-D, 500 w-N, DA-2. S. Spring St. Phone Vinewood 2-7658. Tupelo Broadcasting Co. (original owner). (See "Newspaper Ownership" and Birney Imes stations in "Group Ownership.")
Network MBS, Keystone, Mid-South. Rep Everett-McKinney; C. K. Beaver & Assoc. (southern).
Birney Imes Jr., pres; Bob Evans, gen mgr; Ernest Bowen, station mgr & coml mgr; Jack Cristil, sports dir & prog dir; Leroy Green, technical dir; Bill Sides, news dir; James Green, chief engr; W. J. Purnell, farm dir.

**WTUP** (1953): 1490 kc; 250 w. P. O. Box 362. Phone Vinewood 2-3301. Lee Broadcasting Co. (original owner). (See E. O. Roden stations in "Group Ownership.")
Network ABC. Rep Best.
E. O. Roden, exec dir & chief owner; Calvin Douglas, gen mgr; D. E. Hooper, coml mgr; John S. Collins, chief engr.

### VICKSBURG, Warren County

**WQBC** (1931): 1420 kc; 1 kw-D, 500 w-N. Evening Post Bldg. Phone 636-1108. Delta Broadcasting Co. (original owner). (See "Newspaper Ownership.")
Network MBS, Keystone. Rep Bogner & Martin.
L. P. Cashman, pres; Mary Van Cashman, sec-treas & gen mgr; L. L. Miller, coml mgr; Waverley Conway, chief engr.

**WVIM** (1948): 1490 kc; 250 w. P. O. Box 76. Phone 3901. Radio Mississippi Inc. (acquired station Nov. 1, 1955).
Rep Dora-Clayton (southeast).
John F. Shea, pres, gen mgr & chief engr; Mary H. Shea, coml mgr & prog dir.

### WAYNESBORO, Wayne County

**WABO** (Sept. 11, 1954): 990 kc; 250 w-D. P. O. Box 168. Phone Redwood 5-4700. New Laurel Radio Station Inc. (original owner). (See "Newspaper Ownership" and Matison Stations in Group Ownership").

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### WEST POINT, Clay County

**WROB** (September 1947): 1450 kc; 250 w. Phone 1250. Bob McRaney Enterprises Inc. (original owner). (See Bob McRaney stations in "Group Ownership.")
Network MBS, Mid-South. Rep Everett-McKinney.
Specialty programs: Negro, 20 hrs. wkly.
Bob McRaney Sr., pres; John E. King Jr., gen mgr & chief engr; Jack Dalton, coml mgr; Les Campbell, prog dir.

### WINONA, Montgomery County

**WONA** (Oct. 25, 1958): 1570 kc; 1 kw-D. P. O. Box 310. Phone 918. Southern Electronics Co. (original owner). (See Bob McRaney Stations in "Group Ownership").
Network Keystone; Mid-South Network. Rep Everett-McKinney.
Robert Evans, pres & gen mgr; Bob Chisholm, station mgr; Bob Evans III, coml mgr; William F. White, chief engr.

### YAZOO CITY, Yazoo County

**WAZF** (1946): 1230 kc; 250 w. P. O. Box 683. Phone 1300. WAZF Inc. (original owner).
Network Keystone. Rep Best.
Specialty programs: Negro, 3 hrs. wkly.
David B. Highbaugh, pres & gen mgr; Frank Holifield, coml mgr; Don Wealer, prog dir & news dir; Gerald Axton, chief engr.

## MISSOURI

*Non-commercial

### BOONVILLE, Cooper County

**KWRT** (Aug. 11, 1953): 1370 kc; 1 kw-D. KWRT Bldg. Phone Tuxedo 2-6505. William R. Tedrick (original ownar).
Rep Indie Sales.
William R. Tedrick, owner & gen mgr; Richard A. Norris, coml mgr; Audrey M. Tedrick, prog dir; Wanda Williamson, prom mgr; Ray Rouse, news dir; Donald E. Shepard, chief engr.

### BRANSON, Taney County

**KBHM** (Dec. 21, 1956): 1220 kc; 1 kw-D. P. O. Box 305. Phone Edison 4-3133. Shepherd of the Hills Broadcasting Co. (original owner). See McKenney and Neathery Stations in "Group Ownership."
Rep Best; Dick Bradley (regional).
Orville Barton, gen mgr & news dir; Gene Gideon, coml mgr, farm & sports dir; Joann Savage, prog dir & traffic mgr; Del King, chief announcer; Leland Ebert, chief engr & continuity dir.

### BROOKFIELD, Linn County

**KGHM** (Feb. 14, 1956): 1470 kc; 500 w-D, DA-D. P. O. Box 228. Phone 1820. Green Hills Broadcasting Co. (original owner). See "Newspaper Ownership."
Rep Indie Sales.
Ira J. Williams, pres; George Williams, gen mgr; Carole Williams, coml mgr; C. L. Mitchell, prog dir.

### CAPE GIRARDEAU, Cape Girardeau County

**KFVS** (1925): 960 kc; 1 kw-D, 500 w-N, DA-N. 324 Broadway. Phone Edgewater 5-5511. TWX 968. Hirsch Broadcasting Co. (original owner). See Hirsch Stations in "Group Ownership."
Rep Headley-Reed.
Oscar C. Hirsch, pres; Ralph L. Hirsch, coml mgr.
KFVS-TV: Tv companion of KFVS.

**KGMO** (1952): 1220 kc; 250 w-D. P. O. Box 247. Phone Edgewater 5-8228. KGMO Radio-Television Inc. (original owner).
Rep Webb.
William C. Brandt, pres; Jack Kohrumel, gen mgr & coml mgr; Curt Bradley, news & prog dir; Carmen Haertling, prom mgr; Fred Moore, chief engr.

### CARROLLTON, Carroll County

**KAOL** (April 18, 1959): 1430 kc; 500 w-D. 215 S. Main St. Phone 27. Homeland Enterprises Inc. (original owner).
Network Keystone.
Dr. R. Hamilton Staton, pres; Edward Ewing Staton, gen mgr; Gene Winslow, coml mgr; David Dean Terry, prog dir; Doris Harris, prom mgr; Wayne Groner, news dir; Charles Bolinger, chief engr.

### CARTHAGE, Jasper County

**KDMO** (June 1947): 1490 kc; 250 w. P. O. Box 426. Phone Fleetwood 8-2648. Carthage Broadcasting Co. (acquired station Aug. 1, 1954).
Network Keystone, Magic Circle.
John J. Daly, pres & coml mgr; Leon H. Crocker, prog dir & gen mgr; Sam Darnell, news dir; George Province, chief engr.

### CARUTHERSVILLE, Pemiscot County

**KCRV** (Feb. 22, 1950): 1370 kc; 1 kw-D. 106½ W. Third. Phone 965. Pemiscot Broadcasters (original owner).
Network Keystone. Rep George T. Hopewell; C. K. Beaver.
J. Eric Taylor, pres; Cleatus Stanfill, gen mgr, coml mgr & prom mgr; Jo Ann Pierce, prog dir; Harry Moreland, news dir; Al Lawrence, chief engr.

### CHARLESTON, Mississippi County

**KCHR** (1953): 1350 kc; 1 kw-D. P. O. Box 206. Phone Murray 3-4678. South Missouri Broadcasting Co. (original owner).
Network Keystone. Rep Continental Radio.
Kermit Barker, pres, gen mgr & chief engr; Edwin Hill, coml mgr; James L. Byrd III, prog dir.

### CHILLICOTHE, Livingston County

**KCHI** (March 3, 1950): 1010 kc; 250 w-D. P. O. Box 719. Phone Mission 6-4173. Cecil W. & Jane A. Roberts (original owner). See Roberts Stations in "Group Ownership."
Network Keystone. Rep Best.
Cecil W. Roberts, pres; Howard G. Rion, gen mgr; Vernon L. Gastineau, coml mgr; Terry T. Cooper, prog dir; Betty J. Lemon, prom mgr.

### CLAYTON, St. Louis County

***KFUO** (Dec. 14, 1924): 850 kc; 5 kw-D. 801 De Mun Ave., zone 5. Phone Parkview 5-3030. Lutheran Church (original owner).
Rev. John Behnken, pres; Emerson Russell, gen mgr; Walter C. Steinmeyer, office mgr; Karl Eisele, prod mgr; Walter Sturtevant, chief engr.

***KFUO-FM** (Jan. 1, 1948): 99.1 mc; 6.7 kw. Duplicates programming of KFUO (above).

**KXLW** (1946): 1320 kc; 1 kw-D. 8614 Manchester, zone 17. Phone Woodland 1-1320. Big Signal Broadcasting Co. (acquired station April 1, 1958).
Rep Howard.
Specialty programs: Negro.
Richard J. Miller, pres; Edward W. Phelan, gen mgr; Woodrow W. Cummings, coml mgr; Marshall Zwick, prog dir; Charles A. Schmid, news dir; James A. Mitchell, chief engr.

### CLINTON, Henry County

**KDKD** (1951): 1280 kc; 1 kw-D. KDKD Bldg. Phone Tunner 5-4801. Osage Broadcasting Co. (acquired station 1956).
Rep Indie Sales.
Wm. R. Tedrick, pres; Gene Humphries, gen mgr; Howard Ball, coml mgr; Barbara Ann White, prog dir; Bradly Owens, prom mgr; Freddy Martin, news dir & chief engr.

### COLUMBIA, Boone County

**KBIA** (1955): 1580 kc; 250 w-D. P. O. Box 412. Phone Gibson 3-5418. Cecil W. & Jane A. Roberts (original owner). See Roberts Stations in "Group Ownership."
Network Keystone. Rep Best.
Cecil W. Roberts, pres; Charles G. Rapp, gen mgr & chief engr; Lynn Dubart Bohs, coml mgr; James D. Huitt, prog dir & news dir.

## MISSOURI CONTINUED

**KFRU** (1925): 1400 kc; 250 w. P. O. Box 89. Phone Gibson 3-4141. KFRU Inc. (acquired station 1948). See "Newspaper Ownership."
Network ABC. Rep Webb.
H. J. Waters Jr., pres; Mahlon R. Aldridge, sec-treas & gen mgr; John Wright, sales mgr; David Ormiston, prog dir; Richard Cottam, news dir; Robert Haigh, chief engr.

### DEXTER, Stoddard County

**KDEX** (Feb. 1, 1960): 1590 kc; 1 kw-D. P. O. Box 380. Phone Madison 4-3591. Stoddard County Broadcasting Co. (original owner).
Rep Sears & Ayer.
L. D. Speidel, station mgr & chief engr; Jerome B. Zimmer, gen mgr; Edward A. Boyt, coml mgr; Donald M. Fenimore, prog dir; R. Duane Williams, news dir.

### FARMINGTON, St. Francois County

**KREI** (1947): 800 kc; 1 kw-D. KREI Ave. Phone Plateau 6-5125. Cecil W. & Jane A. Roberts (original owner). See Roberts Stations in "Group Ownership."
Network Keystone. Rep Best.
Cecil W. Roberts, chief owner.

### FESTUS, Jefferson County

**KXEN** (St. Louis) (May 10, 1951): 1010 kc; 50 kw-D, DA-D. Congress Hotel, St. Louis. Phone Forest 1-2334. Garrett Broadcasting Inc. (acquired station April 29, 1959).

### FLAT RIVER, St. Francois County

**KFMO** (June 1, 1947): 1240 kc; 250 w. Phone Geneva 1-2000. Lead Belt Broadcasting Co. (original owner). See Hirsch Stations in "Group Ownership."
Oscar C. Hirsch, pres; James F. Collins, gen mgr & coml mgr; Virginia Collins, prog dir.

### FULTON, Calloway County

**KFAL** (Nov. 14, 1950): 900 kc; 1 kw-D. 5th & Market Sts. Phone Midway 2-3341. Robert W. Nickles (acquired station Feb. 1, 1958).
Rep Pearson.
Specialty programs: Negro, 1 hr. wkly.
R. W. Nickles, owner & gen mgr; L. Reed Holt, coml mgr; M. A. Lee, prog dir; Leo Laurance, news dir; R. D. Archibald, tech supervisor.

### HANNIBAL, Marion County

**KHMO** (1941): 1070 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 711. Phone 3450. Mark Twain Broadcasting Co. (acquired station Aug. 1, 1957).
Rep Hollingbery.
Jerrell Shepherd, chief owner; A. E. Dahl, vp; James F. Jae Jr., station mgr; William Stephenson, sales mgr; Leon Brooks, prog dir; Wayne Smith, prom mgr; Dave Lacy, news dir; Gene Woody, chief engr.

### INDEPENDENCE, Jackson County

**KANS** (1947): 1510 kc; 1 kw-D. 43 Blue Ridge Center, Kansas City, Mo., zone 33. Phone Fleming 3-8600. KIMO Inc. (acquired station May 8, 1958). See Kenyon Brown Stations in "Group Ownership."
Rep Bernard.
Kenyon Brown, pres; Cal Perley, vp; Gerald M. Hauser, station mgr & coml mgr; Jack Call, prog dir; Marv Bredemier, chief engr.

### JEFFERSON CITY, Cole County

**KLIK** (February 1954): 950 kc; 5 kw-D. P. O. Box 414. Phone 5-4136. KLIK Broadcasting Inc. (acquired station June 1, 1959). Sale to Connie B. Gay Enterprises pending FCC approval.
Rep Headley-Reed.
Glen M. George, gen mgr; Stan Grieve, coml mgr; Milo Townes, prog dir; Ed Scarr, chief engr.
**KWOS** (1937): 1240 kc; 250 w. Monroe & Capitol Ave. Phone 6-3137. Capital Broadcasting Co. (original owner). See "Newspaper Ownership."
Network MBS, Keystone.
Wm. Weldon, pres; R. L. Rose, gen mgr; Wm. Natsch Jr., coml mgr; Curtis Brown, prog dir; Robert Tibbitts, news dir; Leroy S. Hackmann, chief engr.
KRCG-TV: Tv companion of KWOS.

### JOPLIN, Jasper County

**KFSB** (Nov. 21, 1948): 1310 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 249. Phone Mayfair 4-1310. Four-States Broadcasters Inc. (original owner).
Rep Meeker.
Harry Easley, pres; W. H. Clark, exec vp, asst sec & gen mgr; Robert A. Barry, coml mgr; Lloyd E. Johnson, asst mgr & prog dir; James J. Randall, news dir; Lloyd C. Frazier, chief engr.
**KODE** (June 1, 1948): 1230 kc; 250 w. 1928 W. 13th St. Phone Mayfair 3-7260. TWX JO 8255. WSTV Inc. (acquired station December 1956). See Friendly Group in "Group Ownership."
Network CBS.
Jack Berkman, pres; D. T. Knight, gen mgr; Merle Dunn, coml mgr; Milton J. Corrington, prog dir; William Harned, prom mgr; Ken Crowe, news dir; Jack Langford, chief engr.
KODE-TV: Tv companion of KODE.
**WMBH** (March (1928): 1450 kc; 250 w. P. O Box 906. Phone Mayfair 4-4330. Radio Joplin Inc. (acquired station March 4, 1959).

### KANSAS CITY, Jackson County

**KANS** (see Independence, Mo.)

**KBKC** (see Mission, Kan.)

**KCMK (FM)** (March 3, 1958): 93.3 mc; 35 kw. 922 Linwood Blvd., Rm 201, zone 9. Phone Logan 1-3791. TWX CKT TT7551-75. Fm Broadcasting Inc. (original owner).
Rep Good Music Broadcasters.
Specialty programs: French, ½ hr. wkly.
Thomas R. Bengimina, pres & gen mgr; Bill Eirls, station mgr & prog dir; Thomas O. Dice, chief engr.
**KCMO** (June 10, 1936): 810 kc; 50 kw-D, 10 kw-N, DA-N. 125 E. 31st St., zone 8. Phone Jefferson 1-6789. TWX KC-165. Meredith Broadcasting Co. (acquired station Nov. 16, 1953). See Meredith Publishing Stations in "Group Ownership." See also "Newspaper Ownership."
Network CBS. Rep Katz.
Fred Bohen, chmn of board; Payson Hall, pres; E. K. Hartenbower, vp & gen mgr; R. W. Evans, station mgr & coml mgr; John Pearson, prog dir; F. C. Strawn, prom mgr; Jim Monroe, news dir; Karl Troeglen, chief engr.
**KCMO-FM** (February 1948): 94.9 mc; 65 kw. Same address, licensee and staff as KCMO except George Stump, prog dir; Chris Stolfa, coml mgr.
KCMO-TV: Tv companion of KCMO-AM-FM.
***KCUR-FM** (October 1957): 89.3 mc; 0.45 kw (CP 0.36 kw). 5100 Rockhill Rd., zone 10. Phone Delmar 3-7878. U of Kansas City (original owner).
Sam Scott, managing dir; Gloria Miller, prog dir.
**KMBC** (1921): 980 kc; 5 kw, DA-N. 11th & Central Sts., zone 5. Phone Harrison 1-2650. TWX KC 549. Cook Broadcasting Co. (acquired station June 14, 1954). See Cook Broadcasting Stations in "Group Ownership."
KFRM Concordia, Kan. (550 kc; 5 kw-D, DA-D) is a bonus to KMBC. Most programs are broadcast simultaneously on both stations. Same mailing address as KMBC.
Network ABC. Rep Peters, Griffin, Woodward.
Donald D. Davis, pres; John T. Schilling, exec vp; George J. Higgins, vp & natl sales mgr; Dick Smith, radio station mgr; Joe Redmond, prom mgr; Claude Dorsey, news dir; Henry Goldenberg, chief engr.
KMBC-TV: Tv companion of KMBC.
**KOLL (FM)** (not on air; target date unknown); 104.3 mc; 16.5 kw. Radio Station KBKC Inc. Affiliate of KBKC Mission, Kan.
**KPRS** (1950): 1590 kc; 1 kw-D. 23rd & Benton Blvd., zone 27. Phone Humboldt 3-3100. KPRS Broadcasting Co.
Rep Pearson.
Specialty programs: Negro, 100%.
Edward H. Pate, gen mgr & co-owner; Eugenia (Psyche) Pate, prog dir & co-owner; Paula Herrera, office mgr; Andrew R. Carter, chief engr & co-owner.
***KTSR (FM)** (not on air; target date unknown): 90.1 mc; 10 w. Nazarene Theological Seminary Radio Corp.
**KUDL** (May 1953): 1380 kc; 1 kw-D. 1012 Baltimore. Phone Baltimore 1-0077. Heart of America Broadcasters Inc. (acquired station June 1956). See Tele-Broadcasters Stations in "Group Ownership."
Rep Young.
H. Scott Killgore, pres; Irving Schwartz, vp & gen mgr; Jack Barr, prog dir; Jack Shefrin, news dir; Ted Atkins, chief engr.

KUDL
Kansas City
Adam Young, Inc. -Nat'l Rep.
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LISTENER
ACTIVE
STATION
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**KXTR (FM)** (Sept. 3, 1959): 96.5 mc; 58 kw. 310 Nichols Rd., zone 2. Phone Plaza 3-5321. Telesound Broadcasting Corp. (original owner).
Rep Walker-Rawalt.
John L. Humphreys, pres & gen mgr; H. Stanley Lange, coml mgr; Jim Lawless, prog dir.

KXTR-FM
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100% classical music
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**WDAF** (1922): 610 kc; 5 kw. 3030 Signal Hill, zone 8. Phone Plaza 3-4567. TWX RC 164. Transcontinent Television Corp. (acquired station Aug. 18, 1960). See Transcontinent Stations in "Group Ownership."
William A. Bates, gen mgr; Donald J. Gibson, gen sales mgr.
**WDAF-FM** (not on air; granted June 8, 1959): 102.1 mc; 56 kw. Same ownership as WDAF (above)).
WDAF-TV: Tv companion of WDAF-AM-FM (above).
**WHB** (1922): 710 kc; 10 kw-D, 5 kw-N, DA-2. Pickwick Hotel, 10th & McGee, zone 6. Phone Baltimore 1-8300. Storz Broadcasting Co. (acquired station 1954). See Storz Stations in "Group Ownership."
Rep Blair.
Todd Storz, pres; George W. Armstrong, exec vp & gen mgr; Donald A. Loughnane, station operations mgr; Robert Tilton, dir of engineering; Allen Shaw, news dir; Edwin Schulz, sales prom mgr; Joella Cohen, public service dir; Jeanne Greendahl, women's dir.

### KENNETT, Dunklin County

**KBOA** (July 1547): 830 kc; 1 kw-D. Phone Tuxedo 8-4616. Kennett Broadcasting Corp. (original owner).
Paul C. Jones, pres; John T. Reeder, gen mgr; Joe R. Bankhead, coml mgr; Johnny Mack, prog dir; John Mays, news dir; Bob Conner, chief engr.
**KBOA-FM** (1948): 98.9 mc; 6.9 kw. Address, licensee and staff same as KBOA (above).

### KIRKSVILLE, Adair County

**KIRX** (Oct. 17, 1947): 1450 kc; 250 w. P. O. Box 726. Phone Mohawk 5-3781. Community Broadcasters Inc. (original owner).
Network ABC. Rep Webb.
Sam A. Burk, pres & gen mgr; J. J. Dougherty, coml mgr; Robert M. Carlson, prog dir; John Way, prom mgr; Bob Zerkle, news dir; Chas. Porter, chief engr.

### LEBANON, Laciede County

**KLWT** (July 1948): 1230 kc; 250 w. 221 E. Commercial. Phone Keystone 2-3981. Lebanon Broadcasting Co. (original owner).
Network Keystone, Magic Circle.

### LEXINGTON, Lafayette County

**KLEX** (April 19, 1956): 1570 kc; 250 w-D. P. O. Box 358. Phone Alpine 9-3232. Lexington Broadcasting Co. (original owner).
Rep Webb; Mid-America Spot Sales.
Ralph E. Meador, chief owner, gen mgr, prom mgr & chief engr; Edward Luehrman, prog dir & news dir.

### MALDEN, Dunklin County

**KTCB** (September 1954): 1470 kc; 1 kw-D. Box 278, Highway 25 North. Phone 851. Tri-County Broadcasting Co. (original owner).
Network Keystone.

### MARSHALL, Saline County

**KMMO** (May 1949): 1300 kc; 1 kw-D. Marshall, Mo. Phone Garden 6-4422. KMMO Inc. (acquired station May 1949).
Fred V. Heinkle, pres; J. M. Silvey, gen mgr; Harold Douglas, resident mgr & coml mgr; Fred Miller, prog dir; Judd Wyatt, prom mgr; John Hughes, news dir; Bill Williams, chief engr.

### MARYVILLE, Nodaway County

**KNIM** (1953): 1580 kc; 250 w-D. P. O. Box 278. Phone Justice 2-2151. Clark Broadcasting Co. (acquired station May 1, 1959).
Network Keystone.
Roger Moyer, gen mgr; Zoe Moyer, prog dir; Lowen Slagle, news dir; Roger Locke, chief engr.

### MEXICO, Audrain County

**KXEO** (Dec. 3, 1948): 1340 kc; 250 w. 1705 E. Liberty. Phone Justice 1-2340. Audrain Broadcasting Corp. (original owner).
Network MBS.
J. B. Arthur, pres; W. Earl Dougherty, vp, gen mgr & coml mgr; Sue Barnes, prog dir; Donald E. Hague, news dir; P. J. Null Jr., chief engr.

### MOBERLY, Randolph County

**KNCM** (June 1950): 1230 kc; 250 w. P. O. Box 396. Phone Amherst 3-1600. Moberly Broadcasting (original owner).
Jerrell A. Shepherd, owner; A. E. Dahl, gen mgr; James M. Lipsey, coml mgr; John D. Larkin Jr., prog dir; Dale S. Low, news dir; T. J. Carr, chief engr.

### MONETT, Barry County

**KRMO** (August 1950): 990 kc; 250 w-D. P. O. Box 270. Phone Belmont 5-5220. Monett Broadcasting Co. (original owner). See McKenney Stations in "Group Ownership."
Network Keystone, Magic Circle.
L. C. McKenney, owner & pres; Floyd V. Stewart, gen mgr; Marion J. Pilant, coml mgr; George Province, chief engr.

### MOUNTAIN GROVE, Wright County

**KLRS** (Nov. 16, 1954): 1360 kc; 1 kw-D. Route 4. Phone 650. KLRS Broadcasting Co. (original owner).
Network Keystone. Rep Best; Magic Circle.
Floyd W. Jones, pres; John W. Billingsley, gen mgr; Dolly Ann Franklin, coml mgr; William B. Hicks, prog dir; Ward Hatcher, prom mgr; Frank Maczuk, news dir; Emery T. Caudill, chief engr.

### NEOSHO, Newton County

**KBTN** (Feb. 1, 1954): 1420 kc; 500 w-D. P. O. Box 209. Phone Glendale 1-1420. Galen O. Gilbert & W. R. Bentley (acquired station April 16, 1960).

Network Keystone, Magic Circle.

Galen O. Gilbert, gen mgr; W. R. Bentley, coml mgr; Larry Scott, prog dir; Connie Bentley, news dir; Fred Hutchen, chief engr.

### NEVADA, Vernon County

**KNEM** (1949): 1240 kc; 250 w. P. O. Box 15. Phone Normandy 7-3113. Radio KNEM Inc. (acquired station 1954).

Network Keystone.

Kenneth E. White, pres; Virgil Kachel, coml mgr; Kent Hawkins, prog dir.

### OSAGE BEACH, Camden County

**KRMS** (December 1952): 1150 kc; 1 kw-D. Phone Fireside 8-2411. Central Missouri Broadcasting Co. (acquired station May 27, 1959).

Network Keystone. Rep Dick Bradley (Springfield, Mo.).

James L. & Ella Mae Risner, co-owners; James L. Risner, gen mgr, coml mgr & chief engr; Ella Mae Risner, prog dir & prom mgr; Jack Boone, news dir.

### POPLAR BLUFF, Butler County

**KWOC** (May 10, 1938): 930 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 405. Phone Sunset 5-3922. Poplar Bluff Broadcasting Co. (acquired station October 1949).

Rep Pearson.

A. L. McCarthy, gen mgr; John R. Morris, coml mgr; Lorene Jiles, prog dir; Don M. Lidenton, chief engr.

**KWOC-FM** (1952): 94.5 mc; 14 kw. Duplicates KWOC.

### PORTAGEVILLE, New Madrid County

**KMIS** (target date summer 1960): 1050 kc; 250 w-D. New Madrid County Broadcasting Co. (original owner).

J. Shelby McCallum, pres & chief engr; Smith J. Dunn, gen mgr; Jerry Foster, prog dir.

### POTOSI, Washington County

**KYRO** (Feb. 22, 1959): 1280 kc; 500 w-D. Phone Hemlock 8-1280. Franklin County Broadcasting Co. (original owner). See Ware Stations in "Group Ownership."

Rep Sears & Ayer.

Leslie P. Ware, pres & chief owner; Ken McMahan, gen mgr & coml mgr; Perry Perryman, prog dir; Norm Nielson, news dir & chief engr.

### ROLLA, Phelph County

**KCLU** (not on air; target date unknown): 1590 kc; 1 kw-D. Rolla Broadcasters.

**KTTR** (Sept. 30, 1947): 1490 kc; 250 w. P. O. Box 567. Phone Emerson 4-2525. "Show Me" Broadcasting Co. (original owner).

Network Keystone.

Luther W. Martin, gen mgr, chief engr & news dir; Ward Rinehart, coml mgr; Norma Fleming, prog dir; Murl Nash, prom mgr.

### ST. CHARLES, St. Charles County

**KADY** (April 3, 1958): 1460 kc; 5 kw-D, DA-D. P. O. Box 6155, St. Louis, zone 43. Phone Harrison 8-1460. KADY Inc. (original owner).

Rep Broadcast Time Sales.

William R. Cady Jr., pres, treas & gen mgr; Don Levitan, asst gen mgr; Nicholas Pagliara, vp sales; Ken Kemper & John Meyer, news dirs; Jack A. Chenoweth, chief engr.

**KADI (FM)** (see St. Louis, Mo., listing).

### STE. GENEVIEVE, Ste. Genevieve County

**KSGM** (July 1947): 980 kc; 500 w, DA-N. P. O. Box 352. Phone Tuxedo 3-2980. Donze Enterprises Inc. (original owner).

Elmer L. Donze, pres, gen mgr & coml mgr; Betty Jane Donze, prog dir & prom mgr; Arthur Schwent, news dir; Muriel L. Rose, chief engr.

### ST. JOSEPH, Buchanan County

**KFEQ** (Feb. 16, 1923): 680 kc; 5 kw, DA-2. 40th & Faraon Sts. Phone Adams 3-2528. TWX ZJ 8396. KFEQ Broadcasting Co. (acquired station October 1957). Sale to Connie B. Gay Enterprises pending FCC approval.

Rep Headley-Reed.

Jesse D. Fine, pres; Ted Nelson, vp & gen mgr; Ted Griffin, coml mgr; Gene Milsteen, prog dir; Frank Smith, news dir; John Carroll, chief engr.

KFEQ-TV: Tv companion station of KFEQ.

**KRES** (June 1946): 1550 kc; 5 kw, DA-N. 404 S. 8th St. Phone Adams 4-6346. MacRay Radio & Television Corp. (acquired station Feb. 6, 1959).

Network MBS. Rep Webb.

Jock MacGregor, pres; Raymond J. Cheney, vp, gen mgr & coml mgr; Ted Strader, prog dir & prom mgr; John Polson, news & farm dir; Claude Thomas, chief engr.

**KUSN** (November 1955): 1270 kc; 1 kw-D. Howitt Bldg., zone 7. Phone Adams 3-2577. KUSN Corp. (acquired station Aug. 1, 1959).

Rep Venard, Rintoul & McConnell.

Frederick P. Reynolds, chief owner, pres & gen & coml mgr; Warren Rhyner, prog & news dir; Fred Chitwood, chief engr.

### ST. LOUIS

**KADI (FM)** (Dec. 22, 1959): 96.5 mc; 24.5 kw. Same mailing address, licensee and staff as KADY St. Charles, Mo. Duplicates KADY day time; separate programming at night.

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**KATZ** (1954): 1600 kc; 5 kw-D, 1 kw-N, DA-N. Arcade Bldg., zone 1. Phone Chestnut 1-6000. Laclede Radio Inc. (acquired station March 1, 1960).

Rep Continental.

Specialty programs: Negro.

Ralph N. Weil, pres; Robert Lyons, gen mgr & prog dir; Kelley Daniels, coml mgr; Barbara Burton, prom mgr; Buddy Lonesome, news dir; C. B. Strauss, chief engr.

**KCFM (FM)** (November 1954): 93.7 mc; 21.5 kw (CP for 82 kw). 532 DeBaliviere, zone 12. Phone Parkview 6-1077. Commercial Broadcasting Co. (original owner).

Rep Walker-Rawalt.

Harry Eidelman, gen mgr & coml mgr; Sibley Smith, prog dir; Charles Hefti, prom mgr; Edward B. Bench Jr., chief engr.

**KFUO** (see Clayton, Mo.)

MODERN JINGLES

PLANNED CAMPAIGNS

STATION IDs & PROMOS

RADIO HUCKSTERS AND AIRLIFTS

LANG-WORTH

1755 BROADWAY NEW YORK, N. Y.

**KMOX** (Dec. 24, 1925): 1120 kc; 50 kw. 1144 Hampton Ave., zone 10. Phone Mission 7-5500. CBS Inc. (acquired station 1932). See CBS Stations in "Group Ownership."

Network CBS. Rep CBS Radio Spot Sales.

Robert Hyland, vp of CBS Radio & gen mgr of KMOX Radio; Larry Cooper, prom mgr; Rex Davis, news dir; Larry Burrows, chief engr.

KMOX-TV: Tv companion of KMOX.

**KPLR-FM** (not on air; target date unknown): 97.3 mc; 25.5 kw. 220 Television Inc.

KPLR-TV: Tv companion of KPLR-FM.

**KSD** (1922): 550 kc; 5 kw, DA-N. 1111 Olive St., zone 1. Phone Main 1-1111. Pulitzer Pub. Co. (original owner). See "Newspaper Ownership."

Network NBC. Rep NBC Spot Sales.

Joseph Pulitzer Jr., pres; Harold Grams, gen mgr; Arthur Casey, coml mgr; John Roedel, prog dir; Sterling Harkins, prom mgr; Austin Bridgman, news dir; Edwin Risk, chief engr.

KSD-TV: Tv companion of KSD.

***KSLH (FM)** (April 13, 1950): 91.5 mc; 12.5 kw. 1517 S. Theresa Ave., zone 4. Phone Prospect 2-4322. St. Louis Board of Education (original owner).

Specialty programs: French, 2½ hrs.; Spanish, ½ hr. wkly.

E. Marguerite Fleming, gen mgr; Ernest Vogel, chief engr.

**KSTL** (June 4, 1948): 690 kc; 1 kw-D. P. O. Box 1440. Phone Bridge 1-6090. Radio St. Louis Inc. (original owner).

Rep Forjoe.

Specialty programs: German, 1 hr.; Negro, 13 hrs.; Slavic, 7 hrs. wkly.

Dick J. Kasten, pres & gen mgr; Art Ford, coml mgr; Brad Harrison, news dir; Ralph E. Howard, chief engr.

**KSTL-FM** (April 2, 1960): 98.1 mc; 76 kw. Same address, licensee and staff as KSTL.

**KWIX (FM)** (1960): 102.5 mc; 25.5 kw. Continental Broadcasting Corp. (original owner). Hotel Ambassador, zone 8. Phone Forest 1-1800.

**KWK** (1927): 1380 kc; 5 kw, DA-N. 800 N. 12th St., zone 1. Phone Main 1-1380. KWK Radio Inc. (acquired station May 15, 1958).

Rep Headley-Reed.

William L. Jones Jr., vp; Gil Newsome, station mgr; Don Hamel, gen sales mgr; Gene Davis, prog dir; Dottye Marx, prom mgr; Jack Donnell, news dir; Rudy Isenberg, chief engr.

**KXEN** (See Festus, Mo.)

**KXLW** (see Clayton, Mo., listing)

**KXOK** (Sept. 19, 1938): 630 kc; 5 kw, DA-2. Radio Park, zone 13. Phone Forest 7-6000. TWX SL 44. KXOK Broadcasting Inc. (acquired station Nov. 1, 1954). Sale to Todd Storz pends.

Rep Blair.

E. M. Roberts Jr., pres; C. L. (Chet) Thomas, vp & gen mgr; William C. O'Donnell, sales mgr; Jack Elliott, prog dir; John Corrigan, prom dir; Elmer G. Muschany, business mgr; Al Godron, chief engr.

**WAMV-FM** (May 3, 1960): 101.1 mc, 37 kw. Duplicates WAMV East St. Louis, Ill.

**WEW** (April 26, 1921): 770 kc; 1 kw-D. 220 N. 4th St., zone 2. Phone Chestnut 1-1921. Barrington Co. (acquired station 1955).

Network ABC, MBS. Rep Bolling.

Specialty programs: Italian.

Bruce Barrington, owner, pres, gen mgr, coml mgr; Eugenia Collins, prog dir & prom mgr; Sherman Mason, news dir; Pat Casey, chief engr.

**WIL** (1922): 1430 kc; 5 kw, DA-2. 3715 Lindell Blvd., zone 8. Phone Olive 2-4500. TWX SL 787. Radio Station WIL (acquired station August 1957). See Balaban Stations in "Group Ownership."

Rep Eastman.

John F. Box Jr., exec vp & managing dir; William T. McKibben, asst to vp-administration; Stanley N. Kaplan, asst to vp-sales; Robert V. Whitney, natl prog dir; Nelson Kirkwood, news dir; Michael Ruppe Jr., prom dir; Victor Williams, merchandising and sales prom dir; Melvin Hart, chief engr; Harriet Baker, adm asst to vp; Bud Clark, farm dir.

**WIL-FM** (target date Aug. 1, 1960): 92.3 mc; 22 kw. To duplicate WIL.

### SALEM, Dent County

**KSMO** (November 1953): 1340 kc; 250 w. P. O. Box 71. Phone 303. Zola Broadcasting Co. (acquired station Jan. 1, 1956).

### SEDALIA, Pettis County

**KDRO** (Sept. 13, 1939): 1490 kc; 250 w. 2100 W. Broadway. Phone Taylor 6-5005. Sedalia Broadcasting Corp. (acquired station June 1, 1957).

Network Keystone. Rep Pearson.

James F. Glenn, pres & sales mgr; Herbert W. Brandes, vp, sec-treas & gen mgr; Tom Adams, prog dir; Fred Bennett, news dir; Garnett Bryan, chief engr.

**KSIS** (Feb. 18, 1954): 1050 kc; 1 kw-D. P. O Box 207. Phone Taylor 6-1050. Yates Broadcasting Co. (original owner).

Rep Clark.

Carl W. Yates Jr., gen mgr; Bettie S. Baldwin, prog dir; Harlan B. Snow, news dir; Marion Pratt, chief engr.

### SIKESTON, Scott County

**KSIM** (July 17, 1948): 1400 kc; 250 w. P. O. Box 69. Phone Granite 1-1400. Sikeston Community Broadcasting Co. (original owner). See Hirsch Stations in "Group Ownership."

Rep Headley-Reed.

L. R. Bowman Jr., pres; R. L. Watkins Jr., gen mgr & coml mgr; W. P. Tedlie, prog dir; John M. Shain, news dir; Ralph L. Hirsch, chief engr.

### SPRINGFIELD, Greene County

**KGBX** (1926): 1260 kc; 5 kw, DA-N. P. O. Box 767. Phone University 4-2822. Springfield Broadcasting Co. (acquired station 1944).

Network NBC. Rep Venard, Rintoul & McConnell.

Keith G. Wells, pres; Don C. Dailey, gen mgr; William DeLange, asst coml mgr; Jerry Higley, prog dir & prom mgr; Dudley Morris, news dir; Lloyd Evans, farm dir; Richard Bowman, chief engr.

KGBX

5,000 WATTS in
Missouri's 3rd Largest
Market — SPRINGFIELD

1st IN
Market Coverage
Community Service
Sales Results

WITH

Newsmobile Service
Farm Mobile Service
Collins Automatic Taping
RCA Hi-Fi Transmitter

CALL

VENARD, RINTOUL & McCONNELL

**KICK** (July 29, 1949): 1340 kc; 250 w. 610 College St., zone 3. Phone University 4-1561. Kickapoo Prairie Broadcasting Co. (original owner).

Rep Best.

Robert Vinyard, gen mgr.

**KTTS** (May 10, 1942): 1400 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 1716. Phone University 5-6614. Independent Broadcasting Co. (original owner).

Network CBS. Rep Weed.

J. H. G. Cooper, pres; G. Pearson Ward, gen mgr; Jack Lloyd, sales mgr; Wendel Smth, prog dir; E. P. Thomas, prom mgr; Bill Bowers, news dir; W. F. Curry, chief engr.

# Radio Stations CONTINUED

## MISSOURI CONTINUED

**KTTS-FM** (August 1948): 94.7 mc; 9.1 kw. Duplicates KTTS from 7-9 a.m. and 5 p.m.-midnight; separate programming 9 a.m. to 5 p.m.
KTTS-TV: tv companion of KTTS-AM-FM.

**KWTO** (Dec. 25, 1933): 560 kc; 5 kw, DA-N. 1121 S. Glenstone, zone 4. Phone University 2.4422. Ozarks Broadcasting Co. (original owner).
Network ABC. Rep Pearson.
Ralph D. Foster, pres & gen mgr; Leslie L. Kennon, vp & asst mgr; Joe Slattery, prog dir; Bill Bailey, prom mgr; Vern Hawkins, news dir; Wallis Fender, chief engr.

**KLPW** (see Union, Mo., listing)

### THAYER, Oregon County

**KALM** (Dec. 1, 1953): 1290 kc; 1 kw-D. P. O. Box 8. Phone 165. Radio Station KALM (original owner). See Neathery Stations in "Group Ownership."
Network Keystone, Ozark. Rep Best.
Robert Neathery, gen mgr & chief owner; Henry Hamilton, prog dir; Tom Stone, news dir; Sam Beatty, chief engr & coml mgr.

**KAMS (FM)** (see Mammoth Springs, Ark., listing).

### TRENTON, Grundy County

**KTTN** (April 17, 1960): 1600 kc; 500 w-D. 112 E. Ninth St. Phone 1600. Community Broadcasters Inc. (original owner).
Network Keystone.
S. A. Burk, pres & gen mgr; Bob Dennis, station mgr; John F. Horton, coml mgr; Gib Keith, news dir; Bob Rathman, chief engr.

### UNION, Franklin County

**KLPW** (Aug. 18, 1954): 1220 kc; 1 kw-D. P. O. Box 72. Phone Lucerne 3-3355 (Union, Mo.); Beverly 3-3355 (Washington, Mo.); Howard 8-6212 (Sullivan, Mo.). Franklin County Broadcasting Co. (original owner). See Ware Stations in "Group Ownership."
Rep Sears & Ayer.
Leslie P. Ware, pres; Frank Lohmeyer, gen mgr, coml mgr & chief engr; Chuck Otte, prog dir; Bob Hamilton, news dir.

### WARRENSBURG, Johnson County

**KOKO** (1954): 1450 kc; 250 w. Highway 50. Les Ware (acquired station December 1957). See Ware Stations in "Group Ownership."
Network Keystone.
Les Ware, pres; Earl D. Uhler, gen mgr; Tom Williams, prog dir; John Canton, news dir; James Callison, chief engr.

### WARRENTON, Warren County

**KWRE** (March 9, 1949): 730 kc; 500 w-D. Warrenton, Mo. Phone Gladstone 6-3311. KWRE Radio Inc. (acquired station Nov. 15, 1958).
Network Keystone. Rep Continental.
J. Soulard Johnson, pres & gen mgr; Francis Rees, coml mgr; Ruth Bebermeyer, prog dir.

**KLPW** (see Union, Mo., listing).

### WEST PLAINS, Howell County

**KWPM** (1947): 1450 kc; 250 w. Abe Taylor Blvd. Phone 700. Robert F. Neathery (original owner). See Neathery Stations in "Group Ownership."
Network Keystone.
Robert F. Neathery, pres & gen mgr; Fritz Dixon, coml mgr; Ann Woodside, prog dir; Oscar Johnson, news dir; Laurel Thompson, chief engr.

**KWPM-FM** (1951): 93.9 mc; 3.4 kw. Duplicates KWPM (above).

### WILLOW SPRINGS, Howell County

**KUKU** (October 1957): 1330 kc; 500 w-D. Phone 500. Radio Station KUKU (original owner). See Neathery Stations in "Group Ownership."
Network Ozark Radio. Rep M. Richard Bradley (Springfield, Mo.); Magic Circle.
Robert F. Neathery, co-owner & pres; Robert F. Neathery Jr., co-owner; Laurel Thompson, chief engr.

## MONTANA

*Non-commercial

### ANACONDA, Deerlodge County

**KANA** (1946): 1230 kc; 250 w. P. O. Box 727. Phone Logan 3-3443. Tri-county Radio Corp. (acquired station July 15, 1957).
Rep Webb.
John Lyon, pres; Mike Donovan, coml mgr, prog dir & news dir; Dee Smith, prom mgr; Ron Pesha, chief engr.

### BELGRADE, Gallatin County

**KGVW** (Feb. 1, 1959): 630 kc; 1 kw-D. P. O. Box 37. Phone Belgrade 144. Kings Garden Inc. (original owner).
Specialty programs: French, ½ hrs. wkly.
Mike Martin, pres; Arvid A. Erickson, prog dir; Charles D. West, coml mgr; William T. Ward, chief engr.

### BILLINGS, Yellowstone County

**KBMY** (Sept. 8, 1946): 1240 kc; 250 w. P. O. Box 2544. Phone Alpine 9-4586. TWX BL 397. Billings Broadcasting Co. (original owner).
Network ABC, Intermountain. Rep Avery-Knodel.
Kenneth Nybo, managing partner; John Brookhart, coml mgr; Don Jones, prog dir; Wes Vernon, news dir; Ted Hildebrand, chief engr.

**KGHL** (June 8, 1928): 790 kc; 5 kw, DA-N. P. O. Box 2512. Phone Alpine 2-4641. Midland Empire Broadcasting Co. (acquired station May 1, 1954).
Network NBC. Rep Devney-O'Connell.
P. N. Fortin, pres; J. L. Robinson, gen mgr; Bob McCann, coml mgr; Donald M. Gay, prog dir; Ray Kelley, news dir; Fred Bartlett, chief engr.
KGHL-TV: Tv companion of KGHL.

**KOOK** (March 20, 1951): 970 kc; 5 kw, DA-N. 3203 Third Ave. North. Phone Alpine 2.5611. TWX BL 488. The Montana Network (original owner).
Network CBS. Rep Walker-Rawalt; Art Moore (Portland-Seattle).
Joseph S. Sample, pres; John F. Graham, gen mgr; J. Kenneth Doty, coml mgr; Jack C. Dunhaver, prog dir; Vic Miller, news dir; Roy Schmidt, chief engr.
KOOK-TV: Tv companion of KOOK.

**KOYN** (Sept. 25, 1955): 910 kc; 1 kw-D. Box 956. Phone 4-4177. D. Gene Williams & Delbert Berthof (original owners.) (See Williams Stations in "Group Ownership.")
Rep Forjoe.
Daniel Libeg, gen mgr; Bob Thompson, coml mgr.

**KURL** (Aug. 7, 1959): 730 kc; 500 w-D. Midland National Bank Bldg. Phone Cherry 5-3121. Yellowstone Broadcasting Corp. (original owner).
Rep George Norman Broadcasting.
George Norman, gen mgr; Douglas Wildfoerster, managing dir & sales mgr; Bob Scully, prog dir; Joe Groves, chief engr.

### BOZEMAN, Gallatin County

**KBMN** (Sept. 14, 1949): 1230 kc; 250 w. P. O. Box 749. Phone Juniper 6-2394. Penn Engineering Inc. (acquired station June 1958).
Network Keystone, Treasure State Stations. Rep Holman.
Dale G. Moore, chief owner & gen mgr; William A. Merrick, mgr; Robert B. Roddy, coml mgr; Harold Phelps, prog dir & news dir; Thomas T. Weir, chief engr.

**KXXL** (Oct. 15, 1939): 1450 kc; 250 w. (CP for 1 kw-D, 250 w-N). Route 4. Phone Juniper 7-3188. XX Broadcasting Corp. (acquired station Aug. 1, 1958).
Network ABC, MBS, NBC, Intermountain. Rep Avery-Knodel; Feltis (regional).
Richard D. Smiley, pres & gen mgr; Sell Rapkoch, prog dir; Doug Davies, prom mgr; Richard D. Smiley, chief engr.

### BUTTE, Silver Bow County

**KBOW** (1947): 1490 kc; 1 kw-D, 250 w-N. P. O. Box 1932. Phone 7429. Copper City Radio Co. (original owner).
Network CBS. Rep Cooke.
Frank Reardon, gen mgr; Harold Colton, coml mgr; Bud Moore, prom mgr; Jay Arthur, news dir; Charles Beardslee, chief engr.

**KOPR** (June 10, 1948): 550 kc; 1 kw, DA-N. Finlen Hotel. Phone 6546. Copper Broadcasting Co. (acquired station April 1, 1956). See "Newspaper Ownership."
Network ABC, MBS, Intermountain. Rep Avery-Knodel.
George C. Hatch, pres; R. H. Webb, gen mgr; Tom Sandaneou, coml mgr; Al Plachta, prog dir; John Allen, news dir; Gene Bunker, chief engr.
KOPR-TV: Tv companion of KOPR.

**KXLF** (1929): 1370 kc; 5 kw. 1003 S. Montana St. Phone 2-9111. TWX BT 8264. KGIR Inc. (original owner). See Z-Net Stations in "Group Ownership."
Network NBC, Z-Network. Rep Walker-Rawalt.
E. B. Craney, pres; Arnie Anzjon, gen mgr; Don Straus, prog dir; Paul Simitzes, news dir; Vern Totten, chief engr.
KXLF-TV: Tv companion of KXLF.

### DILLON, Beaverhead County

**KDBM** (January 1957): 800 kc; 1 kw-D, P. O. Box 950. Phone Mutual 2800. Vigilante Broadcasting Co. (original owner).
Network ABC, MBS, Intermountain. Rep Avery-Knodel.
Burt H. Oliphant, pres, gen mgr, chief engr; Peggy S. Oliphant, prog dir.

### GLASGOW, Valley County

**KLTZ** (Aug. 14, 1954): 1240 kc; 250 w. P. O. Box 671. Phone Academy 8-9336. Glasgow Broadcasting Co. (original owner).
Rep Holman.
Willard L. (Bill) Holter, owner & gen mgr; Loyd Melby, sales mgr; Tom Ash, prog & news dir; H. W. Brekken, chief engr.

### GLENDIVE, Dawson County

**KXGN** (Sept. 23, 1948): 1400 kc; 250 w. 122 S. Merrill Ave. Phone Empire 5-3377. Glendive Broadcasting Corp. (original owner).
Lewis W. Moore, pres; Daniel C. Palen, gen mgr; Raymond F. Nicklay, prog dir; Donald J. Powers, chief engr; Bart Rockwell, sports & sales dir.
KXGN-TV: Tv companion of KXGN.

### GREAT FALLS, Cascade County

**KARR** (1947): 1400 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 2072. Phone Glendale 2-2453. Pat M. Goodover (acquired station April 7, 1958).
Network NBC, Z Network. Rep Walker-Rawalt.
Pat M. Goodover, gen mgr; E. R. Kukkola, station mgr; Bill Murray, news dir & chief engr.

**KFBB** (October 1922): 1310 kc, 5 kw, DA-N. P. O. Box 1139. Phone Glendale 3-4377. TWX GF 7024. KFBB Broadcasting Corp.
Network CBS. Rep Bolling; John Burr (Northwest).
J. P. Wilkins, pres & gen mgr; Pat Lee, sales mgr; Leo Ellington, prog dir.
KFBB-TV: Tv companion of KFBB.

**KMON** (May 30, 1948): 560 kc; 5 kw, DA-N. P. O. Box 1905. Phone Glendale 3-0336. Copper Broadcasting Co. (acquired station Jan. 1, 1960). See Glassmann Stations in "Group Ownership." See also "Newspaper Ownership."
Network ABC, Intermountain. Rep Avery-Knodel.
Geo. C. Hatch, pres; Robert H. Warner, gen mgr; Frank W. Kaull, coml mgr; Don Robinson, prog dir; Gene Marianetti, news dir; Gene Bunker, chief engr.

**KUDI** (1955): 1450 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 1405. Phone Glendale 2-9533. Community Broadcasters Inc. (acquired station July 1957). See Williams Stations in "Group Ownership."
Rep Forjoe; Day, Wellington Inc. (Seattle).
Paul Crain, pres & gen mgr; Bill Arend, station mgr; Coop Rider, prog dir; Gary Teddy, traffic mgr; Mike Mulvihill, news dir; Bill McArthur, chief engr.

### HAVRE, Hill County

**KOJM** (Oct. 31, 1947): 610 kc; 1 kw, DA-2. P. O. Box 70. Phone 265-7841. North Montana Broadcasting Co. (original owner).
Network NBC, Keystone, Intermountain. Rep Walker-Rawalt.
Richard D. Rubie, pres; Charlotte H. Brader, vp & gen mgr; Carlyle D. Leeds, coml mgr; Stanley G. Stephens, asst mgr & prog dir; Mark E. Anderson, chief engr.

### HELENA, Lewis & Clark County

**KCAP** (October 1949): 1340 kc; 250 w. 9 Last Chance Gulch. Phone Hickory 2-4490. KCAP Broadcasters Inc. (acquired station April 1, 1959).
Rep Holman.
Dale G. Moore, pres & gen mgr; Joseph Spoja, mgr & coml mgr; Richard Monaco, prog dir & news dir; Al Johnson, prom mgr; Thomas T. Weir, chief engr.

**KXLJ** (September 1937): 1240 kc; 250 w. P. O. Box 797. Phone Hickory 2-6620. Peoples Forum of the Air (original owner). See Z-Net Stations in "Group Ownership."
Network NBC, Keystone. Rep Walker-Rawalt, Art Moore (Seattle, Portland).
Barclay Craighead, mgr.
KXLJ-TV: Tv companion of KXLJ.

### KALISPELL, Flathead County

**KGEZ** (February 1927): 600 kc; 1 kw, DA-2. P. O. Box 439. Phone Skyline 6-4331. Skyline Broadcasters Inc. (acquired station March 1959).
Network NBC, Keystone, Intermountain. Rep Cooke; Moore.
Matt Himsl, pres & co-owner; Allen F. Herriges, gen mgr; Robert Perry, prog dir; Jack Canavan, news dir; Robert Nault, chief engr.
KULR(TV): Tv companion of KGEZ.

**KOFI** (Nov. 11, 1955): 930 kc; 5 kw-D. P. O. Box 680. Phone Skyline 6-6900. Flathead Valley Broadcasters (original owner).
Reps Webb; Hugh Feltis (Seattle).
William H. Patterson, mgr, chief engr & coml mgr; Leslie L. Sterling, prog dir; Larry H. Stem, news dir.

### LEWISTOWN, Fergus County

**KXLO** (1947): 1230 kc; 250 w. P. O. Box 620. Phone Keystone 8-3441. KXLO Broadcast Inc. (acquired station Jan. 1, 1960).
Network ABC, MBS, Intermountain. Rep Webb.
Marlin T. Obie, pres; David L. Sather, gen mgr & chief engr; Lew Boucher, coml mgr; Alden Mickelsen, prog dir; Bill Yaeger, news dir.

### LIBBY, Lincoln County

**KLCB** (1950): 1230 kc; 250 w. P. O. Box 636. Phone 190. Lincoln County Broadcasters Inc.
Network Keystone. Rep Art Moore.
Oliver G. Coburn, pres, gen mgr & chief engr; Don Owen Howard, coml mgr; Margaret Powell, prog dir.

### LIVINGSTON, Park County

**KPRK** (Jan. 10, 1947): 1340 kc; 250 w, SH. P. O. Box 691. Phone Academy 2-2841. Yellowstone Amusement Co. (original owner).
Network ABC, Intermountain. Rep Webb.
Paul B. McAdam, pres & gen mgr; Jack F. Hinman, coml mgr & prom mgr; Nikki Kolence, prog & news dir; Peter B. Wolcott, chief engr.

### MILES CITY, Custer County

**KATL** (Sept. 4, 1941): 1340 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 720. Phone Cedar 2-2280. Star Printing Co. (original owner). See "Newspaper Ownership."

Network ABC, MBS, Keystone, Intermountain. Rep Avery-Knodel.

I. A. Elliot, gen mgr; Fred B. Hunnes, coml mgr; Thomas Biedrzycki, prog dir; John Metropoulous, prom mgr; Clare Hekkel, news dir; McLoyd Rudolph, continuity dir; Charles Simpson, chief engr.

### MISSOULA, Missoula County

**KGVO** (Jan. 28, 1931): 1290 kc; 5 kw, DA-1. P. O. Box 1405. Phone Lincoln 3-7151. KGVO Broadcasters Inc. (acquired station Nov. 4, 1959).

Network CBS. Rep Holman.

Dale G. Moore, pres & gen mgr; Robert Churney, station dir & sales mgr; George Solander, prog dir & prom mgr; Don Weston, news dir; A. L. Stewart, chief engr.

KMSO-TV: Tv companion of KGVO.

**KQTE** (July 15, 1955): 1340 kc; 250 w. P. O. Box 1202. Phone Lincoln 9-3344. Montana Broadcasting Co. (original owner).

Network ABC, Intermountain. Rep Avery-Knodel.

Wm. J. Strothman, pres & gen mgr; J. D. Coleman, news dir; Robert Scherpenseel, chief engr.

**KXLL** (Feb. 29, 1948): 1450 kc; 250 w. June Inc. (acquired station July 1960).

Network NBC. Reps Walker-Rawalt; Art Moore.

June B. Wilson, pres.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 4
EXBROOK 2-5671

**KYSS** (June 27, 1959): 910 kc; 1 kw-D. P. O. Box 1271. Phone Lincoln 3-3105. Treasure State Broadcasting (original owner).

Rep Pearson; Day-Wellington (Seattle).

Robert D. Chamberlin, pres; Chester M. Murphy, gen mgr & coml mgr; James Goodrich, prog dir; Lester Scott, news dir; Jerry Leathers, chief engr.

### SHELBY, Toole County

**KSEN** (Aug. 11, 1947): 1150 kc; 1 kw-D, 500 w-N, DA-N. 130 Main St. Phone Hemlock 4-5541. Tri-County Radio Corp. (original owner).

Network MBS. Reps Webb; Hugh Feltis.

John Lyon, owner; Jerry Black, gen mgr; Ben Light, coml mgr; Richard Puff, prog dir; Alex Bronsen, prom mgr; Howard West, news dir; Fred Nichols, chief engr.

### SIDNEY, Richland County

**KGCX** (Oct. 1, 1926): 1480 kc; 5 kw, DA-1. 109 S. Central. Phone 408-1272. KGCX Inc. (original owner).

Network MBS. Rep Walker-Rawalt.

E. E. Krebsbach, pres; E. Clair Krebsbach, gen mgr; R. K. Krebsbach, coml mgr; Donald Cole, prog dir; Dale Wilson, chief engr.

### WOLF POINT, Roosevelt County

**KVCK** (Sept. 1, 1957): 1450 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 986. Phone 615. Hi Line Broadcasting Co. (original owner).

Network MBS.

R. E. Coffey, co-owner & gen mgr; Dennis Johnson, prog dir; Kenneth Karge, chief engr.

## NEBRASKA

*Non-commercial

### ALLIANCE, Box Butte County

**KCOW** (January 1949): 1400 kc; 250 w. 1100 W. 10th St. Phone 1400. Sandhills Broadcasting Corp. (original owner).

Network Keystone. Rep Continental; Soderlund.

Jim Ballas, gen mgr; Darrel Falfar, coml mgr; Mike Cooney, news dir; Robert Carr, chief engr.

### BEATRICE, Gage County

**KWBE** (June 12, 1949): 1450 kc; 250 w. P. O. Box 1450. Phone Canal 3-2388. MIA Enterprises Inc. (acquired station Feb. 1, 1957).

Rep Pearson.

Gordon C. Bud Pentz, owner; Jeff Stoughton, local sales mgr; Arlin Holle, engineering, operations supervisor; Frank Thurston, news dir & chief engr.

### BROKEN BOW, Custer County

**KCNI** (Sept. 28, 1949): 1280 kc; 1 kw-D. P. O. Box 561. Phone Trojan 2-5881. Custer County Broadcasting Co. (original owner).

Rep Continental.

Georgia A. Crawford, chief owner, sec-treas, prog dir & prom mgr; Dick Kapustka, coml mgr; Lyle Hansen, news dir; Harold Hromas, chief engr.

### CHADRON, Dawes County

**KCSR** (May 9, 1954): 1450 kc; 250 w. 212 Bordeaux St. Phone Hemlock 2-5545. Community Service Radio Co. (acquired station Aug. 1, 1959).

Network Keystone. Rep Walker-Rawalt.

Jerry Huse, pres; John J. Miller, gen mgr; Don Grant, coml mgr; Larry O'Tolle, prog dir; Bob Cook, news dir; Frank Allen, chief engr.

### COLUMBUS, Platte County

**KJSK** (1948): 900 kc; 1 kw-D. P. O. Box 460. Phone Locust 4-5154. KJSK Inc. (acquired station July 1, 1959). See Anderson Stations in "Group Ownership."

Network Keystone. Rep Best; Walter Biddick.

Specialty programs: German, ½ hr.; Czech.

Geo. Basil Anderson, pres; Milo Kincaid, station mgr; Wendell Baxter, news dir; Bob Miller, chief engr.

### FALLS CITY, Richardson County

**KTNC** (Aug. 3, 1957): 1230 kc; 100 w. Stephenson Hotel. Phone 2453. Falls City Broadcasting Co.

### FREMONT, Dodge County

**KHUB** (December 1939): 1340 kc; 100 w-SH. 118 E. 5th St. Phone Park 1-5012. Snyder Enterprises (acquired station July 1, 1956).

Network Keystone.

H. C. Snyder, gen mgr & chief engr; Robert Behling, operations dir; Don Mundy, coml dir; Harry Gerhett, prog dir; Dave Joachim, prom dir; Gary Johnson, news dir; Virginia Eairleywine, woman's dir.

### GRAND ISLAND, Hall County

**KMMJ** (1925): 750 kc; 10 kw, DA-1 (L-WSB). Cedar & Division Sts. Phone DuPont 2-2800. TWX GI 8281. Town & Farm Co. (acquired station March 1936). See Farm & Home Stations in "Group Ownership."

Network ABC. Rep H-R Representatives.

Don Searle, chmn of bd; Bill Martin, pres & gen mgr; Bill Moore, vp & coml mgr; Willard Morton, business mgr; Michael Albert, prom mgr; George Kister, news dir; U. L. Lynch, chief engr.

**KRGI** (April 1, 1953): 1430 kc; 1 kw-DA-N. P. O. Box 322. Phone DuPont 2-5420. Grand Island Broadcasting Co. (acquired station June 15, 1957). See Stuart Investment Stations in "Group Ownership."

Rep Gill-Perna; Harold Soderlund (Omaha).

James Stuart, pres; Richard W. Chapin, exec vp; Vernon Stedry, gen mgr; Charlie Howe, prog dir; Al Anderson, news dir; Bill MacDonald, farm dir. Elmer G. Nelson, chief engr.

### HASTINGS, Adams County

**KHAS** (1940): 1230 kc; 250 w. Tribune Bldg. Phone 2-5101. Nebraska Broadcasters Inc. (original owner). See Seaton Stations in "Group Ownership." See also "Newspaper Ownership."

Network Keystone. Rep Gill-Perna.

Fred Seaton, pres; John Powell, gen mgr; Bob Booe, operations dir, prog dir & prom mgr; Bob Wirz, news dir; Irv Siemoniet, chief engr.

KHAS-TV: Tv companion of KHAS.

### HOLDREGE, Phelps County

**KHOL-FM** (see Kearney, Neb.).

**KUVR** (Oct. 1956): 1380 kc; 500 w. 613 4th Ave. Phone Wyman 5-4020. W. W. Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Swedish.

William Whitlock, pres & gen mgr; Kenneth Maloney, station mgr; John Williamson, coml mgr; Betty Rae Whitlock, women news & prog dir; Donna Combs, prom mgr; Harold Ericson, chief engr.

### KEARNEY, Buffalo County

**KGFW** (1927): 1340 kw; 250 w. Platte Valley Bank Bldg. Phone Cedar 7-2131. Central Nebraska Broadcasting Co. (acquired station 1954).

Network: MBS, Keystone. Rep Holman.

John Mitchell, pres; Edward S. Knight, gen mgr & coml mgr; Lou Emerson, prog dir; Dean McLain, news dir; Wm. Abbott, chief engr.

**KHOL-FM** (June 1959): 98.9 mc; 57 kw. 414 East Ave., Holdrege, Neb. Phone Wyman 5-5952. TWX 8220 Axtell. Bi-States Co. (original owner).

Rep Meeker.

F. Wayne Brewster, pres; Jack Gilbert, station mgr; Ed Strasburger, traffic mgr; Tom Nuss, prom mgr; Charles Bunn, sales mgr; W. M. (Dixie) Greely, chief engr.

KHOL-TV: Tv companion of KHOL-FM.

**KRNY** (Dec. 5, 1956): 1460 kc; 5 kw-D. 2219 Second Ave. Phone Cedar 6-8301. Elbert M. Gallemore Sr. (original owner).

### KIMBALL, Kimball County

**KIMB** (Jan. 13, 1960): 1260 kc; 1 kw-D. P. O. Box 332. Phone Beverly 5-3634. Kimball Broadcasting Co. (original owner).

Tom Lutey, pres; Gene King, gen mgr; Melvyn Heath, coml mgr; Bob Perkins, prog dir; Don Cole, prom mgr; Max Wadsworth, news dir; Gene Conjurske, chief engr.

### LEXINGTON, Dawson County

**KRVN** (Feb. 1, 1951): 1010 kc; 25 kw-D, DA-D. P. O. Box 431. Phone Fairview 4-2371. Nebraska Rural Radio Assoc. (original owner).

Rep Raymer.

Max Brown, gen mgr; Don Shoemaker, coml mgr; Wendell Smith, prog dir; Mike Meyer, prom. mgr; Rod Peterson, news dir; R. J. Bitner, chief engr.

### LINCOLN, Lancaster County

**KFMQ (FM)** (June 22, 1958): 95.3 mc; 0.32 kw. 1025 Trust Bldg. Phone Hemlock 2-8565. Herbert Burton (original owner)

Rep Walker-Rawalt.

**KFOR** (1924): 1240 kc; 250 w. 814 Stuart Bldg. Phone Hemlock 2-6606. Cornbelt Broadcasting Corp. (acquired station 1944). See Stuart Investment Stations in "Group Ownership."

Network ABC. Rep Raymer.

James Stuart, owner; Richard W. Chapin, exec vp; Roger T. Larson, mgr; Orv Koch, operations director; William Macdonald, farm dir; James Dunlevey, news dir; Hazel Stebbins, women's dir; Al Pugsley, chief engr.

**KLIN** (1947): 1400 kc; 250 w. 410 Sharp Bldg., zone 8. Phone Hemlock 5-4377. Fletcher-Mitchell Corp. (acquired station Dec. 15, 1956).

Rep: Everett-McKinney.

James I Mitchell, pres; Kenneth C. Delp, gen mgr; Jack L. Callaway, coml mgr; Ken Softley, news dir; Dale W. Adkins, chief engr.

**KLMS** (1949): 1480 kc; 1 kw, DA-2. P. O. Box 1804. Phone Ivanhoe 9-3855. Lincoln Broadcasting Corp. (original owner).

Network MBS (part time). Rep Forjoe.

Howard A. Shuman, pres; Norman Gittleson, treas & gen mgr; Harvey Swenson, coml mgr; Bobby Dean, prog dir; John Hanlon, news dir; Carl Lewis, chief engr.

### McCOOK, Red Willow County

**KBRL** (Sept. 26, 1947): 1300 kc; 1 kw-D. 109½ E. C St. Phone 1450. McCook Broadcasting Co. (original owner).

Network MBS.

LeRoy W. Lenwell, pres, gen mgr & chief engr; Donald Hays, coml mgr; Leonard L. Craig, prog dir; John Holm, news dir.

### NEBRASKA CITY, Otoe County

**KNCY** (June 29, 1959): 1600 kc; 500 w-D, DA-D. 107 N. 9th St. Phone 1600. Otoe Broadcasting Co. (original owner).

Network Keystone.

Edwin D. Hundley, gen mgr; Larry Parker, news dir; Bob Casey, chief engr.

### NORFOLK, Madison County

**WJAG** (July 26, 1922): 780 kc; 1 kw (L-WBBM). 309 Braasch Ave. Phone Frontier 1-2432. WJAG Inc. (original owner). See "Newspaper Ownership."

Rep Walker-Rawalt.

E. F. Huse, pres; Robert E. Thomas, gen mgr; Evans G. Meier, coml mgr; Wayne Larson, prog dir; Don Broadstone, prom mgr; John Nordeen, news dir; Wm. C. Gettman, chief engr.

### NORTH PLATTE, Lincoln County

***KJLT** (Jan. 1, 1953): 970 kc; 5 kw-D. P. O. Box 778. Phone Lennox 2-5515. Tri-State Broadcasting Assoc. (Acquired station July 1, 1957).

Specialty programs: Spanish, ¼ hr. wkly.

John Townsend, pres & chief engr.

**KODY** (July 5, 1930): 1240 kc; 250 w. 1521 W. 12th St. Phone Lenox 2-3344. KODY Broadcasting Co. (acquired station Sept. 15, 1959).

Network NBC; Keystone. Rep Meeker.

George B. Dent Jr., pres; Harry D. Peck, gen mgr; Joe di Natale, coml mgr; Edwin H. Launer, prog dir; Jerry Wing, prom mgr; Russell A. Bauer, news dir; Donald R. Biskup, chief engr.

### OGALLALA, Keith County

**KOGA** (Jan. 23, 1955): 930 kc; 500 w-D. P. O. Box 509. Phone 284-3633. Ogallala Broadcasting Co. (original owner).

Network Keystone.

Newell Eastman, pres; Harold West, sales mgr; Howard Harrington, chief engr.

### OMAHA, Douglas County

**KBON** (March 1942): 1490 kc; 250 w. 676 World Insurance Bldg. Phone Jackson 8282. Goldenrod Broadcasters Inc. (acquired station Nov. 1, 1958).

Rep Forjoe

Joe Gratz, pres; M. M. Fleischl, vp & gen mgr; Don Perazzo, local sales mgr; Jim Price, prog dir; Tom Morrow, continuity dir; Joe Kennedy, news dir; Edward Shulman, chief engr.

**KFAB** (1924): 1110 kc; 50 kw, DA-N. 5010 Underwood Ave., zone 32. Phone 556-8000. TWX 84. KFAB Broadcasting Co. (original owner). See Palmer Stations in "Group Ownership." See "Newspaper Ownership."

Network NBC, Rep Petry.

Joe W. Seacrest, pres; Lyell Bremser, vp & gen mgr; E. R. Morrison, coml mgr; Ken Headrick, prog dir; Walt Kavanagh, news dir; Ray Schroeder, chief engr.

**KFAB-FM** (1959): 99.9 mc; 58 kw. Same licensee and address as KFAB (above).

# Radio Stations CONTINUED

## NEBRASKA CONTINUED

**KMEO** (1922): 660 kc; 500 w-D. 836 Kilpatrick Bldg., zone 2. Phone 341-2228. National Weekly Inc. (acquired station June 19, 1957). See "Newspaper Ownership."

Rep. Young.

William F. Buckley Jr., pres; Jack L. Katz, gen mgr; Gary Blackman, coml mgr; Dean Reeter, prog dir; Pat Nolan, prom mgr; Dale Kadavy, news dir; Bill L. Dunbar, chief engr.

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1755 BROADWAY NEW YORK N. Y.

**KOIL** (July 10, 1935): 1290 kc; 5 kw, DA-N. 511 South 17th St. Phone Jackson 7626 Central States Broadcasting Inc. (acquired station November 1953). See Star Stations in "Group Ownership."

Rep Avery-Knodel.

Don W. Burden, pres; Steve Shepard, gen mgr; Gerard Flesey, coml mgr; Bob Wilson, prog dir; Gerald E. Weist, chief engr.

**KOIL-FM** (1959): 96.1 mc; 3.42 kw. Same licensee as KOIL (above).

**KOOO** (March 20, 1957): 1420 kc. 500 w-D, DA-D. (CP for 1 kw-D, DA-D). 2321 M St., zone 7. Orchard 5000. Pier San of Nebraska Inc. (acquired station June 23, 1960).

Webb Pierce, pres; Lee Nichols, mgr; Jim Ross, sales mgr.

**KQAL-FM** (1959): 94.3 mc; 1 kw. (CP for 94.1 mc; 69 kw.). City National Bank Bldg., zone 2. Phone Atlantic 0176. Jack L. Katz Enterprises.

**KSWI-AM-FM** (See Council Bluffs, Iowa).

**WOW** (April 2, 1923): 590 kc; 5 kw. 3509 Farnam St., zone 3. Phone Webster 3400. TWX OM 297. Meredith WOW Inc. (acquired station Sept. 21, 1951). See Meredith Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep Blair.

Frank P. Fogarty, vp & gen mgr; Wm. O. Wiseman, mgr; Ray Olson, prog dir; Heinz Rodhe, prom mgr; James McGaffin, news dir; Glenn Flynn, chief engr.

**WOW-FM** (Target date Dec. 21, 1960): 92.3 mc; 21 kw. Duplicates WOW (above).

WOW-TV: Tv companion of WOW.

"People with more money to spend . . . spend more time with KOIL OMAHA"

KOIL

NUMBER 6 AM to Midnight 1

LATEST PULSE AND HOOPER

PULSE—Mar., '60
360 ¼ hour 1sts
out of 360
overall 30% share

HOOPER
June-July, '60
overall
43.4%
share

DYNAMIC RADIO IN DYNAMIC MARKETS

KISN-Portland
AVERY-KNODEL
KOIL-Omaha
AVERY-KNODEL
KICN-Denver
ADAM YOUNG

the Star stations

DON W BURDEN — President

### O'NEILL, Holt County

**KBRX** (Nov. 1955): 1350 kc; 1 kw-D. P. O. Box 150. Phone 120. Sun Broadcasting Corp. (original owner).

Network Keystone.

Gilbert L. Poese, gen mgr; Larry Rice, coml mgr; Mike Troshynski, prog dir; Jim Cavanaugh, chief engr.

### SCOTTSBLUFF, Scotts Bluff County

**KNEB** (Jan. 1, 1948): 960 kc; 1 kw-D., 500 w-N, DA-2. P. O. Box 239. Phone Melrose 2-7121. Platte Valley Broadcasting Corp. (original owner).

Network ABC; MBS. Rep Holman.

Specialty programs: Spanish, 6¼ hrs. wkly.

Russell M. Stewart, pres; Geo. H. Haskell, gen mgr; Byron R. Joachim, coml mgr; Wayne McIntosh, prog dir; Leslie Proctor, chief engr.

**KOLT** (Feb. 15, 1930): 1320 kw; 5 D, 1 kw-N, DA-2. P. O. Box 660. Phone Melrose 2-6155. Hilliar Co. (original owner).

Network CBS; Nebraska Hometown Group. Rep Gill-Perna.

L. L. Hilliard, pres, chief owner & mgr; Virl Davis, coml mgr & prog dir; Dave Nixon, prom mgr; Bill Brennan, news dir; Harland Morrison, chief engr.

### SIDNEY, Cheyenne County

**KSID** (June 2, 1952): 1340 kc; 250 w. P. O. Box 772. Phone 5503. William C. Grove Inc. (original owner).

Network: ABC.

William C. Grove, pres; David W. Young, gen mgr & coml mgr; Ronald L. Tighe, chief announcer; Rick Miller, chief engr.

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### SUPERIOR, Nuckolls County

**KRFS** (March 17, 1959): 1600 kc; 500 w-D. P. O. Box 500. Phone 44. KRFS Radio (acquired station June 8, 1960).

Network Keystone. Rep Best.

David Tucker, gen mgr & chief engr; Duane Bargen, sales mgr; Dave Johnson, prog dir; William L. Greetop, office mgr; Jerry Hundley, farm dir; Ralph Makinster, news dir.

### YORK, York County

**KAWL** (September 1954): 1370 kc; 500 w-D. P. O. Box 531. Phone 33. Prairie States Broadcasting Co. (original owner).

Network Keystone. Rep Best.

M. L. Gleason, pres & chief engr; T. L. Gleason, gen mgr & sec-treas; Glen Pfenning, coml mgr; Earle Dale, prog dir & prom mgr; Lee Hall, news dir.

## NEVADA

*Non-commercial

### CARSON CITY, Ormsby County

**KPTL** (May 14, 1955): 1300 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 625. Phone Granite 2-3209. Edwin L. & Alma F. Bullis (original owners).

Rep Webb.

Edwin L. Bullis, chief owner; Robert R. Rigler, gen mgr; Ralph V. Nelson, Glen Cox, coml mgrs; James V. Stoddard, prog dir; George A. O'Brien, chief engr.

### ELKO, Elko County

**KELK** (1948): 1240 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 790. Phone 260. Elko Broadcasting Co. (See "Newspaper Ownership.")

Chris H. Sheerin, pres.

*NOW* — 1,000 watt power (daytime)
250 Night
KELK — Elko, Nevada
*"Where Livestocks' a business —
And Livings' a Pleasure."*

### ELY, White Pine County

**KELY** (July 8, 1950): 1230 kc; 250 w. P. O. Box 600. Phone Amherst 4-2077. White Pine Broadcasting Co. (original owner).

David I. Hansen, owner-operator.

### FALLON, Churchill County

**KVLV** (May 9, 1957): 1250 kc; 1 kw-D. West Star Rt. Box 368. Phone Harrison 3-1242. Lahontan Valley Broadcasting Co. (original owner).

Lester W. Pearce, chief owner, gen mgr & chief engr; Jim Shelton, coml mgr; Betty Pearce, prog dir; J. C. Gardner, news dir.

### HENDERSON, Clark County

**KBMI** (1954): 1400 kc; 250 w. Hotel Flamingo, Las Vegas. Phone Frontier 2-1131. 1400 Corp. (acquired station March 1959). (See Maxwell E. Richmond Stations in "Group Ownership.")

Maxwell E. Richmond, owner.

**KTOO** (May 1956): 1280 kc; 5 kw-D. P. O. Box 1848, Las Vegas. Phone Dudley 2-0277. Advertising Dynamics Corp. (acquired station Jan. 1, 1958).

Rep Pearson.

Roland B. Vaile, pres & gen mgr; Harry Davis, coml mgr; Joe Walters, prog dir & news dir; David B. Rogers, chief engr.

### LAS VEGAS, Clark County

**KENO** (1941): 1460 kc; 1 kw, DA-N. Radio Center. Phone Dudley 2-1400. Nevada Broadcasting Co. (acquired station May 1957).

Network ABC. Rep Jack Masla; Torbet, Allen, Crane (West).

Gorom B. Sherwood Jr., pres & gen mgr; Edwards R. Hopple, asst mgr; Daniel Gates, prog dir; Luther Mills, news dir; David Rogers, chief engr.

**KLAS** (1948): 1230 kc; 250 w. P. O. Box 1510. Phone Dudley 4-4646. Frontier Broadcasters Inc.

Network CBS.

**KORK** (June 1953): 1340 kc; 250 w. Thunderbird Hotel. Phone Dudley 2-6445. Southwestern Broadcasting Co. (acquired station July 15, 1955). See Donald W. Reynolds Stations in "Group Ownership." See also "Newspaper Ownership."

Network MBS. Rep Headley-Reed.

Donald W. Reynolds, pres; Joseph W. McMurray, gen mgr & dir of sales; Les Davis, prog dir.

KLRJ-TV: Tv companion of KORK.

**KRAM** (1947): 920 kc; 1 kw-D, 500 w-N, DA-N. Hotel Tropicana. Phone Overland 7-1920. Suna Broadcasting Corp. (acquired station March 30, 1960.) See Ellman-Morici Stations in "Group Ownership."

Rep Raymer.

Leonard Blair, pres; Ted Oberfelder, vp & gen mgr; Morey Kaplan, prog dir; Alan Jarlson, news dir; Fred Young, chief engr.

**KRAM-FM** (not on air, granted July 14, 1960, target date unknown): 100.5 mc; 2.9 kw. Same ownership and address as KRAM (above)

**KRBO** (1956): 1050 kc; 500 w-D. P. O. Box 1049. Rainbow Inc.

Rep Holman; Tracy Moore.

Joe Julian, pres.

### RENO, Washoe County

**KBET** (July 1946): 1340 kc; 250 w. P. O. Box 1170. Phone Fairview 2-4501. Sierra Broadcasting Co. (acquired station October 1953).

Network ABC, MBS, Keystone. Rep Tracey Moore.

Robert L. Stoddard, owner; Walter States, coml mgr; Irvin Carlsen, chief engr.

**KDOT** (1947): 1230 kc; 250 w. 6 W. Commercial Row. Phone Fairview 3-6156. KDOT Inc. (acquired station July 23, 1959).

Rep Torbet, Allen & Crane (San Francisco-Los Angeles); Dore (New York-Chicago).

Paul C. Schafer, pres; Gene Goudron, vp & gen mgr; Phillip Rose, coml mgr; Ernest McDanial, chief engr & prog dir.

**KNEV (FM)** (Dec. 25, 1953): 95.5 mc; 10.5 kw (CP for 35 kw). 538 S. Virginia. Phone Fairview 2-5175. Everett B. Cobb (original owner).

Specialty programs: French, 1 hr.; German, 1 hr.; Italian, 1 hr. wkly.

**KOH** (Oct. 25, 1928): 630 kc; 5 kw-D, 1 kw-N, DA-N. 143 Stevenson St. Phone Fairview 3-5106. TWX Reno 22. McClatchy Newspapers (acquired station April 9, 1931). See McClatchy Stations in "Group Ownership." See also "Newspaper Ownership."

Network NBC. Rep Raymer.

Eleanor McClatchy, pres; Hewitt Kees, station mgr; Wesley Craig, chief engr.

**KOLO** (1946): 920 kc; 1 kw, DA-1 (CP for 1 kw, DA-N). P. O. Box 821. Phone Fairview 2-3441. Western Broadcasting Co. (acquired station 1955). See Donald W. Reynolds Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep Headley-Reed.

Donald W. Reynolds, pres; Donald W. Reynolds Jr., gen mgr; Clif Clay, coml mgr; Jack T. Angel, prog dir; Lavern Drake, prom mgr; Robert Wilson, news dir; Tom Hughes, chief engr.

KOLO-TV: Tv companion of KOLO.

**KONE** (Jan. 29, 1955): 1450 kc; 250 w. Phone Fairview 3-2133. Magowan-Jones (original owner).

Rep Pearson.

Frederick V. Jones, pres; Gene W. Robinson, gen mgr; Neg Monett, coml mgr; Norman Reyes, prog dir.

### SPARKS, Washoe County

**KBUB** (not on air; target date, Summer, 1960): 1270 kc; 1 kw-D. P. O. Box 946. Phone Elgin 5-9493. Lakeside Broadcasters (original owner).

Edward J. Jansen, pres.

### WINNEMUCCA, Humboldt County

**KWNA** (Jan. 17, 1955): 1400 kc; 250 w-SH. P. O. Box 591. Phone Madison 3-2030. Northwest Radio & Television Corp. (original owner).

Olivier Curutchet, pres; Lee Boner, gen mgr & coml mgr; Stan Chalecki, prog dir.

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## NEW HAMPSHIRE

*Non-commercial

### BERLIN, Coos County

**WMOU** (Oct. 11, 1946): 1230 kc; 250 w. 27 Green Square. Phone 1797. Berlin Broadcasting Co. (acquired station April 15, 1960).

Reps Devney-O'Connell; Kettell-Carter (Boston).

Specialty programs: French, 1½ hrs. wkly.

John Bowman, pres & gen mgr; A. F. (Sam) Hickey, coml mgr; Charles Ross, prog dir; Arnie Munkittrick, news dir; Herschel Howe, chief engr.

**WMOU-FM** (October 1952): 103.7 mc; 10 kw. Duplicates WMOU (above).

### CLAREMONT, Sullivan County

**WTSV** (1948): 1230 kc; 250 w. 221 Washington St. Phone Claremont 1800. Radio Claremont Inc. (acquired station March 25, 1959). See Norman Knight Stations in "Group Ownership."

Network Yankee.

Norman Knight, pres; Harold Segal, gen mgr; William J. Perry, station mgr; Robin Bonneau, prog dir; Harold Katz, chief engr.

**WTSV-FM** (1948): 106.1 mc; 3.4 kw. Duplicates WTSV (above).

### CONCORD, Merrimack County

**WKXL** (1946): 1450 kc; 250 w. 100 N. Main St. Phone Capitol 5-5521. Capitol Broadcasting Corp. (acquired station April 1, 1957).

Network Keystone, Yankee. Rep Walker-Rawalt.

Frank B. Estes, pres, gen mgr & coml mgr; Edson I. Gray, asst mgr; Don F. Hulbert, prog dir; Bob Lauze, news dir; Frank Pingree, chief engr.

### CONWAY, Carroll County

**WBNC** (Dec. 21, 1955): 1050 kc; 1 kw-D. E. Main St. Phone Hickory 7-5988. North Country Radio Inc. (acquired station March 23, 1959).

Rep Walker-Rawalt.

Lawrence Sherman, gen mgr; Joan Sherman, coml mgr.

### DOVER, Strafford County

**WTSN** (1956): 1270 kc; 5 kw, DA-2. 155 Front St., Manchester, N. H. Phone National 4-4077. WTSN Inc. (original owner). (See Good Neighbor stations in "Group Ownership.")

Rep Radio-Tv Representatives.

### HANOVER, Grafton County

**WDCR** (March 4, 1958): 1340 kc; 250 w. P. O. Box 1032. Phone Hanover 1070. Dartmouth College (original owner).

Rep Breen & Ward.

George R. Whitehead, gen mgr; Henry Goldsmith, coml mgr; William R. Cogswell, prog dir; William J. Matthews, admin dir; Frederick M. Asher, news dir; Robert F. Hargraves Jr., chief engr.

**WTSL** (1949): 1400 kc; 250 w. Radio Hanover Inc. Phone 1400. (acquired station April 1959). (See Norman Knight stations in "Group Ownership").

### KEENE, Cheshire County

**WKBK** (1959): 1220 kc; 1 kw-D. 155 Front St. Manchester, N. H. The KBR Stations Inc. (original owner). (See Good Neighbor stations in "Group Ownership").

W. F. Rust Jr., pres; Ralph Gottlieb, vp & gen mgr.

**WKNE** (June 2, 1927): 1290 kc; 5 kw, DA-1. 17 Dunbar St. Phone Elmwood 2-9230. WKNE Corp. (original owner). See Highland Stations in "Group Ownership."

Network CBS. Reps Meeker; Walker-Rawalt (regional).

Joseph K. Close, pres; Joseph O. Jasmin, gen mgr; Howard Wheelock, local sales mgr; Reese Rickards, prog dir; Frank Finning, news dir; Ernest Robarge, chief engr.

### LACONIA, Belknap County

**WEMJ** (Aug. 1, 1960): 1490 kc; 250 w. Laconia. Phone Lakeside 4-2262. Lawrence Broadcasting Co. (original owner).

George H. Jaspert, pres.

**WLNH** (Aug. 22, 1922): 1350 kc; 5 kw-D. 653 Main St. Phone Lakeside 4-1323. Northern Broadcasting Corp. (acquired station Feb. 2, 1934).

Network Keystone. Rep Walker-Rawalt.

Genevieve Wingate, pres; Arthur I. Rothafel, exec vp & gen mgr; William W. Visser, coml mgr; James E. Westhall, news dir & prog dir; Henry A. Gowing, chief engr.

### MANCHESTER, Hillsboro County

**WFEA** (1932): 1370 kc; 5 kw, DA-1. P. O. Box 149. Phone National 5-5491. WFEA Broadcasting Corp. (acquired station March 15, 1959).

Reps Devney-O'Connell; Foster & Creed (Boston).

William F. Malo Jr., pres & gen mgr; James Keough, coml mgr; Charles O'Neil, prog dir; Ronald Recard, news dir; Reginald Scow, chief engr.

**WGIR** (October 1941): 610 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 487. Phone National 5-6915. Northeast Broadcasting Corp. (acquired station March 1956).

Network NBC. Rep Kettell-Carter (Boston).

Specialty programs: French, 1½ hrs. wkly.

Madelaine M. Girolimon, pres; Bernie Mack, gen mgr & coml mgr; Donn Tibbetts, prog dir; George Stevens, prom mgr; Mike Erlich, news dir; Harry Handfield, chief engr.

**WKBR** (1946): 1240 kc; 250 w (CP for 1250 kc; 5 kw, DA-2). 155 Front St. Phone National 4-4075. Granite State Broadcasting Co. (original owner). See Good Neighbor Stations in "Group Ownership."

Rep Radio-Tv Representatives.

W. F. Rust Jr., pres & treas; Ralph Gottlieb, vp & gen mgr; James McCann, coml mgr; William Morrissey, prog dir; Ernie Crowley, news dir; Royston Phillips, chief engr.

**WKBR-FM** (1948): 95.7 mc; 3.6 kw. Duplicates WKBR (above).

### MT. WASHINGTON, Coos County

**WMTW-FM** (July 9, 1958): 94.9 mc; 48 kw. Poland Spring, Maine. Phone Spruce 3-5665 (Portland, Me.): Wyman 8-4311 (Poland Spring). TWX Poland 65. Mt. Washington Tv Inc.

John W. Guider, pres & gen mgr.

WMTW (TV): Tv companion of WMTW-FM.

### NASHUA, Hillsborough County

**WOTW** (September 1947): 900 kc; 1 kw-D. Gateway Broadcasting Corp. (acquired station February 1958). (See Theodore Feinstein Stations in "Group Ownership.")

Rep Walker-Rawalt.

**WOTW-FM** (September 1947): 106.3 mc; 1 kw. Same address and licensee as WOTW (above).

**WSMN** (March 1958): 1590 kc; 5 kw-D, DA-D. P. O. Box 386. 1590 Broadcasting Corp. (acquired station April 23, 1958).

Specialty programs: French, Greek.

Gerald Q. Nash, pres; D. A. Rock, gen & coml mgr; Frank Teas, prog dir; Ed Lecius, news dir; Donald Ayers, chief engr.

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EXECUTIVE 3-3456

### NEWPORT, Sullivan County

**WCNL** (June 1, 1960): 1010 kc; 250 w. P. O Box 389. Phone 101. Carlson Enterprises (original owner).

Network Keystone. Rep Donald Cooke.

W. Richard Carlson, gen mgr; Archie Mountain, coml mgr; Norah B. Carlson, prog dir.

### PORTSMOUTH, Rockingham County

**WBBX** (Granted June 15, 1960—not on air; target date unknown): 1380 kc; 1 kw. 70 Court St. Seacoast Broadcasting Corp.

**WHEB** (1932): 750 kc; 1 kw, L-WSB. 3 Pleasant St. Geneva 6-7300. Knight Broadcasting of New Hampshire Inc. (acquired station Jan. 22, 1959). (See Norman Knight Stations in "Group Ownership.")

Norman Knight, pres; Harold H. Segal, gen mgr.

### ROCHESTER, Strafford County

**WWNH** (1947): 930 kc; 5 kw-D. Rochester Hill. Phone 1400. Strafford Broadcasting Corp. (original owner).

Rep National Time Sales; Foster & Creed (Boston).

Specialty programs: French, ½ hr. wkly.

Albin J. K. Malin, pres; Margart Tornrose, coml mgr; Robert J. Connelly, prog dir; Myron Varney, news dir; F. Roger Butterfield, chief engr.

WKBR 5000 WATTS MANCHESTER
HAS THE BIGGEST AUDIENCE,
GREATEST COVERAGE, AND THE
MOST POWERFUL FULL-TIME
SIGNAL IN NEW HAMPSHIRE
A GOOD NEIGHBOR STATION • 5000 WATTS DAY AND NIGHT
GEN. OFFICES: 155 FRONT STREET, MANCHESTER, N. H.
REPRESENTED NATIONALLY BY RADIO-TV REPS
WKBR Manchester, N.H.
WKBK Keene, N.H.
WTSN Dover, N.H.
WAEB Allentown, Pa.
WNOW York, Pa.

## NEW JERSEY

*Non-commercial

### ASBURY PARK, Monmouth County

**WHTG:** (See Eatontown).

**WJLK** (1926): 1310 kc; 250 w. Press Plaza. Phone Prospect 4-7000. Asbury Park Press (acquired station April 1, 1950). See "Newspaper Ownership."

Wayne D. McMurray, pres; Everett Rudloff, gen mgr; Margaret S. Curtis, coml mgr; Charles F. Hill, prog dir; Andrew Gasparich, news dir; Frank Huber, chief engr.

**WJLK-FM** (Nov. 20, 1947): 94.3 mc; 1 kw. Duplicates WJLK (above).

### ATLANTIC CITY, Atlantic County

**WFPG** (1940): 1450 kc; 250 w. Steel Pier. Phone Atlantic City 5-2188. WFPG Inc. (acquired station 1956).

Network CBS. Rep Walker-Rawalt.

Jerome Sill, pres; William Rosenfelt, coml mgr; Ed Davis, prog dir; Blair Thron, chief engr.

**WLDB** (April 8, 1955): 1490 kc; 250 w. P. O. Box 898. Phone 4-6573. Atlantic City Broadcasting Co. (original owner).

Network MBS. Rep Bernard.

Leroy Bremmer, pres, gen mgr & chief engr; Dorothy Bremmer, coml mgr; Pinky Kravitz, prom mgr & news dir.

**WMID** (1947): 1340 kc; 250 w. 1710 Atlantic Ave. Phone 4-1340. TWX 477. Mid-Atlantic Broadcasting Co. (original owner).

Network ABC. Rep Howard.

**WOSJ-FM** (not on air; target date unknown): 103.7 mc; 33.1 kw. South Jersey Radio Inc.

**WRNJ (FM)** (not on air; granted June 29, 1960; target date unknown): 95.1 mc; 3.55 kw. Melvin Gollub.

### BRIDGETON, Cumberland County

**WSNJ** (August 1937): 1240 kc; 250 w. Phone Glenview 1-2930. Eastern States Broadcasting Corp. (original owner).

Rep Clark.

Russell S. Henderson, pres; Paul Alger, exec vp, gen mgr & coml mgr; Don Hart, prog dir; Edward Bold, chief engr.

**WSNJ-FM** (1946): 98.9 mc; 9 kw. Same licensee & staff as WSNJ (above).

### CAMDEN, Camden County

**WCAM** (1926): 1310 kc; 250 w. City Hall. Phone Emerson 5-5600. City of Camden.

Rep Broadcast Time Sales.

Specialty programs: German, 2 hrs.; Italian, 3 hrs.; Negro, 10 hrs.; Polish, 1 hr.; Spanish, 7 hrs. wkly.

Edward C. Garrity, commissioner; Nelson D. Hibbs, gen mgr; Jack Lamar, prog dir; Emmett Marra, prom mgr; John Zander, chief engr.

**WKDN** (Nov. 1, 1948): 800 kc; 1 kw-D. 2775 Mt. Ephraim Ave., zone 4. Phone Emerson 5-7200. South Jersey Broadcasting Co. (original owner).

Specialty programs: German and Polish.

Ranulf Compton, pres; Gordon Giffen, vp & gen mgr; David Moss, coml mgr; John Struckell, chief engr, operations mgr & prog dir; James Donahue, news dir.

**WKDN-FM** (Dec. 31, 1959): 106.9 mc; 3 kw. Duplicates WKDN (above) during daytime, programs independently at night.

### DOVER, Morris County

**WRAN** (not on air; granted Dec. 23, 1958): 1510 kc; 1 kw, DA-1. Lion Broadcasting Co.

**NEW (FM)** (not on air; target date unknown): 103.1 mc; 1 kw. Drexel Hill Assoc.

### EAST ORANGE, Essex County

***WFMU (FM)** (1958): 91.1 mc; 10 w. Phone Orange 2-5316. Upsala College (original owner).

Charles G. Lundgren, dir of radio activities; Lewis V. Parrish, consulting engr.

### EATONTOWN, Monmouth County

**WHTG** (Nov. 1, 1957): 1410 kc; 500 w-D. Route 1, Asbury Park. Phone Kellogg 1-1410. Harold M. Gade (original owner).

Rep Grant Webb.

Harold M. Gade, owner & gen mgr; Theo Gade, station mgr; Gustave Litch, coml mgr; Leon Contente, prog dir; Phyllis Lang, prom mgr; Sylvia Gabriel, women's dir; Oscar Lichten, farm dir; Arthur Gottesman, sports dir; Leonard Lisan, news dir; Martin Goffe, chief engr.

### HACKETTSTOWN, Warren County

***WNTI (FM)** (Dec. 3, 1958): 91.9 mc; 4.8 kw. Centenary College for Women. Phone Garden 5-3951. Centenary College for Women (original owner).

Dr. Edward W. Seay, pres; Stefan George, gen mgr; Miss Elizabeth Shimer, prog dir; Stefan G. Straka, chief engr.

WJLK

The Radio Voice of The Asbury Park Press

ASBURY PARK, N. J.

The North Jersey Shore's only full-time station with Local News every HALF hour from 6 A.M. to 11:30 P.M., broadcast on BOTH AM and FM.

—O-O-O-O-O—

A completely Community Minded station that specializes in Public Service Programs and Promotions.

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A Reliable station, whose reasonable claims are supported by facts, available to those who are interested. May we furnish them for YOUR consideration?

—O-O-O-O-O—

STATION WJLK ASBURY PARK, N. J.

1310 AM 94.3 FM

### LONG BRANCH, Monmouth County

**WRLB (FM)** (June 1, 1960): 107.1 mc; 820 w. 156 Broadway. Phone Capital 2-1071. Long Branch Broadcasting Co. (original owner).

Joseph P. Tomaino, gen mgr; Harry Brady, chief engr.

### MILLVILLE, Cumberland County

**WMVB** (1953): 1440 kc; 1 kw-D, DA-D. P. O. Box 267. Phone Taylor 5-2600. TWX RA 1000. Union Lake Broadcasters Inc. (acquired station Jan. 6, 1958).

Fred M. Wood, pres & gen mgr; Dorothy H. Carlson, asst mgr & prog dir; Lee Bardsley, news dir; George Dodds, chief engr.

### MORRISTOWN, Morris County

**WMTR** (Dec. 12, 1948): 1250 kc; 1 kw-D. P. O. Box 345. Phone Jefferson 8-1250. Morristown Broadcasting Corp. (original owner).

Kenneth A. Croy, gen mgr; Henry J. Behre, coml mgr; Bob Vesel, prog dir; Nick DeRienzo, news dir.

### NEWARK, Essex County

***WBGO (FM)** (Feb. 7, 1948): 88.3 mc; 20 kw. Central H. S. Bldg., zone 4. Newark Board of Education.

Marie C. Scanlon, supv. of radio & television.

**WHBI** (March 1922): 1280 kc; 2.5 kw-D, 1 kw-N. (ST-WADO, New York.) 35 Warren St., zone 2. Phone Mitchell 2-7353. May Radio Broadcast Corp. (original owner).

Specialty programs: Negro, 20 hrs. wkly.

James L. Shearer, pres & gen mgr; William A. Masi, mgr & coml mgr; Marie E. Masi, prog dir; Jack D. Bilby, prom mgr; Berniece Bass, news dir; Harold E. Michaels, chief engr.

**WNJR** (1947): 1430 kc; 5 kw, DA-N. P. O. Box 1258. Phone Murdock 8-3665. Continental Broadcasting Inc. (acquired station November 1953). See Rollins Stations in "Group Ownership."

Reps Continental Broadcasting; Specialty Market Reps.

Specialty programs: Negro, 100%.

O. Wayne Rollins, pres & gen mgr.

**WNTA** (1930): 970 kc; 5 kw-D, 1 kw-N. 1020. Broad St., zone 1. Phone Mitchell 2-6400. NTA Broadcasting Co. (acquired station May 7, 1958).

Network MBS. Rep Forjoe.

Ely Landau, pres; Ted Steele, gen mgr & coml mgr; Sid Sirulnick, prog dir; Steve Keston, prom mgr; Neal Van Ells, news dir; Henry L. Dabrowski, chief engr.

**WNTA-FM** (1946): 94.7 mc; 15 kw. Duplicates WNTA (above).

WNTA-TV: Tv companion of WNTA-AM-FM.

**WVNJ** (1947): 620 kc; 5 kw, DA-2. 1225 Raymond Blvd., zone 2. Phone Mitchell 3-7600. Newark Broadcasting Corp. (original owner). (See "Newspaper Ownership.")

Rep Broadcast Time Sales.

Ivon B. Newman, gen mgr.

### NEW BRUNSWICK, Middlesex County

**WCTC** (Dec. 12, 1946): 1450 kc; 250 w. 385 George St. Phone Charter 7-1450. Raritan Valley Broadcasting Co. (acquired station May 1, 1957).

Rep Mort Lowenstein.

**WCTC-FM** (1947): 98.3 mc; 1 kw. Same ownership as WCTC (above).

### NEWTON, Sussex County

**WNNJ** (Dec. 15, 1953): 1360 kc; 500 w-D (CP for 1 kw-D). P. O. Box 40. Phone Dupont 3-3400. Sussex County Broadcasters Inc. (original owner).

Simpson Wolfe, Robert Mensel, co-owners; Robert C. Gessner, gen mgr, coml mgr & chief engr; Ronald L. Hickman, news dir.

### PATERSON, Passaic County

**WPAT** (1941): 930 kc; 5 kw, DA-2. 60 E. 56 St., New York. Phone Murray Hill 8-9300. WPAT Inc. (acquired station December 1954).

Dickens J. Wright, pres & gen mgr; Charles W. Parker, vp & bus mgr; William J. Calvert, vp & operations dir; David Gordan, vp & music dir; John Burt, publicity & prom dir; Paul DiSavino, tech supervisor.

**WPAT-FM** (March 1957): 93.1 mc; 20 kw (CP for 4.4 kw). Duplicates WPAT (above).

### PLAINFIELD, Union County

**WERA** (under construction): 1590 kc; 500 w-D, DA-D. Tri-County Broadcasting Co.

### PLEASANTVILLE, Atlantic County

**WOND** (July 1950): 1400 kc; 250 w. Old Turnpike. Phone Milton 1-1400. South Jersey Radio Inc. (acquired station July 1955). See "Newspaper Ownership."

Rep Forjoe.

Howard L. Green, exec vp; Larry Carle, coml mgr; Vince Lindner, prog dir & news dir; Robert Richter, prom mgr; Milton C. Thurlow, chief engr.

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EXECUTIVE 3-3456

### PRINCETON, Mercer County

**WPRB (FM)** (November 1947): 103.9 mc; 85 w (CP for 103.5 mc; 17 kw). P. O. Box 342. Phone Walnut 4-0788. Princeton Broadcasting Service (original owner).

Network Ivy Network. Rep Ivy Network Corp.

Edwin P. Vanderwicken Jr., chmn & station mgr; Robert A. Posner, adv dir; Douglas P. Hutchison, prog dir; Mitchell Wolfson, prom mgr; Robert Astarita, news dir; C. Barry Schaefer, tech dir.

### RED BANK, Monmouth County

**WFHA-FM** (May 28, 1960): 106.3 mc; 1 kw. 7 Broad St. Frank H. Accorsi (original owner).

Specialty programs: Italian, ½ hr. wkly.

Frank H. Accorsi, gen mgr; Jack G. Chronic, coml mgr; Ray Boyce, news dir; Rudolph Prow, chief engr; Peggy Blake, women's dir.

### SOUTH ORANGE, Essex County

***WSOU (FM)** (April 14, 1948): 89.5 mc; 2 kw. P. O. Box 311. Phone South Orange 2-9000. Seton Hall U. (original owner).

Specialty programs: French, 1 hr.; Italian, ½ hr. wkly.

Rt. Rev. Msgr. John J. Dougherty, pres; Very Rev. Msgr. Thomas J. Gillhooly, radio dir; Al Paul Klose, station mgr; Lloyd McBride, prog dir; Thomas N. Parnham, chief engr.

### TRENTON, Mercer County

**WAAT** (1923): 1300 kc; 250 w-D. 51 W. State St. Phone Export 2-5125. Delaware Valley Broadcasting Co. (acquired station May 26, 1959).

Rep Broadcast Time Sales.

Edward Cossman, pres; Kal Pruslim, vp & treas; Ray McFadden, gen mgr & coml mgr; Frank Fellmer, prog dir; Tony Patterson, news dir; Nick Dalessandro, chief engr.

**WBUD** (1947): 1260 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 158. Phone Tuxedo 2-7191. WBUD Inc. (original owner).

Rep Robert Wittig.

Richard M. Hardin, pres; Theresa Rose, mgr; Wm. Garry, coml mgr; Jack Pinto, prog dir; Everett Slosman, prom mgr; Lou Wagner, news dir; Robert Houston, chief engr.

**WTOA (FM)** (January 1949): 97.5 mc; 14.5 kw. 558 Ingham Ave. Phone Lyric 9-2561. Mercer Broadcasting Co. (See "Newspaper Ownership.")

**WTTM** (April 2, 1942): 920 kc; 1 kw, DA-1. P. O. Box 1244. Phone Owen 5-8515. Peoples Broadcasting Corp. (acquired station January 1953). See Peoples Broadcasting Stations in "Group Ownership."

Network MBS. Rep Hollingbery.

Specialty programs: Italian, ½ hr.; Polish, ½ hr.; Hungarian, ½ hr. wkly.

Murray D. Lincoln, pres, Nationwide Insurance Co.; Herbert E. Evans, pres, Peoples Broadcasting Corp; Glenn C. Jackson, WTTM resident vp & gen mgr; Harry W. Barnam, gen sales mgr; G. Thomson Durand, prog dir; Katharine M. Weber, prom mgr; Jack Gartland, news dir; Chester Sunderland, chief engr.

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"THE SOUND OF QUALITY"
TRENTON, NEW JERSEY

### VINELAND, Cumberland County

**WDVL** (Aug. 17, 1959): 1270 kc; 500 w-D, DA-D. Maurice River Blvd. Phone Oxford 1-7550. Delsea Broadcasters (original owner).

Specialty programs: Italian, 1 hr; Yiddish, 1 hr. wkly.

Mort & Vivian Hendrickson, co-owners; Mort Hendrickson, gen mgr; Henri Morey, prog dir; Vivian E. Hendrickson, prom mgr; Earle Godfrey, chief engr.

**WWBZ** (October 1946): 1360 kc; 1 kw, DA-N. S. Delsea Drive. Phone Oxford 2-6500. Community Broadcasting Service Inc. (original owner).

Rep Gill-Perna; Morton Lowenstein.

Specialty programs: Spanish, 3 hrs. wkly.

Joseph M. Bullock, pres; Herbert R. Griffin, gen mgr; John F. Serra, coml mgr; Robert Coucill, prog dir; Herbert R. Griffin, news dir; Kenneth Parks, chief engr.

### WASHINGTON, Warren County

**WCRV** (July 1956): 1580 kc; 500 w-D. 3 Belvidere Ave. Phone Murray 9-2060. Warren Broadcasting Corp. (acquired station Sept. 1, 1957).

George S. Croy, gen mgr; Warner Rush, coml mgr; Carl Capolon, prog dir; Phil Painter, news dir; Peter LaChance, chief engr.

### WILDWOOD, Cape May County

**WCMC** (Nov. 25, 1951): 1230 kc; 100 w. 3010 New Jersey Ave. Phone Wildwood 2-7751. Francis J. Matrangola (original owner).

Francis J. Matrangola, gen mgr; Margaret Murphy, coml mgr; William Wotring, prog dir; Tom Moran, news dir; Carlton Owen, chief engr.

**WCMC-FM** (Dec. 17, 1959): 100.7 mc; 3.5 kw. Duplicates WCMC (above).

### ZAREPHATH, Somerset County

***WAWZ** (March 15, 1931): 1380 kc; 5 kw, DA-2, S-WBNX. Phone Elliot 6-0102. Pillar of Fire.

***WAWZ-FM** (Aug. 22, 1954): 99.1 mc; 4.8 kw. Duplicates WAWZ (above).

## NEW MEXICO

*Non-commercial

### ALAMOGORDO, Otero County

**KALG** (June 28, 1950): 1230 kc; 250 w. P. O. Box 268. Phone Hemlock 7-1505. William Wayne Phelps (original owner).

Network MBS, Keystone.

W. Wayne Phelps, mgr; Terry Clark, coml mgr & news dir; Charles Huffer, chief engr.

**KRAC** (June 10, 1957): 1270 kc; 1 kw-D. P. O. Box 1161. Phone Hemlock 7-4440. Lyman Brown Enterprises (original owner).

Lyman C. Brown, owner; Bessie E. Brown, prog dir; C. T. Haas, chief engr.

### ALBUQUERQUE, Bernalillo County

**KABQ** (1947): 1350 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1388. Phone Chapel 3-1744. Sandia Broadcasting Corp. (acquired station June 6, 1959).

Reps National Time Sales; Harlan G. Oakes.

Specialty programs: Spanish, 100%.

Oscar I. Dodek, pres; Maxwell Marvin, exec vp & gen mgr; Milton Ledet, coml mgr; Joe Gallegos, prog dir; Juan Aguilar, news dir; Michael Lucero, chief engr.

***KANW (FM)** (1950): 89.1 mc; 350 w. 221 W. Lead Ave. Albuquerque Board of Education.

**KARA** (Dec. 1, 1959): 1310 kc; 1 kw-D. 4011 Menaul Blvd., N.E. Phone Amherst 8-4371. KARA Inc. (original owner).

Rep Venard, Rintoul & McConnell.

Walter J. Stiles, pres & gen mgr; Herb McDonald, coml mgr; Johnny Wilcox, prog dir; Mel Berstler, chief engr.

**KPAT (FM)** (not on air; granted June 15, 1960): 99.5 mc; 3 kw. Same licensee and address as KARA (above).

**KDEF** (September 1953): 1150 kc; 1 kw-D. 506 Second St. NW. Phone Chapel 3-7813. KDEF Broadcasting Co. (original owner).

Rep Meeker.

Frank Quinn, pres; Bernard Thomas, asst gen mgr; Edward O'Boyle, coml mgr; William Smeaton, prog dir; Gordon Sanders, news dir; Louis Gemoets, chief engr.

**KDEF-FM** (not on air; granted May 18, 1960): 94.1 mc; 1.3 kw. Same licensee as KDEF (above).

**KGGM** (October 1926): 610 kc; 5 kw, DA-N. P. O. Box 1294. Phone Chapel 3-2285. TWX AQ 88-U. New Mexico Broadcasting Co. (original owner).

Network CBS. Rep Branham.

A. R. Hebenstreit, pres, chief owner & gen mgr; A. E. (Bill) Mickel, coml mgr; Vergie Abeyta, natl sales; Robert Van Driel, prog dir; Jim Luramore, prom mgr; Joe Coggeshell, news dir; Leonard F. Dodds, chief engr.

KGGM-TV: Tv companion of KGGM.

**KHAM** (June 1956): 1580 kc; 1 kw-D. P. O. Box 122. Phone Diamond 4-2394. KHAM Inc. (acquired station Sept. 16, 1957).

Network ABC, MBS, Keystone.

J. W. Hedges, pres; J. L. Andy Anderson, gen mgr; James O. McCaffrey, coml mgr; Margaret Martindale, prog dir; William Winter, prom mgr; Paul Gardner, news dir; Jack Hughes, chief engr.

**KHFM (FM)** (November 1954): 96.3 mc; 1.5 kw. 5900 Domingo Rd. N.E. Phone Alpine 6-9001. CHE Broadcasting Co. (original owner).

Rep Western Fm Broadcasting.

Specialty programs: French, ½ hr. wkly.

William Weinrod, pres & gen mgr; A. G. Koerner, vp & coml mgr; Ray Reeder, station mgr & sec-treas; Charles Reed, chief engr.

**KLOS** (May 14, 1956): 1450 kc; 250 w. 106 Richmond S.E. Phone Alpine 6-9866. B & M Broadcasters Inc. (original owner). (Transfer of control to George Oliver pends FCC approval).

**KMGM** (Aug. 25, 1959): 730 kc; 1 kw-D, DA-D. Holiday Broadcasting Inc., Merrill Bldg., Adams at Copper. Phone Amherst 8-4395.

Rep Gill-Perna.

Victor B. Siman, gen mgr; Frank J. Sanzo, sales mgr; Lou Miller, prog dir; Roderic O. Matthews, chief engr.

**KOB** (1922): 770 kc; 50 kw-D, 25 kw-N. P. O. Box 1351. Phone Chapel 3-4411. TWX AQ95. Albuquerque Broadcasting Co. (acquired station May 10, 1957). See Golden Seal Stations in "Group Ownership."

Network NBC. Rep Petry.

Stanley E. Hubbard, pres; George S. Johnson, gen mgr; Robert C. Pettingell, coml mgr; Michael Dillon, prog dir; Paul Bain, prom mgr; Tom Doyle, news dir; Cecil Herrill, farm dir; Mary McDonald, woman's dir.

KOB-TV: Tv companion of KOB.

**KQEO** (1946): 920 kc; 1 kw-D, 500 w-N, DA-N. 2000 Indian School Rd. N.W. Phone Chapel 7-8848. Dandy Broadcasting Corp. (acquired station September 1958). See Dandy Broadcasting Stations in "Group Ownership."

Rep Eastman.

Merritt Owens, pres; Bernard Koval, gen mgr; Dino Ianni, coml mgr; Marty Sullivan, prog dir; Ed Pennybacker, news dir.

### ARTESIA, Eddy County

**KSVP** (1946): 990 kc; 1 kw-D, 250 w-N. P. O. Box 38. Phone Sherwood 6-2751. Artesia Broadcasting Inc. (acquired station 1948).

Network MBS.

Specialty programs: Spanish, 4½ hrs. wkly.

S. P. Yates, pres; Bob Hess, gen mgr; Jack Minter, coml mgr; Ann Wise, news dir; L. O. Wilcox, chief engr.

### AZTEC, San Juan County

**KNDE** (Sept. 4, 1959): 1340 kc; 250 w. P. O. Box J. Phone Federal 4-6174. I. E. Shahan (original owner).

I. E. Shahan, pres; W. W. Barbour, gen mgr; Dave Hill, coml mgr; Dale Hansen, prog dir; Carl Black, chief engr.

**KNDE-FM** (Sept. 4, 1959): 94.9 mc; 3.2 kw. Same licensee, staff and address as KNDE (above).

### CARLSBAD, Eddy County

**KAVE** (1941): 1240 kc; 250 w. P.O. Box 631. Phone Tuxedo 5-4101. Voice of the Caverns Inc. (acquired station March 8, 1958).

Edward Talbott, pres; Tom Wiseheart, gen & coml mgr.

KAVE-TV: Tv companion of KAVE.

**KPBM** (May 17, 1950): 740 kc; 1 kw-D. P. O. Box 70. Phone Tuxedo 5-5373. Coronado Broadcasting Co. (original owner).

Rep Devney-O'Connell.

Specialty programs: Spanish, 2½ hrs. wkly.

Darrell A. Swayze, pres; Hazel H. McEvoy, sec-treas; Vic Daley, chief engr.

### CLAYTON, Union County

**KLMX** (Nov. 10, 1949): 1450 kc; 250 w. P. O. Box 7. Phone 616. Ari-Ne-Mex Broadcasting Corp. (original owner).

Network Keystone.

Specialty programs: Spanish, ¼ hr. wkly.

Arthur Jernigan, pres; F. E. Vale, vp & gen mgr; Robert D. Waters, chief engr.

### CLOVIS, Curry County

**KCLV** (February 1953): 1240 kc; 250 w. P. O. Box 310. Phone Porter 3-4401. New-Tex Broadcasting (acquired station October 1954).

Odis Echols Sr., pres; Odis Echols Jr., gen mgr; Al Rinn, coml mgr & chief engr; Ben Noe, prom mgr; Marty Wright, news dir.

**KVER** (1933): 980 kc; 1 kw, DA-N. P. O. Box 1475, Lubbock, Tex. Phone Sherwood 4-2345 (Lubbock). TWX LU-8111 (Lubbock). Texas-New Mexico Broadcasting Co. See Texas Telecasting Stations in "Group Ownership."

Rep Branham.

Jim Wilkes, station mgr; M. S. O'Dell, chief engr.

KVER-TV: Tv companion of KVER.

### DEMING, Luna County

**KOTS** (March 10, 1954): 1230 kc; 250 w-D. P. O. Drawer 470. Phone 546-9011. Luna County Broadcasting Co. (original owner). See Merriman-Gober-Tobey Stations in "Group Ownership."

Specialty programs: Spanish.

Robert W. Tobey, pres & gen mgr; Lad Engholm, news dir; Larry Chisholm, chief engr.

### FARMINGTON, San Juan County

**KENN** (November 1951): 1390 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box K. Phone Davis 5-3541. Radio Station KENN (acquired station 1954).

Rep Devney-O'Connell.

Specialty programs: Navajo Indian, 2 hrs. daily.

Cloyed O. Kendrick, pres & gen mgr; Bob Williams, coml mgr; J. N. Young, prog dir; John Dorman, news dir; Harold Furstenberg, chief engr.

**KWYK** (August 1957): 960 kc; 1 kw-D. 418 W. Broadway. Phone Davis 5-6932. Basin Broadcasting Co. (original owner). See Merriman-Gober-Tobey Stations in "Group Ownership."

Rep Gene Bolles.

Specialty programs: Navajo, 12 hrs. wkly.

Jim Gober, gen mgr; Cal Adams, station mgr; Al Lucero, prog dir; Ralph Paul, news dir; Bill McLellan, chief engr.

**KZUM** (July 1, 1958): 1280 kc; 5 kw-D. P. O. Box 1522. Phone Davis 5-4141. John Burroughs (acquired station July 1959). See Burroughs-Randolph Stations in "Group Ownership."

Specialty programs: Navajo.

John Burroughs, pres; Ben Caine, gen mgr; Pat Patterson, prog dir.

### GALLUP, McKinley County

**KGAK** (1946): 1330 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1231. Phone Union 3-4444. Thunderbird Broadcasting Co. (acquired station Sept. 15, 1950).

Rep Devney-O'Connell (Chicago & New York); Tracy Moore (Los Angeles & San Francisco); Clark Brown (Dallas & New Orleans).

Specialty programs: Spanish, 2½. hrs.; Navajo, 5 hrs. daily.

Merle H. Tucker, pres & gen mgr; Arman Reinke, coml mgr; Ronald Ripley, prog dir; Dick Watts, news dir; Sam Lombardy, chief engr.

**KYVA** (July 15, 1959): 1230 kc; 250 w. P. O. Box 72. Phone Union 3-6222. H. D. Landis & C. O. Kendrick (original owner).

Rep Devney-O'Connell.

Specialty programs: Navajo, 5 hrs. wkly.

C. O. Kendrick, gen mgr; Richard W. Miner, station mgr; William E. Bishop Jr., asst mgr; Bob Barnett, prog dir; Harold Furstenberg, chief engr.

### GRANTS, Valencia County

**KMIN** (Sept. 1, 1956): 980 kc; 1 kw-D. P. O. Box 608. Phone Atwater 7-4491. Grants Broadcasting Co. (acquired station April 1, 1960).

Network Keystone.

Specialty programs: Spanish, 1 hr.; Indian, 1 hr. wkly.

Charles T. Webb, pres & gen mgr; Lewis Fitts, coml mgr; Eugena Mills, prom mgr; O. E. Rouse, news dir; Ray Dammon, chief engr.

# Radio Stations CONTINUED

## NEW MEXICO CONTINUED

### HOBBS, Lea County

**KHOB** (Aug. 7, 1954): 1280 kc; 1 kw-D (CP for 1390 kc; 5 kw-D). P. O. Box 247. Phone Express 3-5148. Permian Basin Corp. (acquired station Nov. 1, 1955).

Rep Clark.

Charles R. Scott, pres & co-mgr; Quenton K. Crandall, co-mgr; Zeb Williams, coml mgr; Mike Edwards, prog dir; Wendell Deaton, news dir.

**KWEW** (Aug. 8, 1938): 1480 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 787. Phone Express 3-3137. KWEW Inc. (acquired station 1952).

Network MBS, Keystone.

Specialty programs: Negro, Spanish.

Theresa P. Whitmore, pres; Harry McAdams, vp; Phil McGee, coml mgr; Jerry Bayliff, prog dir; Jack Parry, prom mgr; Mike Olds, news dir; Robert Martin, chief engr.

### LAS CRUCES, Dona Ana County

**KGRT** (Dec. 15, 1955): 570 kc; 1 kw-D (CP for 5 kw-D). P. O. Box 968. Phone Jackson 6-6681. Taylor Enterprises Inc. (original owner).

William C. Taylor, pres; William R. Lask, gen mgr; Richard S. Fox, coml mgr; Harold L. Shepard, prog dir; Duane H. Klein, news dir; John Sellmeyer, chief engr.

**KOBE** (1947): 1450 kc; 250 w. 940 N. Main. Phone Jackson 6-2496. Mesilla Valley Broadcasting Inc. (original owner). See Merriman-Gober-Tobey Stations in "Group Ownership."

Specialty programs: Spanish, 18 hrs. wkly.

Jim Gober, pres & gen mgr; Bill McCurry, coml mgr; Frank Lynch, prog dir; Jim Doiron, news dir; James P. Wintermute, chief engr.

### LAS VEGAS, San Miguel County

**KFUN** (Dec. 25, 1941): 1230 kc; 250 w. P. O. Box 710. Phone Garfield 5-6766. Southwest Broadcasters Inc. (original owner).

Network ABC.

Ernest N. Thwaites, pres, gen mgr & news dir; Dorothy G. Thwaites, prog dir; Savilla Jeffries, comptroller; Julian H. Lendy, chief engr.

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*As of August 1, 1960*

### LOS ALAMOS, Los Alamos County

**KRSN** (1948): 1490 kc; 250 w. P. O. Box 749. Phone 2-4343. Parker & Burns (acquired station Nov. 1, 1956). (Sale to Community Broadcasting Co. pends FCC approval).

Network ABC; Keystone. Rep Torbet, Allen & Crane (West Coast); Bob Dore (New York & Chicago).

Virgil A. Parker III, gen mgr; Darrel K. Burns, chief engr & coml mgr; Priscilla Miller, prog dir; Lynn Miller, news dir.

**KRSN-FM** (1956): 98.5 mc; 5 kw. Duplicates KRSN (above).

### LOVINGTON, Lea County

**KLEA** (Dec. 25, 1952): 630 kc; 500 w-D. P. O. Box 877. Phone Exbrook 6-2839. Lea County Broadcasting Co. (original owner).

David R. Worley, pres & co-prom mgr; Hoyt Caldwell, vp, gen mgr & co-prom mgr; Thomas Hearn, coml mgr; Burrell Shaw, new dir & prog dir; Virgil Boteler, sports dir; Met Hooper, traffic mgr & women's dir; Ben Walker, chief engr.

### PORTALES, Roosevelt County

**KENM** (February 1950): 1450 kc; 250 w. P. O. Box 540. Phone Republic 6-6681. Plains Broadcasting Co. (acquired station 1954). See Burroughs-Randolph Stations in "Group Ownership."

Network Keystone.

Specialty program: Spanish.

Jay W. Howe and Marion H. Shute, co-owners; Bill E. Cole, prog dir; Ted L. McCoy, news dir; Wally Clark, chief engr.

### RATON, Colfax County

**KRTN** (1948): 1490 kc; 250 w. P. O. Box 350. Phone 875. Raton Broadcasting Co. (acquired station July 13, 1960).

Network ABC.

Specialty programs: Spanish.

Jay W. Howe and Marvin H. Shute, co-owners; Bill E. Cole, prog dir; Ted L. McCoy, news dir; Wally Clark, chief engr.

### ROSWELL, Chaves County

**KBIM** (May 1953): 910 kc; 5 kw-D. P. O. Box 525. Phone Main 2-2120. Taylor Broadcasting Co. (acquired station November 1953).

Rep Clark; Brown (regional).

W. C. Taylor, pres & treas; G. F. (Jud) Roberts, gen mgr; Tommye Oldfield, coml mgr; John E. Davis, prog dir; Lloyd Barham, prom mgr; Charles Wells, news dir; John Tucker, chief engr; Eugene C. Rader, asst mgr.

**KBIM-FM** (June 1959): 97.1 mc; 2.9 kw. Same licensee and staff as KBIM (above).

**KGFL** (March 15, 1927): 1400 kc; 250 w (CP for 1430 kc; 5 kw-D, 1 kw-N, DA-N). P. O. Box 1019. Phone Main 2-5110. KGFL Inc. (original owner).

Network MBS.

Specialty programs: Spanish, 3 hrs. wkly.

Teresa P. Whitmore, pres; Stan Gallup, gen mgr; Mrs. B. C. Krehbiel, coml mgr.

**KSWS** (May 1947): 1230 kc; 250 w. P. O. Box 670. Phone Main 2-6450. TWX 3531. John A. Barnett (acquired station Dec. 16, 1952).

Network NBC. Reps Meeker; Clyde Melville (Dallas).

John A. Barnett, owner & gen mgr.

KSWS-TV: Tv companion station of KSWS.

### RUIDOSO, Lincoln County

**KYAP** (not on air; granted 1959): 1340 kc; 250 w. Phone Clearwater 7-2311. Ruidoso Broadcasting Co. (original owner).

A. W. Davis, V. L. Hutchison, Oran A. Maurey partners.

### SANTA FE, Santa Fe County

**KTRC** (Feb. 20, 1947): 1400 kc; 250 w. 210 E. Marcy St., P. O. Box 1715. Phone Yucca 2-2666. Radio de Santa Fe Inc. (acquired station May 20, 1957).

Network ABC. Rep Devney-O'Connell.

Specialty programs: Spanish, 18 hrs. wkly.

Garfield C. Packard, pres; Margaret O. Packard, prog dir.

**KVSF** (1935): 1260 kc; 1 kw. P. O. Box 978. Phone Yucca 3-7319. TWX 5811. New Mexico Broadcasting Co. (acquired station June 1939).

Network CBS. Rep Branham.

Specialty programs: Spanish, 6 hrs. wkly.

A. R. Hebenstreit, pres; Ivan R. Head, gen mgr; Tony Spagnola, coml mgr; Ada Zamora, prog dir; Phil Cooke, prom mgr; John Wadleigh, news dir; E. J. Vanderwood, chief engr.

### SANTA ROSA, Guadalupe County

**KSYX** (not on air; granted 1959): 1420 kc, 1 kw-D. Jim H. Speck (acquired CP July 8, 1959).

### SILVER CITY, Grant County

**KSIL** (September 1946): 1340 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 590. Phone 538-2951. James H. Duncan (acquired station Jan. 1, 1954).

Network MBS, Keystone.

Specialty programs: French, ½ hr.; Spanish, 6½ hrs. wkly.

James H. Duncan, owner-mgr; C. Earl Williams, coml mgr; Bob Fuller, prog dir; Priscilla C. Duncan, women's prog dir; Bynum R. Bailey, chief engr.

### SOCORRO, Socorro County

**KSRC** (June 20, 1958): 1290 kc; 1 kw-D. P. O. Box 1277. Phone Socorro 1290. Socorro Broadcasting Co. (acquired station June 1, 1959).

Network Keystone.

Rep Holman.

Specialty programs: Spanish, 6 hrs. wkly.

C. E. Franklin, pres & gen mgr; John J. Tobola, station mgr, coml mgr & chief engr; Eloy J. Baca, prog dir & prom mgr; Allan Ake, news dir.

### TRUTH OR CONSEQUENCES, Sierra County

**KCHS** (1946): 1400 kc; 250 w, SH. P. O. Box 351. Phone Twilight 4-2400. Quality Broadcasting Co. (acquired station Jan. 1, 1960).

Network Keystone.

Specialty programs: Spanish, 10 hrs. wkly.

William D. Hafer, gen mgr & coml mgr; Dean W. Manley, prog dir & chief engr.

### TUCUMCARI, Quay County

**KTNM** (1941): 1400 kc; 250 w. P. O. Box 668. Phone 100. Quay County Broadcasting Co. (acquired station Jan. 1, 1958). (Sale to Robert D. and Hoyt Houck pends FCC approval).

Rep Clyde Melville (Dallas).

Howard Maudlin, mgr; Charles K. Frodsham, chief engr.

## NEW YORK

*Non-commercial

### ALBANY, Albany County

**WABY** (1934): 1400 kc; 250 w (CP for 1 kw-D, 250 w-N). 80 Braintree St. Phone 2-3353. Eastern New York Broadcasting Corp.

Rep Forjoe.

E. L. Trudeau, gen mgr.

***WAMC (FM)** (October 1958): 90.7 mc; 10 kw. Albany Medical College, zone 8. Phone Hemlock 8-4541. Albany Medical College of Union U. (original owner).

Network ERN.

Albert P. Fredette, gen mgr; John J. Cassidy, prog dir; Charles A. Schaffer, chief engr.

**WGY** (See Schenectady listing).

**WOKO** (June 14, 1924): 1460 kc; 5 kw, DA-N. P. O. Box 1520, zone 1. Phone Hemlock 9-9955. TWX Albany 301. WOKO Inc.

Network ABC, MBS.

Howard B. Hayes, gen mgr; Charles L. Murn, station mgr; Marvin Gottlieb, coml mgr.

**WPTR** (May 1948): 1540 kc; 50 kw, DA-1. 1820 Central Ave., Zone 5. Phone Union 9-9271. TWX AL 447. Patroon Broadcasting Co. (original owner).

Rep Eastman; Foster & Creed (New England).

J. Meyer Schine, pres; Duncan Mounsey, exec vp & gen mgr; Frank Costello, sales mgr; Martin Ross, asst mgr.

**WROW** (Sept. 30, 1947): 590 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 590. Phone Hobart 3-2225. TWX Troy 373. Capital Cities Broadcasting Corp. (acquired station Nov. 3, 1954). See Capital Cities Stations in "Group Ownership."

Network CBS. Rep Avery-Knodel.

Frank M. Smith, pres; Thomas S. Murphy, gen mgr; Robert M. Peebles, station mgr & coml mgr; Gerry Forrest, prog dir; Philip Beuth, prom mgr; Monroe Benton, news dir; Charles R. Heisler, chief engr.

WTEN (TV): Tv companion of WROW.

### AMHERST, Erie County

**WYSL** (Buffalo) (1948): 1080 kc; 1 kw-D. P. O. Box 186, Kenmore, Buffalo, N. Y., zone 21. Phone Plaza 1080. McLendon Corp. (acquired station March 26, 1960). See McLendon Stations in "Group Ownership."

Rep McGavren.

B. R. McLendon, chmn of board; Gordon McLendon, pres; Art Holt, gen mgr; Al Grosby, coml mgr; Ron Baxley, prog dir; Bob Glacy, news dir.

**WYSL-FM** (July 12, 1960): 103.3 mc; 4.6 kw. Duplicates WYSL (above).

### AMSTERDAM, Montgomery County

**WCSS** (April 10, 1948): 1490 kc; 250 w. Upper Locust Ave. Phone Victor 3-2500. Community Service Broadcasting Corp. (original owner).

Rep Devney-O'Connell.

Specialty programs: Italian, Polish, and Lithuanian.

Alphonse DiMezza, pres; Philip Spencer, vp & gen mgr; Carl Bahn, prog dir; William Rowan, sports & news dir; Walter Cummings, chief engr.

### AUBURN, Cayuga County

**WAUB** (Dec. 24, 1959): 1590 kc; 500 w-D, DA-D. 77 State St. Phone Auburn 3-7374. Atom Broadcasting Corp. (acquired station June 9, 1959).

Jack R. Poppele, pres; Rudy Paolangeli, gen & coml mgr; John Sulim, chief engr.

**WMBO** (Jan. 26, 1927): 1340 kc; 250 w. P. O. Box 326. Phone 2-3511. WMBO Inc. (See "Newspaper Ownership").

Network MBS. Rep Thomas F. Clark (N. Y.)

**WMBO-FM** (1949): 96.1 mc; 18 kw. Duplicates WMBO (above).

### BABYLON, Suffolk County

**WBAB** (Jan. 1, 1958): 1440 kc; 500 w-D. Route 109. Phone Mohawk 1-4000. Babylon Bay Shore Broadcasting Corp. (acquired station Feb. 5, 1958).

Rep Howard.

Sol Horenstein, pres.

**WBAB-FM** (Aug. 27, 1958): 102.3 mc; 670 w. Duplicates WBAB (above).

**WGLI** (September 1958): 1290 kc; 1 kw, DA-1. Falmouth Rd. & Madison Ave. Phone Mohawk 9-1290. WGLI Inc. (acquired station March 1, 1969).

Rep Masla.

David H. Polinger, pres & gen mgr; Don MacLachlan, station mgr; Fred Beck, coml mgr; Dick Nedin, prog dir; Jack Marino, prom mgr; Fred Porter, chief engr.

**WGLI-FM** (Sept. 1, 1958): 103.5 mc; 15 kw. Duplicates WGLI (above).

### BALDWINSVILLE, Onondaga County

**WSEN** (Syracuse) (Feb. 25, 1959): 1050 kc; 250 w-D. P. O. Box 1050. Phone Neptune 5-3971. Century Radio Corp. (original owner).

Donald C. Menapace, pres; Robert L. Stockdale, vp & gen mgr; Archie S. Fabretti, coml mgr; James A. Lowery Jr., vp & program dir; Richard H. Pirong, chief engr; J. Edward Kaish, local news dir; Mary Pat Urban, women's dir.

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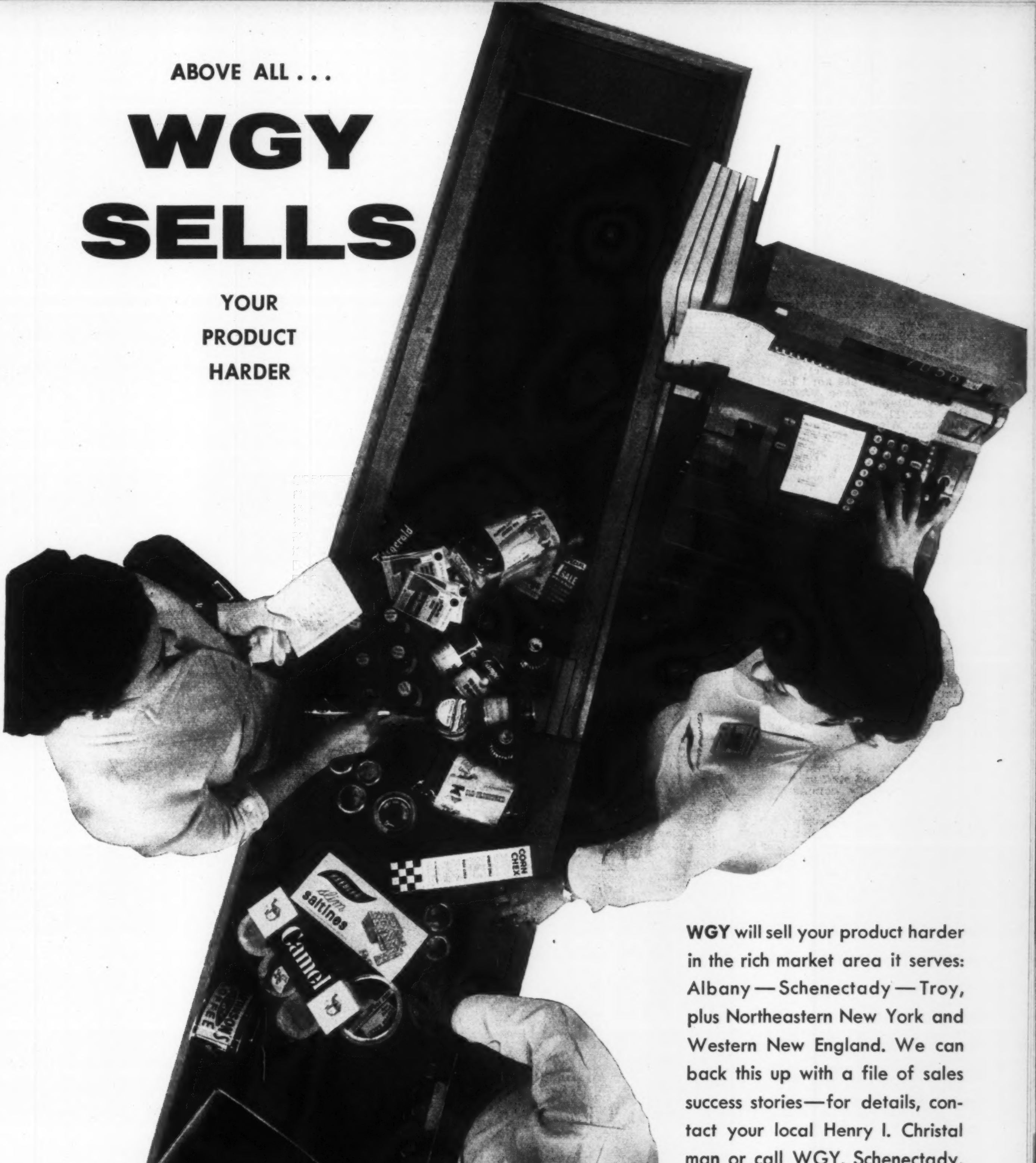

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# Radio Stations CONTINUED

## NEW YORK CONTINUED

### BATAVIA, Genesee County

**WBTA** (Feb. 6, 1941): 1490 kc; 250 w. 22 Seaver Place. Phone Fillmore 3-0715. Batavia Broadcasting Corp. (original owner).

Network MBS.

E. R. Gamble, pres & gen mgr; James Delbridge, coml mgr; Winifred J. Legg, prog dir & prom mgr; James H. Gerrety, news dir; Alfred Callander, chief engr.

### BEACON, Dutchess County

**WBNR** (Dec. 17, 1959): 1260 kc; 1 kw-D, DA-D. 475 South Ave. Phone Baecon 2900. WBNR Inc. (original owner).

Rep Pearson.

Specialty programs: Italian, 2 hrs. wkly.

Robert Gessner, pres & prog dir; Sy Dresner, gen mgr; Al Dresner, coml mgr; Irv Meyers, prom mgr; Edward Byrnes, news dir; John Helman, chief engr.

### BINGHAMTON, Broome County

**WENE** (See Endicott).

**WINR** (1946): 680 kc; 1 kw-D, 500w-N, DA-2. 70 Henry St. Phone Raymond 3-8251. TWX BN 80. Binghamton Press Co. (acquired station Jan. 11, 1957). See Gannett Newspapers Stations. Also see "Newspaper Ownership."

Network NBC. Rep Everett-McKinney.

David F. Milligan, gen mgr; Shirley Ricciardelli, program dir; Gino Ricciardelli, chief engr; Thomas Cawley, news dir.

WINR-TV: TV companion station of WINR.

**WKOP** (June 1947): 1360 kc; 5 kw-D, 500-w N, DA-2. 34 Chenango St. Phone Raymond 2-3437. Binghamton Broadcasters, Inc. (original owners).

Network MBS. Rep Bolling.

Specialty programs: Italian, ½ hr. wkly.

Andrew Jarema, chief owner, pres & gen mgr; Wallace J. Buman, coml mgr; Bob Richards, studio supervisor & promotion dir; Charles Hallinan, chief engr; Frank Dolan, news editor; Rusty Roland, women's dir.

**WKOP-FM** (March 1954): 95.3 mc; 420 w. (CP for 99.1 mc; 39 kw).

Network QXR Network.

Same licensee & address as WKOP (above).

**WNBF** (1928): 1290 kc; 5 kw, DA-N. Sheraton Inn, 50 Front St., Phone Raymond 3-7311. TWX BN 186. Triangle Publications Inc. acquired station May 20, 1955). See Triangle Stations in "Group Ownership" and "Newspaper Ownership."

Network CBS.

George R. Dunham, gen mgr; Kenneth Leslie, coml mgr; Tom Jones, prog dir; Paul Graham-Raad, prom supervisor; Ed Kane, news dir; Lamar Cox, chief engr.

**WNBF-FM** (September 1956): 98.1 mc; 4.6 kw. Licensee and staff same as WNBF (above).

WNBF-TV: Tv companion of WNBF-AM-FM.

### BOONVILLE, Lewis County

**WBRV** (1955): 900 kc; 1 kw-D. P. O. Box 341. Phone Boonville 11. TWX 7760. Black River Radio Inc. (original owner).

Specialty programs: Polish, 1½ hrs. wkly.

Livingston Lansing, pres; Leon Renodin, station & sales mgr; Thomas Keating, prog dir; John Knollman, chief engr.

### BUFFALO, Erie County

**WBEN** (Sept. 8, 1930): 930 kc; 5 kw, DA-N. 2077 Elmwood Ave., zone 7. Phone Bedford 0930. TWX BU-382. WBEN Inc. (original owner). See "Newspaper Ownership."

Network CBS. Rep Christal.

A. H. Kirchhofer, pres; C. Robert Thompson, gen mgr; C. E. Daly, coml mgr; William Peters, prog dir; Joseph A. Haeffner, prom mgr; Ray Finch, news dir; Ralph J. Kingsley, chief engr.

**WBEN-FM** (Nov. 11, 1946): 102.5 mc; 110 kw. Address, licensee & staff same as WBEN (above) except for Frank W. Kelly, station mgr.

WBEN-TV: Tv companion of WBEN-AM-FM.

***WBFO (FM)** (Jan. 7, 1959): 88.7 mc; 190 w. Baird Hall, 3435 Main St., zone 14. Phone Atwater 6222. U. of Buffalo (original owner).

Jack Mettauer, gen mgr; Lawrence Kalmis, coml mgr; George Wands, prog dir; Andrew Stark, prom mgr; Stephen Stowe, news dir; Howard Barker, chief engr.

**WBNY** (1935): 1400 kc; 250 w. Statler-Hilton Hotel, zone 2. Phone Mohawk 1400. Straus Broadcasting Co.

Rep Masla.

Perry S. Samuels, gen mgr; Gene McWhite, sales mgr; Arnold Schorr, prog dir.

**WBUF (FM)** (1946): 92.9 mc; 94 kw. 1227 Main St., zone 9. Phone Elmwood 4300. Functional Broadcasting Inc. (acquired station April, 1959).

Albert Wertheimer, pres; Lawrence Gordon, vp & gen mgr; Carl J. Spavento, station mgr & prog dir.

**WEBR** (Oct. 14, 1924): 970 kc; 5 kw, DA-1. 23 North St., zone 2. Phone TT-60970. WEBR Inc. (acquired station July 23, 1942). See "Newspaper Ownership."

Network MBS. Rep H-R Representatives.

William J. Conners III, David F. Leopold, gen mgr; George T. Stagg sales mgr; William A. Schweitzer, prom & prog dir; Clare L. Allen, news dir; Frank B. Ridgeway, chief engr.

**WEBR-FM** (June 1, 1960): 94.5 mc; 105 kw. Same licensee & staff as WEBR (above).

**WGR** (May 1922): 550 kc; 5 kw, DA-N. Hotel Lafayette, Zone 5. Phone Washington 3100. Transcontinent Television Corp. (acquired station Sept. 30, 1957). See Transcontinent Stations in "Group Ownership."

Network NBC. Rep Petry; Radio & Television Sales (Canada).

David C. Moore, pres; Van Buren DeVries, vp & gen mgr; William P. Dix Jr., asst mgr & sales dir; Sidney Gaby, prog dir; N. L. Cohen, gen sales mgr.

**WGR-FM** (1959): 96.9 mc; 16 kw. Same ownership as WGR (above).

Network QXR.

WGR-TV: Tv companion of WGR-AM-FM (above).

BUFFALO'S 1ST STATION
55 on the Dial Established 1921
Now carrying Buffalo Bison Baseball and Hockey. Buffalo Bills Football and Niagara U. Basketball.
WGR A TRANSCONTINENT RADIO STATION

**WKBW** (1925): 1520 kc; 50 kw, DA-1. 1430 Main St., zone 9. Phone Grant 5101. TWX BU-127. WKBW Inc. (original owner).

Rep Avery-Knodel.

Dr. Clinton H. Churchill, pres; Clinton D. Churchill, vp & station mgr; John R. Barrett, asst mgr; James P. Arcara, coml mgr; Gene Nelson, prog dir; Leroy Fiedler, chief engr.

WKBW-TV: Tv companion of WKBW.

**WNIA** (See Cheektowaga, N. Y.)

**WWOL** (1947): 1120 kc; 1 kw-D. 315 Main St., zone 3. Phone Mohawk 1200. Radio Buffalo Inc. (acquired station Oct. 1, 1959).

Network ABC. Rep Forjoe.

Specialty programs: German, 3 hrs.; Italian, 3 hrs.; Negro 4½ hrs.; Polish, 5½ hrs.; all wkly.

Melvin C. Green, pres; Arnold C. Johnson, vp & gen mgr; Charles E. Griggs, prog dir.

**WWOL-FM** (1947): 104.1 mc; 750 w. Same staff and licensee as WWOL (above).

Rep International Good Music.

**WYSL** (See Amherst, N. Y. listing).

### CENTRAL SQUARE, Oswego County

***WCSO (FM)** (not on air, target date unknown): 89.3 mc; 1 kw. Central Square School District Nr. One.

### CHEEKTOWAGA, Erie County

**WNIA** (Buffalo) (August 1956): 1230 kc; 250 w. (CP for 500 w-D, 250 w-N). 2900 Genesee St., Buffalo, zone 25. Phone Fillmore 9600. Niagara Broadcasting System (original owner).

Rep Walker-Rawalt.

Gordon P. Brown, owner & gen mgr; Mary Lounsbury, prog dir; Sybilla A. Reber, prom mgr.

### CHERRY VALLEY, Otsego County

**WRRC (FM)** (1948): 101.9 mc; 5.4 kw. P. O. Box 10, Ithaca 4-6357. Northeast Radio Corp. acquired station Feb. 1, 1960). See Northeast Radio Network Stations in "Group Ownership."

Ellis E. Erdman, pres; Joel Fleming, gen mgr-coml mgr; Christopher Knapton, prog dir; Patricia Bell, prom dir; Hank Greenwald, news dir; Gerald Cushing, chief engr.

### CORNING, Steuben County

**WCBA** (1949): 1350 kc; 1 kw-D. P. O. Box 117. Phone 6-7000. Wellsboro-Corning Broadcasting Advertisers Inc.

Rep Devney-O'Connell.

Paul L. Carpenter, pres, co-gen mgr & coml mgr; Robert W. Shaddock, co-gen mgr & prog dir; David Nelson, news dir; Harold Brouneus, chief engr.

**WCLI** (November 1949): 1450 kc; 250 w. P. O. Box 100. Phone 2-2424. Radio Corning Inc. (acquired station Sept 16, 1953).

Network MBS. Rep Cooke.

Gordon M. Jenkins, pres, gen mgr & coml mgr; George P. Droelle Jr., sec-treas, sta mgr & prom dir; George R. Puffer, special events dir; Richard M. Tobias, news dir; Bernard Hamilton, chief engr.

**WCLI-FM** (May 1947): 106.1 mc; 4.2 kw. Duplicates WCLI (above).

### CORTLAND, Cortland County

**WKRT** (November 1947): 920 kc; 1 kw.-D, 500w-N, DA-N. State Theatre Bldg. Phone Skyline 6-2828. Radio Cortland Inc. (acquired station July 1950).

Rep Gill-Perna.

Specialty programs: Italian, 1 hr. wkly.

Leighton A. Hope, owner; William L. Thompson, gen & coml mgr & program & promotion dir; Walter Chociay, chief engr; Wes Adams, news & farm dir.

**WKRT-FM** (November 1947): 99.9 mc: 14 kw. Duplicates WKRT (above).

### DeRUYTER, Madison County

**WRRD (FM)** (1948): 105.1 mc; 5.3 kw. P. O. Box 10, Ithaca, N. Y. Phone Ithaca 4-6357. Northeast Radio Corp. (acquired station Feb. 1, 1960). See Northeast Radio Network Stations in "Group Ownership" and Ivy Broadcasting Stations.

Network Northeast. Rep Devney-O'Connell.

Ellis E. Erdman, pres; Joel Fleming, gen mgr & coml mgr; Christopher Knapton, prog dir; Patricia Bell, prog dir; Hank Greenwald, news dir; Gerald Cushing, chief engr.

### DUNDEE, Yates County

**WFLR** (Oct. 1, 1956): 1570 kc; 1 kw-D. 30 Main St. Phone 158. Finger Lakes Broadcasting Co. (original owner).

Robert Burns, gen mgr.

### DUNKIRK, Chautauqua County

**WDOE** (Dec. 24, 1949): 1410 kc; 500 w. ,DA-N. Willow Rd. Phone Emerson 6-6161. Lake Shore Broadcasting Co. (acquired station Feb. 1, 1957). See James Broadcasting Stations in "Group Ownership."

Network ABC; Keystone; Northeast Radio.

Rep Venard, Rintoul & McConnell.

Simon Goldman, pres; Richard H. Burt, gen mgr; Rick Bennett, coml mgr; Chet Rodgers, prog dir; Beverly Latona, prom mgr; Lester Stoyle, news dir; Charles Blohm, chief engr.

### ELMIRA, Chemung County

***WECW (FM)** (Jan. 19, 1959): 88.1 mc; 10 w. Phone Regent 4-8111. Elmira College (original owner).

David M. Crossman, gen mgr; Arthur F. French, chief engr.

**WELM** (1947): 1400 kc; 250 w. (CP for 1410 kc; 1 kw-D, 500 w-N, DA-N). Phone Regent 3-5626. Radio Elmira Inc. (acquired station March 26, 1953.).

Network CBS. Rep Burn-Smith.

Specialty programs: Polish, 1 hr. wkly.

John S. Riggs, pres; Keith W. Horton, gen mgr; Peter A. Parlo, coml mgr; Ruth E. Dibble, prog dir; Michael Morgan, news dir; Arthur French, chief engr.

**WENY** (1939): 1230 kc; 250 w. Mark Twain Hotel. Phone Regent 4-5181. Elmira Star-Gazette Inc. (original owner). See Gannett Newspapers Stations in "Group Ownership."

Network NBC; Northeast. Rep Everett-McKinney.

Dale Taylor, gen mgr & coml mgr; Ted Hodge, prog dir; Edward Pettengill, chief engr.

### ELMIRA HEIGHTS-HORSEHEADS, Chemung County

**WEHH** (July 4, 1956): 1590 kc; 500 w-D. P. O. Box 2097, Elmira Heights, N. Y. Phone Regent 9-5422. Elmira Heights-Horseheads Broadcasting Company (original owner)

Network: MBS.

Frank P. Saia, pres, gen mgr & chief engr; Harry P. Keavin, coml mgr; Alan Anthony, prog dir; Robert Welch, news dir.

### ENDICOTT, Broome County

**WENE** (Sept. 1947): 1430 kc; 5 kw, DA-N. 909 E. Main St. Phone Stillwell 5-3351. Ottaway Stations Inc. (original owner). See James H. Ottaway Stations in "Group Ownership" and "Newspaper Ownership."

Network ABC.

James H. Ottaway, pres; Howard N. Johansen, gen mgr; Morgan M. Brown, coml mgr; Harold Hancock, news dir; John Fischler, chief engr.

### FLORAL PARK, Nassau County

***WSHS (FM)** (Feb. 1947): 90.3 mc; 350 w. Sewanhaka High School. Phone Floral Park 4-1500. Board of Education. Central High School District No. 2. (original owner).

Worthington A. Gregory, gen mgr; Mrs. Mirjam Ahlman, prog dir; William A. Reifel, chief engr.

### FREDONIA, Chautauqua County

**WBUZ** (August 1958): 1570 kc; 250 w-D. 13-15 E. Main St. Phone Osborne 2-2157. Dunkirk-Fredonia Broadcasting Inc. (acquired station Jan. 1, 1959). See "Newspaper Ownership."

H. K. Williams III, pres; Frank Michaels; gen mgr; Jerry Lewis, coml mgr; John Dabney, prog dir; Don Lapp, prom mgr; James Duncan, news dir; James Tastor, chief engr.

### FREEPORT, Nassau County

**WGBB** (1924): 1240 kc; 250 w. 44 S. Grove St. Phone Mafair 3-1240. Long Island's First Station Inc. (acquired station Aug. 6, 1956).

Edward J. Fitzgerald, vp & gen mgr; Michael C. Sands, asst sta mgr; Harry Hein, coml mgr; Nick Charles, prog dir; Edward J. Fitzgerald Jr., prom mgr; William J. Goddard, news dir; Harvey J. Soper, chief engr.

### FULTON, Oswego County

**WOSC** (August 1949): 1300 kc; 1 kw-D. 1 W. Bridge St. Phone Lyric 2-2255. Cassill Radio Corp. (acquired station August 1954).

Network Keystone. Rep Best.

Specialty programs: Italian, 1 hr.; Polish, 1 hr.; both wkly.

Richard C. Mitchell, pres; Jack Burgess, vp & gen mgr; Frank Dale, prog dir; Fred Maxon, prom mgr; Francis Mott, news dir; John H. Stone, chief engr.

**WOSC-FM** (not on air; granted May 25, 1960, target date unknown): 104.7 mc; 3.1 kw. Same licensee as WOSC (above).

### GARDEN CITY, Nassau County

**WLIR (FM)** (Oct. 28, 1959): 92.7 mc; 750 w. Garden City Hotel. Phone Pioneer 1-4700. High Fidelity Music Co. (original owner)

John R. Riegen Jr., owner, gen mgr, prog dir & prom mgr; Barton Fellows, coml mgr; Dorothy C. Riegen, news dir; Francis E. Bade, chief engr.

**WFYI** (See Mineola, N.Y.)

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# WKBW

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**BUFFALO'S ONLY 50,000 WATT STATION**

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WKBW

# NEW YORK CONTINUED

### GENEVA, Ontario County

**WGVA** (1947): 1240 kc; 250 w. 87 Seneca St. Phone Geneva 6691. Star Broadcasting Co. (original owner). See Star Broadcasting Stations in "Group Ownership."
Rep Cooke.
Maurice R. Forman, chief owner; William Dudley, gen mgr; Jack Palvino, prog dir; Paul Lockwood, news dir; R. Carleton Greene, chief engr.

### GLENS FALLS, Warren County

**WSET** (May 28, 1959): 1410 kc; 1 kw-D. Queensbury Hotel, 50 Maple St. Phone Glens Falls 2-2151. Vacationland Broadcasting Corp. (original owner). See Olean Broadcasting Corp. in "Group Ownership."
Rep Cooke.
Donald W. Merriman, pres; A. F. Di Belle, coml mgr; Edward A. Neilson, secy; Barry Stigers, prom mgr; Mike Steele, news dir; William Potter, treas.

**WWSC** (Dec. 18, 1946): 1450 kc; 250 w. 217 Dix Ave. Phone RX-2-6518. Normandy Broadcasting Corp. (acquired station July 1, 1959).
Network ABC. Rep Devney-O'Connell.
John B. Lynch, pres & gen mgr; Louis J. Tinney, prog dir; Rolph Romano, vp in charge of special promotions; Robert E. Middleton, news dir; LeRoy Fuller Jr., chief engr.

### GLOVERSVILLE, Fulton County

**WENT** (July 1, 1944): 1340 kc; 250 w. 8 W. Fulton St. Phone Gloversville 4-7175. WENT Broadcasting Corp. (acquired station May 1, 1955).
Network CBS. Rep Gill-Perna.
Specialty programs: Italian.
Joseph H. Tobin, pres & gen mgr; George H. Hornidge, coml mgr; Lawrence Peck, news dir; Richard J. Stewart, chief engr & prog dir.

### HEMPSTEAD, Nassau County

**WHLI** (July 22, 1947): 1100 kc; 10 kw-D, DA-D. 384 Clinton St. Phone Ivanhoe 1-8000. Fm Broadcasting Corp. (original owner).
Rep Gill-Perna.
Paul Godofsky, pres & gen mgr; Joseph A. Lenn, coml mgr; Jerry Carr, prog dir; John Clayton, prom mgr; Charles Johnson, news dir; Miriam Godofsky, women's dir; Frank E. Knaack, chief engr.

**WHLI-FM** (July 22, 1957): 98.3 mc; 1 kw. Duplicates WHLI (above).

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* (*The Associated Press Radio and Television Association*)

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***WVHC (FM)** (Nov. 1959): 88.7 mc; 10 w. Phone Ivanhoe 9-7000, ext. 287. Hofstra College (original owner).
Specialty programs: Spanish, 1½ hrs. wkly.
Dr. Frank Iezzi, gen mgr; Jeff Kraus, prog dis; Burt Wolfe, prom mgr; Hal Mabie, news dir; Minor Dixon, chief engr.

### HERKIMER, Herkimer County

**WALY** (October 1956): 1420 kc; 1 kw-D. 232 N. Main St. Phone Townsend 6-1420. WALY Inc. (acquired station June 22, 1959).
Rep Webb.
Specialty programs: Italian, 1 hr. wkly.
Richard K. Thorman, pres & coml mgr; George A. Baker, vp & gen mgr.

### HORNELL, Steuben County

**WLEA** (September 1951): 1480 kc; 1 kw-D. 97 Main St. Phone 1420. Hornell Broadcasting Corp. (original owner).
Network MBS. Rep Gill-Perna.
Charles D. Henderson, pres & gen mgr.

**WWHG** (1949): 1320 kc; 5 kw-D. Radio Center, 85 Canisteo St. Phone 2000. Ra-Tel Broadcasters (acquired station Sept. 1, 1956).
Network Northeast. Rep Pearson.
Specialty programs: Italian, ½ hr.
Sy Dresner, pres; Jerry Wax, prog dir, prom mgr; gen mgr; Sheffield Davis, coml mgr; Charles Pease, news dir; Cleora Carroll, women's editor; Howard Huff, chief engr.

**WWHG-FM** (1946): 105.3 mc; 8.3 kw. Duplicates WWHG (above).

### HUDSON, Columbia County

**WHUC** (1947): 1230 kc; 250 w. Union Turnpike. Phone Hudson 8-3341. Colgreene Broadcasting Co. (acquired station January 1, 1958).
Rep Walker-Rawalt.
Orin Lehman, pres; Joseph Gindin, gen mgr; Thomas Curtis, prog dir; Victor J. Shuler, chief engr.

### HUNTINGTON, Suffolk County

**WGSM** (Sept. 1, 1951): 740 kc; 1 kw-D. 379 New York Ave. Phone Hamilton 3-6740. Huntington-Montauk Broadcasting Co. (original owner).
Rep Pearson.
Edward J. Fitzgerald, pres & gen mgr; Lawrence Greenwald, coml mgr; Joseph Roberts, prog dir; Edward J. Fitzgerald Jr., prom mgr; William Goddard, news dir; William Naramore, asst station mgr & chief engr.

### ISLIP, Suffolk County

**WBIC** (Oct. 16, 1959): 540 kc; 250 w-D. 1 E. Mian St., Bay Shore. Phone Pershing 5-0540; Mohawk 5-2300. South Shore Broadcasting Corp (original owner).
Maurice Weiss, pres & gen mgr; Roland Brescia, coml mgr; Lee Murphy, prog dir; John Blake, chief engr.

### ITHACA, Tompkins County

**WHCU** (1922): 870 kc; 1 kw. L-WWL. 212 E. State St. Phone 4-6301. TWX 367. Cornell U. (original owner).
Network CBS. Rep Masla.
Michael R. Hanna, gen mgr; H. E. M. Brockway, coml mgr; Joseph A. Short, program dir; Herbert P. Michels, chief engr; Samuel M. Woodside, news dir; Lou Kaiser, farm dir; Barbara Hall, women's dir.

**WHCU-FM** (1947): 97.3 mc; 40 kw. Duplicates WHCU (above).

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ITHACA, N. Y.

***WICB (FM)** (1947): 91.7 mc; 10 w. Phone 2-2431. Ithaca College (original owner).
Specialty programs: French, ½ hr. wkly.
Royal D. Colle ,pres; Wilburt J. Richter, gen mgr; Michael Brockman, prog dir; Robert Press, chief engr.

**WRRA (FM)** (1948): 103.7 mc; 5.6 kw. P. O. Box 10. Phone 4-5357. Northeast Radio Corp. acquired station Feb. 1, 1960). See Northeast Radio Network and Ivy Broadcasting Stations in "Group Ownership."
Network Northeast. Rep Devney-O'Connell.
Ellis E. Erdman, pres; Joel Fleming, gen mgr & coml mgr; Christopher Knapton, prog dir; Patricia Bell, prom dir; Hank Greenwald, news dir; Gerald Cushing, chief engr.

**WTKO** (April 1956): 1470 kc; 1 kw-D. P. O. Box 10. Phone 4-9511. Radio Ithaca Inc (original owner).
Network ABC; Northeast Radio Network. Rep Venard, Rintoul & McConnell.
Ellis E. Erdman, pres; Joel Fleming, vp & gen mgr; Robert Newman, coml mgr; Kit Knapton, prog dir; Art Ross, prom mgr; Bill Diehl, news dir; Gerald Cushing, chief engr.

**WVBR-FM** (June 4, 1958): 93.5 mc; 125 w. (CP for 700 w). Willard Straight Hall. Phone 4.0671. Cornell Radio Guild Inc. (original owner).
Rep Ivy Network Corp., New Haven, Conn.
David A. Berkley, Eugene H. Blabey, business mgr & news dir; Theodore E. Hlavac Jr., prog dir; Frank N. Hawkins Jr., sales mgr; John F. Burns, chief engr.

### JAMESTOWN, Chautauqua County

**WJOC** (Jan. 26, 1948): 1340 kc; 250 w. WJOC Bldg., 415 W. 4th St. Phone 61-555. Air Waves Inc. (original owner).
Network MBS. Rep Burn-Smith.
Harold P. Kane, pres & gen mgr; Warren Peterson, coml mgr; Jack Sterling, prog dir; Prentice Rothra, news dir; Burton O. Waterman, chief engr.

**WJTN** (October 1924): 1240 kc; 250 w. Hotel Jamestown. Phone 71-151. James Broadcasting Co. (acquired station 1936). See James Broadcasting Stations in "Group Ownership."
Network ABC. Rep Venard, Rintoul & McConnell.
Specialty programs: Swedish, 2 hrs. wkly.
Simon Goldman, pres & gen mgr; J. Carl Willems, coml mgr; George Pfleeger, prog dir; Almon Hazard, news dir; Herbert Niklaus, chief engr.

**WJTN-FM** (October 1947): 93.3 mc; 9.5 kw. Same licensee and staff as WJTN (above).

### KINGSTON, Ulster County

**WBAZ** (Aug. 15, 1959): 1550 kc; 500 w-D. 527 Broadway. Phone Federal 1-3300. Big River Broadcastign Corp. (original owner).
Rep Burn-Smith.
Specialty programs: German, 1 hr. wkly.
Austin E. Harkins, pres; W. Frank Short, gen mgr; Robert Beckwith, coml mgr;Jack Maruardt, news dir; Willard Draper, chief engr.

**WKNY** (1939): 1490 kc; 250 w. P. O. Box 4180. Phone Federal 1-1490. Kingston Broadcasting Corp. (acquired station 1947). See Highland Stations in "Group Ownership."
Network CBS. Rep Walker-Rawalt; Meeker.
Specialty programs: Polish, ½ hr. wkly.
Joseph K. Close, pres; Edward A. Whitney Jr., vp & gen mgr; Tony Bell, prog dir; Richard McCarthy, news dir; Vernon Van Dusen, chief engr.

### LIBERTY, Sullivan County

**WVOS** (1947): 1240 kc; 250 w. P. O. Box 150. Phone Liberty 1680. Sullivan County Broadcasting Corp. (acquired station 1949).
Seymour D. Lubin, pres; William B. Orr, gen mgr; Harry S. Borwick, Treas.

### LITTLE FALLS, Herkimer County

**WLFH** (1950): 1230 kc; 250 w. WLFH Radio Bldg. Little Falls 654; Herkimer—Townsend 6-2515. Walter T. Gaines (acquired station 1955).
Rep Hopewell.
Walter T. Gaines, owner; Barry Frank, chief engr.

### LOCKPORT, Niagara County

**WUSJ** May 8, 1949); 1340 kc; 250 w. 320 Michigan St. Phone Lockport 3-5944. Lockport Union-Sun & Journal Inc. (original owner). See "Newspaper Ownership."
Rep Gill-Perna.
Katherine W. Corson, pres; William J. Kemble, gen mgr; Joseph A. Pinna, station mgr & coml mgr; Tony Allen, prog dir; Gerald F. Damond, prom mgr; Tom Jolls, news dir; Jeanne Spaulding, women's prog dir; Thomas R. Ceravolo, chief engr.

### MALONE, Franklin County

**WICY** (Nov. 4, 1946): 1490 kc; 250 w. (CP for 1 kw-D, 250 w-N). WICY Bldg. Phone 1546. North Country Broadcasting Co. (original owner).
Network MBS. Rep Dore Assoc.
Mitchell C. Tackley, pres & gen mgr; Alice M. Pelkey, coml mgr; Donald J. Paye, prog dir; John E. Flynn, news dir; Adolf Stromer, chief engr.

### MASSENA, St. Lawrence County

**WMSA** (Oct. 12, 1945): 1340 kc; 250 w. Central Bldg. Phone Rockwell 9.3591. Brockway Co. (original owner). See "Newspaper Ownership."
Network ABC. Rep Weed.
John B. Johnson, pres; Louis Saiff Jr., gen mgr; Thomas R. McHugh, coml mgr; James H. Nash, prog dir; Adrian S. Frazier, prom mgr & chief engr.

**WMSA-FM** (Oct. 23, 1948): 105.3 mc; 13 kw. Duplicates WMSA (above).

**WSTS** (Oct. 19, 1958): 1050 kc; 1 kw-D. Main & Water Sts. Phone Rockwell 4-0554. Seaway Broadcasting Corp. (original owner).
Rep Dore Assoc; Lorrie Potts (Toronto).
Jack J. Kessler, gen mgr.

## MIDDLETOWN, Orange County

**WALL** (Aug. 6, 1942): 1340 kc; 250 w. 62 North St. Phone Diamond 3-3119. Community Broadcasting Corp. (original owner).
Rep Walker-Rawalt.
Specialty programs: Italian, 1 hr; Polish, 1 hr.; Spanish, ½ hr. wkly.
James M. Patt, pres & gen mgr; Albert Larson Jr., news dir; Fred Schoelkopf, chief engr.

## MINEOLA, Nassau County

**WFYI** (Jan. 1, 1957): 1520 kc; 250 w-D. (CP for 10 kw-D, DA-D). Roosevelt Field. Phone Pioneer 6-6700. VIP Broadcasting Corp. (acquired station April 1, 1959). See Herald Tribune Radio Network Stations in "Group Ownership."
Network Herald Tribune. Rep Bolling.
Martin Stone, pres; Wallace Dunlap, gen mgr; Sumner Pearl, coml mgr; Jon Esther, prog dir; John Frogge, news dir; Ernest Machanic, chief engr.

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## MT. KISCO, Westchester County

**WRNW (FM)** April 8, 1960): 107.1 mc; 300 w. 454 Main St., Phone Mount Kisco 6-8922. Incorporated Meliphon (original owner).
Rep Clark.
William J. McCarren, pres & chief engr; Richard W. Burden, treas & gen mgr; C. Edward Dombert, vp, sales, prom & coml mgr; Julius F. Geilenkirchen, sec & prom mgr.

**WVIP** (Oct. 27, 1957): 1310 kc; 1 kw-D, DA-D. P. O. Box 608, 440 Lexington Ave. Phone MO 6-5177. Suburban Bradcasting Co. (original owner). See Herald Tribune Radio Network Stations in "Group Ownership."
Network Herald Tribune Radio Network. Rep Bolling.
Martin Stone, pres; Gustave Nathan, gen mgr; Thomas Paris, station mgr; Edward Robbins, prog dir; Gerald Janes, news dir; Ernest Machanic, chief engr.

## NEWARK, Wayne County

**WACK** (Oct. 19, 1957): 1420 kc; 500 w-D. 110 East Union St. Phone Deerfield 1.1420. Radio Wayne County (original owner).
Rep Walton.
J. Kaufman, pres; J. Bud Sova, vp, gen mgr & coml mgr; Lowell (Bud) Paxson, prog dir; Kathy Troy, prom mgr; Matt Rinaldi, news dir; M. L. Cole, chief engr.

## NEWBURGH, Orange County

**WGNY** (1933): 1220 kc; 1 kw-D. P. O. Box 591. Phone John 1-2131. Orange County Broadcasting Corp. (acquired station 1952).
Rep Masla.
George W. Bingham, pres; Campbell K. Thompson, gen mgr; Gordon Cameron, coml mgr; Richard Raskin, prog dir; Ned Shreve, news dir; Marvin S. Seimes, chief engr.

## NEW ROCHELLE, Westchester County

**WVOX** (1950): 1460 kc; 500 w-D. Pershing Square Bldg. Phone New Rochelle 6-0800. Radio Westchester Inc. (acquired station Nov. 1958). See Herald-Tribune Stations in "Group Ownership." See also "Newspaper Ownership."
Network Herald Tribune Network. Rep Bolling.
Martin Stone, pres, Herald Tribune Radio Network; Gustave Nathan, gen mgr, Herald Tribune Radio Network; William F. Sherry, station mgr; Mort Dean, prog dir; Victor Ratner, news dir; Garfield H. Ricketts, chief engr.

**WVOX-FM** (1953): 93.5 mc; 1 kw. Duplicates WVOX (above).

## NEW YORK, New York County, Bronx County, Richmond County, Kings County, Queens County

**WABC** (Oct. 7, 1921): 770 kc; 50 kw. 7 W. 66 St., zone 23. Phone Susquehanna 7-5000. TWX NY 1-2382. American Broadcasting Co.-Paramount Theatres Inc. (acquired station Feb. 9, 1953). See ABC Owned Stations in "Group Ownership."
Network ABC. Rep Blair.
Leonard H. Goldenson, pres; Harold Neal Jr., vp in charge; Barrett H. Geoghegan, sales mgr; Maurice Benkoil, prog coordinator; Tom Mager, merchandising & sales prom mgr; John Bourcier, radio engineering operations supervisor; Edwin Silverman, dir of news & special events; Margaret M. Michaud, business mgr.

**WABC-FM** (1948): 95.5 mc; 1.5 kw. Duplicates WABC (above).
WABC-TV: Tv companion of WABC-AM-FM.

**WADO** (Mar. 12, 1934): 1280 kc; 5 kw, DA-1. (S-WHBI Newark). 444 Madison Ave., zone 22. Phone Murrayhill 8-1280. Bartell Broadcasters of New York Inc. (acquired station Aug. 18, 1959). See Bartell Family Radio Group in "Group Ownership."
Rep. Young.
Mel Bartell, pres; Mort Wagner, gen mgr; Sydney Kavaleer, sales mgr; Al Hencock, prog dir; Jack Powers, news dir; Emile Hill, chief engr.

**WBAI (FM)** (1954): 99.5 mc; 18 kw. 30 E. 39th St., zone 16. Phone Oxford 7-2288. WBAI-FM Inc. See Pacifica Foundation Stations in "Group Ownership."
Rep Walker-Rawalt.
Bert Cowlan, gen mgr; Robert Silverman, coml mgr.

**WBFM (FM)** (1945): 101.9 mc; 10.3 kw. 10 E. 40th St., zone 16. Phone Lexington 2-4927. Muzak Corp.
Charles C. Cowley, pres; John R. Andrus Sr., vp & gen mgr; Joseph M. Lutz, chief engr.

**WBNX** (Oct. 1927): 1380 kc; 5 kw, DA-1 (S-WAWZ Zarephath, N. J.). 260 E. 161 St., zone 51. Phone Melrose 5-0333. WBNX Broadcasting Co. (acquired station July 1933).
Rep A. Lewis King..
Specialty programs: French, 1 hr; Italian, 12 hrs; Negro, 1½ hrs.; Polish, 1¼ hrs.; Spanish, 34¾ hrs.; all wkly.
A. L. Haskell, pres; Wm. I. Moore, vp & gen mgr; Edward Getchley, asst coml mgr; Frank Johnson prog dir; Edward Ervin, prom dir.

**WCBS** (1924): 880 kc; 50 kw. 485 Madison Ave., zone 22. Phone Plaza 1-2345. TWX NY 1935. Columbia Broadcasting System Inc. (original owner). See CBS Owned Stations in "Group Ownership."
Network CBS. Rep CBS Radio Spot Sales.
Dr. Frank Stanton, pres; Sam J. Slate, gen mgr; Ralph W. Goshen, sales mgr; Gene King, prog dir; James Mullen, sales prom mgr; Frank Orth, chief engr; Dave Driscoll, news dir; Louis Frankel, audience prom mgr.

**WCBS-FM** (1941): 101.1 mc; 1.5 kw. Duplicates WCBS (above).
WCBS-TV: Tv companion of WCBS-AM-FM (above).

**WEVD** (Jan. 1927): 1330 kc; 5 kw, DA-2 (S-WPOW New York and WHAZ, Troy, N. Y.). 117-119 W. 46 St., zone 36. Phone Plaza 7-0880. Debs Memorial Radio Fund Inc. (acquired station 1932). See "Newspaper Ownership."
Specialty programs: Yiddish, Greek, Scandinavian, Lithuanian & Ukranian.
Adolph Held, pres; Henry Greenfield, gen mgr; Norman Furman, coml mgr; George Field, prog dir; Charles W. Brown, chief engr.

**WEVD-FM** (1950): 97.9 mc; 20 kw. Duplicates WEVD (above).

***WFUV (FM)** (July 1947): 90.7 mc; 3.5 kw. Fordham U., zone 58. Phone Fordham 7-5400.
Rev. John A. St. George, S.J., dir & gen mgr.

**WHOM** (1930): 1480 kc; 5 kw, DA-2. 136 W. 52nd St., zone 19. Phone Circle 6-3900. Progress Broadcasting Corp. (acquired station 1946). See "Newspaper Ownership."
Specialty programs: German, 5 hrs.; Italian, 9 hrs.; Negro, 18 hrs.; Spanish, 114 hrs.; all wkly.
Fortune Pope, pres; Charles Baltin, vp & coml mgr; Ralph Costantino, prog dir; George Steiger, chief engr.

**WHOM-FM** (1951): 92.3; 11 kw. Same licensee and staff as WHOM (above).

**WINS** (1923): 1010 kc; 50 kw, DA-1. 7 Central Park W., zone 23. Phone Judson 2-7000. Gotham Broadcasting Corp. (acquired station Jan. 1, 1954). (Sale to Storer Broadcasting Co. pending FCC approval). See Storer Broadcasting Stations in "Group Ownership." See J. Elroy McCaw Stations in "Group Ownership."
Rep Katz.
J. Elroy McCaw, pres; Harold E. Anderson, gen mgr; Charles LeMieux, sales mgr; Rick Sklar, prog dir; Paul von Kunits, chief engr.

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***WKCR-FM** (April 1956): 89.9 mc; 4.2 kw. 208 Ferris Booth Hall, Columbia U., zone 27. Phone Monument 6-3182. Columbia U. (original owner).
Network Ivy.
Specialty programs: French, ¼ hr.; German, ¼ hr.; Italian, ¼ hr.; all wkly.
James F. Brymer, pres; Alfred H. Teger, gen mgr; George E. Paphitis, coml mgr; Arthur L. Wisot, prog dir; William Weissman, news dir; Arnold J. Goldberg, chief engr.

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## Radio Stations CONTINUED

## NEW YORK CONTINUED

**WLIB** (1942): 1190 kc; 1 kw (L-WOWO Fort Wayne, Ind.). 2090 7th Ave., zone 27. Phone Monument 6-1800. New Broadcasting Co. (acquired station Sept. 19, 1949).

Rep Forjoe.

Specialty programs: Negro, 100 hrs., Polish, 7 hrs.; Spanish, 5 hrs.; all wkly.

Harry Novik, gen mgr; Arthur Harrison, coml mgr; Nathan Rudich, prog dir; George Goodman, news dir.

**WMCA** (1925): 570 kc; 5 kw, DA-1. 415 Madison Ave., zone 1. Phone Murrayhill 8-5700. WMCA Inc. (acquired station November 1943).

Rep Am Radio Sales.

Nathan Straus, chmn of board; R. Peter Straus, pres; Stephen B. Labunski, vp & gen mgr; Ruth Musser, prog mgr; Ruth Meyer, prod dir; Michael Laurence, dir of public relations; David Leeds, news dir; James McCafferty, chief engr; John McSweeney, sales mgr; William D. Hamilton, dir of public affairs.

**WMGM** (1922): 1050 kc; 50 kw, DA-1. 400 Park Ave., zone 22. Phone Murrayhill 8-1000. Loew's Theatres Broadcasting Corp. (acquired station 1957).

Rep Hollingbery.

Arthur M. Tolchin, exec vp & dir; Morris Sher, business mgr; Frank Schwartz, controller; Samuel L. Faust, dir of sales; John Newman, advertising dir; Gene Edwards, asst prog dir; David Yarnell, asst prog dir; Frank Anzalone, tech supervisor; Bernard H. Stahl, technical supervisor.

**WNBC** (1922): 660 kc; 50 kw. 30 Rockefeller Plaza, zone 20. Phone Circle 7-8300. TWX NY 3773. National Broadcasting Co. (acquired station 1926). See NBC owned stations in "Group Ownership."

Network NBC. Rep NBC Spot Sales.

William N. Davidson, vp & gen mgr; Herman Maxwell, sales dir; Steve White, prog dir; Robert G. Patt, advertising & prom mgr; John Flynn, station engr.

**WNBC-FM** (1940): 97.1 mc; 1.1 kw. Duplicates WNBC (above).

WNBC-TV: Tv companion of WNBC.

**WNCN (FM)** (November 1957): 104.3 mc; 15 kw. One Park Ave. Phone Murrayhill 5-1255. TWX 1-1080. Concert Network Inc. See Concert Network Stations in "Group Ownership."

Network Concert Network.

T. Mitchell Hastings Jr., pres; L. Fred Cain, gen mgr & prog dir; Jerry P. Kuklin, station mgr; Robert Coleman, sales mgr; David Passell, chief engr.

**WNEW** (Feb. 13, 1934): 1130 kc; 50 kw, DA-N. 565 Fifth Ave., zone 17. Phone Yukon 6-7000. Metropolitan Broadcasting Corp. (acquired station May 1957). See Metropolitan Broadcasting Stations in "Group Ownership."

Rep Eastman.

John V. B. Sullivan, vp, gen mgr & coml mgr; Mark Olds, prog dir; Mary McKenna, research dir; Martin Weldon, news dir; Max J. Weiner, chief engr.

**WNEW-FM** (August 1958): 102.7 mc; 1.3 kw. Duplicates WNEW (above).

WNEW-TV: Tv companion of WNEW-AM-FM.

***WNYC** (July 7, 1924): 830 kc; 1 kw, DA-1. 2500 Municipal Bldg., zone 7. Phone Whitehall 3-3600. City of New York Municipal Broadcasting System (original owner).

Seymour N. Siegel, dir; John De Prospo, exec officer & coml mgr; Bernard R. Buck, prog dir; Dave Knapp, prom mgr; Cyril Freed, news dir; Hom Hong Wei, chief engr.

***WNYC-FM** (Feb.5, 1941): 93.9 mc; 18 kw. Same licensee and staff as WNYC (above).

***WNYE (FM)** (November 1938): 91.5 mc; 20 kw. 29 Fort Greene Place, Brooklyn 17. Phone Ulster 8-3333. Board of Education (original owner).

Dorothy Klock, acting dir of bcstg; Harry Hirsch, acting asst dir of broadcasting.

**WOR** (1922): 710 kc; 50 kw, DA-1. 1440 Broadway. Phone Longacre 4-8000. RKO General Inc. (acquired station 1952). See RKO General Inc. Stations in "Group Ownership."

Network MBS.

Thomas F. O'Neil, pres; Robert J. Leder, vp & gen mgr; William McCormick, vp & sales mgr; Jacques Biraben, dir of sales; Robert S. Smith, vp & prog dir; Martin J. Flieser, prom mgr; George R. Brown, news dir; Harry H. Tilley, chief engr; Milton Robertson, dir press & special prog.

**WOR-FM** (1941): 98.7 mc; 1.7 kw. Duplicates WOR (above).

WOR-TV: Tv companion of WOR-AM-FM (above).

**WPOW** (1924): 1330 kc; 5 kw, DA-1 (S-WEVD New York and WHAZ Troy). Roosevelt Hotel, Madison at 45th, zone 17. Phone Murrayhill 6-6488. WPOW Inc. (acquired station July 15, 1959).

Specialty programs: German, 4 hrs.; Polish, 4 hrs; both wkly.

John M. Capp, pres; David L. Carlson, gen mgr; Don Wallower, prog dir; Ed Smith, chief engr.

**WQXR** (Dec. 3, 1936): 1560 kw; 50 kw, DA-1. 229 W. 43rd St., zone 36. Phone Lackawanna 4-1100. Interstate Broadcasting Co. (acquired station Feb. 1, 1944). See "Newspaper Ownership."

Network QXR. Rep Raymer.

Arthur Hays Sulzberger, chmn of board; Orvil E. Dryfoos, pres; Elliott M. Sanger, exec vp & prog dir; Norman S. McGee, vp-sales; Elliott M. Sanger Jr., prom mgr; Eleanore (Pat) Hurley, Dir press information; Louis J. Kleinklaus, chief engr.

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## NEW YORK CONTINUED

### NEW YORK CITY (Continued)

**WQXR-FM** (Nov. 8, 1939): 96.3 mc; 11 kw. Duplicates WQXR (above).

**WWRL** (Aug. 26, 1926): 1600 kc; 5 kw, DA-1. 41-30 58th St., Woodside, zone 77. Phone Defender 5-1600. Long Island Broadcasting Corp. (original owner).

Specialty programs: German, 11 hrs.; Negro, 67 hrs.; Spanish, 82½ hrs.; Ukrainian, 1 hr.; Greek, 1½ hrs.; all wkly.

W. H. Reuman, pres; Edith Dick, gen mgr; Selvin Donneson, sales mgr; Fred Barr, prog mgr; Leon Lewis, news dir; Benton R. Bartlett, chief engr.

**WRFM (FM)** (Dec. 14, 1953): 105.1 mc; 20 kw. Same licensee and staff as WWRI (above), except for Joseph Losgar, chief engr.

### NIAGARA FALLS, Niagara County

**WHLD** (May 20, 1940): 1270 kc; 5 kw-D, DA-D. Treadway Inn. Phone Butler 5-8421. Earl C. Hull (acquired station 1954).

Network: Northeast. Rep Headley-Reed.

Specialty programs: Italian, 9 hrs.; Polish, 7½ hrs.; Ukrainian, 7 hrs. wkly.

Earl C. Hull, pres; Edward F. Joseph, gen mgr; John McLean, news dir.

**WHLD-FM** (Jan. 1, 1946): 98.5 mc; 46 kw. Duplicates WHLD (above). only when music shows are scheduled on WHLD.

**WJJL** (Dec. 1, 1947): 1440 kc; 1 kw-D. Hotel Niagara. Phone Butler 5-5796. Niagara Frontier Broadcasting Corp. (acquired station March 1, 1955).

Network MBS.

Specialty programs: Polish, 1 hr.; Spanish, 30 min.; both wkly.

Thomas W. Talbot, pres & gen mgr; Walter Allen, coml mgr; Gus Czaplak, prog dir & chief engr; Jimmy Thompson, news dir.

### NORTH SYRACUSE, Onondaga County

**WSOQ** (Aug. 24, 1959): 1220 kc; 1 kw-D. P. O. Box 20. Phone Glenview 8-1220. Sol Panitz and Barry Winton (acquired station July 13, 1960).

Network MBS.

### NORWICH, Chenango County

**WCHN** (January 1953): 970 kc; 500 w-D. 14 S. Broad St. Phone Norwich 4-2218. Radio Norwich Inc. (original owner).

Rep Devney-O'Connell.

Specialty programs: Italian, 1 hr. wkly.

William J. Hall, pres & gen mgr; Philip G. Penfold, coml mgr; Ivan B. Hyer, prog dir; Wiley Bates, chief engr.

### OGDENSBURG, St. Lawrence County

**WSLB** (1940): 1400 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 239. Phone 500. Seaway Radio Inc. (acquired station November 1957). (See George W. Bingham Stations in "Group Ownership.")

George W. Bingham, pres; Eileen M. Costigan, gen & coml mgr; Flo Beach Rowe, program & women's dir; Marvin S. Seimes, chief engr; Dean McElwain, news dir.

### OLEAN, Cattaraugus County

**WHDL** (Feb. 19, 1934): 1450 kc; 250 w (CP for 1 kw-D, 250 w-N). 3219 W. State Rd. WHDL Inc. (acquired station 1935). See "Newspaper Ownership" and Ottaway Stations in "Group Ownership."

Network ABC. Rep Everett-McKinney.

John R. Henzel, pres & gen mgr; Joseph Eade, coml mgr; Don McLean, prog dir; James F. Hastings, vp & station mgr; Wallace Taylor, chief engr.

**WHDL-FM** (March 1, 1949): 95.7 mc; 43 kw. Same staff & licensee as WHDL (above).

Network QXR.

**WMNS** (May 20, 1957): 1360 kc; 1 kw-D. 168½ N. Union St. Phone 2.0157. TWX 3111. Olean Broadcasting Corp. (original owner). See Olean Bcstg Corp. Stations in "Group Ownership."

FOR NEW YORK'S
SOUTHERN TIER—
AS A BONUS—
*Buy Pennsylvania's*
**ALLEGHENY MOUNTAIN NETWORK**
— one order
— one billing
— one million listeners
WNBT WKBI WFRM WTRN WBLF

Rep Webb.

Donald W. Meriman, pres; James C. Gleason, gen mgr & coml mgr; John Casey, prog dir & prom mgr; Robert Barry, news dir; Mike Ceci, chief engr.

### ONEIDA, Madison County

**WONG** (Sept. 26, 1956): 1600 kc; 1 kw-D. 238 Main St. Phone 1600. Madison County Broadcasting Corp.

### ONEONTA, Otsego County

**WDOS** (Dec. 1, 1947): 730 kc; 1 kw-D. 104 Chestnut St. Phone General 2-1500. Ottaway Stations Inc. (original owner). See "Newspaper Ownership" and Ottaway Stations in "Group Ownership."

James H. Ottaway, pres; Harold E. Graves, gen mgr; Benjamin M. Turnbull, coml mgr; Jerry Sanders, prog dir; William J. Petit, chief engr.

### OWEGO, Tioga County

**WEBO** (July 1957): 1330 kc; 1 kw-D. Box 51. Phone 1671. Owego Radio Inc. (acquired station 1960).

Rep Forjoe.

Amo Davis, pres.

### PATCHOGUE, Suffolk County

**WALK** (April 1952): 1370 kc; 500 w-D. P. O. Box 230. Phone Grover 5-5200. Suffolk Broadcasting Corp. (original owner). See "Newspaper Ownership."

Rep Webb.

W. K. Macy Jr., pres; John Regan, prom mgr; Jack Ellsworth, prog dir; Hal Fisher, news dir; Ed Becker, chief engr.

**WALK-FM** (December 1952): 97.5 mc; 15 kw. Duplicates WALK (above) until sunset; programs separately at night.

**WPAC** (Dec. 4, 1951): 1580 kc; 5 kw-D (Canadian restricted), 10 kw-D, DA-D. P. O. Box 651. Phone Grover 5-4600. Patchogue Broadcasting Co. (original owner).

Rep Clark.

Specialty programs: Polish, 2 hrs.; Spanish, 1 hr. wkly.

Lee Morrison, pres & gen mgr; Herbert Morrison, station & operations mgr; Aaron Osipow, coml mgr; Richard Hodkin, prog dir; Alan Walden, news dir; Morton Morrison, chief engr.

**WPAC-FM** (Dec. 1, 1958): 106.1 mc; 8.3 kw. Duplicates WPAC (above).

### PEEKSKILL, Westchester County

**WLNA** (1948): 1420 kc; 1 kw-D. P. O. Box 188. Phone Peekskill 7-1124. Highland Broadcastnig Corp. (original owner).

Irving E. Cottrell, pres, gen mgr, chief engr; Francis V. Lough, prom mgr; George Birdas, prog dir; Michael Blake, news dir.

7½* HOURS DAILY + 16½** HOURS DAILY = 24 HOURS DAILY
**NEGRO** Community Programming
**SPANISH/PUERTO RICAN** Programming
of *Whirl-Wind* sales action
**WWRL**
**NEW YORK** **DE 5-1600**
*10:00AM-5:30PM
**5:30PM-10:00AM

**WLNA-FM** (1958): 100.7 mc; 20 kw. Duplicates WLNA (above) until sunset; programs separately at night.

### PLATTSBURGH, Clinton County

**WEAV** (Feb. 3, 1934): 960 kc; 5 kw, DA-2. 38 Court St., zone 3. Phone Jordan 0960. Plattsburgh Broadcasting Corp. (original owner).

Network CBS. Rep Masla.

George F. Bissell, pres; Chester Bosworth Jr., gen mgr & coml mgr; Arthur Pierce, prog dir & news dir; Jack Nazak, chief engr.

**WEAV-FM** (Feb. 3, 1960): 99.9 mc; 3.7 kw. Duplicates WEAV (above).

**WIRY** (Jan. 30, 1950): 1340 kc; 250 w. P. O. Box 136. Phone Jordan 3-1340. WIRY Inc. (acquired station Jan. 1, 1959).

Network MBS. Rep Breen & Ward.

Charles B. Britt, pres; Donald L. Pelkey, gen mgr; Betty Kraus, prog dir; Richard B. Hildreth, news dir; Kenneth P. Duquette, chief engr.

### PORT JERVIS, Orange County

**WDLC** (July 4, 1953): 1490 kc; 250 w. P. O. Box 920. Phone Port Jervis 3-2293. Port Jarvis Broadcasting Co. (acquired station March 28, 1956).

Rep Hopewell.

Oscar Wein, vp & gen mgr; Katherine Skellett, prog dir; William Brislin, news dir; Austin Barber, chief engr.

### POTSDAM, St. Lawrence County

**WPDM** (1955): 1470 kc; 1 kw-D. Phone Colony 7-9464. St. Lawrence Radio Inc. (original owner).

David A. Kyle, vp; Fred G. Hartman Jr., gen mgr; Joyce Lawrence, office mgr; Con Elliott, prog dir; John Eustace, prom mgr; Russell Murray, news dir; Francis Chicarricco, chief engr; Lorraine Hayes, women's dir.

### POUGHKEEPSIE, Dutchess County

**WEOK** (October 1949): 1390 kc; 1 kw-D (CP for 5 kw-D, DA-D). P. O. Box 416. Phone Grover 1-1500. Hudson Valley Broadcasting Corp. (acquired station March 1, 1960).

Rep Everett-McKinney.

Paul Smallen, pres; Frank Breslin, gen mgr; Karl Scheying, prog dir; Robert Norman, news dir; John Burke, chief engr.

**WKIP** (June 1940): 1450 kc; 250 w. P. O. Box 889. Phone Grover 1-2300. Dutchess County Broadcasting Corp. (acquired station June 1952).

Network ABC. Rep Masla.

George W. Bingham, pres; Richard A. Dwelley, gen mgr; Stanley D. Mitchell, coml mgr; John J. Kuhn, prog dir & prom mgr; William Lang, news dir; Marvin S. Seimes, chief engr.

**WKIP-FM** (Dec. 7, 1947): 104.7 mc; 2.3 kw. Duplicates WKIP (above).

### REMSEN, Oneida County

**WREM** (Feb. 17, 1958): 1480 kc; 1 kw-D. 1 Pine St. Phone 831-3333. Town & Country Broadcasting Co. (original owner).

Rep Breen & Ward; O'Connell.

Specialty programs: Polish, 4 hrs. wkly.

Edwin L. Slusarczyk, pres; Gerald W. Prouty, vp & chief engr; Criss Miller, prog dir.

### RIVERHEAD, Suffolk County

**WAPC** (August 1960): 1570 kc; 1 kw-D, DA-D. P. O. Box 651, Patchogue, N. Y. Phone Grover 5-4600. Patchogue Broadcasting Co. (original owner).

Rep Clark.

Lee Morrison, pres; Herbert Morrison, coml mgr; Alan Walden, prog dir; Dick Hodkin, prom mgr; Morton Morrison, chief engr.

**WRIV** (June 1955): 1390 kc; 1 kw-D. 1 E. Main St. Phone Park 7-1200. Suffolk Broadcasting Corp. (original owner). See "Newspaper Ownership."

Rep Webb.

W. K. Macy Jr., pres; Larry Nicoll, coml mgr; Frank Brown, prog dir; Mike Botula, news dir; John Broome, chief engr.

### ROCHESTER, Monroe County

**WBBF** (1947): 950 kc; 1 kw, DA-2. 339 East Ave. Phone Hamilton 6-8920. TWX RO 181. WBBF Inc. (acquired station 1953). See Star Stations in "Group Ownership."

Rep Blair.

Maurice R. Forman, pres; Robert S. Kieve, gen mgr; Thomas Ryan, news dir; Vincent Lopopolo, chief engr.

**WBBF-FM** (August 1960): 101.3 mc; 23.5 kw. Same licensee and staff as WBBF (above).

**WCMF (FM)** (May 22, 1960): 96.5 mc; 1.35 kw. 1439 Lincoln Alliance Bldg. Phone Baker 5-1455. Community Music Service Inc. (original owner).

Richard Wissell, pres; Robert F. Wille, gen mgr; Stanley R. Swanson, prom mgr.

**WHAM** (July 11, 1922): 1180 kc; 50 kw. 201 Humboldt St., zone 3. Phone Hubbard 2-1160. TWX RO 88. Genesee Broadcasting Corp. (acquired station April 1959).

Rep Christal.

Richard C. Shepard, gen mgr; Arthur W. Kelly, station mgr; W. Robert McKinsey, prog dir; Lincoln Harner, news dir; Raymond Lucia, chief engr.

**WHFM (FM)** (1939): 98.9 mc; 8.7 kw. Duplicates WHAM (above).

**WHEC** (1925): 1460 kc; 5 kw, DA-N. 191 East Ave., zone 4. Phone Baker 5-3050. TWX RO-284. WHEC Inc. (acquired station 1935). See "Newspaper Ownership" and Gannett Stations in "Group Ownership."

Network CBS. Rep Everett-McKinney.

Paul Miller, pres; Lowell H. MacMillan, vp & gen mgr; Fred Pestorius, coml mgr; Warren Doremus, prog dir; Dorothy Cotton, women's dir & prom mgr; Howard B. Mouatt, chief engr.

WHEC-TV: Tv companion of WHEC.

***WIRQ (FM)** (not on air; granted March 26, 1959): 90.9 mc; 10 w. Board of Education.

**WROC-FM** (Sept. 14, 1959): 97.9 mc; 18 kw. 201 Humbold St., zone 3. Phone Butler 8-8400. TWX RO 571. Transcontinent Television Corp. (acquired station July 18, 1956). See Transcontinent Stations in "Group Ownership."

Network QXR.

David C. Moore, pres; Charles W. Siverson, dir.

WROC-TV: Tv companion of WROC-FM (above).

**WRVM** (1947): 680 kc; 250 w. 130 Clinton Ave. S. Phone Baker 5-2520. State Broadcasting Co. (acquired station June 22, 1959).

Rep Headley-Reed.

Frank W. Miller Jr., pres; Bruce L. Williamson, vp & gen mgr; Douglas Brown, coml mgr; Stanley Heinemann, prog dir; Donald Gordon Jr., news dir; Abraham Rubin, chief engr.

**WRVM-FM** (not on air; target date unknown): 100.5 mc; 5.1 kw. Same ownership as WRVM (above).

**WSAY** (1936): 1370 kc; 5 kw, DA-N. 250 East Ave. Phone Baker 5-4870. Federal Broadcasting System Inc. (original owner).

Rep Walker-Rawalt; Webb.

Specialty programs: German, 1 hr.; Italian, 3 hrs.; Negro, 1 hr.; Jewish, 1½ hrs. wkly.

Gordon P. Brown, pres, gen mgr & chief engr; John Hill, station dir; Louis F. Parker, prog dir; Sybilla A. Reber, prom mgr.

**WVET** (November 1947): 1280 kc; 5 kw, DA-N. 17 S. Clinton Ave., zone 4. Phone Hamilton 6-4820. TWX RO 291. Veterans Broadcasting Co. (original owner).

Network NBC. Rep Bolling.

Ervin F. Lyke, pres; Paul C. Louther, station mgr; Arthur Murrellwright, gen sales mgr; William Schubert, prom mgr; Tom Decker, news dir; Ray Jobes, chief engr.

WVET-TV: Tv companion of WVET (above).

### ROME, Oneida County

**WKAL** (1946): 1450 kc; 250 w. Capitol Theatre. Mid-New York Broadcasting Corp. (original owner).

Network ABC. Rep H-R Representatives.

Gordon Gray, gen mgr.

**WRNY** (1959): 1350 kw; 500 w-D. 202 W. Dominick St. Phone FF 6-5600. WRNY Inc. (acquired station June 1959).

Rep Cooke.

Specialty programs: Italian, 1 hr.; Polish, 3¼ hrs. wkly.

Donald W. Merriman, pres; James Colston, sta. mgr; Ray Miller, prog dir; Dale Kemery, news dir; Fred Moore, chief engr.

### SALAMANCA, Cattaraugus County

**WGGO** (June 18, 1957): 1590 kc; 1 kw-D. 91 Main St. Phone Salamanca 1515. James Broadcasting Co. (acquired station Aug. 19, 1959). See James Stations in "Group Ownership."

Network Keystone. Rep Venard, Rintoul & McConnell.

Specialty programs: Polish, 4 hrs. wkly.

Simon Goldman, pres; Merlin O. Simundson, gen mgr; David Ravlock, chief engr & prog dir.

### SARANAC LAKE, Franklin County

**WNBZ** (Sept. 11, 1927): 1240 kc; 250 w. P. O. Box 211. Phone Saranac Lake 1320. TWX TLX 575. Upstate Broadcasting Corp. (original owner).

Network ABC. Rep Webb.

Jacques DeMattos, gen mgr; Jeanne DeMattos, coml mgr & prog dir; John F. Delahant, news dir; H. Berwind Williams, chief engr.

### SARATOGA SPRINGS, Saratoga County

**WRSA** (Oct. 28, 1957): 1280 kc; 1 kw-D. P. O. Box 248, Quevic Park, N. Y. Phone Saratoga Springs 4300. Radio Station WRSA Inc. (original owner).

Jack Oranch, pres; Martin Karig, gen mgr.

**WSPN** (May 12, 1954): 900 kc; 250 w-D. 71 West Ave. Phone 2180. Spa Broadcasters Inc. (original owner).

Rep Devney-O'Connell.

Kenneth Freebern, pres & gen mgr; John Bledsoe, coml mgr & prog dir; William P. Spollen, chief engr.

### SAUGERTIES, Ulster County

**WGHQ** (March 4, 1956): 920 kc; 1 kw-D, DA-D. Box 165 uptown P. O., Kingston, N. Y. Phone Cherry 6-2822. Skylark Corp. (acquired station March 6, 1959). See "Newspaper Ownership" and Herald-Tribune Stations in "Group Ownership."

Network Herald Tribune Radio Network. Rep Bolling.

Harry M. Thayer, gen mgr; Robert Barton, prog dir; Robert Browning, news dir; Leroy Fuller, chief engr.

### SCHENECTADY, Schenectady County

**WGY** (February 1922): 810 kc; 50 kw. 1400 Balltown Rd., zone 9. Phone Franklin 7-2261. TWX Schenectady 86. General Electric Co. (original owner).

Network NBC. Rep Christal.

Robert Paxton, pres; J. Milton Lang, gen mgr; Robert F. Reid, mgr-marketing; Merl L. Galusha, mgr-operations; Francis A. Pasley, mgr-finance; Ralph L. Van Duser, mgr-employe & community relations; John E. Schmulbach, mgr-sales; Arthur R. Garland, mgr-promotion; Donn M. Chown, mgr-programming; James P. Connolly, mgr-traffic.

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General Manager

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1240 K.C. IN LOUISVILLE, KY.

Daren F. McGavren Co.

NATIONAL REPRESENTATIVES

# Radio Stations CONTINUED

## NEW YORK CONTINUED

**WGFM (FM)** (November 1940): 99.5 mc; 6 kw. Duplicates WGY (above).

WRGB (TV): Tv companion of WGY and WGFM (FM) (above).

**WSNY** (July 15, 1942): 1240 kc; 250 w. 619 State St. Phone Express 3-3622. Western Gateway Broadcasting Corp. (original owner).

Rep Forjoe.

Specialty programs: Italian, 1 hr.; Polish, 2 hrs. wkly.

Winslow Leighton, pres & gen mgr; Thomas O. Seeley, asst gen mgr & dir of sales; Stephen A. Fitz, prog dir; William Duffy, news dir; Irving P. Beck, chief engr.

### SOUTH BRISTOL TOWNSHIP, Tompkins County

**WRRE (FM)** (1948): 95.1 mc; 5.3 kw. P. O. Box 10, Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (acquired station Feb. 1, 1960). See Ivy Bcstg Stations in "Group Ownership."

Network: Northeast. Rep Devney-O'Connell.

Ellis E. Erdman, pres; Joel Fleming, gen mgr & coml mgr; Christopher Knapton, prog dir; Patricia Bell, prom dir; Hank Greenwald, news dir; Gerald Cushing, chief engr.

### SPRINGVILLE, Erie County

**WSPE (FM)** 88.1 mc; 10 w. Board of Education.

### SYRACUSE, Onondaga County

***WAER (FM)** (January 1946): 88.1 mc; 730 w. Television and Radio Center, Syracuse U., zone 10. Phone Granite 6-5571, ext. 221. Syracuse U. (original owner).

Kenneth G. Bartlett, vp; Ruane B. Hill, station mgr; Katherine Griffin, prog dir; John W. Soregel, chief engr.

**WDDS-FM** (1956): 93.1 mc: 97 kw. 738 Erie Blvd. Phone Hyatt 2-0261. Functional Broadcasters Inc. (original owner).

A Wertheimer, pres; Lawrence Gordon and Robert Romig, vps.

**WFBL** (Feb. 4, 1922): 1390 kc; 5 kw, DA-N. P. O. Box 1390, East Syracuse, N. Y. Phone Howard 3-8631. First Broadcasting Corp. (acquired station March 1, 1956). (See Founders Corp. Stations in "Group Ownership.")

Rep Hollingbery.

David Mendelsohn, pres; Henry T. Wilcox, gen mgr; Richard F. Polgreen, asst mgr & sales mgr; Fay Santello, prog coordinator; James Lamanna, news dir; Vincent Marlin, chief engr.

**WHEN** (April 14, 1941): 620 kc; 5 kw-D, 1 kw-N, DA-N. 511 Loew Bldg., zone 2. Phone Harrison 2-0277. TWX SS 475. Meredith Syracuse Radio Corp. (acquired station March 1, 1954). See "Newspaper Ownership" and Meredith Stations in "Group Ownership."

Network CBS. Rep Katz.

Paul Adanti, vp & gen mgr; W. H. Bell, asst mgr & natl coml mgr; L. N. Parmentier, local coml mgr; John Scott, prog dir; Robert Peel, prom mgr; Joe Cummiskey, news dir; Robert Ardner, chief engr.

**WHEN-FM** (not on air; granted 1959; target date unknown): 102.9 mc; 8.8 kw. Same ownership as WHEN (above).

WHEN-TV: Tv companion station of WHEN.

**WNDR** (1946): 1260 kc; 5 kw, DA-N. P. O. Box 1212. Phone Gibson 6-1515. Syracuse Broadcasting Corp. (original owner).

Rep Blair.

Specialty programs: Italian, 1 hr.; Negro, ½ hr.; Polish, 1 hr. wkly.

Arthur C. Kyle, pres; Arthur C. Kyle Jr., gen mgr; Richard L. Sandefur, natl coml mgr; Richard Lawrence, prog dir; Leo Rosen, local sales & prom mgr; Claude A. Parton, news dir; Richard Wilder, chief engr.

**WOLF** (1940): 1490 kc; 250 w. VanRensselaer & Kirkpatrick Sts. Phone Harrison 2-7211. Civic Broadcasting Corp. (acquired station May 1959). See Ivy Stations in "Group Ownership."

Network ABC; Northeast Radio Network. Rep Venard, Rintoul & McConnell.

Specialty programs: Italian, 1 hr.; Polish, 1 hr. wkly.

Ellis E. Ehdman, pres; Joel Fleming, vp & gen mgr; William Donnelly, coml mgr; Keyes Perrin, prog dir; Don LaVine, prom mgr; Hank Greenwald, news dir; Gerald Cushing, chief engr.

**WONO (FM)** (Sept. 1, 1958): 100.9 mc; 260 w. 237 E. Genesee St., zone 2. Phone Granite 1-2217. Sentinel Heights Fm Broadcasters Inc. (original owner).

Rep Fm Hi Fi Broadcasters.

Richard B. Shannon, pres, gen mgr & chief eng; Dan Dwyer, coml mgr; Bernard Lipsy, prog dir & prom mgr; Bradford Broyles, news dir.

**WSEN** (See Baldwinsville)

**WSYR** (1922): 570 kc; 5 kw, DA-2. 1030 James St., zone 3. Phone Granite 4-3911. TWX SS 185. Central Broadcasting Corp. (acquired station 1948). See "Newspaper Ownership" and Newhouse Stations in "Group Ownership."

Network NBC. Rep Crystal.

E. R. Vadeboncoeur, pres; W. V. Rothrum, gen mgr; W. Alford Jr., coml mgr; F. Ottoway, prog dir; L. B. Switzer, prom mgr; Fred Hilligas, news dir; A. J. Eicholzer, chief engr.

**WSYR-FM** (1946): 94.5 mc; 10 kw. (CP for 100 kw). Same licensee, address and staff as WSYR (above).

WSYR-TV: Tv companion of WSYR-AM-FM (above).

### TICONDEROGA, Essex County

**WIPS** (July 1955): 1250 kc; 1 kw-D. Fort Ti Rd. Phone Juno 5-2868. Ti Broadcasting Inc. (acquired station Oct. 1, 1959). See Olean Bcstg Stations in "Group Ownership."

Rep Walker-Rawalt.

Bernard H. Pelzer Jr., pres; William E. Powley, gen mgr; Richard Griswold, prog dir; Elliot Ashrey, chief engr.

### TROY, Rensselaer County

**WFLY (FM)** (1948): 92.5 mc; 5.4 kw. Hotel Troy. Ashley 2-7700. Troy Record Co. (original owner). (See "Newspaper Ownership.")

Network QXR Network.

Frank L. York, gen mgr.

***WHAZ** (August 1922): 1330 kc; 1 kw, ST-WPOW and WEVD, both New York. 110 Eighth St. Phone Ashley 2-3000. Rensselaer Polytechnic Institute (original owner).

Dr. Richard G. Folsom, pres; Hiram D. Harris, gen mgr; Carl J. Kunz Jr., chief engr & program dir.

**WRPI (FM)** (Nov. 1, 1957): 91.5 mc; 710 w. Phone Ashley 2-3000. Rensselaer Polytechnic Institute (original owner).

Rep College Radio Corp.

Robert Sammataro, pres; David H. Beetle, gen mgr; Dennis J. Sandow, bus mgr; Alan Rosenweig, prog dir; Robert McLaughlin, chief engr.

**WTRY** (April 15, 1940): 980 kc; 5 kw, DA-1. 92 Fourth St. Phone Troy—Ashley 4-1100; Albany — Hemlock 4-2500; Schenectady — Express 3-6980. TWX Troy 439. WTRY Broadcasting Corp. (acquired station Nov. 18, 1957).

Rep Blair.

Victor W. Knauth, chmn of board; Daniel W. Kops, pres & treas; Richard J. Monahan, exec vp; Sam S. Nielsen, vp & gen mgr; Stanley H. Edwards, station mgr; Frank G. Belaska, chief engr; George E. LeZotte, program mgr; John Mounteer, prog dir; Stan Roberts, community services dir; Don Decker, news editor.

### UTICA, Oneida County

**WIBX** (Dec. 5, 1925): 950 kc; 5 kw, DA-1. 187 Genesee St. Phone Swift 7-0220. WIBX Inc. (acquired station March 1931).

Network CBS. Rep Meeker.

Specialty programs: Italian, 1 hr.; Polish, 5½ hrs. wkly.

Margaret Bowen Shepard, pres & treas; Frederic C. Bowen, asst pres & gen mgr; Elliott Stewart, exec vp & station mgr; Ralph Allinger, production mgr; Allen Bonapart, morning news editor; Bill Evans, night news editor; John T. Dowdell, chief engr.

**WRUN** (April 24, 48): 1150 kc; 5 kw-D, 1 kw-N, DA-2. 258 Genesee St. Phone Swift 7-1500. Rome Sentinel Co. (original owner). See "Newspaper Ownership."

Rep Avery-Knodel.

Specialty programs: Italian, 5 hrs.; Polish, 3½ hrs. wkly.

Bradley C. Barnard, pres; Richard A. Clark, station & coml mgr; Alan E. Cole, prog dir; Philip R. Cameron, prom mgr; George S. Woods, transmitter supervisor; Carroll F. Henry, studio supervisor.

**WRUN-FM** (Oct. 10, 1948): 105.7 mc; 4.3 kw. Same staff and licensee as WRUN (above).

Network QXR. Rep QXR Spot Sales.

**WTLB** (1946): 1310 kc; 1 kw-D, 500 w-N, DA-N. Kellogg Rd., New Hartford, N. Y. Phone Swift 7-1330. Star Broadcasting Co. (acquired station Dec. 11, 1956). See Star Bcstg Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell.

Maurice R. Forman, pres; Thomas L. Brown, vp & gen mgr; Nick Dardano, prog dir; Neil LaGrow, prom mgr; R. C. Greene, chief engr.

### WALTON, Delaware County

**WDLA** (May 30, 1951): 1270 kc; 1 kw-D. Phone Underhill 5-4321. Delaware County Broadcasting Corp. (original owner).

Network Rural Radio. Rep Masla.

E. Ogden Bush, pres; Michael J. Cuneen, vp & gen mgr; Myra Youmans, prom mgr; Richard Hoyt, news dir; Charles B. Lissner, chief engr.

### WATERTOWN, Jefferson County

**WATN** (Feb. 3, 1941): 1240 kc; 250 w. Foot of Wealtha Ave. Watertown Broadcasting Corp. (original owner).

Network MBS.

G. Harry Righter, pres.

**WOTT** (Nov. 2, 1959): 1410 kc; 5 kw-D. 1833 State St. Phone Sunset 2-6540. Thousand Islands Broadcasting Co. (original owner).

Rep Burn-Smith.

James M. Johnston, pres & gen mgr.

**WWNY** (April 29, 1941): 790 kc; 1 kw, DA-N. P. O. Box 211. Phone Sunset 8-3800. The Brockway Co. (original owner). See "Newspaper Ownership."

Network CBS. Rep Weed.

John B. Johnson, pres; Louis Saiff Jr., gen mgr; Earl R. Kelly, station mgr; Harold W. Gore, sales mgr; Rodney C. Abare, prog & music dir; Donald K. Hopkins, news dir; Michael R. Yonkovig, dir of engineering.

WCNY-TV: Tv companion of WWNY.

### WELLSVILLE, Allegany County

**WLSV** (Oct. 31, 1955): 790 kc; 1 kw-D. Hotel Fassett. Phone 727. Radio Services of Wellsville (original owner).

### WETHERSFIELD, Wyoming County

**WRRL (FM)** (1948): 107.7 mc; 5.4 kw. P. O. Box 10, Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (acquired station Feb. 1, 1960). See Ivy Stations in "Group Ownership."

Network Northeast. Rep Devney-O'Connell.

Ellis E. Erdman, pres; Joel Fleming, gen mgr & coml mgr; Christopher Knapton, prog dir; Patricia Bell, prom dir; Hank Greenwald, news dir; Gerald Cushing, chief engr.

### WHITE PLAINS, Westchester County

**WFAS** (Aug. 11, 1932): 1230 kc; 250 w. Secor Rd., Hartsdale, N. Y. Phone White Plains 9-6400. Westchester Broadcasting Corp. (original owner). See "Newspaper Ownership."

Valentine E. Macy Jr., pres; Frank A. Seitz, gen mgr; John H. Hade, coml mgr; Randall Kaler, prog dir; John Yottes, news dir; Jack Pearson, chief engr.

**WFAS-FM** (Sept. 1, 1947): 103.9 mc: 120 w. Duplicates WFAS (above).

### WOODSIDE, Queens County

**WWRL** (See New York City).

## NORTH CAROLINA

*Non-commercial

### AHOSKIE, Hertford County

**WRCS** (April 25, 1948): 970 kc; 1 kw-D. P. O. Box 232. Phone 3101. Roanoke Chowan Broadcasting Co. (original owner).

Network Caranet. Rep Best.

Jos. B. Burden, pres; P. G. Sewell, gen mgr; W. G. Smith, coml mgr; Larry Knight, prog dir; Richard Harris, prom mgr; Ray McClees, news dir; W. G. Barnes, chief engr.

### ALBEMARLE, Stanly County

**WABZ** (1948): 1010 kc; 1 kw-D. P. O. Box 226. Phone Yukon 2-1020. Radio Station WABZ Inc. (acquired station January 1, 1953).

Network Keystone.

Staton P. Williams, pres; Mrs. Ramelle G. Varner, gen mgr; W. Nealson Russell, coml mgr; Marvin A. Coley, prog dir; William B. Marley, news dir; John D. Brooks, chief engr.

**WABZ-FM** (February 1958): 100.9 mc; .75 kw. Duplicates WABZ (above).

**WZKY** (June 1956): 1580 kc; 250 w-D. P. O. Box 550. Phone Yukon 2-1111. Radio Station WZKY Inc. (acquired station Dec. 9, 1959).

Robert R. Hilker, pres; Billy E. Peele, gen mgr; Jerry M. Farmer, coml mgr; Ted L. Burleson, prog dir; Ken Kennedy, chief engr.

### ASHEBORO, Randolph County

**WGWR** (May 24, 1947): 1260 kc; 1 kw-D. P. O. Box 309. Phone Main 5-2187. Asheboro Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone. Rep Hopewell.

Roy Cox, pres; J. R. Marlowe, gen mgr; A. B. Brown, prog dir; Howard Miller, chief engr.

**WGWR-FM** (November 1948): 92.3 mc; 10 kw. Duplicates WGRW (above).

### ASHEVILLE, Buncombe County

**WISE** (1939): 1310 kc; 5 kw-D, 1 kw-N, DA-N. 92 Haywood St. Phone Alpine 3-5381. Arlington-Fairfax Broadcasting Co. (acquired station Jan. 1, 1960). See Thoms Stations in "Group Ownership."

Rep Broadcast Time Sales; Thoms Radio-Tv Enterprises; Paul H. Raymer.

Harold H. Thoms, pres; John Morris, station mgr; Bob Taylor, prog mgr; Ed Rogers, news dir; John Randolph, chief engr.

WISE-TV: Tv companion station of WISE.

**WLOS** (August 1947): 1380 kc; 5 kw-D; 1 kw-N, DA-N. P. O. Box 2150. Phone Alpine 4-4321. TWX SF 1037. Skyway Broadcasting Co. (acquired station September 1958). See Wometco Stations in "Group Ownership."

Rep Peters, Griffin, Woodward.

Mitchell Wolfson, pres; Theodore Eiland, vp & gen mgr; Dewey Long, station & coml mgr; Dave Jacobs, prog dir; Bill Stroupe, prom mgr; George Sprague, chief engr.

**WLOS-FM** (1947): 104.3 mc; 9.1 kw. (CP 99.9 mc; 250 kw). Duplicates WLOS (above).

WLOS-TV: Tv companion of WLOS-AM-FM.

**WSKY** (1947): 1230 kc; 250 w. 12 Church St. Phone Alpine 3-4451. Radio Asheville Inc. (original owner).

Rep Spot Time Sales.

**WWNC** (Feb. 27, 1927): 570 kc; 5 kw, DA-N. 14 O. Henry Ave. Phone Alpine 2-5611. Asheville Citizen-Times Publishing Co. (original owner). See "Newspaper Ownership."

Network CBS. Rep H-R Representatives.

Robert Bunnelle, pres; Cecil B. Hoskins, gen mgr; James A. Hagan, coml mgr; Wm. F. Melia, prog dir; C. E. Peacock, news dir; Harvey Nations, chief engr.

### BEAUFORT, Carteret County

**WBMA** (1954): 1400 kc; 250 w. Richard Ray Cummins (original owner).

Richard Ray Cummins, owner, gen mgr & chief engr; Hilda O. Cummins, traffic mgr & prog dir.

### BELMONT, Gaston County

**WCGC** (Charlotte) (Dec. 11, 1954): 1270 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 629. Phone Talmage 5-8224. Central Broadcasting Co. (original owner).

Network ABC, MBS, Keystone.

Robert R. Hilker, pres & gen mgr; Frank Thomas, coml mgr; Everette Gantt, prog dir & sports dir; Roger Hovis, chief engr.

### BLACK MOUNTAIN, Buncombe County

**WBMT** (under construction; granted 1960; target date not announced): 1350 kc; 500 w-D. P. O. Box 843. Mountain View Broadcasting Co.

### BOONE, Watauga County

**WATA** (1950): 1450 kc; 250 w. P. O. Box 72. Phone Amherst 4-8461. Wilkes Broadcasting Co. (original owner).

Network Keystone.

Doris Brown, pres; Roland Potter, gen mgr & coml mgr; Jane Smith, prog dir; Bob Barnes, news dir; Edwin Chipman, chief engr.

### BREVARD, Transylvania County

**WPNF** (July 6, 1950): 1240 kc; 250 w. P. O. Box 352. Phone Turner 3-2611. Pisgah Broadcasting Co. (original owner). See "Newspaper Ownership."

Mrs. Ed M. Anderson, pres; Bobby Hoyle, gen & coml mgr; John I. Anderson, exec dir & treas; Bill Hancock, prog dir; Leon Southerland, chief engr.

### BURLINGTON-GRAHAM, Alamance County

**WBAG** (1946): 1150 kc; 1 kw-D. P. O. Box 1328. Phone Canal 7-4261. Burlington Graham Broadcasting Co. (original owner).

Rep Walker-Rawalt.

G. C. (Jack) Starnes, gen mgr & news dir; Harold Nall, coml mgr; William R. Diffee, prog dir & prom mgr; Charles K. Stafford, chief engr.

**WBAG-FM** (1947): 92.9 mc; 2.8 kw. Duplicates WBAG (above).

**WBBB** (September 1941): 920 kc; 5 kw-D. 318 S. Main St., P. O. Box 1119, zone 1. Phone Canal 6-6376. Alamance Broadcasting Co. (original owner).

Network MBS. Rep Thomas F. Clark.

Specialty programs: Negro, 9 hrs. wkly.

E. Z. Jones, exec vp, sec & gen mgr; Lew Carter, coml mgr; Edgar Brooks, prog dir; Minnie Canada, prog mgr; Berry Tysor, chief engr.

**WBBB-FM** (December 1946): 101.1 mc; 3.8 kw. Same licensee & staff as WBBB (above).

### CANTON, Haywood County

**WWIT** (July 12, 1954): 970 kc; 1 kw-D. P. O. Box 391. Phone Mission 8-3588. Western North Carolina Broadcasters Inc. (original owner).

Network Southeastern Key Market. Rep Best.

Sidney A. Watts, pres; Dalton R. Paxton, gen mgr; Charles H. Stanley, coml mgr; Dick Mendenhall, news & prog dir; Don Coffey, prom mgr; Yates F. Burgess, chief engr.

### CHAPEL HILL, Orange County

**WCHL** (1953): 1360 kc; 1 kw-D. Durham Rd. Phone 8484. Village Broadcasting Co. (original owner).

Roland McClamroch Jr., pres & gen mgr; Ty Boyd, coml mgr & prog dir; Susan Campbell, prom mgr; Jim Heavner, news dir; Jim Botsford, chief engr.

***WUNC (FM)** (September 1952): 91.5 mc; 15.5 kw. Chapel Hill. Phone 9472. U. of North Carolina (original owner).

R. L. Hilliard, dir of radio; Charles G. Couch Jr., gen mgr; Charles Bartee, chief engr.

*WUNC-TV: Tv companion of WUNC (FM).

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**As of August 1, 1960*

### CHARLOTTE, Mecklenburg County

**WAYS** (1941): 610 kc; 5 kw-D, 1 kw-N, DA-2. 3229 South Blvd. Phone Jackson 3-0121. Intercity Adv. Co. (original licensee). (See Harold H. Thoms Stations in "Group Ownership.")

**WBT** (April 10, 1922): 1110 kc; 50 kw, DA-N. One Julian Price Place, zone 8. Phone Edison 3-8833. TWX CE 295. Jefferson Standard Broadcasting Co. (acquired station September 1945). See "Newspaper Ownership" and Jefferson Standard Stations in "Group Ownership."

Network CBS. Rep CBS Radio Spot Sales.

Joseph M. Bryan, pres; Paul B. Marion, managing dir & natl sales mgr; James G. Babb, regional sales mgr; Wade St. Clair, prog mgr; Ned Burgess, prom mgr; Nelson Benton, news dir; T. E. Howard, vp in charge of engineering.

WBTV (TV): Tv companion station of WBT.

**WCGC** (See Belmont).

**WGIV** (Dec. 13, 1947): 1600 kc; 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N). P. O. Box 10063. Phone Edison 3-2195. Charlotte Radio and Tv Corp. (original owner).

Rep Bernard Howard & Co.

Specialty programs: Negro, 98 hrs. wkly.

Francis M. Fitzgerald, pres & gen mgr; Ray W. Ervin, natl sales mgr; F. P. Toomey, prog dir; Larry Keith, prom mgr; Scott Hubbs, news dir; S. K. Lineberger, chief engr.

wgiv

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**WIST** (Dec. 6, 1928): 1240 kc; 250 w. P. O. Box 2536. Phone Franklin 6-8401. TWX CE 483. Henderson Belk (acquired station July 28, 1960).

Rep Adam Young.

**WKTC** (August 1958): 1310 kc; 1 kw-D. 2001 Suttle Ave., zone 8. Phone Edison 3-1101. Queen City Broadcasting Corp. (acquired station June 1959). See Olin Tice Stations in "Group Ownership."

Rep Donald Cooke.

J. Olin Tice Jr., pres; John G. Kenworthy, gen mgr; Tony Sposa, coml mgr; John Jacobs, prog dir; John Kenworthy & Clarence Jackson, prom mgrs; Johnny Eagle & John Harper, news dirs; Clarence Jackson, chief engr.

**WMIT (FM)** (1941): 106.9 mc; 36 kw. 331 Commerce Bldg., zone 2. Phone Edison 3-9000. Mt. Mitchell Broadcasters Inc. (acquired station 1951).

Seddon Goode Jr., treas & gen mgr; Odessa W. Bussey, asst sec; Edward C. Barnes, prog dir; Thomas G. Bryant, vp & chief engr.

**WSOC** (December 1951): 930 kc; 5 kw-D, 1 kw-N, DA-N. Liberty Life Bldg., zone 2. Phone Franklin 6-3511. TWX CE 550. Carolina Broadcasting Co. (acquired station July 28, 1960). See Cox Stations in "Group Ownership." See also "Newspaper Ownership."

Network NBC. Rep Peters, Griffin, Woodward.

**WSOC-FM** (1947): 103.5 mc; 35 kw. Duplicates WSOC (above).

WSOC-TV: Tv companion of WSOC-AM-FM.

**WWOK** (Jan. 18, 1955): 1480 kc; 1 kw-D. 215 Greystone Rd. Phone Jackson 3-1041. Radio Charlotte Inc. (acquired station Sept. 7, 1958). See Tarlow Stations in "Group Ownership."

Rep Weed.

Sherwood J. Tarlow, pres; Herb Berg, gen mgr; Robert Acker, coml mgr; Art Lawrence, prog dir; George Webb, chief engr.

**WYFM (FM)** (May 22, 1960): 104.7 mc; 3.8 kw. 121 W. 7th St., zone 2. Phone Edison 4-1047. Charlotte Broadcasters Inc. (original owner).

Bailey W. Hobgood Jr., pres & oper mgr; William A. Vaughn, dir of adv; Thomas F. Ashcraft, coml mgr; Brian Honess, chief engr.

### CLINGMAN'S PEAK, Mecklenburg County

**WMIT (FM)** (See Charlotte, N. C.)

### CLINTON, Sampson County

**WRRZ** (May 1947): 880 kc; 1 kw-D. 701 Hwy. Phone 2165. WRRZ Radio Co. (acquired station June 1, 1955).

Network ABC, Carolina Farm Service Network. Rep Walker-Rawalt, Carolina Farm Service Network (Wilson, N. C.).

A. G., J. B. Jr. & G. T. Williams & J. L. Austin, owners; George S Walston, gen mgr; E. D. Powell, coml mgr; James R. Tew, news & program dir; Berline Autry, promotion dir; Jacob L. Bowles, chief engr; J. Homer Butler, farm dir.

### CONCORD, Cabarrus County

**WEGO** (1943): 1410 kc; 1 kw-D. P. O. Box 1321. Phone State 2-6215. Concord Kannapolis Broadcasting Co. (acquired station July 1, 1957).

Network Keystone.

Robert R. Hilker, pres & tech supervisor; J. Norman Young, vp & gen mgr; Claude C. Gibson, coml mgr; William Francis Weant, prog dir; Kenneth R. Kennedy, chief engr.

### DALLAS, Gaston County

**WCFT** (not on air; granted May 20, 1959): 960 kc; 1 kw-D. P. O. Box 997, Kannapolis, N. C. Fred H. Whitley.

### DUNN, Harnett County

**WCKB** (1946): 780 kc; 1 kw-D. P. O. Box 431. Phone 3133. North Carolina Central Broadcasters (original owner).

Network Keystone, Tobacco.

Specialty programs: Negro, 1 hr. wkly.

L. A. Tart Sr., pres; A. Lincoln Faulk, gen mgr; Emma Lee Grantham, coml mgr; Rudy Zurlo, prog dir; John G. Thomas, news dir; Joseph Kotlas, chief engr.

### DURHAM, Durham County

**WDNC** (March 1934): 620 kc; 5 kw-D, 1 kw-N, DA-2. 138½ E. Chapel Hill St. Phone 6155. Durham Radio Corp. (original owner). See "Newspaper Ownership."

Network CBS. Rep Raymer.

C. C. Council, pres; J. Frank Jarman, gen mgr & natl sales mgr; W. R. Kirby, local sales mgr; E. R. Higgins Jr., prog dir; Al Pruitt, prom mgr; Waldo Primm, chief engr.

**WDNC-FM** (Feb. 28, 1948): 105.1 mc; 36 kw. Duplicates WDNC (above).

**WSRC** (Oct. 14, 1954): 1410 kc; 1 kw-D. P. O. Box 28. Phone 2-4681. Carolina Radio Inc. (acquired station October 1957).

Rep Dore; Bernard Ochs (Atlanta).

Specialty programs: Negro, 100 hrs. wkly.

Robert A. Monroe, pres; James H. Mayes Jr., gen mgr; Call S. Smith, coml mgr; Norfley Whitted, prog dir; Arthur Bone, chief engr.

**WSSB** (1946): 1490 kc; 250 w. P. O. Box 1168. Phone 7-1457. Public Information Corp. (acquired station March 19, 1958).

Rep Radio-Tv Reps; James Ayres (Atlanta).

Edgar L. Clinton, pres & gen mgr; Paul Preston Dearman Jr., asst mgr; Roger Willoby-Ray, coml mgr; Brad Harris, prog dir; Jane Schrieber, woman's dir & prom mgr; John Adams, news dir; R. Taylor Rogers, chief engr.

**WTIK** (1946): 1310 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1571. Phone 6101. W & W Broadcasting Co. (acquired station Sept. 1, 1956).

Network ABC.

C. H. Wentz, pres; H. Tom Morris, gen mgr & coml mgr; Wally Ausley, prog dir.

### EDENTON, Chowan County

**WCDJ** (November 1955): 1260 kc; 1 kw-D. P. O. Box 509. Phone 2178. Colonial Broadcasting Co. (original owner).

Network Keystone.

E. M. Schuman, pres; R. W. Schuman, exec vp, gen mgr, treas & coml mgr; Frank Roberts, prog dir; Nancy Carson, women's dir & traffic mgr; Thomas Shields, news dir; Anthony Ostopoff, chief engr.

### ELIZABETH CITY, Pasquotank County

**WCNC** (September 1939): 1240 kc; 250 w. P. O. Box 535. Phone 4379. Albemarle Broadcasting Co. (original owner).

Network Keystone. Rep Bogner & Martin.

Specialty programs: Negro, 18 hrs. wkly.

J. L. Lamb Jr., pres, gen mgr & chief engr; Claude E. Ferrell, coml mgr; Desmond S. Barclay, asst mgr & farm dir; Jimmy Raper, prog dir; Fred Haney, news dir; Meade Moore, women's dir.

**WGAI** (Nov. 10, 1947): 560 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 649. Phone 4371. WGAI Radio Co. (original owner).

Network MBS.

C. Alden Baker, pres & gen mgr; Bob Thomas, coml mgr; Jack Aulis, prog dir, news dir, prom mgr; Imogene Eason, women's dir; Jim Woods, sports dir.

### ELIZABETHTOWN, Bladen County

**WBLA** (Aug. 3, 1956): 1440 kc; 1 kw-D. Phone Union 2-3184. Bladen Broadcasting Corp. (original owner).

Network Keystone. Rep Best.

E. Clayton Register, pres; Chatham C. Clark, gen mgr; Leon Stone, prog dir; Rudolph Hickman, news dir; Tommy Covington, chief engr.

### ELKIN, Surry County

**WIFM** (1949): 1540 kc; 250 w-D. P. O. Box 152. Phone 860. Tri-County Broadcasting Co. (acquired station Dec. 1, 1958). (See "Newspaper Ownership.")

H. F. Laffoon, pres; W. P. Erwin, gen mgr; Jim Prince, station mgr & chief engr; Robert G. Shreve, program dir.

**WIFM-FM** (1949): 100.9 mc; 0.35 kw. Duplicates WIFM (above).

### FAIRMONT, Robeson County

**WFMO** (July 13, 1953): 860 kc; 1 kw-D. P. O. Box 492. Phone Main 8-4781. Carolinas Broadcasting Co. (original owner).

Network Tobacco Radio Network. Rep Weed; Pearson.

Specialty programs: Negro, 12 hrs. wkly.

Cutlar Moore, pres; James C. Clark, gen & coml mgr; Betty Clark, prog dir; Wes Unold, sports & prom mgr; Verne Strictland Jr., news dir; Joe Miles, chief engr.

### FARMVILLE, Pitt County

**WBTL:** 1050 kc; 250 w, DA-D. P. O. Box 1841, Charlotte, N. C. Atlantic Broadcasting Corp.

**WFAG** (Dec. 12, 1959): 1250 kc; 500 w-D. P. O. Box 157. Phone Skyline 3-3853. Farmville Broadcasting Co. (acquired station June 22, 1960).

Rep Hopewell.

Specialty programs: Negro, 14 hrs. wkly.

Carl Venters Jr & Herbert C. Wade Jr., owners.

## Radio Stations CONTINUED

## NORTH CAROLINA CONTINUED

### FAYETTEVILLE, Cumberland County

**WFAI** (1947): 1230 kc; 250 w. P. O. Box 659. Phone Hudson 4-6161. Jackson F. Lee (acquired station Feb. 1, 1960).
Network CBS, Keystone. Rep Clark.
Specialty programs: Negro, 18 hrs. wkly.
Jackson F. Lee, owner & gen mgr; E. G. (Bob) Smith, coml mgr; Ernie Eye, women's dir & prom mgr; Walter L. Moring, chief engr.

**WFLB** (1948): 1490 kc; 250 w. P. O. Box 512. Phone Hemlock 2-7136. Fayetteville Broadcasters Inc. (acquired station May 4, 1960).
Network ABC. Rep Burn-Smith.
L. W. Allen, pres; James D. Simpson Jr., gen mgr; Charles S. Cooper, coml mgr; Al Gregg, prog dir; Hersh Barbour, prom mgr; Vance McBryde, news dir; Kernan Wright, chief engr.

**WFNC** (1940): 1390 kc; 5 kw-D, 1 kw-N, DA-2. (CP 940 kc; 10 kw-D, 1 kw-N, DA-N). 1009 William Clark Road. Phone Hudson 4-4181. Cape Fear Broadcasting Co. (original owner).
Network MBS, Tobacco Radio Network. Rep Walker-Rawalt.
Victor W. Dawson, pres & gen mgr; Johnny Joyce, cml mgr; Chris Mack, program dir; Allen K. Hall, chief engr; Tandy Swink, news & women's dir.

**WFNC-FM** (1947): 98.1 mc; 14 kw. Duplicates WFNC (above).

**WIDU** (Jan. 20, 1958): 1600 kc; 1 kw-D. P. O. Box 247. Phone Hemlock 2-6111. WIDU Broadcasting Inc. (original owner).
D. F. Owen, pres; W. B. Belche, coml mgr.

### FOREST CITY, Rutherford County

**WAGY** (Oct. 15, 1958): 1320 kc; 500 w-D. P. O. Box 280. Phone Cherry 5-9888. Tri-City Broadcasting Co. (original owner).
Specialty programs: Negro, 3 hrs. wkly.
Don H. Lovelace, gen mgr; Fred A. Blanton, coml mgr; Dave White, prog dir; Charles L. Simmons, news dir; G. T. Becknell, chief engr.

**WAGY-FM** (not on air, target date unknown): 105.3 mc; 3.3 kw. Will duplicate WAGY (above).

**WBBO** (Sept. 10, 1947): 780 kc; 1 kw-D. Phone Cherry 5-4205. Ed M. Anderson Estate (original owner). See "Newspaper Ownership."
Mrs. Ed M. Anderson, pres; Carl R. Henson, coml mgr; Charles Melton, prog dir; Merton Iwerks, chief engr.

**WBBO-FM** (Sept. 10, 1947): 93.3 mc; 1.5 kw. Duplicates WBBO (above).

### FRANKLIN, Macon County

**WFSC** (May 5, 1957): 1050 kc; 1 kw-D. P. O. Box 470. Phone Lafayette 4-2148. Macon County Broadcasters (original owner).
Network Keystone.
Henry Bartol Jr., pres; Edwin P. Healy, gen mgr & chief engr; Harold Corbin, coml mgr; Jack Nichols, prom mgr.

### FUQUAY SPRINGS, Wake County

**WFVG** (1949): 1460 kc; 1 kw-D. P. O. Box 588. Phone Murray 7-4001. WFVG Broadcasting (acquired station Jan. 1, 1959).
Network MBS, Keystone.
Specialty programs: Negro, 14 hrs. wkly.
James F. Flanagan, pres & gen mgr; William Barnum, coml mgr, promotion & news dir; Walter Pearson, program & farm dir; Gale Lewis, chief engr.

### GASTONIA, Gaston County

**WGNC** (March 1939): 1450 kc; 250 w. North Chester St. Phone University 5-8501. TWX GASA 391. Catherine T. McSwain.

**WGNC-FM** (September 1947): 101.9 mc; 11.1 kw. Duplicates WGNC (above).

**WLTC** (March 8, 1948): 1370 kc; 1 kw-D. P. O. Box 1010. Phone University 5-1079. Gastonia Broadcasting Service Inc. (original owner).
Network Keystone, Southeastern Key Market. Rep Clark.
James B. Petty, pres & gen mgr; B. C. Morrow, coml mgr; A. G. Phillips, prog dir; Jim Whisnant, news dir; Don Voigt, chief engr.

### GOLDSBORO, Wayne County

**WFMC** (Nov. 11, 1951): 730 kc; 1 kw-D. P. O. Box 655. Phone Republic 4-4211. Southern Radio & Television Corp. (original owner).
Network Keystone.
Specialty programs: Negro, 11 hrs. wkly.
Kenneth T. Marshall, pres; Henry M. Harrison Jr., gen mgr, coml mgr, prog dir & chief engr; Bob Nelson, sports dir; John Britt, news dir.

**WGBR** (1939): 1150 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 1024. Phone Republic 4-3621. Eastern Carolina Broadcasting Co. (original owner).
Network ABC, Tobacco Network.
A. T. Hawkins, pres; Vassie G. Balkcum, gen mgr; Daniel B. Trueblood, chief engr; William G. Justice, news dir.

**WEQR (FM)** (1946) 96.9 mc; 41 kw. Duplicates WGBR (above).

**WGOL** (Oct. 22, 1955): 1300 kc; 1 kw-D. 116 W. Mulberry St. Phone Republic 4-5151. Better Advertising Inc. (acquired station Aug. 1, 1958).
Network Caranet. Rep Bogner & Martin.
Specialty programs: Negro, 3 hrs. wkly.
William S. Page, pres; Jack P. Hankins, gen mgr; Robert L. Anderson, coml mgr; Lynwood Moseley, sta mgr; Jimmie B. Howell, prog dir; Paul Horne, chief engr.

### GREENSBORO, Guilford County

**WBIG** (Aug. 19, 1926): 1470 kc; 5 kw, DA-N. P. O. Box 1807. Phone Broadway 2-6125. TWX 80. North Carolina Broadcasting Co. (acquired station 1934). See Jefferson Standard Stations in "Group Ownership."
Network CBS. Rep Hollingbery.
Allen Wannamaker, vp & gen mgr; Dan T. Griffin, asst mgr; W. H. (Red) Henry, coml mgr; Lloyd Gordon, prog dir & news dir; Clara Martin, woman's dir; Ernie Pate, chief engr.

**WCOG** (1948): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 708 W. Market St. Phone Broadway 3-6925. WCOG Inc. (acquired station Dec. 1, 1957). See Harold Thoms Stations in "Group Ownership."
Rep Broadcast Time Sales; Thoms Radio-Tv Enterprises; Raymer.
Harold H. Thoms, pres; Terrence R. Bane, station mgr; Thomas A. Wall, prom mgr & news dir; Ansel Atkins, chief engr.

**WGBG** (February 1942): 1400 kc; 250 w. P. O. Box 2280. Phone Broadway 3-3631. Greensboro Broadcasting Co. (original owner).
Network ABC, MBS. Rep Pearson.
Specialty programs: Negro, 15 hrs. wkly.
Ralph M. Lambeth, pres & mgr; Jack L. Rimmer, coml mgr; Joe Anderson, prog dir & news dir; Earl O. Sullivan, prom mgr.

***WGPS (FM)** (September 1951): 89.9 mc; 10 w. Senior High School. Phone Broadway 4-7854. Board of Trustees, Greensboro City Administrative Unit.

**WMDE (FM)** (Jan. 9, 1958): 98.7 mc; 5.8 kw. 903 Howard St. Phone Broadway 4-7555. Herman C. Hall (original owner).
Herman C. Hall, gen mgr & chief engr; A. B. McLean, sales mgr; Ervin S. Batchelor, prog dir.

**WPET** (1954): 950 kc; 5 kw-D. P. O. Box 3488. Phone Broadway 5-4464. WEPT Inc.

### GREENVILLE, Pitt County

**WGTC** (1940): 1590 kc; 5 kw-D; 1 kw-N. P. O. Box 462. Phone Plaza 8-2174. WGTC Broadcasting Co. (acquired station April 16, 1960).
Rep Devney-O'Connell.
A. W. Lewin, pres; J. T. Snowden Jr., gen mgr; William Covington, chief engr.

**WOOW** (October 1959): 1340 kc; 250 w. P. O. Box 647. WOOW Inc. (original owner).
Network Keystone.
John P. Gallagher, pres; C. Robert Ray, gen mgr.

***WWWS (FM)** (April 17, 1957): 91.3 mc; 3.95 kw. Campus Radio, East Carolina College. Phone Plaza 2-7122. East Carolina College.
Rosalind Roulston, dir of radio and tv; James Kirkland, program dir; Wendell Smiley, technical dir; Lawrence Behr, chief engr.

**NEW** (under construction): 1550 kc; 1 kw-D. H & R Electronics Inc.

### HAMLET, Richmond County

**WKDX** (June 30, 1957): 1400 kc; 250 w. P. O. Box 826. Phone 1482. Risden Allen Lyon (original owner).
Risden Allen Lyon, pres; W. P. Billingsley, gen mgr; W. E. Benoist, coml mgr; A. Morrison, prog dir; W. S. Taylor, mgr.

### HENDERSON, Vance County

**WHNC** (June 6, 1945): 890 kc; 1 kw-D. P. O. Box 1041. Phone Geneva 8-7136. Henderson Radio Corp. (original owner).
Network MBS, Keystone, Carolina Radio Net.
Specialty programs: Negro, 34 hrs. wkly.
Nathan Frank, pres & prom dir; Dr. Claye Frank, exec vp & gen mgr; Nathan & Claye Frank, coml mgrs; Mrs. Mozelle Moore, prog dir; Robert B. Harrison, news dir; Lewis Hiland, chief engr.

**WHNC-FM** (June 1948): 92.5 mc; 9 kw. Duplicates WHNC (above).

**WHVH** (May 1955): 1450 kc; 250 w. P. O. Box 1011. Phone Geneva 8-8135. WHVH Inc. (acquired station 1957).
Network Tobacco. Rep Webb.
Specialty programs: Negro, 22 hrs. wkly.
Lawrence Brandon, pres; Mike Hight, gen mgr & coml mgr; John Price, prog dir; Bud Morgan, news dir; Ed John Brane, chief engr.

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IN A WORD . . .
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GREENSBORO N.C.
WBIG
CBS Radio Network
1470 KC | 5000 WATTS
HOLLINGBERY
GREENSBORO'S COMPLETE RADIO SERVICE, REACHING ONE OF THE PIEDMONT'S TOP BUYING AREAS.

### HENDERSONVILLE, Henderson County

**WHKP** (October 1946): 1450 kc; 250 w. Chimney Rock Highway. Phone Oxford 3-9061. Radio Hendersonville Inc. (original owner).

Network Keystone.

Kermit Edney, pres & gen mgr; Arthur V. Cooley, vp & sales mgr; Jimmy Northington, prog dir; Richard Waters, news dir; Charlie Renfrow, chief engr.

**WHKP-FM** (April 1958): 102.5 mc; 9.5 kw. Duplicates WHKP (above).

### HICKORY, Catawba County

**WHKY** (June 10, 1940): 1290 kc; 5 kw-D, 1 kw-N, DA-N. 415 First Ave., N.W. Phone Diamond 5-2294. Catawba Valley Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC.

Carl V. Cline Sr., pres; Edmund S. Long, gen mgr & coml mgr; Kyle S. Jones, prog dir & prom mgr; Thomas E. Long, chief engr.

**WHKY-FM** (Jan. 20, 1959): 102.8 mc; 14.8 kw.

**WIRC** (Dec. 5, 1948): 630 kc; 1 kw-D. 329 First Ave. N.W. Phone Diamond 5-2124. Foothills Broadcasting Inc. (original owner).

Rep Pearson.

Edmond H. Smith Jr., sec-treas & gen mgr; Lee Douglas, coml mgr; Mrs. Mattie Padgett, prog dir; Mrs. Cecile Bost, prom mgr; Mrs. Margaret Smith, news dir; Elmer Troutman, chief engr.

### HIGH POINT, Guilford County

**WHPE** (July 1947): 1070 kc; 1 kw-D. P. O. Box 1819. Phone 88-31466. High Point Broadcasting Co. (acquired station February 1954).

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly.

Gary C. Davis, pres, gen mgr & chief engr; Hal W. Hicks, coml mgr.

**WHPE-FM** (November 1947). 95.5 mc; 13 kw. Duplicates WHPE (above).

***WHPS (FM):** 89.3 mc; 10 w. Board of School Commissioners of The City of High Point.

**WMFR** (October 1935): 1230 kc; 250 w. P. O. Box 27. Phone 88-4593. Radio Station WMFR Inc. (acquired station Dec. 1, 1947).

Network ABC. Rep Burn-Smith.

Specialty programs: Negro, 8 hrs. wkly.

Frank S. Lambeth, pres, chief owner & gen mgr; Frank Smith, coml mgr; W. R. Carter, prog dir; Gerald Sullivan, asst mgr; Howard McCurry, news dir; Robert P. Boyd, chief engr.

**WMFR-FM** (1946): 99.5 mc; 8 kw. Duplicates WMFR (above).

**WNOS** (1953): 1590 kc; 1 kw-D. P. O. Box 1448. Phone 2-6851. Doss Broadcasting of North Carolina Inc. (acquired station March 1, 1959).

Rep Devney-O'Connell

Charles E. Doss, owner & gen mgr; Betty Anne Litzie, coml mgr; Bill Everhart, program dir; Vic Kirkman, promotion dir; Yancey Cecil, chief engr.

**WNOS-FM** (1953): 100.3 mc; 2.7 kw. Duplicates WNOS (above).

### JACKSONVILLE, Onslow County

**WJNC** (1945): 1240 kc; 250 w. P. O. Drawer E. Phone 7707. Onslow Broadcasting Corp. (acquired station October 1955).

Rep Devney-O'Connell.

Robert P. Mendelson, pres & gen mgr; Rodric L. Jones, coml mgr; Jean Jackson, prog dir; James B. Hartline, chief engr.

**WLAS** (June 21, 1954): 910 kc; 1 kw-D. P. O. Box 1197. Phone 3901. Seaboard Broadcasting Corp. (original owner).

Network Keystone.

Paul Parker, gen mgr; Rod Dorsey, chief engr.

### KANNAPOLIS, Cabarrus County

**WGTL** (June 10, 1947): 870 kc; 1 kw-D. P. O. Box 997. Phone Webster 3-8700. Fred H. Whitley Inc. (original owner).

Fred H. Whitley, chief owner & gen mgr; William E. Rumple, chief engr.

### KINGS MOUNTAIN, Cleveland County

**WKMT** (March 12, 1953): 1220 kc; 1 kw-D. P. O. Box 669. Phone 999. R. H. Whitesides (original owner).

R. H. Whitesides, owner; Jonas R. Bridges, gen & coml mgr; Doris Bridges, prog dir; Ken Jones, prom mgr; Pat Collins, news dir.

### KINSTON, Lenoir County

**WELS** (September 1950): 1010 kc; 1 kw-D. 1312 W. Vernon Ave. Phone Jackson 3-5151. Farmers Broadcasting Service Inc. (original owner).

Network Caranet. Rep Bogner & Martin.

Specialty programs: Negro, 10 hrs. wkly.

William S. Page, pres; Jack P. Hankins, gen mgr; Richard N. Bowman, coml mgr; Patrick Howell, prog dir; Harvey Mewborn, chief engr.

**WFTC:** 960 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 330. Phone Jackson 3-4111. Town & Country Worldwide Productions Inc. (acquired station January 1957). See Town & Country Stations in "Group Ownership."

Network ABC. Rep Best.

Connie B. Gay, pres & chmn of board; Jane E. Trimner, exec vp; Ed Winton, gen mgr & asst to pres; Donnie A. Gay, station mgr.

**WISP** (1953): 1230 kc; 250 w. 525 S. Queen St. Phone Jackson 3-6161. Diehl Broadcasting Co. (acquired station Feb. 9, 1959).

Rep Walton.

William K. Diehl, pres, gen mgr & coml mgr; Everett C. Peace Jr., production mgr; Herman Civils, chief engr.

### LAURINBURG, Scotland County

**WEWO** (Sept. 1, 1947): 1080 kc; 1 kw-D. P. O. Box 512. Phone Crestview 6-2911. Scotland Broadcasting Co. (original owner).

Network Keystone. Rep Dora-Clayton (Southeast).

Edwin Pate, pres; Dick Brown, gen mgr; Truman Brock, chief engr.

**WEWO-FM** (May 1, 1951): 96.5 mc; 9.2 kw. Duplicates WEWO (above).

### LEAKSVILLE, Rockingham County

**WLOE** (Dec. 20, 1946): 1490 kc; 250 w. P. O. Box 632. Phone Main 3-3118. WLOE Inc. (original owner).

Network MBS, Keystone.

Douglas L. Craddock, pres, gen mgr & coml mgr; Barbara Stone, prog dir & prom mgr; Leonard Smith, news dir; Eldred Winn, chief engr.

**WLOE-FM** (1949): 94.5 mc; 13.5 kw. Duplicates WLOE (above) until 12 noon; then Muzak Programatic.

### LENOIR, Caldwell County

**WJRI** (March 15, 1947): 1340 kc; 250 w. 107 West Ave. Phone Plaza 4-5361. John P. Rabb (original owner).

Network MBS, Keystone.

John P. Rabb, owner, pres & gen mgr; F. Kent Atwater, coml mgr & prog mgr; A. G. Foard Jr., news dir; C. Norman Whisnant, chief engr.

### LEXINGTON, Davidson County

**WBUY** (Sept. 22, 1946): 1440 kc; 5 kw-D. P. O. Box 359. Phone Chestnut 6-2716. Davidson County Broadcasting Co. (original owner).

Network Keystone. Rep Hopewell.

Greeley N. Hilton, co-owner & station mgr; Omar G. Hilton, co-owner & technical dir; Dewey Hutchins, coml mgr; Donald L. Matney, prog dir; Edwin Fuller, asst mgr; Robert Hager, news dir; Fred L. Honeycutt, chief engr.

**WBUY-FM** (Aug. 24, 1949): 94.3 mc; 300 w. Same staff and licensee as WBUY (above).

### LINCOLNTON, Lincoln County

**WLON** (Aug. 28, 1953): 1050 kc; 1 kw-D. P. O. Box 430. Phone Regent 5-8071. Lincoln County Broadcasting Co. (original owner).

W. Jack Brown, pres & gen mgr; Carl Smith, prog dir & news dir; Dennis C. Long, chief engr.

### LOUISBURG, Franklin County

**WYRN** (Sept. 11, 1958): 1480 kc; 500 w-D. P. O. Box 66. Phone Gypsy 6-3105. Franklin Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 25 hrs. wkly.

Joseph T. Lane, owner, mgr & chief engr; Clay McBride, coml mgr; Ken Corbitt, prog dir; Jan Neal, prom mgr; H. C. Lane, news dir.

### LUMBERTON, Robeson County

**WAGR** (Nov. 27, 1954). 580 kc; 500 w-D. 2106 N. Cedar St. Phone: Redfield 9-3394. Southeastern Broadcasting Corp. (acquired station April 2, 1957).

Rep Masla.

Denzel Shaver, pres, gen & coml mgr; Al Kahn, vp & station mgr; Len Lovette, prom mgr; Milton Newsome, chief engr.

**WTSB** (June 6, 1946): 1340 kc; 250 w. P. O. Box 393. Phone Redfield 9-6056. Robeson Broadcasting Corp. (original owner).

Network Keystone. Rep Continental.

Specialty programs: Negro, 5 hrs. wkly.

Jack Pait, chief owner; Al G. Stanley, gen mgr; David Collins, coml mgr; Edward L. Potter, prog dir; Allen Vause, news dir; William F. Rogers, chief engr.

**WTSB-FM** (under construction granted June 1960; target date not announced): 95.7 mc; 6.5 kw). Robeson Broadcasting Co. (see above).

### MARION, McDowell County

**WBRM** (May 9, 1949): 1250 kc; 1 kw-D. P. O. Drawer 229. Phone 7221. Lake City Broadcasting Corp. (original owner).

W. P. Erwin, pres; Jack Reynolds, news dir; J. C. Pleasant, coml mgr; Syd Carrigan, farm dir; Jessie Reynolds, women's dir; Hubert C. Martin, chief engr.

### MARSHALL, Madison County

**WMMH** (Sept. 20, 1956): 1460 kc; 500 w-D. P. O. Box 528. Phone Marshall 3521. Marshall Broadcasting Co. (acquired station Aug. 2, 1957).

Network Keystone.

Cleatus Brazzell, pres; Dean Shields, gen mgr; Eldridge Fox, prom mgr & coml mgr; Jerry Plemmons, prom dir & news dir; Phil Wilson, farm dir; John Carl Chandler, chief engr.

### MAYODAN, Rockingham County

**WMYM** (July 15, 1957): 1420 kc; 500 w-D. P. O. Box 311. Phone 9207. Mayo Broadcasting Corp. (original owner).

J. B. Shelton, pres; Banner F. Shelton, gen mgr; Robert Kent, news dir; Billy F. Keever, chief engr.

### MONROE, Union County

**WMAP** (July 1947): 1060 kc; 250 w-D. P. O. Box 590. Phone Atlantic 3-8115. Union Broadcasting Corp. (acquired station June 1949).

Network Keystone.

Specialty programs: Negro, 2 hrs. wkly.

Frank A. Funderburk, pres & prog dir; J. Archie Laney, gen & sales mgr; William D. Benton, sec & treas, sales; Robert I. Smith, chief engr & news dir; Robert M. Smith, production mgr; Janet Tolley, women's dir.

### MOORESVILLE, Iredell County

**WHIP** (1950): 1350 kc; 1 kw-D. Mooresville, N. C. Phone North 3-4301. Wayne M. Nelson (original owner).

Network Keystone.

Wayne M. Nelson, gen mgr; Leoma Showmar, coml mgr; Philip W. Nelson, prog dir.; Buck Mills, prom mgr; E. M. Stanton Jr., chief engr.

### MOREHEAD CITY, Carteret County

**WMBL** (July 29, 1947): 740 kc; 1 kw-D. P. O. Box 432. Phone Park 6-3188. Carteret Broadcasting Co. (original owner).

Network Keystone. Rep Devney-O'Connell.

Grover C. Munden, pres; Richard J. Babcock, gen mgr; Walder Niemi, coml mgr & chief engr; Joyce Lewis, prog dir; Archie Willis, news dir.

### MORGANTON, Burke County

**WMNC** (Sept. 23, 1947): 1430 kc; 5 kw-D. P. O. Box 698. Phone Hemlock 7-0521. Nathan J. Cooper (original owner).

Network Keystone.

Nathan J. Cooper, pres; Hubert J. Powell, coml mgr; Madelyn Y. Patton, prog dir; Mrs. Wake Bridges, news dir; Frank A. Ballew, chief engr.

### MT. AIRY, Surry County

**WPAQ** (February 1948): 740 kc; 10 kw-D. P. O. Box 907. Phone State 6-6111. Ralph D. Epperson (original owner). (See Epperson Stations in "Group Ownership.")

Network Keystone. Rep Thomas F. Clark.

Ralph D. Epperson, gen mgr; Lucy E. Bowman, coml mgr; Costin Lindsay, prog dir; Shirley P. Kirkman, prom mgr; Jim Shelton, news dir; Dale W. Gallimore, chief engr.

**WSYD** (Oct. 4, 1951): 1300 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 209. Phone State 6-2147. Mount Airy Broadcasters Inc. (original owner).

Network MBS. Rep Best.

Robert H. Epperson, pres, gen mgr & chief engr; Erastus F. Poore, coml mgr; Elbert Williams, program dir, promotion mgr & farm dir; Lee Roy Childress, news dir; Bonnie Fleming, women's dir.

### MURPHY, Cherokee County

**WCVP** (Oct. 12, 1958): 600 kc; 1 kw-D. P. O. Box 146. Phone Vernon 7-2151. Cherokee Broadcasting Co. (original owner).

Rep Webb.

Max M. Blakemore, gen mgr & chief engr; Glenn Ladd, coml mgr; Harry Taylor, prom mgr; Mary Kephart, news dir.

**WKRK** (Aug. 10. 1958): 1390 kc; 1 kw-D. Box 306. Phone Vernon 7-3210. Childress Broadcasting Corp of Murphy (original owner).

Network Keystone.

James B. Childress, owner; Paul Ridenhour, gen mgr & promotion dir; L. D. Schuyler, coml mgr; Dave Hogan, program & news dir; James Foust, chief engr; Margaret Ridenhour, women's dir.

### NEW BERN, Craven County

**WHIT** (April 23, 1932): 1450 kc; 250 w. P. O. Box 551. Phone Melrose 7-4450. Ray D. Williams (acquired station May 1, 1955).

Network MBS; Tobacco Radio. Rep Pearson.

Ray D. Williams, pres; Jim Putnam, prog dir; Max Powell, news dir.

**WRNB** (July 5, 1953): 1490 kc; 250 w. P. O. Box 31. Phone Melrose 7-6144. Jefferay Broadcasting Corp. (acquired station Nov. 8, 1959).

Network Keystone. Rep Howard.

William W. Jefferay, pres, chief owner & gen mgr; George B. Nelson, station mgr; William Haire, chief engr.

### NEWTON, Catawba County

**WNNC** (June 19, 1948): 1230 kc; 250 w. P. O. Box 148. Phone Ingersoll 4-4041. Newton-Conover Broadcasting System (acquired station September 1944).

Network Keystone.

Earl Holder, pres & gen mgr; Eugene Henry, coml mgr; Mrs. Earl Holder, prog dir; Roger Covert, news dir; Ray Corbitt, chief engr.

### NORTH WILKESBORO, Wilkes County

**WKBC** (June 1947): 810 kc; 1 kw-D. Radio Bldg. Phone 633. Wilkes Broadcasting Co. (original owner).

### OXFORD, Granville County

**WOXF** (June 9, 1949): 1340 kc; 250 w. P. O. Box 1111. Phone 4167. Oxford Broadcasting Corp.

# NORTH CAROLINA CONTINUED

## PLYMOUTH, Washington County

**WPNC** (Sept. 11, 1959): 1470 kc; 1 kw-D. P. O. Box 67. Phone Swan 3-4104. Harry A. Epperson Sr. (original owner). See Epperson Stations in "Group Ownership."

Network Keystone. Rep Hal Walton.

Specialty programs: Negro, 6 hrs. wkly.

Lewis R. Kurtz Jr., gen mgr; Allan Carwile, news dir; Jack Stallings, chief engr; Ann Snyder, woman's dir.

## RALEIGH, Wake County

**WKIX** (1947): 850 kc; 10 kw-D, 5 kw-N, DA-N, P. O. Box 868. Phone Temple 2-5512. TWX RL 5081. WKIX Broadcasting Co. (acquire dstation January 1959).

Network ABC. Rep Hollingbery.

Hugh E. Holder, vp & gen mgr; Joe E. Morris, business mgr; Robert DeBardelaben, sales mgr; Alan Browning, prog dir; Charles Stegall, prom dir; Eugene Reopelle, chief engr; Bob DuPree, news dir.

**WKIX-FM** (1947): 96.1 mc; 29.5 kw. Duplicates WKIX (above).

**WPTF** (1924): 680 kc; 50 kw, DA-N. Insurance Bldg. Phone Temple 2-8311. TWX RL 5086. WPTF Radio Co. (acquired station 1927).

Network NBC. Rep Peters, Griffin, Woodward.

R. H. Mason, pres & gen mgr; R. W. Youngsteadt, sales mgr; Graham B. Poyner, prom mgr; Don Fowler, prom mgr; Jerry Elliott, news dir; Henry Hulick Jr., chief engr.

**WPTF-FM** (August 1949): 94.7 mc; 50 kw. Duplicates WPTF (above).

**WRAL** (1939): 1240 kc; 250 w. 130 S. Salisbury St. Phone Temple 4-6401. Capitol Broadcasting Co. (original owner).

Network Tobacco. Rep H-R Representatives.

Specialty programs: Negro, 15 hrs. wkly.

A. J. Fletcher, pres; Fred Fletcher, vp & gen mgr; Bill Currie, mgr of radio; Robert L. Zealy, local sales mgr; Marion G. (Tom) Tucker, prog dir; George A. Penny, news dir; Robert Stephenson, chief engr.

**WRAL-FM** (1946): 101.5 mc; 54 kw. Duplicates WRAL (above).

WRAL-TV: Tv companion of WRAL-AM-FM.

**WSHE** (November 1954): 570 kc; 500 w-D. P. O. Box 190. Phone Temple 3-3874. Raleigh Broadcasting Corp. (acquired station May 18, 1960).

Reps Meeker, Dora-Clayton.

**NEW** (Under construction): 1550 kc; 1 kw-D. North Carolina Electronics Inc.

## REIDSVILLE, Rockingham County

**WFRC** (Oct. 15, 1947): 1600 kc; 1 kw, DA-N. P. O. Box 990. Phone Dickens 9-4361. Piedmont Carolina Bradcasting Co. (original owner).

Network ABC. Rep Bogner & Martin.

H. T. Williams, pres; Steve Woodson, gen mgr & coml mgr; Gene Overby, prog dir; Jerry Huskey, prom mgr; Benjamin G. Grogan, chief engr.

**WREV** (1950): 1220 kc; 250 w-D. P. O. Box 1349. Phone Dickens 9-7051. Reidsville Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Southeastern Key Network.

Specialty programs: Negro, 10 hrs. wkly.

William M. Oliver Sr., pres; E. M. (Buck) Hurd, gen mgr & coml mgr; Mrs. Katye Price Oliver, prog dir; William M. Oliver Jr., news dir & chief engr.

**WREV-FM** (April 26, 1949): 102.1 mc; 106 kw. Duplicates WREV (above).

## ROANOKE RAPIDS, Halifax County

**WCBT** (November 1940): 1230 kc; 250 w. P. O. Box 190. Phone Jefferson 7-4184. WCBT Inc. (original owner).

Networks MBS; Keystone.

Specialty programs: Negro, 6 hrs. wkly.

J. Winfield Crew Jr., pres; Tommy Williams, gen mgr; Clayton Sledge, coml mgr; Wayne Harris, news dir; Marvin Floyd, chief engr.

## ROCKINGHAM, Richmond County

**WAYN** (September 1946): 900 kc; 1 kw-D. Phone Whiting 5-4041. WAYN Inc. (original owner).

Wayne M. Nelson, gen mgr; Wm. Futterer, coml mgr; Henry Boggan, prog dir; Jimmie Smith, news dir; Carl M. Wilson, chief engr.

## ROCKY MOUNT, Nash County

**WCEC** (November 1947): 810 kc; 1 kw-D. P. O. Box 1075, Phone Gibson 2-3108. Eastern Carolina Electronics Inc. (original owner). See "Newspaper Ownership."

Network CBS; Tobacco Network. Rep Pearson.

Josh Horne, pres; Mel Warner, gen mgr; Ray Thompson, coml mgr; Ray Wilkinson, prog dir; Grover Taylor, chief engr.

**WFMA (FM)** (1947): 100.7 mc; 33 kw. Same address, licensee & staff as WCEC (above).

**WEED** (Sept. 10, 1933): 1390 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 752. Phone Gibson 6-6736. W. A. Wynne (original owner).

Network ABC. Rep Burn-Smith.

R. E. Horner, mgr & coml mgr; John D. Drozd, prog dir; J. R. Morris, chief engr.

**WEED-FM** (1949): 92.1 mc; 270 w. Duplicates WEED (above).

**WRMT** (Dec. 15, 1958): 1490 kc; 250 w. P. O. Box 283. Phone Gibson 6-9283. Olinda Enterprises Inc. (acquired station Dec. 15, 1958).

Rep Walker-Rawalt.

George Valentine, pres; Norman J. Suttles, gen mgr; Martin L. Street, coml mgr; Everett Ford, prog dir; William T. Winters Jr., chief engr.

## ROXBORO, Person County

**WRXO** (1949): 1430 kc; 1 kw-D. 110 N. Main St. Phone 6013. Roxboro Broadcasting Co. (original owner).

Specialty programs: Negro, 4 hrs. wkly.

Harold S. Taylor, pres, coml mgr & chief engr.

**WROX-FM** (1958): 96.7 mc; 600w. Duplicates WRXO (above).

## SALISBURY, Rowan County

**WSAT** (1948): 1280 kc; 1 kw, DA-N. Drawer #99. Phone Melrose 3-0621. Mid-Carolina Broadcasting Co. (original owner).

Network ABC; Carolina.

C. H. Wentz, pres; Harry L. Welch, gen mgr; Catherine Murphy, coml mgr; Gales M. Adkins prog dir; Russell McIntyre, news dir; E. L. Sherman, chief engr.

**WSTP** (Jan. 1, 1939): 1490 kc; 250 w. P. O. Box 157. Phone Melrose 6-3811. WSTP Inc. (acquired station Oct. 20, 1956).

Network Keystone. Rep Walker-Rawalt.

Tom Harrell, pres, gen mgr & coml mgr; Bob Bailey, prog dir; Sylvia Wiseman, prom mgr; Richard Norwood, news dir; Jack Ikner, chief engr.

**WSTP-FM** (March 16, 1946): 106.5 mc; 15 kw. Duplicates WSTP (above).

## SANFORD, Lee County

**WEYE** (Oct. 2, 1952): 1290 kc; 1 kw-D. P. O. Box 550. Phone Spring 4-5561. WEYE Inc. (acquired station Nov. 1, 1959).

Rep Webb.

Specialty programs: Negro, 1 hr. wkly.

Lawrence Brandon, owner & gen mgr; Barry Medlin, coml mgr; Don Smith, prog dir & prom mgr; Herb Brann, chief engr.

**WWGP** (1946): 1050 kc; 1 kw-D. P. O. Box 651. Phone Spring 3-6611. WWGP Broadcasting Corp. (acquired station July 1, 1958).

Network Keystone.

Frank J. Abbott Jr., pres, treas, owner & mgr; Mary Snow Abbott, vp, secy, co-owner, women's dir; James Curtis Patterson, chief engr.

**WWGP-FM** (1950): 105.5 mc; 490 w. Duplicates WWGP (above).

## SCOTLAND NECK, Halifax County

**WYAL** (April 3, 1960): 1280 kc; 5 kw-D. P. O. Box 9. Phone Valley 6-9321. WYAL Radio Inc. (original owner).

John Laurino, pres; Gertrude Partin, gen mgr; Walt MacTammany, chief engr.

## SHELBY, Cleveland County

**WADA** (July 9, 1958): 1390 kc; 500 w-D, DA-D. P. O. Drawer 199. Phone Huxley 2-1390. Cleveland County Broadcasting Co. (original owner).

Rep Webb.

Boyce J. Hanna, gen mgr & pres; Motte Hanna, vp of programming; Harold J. Noles, coml mgr; Lawrence K. Vassey, prog dir & chief engr; Anne Houser, prom mgr; Gray Ingram, news dir.

**WBT:** 1110 kc, 1 kw-DA, synchronous amplifier, night only, of WBT Charlotte.

**WOHS** (1946): 730 kc; 1 kw-D. P. O. Box 1401. Phone Huxley 7-6313. Western Carolina Radio Corp. (original owner).

Network MBS, Keystone.

Robert M. Wallace, pres; Donald V. McLain, coml mgr; Harold R. Watson, prog dir; Eddie F. Rose Jr., chief engr.

**WOHS-FM** (1946): 96.1 mc; 2.6 kw. Duplicates WOHS (above).

## SILER CITY, Chatham County

**WNCA** (Aug. 19, 1952): 1570 kc; 1 kw-D. P. O. Box 352. Phone Sherwood 2-2135. Chatham Broadcasting Co. (original owner).

## SMITHFIELD, Johnston County

**WMPM** (1950): 1270 kc; 1 kw-D (CP for 5 kw-D). P. O. Box 238. Phone Webster 4-2434. Carolina Broadcasting Service Inc. (acquired station Dec. 1, 1958).

Network Keystone, Carolina Radio. Rep Bernard.

Specialty programs: Negro, 2 hrs. wkly.

Lynn Barry, bus mgr; Ellis Barbour, gen mgr; Johnny Ciccone, adv mgr; Carl Lamm, prog dir; Jerry Parrish, prom mgr; Bill Creech, news dir; William R. Mecom, chief engr.

## SOUTH GASTONIA, Gaston County

**WGAS:** 1420 kc; 500 w-D. M.G.M. Broadcasting Corp.

## SOUTHERN PINES-PINEHURST, Moore County

**WEEB** (Nov. 15, 1947): 990 kc; 5 kw-D. P. O. Box 570. Phone Oxford 5-7001. The Sandhill Community Broadcasters Inc. (original owner).

Network ABC, Keystone. Rep Holman; Dora Clayton (Southeast).

Jack S. Younts, pres & gen mgr; Don Madigan, coml mgr; Elizabeth Younts, prog dir; J. C. Patterson, chief engr.

## SPRUCE PINE, Mitchell County

**WTOE** (1955): 1470 kc; 1 kw-D. P. O. Box 817. Phone PO 5-4296. Toe River Valley Broadcasting Co. (original owner).

Tom N. Cooper, pres, treas & mgr; Jessie G. Sullins, coml mgr; Noland K. Cooper, prom mgr; Mike Cinnamon, news dir; Kenneth E. Woodard, chief engr.

## STATESVILLE, Iredell County

**WDBM** (Oct. 7, 1957): 550 kc; 500 w-D. New Northwestern Bank Bldg., P. O. Box 1027. Phone Triangle 2-2455. Iredell Broadcasting Corp. (original owner).

Walter A. Duke, pres; Clay Cline, gen mgr & prog dir; Earl Carney, coml mgr; Joe Price, prom mgr; Jim Taylor, news dir; N. B. Mills II, chief engr.

**WDBM-FM** (under construction; granted June 1960; target date not announced): 96.9 mc; 3.6 kw. Dredell Broadcasting Corp. (see above).

**WSIC** (May 3, 1947): 1400 kc; 250 w. P. O. Box 1189. Phone Triangle 3-9078. Statesville Broadcasting Co. (original owner).

Network Keystone. Rep Bolles.

G. M. Allen, gen mgr & coml mgr; Pete Sterner, prog dir; Bill Wootten, news dir; T. K. Abernethy, chief engr.

**WFMX (FM):** 105.7 mc; 2.4 kw. Statesville Broadcasting Co. (see WSIC above).

## SYLVA, Jackson County

**WMSJ** (Nov. 8, 1957): 1480 kc; 5 kw-D. P. O. Box 907. Phone Justice 6-2221. WMSJ Inc. (original owner). See Harold Thoms Stations in "Group Ownership."

Network Keystone.

Harold H. Thoms, pres; James B. Childress, vp, gen mgr & coml mgr; Danny Barnes, prog dir; Tom Kindell, chief engr.

## TABOR CITY, Columbus County

**WTAB** (July 1, 1954): 1370 kc; 5 kw-D. Phone 3171. Tabor City Broadcasting Co.

Rep Continental Radio Sales.

John B. Ward, pres; Troy McPherson, gen mgr; Roger M. Earp, program dir; Stephen J. Hart, chief engr.

## TARBORO, Edgecome County

**WCPS** (January 1947): 760 kc; 1 kw-D. P. O. Box 1112. Phone Talbot 3-2191. Coastal Plains Broadcasting Co. (original owner).

Network Caranet. Rep Dora Clayton.

Specialty programs: Negro, 8 hrs. wkly.

V. E. Fountain Sr., pres; W. Roy Ward, gen mgr; Robert L. Harper, coml mgr; Edward A. Conway, prog dir; Patricia B. O'Neal, prom mgr; Glen Massingill, chief engr.

**WCPS-FM** (September 1952): 104.3 mc; 7 kw. Duplicates WCPS (above).

## THOMASVILLE, Davidson County

**WTNC** (September 1947): 790 kc; 1 kw-D. P. O. Box 750. Phone 2701. Thomasville Broadcasting Co. (original owner).

Rep Continental.

R. F. Vanlandingham, pres; Harold G. Harrison, gen mgr & coml mgr; John A. Mauti, news dir; Clyde C. Fritts, chief engr.

**WTNC-FM** (April 1949): 98.3 mc; 450 w. Duplicates WTNC (above).

## TRYON, Polk County

**WTYN** (Oct. 1, 1954): 1580 kc; 250 w-D (CP for 1550 kc, 1 kw-D). P. O. Box 1317. Phone Ulrich 2-4755. Polk County Broadcasters (acquired station April 1, 1956).

Network Keystone. Rep Beaver (Memphis & Atlanta).

Henry G. Bartol Jr., gen mgr; Gertrude S. Taylor, prog dir; H. L. Rickenbacker, prom mgr; Norme Frost, chief engr.

## WADESBORO, Anson County

**WADE** (July 1947): 1210 kc; 1 kw-D. P. O. Box 341. Phone Myrtle 4-2175. R. P. Lyon & Son (original owner).

Network Keystone.

Specialty programs: Negro, 4½ hrs. wkly.

W. P. Billingley, gen mgr; Walter Mitchell, coml mgr; Bryan Hicks, prog dir; G. T. Maurice, chief engr.

## WALLACE, Duplin County

**WLSE** (May 1953): 1400 kc; 250 w. P. O. Box 449. Phone Atwater 5-2187. Duplin Broadcasting Co. (original owner).

Harry Kramer, pres; Grace Heath, asst mgr; Coleman O'Neal, coml mgr; Lualda Brinkley, prog dir; O. B. Hall, news dir; Raymond Fields, chief engr.

## WASHINGTON, Beaufort County

**WRRF** (March 3, 1942): 930 kc; 5 kw-D, 1 kw-N, DA-N. Bank of Washington Bldg. Phone Whitney 6-2162. Tar Heel Broadcasting System (original owner).

Network ABC. Rep Headley-Reed; James S. Ayers (south).

W. R. Roberson Jr., pres; W. W. Moore, gen mgr; R. W. Frowein, coml mgr; M. Daniels, prog dir; R. W. Tripp, chief engr.

**NEW:** CP for 1320 kc; 500 w-D. WOOW Inc. (see WOOW Greenville, N. C.).

### WAYNESVILLE, Haywood County

**WHCC** (August 1947): 1400 kc; 250 w. P. O. Box 180. Phone Glendale 6-8661. Kenneth D. Fry & Margaret F. Fry (acquired station Oct. 1, 1953).
Network Keystone.
Kenneth D. Fry, partner, gen mgr & sales mgr; Margaret F. Fry, prog dir & prom mgr; John Dickerson, chief engr.

### WELDON, Halifax County

**WCNF** (Dec. 24, 1959): 1400 kc; 250 w. P. O. Box 588. Phone Jefferson 6-3115. Twin City Broadcasting Co. (original owner).
Network Keystone, Carolina Radio.
Specialty programs: Negro, 27 hrs. wkly.
Nathan Frank, pres; Dr. Claye Frank, exec vp; Jo Ann Frank, station mgr; Don Williams, prog dir; Howard Anderson, prom mgr; Bill Hesse, news dir; Lewis Hiland, chief engr.

### WENDELL-ZEBULON, Wake County

**WETC** (June 16, 1959): 540 kc; 250 w. P. O. Box 278. Phone Andrew 9-9325. Wendell-Zebulon Radio Co. (original owner).
Lewis V. Parrish, pres; Marshall M. Johnson, vp; Bill Kirby, gen mgr & chief engr; Nathan Lassiter, coml mgr.

### WEST JEFFERSON, Ashe County

**WKSK** (May 27, 1959): 1600 kc; 1 kw-D. P. O. Box 311. Phone 6001. Childress Broadcasting Corp. of West Jefferson (original owner).
Network Keystone.
James B. Childress, pres; J. Ardell Sink, gen mgr & coml mgr; Carroll B. Hart, prom dir; Coy H. Deal, prog dir; Isobel D. Gwynn, woman's dir; W. B. Lewis, news dir; Vernon McCarthy, chief engr.

### WHITEVILLE, Columbus County

**WENC** (July 1946): 1220 kc; 1 kw-D. P. O. Box 700. Phone Midway 2-2133. Whiteville Broadcasting Co. (acquired station Dec. 1, 1957).
Network Keystone. Rep Thomas F. Clark Co.
J. A. Maultsby Sr., pres; Jerry Honeycutt, station & coml mgr; D. Eugene West. chief engr; Don Viets, program dir; Marv Stuart, farm, news & sports dir; Edna E. Ripple, women's dir.

### WILLIAMSTON, Martin County

**WIAM** (March 1951): 900 kc; 1 kw-D. P. O. Box 590. Phone Swift 2-4161. East Carolina Broadcasting Co. (acquired station August 1953).
Network Caranet. Rep Bob Dore.
Specialty programs: Negro, 11 hrs. wkly.
William H. Farrier, co-owner, station mgr, prog dir & sports dir; Charles M. Gaylord, co-owner, gen mgr & coml mgr; Charlie Bailey, prom mgr; Charles Neer, chief engr.

### WILMINGTON, New Hanover

**WGNI** (December 1946): 1340 kc; 250 w. P. O. Box 869. Phone Roger 2-2493. New Hanover Broadcasting Co. (acquired station July 1, 1948).
Network MBS, Tobacco. Rep Walker-Rawalt.
J. S. Brody, pres; Allen B. Jones, gen mgr; Tommy Thompson, coml mgr; Art Madeley, prog dir & chief engr; Bill Weathers, prom mgr; John Powell, news dir.

**WKLM** (Dec. 20, 1957): 980 kc; 5 kw-D. P. O. Box 432. Phone Rodger 3-4633. Arlington-Fairfax Broadcasting Corp. (original owner). See Thoms Stations in "Group Ownership."
Rep Broadcast Time Sales.
Harold H. Thoms, pres; Sam Dodd, gen mgr; Virgil Mauldin, coml mgr; Earl Lewis, prog dir; Janice Cowan, continuity & prom mgr; Sherwood Versteeg, news dir; Robert Bowden, chief engr.

**WMFD** (April 15, 1935): 630 kc; 1 kw, DA-2. P. O. Box 1889. Phone Roger 2-0058. Dunlea Broadcasting Industries Inc. (original owner).
Network ABC. Rep Burn-Smith; Bernard Ochs (Atlanta).
R. A. Dunlea, pres; R. A. Dunlea Jr., gen mgr; R. J. Hurley, coml mgr; Eric Bruton, prog dir; G. A. Curtis, office mgr; Dwight Fee, news dir.

**WPRV (FM)** (June 1, 1960): 93.9 mc; 6.8 kw. Duplicates WMFD (above).

### WILSON, Wilson County

**WGTM** (July 18, 1937): 590 kc; 5 kw, DA-2. P. O. Box 1020. Phone 243-2188. Watson Industries Inc. (acquired station 1940).
Network MBS. Rep Brown (south).
Specialty programs: Negro, 13½ hrs. wkly.
Penn T. Watson Sr., pres; Penn T. Watson Jr., gen mgr; Richard L. Pyles, coml mgr; William J. Bunn, prog dir; Aaron Pitt, news dir; Roy Barrow, chief engr.

**WLLY** (not on air; granted Oct. 15, 1958): 1350 kc; 1 kw-D. Harry A. Epperson Jr. (See Epperson Stations in "Group Ownership.")

**WVOT** (June 1948): 1420 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 170. Phone 243-5157. Wilson Radio Co. Inc. (original owner).
Network Carolina. Rep Devney-O'Connell.
Specialty programs: Negro, 9 hrs. wkly.
H. W. Anderson, pres; Harry W. Severance, gen mgr; P. O. Barnes, coml mgr; Wistar Moore Jr., prog dir; Bill Wiggs, news dir; Dan S. Williams, chief engr.

### WINSTON-SALEM, Forsyth County

**WAAA** (Oct. 28, 1950): 980 kc; 1 kw-D. P. O. Box 3119. Phone Park 2-4121. Laury Associates Inc. (acquired station February 1957).
Rep Dore; Bernard Ochs (Atlanta).
Specialty programs: Negro.
Robert A. Monroe, pres; Ranny Daly, gen mgr; Stuart Gordon, coml mgr; Larry Williams, prog dir, prom mgr & news dir; Lee Wallenhaupt, chief engr.

**WAIR** (1937): 1340 kc; 250 w. P. O. Box 5317. Phone Park 5-7548. Forsythe Broadcasting Co. (acquired station Jan. 1, 1957).
Network MBS. Rep Burn-Smith.
J. F. Koons III, pres; Harold Calvin, gen mgr; Jimmy Wynne, prog dir; Lee King, chief engr.

**WAIR-FM** (1947): 93.1 mc; 34 kw. Duplicates WAIR (above).

**WPEG** (under construction; granted 1960; target date not announced): 1550 kc; 1 kw-D. Reisenweaver Communications.

**WSJS** (April 17, 1930): 600 kc; 5 kw, DA-2. P. O. Box 3018. Phone Park 5-2311. TWX W Sal 370. Piedmont Publishing Co. (acquired station May 1, 1937). See "Newspaper Ownership."
Network NBC. Rep Peters, Griffin, Woodward.
Harold Essex, vp & gen mgr; Richard Barrom, asst to gen mgr; Phil Hedrick, operations mgr; Robert Sparrow, sales mgr; F. O. Carver, news dir; Robert C. Estes, prog dir.

**WSJS-FM** (Dec. 1, 1947): 104.1 mc; 12.5 kw. Duplicates WSJS (above).
WSJS-TV: Tv companion of WSJS-AM-FM.

**WTOB** (April 22, 1947): 1380 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 5176. Phone Park 3-4353. Winston-Salem Broadcasting Co. (original owner). See Winston-Salem Broadcasting Stations in "Group Ownership."
Rep James S. Ayers; Venard, Rintoul & McConnell.
James W. Coan, pres; Charles W. Brunt, gen mgr; Bob Jones, coml mgr; Margaret Sugg, prom mgr; George Thomas, news dir; James H. Hoke, chief engr.
WTOB-TV: Tv companion of WTOB.

**WYFS (FM)** (Dec. 7, 1958): 107.5 mc; 1.55 kw. 400 27th St., N.W. Phone Park 3-0646. Winsonett Inc. (original owner).
E. Fred Bennett, pres & chief engr; Allan C. Godwin, gen mgr; Lowell R. Tillett, prog dir; Fred A. Moser, prom mgr.

## NORTH DAKOTA

*Non-commercial

### BISMARCK, Burleigh County

**KBOM** (1925): 1270 kc; 1 kw-D, 250 w-N. P. O. Box 667. Phone Capital 3-4411. Mandan Radio Assoc. (acquired station May 9, 1956).
Rep Gill-Perna.
Richard C. Johnson, pres & gen mgr; Nils Pearson, coml mgr; Charles R. Graves, prog dir & news dir; Herb R. Leupp, chief engr.

**KFYR** (1925): 550 kc; 5 kw, DA-N. Fourth at Broadway. Phone Capitol 3-0900. TWX BM 8115. Meyer Broadcasting Co. (original owner). See Meyer Broadcasting Co. Stations in "Group Ownership."
Network NBC. Rep Blair; Harry S. Hyett (Minneapolis).
William A. Ekberg, pres & gen mgr; R. W. MacLeod, station mgr & coml mgr; Stanley Wilson, prog dir; Raymond Isaak, sales & prom mgr; Don Green, news dir; Ivar Nelson, chief engr.
KFYR-TV: Tv companion of KFYR.

**KQDI** (Aug. 15, 1958): 1350 kc; 500 w-D. P. O. Box 123. Phone Capital 3-4447. Dakota Musicasters (original owner). See D. Gene Williams Stations in "Group Ownership."
Network Keystone. Rep Forjoe.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

Darrel W. Holt, managing partner; Joe Arquette, prom mgr; William H. Banks Jr., chief engr.

### DEVILS LAKE, Ramsey County

**KDLR** (Jan. 25, 1925): 1240 kc; 250 w. 400 Twelfth Ave. Phone Mohawk 2-2161. KDLR Inc. (original owner).
Network MBS. Rep Holman.
Bert Wick, pres & gen mgr; Paul R. Lange, coml mgr; Wilbur Clemenson, prog dir & news dir; Harry Kosieracki, prom dir & farm editor; Richard Moritz, chief engr.

### DICKINSON, Stark County

**KDIX** (1947): 1230 kc; 250 w. 119 2nd Ave. W. Phone 224-5133. TWX 8153. Dickinson Radio Assoc. (original owner).
Network Keystone. Rep Forjoe.
Specialty programs: German, 1 hr. wkly.
Dr. Paul Weir, pres; Stanley Deck, gen mgr; Mel Hallock, coml mgr; Lauren Haacke, prog dir; Warren Vrana, news dir; Ben Locherd, chief engr.
KDIX-TV: Tv companion of KDIX.

### FARGO, Cass County

***KFNW** (Oct. 25, 1955): 900 kc; 1 kw-D. Box 248. Phone Adams 2-5949. Northwestern College, Bible College, College of Liberal Arts, Theological Seminary (original owner). See Northwestern College Stations in "Group Ownership."

**KVOX** (See Moorhead, Minn. listing).

**KUTT** (1960): 1550 kc; 5 kw-D. Music Broadcasters (original owner). See D. Gene Williams Stations in "Group Ownership."
Rep Forjoe.
D. Gene Williams & Delbert Bertholf, copartners; Jim Uglum, mgr.

**KXGO** (March 14, 1948): 790 kc; 5 kw, DA-N. 4000 W. Main. Phone Adams 5-4461. TWX Fargo 260. North Dakota Broadcasting Co. (acquired station Dec. 1, 1958). See North Dakota Broadcasting stations in "Group Ownership."
Network ABC. Rep Gill-Perna.
John W. Boler, pres & gen mgr; Clyde Olson, coml mgr; Joe Boyle, prog dir; Arv Johnson, news dir; Norris Pederson, chief engr.
KXGO-TV: Tv companion of KXGO.

APRTA
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Linked . . .
. . . by the mutual desire to produce the best possible news report for radio and television stations.

## NORTH DAKOTA CONTINUED

**WDAY** (May 22, 1922): 970 kc; 5 kw, DA-N. 207 Fifth St. N. Phone Adams 2-3371. TWX FG-182. WDAY Inc. (original owner). See "Newspaper Ownership."

Network NBC. Rep Peters, Griffin, Woodward.

E. C. Reineke, pres; Tom Barnes, gen mgr; Jack Dunn, station mgr; Bill Burn, coml mgr; Ernie Brevik, prog dir; Roy Pedersen, prom mgr; Norm Schrader, news dir; Julius Hetland, technical dir.

WDAY-TV: tv companion of WDAY.

### GRAFTON, Walsh County

**KGPC** (July 12, 1958): 1340 kc; 250 w. P. O. Box 312. Phone 227. KGPC Radio Co. (original owner).

Specialty programs: Polish, 3 hrs.; Spanish, ½ hr. wkly.

Clayton Matheson, chief owner & gen mgr; Robert Hunt, coml mgr; Don Jorstad, sports dir; Vern Garrison, prom mgr & news dir Larry Stout, chief engr.

### GRAND FORKS, Grand Forks County

***KFJM** (1923): 1370 kc; 1 kw-D. Phone 4-6141. U. of North Dakota.

John S. Penn, chmn, Dept of Speech; E. W. Olson, bus mgr; Myron M. Curry, station dir; Ellsworth S. Bryce, asst dir; Frank K. La Ban, prog dir.

**KILO** (1941): 1440 kc; 1 kw-D, 500 w-N. P. O. Box 928. Phone 4-5321. Grand Forks Herald Inc. (acquired station April 15, 1948). See "Newspaper Ownership." Also see Ridder Publications Stations in "Group Ownership."

Network CBS. Rep Everett-McKinney; Lee O'Connell; James D. Bowden & Co. (Minneapolis).

Specialty programs: Spanish.

M. M. Oppegard, pres; Herman Livingston, station mgr & coml mgr; Dorothy Ann Kirk, adm exec & woman's dir; Wm. F. Rendell, news dir; A. F. Petrich, chief engr.

**KNOX** (Sept. 7, 1947): 1310 kc; 5 kw, DA-N. P. O. Box 1110. Phone 4-4611. Community Radio Corp. (original owner). See Community Radio Stations in "Group Ownership."

Rep Meeker; Wayne Evans (Minneapolis).

Harry F. Rice, pres; Justin Hoberg, gen mgr; Bill Hutton, prog dir; Boyd Christenson, news dir; David L. Chumley, chief engr.

**KNOX-TV: Tv companion of KNOX.**

**KRAD** (see East Grand Forks, Minn.)

### HETTINGER, Adams County

**KNDC** (April 2, 1954): 1490 kc; 250 w. Lambert Bldg., zone 5. Phone 567-2421. Hettinger Broadcasting Co. (original owner).

Rep Best.

D. J. Shults, pres; Allen R. McIntyre, gen mgr; Tommy Clement, prog dir; Bill McIntyre, news dir; Doyle Ritter, chief engr.

### JAMESTOWN, Stutsman County

**KEYJ** (August 1954): 1400 kc; 250 w. P. O. Box 1170. Phone Clinton 2-2160. James River Broadcasting Co. (original owner). See Robert E. Ingstad Stations in "Group Ownership."

Rep James Bowden (Minneapolis).

Robert E. Ingstad, pres; Alfred G. Berry, gen mgr; Robert L. Richardson, coml mgr; Terry D. Soulis, prog dir; James Myers, prom mgr; Tom L. Burgum, news dir; Kenneth L. Rich, chief engr.

**KSJB** (1937): 600 kc; 5 kw, DA-1. P. O. Box 1271. Phone Clinton 2-3570. KSJB Inc. (acquired station Sept. 1, 1958).

Network CBS. Rep Weed; Dean & Slaughter (Minneapolis); Wayne Evans (Minneapolis).

James M. Pryor Jr., pres; Don MacTavish, gen mgr; S. S. (Bob) Ingersoll, coml mgr; Vic Donegan, prog dir; Kay McKenzie, prom mgr; Skip Aldrich, news dir; Harvey G. Van Erem, chief engr.

### MANDAN, Morton County

**KBOM (See Bismarck, N. D., listing).**

### MINOT, Ward County

**KCJB** (March 1950): 910 kc; 1 kw, DA-N. P. O. Box 1712. Phone Temple 5-1161. TWX Minot 8205. KCJB Inc. (acquired station Sept. 1, 1958).

Network CBS. Rep Weed; Wayne Evans (Minneapolis).

James M. Pryor Jr., pres & gen mgr; John Bohan, coml mgr; Conrad Balfour, prog dir; Calvin Asendorf, prom mgr; John Williams, news dir; Bernard Sagaser, chief engr.

**KLPM** (Oct. 28, 1929): 1390 kc; 5 kw-D, 1 kw-N. P. O. Box 232. Phone Temple 4-1146. Minot Broadcasting Co. (original owner).

Network MBS, Great Northern. Rep Walker-Rawalt.

Specialty programs: Norwegian, ½ hr. wkly.

Ethel H. Cooley, pres; C. W. Baker, vp, gen mgr & chief engr; Leslie E. Maupin, prog dir & coml mgr; K. M. Knutson, news dir.

**KQDY** (Nov. 17, 1957): 1320 kc; 1 kw-D. P. O. Box 1388. Phone Temple 7-1124. Dakota Broadcasters (original owner). See D. Gene Williams Stations in "Group Ownership."

Rep Forjoe.

Jack W. Birchill, gen mgr; Les H. Sabo, prog dir; Russ Chesney, news dir; Wes Bell, chief engr.

### OAKES, Dickey County

**KEYD** (1959): 1220 kc; 1 kw-D. Interstate Broadcasting Corp. (original owner). See Robert E. Ingstad Stations in "Group Ownership."

**Network Valley Radio Network.**

**Robert E. Ingstad, pres.**

### RUGBY, Pierce County

**KGCA** (not on air; granted July 28, 1960): 1450 kc; 250 w. Rugby Broadcasters (906 16th Ave., W., Williston, N. D.).

### VALLEY CITY, Barnes County

**KOVC** (Oct. 18, 1936): 1490 kc; 250 w. Phone 1490. KOVC Inc. (original owner). See Robert E. Ingstad Stations in "Group Ownership."

Network MBS. Rep James Bowden (Minneapolis).

Robert E. Ingstad, pres & gen mgr; Dale Olson, coml mgr; Russ Kaber, prog dir & chief engr; Larry Gauper, news dir.

### WAHPETON, Richland County

**KBMW (See Breckenbridge, Minn., listing).**

### WILLISTON, Williams County

**KEYZ** (1948): 1360 kc; 5 kw, DA-N. P. O. Box 1240. Phone Greenfield, 3-3911. Charles L. Scofield (acquired station 1951).

Rep Holman.

Charles L. Scofield, gen mgr & chief engr; Bob Miller, coml mgr; Bob Gilbert, prog dir; Freeman Hover, prom mgr; Jack McGeehan, news dir.

**KGCX (See Sidney, Mont., listing).**

## OHIO

***Non-commercial**

### AKRON, Summit County

**WADC** (April 8, 1925): 1350 kc; 5 kw, DA-1. 40 E. Mill St., zone 8. Phone Jefferson 5-6165. Allen T. Simmons Inc. (original owner).

Network CBS. Rep Howard.

Specialty programs: German, 1 hr; Hungarian, 1 hr.; Greek, 1 hr. wkly.

Allen T. Simmons, pres & gen mgr; R. B. Wilson, coml mgr; Margaret Bevans, prog dir; Dolores Buehrle, prom mgr; Walter L. Sanders, news dir; George V. Paul, chief engr.

**WAKR** (Oct. 16, 1940): 1590 kc; 5 kw, DA-N. 853 Copley Road, zone 20. Phone Portage 2-8811. TWX AK 484. Summit Radio Corp. (original owner). See "Newspaper Ownership." Also see John S. Knight Stations in "Group Ownership."

Network ABC. Rep McGavren.

S. Bernard Berk, pres; Roger G. Berk, vp & gen mgr; Kenneth M. Keegan, coml mgr; Bob Wylie, prog dir; Robert I. Bostian, prom mgr; Harold Hageman, news dir; Irwin L. Knopp, chief engr.

**WAKR-FM** (October 1947): 97.5 mc; 4.4 kw. Same licensee, address & staff as WAKR (above).

WAKR-TV: Tv companion of WAKR-AM-FM.

***WAPS (FM)** (1955): 89.1 mc; 1.3 kw. 70 N. Broadway. Phone Blackstone 3-2111. Board of Education, Akron City School District (original owner).

Specialty programs: French, 1½ hrs. wkly.

Betty Dickinson, acting coordinator radio-tv; Earl Coolman, chief engr.

**WCUE** (1950): 1150 kc; 1 kw-D, DA-D. 41 S. Main St., zone 8. Phone Franklin 6-7114. WCUE Inc. (original owner).

Network MBS. Rep Gill-Perna.

Ted Estabrook, pres & gen mgr; George Mamas, coml mgr; Bob Edwards, prog dir; Chick Watkins, prom mgr; Joel Rose, news dir; Henry Niederkofler, chief engr.

**WCUE-FM:** (not on air; granted March 12, 1958): 96.5 mc; 14.5 kw. Same address and licensee as WCUE (above).

**WDBN (FM)** (see Barberton, Ohio).

**WHLO** (October 1944): 640 kc; 1 kw, DA-1. L-KFI. 51 W. State St., zone 4. Phone Blackstone 3-7101. Radio Akron Inc. (acquired station Nov. 16, 1959). See Susquehanna Broadcasting Stations in "Group Ownership."

Rep Eastman.

Louis J. Appell Jr., pres; Arthur W. Carlson, gen mgr; Ted Hepburn, sales mgr & coml mgr; Bob Shipley, prog dir; Adrian R. Cooper, prom mgr; Bill Ridenour, news dir; Glenn Winter, chief engr.

### ALLIANCE, Stark County

**WFAH** (Sept. 2, 1953): 1310 kc; 1 kw-D, DA-D. 2720 S. Union Ave. Phone Talbot 1-1111. Review Publishing Co. (original owner). See "Newspaper Ownership."

Rep Webb; Ohio Stations Representatives (regional).

Donald A. Peterson, pres; Robert A. Gates, mgr & coml mgr; Edward D. Krahling, asst mgr & prog dir; Dale Flugan, news dir; Charles Dietrich, chief engr.

**WFAH-FM** (March 26, 1947): 101.7 mc; 1 kw. Duplicates WFAH (above).

### ASHLAND, Ashland County

**WNCO** (1950): 1340 kc; 250 w. P. O. Box 311. Phone 2-1572. Radio Ashland Inc. (acquired station Jan. 15, 1957).

Network MBS.

Charles O. Calhoun, gen mgr; Wm. E. Waldorf, coml mgr; C. John Cigna, prog dir.

**WNCO-FM** (1948): 101.3 mc; 10.2 kw. Duplicates WNCO (above).

### ASHTABULA, Ashtabula County

**WREO** (Sept. 21, 1937): 970 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 372. Phone Wyman 3-2126. WICA Inc. (original owner).

Rep Clark.

D. C. Rowley, pres; John A. Colin, gen mgr; D. W. Fassett, mgr; Andrew Holecko, prog dir; Frank N. Bernato, chief engr.

**WREO-FM** (1949): 103.7 mc; 40 kw (CP for 200 kw). Duplicates WICA (above).

### ATHENS, Athens County

**WATH** (Oct. 25, 1950): 970 kc; 1 kw-D. P. O. Box 527. Phone Lynwood 3-1587. Radio Athens Inc. (original owner).

A. H. Koulan, pres & gen mgr; John Kerr, coml mgr; Claudia Steadman, prog dir; Doug Sinsel, news dir; A. H. Koulan, chief engr.

***WOUB** (Sept. 15, 1957): 1340 kc; 250 w. Ohio U., College St. Phone Lynwood 3-1011, ext. 266. Ohio U. (original owner).

Vincent Jukes, dir; Archie Greer, station mgr; David Beach, prog dir; William Baxter, news dir; Arthur Hafer, chief engr.

***WOUB-FM** (Dec. 13, 1949): 91.5 mc; 10 w. Duplicates WOUB (above).

### BARBERTON, Summit County

**WDBN (FM)** (Akron) (not on air; target date Sept. 1, 1960): 94.9 mc; 110 kw. R. D. 1, Seville, Ohio. Independent Music Broadcasters Inc. (original owner).

George B. Hanna, pres; Theodore Niarhos, gen mgr & prog dir; Elizabeth Niarhos, coml mgr; Donald Udey, chief engr.

### BELLAIRE, Belmont County

**WOMP:** 1290 kc; 1 kw-D. P. O. Box 448, Wheeling, W. Va. Phone Orchard 6-5661. WOMP Inc. (acquired station March 1, 1959). See Horton-Kincaid Stations in "Group Ownership."

Specialty programs: Italian, Polish, Czech.

Donald J. Horton, pres; Arthur H. Simmers, gen mgr; Len Carl, coml mgr; Bob Chaddock, prog dir; Karen Porter, prom mgr; Don Amon, news dir; Jack Jennings, chief engr.

**WOMP-FM** (1947): 100.5 mc; 9 kw. Duplicates WOMP (above).

### BELLEFONTAINE, Logan County

**WOHP** (1952): 1390 kc; 500 w-D. Box 33 Phone 2-5796. Lake Erie Radio & Tv Corp. (acquired station 1953). Sale pending to Niagara Frontier Broadcasting Corp. (WJJL Niagara Falls, N. Y.).

R. K. Wood, gen mgr; Kenneth Arnold, chief engr; Charles Fox, news dir.

### BEREA, Cuyahoga County

***WBWC (FM)** (March 2, 1958): 88.3 mc; 10 w. Phone Berea 4-5356. Baldwin-Wallace College (original owner).

Specialty programs: French, ½ hr.; German, ½ hr.; Spanish, ½ hr. wkly.

W. Terry Stuart, station mgr; Beverly Morrison, prog dir; Bill Roy, public relations dir; Graydon S. McKee, special events dir; Jane Witten, news dir; Dave Snodgrass, technical dir; Gordon Graves, chief engr.

### BOWLING GREEN, Wood County

***WBGU (FM)** (November 1951): 88.1 mc; 1.35 kw. South Hall, Bowling Green State U. Phone 3-8411 Ext 539. Bowling Green State U. (original owner).

Sidney Stone, dir; Robert Greaige, chief engr.

**WHRW** (December 1954): 730 kc; 250 w-D, DA-D (CP for 1 kw-D, DA-D). Route 1, Lima City, Perrysburg, Ohio. Phone Trinity 4-4365. Howard R. Ward (original owner).

Specialty programs: Polish, 1 hr. wkly.

Howard R. Ward, owner & gen mgr.

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**FARGO, N. D.**

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**970 KILOCYCLES**

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*Exclusive National Representatives*

## OHIO CONTINUED

### CAMBRIDGE, Guernsey County

**WILE** (April 9, 1948): 1270 kc; 1 kw-D. 917 Beatty Ave. Phone 4-5605. Land O'Lakes Broadcasting Corp. (original owner).

Network Keystone.

Howard A. Donahoe, pres & gen mgr; George H. Wolfington, coml mgr; William Cowles, prog dir; Robert Kissinger, chief engr.

### CANTON, Stark County

**WAND** (1947): 900 kc; 500 w-D. 106 High Ave. N.W. Phone Glendale 6-8396. TWX CX 104. Dover Broadcasting Co. (acquired station Jan. 1, 1958). See Agnes Jane Reeves Greer Stations in "Group Ownership." See also "Newspaper Ownership."

Network MBS. Rep Walker-Rawalt.

Specialty programs: Greek, 1 hr. wkly.

Agnes J. Reeves Greer, pres; W. B. Steis, gen mgr; Norm Witherspoon, gen sales mgr; Sal Butera, asst mgr; Bill Humphries, prom mgr; Woody May, news dir; Don Graff, chief engr.

**WAND-FM** (not on air; target date Sept. 20, 1960): 106.9 mc; 28 kw. Duplicates WAND (above).

**WCMW** (Aug. 11, 1946): 1060 kc; 1 kw-D. 4601 Hills & Dales Rd. N.W., zone 8. Phone Glendale 5-9475. Stark Broadcasting Corp. (original owner).

Rep Masla.

Geneva Gee, pres; Clark L. Dozer, gen mgr; Jack R. Hale, station mgr & prog dir; Dick Bremkamp, sales mgr; Terry Fagan, news dir; Alwyn James, chief engr.

**WHBC** (March 9, 1925): 1480 kc; 5 kw, DA-N. 550 S. Market St., zone 2. Phone Glendale 6-7166. TWX CX-036. Ohio Broadcasting Co. (acquired station Oct. 1, 1938). See "Newspaper Ownership."

Network ABC. Rep Venard, Rintoul & McConnell.

Eugene Carr, pres; Robert C. Fehlman, gen mgr; Paul Gilmor, coml mgr; Lee Atwell, prog dir; Nancy Rice, prom mgr; Al Frances, news dir; John Schen, chief engr.

**WHBC-FM** (Feb. 2, 1948): 94.1 mc; 15 kw. Duplicates WHBC (above).

### CHILLICOTHE, Ross County

**WBEX** (September 1947): 1490 kc; 250 w. P. O. Box 244. Phone Prospect 3-2244. Shawnee Broadcasting Co. (acquired station September 1955).

Network MBS, Keystone. Rep Clark.

Truman A. Morris, pres; Alice Shein, coml mgr; Mary W. Morris, prog dir; Dave Logan, prom mgr; Al Batteiger, news dir; Don L. Head, chief engr.

WJMO

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**offers the lowest cost per 1,000 in the area. Our average cost per 1,000, makes us 1st in the hearts of our advertisers. For information call Erieview 12005 or write WJMO, 2156 Lee Road, Cleveland Hts., Ohio.**

**WCHI** (1956): 1350 kc; 500 w-D. 800 Eastern Ave. Phone Prospect 4-3385. Court House Broadcasting Co. (acquired station July 28, 1960).

### CINCINNATI, Hamilton County

**WAEF-FM** (Oct. 1, 1959): 104.3 mc; 4.8 kw. 6004 Wiehe Rd., zone 13. Phone Elmhurst 1-4040. North Cincinnati Broadcasting Co. (original owner).

Rep Walker-Rawalt.

Alvin W. Fishman, pres & gen mgr; Shirley Fishman, coml mgr; C. H. Mantle, prog dir; Martin Pinales, prom mgr; William A. Lorman, news dir; E. L. Fishman, chief engr.

**WCIN** (October 1953): 1480 kc; 1 kw-D, DA-D (CP 5 kw-D, 500 w-N, DA-2). 3301 Beekman St., zone 25. Phone Mulberry 1-7600. Rounsaville of Cincinnati Inc. (original owner). See R. W. Rounsaville Stations in "Group Ownership."

Rep Pearson (national); Dora-Clayton (southeast).

Specialty programs: Negro.

Robert W. Rounsaville, pres; Ralph B. Johnson, gen mgr; Joseph T. Starr, coml mgr; Charles A. Scruggs, prog dir; John Fulton, vp, local sales; Harold F. Walker, vp, natl sales; Tom Knox, news dir; Joyce Monroe, natl prog dir; Carl Dettmar, chief engr.

WCIN-TV: Tv companion of WCIN.

**WCKY** (Sept. 16, 1929): 1530 kc; 50 kw, DA-N (local sunset at Sacramento, Calif.). Phone Cherry 1-6565. TWX CI 281. L. B. Wilson Inc. (original owner).

Rep AM Radio Sales.

C. H. Topmiller, pres; Thomas A. Welstead, vp in charge of sales; Mrs. Jeanette Heinze, vp & gen mgr; Harold Parry, local sales mgr; Paul Miller, prog dir; Mrs. Essie Rupp, sec & continuity dir; Arthur D. Gillette, studio tech supervisor; James Ranney, trans tech supervisor; Paul Sommerkamp, news editor.

**WCPO** (1927): 1230 kc; 250 w. 2345 Symmes St., zone 6. Phone University 1-9000. TWX CI-327. Scripps-Howard Radio Inc. (acquired station Aug. 30, 1935). See Scripps-Howard Group in "Group Ownership." See also "Newspaper Ownership."

Rep Blair.

Jack R. Howard, pres; M. C. Watters, gen mgr; Patrick H. Crafton, station dir; Bill Dawes, prog dir; Vera Schulte, prom dir; Jack Fogarty, news dir; Paul Adams, chief engr.

**WCPO-FM** (July 20, 1949): 105.1 mc; 16.5 kw. Same licensee & staff as WCPO (above).

WCPO-TV: Tv companion of WCPO-AM-FM.

**WFFM (FM)** (not on air; target date unknown): 101.1 mc; 9.1 kw. Plains Radio Broadcasting Co. (Transfer pends to United Communications Inc.)

***WGUC (FM)** (not on air; target date unknown): 90.9 mc; 5.3 kw. U. of Cincinnati.

**WKRC** (1922): 550 kc; 5 kw-D, 1 kw-N, DA-2. 1906 Highland Ave., zone 19. Phone Garfield 1-1750. TWX CI 95. Taft Broadcasting Co. (acquired station 1939). See Taft Broadcasting Stations in "Group Ownership."

Network CBS. Rep Katz.

Hulbert Taft Jr., pres; Hubbard Hood, gen mgr; Richard L. Bevington, coml mgr; Edward J. Kennedy Jr., prog dir; Lila R. Lambert, prom mgr; Pat Boisseau, news dir; Hugh LaCrosse, chief engr.

**WKRC-FM** (1947): 101.9 mc; 14.5 kw. Same licensee & address as WKRC (above).

WKRC-TV: Tv companion of WKRC-AM-FM.

**WLW** (1922): 700 kc; 50 kw. 140 W. Ninth St., zone 2. Phone Cherry 1-1822. TWX CI 376. Crosley Broadcasting Corp. (original owner). See Crosley Broadcasting Stations in "Group Ownership."

Network NBC. Rep Crosley; NBC Spot; Lowrance; Moore.

James D. Shouse, chmn; Robert E. Dunville, pres & gen mgr; H. P. Lasker, vp sales; Scott McLean, radio sales mgr; K. T. Murphy, vp & treas; Al Bland, vp & gen prog mgr; Gene Dailey, radio prog mgr; R. J. Rockwell, vp, dir of engineering; Jack Frazier, dir sales prom; Marge Kemme, dir pres relations & promotion; Richard Fischer, news dir.

WLWT (TV): Tv companion of WLW.

**WOIO (FM)** (not on air; granted July 28, 1960): 98.5 mc; 14 kw. Seven Hills Broadcasting Corp. See Taliesin Stations in "Group Ownership."

**WSAI** (1923): 1360 kw; 5 kw, DA-N. Hotel Sinton, zone 2. Phone Main 1-1068. WSAI Inc. (acquired station June 1959). See Consolidated Sun Ray Stations in "Group Ownership."

Rep Gill-Perna.

William B. Caskey, pres; Howard Eicher, vp & gen mgr; C. L. (Chick) Doty, natl sales mgr; James Light, prog dir; Marian E. Knight, prom & merchandising dir; William R. Gill, news dir; Joseph Bortz, chief engr.

**WSAI-FM** (1955): 102.7 mc; 14.7 kw. Same address, licensee & staff as WSAI (above).

Rep Heritage Stations.

**WZIP** (1947): 1050 kc; 1 kw-D. Vernon Manor Hotel, zone 19. Phone University 1-6067. Greater Cincinnati Radio Inc. (acquired station February 1959).

Network MBS. Rep Broadcast Time Sales, Ohio Stations Representatives.

Edward D. Skotch, pres; Robert B. Reitman, gen mgr; Donald Balsamo, vp charge of sales; Gittie Bortz, sales service; Charles Grady, prog dir; Sylvia Elton, prom mgr; Francis Wagner, chief engr.

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### CLEVELAND, Cuyahoga County

**KYW** (1923): 1100 kc; 50 kw, DA-1. 815 Superior Ave., zone 14. Phone Cherry 1-0942. TWX CV 960-U. Westinghouse Broadcasting Co. (acquired station 1956). See Westinghouse Broadcasting Stations in "Group Ownership."

Rep AM Radio Sales.

Donald H. McGannon, pres; Carl W. Vandagrift, gen mgr; Fred Walker, coml mgr; Bud Wendell, prog dir; Janet Byers, prom mgr; Gary Franklin, news dir; Sid Stadig, chief engr.

**KYW-FM** (1947): 105.7 mc; 27 kw. Same licensee, address & staff as KYW (above).

KYW-TV: Tv companion of KYW-AM-FM.

**WABQ** (1947): 1540 kc; 1 kw-D. 2323 Chester Ave., zone 14. Phone Cherry 1-7555. Tuschman Broadcasting Corp. (acquired station Jan. 19, 1959).

Rep Howard.

Specialty programs: Negro, 100%.

Preston G. Tuschman, pres; Harrison Dillard, prog dir; Rudolph Jones, chief engr.

**WABQ-FM** (May 4, 1960): 106.5 mc; 16.5 kw. Duplicates WABQ (above).

***WBOE (FM)** (October 1938): 90.3 mc; 15 kw. 1380 E. Sixth St., zone 14. Phone Cherry 1-3660. Board of Education, Cleveland City School District (original owner).

Mark C. Schinnerer, supt of schools; Leo Battin, dir of radio; Wolcott B. Louis, chief engr.

**WCRF-FM** (Nov. 23, 1958): 103.3 mc; 21.3 kw. P. O. Box 8205, zone 33. Phone Jackson 6-4619. Moody Bible Institute of Chicago (original owner).

W. E. Mayfield, mgr, radio div; John Rader, gen mgr; Don Harrier, chief engr.

**WDOK** (April 30, 1950): 1260 kc; 5 kw, DA-2. 1515 Euclid Ave., zone 15. Phone Main 1-2890. TWX CV 158. Civic Broadcasters Inc. (original owner).

Network MBS. Rep H-R Reps.

Specialty programs (wkly): Slovak, ½ hr.; Hungarian, 2½ hrs.; Slovenian, 1 hr.; Czech, 1 hr.; Greek, ½ hr.; German, 3 hrs.; Italian, ½ hr.; Polish, 1 hr.; Ukranian, ½ hr.; Serbian, ½ hr.; Lithuanian, ½ hr.

Frederick C. Wolf, pres & gen mgr; Wayne Mack, prog dir; Ellen Ungerann, prom mgr; Brian Hodgkinson, news dir; Ralph Quay, chief engr.

**WDOK-FM** (Oct. 4, 1954): 102.1 mc; 31 kw. Same licensee, address & staff as WDOK (above).

**WERE** (July 6, 1949): 1300 kc; 5 kw, DA-1. 1500 Chester Ave., zone 15. Phone Superior 1-9600. TWX CV-718. Cleveland Broadcasting Inc. (original owner). See Cleveland Broadcasting Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell.

Specialty programs: Italian, ½ hr; Polish, 2 hrs. wkly.

Ray T. Miller Jr., pres; Richard M. Klaus, vp & gen mgr; Ed Paul, vp in charge of operations; Edwin J. Stevens, vp in charge of prog & prom; Peter Roper, prom mgr; Art Schreiber, news dir; Harry Dennis, vp in charge of engineering.

**WERE-FM** (Oct. 23, 1949): 98.5 mc; 40 kw. Same licensee, address & staff as WERE (above).

**WGAR** (1930): 1220 kc; 50 kw, DA-1. Hotel Statler Hilton, zone 1. Phone Prospect 1-0200. TWX CV 35. Peoples Broadcasting Corp. (acquired station 1954). See Peoples Broadcasting Stations in "Group Ownership."

Network CBS. Rep Christal.

Herbert E. Evans, pres; Carl E. George, gen mgr; R. B. Forker, coml mgr; Robert K. Smiley, prog dir; Dale Palmer, prom mgr; Charles Day, news dir; Donald R. McCollister, chief trans engr; Lloyd C. Wingard, chief studio engr.

**WGAR-FM** (1947): 99.5 mc; 31 kw. Same licensee, address & staff as WGAR (above).

**WHK** (July 26, 1921): 1420 kc; 5 kw, DA-N. 5000 Euclid Ave., zone 3. Phone Express 1-5000. TWX CV 853. Metropolitan Broadcasting Corp. (acquired station June 1, 1958). See Metropolitan Broadcasting Stations in "Group Ownership."

John W. Kluge, pres; Jack Thayer, vp & gen mgr; Gerald A. Spinn, prog dir; W. Gary Davis, prom & publicity dir; Ralph H. DeLany, chief engr.

**WHK-FM** (1947): 100.7 mc; 32 kw. Duplicates WHK (above).

**WJMO-WCUY (FM)** (See Cleveland Heights, Ohio, listing).

**WJW** (1926): 850 kc; 5 kw, DA-1 (CP for 10 kw-D, 5 kw-N, DA-2). 1630 Euclid Ave., zone 15. Phone Tower 1-6080. TWX CV 196. Storer Broadcasting Co. (acquired station Nov. 17, 1954). See "Newspaper Ownership." Also see Storer Broadcasting Stations in "Group Ownership."

Network NBC. Rep Katz.

George B. Storer, pres; James E. Bailey, vp & managing dir; Jules Blum, gen sales mgr; Bruce MacDonald, prog dir; Harold Brinkman, chief engr.

**WJW-FM** (1946): 104.1 mc; 2.8 kw. Duplicates WJW (above).

WJW-TV: Tv companion of WJW-AM-FM.

**WNOB (FM)** (July 14, 1959): 107.9 mc; 135 kw. 1510 Williamson Bldg., zone 14. Phone Tower 1-1760. Northern Ohio Broadcasting Co.

Fred H. Austin, pres & gen mgr; Ellis F. Smolik, treas; Norman Russick, sec; Bob Forster, station & sales mgr; Ben Arrigo, program dir; Larry Shipley, chief engr; Mike Lapine, public service consultant.

### CLEVELAND HEIGHTS, Cuyahoga County

**WJMO** (1947): 1490 kc; 250 w. 11821 Euclid Ave. Phone Erieview 1-2005. Friendly Broadcasting Co. (acquired station Jan. 14, 1954). See United Broadcasting Stations in "Group Ownership."

Network ABC. Rep UBC Spot Sales (N.Y.); Dora Clayton (Georgia).

Specialty programs: Italian, 1 hr.; Negro, 140 hrs.; Spanish, ½ hr. wkly.

Richard Eaton, pres; C. C. Courtney, gen mgr; Don Bruck, coml mgr; John Slade, prog dir; Chuck Owens, chief engr.

**WCUY (FM)** (Dec. 19, 1947): 92.3 mc; 26 kw. Same licensee, address & staff as WJMO.

### COLUMBUS, Franklin County

**WBNS** (1924): 1460 kc; 5 kw-D, 1 kw-N, DA-N. 33 N. High St., zone 15. Phone Capital 4-9265. RadiOhio Inc. (acquired station 1933). See "Newspaper Ownership."

Network CBS. Rep Blair.

Richard A. Borel, gen mgr; W. I. Orr, coml mgr; Parke Blanton, prog dir; Jim Yerian, prom mgr; Chet Long, news dir; Lester Nafzger, chief engr.

**WBNS-FM** (June 1959): 97.1 mc; 54 kw. Same licensee, staff & address as WBNS.

WBNS-TV: Tv companion of WBNS-AM-FM.

***WCBE (FM)** (Sept. 26, 1956): 90.5 mc; 11 kw. 270 E. State St., zone 15. Phone Capital 8-3821. School District of Columbus.

John H. Sittig, dir, radio and audio-visual education; Rosena L. LaPrade, asst dir; Fred Ufferman, chief engr.

**WCOL** (1922): 1230 kc; 250 w. E. Broad at Young St., zone 15. Capital 1-4581. Air Trails Inc. (acquired station Jan. 1, 1952). See Air Trails Network Stations in "Group Ownership" and "Newspaper Ownership."

Rep Eastman.

Charles Sawyer, pres; J. P. Williams, exec vp; Alex Buchan, vp; Collis A. Young, gen mgr; John Osborne, promotion mgr; Tilford C. Carpenter, chief engr; Cliff Oliver, news dir.

**WCOL-FM** (1947): 92.3 mc; 7.2 kw. Duplicates WCOL (above).

**WMNI** (April 26, 1958): 920 kc; 500 w, DA-1. Southern Hotel. Phone Capital 1-1354. North American Broadcasting Co. (original owner).

Network ABC. Rep McGavren.

William R. Mnich, pres & chief owner; Andy Edgerton, gen mgr; Joe Franks, production dir; Bill Robinson, prog dir; Dean Boyer, news dir; John D. Brookbank, chief engr.

***WOSU** (April 20, 1920): 820 kc; 5 kw (limited to sunset at Dallas, Tex.). 215 W. 19th Ave., zone 10. Phone Cypress 3-2831. Ohio State U. (original owner).

Specialty programs: French, 1¼ hrs.; German, 1¼ hrs.; Italian, ¾ hr. wkly.

Novice G. Fawcett, pres, Ohio State U.; Richard B. Hull, dir, radio and tv broadcasting; William H. Ewing, assoc dir for programming; Donald R. Quayle, prog dir; Alphonsus J. Boggioni, radio technical supervisor.

***WOSU-FM** (December 1949): 89.7 mc; 11 kw. Duplicates *WOSU (above).

*WOSU-TV: Tv companion of *WOSU-AM-FM.

**WRFD** (September 1947): 880 kc; 5 kw-D. Worthington. Phone Tuxedo 5-5342. Peoples Broadcasting Corp. (original owner). See Peoples Broadcasting Stations in "Group Ownership."

Rep Gill-Perna.

Herbert E. Evans, pres; Joseph D. Bradshaw, gen mgr; Dale Lutz, coml mgr; Phil Sheridan, prog dir & prom mgr; Bill Arthurs, news dir; Harold Schaaf, chief engr.

**WTVN** (1924): 610 kc; 5 kw, DA-N. 22 E. Gay St. Phone Capitol 4-1271. TWX CL 540. Taft Broadcasting Co. (acquired station July 24, 1954). See Taft Broadcasting Stations in "Group Ownership."

Network MBS. Rep Katz.

Hulbert Taft Jr., pres; Richard Ostrander, gen mgr; Eugene D'Angelo, coml mgr; Don McCarty, prog dir; Lauretta Boolby, prom mgr; Bob Adkins, news dir; Raymond Owen, chief engr.

**WTVN-FM** (April 1, 1960): 96.3 mc; 26 kw. Same licensee and staff as WTVN (above) with the exception of Leon Lowenthal, fm gen mgr; Robert French, fm coml mgr.

WTVN-TV: Tv companion of WTVN-AM-FM (above).

**WVKO** (November 1951): 1580 kc; 1 kw-D, DA-D. 2495 Henderson Rd. Phone Hudson 6-9595. Skyway Broadcasting Corp. (original owner).

Rep Venard, Rintoul, McConnell.

Specialty programs: Negro, 10 hrs. wkly.

Milton Staub, pres; Bert Charles, gen mgr; Wm. Selander, coml mgr; Wm. Brown, prog dir & prom mgr; John Terry, news dir; J. Wm. Hammett, chief engr.

**WVKO-FM** (November 1948): 94.7 mc; 52 kw. Same licensee and staff as WVKO (above) with addition of J. Wm. Hammett, fm prog dir.

### CONNEAUT, Ashtabula County

**WWOW** (Oct. 25, 1959): 1360 kc; 500 w-D. 211 Main St. Phone 7-1001. Louis W. Skelly (original owner).

Louis W. Skelly, pres & gen mgr; Don Peters, coml mgr; Bob Allen, prog dir; Regina Conroy, prom mgr; Eugene Clair, news dir; Ron Terry, chief engr.

### COSHOCTON, Coshocton County

**WTNS** (Nov. 9, 1947): 1560 kc; 1 kw-D. 114 N. 6th St. Phone Main 2-1560. Coshocton Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Grant Webb.

F. Bruce Wallace, pres & gen mgr; B. Dale Bennett, coml mgr; Hugh G. Williams, prog dir & news dir; James T. Sigman, prom mgr; Hermen L. Philabaum, chief engr.

### DAYTON, Montgomery County

**WAVI** (March 1, 1960): 1210 kc; 250 w-D. 1428 Cincinnati St., zone 8. Phone Baldwin 4-1137. WAVI Broadcasting Corp. (original owner).

Rep Broadcast Time Sales.

Specialty programs: Negro, 3 hrs. wkly.

H. K. Crowl, pres & gen mgr; Guy Wadsworth, coml mgr; Paul Murphy, prog dir; DeWitt Campbell, prom mgr; John Fraim, news dir; Bill Taylor, chief engr.

**WAVI-FM** (not on air; granted June 15, 1960): 107.7 mc; 30.7 kw. Same address and licensee as WAVI (above).

**WHIO** (Feb. 9, 1935): 1290 kc; 5 kw, DA-N. 1414 Wilmington Ave., zone 1. Phone Clearwater 4-5311. TWX DY-116. Miami Valley Broadcasting Corp. (original owner). See "Newspaper Ownership." Also See James M. Cox Stations in "Group Ownership."

Network CBS. Rep Hollingbery.

James M. Cox Jr., pres; Robert H. Moody, exec vp & gen mgr; Stan Mouse, coml mgr; Wade Alley, prog dir; Chuck Gay, prom mgr; Tom Frawley, news dir; Ernest L. Adams, chief engr.

**WHIO-FM** (1946): 99.1 mc; 19 kw. Same licensee, address & staff as WHIO (above).

WHIO-TV: Tv companion of WHIO-AM-FM.

**WING** (May 24, 1921): 1410 kc; 5 kw, DA-N. Talbott Tower. Phone Baldwin 2-3773. Great Trails Broadcasting Corp. (acquired station May 1939). See Air Trails Network Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Eastman.

Charles Sawyer, pres; Dale Moudy, vp & gen mgr; J. P. Williams, exec vp; Alex Buchan, vp; Don Sailors, coml mgr; Jim Smith, prog dir; Betsy Lee, prom mgr; Jack Wymer, news dir; Howard Ryan, chief engr.

**WONE** (1949): 980 kc; 5 kw, DA-2. 380 W. First St., zone 2. Phone Baldwin 4-6501. Skyland Broadcasting Co. (original owner).

Rep Headley-Reed.

Ronald B. Woodyard, pres & gen mgr; Louis G. Froelich, coml mgr; C. J. Thornquest, natl sales mgr.

**WIFE (FM)** (1959): 104.7 mc; 24 kw. Same address and licensee as WONE (above).

WONE-TV: Tv companion of WONE and WIFE (FM).

### DEFIANCE, Defiance County

**WONW** (1949): 1280 kc; 500 w, DA-N. Radio Drive. Phone 3-2776. Tri-State Broadcasting Inc. (original owner).

Rep Devney-O'Connell.

Specialty programs: Spanish, 1½ hrs. wkly.

Richard W. Crowell, pres; Glenn R. Thayer, vp & gen mgr; Howard A. Meyers, coml mgr.

### DELAWARE, Delaware County

**WDLR** (not on air; target date Oct. 1, 1960): 1550 kc; 500 w-D, DA-D. P. O. Box 231. Delaware Broadcasting Inc. (original owner).

C. Robert Taylor, gen mgr & coml mgr.

***WSLN (FM)** (1954): 99.1 mc; 10 w. Ohio Wesleyan U. Phone 3-2391. Ohio Wesleyan U. (original owner).

A. Wm. Bluem, gen mgr; Jane Colle, prog dir; George Cryder, chief engr.

### DOVER, Tuscarawas County

**WJER** (Feb. 22, 1950): 1450 kc; 250 w. P. O. Box 555. Phone New Philadelphia 4-2126. TWX NPHLA 059. Dover Broadcasting Co. (original owner). See "Newspaper Ownership" and Agnes Jane Reeves Greer Stations in "Group Ownership."

Network MBS. Rep Walker-Rawalt.

Agnes J. Reeves Greer, pres; W. B. Steis, gen mgr; Sal Butera, asst mgr; Norm Witherspoon, gen sales mgr; Jim Shipley, farm & program dir; Don Graff, chief engr; Rex Ridenour, news dir; Sally Drew, women's dir.

### EAST LIVERPOOL, Columbiana County

**WOHI** (Dec. 1, 1949): 1490 kc; 250 w. P. O. Box 760. Phone Fulton 5-1490. East Liverpool Broadcasting Co. (original owner).

Network ABC. Rep Webb.

Richard V. Beatty, pres.

**WOHI-FM** (April 15, 1959): 104.3 mc; 27 kw. Duplicates WOHI (above).

### EATON, Preble County

**WCTM (FM)** (not on air; granted July 14, 1960): 92.9 mc; 3.1 kw. Western Ohio Broadcasting Service Inc.

### ELYRIA, Lorain County

**WEOL** (November 1948): 930 kc; 1 kw, DA-2. 408 E.S.T. Bldg. Phone Fairfax 2-3761. Elyria-Lorain Broadcasting Co. (original owner). See "Newspaper Ownership."

Otto B. Schoepfle, pres; Paul Nakel, gen mgr; Richard E. Barrett, prog dir; Todd Burke, news dir; Hugh Coburn, chief engr.

**WEOL-FM** (November 1948): 107.3 mc; 15 kw. Duplicates WEOL (above).

WEOL-TV: Tv companion of WEOL-AM-FM.

### FINDLAY, Hancock County

**WFIN** (1941): 1330 kc; 1 kw-D. 101½ W. Sandusky St. Phone Garden 2-4545. Findlay Publishing Co. (acquired station 1949). See Findlay Publishing Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

R. L. Heminger, pres; Clyde W. Johnson, gen mgr; Richard Daugherty, coml mgr; Bob Lee, prog dir; Allen P. Dudley, prom mgr; Clair L. Meekins, news dir; Edgar Smith, chief engr.

**WFIN-FM** (1948): 100.5 mc; 8.2 kw. Duplicates WFIN (above) and programs separately at night.

### FOSTORIA, Seneca County

**WFOB** (Dec. 9, 1952): 1430 kc; 1 kw, DA-2. P. O. Box 589. Phone Hemlock 5-5666. Seneca Radio Corp. (original owner).

Rep Grant Webb, Ohio Stations.

Specialty programs (wkly): Spanish, 5/6 hr.

Andrew Emerine, pres; Melvin Murray, gen mgr & program dir; Roger V. Wise, coml mgr; Carl Barry, chief engr; Dave Carr, news dir; Neal Clardy, farm dir; Mary Lou McGriff, women's dir.

**WFOB-FM** (1946): 96.7 mc; 1 kw. Duplicates WFOB (above).

### FREMONT, Sandusky County

**WFRO** (December 1949): 900 kc; 500 w-D, DA-D. 905 W. State St. Phone Federal 2-3951. Robert F. Wolfe (original owner).

Rep Best.

Specialty programs: Spanish.

Robert F. Wolfe, pres; Weddell Kerr, coml mgr; Frank Swartz, prog dir; Art Smith, news dir; Allan Kauble, chief engr.

**WFRO-FM** (Dec. 15, 1946): 99.3 mc; 1 kw. Duplicates WFRO (above).

### GALLIPOLIS, Gallia County

**WJEH** (June 19, 1950): 990 kc; 1 kw-D, 250 w-N, (Canadian restricted). P. O. Box 448. Phone Gibson 6-3543. Ohio Valley on the Air Inc. (original owner).

Network Keystone. Rep Sears & Ayer.

Specialty programs: Negro, 3 hrs. wkly.

John E. Halliday, pres; Marianne B. Campbell, gen mgr & coml mgr; Stephen Allen, prog dir; John Birk, news dir; E. L. Atkins, chief engr.

### GRANVILLE, Liking County

***WDUB (FM)** (Not on air; granted June 1960; target date unknown): 91.3 mc; 10 w. Denison U.

### HAMILTON, Butler County

**WERH** (1960): 970 kc; 5 kw-D. Kate F. Fite, executor.

**WFOL FM)** (not on air; granted June 15, 1960): 94.9 mc; 3.4 kw. Walter L. Follmer.

**WMOH** (Aug. 15, 1944): 1450 kc; 250 w. Second National Bldg. Phone Twinbrook 4-6543. Fort Hamilton Broadcasting Co. (original owner).

Rep Jack Masla.

Robert Briede, pres; Robert L. Odson, gen mgr; Raymond C. Motley, coml mgr; Norm Keller, prog dir; Ralph Shupe, news dir; Robert Bullio, chief engr.

**WHOH (FM)** (Feb. 9, 1959): 103.5 mc; 8.7 kw. Same licensee, staff and address as WMOH (above).

**WQMS (FM)** (May 26, 1958): 96.7 mc; 290 w (CP for 96.5 mc; 1.4 kw). 1501 Woodview Lane. Phone Twinbrook 4-8751. Community Broadcasting Co. (original owner).

John F. McNally, owner; Louise H. McNally, prog dir; Kathleen A. McNally, prom mgr; Michael M. McNally, news dir; J. Patrick McNally, chief engr.

### HILLSBORO, Highland County

**WSRW** (July 1956): 1590 kc; 500 w-D. P. O. Box 176. Phone Express 3-1590. Highland Broadcasting Co. (acquired station July 1959).

Network Keystone.

Tom Archibald, pres & gen mgr; Ayleene M. Sauer, coml mgr; Willard Parr Sr., prog dir; William Hugh Foor, news dir; John Haskett, chief engr.

### IRONTON, Lawrence County

**WIRO** (September 1951): 1230 kc; 250 w. Radio Plaza. Phone Jefferson 2-1922. Iron City Broadcasting Co. (acquired station June 1952).

Network MBS, Keystone. Rep Best.

C. A. Baker, pres & chief engr; Clinton E. McElroy, gen mgr; Helen Rowe, prog dir; L. G. Gibson, news dir.

### JACKSON, Jackson County

**WLMJ** (December 1953): 1280 kc; 1 kw-D. P. O. Box 72. Phone 850. Dean C. Stuhlmueller (acquired station Jan. 1, 1959).

Network Keystone. Rep Clark.

Dean C. Stuhlmueller, pres & gen mgr; John Wilson, station dir; Dwight Cowden, chief engr.

### KENT, Portage County

***WKSU-FM** (July 19, 1950): 88.1 mc; 10 w. Phone Orchard 3-3411. Kent State U. (original owner).

Dr. George A. Bowman, pres; Walton D. Clarke, dir of broadcasting; John C. Weiser, prog supervisor; Norman P. Streely.

## OHIO CONTINUED

### LANCASTER, Fairfield County

**WHOK** (October 1948): 1320 kc; 1 kw-D. Memorial Drive. Phone 013-4373. Hocking Valley Broadcasting Corp. (original owner).
Rep Ohio Stations.
Nelson R. Embrey, pres & gen mgr; Mark Lucas, coml mgr; Roy Stingley, prog dir; Richard Westbrook; news dir; Charles Houston, chief engr.

**WHOK-FM** (December 1958): 95.5 mc; 18 kw. Duplicates WHOK (above).

### LIMA, Allen County

**WIMA** (December 1948): 1150 kc; 1 kw, DA-N. 223 N. Main Et. Phone Capital 32060. TWX Li 292. Northwestern Ohio Broadcasting Corp.
Network ABC. Rep McGavren.
G. E. Hamilton, pres; R. W. Mack, gen mgr; C. B. Heller, coml mgr; Bill Frink, prog dir; William Harrison, chief engr.

**WIMA-FM** (June 1948): 102.1 mc; 15 kw. Duplicates WIMA (above).
WIMA-TV: Tv companion of WIMA-AM-FM.

### LORAIN, Lorain County

**WWIZ** (Oct. 26, 1958): 1380 kc; 500 w-D. 1615 Broadway. Phone Cherry 4-5235. WHIZ Inc. (original owner).
Network ABC.
Specialty programs: Spanish, 1 hr. wkly.
Sanford A. Schafitz, pres; Joe Leonard, gen mgr; A. Barlow, coml mgr; Robert Lee, prog dir; C. Francine, prom mgr; F. E. Cole, news dir; Milton Wills, chief engr.

W-WIZ
NORTHERN OHIO'S
*BIG SOUND*
*BIG BUY*
LORAIN, OHIO

### MANSFIELD, Richland County

**WCLW** (Dec. 30, 1957): 1570 Kc; 250 w-D, DA-D. 791 McPherson St. Phone Lafayette 5-2333. Mansfield Broadcasting Co. (original owner).
Rep Devney-O'Connell.
Frederick Eckardt, owner & gen mgr; William Ball, chief engr.

**WMAN** (Dec. 4, 1939): 1400 kc; 250 w. P. O. Box 461. Phone LA 4-2211. TWX Mans. 040. Richland Inc. (original owner).
Network ABC. Rep Venard, Rintoul & McConnell.
J. M. O'Hara, pres & gen mgr; Robert A. James, prog dir & prom mgr; Rex Hess, news dir; William E. Morrison, chief engr.

### MARIETTA, Washington County

**WCMO (FM)** (not on air; target date unknown): 89.3 mc; 10 w. Marietta College.

**WMOA** (June 1946): 1490 kc; 250 w. First National Bank Bldg. Phone Frontier 3-7527. Marietta Broadcasting Co. (acquired station October 1950).
Network NBC. Rep Bolles.
R. Sanford Guyer, gen mgr & coml mgr; Lee Kendricks, prog dir; Tony Curtiss, prom mgr; Kenneth Luther, news dir; Charles Clark, chief engr.

### MARION, Marion County

**WMRN** (Dec. 23, 1940): 1490 kc; 250 w. P. O. Box 518. Phone Dupont 3-1131. Marion Broadcasting Co. (original owner).
Network ABC.
Robert T. Mason, pres, treas & gen mgr; Arthur L. Martin, coml mgr; Madge Cooper, prog dir; Joe Ionne, news dir; F. J. Peters, chief engr.

**WRMN-FM** (April 1953): 106.9 mc; 25 kw. Duplicates WRMN (above) except for special events.

### MASSILLON, Stark County

**WTIG** (Aug. 1, 1957): 990 kc; 250 w-D, DA-D. P. O. Box 573. Phone Temple 2-9619. Massillon Broadcasting Co. (original owner). See Joel Rosenblum Stations in "Group Ownership."
Rep Hal Walton.
Joel W. Rosenblum, pres; Richard J. Scholem & Nick Barry, co-mgrs; Ted Wesley, prog dir; Ray Rosenblum, prom mgr; Fred Meeks, news dir; Joe Kish, chief engr.

### MIAMISBURG, Montgomery County

**WFCJ (FM)** (not on air; granted June 29, 1960): 93.9 mc; 6.5 kw. Miami Valley Christian Assn. Inc.

### MIDDLEPORT-POMEROY, Meigs County

**WMPO** (Aug. 28, 1959): 1390 kc; 1 kw-D. P. O. Box 71. Phone Wyandotte 25355. Radio Mid-Pom Inc. (original owner).
John E. M. Kerr, pres. & gen mgr; William C. Miller, station mgr; Frank M. Youngwerth, coml mgr; Barbara F. Beal; prog dir; Michael S. Rammell, prog mgr; Dennis L. Steadman, news dir; Roger K. Bennett, chief engr.

### MIDDLETOWN, Butler County

**WPFB** (Sept. 1, 1947): 910 kc; 1 kw-D, 100 w-N. 4305 Central Ave. Phone Garden 2-3625. Paul F. Braden (original owner).
Rep Devney-O'Connell.
Paul F. Braden, mgr; Thomas P. Hogan, asst. mgr; Joseph H. LeMoyne, coml mgr.; Charles Reeder, prog dir; Bill Hart, prom mgr; Robert Cordray, news dir; Laurace Beckwith, chief engr.

**WPFB-FM** (July 1, 1959): 105.9 mc; 29.4 kw. Same licensee, staff & address as WPFB (above).

SOUTHERN OHIO'S FOREMOST
FM—STATION
*The Only FM Station*
*With City Grade Coverage*
1000 UV/M IN
DAYTON & CINCINNATI
WPFB-FM
MIDDLETOWN, OHIO
105.9 MC 60,000 WATTS

### MT. VERNON, Knox County

**WMVO** (Nov. 26, 1953): 1300 kc, 500 w-D, DA-D. P. O. Box 348. Phone Exchange 20946. Mt. Vernon Broadcasting Co. (original owner).
Rep Ohio Stations Representatives.
Mrs. Charles Zelkowitz, pres; Stephen W. Zelkowitz, station mgr & prog dir; Bill Victor, sales coordinator; George Bennett, news dir; Rudy Maxwell, chief engr.

**WMVO-FM** (May 26, 1951): 93.7 mc; 2.9 kw. Duplicates WMVO (above).

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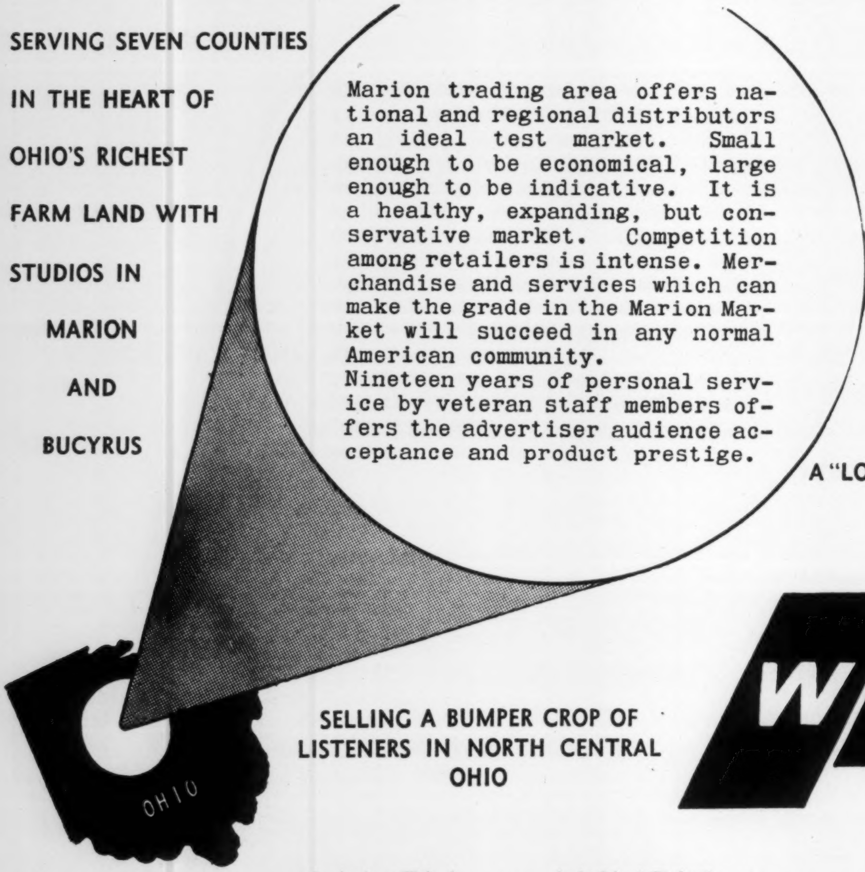

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MARION
AND
BUCYRUS

Marion trading area offers national and regional distributors an ideal test market. Small enough to be economical, large enough to be indicative. It is a healthy, expanding, but conservative market. Competition among retailers is intense. Merchandise and services which can make the grade in the Marion Market will succeed in any normal American community.
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THE "FRIENDLY NEIGHBOR STATION" CHANGES STATISTICS INTO SERVICE AND SERVICE INTO SALES FOR YOU!

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SINCE 1940

WMRN

SELLING A BUMPER CROP OF
LISTENERS IN NORTH CENTRAL
OHIO

AM-FM AND WMRN FARMS

### NEWARK, Licking County

**WCLT** (Jan. 4, 1949): 1430 kc; 500 w-D. 25 W. Main St. Phone Fairfax 40071. WCLT Radio Inc. (acquired station Jan. 1, 1958). See "Newspaper Ownership."

Rep Meeker; Ohio Stations Representatives.

Thomas A. Rogers, pres & gen mgr; Robert H. Pricer, coml mgr; Arnauld Fleming, prog dir; Ray Luther, news dir; Benjamin E. Windle, chief engr.

**WCLT-FM** (Aug. 7, 1947): 100.3 mc; 8.5 kw. Duplicates WCLT (above).

### NEW BOSTON, Scioto County

**WIOI** (Sept. 2, 1959): 1010 kc.; 500 w-D. (CP for 1 kw-D). P. O. Box 909. Phone Elmwood 3-8587. WIOI Inc. (original owner).

Network Keystone.

Grady M. Sinyard, pres; James D. Sinyard, gen mgr; Joseph S. Klarke, coml mgr; John G. Greene, asst coml mgr; Robert F. Phipps Jr.; prog dir; Tommy Ray Lesley, chief engr.

### OXFORD, Butler County

***WMUB (FM)** (1950): 88.5 mc; 810 w. Miami University Broadcasting Service. Phone 32161, ext 323. Miami U. (original owner).

Dr. Stephen C. Hathaway, dir of broadcasting; Paul G. Yeazell, gen mgr; Charles Myers, prog dir; Wm. Utter, prom mgr; Ben Laime, news dir; Andrew F. Bruch, chief engr.

*Non-commercial educational.

*WMUB-TV: Tv companion of *WMUB (FM).

**WOXR (FM)** (Dec. 24, 1959): 97.7 mc; 600 w. R. R. 1. Phone West Oxford 4-3513. Radio Oxford (original owner).

Harold F. Parshall, gen mgr & chief engr; Ronald G. Slater, coml mgr.

### PAINESVILLE, Lake County

**WPVL** (April 25, 1956): 1460 kc; 500 w-D. 102 S. Park Place. Phone Elmwood 2-3155. WPVL Inc. (original owner).

Rep Webb; Ohio Stations Representatives.

Carl R. Lee, pres, gen mgr & chief engr; Donald Atkin, coml mgr; James Ahlstrom, news dir.

### PIQUA, Miami County

**WPTW** (Nov. 1947): 1570 kc; 250 w-D. 1625 Covington Ave. Phone Prospect 3-3513. Miami County Broadcasting Co. (original owner). See Richard E. Hunt Stations in "Group Ownership."

Network Keystone. Rep Best.

C. Oscar Baker, pres & gen mgr.

### PORTSMOUTH, Scioto County

**WNXT** (Aug. 30, 1951): 1260 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 1228. Phone Elmwood 3-1161. WNXT Inc. (acquired station Aug. 1, 1959).

Network ABC. Rep Raymer.

Lenard Feldman, pres; Marshall Rosene, gen mgr; coml mgr & prog dir; Martin Petree, news dir; Russel Newman, chief engr.

**WPAY** (April 15, 1935): 1400 kc; 250 w. 1009 Gallia St. Phone Elmwood 3-5176. Paul F. Braden (acquired station Feb. 1, 1956).

Network CBS. Rep Devney-O'Connell.

Paul F. Braden, pres; O. T. Dresbach, gen mgr; Joseph Le Moyne, coml mgr; John T. Baker, prog dir; Frank C. Balmert, news dir; Maurice L. Myers, chief engr.

**WPAY-FM** (June 15, 1948): 104.1 mc; 7 kw. Same licensee, staff & address as WPAY (above). WPAY-FM is programmed separately from WPAY from 10 a.m. to 10 p.m. and duplicates am programming from sign-on (5 a.m.) to 10 a.m. and from 10 p.m. to sign-off (1 a.m.).

### SALEM, Columbiana County

**WSOM (FM)** (Nov. 25, 1958): 105.1 mc; 100 kw. Radio Hill. Phone Edgewood 7-9544. Salem Broadcasting Co. (acquired station May 21, 1959).

Lee R. Dixon, pres & gen mgr; J. L. Shipley, coml mgr; Roger Luscombe, prog dir; William Glasser, chief engr.

### SANDUSKY, Erie County

**WLEC** (Dec. 7, 1947): 1450 kc; 250 w. P. O. Box 441. Phone Main 6-2000. Cleveland Broadcasting Co. (acquired station May 5, 1960). See Cleveland Broadcasting Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell.

Jay Wagner, pres & gen mgr; Louis Mahla, coml mgr; Karl Bates, prog dir; Kenneth Halterman, news dir; Jay Leibach, chief engr.

**WLEC-FM** (Aug. 15, 1959): 102.7 mc; 6.9 kw. Duplicates WLEC (above).

### SPRINGFIELD, Clark County

**WBLY** (1947): 1600 kc; 1 kw-D. Chamber of Commerce Bldg. Phone Fairfax 4-3950. Champion City Broadcasting Co. (acquired station 1954).

Network Keystone. Rep Clark.

R. Stanley Lucas, pres; Robt. L. Yontz, gen mgr; Allan Meuleman, coml mgr; James Bissey, prog dir; Carl Egbert, chief engr.

**WBLY-FM** (August 1958): 103.9 mc; 1 kw. Duplicates WBLY (above).

**WIZE** (Nov. 1, 1940): 1340 kc; 250 w. 117 W. High St. Phone Fairfax 3-4955. Radio Voice of Springfield Inc. (original owner). See "Newspaper Ownership." See also Air Trails Network Stations in "Group Ownership."

Rep Devney-O'Connell.

Charles Sawyer, pres; J. P. Williams, exec vp; Ernest A Gudridge, vp & gen mgr; Alex Buchan, vp; Sheila Dickerson, prom mgr; Dave Marvin, news dir; George Harris, music supervisor; Victor Bushong, vp & chief engr.

### STEUBENVILLE, Jefferson County

**WSTV** (November 1940): 1340 kc; 250 w. 428 Market St. Phone Atlantic 2-6265. TWX 060. WSTV Inc. (original owner). See Friendly Group in "Group Ownership."

Network MBS. Rep Avery-Knodel.

Specialty programs: Italian, 2 hrs.; Negro ½ hr. wkly.

John J. Laux, exec vp & gen mgr; Louis W. Shapiro, station mgr; Thomas Abernethy, prog dir; Scott McMurray, local news editor; William Chesnes, chief engr.

**WSTV-FM** (June 1947): 103.5 mc; 3.1 kw. Duplicates WSTV (above).

WSTV-TV: Tv companion of WSTV-AM-FM.

### TIFFIN, Seneca County

**WTTF** (Dec. 1959): 1600 kc; 500 w-D, DA-D. 112 E. Market St. Phone Gibson 7-2212. WTTF Inc. (original owner).

Rep Cooke.

Robert G. Wright, pres; gen mgr & coml mgr; Milton Maltz, vp & managing dir; Alan Gemar, farm & news dir; Shelby Bristow, chief engr.

### TOLEDO, Lucas County

**WMHE (FM)** (Oct. 14, 1957): 92.5 mc; 10 kw. 4665 W. Bancroft St., Zone 7. Phone Jefferson 6-9643. Hillebrand Electronics (original owner).

Rep Walker-Rawalt.

William A. Hillebrand, owner; Willam A. Woods, gen mgr; Marvel Brand, prog dir; Richard Price, news dir; Donald R. Howard, chief engr.

**WOHO** (October 1954): 1470 kc; 1 kw, DA-2. P. O. Box 276, Station "A," zone 5. Phone Oxford 3-6576. The Midwestern Broadcasting Co. (original owner).

Network MBS.

Rep Webb.

Ford R. Weber, pres; Sam W. Sloan, gen mgr; William C. Wester, coml mgr; Geo. M. Mishler, prog dir.

**WSPD** (1921): 1370 kc; 5 kw, DA-N. 136 Huron St., zone 4. Phone Cherry 8-6201. TWX TO 91. Storer Broadcasting Co. (January 1928). See Storer Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Katz.

George B. Storer, pres; Reggie Martin, gen mgr; Emerson W. Kimble, nat sales mgr; Jack Williams, prog dir; Jim Uebelhart, news dir; George E. Fulop, chief engr.

**WSPD-FM** (Aug. 11, 1947): 101.5 mc; 23 kw. Duplicates WSPD (above).

WSPD-TV: Tv companion of WSPD.

***WTDS (FM)** (May 1948): 91.3 mc; 730 w. 1901 W. Central, zone 6. Board of Education, Toledo City School District (original owner).

Specialty programs: French, 1 hr. (wkly).

Philo C. Dunsmore, superintendent of schools; Harry D. Lamb, gen mgr & prog Dir; Dorothy Matheny, prom mgr; S. Roberson, chief engr.

**WTOD** (June 16, 1946): 1560 kc; 1 kw-D. 3225 Arlington Ave., zone 14. Phone Evergreen 5-2507. TWX TOL 262. Booth Broadcasting Co. (acquired station Aug. 17, 1957). See "Newspaper Ownership." Also see Booth Stations in "Group Ownership."

Network CBS. Rep Weed.

Specialty programs: Negro, 1 hr.; ~~Polish~~, 5 hrs. wkly.

John L. Booth, pres; Sunne Miller, gen. & coml mgr; John Garry, prog dir; Robert Sowers, chief engr.

**WTRT (FM)** (Dec. 7, 1956): 99.9 mc; 8.8 kw. Same licensee, staff & address as WTOD.

**WTOL** (Feb. 28, 1938): 1230 kc; 250 w. 711 Madison Ave., zone 2. Phone Cherry 4-7411. Community Broadcasting Co. (original owner).

Network ABC. Rep Gill-Perna.

Specialty programs: Negro, 2½ hrs. wkly.

Frazier Reams, pres; Thomas S. Bretherton, gen. mgr; Roug Tabner, coml mgr; Robert H. Krieghoff, prog dir; Joseph R. Weaver, asst Prog dir in charge of radio; Orris Tabner, sales service mgr; Joe Gillis, news dir; Harold Holmes, chief engr.

**WTOL-FM** (October 1949): 104.7 mc; 1.3 kw. (CP for 50 kw). Same licensee and staff as WTOL (above) with J. Weaver, prog dir.

WTOL-TV: Tv companion of WTOL-AM-FM.

### VAN WERT, Van Wert County

**WERT** (Nov. 27, 1958): 1220 kc; 250 w-D. P. O. Box 104. Phone Bernard 24075. Van Wert Broadcasting Co. (original owner).

Rep Sears & Ayer; Ohio Station Reps.

Kenneth E. Kunze, pres, chief engr & station mgr; Raymond Waldron, coml mgr; John Ury, prog dir; Robert Ziegler, news dir.

### WARREN, Trumbull County

**WHHH** (Nov .1941): 1440 kc; 5 kw. Second National Bank .Bldg. Phone Express 22529 Warren Tribune Radio Station Inc. (acquired station 1949). See "Newspaper Ownership."

Rep Grant Webb.

Specialty programs: Greek, 1 hr.

Helen Hart Hurlbert, pres; Robert E. Hardy, mgr & chief engr; Chester Waggoner, coml mgr; John Peterson, prog dir; James Stephenson, prom mgr; Ray Siebert, news dir.

### WASHINGTON COURT HOUSE, Fayette County

**WCHO** (February 1952): 1250 kc; 500 w-D. S. Main St. Phone 5-6211. Court House Broadcasting Co. (original owner).

Network Keystone. Rep Best.

W. N. Nungesser, pres, gen mgr & chief engr; R. L. Anderson, coml mgr & prog dir.

### WAVERLY, Pike County

**WPKO** (1954): 1380 kc; 1 kw-D, DA-D P. O. Box 67. Phone Piketon 2781. Ohio Quest Inc. (acquired station June 1, 1960).

James B. Denton, pres.

### WELLSTON, Jackson County

**WKOV** (June 1952): 1330 kc; 500 w-D. P. O. Box 190. Phone 4-2000. Family Broadcasting Co. (acquired station January 1958).

Network Keystone. Rep Best.

W. N. Nungesser, pres, gen mgr & chief engr.

### WESTERVILLE, Franklin County

***WOBN (FM)** (Oct. 8, 1958): 91.5 mc; 10 w. Phone Tu 2-3651. Otterbein College (original owner).

Keith L. Brown, gen mgr; Richard Gorsuch, prog dir; Bernard Campbell, chief engr.

### WOOSTER, Wayne County

**WWST** (1947): 960 kc; 1 kw-D. 186 S. Hillcrest Dr. Phone Angelus 3-5075. Wooster Republican Printing Co. (original owner). (See "Newspaper Ownership.")

Network Keystone. Rep Robt. Keller Inc.

E. B. (Ted) Evans, gen mgr; Quentin Welty, sales mgr; Robert Heeter, program dir; Allan Lang, production mgr; B. L. Bowman, gen chief engr.

W W S T

"RADIO WOOSTER"

*"Serving Ohio's Foremost Agricultural Area"*

WITH THE PROMOTIONS THAT BUILD AND HOLD LISTENER INTEREST

- Cultural (College of Wooster)
- Scientific (Ohio Agricultural Experimental Station)
- Industry (Many nationally-famous industries; still growing)
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Gross Yearly Retail Sales
(HOME COUNTY ONLY)

$80,000,000

*AM—1,000 WATTS*
*960 KC*

*FM—13,000 ERP*
*104.5 MG*

Represented by Robt. Keller, Inc., N.Y. & Chicago—call or wire for the full success story

→ YOUR BEST DOLLAR BUY FOR SPOTTING NORTH-CENTRAL OHIO

## OHIO CONTINUED

**WWST-FM** (1947): 104.5 mc; 13 kw. Duplicates WWST (above).

### WORTHINGTON, Delaware County

**WRFD** (see Columbus, Ohio).

### YELLOW SPRINGS, Greene County

***WYSO (FM)** (Feb. 8, 1958): 91.5 mc; 10 w (CP 360 w). Antioch College. Phone Rockwell 7-8371. Antioch College of Yellow Springs (original owner).

Lee Eitzen, gen mgr; Jon Wallach, prog dir; David B. Peck, chief engr.

### YOUNGSTOWN, Mahoning County

**WBBW** (Feb. 20, 1949): 1240 kc; 250 w. 260 W. Federal St. Phone Riverside 4-4421. TWX Yo 068. Mahoning Valley Broadcasting Corp. (original owner).

Network MBS. Rep Weed.

Specialty programs: Italian, 1 hr. wkly.

John Cherpack Jr., pres & chief engr; Gene Trace, vp & gen mgr; Phil Wood, coml mgr; A. N. Ross, prog dir; Robert Spiegel, news dir.

**WBBW-FM:** 93.3 mc; 17.5 kw. Duplicates WBBW (above).

**WFMJ** (Sept. 7, 1939): 1390 kc; 5 kw, DA-N. 101 W. Boardman St., zone 3. Phone Riverside 4-8611. TWX YO-079. WFMJ Broadcasting Co. (original owner). See "Newspaper Ownership."

Network NBC.

William F. Maag Jr., pres; Mitchell F. Stanley, gen & coml mgr; Robert Locke, prog dir; William Lindsay, news dir; Frank A. Dieringer, chief engr.

WFMJ-TV: tv companion of WFMJ.

**WHOT** (Oct. 16, 1955): 1570 kc; 1 kw-D, DA-D. 401 N. Blaine Ave., zone 5. Phone Riverside 6-8464. TWX Yo-058. WHOT Inc. See Myron Jones Stations in "Group Ownership."

Rep Hollingbery.

Myron Jones, pres; William Fleckenstein, gen mgr; Bill Aey, coml mgr; Richard Thompson, prog dir.

**WRED (FM)** (November 1959): 101.1 mc; 24.5 kw. Duplicates WHOT (above).

**WKBN** (1926): 570 kc; 5 kw, DA-N. 3930 Sunset Blvd., zone 1. Phone Sterling 2-1145. TWX YO-081. WKBN Broadcasting Corp. (original owner).

Network CBS. Rep Raymer.

W. P. Williamson Jr., pres & gen mgr; Carl F. Glade, coml mgr; John Moses, prog dir; W. P. Williamson III, public relations dir & prom mgr; Jim Mullins, news dir; Bernard Wilkens, chief engr.

**WKBN-FM** (Aug. 26, 1947): 98.9 mc; 50 kw. Duplicates WKBN (above).

WKBN-TV: Tv companion of WKBN.

### ZANESVILLE, Muskingum County

**WHIZ** (May 1924): 1240 kc; 250 w. Lind Arcade Bldg. Phone Gladstone 2-5431. TWX Zan 67. Southeastern Ohio Broadcasting System (acquired station July 1, 1947). See Zanesville Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Pearson.

Clay Littick, pres; Allan Land, gen mgr; Nate Milder, coml mgr; Tom Wiebell, prog dir; Naomi Lorton, prom mgr; Tom Clark, news dir; Bill Hunt, chief engr.

WHIZ-TV: Tv companion of WHIZ.

## OKLAHOMA

*Non-commercial

### ADA, Pontotoc County

**KADA** (September 1934): 1230 kc; 250 w. P. O. Box 642, zone 6. Phone Federal 2-1212. TWX 288. KADA Broadcasting Inc. (original owner).

Networks ABC, Keystone. Reps Paul H. Raymer; Clarke Brown (southwest).

Brown Morris, pres; Bill Hoover, vp; George Miller Jr., chief engr.

KTEN (TV): tv companion of KADA.

### ALTUS, Jackson County

**KWHW** (April 2, 1947): 1450 kc; 250 w. P. O. Box 551. Phone Hudson 2-1450. Altus Broadcasting Co. (orignal owner). See "Newspaper Ownership."

Network Keystone. Rep Pearson.

Frank E. Wimberly, pres & gen mgr; Albert Houpe, coml mgr; Ernest Baucum, chief engr.

### ALVA, Woods County

**KALV** (Oct. 18, 1956): 1430 kc; 500 w, DA-1. P. O. Box 328. Phone 1663. Aubrey D. Conrow (original owner).

Rep Best.

Aubrey D. Conrow, pres; Robert L. Martin, gen mgr; Merle M. Johnson, news dir; John H. Goss, chief engr.

### ARDMORE, Carter County

**KVSO** (1935): 1240 kc; 250 w. P. O. Box 1246. Phone Capital 3-3030. Estate of John F. Easley (original owner). See "Newspaper Ownership."

Networks ABC, Keystone.

Douglas C. Dillard, gen mgr; Emogene Lewis, coml mgr; Dolly Dalkington, prog dir; Bill Lauderdale, news dir; C. W. Rollins, chief engr.

### BARTLESVILLE, Washington County

**KWON** (1942): 1400 kc; 250 w. P. O. Box 69, Dewey Rd. Phone Federal 6-1400. Horace C. Bowen (acquired station, May 1959).

Network MBS. Rep Melville, Gene Bolles.

Horace C. Boren, pres & gen mgr; Mrs. Horace C. Boren, vp; George Kountoupis, station mgr; Fred Cordell, coml mgr; Jim Willaford, prog dir; Bill Drake, news dir; Mrs. Jim Munson, womens' dir; Dallas DeGraffenreid, chief engr.

### BLACKWELL, Kay County

**KLTR** (1952): 1580 kc; 250 w-D. P. O. Box 70. Phone 309. Star Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Dr. F. G. Conley, pres; Robert F. Pool, vp, gen mgr & chief engr; Ray Bush, prom & coml mgr; Larry Eck, prog dir; Allen Abbot, news dir.

### CHICKASHA, Grady County

**KWCO** (1946): 1560 kc; 1 kw-D, 250 w-N, DA-N. P. O. Box 770. Phone Castle 4-2890. Bayard C. Auchincloss (acquired station August 1960).

Network Keystone.

### CLAREMORE, Rogers County

**KWPR** (1948): 1270 kc; 500 w-D. P. O. Box 454. Phone Rogers 3-1281. BRT Broadcasting Co. (acquired station July 1, 1959).

Wayne Rowley, gen mgr & chief engr; James Robert Brewer, coml mgr & prom mgr; Leon Shearhart, prog dir.

### CLINTON, Custer County

**KWOE** (April 15, 1949): 1320 kc; 1 kw-D. P. O. Box 558. Phone Fairfax 3-0617. Western Oklahoma Broadcasting Co. (original owner).

Lonnie J. Preston, pres & gen mgr; Edward L. O'Hearn, coml mgr; Alice Preston, prog dir; Jerry White, chief engr.

### CUSHING, Payne County

**KUSH** (1953): 1600 kc; 1 kw-D. P. O. Box 791. Phone Capitol 5-0922. Cimarron Broadcasters (acquired station August 1953). See "Newspaper Ownership."

Network Keystone.

Gordon R. Rockett, pres & gen mgr; William R. DeWire, coml & prom mgr; Ron Mott, prog dir; Ralph Mells, news dir; Charles Grimm, chief engr.

### DUNCAN, Stephens County

**KRHD** (October 1947): 1350 kc; 250 w-D, 100 w-N. 16th & Pine. Phone Alpine 5-1350. Duncan Broadcasting Co. (original owner). See R. H. Drewry Stations in "Group Ownership."

Network Keystone.

Specialty programs: Negro, ¼ hr. wkly.

R. H. Drewry, pres; W. M. Brubaker, gen mgr; Morgan Duval, coml mgr; John Moen, prog dir; Les Agee, chief engr.

### DURANT, Bryan County

**KSEO** (May 1947): 750 kc; 250 w-D. P. O. Box 511. Phone 3100. Durant Publishing-Broadcasting Corp. (acquired station June 1957). See "Newspaper Ownership."

Lewis W. Coleman, gen mgr; Glen D. Burke, asst mgr; Eddie Anderson, prog dir; Hal Cochran, chief engr.

**KSEO-FM** (November 1958): 107.3 mc; 2.75 kw. Duplicates KSEO (above).

### ELK CITY, Beckham County

**KBEK** (1929): 1240 kc; 250 w. P. O. Box 189. Phone 730. Bob Garrison Enterprises (acquired station July 1959).

Network Keystone. Rep Pearson.

Specialty programs: Negro; Spanish.

Bob Garrison, pres & gen mgr; Bob Creason, coml mgr; Cliff Walker, prog dir; Lou Garrison, prom mgr; Bill Engler, news dir; Pat Gilbreath, chief engr.

### ENID, Garfield County

**KCRC** (1928): 1390 kc; 1 kw, DA-1. P. O. Box 952. Phone Adams 7-1390. Enid Radiophone Co. (acquired station 1933). See "Newspaper Ownership."

Network ABC. Rep Pearson.

Milton B. Garber, pres; John W. Taylor, vp; Pat Murphy, gen mgr; Jim Stacey, coml mgr; Dick Dieble, prog dir; Phil Brown, news dir.

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**KGWA** (1950): 960 kc; 1 kw, DA-1. P. O. Box 346. Phone Adams 4-4230. Public Broadcasting Service Inc. (acquired station 1955). See R. H. Drewry Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell.

Allan Page, pres, gen mgr & coml mgr; Lyle Gaston, prog dir; Rex Walker, news dir; Milton Wentworth, chief engr.

### FREDERICK, Tillman County

**KTAT** (1948): 1570 kc; 250 w-D. P. O. Box 920. Phone Edison 5-2131. Frederick Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Specialty programs: Negro, ¼ hr.; Spanish, 1 hr., wkly.

Dr. Ron Wheeler, owner & gen mgr; Mary Wheeler, prog dir.

### GUTHRIE, Logan County

**KWRW** (October 1955): 1490 kc; 100 w. 115 N. Division. Phone Butler 2-2321. Guthrie Broadcasting Co. (acquired station February 1960).

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly.

Howard D. Smith, pres; Richard M. Carroll, gen mgr; Peggy Ann Weems, coml mgr; Wallace Seeds, prog dir; Joe Pershall, prom mgr; Gary J. Dark, news dir; Robert B. Phillips Jr., chief engr.

### GUYMON, Texas County

**KGYN** (Dec. 12, 1948): 1220 kc; 1 kw-D. P. O. Box 130. Phone 338. Plains Broadcasting Co. (original owner).

Network Keystone. Rep Best.

T. M. Raburn Jr., pres & mgr.

### HENRYETTA, Okmulgee County

**KHEN** (July 19, 1956): 1590 kc; 500 w-D. Free Lance Bldg. Phone Olive 2-3298. Henryetta Radio Co. (original owner). (See "Newspaper Ownership.")

Rep Hopewell.

J. Leland Gourley, pres; Marvin L. Hull, gen mgr; Virginia L. Brasher, coml mgr; Bill Simmons Jr., program dir; Ed Hayes, chief engr.

### HOBART, Kiowa County

**KTJS** (June 21, 1947): 1420 kc; 1 kw-D. P. O. Box 311. Phone 1420. Alfred R. Fuchs (acquired station March 1954).

Network Keystone.

A. R. Fuchs, pres, gen mgr & chief engr; Wayne Robison, coml mgr; Lillian Robison, prog dir.

### HOLDENVILLE, Holdenville County

**KWSH** (1948): (See Wewoka, Okla., listing.)

### HUGO, Choctaw County

**KIHN** (October 1948): 1340 kc; 250 w. P. O. Box 430. Phone 1723. Little Dixie Broadcasting Co. (original owner).

Rep Best.

D. W. Brawner, pres; Barrett Fellows, news dir; T. L. Brawner, chief engr.

### IDABEL, McCurtain County

**KBEL** (June 8, 1953): 1240 kc; 250 w. P. O Box 1072. Idabel Broadcasting Co. (original owner).

Winston O. Ward, owner & gen mgr; J. P. Stanley, promotion dir & coml mgr; Bob Green, program dir; Ernest Burgin, chief engr; Lou Delle Stanley, women's dir.

### LAWTON, Comanche County

**KCCO** (May 27, 1956): 1050 kc; 250 w, DA-D. P. O. Box 2187. Phone Elgin 5-1050. Progressive Broadcasting Co. (original owner).

Dr. G. G. Downing, pres; Ross B. Baker, gen mgr; C. J. McDonald, coml mgr; B. J. Sams, prog dir; James R. Williams, prom mgr; Robert Hamm, news dir; Robert Stabler, chief engr.

**KSWO** (May 1, 1941): 1380 kc; 1 kw, DA-2. P. O. Box 699. Phone Elgin 5-1380. TWX 472. Oklahoma Quality Broadcasting Co. (acquired station May 1, 1945). See R. H. Drewry Stations in "Group Ownership."

Network ABC. Rep McGavren; Clarke Brown (Southwest).

R. H. Drewry, pres; Rex Miller, gen mgr & coml mgr; Don Hodges, prog dir; Joan Haam, prom mgr; Don Foster, news dir; Harold Kinkead, chief engr.

KSWO-TV: Tv companion of KSWO.

### McALESTER, Pittsburg County

**KNED** (March 14, 1950): 1150 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 780. Garden 3-1460. Pittsburg County Broadcasting Co. (original owner).

Rep Pearson.

Ray VanHooser, pres; Dud Stallings, station mgr; Frank Hopkins, coml mgr; Deane Keith Jr., prog dir; Joe Shields, prom mgr; Jerry McCoy, chief engr.

**KTMC** (March 3, 1946): 1400 kc; 250 w. P. O. Box 157. Phone Garden 3-1400. McAlester Broadcasting Co. (acquired station 1950).

Network Keystone. Rep Weed Radio.
Bob Baggett, pres & gen mgr; Sue Baggett, sec-treas; Phil Reed, coml mgr; Shirley Crowson, prog dir; Johnny Garner, news dir; Harold Duncan, chief engr.

### MIAMI, Ottawa County

**KGLC** (April 17, 1959): 910 kc; 1 kw, DA-1. P. O. Box 511. Phone Kimball 2-3303. Miami Broadcasting Co. (original owner). See Kenyon Brown Statons in "Group Ownership."
Network MBS.
Kenyon Brown, chief owner; William A. Searle, gen mgr; Claude Donica Jr., coml mgr; Jim King, program dir; Louis Stone, chief engr; Larry Ferguson, news dir.

### MUSKOGEE, Muskogee County

**KBIX** (October 1936): 1490 kc: 250 w. Barnes Bldg. Phone Murray 2-1331. Oklahoma Press Pub. Co. (original owner). (See "Newspaper Ownership.")
Network ABC. Rep Pearson.
Specialty programs (wkly): Negro, 19½ hrs.
Tams Bixby Jr., pres; Dewey Johnson, mgr; Ted Foster, chief engr.

**KMUS** (1947): 1380 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1588. Phone Murray 2-2488-89. Horace C. Boren (acquired station May 1958).
Reps Melville; Gene Bolles.
Specialty programs: Negro, 3 hrs.,daily.
Horace C. Boren, pres & gen mgr; Mrs. H. C. Boren, vp; James E. Keitel Jr., station mgr; Rex Rovang, prog dir; Ernest DeCamp, news dir; J. E. Keitel, chief engr; Nancy Howard, women's dir.

### NORMAN, Cleveland County

**KNOR** (November 1949): 1400 kc: 250 w. P. O. Box 542. Phone Jefferson 4-8475. Cleveland County Broadcasting Co. (original owner).
Network Keystone.
Wm. S. Morgan, gen mgr; June W. Morgan, prog dir; Edward Renner, chief engr.

***WNAD** (Sept. 26, 1922): 640 kc; 1 kw-D. U. of Oklahoma. Phone Jefferson 6-0900. U. of Oklahoma (original owner).
Hugh M. Mix, dir of educational broadcasting services: W. C. Boren, prog dir; Don Hatch, music dir; Joe Alexander, news dir; W. E. Morris, chief engr.

***WNAD-FM** (Feb. 1, 1949): 90.9 mc; 7 kw. Same staff and licensee as WNAD (above).

### OKLAHOMA CITY, Oklahoma County

**KBYE** (1947): 890 kc; 1 kw-D. P. O. Box 671. Phone Garfield 7-6524. Great Empire Broadcasting Corp. (acquired station Aug. 1, 1957).
Network ABC.
Berniece L. Lynch, pres; F. F. Mike Lynch, gen mgr; Frank J. Lynch, station coordinator; Thomas J. Lynch, prog dir; Glenn V. Valentine, prom mgr; Jerry D. Lynch, news dir; William R. Gaylor Jr., chief engr.

**KEFM (FM)** (Aug. 17, 1958): 94.7 mc; 3 kw. 730 E. Reno, zone 17. Phone Central 5-4567. Carl E. Williams.
Rep Good Music Broadcasters.
Carl Williams, owner; Earl Thomas, gen mgr; Larry Fisher, coml mgr; Bill Wilson and Norman Beeman, chief engrs.

**KIOO (FM)** (not on air—target date unknown): 100.5 mc; 40 kw. Nanmar Inc.

**KJEM** (1948): 800 kc; 250 w-D. 515 N. Robinson. Phone Central 2-6367. KJEM Inc. (acquired station Feb. 15, 1959).
Rep Broadcast Time Sales.
William D. Schueler, pres; C. Hewel Jones, gen & coml mgr; Walter W. Jones, prog dir; Bruce Hickman, news dir; Hal Henegar, chief engr.

**KLPR** (1947): 1140 kc; 1 kw-D. P. O. Box 4248, Capitol Hill Station. Phone Melrose 4-1411. Big Chief Broadcasting Co. (acquired station April 1958).
Rep Pearson.
Lovelle Morris Beasley, pres & gen mgr; Leon Nance, sec-treas; Eddie Lane, vp & station mgr; Charles Davis, prog dir; Robert Clark, news dir; Joseph Latimore, chief engr.

**KOCY** (1938): 1340 kc; 250 w. Plaza Court Bldg., zone 3. Phone Central 5-4333. Plaza Court Broadcasting Co. (original owner).
Rep Adam Young.
Matthew H. Bonebrake, pres & gen mgr; Carlton Beck, coml mgr; Dale Wehba, prog dir & prom mgr; Elmo Black, chief engr.

***KOKH (FM)** (Aug. 17, 1958): 88.5 mc; 11 kw. 1801 N. Ellison. Phone Jackson 5-9403. Independent School District No. 89 (original owner).
Specialty programs: French, 1 hr.; Polish, 1 hr., wkly.
Charles Grady, dir of broadcasting; Richard Corner, prog dir; Clarence Dezl, chief engr.
*KOKH-TV: tv companion of KOKH-FM.

**KOMA** (1927): 1520 kc; 50 kw, DA-N. 311 W. Grand. Phone Central 5-6653. Storz Broadcasting Co. (acquired station Nov. 21, 1958). See Storz Stations in "Group Ownership."
Rep Blair.
Todd Storz, pres; Jack S. Sampson, gen mgr; Phil Noland, prog dir; George Wiley, prom mgr; Joe Latimer, chief engr.

**KTOK** (Jan. 29, 1927): 1000 kc; 5 kw, DA-2. P. O. Box 986, zone 1. Phone Central 5-8351. KTOK Inc. (acquired station April 1, 1946). See Wendell Mayes Stations in "Group Ownership."
Network MBS. Rep Robert E. Eastman.
Wendell Mayes, pres; Tom Johnson, gen mgr; George Collisson, local sales mgr; Bill Bryan, prog dir; John Knight, news dir; Clifford Easum, chief engr.

**KTOK**—dominant in Adult Type Programming for 32 years. All music is toe-tapping (no rock 'n roll) and all announcers are adults.

**KTOK**—carries more Supermarket advertising than all other Oklahoma City stations COMBINED.

**KTOK**—presents over 200 "on the spot" newscasts weekly.

**KTOK**—Oklahoma City's only network outlet since July, 1959 carrying World Series from NBC; Championship fights and baseball playoffs from ABC; Races from CBS and MBS News.

**KYFM (FM)** (July 8, 1958): 98.9 mc; 1.5 kw. P. O. Box 7283, zone 12. Phone Whitney 7-7997. Capitol City Broadcasting Co. (original owner).
Network ABC. Rep Walker-Rawalt.
Edwin P. Nall, pres; Charlene Nall, prog dir; Thelma Simpson, womens' dir; James Sroufe, chief engr.

**WKY** (January 1920): 930 kc; 5 kw, DA-N. 500 E. Britton Rd., zone 14. Phone Trinity 8-2161. TWX OC 568. WKY Television System Inc. (acquired station August 1928). See "Newspaper Ownership" and WKY Tv System Stations in "Group Ownership."
Rep Katz.
E. K. Gaylord, pres; Norman Bagwell, station mgr; Lee Allen Smith, asst mgr; Dan H. Williams, prog mgr; Jim Willis, sales prom mgr.
WKY-TV: Tv companion of WKY.

### OKMULGEE, Okmulgee County

**KOKL** (1936): 1240 kc; 250 w. P. O. Box 1350. Phone 3646. Okmulgee Broadcasting Co. (acquired station 1950). See Donald W. Reynolds Stations in "Group Ownership." See "Newspaper Ownership."
Network Keystone. Reps Headley-Reed; Clyde Melville (Southwest).
Specialty programs: Negro, 15 hrs. wkly.
Donald W. Reynolds, pres; Donald W. Reynolds Jr., gen mgr; Stan Weisberger, station mgr; Willie Matten, chief engr.

### PAULS VALLEY, Garvin County

**KVLH** (December 1947): 1470 kc; 250 w-D. P. O. Box 610. Phone 1470. Pauls Valley Broadcasting Co. (acquired station April 16, 1959).
Network Keystone.
E. J. Ballard, pres; Bing Hampton, gen mgr & prom mgr; Waymon Rozzell, coml mgr; Robert Hill, prog dir; James Hensley, news dir; Hardy Jones, chief engr.

### PONCA CITY, Kay County

**WBBZ** (1928): 1230 kc; 250 w. P. O. Box 588. Phone Rogers 5-6607. Ponca City Publishing Co. (acquired station 1949). See "Newspaper Ownership."
Network MBS. Rep Pearson.
Allan W. Muchmore, gen mgr; William C. Maugans, station mgr & prog dir.

### POTEAU, LeFlore County

**KLCO** (Nov. 25, 1953): 1280 kc; 1 kw-D. P. O. Box 511. Phone 660. LeFlore Broadcasting Co. (original owner).
Network Keystone.
R. B. Bell, gen mgr; Bernice Bell, prom mgr; James P. Hopkins, news dir; Vick Nowlin, chief engr.

### PRYOR, Mayes County

**KOLS** (July 3, 1950): 1570 kc; 1 kw-D. 5th & South Mill Sts., P. O. Box 66. Phone Valley 5-2763. Lakes Area Broadcasting Co. (original owner).
Network Keystone. Rep Continental; Best.
Specialty programs: Italian, 1 hr.; Cherokee.
L. L. Gaffaney, owner, gen mgr & chief engr; Mrs. L. L. Gaffaney, coml mgr; Herb Albrecht, prom mgr.

### SEMINOLE, Seminole County

**KWSH** (1948): (See Wewoka, Okla., listing.)

### SHAWNEE, Pottawattomie County

**KGFF** (Dec. 10, 1930): 1450 kc; 250 w. P. O. Box 2059. Phone 4390. KGFF Broadcasting Co. (original owner). See "Newspaper Ownership" and Stauffer Publications Stations in "Group Ownership."
Rep Avery-Knodel.
Oscar S. Stauffer, pres; William A. Weaver, gen & coml mgr; James H. Meyer, program dir; Raymond K. Branson, chief engr; George Deatherage, news dir.

### STILLWATER, Payne County

***KOSU-FM** (September 1956): 91.7 mc; 380 w. Dept. of Radio & Television Communications Bldg., Oklahoma State U. Phone Frontier 2-6211. Oklahoma State U. (original owner).
Oliver S. Willham, pres; Robert Lacy, gen mgr; Lloyd Schuh, prog dir; Tom Blair, prom mgr; Bill Keck, news dir; Marvin Andrews, farm dir; Louis VanLandingham, chief engr.

**KSPI** (June 1947): 780 kc; 250 w-D. P. O. Box 231. Phone Frontier 2-7800. TWX 183. Stillwater Publishing Co. (original owner). See "Newspaper Ownership."
Rep Thomas F. Clark.
J. R. Bellatti, gen mgr; Bill Platt, coml mgr; Lewis Pearce, prog dir; Leon Matthews, prom mgr; Bob Bristow, news dir; Paul A. McCollum, chief engr.

**KSPI-FM** (November 1947): 93.9 mc; 3.9 kw. Duplicates KSPI (above).

### TAHLEQUAH, Cherokee County

**KTLQ** (August 1957): 1350 kc; 1 kw-D. P. O. Box 221. Phone Glendale 6-2511. Camelleta Corp. (acquired station May 1959).
Specialty programs: Cherokee, 1 hr. wkly.
Jim Egan, pres; Galen O. Gilbert, gen mgr; Darrell Willis, coml mgr; Freddie Hutching, news dir; Jim Masters, chief engr.

### TULSA, Tulsa County

**KAKC** (1946): 970 kc; 1 kw-D, 500 w-N, DA-2. 910 S. Boston, zone 19. Phone Luther 7-2401. TWX TU 99. KAKC Inc. (acquired station June 1956). See Public Radio Stations in "Group Ownership."
Rep Adam Young.
Lester Kamin, pres; Robert J. Hoth, vp & gen mgr; Frank Lawrence, coml mgr; Dick Schmitz, prog dir; Cliff Michaels, prom mgr; Clayton Vaughn, news dir; Charles Laughton, chief engr.

**KFMJ** (1946): 1050 kc; 1 kw-D. P. O. Box 746. Phone Luther 5-5555. Tulsa Great Empire Radio Inc. (acquired station May 1960).
Specialty programs: Negro.
Bernice L. Lynch, pres; Ron B. Blue, gen mgr; Frank J. Lynch, station coordinator; Doyle G. Harden, prog dir; Ted G. Biggs, news dir; Nathan E. Wilcox, chief engr.

**KINI (FM)** (not on air—target date unknown) 95.5 mc; 2.95 kw. Video Independent Theatres Inc.

**KOCW** (Oct. 10, 1959): 97.5 mc: 1.5 kw. 1223 S. Harvard. Phone Webster 2-3523. Grayhill Inc. (original owner).
Meridith Gray, pres; Claude H. Hill, gen mgr.

**KOGM-FM** (April 23, 1960): 92.9 mc; 3.9 kw. 320 S. Boston Ave., zone 3. Phone Luther 4-7077. Sound Unlimited Radio Enterprises Inc. (original owner).
Harry E. Rasmussen, pres & chief engr; Winnifred Gillette, sec, station mgr & prog dir; G. C. Lynde, treas; W. E. Rowsey Jr., vp.

**KOME** (1938): 1300 kc; 5 kw-D, 1 kw-N, DA-2. 8th & Main. Phone Diamond 3-4121. TWX TU 194. KOME Inc. (acquired station August 1960). See William F. Johns Family Stations in "Group Ownership."
Network ABC. Rep Weed.

**KRMG** (Dec. 23, 1949): 740 kc; 50 kw-D, 25 kw-N, DA-2. 311 S. Denver, zone 3. Phone Luther 4-4291. Meredith KRMG Inc. (acquired station Dec. 1, 1957). See Meredith Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."
Network CBS. Rep Blair.
Frank S. Lane, gen mgr; Bill Minshall, local coml mgr; Keith Bretz, prog dir & prom mgr; Glenn Condon, news dir; William H. Bradley, chief engr.

**KTUL** (Jan. 22, 1934): 1430 kc; 5 kw, DA-N. 2601 E. 56th St. N., zone 10. Phone Fillmore 5-1311. TWX TU 198. Consolidated Radio Enterprises Inc. (original owner). See John T. Griffin Stations in "Group Ownership."
Network MBS. Rep Avery-Knodel.
James C. Leake, pres; James H. Schoonover, gen & natl sales mgr; Edward T. Neibling, local sales mgr; Don Rose, program dir; Karl F. Janssen, promotion dir; Lloyd W. Cowan, chief engr; Bob Gregory, news dir.
KTUL-TV: Tv companion of KTUL.

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## OKLAHOMA CONTINUED

**KVOO** (Jan. 23, 1925): 1170 kc; 50 kw, DA-N. P. O. Box 1349. Phone Riverside 2-5561. TWX 644. Southwestern Sales Corp. (acquired station Oct. 26, 1926).

Network NBC. Rep Petry.

Harold C. Stuart, pres & chairman of board; Gustav K. Brandborg, vp, gen mgr & coml mgr; John H. Trigg, prog dir; C. Forrest Brokaw Jr., news dir; John M. Bushnell Jr., engineering dir; Howard W. Phillips, chief engr.

KVOO-TV: Tv companion of KVOO.

KVOO

THE VOICE OF OKLAHOMA

*Since 1925*

KVOO IS OKLAHOMA'S ONLY FULL TIME 50,000 WATT CLEAR CHANNEL STATION SERVING MORE PEOPLE MORE OF THE TIME THAN ANY OTHER OKLAHOMA STATION.

***KWGS (FM)** (1947): 90.5 mc; 4.1 kw. 600 S. College. Phone Webster 9-6351. U. of Tulsa (original owner).

Edward Damit, gen mgr; Tom Vaughan, prog dir; Claude H. Hill, chief engr.

### VINITA, Craig County

**KVIN** (Jan. 12, 1955): 1470 kc; 500 w-D. 601 S. Foreman St. Phone Alpine 6-3407. Vinita Broadcasting Co. (original owner).

Network Keystone.

John M. Mahoney, pres; Paul Gentry, gen mgr & chief engr; John Q. Adams, coml mgr; Merle Weisinger, prog dir & news dir.

### WEWOKA, Seminole County

**KWSH** (1948): 1260 kc; 1 kw, DA-N. P. O. Box 1260. Phone 1260. Tri-Cities Broadcasting Co.

Network ABC, Keystone.

Bill Hoover, pres & gen mgr.

### WOODWARD, Woodward County

**KSIW** (September 1947): 1450 kc; 250 w. P. O. Box 508. Phone Alpine 4-4455. Woodward Broadcasting Co. (original owner).

Rep Pearson.

Edward A. Ryan, pres & gen mgr; Lenora Woods Ryan, prog dir; Harry McFarland, chief engr.

## OREGON

*Non-commercial

### ALBANY, Linn County

**KABY** (Jan. 16, 1959): 990 kc; 250 w-D. P. O. Box 288. Phone Wabash 6-3719. Albany Broadcasting Corp. (original owner).

Reps W. S. Grant; Art Moore (Northwest).

Chet Wheeler, pres & gen mgr; Fred Henshaw, mgr & sales mgr; Sandy Rhodes, prog dir & announcer; Bennie Farah, prom mgr; Kenneth McCoy, news dir; Leonard Serdar, chief engr.

**KWIL** (Jan. 14, 1941): 790 kc; 1 kw, DA-2. P. O. Box 485. Phone Wabash 6-2233. Albany Radio Corp. (acquired station July 1, 1957).

Network MBS.

Claude Buerge, pres; Larry Gordon, gen mgr; Lou Gillespie, coml mgr; Len Serdar, chief engr.

### ASHLAND, Jackson County

**KRVC** (granted 1960, target date unknown): 1350 kc, 1 kw-D. Faith Tabernacle Inc.

**KWIN** (1946): 1400 kc; 250 w. P. O. Box 227. Phone Murdock 2-4381. Rogue Valley Broadcasters Inc.

Network Keystone.

Douglas D. Kohle, pres; W. Hank Peck, gen mgr; Jack R. Meres, coml mgr; Clem Stein, prog dir; Cliff Schuh, chief engr.

### ASTORIA, Clatsop County

**KAST** (1922): 1370 kc; 1 kw, DA-N. P. O. Box 445. Phone Fairfax 5-2911. Astoria Broadcasting Co. (acquired station July 3, 1935).

Networks ABC; MBS. Rep Art Moore (Oregon-Washington); W. S. Grant (California); Grant Webb (East).

C. Howard Lane, pres; Robert Chopping, gen mgr; Warren Grimberg, sales mgr; Mary Ristola, prog dir; George Ristola, chief engr.

**KVAS** (February 1952): 1230 kc; 250 w. 1418 Commercial St. Phone Fairfax 5-6221. Lower Columbia Broadcasting Co. (acquired station January 1954).

Reps H. S. Jacobson (Portland); Day-Wellington (Seattle); Tracy Moore (Los Angeles & San Francisco); Hal Holman (East).

William Tracy Moore, pres; Charles A. Farmer, vp, gen mgr & chief engr; Don K. Van Velzer, coml mgr; Donald Boyd, news dir.

### BAKER, Baker County

**KBKR** (1939): 1490 kc; 250 w. 2030 Auburn Ave. Phone Jackson 3-4431. Oregon Trail Broadcasting Co.

Network Keystone. Reps Grant; Art Moore (Pacific Northwest).

Kenneth B. Lockwood, gen mgr.

### BEND, Deschutes County

**KBND** (1938): 1110 kc; 5 kw-D, 1 kw-N, DA-2. 1050 Studio Rd. Phone Evergreen 2-4821. Central Oregon Broadcasting Co. (acquired station 1946).

Network ABC. Rep Meeker; Art Moore (Oregon, Washington).

Frank H. Loggan, chief owner & mgr; Douglas Gaines, coml mgr; Kessler Cannon, prog dir; Jack Thornton, news dir; Robert Dickinson, chief engr.

**KGRL** (1960): 940 kc; 1 kw-D. P. O. Box 590. Phone Evergreen 2-5611. KGRL Broadcasters (original owner).

Reps Everett-McKinney; Torbet, Allen & Crane (Los Angeles); Jacobson (Portland); Feltis (Seattle).

John H. McAlpine, gen mgr.

### BROOKINGS, Curry County

**KURY** (May 2, 1958): 910 kc; 500 w-D (CP for 1 kw-D). P. O. Box 185. Phone 4911. Joseph F. Sheridan (original owner).

Network Keystone. Reps Torbet, Allen & Crane; Art Moore.

Joseph F. Sheridan, pres; Norm Oberst, gen mgr & coml mgr; Glenn Bryan, prog dir; Vern Garvin, chief engr.

### BURNS, Harney County

**KRNS** (Sept. 28, 1957): 1230 kc; 250 w, SH. P. O. Box 271. Phone 7300. Radio Burns (original owner).

Network Keystone. Rep Art Moore.

James Ward & Howard McDonald, co-mgrs.

### COOS BAY, Coos County

**KOOS** (1928): 1230 kc; 250 w. P. O. Box 180. Phone Congress 7-2121. KOOS Inc. (acquired station June 1, 1938). See "Newspaper Ownership."

Network ABC. Rep Grant Webb; Art Moore (Northwest).

Sheldon F. Sackett, pres; F. J. McDonough, gen mgr; Lucy Johnson, prog dir; Bryce H. Johnston, chief engr.

**KYNG** (Dec. 7, 1956): 1420 kc; 1 kw-D. P. O. Box 657. Phone Congress 7-7055. KYNG Radio Inc. (acquired station Dec. 7, 1957).

Rep Everett McKinney; Torbet, Allen & Crane.

Phillip F. Waters, pres & gen mgr; Robert Eubanks, coml mgr; Clare Gilnet, prog dir & chief engr; Wm. Graeper, news dir.

### COQUILLE, Coos County

**KWRO** (Feb. 1, 1948): 630 kc; 1 kw-D (CP 5 kw-D). P. O. Box 396. Phone 3961. KWRO Inc. (original owner).

Network Keystone. Rep Art Moore.

William E. Walsh, pres; Leonard F. Epling, gen mgr & coml mgr; Margee Brockway, prog dir; Lavarre Ramey, prom mgr; Alden Bass, news dir; Drew Walker, chief engr.

### CORVALLIS, Benton County

**KFLY** (August 1955): 1240 kc; 250 w. P. O. Box 689. Phone Plaza 3-6633. Midland Broadcasting Co. (acquired station February 1958).

Network MBS. Rep Everett-McKinney (Chicago-New York); Allen, Crane & Torbet (San Francisco & Los Angeles).

Dave Hoss, pres; Jim Henderson, prog dir; John Brazell, news dir; Chet Stuart, chief engr.

**KLOO** (Aug. 23, 1947): 1340 kc; 250 w. P. O. Box 731. Phone Plaza 3-4493. Williamette Valley Radio Inc. (acquired station April 27, 1960).

Network Keystone. Reps Art Moore, (Northwest); Harlan G. Oakes (California).

William C. Hurley, pres, gen mgr & news dir; Hal Wehmeier, coml mgr; Robert Lewis, chief engr.

***KOAC** (Dec. 7, 1922): 550 kc; 5 kw, DA-2. Covell Hall, Oregon State College. Phone Plaza 3-4351. Oregon State College (original owner).

James M. Morris, dir educational radio & tv dept.; William McGrath, educational services mgr; Rollie Smith, prom mgr; Robert Hinz, news dir; Grant Feikert, chief engr.

### COTTAGE GROVE, Lane County

**KNND** (August 1953): 1400 kc; 250 w-SH. P. O. Box 7. Phone Whitney 2-2468. Radio Station KOMB (acquired station June 1, 1954).

Rep Jacobson (Portland), Feltis (Seattle).

Orlo Bagley, owner & gen mgr; Dorothy Grisham, coml mgr & women's dir; Milton Viken, chief engr.

### DALLAS, Polk County

**KPLK** (April 15, 1955): 1460 kc; 1 kw-D. P. O. Box 396. Phone Mayfair 3-2342. Polk County Broadcasters Inc. (acquired station Aug. 1, 1957).

Reps Grant Webb (East Coast); Tracy Moore (West Coast); Wm. Wagner (Seattle-Portland).

Ray L. Kozak, pres & gen mgr; George W. Morrison, chief engr.

### ENTERPRISE, Wallowa County

**KWVR** (May 25, 1960): 1340 kc; 250 w. 307 W. Main St. Phone 66. Gene W. Wilson (original owner).

Rep Art Moore.

Gene W. Wilson, gen mgr & chief engr; Brian Hepler, coml mgr; Virginia M. Wilson, prog dir; Linda M. Wilson, prom mgr; Ray G. Wilson, news dir.

### EUGENE, Lane County

**KASH** (Sept. 19, 1947): 1600 kc; 5 kw-D, 1 kw-N-DA. P. O. Box 1600. Phone Diamond 5-3357. Radio Air Ways Inc. (original owner).

Network ABC. Rep Donald Cooke.

E. L. Kincaid, pres; Paul Plank, coml mgr; Laura Plank, prog dir; Clare Kincaid, news dir; Ralph Cook, chief engr.

**KEED** (See Springfield, Ore. listing).

**KERG** (1949): 1280 kc; 5 kw-D, 1 kw-N, DA-N. 1776 Coburg Rd. Phone Diamond 5-4304. Guard Publishing Co. (acquired station Feb. 1, 1957). See "Newspaper Ownership."

Network: CBS. Reps Weed Radio (National); John Burr (Seattle).

R. C. LaBonte, gen mgr; James Magnuson, coml mgr; Cliff Cole, prog dir; Keith Gebers, news dir; Bill Green, chief engr.

**KPMY (FM)** (Jan. 17, 1959): 97.9 mc; 3.6 kw. Eugene Medical Center. Phone Diamond 3-4511. Music Inc. (original owner).

Lytle N. Young, pres & gen mgr; Sidney G. Smith, coml mgr; Dorthea Monroe, prog dir; James R. Huntington, prom mgr; Jack J. Craig, news dir; Laurence C. Raynes, chief engr.

**KORE** (September 1927): 1450 kc; 1 kw-D, 250 w-N. P. O. Box 1032. Phone Diamond 4-4214. Lane Broadcasting Co. (acquired station October 1948).

Network MBS. Reps Everett-McKinney (N.Y. & Chicago); Torbett-Allen & Crane (California); Hugh Feltis (Seattle); Jacobson (Portland).

Lee Bishop, pres & gen mgr; Herb Olson, coml mgr & prog dir; Bert Pinkerton, prom mgr; Dolph Janes, news dir; Floyd Viken, chief engr.

***KRVM (FM)** (Dec. 8, 1947): 91.9 mc; 400 w. 200 N. Monroe St. Phone Diamond 2-1151. School District No. 4. (original owner).

Specialty programs: French, 1½ hrs.; Spanish, ½ hr.

Roger J. Houglum, mgr & chief engr; Miss Kenar Charkoudian, dir of school programs.

**KUGN** (July 1946): 590 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 112. Phone Diamond 4-6216. KUGN Inc. (original owner). See Fisher Stations in "Group Ownership."

Network NBC. Reps Meeker (National); Art Moore (Regional).

C. O. Fisher, pres & gen mgr; John Tasnady, coml mgr; Bob Houglum, prog dir; Wendy Ray, news dir; George Hathaway, chief engr.

**KUGN-FM** (1948): 99.1 mc; 390 w. Address, licensee & staff same as KUGN (above).

***KWAX (FM)** (March 1951): 91.1 mc; 10 w. Department of Speech, U. of Oregon. Phone Diamond 2-1411, Ext. 446. State of Oregon for the State Board of Higher Education.

### FOREST GROVE, Washington County

**KGGG** (Nov. 16, 1950): 1570 kc; 1 kw-D. P. O. Box 346. Phone Elgin 7-2144. Triple G Broadcasting Co. (acquired station Nov. 8, 1959).

Rep Pearson.

Lester L. Gould, pres; Partick W. Larkin, station co-mgr & coml mgr; Jean S. Larkin, station co-mgr, prog dir & chief engr; Coy Willard Wingo, news dir.

### GRANTS PASS, Josephine County

**KAGI** (Dec. 16, 1939): 930 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-N). P. O. Box 148. Phone Greenwood 6-4477. Southern Oregon Broadcasting Co. (original owner). See California-Oregon Stations in "Group Ownership." See also "Newspaper Ownership."

Network MBS. Rep Hollingbery; Art Moore (Northwest).

J. Edwin Arnold, gen mgr; E. A. Malone, chief engr.

**KGPO (FM)** (April 1948): 96.9 mc; 1.3 kw (CP for 4.5 kw). Duplicates KAGI (above).

**KAJO** (Aug. 15, 1957): 1270 kc; 1 kw-D. P. O. Box 230. Phone Greenwood 6-6608. Grants Pass Broadcasting Co. (original owner).

Reps Torbet, Allen & Crane (West); Everett-McKinney (East).

James O. Wilson Jr., gen mgr; Jim T. Jackson, coml mgr; Elzie Parker, news editor; Charles B. Field, chief engr.

## GRESHAM, Multnomah County

**KGRO** (Sept. 28, 1956): 1230 kc; 250 w. 1230 Melody Lane. Phone Mohawk 5-4143. Gresham Broadcasting Co. (acquired station April 11, 1959).
Network Keystone. Rep H. S. Jacobson (Portland).
Daniel M. McPeak, pres, gen mgr, coml mgr & chief engr.

## HERMISTON, Umatilla County

**KOHU** (Feb. 6, 1956): 1570 kc; 1 kw-D. P. O. Box 1. Phone Jordan 7-6500. Carl F. Knierim & Sarah Knierim (original owner).
Carl F. Knierim, co-owner, gen mgr & chief engr; Sarah Knierim, co-owner & prom mgr; Melvin Hirning, coml mgr; Eleanor Davis, prog dir; Buz Lund, news dir.

## HILLSBORO, Washington County

***KUIK** (1954): 1360 kc; 1 kw-D. 155A S.Second Ave. Phone Midway 8-4181. John P. Gillis, (acquired station October 1958).
Network Keystone. Rep Art Moore.
John P. Gillis, owner & gen mgr; Paul Alexander, coml mgr; Hazel Gillis, prog & prom mgr; Lance Mushaw, news dir; Albert Bishop, chief engr.

## HOOD RIVER, Hood River County

**KIHR** (Oct. 17, 1950): 1340 kc; 250 w. P. O. Box 207. Phone Evergreen 6-1511. Oregon-Washington Broadcasters Inc. (acquired station 1955).
Rep Art Moore.
C. J. McCredie, gen mgr & chief engr; Don Heinen, coml mgr; Mar Jean Stave, asst mgr & prog dir.

## KLAMATH FALLS, Klamath County

**KAGO** (1923): 1150 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1130. Phone Tuxedo 2-2551. Gibson Radio Inc. (acquired station 1959). (Sale pending FCC approval to David and Betty Snow. See Gibson Stations in "Group Ownership."
Network ABC. Reps Raymer; Art Moore (Northwest).
Riley R. Gibson, pres; Robert Bartlett, station mgr & prog dir; Doug Walker, sales mgr; Wayne Loerke, chief engr.

**KFLW** (1946): 1450 kc; 250 w. 327 Main St. Phone Tuxedo 2-4656. Caloretex Corp. (acquired station Oct. 1, 1959).
Network CBS. Rep Weed.
Joe D. Carroll, pres, gen mgr & chief engr; Max Schrieber, coml mgr; Anne Cross, prog dir; Charles McFarlan, news dir.

**KLAD** (September 1955): 960 kc; 5 kw-D. P. O. Box 979. Phone Tuxedo 4-7794. KLAD Broadcasters (acquired station April 7, 1958).
Reps Torbet, Allen & Crane (West); Hugh Feltis (Northwest); Everett-McKinney (East).
Gene Riesen, partner, gen mgr & coml mgr; Bob Clark, prog dir; Bob Scott, prom mgr; Lee Craig, news dir; Bill Grimes, chief engr.

## LA GRANDE, Union County

**KLBM** (1938): 1450 kc;250 w. P. O. Box 907. Phone Woodland 3-4121. Inland Radio Inc. (acquired station September 1943).
Network Keystone. Reps W. S. Grant; Art Moore.
Gordon L. Capps, pres; Ken Lillard, gen mgr; Frank Cooke, coml mgr; Robert Maszk, news dir; Warren Curry, chief engr.

## LAKEVIEW, Lake County

**KQIK** (August 1956): 1230 kc; 250 w. 411 S. 1st St. Phone Whitehall 7-2164. Pacific Northwest Radio Inc. (original owner).
Network Keystone. Rep Hugh Feltis (Seattle); H. S. Jacobson (Portland); Tracey Moore (Los Angeles & San Francisco).
Arbee Freeman, pres; Harry Kirk, mgr & chief engr; Gregory Trippett, coml mgr; Joanne Kirk, news dir.

## LEBANON, Linn County

**KGAL** (1950): 920 kc; 1 kw, DA-1. P. O. Box 578 (Lebanon); 5th & Ellsworth (Albany). Phone Alpine 8-2134 (Lebanon); Wabash 8-9255 (Albany). Linn County Broadcasting Co. (original owner). See Allen Stations in "Group Ownership."
Network Oregon Beaver Network. Reps Pearson (San Francisco); Holman (Chicago); H. S. Jacobson (Portland); Wm. J. Wagner (Seattle).
W. Gordon Allen, pres; Don Wellman, vp & gen mgr; Tom Boyd, coml mgr; John Kline, prog dir; Dale Berggren, prom mgr; Gloria Bash, news dir; Bob Weed, chief engr.

## McMINNVILLE, Yamhill County

**KMCM** (June 18, 1949): 1260 kc; 1 kw, DA-N, SH. P. O. Box 207. Phone 3811. Yamhill Radio Co. (acquired station Oct. 1, 1959).
Network Keystone.
Jerry Carr, pres; John Courcier, vp; Glasco Branson, coml mgr; Larry Lanz, prog dir; Ed Nuhring, chief engr.

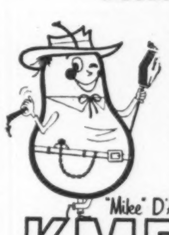
## MEDFORD, Jackson County

**KBOY** (May 31, 1960): 730 kc; 1 kw-D. P. O. Box 1109. Phone Spring 3-5355. KBOY Broadcasters (acquired station Jan. 2, 1960).
Reps Everett-McKinney; Torbet, Allen & Crane (California); Hugh Feltis (Seattle); H. S. Jacobson (Portland).
Kenneth R. Card, owner; Winston K. Marks, coml mgr & prog dir; Harold Clemens, chief engr.

**KBOY-FM** (March 1959): 95.3 mc; 800 w. Duplicates KBOY (above).

**KDOV** (Aug. 16, 1958): 1300 kc; 5 kw-D. P. O. Box 869. Phone Spring 3-5000. Medford Broadcasters Inc. (original owner).
Rep Hall (San Francisco).
J. Silkwood, pres, gen mgr & chief engr; W. H. Hansen, coml mgr; Ken David, prog dir; John Klukkert, prom mgr; Tom Blymiller, news dir.

**KMED** (1922): 1440 kc; 5 kw-D, 1 kw-N. P. O. Box 1306. Phone Spring 3-7373. Radio Medford Inc. (acquired station July 1950).
Networks ABC; NBC. Reps Art Moore; Meeker.
J. L. DeArmond, pres; Ray Johnson, exec vp & gen mgr; Harry E. Barker, asst mgr & coml mgr; Russ Jamison, prog mgr; Phyllis A. Pesenti, women's dir; Richard A. Moody, news dir; Ellis Feinstein, chief engr.



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*"THE LAND OF PEARS AND LUMBER"*
*Because . . .*
KMED programs for adults and mature young adults (the highest consumer audience)
KMED NBC—ABC 5 KW's

**KYJC** (1947): 1230 kc; 1 kw-D, 250 w-N. Barnett Road. Phone Spring 2-6644. Medford Printing Co. (original owner). (See "Newspaper Ownership.")
Network ABC, CBS. Reps Pearson, Day-Wellington (Seattle & Portland); Feltis (Seattle).
Robert W. Ruhl, pres; Tom MacLeod, gen mgr; Art Chipman, sales mgr; Monte Morris, farm & program dir; Vic Califf, chief engr; Ivan Eckberg, news dir; Lorett Seitz, women's dir.

## NEWPORT, Lincoln County

**KNPT** (June 24, 1948): 1310 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1428. Phone Amherst 5-2266. Yaquina Radio Inc. (original owner).
Reps Torbet, Allen & Crane; Art Moore (Northwest).
Tom Becker, pres; Bob Spangler, gen mgr; Buss Jolley, coml mgr; Don Newman, prog dir; Whitey Coker, prom mgr; Ron Phillips, news dir; Del Kruger., chief engr.

## NORTH BEND, Coos County

**KFIR** (December 1950): 1340 kc; 250 w. 1956 Meade St. Phone Skyline 9-7351. Big Bay Radio Inc. (acquired station Dec. 16, 1959).
Reps W. S. Grant; Day-Wellington (Seattle).
Bill Karl, pres, co-mgr; Rod Walter, co-mgr & prog dir; Art Schuldt, chief negr.

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**As of August 1, 1960*

## OCEANLAKE, Lincoln County

**KBCH** (1955): 1380 kc; 1 kw-D. P. O. Box 358. Phone Wyman 4-2181. Yaquina Radio Inc. (acquired station Nov. 16, 1959).
Reps Art Moore (Oregon); Continental Radio Sales.
Tom Becker, pres; Robert D. Spangler, gen mgr; William Harvey, station mgr & coml mgr; Henry Florip, prog dir; Morris McEntee, news dir; Al Morgan, chief engr.

## ONTARIO, Malheaur County

**KSRV** (Nov. 23, 1946): 1380 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 540. Phone Tucker 9-8651. Inland Radio Inc. (original owner).
Network Keystone. Rep W. S. Grant; Art Moore (Northwest).
Gordon L. Capps, pres & gen mgr; John R. Humphreys, coml mgr; Robert M. Dye, prog dir; Ben B. Cook, news dir; Stan E. McNutt, chief engr.

## OREGON CITY, Clackamas County

**KGON** (July 4, 1947): 1520 kc; 10 kw, DA-1. P. O. Box 5865, Portland, zone 22. Phone Olive 6-1441. Clackamas Broadcasters Inc. (original owner).
Network MBS. Reps Broadcast Time Sales; Clarke Brown (South); Wm. J. Wagner (Seattle).
R. J. Hartke, pres; Irwin S. Adams, gen & coml mgr; Sonora B. Hoffman, prog dir; Frank Faro, news dir; Sidney Roach, chief engr.

## ORETECH, Klamath County

***KTEC (FM)** (1951): 88.1 mc; 10 w. Oregon Technical Institute.

## PENDLETON, Umatilla County

**KKID** (1941): 1240 kc; 250 w. P. O. Box 178. Phone Crestview 6-1311. WSC Broadcasting Co. of Oregon Inc. (acquired station Dec. 23. 1958).
Reps H. S. Jacobson (Portland), Feltis (Seattle ), Torbet, Allen & Crane (San Francisco), Gates (Los Angeles).
Fred W. Stevens, pres & gen mgr; Paul M. Ward, mgr.

**KUBE** (June 26, 1956): 1050 kc; 1 kw-D. 236 S.E. 1st St. Phone Crestview 6-1961. Umatilla Broadcasting Enterprises Inc. (original owner).
John M. Carroll, pres; E. Vern Green, coml mgr; Paul A. Schumacher, gen mgr & chief engr.

**KUMA** (Aug. 25, 1955): 1290 kc; 5 kw, DA-2. P. O. Box 278. Phone Crestview 6-1511. Pendleton Broadcasting Co. (original owner). See Fisher Stations in "Group Ownership."
Network ABC. Rep Meeker (national); Moore (regional).
Ted A. Smith, vp & gen mgr; Murray Wesgate, prog dir; James C. Bradley, chief engr..

## PORTLAND, Multnomah County

**KBEV** (not on air; target date not announced): 1010 kc; 1 kw, DA-D. P. O. Box 933, Beverly Hills, Calif. Phone Crestview 4-8222. Coast Broadcasting Corp (original owner). Sale pending to Joseph M. Arnoff.
Dawkins Espy, owner & pres.

***KBPS** (March 23, 1923): 1450 kc; 250 w-SH. 546 N. E. 12th Ave., zone 14. Phone Belmont 4-5469. Benson Polytechnic School (acquired station 1929). Dr. Patricia Geen Swenson, gen mgr; Harold Potter, chief engr.

**KEX** (1926): 1190 kc; 50 kw, DA-1. 2130 S.W. 5th Ave., zone 1. Phone Capital 2-1881. TWX PD 133. Westinghouse Broadcasting Co. (acquired station 1944). See Westinghouse Stations in "Group Ownership."
Rep AM Radio Sales Co.
D. H. McGannon, pres; Herbert L. Bachman, gen mgr; Robert Rudolph, coml mgr; Donald Stellges, prog dir; Dick Newton, prom mgr; Jack Erwin, chief engr.

**KEX-FM** (1958): 92.3 mc; 56 kw. Address, licensee & staff same as KEX (above).

**KFMC (FM)** (granted 1960, target date unknown): 99.5 mc; 7.8 kw. Plains Radio Broadcasting Co. (Sale pending FCC approval.)

**KGMG (FM)** (June 15, 1960): 95.5 mc; 68.25 kw. 1151 Ellis St., Bellingham, Wash. Phone Regent 3-4567. International Good Music, Inc. (See International Good Music Stations in "Group Ownership").
Rep Heritage.
Rogan Jones, pres; David Mintz, exec vp; Marc Bowman, mgr.

**KGW** (1922): 620 kc; 5 kw, DA-1. 1139 S. W. 13th Ave., zone 9. Phone Capital 3-6364. TWX PD 48. King Broadcasting Company (acquired station: Nov. 1, 1953). See King Broadcasting Stations in "Group Ownership."
Network NBC. Rep Blair.
Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business div; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast div; James L. Middlebrooks, dir of engineering planning; Jackson Fleming, station mgr; Don Porter, program dir; Walter Hawthorne, merchandising mgr; Ray Horn, prom mgr; James B. Miller, news dir; Gloria Chandler, dir of public service; Clare Hanawalt, chief engr.

KGW-TV: Tv companion of KGW.

## OREGON CONTINUED

**KISN** (See Vancouver, Washington listing).

**KLIQ** (Aug. 15, 1957): 1290 kc; 5 kw-D. Broadcast Square, Oaks Park, zone 2. Phone Belmont 4-8448. Malloy-Breyer Inc. (acquired station Feb. 18, 1959).

Rep Torbet, Allen & Crane; Devney-O'Connell.

Stanley G. Breyer, pres; Donald A. Breyer, vp & gen mgr; Robert A. McAnulty, prog dir; David L. Stone, news dir; Benjamin F. Dawson, chief engr.

**KOIN** (1925): 970 kc; 5 kw, DA-N. 140 S. W. Columbia St., zone 1. Phone Capitol 8-3333. TWX L-7259. Mount Hood Radio & Tv Broadcasting Corp. (acquired station 1952). (See Newhouse Newspaper Stations in "Group Ownership" and "Newspaper Ownership.")

Network CBS, CBS Pacific Radio Network. Reps CBS Radio Spot Sales, Art Moore (Seattle).

Ted R. Gamble, pres; Harry H. Buckendahl, vp & gen mgr; Robert R. Whitely, natl adv mgr & promotion dir; Willard (Bill) Mears, program dir; L. S. Bookwalter, dir of engineering; Lester Halpin, news dir; Johnny Carpenter, sports dir.

**KOIN-FM** (1948): 101.1 mc; 48 kw. Duplicates KOIN (above).

KOIN-TV: Tv companion of KOIN-AM-FM.

**KPAM** (1949): 1410 kc; 5 kw-D. P. O. Box 1230, zone 7. Phone Capital 6-7676. Chem-Air Inc. (acquired station April 1, 1960). See Boeing Stations in "Group Ownership."

Rep Weed.

William E. Boeing Jr., pres; Del Leeson, gen & coml mgr; Don Wirtz, prog dir; Maryetta Devereaux, prom mgr; Theodore Hanberg, chief engr.

KP AM FM
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**KPFM (FM)** (Sept. 1, 1946): 97.1 mc; 33 kw. Same licensee, address and staff as KPAM (above).

"People with more money to spend . . . spend more time with KISN PORTLAND"
KISN
NUMBER 1
6 AM to Midnight
More ¼ hr. firsts than all other Portland stations combined —290 out of 300
Apr.—'60 PULSE
1st in HOOPER too
35.7
June-July, 1960 HOOPER

DYNAMIC RADIO IN DYNAMIC MARKETS
KISN-Portland AVERY-KNODEL
KOIL-Omaha AVERY-KNODEL
KICN-Denver ADAM YOUNG
the Star stations
DON W. BURDEN — President

**KPDQ** (July 30, 1947): 800 kc; 1 kw-D. 4903 N. E. Sandy Blvd., zone 13. Phone Atlantic 2-3232. John W. Davis (original owner).

John W. Davis, pres; David M. Jack, station mgr; Arlan Walker, chief engr.

**KPOJ** (Nov. 12, 1923): 1330 kc; 5 kw, DA-1. P. O. Box 31, zone 7. Phone Capital 7-3484. KPOJ Inc. (acquired station 1944). See "Newspaper Ownership."

Reps Petry; Day-Wellington (Seattle).

William W. Knight, pres; R. M. Brown, vp & gen mgr; Jack Moys, coml mgr; Vern Mueller, prog dir & news dir; Gary Capps, prom mgr; Herbert A. Davidson, chief engr.

**KPOJ-FM** (1948): 98.7 mc; 4.4 kw. Duplicates KPOJ (above).

**KQFM (FM)** (May 1954): 100.3 mc; 17 kw. P. O. Box 710, zone 7. Phone Capital 8-0383. H. Quenton Cox (original owner).

H. Quenton Cox, pres; Mrs. Helen Cox, prog dir; Chas. K. Dickson, chief engr.

***KRRC (FM)** (May 1958): 89.3 mc; 10 w. Reed College, zone 2. Phone Prospect 1-2180. Reed College (original owner).

Bruce Warr, gen mgr; Barret Hansen, prog dir; Beth Berry, prom mgr; Glenn Morris, news dir; John Landstreet, chief engr.

**KWJJ** (1925): 1080 kc; 10 kw, DA-2. 931 S. W. King Ave. Phone Capital 8-4393. Rodney F. Johnson (acquired station Feb. 17, 1952).

Network ABC. Reps Forjoe (national); Ben Harkins (Seattle).

Specialty programs: Italian.

Rodney F. Johnson, owner & gen mgr; Ben T. Crosby, coml mgr; Jerry Speerstra, prog dir; Don Kneass, news dir; Les Windes, chief engr.

**KXL** (1926): 750 kc; 10 kw, DA-1 (CP for 50 kw, DA-1). P. O. Box 5886, zone 22. Phone Olive 4-3193. TWX 174. Seattle Portland & Spokane Radio (acquired station June 7, 1958). See Seattle, Portland & Spokane Radio Group in "Group Ownership."

Rep McGavren.

Lester M. Smith, gen mgr; Richard Levy, coml mgr; Del Olney, prog dir; George Goode, news dir; Ed Mundt, chief engr.

### PRINEVILLE, Crook County

**KRCO** (January 1950): 690 kc; 1 kw-D. P. O. Box 188. Phone Hillcrest 7-6239. Radio Central Oregon Inc. (original owner).

Reps Feltis (Seattle); Jacobsen (Portland); Best.

Collin R. Matheny, pres & gen mgr; Richard W. Burger, coml mgr; Rita A. Matheny, prog dir.

### REDMOND, Deschutes County

**KPRB** (October 1952): 1240 kc; 250 w, S.H. P. O. Box 787. Phone Lincoln 8-3100. Donald S. & Rita M. Anderson (acquired station Sept. 3, 1959).

Rep Robert R. Allen.

Don Anderson, gen mgr & chief engr; Mack Lochrie, coml mgr; Rita Anderson, prog dir.

### REEDSPORT, Douglas County

**KRDP** (granted 1960, target date unknown): 1470 kc; 5 kw-D. Oregon Coast Broadcasters.

### ROSEBURG, Douglas County

**KQEN** (Sept. 19, 1950): 1240 kc; 250 w. (CP for 1250 kc, 5 kw-D). P. O. Box 847. Phone Orchard 3-4464. Umpqua Broadcasters Inc. (original owner).

Network ABC. Reps Feltis (Seattle), Torbet, Allen & Crane (Los Angeles and San Francisco); Everett-McKinney (New York-Chicago); Jacobson (Portland).

Donn Radabaugh, pres; Iris Rice Helliwell, gen mgr & women's dir; Del McKay, sales mgr.

**KRNR** (June 1935): 1490 kc; 250 w. P. O. Box 910. Phone Orchard 3-5551. News Review Co. (original owner). (See "Newspaper Ownership"). (Sale pending FCC aproval.)

Network CBS. Reps Meeker; Art Moore (Northwest).

Frank Jenkins, pres; John F. Williams Jr., gen mgr & coml mgr; Richard Booth, chief engr.

**KYES** (November 1955): 950 kc; 1 kw-D. P. O. Box 538. Phone Orchard 3-6678. Douglas Broadcasters Inc. (original owner).

Rep Pearson (national); Day-Wellington (Seattle).

E. LeRoy Hiatt, pres; Elliott Motschenbacher, gen mgr; Pat Zuzpann, coml mgr; George Rambo, prog dir.

### ST. HELENS, Columbia County

**KOHI** (March 2, 1960): 1600 kc; 1 kw-D. P. O. Box 187. Phone 1600. Columbia Broadcasters (original owner).

Rep Pearson.

L. Berenice Brownlow, chief owner; Bill Anderson, coml, prom mgr & news dir; Don Wimberly, prog dir; Joe Allen, chief engr.

### SALEM, Marion County

**KBZY** (May 1957): 1490 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 308. Phone Empire 4-6748. Salem Broadcasting Co. (acquired station May 1957). See Fisher Stations in "Group Ownership."

Network NBC. Reps Meeker (national); Art Moore (regional).

C. O. Fisher, pres; A. D. Bauer, gen mgr; Bob McCarl, prom mgr; John Vaughn, news dir; Gene Harrison, chief engr.

**KGAY** (1951): 1430 kc; 5 kw-D. Box 768. Phone Empire 3-7121. KGAY Inc. (original owner). (See W. Gordon Allen stations in "Group Ownership").

Rep Pearson; Bill Wagner (Seattle-Portland).

W. Gordon Allen, pres & gen mgr; Pete Brown, sales mgr; Dale Crawford, local sales mgr; Bob Norris, prog dir; Dick Wilson, sales service mgr; Eloise Corey, women's dir; Keith Samples, chief engr.

**KSLM** (1934): 1390 kc; 5 kw-D, 1 kw-N. P. O. Box 631. Phone Empire 4-8433. Oregon Radio Inc. (acquired station March 1, 1944).

Network ABC. Reps Everett-McKinney (Chicago, New York); Torbet, Allen & Crane (California); Hugh Feltis (Seattle); H. S. Jacobson (Portland).

Lou C. McCormick, pres; Alex deSchweinitz, vp & gen mgr; Esther Konantz, prog dir; Bob Morse, news dir; Clyde Carlton, chief engr.

### SPRINGFIELD and EUGENE, Lane County

**KEED** (Sept. 7, 1954): 1050 kc; 1 kw-D. P. O. Box 1161, Eugene; P. O. Box 187, Springfield. Phone Parkway 6-6591. KEED Inc. (acquired station May 1955).

Rep Pearson.

Glen M. Stadler, pres & chief owner; Rodney V. Louden, mgr; Marion J. Redfearn, coml mgr; J. Robert Litten, prog dir; Charles A. Searl, prom mgr; James H. O.Neil, news dir; Robert Curtis, chief engr.

**KEED-FM** (December 1958): 93.1 mc; 1.35 kw. Same licensee and staff as KEED (above).

### THE DALLES, Wasco County

**KACI** (June 1955): 1300 kc; 1 kw-D. P. O. Box 516. Phone Cypress 6-9661. Radio Mid-Columbia Inc. (original owner).

Rep Art Moore (Portland & Seattle).

Mervin V. Ling, pres & gen mgr; Richard N. Robinson, station mgr; Edwin C. Miller, tech dir; Clifford Zauner, chief engr.

**KODL** (Oct. 12, 1940): 1440 kc; 1 kw, DA-N. KODL Bldg. Phone Cypress 6-2300. Western Radio Corp. (original owner).

Network Keystone. Reps H. S. Jacobson (Portland); Hugh Feltis (Seattle & California).

V. B. Kenworthy, pres & gen mgr; Paul Walden, station mgr & chief engr; Gerald Webb, coml mgr & news dir; Steve Montgomery, prog dir.

### TILLAMOOK, Tillamook County

**KTIL** (August 1947): 1590 kc; 250 w. P. O. Box 1590. Phone Victor 2-4422. Tillamook Broadcasting Co. (original owner).

Fred Guyton, pres & gen mgr; Jack Holden, coml mgr; Creighton Sanders, prog dir; Larry Brunes, chief engr.

### TOLEDO, Lincoln County

**KTDO** (not on air; target date not announced): 1230 kc; 250 w. Edward C. McElroy Jr. (acquired station June 1960).

## PENNSYLVANIA

*Non-commercial

### ALLENTOWN, Lehigh County

**WAEB** (1949): 790 kc; 500 w-D, 1 kw-N, DA-2. Seventh and Hamilton Sts. Phone Hemlock 4-9364. WAEB Broadcasters Inc. (acquired station Aug. 10, 1957). See Good Neighbor Stations in "Group Ownership."

Rep Radio-Tv Reps.

W. F. Rust Jr., pres & treas; Ralph Gottlieb, vp & gen mgr; S. Robert Ackley, station mgr; Russell E. Flemming Jr., prog dir; Jay Sands, news dir; William Gottshall, chief engr.

**WAEB-FM** (Not on air; target date Sept. 1, 1960): 104.1 mc; 8.9 kw. Will duplicate WAEB (above).

**WFMZ (FM)** (July 1947): 100.7 mc; 4.8 kw. East Rock Road. Phone Swift 7-4530. WFMZ Inc. (acquired station July 1, 1958).

Network QXR Network.

Raymond F. Kohn, pres; Daniel Houck, gen mgr & chief engr; Roy A. Hodges, coml mgr; Lloyd D. Hawk Jr., prog dir.

WFMZ-TV: Tv companion of WFMZ (FM).

**WHOL** (Sept. 12, 1948): 1600 kc; 500 w-D, DA. Colorado & Poplar Sts. Phone Hemlock 4-4801. Allentown Broadcasting Corp. (original owner) (See Vic Diehm Assoc. stations in "Group Ownership").

Rep Raymer.

Specialty programs: Spanish, ¾ hr. wkly.

Charles Helwig, pres; Victor C. Diehm, vp; Willard B. (Bill) Camperson, gen mgr; David M. Van Sant, program dir; Gerald B. West, chief engr; Roy B. Goshorn, news dir.

**WKAP** (1948): 1320 kc; 1 kw, DA-N. P. O. Box 689. Phone Hemlock 3-3166. WKAP Inc. (original owner). See Rahall Stations in "Group Ownership."

Rep Adam Young.

Specialty programs: Italian, ½ hr. wkly.

N. Joe Rahall, pres; Ogden R. Davies, gen mgr; Alan D. Raber, prog dir; William J. Gernerd, news dir; C. Frank Cordaro, chief engr.

WKAP-TV: Tv companion of WKAP.

**WSAN** (May 10, 1923): 1470 kc; 5 kw DA-N. 39-41 N. 10th St. Phone Hemlock 4-9511. Olivia M. Barnes & Reuel H. Musselman (estate of B. Bryan Musselman) (acquired station 1937).

Network CBS. Rep H-R Representatives.

Reuel H. Musselman, gen mgr.

### ALTOONA, Blair County

**WFBG** (Oct. 30, 1924): 1340 kc; 250 w. Commerce Park. Phone Windsor 4-2031. TWX AO 8189. Triangle Publications Inc. (acquired station Feb. 20, 1956). See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep McGavren.

Roger W. Clipp, vp; Frank B. Palmer, gen mgr; Robert E. Miller, sales mgr; Edward H. Andre, prog dir; Joseph E. Burns, prom mgr; Lester M. Crystal, news dir; Richard L. Kline, chief engr.

**WFBG-FM:** 98.1 mc; 33 kw. Same licensee and address as WFBG (above).

WFBG-TV: Tv companion of WFBG-AM-FM.

**WRTA** (June 12, 1946): 1240 kc; 250 w. Hotel Penn Alto. Phone Windsor 3-6112. Altoona Trans-Audio Corp. (acquired station April 1956).

Network ABC. Rep Clark.

Specialty programs: Polish, 1 hr. wkly.

Martin F. Malarkey, pres; Louis H. Murray, vp & gen mgr; David R. Wolf, station mgr; Larry Weber, prog dir; Warren Weiner, news dir; Alberts Merritts, chief engr.

**WVAM** (July 1948): 1430 kc; 1 kw, DA-N. 2727 Albert Dr. Phone Windsor 4-8127. General Broadcasting Corp. (original owner).

Network CBS. Rep Weed.

Specialty programs: Italian; Polish.

E. S. Leopold, pres; Will Ketner, prog dir & gen mgr; Will Union, coml mgr; Adam Gallan, prom mgr; Mary Grace Kirsch, news dir; John Schiele, chief engr.

**WVAM-FM** (July 1948): 100.1 mc; 360 w. Duplicates WVAM (above).

### AMBRIDGE, Beaver County

**WMBA** (March 1, 1958): 1460 kc; 500 w, DA-D. P. O. Box 509. Phone Congress 6-1110. Miners Broadcasting Service Inc. (original owner). See Miners Broadcasting Stations in "Group Ownership."

John W. Angst, gen mgr; Roy E. Angst, station mgr.

### APOLLO, Armstrong County

**WAVL** (Dec. 13, 1947): 910 kc; 1 kw-D. P. O. Box 277. Phone Grover 2-3921. Tri Borough Broadcasting Co. (original owner).

Network Keystone.

C. F. Clifton, pres; A. J. West, gen mgr & coml mgr; Helen Tobie, prog dir; Silas West, farm dir; Leonard Sayers, news dir; William A. Crookshank, chief engr.

### BARNESBORO, Cambria County

**WNCC** (Oct. 15, 1950): 950 kc; 500 w-D. 803 Maple Ave. Phone Williams 8-9200. WNCC Inc. (acquired station Jan. 28, 1960).

Network Keystone.

Specialty programs: French, 1 hr.; Italian, 1 hr.; Polish, 3 hrs., wkly.

J. Howard Bair, pres & chief engr; William R. Raihall, gen mgr; Joanne E. Tibbott, prog dir; Jack Simon, news dir.

### BEAVER FALLS, Beaver County

**WBVP** (May 25, 1948): 1230 kc; 250 w. P. O. Box 719. Phone Tilden 6-4100. WBVP Inc. (original owner).

Frank R. Smith, pres & gen mgr; Thomas B. Price, station mgr.

**WBVP-FM** (1959): 106.7 mc; 16.5 kw. Same address and owners as WBVP (above).

### BEDFORD, Bedford County

**WBFD** (July 2, 1955): 1310 kc; 1 kw-D. P. O. Box 572. Phone Bedford 1130 or Bedford 863. Inquirer Printing Co. (original owner). See "Newspaper Ownership."

John A. Biddle, pres; Hugo K. Frear, gen mgr; Robert S. Harrison, station mgr & coml mgr; Sherwood B. Hawley, prog dir; Ronald Lorence, prom mgr; Paul D. Imgrund, news dir; William H. Smith, chief engr.

### BELLEFONTE, Centre County

**WBLF** (Aug. 1, 1958): 1330 kc; 500 w-D. 107 N. Allegheny St. Phone Elgin 5-4751. Bellefonte Broadcasting Co. (original owner). See Simpson Stations in "Group Ownership."

Network Allegheny Mountain. Rep Allegheny Mountain Network.

Cary H. Simpson, pres; John W. Eschbach, station mgr; William E. Moses, sales mgr; Graydon Cone, operations mgr; Ruth Thomas, woman's dir; Arnold Kuhn, farm dir; Daniel Clemson Jr., news dir; Charles Carter, prom mgr; Robert A. Cook, chief engr.

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### BERWICK, Columbia County

**WBRX** (Aug. 11, 1957): 1280 kc; 500 w-D. Jackson Bldg. Phone 4546. Columbia County Broadcasters Inc. (original owner). (See T. K. Cassel stations in "Group Ownership").

John S. Booth, pres & gen mgr.

### BETHLEHEM, Northampton County

**WGPA** (1946): 1100 kc; 250 w-D. 428 Brodhead Ave. Phone University 6-8074. The Bethlehems' Globe Publishing Co. (original owner). "See "Newspaper Ownership."

Network CBS. Rep Donald Cook.

Specialty programs: Hungarian.

Rolland L. Adams, pres; Arthur C. McCracken, station mgr; Frank Collie, coml mgr & prom mgr; Robert Wolken, prog & news dir; Edwin L. Rybak, chief engr.

**WGPA-FM** (1946): 95.1 mc; 10 kw. Duplicates WGPA (above).

### BLOOMSBURG, Columbia County

**WCNR** (Sept. 26, 1947): 930 kc; 1 kw-D. 38 W. Main St. Phone Sterling 4-1200. Columbia-Montour Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Ed Darlington, gen & coml mgr & women's dir; James Lehman, news & program dir; Robert Fulton, chief engr.

**WHLM** (Jan. 18, 1948): 550 kc; 500 w, DA-2. 107 W. Main St. Phone Sterling 4-5500. Bloom Radio (original owner).

Network MBS; Keystone. Rep Paul H. Raymer.

Harry L. Magee, pres; Robert R. Williams, gen mgr; L. J. (Pat) Campbell, coml mgr; Dale Fulmer, prog dir; Ray Calabrese, prom mgr; Jim Evans, news dir; Anthony Hogg, chief engr.

**WHLM-FM** (September 1956): 106.5 mc; 8.8 kw. Duplicates WHLM (above).

### BOYERSTOWN, Berks County

**WBYC-FM** (Sept. 15, 1960): 107.5 mc; 20 kw. P. O. Box 174. Boyertown Broadcasting Co. (original owner).

David G. Hendricks, gen mgr.

### BRADDOCK (Pittsburgh), Allegheny County

**WLOA** (June 1947): 1550 kc; 1 kw-D. 1233 Braddock Ave. Phone Electric 1-1100. Matta Broadcasting Co. (original owner).

Rep Good Music Broadcasters.

William G. Matta, pres & gen mgr; George Matta, coml mgr; E. R. Matta, prog dir; Fred Sand, chief engr.

**WLOA-FM** (June 1959): 96.9 mc; 68 kw. Duplicates WLOA (above).

### BRADFORD, McKean County

**WESB** (April 1947): 1490 kc; 250 w. 43 Main St. Phone Forest 8-4141. Radio Station WESB (original owner).

Rep Burn-Smith.

T. R. Bromeley, managing partner; Joseph M. Cleary, gen mgr & news dir; Richard E. Feit, coml & prom mgr; William Winn, prog dir & chief engr.

### BUTLER, Butler County

**WBUT** (March 14, 1949): 1050 kc; 250 w-D. P. O. Box 1048. Phone 7-5778. WBUT Inc. (acquired station March 1959).

Rep Gill-Perna.

James S. Beattie, pres; Richard E. Hanna, exec vp & gen mgr; G. F. Baker, coml mgr; Richard Kutan, prog dir; Earl G. Sadlon, news dir; Norman Gour, chief engr.

**WBUT-FM** (March 14, 1949): 97.7 mc; 720 w. Duplicates WBUT (above).

**WISR** (Sept. 26, 1941): 680 kc; 250 w-D. 357 N. Main St. Phone 7-4701. Butler Broadcasting Inc. (original owner). See Rosenblum Stations in "Group Ownership."

Joel W. Rosenblum, pres; Robert L. Kaufman, gen mgr; J. Victor O'Brien, coml mgr; Warren Ihlenfeld, prog dir; Gerald C. Coleman, prom mgr; Donald O. Oesterling, farm dir; Jim Martin, sports dir; Margo Pitts, womens' dir; Ray H. Rosenblum, national press rep; Paul F. Rex, chief engr.

### CANONSBURG, Washington County

**WCNG** (1957): 540 kc; 250 w, DA-D. P. O. Box 480. Phone Sherwood 5-5400. WCNG Inc. (acquired station October 1959).

Rep Best.

Specialty programs: Greek, 2½ hrs., wkly.

Lowell W. Williams, pres; James Psihoulis, station mgr & coml mgr; Joseph Tarantini, prog dir; Anthony Goffi, chief engr.

### CARBONDALE, Lackawanna County

**WCDL** (January 1960): 1440 kc; 5 kw-D. 127 Salem Rd. Phone 1230. Carbondale Broadcasting Co. (original owner).

Rep Donald Cooke.

William H. Ware, pres; Marjorie Zapotosky, gen mgr; Paul Oles, coml & prom mgr; Paul Elbrecht, prog dir & news dir; Walter Rude, chief engr.

### CARLISLE, Cumberland County

**WHYL** (1952): 960 kc; 5 kw, DA-D. P. O. Box 520. Phone Chapel 9-1717. Richard F. Lewis Jr., Inc. (acquired station 1952). See Lewis Stations in "Group Ownership."

Network Mid-Atlantic Network. Rep Morton Lowenstein.

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**WHYL-FM** (1959): 102.3 mc; 714 w. Duplicates WHYL (above).

### CHAMBERSBURG, Franklin County

**WCBG** (1956): 1590 kc; 5 kw-D. Lincoln Way West. Phone Colony 3-4131. WCBG Broadcasters Inc. (acquired station May 19, 1960). See Greenewalt-Norris-Youse Stations in "Group Ownership."

Norman E. Messner, pres, gen mgr & coml mgr; William E. Sullivan, station mgr; Robert Foreman, news dir; George Jennings III, chief engr.

**WCHA** (Aug. 11, 1946): 800 kc; 1 kw-D. Professional Arts Bldg. Phone Colony 4-7121. Chambersburg Broadcasting Co. (original owner). See Cassel Stations in "Group Ownership."

Rep Bernard Howard.

John S. Booth, pres; Earl P. Strine, coml mgr; David Myers, prom mgr; Chuck Boyle, news dir; James McCurdy, chief engr.

**WCHA-FM** (April 1948): 95.1 mc; 3.2 kw. Address, licensee and staff same as WCHA (above).

### CHARLEROI, Washington County

**WESA** (Nov. 11, 1947): 940 kc; 250 w-D. P. O. Box 584. Phone Hudson 3-6551. Monongahela Valley Broadcasting Corp. (original owner).

Rep Clark.

Specialty programs: Italian, Negro, Polish, and Croatian.

Dr. A. S. Sickman, pres; Carl Stuart, gen mgr; William Richards, prog dir; Stanley Crawford, chief engr.

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### CHESTER, Delaware County

**WEEZ** (September 1959): 1590 kc; 1 kw, DA-N. 3500 Edgmont Ave. Phone Tremont 4-4321. WEEZ Inc. (original owner).

Specialty programs: Negro, 14 hrs., wkly.

Ogden Davies, pres; Martin Peltzman, gen mgr; Mark Targe, coml mgr; James Termine, prog dir; William Dawson, chief engr.

**WVCH** (April 4, 1948): 740 kc; 1 kw-D. Wolf Bldg., Market Square. Phone Tremont 2-8861. James M. Tisdale (original owner).

Rep Grant Webb.

James M. Tisdale, owner & gen mgr; Robert A. Hibbert, station mgr & prog dir; Frank Poynter, coml mgr; Earl Goodman, news dir; Don Baron, chief engr.

### CLARION, Clarion County

**WWCH** (not on air; target date summer 1960): 1300 kc; 500 w-D. P. O. Box 171. Phone Capital 6-8600. Clarion County Broadcasting Corp. (original owner). See "Newspaper Ownership."

Network Keystone.

Charles M. Erhard Jr., pres & gen mgr; Bill Hickok, prog dir & coml mgr; Jerry Agnew, news dir; Charlotte Caldwell, continuity dir; William R. Drummond, chief engr.

### CLEARFIELD, Clearfield County

**WCPA** (1947): 900 kc; 1 kw-D. Church St. & Healey Ave. Phone Poplar 5-5541. Clearfield Broadcasters (original owner). (See "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership").

Network MBS.

M. J. Bergstein, gen mgr; Joe Milsop, station mgr; J. A. Pane, sales mgr; George Mastrian, program dir; Lew Duck, chief engr; Ed Morgan, news dir; Bill Mitchell, farm dir; Margaret Nemeth, women's dir.

### COATESVILLE, Chester County

**WCOJ** (1949): 1420 kc; 5 kw, DA-N. 809 E. Lincoln Highway. Phone Dudley 4-2100. Chester County Broadcasting Co. (original owner).

Network Quaker.

Louis N. Seltzer, pres & chief engr; William S. Halpern, gen mgr; Donald Kimes, coml mgr & prom mgr; George B. Morgan, news dir.

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### COLUMBIA, Lancaster County

**WCOY** (Nov. 1, 1957): 1580 kc; 500 w-D. 343 Poplar St. Phone Mutual 4-2591. Radio Columbia Inc. (original owner).

Rep Burn-Smith.

Lester P. Etter, pres; M. Leonard Savage, gen mgr & chief engr; John P. Weis, coml mgr; Joseph T. Bortell, prog dir.

### CONNELLSVILLE, Fayette County

**WCVI** (1946): 1340 kc; 250 w. 133 W. Crawford Ave. Phone Market 8-4600. Connellsville Broadcasters Inc. (acquired station 1948).

Network Keystone. Rep George Hopewell.

Special programs: Polish, 1 hr.

Dr. Cam Troilo, pres; Charles T. Snowdon, gen mgr; Esther Blasey, prog dir; Robert Ray, chief engr.

### CORRY, Erie County

**WOTR** (April 2, 1955): 1370 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 4. Phone 3-6611. Olivja T. Rennekamp (original owner). See Rennekamp Stations in "Group Ownership."

Network NBC, Keystone.

Olivia T. Rennekamp, pres; John J. Wellenhoffer, gen mgr & coml mgr; Howard Bycroft, prog dir; Harry Brown, news dir; Harry Coulter, chief engr.

### COUDERSPORT, Potter County

**WFRM** (May 1953): 600 kc; 1 kw-D. Phone 611. Farm & Home Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership").

Cary H. Simpson, pres; John A. Fay, gen mgr; George Kuratomi, coml mgr; Mary Rubar women's & program dir; Edward Easton, news & promotion dir; F. Kenyon Reed, chief engr.

### DOYLESTOWN, Bucks County

**WBUX** (1948): 1570 kc; 1 kw, DA-D. 30 E. Oakland Ave. Phone Fillmore 8-3583. WBUX Broadcasting Co. (acquired station July 1956).

Specialty programs: Hungarian.

George Steiner, pres; Barbara Steiner, treas; James Stolcz, sec; George Pleasants, mgr; Dick Wright, chief engr.

### DUBOIS, Clearfield County

**WCED** (February 1941): 1420 kc; 5 kw-D, 500 w-N, DA-2. 80 N. Park Place. Phone 1700. Tri-County Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Devney-O'Connell.

Harold T. Gray, pres; Jason S. Gray, vp & gen mgr; George W. Williams, coml mgr; Ken Johnson, program & promotion dir; George Donahue, chief engr; Ed Paull, news dir; Pat McCarthy, women's dir.

**WCED-FM** (1948): 102.1 mc; 3.2 kw. Address, licensee & staff same as WCED (above).

### EASTON, Northampton County

**WEEX** (May 1956): 1230 kc; 250 w. Chestnut Hill. Phone Blackburn 8-6155. Easton Publishing Co. (original owner). See "Newspaper Ownership."

Rep Headley-Reed.

Art Burnham, station mgr & coml mgr; Don Rossetti, prog dir; James Eyer, news dir; Robert Francett, chief engr.

**WEEX-FM** (June 1950): 99.9 mc; 16 kw. Duplicates WEEX (above).

WGLV-TV: Tv companion of WEEX-AM-FM.

**WEST** (1936): 1400 kc; 250 w. 516 Northampton St. Phone Blackburn 8-6131. Associated Broadcasters Inc. (original owner). See Steinman Stations in "Group Ownership." See also Newspaper Ownership."

Network NBC. Rep Meeker.

Clair R. McCollough, station exec; J. Robert Bulick, asst gen mgr; Theodore W. Pierce, station mgr; Joseph Prentice, prog mgr; J. E. Mathiot, tech dir.

**WEST-FM** (1948): 107.9 mc; 11 kw. Duplicates WEST (above).

### ELIZABETHTOWN, Lancaster County

**WEZN** (1958): 1600 kc; 500 w, DA-D. P. O. Box 192. Phone Empire 7-1511. Colonial Broadcasting Inc. (original owner).

Network Keystone.

Lowell W. Williams, pres; Richard E. Burg, vp & gen mgr; Arthur Greiner, station mgr & sales mgr; George Morgan, prog dir; Jamie Rowley, prom mgr; Jack B. Cupper, chief engr.

### EMPORIUM, Cameron County

**WLEM** (March 2, 1958): 1250 kc; 1 kw-D. P. O. Box 310. Phone Emporium 712. Emporium Broadcasting Co. (original owner).

Rep Best.

James A. Spotts, pres; Dean L. Close, mgr; William D. Murphy, chief engr.

### EPHRATA, Lancaster County

**WGSA** (July 26, 1955): 1310 kc; 1 kw, DA-D. P. O. Box 419. Phone Republic 3-2226. Garden Spot Broadcasters Inc. (original owner). See Greenewalt-Norris-Youse Stations in "Group Ownership."

Rep Broadcast Time Sales.

Samuel R. Youse, pres & gen mgr; George D. Ribble, coml mgr; David A. May, prog dir; Philip Jacobs, news dir; Ralph Haneman, chief engr.

### ERIE, Erie County

**WERC** (1941): 1260 kc; 5 kw, DA-2. RD. #4, Robison Road. Phone Union 4-3017. TWX ER 8389. Cleveland Broadcasting Inc. (acquired station July 1959). See Cleveland Broadcasting Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell.

Ray T. Miller Jr., pres; Art Arkelian, gen & coml mgr; Neil Kuvin, prom mgr; Ted Wygant, news dir; Jack Heidecker, chief engr.

**WERC-FM** (1944): 99.9 mc; 9.7 kw. Same address licensee and staff of WERC (above).

**WICU** (1947): 1330 kc; 5 kw, DA-2. 3514 State St. Phone Glendale 4-5201. TWX ER 8381. Air-Way Inc. (acquired station July 1959).

Network ABC. Rep Weed Radio.

Edward O. Lamb, pres; Arthur M. Ingram, gen mgr, prog dir & prom mgr; Ken Wakeman, coml mgr; Hyle Richmond, news dir; Ken Husband, chief engr.

WICU-TV: tv companion of WICU (above).

**WJET** (1951): 1400 kc; 250 w. 1635 Ash St. Phone Glendale 2-6741. TWX ER 8372. Jet Broadcasting Inc. (original owner). See Jones Stations in "Group Ownership."

Network MBS. Rep Hollingbery.

Specialty programs: German, 1 hr., wkly.

Myron Jones, pres & exec dir; William Fleckenstein, vp; Pete Coticchia, exec vp, station & coml mgr; Gene Conrad, local sales mgr; Dave Buckel, news dir; Frank Martin, special events & public relations dir; Dick Zahniser, chief engr.

**WLEU** (April 21, 1935): 1450 kw; 250 w. 212 Commerce Bldg. Phone Glendale 6-7078. WESB (acquired station July 1959).

Rep Radio & Tv Reps.

Specialty programs: Polish, 1½ hrs., wkly.

Thomas Bromley, pres; Robert H. Elliott, gen mgr; Phil Hirsch, coml mgr; William E. Clark, prog dir; Mrs. Mary Barnhart, prom mgr; Robert B. Eaton, news dir; William Shelley, sports dir; John J. Kozak, chief engr.

### FARRELL, Mercer County

**WFAR** (Oct. 3, 1954): 1470 kc; 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N). RD. #2 Sharon. Phone Diamond 6-4171. Farrell-Sharon Broadcasting Co. (original owner).

Specialty programs: Italian, 1 hr.; Spanish, ½ hr., wkly.

Sanford A. Schafitz, pres; Albert Zippay, gen mgr; Louise Gray, coml mgr; Albert DeJulio, prog dir; Rose Yankovitch, prom mgr; Richard Record, news dir; Edward Lazor, chief engr.

### FRANKLIN, Venango County

**WFRA** (April 13, 1958): 1430 kc; 500 w-D. P. O. Box 908. Phone Idlewood 2-2188. Northwestern Pennsylvania Broadcasting Inc. (original owner).

Network MBS.

Robert H. Sauber, gen mgr & chief engr; Robert Burke, sales mgr; Joseph P. Gearing, prog dir; James T. Viele, prom mgr; Jay Edwards, news dir.

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*FIRST in York, Lancaster and Harrisburg: HOOPER, March, 1959.

REPRESENTED BY:
robert e. eastman & co., inc.

### GETTYSBURG, Adams County

**WGET** (Aug. 27, 1950): 1450 kc; 250 w (CP for 1320 kc; 1 kw-D, 500 w-N, DA-2). P. O. Box 28. Phone Edgewood 4-3101. Times and News Publishing Co. (original owner). See "Newspaper Ownership."
Network MBS.
P. H. Cunningham, gen mgr; Lester M. Blair, prog dir.

### GREENSBURG, Westmoreland County

**WHJB** (Oct. 28, 1934): 620 kc; 1 kw-D, 500 w-N, DA-2. 128 N. Pennsylvania Ave. Phone Temple 4-0600. WHJB Inc. (original owner).
H. J. Brennen, pres, gen & coml mgr; Tom Johnson, news & prog dir; Lyle Allen, chief engr.

### GREENVILLE, Mercer County

**WGRP** (Sept. 19, 1959): 940 kc; 1 kw, DA-D. 2 N. Water St. Phone Juniper 8-8900. Greenville Broadcasting Co. (original owner).
Kenneth B. Anderson, gen mgr & chief engr; Merle G. Anderson, station mgr & prog dir; Frances M. Fordyce, news dir; Jack McKee, sports dir; Charles L. Kuhns, farm dir.

### GROVE CITY, Mercer County

***WSAJ** (1921): 1340 kc; 100 w-SH. Grove City College. Phone Grove City 763. Grove City College (original owner).
J. Stanley Harker, pres; Dale O. Smock, chief engr.

### HANOVER, Adams County

**WHVR** (Jan. 9, 1949): 1280 kc; 5 kw-D, 500 w-N, DA-2. P. O. Box 268. Phone Melrose 7-3831. Radio Hanover Inc. (original owner).
John D. Bare, pres & gen & coml mgr; Philip A. Rohrbaugh, chief engr.

**WHVR-FM** (York-Hanover) (not on air; target date unknown): 98.5 mc; 7.2 kw. Same licensee, address and staff as WHVR (above).

### HARRISBURG, Dauphin County

**WCMB** (Feb. 19, 1948): 1460 kc; 5 kw, DA-2. P. O. Box 961. Phone Cedar 4-3005. Rossmoyne Corp. (acquired station January 1, 1959).
Network MBS. Rep Weed.
Ed K. Smith, vp & gen mgr; Henry Traugh, coml mgr; Ed Gonzalez, prog dir; Charles Stefanic, chief engr.
WDTV (TV): Tv companion of WCMB.

**WHGB** (1945): 1400 kc; 250 w. 112 Market St. Phone Cedar 4-4988. Kendrick Broadcasting Co. (original owner).
Network ABC. Rep Pearson.
Herbert Kendrick, owner, pres & gen mgr; Ralph Hartman, station & coml mgr; Bobby Yanich, prog dir; W. O. Kuntz, chief engr.

**WHP** (1924): 580 kc; 5 kw, DA-N. 216 Locust St. Phone Cedar 4-3211. TWX HB 194. WHP Inc. (original owner).
Network CBS. Rep Bolling.
E. J. Stackpole, pres; Cecil M. Sansbury, gen mgr & coml mgr; Brod Seymour, prog dir & prom mgr; John Price, news dir; E. Daniel Leibensperger, chief engr.

**WHP-FM** (1946): 97.3 mc; 1.85 kw. Same licensee and staff as WHP (above).
WHP-TV: Tv companion of WHP-AM-FM.

**WKBO** (1922): 1230 kc; 250 w. 31 N. Second St. Phone Cedar 4-0191. Keystone Broadcasting Corp. (acquired station 1935). See Steinman Stations in "Group Ownership." Also see "Newspaper Ownership."
Network NBC. Rep Meeker.
Clair R. McCollough, station exec; J. Robert Gulick, asst gen mgr; George F. Hooper, station mgr; Curtis Whitcomb, prog mgr; J. E. Mathiot, tech dir.

### HAVERTOWN, Delaware County

***WHHS (FM)** (Dec. 6, 1949): 89.3 mc; 10 w. Mill Rd. & Leedom Ave. Phone Hilltop 6-7106. School District of Haverford Township (original owner).
Paul R. Slater, pres; Frank L. Knorr, gen mgr; Frank LeCates, prog dir; William McGarvey, prom mgr; William Crawford, news dir; Philip Ackerman & Richard Swayze, chief engrs.

### HAZLETON, Luzerne County

**WAZL** (Dec. 19, 1932): 1490 kc; 250 w. 708 Hazleton National Bank Bldg. Phone Gladstone 4-3531. TWX 42. Hazleton Broadcasting Co. (acquired station Dec. 1, 1946). See Vic Diehm Assoc. Stations in "Group Ownership."
Network MBS; NBC; Jet network. Rep Paul Raymer.
Victor C. Diehm, pres & gen mgr; Kathryn E. Kahler, adm asst; Robert J. Sacco, coml mgr; Don Murray, prog dir; Thomas A. Tito, natl sales mgr; Paul Cerula, news dir; Elwood C. Tito, chief engr.

**WAZL-FM** (1947): 97.9 mc; 2.6 kw. Duplicates WAZL (above).
WAZL-TV: Tv companion of WAZL.

**NEW** (not on air; target date unknown): 1300 kc; 1 kw-D, DA-D. Louis Adelman.

### HOMESTEAD, Allegheny County

**WAMO** (1948): 860 kc; 250 w-D (CP for 1 kw, DA-D Pittsburgh). 105 E. 8th Ave. Phone Homestead 2-6000. Dynamic Broadcasting Inc. (acquired station 1956).
Rep Bernard Howard.
Specialty programs: Negro, 100%.
Leonard E. Walk, pres & gen mgr; Joseph J. Bassett Jr., coml mgr; Charles Gordon, news dir; James Herbert, chief engr.

**WILY-FM** (Fm affiliate of WAMO. See Pittsburgh for listing.)

### HUNTINGDON, Huntingdon County

**WHUN** (March 2, 1947): 1150 kc; 1 kw-D. 400 Washington St. Phone Mitchell 3-3340. Joseph F. Biddle Publishing Co. (original owner). See "Newspaper Ownership."
Network **Keystone.**
John H. Biddle, pres; W. E. Germann, gen mgr; Blair Shore, coml mgr; Suana H. Germann, prog dir; E. A. Craig, chief engr.

### INDIANA, Indiana Connty

**WDAD** (Nov. 4, 1945): 1450 kc; 250 w. 633 Philadelphia St. Phone Hopkins 5-5511. WDAD. Inc. (acquired station August 1955). (See "Newspaper Ownership" and Clearfield Broadcasters in "Group Ownership.")
Network CBS.

### JENKINTOWN, Montgomery County

**WIBF (FM)** (not on air; target date September 1960): 103.9 mc; 750 w. The Benson East, 100 Old York Rd. Phone Turner 7-5400. William L. Fox (original owner).
William L. Fox, pres.

### JOHNSTOWN, Cambria County

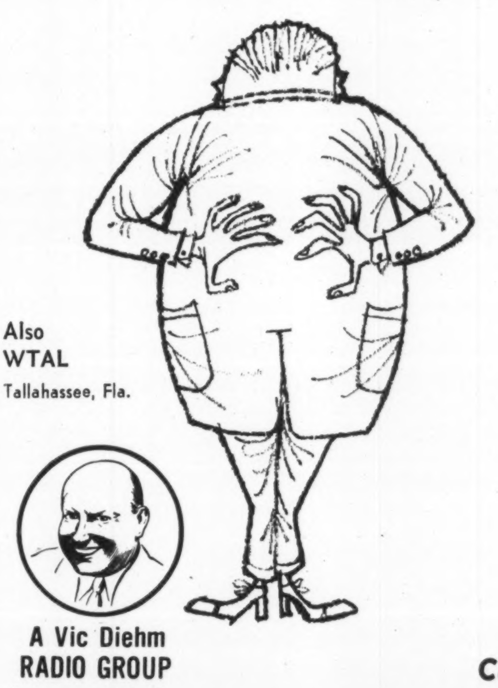
**WARD** (August 1946): 1490 kc; 250 w. 235 Franklin St. Phone 8-1216. TWX JNTN 502. Central Broadcasting Co. (original owner).
Network CBS. Rep Weed.
George D. Gartland, pres; W. D. Confer, station mgr.

**WARD-FM** (1949): 92.1 mc; 285 w. Duplicates WARD (above).
WARD-TV: Tv companion of WARD-AM-FM.

**WCRO** (September 1947): 1230 kc; 250 w. 332 Main St., Fort Stanwix Hotel. Phone 9-1187. Century Broadcasting Corp. (original owner).
Network MBS. Rep Radio-Tv Reps.
John J. Keel, pres; John D. Reilly, gen mgr; Gary Hagerich, asst mgr & sports dir; Dorothy Cobaugh, prog dir; Dennis Bixler, prom mgr; James T. Malloy Jr., news dir; John J. Kersheskey, chief engr.

**WJAC** (April 1925): 1400 kc; 250 w. 329 Main St. Phone Johnstown 7-8711. TWX JNTN-79. WJAC Inc. (acquired station September 1934). See "Newspaper Ownership."
Network NBC. Rep Meeker.
Walter W. Krebs, pres; Edward J. Klym, vp & gen mgr; Theodore E. Campbell, chief engr.

**WJAC-FM** (August 1949): 95.5 mc; 8.3 kw. Duplicates WJAC (above).
WJAC-TV: tv companion of WJAC-AM-FM.



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## PENNSYLVANIA CONTINUED

### KANE, McKean County

**WADP** (June 7, 1954): 960 kc; 1 kw-D. Penn Kane Hotel. Phone 1520. Kane Broadcasting Corp. (acquired station April 1, 1959).

Specialty programs: Swedish.

Gordon Hanks, pres; George A. Larson, gen mgr; Patrick Bickel, prog dir; Evlyn L. Johnson, prom mgr; John Chimiklis, news dir; John Nordine, chief engr.

### KITTANNING, Armstrong County

**WACB** (1948): 1380 kc; 1 kw-D. Market St. Phone Liberty 3-1381. Joel W. Rosenblum (acquired station January 1959). See Rosenblum Stations in "Group Ownership."

Network Keystone.

Joel Rosenblum, pres; Warren A. Koerbel, gen mgr; Harold Stoops, coml mgr & prom mgr; Michael Sarlo, prog dir; Manuel Alvarez, chief engr.

### LANCASTER, Lancaster County

**WDAC (FM)** (Dec. 13, 1959): 94.5 mc; 15 kw. P. O. Box 22. Phone Butler 4-4195. Percy B. Crawford (original owner). See Crawford Stations in "Group Ownership."

Percy B. Crawford, pres; Richard J. Gage, mgr & chief engr; L. James Weaver, coml mgr.

**WGAL** (1922): 1490 kc; 250 w. 24 S. Queen St. Phone Express 7-0333. WGAL Inc. (original owner). (See "Newspaper Ownership" and Steinman Stations in "Group Ownership.")

Network NBC. Rep Meeker.

Clair R. McCollough, pres & gen mgr; J. Robert Gulick, asst gen mgr in charge of sales; Kenneth L. Kreider, station mgr; Brian Kintzer, program dir; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical dir.

**WGAL-FM** (1944): 101.3 mc; 3.8 kw. Duplicates WGAL (above).

WGAL-TV: Tv companion of WGAL-AM-FM.

**WLAN** (August 1946): 1390 kc; 1 kw, DA-N. 252 N. Queen St. Phone Express 4-7261. Peoples Broadcasting Co. (original owner).

Network ABC, MBS. Rep Headley-Reed.

F. H. Altdoerffer, pres; S. M. Altdoerffer, gen mgr & prog dir; J. Stanley Baker, coml mgr; P. L. VanBuren, prom mgr; R. A. Orkin, news dir; R. T. Sherman, chief engr.

**WLAN-FM** (1948): 96.9 mc; 6.7 kw. Address, licensee & staff same as WLAN (above), but programs separately.

Network Good Music Network.

WLAN-TV: Tv companion of WLAN.

### LANSDALE, Montgomery County

**WNPV** (not on air; target date, Fall 1960): 1440 kc; 500 w-D, DA-D. P. O. Box 390. Equitable Publ. Co. (original owner). See "Newspaper Ownership."

George W. Knipe, pres; Howard C. Berky, coml mgr; Robert Fretz, news dir; W. Leroy Nuss, chief engr.

### LANSFORD, Carbon County

**WLSH** (Dec. 24, 1952): 1410 kc; 1 kw-D. P. O. Box D. Phone Lansford 1440. Miners Broadcasting Service Inc. (original owner). See Miners Broadcasting Stations in "Group Ownership."

John W. Angst, gen mgr.

### LATROBE, Westmoreland County

**WSHH** (Dec. 12, 1951): 1570 kc; 1 kw-D. 200 Depot St. Phone Keystone 7-7744. Joel Rosenblum. See Rosenblum Stations in "Group Ownership."

Rep Hal Walton.

Warren A. Koerbel, gen mgr; Thomas W. Johnson, asst mgr; Howard Klein, coml mgr.

**WTRA** (August 1956): 1480 kc; 500 w-D. 202 Main St. Phone Keystone 7-3338. Latrobe Broadcasters Inc. (original owner). See Rennekamp Stations in "Group Ownership."

Rep Morton Lowenstein.

Specialty programs: Italian, 1 hr.; Polish, 4½ hrs., wkly.

Louis Rosenberg, pres; William T. Dymond, gen mgr; Janet Mahady, coml mgr; Richard Crosby, prog dir; Jerome Roberts, news dir; Bernard Guidos, chief engr.

### LEBANON, Lebanon County

**WLBR** (Nov. 13, 1946): 1270 kc; 1 kw, DA-N. Route 20. Phone Crestview 2-7651. Lebanon Broadcasting Co. (original owner).

Rep Burn-Smith.

H. Raymond Stadiem, pres; Lester P. Etter, managing dir; Ernest Latessa, coml mgr; Henry Homan, prog dir; Hy White, news dir; William Zehring, chief engr.

**WLBR-FM** (January 1948): 100.1 mc; 720 w. Duplicates WLBR (above).

### LEHIGHTON, Carbon County

**WLPS** (not on air; granted July 27, 1960): 1150 kc; 1 kw-D, DA-D. Valley Broadcasting Co.

### LEVITTOWN-FAIRLESS HILLS, Bucks County

**WBCB** (Dec. 8, 1957): 1490 kc; 250 w. P. O. Box 1490. Phone Windsor 9-1490, Hobart 4-1490, Export 2-1490. O'Keefe Broadcasting Co. (original owner).

William F. Waterbury, pres & gen mgr; Jack Wellington, coml mgr; Dick Harvey, prog dir; Charles Henry, news dir; Jack Layton, chief engr.

### LEWISBURG, Union County

**WITT** (Sept. 9, 1957): 1010 kc; 250 w-D. 34 S. Eighth St. Phone Jackson 3-1222. Wireline Radio Inc. (original owner). Sale to Susquehanna Radio Inc. pends.

Network Keystone.

Peter E. Farrell, gen mgr; Carl E. Miller, coml mgr; Gloria M. Bailey, womens' dir; James A. Herb, chief engr.

### LEWISTOWN, Mifflin County

**WKVA** (Dec. 4, 1949): 920 kc; 1 kw-D. P. O. Box 432. Phone Lewistown 8-6771. Central Pennsylvania Broadcasting Co. (acquired station March 1952).

Network ABC. Rep Gill-Perna.

Robert L. Wilson, pres & gen mgr; Jack W. Sanders, coml mgr; Kirby Confer, prog dir; Mary Bolich, news dir; Jack W. Sanders, chief engr.

**WMRF** (1941): 1490 kc; 250 w. 5 W. Market St. Phone Lewistown 8-6757. Lewistown Broadcasting Co. (original owner). See "Newspaper Ownership."

Network NBC. Rep Burn-Smith.

James S. Woods, pres; Thomas W. Metzger, gen mgr; Frank Troiani, coml mgr; Thekla Leeper, prog dir & news dir; Kenneth Callahan, chief engr.

### LOCK HAVEN, Clinton County

**WBPZ** (Feb. 20, 1947): 1230 kc; 250 w. 132½ E. Main St. Phone 4038. Lock Haven Broadcasting Corp. (original owner).

Network MBS. Rep Devney-O'Connell.

Donald C. Welch, pres; Harris Lipez, gen mgr; Richard H. Tohe, coml mgr; Dave King, prog dir & news dir; Bernard Matthews, prom mgr; Albert Stratmoen, chief engr.

WBPZ-TV: Tv companion of WBPZ.

### McKEESPORT, Allegheny County

**WEDO** (August 1946): 810 kc; 1 kw-D. 547 Fifth Ave. Phone North 4-7167. Tri-City Broadcasting (original owner).

Network CBS. Rep Weed Radio.

Specialty programs: Hungarian, ½ hr., wkly.

E. J. Hirshberg, pres; James F. Rice, gen mgr; Larry Rothman, coml mgr; Keeve Berman, prog dir; John Lebedda, prom mgr; Jim Sweenie, news dir; Sil Garofalo, chief engr.

**WMCK** (April 1947): 1360 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N, DA-N). 516 Market St. Phone Orchard 8-8888. Mon-Yough Broadcasting Co. (original owner).

Rep Broadcast Time Sales.

R. M. Cox, pres; Sam Vidnovic, gen mgr; Sally Mossman ,coml mgr; Pat Haley, program dir; Chas. White, chief engr; Stephen A. Chontos, news dir.

### MEADVILLE, Crawford County

**WMGW** (1947): 1490 kc; 250 w. 964 Park Ave. Phone 6-1111. Regional Broadcasters Inc. (acquired station 1957). See Rich-Martin Stations in "Group Ownership."

James F. McDonald Jr., gen mgr; Paul J. Brown, news & program dir; Maurice Sherman, chief engr.

**WMGW-FM** (1948): 100.3 mc; 10 kw. Address, licensee & staff same as WMGW (above).

### MEXICO, Juniata County

**WJUN** (Sept. 8, 1955): 1220 kc; 1 kw-D. P. O. Box 97, Mifflintown, Pa. Phone 295. Juniata Perry Broadcasting Co. (acquired station July 18, 1957). See "Newspaper Ownership."

Rep Burn-Smith.

James S. Woods, pres; Thomas W. Metzger, gen mgr; Ralph S. Parker, station mgr; Don Lorenz, prog dir; Tim Palm, prom mgr; Miles Heckendorn, news dir; Kenneth Callahan, chief engr.

### MILTON, Northumberland County

**WARC** (not on air; target date September 1960): 1380 kc; 1 kw-D. 330 Government Place. Phone 323-7119. Williamsport Radio Broadcasting Assoc. (original owner). See "Newspaper Ownership."

**WMLP** (Oct. 27, 1955): 1570 kc; 1 kw-D. Hunt Bldg. Phone Pioneer 2-8705. WMLP Inc. (original owner).

John S. Booth, pres; John P. Foster, gen mgr; John Yingling, coml mgr; Jim Jacobs, prog dir; Duane Durst, chief engr.

### MONTROSE, Susquehanna County

**WPEL** (May 30, 1953): 1250 kc; 1 kw-D. Locust & High Sts. Phone Montrose 397. Montrose Broadcasting Corp. (original owner).

Specialty programs: German, ½ hr.; Polish, ½ hr., wkly.

W. Douglas Roe, pres & gen mgr; William Ohman, prog dir; William Farley, prom mgr; Ronald Simpson, news dir; Harold P. Mierop, chief engr.

**WPEL-FM** (not on air; target date, Summer 1960): 96.5 mc; 57 kw. Will duplicate WPEL (above).

### NANTICOKE, Luzerne County

**WNAK** (February 1947): 730 kc; 1 kw-D. 38 E. Main Street. Phone Regent 5-0730. Wyoming Radio Inc. (acquired station Sept. 1, 1958).

Specialty programs: Polish.

Martin H. Philip, pres; Lee Small, gen mgr; Milton Laughlin, coml mgr; Bernard Bailey, chief engr.

### NEW CASTLE, Lawrence County

**WKST** (Oct. 23, 1938): 1280 kc; 1 kw, DA-N. First Federal Plaza. Phone Oliver 4-5501. WKST Inc. (original owner).

Network ABC. Rep Weed Radio.

Specialty programs: Polish, 1 hr.

S. W. Townsend, pres; H. W. Reith, station mgr; Byron McConnell, coml mgr; Robert Grant, prom mgr; E. Roty, chief engr.

WKST-TV: Tv companion of WKST.

### NEW KENSINGTON-TARENTUM, Allegheny & Westmoreland Counties

**WKPA** (1940): 1150 kc; 1 kw, DA-D. 810 5th Ave., New Kensington. Phone Edison 7-3588. Allegheny-Kiski Broadcasting Co. (original owner).

Specialty programs: Italian, 2 hrs.; Negro, 1 hr., wkly.

C. Russell Cooper, pres; Melvin A. Goldberg, gen mgr; Nelson Goldberg, coml mgr; Phil Brooks, prog dir; Michael Felack, news dir; W. W. Weeley, chief engr.

### NORRISTOWN, Montgomery

**WNAR** (Aug. 16, 1946): 1110 kc; 500 w-D. Old Arch Rd. Phone Broadway 2-7600. Norristown Broadcasting Co. (original owner). See Rahall Stations in "Group Ownership."

Rep Adam Young.

N. Joe Rahall, pres; John M. Banzhoff, gen & natl sales mgr; Bernard Brode, local sales mgr; Anthony Bekas, prog dir; James Klash, news dir; C. Frank Cordaro, tech dir.

### OIL CITY, Vanengo County

**WKRZ** (April 14, 1946): 1340 kc; 250 w. Broadcast Hill. Phone Oil City 4-1269. WKRZ Inc. (original owner). See Rennekamp Stations in "Group Ownership."

Network NBC.

Specialty programs: Polish.

Kenneth E. Rennekamp, pres & gen mgr; William Jackson Duncan, coml mgr & prom mgr; Marian Timlin, prog dir; William W. Stanley, news dir; Robert Harmon, chief engr.

**WDJR (FM)** (May 1, 1959): 98.5 mc; 2.92 kw. Same licensee and staff as WKRZ (above).

### PALMYRA, Lebanon County

**WJWR (FM)** (1959): 92.1 mc; 760 w. William N. Reichard, 707 Arlington St., Tamaqua, Pa.

### PHILADELPHIA, Philadelphia County

**WCAU** (1922): 1210 kc; 50 kw. City Line & Monument Aves., zone 31. Phone Greenwood 7-8300. TWX 7258. Columbia Broadcasting System (acquired station August 29, 1958). See CBS-Owned Stations in "Group Ownership."

Network CBS. Rep CBS Radio Spot Sales.

Thomas J. Swafford, vp & gen mgr; John H. Kline, gen sales mgr; Mike Grant, prog dir; Fred Birnbaum, sales prom mgr; John Trent, merchandising mgr; George Lord, dir of public affairs & editorials; Robert L. Bochroch, natl advertisers' rep; Leo Collins, audience prom mgr; John G. Leitch, dir of engineering.

**WCAU-FM** (May 16, 1944): 98.1 mc; 10 kw. Duplicates WCAU (above).

WCAU-TV: Tv companion of WCAU-AM-FM.

**WDAS** (1922): 1480 kc; 5 kw-D, 1 kw-N, DA-2. Belmont Ave. & Edgely Rd., zone 31. Phone Trinity 8-2000. Max M. Leon Inc. (acquired station Oct. 1, 1950).

Rep Bernard Howard.

Specialty programs: Negro, 144 hrs. wkly.

Max M. Leon, pres; Robert A. Klein, gen mgr; William H. Vogt, coml mgr; Robert C. Ardrey, prog dir; Arthur L. Newsham, merchandising mgr; Art Peters, news dir; Frank W. Unterberger, chief engr.

**WDAS-FM** (Sept. 1, 1959): 105.3 mc; 20 kw. Same licensee, address and staff of WDAS (above) except A. S. Klein Jr., fm coml mgr.

**WFIL** (1922): 560 kc; 5 kw, DA-2. 46th & Market Sts., zone 39. Phone Evergreen 2-4700. TWX PH 670. Triangle Publications Inc. (original owner). See Triangle Stations in "Group Ownership. Also see "Newspaper Ownership."

Network ABC. Rep Blair.

Roger W. Clipp, vp & gen mgr; George A. Koehler, station mgr; Clyde R. Spitzner, dir of radio sales & prog; Kenneth W. Stowman, gen sales mgr; J. C. Harlan, bus mgr; Henry E. Rhea, chief engr.

**WFIL-FM** (1941): 102.1 mc; 6.3 kw. Network & Rep: QXR Network. Address, staff & licensee same as WFIL (above), except for Joseph Novenson, station mgr & Roberta Weinberg, prog dir.

WFIL-TV TV companion of WFIL-AM-FM.

**WFLN** (July 23, 1958): 900 kc; 1 kw, DA-D. 8200 Ridge Ave., zone 28. Phone Ivyridge 2-6000. Franklin Broadcasting Co. (original owner).

Rep Good Music Broadcasters.

Lawrence M. C. Smith, pres; Raymond S. Green, gen mgr; Michael E. O'Donnell, prog dir; Frederick Chassey, chief engr.

**WFLN-FM** (March 14, 1949): 95.7 mc; 20 kw. Duplicates WFLN (above).

**WHAT** (1925): 1340 kc; 250 w. Conshohocken & Windermere Aves., zone 31. Phone Trinity 8-1500. Independence Broadcasting Co. (acquired station February 12, 1944).

Rep Pearson.

Specialty programs: Italian, 7 hrs.; Negro, 115 hrs.; others, 41 hrs., wkly.

William A. Banks, pres & gen mgr; Miss Dolly Banks, station mgr; Herbert M. Schorr, gen sales mgr; Joseph A. Grady, operations mgr; William A. Macormac, merchandising; Al Campanaro, comptroller.

**WHAT-FM** (1947): 96.5 mc; 20 kw. Same licensee and staff as WHAT (above), except for Sidney Mark, prog dir & Al Campanaro, comptroller.

***WHYY (FM):** 90.9 mc; 20 kw. WHYY Inc.

**WIBG** (1924): 990 kc; 50 kw-D, 10 kw-N, DA-2. Suburban Station Bldg., zone 3. Phone Locust 3-2300. TWX PH 1136. Seaboard Radio Broadcasting Corp. (acquired station May 23, 1957). See Storer Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Katz.

George B. Storer, pres; John C. Moler, gen mgr; David Bolton, local sales mgr; Roy Schwartz, prog dir; John Henninger, chief engr.

**WIBG-FM** (1948): 94.1 mc; 20 kw. Duplicates WIBG (above).

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**WIFI (FM)** (September 1958): 92.5 mc; 20 kw. P. O. Box 3022, zone 50. Phone Broadway 9-6460. High-Fidelity Broadcasters Corp. (original owner).

Rep Walker-Rawalt.

Melvin Gollub, pres & gen mgr; Robert Abelove, coml mgr; Arnold Minter, prog dir; Rodney Robb, prom mgr; Fred Gollub, chief engr.

**WIP** (March 16, 1922): 610 kc; 5 kw DA-1. 35 South Ninth St., zone 7. Phone Walnut 2-6800. TWX PH 168. Metropolitan Broadcasting Corp. See Metropolitan Broadcasting Stations in "Group Ownership."

Network MBS. Rep Petry.

Harvey L. Glasscock, vp & gen mgr; H. D. Neuwirth, dir of sales; Arne Katinsky, prom dir; William Dalton, business mgr.

**WIP-FM** (April 20, 1942): 93.3 mc; 20 kw. Duplicates WIP (above).

**WJMJ** (July 11, 1948): 1540 kc; 50 kw, DA-D. 2043 Locust St., zone 3. Phone Locust 4-2300. WJMJ Broadcasting Corp. (acquired station June 1, 1955).

Rep Broadcast Time Sales.

Patrick J. Stanton, pres & gen mgr; Charles Stahl, coml mgr; Michael Deegan, prog dir; James Rubenstone, prom mgr; Douglas Henson, news dir; Christopher McAteer, chief engr.

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**WPCA-FM** (not on air; target date unknown): 104.5 mc; 20 kw. Young People's Church of the Air Inc.

**WPEN** (April 1929): 950 kc; 5 kw DA-N. 2212 Walnut St., zone 3. Phone Locust 4-6000. Wm. Penn Broadcasting Co. (acquired station 1948). (See Consolidated Sun-Ray Stations in "Group Ownership.")

Network MBS. Rep Gill-Perna.

William H. Sylk, pres; William B. Caskey, exec vp; Murray Arnold, station mgr; Erwin Rosner, gen sales mgr; James M. Kiss, promotion dir; Charles W. Burtis, chief engr; John E. Surrick, development mgr.

**WPEN-FM** (1942): 102.9 mc; 20 kw. Address, licensee & staff same as WPEN (above).

***WPWT (FM)** (January 1950): 91.7 mc; 180 w. 1533 Pine St., zone 2. Phone Kingsley 6-0745. Philadelphia Wireless Technical Institute.

J. C. Van Horn, pres; H. A. Raske, gen mgr; Paul Moffitt (student), program dir; Wm. Wayne Zerfing, chief engr.

**WQAL (FM)** (Nov. 11, 1959): 106.1 mc; 7.7 kw. Mermaid Lane, zone 18. Phone Chestnut Hill 7-2532. George Voron Co. (original owner).

George Voron, pres; Abe Voron, gen mgr; Dave D. Custis, prog dir; Ed Mawhinney, chief engr.

**WRCV** (1941): 1060 kc; 50 kw, DA-1. 1619 Walnut St., zone 3. Phone Locust 4-3700. National Broadcasting Co. (acquired station January 1956). (Sale to RKO General pending FCC approval). See NBC-Owned Stations in "Group Ownership."

Network NBC. Rep NBC Spot Sales.

Raymond W. Welpott, NBC vp & gen mgr; T. E. Paisley Jr., station mgr & coml mgr; Robert C. Benson, prog mgr; John P. Wiley, prom mgr; Ernest T. Leiss, news dir; George C. Lenfest, operations dir.

WRCV-TV: tv companion of WRCV (above).

***WRTI-FM** (July 9, 1953): 90.1 mc; 790 w. Temple U., zone 22. Phone Center 6-4000. Temple U. (original owner).

John B. Roberts, dir of radio & tv div; Laurence C. Blenheim, gen mgr; Donald Cunningham, prog dir; Garnet Levin, prom mgr; Jerry Dornblum, news dir; John C. Cooper, chief engr.

**WTEL** (1925): 860 kc; 250 w-D. 4310 N. Broad St., zone 40. Phone Gladstone 5-9200. WTEL Inc. (acquired station Dec. 31, 1958).

Specialty programs: German, 6 hrs.; Italian, 7 hrs.; Negro, 15 hrs.; Polish, 8 hrs.; Spanish, 6 hrs., all wkly.

John E. Hopkinson, pres; Quentin C. Sturm, vp; George D. Hopkinson, vp.

***WXPN (FM)** (September 1957): 88.9 mc; 10 w. 3417 Spruce St., zone 4. Phone Evergreen 6-4333. U. of Pennsylvania (original owner).

Network Ivy.

Barry G. Cole, gen mgr; Robert J. Rossow, coml mgr; Albert E. Rose Jr., prog dir; William B. Mayer, prom mgr; Donald K. Angell Jr., news dir; James N. Sihrn, chief engr.

### PHILIPSBURG, Centre County

**WPHB** (June 1, 1956): 1260 kc; 1 kw-D. Radio Park. Phone Dickens 2-2300. Moshannon Valley Broadcasting Co. (original owner).

Network American Family Network.

William Emert, pres & gen mgr; Ruth Gearhart, coml mgr; Dorothy Emert, prog dir; Paul Millard, sports dir; Ray Gilham, news dir; Dean Sharpless, chief engr.

### PITTSBURGH, Allegheny County

**KDKA** (Nov. 2, 1920): 1020 kc; 50 kw. 1 Gateway Center, zone 22. Phone Express 1-3000. TWX PG 250. Westinghouse Broadcasting Co. (original owner). See Westinghouse Stations in "Group Ownership."

Rep Am Radio Sales.

Donald H. McGannon, pres; Harold C. Lund, vp; L. R. Rawlins, gen mgr; D. J. Trageser, coml mgr; Dominic Quinn, prog dir; Miss J. L. Buzzelli, prom mgr; John Kulamer, news dir; T. C. Kenney, chief engr.

**KDKA-FM** (April 4, 1942): 92.9 mc; 47 kw. Duplicates KDKA (above) until 4 p.m. daily; separate 4 p.m. to midnight.

KDKA-TV: Tv companion of KDKA-AM-FM.

**KQV** (1919): 1410 kc; 5 kw, DA-2. Chamber of Commerce Bldg., zone 19. Phone Atlantic 1-9100. Allegheny Broadcasting Corp. (acquired station November 1957). See ABC-Owned Stations in "Group Ownership."

Network ABC. Rep Adam Young.

John D. Gibbs, gen mgr; Edward A. W. Smith, sales mgr; Frank Maruca, prog & sales coordinator; Dick Drury, prog dir; Ken Hildebrand, news dir; Pie Traynor, sports dir; Fred Zellnor, chief engr.

**WAMO** (See Homestead, Pa., listing).

**WAMP** (Oct. 19, 1921): 1320 kc; 5 kw, DA-N. 1459 Crane Ave., zone 20. Phone Locust 3-5238. TWX 7275-03. National Broadcasting Co. (acquired station Nov. 1, 1957). See NBC-Owned Stations in "Group Ownership."

Network NBC. Rep NBC Spot Sales.

Robert E. Kintner, pres; Stephen J. Rooney, gen mgr; Richard C. Stafford, prom mgr.

**WFMP (FM)** (March 8, 1948): 99.7 mc; 24 kw. Duplicates WAMP (above).

**WCAE** (May 1922): 1250 kc; 5 kw, DA-N. Carlton House, 550 Grant St., zone 19. Phone Atlantic 1-6900. WCAE Inc. (acquired station June 1, 1931). See Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep McGavren.

Leonard Kapner, pres & gen mgr; Geer Parkinson, station mgr & sales mgr; Paul Ruhle, prog dir; William Ihieman, prom mgr & publicity dir; Harry Carroll, news dir; James Greenwood, chief engr.

**WCAE-FM** (not on air; target date unknown; granted June 25, 1959): 96.1 mc; 31 kw. Same licensee and address as WCAE (above).

WTAE (TV): Tv companion of WCAE-AM-(above).

***WDUQ (FM)** (Dec. 15, 1949): 91.5 mc; 2.75 kw. Duquesne U., zone 19. Phone Grant 1-4600, Ext 19. Duquesne U. (original owner).

B. Kendall Crane, dir; Fred McWilliams, chief engr.

**WEEP** (1947): 1080 kc; 1 kw-D. 220 N. Highland Ave., zone 6. Phone Emerson 1-5000. TWX 646. Golden Triangle Broadcasting Inc. (acquired station Aug. 1, 1959). See Myron Jones Stations in "Group Ownership."

Rep Gill-Perna.

Myron Jones, pres; Pete Coticchia, exec vp & coml mgr; Jack Bailey, prog dir; Merle Pollis, news dir; Walt McCoy, chief engr.

**WINE (FM)** (not on air; target date Fall 1960): 107.9 mc; 36 kw. Will duplicate WEEP (above).

**WILY (FM)** (July 1960): 105.9 mc; 2.74 kw. Dynamic Broadcasting Inc. Duplicates WAMO, Homestead, Pa.

**WKJF (FM)** (July 15, 1948): 93.7 mc; 40 kw. 1715 Grandview Ave., zone 11. Phone Hubbard 1-2626. Agnes J. Reeves Greer (original owner). See Agnes J. Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Walker-Rawalt.

Agnes J. Reeves Greer, sole owner; Malcolm A. Campbell Jr., gen mgr; Thomas J. Daugherty, mgr; Robert G. Clarke, prog dir; D. H. Lindberg, chief engr.

WKJF-TV: Tv companion of WKJF (FM).

**WLOA** (See Braddock, Pa., listing).

**WPGH (FM)** (not on air; target date unknown): 104.7 mc; 2.8 kw. Nemco Broadcasting Corp.

**WPIT** (1947): 730 kc; 1 kw-D. 213 Smithfield St., zone 22. Phone Atlantic 1-1900. WPIT Inc. (original owner). Se Friendly Group in "Group Ownership."

Specialty programs: Greek, 6 hrs.; German, ½ hr.; Italian, 6 hrs.; Lithuanian, ½ hr.; Ukranian, 1 hr., all wkly.

John J. Laux, pres; Don Ioset, vp, gen mgr & coml mgr; Clifford Charles, prog dir & prom mgr; Jim Thompson, news dir; Michael Komichak, chief engr.

**WPIT-FM** (not on air; target date, Summer, 1960): 101.5 mc; 19 kw. Same ownership as WPIT (above).

**WWSW** (1928): 970 kc; 5 kw, DA-2. Sherwyn Hotel, zone 22. Phone Grant 1-5200. TWX PG 548. WWSW Radio Inc. (acquired station 1932). See "Newspaper Ownership."

Rep Blair.

O. M. Schloss, pres; B. W. Muros, gen mgr, coml mgr & prog dir; Phil Davis, prom mgr; Ray Schneider, news dir; Henry Kaiser, chief engr.

**WWSW-FM** (1940): 94.5 mc; 50 kw. Duplicates WWSW (above).

WIIC (TV): tv companion of WWSW-AM-FM (above).

### PITTSTON, Luzerne County

**WPTS** (June 21, 1953): 1540 kc; 1 kw-D. Main & Spring Sts. Phone Olympic 4-3388. Midway Broadcasting Co. (original owner).

Network Keystone. Rep Hal Walton.

Specialty programs: Italian, 8 hrs.; Polish, 10 hrs.; Irish, ½ hr., all wkly.

A. W. Fiorani, pres & gen mgr; R. E. Florey, coml mgr; J. Fiore, prog dir; B. Schriver, prom mgr; F. Silva, news dir; J. P. McGoldrick, chief engr.

### PORTAGE, Cambria County

**WWML** (Sept. 1960): 1470 kc; 500 w-D. Mainline Broadcasting Co.

Rep Spot Time Sales.

### POTTSTOWN, Montgomery County

**WPAZ** (Oct. 1, 1951): 1370 kc; 1 kw-D. 247 High St. Phone Faculty 6-4000. Pottstown Broadcasting Co. (original owner).

Rep Indie Sales.

Herbert Scott, pres, gen mgr & prog dir; Robert Eppehimer, coml mgr; Mike Siman, news dir; Allen Moyer, chief engr.

### POTTSVILLE, Schuylkill County

**WPAM** (Jan. 19, 1947): 1450 kc; 250 w. P. O. Box 629. Phone Market 2-1450. Miners Broadcasting Service Inc. (original owner). See Miners Broadcasting Stations in "Group Ownership."

John W. Angst, gen mgr; James K. Stock, station mgr.

**WPPA** (May 9, 1946): 1360 kc; 1 kw-D, 500 w-N, DA-N. 212 S. Centre St., Phone Market 2-1360. Pottsville Broadcasting Co.

Network MBS.

A. V. Tidmore, owner & gen mgr; Ralph L. Price, coml mgr; Edward A. Romansky, program dir; William P. Tidmore, chief engr; James B. Thompson, news dir; Sidney W. McIlvain, farm dir.

**WPPA-FM** (Nov. 20, 1948): 101.9 mc; 2.8 kw. Duplicates WPPA (above).

### PUNXSUTAWNEY, Jefferson County

**WPME** (March 18, 1953): 1540 kc; 1 kw-D. 103 N. Gilpin St. Phone 1221. Punxsutawney Broadcasting Co. (original owner).

Network Keystone. Rep Rambeau, Vance & Hopple.

Sheridan W. Pruett, pres; Charles M. Erhard Jr., vp & gen mgr; W. Clem Murray, coml mgr; Gilbert L. Carney, prog dir & chief engr; Sid Carlton, news dir.

### READING, Berks County

**WEEU** (1931): 850 kc; 1 kw, DA-N. 433 Penn St. Phone Franklin 6-7335. WEEU Broadcasting Co. (acquired station December 1946). See "Newspaper Ownership."

Network ABC. Rep Headley-Reed.

Wm. J. Rohn, pres; K. Richard Creitz, vp, gen mgr, asst treas & coml mgr; Jack B. Gounder, prog dir & prom mgr; Joe Shivers, news dir; Harold Schearer, chief engr.

**WHUM** (Sept. 15, 1946): 1240 kc; 250 w. Berkshire Hotel. Phone Franklin 6-3987. Eastern Radio Corp. (original owner).

Network CBS. Rep Weed.

Robert G. Magee, pres & gen mgr; Warren Ruffner, coml mgr; Alan Lane, prog dir; Paul Barclay, news dir; Daniel Donohue, chief engr.

WHUM-TV: Tv companion of WHUM.

## PENNSYLVANIA CONTINUED

**WRAW** (September 1922): 1340 kc; 250 w. 19 N. 5th St. Phone Franklin 6-7173. WRAW Inc. (acquired station April 6, 1959).
Network NBC. Rep Webb.
Robert S. Reider, pres & gen mgr; Ben Varishone, coml mgr; Frank Roth, prog dir; Edward Gurtowski, chief engr.

### RED LION, York County

**WGCB** (1950): 1440 kc; 1 kw-D. P. O. Box 88. Phone 3-3471. Rev. John M. Norris (original owner).
Specialty programs: German, ¼ hr., wkly.
John M. Norris, pres & gen mgr; Vince Freedom, coml mgr; Geary Russell, chief engr.

**WGCB-FM** (not on air; target date unannounced): 96.1 mc; 20 kw. Will duplicate WGCB (above).

### ROARING SPRING, Blair County

**WKMC** (1955): 1370 kc; 1 kw-D. Phone 690. Cove Broadcasting Co. (acquired station Feb. 22, 1959).
Rep Best.
Carl W. Kensinger, pres; Walter O. Kramp, gen mgr & treas; Julia M. Gerhart, office & coml mgr; Merle E. Ebersole, news dir & prog dir; C. Irvin Merzger, chief engr.

### ST. MARYS, Elk County

**WKBI** (July 23, 1950): 1400 kc; 250 w (CP for 1 kw-D, 250 w-N). 41 Erie Ave. Phone Terminal 4-2821. Elk-Cameron Broadcasting Co. (original owner). See Rennekamp and Simpson Stations in "Group Ownership."
Network MBS; Allegheny Mountain Network. Rep Allegheny Mountain Network.
Cary H. Simpson, gen mgr; Wesley A. Herbstritt, station mgr; John J. Kain, sales mgr; Beatrice B. Smith, prog dir; Donald F. Steele, prom mgr; Gilbert A. Hoffman, news dir; Philip R. Kraus, public relations mgr; Brent A. Kennard, chief engr.

### SAYRE, Bradford County

**WATS** (June 1950): 960 kc; 1 kw-D. 110 N. Elmer Ave Phone Turner 2-2401. Susquehanna Broadcasting Corp. (original owner). See Cassel Stations in "Group Ownership."
Network Keystone. Rep Indie Sales.
Thompson K. Cassel, owner; Robert R. Michael, gen mgr & coml mgr; Edward Knowles, prog dir; Joe Columbo, prom mgr; John Casey, news dir; Benjamin A. Franklin, chief engr.

### SCRANTON, Lackawanna County

**WARM** (1940): 590 kc; 5 kw, DA-2. Bowman Bldg., zone 10. Phone Diamond 6-4646. WARM Broadcasting Co. (acquired station June 15, 1958). See Susquehanna Broadcasting Stations in "Group Ownership."
Rep Robert Eastman.
Louis J. Appell, pres; Guy Fowler, gen mgr; Lou Strittmatter, coml mgr; Don Stevens, prog dir; Bill Musser, prom mgr; George Gilbert, news dir; Glen Winter, chief engr.

**WEJL** (April 16, 1950): 630 kc; 500 w-D. 149 Penn Ave., zone 1. Phone Diamond 2-9151. Edward J. Lynett (original owner). See "Newspaper Ownership."
Network Ivy. Rep Meeker.
Edward J. Lynett, owner; Cecil Woodland, gen mgr; Hugh J. Connor, mgr of programming & sales; Robert R. Flanagan, news dir; Guy C. Rauer, mgr for engineering.

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**WGBI** (Jan. 12, 1925): 910 kc; 1 kw-D, 500 w-N. 1000 Wyoming Ave., zone 9. Phone Diamond 2-7634. TWX SN 7210. WGBI Radio Inc. (original owner).
Network CBS. Rep H-R Reps.
M. E. Megargee, pres; Madge Megargee Holcomb, secy, gen mgr & coml mgr; Carol Jacobs, prom mgr; Thomas Powell, news dir; K. R. Cooke, chief engr.

**WGBI-FM** (December 25, 1948): 101.3 mc; 1.8 kw. Duplicates WGBI (above).
WDAU-TV: Tv companion of WGBI-AM-FM.

**WICK** (April 17, 1954): 1400 kc; 250 w. 221 N. Washington Ave. Diamond 6-1202. Scranton Radio Corp. (acquired station September 1957).
Rep Spot Time Sales.

**WSCR** (1947): 1320 kc; 1 kw-D, 500 w-N, DA-N. Phone Diamond 7-3388. Lackawanna Valley Broadcasting Co. (original owner).
Network NBC. Rep Headley-Reed.
David M. Baltimore, pres & gen mgr; Joseph Gries, station mgr; Joseph Kimball, coml mgr; David Griffiths, prog dir; Richard Paul, prom mgr; Willard Shimski, chief engr.
WBRE-TV: Tv affiliate of WSCR.

***WUSV (FM)** (Oct. 1, 1950): 89.9 mc; 1.35 kw. 4 Ridge Row. Diamond 7-3321. U. of Scranton.

### SHAMOKIN, Northumberland County

**WISL** (January 1948): 1480 kc; 1 kw, DA-N. Rock & Sunbury Sts. Phone 8-6831. Radio Anthracite Inc. (acquired station July 18, 1957).
Rep Forjoe.
Specialty programs (weekly), Polish ½ hr.
Henry W. Lark, pres; Bernard Friedman, mgr; Al Donovan, chief engr.

### SHARON, Mercer County

**WPIC** (Oct. 25, 1938): 790 kc; 1 kw-D. P. O. Box 211, 2030 Pine Hollow Blvd. Phone Diamond 6-4113. Sharon Broadcasting Co. (acquired station, May 21, 1959). See Rich-Martin Stations in "Group Ownership."
Network ABC. Rep William J. Reilly.
Frederick P. Tascone, gen mgr; Lee D. Morehouse, asst gen mgr; Jack Sandstrom, prog dir; Francis L. O'Dell, chief engr.

**WPIC-FM** (1947): 102.9 mc; 26 kw. Same address, licensee and staff as WPIC (above).

### SOMERSET, Somerset County

**WVSC** (Jan. 15, 1951): 990 kc; 250 w-D. P. O. Box 231. Phone 4186. WVSC Inc. (original owner).
Ted H. Oppegard, pres & gen mgr; C. R. Taylor, coml mgr; Robert L. French, prog dir & chief engr; Harry W. Mitchell, news dir; Yvonne Kaufman, women's dir.

### SOUTH WILLIAMSPORT, Lycoming County

**WMPT** (Feb. 21, 1958): 1450 kc; 250 w. 301 Percy St. Phone 3-3608. Will-Mont Broadcasting Co. (original owner).
Network ABC. Rep Hopewell.
Galen D. Castlebury Jr., pres, gen mgr, chief engr & coml mgr; H. O. Hallman, national sales mgr; Fred M. Plankenhorn, prog dir; Dick Crownover, news dir.

### STATE COLLEGE, Centre County

***WDFM (FM)** (Dec. 6, 1953): 91.1 mc; 250 w. 304 Sparks Bldg, Pennsylvania State U. Phone University 5-2381. Pennsylvania State U. (original owner).
Dr. Eric A. Walker, pres; Dr. Harold E. Nelson, gen mgr; Roland King, station mgr; Michael Ziegler, prog dir; Sue Common, prom mgr; Stephen Milner, news dir; Doug Volk, chief engr.

**WMAJ** (1945): 1450 kc; 250 w. Box 888. Phone Adams 7-4959. Centre Broadcasters Inc. (acquired station 1958). See Clearfield Broadcasters in "Group Ownership."
Network MBS; Keystone; Laurel Radio Network.
W. K. Ulerich, pres; Milton J. Bergstein, gen mgr; John A. Dame, coml mgr; Stephen M. Fishbein, program dir; Wilber Files, chief engr.

### STROUDSBURG, Monroe County

**WVPO** (1947): 840 kc; 250 w-D. 22 S. 6th St. Phone Hamilton 1-2100. Pocono Broadcasting Inc. (acquired station 1948). See Ottaway Stations in "Group Ownership." Also see "Newspaper Ownership."
James H. Ottaway, pres; Chester S. Miller, asst treas & gen mgr; Edward J. Somers, coml mgr; Joseph Whalen, news & prog dir; Francis H. Brinkley, managing dir; Ernest Transue, chief engr.

### SUNBURY, Northumberland County

**WKOK** (1933): 1240 kc; 250 w. 1150 N. Front St. Phone Atlantic 6-5838. Sunbury Broadcasting Corp. (original owner). See "Newspaper Ownership."
Network CBS.
Basse A. Beck, pres; Homer R. Smith, gen mgr; Conrad O. Walther, coml mgr; Michael J. Kane, prog dir & prom mgr; Glen J. Schankweiler, news dir; John Keller Jr., chief engr.

**WKOK-FM** (1948): 94.1 mc; 4.4 kw. Duplicates WKOK (above).

### TITUSVILLE, Crawford County

**WTIV** (Nov. 27, 1955): 1290 kc; 500 w-D. P. O. Box 184. Phone 53234. Crawford County Broadcasting Co. (original owner). See Myron Jones Stations in "Group Ownership."
Network MBS.
Robert H. Sauber, gen mgr; Paul R. Ruttan, coml mgr; Marlene A. Burchfield, prog dir & prom mgr; Timothy B. Nelson, news dir.

### TOWANDA, Bradford County

**WTTC** (not on air—granted June 29, 1960): 1550 kc; 500 w-D. Same licensee, address & staff as WTTC-FM (below).

**WTTC-FM** (November 1959): 92.7 mc; 720 w. 406 Main St. Phone Andrew 5-2165. Vical Broadcasting Co. (original owner).
Specialty programs: German, 1 hr. wkly.
Victor A. Michael, chief engr & gen mgr; Leroy J. Hopkins, coml mgr; Charles L. Snyder, news dir.

### TYRONE, Blair County

**WTRN** (Jan. 12, 1955): 1290 kc; 1 kw-D. 8 W. Tenth St. Phone Mutual 4-3200. Tyrone Broadcasting Co. (original owner). See Simpson Stations in "Group Ownership."
Network MBS; Allegheny Mountain Network. Rep Allegheny Mountain Network.
Cary H. Simpson, pres; Lee C. Ray, station mgr; William E. Moses, sales mgr; John W. Eschbach, operations mgr; John P. Knorr, prog dir; James H. Sharpe, coml mgr; Edward Davenport, news dir; Gerald Woodring, farm dir.

### UNIONTOWN, Fayette County

**WMBS** (July 15, 1937): 590 kc; 1 kw, DA-N. Fayette National Bldg. Phone Geneva 8-3900. Fayette Broadcasting Corp. (original owner).
Network CBS. Rep Burn-Smith.
Specialty programs: Italian, ½ hr.; Polish, ½ hr.; both wkly.
Joseph C. Burwell, pres; Harry C. Burwell, gen mgr & coml mgr; Charles Underwood, prog dir; Amayl Canton, prom mgr; Jack McMullen, news dir; William Henzly, chief engr.

### WARREN, Warren County

**WNAE** (Dec. 28, 1946): 1310 kc; 5 kw-D. 310 Second Ave., P. O. Box 24. Phone Randolph 3-1310. Northern Allegheny Broadcasting Co. (original owner).
David Potter, pres & gen mgr; James W. Potter, coml mgr; W. LeRoy Schneck, prog dir; Frank Foster, prom mgr; Ralph Sires, news dir; Homer Haines, chief engr.

**WRRN (FM)** (March 1948): 92.3 mc; 3 kw. Duplicates WNAE (above).

### WASHINGTON, Washington County

**WJPA** (February 1942): 1450 kc; 250 w. George Washington Hotel. Phone Baldwin 2-2110. Washington Broadcasting Co. (original owner).
Network MBS. Rep Devney-O'Connell.
A. Boyd Siegel, managing dir; John L. Merdian, gen & coml mgr; Marilyn Williams, prog dir; Mitchell Grey, news dir; James Berkheimer, chief engr.

### WAYNESBORO, Franklin County

**WAYZ** (1953): 1380 kc; 1 kw-D. W. Main. Phone 1900. Richard Field Lewis Jr., Inc. (original owner). See Lewis Stations in "Group Ownership."
Marion P. Lewis, pres; Samuel "Jay" Hanshaw, gen mgr & coml mgr; Pete Coolbaugh, prog dir; Ted Harding, prom mgr; Bob Rider, news dir; Linford Stoops, chief engr.

**WAYZ-FM** (January 1959): 101.5 mc; 3.21 kw. Duplicates WAYZ (above) to sunset; own programs evenings.

### WAYNESBURG, Greene County

**WANB** (Sept. 27, 1956): 1580 kc; 250 w-D. First Federal Bldg. Phone Waynesburg 981. Commonwealth Broadcasters Inc. (acquired station May 1, 1960).
George E. McGary, pres & gen mgr; Albert R. Harvey, prog dir & mgr; Toddy Greenelee, womens' prog dir & editor; Bill Gehoe, news dir; Bob Stephenson, farm dir; Paul W. Shank, chief engr.

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### WELLESBORO, Tioga County

**WNBT** (May 13, 1955): 1490 kc; 250 w. P. O. Box 98. Phone 2113. Farm & Home Broadcasting Co. (See Cary H. Simpson stations in Group Ownership.) (acquired station May 13, 1955).

Network MBS.

Cary Simpson, pres; John Fay, gen mgr; John Zellner, coml mgr; Carol Bell Makin, prog dir; Bob Grossenbacher, news dir; Richard Roeder, chief engr.

### WILKES-BARRE, Luzerne County

**WBAX** (May 1, 1922): 1240 kc; 250 w. 85 W. Union St. Phone Valley 3-0196. Anna Stenger (acquired station May 1953).

Network MBS. Rep Burn-Smith.

Anna Stenger, owner; John H. Stenger, gen mgr; Edward Kuzma, prog dir; Daniel Stenger, prom mgr; Milan J. Krupa, chief engr.

**WBRE** (1924): 1340 kc; 250 w. 62 S. Franklin St. Phone Valley 3-3101. WKBR 7260. WBRE-Radio Inc. (original owner).

Network NBC. Rep Headley-Reed.

David M. Baltimore, pres & gen mgr; Meyer Bergeman, coml mgr; Robert Schumacher, prog dir; Richard Paul, prom mgr; Jim McCarthy, news dir; Charles Sakoski Sr., chief engr.

**WBRE-FM** (1947): 98.5 mc; 2.25 kw. Duplicates WBRE (above).

WBRE-TV: Tv companion of WBRE-AM-FM.

**WILK** (Feb. 13, 1947): 980 kc; 5 kw-D., 1 kw-N, DA-N. 88 N. Franklin St. Phone Valley 4-4666. Wyoming Valley Broadcasting Co. (original owner).

Network ABC; Quaker. Rep Avery-Knodel.

Mitchell Jenkins, pres; Roy E. Morgan, exec vp & gen mgr; Emerson H. Ramage, bus mgr; Tom Bigler, prog & news dir; Jim Ward, prom mgr; Johnny Sobol, sports dir; Theodore French, chief engr.

**WYZZ (FM)** (1946): 103.3 mc; 3.1 kw. 156 Prospect St. Phone Valley 4-2625. Richard G. Evans Sr. (acquired station June, 1955).

Network Quality Music Stations. Rep Walker-Rawalt.

Richard G. Evans Sr., pres; Frances E. Evans, gen mgr; Richard G. Evans Jr., coml mgr; Robert L. Evans, prog dir; Robert Bleudey, music dir; Sheldon Vale, prod supervisor; John P. McGoldrick, chief engr.

### WILLIAMSPORT, Lycoming County

**WLYC** (June 1951): 1050 kc; 1 kw-D. P. O. Box 389. Phone Williamsport 2-4676. Lycoming Broadcasting Co. (original owner).

Networks Keystone; Quaker. Rep Donald Cooke.

Specialty programs: Italian, ½ hr. wkly.

J. T. Keliher, pres; W. Richard Carlson, vp & gen mgr; Vincent Campana, coml mgr; Vernon Hester, prog dir; Edward Kirchman, prom mgr; William J. Deuel, news dir; James A. Stowe, chief engr.

**WLYC-FM** (July 1949): 105.1 mc; 3.8 kw. Duplicates WLYC (above).

**WMPT** (See South Williamsport, Pa., listing).

**WRAK** (1930): 1400 kc; 250 w. 1559 W. Fourth St. Phone 2-6116. WGAL Inc. (acquired station 1957). See Steinman Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Meeker.

Clair R. McCollough, pres & gen mgr; J. Robert Gulick, asst gen mgr; J. Wright Mackey, station mgr; Everett Rubendall, prog dir; J. E. Mathiot, tech dir.

**WRAK-FM** (1947): 100.3 mc; 3.2 kw. Duplicates WRAK (above).

WRAK-TV: Tv companion of WRAK-AM-FM.

**WWPA** (May 22, 1949): 1340 kc; 250 w. 330 Government Place. Phone Williamsport 323-7119. Williamsport Radio Broadcasting Associates Inc. (original owner). See "Newspaper Ownership."

Network CBS. Rep Burn-Smith.

Harry J. W. Kiessling, pres; Woodrow W. Ott, gen mgr; Philip D. Lane, coml mgr; John H. Archer, prom dir; William R. Lawson, prom mgr; Gordon K. Thomas, news dir; Carl W. Steinbacher, chief engr.

### YORK, York County

**WNOW** (1948): 1250 kc; 1 kw-D. P. O. Box 1747. Phone York 47-1049. WNOW Inc. (acquired station 1957). See Good Neighbor Stations in "Group Ownership."

Rep Radio Tv Reps.

CITY STATIONS
DON'T COVER THE
MILLIONS IN CENTRAL
PENNSYLVANIA AND SOUTHERN
NEW YORK

*Buy Pennsylvania's*

**ALLEGHENY MOUNTAIN NETWORK**

- one order
- one billing
- one million listeners

WTRN WKBI WNBT WFRM WBLF

William F. Rust Jr., pres; treas & gen mgr; Jacques Schmitt, coml mgr; Steve Wade, prog dir.

**WNOW-FM** (1948): 105.7 mc; 1.2 kw. Duplicates WNOW (above).

WNOW-TV: Tv companion of WNOW.

**WORK** (1932): 1350 kc; 5 kw-D, 1 kw-N, DA-N. 13 S. Beaver St. Phone 3-5558. Associated Broadcasters Inc. (original owner). See Steinman Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Meeker.

Clair McCollough, station exec; J. Robert Gulick, asst gen mgr; Elwood C. Anderson, station mgr; George Trout, prog dir; J. E. Mathiot, tech dir.

**WSBA** (Sept. 1, 1942): 910 kc; 1 kw, DA-2. P. O. Box 910. Phone 25-521. TWX YK 69. Susquehanna Broadcasting Co. (original owner). See Susquehanna Broadcasting Stations in "Group Ownership."

Network ABC. Rep Robert E. Eastman.

Louis J. Appell, pres; Allen Saunders, operations mgr; Philip K. Eberly, coml mgr & prom mgr; Wayne O. Trout, prog dir; Warren Duffy, news dir; Glenn Winter, chief engr.

WSBA-TV: Tv companion of WSBA.

## RHODE ISLAND

*Non-commercial.

### CRANSTON, Providence County

**WLOV (FM)** (June 15, 1959): 99.9 mc; 3.4 kw. P. O. Box 999. Providence, zone 1. Phone Temple 1-7645. Neighborly Broadcasting Co. (original owner).

Rep J. R. Wattson (Boston).

Peter B. Gemma, pres; Jack C. Salera, gen mgr; Mat Clark, coml mgr; Gregg Gemma, prog dir; Pat Carlton, prom mgr; Mat Clark, news dir; Billy Mac, chief engr.

### EAST GREENWICH, Kent County

**WYNG** (See Warwick listing).

### NEWPORT, Newport County

**WADK** (Nov. 6, 1948): 1540 kc; 1 kw-D. P. O. Box 367. Phone Viking 6-1540. Key Stations (acquired station June 1960).

Arnold S. Lerner and Myer Feldman, co-owners.

### PAWTUCKET, Providence County

**WPAW** (Feb. 12, 1950): 550 kc; 1 kw-D. (CP for 1 kw-D, 500 w-N, DA-N). P. O. Box 55, Cumberland, R. I. Phone Pawtucket 5-9000. Roger Williams Broadcasting Corp. (original owner).

Network ABC.

Specialty programs: French, 1 hr.; Italian, 1 hr.; Polish, 1 hr.; Portuguese, 2½ hrs.; Armenian, 1½ hrs.; Syrian, ½ hr.; all wkly.

Dominick A. Hysko, pres & gen mgr; Donald R. Hysko, coml mgr & prog dir; George Duffy, prom mgr; Frederick Grady, news dir; John T. Costa, chief engr.

### PROVIDENCE, Providence County

**WEAN** (June 2, 1922): 790 kc; 5 kw, DA-2. Journal Bldg., zone 2. Phone Dexter 1-0600. Providence Journal Co. (acquired station Oct. 9, 1954). See "Newspaper Ownership."

Network Yankee. Reps Venard, Rintoul & McConnell; Kettell-Carter (Boston).

Henry S. Chafee, pres; H. William Koster, gen mgr; Hervey C. Carter, coml mgr; Don Morton, prog dir; Leighton D. Authier, prom mgr; Harry V. McKenna, news dir; George W. Sharpe, chief engr.

**WPJB-FM** (July 11, 1948): 105.1 mc; 20 kw. Duplicates WEAN until 6:00 p.m.

**WHIM** (April 15, 1947): 1110 kc; 1 kw-D. 144 Westminster St., zone 3. Phone Elmhurst 1-1110. Buckley-Jaeger Broadcasting Corp. (acquired station Sept. 1, 1957). (See Buckley-Jaeger Stations in Group Ownership.)

Rep Peters, Griffin, Woodward.

Richard Gerken, pres & gen mgr; E. James McEnaney Jr., sales mgr; Jay W. Dunn, prog dir; Joseph J. Barbarette, news dir; Carroll A. Philbrook, chief engr.

**WHIM-FM** (not on air—target date unknown): 94.1 mc; 17 kw. Same licensee as WHIM (above).

**WICE** (1947): 1290 kc; 5 kw-D, 1 kw-N, DA-2. Crown Hotel, zone 3. Phone Jackson 1-2711. Providence Radio Inc. (acquired station Aug. 1956).

Rep Avery-Knodel.

Tim Elliot, pres; John Crohan, vp & station mgr; Jean Elliot, vp; Sherman A. Strickhouser, prog dir; Robert C. Lape, news dir; Don Trodson, prom & merchandise mgr; Paul A. Garver, chief engr.

**WICE-FM** (Oct 1, 1960): 107.7 mc; 20 kw. Duplicates WICE (above).

**WJAR** (Sept. 22, 1922): 920 kc; 5 kw, DA-N. 176 Weybosset St., zone 2. Phone Gaspee 1-8255. TWX PR 92. Outlet Co. (original owner).

Network NBC. Rep Petry.

Joseph S. Sinclair, pres; David J. Shurtleff, gen mgr; David B. Seaton, coml mgr; James E. Gleason, prog dir; John H. Burpee, prom mgr; Warren S. Walden, news dir; Thomas C. J. Prior, chief engr.

WJAR-TV: Tv companion of WJAR.

**WLKW** (not on air-target date unknown): 990 kc; 50 kw-D, DA-D. Radio Rhode Island Inc.

**HAMILTON-LANDIS**
**& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

**WPFM (FM)** (June 5, 1955): 95.5 mc; 20 kw. P. O. Box 3043, North Station, zone 8. Phone Gaspee 1-7500. Golden Gate Corp. (acquired station Sept. 1, 1958).

Network QXR Network. Rep QXR Network.

Judge Harold C. Arcaro, pres; Karl S. Kritz, gen mgr; Joseph Lafreniere, prog dir; Leonard Altman, news dir; John Donofrio Jr., chief engr.

**WPRO** (Oct. 16, 1931).: 630 kc; 5 kw, DA-N. 24 Mason St., zone 2. Phone Plantations 1-9776. TWX PR 95. Capital Cities Broadcasting Corp. (acquired station April 1959). See Capital Cities Stations in "Group Ownership."

Network CBS. Rep Blair.

Frank Smith, pres; Daniel P. Weinig, gen mgr; Robert LaChance, coml mgr; Joseph B. Somerset, prog dir; Anthony Visk, prom mgr; Monroe Toevs, news dir; John Ferri, chief engr.

**WPRO-FM** (April 1949): 92.3 mc; 15 kw. Duplicates WPRO (above).

WPRO-TV: Tv companion of WPRO-AM-FM.

**WRIB** (June 16, 1946): 1220 kc; 1 kw-D. Water St., East Providence. Phone Geneva 4-2223. R. I. Broadcasting Co. (original owner).

Network MBS. Rep Indie Sales.

Specialty programs: French, 1 hr; Italian, 20 hrs; Greek, 1 hr.; Armenian, 1 hr.; Portuguese, 6 hrs.; all wkly.

Frank Rao, pres; Harold Pace, gen mgr; Earl Castleman, coml mgr; Paul DeCaro, prog dir; Jack Burns, news dir; Fred Weiss, chief engr.

**WXCN (FM)** (May 20, 1955): 101.5 mc; 20 kw. P. O. Box 1015. Phone Niagara 7-3738. Concert Network Inc. See Concert Network Stations in "Group Ownership."

Network Concert Network.

T. Mitchell Hastings Jr., pres; John Q. Adams Jr., prog dir; Christopher Kirchway, chief engr.

### WARWICK, Kent County

**WDJD (FM)** (not on air—target date unknown): 107.7 mc; 3.3 kw. Warwick Broadcasting Co.

**WYNG** (Aug. 15, 1959): 1590 kc; 1 kw-D. 19 Luther Ave. Phone Regent 7-5015. West Shore Broadcasting Co. (acquired station Aug. 15, 1959).

Rep Good Music Broadcasters; New England Spot Sales (Boston).

Specialty programs: Italian, 2 hrs. wkly.

Milton E. Mitler, pres; treas & gen mgr; Naneen Wendler, exec asst to pres; Warren Greenwood, prog dir; Robert Callahan, news dir; Walter Trahan, chief engr.

### WESTERLY, Washington County

**WERI** (June 1949): 1230 kc; 250 w. 11 Railroad Ave. Phone Lyric 6-7728. Rhode Island-Connecticut Radio Corp. (acquired station May 22, 1959).

Network Yankee. Rep Walker-Rawalt.

Augustine L. Cavallaro, pres & gen mgr; Thomas Shafer, coml mgr; Pat Donahue, prog dir; Robert Root, prom mgr; Tom O'Brien, news dir; Charles Austin, chief engr.

**WERI-FM** (granted July 8, 1960, target date unknown): 103.7 mc, 17.5 kw. (companion to WERI above).

### WEST WARWICK, Kent County

**WWRI** (August 1956): 1450 kc; 250 w. 1501 Main St. Phone Valley 1-6200. Grelin Broadcasting Inc. (acquired station Oct. 8, 1957).

Network Keystone. Rep United Spot Sales.

Specialty programs: French, 1½ hrs. wkly.

Melvin C. Green, pres & gen mgr; George A. Rivera, coml mgr; Patrick J. Fallon, prog dir; Joseph M. Mattias Jr., chief engr.

### WICKFORD, Washington County

**NEW** (Not on air—target date unknown): 1370 kc; 500 w-D. South County Broadcasting Co.

### WOONSOCKET, Providence County

**WNRI** (Nov. 28, 1954): 1380 kc; 1 kw-D. 786 Diamond Hill Road. Phone Poplar 9-0600. Friendly Broadcasting Co. (original owner).

Specialty programs: French, 3½ hrs.; Portuguese, 1½ hrs., both wkly.

Joseph Britt, pres, treas, gen mgr & chief engr; John Costa, vp, sec & coml mgr; Richard Bouchard, prog dir & news dir.

**WWON** (Nov. 11, 1946): 1240 kc; 250 w. 99 Main St. Phone Poplar 2-1240. Woonsocket Broadcasting Co. (acquired station July 11, 1950). See "Newspaper Ownership."

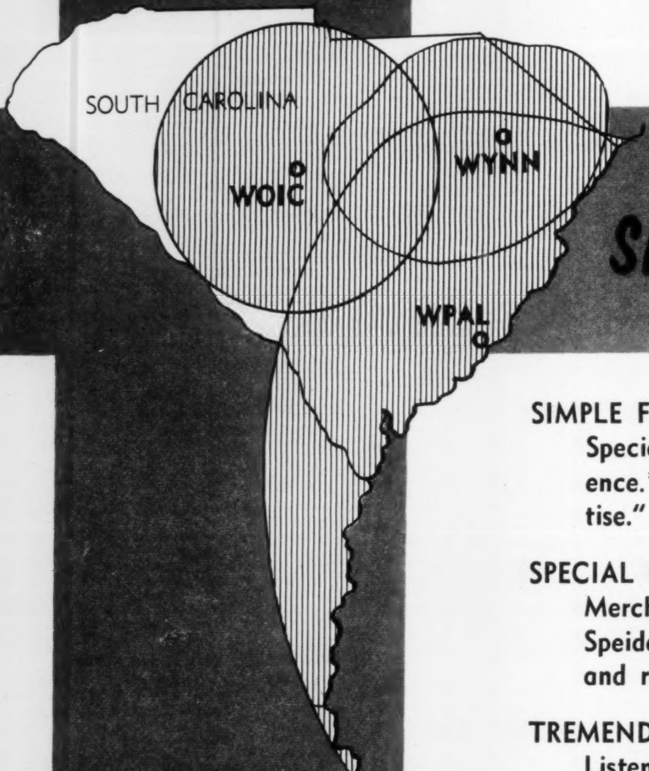
Rep Nona Kirby (New England).

Specialty programs: French, 5½ hrs., wkly.

Buell W. Hudson, pres; Zel Levin, gen mgr; Gene Mailloux, coml mgr; Gene O'Neill, news dir; Harold Belknap, chief engr.

**WWON-FM** (Nov. 11, 1946): 106.2 mc; 390 w. Same address, licensee and staff as WWON (above).

# SELL OVER
# 1,000,000 Negroes



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**SIMPLE FORMULA FOR SUCCESS:**
Specialized programming to a special audience.* SO "our listener buys what we advertise."

**SPECIAL RESULTS FOR ADVERTISERS—**
Merchandising penetrates deep because Speidel stations stay close to their markets and retailers.

**TREMENDOUS AUDIENCE LOYALTY—**
Listeners appreciate Speidel's programming designed with them in mind.

*Negro population percentage in coverage area:
WOIC—47% WPAL—52% WYNN—53%

**Let our reps show you why it costs less to advertise in this growing Negro market. Buy all 3 stations and get 7½% discount . . . any 2—save 5%. Bob Dore, National reps, Dora-Clayton, Southeastern reps.**

**WOIC**
5000 W 1470 KC
COLUMBIA, S. C.

**WPAL**
1000 W 730 KC
CHARLESTON, S. C.

**WYNN**
250 W 540 KC
FLORENCE, S. C.

GOLDEN HORN STATIONS
SPEIDEL
BROADCASTING CORPORATION

**concentrated coverage where it counts**

## SOUTH CAROLINA

*Non-commercial

### ABBEVILLE, Abbeville County

**WABV** (March 1956): 1590 kc; 1 kw-D. P. O. Box 532. Phone Gladstone 9-3155. Abbeville Broadcasting Co. (acquired Jan. 1, 1960).

Network ABC; Keystone. Rep Best.

George W. Settles, pres, gen mgr & chief engr; Bobby M. Latham, prog dir; Polly Newell ,traffic mgr.

### AIKEN, Aiken County

**WAKN** (1952): 990 kc; 1 kw-D. P. O. Box 811. Phone Midway 8-5464. Aiken Electronics Advertising Corp. (original owner).

Network Keystone.

John Mare, pres; Joseph A. Warren, gen mgr; Allen W. Askins, coml mgr; J. Earle Brodie Jr., prog dir; Gordon D. Butler, news dir; Allen W. Askins, chief engr.

### ANDERSON, Anderson County

**WAIM** (April 1935): 1230 kc; 250 w. 321 Kingsley Rd. Phone Canal 6-1511. TWX 6030. Wilton E. Hall (original owner). See "Newspaper Ownership."

Network: CBS, Keystone. Rep Devney-O'Connell, Dora-Clayton.

Wilton E. Hall, owner; Glenn P. Warnock, gen mgr.

**WCAC (FM)** (1947): 101.1 mc; 6.4 kw. Duplicates WAIM (above).

WAIM-TV: Tv com. of WAIM & WCAC(FM)

**WANS** (1949): 1280 kc; 1 kw, DA-N. Beautiful Clemson Highway, P. O. Box 211. Phone Canal 4-3424. Radio Anderson Inc. (acquired station Aug. 1, 1957).

Network MBS, Tobacco, Key Market. Rep Grant Webb.

Specialty programs: Negro, 21 hrs, wkly.

Mrs. John C. Amick, vp; John C. Amick, gen mgr; George C. Nicholson, sec & treas; Al Robinson & Buzz Goodyear, coml mgrs; Mrs. Shelby Brooks, prog dir; Ken Allison, news dir; May S. Ringold, education dir; Carolyn King, womens' dir; George Anderson, chief engr.

### BAMBERG, Bamberg County

**WWBD** (June 23, 1957): 790 kc; 1 kw-D. P. O. Box 87. Phone Chestnut 5-2411. Bamberg County Broadcasting Corp. (original owner). See Speidel Stations in "Group Ownership."

Network Keystone. Reps Bob Dore; Dora-Clayton.

Specialty programs: Negro, 2 hrs., wkly.

Joe Speidel III, pres; Vic Whetstone Jr., news dir & gen mgr; Bill Hollingsworth, asst mgr & coml mgr; Bob Clary, prog dir; H. D. Steedly, chief engr.

### BARNWELL, Barnwell County

**WBAW** (1953): 740 kc; 500 w-D (CP for 1 kw-D). P. O. Box 447. Phone 259-3507. Radio WBAW Inc. (original owner). See Gallimore Stations in "Group Ownership."

Network Keystone. Rep Best.

J. A. Gallimore, pres; Joe Wilder, gen mgr & coml mgr; Chuck Edwards, prog dir; Tony Gross, chief engr.

### BATESBURG, Lexington County

**WBLR** (May 10, 1956): 1430 kc; 5 kw-D. P. O. Box 410. Phone Kellogg 2-4001. The Ridge Bcstg Co. (acquired May 13, 1959).

Network Keystone. Rep Grant Webb.

H. Edwards Crapps Sr., pres; Clarence T. (Redd) Reynolds, gen mgr; Paul L. Brigham, prog dir; Walter Brink, news dir; Hoyt Lewis, chief engr.

### BEAUFORT, Beaufort County

**WBEU** (1954): 960 kc; 1 kw-D. P. O. Box 951. Phone Jackson 4-3050. Beaufort Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 8 hrs.

John M. Trask, pres; Louis M. Neale Jr., gen mgr & chief engr; Carson Rembert, coml mgr; William Peters, prog dir.

### BELTON, Anderson County

**WHPB** (November 1955): 1390 kc; 500 w-D. P. O. Box 426. Phone Edwater 8-7786. Community Broadcasting Co. (original owner).

Specialty programs: Negro, 6 hrs.

Cleatus Brazzell, pres; Henry O. McDonald, vp; Clyde Laughter, gen mgr; Jack Moore, coml mgr; Dave McKee, prog dir; Mollie Holliday, prom mgr; Matthew Phillips, news dir; Robert E. Liverance, chief engr.

### BENNETTSVILLE, Marlboro County

**WBSC** (1947): 1550 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 639. Phone Granite 9-4051. Atlantic Coast Life Insurance Co. (acquired station March 1955).

Network MBS. Rep Jack Koste.

Specialty programs: Negro, 10 hrs.

Y. W. Scarborough Jr., pres; R. L. Brown, gen mgr & sales mgr; Tommy Herndon, prog dir, prom mgr & news dir; John S. Gronert, chief engr.

### BISHOPVILLE, Lee County

**WAGS** (1954): 1380 kc; 1 kw-D. P. O. Box 168. Hunter 4-5415. Lee County Bcstg Co. See Coggins-Osborne Stations in "Group Ownership."

Network Keystone. Rep Harry J. Cannon.

Emory H. Bedenbaugh, gen mgr.

### CAMDEN, Kershaw County

**WACA** (July 23, 1948): 1590 kc; 1 kw-D. Camden, S. C. Phone Hemlock 2-2311. Camden Broadcasting Corp. (original owner).

Network Keystone.

Specialty programs: Negro, 6 hrs.

H. S. Bowden, pres; Tom Richards, gen mgr & coml mgr; Angelo A. Amodio, chief engr.

### CAYCE, Lexington County

**WCAY** (Aug. 22, 1958): 620 kc; 500 w-D. P. O. Box 335. Phone Alpine 6-2000. Lexington County Broadcasters Inc. (original owner). See Tice Stations in "Group Ownership."

Network CBS, Keystone. Rep Cooke.

J. Olin Tice Jr., pres; Randy Davidson, gen mgr; Jack Dorn, prom mgr; Gary Kanin, news dir; John Costello, chief engr.

### CHARLESTON, Charleston County

**WCSC** (May 14, 1930): 1390 kc; 5 kw, DA-N. P. O. Box 186. Phone Raymond 2-7611. TWX Charleston 336. WCSC Inc. (acquired station Nov. 17, 1947).

Network CBS. Rep Peters, Griffin, Woodward.

John M. Rivers, pres; John B. Hearne, gen mgr; James K. Whitaker, coml mgr; Stuart Spencer, prog dir; Lois Marshall, prom mgr; Ken Klyce, news dir; R. A. Hughes, chief engr.

**WCSC-FM** (April 1958): 96.9 mc; 68 kw. Duplicates WCSC (above).

WCSC-TV: Tv companion of WCSC-AM-FM.

**WOKE** (1946): 1340 kc; 250 w. P. O. Box 183, 152-B Market St. Phone Raymond 3-1643. Weaver Broadcasting Corp. (acquired station July 1955).

Network ABC, Keystone, MBS, Palmetto. Rep Clark.

Specialty programs: Negro, 3½ hrs., wkly.

Harry C. Weaver, pres, owner, gen mgr & prog dir; William P. Birchfield, station mgr & chief engr; Eugene P. Corrigan Jr., sales mgr; Jeff Warner, prom mgr.

**WPAL** (1947): 730 kc; 1 kw-D. P. O. Box 666. Phone Snow 6-5584. Speidel Broadcasting Corp. (acquired station 1958). See Speidel Stations in "Group Ownership."

Reps Bob Dore; Dora-Clayton.

Specialty programs: Negro, 100%.

Joe Speidel III, pres; Bob Chrystie, gen mgr; Sophie Bender, coml mgr; Louise Withrock, prog dir; Bob Chrystie, prom mgr; Joe Sarco, chief engr.

**WQSN** (1948): 1450 kc; 250 w. P. O. Box 891. Phone Raymond 2-2652. Low Country Broadcasting Co. (acquired station Oct. 1955).

Rep Radio Tv Reps.

Sol Panitz, pres; Barry Winton, vp; E. Harold Keown, vp & gen mgr; Dub Phillips, prog dir; Duke Roberts, farm dir; Ray Campbell, news dir; J. B. Retallack, chief engr.

**WTMA** (1939): 1250 kc; 5 kw-D, 1 kw-N, DA-N. 133 Church St. Phone Raymond 2-2961. Atlantic Coast Broadcasting Corp. of Charleston (acquired station 1954).

Network NBC. Rep Branham.

Charles E. Smith, pres; Vincent French, gen mgr & coml mgr; Bill Walton, prog dir; Joe Loring, prom mgr; Jim Langdoc, news dir; Bill Hallman, sports dir; David W. Jefferies, chief engr.

**WTMA-FM** (1945): 95.1 mc; 10 kw. Duplicates WTMA (above).

WCIV (TV): Tv companion of WTMA-AM-FM.

### CHERAW, Chesterfield County

**WCRE** (July 1953): 1420 kc; 1 kw-D. P. O. Box 631. Phone Lenox 7-7887. Radio Cheraw (acquired station November 1958).

Network Keystone. Rep Best.

Ben Akerman, pres; L. Akerman, prog dir.

### CHESTER, Chester County

**WGCD** (July 1948): 1490 kc; 250 w. P. O. Box 302. Phone 385-2171. Dispatch Publishing Co. (acquired station July 1, 1955). See "Newspaper Ownership."

Network Keystone, Southeastern Key.

Rep Cannon (Atlanta).

Specialty programs: Negro, 5 hrs., wkly.

Charles Sink, sec-treas; Wayne B. Sawyer, gen mgr & prog dir; Terry Watts, coml mgr; William D. Taylor, chief engr.

### CLEMSON, Oconee County

***WSBF-FM** (May 25, 1960): 88.1 mc; 10 w. P. O. Box 3626. Phone Olympia 4-2421. Clemson Agricultural College (original owner).

Walter T. Cox, advisor; Charlie Jamieson, gen mgr; T. Holt, prog dir; V. Fair, chief engr.

### CLINTON, Laurens County

**WPCC** (Sept. 11, 1957): 1410 kc; 500 w-D. P. O. Box 565. Phone 1410. WPCC Inc.

Network ABC, Keystone.

Specialty programs: Negro, 6 hrs., wkly.

Robert R. Hilker, sec & treas; Ted Y. Prevatte, gen mgr; Lewis H. Bagwell Jr., coml mgr; B. Hnedrix, prog dir; Kyle Best, ch. engr.

### COLUMBIA, Richland County

**WCOS** (1939): 1400 kc; 1 kw-D, 250 w-N. P. O. Box 748. Phone Alpine 2-2177. WCOS Inc. (acquired station Feb. 1, 1958).

George H. Buck Jr., pres & gen mgr; Jess Plummer, coml mgr; Robert Fulton, prog dir; Jack Grant, prom mgr; C. Dennis Waldrop, news dir; Robert D. Lambert Jr., chief engr.

**WCOS-FM** (1951): 97.9 mc; 5.3 kw. Same licensee and staff except for R. D. Lambert Jr., who is prog dir, prom mgr and chief engr.

**WIS** (July 10, 1930): 560 kc; 5 kw, DA-N. 1111 Bull St. Phone Alpine 3-6431. TWX CO 7146. Broadcasting Co. of the South (acquired station 1931). See Broadcasting Co. of South in "Group Ownership."

EXPANDING COLUMBIA, S.C. offers

▼ QUANTITY

and

▼ QUALITY

The Columbia metro area shows the greatest population increase of any in South Carolina—up 17.5%.

▼

**Quantity** is reflected in the metro Columbia market having the highest total effective buying income and greatest retail sales of any S. C. metro area.

▼

**Quality** shows in Columbia having the highest per household retail sales — $4,166 — and per household income — $5,652 — in the state. Even tops Detroit, Buffalo, Los Angeles, and others.

South Carolina's #1 market—Columbia—is served **best** by **WIS Radio.**

Source—Sales Management "Survey of Buying Power", 1959.

Call your PGW Colonel for details.

WIS
COLUMBIA, S.C.
NBC · 560 KC · 5000 WATTS

**G. Richard Shafto, Exec. Vice President**
**W. Frank Harden, Managing Director**

## SOUTH CAROLINA CONTINUED

**WIS** (Continued)

Network NBC. Rep Peters, Griffin, Woodward.

B. Calhoun Hipp, pres; G. Richard Shafto, exec vp; W. Frank Harden, managing dir; J. Dudley Saumenig, dir, administrative services; Gerald Quick, dir, local and regional sales; Howard Hamrick, news & prog dir; Mrs. Audrey Hunt, womens' dir; Paul E. Welcome, chief engr.

WIS-TV: Tv companion of WIS.

**WMSC** (June 15, 1945): 1320 kc; 1 kw, DA-N. Barringer Bldg. Phone Alpine 2-8659. WMSC Radio Corp. (acquired station May 25, 1950).

Network MBS. Reps Devney-O'Connell; James S. Ayers (southeast).

C. Wallace Martin, pres; Thomas H. Allen Jr., gen mgr; Andy Scott, acting prog dir & prom mgr; Dave Bledsoe, acting news dir; L. William Brown Jr., chief engr.

**WNOK** (January 1947): 1230 kc; 250 w. P. O. Box 5307. Phone Alpine 3-9401. TWX CO 7076. Palmetto Radio Corp. (original owner).

Rep Paul H. Raymer.

H. Moody McElveen Jr., vp, gen mgr & coml mgr; John R. Cook, prog dir; Thom H. Billington, news dir; Charlton W. Bowers, chief engr.

**WNOK-FM** (June 1, 1959): 104.7 mc; 3.4 kw. Duplicates WNOK (above).

WNOK-TV: Tv companion of WNOK-AM-FM.

**WOIC** (July 1, 1954): 1470 kc; 5 kw-D. P. O. Box 565. Phone Alpine 6-1551. Speidel Broadcasting Corp. (acquired station Sept. 1, 1955). See Speidel Stations in "Group Ownership."

Reps Bob Dore; Dora-Clayton.

Specialty programs: Negro, 90 hrs., wkly.

Joe Speidel III, pres; Russell George, gen mgr, coml mgr; W. W. Bridges, operations mgr, chief engr; Frank Harris, local sales mgr; Wm. M. Bowman, religious dir & chief announcer.

***WUSC-FM** (1952): 89.9 mc; 10 w. U. of South Carolina, zone 1. Phone Alpine 2-5641. U. of South Carolina (original owner).

Specialty programs: French ¼ hr., wkly.

Alice Wyman, dir; Jo Allen Bradham, prog dir; William D. Stanley, chief engr.

### CONWAY, Horry County

**WLAT** (August 1945): 1330 kc; 5 kw-D. P. O. Box 799. Phone 340-570. Coastal Broadcasting Co. (original owner).

Network MBS. Rep Devney-O'Connell.

L. M. Hawley, pres & gen mgr; P. W. Smith, coml mgr; Jack E. Hawley, prog dir & chief engr; Louise Jordon, prom mgr; H. L. Hanks, news dir.

### DARLINGTON, Darlington County

**WDAR** (1955): 1350 kc; 1 kw-D. P. O. Box 277. Phone Express 3-4081. Walter P. Pearce (original owner).

Walter P. Pearce, pres & owner; Larry Cullum, prog dir; Fred Owen, news dir; Clarence Jackson, chief engr.

### DILLON, Dillon County

**WDSC** (May 22, 1946): 800 kc; 1 kw-D. Phone 470. Border Broadcasting Co. (original owner).

Network ABC, Keystone. Rep Gill-Perna.

Joseph K. Martin, pres & gen mgr; Lee Lumpkin, coml mgr; John Quick, prog dir & news dir; Dick Jones, prom mgr; Ray Allen, chief engr.

**WDSC-FM** (Feb. 16, 1954): 92.9 mc; 8.8 kw. Duplicates WDSC (above).

### EASLEY, Pickens

**WELP** (March 1951): 1360 kc; 1 kw-D. P. O. Box 522. Phone Ulysses 9-9388. Pickens County Broadcasting Co.

Network Keystone. Rep Indie Sales.

Cleatus O. Brazzell, pres, treas & gen mgr; Betty R. McDonald, prog dir; Henry O. McDonald Jr., chief engr & vp.

### FLORENCE, Florence County

**WJMX** (July 13, 1947): 970 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1211. Phone Mohawk 9-6351. Atlantic Broadcasting Co. (original owner).

Network ABC. Rep Walker-Rawalt.

Paul H. Benson Jr., chief owner & gen mgr; Eugene E. Stone, pres; Frank A. Jenne, chief engr.

**WOLS** (1937): 1230 kc; 250 w. 151 S. Dargan St. Phone Mohawk 2-3271. Florence Broadcasting Co. (acquired station 1941).

Network Keystone.

Specialty programs: Negro, 14 hrs., wkly.

A. P. Skinner, pres & gen mgr; Charlie Sligh, chief engr.

**WYNN** (Nov. 5, 1958): 540 kc; 250 w-D. 163 N. Coit St. Phone Mohawk 2-1416. WYNN Inc. (acquired station June 1, 1959). See Speidel Stations in "Group Ownership."

Reps Dora-Clayton (regional); Bob Dore (national).

Specialty programs: Negro, 100%.

Joe Speidel III, pres; Don Ferguson, gen mgr; Rose Neeley, coml mgr; Henry Mance, prog dir; Inga Blackman, prog mgr; Jack Singleton, farm dir; Bill Bridges, chief engr.

### FOUNTAIN INN, Greenville County

**WFIS** (October 1956): 1600 kc; 1 kw-D. P. O. Box 271. Phone Worth 3-5991. Fountain Inn-Simpsonville Enterprises Inc. (original owner).

Rep Hopewell (national); Cannon (southeast).

Specialty programs: Negro, 16 hrs., wkly.

L. Wayne Davis, chief owner, gen mgr; D. A. Allen, coml mgr; D. Jerry Howard, prog dir; Roger W. Davis, prom mgr; Frank Simpson III, chief engr.

### GAFFNEY, Cherokee County

**WFGN** (1948): 1570 kc; 250 w-D. P. O. Drawer 759. Phone Ivanhoe 9-4795. Cherokee Radio Co. (original owner).

**Network Keystone.**

A. Ray Godshall, pres; Morton E. Green, gen mgr, chief engr & news dir; Harold Kirby, coml dir; Billy Gibbons, prog dir; Mary Hodge, prom dir; Jo Hambright, womens' dir; Tom Higgins, farm dir; J. A. Holland, publicity dir.

### GEORGETOWN, Georgetown County

**WGTN** (July 1, 1949): 1400 kc; 250 w. 216 S. Fraser St. Phone 3-3431. Georgetown Broadcasting Co. (original owner).

Network MBS, Keystone.

J. B. Delzell, pres; Mamie A. Delzell, prog dir.

### GREENVILLE, Greenville County

**WESC** (March 1947): 660 kc; 5 kw-D (CP for 10 kw, DA-D). P. O. Box 2365. Phone Cedar 2-8241. Broadcasting Co. of the Carolinas Inc. (acquired station April 1958).

Rep Headley-Reed.

Robert A. Schmid, pres; J. Davenport, gen mgr; W. A. Mullinax, coml mgr; Buddy Womick, prog dir; Herb Johnson, news dir; Vernon Hutchinson, chief engr.

**WESC-FM** (March 1947): 92.5 mc; 12 kw. Same staff and licensee as WESC (above).

**"triple A" rating in Greenville**

***the only A**rea station.* *660 kc — 5000 watts Nationally Clear Channel Greenville's Most Powerful!*

***leading A**dult station.* *Largest adult audience in 11 out of 11 hours (7 am-6 pm, M-F, Pulse, Area, Apr. '60).*

***No. 1 A**dvertisers' choice.* *All ten of the Top Ten national spot advertisers used WESC in 1959.*

**WESC**

GREENVILLE, S. C.

**660 IN DIXIE**

*5000 w.—Headley Reed*

**WFBC** (1933): 1330 kc; 5 kw, DA-N. P. O. Box 1140. Phone Cedar 9-1321. TWX GV 6011. WMRC Inc. (original owner). See "Newspaper Ownership."

Network NBC. Rep Avery-Knodel.

R. A. Jolley, pres; Bruce Buchanan, gen mgr; Keener Garrett, coml mgr; Mrs. Jule Ferguson, prog dir & prom dir; Lee Kanipe, news dir; Bill Garrison, chief engr.

**WFBC-FM** (1947): 93.7 mc; 9.9 kw. Duplicates WFBC (above).

WFBC-TV: Tv companion of WFBC-AM-FM.

**WMRB** (Feb. 8, 1954): 1490 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 989. Phone Cedar 3-2751. Paramount Broadcasting Co. (acquired station April 21, 1954).

Network CBS, MBS. Rep Burn-Smith.

C. F. Cope, pres & gen mgr; Wm. T. Arrington, prog dir & chief engr; Charles A. Rush, coml mgr; Sarah S. Thompson, womens' dir; Susan B. Cope, prom mgr; Wayne Seal, news dir.

**WMUU** (Sept. 15, 1949): 1260 kc; 1 kw. Bob Jones U. Phone Cedar 9-9656. Bob Jones U. (original owner).

Dr. Bob Jones Sr., chmn of bd; Dr. Bob Jones Jr., pres; Dr. R. K. Johnson, gen mgr; Jim Ryerson, station mgr; Dave Yearick, coml mgr; Barbara Rumminger, prog dir; Jack Buttram, prod dir; George Sprout, news dir; William Greaves, chief engr.

**WMUU-FM** (not on air; target date, Summer 1960). 94.5 mc; 840 w. Will program separately from local sunset until 11:30 p.m.

**WQOK** (1950): 1440 kc; 5 kw, DA-N. P. O. Box 298. Phone Cedar 5-7406. Dick Broadcasting Co. (acquired station July 1, 1957).

Reps Bernard Howard (national); Dora-Clayton (southeast).

James A. Dick, pres; T. C. Hooper, vp & gen mgr; C. Alfred Dick, vp & coml mgr.

### GREENWOOD, Greenwood County

**WCRS** (Sept. 1, 1941): 1450 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 868. Phone 9-1300. Grenco Inc. (original owner).

Network NBC. Rep Clark.

Douglas Featherstone, pres; Don Crosland, gen mgr.

**WGSW** (April 15, 1953): 1350 kc; 1 kw-D. Edward Arms Bldg. Radio Greenwood Inc. (original owner). See Woodall Stations in "Group Ownership."

Network MBS, Keystone. Rep Indie Sales, Dora-Clayton (southeast).

George B. Cook Jr., gen mgr.

### GREER, Greenville County

**WCKI** (March 3, 1955): 1300 kc; 1 kw-D. P. O. Box 431. Phone Trinity 7-4451. Vernon T. Fox (original owner).

Network ABC.

Vernon T. Fox, pres; James L. Massey, gen mgr; Hugh A. Cooper, prog dir.

**WEAB** (June 15, 1950): 800 kc; 250 w-D. P. O. Box 151. Phone Trinity 7-3141. Greer Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone.

Specialty programs: Negro, 4 hrs., wkly.

E. A. Burch & W. R. Frier, co-owners; E. A. Burch, gen mgr; W. L. Steadman, asst gen mgr; Johnny Salter, coml mgr; W. L. Steadman, prog dir; Jim Boyd, news dir & chief engr.

### HAMTON, Hampton County

**WBHC** (September 1957): 1270 kc; 1 kw-D. P. O. Box 386. Phone 2831. Hampton County Broadcasters Inc. (original owner). See Gallimore Stations in "Group Ownership."

Network Keystone.

Specialty programs: Negro, 16 hrs., wkly.

J. A. Gallimore, pres; Joe Wilder, vp; James E. Harrelson, gen mgr & chief engr; James M. Butts, asst mgr & news dir; Mrs. Harriet Johnson, prog dir.

### HARTSVILLE, Darlington County

**WHSC** (Oct. 1, 1946): 1450 kc; 250 w. P. O. Box 349. Phone Edgewater 2-8101. Hartsville Broadcasting Co. (original owner).

Networks MBS, Keystone.

Specialty programs: Negro, 30 hrs., wkly.

J. L. Wiggins, pres; Oby B. Lyles, gen mgr; John Dwight Hunt Jr., coml mgr; Eleanor Flowers, prog dir; Lamar Caldwell, prom & news dir; Walter Copeland, sports & farm dir; Janice K. Holland, womens' dir; Jesse E. Parker, chief engr.

### KINGSTREE, Williamsburg County

**WDKD** (July 1949): 1310 kc; 5 kw-D. P. O. Box 450. Phone 6761. Palmetto Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 45 hrs, wkly.

E. G. Robinson Jr., owner-gen mgr & coml mgr; Clarence Jackson, prog dir; prom mgr & news dir; Tommy Joye, chief engr.

### LAKE CITY, Florence County

**WJOT** (Oct. 9, 1954): 1260 kc; 1 kw-D. P. O. Box 656. Phone 7631. Lake City Broadcasting Corp. (acquired station April 13, 1959).

Russell George Busdicker, pres; Herbert E. Blankenship, gen mgr; S. Charles Green Jr., coml mgr; James O. Roper, operations mgr & chief engr.

### LANCASTER, Lancaster County

**WLCM** (Nov. 26, 1951): 1360 kc; 1 kw-D. 103 S. Catawba St. Phone 2051. Royal Broadcasting Co. (acquired station 1954).

Network Keystone. Rep Harry J. Cannon.

C. K. Connelly Jr., pres; Faris Giles Jr., gen mgr; Charles Lowder, coml mgr; Joanne McManus, prog dir & prom mgr; Barry Medlin, chief engr.

### LAURENS, Laurens County

**WLBG** (March 1, 1947): 860 kc; 1 kw-D. P. O. Box 642. Phone 2-5212. Laurens-Clinton Broadcasting Co. (acquired station April 1, 1956).

Rep Indie Sales.

C. W. Hogan, owner & mgr; Paul Wynn, coml mgr; M. L. Outz, farm dir; Larry Gar, prom mgr; Jack Bishop, news dir; O. P. Haynes, chief engr.

### LEESVILLE, Lexington County

**WBLR (see Batesburg listing).**

### LORIS, Horry County

**WLSC** (August 1958): 1570 kc; 1 kw-D. P. O. Box 1677. Phone Elliott 7-3780. Pee Dee Broadcasting Corp. (acquired station Jan. 1, 1960).

Rep Continental Radio Sales.

Specialty programs: Negro, 20 hrs., wkly.

James J. Harpring, pres; Walter Molic, gen mgr & chief engr; Dwight A. Snyder, coml mgr; Roger Earp, prog dir; Ann F. Molic, prom mgr; Charles Powell, news dir.

### MANNING, Clarendon County

**WYMB** (July 15, 1957): 1410 kc; 1 kw-D. P. O. Box 262. Phone 7880. Clarendon County Broadcasting Co. (original owner).

Network Keystone.

J. M. Soles Jr., pres; Harry Hyman, gen mgr; P. A. Rice, coml mgr; Dan Mellette, prog dir; Donald Bryant, chief engr.

### MARION, Marion County

**WATP** (July 1957): 1430 kc; 1 kw-D. 324 N. Main St. Phone 1430. Pee Dee Broadcasting Corp. (acquired station Oct. 8, 1959).

Rep Continental Radio Sales.

Specialty programs: Negro, 40 hrs.; farm, 50 hrs., both wkly.

James J. Harpring, pres; Walter Molic, gen mgr; Dwight A. Snyder, coml mgr; Jacquelynn O. Thomas, prog dir; Guy L. Bailey Jr., prom mgr; Billy Joe Elliott, news dir; Michael A. Green, chief engr.

### MULLINS, Marion County

**WJAY** (June 1949): 1280 kc; 1 kw-D. Drawer 542. Phone 9252. Mullins & Marion Broadcasting Co. (original owner).

Network Keystone, Tobacco Net.

Specialty programs: Negro, 15 hrs.

Mrs. W. G. Smith, pres; James F. Ramsey, gen & coml mgr; Gene Lewis, prog dir; George Magera, chief engr.

### MYRTLE BEACH, Horry County

**WMYB** (Aug. 1, 1954): 1450 kc; 250 w. 28th Ave. North. Phone Hillcrest 8-3180. Coastal Carolina Broadcasting Corp. (original owner). See Tice Stations in "Group Ownership."

Network Keystone.

J. Olin Tice Jr., pres; John G. Kenworthy, gen mgr; James L. Baine, station mgr; Frank B. Estes, asst mgr; Paul C. Epps, chief engr.

### NEWBERRY, Newberry

**WKDK** (October 1946): 1240 kc; 250 w. P. O. Box 211. Phone 143. Newberry Broadcasting Co. (acquired station 1951).

Network Keystone.

James F. Coggins, pres, treas & gen mgr; W. C. Fields, coml mgr & prog dir; Marcia P. Coggins, vp, sec & prom mgr; E. F. McCutcheon, news dir; E. R. Gilliam, chief engr.

### NORTH AUGUSTA, Richmond County

**WESN** (May 1960): 1550 kc; 1 kw-D. P. O. Box 6277. Phone Taylor 2-3579. North Augusta Broadcasting Co. (original owner).

Specialty programs: Negro, 6 hrs., wkly.

Shelton J. Rimer, pres; Ted R. Woodard, vp & gen mgr; Pierce McCoy, coml mgr; Bob Ritter, prog dir & prom mgr; William D. Sneed, news dir & chief engr.

**WGUS** (July 30, 1958): 1600 kc; 500 w-D (CP for 1380 kc; 1 kw-D). P. O. Box 6278. Phone Taylor 2-3576. Broadcasting Associates of America Inc. (acquired station September 1959).

Rep Charles Bernard.

Henderson Belk, pres; Joe Morris, gen mgr.

### ORANGEBURG, Orangeburg County

**WBPD** (Nov. 3, 1958): 1580 kc; 1 kw-D. 144 Broughton SW. Phone Jefferson 4-1580. Radio Orangeburg Inc. (original owner).

Specialty programs: Negro, 35 hrs., wkly.

Clarence Jones, pres & gen mgr; Gus Browning, sec-treas & chief engr.

**WDIX** (Dec. 9, 1946): 1150 kc; 5 kw-D, DA-2. P. O. Box 662. Phone Jefferson 4-4461. WDIX Inc. (original owner).

Network ABC. Rep Devney-O'Connell (New York and Chicago); Forjoe (Atlanta).

Charles S. Henerey, pres; Frank B. Best, gen mgr; Norman M. Matthews, coml mgr; Betty B. Hydrick, prog dir; Perry Herrington, chief engr.

**WTND** (June 13, 1948): 920 kc; 1 kw-D. 1 Memorial Plaza. Phone Jefferson 4-1301. WTND Inc. (original owner). See "Newspaper Ownership."

Network Keystone. Rep Clark.

Specialty programs: Negro, 10 hrs., wkly.

J. L. Sims, pres; L. Richard Rhame, gen mgr; Ed Paulling, coml mgr; Herb Price, prog dir; Edna Williams, prom mgr; Ben Hafer, news dir; Larry Styles, chief engr.

### ROCK HILL, York County

**WRHI** (Dec. 14, 1944): 1340 kc; 250 w. P. O. Box 429, Rock Hill National Bank Bldg. Phone 327-2085. York County Broadcasting Co. (original owner).

Networks MBS, Keystone.

James S. Beaty Jr., gen mgr & chief engr; Harper S. Gault, coml mgr; W. C. Beaty, station mgr & prog dir; Connie R. Morton, news dir & sports dir.

**WRHI-FM** (1948): 98.3 mc; 650 w. Same licensee & staff as WRHI (above).

**WTYC** (1948): 1150 kc; 1 kw-D. P. O. Box 1091. Phone 327-3175. Tri-County Broadcasting Co. (acquired station Nov. 1, 1958).

Rep Harry J. Cannon.

Specialty programs: Negro, 3½ hrs., wkly.

T. Lamar Simmons, pres; Ted Burwell, gen mgr; W. A. Warner, coml mgr; Bill Belk, prog dir & prom mgr; Fred Newton, news dir; E. A. Roberts, chief engr

### SENECA, Oconee County

**WSNW** (June 1, 1949): 1150 kc; 1 kw-D. P. O. Box 443. Phone Tuxedo 2-2388. Blue Ridge Broadcasting Co. (original owner). See Gallimore Stations in "Group Ownership."

Network MBS, Keystone. Reps Harry J. Cannon (regional).

J. A. Gallimore, pres & gen mgr; John Kerr, coml mgr; Virginia F. Gallimore, prog dir; Evelyn Orr, prom mgr; Frances R. Lee, news dir; Herbert J. Hosea, chief engr.

**WSNW-FM** (June 6, 1953): 98.1 mc; 4.9 kw. Duplicates programs of WSNW (above).

### SPARTANBURG, Spartanburg County

**WORD** (1940): 910 kc; 1 kw, DA-2. P. O. Box 1808. Phone 3-2711. WORD Inc. (acquired station Aug. 1, 1958). See "Newspaper Ownership."

Network NBC.

R. A. Jolley, pres; Thomas W. Thuman, gen mgr; Bob Dean, news dir; Jim Tate, chief engr.

**WSPA** (February 1930): 950 kc; 5 kw, DA-N. P. O. Box 1717. Phone 583-3621. TWX ZP 40. Spartan Radiocasting Co. (acquired station March 15, 1954).

Network CBS. Rep Hollingbery.

Walter J. Brown, pres; Ross M. Holmes, mgr; Chas. Newcomb, prog dir; Harold Beckholt, chief engr.

**WSPA-FM** (Aug. 29, 1946): 98.9 mc; 4.9 kw. Duplicates WSPA (above).

WSPA-TV: Tv companion of WSPA-AM-FM.

**WTHE** (March 18, 1953): 1400 kc; 250 w. P. O. Box 486. Phone 3-2727. Spartanburg Broadcasting Co. (original owner).

Rep Masla, Bernard Ochs (southeast).

John K. L. Peterson, pres & gen mgr.

### SUMTER, Sumter County

**WDXY** (May 23, 1960): 1240 kc; 250 w. 814 Boulevard Rd. Phone Spruce 5-2321. B.D.S. Radio & Television Co. (original owner).

William C. Bochman, pres & gen mgr; Harry Hagan, coml mgr; Don Sluder, prog dir; Charles E. Bell, chief engr.

**WFIG** (March 16, 1940): 1290 kc; 1 kw, DA-N. 22 N. Main St., P. O. Drawer 30. Phone Spruce 3-7305. WFIG Inc.

Network MBS. Rep Radio Assoc.

F. B. Creech, pres & treas; T. Doug Youngblood, gen mgr; Fulton B. Creech Jr., vp, sec & coml mgr; Howard Moore, prog dir; John Quakenbush, prom mgr & sports dir; Norman Swift, news dir; T. O. Bowen, farm dir; Richard L. Elam, chief engr.

**WSSC** (April 27, 1953): 1340 kc; 250 w. P. O. Box 1342. Spruce 3-7369. Radio Sumter Inc. (original owner). See Gallimore Stations in "Group Ownership."

Network ABC. Rep Thomas F. Clark.

Specialty programs: Negro, 18 hrs., wkly.

J. A. Gallimore, pres; C. Edward Damron, vp & gen mgr; Harry W. Fowler, coml mgr; Joe Anthony, prog dir; Bill Ellis, prom mgr; Carl Driggers, news dir; Ansel Weathers, chief engr.

### UNION, Union County

**WBCU** (August 1949): 1460 kc; 1 kw, DA-N, S.H. 210 E. Main St. Phone Hazel 7-2411. Broadcasting Co. of Union Inc. (acquired station October 1952). See Coggins-Osborne Stations in "Group Ownership."

Network Keystone. Rep Harry Cannon.

Edward L. B. Osborne, pres, treas, gen mgr & coml mgr; Ralph Greer, prog dir; Walker Carver, news dir & chief engr.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
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1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

### WAHALLA, Oconee County

**WGOG** (April 15, 1959): 1460 kc; 500 w-D. P. O. Box 278. Phone Newton 8-3616. Oconee Broadcasting Co. (original owner).

Dorothy Friend, pres & gen mgr; Edithe Mooneyham, vp & coml mgr; Maurice O'Dell, prog dir; Renny Corley, prom mgr; Marvin Hill, news dir; Bill Collins, chief engr.

### WALTERBORO, Colleton County

**WALD** (August 1947): 1220 kc; 1 kw-D. P. O. Box 833. Phone 3861. Walterboro Radiocasting Co. (acquired station March 1957).

Networks ABC, Keystone. Rep Cooke.

Specialty programs: Negro, 12 hrs., wkly.

Robert S. Taylor, pres; Klein B. Beach Jr., gen mgr & chief engr.

### YORK, York County

**WYCL** (April 19, 1956): 1580 kc; 250 w-D. P. O. Box 398. Phone Murray 4-4241. York-Clover Broadcasting Co. (original owner).

Reps Southeastern Key Market; George T. Hopewell.

Specialty programs: Negro, 4½ hrs., wkly.

C. B. Sigmon, pres; C. Curtis Sigmon, vp & mgr; Harvey R. Laughter, sec; William Nichols, coml mgr; Betty Robinson, prog dir; Archie E. Warren, engr.

## SOUTH DAKOTA

*Non-commercial

### ABERDEEN, Brown County

**KABR** (1952): 1420 kc; 1 kw-D. P. O. Box 75. Phone Baldwin 5-1420. Transmedia Inc. (acquired station Feb. 1, 1960).

Network Keystone. Rep Bob Dore.

F. E. Fitzsimonds, pres, gen mgr & coml mgr; Jeff Solem, prog dir & news dir; Jerry Zastrow, chief engr.

**KSDN** (April 16, 1948): 930 kc; 1 kw, DA-N. 12 Third Ave. Southeast. Phone Baldwin 5-5930. Aberdeen News Co. (original owner). See Ridder Publications in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep Weed.

Specialty programs: German, 1 hr., wkly.

Henry J. Schmitt, pres; Byron J. McElligott, gen mgr; Stan Olson, coml mgr; Paul D. Rahders, prog dir & news dir; Laurel Howe, farm dir; Helen Holgate, womens' dir; George E. Crocker, chief engr.

### BELLE FOURCHE, Butte County

**KBFS** (July 22, 1959): 1450 kc; 250 w. P. O. Box 316. Phone 1250. Joseph Kopp (original owner).

Network Keystone.

Joseph Kopp, owner & gen mgr; Richard Kopp, coml mgr; Alan Herbert, prog dir & news dir; Joseph Shields, chief engr.

### BROOKINGS, Brookings County

**KBRK** (July 28, 1955): 1430 kc; 1 kw-D. College Theatre Bldg. Phone Myrtle 2-6233. Brookings Broadcasting Co. (original owner).

Reps Pearson; James Bowden (regional).

Robert J. Reimers, gen mgr & chief engr; Allan Giever, coml mgr; Eugene J. Plater, prog dir & prom mgr; Bill Overas, news dir.

### DEADWOOD, Lawrence County

**KDSJ** (July 2, 1947): 980 kc; 1 kw, DA-N. P. O. Box 567. Phone 186. Heart of the Black Hills Stations (original owner). See Heart of the Black Hills Stations in "Group Ownership."

Rep Meeker.

Eli Daniels, owner & gen mgr; Harry Daniels, owner & mgr; Marvin Anderson, news dir; Roy Hicks, chief engr.

KDSJ-TV: Tv companion of KDSJ.

### HOT SPRINGS, Fall River County

**KOBH** (July 4, 1958): 580 kc; 500 w-D. P. O. Box 292. Phone 698. Fall River Broadcasting Corp. (original owner).

Network Keystone. Rep Holman.

Russell M. Stewart, pres; Frederick M. Walgren, sec-treas, gen mgr & chief engr; H. Del Brandt, coml mgr & program & promotion dir.

### HURON, Beadle County

**KIJV** (July 1, 1947): 1340 kc; 250 w. P. O. Box 1366. Phone Elgin 2-8621. James Valley Broadcast Co.

Max F. Staley, mgr.

### MADISON, Lake County

**KJAM** (Dec. 3, 1959): 1390 kc; 500 w-D. P. O. Box 549. Phone Clinton 6-4514. Madison Broadcasting Co. (original owner).

Network Keystone. Rep James Bowden.

Clare DeKoster, pres, gen mgr & coml mgr; E. Gerry Hoard, prog dir; Jack Vickmark, prom mgr; Margaret Stahl, news dir; John Goeman, chief engr.

### MITCHELL, Davison County

**KORN** (1947): 1490 kc; 250 w. 217 Main St. Phone Wyman 6-5621. Mitchell Broadcasting Assn. (original owner).

R. V. Epnel, pres & gen mgr.

KORN-TV: Tv companion of KORN.

### MOBRIDGE, Walworth County

**KOLY** (Aug. 10, 1956): 1300 kc; 1 kw-D. 114 Third St. East., P. O. Box 800. Phone 654. Mobridge Broadcasting Corp. (original owner). See "Newspaper Ownership."

L. L. Coleman, pres & gen mgr; Q. P. Coleman, coml mgr, prog dir & chief engr; Dick Hamilton, farm dir; Don Jolly, prom mgr; Bob Miller, news dir & record librarian.

### PIERRE, Hughes County

**KCCR** (Feb. 4, 1959): 1590 kc; 1 kw-D. P. O. Box 327. Phone Capital 4-7381. Great Plains Broadcasting Corp. (acquired station April 1, 1960).

Rep Gene Bolles (New York); Harold Soderlund (Omaha); Jim Bowden (Minneapolis).

Le Roy Okerlund, pres; Hank Dais, gen mgr; Fred Brown, coml mgr; Jack Costello, prog dir; Kit Kittelson, chief engr.

**KGFX** (1927): 630 kc; 200 w-D (SH). P. O. Box 16. Phone Capitol 4-2351. Ida A. McNeil, administratrix, estate of Dana McNeil (original owner).

Network Keystone.

Ida A. McNeil, pres & gen mgr; Hugo Conrath Jr., chief engr.

### RAPID CITY, Pennington County

**KEZU** (June 7, 1959): 920 kc; 1 kw-D. KEZU Bldg. Phone Filmore 3-6161. Black Hills Radio Inc. (original owner).

Network Keystone.

James E. Taylor, pres & farm dir; Abner H. George, gen mgr & news dir; Jack A. Crowley, coml mgr; Arthur L. Jones, station mgr; Eileen Williford, traffic mgr; Robert W. Pink, chief engr.

**KOTA** (November 1936): 1380 kc; 5 kw, DA-N. P. O. Box 1752. Phone Fillmore 2-2000. TWX RC 8481. Duhamel Enterprises Inc. (acquired station May 1954). See Duhamel Enterprizes in "Group Ownership."

Network CBS. Rep Headley-Reed; Wayne-Evans & Assoc. (Minneapolis).

Helen S. Duhamel, pres & gen mgr; William F. Turner, business & coml mgr; J. Norman Heffron, news & radio prog dir; C. J. (Woody) Woodhouse, local radio sales mgr; Polly Weedman, womens' prog dir; Harley Hanson, sports dir; Cliff Pike, farm & ranch editor; Elmer Nelson, chief engr.

KOTA-TV: Tv companion of KOTA (above).

**KRSD** (Sept. 26, 1953): 1340 kc; 250 w. 1438 Mountain View Rd. Phone Fillmore 2-6050. TWX RC 8491. Heart of the Black Hills Stations (original owner). See Heart of the Black Hills Stations in "Group Ownership."

Rep Meeker.

Eli Daniels, pres & dir of tech operations; Truman H. Walrod, station supervisor & coml mgr; David Lemke, prog dir & chief announcer; Faith Walrod, continuity, promotion & production mgr; Tru Ward, news dir; Lyle Benson, chief engr; Ed (Mule) Mueller, sports dir.

KRSD-TV: Tv companion of KRSD.

## SOUTH DAKOTA CONTINUED

### SIOUX FALLS, Minnehaha County

**KELO** (1937): 1320 kc; 5 kw, DA-N. KELO Bldg. Phone 4-5841. TWX SX 8314. Midcontinent Broadcasting Co. (acquired station 1952). (See BFR Stations in "Group Ownership.")

Joe Floyd, pres; Evans A. Nord, gen mgr.

KELO-TV: Tv companion of KELO.

**KIHO** (1946): 1270 kc; 1 kw, DA-N. 113 N. Main Ave. Phone Edison 4-7736. KIHO Broadcasting Co. (acquired station Sept. 15, 1959). See Johns Family Stations in "Group Ownership."

Network MBS. Rep Gill-Perna.

John Printup, gen mgr; Don Birin, prog dir; Lee Sterkenberg, chief engr.

**KISD** (May 2, 1948): 1230 kc; 250 w. 3631 W. 12th St. Phone Edison 4-5571. KISD Inc. (original owner).

Network Keystone. Rep Donald Cooke.

Verl Thomson, pres, gen mgr & prog dir; V. J. Eschliman, coml mgr; A. Tufte, prom mgr; Bob Henderson, news dir; John Vick, chief engr.

**KISD—Sioux Falls'**
**ONLY**
**"Good Music" station**
***Bigger adult ratings***
***reach those who can***
***afford to buy . . . and do!***

**KSOO** (1926): 1140 kc; 10 kw-D, 5 kw-N, DA-N. 205 N. Phillips Ave. Phone Edison 4-5601. TWX SX FS 8323. KSOO Tv Inc. (acquired station Dec. 1, 1959).

Network ABC. Rep Avery-Knodel.

Morton H. Henkin, pres & gen mgr; Tom Barnes, exec vp; Orrin Melton, asst mgr & sales mgr; Ray Loftesness, prog dir; Marje Richards, prom mgr; George Good, news dir; Max E. Pierce, tech dir.

KSOO-TV: Tv companion of KSOO.

### VERMILLION, Clay County

***KUSD** (1922): 690 kc; 1 kw-D, DA-D. Phone Market 4-4411, Ext 3500. U. of South Dakota (original owner).

Martin Busch, dir: Donald C. Miller, prog dir; James Prusha, chief engr.

KUSD-TV: Tv companion of KUSD.

### WATERTOWN, Codington County

**KWAT** (March 8, 1940): 950 kc; 1 kw, DA-N. P. O. Box 827. Phone Turner 6-8444. Midland National Life Insurance Co. (acquired station Jan. 1, 1960).

Network MBS, Keystone. Rep Gill-Perna.

Ross E. Case, gen mgr, coml mgr & prom mgr; Gene Brantner, prog dir; J. Mark Sheil, news dir; Francis Alwin, chief engr.

### WINNER, Tripp County

**KWYR** (September 1957): 1260 kc; 5 kw-D. 322 W. Second St. Phone 727. Midwest Radio Corp. (original owner).

Al Clark, pres & gen mgr; Don DeMonbrun, coml mgr; Ben Viedt, prog dir; Bob Bush, news dir; David L. Dodd, chief engr.

### YANKTON, Yankton County

**KYNT** (March 15, 1955): 1450 kc; 250 w. P. O. Box 105, North Highway 81. Phone North 5-7892. Leon T. Scobic and Lloyd G. Reedstrom (acquired station May 23, 1960).

Network CBS. Rep Bob Dore.

William M. Smith, pres; William E. Johnson, gen mgr; Harold Happe, coml mgr; John Briggs, prog dir; Bill Johnson, news dir; John Briggs, chief engr.

**WNAX** (1922): 570 kc; 5 kw, DA-N. 3rd & Mulberry St. Phone North 5-7442. TWX 8333. Peoples Broadcasting Corp. (acquired station Dec. 1, 1957). See Peoples Broadcasting in "Group Ownership."

Network CBS. Rep Katz.

Herbert E. Evans, pres; Donald D. Sullivan, gen mgr; Elmer Smith, resident mgr; Nick Bolton, coml mgr; Jack Vaughn, prog dir; Roland Peterson, prom mgr; Bob Hill, news dir; Rex Messersmith, farm service dir; Wynn Speece, womens' dir; Clif Todd, chief engr.

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## TENNESSEE

*Non-commercial

### ALCOA, Blount County

**WEAG** (Aug. 25, 1957): 1470 kc; 1 kw-D. P. O. Box 127. Phone Yukon 3-0890. Blount County Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 12 hrs., wkly.

Louis A. Chiles, pres, gen mgr & prom mgr; Herman Petre, coml mgr; Charles Pickel, news dir & prog dir; Richard Madison, chief engr.

### ATHENS, McMinn County

**WLAR** (May 15, 1946): 1450 kc; 250 w. 148 N. Jackson St. Phone Sherwood 5-1314. Mrs. Helene Arterburn (acquired station Dec. 1, 1959). See "Newspaper Ownership."

Network MBS, Keystone.

Mrs. Helene Arterburn, pres; William P. Atkins, gen mgr, coml mgr & prog dir; Johnny Pirkle, news dir; Andrew M. Bates, chief engr.

### BRISTOL, Sullivan County

**WCYB** (see Bristol, Va.)

**WOPI** (June 15, 1929): 1490 kc; 250 w. Easley-Wright Bldg., Fourth St. Phone South 4-5131. Pioneer Broadcasting Corp. (acquired station April 7, 1960).

Network NBC. Rep Burn-Smith.

Donald W. Owen, pres; Bill B. Stone, gen mgr; Charles McGuire, prog dir; Clifton Droke, chief engr.

**WOPI-FM** (1960): 96.9 mc; 9.7 kw. Same licensee, address & staff as WOPI (above).

### CAMDEN, Benton County

**WFWL** (Nov. 9, 1956): 1220 kc; 250 w-D. P. O. Box 178. Phone Ludlow 4-7570. Camden Broadcasting Co. (original owner).

Michael R. Freeland, pres & gen mgr; Charlie Banks, station mgr & chief engr; Jim Freeland, coml mgr & prog dir.

### CARTHAGE, Smith County

**WRKM** (1959): 1350 kc; 500 w-D. P. O. Box 179. Phone 969. Carthage Broadcasting Co. (original owner).

Network Keystone.

Reggie L. Honey, pres & gen mgr; Sidney L. Martin, coml mgr.

### CENTERVILLE, Hickman County

**WHLP** (1955): 1570 kc; 1 kw-D. Phone 3575. 309 N. Public Square. Trans-Air Broadcast Corp. (acquired station 1959).

### CHATTANOOGA, Hamilton County

**WAPO** (1936): 1150 kc; 5 kw-D, 1 kw-N, DA-N. Read House, zone 2. Phone Amherst 6-6141. WAPO Broadcasting Service Inc. (acquired station 1955).

Network ABC; MBS. Rep Gill-Perna.

Gordon Gambill, pres & gen mgr; Walter H. Stamper, coml mgr; Frank F. Hubbs, prog dir; Lamar Reed, chief engr.

**WDEF** (Jan. 1, 1941): 1370 kc; 5 kw, DA-N. 3300 Broad St., zone 8. Phone Amherst 7-3392. TWX CT 7056. WDEF Broadcasting Co. (acquired station March 31, 1944).

Network NBC. Rep Branham.

Carter M. Parham, pres; Ken Flenniken, gen mgr & sales mgr; Bob Litton, public affairs dir; Warren Herring, sales prom mgr; Bill Schoocraft, news dir; Bob Briscoe & Burford Young, chief engrs.

WDEF-TV: Tv companion of WDEF.

**WDOD** (April 13, 1925): 1310 kc; 5 kw, DA-N. Hamilton Bank Bldg. Phone Amherst 6-5117. WDOD Broadcasting Corp. (acquired station August 1957).

Network CBS. Rep Masla.

H. Clay Evans Johnson, pres; Thos. Thielke, gen mgr; J. Bryan Bush, coml mgr; Ara Carapetyan, prog dir; Charles Stokely, chief engr.

**WDOD-FM** (February 1960): 96.5 mc; 13 kw. Duplicates WDOD (above).

**WDXB** (July 4, 1948): 1490 kc; 250 w. Dome Bldg. Phone Amherst 6-1114. French Inc. (acquired station July 1956).

Rep H-R Reps.

Stephen C. French, pres & gen mgr; Luke Wilson, coml mgr; William S. Sanders, prog dir; Dewey A. Bryant, news dir; James B. Robison, chief engr.

**WFLI** (Lookout Mountain) (under construction, target date unknown): 1070 kc; 10 kw-D, 1 kw-N, DA-2. Lookout Broadcasters (original owner).

Rep Radio-Tv Reps.

Iralee W. Benns, pres; Cyril G. Brennan, gen mgr & chief engr; Dan Brennan, program dir.

**WLOM (FM)** (not on air; target date unknown): 106.5 mc; 38 kw. Radio Dixie Inc. See Gallimore Stations in "Group Ownership."

**WNOO** (1951): 1260 kc; 1 kw-D. 835 McCallie Ave. Phone Amherst 6-4145. Leon S. Walton (acquired station March 1, 1960).

Rep Bernard Howard (national); Dora-Clayton (south).

Specialty programs: Negro, 94 hrs., wkly.

Leon S. Walton, pres; Fred J. Webb, vp & gen mgr; Lorene Bell, prog dir; David Oliver, news dir.

**WOGA** (Nov. 27, 1959): 1450 kc; 250 w. P. O. Box 349, zone 2. Phone Amherst 7-1128. Middle South Broadcasting Co. (acquired station Nov. 27, 1959).

Rep Forjoe.

C. R. Rader, pres; Frederick H. Haggerty, gen mgr; Eugene M. McGovern, news dir; Frank L. Hough, chief engr.

**WRIP** (See Rossville, Ga.)

### CHURCH HILL, Hawkins County

**WMCH** (May 8, 1954): 1260 kc; 1 kw-D. Phone Elgin 7-5601. Thales E. Wallace (acquired station Oct. 21, 1954).

Network Keystone.

Specialty programs: Negro, 6 hrs., wkly.

Thales E. Wallace, pres; Jimmy Smith, gen mgr; Phil Roberts, coml mgr; Bettye Jane Russell, prog dir; Robert Heath, chief engr.

### CLARKSVILLE, Montgomery County

**WDXN** (Nov. 12, 1954): 540 kc; 250 w. (CP for 1 kw-D). P. O. Box 724. Phone Midway 5-2411. Clarksville Broadcasting Co. (original owner). See Robinson Stations in "Group Ownership."

Network Dixie. Rep Venard, Rintoul & McConnell.

Aaron B. Robinson, pres; Jack Cecil, vp & gen mgr; W. H. Hamby, station mgr & coml mgr; Lloyd James, prog dir; John Wheatley, news dir; Don Moore, asst station mgr & chief engr.

**WJZM** (October 1941): 1400 kc; 250 w. 411 Madison St. Phone Midway 5-6414. Campbell & Sheftall (acquired station April 1947).

Network MBS. Rep Masla.

Specialty programs: Negro, 20 hrs. wkly.

John Parry Sheftall, pres; John H. Bailey, gen mgr; Charles Malone, coml mgr; Gary Janes, prog dir; Tom Dolan, prom mgr; Neil Walker, news dir; Joe Maran, chief engr.

### CLEVELAND, Bradley County

**WBAC** (June 18, 1945): 1340 kc; 250 w. Box 677. Phone Greenwood 6-7593. WBAC Inc. (acquired station March 1, 1959).

Network MBS. Rep Ayers.

Charles B. Britt, pres; Russell E. Offhaus, gen mgr, coml mgr & prom mgr; Paul Kirksey, prog dir & news dir; William Stuart, chief engr.

**WCLE** (May 2, 1957): 1570 kc; 1 kw-D. P. O. Box 524. Phone Greenwood 26511. Southeastern Enterprise (original owner).

Network Keystone.

Carl Hoskins, pres; Bill Stamps, gen mgr; Marcine Bendtsen, coml mgr; Coleman Crews, prog dir; Bland Sells, prom mgr; Linda Kay Summers, news dir; Robert L. Carr, chief engr.

### COLLEGEDALE, Hamilton County

***WSMC-FM** (August 1960): 88.1 mc; 10 w. Southern Missionary College. Phone Export 6-3286. Southern Missionary College Inc. (original owner).

C. N. Rees, pres; T. Berry Cobb, gen mgr; William H. Taylor, news dir; William Mundy, prog dir; Ronald L. Servoss, prom mgr; Bert B. Barnes, chief engr.

### COLUMBIA, Maury County

**WKRM** (Nov. 25, 1946): 1340 kc; 250 w. P. O. Box 71. Phone Evergreen 8-3636. Middle Tennessee Broadcasting Co. (original owner).

Network Keystone. Rep Rawalt-Walker.

R. M. McKay Jr., pres & gen mgr; Melvin Dugger, coml mgr; Don Spain, prog dir; Bob Anthony, prom mgr; Ted Thompson, news dir; Cameron McKay, chief engr.

**WMCP** (Nov. 12, 1956): 1280 kc; 1 kw-D. P. O. Box 711. Phone Evergreen 8-3241. Maury County Boosters Corp. (acquired station March 1958).

Rep Hil F. Best.

Specialty programs: Negro, 3 hrs. wkly.

T. Earl Williford, pres, gen mgr & coml mgr; J. W. Anderson, prog dir & chief engr.

### COOKEVILLE, Putnam County

**WHUB** (July 20, 1940): 1400 kc; 250 w. 315½ E. Spring. Phone Jackson 6-2131. WHUB Inc. (original owner).

Network CBS.

M. L. Medley, owner, pres & gen mgr; Stacey Mott, station dir; Claude Haston, chief engr; Tom Harris, farm dir.

### COPPERHILL, Polk County

**WLSB** (Dec. 2, 1958): 1400 kc; 250 w. Copper Basin Broadcasting Co.

Blaine Goss, pres.

### COVINGTON, Tipton County

**WKBL** (Aug. 16, 1955): 1250 kc; 1 kw-D. P. O. Box 289. Phone Greenwood 6-9635. Tipton County Broadcasters (acquired station July 1957).

Network Keystone. Rep C. K. Beaver (Memphis).

Specialty programs: Negro, 3 hrs. wkly.

Bob Whiteley, owner, gen mgr & chief engr; Kathy Whiteley, owner& station mgr; Maurice Turnage, coml mgr; Dave Stuart, prog dir; Wayne Griffith, prom mgr; Verne Poindexter, news dir; Mary Nelle Thomas, traffic mgr.

### COWAN, Franklin County

**WZYX** (March 3, 1957): 1440 kc; 1 kw-D. Phone West 27471. Guidon Broadcasting Co. (acquired station May 1, 1959).

Rep Best.

Roy Morris, pres; Bill Claiborne, gen mgr; Bill Lassister, prog dir; Frank Spenser, chief engr.

**CROSSVILLE,** Cumberland County

**WAEW** (1952): 1330 kc; 1 kw-D. P. O. Box 278. Phone 333. WAEW Inc (acquired station June 2, 1958).
Network Keystone.
Zero Lawson, pres; James W. Hamby, gen mgr; Fairia J. Hamby, coml mgr; Jack L. Dean, prog dir; Lois E. Brown, prom mgr; Roy T. Hall, news dir, farm dir & sales rep; Leverett V. Norris, chief engr.

**DAYTON,** Rhea County

**WDNT** (Dec. 6, 1957): 1280 kc; 1 kw-D. P. O. Box 294. Phone 1540. Norman A. Thomas (original owner).
Network Keystone. Rep Raymer.
Norman A. Thomas, pres; Jack S. Pullin, gen mgr, prog mgr & chief engr; Vance A. Travis, coml mgr; Juanita Terry, prog dir; Bill Watts, news dir.

**DICKSON,** Dickson County

**WDKN** (Jan. 1, 1955): 1260 kc; 1 kw-D. P. O. Box 71. Phone Hickory 6-2852. Dickson County Broadcasting Co. (original owner).
Network Keystone.
William A. Potts, pres & gen mgr; William M. Phillips, prog dir; Mrs. Carl Nicks, women's dir; Gene Farrell, news dir; L. D. Filson, chief engr; Joe Webster, farm dir.

**DYERSBURG,** Dyer County

**WDSG** (July 13, 1946): 1450 kc; 250 w. Mill Ave. Phone Atwater 5-1294. State Gazette Broadcasting Co. (original owner). See "Newspaper Ownership."
Network Keystone. Rep Cecil K. Beaver.
Robert W. Ward, pres & gen mgr; Jo Ann Ward, coml mgr; William J. Bryant, prog dir; Rance Wyrlick, prom mgr; Ed Owens, news dir; James Stutts, chief engr.

**WTRO** (March 1, 1957): 1330 kc; 500 w-D. P. O. Box 22. Phone Atwater 5-4173. McQueen & Co. (acquired station April 13, 1960).
Specialty programs: Negro, 2 hrs. wkly.
D. Mitchell Self, pres & gen mgr; Pinkney B. Cole Jr., coml mgr; Calvin W. Tickle, prog dir; Charles Maxey, sports dir; Johnny Moore, chief engr.

**ELIZABETHTON,** Carter County

**WBEJ** (July 1946): 1240 kc; 250 w. P. O. Box 829. Phone Lincoln 2-2184. WBEJ Inc. (acquired station February 1956).
Rep Gill-Perna, Dora-Clayton (regional).
R. C. Turrentine Jr., pres; William E. Hale, gen mgr; James P. Austin, coml mgr; Harold E. Henley, program dir; Lynn R. Williams, chief engr; Mack M. Morriss, news dir; Ruth Ritchie, women's dir.

**ERWIN,** Unicoi County

**WEMB** (May 17, 1956): 1420 kc; 1 kw-D (CP for 5 kw-D). P. O. Box 280. Phone Pioneer 2-2011. Max M. Blakemore (original owner).
Rep Webb.
Max M. Blakemore, pres; Delbert H. Evans, gen mgr; Dave Bruce, prog dir; W. R. Livesay, chief engr.

**ETOWAH,** McMinn County

**WCPH** (1955): 1220 kc; 1 kw-D. 109 Ninth St. Phone 3401. Morgan Broadcasting Co. (original owner).

**FAYETTEVILLE,** Lincoln County

**WEKR** (Oct. 1, 1948): 1240 kc; 250 w. P. O. Bax 1009. Phone Hemlock 3-3545. Fayetteville Broadcasting Co. (acquired station May 12, 1960).
Networks MBS; Keystone.
James Porter Clark, partner, gen mgr & sports dir; James W. Tate, partner, station & coml mgr; Edward K. Chapman, prog dir & news dir; Ernest J. Tucker, chief engr & farm dir; Josephine M. Owen, traffic & women's dir; Emmett Ferguson, prom dir.

**FOUNTAIN CITY,** Knox County

**WFCT** (Aug. 15, 1960): 1430 kc; 1 kw-D. P. O. Box 5275. Radio Fountain City Inc. (original owner).
Rep Hollingbery (national); Kentucky Sales (regional).
J. Francke Foy Jr., pres; James M. Welsh, gen mgr; J. Horton Davis, coml mgr.

**FRANKLIN,** Williamson County

**WAGG** (March 11, 1953): 950 kc; 1 kw-D. 1000 Mallory Rd. Phone Swift 4-1594. Williamson County Broadcasting Co. (original owner)
Network Keystone.
William R. Ormes, pres & gen mgr; John A. Haeberle, prog dir; Ellis F. Jones Jr., coml mgr, chief engr.

**GALLATIN,** Sumner County

**WFMG (FM)** (not on air—granted cp Jan. 13 1960—target date unknown): 104.5 mc; 8.2 kw. Ellis F. Jones Jr.

**WHIN** (Aug. 2, 1948): 1010 kc; 1 kw-D. P. O. Box 811. Phone 1010. Sumner County Broadcasting Co., Inc. (original owner).
Network Keystone.
N. S. Baker Sr., pres; Charles W. Brewer, treas & gen mgr; Bob Perry, prog dir; Lee Raines, chief engr & news dir.

**GREENVILLE,** Greene County

**WGRV** (1946): 1340 kc; 250 w. P. O. Box 243. Phone 4147. Radio Greenville Inc. (acquired station 1947).
Network Keystone.
Paul O. Metcalfe, pres & gen mgr; Hugh Pickel, coml mgr; Ray Smith, prog dir.
**WGRV-FM:** 94.9 mc; 4.6 kw. Fm companion of WGRV.

**HARRIMAN,** Roane County

**WHBT** (May 1946): 1600 kc; 5 kw-D. P. O. Box 221. Phone 661. Folkways Broadcasting Co. (acquired station 1956).
Network Keystone.
Kenneth J. Crosthwait, pres, gen mgr & coml mgr; Charles Phillips, prog dir, prom mgr & news dir; Lonnie Mullins, chief engr.

**HUMBOLDT,** Gibson County

**WIRJ** (Feb. 3, 1949): 740 kc; 250 w-D. 210 22nd Ave. Phone Sunset 4-1740. Gibson County Broadcasting Co. (original owner). See "Newspaper Ownership."
Network Keystone.
J. Frank Warmath, pres; Carroll Wilson, gen mgr; James Welch, coml mgr; Bill Carter, prog dir; Ed Taylor, news dir; Gerald Hicks, chief engr.

**JACKSON,** Madison County

**WDXI** (Oct. 31, 1948): 1310 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 391. Phone 7-9611. Dixie Broadcasting Co. (acquired station October 1948). (See Aaron B. Robinson Stations in "Group Ownership.")
Network Keystone. Rep Venard, Rintoul & McConnell.
Aaron B. Robinson, pres & gen mgr; Jack M. Cecil, station & coml mgr; Rod Ellis, program dir; Lila Anne White, promotion dir; James Thomas, chief engr; Gene Williams, news dir; Ron Stuart, farm dir; Marge Borg, women's dir.
WDXI-TV: Tv companion of WDXI.
**WJAK** (Dec. 13, 1954): 1460 kc; 5 kw-D, 1 kw-N, DA-N. 416 Poplar St. Phone 7-7436. Dr. Alexander Leech (acquired station Jan. 1, 1956).
Rep Pearson.
Specialty programs: Negro, 100%.
Dr. Alexander Leech, pres; Robert G. Blow, gen mgr; Bill Winsett, coml mgr; Jim Dandy, prog dir; Joe Norfleet, news dir; Henry S. Lesh, chief engr.
**WTJS** (1931): 1390 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1131. Phone 7-3316. Sun Publishing Co. (original owner). See "Newspaper Ownership."
Network ABC. Rep Branham.
Albert A. Stone, vp & gen mgr; Frank S. Proctor, mgr; Leslie R. Brooks, asst mgr; Vincent Z. Tapler, news dir & prog dir; Mrs. Lucille Parish, prom mgr; Jones Hale, chief engr.
**WTJS-FM** (1947): 104.1 mc; 50 kw. Duplicates WTJS (above).

**JAMESTOWN,** Fentress County

**WCLC** (Oct. 28, 1957): 1260 kc; 1 kw-D. P. O. Box 127. Phone Tremont 9-2825. Jamestown Broadcasting Co. (original owner).
Network Keystone.
Dr. R. G. ravens, pres; Roy P. (Chick) Wright, gen mgr.

**JOHNSON CITY,** Washington County

**WETB** (Oct. 1, 1947): 790 kc; 1 kw-D. Box 927. Phone Walnut 8-2141. Press Inc. (original owner). See "Newspaper Ownership."
Network MBS. Rep Devney-O'Connell.
Carl A. Jones, pres; Arthur Kelsey, gen mgr; Berney Burleson, prog dir; Merriel Moore, news dir; E. B. Jones, chief engr.
**WJCW** (December 1938): 910 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 3162, Carroll Reece Branch. Phone Walnut 6-6167. Tri-Cities Broadcasting Inc. (acquired station June 1, 1960).
Network CBS. Rep Weed Radio.
Jim C. Wilson, pres; Ken Marsh, gen mgr; Ed Bryant, chief engr.
**WJCW-FM** (1948): 100.7 mc; 9.6 kw. Duplicates WJCW (above).

**JONESBORO,** Washington County

**WJSO** (Oct. 16, 1958): 1590 kc; 5 kw-D. Route #1, Johnson City, Tenn. Phone Walnut 6-3121, Johnson City. Mountain View Broadcasting Co. (acquired station April 1, 1959).
Rep Paul Raymer.
Norman A. Thomas Sr., pres & chief owner; Ed Davis, prog dir & gen mgr; Jimmy Lewis, coml mgr; Norman A. Thomas Jr., sales & chief engr.

**KINGSPORT,** Sullivan County

**WKIN** (October 1951): 1320 kc; 5 kw-D. P. O. Drawer K. Phone Circle 6-8131. Radio Station WKIN Inc. (orgiinal owner). See Bahakel Stations in "Group Ownership."
Cy N. Bahakel, pres; Les Tackett, gen mgr.
**WKPT** (July 14, 1940): 1400 kc; 250 w. 222 Commerce St. Phone Circle 5-4161. Kingsport Broadcasting Co. (original owner). See "Newspaper Ownership."
Network NBC. Rep Burn-Smith.
C. P. Edwards Jr., pres; Paul L. Overbay, gen mgr; Phil J. Weaver, coml mgr; Martin Karant, prog dir & news dir; Harol Dougherty, chief engr.
**WKPT-FM** (February 1948): 98.5 mc; 10 kw. Duplicates WKPT (above).

**KNOXVILLE,** Knox County

**WATE** (Feb. 12, 1927): 620 kc; 5 kw, DA-2. 612 Gay St. S.W. Phone 4-4651. TWX KX 95. WATE Inc. (acquired station Oct. 1, 1956).
Network NBC. Rep Avery-Knodel.
W. H. Linebaugh, vp & gen mgr; J. T. McCloud, dir of sales; John H. Reese, dir of prog; Harold Earnest, prom mgr; Fred M. Andrews, dir of engineering.
WATE-TV: Tv companion of WATE (above).
**WBIR** (January 1941): 1240 kc; 250 w. 1513 Hutchison Ave., zone 17. Phone 5-8101. TWX KX 88. Taft Broadcasting Co. (acquired station Dec. 4, 1959). See Taft Broadcasting Stations in "Group Ownership."
Network ABC. Rep Gill-Perna.
Hulbert Taft Jr., pres; John P. Hart, gen mgr; Leon Ridings, station dir & coml mgr; W. R. Johnston Jr., prog dir; Robert Wesley, news dir; J. Rex Horton, chief engr.
**WBIR-FM** (October 1949): 93.3 mc; 3.3 kw. Same licensee, address & staff as WBIR (above).
WBIR-TV: Tv companion of WBIR-AM-FM (above).
**WIVK** (March 20, 1953): 860 kc; 1 kw-D. P. O. Box 10207, 6711 Kingston Pike, zone 19. Phone 8-6511. Dick Broadcasting Co. (original owner).
Rep Dora Clayton (Atlanta) Bernard Howard (New York).
James A. Dick, pres & gen mgr; W. P. Poore Jr., coml mgr; Claude A. Tomlinson Jr., prog dir; William Hoopes, news dir; Milton Jones, chief engr.
***WKCS (FM)** (December 1952): 91.1 mc; 310 w. 2509 Broadway N.E., zone 17. Phone 4-3001. Fulton High School (original owner).
Penny Windham, prog dir; Noel Alexander, chief engr.

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Kingsport, Tenn.
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# Radio Stations CONTINUED

## TENNESSEE CONTINUED

**WKGN** (1946): 1340 kc; 250 w. P. O. Box 1750. Phone 4-0766. WKGN Inc. (acquired station Jan. 21, 1955).

Rep Bolling; Clarke-Brown.

George P. Mooney, pres & gen mgr; R. E. Crenshaw, coml mgr; Marty Lacker, prom dir; Margaret Pennington, prom mgr; Bill Godby, news dir; Robert Goodman, chief engr.

WKGN

1ST Hooper—Jan. 1960
PULSE—Feb. 1960

MUSIC • NEWS • CITIZENSHIP •

*Knoxville's ONLY 24-hour Station*

Nat'l. Rep: The BOLLING CO.

**WKXV** (February 1953): 900 kc; 1 kw-D. P. O. Box 2269, zone 1. Phone 4-9866. Knoxville Ra-Tel Inc. (original owner).

Networks MBS; Keystone.

Specialty programs: Negro, 20 hrs. wkly.

B. L. Boring, pres & gen mgr; M. I. Thompson, chief engr & coml mgr; Willie C. Day, asst prog dir; Robert Ray Johnson, prom mgr; George Gilbert, news dir.

**WNOX** (1921): 990 kc; 10 kw, DA-N. 4400 Whittle Springs Rd., N.E., zone 17. Phone 3-3171. TWX KX 183. Scripps-Howard Radio Inc. (acquired station 1935). See Scripps-Howard Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep John Blair.

Jack R. Howard, pres; Richard B. Westergaard, gen mgr; O. L. Smith, coml mgr; Charles McMahon, prog dir; Judith Richards, prom mgr; Ron Ashburn, news dir; Ray Evans, chief engr.

***WUOT (FM)** (October 1949): 91.9 mc; 70.5 kw. 14 Ayres Hall, U. of Tennesese. Phone 4-2981. U. of Tennesse (original owner).

Dr. A. D. Holt, pres; Dr. Kenneth D. Wright, station dir; Philip A. Thompson, prog dir; Raymond A. Shirley, chief engr.

### LAFAYETTE, Macon County

**WEEN** (Nov. 3, 1958): 1460 kc; 1 kw-D. Phone North 6-5955. Lafayette Broadcasting Co. (original owner).

Eldon Leslie, pres & gen mgr; Wayne Neil, prog dir; Thomas A. Jones, news dir; Donald Norris, chief engr.

### LAFOLLETTE, Campbell County

**WLAF** (May 17, 1953): 1450 kc; 250 w. Fleet Oil Bldg. Phone 1060. LaFollette Broadcasting Co. (original owner).

Network Keystone.

E. F. Wheeler, pres; John H. Carr, gen mgr & coml mgr; Hillard Mattie, program dir; Jack W. Miller, promotion dir; Philip T. Perdue, chief engr; Joseph Vandever, news dir; Edna Hendon, women's dir.

### LAWRENCEBURG, Lawrence County

**WDXE** (July 1951): 1370 kc; 1 kw-D. 120½ North Military Ave. Phone South 2-4411. Aaron B. Robinson (original owner). See Robinson Stations in "Group Ownership."

Networks Keystone; Dixie. Rep Venard, Rintoul & McConnell.

Aaron B. Robinson, pres; Ken Marston, gen mgr; Bud Sawyer, coml mgr; Abe Hall, prog dir; Milton D. Griffin, prom mgr; Philip J. Kemper, news dir & chief engr.

### LEBANON, Wilson County

**WCOR** (October 1949): 900 kc; 500 w-D. P. O. Box 300. Phone Hickory 4-0474. Lebanon Broadcasting Co. (original owner).

Theo F. Ezell Jr., pres; Jack Hendrickson, coml mgr; Walt Dillard, prog dir; William Johnston, chief engr.

### LENOIR CITY, Loudon County

**WLIL** (May 30, 1950): 730 kc; 1 kw-D. P. O. Box 151. Phone Yukon 6-7536. WLIL Inc. (original owner). See Wilkerson Stations in "Group Ownership."

Network Keystone.

Arthur Wilkerson, pres & gen mgr; Tommy Tuck, coml mgr; Allen Breazeale, chief engr.

### LEWISBURG, Marshall County

**WJJM** (May 15, 1947); 1490 kc; 250 w. P. O. Box 20. Phone Elmwood 9-4511. L. D. Lingner Jr. (acquired station Sept. 15, 1953).

Networks MBS; Keystone. Rep Best.

Louis D. Lingner, pres; Bob Davidson, coml mgr; Pam Lingner & Barbara Ables, prog dirs; Jim Dandy, prom mgr; Denny Walker, news dir; R. C. Willey, chief engr.

### LEXINGTON, Henderson County

**WDXL** (July 1954): 1490 kc; 250 w. P. O. Box 150. Phone Woodland 8-3500. Lexington Broadcasting Service Inc. (acquired station 1955).

Rep Keystone.

Guy B. Amis, pres; Ben Enochs, gen mgr & chief engr; Aubrey Booth, prog dir; Dorothy Ward, news dir.

### LIVINGSTON, Overton County

**WLIV** (Nov. 26, 1956): 920 kc; 1 kw-D. P. O. Box 131. Phone Talbot 3-4438. Audio Broadcasters (original owner).

Network MBS.

R. H. McCoin, station mgr & coml mgr; Jack Woodward, farm dir; Drew Huffines, news & promotional dir; Peggy Sullivan, women's dir; John A. Cunningham, chief engr.

### LOOKOUT MOUNTAIN, Hamilton County

**WFLI** (see Chattanooga, Tenn.)

### MADISON, Davidson County

**WENO** (Sept. 16, 1957): 1430 kc; 5 kw-D. P. O. Box 5236, Nashville. Phone Twilight 5-5401 Nashville. Central Broadcasting Corp. (original owner).

Rep Bernard.

H. C. Young Jr., pres; Jerry Glaser, gen mgr; Harry Sullivan, coml mgr; Wally Beecham, prog dir; Johnny Talley, news dir; Andrew Jones, chief engr.

### MANCHESTER, Coffee County

**WMSR** (March 5, 1957): 1320 kc; 1 kw-D. 611 McArthur St. Phone Parkway 8-3526. Manchester Broadcasting Co. (original owner).

Network Keystone.

Murray Chumley, owner & gen mgr; William F. Jones, coml mgr; Joe Hathcock, program dir; W. C. Spraggins, chief engr; Robert Greene, & Joe Sullivan, co-news dirs; O. E. Rignet, farm dir; Katherine Ewell, women's dir.

### MARTIN, Weakley County

**WCMT** (June 11, 1957): 1410 kc; 1 kw-D. P. O. Box 483. Phone 460. J. T. Sudbury (original owner).

J. T. Sudbury, pres; Dwight A. Drumm, gen mgr, coml mgr & chief engr; Dorris Gill, prog dir; Chuck Jones, prom mgr; Bill Teuton, news dir.

### MARYVILLE, Blount County

**WGAP** (Aug. 13, 1947): 1400 kc; 250 w. P. O. Box 680. Phone Yukon 3-4310. Aluminum Cities Broadcasting Co. (acquired station August 1950).

Frank H. Corbett, chief owner; Horace McGill, coml mgr; Kenneth Johnson, prog dir; Pete Williams, news dir; Billy Crisp, chief engr.

### McKENZIE, Carroll County

**WHDM** (Jan. 29, 1954): 1440 kc; 500 w-D. P. O. Box 370, McKenzie Hotel. Phone Elgin 2-3371. The Tri-County Broadcasting Co. (acquired station March 15, 1955).

E. S. Nolting, pres & gen mgr; Gail C. Burns, prog dir; Lou Owen, news dir; Martin Dill, chief engr.

### McMINNVILLE, Warren County

**WBMC** (May 1, 1955): 960 kc; 500 w-D. P. O. Box 270. Phone 2104. Cumberland Valley Broadcasting Co. (original owner). See Regional Broadcasting Stations in "Group Ownership."

Dr. C. H. Cope, pres; Franklin H. Brown, gen mgr; Hal Durham, prog dir; Chuck Mullican, prog mgr; Jim Eastman, news dir; Linda Fann, women's dir; Alvin Byars, chief engr.

**WMMT** (1947): 1230 kc; 250 w. N. Chancery St., Phone 2223. Regional Broadcasting Corp. (acquired station October 1959).

Network Keystone.

William R. Vogel, pres & gen mgr; Dean Harden, coml mgr; Gardner Underhill, prom dir; Hubert Beasely, chief engr.

### MEMPHIS, Shelby County

**KWAM** (1946): 990 kc; 1 kw-D. P. O. Box 9887. Phone Fairfax 3-2679. E. D. Rivers Jr. (acquired station 1951). See Dee Rivers Stations in "Group Ownership."

Network Keystone. Rep Charles Bernard.

H. C. Young, pres; Jerry Glaser, vp; Don Kern, gen mgr,

**WDIA** (June 1947): 1070 kc; 50 kw-D, 5 kw-N, DA-2. P. O. Box 5125., zone 12. Phone Broadway 6-2703. TWX 148. WDIA Inc. (acquired station Oct. 1, 1957). See Sonderling Stations in "Group Ownership."

Rep Bolling.

Specialty programs: Negro, 100%.

Egmont Sonderling, pres; Bert Ferguson, exec vp & gen mgr; Archie Grinalds Jr., sales mgr; David J. Mattis, prog dir; Phil Moss, prom mgr; Marie Wathen, news dir; Henry N. Fones, chief engr.

**WDIA-FM** (Oct. 1, 1960): 102.7 mc; 5.2 kw. Duplicates WDIA (above).

**WFMB (FM)** 105.9 mc; 3.1 kw. Great Southern Broadcasting Co.

**WHBQ** (1925): 560 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 176. Phone Broadway 2-3441. TWX ME 68. RKO General Inc. (acquired station July 8, 1954). (See RKO General Inc. in "Group Ownership.")

Network MBS; Keystone.

Rep H. R. Representatives.

Specialty program: Negro, 1 hr. wkly.

Thomas F. O'Neil, pres; William H. Grumbles, vp; Boone F. Nevin, gen mgr & national sales mgr; James A. Bedwell, local sales mgr; Hugh Frizzell, prom dir; Welton M. Roy, chief engr; Charley Sullivan, news dir; Bea Armistead, women's dir.

WHBQ-TV: Tv companion of WHBQ.

**WHER** (Oct. 29, 1955): 1430 kc; 1 kw-D. 972 S. Third St., zone 6. Phone Jackson 5-6831. Tri-State Broadcasting Service. (original owner).

Rep Forjoe.

Sam C. Phillips, pres; William S. Decker Jr., gen mgr & prog dir; William T. Trotter, coml mgr & prom mgr; Janie Joplinn, news dir; William D. Cousar, chief engr.

**WHHM** (1948): 1340 kc; 250 w. 930 Madison. Phone Jackson 7-4422. Thomas W. Shipp (acquired station Aug. 15, 1959).

Network ABC. Rep Devney-O'Connell.

Thomas W. Shipp, owner & gen mgr; Paul Harper, coml mgr; Keith Sheriff, prog dir & prom mgr; Harlow Hill, news dir; William Davis, chief engr.

**WLOK** (March 1, 1956): 1480 kc; 5 kw-D. 363 S. Second St. Phone Jackson 7-9565. WLOK Inc. (original owner). See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard.

Specialty programs: Negro, 100%.

Jules J. Paglin, pres; Robert F. Bartusch, gen mgr; Richard Cole, prog dir; Billy Edward Jones, chief engr.

**WMC** (Jan. 21, 1923): 790 kc; 5 kw, DA-N. P. O. Box 8325. Phone Broadway 4-8515. TWX ME-470. WMC Broadcasting Co. (original owner). See Scripps-Howard Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Blair.

Henry W. Slavick, gen mgr; Stan Torgerson, station mgr; Dean Osmundson, prog dir; Ray Gill Jr., sales mgr; Jack Agnew, prom mgr; Steve Warren, news dir; E. C. Frase Jr., chief engr.

**WMC-FM** (May 22, 1947): 99.7 mc; 300 kw. Same licensee, address and staff as WMC (above).

WMCT (TV): Tv companion of WMC-AM-FM.

**WMPS** (March 1925): 680 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 248, zone 1. Phone Jackson 5-2663. TWX ME 392. WMPS Inc. (acquired March 1945). See Plough Stations in "Group Ownership."

Rep Radio-Tv Representatives.

Harold Krelstein, pres; Charles T. DeVois, vp & gen mgr; Allen Avery, coml mgr; Don Stevens, prog dir; Dick McClary, prom mgr; Tys Terwey, news dir; L. S. Stevens, chief engr.

**WMPS-FM** (Dec. 2, 1959): 97.1 mc; 6.6 kw. Duplicates WMPS (above).

**WQMM (FM)** (1960): 95.5 mc; 1.3 kw. Madison Bldg. Quality Music of America Inc. (original owner).

**WREC** (September 1922): 600 kc; 5 kw, DA-2. Hotel Peabody Bldg., zone 3. Phone Jackson 5-1313. TWX Memphis 269. WREC Broadcasting Service Inc. (original owner).

Network CBS. Rep Katz.

Hoyt B. Wooten, pres & gen mgr; Charles Brakefield, coml mgr; Jack Michael, prog dir & prom mgr; Russ Hodge, news dir; Wilson Raney, chief engr.

WREC-TV: Tv companion of WREC.

### MILAN, Gibson County

**WKBT** (April 28, 1955): 1600 kc; 1 kw-D. P. O. Box 288. Phone Murray 6-2481. West Tennessee Broadcasting Co. (original owner).

Rep C. K. Beaver (Memphis).

Ben I King, pres; Jack C. Merrill, gen mgr; Bill Haney, prog dir; Larry Dunphy, prom mgr; Bill Markham, chief engr.

### MILLINGTON, Shelby County

**WHEY** (May 1957): 1220 kc: 250 w-D. Phone Canal 3-3000. WHEY Radio Service (acquired station April 1, 1960).

Network Keystone. Rep C. K. Beaver (Memphis).

Specialty programs: Negro, 3 hrs. wkly.

Bob Whiteley, owner, station mgr & chief engr; John Latham, business mgr; John Murphy,, coml mgr; Clara Pugh, prog dir; Jack Hill, prom mgr; John Colvette, news dir.

### MORRISTOWN, Hamblen County

**WCRK** (October 1947): 1150 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 304. Phone Juniper 6-9101. Cherokee Broadcasting Corporation (original owner).

Network Keystone. Rep Holman.

Herbert S. Walters, pres; Howell Ashford Jr., gen mgr; James F. Stair, prog dir; James A. Redden, chief engr.

**WMTN** (Oct. 19, 1957): 1300 kc; 5 kw, DA-D. P. O. Box 2146. Phone Juniper 6-7993. East Tenn Broadcasting Corp. (original owner).

Rep Spot Time Sales.

George R. Guertin, pres & chief engr; Bill Holland, gen mgr; Jimmy Peoples, prog dir & news dir.

### MURFREESBORO, Rutherford County

**WGNS** (1947): 1450 kc; 250 w. P. O. Box 310. Phone Twinbrook 3-5373. Regional Broadcasting Corp. (acquired station Feb. 10, 1960). See Regional Broadcasting Stations in "Group Ownership."

Network Keystone. Rep Holman.

William R. Vogel, pres; David W. Martin, gen mgr & coml mgr.

**WMTS** (Nov. 1, 1953): 860 kc; 250 w-D. 112 N. W. Broad St. Phone Twinbrook 3-6611. Arthur D. Smith Jr. (original owner).

A. D. Smith Jr., pres; Virgil Trimm, gen mgr; Neil Lancaster, coml mgr; John D. Hood, prog dir & news dir; Lewis Penuel, prom mgr; Al Parsons, chief engr.

### NASHVILLE, Davidson County

**WENO** (See Madison, Tenn.)

**WFMB (FM)** (1953): 105.9 mc; 3.1 kw. 537 Third National Bank Bldg. Phone Alpine 5-5526. Great Southern Broadcasting Co. (acquired station August 1958).

Rep Good Music Broadcasters; Fm Unlimited.

William O. Barry, pres & gen mgr; Will Collier Baird Jr., vp & coml mgr; John McGinnis, prog dir.

**WKDA** (1947): 1240 kc; 250 w. First American National Bank Bldg, zone 3. Phone Alpine 4-0511. WKDA Broadcasting Co. (acquired station Oct. 1, 1959). See Townsend Fund Stations in "Group Ownership."

Reps McGavren; Clarke Brown.

Jack S. Stapp, pres & gen mgr; Charles F. Walker, prom dir; Roger Schutt, prom mgr; Dick Buckley, news dir; W. H. Highfill, chief engr.

**WKDA**
**Nashville**
**No. 1 in Pulse for 4½ consecutive years**
Represented by:
Daren F. McGavren — National
Clarke Brown — Regional

**WLAC** (Nov. 24, 1926): 1510 kc; 50 kw, DA-N. 161 4th Ave., zone 3. Phone Alpine 6-0161. TWX NV60. WLAC Inc. (acquired station 1952).

Network CBS Rep Katz.

Specialty programs: Negro, 34 hrs. wkly.

F. C. Sowell, vp & gen mgr; E. G. Blackman, coml mgr; Paul Oliphant, prog dir; Mrs. Thrace Warren, prom mgr; Chuck Scott, news dir; F. D. Binns, chief engr.

WLAC-TV: Tv companion station of WLAC.

**WMAK** (July 1, 1948): 1300 kc; 5kw, DA-N. Maxwell House, zone 3. Phone Alpine 4-3411. WCMI Radio Inc.

Rep Hollingbery.

Frederick Gregg Jr., pres & gen mgr; Roland Wolfe Jr., coml mgr; Charles King, natl sales mgr.

**WNAH** (Dec. 24, 1949): 1360 kc; 1 kw-D. James Robertson Hotel. Phone Alpine 4-7611. Hermitage Broadcasting Corp. (original owner).

Networks MBS; Keystone. Rep Best.

V. T. Irwin Jr., pres & gen mgr; Mrs. Goldie Irwin, exec dir; Herman A. Rippy, coml mgr; James Williams, prog dir; Jerry Haddox, prom mgr; Louis Thacker, news dir; Howard Woodard, chief engr.

**WSIX** (Jan. 7, 1927): 980 kc; 5 kw, DA-N. Nashville Trust Bldg, zone 3. Phone Alpine 5-5431. TWX NV 178. WSIX Inc. (original owner).

Network ABC. Rep Peters, Griffin, Woodward.

Louis R. Draughon, pres; E. S. Tanner, exec vp & gen mgr; Charles H. Caldwell, asst mgr; Clarence L. Waggoner, coml mgr; Ed Sheppard, prog dir; W. A. Jones Jr., prom mgr; Hudley Crockett, news dir; Charles R. Duke, chief engr.

**WSIX-FM** (1948): 97.5 mc; 9 kw. Same licensee, address & staff as WSIX (above). Programs separately.

WSIX-TV: Tv companion of WSIX-AM-FM.

**WSM** (1925): 650 kc; 50 kw. 7th & Union Sts. Phone Alpine 4-5656. TWX NV 77. WSM Inc. (original owner).

Network NBC. Rep Blair.

John H. DeWitt Jr., pres; Robert Cooper, gen mgr.

WSM-TV: Tv companion of WSM.

**WVOL** (December 1951): 1470 kc; 1 kw-D. (CP for 5 kw-D, 1 kw-N, DA-2). P. O. Box 8085. Phone Canal 8-3424. Rounsaville of Nashville Inc. (acquired station October 1956). See Rounsaville Stations in "Group Ownership."

Rep Pearson; Dora Clayton (Southwest).

Specialty programs: Negro, 100%.

Robert W. Rounsaville, pres; Harold F. Walker, vp, natl sales; John Fulton, vp, local sales; Joyce Monroe, natl program dir; Carter S. Jones, station mgr &prom mgr; William D. Salmon, coml mgr; Morgan Babb, prog dir; Chuck Mitchell, news dir; Wayne B. Robinson, chief engr.

### NEWPORT, Cocke County

**WLIK** (April 9, 1954): 1270 kc; 5 kw-D. P. O. Box 270. Phone 3095. WLIK Inc. (original owner). See Wilkerson Stations in "Group Ownership."

Network Keystone.

Arthur Wilkerson, pres & gen mgr; Ira B. Crisp, coml mgr; Don A. Crisp, chief engr.

### OAK RIDGE, Anderson County

**WATO** (Feb. 1, 1948): 1290 kc; 1 kw-D, 500 w-N, DA-N. 253 Main St. Phone Oak Ridge 5-3535. Radio-Active Broadcasting Inc. (original owner).

Network MBS.

Samuel P. Thrower, pres & gen mgr; Leonard M. McCoig, coml mgr; Robert E. Yongue III, prog dir; Genevieve M. Long, asst secy-treas; Joan Ellen Zucker, news dir; Paul E. Lewis, chief engr.

### ONEIDA, Scott County

**WBNT** (Aug. 1, 1959): 1310 kc; 1 kw-D. P. O. Box 68. Phone Logan 9-8598. Scott Broadcasting Co. (original owner).

R. H. Troxel, pres & owner; Walter H. Scarbrough, gen mgr; Hugh Newsom, chief engr.

### PARIS, Henry County

**WTPR** (1946): 710 kc; 250 w. P. O. Box 731. Phone 1700. Paris Broadcasting Co. (acquired station 1951). See Robinson Stations in "Group Ownership."

Rep Vernard, Rintoul & McConnell.

A. B. Robinson, pres; Joe P. Van Dyke, station mgr; Doyle Owen, regional sales mgr; Verne Brooks, prog dir; John Lashlee, coml mgr; Don Somerville, chief engr.

### PULASKI, Giles County

**WKSR** (May 6, 1947): 1420 kc; 1 kw, DA-N. Jones Bldg. Phone Emerson 3-2505. TWX 344. Richland Broadcasting Co. (acquired station May 1953).

Network ABC.

John R. Stephens, pres & gen mgr; Alene Cane, coml mgr; George Martin, program dir; Norris Hammond, promotion dir; Noble G. Morgan, chief engr; Helen Abernathy, Corky Hoover, co-news dirs; Terrill Jackson, farm dir; Susie Hedgepath, women's dir.

### RIPLEY, Lauderdale County

**WTRB** (1954): 1 kw-D. Phone 1060. Lauderdale Broadcasting Co.

Network Keystone.

Shelby McCallum, Smith Dunn and John Stewart, co-owners; John Stewart, gen mgr; Virginia Harrison, coml mgr; William Scott, program dir; Don Paris, chief engr.

### ROCKWOOD, Roane County

**WRKH** (May 12, 1957): 580 kc; 1 kw-D. Peterman Bldg. Phone Elmwood 4-0911. Blue Ridge Broadcasting Co. (acquired station June 1, 1960). See Gallimore Stations in "Group Ownership."

Rep Trent.

J. A. Gallimore, pres; Frank Harmon, gen mgr & coml mgr; Harry Dellinger, sales mgr; Hugh Allen, prog dir; David Ledford, news dir; Shirley Hooper, women's dir; Lyle Shuman, chief engr.

### ROGERSVILLE, Hawkins County

**WRGS** (Aug. 20, 1954).: 1370 kc; 1 kw-D. Burem Pike. Phone 6491. WRGS Inc. (original owner).

Rep Best.

John E. Beal, pres; George Beal, gen mgr; Tom Lyons, coml mgr; Harry M. Beal, prog dir; Hale Vance, news dir; Fred A. Berry, chief engr.

### SAVANNAH, Hardin County

**WORM** (June 29, 1956): 1010 kc; 250 w-D. P. O. Box 312. Phone 4981. Savannah Broadcasting Service Inc. (acquired station Aug. 1, 1957).

Network Keystone. Rep C. K. Beaver & Assoc. (Southeast).

Neal B. Bunn, gen mgr & vp; Bill Schaaf, coml mgr; Hal Harris, prog dir & news dir; Wesley Jackson, chief engr.

### SEVIERVILLE, Sevier County

**WSEV** (April 23, 1955): 930 kc; 5 kw-D. P. O. Box 192. Phone 453-2844. Smoky Mountain Broadcasting Corp. (original owner).

Norman Burchfiel, pres; Hugh E. Trotter, gen mgr; A. T. Henderson Jr., chief engr.

### SHELBYVILLE, Bedford County

**WHAL** (1946): 1400 kc; 250 w. P. O. Box 241. Phone Murry 4-1400. Shelbyville Broadcasting Co. (original owner). See Wilkerson Stations in "Group Ownership."

**WLIJ** (Dec. 2, 1959): 1580 kc; 1 kw-D. P. O. Box 110. Phone Murray 4-1514. Arthur Wilkerson (acquired station Oct. 21, 1959).

Arthur Wilkerson, pres; Ernie Keller, gen mgr; Bob Muschara, chief engr.

### SOUTH PITTSBURG, Marion County

**WEPG** (July 9, 1954): 910 kc; 500 w-D. P. O. Box 8. Phone Temple 7-6185. Marion County Broadcasting Co. (acquired station August 1, 1958).

Eaton P. Govan Jr., owner-mgr & coml mgr; Patricia Ann Chilton, program dir; Jerry W. Nelson, promotion dir; William H. Dunn, farm dir & chief engr; Vinette B. Govan, women's dir.

### SPARTA, White County

**WSMT** (April 26, 1953): 1050 kc; 1 kw-D. P. O. Box 390. Phone 3751 and 5571. Sparta Broadcasting Co. (original owner).

Sam J. Albritton, pres; Martha L. Albritton, gen mgr; Van L. Slack, coml mgr; Ivy O. Hillis, prog dir; Bill Passons, news dir; Gordon L. Moore, chief engr.

### SPRINGFIELD, Robertson County

**WDBL** (July 24, 1950): 1590 kc; 1 kw-D. P. O. Box 464. Phone Evergreen 4-5541. Springfield Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 7 hrs. wkly.

W. N. Locke, pres & gen mgr; Mrs. Hoyt Bell, sec-treas; Bill Gray, coml mgr; Joe Webb, prog dir; Carol Smith, prom mgr; Monte Bitner, news dir; Jim Johnson, chief engr.

### SWEETWATER, Monroe County

**WDEH** (1955): 800 kc; 1 kw-D. P. O. Box 182. Phone 5025. William M. Bryan (acquired station Oct. 15, 1958).

Rep Webb.

William M. Bryan, pres, gen mgr & chief engr; Robert Leonard, coml mgr; David Scarbrough, prog dir.

### TAZEWELL, Claiborne County

**WNTT** (July 1, 1960): 1250 kc; 500 w-D. Claiborne Broadcasting Co. (original owner).

Rep Hopewell.

Cal Smith, gen mgr; Floyd Turner, chief engr.

### TULLAHOMA, Coffee County

**WJIG** (1947): 740 kc; 250 w-D. P. O. Box 2139. Phone Glendale 5-2607. Radio Tullahoma Inc. (acquired station 1957). See Smith Broadcasting in "Group Ownership."

Network Keystone. Rep Dora Clayton (Atlanta).

M. D. Smith III, pres; Hugh Birdsong, gen mgr, coml mgr & chief engr; Jerry Douglas, prog dir; Martha Grider, prom mgr; Bob Hammers, news dir.

### UNION CITY, Obion County

**WENK** (1946): 1240 kc; 250 w. P. O. Box 287. Phone Turner 5-1240. Union City Broadcasting Co. (original owner). See Robinson Stations in "Group Ownership."

Networks Keystone; Dixie. Rep Venard, Rintoul & McConnell; Cecil Beavers (Memphis & Atlanta).

Aaron B. Robinson, pres; E. B. Fritts, station mgr, coml mgr, prog dir & prom mgr; J. R. Moore, farm dir; Charles Holland, chief engr.

### WINCHESTER, Franklin County

**WCDT** (March 8, 1942): 1340 kc; 250 w. P. O. Box 1103. Phone Woodlawn 7-2201. Franklin County Radio & Broadcasting Co. Inc. (acquired station Aug. 1, 1956).

Network Keystone.

Francis V. Frassrand, pres; Leonard M. Dawson, gen mgr, coml mgr; Bill N. Morris, prog dir; Mildred C. Crawford, asst mgr & news dir; Earl C. Grover, chief engr.

## TEXAS

*Non-commercial

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### ABILENE, Taylor County

**KNIT** (June 15, 1957): 1280 kc; 500 w-D. P. O. Box 383. Phone Orchard 4-7211. Key City Broadcasters Inc. (original owner).

Rep Pearson.

Howard Barrett, pres & gen mgr; John A. Mingus, sec & asst mgr; Forest Lane, coml mgr & prom mgr; Virgil D. Terry, news & prog dir; John E. Turner, chief engr.

**KRBC** (Oct. 1, 1936): 1470 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 178. Phone Owen 2-4242. TWX AE 10. Abilene Radio and Television Co. (acquired station March 1, 1955).

Network ABC. Rep Headley-Reed.

Dale Ackers, pres & gen mgr; Bill Fox, station mgr; Ken Knox, prom mgr & prog dir; Chuck Fade, news dir; Herman Ridgeway, chief engr.

KRBC-TV: Tv companion of KRBC.

**KWKC** (June 19, 1948): 1340 kc; 250 w. 2500 Butternut St. Phone Orchard 3-2545. Citizen's Broadcasting Co. (original owner).

### ALICE, Jim Wells County

**KOPY** (1947): 1070 kc; 1 kw, DA-N. P. O. Box 731. Phone Mohawk 4-4324. Leon S. Walton (acquired station Oct. 15, 1958).

Rep Bernard Howard.

Specialty programs: Spanish, 38 hrs., wkly.

Leon S. Walton, pres; Gene Goodson, gen mgr; Ron Whitehurst, coml mgr; Ross Adkins, prog dir; Miguel Rios, Spanish prom mgr; Wm. H. Hillburn, chief engr.

## TEXAS CONTINUED

### ALPINE, Brewster County

**KVLF** (February 1947): 1240 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 779. Phone Tennyson 7-2144. Big Bend Broadcasters (original owner). See Hawkins-Hubbs Stations in "Group Ownership."

Network Keystone.

Specialty programs: Spanish, 6 hrs., wkly.

Gene Hendryx, pres; Golden Anderson, coml mgr; Phil Wayne Ebensberger, prog dir; Sherman Newsom, chief engr.

### AMARILLO, Potter County

**KBUY** (1946): 1010 kc; 5 kw-D, 500 w-N, DA-2. P. O. Drawer 2828. Phone Drake 2-6543. KBUY Inc. (acquired station May 1, 1959). Sale to Giles E. Miller pends.

Network MBS. Rep Weed.

Specialty programs: Negro.

David R. Worley, pres & gen mgr; Gerald H. Sanders, co-owner; Joe Barnes, mgr; Ralph Cercy, coml mgr; Al McKinley, prog dir; Alma Thomas, traffic dir; Richard Hedgecock, chief engr.

**KFDA** (August 1933): 1440 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 128. Phone Drake 4-1637. Lone Star Broadcasting Co. (acquired station Aug. 1, 1957). See Texas State Network Stations in "Group Ownership."

Network ABC. Rep Raymer.

Charles B. Jordan, pres; Bob Zellermayer, gen mgr; Gary McDowell, prom mgr; Jim Markum, news dir; Bill Denny, chief engr.

**KGNC** (1922): 710 kc; 10 kw, DA-2. P. O. Box 751. Phone Evergreen 3-3321. TWX Amarillo 4. Plains Radio Broadcasting Co. (acquired station 1935). See "Newspaper Ownership."

Network NBC. Rep Katz.

B. E. Walker, pres; Bob Watson, gen mgr; Bill Lane, station mgr; Bob Izzard, news dir; W. H. Torrey, chief engr.

**KGNC-FM** (Dec. 24, 1958): 93.1 mc; 14.1 kw. Duplicates licensee, address and staff of KGNC (above).

KGNC-TV: Tv companion of KGNC-AM-FM (above).

**KIXZ** (June 1947): 940 kc; 1 kw, DA-1 (CP for 5 kw-D, 1 kw-N, DA-2). P. O. Box 2387. Phone Drake 6-5654. KIXZ Inc. (acquired station Aug. 15, 1960).

Rep Bolling.

Jay J. G. Schatz, pres & owner; John J. Heetland, gen mgr; Joe Ramay, coml mgr; Jim Hilliard, prog dir; Gary Mack, news dir; Jerry Hickman, chief engr.

**KRAY** (Sept. 15, 1955): 1360 kc; 500 w-D. Paramount Bldg. Phone Drake 4-5235. Raymond D. Hollingsworth (original owner).

**KZIP** (March 1955): 1310 kc; 1 kw-D. P. O. Box 2273. Phone Drake 4-3796. Panhandle Broadcasting Co. (original owner). See David P. Pinkston Stations in "Group Ownership."

Rep Pearson.

Ray Winkler, co-owner & gen mgr; Ernie Thrasher, asst mgr; Ralph Cercy, coml mgr; Al McKinley, prog dir; Delores Nims, prom mgr; Ralph Newton, news dir; Tom Atkins, chief engr.

### ANDREWS, Andrews County

**KACT** (January 1955): 1360 kc; 1 kw-D. P. O. Box 308. Phone Lambert 3-2845. KACT Radio Inc. (acquired station Jan. 1, 1959). See Formby Stations in "Group Ownership."

Network Keystone.

Clint Formby, pres; Chris Clark, vp, gen mgr & coml mgr; Bill Ward, news dir; Sam Galloway, chief engr.

### ATHENS, Henderson County

**KBUD** (May 17, 1948): 1410 kc; 250 w-D (CP for 1 kw-D). P. O. Box 309. Phone 2277. J. B. McNutt Jr. (original owner).

Network Keystone.

J. B. McNutt Jr., gen mgr & chief engr.

### ATLANTA, Cass County

**KALT** (Oct. 18, 1950): 900 kc, 1 kw-D. P. O. Box 289. Phone Swift 6-2817. Ark-La-Tex Broadcasting Co. (original owner).

Network Keystone. Rep Best.

H. H. Wommack Jr., pres; David A. Wommack, gen mgr & chief engr; Alvis N. Dowd, coml mgr; George Womack, prog dir.

### AUSTIN, Travis County

**KASE** (1959): 970 kc; 1 kw-D, DA-D. P. O. Box 1191, zone 66. Phone Greenwood 6-4346. Austin Radio Co.

Rep Gill-Perna.

Jacob A. Newborn Jr., pres & gen mgr.

**KAZZ-FM** (Oct. 30; 1957): 95.5 mc; 340 w. 3004 Guadalupe. Phone Greenwood 6-2642. Audioland Broadcasting Co. (original owner).

Clyde Butter, gen mgr; Glen Zoch, prog dir; Noyes Willet, chief engr.

**KHFI-FM** (March 25, 1956): 98.3 mc; 780 w. 3006 Gaudalupe, zone 5. Phone Greenwood 6-1202. Roderick E. Kennedy (acquired station July 1, 1957).

Rep Good Music Broadcasters Inc; Western Fm Broadcasting.

Roderick E. Kennedy, pres & gen mgr; Allen B. Heard, vp & office mgr; Leonard P. Masters, prog dir; Nancylee Kennedy, continuity dir; Mike Pengra, traffic dir; N. W. Willett, chief engr.

**KNOW** (1927): 1490 kc; 250 w. 520 Capital National Bank Bldg., zone 16. Phone Greenwood 2-6213. Pioneer Broadcasting Co. (acquired station June 1, 1949). See Mayes Stations in "Group Ownership."

Network ABC, Texas State Network. Rep Pearson.

Wendell Mayes, pres; Louis R. Cook, gen mgr; M. H. Coleman, coml mgr; Nancy Frazier, prom mgr; Harvey Boyd, news dir; Dave Schmidt, chief engr.

**KOKE** (Aug. 12, 1958): 1370 kc; 1 kw-D. P. O. Box 1102, zone 66. Phone Greenwood 6-6973. Radio KOKE Inc. (acquired station Aug. 15, 1960).

Rep Bolling.

Giles E. Miller, pres; Edd Routt, exec vp; Lalo Campos, station mgr; Bob Ghormley, sales mgr; Dick Laine, prog dir; Mike Fisher, chief engr.

**KTBC** (1939): 590 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1155, zone 63. Phone Greenwood 2-2424. TWX AZ 74. LBJ Co. (acquired station 1947). See LBJ Stations in "Group Ownership."

Network CBS. Rep Raymer.

Mrs. Claudia T. Johnson, chmn of bd; J. C. Kellam, pres & gen mgr; O. P. (Bob) Bobbitt, gen sales mgr; Richard (Cactus) Pryor, prog dir; Warren Woodward, vp; Paul Bolton, news dir; Ben Hearn, chief engr.

**KTBC-FM** (not on air; target date Oct. 1, 1960): 93.7 mc; 94 kw. Will duplicate KTBC (above).

KTBC-TV: Tv companion of KTBC-AM-FM (above).

***KUT-FM** (Nov. 10, 1958): 90.7 mc; 4.1 kw. P. O. Box 8038. Phone Greenwood 8-6691. U of Texas (original owner).

Robert F. Schenkran, gen mgr; N. W. Willett, chief engr.

**KVET** (1946): 1300 kc; 1 kw, DA-N. P. O. Box 1116. Phone Greenwood 8-8521. Austin Broadcasting Co. (original owner).

Network MBS. Rep Vernard, Rintoul & McConnell.

Specialty programs: Negro, 6 hrs.; Spanish, 9 hrs., both wkly.

Willard Deason, owner-mgr; Dave Smith, natl sales mgr; H. W. Dunlop, local sales mgr; Larry Carrothers, prom mgr; Bernard Burson, chief engr.

### BALLINGER, Runnels County

**KRUN** (August 1947): 1400 kc; 250 w-D. P. O. Box 351. Phone 3151. Central West Broadcasting Co. (acquired station Jan. 1, 1953).

Network Keystone. Rep Clyde Melville.

Specialty programs: Spanish, 2 hrs., wkly.

R. F. McGarvey, gen mgr; V. D. Smith, coml mgr; W. E. Boggess, prog dir.

### BAY CITY, Matagorda County

**KIOX** (1947): 1270 kc; 1 kw, DA-N. P. O. Box 1391. Phone Circle 5-4642. Bay City Broadcasting Co. (original owner). See J. G. Long Stations in "Group Ownership."

Network MBS.

Specialty programs: Negro, 4½ hrs.; Spanish, 6 hrs., both wkly.

John G. Long, pres; Charles E. Dunn, gen mgr; Henry Parker Woods, coml mgr; Charles Farkas, prog dir & news dir; Lee Wilkes, chief engr.

### BAYTOWN, Harris County

**KWBA** (1947): 1360 kc; 1 kw, DA-2. P. O. Box 419. Phone Logan 6-5531. Bayshore Broadcasting Co. (acquired station Oct. 12, 1959). See E. O. Roden Stations in "Group Ownership."

Network ABC, Keystone.

Bob H. Walker, pres & gen mgr; N. J. Walker, vp; Clyde Chesser, coml mgr; Bob Ballard, prog dir & news dir; Fred Katool, prom mgr; O. J. Cunningham, chief engr.

### BEAUMONT, Jefferson County

**KFDM** (1924): 560 kc; 5 kw, DA-N. P. O. Box 2950. Phone Terminal 8-6191. TWX BO 8084. Beaumont Broadcasting Corp. (acquired station February 1939).

Network ABC. Rep Peters, Griffin, Woodward.

D. A. Cannan, pres; C. B. Locke, exec vp & gen mgr; Walter Rubens, station & coml mgr; Ross Wilder, prog dir & news dir; Ed Ogden, chief engr.

KFDM-TV: Tv companion of KFDM (above).

**KJET** (July 1947): 1380 kc: 1 kw-D. P. O. Box 2673. Phone Terminal 2-0201. Golden Triangle Broadcasting Co.

Rep Howard; Dora Clayton (southeast); Melville (southwest).

**KRIC** (1938): 1450 kc; 250 w. P. O. Box 870. Phone Terminal 3-9421. Enterprise Co. (acquired station 1949). See "Newspaper Ownership."

Network Keystone. Rep Branham.

O. E. Davis, pres; Ed Dittert, station mgr; R. M. Frost, vp & business mgr; Marvin J. Easterwood Jr., chief engr.

**KRIC-FM** (1949): 97.5 mc; 9.1 kw. Duplicates licensee, address and staff of KRIC (above).

**KTRM** (May 1947): 990 kc; 1 kw, DA-1. P. O. Box 5425. Phone Twinbrook 2-4990. KTRM Inc. (original owner).

Rep Richard O'Connell Inc. (southern).

Jack Neil, chmn of bd; Roy D. Shotts, pres & gen mgr; John Neil, coml mgr; Jerry Boynton, prog dir; Kerny Rivette, news dir; Ben Hughes, chief engr.

### BEEVILLE, Bee County

**KIBL** (1949): 1490 kc; 250 w. P. O. Box 650. Phone Fleetwood 8-1490. Bee Broadcasting Co. (acquired station 1959).

Specialty programs: Spanish, 22 hrs. wkly.

John D. Rossi, owner & gen mgr; James M. Goodman, coml mgr; Bill Bennett, prog dir; Bruce Hathaway, news dir; H. E. Bertram, chief engr.

### BIG LAKE, Reagan County

**KBLT** (May 16, 1958): 1290 kc: 1 kw-D. P. O. Box 276. Phone 129. Permian Basin Broadcasters (acquired station April 21, 1959).

Network Keystone. Rep Continental.

Specialty programs: German, 1 hr.; Negro, 7 hrs.; Spanish, 7 hrs., all wkly.

Don Renault, owner; mgr & chief engr; Rita Renault, prog dir; Gene Zaiontz, prom mgr; Johnny Millwee, sports dir; Tony Mendez, Spanish prog dir.

### BIG SPRING, Howard County

**KBST** (Dec. 23, 1936): 1490 kc; 250 w. P. O. Box 1632. Phone Amherst 4-6391. Snider Corp. (acquired station Oct. 11, 1959).

Network ABC; TSN. Rep Pearson.

Ted L. Snider, pres & gen mgr; B. Winston Wrinkle, vp & sales mgr; Luther Kelley, prog dir; Bill Parsons, news dir; Don Anderson, chief engr.

**KBYG** (1949): 1400 kc; 100 w. P. O. Box 1713. Phone Amherst 4-4326. Radio Station KBYG (acquired station July 25, 1958).

Network Keystone. Rep Best (national); Clyde Melville (Dallas).

Grady Franklin Maples, pres; Jim Richardson, gen mgr; Gayle Price, coml mgr; Dean Weatherly, prog dir; Dick Gutherie, prom mgr; Del Kirby, news dir; Bob Perrington, chief engr.

**KHEM** (Sept. 11, 1956): 1270 kc; 1 kw-D. P. O. Box 750. Phone Amherst 4-2523. Cobra Broadcasting Co. (acquired station 1959).

Specialty programs: Spanish, 1½ hrs. wkly.

Robert E. Bradbury Jr., gen mgr; Bill Birrell, coml mgr; Peggy Long, prog dir; A. C. Balch, chief engr.

### BONHAM, Fannin County

**KFYN** (1948): 1420 kc; 250 w-D. 903 E. Fourth St. Phone Justice 3-3151. Charles L. Cain.

Rep Melville.

Charles L. Cain, mgr; Jessie Mae Cain, asst mgr.

### BORGER, Hutchinson County

**KBBB** (November 1957): 1600 kc; 500 w-D. P. O. Box 1478. Phone Broadway 3-7575. Robert M. & Dixie Dice Watson (acquired station July 16, 1959).

Network Keystone. Rep Hopewell.

Ford Robertson, gen mgr & coml mgr; Dean Robertson, prog dir; Helen Reddick, traffic mgr; Allen Greer, news dir; Cecil Temple, chief engr; Lora Jones, continuity dir.

**KHUZ** (Jan. 10, 1947): 1490 kc; 250 w. P. O. Box 110. Phone Broadway 3-3744. KHUZ Inc. (original owner).

Network MBS.

R. G. Hughes, owner; Jack Roberts, gen mgr, prog dir & prom mgr; Bill Clark, coml mgr; Ray Boyd, news dir; Bostick Wester, chief engr.

### BOWIE, Montague County

**KBAN** (May 29, 1959): 1410 kc; 500 w, DA-D. P. O. Box 1080. Phone Tremont 2-1111. Bowie-Nocona Broadcasting Co. (original owner).

Carroll C. Lee, pres & gen mgr; Bailey Hutchins, station & prog dir & news dir; Kent Jewell, prom mgr; Joe Turbyfill, chief engr.

### BRADY, McCulloch County

**KNEL** (December 1935): 1490 kc; 250 w. 200 W. Commerce. Brady Broadcasters Inc. (acquired station Nov. 1, 1959). See Harpole Stations in "Group Ownership."

E. L. Williams, gen mgr; Johnny Young, chief engr & coml mgr; J. R. McMurry, prog dir; Mary Estalles Black, prom mgr; Kenneth Harvison, news dir.

### BRECKENRIDGE, Stephens County

**KSTB** (September 1947): 1430 kc; 1 kw-D. Miller Bldg. Phone Hickman 9-3331. Hugh M. McBeath (acquired station June 1957).

Network Keystone.

Hugh M. McBeath, gen mgr & coml mgr.

### BRENHAM, Washington County

**KWHI** (April 15, 1947) 1280 kc; 1 kw-D. Tom S. Whitehead (original owner). See "Newspaper Ownership."

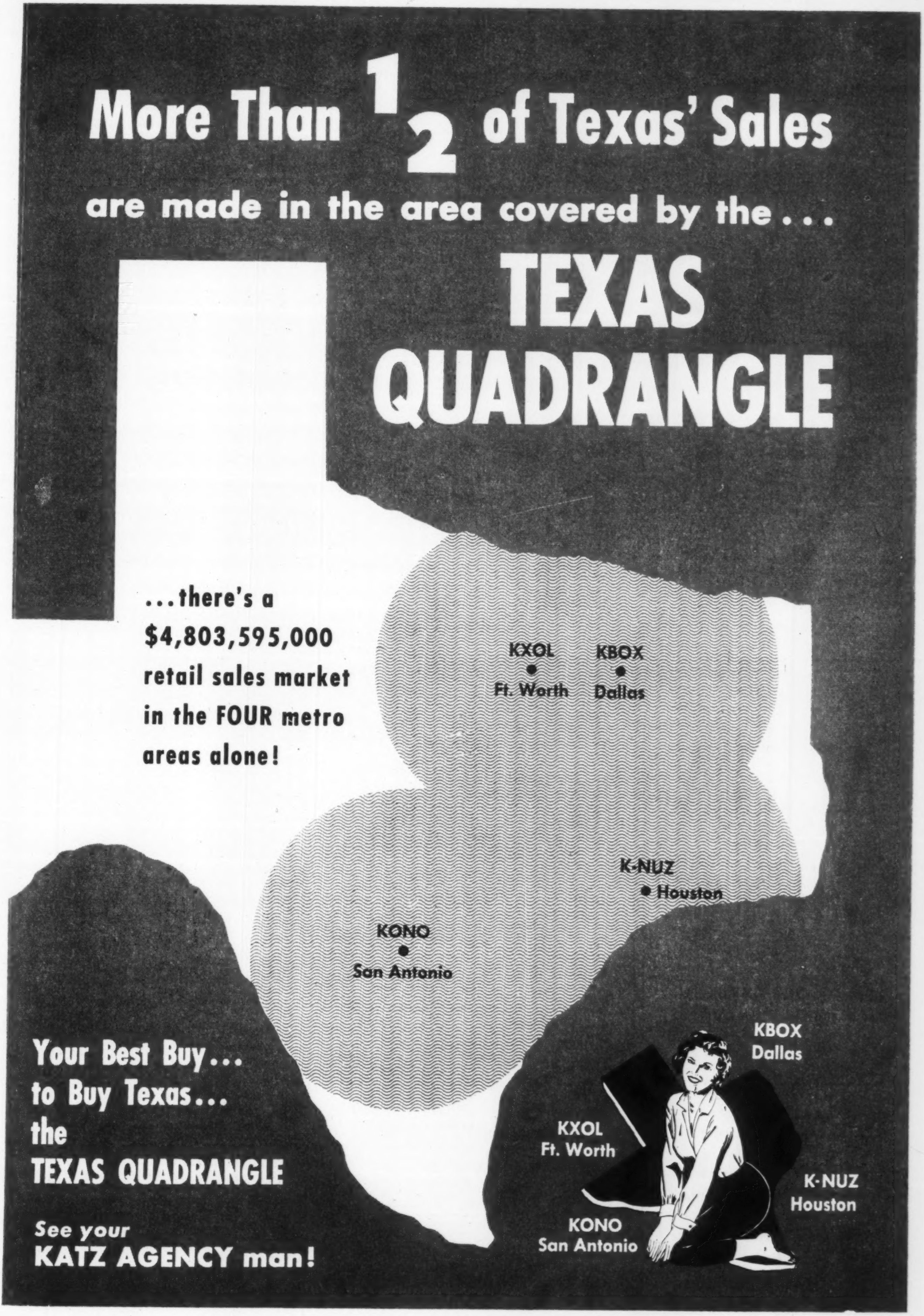
Tom S. Whitehead, pres; J. C. Price, gen mgr; Lonnie R. Schlottmann, chief engr.

### BROWNFIELD, Terry County

**KTFY** (August 1949): 1300 kc; 1 kw-D. P. O. Box 1032. Phone 2111. Terry County Broadcasting Co. (original owner).

Specialty programs: Spanish, 20 hrs. wkly.

Mike A. Barrett, gen mgr; Mary Dee Mason, coml mgr; Crawford Taylor, prog dir; Ernest Barton, Spanish prog dir & mgr; Marjorie Williams, prom mgr; Harold Callaway, news dir; Cal McAdams, chief engr.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# Radio Stations CONTINUED

## TEXAS CONTINUED

### BROWNSVILLE, Cameron County

**KBOR** (Feb. 22, 1949): 1600 kc; 1 kw, DA-2. P. O. Box 472. Phone Lincoln 2-5677. TWX Brownsville 017. Brownsville Broadcasting Co. (original owner).
Network ABC. Rep Best (national); Clyde Melville (Dallas).
Specialty programs: Spanish.
Minor J. Wilson, pres & gen mgr; Vance C. Wilson, coml mgr; Lula Ward, prog dir; Betty Thomas, news dir; Willis A. Wilson, chief engr.

### BROWNWOOD, Brown County

**KBWD** (Aug. 17, 1941): 1380 kc; 1 kw-D, 500 w-N. P. O. Box 513. Phone Milton 5-2401. Brown County Broadcasting Co. (original owner). See Wendell Mayes Stations in "Group Ownership."
Network MBS; Texas State. Rep Holman.
Wendell Mayes, pres & gen mgr; J. Fred Perry, coml mgr; Bill Jamar, station mgr; Barbara E. Taylor, prom mgr; Ken Schultze, news dir; Richard Osborne, chief engr.

**KEAN** (1953): 1240 kc; 100 w. P. O. Box 666. Phone 4372. KEAN Radio Corp. (acquired station July 1956).

***KHPC (FM)** (Oct. 15, 1959): 88.1 mc; 10 w. Phone Milton 2-0464. Howard Payne College (original owner).
Specialty programs: French, ¾ hr. wkly.
McDonald W. Held, gen mgr.

### BRYAN, Brazos County

**KORA** (Sept. 10, 1947): 1230 kc; 250 w. P. O. Box 947. Phone Taylor 3-1240. Bryan Broadcasting Co. (acquired station Oct. 1, 1959).
Network MBS. Rep College Radio Corp.
Specialty programs: Negro, 1 hr.; Spanish, 6 hrs., both wkly.
David G. Haines, pres & mgr; James R. Greer, news dir & prog dir; David C. Jones Jr., chief engr.

### CAMERON, Milam County

**KMIL** (September 1955): 1330 kc; 500 w-D. P. O. Drawer 832. Phone Oxford 7-4633. Milam Broadcasting Co. (acquired station Jan. 1, 1960).
Marvie L. Caperton, co-owner; Eugene Smitherman, co-owner & gen mgr; Porter Young, coml mgr.

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### CARRIZO SPRINGS, Dimmit County

**KBEN** (1955): 1450 kc; 250 w. 104 S. Fourth St. Phone Tremont 6-2210. Walter H. Herbort Jr. (acquired station March 1, 1956).

### CARTHAGE, Panola County

**KGAS** (October 1955): 1590 kc; 1 kw-D. P. O. Drawer 955. Phone Oxford 3-6668. Carthage Broadcasting Co. (acquired station December 1957).
Network Keystone.
Specialty programs: Negro, 5 hrs. wkly.
Beverly E. Brown, gen mgr; Frank D. Battles, chief engr.

### CENTER, Shelby County

**KDET** (Feb. 22, 1949): 930 kc; 1 kw-D. 205 Austin St. Phone Lyric 8-3305. Center Broadcasting Co. (original owner).
Network East Texas. Rep Clarke Brown.
Tom E. Foster, pres; Jack Bell, gen mgr.

### CHILDRESS, Childress County

**KCTX** (May 8, 1947): 1510 kc; 250 w-D. P. O. Box 272. Phone Webster 7-2563. Golden West Broadcasting Co. (original owner).
Network Keystone.
R. M. Hagan, pres; George E. Morey, gen mgr; F. A. Cherry, prog dir; Jack Cox, chief engr.

### CLARKSVILLE, Red River County

**KCAR** (April 1955): 1350 kc; 500 w-D. P. O. Box 609. Phone 58. KCAR Inc. (acquired station June 1, 1956).
Network Keystone. Rep Best.
Maurice Wooley, pres; Paul H. Daniels, gen mgr, coml mgr & chief engr; Robert Sharp, prog dir & prom mgr; Mac Varley, news dir; Katherine Wallace, womens' dir.

### CLEBURNE, Johnson County

**KCLE** (April 1947): 1120 kc; 250 w-D. P. O. Box 871. Phone Milton 5-6643. Jim Gordon Inc. (acquired station April 1, 1960).
Jim Gordon, pres & gen mgr; Frank Hargrove, coml mgr; Margaret Ann Baker, womans' dir; John S. Butner, news dir; Don Harris, chief engr.

**KCLE-FM** (April 1949): 94.9 mc; 6.35 kw. Duplicates KCLE (above).

### CLEVELAND, Liberty County

**KVLB** (Feb. 5, 1954): 1410 kc; 500 w, DA-2. P. O. Box 487. Phone Lyric 2-3535. Harvard C. Bailes.

### COLEMAN, Coleman County

**KSTA** (Nov. 1, 1947): 1000 kc; 250 w-D. P. O. Box 432. Phone 8406. Coleman County Broadcasting Co. (original owner).
Network Keystone. Rep Clyde Melville (southwest).
Specialty programs: Spanish, 6 hrs. wkly.
Floyd Shelton, pres, gen mgr & coml mgr; Jay Staggs, prog dir & news dir; Iola Johnson, prom mgr; J. D. Larson, chief engr.

### COLLEGE STATION, Brazos County

**WTAW** (1922): 1150 kc; 1 kw-D. P. O. Box 3008, Bryan, Texas. Phone Victor 6-7788. WTAW Broadcasting Corp. (acquired station October 1957).
Rep Weed.
Specialty programs: Czechoslovak, 1½ hrs.
R. E. Lee Glasgow, pres; Wes Ninemire, gen mgr & chief engr; Tommy Holland, prog dir & news dir.

### COLORADO CITY, Mitchell County

**KVMC** (June 16, 1950): 1320 kc; 1 kw-D. Box 990. Phone Randolph 8-3320. Colorado City Broadcasting Co. (acquired station Aug. 1, 1951).
Network Keystone. Reps Best; Clyde Melville.
Eldon B. Mahon, gen mgr & owner; Porter Richardson, station mgr & chief engr; Drew Ballard, promotion dir & program dir; John Casey, news dir; Deelece Parmlee, women's dir.

### CONROE, Montgomery County

**KMCO** (April 16, 1951): 900 kc; 500 w, DA-D. P. O. Box 165. Phone Pleasant 6-4466. Montgomery County Broadcasting Co. (original owner).
Network Keystone.
Reagan Smith, pres; D. L. Oglesby, gen mgr, coml mgr & prom mgr; Mary McCoy Stout, prog dir; Lee C. Meredith, news dir; John W. Neathery, chief engr.

### CORPUS CHRISTI, Nueces County

**KANN** (See Sinton, Tex.).

**KCCT** (May 6, 1954): 1150 kc; 1 kw, DA-D. P. O. Box 5206. Phone Tulip 4-2426. International Radio Corp. (original owner).
Specialty programs: Spanish, 13¼ hrs. wkly.
C. V. Guzman, pres; Arthur F. Thomas, gen mgr; Manuel Bernal, prom mgr; Luis Colsa, news dir; Eliseo Reyes, chief engr.

**KCTA** (Oct. 24, 1959): 1030 kc; 50 kw. P. O. Box 898. Phone Tulip 4-3541. Broadcasting Corp. of the Southwest (acquired station Oct. 20, 1959).
Rep Weed.
Bob Kent, pres & gen mgr; Jack Carter, prog dir; Paul Waller, chief engr.

**KEYS** (1940): 1440 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1460. Phone Tulip 2-7411. Nueces Broadcasting Co. (original owner).
Rep Avery-Knodel.
E. C. Hughes, gen mgr; Don Shepard, coml mgr; Jimmy Bell, prog dir; Dick Lamb, prom mgr; Jack Senter, news dir; H. B. Lockhart, chief engr.

**KMFM (FM)** (August 1957): 95.5 mc; 10 kw. 843 Wilson Bldg. Phone Tulip 2-8263. Master Music Inc. (original owner).
Donald M. Corley, chmn of bd; C. M. Goode, gen mgr; Jack Moran, coml mgr; Harry Fondren, prog dir; R. J. Williams, chief engr.

**KRYS** (1927): 1360 kc; 1 kw. P. O. Box 6218. Phone Ulysses 2-7341. TWX CC 120. South Texas Broadcasting Co. (acquired station 1956).
Rep Peters, Griffin & Woodward.
A. C. Lloyd Jr., gen mgr; Harry H. Hayes, coml mgr; Gordon Clark, prog dir; Mary Whitsett, prom mgr; Don Myers, news dir; Leo Burch, chief engr.

**KSIX** (September 1947): 1230 kc; 250 w. Show Room Bldg. Phone Tulip 4-1616. Corpus Christi Broadcasting Co. (original owner).
Network ABC, MBS. Rep Branham.
Vann M. Kennedy, pres & gen mgr; Charles R. Manning, coml mgr; Eugene M. Looper, prog dir; Vivian L. Mitchell, prom mgr; Juliet K. Wright, news dir; Eric M. Beals, chief engr.
KZTV (TV): Tv companion of KSIX (above).

**KUNO** (March 1950): 1400 kc; 250 w. P. O. Box 4286. Phone Tulip 4-5203. KUNO Radio Inc. (acquired station March 1, 1950).
Rep Devney-O'Connell.
Specialty programs: Spanish, 100%.
McHenry Tichenor, pres; Sterling Zimmerman, vp & gen mgr; Herb Garrett, station mgr; Hector Barrera, prog dir; Luis Munoz, news dir; John H. Mayberry, chief engr.

### CORSICANA, Navarro County

**KAND** (May 17, 1937): 1340 kc; 250 w. P. O. Box 959. Phone Tremont 4-7421. Alto Inc. (acquired station March 15, 1955).
Network Keystone.
R. E. Lee Glasgow, pres; Luther A. Johnson Jr., gen mgr & exec vp.

### CRANE, Crane County

**KCRN** (1959): 1380 kc; 1 kw-D. Estate of Joseph E. Young.

### CROCKETT, Houston County

**KIVY** (Jan. 19, 1950): 1290 kc; 500 w-D. P. O. Box 670. Phone 222. Pioneer Broadcasting Co. (original owner).
Network Keystone; East Texas.
Specialty programs: Negro, 8 hrs. wkly.
James H. Gibbs, owner & gen mgr; Bill Carter, chief engr.

### CUERO, De Witt County

**KCFH** (March 1, 1949): 1600 kc; 500 w-D. Phone Crestwood 5-3430. A. M. Respondek.
Rep Best.
A. M. Respondek, pres, gen mgr & chief engr; Frank Netzen, coml mgr.

### DALHART, Dallam County

**KXIT** (1948): 1410 kc; 500 w-D. P. O. Box 1350. Phone Chestnut 9-4747. Dalhart Broadcasters (acquired station 1955).
Network Keystone. Rep Best.
Robert J. Beller, pres, gen mgr, news dir & chief engr; Leonard J. Beller, prog dir; Carl M. Cumming, farm & sports dir.

### DALLAS, Dallas County

**KBOX** (1952): 1430 kc; 5 kw-D, 500 w-N, DA-2. 9900 McCree Rd., zone 18. Phone Diamond 8-3800. TWX DL 1086. KBOX Radio Station (acquired station July 14, 1958). See Balaban Stations in "Group Ownership."
Rep Katz.
John F. Box Jr., exec vp & managing dir; Lloyd George, sales mgr; Joseph Wolfman, sales coordinator; Chuck Benson, prog dir; Ray Carnay, news dir; Irene Runnels, merchandising & sales prom dir; Earl Bodine, chief engr; Dick Moore, farm dir.

**KCPA-FM** (not on air; granted July 8, 1960): 94.1 mc; 4.82 kw. Merchants Broadcasting System of Dallas Inc.

**KIXL** (June 8, 1947): 1040 kc; 1 kw-D. 1401 S. Akard, zone 15. Phone Riverside 1-5016. Variety Broadcasting Co. (original owner).
Rep Broadcast Time Sales (national); Clarke Brown (southern).
Lee Segall, pres & gen mgr; Dan Hayslett, station mgr; Don Robinson, asst mgr; Harold Smith, prog dir; Clate Holm, news dir; Bob E. Tripp, chief engr.

**KIXL-FM** (1947): 104.5 mc; 20.5 kw. Duplicates KIXL (above) in daytime, programs independently at night.

**KKSN** (See Grand Prairie, Tex.).

**KLIF** (1947): 1190 kc; 50 kw-D, 1 kw-N, DA-2. 2104 Jackson. Phone Riverside 7-9311. TWX DL-336. The McLendon Corp. (original owner). See McLendon Stations in "Group Ownership."
Rep John Blair.
B. R. McLendon, chmn of bd; Gordon B. McLendon, pres; W. S. Morgan Jr., vp & gen mgr; Al Lurie, sales mgr; Joe Long, news dir; Glenn Collins, chief engr.

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**KOST (FM)** (not on air; target date unknown): 98.7 mc; 16.5 kw. Same licensee as KLIF (above).

***KNER (FM)** (Oct. 10, 1955): 88.1 mc; 10 w. Buckner Orphans Home.

**KPSD (FM)** (not on air; target date unknown): 105.3 mc; 8.8 kw. Powell-Stroud Co.

**KQRO (FM)** (not on air; target date Sept. 1, 1960): 102.9 mc; 7.6 kw. 823 U. S. Grant Hotel, San Diego 12, Calif. Multi Casting Inc.
E. F. Weerts, pres; A. L. Herzog, exec vp.

**KRLD** (1926): 1080 kc; 50 kw, DA-N. Herald Square. Phone Riverside 2-6811. Times Herald Printing Co. (See "Newspaper Ownership.")
Network CBS. Rep Branham.
John W. Runyon, chairman of board; Clyde W. Rembert, pres; W. A. Roberts, gen mgr.

**KRLD-FM:** 92.5 mc; 40 kw. Duplicates KRLD (above).
KRLD-TV: Tv companion of KRLD-AM-FM (above).

**KSKY** (Sept. 30, 1941): 660 kc; 1 kw-D. Stoneleigh Hotel. Phone Riverside 2-6193. Sky Broadcasting Service (original owner).
Specialty programs: Czech, ½ hr.; Greek, ½ hr., both wkly.
A. L. Chilton, pres; R. G. Terrill, gen mgr & coml mgr; F. Andrew Bell, prog dir & news dir; Morris M. Ming, chief engr.

**KVIL** (March 1, 1960): 1150 kc; 500 w, DA-D. 4152 Mockingbird Lane, Dallas, zone 5. Phone Lakeside 6-8667 (Dallas). University Advertising Co. (original owner).
John J. Coyle, pres; Jack R. Howard, gen mgr; Jay Larsen, coml mgr; Dillard Carrera, prog dir; Gordon L. Vaughan Jr., chief engr.

**NEW (FM)** (not on air; target date unknown): 103.7 mc; 26.5 kw. Same address and licensee as KVIL (above).

***KVTT** (Jan. 26, 1950): 91.7 mc; 780 w. 1316 W. Commerce St., zone 8. Phone Riverside 7-5478. Texas Trade School.
H. C. Brown, pres.

**WFAA** (June 26, 1922): 570 kc; 5 kw, DA-2; 820 kc; 50 kw,, S-WBAP Fort Worth. 1122 Jackson St. Zone 2. Phone Riverside 8-9631. TWX DLS 295. A. H. Belo Corp. (original owner). See "Newspaper Ownership."
Network ABC. Rep Petry.
E. M. (Ted) Dealey, chmn of bd; George Utley, station mgr; Wm. C. Crowdus, prog dir; Winona Portwood, prom mgr; Elery Owens, news dir; Jim W. Cooper, chief engr.

**WFAA-FM** (not on air; target date not announced): 97.9 mc; 23.5 kw. Will duplicate WFAA (above).
WFAA-TV: Tv companion of WFAA-AM-FM.

**WRR** (1920): 1310 kc; 5 kw, DA-N. Fair Park Station. Phone Taylor 3-6101. TWX ZR (Dallas). City of Dallas (original owner).
Network MBS. Rep Avery-Knodel.
Durward J. Tucker, gen mgr; Charles Frauman, coml mgr; Jim Lowe, prog dir & prom mgr; Charles Duncan, news dir; Charles Bowles, chief engr.

**WRR-FM** (1947): 101.1 mc; 68 kw. Duplicate licensee, address and staff as WRR (above) except Eddie Hill, prog and prom mgr.

## DEL RIO, Val Verde County

**KDLK** (1947): 1230 kc; 250 w. P. O. Box 1162. Phone 5-2431. Del Rio Broadcasting Co. (acquired station 1953).

## DENISON-SHERMAN, Grayson County

**KDSX** (Sept. 25, 1948): 950 kc; 500 w, DA-2. P. O. Box 331, Denison, Tex; Box 569, Sherman, Tex. Phone Homestead 5-1600 (Denison); Twinbrook 2-8737 (Sherman). KDSX Inc. (original owner).
Rep Clyde Melville Co.
B. V. Hammond Jr., pres; L. L. Hendrick, gen mgr; W. A. Jaco (Sherman), H. A. Mayes (Denison), coml mgrs; W. A. Duke, prog dir; Mike Jackson, news dir; Joe Knight, chief engr.

## DENTON, Denton County

**KDNT** (1938): 1440 kc; 1 kw-D, 500 w-N, DA-N (CP for 5 kw-D, 500 w-N, DA-N). Phone Dupont 2-4144. H. V. Shepard (original owner).
Harwell V. Shepard, gen mgr.

**KDNT-FM:** 106.3 mc; 760 w. Duplicates KDNT (above).

## DIBOLL, Angelina County

**KSPL** (June 2, 1957): 1260 kc; 1 kw-D. P. O. Box 336. Phone Myrtle 8-5533. Arthur Temple Jr. (original owner).
Rep Clarke Brown.
Arthur Temple Jr., pres; Tommy Ward Lanyon, gen mgr; Evelyn Lanyon, coml mgr; Charles Cooper, chief engr.

**KSPL-FM** (Dec. 19, 1959): 95.5 mc; 6 kw. Duplicates licensee, address and staff of KSPL (above).

## DUMAS, Moore County

**KDDD** (May 1, 1948): 800 kc; 250 w-D. P. O. Box 555. Phone Webster 5-4141. Dumas Broadcasters Inc. (acquired station May 1, 1959).
Network Keystone. Rep Best.
Kenneth E. Duke, pres & gen mgr; Alfred A. Tremble, coml mgr; Frankie Childs, prog dir; John James, news dir; Granville Murphey, chief engr.

**KDDD-FM** (not on air; target date, Summer 1960): 95.3 mc; 680 w. Will duplicate KDDD (above) daytime and program separately night.

## EAGLE PASS, Maverick County

**KEPS** (July 11, 1957): 1270 kc; 1 kw-D. P. O. Box 198. Phone Prospect 3-3729. Uvalde Broadcasters Inc. (original owner). See Harpole Stations in "Group Ownership."
Network Keystone. Rep Joe Harry.
Specialty programs: Spanish, 35 hrs. wkly.
Sidney King, gen mgr; Armando Lopez, prog dir; Norma King, prom mgr; Ken Riker, chief engr.

## EASTLAND, Eastland County

**KERC** (August 1953): 1590 kc; 500 w-D. P. O. Box 590. Phone Main 9-2621. Circle-S Inc. (acquired station April 21, 1959).
Network Keystone. Rep Weed (southwest).
Richard L. Spalding, chief owner; Gene Ready, prom mgr; John Slaughter, news dir; Billy C. Brewer, chief engr.

## EDINBURG, Hidalgo County

**KURV** (October 1947): 710 kc; 250 w, DA-N. P. O. Box 480. Phone Dudley 3-2777. KURV Inc. (acquired station September 1953).
Specialty programs: Spanish, 30 hrs. wkly.
Rogers Kelley, pres; J. M. McDonald, gen mgr & coml mgr; Hal Jeffcoat, news dir; Mickey Shannon, chief engr.

## EL CAMPO, Wharton County

**KULP** (1948): 1390 kc; 500 w-D. P. O. Box 1390. Phone Lincoln 3-3303. TWX El Campo 996. Wharton County Broadcasting Co. (original owner)
Specialty programs (wkly): Spanish, 7¼ hrs.; Czech. 3¾ hrs.
Culp Krueger, pres; V. Frank Jones, gen mgr & coml mgr; Art Baca, local sales mgr & program dir; Joe H. Miller, chief engr; Chuck Schwartzkopf. news dir; Henry Smith, farm dir; Yuvonne Schwartz, women's dir.

## EL PASO, El Paso County

**KELP** (1947): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 105. Phone Keystone 3-5911. TWX EP 43. KELP Radio Corp. (acquired station May 4, 1957). See Harris-Alexander Stations in "Group Ownership."
Rep Young.
Joseph Harris, chmn of bd; Norman Alexander, pres; Gene Roth, gen mgr; John Siqueiros, coml mgr; Mike Hunter, prog dir; Otto Goessel, prom mgr; Karl King, news dir; Mike Gaglio, chief engr.
KELP-TV: Tv companion of KELP (above).

**KHEY** (1947): 690 kc; 10 kw, DA-2. P. O. Box 4258. Phone Skyline 5-7681. KHEY Broadcasting Inc. (acquired station November 1959).
Rep Eastman.
Edward M. Sleighe, pres & gen mgr; Jack Lee, mgr; Robert Scott, prog dir; Mike Oatman, news dir; Lyle Mack, chief engr.

**KHMS (FM)** (Nov. 29, 1958): 94.7 mc; 2.5 kw. 725 Mills Bldg. Phone Keystone 3-8731. H-M Service Co. (original owner).
Rep FM Broadcasting (western).
Logan D. Matthews, gen mgr; Albert C. Hynes, chief engr.

**KINT** (April 10, 1959): 1590 kc; 1 kw-D. P. O. Box 5347. Phone Prospect 2-1486. Radio El Paso Inc. (original owner).
Rep Pearson.
Robert Howsam, pres; Joe Thompson, gen mgr; Pat O'Day, program dir; Jerry Jackson. chief engr.

**KIZZ** (June 1958): 1150 kc; 1 kw-D. P. O. Box 5365. Phone Prospect 2-5211. Coronado Broadcasters (original owner).
Network CBS.
John S. Chavez, pres; Ed Sullivan, gen mgr & chief engr; Walt Dalton, station mgr.

**KROD** (June 1, 1940): 600 kc; 5 kw, DA-N. P. O. Box 1799. Phone Keystone 2-6551. TWX EP 44. Southwest States Inc. (acquired station Nov. 1, 1959). See Trigg-Vaughn Stations in "Group Ownership."
Rep Bolling.
Cecil Trigg, pres; Dave G. Scribner, gen mgr; Paul Allen, prog dir; Ken Dunnagan, news dir; Vince Roberts, chief engr.
KROD-TV: Tv companion of KROD (above).

**KSET** (Dec. 3, 1949): 1340 kc; 250 w. P. O. Box 7157. Phone Keystone 2-4979. Rio Grande Broadcasting Co. (original owner).
Network MBS. Rep Torbet, Allen & Crane (west); Bob Dore & Assoc. (east).
Fred T. Hervey, pres; Sam E. Pendleton, sec-treas & gen mgr; Herbert Rand, chief engr.

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**KTSM** (Aug. 22, 1929): 1380 kc; 1 kw-D, 500 w-N. 801 N. Oregon. Phone Keystone 2-5423. Tri State Broadcasting Co. (original owner).
Network NBC. Rep Hollingbery.
Karl O. Wyler, pres; Karl O. Wyler Jr., exec vp; Jack B. Chapman, vp & station mgr; Rudy Telles, prog dir; Jack Salem, news dir; Ray Watkins, chief engr.
KTSM-TV: Tv companion of KTSM (above).

***KVOF-FM** (Sept. 14, 1950): 88.5 mc; 10 w. Phone Keystone 3-5411. Texas Western College of U. of Texas (original owner).
Virgil C. Hicks, faculty supervisor; Frank Jordan, chief engr.

## FALFURRIAS, Brooks County

**KPSO** (Jan. 1, 1953): 1260 kc; 500 w-D. P. O. Box 307. Phone Fairfax 5-2112. Bob Hicks Enterprises Ltd. (acquired station Nov. 1, 1955).
Network Keystone.
Specialty programs: Spanish, 20 hrs. wkly.
Bob Hicks, pres; Marvin Propes, gen mgr; Tommy Guymon, coml mgr; Paul Brown, prog dir; Duane Klenke, prom mgr; Kay Boykin, news dir; H. Gomez, chief engr.

## FARWELL, Parmer County

**KZOL** (April 17, 1958): 1570 kc; 250 w-D. P. O. Box 434. KZOL Broadcasting Co. (acquired station July 1, 1958).
Network Keystone. Rep Theodore Rozzell.

## FLOYDADA, Floyd County

**KFLD** (April 13, 1951): 900 kc; 250 w-D. P. O. Box 1006. Phone Yukon 3-2841. West Texas Broadcasters Inc. (original owner). See Formby Stations in "Group Ownership."
Network Keystone. Rep Continental Radio Sales.
Specialty programs: Spanish, 10 hrs. wkly.
B. A. Robertson, pres; Glen Amburn, gen mgr & coml mgr; Pauline Webb, prog dir & prom mgr; Alma Holmes, news dir; B. K. Barker Jr., chief engr.

Leading Dallas agencies place KVIL
among top 4 stations in total market
and in top 2 for quality market!

### FT. STOCKTON, Pecos County

**KFST** (May 8, 1954): 860 kc; 250 w-D. P. O. Box 651. Phone Edison 6-2228. KFST Inc. (acquired station March 6, 1956). See "Newspaper Ownership." Also see Hawkins-Hubbs Stations in "Group Ownership."

Network Keystone; Cactus. Rep Best.

Specialty programs: Spanish.

George Baker, pres; James Parr, gen mgr & chief engr; Fran Parr, coml mgr; Robert Baker, prog dir; Lee Wilson, news dir.

### FT. WORTH, Tarrant County

**KCUL** (1946): 1540 kc; 10 kw-D, 1 kw-N, DA-2 (CP for 50 kw-D, 1 kw-N, DA-2). P. O. Box 2049, zone 1. Phone Edison 6-5641 (Ft. Worth); Andrew 4-1351 (Dallas). Dalworth Broadcasting Company Inc. (original owner).

Rep Bernard.

Specialty programs: Spanish.

Kurt A. Meer, pres & gen mgr; Lawton Williams, prog dir; Diane Spiegel, traffic prog coordinator; Pete Talmadge, chief engr.

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MU. 2-4813

**KFJZ** (1936): 1270 kc; 5kw, DA-1. 4801 W. Freeway. Phone Pershing 7-6631. Tarrant Broadcasting Co. (acquired station Aug. 1, 1956). (See Texas State Network Stations in "Group Ownership").

Network Texas State Network. Rep Blair.

Gene L. Cagle, pres & gen mgr; Dale Drake, coml mgr; Dave Naugle, program dir; James T. Peterson, chief engr; Porter Randall, news dir.

**KFJZ-FM** (April 1959): 97.1 mc; 22 kw. Duplicates KFJZ (above).

**KFMF (FM)** (not on air; granted July 14, 1960): 102.1 mc; 1.68 kw. BB&L Broadcasting Corp.

**KJIM** (1946): 870 kc; 250 w-D. P. O. Box 7321. Phone Edison 6-7175. Trinity Broadcasting Co. (acquired station April 1958).

Rep Broadcast Time Sales.

William D. Schucler, pres; J. D. Osburn, gen mgr; Buddy Powell, coml mgr; Bob Riggins, prog dir; Chester L. Grubbs, chief engr.

**KNOK** (1946): 970 kc; 1 kw-D. P. O. Box 7116, zone 11. Phone Terminal 1-1278. KNOK Broadcasting Co. See Townsend Fund Stations in "Group Ownership."

Rep Bernard Howard & Co.

Specialty programs: Negro, 100%.

Stuart J. Hepburn, pres & gen mgr; Dean McClain, coml mgr; James Alford, chief engr.

KNOK
The Top Rated Negro Station
in
DALLAS AND FORT WORTH

**KXOL** (April 1947): 1360 kc; 5 kw-D, 1 kw-N, DA-N. 3004 W. Lancaster, zone 1. Phone Edison 5-9511. TWX FT 8045. KXOL Inc. (acquired station July 1955). See Wendell Mayes Stations in "Group Ownership."

Rep Katz.

Wendell Mayes Sr., pres; Earle Fletcher, vp; George Faulder, local sales mgr; Bob Bruton, prog dir; Jim Tucker, prom mgr; Roy Eaton, news dir; John R. Crouse, chief engr.

**WBAP** (May 2, 1922): 570 kc; 5 kw, DA-2; 820 kc; 50 kw, S-WFAA Dallas. P. O. Box 1780, zone 3. Phone Jefferson 6-1981. TWX FT 8012. Carter Publications Inc. (original owner). See "Newspaper Ownership."

Network ABC, NBC. Rep Peters, Griffin & Woodward.

Amon Carter Jr., pres; Harold V. Hough, vp & dir of radio-tv; Roy Bacus, station mgr; Herman Clark, dir of radio sales & programming; Philip W. Wygant, prom dir; James A. Byron, news dir; Calvin Pigg, farm editor; Rupert Bogan, chief engr.

**WBAP-FM** (March 8, 1949): 96.3 mc; 52 kw. Duplicates licensee, address and staff of WBAP (above) with addition of Bobby Peters, dir of sales and promotion.

WBAP-TV: Tv companion of WBAP-AM-FM (above).

### FREDERICKSBURG, Gillespie County

**KNAF** (November 1947): 910 kc; 1 kw-D. P. O. Box 311. Phone Wydon 7-2300. Gillespie Broadcasting Co.

Network Keystone. Rep Best.

Norbert Fritz, gen mgr & chief engr; Harold Carr, prog dir.

### FREEPORT, Brazoria County

**KBRZ** (October 1952): 1460 kc; 500 w-D. P. O. Box 1077. Phone Belmont 3-2655. Radio Brazosport Inc. (acquired station May 16, 1959).

Jim Hairgrove, pres, gen mgr & coml mgr; Walt Warner, news dir; Jim Slawson, chief engr.

### GAINESVILLE, Cooke County

**KGAF** (1947): 1580 kc; 250 w-D. P. O. Box 368. Phone Howard 5-5546. Gainesville Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Clyde Melville Co.

Joe M. Leonard Sr., pres; Joe M. Leonard Jr., gen mgr; Earl Leonard, coml mgr; Bob Couch, prog dir; J. O. Miller, chief engr.

**KGAF-FM** (1958): 94.5 mc; 2.5 kw. Same as KGAF (above) except fm programming separate at night.

### GALVESTON, Galveston County

**KGBC** (May 1947): 1540 kc; 1 kw-D, 250 w-N. DA-N. P. O. Box 1138. Phone Sherwood 4-4567. Galveston Broadcasting Co. (original owner).

Rep Pearson.

Specialty programs: Negro, 27 hrs.; Spanish, 7 hrs., both wkly.

James W. Bradner Jr., pres; Geo. D. (Steve) Cowan, gen mgr; Tom Lewis, coml mgr; Larry Henderson, prog dir; Jim Kemp, news dir; Luke Stripling, chief engr.

**KILE** (1922): 1400 kc; 250 w. P. O. Box 3117. Phone Sherwood 4-3666. Island Broadcasting Co. (acquired station 1957).

Rep Gene Bolles; Clarke Brown.

David Nathan, pres; William Terry, gen mgr; James Davis, coml mgr; John Kay, prog dir; Larry Sanville, news dir; Walter Andrus, chief engr.

### GLADEWATER, Gregg County

**KSIJ** (1949): 1430 kc; 1 kw-D. P. O. Box 1426. Phone 2181. Golden Triangle Enterprises (acquired station April 22, 1960).

Rep Clyde Melville.

Ellis E. Tidmore, gen mgr; Rayford G. Tidmore, Delwin W. Morton, co-mgrs.

### GONZALES, Gonzales County

**KCTI** (Dec. 17, 1947): 1450 kc; 250 w. P. O. Box 158. Phone 770. Gonzales Broadcasting Co. (original owner).

Network Keystone. Rep Donald Cooke.

Specialty programs: Negro 1¾ hrs.; Spanish, 5 hrs., both wkly.

Lawrence M. Walshak, gen mgr & coml mgr; Frank Wilson Jr., prog dir, prom mgr & chief engr; Frank Sievers, news dir.

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A TEXAS QUADRANGLE STATION
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### GRAHAM, Young County

**KSWA** (1948): 1330 kc; 500 w-D. P. O. Box 1050. Phone Lincoln 9-1330. Jones & Gilligan (acquired station November 21, 1958).

Network Keystone. Rep Clyde Melville.

Burney B. Jones, gen mgr; Neil Gilligan Jr., coml mgr; James M. Jones, chief engr.

### GRAND PRAIRIE, Dallas County

**KKSN** (Aug. 1, 1957): 730 kc; 500 w, DA-D. Cliff Towers Hotel, Dallas, zone 22. Phone Whitehall 3-7331. Kissin' Radio Inc. (acquired station Sept. 1, 1959).

Rep Pearson.

Specialty programs: Negro, 100%.

John L. Buchanan, pres; gen mgr & sales mgr; Rudy Runnels, prog dir; Joe Bagby, news dir; Jerry Marr, chief engr.

### GREENVILLE, Hunt County

**KGVL** (March 26, 1946): 1400 kc; 250 w. 1400 Wolfe City Drive. Phone Gladstone 5-1400. Radio Station KGVL Inc. (acquired station March 26, 1946).

Network Keystone; TSN. Rep Pearson.

Truett Kimzey, chmn of bd; Leo Hackney, pres, coml mgr & gen mgr; Paul Robinson, asst mgr; James D. Jones, prog dir; Bill Rust, news dir, sports dir & prom mgr; Frank Melton, farm dir; Raymond Sampson, chief engr.

### HAMILTON, Hamilton County

**KCLW** (May 22, 1948): 900 kc; 250 w-D. P. O. Box 592. Phone Hamilton 500. Coy Perry (acquired station 1954). Also maintains studios in Gatesville and Comanche, both Tex. See "Newspaper Ownership."

Network Keystone.

Coy Perry, pres; Al Scott, gen mgr, coml mgr & news dir; Carl Knelly, prog dir & chief engr.

### HARLINGEN, Cameron County

**KGBT** (1941): 1530 kc; 50 kw-D, 10 kw-N, DA-N. Phone Garfield 3-3910. Harbenito Radio Corp. (original owner).

Network CBS. Rep Richard O'Connell (national); Clarke Brown (regional).

Specialty programs: Spanish, 40 hrs. wkly.

McHenry Tichenor Sr., pres; Troy McDaniel, gen mgr; Otis Shumate, station mgr & retail sales mgr; Joel Yowell, coml mgr; Jim Williams, prog dir; Mac Tichenor, natl sales & prom mgr; Jim Williams, news dir; Al Beck, chief engr.

KGBT-TV: Tv companion of KGBT.

**KELT (FM)** (January 1960): 94.5 mc; 3 kw. Duplicates KGBT (above).

KGBT-TV: Tv companion of KGBT and KELT (FM) (above).

### HENDERSON, Rusk County

**KGRI** (June 1947): 1000 kc; 250 w-D. P. O. Box 311. Phone 4528. Henderson Broadcasting Corp. (acquired station June 1, 1959).

Rep Best; Clyde Melville (southwest).

Jim Reeves, pres; Tom Perryman, gen mgr; Billie Perryman, prom mgr; John Bolin, chief engr.

**KWRD** (March 17, 1956): 1470 kc; 500 w-D. P. O. Box 219. Phone 2324. Wes Dean & Co. (original owner).

Rep Best.

Wes Dean, gen mgr & chief owner; Pat Endsley, prog dir.

### HEREFORD, Deaf Smith County

**KPAN** (August 1948): 860 kc; 250 w-D. P. O. Drawer 472. Phone Emerson 4-1860. KPAN Broadcasters (original owner). See Formby Stations in "Group Ownership."

Network Keystone.

Specialty programs: Spanish.

Clint Formby, gen mgr; Chuck Mizner, coml mgr; Darrell Rose, prog dir; Steve Thompson, news dir; Clayton Fuchs, chief engr.

### HIGHLAND PARK, Dallas County

**KVIL** (not on air; granted March 21, 1959): 1150 kc; 500 w-D, DA-D. University Advertising Co.

### HILLSBORO, Hill County

**KHBR** (1948): 1560 kc; 250 w-D. P. O. Box 317. Phone 2-3431. Nelson W. Galle.

**KHBR-FM** (not on air; granted July 30, 1959): 102.3 mc; 830 w. Same ownership as KHBR (above).

### HOUSTON, Harris County

**KARO (FM)** (not on air; target date Sept. 1, 1960): 94.5 mc; 7.6 kw. 823 U. S. Grant Hotel, San Diego 12, Calif. Multi Casting Inc.

E. F. Weerts, pres; A. L. Herzog, exec vp.

**KCOH** (1948): 1430 kc; 1 kw-D. M & M Bldg., zone 2. Phone Capitol 4-1888. Call of Houston Inc.

Rep Pearson.

Specialty programs: Negro.

Robert C. Meeker, pres & gen mgr; Lee Wilder, coml mgr; Roger Wells, prog dir; Brian H. L. Bryne, chief engr.

**KFMK (FM)** (January 1958): 97.9 mc; 10.5 kw. 1424 Westheimer, zone 6. Phone Jackson 4-4316. James R. Corry (original owner).

Rep Walker-Rawalt.

James R. Corry, pres & gen mgr; Richard S. Brummer, sales mgr; Willard Paige, prog dir; Robert Sheppard, chief engr.

**KHGM (FM)** (Nov. 8, 1958): 99.1 mc; 49 kw. 4808 San Felipe Rd., zone 27. Phone Mohawk 7-9271. Taft Broadcasting Co. (acquired station Nov. 7, 1958).

Rep Good Music Broadcasters.

Paul E. Taft, owner; Lynn Christian, gen mgr; Ronald G. Schmidt, prog dir; Louis Boyd, news dir; Joseph Curry, chief engr.

**KHUL (FM)** (Oct. 4, 1959): 95.7 mc; 15.5 kw. 1501 Park Towers, 1700 Holcombe Blvd. Phone Jackson 6-4303. B-M-R Broadcasting Co. (original owner).

Rep Adam Young FM Sales.

Betty Mitchell, owner & gen mgr; Richard H. Albitz, station mgr; Ira Allen Jr., coml mgr; William C. Bennett Jr., prog dir; Timothy R. Matthews, news dir; Errol Coker, chief engr.

NUMBER 1 IN HOUSTON FM*

KHUL fm

*May-June, 1960 Hooper

Represented Nationally
by Adam Young FM Sales

**KILT** (May 1947): 610 kc; 5 kw, DA-2. 500-04 Lovett Blvd., zone 6. Phone Jackson 6-3461. McLendon Corp. (acquired station May 1, 1957). See McLendon Stations in "Group Ownership."

Rep John Blair.

Gordon B. McLendon, pres; Bill Weaver, gen mgr; Bruno Leonardt, coml mgr; Red Jones, prog dir; Decil Tuck, news dir; Glenn Cook, chief engr.

**KROW (FM)** (not on air; granted April 29, 1959): 100.3 mc; 16.5 kw. Same ownership as KILT (above).

**KJSB (FM)** (not on air; granted July 28, 1960): 93.7 mc; 18.5 kw. Joel S. Kaufmann.

**KLVL** (see Pasadena, Tex.).

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*Dollar*
*Club"**
*considers*
*Broadcasting*
*the most*
*useful*
*publication*
*of all*

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AIMS

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### HOUSTON, (Continued)

**KNUZ** (Feb. 18, 1948): 1230 kc; 250 w. P. O. Box 2135. Phone Jackson 3-2581. Veterans Broadcasting Co. (original owner).
Rep Katz.
Dave Morris, gen mgr; Forrest Patton, coml mgr; Ken Grant, prog dir; Jack Crummett, prom mgr; Al Crouch, news dir; Ed Martin, chief engr.

**KQUE (FM)** (Sept. 1960). 102.9 mc; 64.24 kw. Duplicates KNUZ (above).

**KPRC** (1925): 950 kc; 50 kw, DA-N. P. O. Box 1234, zone 1. Phone Madison 3-9271. TWX HO 98. Houston Post Co. See "Newspaper Ownership."
Network NBC; TQN. Rep Petry.
W. P. Hobby, chmn of bd; Jack Harris, vp & gen mgr; Frank Stewart, station mgr & coml mgr; Glen Kensinger, operations dir; Howard Cannon, prom mgr; Pat Flaherty, news dir; H. T. Wheeler, chief engr.
KPRC-TV: Tv companion of KPRC.

**KRBE (FM)** (1959): 104.1 mc; 40 kw. 647 Texas National Bank Bldg. Texas Fine Music Broadcasters.

**KTHT** (Oct. 16, 1944): 790 kc; 5 kw, DA-2. P. O. Box 3011, zone 1. Phone Jackson 3-5535. TWX HOU 424. Texas Radio Corp. (acquired station April 15, 1953).
Rep Avery-Knodel.
Sam H. Bennett, vp & gen mgr; Grace M. Spanihel, asst mgr; Hal Vester, prog operations mgr; Milt Willis, prog dir; Joe Melody, news dir; O. B. Johnson, chief engr.

**KTRH** (1930): 740 kc; 50 kw, DA-2. Rice Hotel, zone 1. Phone Capitol 7-4361. TWX HO 851. KTRH Broadcasting Co. See "Newspaper Ownership."
Network CBS. Rep Peters, Griffin, Woodward.
W. C. Bryan, gen mgr.

**KTRH-FM** (1947): 101.1 mc; 29.5 kw. Duplicates KTRH (above).

***KUHF-FM** (Nov. 6, 1950): 91.3 mc; 9.8 kw. Phone Capitol 4-0141. U. of Houston (original owner).
Col. W. B. Bates, chmn bd of governors; Roy Barthold, gen mgr; Richard Albitz, operations mgr; O. C. Crossland, chief engr.
*KUHT (TV): Tv companion of KUHF (FM) (above).

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**KXYZ** (1930): 1320 kc; 5 kw, DA-N. Gulf Bldg. Phone Capitol 2-6151. TWX HO-370. KXYZ Inc. (acquired station May 6, 1960). See Nafi Stations in "Group Ownership."
Network MBS. Rep H-R Representatives Inc.
Kenyon Brown, pres; Cal Perley, vp & gen mgr; mgr; Wilson Edwards, natl sales mgr; Ken Collins, prog dir & prom mgr; Victor Emanuel, news dir; Gerald R. Chinski, chief engr.

**KYOK** (1947): 1590 kc; 5 kw, DA-N. 613 Preston, zone 2. Phone Capitol 7-3108. KYOK Inc. (acquired station 1954). See Paglin-Ray Stations in "Group Ownership."
Rep Bernard Howard.
Specialty programs: Negro 133 hrs. (100%).
Jules J. Paglin, pres; Stanley W. Ray Jr., vp; Joseph R. Fife, gen mgr; Robert Mabry, asst mgr & prom mgr; Clark Walser, prog dir; James Hancock, chief engr.

### HUNTSVILLE, Walker County

**KSAM** (Nov. 3, 1938): 1490 kc; 250 w. P. O. Box 312. Phnoe Garfield 5-2651. Huntsville Broadcasting Co. (acquired station Jan. 1, 1950).
Network Keystone.
Specialty programs: Negro, 3½ hrs. wkly.
Verla S. Cauthen, owner; Jack Nichols, gen mgr; prog dir & chief engr; C. C. Springfield, coml mgr; I. J. Waldon Jr., news dir.

### JACKSONVILLE, Cherokee County

**KEBE** (Jan. 12, 1947): 1400 kc; 250 w. Box 1071. Phone 2211. Wells, Waller & Ballard (acquired station Nov. 25, 1958).

### JASPER, Jasper County

**KTXJ** (April 1948): 1350 kc; 1 kw-D. P. O. Box 6090. Phone Dudley 4-2544. Jasper Broadcasting Service (acquired station Feb. 25, 1959).

### JUNCTION, Kimble County

**KMBL** (1953): 1450 kc; 250 w. P. O. Box 206. Phone Hickman 6-2768. Charles & Jo Fred Evans III (acquired station 1958).
Network Keystone. Rep Best.
Mr. & Mrs. Charles Wayne Evans III, owners; Harry C. Wisehart Jr., gen mgr & prog dir; Eugene Beck, coml mgr; Buddy Schaefer, prom mgr; Ira Dell Banowsky, news dir; Bill Culberson, chief engr.

### KENEDY, Karnes County

**KAML** (November 1954): 990 kc; 250 w-D. P. O. Box 990. Phone Olive 9-2990. The Camel Co.

Network Keystone.

Specialty programs: Spanish.

Charles W. Balthrope, pres; Ed C. Balthrope, mgr; Chuck L. Martin, prog dir & news dir; Dayton Smith, engr.

### KERMIT, Winkler County

**KERB** (June 1950): 600 kc; 1 kw-D, DA. P. O. Box 456. Phone Juniper 6-3481. Radio Station KERB Inc. (acquired station Nov. 23, 1955).

Network Keystone. Rep Best.

H. V. Brinson, gen mgr; Durwood Haddock, coml mgr & news dir; Jerry Rogers, prog dir; Gerald Rabun, prom mgr; Teddy Tidwell, chief engr.

### KERRVILLE, Kerr County

**KERV** (Nov. 5, 1948): 1230 kc; 250 w. P. O. Box 791. Phone Clearwater 7-4003. Kerrville Broadcasting Co. (acquired station 1950).

Network Keystone. Rep Best.

Albert F. Mason, Jr., pres & gen mgr; Kae T. Patrick, coml mgr & prom mgr; Florence M. Mason, prog dir; Carol L. Woodward, news dir; Clyde Jones, chief engr.

### KILGORE, Gregg County

**KOCA** (Dec. 23, 1936): 1240 kc; 250 w. P. O. Box 989. Phone 2001. Radio Station KOCA Inc. (original owner).

Network Keystone.

Specialty programs: Negro, 8 hrs. wkly.

Roy G. Terry, pres; H. A. Degner, gen mgr; Bob Braziel, coml mgr; Karem Soule, chief engr..

### KILLEEN, Bell County

**KLEN** (July 1955): 1050 kc; 250 w. P. O. Box 935. Phone Mercury 4-3181. Highlite Broadcasting Co. (original owner).

Network MBS; Keystone.

A. W. Stewart, pres & gen mgr; Blair C. Minthorn, coml mgr; J. W. Mitchell, prog dir; Gaylon Christie, prom mgr; Irene Camp, news dir; W. C. Kelley, chief engr.

### KINGSVILLE, Kleberg County

**KINE** (1948): 1330 kc; 1 kw-D. P. O. Box 846. Phone Lyric 2-4424. Radio Station KINE Inc. (acquired station 1950).

Rep Best.

Specialty programs: Spanish, 15 hrs. wkly.

James H. Clement, pres; Ben A. Glusing, gen mgr; Andy Cook, station & coml mgr; Aleida Haney, prom mgr; R. T. Whitaker, chief engr.

### LA GRANGE, Fayette County

**KVLG** (June 27, 1959): 1570 kc; 250 w, DA-D. P. O. Box 569. Phone 719. Colorado Valley Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Mel Ammerman, gen mgr, coml mgr & chief engr; Elward Ruffin, station mgr & prog dir; Bess Ammerman, women's dir & news dir.

### LAMESA, Dawson County

**KPET** (May 21, 1947): 690 kc; 250 w. P. O. Box 30. Phone 2404. Lamesa Broadcasting Co. (acquired station February 1960).

Network Keystone.

Specialty programs: Spanish, 4 hrs. wkly.

Walter Buckel, gen mgr; Louise Schmidt, coml mgr; Ray Henderson, chief engr & prog dir; Clydene Comedy, news dir.

### LAMPASAS, Lampasas County

**KCYL** (1948): 1450 kc; 250 w. P. O. Box 149. Phone Chapel 2-3671. Lampasas Broadcasting Corp. (acquired station November 1952).

### LAREDO, Webb County

**KVOZ** (April 15, 1952): 1490 kc; 250 w. P. O. Box 1498. Phone Randolph 3-4396. Border Broadcasters Inc. (original owner). See Harpole Stations in "Group Ownership."

Network Keystone; Sarape. Rep Joe Harry.

Specialty programs: Spanish, 10 hrs. wkly.

E. J. Harpole, pres; Bill Harrell, gen mgr; John Costello, coml mgr; Joe Pierce, prog dir; Al Hemenway, prom mgr; Lloyd Little, news dir; John Henessy, chief engr.

### LEVELLAND, Hockley County

**KLVT** (August 1949): 1230 kc; 250 w. P. O. Box 866. Phone Twilight 4-3134. Herald Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone.

Forrest Weimhold, owner; Aubrey Mays, gen mgr; Bob Durham, coml mgr; Bob Turrentine, prog dir; Charles Tichenor, chief engr.

### LIBERTY, Liberty County

**KWLD** (Sept. 1, 1959): 1050 kc; 250 w, DA-D. P. O. Box 939. Phone Federal 6-4454. KWLD Broadcasting Co. (acquired station April 1, 1960).

Douglas Ray, gen mgr.

### LITTLEFIELD, Lamb County

**KZZN** (1947): 1490 kc; 250 w. P. O. Box 192. Phone 385-4474. Maples-McAlister Broadcasting Co. (acquired station Dec. 15, 1959).

Network Keystone.

Specialty programs: Spanish, 6 hrs.

R. B. McAlister, pres, gen mgr & coml mgr; Bill McAlister, prog dir & news dir; Bill McDonnel, chief engr.

### LIVINGSTON, Polk County

**KETX** (July 1, 1957): 1440 kc; 1 kw-D. P. O. Box 111. Phone Faculty 7-8916. Harold J. Haley (original owner).

Harold J. Haley, owner, gen mgr, coml mgr & chief engr; Ray Rogers, prog dir; Peggy Haley, prom mgr; Marshall McQueen, news dir.

**KVLL** (October 1957): 1220 kc; 250 w-D. P. O. Box 1170. Phone Faculty 7-4393. Trinity Valley Broadcasting Co. (acquired station June 9, 1960).

Network Keystone.

Jack G. Jackson, pres; Eugene Hanson, vp & coml mgr; Emmett Manning, prog dir; Charles Gady, chief engr.

### LONGVIEW, Gregg County

**KFRO** (1935): 1370 kc; 1 kw, DA-N. P. O. Drawer 792. Phone Plaza 3-4461. Voice of Longview Inc. (original owner).

Network ABC; Keystone; Texas State. Rep Donald Cooke.

James R. Curtis, pres.

**KLUE** (1948): 1280 kw; 1 kw-D. P. O. Box 1866. Phone Plaza 8-4496. Radio Longview Inc. (acquired station September 1959).

Network MBS; Big-K. Rep Masla; Melville (Dallas).

E. W. Mahone Jr., pres; H. A. Bridge Jr., vp & gen mgr; Vernon Hyles, coml mgr; Tom Richards, prog dir, prom mgr & news dir; Tig Williford, chief engr; Dub Murray, promotional mgr.

BIG ONEderful
KLUE-1280
RADIO LONGVIEW

### LUBBOCK, Lubbock County

**KBFM (FM)** (Nov. 1, 1958): 96.3 mc; 3.6 kw. 503 Great Plains Life Bldg. Phone Porter 2-3424. Background Music Inc. (original owner).

**KCBD** (May 14, 1947): 1590 kc; 1 kw, DA-2. P. O. Box 1507. Phone Sherwood 4-1414. TWX 8093. Bryant Radio & Television Inc. (acquired station June 1956).

Network NBC. Rep Raymer.

Joe H. Bryant, pres; Joe S. Bryant, station mgr; Ray Poindexter, national sales mgr.

KCBD-TV: Tv companion of KCBD (above).

**KDAV** (Sept. 19, 1953): 580 kc; 500 w, DA-D. P. O. Box 270. Phone Porter 3-2853. Western Broadcasting Co. (original owner). See Pinkston Stations in "Group Ownership."

Rep Pearson.

D. P. Pinkston, gen mgr; Leroy Elmore, coml mgr; Wes Youngblood, prog dir; Hal Ragan, prom mgr; Francis Clements, chief engr.

**KDUB** (Jan. 1, 1955): 1340 kc; 250 w. P. O. Box 1475. Phone Sherwood 4-2345. TWX LU-8111. Texas Telecasting Inc. (original owner). See Texas Telecasting Stations in "Group Ownership."

Rep Branham.

W. D. (Dub) Rogers, pres; W. H. Shipley, vp, John Kreiger, station mgr; R. S. (Bud) Nielsen, gen sales mgr; John Henry, station sales mgr; Rudy Starnes, chief engr; Ray Huffer, prom mgr; Duncan Ellison, news dir.

KDUB-TV: Tv companion of KDUB (above).

**KFYO** (September 6): 790 kc; 5 kw-D, 1 kw-N, DA-2. Phone Porter 5-5567. TWX LU-8036. Plains Radio Broadcasting Co. (acquired station April 8, 1936). See "Newspaper Ownership."

Network CBS. Rep Katz.

W. B. Walker, pres; Gordon Thompson, gen mgr; Ernie Mark, coml mgr; Bob Nash, prog dir; Dan Tarpley, news dir; W. S. Bledsoe, chief engr.

**KLLL** (April 1953): 1460 kc; 1 kw-D. 2001 Great Plains Life Bldg. Phone Porter 3-1911.

Corbin Broadcasting Co. (acquired station May 1, 1958).

Network MBS; Keystone. Rep Indie Sales.

Specialty programs: Negro, 1 hr. wkly.

Glenn E. (Sky) Corbin, gen mgr; Hi Duncan, coml mgr; G. Ray (Slim) Corbin, prog dir; Troy (Dusty) Fields, news dir; Robert G. Purrington, chief engr.

**KRKH-FM** (April 1958): 93.7 mc; 9.6 kw. P. O. Box 1235. Porter 3-6300. Southwestern Broadcasting Co.

M. M. Rochester, gen mgr; Walter S. Russell, secy-treas.

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**KSEL** (Nov. 1, 1946): 950 kc; 5 kw-D; 500 w-N, DA-2. Phone Porter 3-0484. TWX LU-8038. Lubbock Broadcasters Ltd. (acquired station Dec. 1, 1958).

Network ABC. Rep Weed.

David R. Worley, co-owner & dir; Gerald H. Sanders, co-owner & gen mgr; Ray Bowen, coml mgr; Max Mott, prog dir; R. C. Hughes, asst mgr; Jim Spann, news dir; Roger Hively, chief engr.

***NEW (FM)** (not on air; granted July 21, 1960): 91.9 mc; 10 w. Texas Tech College.

### LUFKIN, Angelina County

**KRBA** (May 1938): 1340 kc; 250 w. P. O. Box 755. Phone Neptune 4-6661. Darrell E. Yates (original owner).

Network ABC; Keystone; ETN. Rep Continental Radio Sales.

Darrell E. Yates, owner, gen mgr & coml mgr; (Mrs.) Shirley A. Yates, prog dir; Eugene Wayne Horn & Basil Barbee, chief engr.

**KTRE** (Dec. 5, 1947): 1420 kc; 1 kw, DA-N. P. O. Box 701. Phone Neptune 4-7771. TWX Lufkin 778. Forest Capital Broadcasting Co. (original owner).

Network MBS. Rep Venard, Rintoul, McConnel; Clyde Melville Co. (Regional).

R. W. Wortham Jr., pres; Richman Lewin, vp & gen mgr; Royce Christenson, coml mgr; Bill Carter, prom dir; Pat Mathews, prom mgr; Lee Butler, news dir; Fred Clinton Hill, chief engr.

KTRE-TV: Tv companion of KTRE (above).

### MARLIN, Falls County

**KMLW** (April 1953): 1010 kc; 250 w. P. O. Box 272. Phone Westmore 6-2551: M-L Radio Inc. (April 1, 1957). See "Newspaper Ownership."

Specialty programs: Spanish, 1½ hrs. wkly.

Louis F. Leurig, pres.

### MARSHALL, Harrison County

**KADO** (Oct. 7, 1957): 1410 kc; 500 w, DA-D. P. O. Box 961. Phone Webster 5-6789. Marshall Broadcasting Corp. (acquired station July 29, 1959).

Rep Weed.

E. B. Germany, pres; Bill Wells, gen mgr; Karl Keller, coml mgr; Jim Jeffus, prog dir; Bill Martin, news dir; Joe Granger, chief engr.

**KMHT** (1947): 1450 kc; 250 w. P. O. Box 791. Phone Webster 5-7826. Harrison County Broadcasting Co. (acquired station 1955).

Network MBS; Texas State; Big-K. Rep Masla; Melville (Dallas).

E. W. Mahone Jr., pres; H. A. Bridge Jr., vp & gen mgr; Vinson L. Stevens, coml mgr; Sam Stringfellow Jr., news & prog dir; Jo Ann Bridge, prom dir & traffic mgr; Katie McCullough, woman's dir; L. C. Totten, chief engr; Charlie Flowers, sports dir.

**KMHT-FM** (not on air; target date September 1960): 97.3 mc; 5.9 kw. Same ownership as KMHT (above).

BIG ONEderful
KMHT-1450
RADIO MARSHALL

### McALLEN, Hidalgo County

**KRIO** (1947): 910 kc; 1 kw, DA-1. 500 E. Beaumont. Phone Murray 6-5454. Valley Broadcasting Inc. (acquired station 1948). See Texas State Network Stations in "Group Ownership."

Network T.S.N. Rep Headley Reed.

Specialty programs: Spanish, 10 hrs. wkly.

Gene L. Cagle, pres; C. T. (Chuck) McKasson, gen mgr; Ed Lionel, prog dir; Frank Manuel, chief engr.

### McCAMEY, Upton County

**KCMR** (March 18, 1954): 1450 kc; 250 w-SH. Phone Oliver 2-4693. Sapphire Broadcasting Co. (acquired station May 13, 1959).

### McKINNEY, Collin County

**KMAE** (Sept. 29, 1947): 1600 kc; 1 kw-D. 218 E. Virginia St. Phone Linden 2-2651. McKinney Air Enterprises Inc. (original owner).

Specialty programs: Spanish.

Geo. W. Smith Jr., pres & gen mgr; Tom Emerson, coml mgr; Mrs. Carolyn Duncan, prog mgr, office mgr & news dir; Dan M. Duncan, chief engr.

### MEXIA, Limestone County

**KBUS** (May 23, 1956): 1590 kc; 500 w-D. 215-A East Commerce St. Phone Gypsy 6-3874. Mexia Broadcasting Inc. (acquired station July 1, 1960).

Network Keystone.

Tom Elkins, pres, gen mgr & prog dir; James Dillon, sales mgr; Arthur Crawford, news dir; Kenneth Brown, chief engr.

### MIDLAND, Midland County

**KCRS** (Dec. 20, 1935): 550 kc; 5 kw-D, 1 kw-N, DA-2. Phone Oxford 4-6603. Midland Broadcasting Co. (acquired station Aug. 1, 1957). See Wendell Mayes Stations in "Group Ownership."

Network ABC; TSN. Rep Hal Holman (National); Robert E. Eastman (Southwest).

Wendell Mayes, pres; Wendell Mayes Jr., vp & gen mgr; Jerry Hahn, asst mgr & sales mgr; Dee Wooten, prog dir; Herb Humphries, news dir; Tom Yates, chief engr.

## Radio Stations CONTINUED

## TEXAS CONTINUED

**KJBC** (Aug. 6, 1950): 1150 kc; 1 kw-D. South Lamesa Rd. Phone Mutual 4-5152. Jack Cecil (original owner).

Network Keystone. Rep Keystone.

Specialty programs: Spanish, 6 hrs.

Jack Cecil, gen mgr & chief engr; Naomi Boswell, coml mgr; Keith Ward, prog dir; Mildred Thomason, prom mgr; Steve Drummond, news dir.

**KNFM (FM)** (Nov. 2, 1959): 92.3 mc; 4.8 kw. 317 N. Colorado St. Phone Mutual 3-3878. FM Associates (original owner).

Rudolph M. Rubin Jr., gen mgr & chief engr; William R. Metler, prom mgr & coml mgr; James R. Favors, prog dir; Wallace R. Jackson, sales mgr.

**KWEL** (April 1957): 1600 kc; 1 kw-D. 1203 West Wall. Phone Mutual 2-4331. George H. Vaught (acquired station Oct. 1, 1959).

Rep Gill-Perna.

George H. Vaught, pres; Paul A. Sanders, coml mgr; Jerry Teaff, prog dir; Harry Van Slyke, news dir; Jim R. Bowen, chief engr.

### MINERAL WELLS, Palo Pinto County

**KORC** (1946): 1140 kc; 250 w-D. P. O. Box 108. Phone Fairfax 5-3384. Action Braodcasting Co. (acquired station Dec. 1, 1957).

Network Keystone.

Bill W. McClure, gen mgr; Gene Hutto, coml mgr; Max Floyd, prog dir.

### MISSION, Hidalgo County

**KIRT** (Feb. 24, 1957): 1580 kc; 1 kw-D. P. O. Box 708. Phone Justice 5-1629. KIRT Inc. (acquired station April 1, 1958).

Network Keystone. Rep Clyde Melville (Dallas).

Specialty programs: Spanish.

Ray V. Jensen, pres, gen mgr & coml mgr; Edith S. Jensen, prog dir; Paul Noel, prom mgr; Wilfrido Hinojosa, chief engr.

### MONAHANS, Ward County

**KVKM** (March 17, 1947): 1340 kc; 250 w. (CP for 1330 kc; 5 kw-D, 1 kw-N, DA-N.) Drawer K. Phone Wilson 3-3231. TWX 8387. Monahans Broadcasters (original owner).

Networks MBS; Keystone. Reps Clyde Melville (Dallas); Jack Masla (New York).

J. Ross Rucker, pres & gen mgr; Ken Welch, station mgr; Bill Mitchell, coml mgr; Jean Welch, prog dir; Macel Coleman, news dir; Rubin Masters, chief engr.

KVKM-TV: Tv companion of KVKM (above).

### MT. PLEASANT, Titus County

**KIMP** (October 1948): 960 kc; 1 kw-D. P. O. Box 990. Phone Parkview 4-4726. Mt. Pleasant Broadcasting Co. (original owner).

Network Keystone.

Winston O. Ward, pres & gen mgr; Charles Monk, coml mgr; Ruby Stanley, prog dir; Clarence C. Taylor, chief engr.

### MULESHOE, Bailey County

**KMUL** (July 26, 1956): 1380 kc; 500 w-D. P. O. Box 1058. Phone 2730. Radio Station KMUL. (See Burroughs-Randolph Stations in "Group Ownership.")

**KZOL** (April 17, 1958): 1570 kc; 250 w-D. P. O. Box 1295. KZOL Broadcasting Co. (original owner).

### NACOGDOCHES, Nacogdoches County

**KEEE** (March 27, 1947): 1230 kc; 250 w. P. O. Box 8. Phone Logan 4-4633. J. C. Stallings (acquired station Nov. 1, 1958).

Network ABC, Keystone, East Texas Network. Rep Devney.

J. C. Stallings, gen mgr; R. C. Atherton, coml mgr.

**KSFA** (June 2, 1947): 860 kc; 1 kw-D. Box 56, North St. Post Office. Phone Logan 4-3723. Texan Broadcasting Co. (acquired station Aug. 1, 1959).

Rep Bob Dore.

B. M. Raborn, pres; Bob Dunn, gen mgr & news dir; Sarah Jane Moon, coml mgr, prog dir & prom mgr; Basil Barbee, chief engr.

### NAVASOTA, Grimes County

**KWBC** (not on air; granted May 11, 1960): 1550 kc; 250 w-D. Whitten Broadcasting Co. See "Newspaper Ownership."

### NEW BRAUNFELS, Comal County

**KGNB** (April 1, 1950): 1420 kc; 1 kw-D. P. O. Box 593. Phone Madison 5-3443. Comal Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone.

Specialty programs: German, 15 hrs.; Spanish, 12 hrs.; both wkly.

F. T. Wilson, pres, gen mgr, coml mgr & prom mgr; Arlon E. Moeller Jr., prog dir & news dir; Bobby Glenn Stewart, chief engr.

### ODESSA, Ector County

**KECK** (Jan. 29, 1947): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1369. Phone Federal 2-5791. Ector County Broadcasting Co. (original owner).

Rep Forjoe.

Ben Nedow, owner; Roy A. Elsner, gen mgr

**KOSA** (Jan. 20, 1947): 1230 kc: 250 w. P. O. Box 351. Phone Federal 2-4301. Odessa Broadcasting Co. (original owner). See Trigg-Vaughn Stations in "Group Ownership."

Rep Bolling.

Cecil L. Trigg, chief owner; Brunell Harvey, gen mgr; Bob Harris, coml mgr; Bob Goldsborough, prog dir; Ken Rutledge, news dir; James A. Simpson, chief engr.

KOSA-TV: Tv companion of KOSA (above).

**KOYL** (Sept 7, 1957): 1310 kc; 500 w-D. 4000 Rasco Ave. Phone Emreson 6-2801. Mid-Cities Broadcasting Corp. (original owner).

Edward L. Roskelley, pres.

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**KRIG** (June 1946): 1410 kc; 1 kw, DA-N. P. O. Box 231. Phone Federal 2-6871. Radio Odessa Inc. (acquired station Sept. 1, 1957).

Networks MBS; NBC. Reps Thomas E. Clark, Clarke Brown.

Milton R. Underwood, board chmn; Carl S. Goodwin, pres, gen mgr & coml mgr; William R. Metler, chief engr.

### ORANGE, Orange County

**KOGT** (August 1949): 1600 kc; 1 kw, DA-N. Phone Tuxedo 3-4381. Sabine Area Broadcasting Corp. (original owner).

Network Keystone.

M. L. Jacobs, pres; Ed Lovelace, exec vp & gen mgr; John Derrick, coml mgr; Tina Munholland, prog dir; Richard Corder, prom mgr; Hugh Smith, news dir; Bill Ttate, chief engr.

### PALESTINE, Anderson County

**KNET** (Jan. 2, 1936): 1450 kc; 250 w. P. O. Box 649. Phone 6077. Palenstine Broadcasting Corp. (acquired station April, 1954).

Networks Keystone; East Texas.

Specialty programs: Negro, 1½ hrs. wkly.

Allen E. Vinson, pres & gen mgr; Austin Hotchkiss, coml mgr; Joy Rhodes, prom mgr; Ted Bryan, chief engr.

### PAMPA, Gray County

**KHHH** (1951): 1230 kc; 250 w. P. O. Box 1779. Phone MO 4-2551. Garrison-Huntley Enterprises (acquired station 1954).

Hank H. Huntley, pres & gen mgr; Dave Brown, coml mgr; Rocky Randall, prog dir; Helen Lewter, women's dir; John Dugger, news dir & chief engr.

**KPDN** (April 1936): 1340 kc; 250 w. Hughes Bldg. Phone Mohawk 4-7461. Top O' Texas Broadcasting Co. (acquired station September 1952). (Assignment of license to Warren L. Hasse pends FCC approval).

Network MBS. Rep Best.

Warren L. Hasse, gen mgr; Dennis I. Dehn, chief engr.

### PARIS, Lamar County

**KFTV** (September 1950): 1250 kc; 500 w-D. 210 First National Bank Bldg. Phone Sunset 4-6676. Lamar Broadcasting Co. (acquired station August 1958).

Network Keystone. Rep Best.

Specialty programs: Negro, 6 hrs.

James F. Hendrix, pres, gen mgr & coml mgr.

**KPLT** (Dec. 15, 1936): 1490 kc; 250 w. P. O. Box 235. Phone Sunset 4-3311. Ron Litteral of Paris Inc. (KGKB Tyler, Tex.) (acquired station Nov. 17, 1958). (Transfer of control to Clifford B. Marshall pends FCC approval).

### PASADENA, Harris County

**KLVL** (May 5, 1950): 1480 kc; 1 kw-D, 500 w-N, DA-N. 2903 Canal St., zone 3. Phone Capitol 5-3208. Felix H. Morales (original owner).

Specialty programs: Spanish.

Felix H. Morales, gen mgr.

**KRCT** (October 1957): 650 kc; 250 w-D. P. O. Box 1009. Phone Greenwood 3-4433. Industrial Broadcasting Co. (acquired station Oct. 1, 1958).

### PECOS, Reeves County

**KIUN** (Oct. 23, 1935): 1400 kc; 250 w. P. O. Box 469. Phone Hickory 5-2497. KIUN Inc. (original owner). See Hawkins-Hubbs Stations in "Group Ownership." Also see "Newspaper Ownership."

Specialty programs: Spanish.

Barney H. Hubbs, pres; Bill H. Hubbs, gen mgr; Cliff Sanderford, coml mgr; Bill Woodruff, prog dir; Dave Martin, prog mgr & news dir; Harry Boehnemann, chief engr.

### PERRYTON, Ochiltree County

**KEYE** (Nov. 19, 1948): 1400 kc; 250 w. P. O. Box 917. Phone General 5-3236. Great Plains Broadcasting Co. (original owner).

Network MBS.

Carl Ellis, pres; Irvin R. Buchanan, gen mgr; Ken Roller, prom mgr & news dir; Bill Day, chief engr.

### PLAINVIEW, Hale County

***KHBL (FM)** (1952): 88.1 mc; 10 w. Wayland Baptist College (original owner).

**KPLA** (not on air; granted May 15, 1958): 1050 kc; 1 kw-D, DA-D. P. O. Box 322. Plainview Radio.

**KVOP** (1944): 1400 kc; 250 w. P. O. Box 1071. Phone Capitol 4-2771. KVOP Inc. (original owner). See Harpole Stations in "Group Ownership."

Specialty programs: Spanish.

W. J. Harpole, pres; Kermit Ashby, gen mgr; Tut Tawwater, coml mgr; H. W. Carpenter III, prog dir; James Grigsby, prom mgr; B. D. Perkins, news dir; Hugh Smith, chief engr; Perry Bowser, farm dir.

### PLEASANTON, Atascosa County

**KBOP** (Feb. 8, 1951): 1380 kc; 1 kw-D. P. O. Box 247, zone 1. Phone Locust 9-4871. Atascosa Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Polish, 1 hr.; Spanish, 42 hrs.; both wkly.

Ben L. Parker, owner & gen mgr; Tom Everitt, coml mgr & news dir; Curtis Short, prog dir; Mona Parker, chief engr.

### PORT ARTHUR, Jefferson County

**KFMP (FM)** (June 27, 1959): 93.3 mc; 3.2 kw. P. O. Box 430. Phone Yukon 3-1606. Triangle Broadcasting Co. (original owner).

Henry Diehl, gen mgr & pres; James L. Zimmermann, asst mgr, chief engr & coml mgr; Donald T. Schaefer, prog dir.

**KOLE** (1947): 1340 kc; 250 w. P. O. Box 1126. Phone Yukon 2-9436. Radio Southwest Inc. (acquired station Aug. 1, 1959).
201 E. Main St. Phone 550. Radio Station Radio Southwest Inc. (acquired station Aug. 1, 1959).

Network Keystone.

Specialty programs: French, 2 hrs.; Spanish, ¼ hr.; both wkly.

John H. Hicks Jr., pres & gen mgr; George Crouchet, coml mgr; Steve Canyon, prog dir; Joe Holstead, news dir; Don Bullion, chief engr.

**KPAC** (1934): 1250 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 511. Phone Yukon 5-7458. Port Arthur College (original owner).

Network MBS. Rep John E. Pearson.

Madison Monroe, pres; Jay Elson, gen mgr; Steve O'Donohoe, prog dir; Lulu Belle Davis, prom mgr; Charles Segrist, chief engr.

KPAC-TV: Tv companion of KPAC (above).

### PORT NECHES, Jefferson County

**KPNG** (July 13, 1959): 1150 kc; 500 w, DA-D. 1402 Port Neches Ave. Phone Randolph 2-4323. Joseph S. Trum (original owner).

Joseph S. Trum, owner; Mason A. Lewis, gen mgr; Jim Saxon, prog dir; Henry Larcade Jr., news dir; Fred B. Smith, chief engr.

### POST, Garza County

**KUKO** (September 1955): 1370 kc; 500 w-D. 201 E. Main St. Phone 550. Radio Station KUKO (acquired station May 4, 1960).

Galen O. Gilbert and Phil Crenshaw, owners.

### QUANAH, Hardeman County

**KOLJ** (May 11, 1951): 1150 kc; 500 w-D. P. O. Box 589. Phone Montrose 3-2572. Orville L. Jenkins (original owner).

### RAYMONDVILLE, Willacy County

**KSOX** (June 1, 1957): 1240 kc; 250 w. P. O. Box 1240. Phone Murray 9-3333. Bob Hicks, Enterprises Ltd. (acquired station April 1, 1959).

Specialty programs, Spanish.

Bob Hicks, pres & gen mgr; E. E. (Doc) Chasten, coml mgr; David Kaye, prog dir; Sterling Waters, prom mgr; Don Reed, news dir; A. Gomez, chief engr.

### ROSENBERG-RICHMOND, Fort Bend County

**KFRD** (Nov. 15, 1948): 980 kc; 1 kw-D. P. O. Box 832. Phone Northfield 2-3776. Fort Bend Broadcasting Co. (original owner).

Specialty programs: Spanish, 12 hrs.; Czech, 7¾ hrs.; both wkly.

Mart Cole Sr, pres; W. J. (Bill) Sloan Jr., gen mgr; George Thompson, coml mgr; Paul Collins, prog dir; Morgan Jeffreys, news dir; Frank Wood, chief engr.

### RUSK, Cherokee County

**KTLU** (1955): 1580 kc; 500 w-D. P. O. Box 316. Phone 533. E. H. Whitehead. See "Newspaper Ownership."

## SAN ANGELO, Tom Green County

**KGKL** (December 1928): 960 kc; 5 kw-D, 1 kw-N, DA-N. Phone 6715. Angelo Broadcasting-Telecasting Inc. (acquired station Dec. 21, 1953).

Network ABC; Texas State. Rep Pearson.

Lewis O. Seibert, pres & gen mgr; John McGee, coml mgr; Dorothy Bowmer, prog dir; Weldon Kidd, news dir; Wm. B. Poteet, chief engr.

**KPEP** (November 1954): 1420 kc; 1 kw-D. P. O. Box 1350. Phone 8116. Western Broadcasting Co. (acquired station March 1959). See Pinkston Stations in "Group Ownership."

Rep Clyde Melville Co. (Regional); Broadcast Time Sales (National).

Specialty programs: Spanish, 7 hrs, wkly.

David P. Pinkston, pres; Walter L. Lawson, gen mgr & chief engr; C. T. (Tom) Mullins, coml mgr; William C. Nicholson, prog dir & news dir.

**KTXL** (1947): 1340 kc; 250 w. 1013 West Beauregard. Phone 3131. Burkhart Broadcasting Corp. (acquired station May 20, 1959).

Rep Jack Masla.

Specialty programs: Spanish.

P. Durwood Johnson, chief owner; Joe Watson Jr., coml mgr; Stan Skelton, prog dir & prom mgr; Tommy Ruble, news dir; Marvin Williams, chief engr.

IN EVERY SINGLE PERIOD
IN EVERY SINGLE SURVEY
CITY ZONE OR AREA ZONE
**KTXL** SAN ANGELO IS
OVERWHELMINGLY **FIRST!!**

**Area Survey, April, 1960**

| | 7-12 | 12-6 | 6-10 |
|---|---|---|---|
| **KTXL** | **40.7%** | **42.2%** | **57.2%** |
| Country Station | 25.4 | 23.5 | 6.9 |
| "Adult" Station | 18.8 | 15.7 | 4.8 |
| Power Station | 12.3 | 16.2 | 28.0 |
| Sets in use | 24.9 | 20.5 | 16.5 |
| **KTXL Ratings** | **10.2%** | **8.6%** | **9.5%** |

COST PER THOUSAND HOMES, (312 times)
**KTXL, .74**
POWER STATION, $5.83

**KWFR** (Nov. 28, 1954): 1260 kc; 1 kw-D. P. O. Box 1269. Phone 2-3388. Solar Broadcasting Corp. (original owner).

A. R. Foster, pres; Walton A. Foster, gen mgr; Daniel R. Crow, office mgr; Milton Dove, coml mgr; Gene Lively, prog dir; Corwin Riddell, news dir; Donnell D. Dickson Jr., chief engr.

## SAN ANTONIO, Bexar County

**KAPE** (June 1, 1960): 1480 kc; 500 w, DA-D. 608 E. Travis. Phone Capitol 3-3877. Top Broadcasters Inc. (original owner).

Rep Forjoe.

Samuel J. Riklin, pres; Charles D. Lutz, gen mgr; Ted Fredericks, prog dir; A. Jenson, chief engr.

**KCOR** (February 1946): 1350 kc; 5 kw-D, 1 kw-N, DA-2. 111 Martinez St. Phone Capitol 5-2751. KCOR Inc. (original owner). (Sale to Inter-American Radio Inc. pends FCC approval).

Specialty programs: All Spanish language.

Raoul A. Cortez Sr., pres.

KCOR-TV: Tv companion of KCOR.

**KENS** (1926): 680 kc; 50 kw-D, 10kw-N, DA-N. P. O. Box 2171. Phone Capitol 5-7411. TWX SA 100. Express Publishing Co. (acquired station Nov. 1, 1954). See "Newspaper Ownership."

Network CBS. Rep Peters, Griffin & Woodward.

Frank G. Huntress Jr., pres; Herb Carl Skoog, gen mgr & coml mgr; Charles Keller, prog dir; Alpha Scherf, prom mgr; Ray Hunt, news dir; William Jackson, chief engr.

KENS-TV: Tv companion of KENS (above).

**KIKK** (not on air; granted July 13, 1960): 1400 kc; 1 kw-D, DA-D. Alamo Broadcasters.

**KITE** (1947): 930 kc; 5 kw-D, 1 kw-N, DA-N, (Terrell Hills). 535 South Main Ave., zone 5. Phone Capitol 6-0335. Townsend U.S. International Growth Fund Inc. (acquired station May 15, 1960). See Townsend Fund Stations in "Group Ownership."

Rep Young.

Morris Townsend, pres; Kelly Wofford, gen mgr; Bill Pick, coml mgr; Robert Sterling, prom mgr; Kenneth Hyman, chief engr.

**KITE**
**The Adults Favorite Station**
**in**
**SAN ANTONIO**

**KEEZ (FM)** (1951): 97.3 mc; 17.5 kw. Sound Distributors Inc. Same ownership as KITE (above).

**KMAC** (1926): 630 kc; 5 kw, DA-2. 222-24 W. Commerce St. Phone Capitol 3-6211. Walmac Co. (acquired station 1933).

Networks ABC; MBS. Rep Weed.

Howard W. Davis, owner & gen mgr; Tony Bessan, prog dir.

**KISS (FM)** (1946): 99.5 mc; 12.9 kw. Same address and licensee as KMAC (above).

**KONO** (January 1927): 860 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 2338, zone 6. Phone Capitol 6-5171. TWX SA 122. Mission Broadcasting Co. (original owner).

Rep Katz.

Eugene J. Roth, chmn of bd; Jack Roth, pres & gen mgr; Bill Miles, coml mgr; Douglas China, prog dir; Art Pugh, prom mgr; John Wilson, news dir; George W. Ing, chief engr.

**KITY (FM)** (Feburay 1947): 92.9 mc; 1.4 kw. Same licensee, address and staff as KONO (above). Rep is Adam Young.

KONO-TV: Tv companion of KONO-AM; KITY (FM) (above).

**KTSA** (1922): 550 kc; 5 kw, DA-N. 1130 Broadway. Phone Capital 7-1251. Sunshine Broadcasting Co. (acquired station 1956). See McLendon Stations in "Group Ownership."

Rep Blair.

B. R. McLendon, chmn of bd; Gordon McLendon, pres; Jack Fiedler, vp & gen mgr; Jim Hamby, coml mgr; Pat Tallman, prog dir; Jim Shelton, news dir; Coleman Barber, chief engr.

**KAKI-FM** (not on air; target date: Dec. 31, 1960): 8.1 mc; 5 kw. Will duplicate KTSA (above).

**KUBO** (1948): 1310 kc; 5 kw, DA-D. 518 W. Houston St., zone 5. Phone Capitol 6-5254. Radio KIWW Inc. (acquired station 1956).

Rep National Time Sales; Harlan G. Oakes (Los Angeles); Bernard Ochs (Atlanta).

Specialty programs: Spanish. 100%.

Robert N. Pinkerton, pres; Hal Hughes, gen mgr & coml mgr; Juan Gattas, prog dir; Jose Barrios, news dir; William Ellis, chief engr.

**KUKA** (Jan. 1, 1953): 1250 kc; 500 w-D. 501 W. Quincy St., zone 5. Phone Capitol 5-5757. Leal Broadcasting Co. (original owner).

Specialty programs: Spanish, 100%.

Manuel G. Davila, pres; Joe L. Viliareal, coml mgr; Joe Perez del Rio, prog dir; W. G. Egerton,, consulting engr.

**WOAI** (September 1922): 1200 kc; 50 kw. P. O. Box 2641., zone 6. Phone Capitol 7-4221. TWX SA 37. Southland Industries Inc. (original owner).

Network NBC; TQN. Rep Petry.

Hugh Halff Jr., chmn of bd; James M. Gaines, pres; Rex Preis, station mgr; Barclay Russell, prog dir; Gene Crockett, prom mgr; Henry G. Howell, news dir; Charles L. Jeffers, vp & chief engr.

WOAI-TV: Tv companion of WOAI.

## SAN MARCOS, Hays County

**KCNY** (1948): 1470 kc; 250 w-D. P. O. Box 32. Phone Export 2-3545. Central Broadcasting Co. (acquired station July 29, 1957).

Specialty programs: Spanish, 20 hrs. wkly.

Dr. Forest L. Whan, pres; William C. Veidt, gen mgr & coml mgr; Robert C. Premont, prog dir; Jerri W. Veidt, prom mgr; Robert C. Premont, news dir; Clarence Swenson, chief engr.

## SAN SABA, San Saba County

**KBAL** (Dec. 15. 1956): 1410 kc; 500 w-D. P. O. Box 209. Phone 166. San Saba County Broadcasting Co. (acquired station May 21, 1958).

## SEGUIN, Guadalupe County

**KWED** (Sept. 9, 1948): 1580 kc; 1 kw-D. P. O. Box 289. Phone Franklin 9-2234. Seguin Broadcasting Co. (original owner).

## SEMINOLE, Gaines County

**KSML** (Dec. 23, 1954): 1250 kc; 1 kw-D. Box 308. Phone Plaza 8-3798. KSML Broadcasters.

## SEYMOUR, Baylor County

**KSEY** (Oct. 26, 1950): 1230 kc; 250 w. P. O. Box 1191. Phone Tuxedo 8-2525. William C. Moss (original owner).

Network Keystone.

Specialty programs: Spanish, 6 hrs.

William C. Moss, owner; Elizabeth Moss, prog dir.

## SHAMROCK, Wheeler County

**KBYP** (1949): 1580 kc; 250 w-D. P. O. Box 21. Phone Blackburne 6-1158. Merita Bumpers (acquired station June 29, 1960).

Rep Keystone.

Merita Bumpers, gen mgr; A. R. Mascott, coml mgr; Robert G. Purrington, chief engr.

## SHERMAN, Grayson County

**KDSX** (See Denison, Tex.).

**KRRV** (October 1936): 910 kc; 1 kw, DA-1. P. O. Box 665, Sherman; P. O. Box 94, Denison. Phone Twinbrook 2-5115 (Sherman); Homestead 5-3612 (Denison). Red River Valley Broadcasting Corp.

Network MBS. Rep Pearson.

A. B. Kelley, pres; Tom Brenn, mgr.

**KTXO:** 1500 kc; 250 w-D. P. O. Box 661. Phone Twinbrook, 2-8188. O'Connor Broadcasting Corp. (acquired station Aug. 1, 1958).

Rep Clarke Brown.

Ray Lewis, gen mgr; David Sprowl, prog dir; John Shepard, news dir; Mack Ferguson, chief engr.

## SILSBEE, Hardin County

**KKAS** (1960): 1300 kc; 500 w-D. Harvard C. Bailes and Val D. Hickman d/b as The Hardin County Broadcasting Co.

## SINTON, San Patricio County

**KTOD** (July 13, 1959): 1590 kc; 1 kw, DA-D. (CP for 1 kw-D, 500 w-N, DA-2.). P. O. Box 269, Corpus Christi. Phone Tulip 2-8285. Southern Broadcasting Corp. (acquired station June 15, 1959).

Rep Clyde Melville.

Edwin Singer, pres; Carroll Wakefield, gen mgr; Lura Dunn Burton, coml mgr; Jim Frye, prog dir; Robert Starnes, chief engr.

## SNYDER, Scurry County

**KSNY** (Dec. 22, 1949): 1450 kc; 250 w. P. O. Box 1468. Phone Hillcrest 3-9322. Snyder Broadcasting Co. (acquired station 1952). See Mayes Stations in "Group Ownership."

Network MBS. Rep Clyde Melville; Keystone.

Flora Hughes, pres; Mel Z. Gilbert, gen mgr; Frank Taylor, news dir; Jewell Sumerlin, prog dir; Coy Thompson, chief engr.

## STAMFORD, Jones County

**KDWT** (1947): 1400 kc; 250 w-SH. P. O. Box 1205. Phone Prospect 3-3401. Abko Broadcasting Co. (acquired station July 6, 1958)

Network Keystone.

A. Boyd Kelley, pres; Robert A. Prichard, vp & gen mgr; Bill Cole, prog dir; James S. Thompson, chief engr.

## STEPHENVILLE, Erath County

**KSTV** (1947): 1510 kc; 250 w-D. P. O. Box 102. Phone Woodlawn 5-3141. Dixie Broadcasters (acquired station May, 1957). See Reddock Stations in "Group Ownership."

Network Keystone.

Mel Bennett, coml mgr; David Solmonson, prog dir & chief engr; Bob Milsap, prom mgr; Wanda Stephens, news dir.

## SULPHUR SPRINGS, Hopkins County

**KSST** (March 1947): 1230 kc; 250 w. P. O. Box 284. Phone Tuxedo 5-3111. Hopkins County Broadcasting Co. (acquired station 1948).

Network Keystone.

Specialty programs: Negro, 4 hrs. wkly.

William N. Edwards, chmn of board; William Bradford, pres, gen mgr & chief engr; Clovis Pinion, coml mgr; Linda Wilemon, prog dir; Margaret Thomas, news dir.

## SWEETWATER, Nolan County

**KXOX** (November 1939): 1240 kc; 250 w. P. O. Box 570. Phone Belmont 4-4655. Radio KXOX (acquired station April 15, 1956).

Network Keystone. Rep Cylde Melville.

Specialty programs, Spanish, 5 hrs.

F. L. Ledbetter, pres; Myrl Stein, gen mgr; Elwood Fritsch, coml mgr; Maxine Stein, prog dir; Don Brooks, news dir; Walter Tabler, chief engr.

## TAYLOR, Williamson County

**KTAE** (April 1, 1948): 1260 kc; 1 kw-D. P. O. Box 1160. Phone Elwood 2-3631. KTAE Inc. (original owner).

Network Keystone.

Specialty programs: Negro, 8 hrs.; Spanish, 6hrs.; both wkly.

G. G. Conoley, pres & gen mgr; John Wehby, coml mgr; Fred Switzer, prog dir; Bob Sitman, chief engr.

## TEMPLE, Bell County

**KTEM** (1936): 1400 kc; 250 w. P. O. Box 188. Phone Prospect 3-5252. Bell Broadcasting Co. (original owner). See "Newspaper Ownership."

Specialty programs: Czech, 1 hr.

Frank W. Mayborn, pres; Byron C. Peters, gen mgr & coml mgr; Phil M. Miller, prog dir; James T. (Jim) Harris, chief engr.

KCEN-TV: Tv companion of KTEM (above).

## TERRELL, Kaufman County

**KTER** (October 1950): 1570 kc; 250 w-D. P. O. Box 9. Phone Jordan 3-4497. Terrell Broadcast Corp. (acquired station May 6, 1959).

Specialty programs: Negro, 3 hrs. wkly.

Orval Pirtle, pres; Bill Pirtle, gen mgr; Dean Tiller, coml mgr; Bob Chancellor, chief engr.

## TEXARKANA, Bowie County

**KCMC** (1932): 1230 kc; 250 w. (CP for 740 kc; 1 kw, DA-1). P. O. Box 521. Phone 3-6151. KCMC Inc. (acquired station 1936). See "Newspaper Ownership."

Networks ABC; TSN. Rep Vernard, Rintoul McConnell; Clyde Melville.

Walter E. Hussman, pres; B. L. Wood, gen mgr; Irene Rankin, coml mgr; J. V. Webb Jr., sports dir; news dir & prog dir; Eugene Covington, chief engr.

**KCMC-FM** (1945): 98.1 mc; 1.4 kw. Duplicates KCMC (above).

KCMC-TV: Tv companion of KCMC-AM-FM (above).

**KOSY** (See Texarkana, Ark.)

**KTFS** (1946): 1400 kc; 250 w. P. O. Box 1260. Phone 3-5123. Aircrest Radio Stations Inc. (acquired station July 15, 1959).

Network Keystone. Rep Walker-Rawalt.

William R. McDaniel, pres & gen mgr; Tom Alford, coml mgr; Jim Waites, prog dir; John Crawford, chief engr.

## TEXAS CITY, Galveston County

**KTLW** (1947): 920 kc; 1 kw-D. Show Boat Bldg. Phone 5-4418. Texas City Broadcasting Service (See J. G. Long Stations in "Group Ownership").

# Radio Stations CONTINUED

## TEXAS CONTINUED

### TULIA, Swisher County

**KTUE** (November 1954): 1260 kc; 1 kw-D. 110 N. Armstrong St. Phone Wydown 5-3531. KTUE Radio Inc. (original owner). See Formby Stations in "Group Ownership."

Network Keystone. Rep Best.

Marshall Formby, pres; Clint Formby, sec-treas; Ralph C. Beistle, gen mgr; Clayton Fuchs, chief engr.

### TYLER, Smith County

**KDOK** (May 11, 1956): 1330 kc; 1 kw-D, 808 Peoples Bank Bldg. Phone Lyric 3-2519. KDOK Broadcasting Co. (original owner).

Rep Weed Radio.

Dana W. Adams, pres & gen mgr; Sam Matthews, vp & coml mgr; Jim Brand, prog dir; Bill Young, news dir; Robie D. Morgan, chief engr.

**KGKB** (1930): 1490 kc; 250 w. P. O. Box 733. Phone Lyric 3-1751. KGKB Inc. (acquired station May 27, 1960).

Rep Webb (National); Clarke Brown (Southern).

Harry O'Connor, pres & gen mgr; Charlie Brown, prog dir; Charlie Hobbs, chief engr.

**KTBB** (August 1947): 600 kc; 1 kw-DA-N. Blackstone Hotel. Phone Lyric 4-7278. Blackstone Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC; TSN. Rep Venard, Rintoul & McConnell; Clyde Melville.

Mrs. C. N. Clyde, pres; M. E. Danbom, gen mgr, coml mgr & prom mgr; Don Tausch, prog dir; Lee Lucas, news dir; Bob Wileman, chief engr.

**KZEY** (Jan. 1, 1958): 690 kc; 250 w. DA-D. P. O. Box 1331. Phone Lyric 3-1744. Tyler Broadcasting Co. (original owner).

Rep Bob Dore Assoc; Dora-Clayton (Atlanta); Harlan Oakes & Assoc (West).

Specialty programs: Negro, 100%.

R. Thomas Gibson, pres & national sales mgr; C. G. Condra, gen mgr.

### UVALDE, Uvalde County

**KVOU** (April 4, 1947): 1400 kc; 250 w. 1400 Batesville Rd. Phone Broadway 8-4555. Uvalde Broadcasters Inc. (acquired station Jan. 1, 1959). See Harpole Stations in "Group Ownership."

Network Keystone.

Specialty programs: Spanish, 21 hrs.

E. J. Harpole, pres; Bill Woods, gen mgr & news dir; Jerry McKinney, coml mgr; Hank Hammer, prog dir; Bob Murray, chief engr.

### VERNON, Wilbarger County

**KVWC** (1939): 1490 kc; 250 w. P. O. Box 1419. Phone Linden 2-6221. Johnson-Garrison Co. (acquired station April 1956).

Network Keystone. Rep Thomas Clark.

Joe Garrison, gen mgr; Keith Hodo, coml mgr; Jerry Franklin, prog dir; Joey Jay, prom mgr; Joe Garrison, chief negr.

### VICTORIA, Victoria County

**KNAL** (April 16, 1949): 1410 kc; 500 w, DA-N. P. O. Box 718. Phone Hillcrest 3-9176. Victoria Broadcasting Co. (acquired station June 10, 1959). See J. G. Long Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell.

**KVIC** (August 1939): 1340 kc; 250 w. P. O. Box 3487. Phone Hill-Crest 3-9171. KVIC Broadcasting Co. (acquired station 1945).

Network MBS; Keystone.

Specialty programs: Spanish.

J. G. Long, pres; Bob Tharp, gen mgr; Jim Traber, coml mgr; Bill Slater, prog dir; Bob Nance, news dir; Vic Boldt, chief engr.

### WACO, McLennan County

**KEFC (FM)** (September 6, 1959): 95.5 mc; 3.2 kw. 1111 Amicable Bldg. Phone Plaza 2-8686. Music Unlimited Inc. (original owner). (Sale to Centex Radio Co. pends FCC approval).

James C. Cook, pres; Thomas P. Hynes, gen mgr & chief engr; Phil Ransom, prog dir, prom mgr & news dir.

**KWTX** (May 1, 1946): 1230 kc; 250 w. P. O. Box 3128. Phone Plaza 6-4451. KWTX Broadcasting Co. (original owner). (See LBJ Stations in "Group Ownership").

Network MBS. Rep Venard, Rintoul & McConnell.

Frank Fallon, station mgr.

KWTX-TV: Tv companion of KWTX (above).

**WACO** (July 22, 1922): 1460 kc; 1 kw, DA-N. P. O. Box 3158. Phone Plaza 2-6571. WACO Broadcasting Corp. (original owner). See Mayes Stations in "Group Ownership."

Networks ABC; TSN. Rep Weed.

Specialty programs Negro, 1 hr. wkly.

Wendell Mayes, pres; R. E. Lee Glasgow, vp & gen mgr; Richard Parker, coml mgr; Ed Keeling, regional sales mgr; Ron Rogers, prog dir; Bob Vandeventer, news dir; Jack Vinson, chief negr.

### WAXAHACHIE, Ellis County

**KBEC** (July 6, 1955): 1390 kc; 500 w-D, DA-D. P. O. Box 731. Phone Westmore 7-2710. Richard Tuck Enterprises (acquired station June 13, 1956).

Network Keystone.

W. Richard Tuck Jr., owner & gen mgr; W. C. (Dub) Estes Jr., coml mgr.

**KBEC-FM:** 93.5 mc; 350 w. Duplicates KBEC (above).

### WEATHERFORD, Parker County

**KZEE** (Aug. 12, 1956): 1220 kc; 250 w-D. P. O. Box 306. Phone Lyric 4-3826. Bartlesville Broadcasting Co. (acquired station May 1959).

Network Keystone.

Carl W. Singer, mgr.

### WESLACO, Hidalgo County

**KRGV** (April 1927): 1290 kc; 5 kw, DA-N. P. O. Box 626. Phone Woodlawn 8-3131. TWX 072. The LBJ Company (acquired station Aug. 1, 1958). See LBJ Stations in "Group Ownership."

Network NBC. Rep Raymer Co.

Claudia T. Johnson, chmn of bd; J. C. Kellam, pres & gen mgr; Charles L. Brooks, station mgr; Jim Ahlgrimm, sales mgr; Bill Shomette, prog dir; Fred Noble, oper dir; Hank Page, prom mgr; James Metcalf, news dir; Lewis Hartwig, chief engr.

KRGV-TV: Tv companion of KRGV (above).

### WICHITA FALLS, Wichita County

**KSYD** (1947): 990 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 2130. Phone 723-0791. Grayson Enterprises (acquired station February 1956).

Rep Eastman.

Sidney A. Grayson, pres; Fred Kincaid, gen mgr; Ed McIlhenny, coml mgr; Mike Hoey, prog dir & prom mgr; Arthur Van and Bob Rogers, news dirs; Herbert T. Wiley, chief engr.

KSYD-TV: Tv companion of KSYD.

**KTRN** (1948): 1290 kc; 5 kw-D, 1 kw-N, DA-N. Phone 322-5214. Texoma Broadcasting Co. of Wichita Falls. (acquired station April 1, 1960).

Rep Bolling Co.

Raymond Ruff, pres & gen mgr; Mack Lester, coml mgr; Joe Henderson, prog dir; Richard Young, news dir; Vernon Beck, chief engr.

**KWFT** (1939): 620 kc; 5 kw, DA-N. P. O. Box 420. Phone 723-4181. TWX 8364. North Texas Radio Inc. (acquired station November 1957).

Network CBS.

Ben Ludy, pres & gen mgr; Lewis Dickensheets, asst mgr & dir of engrg; A. L. Pierce, coml mgr; Homer Cunningham, prog dir; Owanah Shelton, prom mgr; Dave Dary, news dir; Earl Sargent, farm dir.

## UTAH

*Non-commercial.

### BLANDING, San Juan County

**KUTA** (not on air; target date, Sept 1, 1960): 790 kc; 1 kw-D. P. O. Box 740, Cortez, Colo. Jack W. Hawkins (original owner).

Network MBS; Intermountain.

### BRIGHAM CITY, Box Elder County

**KBUH** (February 1948): 800 kc; 250 w-D. 948 West Forrest St. Phone Pa 3-3401. Wade M. Ebeling (acquired station July 26, 1960).

Wade M. Ebeling, gen mgr & coml mgr; Park Garrard, prog dir; Chuck (Nickols) Gropp, prom mgr & news dir; Robert Jensen, chief engr.

### CEDAR CITY, Iron County

**KSUB** (1937): 590 kc; 1 kw, DA-N. P. O. Box 811, Phone 6-6547. Southern Utah Broadcasting Co. (acquired station Dec. 9, 1959).

Network CBS.

Howard N. Johnson, pres; Donald E. Cartwright, gen mgr; J. S. Monsen, news dir; Richard N. Gunn, chief engr.

### CENTERVILLE, Davis County

**KBBC** (Dec. 1, 1957): 1600 kc; 1 kw-D. P. O. Box 44, Bountiful, Utah. Phone Axtell 5-5551. Davis Broadcasting Co. (original owner).

J. Fred Pingree, pres; Howard W. Pingree, gen mgr; Bill Curtis, coml mgr & news dir; Mitzi Bailey, program dir; Ed McCleery, chief engr.

### LOGAN, Cache County

**KLGN** (June 1954): 1390 kc; 1 kw-D. (CP for 1 kw-D, 500 w-N, DA-N). RFD #1, Box 231. Phone Skyline 2-2600. KLGN Radio Inc. acquired station Jan. 1959).

Network Great Western. Rep Hopewell.

F. Gary Ziser, pres & gen mgr; Gary Evans, prog dir; Mel Hardman, news dir; Edison Schow, chief engr.

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**KVNU** (Nov. 20, 1938): 610 kc; 1 kw, DA-N. (CP for 1 kw-N, 5 kw-D, DA-N). P. O. Box 264. Phone Skyline 2-5141. Cache Valley Broadcasting Co. (original owner).

Network ABC; MBS; Keystone; Intermountain. Rep Avery-Knodel.

Reed Bullen, sec-treas-mgr.

KVNU-TV: Tv companion of KVNU.

***KVSE (FM)** (1952): 88.1 mc; 10 w. P. O. Box 337, Utah State U. Phone Skyline 2-4100 Ex 387. Utah State U. (original owner).

Daryl Chase, pres; B. F. Hansen, gen mgr; Ray L. Barnes, mgr; Robert Heybourn, chief engr.

### MOAB, Grand County

**KURA** (Oct. 7, 1957): 1450 kc; 250 w. P. O. Box 368. Phone Alpine 3-5001. Moab Broadcasting & Television Corp. (original owner).

Network ABC.

Forrest L. Simpson, pres; Richard S. McDonald, vp; Ellen Brock, sec-treas; Calvin H. Widows, chief engr.

### MURRAY, Salt Lake County

**KMUR** (1948): 1230 kc; 250 w. P. O. Box 383, Salt Lake City, zone 7. Phone Amherst 6-4419. Oral J. Wilkinson (original owner).

Oral J. Wilkinson, owner; Robert E. Buie, gen mgr; James K. Richey, coml mgr; Bennie L. Williams, asst. mgr; (prom mgr, merch dir, pub rel dir); F. William Houghtaling, prog. dir; William Grubbe, news dir; James E. Gamble, chief engr.

### OGDEN, Weber County

**KLO** (1924): 1430 kc; 5 kw, DA-1. Ben Lomond Hotel. Phone Export 4-5721. Interstate Corp. See Glassman Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC; Intermountain.

Edris Glasmann, pres; Kim Ward, mgr; Len Allen, asst mgr; Morris Reichley, prog dir; Wayne Moss, chief engr.

**KSVN** (Jan. 1, 1960): 730 kc; 1 kw-D. P. O. Box 107. Phone Export 4-3476. George I. Norman Jr. & Robert Sherman (acquired station Dec. 10, 1959).

Rep Forjoe.

George I. Norman Jr., pres; Gerald A. Fay, gen mgr; William Dalton, coml mgr; Hugh Barr, prog dir; D. R. Hale, chief engr.

**KVOG** (April, 1948): 1490 kc; 250 w (CP for 1 kw-D, 250 w-N). P. O. Box 325. Phone Export 2-7535. United Broadcasting Company (original owner).

Rep Webb.

Specialty programs: Spanish.

Arch G. Webb, pres & gen mgr; David B. Affleck, coml mgr; Jay Livingood, prog dir; Dennis O. Nielsen, chief engr.

KVOG-TV: Tv companion of KVOG.

### PRICE, Carbon County

**KOAL** (October 1936): 1230 kc; 250 w. P. O. Box 591. Phone Medford 7-0407. Eastern Utah Broadcasting Co. (original owner).

Network ABC; MBS; Keystone; Intermountain. Rep Avery-Knodel.

Jack Richards, gen mgr, prog dir & coml mgr; Robert Mullins, news dir.

### PROVO, Utah County

***KBYU-FM** (not on air; target date unknown): 88.9 mc; 10 w. Brigham Young U.

**KEYY** (December 1952): 1450 kc; 250 w. P. O. Box 205. Phone Franklin 3-2174. Mid-Utah Broadcasting Co. (original owner). See Grow Stations in "Group Ownership."

Network Keystone. Rep B-N-B Sales. (West Coast)

D. Spencer Grow, pres; Dave Weiser, gen mgr & coml mgr; Joseph T. Meier, prog dir; Francis Boyer, chief engr.

**KIXX** (Nov. 24, 1947): 1400 kc; 250 w. P. O. Box 550, zone 1. Phone Franklin 3-3336. Central Utah Broadcasting Co., Inc. (original owner).

Network ABC. Rep Hollingbery (West Coast); Webb (East Coast).

Frank A. Van Wagenen, pres, coml mgr, co-owner; Harold E. Van Wagenen, gen mgr, prog dir; co-owner; Dorothy Hinckley, traffic dir; John Beach, news dir; Francis O. Boyer, chief engr.

**KOVO** (1937): 960 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 99. Phone Franklin 3-8550. KOVO Inc. (acquired station October 1956).

Networks MBS; Intermountain.

Ashley Robison, pres; Glenn C. Shaw, vp & gen mgr; L. H. Curtis, sales mgr; Devern Perry, prog dir; Donnene Richards, prom dir; Donald E. Spainhower, news dir; Elbert E. Brown, chief engr.

### RICHFIELD, Sevier County

**KSVC** (1947): 980 kc; 5 kw-D, 1 kw-N, DA-N. Phone Twin Oaks 6-4456. Sevier Valley Broadcasting Co. (original owner).

Network ABC; Intermountain. Rep Avery-Knodel.

Homer R. Bandley, pres; Bill King, gen mgr & sales mgr; Lynn Meyer, natl sales mgr.

### ST. GEORGE, Washington County

**KDXU** (July 3, 1957): 1450 kc; 250 w. P. O. Box 179. Phone Orchard 3-3579. Roy C. Winkelmann (acquired station Oct. 1, 1958).

Roy C. Winkelmann, owner-mgr; Ellen Winkelmann, prog dir; Rodney Nelson, news dir; Wendell Motter, chief engr.

### SALT LAKE CITY, Salt Lake County

**KALL** (1945): 910 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-2). 146 South Main St., zone 1. Phone Empire 4-3561. TWX SU 391. Salt Lake City Broadcasting Co., Inc. See "Newspaper Ownership."

Networks ABC; Intermountain. Rep Avery-Knodel.

George C. Hatch, pres; Homer K. Peterson, gen mgr & coml mgr; Florien J. Wineriter, prog dir; Bruce M. Miller, news dir; W. D'Orr Cozzens, chief engr.

KUTV (TV): Tv companion of KALL.

**KCPX** (1923): 1320 kc; 5 kw, DA-1. 130 Social Hall Ave. Phone Davis 2-5681. Columbia Pictures Electronic Co., Inc. (acquired station 1959).

Network NBC. Rep Katz.

Norman Louvau, vp; Carson Rennie, gen mgr; Joe Cooke, coml mgr; Ed Kemp, prog dir; Tom Wayman, prom mgr; Roy Gibson, news dir; Alan Gunderson, chief engr.

**KCPX-FM:** 98.7 mc; 1.2 kw.

KCPX-TV: tv companion of KCPX-AM-FM.

**KLUB** (August 1938): 570 kc; 5 kw, DA-1. 165 Social Hall Ave., zone 11. Phone Elgin 9-7794. KLUB Broadcasting Co. (original owner).

Network MBS. Rep Hollingbery.

Frank C. Carman, pres & gen mgr; Allan Thomas, coml mgr; Frank C. McIntyre, operations mgr; Sam Moll, news dir; Del Williams, chief engr.

**KLUB-FM** (Oct. 1, 1960): 97.1 mc; 4.8 kw. Same address, licensee and staff as KLUB above.

**KMUR** (See Murray, Utah).

**KNAK** (1945): 1280 kc; 5 kw-D, 500 w-N, DA-N. 1042 S. 6th W., zone 4. Phone Empire 4-3685. Granite District Radio Broadcasting Co. (original owner).

Rep Young.

Howard Johnson, pres & chief engr; William E. Wright, gen mgr; Clyde Anderson, coml mgr; Mildred Baker, prog dir; Joe Lee, news dir.

**KSL** (May 6, 1922): 1160 kc; 50 kw. 145 Social Hall Ave., zone 2. Phone Elgin 5-4611. Radio Service Corporation of Utah (acquired station June 1924). See Mormon Stations in "Group Ownership."

Network CBS. Rep Blair.

Jay W. Wright, pres; Joseph A. Kjar, vp & station mgr; Raymond Fritsch, natl sales mgr; Keith Cowan, local sales mgr; Rex L. Campbell, prog dir; Eldean Bennett, prom mgr; Ray Townsend, news dir; Vince M. Clayton, chief engr; Paul Evans, audio supervisor.

**KSL-FM** (Dec. 26, 1946): 100.3 mc; 4 kw. Same address, licensee and staff as KSL (above) with addition of J. Allen Jensen, vp & gen mgr; Edward B. Kimball, station & coml mgr; Vince M. Clayton, chief engr.

KSL-TV: Tv companion of KSL-AM-FM.

**KSOP** (Feb. 1, 1955): 1370 kc; 1 kw-D. 1300 W. 2320 S. zone 4. Phone Hunter 4-4435. Seagull Broadcasting Co. (acquired station January 1957).

Reps Bernard; Harlan G. Oakes (West Coast and Texas).

M. H. Hilton, pres & gen mgr; Henry Hilton, coml mgr; Garth Wheeler, prog dir; Bobby Wooten, prom mgr; Jerry McNut, news dir; Lyle O. Wahlquist, chief engr.

**KSXX** (May 13, 1960): 630 kc; 1 kw-D, DA-D. 364 S. State. Phone Elgin 5-6233. W. P. Fuller III (original owner).

Rep Forjoe.

George I. Norman, gen mgr; Robert Hansen, coml mgr; John W. Kruse, prog dir; Hal Buckner, merchandise mgr; Bart Tolleson, news dir; William U. Schwarz, chief engr.

***KUER (FM)** (not on air; target date unknown): 90.1 mc; 350 w. U. of Utah.

**KWHO** (Nov. 15, 1955): 860 kc; 1 kw-D. 510-512 E. 2nd S., zone 2. Phone Davis 2-5819. Radio Station KWHO (acquired station June 4, 1956).

Rep Grant.

Specialty programs: Danish, 1 hr.; Dutch, 1 hr.; both wkly.

Reese C. Andreson, pres & gen mgr; Dean G. Seeley, coml mgr; Robert B. Chambers, prog dir; Jay L. Van Dam, prom mgr; Craig V. Mollison, news dir; Marvin C. Zitting, chief engr.

**KWIC** (Nov. 16, 1956): 1570 kc; 500 w-D. 1247 Wilmington Ave., zone 9. Phone Hunter 4-8791. Sugarhouse Broadcasting Co. (original owner.

Dale R. Curtis, pres; Tom Ivory, gen mgr; Starley Bush, coml mgr; Paul Coburn, prog dir; Kay Turner, chief engr.

### SPANISH FORK, Utah County

**KONI** (not on air; target date unknown): 1480 kc; 1 kw-D. Pioner Broadcasting Co.

### TOOELE, Tooele County

**KDYL** (July 3, 1956): 990 kc; 1 kw-D. P. O. Box 449. Phone Tooele 990. Tooele County Radio and Television Broadcasting Inc. (original owner).

Network Keystone. Rep Hopewell.

S. L. Gillette, pres; D. Ray Gardner, gen mgr & chief engr; Vernon L. Stevenson Jr., prog dir.

### VERNAL, Uintah County

**KVEL** (Jan. 19, 1947): 1250 kc; 1kw-D. 120 East Main. Phone 494. Uintah Broadcasting and Television Co. (original owner).

Network ABC; MBS; Intermountain.

Frank Judd, mgr.

## VERMONT

*Non-commercial

### BARRE, Washington County

**WSKI** (see Montpelier)

**WSNO** (October 1959): 1450 kc; 250 w. P. O. Box #1. Phone Granite 6-4168. Robert I. Kimel and Besse W. Grad (acquired station July 8, 1960).

Rep Devney-O'Connell (New York); Nona-Kirby (New England).

### BENNINGTON, Bennington County

**WBTN** (Sept. 13, 1953): 1370 kc; 500 w-D (CP for 1 kw-D). P. O. Box 560. Phone 6321. Catamount Broadcasters Inc. (original owner).

Rep Nona Kirby (Boston).

J. Gordon Keyworth, pres-treas, gen mgr & chief engr; Mrs. Belva C. Keyworth, station mgr; Roy M. Andersen, news dir & coml mgr.

### BRATTLEBORO, Windham County

**WKVT** (Nov. 29, 1959): 1490 kc; 250 w. P. O. Box 818. Phone Alpine 4-2343. WKVT Corp. (original owner). See Highland Stations in "Group Ownership."

Network CBS; Yankee. Rep Meeker (national); Walker-Rawalt (regional).

Joseph K. Close, pres; Edward D. Somes, gen mgr, coml mgr & chief engr; Carl E. Hill, prog mgr.

**WTSA** (April 19, 1950): 1450 kc; 250 w. P. O. Box 819. Phone Alpine 4-4567. Tri-State Area Broadcasting Corp. (acquired station October 1953). (See Theodore Feinstein Stations in "Group Ownership.")

Rpe Kettell-Carter (New England).

Theodore Feinstein, pres; Phillips G. Terhune, station mgr.

### BURLINGTON, Chittenden County

**WCAX** (June 16, 1922): 620 kc; 5 kw, DA-2. 100 Market Square, South Burlington, Vt. Phone University 2-5761. TWX Burlington, Vt. 21. WCAX Radio Inc. (acquired station November 1941).

Network NBC. Rep Weed.

C. P. Hasbrook, pres; Stuart T. Martin, vp; A. E. Spokes, gen mgr; John Millar, coml mgr; William Dow, prog dir; John Sullivan, news dir; James W. Tierney, chief engr.

WCAX-TV: Tv companion of WCAX.

**WDOT** (April 19, 1954): 1400 kc; 250 w. 205 College St. Phone University 2-5776. Dot Broadcasting Corp. (original owner).

Fortune Pope, pres; Val Carter, gen mgr.

**WJOY** (Sept. 14, 1946): 1230 kc; 250 w. 633 Main St. Phone University 4-5774. Vermont Broadcasting Corp. (original owner).

Network ABC. Rep Everett-McKinney; Kettell-Carter (Boston).

David W. Howe, pres; Frank A. Balch, gen mgr; Dean Slack, prog dir; Bernhardt Smyle, prom mgr; Donald Wheatley, chief engr.

### MONTPELIER, Washington County

**WSKI** (Dec. 7, 1947): 1240 kc; 250 w. 94 Main St. (Montpelier); Hotel Barre (Barre). Phone Capital 3-5275 (Montpelier); Granite 6-5221 (Barre). Green Mt. Broadcasting Co. Inc. (acquired station Dec. 1, 1958).

Network ABC. Rep Foster & Creed (Boston).

Specialty programs: Italian, 1 hr.; wkly.

Eben Parsons, pres; Daniel B. Ruggles III, gen mgr; Lawrence Shane, coml mgr; John Brunell, prog dir; Robert J. Bannon, news dir; Gerard Marcotte, chief engr.

### NEWPORT, Orleans County

**WIKE** (Oct. 12, 1952): 1490 kc; 250 w (CP, 1 kw-D, 250 w-N). Box 711. Phone 832. Memphremagog Broadcasting Co. (original owner).

Network MBS; North Country Stations. Rep Masla (National); Walker-Rawalt (New England); Lorrie Potts (Canada).

E. Dean Finney, pres & gen mgr; Douglas N. Drown, asst to gen mgr; William Diamond, coml mgr; Donald J. Barry, prog dir; Harry Stevenson, chief engr.

### RUTLAND, Rutland County

**WHWB** (June 1949): 1000 kc; 1 kw-D. Box 591. Phone Prospect 3-3200. Central Vermont Broadcasting Corp. (acquired station 1954.

Rep Gill Perna Inc. (New York); Nona Kirby (Boston).

Specialty programs: Italian 1 hr.; Polish 1 hr.; both wkly.

John J. Carusone, pres; Francis E. McCormack, gen mgr & Coml mgr; Edward R. Lloyd, prog dir & prom mgr; Daniel J. Churchill, chief engr.

**WSYB** (December 1930): 1380 kc; 5 kw-D, 1 kw-N, DA-N. Dorr Drive. Phone Prospect 3-8140. Philip Weiss Music Co. (original owner).

Network Yankee. Rep Devney-O'Connell (New York); Foster-Creed (Boston).

Philip Weiss, owner; Richard Ramson, chief engr.

### ST. ALBANS, Franklin County

**WWSR** (1941): 1420 kc; 1 kw-D. 75 North Main St. Phone Lakeview 4-2157. Robert I. Kimel & Bessie W. Grad (acquired station September 1959).

Rep Kettell-Carter (New England); Grant Webb (National).

Robert I. Kimel, gen mgr; Cecile Fahl, coml mgr; Robert Schmidt, prog dir; Norman Bean, news dir; Theodore Boisvert, chief engr.

### ST. JOHNSBURY, Caledonia County

**WTWN** (July 10, 1949): 1340 kc; 250 w. P. O. Box 662. Phone Pioneer 8-2344. Twin State Broadcasters Inc. (original owner).

Network MBS. Rep Masla (National); Walker-Rawalt (New England).

E. Dean Finney, pres & gen mgr; Douglas N. Drown, asst to gen mgr & prog dir; Ralph Dennis, chief engr.

### SPRINGFIELD, Windsor County

**WCFR** (May 26, 1954): 1480 kc; 1 kw-D. P. O. Box 800. Phone Turner 5-4555. Connecticut Valley Broadcasting Co. Inc. (acquired station Jan. 15, 1958).

Carlo F. Zezza, pres; Gordon I. Stearns, chief engr.

### WATERBURY, Washington County

**WDEV** (July 16, 1931): 550 kc; 5 kw-D, 1 kw-N, DA-2. Waterbury. Phone Cherry 4-7321. Lloyd E. Squier (acquired station 1947).

Network Yankee. Rep Everett-McKinney (New York, Los Angeles, Chicago); Kettell-Carter (Boston).

Lloyd E. Squier, owner; Craig S. Parker, prog dir & coml mgr; Warren C. Chase, chief engr; Ken D. Squier, prod dir.

### WHITE RIVER JUNCTION, Windsor County

**WWRJ** (May 10, 1959): 910 kc; 1 kw-D. P. O. Box 190. Phone 1590. White River Enterprises Inc. (original owner).

Philip C. Smith, pres & gen mgr; Warner E. Poor and Jim Wechsler, sports dirs; Ralph B. Skinner Jr., prog dir; Shirley Z. Smith, women's prog dir; Edward H. Osborn Sr., news dir; Gordon I. Stearns, chief engr; Connie M. Fellansbee, record librarian.

## VIRGINIA

*Non-commercial

### ABINGDON, Washington County

**WBBI** (Dec. 10, 1956): 1230 kc; 250 w. P. O. Box 190. Phone Market 8-2147. Burley Broadcasting Inc. (original owner).

Rep Grant Webb.

Nelson Barker, pres; Lindy M. Seamon, gen mgr & chief engr; Phil Doran, coml mgr & prog dir; Lois Chambers, prom mgr; Victor Parker, news dir.

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## Radio Stations CONTINUED

## VIRGINIA CONTINUED

### ALEXANDRIA

**WPIK** (Dec. 10, 1945): 730 kc; 1 kw-D. 523 First Street. Phone Overlook 3-3000. Potomac Broadcasting Corp. (original owner).

Rep Branham.

Carl L. Lindberg, owner; Howard B. Hayes, vp, gen mgr & prog dir; John C. Moran, natl sales mgr; Robert E. L. Moore, local sales mgr; Marcus M. Dulmage, news dir; Arthur McDougall, chief engr.

### ARLINGTON, Arlington County

**WARL** (August 1946): 780 kc; 1 kw-D. P. O. Box 7065, North Station, Arlington. Phone Kenmore 6-9000. United States Transdynamics Corp. (acquired station Aug. 1, 1960).

Rep Bernard.

Arthur W. Arundel, owner; G. AuBrey Crump, gen mgr; John Burgreen, coml mgr; Warren Miller, prog dir; Don Owens, farm dir; Sid Slappey, news dir; Steve J. Hart, chief engr.

**WARL-FM** (1946): 105.1 mc; 20 kw. Duplicates WARL (above) except for nighttime.

**WEAM** (1947): 1390 kc; 5 kw, DA-2. 1515 N. Courthouse Rd., zone 1. Phone Jackson 4-7500. Arlington-Fairfax Broadcasting Co. See Thoms Stations in "Group Ownership."

Rep Broadcast Time Sales; Raymer (Southeast & Southwest).

Harold H. Thoms, pres; Kenneth L. Wood, gen mgr; Peter A. Giordano, local sales mgr; Mark Holiday, prog & prod dir; James Self, chief engr.

### ASHLAND, Hanover County

**WDYL** (Aug. 15, 1960): 1430 kc; 1 kw-D. 1805 Cooper Road, Richmond 25. John Laurino (original owner).

### BASSETT, Henry County

**WODY** (target date July 15, 1960): 900 kc; 250 w-D, DA-D. Route 4. WYTI Inc. (original owner).

S. L. Goodman, pres; Lester L. Williams, vp & gen mgr; William M. Farley, chief engr.

### BEDFORD, Bedford County

**WBLT** (Feb. 9, 1950): 1350 kc; 1 kw-D. P. O. Box 406. Phone Justice 6-8245. Bedford Broadcasting Corp. (original owner).

Specialty programs: Negro, 5 hrs.

James E. Synan, pres & gen mgr; George H. Melton, coml mgr; Douglas B. Catlin, prog dir; John P. Laughlin, chief engr.

### BIG STONE GAP, Wise County

**WLSD** (Aug. 20, 1953): 1220 kc; 1 kw-D. P. O. Box 244. Phone 1000 Gap Broadcasting Co. (original owner).

W. H. Wren Jr., pres, gen & coml mgr; Jean B. Wren, prog dir; Gene Hopkins, chief engr.

### BLACKSTONE, Nottoway County

**WKLV** (1947): 1440 kc; 5 kw-D. Drawer 192. Phone 478. Blackstone Broadcasting Corp. (acquired station December 1951).

Network Keystone.

Specialty programs: Negro, 9 hrs. wkly.

Harris L. Umstead, pres, gen mgr & coml mgr; John R. Clement, news dir; J. E. Fox, chief engr.

### BRISTOL, Washington County

**WCYB** (1946): 690 kc; 10 kw-D. P. O. Box 1009. Phone North 9-4161. TWX Bristol, Va. 91. Appalachian Broadcasting Corp. (original owner.

Network ABC. Rep Headley-Reed.

Robert H. Smith, pres & gen mgr; J. Fey Rogers, vp & sales mgr; William S. Kilgore, prod mgr; Walter Crockett, news dir; R. V. Robinson, chief engr.

WCYB-TV: Tv companion of WCYB.

**WFHG** (January 1947): 980 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 799. Phone North 9-8112. Bristol Broadcasting Co. (acquired station 1948).

Network MBS. Rep Walker-Rawalt.

W. C. Nininger, pres & gen mgr; Jack Martin, coml mgr; Robert M. Fleming, prog dir; John Hughlett Jr., chief negr.

### CHARLOTTESVILLE, Albemarle County

**WCHV** (1930): 1260 kc; 5 kw-D, 1 kw-N, DA-2. Rose Hill Drive. Phone 2-5121. Eastern Broadcasting Corp. (acquired station 1959). See Eastern Stations in "Group Ownership."

Network ABC; MBS. Rep Thomas F. Clark.

Roger Neuhoff, pres; Robert C. Walker, exec vp & gen mgr; Charles H. Smith Jr., coml mgr; William C. Gentry, prog dir; Thomas Cavanaugh, chief engr.

**WCCV-FM** (1959): 97.5 mc; 3.4 kw. Same licensee, staff and address as WCHV (above).

**WELK** (1957): 1010 kc; 1 kw-D. Harris Road. Phone 2-8080. Virginia Broadcasting Co. (acquired station June 5, 1960).

Network Keystone.

James W. Deter, pres; R. G. Sketchley Jr., gen mgr; Everard W. Meade, prog dir; Edward Elverston, news dir; Lawrence L. Kennedy, chief engr.

**WINA** (September 1949): 1400 kc; 250 w. (CP 1 kw-D, 250 w-N). P. O. Box 1230. Phone 66-177. TWX Charvl. 440. Charlottesville Broadcasting Corp. (original owner).

Network NBC. Rep Dora-Clayton.

Donald G. Heyne, pres & gen mgr; Thomas M. Behrendt, coml mgr; Edward M. Desmond, prog dir; Barbara T. Brown, women's dir; M. Ray Niblack, news dir; Eugene V. Bossieux, chief engr.

**WINA-FM** (October 1954): 95.3 mc; 0.62 kw. Duplicates WINA (above).

***WTJU (FM)** (April 1, 1957): 91.3 mc; 10 w. Cabell Hall, U. of Virginia. Phone 2-2166, ext 3237. U. of Virginia (original owner).

R. G. Collins, gen mgr & prog dir; Beril M. Abraham, dir of news and special events; E. Benjamin Crutchfield, chief engr.

### CHASE CITY, Mecklenburg County

**WMEK** (Jan. 18, 1959): 980 kc; 500 w-D. P. O. Box 697. Phone Drake 2-3141. Mecklenburg Broadcasting Co. (original owner).

Network ABC.

John L. Cole Jr., pres & chief engr; Don Greene, gen mgr, coml mgr & news dir; Albert Mull, engr; Augie Bender, farm dir.

### CHRISTIANSBURG, Montgomery County

**WBCR** (1954): 1260 kc; 1 kw-D. P. O. Box 1260. Phone Evergreen 2-4291. WBCR, Inc. (acquired station July 1, 1958).

Rep Grant Webb.

A. H. Griffith, pres, gen mgr & prog dir; Lewis S. Kanode Jr, coml mgr; Mrs. Lynda M. Pavlik, office mgr; Mrs. Dixie H. Penn, news dir; Ray Mills, chief engr.

### CLIFTON FORGE, Alleghany County

**WCFV** (Oct. 19, 1950): 1230 kc; 250 w. P. O. Box 48. Phone 2147. James R. Reece Jr., (acquired station April 1, 1959).

Rep Hopewell.

James R. Reece Jr., pres; Claude F. Jones, gen mgr, coml mgr & chief engr; Robert Reed, prog dir; Ethel Peck, women's dir; John Garrison, news dir.

### COLONIAL HEIGHTS, Dinwiddie County

**WPVA** (See Petersburg, Va.)

### COVINGTON, Alleghany County

**WKEY** (May 23, 1941): 1340 kc; 250 w. (CP 1 kw-D, 250 w-N). P. O. Box 710. Phone 8351. Earl M. Key (acquired station May 26, 1942).

Network ABC.

Earl M. Key, owner & gen mgr; Kenney Bryant, coml mgr & news dir; John Lee Davis, prog dir; Grover Faulk, chief engr.

### CREWE, Nottoway County

**WSVS** (April 7, 1947): 800 kc; 1 kw-D. (CP 5 kw-D). 800 Melody Lane. Phone 7811. Southern Virginia Broadcasting Corp. (original owner).

C. S. Willis, pres; Freeman S. Stewart, gen mgr; Harold F. Payne, coml mgr; C. E. Wilson, chief engr.

**WSVS-FM** (June 9, 1949): 104.7 mc; 14 kw. Duplicates WSVS (above).

### CULPEPER, Culpeper County

**WCVA** (February 1949): 1490 kc; 250 w. P. O. Box 672. Phone Valley 5-8338. Culpeper Broadcasting Corp. (original owner).

Networks MBS; Keystone. Rep Indie Sales.

Specialty programs: Negro, 3 hrs. wkly.

Leonard T. Preston, pres; John T. Rogers, gen mgr, prom mgr & operations exec; Tucker Butler, coml mgr; Edward Gombos, prog dir & news dir; Gil Gildemann, chief engr.

### DANVILLE, Pittsylvania County

**WBTM** (May 24, 1930): 1330 kc; 5 kw-D, 1 kw-N, DA-N. 710 Grove St. Phone Swift 3-4411. Piedmont Broadcasting Corp. (original owner).

Network ABC. Rep Gill-Perna.

Specialty programs: Negro, 7½ hrs. wkly.

W. E. Gardner Jr., pres; Milton N. Adams, mgr; J. E. Allgood Jr., coml mgr; James H. Crawford Jr., prog dir., Leon Smith, news dir; Millard F. McKinsey, supervising engr.

WBTM-TV: Tv companion of WBTM.

**WDTI** (Sept. 7, 1959): 970 kc; 500 w-D. P. O. Box 971. Phone Swift 2-6022. Radio Danville, Inc. (original owner).

Charles Moffett McCraw, pres, treas, gen mgr & chief engr; Perry Watt Miles, coml mgr & news dir.

**WDVA** (June 29, 1947): 1250 kc; 5 kw-D, 1 kw-N, DA-N. Lexington Ave. Phone Swift 2-9311. Virginia-Carolina Broadcasting Corp. (original owner). See "Newspaper Ownership."

Networks MBS; Keystone; Tobacco. Rep Robert S. Keller.

Specialty programs: Negro, 10 hrs. wkly.

Emerson J. Pryor, pres & gen mgr; Stover J. Morris, coml mgr; Dick Campbell, prog dir; Jeff Waugh, prom mgr; Charles Craig, news dir; J. T. Burgess, chief engr.

**WILA** (Aug. 25, 1957): 1580 kc; 1 kw-D. Baron Broadcasting Corp. (acquired station 1960). See Eastern Stations in "Group Ownership."

Rep Thomas F. Clark.

### EMPORIA, Greensville County

**WEVA** (Nov. 4, 1952): 860 kc; 1 kw-D. P. O. Box 792. Phone Melrose 4-2133. Stone Broadcasting Corp. (original owner).

Network Keystone.

Specialty programs: Negro, 15 hrs. wkly.

Willis L. Stone, pres; treas & gen mgr; Donald O. Collins, coml mgr; Eddie Anderson, prog dir & news dir; Dick Phillips, prom mgr; Elton A. Short Jr., chief engr.

### FAIRFAX, Fairfax County

**WEEL** (October 1955): 1310 kc; 1 kw-D, 500 w-N, DA-N. 2nd & Oak Sts. Phone Crescent 3-4000. O K Broadcasting Corp. (original owners).

Rep Best.

George E. Oleson, pres; Arthur Kellar, gen mgr.

### FALLS CHURCH, Fairfax County

**WFAX** (Sept. 15, 1948): 1220 kc; 1 kw-D. Tower Square. Phone Jefferson 2-1220. Lamar A. Newcomb (original owner).

Network Keystone.

Specialty programs: Greek, 1 hr. wkly.

Lamar A. Newcomb, owner & gen mgr; Howard A. Gordon, coml mgr; Genevieve M. Newcomb, prog dir; George Thorburne, prom mgr; Roy Martin, news dir.

### FARMVILLE, Prince Edward County

**WFLO** (August 1947): 870 kc; 1 kw-D. Drawer 179. Phone Export 2-4195. Colonial Broadcasting Co. (original owner).

Network MBS.

Mrs. Carla B. Keys, owner; John D. Wilson, mgr; Al Smith, prog dir; O. C. Covington, chief engr.

### FRANKLIN, Southampton County

**WYSR** (1956): 1250 kc; 1 kw-D. 102 E. 4th Ave. Phone Logan 2-3135. Franklin Broadcasting Corp. (acquired station Aug. 10, 1960).

Rep Clark.

Specialty programs: Negro 12 hrs. wkly.

Thomas F. Clark, owner; Ted Tatar, prog dir; Richard Harris, chief engr.

### FREDERICKSBURG

**WFLS** (June 20, 1960): 1350 kc; 500 w-D. 305 William St. Phone Essex 3-1500. Star Broadcasting Corp. (original owner). See "Newspaper Ownership."

Charles S. Rowe, pres; Josiah P. Rowe III, gen mgr; James William Poole, station mgr, coml mgr & chief engr.

**WFVA** (September 1939): 1230 kc; 250 w. P. O. Drawer 269. Phone Essex 3-7721. Fredericksburg Broadcasting Corp. (original owner). See Richard Field Lewis Stations in "Group Ownership."

Networks ABC; Mid Atlantic Network. Reps Forjoe; Lowenstein; Regional Reps.

Mrs. Marion Park Lewis, vp; John Carl Morgan, gen mgr, chief engr & natl sales mgr; Jack H. Tucker, local sales mgr; Arch Harrison, prog dir & prom mgr; Jim Boyle, news dir.

**WFVA-FM** (May 15, 1960): 101.5 mc; 5.1 kw. Duplicates WFVA (above) except for special events.

### FRONT ROYAL, Warren County

**WFTR** (Sept. 19, 1948): 1450 kc; 250 w. P. O. Box 192. Phone Melrose 4-4121. Sky-Park Broadcasting Corp. (original owner).

J. Gruver Hillidge, pres; Ken Gordon, gen & coml mgr; Frank Donaldson, news dir; Robert Pearson, chief engr.

### GALAX, Carroll County

**WBOB** (Feb. 1, 1947): 1360 kc; 1 kw-D. P. O. Box 270. Phone Belmont 6-2921. Carroll-Grayson Broadcasting Corp. (original owner).

Network Keystone.

Robert V. Morris, pres; Joseph P. Crockett, gen mgr & sec-treas; J. Brice Parks, sales mgr; Mrs Muriel M. Bell, prog dir; Frank E. Osborne, news dir; Edward Boyer, chief engr.

### GATE CITY, Scott County

**WGAT** (July 24, 1959): 1050 kc; 250 w-D. P. O. Box 374. Phone Fulton 6-7025. Gate City Broadcasting Co. (original owner).

Network Keystone. Rep Bolles; C. K. Beaver & Assoc. (South).

W. V. Ramsey, owner; Charlie Doll, station mgr; Jim Roberts, prog dir & prom mgr; Don Gibson, news dir; Richard P. Haslehurst, chief engr.

### GLOUCESTER, Gloucester County

**WDDY** (Jan. 20, 1957): 1420 kc; 1 kw-D. P. O. Box 673. Phone Oxford 3-4302. Cape Radio Inc. (acquired station June 16, 1958).

Network Keystone. Rep Grant Webb.

Specialty programs: Negro, 12 hrs. wkly.

Arthur Lazarow, pres & gen mgr; Joan R. Lazarow, asst gen mgr.

### GRETNA, Pittsylvania County

**WMNA** (Aug. 10, 1956): 730 kc; 1 kw-D, DA-D. P. O. Box 730. Phone 4730. Central Virginia Broadcasting Co. (original owner).

Network Keystone.

James O. Parsons, pres; Lyle C. Motley, exec vp, gen mgr & coml mgr; Dell Tyler, prog dir; John Powell, news dir; Charles Lingafelt, chief engr.

**WMNA-FM** (Feb. 28, 1959): 103.3 mc; 3 kw. Duplicates WNMA (above).

### GRUNDY, Buchanan County

**WNRG** (Nov. 16, 1955): 1250 kc; 1 kw-D. P. O. Box 245. Phone Webster 5-7581. Virginia-Kentucky Broadcasting Co. (original owner).

Rep: Grant Webb.

Herman G. Dotson, pres; Dave Jordan, gen mgr.

### HAMPTON

**WVEC** (July 1, 1948): 1490 kc; 250 w. 1930 E. Pembroke Ave. Phone Park 2-6331. TWX Hampton 165. Peninsula Radio Corp. (original owner).

Network NBC. Rep Devney-O'Connell.

Thomas P. Chisman, pres & gen mgr; Harrol A. Brauer Jr., vp & dir of sales; Ernest T. Harris Jr., coml mgr; Jerome Sanford, prog dir; Beverly Avery, prom mgr; Lewis T. Jester, news dir; William C. King Jr., chief engr.

WVEC-TV: Tv companion of WVEC.

### HARRISONBURG, Rockingham County

***WEMC (FM)** (1957): 91.7 mc; 10 w. Eastern Mennonite College. Phone 4-7331, ext 28. Board of Trustees of Eastern Mennonite College Inc. (original owner).

Sanford Snider, station mgr; Nelson Roth, prog dir; Harold Kraybill, chief engr.

**WHBG** (August 1956): 1360 kc; 5 kw-D. 75 E. Market St. Phone 4-9311. Radio Harrisonburg Inc. (acquired station July 1959).

Rep Weed Radio.

W. W. Greer Jr., pres; Will Hall, station mgr; David Frankel, sales mgr; Bill Kramer, prog dir; Keith James, prom dir; Harold Richardson, chief engr.

**WSVA** (June 9, 1935): 550 kc; 5 kw-D, 1 kw-N, DA-N. Rawley Pike. Phone 4-4431. TWX HRNBG 85. Shenandoah Valley Broadcasting Inc. (acquired station June 29, 1956). See Evening Star Stations in "Group Ownership." Also see "Newspaper Ownership.'

Network NBC. Rep H-R Representatives.

Specialty programs: Negro, 1½ hrs. wkly.

Hamilton Shea, pres & gen mgr; Warren L. Braun, asst gen mgr; Richard H. Johnson, coml mgr; James MacNeil, prog dir; N. L. Royster, merchandising & public relations mgr; Andy McCaskey, prom mgr; Wip Robinson III, news editor; Homer Quann, farm editor; Virginia Lindamood, women's editor; J. MacFoley, chief engr.

**WSVA-FM** (Dec. 3, 1946): 100.7 mc; 7.2 kw. Duplicates WSVA (above).

WSVA-TV: Tv companion of WSVA-AM-FM.

### HIGHLAND SPRINGS, Henrico County

**WLLI** (not on air; target date not announced; granted May 18, 1959): 1450 kc: 250 w. Route 2, Box 74, Midlothian, Va. Charles E. Springer (original owner) .

### HOPEWELL, Prince George County

**WHAP** (May 31, 1950): 1340 kc; 250 w. P. O. Box 621. Phone Glenview 8-9301. Eastern Broadcasting Corp. (acquired station May 1, 1960).

Network Keystone.

Roger A. Neuhoff, pres; Richard E. Oppenheimer, gen mgr; Ted Street, prog dir; Norm Cannon, chief engr.

### LAWRENCEVILLE, Brunswick County

**WLES** (Granted March 1958, target date unknown): 580 kc; 500-w-D. Harry A. Epperson (original owner). (See Epperson Stations in "Group Ownership.").

### LEESBURG, Loudoun County

**WAGE** (March 1, 1958): 1290 kc; 1 kw-D. P. O. Box 891. Phone Spring 7-1290. WAGE Inc. (acquired station Oct. 1, 1959).

Network MBS. Rep Forjoe.

William T. Stubblefield, owner; Edward Ivory, gen mgr; Richard Lee, prog dir; Gloria Lee, prom mgr; Frank Orrison, news dir; John Gill, chief engr.

### LEXINGTON, Rockbridge County

**WREL** (Nov. 14, 1948): 1450 kc; 250 w. Drawer 902. Phone Hobart 3-2161. Rockbridge Broadcasting Corp. (original owner).

Network Keystone. Rep Indie Sales Inc.

Marshall L. Wilmer, pres; Milton B. Henson, gen mgr; J. B. Trainer, coml mgr; Joe Lynn Jr; prog dir; James I. Bray Jr., chief engr.

### LYNCHBURG, Campbell County

**WBRG** (Sept. 7, 1956): 1050 kc; 1 kw-D. P. O. Box 1079. Phone Victor 6-6541. Harry A. Epperson Sr. (origi anlowner). See Epperson Stations in "Group Ownership."

Network Keystone. Rep Thomas F. Clark.

Specialty programs: Negro.

Harry A. Epperson Sr., owner; Thomas L. Buckley, gen mgr & coml mgr; Mrs. Eddie Raymond, prog dir; Berk Bryant, farm mgr; Frank K. Keller, chief engr.

**WLVA** (April 21, 1930): 590 kc; 1 kw, DA-2. 2320 Langhorne Rd. Phone Victor 5-1242. TWX Lynchburg 80. Lynchburg Broadcasting Corp. (original owner).

Network ABC. Hollingbery.

Philip P. Allen, pres & gen mgr; John P. Read Jr., vp, sec & treas; Thomas L. Turner, coml mgr; Warren H. Uttal, prog dir & prom mgr; Fran Russell, news dir; John T. Orth, chief engr.

WLVA-TV: Tv companion of WLVA (above).

**WWOD** (1947): 1390 kc; 5 kw-D, 1 kw-N; DA-N. P. O. Box 1300. Phone Victor 5-3441. Lynchburg Independent Broadcasters. (acquired station 1955). See Bahakel Stations in "Group Ownership."

Network MBS. Rep Burn Smith.

Cy N. Bahakel, pres; Henry W. Hughes, gen mgr; William Ostrom, prom mgr; Joseph Johnson, farm dir; Samuel Raymond, chief engr.

**WWOD-FM** (1948): 100.1 mc; .94 kw. Same licensee as WWOD (above).

### MANASSAS, Prince William County

**WPRW** (Oct. 1, 1957): 1460 kc; 500 w-D. P. O. Box 151. Phone Empire 8-3108. Prince William Broadcasting Corp. (original owner).

Rep Bernard.

Harold H. Hersch, pres-treas; W. T. Merchant Jr., gen mgr; C. A. Sinclair III, coml mgr; William D. Greenlee, prog dir; H. D. Vorhauer, chief engr.

### MARION, Smyth County

**WMEV** (Dec. 12, 1948): 1010 kc; 1 kw-D. P. O. Box 470. Phone State 3-9001. Mountain Empire Broadcasting Corp. (original owner).

Networks ABC; Keystone. Rep Indie Sales.

Robert C. Wolfenden, pres & gen mgr; Mrs. Robert C. Wolfenden, prog dir; Edward Surface, chief engr.

### MARTINSVILLE, Henry County

**WHEE** (Aug. 4, 1954): 1370 kc; 1 kw-D. P. O. Drawer 552. Phone Mercury 2-9811. Patrick Henry Broadcasting Corp. (original owner).

Specialty programs: Negro, 6 hrs. wkly.

John W. Shultz, pres & gen mgr; Charles F. Adams, coml mgr; Grace P. Uram, prog dir; Thomas W. Patterson, prom mgr; R. Lee Gilbert, news dir; T. Eddie Tatum, chief engr.

**WMVA** (December 1941): 1450 kc; 250 w, (CP 1 kw-D; 250 w-N). Chatham Heights, Phone Mercury 2-2152. Martinsville Broadcasting Co. (original owner).

Networks NBC; Keystone. Rep Bob Dore.

J. C. Aaron, pres; Maynard E. Dillaber, exec vp & gen mgr; John W. Bouldin Jr., local sales mgr; Barbara H. Zimmerman, sec-treas & prog dir; Lynwood Judkins Jr., prom mgr; Ridge Shannon, news dir; B. Edward Boyer, chief engr.

**WMVA-FM** (January 1950): 96.3 mc; 2.9 kw, Duplicates WMVA (above).

### MT. JACKSON, Shenandoah County

**WSIG** (April 23, 1954): 790 kc; 1 kw-D, WSIG Bldg. Phone Granite 7-3128. R. F. Lewis Jr. Estate. (original owner). See Richard Field Lewis Stations in "Group Ownership."

Rep Forjoe.

Marion P. Lewis, pres; Philip J. Potter, gen mgr; John Gill, chief engr.

### NARROWS-PEARISBURG, Giles County

**WNRV** (August 1953): 990 kc; 1 kw-D. Narrows, Va. Phone Park 6-2211. E. D. & Megan McWilliams (acquired station April 29, 1960).

Rep Grant-Webb.

E. D. McWilliams, pres & gen mgr; Robt. M. Whitehead, coml mgr; Megan McWilliams, prog dir; John Holland, news dir; W. Elitchko, chief engr.

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## VIRGINIA CONTINUED

### NEWPORT NEWS

**WGH** (October 1927): 1310 kc; 5 kw, DA-N. P. O. Box 98. Phone Chestnut 4-7333. Hampton Roads Broadcasting Corp. (original owner). See "Newspaper Ownership."
Rep Blair.
W. R. Van Buren, pres; Daniel E. Hydrick Jr., gen mgr; James Urguhart, operations dir; Ambert Dail, sales mgr; Gene Creasy, prom mgr; Ed Meyer, news dir; Alois Braun Jr., chief engr.

**WGH-FM** (1956): 97.3 mc; 36 kw. Same licensee as WGH (above).

**WYOU** (1947): 1270 kc; 1 kw-D. 114 24th St. Phone 6-1664. United Broadcasting Co. of Eastern Virginia Inc. (See United Broadcasting Co. Stations in "Group Ownership.")
Rep UBC Sales, N. Y.; Dora-Clayton (Georgia).
Specialty programs: Negro, 84 hrs. wkly.
Richard Eaton, pres & gen mgr; Joseph E. Gathings, station mgr; Ernest Hooper, chief engr; Pearl Harris, women's dir.
WACH-TV: Tv companion of WYOU.

### NORFOLK, Norfolk County

**WAVY** (see Portsmouth, Va.)

**WBOF** (see Virginia Beach, Va.)

**WCMS** (July 1, 1954): 1050 kc; 1 kw-D. Helena Bldg. Phone Madison 5-0525. WCMS Radio Norfolk Inc. (original owner).
Rep Charles Bernard.
Cy Blumenthal, pres; Roy La Mere, gen mgr & coml mgr; Joe Hoppel, prog dir; Mark Thomas, news dir; Tom Conrad, chief engr.

**WGH** (see Newport News, Va.)

**WLOW** (See Portsmouth, Va.)

***WMTI (FM)** 91.5 mc; 1.45 kw (CP 12.5 kw). College of William and Mary.

**WNOR** (1949): 1230 kc; 250 w. 1019 Boissevain Ave. Phone Madison 2-7071. Norfolk Broadcasting Corp. (original owner).
Rep Eastman.
Louis H. Peterson, pres; Jack H. Harris, gen mgr; Josh Barry, coml mgr; Jerry Joiner, prog dir; George T. Hillier, chief engr.

**WRAP** (1951): 850 kc; 5 kw-D, 1 kw-N, DA-2. 300 Portlock Bldg. Phone Madison 7-8307. Rollins Broadcasting Inc. (original owner). See Rollins Stations in "Group Ownership."
Rep Continental Broadcasting.
Specialty programs: Negro, 100%.
O. Wayne Rollins, pres; Paul von Hagel, vp & gen mgr; Stuart Barondess, coml mgr; Oliver Allen, prog dir; Sid Woods, prom mgr; Hugh Woods, news dir; Glen Frazier, chief engr; Leola Dyson, dir of public relations.

**WRVC (FM)** (June 1954): 102.5 mc; 8.7 kw. Phone Madison 7-1100. 2721 Colley Ave., zone 8. Virginia Good Music Corp. (acquired station 1956).
Rep: Good Music Broadcasters Inc.
Charles G. Massie Jr., prog dir.

**WTAR** (Sept. 21, 1923): 790 kc; 5 kw, DA-N. 720 Boush St., zone 10. Phone Madison 5-6711. TWX NF 299. WTAR Radio-Tv Corp. (original owner). See "Newspaper Ownership."
Network CBS. Rep Petry.
Campbell Arnoux, chmn of the bd; Robert M. Lambe, pres & gen mgr; John C. Peffer, vp, operations; Jack B. Prince, director of radio; Harry W. Moore Jr., natl sales mgr; Brick Rider, prog mgr; James Evans, prom mgr; Gilbert McLeod, news dir; Wally Douglas, farm dir; Mildred Alexander, women's dir; Joel Carlson, public service dir; Richard L. Lindell, chief engr.
WTAR-TV: Tv companion of WTAR.

**WVEC** (see Hampton, Va.)

**WYFI (FM)** (Feb. 15, 1959): 99.7 mc; 11.5 kw. P. O. Box 536, Virginia Beach, Va. Phone Kimball 5-3031. WBOF-TV Inc. (acquired station Jan. 28, 1960).
Rep Forjoe.
Leo Hoarty, pres; Eric Zoro, prog dir.

**WYOU** (see Newport News, Va.)

### NORTON, Wise County

**WNVA** (March 1946): 1350 kc; 5 kw-D. Progress Bldg. Phone 700. Radio-Wise Inc. (acquired station 1957).
Network Keystone.
R. B. Helms, pres; Jack T. Helms, gen mgr; Jack Darnell, asst mgr & coml mgr; Bill Stallard, prog dir; Jim True, farm dir; John McMullin, chief engr.

### ORANGE, Orange County

**WJMA** (Sept. 10, 1949): 1340 kc; 250 w. P. O. Box 271. Phone 7263. Charlottesville Broadcasting Corp. (acquired station July 1, 1957).
Networks NBC; Keystone.
Specialty programs: Negro, 5 hrs. wkly.
Donald Heyne, pres; Claude F. White, gen mgr & coml mgr; Beverly Swallow, prog dir; LeRoy Childress, news dir; Eugene Bossieux, chief engr.

### PENNINGTON GAP, Lee County

**WSWV** (June 1, 1959): 1570 kc; 1 kw-D. P. O. Box 338. Phone 520. Lee County Broadcasting Co. (original owner).
Rep Kentucky Radio Sales.
Dr. Daniel Gabriel, pres & gen mgr.

### PETERSBURG, Dinwiddie County

**WPVA** (1955): 1290 kc; 5 kw-D. P. O. Box 87. Phone Regent 2-3478. Harry A. Epperson Jr. (original owner). (See Epperson Stations in "Group Ownership.")
Rep Thomas F. Clark.
Harry A. Epperson Jr., owner & mgr.

**WSSV** (1945): 1240 kc; 250 w. (CP 1 kw-D, 250 w-N). 112 W. Tabb St. . Phone Regent 3-4567. Petersburg Broadcasting Co. (acquired station 1958).
Network MBS. Rep Grant Webb.
Specialty programs: Negro, 12 hrs., wkly.
Roger A. Beane, pres & gen mgr; John R. Speciale, coml mgr; David Koren, prog dir; Robert Bates, prom mgr; Fred Herman, news dir; Charles Lewis, chief engr.

### PORTSMOUTH, Norfolk County

**WAVY** (1942): 1350 kc; 5 kw, DA-2. 214 W. York St., Norfolk. Phone Madison 7-2345. TWX 172. Tidewater Teleradio Inc. (acquired station 1953).
Rep H-R Representatives.
J. Glen Taylor, pres; Edward G. Sheridan Jr., gen mgr; Lee Leonard, prog dir; Mike Schaffer, prom mgr; Dick Richmond, news dir; Andrew Jackson, chief engr.

**WAVY-FM:** 96.9 mc; 26 kw. Same licensee as WAVY (above).
WAVY-TV: Tv companion of WAVY-AM-FM.

**WLOW** (1946): 1400 kc; 250 w. 731 Boush St., Norfolk. Phone Madison 7-5677. James Broadcasting Co. (acquired station Aug. 22, 1957).
Networks ABC; MBS. Rep Headley-Reed.
John Quincy, pres; Michael Henry, gen mgr; Paul M. Enright, coml mgr; Tom Bradshaw, prog dir; Marian Ocheltree, prom mgr; Les Lehigh, news dir; Dexter Phibbs, chief engr.

### PULASKI, Pulaski County

**WPUV** (May 31, 1946): 1580 kc; 5 kw, 1 kw, CR-D). P. O. Box 351. Phone 3-3931. WPUV Inc. (acquired station July 1, 1957).
Network Keystone.
John A. Columbus, pres, gen mgr & chief engr; Carl Shufflebarger, treas & business mgr; Lawrence R. Schoenfeld, sec.

IN TIDEWATER, VA.
WGH RADIO
rates FIRST
according to all surveys
PULSE - HOOPER - TRENDEX
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RADIO
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Norfolk, Newport News, Portsmouth
and Hampton, Virginia
represented nationally by The JOHN BLAIR & Company
HAMPTON
NEWPORT NEWS
PORTSMOUTH
NORFOLK
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NORTH CAROLINA

WANT RESULTS
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*Richmond's Leading Independent*

**Most ears are tuned to Richmond's most popular independent station. Don't overlook the Negro Market.**

### RADFORD, Pulaski County

**WRAD** (1950): 1460 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1207. Phone Neptune 9-2461. WRAD Broadcasting Co. (acquired station Oct. 9, 1957). See "Newspaper Ownership."

Rep Robert S. Keller.

E. B. Evans, gen mgr.

### RICHLANDS, Tazewell County

**WRIC** (1951): 540 kc; 1 kw-D. P. O. Box 218. Phone Woodlawn 14066. Clinch Valley Broadcasting Corp. (original owner).

Rep Masla.

J. H. Lee, gen & coml mgr; S. A. Lee, prog dir; Russell Ward, news dir; Bill Martin, chief engr.

### RICHMOND, Henrico County

**WANT** (1951): 990 kc; 1 kw-D. 513 N. Main St. United Broadcasting Co. of Virginia (original owner). (See United Broadcasting Co. Stations in "Group Ownership.")

Rep UBC Sales (N.Y.); Dora-Clayton (Georgia).

Specialty programs (wkly): Negro, 84 hrs.

Richard Eaton, pres; Roger Coly, gen mgr; William Gibbon, prog dir; Wilbur Lewis, news dir; Silas Bell, chief engr.

***WBBL** (1924): 1480 kc; 5 kw, DA-2. (ST-WLEE). 1627 Monument Ave. Grace Covenant Presbyterian Church.

**WEET** (Nov. 20, 1959): 1320 kc; 1 kw-D. Broad-Grace Arcade. Phone Milton 9-1223. Radio Richmond Inc. (acquired station Nov. 20, 1959).

Rep Masla.

Burton L. Levine, pres & gen mgr; Jesse Duboy, prog dir; Fred Covington, news dir;

**WEZL** (April 20, 1958): 1590 kc; 5 kw-D. 2314 W. Cary St. Phone Elgin 3-6656. WEZL Inc. (acquired station Jan. 16, 1959).

Rep Bernard Howard.

Ben Strouse, pres, Samuel E. Feldman, vp; Sid Magelof, gen mgr; Dick Pulley, local coml mgr; Earl Stogner, prog dir; Bob Jenkins, news dir; Charles Cannon, chief engr.

**WLEE** (October 1945): 1480 kc; 5 kw, DA-2. ST with WBBL. 6200 W. Broad St., zone 26. Phone Atlantic 8-2835. TWX Petersburg 321. Lee Broadcasting Corp. (original owner). See Tinsley Stations in "Group Ownership."

Network MBS. Rep Select Station Reps.: Ayers (South); Adam Young (Midwest & West).

Thomas Tinsley, pres; Harvey L. Hudson Jr., vp & gen mgr; L. A. Kahn, local coml mgr; Jerry Blum, regional coml mgr; David E. Lyman, prog dir; Thomas J. Kita, operations & prom mgr; Park Simmons and C. B. Bailey, news dirs; Page Rice, chief engr.

WXEX-TV: Tv companion of WLEE.

**WMBG** (1926): 1380 kc; 5 kw, DA-N. 3301 Broad St., zone 20. Phone Elgin 5-8611. TWX RH 87 Havens & Martin Inc. (original owner).

Network ABC. Rep Bolling.

Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr., asst gen mgr & coml mgr; Frank S. Wilson, news & prog dir; William J. Filer, prom mgr; James W. Kyle, chief engr.

**WCOD (FM)** (1946): 98.1 mc; 34 kw. Duplicates WMBG (above).

WTVR (TV): Tv companion of WMBG-WCOD (FM).

***WRFK (FM)** (May 1957): 102.9 mc; 16 kw. 3401 Brook Road, zone 27. Phone Elgin 5-7252. Union Theological Seminary in Virginia (original owner).

Robert W. Kirkpatrick, dir; Mrs. Glenna Wester, asst to dir; Mrs. Helen R. Kirkpatrick, music dir.

**WRNL** (Nov. 15, 1937): 910 kc: 5 kw, DA-N. 111 N. 4th St., zone 13. Phone Milton 3-3436. TWX Richmond 191. Richmond Newspapers Inc. (original owner). See "Newspaper Ownership."

Network CBS. Rep Petry.

D. Tennant Bryan, pres; E. S. Whitlock, gen mgr; Frank Soden, gen sales mgr; Ray Schreiner, prog dir; Mrs. Jane Creasy, prom mgr; Frank Messer, sports & news dir; E. V. Wolstenholme Jr., chief engr.

**WRNL-FM** (March 4, 1949): 102.1 mc; 50 kw. Duplicates WRNL (above).

**WRVA** (Nov. 2, 1925): 1140 kc; 50 kw, DA-1. P. O. Box 1516, zone 12. Phone Milton 3-6633. TWX RH 288. Larus & Brother Co. (original owner).

Network NBC. Rep Peters, Griffin, Woodward.

C. T. Lucy, vp; John B. Tansey, gen mgr; Harold B. Barre, coml mgr; Jack B. Clements, dir of news & prog; Irby N. Hollans, prom mgr; Rudolph W. Raabe, chief engr.

**WRVA-FM** (August 1948): 94.5 mc; 25 kw. Duplicates WRVA (above).

WRVA-TV: Tv companion of WRVA-AM-FM.

from
6 a.m. to 12 midnight
WDBJ
LEADS THE WAY
WITH THE HIGHEST
AVERAGE SHARE
OF AUDIENCE
27% AVERAGE
(Pulse—April, 1960)
Ask
Peters, Griffin, Woodward, Inc.
or
Frank Koehler
WDBJ
—37 years on the air—
CBS Radio
5000 Watts 960 Kc

**WXGI** (Oct. 1, 1947): 950 kc; 1 kw-D. P. O. Box 8872, zone 25. Phone Belmont 3-7666. Radio Virginia Inc. (original owner).

D. H. Robertson, pres; David M. Wilburn, gen & coml mgr; Robert Coddington, chief engr.

### ROANOKE, Roanoke County

**WDBJ** (June 20, 1924): 960 kc; 5 kw, DA-N. 201 Campbell Avenue S.W., zone 11. Phone Diamond 3-8031. TWX RV 18. Times World Corp. (acquired station May 1931). See "Newspaper Ownership."

Network CBS. Rep Peters, Griffin, Woodward.

M. W. Armistead III, pres; Ray P. Jordan, vp in charge of bdcstg; Frank E. Koehler, mgr & coml mgr; J. Dexter Mills, asst mgr & prog dir; J. Wayne Boitnott, prom mgr; Forrest M. Landon, news dir; J. Robert Crowley, chief engr.

**WDBJ-FM** (June 1948): 94.9 mc; 14.5 kw. Duplicates WDBJ (above).

WDBJ-TV: Tv companion of WDBJ-AM-FM.

WRAD

RADFORD, VA.
**5,000 watts, daytime
** 500 watts, night
ON 1460 KC

*"The Mighty Voice of the Beautiful Virginia Highlands"*

SERVING: Radford, Christiansburg, Dublin, Pulaski,
Blacksburg and Southwest Virginia!

POWER — PROGRAMMING — PERFORMANCE — PROMOTIONS

PLUS: A PROVEN AUDIENCE THAT BUYS! BIG RESULTS ON LOW RATES!

Represented by Robt. Keller, Inc., N. Y. & Chicago—call or wire for the full success story

## VIRGINIA CONTINUED

**WHYE** (April 1957): 910 kc; 1 kw-D. P. O. Box 1187. Phone Diamond 5-0988. Roanoke Broadcasters Inc. (acquired station July 1, 1959).

Rep Weed Radio.

Joseph Mullen, pres; Jon A. Holiday, vp & gen mgr; J. Richard Brown, prom mgr; Ray Mills, chief engr.

**WLRJ (FM)** (Granted July 1960—not on air, target date not announced): 92.3 mc; 2.8 kw. 3236 Cove Rd. N.W. Lee Hartman & Sons.

**WRIS** (Feb. 28, 1953): 1410 kc; 5 kw-D. P. O. Box 702. Phone Diamond 2-3131. Roanoke Independent Broadcasters Inc. (original owner). See Bahakel Stations in "Group Ownership."

Network MBS.

Coleman Austin, mgr; Cy N. Bahakel, pres; Roy E. Giles, vp; Ray Lewis, asst mgr; Bob Ruffin, chief engr.

**WROV** (1946): 1240 kc; 250 w. P. O. Box 4005. Phone Diamond 3-4444. WROV Broadcasters Inc. (acquired station June 1955).

Network ABC. Rep Jack Masla.

Burton Levine, pres & Gen mgr; Jim Gearhart, prog dir; Ken Tanner, news dir; Al Beckley, chief engr.

**WSLS** (Oct. 1, 1940): 610 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 2161. Phone Diamond 4-9226. TWX RV 25. Shenandoah Life Stations Inc. (acquired station Oct. 21, 1952).

Network NBC. Rep Blair.

James H. Moore, pres; Horace S. Fitzpatrick, vp; George W. Chernault Jr., station & coml mgr; Reed Blackstone, prog dir; Joe Moffatt, news dir; John Aldhizer, chief engr.

**WSLS-FM** (Nov. 1, 1947): 99.1 mc; 21 kw. Same licensee as WSLS (above).

WSLS-TV: Tv companion of WSLS-AM-FM.

### ROCKY MOUNT, Franklin County

**WKWS** (not on air, target date unknown): 1290 kc; 1 kw-D. P. O. Box 110. Radio Franklin Inc. (original owner). See "Newspaper Ownership."

**WYTI** (1957): 1570 kc; 1 kw-D. P. O. Drawer 471. Phone Hudson 3-9955. WYTI Inc. (original owner).

Network Keystone.

S. L. Goodman, pres; Lester L. Williams, gen mgr; William E. Jefferson, coml mgr; Fred V. Williams, prog & news dir; Sonny Woody, prom mgr; William M. Farley, chief engr.

### SALEM, Roanoke County

**WBLU** (Sept 7, 1956): 1480 kc; 5 kw-D. P. O. Box 408. Phone Dupont 9-5443. Salem Broadcasting Corp. (original owner).

Rep Grant Webb.

M. C. Bowers Jr., pres & chief engr; Ray B. Bentley, vp & gen mgr; Barnes H. Nash, prog dir; Dick Moran, prom dir.

### SOUTH BOSTON, Halifax County

**WHLF** (Dec. 12, 1947): 1400 kc; 250 w. (CP 1 kw-D, 250 w-N). P. O. Box 490. Phone 2-9988. Halifax Broadcasting Co. (original owner).

Network ABC; Keystone.

Specialty programs: Negro, 6 hr.; wkly.

John L. Cole Jr., owner, gen & coml mgr; Preston Young Jr., station mgr, prog dir & prom mgr; Frank K. Keller, chief engr.

**WHLF-FM** (June 1, 1960): 97.5 mc; 2.4 kw.

### SOUTH HILL, Mecklenburg County

**WJWS** (Nov. 1, 1953): 1370 kc; 1 kw-D. P. O. Box 216. Phone Hillside 7-4007. Old Belt Broadcasting Corp. (acquired station July 1954).

Rep Bernard.

W. B. Hofler, pres & chief owner; A. W. Walthall, prog & news dir; Charles E. Brown, chief engr.

### SOUTH NORFOLK, Norfolk County

***WFOS (FM)** (May 2, 1955): 90.5 mc; 10 w. 2500 Rodgers St., zone 6. Phone Kimball 5-5414. South Norfolk School Board.

### STAUNTON, Augusta County

**WAFC** (April 29, 1954): 900 kc; 1 kw-D. P. O. Box 448. Phone Tuxedo 6-0100. American Home Broadcasting Corp. (original owner).

Rep Thomas F. Clark.

Specialty programs: Negro, 1 hr.; wkly.

Lloyd Gochenour, pres & gen mgr; Alice Groah, prog dir; Roger Mawyer, prom mgr; Carmen Tubby, news dir; Glenn Thomas, chief engr.

**WAFC-FM** (May 29, 1959): 93.5 kc; 500 w. Same licensee as WAFC (above).

**WTON** (March 9, 1946): 1240 kc; 1 kw-D, 250 w-N. Morrison Bldg. Phone Tuxedo 6-6666. Charles P. Blackley (original owner).

Network ABC.

Charles P. Blackley, licensee and mgr; Charles E. Seebeck, coml mgr; Ray H. Honaker Jr., prog dir; Rex C. Houser, chief engr.

WTON
STAUNTON, VA.
1000 WATTS — ABC

### STUART, Patrick County

**WHEO** (Oct. 12, 1959): 1270 kc; 1 kw-D. Phone Owens 4-3114. Patrick-Henry Broadcasting Corp. (original owner).

John W. Shultz, pres & gen mgr; Henry Hill, coml mgr & news dir; Mrs. Barbara Rakes, prog dir; Roy Russell, chief engr.

### SUFFOLK, Nansemond County

**WLPM** (March 17, 1940): 1450 kc; 250 w (CP 1460 kc; 1 kw-D, 500 w-N, DA-N). P. O. Box 626. Phone 2394. Suffolk Broadcasting Corp. (original owner).

Network MBS; Keystone.

Fred L. Hart Jr., pres; L. Earl Hundley, gen mgr; Robert Flanagan, coml mgr; Ted Potter, prog dir; V. W. Rupp, chief engr.

### TASLEY, Accomack County

**WESR** (Jan. 23, 1958): 1330 kc; 1 kw-D, DA-D. P. O. Box 1330. Phone Sunset 7-3200. Accomack-Northampton Broadcasting Co. (original owner).

Brooks Russell, vp, gen mgr, coml mgr & prog dir; Vernon H. Baker, pres & chief engr; Ruth H. Russell, woman's dir; John H. Hopkins, farm dir.

NUMBER ONE! IN ROANOKE
SEE PULSE... APRIL, 1960 ... 6 AM-6 PM
AND HOOPER... SEPT./NOV. 1959 ... 7 AM-6 PM
PLUS! ONE RATE CARD, local and national!
NO multiple spotting!
And the lowest cost per thousand!
WHYE
RADIO CHANNEL 91 — Roanoke, Virginia
Nationally — See Your WEED RADIO CORPORATION Representative

### VINTON, Roanoke County

**WODI** (not on air; target date unknown): 1550 kc; 1 kw-D. WYTI Inc. (original owner).

### VIRGINIA BEACH, Princess Anne County

**WBOF** (Dec. 10, 1954): 1550 kc; 5 kw-D. P. O. Box 536. Phone Garden 8-3434. Virginia Beach Broadcasting Corp. (original owner). Sale to Temple W. Seay pends.

Rep Forjoe.

Leo Hoarty, pres & gen mgr; Bill Rhyne, operations mgr; Hew Stith, news dir; Jack Garrison, chief engr.

### WARRENTON, Fauquier County

**WEER** (Nov. 21, 1957): 1570 kc; 500 w-D. P. O. Box 817. Phone 1500. Radio Assoc. Inc. (acquired station May 16 1959).

Network Keystone. Rep Best.

Laurens M. Hamilton, pres; Francis I. Lambert, gen mgr & chief engr; Ron Burton, coml mgr; Leonard G. Costello, prog dir.

**WKCW** (Dec. 7, 1957): 1420 kc; 5 kw-D. P. O. Box 740. Phone 1420. WKTF Inc. (acquired station October 1958).

Harry Wismer, pres; Fred J. Crescente, chmn of the board; Robert E. Cobbins, gen mgr; William D. Montgomery, coml mgr; Steve Hart, chief engr.

### WARSAW, Richmond County

**WNNT** (July 3, 1949): 690 kc; 250 w-D. Phone Edgewater 3-6900. Northern Neck & Tidewater Broadcasting Co. (original owner).

Grayson Headley, owner & gen mgr; Ruth Rouzie, coml mgr; Chris Naumann, prog dir; Pat Parker, prom mgr; Bill Allison, news dir; Dean Loudy, chief engr.

### WAYNESBORO, Augusta County

**WAYB** (Dec. 19, 1947): 1490 kc; 250 w. P. O. Box 849. Phone Whitehall 3-6066. Waynesboro Broadcasting Corp.

Network MBS; Keystone. Rep Cooke.

N. Wilbur Kidd, pres & gen mgr; Al Charles, coml mgr & prog dir; William T. Gabbert, chief engr.

### WILLIAMSBURG, part of independent James City

**WBCI** (Nov. 14, 1959): 740 kc; 500 w-D. 3855 30th St., North, Arlington, Va. Phone Jackson 5-7566. Williamsburg Broadcasting Co. (original owner).

Richard S. Cobb, pres; Larry O'Toole, mgr; Wayne Farrar, prog dir; Kenneth Bradby, chief engr.

***WCWM (FM)** (Sept. 28, 1959): 89.1 mc; 10 w. College of William and Mary. Phone Capital 9-3000. College of William and Mary in Virginia (original owner).

A. D. Chandler, pres; Charles M. Woodliff, station mgr; Marvin Bowman, prog dir; Frederick J. Crownfield, chief engr.

### WINCHESTER, Frederick County

**WINC** (June 15, 1941): 1400 kc; 250 w. P. O. Box 605. Phone Mohawk 2-4855. Richard F. Lewis Jr. Inc. of Winchester (original owner). See Richard Field Lewis Stations in "Group Ownership."

Network ABC; Mid-Atlantic.

Marion P. Lewis, pres; Philip Whitney, gen mgr, coml mgr & chief engr; Roy Nester, prog dir; Joe Pasquali, prom mgr; John Lewis, news dir.

**WRFL (FM)** (October 1946): 92.5 mc; 22 kw. Duplicates WINC (above).

### WOODBRIDGE, Prince William County

**WBVA (FM)** (Dec. 25, 1958): 105.9 mc; 9.5 kw. P. O. Box 137. Phone Executive 3-0275 (Washington, D. C.). S & W Enterprises Inc. (original owner).

Carroll M. White, pres; Lenna M. White, sec-treas & gen mgr; John Strong, chief engr.

### WYTHEVILLE, Wythe County

**WYVE** (Sept. 21, 1949): 1280 kc; 1 kw-D. P. O. Box 534. Phone Capitol 8-3185. Wythe County Broadcasting Co. (original owner).

Network Keystone.

Arthur M. Gates, gen mgr; Edward A. Zuber, coml mgr; Frank Fox Lindamood, prog dir; W. Jack Fleming, chief engr.

## WASHINGTON

*Non-commercial

### ABERDEEN, Grays Harbor County

**KBKW** (Aug. 1, 1949): 1450 kc; 250 w. P. O. Box 392. Phone Lenox 2-1450. Archie Taft Jr. (acquired station March 30, 1960). See Taft Family Stations in "Group Ownership."

Network MBS. Rep Feltis (Seattle); Grant.

Archie Taft Jr., pres; Mahlon Taft, gen mgr; Lee Hall, coml mgr; Gordon Dru, prog dir & prom mgr; Ron Randall, news dir; Robert Smading, chief engr.

**KXRO** (May 28, 1927): 1320 kc; 1 kw-DA-N. P. O. Box 1120. Phone Lenox 2-1320. KXRO Inc. (original owner).

Helen G. Spence, pres & chief owner; Fred G. Goddard, vp & gen mgr; Roy Johnson, coml mgr; Dale Gunderson, asst mgr & prog dir; Phil Wacker, prom mgr; Bill Kosk, news dir; Bob Smading, chief engr.

### ANACORTES, Skagit County

**KAGT** (November 1956): 1340 kc; 250 w. 2920 Commercial Ave. Phone Cypress 3-6611. KAGT Inc. (acquired station June 1, 1960).

Network Keystone. Rep William Wagner & Assoc. (Seattle); Grant Webb (New York).

Angus W. Lehnhoff, pres.

### AUBURN, King County

**KASY** (August 1958): 1220 kc; 250 w-D. P. O. Box 459. Phone Temple 3-5220. Auburn Broadcasters Inc. (original owner).

Network ABC (restricted service). Rep Hugh Feltis.

Edward J. Garre & John W. Mowbray, co-owners & mgrs; Brian K. Calkins, prog dir; Joel P. Buffington, news dir; Frank C. Cook, chief engr.

### BELLEVUE, King County

**KFKF** (March 1958): 1330 kc; 1 kw-D, DA-D. P. O. Box 838. Phone Glencourt 4-1330. Bellevue Broadcasters (original owner).

Rep Pearson.

Kemper Freeman, chief owner; Sol Tacher, coml mgr; Richard Stokke, prog dir; Jay Ward, news dir; James McGavick, chief engr.

### BELLINGHAM, Whatcom County

**KPUG** (Feb. 29, 1948): 1170 kc; 1 kw, DA-1. 2340 E. Sunset. Phone Reagent 4-1170. KPUG Inc. (original owner). See Longston Stations in "Group Ownership."

Network MBS. Rep Pearson (National); Day-Wellington (Seattle).

Jessica L. Longston, pres; John R. DiMeo, gen mgr; James Tincker, asst mgr; Lee White, prog dir; Bernie Veleke, prom mgr; Ed Triplett, news dir; Don Pinney, chief engr.

**KVOS** (1927): 790 kc; 1 kw, DA-N (CP, 5 kw-D, 1 kw-N, DA-N). 1511 Ellis Street. Phone Regent 3-4567. KVOS Inc. (acquired station 1929).

Network ABC. Rep Art Moore (Regional); Weed (National).

Rogan Jones, pres; David Mintz, exec vp; Cal Mann, gen mgr; Al Swift, prog dir; Bill Hoyt, news dir; John Price, chief engr.

**KGMI (FM)** (Feb. 19, 1960): 92.9 mc; 16.5 kw. International Good Music Inc. owned by KVOS. See International Good Music Stations in "Group Ownership."

Rep Heritage Stations.

KVOS-TV: Tv companion of KVOS & KGMI (FM).

### BELLINGHAM-FERNDALE, Whatcom County

**KENY** (April 4, 1958): 930 kc; 1 kw-D. Box 631, Bellingham. Phone Regent 3-2410. Whatcom County Broadcasters Inc. (original owner).

Rep Grant; Feltis (Seattle).

Donald T. Haveman, pres, gen mgr, coml mgr & chief engr; Glenn Brooks, prog dir; Lee Connors, prom mgr; Les Beagel, news dir.

### BLAINE, Whatcom County

**KARI** (Feb. 12, 1960): 550 kc; 500 w-D. P. O. Box 35. Phone Edgewood 2-0751. Birch Bay Broadcasting Co. (original owner).

Network Keystone.

George A. Wilson, pres; Don J. Bevilacqua, gen mgr & chief engr; William Lehr, prom mgr; Bill DeJong, news dir.

### BREMERTON, Kitsap County

**KBRO** (May 1947): 1490 kc; 250 w. P. O. Box 1803, Station A. Phone Essex 7-3995. Bremerton Broadcasting Co. (original owner).

Rep Feltis (Seattle); John Palmer (San Francisco).

Bruce Bartley, owner & pres; Linc Perry, gen mgr; Shirley Seid, office mgr; Dick Falk, prog dir; Bruce Perry, sales prom mgr; Ron Scamfer, news dir; Bob Adams, chief engr.

### CAMAS, Clark County

**KVAN** (1955): 1480 kc; 1 kw-D. P. O. Box 1483, Portland 7, Ore. Phone Capital 3-1977. William B. & Cathryn C. Murphy (acquired station February 1957).

Reps Best; Tracy Moore.

William B. Murphy, gen mgr, chief engr & news dir; Cathryn C. Murphy, station mgr; Buddy Simmons, prog dir; Don Burbank, prom dir; Ed Stanton, farm dir; Christmas Early, women's dir.

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82 AM 22 FM 15 TV
STATIONS* OPERATING IN
WASHINGTON
CONTACT THE NEAREST OFFICE OF—
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THE NEAREST OFFICE TO WASHINGTON IS—
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*As of August 1, 1960*

### CENTRALIA-CHEHALIS, Lewis County

**KELA** (Nov. 1, 1937): 1470 kc; 5 kw-D, 1 kw-N. P. O. Box 720, Centralia. Phone Pershing 6-3321. P. O. Box 827, Chehalis. Phone Sherwood 8-3321. Central Broadcasting Corp. (original owner). See McCaw Stations in "Group Ownership."

Network MBS. Reps Walker-Rawalt (East); Lee F. O'Connell (California); Art Moore (Pacific Northwest).

J. Elroy McCaw, pres; Mabel A. Gwinn, sec-treas; Joe Chytil, gen mgr; Dick Dawson, coml mgr; Don Younghans, prog dir; Lee Stottlemyre, prom mgr; Dick Nichols, news dir; Bob DeLapp, chief engr.

KELA
HAS GROWN
TO
5000 WATTS
Does a man-sized job in Southwest Washington.
5000 watts to bridge the wide gap between Portland and Puget Sound.
5000 Watts
MAKES THE DIFFERENCE
KELA, Centralia-Chehalis

**KITI** (1954): 1420 kc; 1 kw-D. P. O. Box 89, Chehalis. Phone Sherwood 8-3379. KITI Corp. (acquired station 1955). See Singleton Stations in "Group Ownership." See also "Newspaper Ownership."

Reps Grant; Hugh Feltis (Seattle).

Donald F. Whitman, pres & gen mgr; Phil Roewe, station mgr; Kenneth E. Briggs, news dir; Edward F. Kelley, chief engr.

### CHELAN, Chelan County

**KOZI** (March 1, 1957): 1220 kc; 1 kw-D. P. O. Box 1210. Phone 440. Lake Chelan Broadcasting Corp. (original owner).

Stuart S. Maus, pres & gen mgr; Dean Rhodes, sales mgr & chief engr; Frances Faris, prog dir; Lloyd J. Stafford, prom mgr; Everett Skubinna, news dir.

### CLARKSTON, Asotin County

**KRLC** (See Lewiston, Idaho listing).

### COLFAX, Whitman County

**KCLX** (1950): 1450 kc; 250 w. Box 710. Phone Exbrook 7-3441. Adrian DeVries (acquired station April 1, 1955).

Network MBS. Reps Best; Tracy Moore; Art Moore.

Adrian DeVries, owner, gen mgr, coml mgr, prog dir & prom mgr; Brad Lowe, news dir; E. O. McVay, chief engr.

### COLVILLE, Stevens County

**KCVL** (Nov. 15, 1955): 1270 kc; 1 kw-D. P. O. Box 208. Phone Mutual 4-6481. Colville Broadcasting Co. (original owner).

Network Keystone. Reps Continental (National); Art Moore (Regional).

Merle B. Peterson, owner, gen mgr, prog dir & chief engr; Peggy J. Hull, coml & prom mgr; Donald G. Lyle, news dir.

### EDMONDS, King County

**KGDN** (1954): 630 kc; 1 kw-D (CP, 5 kw-D). 190th & Fremont, Seattle 33, Wash. Phone Lincoln 2-3133. King's Garden Inc. (original owner).

A. B. (Mike) Martin, pres; Robert W. Ball, gen mgr, coml mgr & prog dir; T. H. (Ham) Moffitt, news dir; Walter Jamison, chief engr.

**KGFM (FM)** (March 11, 1960): 105.3 mc; 120 kw. Same address, licensee & staff as KGDN (above).

Rep Western Fm Broadcasters.

### ELLENSBURG, Kittitas County

**KXLE** (1947): 1240 kc; 250 w. P. O. Box 600. Phone Woodland 2-1488. Western Broadcasters Inc. (acquired station July 1958).

Rep W. S. Grant.

Donald K. McBride, pres & gen mgr; G. Morgan McBride, vp; Joseph Armey, asst mgr.

### EPHRATA, Grant County

**KULE** (Aug. 17, 1950): 730 kc; 1 kw-D. P. O. Box 548. Phone Skyline 4-4686. Coulee Broadcasting Corp. (acquired station Jan. 7, 1959).

Rep Hugh Feltis (Regional-Seattle); Torbet, Allen & Crane (Pacific Coast-Los Angeles & San Francisco).

Donald R. Berry, pres & gen mgr; Weymeth Simpson, news & prog dir; Robert A. Clark, prom mgr; Gloria Mackintosh, traffic & prog asst; Gordon Sinclair, chief engr.

### EVERETT, Snohomish County

**KQTY** (June 1957): 1230 kc; 250 w (CP, 1 kw-D, 250 w-N). 3021 Rockefeller. Phone Alpine 9-6111. Walter N. Nelskog (original owner).

Rep Forjoe.

Walter N. Nelskog, owner & gen mgr; Ray Courtmanch, prog dir; Nick Lacy, prom mgr; Dick Welch, new dir; Lee Hurley, chief engr.

**KRKO** (1920): 1380 kc; 1 kw, DA-N (CP, 5 kw, DA-N). P. O. Box 916. Phone Alpine 9-1144. Everett Broadcasting Co. Inc. (acquired station 1937). See Taft Stations in "Group Ownership."

Rep Grant (National); Art Moore (Oregon-Washington).

William R. Taft, owner & gen mgr; Cliff Hanson, sales mgr; Bob Waldron, prog dir; Shirley Bartholomew, news dir; Dale Good, chief engr; Earl Gerdon, asst mgr:

### GRAND COULEE, Grant County

**KFDR** (Sept. 15, 1950): 1360 kc; 1 kw-D. Box 395. Phone Coulee Dam 140. Ralph A. Nachtmann (acquired station April 1, 1955).

Rep Best (national); Art Moore (regional).

Specialty programs: American Indian.

Ralph A. Nachtmann, owner; Al Theisen, prog dir; Frank Van Hemert, chief engr.

### HOQUIAM, Grays Harbor County

**KHOQ** (not on air; target date Sept 1, 1960): 1560 kc; 1 kw-D. P. O. Box 345, Forest Grove, Ore. Phone Elgin 7-2414. Twin Cities Broadcasting Co. (original owner).

Irving V. Schmidtke, pres, gen mgr & chief engr; Allen E. Hoffard, coml & prom mgr; Fred I. Schmidtke, prog dir; Palmira Linda Schmidtke, news dir.

### KELSO, Cowlitz County

**KLOG** (Oct. 8, 1949): 1490 kc; 250 w. P. O. Box 90. Phone Exbrook 3-4900. K-L Broadcasters Inc. (acquired station May 11, 1960).

Rep Art Moore (Seattle-Portland); Torbet, Allen & Crane.

Margaret Alice Nagel, pres; Marc DeLaunay, vp; Myra M. DeLaunay, prog dir; Arlette Finley, prom mgr; William Bland, news dir; Byron Swanson, chief engr.

### KENNEWICK-RICHLAND-PASCO, Benton Cty.

**KEPR** (January 1948): 610 kc; 5 kw, DA-2. P. O. Box 437, Kennewick. Phone Justice 6-6184. Cascade Broadcasting Co. (acquired station Jan. 1, 1960). See Cascade Stations in "Group Ownership."

Network ABC; CBS. Rep Young.

Thomas C. Bostic, pres; Joe Kendall, gen mgr; H. Bishop, coml mgr.

### KIRKLAND, King County

**KNBX** (1948): 1050 kc; 1 kw-D. P. O. Box 338, Kirkland. Phone Vandyke 2-1201. Eastside Broadcasting Co. (acquired station December 1949).

Network Keystone.

Specialty programs: Negro; Scandinavian.

George A. Wilson, partner & gen mgr; George W. Boucher, coml mgr; Anita Busek, prog dir; Lloyd Allan, news dir; Al L. Charf, chief engr.

### LAKEWOOD, Snohomish County

**KFHA** (Feb. 8, 1959): 1480 kc; 1 kw-D, DA-D. P. O. Box 3309, Tacoma 99, Wash. Phone Juniper 4-1480. Thomas H. Henderson, receiver for KFHA Inc. (acquired station Nov. 1, 1959).

Paul R. Smith, pres; James S. Tulip, gen mgr; Dave Tolle, coml mgr; Karen Blumenthal, prog dir; Bill McNeely, chief engr.

### LONGVIEW, Cowlitz County

**KBAM** (Aug. 15, 1955): 1270 kc; 1 kw-D (CP, 5 kw-D). P. O. Box 31. Phone Hamilton 3-1210. Hal K. Shade, receiver in bankruptcy.

Network MBS.

Rep Hal Holman (Chicago, New York); Wm. Wagner & Assoc. (Seattle).

Arne G. Peterson, gen mgr; Lowell E. Bryan, coml mgr; Robert Anson, prog dir; Lee Scanlon, news dir; John Lewis, chief engr.

**KEDO** (May 1938): 1400 kc; 250 w. P. O. Box 779. Phone Hamilton 5-1500. KEDO Inc. (acquired station July 13, 1960).

Network ABC. Rep Pearson; Hugh Feltis (northwest).

### LYNDEN, Whatcom County

**KLYN-FM** (not on air; granted July 8, 1960): 106.5 mc; 1.2 kw. Sidney Baron.

### MOSES LAKE, Grant County

**KSEM** (November 1947): 1470 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 276. Phone Rockwell 5-3441. KSEM Inc. (original owner). See Longston Stations in "Group Ownership. See also "Newspaper Ownership."

Network MBS. Rep Pearson.

Jessica L. Longston, pres; James L. Hamstreet, gen mgr; Gene Wagner, mgr; Bill Newland Jr., prog dir; Norm Staat, news dir; Walt Bjerke, chief engr.

**KWIQ** (Feb. 20, 1956): 1260 kc; 1 kw-D. P. O. Box 1696. Phone Rockwell 5-5678. Cascade Broadcasting Co. (acquired station Feb. 20, 1958. See Cascade Stations in "Group Ownership."

Rep Young (national); Art Moore (regional).

Thomas C. Bostic, pres; Larry Roberts, gen mgr; Fred W. Linde, coml mgr; Jerry Holzinger, prog dir; Donald I. Morris, chief engr.

KBAS-TV: Tv companion of KWIQ.

K REACHES MORE
DIFFERENT HOMES
THAN ANY
I OTHER SEATTLE
50,000-watt
Radio STATION
O... 1st in
PUBLIC ACCEPTANCE

In the average month . . .
(20 days—Mon.-Fri.)

| | 6:00 AM to 9:00 AM | Noon to 3:00 PM | 3:00 PM to 6:00 PM |
|---|---|---|---|
| 50 kw KIRO | 119,400 | 184,600 | 147,100 |
| | (different homes) | | |
| 50 Kw Station A | 98,700 | 116,200 | 99,700 |
| 50 kw Station B | 109,200 | 84,600 | 81,700 |

POPULARITY

It's one thing to reach an audience . . . another to hold it . . .

one measure of a station's ability to hold an audience is the mail it receives.

In 1959, KIRO's 'Garden personality, Cecil Solly, alone received over 124,000 letters:

| | |
|---|---|
| Washington | 106,744 |
| Oregon | 8,202 |
| British Columbia | 9,269 |
| Total | 124,215 |

CBS
KIRO
710 KC • 50000 WATTS SEATTLE
Represented by PETERS, GRIFFIN, & WOODWARD, INC.

# Radio Stations CONTINUED

## WASHINGTON CONTINUED

### MOUNT VERNON, Skagit County

**KBRC** (Dec. 12, 1946): 1430 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 240. Phone Garfield 4-2430. Beckley Radio Co. (original owner).

Network MBS. Rep Art Moore (northwest).

Leo Beckley, partner & gen mgr; Ted Frayling, coml mgr & chief engr; Chuck Sharmon, prog dir & prom mgr; Jerry Jenson, news dir.

### OLYMPIA, Thurston County

**KGY** (April 15, 1922): 1240 kc; 250 w (CP, 1 kw-D, 250 w-N). 1240 N. Washington St. Phone Whitehall 3-1240. Tom Olsen (acquired station Jan. 15, 1939). See "Newspaper Ownership."

Network ABC; MBS; Keystone. Rep Walker-Rawalt (national); Art Moore (regional).

Tom Olsen, pres & gen mgr; Herb Anderson, coml & prom mgr; Don Jones, prog dir & chief engr; Robert C. Cummings, news dir.

**KITN** (1956): 920 kc; 1 kw-D. P. O. Box 629. Phone Fleetwood 7-7718. KITN Corp. (original owner). See Singleton Stations in "Group Ownership."

Rep Hugh Feltis (Seattle); Grant (national).

Donald F. Whitman, pres & gen mgr; Harold C. Singleton, chief engr.

### OMAK, Okanogan County

**KOMW** (Sept. 30, 1947): 680 kc; 1 kw-D. P. O. Box 151. Phone 00. TWX Omak 35. KOMW Inc. (original owner).

Rep Feltis (Seattle); Torbet, Allen & Crane (San Francisco).

R. L. McNett, pres; Dean Nichols, gen mgr; Jerry Weaver, coml mgr; Elizabeth Uht, prog dir; Robert A. Woehler, news dir; William Miltenberger, chief engr.

### OPPORTUNITY, Spokane County

**KZUN** (November 1955): 630 kc; 500 w-D. P. O. Box 123, Spokane, 63. Phone Walnut 4-2400. KZUN Inc. (original owner).

Rep Thomas F. Clark.

Robert L. Swartz, pres; Arthur R. Mackelvie, gen mgr; Dick Wright, coml mgr; Stan Witter, prog dir; Pete Johnson, news dir; Jack Feldhausen, chief engr.

**KZUN-FM** (not on air; target date July 1, 1960): 96.1 mc; 3.3 kw. Address, licensee & staff same as KZUN.

### OTHELLO, Adams County

**KRSC** (April 11, 1958): 1400 kc; 250 w. P. O. Box 1400. Phone Hubbard 8-2791. Othello Radio (original owner).

Network Keystone. Rep H. S. Jacobsen (Portland); Day-Wellington (Pacific Northwest).

Charles A. Sheppard Jr., gen mgr, coml mgr, prog dir, prom mgr & news dir; Donald Lockwood, chief engr.

### PASCO, Franklin County

**KALE** (See Richland, Wash., listing).

**KORD** (July 28, 1956): 910 kc; 1 kw-D. P. O. Box 485. Phone Liberty 7-9791. KORD Inc. (acquired station Dec. 26, 1957). (See Singleton Stations in "Group Ownership.")

Rep Pearson; Feltis (Seattle); Jacobson (Portland).

Wallace K. Reid, pres & gen mgr.

**KPKW** (August 1945): 1340 kc; 250 w. Chase & A Streets. Phone Liberty 7-9741. Robin Hill (acquired station Dec. 1, 1958).

Rep Ayres, Allen & Smith.

Robin Hill, pres & chief owner; John M. Wages, gen mgr.

### PORT ANGELES, Clallam County

**KONP** (1945): 1450 kc; 250 w. 313 West First Street. Phone Glencourt 7-4200. Radio Pacific Inc. (original owner). See "Newspaper Ownership."

Network Keystone. Rep Art Moore (Seattle).

C. N. Webster, pres; George Buck, gen mgr; Jack Proctor, station mgr.

### PROSSER, Benton County

**KARY** (Dec. 14, 1956): 1310 kc; 1 kw-D. P. O. Box 1310. Phone Yukon 4-7310. Prosser-Grandview Broadcasters Inc. (original owner).

Network Keystone. Rep William J. Wagner (northwest); Best Co. (national).

Raymond Rockstrom, pres; Jack L. Quinn, exec vp & gen mgr; Robert Wilson, coml mgr; Miss Verla Argo, prog dir; Robert Cronkhite, news dir; Dewey Trostel, chief engr.

### PULLMAN, Whitman County

**KOFE** (1950): 1150 kc; 1 kw-D. P. O. Box 318. Phone Logan 4-5251. KOFE Inc. (acquired station Jan. 18, 1958).

Network ABC. Rep Continental (national); Torbet, Allen & Crane (west); Art Moore (northwest).

M. William Wippel, gen mgr; R. P. Turnley, business mgr & news dir; Merrill W. Price, chief engr.

***KWSC** (June 1922): 1250 kc; 5 kw-D (S-KTW Seattle at night). Pullman, Wash. Phone Logan 8-2111, Ext. 322. Washington State U. (original owner).

C. Clement French, pres; Allen Miller, gen mgr; Burt Harrison, mgr & prog dir; Cal Watson, prod mgr; Robert Mott, prom mgr & news dir; Hugh A. Rundell, sports dir & chief announcer; Glen Southworth, chief engr.

### PUYALLUP, Pierce County

**KAYE** (Dec. 1, 1951): 1450 kc; 250 w. P. O. Box 271. Phone Thornwall 5-1450. Henry Perozzo (acquired station April 1, 1953).

Network Keystone. Rep Art Moore (Seattle).

Henry Perozzo, owner, gen mgr & Religious dir; Marvin A. Young, station & coml mgr; Doc M. Watson, prog dir; Terry Close, news dir; Al Charf, prom dir; Janet Kelly, womens' prog dir.

### QUINCY, Grant County

**KPOR** (Sept. 10, 1957): 1370 kc; 1 kw-D. P. O. Box 1378. Phone Sunset 7-6731. Quincy Valley Broadcasters (original owner).

Rep Best; H. S. Jacobsen.

Donald R. Nelson, owner & gen mgr; Ralph Solberg, coml mgr; Doyle A. Nelson, asst mgr & prog dir; Bob Moore asst sales mgr & news dir; Ralph Barclay, chief engr.

### RAYMOND, Pacific County

**KAPA** (June 1950): 1340 kc; 250 w SH. P. O. Box 626. Phone 1010. Willapa Broadcasting Co. (acquired station Aug. 16, 1956).

Network Keystone. Rep Art Moore (Seattle).

Specialty programs: Scandinavian, 1 hr.; wkly.

Robert E. Claunch, gen mgr; John W. Reavley, coml mgr; Florence M. Pratt, news dir; Robert E. Sheetz, chief engr.

### RENTON, King County

**KUDY** (1947): 910 kc; 1 kw, DA-1. P. O. Box 91, Renton, Wash. Phone (Seattle) Alpine 5-8245. Cutie Radio Inc. (acquired station Jan. 1, 1959).

Rep Forjoe.

Specialty programs: Negro, 18 hrs.; wkly.

Wally Nelskog, pres; Hale Bondurant, vp & gen mgr; Larry Krasner, station mgr & natl sales mgr; Bob Carmichael, prog dir & prom mgr; Steve Wray, news dir; Lee Hurley, chief engr.

### RICHLAND, Benton County

**KALE** (April 1, 1950): 960 kc; 1 kw, DA-N. P. O. Box 767, Pasco, Wash. Phone Liberty 7-3389. D & D Broadcasting Corp. (acquired station Jan. 1, 1960).

Rep Weed; Wm. J. Wagner (Seattle).

L. G. Dix, pres, gen mgr & prog dir; Thomas J. Wood, coml mgr; Joseph G. Muench, chief engr.

### SEATTLE, King County

**KAYO** (1926): 1150 kc; 5 kw-D, 1 kw-N. 2930 Fourth South, zone 4. Phone Main 3-2480. Washington Telecasters Inc. (acquired station February 1953). See Longston Stations in "Group Ownership." Also see "Newspaper Ownership."

Network MBS. Rep Young.

Jessica L. Longston, pres; R. E. Pollock, gen mgr; John R. DiMeo, mgr; Ray Golden, prog dir; William Schonley, news dir; Verle Jones Jr., chief engr.

**KETO-FM** (Sept. 1, 1959): 101.5 mc; 10 kw (CP, 17.5 kw). P. O. Box 1309. Phone Mutual 2-1015. Chem-Air Inc. (original owner). See Boeing Stations in "Group Ownership."

William E. Boeing Jr., pres; J. William Teplicky, gen mgr; George A. Edgar, station mgr; Don Morrow, prog dir; Bob Zirk, chief engr.

Your key to good listening
KETO FM
101.5 MC SEATTLE
Affiliated with:
KPAM-FM Portland, KIDO Boise

**KGMJ (FM)** (May 25, 1960): 95.7 kc; 3.6 kw. 1151 Ellis Street, Bellingham, Wash. Phone Regent 3-4567. TWX KVOS Box 71. International Good Music Inc. (original owner) See International Stations in "Group Ownership."

Rep Heritage Stations.

Rogan Jones, pres; David Mintz, exec vp.

**KING** (1927): 1090 kc; 50 kw, DA-1. 320 Aurora Ave., zone 9. Phone Mutual 2-3555. TWX SE 240. King Broadcasting Co. (acquired station May 1947). See King Stations in "Group Ownership."

Network NBC. Rep Blair.

Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp business div; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast div; James L. Middlebrooks, dir engr planning; Earl Reilly, station mgr; William Clark, prog mgr; Pat O'Halloran, prom & publicity mgr; G. William Parker, merch mgr; Gloria Chandler, public service dir; Charles Herring, news dir; Art Shultz, chief engr.

**KING-FM** (1947): 98.1 mc; 15 kw. Duplicates KING (above) except between 6 p.m. and midnight Monday-Saturday.

KING-TV: Tv companion of KING-AM-FM.

**KIRO** (1926): 710 kc; 50 kw, DA-N. 1530 Queen Anne Ave. zone 9. Phone Atwater 3-9800. TWX SE 180. Queen City Broadcasting Co. (acquired station 1933).

Network CBS. Peters, Griffin, Woodward.

Specialty programs: Italian, 1 hr.; wkly.

Saul Haas, pres & gen mgr; Lincoln W. Miller, exec vp; W. F. Tucker, station & coml mgr; Jim French, prod mgr; Jack Sullivan, prom mgr; Don Brice, news dir; James G. Upthegrove, chief engr.

**KIRO-FM** (1946): 100.7 mc; 16.5 kw. Duplicates KIRO (above).

KIRO-TV: Tv companion of KIRO-AM-FM.

**KISW (FM)** (1950): 99.9 mc; 2.1 kw (CP, 10.5 kw). 9201 Roosevelt Way, zone 15. Phone Lakeview 5-6255. E. W. Lippincott (original owner).

Rep Fine Music Broadcasters.

J. David McCollum, gen mgr.

**KJR** (1924): 950 kc; 5 kw, DA-N. Box 3726. zone 24. Phone West 7-5100. TWX SE 28. Seattle, Portland & Spokane Radio (acquired station June 7, 1958). See Seattle, Portland & Spokane Radio in "Group Ownership."

Rep McGavren.

Lester M. Smith, gen mgr; Gaylen S. Blackford, station mgr; Arthur Kulman, coml mgr; John Stone, prog dir; Homer Pope, operation mgr; Lou Gillette, news dir; George Newton, chief engr; John Murphy, prom dir.

**KLSN (FM)** (1959): 96.5 mc; 19 kw. University Village, zone 5. Phone Lakeview 4-3693. Sight and Sound (original owner).

Rep Walker-Rewalt.

M. T. Clark, pres; Cortlandt T. Clark, vp & gen mgr; David G. Law, coml mgr; L. C. Attinger, prog dir; John L. Kelley, chief engr.

**KMCS (FM)** (May 1958): 98.9 mc; 10.5 kw. 708 Fifth Avenue South, zone 4. Phone Main 2-8980. Market-casters Inc. (original owner).

James G. Talbot, pres; Sydney A. Abrams, gen mgr; Ronald Todd, prog dir; Donald Foote, chief engr.

**KNBX** (See Kirkland, Wash.)

**KOL** (1922): 1300 kc; 5 kw, DA-N. 1100 West Florida, zone 4. Phone Main 2-2312. Seattle Broadcasting Co. (acquired station 1928). See Taft Stations in "Group Ownership."

Rep Bolling Co.

Marie Storm Taft, pres; Archie Taft Jr., sec-treas & gen mgr; William L. Simpson, asst mgr; Howard Hall, prog dir; Robert N. Ward, prom mgr; Merrill Ash, news dir; Robert Pigg, chief engr.

**KOL-FM** (not on air; target date unknown): 94.1 mc; 5.8 kw. To duplicate KOL.

**KOMO** (1926): 1000 kc; 50 kw, DA-N. 100 4th Avenue North, zone 9. Phone Main 4-6000. TWX SE 71. Fisher's Blend Station Inc. (original owner).

Network ABC. Rep Katz Agency.

O. W. Fisher, pres; W. W. Warren, exec vp & gen mgr; Maitland Jordan, station mgr; John Behnke, coml mgr; David Robinson, prog dir; Edna K. Hanna, prom mgr; Millard Ireland, news dir; C. E. Miller, chief engr.

KOMO-TV: Tv companion of KOMO.

**KOTO (FM)** (not on air; granted target date unkown). 93.3 mc; 6.6 kw. Arthur Siegel.

**KPRN (FM)** (not on air; granted target date unknown): 102.5 mc; 19 kw. Plains Radio Broadcasting Co.

**KTIX** (Sept. 10, 1956): 1590 kc; 5 kw-D. 101 Bellevue Ave. N., zone 2. Phone East 3-1590. KTIX Inc. (acquired station Aug. 1, 1958).

Rep Torbet, Allen & Crane.

Hugh Ben LaRue, pres, gen mgr & coml mgr; William Chase, prog dir & prom mgr; Al Ostrom, news dir; William Allen, chief engr.

**KTW** (Aug. 20, 1920): 1250 kc; 1 kw-D, S-KWSC Pullman, Wash. (CP, 5 kw-D, 1 kw-N, S-KWSC-N). 710 Madison St., zone 4. Phone Main 4-6226. First Presbyterian Church of Seattle (original owner).

Rep Don Pickens.

James R. Warren, gen & coml mgr; Lee Knudsen, prog dir; Bill MacMillan, prom mgr; Hal Links, news dir; James S. Ross, chief engr.

**KUDY** (See Renton, Wash., listing.)

***KUOW (FM)** (Jan. 16, 1952): 94.9 mc; 45 kw. U. of Washington, zone 5. Phone Lakeview 4-6000, Ext. 2375. U. of Washington (original owner).

Ken Kager, operations mgr.

**KVI** (1929): 570 kc; 5 kw. Tower Building, 7th & Olive Way, zone 1. Phone Mutual 2-3100. TWX SE 971. Golden West Broadcasters Inc. (acquired station July 1, 1959). See Gene Autry Stations in "Group Ownership. Also see "Newspaper Ownership."

Rep AM Radio Sales.

Robert O. Reynolds, pres; Gibbs Lincoln, vp & gen mgr; Steve Crowley, gen sales mgr; Bob Cooper, prog dir; Jack MacDonald, prom mgr; Bill Goff, news dir; Dick Velo, chief engr.

**KXA** (1926): 770 kc; 1 kw. L-WABC. 320 2nd Ave. W., zone 99. Phone Atwater 4-8600. KXA Inc. (acquired station 1946).

Rep Meeker.

Wesley I. Dumm, pres; John H. Dubuque, gen mgr & chief engr; Gilbert Wellington, coml mgr; James Warren, program dir; Robert Engler, news dir; Ann Sterling, women's dir.

**KZAM (FM)** (not on air; granted July 21, 1960): 92.5 mc; 17.6 kw. Monte L. Strohl.

### SPOKANE, Spokane County

**KAYE** (See Puyallup, Wash., listing).

**KCFA** (June 7, 1959): 1330 kc; 5 kw-D. S. 5408 Freya St., zone 71. Phone Keystone 5-3077. Christian Services Inc. (original owner).

Roger L. Stensland, pres; H. J. (Bud) Chandler, gen mgr.

**KGA** (1926): 1510 kc; 50 kw, DA-N. 6228 S. Regal. Phone Keystone 4-0631. TWX SP 141. Gran Broadcasting Co. (acquired station Feb. 1, 1958).

Rep Hollingbery.

L. F. Gran, pres; Arthur M. Vogel, vp & gen mgr; Len Greensword, coml mgr; Ollie Schell, program dir.

**KHQ** (1922): 590 kc; 5 kw. South 4102 Regal. Phone Keystone 4-0511. TWX SP 427. KHQ Inc. (acquired station March 1, 1946). See "Newspaper Ownership."

Network NBC. Rep Katz; Art Moore & Assoc. (Seattle & Portland).

Richard O. Dunning, pres & gen mgr; William B. Merrill, coml mgr; John Fahey, prog dir; Irving Smith, prom mgr; Duane Bock, news dir; Dee Waymire, chief engr.

**KHQ-FM** (not on air; target date September or October 1960): 98.1 mc; 47 kw. To duplicate KHQ.

KHQ-TV: Tv companion of KHQ-AM-FM.

**KLYK** (September 1922): 1230 kc; 250 w. W. 242 Riverside. Phone Riverside 7-8033. KLYK Inc. (acquired station April 1959). See Taft Stations in "Group Ownership."

Network MBS. Rep Bolling.

Bill Simpson, pres; Dan Markham, gen mgr; Larry Barcklay, coml mgr; Jim Harrold, prog dir.

**KNEW** (1947): 790 kc; 5 kw, DA-N. P. O. Box 8033, zone 36. Phone Keystone 4-9363. TWX SP 244. Seattle, Portland & Spokane Radio (acquired station June 7, 1958). See Seattle, Portland & Spokane Stations in "Group Ownership."

Rep McGavren.

Lester M. Smith, gen mgr; Hugh MacPherson, coml mgr; Robert Adkins, prog dir; Gene Ray, prom mgr; Ross Woodward, news dir; Vince Hoffart, chief engr.

**KPEG** (March 21, 1957): 1380 kc; 5 kw-D. 1527 W. 2nd, zone 43. Phone Madison 4-0454. Bellevue Broadcasters (acquired station about March 21, 1958).

Rep Grant.

F. Kemper Freeman, pres; W. R. (Dick) White, gen mgr; J. Shannon Sweatte, coml mgr; Cliff Carl, prog dir; Ed Mosley, prom mgr; Gary Williams, news dir; Sigurd Turnquist, chief engr.

**KREM** (1947): 970 kc; 5 kw-D, 1 kw-N. S. 4103 Regal, zone 34. Phone Keystone 4-0466. TWX SPO 8. KREM Broadcasting Co. (acquired station Dec. 19, 1957). See King stations in "Group Ownership."

Rep Petry.

Mrs. A. Scott Bullitt, pres; Robert H. Temple, gen mgr; Peter Lyman, local sales mgr; Ted Richeson, national sales mgr; Ronald MacDonald, prog dir; Richard E. Hoover, news dir; Edward P. Antosym, chief engr.

**KREM-FM** (September 1955): 92.9 mc; 4.8 kw. Duplicates KREM (above).

KREM-TV: Tv companion of KREM-AM-FM.

**KXLY** (1922): 920 kc; 5 kw. 305 W. Sprague. zone 4. Phone Madison 4-1218. Northern Pacific Radio Corp. (acquired station 1954). See Harris-Alexander Stations in "Group Ownership."

Network CBS. Rep H-R (New York).

Specialty programs: Italian, 1 hr.; wkly.

Norman Alexander, pres; James Agostino, gen mgr; Alex Lacom, coml mgr; Terry Mason, prog dir; Jack Lantry, prom mgr; Rick Meyers, news dir; Dave Green, chief engr.

**KXLY-FM** (November 1959): 99.9 mc; 2 kw. Duplicates KXLY.

KXLY-TV: Tv companion of KXLY-AM-FM.

**KZUN** (See Opportunity, Wash., listing).

### SUNNYSIDE, Yakima County

**KREW** (April 1950): 1230 kc; 250 w. Box 209. Phone Temple 7-2277. Cole E. Wylie (original owner).

Rep Tracy Moore (Los Angeles); Day-Wellington (Seattle).

Specialty programs: Spanish, 6 hrs.; wkly.

Cole E. Wylie, owner; Les McKay, gen & coml mgr; Jean Runyon, prog dir; Bert Malakoff, news dir; Dale Howard, chief engr.

### TACOMA, Pierce County

***KCPS (FM)** (Feb. 1, 1955): 90.9 kc; 0.77 kw. 5214 Steilacoom Blvd., zone 99. Phone Juniper 8-5261 ext. 331. Clover Park School District #400 (original owner).

Lorance Dossett, instructor studio skills; Cloise Turner, chief engr.

*KPEC-TV. Tv compansion of KCPS (FM) above.

**KPHA** (see Lakewood, Wash., listing).

**KLAY-FM** (May 1959): 106.3 mc; 830 w. 201 S. 5th, zone 2. Phone Broadway 2-7460. Clay F. Huntington.

Clay Huntington, owner & gen mgr; Stan Naccarato, coml mgr; Tom Read, program dir; Ken Williams, chief engr.

**KMO** (1926): 1360 kc; 5 kw. P. O. Box 1651, zone 1. Phone Waverly 2-8733. TWX TA 013. Tacoma Radio Corp. (acquired station October 1954).

Rep Feltis, Dove, Dever & Cannon (Seattle); Avery-Knodel (national).

J. Arch Morton, pres, gen mgr & coml mgr; Win McCracken, prog & prom dir; Murray Morgan, news dir; Bob Capstick, chief engr.

**KTAC** (August 1942): 850 kc; 1 kw, DA-N. Winthrop Hotel, zone 2. Phone Broadway 2-2241. Tacoma Broadcasters Inc. (acquired station May 1954).

Rep Pearson (national); Art Moore (Seattle & Portland).

Jerry Geehan, pres & gen mgr; John P. Condon, asst mgr & coml mgr; Dick Weeks, prog dir; Doug McArthur, sports dir; Bud Bond, news dir; Bill Luckhurst, chief engr.

**KTNT** (Oct. 14, 1952): 1400 kc; 250 w. S. 11th & Grant, zone 5. Phone Fulton 3-2561. TWX TA 010. Tribune Publishing Co. (original owner).

Rep Weed.

Max H. Bice, gen mgr; John W. Upham, asst mgr & national sales mgr; Stanley Johnson, local sales mgr; Donald St. Thomas, prog. dir; Ted Knightlinger, prom mgr; Bob Cleland, news dir; Dick F. Engh, chief engr.

**KTNT-FM** (Oct. 26, 1948): 97.3 mc; 10.2 kw. Duplicates KTNT (above).

KTNT-TV: Tv companion of KTNT-AM-FM.

***KTOY (FM)** (1950): 91.7 mc; 3.5 kw. 1101 S. Yakima Ave., zone 5. Phone Broadway 2-9367. Tacoma School District 10. (original owner).

Merle Kimball, gen mgr & prog dir; John McClamrock, chief engr.

*KTPS (TV): Tv companion of KTOY.

**KTWR (FM)** (June 2, 1958): 103.9 mc; 0.83 kw. 1712 Sixth Ave., zone 5. Phone Juniper 8-1606. Thomas Wilmot Read (original owner).

Network MBS; CBC. Rep Fm Unlimited; Fm Sales; Paramount Radio (northwest).

Specialty programs: French, 1½ hrs.; German, ¼ hr.; Italian, 1 hr.; Spanish, ¼ hr.; all wkly.

Thomas Wilmot Read, pres & gen mgr; R. Eldon Magnusen, vp & asst mgr; J. Howard Thomas, prog dir-producer; Dean P. Havig, operations dir; Kenneth Williams Jr., engineering dir; Richard A. Barr, prom mgr; Radcliff Van Burien, dir of news & special events; Hugh W. Braken, dir of athletics; Douglas Anthony, public service dir; Vivian Van Voorhis, supervisor of music; Arthur W. Lindsay, advertising consultant.

### TOPPENISH, Yakima County

**KENE** (June 1954): 1490 kc; 250 w. P. O. Box 350. Phone Townsend 5-7272. Radio Broadcasters Inc. (acquired station July 1955).

Network Keystone. Rep Grant Webb (national); Wm. Wagner (local).

Specialty programs: Spanish, 7 hrs.; wkly.

John R. Woodroofe, pres; Robert A. Sumbarde, vp & gen mgr; Don Downing, asst mgr; Darlene Thalhemer, prog dir; Fulton Travis, news dir; J. Andy Thompson, chief engr.

### VANCOUVER, Clark County

**KISN** (Portland, Ore.) (1939): 910 kc; 1 kw, DA-N. 10th & W. Burnside. Phone Capitol 6-7191. Star Broadcasting Inc. (acquired station May 1, 1959). See Star Stations in "Group Ownership."

Rep Avery-Knodel.

Don W. Burden, pres; Richard Shireman, gen mgr; Howard McAnulty, coml mgr; Hal Raymond, prog dir; Gerald E. Weist, chief engr.

**KKEY** (July 4, 1954): 1150 kw; 1 kw-D. 5500 4th Plain Road. Phone Oxford 3-2565. Western Broadcasting Co. (original owner).

Network Keystone; Rep Bernard.

Ralph C. Weagant, pres; Ernest Crater, gen mgr; Al Picinni, coml mgr; Ken Debord, program dir; Bryce Howard, chief engr.

### WALLA WALLA, Walla Walla County

**KHIT** (Dec. 6, 1956): 1320 kc; 1 kw-D. Denny Bldg. Phone Jackson 5-3190. Leader Broadcasting Co. (original owner).

Rep Grant; Feltis (Seattle); Jacobson (Portland).

Arch Le Roux, pres & gen mgr.

**KTEL** (1946): 1490 kc; 250 w. P. O. Box 1028. Phone Jackson 5-4103. Walla Walla Broadcasting Co. acquired station May 7, 1956).

Network ABC. Rep Masla; Wm J. Wagner (Pacific Northwest).

Jack Keating, gen mgr, pres, prog dir & news dir; Al Buttolph, prog & coml mgr; Beven Roth, chief engr.

**KUJ** (1932): 1420 kc; 5 kw, DA-N. P. O. Box 276. Phone Jackson 9-1230. KUJ Inc. (original owner).

Rep Forjoe.

H. E. Studebaker, pres; Don G. Bennett, station mgr.

### WENATCHEE, Chelan County

**KMEL** (1948): 1340 kc; 250 w. P. O. Box 638. Phone Normandy 2-7135. Frontier Broadcasting Co. (acquired station May 1, 1958).

Rep Pearson; Fred Siegner (Seattle).

John E. Goslin, pres, program dir, & chief engr; Phil Rather, vp, coml mgr & promotion dir; Craig Lawrence Jr., news & farm dir.

**KPQ** (1930): 560 kc; 5 kw, DA-N. KPQ Bldg., 32 N. Mission. Phone Normandy 3-5121. Westcoast Broadcasting Co. (original owner).

Network ABC; CBS; NBC. Rep Weed; Moore & Assoc. (Portland & Seattle).

James W. Wallace, pres, gen mgr & coml mgr; Dorothy Lee, prog dir; Carl Fugitt, prom mgr; Duayne T. Recker, news dir; George Frese, chief engr.

**KUEN** (Nov. 17, 1956): 900 kc; 500 w-D (CP, 1 kw). P. O. Box 79 Phone Normandy 3-5186. KUEN Inc. (acquired station Nov. 1, 1959).

Network Keystone. Rep Grant; H. S. Jacobson; Hugh Feltis.

Miller C. Robertson, pres & gen mgr; Stuart de Laney, prom mgr; Karl Stoffel, news dir; Elmer Kaping, chief engr.

### YAKIMA, Yakima County

**KIMA** (Oct. 19, 1944): 1460 kc; 5 kw, DA-N. P. O. Box 702. Phone Glencourt 2-9111. Cascade Broadcasting Co. (See Cascade Stations in "Group Ownership."

Rep Young.

Robert H. Dolph, gen mgr; Sam Kerr, prom dir & coml mgr; Perry Hotchkiss, news & prog dir; Dave Hubert, chief engr.

KIMA-TV: Tv companion of KIMA.

**KIT** (April 8, 1929): 1280 kc; 5 kw-D, 1 kw-N. P. O. Box 1222. Phone Glencourt 7-8115. KIT Inc. (original owner).

Rep McGavren (national); Jacobson (Oregon); Feltis (Washington).

Carl E. Haymond, pres; Jack H. Goetz, gen mgr; John Puckett, coml mgr; Vern Chartier, prom mgr; Pete Wick, news dir; H. B. Murphy, chief engr.

# Radio Stations CONTINUED

## WASHINGTON CONTINUED

**KLOQ** (1947): 1390 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 172. Yakima Broadcasting Corp. (acquired station September 1958).
Rep Masla.
Warren J. Durham, pres & gen mgr; William E. Shela, vp & station mgr.

**KUTI** (1955): 980 kc; 5 kw-D. P. O. Box 261. Phone Chestnut 8-2900. Yakima Valley Radio Inc. (acquired station March 1960).
Rep Weed.
H. G. Wells Jr., pres & gen mgr; William Bainter, coml mgr; Tony Evans, prog dir; Roger Raymond, chief engr.

## WEST VIRGINIA

*Non-commercial

### BECKLEY, Raleigh County

**WJLS** (March 20, 1939): 560 kc; 5 kw-D, 500 w-N, DA-N. WJLS Bldg. Phone Clifford 3-7311. Joe L. Smith Jr. (original owner).
Network CBS. Rep Burn-Smith.
Specialty programs: Negro 1 hr.; wkly.
Joe L. Smith, pres; Gene Morehouse, gen mgr; Gary Dent, prog dir; Tom Fazio, news dir; Howard Williams, chief engr.

**WBKW (FM)** (1946): 99.5 mc; 34 kw. Same licensee and address as WJLS (above).
Joe L. Smith Jr., pres; Wm. Sandefur, gen mgr.

**WWNR** (1946): 620 kc; 1 kw, 500 w-N, DA-N. 1708 Harper Rd. Phone Clifford 3-8307. Rahall Broadcasting Co. (original owner). See Rahall Stations in "Group Ownership."
Rep Adam Young Inc.
N. Joe Rahall, pres; Richard H. Booth, gen mgr; Robert Haruit, coml mgr; Betty Hatcher, prom mgr; Robert Miller, news dir; Jack Slygh, chief engr.

### BERKELEY SPRINGS, Morgan County

**WCST** (Sept. 7, 1958): 1010 kc; 250 w. P. O. Box 308. Phone 771. Berkeley Springs Radio Station Corp. (original owner).
Vernon E. Weber, pres; Thomas B. Butscher, gen mgr; Richard Dale Brooks, coml mgr; Kenneth E. Robertson, prog dir; Gary Lee Daniels, chief engr.

### BLUEFIELD, Mercer County

**WHIS** (June 27, 1929): 1440 kc; 5 kw-D, 500 w-N. Municipal Bldg. Phone Davenport 7-7115. TWX Bluefield 30. Daily Telegraph Printing Co. (original owner). See "Newspaper Ownership."
Network NBC. Rep Select Stations (New York, Philadelphia, Baltimore and Washington); Weed (Midwest and West Coast), and Brown (South).
Hugh Ike Shott Jr., pres & gen mgr; Mel Barnett, station mgr; George Hendrick, coml mgr; Kenneth Dick, chief engr.
WHIS-TV: Tv companion of WHIS.

**WKOY** (1948): 1240 kc; 250 w. P. O. Box 800. Phone Davenport 7-6124. WKOY Inc.

### BUCKHANNON, Upshur County

**WBUC** (Dec. 13, 1959): 1460 kc; 1 kw-D. P. O. Box 71. Phone 444. Upshur County Broadcasting Co. (original owner).
Jesse D. Newman, co-owner, mgr & chief engr; Joe Barker, coml mgr; Roger Turner, prog mgr.

### CHARLESTON, Kanawha County

**WCAW** (1946): 1400 kc; 250 w. (CP 680 kc). P. O. Box 2791. Phone Dickens 3-7503. Capitol Broadcasting Corp. (acquired station January 1956).
Rep Bob Dore Assoc.
E. M. Johnson, pres; Paul N. Miles, gen mgr; Norman L. Posen, coml mgr; Paul Howard, prog dir; Ken Warren, prom mgr; Cliff Tobey, news dir; Frank Allender, chief engr.

**WCHS** (1927): 580 kc; 5 kw, DA-N. P. O. Box 1153. Phone Dickens 2-8131. TWX CH 83. The Tierney Co. (acquired station 1950).
Network CBS. Rep Peters, Griffin, Woodward.
(Sale to Rollins Broadcasting Co. pends FCC approval).
Hawthorne D. Battle, pres; John T. Gelder, Jr., vp & gen mgr; Robert Sinclair, coml mgr; Joe Farris, prog dir; Harry M. Brawley, prom mgr; Neil Boggs, news dir; Gene Brick, chief engr.
WCHS-TV: Tv companion of WCHS..

**WHMS** (1938): 1490 kc; 250 w. 315 Professional Bldg. Phone Dickens 3-9544. Charleston Broadcasting Co. (acquired station April 1958).
Network: ABC. Rep Weed.
Joseph L. Brechner, pres; George L. Sutherland, vp, gen mgr & coml mgr; Charles Coleman, prog dir; Walter Dills, prom mgr; Albert Sahley, news dir; Bernard Clark, chief engr.

**WKAZ** (1927): 950 kc; 5 kw-D, 1 kw-N, DA-N. 210 Dickenson St. Phone Dickens 4-3521. Radio WKAZ, Inc. (acquired station May 16, 1960). See Samuels Stations in "Group Ownership."
Network NBC. Rep Katz.
Hartley L. Samuels, pres; Don O. Hays, gen mgr; Robert Turley, prog dir; Ken Kurtz, news dir; Don Browning, chief engr.

**WKAZ-FM** (Feb. 19, 1959): 97.5 mc; 9 kw. Duplicates WKAZ (above).

**WKNA (FM)** (June 1, 1960): 98.5 mc; 2.65 kw. P. O. Box 1452, Beckley, V. Va. Phone Clifford 3-7311 (Beckley). Joe L. Smith Jr. (original owner).
Joe L. Smith Jr., pres & gen mgr; George Yazell, chief engr.
WKNA-TV: Tv companion of WKNA (FM).

**WTIP** (1946): 1240 kc; 250 w. Unlimited P. O. Box 3032, zone 1. Phone Dickens 2-3136. Chemical City Broadcasting Co. Inc. (original owner).
Network MBS. Reps Bernard, Dora-Clayton.
Gus Zaharis, pres & chief engr; Mel S. Burka, gen mgr; B. A. Burka, coml mgr; Shirley Annand, prog dir; Bob Baron, news dir.

### CLARKSBURG, Harrison County

**WBOY** (April 21, 1937): 1400 kc; 250 w. 912 West Pike St., Phone Main 4-7571. TWX CB 8221. WSTV Inc. (acquired station May 9, 1957). See Friendly Group in "Group Ownership."
Network NBC. Rep Walker-Rawalt.
Jack N. Berkman, pres; John J. Laux, exec vp; Roger Garrett, gen mgr; John Peters, coml mgr; Jack See, prom mgr & news dir; Harry Brown, chief engr.
WBOY-TV: Tv companion of WBOY.

**WHAR** (Feb. 11, 1947): 1340 kc; 250 w. 1200 E. Pike St. Phone Main 4-5525. Harrison Corp. (acquired station December 1957).
Network MBS. Rep Burn-Smith.
Specialty programs: Italian, 1 hr. wkly.
Charles Gaylord, pres; Mason C. Deaver, gen mgr; Frank T. Gregg, coml mgr; Jay Randolph, prog dir; Beryl Snider, chief engr.

**WPDX** August 1947): 750 kc; 1 kw-D, Daytime only. 333 W. Main St. Phone Main 4-6425. Clarksburg Broadcasting Corp. (original owner).
Rep Pearson.
Glenn B. Hamilton, pres; Raymond C. Warden, exec vp & treas; Robert D. Hough, vp, secy & chief engr; James T. Fawcett, sales mgr; Dewitt H. Wyatt, station dir; James J. Snyder, prog dir.

### ELKINS, Randolph County

**WDNE** (February 1948): 1240 kc; 250 w (CP 1 kw-D). P. O. Box 967. Phone 1300. Marja Broadcasting Corp. (acquired station Dec. 1, 1955).
Network Keystone.
John P. Carr, pres; Joe Bangham, coml mgr; Doug Smith, prog dir; Walter Wilkerson, chief engr.

### FAIRMONT, Marion County

.**WMMN** (Dec. 22, 1928): 920 kc; 5 kw, DA-N. 208 Adams St. Phone 3100. Peoples Broadcasting Corp. (acquired station Sept. 1, 1953). See Peoples Stations in "Group Ownership."
Network CBS. Rep Hollingbery.
Specialty programs: Polish, ½ hr. wkly.
Herbert E. Evans, pres; A. Garen Ferrise, resident vp & gen mgr; Frank Lee, prog dir; Harry W. Jackson, chief engr.

**WTCS** (January 1948): 1490 kc; 250 w. P. O. Box 1549. Phone 5000. Fairmont Broadcasting Co. (acquired station April 1, 1956).
Network ABC; MBS. Rep Spot Time Sales.
Paul Pitrolo, pres; Nick Fantasia, gen mgr & coml mgr; Josephine Trotta, prog dir; Lou Donato, prom mgr; Ray Hayes, news dir; Richard L. McBride, chief engr.

### FISHER, Hardy County

**WELD** (Aug. 1, 1956): 690 kc; 500 w-D. Phone Lehigh 8-6062. South Branch Broadcasting Corp. See Richard Field Lewis Stations in "Group Ownership."
Network Mid Atlantic.
Marian Park Lewis, pres; Kimberley Johnson, gen mgr & chief engr.

### GRAFTON, Taylor County

**WVVW** (January 1957): 1260 kc; 500 w-D. 400 Quincy St. (Fairmont); 203 West Main St. (Grafton). Phone Fairmont 8000; Grafton 2000; WVVW Inc. (original owner). See "Newspaper Ownership."
Rep Gill-Perna.
J. Patrick Beacom, pres; Robert Hanna, station mgr; Robert Bolyard, coml mgr; William Newbraugh, prog dir; Phil Braken, news dir; James McEwen, chief engr.
WJPB-TV: Tv companion of WVVW.

### HUNTINGTON, Cabell County

**WCMI** (see Ashland, Ky., listing).

**WKEE** (July 1947): 800 kc; 1 kw-D. P. O. Box 2288. Phone Jackson 5-7788. Geyer Broadcasting Co. (acquired station Nov. 19, 1959).
Rep Bob Dore Assoc.
Wayne W. Geyer, pres; James J. Wychor, gen mgr; Flem J. Evans, coml mgr; John Hamer, prog dir; James J. Wychor, prom mgr; Dave Collins, news dir; Eugene Hensen, chief engr.

**WKEE-FM** (July 1947): 100.5 mc; 53 kw. Same address, licensee and staff as WKEE except Robert Shutts, prog dir.

**WPLH** (1946): 1470 kc; 5 kw-D. NON DA. 1046½ Third Ave. Phone Jackson 3-3421. The Tierney Co. (acquired station 1957).
Rep Peters, Griffin, Woodward.
Hawthorne D. Battle, pres; John T. Gelder, gen mgr; Rex Osborne, station & coml mgr; Robert Grove, prog dir; Harry Brawley, prom mgr; Jay Wilt, news dir; Robert Nixon, chief engr.

**WSAZ** (1923): 930 kc; 5 kw-D, 1 Kw-N, DA-N. 201 Ninth St., zone 18. Phone Jackson 3-8401. TWX Ht 40. Huntington Publishing Co. (acquired station 1930). See "Newspaper Ownership."
Network NBC. Rep Katz.
William D. Birke, pres; George R. Andrick, station mgr; C. Bosworth Johnson prog dir; Jack M. Williams, prom mgr; John P. Clay, chief engr.
WSAZ-TV: Tv companion of WSAZ.

**WTCR** (see Ashland, Ky., listing).

### KEYSER, Mineral County

**WKYR** (June 24, 1953): 1270 kc; 5 kw-D. P. O. Box 231. Phone Sunset 8-3211. WKYR Inc. (acquired station 1954).
Networks MBS; Keystone.
Robert K. Richards, pres; William W. Robinson, gen mgr & coml mgr; Jack R. Husson, prog dir; Lee Bruner, chief engr.

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### LOGAN, Logan County

**WLOG** (May 27, 1940): 1230 kc; 250 w. 445 Stratton St. Phone Plaza 2-3939. Clarence H. Frey and R. O. Greever (original owner). See "Newspaper Ownership."
Network MBS.
Clarence H. Frey and R. O. Greever, owners & mgrs; Don E. Coleman, coml mgr; Lucille Gallion, prog dir; L. J. Frye, chief engr.

**WVOW** (May 1958): 1290 kc; 5 kw-D, 1 kw-N, DA-2. 52 Water St. Logan Broadcasting Co. (original owner).

### MARTINSBURG, Berkeley County

**WEPM** (Oct. 13, 1946): 1340 kc; 250 w. P. O. Box 874. Phone Amherst 3-5252. Martinsburg Broadcasting Co. (original owner).
Rep Devney-O'Connell.
C. Leslie Golliday, partner & gen mgr; George N. O'Brien, station mgr & coml mgr; John Taylor, prog dir; Edward Dockeney, news dir; William Weller, chief engr.
**WEPM-FM** (1949): 94.3 mc; .81 kw. (Duplicates WEPM).

### MATEWAN, Mingo County

**WHJC** (Dec. 2, 1951): 1360 kc; 1 kw-D. Phone McCarr 7-7771. Three States Broadcasting Co. (original owner).
J. R. Pickering, pres; Fred Morningstar, gen mgr; John Stewart, coml mgr; Eva Watkins, prog dir; Henry Gilbert, news dir; Kenneth Bickford, chief engr.

### MONTGOMERY, Fayette County

**WMON** (1946): 1340 kc; 250 w. P. O. Box 750. Phone Hillside 2-4620. Fayette Assoc. Inc. (original owner).
Network MBS.
Arnold M. Vickers, pres; Robert L. Marsh, station mgr; Richard A. Rhodes, prog dir; J. C. Carver, chief engr.

### MORGANTOWN, Monongalia County

**WAJR** (December 1940): 1440 kc; 5 kw-D, DA-2. P. O. Box 867. Phone Linden 2-9488. West Virginia Radio Corporation (original owner). See Agnes Jane Reeves Greer Stations in "Group Ownership."
Network NBC. Rep Walker-Rawalt.
Agnes J. Reeves Greer, pres; Malcolm A. Campbell Jr., gen mgr; James Redmond, coml mgr; Herbert E. Tennant, prog dir; Richard Brookes, news dir; Thomas Klotz, chief engr.

**WAJR-FM** (1948): 99.3 mc; 1 kw. Duplicates WAJR during day, programs separately at night.

**WCLG:** 1300 kc; 1 kw-D. Linden 2-2222. William S. Freed (acquired station Dec. 19, 1959).
Network Keystone.
William S. Freed, chief owner & gen mgr; William Hosey, coml mgr; Eleanor Freed, prom mgr; Jack Johns, news dir; William K. Miller, chief engr.

### MOUNDSVILLE, Marshall County

**WMOD** (Oct. 1, 1950): 1370 kc; 1 kw-D. 505 Seventh St. Phone Tilden 5-1230. Miracle Valley Broadcasting Co. (acquired station March 1, 1956).
Joseph M. Larosa, pres & gen mgr; Judy Reager, coml mgr; Walt Broadhurst, prog dir; Chuck Brand, news dir; Felice Regoli, chief engr .

### NEW MARTINSVILLE, Wetzel County

**WETZ** (May 25, 1953): 1330 kc; 1 kw-D. P. O. Box 391. Phone Gladstone 5-3030( New Martinsville); Olfield 2-3456 (Sistersville). Magnolia Broadcasting Co. (acquired station April 1, 1955).
Network Keystone.

Harry G. Bright, pres & gen mgr; C. R. Bright, vp; George K. Eubanks, coml mgr; Donald Hartline, prog dir; Eddie Gates, dir Sistersville studios; Lorraine Espy Eubanks, news dir; James W. Jones, chief engr; Joan Hubbard, office mgr.

### OAK HILL, Fayette County

**WOAY** (1947): 860 kc; 5 kw-D, 10 kw-D. (Canadian restricted). P. O. Box 251. Phone Hobart 9-3361. TWX Oak Hill 78. Robert R. Thomas Jr. (original owner).
Rep Pearson.
Robert R. Thomas Jr., pres & gen mgr; A. W. Vickers, coml mgr; Thomas Phillips, chief engr.

**WOAY-FM** (1948): 94.1 mc, 14.5 kw. Duplicates WOAY (above).
WOAY-TV: Tv companion of WOAY-AM-FM.

### PARKERSBURG, Wood County

**WCEF** (April 9, 1954): 1050 kc; 1 kw-D. P. O. Box 228. Phone Hudson 5-4401. Franklin Broadcasting Co. (original owner).
Rep Masla.
C. E. Franklin, pres, gen mgr & chief engr; Morris Leon, station & coml mgr; Gene Snyder, prog dir; Betty Isner, prom mgr; Charles Marlow, farm dir; Mike Morris, sports dir; Dorothy Leon, womens' dir.

**WPAR** (July 11, 1935): 1450 kc; 250 w. 211 Fifth St. Phone Hudson 5-5475. WPAR Inc. (acquired station June 10, 1960).
Network CBS. Rep Walker-Rawalt.
H. Max Good, pres; Charles Long, coml mgr; Sherman Grimm, asst mgr & prog dir; A. J. English, chief engr.

**WAAM-FM** (October 1948): 106.5 mc; 8.9 kw. WPAR Inc. Duplicates WPAR (above).

**WTAP** (September 1947): 1230 kc; 250 w. Zanesville Publishing Co. (acquired station 1959). See Zanesville Pub. in "Group Ownership." Also see "Newspaper Ownership."
WTAP-TV: Tv companion of WTAP.

### PINEVILLE, Wyoming County

**WWYO** (1949): 970 kc; 1 kw-D. Wyoming Broadcasting Co. (original owner).

### PRINCETON, Mercer County

**WLOH** (1947): 1490 kc; 250 w. P. O. Box 1011. Phone Garden 5-2151. Mountain Broadcasting Co. (acquired station 1955).
Network Keystone. Rep Hopewell.
Robert L. Harrison, pres; Richard Kephart, coml mgr; Bob Woodburn, prog dir; Tom Hicks, prom mgr; Harry Gentry, news dir; Earl Graham, chief engr.

### RAVENSWOOD, Jackson County

**WMOV** (Oct. 14, 1957): 1360 kc; 1 kw-D. Gibbs & Gallatin Sts. Phone Browning 3-2544. Jackson County Broadcasting Co. (acquired station June 8, 1960).
Paul V. H. Bell, pres.

### RICHWOOD, Nicholas County

**WVAR** (November 1957): 1280 kc; 1 kw-D. P. O. Box 608. Phone Viking 6-0411. Royal Broadcasting Co. (original owner).

### RONCEVERTE, Greenbrier County

**WRON** (1948): 1400 kc; 250 w. P. O. Box 69. Phone Midway 5-1327. Blake Broadcasting Co. (original owner).
Network Keystone.
James E. Venable, pres & gen mgr; Betty Ann Venable, vp & coml mgr; Gary Ritchie, operations mgr & prog dir; Edward T. White, state news editor; Frank Temalis, chief engr.

### ST. ALBANS, Kanawha County

**WKLC** (Jan. 14, 1956): 1300 kc; 1 kw-D. 109 Sixth Ave. Phone Parkway 7-1300. Kandel Corp. (original owner).
Rep Thomas F. Clark.
Raymond I. Kandel, pres, gen mgr & prog dir; M. L. Pennington, coml mgr; Bob Entley, news dir; L. A. Berry, chief engr.

### WEIRTON, Hancock County

**WEIR** (1950): 1430 kc; 1 kw, DA-2. 3992 Main St. Phone 2814. Tri-State Broadcasting Co. (See Friendly Group in "Group Ownership.")

### WELCH, McDowell County

**WELC** (Aug. 19, 1950): 1150 kc; 1 kw-D. P. O. Box 1032. Hemlock 6-2131. Pocahontas Broadcasting Co. (original owner).
Network Keystone.
Sam Sidote, pres, gen mgr & coml mgr; Johnnie Villani, prog dir & news dir; Howard King, chief engr.

**WOVE** (1955): 1340 kc; 250 w. 93 McDowell St. Phone Hemlock 6-3333. McDowell County Broadcasting Co. (acquired station Sept. 16, 1959).
Rep Kentucky Radio Sales.
Specialty programs: Negro, 1 hr. wkly.
South C. Bevins, pres; Eddie Lane, gen mgr, coml mgr & chief engr; Ella Gillespie, prog dir; Vince Artale, news dir; Paul Fortner, sports dir.

### WESTON, Lewis County

**WHAW** (Feb. 14, 1948): 980 kc; 1 kw-D. P. O. Box 431. Phone 1555. Central West Virginia Service Corp. (acquired station June 11, 1954). See "Newspaper Ownership."
Network Keystone.
Richard H. Ralston, pres; Francis E. Andrew, vp; Jack Caldo, mgr; Edward Stark, chief engr.

### WHEELING, Ohio County

**WHLL** (Dec. 5, 1949): 1600 kc; 5 kw-D. P. O. Box 989. Phone Cedar 3-1300. Wheeling Broadcasting Co. (original owner).
Rep Gill-Perna.
Kenneth H. Forney, pres; Fred A. Grewe Jr., gen mgr; James O. Smith, coml mgr; Donn Caldwell, prog dir; William Nuzum, prom mgr; William Thalman, news dir; Fred Baker, chief engr.

**WKWK** (May 2, 1941): 1400 kc; 250 w. 1600 Market St. Phone Cedar 2-2250. Community Broadcasting Inc. (original owner).

**WKWK-FM** (March 17, 1948): 97.3 mc; 10 kw. Duplicates WKWK (above).

**WWVA** (December 1926): 1170 kc; 50 kw, DA-N. 1025 Main St. Phone Cedar 2-1170. TWX WG 7023. Storer Broadcasting Co. (acquired station March 1931). See Storer Stations in "Group Ownership." Also see "Newspaper Ownership."
Network CBS. Rep Blair.
George B. Storer, pres; Paul J. Miller, managing dir; Andrew F. Hofmann, local sales mgr; Paul A. Myers, prog dir; Edwin L. Keim, chief engr.

**WWVA-FM** (September 1947): 98.7 mc; 7.4 kw. Duplicates WWVA (above).

### WILLIAMSON, Mingo County

**WBTH** (April 19, 1939): 1400 kc; 250 w. P. O. Box 261. Phone Belmont 5-3600. Williamson Broadcasting Corp. (acquired station April 25, 1948).
Network MBS.
Phil Beinhorn, pres; John Blair, sec, gen mgr, prog dir, prom mgr & news dir; John Moses, coml mgr; Clifton Branham, chief engr.

## WISCONSIN

*Non-commercial

### ANTIGO, Langlade County

**WATK** (1947): 900 kc; 250 w-D. Journal Office Bldg. Phone Market 3-4124. Antigo Broadcasting Co. (acquired station March 15, 1948). See "Newspaper Ownership."
A. F. Berner, pres.

### APPLETON, Outagamie County

**WAPL** (1952): 1570 kc; 1 kw-D. 124 W. Washington. Phone Regent 4-9226. John J. Dixon (acquired station July 1, 1960).
John J. Dixon, pres, gen mgr & coml mgr; Rex Munger, prog dir; Bill Daly, news dir; Robert Falkner, chief engr.

**WHBY** (Dec. 1, 1935): 1230 kc; 250 w. 600 S. Lawe St. Phone Regent 3-6584. Norbertine Fathers (original owner).
Network MBS; Wisconsin. Rep Burn Smith.
Lewis J. Process, gen mgr & coml mgr.

***WLFM (FM)** (March 10, 1956): 91.1 mc; 10.5 kw. Lawrence College. Phone Regent 3-5577. Lawrence College (original owner).
Specialty programs: French, 1 hr. wkly.
Kenneth Holehouse, gen mgr; Mark Gamb, prog dir; Mary Schroeder, prom mgr; Douglas Grim, news dir; Fritz Hervey, chief engr.

### ASHLAND, Ashland County

**WATW** (May 1, 1940): 1400 kc; 250 w. P. O. Box 269. Phone Murdock 2-2727. WATW Inc. (acquired station July 1, 1956).
Network Superior. Rep Clark.
Gene Halker, pres; Bud Huber, coml mgr; Arnold Peterson, prog dir; Warren Masanz, news dir; Russ Johnston, chief engr.

### AUBURNDALE, Wood County

***WLBL** (1922): 930 kc; 5 kw-SH. Radio Hall, V. W. Madison, zone 6. Phone Alpine 5-2988. State of Wisconsin, State Radio Council.
Network NAEB Network.
H. B. McCarty, gen mgr; Wm. G. Harley, program dir; H. A. Engel, promotion dir; John H. Stiehl, chief engr; Roy Vogelman, news dir; Maurice White, farm dir; Aline Hazard, women's dir.

### BEAVER DAM, Dodge County

**WBEV** (March 21, 1951): 1430 kc; 1 kw-D. 109½ Front St. Phone Turner 5-4442. Beaver Dam Broadcasting Co. (original owner). (See Walker Stations in "Group Ownership.")
Rep Hal Holman Co. (Chicago, New York).
William E. Walker, pres; Thomas H. Faile, gen mgr; Duane R. Wendt, program dir; Gerald Bellman, chief engr; Don Christensen, news dir; Roy Clark, farm dir.

### BELOIT, Rock County

**WBEL** (see full listing under South Beloit, Ill.

**WGEZ** (1948): 1490 kc; 250 w. 416 College. Phone Emerson 5-8865. Radio Beloit Inc. (acquired station Aug. 1, 1959).
Network MBS. Everett McKinney.
Angus Pfaff, pres; Tom Anderson, gen mgr; Gene Steinhorst, coml mgr; Bob Gregory, prog dir; Tom McCoy, news dir; Dick Buggs, chief engr.

### BLACK RIVER FALLS, Jackson County

**WWIS** (Aug. 23, 1958): 1260 kc; 1 kw-D. Phone 4645. Clarkwood Broadcasting Corp. (original owner). See Samuels Stations in "Group Ownership.' '
Network Keystone.
Tom Loughead, gen mgr; Richard Hannemon, chief engr.

### CHILTON, Calumet County

***WHKW (FM)** (Jan. 1, 1949): 89.3 mc; 51 kw. For licensee, mail address and staff see *WHA Madison, Wis.

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### CHIPPEWA FALLS, Chippewa County

**WAXX** (Sept. 7, 1958): 1150 kc; 5 kw-D. P. O. Box 41. Phone Park 3-2242. Chippewa Broadcasting Inc. (acquired station July 1, 1960).
Rep Jack Masla.
Jack Holden, pres; Don Holden, gen mgr; Andre Le Tendre, coml mgr.

### COLFAX, Dunn County

***WHWC (FM)** (June 28, 1950): 88.3 mc; 50 kw. For licensee, mail address and staff see *WHA Madison, Wis.

### DELAFIELD, Waukesha County

***WHAD (FM)** (May 30, 1948): 90.7 mc; 52 kw. For licensee, mail address and staff see *WHA Madison, Wis.

### EAGLE RIVER, Vilas County

**WERL** (not on air; granted July 14, 1960): 950 kc; 1 kw. P. O. Box 221 First Ave., N.E., Oelwein, Iowa. Eagle River Broadcasting Co

### EAU CLAIRE, Eau Claire County

**WBIZ** (1947): 1400 kc; 250 w. 609 Cameron St. Phone Temple 5-5111. WBIZ Inc. (original owner).
Network MBS. Rep Pearson.
Howard G. Bill, pres, gen mgr & prom mgr; Jack Kelly, coml mgr; Harold A. Jahnke, prog dir & chief engr; Don Eide, news dir.

**WEAQ** (1937): 790 kc; 5 kw, DA-N. Hotel Eau Claire Bldg. Phone Temple 2-3463. Broadcaster Services Inc. (acquired station Nov. 1, 1959). See Walker Stations in "Group Ownership."
Network NBC. Rep Hollingbery.
William E. Walker, pres; Charles R. Dickoff, gen mgr; Peter Murphy, prog dir; By Napier, prom mgr; Charles Neinas, news dir; Kenneth Tetzloff, chief engr.

**WIAL (FM)** (1947): 94.1 mc; 60 kw. Duplicates WEAQ (above).

**WECL** (April 1948): 1050 kc; 1 kw-D. Rudolph Rd. Phone Temple 2-1629. Gambo Inc. (acquired station June 23, 1960).
Network Keystone. Rep Gene Bolles (New York); Harry Hyett (Minneapolis).
G. LaVerne Flambo, pres; Robert E. Nelson, exec vp & gen mgr; Don Smith, coml mgr; Steve Henry, news dir; Everett Burrows, chief engr.

### FOND DU LAC, Fond Du Lac County

**KFIZ** (May 1922): 1450 kc; 250 w. 18 W. First St. Phone Walnut 1-3770. KFIZ Broadcasting Co. (acquired station May 1946). See "Newspaper Ownership."
Network MBS, Wisconsin. Rep Holman.
Emery W. Martin, exec vp & mgr; Clarence Goeser, coml mgr & prog dir; Ron Harvey, prom mgr & news dir; Wendell S. Meyers, chief engr.

### FORT ATKINSON, Jefferson County

**WFAW (FM)** (Sept. 4, 1959): 107.3 mc; 2.95 kw. P. O. Box 109. Phone Jordan 3-6012 or Whitewater 1156. Blackhawk Broadcasting Co. (original owner).
Robert K. Brown, gen mgr, prog dir & news dir; William S. Shepherd, coml mgr; Rex Eyler, chief engr.

# Radio Stations CONTINUED

## WISCONSIN CONTINUED

### GREEN BAY, Brown County

**WBAY** (1926): 1360 kc; 5 kw, DA-N. 115 S. Jefferson St. Phone Hemlock 2-3331. TWX GB8366. Norbertine Fathers (original owner).

Network CBS. Rep Katz.

Haydn R. Evans, gen mgr; Joseph De Young, coml mgr; R. Mueller, prog dir; D. Love, news dir; W. J. Stangel, chief engr.

**WBAY-FM** (not on air; target date not announced): 101.1 mc; 13.5 kw. Address, licensee & staff same as WBAY (above).

WBAY-TV: Tv companion of WBAY-AM-FM (above).

**WDUZ** (1947): 1400 kc; 250 w. 225 N. Adams. Phone Hemlock 5-5331. Green Bay Broadcasting Co. (original owner). See Laird Stations in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep McGavren.

Ben A. Laird, pres; Allen H. Embury, gen mgr; Ken Sorenson, coml mgr; Jack Gardiner, prog dir; E. Robinson, news dir; Cliff Graff, chief engr.

**WDUZ-FM** (not on air; granted July 13, 1960): 98.5 mc; 2.85 kw. Address and licensee same as WDUZ (above).

**WJPG** (Dec. 12, 1947): 1440 kc; 5 kw-D, 500 w-N, DA-2. 428 Cherry St. Phone Hemlock 5-7575. Green Bay Newspaper Co. (original owner). See "Newspaper Ownership."

Network MBS, Wisconsin. Rep Weed.

A. B. Turnbull, pres; Glen R. Holznecht, mgr; Clair Stone, prog dir; William McCarthy, prom mgr; Robert Knaus, news dir; Elmo Reed, chief engr.

### GREENFIELD TOWNSHIP, Sauk County

**WWCF (FM)** (see WIBU listing under Poynette, Wis.)

### HARTFORD, Washington County

**WTKM** (1951): 1540 kc; 500 w-D. 23 N. Main St. Phone 600. Times Press Radio Inc. ,acquired station July 1958). See "Newspaper Ownership."

John J. Shinners, pres; George A. Dodge, gen mgr & chief engr; Charles Bramm, coml mgr; Robert Barry, program dir; Bart Henry, promotion & farm dir; Ruth Dodge, women's dir.

### HAYWARD, Sawyer County

**WHSM** (Dec. 21, 1957): 910 kc; 1 kw-D (CP for 5 kw, DA-D). Route 3. Phone Hayward 303. WJMC Inc. (original owner).

Network MBS; Keystone; Arrowhead. Rep Hollingbery.

Specialty programs: Polish, ¼ hr. wkly.

Walter C. Bridges, pres; R. J. Brown, gen mgr; George Palo, coml mgr; Chris R. Bangert, prog dir & news dir; Margaret Vallem, womens' dir; R. P. Kolskey, chief engr.

### HIGHLAND, Iowa County

***WHHI (FM)** (Sept. 14, 1952): 91.3 mc; 43 kw. For licensee, mail address and staff see *WHA Madison, Wis.

### HIGHLAND TOWNSHIP (BRULE), Douglas Cty.

***WHSA (FM)** (Sept. 14, 1952): 89.9 mc; 38 kw. For licensee, mail address and staff see *WHA Madison, Wis.

### HOLMEN (WEST SALEM), La Crosse County

***WHLA (FM)** (Nov. 21, 1950): 90.3 mc; 39 kw. For licensee, mail address and staff see *WHA Madison, Wis.

### JANESVILLE, Rock County

**WCLO** (July 1930): 1230 kc; 250 w. 200 E. Milwaukee St. Phone Pleasant 4-3316. Southern Wisconsin Radio Inc. (original owner). See "Newspaper Ownership."

Network MBS, Wisconsin. Rep Everett-McKinney.

Sidney H. Bliss, pres; Vern W. Williams, gen mgr; Bill Bessire, coml mgr; George Allen, prog dir & prom mgr; Bob Edwards, news dir; Wayne Clay, chief engr.

**WCLO-FM** (October 1947): 99.9 mc; 15.5 kw. Duplicates WCLO (above).

### KENOSHA, Kenosha County

**WLIP** (May 11, 1947): 1050 kc; 250 w-D. 625 57th St. Phone Olympic 7-6162. William L. Lipman (original owner).

Rep Everett McKinney.

Specialty programs: Italian, 1 hr. wkly.

William L. Lipman, pres & gen mgr; Hugh L. Gately, vp & station mgr.

### LA CROSSE, La Crosse County

**WKBH** (1923): 1410 kc; 5 kw, DA-N. 141 S. 6th St. Phone 2-4678. TWX LC 8718. WKBH Inc. (original owner).

Network NBC. Reps H-R Reps; Harry Hyett (Minneapolis).

Howard Dahl, pres & gen mgr; Robert Z. Morrison, coml mgr; Berneice Callaway, prog dir; Leonard G. Anderson, prom mgr; Gerald Norbury, news dir; Alvin Leeman, chief engr; Richard E. Schueler, local sales mgr; Jack Martin, farm dir.

WKBT (TV): Tv companion of WKBH (above).

**WKTY** (May 1948): 580 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 751. Phone 2-6042. Lee and Assoc. Inc. (acquired station April 1, 1954).

Network ABC, CBS. Rep Everett-McKinney.

Herbert H. Lee, pres, chief engr & gen mgr; Philip A. Dyer, sales mgr & vp; Charles Kearns, prog dir; Marilyn Bahwell, prom mgr; Milo Knutson, news dir; George G. Sauer, office mgr.

**WLCX** (May 1947): 1490 kc; 250 w. P. O. Box 821. Phone 4-4521. La Crosse Radio Inc. (acquired station April 8, 1957).

Rep Devney-O'Connell.

Joseph H. Rohrer, pres, gen mgr & chief engr; Glenn H. Pederson, coml mgr; Jean Gitz, prog dir; Evelyn Rohrer, prom mgr; John Jenks, news dir.

### LADYSMITH, Rusk County

**WLDY** (September 1948): 1340 kc; 250 w. (CP for 1 kw-D, 250 w-N). P. O. Bov 351. Phone 584. Charles H. Nelson (acquired station July 1955).

Network Keystone.

Charles H. Nelson, gen mgr; Calvin Crotty, coml mgr; Bernard Gerlock, prog dir; Don Plaza, news dir; Stuart Mercer, chief engr.

### MADISON, Dane County

***WHA** (1922): 970 kc: 5 kw-D. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, dir; Harold A. Engel, public relations; Cliff Eblen, prog dir; Ray Vogelman, news dir; John H. Stiehl, chief engr.

***WHA-FM** (March 30, 1947): 88.7 mc; 22 kw. Address, licensee & staff same as *WHA (above).

*WHA-TV: Tv companion of *WHA-AM-FM.

**WIBA** (March 2, 1925): 1310 kc; 5 kw, DA-N. 3800 Regent St., zone 5. Phone Cedar 3-5311. TWX MN 8510. Badger Broadcasting Co. (acquired station June 1, 1930). See "Newspaper Ownership."

Network NBC. Rep Avery-Knodel.

William T. Evjue, pres; Kenneth F. Schmitt, gen mgr; H. A. Johnson, coml mgr; Dennis Crabtree, news dir; Norman Hahn, chief engr.

**WIBA-FM** (March 1947): 101.5 mc; 10 kw. Duplicates WIBA (above).

**WISM** (September 1948): 1480 kc; 1 kw, DA. (CP for 5 kw-D, 1 kw-N, DA-2). 122 E. Main St. Phone Alpine 6-3167. Heart O' Wisconsin Broadcasters Inc. (acquired station Nov. 1, 1959). See Walker Stations in "Group Ownership."

Network ABC, MBS, Wisconsin. Rep Radio TV Reps.

William E. Walker, pres & gen mgr; Philip Fisher, vp in charge of sales; Chuck Mefford, asst mgr for programming; Jack Radke, news dir; Gerald Batz, chief engr.

**WISM-FM** (September 1948): 98.1 mc; 1 kw. Duplicates WISM (above).

**WKOW** (January 1948): 1070 kc; 10 kw-D, 5 kw-N, DA-2. 215 W. Washington Ave., zone 3. Phone Alpine 7-2261. TWX MN 8537. Mid-Continent Broadcasting Co. of Wisconsin Inc. (acquired station July 20, 1960). See BFR Stations in "Group Ownership."

Network CBS. Rep Headley-Reed.

N. L. Bentson, pres; Ben F. Hovel, gen mgr; Frank Bignell, asst gen mgr; James Roy Miller, prom mgr; Blake Kellogg, news dir; Robert Wickhem, chief engr.

WKOW-TV: Tv companion of WKOW.

**WMFM (FM)** (Sept. 1, 1948): 104.1 mc; 7.5 kw. 2047 Winnebago St., zone 4. Phone Cherry 4-2847. Earl W. Fessler (original owner).

Network MBS.

Earl W. Fessler, owner & gen mgr; Gene Edwards, coml mgr; Mark Burns, prog dir; Robert McKay, news dir; Merlin Boehm, engr.

**WRVB-FM** (April 30, 1959): 102.5 mc; 3.9 kw. P. O. Box 504, zone 1. Phone Alpine 5-8805. Paul A. Stewart Enterprises (original owner).

Paul A. Stewart, pres & gen mgr; David Eshelman, prog dir; Lyla Du Bois, traffic mgr; James Crooks, chief engr.

### MANITOWOC, Manitowoc County

**WCUB** (November 1952): 980 kc; 1 kw-D. Box 373. Phone Murray 2-2481. Business Management Inc. (acquired station August 1957).

Rep Radio Tv Reps.

Joseph A. Clark, pres; Christian Schneider, gen mgr; Ross Knorr, coml mgr; Bob Irish, program dir; Oran Bushman, chief engr; John Emery, news & farm dir; Polly Koeser & Kay Orton, women's dirs.

**WOMT** (Nov. 8, 1926): 1240 kc; 250 w. P.-O. Box 326. Phone Murray 4-5015. Francis M. Kadow (original owner).

Network MBS, Wisconsin. Rep Hal Holman.

Francis M. Kadow, pres, gen mgr & coml mgr; George H. Erdman, prog dir; G. H. Todd, news dir; Hubert Willis, chief engr.

### MARINETTE, Marinette County

**WMAM** (1939): 570 kc; 250 w-D, 100 w-N. 400 Wells St. Phone Redwood 5-6631. Marinette Central Broadcasting Co. (acquired station June 29, 1960). See Mining Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC, Wisconsin. Rep Hollingbery.

Frank J. Russell, pres; Joseph D. Mackin, gen mgr; Howard L. Emich, station mgr & news dir; William Liegeois, prog dir; Katherine Skorija, prom mgr; Alister Alexander, chief engr.

### MARSHFIELD, Wood County

**WDLB** (Feb. 2, 1947): 1450 kc; 250 w. P. O. Box 512. Phone Fulton 4-2191. Clarkwood Broadcasting Corp. (acquired station May 1, 1956). See Samuels Stations in "Group Ownership."

Network Keystone. Rep Grant-Webb.

Hartley L. Samuels, pres; John R. Thornton, station mgr & coml mgr; John Kal, prog dir; Glenn Brown, news dir; Richard Hanneman, chief engr

### MEDFORD, Taylor County

**WIGM** (Oct. 26, 1941): 1490 kc; 250 w. P. O. Box 59. Phone 2566. WIGM Inc. (acquired station June 1955). See "Newspaper Ownership."

Network Keystone. Rep Clark.

Paul Allman, pres & gen mgr; Harold R. Murphy, treas; Joe Dahlvig, vp & sales mgr; Ray Bohnert, sec & chief engr; Daryl Fredine, prog dir; Bill Crandall, sports dir; Hugh Phillips, news and farm dir; Pat Hamrick, womens' dir.

### MENOMONIE, Dunn County

**WMNE** (May 1951): 1360 kc; 1 kw-D. 603½ Broadway. Phone Cedar 2112. Menomonie Broadcasting Co. (acquired station 1954).

Network Keystone. Rep Hopewell.

Dr. Wendell Hansen, pres; James Donald Mortwedt, gen mgr; Thor Edgeberg, coml mgr; Lavern Garton, prog dir; Jack Schellein, prom mgr; Don Mortwedt, news dir; Lavern Garton, chief engr.

### MERRILL, Lincoln County

**WXMT** (May 10, 1960): 730 kc; 1 kw-D. 310 W. Main St. Phone 1990. Thunder Bird Broadcasting Co. (acquired station February 1960).

Network Superior. Rep Clark.

Gene Halker, pres & treas; Marty Hogman, vp & gen mgr; Bob Fender, prog & news dir; Chuck Summers, sports & farm dir; Russ Johnston, chief engr.

### MILWAUKEE, Milwaukee County

**WBON (FM)** (not on air; target date unknown): 107.7 mc; 16.5 kw. Music Air Inc.

**WEMP** (Oct. 14, 1935): 1250 kc; 5 kw, DA-2. 1701 W. Wisconsin Ave., zone 3. Phone Division 2-4040. Milwaukee Broadcasting Co. (acquired station March 28, 1955).

Rep Headley-Reed.

A. M. Spheeris, pres; Hugh K. Boice Jr., vp & gen mgr; John C. Gagliano, coml mgr & treas; Chuck Phillips, prog dir & prog mgr; Gene Bernhardt, news dir; Rolland E. Paske, chief engr.

**WEMP-FM** (not on air; target date unknown): 99.1 mc; 25 kw. Will duplicate address, licensee & staff of WEMP (above).

**WFMR (FM)** (May 1956) 96.5 mc; 15 kw. 606 W. Wisconsin Ave. Phone Broadway 3-5400. High Fidelity Broadcasting Corp. (original owner).

Rep Good Music Broadcasters Inc.

James G. Baker, pres & gen mgr; James Schweitzer, coml mgr; George Klinger, prog dir; Martin K. Franke, chief engr.

**WFOX** (Aug. 15, 1946): 860 kc; 250 w-D. 208 E. Wisconsin Ave., zone 2. Phone Broadway 2-1272. Wisconsin Broadcasters Inc. (acquired station July 1, 1958).

Network MBS. Rep John E. Pearson Co.

Specialty programs: Swiss.

Howard Miller, pres & gen mgr; Stan Nastal, coml mgr; Viola E. Wilson, prog dir; Robert Mayer, chief engr.

**WISN** (1922): 1150 kc; 5 kw, DA-1. 759 N. 19th St., zone 3. Phone Division 2-3000. TWX MI 245. WISN Div., Hearst Corp. (acquired station 1924). See Hearst in "Group Ownership." Also see "Newspaper Ownership."

Network ABC. Rep Petry.

James T. Butler, vp, radio; Herm Schneider, sales dir; Tom Lambert, prog dir; Arthur C. Barnes, prom & publicity dir; Don Froehlich, news dir; Donald A. Weller, chief engr.

**WISN-FM** (August 1960): 97.3 mc; 5.1 kw. Duplicates WISN (above).

WISN-TV: Tv companion of WISN-AM-FM (above).

**WMIL** (1947): 1290 kc; 1 kw-D. 2625 W. Wisconsin Ave. Phone West 3-1290. Cream City Broadcasting Co.

Gene Posner, pres & gen mgr; Sol Radoff, station mgr; Bill Bramhall, prog dir; Gino Monaco, chief engr.

**WMIL-FM** (May 8, 1960): 95.7 mc; 25.5 kw. Duplicates address, licensee and staff of WMIL (above).

**WMKE (FM)** (not on air; target date unknown): 102.1 mc; 39 kw. Beacon Electronics Inc.

**WMLW (FM)** (not on air; target date unknown): 98.1 mc; 14.1 kw. Munco Broadcasting Corp. See Taliesin Stations in "Group Ownership."

Merle H. Miller, Ophelia L. Miller, co-owners.

**WOKY** (September 1947): 920 kc; 1 kw, DA-1. 3500 N. Sherman Blvd., zone 16. Phone Hilltop 2-0150. TWX MI 169. Bartell Broadcasters Inc. (original owner). See Bartell Stations in "Group Ownership.' '

Rep Blair.

Gerald A. Bartell, pres; Len Schindler, gen mgr & coml mgr; John A. Reddy, prog dir; Lois Rice, prom mgr; Al Taylor. news dir; Ralph Evans, chief engr.

**WQFM (FM)** (June 1958): 93.3 mc; 30 kw. 606 W. Wisconsin Ave., zone 3. Phone Broadway 3-1320. Koeth Broadcasting Corp. (original owner).

Hugo Koeth Jr., station mgr; William Jenkins; sales mgr.

**WRIT** (1955): 1340 kc; 250 w. 5407 W. Martin Dr., zone 8. Phone Glenview 3-4130. TWX MI 521. Radio Milwaukee Inc. (acquired station August 1956). See Balaban Stations in "Group Ownership."

Rep Eastman.

John F. Box Jr., exec vp & managing dir; Bernie Strachota, gen mgr; Parker Daggett, gen sales mgr; Robert Larsen, asst to gen mgr; Lee Rothman, prog dir; Elliott Douck, news dir; Ralph Ingraham, chief engr; Jerry Mlekush, dir of merchandising & sales promotion; Tom Cleary, farm dir; Audrey Hansen, womens' dir.

**WRIT-FM** (August 1, 1960): 102.9 mc; 22 kw. Duplicates WRIT (above).

**WTMJ** (July 25, 1927): 620 kc; 5 kw, DA-N. (CP for non DA). 333 W. State St., zone 1. Phone Broadway 1-6000. TWX MI-297. The Journal Co. (original owner). See "Newspaper Ownership."

Network NBC. Rep Christal.

George Comte, vp & gen mgr; Robert J. Heiss, stations mgr; Lewis W. Herzog, administrative asst; Joseph Killeen, sales mgr; Donald Loose, prog mgr; Jack Krueger, news editor; Phillip B. Laeser, mgr, am & tv facilities; William Hebal, chief engr.

**WTMJ-FM** (June 1, 1959): 94.5 mc; 4.6 kw. Duplicates address, licensee and staff of WTMJ (above).

WTMJ-TV: Tv companion of WTMJ-AM-FM (above).

### MONROE, Green County

**WEKZ** (July 27, 1951): 1260 kc; 1 kw-D. P. O. Box 460. Phone 1260. Green County Broadcasting Co. (original owner).

Rep Webb.

Specialty programs: German; Swiss.

Kenneth W. Stuart, pres; Joseph G. Urban, gen mgr; Stanley J. Neuberger, coml mgr; Vern Falk, news dir; Dale Martin & Herb Bolliger, engrs.

**WEKZ-FM** (June 1959): 93.7 mc; 14.860 kw. Duplicates WEKZ (above).

### NEENAH, Winnebago County

**WNAM** (May 1947): 1280 kc; 1 kw, DA-N. Radio Park. Phone Parkway 2-6471. Neenah-Menasha Broadcasting Co. (acquired station 1958).

Rep Everett-McKinney.

Don C. Wirth, vp & gen mgr; Don E. Harrington, coml mgr; Gordon Dailey, chief engr.

### NEILLSVILLE, Clark County

**WCCN** (Sept. 22, 1957): 1370 kc; 5 kw-D. 140 W. 5th St. Phone Sherwood 3-3333. Central Wisconsin Broadcasting Inc. (original owner).

Howard Sturtz Jr., gen mgr; Wayne Grap, sales mgr; Charles Klieforth, mgr; Robert Lulloff, news dir; Charles Marvin, chief engr.

### NEW RICHMOND, St. Croix County

**WIXK** (July 1, 1960): 1590 kc; 5 kw-D. First National Bank Bldg. Radio St. Croix Inc. (original owner).

### OSHKOSH, Winnebago County

**WOSH** (Dec. 31, 1941): 1490 kc; 250 w. 2333 Bowen St. Phone Beverly 54-3150. Oshkosh Broadcasting Co. (acquired station April 13, 1943). See Walker Stations in "Group Ownership."

### PARK FALLS, Price County

**WPFP** (June 1953): 1450 kc; 250 w. P. O. Box 309. Phone 2-3959. Northland Broadcasting Co. (acquired station March 1955).

Network Keystone. Rep Clark.

Gordon Schluter, pres & gen mgr; Rodd Hogan, comm & news dir; Donald Williams, prog dir; Robert Senne, chief engr; Robert Lindroth, studio mgr, Phillips, Wis.

### PLATTEVILLE, Grant County

**WSWW** (Feb. 22, 1955): 1590 kc; 1 kw-D. P. O. Box 1. Phone Diamond 8-2775. Southwest Wisconsin Co. (original owner).

Network Keystone.

Robert J. Bodden, gen mgr & coml mgr; Dave Mergen, prom mgr; Henry Marcotte Jr., news dir; Marc Karrmann, chief engr.

### PLYMOUTH, Sheboygan County

**WPLY** (April 1954): 1420 kc; 500 w-D. P. O. Box 222. Phone Twinbrook 3-2661, WPLY Inc. (acquired station August 1957).

R. Buker Rogoski, pres; Dalton C. Hille, gen mgr & coml mgr; Philip Sell, prog dir; William Hartman Jr., news dir; Chris Markworth, chief engr.

### PORTAGE, Columbia County

**WPDR** (July 31, 1952): 1350 kc; 1 kw-D. P. O. Box 142. Phone Riverside 2-2350. Portage Broadcasting Co. (original owner). See "Newspaper Ownership."

William T. Comstock, pres; Robert D. Hutchings, gen mgr; Robert J. Hoffman, coml mgr; Carol Mork, prog dir; Nancy Kinney, prom mgr; Berwyn Ableman, news dir; George Wuerch, chief engr.

### POYNETTE, Columbia County

**WIBU** (July 1925): 1240 kc; 250 w. Phone 98. William C. Forrest (original owner). See Forrest Stations in "Group Ownership."

Network MBS; Keystone; Wisconsin.

William C. Forrest, pres; Sarah A. Forrest, prog dir; Leonard Doese, chief engr.

**WWCF (FM)** (1948): 94.9 mc; 37 kw. Duplicates WIBU (above).

### PRAIRIE DU CHIEN, Crawford County

**WPRE** (Dec. 11, 1952): 980 kc; 500 w. P. O. Box 90. Phone 637-638. Prairie Broadcasting Co. (original owner).

Rep Hal Holman.

W. C. Schlaugat Jr., gen mgr; Thomas Multerer, sales mgr; Jerry Key, prog dir; Gordon Peckham, news dir.

### RACINE, Racine County

**WRAC** (June 3, 1951): 1460 kc; 500 w-D. 423 Main St. Phone Melrose 2-1627. WRAC Inc. (acquired station Dec. 18, 1953).

Rep Devney.

William J. Priaulx, pres & gen mgr; Raymond J. Pawzun, station mgr & coml mgr.

**WRJN** (December 1926): 1400 kc; 250 w. Radio Park. Phone Melrose 4-3311. Racine Broadcasting Corp. (original owner). See "Newspaper Ownership."

Network ABC; Wisconsin. Rep Walker-Rawalt.

Specialty programs: Polish, 6 hrs.; Danish, 3 hrs., both wkly.

J. Donald McMurray, pres; Harry R. LePoidevin, gen mgr; Harold J. Newcomb, station mgr; Gerald D. Nelson, sales mgr; Lyman Merens, prom mgr; Vern Hoffman, news dir; Stanley Fisher, chief engr.

**WRJN-FM** (August 1948): 100.7 mc; 15 kw. Duplicates WRJN (above).

### REEDSBURG, Sauk County

**WRDB** (February 1953): 1400 kc; 250 w. P. O. Box 207. Phone 400. William C. Forrest (original owner). See Forrest Stations in "Group Ownership."

Network MBS; Keystone, Wisconsin.

William C. Forrest, pres; Michael J. Flaherty, gen mgr & coml mgr; Jack Kerner, chief engr.

### RHINELANDER, Oneida County

**WOBT** (March 9, 1947): 1240 kc; 1 kw-D, 250 w-N. P. O. Box 498. Phone Forest 2-6140. Oneida Broadcasting Co. (original owner).

Rep Devney-O'Connell.

James E. Cleary, pres; Lee W. Allerton, gen mgr; John Wadd, prog dir; William Anderson, chief engr.

### RICE LAKE, Barron County

**WJMC** (1938): 1240 kc; 250 w. P. O. Box 532. Phone Cedar 4-2131. WJMC Inc. (acquired station 1944).

Network MBS; Keystone. Rep Hollingbery.

W. C. Bridges, pres; Russell J. Brown, gen mgr, coml mgr, prog dir & prom mgr; Robert Groshong, news dir; Robert Kolsky, chief engr.

**WJMC-FM** (1947): 96.3 mc; 50 kw. Address, licensee and staff same as WJMC (above).

### RICHLAND CENTER, Richland County

**WRCO** (October 1949): 1450 kc; 250 w. P. O. Box 192. Phone Midway 7-2111. Richland Broadcasting Corp. (acquired station January 1, 1955).

Network Keystone; Wisconsin.

Hala D. Peebles, pres & gen mgr; Jerry Cook, coml mgr; Chas. Markri, prog dir; Joseph Koelsch, news dir; Peter Athanas, chief engr.

### RIPON, Fond du Lac County

**WCWC** (Sept. 15, 1957): 1600 kc; 5 kw, DA-D. Radio Road. Phone Black 818. Central Wisconsin Co. (original owner).

Rep Walker-Rawalt.

John F. Monroe Jr., pres; Francis J. Stratman, gen mgr; Roger Westlund, coml mgr; Norm Clark, prog dir; Barbara Treleven, prom mgr; Henrietta Butzin, news dir; Gordon Alsum, chief engr.

### SHAWANO, Shawano County

**WTCH** (1948): 960 kc; 1 kw, DA-N. 107 E. Green Bay St. Phone Lakeview 6-2121. Shawano County Leader Pub. Co. (original owner). See "Newspaper Ownership."

Specialty programs: German, 3 hrs. wkly.

J. P. Donald, owner.

### SHEBOYGAN, Sheboygan County

**WHBL** (1926): 1330 kc; 1 kw-D, 250 w-N. P. O. Box 27. Phone Glencourt 8-2107. WHBL Inc. (acquired station 1947).

Network ABC; Wisconsin. Rep Burn-Smith.

Paul F. Skinner, pres, treas & gen mgr; Raymond Witthuhn, coml mgr; Robert Witas, news dir; Christ Bauer, chief engr.

**WKTL** (1956): 950 kc; 500 w, DA-D. 507A N. 8th St. Phone Glencourt 8-3391. Central States Broadcasting Co. (acquired station Oct. 1, 1958). See Walker Stations in "Group Ownership."

W. E. Walker, pres; John D. Harvey, gen mgr; W. R. Walker, sec; Roy Ambrose, coml mgr; Bob Art, station mgr.

### SPARTA, Monroe County

**WCOW** (June 1951): 1290 kc; 1 kw-D (CP for 5 kw-D). 124½ S. Water St., zone 1. Phone 3307. Sparta-Tomah Broadcasting Co. (original owner).

Network MBS; Keystone. Rep Rambeau.

John D. Rice, pres; Mary Hoogenhous, coml mgr; Ronald Wettstein, prog dir; Charles P. Sullivan, prom mgr; Bill S. Lahm, news dir; Vern Sanders, chief engr; Ed Burns, Tomah studio mgr.

**WCOW-FM** (February 1960): 97.1 mc; 16 kw. Same address, licensee and staff as WCOW (above).

### STEVENS POINT, Portage County

**WSPT** (1948): 1010 kc; 1 kw-D. 414 Main St. Phone Diamond 4-9778. Stevens Point Broadcasting Co. (acquired station 1950).

Rep Holman.

W. F. Johns Sr., pres; P. A. Barnard, exec vp.

### STURGEON BAY, Door County

**WDOR** (Sept. 8, 1951): 910 kc; 500 w-D. 212 N. Third Ave. Phone Pioneer 3-4411. Door County Broadcasting Co. (original owner).

Network Keystone.

Edward Allen Jr., pres, gen mgr & farm dir; Leonard Kuskabar, sales mgr; William Kary, program dir; Dolores Allen, promotion & women's dir; Gabrial Egeland, chief engr; Michael Mirkes, news dir.

### SUPERIOR, Douglas County

**WDSM** (1939): 710 kc; 5 kw, DA-N. 230 E. Superior St., zone 2. Phone Export 4-4451 (Superior); Randolph 7-8484 (Duluth, Minn.). TWX DU 7071. Northwest Publications Inc. See Ridder Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Peters, Griffin, Woodward.

Robert J. Rich, gen mgr; Dennis Murphy, asst station mgr; Mike Daley, coml mgr; Joseph McFarlin, prog dir; Martin Olson, prom mgr; Glenn Maxham, news dir; George Carlson, dir of engrs.

WDSM-TV: Tv companion of WDSM (above).

**WQMN** (June 18, 1960): 1320 kc; 1 kw-D. 1314 Tower Ave. Phone Export 2-2222. Quality Radio Inc. (original owner).

Network MBS; Superior Group. Rep Clark.

Gene Halker, pres & treas; Ken Peterson, exec vp & gen mgr; Bob Murphy, coml mgr; John Undseth, prog dir; John Grinder, news dir; Russ Johnston, chief engr.

### TOMAH, Monroe County

**WTMB** (April 20, 1959): 1460 kc; 1 kw-D. P. O. Box 142. Phone 822. Tomah-Mauston Broadcasting Co. (original owner).

Hugh W. Dickie, pres; Thomas M. Price, gen mgr, coml mgr & prom mgr; John H. Froyd, prog dir & news dir; William R. Merritt, chief engr.

### TWO RIVERS, Manitowoc County

**WTRW** (1951): 1590 kc; 1 kw-D. 1817 Washington St. Phone Murray 2-4521 (Manitowoc). Two Rivers Broadcasting Co. (acquired station June 1, 1958).

Rep Webb.

Kenneth A. Daum, pres; Raymond F. Kessenich, gen mgr; Alvin R. Anderson, program dir & chief engr; Craig McCoy, news dir; Eleanore Daum, women's dir.

### VIROQUA, Vernon County

**WISV** (Feb. 25, 1958): 1360 kc; 500 w-D. P. O. Box 191. Phone Mercury 7-7200. Parks Robinson (original owner).

Network Keystone.

Parks Robinson, owner & gen mgr; Dwain Munyon, station mgr & news dir; Richard Ditman, farm dir; Dorothy Geddes, womens' dir; Mary Wistenberg, continuity dir; Rock Ruckdascher, music librarian.

### WATERTOWN, Jefferson County

**WTTN** (April 2, 1950): 1580 kc; 250 w-D. 104 W. Main St. Phone 2215. Watertown Radio Inc. (acquired station February 1951).

Network Keystone. Rep Hopewell.

Carl V. Kolata, pres & gen mgr; Willard (Bill) James, station mgr & news dir; Clifford E. Scott, coml mgr; Ernie A. Siegrist, prog dir; Sheridan Campbell, chief engr.

**WTTN-FM** (not on air; target date September 1960): 104.7 mc; 3 kw. Will duplicate WTTN (above).

### WAUKESHA, Waukesha County

**WAUX** (1947): 1510 kc; 250 w-D. 319 W. Main St. Phone Liberty 2-6636. Waukesha Broadcasting Co. (original owner).

Rep Holman.

Mig Figi, co-owner & gen mgr; Charles E. Williams, co-owner & coml mgr; Jim Boutet, news dir; Adin Randall, chief engr.

**WAUX-FM** (1959): 106.1 mc; 3.3 kw. Address, licensee and staff same as WAUX (above).

### WAUPACA, Waupaca County

**WDUX** (April 29, 1956): 800 kc; 1 kw-D. P. O. Box 94. Phone 83. Laird Broadcasting Co. (original owner). (See Laird Stations in "Group Ownership.")

# Radio Stations CONTINUED

## WISCONSIN CONTINUED

### WAUSAU, Marathon County

***WHRM (FM)** (June 10, 1949): 91.9 mc; 75 kw. For licensee, mail address and staff see *WHA Madison, Wis.

**WHVF** (Aug. 1, 1953): 1230 kc; 250 w. P. O. Box 447. Phone Viking 2-1188. Lakeland Broadcasting Corp. (original owner).
Network Keystone. Rep Webb.
Specialty programs: German, ¼ hrs. wkly.
Hilding V. Foreen, pres & chief engr; Arthur N. Lynn, gen mgr; Buck Leverton, farm editor; Roger Johnson, prog dir.

**WRIG** (Aug. 1, 1958): 1400 kc; 250 w. 529½ Third St. Phone Viking 2-1921. WRIG Inc. (original owner).
Network CBS. Rep Devney-O'Connell.
Duey E. Wright Sr., pres; Marvin G. Nelles. gen mgr; Duey E. Wright Jr., prog dir.

**WSAU** (Jan. 30, 1937): 550 kc; 5 kw, DA-2. P. O. Box 29. Phone Viking 2-2111. TWX WS 8869. Wisconsin Valley Tv Corp. (acquired Station July 1, 1954). See "Newspaper Ownership."
Network NBC; Wisconsin. Rep Meeker; Harry Hyett.
George T. Frechette, pres; Richard D. Dudley, gen mgr; George Bundrer, station mgr; James Frey, coml mgr; Rudy Topinka, prom mgr; George Edges, news dir; Roland Richardt, chief engr.

**WLIN (FM)** (1947): 95.5 mc; 20.5 kw. Address, licensee and staff same as WSAU (above).
WSAU-TV: Tv companion of WSAU and WLIN (FM) (above).

### WAUWATOSA, Milwaukee County

**WTOS (FM)** (not on air; target date Oct. 10, 1960): 103.7 mc; 3.3 kw. 2529 N. 114th St., zone 13. Phone Spring 4-1385. Broadcast Inc. (original owner).

### WEST BEND, Washington County

**WBKV** (November 1950): 1470 kc; 500 w-D. P. O. Box 60. Phone Federal 4-2345. West Bend Broadcasting Co. (original owner).
Network Keystone. Rep Clark.
August C. Berkholtz, pres & gen mgr; Harold H. Berkholtz, mgr; Paul J. Mueller, coml mgr & chief engr; Robert Becker, prog dir; Jack Skidmore, prom mgr; John Steinsbach, news dir.

**WBKV-FM** (September 1958): 92.5 mc; 18 kw. Same address, licensee and staff as WBKV (above).

### WISCONSIN RAPIDS, Wood County

**WFHR** (Nov. 1, 1940): 1340 kc; 250 w. (CP for 1320 kc; 5 kw-D, 500 w-N, DA-N). 230 First Ave. S. Phone Harrison 3-7200. William F. Huffman Radio Inc. (original owner). See "Newspaper Ownership."
Network MBS; Wisconsin. Rep Richard O'Connell.
Louise F. Huffman, pres; George T. Frechette, gen mgr & prom mgr; L. J. Zurawski, coml mgr; Arnie Strope, prog dir & news dir; Gordon Miller, chief engr.

**WFHR-FM** (Nov. 1, 1947): 103.3 mc; 2.1 kw. Duplicates WFHR (above).

## WYOMING

*Non-commercial

### BUFFALO, Johnson County

**KBBS** (April 16, 1956): 1450 kc; 250 w. 98 S. Main St. Phone Mutual 4-7169. Northern Wyoming Broadcasting Corp. (original owner).
Network Keystone; WRN. Rep Pearson.
Specialty programs: Basque, 1 hr. wkly.
Malcolm D. Wyman, pres; Jack Rosenthal, gen mgr; Don Hoffman, coml mgr; Alan Bailey, prom mgr; Jeanette Maxwell, news dir; Ralph Burger, chief engr.

### CASPER, Natrona County

**KATI** (May 5, 1956): 1400 kc; 250 w. P. O. Box 2006. Phone 237-7994. KATI Corp. (acquired station October 1957).
Network Keystone. Rep Pearson.
Kenneth G. Prather, pres & gen mgr; Marcus Nichols, coml mgr; Misha Prather, prog dir; Armond Noble, prom mgr; Charles Brandt, chief engr.

**KTWO** (1930): 1470 kc; 5 kw-D, 1 kw-N. P. O. Box 799. 237-3711. TWX CP486. Rocky Mountain Tele Stations (acquired station Sept. 30, 1959).
Network CBS. Rep Meeker.
Burt I. Harris, pres; Lawrence Berger, gen mgr; James Thompson, coml mgr; Paul Wickre, prog dir; Jack Fairweather, news dir; Marion Cunningham, chief engr.
KTWO-TV: Tv companion of KTWO.

**KVOC** (Oct. 1, 1946): 1230 kc; 250 w. P. O. Box 2090. Phone 235-3518. KVOC Broadcasting Co. (acquired station Aug. 1, 1956).
Network ABC; MBS; IMN. Rep Devney.
William F. Shutts, gen mgr; Duane W. Simons, chief engr; Marjorie W. Hileman, prog dir; Warren R. Carlson, news dir.

### CHEYENNE, Laramie County

**KCHY** (Sept. 9, 1959): 1590 kc; 1 kw-D. P. O. Box 714. Phone 7-7975. Robert S. Pommer (original owner).
Robert S. Pommer, pres; George I. Norman, gen mgr; Dave Williams, managing dir; Richard Cable, production dir & news dir; William Berry, chief engr.

**KFBC** (1940): 1240 kc; 250 w. 2923 E. Lincolnway. Phone 4-4461. Frontier Broadcasting Co. (original owner). See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership."
Network ABC; IMN. Rep Avery-Knodel.
Specialty programs: Spanish, 1 hr. wkly.
Robert S. McCraken, pres; William C. Grove, chief engr, exec vp & gen mgr; Larry Birleffi, station mgr & coml mgr; Bill Osborne, news dir.
KFBC-TV: Tv companion of KFBC.

**KRAE** (not on air; target date unknown): 1480 kc; 1 kw-D. The Radio Broadcasters.

**KVWO** (1952): 1370 kc; 1 kw-D. P. O. Box 926. Phone 2-6433. The Great West Co. (acquired station Nov. 23, 1953).
Network MBS; Keystone. Rep Pearson.
W. P. Wright, pres; Leo R. Morris, gen mgr; Jerry Rhoads, coml mgr & chief engr; Hal Edwards, prog dir; Robert Holland, prom mgr.

### CODY, Park County

**KODI** (March 1947): 1400 kc; 250 w. P. O. Box 1222. Phone 587-4227. Park Broadcasters Inc. (acquired station May 1955).
Robert B. Beall, pres; Ralph Richards, coml mgr; Dwight Edmond, prog dir; Phil Barnhart, chief engr.

### DOUGLAS, Converse County

**KWIV** (June 22, 1947): 1050 kc; 250 w-D. P. O. Box 114. Phone 800. Douglas Broadcasting Inc. (original owner).
Network Keystone.
Joe C. Henry, pres; Jim Wheeler, station mgr & chief engr.

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**As of August 1, 1960*

### EVANSTON, Uinta County

**KLUK** (June 27, 1953): 1240 kc; 250 w. P. O. Box 198. Phone 700. Evanston-Kemmerer Broadcasters Inc. (acquired station July 20, 1960).
Network ABC, MBS, Intermountain.
Warren D. Papke, pres; James Belcher, gen mgr, coml mgr, & promotion dir; Douglas Ward, program dir, news & farm dir; Harry Albers, chief engr.

### GILLETTE, Campbell County

**KIML** (Sept. 13, 1957): 1490 kc; 250 w. P. O. Box 277. Phone Mutual 2-4747. Gillette Broadcasting Co. (acquired station Nov. 21, 1957).
Network Keystone; WRN.
William H. Edelman Jr., pres; Robert H. Larson, station mgr, coml mgr & chief engr; Robert W. Allen, prog dir; Roy Mapel, news dir.

### LANDER, Fremont County

**KOVE** (Nov. 8, 1948): 1330 kc; 1 kw, DA-N. P. O. Box 436. Phone 488. Fremont Broadcasting Inc. (acquired station June 1957).
Network ABC, Intermountain, Keystone. Rep Continental.
Dan Breece, pres, gen mgr & news dir; Dorothy L. Reed, coml mgr; James V. Fitzgerald, gen sales mgr.

### LARAMIE, Albany County

**KOWB** (Feb. 20, 1948): 1340 kc; 250 w. (CP for 1280 kc; 5 kw-D, 1 kw-N, DA-2). P. O. Box 972. Phone Fr. 5-4888. Kowboy Broadcasting Co. (acquired November 1957).
Network ABC; MBS; IMN. Rep Gill-Perna.
John Hunter, pres; W. B. Davis, gen mgr; Charles Bell, coml mgr.

### NEW CASTLE, Weston County

**KASL** (July 1953): 1240 kc; 250 w. P. O. Box 967. Phone Sherwood 6-2721. Northeast Wyoming Broadcasters Inc. (acquired station 1956).
H. A. (Skeet) Preston, gen mgr, prom & sports dir; Doug Hutton, coml mgr; Scotty Marriner, prog dir & news dir; Dorothy Accola, asst mgr & women's dir; Merline Swindler, office mgr; Ben Rinehart, chief engr & farm dir.

### POWELL, Park County

**KPOW** (1941): 1260 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 736. Phone Skyline 4-2421. KPOW Inc. (acquired station March 1960).
Network ABC; MBS; Keystone; IMN. Rep Avery-Knodel.
Merlyn J. Hedin, pres & gen mgr; John C. Steele, prog dir; J. S. Kilness, chief engr.

### RAWLINS, Carbon County

**KRAL** (1947): 1240 kc; 250 w. P. O. Box 385. Phone East 4-2711. Rawlins Broadcasting Co. (original owner).
Network ABC; MBS; Keystone; IMN. Rep Avery-Knodel.
Denny Hawkins, gen mgr, coml mgr & sports dir; Bob Belcher, news dir; Bob Williams, chief engr.

### RIVERTON, Fremont County

**KWRL** (July 2, 1948): 1460 kc; 250 w. P. O. Box 393. Phone Ulster 6-2251. Joseph and Mildred Ernst (original owner). See Ernst Stations in "Group Ownership."
Joseph and Mildred Ernst, owners; Thelma Fenton, gen mgr & prog dir; Don Bennet, coml mgr; Doug Baldwin, news dir; Joe Ernst, chief engr.

### ROCK SPRING, Sweetwater County

**KVRS** (February 1939): 1360 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1067. Phone Empire 2-3793. Wyoming Broadcasting Co. (acquired station July 1, 1951). See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership.' '
Network ABC; MBS; Keystone; IMN.
Specialty programs: Spanish, 1½ hrs.
Dave Richardson, pres; Dwight A. Fisher, gen mgr; Laurel H. Mosbey, coml mgr; Imogene Parr, prog dir; John Cormana, chief engr.

### SHERIDAN, Sheridan County

**KWYO** (1934): 1410 kc; 1 kw-D, 500 w-N. 21 North Main. Phone Orchard 4-4461. Big Horn Broadcasting Co. (acquired station 1949).
Network ABC; MBS; Keystone; IMN. Rep Avery Knodel.
Donald E. Tannehill, pres & gen mgr; F. C. (Zeke) Taggart, coml mgr; Donald Hargis prog dir; Cliff Lyons, prom mgr; Robert D. Wilson, news dir; Robert C. Crossthwaite chief engr.

### THERMOPOLIS, Hot Springs County

**KRTR** (1955): 1490 kc; 250 w. 500 Broadway. Phone Union 4-2351. Mildred V. Ernst (original owner). See Ernst Stations in "Group Ownership."
Mildred V. Ernst, pres, gen mgr & coml mgr; Karl V. Kertson, chief engr.

**KTHE** (July 16, 1958): 1240 kc; 250 w. P. O. Box 591. Phone Union 4-2119. Big Horn Basin Broadcasting Co. (acquired station July 16, 1958).
Hugh R. Graham, pres & gen mgr; Phyllis Harrison, coml mgr; Earl Myers, sports dir; Paul Stadius, news dir; Gayle Robinson, chief engr.

### TORRINGTON, Goshen County

**KGOS** (May 15, 1950): 1490 kc; 250 w. (CP for 1 kw and install new trans, 1490 kc). P. O. Box 271. Phone Jefferson 2-2158. Kermit G. Kath (acquired station March 1, 1956).
Kermit G. Kath, pres & gen mgr; Bill Mill, coml mgr; Jack Jolly, prog dir; Ray Camp, prom mgr; Jerry Miller, news dir; Vic Crandall, chief engr; Connie Dodds, women's dir.

### WORLAND, Washakie County

**KWOR** (March 7, 1946): 1340 kc; 250 w. P. O. Box 409. Phone Fireside 7-2675. Joseph P. Ernst (original owner). See Ernst Stations in "Group Ownership."
Network Keystone. Rep Gill-Perna.
Joseph P. Ernst, pres, news dir & chief engr; Ava Johnson, gen mgr & coml mgr; Marion Cantley, prog dir & prom mgr.

## GUAM

*Non-commercial

### AGANA

**KUAM** (March 14, 1954): 610 kc; 1 kw. Phone 7961. Radio Guam (original owner).
Network MBS; NBC. Rep Intercontinental Services Ltd.
Specialty programs: English, 117¾ hrs.; Chamorro, 6 hrs; Voice of Philippines, 1¼ hrs.; all wkly.
Harry M. Engel, pres & gen mgr; Curtiss Kaufman, dir of operations; R. Gil Bahr, prog dir; Bill Gibson, news dir; Emelio Sibayan Jr., consulting engr.
KUAM-TV: Tv companion of KUAM.

## PUERTO RICO

*Non-commercial

### AGUADILLA

**WABA** (November 1950): 850 kc; 500 w. P. O. Box 188. Phone 241. Hector Reichard (original owner).
Network Cadena Radio El Mundo. Rep Inter-American Publications.
Specialty programs: Spanish, 17 hrs. wkly.
Hector Reichard, pres; F. Bonnet Velez, gen mgr; Wilfredo Almodovar, coml mgr; Reynaldo Rodriguez, prog dir; Pedro E. Heindenz, prom mgr; Jose Capella, news dir; Hector Nicolau, chief engr.

**WGRF** (1956): 1340 kc; 250 w. 17 Progreso St. Jaicoa Broadcasting Corp.

### ARECIBO

**WCMN** (1947): 1280 kc; 1 kw. P. O. Box 7. Phone 589. Caribbean Broadcasting Corp. (original owner).
Specialty programs: Spanish.
A. Esteva Vidal, pres; Nabal Barreto, gen mgr; Francisco López Oronoz, coml mgr; Héctor M. Somohano, prog dir; José Soler, chief engr.

**WMIA** (Feb. 21, 1957): 1070 kc; 500 w. Box 126. Phone 463. Abacoa Radio Corp. (original owner).
Rep Pan American.
Carlos M. Pirallo, pres; Epifanio Rodriguez Velez, gen mgr & coml mgr; Enid Gomez, program dir; Jose E. Medina, chief engr.

**WNIK** (1957): 1230 kc; 250 w. P. O. Box 1075. Arecibo Radio Corp. (original owner).
Hector Adolfo Mena, gen mgr.

### BAYAMON

**WENA** (1947): 1560 kc; 250 w. Catano-Bayamon Road. Phone 161. Gustavo Diaz Atiles (acquired station 1956).
Gustavo Diaz Atiles, owner & gen mgr.

### CAGUAS

**WNEL** (July 21, 1947): 1430 kc; 500 w-N, 1 kw-LS. P. O. Box 487. Phone 579. Inter American Radio Corp. (original owner).
Rep S. A. Schellenberg Assoc.
Specialty programs: Spanish, 110 hrs. wkly.
Eduardo Biascoechea, pres, gen mgr & chief engr; Manuel S. Martinez, coml mgr & prog dir.

**WVJP** (Nov. 24, 1947): 1110 kc; 250 w. P. O. Box 207. Phone 789. Boringuen Broadcasting Co. (original owner).
Héctor Pereira, gen mgr; Jorge L. Arzuaga, coml mgr; Angel L. Diaz, prog dir; Federico E. Virella, prom mgr & news dir; Pedro L. Jimenez, chief engr.

### FAJARDO

**WMDD** (May 31, 1947): 1490 kc; 250 w. P. O. Box 387. Phone 132. WMDD Inc. (acquired station February 1, 1955).
Specialty programs: Spanish.
José R. Madrazo, pres; Agustín R. Camuñas, gen mgr & coml mgr; Lucy Calderón, prog dir; Luis Cruz Iglesias, news dir; Carmelo Soto Perez, chief engr.

### GUAYAMA

**WXRF** (1948): 1590 kc; 1 kw. 42 Hostos St. Phone 243. Guayama Broadcasting Co.
Gumersindo Cordero Jr., gen mgr.

### HUMACAO

**WALO** (1957): 1240 kc; 250 w. P. O. Box 1055. Phone 422. Antonio L. Ochoa (original owner).
Antonio L. Ochoa, pres; Ramon A. Rodriguez, gen mgr, coml mgr, prog dir, prom mgr & news dir; Julio Del Pino Reyes, chief engr.

### MANATI

**WMNT** (1959): 1500 kc; 250 w. P. R. Road No. 2, Barrio Santana, Arecibo. Arecibo Broadcasting Co.
Efrain Archilla-Roig, Pedro Collaz Barbosa & Manual Santos Gonzalez, principal owners.

### MAYAGUEZ

**WAEL** (1948): 600 kc; 1 kw, DA-1. P. O. Box 297. Phone 600. WAEL Inc.
Mario Acosta, gen mgr.

**WKJB** (Dec. 6, 1946): 710 kc; 1 kw-D, 500 w-N. P. O. Box 1293. Phone 983. Jose A. Bechara Jr. (original owner).
Specialty programs: Spanish.
José A. Bechara Jr., pres & gen mgr; Arturo Cortés, coml mgr; Ismael Méndez, prog dir; Alberto Basora, prom mgr; Ismael Trabal, news dir; José S. Rodríguez, chief engr.

**WORA** (May 12, 1947): 1150 kc; 1 kw. P. O. Box 43. Phone 1150. Radio Americas Corp. (original owner).
Network Cadena Radio El Mundo. Rep Inter American Publications.
Specialty programs: Spanish.
Alfredo R. De Arellano Jr., pres; Reinaldo M. Dupont, asst mgr & coml mgr; Nelson Del Valle, prog dir; Luis Alberto Rios, prom mgr; Gualberto Ruano, news dir; Miguel Ortiz, chief engr.

**WORA-FM** (Oct. 12, 1947): 97.5 mc; 400 w. Duplicates WORA (above).
WORA-TV: Tv companion of WORA-AM-FM (above).

**WPRA** (Oct. 16, 1937): 990 kc; 10 kw, DA-1. P. O. Box 869. Phone 869. WPRA Inc.
Andres Camara, pres & farm dir; Ederlinda C. Ramos, gen mgr; Virginia Di Cristina, coml mgr; Pedro Ojeda Castillo, program dir; Esteban Rosado Baez, promotion dir; Juan S. Sepulveda, chief engr; Omar Ortiz, news dir; Altagracia Gonzalez, women's dir.

**WTIL** (November 1950): 1300 kc; 1 kw. P. O. Box 1346. Phone 1290. Mayaguez Radio Corp. (original owner).
Rep Continental Radio Sales.
Specialty programs: Spanish, 130 hrs. wkly.
William G. Mamary, pres; Gilbert Mamary, gen mgr & coml mgr; Rafael Colón Diaz, prog dir & prom mgr; Salvador E. Pabón, news dir; Aristides Zapata Jr., chief engr.

### PONCE

**WEUC** (1957): 1420 kc; 1 kw. Catholic U. of Puerto Rico Service Assn. (original owner).

**WISO** (Sept. 15, 1953): 1260 kc; 1 kw. P. O. Box 2023. Phone 2-1257. South P. R. Broadcasting Corp. (original owner).
Rep Continental Radio Sales.
Specialty programs: Spanish.
Andrés Grillasea, pres; Luis E. Freyre, gen mgr; Nilda P. Freyre, coml mgr; Angel L. Ramos, prog dir.

**WLEO** (Nov. 3, 1956): 1170 kc; 250 w. P. O. Box 1526. Phone 2-3038. Ponce Broadcasting Corp. (original owner).
Specialty programs: Spanish, 100%.
Charles Cordero, pres & gen mgr; J. H. Conesa, tech dir & asst treas; Felix Irizarry, prog dir.

**WPAB** (1939): 550 kc; 5 kw-D, 1 kw-N. P. O. Box 786. Phone 2-3260. Portorican American Broadcasting Co. (original owner).
A. Gimenez-Aguayo, pres & gen mgr.

**WPRP** (1946): 910 kc; 5 kw, DA-N. P. O. Box 430. Phone 2-3296. Voice of Porto Rico Inc. (acquired station 1946).
Network Cadena Radio El Mundo.
Specialty programs: Spanish, 98%; English, 2%.
Alfredo Ramírez de Arellano, pres & gen mgr; Antonio Miró, mgr; Pedro E. Conesa, chief engr.

### RIO PIEDRAS

**WFID (FM)** (Nov. 17, 1958): 95.7 mc; 17 kw. P. O. Box 89. Phone 6-6893. Fidelity Broadcasting Corp. (original owner)..
Rafael José Acosta, pres, gen mgr & chief engr; Victoria S. de Acosta, coml mgr, prog dir & prom mgr; Pattrick R. Fermaintt, news dir.

**WKYN** (Jan. 11, 1960): 630 kc; 1 kw-D. P. O. Box 816. Phone 6-4248. Quality Broadcasting Corp. (acquired station April 20, 1960).
Julio Morales Ortiz, pres, gen mgr & chief engr; Clement L. Litttauer, vp, coml mgr, prog dir & news dir; Dean Brian, prom mgr.

**WRIO** (Oct. 15, 1949): 1320 kc; 5 kw-D, 1 kw-N. P. O. Box 335, Hato Rey, P. R. Phone 6-2491. The Master Broadcasting Corp. (original owner).
Isidro Quinones Vidal, pres; Julio Morales Ortiz, vp & chief engr; Josefina Q. Aponte, treas; Diego Acevedo, program dir; Clement Littauer, program dir (English section); Manuel Rivera Morales, asst to the vp & salesman; Jose R. Camacho Rabelo, asst to the vp & salesman.

**WWWW** (July 4, 1949): 1520 kc; 250 w. P. O. Box 935. Phone 6-5000. Abaco Radio Corp. (acquired station May 1959).
Specialty programs: Spanish.
Carlos Pirallo Lopez, pres & gen mgr; Hector Ramos Rosado, coml mgr; Antonio Pedraza, prog dir; Newel Davis, news dir; Ramon Espinosa Orta, chief engr.

### SAN GERMAN

**WRJS** (not on air; granted July 28, 1960): 1090 kc; 250 w. Jose Soler.

### SAN JUAN

**WAPA** (Jan. 15, 1947): 680 kc; 10 kw. P. O. Box 4563. Phone 3-3000. Jose Ramon Quiñones (original owner).
Rep Caribbean Networks.
Specialty programs: Spanish, 99.4%; English, .6%.
Jose Ramon Quiñones, owner; Segismundo Quiñones, gen mgr; Francisco Aranzamendi Jr., prog dir; Manuel Negron Nogueras, news dir; Jose Arzuaga, chief engr.

**WHOA** (Nov. 1, 1954): 1400 kc; 250 w. (CP 870 kc; 5 kw, DA-1). P. O. Box 168. Phone 6-3182. Continental Broadcasting Corp. (original owner).
Carmina Mendez, principal owner.

**WIAC** (1947): 740 kc; 10 kw., DA-1. Radio Station WIBS Inc.

**WIAC-FM** (not on air; target date unannounced): 102.5 mc; 3.3 kw. Same licensee as WIAC (above).

***WIPR** (Jan. 26, 1948): 940 kc; 10 kw, DA-1. P. O. Box 909, Hato Rey. Phone 6-6074. TWX Divatel. Department of Education (original owner).
Network UNESCO; Radio Canada.
Candido Oliveras, sec of edu; Rafael Delgado Marquez, gen mgr; Rafael Rodriguez Santiago, chief engr.

***WIPR-FM** (June 3, 1960): 89.7 mc; 3.8 kw. Duplicates WIPR (above).
*WIPR-TV: Tv companoin of WIPR-AM-FM (above).

**WITA** (1947): 1140 kc; 500 w. Box 2792. Electronic Enterprises Inc. (original owner).
Mariano Arroyo Suarez, gen mgr.

**WITA-FM** (1959): 93.7 mc; 3.4 kw. Same licensee as WITA (above).

**WKAQ** (Dec. 3, 1922): 580 kc; 5 kw. P. O. Box 9007. Phone 3-8290. El Mundo Broadcasting Corp. (acquired station Oct. 31, 1949). See "Newspaper Ownership."
Network Cadena Radio El Mundo. Rep Inter-American Publications.
Ventura Lamas Jr., gen mgr; Carlos Vizcarrondo, coml mgr; Esther Palés, prog dir; Juan Ortiz, Jiménez, news dir; Jose A. Fernández, chief engr.

**WKAQ-FM** (Oct. 8, 1958): 104.7 mc; 350 w. Duplicates WKAQ (above).
WKAQ-TV: Tv companion of WKAQ.

**WKVM** (1951): 810 kc; 25 kw, DA-1, P. O. Box 4189. Phone 3-0840. American Colonial Broadcasting Corp. (See American Colonial Broadcasting Stations in "Group Ownership.")
Ralph Perez Perry, pres & gen mgr.

**WPRM-FM** (April 1959): 98.5 mc; 17.5 kw. P. O. Box 5369. Phone 2-5335. Puerto Rico Music Services (original owner).
Segismundo Quiñones Jr., pres; Adolfo Méndez, coml mgr; José E. Rodríguez, prom mgr; Valentin Montañez, chief engr.

### VIEQUES

**WIVV** (Dec. 8, 1956): 1370 kc; 1 kw. P. O. Box 338. Calvary Baptist Mission of Puerto Rico Inc. (original owner).
Rev. Donald D. Luttrell, pres & gen mgr; Milford L. Glassburn, coml mgr; Ruth Luttrell, prog dir; Douglas Shereda, chief engr.

## VIRGIN ISLANDS

### CHARLOTTE AMALIE, St. Thomas County

**WSTA** (Aug. 1, 1950): 1340 kc; 250 w. P. O. Box 538. Phone 489. W. M. O'Neil (acquired station May 2, 1960).
Network MBS; NBC. Rep Intercontinental Services.
W.M. O'Neil, pres; Len Stein, gen mgr; Jay Lloyd, coml mgr, news dir & prog dir; John Ackley, chief engr.

### CHRISTIANSTED, St. Croix County

**WIVI** (1952): 1040 kc: 250 w. (CP 970 kc; 1 kw). P. O. Box 931. Radio American West Indies Inc.
Network Keystone. Rep Pan American Broadcasting Co.
Hazel M. Higdon, pres.

58 pages of
market facts
for all
counties
starts page F-1

# Important

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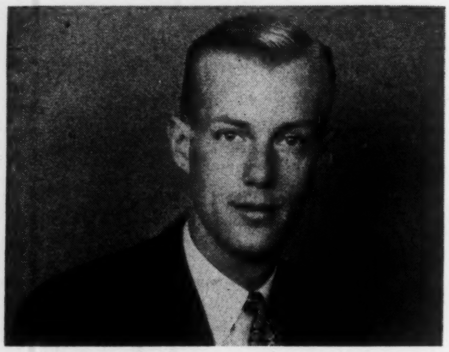
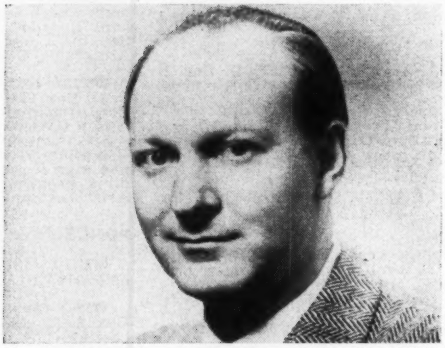


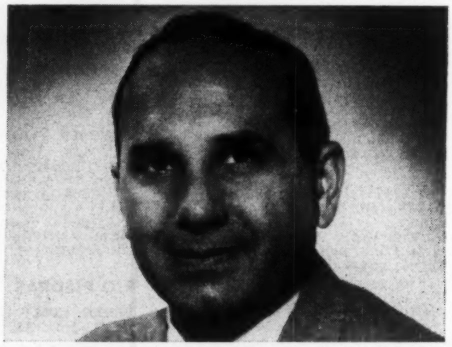
**JAMES LUCE**
Television Group Head
J. Walter Thompson

*"Paid circulation, as measured by A.B.C., is the only measurement of reader interest and reader responsiveness. Paid circulation is self-purging and the man who pays his money intends to read the periodical. This is the principle behind A.B.C. and it's the sound way to buy space."*



**FRANK KEMP**
Vice President and Media Director
Compton Advertising, New York

*"I'm highly in favor of Audit Bureau of Circulations, and believe that all trade papers should be audited."*



**A. C. DEPIERRO**
Vice President, Charge of Media
Geyer, Morey, Madden & Ballard, Inc., New York

*"Helping to eliminate the guess-work from media buying through your membership in Audit Bureau of Circulations is a significant benefit to advertisers and their agencies. Audit Bureau of Circulations reports are a vital part of our every day working tools and we commend you for adding your publication to the impressive list of Bureau Members."*

**DR. E. L. DECKINGER**
Vice President, Media Director
Grey Advertising Agency, Inc.

*"A.B.C. reports are to the agency space buyer what a law library is to the attorney—indispensable for the efficient exercise of his professional function. Paid circulation is a vital dimension in the measurement of publication acceptance. We who grew up in the era of A.B.C. find it hard to understand how advertising even managed to function without it."*

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For the sake of our country and our children, won't you do your part? Support the college of your choice *today.* Help it to prepare to meet the challenge of tomorrow. The rewards will be greater than you think.

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# Radio and Television Station Representatives

### A

**Airspot Sales,** 64 E. Lake St., Chicago 1. State 2-0460. Joseph Kapps, gen mgr, radio and tv.

**All-State Radio & Tv Reps.** 5007 N. Hermitage St., Chicago 40. Uptown 8-5937. Barrett Martin.

**Am Radio Sales Co.** 666 Fifth Ave., New York. Plaza 7-4567. Wilmot H. Losee.
Chicago: 400 N. Michigan Ave. Mohawk 4-6555. Jerry Glynn.
Detroit: 2161 Penobscot Bldg. Woodward 5-2420. Walter Schwartz.
Los Angeles: 5939 Sunset Blvd. Hollywood 5-0695. Ray Taylor.
San Francisco: 950 California St. Garfield 1-0716. Ken Carey. (See adv. page B-8).

**American Sales & Servicing Agency.** 122 E. 42nd St., New York 17. Murray Hill 2-4500. Guy Bolam, pres; I. O'C. Craigmile, vp.
Paris, France: 3 Place de Valois. Central 42. 81. P. G. Dupral, dir gen.
London, England: Chantrey, Eccleston St., S.W. 1.

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**Avery-Knodel.** 720 Fifth Ave., New York 19. Plaza 7-1800. Lewis H. Avery, pres; Thomas J. White Jr., vp, tv sales; John J. Tormey, vp, radio sales; John W. Owen, director sales promotion.
Chicago 1: 3125 Prudential Plaza. Whitehall 4-6869. J. W. Knodel, executive vp; Raymond M. Neilhengen, vp, tv sales; Roger O'Sullivan, vp, radio sales.
San Francisco 4: 369 Pine St. Yukon 2-2053. Paul C. Holter, David Meblin.
Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-6394. William E. Moore; Robert Mohr.
Atlanta 3: 41 Marietta St. NW. Charles C. Coleman Jr., vp, southeast mgr; James Gossett.
Dallas 1: 1010 Fidelity Union Life Bldg. Wallis S. Ivy.
Detroit 26: 1226 Guardian Bldg. Glenn Gilbert.

**James S. Ayers Co. Inc.** 702 Glenn Bldg., Atlanta 3, Ga. Jackson 5-0459. James S. Ayers, pres.
Charlotte, N. C.: 1512 Liberty Life Bldg. Franklin 5-6146. Guy Vaughan Jr., mgr.

### B

**C. K. Beaver & Associates.** 2155 Union Bldg., Memphis 4. Broadway 2-7503.
Atlanta: 254 E. Paces Ferry Rd., N.E. Cedar 3-0019.
St. Louis: 7603 Forsythe Blvd. Parkview 7-7375. Jack Hetherington.

**Elisabeth M. Beckjorden.** 235 E. 46th St., New York 17. Plaza 5-4262. Elisabeth M. Beckjorden.

**Charles Bernard Co., Inc.,** 730 Fifth Ave., New York 19. Circle 6-7242. Charles Bernard, pres; Rita Hughes, asst to pres; Dick Buchbinder, sales prom mgr; Len Kessler, art dir.
Baltimore 1: 8 N. Howard St. Lexington 9-1680. L. Wentworth.
Los Angeles 57: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan Oakes, Hugh Wallace.
San Francisco 8: 260 Kearney St. Exbrook 7-4827. Ed Gamrin.
Chicago 26: 6533 N. Sheridan Road. Rogers Park 1-4340. Julian Portman, gen mgr.

**Hil F. Best Co.** 601 Park Ave. Bldg., Detroit 26. Woodward 2-7298. Hil F. Best, owner; Michael O. Best, gen mgr.
New York 17: 101 Park Ave. Lexington 2-3783. George T. Hopewell, Joseph Cannon.
Chicago 6: 205 W. Wacker Dr. State 2-5096. Hooper Jones, Betty Palmer.
Beverly Hills, Calif.: 111 N. LaCienega, Oleander 5-8326. James Walsh.

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**Walter Biddick Co.** 1046 S. Olive St., Los Angeles 15. Richmond 9-8800. Guy Biddick, mgr; Barbara McNey, office mgr; Burton Zoul, traveling representative.

**John Blair & Company.** 717 Fifth Ave., New York 22. Plaza 2-0400. John P. Blair, pres; Arthur H. McCoy, executive vp.
Chicago 11: 520 N. Michigan Ave. Superior 7-2300. Thomas C. Harrison, vp-mgr.
Boston 16, 118 Newbury St., Kenmore 6-1472. Ernest W. Kitchen, mgr.
St. Louis: 937 Paul Brown Bldg. Chestnut 1-5686. Carlos Reese, mgr.
Los Angeles 5: 3460 Wilshire Blvd. Dunkirk 7-1333. Carleton E. Coveny, vp-mgr.
San Francisco 4: 155 Sansome St. Douglas 2-3188. Heber Smith, mgr.
Detroit: 617 Book Bldg. Woodward 1-6030. Charles Fritz, mgr.
Dallas: 467 Rio Grande National Bldg. Riverside 1-4228. Frank Carter, mgr.
Atlanta: 101 Marietta St. Bldg. Jackson 5-6482. Charles F. Dilcher, vp and mgr.
Seattle: 3319 White-Henry-Stuart Bldg. Main 3-6270. John Burr, mgr.

**Blair Television Associates.** 717 Fifth Ave., New York 22. Plaza 2-0400. John P. Blair, pres; Richard L. Foote, executive vp-gen mgr; W. Ward Dorrell, vp-research director; Martin Katz, director sales development.
Chicago 1: 333 N. Michigan Ave. Franklin 2-3819. Arthur C. Stringer, mgr-vp.
Detroit 26: 617 Book Bldg. Woodward 1-6030. Gabriel Dype, mgr.
Los Angeles 5: 3460 Wilshire Blvd. Dunkirk 1-3811. David Lundy, mgr.
San Francisco: 155 Sansome St. Yukon 2-7068. Ned Smith, mgr.
Boston 16: 118 Newbury St. Kenmore 6-1472. Bruce Pattyson, mgr.
Dallas 2: Rio Grande National Bldg. Riverside 1-4228. Steve Beard, mgr.
Jacksonville, Fla.: 1402 Barnett Bank Bldg. Elgin 6-5770. Harry Cummings, mgr.
St. Louis: 937 Paul Brown Bldg. Chestnut 1-5686. Richard Quigley, mgr.
Seattle: White-Henry-Stuart Bldg. Main 3-6270. John Burr, mgr.

**Blair-Tv.** 717 Fifth Ave., New York 22. Plaza 2-0400. John P. Blair, pres; Edward P. Shurick, executive vp; John P. Denninger, vp-eastern sales mgr; W. Ward Dorrell, vp-research director; Martin Katz, director sales development; Paul Blakemore, advertising mgr; Joseph G. Rose, business mgr.
Chicago 11: 520 N. Michigan Ave. Superior 7-5580. Harry Smart, vp; John W. Davis, vp.
San Francisco 4: 155 Sansome St. Yukon 2-7608. Ned Smith, mgr.
Los Angeles 5: 3460 Wilshire Blvd. Dunkirk 1-3811. Dave Lundy, mgr.
St. Louis: 937 Paul Brown Bldg. Chestnut 1-5686. Richard Quigley Jr., mgr.
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**B-N-B Inc. Time Sales.** 900 Third St., San Francisco 7. Yukon 6-6341. George S. Nichols, pres.
Los Angeles: 633 S. Westmoreland Ave. Dunkirk 5-8309. George A. Baron, vp.

**Bogner & Martin.** 295 Madison Ave., New York 17. Murray Hill 9-2586. P. J. Bogner, E. J. Farrell, P. J. Bogner Jr.
Chicago: 435 N. Michigan Ave. Superior 7-6048. Clem G. O'Neill Jr.
Atlanta: 411 Glenn Bldg. Murray 8-3988. J. D. Whitehead.

**Gene Bolles Co.** 510 Madison Ave., New York 22. Oregon 5-5058. Gene Bolles, pres.
Chicago 1: 185 N. Wabash Ave. State 2-2368. John K. Markey.
Beverly Hills, Calif.: 111 N. Cienega Blvd. Lee F. O'Connell.
San Francisco: 166 Geary St. Lee F. O'Connell.

**The Bolling Co.** 247 Park Ave., New York 17. Yukon 6-4545. George W. Bolling, pres; G. William Bolling III, vp radio; G. Richard Swift, vp tv.
Chicago: 11: 435 N. Michigan Ave. Whitehall 3-2040. Ralph Kelley, mgr.
Boston 16: 80 Boylston St. Hubbard 2-0346. Richard Keating, mgr.
Beverly Hills, Calif.: 204 S. Beverly Dr. Bradshaw 2-0544. John King, mgr.
San Francisco 3: 5 Third St. Garfield 1-6740. John T. Coy, mgr.
Memphis: 2158 Union Ave. Bldg. Broadway 2-7503. C. K. Beaver, mgr.
Dallas 1: 1908 Vaughn Bldg. Riverside 8-2172. Thomas Murphy, mgr.
Detroit: 1761 First National Bank Bldg. Woodward 2-6265. Larry Gentile, mgr.
St. Louis: 705 Olive St. Chestnut 1-4350. Gene Gray, mgr.
Denver: 260 Denver Club Bldg. Cherry 4-7463.
Minneapolis: 1102 Northwestern Bank Bldg. Federal 3-4747. James D. Bowden, mgr.

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## Station Reps CONTINUED

**Branham Co.** 99 Park Ave., New York 16. Murray Hill 2-4606. Joseph F. Timlin, executive vp.
Chicago 1: 360 N. Michigan Ave. Central 6-5726. Eugene F. Corcoran, pres; L. S. Greenberg, vp-treas.
St. Louis 1: Title Guaranty Bldg. Chestnut 1-6192. John J. Schwarz.
Memphis 3, Tenn.: 1028 Sterick Bldg. Jackson 6-2344. Sidney L. Nichols.
Charlotte 2, N. C.: 2001 Liberty Life Bldg. Edison 2-8839. Bertram C. Finch.
Detroit 2: 6-235 General Motors Bldg., Trinity 1-0440. Fred A. Weber.
Dallas 3: 1005 Fidelity Union Life Bldg. Riverside 8-5831. George Harding, vp.
Atlanta 3: Rhodes-Haverty Bldg. Jackson 2-3025. H. L. Ralls, vp.
San Francisco 3: 703 Market St. Yukon 2-1582. Peter Childs.
Los Angeles 48: 6399 Wilshire Blvd. Olive 3-6363. Norman E. Noyes.
Miami, Fla.: 496 N. E. 29th Terrace. Franklin 9-4685. Dan Gattoni.
Minneapolis: Northwestern Bank Bldg. Federal 2-6522. Robert L. Brockman.

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**Breen & Ward.** 400 Madison Ave., New York 17. Plaza 1-5075. Edward J. Breen, partner; Harry Ward.
Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.
San Francisco: 2449 Larkin St. Prospect 5-2725. Frank T. Crennan.

**Mary A. Briley.** 2652 Bellaire, Denver 7, Colo. Dudley 8-2666. Mary A. Briley.

**Broadcast Services:** 318 Mart Bldg., El Paso, Tex. Keystone 2-6978. Jack R. McVeigh, pres.

**Broadcast Time Sales.** 509 Madison Ave., New York. Murray Hill 8-1910. Carl Schuele, pres. Sam Brownstein, sales mgr; Norman Flynn, better music group, s/m, Peter Prince, Donald Softness, Gail Thomas.
Chicago 1: 333 N. Michigan Ave. State 2-1405. Earl Glickman, mgr; Robert Cronin.
Los Angeles: 1540 N. Highland. Hollywood 5-1755. Ethel Cole, business mgr; James Lucas.
San Francisco: 681 Market St. Sutter 1-8656. Paul Kinsley, mgr.
Dallas: 2020 Live Oak.
Detroit 26: 286 Penobscot Bldg. Woodward 5-7618. Robert Cronin.
St. Louis 1: 496 Arcade Bldg. Main 1-5019.
Boston: Sheraton Plaza Hotel. Copley 7-7080. Leonard V. Corwin.
Philadelphia: 2043 Locust St. Locust 4-2300. James Rubenstone.

**Clarke Brown Co.** 1507 Southland Center, Dallas. Riverside 2-5418. Clarke R. Brown, pres; Andrew E. Peranni, vp; Bill Keys.
Atlanta, Ga.: 1182 W. Peachtree St. Trinity 5-9539. Bill R. McRae, executive vp; Richard Walker.
Houston: 3520 Montrose, Jackson 8-1601. John L. Eisele, mgr.
Denver: 233 Guaranty Bank Bldg. Cherry 4-8191. John L. McGuire, mgr.
New Orleans: 910 Royal St. Jackson 2-3917. Clarke R. Brown, mgr.

**Burn-Smith Co. Inc.** 19 W. 44th St., New York 36. Murray Hill 2-3124. C. Stanley Bailey, vp & eastern mgr.
Chicago 1: 307 N. Michigan Ave. Central 6-4437. John A. Toothill, pres.
San Francisco: 260 Kearny St. Exbrook 7-4827. Ed Gamrin, mgr.
Los Angeles 57: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan G. Oakes, mgr.

### C

**Caribbean Networks Inc.** 20 W. 43 St., New York 36. Circle 7-8224. A. M. Martinez, pres; Juan J. Cerna, vp; Mildred Chafey, sec-treas.

**CBS Radio Spot Sales.** 485 Madison Ave., New York 22. Plaza 1-2345. Milton F. Allison, vp & gen mgr; Ralph F. Glazer, Eastern sales mgr.
Chicago 11: 630 N. McClurg Court. Whitehall 4-6000. Thomas H. Peterson, sales mgr.
Los Angeles 28: 6121 Sunset Blvd. Hollywood 9-1212. Roland McClure, sales mgr.
San Francisco 5: Sheraton Palace Hotel. Yukon 2-7000. Joseph K. Marshall, sales mgr.
Atlanta 8: 805 Peachtree St. N.E. Trinity 4-4407. George P. Crumbley Jr., sales mgr.
Detroit 2: 932 Fisher Bldg. Trinity 2-5500. Ralph H. Patt Jr., sales mgr.
St. Louis 10: 1144 Hampton Ave. Mission 7-5500. Eugene R. Myers, sales mgr.

**CBS Television Spot Sales.** 485 Madison Ave., New York 22. Plaza 1-2345. Bruce Bryant, vp & gen mgr; Ben Margolis, business mgr; William R. Hohman, director sales promotion & research; Robert Schneider, research mgr; Ted O'Connell, eastern sales mgr; Joseph P. Dowling, promotion mgr.
Chicago 11: 630 N. McClurg Court. Whitehall 4-6000. Richard R. Loftus, midwestern sales mgr.
Atlanta 8: 805 Peachtree Bldg., N.E. Trinity 5-6677. H. H. Holthouser, mgr.
Detroit 2: 932 Fisher Bldg. Trinity 2-5500. John S. Logan, mgr.
Los Angeles 28: 1313 N. Vine St. Hollywood 9-1212. Samuel F. Hill Jr., mgr.
San Francisco 5: Sheraton Palace Hotel. Yukon 2-7000. Ribert H. Perez, mgr.

**Henry I. Christal Co.** 579 Fifth Ave., New York 17. Murray Hill 8-4414. Henry I. Christal, pres; Irvin Gross, vp; Philbin S. Flanagan, eastern sales mgr.
Chicago 1: 333 N. Michigan Ave. Central 6-6357. Neil D. Cline, mgr.
Detroit 26: 1907 Book Bldg. Woodward 3-2365. Joseph R. Spadea, mgr.
Boston 16: 581 Boylston St. Copley 7-1180. Robert N. Cloutier, mgr.
Atlanta 9: 972 Peachtree St., N. E. Trinity 5-9311. Neal Robbins, mgr.
San Francisco 4: 1646 Russ Bldg. Yukon 2-1204. Richard E. Green, mgr.

**Thomas F. Clark Co.** 230 Park Ave., New York 17. Oregon 9-5866. John Boyd, mgr.
Chicago: 35 E. Wacker Drive. State 2-1663. Paul Elsberry, mgr.
Detroit: 658 Book Bldg. Woodward 1-6036. Paul Pequinot, mgr.
Atlanta: 401-2 William-Oliver Bldg. Jackson 4-0454. Henry J. Cannon, mgr.
San Francisco 8: 166 Geary St. Yukon 6-1621. Don R. Pickens, mgr.

**College Radio Corp.** 135 E. 42d St., New York 17. Oxford 7-0890. Edwards R. Hopple, pres; Robert R. Vance Jr., vp.
Chicago 11: Palmolive Bldg. Whitehall 4-4930. Bill Smith.
San Francisco 4: 57 Post St. Sutter 1-5568. Allan Young.

**Continental Broadcasting Inc.** 565 Fifth Ave., New York 17. Oxford 7-7040. Graeme Zimmer, national sales director.
Chicago: 75 E. Wacker Drive. Financial 6-8611. John Wilson, midwest sales dir.
St. Louis: Arcade Bldg. Chestnut 1-6000. Robert Lyons.

**Continental Radio Sales.** 545 Fifth Ave., New York 17. Murray Hill 7-6865. R. Butche.
Philadelphia 3: 21st & Panama Sts. Locust 3-8139. S. Marshall.
Chicago 1: 228 N. LaSalle St. Franklin 2-2095. R. Olson.

**Donald Cooke Inc.** 666 Fifth Ave., New York 19. Judson 2-2727. Donald Cooke, pres; Dorothy McLaughlin, assistant to pres.
Beverly Hills 36: 111 N. LaCienega Blvd. Olympia 2-1313. Lee O'Connell, mgr.
Chicago: 205 W. Wacker Drive. State 2-5096. Hooper Jones, mgr.
San Francisco: 681 Market St. Ted Hall, mgr.

**F. T. Crennan & Associates.** 2449 Larkin St., San Francisco 9. Prospect 5-2725. F. T. Crennan.

**Crosley Broadcasting Corp.** 140 W. Ninth St., Cincinnati 2. Cherry 1-1822. James D. Shouse, chairman of board; Robert E. Dunville, pres; Kieran T. Murphy, vp-treas; John T. Murphy, vp tv; Al Bland, vp programming.
New York 22; 3 E. 54th St. Plaza 1-5353. H. Peter Lasker, vp sales; P. Scott McLean, general sales mgr, WLW-Radio.
Chicago 1: 360 N. Michigan Ave. State 2-6693. Harry Albrecht, vp Central Div.
Cleveland 14: 727 Natl City, E. 6th Bldg. Main 17756. James Sefert, mgr. **(Represents Crosley-owned stations.)**

**Harry E. Cummings.** 1402 Barnett Bank Bldg., Jacksonville 2, Fla. Elgin 6-5770.

### D

**Day-Wellington Inc.** 424 Vance Bldg., Seattle 1. Mutual 2-6535. Del Day and Gil Wellington.

**Devney-O'Connell Inc.** 535 Fifth Ave., New York 17. Yukon 6-4390. Edward J. Devney, pres; Richard O'Connell, exec vp; Arthur O'Connor, sales mgr.
San Francisco 5: 681 Market St. Exbrook 2-1507. Ted Hall, mgr.
Hollywood 28: 5746 Sunset Blvd. Hollywood 2-4253. Jim Gates, mgr.
Chicago 1: 185 N. Wabash Ave. State 2-5282. John K. Markey, mgr.

**Dora-Clayton Agency.** 502 Mortgage Guarantee Bldg., Atlanta 3. Jackson 5-7841. Clayton J. Cosse, pres-gen mgr; Dora C. Cosse, vp-sec.

**Bob Dore Associates.** 420 Madison Ave., New York 17. Plaza 3-8370. Robert M. Dore.
Chicago 1: 720 N. Michigan Ave. Superior 7-7336. William Travis.
Dallas: 1507 Southland Center. Riverside 2-5148. Andrew Peranni.
Hollywood 28: 5748 Sunset Blvd. Hollywood 2-4253. James Gates.
San Francisco: 681 Market St. Exbrook 2-1507. Ted Hall.
New Orleans: 910 Royal St. Jackson 2-3817. Clarke R. Brown.
Houston: 3520 Montrose Blvd. Jackson 8-1601. Jack Bisele.
Atlanta: 1182 W. Peachtree St. Trinity 5-9539. Dick Walker.

### E

**Robert E. Eastman & Co.** 527 Madison Ave., New York 22. Plaza 9-7760. Robert E. Eastman, pres.
Chicago: 333 N. Michigan Ave. Financial 6-7640. Richard C. Arbuckle, Midwest mgr & executive vp.

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San Francisco: 1043 Russ Bldg. Yukon 2-9760. Richard H. Schutte, West Coast mgr & vp.
Dallas: 1606 Two-Eleven N. Ervay Bldg. Riverside 7-0095. All Carrell, mgr.
St. Louis: 915 Olive St. Central 1-6055. Robert R. Maier, mgr.
Los Angeles: 1680 N. Vine St. Hollywood 4-7276. John A. Thackaberry, mgr.
Detroit: 1033 Book Bldg. Woodward 5-5457. Frank Boyle, mgr.

**Everett-McKinney.** 40 E. 49th St., New York 17. Plaza 3-9332. Max M. Everett, pres; Powell H. Ensign, vp.
Chicago 11: 410 N. Michigan Ave. Superior 7-9052. Thomas S. Buchanan, vp.
Los Angeles: 111 N. LaCienega Blvd. Crestview 5-2022. Lee F. O'Connell.
San Francisco: 681 Market St. Exbrook 2-1507. Ted Hall.

### F

**Hugh Feltis & Associates.** 1102 Tower Bldg., Seattle 1. Main 3-1868. Hugh M. Feltis, owner; John Mowbray, Doug Dove, associates.
Portland, Ore.: 806 Wilcox Bldg. Capitol 3-0151. Howard S. Jacobson.

**Fine Music Hi-Fi Broadcasters Inc.** 8 W. 40th St. New York 18. Bryant 9-3576. Joel B. Fairfax, vp-sales director, Kenneth C. Schwartz, director.

**James C. Fletcher Jr., Midnight Sun Broadcasting Co.** 60 W. 46th St., New York 36. Circle 6-4084.

**FM Unlimited.** 161 E. Erie St., Chicago 11. Superior 7-5262. Charles W. Kline, pres.

**Forjoe & Co.** 230 Park Ave., New York 17. Oregon 9-6820. Joseph Bloom, pres; Mort Bassett, exec vp.
Chicago 11: 435 N. Michigan Ave. Delaware 7-3504. Robert A. Lazar, gen mgr. Don Wolff, asst mgr.
Los Angeles 48: 451 N. LaCienega Blvd. Oleander 5-7755. Joe Rolfe, mgr.
San Francisco 5: 681 Market St. Sutter 1-7569. Charles E. Haddix, gen mgr.
Atlanta 9: 1371 Peachtree St. N.E. Trinity 5-0404. Robert W. Jensen, gen mgr.
Philadelphia 19: 310 W. Glen Echo Rd. Chestnut Hill 7-4510. Morton Lowenstein, mgr.
Detroit 26: 1761 National Bank Bldg. Woodward 2-3524. Larry Gentile, mgr.

**Forjoe-TV Inc.** 230 Park Ave., New York 17. Oregon 9-6820. Joseph Bloom, pres; Jack White, sales mgr.
Chicago 11: 435 N. Michigan Ave. Delaware 7-3504. Robert A. Lazar, gen mgr.
Los Angeles 48: 451 N. La Cienega Blvd. Oleander 5-7755. Joe Rolfe, mgr.
San Francisco 5: 681 Market St. Sutter 1-7569. Charles E. Haddix, gen mgr.
Atlanta 9: 1371 Peachtree St. N.E. Trinity 5-0404. Robert W. Jensen, gen. mgr.
Philadelphia 19: 310 W. Glen Echo Rd. Chestnut Hill 7-4510. Morton Lowenstein, mgr.
Detroit 26: 1761 National Bank Bldg. Woodward 2-3524. Larry Gentile, mgr.

**Forjoe Canadian.** 230 Park Ave., New York 17. Oregon 9-6820. Joseph Bloom, pres-gen mgr.
Los Angeles 48: 451 N. La Cienega Blvd. Oleander 5-7755.
Chicago 11: 435 N. Michigan Ave. Delaware 7-3504.
San Francisco 5: 681 Market St. Sutter 1-7569.
Atlanta 5: 1371 Peachtree St. N.E. Trinity 5-0404.
Philadelphia 19: 310 W. Glen Echo Rd. Chestnut Hill 7-4510.
Detroit 26: 1761 National Bank Bldg. Woodward 2-3524.

**Foster & Creed.** 414 Statler Office Bldg., Boston 16. Hubbard 2-4845. Robert C. Foster, treas; William A. Creed, pres.

**French Program Network of New England** (L'Alliance Radiophonique Francaise). 52 Concord St., Union Canadienne Bldg., Manchester, N. H. Mme. Gertrude St. Denis, pres.; Leon J. Alarie, vp; Gerald Robert, sec., Paul J. Gingras, treas.
Chicopee, Mass.: 10 Center St. Lyceum 2-1669. Leon J. Alarie, vp in charge of group sales (Alarie-Jasin Adv., New England business representative).

### G

**Gill-Perna Inc.** 654 Madison Ave., New York 21. Templeton 8-4740. Helen Gill, pres; John J. Perna Jr., executive vp.
Chicago 1: 75 E. Wacker Drive. Financial 6-9393. Walter Beadell, midwest sales mgr.
Detroit 26: 2915 Book Bldg. Woodward 2-7022. Daniel W. Bowen, mgr.
Los Angeles: 730 South Western Ave. Dunkirk 7-4388. Bambie C. Harrington, mgr.
San Francisco: 57 Post St. Sutter 1-5568. Allan S. Young, mgr.
Boston: 80 Boylston St. Liberty 2-6481. George Eckels, mgr.
Atlanta 3: 401-2 William Oliver Bldg. Jackson 4-0454. Harry J. Cannon, mgr.

**Good Music Broadcasters.** 8200 Ridge Ave., Philadelphia 28. Ivyridge 2-6000. Raymond S. Green, pres; Lawrence M. C. Smith, vp.
NewYork 16; 355 Lexington Ave., New York 17. Yukon 6-2680. Herbert E. Groskin, national sales mgr; Donald L. Wilks, acct. exc.

**W. S. Grant Co.** 681 Market St., San Francisco 3. Exbrook 2-6685. David H. Sandeberg, pres, gen mgr.
LosAngeles: 6362 Hollywood Blvd. Hollywood 3-7194. Ned Costa, mgr.
New York 17: 730 Fifth Ave. Plaza 3-1433. Dick Buchbinder, mgr.
Chicago 1: 75 E. Wacker Drive. Dearborn 2-2448. John Wilson, mgr.
Detroit 38: 15485 James Couzens Hwy. University 4-1074. Charles Garfield.

### H

**Arthur H. Hagg & Associates, Inc. 75** E. Wacker Drive, Chicago 1, Central 6-7553. Arthur H. Hagg, pres; Kern W. Hagg, mgr.
New York 17: 366 Madison Ave. Murray Hill 2-8665. P. A. Broderick, mgr.
Kansas City 41: P. O. Box 182. Colfax 2-4694. Robert J. Anderson, mgr.

**Theo. B. Hall & Co.** 681 Market St., San Francisco. Exbrook 2-1507. Ted Hall.
Hollywood 28: 5746 Sunset Blvd. Hollywood 2-4253. Jim Gates,
Chicago 1: 35 E. Wacker Dr. State 2-1663. Paul Elsberry, mgr.
Atlanta 2: 1021 Wm. Oliver Bldg. Jackson 4-7008. Harry Cannon, mgr.
New York 17: 230 Park Ave. Judson 2-1622. Jack Boyd, mgr.
Detroit 26: Book Bldg. Woodward 1-6036. Paul Pequinot, mgr.

**Harrington, Righter & Parsons.** 415 Madison Ave. New York 17. Murray Hill 8-7050. John E. Harrington Jr., pres; Volney Righter vp-treas; James O. Parsons Jr., vp-sec.
Chicago 11: Tribune Tower. Whitehall 4-0510. Carroll R. Layman, vp-mgr.
Atlanta 9: 1430 W. Peachtree St. N.W. Trinity 5-8458. Frank B. Rice, mgr.
Boston 16, 80 Boylston St. Liberty 2-7537. Carter S. Knight, mgr.
San Francisco 4: Russ Bldg. Sutter 1-4125. Frank Dougherty, mgr.
Detroit 26; Penobscot Bldg. Woodward 3-0910. Ken Brown, mgr.
Los Angeles 29: 2975 Wilshire Blvd. Dunkirk 5-4275. Byington F. Colvig, mgr.

**Joe Harry Radio & Television Station Representative.** P. O. Box 8194. San Antonio 12, Texas. Joe Harry, dir; Kay Harry, dir.

**Headley-Reed Co.** 750 Third Ave., New York 17. Yukon 6-5800. Frank W. Miller Sr., chairman; Frank W. Miller Jr., director; John H. Wrath, pres; Robert A. Schmid, exec vp; Jack Hardingham, sr vp.
Chicago 1: 230 N. Michigan Ave. Franklin 2-4686. William H. Shaw, vp-mgr.
Atlanta 8: 673-800 Peachtree St. Bldg. Trinity 4-2736. Frank Cason, mgr.
Hollywood 28: Taft Bldg. Hollywood 4-8248. N. Arthur Astor, mgr.
Philadelphia 7: Phila. National Bank Bldg. Locust 4-6027. Robert S. Dome, mgr.
San Francisco 4: 110 Sutter St. Yukon 2-4912. James A. Ingram, mgr.
St. Louis 1: 915 Olive St. Central 1-9151. Earl Gallagher, mgr.
Dallas 1: 211 N. Ervay Bldg. Riverside 8-7129. Charles H. Boland, mgr.

**George P. Hollingbery Co.** 307 N. Michigan Ave., Chicago 1. Dearborn 2-6060. Frank McCarthy, radio sales mgr.; Warren Nelson, tv sales mgr; George P. Hollingbery, chmn of bd.
New York 16: 500 Fifth Ave. Oxford 5-5560. F. E. Spencer Jr., vice chmn; Fred Hague, pres (radio); Harry Wise Jr., pres (tv).
Atlanta 3: 134 Peachtree St. Jackson 4-8081. Richard N. Hunter, exec. in charge.
Detroit 26: 2214 Guardian Bldg. Woodward 1-3555. Harry W. Betteridge, executive in charge.
Los Angeles 14: 3325 Wilshire Blvd. Dunkirk 5-2071. Roy S. Edwards, executive in charge.
San Francisco 4: 110 Bush St. Yukon 1-2110. George Hemmerie.
Seattle 1: Tower Bldg. Elliott 1868. Hugh Feltis, executive in charge.

**Hal Holman Co.** 64 E. Lake St., Chicago 1. Franklin 2-0016. Hal Holman.
New York 17: 535 Fifth Ave. Yukon 6-4390. E. J. Devney.
Los Angeles 28: 6381 Hollywood Blvd., Hollywood 2-2351. Tracy Moore.
San Francisco 4: 465 California St. Exbrook 2-6444. Charles Morin.

**George T. Hopewell Inc.** 101 Park Ave., New York 17. Lexington 2-3783. George T. Hopewell, pres.; Joseph S. Cannon, gen mgr.
Chicago 6: 205 W. Wacker Dr. State 2-5096. Hooper Jones, mgr; Betty Palmer.
Detroit 26: Park Ave. Bldg. Woodward 2-7298. Michael Best, mgr.
Beverly Hills, Calif.: 111 N. LaCienega Blvd. Oleander 5-8326. Jim Walsh, mgr.
Atlanta 3: 1021 Wm. Oliver Bldg. Jackson 4-7088. Harry J. Cannon, mgr.

**Bernard Howard & Co.** 20 E. 46th St., New York 17. Oxford 7-3750. Bernard Howard, pres; Jack Davis, exec vp.
Chicago 1: 75 E. Wacker Dr. Financial 6-9227. William Smutzer, mgr.
Atlanta: 1401 Peachtree St., N.E. Trinity 5-9403.
Los Angeles 28: 6381 Hollywood Blvd. Hollywood 2-2351.
San Francisco 8: 260 Kearney St. Exbrook 2-6444.

**Don Howard & Co.** Roswell Hotel, Del Rio, Tex. 5-2431. Don Howard, owner.
Nogales, Ariz.: Box 55. Leopold Felix.

**H-R Representatives** and **H-R Television.** (Note—Both firms have same executives and branch offices.) 375 Park Ave., New York 22. Plaza 9-6800. Frank M. Headley, pres-treas; Frank E. Pellegrin, exec vp-sec; James M. Alspaugh, vp; Avery Gibson, vp; Jack White, vp.
Chicago 1: 35 E. Wacker Drive. Financial 6-6440. Dwight S. Reed, exec vp.
Hollywood 28: Equitable Bldg., Hollywood 2-6453. Harold Lindley, vp.
San Francisco 5: 321 Bush St. Yukon 2-5837. Hal Edward Chase, mgr.
Detroit 26: 1065 Penobscot Bldg. Woodward 1-4148. Andrew M. Gent, mgr.
Des Moines, Iowa: 1004 Paramount Bldg. Atlantic 2-0201. Donald G. Peterson, mgr.
Atlanta 9: 1182 W. Peachtree St. N.W. Trinity 5-0539. Bill R. McRae, mgr.
Dallas 1: 211 North Ervay Bldg. Riverside 2-5148. Robert G. Dalchau, mgr.
Houston 6: 3520 Montrose Blvd. Jackson 8-1601. Jack Eisele, mgr.
New Orleans: 910 Royal St. Jackson 2-3917. Robert E. Stuart, mgr.
St. Louis 1: 915 Oliver St. Chestnut 1-4193. Arthur D. Kelley, mgr.
Minneapolis 2: Northwestern Bank Bldg. Federal 8-7017. Terry Hughes, mgr.

**Harry S. Hyett Co.** 630 Baker Bldg., Minneapolis 2. Federal 9-7179. Harry S. Hyett, pres.

### I

**Indie Sales Inc.** 60 E. 42nd St., New York 17. Murray Hill 2-4813. Jack Koste, pres.
Chicago 6: 205 W. Wacker Dr. State 2-5096.
Detroit 26: Park Ave. Bldg. Woodward 2-7298.
Beverly Hills, Calif.: 111 N. La Cienega Blvd. Oleander 5-8326.

**Inter-American Publications Inc**. 41 E. 42nd St., New York 17. Murray Hill 2-0884. A Ramos, pres; Jose Oviedo, vp; Mrs. Argentina S. Ramos, sec.

**Intercontinental Services.** 20 E. 46th St., New York 17. Plaza 3-7930. Harry M. Engel Jr., pres; Jeanette F. Systma, vp-mgr.; John P. Barton, vp-sls mgr.
Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.
Los Angeles 28: 6331 Hollywood Blvd. Hollywood 2-2289. William Wallace.
San Francisco 4: Russ Bldg. Yukon 6-6769.

**International Good Music Inc.,** 1151 Ellis St., Bellingham, Wash. Rogan Jones, pres.

### J

**H. S. Jacobson & Assoc.** 807 Wilcox Bldg., Portland 4, Ore. Capitol 3-0151.

### K

**The Katz Agency.** 666 Fifth Ave., New York 19. Judson 2-9200. Eugene Katz, pres; Edward Codel, vp client relations; Scott Donahue Jr., vp tv sales; Morris S. Kellner, vp radio sales; Daniel Denenholz, vp promotion-research.
Chicago 1: Prudential Plaza. Mohawk 4-7150. Roy Miller, vp-office mgr; William W. Joyce, vp-Chicago tv sales mgr.
Detroit 26; Penobscot Bldg. Woodward 3-8420. Arthur J. Underwood Jr., mgr.
St. Louis 1: 915 Olive St. Central 1-1868. Alan T. Axtell, mgr.
Atlanta 9: 1393 Peachtree St., N.E. Trinity 5-1627. Gregory Murphy Jr., mgr.
Dallas 1, 2006 Bryan St., Riverside 1-4036. David Rutledge, mgr.
San Francisco 4: Russ Bldg. Douglas 2-7628. Stanley J. Reulman, mgr.
Los Angeles 5: 3325 Wilshire Blvd., Dunkirk 5-6284. Richard Hasbrook, mgr.
Minneapolis 1: 2305 First National Bank Bldg., Federal 3-6201. David Abbey, mgr.

**Robert S. Keller Inc.** 72 Barrow St., New York 14. Watkins 4-6599. Robert S. Keller, pres.
Chicago 6: 205 W. Wacker Drive. State 2-5096. Hooper Jones, mgr.

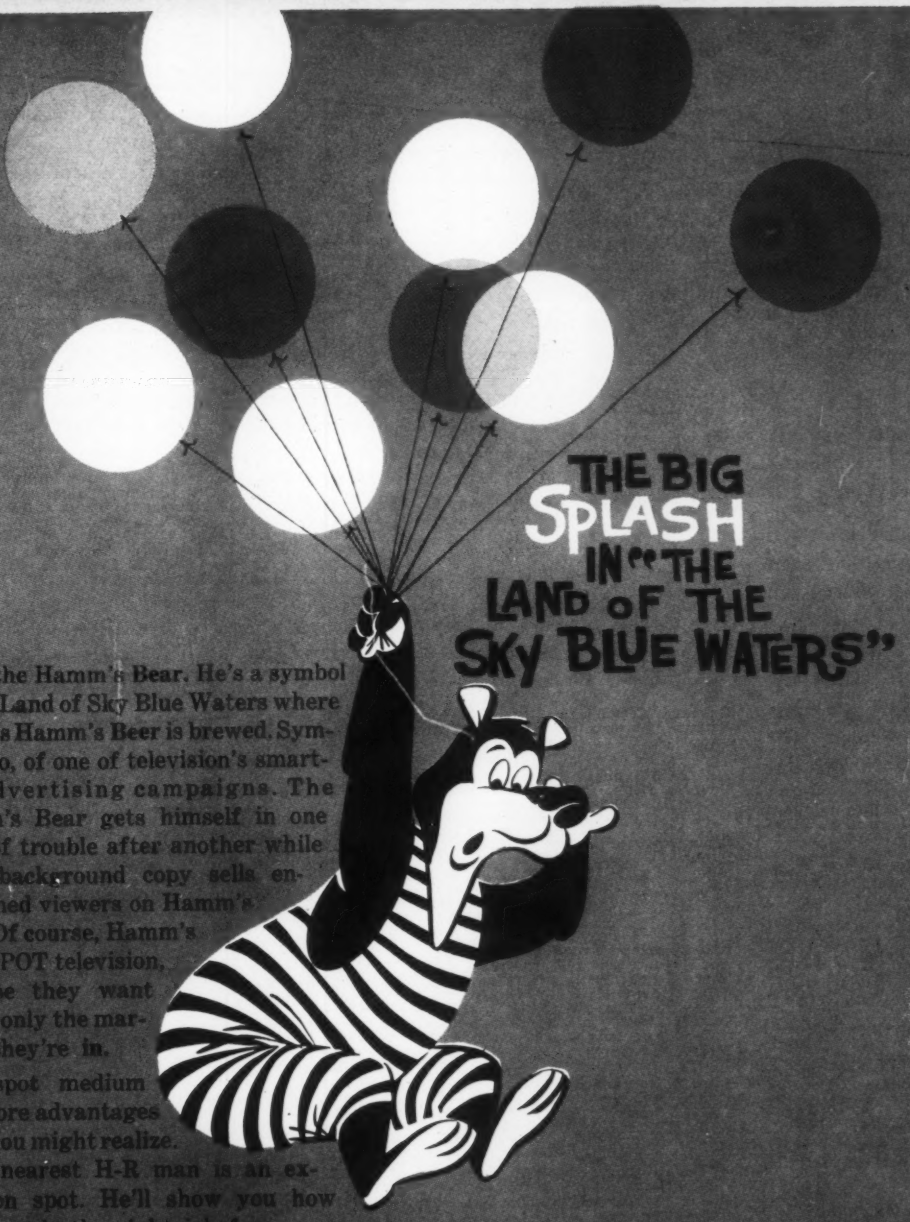
(See Adv. on page B-7)

**Kentucky Radio Sales.** 1420 Eastern Parkway, Louisville 4, Ky. Glendale 1-5045. Harry McTigue, pres.

**Kettell-Carter Inc.** 118 Newbury St., Boston 16. Kenmore 6-1966. Elmer Kettell, pres; Marjorie Carter, treas-sec.

**A. Lewis King.** 405 Lexington Ave., New York 17. Murray Hill 2-2965. A. Lewis King, owner.

**Nona Kirby Co.** 518 Statler Bldg., Boston 16. Hubbard 2-6117. Nona Kirby, pres; Kay Chille, vp-treas; Irene Kelleher, office mgr.


THE BIG SPLASH IN "THE LAND OF THE SKY BLUE WATERS"

**Meet the Hamm's Bear.** He's a symbol of the Land of Sky Blue Waters where famous **Hamm's Beer** is brewed. Symbol, too, of one of television's smartest advertising campaigns. The Hamm's Bear gets himself in one kind of trouble after another while slick background copy sells entertained viewers on Hamm's **beer.** Of course, Hamm's uses SPOT television, because they want to sell only the markets they're in.

The spot medium has more advantages than you might realize. Your nearest H-R man is an expert on spot. He'll show you how spot can do the right job for you. Call him.

**H-R** *Television, Inc. Representatives*

### L

**Morton Lowenstein Philadelphia Spot Sales.** 310 Glen Echo Rd., Philadelphia 19. Chestnut Hill 7-4510. Morton Lowenstein, owner-gen mgr.

**Bomar Lowrance & Assoc.** 710 Peachtree St., Atlanta 8. Trinity 6-3726. Bomar A. Lowrance, pres; Clyde L. Clem, vp-asst. to pres.
Dallas: Fidelity & Union Life Bldg. Riverside 2-8206. Robert F. Keefe, vp-mgr.

**J. A. Lucas Co.** 1350 N. Highland Ave., Los Angeles 28. Hollywood 2-1460. Jim Lucas, owner-gen mgr; Abe Wolfson, exec dir.

**Luster Associates.** 150 W. 55th St., New York 19. Circle 6-1952.

### M

**Jack Masla & Co.** 40 East 49th St., New York 17. Plaza 3-8571. Jack Masla, pres.
Chicago: 435 N. Michigan Ave. Superior 7-6048. Clem O'Neill, mgr.
Los Angeles: 111 N. LaCienega Blvd., Beverly Hills. Olympia 2-1313. Lee F. O'Connell, mgr.
San Francisco: 166 Geary St. Yukon 6-0621. Don R. Pickens.
St. Louis 1: 705 Olive St. Chestnut 1-4350. Eugene F. Grady, mgr.
Kansas City: 11th & Central. Grand 1-7822. Gene Gray, mgr.

**Daren F. McGavren Co.** 60 E. 56th St., New York. Plaza 1-4650. Daren McGavren, pres; Ralph Guild, vp.
San Francisco 4: 110 Sutter St. Yukon 6-4112. Cy Ostrup, mgr.
Los Angeles: 1741 Ivar Ave., Hollywood 4-6146. Walter B. Lake, mgr.
Detroit: 1216 Dime Bldg. Woodward 1-1675. Robert Mahlman, mgr.
Chicago: 35 E. Wacker Drive. Franklin 2-1370. Ed Argow, mgr.

**John L. McGuire & Co.** 233 Guaranty Bank Bldg., Denver 2. Tabor 5-7585. John L. McGuire, owner.

**Media Representatives.** c/o S.S. Copy Co., Suite 912, 630 Fifth Ave., New York 20. Circle 6-1320. Edwin Seymour.

**The Meeker Co. Inc.** 521 Fifth Ave., New York 17. Murray Hill 2-2170. Robert D. C. Meeker, pres; Charles E. Standard, vp, sales; Robert L. Dudley, dir, station relations; Martin Mills, research and promotion dir; Claude E. Piano; Arthur W. Scott; John B. Dalton; John C. Kriete.
Chicago 1: 333 N. Michigan Ave. Central 6-1742. Carlton F. Jewett, vp-midwest mgr; Charles Compton; Robert Manning.
San Francisco: 55 New Montgomery. Yukon 6-4940. Edgar B. Fillion, vp; Donald L. Pontius.
Los Angeles 28: 6362 Hollywood Blvd. Hollywood 2-6501. Donald C. Palmer.

**Clyde Melville Co.** 904 Tower Petroleum Bldg., Dallas 1. Riverside 8-5239. Clyde B. Melville, pres.

**Michigan Spot Sales.** 15001 Michigan Ave., Dearborn, Mich. Tiffany 6-2362. Charles J. Sitta, pres and sec; Frederick A. Knorr, vp; Don Wagner, treas.

**Mid-America Spot Sales.** Box 4833. Kansas City 9, Mo. Westport 1-3322. Ralph Meador, pres. (also box 358, Lexington, Mo. Alpine 9-3232.

**Modern Media FM Sales.** Park Ave. Bldg. Detroit 26. Woodward 2-7299. R. A. Jacques, mgr.

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**Art Moore & Associates.** Jones Bldg., Seattle 1. Mutual 2-3377. Art Moore, pres.
Portland 4: Cascade Bldg. Capital 8-7284.

**Tracy Moore & Associates.** 6381 Hollywood Blvd., Los Angeles 28. Hollywood 2-2351. Tracy Moore, Jerome Moore.
San Francisco 8: 260 Kearny St. Exbrook 2-6444. John Funk.

### N

**National Radio Representatives.** 437 Peachtree Arcade, Atlanta 1. Leon S. Walton, pres.

**National Time Sales.** 122 East 42nd St., New York 17. Murray Hill 2-4500. Arthur Gordon, gen sales mgr.
Los Angeles 57: 672 S. Lafayette Park Place. Dunkirk 2-3200. Harlan G. Oakes.
San Francisco 8: 260 Kearny St. Exbrook 7-4827.

**NBC Spot Sales.** 30 Rockefeller Plaza, New York 20. Circle 7-8300. Richard H. Close, vp, NBC Spot Sales; Edwin T. Jameson, tv spot sales director; George Dietrich, radio spot sales director, Bill Fromm, new business and promotion mgr; John Ryan, eastern division mgr-tv spot sales; Fred Lyons, eastern division mgr-radio spot sales; Caroline Wynkoop, sales service mgr.
Chicago 54: Merchandise Mart. Superior 7-8300. Frank Mangan, central division, mgr-tv spot sales; Frank De Rosa, central division mgr-radio spot sales.
Hollywood 28: Sunset & Vine. Thornwall 5-7000. Walter Davison, tv sales representative; Doty Edouarde, radio sales representative.
San Francisco 2: Taylor & O'Farrell Sts. Graystone 4-8700. Robert Anderson, Kenneth Fuller, tv sales reps; Ed Macauly, western division mgr (radio).
Detroit 1: Penobscot Bldg. Woodward 1-1610. John C. Treacy, tv sales representative; Bill Buschgen, radio sales representative.
West Hartford 10: 1422 New Britain Ave. Jackson 5-0801. David Scott, radio-tv mgr for New England.
Atlanta: 710 Peachtree St. N.E. Elgin 3726. Bomar Lawrence & Assoc.
Dallas: Fidelity Union Bldg. Riverside 2-8206. Bomar Lawrence & Assoc.

**Northern Broadcast Sales.** Box 211. Saulte Ste. Marie, Mich. Melrose 2-2231. Russell J. Staffeld, pres.

### O

**Harlan G. Oakes & Associates.** 672 S. Lafayette Park Pl. Los Angeles 57. Dunkirk 2-3200. Harlan G. Oakes.
San Francisco 4: 101 Sutter St. Sutter 1-7971. Hugh Wallace.
San Antonio: Box 8194. Joe Harry.

**Bernard I. Ochs Co.** 1401 Peachtree St. N.E., Atlanta 9. Trinity 5-9403. Bernard I. Ochs, owner.

**Lee F. O'Connell Co.** 111 N. LaCienega Blvd., Beverly Hills, Calif. Olympic 2-1313. Lee F. O'Connell, pres-mgr.

**Ohio Stations Representatives.** Cleveland 14. Superior 1-0036. Leonard F. Auerbach, gen mgr.

### P

**Pan American Broadcasting Co.** 380 Lexington Ave., New York 17. Murray Hill 2-4500. E. Bernald, vp; Arthur Gordon, gen sales mgr; Allen Alperton, promotion director.
Los Angeles 57: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan G. Oakes.
San Francisco 8: 260 Kearney St. Exbrook 7-4827. Ed Gamrin.

**John E. Pearson Co.** and **John E. Pearson Television.** 405 Park Ave., New York 22. Plaza 1-3366. John E. Pearson, pres; Russel Walker, Wm. M. Wilson, Raymond Henze Jr., Mort Coley.
Chicago 1: 333 N. Michigan Ave. State 2-7494. Robert Flanigan, mgr; Frank Frost, Pat Burke.
Atlanta: 1371 Peachtree St. Trinity 5-6644. Jon Farmer.
Dallas 1: 511 N. Akard Bldg. Riverside 7-3723. Allen Hundley, mgr.
Los Angeles 5: 1901 W. 8th St. Dunkirk 5-5084. Clark N. Barnes, mgr.
San Francisco 4: 58 Sutter St. Douglas 2-7159. J. E. Palmer, mgr; Sue Masterson.

**Peters, Griffin, Woodward.** 250 Park Ave., New York 17. Yukon 6-7900. H. Preston Peters, pres; Russel Woodward, exec vp; Lloyd Griffin, vp-tv dir; Robert H. Teter, vp-radio dir; John A. Thompson, vp-radio sales mgr; Charles R. Kinney, Arthur E. Muth, sales mgrs-tv.
Chicago 1: Prudential Plaza, Franklin 2-6373. John A. Cory, vp; Arthur W. Bagge, vp, midwest radio sales mgr; William J. Tynan, vp-midwest tv sales mgr.
Detroit 26: Penobscot Bldg. Woodward 1-4255. William W. Bryan, vp radio; Louis J. Hummel Jr., tv.
Hollywood 28: 1750 N. Vine St. Hollywood 9-1688. Hal W. Hoag, vp radio; John P. Haskell, tv sales mgr
Boston 16: Statler Office Bldg. Hubbard 2-6884. John J. King II, radio; Theodore Van-Erk, tv.
Atlanta 9: 1372 Peachtree St., N.E. Trinity 5-7763. William J. Stubbs, asst. vp-tv; William O. Jones, radio.
St. Louis 1: 818 Olive St. Chestnut 1-3171. Arnold K. Knippenberg, tv; Thomas Taylor, radio.
Dallas 1: Fidelity Union Life Bldg. Riverside 7-2398.
Fort Worth 2: 406 W. Seventh St. Edison 6-3349. W. Hal Thompson, tv.
San Francisco 4: Russ Bldg. Yukon 2-9188. John B. Sias, vp-tv sales mgr; Frank A. Tessin Jr., radio.

**Edward Petry & Co. Radio Div.** 3 E. 54th St., New York 22. Murray Hill 8-0200. Edward Petry, chmn of board; Edward Voynow, pres, (Chicago); Ben H. Holmes, radio vp, eastern radio sales; William Steese, mgr sales promotion.
Chicago 11: 400 N. Michigan Ave. Whitehall 4-0011. William Pipher, sales mgr.
Detroit 26: 645 Griswold St. Woodward 3-0125. William Cartwright, sales mgr.
San Francisco 4: Russ Bldg. Yukon 2-3631. Lloyd McGovern, sales mgr.
Los Angeles 5: 3424 Wilshire Blvd. Dunkirk 8-1143. Garrett Hollihan, sales mgr.
St. Louis 1: 915 Olive St. Chestnut 1-7191. William Oldham, sales mgr.
Atlanta 3: 101 Marietta St. Jackson 4-8861. Joseph Sierer, sales mgr.
Boston 16: 801 Statler Bldg. Hubbard 2-6440. Frank Howard, sales mgr.
Dallas 1: 211 N. Ervay St. Riverside 1-9454. Dave C. Milam, sales mgr.

**Edward Petry & Co., Television Div.** 3 E. 54th New York 22. Murray Hill 8-0200. Edward Petry, chmn of board: Edward E. Voynow, pres. Chicago; Martin Nierman, exec vp; Edward C. Page, eastern sales mgr; Robert L. Hutton Jr., vp-promotion mgr.
Chicago 11: 400 N. Michigan Ave. Whitehall 4-0011. Louis A. Smith, vp-sales mgr.
Atlanta 3: 101 Marietta St. Bldg. Jackson 4-8861. Richard Hughes, sales mgr.
Boston 16: 801 Statler Bldg. Hubbard 2-6440. William D. Walsh, sales mgr.
Detroit 26: 645 Griswold St. Woodward 3-0125. Bruce C. Mayer, sales mgr.
Los Angeles 5: 3424 Wilshire Blvd. Dunkirk 8-1143. Bill Larimer, sales mgr.
San Francisco 4: Russ Bldg. Yukon 2-3631. George Ledell, sales mgr.
St. Louis 1: 915 Olive St. Chestnut 1-7191. Fred W. Johnson, sales mgr.
Dallas 1: 211 N. Ervay St. Riverside 1-9454. Hugh O. Kerwin, sales mgr.

### R

**Radio & Television Div., Triangle Publications Inc.** 485 Lexington Ave., New York 17. Oxford 7-9736. Edward H. Benedict. dir natl sales.

**Radio Tv Representatives Inc.,** 7 E. 47th St., New York 17. Murray Hill 8-4340. Peggy Stone, pres; Thomas W. Carroll, vp; Harry S. Goodman, chmn of board.
Chicago 1: 75 East Wacker Dr. Financial 6-0982. Ed Nickey, vp.
Beverly Hills, Calif.: 111 La Cienega Blvd. Oleander 5-7597. Lee F. O'Connell.
San Francisco 5: 681 Market St. Exbrook 2-1507. Ted Hall.
Boston 16: Statler Office Bldg. Hubbard 2-4845. Bob Foster, Bill Creed.
Seattle 1: Tower Bldg. Maine 3-1868. Hugh Feltis.

**Paul H. Raymer Co.** 444 Madison Ave., New York 22. Plaza 9-5570. Paul H. Raymer, pres; Fred C. Brokaw, executive vp-natl tv sales mgr; Mitchell B. DeGroot, mgr radio; Stuart M. Kelly, vp.
Chicago 11: 435 N. Michigan Ave. Superior 7-4473. James C. Rogers, mgr.
Detroit 26: 2949 Penobscot Bldg. Woodward 3-0764. Robert B. Rains, mgr.
Dallas 1: 306 Mercantile Securities Bldg. Riverside 1-5663. Ralph Widman, mgr.
Atlanta 9: 1627 Peachtree St. N.E. Trinity 3-3519. Edward D. Brandt, mgr.
Hollywood 28: 1680 Vine St. Hollywood 2-2376. John D. Gale, mgr.
San Francisco: 1504 Russ Bldg. Yukon 1-1833. J. Milton Seropan.

**Rollins Broadcasting Inc.** 565 Fifth Ave., New York 17. Oxford 7-7040. Graeme Zimmer, natl sales dir.
Chicago: 75 E. Wacker Dr. Financial 6-8611. John Wilson, midwest sales dir.
St. Louis: Arcade Bldg. Chestnut 1-6000. Robert Lyons.

### S

**Sears & Ayer,** 612 N. Michigan Ave., Chicago 11. Superior 7-8177. Burton H. Sears.
New York: 370 Lexington Ave. Bryant 9-1374. Arthur Gordon.

**Select Station Representatives.** 400 Madison Ave., New York 17. Plaza 8-1850. Zang Golobe, vp.
Baltimore 3: 7 E. Lexington St. Lexington 9-7808. George Shaffer, mgr.
Richmond 28: 6200 Broad St. Road. Atlantic 8-2835. Larry Slon, mgr.

**Skyline Advertiser Sales Inc.** Box 2191. Idaho Falls, Idaho. Jackson 3-4567. A. W. Schwieder, pres; Melvin B. Wright, gen mgr; Melva Searle, office mgr.

**Soderlund Co.** 807 Kilpatrick Bldg., Omaha 2, Neb. Atlantic 7535. Harold A. Soderlund, pres.

**Southern Advertising Representatives Inc.** 1182 W. Peachtree St., N.W., Atlanta. Trinity 3-2564. Harold M. Parks, vp-gen mgr; John E. Crawford.
St. Louis: 915 Olive St. Main 1-5050. Dell Simpson, mgr.
New Orleans: 1205 St. Charles Ave. Tulane 5611. John Hicks, mgr.

**Spot Time Sales Inc.** 38 E. 57th St., New York. Murray Hill 8-6380. William T. Heaton, pres.

**Stars National.** 545 Fifth Ave., New York 36. Murray Hill 7-6865. John Bartlett.
Atlanta: P. O. Box 10. John Bartlett.

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*much better

## Station Reps CONTINUED

**Storecast Corp of America.** 11 W. 42d St., New York 36. Longacre 5-7715. Stanley Joseloff, pres; Nate Safferstein, exec vp.
Philadelphia: 1505 Race St. Locust 7-7609. M. G. Millman, branch mgr.
Chicago 34: 3149 North Mobile Ave. National 2-5050. Ray Marinangel, branch mgr.
Hartford 3: 252 Asylum St. Jackson 2-1105. Tom Mulligan, branch mgr.
Newark 2 N. J.: 185 Washington St. Mitchell 3-6160. Art McGarrity, branch mgr.
Wilkes-Barre, Pa.: 560 Warren Ave., Kingston, Pa. Butler 8-4625. Joe Kennelly, branch mgr.
Johnstown, Pa.: 636 Scalp Ave. Johnstown 32-2057. Kenneth A. Carsto, branch mgr.
Minneapolis: 5407 Excelsior Blvd. Walnut 6-1617. James Fischer, branch mgr.

**Storer Broadcasting Co.** 625 Madison Ave., New York 22. Plaza 1-3940. Maurice E. McMurray, vp for national sales.
Chicago 1: 230 N. Michigan Ave. Franklin 2-6498. Donald C. Kamin, midwest sales mgr.

**Stuart Co.** Corpus Christi, Tex. Robert E. Stuart, owner.

### T

**Tallcorn Network.** c/o KOKX Keokuk, Ia. Robert W. Erickson, KOKX Keokuk, pres; Leo R. Mayer, KCIM Carroll and Ed Breen KQTV (TV) Fort Dodge, vps.; E. M. Horning, KSIB Creston, sec.

**Tele-Broadcasters Inc.** 41 E. 42d St., New York. Murray Hill 7-8436. H. Scott Kilgore, pres;
Pasadena, Calif.: 758 E. Colorado. Ryan 1-7148. Jim Coyle.
San Francisco: 916 Kearny St. Yukon 2-9933.
Kansas City: 1012 Baltimore. Baltimore 1-0077. Irv Schwartz.
Hartford, Conn.: 600 Asylum Ave. Jackson 7-9131. Phil Zoppi.

**Television Advertising Representatives Inc.** 666 Fifth Ave., New York 19. Judson 2-3456. Larry H. Israel, vp-gen mgr; Jack Mohler, eastern sales mgr; Robert M. Hoffman, dir, marketing-research.
Chicago 11: 400 N. Michigan Ave. Whitehall 4-4567. Lamont L. Thompson, midwest sales mgr.
Detroit 26: 2161 Penobscot Bldg. Woodward 5-6454. Raymon L. Hamilton, mgr.
Los Angeles 28: 1717 No. Highland Ave. Hollywood 6-1144. Richard Loughrin, mgr.
San Francisco 4: 155 Montgomery St. Exbrook 7-5088. Harry Diner, mgr.

**Thoms Radio-Tv Enterprises.** Scenic Highway, Asheville, N. C. Alpine 4-4448. Harold H. Thoms, pres; James Poston, vp; Meredith S. Thoms, sec-treas.

**Torbet, Allen & Crane Inc.** 249 Pine St., San Francisco 4. Exbrook 7-6187. Alan L. Torbet, pres; Robert R. Allen, exec vp.
Hollywood 28: 1213 N. Highland Ave. Hollywood 2-4939. Frank Crane, vp.
New York, Chicago, Detroit, Dallas: Associated with Venard, Rintoul & McConnell. See VRM listing.
Atlanta 9: 1371 Peachtree St., N.E., Trinity 5-0404.
Philadelphia 19: 310 W. Glen Echo Road, Chestnut Hill 7-4510.
Detroit 26: 1761 National Bank Bldg. Woodward 2-3524.

### U

**Upper Midwest Broadcasting System**, 512 Nicolet Bldg., Minneapolis 2. Federal 6-5121. L. M. Knopp, pres; Betty Ziminski, office mgr.

**United Broadcasting Co.** 420 Madison Ave., New York 17. Plaza 5-9145. Bob Wittig.

**United Spot Sales.** 230 Park Ave., New York 17. Oregon 9-6820. Herb Hahn, sales mgr.
Chicago 11: 435 N. Michigan Ave. Delaware 7-3504.
Los Angeles 48: 451 N. LaCienega Blvd. Oleander 5-7755.
San Francisco 5: 681 Market St. Sutter 1-7569.

### V

**Venard, Rintoul & McConnell, Inc.** 579 Fifth Ave., New York 17. Murray Hill 8-1088. Lloyd George Venard, pres; James V. McConnell, vp; Stephen R. Rintoul Jr., vp.
Chicago 1: 35 E. Wacker Drive. State 2-5260. Howard B. Meyers, vp.
Detroit 26; 808 Penobscot Bldg., James A. Brown Jr.
Los Angeles: 1213 N. Highland Ave. Hollywood 2-4939. Frank Crane.
San Francisco: 4: 249 Pine St. Exbrook 7-6187. Robert Allen.
Dallas 1: 1915 Elm St. Riverside 8-5239. Clyde Melville.

### W

**Wm. J. Wagner & Associates.** 1001 Tower Bldg., Seattle 1. Main 4-6333. William J. Wagner, gen mgr; Jack Hauser, Seattle sales mgr; Alma Wilson, traffic mgr.

**Walker-Rawalt Co.** 347 Madison Ave., New York 17. Murray Hill 3-5830. J. Wythe Walker, pres; C. Otis Rawalt, vp; Roy H. Holmes, acct exec.
Chicago 1: 360 N. Michigan Ave. Andover 3-5771. Lionel Colton, Bert Cavanagh.
Boston: 100 Boylston St. Hubbard 2-4370. George Bingham, vp.
Los Angeles: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan Oakes, Hugh Wallace.
San Francisco 8: 260 Kearny St. Exbrook 7-4827. Edward Gamrin.

**Hal Walton Assoc.** 299 Madison Ave., New York 17. Yukon 6-0747. Hal Walton, gen mgr.
Chicago 1: 333 North Michigan Ave. State 2-2397.

**Wayne-Evans & Associates.** Northwestern Bank Bldg. Minneapolis 2. Federal 8-7017. Calden P. Stitt, executive vp, general mgr.

**Grant Webb & Co.** 509 Madison Ave., New York 22. Murray Hill 8-7550. Grant Webb, pres; John E. Baker, vp in charge of sales; James E. McCarty, dir. of programming & promotion.
Chicago 2: 25 E. Washington St. State 2-3155. Rick Phalen, in charge of sales.
San Francisco 5: 690 Market St. Exbrook 7-4512. Greg Macafee, in charge of sales.
Los Angeles 28: 1350 N. Highland Ave. Hollywood 2-0967. Jim Lucas, in charge of sales.
Boston 16: 419 Boylston St. Kenmore 6-1011.
Seattle 1: 1001 Tower Bldg. Main 4-6333. William Wagner, in charge of sales.
Philadelphia 2: 1418 Walnut St. Pennsylvania 5-3520.

**Weed Radio Corp.** 579 Fifth Ave., New York 17. Plaza 9-4700. C. C. Weed, pres; Joseph J. Weed, vp; Edwin J. Fitzsimmons, vp-gen mgr.
Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, mgr.
Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearse, mgr.
Atlanta 3: Glenn Bldg. Jackson 3-4081. Melvin Whitmire, mgr.
Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. Paul Kennedy.
San Francisco 5: 625 Market St. Exbrook 7-0535. Boyd Rippey.
Boston 16: Statler Bldg. Hubbard 2-5677. Robert R. Reardon, mgr.

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AM

***AM RADIO SALES CO.***
***666 Fifth Ave., New York 19, N.Y.***
***Offices in Detroit, Chicago,***
***San Francisco, and Los Angeles***
***representing***
***WMCA—New York***
***WIND—Chicago***
***KMPC—Los Angeles***
***WCAR—Detroit***
***WBZ—Boston***
***KSFO—San Francisco***
***KDKA—Pittsburgh***
***KYW—Cleveland***
***WLOL—Minneapolis***
***KVI—Seattle***
***WCKY—Cincinnati*** *(Midwest—West Coast only)*
***KEX—Portland***
***WOWO—Fort Wayne***

St. Louis 1: 915 Olive St. Chestnut 1-2724. Fred Edwards.
Seattle 1: 1001 Tower Bldg. Main 4-6333. William J. Wagner.

**Weed Television Corp.** 579 Fifth Ave., New York 17. Plaza 9-4700. Joseph J. Weed, pres; Edwin C. Metcalfe, vp.
Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, vp; William J. Reilly, mgr.
Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearse, vp-mgr.
Atlanta 3: Glenn Bldg. Jackson 3-4081. Melvin Whitmire, mgr.
Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. Paul Kennedy, mgr.
San Francisco 5: 625 Market St. Exbrook 7-0535. Boyd Rippey, mgr.
Boston 16: Statler Bldg. Hubbard 2-5677. R. R. Reardon, mgr.
St. Louis 1: 915 Olive St. Chestnut 1-2724. Fred L. Edwards, mgr.
Seattle 1: Tower Bldg. Main 4-6333. William J. Wagner.

**WGN-AM-TV Chicago.** 220 E. 42d St., New York. Murray Hill 2-7545. Ben H. Berentson, radio sales mgr; Joseph A. Flahive, tv sales mgr.

**Harry Wheeler & Co.** 80 Boylston St., Boston 16. Liberty 2-6481. Harry Wheeler, owner; Gay Swankin, office mgr; William Fallon, sales.

**Joe Wootton Associates.** 2171 Madison Ave., New York 37. Adirondack 4-8811. Joe Wootton, pres.

**Adam Young Inc., Young Television Corp., Young Canadian Ltd., Adam Young Fm Sales.** 3 E. 54th St., New York 22. Plaza 1-4848. Adam Young, pres; Stephen A. Machcinski Jr., exec. vp (radio); James F. O'Grady Jr., exec vp (tv); Frank G. Boehm, vp (research, promotion, adv.); Thomas F. Malone, vp (Canada); Lee Redfield, natl sales mgr (fm).
Chicago 1: Prudential Plaza. Michigan 2-6190. Robert J. Lobdell, mgr.
Atlanta: 1182 W. Peachtree St. Trinity 3-2564. Harold M. Parks, mgr.
St. Louis: 915 Olive St. Main 1-5020. Dell Simpson.
Los Angeles 28: 6331 Hollywood Blvd. Hollywood 2-2289. William L. Wallace.
San Francisco 4: 155 Montgomery St. Yukon 6-6769. Frank A. Waters.
Detroit 26: 2940 Book Bldg. Woodward 3-6919. E. A. W. Smith.
New Orleans 13: 1205 St. Charles Ave. Tulane 5611. John Hicks.

## CANADIAN REPRESENTATIVES

**Air-Time Sales Ltd.** 2149 Yonge St., Toronto, Ont. Hudson 5-0746. Michael J. Callahan, pres; John E. Tyrrell, sls mgr; Lynn Sorbie, office mgr.

**All-Canada Radio & Television Ltd.** 100 Yonge St., Toronto 5, Ont. Walnut 5-9361. Reo C. Thompson,, gen mgr; Peter N. Harricks, mgr Broadcast Services Div; Robert F. Tait, mgr, radio div; Ross A. McGreath, mgr, tv div; Dana Murray, mgr, program div; Harold Abernathy, asst mgr, radio div; Bob Armstrong, asst mgr, tv div.
Montreal: 922 Dominion Square Bldg. University 6-9868. Ken Baker, mgr; Burt Hall, mgr Quebec Div.
Winnipeg: 706 Electric Railway Chambers. Whitehall 2-6861. Bruce Pirie, mgr.
Calgary: Taylor, Pearson & Carson Bldg. Amherst 2-7691. Jack Cavanaugh, mgr.
Vancouver: 1161 Melville St. Mutual 4-7461. John Baldwin, mgr.

**Canadian Broadcasting Corp. National Selective Sales.** 354 Jarvis St., Toronto, Ont. Walnut 5-3311. John R. Malloy, supervisor of tv sales; R. S. Joynt, asst dir of radio networks (sales).
Montreal: Radio Canada Bldg. University 6-2571. M. Valiquette, commercial mgr, French tv; Jean Demarais, French radio.

**Joseph A. Hardy & Co. Ltd.** 19 Richmond St. W., Toronto. Empire 3-9433. A. C. Harrison, gen mgr.
Quebec: 37 St. John St. 5-7373.
Montreal: 2075 Mountain St. Victor 2-1101. Marc Legault, mgr.

**Hunt, Scharf Representatives Ltd.** 1030 W. Georgia St., Vancouver 5, B. C. Mutual 4-6277. John N. Hunt, pres; C. A. Brian Scharf, vp-mgr-dir.

**Interprovincial Broadcast Sales Ltd.** 199 Bay St., Toronto, Ont. Empire 4-1197. K. W. Davis, gen mgr; R. A. S. Munro, sales mgr; R. A. Bishop, promotion director.
Montreal: 1117 St. Catherine St. W. Victoria 9-5221. L. Morin, mgr.

**Andy McDermott,** 10 Adelaide St., E. Toronto, Ont. Empire 6-8945. Andy McDermott.
Montreal, P. Q.: 1102 Windsor Hotel. University 6-2749. T. C. Maguire, mgr.

**Paul Mulvihill & Co., Ltd.** 77 York St., Toronto. Empire 3-8814. Paul Mulvihill, N. Bonnell, William Wallace.
Montreal: 1434 St. Catherine St. W.; University 1-7987. Murray MacIvor, K. Billings.

**Radio Representatives Ltd.** 76 St. Clair Ave. W., Toronto 7. Walnut 4-0727. T. G. Ferris, pres-gen mgr; A. A. Murphy, vp; R. D. Munro, sales mgr.
Montreal: 1411 Crescent St. Avenue 8-4257. W. C. Dippie, branch mgr.
Vancouver, B. C.; 1407 W. Broadway. Cedar 1171. W. E. J. Hall, branch mgr.
Winnipeg, Man.; Lindsay Bldg. 9-6374. R. M. MacLennan, branch mgr.

**Radio & Television Sales Inc.** 10 Adelaide St., E., Toronto. Empire 6-8944. Andy McDermott.

**Radio Time Sales (Ont.) Ltd.** 147 University Ave., Toronto, Ont. Empire 6-5471. Norman D. Brown, pres; Alex E. Bedard, sales mgr; Mrs. L. Small, traffic mgr.

**Radio Time Sales (Que.) Ltd.** 1440 St. Catherine St. W. Montreal. University 6-2012. Ralph J. Judge, pres.

**Stovin-Byles Ltd.** 406 Jarvis St., Toronto, Ont. 5. Walnut 4-5766. W. D. Byles, pres; J. C. Morris, mgr, radio div; J. L. Raeburn, mgr tv div.
Montreal: 608 Keefer Bldg. University 6-3392. F. Calder; J. R. Genin.
Winnipeg 2, Man.: 419 Avenue Bldg.; 265 Portage Ave. Whitehall 2-1449. D. Robertson.
Vancouver 2, B. C.: 517 Crown Bldg. Mutual 4-4831. J. W. Stovin.

**Television Representatives Ltd.** 76 St. Clair Ave. W., Toronto 7, Ont. Walnut 4-0727. T. G. Ferris, pres-gen mgr; R. H. Quinn, sls mgr.
Montreal: 1411 Crescent St. Avenue 8-4257. W. C. Dippie, branch mgr.
Vancouver, B. C.: 1407 W. Broadway. Cedar 1171. W. E. J. Hall, branch mgr.
Winnipeg. Man.; Lindsay Bldg. Whitehall 2-6374. R. M. MacLennan, branch mgr.

**Trans Ocean Radio & Tv Representatives Ltd.** 357 Bay St., Toronto. Empire 6-5455. Ted Pepler, Alex Stewart.
Montreal: 1500 Ste. Catherine W. Wellington 7-9327. Guy Daviault.

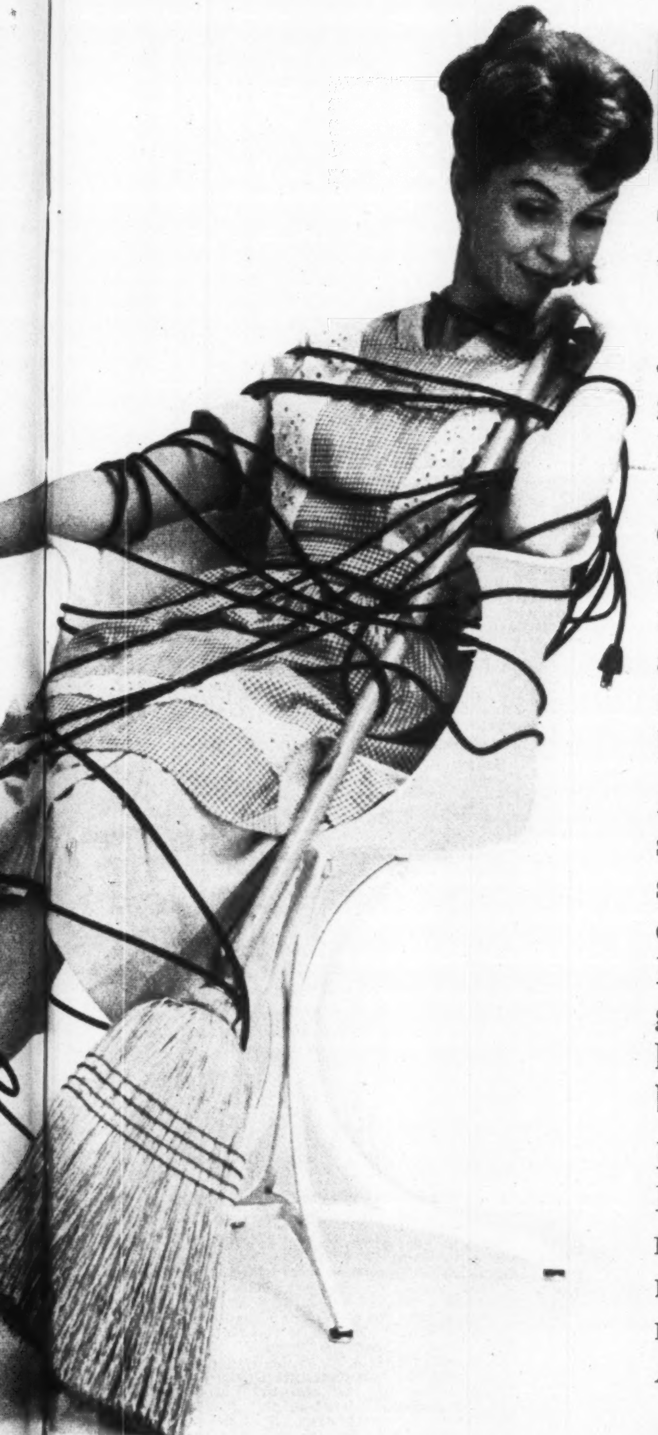
TvAR

**TELEVISION
ADVERTISING
REPRESENTATIVES, INC.**
***666 Fifth Ave., New York 19, N.Y.
Offices in Detroit, Chicago,
San Francisco, and Los Angeles***

***Gives you
more when
you go to
market***

***Representing***
***WBZ-TV** — Boston NBC*
***WJZ-TV** — Baltimore ABC*
***KDKA-TV** — Pittsburgh CBS*
***KYW-TV** — Cleveland NBC*
***KPIX** — San Francisco CBS*
***The stations of
the Westinghouse
Broadcasting Co., Inc.***

ABC



# RAPT

## TIE UP THE YOUNG HOUSEWIFE WITH ABC's NEW FLAIR!

Just when she needs a break, ABC Radio gives it to her! Weekdays from 1 to 1:55 p.m., starting October 3rd, she'll tune in to FLAIR, a new kind of program designed for women "with a flair for living and a flair for fun." Not just "background music," FLAIR will actively engage the attention of young suburban housewives. Family women. The ones who are the best and busiest buyers in the U.S.

An artful mix of good popular music with short features, FLAIR will deal with such diverse subjects as makeup, baby care, comedy, recipes, overseas pickups and Hollywood interviews. The people—glamorous people, respected people—who headline these features will be fun to be with, interesting to hear.

FLAIR is a good example of how ABC Radio is shaping itself to fit the bright, new market of the Sixties, the broad new market of the suburbs. If this is your market, FLAIR is your opportunity. And ABC is your best radio network buy.

**ABC RADIO NETWORK**

# ABC

## American Broadcasting—Paramount Theatres Inc.

**Headquarters:** 7 West 66th St., New York 23, N. Y. Susquehanna 7-5000.

### BOARD OF DIRECTORS

A. H. Blank, John A. Coleman, E. Chester Gersten, Leonard H. Goldenson; Robert H. Hinckley, Robert L. Huffines Jr., Sidney M. Markley, Walter P. Marshall, James G. Riddell, Simon B. Siegel, R. B. Wilby, Alger B. Chapman, Joseph A. Martino, Oliver E. Treyz.

### OFFICERS

Leonard H. Goldenson, pres; Edward L. Hyman, vp; Sidney M. Markley, vp; Simon B. Siegel, financial vp; Jerome Golden, vp and secretary; Herbert R. Hahn, vp; Martin Brown, treasurer; James L. Brown, comptroller and assistant treasurer; Omar F. Elder Jr., Edith Schaffer, Mortimer Weinbach and Franklin Feinstein, assistant secretaries.

## American Broadcasting Co.

**(A Division of American Broadcasting-Paramount Theatres Inc.)**
**Headquarters:** 7 W. 66th St., New York 23, N. Y. Susquehanna 7-5000.

### OFFICERS

Leonard H. Goldenson, pres, AB-PT, and pres, ABC; Simon B. Siegel, financial vp of AB-PT and vp and treasurer of ABC; Martin Brown, treasurer of AB-PT and vp and assistant treasurer of ABC; Oliver Treyz, vp and pres of tv network; Charles T. Ayres, vp; Julius Barnathan, vp, affiliated stations; James W. Beach, Alfred Beckman, vp; Edward Bleier, vp; Slocum Chapin, vp; Giraud Chester, vp; Donald W. Coyle, vp; Sanford Cummings, vp; John C. Daly, vp; Omar F. Elder Jr., vp, secretary and general council for tv network; Theodore H. Fetter, vp; Michael J. Foster, vp; Henry T. Hede, vp and administrative sales mgr; Frank Marx, vp; Daniel Melnick, vp; John H. Mitchell, vp; Thomas W. Moore, vp; William P. Mullen, vp; Harold Neal, vp; Robert Pauley, vp; Sterling C. Quinlan, vp; James G. Riddell, vp; Stephen C. Riddleberger, vp; Alfred R. Schneider, vp; Selig J. Seligman, vp; Edgar G. Shelton Jr., vp; Joseph Stamler, vp; Thomas Velotta, vp; Mortimer Weinbach, vp and general counsel; Michael P. Boland, assistant treasurer.

**Engineering: Frank Marx, vp in charge; John** Bourcier, Am engineering operations supervisor; George Milne, director, traffic and communications; G. Edward Hamilton, director, engineering operations; Richard Hamilton, supervisor of communications; Clure Owen, administrative assistant; John Preston, director of engineering facilities; Lawrence A. Ruddell, director of recording operations; Reginald Willcocks, traffic mgr; Merle Worster, eastern engineering tv network operations mgr.

**Production Services:** Frederick Schuhmann, director.

**Continuity Acceptance:** Grace Johnsen, director.

**Finance, Personnel and General Services:** Simon B. Siegel, financial vp of AB-PT, vp and treasurer of ABC; Martin Brown, treasurer of AB-PT and assistant treasurer of ABC; Michael P. Boland, assistant treasurer; Joseph Fitzpatrick, internal auditor; Charles M. Smith, chief accountant; Edward Graessle, mgr treasury affairs; Marie McWilliams, director of personnel; Joseph J. Spagnola, director, office and studio services.

**International Division:** Donald W. Coyle, vp in charge; James Larken, business mgr; Stephen Mann, sales mgr; Irwin Klein, program mgr.

**Legal and Labor Relations:** Mortimer Weinbach, vp and general counsel; Hyman I. Bucher, asst. general counsel; Richard L. Freund, director, labor relations.

**News, Special Events and Public Affairs:** John Daly, vp in charge; Thomas Velotta, vp, special projects; Donald G. Coe, director, special events and operations; Wiley Hance, mgr, public affairs; John Secondari, producer, special projects; Francis N. Littlejohn, director, news and public affairs; John Madigan, mgr, New York newsrooms.

**Press Information:** Michael J. Foster, vp in charge; Stephen Strassberg, director; Philip Bernstein, assistant director; George Hoover, trade news editor; Ellen Heagerty, supervisor of audience information; Sidney R. Mesibov, director, special exploitation projects.

**ABC Films Inc.:** 1501 Broadway, New York, N. Y. Lackawanna 4-5050. Henry G. Plitt, pres; Harold J. Klein, vp in charge of business affairs; Howard Anderson, vp and sales supervisor; William L. Clark, vp; Raymond Fox, comptroller; Irving Pauley, director, advertising and promotion.

**Owned and Operated Stations:** Stephen Riddleberger, vp.

**Chicago 1:** 360 N. Michigan Ave. Andover 3-0800. James Asher, director of publicity and promotion; James Beach, vp and director of tv network, central division; WLS Inc., Ralph Beaudin, pres; Edward Bishoff, director of radio network sales, Central Div; Sterling Quinlan, vp in charge of WBKB (tv); Daniel Schoffman, program mgr, WBKB (tv); Manuel Fingerhut, controller of central division; Marcella C. Braun, mgr, script and continuity acceptance; William G. Gillogly, director of sales, tv network, central division; Clar Heider, national spot sales mgr; William P. Kusack, mgr, engineering department; Rex Maupin, director of music, WKBK (TV) and central division; Con O'Dea, supervisor, news and special events; Matthew Vieracker, general mgr, WBKB. [For full WBKB personnel, see television station directory].

**Detroit 26:** 20777 W. Ten Mile Rd. Kenwood 4-7000. Elizabeth Ashton, traffic mgr, WXYZ-TV; Robert Baker, radio program mgr; John Gilbert, general mgr of WXYZ; John Pival, pres, WXYZ Inc and general mgr, WXYZ-TV; Peter Strand, tv program mgr; Robert Baldrica, radio sales mgr; Harold Christian, vp in charge of merchandising; Ralph Dawson, tv sales mgr; Charles Kocher, chief engineer; John Reynolds, comptroller. [For full WXYZ-AM-FM-TV personnel, see radio and television station directory].

**Hollywood 27:** ABC Television Center. Normandy 3-3311. James Riddell, vp, western division; Harry Woodworth, western sales mgr, ABC Radio; Elliot F. Alexander, mgr, advertising and promotion, tv network, western division; Dorothy L. Brown, continuity acceptance mgr of western division; Sanford C. Cummings, vp-director, tv network programs, western division; Ralph Denechaud, mgr, radio engineering operations, Hollywood; Allen R. Elrod, sales promotion art director; Milton Fishman, director, radio-tv news, western division; Mitchell L. Gamson, ABC coordinator, Warner Bros Tv, Hollywood; Rowe S. Giesen, mgr, tv network programming, western division; Eugene Gordon, ABC-Disney-Tv coordinator; Theodore Grenier, chief engineer, western division; Norman T. Olsen, director, tv program operation; Frank G. Ralston, director, tv network film dept; Louis F. Sanman, mgr, program reproduction services, ABC-TV; Florence T. Schiro, personnel director; Selig J. Seligman, ABC vp; Norman H. Sloane, sales service and office mgr, KABC-TV; J. Clifford Anderson, director of special services, Western Div; Beverly S. Angel, mgr of guest relations, Western Div; Jack Brembock, mgr, advertising, promotion and publicity, KABC-TV; Vincent A. Francis, Television City and regional tv network sales mgr, Western Div; Arthur Harvey, director of labor relations and business affairs, Western Div; Ben Hoberman, gen mgr, KABC; Elliott W. Henry Jr., director of tv network press information, Western Div; Howard Lipstone, mgr film dept, KABC-TV; Courtney McLeod, regional mgr, tv station relations; Robert Trachinger, mgr, tv engineering operations, Hollywood; John C. Wagner, controller, western division; James Washburn, tv network program production coordinator. [For full KABC-AM-FM-TV personnel, see radio and television station directories].

**Pittsburgh 19:** 411 Seventh Ave. Atlantic 1-9100. John Gibbs, general mgr, KQV; R. N. Thompson, sales mgr; Edward Tracy, controller.

**San Francisco 2:** 277 Golden Gate Ave. Underhill 3-0077. Arthur Abell, merchandising mgr, KGO; Russ C. Coughlan, sales mgr, KGO-TV; Harry Jacobs, chief engineer; Edith Kirby, traffic mgr; Chandler R. Meloy, national sales mgr, KGO; Robert Mitchell, mgr, film dept, KGO-TV; Richard T. Parks, assistant chief engineer; Nuel Pazdral, mgr, tv sales service; Lorraine Pedersen, continuity acceptance editor; George Rice, program director, KGO-TV; George Rodman, director of publicity, advertising and promotion, mgr, news and special events; David Sachs, general mgr, KGO-TV; Henry Saroyan, controller and purchasing agent; Edward Smith, director, radio operations; Jack Stahle, KGO sales mgr; Calvin Thomas, production mgr KGO-TV, and art director. [For full KGO-AM-FM-TV personnel, see radio and television station directories].

**(Note: Above personnel handle both radio and tv except where otherwise indicated.)**

**Washington 6:** 1735 DeSales St., N.W. Republic 7-6013. Alfred Beckman, vp in charge. Edgar G. Shelton Jr., vp.

## ABC Radio Network

**Headquarters:** 7 W. 66th St., New York 23, N. Y. Susquehanna 7-5000.
Robert Pauley, vp in charge.
**Programming:** William T. Rafael, national program mgr; William MacCollum, assistant to program director; George Sax, national director of program operations and cooperative programs dir; Ruth B. Smith, supervisor, production control unit; Frank Vagnoni, mgr, music division.
**Research:** Morris Wattenberg, director, research, advertising and sales presentations.
**Sales and Sales Service:** James Duffy, national sales director; Theodore Douglas, eastern sales mgr; Jack Mann, director of sales development and program coordination; Elizabeth B. Kelley, director of sales service.
**Stations:** Earl Mullin, national director.
**Legal:** Charles De Bare, general counsel for radio network, o & o stations.

**ABC affiliates** as of August 15, 1960: 373.

### ABC RADIO NETWORK RATES

**(Effective October 1, 1960)**

Segmented ABC rates will include the following gross charges (before discounts): 60-second commercial in "Breakfast Club," $1,300 for time plus $300 for talent; 60 seconds in "Flair," $1,100 plus $300; 30 seconds in "Flair," $660 plus $150; for news and sports events, five-minute segments (1:15 minutes commercial time), $1,100 plus $200, 60 seconds $1,000 plus $200, 30 seconds $600 plus $100; co-sponsorships (alternating 60- and 30-second announcements) $750 plus $100. These are gross charges, with time costs discountable according to weekly dollar volume and number of consecutive weeks involved. They assume full-network clearance, rebatable on a pro rata basis for stations not carrying.

## ABC Television Network

**Headquarters:** 7 W. 66th St., New York 23. Susquehanna 7-5000.
Oliver Treyz, pres.

**Programming:** Thomas W. Moore, vp in charge of tv network programming; Giraud Chester, vp in charge of daytime programming; Theodore H. Fetter, vp and program director; Armand Grant, director of daytime programming; John B. Green, network executive producer; David Melnick, vp in charge of program development; Frederick Laffey, business mgr and budget officer; Leonard Maskin, administrative mgr; George Patrick, mgr, daytime program services; William Seaman, director, program services; William Whitehouse, sports director; James McConnochie, mgr, announcing div.

**Advertising:** Dean D. Linger, director.

**Sales:** William Mullen, vp-tv network sales; Henry T. Hede, vp and administrative sales mgr; Slocum Chapin, vp, western div; Charles T. Ayres, vp and eastern sales mgr; Edward Bleir, vp, daytime sales; Arthur Sherin, eastern sales mgr.

**Station Clearance:** Donald Shaw, director; Joseph Giaquinto, mgr.

**Station Relations:** Julius Barnathan, vp for affiliated stations; Robert Coe, director; Ralph S. Hatcher, mgr.

**Research and Sales Development:** Bert Briller, director of sales development; Frederick Pierce, research mgr.

**Legal:** Omar F. Elder Jr., general counsel.

### ABC-TV STATIONS AFFILIATES ASSOCIATION

Howard Maschmeier, WNHC New Haven, chairman; Donald Davis, KMBC-TV Kansas City, Mo., vice chairman; John Dille, WSJV Elkhart, Ind., secretary; John Gelder, WCHS-TV Charleston, W. Va., treasurer; Willard Walbridge, KTRK Houston, Tex.; Joseph Hladky, KCRG-TV Cedar Rapids, Ia.; Joseph Bernard, KTVI-TV St. Louis; Joseph Drilling, KJEO-TV Fresno, Calif.; D. A. Noel, WHBQ Memphis.

### ABC-TV NETWORK RATES

**(As of August 10, 1960)**

Below are gross rates for Class A hour. Class A time is 6-11 p.m., Sunday through Saturday. Class B rate (75% of Class A rate) applies to stations not primarily affiliated with ABC-TV. Class C time (50% of Class A rate) is 11 p.m. to sign-off Sunday through Saturday, 9 a.m. to 6 p.m. Saturday and Sunday, and 5-6 p.m. Monday through Friday. Class D time (33.3% of Class A rate) is daytime hours up to 5 p.m. Monday through Friday, except for special programs on national holidays, which are charged as Class C. Rates for periods less than one hour are charged at these percentages of the hour rate: 80% for 45 minutes; 60% for 30 minutes; 40% for 15 minutes; 33⅓% for 10 minutes and 26⅔% for 5 minutes.

ABC has no must-buy list of basic stations. Its rate card states: "Advertisers are required to purchase for each program a minimum cleared gross for station time equivalent to $80,000.00 for each Class A hour telecast."

# ABC-TV CONTINUED

### Primary Affiliated Stations

| | |
|---|---|
| KTEN-TV Ada, Okla. | $ 200 |
| WAKR-TV Akron, Ohio | 150 |
| WAST Alb.-Schen.-Troy, N. Y. | 800 |
| KOAT-TV Albuquerque, N. M.* | 250 |
| KVII-TV Amarillo, Tex. | 275 |
| WAIM-TV Anderson, S. C. | 150 |
| WLOS-TV Asheville, N. C.-Greenville-Spartansburg, S. C. | 650 |
| WLWA Atlanta, Ga. | 1,100 |
| KMMT Austin-Rochester, Minn.-Mason City, Ia. | 225 |
| KLYD Bakersfield, Calif. | 200 |
| WJZ-TV Baltimore, Md. | 1,550 |
| WHDH-TV Boston, Mass. | 2,800 |
| WICC-TV Bridgeport, Conn. | 200 |
| WKBW-TV Buffalo, N. Y. | 1,300 |
| KCRG-TV Cedar Rapids-Waterloo, Ia. | 575 |
| WCHS-TV Charleston, W. Va. | 800 |
| WTVC Chattanooga, Tenn. | 450 |
| WBKB Chicago, Ill. | 3,800 |
| WCPO-TV Cincinnati, Ohio | 1,750 |
| WEWS Cleveland, Ohio | 2,400 |
| KRDO-TV Colorado Springs, Colo. | 250 |
| WTVM-TV Columbus, Ga. | 450 |
| WTVN-TV Columbus, Ohio | 1,200 |
| WFAA-TV Dallas-Ft. Worth, Tex. | 1,400 |
| WDAN-TV Danville, Ill. | Bonus |
| WTVP Decatur, Ill. | 400 |
| KBTV Denver, Colo. | 900 |
| WOI-TV Des Moines, Iowa | 700 |
| WXYZ-TV Detroit, Mich. | 2,700 |
| KELP-TV El Paso, Tex.† | 250 |
| WTVW Evansville, Ind. | 600 |
| KXGO Fargo, N. D. | 300 |
| WJRT Flint, Mich. | 800 |
| WPTA Ft. Wayne, Ind. | 475 |
| KJEO-TV Fresno, Calif. | 575 |
| WLUK-TV Green Bay-Marinette, Wis. | 600 |
| WSIL-TV Harrisburg, Ill. | 350 |
| WTPA Harrisburg, Pa. | 375 |
| KTRK-TV Houston, Tex. | 1,250 |
| WAFG Huntsville, Ala. | Bonus |
| WLWI Indianapolis, Ind. | 1,300 |
| KMBC-TV Kansas City, Mo. | 1,400 |
| KHOL Kearney, Neb. | 350 |
| KOTI-TV Klamath Falls, Ore. | 150 |
| WTVK Knoxville, Tenn. | 300 |
| KSHO-TV Las Vegas, Nev. | Bonus |
| KSWO-TV Lawton, Okla. | 250 |
| WLYH-TV Lebanon, Pa. | 300 |
| KATV Little Rock, Ark. | 450 |
| KABC-TV Los Angeles, Cal. | 3,700 |
| WLVA-TV Lynchburg-Roanoke, Va. | 350 |
| WKOW-TV Madison, Wis. | 325 |
| WHBQ-TV Memphis, Tenn. | 1,100 |
| WPST-TV Miami, Fla. | 900 |
| WISN-TV Milwaukee, Wis. | 1,500 |
| WTCN-TV Minneapolis-St. Paul, Minn. | 1,250 |
| KVKM-TV Monahans, Tex.* | Bonus |
| WSIX-TV Nashville, Tenn. | 850 |
| WNHC-TV New Haven, Conn. | 1,750 |
| WVUE New Orleans, La. | 800 |
| WABC-TV New York, N. Y. | 5,750 |
| WVEC-TV Norfolk, Va. | 800 |
| KOCO-TV Oklahoma City-Enid Okla. | 700 |
| KETV Omaha, Neb. | 950 |
| WLOF-TV Orlando, Fla. | 400 |
| WEAR-TV Mobile-Pensaccla | 400 |
| WTVH-TV Peoria, Ill. | 525 |
| WFIL-TV Philadelphia, Pa. | 4,000 |
| KTVK Phoenix, Ariz. | 550 |
| WTAE Pittsburgh, Pa. | 2,200 |
| WMTW-TV Portland, Me.-Mt. Washington, N. H. | 600 |
| KPTV Portland, Ore. | 950 |
| KVIP-TV Redding, Calif. | 275 |
| KVIQ-TV Bonus to KVIP-TV | |
| WRVA-TV Richmond, Va. | 700 |
| WREX-TV Rockford, Ill.††† | 550 |
| KOVR Sacramento-Stockton, Cal. | 700 |
| KTVI St. Louis, Mo. | 1,550 |
| KCPX-TV Salt Lake City, Utah | 700 |
| KONO-TV San Antonio, Tex. | 750 |
| XETV San Diego, Cal. (Tijuana, Mex.) | 800 |
| KGO-TV San Francisco, Cal. | 2,300 |
| KNTV San Jose | 250 |
| WNEP-TV Scranton-Wilkes-Barre, Pa. | 600 |
| KOMO-TV Seattle, Wash. | 1,400 |
| KMOS-TV Sedalia, Mo. (Bonus to KMBC-TV) | |
| WSJV-TV South Bend-Elkhart, Ind. | 425 |
| KREM-TV Spokane, Wash. | 500 |
| WHYN-TV Springfield-Holyoke, Mass. | 450 |
| WSUN-TV Tampa-St. Petersburg, Fla. | 450 |
| KCMC-TV Texarkana | 200 |
| WSPD-TV Toledo, Ohio††† | 1,000 |
| KGUN-TV Tucson, Ariz.† | 225 |
| KTUL-TV Tulsa, Okla. | 750 |
| KNBS-TV Walla Walla, Wash. | Bonus |
| WMAL-TV Washington, D. C. | 1,500 |
| WATR-TV Waterbury, Conn. | 200 |
| WEAT-TV West Palm Beach, Fla. | 225 |
| KAKE-TV Wichita, Kan. | 900 |
| KTVC Ensign, Kan.†† | |
| KAYS-TV Hays, Kan.†† | |
| KNDO-TV Yakima, Wash. | 245 |
| WSBA-TV York, Pa. | 250 |
| WKST-TV Youngstown, Ohio | 350 |

### Other Affiliate Stations

| | |
|---|---|
| KXAB-TV Aberdeen, S. C. | $ 100 |
| WALB-TV Albany, Ga.* | 300 |
| WFBG-TV Altoona, Pa. | 700 |
| WJBF-TV Augusta, Ga. | 475 |
| KTBC-TV Austin, Tex. | 525 |
| WABI-TV Bangor, Me.** | 375 |
| WBRZ-TV Baton Rouge, La. | 450 |
| KFDM-TV Beaumont, Tex.* | 450 |
| KOOK-TV Billings, Mont. (1) | 200 |
| WNBF-TV Binghamton, N. Y. | 900 |
| WAPI-TV Birmingham, Ala.* | 1,000 |
| WBRC-TV Birmingham, Ala. | 1,175 |
| KBMB-TV Bismarck, N. D.† | 80 |
| KTVB Boise, Idaho | 275 |
| WCYB-TV Bristol, Va.-Johnson City, Tenn. | 400 |
| KBTX-TV Bryan, Tex.† (Bonus to KWTX-TV) | Bonus |
| KXLF-TV Butte, Mont. (1) | 200 |
| WWTV Cadillac, Mich.† | 350 |
| KTWO-TV Casper, Wyo.† | 100 |
| WCSC-TV Charleston, S. C. | 425 |
| WSOC-TV Charlotte, N. C. | 1,100 |
| KFBC-TV Cheyenne, Wyo. | 175 |
| KHSL-TV Chico, Cal. | 250 |
| KOMU-TV Columbia, Mo.† | 325 |
| WIS-TV Columbia, S. C.† | 525 |
| KRIS-TV Corpus Christi, Tex.† | 350 |
| KZTV Corpus Christi, Tex.† | 350 |
| WLW-D Dayton, Ohio | 1,200 |
| WTVY Dothan, Ala.* | 150 |
| WDSM-TV Duluth, Minn.-Superior, Wis.† | 500 |
| WTVD Durham-Raleigh, N. C.† | 700 |
| WICU Erie, Pa. | 650 |
| KIEM-TV Eureka, Cal. | 200 |
| WBTW Florence, S. C.† | 400 |
| WINK-TV Ft. Myers, Fla.* | 50 |
| WOOD-TV Grand Rapids, Mich. | 1,100 |
| KFBB-TV Great Falls, Mont. (1) | 200 |
| WFMY-TV Greensboro, N. C.* | 900 |
| WNCT Greenville, N. C.† | 450 |
| KGTB-TV Harlingen, Tex.* | 325 |
| WSVA-TV Harrisonburg, Va. | 250 |
| KHAS-TV Hastings, Neb. | 250 |
| WDAM-TV Hattiesburg, Miss.† | 125 |
| KID-TV Idaho Falls, Idaho (1) | 200 |
| WLBT Jackson, Miss. | 450 |
| WFGA-TV Jacksonville, Fla. | 850 |
| KRCG-TV Jefferson City, Mo.† | 325 |
| WJHL-TV Johnson City, Tenn.-Bristol, Va.† | 375 |
| KODE-TV Joplin, Mo.† | 325 |
| WKZO-TV Kalamazoo, Mich. | 1,300 |
| WKBT La Crosse, Wis.† | 350 |
| KPLC-TV Lake Charles, La.† | 200 |
| WLEX-TV Lexington, Ky. | 150 |
| WKYT Lexington, Ky. | 140 |
| WIMA-TV Lima, Ohio† | 150 |
| WAVE-TV Louisville, Ky.† | 1,225 |
| KCBD-TV Lubbock, Tex.* | 375 |
| WMAZ-TV Macon, Ga. | 400 |
| KBES-TV Medford, Ore.† | 175 |
| WTOK-TV Meridian, Miss.† | 325 |
| KXMC Minot, N. D.† | 150 |
| KNOE-TV Monroe, La. | 475 |
| WSFA-TV Montgomery, Ala.† | 500 |
| WLBC-TV Muncie, Ind. | 200 |
| WTAP-TV Parkersburg, W. Va. | 100 |
| KOAM-TV Pittsburg, Kan.† | 325 |
| WPTZ Plattsburgh, N. Y.-Burlington, Vt.† | 325 |
| WAGM-TV Presque Isle, Me.** | 100 |
| WJAR-TV Providence, R. I. | 1,400 |
| WGEM-TV Quincy, Ill.† | 475 |
| KHQA-TV Quincy-Hannibal | 475 |
| KOLO-TV Reno, Nev. | 200 |
| KWRB-TV Riverton, Wyo. | 100 |
| WHEC-TV, WVET-TV Rochester, N. Y. | 800 |
| WROC-TV Rochester, N. Y. | 975 |
| WHBF-TV Rock Island, Ill. | 950 |
| KSWS-TV Roswell, N. M.* | 250 |
| WBOC-TV Salisbury, Md. | Bonus |
| KSBY-TV San Louis Obispo, Cal. (Bonus to KSBW-TV) | Bonus |
| KEYT Santa Barbara, Cal. | 350 |
| WTOC-TV Savannah, Ga. | 300 |
| KSLA-TV Shreveport, La. | 600 |
| KTBS-TV Shreveport, La. | 600 |
| KVTV Sioux City, Iowa† | 500 |
| KTIV Sioux City, Iowa† | 450 |
| KELO-TV Sioux Falls, S. D.† | 725 |
| KYTV Springfield, Mo.† | 350 |
| WSTV-TV Steubenville, Ohio | 550 |
| WHEN-TV Syracuse, N. Y. | 950 |
| WTHI-TV Terre Haute, Ind.† | 525 |
| WCTV Thomasville, Ga.* | 350 |
| WPBM-TV Traverse City, Mich. | 150 |
| KLIX-TV Twin Falls, Idaho (1) | 100 |
| KLTV Tyler, Tex. | 225 |
| WKTV Utica, N. Y. | 550 |
| KWTX-TV Waco, Tex. | 350 |
| WCNY-TV Watertown-Carthage, N. Y.† | 300 |
| WSAU-TV Wausau, Wis.† | 325 |
| KRGV-TV Weslaco, Tex.* | 350 |
| WECT Wilmington, N. C.† | 250 |
| WSJS-TV Winston-Salem, N. C. | 750 |
| KBAS-TV Ephrata, Wash.†† | |
| KLEW-TV Lewiston, Idaho†† | |
| KEPR-TV Pasco, Wash.†† | |
| WHIZ-TV Zanesville, Ohio | 100 |

†Limited Live Service (limited live service stations are subject to change in classification).

*Non-Interconnected.

**Combination rate will be $400 if both WABI-TV Bangor and WAGM-TV Presque Isle are ordered and available.

††Unless advertiser is notified to the contrary, this station will schedule for simultaneous telecast the network programs carried by the ordered associated station, without additional charge.

†††Rate classification—WEAU-TV, WREX-TV, WSPD-TV—"A" Sun. thru Sat. 6 p.m.-11 p.m.; "C" all other times.

(1) Combination Rate—$765 (Class A Hours) for KOOK-TV Billings, KXLF-TX Butte,

KFBB-TV Great Falls, KID-TV Idaho Falls, and KLIX-TV Twin Falls.

Advertisers using any Bonus station by film, prefilm or delayed telecast will pay a service charge of $15.00 net (non-commissionable) per telecast, while station is furnished as a Bonus station.

### Alaska-Hawaii-Puerto Rico Service

| | |
|---|---|
| KENI-TV Anchorage, Alaska* | $ 250 |
| KFAR-TV Fairbanks, Alaska* | |
| KHVH-TV Honolulu*(2) | 400 |
| KMVI-TV Kailuku, Mavi††* | |
| WAPA-TV San Juan, P. R.* | 300 |

(Honolulu and San Juan, P. R. subject to an additional charge for shipping and handling.)

*Non-Interconnected.

††Unless advertiser is notified to the contrary, this station will schedule for simultaneous telecast the network programs carried by the ordered associated station, without additional charge.

(2) Primarily Affiliated Station

### Canadian Service

| | |
|---|---|
| CKVR-TV Barrie, Ont. | $ 370 |
| CKX-TV Brandon, Man. | 180 |
| CHCT-TV Calgary, Alta. | 405 |
| CFCY-TV Charlottetown, P. E. I. | 195 |
| CJSS-TV Cornwall, Ont. | 200 |
| CJDC-TV Dawson Creek, B. C. | 75 |
| CFRN-TV Edmonton, Alta. | 470 |
| CJCM-TV Grand Falls, Nfld. | 75 |
| CBHT Halifax, N. S. | 350 |
| Satellite—Liverpool | |
| Satellite—Shelburne | |
| Satellite—Yarmouth | |
| CHCH-TV Hamilton, Ont. | 645 |
| CFCR-TV Kamloops, B. C.* | 75 |
| CHBC-TV Kelowna, B. C.* | 165 |
| Satellite Vernon, B. C. | |
| Satellite Penticton, B. C. | |
| CKWS-TV Kingston, Ont. | 320 |
| CKCO-TV Kitchener, Ont. | 500 |
| CJLH-TV Lethbridge, Alta. | 205 |
| CFPL-TV London, Ont. | 500 |
| CHAT-TV Medicine Hat, Alta. | 90 |
| CKCW-TV Moncton, N. B. | 260 |
| CBMT Montreal, P. Q. | 950 |
| CHAB-TV Moose Jaw, Sask. | 100 |
| CHAU-TV New Carlisle, P. Q. | 90 |
| CKGN-TV North Bay, Ont. | 175 |
| CBOT Ottawa, Ont. | 500 |
| CHEX-TV Peterboro, Ont. | 280 |
| CFCJ-TV Port Arthur, Ont. | 230 |
| CKBI-TV Prince Albert, Sask. | 165 |
| CKMI-TV Quebec, P. Q. | 205 |
| CHCA-TV Red Deer, Alta. | 165 |
| CKCK-TV Regina, Sask. | 300 |
| CKRN-TV Rouyn, P. Q.* | 165 |
| CHSJ-TV Saint John, N. B. | 320 |
| CJON-TV St. John's, Nfld.* | 245 |
| Satellite Argentia, Nfld. | |
| CFQC-TV Saskatoon, Sask. | 265 |
| CJIC-TV Saulte Ste. Marie, Ont. | 170 |
| CKSO-TV Sudbury, Ont. | 270 |
| Satellite Elliot Lake, Ont. | |
| CJFB-TV Swift Current, Sask.* | 90 |
| CJCB-TV Sydney, N. S. | 255 |
| Satellite—Inverness | |
| CFCL-TV Timmins, Ont. | 215 |
| Satellite Kapuskasing, Ont. | |
| Satellite—Elk Lake | |
| CBLT Toronto, Ont. | 1,100 |
| CBUT Vancouver, B. C. | 680 |
| CHEK-TV Victoria, B. C. | 255 |
| CKLW Windsor, Ont. | 455 |
| CKNX-TV Wingham, Ont. | 260 |
| CBWT Winnipeg, Man. | 530 |
| CKOS-TV Yorkton, Sask.* | 100 |

*Non-Interconnected.

Canadian stations are not subject to ABC discounts or rebate. Special frequency and group discounts allowed by CBC will be given on request. Rate classification and percentage of the hour are not the same as the ABC Television rates and percentages. All other charges (such as microwave, CBC kinescope recordings, sales tax, distribution, telecine rehearsal, editing, importation, cut-ins, production and facilities services for commercial messages and billboards, etc.) will be billed to the Agency by CBC.

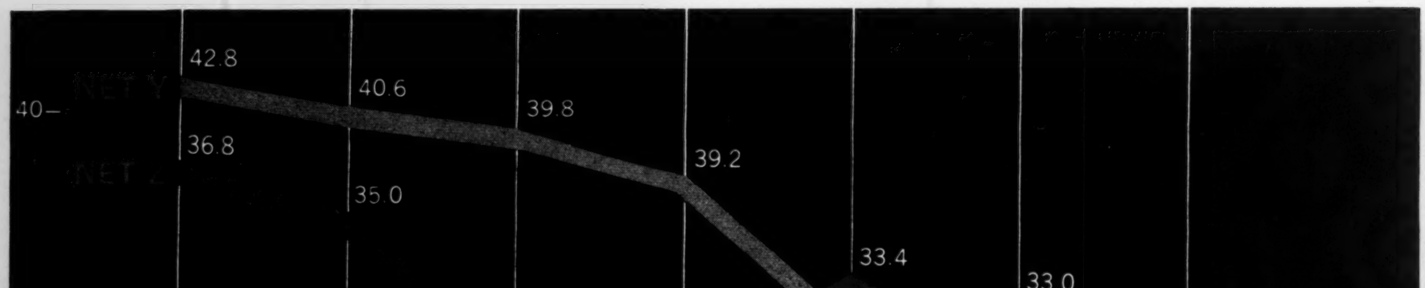
*and . . .* **in TV and RADIO everybody banks on**

**BROADCASTING Yearbook • Marketbook**

***"the one-book library of radio and tv information"***

# Dial Turning: a popular American sport

(OR HOW THE PUBLIC EXPRESSED ITS VIEWING PREFERENCES IN THE '50s)



SOURCE: *SUNDAY-SATURDAY 8-10:30 P.M. NIELSEN MULTI-NETWORK MARKETS, DEC. 1953-1958.† NIELSEN 24 MARKETS, DEC. 1, 1959.

In the '50s television came of age. Its growing pains were necessarily marked by occasional dislocations and disenchantments as well as by many brilliant cultural achievements.

And in the '50s, as television emerged as the world's largest mass medium, it became clear that the television audience is actually *many* audiences, with widely diverse tastes.

The programming obligations of the broadcasters must therefore be based on a democratic concept of cultural freedom—that is, the rights of the people to want what they want when they want it.

Obviously no one is told what to watch in this country. Instead of arm-twisting, we go in for dial-twisting. It is this broad freedom of choice, as it naturally evolved in the '50s, which makes the graph on the left worth noting. This graph shows at a glance how *consistent* has been ABC's gain in average share of audience* over the peak viewing periods of seven Decembers.

Today, in a medium where cultural democracy supplies the most definitive of measurements, ABC has now gained the largest share of audience.† This is an expression of popularity achieved, it would seem, by giving *more* people what they want when they want it. This will continue to be our goal for the *sixties*.

**ABC TELEVISION**

# CBS

## Columbia Broadcasting System Inc.

**Headquarters:** 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

### BOARD OF DIRECTORS

William S. Paley, Leon Levy, J. A. W. Iglehart, Ralph F. Colin, Frank Stanton, Robert A. Lovett, Arthur Hull Hayes, Millicent C. McIntosh, Goddard Lieberson, Merle S. Jones, Arthur L. Chapman, James T. Aubrey Jr.

### OFFICERS

William S. Paley, chmn of bd; Frank Stanton, pres; James T. Aubrey Jr., vp; Henry C. Bonfig, vp; Edmund C. Bunker, vp; Arthur L. Chapman, vp; William C. Fitts Jr., vp; Peter C. Goldmark, vp; Lewis Gordon, vp; Arthur Hull Hayes, vp; Clarence H. Hopper, vp; Merle S. Jones, vp; Goddard Lieberson, vp; Lawrence W. Lowman, vp; Everard Kidder Meade Jr., vp; Sig Mickelson, vp; Edmund W. Pugh, Jr., vp; Richard S. Salant, vp; Julius F. Brauner, secretary; Samuel R. Dean, treasurer; Walter P. Rozett, assistant treasurer; Kenneth W. Hoehn, director of taxes; Sven B. Karlen, controller; William J. Fennessy, assistant controller; Thomas K. Fisher, assistant secretary; Walter J. Hungerford, assistant secretary; Milton R. Neaman, assistant secretary; Jack B. Purcell, assistant secretary; Harvey L. Schein, assistant secretary; Geraldine B. Zorbaugh, assistant secretary.

**CBS International:** 488 Madison Ave., New York 22, N.Y. Plaza 1-2345, Lewis Gordon, pres; William P. Munro, vp.

**CBS Laboratories:** Officers— Dr. Peter C. Goldmark, pres; Benjamin B. Bauer, vp; Gordon S. Burroughs, vp; John W. Christensen, vp.

**CBS News:** Sig Mickelson, pres. CBS News Div. (for others see CBS News listing below).

**CBS Radio:** Officers—Arthur Hull Hayes, pres. (for others see CBS Radio listing below).

**CBS Television Network:** Officers—James T. Aubrey Jr., pres (for others see CBS Television Network listing below).

**CBS Television Stations:** Officers—Merle S. Jones, pres (for others see CBS Television Stations listing below).

**Columbia Records:** 799 Seventh Ave., New York 19, N. Y. Circle 5-7300. Officers—Goddard Lieberson, pres; Norman A. Adler, vp; William S. Bachman, vp; Albert B. Earl, vp; William P. Gallagher, vp; Kenneth D. Clancy, vp; Deborah Ishlon, vp; Alfred B. Lorber, vp; Andrew J. Schrade, vp.

**CBS Electronics:** 100 Endicott St., Danvers, Mass. Spring 4-2360. Officers—Arthur L. Chapman, pres; Reed V. Bontecou, vp; Michael F. Callahan, vp; Norman L. Harvey, vp; Robert G. Marchisio, vp; James J. Shallow, vp; Walter J. Hungerford, controller.

**Facilities:** Clarence H. Hopper, vp; Louis R. LaPorte, director; facilities engineering; W. Bennett Sharp Jr., director, industrial engineering; John F. Forsander, director, purchasing; Milton L. Maier, director, real estate.

**Finance:** Edmund W. Pugh, Jr., vp; Samuel R. Dean, treasurer; Kenneth W. Hoehn, director of taxes; Sven B. Karlen, controller; John J. Lorenz, general auditor.

**Personnel:** Lawrence W. Lowman, vp; Robert E. Kalaidjian, director,, personnel; Drew Q. Brinckerhoff, director, salary administration; Albert H. Bryant, director, office services.

## CBS News Division

**Headquarters:** 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

### EXECUTIVES

Sig Mickelson, pres; John F. Day, vp, news; Robert E. Lang, vp, administration; John W. Kiermaier, director of public affairs; William C. Ackerman, director of special projects; Bill Crawford, managing editor, Tv News; Jack Bush, mgr, film production; John Cooper, mgr, News-film; Ralph Paskman, assignment editor, Tv News; Michael Horton, director of information services; Sam Zelman, director of news, tv; David Klinger, director of business affairs; Paul Levitan, director of special events; William C. MacPhail, director of sports; George Abramson, controller; Robert Skedgell, assistant director of news, radio; Robert Hess, mgr, motion picture photography; David Zellmer, executive producer of Tv News.

**Washington:** Broadcast House, 40th and Brandywine Sts., NW. Emerson 2-9300. Theodore F. Koop, director of news and public affairs, Washington; Lewis Shollenberger, associate director of public affairs, Washington.

## CBS Radio Division

**Headquarters:** 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

### OFFICERS

Arthur Hull Hayes, pres; James M. Seward, exec vp; I. S. Becker, vp in charge of business affairs; Jules Dundes, vp in charge of station administration; George M. Perkins, director of network programs, New York; Lucian Davis, director of network programs, Hollywood, Davidson M. Vorhes, vp in charge of operations; W. Thomas Dawson, vp in charge of advertising and sales promotion; George J. Arkedis, vp, network sales; William A. Schudt Jr., vp in charge of affiliate relations; Geraldine B. Zorbaugh, vp and general attorney; Sam S. Slate, vp, WCBS New York; Maurie E. Webster, vp, KCBS San Francisco; Robert Hyland, vp, KMOX St. Louis; Fred Ruegg, vp, KNX Los Angeles; Thomas Swafford, vp, WCAU Philadelphia; E. H. Shomo, vp, WBBM Chicago; Thomas Y. Gorman, vp, WEEI Boston.

**Administrative Operations:** Andrew Subbiondo, director.

**Financial Operations:** Raymond R. Schwartz, controller.

**Accounting:** George B. Stadtmuller, dir acctg.

**Business Affairs, Network Programs:** I. S. Becker, vp; Preston Pumphrey, asst to vp.

**Editing:** Donald I. Ball, director.

**Legal:** Geraldine Zorbaugh, vp and gen atty.

**Network Programs:** Gerald Maulsby, mgr of network broadcasts; James Fassett, supervisor of music; Norman Ober, dir, prog writing.

**Network Sales:** George J. Arkedis, vp, network sales; Ben S. Lochridge, national sales mgr; William W. Firman, eastern sales mgr; Louis Riggio, director of sales development.

**San Francisco Office:** George E. Hurst, mgr.

**Chicago Office:** Roger K. Huston, mgr.

**Detroit Office:** Cornelius Knox, mgr.

**Operations:** Davidson M. Vorhes, vp in charge; Arthur G. Peck, mgr of network operations; WCBS; Hans Fuhrmann, mgr, music library; Kenneth F. Davis, traffic supervisor; Duke Poklitar, mgr, music clearance section.

**Press Information:** Sid Garfield, director; Melvin Spiegel, assistant director; Lloyd Brownfield, director of press information, Hollywood; Phil Cohan, trade news editor; Anne Harding, mgr, service division.

**CBS-Owned Stations** (see Am Station Directory).

**WCBS-AM-FM:** 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

**KCBS-AM-FM:** Sheraton-Palace Hotel, San Francisco 5, Calif. Yukon 2-7000.

**KMOX:** 1144 Hampton St., St. Louis 4, Mo. Prospect 3-1120.

**KNX-AM-FM** and **Columbia Pacific Network:** 6121 Sunset Blvd., Los Angeles 28, Calif. Hollywood 9-1212.

**WCAU-AM-FM:** City Line & Monuments Aves., Philadelphia 31, Pa. Greenwood 7-8300.

**WBBM-AM-FM:** 630 N. McClurg Ct., Chicago 11, Ill. Whitehall 4-6000.

**WEEI-AM-FM:** 182 Tremont St., Boston 11. Mass. Hubbard 2-2323.

**Housewives' Protective League:** Edward W. Wood Jr., gen mgr.

**CBS Radio Spot Sales:** (See page B-2).

**Research:** Harper Carraine, director of research; Edward Reeve, mgr of sales and promotion research; Howard Miller, mgr of coverage and market research.

**Sales Promotion and Advertising:** W. Thomas Dawson, vp in charge; Leon Lukenberg, director, network sales presentations; Arthur Hecht, dir of program promotion and merchandising; Naomi Andrews, network copy chief; John Tittman, production mgr.

**CBS affiliates** as of August 15, 1960: 213.

### CBS RADIO NETWORK RATES

### (As of August 15, 1960)

Rate card provides for sale of 5- and 2½-min units in specified Mon-Fri daytime programs and 5-min segments on specified weekend programs & after 6:30 PM, NYT, on Mon-Fri, plus 5-min segments on a run-of-schedule basis. Fixed position: 5-min units (wkday) cost $1,450 each, if order is for fewer than 4 units per week for under 13 weeks; 2½-min (wkday) and 5- min (wkend) units cost $1,100 each for fewer than 6 per week for less than 13 weeks. Run-of-schedule: 5-min segments are $950 each for a minimum buy of 6-10 per week. These prices reduce as frequency and contract length increase, and the categories are combinable for discounts. Rates include talent and facilities for full network, with time charges rebatable on a pro-rata basis for stations not carrying. Rate card further provides for sale of other program lengths in multiples and fractions of a full hour.

### CBS RADIO AFFILIATES ASSN.

Board of Directors—1959-1960: John S. Hayes, WTOP Washington, chmn; Larry Haeg, WCCO Minneapolis, vice chmn; E. K. Hartenbower, KCMO Kansas City, secy-treas; Joe Close; WKNE Keene, N. H.; Mike Hannah, WHCU Ithaca, N. Y.; Arnold F. Schoen, Jr., WDBO Orlando, Fla.; Hoyt B. Wooten, WREC Memphis; Joseph M. Higgins, WTHI Terra Haute; A. R. Hebenstreit, KGGM Albuquerque; Jay W. Wright, KLZ Salt Lake City; Robert McConnell, WISH Indianapolis.

## CBS Television Network

**Headquarters:** 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

**Production Center:** 524 W. 57th St., New York 19, N. Y. Judson 6-6000.

### OFFICERS

James T. Aubrey, Jr., pres; William H. Hylan, vp, sales administration; Thomas H. Dawson, vp, network sales; John Karol, vp, special projects, network sales; Oscar Katz, vp in charge of network programs; Michael Dann, vp, network programs, New York; Guy della Cioppa, vp and program director, Hollywood; Joseph Ream, vp, program practices; Edward L. Saxe, vp, operations; William B. Lodge, vp affiliate relations and engineering; W. Spencer Harrison, vp and business mgr, talent and contract properties; Merritt Coleman, vp and business manager, talent and contract properties. Hollywood; Thomas K. Fisher, vp and general attorney; Carl S. Ward, vp and director of affiliate relations; John Cowden, vp, information services; Charles Steinberg, vp, public information.

**Network Sales:** William H. Hylan, vp, sales administration; Thomas H. Dawson, vp, network sales; John Karol, vp, special projects; Sam Maxwell, daytime sales mgr; Robert Hoag, program sales mgr; John W. Purves Jr., sales mgr-sports; Robert Livingston, Pacific sales mgr; Bud Swats, Detroit sales mgr; William J. Fagan, business mgr; George Zurich, sales service mgr; George A. Koplin, contract mgr.

**Programs:** Oscar Katz, vp, network programs; Michael Dann, vp, network programs, N. Y.; Guy della Cioppa, vp and program director, Hollywood; Robert Milford, director, network programs; Robert Dale Martin, talent and casting director, New York: Richard Lewine, director, special projects; Jerry Leider, director special programs; Larry White, director, daytime programs; John Walsh, coordinator, special programs.

**Engineering:** William B. Lodge, vp affiliate relations and engineering; A. B. Chamberlain, dir. of engineering; H. A. Chinn, chief engineer; J. D. Parker, dir, radio frequency engineering; Richard S. O'Brien, dir., audio-video engineering.

**Program Practices:** Joseph Ream, vp; Herbert A. Carlborg, director; William Tankersley, mgr of editing, Hollywood.

**Business Affairs:** W. Spencer Harrison, vp and business mgr, talent and contract properties; Merritt Coleman, vp and business mgr, talent and contract properties, Hollywood; Sal Iannucci, dir, business affairs.

**Accounting:** James Geer, controller; Norman C. Hadley, director.

**Operations:** Edward L. Saxe, vp operations; H. C. Meier, manager, unit managers: Gordon Shadwick, director, recording operations; Walter R. Pierson, director, facilities planning; Anthony Boschetti, unit mgr; Ira G. DeLumen, sales service mgr; E. Carlton Winckler, director production operations; John P. Burrell, exec art dir, prod ops dept; Albert J. Raymond, mgr, production services; M. Clay Adams, mgr, film production; Paul Wittig, mgr, production development; Tom Judge, director, production sales; John Hundley, mgr, sales development, production sales.

**Affiliate Relations:** William B. Lodge, vp in charge of affiliate relations and engineering; Carl Ward, vp; Gordon Hayes, natl mgr; Robert Wood, mgr, contracts & records; Bert Lown, western mgr; Ed Scovill, midwest mgr; David R. Williams, eastern mgr; Donald Clancy, administrative mgr; Larry B. Gumbinner, mgr, network transmission facilities.

**Advertising and Sales Promotion:** Louis Dorfsman, creative director; George Bristol. operations director; Robert Strunsky, copy chief; Kurt Weihs, associate art director; Alex Kennedy, director of program promotion; Richard Golden, director of sales presentations; Edward Side, production mgr; David Fuchs, mgr, sales presentations; Leonard Broom, mgr, program promotion, New York.

**Press Information:** Charles S. Steinberg, vp, public information; Hank Warner, director; Leonard Spinrad, executive editor; Ernest Stern, director, press information, Hollywood; Dorothy Leffler, mgr, magazine division; Harry J. Feeney, mgr, business and trade news; James J. Kane, mgr, affiliate press relations.

**Research:** Jay Eliasberg, director; Philip Luttinger, asst. director; Leonard DeNooyer, mgr of coverage; Rose Marie O'Reilly, mgr of ratings; Tore Hallonquist, director, program analysis.

**Information Services:** John P. Cowden, vp; Richard D. Heffner, director, special projects.

### CBS TV AFFILIATES ASSN.

**Board of Directors:** William Quarton, WMT-TV Cedar Rapids, Iowa, chmn; Paul Adanti, WHEN-TV Syracuse; Richard Borel, WBNS-TV Columbus, Ohio; Glenn Marshall Jr., WMBR-TV Jacksonville, Fla.; Tom Baker, WLAC-TV Nashville, Tenn.; August Meyer, WCIA (TV) Champagne, Ill.; Tom Chauncey, KOOL-TV, Phoenix; J. C. Kellam, KTBC-TV Austin, Tex.; Art Mosby, KMSO-TV, Missoula, Mont.; Joe Bauer, WINK-TV Fort Myers, Fla.

# CBS Television Stations Division

**Headquarters:** 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

### OFFICERS

Merle S. Jones, pres; Sam Cook Digges, administrative vp, CBS Films Inc.; Craig Lawrence, vp, CBS-Owned Stations and CBS Television Spot Sales; William Weiss, vp and gen mgr, Terrytoons; William J. Flynn, comptroller; Harvey Struthers, vp, station services; Clark George, vp, WBBM-TV Chicago; John Schneider, vp, WCAU-TV Philadelphia; Frank Shakespeare Jr., vp, WCBS-TV New York; Eugene B. Wilkey, vp, KMOX-TV St. Louis; Robert Wood, vp, KNXT (TV) Los Angeles.

**Advertising and Sales Promotion:** Thomas Means, dir sales adv; Mort Rubenstein, creative dir; Marvin Fuchs, production mgr; Jacques Sammes, copy chief.

**CBS Films Inc.:** Robert Lewine, vp, production; Jim Victory, director, syndication sales; Fred Mahlstedt, director of operations; Eugene Moss, sales promotion mgr; Walter Scanlon, merchandising mgr; Murray Benson, director, licensing; Robert Fuller, publicity director.

**Press Information:** Howard Berk, director.

**CBS Television Spot Sales:** **Bruce R. Bryant,** vp & gen mgr; Ben Margolis, business mgr; Robert Schneider, research mgr; William Hohmann, dir sales promotion; Ted O'Connell, eastern sales mgr; Sam Hill, Los Angeles sales mgr; Richard R. Loftus, midwestern sales mgr; Robert Perez, San Francisco sales mgr; H. H. Holtshouser, Atlanta sales mgr.
**Legal:** Thomas Fisher, vp.
**Research:** Robert Davis, director.
**Program:** Hal Hough, director.
**CBS-Owned Tv Stations:**
**WCBS-TV: 485 Madison Ave., New York 22,** N. Y. Plaza 1-2345.
**WBBM-TV: 630 N. McClurg Court, Chicago 11,** Ill. Whitehall 4-6000.
**KMOX-TV: 12th & Cole Sts., St. Louis 6, Mo** Main 1-9100.
**KNXT (TV):** 1313 N. Vine St., Los Angeles 28 Calif. Webster 8-3011.
**WCAU-TV:** City & Monument Aves., Philadelphia, Pa. Greenwood 7-8300.

## CBS-TV NETWORK RATES

**Class A** (6 pm to 11 pm) gross rates per hour are listed below. **Class C** (9 am to 6 pm) are 50% of gross rates. **Class D** (sign-on to 9 am) are 37½% of gross rates. All rates are based on local time in each city. Rates for periods less than one hour are the following percentages of applicable full hour rate: 80% for 45 minutes, 60% for 30 minutes, 53⅓% for 25 minutes, 40% for 15 minutes, 33⅓% for 10 minutes, 30% for 5 minutes.

### U. S. Network—200 Stations

| | |
|---|---|
| WTEN Albany, N. Y. | $ 1000 |
| KGGM-TV Albuquerque, N. M. | 350 |
| **WFBG-TV Altoona, Pa.** | **700** |
| **KFDA-TV Amarillo, Texas** | **300** |
| **KTVA Anchorage, Alaska** | **150** |
| Combination rate w/Fairbanks | 250 |
| Combination rate w/Fairbanks and Juneau | 275 |
| **WAGA-TV Atlanta, Ga.** | **1200** |
| WRDW-TV Augusta, Ga. | 375 |
| **KTBC-TV Austin, Texas** | **525** |
| KBAK-TV Bakersfield, Calif. | 250 |
| **WMAR-TV Baltimore, Md.** | **1600** |
| WABI-TV Bangor, Me. | 375 |
| Combination rate w/Presque Isle, Me. | 415 |
| **WAFB-TV Baton Rouge, La.** | **250** |
| KFDM-TV Beaumont, Texas | 450 |
| KVOS-TV Bellingham, Wash. | 125 |
| KOOK-TV Billings, Mont. | 200 |
| WNBF-TV Binghamton, N. Y. | 850 |
| WBRC-TV Birmingham, Ala. | 1175 |
| KBMB-TV Bismarck, N. D. | 80 |
| **KBOI-TV Boise, Idaho** | **250** |
| **WNAC-TV Boston, Mass.** | **2800** |
| KBTX-TV Bryan, Texas. | 100 |
| Combination rate w/WACO | 350 |
| WBEN-TV Buffalo, N. Y. | 1500 |
| **WCAX-TV Burlington, Vt.** | **450** |
| KXLF-TV Butte, Mont. | 200 |
| WWTV Cadillac, Mich. | 350 |
| KFVS-TV Cape Girardeau, Mo. | 550 |
| KAVE-TV Carlsbad, N. M. | 70 |
| KSPR-TV Casper, Wyo. | 100 |
| WMT-TV Cedar Rapids, Iowa | 750 |
| WCIA Champaign, Ill. | 1000 |
| WCSC-TV Charleston, S. C. | 425 |
| **WBTV Charlotte, N. C.** | **1250** |
| **WDEF-TV Chattanooga, Tenn.** | **500** |
| KFBC-TV Cheyenne, Wyo. | 175 |
| **WBBM-TV Chicago, Ill.** | **4500** |
| **KHSL-TV Chico, Calif.** | **250** |
| WKRC-TV Cincinnati, Ohio | 1500 |
| **WJW-TV Cleveland, Ohio** | **2400** |
| KICA-TV Clovis, N. M. | 50 |
| KKTV Colorado Springs, Colo. | 275 |
| **WNOK-TV Columbia, S. C.** | **200** |
| WRBL-TV Columbus, Ga. | 425 |
| WCBI-TV Columbus, Miss. | 100 |
| WBNS-TV Columbus, Ohio | 1175 |
| KZTV Corpus Christi, Texas | 350 |
| KRLD-TV Dallas, Texas | 1525 |
| **WHIO-TV Dayton, Ohio** | **1100** |
| WMSL-TV Decatur, Ala. | 70 |
| KLZ-TV Denver, Colo. | 900 |
| KRNT-TV Des Moines, Iowa | 725 |
| WJBK-TV Detroit, Mich. | 2900 |
| KDIX-TV Dickinson, N. D. | 60 |
| WTVY Dothan, Ala. | 150 |
| **KDAL-TV Duluth, Minn.** | **500** |
| WTVD Durham, N. C. | 700 |
| **KROD-TV El Paso, Texas** | **350** |
| KBAS-TV Ephrata, Wash. | 50 |
| Combination rate w/Yakima, Pasco, Wash. and Lewiston, Idaho | 450 |
| **WSEE Erie, Pa.** | **250** |
| KIEM-TV Eureka, Calif. | 200 |
| Combination rate w/Medford, Ore. | 275 |
| WEHT Evansville, Ind. | 400 |
| **KTVF Fairbanks, Alaska** | **150** |
| Combination rate w/Anchorage | 250 |
| Combination rate w/Anchorage and Juneau | 275 |
| WOWL-TV Florence, Ala. | 50 |
| **WBTW Florence, S. C.** | **400** |
| WINK-Fort Myers, Fla. | 50 |
| WTVI Fort Pierce, Fla. | 50 |
| KNAC-TV Fort Smith, Ark. | 175 |
| WANE-TV Ft. Wayne, Ind. | 525 |
| **KFRE-TV Fresno, Calif.** | **600** |
| KXGN-TV Glendive, Mont. | 50 |
| KBLR-TV Goodland, Kan. | 50 |
| KREX-TV Grand Junction, Colo. | 120 |
| KFBB-TV Great Falls, Mont. | 200 |
| WBAY-TV Green Bay, Wis. | 800 |
| WFMY-TV Greensboro-Winston-Salem, N. C. | **900** |
| **WNCT Greenville, N. C.** | **450** |
| WABG-TV Greenwood, Miss. | 100 |
| KGBT-TV Harlingen, Texas | 325 |
| **WHP-TV Harrisburg, Pa.** | **325** |
| **WSVA-TV Harrisonburg, Va.** | **250** |
| WTIC-TV Hartford, Conn. | 1750 |
| **KGMB-TV Honolulu, Hawaii** | **400** |
| KHOU-TV Houston, Texas | 1100 |
| **WHTN-TV Huntington-Charleston, W. Va.** | **600** |
| KID-TV Idaho Falls, Idaho | 200 |
| **WISH-TV Indianapolis, Ind.** | **1400** |
| WJTV Jackson, Miss. | 500 |
| WDXI-TV Jackson, Tenn. | 125 |
| WJXT Jacksonville, Fla. | 800 |
| **KRCG-TV Jefferson City, Mo.** | **325** |
| WJHL-TV Johnson City, Tenn. | 375 |
| **WARD-TV Johnstown, Pa.** | **200** |
| KODE-TV Joplin, Mo. | 325 |
| KINY-TV Juneau, Alaska | **50** |
| Combination rate w/Fairbanks and Anchorage | 275 |
| **WKZO-TV Kalamazoo-Grand Rapids, Mich.** | **1300** |
| **KCMO-TV Kansas City, Mo.** | **1400** |
| KHOL-TV Kearney, Neb. | 350 |
| KOTI-TV Klamath Falls, Ore. | 50 |
| **WBIR-TV Knoxville, Tenn.** | **550** |
| **WKBT La Crosse, Wis.** | **350** |
| WFAM-TV Lafayette, Ind. | 85 |
| KLFY-TV Lafayette, La. | 275 |
| KTAG-TV Lake Charles, La. | 60 |
| WJIM-TV Lansing, Mich. | 850 |
| KGNS-TV Laredo, Tex. | 50 |
| KLAS-TV Las Vegas, Nev. | 140 |
| KLEW-TV Lewiston, Idaho | 50 |
| (Also see Ephrata, Wash.) | |
| WKTY Lexington, Ky. | 140 |
| **KOLN-TV Lincoln, Neb.** | **450** |
| KTHV Little Rock, Ark. | 550 |
| KNXT Los Angeles, Calif. | 4250 |
| **WHAS-TV Louisville, Ky.** | **1000** |
| KDUB-TV Lubbock, Texas | 375 |
| KTRE-TV Lufkin, Tex. | 125 |
| WMAZ-TV Macon, Ga. | 400 |
| **WISC-TV Madison, Wis.** | **600** |
| WLUC-TV Marquette, Mich. | 175 |
| KGLO-TV Mason City, Iowa | 450 |
| KBES-TV Medford, Ore. | 175 |
| (Also see Eureka, Calif.) | |
| WREC-TV Memphis, Tenn. | 1200 |
| WTOK-TV Meridian, Miss. | 325 |
| WTVJ Miami, Fla | 1250 |
| WITI-TV Milwaukee, Wis. | 1350 |
| WCCO-TV Minneapolis, Minn. | 1700 |
| KXMC-TV Minot, N. D. | 150 |
| KMSO-TV Missoula, Mont. | 110 |
| WKRG-TV Mobile, Ala. | 600 |
| KNOE-TV Monroe, La. | 475 |
| **WCOV-TV Montgomery, Ala.** | **225** |
| **WLAC-TV Nashville, Tenn.** | **950** |
| **WWL-TV New Orleans, La.** | **1000** |
| **WCBS-TV New York, N. Y.** | **8250** |
| **WTAR-TV Norfolk, Va.** | **925** |
| WOAY-TV Oak Hill, W. Va. | 200 |
| **KOSA-TV Odessa, Texas** | **250** |
| KWTV Oklahoma City, Okla. | 900 |
| **WOW-TV Omaha, Neb.** | **950** |
| WDBO-TV Orlando, Fla. | 575 |
| KTVO Ottumwa, Iowa | 150 |
| WJDM-TV Panama City, Fla. | 80 |
| WTAP Parkersburg, W. Va. | 100 |
| KEPR-TV Pasco, Wash. | 120 |
| (Also see Ephrata, Wash.) | |
| WMBD-TV Peoria, Ill. | 475 |
| **WCAU-TV Philadelphia, Pa.** | **3500** |
| **KOOL-TV Phoenix, Ariz.** | **550** |
| KDKA-TV Pittburgh, Pa. | 2500 |
| WGAN-TV Portland, Me. | 600 |
| **KOIN-TV Portland, Ore.** | **1100** |
| WAGM-TV Presque Isle, Me. | 100 |
| (Also see Bangor) | |
| WPRO-TV Providence, R. I. | 1350 |
| KHQA-TV Quincy-Hannibal, Ill. | 475 |
| KOTA-TV Rapid City, S. D. | 140 |
| KOLO-TV Reno, Nev. | 200 |
| **WRVA-TV Richmond, Va.** | **650** |
| KWBB-TV Riverton, Wyo. | 50 |
| **WDBJ-TV Roanoke, Va.** | **675** |
| WHEC-TV Rochester, N. Y. & WVET-TV | 800 |
| WHBF-TV Rock Island-Davenport | 950 |
| KBET-TV Sacramento, Calif. | 900 |
| **WKNX-TV Saginaw, Michigan** | **300** |
| **KFEQ-TV St. Joseph, Mo.** | **350** |
| KMOX-TV St. Louis, Mo. | 1900 |
| **KSBW-TV Salinas-Monterey, Calif.** | **450** |
| WBOC-TV Salisbury, Md. | 100 |
| **KSL-TV Salt Lake City, Utah** | **650** |
| **KCTV San Angelo, Texas** | **200** |
| **KENS-TV San Antonio, Texas** | **700** |
| **KFMB-TV San Diego, Calif.** | **850** |
| KPIX San Francisco, Calif. | 2500 |
| WTOC-TV Savannah, Ga. | 300 |
| WDAU-TV Scranton, Pa. | 600 |
| **KIRO-TV Seattle, Wash.** | **1000** |
| Combination rate w/Tacoma | 1300 |
| KSLA-TV Shreveport, La. | 600 |
| **KVTV Sioux City, Iowa** | **500** |
| KELO-TV Sioux Falls, S. D. | 725 |
| **WSBT-TV South Bend, Ind.** | **450** |
| **WSPA-TV Spartanburg-Greenville, S.C.** | **525** |
| KXLY-TV Spokane, Wash. | 550 |
| **WHYN-TV Springfield-Holyoke, Mass.** | **450** |
| KTTS-TV Springfield, Mo. | 350 |
| WSTV-TV Steubenville-Wheeling | 550 |
| KPAR-TV Sweetwater-Abilene, Tex. | 175 |
| WHEN-TV Syracuse, N. Y. | 950 |
| KTNT-TV Tacoma, Wash. | 1000 |
| WCTV Tallahassee, Fla-Thomasville, Ga. | 350 |
| WTVT Tampa, Fla. | 950 |
| WTHI-TV Terre Haute, Ind. | 525 |
| **KCMC-TV Texarkana, Texas-Ark.** | **200** |
| WTOL-TV Toledo, Ohio | 950 |
| WIBW-TV Topeka, Kan. | 325 |
| KOLD-TV Tucson, Ariz. | 250 |
| **KOTV Tulsa, Okla.** | **875** |
| KLIX-TV Twin Falls, Idaho | 100 |
| KXJB-TV Valley City, N. D. | 425 |
| **KWTX-TV Waco, Texas** | **300** |
| (Also see Bryan, Tex.) | |
| **WTOP-TV Washington, D. C.** | **1650** |
| WCNY-TV Watertown-Carthage, N.Y. | 300 |
| WSAU-TV Wausau, Wis. | 325 |
| KSYD-TV Wichita Falls, Texas | 400 |
| **KTVH Wichita-Hutchinson, Kan.** | **700** |
| **KIMA-TV Yakima, Wash.** | **275** |
| (Also see Ephrata, Wash.) | |
| **WKBN-TV Youngstown, Ohio** | **500** |
| KIVA Yuma, Ariz. | 150 |
| **Total** (Based on combination rates) | **$131,195** |

### Also Available

| | |
|---|---|
| WAIM-TV Anderson, S. C. | 150 |
| **WBOY-TV Clarksburg, W. Va.** | **200** |
| WGAL-TV Lancaster, Pa. | 1450 |
| WREX-TV Rockford, Ill. | 550 |
| KSWS-TV Roswell, N. M. | 250 |

### Canadian Group

47 stations available individually with network order. (Excluded from all discounts. Special frequency and group discounts allowed by Canadian Broadcasting Corporation available on request. Interconnected stations subject to cable charges payable direct to CBC. Class rates are 60% of gross rates.)

| | |
|---|---|
| CKVR-TV Barrie, Ontario | 370 |
| CKX-TV Brandon, Manitoba | 180 |
| CHCT-TV Calgary, Alberta | 405 |
| CFCY-TV Charlottetown, P.E.I. | 195 |
| CBYT Corner Brook, Nfld. | 75 |
| CJSS Cornwall, Ont. | 200 |
| CJDC-TV Dawson Creek, B. C. | 75 |
| CFRN-TV Edmonton, Alberta | 470 |
| CJCN-TV Grand Falls, Nfld. | 75 |
| CBHT Halifax, Nova Scotia | 350 |
| CHCH-TV Hamilton, Ont. | 645 |
| CFCR-TV **Kamloops, British Columbia** | **75** |
| CHBC-TV Kelowna, British Columbia | 165 |
| CKWS-TV Kingston, Ont. | 320 |
| CKCO-TV Kitchener, Ontario | 500 |
| CJLH-TV Lethbridge, Alberta | 205 |
| CFPL-TV London, Ontario | 500 |
| CHAT-TV Medicine Hat, Alberta | 90 |
| CKCW-TV Moncton, New Brunswick | 260 |
| CBMT Montreal, Quebec | 950 |
| CHAB-TV Moose Jaw, Sask. | 100 |
| CHAV-TV New Carlisle, Que. | 75 |
| CKGN-TV North Bay, Ontario | 175 |
| CBOT Ottawa, Ontario | 500 |
| **CHEX-TV Peterboro, Ontario** | **280** |
| CFCJ-TV Port Arthur, Ontario | 230 |
| CKBI-TV Prince Albert, Saskatchewan | 165 |
| CKMI-TV Quebec City, Quebec | 205 |
| CHCA-TV Red Deer, Alberta | 165 |
| CKCK-TV Regina, Saskatchewan | 300 |
| CJBR-TV Rimouski, Quebec | 255 |
| CKRN-TV Rouyn, Quebec | 165 |
| CHSJ-TV St. John, New Brunswick | 320 |
| CJON-TV St. John's, Newfoundland | 245 |
| CFQC-TV Saskatoon, Saskatchewan | 265 |
| CJIC-TV **Sault Ste. Marie, Quebec** | **170** |
| CHLT-TV Sherbrooke, Que. | 485 |
| CKSO-TV Sudbury, Ontario | 270 |
| CJFB-TV Swift Current, Saskatchewan | 90 |
| **CJCB-TV Sydney, Nova Scotia** | **255** |
| CFCL-TV Timmins, Ontario | 215 |
| **CBLT Toronto, Ontario** | **1100** |
| **CBUT Vancouver, British Columbia** | **680** |
| CHEK-TV Victoria, B. C. | 255 |
| CKNX-TV Wingham, Ontario | 260 |
| CBWT Winnipeg, Manitoba | 530 |
| CKOS-TV Yorkton, Saskatchewan | 100 |
| **Total** | **$13,960** |

### Overseas Group

| | |
|---|---|
| **KUAM-TV Agana, Guam, M. I.** | **$ 50** |
| **XHTV Mexico City, Mexico** | **350** |
| ZBM-TV Pembroke, Bermuda | 50 |
| **WKAQ-TV San Juan, Puerto Rico** | **250** |
| **Total** | **$ 700** |

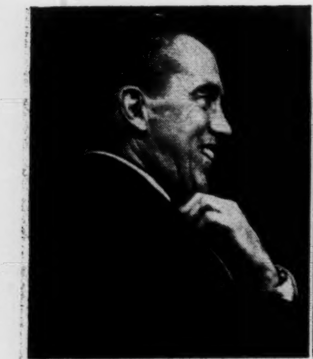
### Cable Charges (Gross):

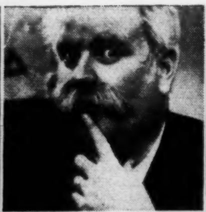
| | 60 Min. | 30 Min. | 15 Min. |
|---|---|---|---|
| Transcontinental (Westbound) | $1,200 | $ 600 | $ 300 |
| Transcontinental (Eastbound) | 2,400 | 1,200 | 600 |
| **Film Origination Charges (Gross):** | | | |
| Night or day | $1,000 | $ 500 | $ 250 |
| **Video Tape Recording Charges (Net):** | | | |
| Nighttime | $ 300 | $ 150 | $ 75 |

Vtr charges for daytime programs available on request.

Some say that television cannot be expected to produce great programs because it is a medium of mass communications. *We hold a different view*. As we see it, the one sure way to attract audiences (and advertisers as well) is to produce the best possible quality of entertainment and information. This, apparently, is also the way television's most distinguished juries see it. Recently, for example, the Academy of Television Arts and Sciences awarded 13 Emmys to the

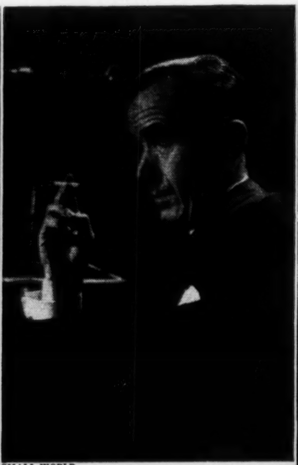
# A Different View


THE ED SULLIVAN SHOW


CAPTAIN KANGAROO

FATHER KNOWS BEST

DON QUIXOTE


SMALL WORLD

LOOK UP AND LIVE

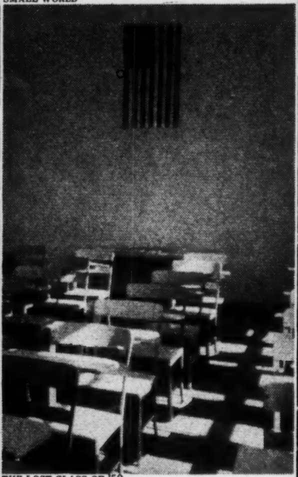
PERRY MASON

BIOGRAPHY OF A MISSILE

1960 WINTER OLYMPICS

THE POPULATION EXPLOSION

HOFFA AND THE TEAMSTERS


THE LOST CLASS OF '59

DESILU PLAYHOUSE

FOR WHOM THE BELL TOLLS

THE FABULOUS FIFTIES

CONQUEST

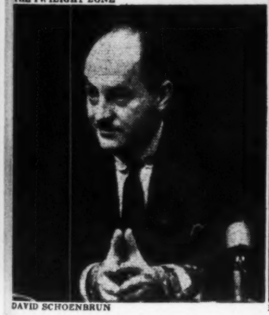
***EMMY AWARDS:** THE TWENTIETH CENTURY ... THE TWILIGHT ZONE ... THE JACK BENNY PROGRAM ... LEONARD BERNSTEIN AND THE NEW YORK PHILHARMONIC ... TONIGHT WITH BELAFONTE ... WESTINGHOUSE-DESILU PLAYHOUSE—THE UNTOUCHABLES (2 AWARDS) ... 1960 WINTER OLYMPICS ... HOWARD K. SMITH, AV WESTIN—CBS REPORTS ... THE FABULOUS FIFTIES ... JACK BENNY HOUR SPECIALS ... PLAYHOUSE 90 ... FATHER KNOWS BEST ... **SYLVANIA TELEVISION AWARDS:** SMALL WORLD ... THE LOST CLASS OF '59 ... LOOK UP AND LIVE ... BIOGRAPHY OF A MISSILE ... THE POPULATION EXPLOSION ... CBS TELEVISION NETWORK—SPOT NEWS COVERAGE, EISENHOWER AND KHRUSHCHEV TOURS ... NEHEMIAH PERSOFF—FOR WHOM THE BELL TOLLS ... COLLEEN DEWHURST—I, DON QUIXOTE ... PROJECT IMMORTALITY—PLAYHOUSE 90 ... TONIGHT WITH BELAFONTE ... YOU CAN'T RAISE CHILDREN BY THE BOOK—WOMAN! ... **GEORGE FOSTER PEABODY AWARDS:** THE POPULATION EXPLOSION ... SMALL WORLD ... THE LOST CLASS OF '59 ... ED SULLIVAN—INVITATION TO MOSCOW ... **THOMAS ALVA EDISON FOUNDATION AWARDS:** CONQUEST ... NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS ... **OVERSEAS PRESS CLUB AWARDS:** CBS NEWS—EYEWITNESS TO HISTORY ... MARTIN BARNETT—THE POPULATION EXPLOSION ... DAVID SCHOENBRUN ... ERIC SEVAREID ... MARIO BIASETTI—COVERAGE OF NICARAGUAN INVASION ... **INSTITUTE FOR EDUCATION BY RADIO AND TELEVISION AWARDS:** THE LOST CLASS OF '59 ... HOFFA AND THE TEAMSTERS ... CBS REPORTS ... LEONARD BERNSTEIN AND THE NEW YORK PHILHARMONIC ... NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS ... **GENERAL FEDERATION OF WOMEN'S CLUBS AWARDS:** CAPTAIN KANGAROO ... THE TWENTIETH CENTURY ... CBS REPORTS

CBS Television Network, as compared to 5 for the second network and 2 for the third. This makes a total of 67 awards* that our programs have received since the year began–more than the other two networks combined. Looking at it from this point of view, we feel it is no accident that this network, which consistently wins the largest number of awards for program excellence, should also consistently attract the largest audiences in all television. **CBS**

WOMAN!

VALLEY OF DECISION

THE TWILIGHT ZONE

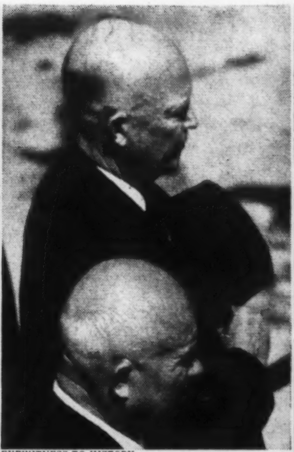

DAVID SCHOENBRUN

JACK BENNY

HAVE GUN—WILL TRAVEL

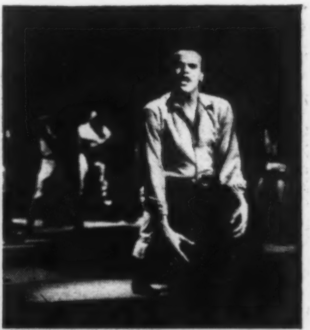
NICARAGUA

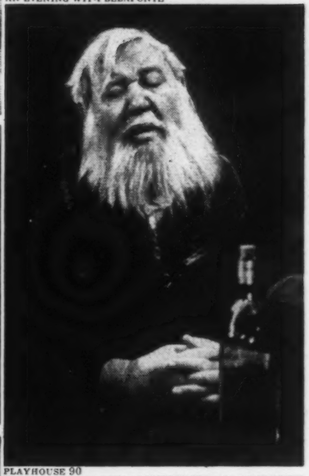
LEONARD BERNSTEIN AND THE NEW YORK PHILHARMONIC


EYEWITNESS TO HISTORY

ERIC SEVAREID

35 RUE DE MARCHE


AN EVENING WITH BELAFONTE


PLAYHOUSE 90

THE TWENTIETH CENTURY

. . . FATHER KNOWS BEST . . . PLAYHOUSE 90 . . . VALLEY OF DECISION . . . **NATIONAL CONFERENCE OF CHRISTIANS AND JEWS BROTHERHOOD AWARDS:** THE LOST CLASS OF '59 . . . ARMSTRONG CIRCLE THEATRE–35 RUE DE MARCHE . . . **FREEDOMS FOUNDATION AWARDS:** THE TWENTIETH CENTURY–THE RED SELL . . . PLAYHOUSE 90–THE BLUE MEN . . . LEONARD BERNSTEIN IN MOSCOW . . . **GEORGE POLK MEMORIAL AWARD:** AV WESTIN, PRODUCER; HOWARD K. SMITH, NARRATOR-WRITER–THE POPULATION EXPLOSION . . . **UNITED STATES ARMY, DEPARTMENT OF DEFENSE CITATION:** EDWARD R. MURROW, FRED W. FRIENDLY, PALMER WILLIAMS–BIOGRAPHY OF A MISSILE . . . **ROBERT J. FLAHERTY AWARD:** CBS NEWS–HOFFA AND THE TEAMSTERS . . . **ALFRED I. DU PONT AWARD:** DAVID SCHOENBRUN . . . **NATIONAL HEADLINERS CLUB AWARD:** MARIO BIASETTI–NICARAGUAN INVASION . . . **SATURDAY REVIEW EIGHTH ANNUAL ADVERTISING AWARDS:** SMALL WORLD . . . NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS WITH LEONARD BERNSTEIN . . . THE TWENTIETH CENTURY . . . THE POPULATION EXPLOSION . . . **ALBERT LASKER MEDICAL JOURNALISM AWARD:** THE POPULATION EXPLOSION . . . **NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION AWARD:** SMALL WORLD . . . **SCREEN PRODUCERS' GUILD AWARD:** THE TWILIGHT ZONE . . . **ADVERTISING CLUB OF BALTIMORE AWARD:** RICHARD BOONE–HAVE GUN–WILL TRAVEL . . . **MARCH OF DIMES AWARD:** JACK BENNY–"HUMANITARIAN OF THE YEAR" . . . **NATIONAL ASSOCIATION OF WOMEN LAWYERS AWARDS:** RAYMOND BURR AND GAIL PATRICK JACKSON–PERRY MASON . . . **SIGMA ALPHA IOTA AWARD:** NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS WITH LEONARD BERNSTEIN

# Keystone Broadcasting System

**Headquarters:** 111 W. Washington St., Chicago 2, Ill. State 2-8900.

### OFFICERS & DIRECTORS

Sidney J. Wolf, pres (director); Noel A. Rhys, executive vp; Edwin R. Peterson, senior vp; William Bayer, vp; Charles A. Hammarstrom, vp; Arthur Wolf, sec-treas (director).

**New York 22:** 527 Madison Ave. Eldorado 5-3720. Noel A. Rhys, executive vp and eastern sales director; Charles A. Hammarstrom vp; Eve Waldo, office mgr.

**Chicago.** Sidney J. Wolf, pres; Edwin R. Peterson, senior vp and midwestern sales director; Arthur Wolf, sec-treas; Paul Kolar, controller; William Wolf, account executive; John T. Hartigan, account executive; Charlotte Tucker, director of station relations; Jane McFadgen, traffic mgr and program director; Anita Larie, auditor.

**Los Angeles 5:** 3142 Wilshire Blvd. Dunkirk 3-2910. William Bayer, vp; Henry G. Eschen, account executive.

**San Francisco:** 57 Post St. Sutter 1-7440. Jerry Holtman, account executive.

**Detroit:** Penobscot Bldg. Edwin R. Peterson Jr., gen mgr.

**KBS affiliates** as of August 15, 1960: 1,112.

### KEYSTONE RATES

AVERAGE RATES PER STATION, PER BROADCAST, FOR 5 TIMES A WEEK*

100 Stations—52 Weeks**

| | |
|---|---|
| 1 hour | $21.46 |
| ½ hour | 12.50 |
| ¼ hour | 6.95 |
| 5 min. | 4.858 |
| 1 min. | 2.775 |

300 Stations—52 Weeks**

| | |
|---|---|
| 1 hour | $18.03 |
| ½ hour | 10.50 |
| ¼ hour | 6.12 |
| 5 min. | 4.374 |
| 1 min. | 2.331 |

500 or More Stations—52 Weeks**

| | |
|---|---|
| 1 hour | $15.45 |
| ½ hour | 9.00 |
| ¼ hour | 6.00 |
| 5 min. | 4.01 |
| 1 min. | 2.20 |

(* For rate information pertaining to a specific number of stations at a frequency and length of contract other than shown above, please contact the Keystone Broadcasting System; Inc.)

(** The length of contract may be 13, 26, 39, or 52 weeks. Please contact the Keystone Broadcasting System, Inc. for rate information in this respect.)

**FM Broadcasting System,** a wholly-owned subsidiary of KBS. Headquarters: 111 W. Washington St., Chicago 2, Ill. Tel.: State 2-8900. Officers: Sidney J. Wolf, pres.; Edwin R. Peterson Jr., vp; John Hartigan, secy., and Paul Kolar, treas.

Stations in New York; Chicago; San Francisco; Los Angeles; San Diego; Boston, Philadelphia; Detroit; Tampa; Louisville; Kansas City; Minneapolis; Omaha; Buffalo; Tulsa; Houston; Nashville; Memphis; Seattle; Albuquerque; Hartford, Conn.; Wilmington, Del.; Fort Lauderdale, Fla.; Hammond, Ind.; Portland, Me.; Baton Rouge, La.; Toledo; Providence, R.I.; Austin, Tex.; Madison, Wis.; Santa Barbara; El Cajon, Calif.; Meriden and Brookfield, both Connecticut; Decatur, Ill.; East Lansing, Mich.; Roswell, N.M.; Greensboro, N. C.; Diboll, Tex., and Staunton, Va.

# Mutual Broadcasting System

**Headquarters:** 1440 Broadway, New York 18, N. Y. Bryant 9-7600.

### BOARD OF DIRECTORS

Herbert P. Buetow, chmn; Clarence B. Sampair, Joseph C. Duke, Bert S. Cross, Louis F. Weyand, Robert H. Tucker, John J. Verstraete, James L. Hayes, Robert F. Hurleigh, pres.

### OFFICERS

Robert F. Hurleigh, pres; Charles W. Godwin, vp, stations; Joseph F. Keating, vp, programs and operations; Stephen J. McCormick, vp news and Washington operations; Frank W. Erwin, assistant to pres. and asst sec'y; Stuart Melvin, Dudley Cox, assistant treasurers.

### LEGAL COUNSEL

Elisha Goldfarb and Louis Powell, MBS, New York; Regan, Goldfarb, Powell and Quinn, New York.

### DEPARTMENT HEADS

Charles King, director, station relations; Hal Wagner, director station services and co-operative programs; Steve McCormick, news editor, Washington; Norman Baer, news and public affairs director; James McElroy, eastern sales mgr; Philip D'Antoni, division mgr, sales; Van Patrick, sports director; Les Learned, engineering; Herbert Cutting, administration, personnel and purchasing; Caroline Hunter, research; Dudley J. Cox, gen accounting; George Tietjen, station accounting; and Harold Gold, public relations; Frank Miller Jr., program.

**Washington:** Sheraton Park Hotel, 2660 Woodley Road, N.W. Columbia 5-6363. Steve McCormick, vp in charge; Charles Ray, chief engineer.

### Mutual Affiliates Advisory Committee

**Victor C. Diehm, WAZL Hazleton, Pa., chairman; Carter C. Peterson, WCCP Savannah, Ga., vice chairman; Mike Layman, WSFC Somerset,** Ky., secretary; George C. Hatch, Intermountain Network, Salt Lake City, chairman, resolutions comm.; Sam W. Anderson, KFFA Helena, Ark.; Edward Breen, KVFD Fort Dodge, Iowa; Richman G. Lewin KTRE Lufkin, Tex.; Wayne Phelps, KALG Alamogordo, N. M.; Durwood Tucker, WRR Dallas, Tex.; E. Z. Jones, WBBB Burlington, N. C.; Cal Purley, NAFI stations, San Diego; Keith Munger, KCOK Tulare, Calif.; James Dowell, KIOA Des Moines, Iowa; Henry Rau, WOL Washington; George Mayoral, WJMR New Orleans; Willard Deason, KVET Austin, Tex.; Robert Miller. WAIT Chicago.

**MBS affiliates** as of August 15, 1960: 443.

### MUTUAL NETWORK RATES

(As of June 15, 1960)

Hourly, half-hourly, quarter-hourly gross rates available on request.

Special rates for sports, special events programming available on request.

Five-minute news, sportscasts available on half-hour between 6:30 a.m. and 11:30 p.m., NYT, Sunday thru Saturday:

Class AA—7:30 a.m. to 9:35 a.m., Monday thru Friday ........... $900/b'cast
Class A—10:30 a.m. to 1:35 p.m., Monday thru Friday; 5:30 p.m. to 8:35 p.m., Saturday and Sunday.. $750/b'cast
Class B—2:30 p.m. to 4:35 p.m., Monday thru Friday ............$600/b'cast
Class C—9:30 p.m. to 11:35 p.m., Monday thru Sunday; 6:30 a.m., Monday thru Friday ........... $550/b'cast

Provisions made for participations on 20-, 30- and 60-second basis in newscasts at proportionately reduced rates, available on request.

# Radio Corp. of America

**Headquarters:** 30 Rockefeller Plaza, New York 20, N. Y. Columbus 5-5900.

### BOARD OF DIRECTORS

**David Sarnoff, Chmn; John L. Burns, John T. Cahill, Elmer W. Engstrom, Frank M. Folsom, Harry C. Hagerty, John Hays Hammond Jr., Mrs. Douglas Horton, Harry C. Ingles, Charles** B. Jolliffe, Paul M. Mazur, Andre Meyer, Charles M. Odorizzi, Robert W. Sarnoff, Walter B. Smith; Lewis L. Strauss.

### OFFICERS

David Sarnoff, chmn of bd; John L. Burns, pres; Frank M. Folsom, chmn of bd executive committee; Elmer W. Engstrom, senior executive vp; W. Walter Watts, group executive vp; Ewen C. Anderson, executive vp, staff; A. L. Malcarney, executive vp, defense electronic products; Theodore A. Smith, executive vp, industrial electronic products.

Walter G. Bain, vp & gen mgr, communications & missile electronics; Martin F. Bennett, vp, distribution; Kenneth W. Bilby, vp, public affairs; Meade Brunett, vp; George H. Brown, vp, engineering; George W. Chane, vp, finance and administration; John M. Clifford, vp, west coast personnel; R. A. Correa, vp, patents and licensing; C. R. Denny, vp, product planning and marketing; D. H. Ewing, vp, research and engineering; Fred M. Farwell, vp, marketing, defense electronic products.

Alan M. Glover, vp & gen mgr, Semiconductor and Materials Div., Ernest B. Gorin, vp and treasurer; James Hillier, vp, RCA Laboratories; Charles B. Joliffe, vp and technical director; Donald H. Kunsman, vp and gen mgr, electronic data processing div; Howard L. Letts, vp and controller; Douglas C. Lynch, vp and managing director, RCA International Div.; G. R. Marek, vp and gen mgr, RCA Victor Record Div.

Frank Sleeter, vp, manufacturing services; Douglas Y. Smith, vp and gen mgr, RCA Electron Tube Div.; David A. Thomas, vp, special corporate projects; Edward M. Tuft, vp, personnel; Harry R. Wege, vp & gen mgr, missile and surface radar div; Robert L. Werner, vp and general attorney; John Q. Cannon, secretary.

**RCA Industrial Electronic Products:** **Front and Cooper Sts., Camden, N. J.; T. A. Smith,** executive vp.

**Industrial Electronic Products Manufacturing Plants:** Camden, N. J., Front and Cooper Sts., communications equipment, broadcasting, theatre, sound and industrial equipment, tv apparatus, electronic data processing equipment. Detroit, Mich., 6545 St. Antoine St., film projectors, Canonsburg, Pa., Hollywood, Calif., New York City.

**RCA Communications Inc:** 66 Broad St., New York, N. Y. **Hanover 2-1811. Thompson H. Mitchell, pres.**

**Consumer Products:** W. W. Watts, group executive vp.

**RCA Service Co.: Cherry Hill, Delaware Tp.,** Camden 8, N. J. A. L. Conrad, pres.

**RCA Victor Distributing Corp.: 1181 Merchandise Mart Plaza, Chicago 54, Ill. W. M. Norton,** chmn of bd.; L. F. Holleran, pres. **Distribution Offices:** Atlanta 2, Ga.; 1500 Northside Dr., N.W.; Buffalo 25, N. Y., 1680 Walden Ave.; Chicago 32, Ill., 5050 S. Kedzie Ave.; Davenport, Iowa, 1074 S. Dittmar St.; Detroit 4, Mich., 7400 Intervale Ave.; Kansas City 15, Kan., Fairfax and Funston Roads; Los Angeles 22, Calif.; 6051 Telegraph Rd.; Wichita, Kan., Lincoln St.

**RCA Sales Corp.:** Cherry Hill, Delaware Tp., Camden 8, N. J. Jack S. Beldon, pres.

**RCA Victor Record Div.: 155 East 24th Street, New York 10, N. Y.** George R. Marek, vp & gen. mgr. **Consumer Products Manufacturing Plants: Bloomington, Ind., 1300 S. Rogers St., tv receivers; Cambridge, Ohio, record players,** receiver parts, tape recorders, radio receivers, "Victrola" phonographs; Hollywood, Calif., 1016 N. Sycamore Ave., custom record pressing, film recording; Indianapolis, Ind., 501 N. LaSalle St., tv receivers, phonograph records, radios; Monticello, Ind., Box 242 Nanawait Rd., tv cabinets; Rockaway, N. J., phonograph records.

**RCA Institutes Inc.:** 350 West 4th Street, New York 14, N. Y. George F. Maedel, pres.

**RCA Exhibition Hall:** 40 West 49th St., New York, N. Y. Vito Blando, mgr.

**RCA Electron Tube Div. :** 415 South Fifth St., Harrison, N. J. Douglas Y. Smith, vp & gen mgr.

**RCA Semiconductor and Materials Div.:** Somerville, N. J. Dr. Alan M. Glover, vp & gen mgr. **Electronic Components Manufacturing Plants:** Camden, N. J., Front & Cooper Sts., component parts; Cincinnati, Ohio, 5040 Lester Rd., miniature electron tubes; Findlay, Ohio, Box 246, Fostoria Rd., electronic component parts; Harrison, N. J., 415 South Fifth St., electron receiving tubes; Indianapolis, Ind., 501 North LaSalle St., electronic receiving tubes; Lancaster, Pa., Box 1140, New Holland Pike, color tv kinescopes, power tubes, tv camera and special purpose tubes; Marion, Ind., 3301 South Adams St., black-and-white tv kinescopes and luminescent powder; Needham, Mass., 64 "A" St., ferrite products; Somerville, N. J., semiconductors; Woodbridge, N. J., electron receiving tubes.

**RCA International Div.:** 30 Rockefeller Plaza, New York 20, N. Y. Douglas C. Lynch, gen mgr; Herbert T. Brunn, vp, administration.

**Associated Companies in other Countries:** RCA Victor Argentina, S.A., in Buenos Aires; RCA of Australia, Pty., Ltd., in Sydney; RCA Victor Radio, S. A., in Sao Paulo; RCA Victor Company, Ltd., in Montreal; Corporation de Radio de Chile, in Santiago; RCA Great Britain Ltd., in Middlesex, England; Radio Fernseh Elektro Gmph., Frankfurt; Photophone Equipments Ltd., in Bombay; RCA Italiana, S. p.A., in Rome; American Electronic Enterprises Ltd., Tokyo; RCA Victor Mexicana, S.A. de C. V., in Mexico City; Inelsa, S.A., in Madrid;RCA de Venezuela, C. A. in Caracas; Laboratories RCA Ltd., in Zurich.

**RCA Defense Electronic Products:** Front & Cooper Sts., Camden, N. J. A. L. Malcarney, executive vp.

**Defense Electronic Products Manufacturing Plants:** Camden, N. J., Front and Cooper Sts., government communications and special equipment; Los Angeles, Calif., 11819 W. Olympic Blvd., government communications equipment; Moorestown, N. J., Marne Hwy., aviation, radar and special government equipment, Burlington, Mass., Croydon, Pa., Van Nuys, Calif.

**RCA Laboratories:** Princeton, N. J., Dr. James Hillier, vp. Electronic Research Laboratory, Systems Research Laboratory, Acoustical and Electrochemical Research Laboratory, Physical and Chemical Research Laboratory, Research Services Laboratory; David Sarnoff Research Center, Princeton, N. J.; Plainsboro, N. J.; Rocky Point, L. I., N. Y.; Riverhead, L. I., N. Y.; and Zurich, Switzerland.

**RCA Astro-Electronic Products Div:** Princeton, N. J., Dr. Elmer W. Engstrom, senior exec vp; Satellites. space vehicles and associated electronic equipment.

# now more than ever Keystone makes sense and dollars too

*here's how:*

1. Keystone has 1100 locally programmed radio stations covering 54% of all radio homes in the U.S.A.
2. Keystone has 86% coverage of all farm markets in the country.
3. Keystone offers plus merchandising tailored to your campaign needs at no cost to you.
4. Keystone covers Hometown and Rural America at the lowest cost.

*Write for our complete station list and our farm market survey. They're yours for the asking.*

KBS Keystone BROADCASTING SYSTEM, INC

**San Francisco**
57 Post St.
Sutter 1-7400

**Detroit**
Penobscot Building
WOodward 2-4505

**Los Angeles**
3142 Wilshire Blvd.
Dunkirk 3-2910

**New York**
527 Madison Ave.
Eldorado 5-3720

**Chicago**
111 W. Washington
State 2-8900

# NBC

## National Broadcasting Co.

**Headquarters:** 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

### BOARD OF DIRECTORS

David C. Adams, John L. Burns, John T. Cahill, Elmer W. Engstrom, Frank M. Folsom, Harry C. Hagerty, Mrs. Douglas Horton, Paul M. Mazur, Andre Meyer, Harry C. Ingles, Charles B. Jolliffe, Robert E. Kintner, David Sarnoff, John K. West, Lewis L. Strauss, Robert W. Sarnoff.

### OFFICERS

Robert W. Sarnoff, chmn of bd; Robert E. Kintner, pres; David C. Adams, senior executive vp; Harry R. Bannister, vp; Lester Bernstein, vp; Hugh M. Beville, vp; Max E. Buck, vp; Eugene Burr, vp; Albert L. Capstaff, vp; Richard H. Close, vp; Alan D. Courtney, vp; Jerry A. Danzig, vp; William N. Davidson, vp; Don Durgin, vp; Sydney H. Eiges, vp; Thomas E. Ervin, vp; William E. Fairbanks, vp; George H. Fuchs, vp; Joseph W. Goodfellow, vp; George A. Graham Jr., vp; Richard H. Graham, vp; Andrew L. Hammerschmidt, vp; Burton H. Hanft, vp; William S. Hedges, vp; Jules Herbuveaux, vp; Edward R. Hitz, vp; Felix Jackson, vp; B. Lowell Jacobsen, vp; Harold F. Kemp, vp; Thomas E. Knode, vp; David Levy, vp; Carl Lindemann Jr., vp; Richard D. Linkroum, vp; George D. Matson Jr., vp; William R. McAndrew, vp; Thomas C. McCray, vp; William K. McDaniel, vp; Thomas B. McFadden, vp; Aaron Rubin, vp; Thomas W. Sarnoff, vp; Walter D. Scott, executive vp; James A. Stabile, vp; Alfred R. Stern, vp; Robert L. Stone, vp; P. A. Sugg, executive vp; David Tebet, vp; Raymond W. Welpott, vp; John K. West, vp; Lloyd E. Yoder, vp.

### DIVISIONS AND DEPARTMENTS

**EXECUTIVE:** Robert W. Sarnoff, chmn of bd; Robert E. Kintner, pres.

**Treasurers:** Aaron Rubin, vp & treasurer; Robert H. Barnaby, director, capital budgets and office services; Anthony J. Dente, mgr, operating budgets and financial evaluation; James Jurist, director, accounting; John E. McDermott, mgr, audits; St. Clair Marshall, director, tax administration; Randall R. McMillin, director, purchasing and materials; Richard J. Raburn, controller; William A. Williams, assistant treasurer.

**Personnel:** B. Lowell Jacobsen, vp, personnel; George H. Fuchs, vp, labor relations; H. O. Lumb, director, personnel; A. Richard Connell, mgr, organization planning and management development; Bernard J. Handler, M.D., company physician.

**Enterprises Division:** Alfred R. Stern, vp, enterprises division; Clifford W. Slaybaugh, director, international enterprises; Morris Rittenberg, director, domestic enterprises; Earl Rettig, pres, California National Productions.

**CALIFORNIA NATIONAL PRODUCTIONS INC.:** 663 Fifth Ave., New York 22, N. Y.

**Board of Directors:** Alfred R. Stern, chairman; Tnomas E. Ervin, Earl Rettig, Thomas W. Sarnoff; Herb Schlosser.

**Officers:** Earl Rettig, pres; Herbert S. Schlosser, vp and gen mgr; Frank Cleaver, vp, programs.

**Programs:** Frank Cleaver, vp, programs; Herbert Solow, director, program planning & administration; Robert Forrest, mgr, film services.

**West Coast:** 3000 West Alameda Ave., Burbank, Calif., Thornwall 5-7000.

John K. West, vp, West Coast; Richard H. Graham, vp, law; Thomas W. Sarnoff, vp, administration; Fenton Coe, director, film production; Frank V. Dellett, assistant treasurer; Sheldon B. Hickox Jr., director station relations; Harold Kemp, director, nighttime programs; John E. Burrell, liaison engineer; Joseph L. Kubin, assistant controller; Lillie Messinger, program and talent development executive; John W. Nelson, director, daytime programs; Edward A. Rosenberg, mgr, talent and contract administration; Ralph F. Shawhan, director, press and publicity; Ed Smith, administrator, practices; Jerome H. Stanley, director, film programs; John Thompson, mgr, news; Robert D. Thompson, mgr, general services; Oscar C. Turner, mgr, personnel and labor relations; Richard C. Welsch, director, television production and business affairs; Robert A. Wood, mgr, continuity acceptance.

**CORPORATE RELATIONS:** David C. Adams, senior executive vp; Harry R. Bannister, vp, station relations; Lester Bernstein, vp, corporate affairs; Burton H. Hanft, vp, talent & contract administration; William S. Hedges, vp, political broadcasting unit; James A. Stabile, vp, standards & practices.

**Planning & Research:** Hugh M. Beville, vp, planning & research; Dr. Thomas E. Coffin, director, research; Allen R. Cooper, director, corporate planning; Marvin Baiman, mgr., research planning; Charles M. Kinsolving Jr., mgr, plans development; William S. Rubens, mgr, audience measurement; Barry Rumple, mgr, broadcast economies; Irvin Sulds, director, operations, medical radio system.

**Law:** Thomas E. Ervin, vp and general attorney; Richard H. Graham, vp; law, West Coast; Benjamin D. Raub, assistant general attorney; Howard Monderer, assistant general attorney, Washington; John V. Shute, assistant general attorney; Burton H. Hanft, vp; talent and contract administration.

**Standards and Practices:** James A. Stabile, vp, Standards and Practices; Ernest Lee Jahncke Jr., director, standards; John A. Cimperman, director, practices; Carl Watson, director, continuity acceptance; Doris Williams, coordinator.

**Station Relations:** Harry Bannister, vp station relations; Thomas E. Knode, vp, station relations; Donald J. Mercer, director, station relations; Sheldon B. Hickox Jr., director, station relations, West Coast.

**Station Relations Regional Managers:** Joseph J. Berhalter, Anthony A. Cervini, Paul M. Hancock, William M. Kelley, Ogden Knapp, Raymond T. O'Connell, Paul Rittenhouse.

**NBC OWNED STATIONS & NBC SPOT SALES:** P. A. Sugg, executive vp, NBC owned stations and NBC Spot Sales; Sherman Hildreth, director, station technical affairs; Hugh F. Delregno, director, business affairs.

**NBC Spot Sales:** Richard H. Close, vp, NBC Spot Sales; George S. Dietrich, director, radio spot sales; Edwin T. Jameson, director, tv spot sales.

**NBC Owned and Operated Stations** (for full information on facilities and personnel see Radio and Television Station Directories):

**WNBC-AM-FM-TV:** 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

**WMAQ-AM-FM, WNBQ(TV):** Merchandise Mart, Chicago 54, Ill. Superior 7-8300.

**WRCV-AM-TV:** 1619 Walnut St., Philadelphia, Pa. Locust 4-3700.

**KRCA(TV):** Sunset Blvd. and Vine St., Hollywood 28, Calif. Hollywood 9-6161.

**WAMP, WFMP(FM):** Chamber of Commerce Bldg., Pittsburgh 19, Pa. Grant 1-8600.

**KNBC-AM-FM:** Taylor and O'Farrell Sts., San Francisco 2, Calif. Greystone 4-8700.

**WRC-AM-FM-TV:** 4001 Nebraska Ave., N. W., Washington 16, D. C. Emerson 2-4000.

**Public Information:** Sydney H. Eiges, vp.

**Advertising:** John H. Porter, director, advertising; J. Donald Foley, mgr, trade and NBC owned stations advertising; Edwin Vane, mgr, audience advertising and promotion; John Graham, art director; Gerald Rowe, copy chief.

**Promotional Services:** Alexander S. Rylander, director, promotional services; John Scuoppo, mgr, promotional services; Peter M. Tintle, mgr, guest relations; Donald E. Allen, mgr, promotional services, Pacific division; Mort Fleishman, promotional services contact representative; Jack W. Hoins, station promotional services contact representative; Paul Mosher, mgr, program merchandise.

**Press and Publicity:** Ellis Moore, director, press and publicity; Milton Brown, mgr, program publicity; Sidney Desfor, mgr, photo unit; Charles A. Henderson, mgr, press relations; William Burke Miller, night executive officer; Bud Rukeyser, mgr, business and trade publicity; Cornelius K. Sullivan, mgr, administration and services.

**NEWS:** William R. McAndrew, vp, NBC News; Joseph O Meyers, director, news; Julian Goodman, mgr, news and public affairs; Eugene Juster, mgr, news film; Edward Stanley, director, public affairs.

**Political Broadcasting:** William S. Hedges, vp, political broadcasting unit; Arthur Hamilton, director; Vincent Mitchell, mgr, traffic; Doris Corwith, program coordinator .

**Foreign Representatives:**

2 Mansfield Street, London W.1, England. Joseph Harsch, William Boyle.

52 Avenue des Champs Elysees, Room 533, Paris 8, France. Paul Archinard, Edwin Newman.

Kurfuerstandamm-26-A, Berlin, Germany. John Rich, Gary Stindt.

c/o U. S. Embassy, Moscow, USSR. John Chancellor.

Piazza Grazioli 5, Rome, Italy. Irving R. Levine.

Foreign Correspondents Club, Marunouchi Chiyodaku, Tokyo, Japan. Cecil Brown.

11A Stanley Beach Road, Hong Kong, BCC. James G. Robinson.

Klaredge's Hotel, New Dehli, India. Wells Hangen.

## NBC Radio Network

**NBC RADIO NETWORK:** William K. McDaniel, vp, radio network; George A. Graham Jr., vp and general mgr; William F. Fairbanks, vp, sales; Jules Herbuveaux, vp; David A. Engles, sales mgr., western office; Harry E. Hobbs, sales mgr, eastern office; Paul A. McGuire, sales mgr, Philadelphia office; Paul Mensing, sales mgr., Detroit office; Howard G. Gardner, mgr. sales development; Robert C. Hitchins, mgr., sales presentations; Norman S. Livingston, director, program sales; Ludwig W. Simmel, mgr., sales service and traffic; Albert L. Capstaff, vp, programs; Marx Loeb, executive producer, "Monitor"; Burroughs Prince, managing editor, "Monitor"; Robert Wogan, mgr., program operations; Marion Stephenson, director, business affairs.

**Radio Network Facilities Operations:** Gerald M. Sellar, director; Charles L. Bennis, mgr., radio recording; Alfred Christopher, mgr, radio technical operations.

**NBC affiliates** as of August 15, 1960: 196.

### NBC RADIO NETWORK RATES

NBC Radio does not list rates for affiliates individually. It sells on a "full network" basis. Privately it has set up a schedule of percentages to compute rebates to advertisers for stations that fail to clear. These percentages are not made public.

Gross costs of participations, full network, follow:

| Participation or Segment | "MONITOR" | Weekday Programming |
|---|---|---|
| 5 minutes | $1,530 | .... |
| 1 minute | 1,350 | $1,350 |
| 30 seconds | 1,000 | 1,000 |
| 6 seconds | 400 | 400 |

These prices are based on a full network clearance.

Gross time charges on the full network for sponsored programs, effective June 1, 1960, follow:

| Length of Program | Total Gross Network Charge |
|---|---|
| 5 minutes | $1,736.87 |
| 10 minutes | 3,269.37 |
| 15 minutes | 4,597.50 |
| 20 minutes | 5,721.37 |
| 25 minutes | 6,768,.50 |
| 30 minutes | 7,662.50 |
| 35 minutes | 8,582.00 |
| 40 minutes | 9,399.37 |
| 45 minutes | 10,114.50 |
| 50 minutes | 10,727.50 |
| 55 minutes | 11,238.37 |
| 60 minutes | 12,260.00 |

### NBC RADIO AFFILIATES

#### Executive Committee

George W. Harvey, WFLA Tampa, Fla., chairman; Douglas Manship, WJBO Baton Rouge, sec-treas; David M. Baltimore, WBRE Wilkes-Barre, Pa., William Grant, KOA Denver; Harold Hough, WBAP Fort Worth, Tex.; Willard Schroeder, WOOD Grand Rapids Mich.; Ralph Evans, WOC Davenport, Iowa; Frank Gaither, WSB Atlanta, Ga.; William E. Goetze, KFSD San Diego, Calif.

# NBC Television Network

**Television Network Administration:** Walter D. Scott, executive vp, NBC-TV.

**Television Network Business Affairs:** George D. Matson, vp; gen mgr; John J. Heywood, director, business affairs; Edward J. Stegman, director, budgets, pricing and servicing; Jerry A. Danzig, vp, participating programs; George M. Rogers Jr., mgr, administration; William F. Storke, director, participating program sales; Francis X. O'Shea, director, budgets, financial evaluation.

**Facilities Operations:** Robert L. Stone, vp.

**Facilities, Business Affairs:** Nicholas C. Gilles, director. Bernard I. Paulson, dir, design, art and scenic production; William H. Trevarthen, director, tv network opreations; Norman H. Grant, director, color coordination; Richard C. Welsch, director, production and business affairs; A. L. Hammerschmidt, vp, engineering and facilities administration.

**Tele Sales:** Malcolm E. Madden, director.

**Television Network Sales:** Don Durgin, vp, tv network sales; Carl Lindemann, vp, program sales; Thomas B. McFadden, vp, national sales; Angus Robinson, director, central sales; Edwin S. Friendly, director, special program sales; Max Buck, vp, eastern sales; James G. Hergen, director, daytime program sales; Dean Shaffner, director, sales planning.

**Television Network Programs and Talent:** David Levy, vp, tv network programs and talent; Eugene Burr, vp, program development; Alan D. Courtney, vp, program administration; Joseph P. Cuneff, director, nighttime programs; Robert F. Aaron, director, daytime programs; Ross Donaldson, director, creative services; Donald B. Hyatt, director, special projects; Richard L. Linkroum, vp, special programs; David Tebet, vp, talent relations; Thomas S. Gallery, director, sports; Felix Jackson, vp, tv network programs, west coast.

## NBC-TV AFFILIATES

### Board of Delegates

Jack Harris, KPRC-TV Houston, chairman; Edwin K. Wheeler, WWJ-TV Detroit, vice chairman; Harold Essex, WSJS-TV Winston-Salem; Joseph H. Bryant, KCBD-TV Lubbock; Richard O. Dunning, KHQ-TV Spokane; Robert W. Ferguson, WTRF-TV Wheeling, vice chairman; Harold Grams, KSD-TV St. Louis; Harold P. See, KRON-TV San Francisco; Louis A. Read, WDSU-TV New Orleans, secretary-treasurer; Richard Lewis, KVAR(TV) Phoenix; Marcus Bartlett, WSB-TV Atlanta.

## NBC-TV NETWORK RATES

(As of April 1, 1960)

Class A time is Monday through Sunday, 6-11 p.m., local time.

Class C time (50% of Class A rates) is all periods except those listed for Class A and D.

Class D time (40% of Class A rates) Mon. thru Fri., 7-11 AM Local Time for Eastern Time Zone Stations; Mon. thru Fri., 7-10 AM Local Time for Central and Pacific Time Zone Stations; Mon. thru Fri., 7-9 AM Local Time for Mountain Time Zone Stations.

Fractional periods of less than one hour are priced at these percentages of the applicable hour rate: 45 minutes, 80%; 30 minutes, 60%; 20 minutes, 50%; 15 minutes, 40%; 10 minutes, 35%; 5 minutes, 25%.

## FIGARO, INC.

**Main office:** 129 E. 71st St., New York 21, N. Y. Yukon 8-1160.

**Board of Directors:** Joseph L. Mankiewicz, chmn of bd; Abraham Bienstock, Earl Rettig, George Matson, Richard Reiss, Jesse Spiller, Alfred Stern.

**Officers:** Joseph L. Mankiewicz, pres.; Earl Rettig, executive vp, Jesse Spiller, vp; Richard Reiss, secretary; George Matson, treasurer.

ABP
ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS

In the Radio-TV Publishing Field only BROADCASTING qualifies for membership in Audit Bureau of Circulations and Associated Business Publications

**These are gross time charges for Class A hour.**

| | |
|---|---|
| WBAL-TV Baltimore, Md. | $1,550 |
| WBZ-TV Boston, Mass. | 2,800 |
| WGR-TV Buffalo, N. Y. | 1,400 |
| WNBH-TV Hartford-New Britain, Conn. | 600 |
| WJAC-TV Johnstown, Pa. | 1,000 |
| WGAL-TV Lancaster, Pa. | 1,450 |
| WNBC-TV New York, N. Y. | 8,350 |
| WRCV-TV Philadelphia, Pa. | 3,700 |
| WIIC-TV Pittsburgh, Pa. | 2,200 |
| WJAR-TV Providence, R. I. | 1,400 |
| WROC-TV Rochester, N.Y. | 1,000 |
| WRGB Schenectady, N.Y. | 1,450 |
| WSYR-TV Syracuse, N.Y. | 1,025 |
| WRC-TV Washington, D.C. | 1,750 |
| WBRE-TV Wilkes-Barre, Pa. | 625 |
| WLBZ Bangor, Me. | 350 |
| WINR Binghamton, N. Y. | 200 |
| WICU Erie, Pa. | 650 |
| WPTZ Plattsburgh, N. Y.-Burlington, Vt. | 325 |
| WCSH-TV Portland, Me. | 600 |
| WWLP Springfield, Mass. | 550 |
| WKTV Utica, N. Y. | 550 |
| WNBQ Chicago, Ill. | 4,500 |
| WLWT Cincinnati, Ohio | 1,500 |
| KYW-TV Cleveland, Ohio | 2,400 |
| WLWC Columbus, Ohio | 1,100 |
| WLWD Dayton, Ohio | 1,200 |
| WOC-TV Davenport, Iowa | 950 |
| WHO-TV Des Moines, Iowa | 825 |
| WWJ-TV Detroit, Mich. | 3,000 |
| WOOD-TV Grand Rapids, Mich. | 1,100 |
| WFBM-TV Indianapolis, Ind. | 1,550 |
| WDAF-TV Kansas City, Mo. | 1,400 |
| WAVE-TV Louisville, Ky. | 1,225 |
| WTMJ-TV Milwaukee, Wis. | 1,750 |
| KMTV Omaha, Neb. | 950 |
| KSD-TV St. Louis, Mo. | 2,000 |
| KSTP-TV St. Paul-Minneapolis, Minn. | 1,650 |
| KARD-TV Wichita, Kan. | 700 |
| WFMJ-TV Youngstown, Ohio | 450 |
| WPBN-TV Traverse City, Mich. # | 150 |
| WILX-TV Lansing-Onondaga, Mich. | 700 |
| KFYR-TV Bismarck, N. D. # | 175 |
| KOMU-TV Columbia, Mo. | 325 |
| WDSM-TV Duluth, Minn.-Superior, Wic. | 500 |
| WEAU-TV Eau Claire, Wis. # | 300 |
| WFIE-TV Evansville, Ind. | 400 |
| WDAY-TV Fargo, N. D. | 450 |
| KQTV Fort Dodge, Iowa # | 100 |
| WKJG-TV Fort Wayne, Ind. | 525 |
| KCKT-TV Great Bend, Kan. # | 200 |
| KHAS-TV Hastings, Neb. | 275 |
| WLEX-TV Lexington, Ky. # | 150 |
| WIMA-TV Lima, Ohio # | 150 |
| WMTV Madison, Wis | 300 |
| WFRV Green Bay, Wis. | 650 |
| KNOP North Platte, Neb. # | 100 |
| KMOT Minot, N.D. # | 125 |
| WLBC-TV Muncie, Ind. # | 200 |
| WPSD-TV Paducah, Ky. | 425 |
| WEEK-TV Peoria, Ill. | 500 |
| KOAM-TV Pittsburgh, Kan. | 325 |
| WGEM-TV Quincy, Ill. | 475 |
| KRSD-TV Rapid City, S.D. # n | |
| KROC-TV Rochester, Minn. | 225 |
| WTVO Rockford, Ill. | 325 |
| WNEM-TV Saginaw-Bay City, Mich. | 775 |
| KTIV Sioux City, Iowa | 450 |
| WNDU-TV South Bend, Ind. | 475 |
| WICS Springfield, Ill. # | 250 |
| KYTV Springfield, Mo. | 350 |
| KWWL-TV Waterloo-Cedar Rapids, Iowa | 525 |
| WSAU-TV Wausau, Wis. | 300 |
| WHIZ-TV Zanesville, Ohio # | 100 |
| WSB-TV Atlanta, Ga. | 1,300 |
| WAPI-TV Birmingham, Ala. | 1,000 |
| WSAZ-TV Huntington, W. Va. | 1,000 |
| WMCV Memphis, Tenn. | 1,200 |
| WSM-TV Nashville, Tenn. | 950 |
| WDSU-TV New Orleans, La. | 1,200 |
| WXEX-TV Richmond-Petersburg, Va. | 750 |
| WFGA-TV Jacksonville, Fla. | 750 |
| WPLA-TV Tampa, Fla. | 925 |
| WCKT Miami, Fla. | 1,050 |
| WALB-TV Albany, Ga. # | 300 |
| KALB-TV Alexandria, La. # | 225 |
| WJBF Augusta, Ga. | 475 |
| WBRZ Baton Rouge, La. | 450 |
| WHIS-TV Bluefield, W. Va. # | 250 |
| WCYB-TV Bristol, Va.-Johnson City, Tenn. | 400 |
| WUSN-TV Charleston, S.C. | 400 |
| WSOC-TV Charlotte, N.C. | 1,100 |
| WRGP-TV Chattanooga, Tenn. | 500 |
| WBOY-TV Clarksburg, W. Va. # | 200 |
| WIS-TV Columbia, S.C. | 525 |
| WTVM Columbus, Ga. | 225 |
| WMSL-TV Decatur, Ala. # | 100 |
| WFBC-TV Greenville, S.C. | 700 |
| WSVA-TV Harrisonburg, Va. | 250 |
| WDAM-TV Hattiesburg, Miss. # | 125 |
| WLBT Jackson, Miss. | 450 |
| WATE-TV Knoxville, Tenn. | 625 |
| KPLC-TV Lake Charles, La. # | 200 |
| WALA-TV Mobile, Ala. | 500 |
| WSFA-TV Montgomery, Ala. | 500 |
| WPTV Palm Beach, Fla. | 250 |
| WJDM Panama City, Fla. # n | |
| WTAP-TV Parkersburg, W. Va. # | 100 |
| WRAL-TV Raleigh-Durham, N.C. | 700 |
| WSLS-TV Roanoke, Va. | 725 |
| WAPA-TV San Juan, P.R. n | |
| WSAV-TV Savannah, Ga. | 325 |
| KTBS-TV Shreveport, La. | 600 |
| WITN Washington, N.C. | 400 |
| WTRF-TV Wheeling, W. Va. | 700 |
| WECT Wilmington, N.C. | 250 |
| WSJS-TV Winston-Salem, N.C. | 750 |
| WESH-TV Daytona Beach, Fla. | 400 |
| WOWL-TV Florence, Ala. # | 100 |
| KCMT Alexandria, Minn. # | 150 |
| WBAP-TV Fort Worth, Tex. | 1,400 |
| KPRC-TV Houston, Tex. | 1,500 |
| WKY-TV Oklahoma City, Okla. | 1,050 |
| WOAI-TV an Antonio, Tex. | 850 |
| KVOO-TV Tulsa, Okla. | 775 |
| KRBC Abilene, Tex. # | 175 |
| KGNC-TV Amarillo, Tex. | 375 |
| KXII Ardmore, Okla. # | 100 |
| KTBC-TV Austin, Tex. | 525 |
| KPAC-TV Beaumont, Tex. | 400 |
| KRIS-TV Corpus Christi, Tex. | 350 |
| KTVE Eldorado, Ark. # | 250 |
| KNAV-TV Fort Smith, Ark. | 175 |
| KGNS-TV Laredo, Tex. # | 100 |
| KARK-TV Little Rock, Ark. | 500 |
| KCBD-TV Lubbock, Tex. | 375 |
| KMID-TV Midland-Odessa, Tex. | 240 |
| KCTV San Angelo, Tex. n | |
| KCEN-TV Temple-Waco, Tex. | 400 |
| KLTV Tyler, Tex. | 225 |
| KRGV-TV Weslaco, Tex. | 350 |
| KFDX-TV Wichita Falls, Tex. | 375 |
| KTLE Pocatello, Idaho # | 150 |
| KOA-TV Denver, Colo. | 950 |
| KIVT Salt Lake City, Utah | 650 |
| KMJ-TV Fresno, Calif. | 600 |
| KRCA Los Angeles, Calif. | 4,250 |
| KGW-TV Portland, Ore., | 1,100 |
| KCRA-TV Sacramento, Calif. | 950 |
| KFSD-TV San Diego, Calif. | 800 |
| KRON-TV San Francisco, Calif. | 2,600 |
| KOMO-TV Seattle, Wash. | 1,300 |
| KOB-TV Albuquerque, N.M. | 350 |
| KENI-TV Anchorage, Alaska n | |
| KFAR-TV Fairbanks, Alaska n | |
| KEDO-TV Bakersfield, Calif. | 450 |
| KGHL-TV Billings, Mont. # n | 150 |
| KTVB Boise, Idaho # n | |
| KXLF-TV Butte, Mont. # n | |
| KTWO-TV Casper, Wyo. # | 100 |
| KFBC-TV Cheyenne, Wyo. | 175 |
| KTSM-TV El Paso, Tex | 350 |
| KVAL-TV Eugene, Ore. # | 250 |
| KVIQ-TV Eureka, Calif. # | 100 |
| KREX-TV Grand Junction, Colo. # n | |
| KFBB-TV Great Falls, Mont. n | |
| KONA-TV Honolulu, Hawaii n | |
| KLRJ-TV Las Vegas, Nev. # | 200 |
| KVAR Phoenix-Mesa, Ariz. | 550 |
| KCSJ-TV Pueblo, Colo. # | 225 |
| KVIP-TV Redding, Calif. # | 225 |
| KOLO-TV Reno, Nev. | 200 |
| KSWS-TV Roswell, N.M. | 250 |
| KSBW-TV Salinas-Monterey, Calif. | 450 |
| KEYT Santa Barbara, Calif. | 350 |
| KHQ-TV Spokane, Wash. | 600 |
| KGHL-TV Billings, Mont. # | 150 |
| KTRE-TV Lufkin, Tex. # | 125 |
| KXAB-TV Aberdeen, S. D. # | 100 |
| WAVY-TV Norfolk, Va. | 850 |
| KVOA-TV Tucson, Ariz. | 235 |
| KLIX-TV Twin Falls, Idaho # | |
| KIMA-TV Yakima, Wash. | 450 |
| KIVA Yuma, Ariz. # | 150 |

### Legend

#—PEP (Program Extension Plan) station; n—non-interconnected.

*This Fall, Jack Paar and Shirley Temple join*
*Dinah Shore, Perry Como and other big NBC stars*
*on history's most colorful schedule.*

# MORE &MORE COLOR...

## *over 1000 hours of color on NBC in 1960... 50% more than in 1959*

*Just look at this Fall schedule:*

***Bell Telephone Hour***
*9:00-10:00 PM alternate Fridays*
***Bonanza***
*7:30-8:30 PM Saturday*
***Continental Classroom***
*6:00-7:00 AM Monday thru Friday*
***The Dinah Shore Chevy Show***
*9:00-10:00 PM Sunday*
***The Ford Show***
*Starring Tennessee Ernie Ford,*
*9:30-10:00 PM Thursday*
***Howdy Doody***
*10:00-10:30 AM Saturday*
***It Could Be You***
*12:30-1:00 PM Monday-Friday*
***Jack Paar Show***
*11:15 PM-1:00 AM Monday-Thursday*
***The Jan Murray Show***
*2:00-2:30 PM Monday-Friday*
***King Leonardo***
*10:30-11:00 AM Saturday*
***Meet the Press***
*6:00-6:30 PM Sunday*
***Perry Como's Kraft Music Hall***
*9:00-10:00 PM Wednesday*
***Play Your Hunch***
*10:30-11:00 AM Monday-Friday*
***The Price Is Right***
*11:00-11:30 AM Monday-Friday*
*8:30-9:00 PM Wednesday*
***The Shirley Temple Show***
*7:00-8:00 PM Sunday*

*plus sports and specials including*
***The Fred Astaire Show***
*October 5*
***Hallmark Hall of Fame—"Macbeth"***
*November 20*
***Liberty Bowl***
*December 17*
***NBC Opera Company—"Deseret"***
*November 12*
***Pro Football Championship***
*December 26*
***Project 20—"The Coming of Christ"***
*December 21*
***U. S. Lawn Tennis Championship***
*September 10-11*
***World Series***
*Starting October 5*

Schedule listed in N.Y. time

***NBC Television Network***

NBC

# Regional Television Networks, Groups

**ABC-TV Western Regional Network** — Comprising (Coast) KABC-TV Los Angeles, KGO-TV San Francisco, KEYT (TV) Santa Barbara. KSBY-TV San Luis Obispo, KICU (TV) Bakersfield, KJEO-TV Fresno, KSBW-TV Salinas, KOVR (TV) Sacramento, KHSL-TV Chico, KVIP-TV Redding, KVIQ-TV and KIEM (TV) both Eureka, all California; XETV (TV) Tijuana, Mex. (San Diego); KOLO-TV Reno, Nev.; KBES-TV Medford, KOTI-TV Klamath Falls, KPTV (TV) Portland, all Ore.; KIMA-TV Yakima, KOMO-TV Seattle, KREM-TV Spokane, all Wash.; (Mountain) KUTV (TV) Salt Lake City, Utah; KBTV (TV) Denver, Colo.; KTVK (TV) Phoenix, KGUN-TV Tucson, both Ariz.; KELP-TV El Paso, Tex.; KSHO-TV Las Vegas, Nev.; KKTV (TV) Colorado Springs, Colo.; KSWS-TV Roswell, KOAT-TV Albuquerque, both New Mex.; KTVB-TV Boise, KID-TV Idaho Falls, both Idaho; KFBC-TV Cheyenne, Wyo.; KXLF-TV Butte, KFBB-TV Great Falls, KOOK-TV Billings, all Mont.; KTWO-TV Casper, Wyo.; KFAR-TV Fairbanks, KENI-TV Anchorage, both Alaska; KHVH-TV Honolulu; KUAM-TV Guam. Headquarters: ABC Television Center, Prospect & Talmadge, Hollywood 27, Calif. Normandie 3-3311. James G. Riddell, vp, Western Div. Vincent A, Francis, sales mgr., 277 Golden Gate Ave., San Francisco.

**Alaska Television Network**—Comprising KTVA (TV) Anchorage, KTVF (TV) Fairbanks and KINY-TV Juneau, all Alaska. Headquarters: Tower Bldg., Seattle 1, Wash. Main 4-6333. William J. Wagner, pres. Represented by Alaska Radio-Tv Sales Corp. and Weed Tv Corp.

**California-Oregon Tv Trio** — Comprising KIEM-TV Eureka, Calif.; KBES-TV Medford, Ore., and KOTI (TV) Klamath Falls, Ore. Headquarters: P. O. Box 1021, Eureka. Hillside 3-3123. TWX EK16. W. B. Smullin, gen mgr, Don Telford, vp & mgr. Represented by George P. Hollingbery Co.

**CBS Television Pacific Network**—Comprising KXTV Sacramento, KBAK-TV Bakersfield, KIEM-TV Eureka, KFRE-TV Fresno, KNXT Los Angeles, KSBW-TV Salinas-Monterey, KFMB-TV San Diego, KPIX San Francisco, KSBY-TV San Luis Obispo, KHSL-TV Chico, all Calif.; KIVA Yuma, KOOL-TV Phoenix, KOLD-TV Tucson, all Ariz.; KIMA-TV Yakima, KVOS-TV Bellingham, KIRO-TV Seattle-Tacoma, KXLY-TV Spokane, KEPR-TV Pasco, KBAS-TV Ephrata, all Wash.; KMSO-TV Missoula, Mont.; KLEW-TV Lewiston, Idaho; KLAS-TV Las Vegas, KOLO-TV Reno, both Nev.; KBES-TV Medford, KOIN-TV Portland, KOTI (TV) Klamath Falls, all Ore.; KTVA Anchorage, KTVF Fairbanks, both Alaska; KGMB-TV Honolulu. Headquarters: 1313 N. Vine St., Los Angeles. Hollywood 9-1212. Robert Wood, vp, gen mgr and Ray L. Beindorf, sales mgr.

**Crosley Broadcasting Corp.**—Comprising WLWA (TV) Atlanta, Ga.; WLWC (TV) Columbus, WLWD (TV) Dayton, and WLWT (TV) Cincinnati, all Ohio, and WLWI (TV) Indianapolis, Ind. General sales headquarters: 3 East 54th St., New York City; H. P. Lasker, vp. in charge of sales. Chicago Sales Office: 360 N. Michigan Ave. Television headquarters: 140 W. Ninth St., Cincinnati.

**Market Maker Stations**—Comprising KXJB-TV Valley City-Fargo, KXGO-TV Fargo, KXMC-TV Minot, KBMB-TV Bismarck, all N. D.; and KXAB-TV Aberdeen, S. D. Headquarters: 4000 W. Maine St., Fargo, N. D. Adams 5-4461. John W. Boler, pres. Sales Office: 1100 Roanoke Bldg., Minneapolis 2, Minn. Federal 5-1341. William L. Hurley, vp in charge national sales. Represented nationally by Weed Tv Corp.

**Nevada Network**—Comprising KLRJ-TV Henderson-Las Vegas, and KOLO-TV Reno, both Nev. Headquarters: Box 550, Las Vegas. William D. Stiles, gen mgr; Allen W. Dunn, sales mgr. Represented nationally by Headley Reed Co.

**Sioux Empire Network**—Comprising KSOO-TV Sioux Falls, S. D.; KCMT (TV) Alexandria, Minn.; KORN-TV Mitchell, S. D. Headquarters: KSOO-TV Sioux Falls, S. D. Represented by Avery-Knodel, Minneapolis.

**Skyline Tv Network** — Comprising KLIX-TV Twin Falls, KID-TV Idaho Falls, both Idaho; KXLF-TV Butte, KXLJ-TV Helena, KFBB-TV Great Falls and KOOK-TV Billings, all Montana. Headquarters: 1275 E. 17th St., Idaho Falls, Idaho. A. W. Schwieder, pres; Melvin B. Wright, gen mgr; George P. Hollingbery, rep.

**Tri-Circle Tv Network**—Comprising KCKT (TV) Great Bend, KGLD (TV) Garden City, both Kansas, and KOMC-TV McCook, Neb. Headquarters: P. O. Box 182, Great Bend. E. L. Kuhlman, mgr. Represented nationally by The Bolling Co.

**West Texas Tv Network**—Comprising KDUB-TV Lubbock, KPAR-TV Sweetwater-Abilene and KEDY-TV Big Spring, all Tex. and KVER-TV Clovis, N. M. (all connected by microwave with KDUB-TV, originating station). Headquarters: 7400 College Ave., Lubbock. W. D. Rogers, pres-gen mgr; W. H. Shipley, vp; R. S. Nielsen, gen sales mgr; John Henry, natl sales mgr. Represented by The Branham Co.

# Regional Radio Networks, Groups

**ABC Radio Pacific Coast Network**—Comprising KABC Los Angeles, KGO San Francisco, KGB San Diego, KPMC Bakersfield, KICO El Centro-Calexico, KARM Fresno, KIBS Bishop, KFIV Modesto, KSYC Yreka, KCKC San Bernardino, KTMS Santa Barbara, KCOK Tulare, all California; KENO Las Vegas, Nevada; KBND Bend, KASH Eugene, KMED Medford, KWJJ Portland, KQEN Roseburg, KSLM Salem, KUMA Pendleton, all Oregon; KOMO Seattle, KVOS Bellingham, KEPR Kennewick, KGA Spokane, KTEL Walla Walla, KPQ Wenatchee, KEDO Longview, KIMA Yakima, KOFE Pullman, all Washington; KOZE Lewiston, Idaho; Mountain states stations — KHOW Denver, KGHF Pueblo, KIXX Provo, KFBC Cheyenne, KSID Sidney, KVOC Casper, KBAR Burley, KFUN Las Vegas, KTRC Santa Fe, KRTN Raton, KHAM Albuquerque, KRSN Los Alamos, KALL Salt Lake City; Arizona stations—KOY Phoenix, KTUC Tucson, KVOY Yuma, KSUN Bisbee, KVNA Flagstaff, KAAA Kingman, KNOT Prescott, KNOG Nogales, KHFH Sierra Vista; plus Alaska stations KENI Anchorage. KFAR Fairbanks, KJNO Juneau, KTKN Ketchikan. 40 Intermountain Network stations and 13 West Coast stations available. Headquarters: 1539 North Vine Street, Hollywood 28, Calif. Harry Woodworth, western sales manager.

**A-Buy in California Group**—Comprising KLYD Bakersfield, KPAY Chico, KIEM Eureka, KARM Fresno, KFIV Modesto, KIDD Monterey, KVIP Redding, KROY Sacramento, KITO San Bernardino, KEEN San Jose, KIST Santa Barbara, KSRO Santa Rosa, KSTN Stockton, all Calif.; KSON San Diego. Headquarters: 2171 Ralph Ave., Stockton 6. Represented nationally by George P. Hollingbery Co.

**Air Trails Network**—Comprising WEZE Boston, Mass.; WKLO Louisville, Ky.; WING Dayton, WCOL Columbus, WIZE Springfield, all Ohio. Charles Sawyer, pres; J. P. Williams, executive vp; Alexander Buchan, vp, 128 W. First St., Dayton, Ohio.

**Alabama Ace Network** — Comprising WKUL Cullman, WARF Jasper, both Alabama. Hudson C. Millar Jr., pres, WKUL Cullman.

**Alabama Community Network**—Comprising WAVU Albertville, WCRI Scottsboro, both Alabama. Pat M. Courington, gen mgr., WAVU Albertville, Ala.

**Alabama Key Market Network**—Comprising WABB Mobile, WAPX Montgomery, WGAD Gadsden, WOWL Muscle Shoals (Florence), WTBC Tuscaloosa, WBHP Huntsville, WAGF Dothan, WHMA Anniston, WHBB Selma, WHOS Decatur, WMLS Sylacauga, WCTA Andalusia, WRFS Alexander City, WBLO Evergreen, WEZB Birmingham, WAVU Albertville, WJMW Athens, WATM Atmore, WAUD Auburn, WEBJ Brewton, WRAG Carrollton, WKLF Clanton, WFMH Cullman, WXAL Demopolis, WIRD Enterprise, WULA Eufala, WWWF Fayette, WHEP Foley, WZOB Fort Payne, WGEA Geneva, WGYV Greenville, WGSV Guntersville, WJBB Haleyville, WERH Hamilton, WPBB Jackson, WWWB Jasper, WRLD Lanett, WJAM Marion, WMFC Monroeville, WCRL Oneonta, WJHO Opelika, WAMI Opp, WOZK Ozark, WPID Piedmont, WELR Roanoke, WWWR Russellville, WCRI Scottsboro, WHTB Talladega, WTLS Tallassee, WTBF Troy, WTUS Tuskegee, WETU Wetumka. Richard B. Biddle, pres; Bill Mapes, mgr. P. O. Box 600, Florence, Ala. Represented nationally by Grant Webb & Co.; southeast by Bernard I. Ochs Co., Atlanta, Ga. (See also Southeastern Key Market Network).

**Alaska Broadcasting System**—Comprising KFQD Anchorage, KINY Juneau, KIBH Seward, KIFW Sitka, KLAM Cordova. Headquarters: 1001 Tower Bldg., Seattle, Wash. Main 4-6333. William J. Wagner, gen mgr. Represented nationally by Alaska Radio-Tv Sales Inc. and Weed Radio Corp.

**All Islands Radio Network**—Comprising KGU Honolulu, KTOH Kauai, KMVI Maui, KIPA Hilo. William O. Paine, mgr, KGU Honolulu, Hawaii.

**Allegheny Mountain Network** — Comprising WKBI St. Marys, WFRM Coudersport, WNBT Wellsboro, WTRN Tyrone, WBLF Bellefonte, all Pennsylvania. Cary H. Simpson, pres; John A. Fay, exec vp; W. A. Herbstritt, sales mgr; John W. Eschback, operations mgr.

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WBLF WTRN WKBI WNBT WFRM

**Appalachian Network**—Comprising WFTG London, WCPM Cumberland, both Kentucky; WNRG Grundy, Va., WMNF Richwood, W. Va. Elmo Mills, WFGT gen mgr. Represented by Kentucky Radio Sales, 1420 Eastern Parkway, Louisville 4.

**Arizona Broadcasting System**—Comprising KTAR Phoenix, KTAN Tucson, KYUM Yuma, KIKO Globe-Miami, KYCA Prescott, KCLS Flagstaff, KAWT Douglas. Executive officers: Dick Lewis, KTAR, mgr; Ray Smucker, KTAR, sales mgr; Ray Thompson, KTAR, promotion mgr; John Harrington, KTAR, news director. Represented nationally by Avery-Knodel Inc.

**Arizona Network**—Comprising KOY Phoenix, John L. Hogg; KTUC Tucson, C. Van Haaften; KVOY Yuma. William Lindsey; KVNA Flagstaff, Harl Barnett; KNOT Prescott, Roy Albertson Jr.; KAAA Kingman, Wallace Stone; KHFH Sierra Vista, KSUN Bisbee, Arlo Woolery; KNOG Nogales, Bernard Wilson.

**Arkansas Network**—Comprising KARK Little Rock and all other stations in the State of Arkansas. Two or more stations may be used; one or more outlets in cities with multiple stations. Costs are combined station time and line charge. General Office 1001 Spring St., Little Rock, Ark. H. Lee Bryant, coml mgr.

**Balaban Stations**—Comprising WIL St. Louis, WRIT Milwaukee and KBOX Dallas. John Box Jr., managing director. New York Office, 580 Fifth Ave.

**Better Music Broadcasters**—Comprising WVNJ Newark, WCRB Boston, WJMJ Philadelphia, WDOK Cleveland, KIXL Dallas, KADY St. Louis. Represented nationally by Broadcast Time Sales.

**Big-K Stations**—KMHT Marshall, KLUE Longview, both Texas. E. W. Mahone Jr., pres. Marshall National Bank Bldg., Marshall, Tex. Clyde Melville, rep.

**Big-O Network**—Comprising these Oregon stations: KGRL Bend, KURY Brookings, KYNG Coos Bay, KFLY Corvallis, KORE Eugene, KAJO Grants Pass, KLAD Klamath Falls, KMCM McMinnville, KBOY Medford, KNPT Newport, KKID Pendleton, KQEN Roseburg, KSLM Salem, KODL The Dalles, KTIL Tillamook. Tri-Mart group (can be bought with one order): KLSM, KFLY, KORE. Represented by Torbet, Allen & Crane.

**Blair Group**—Comprising WABC New York, WLS Chicago, KFWB Los Angeles, WFIL Philadelphia, WXYZ Detroit, WHDH Boston, KGO San Francisco, WWSW Pittsburgh, KXOK St. Louis, WWDC Washington, WFBR Baltimore, KLIF Dallas, KFJZ Fort Worth, WDGY Minneapolis, KILT Houston, WPRO Providence, KING Seattle, WCPO Cincinnati, WHB Kansas City, WQAM Miami, WDSU New Orleans, KGW Portland, WGH Norfolk, Va., KTLN Denver, WAKY Louisville, WIBC Indianapolis, WBNS Columbus, O., KTSA San Antonio, WFLA Tampa, WTRY Albany, WMC Memphis, KOY Phoenix, WOW Omaha, WMBR Jacksonville, KOMA Oklahoma City, WNDR Syracuse, WNOX Knoxville, WSM Nashville, WWVA Wheeling, W. Va., KFRE Fresno, KRMG Tulsa, KFH Wichita, Kan.; KEEL Shreveport, WNBF Binghamton, WDBO Orlando, WSLS Roanoke, KFYR Bismarck, KCBQ San Diego; WOKY Milwaukee, WHK Cleveland and WBBF Rochester, N. Y. Represented nationally by John Blair & Co.

**Blue Ridge Network**—Comprising WBAW Barnwell, WSNW Seneca, WSSC Sumter. WBHC Hampton, WABU Abbeville, all South Carolina; WLFA Lafayette, Ga. Represented regionally by Harry Cannon, William Oliver Bldg., Atlanta 3, Ga.

**Booth Michigan Group**—Comprising WTRX Flint, WSGW Saginaw, WIBM Jackson, all Michigan; WJVA South Bend and WIOU Kokomo, both Indiana and WTOD Toledo, Ohio. Headquarters: Buhl Bldg., Detroit. John L. Booth, pres. Represented by Arthur Young Inc. for WTRX. Weed & Co. for WIBM, WIOU, and WTOD; John E. Pearson Co. for WSGW; Gill-Perna for WJVA.

**Cactus State Network**—KVLF Alpine, KIUN Pecos, KCMB McCamey, all Texas. John Whitmore, pres. Hil F. Best Co., rep.

**California Farm Network**—Comprising KFI Los Angeles, KFBK Sacramento, KLOK San Jose, KMJ Fresno, KERN Bakersfield, KBEE Modesto, KXO El Centro, KOMY Watsonville, KATY San Luis Obispo, KAFP Petaluma, KRE Berkeley. Headquarters: 2223 Fulton St., Berkeley 4, Calif. Milton L. Levy, mgr; Al Tiffany, producer.

**California Northern Group**—Comprising KSYC Yreka, KBLF Red Bluff, KSUE Susanville. West Coast Representative: Tracy Moore & Assoc.

**Carolina Radio Group**—Comprising WBBB Burlington, WSOC Charlotte, WTIK Durham, WFLB Fayetteville, WGBG Greensboro, WIRC Hickory, WKIX Raleigh, WCEC Rocky Mount, WSAT Salisbury, WRRF Washington, WGNI Wilmington, WTOB Winston Salem, all North Carolina. Headquarters: P. O. Box 1571, Durham. H. Tom Morris, natl sales mgr.

**Carolina Radio Network**—Comprising WEED Rocky Mount, WGOL Goldsboro, WGTC Greenville, WRRF Washington, WCPS Tarboro, WELS Kinston, WHNC Henderson, WIAM Williamston, WMPM Smithfield, WRCS Ahoskie, WRRZ Clinton, WVOT Wilson, all North Carolina. Headquarters: WVOT, P. O. Box 170, Wilson. Harry Severance, mgr. Represented nationally by Devney-O'Connell.

**CBS Radio New England Network**—Comprising WEEI Boston, WBRK Pittsfield, WHYN Springfield-Holyoke, all Mass.; WKNE Keene, N. H.; WBRY Waterbury, Conn.; WPRO Providence, R. I.; WGAN Portland, Me.; WCAX Burlington, WTSA Brattleboro, both Vt. 182 Tremont St., Boston. Thomas Y. Gorman, gen mgr; Robert Sinnett, sales mgr. Represented by CBS Radio Spot Sales.

**CBS Radio Pacific Network**—KNX Los Angeles, KCBS San Francisco, KFRE Fresno, KFMB San Diego, KFBK Sacramento, KBEE Modesto, KOIN Portland, KFIR North Bend, Ore., KIRO Seattle, KXLY Spokane, KERN Bakersfield, KHSL Chico, KVCV Redding, KHUM Eureka, KERG Eugene, Ore.: KFLW Klamath Falls, Ore., KYJC Medford, Ore., KRNR Roseburg, Ore., KEPR Kennewick, Wash, KOLO Reno, Nev. Headquarters: 6121 Sunset Blvd., Los Angeles 28. Fred Ruegg, vp and gen mgr. Represented by CBS Radio Spot Sales.

**Central South Carolina Radio Network**—Comprising WCOS Columbia, WDIX Orangeburg, WFIG Sumter, WKDK Newberry, all South Carolina. Headquarters: WCOS Columbia, George H. Buck Jr., gen mgr. Represented nationally by The Meeker Co.

**Collegiate Broadcasting Network** — Box 8801, Pittsburgh 21, Pa. Albert J. Gibbons, gen mgr.

**Colorado Network**—Comprising KRAI Craig, KSLV Monte Vista, KUBC Montrose-Delta, all Colorado. George O. Cory, KUBC Montrose.

**Concert Network**—Comprising WBCN-FM Boston, WHCN-FM Hartford, WXCN-FM Providence, WNCN-FM New York (wholly owned); WMTW-FM Mt. Washington, N. H.; WDAS-FM Philadelphia; WWCN (FM) Washington, D. C. Headquarters: 171 Newbury St., Boston 16. T. Mitchell Hastings Jr., pres; Leslie Cooper, exec vp; H. Stilwell Brown, gen mgr; Hamilton Benz, New England sales mgr. Represented by Adam Young Inc.

**Connecticut State Network**—Comprising WSTC Stamford, WNAB Bridgeport, WNHC New Haven, WATR Waterbury, WTOR Torrington, WHAY New Britain, WICH Norwich. Headquarters: 440 Meadow St., Waterbury, Conn.

**Denver Metropolitan Markets Group**—Comprising KIMN Denver, KYSN Colorado Springs, KGHF Pueblo, all Colorado. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

**Dixie Broadcasting System**—Comprising WHSY Hattiesburg, Miss., key station; WHNY McComb, WNSL Laurel, WQBC Vicksburg, WNAT Natchez, WABG Greenwood, WCLD Cleveland, WROX Clarksdale, WGVM Greenville, all Mississippi; WBOX Bogalusa and WARB Covington, both Louisiana; WMEN Tallahassee, Fla., WFUN Huntsville, WAGF Dothan and WHHY Montgomery, all Alabama. Headquarters: WHSY Hattiesburg, Miss. P. O. Box 1008.

**Dixie Network**—Comprising WDXI Jackson, WENK Union City, WPTR Paris, WDXE Lawrenceburg, WDXL Lexington, WDXN Clarkesville, all Tennessee, and WCMA Corinth, Miss. Headquarters: Williams Bldg., Jackson, Tenn. Aaron B. Robinson, pres.; Jack Cecil, vp & gen mgr. Represented by Venard, Rintoul, and McConnell Inc.

**East Texas Network**—Comprising KDET Center, KIVY Crockett, KRBA Lufkin, KEEE Nacogdoches, KNET Palestine, KEBE Jacksonville, KTXJ Jasper, KWRD Henderson, all Texas. Represented regionally by Clarke Brown Co.

**Farm & Home Radio**—Comprising KFNF Shenandoah, Iowa, KXXX Colby, Kan., and KMMJ Grand Island, Neb. Headquarters: KMMJ Grand Island, Neb. Don Searle, pres. Represented nationally by H-R Reps. Inc.

**French Program Network of New England**—Comprising WALE and WSAR Fall River, WESO Southbridge-Webster, WREB Springfield-Holyoke, WNBH New Bedford, WORC Worcester, all Massachusetts; WPAW Pawtucket, WNRI Woonsocket, both Rhode Island; WKBR, WGIR and WFEA Manchester, WKCB Berlin, all New Hampshire; WLAM Lewiston, WIDE Biddeford, both Maine. Headquarters: 10 Center St., Chicopee, Mass. Mrs. Gertrude St. Denis, pres; Leon J. Alarie, vp. Alarie-Jason Adv., New England rep; Jos. Hardy & Cie, Montreal, Que., Canadian rep.

**Good Neighbor Stations**—Comprising WKBR, Manchester, N. H.; WTSN, Dover, N. H.; WKBK, Keene, N. H.; WAEB, Allentown, Pa.; WNOW, York, Pa. 155 Front St., Manchester, N. H. W. F. Rust Jr., pres; Ralph Gottlieb, gen mgr; James M. McCann, natl sales mgr.

**Great Northern Broadcasting System**—Comprising KVOX Moorhead, Minn., and Fargo, N. D., and KGDE Fergus Falls, Minn. KLPM Minot, KOVC Valley City, KDLR Devils Lake, KNOX Grand Forks, KBOM Mandan-Bismarck, and KEYJ Jamestown, all North Dakota, and KGCX Sidney, Mont. Headquarters: P. O. Box 1226, Fargo, N. D. E. J. McKellar, pres; R. L. Owens, sec-treas.

**Great Western Network**—Comprising KDYL Salt Lake City, KLGN Logan, KVOG Ogden, KEYY Provo, KVEL Vernal, all Utah; KIDO Boise, KTFI Twin Falls, KSEI Pocatello, all Idaho; KOOK Billings; Z Network Stations—KXLF Butte, KXLJ Helena, KXLK Great Falls, KXLL Missoula, KXLQ Bozeman, all Montana; KLAS Las Vegas, KELY Ely, both Nevada. Headquarters: 130 Social Hall Ave., Salt Lake City 11, Utah. Del Leeson, sales mgr. Represented nationally by Weed & Co.

**Green Valley Group**—Comprising WINC Winchester, WAGE Leesburg, WFVA Fredericksburg, WSIG Mount Jackson, all Virginia; WAYZ Waynesboro, WHYL Carlisle, both Pennsylvania; WELD Fisher, West Virginia. Headquarters: WINC Winchester. Mrs. Marion Lewis, pres.

**Heritage Fm Stations**—Comprising fm stations in 25 major markets; KGMI (FM) Bellingham, Wash., test station. Among first affiliates: KGMJ (FM) Seattle; KFMU (FM) Los Angeles; KFMW (FM) San Bernardino, Calif.; KBAY-FM San Francisco; WLOL-FM Minneapolis; KGMG (FM) Portland, Ore.; WWOL-FM Buffalo; WIBC-FM Indianapolis; WSAI-FM Cincinnati; KFMX (FM) San Diego, Calif. Hdqrs: 1151 Ellis St., Bellingham, Wash. Regent 3-4567.

**Hildreth Radio & Television Network**—Comprising WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, WPOR Portland, all Maine. Represented nationally by George P. Hollingbery Co.; in New England states by Kettell-Carter Inc.

**Imperial Broadcasting Corp. of America**—Comprising KITH(FM) Phoenix (key), KCKY Coolidge, KCLF Clifton-Morenci, KEOS, Flagstaff, KCOW Globe-Miami, KZOK Prescott, KGLU Safford, KYND Tempe, KZON Tolleson, KTAN Tucson, KVNC Winslow. Box 1974 Phoenix, Ariz. Alpine 4-5088. William P. Ledbetter, pres gen mgr: Robert V. McKeehan, vp; Jack B. Miller, sec-treas.

**Imperial Broadcasting System Inc**—Comprising KPRO Riverside, KROP Brawley, KREO Indio, KYOR Blythe, all California. Headquarters: 3401 Russell St., Riverside. Lee Ellis, gen mgr. John Pearson Inc., natl rep.

**Intercollegiate Broadcasting System**—Comprising college campus operated radio stations. Headquarters: 319 Spring Valley Road, Springfield (Delaware Cty) Pa. Washington office: George Abraham, 3107 Westover Dr., S.E. (20).

**Inter-Island Network**—Comprising KPOA Honolulu and KIPA Hilo, both Hawaii. Headquarters: 575 Kamoku St., Honolulu. Represented nationally by George P. Hollingbery Co.

**Intermountain Network**—Utah Group: KALL Salt Lake City, KLO Ogden, KOVO Provo, KOAL Price, KURA Moab, KVEL Vernal, KVNU Logan, KSVC Richfield. Idaho Group: KBAR Burley, KWIK Pocatello, KIFI Idaho Falls, KLIX Twin Falls, KGEM Boise. Nevada Group: KORK Las Vegas, KELK Elko. Wyoming Group: KVRS Rock Springs, KOVE Lander, KVOC Casper, KPOW Powell, KWYO Sheridan, KFBC Cheyenne, KRAL Rawlins. Montana Group: KBMY Billings, KATL Miles City, KPRK Livingston, KOPR Butte, KXLJ Helena, KXLO Lewistown, KMON Great Falls, KBTK Missoula. Colorado Group: KIMN Denver, KGHF Pueblo, KBNZ LaJunta, KCRT Trinidad, KYOU Greeley, KCOL Ft. Collins, KDGO Durango, KYSN Colorado Springs, KGIW Alamosa, KVRH Salida, KLMR Lamar, KOLR Sterling, KRLN Sterling. Nebraska Group: KNEB Scottsbluff, KSID Sidney. Main Office: 146 S. Main St., Salt Lake City, with branch office at Box 1408 Edgewater Branch, Denver 14, Colorado . Officers: George C. Hatch, chmn of bd; Lynn L. Meyer, pres; Jack Paige, exec vp; W. D'Orr Cozzens, engineering director.

**Ivy Network of College Stations**—Comprising WYBC New Haven (Yale), WBRU Providence (Brown), WPRB Princeton (Princeton), WVBR Ithaca (Cornell), WKCR New York (Columbia), WXPN Philadelphia (U of Penn), WHRB Cambridge (Harvard). Headquarters: 242-A Yale Station, New Haven, Conn. Richard A. Smith, gen mgr.

**Kaiser Radio Network**—Comprising KHVH Honolulu and KIMO Hilo, both Hawaii. Headquarters: 1290 Ala Moana Blvd., Honolulu 14. Richard C. Block, mgr. Represented nationally by Adam Young Inc.

**Knorr Broadcasting Group.**—Comprising WKMH Detroit-Dearborn, WSAM Saginaw, WKHM Jackson, WELL Battle Creek, WKMF Flint, all Michigan. Fred A. Knorr, pres & gen mgr. Represented nationally by Edward Petry & Co., for Detroit; Everett-McKinney Co., outstate.

**Laurel Radio Network**—Comprising WDAD Indiana, WCPA Clearfield, WMAJ State College, all Penn.; WJCM Sebring, Florida. Headquarters: P. O. Box 888, State College. Milton J. Bergstein, gen mgr; John A. Dame, sales mgr.

**Linder Group**—Comprising KWLM Willmar, KMHL Marshall, KLGR Redwood Falls, KTOE Mankato, KDMA Montevideo, all Minnesota. Executive offices: Box 393, Willmar, Minn. Represented nationally by John E. Pearson Co.

**Lobster Network**—Comprising WLOB-AM-FM Portland, WGUY Bangor, WCOU-AM-FM Lewiston, WFST-AM-FM Caribou (Aroostook), WGHM Waterville-Skowhegan, WFAU-AM-FM Augusta, WSME Sanford (York County), WRUM Rumford-Farmington, all Maine. Headquarters: Columbia Hotel, Portland, Maine. Represented in New York by Richard O'Connell, Inc; in Boston by Harry Wheeler Co.; West Coast, Chicago and Detroit by McGavren.

**Long Radio Enterprises**—Comprising KIOX Bay City, KVIC Victoria, KTLW Texas City, all Texas and available as a package group. Harry L. Becker, managing director. P. O. Box 1391, Bay City.

**Magic Circle (Ozark) Network** — Comprising: Missouri—KBHM Branson, KGMO Cape Girardeau, KDXD Clinton, KDEX Dexter, KFMO Flat River, KWOS Jefferson City, KTCB Malden, KRMO Monett, KBTN Neosho, KRMS Osage Beach, KSGM St. Genevieve, KSMO Salem, KDRO Sedalia, KLPW Union, KWPM West Plains, KGHM Brookfield, KDMO Carthage, KBIA Columbia, KREI Farmington, KODE Joplin, KWLT Lebanon, KNIM Maryville, KLRS Mt. Grove, KNEM Nevada, KTTR Rolla, KRES St. Joseph, KICK Springfield, KALM Thayer, KWRE Warrenton, KUKU Willow Springs. Arkansas—KBTA Batesville, KCCB Corning, KHOZ Harrison, KTCA Marked Tree, KTLO Mt. Home, KPOC Pocahontas, KWCB Searcy, KBRS Springdale, KRLW Walnut Ridge, KTCN Berryville, KHOG Fayetteville, KNEA Jonesboro, KENA Mena, KBRS Paragould, KAMO Rogers, KUOA Siloam Springs, KWAK Stuttgart. Kansas—KCRB Chanute, KIND Independence, KSEK Pittsburg, KMDO Ft. Scott, KLKC Parsons. Oklahoma—KGLC Miami, KVIN Vinita, KOLS Pryor. Headquarters: 1718 Meadowmere, Springfield, Mo. M. Richard Bradley, gen mgr.

**Maine Broadcasting System**—Comprising WCSH Portland, WLBZ Bangor, WRDO Augusta. Headquarters: 157 High St., WCSH Portland 3, Me.; Benjamin A. Hubley, acting mgr. Weed Radio Corp., rep.

**Market Basket Group** (Minnesota)— KBMO Benson, KLFD Litchfield, KMRS Morris, KDIO Ortonville, KLOH Pipestone, KDOM Windom. Dean & Slaughter, National Bldg., Minneapolis, rep. Bob Zellmer, group director.

**McClatchy Beeline**—Comprising KFBK-AM-FM Sacramento, KMJ-AM-FM, Fresno, KERN-AM-FM Bakersfield, KBEE-AM-FM, Modesto, all Calif., and KOH Reno, Nev. Headquarters: 21st St. & Q St., Sacramento, Calif. Eleanor McClatchy, pres; Keith Collins, sales director.

**McLendon Ebony Radio Group**—Comprising WOKJ Jackson, Miss.; WENN Birmingham, Ala.; KOKY Little Rock, Ark., KOKA Shreveport, La. Headquarters: 509 Lamar Life Bldg., Jackson, Miss. John M. McLendon, pres & gen mgr. Represented nationally by John E. Pearson Co.

**Michigan Radio Network**—Comprising WXYZ Detroit (key station) and network of radio stations in major Michigan markets. Sold as unit of ABC Network. Headquarters: 20777 W. Ten Mile, Detroit 41.

**Mid-Continent Group**—Comprising KFVS Cape Girardeau, KFMO Flat River, KSIM Sikeston, all Missouri; WKRO Cairo, WHCO Sparta, both Illinois. Headquarters: 324 Broadway, Cape Girardeau. Oscar C. Hirsch, co-ordinator. Represented nationally by Headley-Reed Co.

**Mid-South Network**—Comprising WCBI Columbus, WELO Tupelo, WMOX Meridian, WROX Clarksdale, WNAG Grenada, WROB West Point, WAMY Amory, WONA Winona, all Mississippi. Headquarters: WELO Tupelo. Bob Evans, gen mgr.

**Montana Metropolitan Markets Group**—Comprising KBMY Billings, KMON Great Falls, KOPR Butte, all Montana. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

**National Spanish Language Network**—Comprising KWKW Pasadena-Los Angeles, KGST Fresno, both Calif.: KABQ Albuquerque, N. M.; KIFN Phoenix, KEVT Tucson, both Ariz.; KLVL Houston, KCCT Corpus Christi, KUBO San Antonio, all Texas: XEXX Tijuana (San Diego), XEJ Juarez (El Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen) all Mexico. Represented nationally by National Time Sales.

**New South Radio Network**—Comprising WOKK Meridian, WLSM Louisville, WNSL Laurel, all Mississippi; WACT Tuscaloosa, Alabama. Headquarters: P. O. Box 528, Meridian. Joseph W. Carson, gen mgr. Represented nationally by Grant Webb & Co.

**North Country Stations of Vermont**—Comprising WTWN St. Johnsbury, WIKE Newport, both Vermont. Headquarters: WTWN, Concord Ave., St. Johnsbury. E. Dean Finney, pres. Represented nationally by Masla Assoc.

**Northeast Radio Network**—Northeast Radio Corp. owns and operates fm stations WRRL Wethersfield, WRRE Bristol Center, WRRA Ithaca, WRRD DeRuyter, WRRC Cherry Valley, all New York. Fm affiliates: WHLD-FM Niagara Falls, WRUN-FM Utica-Rome, WHDL-FM Olean, WFLY (FM) Troy, WKOP-FM Binghamton, WJTN-FM Jamestown, WHFM Rochester, WSYR-FM Syracuse, all New York. Am associated stations: WKOP Binghamton, WELM Elmira, WWHG Hornell, WHCU Ithaca, WDOE Dunkirk, WJTN Jamestown, WMSA Massena, WGNY Newburgh, WHLD Niagara Falls, WHDL Olean, WEAV Plattsburgh, WKIP Poughkeepsie, WHAM Rochester, WGY Schenectady, WHEN Syracuse, WRUN Utica-Rome, WDLA Walton, WWNY Watertown, all New York; and WEJL Scranton, Pa. Headquarters: Terrace Hill (Bibbins Hall), Ithaca, N. Y. H. S. Brown, vp & network mgr.

# Regional Radio Networks CONTINUED

**OK Group**—Comprising WBOK New Orleans, KYOK Houston, KAOK Lake Charles, WXOK Baton Rouge WLOK Memphis, WGOK Mobile. Headquarters: 505 Baronne St., New Orleans. Jules J. Paglin, pres; Stanley W. Ray Jr., exec vp and gen mgr. Represented by Bernard Howard Co.

**Oregon Empire Group**—Comprising KPOJ Portland, KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 689, Corvallis. Dave Hoss, sales mgr. Represented regionally by Hugh Feltis & Associates, Seattle; H. S. Jacobson, Portland.

**Oregon Trail Network**—Owned and operated by Inland Radio Inc. KSRV Ontario, KBKR Baker, KLBM LaGrande. Gordon Capps, gen mgr, Ontario, Ore.

**Paul Bunyan Network**—Michigan regional network comprising WTCM Traverse City; WATT Cadillac; WATZ Alpena; WMBN Petoskey; WATC Gaylord. Headquarters: Paul Bunyan Bldg., Traverse City. Les Biederman, pres and gen mgr; Robert E. Detwiler, com mgr; William H. Kiker, chief engr. Represented nationally by Venard, Rintoul & McConnell.

**Piedmont Group**—Comprising WORD Spartanburg, and WFBC Greenville, both South Carolina. Headquarters: 505 Rutherford St., Greenville. Bruce Buchanan, mgr, WFBC; Tom Thuman, mgr, WORD. Represented nationally by Avery-Knodel Inc.

**John Poole Group**—Comprising KBIG Avalon (Catalina), KBIQ (FM) Los Angeles, both Calif. Headquarters: 6540 Sunset Blvd., Hollywood, Calif. Represented nationally by Weed Radio Corp. John H. Poole, pres; Robert J. McAndrews, vp & sta mgr KBIG; Alan Lisser, vp & operations mgr KBIG; Bill Sawyer, mgr KBIQ.

**Puritan Network**—Comprising WLYN Lynn, WNBP Newburyport, both Massachusetts; WOTW Nashua, N. H., WTSA Brattleboro, Vt. Headquarters: 156 Broad St., Lynn, Mass. Theodore Feinstein, pres. Represented by Walker-Rawalt Inc.

**The QXR Network**—New York State Div.—WFLY Albany-Troy-Schenectady; WNBF-FM Binghamton, WGR-FM Buffalo, WRRA-FM Ithaca-Elmira, WJTN-FM Jamestown, WHDL-FM Olean, WKIP-FM Poughkeepsie, WROC-FM Rochester, WSYR-FM Syracuse, WRUN-FM Utica-Rome. New England Div.—WXHR Boston, WNHC-FM New Haven, WPFM (FM) Providence, WTAG-FM Worcester. Middle Atlantic Div.—WFMZ (FM) Allentown, Pa.; WITH-FM Baltimore; WFIL-FM Philadelphia; WSNJ-FM Bridgeton, N. J.; WASH-FM Washington. 229 W. 43d St., New York. Elliott M. Sanger, exec vp; Norman S. McGee, vp; James Sondheim, mgr. Lackawanna 4-1100.

**Radio Montana West** (XL Stations of the Z Net)—KXLF Butte; KXLJ Helena; KARR Great Falls, KXLL Missoula, all Montana. Available as a hookup. Managing director: Ed Craney, KXLF.

**Rhode Island Prestige Group** — Comprising WADK Newport and WYNG Warwick. Milton Mitler (WADK) and Arnold Lerner (WYNG) in charge. Headquarters, c/o stations. Represented by John E. Pearson Co.

**Rollins Broadcasting**—Comprising WGEE Indianapolis; WAMS Wilmington, Del.; WJWL Georgetown, Del. Headquarters: Box 1389 Wilmington, Del. Olympia 4-8881. Represented by Continental Broadcasting and W. S. Grant Co.

**Rounsaville Radio Stations**—Comprising WCIN Cincinnati; WLOU Louisville; WMBM Miami Beach, Fla.; WTMP Tampa, Fla.; WVOL Nashville; WYLD New Orleans. Headquarters: 3165 Mathieson Dr. N.E., Atlanta 5, Ga. Cedar 3-2195. Represented by John E. Pearson Co. (nationally) and Dora-Clayton Agency (southeast).

**Salt Lake Metropolitan Markets Group**—Comprising KALL Salt Lake City, KLO Ogden, KOVO Provo, all Utah. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

**Serape Network**—Comprising KEPS Eagle Pass, KVOU Uvalde, KVOZ Laredo, KDLK Del Rio, KPSO Falfurrias, KSOX Raymondville, all Texas Spanish-English stations. Sidney King, gen mgr; Bill Harrell, sec. Box 198 Eagle Pass, Tex.

**Sombrero Network (Spanish)** — Comprising KCOR San Antonio, KGBT Harlingen, KUNO Corpus Christi, XEK Nuevo Laredo, Mex., Laredo area. XEMJ Piedras Negras, Mex., Eagle Pass area. Headquarters: 111 Martinez St., San Antonio, Tex. Capitol 6-9841. Richard O'Connell, executive director; Nathan Safir, executive secretary. Represented by Richard O'Connell Inc.

**Southeastern Key Market Network**—Comprising more than 300 stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas. Headquarters: P. O. Box 600, Florence, Ala. Atwater 2-7714. TWX FLO 8523. Dick Biddle, pres; Bill Mapes, gen mgr; Donna Springer, traffic mgr. Represented nationally by Grant Webb Co.; Southeast by Bernard I. Ochs Co.

**Southern Michigan Network**—Comprising WTVB Coldwater, WLBL Holland, both Michigan; WCMR Elkhart, Indiana. E. H. Munn Jr., network mgr, WTVB. Box 32, Coldwater, Mich.

**Southern Minnesota Network**—Comprising KYSM Mankato; KROC Rochester and KATE Albert Lea, all Minnesota. Represented nationally by The Meeker Co.

**Southwest Network**—Comprising KROD El Paso, Tex., KAVE Carlsbad, KWEW Hobbs, KGFL Roswell, KSIL Silver City, all New Mexico. Headquarters: KROD El Paso, Tex. Represented nationally by Branham Co.

**Speidel Broadcasting Corp.**—Comprising WOIC Columbia, WPAL Charleston, WWBD Bamberg, WYNN Florence, all South Carolina. Headquarters: P. O. Box 565, Columbia. Joe Speidel III, pres. Represented nationally by Bob Dore Assoc.; Southeast by Dora-Clayton Agency Inc.

**Steinman Stations**—Comprising WDEL Wilmington, Del.; WORK York, WGAL Lancaster, WEST Easton, WKBO Harrisburg, WRAK Williamsport, all Pennsylvania. Represented nationally by The Meeker Co. Headquarters: WGAL Lancaster. Clair R. McCollough, gen mgr.

**Tall Corn Radio Sales**—An Iowa Network comprising KROS Clinton, KSIB Creston, KDTH Dubuque, KVFD Fort Dodge, KFJB Marshalltown, KWPC Muscatine, KICD Spencers KOEL Oelvein, KBOE Oskaloosa, KOKX Keokuk, KXIC Iowa City. Glen Staley, KBOE, pres. Represented nationally by Venard, Rintoul & McConnell, New York, Chicago, Detroit; Jim Bowater, Northwestern Bank Bldg., Minneapolis, regional rep.

**Texas Broadcasting System (TBS)**—Comprising KRLD Dallas, KENS San Antonio, KTRH Houston. Headquarters: KRLD, Herald Square, Dallas 2. Clyde W. Rembert, gen mgr.

**Texas Quality Network**—Comprising WFAA Dallas, WOAI San Antonio, KPRC Houston. Represented nationally by Edward Petry Co. Stations sold under one rate, one contract, one bill.

**Texas Spanish Language Network**—Comprising KUBO San Antonio, KLVL Houston, KCCT Corpus Christi, all Texas; XEJ Juarez (El-Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen), all Mexico. Represented nationally by National Times Sales Inc.

**Texas State Network**—Comprising KFJZ Fort Worth; WRR Dallas, KBST Big Spring, KGKL San Angelo, KRBC Abilene, KCMC Texarkana, KFRO Longview, KCRS Midland, KTBB Tyler. Gene L. Cagle, pres; Dale Drake, sales mgr. Headquarters: 4801 W. Freeway, Fort Worth 1.

**Texas Triangle**—Comprising KLIF Dallas, KILT Houston, KTSA San Antonio, all Texas. Headquarters: KLIF, 2104 Jackson, Dallas. W. S. Morgan Jr., natl. sales mgr. Represented nationally by John Blair & Co.

**Thoms Radio Group**—Comprising WAYS Charlotte, WCOG Greensboro, WISE Asheville, WKLM Wilmington, WMSJ Sylva, all North Carolina; WEAM Arlington, Va. Headquarters: 75 Scenic Highway, Asheville, Harold Thoms, pres; George Roesler, natl sales mgr.

**Tobacco Network Inc.**—Eastern North Carolina regional network comprising WRAL Raleigh, WFNC Fayetteville, WGNI Wilmington, WCEC Rocky Mount, WELS Kinston, WGBR Goldsboro, WHIT New Bern, WFMO Fairmont, WEYE Sanford, WHVH Henderson, WJAY Mullins-Marion, S. C. Headquarters: P. O. Box 1988, Raleigh. Wally Voigt, gen mgr. Vassie G. Balkcum, WGBR pres; Jack P. Hankins, WELS vp; Billy E. Peele, WFMO, sec-treas. John E. Pearson Co., national rep.

**Tri-Mart Radio Network**—Comprising KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 689, Corvallis. Dave Hoss, sales mgr. Represented by Everett-McKinney Inc.; Torbet, Allen & Crane (California).

**Tri-W Network**—Comprising WWWB Jasper, WWWF Fayette, WWWR Russellville, all Alabama. John H. Bankhead, pres, WWWB. Represented nationally by Keystone Broadcasting System.

**United Broadcasting Network**—Comprising WOOK and WFAN (FM) Washington, D. C.; WARK Hagerstown, WSID Baltimore, and WINX Rockville, all Maryland; WANT Richmond and WYOU Newport News, both Virginia; WJMO Cleveland, Ohio. Headquarters: Eighth and Eye Sts., N.W., Washington, D. C. Richard Eaton, pres. New York office: 420 Madison Ave. (Room 401). Bob Wittig, rep.

**Upper Midwest Broadcasting System Inc.**—Comprising KASM Albany, KXRA Alexandria, KBUN Bemidji, KLIZ Brainerd, KBMW Breckenridge, WKLK Cloquet, KROX Crookston, KDLM Detroit Lakes, WEVE Eveleth, KDHL Faribault, KSUM Fairmont, CKFI International Falls, WSHB Stillwater, all Minnesota; KDLR Devils Lake, KNDC Hettinger, both North Dakota; KABR Aberdeen, KDSJ Deadwood, KIJV Huron, KORN Mitchell, KRSD Rapid City, KISD Sioux Falls ,all South Dakota; WHBY Appleton, WATW Ashland, WJPG Green Bay, WKTM Hartford, WLCX La Crosse, WLDY Ladysmith, WDLB Marshfield, WIGM Medford, WMNE Menomonie, WOSH Oshgosh, WPFP Park Falls, WPDR Portage, WIBU Poynette, WPRE Prairie du Chien, WRJN Racine, WRCO Richland Center, WTCH Shawano, WSPT Stevens Point, WTRW Two Rivers, WBKV West Bend, WFHR Wisconsin Rapids, all Wisconsin; WHDF Houghton, WIKB Iron River, WJMS Ironwood, all Michigan; KASI Ames, KJAN Atlantic, KCOG Centerville, KSTT Davenport, KFAD Fairfield, KSMN Mason City, KAYL Storm Lake, KJFJ Webster City, all Iowa; KCNI Broken Bow, KJSK Columbus, KFGT Fremont, KNEB Scottsbluff, all Nebraska; WMRO Aurora, WCAZ Carthage, WLBK De Kalk ,all Illinois. Headquarters: 512 Nicollet Bldg., Minneapolis, Minn. Federal 6-9631. Louis M. Knopp, pres; Betty Ziminske, office mgr.

**Wisconsin Network** — Comprising WHBY Appleton, KFIZ Fond du Lac, WCLO Janesville, WIBU Poynette-Madison, WWCF Baraboo, WRJN Racine, WHBL Sheboygan, **WFHR Wisconsin Rapids, WJPG Green Bay, WGEZ Beloit, WSAU Wausau. Supplementary stations: WMAM Marinette, WEAU Eau Claire, WJMS Ironwood, Mich.; WATW Ashland, WEBC Superior, WISN Milwaukee, WKBH La Crosse, WOSH Oshkosh, WJMC Rice Lake, WOBT Rhinelander, WATK Antigo, WRCO** Richland Center, WRBD Reedsburg, WIGM Medford, WPFP Park Falls, WLDY, Ladysmith, WISC Madison. Main office: 230 First Avenue South, Wisconsin Rapids. George T. Frechette, WFHR, managing director and sec-treas.

**Yankee Network (division of RKO General Inc.)**—Comprising WNAC Boston; WFAU Augusta, Me.; WABI Bangor, Me.; WIDE Biddeford, Me.; WKVT Brattleboro, Vt.; WNAB Bridgeport, Conn.; WTSV Claremont, N. H.; WKXL Concord, N. H.; WALE Fall River, Miss.; WEIM Fitchburg-Leominster, Mass.; WHAI Greenfield, Mass.; WTSL Hanover, N. H.; WPOP Hartford, Conn.; WHOU Houlton, Me.; WOCB Hyannis, Mass.; WKNE Keene, N. H.; WCOU Lewiston-Auburn, Me.; WLLH Lowell, Mass.; WGIR Manchester, N. H.; WNLC New London, Conn.; WHMP Northampton, Mass.; WBRK Pittsfield, Mass.; WPOR Portland, Me.; WAGM Presque Isle, Me.; WEAN Providence, R. I.; WSYB Rutland, Vt.; WMAS Springfield, Mass.; WTOR Torrington, Conn.; WARE Ware, Mass.; WATR Waterbury, Conn.; WDEV Waterbury, Vt.; WERI Westerly, R. I.; WAAB Worcester, Mass. Headquarters: WNAC Boston, Norman Knight, pres; George Steffy, exec vp; Thomas Bateson, sales vp; Procter Jones, natl sales mgr. Represented nationally by H-R Reps. Inc.

**Z-Bar-Net**—Comprising KXLF Butte; KXLJ Helena; KXLQ Bozeman; KARR Great Falls; KXLL Missoula, all Montana. Available as a hookup. Managing director: Ed Craney, KXLF; Arnie Anzjon, KXLF, sales mgr. Represented nationally by Walker-Rawalt Co.

# International Radio Stations Operating in the U. S.

**Note:** These stations, located in the U.S. but beaming overseas, operate with a maximum power of 200 kw on various frequencies depending on the seasons of the year. The frequencies (in the 6-25 mc band): 6-6.200, 9.500-9.775, 11.700-11.975, 15.100-15.450, 17.700-17.900, 21.450-21.750, 25.850-26.100.

Crosley Broadcasting Corp.—**KQ2XAU** Cincinnati, Ohio (special experimental station on 6080 kc with 1 kw, identification only, sharing time with WLWO [see below]). **KQ2XAU** is scheduled for a regular 24 hour continuous operation to permit the National Bureau of Standards to make field strength recordings in connection with certain long time ionosphere studies.

Global Broadcasting Co. — **KFRN** Forney, Tex., with 50 kw power. Owned by Albert L. Crain and S. Lee Braxton. Not yet on air, station will beam programs to British Guiana, Colombia, Ecuador, Venezuela, Surinam, Peru, and parts of Bolivia and Brazil.

Far East Broadcasting Co.—**KGEI** Belmont, Calif. with 50 kw, broadcasting in English and Spanish to Mexico, Central America and South America. Programming includes musical, news, religious, educational and children's shows. John C. Borger, president, Robert H. Bowman and William J. Roberts are owners.

Rev. John M. Norris—**WINB** Red Lion, Pa. Not yet on air, station will beam programs to land areas bounded by Mediterranean Sea. Rev. Norris owns WGCB-AM-FM Red Lion, Pa.

World Wide Broadcasting System Inc. — **WRUL**, five installations at Scituate, Mass., on various frequencies with 50 kw, broadcasting in English, Spanish, Portuguese and other European languages to Central America, Brazil, Europe, South America, West Africa and Greenland. Programmings includes news, drama, reviews, educational and musical shows. **WRUL** is owned by President Walter S. Lemmon, 38.01%, Radio Industries Corp. (voted by majority owner Walter S. Lemmon), 53.88% and others.

Other privately-operated international stations owned by or leased to the Voice of America are as follows (operating firms in parentheses): ***WLWO** Bethany, Ohio (Crosley), 6 transmitters; **WBOU** Bound Brook, N. J. (NBC), 6 transmitters; **WDSI**, 3 transmitters in Brentwood, N. Y.; 2 in Wayne, N. J. (both CBS); **WGEO** Schenectady, N. Y. (G.E.), 3 transmitters; ***KCBR** Delano, Calif. (CBS), 5 transmitters; ***KNBH** Dixon, Calif. (NBC), 5 transmitters.

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*Stations which are owned 100% by U.S.

# Uhf Tv Translator Stations

**These stations are authorized by FCC to repeat programs of commercial tv stations. Ch. number is included in call letters, e.g. K60AA means ch. 60.**

### ARIZONA

Big Sandy Valley—**K72AV,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Big Sandy Valley—**K75AI,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Bullhead City, Davis Dam & Lake Mohave Resort—**K76AQ,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Chloride—**K74AN,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Chloride—**K77AM,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLAS-TV Las Vegas, Nev.

Douglas—**K70BF,** City of Douglas Translator Committee, c/o Paul Huber Jr., 845 F. Ave., Douglas, Ariz. To translate programs of KVOA-TV Tucson, Ariz.

Flagstaff—**K71AD,** Coconino Tv Inc., Box 1677, Flagstaff, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Flagstaff — **K74AI,** Coconino Tv Inc., Box 1677, Flagstaff, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—**K77AD,** Community Tv Project, Box 100, Miami, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—**K80AE,** Community Tv Project, Box 100, Miami, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Globe-Miami—**K83AC,** Community Tv Project, Box 100, Miami, Ariz. To translate programs of KVAR (TV) Phoenix, Ariz.

Kingman—**K70AC,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Kingman—**K78AC,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Kingman—**K82AA,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Navajo Compressor Station—**K70BJ,** El Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex. To translate programs of KOB-TV Albuquerque, N.M.

Navajo Compressor Station—**K74AV** El Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex. To translate programs of KOAT-TV Albuquerque, N.M.

Parker—**K70AH,** Parker Chamber of Commerce, Box 1898, Parker, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Peach Springs—**K73AJ,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Peach Springs—**K80AP,** Mohave County Board of Supervisors, Mohave County, Ariz. To translate program of KOOL-TV Phoenix, Ariz.

Prescott—**K70BQ,** Tele-Video UHF Bcstrs Inc., 514 E. Sheldon St. To translate programs of KPHO (TV) Phoenix, Ariz.

Show Low—**K80AG,** Show Low Tv Inc., c/o Lamar Welker, Box 325, Show Low, Ariz. To translate programs of KGUN-TV Tucson, Ariz.

Springerville and Eager—**K70BK,** Town of Springerville, c/o Guy M. West, Box 127, Springerville, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Williams—**K70BO,** Williams-Ash Fork Associated Tv Committee. To translate programs of KOOL (TV) Phoenix, Ariz.

Window Rock—**K72AP,** Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KOB-TV Albuquerque, N.M.

Window Rock—**K76AK,** Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KOAT-TV Albuquerque, N.M.

Window Rock—**K80AM,** Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KGGM-TV Albuquerque, N.M.

### CALIFORNIA

Alturas—**K72AD,** Alturas Tv Club Inc., c/o O. L. Spath, Box 478, Alturas, Calif. To translate programs of KVIP-TV Redding, Calif.

Bishop—**K70AA,** James R. Oliver, Box 757, Bishop, Calif. To translate programs of KNXT (TV) Los Angeles.

Bishop—**K73AA,** James R. Oliver, Box 757, Bishop, Calif. To translate programs of KRCA (TV) Los Angeles.

Blythe—**K71AB,** Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.. To translate programs of KTVK (TV) Phoenix, Ariz.

Blythe—**K75AD,** Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KOOL-TV Phoenix, Ariz.

Blythe—**K79AA,** Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KVAR (TV) Phoenix, Ariz.

Blythe—**K83AK,** Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874. To translate programs of KIVA (TV) Yuma, Ariz.

Boonville—**K71AN,** Anderson Valley Tv Inc., Box 525, Boonville. To translate programs of KPIX (TV) San Francisco.

Bonnville & Philo—**K73AM,** Anderson Valley Tv Inc., Box 525. To translate programs of KCRA-TV Sacramento.

Canby—**K76AL,** Canby Tv Club, c/o Mrs. Jack Rand. To translate programs of KVIP-TV Redding, Calif.

Cedarville—**K71AF,** Surprise Valley Tv Club, Box 205. To translate programs of KOLO-TV Reno, Nev.

Greenville—**K70AP,** Indian Valley Tv Co., c/o Kenneth D. McIntyre, Greenville, Calif. To translate programs of KCRA-TV Sacramento, Calif.

Indio—**K75AH,** Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio. To translate programs of KRCA (TV) Los Angeles.

Likely—**K70AQ,** Likely Tv Club, c/o John W. Roberts, Likely, Calif. To translate programs of KOLO-TV, Reno, Nev.

Likely—**K74AT,** Likely Tv Club, c/o John W. Roberts, Likely, Calif. To translate programs of KOLO-TV Reno, Nev.

Lone Pine—**K80AD,** Lone Pine Tv Inc., c/o Ernest F. Lasky, Box 134, Lone Pine, Calif. To translate programs of KRCA (TV) Los Angeles.

Needles—**K72AE,** Needles Community Tv Club, c/o Eudora Markham, Box 617. To translate programs of KLRJ-TV Henderson, Nev.

Needles—**K80AQ,** Needles Community Television Club Inc., c/o Eudora Markham, Box 617. To translate programs of KTVK (TV) Phoenix, Ariz.

Palm Springs—**K70AL,** Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KNXT (TV) Los Angeles.

Palm Springs—**K73AD,** Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KRCA (TV) Los Angeles.

Point Arena—**K75AO,** Point Arena Tv, c/o Mrs. Joan Stommetta. To translate programs of KRON-TV San Francisco, Calif.

Susanville & Herlong—**K72AJ,** Honey Lake Community Tv Corp., 2210 Main St., Susanville, Calif. To translate programs of KCRA-TV Sacramento, Calif.

Twentynine Palms—**K70BC,** Morongo Basin Tv Club, Box 864, Twentynine Palms. To translate programs of KRCA (TV) Los Angeles.

Twentynine Palms—**K76AJ,** Morongo Basin Tv Club, Box 864, Twentynine Palms. To translate programs of KNXT (TV) Los Angeles.

Ukiah—**K72AZ,** Tv Improvement Assn., c/o Paul Hansen, Box 342. To translate programs of KGO-TV San Francisco.

Ukiah—**K74AK,** Tv Improvement Assn., Al Barbero, 707 W. Standley St. To translate programs of KXTV (TV) Sacramento, Calif.

Ukiah—**K78AD,** Tv Improvement Assn., Al Barbero, 707 W. Standley St. To translate programs of KCRA-TV Sacramento, Calif.

Yosemite National Park—**K72AK,** Yosemite Park & Curry Co., c/o George H. Oliver, Yosemite National Park, Calif. To translate programs of KSBW-TV Salinas-Monterey, Calif.

Reka and Weed—**K78AN,** Nor-Six Tv Corp., Box 215, Montaque, Calif. To translate programs of KHSL-TV Chico, Calif.

### COLORADO

Bayfield & Ignacio—**K74AC,** La Plata Electric Assn, Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Bayfield & Ignacio—**K77AA,** La Plata Electric Assn. Inc., c/o George Granger, Box 180. Durango, Colo. To translate programs of KOAT-TV Albuquerque, N.M.

Center—**K80AA,** Central Tv Assn., c/o C. J. Henrie, Center, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Cortez & Mancos—**K70AF,** T. V. Inc., J. Val Kruse, Box 1015, Cortez, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Durango—**K72AN,** Durango Jr. Chamber of Commerce Inc., c/o R. J. Chandler, Box 701, Durango. To translate programs of KOB-TV Albuquerque, N.M.

Durango—**K70BR,** Durango Jr. Chamber of Commerce Inc., c/o R. J. Chandler, Box 701, Durango. To translate programs of KOAT-TV Albuquerque, N. M.

Leadville—**K72BC,** People's Tv Inc., c/o Gordon Furman, Box 44, Leadville. To translate programs of KLZ-TV Denver, Colo.

Leadville—**K78AG,** People's Tv Inc., c/o Gordon Furman, Box 44, Leadville. To translate programs of KOA-TV Denver, Colo.

Pagosa Springs—**K74AD,** La Plata Electric Assn. Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Romeo—**K79AD,** San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Romeo, La Jara and Manassa—**K82AC,** San Luis Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KGGM-TV Albuquerque, N.M.

Romeo La Jara and Manassa—**K76AX,** San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KOAT-TV Albuequerque, N. M.

Salida—**K71AH,** Salida Tv Translator Assn., Box 325, Salida, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—**K70AJ,** H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—**K73AB,** H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KKTV (TV) Colorado Springs, Colo.

### HAWAII

Honohina—**K76BB,** Kaiser Hawaiian Village Tv Inc., c/o R. C. Block, 1290 Ala Moana Blvd., Honolulu. To translate programs of KMVI-TV Wailuku, Maiu, Hawaii.

Lihue—**K70BW,** Hawaiian Bcstg. System Inc., Box 581, Honolulu. To translate programs of KGMB-TV Honolulu, Hawaii.

Lihue—**K74BC,** Kaiser Hawaiian Village Tv Inc., c/o R. C. Block, 1290 Ala Moana Blvd., Honolulu. To translate programs of KHVH-TV Honolulu, Hawaii.

Lihue—**K78AR,** Radio Honolulu Ltd., c/o J. D. Keating, 1170 Auhai St., Honolulu. To translate programs of KONA (TV) Honolulu, Hawaii.

Naalehu and Volcano Area—**K70BB,** Kilauea-Kau Community Tv Assn., Box 532, Naalehu, Hawaii. To translate programs of KHBC-TV Hilo, Hawaii.

Naalehu and Pahala—**K74BA** Kilauea-Kau Community Tv Assn., Box 532, Naalehu, Hawaii. To translate programs of KHBC-TV Hilo, Hawaii.

### IDAHO

Grangeville, Cottonwood, Craigmont and Nez Perce—**K72AL,** Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KREM-TV Spokane, Wash.

Grangeville, Cottonwood, Craigmont and Nez Perce—**K75AE,** Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KLEW-TV, Lewiston, Idaho.

Grangeville—**K81AC,** Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KHQ-TV Spokane, Wash.

Lewiston—**K70BA,** Orchards Community Tv Assn., 3204½ Fifth St., Lewiston, Idaho. To translate programs of KREM-TV Spokane, Wash.

Lewiston—**K76AH,** Orchards Community Tv Assn., 3204½ Fifth St., Lewiston, Idaho. To translate programs of KHQ-TV Spokane, Wash.

Salmon—**K70AS,** Lemhi Tv Corp., c/o Charles Herndon, Salmon, Idaho. To translate programs of KID-TV Idaho Falls, Idaho.

### IOWA

Spencer & Spirit Lake—**K74AU,** Spencer Area Tv, Inc., Box 528. To translate programs of KVTV (TV) Sioux City, Iowa.

Spencer—**K77AL,** Spencer Area Tv Inc., Box 528. To translate programs of KTIV (TV) Sioux City, Iowa.

Spencer—**K83AI,** Spencer Area Tv Inc., Box 528. To translate programs of KELO-TV Sioux Falls, S.D.

### MARYLAND

Frostburg—**W78AA,** Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WTOP-TV Washington, D.C.

Frostburg—**W80AB,** Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WMAL-TV Washington, D. C.

Frostburg, LaVale and Cresaptown—**W76AA,** Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WTTG (TV) Washington, D.C.

### MASSACHUSETTS

Adams & Pittsfield—**W74AP,** Springfield Tv Bcstg. Corp., c/o William L. Putnam, Box 2210, Springfield, Mass. To translate programs of WWOR-TV, Worcester, Mass.

Athol—**W74AB,** Springfield Tv Bcstg. Corp., c/o William L. Putnam, Box 2210. Springfield, Mass. To translate programs of WRLP (TV) Greenfield Mass.

### MINNESOTA

Bemidji—**K72AT,** Headwaters Tv Translator Corp., Box 83. To translate programs of KDAL-TV Duluth, Minn.

Bemidji—**K75AM,** Headwaters Tv Translator Corp., Box 83. To translate programs of WDSM-TV Superior, Wis.

Cass Lake—**K78AK,** Headwaters Tv Translator Corp., Box 83, Bemidji, Minn. To translate programs of KDAL-TV Duluth, Minn.

Cass Lake—**K82AF,** Headwaters Tv Translator Corp., Box 83, Bemidji, Minn. To translate programs of WDSM-TV Superior, Wis.

Deep River—**K70BG,** Headwaters Tv Translator Corp., Box 83, Bemidji Minn. To translate programs of KDAL-TV Duluth, Minn.

Deep River—**K74AR,** Headwaters Tv Translator Corp., Box 83, Bemidji, Minn. To translate programs of WDSM-TV Superior, Wis.

International Falls—**K79AH,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

International Falls—**K82AJ,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To tranlate programs of WDSM-TV Superior, Wis.

Kabetogama—**K70BV,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To tranlate programs of KDAL-TV Duluth, Minn.

Katetogama—**K75AQ,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To tranlate programs of WDSM-TV Superior, Wis.

Olivia—**K71AM,** Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of KSTP-TV St. Paul, Minn.

Olivia—**K76AO,** Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of WCCO-TV, Minneapolis, Minn.

Olivia—**K79AF,** Renville County Tv Corp. c/o Robert G. Johnson. To translate programs of KMSP-TV Minneapolis, Minn.

Olivia—**K82AH,** Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of WTCN-TC Minneapolis, Minn.

Orr—**K79AL,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

## Translators CONTINUED

Orr—**K82AI,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

Redwood Falls—**K70BB,** Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of WCCO-TV Minneapolis, Minn.

Redwood Falls—**K73AI,** Redwood Tv Improvement Corp., c/o Otto Smid. Redwood Falls. To translate programs of KSTP-TV St. Paul, Minn.

Redwood Falls—**K77AI,** Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KTOA-TV St. Paul, Minn.

Redwood Falls—**K80AL,** Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KMSP-TV Minneapolis, Minn.

Redwood Falls—**K83AE,** Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of WTCN-TV Minneopalis, Minn.

St. James—**K72BA,** Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of KSTP-TV St. Paul, Minn.

St. James—**K75AP,** Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of WCCO-TV Minneapolis, Minn.

St. James—**K78AM,** Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of KMSP-TV Minneapolis, Minn.

St. James—**K81AE,** Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of WTCN-TV Minneapolis, Minn.

Virginia—**K72AW,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

Virginia—**K74AS,** Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

Windom—**K70BX,** Windom Area Tv Inc., 737 11th St., Windom. To translate programs of WCCO-TV Minneapolis, Minn.

Windom—**K77AR,** Windom Area Tv Inc., 737 11th St., Windom. To translate programs of KSTP-TV St. Paul, Minn.

Windom—**K83AL,** Windom Area Tv Inc., 737 11th St., Windom. To translate programs of KELO-TV Sioux Falls, S. D.

### MONTANA

Columbia Falls—**K77AN,** Tea Kettle Tv Assn. Inc., Box 618. To translate programs of KXLY-TV Spokane, Wash.

Havre—**K73AC,** Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Havre—**K82AB,** Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Joplin, Chester. Inverness and Rudyard—**K78AH,** Joplin Tv Club, c/o Max Moore, Joplin, Mont. To translate programs of CJLH-TV Lethbridge, Alberta.

Libby—**K72AI,** Libby Video Club, c/o Edward Peck, Libby. To translate programs of KREM-TV Spokane. Wash.

Libby—**K78AI,** Libby Video Club, c/o Edward Peck, Libby. To translate programs of KHQ-TV Spokane. Wash.

Libby—**K78BA,** Libby Video Club, c/o Edward Peck, Libby. To translate programs of KXLY-TV Spokane, Wash.

Shelby—**K72AM,** Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Shelby—**K76AG,** Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby. To translate programs of CJLH-TV Lethbridge, Alberta.

### NEVADA

Battle Mountain—**K72AF,** Battle Mountain Tv Club, c/o Ray A. Foote, Battle Mountain. To translate programs of KOLO-TV Reno, Nev.

Ely—**K70AT,** White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KSL-TV Salt Lake City.

Ely—**K75AF,** White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KUTV (TV) Salt Lake City.

Ely—**K80AI,** White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KTVT (TV) Salt Lake City.

Eureka—**K73AN,** Eureka Tv District, c/o Ronald V. Hicks. To translate programs of KUTV (TV) and KTVT (TV) both Salt Lake City.

Eureka—**K76AF,** Eureka Tv District, c/o Ronald V. Hicks. To translate programs of KSL-TV Salt Lake City.

Hawthorne & Babbitt—**K70AB,** Mt. Grant Tv Booster Service Corp., c/o A. E. Conelly, Hawthorne, Nev. To translate programs of KRON-TV San Francisco, Calif.

Hawthorne and Babbitt—**K80AH,** Mt. Grant Tv Booster Service Corp., c/o A. E. Conelly, Hawthorne, Nev. To translate programs of KOLO-TV Reno, Nev.

Lovelock—**K70AY,** Pershing County Chamber of Commerce, Lovelock. To translate programs of KOLO-TV Reno.

McGill—**K73AH,** White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230. Ely, Nev. To translate programs of KSL-TV Salt Lake City.

McGill—**K78AE,** White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KUTV (TV) Salt Lake City.

McGill—**K83AD,** White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely Nev. To translate programs of KTVT (TV) Salt Lake City.

Verdi—**K72AU,** Truckee River Civic Tv Inc., Box 78. To translate programs of KOLO-TV Reno, Nev.

Weed Heights—**K72AA,** The Anaconda Co., Box 1000, Weed Heights, Nev. To translate programs of KOLO-TV, Reno Nev.

Winnemucca—**K76AB,** Winnemucca Lions Club, Box 732, Winnemucca, Nev. To translate programs of KOLO-TV Reno, Nev.

### NEW HAMPSHIRE

Claremont—**W74AC,** Springfield Tv Bcstg. Corp., c/o Wm. L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Claremont—**W79AA,** Springfield Tv Inc., 100 Market Square, Burlington, Vt., To translate programs of WCAX-TV Burlington, Vt.

Lebanon & Hanover—**W81AA,** Springfield Tv Bcstg. Corp., c/o Wm. L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Littleton—**W73AB,** Littleton Community Tv Assn., c/o W. A. Gross. To translate programs of WCSH-TV Portland, Me.

### NEW MEXICO

Farmington—**K71AC,** San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N. M. To translate programs of KOB-TV Albuquerque, N.M.

Farmington—**K75AC,** San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M. To translate programs of KOAT-TV Albuquerque, N.M.

Gallup—**K70AZ,** UHF-TV for Gallup Assn., c/o Charles Kastning Jr., 227 W. Coal Ave., Gallup. To translate programs of KOB-TV Albuquerque, N.M.

Gallup—**K83AG,** UHF-TV for Gallup Assn., c/o Fred Garing, 600 W. Coal Ave., Gallup. To translate programs of KGGM-TV Albuquerque, N.M.

Gallup—**K74AZ,** Gallup McKinley County Schools, Box 548, Gallup. To translate programs of KNME-TV Albuquerque, N. M.

Santa Rosa—**K83AB,** Santa Rosa Chamber of Commerce, c/o C. J. Webb, Santa Rosa, N.M. To translate programs of KGGM-TV Albuquerque, N.M.

Santa Rosa—**K70BT,** Santa Rosa Chamber of Commerce, c/o C. J. Webb, Santa Rosa, N. M. To translate programs of KOB-TV Albuquerque, N. M.

Truth or Consequences—**K70AE,** City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M. To translate programs of KOB-TV Albuquerque, N.M.

Truth or Consequences—**K73AL,** Board of Education, Truth or Consequences Municipal Schools Dist. 6. To translate programs of KNME-TV Albuquerque, N.M.

Truth or Consequences—**K80AC,** City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M. To translate programs of KGGM-TV Albuquerque, N.M.

Tucumcari—**K72AX,** UHF Tv Assn., John Kelt, Box 605. To translate programs of KFDA-TV Amarillo, Tex.

Tucumcari—**K76AS,** UHF Tv Assn., John Kelt, Box 605. To translate programs of KVII (TV) Amarillo, Tex.

Tucumcari—**K80AB,** UHF Tv Assn., John J. Kelt, Box 605. To translate programs of KGNC-TV Amarillo, Tex.

### NEW YORK

Hillcrest and Chenango Bridge—**W81AB,** Binghamton Press Co. Inc., 19 Chenango St., Binghamton. To translate programs of WINR-TV Binghamton, N.Y.

Johnson City and Vesta—**W78AB,** Binghamton Press Co. Inc., 19 Chenango St., Binghamton. To translate programs of WINR-TV Binghamton, N.Y.

### OHIO

Cambridge—**W80AA,** Southeastern Ohio Tv System, Downard Rd., Zanesville, Ohio. To translate programs of WHIZ-TV Zanesville, Ohio.

Coshocton—**W71AB,** Southeastern Ohio Tv System, Downard Rd., Zanesville, Ohio. To translate programs of WHIZ-TV Zanesville, Ohio.

Marietta—**W70AD,** Zanesville Publishing Co., Lind Arcade Bldg., Zanesville, Ohio. To translate programs of WTAP (TV) Parkersburg, W. Va.

### OKLAHOMA

Boise City—**K70AO,** City of Boise City, Okla. To translate programs of KGNC-TV Amarillo, Tex.

### OREGON

Broadbent—**K78AJ,** Broadbent Tv Translator Inc., c/o Raymond Garrone, Broadbent Rt., Myrtle Point, Ore. To translate programs of KPIC (TV) Roseburg, Ore.

Brownlee Power Plant Camp—**K72AC,** Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Power Plant Camp—**K76AC,** c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Brownlee Trailer Court—**K79AB,** Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Trailer Court—**K82AD,** Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Burns—**K71AT,** Countywide Tv Inc., c/o Calvin Williams. To translate programs of KBOI-TV Boise, Idaho.

Burns—**K76AT,** Countywide Tv Inc., c/o Calvin Williams. To translate programs of KTVB (TV) Boise, Idaho.

Butte Falls—**K70BE,** California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KOTI (TV) Kalmath Falls, Ore.

Cave Junction & Selma—**K70AU,** California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Cottage Grove—**K71AG,** South Lane Tv Inc., K. S. Lighter, Box 301, Cottage Grove. To translate programs of KVAL-TV Eugene, Ore.

Cottage Grove—**K74AJ,** South Lane Tv Inc. c/o K. S. Lighter, Box 301. To translate programs of KPTV (TV) Portland ,Ore.

Cottage Grove—**K77AH,** South Lane Tv Inc., K. S. Lighter, Box 301, Cottage Grove. To translate programs of KOIN-TV Portland, Ore.

Cow Creek Area—**K71AK,** California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Cow Creek Area—**K73AK,** California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KOTI (TV) Klamath Falls, Ore.

Empire & North Bend—**K75AN,** Ocean View Tv Translator Inc., c/o Harry G. McNerney, Box 546, Empire. To translate programs of KOIN-TV Portland, Ore.

Florence—**K73AQ,** West Lake Translator Inc., c/o McDaniel Lumber Co. To translate programs of KVAL-TV Eugene, Ore.

Florence—**K71AV,** West Lake Translator Inc., c/o McDaniel Lumber Co. To translate programs of KOIN-TV Portland, Ore.

Florence—**K78AY,** West Lake Translator Inc., c/o McDaniel Lumber Co. To translate programs of KPTV (TV) Portland, Ore.

Gold Beach—**K74AL,** Community Tv Assn. Inc., c/o C. E. Seger, Box 307, Gold Beach. To translate programs of KIEM-TV Eureka, Calif.

Grants Pass—**K72AR,** California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford.

Grants Pass—**K74AP,** California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KOTI (TV) Klamath Falls, Ore.

Hood River—**K70BM,** Columbia Gorge Tv Inc. To translate programs of KPTV (TV) Portland, Ore.

Hood River—**K79AI,** Columbia Gorge Tv Inc. To translate programs of KOIN-TV Portland, Ore.

John Day—**K72AG,** John Day Valley Tv Inc., Ronald W. Southworth, John Day, Ore. To translate programs of KBOI-TV Boise, Idaho.

John Day—**K77AC,** John Day Valley Tv Inc., c/o Ronald W. Southworth, John Day, Ore. To translate programs of KTVB (TV) Boise, Idaho.

La Grande—**K70AW,** Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KHQ-TV Spokane, Wash.

La Grande—**K76AE,** Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KXLY-TV Spokane, Wash.

La Grande—**K80AK,** Grand Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KREM-TV Spokane, Wash.

Madras—**K74AB,** Jefferson County Tv Inc., c/o Bert Abrams, Box 726, Madras, Ore. To translate programs of KOIN-TV Portland, Ore.

Madras—**K77AE,** Jefferson County Tv Inc., c/o Bert Abrams, Box 726, Madras. To translate programs of KPTV (TV) Portland, Ore.

Maupin—**K72AY,** Maupin Tv Corp., c/o Estel L. Stovall. To translate programs of KOIN-TV Portland, Ore.

Milton-Freewater—**K71AQ,** Citizens Tv Inc., c/o Richard D. Kolberg, Rt. 1, Box 130-A. To translate programs of KHQ-TV Spokane, Wash.

Milton-Freewater—**K79AK,** Citizens Tv Inc., c/o Richard D. Kolberg, Rt. 1, Box 130-A. To translate programs of KXLY-TV Spokane, Wash.

Newport and Otter Rock—**K71AS,** Paul Kafoury, 137 SE Coast Hwy., Newport, Ore. To translate programs of KGW-TV Portland, Ore.

Newport and Otter Rock—**K74AG,** Paul Kafoury, 137 SE Coast Hwy., Newport, Ore. To translate programs of KOIN-TV Portland, Ore.

Oxbow Power Plant Camp—**K70AN,** Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Oxbow Power Plant Camp—**K74AE,** Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Rural area near Pendleton—**K77AP,** Umatilla Rural Television Inc., 107 S.E. 1st St., Pendleton. To translate programs of KXLY-TV Spokane, Wash.

Powers—**K76AI,** Powers Tv Translator Inc., c/o Verlin Hermann, Powers. To translate programs of KPIC (TV) Roseburg, Ore.

Prineville—**K76AA,** Ochoco Telecasters Inc., c/o R. P. McRae, Box 701, Prineville, Ore. To translate programs of KPTV (TV) Portland, Ore.

Redmond—**K73AE,** Redmond Junior Chamber of Commerce, c/o Box 401, Redmond, Ore. To translate programs of KOIN-TV Portland, Ore.

Redmond—**K79AJ,** Redmond Junior Chamber of Commerce, c/o Box 401, Redmond, Ore. To translate programs of KGW-TV Portland, Ore.

Roseburg—**K83AH,** Teleservice Co. (Eugene W. Roelle). To translate programs of KOIN-TV Portland, Ore.

Seaside—**K71AP,** Seaside Video Club, Box 74. To translate programs of KGW-TV Portland, Ore.

Seaside—**K75AJ,** Seaside Video Club, Box 74, Seaside. To translate programs of KOIN-TV Portland, Ore.

Seaside—**K78AQ,** Seaside Video Club, Box 74. To translate programs of KPTV (TV) Portland, Ore.

The Dalles—**K77AK,** Mid-Columbia Community Tv Corp., c/o H. D. Delano, Rt. 2. To translate programs of KPTV (TV) Portland, Ore.

Tillamook—**K71AL,** Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27. To translate programs of KPTV (TV) Portland, Ore.

Tillamook—**K76AM,** Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27. To translate programs of KGW-TV Portland, Ore.

Tillamook—**K79AE,** Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27. To translate programs of KOIN-TV Portland, Ore.

Wallowa Valley—**K71AO,** Wallowa Valley Tv Assn. Inc., c/o Wayne McFetridge, Enterprise, Ore. To translate programs of KHQ-TV Spokane, Wash.

Wallowa Valley—**K81AF,** Wallowa Valley Tv Assn., Inc., c/o Wayne McFetridge, Enterprise, Ore. To translate programs of KREM-TV Spokane, Wash.

Wasco—**K71AJ,** North Sherman Tv Co-op, c/o Paul Patrick. To translate programs of KPTV (TV) Portland, Ore.

Wasco—**K75AK,** North Sherman Tv Co-op, c/o Paul Patrick. To translate programs of KGW-TV Portland, Ore.

Wasco—**K81AD,** North Sherman Tv Co-op, c/o Paul Patrick. To translate programs of KOIN-TV Portland, Ore.

### PENNSYLVANIA

Clarks Summit—**W73AC,** Northeastern Pennsylvania Bcstg Inc., c/o Thomas P. Shelburne, 333 Madison Ave., Scranton, Pa. To translate programs of WNEP-TV Scranton, Pa.

Clarks Summit, Dalton and Waverly—**W79AC,** WBRE-TV Inc., c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre, Pa. To translate programs of WBRE-TV Wilkes-Barre.

North Warren—**W70AB,** Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WGR-TV Buffalo, N.Y.

North Warren—**W74AA,** Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WICU-TV Erie, Pa.

North Warren—**W82AA,** Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WBEN-TV Buffalo, N.Y.

Palmerton, Slatedale & Slatington—**W73AA,** Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WBRE-TV Wilkes-Barre. Pa.

Palmerton, Slatedale & Slatington—**W79AB,** Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WOR-TV New York, N.Y

Palmerton—**W83AA,** Upper Lehign Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WNEP-TV Scranton, Pa.

### TEXAS

Alpine and Marfa—**K77AB,** The Honor System Tv Assn. Inc., Kenneth R. Hughes, Box 848, Alpine, Tex. To translate programs of KOSA-TV Odessa, Tex.

Big Lake—**K70BI,** Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St. To translate programs of KOSA-TV Odessa, Tex.

Big Lake—**K76AP,** Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St. To translate programs of KMID-TV Midland, Tex.

Brownwood—**K74BB,** Brownwood Tv Cable Service Inc., Box 26. To translate programs of KRBC (TV) Abilene, Tex.

Carrizo Springs and Crystal City—**K83AM,** Winter Garden Translator System Inc., c/o O. D. Ayers, Box 816, Crystal City. To translate programs of KONO-TV San Antonio, Tex.

Carrizo Springs and Crystal City—**K77AS,** Winter Garden Translator System Inc., c/o O. D. Ayers, Box 816, Crystal City. To translate programs of KENS-TV San Antonio, Tex.

Memphis—**K71AW,** Cap Rock Translator System Inc., Box 63. To translate programs of KGNC-TV Amarillo, Tex.

Memphis—**K77AQ,** Cap Rock Translator System, Inc., Box 63. To translate programs of KVII (TV) Amarillo, Tex.

Memphis—**K80AU,** Cap Rock Translator System Inc., Box 63. To translate programs of KFDA-TV Amarillo, Tex.

Miami—**K72BD,** Miami Translator System Inc., Box 1. To translate programs of KGNC-TV Amarillo, Tex.

Miami—**K82AK,** Miami Translator System Inc., Box 1. To translate programs of KFDA-TV Amarillo, Tex.

Miami—**K78AP,** Miami Translator System Inc., Box 1. To translate programs of KVII (TV) Amarillo, Tex.

San Saba—**K77AF,** Norman Phillips, Box 682, San Saba. To translate programs of KTBC-TV Austin, Tex.

San Saba—**K80AJ,** Norman Phillips, Box 682, San Saba . To translate programs of KCEN-TV Temple, Tex.

Texhoma—**K72BB,** Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KGNC-TV Amarillo, Tex.

Texhoma—**K76AW,** Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KVII (TV) Amarillo.

Texhoma—**K80AS,** Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KFDA-TV Amarillo, Tex.

Turkey & Quitaque—**K70BH,** Valley Translator System, Odell E. Setliff, Turkey. To translate programs of KGNC-TV Amarillo, Tex.

Turkey and Quitaque—**K76AN,** Valley Translator System, Odell E. Setliff, Turkey. To translate programs of KFDA-TV Amarillo, Tex.

Wheeler County—**K70BL,** Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KGNC-TV Amarillo, Tex.

Wheeler County—**K76AU,** Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KFDA-TV Amarillo, Tex.

Wheeler County—**K80AT,** Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KVII (TV) Amarillo, Tex.

### UTAH

Delta—**K72AQ,** Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.

Delta—**K77AJ,** Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.

Delta—**K83AF,** Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.

Fillmore—**K70BD,** Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.

Fillmore—**K74AO,** Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.

Fillmore—**K80AN,** Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.

Orangeville—**K70AR,** Emery County, c/o William Justeson, Orangeville. To translate programs of KSL-TV Salt Lake City.

Orangeville—**K74AQ,** Emery County, c/o William Justeson, Orangeville. To translate programs of KUTV (TV) Salt Lake City.

Orangeville—**K78AA,** Emery County, c/o William Justeson, Orangeville. To translate programs of KTVT (TV) Salt Lake City.

### WASHINGTON

Benton & West Richland—**K81AA,** Benton County Tv Assn., c/o Roy Cline, Rt. 1, Box 437, W. Richland. To translate programs of KHQ-TV Spokane, Wash.

Cowiche, Naches Height Area—**K78AO,** Yakima Wireless Community Tv Assn. Inc. To translate programs of KOMO-TV Seattle, Wash.

Ellensburg—**K71AA,** Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg, Wash. To translate programs of KIMA-TV Yakima, Wash.

Manson & Chelan—**K70AM,** Manson Community Tv Co c/o F. O. Smith, Box 63, Manson, Wash. To translate programs of KREM-TV Spokane, Wash.

Manson & Chelan—**K75AA,** Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson, Wash. To translate programs of KXLY-TV Spokane, Wash.

Manson & Chelan—**K79AM,** Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson, Wash. To translate programs of KHQ-TV Spokane, Wash.

Prosser, Whitstran Area—**K74AW,** Lower Valley Translator Assn. Inc., c/o W. R. Lofgren, Box 726, Prosser, Wash. To translate programs of KHQ-TV Spokane, Wash.

Quincy—**K73AP,** Quincy Valley Tv Inc., c/o R. W Gibson, Box 1497. To translate programs of KREM-TV Spokane, Wash.

Quincy—**K77AO,** Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497. To translate programs of KXLY-TV Spokane, Wash.

Quincy—**K83AJ,** Quincy Valley Tv Inc., c/o R. W Gibson, Box 1497. To translate programs of KHQ-TV Spokane, Wash.

Skagit County—**K79AG,** Burlington-Edison School Dist. 100. To translate programs of KCTS (TV) Seattle, Wash.

Yakima—**K76AV,** Noel Day and Darrell Pipes, doing business as Allied Electronics, Box 324, Grandview, Wash. To translate programs of KGW-TV Portland, Ore.

### WEST VIRGINIA

Paw Paw Levels—**W70AC,** Panhandle Tv Corp. of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WSVA-TV Harrisonburg, Va.

Paw Paw, Levels—**W74AD,** Panhandle Tv Corp. of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WTTG (TV) Washington, D. C.

Paw Paw Levels—**W81AC** Panhandle Tv Corp. of West Virginia, c/o John H. Kesler, Paw Paw. To transplate programs of WTOP-TV Washington, D. C.

### WISCONSIN

Rhinelander—**W73AD,** J. R. Karban, Box 176. To translate program of WBAY-TV Green Bay, Wis.

Rhinelander—**W80AC,** J. R. Karban, Box 176. To translate programs of WLUK-TV Marinette, Wis.

### WYOMING

Evanston—**K71AI,** Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KUTV (TV) Salt Lake City.

Evanston—**K75AG,** Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KTVT (TV) Salt Lake City.

Evanston—**K79AC,** Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KSL-TV Salt Lake City.

Jackson—**K72AO,** Jackson Hole Translator Inc., c/o David Cheney, Jackson. To translate programs of KID-TV Idaho Falls, Idaho.

La Barge—**K72AS,** La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KTVT (TV) Salt Lake City

La Barge—**K81AB,** La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KUTV (TV) Salt Lake City.

La Barge & Big Piney—**K78AF**, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KSL-TV Salt Lake City.

Pinedale—**K70AX,** Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co., Pinedale, Wyo. To translate programs of KID-TV Idaho Falls, Idaho.

Rawlins—**K73AF,** Rawlins Bcst. Co., c/o William Grove, KFBC-TV Cheyenne, Wyo. To translate programs of KFBC-TV Cheyenne, Wyo.

Rock Springs—**K74AF,** Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KTVT (TV) Salt Lake City.

Rock Springs—**K78AB,** Translator Tv Bcstg. Coop Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KSL-TV Salt Lake City.

Rock Springs—**K82AE,** Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KUTV (TV) Salt Lake City.

Saratoga—**K70AK,** Saratoga Tv Co., c/o John Glode, Saratoga, Wyo. To translate programs of KFBC-TV Cheyenne, Wyo.

## Experimental Tv Stations

Following is a list of the experimental television stations authorized by the FCC as of July 1, 1960 showing permittee or licensee, date of original grant, call letters, location and frequency. Some of these stations are used in color and equipment development and testing, as well as experimental rebroadcasting and testing, of regular tv stations for propagation or other study.

Adler Communications Labs—KE2XTI New Rochelle, N. Y. 830-890 mc; ERP of 100 w (peak). First granted May 14, 1956. KE2XZA New Rochelle, N. Y., 1990-2110 mc, 10 w (peak). First granted Feb. 5, 1959.

Capital Cities Tv Corp.—KE2XZJ North Greenbush, N. Y., 192-198 mc, 250 w. To be used in conjunction with ch. 10 WTEN (TV) Vail Mills, N. Y., First granted March 30, 1959.

Conestoga Television Assn. Inc.—KG2XDI Lancaster, Pa., 590-610 mc, 50 w (peak). First granted Oct. 31, 1951.

General Electric Co. — KE2XHX Syracuse, N. Y., chs. 2 through 6, 7 through 13 and 14 through 83, 50 kw (peak). First granted Jan. 19, 1949.

Mid-State Radio and Supply Inc.—KO2XFP Wenatchee, Wash., 806-812 mc, 10 w (peak). First granted Feb. 24, 1959.

Purdue U.—Lafayette, Ind. KS2ZGA, ch. 72, 818-824 mc, 28.2 kw; KS2XGB, ch. 78, 854-860 mc, 12 kw; KS2XGC, ch. 75, 836-842 mc, 12 kw; KS2XGD, ch. 76, 842-848 mc, 12 kw; KS2XGE, ch. 41, 632-638 mc, 12 kw; KS2XGF, ch. 34, 668-674 mc, 12 kw; KS2XGG, ch. 53, 704-710 mc, 12 kw; KS2XGH, ch. 59, 740-746 mc, 12 kw. All granted December 22, 1959.

Radio Corp. of America—KE2XNY, three transmitters, one at Camden, N. J.; one near Marlton, N. J., and one at Union Mills, N. J. Chs. 2 through 6 with ERP of 100 kw; chs. 7 through 13 with 316 kw, and chs. 14 through 83, with 1,000 kw. First granted June 19, 1953.

Sylvania Electric Products Inc.—KG2XDU Emporium, Pa., has rebroadcast WJAC-TV Johnstown, Pa., on vhf ch. 7, can use 509-529 mc and 870-890 mc, 300 w (peak). First granted Sept. 19, 1951. Firm also has KG2XEJ and KG2XEK, studio-transmitter links operating in the 2,000 mc band in conjunction with KG2XDU. These were first granted July 21, 1952. Another test station is operated on 878-884 mc, 30 w (peak) under call KG2XEL. This was first granted July 16, 1952. Also operating is KG2XFZ, 518-524 mc, 3 w. It was first granted Dec. 30, 1955.

Thompson Products Inc.—KS2XFF Michigan City, Ind., 1990-2110 mc, 0.15 w. First granted Nov. 24, 1958.

Triangle Publications Inc.—KG2XIX Johnstown, Pa., 192-198 mc, 120 w (peak). To be used in conjunction with ch. 10 WFBG-TV Altoona, Pa. First granted July 15, 1959.

Video Utility Co.—KO2XFN Spokane, Wash., 810-890 mc, 100 w (peak). First granted Aug. 4, 1958.

Zenith Radio Corp.—KS2XBR Chicago, 614-620 mc, 5 kw (peak). First granted as XW9XZC, Dec. 19, 1944.

# Transfers of Tv Station Ownership

## A Record of All Television Station Sales

### ALABAMA

**WABT Birmingham**—Licensed to Television Corp. of Alabama (Birmingham News Co.). Original owners: The Television Co. (Ed Norton, 75%; Thad Holt, 25%). Original call letters: WAFM-TV. Sales price: $2.4 million (with WAPI and WAFM[FM]). FCC approved: June 10, 1953, on condition Birmingham News Co. relinquish WSGN-AM-FM-TV Birmingham. [For the Record, June 22, 1953]. Note: On Jan. 25, 1956, FCC approved $18.7 million purchase of Birmingham News Co. by S. I. Newhouse [For the Record, Jan. 30, 1956].

**WBRC-TV Birmingham**—Licensed to WBRC Inc. (see Taft stations in "Group Ownership"). Former owner: Storer Bcstg. Co. Sales price: $6,350,000 (with WBRC-AM). FCC approved: May 8, 1957 [For the Record, May 13, 1957]. Note: Storer purchased WBRC-AM-TV for $2.4 million from Eloise S. Hanna in May 1953 [For the Record, June 1, 1953] and was required to sell stations with FCC approval of purchase of WPFH (TV) Wilmington-WIBG-AM-FM Philadelphia.

**WSGN-TV Birmingham (now deleted)** — Licensed to Jemison Broadcasting Co. Original owners: Birmingham News Co. Sales price: $300,000 (with WSGN-AM-FM). FCC approved: June 26, 1953 [For the Record, July 6, 1953]. Note: This was part of condition imposed by FCC in granting Birmingham News Co. purchase of WAPI, WAFM (FM) and WAFM-TV (now WABT).

**WKRG-TV Mobile**—Licensed to WKRG-TV Inc. (Kenneth R. Giddens and Mobile Press Register). Former owners: Shirley Rester Conrad and others. Sales price: $1,179,915 (with WKRG-AM-FM). FCC approved Feb. 20, 1958 [For the Record, March 3, 1958]. Note: Mr. Giddens was a 20% stockholder before the transaction.

**WSFA-TV Montgomery**—Licensed to Broadcasting Co. of the South (See listing in "Group Ownership"). Former owner: WKY Television System Inc. Sales price: $2,225,000. FCC approved: Sept. 2, 1959 [For the Aecord, Sept. 14, 1959]. Note: Founded by David E. Dunn and associates and sold to WKY Television System Inc. in 1955 for $568,589 (with WSFA) [For the Record, Feb. 28, 1955].

### ALASKA

**KENI-TV Anchorage**—Licensed to All-Alaska Broadcasters Inc. (Alvin O. Bramstedt and wife, 20%; Ketchikan Alaska Tv Inc., 13.33%; and others). Former owner: Lathrop Co. and others. Sales price: $1.2 million (with KENI and KFAR-AM-TV Fairbanks and KTKN Ketchikan, all Alaska). FCC approved: March 17, 1960 [For the Record, March 28, 1960]. Note: Station founded by Richard R. Rollins and Keith Kiggins as KFIA (TV). Sold to Midnight Sun Broadcasting Co. (Lathrop Co. and others) for $100,000 interest in Midnight Sun. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955].

**KFAR-TV Fairbanks**—See KENI Anchorage, above.

**KINY-TV Juneau**—Licensed to Juneau Broadcasters Inc. (Jerry W. McKinley, 35.4%; Elton E. Engstrom, 13.4% and others). Original owner: Alaska Broadcasting System Inc. Sales price: $52,250. FCC approved: March 27, 1959. [For the Record, April 6, 1959].

### ARIZONA

**KVAR (TV) Mesa**—Licensed to KTAR Broadcasting Co. Original owners: Harkins Broadcasting Co. Original call letters: KTYL-TV. Sales price: Assumed obligations totaling $251,000 and leased land and buildings for five years at $630 a month. FCC approved: June 17, 1954 [For the Record, June 28, 1954].

**KOY-TV Phoenix (now deleted)**—Licensed to Maricopa Broadcasters (KOOL-AM-TV) (with which it shared time on ch. 10). Original owners: KOY Broadcasting Co. Sales price: $200,000. FCC approved: May 5, 1954 [For the Record, May 10, 1954].

**KPHO-TV Phoenix**—Licensed to Meredith Engineering Co. Original owners: Phoenix Television Inc. Sales price: $1.5 million (with KPHO). FCC approved: June 25, 1952 [For the Record, June 30, 1952]. Note: Station, originally KTLX, first owned by W. L. Pickens, R. L. Wheelock and H. H. Coffield, then ownership broadened to include some KPHO stockholders, finally (in 1949) taken over by John C. Mullins and associates.

**KVOA-TV Tucson**—Licensed to Arizona Broadcasting Co. (Clinton D. McKinnon and associates). Original owner: John J. Louis and family. Sales price: $288,904 plus assumption of $225,000 in obligations (with KVOA). FCC approved: June 29, 1955 [For the Record, July 4, 1955].

**KGUN-TV Tucson**—Licensed to Tucson Tv Co. (H. U. Garrett, Tom E. Foster and associates). Original owners: D. W. and Kathleen Ingram. Original call letters: KDWI-TV. Sales price: $533,000. FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

**KIVA (TV) Yuma**—Licensed to Electro Investors Inc. (Harry Butcher, 25%; Floyd B. Odlum, 67%). Former owner: Harry Butcher. Sales price: $241,000. Mr. Butcher purchased 25% of Electro Investors for $150,508. FCC approved June 10, 1959 [For the Record, June 15, 1959]. Original owner: Valley Telecasting Co. Sales price: $241,000. FCC approved: July 26, 1957. [For the Record, July 29, 1957].

**KYAT Yuma (now deleted)**—Licensed to Marietta Investment Corp. (See KFMB-TV San Diego, Calif.).

### ARKANSAS

**KTVE (TV) El Dorado, Ark.** (Monroe, La.)—Licensed to Home Broadcasting Co. (William H. Simons, 100%). Original owners: Dr. Joe F. Rushton, W. C. Blewster, William M. Bigley, each 33⅓. Sales price: $1.1 million. FCC approved: July 8, 1960 [For the Record, July 18, 1960]. Note: Originally licensed to South Arkansas Tv Co. under call letters KRBB (TV). Rep. Oren Harris (D-Ark.) in 1957 bought 25% interest for $5,000. In 1958 this interest was sold back to company for return of $5,000 note.

**KNAC-TV Fort Smith**—Licensed to American Television. Donald W. Reynolds (49%) purchased remaining 51% from Harry Pollock. Sales price: $565,000. FCC approved: Jan. 8, 1959. [For the Record,Jan. 19, 1959]. Note: Mr. Pollock (16.6% owner) purchased 50% of American Television from George T. Hernreich and Harry Newton Co. for $175,000. FCC approved: March 5, 1958 [For the Record, March 10, 1958]. Mr. Hernreich bought 50% from estate of Hiram S. Nakdimen in 1957 for obligations in excess of $150,000.

**KBTM-TV Jonesboro**—Licensed to Regional Bcstg. Co. (John T. Griffin-James C. Leake). Original owner: Harold E. King and wife. Sales price: $6,500. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**KRTV (TV) Little Rock (now deleted)**—Licensed to Little Rock Telecasters Inc. (Rowley-Brown Broadcasting Co.). Original owners: Rowley-Brown Broadcasting Co. and Donald W. Reynolds. Sales price: $52,500 and assumption of $300,000 in liabilities. FCC approved: Aug. 26, 1953 [For the Record, Aug. 31, 1953]. Note: Station facilities sold to Central South Sales Co., owners of KATV (TV) Pine Bluff, Ark., for $400,000 in March 1954 [For the Record, March 8, 1954].

### CALIFORNIA

**KBAK-TV Bakersfield**—Licensed to Chronicle Publishing Co. (San Francisco Chronicle). Original owner: Sheldon Anderson. Original call letters: KAFY-TV. Sales price: $85,000 (with KAFY, now KBAK). FCC approved: Dec. 9, 1953. [For the Record, Dec. 21, 1953].

**KERO-TV Bakersfield**—Licensed to Transcontinent Television Corp. (see KFMB-TV San Diego, Calif.).

**KVIQ-TV Eureka**—Licensed to California Northwest Broadcasting Corp. (Carl R. and Leah McConnell). Former owners: Carroll R. Hauser, 50%; Shasta Telecasting Corp. (KVIP-AM-TV Redding, Calif.), 50%. Sales price: $83,472. FCC approved: May 18, 1960 [For the Record, May 23, 1960]. Note: Founded by Carroll R. Hauser as KHUM-TV. Sold 50% to Shasta Telecasting Corp. for out-of-pocket expenses. FCC approved August 2, 1957 [For the Record, August 5, 1957].

**KFRE-TV Fresno**—Licensed to Triangle Publications Inc. Original owner: California Inland Broadcasting Co. (Paul R. Bartlett, et al). Sales price: $3 million (with KFRE-AM-FM). FCC approved: Dec. 30, 1959 [For the Record, Jan. 5, 1959].

**KABC-TV Los Angeles**—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Inc. Original call letters: KECA-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**KCOP (TV) Los Angeles**—Licensed to KCOP Television Inc. (Nafi Corp.). Former owners: Kenyon Brown, Harry L. (Bing) Crosby, George L. Coleman, Joseph A. Thomas and Alvin G. Flanagan. Sales price: $1.5 million in the aggregate. FCC aproved: Jan. 28, 1960 [For the Record, Feb. 8, 1960]. Note: Founded by Mrs. Dorothy Schiff Sonneborn as KLAC-TV. Sold to Copley Press for $1,375,000 in December 1953 [For the Record, Jan. 4, 1954]. Messrs. Brown, Crosby, Coleman, Thomas and Flanagan bought station from Copley Press Inc. for $4 million. FCC approved: Dec. 11, 1957 [For the Record, Dec. 16, 1957].

**KHJ-TV Los Angeles** — Licensed to RKO Teleradio Inc. (General Tire & Rubber Co.). Original owner: Earle C. Anthony Inc. Original call letters: KFI-TV. Sales price: $2.5 million. FCC approved: Aug. 8, 1951 [For the Record, Aug. 13, 1951].

**KNXT (TV) Los Angeles**—Licensed to Columbia Broadcasting System Inc. Original owner: Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.). Original call letters: KTSL. Sales price: $3.6 million. FCC approved: Dec. 27, 1950 [For the Record, Jan. 1, 1951]. Note: Licensee sold to General Tire & Rubber Co. from estate of Thomas S. Lee in 1950, with other Don Lee properties, for $12,320,000 [For the Record, Jan. 1, 1951].

**KTRB-TV Modesto**—Licensed to O'Neill Broadcasting Co. (J. E. O'Neill). Former owners: William H. Bates Jr. and Margie W. Cleary. Sales price: $5,000 (assignment of CP). FCC approved: Sept. 5, 1957 [For the Record, Sept. 16, 1957].

**KBET-TV Sacramento** — Licensed to Great Western Broadcasting Corp. (J. H. Whitney & Co.). Original owner: Sacramento Telecasters Inc. (William Wright and sons, 20.55%; John H. Schachte, 15.48% and others). Sales price: $4.5 million. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958].

**KCCC-TV Sacramento**—Licensed to Capital Television Co. (Melvin Lord, 16.8%; Melvin Lucas, Clarence A. Halien, Henry P. Deane, 11.1%, and others. Original owners: Melvin Lucas and group. Sales price: $70,548. FCC approved: Oct. 7, 1959 [For the Record, Oct. 19, 1959].

**KCCC-TV Sacramento (now deleted)**—Licensed to Capital City Tv Corp. (Lincoln Dellar). Original owners: Harry W. McCart and Ashley L. Robison. Sales price: $400,000. FCC approved: Oct. 4, 1956 [For the Record. Oct. 8, 1956].

**KFMB-TV San Diego (also see KYAT [TV] Yuma, Ariz. and KERO-TV Bakersfield, Calif.).** —Licensed to Transcontinent Television Corp. Former owner: Marietta Broadcasting Inc. Sales price: stock merger between Marietta (Jack D. Wrather Jr., Edward Petry Inc.) and Transcontinent (J. Fred Schoellkopf IV, Seymour H. Knox III, David Forman, George F. Goodyear, Paul A. Schoellkopf Jr.). FCC approved: May 13, 1959 [For the Record, May 18, 1959]. Former owner: Wrather-Alvarez Broadcasting Inc. (Jack D. Wrather Jr. 38.9%; Maria Helen Alvarez, 38.9%; Edward Petry & Co., 22.2%). Sales price: $2.9 million for Mrs. Alvarez' 38.9%. FCC approved: July 10, 1958 [For the Record, July 14, 1958]. Note: Petry company bought 22.2% of then Wrather-Alvarez Broadcasting Inc. for $633,333 in July 1953 [For the Record, July 27, 1953]. Wrather-Alvarez Broadcasting Inc. bought KFMB-AM-TV from John A. Kennedy for $3 million in March 1953 [For the Record, March 30, 1953]. Mr. Kennedy bought stations from Jack Gross for $925,000 in April 1951 [For the Record, April 25, 1951]. Wrather-Alvarez bought KERO-TV Bakersfield, Calif., from Kern County Broadcasters Inc. (Albert E. DeYoung and associates) for $2.15 million in July 1957 [For the Record, July 22, 1957].

**KFSD-TV San Diego**—Licensed to KFSD Inc. (Weekly Publications Inc. [Newsweek magazine], 46.22%; Fox, Wells & Rogers, 42.55%. Weekly Publications purchased its interest in August 1957 for $1.5 million). Original owner: Airfan Radio Corp. (Thomas E. Sharpe and associates). Sales price: $2.2 million (with KFSD). FCC approved: Oct. 13, 1954 [For the Record, Oct. 18, 1954].

**KBAY-TV San Francisco**—Licensed to Bay Tv (Sherrill C. Corwin). Former owners: Leonard and Lily Averett. Sales price: $1,750. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: The Averetts obtained KBAY-TV in December 1954 from Lawrence A. Harvey; no consideration involved [For the Record, Jan. 19, 1955].

**KGO-TV San Francisco**—Licensed to American Broadcasting-Paramount Theatres Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb 16, 1953].

**KPIX (TV) San Francisco**—Licensed to Westinghouse Broadcasting Co. Original owners: KPIX Inc. (Wesley I. Dumm and associates). Sales price: $7.5 million. FCC approved: July 2, 1954 [For the Record, July 12, 1954].

**KSBY-TV San Luis Obispo**—Licensed to Valley Electric Co. (Valley Enterprises Co., owned by John C. Cohan and Jerome Kantro). Original owners, Christina M. Jacobson and Leslie H. Hacker. Original call letters: KVEC-TV. Sales price: $450,000 (with KVEC). FCC approved: June 13, 1956 [For the Record, June 25, 1956].

**KEYT (TV) Santa Barbara**—Licensed to KEY Tv Inc. (William F. and Nancy Lutton). Original owner: Santa Barbara Broadcasting & Tv Corp. Sales price: $1.4 million. FCC approved: March 27, 1957 [For the Record, April 1, 1957].

**KOVR (TV) Stockton**—Licensed to Metropolitan Broadcasting Corp. (See Group Ownership). Former owner: Gannett Co. Sales price: $1,391,000 for 96.64%. FCC approved: Dec. 29, 1959 [For the Record, Jan. 4, 1960]. Note: Gannett Co. bought station from H. L. Hoffman in 1958 for $1,477,239 [For the Record, Jan. 13, 1958].

**KVVG (TV) Tulare (now deleted)**—Licensed to James Stacy. Former owner: UHF Telecasting Corp. (M. B. Scott and Joseph Justman). Sales price: $10,000 and assumption of liabilities. FCC approved : Jan. 30, 1957 [For the Record Feb. 4, 1957]. Note: Messrs. Scott and Justman purchased station in March 1955 from Sheldon Anderson for $350,000 in obligations [For the Record, March 28, 1955].

### COLORADO

**KBTV (TV) Denver**—Licensed to Tv Denver Inc. (John C. Mullins, 50%; Webb & Knapp Inc.-William Zechkendorf, 50%). Webb & Knapp bought 50% interest from Frank R. Leu for $850,000. FCC approved: March 28, 1956 [For the Record, April 2, 1956]. Note: Messrs. Mullins and Leu bought KBTV from Colorado Tv Corp. (W. D. Pyle and associates) for $900,000 in 1955.

**KLZ-TV Denver**—Licensed to LTF Broadcasting Corp. (Time Inc.). Original owner: Aladdin Radio and Television Inc. Sales price: $3.5 million (with KLZ-AM-FM). FCC approved: June 25, 1954 [For the Record, July 5, 1954].

**KTVR (TV) Denver**—Licensed to KTVR Inc. (Gotham Broadcasting Co.). Original owner: Eugene P. O'Fallon Inc. Original call letters: KFEL-TV. Transferred to Eugene P. O'Fallon Trust, Sept. 1953. Transferred to Gotham Bcstg. for $400,000 and assumption of $300,000 in obligations. FCC approved: July 27, 1955 [For the Record, August 1, 1955]. 50% transferred to Radio Hawaii for payment of half of purchase price and half of obligations. FCC approved: Nov. 16, 1955. Gotham repurchased 50% from Radio Hawaii. Sales price: $150,000. FCC approved: March 25, 1959 [For the Record, April 6, 1959].

**KCSJ-TV Pueblo**—Licensed to Star Broadcasting Co. (Bankers Life & Casualty Co.). Original owners: Douglas D. Kahle, 67%; Robert L. Clinton, 33%. Sales price: Settlement of loan of $323,000 (with KCSJ).

## CONNECTICUT

**WICC-TV Bridgeport**—Licensed to Bridgeport Broadcasting Co. (original owner). Connecticut-New York Broadcasters Inc. purchased 80% from Phillip Merryman and Manning Slater. Sales price $1,228,400 (with WICC-AM) and $275,000 to not compete for 10 years. FCC approved: Feb. 25, 1959 [For the Record, March 2, 1959].

**WHCT (TV) Hartford**—Licensed to Hartford Phonevision Co. (RKO General Inc.). Former owners: Edward D. Taddei and associates. Sales price: $150,000 plus $245,200 for 10-year lease (and option to purchase for $570,000 at end of four years). FCC approved: June 1, 1960 [For the Record, June 6, 1960]. Note: Founded as WGTH-TV, 55% owned by RKO General Inc., and 45% by Hartford Times. Sold to CBS in 1956 for $650,000. FCC approved: Feb. 23 1956. Mr. Taddei and group bought station from CBS for $250,000. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958].

**WHNB-TV New Britain**—Licensed to Connecticut Television Inc. (Transcontinental Properties Inc. and HE& Balaban Corp.). Former owner: National Broadcasting Co. Former call letters: WNBC (TV). Sales price: (with WKNB, later resold). FCC approved: Sept. 23, 1959 (For the Record, Oct. 5, 1959). Note: Founded by Julian Gross and associates as WKNB-TV and sold to NBC in 1956 for $600,000 (with WKNB). (For the Record, Dec. 17, 1956).

**WNHC-TV New Haven**—Licensed to Elm City Bcstg. Corp. (Triangle Publications Inc.-WFIL-AM-FM-TV Philadelphia). Original owners: Aldo DeDominicis, Patrick J. Goode and associates. Sales price: $5.4 million (with WNHC-AM-FM). FCC approved: June 20, 1956 [For the Record, July 2, 1956].

## DELAWARE

**WVUE (TV) Wilmington (now deleted)**—Licensed to Storer Bcstg. Co. Former owner: Paul F. Harron and associates. Sales price: $5.6 million (including WIBG-AM-FM Philadelphia). Former call letters: WPFH (TV). FCC approved (conditioned on Storer disposal of WRBC-AM-FM-TV Birmingham, Ala.): March 28, 1957 [For the Record, April 1, 1957]. Note: Mr. Harron and associates purchased stations in March 1955 for $3.7 million from J. F. Steinman interests [For the Record, April 4, 1955]. Tv call letters were WDEL-TV at that time.

## DISTRICT OF COLUMBIA

**WTOP-TV Washington**—Licensed to Washington Post Co. Original owner: Bamberger Broadcasting Service Inc. Original call letters: WOIC. Sale price: $1.4 million. FCC approved: July 26, 1950 [For the Record, July 31, 1950]. CBS, 45% owner of WTOP Inc., sold its interest to Washington Post Co., 55% stockholder, for $3.5 million in Oct. 1954.

## FLORIDA

**WESH-TV Daytona Beach**—Licensed to Telrad Inc. (John H. Perry estate interests). Former owners: W. Wright Esch, A. B. Esch and Louis Ossinsky Sr. Sales price: $5,000 plus $150,000 loan. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

**WJXT (TV) Jacksonville**—Licensed to Washington Post Co. (owner of WTOP-AM-FM-TV Washington). Original owner: Florida Broadcasting Co. Original call letters: WMBR-TV. Sales price: $2.47 million (with WMBR-AM-FM). FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: Sale of WMBR-AM-FM to WWDC Inc. (WWDC Washington, D. C.) for $375,000. FCC approved: July 31. 1958. [For the Record, Aug. 11, 1958].

**WOBS-TV Jacksonville (now deleted)**—Licensed to Southern Radio & Equipment Co. (Carmen Macri). Original owner: E. D. Rivers Sr., majority stockholder. Sales price: $90,000 (with WOBS) for additional 60% interest (Mr. Macri already owned 21%). FCC approved: July 27, 1955 [For the Record, August 1, 1955].

**WGBS-TV Miami**—Licensed to Storer Broadcasting Co. This was a combination purchase of a construction permit for ch. 23 WMIE-TV Miami for $35,410 and of facilities of ch. 23 WFTL-TV Fort Lauderdale for $300,000. Original owners: WMIE-TV, E. D. Rivers Sr. and associates; WFTL-TV, Gore Publishing Co. principal owner. FCC approved: Dec. 16, 1954 [For the Record, Dec. 27, 1954].

**WDBO-TV Orlando**—Licensed to Cherry Bctsg. Co. (William S. Cherry and associates). Original owner: Orlando Bcstg. Co. Sales price: $3 million (with WDBO-AM-FM). FCC approved: May 8, 1957 [For the Record, May 13, 1957].

**WEAL-TV Orlando**—Licensed to Orange County Broadcasters Inc. Original owner: Carmen Macri, 40% stockholder. Sales price: $29,000 (with WABR). R. H. Gunckel, 40% stockholder, increased holdings to 60% and James H. Sawyer, 20% stockholder, increased holdings to 40%. FCC approved: Nov. 3, 1955 [For the Record, Nov. 14, 1955].

**WLOF-TV Orlando**—Licensed to Mid-Florida Tv Corp. (Joseph L. Brechner, president and 63% owner of Class B. stock). Former owners: John W. Kluge and wife, 24.6%; Joseph L. Brechner, 17.3% and others, all Class B stock. Sales price: $350,000 for 37% Class B stock. FCC approved: Dec. 29, 1959 [For the Record, Jan. 11, 1960].

**WJDM-TV Panama City**—Licensed to Herald Publishing Co. (Albany [Ga.] Herald-WALB-AM-TV Albany, Ga.). Former owners: Mel Wheeler and wife. Sales price: $340,000. FCC approved: June 29, 1960 [For the Record, July 4, 1960]. Note: Founded by J. D. Manley as WJDM (TV). Sold to Mr. Wheeler in 1957 for $60,000. FCC approved: Nov. 21, 1957 [For the Record, Dec. 2, 1957].

**WTVT (TV) Tampa**—Licensed to WKY Tv System Inc. (Oklahoma Pub. Co.-WKY-AM-TV Oklahoma City). Original owners: W. Walter Tison and associates. Sales price: $3.5 million. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**WEAT-TV West Palm Beach**—Licensed to Palm Beach Tv Inc. (Rex Rand and associates). Former owner: RKO Teleradio Pictures Inc. Sales price: $600,000 (with WEAT). FCC approved: May 16, 1957 [For the Record, May 20, 1957]. Note: RKO Teleradio purchased WEAT-AM-TV from James R. and June H. Meachem for $301,000 in July 1955 [For the Record, Aug. 1, 1955].

**WPTV (TV) West Palm Beach**—Licensed to John H. Phipps. Original owners: Theodore Granik and William H. Cook. Original call letters: WJNO-TV. Sales price: $642,500. FCC approved: Oct. 4, 1956 [For the Record, Oct. 8, 1956].

## GEORGIA

**WLWA (TV) Atlanta**—Licensed to Crosley Broadcasting Corp.. Original owner: Broadcasting Inc. Original call letters: WLTV (TV). Sales price: $1.5 million. FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: This station, originally WSB-TV Atlanta, owned by Atlanta Journal Co. When Atlanta Journal Co. consolidated with Atlanta Constitution (holding CP for WCON-TV Atlanta), in 1950, it sold WSB-TV facilities to Broadcasting Inc. group for $525,000, changed call letters of WCON-TV to WSB-TV [For the Record, Aug. 13, 1951].

**WRDW-TV Augusta**—Licensed to WPIT Inc. (Friendly Group). Original owners: Southeastern Newspapers Inc. (Augusta Chronicle and Herald). Sales price: $1,575,000. FCC approved: April 20, 1960 [For the Record, April 25, 1960]. Note: Founded by Grover C. Maxwell Sr., Harry W. Jernigan Sr., Judge F. Frederick Kennedy, Allen M. Woodall and W. R. Ringson. Sold to Southeastern Newspapers in 1956 for $1 million (with WRDW) [For the Record, Feb. 27, 1956].

**WOKA (TV) Macon (now deleted)**—Licensed to Macon Tv Co. (J. C. Barnes Sr. and E. K. Cargill). Original owners: W. A. Fickling and WNEX Macon. Sales price: $1 and assumption of $260,000 in obligations. FCC approved: April 19, 1955 [For the Record, April 25. 1955].

**WCTV (TV) Thomasville**—Licensed to John H. Phipps. Original owner: E. D. Rivers Sr. Sales price: $887,000 for expenses and equipment plus assumption of $331,464 in obligations. FCC approved: May 11, 1955 [For the Record, May 23, 1955].

## HAWAII

**KHBC-TV Hilo**—Licensed to Hawaiian Broadcasting System Ltd. (See KGMB-TV Honolulu, Hawaii).

**KGMB-TV Honolulu** — Licensed to Hawaiian Broadcasting System Ltd. (Honolulu Star-Bulletin, 100%). Former owners: Hialand Development Corp., 75.5%; Honolulu Star-Bulletin, 24.5%. Sales price: $2,354,066 for 75.5% (with KGMB, KHBC-AM-TV Hilo and KMAU-TV Wailuku, all Hawaii). FCC approved: Dec. 22, 1959 [For the Record, Jan. 4, 1960]. Note: Founded by Consolidated Amusement Co. and sold to Hawaiian Development Corp. in 1958 for $8,739,249 (with real estate and KGMB, KHBC-AM-TV Hilo and KMAU-TV Wailuku) [For the Record, Dec. 15, 1958].

**KONA (TV) Honolulu**—Licensed to Radio Honolulu Ltd. (Honolulu Advertiser, 50%; J. Elroy McCaw-John D. Keating, 50%). Original owner of 100% common voting stock: Herbert M. Richards. Sales price: $60,500 plus assumption of $200,000 stock subscription by Advertiser Publishing Co.-KGU and Island Broadcasting Co.-KPOA on a 50/50 basis. FCC approved: June 3, 1953 conditioned on relinquishment of KPOA [For the Record, June 15, 1953].

**KHVH-TV Honolulu**—Kaiser Hawaiian Village Television Inc. (Henry J. Kaiser and Hal Lewis). Former owners: Albert Zugsmith, Arthur B. Hogan, Richard C. Simonton and Jack Burnett. Former call letters: KULA-TV. Sales price: $685,000. FCC approved: June 11, 1958 [For the Record, June 16, 1958]. Mr. Zugsmith and associates bought KULA-TV from the Dolph-Pettey group for $600,825 (with KULA) in January 1956 [For the Record, Jan. 16, 1956].

**KMAU-TV Wailuku** — Licensed to Hawaiian Broadcasting System Ltd. (See KGMB-TV Honolulu, Hawaii).

## IDAHO

**KLIX-TV Twin Falls**—Licensed to Southern Idaho Broadcasting & Tv Co. (A. L. Glasmann and family). Original owners: J. Robb Brady Trust Co., Frank C. Carman and Grant R. Wrathall. Sales price: $95,598 (with KLIX). FCC approved: March 7, 1956 [For the Record, March 12, 1956].

## ILLINOIS

**WBLN (TV) Bloomington**—Licensed to WBLN Tv Inc. (Worth S. Rough). Original owner: Cecil W. Roberts. Sales price: $1 plus assumption of $199,961 in obligations. FCC approved: July 13, 1955 [For the Record, July 18, 1955].

**WBBM-TV Chicago**—Licensed to Columbia Broadcasting System Inc. Original owner: Balaban & Katz Inc. (subsidiary of United Paramount Theatres Inc.). Original call letters: WBKB. Sales price: $6 million. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WBKB (TV) Chicago**—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Original call letters: WENR-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WIND-TV Chicago**—Licensed to Westinghouse Bcstg. Co. Original owner; WIND Inc. (Chicago Daily News, Ralph L. Atlass and family). Sales price: $5.3 million (with WIND). FCC approved: Nov. 8, 1956 [For the Record, Nov. 12, 1956].

**WDAN-TV Danville**—Licensed to Plains Television Corp. (Transcontinental Properties Inc. and H. & E. Balaban). Original owners: Gannett Publishing Corp. Sales price: $75,000. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**WTVP (TV) Decatur**—Licensed to Prairie Television Co. (George A. Bolas, Gilbert C. Swanson, W. Clarke Swanson, W. J. Edwards, William A. Schellabarger and others). Former owners: Mr. Shellabarger and family formerly held control with 70%, but this interest reduced to 5%. Sales price: $200,000 plus $20,000 a year for lease of premises five years with opportunity to buy for $225,000. FCC approved: May 28, 1958 [For the Record, June 9, 1958)] Note: Sale to Metropolitan Broadcasting Corp. pending FCC approval.

**WMBD-TV Peoria**—Licensed to Midwest Tv Inc. (August C. Meyer and wife, 51%; Illinois Broadcasting Co. [WSOY-AM-FM Decatur, Ill.] 20%; owners of Champaign News-Gazette [WDWS Champaign, Ill.] 20%. Original owners: Charles C. Caley, 51%; John E. Fetzer, 49%. Sales price: $1,850,000 (with WMBD-AM-FM). FCC approved June 15, 1960 [For the Record, June 20, 1960].

**WTVH (TV) Peoria**—Licensed to Metropolitan Broadcasting Corp. (See Group Ownership). Former owner: Hilltop Broadcasting Co. (55% owned by Peoria Star-Journal). Sales price: $610,000. FCC approved: Dec. 29, 1959 [For the Record; Jan. 4, 1960]. Note: Founded by Hugh R. Norman and Edward C. Schoede. Sold to Hilltop Broadcasting Co. in 1954 for $210,000 [For the Record, May 10, 1954].

## INDIANA

**WEHT (TV) Evansville**—Licensed to WEHT Inc. (Henry Hilberg and James R. Clark Jr.). Original owner: Malco Theatres Inc. Sales price: $820,000 (with WEOA Evansville). FCC approved: Oct 24, 1956 [For the Record, Oct. 29, 1956].

**WFIE-TV Evansville** — Licensed to Premier Television Inc. (WAVE-AM-TV Louisville, Ky.). Original owners: Grand Carlton Corp. (Jesse D. Fine and family). Sales price: $586,937. FCC approved: July 19, 1956 [For the Record, July 30, 1956).]

**WANE-TV Fort Wayne**—Licensed to Indiana Bcstg. Co. (J. H. Whitney & Co.). Former owner: Universal Bcstg. Co. (C. Bruce McConnell and associates). Original call letters: WINT (TV). Sales price: $10 million (with WANE and WISH-AM-TV Indianapolis). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956 ]. Note: Universal purchased Ft. Wayne stations in June 1956 from R. Morris Pierce, Frederick W. Wolf, John F. Patt and associates for $800,000 [For the Record, June 25, 1956].

**WKJG-TV Fort Wayne**—Licensed to WKJG Inc. (Truth Publishing Co., Walter R. Beardsley and Albert C. Wade). Original owners: Walter L. Thoms and associates. Sales price: $1,925,000 (with WKJG). FCC approved: March 13, 1957 [For the Record, March 18, 1957].

**WFBM-TV Indianapolis**—Licensed to TLF Broadcasters Inc. (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WFBM-AM-TV, WOOD-AM-TV Grand Rapids and WTCN-AM-TV Minneapolis, for $15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957].

**WISH-TV Indianapolis**—Licensed to Indiana Bcstg. Co. (J. H. Whitney & Co.). Original owner: Universal Bcstg. Co. (C. Bruce McConnell and associates). Sales price: $10 million (with WISH and WANE-AM-TV Ft. Wayne). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

**WFAM-TV Lafayette**—Licensed to Sarkes Tarzian Inc. Former owner: Lafayette Broadcasting Inc. Sales price: $65,000. FCC approved: May 15, 1959 [For the Record, May 25, 1959]. Original owner: Olney E. Richardson. Sales price: $330,000 (with WASK Lafayette). FCC approved Feb. 21, 1957 [For the Record, Feb. 25, 1957].

### IOWA

**KCRG-TV Cedar Rapids**—Licensed to Cedar Rapids Television Co. (Cedar Rapids Gazette). Original owners: Myron N. Blank, Harrison E. Spangler and associates, 70%; Cedar Rapids Gazette, 30%. Original call letters: KCRI-TV. Sales price: $101,500 by Cedar Rapids Gazette of remaining 70% interest (with KCRG). FCC approved: Aug. 12, 1954 [For the Record, Aug. 16, 1954].

**KVTV (TV) Sioux City**—Licensed to Peoples Broadcasting Co. (Nationwide Insurance Co.). Former owners: Cowles Broadcasting Co. Sales Price: $3 million. FCC approved: Nov. 29, 1957 [For the Record, Dec. 9, 1957].

### KANSAS

**KTVH (TV) Hutchinson**—Licensed to Witchita-Hutchinson Co. (80% owned by Minneapolis Star-Tribune Co.). Original owners: Hutchinson Tv Inc. (John P. and Sidney F. Harris, R. J. Laubengayer, Howard O. Peterson and others). Sales price: $1 million. FCC approved: Oct. 19, 1955 [For the Record, Oct. 24, 1955].

**WIBW-TV Topeka**—Licensed to Topeka Broadcasting Assn. Inc. (Stauffer Publications). Original owner: Capper Publications. Sales price: $7 million (including Capper Publications' WIBW and KCKN Kansas City, Kan. KCKN in turn was sold to Cy Blumenthal for $110,000). FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

### KENTUCKY

**WKYT (TV) Lexington**—Licensed to WTAF Inc. (Taft Stations). Former owners: Frederic Gregg Jr., Harry C. Feingold and Charles H. Wright. Sales price: $100,000 of which $35,000 is for agreement not to compete for five years. FCC approved: May 15, 1958 [For the Record, May 26, 1958]. Original call letters: WLAP-TV, later WKXP-TV. Note: Messrs. Gregg, Feingold and Wright bought WKYT from Gilmore N. Nunn for $350,000 (with WLAP-AM-FM) in January 1957 [For the Record, Jan. 21, 1957].

**WEZI (TV) Louisville**—Licensed to Mid-America Broadcasting Corp. (Great Trails Broadcasting Co.-Charles W. Sawyer). Original owners: James F. Brownlee, Milton S. Trost, Harold Plunkett, Emanuel Levi and associates. Original call letters: WKLO-TV. Sales price: $350,000 (with WKLO-AM). FCC approved: July 20, 1955 [For the Record, July 25, 1955].

### LOUISIANA

**KALB-TV Alexandria**—Licensed to Lanford Telecasting Co. (T. B. Lanford, 50%, Bill L. Fox, 49%). Former owner: Mr. Lanford, 99.2%. Sales price: $333,155. FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957]. Note: Mr. Lanford originally owned 47.2% of station; purchased 52% from W. H. Allen for $200,000 (with KALB-AM-FM). FCC approved: Aug. 31, 1955 [For the Record, Sept. 5, 1955].

**KSLA-TV Shreveport**—Licensed to KSLA-Tv Inc. (Shreveport Journal, 61.3% and others). Former owners: Henry E. Linam and associates. (Sales price: $3.4 million. FCC approved: May 25, 1960 [For the Record, May 30, 1960].

### MAINE

**WPTT (TV) Augusta**—Licensed to Pine Tree Telecasting Corp. (President and Trustees of Bates College). Original owner: Richard S. Roble. Sale price: $6,000. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**WABI-TV Bangor**—Licensed to Community Broadcasting Service (Horace Hildreth and associates). Original owners: Horace Hildreth and Murray Carpenter. Sales price: $125,000 for Mr. Carpenter's 50% interest (with WABI). FCC approved: Oct. 7, 1953 [For the Record, Oct. 12, 1953].

**WLBZ-TV Bangor**—Licensed to WLBZ Television Inc. (Adeline B. Rines). Former owners: Murray Carpenter and wife. Sales price: $600,000. Former call letters: WTWO (TV). FCC approved May 15, 1958 [For the Record, May 26, 1958].

**WAGM-TV Presque Isle**—Licensed to Aroostook Broadcasting Co. (Horace Hildreth, Henry Oliver Rea and others). Former owner: Harold D. Glidden. Sales price: $525,000 (with WAGM and WABM Houlton, Me.). FCC approved : Sept. 26, 1957 [For the Record, Sept. 30, 1957].

### MARYLAND

**WTBO-TV Cumberland (now deleted)**—Licensed to Tennessee Valley Broadcasting Corp. Original owners: Maryland Radio Corp. (Howard L. Chernoff and associates). Sales price: $110,000 (with WTBO). FCC approved: Sept. 1, 1954 [For the Record, Sept. 16, 1954].

**WJZ-TV Baltimore**—Licensed to Westinghouse Bcstg. Co. Original owners: Ben Cohen, Herman Cohen and associates. Former call letters: WAAM-TV. Sales price: $4.4 million. FCC approved: June 28, 1957 [For the Record, July 1, 1957].

### MASSACHUSETTS

**WCDC (TV) Adams**—Licensed to Capital Cities Television Corp. (Frank Smith, Lowell Thomas and associates). Original owner: Greylock Broadcasting Co. Former call letters: WMGT-TV. Sales price: $379,206. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

**WHYN-TV Springfield-Holyoke**—Licensed to Hampden-Hampshire Corp. (William Dwight and Charles N. DeRose and families, 50%; Republican Television Inc. [employe and beneficial funds of Springfield Republican News and Union], 50%). Original owners: Dwight-DeRose group. Sales price: $250,000 for 50% interest by Republican Television Inc. (with WHYN-AM-FM). FCC approved: July 21, 1954 [For the Record, July 26, 1954].

**WWOR-TV Worcester, Mass.** — Licensed to Springfield Television Broadcasting Corp. (William L. Putnam and family). Original owner: Salisbury Broadcasting Corp. (Fox, Wells & Rogers, 30.4%; Kenneth P. and Milton P. Higgins, 9.9% and others). Sales price: 20% stock interest in Springfield Tv. FCC approved: Oct. 15, 1958 [For the Record, Oct. 20, 1958].

### MICHIGAN

**WWTV (TV) Cadillac**—Licensed to Fetzer Television Inc. (John E. Fetzer and associates). Former owner: Sparton Broadcasting Co. (Sparton Corp.). Sales price: $1 million. FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

**WXYZ-TV Detroit**—Licensed to WXYZ Inc. (American Broadcasting-Paramount Theatres Inc.). Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WMCN (TV) Grand Rapids**—Licensed to Peninsular Broadcasting Co. (H & E Balaban Corp., 50%; John D. Loeks, 33⅓%; Howard W. Freck, 16 2/3%). Note: H. & E. Balaban purchased interest from E. A. McCready and present minority stockholders. Sales price: $7,500. FCC approved: Sept. 12, 1956 [For the Record, Sept. 17, 1956].

**WOOD-TV Grand Rapids**—Licensed to TLF Broadcasters (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WOOD-AM-TV, WTCN-AM-TV Minneapolis and WFBM-AM-TV Indianapolis, for $15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Mr. Bitner's interests purchased WOOD-TV in September 1951 for $1,382,086 from Leonard A. Versluis (call letters then WLAV-TV) [For the Record, Sept. 24, 1951].

**WIRN (TV) Ironwood**—Licensed to Lake Superior Broadcasting Co. (Marquette [Mich.] Mining Journal). Former owners: William J. Johnson and wife and others. Former call letters: WJMS-TV . Sales price: $10,000 (for construction permit). FCC approved: Jan. 8, 1958 [For the Record, Jan. 13, 1958].

**WTOM-TV Lansing**—Licensed to Inland Broadcasting Co. Original owner: Lansing Broadcasting Co. (John C. Pomeroy and associates). Original call letters: WILS-TV. Sales price: Lease with option to purchase at $166,254. FCC approved: Sept. 21, 1954 [For the Record, Sept. 27, 1954.]

**WDMJ-TV Marquette**—Licensed to Lake Superior Broadcasting Co. (Frank J. Russell Jr.). Original owner: Peninsula Tv Inc. (Jerome Sill, 66⅔%; H. R. Herzberg, 33⅓%). Former call letters: WAGE-TV. Sales price: $20,000. FCC approved: July 27, 1955 [For the Record, Aug. 1, 1955].

### MINNESOTA

**KMMT (TV) Austin**—Licensed to Black Hawk Broadcasting Co. (KWWL-AM-TV Waterloo, Iowa). Original owner: Minnesota-Iowa Television Co. (Chester A. Weseman, George Wilson, Martin Bustad, Harold Westby and Albert W. Smith). Sales price: $41,000 (with KAUS-AM Austin). FCC approved: Oct. 29, 1958 [For the Record, Nov 3, 1958].

**KEYC-TV Mankato**—Licensed to KEYC-Lee Tv Inc. (Lee Radio Inc., 70%; KNUJ Inc., 10% and others). Original owners: Walter K. Mickelson and associates. Sales price: $400,000 in aggregate. FCC approved: Feb. 24, 1960 [For the Record, Feb. 29, 1960].

**KMSP-TV Minneapolis** — Licensed to United Television Inc. (20th Century-Fox Film Corp.). Former owner: National Theatres. Sales price: $3.5 million. FCC approved: Oct. 29, 1959 [For the Record, Nov. 9, 1959]. Note: Founded as KEYD-TV by Lee L. Whiting and group. Morris T. Baker and asociates bought 75% for $300,000 in 1954 [For the Record, Sept. 20, 1954]. Thomas P. Johnson, Seymour Weintraub and associates bought 100% for $1.14 million plus assumption of obligations amounting to $315,452 (with KEYD, later sold) in 1956 [For the Record June 4, 1956]. Call letters changed to KMGM-TV when Loew's Inc. bought 25% interest. National Telefilm Assoc. bought 75% interest for $650,000 in 1957 [For the Record, Dec. 2, 1957]; remaining 25% from Loew's Inc. for $130,000 in 1958 [For the Record, Feb 10, 1958]. National Theatres bought KMGM-TV for $11 million (with WNTA-AM-FM-TV Newark, N. J. [New York City area] in 1959 [For the Record, March 9, 1959].

**WCCO-TV Minneapolis**—Licensed to Mid-West Radio-Television Inc. (53% owned by Midcontinent Radio-Television Inc., and 47% by Minneapolis Star & Tribune Co. Acquired in November 1954 from CBS for $3,950,000 [including 47% of WCCO-AM]. Midcontinent is 50% owned by Northwest Publications Inc.-Ridder newspapers and 50% by Minnesota Tribune Co. Minneapolis Star & Tribune Co. is a Cowles property. Original owner: Midcontinent Radio-Television Inc. Original call letters: WTCN-TV. Sales price: This was an exchange of properties in which CBS turned over WCCO Minneapolis to new licensee in exchange for 47% interest. FCC approved: July 31, 1952 [For the Record, Aug. 4, 1952].

**WTCN-TV Minneapolis**—Licensed to TLF Broadcasters (Time Inc.). Former owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WTCN-AM-TV, WOOD-AM-TV Grand Rapids and WFBM-AM-TV Indianapolis, for $15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Consolidated purchased WTCN-AM-TV from Robert Butler and associates for $1,815,000 in April 1955 [For the Record, April 18, 1955].

### MISSISSIPPI

**WDAM-TV Hattiesburg**—Licensed to Lion Tv Corp. WDSU Bcstg. Corp (WDSU-AM-FM-TV New Orleans) purchased 51% of station from Dave A. Matison Jr., Harold M. Matison and Milton J. Fine. Sales price: $51,000. FCC approved: Sept. 19, 1956 [For the Record, Sept. 24, 1956].

### MISSOURI

**KHQA-TV Hannibal**—Licensed to Lee Broadcasting Inc. (WTAD Decatur, Ill.). Original owners: Courier Post Publishing Co. Sales terms: Courier Post Publishing Co. acquired 20% interest in Lee Broadcasting Inc. FCC approved: July 1, 1953 [For the Record, July 13, 1953].

**KODE-TV Joplin**—Licensed to WSTV Inc. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: Austin Harrison and associates. Original call letters: KSWM-TV. Sales price: $591,000 (with KSWM). FCC approved: Nov. 1, 1956 [For the Record, Nov. 5, 1956].

**KCMO-TV Kansas City**—Licensed to Meredith Engineering Co. (Meredith Publishing Co.). Original owners: KCMO Broadcasting Co. (T. L. Evans and Lester E. Cox). Sales price: $2 million (with KCMO-AM-FM). FCC approved: Nov. 12, 1953 [For the Record, Nov. 23, 1953].

**KCTY (TV) Kansas City (now deleted)**—Licensed to Allen B. DuMont Labs. Inc. Original owner: Empire Coil Co. Sales price: $1 and assumption of certain obligations. FCC approved: Dec. 31, 1953 [ For the Record, Jan. 11, 1954].

**KMBC-TV Kansas City**—Licensed to KMBC Broadcasting Co. (Cook Paint & Varnish Co.). Original owners: Midland Broadcasting Co. (Arthur B. Church). Sales price: $1,750,000. FCC approved: June 9, 1954 [For the Record, June 14, 1954]. Note: Cook Paint & Varnish Co., which owned WHB-AM-TV (the latter sharing time with KMBC-TV on ch. 9), sold WHB to Midcontinent Broadcasting Co. for $400,000, and deleted WHB-TV.

**WDAF-AM-FM-TV Kansas City**—Licensed to Transcontinent Television Corp. (see Group Ownership). Former owner: National Theatres. Sales price: $9,750,000. FCC approved: July 13, 1960 [For the Record, July 18, 1960]. Note: Founded by Kansas City Star and Times. National Theatres bought station (with WDAF) in 1958 for $7.6. Sale was required under consent judgment Nov. 15, 1957 in civil antitrust action by U. S. against Kansas City Star Co. and others [For the Record, May 5, 1958].

**KFEQ-TV St. Joseph**—Licensed to KFEQ Broadcasting Co. (Jesse D. Fine). Former owners: Kenyon Brown, Harry L. (Bing) Crosby, George Coleman. Sales price: $841,091 (with KFEQ). FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957]. Note: Brown group bought KFEQ-AM-TV from Barton Pitts for $550,000 in December 1955 [For the Record, Jan. 2, 1956].

**KMOX-TV St. Louis**—Licensed to Columbia Broadcasting System Inc. Former owners: Robert T. Convey and associates, St. Louis Globe-Democrat [Newhouse interests], 800 N. 12th Inc. [Elzey Roberts] KSTP Inc. and others. Sales price: $4 million. Original call letters KWK-TV. FCC approved Oct. 23, 1957 [For the Record, Oct. 28, 1957]. Note: Conditioned on CBS disposal of permit for ch. 11 in St. Louis.

**KMOS-TV Sedalia**—Licensed to Cook Bcstg. Co. (Cook Paint & Varnish Co.). Original owner: Milton J. Hinlein. Former call letters: KDRO-TV. Sales price: $50,000. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958]. Note: Cp assigned to KDRO-TV and Radio Inc. (Mr. Hinlein, Independent Bcstg. Co and others). FCC approved: May 10, 1955 [For the Record, May 23, 1955].

### MONTANA

**KOOK-TV Billings**—Licensed to the Montana Network (Joseph S. Sample). Original owners: Mr. Sample, J. Carter Johnson, C. L. Crist and others. Sales price: $540,075 (with KOOK). FCC approved: Dec. 13, 1956 [For the Record, Dec. 17, 1956].

**KFBB-TV Great Falls**—Licensed to Wilkins Broadcasting Inc. (David E. Bright, 55%; Ernest Scanlon, 20%; Daniel O'Shea, 25%). Original owners: Joseph P. Wilkins and associates. Sales price: $616,000. FCC approved: Jan. 28, 1960 [For the Record, Feb. 8, 1960].

**KRTV (TV) Great Falls**—Cp assigned to Snyder & Assoc. (Dan Snyder). Original owners: Robert R. and Francis N. Laird. Former call letters: KCTL (TV). Sales price: $65,680. FCC approved: Oct. 1, 1958 [For the Record, Oct. 6, 1958].

### NEBRASKA

**KOLN-TV Lincoln**—Licensed to Cornhusker Radio & Tv Corp. (John E. Fetzer). Original owners: Edward M. O'Shea, Bennett S. Martin and Harold E. Anderson. Sales price: $650,000 (with KOLN-AM). FCC approved: Aug. 19, 1953 [For the Record, Aug. 24, 1953]

***KUON (TV) Lincoln**—Licensed to Byron J. Dunn, trustee, for U. of Nebraska. Original owners: Cornhusker Radio & Tv Corp. (John E. Fetzer). Original call letters: KOLN-TV (now being used on ch. 10 Lincoln). Sales price: No consideration. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954]. Note: Mr. Fetzer bought KOLN-TV Lincoln on ch. 12 in 1953 (see above). His purchase of KFOR-TV Lincoln on ch. 10 for $300,000 from Cornbelt Broadcasting Corp. (Stuart Investment Co.) was approved by FCC March 24, 1954 [For the Record, March 29, 1954]. The ch. 12 facility is now KUON; the ch. 10 facility is now KOLN-TV.

**KNOP (TV) North Platte**—Permittee, North Platte Television Co. (Rush C. Clarke and associates). Former owners: Ray J. Williams, Franklin R. Stewart and Alvin E. Larsen Jr. Original call letters: KWSL-TV. Sales price: $5,000 for CP, plus ownership in permittee by Mr. Williams. FCC approved: Jan. 30, 1958 [For the Record, Feb. 10, 1958].

**WOW-TV Omaha**—Licensed to Meredith WOW Inc. (Meredith Publishing Co.). Original owner: Radio Station WOW Inc. (Francis P. Matthews and associates). Sales price: $2.525 million (with WOW). FCC approved: Sept. 26, 1951 [For the Record, Oct. 1, 1951].

### NEVADA

**KLAS-TV Las Vegas**—Licensed to Las Vegas Tv Inc. Herman M. Greenspun purchased 124.5 shares from R. G. Jolley for $50,000, giving Mr. Greenspun 67.5% ownership of station. FCC approved: Feb. 25, 1957 [For the Record, March 4, 1957].

**KSHO-TV Las Vegas**—Licensed to Television Co. of America (Walter E. Shull, pres). Former owners: Mervyn L. Adelson, Nathan Adelson, Irwin A. Molasky. Sales price: $137,500. FCC approved: Nov. 4, 1959 [For the Record, Nov. 16, 1959]. Note: Founded by Moritz Zenoff. Frank Oxarart, Albert Zugsmith, Arthur B. Hogan and John Feldman bought station in 1956 for $200,000 (with KMBI Henderson, Nev.) [For the Record, Dec. 3, 1956]. Messrs. Adelson and associates bought station in 1957 for $70,000 [For the Record, Dec. 2, 1957].

**KAKJ (TV) Reno**—Permittee, Nevada Telecasting Corp. (Robert C. Fish). Note: Sale of control of permittee corporation to Ervin V. Willat for $500 pending FCC approval [For the Record, April 21, 1958].

### NEW HAMPSHIRE

**WMUR-TV Manchester**—Licensed to United Television Co. of New Hampshire (Richard Eaton). Original owner: Radio Voice of New Hampshire Inc. (Francis P. Murphy). Sales price: $450,000. FCC approved: Feb. 3, 1959 [For the Record, Feb. 9, 1959].

### NEW JERSEY

**WOCN (TV) Atlantic City**—Licensed to David E. Mackey. Original owners: Matta Enterprises. Sales price: $10,446 (covering cost of securing CP). FCC approved: April 14, 1954 [For the Record, April 19, 1954].

**WNTA-TV Newark**—Licensed to National Theatres Inc. Former owner: National Telefilm Assoc. (Ely A. Landau, et al). Sales price: $11 million stock exchange (with WNTA-AM-FM and KMSP-TV Minneapolis, Minn.). Original call letters: WATV (TV), WAAT-AM-FM Newark. FCC approved: Feb. 26, 1959 [For the Record, March 9, 1959]. Note: WNTA-TV was purchased by National Telefilm Assoc. from original owners (Frank Bremer and Irving R. Rosenhaus) for $2,550,000 (with WNTA-AM-FM), plus $988,000 consultant fees and agreement not to compete. FCC approved: March 31, 1958 [For the Record, April 7, 1958].

### NEW MEXICO

**KOAT-TV Albuquerque**—Licensed to Alvarado Tv Co. (Clinton D. McKinnon). Original owners: Walter J. Stiles and associates. Sales price: $718,500. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

**KOB-TV Albuquerque**—Licensed to KSTP Inc. (KSTP-AM-TV St. Paul-Minneapolis). Former owners: Time Inc. and Wayne Coy, each 50%. Sales price: $1.5 million (with KOB). FCC approved: March 13, 1957 [For the Record, March 18, 1957]. Note: Time Inc. and Mr. Coy purchased stations in May 1952 from T. M. Pepperday-Albuquerque Journal for $900,000 [For the Record, June 2, 1952].

**KAVE-TV Carlsbad**—Licensed to Voice of the Caverns Inc. (Edward P. Talbott and others). Former owners: Nancy H. and John Battison, Mr. Talbott and others). Sales price: $43,500 (with KAVE). Note: Sale represents transfer of control from Battisons' to Talbott group. Mr. Talbott, already a stockholder, acquired controlling interest. FCC approved Feb. 20, 1958 [For the Record, March 3, 1958]. Note: KAVE-TV was bought by Battisons from Val Lawrence and associates for $150,000 (with KAVE) in November 1955 [For the Record, Nov. 7, 1955].

**KVER-TV Clovis**—Licensed to KICA Inc. (Texas Telecasting Co., 50%; Mae Strauss, 25%; Frank Lesley, 25%). Original owners: Mae Strauss and Frank Lesley. Former call letters: KICA-TV. Sales price: Assumption of $170,000 in liabilities for 50% (including KVER). FCC approved: Oct. 22, 1959 [For the Record, Nov. 2, 1959].

### NEW YORK

**WTEN-TV Albany** — Licensed to Capital Cities Television Corp. (Lowell Thomas, 31.2%; Frank M. Smith, 20.8% and associates). Original owners: Hyman Rosenblum and associates. Former call letters: WROW-TV WCDA (TV). Sales price: $298,800 (with WROW). FCC approved: Nov. 3, 1954 [For the Record, Nov 8, 1954].

**WTRI (TV) Albany**—Licensed to Van Curler Broadcasting Corp. (Stanley Warner Corp.). Former owner: Harry C. Wilder and associates, 50%; Stanley-Warner Corp., 50%. Sales price: $425,000 in notes and cash for Wilder group's 50% interest. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

**WINR-TV Binghamton**—Licensed to Binghamton Press Co. (Gannett Co.). Original owner: Southern Tier Radio Service Inc. Sales price: $165,000 (with WINR). FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957].

**WNBF-TV Binghamton**—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL-AM-FM-TV). Original owner: Clark Associates Inc. (John C. Clark). Sales price: $3 million (with WNBF). FCC approved: May 4, 1955 [For the Record, May 9, 1955].

**WBUF (TV) Buffalo (now deleted)**—Licensed to National Broadcasting Co. (NBC). Original owner: WBUF-TV Inc. (Sherwin Grossman, Gary L. Cohen and others). Sales price: $312,500. FCC approved: Sept. 21, 1955 [For the Record, Sept. 29, 1955].

**WPTZ (TV) Lake Placid**—Licensed to Great Northern Tv Inc. (Rollins Broadcasting Co.). Original owners: Carl F. Stohn Sr., Vincent S. Jerry, Joel H. Schier, Harry Schulman, Martin L. Schulman, Cyril Schulman and others. Sales price: $500,000. Original call letters: WIRI (TV). FCC approved: Mar. 28, 1956 [For the Record, April 2, 1956].

**WABC-TV New York**—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

**WOR-TV New York**—Licensed to RKO Teleradio Inc. (General Tire & Rubber Co.). Original owner: Bamberger Broadcasting Service Inc. (R. H. Macy Co.). Sales price: $4.5 million (with WOR-AM-FM) plus $315,000 per year for 25-year lease on studio and transmitter properties, plus 10% interest in General Teleradio Inc. by R. H. Macy Co. FCC approved: Jan. 17, 1952 [For the Record, Jan. 21, 1952].

**WROC-TV Rochester**—Licensed to Transcontinent Television Corp. Original owners: Stromberg-Carlson Bcstg. Corp. (General Dynamics Corp.). Former call letters WHAM-TV. Sales price: $5.1 million (with WHAM, WHFM [FM]). FCC approved: July 19, 1956 [For the Record, July 30, 1956]. Note: Sale of WHAM, WHFM (FM) to Riggs & Greene Bcstg. Co. for $500,000 also approved July 19, 1956 [For the Record, July 30, 1956].

**WKTV (TV) Utica** — Licensed to Mid New York Broadcasting Corp. (Gordon Gray, Paul F. Herron and wife.) Original owners: Copper City Broadcasting Corp. (Myron J. Kallet, Penn-State Realty Co. and others). Sales price: $4 million (with WKAL Rome, N. Y.) plus $100,000 for real estate and $300,000 over 10 year period as salary to W. T. MacNeilly, one of transferrors, as consultant. FCC approved: Dec. 30, 1958 [For the Record, Jan. 5, 1959].

### NORTH CAROLINA

**WLOS-TV Asheville**—Licensed to Skyway Broadcasting Co. (owned 72.1% by WTVJ Inc. [WTVJ (TV) Miami, Fla.]). Sales price: $277,940 for additional 35.2% interest for WTVJ Inc. from A. Henry J. Britt, Joe H. Britt, Julia L. Stamberger, and Harold K. Bennett, bringing WTVJ ownership to 72.1%. FCC approved: July 24, 1958 [For the Record, July 28, 1958].

**WSOC-TV Charlotte** — Licensed to Carolina Broadcasting (Miami Valley Broadcasting Corp, owner WHIO-AM-FM-TV Dayton ,Ohio). Original owner: WSOC Broadcasting Co. (E. E. Jones, 45%; R. S. Morris, 21%; Hunter Marshall, 20% and others). Sales price: $5.6 million (with WSOC-AM-FM). FCC approved: April 9, 1959 [For the Record, April 13, 1959].

**WUTV (TV) Charlotte**—Licensed to Century Advertising Inc. (Hugh Deadwyler, Frank P. Larson Jr., Cecil J. Hawes). Former owner: Hugh Deadwyler. Former call letters: WAYS-TV, WQMC (TV). Sales price: $130,000. FCC approved: April 24, 1957. Notes: Original owner WAYS Inc. (George W. Dowdy, Horton Doughton, B. T. Whitmire, Harold H. Thoms and Mr. Deadwyler). Transferred to Mr. Deadwyler for $4 and assumption of obligations totalling $150,000. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955]. Transferred to receiver June 4, 1956 and back to Mr. Deadwyler July 27, 1956.

**WTVD (TV) Durham**—Licensed to Durham Tv Co. (Lowell Thomas, Frank Smith and associates). Original owner: Durham Bcstg. Enterprises Inc. Sales price: $1,417,800. FCC approved: May 24, 1957 [For the Record, June 3, 1957].

**WITN (TV) Washington**—Licensed to North Carolina Television Inc. (Roberson family, 67.8%; William S. Page, 25%, others). Original owners: H. W. Anderson and R. M. Fountain. Sales price: $121,840. FCC approved: Sept. 23, 1955 [For the Record, Oct. 3, 1955].

**WECT (TV) Wilmington**—Licensed to WMFD-TV Inc. (Earl Westbrook, Herbert Brauff, Penn Watson, Josh Horne, James W. Jackson and others). Former owners: Richard A. Dunlea and Louise M. Dunlea. Original call letters: WMFD-TV. Sales price: $153,850. FCC approved Dec. 11, 1957 [For the Record, Dec. 16, 1957].

### NORTH DAKOTA

**WDAY-AM-TV Fargo**—Licensed to WDAY Inc. (Fargo Forum). Original owner: E. C. Reineke and wife, 55.6%; N. D. Black Jr. and family (Fargo Forum), 35% and others. Sales price: $900,000 for 55.6%. FCC approved: July 20, 1960 [For the Record, July 25, 1960].

**KXMC (TV) Minot**—Licensed to KXMC-TV Inc. (Chester Reiten, Lloyd R. Amoo, W. L. Hurley, 52.5%; North Dakota Broadcasting Co., 47.5%. Original owner: North Dakota Broadcasting Co. Sales price: $1,040,000 for 52.5%. FCC approved: Oct. 21, 1959 [For the Record, Nov. 2, 1959].

### OHIO

**KYW-TV Cleveland**—Licensed to Westinghouse Bcstg. Co. Original owner: NBC. Original call letters: WNBK (TV). Sale price: In exchange for WBC-owned KYW and WPTZ(TV) Philadelphia (now WRCV-AM-TV) and $3 million to Westinghouse (including KYW-AM-FM [formerly WTAM-AM-FM]). FCC approved: Dec. 28, 1955 [For the Record, Jan. 2, 1956].

**WHK-TV Cleveland (now deleted)**—Licensed to Metropolitan Broadcasting Corp. (formerly DuMont Broadcasting Corp.). Former owner: Cleveland Plain Dealer and News. Sales price: $700,000 (with WHK-AM-FM). FCC approved: April 16, 1958 [For the Record. April 21, 1958]. Note: FCC advising Plain Dealer that application for extension of time to complete construction of WHK-TV and transfer it to Metropolitan indicates necessity of hearing.

**WJW-TV Cleveland**—Licensed to Storer Bcstg. Co. Original owner: Herbert Mayer. Original call letters: WXEL(TV). Sales price: $8.5 million (with KPTV [TV] Portland, Ore., and Empire Coil Co., New Rochelle, N. Y.). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954].

**WTVN-TV Columbus**—Licensed to WTVN Inc., 90% owned by Radio Cincinnati Inc. (WKRC-AM-FM-TV). Original owners: Picture Waves Inc. (Edward Lamb). Sales price: $1.5 million. FCC approved: Feb. 25, 1953 [For the Record, March 2, 1953].

### OKLAHOMA

**KXII (TV) Ardmore**—Cp assigned to Texoma Broadcasters Inc. (KWTX-AM-TV Waco and 50% of KBTX Bryan, both Texas). Original owner: John F. Easley estate. Sales price: $141,666. FCC approved June 17, 1959 [For the Record, June 22, 1959].

**KOCO-TV Enid**—Licensed to Streets Electronics Inc. (Louis E. Caster and Ashley L. Robison). Former owners: P. R. Banta, L. D. Banta, George Streets and others. Sales price: $957,440 plus assumption of $503,885 liabilities. Former call letters KGEO-TV. FCC approved: Dec. 11, 1957 [For the Record, Dec. 16, 1957].

**KOTV (TV) Tulsa**—Licensed to Osage Broadcasting Corp. (J. H. Whitney Co.). Original owners: Wrather-Alvarez Inc. (J. D. Wrather Jr., Mrs. Maizie Wrather and M. H. Alvarez). Sales price: $4 million. FCC approved: May 14, 1954 [For the Record, May 24, 1954]. Note: KOTV originally owned by Cameron Television Inc. (George Cameron), sold to Wrather-Alvarez interests for $2.5 million after FCC approval July 30, 1952 [For the Record, Aug. 4, 1952].

### OREGON

**KOTI (TV) Klamath Falls**—Licensed to Calif.-Oregon Tv Inc. (Amos Voorhies-William B. Smullin). Original owner: W. D. Miller. Original call letters: KFJI-TV. Sales price: $30,000. FCC approved: May 16, 1956 [For the Record, May 28, 1956].

**KLOR (TV) Portland (now deleted)**—Licensed to Oregon Tv Inc. George Haggarty purchased station for $1,794,865 and combined its facilities with KPTV (TV) Portland. FCC approved: April 18, 1957 [For the Record, April 22, 1957].

**KPTV (TV) Portland**—Licensed to Oregon Tv Inc. (George Haggarty). Former owner: Storer Bcstg. Co. Sales price: $1.89 million. FCC approved: April 18, 1957 [For the Record, April 22, 1957]. Note: Storer purchased KPTV in October 1954 from Herbert Mayer in $8.5 million package deal which included WXEL-(TV) Cleveland and the Empire Coal Co. [For the Record, Nov. 1, 1957].

### PENNSYLVANIA

**WFBG-TV Altoona**—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL-AM-FM-TV). Original owner: Gable Bcstg. Co. Sales price: $3.5 million (with WFBG). FCC approved: Jan. 11, 1956 [For the Record, Jan. 16, 1956].

**WTPA (TV) Harrisburg**—Licensed to Patriot News Co. (Newhouse). Original owner: Donald E. Newhouse. Sales price: $250,000. FCC approved: Nov. 17, 1954 [For the Record, Nov. 22, 1954].

**WLYH-TV Lebanon**—Licensed to Lebanon Television Corp. (Triangle Publications Inc.-Philadelphia Inquirer-WFIL-AM-FM-TV). Original owners: WLBR-AM-FM, 52%; Lebanon News, 36%. Sales price: $115,000. approved: Nov. 2, 1955 [For the Record, Nov. 7, 1955] and May 2, 1957 [For the Record, May 6, 1957].

**WCAU-TV Philadelphia**—Licensed to CBS Inc. Former owner: WCAU Inc. (Philadelphia Bulletin). Sales price: $15.6 million plus $4.4 million for land and real estate (with WCAU-AM-FM). FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

**WRCV-TV Philadelphia**—Licensed to the National Bcstg. Co. Original owner: Westinghouse Bcstg. Co. Original call letters: WPTZ-(TV). Sales price: In exchange for NBC-owned WTAM-AM-FM and WNBK (TV) (now KYW-AM-FM-TV) Cleveland and $3 million to WBC (including WRCV [formerly KYW]). FCC approved: Dec. 28, 1955 [For the Record, Jan. 2, 1956]. Note: WBC bought what was WPTZ from Philco Corp. for $8.5 million in 1953 [For the Record, June 1, 1953].

**KDKA-TV Pittsburgh**—Licensed to Westinghouse Broadcasting Co. Original owner: Allen B. DuMont Labs. Inc. Original call letters: WDTV (TV). Sales price: $9.75 million. FCC approved: Jan. 5, 1955 [For the Record, Jan. 10, 1955].

**WDAU-TV Scranton**—Licensed to Scranton Broadcasters Inc. WCAU Inc., former 75% owner sold interest to minority owner (Scranton Broadcasting Inc.) Sale price: $700,000. FCC approved May 27, 1959 [For the Record, June 8, 1959]. WCAU Inc. (Philadelphia Bulletin, and former licensee WCAU-AM-TV Philadelphia) purchased 75% from Scranton Broadcasting Inc. (Mrs. M. E. Megargee and family) in 1956. Sales price: $650,000. Former call letters: WGBI-TV. FCC approved: Oct. 18, 1956 [For the Record, Oct. 22, 1956].

**WNEP-TV Scranton/Wilkes-Barre**—Licensed to Northeastern Pa. Broadcasting Co. (owned 60% by Transcontinent Television Inc., 20% each by William M. Scranton and associates and by Mitchell Jenkins and associates). Original owners: Outcome of merger of WARM-TV Scranton and WILK-TV Wilkes-Barre, plus majority ownership taken over by Transcontinent Television Inc. Sales price: Entire merger considered to be a $1.5 million transaction. FCC approved: Feb. 13, 1958 [For the Record, Feb. 24, 1958].

**WRAK-TV Williamsport**—Licensed to WGAL Inc. (WGAL-AM-FM-TV Lancaster, Pa.—Steinman stations). Original owner: WRAK Inc. (Margaretta Steele and associates). Sales price: $125,000 (with WRAK-AM-FM). FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

**WNOW-TV York**—Licensed to WNOW Inc. (William F. Rust Jr. and associates). Original owner: Helm Coal Co. Sales price: $255,000. FCC approved: Aug. 2, 1957 [For the Record, Aug. 5, 1957].

### RHODE ISLAND

**WPRO-TV Providence**—Licensed to Capital Cities Broadcasting Corp. (See Group Ownership). Original owner: Cherry & Webb Broadcasting Co. Sales price: $6.5 million (with WPRO-AM-FM). FCC approved: March 12, 1959 [For the Record, March 23, 1959].

### SOUTH DAKOTA

**KXAB-TV Aberdeen**—Licensed to North Dakota Bcstg. Co. (John W. Boler). Original owner: Aberdeen Tv Co. Former call letters: KDHS (TV). Sales price: $2,447. FCC approved: June 21, 1957 [For the Record, July 1, 1957].

### TENNESSEE

**WRGP-TV Chattanooga**—Licensed to WSTV Inc. (Friendly Group). Former owners: Ramon G. and Helen H. Patterson, 70%; Follansbee Steel Co. (Jack and Louis Berkman), 30%. Sales price: $1,675,000 for 70%. FCC approved: Nov. 27, 1959 [For the Record, Dec. 7, 1959]. Note: Founded by Ramon G. and Helen H. Patterson and Will Cummings. The Pattersons bought Mr. Cummings' 50% in 1956 for $87,000 plus assumption of $32,000 in obligations [For the Record, Dec. 3, 1956]. Follansbee Steel Co. bought 30% interest in 1959 for $325,000.

**WTVC-TV Chattanooga**—Licensed to Martin Theatres of Georgia Inc. (E. D. Martin and R. E. Martin Jr.). Former owners: Leon Covington estate and others. Former call letters: WROM-TV. Sales price: $722,500. FCC approved: Oct. 31, 1957 [For the Record, Nov. 11, 1957].

**WBIR-TV Knoxville**—Licensed to Taft Broadcasting Co. (See Group Ownership). Original owners: 70% owned by Gilmore Nunn, Robert L. Ashe and John P. Hart; 30% by Taft Broadcasting Co. Sales price: $2.1 million for 70%. FCC approved: Oct. 29, 1959 [For the Record, Nov. 9, 1959].

**WTVK (TV) Knoxville**—Licensed to South Central Broadcasting Co. (WIKY-AM-FM Evansville, Ind.). Original owners: Tv Service of Knoxville Inc. Sales price: Assumption of obligations not exceeding $216,500. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954].

**WHBQ-TV Memphis**—Licensed to RKO Teleradio Inc. Original owner: Harding College. Sales price: $2.88 million (with WHBQ). FCC approved: July 1, 1954 [For the Record, July 12, 1954].

**WSIX-TV Nashville**—Licensed to WSIX Inc. Louis R. Draughon became 66 2/3% owner by purchasing 33⅓% owned by W. H. Criswell. Remaining 33⅓% is owned by S. D. Sanford Jr. Sales price: $250,000. FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

### TEXAS

**KRBC-TV Abilene**—Licensed to Reporter Broadcasting Co. Original owner: Mrs. Eva May Hanks. Sales price: $500,000 (with KRBC). FCC approved: Sept. 16, 1953 [For the Record, Sept. 28, 1953].

**KFDA-TV Amarillo**—Licensed to Amarillo Broadcasting Co. (Texas State Network). Original owners: Wendell Mayes, 25%; C. C. Woodson, 25%; Gene Cagle, 25%; Charles B. Jordan, 25%. Sales price: $525,000 (with KFDA). FCC approved: Jan. 27, 1954 [For the Record, Feb. 1, 1954].

**KVII (TV) Amarillo**—Licensed to Southwest States Inc. (Jack C. Vaughn and associates). Former owners: John L. McCarty and associates. Sales price: $136,052. FCC approved: July 17, 1958 [For the Record, July 21, 1958].

**KEDY-TV Big Spring**—Licensed to Texas Telecasting Inc. (KDUB-TV Lubbock). Texas Telecasting leased station for five years for $300,000, after which it has option to purchase 50%. Original call letters: KBST-TV. FCC approved: Jan. 24, 1957 [For the Record, Jan 28, 1957].

**KTLG (TV) Corpus Christi (now deleted)**—Licensed to Trinity Broadcasting Corp. (Barton R. and Gordon B. McLendon). Original owner: H. L. Hunt. Sales price: $5,608.21 (cost of securing CP). FCC approved: April 7, 1954 [For the Record, April 12, 1954].

**KVDO-TV Corpus Christi**—Licensed to South Texas Telecasting Co. Original owner: Coastal Bend Telecasting Co. Sales price: $194,000 plus obligations not to exceed $100,000. FCC approved: April 4, 1957 [For the Record, April 8, 1957].

**WFAA-TV Dallas**—Licensed to A. H. Belo Corp. Original owner: Lacy-Potter Television Broadcasting Co. (Rogers Lacy and Tom Potter). Original call letters: KBTV (TV). Sales price: $575,000. FCC approved: March 6, 1950 [For the Record, March 13, 1950].

**KELP-TV El Paso**—Licensed to KELP Tv Corp. (same ownership as KXLY-AM-TV Spokane, Wash.). Original owner: McLendon Investment Corp. (call letters then KILT-TV). Sales price: $750,000 (with KELP). FCC approval: March 20, 1957 [For the Record, March 25, 1957].

**KROD-TV El Paso**—Licensed to Southwest States Inc. (Cecil L. Trigg and Jack Vaughn). Original owner: El Paso Times. Sales price: $3.45 million (with KROD-AM-FM). FCC approved: Oct. 29, 1959 [For the Record, Nov. 9, 1959].

**KFJZ-TV Fort Worth**—Licensed to Nafi Telecasting Inc. (Kenyon Brown, president; Harry L. [Bing] Crosby, chairman). Original owners: Texas State Network. Sales price: $4 million. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**KGUL-TV Houston**—Licensed to Gulf Tv Corp. (J. H. Whitney Co., 90%, Paul Taft, 10%). Original owner: Paul Taft and associates. Sales price: $4.25 million. FCC approved: July 11, 1956 [For the Record, July 16, 1956].

**KPRC-TV Houston**—Licensed to Houston Post Co. Original owner: W. Albert Lee. Original call letters: KLEE-TV. Sales price: $740,000. FCC approved: May 23, 1950 [For the Record, May 29, 1950].

**KXYZ-TV Houston**—Licensed to Houston Bcstg. Corp. (Milton R. Underwood and Philip R. Neuhaus). Original owner: Glenn R. McCarthy. Sales price: $600,000 (with KXYZ-AM). FCC approved: March 28, 1957 [For the Record, April 1, 1957].

**KGNS-TV Laredo**—Licensed to Southwestern Publishing Co. (Donald W. Reynolds). Former owner: Vidicon Industries of America (H. C. Avery Jr. and David H. Cole). Sales price: $190,000 (for cp). FCC approved: July 31, 1958 [For the Record, Aug. 11, 1958].

**KTES (TV) Nacogdoches**—Licensed to G. P. (Pat) Scroggins. Original owner: Lee Scarborough. Sales price: $5,000. FCC approved: July 27, 1960 [For the Record, August 8, 1960].

**KOSA-TV Odessa**—Odessa Tv Co. Brothers Jack C. and Grady H. Vaughn bought 50% of station from C. L. Trigg (retains 40%), W. B. Stowe and Brooks L. Harman (each retaining 5%). Sales price: $20,000 plus assumption of approximately $85,000 in liabilities. FCC approved: Jan. 23, 1957 [For the Record, Jan. 28, 1957].

**KCTV (TV) San Angelo**—Licensed to Westex Tv Co. Lewis O. Seibert purchased 50% of station from equal-owners A. D. Rust and B. P. Bludworth for $32,288 and obligations. Mr. Rust in turn sold his remaining 25% to Roy H. Simmons for $50,000. Original call letters: KTXL-TV. FCC approved: March 14, 1957 [For the Record, March 18, 1957].

**KENS-TV San Antonio**—Licensed to Express Publishing Co. Former owner: Storer Broadcasting Co. Original call letters: KGBS-TV. Sales price: $3.5 million (with KGBS, now KENS). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954]. Storer Broadcasting Co. bought what was then KEYL (TV) from original grantees W. L. Pickins, R. L. Wheelock and H. H. Coffield for $1.05 million in 1951 [For the Record, Oct. 15, 1951].

**WOAI-TV San Antonio**—Licensed to Southland Industries Inc. (Hugh Halff Jr. and family). Original owners included National Jewish Hospital which sold its 24% interest (including interest in WORI-AM) to licensee for $1,145.000. FCC approved: June 10, 1958.

**KLTV (TV) Tyler**—Licensed to Ch. 7 Co. Original owner: Lucille R. Lansing (who retained a 40% interest in station). Sales price: $7,460.32. FCC approved: March 20, 1957 [For the Record, March 25, 1957].

**KANG-TV Waco (now deleted)**—Licensed to Texas Broadcasting Co. (LBJ Co.-KTBC-AM-TV Austin). Original owners: Central Texas Tv Co. (Clyde Weatherby and associates). Sales price: $115,000 and assumption of $19,000 in obligations. FCC approved: Dec. 2, 1954 [For the Record, Dec. 13, 1954]. Note: CP cancelled in 1955 with physical facilities turned over to KWTX-TV Waco in return for 29% of that station.

**KRGV-TV Weslaco**—Licensed to The LBJ Co. (Mrs. Lyndon B. Johnson). Note: Mrs. Johnson bought 50% from O. L. Taylor for $5,000 plus loan of $140,000 in April 1956 [For the Record, April 9, 1956]. Mrs. Johnson purchased remaining 50% for $100,000. FCC approved: March 24, 1958 [For the Record, April 7, 1958].

**KSYD-TV Wichita Falls**—Licensed to KSYD Television Co. Inc. (Nat Levine, Irving and Murray Gold, Sidney Grayson, others). Original owners: Wichita Falls Tv Co. (Kenyon Brown-E. H. Rowley). Original call letters: KWFT-TV. Sales price: $750,000 plus $73,366. FCC approved: Jan. 11, 1956. [For the Record, Jan. 16, 1956].

### UTAH

**KCPX-TV Salt Lake City**—Licensed to Columbia Pictures Electronics Co. (Columbia Pictures Corp.). Former owner: Time Inc. Former call letters: KTVT(TV). Sales price: $3.1 million (with KCPX-AM-FM). FCC approved: Nov. 5, 1959 [For the Record, Nov. 16, 1959]. Note: Founded by S. S. Fox and associates as KDYL-TV. Intermountain Broadcasting & Television Corp. (Time Inc., 80%; G. Bennett Larson,

# Broadcast Stations Identified With Newspaper or Magazine Ownership

The following tabulation, showing newspaper and magazine ownership or affiliation of am, fm and tv broadcast stations in the United States is based on information procured from the operating companies or from official sources. Minority interests are indicated where the information is available. In many instances stations and publications are owned by the same interests but operations are entirely separated.

### ALABAMA

WHMA-AM-FM Anniston—Licensed to Anniston Bcstg. Co. Harry M. Ayers, principal owner of *Anniston Star*, is the majority stockholder.

WBCA Bay Minette—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner, 75% owner, is 100% owner of *Baldwin Times Weekly* (WHEP Foley, Ala.) See also WWCC Bremen, Ga.

WAPI-AM-FM-TV Birmingham—Licensed to Alabama Broadcasting System Inc., same ownership as Birmingham News Co. (*Birmingham News*-S. I. Newhouse). Same company owns *Huntsville* (Ala.) *Times*. See WSYR Syracuse, N. Y., for Newhouse holdings.

WDVE Dadeville—Licensed to J. C. Henderson. publisher-editor of semi-weekly *Alexander City* (Ala.) *Outlook* and weekly *Good Water* (Ala.) *Enterprise-Chronicle*. See also WRLD Lanett, Ala.

WHEP Foley—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner is 75% owner (see WBCA Bay Minette, Ala., and WWCC Bremen, Ga.).

WFPA Fort Payne—Licensed to George A. Gothberg Jr., owner of weekly *DeKalb County News*.

WAAY Gadsden—Licensed to Etowah Broadcasters Inc. Charles Smithgall, controlling stockholder, is president-publisher of *Gainesville* (Ga). *Times* (WGGA). See also WRGA Rome, Ga.

WGYV Greenville—Licensed to Greenville Broadcasting Co. J. F. and N. F. Magowin; 15% and 7.5% owners, are stockholders of the Mobile Press-Register Inc. See also WKRG Mobile.

WRLD-AM-FM Lanett—Licensed to Valley Broadcasting Co., 40% owned by J. C. Henderson, publisher of semi-weekly *Alexander City Outlook* and weekly *Good Water* (Ala.) *Enterprise-Chronicle*. See also WDVE Dadeville, Ala.

WKRG-AM-FM-TV Mobile—Licensed to WKRG-TV Inc., 50% owned by Mobile Press-Register Inc. (*Mobile Register and Press*). See also WGYV Greenville, Ala.

WMFC Monroeville—Licensed to Monroe Broadcasting Co. William M. Stewart, owner, is publisher of weekly *Monroe Journal* and *South Alabamian*.

### ARIZONA

KOOL-AM-FM-TV Phoenix—Licensed to KOOL Radio Television Inc. Gene Autry, 55.38% owner, is 51% owner of Golden West Broadcasters, which owns 12.5% of *Phoenix Republic* and *Gazette*. Tom Kerney, 19.5% owner, also has interest in *Phoenix Republic* and *Gazette*. See also KOLD Tucson, Ariz.; KMPC Los Angeles, KSFO San Francisco, both Calif., and KVI Seattle, Wash.

KPHO-AM-TV Phoenix—Licensed to Meredith Broadcasting Co., owned by Meredith Publishing Co., publisher of *Better Homes & Gardens* and *Successful Farming*. See also WHEN Syracuse, N. Y., WOW Omaha, Neb., KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

KOLD-AM-TV Tucson—Licensed to Old Pueblo Broadcasting Co. Gene Autry, 48% owner, is 51% owner of Golden West Broadcasters, which owns 12.5% of *Phoenix Republic* and *Gazette*. Tom Kerney, 19.5% owner, also has interest in *Phoenix Republic* and *Gazette*. See also KOOL Phoenix, Ariz.; KMPC Los Angeles and KSFO San Francisco, both Calif., and KVI Seattle, Wash.

KVOA-TV Tucson—Licensed to Alvarado Television Co., 40% owned by Clinton D. McKinnon, publisher of weekly *San Diego North Shores Sentinel* and *Coronado Journal*, both Calif. See also KOAT-TV Albuquerque, N. M.

### ARKANSAS

KBRI Brinkley—Licensed to Tri-County Broadcasting Co., owned by Mason W. Clifton, owner of weekly *Brinkley Argus*.

KFSA-AM-TV Fort Smith—Licensed to Fort Smith Broadcasting Co., subsidiary of Southwestern Publishing Co., publisher of *Fort Smith Times Record* and *Southwest American*. Donald W. Reynolds, owner, also publishes *Bartlesville* (Okla.) *Examiner* and *Enterprise, Okmulgee* (Okla.) *Times* (KOKL), *Las Vegas* (Nev.) *Review Journal* (KORK and KLRJ-TV), *Ely* (Nev.) *Times, Blackwell* (Okla.) *Journal-Tribune, Chickasha* (Okla.) *Express, Rogers* (Ark.) *News, Natchez* (Miss.) *Times, Guthrie* (Oka.) *Leader* and *Fallon* (Nev.) *Standard* and *Eagle*. See also KBRS Springdale and KFOY-TV Hot Springs, both Ark.; KOKL Okmulgee, Okla., KOLO-AM-TV Reno, KORK-KLRJ-TV Las Vegas, both Nev.; and KGNS (TV) Laredo, Tex.

KXAR Hope—Licensed to the Hope Broadcasting Co. A. H. Washburn, principal owner, is publisher of *Hope Star*.

KFOY-TV Hot Springs—Licensed to Southeastern Operating Co., owned by Donad W. Reynolds (see KFSA Fort Smith, Ark.).

KTHS Little Rock—Licensed to Radio Broadcasting Inc. Chief owners identified with the Times Publishing Co. Inc., publishers of *Shreveport* (La.) *Times* and parent company of International Bcstg. Corp. (KWKH). Same ownership as *Monroe* (La.) *World* and *News-Star*.

KTHV (TV) Little Rock—Licensed to Arkansas Television Co., 42% owned by Radio Broadcasting Inc. (KTHS) and 32% owned by Arkansas Democrat Co. (*Arkansas Democrat*). Principal owners of KTHS identified with Times Pub. Co., publisher of *Shreveport* (La.) *Times* (KWKH). See also KTHS Little Rock and KWKH Shreveport, La.

KBRS Springdale—Licensed to N. W. Arkansas Bcstg. & Tv Co., subsidiary of Southwestern Publishing Co. President is Donald W. Reynolds (see KFSA Ft. Smith).

### CALIFORNIA

KBAK-TV Bakersfield—Licensed to Bakersfield Bcstg. Co., 97⅛% owned by *San Francisco Chronicle* (KRON-TV).

KERN-AM-FM Bakersfield—Licensed to McClatchy Newspapers; same ownership as *Sacramento Bee, Fresno Bee, Modesto Bee*. See also KMJ-AM-FM-TV Fresno, KBEE-AM-FM Modesto, KFBK-AM-FM Sacramento, all California, and KOH Reno, Nev..

KBLA Burbank—Licensed to Radio Station KBLA, 80% owned by George E. Cameron Jr., who is 40% owner of *Palm Springs* (Calif.) *Desert Sun*. See also KDES Palm Springs, Calif.

KFRE-AM-TV, KRFM(FM) Fresno—Licensed to Triangle Publications Inc. See WFIL Philadelphia, Pa.

KMJ-AM-FM-TV Fresno—Licensed to McClatchy Newspapers. (See KERN Bakersfield.)

KMPC Los Angeles—Licensed to Golden West Broadcasters, Gene Autry, 51% owner. Golden West Broadcasters owns 12.5% of *Phoenix* (Ariz.) *Republic* and *Gazette*. See also KOOL Phoenix and KOLD Tucson, both Ariz.; KSFO San Francisco, Calif., and KVI Seattle, Wash.

KPOP Los Angeles—Licensed to Storer Broadcasting Co. See WGBS-AM-FM-TV Miami, Fla.

KTTV (TV) Los Angeles—Licensed to Times-Mirror Broadcasting Co., owned by the Times-Mirror Co. (*Los Angeles Times* and *Mirror-News*).

KBEE-AM-FM Modesto—Licensed to McClatchy Newspapers (See KERN Bakersfield.)

KASK-AM-FM Ontario—Licensed to Daily Report Co., same ownership as *Ontario-Upland Report*.

KDES Palm Springs—Licensed to George E. Cameron Jr., 40% owner of *Palm Springs Desert Sun*. See also KBLA Burbank, Calif.

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# Tv Station Sales CONTINUED

20%) bought station (with KDYL-AM-FM) in 1953 for $2.1 million [For the Record, July 6, 1953].

**KUTV (TV)** Salt Lake City—Licensed to Utah Bcstg. & Tv Corp. (A. L. Glasmann, Salt Lake Tribune-George C. and Wilda Gene Hatch). Original owners: Salt Lake Tribune and Frank Carman-Grant Wrathall interests. Sales price: $683,333. FCC approved: March 7, 1956 [For the Record, March 12, 1956].

### VIRGINIA

**WSVA-TV Harrisonburg**—Licensed to Shenandoah Valley Braodcasting Corp. (Evening Star Broadcasting Corp.-WMAL-AM-FM-TV Washington, D. C., 51%; Hamilton Shea, 49%). Former owners: Transcontinent Television Corp., 50%; Hamilton Shea, 50%. Sales price: $700,000 for 51% (with WSVA-AM-FM). FCC approved: Sept. 23, 1959 [For the Record, Oct. 5, 1959]. Note: Transcontinent and Mr. Shea paid $560,000 for properties in 1956, buying them from Frederick L. and Mary P. Allman [For the Record, June 4, 1956].

**WACH-TV Newport News**—Licensed to United Bcstg. Co. of Eastern Virginia Inc. (Richard Eaton). Original owners: Eastern Bcstg. Corp. (Russell A. Collins, receiver for John Doley and others). Sales price: $54,000 (with WACH). FCC approved: July 19, 1956 [For the Record, July 30, 1956].

**WTOV-TV Norfolk**—Licensed to Tim Brite Inc. (Temus R. Bright). Original owner: Commonwealth Broadcasting Corp. (E. L. Scott, Robert Wasdon, Jack Siegel). Sales price: $17,500 plus assumption of $78,000 in obligations. FCC approved: March 9, 1955 [For the Record, March 14, 1955].

### WASHINGTON

**KING-TV Seattle**—Licensed to King Broadcasting Co. (Mrs. A. Scott Bullitt). Original owner: Radio Sales Corp. (P. K. Leberman). Original call letters: KRSC-TV. Sales price: $375,000. FCC approved: July 20, 1949. [For the Record, July 25, 1949]. Note: Hearst Corp. bought 25% interest in King Broadcasting Co. in 1951 which was re-purchased by licensee in 1953.

**KREM-TV Spokane**—Licensed to KREM Broadcasting Corp. (Mrs. A. Scott Bullitt). Former owner: Louis Wasmer. Sales price: $2 million (with KREM-AM-FM). FCC approved Sept. 26, 1957 [For the Record, Oct. 7, 1957].

**KXLY-TV Spokane**—Licensed to Northern Pacific Television Corp. Original owners: Symonds Broadcasting Co. (E. B. Craney and Harry L. [Bing] Crosby). Sales price: $1,723,500 (with KXLY). FCC approved: Jan. 6, 1954 [For the Record, Jan. 11, 1954].

**KTVW (TV) Tacoma**—Licensed to J. Elroy McCaw. Original owners: Carl E. and C. D. Haymond. Original call letters: KMO-TV. Sales price: $300,000. FCC approved: Sept. 15, 1954 [For the Record, Sept. 20, 1954].

### WEST VIRGINIA

**WBOY-TV Clarksburg**—Licensed to Ohio Valley Bcstg. Corp. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: News Publishing Co. Original call letters: WBLK-TV, Sales price: $250,000 (with WBLK-AM and WPAR-AM-FM Parkersburg, W. Va.). FCC approved: April 5, 1957 [For the Record, April 8, 1957].

**WHTN-TV Huntington**—Licensed to Cowles Bcstg. Co. Original owner: Greater Huntington Theatre Corp. (S. J. Hyman and family). Sales price: $535,000 plus assumption of $100,000 debt (with WHTN-AM-FM). FCC approved June 20, 1956 [For the Record, July 2, 1956].

**WTAP (TV) Parkersburg**—Licensed to Zanesville Publishing Co. Original owner: W. Virginia Enterprises Inc. (Howard L. Chernoff and associates). Sales price: $124,600. FCC approved: March 30, 1955 [For the Record, April 4, 1955]. ,

**WJPB-TV Weston**—Licensed to WJPB-Tv Inc. (J. Patrick Beacom, 50%; Thomas P. Johnson, 47.5%; George W. Eby, 2.5%). Original owner: J. P. Beacom, 100%. Sales price: $95,000 for 47.5%; $5,000 for 2.5%. FCC approved: Feb. 17, 1960 [For the Record, Feb. 22, 1960].

**WTRF-TV Wheeling**—Licensed to WTRF-TV Inc. (Albert V. Dix, and six publishing companies owned by Dix family). Original owner: Tri-City Broadcasting Co. (Thomas M. Bloch and W. L. Harris families, News Publishing Co.). Sales price: $1,684 million for 56.13%. FCC approved: Dec. 17, 1958 [For the Record, Dec. 22, 1958]. Note: Dix family owned 30.96% of Tri-City Broadcasting Co.

### WISCONSIN

**WKOW-AM-TV Madison**—Licensed to Mid-Continent Broadcast Co. of Wisconsin Inc. (see BFR station in Group Ownership). Former owners: Stewart Watson, 10%; George W. Icke, 9%; E. C. Severson, 10.4%; B. W. Huiskamp, 9% and others. Sales price: $925,000. FCC approved: July 20, 1960 [For the Record, July 25, 1960].

**WMTV (TV) Madison**—Licensed to Forward Tv Inc. (Lee Stations and others). Former owners: Lee Ruwitch, Gordon Sherman, Mitchell Wolfson and Sidney Meyer. Sales price: $339,333. FCC approved April 2, 1958 [For the Record, April 7, 1958]. Note: Messrs. Ruwitch, Gordon, Wolfson and Meyer bought WMTV from Bartell Tv Corp. for $350,000 in July 1957 [For the Record, July 29, 1957].

**WMBV-TV Marinette** — Licensed to M & M Broadcasting Co. (Morgan Murphy and others). Former owners: William E. Walker, Joseph D. Macklin and others. Sales price: $211,764 (with WMAM Marinette) plus assumption of $360,000 liabilities. FCC approved March 19, 1958 [For the Record, March 24, 1958].

**WISN-TV Milwaukee**—Licensed to Hearst Corp. Original owner: Milwaukee Area Telecasting Corp. (permit granted to MATC after merger agreement among four applicants; other three were WEMP and WFOX Milwaukee and Kolero Telecasting Inc.). Original call letters: WTVW (TV). Sales price: $2 million. FCC approved: March 2, 1955 [For the Record, March 14, 1955].

**WITI-TV Milwaukee** — Licensed to Storer Broadcasting Co. Original owner: Independent Tv Inc. (Sol J. Kahn). Sales price: $4.4 million. FCC approved: Nov. 12, 1958. [Broadcasting, Nov. 17, 1958].

### PUERTO RICO

**WSTE (TV) Fajardo**—Cp assigned to Carmina Mendez. Original owner: Continental Broadcasting Corp. (Wm. R. Anthony [71%] and others). Sales price: $60,000. FCC approved: March 26, 1959 [For the Record, April 6, 1959].

**WAPA-TV San Juan**—Licensed to Winston-Salem Broadcasting Co. (WTOB-AM-TV Winston-Salem, N. C.). Original owner: Jose Ramon Quinones and associates. Sales price: $320,000. FCC approved: May 2, 1957 [For the Record. May 6. 1957].

KKIS Pittsburg—Licensed to Kay Kis Corp., 80% owned by *Kankakee* (Ill.) *Daily Journal.* See also WKAN Kankakee, WRRR Rockford, and WQUA Moline, all Illinois.

KFBK-AM-FM Sacramento—Licensed to McClatchy Newspapers. (See KERN Bakersfield.)

KXTV(TV) Sacramento—Licensed to Great Western Broadcasting Corp. See WISH Indianapolis.

KFSD-AM-FM-TV San Diego—Licensed to KFSD Inc., 46.22% owned by Weekly Publications Inc. (*Newsweek Magazine*).

KRON-FM-TV San Francisco—Licensed to Chronicle Publishing Co., publisher of *San Francisco Chronicle.* See also KBAK Bakersfield, Calif.

KSFO San Francisco—Licensed to Golden West Broadcasters, owned 51% by Gene Autry. Golden West owns 12.5% of *Phoenix* (Ariz.) *Republic* and *Gazette.* See KOLD Tucson and KOOL Phoenix, both Ariz.; KMPC San Francisco, Calif., and KVI Seattle, Wash.

KLIV San Jose—Licensed to Cal-Radio Inc., 25% owned by Patrick H. Peabody, co-publisher *Gilroy Dispatch, Los Gatos Times* and weekly *Pleasonton Times, Sunnyvale Standard* and *Mountain View Register-Leader.* See also KSJO-FM San Jose, Calif.

KSJO-FM San Jose—Licensed to Patrick H. Peabody, co-publisher *Gilroy Dispatch, Los Gatos Times* and weekly *Pleasanton Times, Sunnyvale Standard* and *Mountain View Register-Leader.* See KLIV San Jose, Calif.

KTIM San Rafael—Licensed to Marin Broadcasting Co.; 37.5% owned by Roy A. Brown and wife who own *San Rafael Independent Journal.*

KTMS Santa Barbara—Licensed to News-Press Publishing Co., publisher of *Santa Barbara News-Press* (T. M. Storke, publisher, owns 51% of common stock).

KSCO Santa Cruz—Licensed to Radio Santa Cruz; Fred D. McPherson Jr., publisher of *Santa Cruz Sentinel,* is a partner.

KSRO Santa Rosa—Licensed to Finley Broadcasting Co. Ruth W. Finley, president, is affiliated with *Santa Rosa Press-Democrat.* Operated independently of newspaper.

### COLORADO

KVFC Cortez—Licensed to KVFC Inc. Barney H. Hupbbs, 25% owner, is 66⅔% owner of *Pecos* (Tex.) *Enterprise.* See KIUN Pecos, Tex.

KIMN Denver—Licensed to Mile High Stations Inc. See KLO Ogden, Utah.

KLZ-AM-TV Denver—Licensed to Aladdin Bcstg. Corp., subsidiary of Time Inc., publisher of *Time, Life, Fortune* and *Sports Illustrated.* See also WFBM Indianapolis, Ind., WOOD Grand Rapids, Mich., and WTCN Minneapolis.

KLMR Lamar—Licensed to Southeast Colorado Broadcasting Co., Inc. Fred M. Betz 13.7% owner, owns *Lamar Daily News.*

### CONNECTICUT

WNHC-AM-FM-TV New Haven—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer*). See WFIL Philadelphia, Pa.

WSTC-AM-FM Stamford—Licensed to Western Connecticut Broadcasting Co. Kingsley Gillespie, publisher of *Stamford Advocate,* is president.

### DELAWARE

WDEL-AM-FM Wilmington—Licensed to Delmarva Broadcasting Inc., same ownership as *Lancaster* (Pa.) *Intelligencer-Journal* and *New Era* (WGAL). Stations operated independently. See WGAL Lancaster, Pa.

### DISTRICT OF COLUMBIA

WMAL-AM-FM-TV Washington—Licensed to Evening Star Broadcasting Co. Inc., same ownership as *Washington Evening Star.* See also WSVA Harrisonburg, Va.

WTOP-AM-FM-TV Washington—Licensed to Washington Post Co. (*Washington Post & Times-Herald*). See also WJXT (TV) Jacksonville, Fla.

### FLORIDA

WESH-TV Daytona Beach—Licensed to Telrad Inc., owned by J. H. Perry interests. See WJHP-TV Jacksonville, Fla.

WNDB-AM-FM Daytona Beach—Licensed to the News-Journal Corp., publisher of *Daytona Beach Journal* and *News* (40% owned by Perry interests). See WJHP-TV Jacksonville.

WROD Daytona Beach—Licensed to Radio Daytona Inc., 100% owned by Frank J. Russell Jr., publisher of the *Marquette Mining Journal.* See WMDJ Marquette, Mich.

WFLM (FM) Fort Lauderdale—Licensed to Findlay Publishing Co., *Findlay* [Ohio]. *Republican Courier*). See also WFIN Findlay, Ohio and WCSI Columbus, Ind.

WJHP-TV Jacksonville—Licensed to Post-Times Co. Owned by John H. Perry interests. Perry newspapers are *Pensacola Journal* and *News, Deland Sun-News, Ocala Star-Banner, Panama City News-Herald, Palm Beach Post-Times, Leesburg Commercial, Palatka News, Melbourne Times,* 40% of *Daytona Beach Journal* and *News* (WNDB) and various weekly newspapers in Florida. Perry interests also own *Frankfort* (Ky.) *State Journal* and Western Newspaper Union, a newspaper syndicate.

WJXT (TV) Jacksonville—Licensed to Washington Post Co., publisher of *Washington* (*D. C.*) *Post & Times-Herald.* See WTOP Washington, D. C.

WMMB Melbourne—Licensed to Indian River Radio Inc., 16⅔% owned by Harlan G. Murrelle, publisher New Jersey weeklies *Ocean City Sentinel-Ledger* and *Cape May Courthouse Gazette.* See also WOND Pleasantville, N. J..

WCKR-AM-FM, WCKT (TV) Miami—Licensed to Biscayne Television Corp., 42.5% owned by Cox interests (*Miami News*) and 42.5% by Knight interests (*Miami Herald*). For other Cox properties see WHIO Dayton, Ohio. For other Knight interests see WAKR Akron, Ohio.

WGBS-AM-FM-TV Miami—Licensed to Storer Broadcasting Co. Miami Beach Sun Pub. Co. (*Miami Beach Sun*) is subsidiary of Storer Broadcasting Co. See also WJBK Detroit, WSPD Toledo, WAGA Atlanta, WWVA Wheeling, W. Va., WJW-AM-TV Cleveland, WIBG-AM-FM Philadelphia, KPOP Los Angeles and WITI-TV Milwaukee.

WJDM-TV Panama City—Licensed to Herald Publishing Co. (*Albany* [Ga.] *Herald*). See also WALB Albany, Ga.

WJCM Sebring—Licensed to Progressive Publishing Co. Same ownership as *Clearfield* (Pa.) *Progress* and *Danville* (Pa.) *News.* See also WCPA Clearfield, WDAD Indiana, and WMAJ State College, all Pa.

WFLA-AM-FM-TV Tampa—Licensed to Tribune Co. (*Tampa Tribune* and *Times*). D. Tennant Bryan family holds approximately 50% interest in *Richmond Times Dispatch* and *News-Leader* (WRNL-AM-FM Richmond).

WTVT (TV) Tampa—Licensed to WKY Television System Inc. Same ownership as *Oklahoma City Oklahoman* and *Times, Farmer Stockman* (WKY-AM-TV).

WDCL Tarpon Springs—Licensed to Clearwater Broadcasting Corp., owned 50% by Hodding Carter and family who own *Greenville* (Miss.) *Delta Democrat-Times.* See WDDT Greenville, Miss.

### GEORGIA

WALB-TV Albany—Licensed to Herald Publishing Co. (*Albany Herald*). See also WJDM-TV Panama City, Fla.

WRFC Athens—Licensed to Radio Athens Inc., owned by L. H. Christian, owner of weekly *Oconee Enterprise,* Watkinsville, Ga.

WSB-AM-FM-TV Atlanta—Licensed to Atlanta Newspapers Inc., publisher of *Atlanta Journal* and *Constitution.* Same interests (James M. Cox) publish *Dayton* (Ohio) *News* and *Journal-Herald* (WHIO), *Miami News* (WCKR), *Springfield* (Ohio) *News* and *Sun.* See also WSOC Charlotte, N. C.

WWCC Bremen—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner, 75% owner, is 100% owner of *Baldwin Times Weekly.* See also WBCA Bay Minette and WHEP Foley, both Alabama.

WBHF Cartersville—Licensed to W. R. Frier, owner of weekly *Bartow Herald.* See also WEAB Greer, S. C.

WRBL-AM-FM-TV Columbus—Licensed to Columbus Broadcasting Co., 51% owned by R. W. Page Corp. (*Columbus Enquirer* and *Ledger* and *Bradenton* [Fla.] *Herald*).

WJJC Commerce—Licensed to Jackson County Broadcasting Co. President Albert S. Hardy is owner of weekly *Commerce News.*

WGGA Gainesville—Licensed to Blue Ridge Broadcasting Co. Charles Smithgall, publisher *Gainesville Daily Times,* is president and majority stockholder. See also WRGA Rome, Ga., and WCAS Gadsden, Ala.

WKLY Hartwell—Licensed to WKLY Broadcasting Co. Same ownership as weekly *Hartwell Sun.*

WLAG-AM-FM La Grange—Licensed to La Grange Broadcasting Co. 33⅓% of stock owned by Roy C. Swank, publisher of *La Grange News*

WNEX Macon—Licensed to Macon Broadcasting Co.; 16% held by the Telegraph Publishing Co., publisher of *Macon Telegraph* and *News.*

WRGA Rome—Licensed to Rome Bcstg. Corp. Controlling stockholder Charles Smithgall, owner of *Gainesville* (Ga.) *Daily Times.* See also WGGA Gainesville, Ga. and WCAS Gadsden, Ala.

WSFT Thomaston—Licensed to the Thomaston Broadcasting Co. J. B. Hardy, S. J. Carswell co-owners, weekly *Thomaston Times* and *Free-Press,* own 40% of station.

WTWA Thomson—Licensed to Hickory Hill Broadcasting Co., Inc. Majority owner Frank Hash owns weekly *McDuffie Progress* and *Columbia News.*

WVOP Vidalia—Licensed to Vidalia Broadcasting Co. R. E. Ledford, 50% owner, is publisher of weekly *Vidalia Advance.*

### HAWAII

KHBC-AM-TV Hilo—Licensed to Hawaiian Broadcasting System Ltd. See KGMB Honolulu.

KGMB-AM-TV Honolulu—Licensed to Hawaiian Broadcasting System Ltd., 100% owned by *Honolulu Star-Bulletin.* See also KHBC Hilo and KMAU-TV Wailuku, Hawaii.

KGU Honolulu—Licensed to Advertiser Publishing Co. Ltd., publisher of *Honolulu Advertiser.* See also KONA (TV) Honolulu.

KONA (TV) Honolulu—Licensed to Radio Honolulu Ltd., 50% owned by *Honolulu Advertiser.* See also KGU Honolulu.

KTOH Lihue—Licensed to Garden Island Publishing Co. Ltd., publisher of *Garden Island* (weekly).

KMAU-TV Wailuku—Licensed to Hawaiian Broadcasting System Ltd. (see KGMB Honolulu).

KMVI-AM-TV Wailuku—Licensed to Maui Publishing Co., Ltd., publisher of *Maui News.*

### IDAHO

KGEM Boise—Licensed to Idaho Bcstg. & Tv Co., owned by A. L. Glasmann interests (see KLO Ogden, Utah).

KBAR Burley—Licensed to KBIO Inc., 86% owned by Jessica L. Longston (see KAYO Seattle, Wash.).

KIFI Idaho Falls—Licensed to Eastern Idaho Bcstg. & Tv Co., 90% owned by J. Robb Brady Trust Co., owner of *Idaho Falls Post-Register.*

KLIX-AM-TV Twin Falls—Licensed to Southern Idaho Bcstg. & Television Co., owned by A. L. Glasmann interests. (See KLO Ogden, Utah).

### ILLINOIS

WJBC-AM-FM Bloomington—Licensed to Bloomington Broadcasting Corp., 50% owned by Daily Pantagraph Co. (*Bloomington Pantagraph*).

WBYS Canton—Licensed to Fulton County Broadcasting Co., 31.9% owned by H. B. Winsor, president-publisher *Canton Ledger* and *Booneville* (Mo.) *News-Advertiser.*

WCIA (TV) Champaign—Licensed to Midwest Television Inc. Stockholders Helen M. Stevick and Marajen Stevick Dyess Chimingo, each 10%, own *Champaign News-Gazette,* (WDWS); Lindsay-Schaub Newspapers Inc. (Wsoy Decatur, Ill), 20%. See also WMBD Peoria, Ill.

WDWS-AM-FM Champaign—Licensed to The Champaign News-Gazette Inc., publisher of *Champaign News-Gazette.*

WAAF Chicago—Licensed to Corn Belt Publishers Inc. (*Drovers Journal* division).

WGN-AM-TV Chicago—Licensed to WGN Inc., same ownership as *Chicago Tribune, New York News* (WPIX)[TV]).

WHFC-AM-TV, WEHS (FM) Cicero—Licensed to WHFC Inc. Owned by Richard W. Hoffman, Publisher of tri-weeklies *Cicero Life, Berwyn Life* and *Stickney Life* and *Community Reporter* (Chicago) and bi-weekly *Suburban Life.*

WDAN Danville—Licensed to Northwestern Publishing Co. (*Danville Commercial News*-Gannett). For other Gannett newspapers, see WHEC Rochester, N. Y.

WSOY-AM-FM Decatur—Licensed to Illinois Broadcasting Co., 100% of stock owned by Lindsay-Schaub Newspapers Inc., publisher of *Decatur Herald* and *Review;* same ownership as *Champaign-Urbana* (Ill.) *Evening Courier, St. Clair* and *Madison Counties Journal* (E. St. Louis) and *Carbondale-Herrin-Murphysboro, Southern Illinoisan,* and owner, WSEI (FM), Effingham, Ill., WVLN-AM-FM Olney, and 20% of WCIA (TV) Champaign and of WMBD-AM-FM-TV Peoria, Ill.

WCRA Effingham—Licensed to the Effingham Bcstg. Co. Ownership (Joseph E. McNaughton) identified with *Effingham News* and *Pekin Times,* both Ill. See also WRMN Elgin, Ill.

WSEI (FM) Effingham—Licensed to Illinois Broadcasting Co., owned by Lindsay-Schaub Newspapers Inc. (See WSOY Decatur, Ill.).

WRMN Elgin—Licensed to Elgin Bcstg. Co. Same ownership as WCRA Effingham, Ill. (See above.)

WGIL Galesburg—Licensed to Galesburg Broadcasting Co.; controlled by Galesburg Printing & Publishing Co., publisher of *Galesburg Register-Mail.*

WLDS-AM-FM Jacksonville—Licensed to Jacksonville Radio & Television Bcstg. Corp., 100% owned by Jacksonville Journal and Courier Co., publisher of *Jacksonville Journal* and *Courier.*

WKAN Kankakee—Licensed to WKAN Radio Inc., owned by Kankakee Daily Journal Co., publisher, *Kankakee Daily Journal.* See WRRR Rockford and WQUA Moline, both Ill., and KKIS Pittsburg, Calif.

WLPO La Salle—Licensed to La Salle County Broadcasting Corp., 100% owned by Peter Miller. publisher of *La Salle News-Tribune.* See also KMLW Marlin, Tex.

WKAI Macomb—Licensed to WKAI Broadcasting Co., 100% owned by William H. Rudolph, publisher of *Macomb Journal.*

WQUA Moline—Licensed to WQUA Inc., owned by *Kankakee* (Ill.) *Journal.* See also WKAN Kankakee and WRR Rockford, both Illinois and KKIS Pittsburg, Calif.

WVLN-AM-FM Olney—Licensed to Illinois Broadcasting Co., owned by Lindsay-Schaub Newspapers Inc. (see WSOY Decatur, Ill.).

WMBD-AM-FM-TV Peoria—Licensed to Midwest Television Inc. (same ownership as WCIA [TV] Champaign, Ill.).

WGEM-AM-FM-TV Quincy—Licensed to Quincy Bcstg. Co., 92% owned by *Quincy Herald Whig.*

WTAD-AM-FM, KHQA-TV Quincy—Licensed to Lee Broadcasting Inc; 20% owned by *Hannibal Courier Post* and 51% owned by Lee Radio Inc. For other Lee holdings, see KGLO Mason City, Iowa.

WREX-TV Rockford—Licensed to Greater Rockford Television Inc., 22.2% owned by Rockford Broadcasters Inc. (*Rockford Morning Star* and *Register-Republic*—WROK-AM-FM).

WROK-AM-FM Rockford—Licensed to Rockford Broadcasters Inc. Same ownership as *Rockford Star* and *Register-Republic*.

WRRR Rockford—Licensed to Radio Rockford, Inc., owned by Kankakee Daily Journal Co. (see WKAN Kankakee, Ill.).

WHBF-AM-FM-TV Rock Island—Licensed to Rock Island Broadcasting Co. 75% owned by J. W. Potter Co. (*Rock Island Argus*) principals of which are also principal stockholders of KBUN Bemidji, Minn. Leslie Johnson, 25% owner, owns 50% of WJBC Bloomington, Ill.

WKRS Waukegan—Licensed to News-Sun Broadcasting Corp. Same stockholders own *Waukegan News-Sun*.

WFRX West Frankfort—Licensed to Pyramid Radio Broadcasting & Television Co., 25% owned by Paducah Newspapers Inc. (*Paducah* [Ky.] *Sun-Democrat*). See also WPSD-TV Paducah, Ky.

## INDIANA

WCSI-AM-FM Columbus—Licensed to White River Broadcasting Co., 100% owned by Findlay Publishing Co. (*Findlay* [Ohio] *Republican Courier*). See also WFIN Findlay, Ohio and WFLM (FM) Fort Lauderdale, Fla.

WCNB-AM-FM Connersville—Licensed to News Examiner Co., publisher of *Connersville News-Examiner*.

WTRC-AM-FM, WSJV (TV) Elkhart—Licensed to Truth Publishing Co. (*Elkhart Truth*). See also WKJG Fort Wayne, Ind.

WANE-AM-TV Fort Wayne—Licensed to Indiana Broadcasting Corp. See WISH Indianapolis, Ind.

WGL Ft. Wayne — Licensed to News-Sentinel Broadcasting Co., which is owned by News Publishing Co. (*Fort Wayne News-Sentinel*).

WKJG-AM-TV Fort Wayne—Licensed to WKJG Inc., 60% owned by Truth Publishing Co. (*Elkhart Truth*-WTRC-AM-FM and WSJV [TV]).

WFBM-AM-FM-TV Indianapolis — Licensed to Twin State Broadcasting Inc., owned by Time Inc. (*Time, Life, Fortune, Sports Illustrated, House & Home, Architectural Forum*). See also KLZ Denver, Colo.; WOOD Grand Rapids, Mich., and WTCN Minneapolis, Minn.

WISH-AM-TV Indianapolis—Licensed to Indiana Broadcasting Corp., 99.2% owned by Corinthian Broadcasting Corp. (J. H. Whitney). Indiana Broadcasting also owns WANE-AM-TV Fort Wayne, Ind. Corinthian also owns 86% of KOTV (TV) Tulsa, Okla.; 84.6% of KHOU-TV Houston, Tex. John Hay Whitney controls *New York Herald Tribune* and *Parade Magazine* newspaper supplement. See also WVIP Mt. Kisco, N. Y.

WIOU Kokomo—Licnsed to Booth Broadcasting Co. See WJLB Detroit, Mich.

WMRI-AM-FM Marion—Licensed to WMRI Inc., principals having interests in *Lansing* (Mich.) *State Journal, Battle Creek* (Mich.) *Enquirer & News, Lafayette* (Ind.) *Journal & Courier, Marion* (Ind.) *Chronicle-Tribune*.

WCTW-AM-FM New Castle—Licensed to Courier-Times Inc., publisher of *New Castle Courier-Times*.

WJVA South Bend—Licensed to Booth Radio & Tv Stations Inc. See WJLB Detroit, Mich.

WSBT-AM-TV South Bend—Licensed to *South Bend Tribune*.

WRSW-AM-FM Warsaw—Licensed to Reub Williams & Sons Inc., publisher of *Warsaw Times-Union*.

WAMW, WFML(FM) Washington—Licensed to Washington Radio Inc., 61% owned by Mrs. Paul R. Bausman, owner of *Washington Herald*.

## IOWA

KWBG Boone—Licensed to Boone Broadcasting Co. Stockholders Harold A. and Mary Garvey control *Boone News-Republican*.

KCRG-AM-TV Cedar Rapids—Licensed to Cedar Rapids Television Co., owned by *Cedar Rapids Gazette*.

KPIG Cedar Rapids—Licensed to Cedar Rapids Broadcasting Corp., principally owned by John C. Kelly and brothers, who also have minority interest in *Sioux City Journal* and *Journal-Tribune*. See also KTRI Sioux City, Iowa.

KSWI Council Bluffs—Licensed to the Nonpareil Broadcasting Co., affiliated with the New Nonpareil Co., publisher *Council Bluffs Nonpareil*.

KRNT-AM-TV Des Moines—Licensed to Cowles Broadcasting Co., which also owns WHTN-TV Huntington, W. Va. Members of Cowles family have majority interest in Minneapolis Star & Tribune Co. Minneapolis Star & Tribune Co. owns 47% of WCCO-AM-TV Minneapolis and 80% of KTVH (TV) Hutchinson, Kan. Cowles newspapers are *Des Moines Register* and *Tribune, Minneapolis Star* and *Tribune* and *Spokane* (Wash.) *Spokesman-Review*. Cowles family also controls *Look* magazine. Gardner Cowles is principal owner of *Fort Pierce* (Fla.) *News-Tribune*.

KDTH Dubuque—Licensed to *Dubuque Telegraph-Herald*.

KFJB Marshalltown—Licensed to Marshall Electric Co. owned by the *Marshalltown Times Republican*.

KGLO-AM-FM-TV Mason City—Licensed to Lee Radio Inc., affiliated with ownership of WTAD Quincy, Ill. Lee P. Loomis, president, also publisher of *Mason City Globe-Gazette*. Other Lee newspapers are *Hannibal* (Mo.) *Courier-Post* (KHQA-TV); *La Crosse* (Wis.) *Tribune* (WKBT [TV]); *Davenport* (Iowa) *Democrat* and *Times, Ottumwa* (Iowa) *Courier, Muscatine* (Iowa) *Journal, Madison* (Wis.) *State Journal* (WIBA and WMTV [TV]), *Kewanee* (Ill.) *Star-Courier* and *Lincoln* (Neb.) *Star* (KFAB *Omaha, Neb.*). See also KEYC-TV Mankato, Minn.

KSCJ Sioux City—Licensed to Perkins Brothers Co. Interlocking ownership through individual stockholders in *Sioux City Journal* and *Journal-Tribune*. See also KTIV (TV) Sioux City, Iowa.

KTIV (TV) Sioux City—Licensed to KTIV Television Co. owned 50% by Perkins Brothers Co. Interlocking ownership through individual stockholders in *Sioux City Journal* and *Journal-Tribune*. See also KSCJ Sioux City.

KTRI Sioux City—Licensed to Sioux City Broadcasting Co., owned by John C., Eugene F., Fred T. and Lennon Kelly, who also have minority interest in *Sioux City Journal* and *Journal-Tribune*. See also KPIG Cedar Rapids, Iowa.

## KANSAS

KSOK Arkansas City—Licensed to KSOK Bcstg. Co., owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).

KGGF Coffeyville—Licensed to Midwest Broadcasting Co. Same majority ownership as *Coffeyville Journal*. See KHAS, Hastings, Neb.

KGNO Dodge City—Licensed to Dodge City Broadcasting Co. Inc. President J. C. Denious Jr. and other stockholders also own *Dodge City Globe*.

KIUL Garden City—Licensed to KIUL Inc.. owned by John P. and estate of Sidney Harris, owners of *Garden City Telegram, Hutchinson News-Herald, Ottawa Herald, Chanute Tribune, Salina Journal*, all Kansas, and *Burlington* (Iowa) *Hawkeye-Gazette*.

KVGB Great Bend—Licensed to KVGB Inc., 46% owned by Will L. and Russell T. Townsley, owners of *Great Bend Tribune* and *Russell* (Kan.) *News*.

KTVH (TV) Hutchinson—Licensed to Wichita-Hutchinson Co., 80% owned by Minneapolis Star & Tribune Co. See KRNT Des Moines, Iowa.

KMAN Manhattan — Licensed to Manhattan Broadcasting Co. Same ownership as *Manhattan Mercury*. See KHAS Hastings, Neb.

KNEX McPherson—Licensed to K. R. Krehbiel, publisher of *McPherson Sentinel*.

KOAM-TV Pittsburg—Licensed to Mid-Continent Telecasting Inc., 66⅔% owned by KOAM and 33⅓% by *Joplin* (Mo.) *Globe* and *News-Herald*.

KSEK Pittsburg—Licensed to the KSEK Broadcasting Co., owned by Stauffer Publications (see WIBW Topeka, Kan.).

WIBW-AM-TV Topeka—Licensed to Topeka Bcstg. Assn., owned by Stauffer Publications Inc., publisher of *Topeka State Journal* and *Capital, Kansas City Kansan, Arkansas City Traveler, Pittsburg Headlight* and *Sun, Newton Kansan*, all Kan.; *Shawnee* (Okla.) *News* and *Star; Grand Island Independent*, and *York News-Times*, both Neb.; *Maryville Forum, Nevada Mail, Independence Examiner*, all Mo. See also KSEK Pittsburg, and KSOK Arkansas City, both Kan., and KGFF Shawnee, Okla.

KFH-AM-FM Wichita—Licensed to Radio Station KFH Co.; 50% of stock owned by Wichita Eagle Inc., publisher of *Wichita Eagle*.

KWBB Wichita—Licensed to Wichita Beacon Broadcasting Co. Minority stockholders are owners of Beacon Publishing Co., publisher of *Wichita Beacon*.

## KENTUCKY

WKCT Bowling Green—Licensed to Daily News Broadcasting Co., controlled by owners of *Park City News*.

WMTA Central City—Licensed to Central City-Greenville Broadcasting Co., owned by L. L. and A. E. Stone and R. G. Utley, owners of weekly *Central City Messenger & Times-Argus*.

WCTT Corbin—Licensed to Corbin Times-Tribune Inc., Publisher *Corbin Tribune* and *Times* and 50% owner of *Harlan* (Ky.) *Enterprise*.

WFKN Franklin—Licensed to The Franklin Favorite-WFKN Inc. (weekly *Franklin Favorite*).

WFUL Fulton—Licensed to Ken-Tenn Broadcasting Corp. Robert Paul Westpheling Jr. and wife own station, publish weekly *Fulton News*.

WHAS-AM-TV Louisville—Licensed to WHAS Inc., same ownership as *Louisville Courier-Journal* and *Times*.

WKLO and WEZI (TV) Louisville—Licensed to Mid-America Broadcasting Corp., owned by Charles Sawyer, publisher of *Lancaster* (Ohio) *Eagle-Gazette*. See WIZE Springfield, WCOL Columbus, WING Dayton, all Ohio, and WEZE Boston.

WFMW-AM-FM Madisonville—Licensed to Messenger Broadcasting Co., owned 50% by *Madisonville Messenger*.

WMIK Middlesboro—Licensed to Cumberland Gap Broadcasting Co. Some stockholders also own stock in *Middlesboro News*.

WOMI-AM-FM Owensboro—Licensed to Owensboro Broadcasting Co. 80% of stock owned by principal stockholders of Owensboro Publishing Co., publisher of *Owensboro Messenger* and *Inquirer*.

WPSD-TV Paducah—Licensed to Paducah Newspapers Inc. (*Paducah Sun-Democrat*). See also WFRX West Frankfort, Ill.

WLSI Pikeville—Licensed to Cumberland Pub. Co., publisher of weekly *Pike County News*.

## LOUISIANA

WBRZ (TV) Baton Rouge—Licensed to Louisiana Television Bcstg. Co., 98% owned by Baton Rouge Broadcasting Co. (WJBO and WBRL [FM]) which has same ownership as *Baton Rouge Advocate* and *State-Times*.

WJBO-AM-FM Baton Rouge — Licensed to Baton Rouge Broadcasting Co. Inc.; same ownership as *Baton Rouge Advocate* and *State-Times*.

KTOC Jonesboro—Licensed to Jackson Parish Broadcasters. Owners Ansley and Theodore Colvin publish weekly *Jackson Independent*.

KVOL Lafayette—Licensed to Evangeline Bcstg. Co., 50% owned by *Lafayette Advertiser* (Morgan Murphy). For Murphy newspaper ownership, see WISC-TV Madison, Wis.

KRUS Ruston—Licensed to C. E. Faulk Jr., publisher *Ruston Leader*.

KWKH-AM-FM Shreveport—Licensed to International Broadcasting Corp.; 100% of stock owned by Times Publishing Co. Ltd., publisher of *Shreveport Times;* same ownership as *Monroe* (La.) *World and News-Star* (See also KTHS and KTHV [TV] Little Rock, Ark.)

KSLA-TV Shreveport — Licensed to KSLA-Tv Inc., owned by Journal Publishing Co. (*Shreveport Journal*).

## MAINE

WGAN-AM-TV Portland—Licensed to Guy Gannett Broadcasting Services, owned by Guy Gannett Publishing Co., publisher of *Portland Press Herald* and *Express, Augusta Kennebec Journal* and *Waterville Sentinel*.

WEGP Presque Isle—Licensed to Presque Isle Radio Co., 98% owned by Edward G. Perrier, publisher of weekly *Presque Isle Star-Herald* and weekly *Limestone* (Maine) *Star-Herald*.

## MARYLAND

WBAL-AM-TV Baltimore — Licensed to The Hearst Corp., affiliated with *Baltimore News-Post, New York Journal-American* and *Mirror, Albany* (N.Y.) *Times-Union, Boston Record* and *American Milwaukee Sentinel* (WISN), *Detroit Times, San Francisco Examiner* and *Call-Bulletin, Los Angeles Examiner* and *Herald Express, San Antonio Light, Seattle Post-Intelligencer*. See also WCAE Pittsburgh, Pa.

WMAR-TV Baltimore—Licensed to A. S. Abell Co., publisher of *Baltimore Sunpapers*

## MASSACHUSETTS

WEZE Boston—Licensed to Air Trails Broadcasting Inc., owned by Charles Sawyer, publisher of *Lancaster* (Ohio) *Eagle-Gazette*. See also WKLO and WEZI (TV) Louisville, Ky.; WIZE Springfield, WCOL-AM-FM Columbus and WING Dayton, all Ohio.

WHDH-AM-FM-TV Boston—Licensed to WHDH Inc. owned by Boston Herald-Traveler Corp., publisher *Boston Herald* and *Traveler*.

WBET-AM-FM Brockton — Licensed to Enterprise Pub. Co., (*Brockton Enterprise & Times*).

WSAR Fall River—Licensed to K & M Publishing Co., publisher of *Fall River Herald News* and *Schenectady* (N.Y.) *Union-Star*.

WNBH-AM-FM New Bedford—Licensed to E. Anthony & Sons Inc., publisher of *New Bedford Standard Times* and *Hyannis* (Mass.) *Cape Cod Standard-Times*.

WBEC Pittsfield—Licensed to Western Mass. Broadcasting Co., owned by *Berkshire Eagle*.

WHYN-AM-FM-TV Springfield-Holyoke—Licensed to Hampden-Hampshire Corp.; 50% owned by same interests as *Holyoke Transcript-Telegram* and *Northampton* (Mass.) *Hampshire Gazette* and 50% by employee pension funds, *Springfield News* and *Union*.

WOCB-AM-FM West Yarmouth—Licensed to E. Anthony & Son Inc. See WNBH New Bedford.

WTAG-AM-FM Worcester—Licensed to WTAG Inc., affiliated with Worcester Telegram Publishing Co. Inc., publisher of *Worcester Telegram* and *Gazette*.

## MICHIGAN

WALM Albion—Licensed to Calhoun Bcstg. Co. Jack C. Bedient, 23.4% stockholder, is owner of *Albion Recorder;* James Moses, 22.9%, is publisher of *Marshall* (Mich.) *Chronicle*.

WHRV Ann Arbor—Licensed to Zanesville Publishing Co. See WHIZ Zanesville, Ohio.

WHFB-AM-FM Benton Harbor-St. Joseph — Licensed to Palladium Pub. Co., publisher of *Benton Harbor News-Palladium, St. Joseph* (Mich.) *Herald-Press*.

WJBK-AM-FM-TV Detroit—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer, president) as *Miami Beach Sun*. See WGBS Miami, Fla.

WJLB, WMZK (FM) Detroit—Licensed to Booth Broadcasting Co. J. L. Booth, president, personally owns 4.5% Booth Newspapers Inc. (*Grand Rapids Press, Flint Journal, Muskegon Chronicle, Kalamazoo Gazette, Saginaw News, Bay City Times, Jackson Citizen-Patriot, Ann Arbor News*.) See WTRX Flint, WSGW Saginaw, WIBM Jackson, all Mich.; WJVA South Bend and WIOU Kokomo, both Ind. and WTOD Toledo, Ohio.

WWJ-AM-FM-TV Detroit—Licensed to Evening News Association, publisher of *Detroit News*.

WLST Escanaba—Licensed to Frank J. Russell Jr. (*Mining Journal*, Marquette, Mich.). See WDMJ Marquette, Mich.

WTRX Flint—Licensed to Booth Broadcasting Co. Inc. See WJLB Detroit.

WOOD-AM-TV Grand Rapids—Licensed to WOOD Broadcasting Inc., owned by Time Inc. (*Time, Life, Fortune* and *Sports Illustrated*). See also WFBM Indianapolis, Ind.; WTCN Minneapolis, Minn.; KLZ Denver, Colo.

WMIQ Iron Mountain — Licensed to the Iron Mountain-Kingsford Bcstg. Co. President Frank J. Russell (principal owner *Marquette* [Mich.] *Mining Journal*) is publisher of *Iron Mountain News*. See also WDMJ Marquette, Mich.

WIBM Jackson—Licensed to Booth Broadcasting Co. See WJLB Detroit.

WDMJ Marquette—Licensed to Lake Superior Broadcasting Co., wholly owned by the Mining Journal Co. (*Marquette Mining Journal*). Frank J. Russell is principal owner and also publishes *Iron Mountain News*. Licensee also owns 48% of WLUC-TV Marquette, WMIQ-WIRN (TV) Iron Mountain and WLST Escanaba, all Michigan; WROD Daytona Beach, Fla. and WMAM Marinette, Wis.

WLUC-TV Marquette—Licensed to North Central Broadcasting Co., 52% owned by M&M Broadcasting Co. (Morgan Murphy) and 48% by Lake Superior Broadcasting Co. (Frank J. Russell). For other Murphy interests see WISC-TV Madison, Wis.; for Rusell interests, see WDMJ Marquette, above.

WMAB Munising—Licensed to Munising-Alger Bcstg. Co. owned ⅓ each by Charles Symon and Stanley Sadak, publishers of weekly *Munising News*.

WNIL Niles—Licensed to Niles Broadcasting Co., subsidiary of Star Publishing Co., publisher of *Niles Star*.

WOAP Owosso—Licensed to Owosso Bcstg. Co., subsidiary of Argus Press Co., publisher of *Owosso Argus Press*.

WTTH Port Huron—Licensed to Times Herald Co. (*Port Huron Times Herald*).

WSGW Saginaw—Licensed to Booth Broadcasting Co. See WJLB Detroit.

WSOO Sault Ste. Marie—Licensed to Hiawathaland Broadcasting Co. George A. Osborn, publisher of *Sault Ste. Marie News*, owns 30%.

WIRN-TV Wakefield—Licensed to Iron Mountain-Kingsford Broadcasting Co. (See WMIQ Iron Mountain above).

### MINNESOTA

KBUN Bemidji—Licensed to Paul Bunyan Broadcasting Co., owned by J. W. Potter Co. interests (*Rock Island Argus*-WHBF-AM-FM-TV Rock Island. Ill.)

KEYC-TV Mankato—Licensed to KEYC-Lee Tv Inc., 52% owned by Lee Radio Inc. (see KGLO Mason City, Iowa).

WCCO-AM-TV Minneapolis—Licensed to Midwest Radio Television Inc., 53% owned by Mid Continent Radio-Television Inc., and 47% owned by Minneapolis Star & Tribune Co. Mid Continent is 50% owned by Northwest Publications Co. (Ridder interests), and 50% by Minnesota Tribune Co. Ridder interests own *St. Paul Pioneer-Press* and *Dispatch, Duluth News-Tribune* and *Herald* (WDSM Superior, Wis.), *New York Journal of Commerce, Aberdeen* (S. D.) *American* and *News* (KSDN). *Grand Forks* (N. D.) *Herald* (KILO), *San Jose* (Calif.) *Mercury* and *News, Long Beach* (Calif) *Independent* and *Press-Telegram, Pasadena* (Calif.) *Star, News*, minority interest in *Seattle Times*. Minneapolis Star & Tribune Co. (*Minneapolis Star* and *Tribune*) also owns 80% of KTVH(TV) Hutchinson, Kan. Members of the Cowles family hold controlling interest in Minneapolis Star & Tribune Co. Cowles family also owns Cowles Broadcasting Co. (see KRNT Des Moines, Iowa).

WTCN-AM-TV Minneapolis—Licensed to Twin State Broadcasting Inc., owned by Time Inc. (*Time, Life, Fortune* and *Sports Illustrated*.) See also WFBM Indianapolis, Ind.; WOOD Grand Rapids, Mich.; KLZ Denver, Colo.

KNUJ New Ulm—Licensed to KNUJ Inc., affiliated with *New Ulm Journal*.

KFAM-AM-FM St. Cloud — Licensed to Times Publishing Co., publisher of *St. Cloud Times*.

WJON St. Cloud—Licensed to Granite City Broadcasting Co. William T. Comstock, 49.5% owner, is publisher of weekly *Oconto* (Wis.) *Reporter*.

KWNO Winona—Licensed to Winona Radio Service, 60% owned by M. H. White, publisher of *Winona Daily News*.

### MISSISSIPPI

WROX Clarksdale—Licensed to Mrs. Eunice T. Imes, mother of Birney Imes Jr., owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WCJU Columbia—Licensed to WCJU Inc. Lester Williams, president, is editor and publisher of weekly *Columbian Progress*.

WCBI-AM-TV Columbus — Licensed to Birney Imes Jr., owner of *Columbus Commercial Dispatch*. See also WELO Tupelo; WROX Clarksdale; WNAG Grenada; WMOX Meridian, all Miss.

WDDT Greenville — Licensed to Clearwater Broadcasting Co., 50% owned by Hodding Carter and family who own *Greenville Delta Democrat-Times*. See also WDCL Tarpon Springs, Fla.

WNAG Grenada—Licensed to Grenada Broadcasting Co. Birney Imes Jr., principal stockholder is owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WJQS Jackson—Licensed to Dumas Milner Broadcasting Co. Mr. Milner is president Citizens Publishing Co. (*Jackson State Times*).

WSLI, WJTV (TV) Jackson—Licensed to Capitol Broadcasting Co., 40% owned by Mississippi Publishing Co. (*Jackson Clarion-Ledger* and *News*.)

WCOC-AM-TV Meridian—Licensed to Mississippi Broadcasting Co. Owned by Withers Gavin, publisher of weekly *Meridian Record* and *Clarke County Tribune* (Quitman, Miss).

WMOX Meridian—Licensed to Birney Imes Jr., owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WTOK-TV Meridian—Licensed to Southern Television Corp. Interlocking ownership (estate of James F. Skewes) with *Meridian Star* and *Laurel* (Miss.) *Leader-Call*.

WELO Tupelo—Licensed to Tupelo Broadcasting Co. Inc. President Birney Imes Jr. is owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WQBC Vicksburg—Licensed to Delta Broadcasting Co. Inc., 96% owned by L. P. Cashman and family. Mr. Cashman is publisher of *Vicksburg Post*.

WABO Waynesboro—Licensed to New Laurel Radio Station Inc., 11.8% owned by T. M. Gibbons, publisher of *Laurel* (Miss.) *Leader-Call*. See also WTOK-TV Meridian, Miss.

### MISSOURI

KGHM Brookfield — Licensed to Green Hills Broadcasting Co., owned by Ira J. Williams, publisher *Brookfield News Bulletin*.

KFRU Columbia—Licensed to KFRU Inc.; controlled by H. J. Waters Jr., publisher of *Columbia Tribune*.

KHQA-TV Hannibal—Licensed to Lee Bcstg. Inc., which is also licensee of WTAD-AM-FM Quincy, Ill., 20% owned by *Hannibal Courier-Post*, and 52% owned by Lee Radio Inc., licensee KGLO-AM-FM-TV Mason City, Iowa. For other Lee holdings see KGLO Mason City, Iowa.

KRCG (TV) Jefferson City—Licensed to Jefferson Television Co. William H. Weldon, president of licensee, is also president of *Jefferson City Capital News* and *Post-Tribune*.

KWOS Jefferson City — Licensed to the Capital Broadcasting Co. William H. Weldon, presdent, is also president of the News Tribune Co., publisher of *Jefferson City Capital News* and *Post-Tribune*.

KCMO-AM-FM-TV Kansas City — Licensed to Meredith Broadcasting Co., subsidiary of Meredith Publishing Co. (*Better Homes & Gardens* and *Successful Farming*). See also WOW Omaha, KPHO Phoenix, WHEN Syracuse, N. Y. and KRMG Tulsa.

KSD-AM-TV St. Louis—Licensed to Pulitzer Publishing Co., publisher of *St. Louis Post-Dispatch*.

KTVI(TV) St. Louis — Licensed to Signal Hill Telecasting Corp., 25% owned by *St. Louis Globe-Democrat*.

KGBX Springfield—Licensed to Springfield Broadcasting Co.; owned 99% by Springfield Newspapers Inc. (*Springfield News* and *Leader & Press*).

KYTV (TV) Springfield—Licensed to Springfield Television Inc., 50% owned by Springfield Newspapers Inc., publisher of *Springfield News* and *Leader & Press* (KGBX). Tams Bixby Jr., director of licensee and vice president of Springfield Newspapers Inc., is president and 40% owner of *Muskogee* (Okla.) *Phoenix* and *Times-Democrat* (KBIX).

### MONTANA

KOPR Butte—Licensed to Copper Bcstg. Co., 67% owned by Mr. and Mrs. George Hatch (see KLO Ogden, Utah).

KATL Miles City—Licensed to Star Printing Co., publisher of *Miles City Star*.

### NEBRASKA

KHAS Hastings—Licensed to Nebraska Broadcasting Co. Controlled by Fred A. and Richard M. Seaton, publishers of *Hastings Tribune, Manhattan* (Kan.) *Mercury* (KMAN), *Coffeyville* (Kan.) *Journal* (KGGF), *Winfield* (Kan.) *Courier, Alliance* (Neb.) *Times-Herald, Deadwood* (S. D.) *Pioneer-Times, Lead* (S. D.) *Call, Sheridan* (Wyo.) *Press* and the magazine *Western Farm Life* (Denver). See also KHAS-TV Hastings, Neb.

KHAS-TV Hastings—Licensed to Nebraska Television Co., 51% owned by Seaton Publishing Co. (See KHAS Hastings, above).

WJAG Norfolk—Licensed to WJAG Inc., associated with Huse Pub. Co., publisher of the *Norfolk News*.

KETV(TV) Omaha—Licensed to Herald Corp. (subsidiary of *Omaha World Herald*).

KFAB Omaha—Licensed to KFAB Broadcasting Co., 48.86% of stock owned by Journal-Star Printing Co. (*Lincoln Star and Journal*). See KGLO Mason City, Iowa.

KMEO Omaha—Licensed to National Weekly Inc. (*National Review* magazine.)

WOW-AM-TV Omaha—Licensed to Meredith WOW Inc., owned by Meredith Publishing Co., publisher of *Better Homes & Gardens, Successful Farming*. See also WHEN Syracuse, N. Y., KPHO Phoenix, Ariz.; KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

KSTF (TV) Scottsbluff—Licensed to Frontier Bcstg. Co., one-third owned by Cheyenne Newspapers Inc. (*Wyoming Eagle* and *State Tribune*). See KFBC Cheyenne, Wyo.

### NEVADA

KELK Elko—Licensed to Elko Broadcasting Co. Chris H. Sheerin, 50% owner of *Elko Free Press* is president and 16% owner of station.

KLRJ-TV Henderson—Licensed to Southern Nevada Radio & Television Co. (Donald W. Reynolds). For newspaper ownership, see KFSA Fort Smith, Ark.

KLAS-TV Las Vegas—Licensed to Las Vegas Television Inc. Herman Greenspun, publisher of *Las Vegas Sun*, owns 73.7%.

KORK Las Vegas—Licensed to Southwestern Broadcasting Co. (Donald W. Reynolds). For Reynolds' newspaper interests see KFSA Fort Smith, Ark.

KOH Reno—Licensed to McClatchy Newspapers. Same ownership as *Sacramento Bee, Fresno Bee, Modesto Bee*, all in California. See KERN Bakersfield, Calif.

KOLO Reno—Licensed to Western Broadcasting Co., owned by Donald W. Reynolds (see KFSA Fort Smith, Ark.).

KOLO-TV Reno—Licensed to Nevada Radio Tv Inc., owned by Donald W. Reynolds (see KFSA Fort Smith, Ark.).

### NEW JERSEY

WJLK-AM-FM Asbury Park—Licensed to Asbury Park Press Inc., publisher of *Asbury Park Press*.

WVNJ Newark—Licensed to Newark Broadcasting Corp., wholly owned subsidiary of The Evening News Publishing Co. (*Newark News*).

WOND Pleasantville—Licensed to South Jersey Radio Inc. Harlan G. Murrelle, 16.66% owner, is publisher of New Jersey weeklies *Ocean City Sentinel-Ledger* and *Cape May Courthouse Gazette*. See also WMMB Melbourne, Fla.

WTOA(FM) Trenton—Licensed to the Mercer Broadcasting Co. Owned by Trenton Times Corp., publisher of *Trenton Times*.

### NEW MEXICO

KOAT-TV Albuquerque—Licensed to Alvarado Broadcasting Co., owned by Clinton McKinnon (see KVOA-TV Tucson, Ariz.)

### NEW YORK

WMBO Auburn—Licensed to WMBO Inc., owned by Auburn Publishing Co. (*Auburn Citizen-Advertiser*).

WMBO-FM Auburn—Licensed to Auburn Publishing Co. (*Auburn Citizen-Advertiser*).

WINR-AM-TV Binghamton—Licensed to Binghamton Press Co. (*Binghamton Press*—Gannett). See WHEC Rochester, N. Y.

WNBF-AM-FM-TV Binghamton—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer*-WFIL). See WFIL Philadelphia.

WBEN-AM-FM-TV Buffalo—Licensed to WBEN Inc., same ownership as *Buffalo News*.

WEBR Buffalo—Licensed to WEBR Inc. Owned by *Buffalo Courier-Express*.

WCNY-TV Carthage-Watertown—Licensed to The Brockway Co., publisher of *Watertown* (N.Y.) *Times* (WWNY). Also owns WMSA-AM-FM Massena, N. Y.

WENY Elmira—Licensed to Elmira Star-Gazette Inc., publisher of *Elmira Advertiser, Star-Gazette* and *Telegram* (Gannett Newspapers). See WHEC Rochester, N. Y.

WENE Endicott-Binghamton—Licensed to Ottaway Stations Inc. Major stockholder James H. Ottaway is president-publisher and controlling stockholder of *Endicott Bulletin* and *Oneonta* (N. Y.) *Star* (WDOS), *Plattsburg* (N. Y.) *Press-Republican, Stroudsburg* (Pa.) *Record* (WVPO) *Danbury* (Conn.) *News-Times*. See also WDOS Oneonta, N. Y., and WVPO Stroudsburg, Pa.

WBUZ Fredonia—Licensed to Dunkirk-Fredonia Broadcasting Inc. (H. K. Williams III, president). Same ownership as *Dunkirk-Fredonia Observer*.

WUSJ Lockport—Licensed to Lockport Union Sun and Journal Inc., publisher of *Lockport Union Sun & Journal*.

WMSA-AM-FM Massena—Licensed to the Brockway Co., owned and operated by the *Watertown* (N. Y.) *Times*. See WWNY Watertown, N. Y., and WCNY-TV Carthage, N. Y.

WFYI Mineola—Licensed to VIP Broadcasting Corp. See WVIP Mt. Kisco, N. Y.

WVIP Mt. Kisco—Licensed to Suburban Broadcasting Co., 90% owned jointly by Martin Stone and Whitney Communications (John Hay Whitney). Mr. Whitney controls *New York Herald Tribune* and *Parade Magazine* newspaper supplement. Messrs Stone and Whitney also own WVOX-AM-FM New Rochelle, WGHQ Saugerties and WFYI Mineola, all N. Y.

WVOX-AM-FM New Rochelle, N. Y.—Licensed to Radio Westchester Inc. See WVIP Mt. Kisco, N. Y.

WEVD New York—Licensed to Debs Memorial Radio Fund Inc; among cooperative backers are directors of the *Jewish Forward;* the newspaper company itself has no interest or control.

WHOM-AM-FM New York—Licensed to Progress Broadcasting Corp., same ownership as *Il Progresso Italio Americano*.

WINS New York—Licensed to Gotham Broadcasting Co. Sale to Storer Broadcasting Co. pending FCC approval. George B. Storer owns *Miami* (Fla.) *Sun* (see WGBS Miami, Fla.).

WPIX (TV) New York—Licensed to WPIX Inc., same ownership as *New York News, Chicago Tribune* (WGN).

WQXR-AM-FM New York—Licensed to the Interstate Broadcasting Co., subsidiary of *New York Times*.

WHDL-AM-FM Olean—Licensed to WHDL, Inc., 100% of stock owned by Olean Times-Herald Corp., publisher of *Olean Times-Herald*.

WDOS Oneonta—Licensed to Ottaway Stations Inc. Major stockholder James H. Ottaway is president-publisher and controlling stockholder of Ottaway Newspapers-Radio Inc., publisher of *Oneonta Star, Endicott Bulletin* (WENE), *Plattsburg Press-Republican, Middletown Record* and *Times-Herald, Port Jervis Union-Gazette*, all N.Y.; *Stroudsburg* (Pa.) *Record* (WVPO), *Danbury* (Conn.) *News-Times*. See also WENE Endicott, N. Y., and WVPO Stroudsburg, Pa.

WALK-AM-FM Patchogue—Licensed to Suffolk Broadcasting Corp. Suffolk Consolidated Press (weeklies *Long Island Sun, Bayshore Sentinel, Babylon Eagle, Suffolk Every Week, Port Jefferson Times, Islip Press, Smithtown Star* and *Huntington Times*) under common ownership (W. Kingsland Macy Jr. and family.

WRIV Riverhead—Licensed to Suffolk Broadcasting Corp. (see WALK Patchogue, N. Y.).

WHEC-AM-TV Rochester—Licensed to WHEC Inc., owned by Gannett Co., publisher of *Rochester Times-Union and Democrat & Chronicle*. Other Gannett newspapers are *Albany Knickerbocker News, Utica Press* and *Observer-Dispatch, Newburgh News, Beacon News, Ithaca Journal, Malone Telegram, Saratoga Springs Saratogian, Elmira Advertiser, Star-Gazette* and *Telegram* (WENY), *Binghamton Press* (WINR-AM-TV), *Niagara Falls Gazette*, all New York; *Hartford* (Conn.) *Times, Plainfield Courier-News* and *Camden Courier-Post*, both N. J.; *Danville* (Ill.) *Commercial News* (WDAN).

WGHQ Saugerties—Licensed to Skylark Corp. See WVIP Mt. Kisco, N. Y.

WHEN-AM-FM-TV Syracuse—Licensed to Meredith Syracuse Radio Corp., same ownership as Meredith Publish Co., publisher of *Better Homes & Gardens, Successful Farming*. See also WOW, Omaha, Neb., KPHO Phoenix, Ariz.; KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

WSYR-AM-FM-TV Syracuse—Licensed to Central Broadcasting Corp., same ownership (S. I. Newhouse) as *Syracuse Post-Standard* and *Herald-Journal*, *Newark* (N. J.) *Star-Ledger, Jersey City* (N. J.) *Jersey Journal, Long Island Press* and *Star-Journal, Staten Island* (N. Y.) *Advance, Harrisburg* (Pa.) *Patriot* and *News* (WTPA [TV]), *Portland* (Ore.) *Oregonian* (50% of KOIN-AM-TV); *St. Louis Globe-Democrat* (25% of KTVI [TV]). *Birmingham* (Ala.) *News* (WAPI-AM-TV). Mr. Newhouse also has an interest in Conde-Nast Publications Inc. (*Vogue, House & Garden, Glamour*).

WFLY(FM) Troy—Licensed to the Troy Record Co., publisher of *Troy Record* and *Times-Record*

WRUN-AM-FM Utica—Licensed to Rome Sentinel Co., publisher of *Rome* (N. Y.) *Sentinel*.

WWNY Watertown—Licensed to the Brockway Co., owned and operated by the *Watertown Times*. See WMSA Massena, and WCNY-TV Carthage, N. Y.

WFAS-AM-FM White Plains—Licensed to Westchester Broadcasting Corp. J. Noel Macy and Valentine E. Macy Jr., co-owners, publishers of *White Plains Reporter Dispatch, Yonkers Herald-Statesman, Tarrytown News, Port Chester Item, Ossining Citizen-Register, Mt. Vernon Argus, New Rochelle Standard-Star, Mamaroneck Times*, all N. Y.

### NORTH CAROLINA

WGWR-AM-FM Asheboro — Licensed to the Asheboro Broadcasting Co., owners including Roy Cox, publisher *Courier-Tribune*, a semi-weekly newspaper.

WWNC Asheville—Licensed to Asheville Citizen-Times Publishing Co., publisher of the *Asheville Citizen-Times*. See also WFBC Greenville, S. C.

WPNF Brevard—Licensed to Pisgah Broadcasting Co.; same newspaper ownership association as WBBO Forest City, below.

WBT, WBTV (TV) Charlotte—Licensed to Jefferson Standard Bsctg. Co., subsidiary of Jefferson Standard Life Insurance Co. which owns WBIG Greensboro, N. C., and 16⅓% of *Greensboro News* and *Record* (WFMY-TV). Jefferson Standard also owns WBTW (TV) Florence, S. C.

WSOC-AM-FM-TV Charlotte—Licensed to Carolina Broadcasting Co. Same interests (James M. Cox) as WSB Atlanta, Ga.

WDNC-AM-FM Durham—Licensed to the Durham Radio Corp. 100% owned by the Durham Herald Co., publisher *Durham Herald* and *Sun*.

WIFM-AM-FM Elkin — Licensed to Tri-County Broadcasting Co., owned one-third each by Harvey F. Lafoon, publisher of semi-weekly *Elkin Tribune;* Edward M. Anderson Estate (Stella W. Anderson, administratrix), publisher of weeklies *West Jefferson Skyland Post, Sparta Alleghany News, Brevard Transylvania Times* and *Forest City Courier*, and W. P. Erwin.

WBBO-AM-FM Forest City—Licensed to Rutherford County Radio Co., Inc., stockholders affiliated with following weekly newspapers: *Forest City Courier, Spindale Sun*. See WPNF Brevard.

WFMY-TV Greensboro—Licensed to Greensboro News Co. (*Greensboro News* and *Record*).

WNCT (TV) Greenville — Licensed to Carolina Broadcasting System Inc., 5% owned by Josh Horne, publisher of *Rocky Mt.* (N. C.) *Telegram* and 10% by *Wilson* (N. C.) *Times*. See also WECT(TV) Wilmington, and WCEC Rocky Mount, both N. C.

WHKY Hickory — Licensed to Catawba Valley Broadcasting Co.; stockholders include Lester C. Gifford, publisher of *Hickory Record*.

WNAO-TV Raleigh—Licensed to Sir Walter Television Co., 14% owned by *Raleigh News & Observer* and 12.5% by principals associated in ownership of WSEE-AM-TV Erie, Pa. (*Erie News* and *Times*).

WREV-AM-FM Reidsville—Licensed to Reidsville Broadcasting Co. W. M. Oliver and W. M. Oliver Jr., owners own stock in *Reidsville Review*.

WCEC, WFMA(FM) Rocky Mount—Licensed to Eastern Carolina Electronics Inc., 53.85% owned by Josh H. Horne, publisher of *Rocky Mount Telegram*. See also WNCT (TV) Greenville, N. C.

WECT(TV) Wilmington — Licensed to Atlantic Telecasting Corp., 30% owned by Carolina Broadcasting System. (See WNCT [TV] Greenville, N. C.)

WSJS-AM-FM Winston-Salem—Licensed to Piedmont Publishing Co., publisher of *Winston-Salem Journal* and *Twin City Sentinel*. See also WSJS-TV Winston-Salem.

WSJS-TV Winston-Salem — Licensed to Triangle Broadcasting Co., an affiliate of Piedmont Publishing Co., publisher of *Winston-Salem Journal* and *Twin City Sentinel*. See also WSJS-AM-FM Winston-Salem.

### NORTH DAKOTA

WDAY-AM-TV Fargo — Licensed to WDAY Inc. (*Fargo Forum*). Same ownership (N. D. Black Jr. and family) as *Moorhead* (Minn.) *News*.

KILO Grand Forks — Licensed to Grand Forks Herald Inc., pulisher of *Grand Forks Herald* which is 60% owned by Ridder Publications. See WCCO Minneapolis.

### OHIO

WAKR-AM-FM-TV Akron—Licensed to Summit Radio Corp., owned 45% by *Akron Beacon-Journal* (Knight newspaper). Other Knight newspapers are *Detroit Free Press, Miami Herald* (WCKR) and *Charlotte* (N. C.) *Observer*.

WFAH-AM-FM Alliance — Licensed to the Review Pub. Co., publisher of *Alliance Review*.

WICA-AM-FM Ashtabula—Licensed to WICA Inc. Same ownership as *Ashtabula Star-Beacon, Conneaut News-Herald, Geneva Free Press, Painesville Telegraph*, all Ohio.

WAND Canton—Licensed to Dover Broadcasting Co. See WAJR Morgantown, W. Va.

WHBC-AM-FM Canton—Licensed to Ohio Broadcasting Co., subsidiary of Brush-Moore Newspapers Inc., publisher of *Canton Repository, Steubenville Herald-Star, Marion Star, East Liverpool Review, Portsmouth Times, Ironton Tribune* and *Salem News*, all in Ohio; *Salisbury* (Md.) *Times*.

WTLC (TV) Canton — Licensed to Tri-Cities Telecasting Inc., 28% owned by Morton Frank, publisher-relations director, *Family Weekly* and *Suburbia Today* newspaper magazine supplements, and 9.4% owned by Oral S. Pflug, publisher of weekly *Steubenville* (Ohio) *Jeffersonian*.

WCPO-AM-FM-TV Cincinnati — Licensed to Scripps-Howard Radio Inc., affiliated with *Cincinnati Post & Times-Star*. See WEWS Cleveland.

WEWS (TV) Cleveland — Licensed to Scripps-Howard Radio Inc. Scripps-Howard newspapers are *Cleveland Press & News, New York World Telegram & Sun, Cincinnati Post & Times-Star* (WCPO) *Pittsburgh Press, Columbus* (Ohio) *Citizen, San Francisco News, Washington* (D. C.) *News, Indianapolis Times, Knoxville News-Sentinel* (WNOX), *Memphis Commercial Appeal* and *Press-Scimitar* (WMC), *Houston Press, Fort Worth Press, El Paso Herald-Post, Albuquerque Tribune, Covington* (Ky.) *Post, Denver Rocky Mountain News, Evansville Press, Birmingham Post-Herald*. See also WCPO Cincinnati, Ohio; WMC Memphis and WNOX Knoxville, Tenn.

WJW-AM-FM-TV Cleveland—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer, president) as *Miami Beach Sun*. See WGBS Miami, Fla.

WBNS-AM-FM Columbus — Licensed to Radio Ohio Inc.; same ownership as *Columbus Dispatch* (see WBNS-TV below).

WBNS-TV Columbus — Licensed to Dispatch Printing Co., publisher of *Columbus Dispatch*.

WCOL-AM-FM Columbus—Licensed to Air Trails Inc., owned by Charles Sawyer, publisher of *Lancaster* (Ohio) *Eagle-Gazette*. See WIZE Springfield and WING Dayton, Ohio. WKLO Louisville, Ky., and WEZE Boston, Mass.

WTNS Coshocton—Licensed to Coshocton Broadcasting Co. Mrs. William Wallace and Bruce Wallace control both licensee and *Coshocton Tribune*.

WHIO-AM-FM-TV Dayton — Licensed to Miami Valley Broadcasting Corp., same ownership (James M. Cox) as *Dayton News* and *Journal Herald, Atlanta Journal* and *Constitution* (WSB), *Miami News* (WCKR), *Springfield* (Ohio) *News* and *Sun*.

WING Dayton—Licensed to Great Trails Broadcasting Corp., owned by Charles Sawyer, publisher of *Lancaster Eagle-Gazette*. See WIZE Springfield and WCOL Columbus, Ohio, WKLO Louisville, Ky., WEZE Boston, Mass.

WJER Dover — Licensed to Dover Broadcasting Co. Inc. See WAJR Morgantown, W. Va.

WEOL-AM-FM-TV Elyria — Licensed to Elyria-Lorain Broadcasting Co., 25.8% owned by Lorain County Printing & Publishing Co. (*Elyria Chronicle-Telegram*).

WFIN-AM-FM Findlay — Licensed to Findlay Publishing Co., publisher of *Findlay Republican Courier*. See also WCSI Columbus, Ind. and WFLM (FM) Fort Lauderdale, Fla.

WCLT-AM-FM Newark—Licensed to WCLT Radio Inc. 80% owned by stockholders of *Newark Advocate* and *American Tribune*.

WIZE Springfield — Licensed to Radio Voice of Springfield Inc., controlled by Charles Sawyer, publisher of *Lancaster* (Ohio) *Eagle-Gazette*. See WING Dayton and WCOL-AM-FM Columbus, Ohio, WKLO, WEZI(TV) Louisville, Ky., and WEZE Boston, Mass.

WSPD-AM-FM-TV Toledo — Licensed to Storer Broadcasting Co. Same ownership (George B. Storer) as *Miami Beach Sun*. See WGBS Miami, Fla.

WTOD, WTRT (FM) Toledo—Licensed to Booth Broadcasting Co. (see WJLB Detroit, Mich.).

WHHH Warren — Licensed to Warren Tribune Radio Station Inc., owned by Tribune Co., publisher of *Warren Tribune-Chronicle*.

WWST-AM-FM Wooster — Licensed to Wooster Republican Printing Co., publisher of the *Wooster Record*. Interlocking ownership with WTRF-TV Wheeling, W. Va.

WFMJ-AM-TV Youngstown—Licensed to Vindicator Printing Co. (*Youngstown Vindicator*).

WHIZ-AM-TV Zanesville—Licensed to Southeastern Ohio Television System. Majority ownership also owns *Zanesville Times-Recorder* and *Signal*. See WTAP-AM-TV Parkersburg, W.Va. and WHRV Ann Arbor, Mich.

### OKLAHOMA

KWHW Altus — Licensed to Altus Broadcasting Co. 50% owned by *Altus Times-Democrat*.

KVSO Ardmore—Licensed to estate of John F. Easley, publisher of *Ardmore Ardmorite*.

KUSH Cushing — Licensed to Cimarron Broadcasters Inc., 66⅔% owned by Gordon R. Rockett, co-owner of weekly *Drumwright* (Okla.) *Derrick* and *Journal*.

KSEO Durant—Licensed to Durant Publishing-Broadcasting Co., publisher *Durant Democrat, Durant Weekly News*.

KCRC Enid—Licensed to Enid Radiophone Co.; all stock owned by same interests owning Enid Publishing Co., publisher of *Enid News* and *Eagle*.

KHEN Henryetta—Licensed to Henryetta Radio Co., same ownership as *Henryetta Free Lance*.

KBIX Muskogee — Licensed to Oklahoma Press Publishing Co., publisher of *Muskogee Phoenix* and *Times-Democrat*.

WKY-AM-TV Oklahoma City—Licensed to WKY Television System Inc., same ownership as *Oklahoma City Oklahoman* and *Times, Farmer-Stockman*. See also WTVT (TV) Tampa, Fla.

KOKL Okmulgee—Licensed to Okmulgee Broadcasting Corp., subsidiary of *Okmulgee Times*. See KFSA Fort Smith, Ark.

WBBZ Ponca City—Licensed to Ponca City Publishing Co., publisher of the *Ponca City News*.

KGFF Shawnee—Licensed to KGFF Broadcasting Co. Inc. Controlling stock interest (94%) owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).

KSPI-AM-FM Stillwater—Licensed to Stillwater Pub. Co., publisher *Stillwater News-Press*.

KOTV TV) Tulsa—Licensed to KOTV Inc. See WISH Indianapolis, Ind.

KRMG Tulsa—Licensed to Meredith KRMG Inc., subsidiary of Meredith Publishing Co. (*Better Homes & Gardens* and *Successful Farming*). See also KCMO Kansas City, WOW Omaha, KPHO Phoenix and WHEN Syracuse, N.Y.

### OREGON

KOOS Coos Bay—Licensed to KOOS Inc. Sheldon F. Sackett, owner, is publisher of *Coos Bay World*.

KERG Eugene — Licensed to Guard Publishing Co., publisher of *Eugene Register-Guard*.

KAGI, KGPO (FM) Grants Pass — Licensed to Southern Oregon Bcstg. Co., 50% owned by A. E. Voorhies, publisher of *Grants Pass Courier*, and Earle and John Voorhies.

KOTI-TV Klamath Falls—Licensed to California Oregon Tv Inc. Same ownership as KBES-TV Medford, Ore.

KBES-TV Medford—Licensed to Southern Oregon Bsctg. Co.; 50% owned by Amos Voorhies and family. Mr. Voorhies is publisher of *Grants Pass* (Ore.) *Courier*. See KAGI, KGPO (FM) Grants Pass.

KYJC Medford—Licensed to Medford Printing Co. (*Medford Mail Tribune*).

KOIN-AM-FM-TV Portland — Licensed to Mt. Hood Radio & Television Bcstg. Co., 50% owned by Central New York Bcstg. Corp. (WSYR Syracuse, N. Y.). Same ownership (S. I. Newhouse) as *Portland Oregonian*. For other Newhouse newspapers, see WSYR Syracuse, N. Y.

KPOJ-AM-FM Portland—Licensed to KPOJ Inc.; stock owned by *Portland Oregon Journal*.

KPIC(TV) Roseburg—Licensed to South-West Oregon Tv Broadcasting Corp., half owned by Southern Oregon Broadcasting Co.—Licensee of KAGI Grants Pass, Ore. See also KAGI-KGPO (FM) Grants Pass; KBES-TV Medford, KOTI-TV Klamath Falls, all Oregon.

KRNR Roseburg—Licensed to News-Review Co. (*Roseburg News-Review*). News-Review Co. is 75% owned by Southern Oregon Publishing Co. which publishes *Klamath Falls* (Ore.) *Herald* and *News*.

## PENNSYLVANIA

WFBG-AM-FM-TV Altoona—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer*-WFIL).

WBFD Bedford—Licensed to Inquirer Printing Co. (*Bedford Inquirer*).

WGPA-AM-FM Bethlehem—Licensed to Bethlehem's Globe Pub. Co., publisher *Bethlehem Globe-Times*.

WLEV-TV Bethlehem — Licensed to Associated Broadcasters Inc. Ownership same as *Lancaster New Era* and *Intelligencer*. Operated independently. See also WGAL Lancaster, Pa.

WCNR Bloomsburg—Licensed to Columbia-Montour Broadcasting Corp., affiliated with the *Bloomsburg Press*.

WWCH Clarion—Licensed to County Broadcasting Co., 36% owned by Mrs. Harriet Hearst, president and majority stockholder of Clarion Newspapers Inc. (publisher of weeklies *Clarion Democrat* and *Clarion Republican*).

WCPA Clearfield—Licensed to Clearfield Broadcasters Inc., wholly owned by publishers of *Clearfield Progress* and *Danville* (Pa.) *News*. See also WDAD Indiana, Pa.; WJCM Sebring, Fla. and WMAJ State College, Pa.

WCED-AM-FM DuBois—Licensed to the Tri-County Bcstg. Co. Inc., owned by Jason and Harold Gray, publishers of the *DuBois Courier Express*.

WEEX-AM-FM Easton—Licensed to Easton Publishing Co., publisher of *Easton Express*. See also WGLV (TV) Easton, Pa.

WEST-AM-FM Easton—Licensed to Associated Broadcasters Inc. Operated independently. See WGAL Lancaster (*Lancaster Intelligencer-Journal* and *New Era*).

WGLV (TV) Easton—Licensed to Easton Publishing Co. (*Easton Express*). See WEEX Easton, Pa.

WSEE (TV) Erie—Licensed to Great Lakes Television Co., 16.6% owned by George J. Mead publisher of *Erie News* and *Times*. Interlocking ownership with WNAO-TV Raleigh, N. C.

WGET Gettysburg—Licensed to Times & News Publishing Co. (*Gettysburg Times*).

WKBO Harrisburg—Licensed to Keystone Broadcasting Corp. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.

WTPA-TV Harrisburg—Licensed to Patriot-News Co., publisher of *Harrisburg Patriot* and *News* (Newhouse newspapers). For other Newhouse newspapers see WSYR Syracuse, N. Y.

WHUN Huntingdon—Licensed to Joseph F. Biddle Pub. Co., publisher *Huntingdon News*.

WDAD Indiana—Licensed to WDAD Inc. 52% owned by Clearfield Broadcasters Inc. Same ownership as *Clearfield Progress* and *Danville News*, both Pa. See also WCPA Clearfield, Pa.; WJCM Sebring, Fla. and WMAJ State College, Pa.

WJAC-AM-FM-TV Johnstown — Licensed to WJAC Inc., same ownership as *Johnstown Tribune*.

WGAL-AM-FM-TV Lancaster — Licensed to WGAL Inc., same ownership (J. Hale and John F. Steinman) as *Lancaster Intelligencer-Journal* and *New Era*. See also WDEL Wilmington, Del., and WLEV-TV Bethlehem, WORK York, WEST Easton, WKBO Harrisburg, WRAK-AM-FM-TV Williamsport, all Pa. Stations operated independently.

WNFV Lansdale—Licensed to Equitable Publishing Co. (*North Penn Reporter*).

WLYH-TV Lebanon—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer*-WFIL). See WFIL Philadelphia, Pa.

WMRF Lewistown—Licensed to Lewistown Broadcasting Co.; 31.6% of stock owned by the Sentinel Co., publisher of *Lewistown Sentinel*. See also WJUN Mexico, Pa.

WJUN Mexico—Licensed to Juniata-Perry Broadcasting Co., 31.6% owned by Sentinel Co. (*Lewistown* (Pa.) *Sentinel*). See also WMRF Lewistown, Pa.

WARC Milton—Licensed to Williamsport Radio Bcstg. Assoc. Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WWPA Williamsport, Pa.

WFIL-AM-FM-TV Philadelphia—Licensed to Triangle Publications Inc., publisher of *Philadelphia Inquirer* and *Daily News*, *Seventeen Magazine*, *Official Detective*, *Tv Guide*, *Television Digest*, *Morning Telegraph* and *Daily Racing Form*. See also WNBF Binghamton, N. Y.; WLYH-TV Lebanon and WFBG Altoona, both Pennsylvania, WNHC New Haven, Conn., KFRE Fresno, Calif.

WIBG-AM-FM Philadelphia—Licensed to Seaboard Radio Broadcasting Corp. (George B. Storer). Same ownership as *Miami Beach Sun*. See also WGBS Miami.

WCAE Pittsburgh — Licensed to WCAE Inc. Owned by Hearst Publishing Co. For Hearst newspapers see WBAL Baltimore.

WIIC(TV) Pittsburgh—Licensed to WIIC Inc., 50% owned by *Pittsburgh Post-Gazette* and 50% by H. K. Brennen and family. See also WWSW-AM-FM Pittsburgh.

WKJF-FM-TV Pittsburgh—Licensed to Agnes J. Reeves Greer, controlling stockholder of *Morgantown* (W. Va.) *Dominion News* and *Post* (WAJR) and weekly *New Martinsville* (W. Va.) *Wetzel Republican*. See WAJR Morgantown, W. Va.

WTAE-TV Pittsburgh—Licensed to Tv City Inc., 50% owned by WCAE Inc. (owned by Hearst Publishing Co.). For Hearst newspapers see WBAL Baltimore.

WWSW-AM-FM Pittsburgh—Licensed to WWSW Radio Inc. owned by the *Pittsburgh Post-Gazette & Sun-Telegraph*. (Same ownership [Paul Block] as *Toledo* [Ohio] *Blade*.)

WEEU Reading—Licensed to WEEU Broadcasting Co., affiliated with *Reading Times and Eagle*.

WEJL Scranton—Licensed to the *Scranton Times*.

WVPO Stroudsburg—Licensed to Pocono Broadcasting Inc. James H. Ottaway, majority stockholder, is also president-publisher of *Stroudsburg Record*. See WDOS Oneonta and WENE Endicott, both N. Y.

WKOK-AM-FM-TV Sunbury—Licensed to Sunbury Broadcasting Corp. Stockholders Harry H. Haddon and Basse A. Beck have an interest in *Sunbury Item*.

WRAK-AM-FM-TV Williamsport — Licensed to WGAL Inc. (See WGAL Lancaster, Pa.).

WWPA Williamsport—Licensed to Williamsport Radio Broadcasting Associates Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WARC Milton, Pa.

WORK York—Licensed to Associated Broadcasters Inc. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.

## RHODE ISLAND

WEAN, WPJB-FM Providence—Licensed to Providence Journal Co., publisher of the *Providence Journal-Bulletin*.

WWON-AM-FM Woonsocket—Licensed to Woonsocket Broadcasting Co., whose principals include stockholders of *Woonsocket Call*.

## SOUTH CAROLINA

WAIM-AM-TV, WCAC (FM) Anderson—Licensed to Wilton E. Hall, publisher of *Anderson Independent* and *Mail*.

WGCD Chester—Licensed to Dispatch Publishing Co. (*Lexington* [N. C.] *Dispatch*).

WBTW (TV) Florence—Licensed to Jefferson Standard Bcstg. Co., subsidiary of Jefferson Standard Life Insurance Co., 16½% owner of *Greensboro* (N. C.) *News* and *Record*. See also WBT Charlotte, WFMY-TV Greensboro, N. C.

WFBC-AM-FM-TV Greenville—Licensed to WMRC Inc., 49.8% owned by *Greenville News-Piedmont*.

WEAB Greer—Licensed to Greer Bcstg. Co. Partner E. A. Burch is publisher of the weekly *Greer Citizen*. Partner W. R. Frier is owner of *Bartow Herald* (WBHF Carterville, Ga.).

WTND Orangeburg—Licensed to WTND Inc. Same ownership (J. L. Sims and family) as *Orangeburg Times & Democrat*.

WORD Spartanburg — Licensed to WORD Inc. Same ownership as WFBC Greenville, S. C. (*Greenville News-Piedmont*).

## SOUTH DAKOTA

KSDN Aberdeen—Licensed to Aberdeen News Co., publisher of the *American News* (identified with Ridder Publications). For other Ridder newspapers see WCCO Minneapolis.

KOLY Mobridge—Licensed to Mobridge Broadcasting Corp. Interlocking ownership with weekly *Mobridge Tribune*.

## TENNESSEE

WLAR Athens—Licensed to Athens Broadcasting Co., owned by Helene M. Arterburn, publisher *Athens Post-Athenian*.

WDSG Dyersburg — Licensed to State Gazette Broadcasting Co. Interlocking ownership with *Dyersburg State Gazette*.

WIRJ Humboldt — Licensed to Gibson County Broadcasting Co. Interlocking ownership with weekly *Humboldt Courier Chronicle*.

WTJS-AM-FM Jackson—Licensed to Sun Publishing Co. Inc., publisher of *Jackson Sun*.

WETB Johnson City—Licensed to Press Inc., publisher of *Johnson City Press-Chronicle*.

WKPT-AM-FM Kingsport—Licensed to Kingsport Broadcasting Co. Identified with ownership of *Kingsport News* and *Times*.

WNOX Knoxville—Licensed to Scripps-Howard Radio Inc., subsidiary of Scripps-Howard Newspapers (*Knoxville News-Sentinel*). See WCPO Cincinnati.

WMC, WMCF (FM), WMCT (TV) Memphis—Licensed to WMC Broadcasting Co. (Scripps-Howard-*Memphis Commercial Appeal* and *Press-Scimitar*.) See WCPO Cincinnati.

## TEXAS

KVLF Alpine—Licensed to Big Bend Broadcasters, 15% owned by Barney H. Hubbs, 66⅔% owner of bi-weekly *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.

KGNC-AM-FM-TV—Amarillo—Licensed to Globe News Publishing Co., publisher of *Amarillo News* and *Globe-Times*, *Lubbock* (Tex.) *Avalanche* and *Journal*. See KFYO Lubbock, Tex.

KRIC-AM-FM Beaumont—Licensed to Enterprise Co. (*Beaumont Enterprise* and *Journal*).

KWHI Brenham—Licensed to Tom S. Whitehead, publisher of *Brenham Banner-Press*.

KRLD-AM-FM-TV Dallas—Licensed to Times-Herald Printing Co., same ownership as *Dallas Times-Herald*.

WFAA-AM-TV Dallas—Licensed to A. H. Belo Corp., publisher of *Dallas Morning News*.

KFST Fort Stockton—Licensed to KFST Inc., 60% owned by George Baker, publisher weekly *Fort Stockton Pioneer*, and 30% owned by Barney H. Hubbs, 66⅔% owner of *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.

WBAP-AM-FM-TV Fort Worth—Licensed to Carter Publications Inc. (*Fort Worth Star-Telegram*).

KGAF Gainesville — Licensed to Gainesville Broadcasting Corp. President Joe M. Leonard is part owner of *Gainesville Register*.

KCLW Hamilton—Licensed to Hamilton Broadcasting Co., owned by Coy Perry who owns weekly *Dublin* (Tex.) *Progress*.

KHOU-TV Houston—Licensed to Gulf Television Co. See WISH Indianapolis, Ind.

KPRC-AM-TV Houston — Licensed to Houston Post Co., publisher of *Houston Post*. Owner W. P. Hobby holds option to purchase 32.5% of KFDM-TV Beaumont, Tex.

KTRH-AM-FM Houston — Licensed to KTRH Broadcasting Co., subsidiary of Houston Chronicle Pub. Co., publisher of *Houston Chronicle*.

KGNS(TV) Laredo—Licensed to Southwestern Publishing Co. (see KFSA Fort Smith, Ark.).

KLVT Levelland—Licensed to Herald Broadcasting Co. Forrest Weimhold, owner, also owns *Levelland Sun-News* and weekly *Hockley County Herald* (Levelland).

KFYO Lubbock—Licensed to Plains Radio Broadcasting Co., 81% owned by Globe News Publishing Co., publisher of *Lubbock Avalanche* and *Journal*, *Amarillo* (Tex.) *News* and *Globe-Times*. See KGNC Amarillo, Tex.

KMLW Marlin—Licensed to M-L Radio Inc., 50% owned by Peter and Frederick C. Miller, owners of *LaSalle* (Ill.) *News-Tribune*. See also WLPO LaSalle, Ill.

KBRA Navasota—Licensed to Whitten Broadcasting Co., owned by J. G. and R. H. Whitten, publishers of weekly *Examiner-Review*.

KGNB New Braunfels—Licensed to Comal Broadcasting Co. Claude W. Scruggs, 20% stockholder, owns *New Braunfels Herald*. Operated independently.

KIUN Pecos—Licensed to KIUN Inc., 50% owner Barney Hubbs is 66⅔ owner of *Pecos Enterprise*. See also KVLF Alpine and KFST Ft. Stockton, Tex., and KVFC Cortez, Colo.

KTLU Rusk—Licensed to E. H. Whitehead, publisher of the weekly *Rusk Cherokeen* and monthly *Citizen*.

KENS-AM-TV San Antonio—Licensed to Express Publishing Co. (*San Antonio Express* and *News*).

KCEN-TV Temple—Licensed to Bell Publishing Co., publisher of *Temple Telegram*. Frank W. Mayborn, 95% owner, is 85% stockholder of KTEM Temple, Tex.

KTEM Temple—Licensed to Bell Broadcasting Co. Frank W. Mayborn, president and 85% owner, also president of Bell Pub. Co., publisher of *Temple Telegram* (operator of KCEN-TV), president and owner of *Sherman Democrat* and president-part owner of *Killeen* (Tex.) *Herald*.

KCMC-AM-FM-TV Texarkana—Licensed to KCMC Inc., 50% owned by W. E. Hussman-Camden News Publishing Co. (*Camden* [Ark.] *News*), and 32% by estate of C. E. Palmer (*Texarkana Gazette* and *News*, *Hot Springs Sentinel Record* and *New Era*, *Eldorado Times* and *News*, *Hope Star* [50%], *Magnolia Banner News* [50%], all Ark., and *Jacksonville* [Tex.] *Daily Progress* [25%].)

KTBB Tyler—Licensed to Blackstone Broadcasting Co. whose principal owners are also principal owners of *Tyler Courier-Times* and *Telegraph*. Operated independently.

## UTAH

KLO Ogden—Licensed to Interstate Corp. (*Ogden Standard-Examiner*). Owned by A. L. Glasmann and family (George C. Hatch, Cecil L. Heftel and wives). See also KALL and KUTV (TV) Salt Lake City; KIMN Denver, Colo.; KLIX-AM-TV Twin Falls and KGEM Boise, both Idaho, and KOPR Butte, Mont.

KALL Salt Lake City—Licensed to Salt Lake City Bcstg. Co., owned by Mr. and Mrs. George C. Hatch. Mrs. Hatch is a 12½% owner of *Ogden* (Utah) *Standard-Examiner*. See also KLO Ogden, Utah.

KUTV (TV) Salt Lake City—Licensed to KUTV Inc., 65% owned by *Ogden* (Utah) *Standard-Examiner* (Glasmann) and 35% by *Salt Lake Tribune*. See KLO Ogden, Utah.

### VIRGINIA

WDVA Danville—Licensed to Virginia-Carolina Broadcasting Corp. Publisher of *Danville Register* is stockholder.

WFLS Fredericksburg—Licensed to Star Broadcasting Corp. (*Fredericksburg Free Lance-Star*).

WSVA-AM-FM-TV Harrisonburg — Licensed to Shenandoah Valley Broadcasting Inc., 51% owned by Evening Star Broadcasting Co. (*Washington* [D. C.] *Evening Star*-WMAL-AM-FM-TV).

WGH-AM-FM Newport News — Licensed to Hampton Roads Broadcasting Corp.; 100% of stock owned by Daily Press Inc., publisher of *Newport News Press* and *Times Herald*.

WTAR-AM-TV Norfolk—Licensed to WTAR Radio-Tv Corp., same ownership as *Norfolk Virginian-Pilot* and *Ledger-Dispatch & Star*.

WRAD Radford—Licensed to WRAD Broadcasting Co. (same ownership as WTRF-TV Wheeling, W. Va.).

WRNL-AM-FM Richmond — Licensed to Richmond Newspapers Inc. (*Richmond Times Dispatch* and *News-Leader*).

WDBJ-AM-FM-TV Roanoke—Licensed to Times-World Corp., publisher of *Roanoke Times* and *World-News*.

WKWS Rocky Mt.—Licensed to Radio Franklin Inc. K. W. Salyer, 33 1/3% partner, is publisher of weekly *Franklin* (Va.) *News Post*.

### WASHINGTON

KPUG Bellingham—Licensed to KPUG Inc., 51% owned by Jessica L. Longston (see KAYO Seattle, Wash.).

KITI Chehalis-Centralia—Licensed to KITI Corp., 25% owned by Centralia Printing Co., publisher of *Centralia Chronicle*.

KSEM Moses Lake—Licensed to KSEM Inc., owned 56% by Jessica L. Longston (see KAYO Seattle, Wash.).

KGY Olympia—Licensed to Tom Olsen, owner of weekly *Olympia News*.

KONP Port Angeles—Licensed to Radio Pacific Inc., subsidiary of *Port Angeles News*.

KAYO Seattle—Licensed to Washington Telecasters, Inc., 52% owned by Jessica L. Longston, publisher of following weekly newspapers: *Burley Bulletin* and *Herald*, *Rupert Minedoka County News*, both Idaho; *St. Helens* (Ore.) *Sentinel Mist*, and *Othello* (Wash.) *Outlook*. See also KPUG Bellingham and KSEM Moses Lake, both Washington; KBAR Burley, Idaho.

KVI Seattle—Licensed to Golden West Broadcasters, 51% owned by Gene Autry. See KOOL Phoenix and KOLD Tucson, both Ariz.; KMPC Los Angeles and KSFO San Francisco, both Calif.

KHQ-AM-FM-TV Spokane—Licensed to KHQ Inc. same ownership as *Spokane Chronicle*.

KTNT-TV Tacoma—Licensed to Tribune Publishing Co., publisher of *Tacoma News-Tribune*. Alton F. Baker, 12.46% owner, owns *Eugene* (Ore.) *Register-Guard* (KERG).

### WEST VIRGINIA

WHIS-AM-TV Bluefield—Licensed to Daily Telegraph Printing Co., publisher of *Bluefield Telegraph* and *Sunset News-Observer*.

WJPB-TV Weston-Fairmont—Licensed to WJPB-TV Inc., 50% owned by J. Patrick Beacom, publisher of weekly *Mannington* (W. Va.) *Times*. See WVVW Grafton, W. Va.

WVVW Grafton—Licensed to WVVW Inc., owned by J. Patrick Beacom. See WJPB-TV Fairmont, W. Va.

WHTN-AM-FM-TV Huntington — Licensed to Cowles Bcstg. Co. See KRNT Des Moines, Iowa.

WSAZ-AM-TV Huntington—Licensed to WSAZ Inc., 89% owned by Huntington Publishing Co., (*Huntington Herald-Dispatch* and *Advertiser*).

WLOG-AM-FM Logan—Licensed to Clarence H. Frey, publisher of the *Logan Banner*, and Robert O. Greever, partners.

WAJR-AM-FM Morgantown—Licensed to West Virginia Radio Corp. Mrs. A. J. R. Greer, president, owns stock in West Virginia Publishing Co., publishers of *Morgantown Post* and *Dominion News; New Martinsville Wetzel Republican*. (See WJER Dover, WAND Canton, both Ohio, and WKJF (FM) Pittsburgh, Pa.)

WTAP-AM-FM Parkersburg—Licensed to Zanesville Publishing Co., publisher of Zanesville (Ohio) *Signal* and *Times-Recorder*. See also WHIZ Zanesville, Ohio.

WHAW Weston—Licensed to Central W. Virginia Service Corp., 50% owned by Richard H. Ralston, owner of weekly *Buckhannon* (W. Va.) *Record*.

WTRF-TV Wheeling—Licensed to WTRF-TV Inc., 90% owned by A. V., G. C., R. E. and R. C. Dix, publishers of *Martins Ferry-Bellaire Times Leader*, *Defiance Crescent-News*, *Wooster Daily Record* and *Ravenna-Kent Evening Record*, all Ohio. See also WRAD Radford, Va.

WWVA-AM-FM Wheeling — Licensed to Storer Broadcasting Co. (*Miami Beach Sun*). See WGBS Miami, Fla.

### WISCONSIN

WATK Antigo—Licensed to Antigo Broadcasting Co. Artemas F. Berner, 90% owner, is publisher of *Antigo Journal*.

WEAU-TV Eau Claire—Licensed to Central Bcstg. Co., 23% owned by *Eau Claire Leader* and *Telegram*, and 54.6% owned by Morgan Murphy and wife (see WISC-TV Madison).

KFIZ Fond du Lac—Licensed to KFIZ Broadcasting Co. Same owners as *Fond du Lac Commonwealth Reporter*.

WDUZ-AM-FM Green Bay—Licensed to Green Bay Broadcasting Co., 5% owned by Harold R. Murphy, co-owner Northshore Publishing Co. (weeklies *Shorewood Herald*, *Whitefish Bay Herald* and *Glendale Town Times*). See also WIGM Medford, Wis.

WJPG Green Bay—Licensed to the Green Bay Newspaper Co., publisher of *Green Bay Press Gazette*.

WLUK-TV Green Bay—Licensed to M&M Broadcasting Co., 55% owned by Evening Telegram Co. (*Superior* [Wis.] *Telegram*). Se WISC-TV.

WTKM Hartford — Licensed to Times-Press Radio Inc., publisher of *Hartford Times Press*.

WCLO-AM-FM Janesville—Licensed to Southern Wisconsin Radio Inc., subsidiary of Gazette Printing Co., publisher of *Janesville Gazette*.

WKBT (TV) LaCrosse—Licensed to WKBH Tv Inc., 27.5% owned by *La Crosse Tribune* (a Lee Newspaper, see KGLO Mason City, Iowa).

WIBA-AM-FM Madison — Licensed to Badger Broadcasting Co. Inc., 66⅔% owned by the Capital Times Co., publishers of *Madison Capital Times*. Other stockholders and directors include officers of the Wisconsin State Journal Publishing Co., publisher of the *Wisconsin State Journal* (Lee Syndicate). See KGLO Mason City, Ia.

WISC-TV Madison — Licensed to Radio Wisconsin Inc., 50% owned by Morgan Murphy (*Superior* [Wis.] *Telegram*). Mr. Murphy also has interests in *Manitowoc-Chippewa Falls Herald-Telegram*, *Two Rivers Reporter*, *Ashland Press*, all Wisconsin; *Virginia Mesabi News* and *Range Facts*, Minnesota, and *Lafayette Advertiser*, Louisiana. See also WEAU-TV Eau Claire, WLUK-TV Green Bay, both Wisconsin; KVOL Lafayette, Louisiana; WLUC-TV Marquette, Mich.

WMTV (TV) Madison—Licensed to Forward Television Inc. Interlocking ownership with Lee newspapers (see KGLO Mason City, Iowa, for Lee newspapers).

WMAM Marinette—Licensed to Marinette Central Broadcasting Co., owned by Mining Journal Co. (See WDMJ Marquette, Mich.).

WIGM Medford—Licensed to WIGM Inc., 57% owned by Harold R. Murphy, co-owner Northshore Publishing Co., Milwaukee (weeklies *Shorewood Herald*, *Whitefish Bay Herald*, *Glendale Herald* and *Fox Point Bayside Herald*). See also WDUZ Green Bay, Wis.

WISN-AM-FM-TV Milwaukee — Licensed to Hearst Corp. Affiliated with *Milwaukee Sentinel*. For other Hearst Newspapers see WBAL Baltimore, Md.

WITI-TV Milwaukee—Licensed to Storer Broadcasting Co. See WGBS-AM-FM-TV Miami, Fla.

WTMJ-AM-FM-TV Milwaukee—Licensed to The Journal Co. (*Milwaukee Journal*).

WPDR Portage—Licensed to Portage Bcstg. Co. W. T. Comstock, president and 99.2% stockholder, is general manager and majority stockholder of Comstock Pub. Co., publisher of *Portage Register* and president, Oconto Pub. Co., publisher of weekly *Oconto Co.* (Wis.) *Reporter*. Mr. Comstock is also publisher of *Badger Sportsman*. See also WJON St. Cloud, Minn.

WRJN-AM-FM Racine — Licensed to Racine Broadcasting Corp. Same ownership as Racine *Journal-Times*.

WTCH Shawano—Licensed to Shawano County Leader Pub. Co., publisher of *Shawano Leader*.

WDSM-AM-TV Superior—Licensed to Northwest Publications (Ridder Publications Inc.). Affiliated with *Duluth Herald* and *News-Tribune*. For other Ridder publications see WCCO Minneapolis, Minn.

WSAU-AM-TV Wausau—Licensed to Wisconsin Valley Television Corp., 25.33% owned by *Wausau Record Herald*, 12.66% by *Marshfield News Herald*, 8.42% owned by *Merrill Herald*, 8.42% by *Rhinelander News*, 12.66% by *Wisconsin Rapids Tribune* (WFHR).

WFHR-AM-FM Wisconsin Rapids—Licensed to Wm. F. Huffman Radio Inc. Mrs. Louise H. Huffman is principal owner Wisconsin Rapids Tribune Co., publisher *Wisconsin Rapids Tribune*. See also WSAU Wausau, Wis.

### WYOMING

KFBC-AM-TV Cheyenne—Licensed to Frontier Broadcasting Co. Cheyenne Newspapers Inc. (*Wyoming Eagle* and *State Tribune*) is minority owner. President Robert S. McCraken and family control Cheyenne Newspapers Inc. Mr. McCraken and associates also publish *Laramie Republican Boomerang* and *Bulletin*, *Rawlins Times*, *Rock Springs Rocket* (KVRS) (45.4%), *Worland Northern Wyoming News*. See also KSTF (TV) Scottsbluff, Neb.

KVRS Rock Springs — Licensed to Wyoming Bcstg. Co., 60% owned by Rock Springs Newspapers Inc. (*Rock Springs Rocket*), which is 45.4% owned by D. G. Richardson, and 45.4% owned by Tracy S. McCraken. Mr. Richardson owns 25% of licensee. For Mr. McCraken's holdings see KFBC Cheyenne, Wyo.

### PUERTO RICO

WKAQ-AM-TV San Juan—Licensed to El Mundo Inc., publisher of *San Juan El Mundo*.

## Group Ownership of Broadcast Stations in the United States

**Note:** Listed here are individuals and companies with multiple station holdings. Included are all those controlling three or more am radio stations and/or two or more television stations. FCC rules limit multiple ownership to seven radio stations and seven television stations, of which not more than five tv stations can be vhf. Unless otherwise noted, the first station listed is group headquarters.

**ABC Owned Stations**—WABC-AM-FM-TV New York, WLS and WENR-FM. WBKB (TV) Chicago, KGO-AM-FM-TV San Francisco, KABC-AM-FM-TV Los Angeles, WXYZ-AM-FM-TV Detroit and KQV Pittsburgh, Pa. ABC is a subsidiary of American Broadcasting-Paramount Theatres Inc., which also owns a chain of motion picture theatres. For executives, see ABC network listing, page B-12.

**Irvin G. Abeloff**—See Tinsley Stations.

**Air Trails Network Stations**—WEZE Boston, Mass.; WKLO and WEZI (TV) Louisville, Ky.; WING Dayton, WCOL-AM-FM Columbus and 52% of WIZE Springfield, all Ohio. Charles Sawyer, president; J. P. Williams, executive vice-president; Alexander Buchan, vice president. Headquarters: 128 W. 1st St., Dayton 2, O.

**Norman Alexander**—See Harris-Alexander Stations.

**Louis Alford**—See Southwestern Broadcasting.

**All-Alaska Broadcasters Stations**—KENI-AM-TV Anchorage, KFAR-AM-TV Fairbanks, and KTKN Ketchikan, all Alaska. Alvin O. Bramdstedt, president-general manager; Charles M. Gray, vice president-technical director; James C. Fletcher Jr., vice president-national sales manager; Delmer L. Day, vice president-western sales manager. Stockholders: A. O. Bramstedt and wife, 20%; Ketchikan Alaska Television Inc. (catv system), 13.33%; Pictures Inc., 8.03%; James C. Fletcher Jr., 6.66% and others. Ketchikan Alaska Tv Inc. is owned one-third each by R. D. Jensen, Edward W. Christiansen and Investors in Alaska Inc. Pictures Inc. (Merriman Holtz, president) distributes 16mm films to small theatres in the Northwest.

**W. Gordon Allen Stations**—KGAL Lebanon (70%), KGAY Salem (66⅔%), both Oregon; KMAR Winnsboro, La. (48%). Headquarters: KGAY Salem, Ore.

**American Colonial Broadcasting Stations** — WKBM-TV Caguas, WSUR-TV Ponce, both Puerto Rico. Owned by Ralph Perez Perry.

**George Basil Anderson Stations**—KLIR-AM-FM Denver, Colo.; KJRG-AM-FM Newton and KCLO Leavenworth, Kan., and KJSK Columbus, Neb.

**Mrs. Sara Anderson**—See Findlay Publishing.

**John W. Angst**—See Miners Broadcasting.

**Louis J. Appell Jr.**—See Susquehanna Broadcasting.

**Gene Autry Stations**—KOOL-AM-FM-TV Phoenix and KOLD-AM-TV Tucson, both Arizona; KMPC Los Angeles and KSFO San Francisco, both California, and KVI Seattle, Wash. Ownership: KOOL and KOLD, Gene Autry, 55.38%; Tom Kerney, 19.5% and others. KMPC, KSFO and KVI, Gene Autry, 51%; Robert O. Reynolds, 17.83% and others.

**John R. Ax**—See Metzger-Ax-Metzloff.

**Lathrup G. Backstrum**—See Cook Stations.

**Cy N. Bahakel Stations**—WRIS Roanoke, Va., WKOZ Kosciusko, WABG-AM-TV Greenwood, Miss.; WKIN Kingsport, Tenn., WWOD-AM-FM Lynchburg, Va.; WLBJ-AM-FM Bowling Green, Ky., and KXEL Waterloo, Iowa.

**Balaban Stations**—Owns 50% each of following stations: WICS(TV) Springfield, WTVO(TV) Rockford, WHCU(TV) Champaign, all Ill.; WHNB-TV New Britain, Conn.; WDAN-TV Danville, Ill.; WBMG Birmingham, Ala.; WMCN(TV) Grand Rapids, Mich.; owns 33½ each of following stations: WIL-AM-FM St. Louis, Mo.; WRIT-AM-FM Milwaukee, Wis.; KBOX Dallas, Texas. Ownership: Harry and Elmer Balaban, who also own chain of motion picture theatres in midwest. John F. Box, executive vice president and managing director.

**W. W. Bankhead Stations** — WWWB Jasper, WWWF Fayette and WWWR Russellville, all Ala. Mr. Bankhead owns 80% of all three stations.

**Bartell Family Radio Group**—WOKY Milwaukee, Wis.; WAKE Atlanta, Ga.; KCBQ San Diego, Calif.; WOV New York, N. Y.; WYDE Birmingham, Ala.; KYA San Francisco. Gerald A. Bartell, president; Lee Bartell, managing director; Melvin Bartell, vice president; Morton J. Wagner, executive vice president. Headquarters, Milwaukee, Wis.

**Walter R. Beardsley**—See Truth Publishing.

**Bellinger-Townsend-Kemper Stations** — WVMC Mt. Carmel, WIZZ Streator, and WRAM Monmouth, all Ill. Stephen P. Bellinger, Ben H. and Joel W. Townsend, Morris E. Kemper.

**N. L. Bentson**—See BFR.

**Benjamin Berger**—See Rocky Mountain.

**Jack N., Louis and Allen H. Berkman**—See Friendly Group.

**Delbert Bertholf**—See Williams Stations.

**Warren Berwick**—See Lamar Stations.

## Group Ownership CONTINUED

**BFR Stations** — KELO-AM-TV Sioux Falls, KDLO-TV Florence, KPLO-TV Reliance, all S. D.; WLOL-AM-FM Minneapolis. Minn.; KSO Des Moines, Iowa; WKOW-AM-TV Madison, Wis. Ownership: N. L. Bentson, Joseph L. Floyd, Edmund R. Ruben.

**Les and Edward Biederman**—See Midwestern Stations.

**George W. Bingham Stations**—WSLB Ogdensburg (56%), WGNY Newburgh (52%), WKIP-AM-FM Poughkeepsie (50.5%), all New York.

**A. H. Birnie**—See Highland Stations.

**Bi-States Stations**—KHOL-TV Kearney and KHPL-TV Hayes Center, both Neb., and KHQL-TV Sterling, Colo. Stockholders: F. Wayne Brewster, 55.5%; C. E. Freas Jr., 13.9%; Willard F. Anderson, 10%; Donald E. Brewster, 11.1%, and Harold J. Hamilton, 5.6%.

**Lynn N. Bitner**—See Gannett Newspapers.

**Black Hawk Broadcasting Stations**—KWWL-AM-TV Waterloo, Iowa; KAUS-KMMT(TV) Austin, Minn. Ownership: Ralph J. McElroy, 36.3%; Robert Buckmaster, 11.7%; A. D. Donnell, 8.3%; William Bolster, 6.5% and others.

**William E. Boeing Jr. Stations**—KPAM, KPFM (FM) Portland, Ore.: KITO Boise, Idaho and KETO-FM Seattle, Wash.

**John W. Boler**—See North Dakota Stations.

**William Bolster**—See Black Hawk Broadcasting.

**Booth Stations**—WJLB, WMZK (FM) Detroit, WTRX Flint, WSGW Saginaw, WIBM, WBBC (FM) Jackson, all Michigan. WTOD, WTRT (FM) Toledo, Ohio; WJVA South Bend, and WIOU Kokomo, both Ind., John L. Booth.

**Thomas C. Bostic**—See Cascade Broadcasting.

**Philip D. Brady**—See Southwestern Stations.

**Thomas E. and Vera Bragg**—See Gold Seal Stations.

**A. O. Bramstedt**—See All-Alaska Broadcasters.

**Denver T. Brannen**—See Dixie Radio.

**F. Wayne Brewster**—See Bi-States.

**Broadcasting Co. of the South Stations**—WIS-AM-TV Columbia, S. C.; WSFA-TV Montgomery, Ala. Ownership: B. Calhoun Hipp, Francis M. Hipp, Herman N. Hipp, Dorothy Hipp Gunter, each 11.6%; Frances M. McCreery, 8.28%; G. Richard Shafto, 5.6% and others.

**Carleton D. Brown**—See Community Broadcasting.

**Kenyon Brown Stations**—KGLC Miami, Okla; KSON San Diego and KITO San Bernardino, both Calif. 40% of KANS Independence, Mo.; 17% of KFOX-AM-FM Long Beach, Calif. Mr. Brown is associated with Kevin B. Sweeney in the ownership of KANS and KFOX. Mr. Sweeney owns 40% of KANS and 32% of KFOX. See also Nafi Corp. Stations below.

**Thomas L. Brown**—See Star Broadcasting Stations.

**Buckley-Jaeger Stations** — WHIM Providence, R. I.; WDRC Hartford, Conn.; WORL Boston, Mass.; KGIL San Fernando, Calif. Richard D. Buckley, 80%; John B. Jaeger, 20%.

**Robert Buckmaster**—See Black Hawk Broadcasting.

**J. D. Buehler**—See Star Stations.

**Mrs. A. Scott Bullitt**—See King Broadcasting.

**Don Burden**—See Star Stations.

**Burroughs-Randolph Stations** — KENM Portales, KZUM Farmington, both N. M.; KMUL Muleshoe, Texas. John Burroughs owns 50% of KENM, 40% of KMUL and 30% of KZUM; Leola Randolph owns 50% of KENM, 40% of KMUL and 30% of KZUM.

**Albert L. Butler Jr.**—See Winston-Salem.

**Gene L. Cagle**—See Texas State Network.

**California-Oregon Stations**—KIEM-AM TV and KRED(FM) Eureka, Calif.; KBES-TV Medford, Ore.; KAGI and KGPO(FM) Grants Pass, Ore.; KOTI-TV Klamath Falls, Ore., and KPIC-TV Roseburg, Ore. Ownership: California-Oregon Tv Inc. (of Calif.) owns KIEM-TV and is wholly owned by Redwood Broadcasting Co. Redwood Broadcasting Co. owns KIEM and KRED (FM), California-Oregon Tv Inc. (of Oregon) owns KBES-TV and KOTI-TV and is wholly owned by Southern Oregon Broadcasting Co. Southern Oregon owns KAGI and KGPO(FM) and, 50% of KPIC-TV. Southern Oregon is 50% owned by Redwood Broadcasting and 50% by Amos Voorhies and family. Redwood Broadcasting is owned by William B. Smullin, 78.9%; G. Edward Goodwin, 4%, Donald H. Telford, 6% and Edward A. Malone, 6%

**Capital Cities Stations**—WROW-AM-FM and WTEN (TV) Albany, N. Y. WCDC (TV) Adams, Mass., WTVD (TV) Durham, N. C. and WPRO-AM-FM-TV Providence, R. I. Ownership: Lowell J. Thomas, 14.6%; Frank M. Smith, 11%; John P. McGrath, 3.3%; William J. Casey, 3.7%; Dean P. Taylor,2.2%; J. Floyd Fletcher, 3.3%; Harmon L. Duncan, 2.1%. Mr. Thomas is the CBS commentator. Mr. Taylor is Congressman from New York district.

**Carolina Broadcasting Stations**—WNCT (TV) Greenville and 30% of WECT (TV) Wilmington, both N. C. Ownership: Earl McD. Westbrook. 26.82%: Wilson Press Inc. (Wilson [N. C.] Times), 16.25%; Josh L. Horne, 5%; Virginia J. Adams, 9.9%, an dothres. Mr. Horne is publisher of Rocky Mount (N. C.) Telegram and owns 53.85% of WCEC and WFMA (FM) Rocky Mount.

**Marshall M. Carpenter**—See Taliesin Stations.

**Joseph W. Carson**—See New South.

**Cascade Broadcasting Co. Stations**—KIMA-AM-TV Yakima, KEPR-AM-TV Kennewick-Pasco-Richland, KWIQ Moses Lake, KBAS-TV Ephrata, all Washington, and KLEW-TV, Lewiston. Idaho. Ownership: A. W. Talbot, 70%; Thomas C. Bostic, 20%; Ralph Sundquist, 8% and others.

**Cassel Stations**—WATS Sayre (100%), WBRX Berwick (33 ⅓%), WCHA-AM-FM Chambersburg (25.8%), all Pennsylvania. WCOA Pensacola (13%) and WBIL Leesburg (100%), both Fla. Thompson K. Cassel.

**CBS Owned Stations**—WCBS-AM-FM-TV New York, KNX-AM-FM, KNXT (TV) Los Angeles, WBBM-AM-FM-TV Chicago, WCAU-AM-FM-TV Philadelphia, KCBS-AM-FM San Francisco, KMOX-AM-TV St. Louis, WEEI-AM-FM Boston. All represented nationally by CBS Spot Sales. For CBS executives, see page B-16.

**Central Kansas Television Co.**—See TriCircle Tv Stations.

**Cheyenne Newspaper Inc.**—See Frontier Broadcasting.

**Chronicle Publishing Co. Stations**—(San Francisco Chronicle)—KRON-TV San Francisco, KBAK-TV Bakersfield, Calif.

**Clearfield Broadcasters Stations**—WCPA Clearfield WMAJ State College, and WDAD Indiana (52%), Pa., and WJCM Sebring, Fla. Ownership; wholly owned subsidiary of Progressive Publishing Co. (Clearfield Progress and Danville [Pa.] News).

**Cleveland Broadcasting Stations** — WERE-AM-FM Cleveland and WLEC-AM-FM Sandusky, both Ohio; WERE-AM-FM Erie, Pa. Ray T. Miller, 16.4%; Hugh M. O'Neill, 4%; Harry E. Small, 2.06%.

**Joseph K. Close**—See Highland Stations.

**James J. Clynes Jr.**—See Ivy Broadcasting.

**James W. Coan**—See Winston-Salem.

**Coggins-Osborne Radio Group Stations**—WBCU Union and WAGS Bishopville, S. C. Mr. Coggins also owns WKDK Newberry, S. C. James F. Coggins and Edward L. B. Osborne.

**John C. Cohan Stations** — KSBW-AM-FM-TV Salinas-Monterey; KVEC, KSBY-TV San Luis Obispo and KGNS Hanford, all Calif. Stockholders: John C. Cohan, 46.5%; William M. Oates, 25.5%; and others. Mr. Cohan owns KVEC. Note: Sale of KSBW-AM-FM-TV and KSBY-TV pending FCC approval.

**Colorado Network**—KRAI Craig, KSLV Monte Vista, KUBC Montrose, all Colo. George O. Cory, president.

**Robert T. Colwell**—See Highland Stations.

**Community Broadcasting Service Stations** — WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, and WPOR Portland, all Maine. Stockholders: Horace Hildreth, Oliver Broadcasting Corp., and Carleton D. Brown (WTVL Waterville, Me.) all of whom have substantial holdings in WMTW-TV Poland Spring, Me. (Mt. Washington, N. H.).

**Community Radio Stations** — KNOX-AM-TV Grand Forks and KCND-TV Pembina, both North Dakota. Ownership: KNOX stations: Donalda Schroeder, administratix, estate of Elroy H. Schroeder; Harry Rice, administrator, estate of Adolph Lund; Fern O. Day, administratix, estate of Carroll E. Day; Don E. Whitman, each 21.1%; Arthur Tweet, 15.3%; Robert C. Lukkason, 0.3%. KCND-TV: Harry Rice, Arthur Tweet, Robert Lukkason, 25% each; Community Radio Corp. (KNOX-AM-TV), 25%.

**Concert Network Stations (all fm)** — WBCN Boston, Mass.; WXCN Providence, R. I.; WHCN Hartford, Conn.; WNCN New York, N. Y. Executive offices: 171 Newbury St., Boston 16; New York offices: 11 East 47th St., New York 17, N. Y. T. Mitchell Hastings Jr., president; John Q. Adams Jr., program director; Hamilton Benz, New England sales manager.

**Consolidated Sun Ray Stations**—WPEN-AM-FM Philadelphia, Pa.; WSAI-AM-FM Cincinnati, Ohio; WALT Tampa, Fla. Ownership: Harry S. Sylk, chairman of board; William H. Sylk, president. Slyk family (including Albert J. Sylk) owns 40.5% of Consolidated Sun Ray.

**Cook Broadcasting Stations** — KMBC-AM-TV Kansas City, KMOS-TV Sedalia, both Missouri, and KFRM Concordia, Kan. Ownership: Lathrop G. Backstrum, president and chairman, Cook Paint & Varnish Co. and John T. Shilling, executive vice president, Cook Broadcasting Co.

**Corinthian Stations**—KOTV (TV) Tulsa, Okla.; WISH-AM-TV Indianapolis and WANE-AM-TV Fort Wayne, both Indiana; KHOU-TV Houston, Tex., and KVTV (TV) Sacramento, Calif. Ownership: 86% of KOTV and KXTV, 85.2% of WISH and WANE stations, 84.68% of KHOU-TV and 100% of the preferred stock of all stations is owned by Corinthian Broadcasting Corp. CBC is 100% owned by Whitney Communications Corp., wholly owned by John Hay Whitney (U.S. Ambassador to Great Britain). Other ownership in each station: C. Wrede Petersmeyer, 2% in each; Walter N. Thayer, 4% in each, Benno C. Schmidt, 4% in each among others. Whitney Communications also owns 50% of Herald-Tribune Radio Network (see below), and controls New York Herald-Tribune, Parade Magazine.

**Corp. of President, Church of Jesus Christ of Latter Day Saints (Mormon Church)**—KSL-AM-FM-TV Salt Lake City (63.5%); KID-AM-TV Idaho Falls, Idaho (31.78%), KOBI-AM-FM Boise, Idaho (4.24%).

**George O. Cory**—See Colorado Network.

**Faust Couture**—See Stone & Couture.

**Cowles Stations**—KRNT-AM-TV Des Moines, Iowa; WHTN-TV Huntington, W. Va., owned and operated by Cowles Broadcasting Co.: WCCO-AM-TV Minneapolis Minn. (47% owned by Minneapolis Star and Tribune Co.). KTVH ,TV) Hutchinson (Wichita), Kan. (80% owned by Minneapolis Star and Tribune Co.).

**James M. Cox Stations**—WSB-AM-FM-TV Atlanta, WHIO-AM-FM-TV Dayton, Ohio, WSOC-AM-FM-TV Charlotte, N. C., WCKR-WCKT (TV) Miami, Fla. (42.5%). Headquarters: Atlanta. James M. Cox Jr., president; J. Leonard Reinsch, executive director.

**Barclay Craighead**—See Z Net.

**Ed Craney**—See Z Net.

**Percy B. Crawford Stations**—WMUZ-FM Detroit, Mich.; WYCA Hammond, Ind.; WDAC Lancaster, Pa.; WMFP Ft. Lauderdale, Fla.; KDMI Des Moines, Iowa; WPCA-TV Philadelphia, Pa.

**Bing Crosby**—See Nafi Stations.

**Crosley Broadcasting Corp.**—WLW and WLWT (TV) Cincinnati, WLWD (TV) Dayton and WLWC (TV) Columbus, all Ohio; WLWA (TV) Atlanta, Ga. and WLWI (TV) Indianapolis, Ind. James D. Shouse, chairman; Robert E. Dunville, president (Cincinnati). Crosley is a subsidiary of Avco Corp., which owns companies manufacturing electronics products, airplane engines, farm implements and other heavy machinery and is engaged in electronic and chemical research.

**Crowell-Collier Publishing Stations** — KFWB Los Angeles, KEWB San Francisco-Oakland, both Calif., and WISK St. Paul, Minn. Ownership: W. D. Cole, chairman; Summer Blossom, president; Robert M. Purcell, director, broadcasting division. Note: Purchase of WGMS-AM-FM Washington, D. C. pending FCC approval.

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**Dandy Broadcasting Stations**—KQEO Albuquerque, N. M.; KDEO El Cajon, Calif., and KLEO Wichita, Kan. Ownership: Dandy Broadcasting Co. owns 100% of KQEO, 75% of KDEO (with 25% owned by Kenneth R. Greenwood). KLEO is owned one-third each by Lee Vaughan, Merritt Owens and Mr. Greenwood. Dandy Broadcasting is owned 25% each by Messrs. Vaughn, Owens, Greenwood and Robert Sharon.

**John, Eli and Harry Daniels**—See Heart of Black Hills.

**Frank M. Davis**—See Robinson Stations.

**John F. Davis**—See Star Stations.

**Delmer L. Day**—See All-Alaska Broadcasters.

**Fern O. Day**—See Community Radio.

**M. T. Deaton**—See Star Stations.

**Joseph J. Deliso**—See Springfield Tv.

**Charles R. Dickoff**—See Walker Stations.

**Vic Diehm Assoc. Stations**—WAZL-AM-FM-TV Hazleton, WHOL Allentown, all Pa.; and WTAL Tallahassee, Fla. Principal stockholders: Victor C. Diehm, George M. Chisnell and Hilda M. Deisroth. Mr. Diehm also operates WHLM-AM-FM Bloomsburg, Pa., under management contract.

**John F. Dille Jr.**—See Truth Publishing.

**Dixie Radio Stations**—WDLP-AM-FM Panama City, WCOA Pensacola, Fla.; KCIL Houma, La. Ownership: Denver T. Brannen, 100%.

**A. D. Donnell**—See Black Hawk Broadcasting.

**R. H. Drewry Stations**—KSWO-AM-TV Lawton, KGWA Enid, KRHD Duncan, all Okla., KMID-TV Midland, Texas. Ownership: KSWO stations, R. H. Drewry, 53.5%; T. R. Warkentin, 15.5%; J. R. Montgomery, 15.5%; Edith Scott, 15.5%; KMID-TV, R. H. Drewry, 29%; T. R. Warkentin, 18.4%; J. Conrad Dunagan, 10.5%; E. G. Rodman, 12.3% and others. KSWO principals own 90% of KRHD. Messrs. Drewry and Warkentin respectively own 64% and 15.5% of KGWA.

**Duhamel Enterprises Stations**—KOTA-AM-TV Rapid City, S. D.; KDUH-TV Hay Springs, Neb. Stockholders: Mrs. Helen S. Duhamel, 77% and others.

**Eastern Broadcasting Stations**—WILA Danville, WCHV and WCCV-FM Charlottesville, and WHAP Hopewell, all Virginia. Roger A. Neuhoff and wife own 70%.

**Richard Eaton**—See United Broadcasting.

**William A. Ekberg**—See Meyer Broadcasting.

**Leroy Elmore**—See Pinkston Stations.

**Epperson Stations**—WBRG Lynchburg, WLES Lawrenceville, WPVA Petersburg, all Virginia; WPNC Plymouth, WLSN Wilson, WPAQ Mt. Airy, all North Carolina. Ownership: Harry A. Epperson Sr. owns WBRG, WLES, WPNC and is applicant for am in Winston-Salem, N. C. Harry A. Epperson Jr., son of Harry A. Sr., owns WPVA and WLSN. Ralph D. Epperson, son of Harry A. Sr., owns WPAQ Mt. Airy and is applicant for am in Winchester and Suffolk, both Virginia. Stuart W., son of Harry A. Sr., is applicant for North Wilkesboro, N. C.

**E. E. Erdman**—See Ivy Broadcasting.

**Ernst Stations**—KWOR Worland, KWRL Riverton and KRTR Thermopolis and KWRB-TV Lauder-Riverton-Thermopolis-Worland, all Wyoming. Joseph P. and Mildred V. Ernst.

**Robert Eubanks**—See Williams Stations.

**Eugene Television Stations**—KVAL-TV Eugene and KCBY-TV Coos Bay, both Oregon. Ownership: Mr. and Mrs. C. H. Fisher, 27%; Robert P. Booth, Harvey S. Benson, Lee P. Bishop, C. Philip Tillman, William N. Russell, Willis B. Shepherd, J. Don Smith, Harry Thoms, Edward T. Gardner, Mr. and Mrs. Thomas Winn, and Mr. and Mrs. W. D. Abel, each 6.6%.

**Evening Star Stations** — WMAL-AM-FM-TV Washington, D. C.; 51% interest in WSVA-AM-FM-TV Harrisonburg, Va. John W. Thompson Jr., pres; Frederick S. Houwink, general manager, broadcasting division.

**Farm & Home Stations**—KFNF Shenandoah, Iowa; KMMJ Grand Isle, Neb.; KXXX Colby, Kan. Ownership: Don Searle, 17.4%; William A. Martin, 17.4%; K. C. Titus, 17.4%; W. A. Mosier, 17.4%; H. A. Searle Jr., 10.1%; Helen Searle Blanchard, 10.2%; J. Herbert Hollister, 10.1%. Mr. Hollister owns KCOL Fort Collins, Colo.

**James H. Faulkner**—See Southwest Alabama

**Theodore Feinstein Stations** — WLYN-AM-FM Lynn and WNBP Newburyport, Mass.; WOTW-AM-FM Nashua, N.H.; WTSA Brattleboro, Vt.

**John E. Fetzer Stations**—WKZO-AM-TV Kalamazoo, WWTV(TV) Cadillac, and WJEF-AM-FM Grand Rapids, all Mich.; KOLN-TV Lincoln, Neb.

**Findlay Publishing Co. Stations**—WFIN-AM-FM Findlay, Ohio; WCSI-AM-FM Columbus, Ind.; WFLM (FM) Fort Lauderdale, Fla. Owned by R. L. Heminger and family, 54%; Mrs. Sara Anderson and family, 40%, and others.

**C. H. Fisher**—See Eugene Television.

**Fisher Stations** — KUGN-AM-FM Eugene, KUMA Pendleton and KBZY Salem, all Oregon. Ownership: C. O. Fisher, Nancy Harrison, Jane Whitbread and (KUMA only) Ted Smith.

**James C. Fletcher Jr.**—See All-Alaska Broadcasters.

**Joseph L. Floyd**—See BRF.

**Vernice Ford**—See Texas Telecasting.

**Maurice R. Forman**—See Star Broadcasting

**Formby Stations**—KPAN Hereford, KTUE Tulia, KACT Andrews and KFLD Flaydada, all Texas. Marshall Formby owns 50% of KPAN, 49% of KTUE and 40% of KFLD. Clint Formby, nephew of Marshall, owns 50% of KPAN, 49% of KTUE, 100% of KACT.

**William C. Forrest Stations**—WIBU Poynette; WWCF (FM) Baraboo, and WRDB Reedsburg, all Wisconsin.

**Forward Group** — KGLO-AM-FM-TV Mason City, Iowa; WTAD-AM-FM Quincy, Ill.; KHQA-TV Hannibal, Mo.; WMTV (TV) Madison, Wis.; 52% of KEYC-TV Mankato, Minn. Minority interests are held through interlocking ownership in WIBA Madison and WKBT-TV La Crosse, both Wisconsin, and in KFAB Omaha, Neb. Principal executive: Lee P. Loomis.

**Founders Corp. Stations** — KPOA Honolulu; WFBL Syracuse, N. Y.; WSBM New Orleans, La. David Mendelsohn, president. Ownership: John M. Shaheen, principal stockholder.

**Fox, Wells & Rogers**—See Springfield Tv.

**Friendly Group**—WSTV-AM-FM-TV Steubenville, Ohio; KODE-AM-TV Joplin, Mo.; WBOY-AM-TV Clarksburg, W. Va.; WRGP-TV Chattanooga, Tenn.; WRDW-TV Augusta, Ga.; KMLB-AM-FM Monroe, La.; WPIT-AM-FM Pittsburgh, Pa.; WSOL Tampa, Fla. John J. Laux, managing director. Ownership: Jack N. Berkman and wife, 20.1%; Allen H. Berkman, 8.4%; John J. Laux and wife, 14.3%; Carl A. Weinman, 5.2% and others. Minority WSTV stockholder John S. Williamson (1.03%) owns 0.9% of WEIR Weirton, W. Va.

**Frontier Broadcasting Stations**—KFBC-AM-TV Cheyenne, KVRS Rock Springs (45.4%), both Wyoming, and KSTF(TV) Scottsbluff, Neb. Bill Grove, general manager, is majority owner of KSID Sidney, Neb., and KRAL Rawlins, Wyo. Ownership: Cheyenne Newspapers Inc., 24.4%; F. H. Ricketson Jr., 17.0%; D. E. Woodson, 4.7%; Tracy S. McCraken and family, 20.0%; Bill Grove, 9.1%; Raymond F. List and wife, 5.6%. Mr. McCraken and family control Cheyenne Newspapers.

**J. A. Gallimore Stations**—WSNW-AM-FM Seneca, WSSC Sumter, WBAW Barnwell, and WBHC Hampton, all South Carolina; WLFA Lafayette and WGHC Clayton, both Georgia, and WRKH Rockwood and WLOM (FM) Chattanooga, both Tenn.

**Gannett Newspapers Stations**—WHEC-AM-TV Rochester, WINR-AM-TV Binghamton, WENY Elmira, all New York; WDAN Danville, Ill. Headquarters: Rochester, N. Y. Frank E. Tripp, chairman; Paul Miller, president; Lynn N. Bitner, general manager.

**Connie B. Gay**—See Town & Country Stations.

**General Railway Signal Co.**—See Transcontinent Stations.

**General Tire & Rubber Co.**—See RKO General.

**Riley R. Gibson Stations**—KXOA-AM-FM Sacramento and KLIV San Jose, both California; KAGO Klamath Falls, Ore. Ownership: KXOA, Mr. Riley, 20%; Douglas E. Anderson, 18.3%; George A. McConnell, 18.3%; Howard J. Haman, 10%. KLIV, Mr. Riley, 15%; Patrick J. Peabody, 25%; Mr. Anderson, 12%; Mr. Haman, 10%. KAGO, Mr. Riley, 52%; Mr. Anderson, 15%; Mr. McConnell, 15% and Marco Haman, 18%.

**Gila Bcstg. Stations**—KCKY Coolidge, KZOW Globe, KGLU Safford, KVNC Winslow, KCLF Clifton, all Arizona. Lewis F. Long, president. Charles Merrill, general manager, Gila Broadcasting Co., owns KWCX Willcox, Ariz. Sale of all stations pending FCC approval.

**A. L. Glassmann Stations**—KUTV (TV) Salt Lake City (51%) and KLO Ogden, both Utah; KLIX-AM-TV Twin Falls and KGEM Boise, both Idaho. Mr. and Mrs. George C. Hatch (Mrs. Hatch is Mr. Glassmann's daughter) own KALL Salt Lake City, 14% of KUTV (TV) Salt Lake City, KMON Great Falls, Mont., and 67% of KOPR Butte, Mont. Mrs. Hatch owns 24% of KLIX-AM-TV, 23% of KLO, 23% of KGEM. Mr. and Mrs. Cecil L. Heftel (Mrs. Heftel is Mr. Glasmann's daughter) own KIMN Denver. Mrs. Heftel owns 24% of KLIX-AM-TV, KLO and KGEM.

**James C. Gleason**—See Olean Broadcasting.

**Paulette E. Godfrey**—See Gold Seal.

**Gold Seal Stations**—KSTP-AM-TV Minneapolis-St. Paul, Minn.; KOB-AM-TV Albuquerque, N. M.; WGTO Cypress Gardens, Fla. Stockholders: Stanley E. Hubbard, 62.17%; Didrikke S. Hubbard, 15.84%; Thomas E. Bragg, 8.17%; Vera Bragg, 8.17%, and Paulette E. Godfrey, 5.65%.

**Simon Goldman**—See James Broadcasting.

**Richard Goodman**—See Sonderling.

**Good Neighbor Stations**—WKBR-AM-FM Manchester, WTSN Dover, WKBK Keene, all New Hampshire; WNOW-AM-FM-TV York and WAEB Allentown, both Pa. Headquarters: 155 Front St., Manchester, N. H. W. F. Rust Jr., president; Ralph Gottlieb, vice president-gen. mgr. Ownership: William F. Rust Jr., 51%; Margaret D. Rust, 19%; Ralph Gottlieb, 30%.

**George F. Goodyear**—See Transcontinent Stations.

**Sherwood R. Gordon Stations**—KOBY-AM-FM San Francisco, KSDO San Diego, both Calif.; KBUZ Mesa, Ariz.

**Ralph Gottlieb**—See Good Neighbor.

**Cary L. Graham Stations**—WETO Gadsden, WANA Anniston, WPID Piedmont, all Alabama.

**James H. Gray**—See Herald Publishing.

**R. Carleton Greene**—See Star Broadcasting.

**Carl D. & Charles W. Greenleaf**—See Truth Publishing.

**Greenewalt-Norris-Youse Stations** — WGSA Ephrata and WCBG Chambersburg, both Pa., and WABW Annapolis, Md. Ownership: Lester Greenewalt owns 32⅔% of WGSA, 25% of WCBG and 33⅓% of WABW; John H. Norris owns 25% of WGSA and WCBG and 33⅓% of WABW; Samuel Youse owns 33⅓% of WGSA and WABW and 25% of WCBG. Norman E. Messner owns other 25% of WCBG.

**Kenneth R. Greenwood**—See Dandy.

**Agnes Jane Reeves Greer Stations**—WAJR-AM-FM Morgantown, W. Va.; WJER Dover, and WAND Canton, both Ohio, and WKJF-FM-TV Pittsburgh, Pa.

**Thomas Gresham**—See Paglin-Ray.

**John T. Griffin Stations**—KWTV (TV) Oklahoma City (50%); KTUL-AM-TV Tulsa, both Okla.; KATV (TV) Pine Bluff-Little Rock, Ark. Ownership: KWTV, Video Investment Co. (John T. Griffin), 50%; Roy J. Turner, 12.5%; Luther T. Dulaney, 12.5%; F. E. Harper, 12.5%; Video Independent Theatres (motion picture chain and operator of community antenna systems in southwest), 12.5%. KTUL stations, John T. Griffin, 56.5%; Marjory Griffin Leake, 39.45%; James C. Leake, 3.61%; KATV, John T. Griffin, 45%; James C. Leake, 45%; Bryan Mathes, 10%.

**Bill Grove**—See Frontier Broadcasting.

**D. Spencer Grow Stations**—KEYY Provo, Utah; KEEP Twin Falls, Idaho; KEXO Grand Junction, Colo. Mr. Grow and wife own 90% of KEYY; 50% of KEEP, and Mr. Grow owns 43% of KEXO.

**Norman Hall**—See Sanders & Hall.

**Harpole Stations**—KVOU Uvalde, KVOZ, Laredo, KVOP Plainview, KNEL Brody and KEPS Eagle Pass, all Tex. E. J. and W. J. Harpole.

**Harris-Alexander Stations**—KELP-AM-TV El Paso, Tex., and KXLY-AM-TV Spokane, Wash. Ownership: Joseph Harris, 50%; Norman Alexander, 50%.

**Irving B. Harris**—See Rocky Mountain.

**Harriscope Inc.**—See Rocky Mountain.

**Nancy Harrison**—See Fisher Stations.

**John D. Harvey**—See Walker Stations.

**T. Mitchell Hastings Jr.**—See Concert Network.

**George C. Hatch**—See A. L. Glasmann.

**Hawaiian Broadcasting System Stations**—KGMB-AM-TV Honolulu, KHBC-AM-TV Hilo, KMAU-TV Wailuku and K70BW Lihue, all Hawaii. Ownership: Honolulu Star-Bulletin, 100%. Elizabeth P. Farrington, president; M. Franklyn Warren, vice president-general manager; William H. Ewing, vice president-secretary; L. Porter Dickenson, vice president; A. K. Wong, vice president; K. C. Wong, treasurer; Robert W. Sevey, tv station manager; Carlos E. Rivas, radio station manager; Ronald T. Miyahira, chief engineer.

**Hawkins-Hubbs Stations**—KIUN Pecos, KVLF Alpine, KFST Fort Stockton, all Tex., and KVFC Cortez, Colo. Ownership: KIUN, Barney Hubbs, 74%; Jack Hawkins, 25%; Bill Hubbs, 1%. KVLF, Gene Hendrix, 55%; Jack Hawkins, 15%; Barney H. Hubbs, 15%; Bill Hubbs, 10%; James Hawkins, 5%; KFST, George Baker, 56%; Jack Hawkins, 20%; Barney H. Hubbs, 20%; KVFC, Jack Hawkins, 67%; Barney H. Hubbs, 25%; James Hawkins, 8%.

**John P. Hearne**—See Tullis-Hearne Stations.

**Hearst Stations** — WBAL-AM-FM-TV Baltimore; WISN-AM-FM-TV Milwaukee; WCAE-AM-FM and 50% of WTAE (TV) Pittsburgh. WBAL and WISN licensed to Hearst Corp. WCAE licensed to WCAE Inc. WTAE licensed to Television City Inc. D. L. Provost, vice president and general manager for radio and television, Hearst Corp. Leonard Kapner, president, WCAE Inc.

**Heart of the Black Hills Stations**—KDSJ-AM-TV Deadwood; KRSD-AM-TV Rapid City, both S. D. John, Eli and Harry Daniels, 33⅓% each.

**Cecil F. Heftel**—See A. L. Glasmann.

**R. L. Heminger**—See Findlay Publishing Co.

**Herald Publishing Stations**—WALB-AM-TV Albany, Ga., and WJDM-TV Panama City, Fla. Owns Albany (Ga.) Herald. Ownership: James H. Gray, 81.5% and others.

**Herald Tribune Radio Network Stations** — WVIP Mt. Kisco, WVOX-AM-FM New Rochelle, WGHQ Saugerties and WFYI Mineola, all N.Y. Ownership: Jointly owned by Martin Stone and Whitney Communications Corp. (John Hay Whitney). All are 100% owned except WVIP which is 90% owned by these stockholders.

**A. G. Hiebert**—See Northern Tv.

**Kenneth & Milton Higgins**—See Springfield Tv.

## Group Ownership CONTINUED

**Highland Stations**—WKNE Keene, N. H.; WBRK Pittsfield, Mass.; WKVT Brattleboro, Vt., and WKNY Kingston-Poughkeepsie, N. Y. Ownership: Joseph K. Close and wife, Robert T. Colwell, A. H. Birnie and others.

**Horace Hildreth**—See Community Broadcasting.

**Oscar C. Hirsch Stations**—WHCO Sparta, Ill.; KFVS-AM-TV Cape Girardeau, Mo.; KFMO Flat River, Mo., and minority interest in KSIM Sikeston, Mo.

**J. Herbert Hollister**—See Farm & Home Stations.

**Frank E. Holloday**—See New South.

**Holt Stations**—WHSY Hattiesburg and WHNY McComb, both Miss.; WHHY Montgomery, Ala.; and KOME Tulsa, Okla. Charles W. Holt, president and managing director; C. S. Lightly Jr., vice president.

**Honolulu Star-Bulletin**—See Hawaiian Broadcasting.

**Hook Stations**—WDOD Canton, WELZ Belzoni, WDAL Meridian, WMAG Forest, all Miss.; WRUS Russellville, Ky.; WKIZ Key West, Fla.; and 49% of WRAG Carrollton, Ala. Roth E. Hook and wife.

**Ralph L. Hooks**—See Reddoch Stations.

**Josh L. Horne**—See Carolina Broadcasting.

**Horton-Kincaid Stations** — WFKY Frankfort, WVLK Lexington, WCMI-AM-FM Ashland, all Ky.; WHOO-AM-FM Orlando, Fla., and WOMP-AM-FM Bellaire, Ohio. Donald J. Horton and G. D. Kincaid.

**Frederick S. Houwink**—See Evening Star.

**Rex G. Howell Stations** — KREX-AM-FM-TV Grand Junction, KREY-TV Montrose and 50% of KGLN Glenwood Springs, all Colo.

**Didrikke S. Hubbard**—See Gold Seal Stations.

**Stanley E. Hubbard**—See Gold Seal Stations.

**Richard E. Hunt Stations**—WCBY Cheboygan, 60% of WCRM Clare, both Michigan, and 50% of WPTW Piqua, Ohio.

**Birney Imes Jr. Stations**—WCBI-AM-TV Columbus, WMOX Meridian, WELO Tupelo, WNAG Granada, and WROX Clarksdale, all Mississippi.

**Imperial Broadcasting System**—KPRO Riverside-San Bernardino, KROP Brawley-El Centro, KREO Indio-Palm Springs, KYOR Blythe, all California. Office: 3401 Russell St., Riverside, Calif. Telephone: Overland 6-0260. Lee Ellis, general manager.

**Robert E. Ingstad Stations**—KEYJ Jamestown, KBMW Wahpeton, KOVC Valley City, KEYD Oakes, all North Dakota, and KWAD Wadena, KEYL Long Prairie, KBMW Breckenridge, all Minn. Robert E. Ingstad, president & general manager .

**International Good Music Stations** (all fm)—KGMI Bellingham, KGMJ Seattle, both Wash.; KFMU Los Angeles and KFMW San Bernardino, both Calif., and KGMG Portland, Ore. Ownership: Rogan Jones. Mr. Jones also owns KVOS-AM-TV Bellingham and 60% of KPQ Wenatchee, both Wash.

**Ivy Broadcasting Stations**—WOLF Syracuse and the following fm stations: WRRA Ithaca, WRRC Cherry Valley, WRRD DeRuyter, WRRE South Bristol, WRRL Weathersfield, all New York. Ownership: E. E. Erdman, president, 25%; James J. Clynes Jr., executive vice president, 25%; Pauline B. Treman, 25% and others. Same interests own WTKO Ithaca, N. Y.

**James Broadcasting Stations**—WJTN-AM-FM Jamestown, WDOE Dunkirk and WGGO Salamanca, all New York. Simon Goldman, president-general manager. Mr. Goldman owns 20% of WCUM-AM-FM Cumberland, Md.

**John B. Jaeger**—See Buckley-Jaeger Stations.

**Jefferson Standard Life Insurance Co. Stations**—WBT and WBTV (TV) Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG Greensboro, N. C.; 16⅔% interest in WFMY-TV Greensboro, N. C.

**William F. Johns Family Stations** — WOSH Oshkosh, Wis.; WMIN St. Paul, Minn.; KIHO Sioux Falls, S. D.; KRIB Mason City, Iowa; WWOM New Orleans, La., and KOME Tulsa, Okla. William F. Johns Sr. and Jr. Mr. Johns Sr. also owns 9% of WSPT Stevens Point, Wis.

**Mrs. Claudia T. Johnson**—See LBJ Stations.

**John G. Johnson**—See Winston-Salem.

**Myron Jones Stations**—WHOT and WRED(FM) Youngstown, Ohio; WEEP Pittsburgh, WJET Erie and WTIV Titusville, all Pa.

**Rogan Jones**—See International Good Music.

**Lester E. Kabacoff**—See WDSU Broadcasting.

**Sam Kahan**—See Louis Stations.

**Kaiser Hawaiian Village Stations**—KHVH-TV Honolulu and KHJK (TV) Hilo, both Hawaii. Owned by Kaiser-Burns Development Corp., 50% owned by H. J. Kaiser Co. Henry J. Kaiser Sr., president; Hal Lewis, executive vice president; Edgar F. Kaiser, vice president.

**Lester Kamin**—See Public Radio.

**Kankakee Journal Stations**—WKAN Kankakee, WRRR Rockford, WQUA Moline, all Illinois, and KKIS Pittsburg, Calif. Len H. Small, president; Burrell L. Small, chairman.

**Danny Kaye**—See Seattle, Portland & Spokane Radio.

**J. C. Kellam**—See LBJ Stations.

**Daniel J. Keller**—See Metzger-Ax-Metzloff.

**Morris E. Kemper** — See Bellinger-Townsend-Kemper.

**Tom Kerney**—See Gene Autry Stations.

**Kerr-McGee Stations**—WEEK-TV Peoria, and WEEQ-TV La Salle, both Ill., and 45% of KVOO-TV Tulso, Okla. Ownership: WEEK-TV and WEEQ-TV, U. S. Sen. Robert S. Kerr (D-Okla.), 50.6%; D. A. McGee, 15.5%; T. M. Kerr, 11.1%; and others. KVOO-TV, Sen. Kerr, 13.1%; Grayce B. Kerr, 14.8%; D. A. McGee, 7.4% and others in same group.

**William Kiker**—See Midwestern Broadcasting.

**G. D. Kincaid**—See Horton-Kincaid.

**King Broadcasting Stations**—KING-AM-FM-TV Seattle, Wash.; KGW-AM-TV Portland, Ore., and majority owner of KREM-AM-FM-TV Spokane, Wash. Mrs. A. Scott Bullitt is controlling stockholder.

**John W. Kluge**—See Metropolitan Broadcasting.

**John S. Knight Stations**—WAKR-AM-FM-TV Akron, Ohio (45%), and 42.5% interest in WCKT (TV) Miami.

**Norman Knight Stations** — WTSV-AM-FM Claremont, WTSL Hanover, WHEB Portsmouth, all New Hampshire, and WEIM Fitchburg, Mass.

**Knorr Stations**—WKMH-AM-FM Detroit-Dearborn, WKMF Flint, WKHM Jackson and WSAM-AM-FM Saginaw, WELL Battle Creek, all Mich. Fred A. Knorr, president and general manager.

**Harold Knox**—See Lamar Stations.

**Joseph Kruger**—See Tarlow Assoc.

**KWTX Stations**—KWTX-AM-TV Waco, KBTX-TV Bryan, both Tex., and KXII (TV) Ardmore, Okla. Ownership: KWTX Broadcasting Co., W. W. Naman, M. N. Bostick and associates, 71%; LBJ Co., 29%. KWTX Broadcasting Co. owns 50% of KBTX. For LBJ Co. holding, see under that name below.

**Lackey Stations**—WRAJ-AM-FM Anna, Ill.; WPAD-AM-FM Paducah, WHOP-AM-FM Hopkinsville and WSON-AM-FM Henderson, all Ky. Pierce E. and F. E. Lackey jointly own WRAJ. Pierce E. Lackey owns WPAD stations. F. E. Lackey owns WHOP stations. Hecht S. Lackey owns WSON.

**Laird Stations** — WDUX Waupaca, WDUZ Green Bay, both Wisconsin; KHAK Cedar Rapids, Iowa. Ownership: Ben & Dorothy Laird. Mr. Laird owns 85% of WDUZ. Mrs. Laird owns WDUX and KHAK.

**Charles W. Lamar Stations**—WPFA-TV Pensacola, Fla.; KTAG-TV Lake Charles, La. Ownership: KTAG-TV, estate of Mr. Lamar, 46.2%; Warren Berwick, 32.4%; R. B. McCall Jr., 10.7%; Harold Knox, 10.7%; WPFA-TV, estate of Mr. Lamar, 100%.

**T. B. Lanford Stations** — KALB-AM-FM-TV Alexandria, KPLC-AM-TV Lake Charles (66⅔%), KRMD-AM-FM Shreveport, all La.; WSLI and WJTV (TV) Jackson, Miss. (13.8%).

**John J. Laux**—See Friendly Group.

**LBJ Stations**— KTBC-AM-TV Austin, KRGV-AM-TV Weslaco, and 29% of KWTX-AM-TV Waco, all Tex. Ownership: Mrs. Claudia T. Johnson (wife of U. S. Sen. Lyndon Johnson [D-Tex.]), 57%; J. C. Kellam, O. P. Babbitt, Paul Bolton, Warren Woodward and 11 others. KWTX Broadcasting Co. owns 50% of KBTX Bryan, Tex., and 75% of KXII (TV) Ardmore, Okla. (see KWTX stations above).

**Hal Lewis**—See Kaiser Hawaiian Village.

**Richard Field Lewis Jr. Stations** — WINC, WRFL (FM) Winchester, WSIG Mt. Jackson, and, WFVA Fredericksburg (60%), all Virginia; WAYZ Waynesboro and WHYL Carlisle, both Pennsylvania; WELD Fisher, W. Va. Controlling ownership: Marion Park Lewis.

**Richard O. Lewis**—See Louis Stations.

**M. A. Lightman**—See Malco Theatres.

**Harry Willard Linder Stations**—KLGR Redwood Falls, KMHL Marshall, KWLM, Willmar (63.3%), KDMA Montevideo (58%), and KTOE Mankato (10%), all Minnesota.

**Lindsay-Shaub Newspapers Stations**—WSOY Decatur, WVLN-AM-FM Olney, WSEI(FM) Effingham, and 20% WCIA (TV) Champaign and WMBD-AM-TV Peoria, all Illinois.

**Raymond F. List**—See Frontier Broadcasting.

**Clay, Arthur and William Littick**—See Zanesville Publishing.

**J. G. Long Stations**—KIOX Bay City, KVIC Victoria and KTLW Texas City, all Texas.

**Lewis F. Long**—See Gila Broadcasting.

**Lee P. Loomis**—See Forward Group.

**Louis Stations**—KVAR (TV) Phoenix-Mesa, KYUM Yuma, KTAR Phoenix, and KYCA Prescott, all Arizona. Ownership: Mrs. Henrietta J. Louis, 21.1% John J. Louis Jr., 8.4%; Richard O. Lewis, 18%; B. R. Fulbright, 1.4%; Sam Kahan, 7.4% and others.

**Jessica L. Longston Stations**—KBAR Burley, Ida. (86%); KSEM Moses Lake, Wash. (56%); KAYO Seattle, Wash. (32%); KPUG Bellingham, Wash. (50%). Mrs. Kathleen Brownlow Ward and R. E. Pollock, who are associated with Mrs. Longston in the ownership of some of these stations, own KRSC Othello, Wash.

**Mason Loundy**—See Sonderling Stations.

**Robert C. Lukkason**—See Community Radio.

**Joseph L., Kenneth F., and John T. Maguire.**—See Miners Broadcasting.

**Malco Theatres Stations**—WTMV (TV) Utica, N. Y.; WAMT (TV) Memphis, Tenn., and KMPT (TV) Oklahoma City, Okla. Stockholders: M. A. Lightman, 51.18%, and others.

**Alastair B. Martin**—See Rich-Martin.

**Martin Theatres of Georgia**—WTVM (TV) Columbus, Ga., and WTVC (TV) Chattanooga, Tenn. Ownership: E. D. Martin and R. E. Martin Jr., 50% each .

**Mathis Stations**—WSJC Magee, WCPC Houston and WXTN Lexington, all Miss. Ownership: Marvin, Robin and Ralph Mathis. WSJC: 75%; WCPC: 62.5%; WXTN: 90%.

**Matison Stations**—WXXX and 25% of WDAM-TV Hattiesburg, WAML Laurel and WABO Waynesboro, all Miss. David A. Matison Jr.

**Herbert Mayer Stations**—WXEL (TV) Boston and WPHD (TV) Philadelphia.

**Wendell Mayes Stations**—KBWD Brownwood, KNOW Austin, KCRS Midland, KXOL Fort Worth, all Texas; KTOK Oklahoma City, Okla.; KSNY Snyder (50%) and WACO Waco (50%), both Tex.

**R. B. McCall Jr.**—See Lamar Stations.

**J. Elroy McCaw Stations**—WINS New York, KTVR (TV) Denver, KTVW(TV) Tacoma, KELA Centralia-Chehalis (50%), both Washington; 15% of community tv systems in Aberdeen, Astoria, Kenewick and Pasco, Wash., and 3.8% of Concert Network Inc. (see above). Note: Sale of WINS to Storer Broadcasting Co. pending FCC approval.

**McClatchy Broadcasting Co. Stations**—KFBK-AM-FM Sacramento, KMJ-AM-FM-TV Fresno, KERN-AM-FM Bakersfield, KBEE-AM-FM Modesto, all Calif.; KOH Reno, Nev. Headquarters: 21st & Q, Sacramento 4, Calif. Eleanor McClatchy, president.

**Drew McClay**—See Midwestern Broadcasting.

**C. A. McClure Stations**—WCHK Canton and WGBA Columbus, both Ga.: WULA Eufaula, Ala.

**Tracy S. McCraken**—See Frontier Broadcasting.

**John McCrary**—See Cyril W. Reddoch.

**J. M. McDonald Jr.**—See Seaton Stations.

**Ralph J. McElroy**—See Black Hawk Broadcasting.

**D. A. McGee**—See Kerr-McGee Stations.

**Lloyd C. McKenney Stations**—KMDO Fort Scott, Kan; KRMO Monett, KBHM Branson (50%), both Mo.

**McLendon Stations**—KLIF Dallas, KILT-AM-FM Houston, KTSA San Antonio, all Texas; KABL Oakland, Calif.; WAKY Louisville Ky.; KEEL Shreveport, La., and WYSL Amherst (Buffalo), New York. Barton R. McLendon, chairman of board; Gordon B. McLendon, president; W. S. Morgan Jr., vice president, national sales manager; C. W. Weaver, Homer Odom, Jack Lee, Jack Fiedler, Richard Wilcox, Glenn Callison, James Foster, Art Holt and Don Keyes, vice presidents.

**McLendon Ebony Stations**—WOKJ Jackson, Miss.; KOKY Little Rock, Ark.; KOKA Shreveport, La.; WENN Birmingham, Ala. John M. McLendon and associates.

**Bob McRaney Stations**—WAMY Amory, WROB West Point (50%) and WONA Winona (50%), all Mississippi.

**David Mendelsohn**—See Founders Corp.

**Edward Menden**—See Star Broadcasting Stations.

**Meredith Publishing Co. Stations**—KCMO-AM-FM-TV Kansas City Mo.; KPHO-AM-TV Phoenix, Ariz.; WOW-AM-TV Omaha, Neb.; WHEN-AM-TV Syracuse, N. Y.; KRMG Tulsa, Okla. Headquarters: Meredith Broadcasting Co., 3509 Farnham St., Omaha 31, Neb. Payson Hall, president; Frank P. Fogarty, executive vice president.

**Donald W. Merriman**—See Olean Broadcasting.

**Merriman-Gober-Tobey Stations**—KOTS Deming, KOBE Las Cruces, and KWYK Farmington, all N. M. Edward E. Merriman, Jimmie D. Gober, Robert W. Tobey.

**Metropolitan Broadcasting Stations**—WNEW-AM-FM-TV New York, N. Y.; WTTG (TV) Washington, D. C.; WHK-AM-FM Cleveland, Ohio; WIP-AM-FM Philadelphia, Pa.; WTVH-TV Peoria, Ill.; KOVR (TV) Stockton, Calif. Ownership: John W. Kluge and associates, 14.35% and others. John W. Kluge, president; Bennet H. Korn, executive vice president (television); John V. B. Sullivan, vice president-general manager (WNEW-AM-FM); John E. McArdle, vice president-general manager (WTTG); Jack Thayer, vice president-general manager (WHK-AM-FM); Harvey L. Glascock, vice president-general manager (WIP-AM-FM); Donn R. Colee, vice president-general manager (WTVH-TV); C. Glover DeLaney, vice president-general manager (KOVR). Representation: WNEW-TV and WIP-AM-FM, Edward Petry & Co.; WHK-AM-FM, WTVH-TV and KOVR, Blair Tv Assoc.; WTTG, Peters, Griffin, Woodward Inc.; WNEW-AM-FM, Robert E. Eastman & Co. Note: Purchase of WTVP-TV Decatur, Ill., pending FCC approval.

**Metzger-Ax-Metzloff Stations** — WITZ-AM-FM Jasper and WITE Brazil, both Indiana; WITY Danville, Ill. Ownership: WITZ and WITY Gilbert E. Metzger, John R. Ax and Louis C. Mitzlaff, each 33⅓%; WITE: Same owners plus Dennis J. Keller, 25% each.

**Louis C. Metzloff**—See Metzger-Ax-Metzloff.

**D. H. Meves**—See Seaton Stations.

**August C. Meyer**—See Midwest Television.

**Meyer Broadcasting Co. Stations**—KFYR-AM-TV Bismarck, KUMV-TV Williston, and KMOT (TV) Minot, all North Dakota. William A. Ekberg, president. Ownership: William A. Ekberg, 0.04%; Marietta M. Ekberg, 63.83%; Etta Hoskins Meyer, 35.38%; Gordon V. Cox, 0.49%; Ward R. Lewis, 0.25%.

**Midwest Television Stations**—WCIA (TV) Champaign-Urbana, and WMBD-AM-FM-TV Peoria, both Illinois. Stockholders: August C. Meyer and wife, 51%; Illinois Broadcasting Co. (WSOY-AM-FM Decatur, Ill.), 20%; Russell O. Derby, 5% and others. Interlocking ownership with Champaign (Ill.) News-Gazette (WDWS) and Lindsay-Schaub Newspapers.

**Midwestern Broadcasting Co. Stations**—WTCM, WPBN-TV Traverse City, WTOM-TV Cheboygan, WATT Cadillac, WATC Gaylord, WATZ Alpena, and WMBN Petoskey, all in Michigan. Ownership: Les Biederman, 30%; Edward Biederman, 22.5%; Drew McClay, 15% William Kiker, 16.25%; Fred Zierle, 16.25%.

**Merle H. Miller**—See Taliesin Stations.

**Paul Miller**—See Gannett Newspapers.

**Ray T. Miller**—See Cleveland Broadcasting.

**Miners Broadcasting Stations**—WPAM Pottsville, WLSH Lansford and WMBA Ambridge, all Pa. Joseph L., Kenneth F. and John T. Maguire and John W. Angst.

**Mining Journal Stations**—WDMJ Marquette, WMIQ Iron Mountain, WIRN (TV) Wakefield, WLST Escanaba, all Mich.; WMAM Marinette, Wis.; WROD Daytona Beach, Fla., and 48% of WLUC-TV Marquette, Mich. Frank J. Russell Jr. principal owner.

**Mormon Church**—See Corp. of President, Church of Jesus Christ of Latter Day Saints.

**Morrison-Quirk Grain Corp.**—See Seaton Stations.

**Herman C. Mosch**—See Olean Broadcasting.

**Cecil G. Murdock**—See Aaron W. Robinson

**Morgan Murphy Stations**—WEAU-TV Eau Claire, WLUK-TV Green Bay, WISC-TV Madison, all Wisconsin; WLUC-TV Marquette, Mich., and KVOL Lafayette, La. Mr. Murphy directly or indirectly is majority stockholder of all these stations except for WISC-TV and KVOL where he owns 50%.

**Nafi Corp. Stations**—KCOP (TV) Los Angeles, Calif.; KPTV (TV) Portland, Ore.; KFJZ-TV Fort Worth and KFYZ Houston, both Tex. Ownership: Paul V. Shields, chairman; John G. Bannister, president; H. L. (Bing) Crosby, chairman, broadcast division; Kenyon Brown, president, broadcast division. For Mr. Brown's other holdings, see Kenyon Brown Stations above.

**Donald P. Nathanson**—See Rocky Mountain.

**Nationwide Insurance Co.**—See Peoples Broadcasting.

**NBC Owned Stations**—WNBC-AM-FM-TV New York, WRC-AM-FM-TV Washington; WMAQ-AM-FM, WNBQ (TV) Chicago, WRCV-AM-TV Philadelphia. KNBC-AM-FM San Francisco, KRCA (TV) Los Angeles. WAMP-AM-FM Pittsburgh, Pa. All represented by NBC Spot Sales. Ownership: NBC is a subsidiary of Radio Corp. of America, which manufactures electronic equipment, phonographs (RCA Victor), owns and operates RCA Communications Inc. and Radio-Marine Corp. of America (communications), RCA Institutes (school), and RCA Service Co. Note: Acquisition of WNAC-AM-FM-TV Boston, Mass., and KTVU (TV) San Francisco, in exchange for WRCV-AM-TV Philadelphia and sale of WRC-AM-FM-TV Washington pending FCC approval. For NBC executives, see page B-22.

**Robert R. Neathery Stations**—KWPM-AM-FM West Plains, KBHM Branson (50%), KALM Thayer, and KUKU Willow Springs, all Mo., and KAMS (FM) Mammoth Spring, Ark.

**Roger A. Neuhoff**—See Eastern Broadcasting.

**Newhouse Broadcasting Stations**—WSYR-AM-FM-TV Syracuse, N. Y.; WAPI-AM-FM-TV Birmingham, Ala.; WPTA (TV) Harrisburg, Pa.; 50% of KOIN-AM-FM-TV Portland, Ore.; 22.71% of KTVI (TV) St. Louis, Mo. Ownership: S. I. Newhouse and family.

**New South Broadcasting Stations**—WLSM Louisville, WNSL Laurel, WOKK Meridian, all Miss., and WACT Tuscaloosa, Ala. Frank E. Holloday, Joseph W. Carson and John S. Primm.

**Elizabeth Norris**—See Lee Stations.

**John H. Norris**—See Greenewalt-Norris-Youse.

**North Dakota Bcstg. Co. Stations**—KXGO-AM-FM-TV Fargo, KXMC (TV) Minot (47.5%), KXJB-TV Valley City, KBMB-TV Bismarck, all N. D., and KXAB-TV Aberdeen, S. D. John W. Boler, president-general manager and principal stockholder.

**Northern Tv Stations**—KTVA (TV) Anchorage and KTVF (TV) Fairbanks, both Alaska. Stockholders: A. G. Hiebert, 32.7%, William J. Wagner, 9.9% and others.

**Northwestern College Stations**—KTIS-AM-FM Minneapolis, Minn.; KNWS Waterloo, Iowa, and KFNW Fargo, N. D.

**George W. Norton Stations**—WAVE-AM-TV Louisville, Ky., and WFIE-TV Evansville, Ind.

**J. W. O'Conner Stations**—80% of KLEE Ottumwa, Iowa, and WCVS Springfield, Ill.; 65.4% of WBOW Terre Haute, Ind.; 30% of WPEO Peoria, Ill., and 20% of WJRL Rockford, Ill. Frank Babcock who owns 50% of WPEO, is 100% owner of KWNT Davenport, Iowa.

**Olean Broadcasting Corp. Stations**—WMNS Olean, WSET Glens Falls, WIPS Ticonderoga, all New York. Ownership: Donald W. Merriman, 50%; James C. Gleason, 10%; Daniel S. Souders, 10%; Herman C. Mosch, 10%; F. Kenyon Reed, 10% and Carroll W. Austaett, 10%.

**Oliver Broadcasting Corp.**—See Community Broadcasting.

**J. E. O'Neill Stations**—KJEO (TV) Fresno and KTRB-TV Modesto, both Calif. Owned 100% by J. E. O'Neill.

**Thomas F. O'Neil**—See RKO General.

**Hugh M. O'Neill**—See Cleveland Broadcasting.

**Edward L. B. Osborne**—See Coggins-Osborne.

**Max Osnos**—See Woodward Broadcasting.

**James H. Ottaway Stations**—WENE Binghamton-Endicott, N. Y.; WDOS Oneonta, N. Y.; WVPO Stroudsburg, Pa.

**Merritt Owens**—See Dandy.

**Pacifica Foundation Stations**—KPFA (FM) and non-commercial educational KPFB (FM) Berkeley, non-commercial, educational KPFK (FM) Los Angeles, both California; WBAI (FM) New York. Harold Winkler, president; Peter Odegard, vice president; Roy Plaut, secretary.

**Paglin-Ray Stations**—WBOK New Orleans, KAOK Lake Charles, WXOK Baton Rouge, all Louisiana; KYOK Houston Tex., and WLOK Memphis, Tenn.; WGOK Mobile, Ala. WBOK, WXOK, WLOK and WGOK are owned jointly by Jules J. Paglin and Stanley W. Ray Jr.; KAOK and KYOK are owned by Messrs. Paglin, Ray and Ed Prendergast, Thomas Gresham and others.

**B. J. Palmer Stations**—WOC-AM-FM-TV Davenport, WHO-AM-FM-TV Des Moines, KMA Shenandoah, all Iowa and KFAB, KMTV (TV) Omaha, Neb. B. J. and D. D. Palmer own 89.1% of WOC and WHO Stations, and minority interests in KMA, KMTV and KFAB.

**Dave M. Palmer**—See Aaron B. Robinson.

**Peoples Broadcasting Stations** (Nationwide Insurance Co.)—WRFD Worthington, Ohio; WTTM Trenton, N. J.; WMMN Fairmont, W. Va.; WGAR-AM-FM Cleveland, Ohio; WNAX Yankton, S. D., and KVTV (TV) Sioux City, Iowa. Ownership: Peoples Broadcasting is subsidiary of Nationwide Insurance Co.

**Ralph Perry Perez**—See American Colonial Broadcasting.

**Perry Stations**—WNDB and WESH-TV Daytona Beach, WJHP-TV Jacksonville, both Florida. Ownership: 40% of WNDB and WESH-TV owned through companies in which voting stock equally held by John H. Perry Jr. and Farwell W. Perry, with non-voting stock held by family members. WJHP-TV (off air) voting stock 100% owned by John H. Perry Jr., with non voting stock held by family members.

**C. Wrede Petersmeyer**—See Corinthian.

**Edward Petry Co.**—See Transcontinent.

**Herbert L. Pettey**—See Dolph-Pettey.

**John H. Phipps Stations**—WCTV (TV) Thomasville, Ga. and WPTV (TV) West Palm Beach, Fla. (Tallahassee, Fla.)

**S. N. Pickard**—See Valley Telecasting.

**David P. Pinkston Stations**—KDAV Lubbock, KPEP San Angelo, KZIP Amarillo, all Tex.; KPIK Colorado Springs, Colo. Mr. Pinkston owns 50%. Leroy Elmore owns 50% of KDAV, KPEP and KPIK.

**Plough Inc. Stations**—WMPS Memphis, Tenn.; WJJD Chicago, Ill.; WCOP-AM-FM Boston, Mass.; WCAO-AM-FM Baltimore, Md.; and WPLO-AM-FM Atlanta, Ga. Harold R. Krelstein, president, broadcasting subsidiaries. Ownership: Abe Plough, 13.9% and others.

**R. E. Pollock**—See Jessica L. Longston.

**James F. Powell**—See Lee Stations.

**Ed Prendergrast**—See Paglin-Ray.

**John S. Primm**—See New South.

**D. F. Prince**—See Cecil W. Roberts.

**Norman O. Protsman Stations**—WNER Live Oak and WMAF Madison, both Florida, and WVLD Valdosta, Ga.

**Public Radio Stations**—KBKC Mission, Kan.; KAKC Tulsa, Okla., and KIOA Des Moines, Iowa. Ownership: Lester Kamin, 55%; Max Kamin, 30%; Morris Kamin, 15%.

**William L., and Roger L. Putnam**—See Springfield Tv.

**Rahall Stations**—WKAP-AM-TV Allentown, WNAR Norristown, both Pa.; WWNR Beckley, W. Va.; WLCY St. Petersburg, Fla. N. Joe Rahall, president. Ownership: N. Joe, Farris E., Sam G. Rahall.

**Leola Randolph**—See Burroughs-Randolph.

**Robert D. Rapp**—See Cecil W. Roberts.

**Henry Rau Stations**—WOL Washington D. C.; WDOV Dover, Del.; WNAV Annapolis, Md. Mr. Rau owns 61% of WOL, 54% of WDOV. WOL licensee owns 91% of WNAV.

**Stanley W. Ray Jr.**—See Paglin-Ray.

**A Louis Read**—See WDSU Broadcasting.

**Cyril W. Reddoch Stations**—KDLA DeRidder and KREH Oakdale, La.; KSTV Stephenville, Tex. Mr. Reddoch owns 66.66% of KREH and KSTV, and 50% of KDLA. Ralph L. Hooks owns 33⅓% of KREH and KSTV. John McCrary owns 50% of KDLA.

**R. Kenyon Reed**—See Olean Broadcasting.

**Regional Broadcasting Stations**—WMMT McMinnville and WGNS Murfreesboro, both Tenn., and KLOV Loveland, Colo. Ownership: William R. Vogel, 75.6%; William H. Farnham, 14.6%; Jack R. Caldwell, 8.6%.

**Rennekamp Stations**—WKRZ and WDJR (FM) Oil City, WOTR Corry, WKBI St. Mary's (50%), WTRA Latrobe (20%), all Pa. Kenneth E. and Olivia Rennekamp.

**Donald W. Reynolds Stations**—KFSA-AM-TV Fort Smith, Ark.; KOLO-AM-TV Reno, KORK Las Vegas, KLRJ-TV Henderson, all Nev.; KOKL Okmulgee, Okla; KBRS Springdale, KFOY-TV Hot Springs, both Arkansas. KGNS-TV Laredo, Tex. Mr. Reynolds is principal owner of Southwestern Publishing Co., which publishes newspapers in the southwest.

**Robert O. Reynolds**—See Gene Autry Stations.

**Harry Rice**—See Community Radio.

**Jonas S. & Thomas B. Rice**—See Winston Salem Broadcasting.

**Rich-Martin Stations**—WMGW-AM-FM Meadville and WPIC-AM-FM Sharon, both Pa.; WGRD Grand Rapids and WTRU Muskegon, both Mich. Ownership: Jointly owned by William H. Rich and Alastair B. Martin.

**Sid W. Richardson**—See Texas State Network.

**Maxwell E. Richmond Stations**—WGPC-AM-FM Morningside, Md.; WMEX Boston, Mass.; and KBMI Henderson, Nev.

**F. H. Ricketson Jr.**—See Frontier Broadcasting.

**Ridder Publications Stations**—WDSM-AM-TV Superior, Wis. (Duluth, Minn.); WCCO-AM-TV Minneapolis-St. Paul, Minn. (26.5%); KSDN Aberdeen, S. D.; KILO Grand Forks, N. D. Ownership: Victor F. Ridder and sons, B. H. Ridder Sr. and sons, Joseph E. Ridder and sons and their families.

**Rines Stations**—WRDO Augusta, WLBZ-AM-TV Bangor, and WCSH-AM-TV Portland, all in Maine. William H. Rines.

**Dee Rivers Stations**—WJIV Savannah, WEAS Atlanta-Decatur, both Georgia, KWAM Memphis, Tenn., WSWN Belle Glade, Fla. E. D. Rivers Jr., chairman.

**James Rivers Stations**—WMJM Cordele, WJAZ Albany, WDOL Athens, WTJH East Point, WACL Waycross, WKTG Thomasville, all in Georgia. Latter two stations are controlled by Mr. Rivers. William Blizzard, executive.

**RKO General Inc.**—WOR-AM-FM-TV New York; WNAC-AM-TV and WRKO (FM) Boston; KHJ-AM-FM-TV Los Angeles, KFRC-AM-FM San Francisco, WHBQ-AM-TV Memphis, and WGMS-AM-FM Washington, D. C. RKO General also controls CKLW-AM-TV Windsor, Ont. (Detroit), and owns and operates Yankee Network (New England). Thomas F. O'Neil, chairman-president; John B. Poor, vice president-treasurer; Hathaway Watson, Patrick J. Winkler, vice presidents; George Steffy, vice president, Yankee Network; Robert Leder, vice president, WOR stations and KHJ-TV; William Grumbles, vice president, WHBQ stations; Norman Boggs, vice president, KHJ-AM-FM and KFRC-AM-FM; Charles Wood, general manager, WGMS stations; Mal Klein, general manager, KHJ-TV; John Hayes, general manager, recording division; Paul Quinn, secretary; Charles Drayton, comptroller. Note: Acquisition of WRCV-AM-TV Philadelphia in exchange for WNAC-AM-TV and WRKO (FM) Boston, purchase of WRC-AM-FM-TV Washington, and sale of WGMS-AM-FM Washington pending FCC approval. RKO General is owned by General Tire & Rubber Co.

**Cecil W. Roberts Stations**—KREI Farmington, KCHI Chillicothe, KBIA Columbia, all Mo.; KCRB Chanute, Kan. Mrs. Roberts owns KCFI Cedar Falls, Iowa. Son-in-law Robert D. Rapp and wife own WINI Murphysboro, Ill.

**Aaron B. Robinson Stations**—WDXE Lawrenceburg, WDXN Clarksville, WDXI-AM-TV Jackson, WTPR Paris, WENK Union City, all Tenn.; WCMA Corinth, Miss. Ownership WDXI stations, Aaron B. Robinson, 70.35%, Harold L. Simpson, 13.3%; Frank M. Davis, 6.66%; D. F. Prince, 6.66% and others. Messrs. Robinson, Simpson and Davis own varying interests, but all adding up to majority control, in other stations listed. Headquarters: Williams Bldg., Jackson, Tenn.

**Rocky Mountain Tele Stations**—KTWO-TV Casper and KTWX-TV Sheridan, both Wyoming and KLFM (FM) Long Beach, Calif. Stockholders: Harriscope Inc., 33⅓%; Irving B. Harris, 13⅓%; Donald P. Nathanson, 13⅓%; Benjamin Berger, 40%. Harriscope is 40% owned by Burt I. Harris, 40% by Irving B. Harris and 20% by Mr. Nathanson.

**W. D. Rogers**—See Texas Telecasting.

**E. O. Roden Stations**—WBIP Boonevile, WGCM Gulfport (40%), WTUP Tupelo (30%), all Miss.; WBOP Pensacola, Fla. (40%) and WTUG Tuscaloosa, Ala. (40%).

**Rollins Stations**—WNJR Newark, N. J.; WBEE Harvey, Ill.; WRAP Norfolk, Va.; WGEE Indianapolis, Ind.; WAMS Wilmington and WJWL Georgetown, both Delaware; WEAR-TV Pensacola, Fla. (Mobile, Ala.), and WPTZ (TV) Plattsburgh, N. Y. Ownership: O. Wayne and John W. Rollins. George Baren-Bregge, vice president (tv).

## Group Ownership CONTINUED

**Joel Rosenblum Stations** — WISR Butler, WACB Kittanning and WSHH Greensburg-Latrobe, all Pa.; WTIG Masillon, Ohio.

**R. W. Rounsaville Stations** — WQXI and WATL-TV Atlanta, Ga.; WLOU and WTAM-TV Louisville, Ky.; WCIN-AM-TV Cincinnati, Ohio; WTMP Tampa, Fla.; WVOL Nashville, Tenn., and WYLD New Orleans, La. John Fulton, vice president.

**Edmund R. Ruben**—See BFR.

**Frank J. Russell Jr.**—See Mining Journal.

**W. F. Rust Jr.**—See Good Neighbor.

**Salisbury Bcstg. Co.**—See Springfield Tv.

**Samuels Stations**—WDLB Marshfield and WWIS Black River Falls, both Wis.; WKAZ-AM-FM Charleston, W. Va. Hartley L. Samuels.

**Henry C. Sanders & Norman Hall Stations**—WBNL Boonville, WBTO Linton and WPCO Mt. Vernon, all Indiana.

**Charles Sawyer**—See Air Trails Network.

**Herbert Scheftel**—See Transcontnental Properties Inc.

**J. Fred Schoellkopf IV**—See Transcontinent Stations.

**Paul A. Schoellkopf Jr.**—See Transcontinent Stations.

**Donalda Schroeder**—See Community Radio.

**Scripps-Howard Group**—Scripps Howard Radio Inc. is the licensee of WEWS (TV) Cleveland, WCPO-AM-TV Cincinnati, and WNOX Knoxville. Memphis Publishing Co. is the licensee of WMC, WMCF (FM) and WMCT (TV) Memphis. All are operated separately. Officials: Jack R. Howard, president, Scripps-Howard Radio Inc., (230 Park Ave., New York): James C. Hanrahan, vice president and general manager, WEWS; Mortimer C. Watters, vice president and general manager, WCPO-AM-FM-TV; Richard B. Westergaard, vice president and general manager, WNOX; Henry W. Slavick, general manager, WMC, WMCF (FM) and WMCT (TV).

**Don Searle**—See Farm & Home.

**Seaton Stations**—KHAS and control of KHAS-TV Hastings, Neb.; KMAN Manhattan and KGGF Coffeyville, Kan. Ownership: KHAS-TV, Seaton Publishing Co., 51.7%; J. M. McDonald Jr., 3.55%; Morrison-Quirk Grain Corp., 3.55%; D. H. Meves, 4.15% and others. Seaton Publishing Co. is owned by Fred A. and Richard M. Seaton, who also control other stations listed. Fred A. Seaton is Secretary of Interior.

**Seattle, Portland & Spokane Radio Group**—KXL Portland, Ore.; KJR Seattle and KNEW Spokane, Wash. Corporation owned by Frank Sinatra and Danny Kaye. Lester M. Smith, president.

**John M. Shaheen**—See Founders Corp.

**John T. Shilling**—See Cook Stations.

**Cary H. Simpson Stations**—WTRN Tyrone, WBLF Bellefonte, WFRM Coudersport (69%), WNBT Wellsboro (69%) and WKBI St. Mary's (50%), all Pa.

**Harold L. Simpson**—See Aaron B. Robinson.

**Frank Sinatra**—See Seattle, Portland & Spokane Radio.

**Singleton Stations**—KUTY Palmdale, Calif. (100%); KITN Olympia (50%), KORD Pasco (16⅔%), KITI Chehalis (14%), all Wash.; Ownership: Harold C. Singleton.

**Earl F. Slick**—See Winston-Salem.

**Burrell L. Small**—See Kankakee Journal.

**Harry E. Small**—See Cleveland Broadcasting.

**Len H. Small**—See Kankakee Journal.

**Albert M. Smith**—See Southwestern Broadcasting.

**Smith Broadcasting Stations**—WAAY Huntsville, Ala.; WJIG Tullahoma, Tenn.; WFBS Ft. Walton Beach, Fla. M. Davidson Smith III.

**Frank Smith**—See Capital Cities.

**Ted Smith**—See Fisher Stations.

**Charles Smithgall Stations**—WGGA Gainesville and WRGA Rome, both Ga., and WCAS Gadsden, Ala.

**William B. Smullin**—See California-Oregon.

**Sonderling Stations**—WOPA-AM-FM Oak Park, Ill.; KDIA Oakland, Calif.; WDIA Memphis, Tenn. Egmont Sonderling, Richard Goodman and Mason Loundy.

**Daniel S. Souders**—See Olean Broadcasting.

**Southwest Alabama Broadcasting Stations**—WBCA Bay Minette, WHEP Foley, both Alabama; WWCC Bremen, Ga. James H. Faulkner, 60%; James E. Stewart, 25%; E. R. Morrisette, 15%.

**Southwestern Broadcasting Stations**—WDAL Meridian, WAPF McComb and WMDC Hazelhurst, all Miss., and (NEW) Pine Bluff, Ark. Ownership: Louis Alford, Philip D. Brady and Albert Mack Smith.

**Speidel Stations**—WOIC Columbia, WPAL Charleston, WYNN Florence and WWBD Bamberg, all S. C. Joe Speidel III, president; Russell George, general manager.

**Springfield Television Broadcasting Co. Stations**—WWLP (TV) Springfield, WRLP (TV) Greenfield, WWOR (TV) Worcester, all Mass. Holds option to buy interest in WHNB-TV New Britain, Conn. Ownership: William L. Putnam, 4.48%; Roger L. Putnam, 23.34%; Joseph J. Deliso, 6.04%; James F. Fitzgerald, 7%; trustees for Salisbury Broadcasting Corp. (former owner of WWOR-TV), 20% (which is held as follows: Fox, Wells & Rogers, 30.1%; Kenneth P. Higgins, .08%; Milton P. Higgins, 4.8% and others). Fox, Wells & Rogers also owns 42.5% of KFSD-AM-FM-TV San Diego, Calif. William L. Putnam, president-general manager.

**Star Broadcasting Stations**—WGVA Geneva, WTLB Utica and WBBF and WCBF-TV Rochester, all New York. Stockholders: Maurice R. Forman, 71.59%; Thomas L. Brown, 11.84%; R. Carleton Greene, 4.73% and Edward Menden, 11.84%.

**Star Stations**—KICN Denver, Colo.; KOIL-AM-FM Omaha, Neb.; KISN Vancouver, Wash.-Portland, Ore. Ownership: KMYR and KOIL, Don Burden, 58.84%; J. D. Buehler, 11.76%; L. Fargo Wells, 11.76%; M. T. Deaton, 11.76%; J. P. Wilkerson, 5.88%. KISN, Mr. Burden, 65%; Mr. Wilkerson, 25%; Gerald E. Weist, 5%; and John F. Davis, 5%.

**Stauffer Publications Stations**—WIBW-AM-TV Topeka, KSOK Arkansas City, KSEK Pittsburg, all Kan., and KGFF Shawnee, Okla. Ownership: Oscar S. Stauffer, 33.9%; Stanley H. Stauffer, 2.07%, and others.

**Steinman Stations**—WGAL-AM-FM-TV Lancaster, Pa.; WDEL-AM-FM Wilmington, Del.; WLEV-TV Bethlehem, Pa.; WKBO Harrisburg, WORK York, WEST-AM-FM Easton, WRAK-AM-FM-TV Williamsport, all Pa. Headquarters: 8 W. King St., Lancaster. Clair R. McCollough, general manager. Ownership: John F. and J. Hale Steinman, 50% each.

**Edgar B. Stern Jr.**—See WDSU Broadcasting.

**Stevens-Wismer Stations**—WHLS-AM-TV Port Huron, WLEW Bad Axe (66⅔%), WLAV-AM-FM Grand Rapids, all Michigan. Ownership: Harmon L. Stevens and John F. Wismer.

**Martin Stone**—See Herald Tribune Network.

**Melvin Stone & Faust Couture Stations** — WGUY Bangor, WGHM Skowhegan, WRUM Rumford, WCOU-AM-FM Lewiston, WFAU-AM-FM Augusta, WLOB-AM-FM Portland and WSME Sanford, all Maine. Mr. Stone owns 25% of WGUY, 55.5% of WGHM, 80% of WRUM, 25% of WLOB and 33⅓% of WSME. Mr. Couture owns 25% of WGUY, 83% of WCOU, 83% of WFAU and 25% of WLOB.

**Storer Broadcasting Stations**—WGBS-AM-FM-TV Miami, Fla.; WJBK-AM-FM-TV Detroit, Mich.; WSPD-AM-FM-TV Toledo, Ohio; WAGA-TV Atlanta, Ga.; WJW-AM-FM-TV Cleveland, Ohio; KPOP Los Angeles, Calif.; WWVA-AM-FM Wheeling, W. Va.; WIBG-AM-FM Philadelphia, Pa.; WITI-TV Milwaukee, Wis. Note: Purchase of WINS New York pending FCC approval. George B. Storer, chairman and president; J. Harold Ryan, senior vice president; Lee B. Wailes, executive vice president (planning and finance); Stanton P. Kettler, executive vice president (operations); John E. McCoy, vice president and secretary; Harry A. Steensen, treasurer; George B. Storer Jr., vice president (tv operations); William E. Rine, vice president (radio operations); Glenn G. Boundy, vice president (engineering); Ewald Kockritz, vice president (national program director, television); Lionel F. Baxter, vice president; Grady Edney (national program director, radio); John J. Kelly, director (advertising and promotion), A. A. Church, asst. secretary; Allen L. Haid, vice president; Peter F. Storer, managing director, WSPD-TV; Reginald B. Martin, vice president (managing director, WSPD); Terry H. Lee, vice president (managing director, WAGA-TV); James E. Bailey, vice president (managing director, WJW); Bill Michaels, vice president (managing director, WJBK-TV); Harry R. Lipson, vice president (managing director, WJBK); Paul J. Miller, vice president (managing director, WWVA); John C. Moler, managing director, WIBG; Ben Wickham, vice president (managing director, WJW-TV); Joseph Evans, managing director, WITI-TV; Bernard E. Neary, vice president (managing director, WGBS). Headquarters: 1177 Kane Concourse, Miami Beach 54, Fla. New York office: 625 Madison Ave. Maurice E. McMurray, vice president (national sales). Chicago office: 230 N. Michigan Ave. Donald C. Kamin, midwest national sales manager.

**Storz Stations**—WHB Kansas City, Mo.; WTIX New Orleans, La.; WDGY Minneapolis-St. Paul, Minn.; WQAM Miami, Fla.; KOMA Oklahoma City, Okla. Todd Storz, president; George W. Armstrong, executive vice president and managing director, WHB; Grahame Richards, director of programming; Bob Tilton, director of engineering; Fred Berthelson, vice president and managing director, WTIX; Jack Sandler, vice president and managing director, WQAM; Pete Clarke, managing director, WDGY; Jack Sampson, managing director, KOMA. Ownership: Robert H. Storz, 60%; Todd Storz, 40%.

**Stuart Investment Stations**—KMNS Sioux City, Iowa; KSAL Salina, Kan.; KFOR Lincoln and KRGI Grand Island, Neb. Ownership: James Stuart, 89%.

**Ralph Sundquist**—See Cascade Broadcasting.

**Susquehanna. Broadcasting Stations**—WSBA-AM-TV York, WARM Scranton, both Pennsylvania; WHLO Akron, Ohio. Ownership: Louis J. Appell Jr., president, 3.68%; George N. Appell, 3.68%; Helen A. Norton, 3.68%; estate of Louis J. Appell, 88%. Louis J. Appell Jr. owns 25% of WCTC New Brunswick, N. J.

**Kevin B. Sweeney**—See Kenyon Brown.

**Robert D. Swezey**—See WDSU Broadcasting.

**Harry S. and William H. Sylk**—See Consolidated Sun Ray.

**Frances Symons**—See Z Net.

**Taft Family Stations**—KOL Seattle, KLYK Spokane, KBKW Aberdeen and KRKO Everett, all Wash. Ownership: Archie G. Taft Jr.; William R. Taft; Mrs. Marie S. Taft.

**Taft Broadcasting Stations** — WKRC-AM-FM-TV Cincinnati and WTVN-AM-FM-TV Columbus, both Ohio, WBRC-AM-FM-TV Birmingham, Ala.; WBIR-AM-FM-TV Knoxville, Tenn. and WKYT (TV) Lexington, Ky. Hulbert Taft Jr., president; David G. Taft, executive vice president; Kenneth W. Church, senior vice president; Donald L. Chapin, sales vice president; William H. Hansher, engineering vice president; Roger B. Reed, administration vice president; Lawrence H. Rogers II, operations vice president; Dorothy S. Murphy, treasurer and asst. secretary; Robert Taft Jr., secretary; Roger Read, general manager, WKRC-TV; Hubbard Hood, general manager, WKRC; Leon Lowenthal, general manager, WKRC-FM; J. Walter McGough, general manager, WTVN-TV; Samuel Johnson, general manager, WTVN; Robert T. Schlinkert, general manager, WBRC-TV; Lloyd B. Taft, general manager, WBRC-AM-FM; Robert Wiegand, general manager, WKYT.

**A. W. Talbot**—See Cascade Broadcasting.

**Taliesin Stations (all fm)**—WDTM Detroit, WMHM Pittsburg, WMLW Milwaukee and (NEW) Cincinnati. Jointly owned by Mr. and Mrs. Marshall M. Carpenter and Mr. and Mrs. Merle H. Miller.

**Tarlow Assoc. Stations**—WHIL and WISK (FM) Boston-Medford, WARE Ware, Massachusetts; WWOK Charlotte, N. C.; WJBW New Orleans, La. and WLOB Portland, Me. Ownership: WHIL, Sherwood J. Tarlow, 94%; Joseph Kruger, 6%. WLOB, Mr. Tarlow, 50%. Other stations: Mr. Tarlow, 51%; Mr. Kruger, 24.5%; and Al Roberts, 24.5%. Executives: Mr. Tarlow, president; Mr. Kruger, vice president, Northern Division; Mr. Roberts, vice-president, Southern Division.

**Sarkes Tarzian Stations**—WTTS-AM-FM and WTTV (TV) Bloomington, WPTA (TV) Roanoke, WFAM-TV Lafayette, and WPTH (FM) Fort Wayne, all Indiana. Ownership: Sarkes and Mary Tarzian. Sarkes Tarzian Co. manufacturers electronic components.

**Tele-Broadcasters Stations** — KALI Pasadena, and KOFY San Mateo, both California; WPOP Hartford, Conn.; and KUDL Kansas City, Mo. H. Scott Kilgore, president-general manager. Headquarters: 41 East 42nd St., New York, N. Y.

**Texas State Network Owned Stations**—KFJZ-AM-FM Fort Worth, KRIO McAllen, KFDA-AM-TV Amarillo, all in Texas. Headquarters: Fort Worth. Gene Cagle, president; Stan Wilson, vice president and general manager. Ownership: Estate of Sid W. Richardson, 62.07%; Gene L. Cagle, 19.59% and others. Mrs. Cagle owns 25% of KRBC-TV Abilene, Tex.

**Texas Telecasting Stations** — KDUB-AM-TV Lubbock, KPAR-TV Sweetwater, both Texas; 50% of KVER-AM-TV Clovis, N. M. Also holds lease on KEDY-TV Big Spring, Tex., with option to purchase. Stockholders: W. D. Rogers, 39.82%; Vernice Ford, 29.64%, and others.

**Lowell Thomas**—See Capital Cities.

**John W. Thompson Jr.**—See Evening Star.

**Harold H. Thoms Stations** — WISE-AM-TV Asheville, WCOG Greensboro, WKLM Wilmington, WAYS Charlotte (33⅓%), and WMSJ Sylva (75%), all N. C., and WEAM Arlington, Va. (75%).

**J. Olin Tice Stations**—WMYB Myrtle Beach, WCAY Cayce, both S. C.; WKEN Dover, Del. and WKTC Charlotte, N. C.

**Time Inc. Stations**—KLZ-AM-TV Denver, Colo.; WTCN-AM-TV Minneapolis, Minn.; WFBM-AM-TV Indianapolis, Ind.; WOOD-AM-TV Grand Rapids, Mich. Weston C. Pullen Jr., vice president (broadcasting operations), Time Inc.; Hugh B. Terry, president-general manager, Denver stations; Phil Hoffman, vice president-general manager, Minneapolis; Eldon Campbell, vice president-general manager, Indianapolis; Willard Schroeder, president-general manager, Grand Rapids. TLF Broadcasters Inc., wholly owned by Time Inc., controls Time Inc. stations.

**B. F. J. Timm Stations**— WDMG Douglas, Ga.; WMEN Tallahassee, Fla. and 49% of WTIF Tifton, Ga.

**Thomas G. Tinsley Jr. Stations**—WITH-AM-FM Baltimore, WLEE Richmond, and WXEX-TV Petersburg, both Va. Ownership: WITH stations, owned by Thomas G. Tinsley Jr. and family; WLEE stations, owned by Mr. Tinsley; WXEX-TV, Mr. Tinsley, 44.93%; Irvin G. Abeloff, 6.79%; J. . Wheat & Co., 16.28% (for beneficial owners).

**Town & Country Stations**—WTCR Ashland, Ky.; WFTC Kinston, N. C.; WGAY (FM) Washington, D. C.; WQMR Silver Spring, Md. (Washington). Connie B. Gay, chairman and president; Jane E. Trimmer, executive vice president; Thomas R. Sawyers, secretary-treasurer; Ed Winton, executive asst. to president. Headquarters: 4000 Albemarle St., N.W., Washington 76, D. C. Note: Purchase of KFEQ-AM-TV St. Joseph and KLIK Jefferson City, both Missouri, pending FCC approval.

**Ben H. and Joel W. Townsend**—See Bellinger-Townsend-Kemper.

**Townsend Fund Stations**—WKDA Nashville, Tenn.; KNOK Fort Worth and KITE San Antonio, both Texas. Morris M. Townsend, president; Clinton Davidson, chairman, and Raymond E. Hartz, executive vice president. Ownership: WKDA and KNOK—Charles A. Barrow and family, Clinton Davidson and family, C. A. England & Co.; Raymond Hartz and family; Carl M. Loeb, Rhoades & Co. and others. KITE—Great American Industries Inc. (Walter Mack), 13%; Charles A. Barrow and family, 8.5%; Phillips Gas & Oil Co., 3.7% and others.

**Transcontinent Stations** — WGR-AM-TV Buffalo, WROC-FM-TV Rochester, both New York; KFMB-AM-FM-TV San Diego, KERO-TV Bakersfield, both California; 60% of WNEP-TV Scranton-Wilkes Barre, Pa.; WDAF-AM-TV Kansas City, Mo. Major stockholders include Paul A. Schoellkopf Jr., J. Fred Schoellkopf IV, George F. Goodyear, Jack D. Wrather Jr., General Railway Signal Co. and Edward Petry Co. Mr. Wrather holds cp for WJDW (TV) Boston. Officers: Paul A. Schoellkopf Jr., chairman: David C. Moore, president; Van Beuren W. DeVries, Karl B. Hoffman, George C. Stevens, George A. Whitney, vice presidents; Clifford M. Kirtland Jr., treasurer and controller, and Felix M. Piech, secretary. Headquarters: 380 Madison Ave., New York, N. Y.

**Transcontinental Properties Inc**—50% of WICS (TV) Springfield and WCHU (TV) Champaign, Ill.; WHNB-TV New Britain, Conn.; WDAN-TV Danville, Ill. Ownership: Herbert Scheftel, 44.8%; Alfred G. Burger, 44.8%, and others. See also Balaban Stations.

**Tri Circle Tv Stations**—KCKT (TV) Great Bend and KGLD (TV) Garden City, both Kansas; KOMC (TV) McCook, Neb. Owners: E. C. Wedell and family, 38%; Vyrl Levan, 6.97%; H. P. and Fred Thies and families, 3.8%; R. R. Rinker, 4.9%; C. L. Roberts, 4.44% and others.

**Triangle Stations** — WFIL-AM-FM-TV Philadelphia, WFBG-AM-TV Altoona, WLYH-TV Lebanon, all Pa.; WNBF-AM-FM-TV Binghamton, N. Y.; WNHC-AM-FM-TV New Haven, Conn.; and KFRE-AM-TV, KRFM(FM) Fresno, Calif. Owned by Walter H. Annenberg and family. Headquarters: Philadelphia, Pa. Radio & Tv Division Executives: Roger W. Clipp, vice president; David J. Bennett, exec. asst. to vice president; Edward H. Benedict, director, national sales; John D. Scheuer Jr., director public relations and programming; Henry E. Rhea, director, engineering; John C. Harlan, business manager; Richard W. Gideon, research manager; Charles S. Cody, west coast sales manager; Charles Powell, Baltimore sales manager.

**Tribune Co. Stations**—WGN-AM-TV Chicago and WPIX (TV) New York. J. Howard Wood, president, WGN; Ward Quaal, vice president and general manager, Chicago; F. M. Flynn, president, WPIX; Fred M. Thrower, vice president and general manager, New York. Purchase of KDAL-AM-TV Duluth, Minn., pending FCC approval.

**Trigg-Vaughn Stations** — KVII-TV Amarillo, KOSA-AM-TV Odessa, KROD-AM-TV El Paso, all Texas. Ownership: Cecil L. Trigg and Jack C. Vaughn are principal owners.

**Truth Publishing Stations** — WTRC-AM-FM Elkhart, WSJV (TV) South Bend-Elkhart and WKJG-AM-TV Fort Wayne, all Ind. Ownership: John F. Dille Jr., 45%; A. H. Beardsley Trust No. 3, 40%; Carl D. Greenleaf estate, 14.4%; Charles W. Greenleaf, .6%.

**Tullis-Hearne Stations** — KAFY Bakersfield, KFXM San Bernardino and KDEO El Cajon, all California. Ownership: Howard L. Tullis and John P. Hearne. Mr. Tullis is majority owner of KEAP Fresno, Calif. Mr. Hearne has interests in KVEN-AM-FM Ventura, Calif., and in KUAM-AM-TV Guam.

**Arthur Tweet**—See Community Radio.

**United Broadcasting Stations**—WOOK-AM-TV and WFAN (FM) Washington, D. C.; WSID-AM-FM-TV Baltimore, WARK-AM-FM Hagerstown, WINX Rockville, all Md.; WJMO-AM-FM Cleveland, Ohio; WANT Richmond, WYOU-WACH-TV Newport News, both Va.; WMUR-TV Manchester, N. H. Ownership: Richard Eaton, president-owner. Also holds option to acquire 50% interest in (NEW) Wilmington, N. C.

**Valley Telecasting Stations**—WFRV (TV) Green Bay, Wis., and WIRM (TV) Iron Mountain, Mich. Ownership: Owned 100% by Valley Communications Inc., controlled by trust voted by S. N. Pickard, Clayton Ewing and George E. Bills. Mr. Pickard owns WNAM Neenah, Wis.

**Lee Vaughan**—See Dandy Broadcasting.

**Jack C. Vaughn**—See Trigg-Vaughn Stations.

**William R. Vogel**—See Regional Broadcasting.

**Amos Voorhies**—See California-Oregon.

**William J. Wagner**—See Northern Tv.

**Walker Stations**—WBEV Beaver Dam, WKTL Sheboygan, WOSH Oshkosh, WEAQ-AM-FM Eau Claire, WISM-AM-FM Madison, all Wisconsin; WSJM St. Joseph, Mich. Ownership: William E. and William R. Walker, Charles R. Dickoff, John D. Harvey.

**Mrs. Kathleen Brownlow Ward**—See Longston.

**Ware Broadcasting Group** — KLPW Union, KOKO Warrensburg, and KYRO Potosi, all Missouri and KZIX Fort Collins, Colo. Leslie P. Ware.

**Washington Post Stations**—WTOP-AM-FM-TV Washington, WJXT (TV) Jacksonville, Fla. John S. Hayes, president, Broadcast Div.; Clyde M. Hunt, vice president (engineering); Laurence E. Richardson, general executive; Edwin A. Roberts, advertising director.

**WDSU Broadcasting Corp. Stations**—WDSU-AM-FM-TV New Orleans, 68.87% of WAFB-TV Baton Rouge, both La. Ownership: Edgar B. Stern Jr., 67%; Robert D. Swezey, 20%; A. Louis Read, 10%; Lester E. Kabacoff, 3%.

**E. C. Wedell**—See Tri Circle Tv.

**Gerald E. Weist**—See Star Stations.

**L. Fargo Wells**—See Star Stations.

**Earl McD. Westbrook**—See Carolina Broadcasting.

**Westinghouse Broadcasting Stations** — WBZ-AM-FM-TV Boston, KYW-AM-FM-TV Cleveland, KPIX (TV) San Francisco, WBZA-AM-FM Springfield (Mass.), KDKA-AM-FM-TV Pittsburgh, WOWO Fort Wayne, KEX-AM-FM Portland (Ore.), WIND-AM-TV Chicago, and WJZ-TV Baltimore. WBC is a subsidiary of Westinghouse Electric Corp. Headquarters: 122 E. 42nd St., New York 17, N. Y. Officers: Donald H. McGannon, president; Rolland V. Tooke, executive vice president; Ralph N. Harmon, vice president (engineering); A. W. Dannebaum Jr., vice president (sales); Charles C. Woodard Jr., vice president (administration); P. B. Bascom, national radio sales manager; Robert M. McGredy, national tv sales manager; Richard M. Pack, vice president (programming); William J. Kaland, national program manager; David E. Partridge, advertising sales promotion manager; Mike Santangelo, publicity and public relations; Melvin Goldberg, research director; Joseph K. Mikita, vice president (finance); A. H. Bates, asst. auditor; J. O. Schertler, industrial relations manager; John Steen, attorney. 40 Wall St., New York 5. J. E. Baudino, vice president in charge. Washington office: 1625 K St., N.W., Washington, D. C. W. C. Swartley, vice president (Boston); Paul G. O'Friel, manager, WBZ; James E. Allen, manager, WBZ-TV; H. C. Lund, vice-president (Pittsburgh); L. R. Rawlins, general manager, KDKA; J. R. Reeves, manager, KDKA-TV; F. A. Tooke, vice president (Cleveland); George Mathiesen, general manager, KWY-TV; C. W. Vandagrift, manager, KYW; Edward Wallis, manager, WOWO; P. G. Lasky, executive in charge, west coast operations; L. S. Simon, general manager, KPIX; H. L. Bachman, manager, KEX; Ralph Atlass, vice president (Chicago); Gordon W. Davis, general manager, WIND; John McClay, general manager, WJZ-TV. Ownership: WBC is subsidiary of Westinghouse Electric Corp., which manufactures electronics and communications equipment, home appliances, air brakes, x-ray machines, electric light bulbs, elevators, etc.

**J. C. Wheat & Co.**—See Tinsley Stations.

**Jane Whitbread**—See Fisher Stations.

**Don E. Whitman**—See Community Radio.

**John Hay Whitney**—See Corinthian; also Herald-Tribune Radio Network.

**Arthur Wilkerson Stations**—WLIL Lenoir, WLIK Nefport and WLIJ Shelbyville, all Tenn. Owned 100% each by Mr. Wilkerson.

**J. P. Wilkerson**—See Star Stations.

**D. Gene Williams Stations** — KQDY Minot, KUTT Fargo, KQDI Bismarck, all North Dakota; KUDI Great Falls, KOYN Billings, both Montana. Ownership: KQDY, KUDI, D. Gene Williams and Delbert Bertholf, 25% each; KOYN, Messrs. Williams & Bertholf, 50% each; KUTT, Messrs. Williams & Bertholf, 50% each; KQDI, Messrs. Williams and Bertholf 37.5% and 25% respectively.

**Harold Winkler**—See Pacifica Foundation.

**Winston-Salem Broadcasting Stations**—WTOB-AM-TV Winston-Salem, N. C.; WSGN and 50% of WBMG (TV) Birmingham, Ala., and 80% of WAPA-TV San Juan, P. R. Ownership: Earl F. Slick, 20%; Albert L. Butler Jr., 14.85%; James W. Coan, 11.63%; Thomas B. Rice, 10.99%; Jonas S. Rice, 10.34%; John G. Johnson, 10.20% and others.

**John F. Wismer**—See Stevens-Wismer.

**WKY Television System**—WKY-AM-TV Oklahoma City; WTVT (TV) Tampa, Fla. Ownership: Oklahoma Publishing Co., 100%.

**Mitchell Wolfson**—See Wometco.

**Wometco Enterprises Stations** — WTVJ (TV) Miami, Fla.; WLOS-AM-FM-TV Asheville, N. C. and 47.5% of WFGA-TV Jacksonville, Fla. Mitchell Wolfson, president.

**Allen M. Woodall Stations**—WDAK Columbus (50%), WMOG Brunswick (70%), WDAX McRae (67%), WAYX Waycross (25%), and WALG Albany (50%), all Georgia.

**W. C. Woodall Jr. Stations**—WBBK Blakely (75%), WDWD Dawson (50%), WIMO Widner (33%), WGRA Cairo (25%), WFPM Fort Valley (14.3%), all Georgia, and WGSW Greenwood, S. C. (37.5%).

**J. W. Woodruff Stations**—WRBL-AM-FM-TV Columbus (49%), WGPC Albany (61%), and WAZA Bainbridge (40%), all Georgia.

**D. E. Woodson**—See Frontier Broadcasting.

**Woodward Broadcasting Stations**— WBID-TV Detroit; WTOH-TV Toledo: Max Osnos, 93%, president. Headquarters: 1056 Randolph St., Detroit 26, Mich.

**Jack D. Wrather Jr.**—See Transcontinent Stations.

**Samuel Youse**—See Greenewalt-Norris-Youse.

**Z Net Stations**—KXLF-AM-TV Butte, KXLJ-AM-TV Helena, KXLL Missoula, all Mont. Ownership: Ed Craney, 41.41%; Frances Symons, 11.41%; estate of T. W. Symons, 11.41%; Barclay Craighead, 7.5%, and others.

**Zanesville Publishing Stations**—WHIZ-AM-TV Zanesville, Ohio; WTAP-AM-TV Parkersburg, W. Va. Zanesville Publishing Co. owns 60% of WHIZ and 63% of WHIZ-TV; 100% of WTAP. Principal stockholders: Clay, Arthur S., 47.5% each and William O. Littick, 5%.

**Fred Zierle**—See Midwestern Broadcasting.

# U. S. Tv Station Call Letters

**In alphabetical order.**
**Including calls assigned to construction permits.**

**(For facilities and personnel of each see Television Station Directory beginning on page A-21.)**

KABC-TV Los Angeles, Calif., ch. 7.
KAIT-TV Jonesboro, Ark., ch. 8
KAKE-TV Wichita, Kan., ch. 10.
KALA (TV) Wailuku, Hawaii, ch. 7
KALB-TV Alexandria, La., ch. 5.
KARD-TV Wichita, Kan., ch. 3.
KARK-TV Little Rock, Ark., ch. 4.
KATV (TV) Pine Bluff, Ark., ch. 7.
KAVE-TV Carlsbad, N. M., ch. 6.
KAYS-TV Hays, Kan., ch. 7.
KBAK-TV Bakersfield, Calif., ch. 29.
KBAS-TV Ephrata, Wash., ch. 16.
KBAY-TV San Francisco, Calif., ch. 20.
KBES-TV Medford, Ore., ch. 5.
KBFL (TV) Bakersfield, Calif., ch. 39
KBIC-TV Los Angeles, Calif., ch. 22.
KBLR-TV Goodland, Kan., ch. 10
KBMB-TV Bismarck, N.D., ch 12.
KBMT (TV) Beaumont, Tex., ch. 12
KBOI-TV Boise, Idaho, ch. 2.
KBTV (TV) Denver, Colo., ch. 9.
KBTX-TV Bryan, Tex., ch. 3.
KCBD-TV Lubbock, Tex., ch. 11.
KCBY-TV Coos Bay, Ore., ch. 11
KCDA (TV) Douglas, Ariz., ch. 3
KCEB (TV) Tulsa, Okla., ch. 23.
KCEN-TV Temple-Waco, Tex., ch. 6.
KCIX-TV Nampa, Idaho, ch. 6.
KCKT (TV) Great Bend, Kan., ch. 2.
KCMC-TV Texarkana, Tex., ch. 6.
KCMO-TV Kansas City, Mo., ch. 5.
KCMT (TV) Alexandria, Minn., ch. 7.
KCND-TV Pembina, N. D., ch. 10.
KCOP (TV) Los Angeles, Calif., ch. 13.
KCOR-TV San Antonio, Tex., ch. 41.
KCPX-TV Salt Lake City, Utah, ch. 4
KCRA-TV Sacramento, Calif., ch. 3.
KCRG-TV Cedar Rapids, Iowa, ch. 9.
KCSJ-TV Pueblo, Colo., ch. 5.
KCTS (TV) Seattle, Wash., ch. 9.
KCTV (TV) San Angelo, Tex., ch. 8.
KDAL-TV Duluth, Minn., ch. 3.
KDIX-TV Dickinson, N. D., ch. 2.
KDKA-TV Pittsburgh, Pa. ch. 2
KDLO-TV Florence, S. D., ch. 3.
KDPS-TV Des Moines, Iowa, ch. 11.
KDSJ-TV Deadwood, S. D., ch. 5.
KDUB-TV Lubbock, Tex., ch. 13.
KDUH-TV Hay Springs, Neb., ch. 4.
KEDY-TV Big Spring, Tex., ch. 4.
KELO-TV Sioux Falls, S. D., ch. 11.
KELP-TV El Paso, Tex., ch. 13.
KENI-TV Anchorage, Alaska, ch. 2.
KENS-TV San Antonio, Tex., ch. 5.
KEPR-TV Pasco, Wash., ch. 19.
KERA-TV Dallas, Tex., ch. 13.
KERO-TV Bakersfield, Calif., ch. 10.
KETA (TV) Oklahoma City, Okla., ch. 13.
KETC (TV) St. Louis, Mo., ch. 9.
KETV (TV) Omaha, Neb.-Council Bluffs, Iowa, ch. 7,
KEYC-TV Mankato, Minn., ch. 12
KEYT (TV) Santa Barbara, Calif., ch. 3.
KFAR-TV Fairbanks, Alaska, ch. 2.
KFBB-TV Great Falls, Mont., ch. 5.
KFBC-TV Cheyenne, Wyo., ch. 5.
KFBR (TV) Farmington, N. Mex., ch. 12
KFDA-TV Amarillo, Tex., ch. 10.
KFDM-TV Beaumont, Tex., ch. 6.
KFDX-TV Wichita Falls, Tex., ch. 3.
KFEQ-TV St. Joseph, Mo., ch. 2.
KFJZ-TV Fort Worth, Tex., ch. 11.
KFMB-TV San Diego, Calif., ch. 8.
KFMX-TV San Diego, Calif., ch. 27.
KFOY-TV Hot Springs, Ark., ch. 9
KFRE-TV Fresno, Calif., ch. 12.
KFSA-TV Fort Smith, Ark., ch. 5
KFSD-TV San Diego, Calif., ch. 10.
KFSV-TV Cape Girardeau, Mo., ch. 12.
KFYR-TV Bismarck, N. D., ch. 5.
KGBT-TV Harlingen, Tex., ch. 4.
KGGM-TV Albuquerque, N. M., ch. 13 .
KGHL-TV Billings, Mont., ch. 8.
KGIN-TV Grand Island, Nebr., ch. 11
KGLD (TV) Garden City, Kan., ch. 11.
KGLO-TV Mason City, Iowa, ch. 3.
KGMB-TV Honolulu, Hawaii, ch. 9.
KGNC-TV Amarillo, Tex., ch. 4.

## Tv Calls CONTINUED

KGNS-TV Laredo, Tex., ch. 8
KGO-TV San Francisco, Calif., ch. 7.
KGUN-TV Tucson, Ariz., ch. 9.
KGW-TV Portland, Ore., ch. 8.
KHAS-TV Hastings, Neb., ch. 5.
KHBC-TV Hilo, Hawaii, ch. 9.
KHJ-TV Los Angeles, Calif., ch. 9.
KHJK (TV) Hilo, Hawaii, ch. 13
KHMA (TV) Houma, La., ch. 11.
KHOL-TV Kearney-Holdrege, Neb., ch. 13.
KHOU-TV Houston-Galveston, Tex., ch. 11.
KHPL-TV Hayes Center, Neb., ch. 6.
KHQ-TV Spokane, Wash., ch. 6.
KHQA-TV Hannibal, Mo., and Quincy, Ill., ch .7.
KHQL-TV Sterling, Colo., ch. 3
KHSL-TV Chico, Calif., ch. 12.
KHTV (TV) Portland, Ore., ch. 27
KHVH-TV Honolulu, Hawaii, ch. 4.
KID-TV Idaho Falls, Idaho, ch. 3.
KIEM-TV Eureka, Calif., ch. 3.
KIFI-TV Idaho Falls, Idaho, ch. 8
KIMA-TV Yakima, Wash., ch. 29.
KING-TV Seattle, Wash., ch. 5.
KINY-TV Juneau, Alaska, ch. 8.
KIRO-TV Seattle, Wash., ch. 7.
KIVA (TV) Yuma, Ariz., ch. 11.
KJEO (TV) Fresno, Calif., ch. 47.
KKTV (TV) Colorado Springs-Pueblo, Colo., ch. 11
KLAS-TV Las Vegas, Nev., ch. 8.
KLEW-TV Lewiston, Idaho, ch. 3.
KLFY-TV Lafayette, La., ch. 10.
KLIX-TV Twin Falls, Idaho, ch. 11.
KLOR-TV Provo-Salt Lake City, Utah, ch. 11.
KLRJ-TV Henderson, Nev., ch. 2.
KLSE (TV) Monroe, La., ch. 13.
KLTV (TV) Tyler, Tex., ch. 7.
KLYD-TV Bakersfield, Calif., ch. 17.
KLZ-TV Denver, Colo., ch. 7.
KMAU-TV Wailuku, Hawaii, ch. 3.
KMBC-TV Kansas City, Mo., ch. 9.
KMID-TV Midland, Tex., ch. 2.
KMJ-TV Fresno, Calif., ch. 24.
KMMT (TV) Austin, Minn., ch. 6.
KMOS-TV Sedalia, Mo., ch. 6.
KMOT (TV) Minot, N. D., ch. 10.
KMOX-TV St. Louis, Mo., ch. 4.
KMPT-TV Oklahoma City, Okla., ch. 19.
KMSO-TV Missoula, Mont., ch. 13.
KMSP-TV Minneapolis-St. Paul, Minn., ch. 9.
KMTV (TV) Omaha, Neb., ch. 3.
KMVI-TV Wailuku, Hawaii, ch. 12.
KMYR-TV Los Angeles, Calif., ch. 34.
KNBS (TV) Walla Walla, Wash., ch. 22
KNDO (TV) Yakima, Wash., ch. 23
KNME-TV Albuquerque, N. M., ch. 5.
KNOE-TV Monroe-West Monroe, La., ch. 8.
KNOP (TV) North Platte, Neb., ch. 2.
KNOX-TV Grand Forks, N. D., ch. 10.
KNTV (TV) San Jose, Calif., ch. 11.
KNUZ-TV Houston, Tex., ch. 39.
KNXT (TV) Los Angeles, Calif., ch. 2.
KOA-TV Denver, Colo., ch. 4.
KOAC-TV Corvalis, Ore., ch. 7.
KOAM-TV Pittsburg, Kan., ch. 7.
KOAT-TV Albuquerque, N. M., ch. 7.
KOB-TV Albuquerque, N. M., ch. 4.
KOCO-TV Enid, Okla., ch. 5.
KODE-TV Joplin, Mo., ch. 12.
KOED-TV Tulsa, Okla., ch. 11.
KOIN-TV Portland, Ore., ch. 6.
KOKH-TV Oklahoma City, Okla., ch. 25.
KOLD-TV Tucson, Ariz., ch. 13.
KOLN-TV Lincoln, Neb., ch. 10.
KOLO-TV Reno, Nev., ch. 8.
KOMC (TV) McCook, Neb., ch. 8.
KOMO-TV Seattle, Wash., ch. 4.
KOMU-TV Columbia, Mo., ch. 8.
KONA (TV) Honolulu, Hawaii, ch. 2.
KONO-TV San Antonio, Tex., ch. 12.
KOOK-TV Billings, Mont., ch. 2.
KOOL-TV Phoenix, Ariz., ch. 10.
KOPR-TV Butte, Mont., ch. 6.
KORN-TV Mitchell, S. D., ch. 5.
KOSA-TV Odessa, Tex., ch. 7.
KOTA-TV Rapid City, S. D., ch. 3.
KOTI (TV) Klamath Falls, Ore., ch. 2.
KOTV (TV) Tulsa, Okla., ch. 6.
KOVR (TV) Stockton-Sacramento, Calif., ch. 13.
KPAC-TV Port Arthur, Tex., ch. 4.
KPAR-TV Sweetwater, Tex., ch. 12.
KPEC-TV Lakewood Center, Wash., ch. 56.
KPHO-TV Phoenix, Ariz., ch. 5.
KPIC (TV) Roseburg, Ore., ch. 4.
KPIX (TV) San Francisco, Calif., ch. 5.
KPLC-TV Lake Charles, La., ch. 7.
KPLO-TV Reliance, S. D., ch. 6.
KPLR-TV St. Louis, Mo., ch. 11
KPRC-TV Houston, Tex., ch. 2.
KPTV (TV) Portland, Ore., ch. 12.
KQED (TV) San Francisco, Calif., ch. 9.
KQTV (TV) Fort Dodge, Iowa, ch. 21.
KRBC-TV Abilene, Tex., ch. 9.
KRCA (TV) Los Angeles, Calif., ch. 4.
KRCG (TV) Jefferson City, Mo., ch. 13.
KRDO-TV Colorado Springs, Colo., ch. 13.
KREM-TV Spokane, Wash., ch. 2.
KRET-TV Richardson, Tex., ch. 23
KREX-TV Grand Junction, Colo., ch. 5.
KREY-TV Montrose, Colo., ch. 10.
KRGV-TV Weslaco, Tex., ch. 5.
KRIS-TV Corpus Christi, Tex., ch. 6.
KRLD-TV Dallas-Ft. Worth, Tex., ch. 4
KRMA-TV Denver, Colo., ch. 6.
KRNM-TV Roswell, N. Mex., ch. 10
KRNT-TV Des Moines, Iowa, ch. 8.
KROC-TV Rochester, Minn., ch. 10.
KROD-TV El Paso, Tex., ch. 4.
KRON-TV San Francisco, Calif., ch. 4.
KRSD-TV Rapid City, S. D., ch. 7.
KRTV (TV) Great Falls, Mont., ch. 3.
KSAC-TV Manhattan, Kan., ch. 8.
KSAN-TV San Francisco, Calif., ch. 32.
KSBW-TV Salinas, Calif., ch. 8.
KSBY-TV San Luis Obispo, Calif., ch. 6.
KSD-TV St. Louis, Mo., ch. 5.
KSHO-TV Las Vegas, Nev., ch. 13.
KSL-TV Salt Lake City, Utah, ch. 5.
KSLA (TV) Shreveport, La., ch. 12.
KSOO-TV Sioux Falls, S. D., ch. 13.
KSTF (TV) Scottsbluff-Gering, Nebr., ch. 10
KSTP-TV St. Paul-Minneapolis, Minn., ch. 5.
KSWB (TV) Elk City, Okla., ch. 8.
KSWO-TV Lawton, Okla. ch. 7.
KSWS-TV Roswell, N. M.,, ch. 8.
KSYD-TV Wichita Falls, Tex., ch. 6.
KTAG-TV Lake Charles, La., ch. 25.
KTBC-TV Austin, Tex., ch. 7.
KTBS-TV Shreveport, La., ch. 3.
KTCA-TV St. Paul, Minn., ch. 2.
KTEN (TV) Ada, Okla., ch. 10.
KTES (TV) Nacogdoches, Tex., ch. 19.
KTHV (TV) Little Rock, Ark., ch. 11.
KTIV (TV) Sioux City,Iowa, ch. 4.
KTLA (TV) Los Angeles, Calif., ch. 5.
KTLE (TV) Pocatello, Idaho, ch. 6.
KTNT-TV Tacoma-Seattle, Wash., ch. 11
KTPS (TV) Tacoma, Wash., ch. 62
KTRB-TV Modesto, Calif., ch. 14.
KTRE-TV Lufkin, Tex., ch. 9.
KTRK-TV Houston, Tex., ch. 13
KTSM-TV El Paso, Tex., ch. 9.
KTTS-TV Springfield, Mo., ch. 10.
KTTV (TV) Los Angeles, Calif., ch. 11.
KTUL-TV Tulsa, Okla., ch. 8.
KTVA (TV) Anchorage, Alaska, ch. 11.
KTVB (TV) Boise, Idaho, ch. 7.
KTVC (TV) Ensign, Kan., ch. 6.
KTVE (TV) El Dorado, Ark.-Monroe, La., ch. 10
KTVF (TV) Fairbanks, Alaska, ch. 11.
KTVH (TV) Hutchinson-Wichita, Kans., ch. 12
KTVI (TV) St. Louis, Mo., ch. 2.
KTVK (TV) Phoenix, Ala., ch. 3.
KTVO (TV) Kirksville, Mo., ch. 3.
KTVR (TV) Denver, Colo., ch. 2.
KTVU (TV) Oakland-San Francisco, Calif., ch. 2
KTVW (TV) Tacoma, Wash., ch. 13.
KTWO-TV Casper, Wyo., ch. 2.
KTWX-TV Sheridan, Wyo., ch. 9.
KTXT-TV Lubbock, Tex., ch. 5.
KUAM-TV Agana, Guam, ch. 8.
KUAT (TV) Tucson, Ariz., ch. 6
KUED (TV) Salt Lake City, Utah, ch. 7.
KUHT (TV) Houston, Tex., ch. 8.
KULR (TV) Kalispell, Mont., ch. 9.
KUMV-TV Williston, N. D., ch. 8.
KUON-TV Lincoln, Neb., ch. 12.
KUSD-TV Vermillion, S. D., ch. 2
KUTV (TV) Salt Lake City, Utah, ch. 2.
KVAL-TV Eugene, Ore., ch. 13.
KVAR (TV) Phoenix-Mesa, Ariz., ch. 12.
KVDO-TV Corpus Christi, Tex., ch. 22.
KVER-TV Clovis, N. Mex., ch. 12.
KVIE (TV) Sacramento, Calif., ch. 6.
KVII (TV) Amarillo, Tex., ch. 7.
KVIP-TV Redding, Calif., ch. 7.
KVIQ-TV Eureka, Calif., ch. 6.
KVKM-TV Monahans, Tex., ch. 9.
KVNU-TV Logan, Utah, ch. 12.
KVOA-TV Tucson, Ariz., ch. 4.
KVOG-TV Ogden, Utah, ch. 9.
KVOO-TV Tulsa, Okla., ch. 2.
KVOS-TV Bellingham, Wash., ch. 12.
KVTV (TV) Sioux City, Iowa, ch. 9.
KVUE (TV) Sacramento, Calif., ch. 40
KWCS-TV Ogden, Utah, ch. 18
KWRB-TV Riverton-Lander-Worland-Thermopolis, Wyo., ch. 10
KWTV (TV) Oklahoma City, Okla., ch. 9.
KWTX-TV Waco, Tex., ch. 10.
KWWL-TV Waterloo-Cedar Rapids, Iowa, ch. 7.
KXAB-TV Aberdeen, S. D., ch. 9.
KXGN-TV Glendive, Mont., ch. 5.
KXGO-TV Fargo, N. D., ch. 11
KXII (TV) Ardmore, Okla.-Sherman-Denision, Tex., ch. 12.
KXJB-TV Valley City, N. D., ch. 4.
KXLF-TV Butte, Mont., ch. 4.
KXLJ-TV Helena, Mont., ch. 12.
KXLY-TV Spokane, Wash., ch. 4.
KXMC-TV Minot, N. D., ch. 13.
KXTV (TV) Sacramento, Calif., ch. 10
KYTV (TV) Springfield, Mo., ch. 3.
KYW-TV Cleveland, Ohio, ch. 3.
KZTV (TV) Corpus Christi, Tex., ch. 10.
WABC-TV New York, N. Y., ch. 7.
WABG-TV Greenwood, Miss., ch. 6.
WABI-TV Bangor, Me., ch. 5.
WACH-TV Newport News, Va., ch. 33.
WAFB-TV Baton Rouge, La., ch. 28.
WAFG-TV Huntsville, Ala., ch. 31.
WAGA-TV Atlanta, Ga., ch. 5.
WAGM-TV Presque Isle, Me., ch. 8.
WAIM-TV Anderson, S. C., ch. 40.
WAIQ (TV) Andalusia, Ala., ch. 2.
WAKR-TV Akron, Ohio, ch. 49.
WALA-TV Mobile, Ala., ch. 10.
WALB-TV Albany, Ga., ch. 10.
WALN-TV Ashland, Ky., ch. 59.
WAMT (TV) Memphis, Tenn., ch. 48.
WANE-TV Fort Wayne, Ind., ch. 15.
WAPA-TV San Juan, P. R., ch. 4.
WAPI-TV Birmingham, Ala., ch. 13.
WARD-TV Johnstown, Pa., ch. 19.
WAST (TV) Albany, N. Y., ch. 13.
WATE-TV Knoxville, Tenn., ch. 6
WATL-TV Atlanta, Ga., ch. 36.
WATR-TV Waterbury, Conn., ch. 53.
WAVE-TV Louisville, Ky., ch. 3.
WAVY-TV Norfolk-Portsmouth-Newport News, Va., ch. 10
WAZL-TV Hazelton, Pa., ch. 63.
WBAL-TV Baltimore, Md., ch. 11.
WBAP-TV Ft. Worth, Tex., ch. 5.
WBAY-TV Green Bay, Wis., ch. 2.
WBBM-TV Chicago, Ill., ch. 2.
WBEN-TV Buffalo, N. Y., ch. 4.
WBEY-TV Escanaba, Mich., ch. 3
WBID-TV Detroit, Mich., ch. 50
WBIQ (TV) Birmingham, Ala., ch. 10.
WBIR-TV Knoxville, Tenn., ch. 10.
WBKB (TV) Chicago, Ill., ch. 7.
WBLN (TV) Bloomington, Ill., ch. 15.
WBMG (TV) Birmingham, Ala., ch. 42.
WBNS-TV Columbus, Ohio, ch. 10.
WBOC-TV Salisbury, Md., ch. 16.
WBOY-TV Clarksburg, W. Va., ch. 12.
WBPZ-TV Lock Haven, Pa., ch. 32.
WBRC-TV Birmingham, Ala., ch. 6.
WBRE-TV Wilkes-Barre-Scranton, Pa., ch. 28.
WBRZ (TV) Baton Rouge, La., ch. 2.
WBTM-TV Danville, Va., ch. 24.
WBTV (TV) Charlotte, N. C., ch. 3.
WBTW (TV) Florence, S. C., ch. 8.
WBZ-TV Boston, Mass., ch. 4.
WCAN-TV Milwaukee, Wis., ch. 24
WCAU-TV Philadelphia, Pa., ch. 10.
WCAX-TV Burlington, Vt., ch. 3.
WCBC-TV Anderson, Ind., ch. 26.
WCBF-TV Rochester, N. Y., ch. 15.
WCBI-TV Columbus, Miss., ch. 4.
WCBS-TV New York, N. Y., ch. 2.
WCCO-TV Minneapolis-St. Paul, Minn., ch. 4.
WCDA (TV) Albany, N. Y., ch. 41.
WCDB (TV) Hagaman, N. Y., ch. 29.
WCDC (TV) Adams, Mass., ch. 19.
WCET (TV) Cincinnati, Ohio, ch. 48.
WCHS-TV Charleston, W. Va., ch. 8.
WCHU (TV) Champaign, Ill., ch. 33.
WCIA (TV) Champaign, Ill., ch. 3.
WCIN-TV Cincinnati, Ohio, ch. 54.
WCIQ (TV) Mt. Cheaha State Park, Ala., ch. 7
WCIV (TV) Charleston, S. C., ch. 4.
WCKT (TV) Miami, Fla., ch. 7.
WCNY-TV Carthage-Watertown, N. Y., ch. 7.
WCOC-TV Meridian, Miss., ch. 30.
WCOV-TV Montgomery, Ala., ch. 20.
WCPO-TV Cincinnati, Ohio, ch. 9.
WCSC-TV Charleston, S. C., ch. 5.
WCSH-TV Portland, Me.., ch. 6.
WCTB (TV) Bridgeport, Conn., ch. 71.
WCTN (TV) Norwich, Conn., ch. 63.
WCTV (TV) Thomasville, Ga.-Tallahassee, Fla., ch. 6.
WCYB-TV Bristol, Va., ch. 5.
WDAF-TV Kansas City, Mo., ch. 4.
WDAM-TV Laurel, Miss., ch. 7
WDAN-TV Danville, Ill., ch. 24.
WDAU-TV Scranton, Pa., ch. 22.
WDAY-TV Fargo, N. D., ch. 6.
WDBJ-TV Roanoke, Va., ch. 7.
WDBO-TV Orlando, Fla., ch. 6.
WDEF-TV Chattanooga, Tenn., ch. 12.
WDSM-TV Superior, Wis., ch. 6.
WDSU-TV New Orleans, La., ch. 6.
WDTV (TV) Harrisburg, Pa., ch. 71
WDXI-TV Jackson, Tenn., ch. 7.
WEAR-TV Pensacola, Fla., ch. 3.
WEAT-TV West Palm Beach, Fla., ch. 12.
WEAU-TV Eau Claire, Wis., ch. 13.
WECT (TV) Wilmington, N. C., ch. 6.
WEDH (TV) Hartford, Conn., ch. 24.
WEDU (TV) Tampa, Fla., ch. 3.
WEEK-TV Peoria, Ill., ch. 43.
WEEQ-TV La Salle, Ill., ch. 35.
WEGA-TV Savannah, Ga., ch. 9
WEHS-TV Chicago, Ill., ch. 26
WEHT(TV) Evansville, Ind., ch. 50.
WELI-TV New Haven, Conn., ch. 59.
WENH (TV) Durham, N. H., ch. 11.
WENS (TV) Pittsburgh, Pa., ch. 22.
WERE-TV Cleveland, Ohio, ch. 65.
WESH-TV, Daytona Beach, Fla., ch. 2.
WETV (TV) Atlanta, Ga., ch. 30.
WEWS (TV) Cleveland, Ohio, ch. 5.
WEZI (TV) Louisville, Ky., ch. 21.
WFAA-TV Dallas, Tex., ch. 8.
WFAM-TV LaFayette, Ind., ch. 18
WFBC-TV Greenville, S. C., ch. 4.
WFBG-TV Altoona, Pa., ch. 10.
WFBM-TV Indianapolis, Ind. ch. 6.
WFEN-TV Clearwater, Fla., ch. 32
WFGA-TV Jacksonville, Fla., ch. 12.
WFIE-TV Evansville, Ind., ch. 14.
WFIL-TV Philadelphia, Pa., ch. 6.
WFLA-TV Tampa, Fla., ch. 8.
WFMJ-TV Youngstown, Ohio, ch. 21.
WFMY-TV Greensboro, N. C., ch. 2.
WFMZ-TV Allentown, Pa., ch. 67.
WFOX-TV Milwaukee, Wis., ch. 30.
WFPK-TV Louisville, Ky., ch. 15.
WFRV (TV) Green Bay, Wis., ch. 5.
WFSU-TV Tallahassee, Fla., ch. 11
WGAL-TV Lancaster, Pa., ch. 8.
WGAN-TV Portland, Me., ch. 13.
WGBH-TV Boston, Mass., ch. 2.
WGBS-TV Miami, Fla., ch. 23.
WGEM-TV Quincy, Ill., ch. 10.
WGLV (TV) Easton, Pa., ch. 57.
WGN-TV Chicago, Ill., ch. 9.
WGR-TV Buffalo, N. Y., ch. 2.
WGTE-TV Toledo, Ohio, ch. 30.
WGTV (TV) Athens, Ga., ch. 8.
WGVL (TV) Greenville, S. C., ch. 23.
WHA-TV Madison, Wis., ch. 21.
WHAS-TV Louisville, Ky., ch. 11.
WHBF-TV Rock Island, Ill., ch. 4.
WHBQ-TV Memphis, Tenn., ch. 13.
WHCT (TV) Hartford, Conn., ch. 18.
WHCU-TV Ithaca, N. Y., ch. 20.
WHDH-TV Boston, Mass., ch. 5.
WHEC-TV Rochester, N. Y., ch. 10.
WHEN-TV Syracuse, N. Y., ch. 8.
WHIO-TV Dayton, Ohio., ch. 7.
WHIS-TV Bluefield, W. Va., ch. 6.
WHIZ-TV Zanesville, Ohio, ch. 18.
WHLS-TV Port Huron, Mich., ch. 34.
WHO-TV Des Moines, Iowa, ch. 13.
WHP-TV Harrisburg, Pa., ch. 55.
WHTN-TV Huntington, W. Va., ch. 13.
WHTO-TV Atlantic City, N. J., ch. 46.
WHTV (TV) Syracuse, N. Y., ch. 43.
WHUM-TV Reading, Pa., ch. 61.
WHYN-TV Springfield, Mass., ch. 40.
WHYY-TV Philadelphia, Pa., ch. 35
WHYZ-TV Duluth, Minn., ch. 10.
WIBW-TV Topeka, Kan., ch. 13.
WICA-TV Ashtabula, Ohio, ch. 15.
WICC-TV Bridgeport, Conn., ch. 43.
WICS (TV) Springfield, Ill., ch. 20.
WICU-TV Erie, Pa., ch. 12.
WIET (TV) Ithaca, N. Y., ch. 14.
WIIC (TV) Pittsburgh, Pa., ch. 11.

## Television Stations by Channels

**Note:** List includes all tv stations licensed or having a construction permit to operate on the 12 vhf channels (2-13, with frequency range 54-216 mc) and on the 70 uhf channels (14-83, with frequency range 470-890 mc) allocated to tv by FCC. For details see Tv Station Directory, page A-21.

Asterisk (*) indicates non-commercial.

### VHF STATIONS BY CHANNELS

### Ch. 2 (54-60 mc)

WAIQ (TV)* Andalusia, Ala.
KENI-TV Anchorage, Alaska
KFAR-TV Fairbanks, Alaska
KNXT (TV) Los Angeles, Calif.
KTVU (TV) San Francisco-Oakland, Calif.
KTVR (TV) Denver, Colo.
WESH-TV Daytona Beach, Fla.
WTHS-TV* Miami, Fla.
WSB-TV Atlanta, Ga.
KONA (TV) Honolulu, Hawaii
KBOI-TV Boise, Idaho
WBBM-TV Chicago, Ill.
WMT-TV Cedar Rapids-Waterloo, Iowa
KCKT (TV) Great Bend, Kan.
WBRZ (TV) Baton Rouge, La.
WLBZ (TV) Bangor, Me.
WMAR-TV Baltimore, Md.
WGBH-TV* Boston, Mass.
WJBK-TV Detroit, Mich.
KTCA-TV* Minneapolis-St. Paul, Minn.
KFEQ-TV St. Joseph, Mo.
KTVI (TV) St. Louis, Mo.
KOOK-TV Billings, Mont.
KNOP (TV) North Platte, Neb.
KLRJ-TV Henderson, Nev.
WGR-TV Buffalo-Niagara Falls, N. Y.
WCBS-TV New York, N. Y.
WKTV (TV) Utica, N. Y.
WFMY-TV Greensboro, N. C.
KDIX-TV Dickinson, N. D.
WLWD (TV) Dayton, Ohio
KVOO-TV Tulsa, Okla.
KOTI (TV) Klamath Falls, Ore.
KDKA-TV Pittsburgh, Pa.
WUSN-TV Charleston, S. C.
KUSD-TV Vermillion, S. D.
KPRC-TV Houston, Tex.
KMID-TV Midland, Tex.
KUTV (TV) Salt Lake City, Utah
KREM-TV Spokane, Wash.
WBAY-TV Green Bay, Wis.
KTWO-TV Casper, Wyo.
WKAQ-TV San Juan, P. R.

### Ch. 3 (60-66 mc)

KCDA (TV) Douglas, Ariz.
KTVK (TV) Phoenix, Ariz.
KIEM-TV Eureka, Calif.
KCRA-TV Sacramento, Calif.
KEYT (TV) Santa Barbara, Calif.
KHQL-TV Sterling, Colo.
WTIC-TV Hartford, Conn.
WEAR-TV Pensacola, Fla.
WEDU (TV)* Tampa-St. Petersburg, Fla.
WRBL-TV Columbus, Ga.
WSAV-TV Savannah, Ga.
KMAU-TV Wailuku, Hawaii
KID-TV Idaho Falls, Idaho
KLEW-TV Lewiston, Idaho
WCIA (TV) Champaign-Urbana, Ill.
WSIL-TV Harrisburg, Ill.
KGLO-TV Mason City, Iowa
KARD-TV Wichita, Kan.
WAVE-TV Louisville, Ky.
KTBS-TV Shreveport, La.
WCEY-TV Escanaba, Mich.
WKZO-TV Kalamazoo, Mich.
KDAL-TV Duluth, Minn.-Superior, Wis.
WLBT (TV) Jackson, Miss.
KTVO (TV) Kirksville, Mo.
KYTV (TV) Springfield, Mo.
KRTV (TV) Great Falls, Mont.
KMTV (TV) Omaha, Neb.
WSYR-TV Syracuse, N. Y.
WBTV (TV) Charlotte, N. C.
KYW-TV Cleveland, Ohio
WRCV-TV Philadelphia, Pa.
KOTA-TV Rapid City, S. D.
KDLO-TV Watertown, S. D.
WRGP-TV Chattanooga, Tenn.
WREC-TV Memphis, Tenn.
KBTX-TV Bryan-College Station, Tex.
KFDX-TV Wichita Falls, Tex.
WCAX-TV Burlington, Vt.
WSVA-TV Harrisonburg, Va.
WTAR-TV Norfolk-Portsmouth-Newport News, Va.
WSAZ-TV Huntington, W. Va.
WISC-TV Madison, Wis.
WIPM-TV Mayaguez, P. R.

### Ch. 4 (66-72 mc)

WTVY (TV) Dothan, Ala.
KVOA-TV Tucson, Ariz.
KARK-TV Little Rock, Ark.
KRCA (TV) Los Angeles, Calif.
KRON-TV San Francisco-Oakland, Calif.
KOA-TV Denver, Colo.
WRC-TV Washington, D. C.
WJXT (TV) Jacksonville, Fla.
WTVJ (TV) Miami, Fla.
KHVH-TV Honolulu, Hawaii
WTTV (TV) Bloomington-Indianapolis, Ind.
WHBF-TV Davenport-Rock Island-Moline, Ill.
KTIV (TV) Sioux City, Iowa
WWL-TV New Orleans, La.
WBZ-TV Boston, Mass.
WTOM-TV Cheboygan, Mich.
WWJ-TV Detroit, Mich.
WCCO-TV Minneapolis-St. Paul, Minn.

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## Tv Calls CONTINUED

WILL-TV Urbana, Ill., ch. 12.
WILX-TV Onondoga, Mich., ch. 10.
WIMA-TV Lima, Ohio, ch. 35.
WINK-TV Fort Myers, Fla., ch. 11.
WINR-TV Binghamton, N. Y., ch. 40.
WIPM-TV Mayaguez, P.R., ch. 3.
WIPR-TV San Juan, P. R., ch. 6.
WIRL-TV Peoria, Ill., ch. 25.
WIRM (TV) Iron Mountain, Mich., ch. 8
WIRT (TV) Hibbing, Minn., ch. 13.
WIS-TV Columbia, S. C., ch. 10.
WISC-TV Madison, Wis., ch. 3.
WISE-TV Asheville, N. C., ch. 62.
WISH-TV Indianapolis, Ind., ch. 8.
WISN-TV Milwaukee, Wis., ch. 12.
WITB (TV) Bowling Green, Ky., ch. 13
WITI-TV Milwaukee, Wis., ch. 6.
WITN (TV) Washington, N. C., ch. 7.
WITV (TV) Fort Lauderdale, Fla., ch. 17.
WJAC-TV Johnstown, Pa., ch. 6.
WJAR-TV Providence, R. I., ch. 10.
WJBF (TV) Augusta, Ga., ch. 6.
WJBK-TV Detroit, Mich., ch. 2.
WJCT (TV) Jacksonville, Fla., ch. 7.
WJDM (TV) Panama City, Fla., ch. 7.
WJDW (TV) Boston, Mass., ch. 44.
WJHL-TV Johnson City-Kingsport-Bristol, Tenn., ch. 11
WJHP-TV Jacksonville, Fla., ch. 36.
WJIM-TV Lansing, Mich., ch. 6.
WJMR-TV New Orleans, La., ch. 13.
WJPB-TV Weston, W. Va., ch. 5
WJRT (TV) Flint, Mich., ch. 12.
WJTV (TV) Jackson, Miss., ch. 12.
WJW-TV Cleveland, Ohio, ch. 8.
WJXT (TV) Jacksonville, Fla., ch. 4.
WJZ-TV Baltimore, Md., ch. 13.
WKAQ-TV San Juan, P. R., ch. 2.
WKBM-TV Caguas, P. R., ch. 11.
WKBN-TV Youngstown, Ohio, ch. 27.
WKBT (TV) La Crosse, Wis., ch. 8.
WKBW-TV Buffalo, N. Y., ch. 7
WKJF-TV Pittsburgh, Pa., ch. 53.
WKJG-TV Fort Wayne, Ind., ch. 33.
WKNA-TV Charleston, W. Va., ch. 49.
WKNO-TV Memphis, Tenn., ch. 10.
WKNX-TV Saginaw, Mich., ch. 57.
WKOW-TV Madison, Wis., ch. 27.
WKRC-TV Cincinnati, Ohio, ch. 12.
WKRG-TV Mobile, Ala., ch. 5.
WKST-TV Youngstown, Ohio., ch. 33
WKTV (TV) Utica, N. Y., ch. 2
WKY-TV Oklahoma City, Okla., ch. 4.
WKYT (TV) Lexington, Ky., ch. 27.
WKZO-TV Kalamazoo, Mich., ch. 3.
WLAC-TV Nashville, Tenn., ch. 5.
WLAN-TV Lancaster, Pa., ch. 21.
WLBC-TV Muncie, Ind., ch. 49.
WLBT (TV) Jackson, Miss., ch. 3.
WLBZ-TV Bangor, Me., ch. 2.
WLEV-TV Bethlehem, Pa., ch. 51.
WLEX-TV Lexington, Ky., ch. 18.
WLOF-TV Orlando, Fla., ch. 9.
WLOS-TV Asheville, N. C., ch. 13.
WLUC-TV Marquette, Mich., ch. 6
WLUK-TV Green Bay, Wis., ch. 11
WLVA-TV Lynchburg, Va.. ch. 13.
WLWA (TV) Atlanta, Ga., ch. 11.
WLWC (TV) Columbus, Ohio, ch. 4.
WLWD (TV) Dayton, Ohio, ch. 2.
WLWI (TV) Indianapolis, Ind., ch. 13.
WLWT (TV) Cincinnati, Ohio, ch. 5.
WLYH-TV Lebanon, Pa., ch. 15
WMAL-TV Washington, D. C., ch. 7.
WMAR-TV Baltimore, Md., ch. 2.
WMAY-TV Springfield, Ill., ch. 36.
WMAZ-TV Macon, Ga., ch. 13.
WMBD-TV Peoria, Ill., ch. 31.
WMCN (TV) Grand Rapids, Mich., ch. 23.
WMCT (TV) Memphis, Tenn., ch. 5.
WMSB (TV) Onondaga, Mich., ch. 10.
WMSL-TV Decatur, Ala., ch. 23.
WMT-TV Cedar Rapids-Waterloo, Iowa, ch. 2.
WMTV (TV) Madison, Wis., ch. 33.
WMTW-TV Poland Spring, Me., ch. 8.
WMUB-TV Axford, Ohio, ch. 14.
WMUR-TV Manchester, N. H., ch. 9.
WMVS-TV Milwaukee, Wis., ch. 10.
WNAC-TV Boston, Mass., ch. 7.
WNAO-TV Raleigh, N. C., ch. 28.
WNBC (TV) New Britain, Conn., ch. 30.
WNBE (TV) New Bern, N. C., ch. 13.
WNBF-TV Binghamton, N. Y., ch.12.
WNBQ (TV) Chicago, Ill., ch. 5.
WNCT (TV) Greenville, N. C., ch. 9.
WNDU-TV South Bend, Ind., ch. 16.
WNED-TV Buffalo, N. Y., ch. 17
WNEM-TV Saginaw-Bay City, Mich., ch. 5.
WNEP-TV Scranton-Wilkes Barre, Pa., ch. 16.
WNET (TV) Providence, R. I., ch. 16.
WNEW-TV New York, N. Y., ch. 5.
WNHC-TV New Haven, Conn., ch. 8 .
WNLC-TV New London, Conn., ch. 26.
WNOK-TV Columbia, S. C., ch. 67.
WNOP-TV Newport, Ky., ch. 74.
WNOW-TV York, Pa., ch. 49.
WNTA-TV Newark, N. J., ch. 13.
WNYC-TV New York, N. Y., ch. 31.
WOAI-TV San Antonio, Tex., ch. 4.
WOAY-TV Oak Hill, W. Va., ch. 4.
WOC-TV Davenport, Iowa, ch. 6.
WOCN (TV) Atlantic City, N. J., ch. 52.
WOI-TV Ames, Iowa, ch. 5.
WOLE-TV Aguadilla, P. R., ch. 12.
WONE-TV Dayton, Ohio, ch. 22
WOOD-TV Grand Rapids, Mich., ch. 8.
WOOK-TV Washington, D. C., ch. 14.
WOR-TV New York, N. Y., ch. 9.
WORA-TV Mayaguez, P. R., ch. 5.
WOSU-TV Columbus, Ohio, ch. 34.
WOW-TV Omaha, Neb., ch. 6.
WOWL-TV Florence, Ala., ch. 15.
WPBN-TV Traverse City, Mich., ch. 7.
WPCA-TV Camden, N. J., ch. 17.
WPFA (TV) Pensacola, Fla., ch. 15.
WPHD (TV) Philadelphia, Pa., ch. 23.
WPIX (TV) New York, N. Y., ch. 11.
WPRO-TV Providence, R. I., ch. 12.
WPSD-TV Paducah, Ky., ch. 6.
WPST-TV Miami, Fla., ch. 10.
WPTA (TV) Roanoke, Ind., ch. 21.
WPTT (TV) Augusta, Me., ch. 10.
WPTV (TV) West Palm Beach, Fla., ch. 5.
WPTZ (TV) Plattsburgh, N. Y., ch. 5.
WQCY (TV) Allentown, Pa., ch. 39.
WQED (TV) Pittsburgh, Pa. ch. 13.
WQEX (TV) Pittsburgh, Pa., ch. 16.
WQTV (TV) Binghamton, N. Y., ch. 46.
WRAK-TV Williamsport, Pa., ch. 36.
WRAL-TV Raleigh, N. C., ch. 5.
WRAY-TV Princeton, Ind., ch. 52.
WRBL-TV Columbus, Ga., ch. 3
WRC-TV Washington, D. C., ch. 4.
WRCA-TV New York, N. Y., ch. 4.
WRCV-TV Philadelphia, Pa., ch. 3.
WRDW-TV Augusta, Ga., ch. 12.
WREC-TV Memphis, Tenn., ch. 3.
WREG (TV) New York, N. Y., ch. 25.
WREX-TV Rockford, Ill., ch. 13.
WRGB (TV) Schenectady, N. Y., ch. 6.
WRGP-TV Chattanooga, Tenn., ch. 3.
WRIK-TV Ponce, P. R., ch. 7.
WRLP (TV) Keene, N. H., Brattleboro, Vt. & Greenfield, Mass., ch. 32.
WROC-TV Rochester, N. Y., ch. 5.
WROH (TV) Rochester, N. Y., ch. 21.
WRTV (TV) Asbury Park, N. J., ch. 58.
WRVA-TV Richmond, Va., ch. 12.
WSAU-TV Wausau, Wis., ch. 7.
WSAV-TV Savannah, Ga., ch. 3.
WSAZ-TV Huntington, W. Va., ch. 3.
WSB-TV Atlanta, Ga., ch. 2.
WSBA-TV York, Pa., ch. 43.
WSBT-TV South Bend, Ind., ch. 22.
WSEE (TV) Erie, Pa., ch. 35.
WSES (TV) Philadelphia, Pa., ch. 29.
WSFA-TV Montgomery, Ala., ch. 12.
WSIL-TV Harrisburg, Ill., ch. 3
WSIU-TV Carbondale, Ill., ch. 8
WSIX-TV Nashville, Tenn., ch. 8.
WSJS-TV Winston-Salem-Greensboro, N. C., ch. 12
WSJV (TV) Elkhart-South Bend, Ind., ch. 28.
WSLA (TV) Selma, Ala., ch. 8.
WSLS-TV Roanoke, Va., ch. 10.
WSM-TV Nashville, Tenn., ch. 4.
WSOC-TV Charlotte, N. C., ch. 9.
WSPA-TV Spartansburg, S. C., ch. 7.
WSPD-TV Toledo, Ohio, ch. 13.
WSTE (TV) Fajardo, P.R., ch. 13.
WSTV-TV, Steubenville, Ohio-Wheeling, W. Va., ch. 9.
WSUN-TV St. Petersburg, Fla., ch. 38.
WSUR-TV Ponce, P. R., ch. 9.
WSVA-TV Harrisonburg, Va., ch. 3.
WSYE-TV Elmira, N. Y., ch. 18.
WSYR-TV Syracuse, N.Y., ch. 3.
WTAE (TV) Pittsburgh, Pa., ch. 4.
WTAM-TV Louisville, Ky., ch. 41.
WTAO-TV Cambridge, Mass., ch. 56.
WTAP-TV Parkersburg, W. Va.-Marietta, Ohio, ch. 15
WTAR-TV Norfolk, Va., ch. 3.
WTCN-TV Minneapolis-St. Paul, Minn., ch. 11.
WTEN (TV) Vail Mills, N. Y., ch. 10.
WTHI-TV Terre Haute, Ind., ch. 10.
WTHS-TV Miami, Fla., ch. 2.
WTIC-TV Hartford, Conn., ch. 3.
WTLC (TV) Canton, Ohio., ch. 29.
WTLE (TV) Evanston, Ill., ch. 32.
WTLF (TV) Baltimore, Md., ch. 18.
WTLV (TV) New Brunswick, N. J., ch. 19.
WTMJ-TV Milwaukee, Wis., ch. 4.
WTMV (TV) Utica, N. Y., ch. 54.
WTOB-TV Winston-Salem, N. C., ch. 26.
WTOC-TV Savannah, Ga., ch. 11.
WTOH-TV Toledo, Ohio, ch. 79.
WTOK-TV Meridian, Miss, ch. 11.
WTOL-TV Toledo, Ohio, ch. 11.
WTOM-TV Cheboygan, Mich., ch. 4.
WTOP-TV Washington, D. C., ch. 9.
WTPA (TV) Harrisburg, Pa., ch. 27.
WTRF-TV Wheeling, W. Va., ch. 7.
WTTG (TV) Washington, D. C., ch. 5.
WTTV (TV) Bloomington-Indianapolis, Ind., ch. 4.
WTTW (TV) Chicago, Ill., ch. 11.
WTVC (TV) Chattanooga, Tenn., ch. 9.
WTVD (TV) Durham, N. C., ch. 11.
WTVF (TV) Buffalo, N. Y., ch. 23.
WTVH (TV) Peoria, Ill., ch. 19.
WTVI (TV) Ft. Pierce, Fla., ch. 19.
WTVJ (TV) Miami, Fla., ch. 4.
WTVK (TV) Knoxville, Tenn., ch. 26.
WTVM (TV) Columbus, Ga., ch. 9
WTVN (TV) Columbus, Ohio, ch. 6.
WTVO (TV) Rockford, Ill., ch. 39.
WTVP (TV) Decatur, Ill., ch. 17.
WTVR (TV) Richmond, Va., ch. 6.
WTVS (TV) Detroit, Mich., ch. 56.
WTVT (TV) Tampa-St. Petersburg, Fla., ch. 13
WTVU (TV) Scranton, Pa., ch. 44.
WTVW (TV) Evansville, Ind., ch. 7.
WTVX (TV) Gastonia, N. C., ch. 48
WTVY (TV) Dothan, Ala., ch. 4.
WTVZ (TV) Albany, N. Y., ch. 17.
WTWV (TV) Tupelo, Miss., ch. 9.
WUFT (TV) Gainesville, Fla., ch. 5.
WUNC-TV Chapel Hill, N. C., ch. 4.
WUSN-TV Charleston, S. C., ch. 2.
WUTV (TV) Charlotte, N. C., ch. 36.
WVEC-TV Hampton-Norfolk, Va., ch. 13
WVET-TV Rochester, N. Y., ch. 10.
WVMI-TV Biloxi, Miss., ch. 13.
WVUE (TV) New Orleans, La., ch. 13.
WWJ-TV Detroit, Mich., ch. 4.
WWL-TV New Orleans, La., ch. 4
WWLP (TV) Springfield, Mass., ch. 22.
WWOR-TV Worcester, Mass., ch. 14.
WWTV-TV Cadillac, Mich., ch. 13.
WXEL (TV) Boston, Mass., ch. 38.
WXEX-TV Richmond-Petersburg, Va., ch. 8.
WXGA-TV Waycross, Ga., ch. 8
WXIX (TV) Milwaukee, Wis., ch. 19.
WXTV (TV) Youngstown, Ohio, ch. 45
WXYZ-TV Detroit, Mich., ch. 7.
WYES (TV) New Orleans, La., ch. 8.

WCBI-TV Columbus, Miss.
WDAF-TV Kansas City, Mo.
KMOX-TV St. Louis, Mo.
KXLF-TV Butte, Mont.
KDUH-TV Hay Springs, Neb.
KOB-TV Albuquerque, N. M.
WBEN-TV Buffalo-Niagara Falls, N. Y.
WNBC-TV New York, N. Y.
WUNC-TV* Chapel Hill, N. C.
KXJB-TV Valley City, N. D.
WLWC (TV) Columbus, Ohio
WKY-TV Oklahoma City, Okla.
KPIC (TV) Roseburg, Ore.
WTAE (TV) Pittsburgh, Pa.
WCIV (TV) Charleston, S. C.
WFBC-TV Greenville, S. C.
WSM-TV Nashville, Tenn.
KGNC-TV Amarillo, Tex.
KPAC-TV Beaumont-Port Arthur, Tex.
KEDY-TV Big Spring, Tex.
KGBT-TV Brownsville-Harlingen-Weslaco, Tex.
KRLD-TV Dallas, Tex.
KROD-TV El Paso, Tex.
WOAI-TV San Antonio, Tex.
KCPX-TV Salt Lake City, Utah
KOMO-TV Seattle, Wash.
KXLY-TV Spokane, Wash.
WOAY-TV Beckley, W. Va.
WTMJ-TV Milwaukee, Wis.
WAPA-TV San Juan, P.R.

### Ch. 5 (76-82 mc)

WKRG-TV Mobile, Ala.
KPHO-TV Phoenix, Ariz.
KFSA-TV Fort Smith, Ark.
KTLA (TV) Los Angeles, Calif.
KPIX (TV) San Francisco-Oakland, Calif.
KREX-TV Grand Junction, Colo.
KCSJ-TV Pueblo, Colo.
WTTG (TV) Washington, D. C.
WUFT (TV)* Gainesville, Fla.
WPTV (TV) West Palm Beach, Fla.
WAGA-TV Atlanta, Ga.
WNBQ (TV) Chicago, Ill.
WOI-TV Ames, Iowa
KALB-TV Alexandria, La.
WABI-TV Bangor, Me.
WHDH-TV Boston, Mass.
WNEM (TV) Saginaw-Bay City, Mich.
KSTP-TV St. Paul-Minneapolis, Minn.
KCMO-TV Kansas City, Mo.
KSD-TV St. Louis, Mo.
KXGN-TV Glendive, Mont.
KFBB-TV Great Falls, Mont.
KHAS-TV Hastings, Neb.
KNME-TV* Albuquerque, N. M.
WPTZ (TV) Lake Placid, N. Y.
WNEW-TV New York, N. Y.
WROC-TV Rochester, N. Y.
WRAL-TV Raleigh, N. C.
KFYR-TV Bismarck, N. D.
WLWT (TV) Cincinnati, Ohio
WEWS (TV) Cleveland, Ohio
KOCO-TV Enid, Okla.
KBES-TV Medford, Ore.
WCSC-TV Charleston, S. C.
KDSJ-TV Lead, S. D.
KORN-TV Mitchell, S. D.
WCYB-TV Bristol, Tenn.
WMCT (TV) Memphis, Tenn.
WLAC-TV Nashville, Tenn.
KRGV-TV Brownsville-Harlingen-Weslaco, Tex.
WBAP-TV Fort Worth, Tex.
KTXT-TV Lubbock, Tex.
KENS-TV San Antonio, Tex.
KSL-TV Salt Lake City, Utah
KING-TV Seattle, Wash.
WJPB-TV Weston, W. Va.
WFRV-TV Green Bay, Wis.
KFBC-TV Cheyenne, Wyo.
WORA-TV Mayaguez, P. R.

### Ch. 6 (82-88 mc)

WBRC-TV Birmingham, Ala.
KUAT (TV)* Tucson, Ariz.
KVIQ-TV Eureka, Calif.
KVIE (TV)* Sacramento, Calif.
KSBY-TV San Luis Obispo, Calif.
KRMA-TV* Denver, Colo.
WDBO-TV Orlando, Fla.
WJBF (TV) Augusta, Ga.
WCTV (TV) Thomasville, Ga.-Tallahassee, Fla.
KCIX-TV Nampa, Idaho
KTLE (TV) Pocatello, Idaho
WFBM-TV Indianapolis, Ind.
WOC-TV Davenport-Rock Island-Moline, Ill.
KTVC (TV) Dodge City, Kan.
WPSD-TV Paducah, Ky.
WDSU-TV New Orleans, La.
WCSH-TV Portland, Me.
WJIM-TV Lansing, Mich.
WLUC-TV Marquette, Mich.
KMMT-TV Austin, Minn.
WABG-TV Greenwood, Miss.
KMOS-TV Sedalia, Mo.
KOPR-TV Butte, Mont.
KHPL-TV Hayes Center, Neb.
WOW-TV Omaha, Neb.
KAVE-TV Carlsbad, N. M.
WRGB (TV) Albany-Schenectady-Troy, N. Y.
WECT (TV) Wilmington, N. C.
WDAY-TV Fargo, N. D.
WTVN-TV Columbus, Ohio
KOTV (TV) Tulsa, Okla.
KOIN-TV Portland, Ore.
WJAC-TV Johnstown, Pa.
WFIL-TV Philadelphia, Pa.
KPLO-TV Reliance, S. D.
WATE-TV Knoxville, Tenn.
KFDM-TV Beaumont-Port Arthur, Tex.
KRIS-TV Corpus Christi, Tex.
KCEN-TV Temple-Waco, Tex.
KCMC-TV Texarkana, Tex.
KSYD-TV Wichita Falls, Tex.
WTVR (TV) Richmond, Va.
KHQ-TV Spokane, Wash.
WHIS-TV Bluefield, W. Va.
WITI-TV Milwaukee, Wis.
WDSM-TV Superior, Wis.
WIPR-TV* San Juan, P. R.

### Ch. 7 (174-180 mc)

WCIQ (TV)* Munford, Ala.
KATV (TV) Little Rock, Ark.
KABC-TV Los Angeles, Calif.
KVIP-TV Redding, Calif.
KGO-TV San Francisco-Oakland, Calif.
KLZ-TV Denver, Colo.
WMAL-TV Washington, D. C.
WJCT (TV)* Jacksonville, Fla.
WCKT (TV) Miami, Fla.
WJDM (TV) Panama City, Fla.
KALA-TV Wailuku, Hawaii
KTVB (TV) Boise, Idaho
WBKB (TV) Chicago, Ill.
WTVW (TV) Evansville, Ind.
KWWL (TV) Waterloo-Cedar Rapids, Iowa
KAYS-TV Hays, Kan.
KOAM-TV Pittsburg, Kan.
KPLC-TV Lake Charles, La.
WNAC-TV Boston, Mass.
WXYZ-TV Detroit, Mich.
WPBN-TV Traverse City, Mich.
KCMT (TV) Alexandria, Minn.
WDAM-TV Laurel-Pachuta, Miss.
KHQA-TV Hannibal, Mo.-Quincy, Ill.
KETV (TV) Omaha, Neb.-Council Bluffs, Iowa
KOAT-TV Albuquerque, N. M.
WKBW-TV Buffalo-Niagara Falls, N. Y.
WCNY-TV Carthage-Watertown, N. Y.
WABC-TV New York, N. Y.
WITN (TV) Washington, N. C.
WHIO (TV) Dayton, Ohio
KSWO-TV Lawton, Okla.
KOAC-TV* Corvallis, Ore.
WSPA-TV Spartanburg, S. C.
KRSD-TV Rapid City, S. D.
WDXI-TV Jackson, Tenn.
KVII (TV) Amarillo, Tex.
KTBC-TV Austin, Tex.
KOSA-TV Odessa, Tex.
KLTV (TV) Tyler, Tex.
KUED (TV)* Salt Lake City, Utah
WDBJ-TV Roanoke, Va.
KIRO-TV Seattle, Wash.
WTRF-TV Wheeling-Steubenville, W. Va.
WSAU-TV Wausau, Wis.
WRIK-TV Ponce, P. R.

### Ch. 8 (180-186 mc)

WSLA (TV) Selma, Ala.
KINY-TV Juneau, Alaska
KAIT-TV Jonesboro, Ark.
KSBW-TV Salinas-Monterey, Calif.
KFMB-TV San Diego, Calif.
WNHC-TV New Haven, Conn.
WFLA-TV Tampa-St. Petersburg, Fla.
WGTV (TV)* Athens, Ga.
WXGA-TV* Waycross, Ga.
KIFI-TV Idaho Falls, Idaho
WSIU-TV Carbondale, Ill.
WISH-TV Indianapolis, Ind.
KRNT-TV Des Moines, Iowa
KSAC-TV* Manhattan, Kan.
KNOE-TV Monroe-W. Monroe, La.
WYES-TV* New Orleans, La.
WMTW (TV) Lewiston, Me.
WAGM-TV Presque Isle, Me.
WOOD-TV Grand Rapids, Mich
WIRM (TV) Iron Mountain, Mich.
KOMU-TV Columbia, Mo.
KGHL-TV Billings, Mont.
KOMC (TV) McCook, Neb.
KLAS-TV Las Vegas, Nev.
KOLO-TV Reno, Nev.
KSWS-TV Roswell, N. M.
WHEN-TV Syracuse, N. Y.
KUMV-TV Williston, N. D.
WJW-TV Cleveland, Ohio
KSWB (TV) Elk City, Okla.
KTUL-TV Tulsa, Okla.
KGW-TV Portland, Ore.
WGAL-TV Lancaster, Pa.
WBTW (TV) Florence, S. C.
WSIX-TV Nashville, Tenn.
WFAA-TV Dallas, Tex.
KUHT (TV)* Houston, Tex.
KGNS-TV Laredo. Tex.
KCTV (TV) San Angelo, Tex.
WXEX-TV Richmond-Petersburg, Va.
WCHS-TV Charleston, W. Va.
WKBT (TV) La Crosse, Wis.
KUAM-TV Agana, Guam

### Ch. 9 (186-192 mc)

KGUN-TV Flagstaff, Ariz.
KTLG (TV) Hot Springs, Ark.
KHJ-TV Los Angeles, Calif.
KQED (TV)* San Francisco-Oakland, Calif.
KBTV (TV) Denver, Colo.
WTOP-TV Washington, D. C.
WLOF-TV Orlando, Fla.
KHBC-TV Hilo, Hawaii
KGMB-TV Honolulu, Hawaii
WGN-TV Chicago, Ill.
KCRG-TV Cedar Rapids, Iowa
KVTV (TV) Sioux City, Iowa
WAFB-TV Baton Rouge. La.
KMSP (TV) Minneapolis-St. Paul, Minn.
WDAM-TV Hattiesburg, Miss.
WTWV (TV) Tupelo, Miss.
KMBC-TV Kansas City, Mo.
KETC (TV)* St. Louis, Mo.
KULR (TV) Kalispell, Mont.
WMUR-TV Manchester, N. H.
WOR-TV New York, N. Y.
WSOC-TV Charlotte, N. C.
WNCT (TV) Greenville, N. C.
WCPO-TV Cincinnati, Ohio
WSTV-TV Steubenville, Ohio-Wheeling, W. Va.
KWTV (TV) Oklahoma City, Okla.
KXAB-TV Aberdeen, S. D.
WTVC (TV) Chattanooga, Tenn
KRBC-TV Abilene, Tex.
KTSM-TV El Paso, Tex.
KTRE-TV Lufkin, Tex.
KVKM-TV Monahans, Tex.
KVOG-TV Ogden. Utah
KCTS (TV)* Seattle, Wash.
KTWX (TV) Sheridan, Wyo.
WSUR-TV Ponce, P. R.

### Ch. 10 (192-198 mc)

WBIQ (TV)* Birmingham, Ala.
WALA-TV Mobile, Ala.
KOOL-TV Phoenix, Ariz.
KTVE (TV) El Dorado, Ark.
KERO-TV Bakersfield, Calif.
KXTV (TV) Sacramento, Calif.
KFSO-TV San Diego, Calif.
KREY-TV Montrose, Colo.
WPST-TV Miami, Fla.
WALB-TV Albany, Ga.
WGEM-TV Quincy, Ill.
WTHI-TV Terre Haute, Ind.
KBLR-TV Goodland, Kan.
KAKE-TV Wichita, Kan.
KLFY-TV Lafayette, La.
WPTT (TV) Augusta, Me.
WILX-TV and WMSB (TV) Parma-Onondaga, Mich. (Lansing-Jackson-Battle Creek)
WHYZ-TV Duluth, Minn.-Superior, Wis
KROC-TV Rochester, Minn.
KTTS-TV Springfield, Mo.
KOLN-TV Lincoln, Neb.
KSTF (TV) Scottsbluff, Neb.
KRNM-TV Roswell. N. M.
WHEC-TV and WVET-TV Rochester, N. Y.
KNOX-TV Grand Forks, N. D.
KMOT (TV) Minot, N. D.
WBNS-TV Columbus, Ohio
KTEN (TV) Ada, Okla.
WFBG-TV Altoona. Pa.
WCAU-TV Philadelphia, Pa.
WJAR-TV Providence, R. I.
WIS-TV Columbia, S. C.
WBIR-TV Knoxville, Tenn.
WKNO-TV* Memphis, Tenn.
KFDA-TV Amarillo, Tex.
KZTV (TV) Corpus Christi, Tex
KWTX (TV) Waco, Tex.
WAVY-TV Norfolk-Portsmouth Newport News, Va.
WSLS-TV Roanoke, Va.
WMVS-TV* Milwaukee, Wis.
KWRB-TV Riverton, Wyo.

### Ch. 11 (198-204 mc)

KTVA (TV) Anchorage, Alaska
KTVF (TV) Fairbanks, Alaska
KIVA (TV) Yuma, Ariz.
KTHV (TV) Little Rock, Ark.
KTTV (TV) Los Angeles, Calif.
KNTV (TV) San Jose, Calif.
KKTV (TV) Colorado Springs, Colo.
WINK-TV Fort Meyers, Fla.
WFSU-TV Tallahassee, Fla.
WLWA (TV) Atlanta, Ga.
WTOC-TV Savannah, Ga.
KLIX-TV Twin Falls, Idaho
WTTW (TV)* Chicago, Ill.
KDPS-TV* Des Moines, Iowa
KGLD (TV) Garden City, Kan.
WHAS-TV Louisville, Ky.
KHMA (TV) Houma, La.
WBAL-TV Baltimore, Md.
WTCN-TV Minneapolis-St. Paul, Minn.
WTOK-TV Meridian, Miss.
KPLR-TV St. Louis, Mo.
KGIN-TV Grand Island, Neb.
KFUR-TV Santa Fe, N. M.
WPIX (TV) New York, N. Y.
WENH (TV)* Durham, N. H.
WTVD (TV) Durham, N. C.
KXGO-TV Fargo, N. D.
WTOL-TV Toledo, Ohio
KOED-TV* Tulsa, Okla.
KCBY-TV Coos Bay, Ore.
WIIC (TV) Pittsburgh, Pa.
KELO-TV Sioux Falls, S. D.
WJHL-TV Johnson City, Tenn.
KFJZ-TV Fort Worth, Tex.
KHOU-TV Houston-Galveston, Tex.
KCBD-TV Lubbock, Tex.
KLOR-TV Provo, Utah
KTNT-TV Tacoma-Seattle, Wash.
WLUK-TV Marinette, Wis.
WKBM-TV Caguas, P. R.

### Ch. 12 (204-210 mc)

WSFA-TV Montgomery, Ala.
KVAR (TV) Phoenix-Mesa, Ariz.
KHSL-TV Chico, Calif.
KFRE-TV Fresno, Calif.
WFGA-TV Jacksonville, Fla.
WEAT-TV West Palm Beach, Fla.
WRDW-TV Augusta, Ga.
KMVI-TV Wailuku, Hawaii
WILL-TV* Champaign-Urbana, Ill.
KTVH (TV) Hutchinson, Kan.
KSLA-TV Shreveport, La.
WJRT (TV) Flint, Mich.
KEYC-TV Mankato, Minn.
WJTV (TV) Jackson, Miss.
KFVS-TV Cape Girardeau, Mo.
KODE-TV Joplin, Mo.
KXLJ-TV Helena, Mont.
KUON-TV* Lincoln, Neb.
KVER-TV Clovis, N. M.
KFBR (TV) Farmington, N. M.
WNBF-TV Binghamton, N. Y.
WNBE-TV New Bern, N. C.
WSJS-TV Winston-Salem, N. C.
KBMB-TV Bismarck, N. D.
KCND-TV Pembina, N. D.
WKRC-TV Cincinnati, Ohio
KXII (TV) Ardmore, Okla.
KPTV (TV) Portland, Ore.
WICU-TV Erie, Pa.
WPRO-TV Providence, R. I.
WDEF-TV Chattanooga, Tenn.
KBMT (TV) Beaumont-Port Arthur, Tex.
KONO-TV San Antonio, Tex.
KPAR-TV Sweetwater, Tex.
KVNU-TV Logan, Utah
WRVA-TV Richmond, Va.
KVOS-TV Bellingham, Wash.
WBOY-TV Clarksburg, W. Va.
WISN-TV Milwaukee, Wis.
WOLE-TV Aguadilla, P. R.

### Ch. 13 (210-216 mc)

WAPI-TV Birmingham, Ala.
KOLD-TV Tucson, Ariz.
KCOP (TV) Los Angeles, Calif.
KOVR (TV) Stockton-Sacramento, Calif.
KRDO-TV Colorado Springs, Colo.
WTVT (TV) Tampa-St. Petersburg, Fla.
WMAZ-TV Macon, Ga.
KHJK (TV) Hilo, Hawaii
WREX-TV Rockford, Ill.
WLWI (TV) Indianapolis, Ind.
WHO-TV Des Moines, Iowa
WIBW-TV Topeka, Kan.
WITB (TV) Bowling Green, Ky.
KLSE (TV)* Monroe, La.
WVUE (TV) New Orleans, La.
WGAN-TV Portland, Me.
WJZ-TV Baltimore, Md.
WWTV (TV) Cadillac, Mich.
WIRT (TV) Hibbing, Minn.
WVMI-TV Biloxi, Miss.
KRCG (TV) Jefferson City, Mo.
KSMO-TV Missoula, Mont.
KHOL-TV Kearney-Holdrege, Neb.
KSHO-TV Las Vegas, Nev.
WNTA-TV Newark, N. J.
KGGM-TV Albuquerque, N. M.
WAST (TV) Albany-Schenectady-Troy, N. Y.
WKTV (TV) Utica, N. Y.
WLOS-TV Asheville, N. C.
WNBE-TV New Bern, N. C.
KXMC-TV Minot. N. D.
WSPD (TV) Toledo, Ohio
KETA (TV)* Oklahoma City, Okla.
KVAL-TV Eugene, Ore.
WQED (TV)* Pittsburgh, Pa.
WBTW (TV) Florence, S. C.
KSOO-TV Sioux Falls, S. D.
WHBQ-TV Memphis, Tenn.
KERA-TV* Dallas. Tex.
KELP-TV El Paso, Tex.
KTRK-TV Houston, Tex.
KDUB-TV Lubbock, Tex.
WLVA-TV Lynchburg, Va.
WVEC-TV Norfolk-Portsmouth-Newport News. Va.
KTVW (TV) Tacoma, Wash.
WHTN-TV Huntington, W. Va.
WEAU-TV Eau Claire, Wis.
WSTE (TV) Fajardo, P. R.

## UHF STATIONS BY CHANNELS

### Ch. 14 (470-476 mc)

KTRB-TV Modesto, Calif.
WOOK-TV Washington, D. C.
WFIE-TV Evansville, Ind.
WWOR-TV Worcester, Mass.
WIET (TV)* Ithaca, N. Y.
WMUB-TV* Oxford, Ohio

### Ch. 15 (476-482 mc)

WOWL-TV Florence, Ala.
WPFA-TV Pensacola, Fla.
WBLN (TV) Bloomington, Ill.
WANE-TV Fort Wayne, Ind.
WFPK-TV* Louisville, Ky.

WCBF-TV Rochester, N. Y.
WLYH-TV Lebanon, Pa.
WTAP (TV) Parkersburg, W. Va.-Marietta, Ohio

**Ch. 16 (482-488 mc)**

WNDU-TV South Bend-Elkhart, Ind.
WBOC-TV Salisbury, Md.
WQEX (TV)* Pittsburgh, Pa.
WNEP-TV Scranton-Wilkes-Barre, Pa.
WNET (TV) Providence, R. I.
KBAS-TV Ephrata, Wash.

**Ch. 17 (488-494 mc)**

KLYD-TV Bakersfield, Calif.
WITV (TV) Fort Lauderdale, Fla.
WTVP (TV) Decatur, Ill.
WTVZ (TV)* Albany-Schenectady-Troy, N. Y.
WNED-TV Buffalo, N. Y.
WPCA-TV Philadelphia, Pa.

**Ch. 18 (494-500 mc)**

WHCT (TV) Hartford, Conn.
WFAM-TV Lafayette, Ind.
WLEX-TV Lexington, Ky.
WTLF (TV) Baltimore, Md.
WSYE-TV Elmira, N. Y.
WHIZ-TV Zanesville, Ohio
KWCS-TV Ogden, Utah
WXIX (TV) Milwaukee, Wis.

**Ch. 19 (500-506 mc)**

WTVI (TV) Fort Pierce, Fla.
WTVH (TV) Peoria, Ill.
WCDC (TV) North Adams, Mass.
WTLV (TV)* New Brunswick, N. J.
KMPT-TV Oklahoma City, Okla.
WARD-TV Johnstown, Pa.
KTES (TV) Nacogdoches, Tex.
KEPR-TV Pasco, Wash.

**Ch. 20 (506-512 mc)**

WCOV-TV Montgomery, Ala.
KBAY-TV San Francisco-Oakland, Calif.
WICS (TV) Springfield, Ill.
WJMR-TV New Orleans, La.
WHCU-TV Ithaca, N. Y.

**Ch. 21 (512-518 mc)**

WPTA (TV) Fort Wayne, Ind.
KQTV (TV) Fort Dodge, Iowa
WEZI (TV) Louisville, Ky.
WROH (TV)* Rochester, N. Y.
WFMJ-TV Youngstown, Ohio
WLAN-TV Lancaster, Pa.
WHA-TV* Madison, Wis.

**Ch. 22 (518-524 mc)**

KBIC-TV Los Angeles, Calif.
WSBT-TV South Bend-Elkhart, Ind.
WWLP (TV) Springfield-Holyoke, Mass.
WONE-TV Dayton, Ohio
WENS (TV) Pittsburgh, Pa.
WDAU-TV Scranton, Pa.
KVDO-TV Corpus Christi, Tex.
KNBS (TV) Walla Walla, Wash.

**Ch. 23 (524-530 mc)**

WMSL-TV Decatur, Ala.
WGBS-TV Miami, Fla.
WMCN (TV) Grand Rapids, Mich.
WTVF (TV)* Buffalo, N. Y.
KCEB (TV) Tulsa, Okla.
WPHD (TV) Philadelphia, Pa.
WGVL (TV) Greenville, S. C.
KRET-TV Dallas, Tex.
KNDC (TV) Yakima, Wash.

**Ch. 24 (530-536 mc)**

KMJ-TV Fresno, Calif.
WEDH (TV)* Hartford, Conn.
WDAN-TV Danville, Ill.
WBTM-TV Danville, Va.
WCAN-TV Milwaukee, Wis.

**Ch. 25 (536-542 mc)**

WIRL-TV Peoria, Ill.
KTAG-TV Lake Charles, La.
WREG (TV)* New York, N. Y.
KOKH-TV Oklahoma City, Okla.

**Ch. 26 (542-548 mc)**

WNLC-TV New London, Conn.
WEHS-TV Chicago, Ill.
WHFC-TV Chicago, Ill.
WCBC-TV Anderson, Ind.
WTOB-TV Winston-Salem, N. C.
WTVK (TV) Knoxville, Tenn.

**Ch. 27 (548-554 mc)**

KFMX-TV San Diego, Calif.
WKYT (TV) Lexington, Ky.
WKBN-TV Youngstown, Ohio
KHTV (TV) Portland, Ore.
WTPA (TV) Harrisburg, Pa.
WKOW-TV Madison, Wis.

**Ch. 28 (554-560 mc)**

WSJV (TV) South Bend-Elkhart, Ind.
WNAO-TV Raleigh, N. C.
WBRE-TV Wilkes-Barre-Scranton, Pa.

**Ch. 29 (560-566 mc)**

KBAK-TV Bakersfield, Calif.
WCDB (TV) Gloversville, N. Y.
WTLC (TV) Canton, Ohio
WSES (TV) Philadelphia, Pa.
KIMA (TV) Yakima, Wash.

**Ch. 30 (566-572 mc)**

WHNB-TV New Britain, Conn.
WETV (TV)* Atlanta, Ga.
WCOC-TV Meridian, Miss.
WGTE-TV* Toledo, Ohio
WFOX-TV Milwuakee, Wis.

**Ch. 31 (572-578 mc)**

WAFG-TV Huntsville, Ala.
WMBD-TV Peoria, Ill.
WNYC-TV New York, N. Y.

**Ch. 32 (578-584 mc)**

KSAN-TV San Francisco-Oakland, Calif.
WFTV (TV) Clearwater, Fla.
WTLE (TV) Chicago, Ill.
WRLP (TV) Keene, N. H.-Brattleboro, Vt.-Greenfield, Mass.
WBPZ-TV Lock Haven, Pa.

**Ch. 33 (584-590 mc)**

WCHU (TV) Champaign-Urbana, Ill.
WKJG-TV Fort Wayne, Ind.
WKST-TV New Castle, Pa.
WACH-TV Norfolk-Portsmouth-Newport News, Va.
WMTV (TV) Madison, Wis.

**Ch. 34 (590-596 mc)**

KMYR (TV) Los Angeles, Calif.
WHLS-TV Port Huron, Mich.
WOSU-TV* Columbus, Ohio

**Ch. 35 (596-602 mc)**

WEEQ-TV La Salle, Ill.
WAST (TV) Albany-Schenectady-Troy, N. Y.
WIMA-TV Lima, Okla.
WSEE (TV) Erie, Pa.
WHYY-TV* Philadelphia, Pa.

**Ch. 36 (602-608 mc)**

WJHP-TV Jacksonville, Fla.
WATL-TV Atlanta, Ga.
WMAY-TV Springfield, Ill.
WUTV (TV) Charlotte, N. C.
WRAK-TV Williamsport, Pa.

**Ch. 38 (614-620 mc)**

WSUN-TV Tampa-St. Petersburg, Fla.
WXEL (TV) Boston, Mass.

**Ch. 39 (620-626 mc)**

KFBL (TV) Bakersfield, Calif.
WTVO (TV) Rockford, Ill.
WQCY (TV) Allentown, Pa.
KNUZ-TV Houston, Tex.

**Ch. 40 (626-632 mc)**

KCCC-TV Sacramento, Calif.
WHYN-TV Springfield-Holyoke, Mass.
WINR-TV Binghamton, N. Y.
WAIM-TV Anderson, S. C.

**Ch. 41 (632-638 mc)**

WTAM-TV Louisville, Ky.
WCDA (TV) Albany-Schenectady-Troy, N. Y.
KCOR-TV San Antonio, Tex.

**Ch. 42 (638-644 mc)**

WBMG (TV) Birmingham, Ala.
WAMT (TV) Memphis, Tenn.

**Ch. 43 (644-650 mc)**

WICC-TV Bridgeport, Conn.
WEEK-TV Peoria, Ill.
WHTV (TV)* Syracuse, N. Y.
WSBA-TV York, Pa.

**Ch. 44 (650-656 mc)**

WJDW (TV) Boston, Mass.
WTVU (TV) Scranton, Pa.

**Ch. 46 (662-668 mc)**

WHTO-TV Atlantic City, N. J.
WQTV (TV)* Binghamton, N. Y.

**Ch. 47 (668-674 mc)**

KJEO (TV) Fresno, Calif.

**Ch. 48 (674-680 mc)**

WTVX (TV) Gastonia, N. C.
WCET (TV)* Cincinnati, Ohio

**Ch. 49 (680-686 mc)**

WLBC-TV Muncie, Ind.
WAKR-TV Akron, Ohio
WNOW-TV York, Pa.
WKNA-TV Charleston, W. Va.

**Ch. 50 (686-692 mc)**

WEHT (TV) Evansville, Ind.
WBID-TV Detroit, Mich.

**Ch. 51 (692-698 mc)**

WLEV-TV Bethlehem, Pa.

**Ch. 52 ((698-704 mc)**

WRAY-TV Princeton, Ind.
WOCN (TV) Atlantic City, N. J.

**Ch. 53 (704-710 mc)**

WATR (TV) Waterbury, Conn.
WKJF-TV Pittsburgh, Pa.

**Ch. 54 (710-716 mc)**

WTMY (TV) Utica-Rome, N. Y.
WCIN-TV Cincinnati, Ohio

**Ch. 55 (716-722 mc)**

WHP-TV Harrisburg, Pa.

**Ch. 56 (722-728 mc)**

WTAO-TV Boston, Mass.
WTVS (TV)* Detroit, Mich.
WARD-TV Johnstown, Pa.
KPEC-TV Tacoma, Wash.

**Ch. 57 (728-734 mc)**

WKNX (TV) Saginaw, Mich.
WGLV (TV) Easton, Pa.

**Ch. 58 (734-740 mc)**

WRTV (TV) Asbury Park, N. J.

**Ch. 59 (740-746 mc)**

WELI-TV New Haven, Conn.
WALN-TV Ashland, Ky.

**Ch. 61 (752-758 mc)**

WHUM-TV Reading, Pa.

**Ch. 62 (758-764 mc)**

WISE-TV Asheville, N. C.
KTPS (TV) Tacoma, Wash.

**Ch. 63 (764-770 mc)**

WCTN (TV)* Norwich, Conn.
WAZL-TV Hazleton, Pa.

**Ch. 65 (776-782 mc)**

WERE-TV Cleveland, Ohio

**Ch. 67 (788-794 mc)**

WFMZ-TV Allentown, Pa.
WNOK-TV Columbia, S. C.

**Ch. 71 (812-818 mc)**

WCTB (TV)* Bridgeport, Conn.
WDTV (TV) Harrisburg, Pa.

**Ch. 74 (830-836 mc)**

WNOP-TV Cincinnati, Ohio

**Ch. 79 (860-866 mc)**

WTOH-TV Toledo, Ohio

## Am Station Call Letters By Alphabetical Order

**(For facilities and personnel of each, see Radio Station Directory.**

† — construction permittee.

KAAA Kingman, Ariz.
KAAB Hot Springs, Ark.
KABC Los Angeles, Calif.
KABL Oakland, Calif.
KABQ Albuquerque, N.M.
KABR Aberdeen, S.D.
KABY Albany, Ore.
KACE Riverside, Calif.
KACI The Dalles, Ore.
KACT Andrews, Tex.
KACY Port Hueneme, Calif.
KADA Ada, Okla.
†KADL Pine Bluff, Ark.
KADO Marshall, Tex.
KADY St. Charles, Mo.
KAFP Petaluma, Calif.
KAFY Bakersfield, Calif.
KAGE Winona, Minn.
KAGH Crossett, Ark.
KAGI Grants Pass, Ore.
KAGO Klamath Falls, Ore.
KAGR Yuba City, Calif.
KAGT Anacortes, Wash.
KAHI Auburn, Calif.
KAHU Waipahu, Hawaii
KAIM Honolulu, Hawaii
KAIR Tucson, Ariz.
KAJI Little Rock, Ark.
KAJO Grants Pass, Ore.
KAKC Tulsa, Okla.
KAKE Wichita, Kans.
KALB Alexandria, La.
KALE Richland, Wash.
KALG Alamogordo N.M.
KALI San Gabriel, Calif.
KALL Salt Lake City, Utah
KALM Thayer, Mo.
KALT Atlanta, Tex.
KALV Alva, Okla.
KAMD Camden, Ark.
KAML Kenedy-Karnes City, Tex.
KAMO Rogers, Ark.
KAMP El Centro, Calif.
KANA Anaconda, Mont.
KANB Shreveport, La.
KAND Corsicana, Tex.
KANE New Iberia, La.
KANO Anoka, Minn.
KANS Independence, Mo.
KAOK Lake Charles, La.
KAOL Carrollton, Mo.
KAPA Raymond, Wash.
KAPB Marksville, La.
†KAPE San Antonio, Tex.
KAPI Pueblo, Colo.
KAPR Douglas, Ariz.
KARA Albuquerque, N. M.
KARE Atchison, Kan.
KARI Blaine, Wash.
KARK Little Rock, Ark.
KARM Fresno, Calif.
KARR Great Falls, Mont.
KART Jerome, Idaho
KARY Prosser, Wash.
KASE Austin, Tex.
KASH Eugene, Ore.
KASI Ames, Iowa
KASK Ontario, Calif.
KASL Newcastle, Wyo.
KASM Albany, Minn.
KASO Minden La.
KAST Astoria, Ore.
KASY Auburn, Wash.
KATE Albert Lea, Minn.
KATI Casper, Wyo.
KATL Miles City, Mont.
KATY San Luis Obispo, Calif.
KATZ St. Louis, Mo.
KAUS Austin, Minn.
KAVE Carlsbad, N.M.
KAVI Rocky Ford, Colo.
KAVL Lancaster, Calif.
KAVR Apple Valley, Calif.
KAWL York, Neb.
KAWT Douglas, Ariz.
KAYE Puyallup, Wash.
KAYL Storm Lake, Iowa
KAYO Seattle, Wash.
KAYS Hays, Kan.
KAYT Rupert, Idaho
KBAL San Saba, Tex.
KBAM Longview, Wash.
KBAN Bowie, Tex.
KBAR Burley, Idaho
KBBA Benton, Ark.
KBBB Borger, Tex.
KBBC Centerville, Utah
KBBS Buffalo, Wyo.
KBCH Oceanlake, Ore.
KBCL Shreveport, La.
KBEC Waxahachie, Tex.
KBEE Modesto, Calif.
KBEK Elk City, Okla.
KBEL Idabel, Okla.
KBEN Carrizo Springs, Tex.
KBET Reno, Nev.
†KBEV Portland, Ore.
KBFS Belle Fourche, S. D.
KBHC Nashville, Ark.
KBHM Branson, Mo.
KBHS Hot Springs, Ark.
KBIA Columbia, Mo.
KBIF Fresno, Calif.
KBIG Santa Catalina, Calif.
KBIM Roswell, N.M.
KBIS Bakersfield, Calif.
KBIX Muskogee, Okla.
KBIZ Ottumwa, Iowa
KBJT Fordyce, Ark.
KBKC Mission, Kan.
KBKR Baker, Ore.
KBKW Aberdeen, Wash.
KBLA Burbank, Calif.
KBLF Red Bluff, Calif.
KBLI Blackfoot, Idaho
KBLO Hot Springs, Ark.
KBLR Goodland, Kan.
KBLT Big Lake, Tex.
KBLU Yuma, Ariz.
KBMI Henderson, Nev.
KBMN Bozeman, Mont.
KBMO Benson, Minn.
KBMW Wahpeton, N. D.-Breckenridge, Minn.
KBMX Coalinga, Calif.
KBMY Billings, Mont.
KBND Bend, Ore.
KBOA Kennett, Mo.
KBOE Oskaloosa, Iowa
KBOI Boise, Idaho
KBOK Malvern, Ark.
KBOL Boulder, Colo.
KBOM Bismarck-Mandan, N.D.
KBON Omaha, Neb.
KBOP Pleasanton, Tex.
KBOR Brownsville, Tex.
KBOW Butte, Mont.
KBOX Dallas, Tex.
KBOY Medford, Ore.
KBPS Portland, Ore.
KBRC Mt. Vernon, Wash.
KBRI Brinkley, Ark.
KBRK Brookings, S. D.
KBRL McCook, Neb.
KBRN Brighton, Colo.
KBRO Bremerton, Wash.
KBRS Springdale, Ark.
KBRV Soda Springs, Idaho
KBRX O'Neill, Neb.
KBRZ Freeport, Tex.
KBSF Springhill, La.
KBST Big Spring, Tex.
KBTA Batesville, Ark.
KBTM Jonesboro, Ark.

## Am Calls CONTINUED

KBTN Neosho, Mo.
KBTO Eldorado, Kan.
†KBUB Sparks, Nev.
KBUC Corona, Calif.
KBUD Athens, Tex.
KBUH Brigham City, Utah
KBUN Bemidji, Minn.
KBUR Burlington, Iowa
KBUS Mexia, Tex.
KBUY Amarillo, Tex.
KBUZ Mesa, Ariz.
KBVM Lancaster, Calif.
KBWD Brownwood, Tex.
KBYE Oklahoma City, Okla.
KBYG Big Spring, Tex.
KBYP Shamrock, Tex.
KBYR Anchorage, Alaska
KBZY Salem, Ore.
KBZZ La Junta, Colo.
KCAL Redlands, Calif.
KCAP Helena, Mont.
KCAR Clarksville, Tex.
KCBC Des Moines, Iowa
KCBD Lubbock, Tex.
KCBQ San Diego, Calif.
KCBS San Francisco, Calif.
KCCB Corning, Ark.
KCCL Paris, Ark.
KCCO Lawton, Okla.
KCCR Pierre, S. D.
KCCT Corpus Christi, Tex.
KCEE Tucson, Ariz.
KCFA Spokane, Wash.
KCFH Cuero, Tex.
KCFI Cedar Falls, Iowa
KCHA Charles City, Iowa
KCHE Cherokee, Iowa
KCHI Chillicothe, Mo.
KCHJ Delano, Calif.
KCHR Charleston, Mo.
KCHS Truth or Consequences, N.M.
KCHV Coachella, Calif.
KCHY Cheyenne, Wyo.
KCID Caldwell, Idaho
KCIJ Shreveport, La.
KCIL Houma, La.
KCIM Carroll, Iowa
KCJB Minot, N.D.
†KCJH San Luis Obispo, Calif.
KCKC San Bernardino, Calif.
KCKN Kansas City, Kan.
KCKY Coolidge, Ariz.
KCLA Pine Bluff, Ark.
KCLE Cleburne, Tex.
KCLF Clifton, Ariz.
KCLN Clinton, Iowa
KCLO Leavenworth, Kan.
KCLS Flagstaff, Ariz.
KCLV Clovis, N.M.
KCLW Hamilton, Tex.
KCLX Colfax, Wash.
KCMC Texarkana, Tex.
KCMJ Palm Springs, Calif.
KCMO Kansas City, Mo.
KCMR McCamey, Tex.
KCMS Manitou Springs, Colo.
KCNI Broken Bow, Neb.
KCNO Alturas, Calif.
KCNY San Marcos, Tex.
KCOB Newton, Iowa
KCOG Centerville, Iowa
KCOH Houston, Tex.
KCOK Tulare, Calif.
KCOL Ft. Collins, Colo.
KCON Conway, Ark.
KCOR San Antonio, Tex.
KCOW Alliance, Neb.
KCOY Santa Maria, Calif.
KCPX Salt Lake City, Utah
KCRA Sacramento, Calif.
KCRB Chanute, Kan.
KCRC Enid, Okla.
KCRG Cedar Rapids, Iowa
KCRN Crane, Tex.
KCRS Midland, Tex.
KCRT Trinidad, Colo.
KCRV Caruthersville, Mo.
KCSJ Pueblo, Colo.
KCSR Chadron, Neb.
KCTA Corpus Christi, Tex.
KCTI Gonzales, Tex.
KCTX Childress, Tex.
KCUB Tucson, Ariz.
KCUE Red Wing, Minn.
KCUL Ft. Worth, Tex.
KCVL Colville, Wash.
KCVR Lodi, Calif.
KCYL Lampasas, Tex.
KDAC Fort Bragg, Calif.
†KDAD Weed, Calif.
KDAL Duluth, Minn.
KDAN Eureka, Calif.
KDAV Lubbock, Tex.
KDAY Santa Monica, Calif.
KDB Santa Barbara, Calif.
KDBC Mansfield, La.
KDBM Dillon, Mont.
KDBS Alexandria, La.
KDDD Dumas, Tex.
KDEC Decorah, Iowa
KDEF Albuquerque, N.M.
KDEN Denver, Colo.
KDEO El Cajon, Calif.
KDES Palm Springs, Calif.
KDET Center, Tex.
KDEX Dexter, Mo.
KDGO Durango, Colo.
KDHL Faribault, Minn.
KDIA Oakland, Calif.
KDIO Ortonville, Minn.
KDIX Dickinson, N.D.
KDJI Holbrook, Ariz.
KDKA Pittsburgh, Pa.
KDKD Clinton, Mo.
KDLA DeRidder, La.
KDLK Del Rio, Tex.
KDLM Detroit Lakes, Minn.
KDLR Devils Lake, N.D.
KDMA Montevideo, Minn.
KDMO Carthage, Mo.
KDMS El Dorado, Ark.
KDNT Denton, Tex.
KDOK Tyler, Tex.
†KDOL Mojave, Calif.
KDOM Windom, Minn.
KDON Salinas, Calif.
KDOT Reno, Nev.
KDOV Medford, Ore.
KDQN DeQueen, Ark.
KDRO Sedalia, Mo.
KDRS Paragould, Ark.
KDSJ Deadwood, S.D.
KDSN Denison, Iowa
KDSX Denison-Sherman, Tex.
KDTA Delta, Colo.
KDTH Dubuque, Iowa
KDUB Lubbock, Tex.
KDUZ Hutchison, Minn.
KDWB St. Paul, Minn.
KDWT Stamford, Tex.
KDXE North Little Rock, Ark.
KDXU St. George, Utah
KDYL Tooele, Utah
KDZA Pueblo, Colo.
KEAN Brownwood, Tex.
KEAP Fresno, Calif.
KEBE Jacksonville, Tex.
KECK Odessa, Tex.
KEDO Longview, Wash.
KEED Springfield-Eugene, Ore.
KEEE Nacogdoches, Tex.
KEEL Shreveport, La.
KEEN San Jose, Calif.
KEEP Twin Falls, Idaho
KELA Centralia-Chehalis, Wash.
KELD El Dorado, Ark.
KELK Elko, Nev.
KELO Sioux Falls, S.D.
KELP El Paso, Tex.
KELY Ely, Nev.
KENA Mena, Ark.
KENE Toppenish, Wash.
KENI Anchorage, Alaska
KENL Arcata, Calif.
KENM Portales, N.M.
KENN Farmington, N. M.
KENO Las Vegas, Nev.
KENS San Antonio, Tex.
KENY Bellingham-Ferndale, Wash.
KEOK Payette, Idaho
KEOS Flagstaff, Ariz.
KEPR Kennewick-Richland-Pasco, Wash.
KEPS Eagle Pass, Tex.
KERB Kermit, Tex.
KERC Eastland, Tex.
KERG Eugene, Ore.
KERN Bakersfield Calif.
KERV Kerrville, Tex.
†KEST Boise, Idaho
KETX Livingston, Tex.
KEUN Eunice, La.
KEVE Golden Valley, Minn.
KEVL White Castle, La.
KEVT Tucson, Ariz.
KEWB Oakland, Calif.
KEX Portland, Ore.
KEXO Grand Junction, Colo.
KEYD Oakes, N. D.
KEYE Perryton, Tex.
KEYJ Jamestown, N.D.
KEYL Long Prairie, Minn.
KEYS Corpus Christi, Tex.
KEYY Provo, Utah
KEYZ Williston, N.D.
KEZU Rapid City, S. D.
KEZY Anaheim, Calif.
KFAB Omaha, Neb.
KFAC Los Angeles, Calif.
KFAL Fulton, Mo.
KFAM St. Cloud, Minn.
KFAR Fairbanks, Alaska
KFAX San Francisco, Calif.
KFAY Fayetteville, Ark.
KFBB Great Falls, Mont.
KFBC Cheyenne, Wyo.
KFBI Wichita, Kan.
KFBK Sacramento, Calif.
KFDA Amarillo, Tex.
KFDF Van Buren, Ark.
KFDM Beaumont, Tex.
KFDR Grand Coulee, Wash.
KFEL Pueblo, Colo.
KFEQ St. Joseph, Mo.
KFFA Helena, Ark.
KFGQ Boone, Iowa
KFH Wichita, Kan.
KFHA Lakewood Center, Wash.
KFI Los Angeles, Calif.
KFIR North Bend, Ore.
KFIV Modesto, Calif.
KFIZ Fond du Lac, Wis.
KFJB Marshalltown, Iowa
KFJM Grand Forks, N.D.
KFJZ Ft. Worth, Tex.
KFKA Greeley, Colo.
KFKF Bellevue, Wash.
KFKU Lawrence, Kan.
KFLD Floydada, Tex.
KFLJ Walsenberg, Colo.
KFLW Klamath Falls, Ore.
KFLY Corvallis, Ore.
KFMB San Diego, Calif.
KFMJ Tulsa, Okla.
KFML Denver, Colo.
KFMO Flat River, Mo.
KFNF Shenandoah, Iowa
KFNV Ferriday, La.
KFNW Fargo, N.D.
KFOR Lincoln, Neb.
KFOX Long Beach, Calif.
KFPW Fort Smith, Ark.
KFQD Anchorage, Alaska
†KFRA Franklin, La.
KFRB Fairbanks, Alaska
KFRC San Francisco, Calif.
KFRD Rosenberg-Richmond, Tex.
KFRE Fresno, Calif.
KFRM Kansas City, Mo.
KFRO Longview, Tex.
KFRU Columbia, Mo.
KFSA Ft. Smith, Ark.
KFSB Joplin, Mo.
KFSC Denver, Colo.
KFSD San Diego, Calif.
KFSG Los Angeles, Calif.
KFST Ft. Stockton, Tex.
KFTM Ft. Morgan, Colo.
KFTV Paris, Tex.
KFUN Las Vegas, N. M.
KFUO Clayton, Mo.
KFVS Cape Girardeau, Mo.
KFWB Los Angeles, Calif.
KFXD Nampa, Idaho
KFXM San Bernardino, Calif.
KFYN Bonham, Tex.
KFYO Lubbock, Tex.
KFYR Bismarck, N. D.
KGA Spokane, Wash.
KGAF Gainesville, Tex.
KGAK Gallup, N. M.
KGAL Lebanon, Ore.
KGAS Carthage, Tex.
KGAY Salem, Ore.
KGB San Diego, Calif.
KGBC Galveston, Tex.
KGBS Los Angeles, Calif.
KGBT Harlingen, Tex.
KGBX Springfield, Mo.
KGCX Sidney, Mont.
KGDN Edmonds, Wash.
KGEE Bakersfield, Calif.
KGEK Sterling, Colo.
KGEM Boise, Idaho
KGEN Tulare, Calif.
KGER Long Beach, Calif.
KGEZ Kalispell, Mont.
KGFF Shawnee, Okla.
KGFJ Los Angeles, Calif.
KGFL Roswell, N. M.
KGFW Kearney, Neb.
KGFX Pierre, S. D.
KGGF Coffeyville, Kan.
KGGG Forest Grove, Ore.
KGGM Albuquerque, N. M.
KGHF Pueblo, Colo.
KGHL Billings, Mont.
KGHM Brookfield, Mo.
KGHS International Falls, Minn.
KGIL San Fernando, Calif.
KGIW Alamosa, Colo.
KGKB Tyler, Tex.
KGKL San Angelo, Tex.
KGLC Miami, Okla.
KGLN Glenwood Springs, Colo.
KGLO Mason City, Iowa
KGLU Safford, Ariz.
KGMB Honolulu, Hawaii
KGMC Englewood, Colo.
KGMO Cape Girardeau, Mo.
KGMS Sacramento, Calif.
KGNB New Braunfels, Tex.
KGNC Amarillo, Tex.
KGNO Dodge City, Kan.
KGO San Francisco, Calif.
KGON Oregon City, Ore.
KGOS Torrington, Wyo.
KGPC Grafton, N. D.
KGRI Henderson, Tex.
KGRL Bend, Ore.
KGRN Grinnell, Iowa
KGRO Gresham, Ore.
KGRT Las Cruces, N. M.
KGST Fresno, Calif.
KGU Honolulu, Hawaii
KGUD Santa Barbara, Calif.
KGVL Greenville, Tex.
KGVO Missoula, Mont.
KGVW Belgrade, Mont.
KGW Portland, Ore.
KGWA Enid, Okla.
KGY Olympia, Wash.
KGYN Guymon, Okla.
†KHAK Cedar Rapids, Iowa
KHAM Albuquerque, N. M.
KHAS Hastings, Neb.
KHAT Phoenix, Ariz.
KHBC Hilo, Hawaii
KHBM Monticello, Ark.
KHBR Hillsboro, Tex.
KHEM Big Springs, Tex.
KHEN Henryetta, Okla.
KHEP Phoenix, Ariz.
KHEY El Paso, Tex.
KHFH Sierra Vista, Ariz.
KHHH Pampa, Tex.
KHIT Walla Walla, Wash.
KHJ Los Angeles, Calif.
KHMO Hannibal, Mo.
KHOB Hobbs, N. M.
KHOE Truckee, Calif.
KHOG Fayetteville, Ark.
†KHOQ Hoquiam, Wash.
KHOT Madera, Calif.
KHOW Denver, Colo.
KHOZ Harrison, Ark.
KHQ Spokane, Wash.
KHSJ Hemet, Calif.
KHSL Chico, Calif.
KHUB Fremont, Neb.
KHUZ Borger, Tex.
KHVH Honolulu, Hawaii
KIBE Palo Alto, Calif.
KIBH Seward, Alaska
KIBL Beeville, Tex.
KIBS Bishop, Calif.
KICD Spencer, Iowa
KICK Springfield, Mo.
KICN Denver, Colo.
KICO Calexico, Calif.
KICY Nome, Alaska
KID Idaho Falls, Idaho
KIDD Monterey, Calif.
KIDO Boise, Idaho
KIEM Eureka, Calif.
KIEV Glendale, Calif.
KIFI Idaho Falls, Idaho
KIFN Phoenix, Ariz.
KIFW Sitka, Alaska
KIHN Hugo, Okla.
KIHO Sioux Falls, S. D.
KIHR Hood River, Ore.
KIJV Huron, S. D.
KIKI Honolulu, Hawaii
KIKO Miami, Ariz.
KIKS Sulphur, La.
KILE Galveston, Tex.
KILO Grand Forks, N. D.
KIL/T Houston, Tex.
KIMA Yakima, Wash.
KIMB Kimball, Neb.
KIML Gillette, Wyo.
KIMN Denver, Colo.
KIMO Hilo, Hawaii
KIMP Mt. Pleasant, Tex.
KIND Independence, Kan.
KINE Kingsville, Tex.
KING, Seattle, Wash.
†KINK Phoenix, Ariz.
KINS Eureka, Calif.
KINT El Paso, Tex.
KINY Juneau, Alaska
KIOA Des Moines, Iowa
KIOX Bay City, Tex.
KIPA Hilo, Hawaii
KIRO Seattle, Wash.
KIRT Mission, Tex.
KIRX Kirksville, Mo.
KISD Sioux Falls, S. D.
KISN Vancouver, Wash.
KIST Santa Barbara, Calif.
KIT Yakima, Wash.
KITE Terrell Hills, Tex.
KITI Chehalis-Centralia, Wash.
KITN Olympia, Wash.
KITO San Bernardino, Calif.
KIUL Garden City, Kan.
KIUN Pecos, Tex.
KIUP Durango, Colo.
KIVY Crockett, Tex.
KIXL Dallas, Tex.
KIXX Provo, Utah
KIXZ Amarillo, Tex.
KJAM Madison, S. D.
KJAN Atlantic, Iowa
KJAX Santa Rosa, Calif.
KJAY Topeka, Kan.
KJBC Midland, Tex.
KJCK Junction City, Kan.
KJEF Jennings, La.
KJEM Oklahoma City, Okla.
KJET Beaumont, Tex.
KJFJ Webster City, Iowa
KJIM Fort Worth, Tex.
KJLT N. Platte, Neb.
KJNO Juneau, Alaska
KJOE Shreveport, La.
KJOY Stockton, Calif.
KJR Seattle, Wash.
KJRG Newton, Kan.
KJSK Columbus, Neb.
KKAA Honolulu, Hawaii.
KKAN Phillipsburg, Kan.
†KKAR Pomona, Calif.
KKAS Silsbee, Tex.
KKEY Vancouver, Wash.
KKID Pendleton, Ore.
KKIS Pittsburg, Calif.
KKSN Grand Prairie, Tex.
KLAC Los Angeles, Calif.
KLAD Klamath Falls, Ore.
KLAK Lakewood, Colo.
KLAM Cordova, Alaska
†KLAN Lemoore, Calif.
KLAS Las Vegas, Nev.
KLBM La Grande, Ore.
KLCB Libby, Mont.
KLCN Blytheville, Ark.
KLCO Poteau, Okla.
KLEA Lovington, N. M.
KLEE Ottumwa, Iowa
KLEI Kailua, Hawaii.
KLEM Le Mars, Iowa
KLEN Killeen, Tex.
KLEO Wichita, Kan.
KLER Orofino, Idaho
KLEX Lexington, Mo.
KLFD Litchfield, Minn.
KLFT Golden Meadow, La.
KLGA Algona, Iowa
KLGN Logan, Utah
KLGR Redwood Falls, Minn.
KLIC Monroe, La.
KLIF Dallas, Tex.
KLIK Jefferson City, Mo.
KLIL Estherville, Iowa
KLIN Lincoln, Neb.
KLIQ Portland, Ore.
KLIR Denver, Colo.
KLIX Twin Falls, Idaho
KLIZ Brainerd, Minn.
KLKC Parsons, Kan.
KLLA Leesville, La.
KLLL Lubbock, Tex.

KLMO Longmont, Colo.
KLMR Lamar, Colo.
KLMS Lincoln, Neb.
KLMX Clayton, N. M.
KLO Ogden, Utah
KLOG Kelso, Wash.
KLOH Pipestone, Minn.
KLOK San Jose, Calif.
KLOO Corvallis, Ore.
KLOQ Yakima, Wash.
KLOS Albuquerque, N. M.
KLOU Lake Charles, La.
KLOV Loveland, Colo.
KLPL Lake Providence, La.
KLPM Minot, N. D.
KLPR Oklahoma City, Okla.
KLPW Union Mo.
KLRA Little Rock, Ark.
KLRS Mountain Grove, Mo.
KLTF Little Falls, Minn.
KLTR Blackwell, Okla.
KLTZ Glasgow, Mont.
KLUB Salt Lake City, Utah
KLUE Longview, Tex.
KLUK Evanston, Wyo.
†KLUU Toledo, Ore.
KLUV Haynesville, La.
KLVC Leadville, Colo.
KLVL Pasadena, Tex.
KLVT Levelland, Tex.
KLWN Lawrence, Kan.
KLWT Lebanon, Mo.
KLYD Bakersfield, Calif.
KLYK Spokane, Wash.
KLYR Clarksville, Ark.
KLZ Denver, Colo.
KMA Shenandoah, Iowa
KMAC San Antonio, Tex.
KMAE McKinney, Tex.
KMAK Fresno, Calif.
KMAN Manhattan, Kan.
KMAP Bakersfield, Calif.
KMAQ Maquoketa, Iowa
KMAR Winnsboro, La.
KMBC Kansas City, Mo.
KMBL Junction, Tex.
KMBY Monterey, Calif.
KMCD Fairfield, Iowa
KMCM McMinnville, Ore.
KMCO Conroe, Tex.
KMDO Fort Scott, Kan.
KMED Medford, Ore.
KMEL Wenatchee, Wash.
KMEO Omaha, Neb.
†KMET Paradise, Calif.
KMGM Albuquerque, N. M.
KMHL Marshall, Minn.
KMHT Marshall, Tex.
KMIL Cameron, Tex.
KMIN Grants, N. M.
KMIS Portageville, Mo.
KMJ Fresno, Calif.
KMLB Monroe, La.
KMLW Marlin, Tex.
KMMJ Grand Island, Neb.
KMMO Marshall, Mo.
KMNS Sioux City, Iowa
KMO Tacoma, Wash.
KMON Great Falls, Mont.
KMOP Tucson, Ariz.
KMOR Littleton, Colo.
KMOX St. Louis, Mo.
KMPC Los Angeles, Calif.
KMRC Morgan City, La.
KMRS Morris, Minn.
KMUL Muleshoe, Tex.
KMUR Murray, Utah
KMUS Muskogee, Okla.
KMVI Wailuku, Hawaii
KMYC Marysville, Calif.
KNAF Fredericksburg, Tex.
KNAK Salt Lake City, Utah
KNAL Victoria, Tex.
KNBA Vallejo, Calif.
KNBC San Francisco, Calif.
KNBX Kirkland, Wash.
KNBY Newport, Ark.
KNCK Concordia, Kan.
KNCM Moberly, Mo.
KNCO Garden City, Kan.
KNCY Nebraska City, Neb.
KNDC Hettinger, N. D.
KNDE Aztec, N. M.
†KNDI Honolulu, Hawaii
KNDY Marysville, Kan.
KNEA Jonesboro, Ark.
KNEB Scottsbluff, Neb.
KNED McAlester, Okla.
KNEL Brady, Tex.
KNEM Nevada, Mo.
KNET Palestine, Tex.
KNEW Spokane, Wash.
KNEX McPherson, Kan.
KNEZ Lompoc, Calif.
KNGS Hanford, Calif.
†KNIA Knoxville, Iowa
KNIM Maryville, Mo.
KNIT Abilene, Tex.
KNOC Natchitoches, La.
KNOE Monroe, La.
KNOG Nogales, Ariz.
KNOK Fort Worth, Tex.
KNOR Norman, Okla.
KNOT Prescott, Ariz.
KNOW Austin, Tex.
KNOX Grand Forks, N. D.
KNPT Newport, Ore.
KNUJ New Ulm, Minn.
KNUZ Houston, Tex.
KNWS Waterloo, Iowa
KNX Los Angeles, Calif.
KOA Denver, Colo.
KOAC Corvallis, Ore.
KOAL Price, Utah
KOAM Pittsburg, Kan.
KOB Albuquerque, N. M.
KOBE Las Cruces, N. M.
KOBH Hot Springs, S. D.
KOBY San Francisco, Calif.
KOCA Kilgore, Tex.
KOCY Oklahoma City, Okla.
KODE Joplin, Mo.
KODI Cody, Wyo.
KODL The Dalles, Ore.
KODY N. Platte, Neb.
KOEL Oelwein, Iowa
KOFA Yuma, Ariz.
KOFE Pullman, Wash.
KOFI Kalispell, Mont.
KOFO Ottawa, Kan.
KOFY San Mateo, Calif.
KOGA Ogallala, Neb.
KOGT Orange, Tex.
KOH Reno, Nev.
KOHI St. Helens, Ore.
KOHO Honolulu, Hawaii
KOHU Hermiston, Ore.
KOIL Omaha, Neb.
KOIN Portland, Ore.
KOJM Havre, Mont.
KOKA Shreveport, La.
KOKE Austin, Tex.
KOKL Okmulgee, Okla.
KOKO Warrensburg, Mo.
KOKX Keokuk, Iowa
KOKY Little Rock, Ark.
KOL Seattle, Wash.
KOLD Tucson, Ariz.
KOLE Port Arthur, Tex.
KOLJ Quanah, Tex.
KOLO Reno, Nev.
KOLR Sterling, Colo.
KOLS Pryor, Okla.
KOLT Scottsbluff, Neb.
KOLY Mobridge, S. D.
KOMA Oklahoma City, Okla.
KOMB Cottage Grove, Ore.
KOME Tulsa, Okla.
KOMO Seattle, Wash.
KOMW Omak, Wash.
KOMY Watsonville, Calif.
KONE Reno, Nev.
KONG Visalia, Calif.
KONO San Antonio, Tex.
KONP Port Angeles, Wash.
KOOD Honolulu, Hawaii
KOOK Billings, Mont.
KOOL Phoenix, Ariz.
KOOO Omaha, Neb.
KOOS Coos Bay, Ore.
KOPR Butte, Mont.
KOPY Alice, Tex.
KORA Bryan, Tex.
KORC Mineral Wells, Tex.
KORD Pasco, Wash.
KORE Eugene, Ore.
KORK Las Vegas, Nev.
KORN Mitchell, S. D.
KORT Grangeville, Idaho
KOSA Odessa, Tex.
KOSE Osceola, Ark.
KOSI Aurora, Colo.
KOSY Texarkana, Ark.
KOTA Rapid City, S. D.
KOTE Fergus Falls, Minn.
KOTN Pine Bluff, Ark.
KOTS Deming, N. M.
KOUR Independence, Iowa.
KOVC Valley City, N. D.
KOVE Lander, Wyo.
KOVO Provo, Utah
KOWB Laramie, Wyo.
KOWL Bijou, Calif.
KOWN Escondido, Calif.
KOXR Oxnard, Calif.
KOY Phoenix, Ariz.
KOYE El Paso, Tex.
KOYL Odessa, Tex.
KOYN Billings, Mont.
KOZE Lewiston, Idaho
KOZI Chelan, Wash.
KOZY Grand Rapids, Minn.
KPAC Port Arthur, Tex.
KPAL Palm Springs, Calif.
KPAM Portland, Ore.
KPAN Hereford, Tex.
KPAP Redding, Calif.
KPAS Banning, Calif.
KPAY Chico, Calif.
KPBA Pine Bluff, Ark.
KPBM Carlsbad, N. M.
KPCA Marked Tree, Ark.
KPDN Pampa, Tex.
KPDQ Portland, Ore.
KPEG Spokane, Wash.
KPEL Lafayette, La.
KPEP San Angelo, Tex.
KPER Gilroy, Calif.
KPET Lamesa, Tex.
†KPGE Page, Ariz.
KPHO Phoenix, Ariz.
KPIG Cedar Rapids, Iowa
KPIK Colorado Springs, Colo.
KPIN Casa Grande, Ariz.
KPKW Pasco, Wash.
†KPLA Plainview, Tex.
KPLC Lake Charles, La.
KPLK Dallas, Ore.
KPLT Paris, Tex.
KPLY Crescent City, Calif.
KPMC Bakersfield, Calif.
KPNG Port Neches, Tex.
KPOC Pocahontas, Ark.
KPOD Crescent City, Calif.
KPOF Denver, Colo.
KPOI Honolulu, Hawaii
KPOJ Portland, Ore.
KPOK Scottsdale, Ariz.
KPOL Los Angeles, Calif.
KPON Anderson, Calif.
KPOR Quincy, Wash.
KPOW Powell, Wyo.
KPPC Pasadena, Calif.
KPQ Wenatchee, Wash.
KPRB Redmond, Ore.
KPRC Houston, Tex.
KPRK Livingston, Mont.
KPRL Paso Robles, Calif.
KPRO Riverside, Calif.
KPRS Kansas City, Mo.
KPSO Falfurrias, Tex.
KPST Preston, Idaho
KPTL Carson City, Nev.
KPUG Bellingham, Wash.
KQAQ Austin, Minn.
KQDI Bismarck, N. D.
KQDY Minot, N. D.
KQEN Roseburg, Ore.
KQEO Albuquerque, N. M.
KQIK Lakeview, Ore.
KQTE Missoula, Mont.
KQTY Everett, Wash.
KQV Pittsburgh, Pa.
KRAC Alamogordo, N. M.
KRAD E. Grand Forks, Minn.
KRAE Cheyenne, Wyo.
KRAI Craig, Colo.
KRAK Stockton, Calif.
KRAL Rawlins, Wyo.
KRAM Las Vegas, Nev.
KRAY Amarillo, Tex.
KRBA Lufkin, Tex.
KRBC Abilene, Tex.
KRBI St. Peter, Minn.
KRBO Las Vegas, Nev.
KRCK Ridgecrest, Calif.
KRCO Prineville, Ore.
KRCT Pasadena, Tex.
KRDG Redding, Calif.
KRDO Colorado Springs, Colo.
KRDU Dinuba, Calif.
KRE Berkeley, Calif.
KREB Shreveport, La.
KREH Oakdale, La.
KREI Farmington, Mo.
KREM Spokane, Wash.
KREO Indio, Calif.
KRES St. Joseph, Mo.
KREW Sunnyside, Wash.
KREX Grand Junction, Colo.
KRFO Owatonna, Minn.
KRFS Superior, Neb.
KRGI Grand Island, Neb.
KRGV Weslaco, Tex.
KRHD Duncan, Okla.
KRIB Mason City, Iowa
KRIC Beaumont, Tex.
KRIG Odessa, Tex.
KRIH Rayville, La.
KRIO McAllen, Tex.
KRIZ Phoenix, Ariz.
KRKC King City, Calif.
KRKD Los Angeles, Calif.
KRKO Everett, Wash.
KRKS Ridgecrest, Calif.
KRLA Pasadena, Calif.
KRLC Lewiston, Idaho-Clarkston, Wash.
KRLD Dallas, Tex.
KRLN Canon City, Colo.
KRLW Walnut Ridge, Ark.
KRMD Shreveport, La.
KRMG Tulsa, Okla.
KRML Carmel, Calif.
KRMO Monett, Mo.
KRMS Osage Beach, Mo.
KRNO San Bernardino, Calif.
KRNR Roseburg, Ore.
KRNS Burns, Ore.
KRNT Des Moines, Iowa
KRNY Kearney, Neb.
KROC Rochester, Minn.
KROD El Paso, Tex.
KROF Abbeville, La.
KROG Sonora, Calif.
KROP Brawley, Calif.
KROS Clinton, Iowa
KROX Crookston, Minn.
KROY Sacramento, Calif.
KRPL Moscow, Idaho
KRRV Sherman, Tex.
KRSC Othello, Wash.
KRSD Rapid City, S. D.
KRSI St. Louis Park, Minn.
KRSL Russell, Kan.
KRSN Los Alamos, N. M.
KRTN Raton, N. M.
KRTR Thermopolis, Wyo.
KRUN Ballinger, Tex.
KRUS Ruston, La.
KRUX Glendale, Ariz.
KRVN Lexington, Neb.
KRXK Rexburg, Idaho
KRYS Corpus Christi, Tex.
KSAC Manhattan, Kan.
KSAL Salina, Kan.
KSAM Huntsville, Tex.
KSAN San Francisco, Calif.
KSAY San Francisco, Calif.
KSBW Salinas, Calif.
KSCB Liberal, Kan.
KSCJ Sioux City, Iowa
KSCO Santa Cruz, Calif.
KSD St. Louis, Mo.
KSDA Redding, Calif.
KSDN Aberdeen, S. D.
KSDO San Diego, Calif.
KSEI Pocatello, Idaho
KSEK Pittsburg, Kan.
KSEL Lubbock, Tex.
KSEM Moses Lake, Wash.
KSEN Shelby, Mont.
KSEO Durant, Okla.
KSET El Paso, Tex.
KSEW Sitka, Alaska
KSEY Seymour, Tex.
KSFA Nacogdoches, Tex.
KSFE Needles, Calif.
KSFO San Francisco, Calif.
KSGM Ste. Genevieve, Mo.
KSIB Creston, Iowa
KSID Sidney, Neb.
KSIG Crowley, La.
KSIJ Gladewater, Tex.
KSIL Silver City, N. M.
KSIM Sikeston, Mo.
KSIR Wichita, Kan.
KSIS Sedalia, Mo.
KSIW Woodward, Okla.
KSIX Corpus Christi, Tex.
KSJB Jamestown, N. D.
KSJO San Jose, Calif.
KSKY Dallas, Tex.
KSL Salt Lake City, Utah
KSLM Salem, Ore.
KSLO Opelousas, La.
KSLV Monte Vista, Colo.
KSLY San Luis Obispo, Calif.
KSMA Santa Maria, Calif.
KSML Seminole, Tex.
KSMN Mason City, Iowa
KSMO Salem, Mo.
KSNY Snyder, Tex.
KSO Des Moines, Iowa
KSOK Arkansas City, Kans.
KSON San Diego, Calif.
KSOO Sioux Falls, S. D.
KSOP Salt Lake City, Utah
KSOX Raymondville, Tex.
KSPA Santa Paula, Calif.
KSPI Stillwater, Okla.
KSPL Diboll, Tex.
KSPT Sandpoint, Idaho
KSRA Salmon, Idaho
KSRC Socorro, N. M.
KSRO Santa Rosa, Calif.
KSRV Ontario, Ore.
KSSS Colorado Springs, Colo.
KSST Sulphur Spring, Tex.
KSTA Coleman, Tex.
KSTB Breckenridge, Tex.
KSTL St. Louis, Mo.
KSTN Stockton, Calif.
KSTP St. Paul, Minn.
KSTR Grand Junction, Colo.
KSTT Davenport, Iowa
KSTV Stephenville, Tex.
KSUB Cedar City, Utah
KSUE Susanville, Calif.
KSUM Fairmont, Minn.
KSUN Bisbee, Ariz.
KSVC Richfield, Utah
KSVN Ogden, Utah
KSVP Artesia, N. M.
KSWA Graham, Tex.
†KSWC Tucson, Ariz.
KSWI Council Bluffs, Iowa
KSWO Lawton, Okla.
KSWS Roswell, N. M.
KSXX Salt Lake City, Utah
KSYC Yreka, Calif.
KSYD Wichita Falls, Tex.
KSYL Alexandria, La.
†KSYX Santa Rosa, N. Mex.
KTAC Tacoma, Wash.
KTAE Taylor, Tex.
KTAN Tucson, Ariz.
KTAR Phoenix, Ariz.
KTAT Frederick, Okla.
KTBB Tyler, Tex.
KTBC Austin, Tex.
KTCB Malden, Mo.
KTCN Berryville, Ark.
KTCS Fort Smith, Ark.
†KTEE Idaho Falls, Idaho.
KTEL Walla Walla, Wash.
KTEM Temple, Tex.
KTER Terrell, Tex.
KTFI Twin Falls, Idaho
KTFS Texarkana, Tex.
KTFY Brownfield, Tex.
KTHE Thermopolis, Wyo.
KTHS Little Rock, Ark.
KTHT Houston, Tex.
KTIB Thibodaux, La.
KTIL Tillamook, Ore.
KTIM San Rafael, Calif.
KTIP Porterville, Calif.
KTIS Minneapolis, Minn.
KTIX Seattle, Wash.
KTJS Hobart, Okla.
KTKN Ketchikan, Alaska
KTKR Taft, Calif.
KTKT Tucson, Ariz.
KTLD Tallulah, La.
KTLN Denver, Colo.
KTLO Mt. Home, Ark.
KTLQ Tahlequah, Okla.
KTLU Rusk, Tex.
KTLW Texas City, Tex.
KTMC McAlester, Okla.
KTMS Santa Barbara, Calif.
KTNC Falls City, Neb.
KTNM Tucumcari, N. M.
KTNT Tacoma, Wash.
KTOC Jonesboro. La.
KTOD Sinton, Tex.
KTOE Mankato, Minn.
KTOH Lihue. Hawaii
KTOK Oklahoma City, Okla
KTOO Henderson, Nev.
KTOP Topeka, Kan.
KTPA Prescott, Ark.
KTRB Modesto, Calif.
KTRC Santa Fe, N. M.
KTRE Lufkin, Tex.
KTRF Thief River Falls, Minn.
KTRH Houston, Tex.
KTRI Sioux City, Iowa
KTRM Beaumont, Tex.
KTRN Wichita Falls, Tex.

## Am Calls CONTINUED

KTRY Bastrop, La.
KTSA San Antonio, Tex
KTSM El Paso, Tex.
KTTN Trenton, Mo.
KTTR Rolla, Mo.
KTTS Springfield, Mo.
KTUC Tucson, Ariz.
KTUE Tulia, Tex.
KTUL Tulsa, Okla.
KTUR Turlock, Calif.
KTUX Pueblo, Colo.
KTW Seattle, Wash.
KTWO Casper, Wyo.
KTXJ Jasper, Tex.
KTXL San Angelo, Tex.
KTXO Sherman, Tex.
KTYM Inglewood, Calif.
KUAM Agana, Guam
KUBA Yuba City, Calif.
KUBC Montrose, Colo.
KUBE Pendleton, Ore.
KUBO San Antonio, Tex.
KUDE Oceanside, Calif.
KUDI Great Falls, Mont.
KUDL Kansas City, Mo.
KUDU Ventura-Oxnard, Calif.
KUDY Renton, Wasn.
KUEN Wenatchee, Wash.
KUEQ Phoenix, Ariz.
KUGN Eugene, Ore.
KUIK Hillsboro, Ore.
KUJ Walla Walla, Wash.
KUKA San Antonio, Tex.
KUKI Ukiah, Calif.
KUKO Post, Tex.
KUKU Willow Springs, Mo.
KULA Honolulu, Hawaii
KULE Ephrata, Wash.
KULP El Campo, Tex.
KUMA Pendleton, Ore.
KUNO Corpus Christi, Tex.
KUOA Siloam Springs, Ark.
KUOM Minneapolis, Minn.
KUPD Tempe, Ariz.
KUPI Idaho Falls, Idaho
KURA Moab, Utah
KURL Billings, Mont.
KURV Edinburg, Tex.
KURY Brookings, Ore.
KUSD Vermillion, S. D.
KUSH Cushing, Okla.
KUSN St. Joseph, Mo.
†KUTA Blanding, Utah
KUTI Yakima, Wash.
KUTT Fargo, N. D.
KUTY Palmdale, Calif.
KUVR Holdrege, Neb.
KUZN West Monroe, La.
KUZZ Bakersfield, Calif.
KVAN Camas, Wash.
KVAS Astoria, Ore.
KVCK Wolf Point, Mont.
KVCL Winnfield, La.
KVCV Redding, Calif.
KVEC San Luis Obispo, Calif.
KVEL Vernal, Utah
KVEN Ventura, Calif.
KVER Clovis, N. Mex.
KVET Austin, Tex.
KVFC Cortez, Colo.
KVFD Ft. Dodge, Iowa
KVGB Great Bend, Kan.
KVHL Homer, La.
KVI Seattle, Wash.
KVIC Victoria, Tex.
KVIL Highland Park, Tex.
KVIM New Iberia, La.
KVIN Vinita, Okla.
KVIP Redding, Calif.
KVKM Monahans, Tex.
KVLB Cleveland, Tex.
KVLC Little Rock, Ark.
KVLF Alpine, Tex.
KVLG La Grange, Tex.
KVLH Pauls Valley, Okla.
KVLL Livingston, Tex.
KVLV Fallon, Nev.
KVMA Magnolia, Ark.
KVMC Colorado City, Tex.
KVNA Flagstaff, Ariz.
KVNC Winslow, Ariz.
KVNI Coeur d'Alene, Idaho
KVNU Logan, Utah
KVOB Bastrop, La.
KVOC Casper, Wyo.
KVOE Emporia, Kan.
KVOG Ogden, Utah
KVOL Lafayette, La.
KVOM Morrilton, Ark.
KVON Napa, Calif.
KVOO Tulsa, Okla.
KVOP Plainview, Tex.
KVOR Colorado Springs, Colo.
KVOS Bellingham, Wash.
KVOU Uvalde, Tex.
KVOX Moorehead, Minn.
KVOY Yuma, Ariz.
KVOZ Laredo, Tex.
KVPI Ville Platte, La.
KVRC Arkdelphia, Ark.
KVRH Salida, Colo.
KVRS Rock Springs, Wyo.
KVSA McGehee, Ark.
KVSF Santa Fe, N.M.
KVSO Ardmore, Okla.
KVWC Vernon, Tex.
KVWM Show Low, Ariz.
KVWO Cheyenne, Wyo.
KWAD Wadena, Minn.
KWAK Stuttgart, Ark.
KWAL Wallace, Idaho
KWAM Memphis, Tenn.
KWAT Watertown, S. D.
KWBA Baytown, Tex.
KWBB Witchita, Kan.
KWBE Beatrice, Neb.
KWBG Boone, Iowa
KWBW Hutchinson, Kan.
KWCB Searcy, Ark.
KWCL Oak Grove, La.
KWCO Chickasha, Okla.
KWCX Willcox, Ariz.
KWEB Rochester, Minn.
KWED Seguin, Tex.
KWEI Weiser, Idaho
KWEL Midland, Tex.
KWEW Hobbs, N. M.
KWFR San Angelo, Tex.
KWFT Wichita Falls, Tex.
KWG Stockton, Calif.
KWHI Brenham, Tex.
KWHK Hutchinson, Kan.
KWHN Ft. Smith, Ark.
KWHO Salt Lake City, Utah
KWHW Altus, Okla.
KWIC Salt Lake City, Utah
KWIK Pocatello, Idaho
KWIL Albany, Ore.
KWIN Ashland, Ore.
KWIP Merced, Calif.
KWIQ Moses Lake, Wash.
KWIV Douglas, Wyo.
KWIZ Santa Ana, Calif.
KWJJ Portland, Ore.
KWK St. Louis, Mo.
KWKC Abilene. Tex.
KWKH Shreveport, La.
KWKW Pasadena, Calif.
KWKY Des Moines, Iowa
KWLC Decorah, Iowa
KWLD Liberty, Tex.
KWLM Willmar, Minn.
KWMT Fort Dodge, Iowa
KWNA Winnemucca, Nev.
KWNO Winona, Minn.
KWNT Davenport, Iowa
KWOA Worthington, Minn.
KWOC Poplar Bluff, Mo.
KWOE Clinton, Okla.
KWON Bartlesville, Okla.
KWOR Worland, Wyo.
KWOS Jefferson City, Mo.
KWOW Pomona, Calif.
KWPC Muscatine, Iowa
KWPM West Plains, Mo.
KWPR Claremore, Okla.
KWRD Henderson, Tex.
KWRE Warrenton, Mo.
KWRF Warren, Ark.
KWRL Riverton, Wyo.
KWRO Coquille, Ore.
KWRT Boonville, Mo.
KWRW Guthrie, Okla.
KWSC Pullman, Wash.
KWSD Mt. Shasta, Calif.
KWSH Wewoka, Okla.
KWSK Pratt, Kan.
KWSO Wasco, Calif.
KWTC Barstow, Calif.
KWTO Springfield, Mo.
KWTX Waco, Tex.
†KWVR Enterprise, Ore.
KWVY Waverly, Iowa
KWWL Waterloo, Iowa
KWYK Farmington, N. M.
KWYN Wynne, Ark.
KWYO Sheridan, Wyo.
KWYR Winner, S. D.
KXA Seattle, Wash.
KXAR Hope, Ark.
KXEL Waterloo, Iowa
KXEN Festus, Mo.
KXEO Mexico, Mo.
KXGI Ft. Madison, Iowa
KXGN Glendive, Mont.
KXGO Fargo, N. D.
KXIC Iowa City, Iowa
KXIT Dalhart, Tex.
KXIV Phoenix, Ariz.
KXJK Forrest City, Ark.
KXL Portland, Ore.
KXLE Ellensburg, Wash.
KXLF Butte, Mont.
KXLJ Helena, Mont.
KXLL Missoula, Mont.
KXLO Lewiston, Mont.
KXLR N. Little Rock, Ark.
KXLW Clayton, Mo.
KXLY Spokane, Wash.
KXO El Centro, Calif.
KXOA Sacramento, Calif.
KXOK St. Louis, Mo.
KXOL Ft. Worth, Tex.
KXOX Sweetwater, Tex.
KXRA Alexandria, Minn.
KXRJ Russellville, Ark.
KXRO Aberdeen, Wash.
KXRX San Jose, Calif.
KXXI Golden, Colo.
KXXL Boseman, Mont.
KXXX Colby, Kan.
KXYZ Houston, Tex.
KYA San Francisco, Calif.
KYAP Ruidoso, N. M.
KYCA Prescott, Ariz.
KYES Roseburg, Ore.
KYJC Medford, Ore.
KYME Boise, Idaho
†KYND Tempe, Ariz.
KYNG Coos Bay, Ore.
KYNO Fresno, Calif.
KYNT Yankton, S. D.
KYOK Houston, Tex.
KYOR Blythe, Calif.
KYOS Merced, Calif.
KYOU Greeley, Colo.
KYRO Potosi, Mo.
KYSM Mankato, Minn.
KYSN Colorado Springs, Colo.
KYSS Missoula, Mont.
KYTE Pocatello, Idaho
KYUM Yuma, Ariz.
KYVA Gallup, N. M.
KYW Cleveland, Ohio
KZEE Weatherford, Tex.
KZEY Tyler, Tex
KZIN Coeur D'Alene, Idaho
KZIP Amarillo, Tex.
KZIX Fort Collins, Colo.
KZOK Prescott, Ariz.
KZOL Muleshoe, Tex.
KZOW Globe, Ariz.
KZUM Farmington, N. M.
KZUN Opportunity, Wash.
KZZN Littlefield, Tex.
WAAA Winston-Salem, N. C.
WAAB Worcester, Mass.
WAAF Chicago, Ill.
WAAG Adel, Ga.
WAAP Peoria, Ill.
WAAT Trenton, N. J.
WAAX Gadsden, Ala.
WAAY Huntsville, Ala.
WABA Aguadilla, P. R.
WABB Mobile, Ala.
WABC New York, N. Y.
WABG Greenwood, Miss.
WABI Bangor, Me.
WABJ Adrian, Mich.
WABL Amite, La.
WABO Waynesboro, Miss.
WABQ Cleveland. O.
WABR Winter Park, Fla.
WABT Tuskegee, Ala.
WABV Abbeville, S. C.
WABW Annapolis. Md.
WABY Albany, N. Y.
WABZ Albemarle. N. C.
WACA Camden, S. C.
WACB Kittanning, Pa.
WACE Chicopee, Mass.
WACK Newark, N. Y.
WACL Waycross, Ga.
WACO Waco, Tex.
WACR Columbus, Miss.
WACT Tuscaloosa, Ala.
WADA Shelby, N. C.
WADC Akron, Ohio
WADE Wadesboro, N. C.
WADK Newport, R. I.
WADO New York, N. Y.
WADP Kane, Pa.
WADS Ansonia, Conn.
WAEB Allentown, Pa.
WAEL Mayaguez, P. R.
WAEW Crossville, Tenn.
WAFC Staunton, Va.
WAGE Leesburg, Va.
WAGF Dothan, Ala.
WAGG Franklin, Tenn.
WAGM Presque Isle, Me.
WAGN Menominee, Mich.
WAGR Lumberton, N. C.
WAGS Bishopville, S. C.
WAGY Forest City, N. C.
WAIK Galesburg, Ill.
WAIL Baton Rouge, La.
WAIM Anderson, S. C.
WAIN Columbia, Ky.
WAIP Prichard, Ala.
WAIR Winston-Salem, N. C.
WAIT Chicago, Ill.
WAJF Decatur, Ala.
WAJR Morgantown, W. Va.
WAKN Aiken, S. C.
WAKO Laurenceville, Ill.
WAKR Akron, Ohio
WAKY Louisville, Ky.
WALA Mobile, Ala.
WALB Albany, Ga.
WALD Walterboro, S. C.
WALE Fall River, Mass.
WALK Patchogue, N. Y.
WALL Middletown, N. Y.
WALM Albion, Mich.
WALO Humacao. P. R.
WALT Tampa, Fla.
WALY Herkimer, N. Y.
WAMD Aberdeen, Md.
WAME Miami, Fla.
WAMI Opp, Ala.
WAML Laurel, Miss.
WAMM Flint, Mich.
WAMO Homestead, Pa.
WAMP Pittsburgh, Pa.
WAMR Venice, Fla.
WAMS Wilmington, Del.
WAMV East St. Louis, Ill.
WAMW Washington, Ind.
WAMY Amory, Miss.
WANA Anniston, Ala.
WANB Waynesburg, Pa.
WAND Canton, Ohio
WANE Ft. Wayne, Ind.
WANN Annapolis, Md.
WANS Anderson, S. C.
WANT Richmond, Va.
WANY Albany, Ky.
WAOK Atlanta, Ga.
WAOV Vincennes, Ind.
WAPA San Juan, P. R.
†WAPC Riverhead, N. Y.
WAPE Jacksonville, Fla.
WAPF McComb, Miss.
WAPG Arcadia, Fla.
WAPI Birmingham, Ala.
WAPL Appleton, Wis.
WAPO Chattanooga, Tenn.
WAPX Montgomery, Ala.
WAQE Towson, Md.
WARA Attleboro, Mass.
WARB Covington, La.
†WARC Milton, Pa.
WARD Johnstown, Pa.
WARE Ware, Mass.
WARF Jasper, Ala.
WARK Hagerstown, Md.
WARL Arlington, Va.
WARM Scranton, Pa.
WARN Fort Pierce, Fla.
WARU Peru, Ind.
WASA Havre de Grace, Md.
WASK Lafayette, Ind.
WATA Boone, N. C.
WATC Gaylord, Mich.
WATE Knoxville, Tenn.
WATH Athens, Ohio
WATK Antigo, Wis.
WATM Atmore, Ala.
WATN Watertown, N. Y.
WATO Oak Ridge, Tenn.
WATP Marion, S. C.
WATR Waterbury, Conn.
WATS Sayre, Pa.
WATT Cadillac, Mich.
WATV Birmingham, Ala.
WATW Ashland, Wis.
WATZ Alpena, Mich.
WAUB Auburn, N. Y.
WAUC Wauchula, Fla.
WAUD Auburn, Ala.
WAUG Augusta, Ga.
WAUX Waukesha, Wis.
WAVC Boaz, Ala.
WAVE Louisville, Ky.
WAVI Dayton, Ohio
WAVL Apollo, Pa.
WAVN Stillwater, Minn.
WAVO Avondale Estates, Ga.
WAVP Avon Park, Fla.
WAVU Albertville, Ala.
WAVY Portsmouth, Va.
WAVZ New Haven, Conn.
WAWK Kendalville, Ind.
WAWZ Zarephath, N. J.
WAXE Vero Beach, Fla.
WAXU Georgetown, Ky.
WAXX Chippewa Falls, Wis.
WAYB Waynesboro, Va.
WAYE Dundalk, Md.
WAYN Rockingham, N. C.
WAYR Orange Park, Fla.
WAYS Charlotte, N. C.
WAYX Waycross, Ga.
WAYZ Waynesboro, Pa.
WAZA Bainbridge, Ga.
WAZE Clearwater, Fla.
WAZF Yazoo City, Miss.
WAZL Hazleton, Pa.
WAZY Lafayette, Ind.
WBAA Lafayette, Ind.
WBAB Babylon, N. Y.
WBAC Cleveland, Tenn.
WBAG Burlington, N. C.
WBAL Baltimore, Md.
WBAM Montgomery, Ala.
WBAP Ft. Worth, Tex.
WBAR Bartow, Fla.
WBAT Marion, Ind.
WBAW Barnwell, S. C.
WBAX Wilkes-Barre, Pa.
WBAY Green Bay, Wis.
WBAZ Kingston, N. Y.
WBBA Pittsfield, Ill.
WBBB Burlington, N. C.
WBBF Rochester, N. Y.
WBBI Abingdon, Va.
WBBK Blakely, Ga.
WBBL Richmond, Va.
WBBM Chicago, Ill.
WBBO Forest City, N. C.
WBBQ Augusta, Ga.
WBBT Lyons, Ga.
WBBW Youngstown, Ohio
WBBZ Ponca City, Okla.
WBCA Bay Minette, Ala.
WBCB Levittown — Fairless Hills, Pa.
WBCH Hastings, Mich.
WBCI Williamsburg, Va.
WBCK Battle Creek, Mich.
WBCM Bay City, Mich.
WBCR Christiansburg, Va.
WBCU Union, S. C.
WBEC Pittsfield, Mass.
WBEE Harvey, Ill.
WBEJ Elizabethton, Tenn.
WBEL South Beloit, Ill.
WBEN Buffalo, N. Y.
WBET Brockton, Mass.
WBEU Beaufort, S. C.
WBEV Beaver Dam, Wis.
WBEX Chillicothe, Ohio
WBFD Bedford, Pa.
WBGC Chipley, Fla.
WBGN Bowling Green, Ky.
WBGR Jesup, Ga.
WBHB Fitzgerald, Ga.
WBHC Hampton, S. C.
WBHF Cartersville, Ga.
WBHP Huntsville, Ala.
WBIA Augusta, Ga.
WBIC Islip, N. Y.
WBIE Marietta, Ga.
WBIG Greensboro, N. C.
WBIL Leesburg, Fla.
WBIP Booneville, Miss.
WBIR Knoxville, Tenn.
WBIS Bristol, Conn.
WBIW Bedford, Ind.
WBIZ Eau Claire, Wis.
WBKH Hattiesburg, Miss.
WBKN Newton, Miss.
WBKV West Bend, Wis.
WBLA Elizabethtown, N. C.
WBLE Batesville, Miss.
WBLF Bellefonte, Pa.

WBLG Lexington, Ky.
WBLJ Dalton, Ga.
WBLO Evergreen, Ala.
WBLR Batesburg, S. C.
WBLT Bedford, Va.
WBLU Salem, Va.
WBLY Springfield, Ohio
WBMA Beaufort, N. C.
WBMC McMinnville, Tenn.
WBMD Baltimore, Md.
WBMK West Point, Ga.
WBML Macon, Ga.
WBNC Conway, N. H.
WBNL Boonville, Ind.
WBNR Beacon, N. Y.
WBNS Columbus, Ohio
WBNT Oneida, Tenn.
WBNX New York, N. Y.
WBNY Buffalo, N. Y.
WBOB Galax, Va.
WBOC Salisbury, Md.
WBOF Virginia Beach, Va.
WBOK New Orleans, La.
WBOP Pensacola, Fla.
WBOS Brookline, Mass.
WBOW Terre Haute, Ind.
WBOX Bogalusa, La.
WBOY Clarksburg, W. Va.
WBPD Orangeburg, S. C.
WBPZ Lock Haven, Pa.
WBRB Mt. Clemens, Mich.
WBRC Birmingham, Ala.
WBRD Bradenton, Fla.
WBRE Wilkes-Barre, Pa.
WBRG Lynchburg, Va.
WBRK Pittsfield, Mass.
WBRM Marion, N. C.
WBRN Big Rapids, Mich.
WBRO Waynesboro, Ga.
WBRT Bardstown, Ky.
WBRV Boonville, N. Y.
WBRX Berwick, Pa.
WBRY Waterbury, Conn.
WBSC Bennettsville, S. C.
WBSM New Bedford, Mass.
WBSR Pensacola, Fla.
WBT Charlotte, N. C.
WBTA Batavia, N. Y.
WBTH Williamson, W. Va.
WBTL Farmville, N. C.
WBTM Danville, Va.
WBTN Bennington, Vt.
WBTO Linton, Ind.
WBUC Buckhannon, W. Va.
WBUD Trenton, N. J.
WBUT Butler, Pa.
WBUX Doylestown, Pa.
WBUY Lexington, N. C.
WBUZ Fredonia, N. Y.
WBVL Barbourville, Ky.
WBVP Beaver Falls, Pa.
WBYE Calera, Ala.
WBYS Canton, Ill.
WBZ Boston, Mass.
WBZA Springfield, Mass.
WBZY Torrington, Conn.
WCAE Pittsburgh, Pa.
WCAL Northfield, Minn.
WCAM Camden, N. J.
WCAO Baltimore, Md.
WCAP Lowell, Mass.
WCAR Detroit, Mich.
WCAT Orange, Mass.
WCAU Philadelphia, Pa.
WCAW Charleston, W. Va.
WCAX Burlington, Vt.
WCAY Cayce, S. C.
WCAZ Carthage, Ill.
WCBA Corning, N. Y.
WCBC Anderson, Ind.
WCBG Chambersburg, Pa.
WCBI Columbus, Miss.
WCBL Benton, Ky.
WCBM Baltimore, Md.
WCBQ Whitehall, Mich.
WCBS New York, N. Y.
WCBT Roanoke Rapids, N. C.
WCBY Cheboygan, Mich.
WCCC Hartford, Conn.
WCCM Lawrence, Mass.
WCCN Neillsville, Wis.
WCCO Minneapolis, Minn.
WCCP Savannah, Ga.
WCDJ Edenton, N. C.
WCDL Carbondale, Pa.
WCDT Winchester, Tenn.
WCEC Rocky Mount., N. C.
WCED Du Bois, Pa.
WCEF Parkersburg, W. Va.
WCEH Hawkinsville, Ga.
WCEM Cambridge, Md.
WCEN Mt. Pleasant, Mich.
WCER Charlotte, Mich.
WCFL Chicago, Ill.
WCFR Springfield, Vt.
WCFV Clifton Forge, Va.
WCGA Calhoun, Ga.
WCGC Belmont, N. C.
WCGO Chicago Heights, Ill.
WCHA Chambersburg, Pa.
WCHB Inkster, Mich.
WCHI Chillicothe, Ohio
WCHJ Brookhaven, Miss.
WCHK Canton, Ga.
WCHL Chapel Hill, N. C.
WCHN Norwich, N. Y.
WCHO Washington Court House, Ohio
WCHP Tuscumbia, Ala.
WCHS Charleston, W. Va.
WCHV Charlottesville, Va.
WCIL Carbondale, Ill.
WCIN Cincinnati, Ohio
WCJU Columbia, Miss.
WCKB Dunn, N. C.
WCKI Greer, S. C.
WCKR Miami, Fla.
WCKY Cincinnati, Ohio
WCLA Claxton, Ga.
WCLB Camilla, Ga.
WCLC Jamestown, Tenn.
WCLD Cleveland, Miss.
WCLE Cleveland, Tenn.
WCLG Morgantown, W. Va.
WCLI Corning, N. Y.
WCLO Janesville, Wis.
WCLS Columbus, Ga.
WCLT Newark, Ohio.
WCLW Mansfield, Ohio
WCMA Corinth, Miss.
WCMB Harrisburg, Pa.
WCMC Wildwood, N. J.
WCME Brunswick, Me.
WCMI Ashland, Ky.
WCMN Arecibo, P. R.
WCMP Pine City, Minn.
WCMR Elkhart, Ind.
WCMS Norfolk, Va.
WCMT Martin, Tenn.
WCMW Canton, Ohio
WCMY Ottawa, Ill.
WCNB Connersville, Ind.
WCNC Elizabeth City, N. C.
WCNF Weldon, N. C.
WCNG Canonsburg, Pa.
WCNH Quincy, Fla.
†WCNL Newport, N. H.
WCNR Bloomsburg, Pa.
WCNT Centralia, Ill
WCNU Crestview, Fla.
WCNX Middletown, Conn.
WCOA Pensacola, Fla.
WCOC Meridian, Miss.
WCOG Greensboro, N. C.
WCOH Newnan, Ga.
WCOJ Coatesville, Pa.
WCOL Columbus, Ohio
WCON Cornelia, Ga.
WCOP Boston, Mass.
WCOR Lebanon, Tenn.
WCOS Columbia, S. C.
WCOU Lewiston, Me.
WCOV Montgomery, Ala.
WCOW Sparta, Wis.
WCOY Columbia, Pa.
WCPA Clearfield, Pa.
WCPC Houston, Miss.
WCPH Etowah, Tenn.
WCPM Cumberland, Ky.
WCPO Cincinnati, Ohio
WCPS Tarboro, N. C.
WCQS Alma, Ga.
WCRA Effingham, Ill.
WCRB Waltham, Mass.
WCRE Cheraw, S. C.
WCRI Scottsboro, Ala.
WCRK Morristown, Tenn.
WCRL Oneonta, Ala.
†WCRM Clare, Mich.
WCRO Johnstown, Pa.
WCRR Corinth, Miss.
WCRS Greenwood, S. C.
WCRT Birmingham, Ala.
WCRV Washington, N. J.
WCRW Chicago, Ill.
WCRY Macon, Ga.
WCSC Charleston, S. C.
WCSH Portland, Me.
WCSI Columbus, Ind.
WCSR Hillsdale, Mich.
WCSS Amsterdam, N. Y.
WCST Berkeley Springs, W.Va.
WCTA Andalusia, Ala.
WCTC New Brunswick, N. J.
WCTT Corbin, Ky.
†WCTW New Castle, Ind.
WCUB Manitowoc, Wis.
WCUE Akron, Ohio
WCUM Cumberland, Md.
WCVA Culpeper, Va.
WCVI Connellsville, Pa.
WCVP Murphy, N. C.
WCVS Springfield, Ill.
WCWC Ripon, Wis.
WCYB Bristol, Va.
WCYN Cynthiana, Ky.
WDAD Indiana, Pa.
WDAE Tampa, Fla.
WDAF Kansas City, Mo.
WDAK Columbus, Ga.
WDAL Meridian, Miss.
WDAN Danville, Ill.
WDAR Darlington, S. C.
WDAS Philadelphia, Pa.
WDAX McRae, Ga.
WDAY Fargo, N. D.
WDBC Escanaba, Mich.
WDBF Delray Beach, Fla.
WDBJ Roanoke, Va.
WDBL Springfield, Tenn.
WDBM Statesville, N. C.
WDBO Orlando, Fla.
WDBQ Dubuque, Iowa
WDCF Dade City, Fla.
WDCL Tarpon Springs, Fla.
WDCR Hanover, N. H.
WDDT Greenville, Miss.
WDDY Gloucester, Va.
WDEA Ellsworth, Me.
WDEB Pensacola, Fla.
WDEC Americus, Ga.
†WDEE Hamden, Conn.
WDEF Chattanooga, Tenn.
WDEH Sweetwater, Tenn.
WDEL Wilmington, Del.
WDEV Waterbury, Vt.
WDEW Westfield, Mass.
WDGY Minneapolis, Minn.
WDIA Memphis, Tenn.
WDIG Dothan, Ala.
WDIX Orangeburg, S. C.
WDKD Kingstreet, S. C.
WDKN Dickson, Tenn.
WDLA Walton, N. Y.
WDLB Marshfield, Wis.
WDLC Port Jervis, N. Y.
WDLM East Moline, Ill.
WDLP Panama City, Fla.
†WDLR Delaware, Ohio.
WDLT Indianola, Miss.
WDMF Buford, Ga.
WDMG Douglas, Ga.
WDMJ Marquette, Mich.
WDMV Pocomoke City, Md.
WDNC Durham, N. C.
WDNE Elkins, W. Va.
WDNG Anniston, Ala.
WDNT Dayton, Tenn.
WDOB Canton, Miss.
WDOC Prestonburg, Ky.
WDOD Chattanooga, Tenn.
WDOE Dunkirk, N. Y.
WDOG Marine City, Mich.
WDOK Cleveland, Ohio
WDOL Athens, Ga.
WDON Wheaton, Md.
WDOR Sturgeon Bay, Wis.
WDOS Oneonta, N. Y.
WDOT Burlington, Vt.
WDOV Dover, Del.
WDQN Duquoin, Ill.
WDRC Hartford, Conn.
WDSC Dillon, S. C.
WDSG Dyersburg, Tenn.
WDSK Cleveland, Miss.
WDSM Superior, Wis.
WDSP DeFuniak Springs, Fla
WDSR Lake City, Fla.
WDSU New Orleans, La.
WDTI Danville, Va.
WDUN Gainesville, Ga.
WDUX Waupaca, Wis.
WDUZ Green Bay, Wis.
WDVA Danville, Va.
WDVH Gainesville, Fla.
WDVL Vineland, N. J.
WDWD Dawson, Ga.
WDWS Champaign, Ill.
WDXB Chattanooga, Tenn.
WDXE Lawrenceburg, Tenn.
WDXI Jackson, Tenn.
WDXL Lexington, Tenn.
WDXN Clarkesville, Tenn.
WDXR Paducah, Ky.
WDXY Sumter, S. C.
†WDYL Ashland, Va.
WDZ Decatur, Ill.
WEAB Greer, S. C.
WEAG Alcoa, Tenn.
WEAM Arlington, Va.
WEAN Providence, R. I.
WEAQ Eau Claire, Wis.
WEAS College Park, Ga.
WEAT W. Palm Beach, Fla.
WEAV Plattsburg, N. Y.
WEAW Evanston, Ill.
WEBB Baltimore, Md.
WEBC Duluth, Minn.
WEBJ Brewton, Ala.
WEBO Owego, N. Y.
WEBQ Harrisburg, Ill.
WEBR Buffalo, N. Y.
WEBY Milton, Fla.
WECL Eau Claire, Wis.
WEDC Chicago, Ill.
WEDO McKeesport, Pa.
WEDR Birmingham, Ala.
WEEB Southern Pines, N. C.
WEED Rocky Mount, N. C.
WEEI Boston, Mass.
WEEL Fairfax, Va.
WEEN Lafayette, Tenn.
WEEP Pittsburgh, Pa.
WEER Warrenton, Va.
WEET Richmond, Va.
WEEU Reading, Pa.
WEEX Easton, Pa.
WEEZ Chester, Pa.
WEGO Concord, N. C.
†WEGP Presque Isle, Me.
WEHH Elmira Hts.-Horseheads, N. Y.
WEIC Charleston, Ill.
WEIM Fitchburg, Mass.
WEIR Weirton, W. Va.
WEJL Scranton, Pa.
WEKR Fayetteville, Tenn.
WEKY Richmond, Ky.
WEKZ Monroe, Wis.
WELB Elba, Ala.
WELC Welch, W. Va.
WELD Fisher, W. Va.
WELE South Daytona, Fla.
WELI New Haven, Conn.
WELK Charlottesville, Va.
WELL Battle Creek, Mich.
WELM Elmira, N. Y.
WELO Tupelo, Miss.
WELP Easley, S. C.
WELR Roanoke, Ala.
WELS Kinston, N. C.
WELY Ely, Minn.
WELZ Belzoni, Miss.
WEMB Erwin, Tenn.
†WEMD Easton, Md.
†WEMJ Laconia, N. H.
WEMP Milwaukee, Wis.
WENA Bayamon, P. R.
WENC Whiteville, N. C.
WENE Endicott, N. Y.
WENK Union City, Tenn.
WENN Homewood, Ala.
WENO Madison, Tenn.
WENT Gloversville, N. Y.
WENY Elmira, N. Y.
WEOA Evansville, Ind.
WEOK Poughkeepsie, N. Y.
WEOL Elyria, Ohio
WEPG S. Pittsburg, Tenn.
WEPM Martinsburg, W. Va.
WERC Erie, Pa.
WERD Atlanta, Ga.
WERE Cleveland, Ohio
WERH Hamilton, Ala.
WERI Westerly, R. I.
WERT Van Wert, Ohio
WESA Charleroi, Pa.
WESB Bradford, Pa.
WESC Greenville, S. C.
WESN North Augusta, S. C.
WESO Southbridge, Mass.
WESR Tasley, Va.
WEST Easton, Pa.
WESX Salem, Mass.
WESY Leland, Miss.
WETB Johnson City, Tenn.
WETC Wendell-Zebulon, N. C.
WETO Gadsden, Ala.
†WETT Ocean City, Md.
WETU Wetumpka, Ala.
WETZ New Martinsville, W. Va.
WEUC Ponce, P. R.
WEUP Huntsville, Ala.
WEVA Emporia, Va.
WEVD New York, N. Y.
WEVE Eveleth, Minn.
WEW St. Louis, Mo.
WEWO Laurinburg, N. C.
WEXL Royal Oak, Mich.
WEYE Sanford, N. C.
WEZE Boston, Mass.
WEZJ Williamsburg, Key.
WEZL Richmond, Va.
WEZN Elizabethtown, Pa.
WEZY Cocoa, Fla.
WFAA Dallas, Tex.
†WFAB Miami-S. Miami, Fla.
WFAG Farmville, N. C.
WFAH Alliance, Ohio
WFAI Fayetteville, N. C.
WFAR Farrell, Pa.
WFAS White Plains, N. Y.
WFAU Augusta, Me.
WFAX Falls Church, Va.
WFBC Greenville, S. C.
WFBG Altoona, Pa.
WFBL Syracuse, N. Y.
WFBM Indianapolis, Ind.
WFBR Baltimore, Md.
WFDF Flint, Mich.
WFDR Manchester, Ga.
WFEA Manchester, N. H.
WFEB Sylacauga, Ala.
WFEC Miami, Fla.
WFGM Fitchburg, Mass.
WFGN Gaffney, S. C.
WFHG Bristol, Va.
WFHK Pell City, Ala.
WFHR Wisconsin Rapids, Wis
WFIG Sumter, S. C.
WFIL Philadelphia, Pa.
WFIN Findlay, Ohio
WFIS Fountain Inn, S. C.
WFIW Fairfield, Ill.
WFKN Franklin, Ky.
WFKY Frankfort, Ky.
WFLA Tampa, Fla.
WFLB Fayetteville, N. C.
†WFLI Lookout Mt., Tenn.
WFLN Philadelphia, Pa.
WFLO Farmville, Va.
WFLR Dundee, N. Y.
†WFLS Fredericksburg, Va.
WFMC Goldsboro, N. C.
WFMD Frederick, Md.
WFMH Cullman, Ala.
WFMJ Youngstown, Ohio
WFMO Fairmont, N. C.
WFMW Madisonville, Ky.
WFNC Fayetteville, N. C.
WFOB Fostoria, Ohio
WFOM Marietta, Ga.
WFOR Hattiesburg, Miss.
WFOX Milwaukee, Wis.
WFOY St. Augustine, Fla.
WFPA Fort Payne, Ala.
WFPG Atlantic City, N. J.
WFPM Ft. Valley, Ga.
WFPR Hammond, La.
WFRA Franklin, Pa.
WFRB Frostburg, Md.
WFRC Reidsville, N. C.
WFRL Freeport, Ill.
WFRM Coudersport, Pa.
WFRO Fremont, Ohio
WFRX W. Frankfort, Ill.
WFSC Franklin, N. C.
WFST Caribou, Me.
WFTC Kinston, N. C.
WFTG London, Ky.
WFTL Fort Lauderdale, Fla.
WFTM Maysville, Ky.
WFTR Front Royal, Va.
WFTW Fort Walton, Fla.
WFUL Fulton, Ky.
WFUN Huntsville, Ala.
WFUR Grand Rapids, Mich.
WFVA Fredericksburg, Va.
WFVG Fuquay Springs, N. C.
WFWL Camden, Tenn.
WFYC Alma, Mich.
WFYI Mineola, N. Y.
WGAA Cedartown, Ga.
WGAC Augusta, Ga.
WGAD Gadsden, Ala.
WGAF Valdosta, Ga.
WGAI Elizabeth City, N. C.
WGAL Lancaster, Pa.

# Am Calls CONTINUED

WGAN Portland, Me.
WGAP Maryville, Tenn.
WGAR Cleveland, Ohio
WGAS S. Gastonia, N. C.
WGAT Gate City, Va.
WGAU Athens, Ga.
WGAW Gardner, Mass.
WGBA Columbus, Ga.
WGBB Freeport, N. Y.
WGBF Evansville, Ind.
WGBG Greensboro, N. C.
WGBI Scranton, Pa.
WGBR Goldsboro, N. C.
WGBS Miami, Fla.
WGCB Red Lion, Pa.
WGCD Chester, S. C.
WGCM Gulfport, Miss.
WGEA Geneva, Ala.
WGEE Indianapolis, Ind.
WGEM Quincy, Ill.
WGES Chicago, Ill.
WGET Gettysburg, Pa.
WGEZ Beloit, Wis.
WGFS Covington, Ga.
WGGA Gainesville, Ga.
WGGG Gainesville, Fla.
WGGH Marion, Ill.
WGGO Salamanca, N. Y.
WGH Newport News, Va.
WGHM Skowhegan, Me.
WGHN Grand Haven, Mich.
WGHQ Saugerties, N. Y.
WGIG Brunswick, Ga.
WGIL Galesburg, Ill.
WGIR Manchester, N. H.
WGIV Charlotte, N. C.
WGKA Atlanta, Ga.
WGL Ft. Wayne, Ind.
WGLC Centreville, Miss.
WGLI Babylon, N. Y.
WGMA Hollywood, Fla.
WGML Hinesville, Ga.
WGMS Bethesda, Md.
WGN Chicago, Ill.
WGNC Gastonia, N. C.
WGNI Wilmington, N. C.
WGNS Murfreesboro, Tenn.
WGNY Newburgh, N. Y.
WGOG Wahalla, S. C.
WGOH Grayson, Ky.
WGOK Mobile, Ala.
WGOL Goldsboro, N. C.
WGOV Valdosta, Ga.
WGPA Bethlehem, Pa.
WGPC Albany, Ga.
WGR Buffalo, N. Y.
WGRA Cairo, Ga.
WGRC Green Cove Springs, Fla.
WGRD Grand Rapids, Mich.
WGRF Aguadilla, P. R.
WGRM Greenwood, Miss.
WGRO Lake City, Fla.
WGRP Greenville, Pa.
WGRV Greenville, Tenn.
WGRY Gary, Ind.
WGSA Ephrata, Pa.
WGSM Huntington, N. Y.
WGSR Millen, Ga.
WGST Atlanta, Ga.
WGSV Guntersville, Ala.
WGSW Greenwood, S. C.
WGTA Summerville, Ga.
WGTC Greenville, N. C.
WGTL Kannapolis, N. C.
WGTM Wilson, N. C.
WGTN Georgetown, S. C.
WGTO Cypress Gardens, Fla.
WGUN Decatur, Ga.
WGUS North Augusta, S. C.
WGUY Bangor, Me.
WGVA Geneva, N. Y.
WGVM Greenville, Miss.
WGWC Selma, Ala.
WGWR Asheboro, N. C.
WGY Schnectady, N. Y.
WGYV Greenville, Ala.
WHA Madison, Wis.
WHAB Baxley, Ga.
WHAI Greenfield, Mass.
WHAK Rogers City, Mich.
WHAL Shelbyville, Tenn.
WHAM Rochester, N. Y.
WHAN Haines City, Fla.
WHAP Hopewell, Va.
WHAR Clarksburg, W. Va.
WHAS Louisville, Ky.
WHAT Philadelphia, Pa.
WHAV Haverhill, Mass.
WHAW Weston, W. Va.
WHAY New Britain, Conn.
WHAZ Troy, N. Y.
WHB Kansas City, Mo.
WHBB Selma, Ala.
WHBC Canton, Ohio
WHBF Rock Island, Ill.
WHBG Harrisonburg, Va.
WHBI Newark, N. J.
WHBL Sheboygan, Wis.
WHBN Harrodsburg, Ky.
WHBO Tampa, Fla.
WHBQ Memphis, Tenn.
WHBT Harriman, Tenn.
WHBU Anderson, Ind.
WHBY Appleton, Wis.
WHCC Waynesville, N. C.
WHCO Sparta, Ill.
WHCU Ithaca, N. Y.
WHDF Houghton, Mich.
WHDH Boston, Mass.
WHDL Olean, N. Y.
WHDM McKenzie, Tenn.
WHEB Portsmouth, N. H.
WHEC Rochester, N. Y.
WHEE Martinsville, Va.
WHEN Syracuse, N. Y.
WHEO Stuart, Va.
WHEP Foley, Ala.
WHER Memphis, Tenn.
WHEW Riviera Beach, Fla.
WHEY Millington, Tenn.
WHFB Benton Harbor-St. Joseph, Mich.
WHFC Cicero, Ill.
WHGB Harrisburg, Pa.
WHGR Houghton Lake, Mich.
WHHH Warren, Ohio
WHHM Memphis, Tenn.
WHHT Lucedale, Miss.
WHHY Mongomery, Ala.
WHIE Griffin, Ga.
WHIL Medford, Mass.
WHIM Providence, R. I.
WHIN Gallatin, Tenn.
WHIO Dayton, Ohio
WHIP Mooresville, N. C.
WHIR Danville, Ky.
WHIS Bluefield, W. Va.
WHIT New Bern, N. C.
WHIY Orlando, Fla.
WHIZ Zanesville, Ohio
WHJB Greensburg, Pa.
WHJC Matewan, W. Va.
WHK Cleveland, Ohio
WHKP Hendersonville, N. C.
WHKY Hickory, N. C.
WHLB Virginia, Minn.
WHLD Niagara Falls, N. Y.
WHLF So. Boston, Va.
WHLI Hempstead, N. Y.
WHLL Wheeling, W. Va.
WHLM Bloomsburg, Pa.
WHLN Harlan, Ky.
WHLO Akron, Ohio
WHLP Centerville, Tenn.
WHLS Port Huron, Mich.
WHLT Huntington, Ind.
WHMA Anniston, Ala.
WHMI Howell, Mich.
WHMP Northampton, Mass.
WHMS Charleston, W. Va.
WHNC Henderson, N. C.
WHNY McComb, Miss.
WHO Des Moines, Iowa
WHOA San Juan, P. R.
WHOC Philadelphia, Miss.
WHOK Lancaster, Ohio
WHOL Allentown, Pa.
WHOM New York, N. Y.
WHOO Orlando, Fla.
WHOP Hopkinsville, Ky.
WHOS Decatur, Ala.
WHOT Campbell, Ohio
WHOU Houlton, Me.
WHOW Clinton, Ill.
WHP Harrisburg, Pa.
WHPB Belton, S. C.
WHPE High Point, N. C.
WHRT Hartselle, Ala.
WHRV Ann Arbor, Mich.
WHRW Bowling Green, Ohio
WHSC Hartsville, S. C.
WHSM Hayward, Wis.
WHSY Hattiesburg, Miss.
WHTC Holland, Mich.
WHTG Eatontown, N. J.
WHUB Cookeville, Tenn.
WHUC Hudson, N. Y.
WHUM Reading, Pa.
WHUN Huntingdon, Pa.
WHVF Wausau, Wis.
WHVH Henderson, N. C.
WHVR Hanover, Pa.
WHWB Rutland, Vt.
WHYE Roanoke, Va.
WHYL Carlisle, Pa.
WHYN Springfield, Mass.
WHYS Ocala, Fla.
WIAC San Juan, P. R.
WIAM Williamston, N. C.
WIBA Madison, Wis.
WIBB Macon, Ga.
WIBC Indianapolis, Ind.
WIBG Philadelphia, Pa.
WIBM Jackson, Mich.
WIBR Baton Rouge, La.
WIBU Poynette, Wis.
WIBV Belleville, Ill.
WIBW Topeka, Kan.
WIBX Utica, N. Y.
WICC Bridgeport, Conn.
WICE Providence, R. I .
WICH Norwich, Conn.
WICK Scranton, Pa.
WICO Salisbury, Md.
WICU Erie, Pa.
WICY Malone, N. Y.
WIDE Biddeford, Me.
WIDU Fayetteville, N. C.
WIEL Elizabethtown, Ky.
WIFM Elkin, N. C.
WIGM Medford, Wis.
WIIN Atlanta, Ga.
WIKB Iron River, Mich.
WIKC Bogalusa, La.
WIKE Newport, Vt.
WIKY Evansville, Ind.
WIL St. Louis, Mo.
WILA Danville, Va.
WILD Boston, Mass.
WILE Cambridge, Ohio
WILI Willimantic, Conn.
WILK Wilkes-Barre, Pa.
WILL Urbana, Ill.
WILM Wilmington, Del.
WILO Frankfort, Ind.
WILS Lansing, Mich.
WILZ St. Petersburg Beach, Fla.
WIMA Lima, Ohio
WIMO Winder, Ga.
WIMS Michigan City, Ind.
WINA Charlottesville, Va.
WINC Winchester, Va.
WIND Chicago, Ill.
WINF Manchester, Conn.
WING Dayton, Ohio
WINI Murphysboro, Ill.
WINK Ft. Myers, Fla.
WINN Louisville, Ky.
†WINQ Tampa, Fla.
WINR Binghamton, N. Y.
WINS New York, N. Y.
WINT Winter Haven, Fla.
WINX Rockville, Md.
WINZ Miami, Fla.
WIOD Sanford, Fla.
WIOI New Boston, Ohio
WION Ionia, Mich.
WIOS Tawas City, Mich.
WIOU Kokomo, Ind.
WIP Philadelphia, Pa.
WIPC Lake Wales, Fla.
WIPR San Juan, P. R.
WIPS Ticonderoga, N. Y.
WIRA Ft. Pierce, Fla.
WIRB Enterprise, Ala.
WIRC Hickory, N. C.
WIRE Indianapolis, Ind.
WIRJ Humboldt, Tenn.
WIRK W. Palm Beach, Fla.
WIRL Peoria, Ill.
WIRO Ironton, Ohio
WIRY Plattsburg, N. Y.
WIS Columbia, S. C.
WISE Asheville, N. C.
WISH Indianapolis, Ind.
WISL Shamokin, Pa.
WISM Madison, Wis.
WISN Milwaukee, Wis.
WISO Ponce, P. R.
WISP Kinston, N. C.
WISR Butler, Pa.
WIST Charlotte, N. C.
WISV Viroqua, Wis.
WITA San Juan, P. R.
WITE Brazil, Ind.
WITH Baltimore, Md.
WITT Lewisburg, Pa.
WITY Danville, Ill.
WITZ Jasper, Ind.
WIVI Christiansted, St. Croix, V. I.
WIVK Knoxville, Tenn.
WIVV Island of Vieques, P. R.
WIVY Jacksonville, Fla.
†WIXK New Richmond, Wis.
WIZE Springfield, Ohio
WIZZ, Streator, Ill.
WJAB Westbrook, Me.
WJAC Johnstown, Pa.
WJAG Norfolk, Neb.
WJAK Jackson, Tenn.
WJAM Marion, Ala.
WJAN Ishpeming, Mich.
WJAR Providence, R. I.
WJAT Swainsboro, Ga.
WJAX Jacksonville, Fla.
WJAY Mullins, S. C.
WJAZ Albany, Ga.
WJBB Haleyville, Ala.
WJBC Bloomington, Ill.
WJBD Salem, Ill.
WJBK Detroit, Mich.
WJBL Holland, Mich.
WJBM Jerseyville, Ill.
WJBO Baton Rouge, La.
WJBS Deland, Fla.
WJBW New Orleans, La.
WJCD Seymour, Ind.
WJCM Sebring, Fla.
WJDA Quincy, Mass.
WJDB Thomasville, Ala.
WJDX Jackson, Miss.
WJDY Salisbury, Md.
WJEF Grand Rapids, Mich.
WJEH Gallipolis, Ohio
WJEJ Hagerstown, Md.
WJEM Valdosta, Ga.
WJER Dover, Ohio
WJET Erie, Pa.
WJHB Talladega, Ala.
WJHL Johnson City, Tenn.
WJHO Opelika, Ala.
WJIG Tullahoma, Tenn.
WJIM Lansing, Mich.
WJIV Savannah, Ga.
WJJC Commerce, Ga.
WJJD Chicago, Ill.
WJJL Niagara Falls, N. Y.
WJJM Lewisburg, Tenn.
WJLB Detroit, Mich.
WJLD Homewood, Ala.
WJLK Asbury Park, N. J.
WJLS Beckley, W. Va.
WJMA Orange, Va.
WJMB Brookhaven, Miss.
WJMC Rice Lake, Wis.
WJMJ Philadelphia, Pa.
WJMK North Syracuse, N. Y.
WJMO Cleveland Heights, Ohio
WJMR New Orleans, La.
WJMS Ironwood, Mich.
WJMW Athens, Ala.
WJMX Florence, S .C.
WJNC Jacksonville, N. C.
WJNO W. Palm Beach, Fla.
WJOB Hammond, Ind.
WJOC Jamestown, N. Y.
WJOE Ward Ridge, Fla.
WJOI Florence, Ala.
WJOL Joliet, Ill.
WJON St. Cloud, Minn.
WJOT Lake City, S. C.
WJOY Burlington, Vt.
WJPA Washington, Pa.
WJPD Ishpeming, Mich.
WJPF Herrin, Ill.
WJPG Green Bay, Wis.
WJPR Greenville, Miss.
WJPS Evansville, Ind.
WJQS Jackson, Miss.
WJR Detroit, Mich.
WJRD Tuscaloosa, Ala.
WJRI Lenoir, N. C.
WJRL Rockford, Ill.
WJSB Crestview, Fla.
WJSO Jonesboro, Tenn.
WJTN Jamestown, N. Y.
WJUD St. Johns, Mich.
WJUN Mexico, Pa.
WJVA South Bend, Ind.
WJW Cleveland, Ohio
WJWL Georgetown, Del.
WJWS South Hill, Va.
WJXN Jackson, Miss.
WJZM Clarksville, Tenn.
WKAB Mobile, Ala.
WKAI Macomb, Ill.
WKAL, Rome, N. Y.
WKAM Goshen, Ind.
WKAN Kankakee, Ill.
WKAP Allentown, Pa.
WKAQ San Juan, P. R.
WKAR E. Lansing, Mich.
WKAT Miami Beach, Fla.
WKAY Glasgow, Ky.
WKAZ Charleston, W. Va.
WKBC N. Wilkesboro, N. C.
WKBH La Crosse, Wis.
WKBI St. Mary's, Pa.
WKBJ Milan, Tenn.
WKBK Keene, N. H.
WKBL Covington, Tenn.
WKBN Youngstown, Ohio
WKBO Harrisburg, Pa.
WKBR Manchester, N. H.
WKBV Richmond, Ind.
**WKBW Buffalo, N. Y.**
WKBX Kissimmee, Fla.
WKBZ Muskegon, Mich.
WKCT Bowling Green, Ky.
WKCW Warrenton, Va.
WKDA Nashville, Tenn.
WKDK Newberry, S. C.
WKDL Clarksdale, Miss.
WKDN Camden, N. J.
WKDX Hamlet, N. C.
WKEE Huntington, W. Va.
WKEI Kewanee, Ill.
WKEN Dover, Del.
WKEU Griffin, Ga.
WKEY Covington, Va.
WKGN Knoxville, Tenn.
WKHM Jackson, Mich.
WKIC Hazard, Ky.
WKID Urbana, Ill.
WKIK Leonardtown, Md.
WKIN Kingsport, Tenn.
WKIP Poughkeepsie, N. Y.
WKIS Orlando, Fla.
WKIX Raleigh, N. C.
WKIZ Key West, Fla.
WKJB Mayaguez, P. R.
WKJG Ft. Wayne, Ind.
†WKKD Aurora, Ill.
WKKO Cocoa, Fla.
WKKS Vanceburg, Ky.
WKLA Ludington, Mich.
WKLC St. Albans, W. Va.
WKLE Washington, Ga.
WKLF Clanton, Ala.
WKLK Cloquet, Minn.
WKLM Wilmington, N. C.
WKLO Louisville, Ky.
WKLV Blackstone, Va.
WKLX Paris, Ky.
WKLY Hartwell, Ga.
WKLZ Kalamazoo, Mich.
WKMC Roaring Spring, Pa.
WKMF Flint, Mich.
WKMH Dearborn, Mich.
WKMI Kalamazoo, Mich.
WKMT Kings Mountain, N. C.
WKNB New Britain, Conn.
WKNE Keene, N. H.
WKNX Saginaw, Mich.
WKNY Kingston, N. Y.
WKOA Hopkinsville, Ky.
WKOK Sunbury, Pa.
WKOP Binghamton, N. Y.
WKOV Wellston, Ohio.
WKOW Madison, Wis.
WKOX Framingham, Mass.
WKOY Bluefield, W. Va.
WKOZ Kosciusko, Miss.
WKPA New Kensington, Pa.
WKPT Kingsport, Tenn.
WKRC Cincinnati, Ohio
WKRG Mobile, Ala.
WKRK Murphy, N. C.
WKRM Columbia, Tenn.
WKRO Cairo, Ill.
WKRS Waukegan, Ill.
WKRT Cortland, N. Y.
WKRZ Oil City, Pa.
WKSB Milford, Del.
WKSK West Jefferson, N. C.
WKSR Pulaski, Tenn.
WKST New Castle, Pa.
WKTC Charlotte, N. C.
WKTG Thomasville, Ga.
WKTJ Farmington, Me.

WKTL Sheboygan, Wis.
WKTQ S. Paris, Me.
WKTX Atlantic Beach, Fla.
WKTY La Crosse, Wis.
WKUL Cullman, Ala.
WKVA Lewiston, Pa.
WKVM San Juan, P. R.
WKVT Brattleboro, Vt.
WKWF Key West, Fla.
WKWK Wheeling, W. Va.
WKWS Rocky Mount, Va.
WKXL Concord, N. H.
WKXV Knoxville, Tenn.
WKXY Sarasota, Fla.
WKY Oklahoma City, Okla.
WKYB Paducah, Ky.
WKYN Rio Piedras, P. R.
WKYR Keyser, W. Va.
WKYW Louisville, Ky.
WKZO Kalamazoo, Mich.
WLAC Nashville, Tenn.
WLAD Danbury, Conn.
WLAF La Follette, Tenn.
WLAG LaGrange, Ga.
WLAK Lakeland, Fla.
WLAM Lewistown, Me.
WLAN Lancaster, Pa.
WLAP Lexington, Ky.
WLAQ Rome, Ga.
WLAR Athens, Tenn.
WLAS Jacksonville, N. C.
WLAT Conway, S. C.
WLAU Laurel, Miss.
WLAV Grand Rapids, Mich.
WLAW Lawrenceville, Ga.
WLAY Muscle Shoals City, Ala.
WLBA Gainesville, Ga.
WLBB Carrollton, Ga.
WLBC Muncie, Ind.
WLBE Leesburg-Eustis, Fla.
WLBG Laurens, S. C.
WLBH Mattoon, Ill.
WLBI Denham Springs, La.
WLBJ Bowling Green, Ky.
WLBK DeKalb, Ill.
WLBL Auburndale, Wis.
WLBN Lebanon, Ky.
WLBR Lebanon, Pa.
WLBZ Bangor, Me.
WLCK Scottsville, Ky.
WLCM Lancaster, S. C.
WLCO Eustis, Fla.
WLCS Baton Rouge, La.
WLCX La Crosse, Wis.
WLCY St. Petersburg, Fla.
WLDB Atlantic City, N. J.
WLDS Jacksonville, Ill.
WLDY Ladysmith, Wis.
WLEA Hornell, N. Y.
WLEC Sandusky, Ohio
WLEE Richmond, Va.
WLEM Emporium, Pa.
WLEO Ponce, P. R.
WLES Lawrenceville, Va.
WLET Toccoa, Ga.
WLEU Erie, Pa.
WLEW Bad Axe, Mich.
WLFA Lafayette, Ga.
WLFH Little Falls, N. Y.
WLIB New York, N. Y.
WLIJ Shelbyville, Tenn.
WLIK Newport, Tenn.
WLIL Lenoir City, Tenn.
WLIP Kenosha, Wis.
WLIQ Mobile, Ala.
WLIS Old Saybrook, Conn.
WLIV Livingston, Tenn.
WLIZ Lake Worth, Fla.
WLLH Lowell, Mass.
WLLY Wilson, N. C.
WLMJ Jackson, Ohio
WLNA Peekskill, N. Y.
WLNH Laconia, N. H.
WLOA Braddock, Pa.
WLOB Portland, Me.
WLOC Munfordville, Ky.
WLOD Pompano Beach, Fla.
WLOE Leaksville, N. C.
WLOF Orlando, Fla.
WLOG Logan, W. Va.
WLOH Princeton, W. Va.
WLOI La Porte, Ind.
WLOK Memphis, Tenn.
WLOL Minneapolis, Minn.
WLON Lincolnton, N. C.
WLOS Asheville, N. C.
WLOU Louisville, Ky.
WLOW Portsmouth, Va.
WLOX Biloxi, Miss.
WLPM Suffolk, Va.
WLPO La Salle, Ill.
WLS Chicago, Ill.
WLSB Copperhill, Tenn.
WLSC Loris, S. C.
WLSD Big Stone Gap, Va.
WLSE Wallace, N. C.
WLSH Lansford, Pa.
WLSI Pikeville, Ky.
WLSM Louisville, Miss.
WLST Escanaba, Mich.
WLSV Wellsville, N. Y.
WLTC Gastonia, N. C.
WLVA Lynchburg, Va.
WLW Cincinnati, Ohio
WLYC Williamsport, Pa.
WLYN Lynn, Mass.
WMAB Munising, Mich.
WMAF Madison, Fla.
WMAG Forest, Miss.
WMAJ State College, Pa.
WMAK Nashville, Tenn.
WMAL Washington, D. C.
WMAM Marinette, Wis.
WMAN Mansfield, Ohio
WMAP Monroe, N. C.
WMAQ Chicago, Ill.
WMAS Springfield, Mass.
WMAX Grand Rapids, Mich.
WMAY Springfield, Ill.
WMAZ Macon, Ga.
WMBA Ambridge, Pa.
WMBC Macon, Miss.
WMBD Peoria, Ill.
WMBG Richmond, Va.
WMBH Joplin, Mo.
WMBI Chicago, Ill.
WMBL Morehead City, N. C.
WMBM Miami Beach, Fla.
WMBN Petosky, Mich.
WMBO Auburn, N. Y.
WMBR Jacksonville, Fla.
WMBS Uniontown, Pa.
WMC Memphis, Tenn.
WMCA New York, N. Y.
WMCH Church Hill, Tenn.
WMCK McKeesport, Pa.
WMCP Columbia, Tenn.
WMCW Harvard, Ill.
WMDC Hazelhurst, Miss.
WMDD Fajardo, P. R.
WMDF Mount Dora, Fla.
WMDN Midland, Mich.
WMEG Eau Gallie, Fla.
WMEK Chase City, Va.
WMEN Tallahassee, Fla.
WMET Miami Beach, Fla.
WMEV Marion, Va.
WMEX Boston, Mass.
WMFC Monroeville, Ala.
WMFD Wilmington, N. C.
WMFG Hibbing, Minn.
WMFJ Daytona Beach, Fla.
WMFR High Point, N. C.
WMFT Terre Haute, Ind.
WMGA Moultrie, Ga.
WMGM New York, N. Y.
WMGR Bainbridge, Ga.
WMGW Meadville, Pa.
WMGY Montgomery, Ala.
WMIA Arecibo, P. R.
WMIC Monroe, Mich.
WMID Atlantic City, N. J.
WMIE Miami, Fla.
WMIK Middlesboro, Ky.
WMIL Milwaukee, Wis.
WMIN St. Paul, Minn.
WMIQ Iron Mt., Mich.
WMIS Natchez, Miss.
WMIX Mt. Vernon, Ill.
WMJM Cordele, Ga.
WMLF Pineville, Ky.
WMLP Milton, Pa.
WMLS Sylacauga, Ala.
WMLT Dublin, Ga.
WMMB Melbourne, Fla.
WMMH Marshall, N. C.
WMMM Westport, Conn.
WMMN Fairmont, W. Va.
WMMS Bath, Me.
WMMT McMinnville, Tenn.
WMMW Meriden, Conn.
WMNA Gretna, Va.
WMNB N. Adams, Mass.
WMNC Morganton, N. C.
WMNE Menomonie, Wis.
WMNI Columbus, Ohio
WMNS Olean, N. Y.
WMNT Manati, P. R.
WMOA Marietta, Ohio
WMOD Moundsville, W. Va.
WMOG Brunswick, Ga.
WMOH Hamilton, Ohio
WMOK Metropolis, Ill.
WMON Montgomery, W. Va.
WMOP Ocala, Fla.
WMOR Morehead, Ky.
WMOU Berlin, N. H.
WMOV Ravenswood, W. Va.
WMOX Meridian, Miss.
WMOZ Mobile, Ala.
WMPA Aberdeen, Miss.
WMPC Lapeer, Mich.
WMPL Hancock, Mich.
WMPM Smithfield, N. C.
WMPO Middleport-Pomeroy, Ohio
WMPS Memphis, Tenn.
WMPT S. Williamsport, Pa.
WMRB Greenville, S. C.
WMRC Milford, Mass.
WMRE Monroe, Ga.
WMRF Lewistown, Pa.
WMRI Marion, Ind.
WMRN Marion, Ohio
WMRO Aurora, Ill.
WMRP Flint, Mich.
WMSA Massena, N. Y.
WMSC Columbia, S. C.
WMSJ Sylva, N. C.
WMSL Decatur, Ala.
WMSR Manchester, Tenn.
WMST Mt. Sterling, Ky.
WMT Cedar Rapids, Iowa
WMTA Central City, Ky.
WMTC Van Cleve, Ky.
WMTE Manistee, Mich.
WMTL Leitchfield, Ky.
WMTM Moultrie, Ga.
WMTN Morristown, Tenn.
WMTR Morristown, N. J.
WMTS Murfreesboro, Tenn.
WMUS Muskegon, Mich.
WMUU Greenville, S. C.
WMVA Martinsville, Va.
WMVB Millville, N. J.
WMVG Milledgeville, Ga.
WMVO Mt. Vernon, Ohio
WMYB Myrtle Beach, S. C.
WMYN Mayodan, N. C.
WMYR Ft. Myers, Fla.
WNAB Bridgeport, Conn.
WNAC Boston, Mass.
WNAD Norman, Okla.
WNAE Warren, Pa.
WNAG Grenada, Miss.
WNAH Nashville, Tenn.
WNAK Nanticoke, Pa.
WNAM Neenah, Wis.
WNAR Norristown, Pa.
WNAT Natchez, Miss.
WNAU New Albany, Miss.
WNAV Annapolis, Md.
WNAX Yankton, S. D.
WNBC New York, N. Y.
WNBF Binghamton, N. Y.
WNBH New Bedford, Mass.
WNBP Newburyport, Mass.
WNBS Murray, Ky.
WNBT Wellsboro, Pa.
WNBZ Saranac Lake, N. Y.
WNCA Siler City, N. C.
WNCC Barnesboro, Pa.
WNCO Ashland, Ohio
WNDB Daytona Beach, Fla.
WNDR Syracuse, N. Y.
WNDU South Bend, Ind.
WNEB Worcester, Mass.
WNEG Toccoa, Ga.
WNEL Caguas, P. R.
WNER Live Oak, Fla.
WNES Central City, Ky.
WNEW New York, N. Y.
WNEX Macon, Ga.
WNGO Mayfield, Ky.
WNHC New Haven, Conn.
WNIA Cheektowaga, N. Y.
WNIK Arecibo, P. R.
WNIL Niles, Mich.
WNJR Newark, N. J.
WNKY Neon, Ky.
WNLC New London, Conn.
WNLK Norwalk, Conn.
WNMP Evanston, Ill.
WNNC Newton, N. C.
WNNJ Newton, N. J.
WNNT Warsaw, Va.
WNOE New Orleans, La.
WNOG Naples, Fla.
WNOK Columbus, S. C.
WNOO Chattanooga, Tenn.
WNOP Newport, Ky.
WNOR Norfolk, Va.
WNOS High Point, N. C.
WNOW York, Pa.
WNOX Knoxville, Tenn.
WNPS New Orleans, La.
WNPT Tuscaloosa, Ala.
†WNPV Lansdale, Pa.
WNRG Grundy, Va.
WNRI Woonsocket, R. I.
WNRV Narrows-Pearisburg, Va.
WNSL Laurel, Miss.
WNSM Valparaiso-Niceville, Fla.
WNTA Newark, N. J.
†WNTE Naugatuck, Conn.
WNUE Fort Walton Beach, Fla.
WNUZ Talladega, Ala.
WNVA Norton, Va.
WNVY Pensacola, Fla.
WNXT Portsmouth, Ohio
WNYC New York, N. Y.
WOAI San Antonio, Tex.
WOAP Owosso, Mich.
WOAY Oak Hill, W. Va.
WOBS Jacksonville, Fla.
WOBT Rhinelander, Wis.
WOC Davenport, Iowa
WOCB W. Yarmouth, Mass.
WOCH North Vernon, Ind.
†WODY Bassett, Va.
WOGA Chattanooga, Tenn.
WOHI East Liverpool, Ohio
WOHO Toledo, Ohio
WOHP Bellefontaine, Ohio
WOHS Shelby, N. C.
WOI Ames, Iowa
WOIA Saline, Mich.
WOIC Columbia, S. C.
WOKB Winter Garden, Fla.
WOKE Charleston, S. C.
WOKJ Jackson, Miss.
WOKK Meridian, Miss.
WOKO Albany, N. Y.
WOKS Columbus, Ga.
WOKY Milwaukee, Wis.
WOKZ Alton, Ill.
WOL Washington, D. C.
WOLF Syracuse, N. Y.
WOLS Florence, S. C.
WOMI Owensboro, Ky.
WOMP Bellaire ,Ohio
WOMT Manitowoc, Wis.
WONA Winona, Miss.
WOND Pleasantville, N. J.
WONE Dayton, Ohio
WONG Oneida, N. Y.
WONN Lakeland, Fla.
WONW Defiance, Ohio
WOOD Grand Rapids, Mich.
WOOF Dothan, Ala.
WOOK Washington, D. C.
WOOO Deland, Fla.
WOOW Washington, N. C.
WOPA Oak Park, Ill.
WOPI Bristol, Tenn.
WOR New York, N. Y.
WORA Mayaguez, P. R.
WORC Worcester, Mass.
WORD Spartanburg, S. C.
WORK York, Pa.
WORL Boston, Mass.
WORM Savannah, Tenn.
WORX Madison, Ind.
WOSC Fulton, N. Y.
WOSH Oshkosh, Wis.
WOSU Columbus, Ohio
WOTR Corry, Pa.
WOTT Watertown, N. Y.
WOTW Nashua, N. H.
WOUB Athens, Ohio
WOVE Welch, W. Va.
WOW Omaha, Neb.
WOWE Allegan, Mich.
WOWI New Albany, Ind.
WOWL Florence, Ala.
WOWO Ft. Wayne, Ind.
†WOWY Clewiston, Fla.
WOXF Oxford, N. C.
WOZK Ozark, Ala.
WPAB Ponce, P. R.
WPAC Patchogue, N. Y.
WPAD Paducah, Ky.
WPAG Ann Arbor, Mich.
WPAL Charleston, S. C.
WPAM Pottsville, Pa.
WPAP Fernandina Beach, Fla.
WPAQ Mt. Airy, N. C.
WPAR Parkersburg, W. Va.
WPAT Paterson, N. J.
WPAW Pawtucket, R. I.
WPAX Thomasville, Ga.
WPAY Portsmouth, Ohio
WPAZ Pottstown, Pa.
WPBC Minneapolis, Minn.
WPCC Clinton, S. C.
WPCF Panama City, Fla.
WPCO Mt. Vernon, Ind.
WPCT Putnam, Conn.
WPDM Potsdam, N. Y.
WPDQ Jacksonville, Fla.
WPDR Portage, Wis.
WPDX Clarksburg, W. Va.
WPEL Montrose, Pa.
WPEN Philadelphia, Pa.
WPEO Peoria, Ill.
WPEP Taunton, Mass.
WPET Greensboro, N. C.
WPFA Pensacola, Fla.
WPFB Middletown, Ohio
WPFP Park Falls, Wis.
WPGA Perry, Ga.
WPGC Morningside, Md.
WPGW Portland, Ind.
WPHB Philipsburg, Pa.
WPIC Sharon, Pa.
WPID Piedmont, Ala.
WPIK Alexandria, Va.
WPIN St. Petersburg, Fla.
WPIT Pittsburgh, Pa.
WPKE Pikeville, Ky.
WPKO Waverly, Ohio
WPKY Princeton, Ky.
WPLA Plant City, Fla.
†WPLB Greenville, Mich.
WPLH Huntington, W. Va.
WPLK Rockmart, Ga.
WPLM Plymouth, Mass.
WPLO Atlanta, Ga.
WPLY Plymouth, Wis.
WPME Punxsutawney, Pa.
WPMP Pascagoula, Miss.
WPNC Plymouth, N. C.
WPNF Brevard, N. C.
WPNX Phenix City, Ala.-Columbus, Ga.
WPOM Pompano Beach, Fla.
WPON Pontiac, Mich.
WPOP Hartford, Conn.
WPOR Portland, Me.
WPOW New York, N. Y.
WPPA Pottsville, Pa.
WPRA Mayaguez, P. R.
WPRC Lincoln, Ill.
WPRE Prairie Du Chien, Wis.
WPRN Butler, Ala.
WPRO Providence, R. I.
WPRP Ponce, P. R.
WPRS Paris, Ill.
WPRT Prestonburg, Ky.
WPRW Manassas, Va.
WPRY Perry, Fla.
WPTF Raleigh, N. C.
WPTR Albany, N. Y.
WPTS Pittston, Pa.
WPTW Piqua, Ohio
WPTX Lexington Park, Md.
WPUV Pulaski, Va.
WPVA Colonial Hts.-Petersburg, Va.
WPVL Painesville, Ohio
WQAM Miami, Fla.
WQBC Vicksburg, Miss.
WQDY Calais, Me.
WQIC Meridian, Miss.
WQIK Jacksonville, Fla.
†WQMN Superior, Wis.
WQMR Silver Spring, Md.
WQOK Greenville, S. C.
WQSN Charleston, S. C.
WQTE Monroe, Mich.
WQUA Moline, Ill.
WQXI Atlanta, Ga.
WQXQ Ormond Beach, Fla.
WQXR New York, N. Y.
WQXT Palm Beach, Fla.
WRAC Racine, Wis.
WRAD Radford, Va.
WRAG Carrollton, Ala.
WRAJ Anna, Ill.
WRAK Williamsport, Pa.
WRAL Raleigh, N. C.
WRAM Monmouth, Ill.
†WRAN Dover, N. J.
WRAP Norfolk, Va.

## Am Calls CONTINUED

WRAW Reading, Pa.
WRAY Princeton, Ind.
WRBC Jackson, Miss.
WRBL Columbus, Ga.
WRC Washington, D. C.
WRCD Dalton, Ga.
WRCO Richland Center, Wis.
WRCS Ahoskie, N. C.
WRCV Philadelphia, Pa.
WRDB Reedsburg, Wis.
WRDO Augusta, Me.
WRDW Augusta, Ga.
WREA East Palatka, Fla.
WREB Holyoke, Mass.
WREC Memphis, Tenn.
WREL Lexington, Va.
WREM Remsen, N. Y.
WREN Topeka, Kan.
WREO Ashtabula, Ohio.
WREV Reidsville, N. C.
WRFB Tallahassee, Fla.
WRFC Athens, Ga.
WRFD Columbus-Worthington, Ohio
WRFS Alexander City, Ala.
WRGA Rome, Ga.
WRGR Starke, Fla.
WRGS Rogersville, Tenn.
WRHC Jacksonville, Fla.
WRHI Rock Hill, S. C.
WRIB Providence, R. I.
WRIC Richlands, Va.
WRIG Wausau, Wis.
WRIM Pahoke, Fla.
WRIO Rio Piedras, P. R.
WRIP Rossville, Ga.
WRIS Roanoke, Va.
WRIT Milwaukee, Wis.
WRIV Riverhead, N. Y.
†WRIX Griffin, Ga.
WRJN Racine, Wis.
WRJW Picayune, Miss.
WRKD Rockland, Me.
WRKH Rockwood, Tenn.
WRKM Carthage, Tenn.
WRKT Cocoa Beach, Fla.
WRLD Lanett, Ala.-West Point, Ga.
WRMA Montgomery, Ala.
WRMF Titusville, Fla.
WRMN Elgin, Ill.
WRMS Beardstown, Ill.
WRMT Rocky Mount, N. C.
WRNB New Bern, N. C.
WRNL Richmond, Va.
WRNY Rome, N. Y.
WROA Gulfport, Miss.
WROB West Point, Miss.
WROD Daytona Beach, Fla.
WROK Rockford, Ill.
WROM Rome, Ga.
WRON Ronceverte, W. Va.
WROS Scottsboro, Ala.
WROV Roanoke, Va.
WROW Albany, N. Y.
WROX Clarksdale, Miss.
WROY Carmi, Ill.
WRPB Warner Robbins, Ga.
WRR Dallas, Tex.
WRRF Washington, N. C.
WRRR Rockford, Ill.
WRRZ Clinton, N. C.
WRSA Saratoga Springs, N. Y.
WRSW Warsaw, Ind.
WRTA Altoona, Pa.
WRUF Gainesville, Fla.
WRUM Rumford, Me.
WRUN Utica, N. Y.
WRUS Russellville, Ky.
WRVA Richmond, Va.
WRVK Mt. Vernon, Ky.
WRVM Rochester, N. Y.
WRWH Cleveland, Ga.
WRWJ Selma, Ala.
WRXO Roxboro, N. C.
WSAC Fort Knox, Ky.
WSAI Cincinnati, Ohio
WSAJ Grove City, Pa.
WSAL Logansport, Ind.
WSAM Saginaw, Mich.
WSAN Allentown, Pa.
WSAR Fall River, Mass.
WSAT Salisbury, N. C.
WSAU Wausau, Wis.
WSAV Savannah, Ga.
WSAY Rochester, N. Y.
WSAZ Huntington, W. Va.
WSB Atlanta, Ga.
WSBA York, Pa.
WSBB New Smyrna Beach, Fla.
WSBC Chicago, Ill.
WSBS Great Barrington, Mass.
WSBT South Bend, Ind.
WSCM Panama City Beach, Fla.
WSCR Scranton, Pa.
WSDB Homestead, Fla.
WSDR Sterling, Ill.
WSEB Sebring, Fla.
WSEN Baldwinsville, N. Y.
WSET Glens Falls, N. Y.
WSEV Sevierville, Tenn.
WSFB Quitman, Ga.
WSFC Somerset, Ky.
WSFT Thomaston, Ga.
WSGA Savannah, Ga.
WSGC Elberton, Ga.
WSGN Birmingham, Ala.
WSGW Saginaw, Mich.
WSHE Raleigh, N. C.
WSHH Latrobe, Pa.
WSIC Statesville, N. C.
WSID Baltimore, Md.
WSIG Mount Jackson, Va.
WSIP Paintsville, Ky.
WSIR Winter Haven, Fla.
WSIV Pekin, Ill.
WSIX Nashville, Tenn.
WSJC Magee, Miss.
WSJM St. Joseph, Mich.
WSJS Winston-Salem, N. C.
WSKI Montpelier, Vt.
WSKP Miami, Fla.
WSKY Asheville, N. C.
WSLB Ogdensburg, N. Y.
WSLI Jackson, Miss.
WSLM Salem, Ind.
WSLS Roanoke, Va.
WSM Nashville, Tenn.
WSMB New Orleans, La.
WSME Sanford, Me.
WSMI Litchfield, Ill.
WSMN Nashua, N. H.
WSMT Sparta, Tenn.
WSNJ Bridgeton, N. J.
WSNO Barre, Vt.
WSNT Sandersville, Ga.
WSNW Seneca, S. C.
WSNY Schenectady, N. Y.
WSOC Charlotte, N. C.
WSOK Savannah, Ga.
WSOL Tampa, Fla.
WSON Henderson, Ky
WSOO Sault Ste. Marie, Mich.
WSOY Decatur, Ill.
WSPA Spartanburg, S. C.
WSPB Sarasota, Fla.
WSPD Toledo, Ohio
WSPN Saratoga Springs, N. Y.
WSPR Springfield, Mass.
WSPT Stevens Point, Wis.
WSRA Milton, Fla.
WSRC Durham, N. C.
WSRO Marlborough, Mass.
WSRW Hillsboro, Ohio
WSSB Durham, N. C.
WSSC Sumter, S. C.
WSSO Starkville, Miss.
WSSV Petersburg, Va.
WSTA Charlotte Amalie, St. Thomas, V. I.
WSTC Stamford, Conn.
WSTL Eminence, Ky.
WSTN St. Augustine, Fla.
WSTP Salisbury, N. C.
WSTR Sturgis, Mich.
WSTS Massena, N. Y.
WSTU Stuart, Fla.
WSTV Steubenville, Ohio
WSUB Groton, Conn.
WSUG Clewiston, Fla.
WSUH Oxford, Miss.
WSUI Iowa City, Iowa
WSUN St. Petersburg, Fla.
WSUX Seaford, Del.
WSUZ Palatka, Fla.
WSVA Harrisonburg, Va.
WSVS Crewe, Va.
WSWN Belle Glade, Fla.
WSWV Pennington Gap, Va.
WSWW Platteville, Wis.
WSYB Rutland, Vt.
WSYD Mt. Airy, N. C.
WSYL Sylvania, Ga.
WSYR Syracuse, N. Y.
WTAB Tabor City, N. C.
WTAC Flint, Mich.
WTAD Quincy, Ill.
WTAG Worcester, Mass.
WTAL Tallahassee, Fla.
WTAN Clearwater, Fla.
WTAO Cambridge, Mass.
WTAP Parkersburg, W. Va.
WTAQ LaGrange, Ill.
WTAR Norfolk, Va.
WTAW College Station, Tex.
WTAX Springfield, Ill.
WTAY Robinson, Ill.
WTBC Tuscaloosa, Ala.
WTBF Troy, Ala.
WTBO Cumberland, Md.
WTCB Flomaton, Ala.
WTCH Shawano, Wis.
WTCJ Tell City, Ind.
WTCM Traverse City, Mich.
WTCN Minneapolis, Minn.
WTCO Campbellsville, Ky.
WTCR Ashland, Ky.
WTCS Fairmont, W. Va.
WTCW Whitesburg, Ky.
WTEL Philadelphia, Pa.
WTHE Spartanburg, S. C.
WTHG Jackson, Ala.
WTHI Terre Haute, Ind.
WTHR Panama City Beach, Fla.
WTIC Hartford, Conn.
WTIF Tifton, Ga.
WTIG Massillon, Ohio
WTIK Durham, N. C.
WTIL Mayaguez, P. R.
WTIM Taylorville, Ill.
WTIP Charleston, W. Va.
WTIV Titusville, Pa.
WTIX New Orleans, La.
WTJH East Point, Ga.
WTJS Jackson, Tenn.
WTKM Hartford, Wis.
WTKO Ithaca, N. Y.
WTKY Tompkinsville, Ky.
WTLB Utica, N. Y.
WTLO Somerset, Ky.
WTLS Tallassee, Ala.
WTMA Charleston, S. C.
WTMB Tomah, Wis.
WTMC Ocala, Fla.
WTMJ Milwaukee, Wis.
WTMP Tampa, Fla.
WTMT Louisville, Ky.
WTNC Thomasville, N. C.
WTND Orangeburg, S. C.
WTNS Coshocton, Ohio
WTNT Tallahassee, Fla.
WTOB Winston-Salem, N. C.
WTOC Savannah, Ga.
WTOD Toledo, Ohio
WTOE Spruce Pine, N. C.
WTOL Toledo, Ohio
WTON Staunton, Va.
WTOP Washington, D. C.
WTOR Torrington, Conn.
WTOT Marianna, Fla.
WTPR Paris, Tenn.
WTRA Latrobe, Pa.
WTRB Ripley, Tenn.
WTRC Elkhart, Ind.
WTRL Bradenton, Fla.
WTRN Tyrone, Pa.
WTRO Dyersburg, Tenn.
WTRP LaGrange, Ga.
WTRR Sanford, Fla.
WTRU Muskegon, Mich.
WTRW Two Rivers, Wis.
WTRX Flint, Mich.
WTRY Troy, N. Y.
WTSA Brattleboro, Vt.
WTSB Lumberton, N. C.
WTSL Hanover, N. H.
WTSN Dover, N. H.
WTSV Claremont, N. H.
WTTB Vero Beach, Fla.
WTTF Tiffin, Ohio
WTTH Port Huron, Mich.
WTTL Madisonville, Ky.
WTTM Trenton, N. J.
WTTN Watertown, Wis.
WTTR Westminster, Md.
WTTS Bloomington, Ind.
WTTT Arlington, Fla.
WTUG Tuscaloosa, Ala.
WTUP Tupelo, Miss.
WTUX Wilmington, Del.
WTVB Coldwater, Mich.
WTVL Waterville, Me.
WTVN Columbus, Ohio
WTWA Thomson, Ga.
WTWB Auburndale, Fla.
WTWN St. Johnsbury, Vt.
WTXL W. Springfield, Mass.
WTYC Rock Hill, S. C.
WTYM E. Longmeadow, Mass.
WTYN Tryon, N. C.
WTYS Marianna, Fla.
WULA Eufaula, Ala.
WUSJ Lockport, N. Y.
WUST Bethesda, Md.
WVAM Altoona, Pa.
WVAR Richwood, W. Va.
WVCG Coral Gables, Fla.
WVCH Chester, Pa.
WVEC Hampton, Va.
WVET Rochester, N. Y.
WVIM Vicksburg, Miss.
WVIP Mt. Kisco, N. Y.
WVJP Caguas, P. R.
WVJS Owensboro, Ky.
WVKO Columbus, Ohio
WVLD Valdosta, Ga.
WVLK Lexington, Ky.
WVLN Olney, Ill.
WVMC Mt. Carmel, Ill.
WVMI Biloxi, Miss.
WVNA Tuscumbia, Ala.
WVNJ Newark, N. J.
WVOK Birmingham, Ala.
WVOL Nashville, Tenn.
WVOP Vidalia, Ga.
WVOS Liberty, N. Y.
WVOT Wilson, N. C.
WVOW Logan, W. Va.
WVOX New Rochelle, N. Y.
WVPO Stroudsburg, Pa.
WVSC Somerset, Pa.
WVVW Grafton, W. Va.
WWBC Bay City, Mich.
WWBD Bamberg, S. C.
WWBZ Vineland, N. J.
WWCA Gary, Ind.
WWCC Bremen, Ga.
†WWCH Clairon, Pa.
WWCO Waterbury, Conn.
WWDC Washington, D. C.
WWGP Sanford, N. C.
WWGS Tifton, Ga.
WWHG Hornell, N. Y.
WWIL Ft. Lauderdale, Fla.
WWIN Baltimore, Md.
WWIS Black River Falls, Wis.
WWIT Canton, N. C.
WWIZ Lorain, Ohio
WWJ Detroit, Mich.
WWJB Brooksville, Fla.
WWKY Winchester, Ky.
WWL New Orleans, La.
†WWML Portage, Pa.
WWNC Asheville, N. C.
WWNH Rochester, N. H.
WWNR Beckley, W. Va.
WWNS Statesboro, Ga.
WWNY Watertown, N. Y.
WWOD Lynchburg, Va.
WWOK Charlotte, N. C.
WWOL Buffalo, N. Y.
WWOM New Orleans, La.
WWON Woonsocket, R. I.
WWOW Conneaut, Ohio
WWPA Williamsport, Pa.
WWPF Palatka, Fla.

## Educational Fm Call Letters

*KALW San Francisco, Calif.
*KANU Lawrence, Kan.
*KANW Albuquerque, N. M.
*KASU Jonesboro, Ark.
*KBYU-FM Provo, Utah
*KCPS Tacoma, Wash.
*KCRW Santa Monica, Calif.
*KCUR-FM Kansas City, Mo.
*KCVN Stockton, Calif.
*KDPS Des Moines, Iowa
†*KEBS San Diego, Calif.
*KFCA Phoenix, Ariz.
*KFJC Mountain View, Caif.
*KHBL Plainview, Tex.
*KHPC Brownwood, Tex.
†*KHSC Arcata, Calif.
*KLON Long Beach, Calif.
*KMUW Wichita, Kan.
*KNER Dallas, Tex.
*KNFP Arlington, Calif.
*KOKH Oklahoma City, Okla.
*KOSU-FM Stillwater, Okla.
*KPCS Pasadena, Caif.
*KPFB Berkeley, Calif.
*KPFK Los Angeles, Calif.
*KPPS-FM Parsons, Kan.
*KRCC Colorado Springs, Colo.
*KRRC Portland, Ore.
*KPFK Lon Angeles, Calif.
*KRVM Eugene, Ore.
*KSDB-FM Manhattan, Kan.
*KSDS San Diego, Calif.
*KSHS Colorado Springs, Colo.
*KSLH St. Louis, Mo.
*KSPC Claremont, Calif.
*KSTE Emporia, Kan.
*KSUI Iowa City, Iowa
*KTEC Oretech, Ore.
*KTJO-FM Ottawa, Kan.
*KTOY Tacoma, Wash.
*KUER Salt Lake City, Utah
*KUHF Houston, Tex.
*KUMD-FM Duluth, Minn.
*KUOH Honolulu, Hawaii
*KUSC Los Angeles, Calif.
*KUT-FM Austin, Tex.
*KVCR San Bernardino, Calif.
*KVOF-FM El Paso, Tex.
*KVOK Honolulu, Hawaii
*KVSC Logan, Utah
*KVTT Dallas, Tex.
*KWAR Waverly, Iowa
*KWAX Eugene, Ore.
*KWGS Tulsa, Oklahoma
*KXLU Los Angeles, Calif.
*WABE Atlanta, Ga.
*WAER Syracuse, N. Y.
*WAMC Albany, N. Y.
*WAMF Amherst, Mass.
*WAPS Akron, Ohio
*WBEZ Chicago, Ill.
*WBFO Buffalo, N. Y.
*WBGO Newark, N. J.
*WBGU Bowling Green, Ohio

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**Am Calls** (Continued)

WWRI W. Warwick, R. I.
WWRJ White River Junction, Vt.
WWRL New York, N. Y.
WWSC Glens Falls, N. Y.
WWSR St. Albans, Vt.
WWST Wooster, Ohio
WWSW Pittsburgh, Pa.
WWVA Wheeling, W. Va.
WWWB Jasper, Ala.
WWWF Fayette, Ala.
WWWR Russellville, Ala.
WWWW Rio Piedras, P. R.
WWXL Manchester, Ky.
WWYO Pineville, W. Va.
WXAL Demopolis, Ala.
WXGI Richmond, Va.
WXLI Dublin, Ga.
WXLW Indianapolis, Ind.
WXMT Merrill, Wis.
WXOK Baton Rouge, La.
WXRF Guayama, P. R.
WXTN Lexington, Miss.
WXXX Hattiesburg, Miss.
WXYZ Detroit, Mich.
WYAL Scotland Neck, N. C.
WYAM Bessemer, Ala.
WYCL York, S. C.
WYDE Birmingham, Ala.
WYLD New Orleans, La.
WYMB Manning, S. C.
†WYND Sarasota, Fla.
WYNG Warwick-E. Greenwich, R. I.
WYNK Baton Rouge, La.
WYNN Florence, S. C.
WYOU Newport News, Va.
WYRN Louisburg, N. C.
WYSE Lakeland, Fla.
WYSL Amherst, N. Y.
WYSR Franklin, Va.
WYTH Madison, Ga.
WYTI Rocky Mount, Va.
WYVE Wytheville, Va.
WYZE Atlanta, Ga.
WZEP De Funiak Springs, Fla.
WZIP Covington, Ky.
WZKY Albemarle, N. C.
WZOB Fort Payne, Ala.
WZOK Jacksonville, Fla.
WZRO Jacksonville Beach, Fla.
WZYX Cowan, Tenn.

*WBJC Baltimore, Md.
*WBKY Lexington, Ky.
*WBOE Cleveland, Ohio
*WBOR Brunswick, Me.
†*WBST Muncie, Ind.
*WBUR Boston, Mass.
*WBWC Berea, Ohio
*WCBE Columbus, Ohio
*WCFM Williamstown, Mass.
*WCSQ Central Square, N. Y.
*WCWM Williamsburg, Va.
*WDFM State College, Pa.
*WDTR Detroit, Mich.
*WDUQ Pittsburgh, Pa.
*WECW Elmira, N. Y.
*WEDK Springfield, Mass.
*WEMC Harrisonburg, Va.
*WEPS Elgin, Illinois
*WERS Boston, Mass.
*WETL South Bend, Ind.
*WEVC Evansville, Ind.
*WFMU East Orange, N. J.
*WFOS S. Norfolk, Va.
*WFPK Louisville, Ky.
*WFPL Louisville, Ky.
*WFSU-FM Tallahassee, Fla.
*WFUV New York, N. Y.
*WGBH-FM Boston, Mass.
*WGCS Goshen, Ind.
*WGPS Greensboro, N. C.
*WGRE Greencastle, Ind.
*WGTS-FM Takoma Park, Md.
†*WGUC Cincinnati, Ohio
*WGVE Gary, Ind.
*WHA-FM Madison, Wis.
*WHAD Delafield, Wis.
*WHCI Hartford City, Ind.
*WHHI Highland, Wis.
*WHHS Havertown, Pa.
*WHKW Chilton, Wis.
*WHLA Holmen, Wis.
*WHPR Highland Park, Mich.
*WHPS High Point, N. C.
*WHRM Wausau, Wis.
*WHSA Highland Twp., Wis.
*WHSR-FM Winchester, Mass.
*WHUS Storrs, Conn.
*WHWC Nr. Colfax, Wis.
*WHYY Philadelphia, Pa.
*WIAN Indianapolis, Ind.
*WICB Ithaca, N. Y.
*WILL-FM Urbana, Ill.
*WIPR-FM San Juan, P. R.
*WIRQ Rochester, N. Y.
*WKAR-FM East Lansing, Mich.
*WKCR-FM New York, N. Y.
*WKCS Knoxville, Tenn.
*WKSD Kewanee, Ill.
*WKSU-FM Kent, Ohio
*WLFM Appleton, Wis.
*WMBI-FM Chicago, Ill.
*WMHC South Hadley, Mass.
*WMTH Park Ridge, Ill.
*WMTI Norfolk, Va.
*WMUA Amherst, Mass.
*WMUB Oxford, Ohio
*WNAD-FM Norman, Okla.
*WNAS New Albany, Ind.
*WNIC DeKalb, Illinois
*WNTI Hackettstown, N. J.
*WNUR Evanston, Ill.
*WNYE Brooklyn, N. Y.
*WOAK Royal Oak, Mich.
*WOBN Westerville, Ohio
*WOI-FM Ames, Iowa
*WOSU-FM Columbus, Ohio
*WOUB-FM Athens, Ohio
*WPRK Winter Park, Fla.
*WPSR Evansville, Ind.
*WPWT Philadelphia, Pa.
*WRFK Richmond, Va.
*WRHS Park Forest, Ill.
*WRJR Lewiston, Me.
*WRPI Troy, N. Y.
*WRTC-FM Hartford, Conn.
*WRTI-FM Philadelphia, Pa.
†*WSBF-FM Clemson, S. C.
*WSCB Springfield, Mass.
*WSHS Floral Park, N. Y.
*WSIU Carbondale, Ill.
*WSKS Wabash, Ind.
*WSLN Delaware, Ohio
†*WSMC-FM Collegedale, Tenn.
*WSOU South Orange, N. J.
*WSPE Springville, N. Y.
*WTDS Toledo, Ohio
*WTHS Miami, Fla.
*WTJU Charlottesville, Va.
*WTUN Tampa, Fla.
†*WUCB-FM Chicago, Ill.
*WUNC Chapel Hill, N. C.
*WUOA Tuscaloosa, Ala.
*WUOM Ann Arbor, Mich.
*WUOT Knoxville, Tenn.
*WUSC-FM Columbia, S. C.
*WUSV Scranton, Pa.
*WVHC Hempstead, N. Y.
*WVSH Huntington, Ind.
*WWHI Muncie, Ind.
*WWKS McComb, Ill.
*WWWS Greenville, N. C.
*WXPN Philadelphia, Pa.
*WYSO Yellow Springs, Ohio

## U. S. Am Radio by Frequencies

CP—Construction permit for frequency.
L—Limited time; operates night hours only when dominant station is not operating.
DA—Directional antenna.
D—Daytime operation.
LS—Local sunset.
N—Night.
U—Unlimited time.
SH—Specified hours.
*CP granted for increase in power.
†CP granted for new station.
‡Special authorization for power or frequency.
**Note:** Class of station is shown in parentheses. For explanation of classes see FCC Rules, C-12.

### 540 KC (Canadian) I-A

| | |
|---|---|
| KVIP Redding, Calif. (II) | D-1,000 |
| KFMB San Diego, Calif. (II) | DA-N-5,000 |
| WGTO Cypress Gardens, Fla. (II) | DA-D-50,000 |
| WDAK Columbus, Ga. (II) | LS-5,000<br>DA-N-500 |
| KBRV Soda Springs, Ida. (II) | D-500 |
| KWMT Ft. Dodge, Ia. (II) | DA-D-1000 |
| WDVM Pocomoke City, Md. (II) | D-500 |
| WBIC Islip, N. Y. (II) | D-250 |
| WETC Wendell-Zebulon, N. C. (II) | D-250 |
| WCNG Canonsburg, Pa. (II) | DA-D-250 |
| WYNN Florence, S. C. (II) | D-250 |
| WDXN Clarksville, Tenn. (II) | D-250<br>*D-1,000 |
| WRIC Richland, Va. (II) | D-1,000 |

### 550 KC. REGIONAL

| | |
|---|---|
| KENI Anchorage, Alaska (III-A) | 5,000 |
| KOY Phoenix, Ariz. (III-A) | LS-5,000<br>N-1,000 |
| KAFY Bakersfield, Calif. (III) | DA-1,000 |
| KRAI Craig, Colo. (III) | LS-1,000<br>DA-N-500 |
| WAYR Orange Park, Fla. (III) | D-1,000 |
| WGGA Gainesville, Ga. (III) | LS-5,000<br>DA-N-500 |
| KMVI Wailuku, Hawaii (III-A) | 1,000 |
| WCBI Columbus, Miss (III) | LS-1,000<br>DA-U-N-500 |
| KFRM Kansas City, Mo. (III) | DA-D-5,000 |
| KSD St. Louis, Mo. (III-A) | DA-N-5,000 |
| KOPR Butte, Mont. (III-B) | DA-N-1,000 |
| WGR Buffalo, N. Y. (III-A) | DA-N-5,000 |
| WDBM Statesville, N. C. (III) | D-500 |
| KFYR Bismarck, N. D. (III-A) | DA-N-5,000 |
| WKRC Cincinnati, Ohio (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KOAC Corvallis, Ore. (III-A) | DA-5,000 |
| WHLM Bloomsburg, Pa. (III) | DA-500 |
| WPAW Pawtucket, R. I. (III) | LS-1,000<br>DA-N-500 |
| KCRS Midland, Tex. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KTSA San Antonio, Tex. (III-A) | DA-N-5,000 |
| WDEV Waterbury, Vt. (III-B) | LS--5,000<br>DA-U-N-1,000 |
| WSVA Harrisonburg, Va. (III) | LS-5,000<br>DA-N-1,000 |
| KARI Blaine, Wash. (III) | D-500 |
| WSAU Wausau. Wis. | DA-5,000 |
| WPAB Ponce, P. R. (III) | LS-5,000<br>N-1,000 |

### 560 KC REGIONAL

| | |
|---|---|
| WOOF Dothan, Ala. (III) | D-5,000 |
| KYUM Yuma, Ariz. (III-B) | DA-N-1,000 |
| KSFO San Francisco, Calif. (III-A) | LS-5,000<br>N-1,000 |
| KLZ Denver, Colo. (III-A) | DA-5,000 |
| WQAM Miami, Fla. (III-A) | LS-5,000<br>N-1,000 |
| WIND Chicago, Ill. (III-A) | DA-5,000 |
| WMIK Middlesboro, Ky. (III) | D-500 |
| WGAN Portland. Me. (III-A) | DA-5,000 |
| WHYN Springfield, Mass. (III-B) | DA-1,000 |
| WQTE Monroe, Mich. (III) | DA-D-500 |
| WEBC Duluth, Minn. (III) | DA-5,000 |
| KWTO Springfield, Mo. (III-B) | DA-N-5,000 |
| KMON Great Falls, Mont. (III-A) | DA-N-5,000 |
| WGAI Elizabeth City, N. C. (III-A) | LS-1,000<br>DA-U-N-500 |
| WFIL Philadelphia, Pa. (III-A) | DA-5,000 |
| WIS Columbia, S. C. (III-A) | DA-N-5,000 |
| WHBQ Memphis, Tenn. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KFDM Beaumont, Tex. (III-A) | DA-N-5,000 |
| KPQ Wenatchee, Wash. (III-A) | DA-N-5,000 |
| WJLS Beckley, W. Va. (III-B) | LS-5,000<br>DA-N-500 |

### 570 KC. REGIONAL

| | |
|---|---|
| WAAX Gadsden, Ala. (III) | LS-5,000<br>DA-N-500 |
| KCNO Alturas, Cal. (III) | D-1,000 |
| KLAC Los Angeles, Cal. (III-A) | LS-5,000<br>N-1,000 |
| WACL Waycross, Ga. | LS-5,000<br>DA-N-1,000 |
| WKYB Paducah, Ky. | LS-1,000<br>DA-U-N-500 |
| WGMS Bethesda, Md. (III) | LS-5,000<br>DA-U-N-1,000 |
| WVMI Biloxi, Miss. (III) | D-1,000 |
| KGRT Las Cruces, N. M. (III) | D-1,000<br>*D-5,000 |
| WMCA New York. N. Y. (III-A) | DA-5,000 |
| WSYR Syracuse, N. Y. (III-A) | DA-5,000 |
| WWNC Asheville, N. C. (III-A) | DA-N-5,000 |
| WSHE Raleigh, N. C. (III) | D-500 |
| WKBN Youngstown, Ohio (III-A) | DA-N-5,000 |
| WNAX Yankton, S. D. (III-A) | DA-N-5,000 |
| WFAA Dallas, Tex. (III-A)<br>(See 820 kc) | DA-5,000 |
| WBAP Ft. Worth, Tex. (III-A)<br>(See 820 kc) | DA-5,000 |
| KLUB Salt Lake City, Utah (III-A) | DA-5,000 |
| KVI Seattle, Wash. (III-A) | 5,000 |
| WMAM Marinette, Wis. (IV) | LS-250<br>N-100 |

### 580 KC REGIONAL

| | |
|---|---|
| WABT Tuskegee, Ala. (III) | D-500 |
| KTAN Tucson, Ariz. (III) | LS-5,000<br>DA-N-500 |
| KMJ Fresno, Cal. (III-A) | 5,000 |
| KUBC Montrose, Colo. (III) | LS-5,000<br>DA-N-1,000 |
| WDBO Orlando, Fla. (III-A) | DA-N-5,000 |
| WGAC Augusta, Ga. (III-B) | LS-5,000<br>DA-N-1,000 |
| KFXD Nampa, Ida (III-B) | DA-N-5,000 |
| WILL Urbana, Ill. (III) | DA-D-5,000 |
| KSAC Manhattan, Kan. (III-B) | LS-5,000<br>N-500 |
| WIBW Topeka, Kan. (III-A) | DA-N-5,000 |
| KALB Alexandria, La. (III-B) | LS-5,000<br>DA-N-1,000 |
| WTAG Worcester, Mass. (III-A) | DA-5,000 |
| WELO Tupelo, Miss (III) | LS-1,000<br>DA-U-N-500 |
| WAGR Lumberton, N. C. (III) | D-500 |
| WHP Harrisburg, Pa. (III-A) | DA-N-5,000 |
| KOBH Hot Springs, S. D. (III) | D-500 |
| WRKH Rockwood, Tenn. (III) | D-500 |
| KDAV Lubbock, Tex. (III) | DA-D-500 |
| WLES Laurenceville, Va. (III) | D-500 |
| WCHS Charleston, W. Va. (III-A) | DA-N-5,000 |
| WKTY La Crosse, Wis. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WKAQ San Juan, P. R. (III-A) | 5,000 |

### 590 KC. REGIONAL

| | |
|---|---|
| WRAG Carrollton, Ala. | D-1,000 |
| KBHS Hot Springs, Ark. (III) | D-5,000 |
| KFXM San Bernardino. Cal. (III-B) | DA-1,000 |
| KCSJ Pueblo, Colo. (III-B) | DA-1,000 |
| WDLP Panama City, Fla. (III-B) | DA-N-1,000 |
| WPLO Atlanta, Ga. (III-A) | DA-N-5,000 |
| KGMB Honolulu, Hawaii (III-A) | 5,000 |
| KID Idaho Falls, Ida. (III) | LS-5,000<br>DA-N-1,000 |
| WVLK Lexington, Ky. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WEEI Boston, Mass. (III-A) | DA-5,000 |
| WKZO Kalamazoo, Mich. (III-A) | DA-N-5,000 |
| WOW Omaha, Neb. (III-A) | 5,000 |
| WROW Albany, N. Y. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WGTM Wilson, N. C. (III-A) | DA-5,000 |
| KUGN Eugene, Ore. (III) | LS-5,000<br>DA-N-1,000 |
| WARM Scranton, Pa. (III) | DA-5,000 |
| WMBS Uniontown, Pa. (III-B) | DA-N-1,000 |
| KTBC Austin, Tex. (III-B) | LS-5,000<br>DA-N-1,000 |
| KSUB Cedar City, Utah (III-B) | DA-N-1,000 |
| WLVA Lynchburg, Va. (III-B) | DA-1,000 |
| KHQ Spokane, Wash. (III-A) | 5,000 |

### 600 KC. REGIONAL

| | |
|---|---|
| WIRE Enterprise, Ala. (III) | D-1,000 |
| KCLS Flagstaff, Ariz. (III) | LS-5,000<br>DA-N-500 |
| KVCV Redding, Cal. (III-B) | DA-1,000 |
| KFSD San Diego, Cal. (III-B) | DA-5,000 |
| KZIX Fort Collins, Colo. (III) | DA-D-1,000 |
| WICC Bridgeport, Conn. (III-B) | LS-1,000<br>DA-U-N-500<br>*LS-5,000<br>*DA-U-N-1,000 |
| WPDQ Jacksonville, Fla. (III) | DA-N-5,000 |
| WMT Cedar Rapids, Iowa (III-A) | DA-N-5,000 |
| WWOM New Orleans, La. (III) | D-1,000 |
| WFST Caribou, Me. (III) | D-5,000 |
| WCAO Baltimore, Md. (III-A) | DA-5,000 |
| WLST Escanaba, Mich. (III) | DA-D-1,000 |
| WTAC Flint, Mich. (III-B) | LS-1,000<br>DA-U-N-500 |
| KGEZ Kalispell, Mont. (III) | DA-1,000 |
| WCVP Murphy, N. C. (III) | D-1,000 |
| WSJS Winston-Salem, N. C. (III-A) | DA-5,000 |
| KSJB Jamestown, N. D. (III-A) | DA-5,000 |
| WFRM Coudersport, Pa. (III) | D-1,000 |
| WREC Memphis, Tenn. (III-A) | DA-5,000 |
| KROD El Paso, Tex. (III-A) | DA-N-5,000 |
| KERB Kermit, Tex. | DA-D-1,000 |
| KTBB Tyler, Tex. (III) | DA-N-1,000 |
| WAEL Mayaguez, P. R. (III) | DA-1,000 |

### 610 KC. REGIONAL

| | |
|---|---|
| WSGN Birmingham, Ala. (III-B) | LS-5,000<br>DA-N-1,000 |
| KAVL Lancaster, Col. (III) | LS-1,000<br>DA-U-N-500 |
| KFRC San Francisco, Cal. (III-A) | 5,000 |
| WCKR Miami, Fla. (III-A) | DA-5,000 |
| WDEB Pensacola, Fla. (III) | D-500 |
| WCEH Hawkinsville, Ga. (III) | D-500 |
| WRUS Russellville, Ky. (III) | D-500 |
| KDAL Duluth, Minn. (III-A) | DA-N-5,000 |
| WDAF Kansas City, Mo. (III-A) | 5,000 |
| KOJM Havre, Mont. (III) | DA-1,000 |
| WGIR Manchester, N. H. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KGGM Albuquerque, N. M. (III-A) | DA-N-5,000 |
| WAYS Charlotte, N. C. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WTVN Columbus, O. (III-A) | DA-N-5,000 |

| Call Letters | City | Power in Watts |
|---|---|---|
| WIP | Philadelphia, Pa. (III-A) | DA-5,000 |
| KILT | Houston, Tex. (III-A) | DA-5,000 |
| KVNU | Logan, Utah (III-B) | DA-N-1,000<br>*LS-5,000<br>*DA-N-1,000 |
| WSLS | Roanoke, Va. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KEPR | Kennewick-Richmond-Pasco, Wash. (III) | DA-5,000 |
| KUAM | Agana, Guam, (III) | 1,000 |

### 620 KC. REGIONAL

| | | |
|---|---|---|
| KTAR | Phoenix, Ariz. (III-A) | DA-N-5,000 |
| KNGS | Hanford, Calif. (III-B) | DA-N-1,000 |
| KWSD | Mt. Shasta, Calif. (III) | D-1,000 |
| KSTR | Grand Junction, Colo. (III) | D-5,000 |
| WSUN | St. Petersburg. Fla. (III-A) | DA-N-5,000 |
| WTRP | La Grange, Ga. (III) | D-1,000 |
| KWAL | Wallace, Idaho (III-B) | DA-N-1,000 |
| KMNS | Sioux City, Iowa (III-B) | DA-1,000 |
| WTMT | Louisville, Ky. (III) | DA-D-500 |
| WLBZ | Bangor, Me. (III-A) | DA-N-5,000 |
| WJDX | Jackson, Miss. (III-B) | LS-5,000<br>DA-N-1,000 |
| WVNJ | Newark, N. J. (III-A) | DA-5,000 |
| WHEN | Syracuse, N. Y. (III-B) | LS-5,000<br>DA-N-1,000 |
| WDNC | Durham, N. C. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KGW | Portland, Ore. (III-A) | DA-5,000 |
| WHJB | Greensburg, Pa. (III-B) | LS-1,000<br>DA-U-N-500 |
| WCAY | Cayce, S. C. (III) | D-500 |
| WATE | Knoxville, Tenn. (III-A) | DA-5,000 |
| KWFT | Wichita Falls, Tex. (III-A) | DA-N-5,000 |
| WCAX | Burlington, Vt. (III-A) | DA-5,000 |
| WWNR | Beckley, W. Va. (III) | LS-1,000<br>DA-N-500 |
| WTMJ | Milwaukee, Wis. (III-A) | DA-N-5,000 |

### 630 KC REGIONAL

| | | |
|---|---|---|
| WAVU | Albertville, Ala. (III) | D-1,000 |
| WJDB | Thomasville, Ala. (III) | D-1,000 |
| KJNO | Juneau, Alaska (III) | LS-1,000<br>N-500 |
| KVMA | Magnolia, Ark. (III) | D-1,000 |
| KIDD | Monterey, Cal. (III) | DA-1,000 |
| KHOW | Denver, Colo. (III-A) | DA-N-5,000 |
| WMAL | Washington, D. C. (III-A) | DA-5,000 |
| WSAV | Savannah,, Ga. (III-A) | DA-N-5,000 |
| KIDO | Boise, Idaho (III) | DA-5,000 |
| WLAP | Lexington, Ky. (III) | LS-5,000<br>DA-U-N-1,000 |
| KTIB | Thibodaux, La. (III) | D-500 |
| WJMS | Ironwood, Mich. (III-B) | DA-N-1,000 |
| KDWB | St. Paul, Minn. (III) | LS-5,000<br>DA-U-N-500 |
| KXOK | St. Louis, Mo. (III-A) | DA-5,000 |
| KGVW | Belgrade, Mont. (III) | D-1,000 |
| KOH | Reno, Nev. (III-A) | LS-5,000<br>DA-N-1,000 |
| KLEA | Lovington, N. M. (III) | D-500 |
| WIRC | Hickory, N. C. (III) | D-1,000 |
| WMFD | Wilmington, N. C. (III-B) | DA-1,000 |
| KWRO | Coquille, Ore. (III) | D-1,000<br>*D-5,000 |
| WEJL | Scranton, Pa. | D-500 |
| WPRO | Providence, R. I. (III-A) | DA-N-5,000 |
| KGFX | Pierre, S. D. (IV) | D-200 |
| KMAC | San Antonio, Tex. (III-A) | DA-5,000 |
| KSXX | Salt Lake City, Utah (III) | DA-D-1,000 |
| KGDN | Edmonds, Wash. (III) | D-5,000 |
| KZUN | Opportunity, Wash. (III) | D-500 |
| WKYN | Rio Piedras, P. R. (III) | D-1,000 |

### 640 KC. CLEAR

| | | |
|---|---|---|
| KFI | Los Angeles, Cal. (I-A) | 50,000 |
| WOI | Ames, Iowa (II) | D-5,000 |
| WHLO | Akron, Ohio (II) | LS-1,000<br>DA-L, N-L-1,000 |
| WNAD | Norman, Okla. (II) | D-1,000 |

### 650 KC. CLEAR

| | | |
|---|---|---|
| KKAA | Honolulu, Hawaii (II) | 10,000 |
| WSM | Nashville, Tenn. (I-A) | 50,000 |
| KRCT | Baytown, Tex. (II) | D-250 |

### 660 KC. CLEAR

| | | |
|---|---|---|
| KFAR | Fairbanks, Alaska (III-A) | 10,000 |
| KMEO | Omaha, Neb. (II) | D-500 |
| WNBC | New York, N. Y. (I-A) | DA-50,000 |
| WESC | Greenville, S. C. (II) | D-5,000<br>*DA-D-10,000 |
| KSKY | Dallas, Tex. (II) | D-1,000 |

### 670 KC. CLEAR

| | | |
|---|---|---|
| WMAQ | Chicago, Ill. (I-A) | 50,000 |

### 680 KC. CLEAR

| | | |
|---|---|---|
| KNBC | San Francisco, Cal. (I-B) | 50,000 |
| WPIN | St. Petersburg, Fla. (II) | D-1,000 |
| WCTT | Corbin, Ky. (II) | DA-N-1,000 |
| WCBM | Baltimore, Md. (II) | LS-10,000<br>DA-U-N-5,000 |
| WNAC | Boston, Mass. (II) | DA-50,000 |
| WDBC | Escanaba, Mich. | DA-1,000 |
| KFEQ | St. Joseph, Mo. (II) | DA-5,000 |
| WINR | Binghamton, N. Y. | LS-1,000<br>DA-U-N-500 |
| WRVM | Rochester, N. Y. (II) | D-250 |
| WPTF | Raleigh, N. C. (II) | DA-N-50,000 |
| WISR | Butler, Pa. (II) | D-250 |
| WMPS | Memphis, Tenn. (II) | LS-10,000<br>DA-N-5,000 |
| KENS | San Antonio, Tex. (II) | LS-50,000<br>DA-N-10,000 |
| KOMW | Omak, Wash. (II) | D-1,000 |
| WCAW | Charleston, W. Va. (II) | DA-250 |
| WAPA | San Juan, P. R. (II) | 10,000 |

### 690 KC (Canadian) CLEAR

| | | |
|---|---|---|
| WVOK | Birmingham, Ala. (II) | DA-D-50,000 |
| KVNA | Flagstaff, Ariz. (II) | LS-1,000<br>DA-N-500 |
| KEVT | Tucson, Ariz. (II) | D-250 |
| KBBA | Benton, Ark. (II) | D-250 |
| KAPI | Pueblo, Colo. (II) | D-250 |
| WADS | Ansonia, Conn. (II) | DA-D-500 |
| WAPE | Jacksonville, Fla. (II) | D-25,000 |
| KULA | Honolulu, Hawaii (II) | 10,000 |
| KBLI | Blackfoot, Ida. (II) | D-1,000 |
| KGGF | Coffeyville, Kan. (II) | LS-10,000<br>DA-U-N-5,000 |
| WTIX | New Orleans, La. (II) | DA-5,000 |
| KSTL | St. Louis, Mo. (II) | D-1,000 |
| KRCO | Prineville, Ore. (II) | D-1,000 |
| KUSD | Vermillion, S. D. (II) | DA-D-1,000 |
| KHEY | El Paso, Tex. (II) | DA-10,000 |
| KPET | Lamesa, Tex. (II) | 250 |
| KZEY | Tyler, Tex. (II) | DA-D-250 |
| WCYB | Bristol, Va. (II) | D-10,000 |
| WNNT | Warsaw, Va. (II) | D-250 |
| WELD | Fisher, W. Va. (II) | D-500 |

### 700 KC. CLEAR

| | | |
|---|---|---|
| WLW | Cincinnati, Ohio (I-A) | 50,000 |

### 710 KC. CLEAR

| | | |
|---|---|---|
| WKRG | Mobile, Ala. (II) | LS-1,000<br>DA-N-500 |
| KMPC | Los Angeles, Cal. (II) | LS-50,000<br>DA-N-10,000 |
| KICN | Denver, Colo. (II) | DA-5,000 |
| WGBS | Miami, Fla. (II) | LS-50,000<br>DA-U-N-10,000 |
| WROM | Rome, Ga. (II) | D-1,000 |
| KEEL | Shreveport, La. (II) | LS-10,000<br>DA-U-N-5,000<br>*LS-50,000<br>*DA-U-N-5,000 |
| WHB | Kansas City, Mo. (II) | LS-10,000<br>DA-U-N-5,000 |
| WOR | New York, N. Y. (I-B) | DA-50,000 |
| WTPR | Paris, Tenn. (II) | D-250 |
| KGNC | Amarillo, Tex. (II) | DA-10,000 |
| KURV | Edinburg, Tex. (II) | DA-N-250 |
| KIRO | Seattle, Wash. (I-B) | DA-N-50,000 |
| WDSM | Superior, Wis. (II) | DA-N-5,000 |
| WKJB | Mayaguez, P. R. (II) | LS-1,000<br>N-500 |

### 720 KC. CLEAR

| | | |
|---|---|---|
| WGN | Chicago, Ill. (I-A) | 50,000 |

### 730 KC. (Mexican) CLEAR

| | | |
|---|---|---|
| WJMW | Athens, Ala. (II) | D-1,000 |
| KFQD | Anchorage, Alaska (II) | 10,000 |
| WKTG | Thomasville, Ga. (II) | D-1,000 |
| KBLR | Goodland, Kan. (II) | D-1,000 |
| WFMW | Madisonville, Ky (II) | D-250 |
| WMTC | Vancleve, Ky. (II) | D-1,000 |
| KTRY | Bastrop, La, (II) | D-250 |
| WARB | Covington, La. (II) | D-250<br>*D-1,000 |
| WMMS | Bath, Maine (II) | D-500 |
| WACE | Chicopee, Mass. (II) | D-1,000 |
| KWOA | Worthington, Minn. (II) | D-1,000 |
| KWRE | Warrenton, Mo. (II) | D-500 |
| KURL | Billings, Mont. (II) | D-500 |
| KMGM | Albuquerque, N. M. (II) | DA-D-1,000 |
| WDOS | Oneonta, N. Y. (II) | D-1,000 |
| WFMC | Goldsboro, N. C. (II) | D-1,000 |
| WOHS | Shelby, N. C. (II) | D-1,000 |
| WHRW | Bowling Green, Ohio (II) | DA-D-1,000 |
| KBOY | Medford, Ore. (II) | D-1,000 |
| WNAK | Nanticoke, Pa. (II) | D-1,000 |
| WPIT | Pittsburgh, Pa. (II) | D-1,000 |
| WPAL | Charleston, S. C. (II) | D-1,000 |
| WLIL | Lenoir City, Tenn. (II) | D-1,000 |
| KKSN | Grand Prairie, Tex. (II) | DA-D-500 |
| KSVN | Ogden, Utah (II) | D-1,000 |
| WPIK | Alexandria, Va. (II) | D-1,000 |
| WMNA | Gretna, Va. (II) | DA-D-1,000 |
| KULE | Ephrata, Wash. (II) | D-1,000 |
| WXMT | Merrill, Wis. (II) | D-1,000 |

### 740 KC. (Canadian) CLEAR

| | | |
|---|---|---|
| WBAM | Montgomery, Ala. (II) | DA-D-50,000 |
| KUEQ | Phoenix, Ariz. (II) | DA-D-1,000 |
| KBIG | Avalon, Cal. (II) | DA-D-10,000 |
| KCBS | San Francisco, Calif. (II) | DA-50,000 |
| KSSS | Colorado Springs, Colo. (II) | LS-1,000<br>DA-U-N-250 |
| KVFC | Cortez, Colo. (II) | D-1,000 |
| WKIS | Orlando, Fla. (II) | LS-5,000<br>DA-N-1,000 |
| KYME | Boise, Ida. (II) | D-500 |
| WVLN | Olney, Ill. (II) | D-250 |
| KBOE | Oskaloosa, Iowa (II) | D-250 |
| WNOP | Newport, Ky. (II) | DA-D-1,000 |
| WFRB | Frostburg, Md. (II) | D-250 |
| WTAO | Cambridge, Mass. (II) | D-250 |
| KPBM | Carlsbad, N. M. (II) | D-1,000 |
| WGSM | Huntingdon, N. Y. (II) | D-1,000 |
| WMBL | Moorehead City, N. C. (II) | D-1,000 |
| WPAQ | Mt. Airy, N. C. (II) | D-10,000 |
| KRMG | Tulsa, Okla. (II) | LS-50,000<br>DA-U-N-25,000 |
| WVCH | Chester, Pa. (II) | D-1,000 |
| WBAW | Barnwell, S. C. (II) | D-500 |
| WIRJ | Humboldt, Tenn. (II) | D-250 |
| WJIG | Tullahoma, Tenn. (II) | D-250 |
| KTRH | Houston, Tex. (II) | DA-50,000 |
| WBCI | Williamsburg, Va. (II) | D-500 |
| WIAC | Santurce, P. R. (II) | DA-10,000 |

### 750 KC. CLEAR

| | | |
|---|---|---|
| WSB | Atlanta, Ga. (I-A) | 50,000 |
| WBMD | Baltimoré, Md (II) | D-1,000 |
| KMMJ | Grand Island, Neb. (II) | LS-10,000<br>DA-L, N-L-10,000 |
| WHEB | Portsmouth, N. H. (II) | LS-1,000<br>N-L-1,000 |
| KSEO | Durant, Okla. (II) | D-250 |
| KXL | Portland, Ore. (II) | LS-10,000<br>DA-L, N-L-10,000<br>*LS-50,000<br>*DA-L, N-L-50,000 |
| WPDX | Clarksburg, W. Va. (II) | D-1,000 |

### 760 KC. CLEAR

| | | |
|---|---|---|
| KGU | Honolulu, Hawaii (II) | 10,000 |
| WJR | Detroit, Mich. (I-A) | 50,000 |
| WCPS | Tarboro, N. C. (II) | D-1,000 |

### 770 KC. CLEAR

| | | |
|---|---|---|
| KUOM | Minneapolis, Minn. (II) | D-5,000 |
| WCAL | Northfield, Minn. (II) | D-5,000 |
| WEW | St. Louis, Mo. (II) | D-1,000 |
| ‡KOB | Albuquerque, N. M. (II)<br>(Also see 1030 kc) | LS-50,000<br>N-25,000 |
| WABC | New York, N. Y. (I-A) | 50,000 |
| KXA | Seattle, Wash. (II) | LS-1,000<br>N-L-1,000 |

### 780 KC. CLEAR

| | | |
|---|---|---|
| WBBM | Chicago, Ill. (I-A) | 50,000 |
| WJAG | Norfolk, Neb. (II) | LS-1,000<br>N-L-1,000 |
| WCKB | Dunn, N. C. (II) | D-1,000 |
| WBBO | Forest City, N. C. (II) | D-1,000 |
| KSPI | Stillwater, Okla. (II) | D-250 |
| WARL | Arlington, Va. (II) | D-1,000 |

### 790 KC. REGIONAL

| | | |
|---|---|---|
| WTUG | Tuscaloosa, Ala. (III) | D-500 |
| KCEE | Tucson, Ariz. (III) | DA-D-1,000 |
| KOSY | Texarkana, Ark. (III) | LS-1,000<br>DA-N-500 |
| KDAN | Eureka, Colo. (III) | D-5,000 |
| KABC | Los Angeles, Cal. (III-A) | DA-N-5,000 |
| WLBE | Leesburg-Eustis, Fla. (III-B) | LS-5,000<br>DA-N-1,000 |
| WPFA | Pensacola, Fla. (III) | D-1,000 |
| WMBM | South Miami, Fla. (III)<br>(CP from 800 kc) | DA-5,000 |
| WQXI | Atlanta, Ga. (III) | LS-5,000<br>DA-N-1,000 |
| WGRA | Cairo, Ga. (III) | D-1,000 |
| †KEST | Boise, Idaho (III) | D-1,000 |
| WRMS | Beardstown, Ill. (III) | DA-D-500 |
| KXXX | Colby, Kan. (III) | D-5,000 |
| WAKY | Louisville, Ky. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WRUM | Rumford, Me. (III) | D-1,000 |
| WSGW | Saginaw, Mich. (III-B) | DA-1,000 |
| KGHL | Billings, Mont. (III-A) | DA-N-5,000 |
| WWNY | Watertown, N. Y. (III-B) | DA-N-1,000 |
| WLSV | Wellsville, N. Y. (III) | D-1,000 |
| WTNC | Thomasville, N. C. (III) | D-1,000 |
| KFGO | Fargo, N. D. (III-A) | DA-N-5,000 |
| KWIL | Albany, Ore. (III) | DA-1,000 |
| WAEB | Allentown, Pa. (III-B) | LS-500<br>DA-U-N-1,000 |
| WPIC | Sharon, Pa. (III) | D-1,000 |
| WEAN | Providence, R. I. (III-A) | DA-5,000 |
| WWBD | Bamberg, S. C. (III) | D-1,000 |
| WETB | Johnson City, Tenn. (III) | D-1,000 |
| WMC | Memphis, Tenn. (III-A) | DA-N-5,000 |
| KTHT | Houston, Tex. (III-A) | DA-5,000 |
| KFYO | Lubbock, Tex. (III) | LS-5,000<br>DA-U-N-1,000 |
| †KUTA | Blanding, Utah (III) | D-1,000 |
| WSIG | Mt. Jackson, Va. (III) | D-1,000 |
| WTAR | Norfolk, Va. (III-A) | DA-N-5,000 |
| KVOS | Bellingham, Wash. (III-B) | LS-5,000<br>DA-N-1,000 |
| KNEW | Spokane, Wash. (III) | DA-N-5,000 |
| WEAU | Eau Claire, Wis. (III-A) | DA-N-5,000 |

### 800 KC. (Mexican) CLEAR

| | | |
|---|---|---|
| WHOS | Decatur, Ala. (II) | D-1,000 |
| WMGY | Montgomery, Ala. (II) | D-1,000 |
| KINY | Juneau, Alaska (II) | 5,000 |
| KAGH | Crossett, Ark. (II) | D-250 |
| KVOM | Morrilton, Ark. (III) | D-250 |
| KUZZ | Bakersfield, Calif. (II) | D-250 |
| †KDAD | Weed, Calif. (II) | D-1,000 |
| KBRN | Brighton, olo. (II) | D-500 |
| WLAD | Danbury, Conn. (II) | D-250 |
| WMBM | Miami Beach, Fla. (II)<br>(CP for 790 kc) | D-1,000 |
| WSUZ | Palatka, Fla. (II) | D-1,000 |
| WJAT | Swainsboro, Ga. (II) | D-1,000 |
| KXIC | Iowa City, Iowa (II) | DA-D-1,000 |
| WBOK | New Orleans, La. (II) | DA-D-1,000 |
| WCCM | Lawrence, Mass. (II) | D-1,000 |
| KREI | Farmington, Mo. | D-1,000 |
| KDBM | Dillon, Mont. (II) | D-1,000 |
| WKDN | Camden, N. J. (II) | D-1,000 |
| KJEM | Oklahoma City, Okla. (II) | D-250 |
| KPDQ | Portland, Ore. (II) | D-1,000 |
| WCHA | Chambersburg, Pa. (II) | D-1,000 |
| WDSC | Dillon, S. C. (II) | D-1,000 |
| WEAB | Greer, S. C. (II) | D-250 |
| WDEH | Sweetwater, Tenn. (II) | D-1,000 |
| KDDD | Dumas, Tex. (II) | D-250 |
| KBUH | Brigham City, Utah (II) | D-250 |
| WSVS | Crewe, Va. (II) | D-1,000 |
| WKEE | Huntington, W. Va. (II) | D-1,000 |
| WDUX | Waupaca, Wis. (II) | D-1,000 |

| Call Letters | City | Power in Watts |
|---|---|---|
| | **810 KC. CLEAR** | |
| KGO | San Francisco, Cal. (I-B) | DA-50,000 |
| WABW | Annapolis, Md. (II) | D-250 |
| KCMO | Kansas City, Mo. (II) | LS-50,000<br>DA-N-10,000 |
| WGY | Schenectady, N. Y. (I-B) | 50,000 |
| WKBC | N. Wilkesboro, N. C. (II) | D-1,000 |
| WCEC | Rocky Mount, N. C. (II) | D-1,000 |
| WEDO | McKeesport, Pa. (II) | D-1,000 |
| WKVM | San Juan, P. R. | DA-25,000 |
| | **820 KC. CLEAR** | |
| WAIT | Chicago, Ill. (II) | LS-5,000<br>N-L-5,000 |
| WIKY | Evansville, Ind. (II) | D-250 |
| WOSU | Columbus, O. (II) | LS-5,000<br>N-L-5,000 |
| WFAA | Dallas, Tex. (I-A)<br>(See 570 kc) | 50,000 |
| WBAP | Fort Worth, Tex. (I-A)<br>(See 570 kc) | 50,000 |
| | **830 KC. CLEAR** | |
| KIKI | Honolulu, Hawaii (II) | 250 |
| WCCO | Minneapolis, Minn. (I-A) | 50,000 |
| KBOA | Kennett, Mo. (II) | D-1,000 |
| WNYC | New York, N. Y. (II) | LS-1,000<br>DA-1-N-L-1,000 |
| | **840 KC. CLEAR** | |
| WKAB | Mobile, Ala. (II) | D-1,000 |
| WKNB | New Britain, Conn. (II) | D-1,000 |
| WHAS | Louisville, Ky. (I-A) | 50,000 |
| WVPO | Stroudsburg, Pa. (II) | D-250 |
| | **850 KC. CLEAR** | |
| WYDE | Birmingham, Ala. (II) | LS-10,000<br>DA-N-1,000 |
| KICY | Nome, Alaska (II) | 5,000 |
| KOA | Denver, Colo. (I-B) | 50,000 |
| WRUF | Gainesville, Fla. (II) | DA-N-5,000 |
| WEAT | West Palm Beach, Fla. (II) | DA-1,000 |
| KIMO | Hilo, Hawaii (II) | 1,000 |
| WHDH | Boston, Mass. (II) | DA-50,000 |
| WKBZ | Muskegon, Mich. (II) | DA-1,000 |
| KFUO | Clayton, Mo. (II) | LS-5,000<br>N-L-5,000 |
| WKIX | Raleigh, N. C. (II) | LS-10,000<br>DA-N-5,000 |
| WJW | Cleveland, O. (II) | DA-5,000<br>*LS-10,000<br>*DA-U-N-5,000 |
| WEEU | Reading, Pa. (II) | DA-N-1,000 |
| WRAP | Norfolk, Va. (II) | LS-5,000<br>DA-U-N-1,000 |
| KTAC | Tacoma, Wash. (II) | DA-N-1,000 |
| WABA | Aguadilla, P. R. (II) | 500 |
| | **860 KC. (Canadian) CLEAR** | |
| WHRT | Hartselle, Ala. (II) | D-250 |
| WAMI | Opp, Ala. (II) | D-1,000 |
| KIFN | Phoenix, Ariz. (II) | D-1,000 |
| KOSE | Osceola, Ark. (II) | D-1,000 |
| KWRF | Warren, Ark. (II) | D-250 |
| KTRB | Modesto, Cal. (II) | LS-10,000<br>DA-U-N-1,000 |
| †WNTE | Naugatuck, Conn. (II) | DA-D-250 |
| †WAZE | Clearwater, Fla. (II) | DA-D-500 |
| WKKO | Cocoa, Fla. (II) | D-1,000 |
| WERD | Atlanta, Ga. (II) | D-1,000 |
| WDMG | Douglas, Ga. (II) | DA-N-5,000 |
| WMRI | Marion, Ind. (II) | DA-D-250 |
| KWPC | Muscatine, Ia. (II) | D-250 |
| KOAM | Pittsburg, Kans. (II) | LS-10,000<br>DA-N-5,000 |
| WSON | Henderson, Ky. (II) | D-500 |
| WAYE | Dundalk, Md. (II) | DA-D-500 |
| WSBS | Great Barrington, Mass. (II) | D-250 |
| KNUJ | New Ulm, Minn. (II) | D-1,000 |
| WMAG | Forest, Miss. (II) | D-500 |
| WFMO | Fairmont, N. C. (II) | D-1,000 |
| WAMO | Homestead, Pa. (II) | D-250 |
| | *Pittsburgh, Pa. | *DA-D-1,000 |
| WTEL | Philadelphia, Pa. (II) | D-250 |
| WLBG | Laurens, S. C. (II) | D-1,000 |
| WIVK | Knoxville, Tenn.. (II) | D-1,000 |
| WMTS | Murfreesboro, Tenn. (II) | D-250 |
| KFST | Ft. Stockton, Tex. (II) | D-250 |
| KPAN | Hereford, Tex. (II) | D-250 |
| KSFA | Nacogdoches, Tex. (II) | D-1,000 |
| KONO | San Antonio, Tex. (II) | LS-5,000<br>DA-N-1,000 |
| KWHO | Salt Lake City, Utah (II) | D-1,000 |
| WEVA | Emporia, Va. (II) | D-1,000 |
| WOAY | Oak Hill, W. Va. (II) | D-10,000 |
| WFOX | Milwaukee, Wis. (II) | D-250 |
| | **870 KC CLEAR** | |
| KIEV | Glendale, Cal. (II) | D-250 |
| KAIM | Honolulu, Hawaii (II) | 1,000 |
| WWL | New Orleans, La. (I-A) | DA-50,000 |
| WKAR | E. Lansing, Mich. (II) | D-5,000 |
| WHCU | Ithaca, N. Y. (II) | LS-1,000<br>N-L-1,000 |
| WGTL | Kannapolis, N. C. (II) | D-1,000 |
| KJIM | Fort Worth, Tex. (II) | D-250 |
| WFLO | Farmville, Va. (II) | D-1,000 |
| WHOA | San Juan, P. R. (II)<br>(CP from 1400 kc) | DA-5,000 |
| | **880 KC. CLEAR** | |
| WCBS | New York, N. Y. (I-A) | 50,000 |
| WRRZ | Clinton, N. C. (II) | D-1,000 |
| WRFD | Worthington, O. (II) | D-5,000 |
| | **890 KC. CLEAR** | |
| WLS | Chicago, Ill. (I-A) | 50,000 |
| WHNC | Henderson, N. C. (II) | D-1,000 |
| KBYE | Oklahoma City, Okla. (II) | D-1,000 |
| | **900 KC. (Mexican) CLEAR** | |
| WATV | Birmingham, Ala. (II) | D-1,000 |
| WGOK | Mobile, Ala. (II) | DA-D-1,000 |
| WOZK | Ozark, Ala. (II) | D-1,000 |
| KFRB | Fairbanks, Alaska (II) | 10,000 |
| KHOZ | Harrison, Ark. (II) | D-1,000 |
| KBIF | Fresno, Cal (II) | D-1,000 |
| WJWL | Georgetown, Del. | D-1,000 |
| WSWN | Belle Glade, Fla. (II) | D-1,000 |
| WMOP | Ocala, Fla. (II) | D-1,000 |
| WCGA | Calhoun, Ga. (II) | D-1,000 |
| WCRY | Macon, Ga. (II) | D-250 |
| WJIV | Savannah, Ga. (II) | D-1,000 |
| †KTEE | Idaho Falls, Idaho (II) | D-1,000 |
| KSIR | Wichita, Kan. (II) | DA-D-250 |
| WKYW | Louisville, Ky. (II) | D-1,000 |
| WLSI | Pikesville, Ky. (II) | D-1,000 |
| KREH | Oakdale, La. (II) | D-250 |
| WCME | Brunswick, Me. (II) | D-1,000 |
| WATC | Gaylord, Mich. (II) | D-1,000 |
| KTIS | Minneapolis, Minn. (II) | D-1,000 |
| WDDT | Greenville, Miss. (II) | D-1,000 |
| KFAL | Fulton, Mo. | D-1,000 |
| KJSK | Columbus, Neb. (II) | D-1,000 |
| WOTW | Nashua, N. H. (II) | D-1,000 |
| WBRV | Boonville, N. Y. (II) | D-1,000 |
| WSPN | Saratoga Springs, N. Y. (II) | D-250 |
| WAYN | Rockingham, N. C. (II) | D-1,000 |
| WIAM | Williamston, N. C. (II) | D-1,000 |
| KFNW | Fargo, N. D. (II) | D-1,000 |
| WAND | Canton, Ohio. (II) | D-500 |
| WFRO | Fremont, Ohio (II) | DA-D-500 |
| WCPA | Clearfield, Pa. (II) | D-1,000 |
| WFLN | Philadelphia, Pa. (II) | DA-D-1,000 |
| WKXV | Knoxville, Tenn. (II) | D-1,000 |
| WCOR | Lebanon, Tenn. (II) | D-500 |
| KALT | Atlanta, Tex. (II) | D-1,000 |
| KMCO | Conroe, Tex. (II) | DA-D-500 |
| KFLD | Floyada, Tex. (II) | D-250 |
| KCLW | Hamilton, Tex. (II) | D-250 |
| †WODY | Bassett, Va. (II) | DA-D-250 |
| WAFC | Staunton, Va. (II) | D-1,000 |
| KUEN | Wenatchee, Wash. (II) | D-500<br>*D-1,000 |
| WATK | Antigo, Wis. (II) | D-250 |
| | **910 KC. REGIONAL** | |
| KPHO | Phoenix, Ariz. (III-A) | DA-N-5,000 |
| KLCN | Blytheville, Ark. (III) | D-5,000 |
| KAMD | Camden, Ark. (III) | LS-1,000<br>DA-N-500 |
| KDEO | El Cajon, Cal. (III) | DA-1,000 |
| KEWB | Oakland, Cal. (III-A) | DA-N-5,000 |
| KOXR | Oxnard, Cal. (III) | DA-D-1,000 |
| KPOF | Denver, Colo. (III-A) | LS-5,000<br>N-1,000 |
| WHAY | New Britain, Conn. (III-A) | DA-5,000 |
| WPLA | Plant City, Fla. (III) | D-1,000 |
| WGAF | Valdosta, Ga. (III-A) | DA-N-5,000 |
| WAKO | Lawrenceville, Ill. (III) | DA-D-500 |
| WSUI | Iowa City, Iowa (III-A) | DA-5,000 |
| WLCS | Baton Rouge, La. (III) | DA-1,000 |
| WABI | Bangor, Me. (III-A) | DA-N-5,000 |
| WFDF | Flint, Mich. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WCOC | Meridian, Miss. (III-A) | LS-5,000<br>N-1,000 |
| KOYN | Billings, Mont. (III) | D-1,000 |
| KYSS | Missoula, Mont. (III) | D-1,000 |
| KBIM | Roswell, N. Mex. (III) | D-5,000 |
| WLAS | Jacksonville, N. C. (III) | D-1,000 |
| KCJB | Minot, N. D. (III) | DA-N-1,000 |
| WPFB | Middletown, Ohio (III) | LS-1,000<br>N-100 |
| KGLC | Miami, Okla. (III-B) | DA-1,000 |
| KURY | Brookings, Ore. (III) | D-1,000 |
| WAVL | Apollo, Pa. (III) | D-1,000 |
| WGBI | Scranton, Pa. (III-B) | LS-1,000<br>N-500 |
| WSBA | York, Pa. (III-B) | DA-1,000 |
| WORD | Spantanburg, S. C. (II) | DA-1,000 |
| WJCW | Johnson City, Tenn. (III-A) | LS-5,000<br>DA-N-1,000 |
| WEPG | S. Pittsburg, Tenn. (III) | D-500 |
| KNAF | Fredericksburg, Tex. (III) | D-1,000 |
| KRIO | McAllen, Tex. (III-B) | DA-1,000 |
| KRRV | Sherman, Tex. (III-B) | DA-1,000 |
| KALL | Salt Lake City, Utah (III-B) | DA-N-1,000 |
| WWRJ | White River Junction, Vt. (III) | D-1,000 |
| WRNL | Richmond, Va. (III-A) | DA-N-5,000 |
| WHYE | Roanoke, Va. (III) | D-1,000 |
| KORD | Pasco, Wash. (III) | D-1,000 |
| KUDY | Renton, Wash. (III) | DA-1,000 |
| KISN | Vancouver, Wash. (III-B) | DA-N-1,000 |
| WHSM | Hayward, Wis. (III) | D-1,000<br>*DA-D-5,000 |
| WDOR | Sturgeon Bay, Wis. (III) | D-500 |
| WPRP | Ponce, P. R. (III-A) | DA-N-5,000 |
| | **920 KC. REGIONAL** | |
| WCTA | Andalusia, Ala. (III) | LS-5,000<br>DA-N-500 |
| WWWR | Russellville, Ala. (III) | D-1,000 |
| KARK | Little Rock, Ark. (III-A) | DA-N-5,000 |
| KDES | Palm Springs, Cal. (III) | D-1,000 |
| KVEC | San Luis Obispo, Cal. (III-B) | LS-1,000<br>N-500 |
| KREX | Grand Junction, Colo (III-B) | LS-5,000<br>N-500 |
| KLMR | Lamar, Colo. (III) | LS-1,000<br>DA-N-500 |
| WMEG | Eau Gallie, Fla. (III) | D-1,000 |
| WGST | Atlanta, Ga. (III-A) | LS-5,000<br>N-1,000 |
| KAHU | Waipahu, Hawaii (III) | 1,000 |
| WMOK | Metropolis, Ill. (III) | D-1,000 |
| WBAA | W. Lafayette, Ind. (III-B) | LS-5,000<br>DA-N-1,000 |
| KFNF | Shenandoah, Ia. (III-B) | LS-1,000<br>N-500 |
| WTCW | Whitesbury, Ky. (III) | D-1,000 |
| WBOX | Bogalusa, La. (III) | D-1,000 |
| KTOC | Jonesboro, La. (III) | DA-D-500 |
| WPTX | Lexington Park, Md. (III) | D-500 |
| WMPL | Hancock, Mich. (III) | D-1,000 |
| KDHL | Faribault, Minn. (III-B) | DA-1,000 |
| KWAD | Wadena, Minn. (III-B) | DA-N-1,000 |
| KRAM | Las Vegas, Nev. (III-B) | LS-1,000<br>DA-N-500 |
| KOLO | Reno, Nev. (III-B) | DA-N-1,000 |
| WTTM | Trenton, N. J. (III-B) | DA-1,000 |
| KQEO | Albuquerque, N. Mex. (III) | LS-1,000<br>DA-N-500 |
| WKRT | Cortland, N. Y. (III-B) | LS-1,000<br>DA-N-500 |
| WGHQ | Saugerties, N. Y. (III) | DA-D-1,000 |
| WBBB | Burlington-Graham, N. C. (III) | D-5,000 |
| WMNI | Columbus, O. (III) | DA-500 |
| KGAL | Lebanon, Ore (III) | DA-1,000 |
| WKVA | Lewistown, Pa. (III) | D-1,000 |
| WJAR | Providence, R. I. (III-A) | DA-N-5,000 |
| WTND | Orangeburg, S. C. (III) | D-1,000 |
| KEZU | Rapid City, S. D. (III) | D-1,000 |
| WLIV | Livingston, Tenn. (III) | D-1,000 |
| KELP | El Paso, Tex. (III) | LS-1,000<br>DA-N-500 |
| KECK | Odessa, Tex. (III) | LS-1,000<br>DA-N-500 |
| KTLW | Texas City, Tex. (III) | D-1,000 |
| KITN | Olympia, Wash. (III) | D-1,000 |
| KXLY | Spokane, Wash. (III-A) | 5,000 |
| WMMN | Fairmont, W. Va. (III-A) | DA-N-5,000 |
| WOKY | Milwaukee, Wis. (III) | DA-1,000 |
| | **930 KC. REGIONAL** | |
| WETO | Gadsden, Ala. (III) | D-1,000 |
| KTKN | Ketchikan, Alaska (III-A) | 1,000 |
| KAPR | Douglas, Ariz. (III) | D-1,000 |
| KHJ | Los Angeles, Cal. (III-A) | DA-N-5,000 |
| †KMET | Paradise, Cal. (III) | D-500 |
| KIUP | Durango, Colo. (III) | LS-5,000<br>DA-N-1,000 |
| WKSB | Milford, Del. (III) | DA-D-500 |
| †WHAN | Haines City, Fla. (III) | DA-D-500 |
| WJAX | Jacksonville, Fla. (III-A) | DA-N-5,000 |
| WKXY | Sarasota, Fla. (III) | LS-1,000<br>DA-U-N-500 |
| WMGR | Bainbridge, Ga. (III) | LS-5,000<br>DA-N-500 |
| KSEI | Pocatello, Ida. (III-A) | DA-N-5,000 |
| WTAD | Quincy, Ill. (III-B) | LS-5,000<br>DA-N-1,000 |
| WKCT | Bowling Green, Ky. (III) | LS-1,000<br>DA-N-500 |
| WFMD | Frederick, Md. (III-B) | DA-N-1,000 |
| WREB | Holyoke, Mass. | D-500 |
| WBCK | Battle Creek, Mich. (II-B) | DA-1,000 |
| WSLI | Jackson, Miss. (III-A) | DA-N-5,000 |
| KWOC | Poplar Bluff, Mo. (III) | LS-1,000<br>DA-N-500 |
| KOFI | Kalispell, Mont. (III) | D-5,000 |
| KOGA | Ogallala, Neb. (III) | D-500 |
| WWNH | Rochester, N. H. (III) | D-5,000 |
| WPAT | Paterson, N. J. (III-A) | DA-5,000 |
| WBEN | Buffalo, N. Y. (III-A) | DA-N-5,000 |
| WIST | Charlotte, N. C. (III) | LS-5,000<br>DA-N-1,000 |
| WRRF | Washington, N. C. (III) | LS-5,000<br>DA-N-1,000 |
| WEOL | Elyria, O. (III-B) | DA-1,000 |
| WKY | Oklahoma City, Okla. (III-A) | DA-N-5,000 |
| KAGI | Grants Pass, Ore. (III) | DA-N-1,000 |
| WCNR | Bloomsburg, Pa. (III) | D-1,000 |
| KSDN | Aberdeen, S. D. (III-B) | DA-N-1,000 |
| WSEV | Sevierville, Tenn. (III) | D-5,000 |
| KDET | Center, Tex. (III) | D-1,000 |
| KITE | Terrell Hills, Tex. (III) | LS-5,000<br>DA-N-1,000 |
| KENY | Bellingham-Ferndale, Wash. (III) | D-1,000 |
| WSAZ | Huntington, W. Va. (III-B) | LS-5,000<br>DA-N-1,000 |
| WLBL | Auburndale, Wis. (III) | D-5,000 |
| | **940 KC. (Mexican & Canadian) CLEAR** | |
| †KMBO | Tucson, Ariz. (II) | DA-250 |
| KFRE | Fresno, Cal. (II) | DA-50,000 |
| WINZ | Miami, Fla. (II) | LS-50,000<br>DA-U-N-10,000 |
| WMAZ | Macon, Ga. (II) | LS-50,000<br>DA-N-10,000 |
| WMIX | Mt. Vernon, Ill. (II) | D-1,000 |
| KIOA | Des Moines, Iowa (II) | LS-10,000<br>DA-U-N-5,000 |
| WYLD | New Orleans, La. (II) | LS-1,000<br>DA-N-500 |
| WFNC | Fayetteville, N. C. (II)<br>(CP from 1390 kc) | LS-10,000<br>DA-N-1,000 |
| KGRL | Bend, Ore. (II) | D-1,000 |
| WESA | Charleroi, Pa. (II) | D-250 |
| WGRP | Greenville, Pa. (II) | DA-D-1,000 |
| KIXZ | Amarillo, Tex. (II) | LS-5,000<br>DA-U-N-1,000 |
| WIPR | Rio Piedras, P. R. (II) | DA-10,000 |
| | **950 KC. REGIONAL** | |
| WRMA | Montgomery, Ala. (III) | D-1,000 |
| KXJK | Forrest City, Ark. (III) | D-5,000 |
| KFSA | Ft. Smith, Ark. (III-B) | LS-1,000<br>DA-N-500 |
| KAHI | Auburn, Calif. (III) | DA-D-1,000 |
| KIMN | Denver, Colo. (III-A) | DA-N-5,000 |
| WNUE | Ft. Walton Beach, Fla. (III) | D-1,000 |
| WLOF | Orlando, Fla. (III-A) | DA-N-5,000 |
| WGTA | Summerville, Ga. (III) | D-1,000 |
| WGOV | Valdosta, Ga. (III-A) | LS-5,000<br>DA-U-N-1,000 |

| Call Letters | City | Power in Watts |
|---|---|---|
| KBOI | Boise, Ida. (III-A) | DA-N-5,000 |
| KLER | Orofino, Idaho (III) | D-500 |
| WAAF | Chicago, Ill. (III) | D-1,000 |
| WXLW | Indianapolis, Ind. (III) | DA-D-5,000 |
| KOEL | Oelwein, Ia. | LS-1,000<br>DA-U-N-500 |
| KJRG | Newton, Kans. (III) | D-500 |
| WBVL | Barbourville, Ky. (III) | D-1,000 |
| WAGM | Presque Isle, Me. (III) | DA-5,000 |
| WORL | Boston, Mass. (III) | D-5,000 |
| WWJ | Detroit, Mich. (III-A) | DA-N-5,000 |
| KRSI | St. Louis Park, Minn (III) | DA-D-1,000 |
| WBKH | Hattiesburg, Miss. (III) | D-5,000 |
| KLIK | Jefferson City, Mo. (III) | D-5,000 |
| WBBF | Rochester, N. Y. (III-B) | DA-1,000 |
| WIBX | Utica, N. Y. (III-A) | DA-5,000 |
| WPET | Greensboro, N. C. (III) | D-500 |
| KYES | Roseburg, Ore. (III) | D-1,000 |
| WNCC | Barnesboro, Pa. (III) | D-500 |
| WPEN | Philadelphia, Pa. (III-A) | DA-N-5,000 |
| WSPA | Spartanburg, S. C. (III-A) | DA-N-5,000 |
| KWAT | Watertown, S. D. (III-B) | DA-N-1,000 |
| WAGG | Franklin, Tenn. (III) | D-1,000 |
| KDSX | Denison-Sherman, Tex. (III) | DA-500 |
| KPRC | Houston, Tex. (III-A) | DA-N-5,000 |
| KSEL | Lubbock, Tex. (III-B) | LS-5,000<br>DA-U-N-500 |
| WXGI | Richmond, Va. (III) | D-1,000 |
| KJR | Seattle, Wash. (III-A) | DA-N-5,000 |
| WKAZ | Charleston, W. Va. (III-B) | LS-5,000<br>DA-N-1,000 |
| WKTL | Sheboygan, Wis. (III) | DA-D-500 |

### 960 KC. Regional

| | | |
|---|---|---|
| WBRC | Birmingham, Ala. (III-A) | DA-N-5,000 |
| WMOZ | Mobile, Ala. (III) | D-1,000 |
| KOOL | Phoenix, Ariz. (III-A) | DA-N-5,000 |
| KAVR | Apple Valley, Cal. (III) | D-5,000 |
| KNEZ | Lompoc. Cal. (III) | D-500 |
| KABL | Oakland, Cal. (III-A) | 1,000 |
| WELI | New Haven, Conn. (III-B) | DA-N-5,000 |
| WGRO | Lake City, Fla. (III) | D-500 |
| WJCM | Sebring, Fla. (III) | D-1,000 |
| WJAZ | Albany, Ga. (III)<br>(CP from 1050 kc) | DA-D-5,000 |
| WRFC | Athens, Ga. (III) | LS-5,000<br>DA-N-500 |
| KSRA | Salmon, Idaho (III) | D-1,000 |
| WDLM | East Moline, Ill. (III) | DA-D-1,000 |
| WSBT | South Bend, Ind. (III-A) | DA-5,000 |
| KMA | Shenandoah, Ia. (III-A) | DA-N-5,000 |
| WPRT | Prestonsburg, Ky. (III) | D-1,000<br>*DA-D-5,000 |
| KROF | Abbeville, La. (III) | D-1,000 |
| WBOC | Salisbury, Md. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WFGM | Fitchburg, Mass. (III) | DA-1,000 |
| WHAK | Rogers City, Mich. (III) | D-5,000 |
| KLTF | Little Falls, Minn. (III) | D-500 |
| WABG | Greenwood, Miss. (III) | LS-1,000<br>DA-N-500 |
| KFVS | Cape Girardeau, Mo. (III-B) | LS-1,000<br>DA-N-500 |
| KNEB | Scottsbluff, Neb. (III) | LS-1,000<br>DA-U-N-500 |
| KWYK | Farmington, N. Mex. (III) | D-1,000 |
| WEAV | Plattsburg, N. Y. (III-B) | DA-5,000 |
| WFTC | Kinston, N. C. (III) | LS-5,000<br>DA-N-1,000 |
| WWST | Wooster, Ohio (III) | D-1,000 |
| KGWA | Enid, Okla. (III-B) | DA-1,000 |
| KLAD | Klamath Falls, Ore. (III) | D-5,000 |
| WHYL | Carlisle, Pa. (III) | DA-D-5,000 |
| WADP | Kane, Pa. (III) | D-1,000 |
| WATS | Sayre, Pa. (III) | D-1,000 |
| WBEU | Beaufort, S. C. (III) | D-1,000 |
| WBMC | McMinnville, Tenn. (III) | D-500 |
| KIMP | Mt. Pleasant, Tex. (III) | D-1,000 |
| KGKL | San Angelo, Tex. (III-B) | LS-5,000<br>DA-N-1,000 |
| KOVO | Provo, Utah (III-B) | LS-5,000<br>DA-N-1,000 |
| WDBJ | Roanoke, Va. (III-A) | DA-N-5,000 |
| KALE | Richmond, Wash. (III) | DA-N-1,000 |
| WTCH | Shawano, Wis. (III) | DA-N-1,000 |

### 970 KC. REGIONAL

| | | |
|---|---|---|
| WERH | Hamilton, Ala. (III) | D-5,000 |
| WTBF | Troy, Ala. (III) | LS-5,000<br>DA-U-N-500 |
| KNEA | Jonesboro, Ark. (III) | D-1,000 |
| KBIS | Bakersfield, Cal. (III) | DA-1,000 |
| KCHV | Coachella, Cal. (III) | D-1,000 |
| KBEE | Modesto, Cal. (III) | DA-1,000 |
| KFEL | Pueblo, Colo. (III) | D-1,000 |
| WFLA | Tampa, Fla. (III-A) | DA-N-5,000 |
| WIIN | Atlanta, Ga. (III) | DA-D-5,000 |
| WVOP | Vidalia, Ga. (III) | D-5,000 |
| KHBC | Hilo, Hawaii (III-A) | 1,000 |
| KAYT | Rupert, Idaho (III) | D-1,000 |
| WMAY | Springfield, Ill. (III) | LS-1,000<br>DA-U-N-500 |
| WAVE | Louisville, Ky. (II-A) | DA-5,000 |
| KSYL | Alexandria, La. (III-B) | DA-N-1,000 |
| WCSH | Portland, Me. (III-A) | DA-N-5,000 |
| WAMD | Aberdeen, Md. (III) | DA-D-500 |
| WESO | Southbridge, Mass. (III) | D-1,000 |
| WJAN | Ishpeming, Mich. (III) | D-5,000 |
| WKHM | Jackson, Mich. (III) | DA-1,000 |
| KQAQ | Austin, Minn. (III) | DA-D-5,000 |
| KOOK | Billings, Mont. (III-A) | DA-N-5,000 |
| KJLT | North Platte, Neb. (III) | D-5,000 |
| WNTA | Newark, N. J. (III-B) | LS-5,000<br>DA-N-1,000 |
| WEBR | Buffalo, N. Y. (III-A) | DA-5,000 |
| WCHN | Norwich, N. Y. (III) | D-500 |
| WRCS | Ahoskie, N. C. (III) | D-1,000 |
| WWIT | Canton, N. C. (III) | D-1,000 |
| WDAY | Fargo, N. D. (III-A) | DA-N-5,000 |
| WREO | Ashtabula, Ohio (II-B) | LS-1,000<br>DA-U-N-1,000 |
| WATH | Athens, Ohio (III) | D-1,000 |
| KAKC | Tulsa, Okla. (III-B) | LS-1,000<br>DA-U-N-500 |
| KOIN | Portland, Ore. (III-A) | DA-N-5,000 |
| WWSW | Pittsburgh, Pa. (III-A) | DA-5,000 |
| WJMX | Florence, S. C. (III) | LS-5,000<br>DA-N-1,000 |
| KASE | Austin, Tex. (III) | DA-D-1,000 |
| KNOK | Fort Worth, Tex. (III) | D-1,000 |
| WDTI | Danville, Va. (III) | D-500 |
| KREM | Spokane, Wash. (III) | LS-5,000<br>DA-N-1,000 |
| WWYO | Pineville, W. Va. (III) | D-1,000 |
| WHA | Madison, Wis. (III) | D-5,000 |
| WIVI | Christiansted, V. I. (III) | 1,000 |

### 980 KC. REGIONAL

| | | |
|---|---|---|
| WKLF | Clanton, Ala. (III) | D-1,000 |
| KINS | Eureka, Cal. (III) | LS-5,000<br>DA-N-500 |
| KEAP | Fresno, Calif. (III) | D-500 |
| KFWB | Los Angeles, Cal. (III-A) | 5,000 |
| KGLN | Glenwood Springs, Colo. (III) | D-1,000 |
| WSUB | Groton, Conn. (III) | D-1,000 |
| WRC | Washington, D. C. (III-A) | DA-N-5,000 |
| WDVH | Gainesville, Fla. (III) | D-5,000 |
| WTOT | Marianna, Fla. (III) | D-1,000 |
| WBOP | Pensacola, Fla. (III) | D-1,000 |
| WLOD | Pompano Beach, Fla. (III) | DA-D-1,000 |
| WKLY | Hartwell, Ga. (III) | D-1,000 |
| WPGA | Perry, Ga. (III) | D-500 |
| WRIP | Rossville, Ga. (III) | DA-D-500 |
| KUPI | Idaho Falls, Ida. (III) | D-1,000 |
| WITY | Danville, Ill. (III) | DA-1,000 |
| KOKA | Shreveport, La. (III) | D-5,000 |
| WCAP | Lowell, Mass. (III) | D-1,000 |
| WPBC | Minneapolis, Minn. (III) | D-1,000 |
| WAPF | McComb, Miss. (III) | D-1,000 |
| KMBC | Kansas City, Mo. (III) | DA-N-5,000 |
| KSGM | Ste. Genevieve, Mo. (III) | DA-N-500 |
| KVER | Clovis, N. M. (III) | DA-N-1,000 |
| KMIN | Grants, N. M. (III) | D-1,000 |
| WTRY | Troy, N. Y. (III-A) | DA-5,000 |
| WKLM | Wilmington, N. C. (III) | D-5,000 |
| WAAA | Winston-Salem, N. C. (III) | D-1,000 |
| WONE | Dayton, Ohio (III-A) | DA-5,000 |
| WILK | Wilkes-Barre, Pa. (III) | LS-5,000<br>DA-N-1,000 |
| KDSJ | Deadwood, S. D. (III) | DA-N-1,000 |
| WSIX | Nashville, Tenn. (III-A) | DA-N-5,000 |
| KFRD | Rosenberg, Tex. (III) | D-1,000 |
| KSVC | Richfield, Utah (III) | LS-5,000<br>DA-N-1,000 |
| WFHG | Bristol, Va. (III) | LS-5,000<br>DA-N-1,000 |
| WMEK | Chase City, Va. (III) | D-500 |
| KUTI | Yakima, Wash. (III) | D-5,000 |
| WHAW | Weston, W. Va. (III) | D-1,000 |
| WCUB | Manitowoc, Wis. (III) | D-1,000 |
| WPRE | Prairie Du Chien, Wis. (III) | D-500 |

### 990 KC. (Canadian) CLEAR

| | | |
|---|---|---|
| WWWF | Fayette, Ala. (II) | D-1,000 |
| WTCB | Flomaton, Ala. (II) | D-500 |
| KTKT | Tucson, Ariz. (II) | LS-10,000<br>DA-U-N-1,000 |
| KKIS | Pittsburg, Cal. (II | DA-5,000 |
| †KGUD | Santa Barbara, Cal. (II) | DA-D-1,000 |
| KLIR | Denver, Colo. (II) | D-1,000 |
| WBZY | Torrington, Conn. (II) | D-1,000 |
| †WFAB | Miami-So. Miami, Fla. (II) | DA-5,000 |
| WHOO | Orlando, Fla. (II) | LS-10,000<br>DA-N-5,000 |
| WDWD | Dawson, Ga. (II) | D-1,000 |
| WGML | Hinesville, Ga. (II) | D-250 |
| KOOD | Honolulu, Hawaii (II) | 1,000<br>*5,000 |
| WCAZ | Carthage, Ill. (II) | D-1,000 |
| WITZ | Jasper, Ind. (II) | D-1,000 |
| KAYL | Storm Lake, Iowa (II) | D-250 |
| KRSL | Russell, Kan. (II) | D-250 |
| WJMR | New Orleans, La. (II) | D-250 |
| KCLP | Rayville, La. (II) | D-250 |
| †WCRM | Clare, Mich. (II) | DA-D-250 |
| WABO | Waynesboro, Miss. (II) | D-250 |
| KRMO | Monett, Mo. (II) | D-250 |
| KSVP | Artesia, N. Mex. (II) | LS-1,000<br>N-250 |
| WEEB | Southern Pines, N. C. (II) | D-5,000 |
| WJEH | Gallipolis, Ohio (II) | D-1,000 |
| WTIG | Massillon, Ohio (II) | DA-D-250 |
| KABY | Albany, Ore. (II) | D-250 |
| WIBG | Philadelphia, Pa. (II) | LS-50,000<br>DA-U-N-10,000 |
| WVSC | Somerset, Pa. (II) | D-250 |
| †. . . . | Providence, R. I. (II) | DA-D-50,000 |
| WAKN | Aiken, S. C. (II) | D-1,000 |
| WNOX | Knoxville, Tenn. (II) | DA-N-10,000 |
| KWEM | Memphis, Tenn. (II) | D-1,000 |
| KTRM | Beaumont, Tex. (II) | DA-1,000 |
| KAML | Kenedy-Karnes City, Tex. (II) | D-250 |
| KSYD | Wichita Falls, Tex. (II) | LS-10,000<br>DA-U-N-1,000 |
| KDYL | Tooele, Utah (II) | D-1,000 |
| WNRV | Harrows-Pearisburg, Va. (II) | D-1,000 |
| WANT | Richmond, Va. (II) | D-1,000 |
| WPRA | Mayaguez, P. R. (II) | DA-10,000 |

### 1000 KC. (U. S. & Mexican) CLEAR

| | | |
|---|---|---|
| WCFL | Chicago, Ill. (I-B) | DA-50,000 |
| KTOK | Oklahoma City, Okla. (II) | DA-5,000 |
| KSTA | Coleman, Tex. (II) | D-250 |
| KGRI | Henderson, Tex. (II) | D-250 |
| WHWB | Rutland, Vt. (II) | D-1,000 |
| KOMO | Seattle, Wash. (I-B) | DA-N-50,000 |

### 1010 KC. (Canadian & Cuban) CLEAR

| | | |
|---|---|---|
| †KINK | Phoenix, Ariz. (II) | D-500 |
| KVNC | Winslow, Ariz. (II) | LS-1,000<br>DA-U-N-500 |
| KLRA | Little Rock, Ark. (II) | LS-10,000<br>DA-N-5,000 |
| KCHJ | Delano, Cal. (II) | LS-5,000<br>DA-U-N-1,000 |
| KCMJ | Palm Springs, Cal. (II) | LS-1,000<br>DA-U-N-500 |
| KSAY | San Francisco, Cal. (II) | DA-D-10,000 |
| WCNU | Crestview, Fla. (II) | D-1,000 |
| WZRO | Jacksonville Beach, Fla. (II) | D-1,000 |
| †WINQ | Tampa, Fla. (II) | DA-D-50,000 |
| WGUN | Decatur, Ga. (II) | D-50,000 |
| WCSI | Columbus, Ind. (II) | D-500 |
| KSMN | Mason City, Iowa (II) | D-1,000 |
| KIND | Independence, Kan. (II) | D-250 |
| KDLA | DeRidder, La. (II) | D-1,000 |
| WSID | Baltimore, Md. (II) | D-1,000 |
| WMOX | Meridian, Miss. (II)<br>(CP from 1240 kc) | LS-10,000<br>DA-U-N-1,000 |
| KCHI | Chillicothe, Mo. | D-250 |
| KXEN | Festus-St. Louis, Mo. (II) | DA-D-50,000 |
| KRVN | Lexington, Neb. (II) | DA-D-25,000 |
| †WCNL | Newport, N. H. (II) | D-250 |
| WINS | New York, N. Y. (II) | DA-50,000 |
| WABZ | Albemarle, N. C. (II) | D-1,000 |
| WELS | Kinston, N. C. | D-1,000 |
| WIOI | New Boston, Ohio (II) | D-500<br>*D-1,000 |
| †KBEV | Portland, Ore. (II) | DA-D-1,000 |
| WITT | Lewisburg, Pa. (II) | D-250 |
| WHIN | Gallatin, Tenn. (II) | D-1,000 |
| WORM | Savannah, Tenn. (III) | D-250 |
| KBUY | Amarillo, Tex. (II) | LS-5,000<br>DA-U-N-500 |
| KMLW | Marlin, Tex. | D-250 |
| WELK | Charlottesville, Va. (II) | D-1,000 |
| WMEV | Marion, Va. (II) | D-1,000 |
| WCST | Berkeley Springs, W. Va. (II) | D-250 |
| WSPT | Stevens Point, Wis. (II) | D-1,000 |

### 1020 KC. CLEAR

| | | |
|---|---|---|
| KGBS | Los Angeles, Cal. (II) | LS-5,000<br>N-L-5,000<br>*LS-50,000<br>*DA-L-N-L-50,000 |
| WCIL | Carbondale, Ill. (II) | D-1,000 |
| WPEO | Peoria, Ill. (II) | D-1,000 |
| KDKA | Pittsburgh, Pa. (I-A) | 50,000 |

### 1030 KC. CLEAR

| | | |
|---|---|---|
| WBZ | Boston, Mass. (I-B) | DA-50,000 |
| WBZA | Springfield, Mass. (II) | 1,000 |
| KOB | Albuquerque, N. M. (II)<br>(SSA on 770 kc) | 10,000<br>*50,000 |
| KCTA | Corpus Christi, Tex. (II) | D-50,000 |

### 1040 KC. CLEAR

| | | |
|---|---|---|
| KHVH | Honolulu, Hawaii (II) | 5,000 |
| WHO | Des Moines, Iowa (I-A) | 50,000 |
| KIXL | Dallas, Tex. (II) | D-1,000 |

### 1050 KC. (Mexican) CLEAR

| | | |
|---|---|---|
| WRFS | Alexander City, Ala. (II) | D-1,000 |
| WCRI | Scottsboro, Ala. (II) | D-250 |
| KVWM | Show Low, Ariz. (II) | D-250 |
| KVLC | Little Rock, Ark. (II) | D-1,000 |
| KOFY | San Mateo, Cal. (II) | D-1,000 |
| KWSO | Wasco, Cal. (II) | D-1,000 |
| KLMO | Longmont, Colo. (II) | D-250 |
| WSUG | Clewiston, Fla. (II) | D-250 |
| WJSB | Crestview, Fla. (II) | D-1,000 |
| WIVY | Jacksonville, Fla. (II) | D-1,000 |
| WHBO | Tampa, Fla. (II) | D-250 |
| WRMF | Titusville, Fla. (II) | D-500 |
| WJAZ | Albany, Ga. (II)<br>(CP for 960 kc) | D-1,000 |
| WAUG | Augusta, Ga. (II) | D-1,000 |
| WBIE | Marietta, Ga. (II) | D-500 |
| KZIN | Coeur D'Alene, Ida. (II) | D-250 |
| WDZ | Decatur, Ill. (II) | D-1,000 |
| KNCO | Garden City, Kan. (II) | D-1,000 |
| WNES | Central City, Ky. (II) | D-500 |
| KLPL | Lake Providence, La. (II) | D-250 |
| KCIJ | Shreveport, La. (II) | D-250 |
| KVPI | Ville Platte, La. (II) | D-250 |
| WQMR | Silver Spring, Md. (II) | D-1,000 |
| WPAG | Ann Arbor, Mich. (II) | D-1,000 |
| KLOH | Pipestone, Minn. (II) | DA-D-1,000 |
| WACR | Columbus, Miss. (II) | D-1,000 |
| †KMIS | Portageville, Mo. (II) | D-250 |
| KSIS | Sedalia, Mo. (II) | D-1,000 |
| KRBO | Las Vegas, Nev. (II) | D-500 |
| WBNC | Conway, N. H. (II) | D-1,000 |
| WSEN | Baldwinsville, N. Y. (II) | D-250 |
| WSTS | Massena, N. Y. (II) | D-1,000 |
| WMGM | New York, N. Y. (II) | DA-50,000 |
| WBTL | Farmville, N. C. (II) | DA-D-250 |
| WFSC | Franklin, N. C. (II) | D-1,000 |
| WLON | Lincolnton, N. C. (II) | D-1,000 |
| WWGP | Sanford, N. C. (II) | D-1,000 |
| WZIP | Cincinnati, Ohio (II) | D-1,000 |
| KCCO | Lawton, Okla. (II) | DA-D-250 |
| KFMJ | Tulsa, Okla. (II) | D-1,000 |
| KUBE | Pendleton, Ore. (II) | D-1,000 |
| KEED | Springfield, Ore. (II) | D-1,000 |
| WBUT | Butler, Pa. (II) | D-250 |
| WLYC | Williamsport, Pa. (II) | D-1,000 |
| WSMT | Sparta, Tenn. (II) | D-1,000 |
| KLEN | Killeen, Tex. (II) | D-250 |
| KWLD | Liberty, Tex. (II) | DA-D-250 |
| †KPLA | Plainview, Tex. (II) | DA-D-1,000 |
| WGAT | Gate City, Va. (II) | D-250 |
| WBRG | Lynchburg, Va. (II) | D-1,000 |
| WCMS | Norfolk, Va. (II) | D-1,000 |
| KNBX | Kirkland, Wash. (II) | D-1,000 |
| WCEF | Parkersburg, W. Va. (II) | D-1,000 |
| WECL | Eau Claire, Wis. (II) | D-1,000 |
| WLIP | Kenosha, Wis. (II) | D-250 |
| KWIV | Douglas, Wyo. (II) | D-250 |

### 1060 KC. (U.S. & Mexican) CLEAR

| Call Letters | City | Power in Watts |
|---|---|---|
| KUPD | Tempe, Ariz. (II) | DA-500 |
| KPAY | Chico, Cal. (II) | DA-N-10,000 |
| WNOE | New Orleans, La. (II) | LS-50,000<br>DA-U-N-5,000 |
| WHFB | Benton Harbor-St. Joseph, Mich. (II) | D-1,000 |
| WMAP | Monroe, N. C. (II) | D-250 |
| WCMW | Canton, Ohio (II) | D-1,000 |
| WRCV | Philadelphia, Pa. (I-B) | DA-50,000 |

### 1070 KC. (U.S. & Canadian) CLEAR

| | | |
|---|---|---|
| WAPI | Birmingham, Ala. (II) | LS-50,000<br>DA-U-N-5,000 |
| KNX | Los Angeles, Cal. (I-B) | 50,000 |
| WVCG | Coral Gables, Fla. (II) | D-1,000 |
| WIBC | Indianapolis, Ind. (II) | LS-50,000<br>DA-U-N-10,000 |
| KFBI | Wichita, Kan. (II) | LS-10,000<br>DA-N-1,000 |
| KHMO | Hannibal, Mo. (II) | LS-5,000<br>DA-U-N-1,000 |
| WHPE | High Point, N. C. (II) | D-1,000 |
| †WFLI | Lookout Mountain, Tenn. (II) | LS-10,000<br>DA-U-N-1,000 |
| WDIA | Memphis, Tenn. (II) | LS-50,000<br>DA-U-N-5,000 |
| KOPY | Alice, Tex. (II) | DA-N-1,000 |
| WKOW | Madison, Wis. (II) | LS-10,000<br>DA-U-N-5,000 |
| WMIA | Arecibo, P. R. (II) | 500 |

### 1080 KC. CLEAR

| | | |
|---|---|---|
| KSCO | Santa Cruz, Cal. (II) | LS-1,000<br>DA-N-500 |
| WTIC | Hartford, Conn. (I-B) | DA-N-50,000 |
| WKLO | Louisville, Ky. (II) | LS-5,000<br>DA-U-N-1,000 |
| WOAP | Owosso, Mich. (II) | D-250 |
| WYSL | Amherst, N. Y. (II) | D-1,000 |
| WEWO | Laurinburg, N. C. (II) | D-1,000 |
| KWJJ | Portland, Ore. (II) | DA-10,000 |
| WEEP | Pittsburgh, Pa. (II) | D-1,000 |
| KRLD | Dallas, Tex. (I-B) | DA-N-50,000 |

### 1090 KC. (U. S. & Mexican) CLEAR

| | | |
|---|---|---|
| KTHS | Little Rock, Ark. (I-B) | DA-N-50,000 |
| WCRA | Effingham, Ill. (II) | D-250 |
| KNWS | Waterloo, Iowa (II) | D-1,000 |
| WBAL | Baltimore, Md. (I-B) | DA-N-50,000 |
| WILD | Boston, Mass. (II) | D-1,000 |
| WMUS | Muskegon, Mich. (II) | D-1,000 |
| KING | Seattle, Wash. (II) | DA-50,000 |

### 1100 KC. CLEAR

| | | |
|---|---|---|
| KFAX | San Francisco, Cal. (II) | LS-1,000<br>N-L-1,000<br>*LS-50,000<br>*DA-D-N-L-1,000 |
| WLBB | Carrollton, Ga. (II) | D-250 |
| WHLI | Hempstead, L. I. (II) | DA-D-10,000 |
| KYW | Cleveland, Ohio (I-A) | DA-50,000 |
| WGPA | Bethlehem, Pa. (II) | D-250 |

### 1110 KC. CLEAR

| | | |
|---|---|---|
| KRLA | Pasadena, Cal. (II) | LS-50,000<br>DA-U-N-10,000 |
| WALT | Tampa, Fla. (II) | DA-D-10,000 |
| KIPA | Hilo, Hawaii (II) | 1,000 |
| WMBI | Chicago, Ill. (II) | LS-5,000<br>N-L-5,000 |
| KFAB | Omaha, Neb. (I-D) | DA-N-50,000 |
| WBT | Charlotte, N. C. (I-B) | DA-N-50,000 |
| KBND | Bend, Ore. | LS-5,000<br>DA-U-N-1,000 |
| WNAR | Norristown, Pa. (II) | D-500 |
| WHIM | Providence, R. I. | D-1,000 |
| WVJP | Caguas, P. R. (II) | 250 |

### 1120 KC. CLEAR

| | | |
|---|---|---|
| WUST | Bethesda, Md. (II) | D-250 |
| KMOX | St. Louis, Mo. (I-A) | 50,000 |
| WWOL | Buffalo, N. Y. (II) | D-1,000 |
| KCLE | Cleburne, Tex. (II) | D-250 |

### 1130 KC. (U. S. & Canadian) CLEAR

| | | |
|---|---|---|
| KRDU | Dinuba, Cal. (II) | DA-1,000 |
| KSDO | San Diego, Cal. (II) | LS-5,000<br>DA-U-N-1,000 |
| KWKH | Shreveport, La. (I-B) | DA-N-50,000 |
| WCAR | Detroit, Mich. (II) | LS-50,000<br>DA-U-N-10,000 |
| WDGY | Minneapolis, Minn. (II) | LS-50,000<br>DA-U-N-25,000 |
| WNEW | New York, N. Y. (I-B) | DA-N-50,000 |

### 1140 KC. (U. S. & Mexican) CLEAR

| | | |
|---|---|---|
| KRAK | Stockton, Cal. (II) | DA-50,000 |
| WMIE | Miami, Fla. (II) | LS-10,000<br>DA-U-N-5,000 |
| KGEM | Boise, Idaho (II) | DA-10,000 |
| WSIV | Pekin, Ill. (II) | D-1,000 |
| KLPR | Oklahoma City, Okla. (II) | D-1,000 |
| KSOO | Sioux Falls, S. D. (II) | LS-10,000<br>DA-N-5,000 |
| KORC | Mineral Wells, Tex. (II) | D-250 |
| WRVA | Richmond, Va. (I-B) | DA-50,000 |
| WITA | San Juan, P. R. (II) | 500 |

### 1150 KC. REGIONAL

| | | |
|---|---|---|
| WBCA | Bay Minette, Ala. (III) | D-1,000 |
| WGEA | Geneva, Ala. (III) | D-1,000 |
| WJRD | Tuscaloosa, Ala. (III-B) | LS-5,000<br>DA-N-1,000 |
| KCKY | Coolidge, Ariz. (III-B) | DA-N-1,000 |
| KXLR | N. Little Rock, Ark. (III) | LS-5,000<br>DA-N-1,000 |
| †. . . | Fresno, Cal. (III) | DA-D-1,000 |
| KFSG | Los Angeles, Cal. (III-A) | LS-2,500<br>N-1,000 |
| KRKD | Los Angeles, Cal. (III-A) | LS-5,000<br>N-1,000 |
| KJAX | Santa Rosa, Cal. (III) | LS-5,000<br>DA-U-N-500 |
| KGMC | Englewood, Colo. (III) | D-1,000 |
| WCNX | Middletown, Conn. (III) | D-500 |
| WDEL | Wilmington, Del. (III-A) | DA-5,000 |
| WNDB | Daytona Beach, Fla. (III) | DA-N-1,000 |
| WTMP | Tampa, Fla. (II) | DA-D-5,000 |
| WFPM | Ft. Valley, Ga. (III) | D-1,000 |
| WJEM | Valdosta, Ga. (III) | D-1,000 |
| WGGH | Marion, Ill. (III) | DA-D-5,000 |
| †WJRL | Rockford, Ill. (III) | DA-D-500 |
| KWKY | Des Moines, Iowa (III-B) | DA-1,000 |
| KSAL | Salina, Kan. (III-A) | DA-N-5,000 |
| WMST | Mt. Sterling, Ky. (III) | D-500 |
| WLOC | Munfordville, Ky. (III) | D-1,000 |
| WJBO | Baton Rouge, La. (III-A) | DA-5,000 |
| WGHM | Skowhegan, Me. (II) | D-5,000 |
| WCOP | Boston, Mass. (III-A) | DA-5,000 |
| WCEN | Mount Pleasant, Mich. (III) | LS-1,000<br>DA-N-500 |
| KASM | Albany, Minn. (III) | D-1,000 |
| WXTN | Lexington, Miss. (III) | D-500 |
| KRMS | Osage Beach, Mo. (III) | D-1,000 |
| KSEN | Shelby Mont. (III) | LS-1,000<br>DA-N-500 |
| KDEF | Albuquerque, N. M. (III) | D-1,000 |
| WRUN | Utica, N. Y. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WBAG | Burlington, N. C. (III-B) | D-1,000 |
| WGBR | Goldsboro, N. C. (III) | LS-5,000<br>DA-U-N-1,000 |
| WCUE | Akron, Ohio (III-B) | DA-D-1,000 |
| WIMA | Lima, Ohio (III-B) | DA-N-1,000 |
| KNED | McAlester, Okla. (III) | LS-1,000<br>DA-N-500 |
| KAGO | Klamath Falls, Ore. (III-B) | LS-5,000<br>DA-N-1,000 |
| WHUN | Huntingdon, Pa. (III) | D-1,000 |
| WKPA | New Kensington-Tarentum, Pa. (IV) | DA-D-1,000 |
| WDIX | Orangeburg, S. C. (III) | LS-5,000<br>DA-U-N-500 |
| WTYC | Rock Hill, S. C. (III) | D-1,000 |
| WSNW | Seneca, S. C. (III) | D-1,000 |
| WAPO | Chattanooga, Tenn. (III-B) | LS-5,000<br>DA-N-1,000 |
| WCRK | Morristown, Tenn. (III) | LS-1,000<br>DA-N-500 |
| WTAW | College Station, Tex. (III) | D-1,000 |
| KCCT | Corpus Christi, Tex. (III) | DA-D-1,000 |
| KOYE | El Paso, Tex. (III) | D-1,000 |
| KVIL | Highland Park, Tex. (III) | DA-D-500 |
| KJBC | Midland, Tex. (III) | D-1,000 |
| KPNG | Port Neches, Tex. (III) | DA-D-500 |
| KOLJ | Quanah, Tex. (III) | D-500 |
| KOFE | Pullman, Wash. (III) | D-1,000 |
| KAYO | Seattle, Wash. (III-A) | LS-5,000<br>N-1,000 |
| KKEY | Vancouver, Wash. (III) | D-1,000 |
| WELC | Welch, W. Va. (III) | D-1,000 |
| WAXX | Chippewa Falls, Wis. (III) | D-5,000 |
| WISN | Milwaukee, Wis. (III-A) | DA-5,000 |
| WORA | Mayaguez, P. R. (III-B) | 1,000 |

### 1160 KC. CLEAR

| | | |
|---|---|---|
| WJJD | Chicago, Ill. (II) | LS-50,000<br>DA-L-N-L-50,000 |
| KSL | Salt Lake City, Utah (I-A) | 50,000 |

### 1170 KC. CLEAR

| | | |
|---|---|---|
| WCOV | Montgomery, Ala. (II) | LS-10,000<br>DA-U-N-1,000 |
| KCBQ | San Diego, Cal. (II) | LS-50,000<br>DA-U-N-5,000 |
| KLOK | San Jose, Cal. (II) | LS-10,000<br>DA-U-N-1,000 |
| KOHO | Honolulu, Hawaii (II) | 1,000 |
| WLBH | Mattoon, Ill. (II) | D-250 |
| KSTT | Davenport, Iowa (II) | DA-1,000 |
| KVOO | Tulsa, Okla. (I-B) | DA-N-50,000 |
| KPUG | Bellingham, Wash. (II) | DA-1,000 |
| WWVA | Wheeling, W. Va. (I-B) | DA-N-50,000 |
| WLEO | Ponce, P. R. (II) | 250 |

### 1180 KC. CLEAR

| | | |
|---|---|---|
| WLDS | Jacksonville, Ill. (II) | D-1,000 |
| WHAM | Rochester, N. Y. (I-A) | 50,000 |

### 1190 KC. (U. S. & Mexican) CLEAR

| | | |
|---|---|---|
| †. . . . | Tolleson, Ariz. (II) | DA-250 |
| KEZY | Anaheim, Cal. (II) | DA-1,000 |
| KNBA | Vallejo, Cal. (II) | D-250 |
| WOWO | Ft. Wayne, Ind (I-B) | DA-N-50,000 |
| WANN | Annapolis, Md. (II) | DA-D-10,000 |
| WKOX | Framingham, Mass. (II) | D-1,000 |
| WLIB | New York, N. Y. (II) | LS-1,000<br>N-L-1,000 |
| KEX | Portland, Ore. (I-B) | DA-50,000 |
| KLIF | Dallas, Tex. (II) | LS-50,000<br>DA-U-N-1,000 |

### 1200 KC. CLEAR

| | | |
|---|---|---|
| WOAI | San Antonio, Tex. (I-A) | 50,000 |

### 1210 KC. CLEAR

| | | |
|---|---|---|
| WCNT | Centralia, Ill. (II) | D-1,000 |
| WKNX | Saginaw, Mich. (II) | DA-D-10,000 |
| WADE | Wadesboro, N. C. (II) | D-1,000 |
| WAVI | Dayton, Ohio (II) | D-250 |
| WCAU | Philadelphia, Pa. (I-A) | 50,000 |

### 1220 KC. (Mexican) CLEAR

| | | |
|---|---|---|
| WEDR | Birmingham, Ala. (II) | D-1,000 |
| WPRN | Butler, Ala. (II) | D-1,000 |
| KVSA | McGehee, Ark. (II) | D-1,000 |
| KIBE | Palo Alto, Calif. (II) | D-1,000 |
| †KKAR | Pomona, Cal. (II) | DA-D-250 |
| KFSC | Denver, Colo. (II) | D-1,000 |
| †WDEE | Hamden, Conn. (II) | DA-D-1,000 |
| WTTT | Arlington, Fla. (II) | D-250 |
| WKBX | Kissimmee, Fla. (II) | D-250<br>*D-1,000 |
| WFEC | Miami, Fla. (II) | D-250 |
| †WSAF | Sarasota, Fla. (II) | DA-D-1,000 |
| WCLB | Camilla, Ga. (II) | D-1,000 |
| WPLK | Rockmart, Ga. (II) | D-250 |
| WSFT | Thomaston, Ga. (II) | D-250 |
| WLPO | La Salle, Ill. (II) | DA-D-1,000 |
| WKRS | Waukegan, Ill. (II) | DA-D-1,000 |
| WSLM | Salem, Ind. | D-1,000 |
| KJAN | Atlantic, Iowa (II) | D-250 |
| KOUR | Independence, Ia. (II) | D-250 |
| KOFO | Ottawa, Kans. (II) | D-350 |
| WFKN | Franklin, Ky. (II) | D-250 |
| WLBI | Denham Springs, La. (II) | D-250 |
| KBCL | Shreveport, La. (II) | D-250 |
| WSME | Sanford, Me. (II) | D-1,000 |
| WBCH | Hastings, Mich. (II) | D-250 |
| WAVN | Stillwater, Minn. (II) | D-1,000 |
| WMDC | Hazlehurst, Miss. (II) | D-250 |
| KBHM | Branson, Mo. (II) | D-1,000 |
| KGMO | Cape Girardeau, Mo. (II) | D-250 |
| KLPW | Union, Mo. (II) | D-1,000 |
| WKBK | Keene, N. H. (II) | D-1,000 |
| WGNY | Newburgh, N. Y. (II) | D-1,000<br>*D-5,000 |
| WJMK | North Syracuse, N. Y. (II) | D-1,000 |
| WKMT | Kings Mt., N. C. (II) | D-1,000 |
| WREV | Reidsville, N. C. (II) | D-250 |
| WENC | Whiteville, N. C. (II) | D-1,000 |
| KEYD | Oakes, N. D. (II) | D-1,000 |
| WGAR | Cleveland, Ohio (II) | DA-50,000 |
| WERT | Van Wert, Ohio (II) | D-250 |
| KGYN | Guymon, Okla. (II) | D-1,000 |
| WJUN | Mexico, Pa. (II) | D-1,000 |
| WRIB | Providence, R. I. (II) | D-1,000 |
| WALD | Walterboro, S. C. (II) | D-1,000 |
| WFWL | Camden, Tenn. (II) | D-250 |
| WCPH | Etowah, Tenn. (II) | D-1,000 |
| WHEY | Millington, Tenn. (II) | D-250 |
| KVLL | Livingston, Tex. (II) | D-250 |
| KZEE | Weatherford, Tex. (II) | D-250 |
| WLSD | Big Stone Gap, Va. (II) | D-1,000 |
| WFAX | Falls Church, Va. (II) | D-1,000 |
| KASY | Auburn, Wash. (II) | D-250 |
| KOZI | Chelan, Wash. (II) | D-1,000 |

### 1230 KC. LOCAL

| | | |
|---|---|---|
| WAUD | Auburn, Ala. (IV) | 250 |
| WJBB | Haleyville, Ala. (IV) | 250 |
| WBHP | Huntsville, Ala. (IV) | 250 |
| WNUZ | Talladega, Ala. (IV) | 250 |
| WTBC | Tuscaloosa, Ala. (IV) | 250 |
| KIFW | Sitka, Alaska (IV) | SH-250 |
| KSUN | Bisbee, Ariz. (IV) | 250 |
| KAAA | Kingman, Ariz. (IV) | 250 |
| KRIZ | Phoenix, Ariz. (IV) | 250 |
| KCON | Conway, Ark. (IV) | 250 |
| KFPW | Ft. Smith, Ark. (IV) | 250 |
| KBTM | Jonesboro, Ark. (IV) | 250 |
| KGEE | Bakersfield, Cal. (IV) | 250 |
| KWTC | Barstow, Cal. (IV) | 250 |
| KIBS | Bishop, Cal. (IV) | 250 |
| KXO | El Centro, Cal. (IV) | 250 |
| KDAC | Fort Bragg, Cal. (IV) | 250 |
| KGFJ | Los Angeles, Cal. (IV) | 250 |
| KPRL | Paso Robles, Cal. (IV) | 250 |
| KRDG | Redding, Cal. (IV) | 250 |
| KWG | Stockton, Cal. (IV) | 250 |
| KEXO | Grand Junction, Colo. (IV) | 250 |
| KLVC | Leadville, Colo. (IV) | 250 |
| KDZA | Pueblo, Colo. (IV) | 250 |
| KGEK | Sterling, Colo. (IV) | 250 |
| WINF | Manchester, Conn. (IV) | 250 |
| WGGG | Gainesville, Fla. (IV) | 250 |
| WONN | Lakeland, Fla. (IV) | 250 |
| WMAF | Madison, Fla. (IV) | SH-250 |
| WSBB | New Smyrna Beach, Fla. (IV) | 250 |
| WNVY | Pensacola, Fla. (IV) | 250 |
| WCNH | Quincy, Fla. (IV) | 250 |
| WJNO | West Palm Beach, Fla. (IV) | 250 |
| WBIA | Augusta, Ga. (IV) | 250 |
| WBLJ | Dalton, Ga. (IV) | 250 |
| WXLI | Dublin, Ga. (IV) | 250 |
| WFOM | Marietta, Ga. (IV) | 250 |
| WSOK | Savannah, Ga. (IV) | 250 |
| WAYX | Waycross, Ga. (IV) | 250 |
| KBAR | Burley, Idaho (IV) | 250 |
| KORT | Grangeville, Idaho (IV) | 250 |
| KRXK | Rexburg, Idaho (IV) | 250 |
| WJBC | Bloomington, Ill. (IV) | 250 |
| WQUA | Moline, Ill. (IV) | 250 |
| WHCO | Sparta, Ill. (IV) | 250 |
| WJOB | Hammond, Ind. (IV) | 250 |
| WSAL | Logansport, Ind. (IV) | 250 |
| WTCJ | Tell City, Ind. (IV) | 250 |
| WBOW | Terre Haute, Ind. (IV) | 250 |
| KFJB | Marshalltown, Iowa (IV) | 250 |
| WHIR | Danville, Ky. (IV) | 250 |
| WHOP | Hopkinsville, Ky. (IV) | 250 |
| WMLF | Pineville, Ky. (IV) | 250 |
| KLIC | Monroe, La. (IV) | 250 |
| WJBW | New Orleans, La. (IV) | 250 |
| KSLO | Opelousas, La. (IV) | 250 |
| WQDY | Calais, Me. (IV) | 250 |
| WITH | Baltimore, Md. (IV) | 250 |
| WCUM | Cumberland, Md. (IV) | 250 |
| WMNB | North Adams, Mass. (IV) | 250 |
| WESX | Salem, Mass. (IV) | 250 |
| WNEB | Worcester, Mass. (IV) | 250 |
| WJEF | Grand Rapids, Mich. (IV) | LS-500<br>N-250 |
| WIKB | Iron River, Mich. (IV) | 250 |
| WMPC | Lapeer, Mich. (IV) | SH-250 |
| WSOO | Sault Ste. Marie, Mich. (IV) | 250<br>*LS-1,000<br>*N-250 |
| WSTR | Sturgis, Mich. (IV) | 250 |
| WKLK | Cloquet, Minn. (IV) | 250 |
| KGHS | International Falls, Minn. (II) | 100 |
| KYSM | Mankato, Minn. (IV) | 250 |
| KTRF | Thief River Falls, Minn. (IV) | 250 |
| KWNO | Winona, Minn. (IV) | 250<br>*LS-1,000<br>*N-250 |

# Am Frequencies CONTINUED

| Call Letters | City | Power in Watts |
|---|---|---|
| WCMA | Corinth, Miss. (IV) | 250 |
| WHSY | Hattiesburg, Miss. (IV) | 250 |
| WSSO | Starkville, Miss. (IV) | 250 |
| WAZF | Yazoo City, Miss. (IV) | 250 |
| KODE | Joplin, Mo. (IV) | 250 |
| KLWT | Lebanon, Mo. (IV) | 250 |
| KNCM | Moberly, Mo. (IV) | 250 |
| KANA | Anaconda, Mont. (IV) | 250 |
| KBMN | Bozeman, Mont. (IV) | 250 |
| KXLO | Lewiston, Mont. (IV) | 250 |
| KLCB | Libby, Mont. (IV) | 250 |
| KTNC | Falls City, Nebr. (IV) | 100 |
| KHAS | Hastings, Neb. (IV) | 250 |
| KELY | Ely, Nev. (IV) | 250 |
| KLAS | Las Vegas, Nev. (IV) | 250 |
| KDOT | Reno, Nev. (IV) | 250 |
| WMOU | Berlin, N. H. (IV) | 250 |
| WTSV | Claremont, N. H. (IV) | 250 |
| WCMC | Wildwood, N. J. (IV) | 100 |
| KALG | Alamogordo, N. M. (IV) | 250 |
| KOTS | Deming, N. M. (IV) | D-250 |
| KYVA | Gallup, N. M. (IV) | 250 |
| KFUN | Las Vegas, N. M. (IV) | 250 |
| KSWS | Roswell, N. M. (IV) | 250 |
| WNIA | Cheektowaga, N. Y. (IV) | 250 |
| WENY | Elmira, N. Y. (IV) | 250 |
| WHUC | Hudson, N. Y. (IV) | 250 |
| WLFH | Little Falls, N. Y. (IV) | 250 |
| WFAS | White Plains, N. Y. (IV) | 250 |
| WSKY | Asheville, N. C. (IV) | 250 |
| WFAI | Fayetteville, N. C. (IV) | 250 |
| WMFR | High Point, N. C. (IV) | 250 |
| WISP | Kinston, N. C. (IV) | 250 |
| WNNC | Newton, N. C. (IV) | 250 |
| WCBT | Roanoke Rapids, N. C. (IV) | 250 |
| KDIX | Dickinson, N. D. (IV) | 250 |
| WCPO | Cincinnati, Ohio (IV) | 250 |
| WCOL | Columbus, Ohio (IV) | 250 |
| WIRO | Ironton, Ohio (IV) | 250 |
| WTOL | Toledo, Ohio (IV) | 250 |
| KADA | Ada, Okla. (IV) | 250 |
| WBBZ | Ponca City, Okla. (IV) | 250 |
| KVAS | Astoria, Ore. (IV) | 250 |
| KRNS | Burns, Ore. (IV) | SH-250 |
| KOOS | Coos Bay, Ore. (IV) | 250 |
| KGRO | Gresham, Ore. (IV) | LS-250<br>N-100 |
| KQIK | Lakeview, Ore. (IV) | SH-250 |
| KYJC | Medford, Ore. (IV) | 250<br>*LS-1,000<br>*N-250 |
| †KLUU | Toledo, Ore. (IV) | 250 |
| WBVP | Beaver Falls, Pa. (IV) | 250 |
| WEEX | Easton, Pa. (IV) | 250 |
| WKBO | Harrisburg, Pa. (IV) | 250 |
| WCRO | Johnstown, Pa. (IV) | 250 |
| WBPZ | Lock Haven, Pa. (IV) | 250 |
| WERI | Westerly, R. I. (IV) | 250 |
| WAIM | Anderson, S. C. (IV) | 250 |
| WNOK | Columbia, S. C. (IV) | 250 |
| WOLS | Florence, S. C. (IV) | 250 |
| KISD | Sioux Falls, S. D. (IV) | 250 |
| WMMT | McMinnville, Tenn. (IV) | 250 |
| KSIX | Corpus Christi, Tex. (IV) | 250 |
| KDLK | Del Rio, Tex. (IV) | 250 |
| KNUZ | Houston, Tex. (IV) | 250 |
| KERV | Kerrville, Tex. (IV) | 250 |
| KLVT | Levelland, Tex. (IV) | 250 |
| KEEE | Nacogdoches, Tex. (IV) | 250 |
| KOSA | Odessa, Tex. (IV) | 250 |
| KHHH | Pampa, Tex. (IV) | 250 |
| KSEY | Seymour, Tex. (IV) | 250 |
| KSST | Sulphur Springs, Tex. (IV) | 250 |
| KCMC | Texarkana, Tex. (IV) | 250 |
| KWTX | Waco, Tex. (IV) | 250 |
| KMUR | Murray, Utah (IV) | 250 |
| KOAL | Price, Utah (IV) | 250 |
| WJOY | Burlington, Vt. (IV) | 250 |
| WBBI | Abingdon, Va. (IV) | 250 |
| WCFV | Clifton Forge, Va. (IV) | 250 |
| WFVA | Fredericksburg, Va. (IV) | 250 |
| WNOR | Norfolk, Va. (IV) | 250 |
| KQTY | Everett, Wash. (IV) | LS-1,000<br>N-250 |
| KLYK | Spokane, Wash. (IV) | 250 |
| KREW | Sunnyside, Wash. (IV) | 250 |
| WLOG | Logan, W. Va. (IV) | 250 |
| WTAP | Parkersburg, W. Va. (IV) | 250 |
| WHBY | Appleton, Wis. (IV) | 250 |
| WCLO | Janesville, Wis. (IV) | 250 |
| WHVF | Warsaw, Wis. (IV) | 250 |
| KVOC | Casper, Wyo. (IV) | 250 |
| WNIK | Arecibo, P. R. (IV) | 250 |

### 1240 KC. LOCAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WEBJ | Brewton, Ala. (IV) | SH-250 |
| WULA | Eufaula, Ala. (IV) | 250 |
| WOWL | Florence, Ala. (IV) | 250 |
| WARF | Jasper, Ala. (IV) | 250 |
| KZOW | Globe, Ariz. (IV) | 250 |
| KOFA | Yuma, Ariz (IV) | 250 |
| KVRC | Arkadelphia, Ark. (IV) | 250 |
| KWAK | Stuttgart, Ark. (IV) | 250 |
| KPLY | Crescent City, Cal. (IV) | 250 |
| KMBY | Monterey, Cal. (IV) | 250 |
| KPPC | Pasadena, Cal. (IV) | SH-100 |
| KRKS | Ridgecrest, Cal. (IV) | 250 |
| KROY | Sacramento, Cal. (IV) | 250 |
| KRNO | San Bernardino, Cal. (IV) | 250 |
| KSON | San Diego, Cal. (IV) | 250 |
| KSMA | Santa Maria, Cal. (IV) | 250 |
| KSUE | Susanville, Cal. (IV) | 250 |
| KRDO | Colorado Springs, Colo. (IV) | 250 |
| KDGO | Durango, Colo. (IV) | 250 |
| KSLV | Monte Vista, Colo. (IV) | 250 |
| KCRT | Trinidad, Colo. (IV) | 250 |
| WWCO | Waterbury, Conn. (IV) | 250 |
| WBGC | Chipley, Fla. (IV) | 250 |
| WLCO | Eustis, Fla. (IV) | 250 |
| WINK | Ft. Myers, Fla. (IV) | 250 |
| WMMB | Melbourne, Fla. (IV) | 250 |
| WFOY | St. Augustine, Fla. (IV) | 250 |
| WBHB | Fitzgerald, Ga. (IV) | 250 |
| WDUN | Gainesville, Ga. (IV) | 250<br>*LS-1,000<br>*N-250 |
| WLAG | LaGrange, Ga. (IV) | 250 |
| WBML | Macon, Ga. (IV) | 250 |
| WWNS | Statesboro, Ga. (IV) | 250 |
| WPAX | Thomasville, Ga. (IV) | 250 |
| WTWA | Thomson, Ga. (IV) | SH-250 |
| KLEI | Kailua, Hawaii (IV) | 250 |
| KVNI | Coeur D'Alene, Ida. (IV) | 250 |
| KWIK | Pocatello, Ida. (IV) | 250 |
| WCRW | Chicago, Ill. (IV) | SH-100 |
| WEDC | Chicago, Ill. (IV) | SH-250 |
| WSBC | Chicago, Ill. (IV) | SH-250 |
| WEBQ | Harrisburg, Ill. (IV) | 250 |
| WTAX | Springfield, Ill. (IV) | 250 |
| WSDR | Sterling, Ill. (IV) | 100 |
| WHBU | Anderson, Ind. (IV) | 250 |
| KDEC | Decorah, Iowa (IV) | SH-250 |
| KWLC | Decorah, Iowa (IV) | SH-250 |
| KBIZ | Ottumwa, Iowa | 250 |
| KICD | Spencer, Iowa (IV) | 250 |
| KIUL | Garden City, Kan. (IV) | 250 |
| KAKE | Wichita, Kan. (IV) | 250 |
| WINN | Louisville, Ky. (IV) | 250 |
| WFTM | Maysville, Ky. (IV) | 250 |
| WPKE | Pikesville, Ky. (IV) | 250 |
| WSFC | Somerset, Ky. (IV) | 250 |
| KASO | Minden, La. (IV) | 250 |
| KANE | New Iberia, La. (IV) | 250 |
| WCOU | Lewiston, Me. (IV) | 250 |
| WCEM | Cambridge, Md. (IV) | 250 |
| WJEJ | Hagerstown, Md. (IV) | 250 |
| WHAI | Greenfield, Mass. (IV) | 250 |
| WOCB | West Yarmouth, Mass. (IV) | 250 |
| WATT | Cadillac, Mich. (IV) | 250 |
| WCBY | Cheboygan, Mich. (IV) | 250 |
| WJPD | Ishpenning, Mich. (IV) | LS-1,000<br>N-250 |
| WJIM | Lansing, Mich. (IV) | 250 |
| WMFG | Hibbing, Minn. (IV) | 250 |
| WJON | St. Cloud, Minn. (IV) | 250 |
| WMPA | Aberdeen, Miss. (IV) | SH-250 |
| WGRM | Greenwood, Miss. (IV) | 250 |
| WGCM | Gulfport, Miss. (IV) | 250 |
| WMOX | Meridian, Miss. (IV)<br>(CP for 1010 kc) | 250 |
| WMIS | Natchez, Miss. (IV) | 250 |
| KFMO | Flat River, Mo. (IV) | 250 |
| KWOS | Jefferson City, Mo. (IV) | 250 |
| KNEM | Nevada, Mo. (IV) | 250 |
| KBMY | Billings, Mont. (IV) | 250 |
| KLTZ | Glasgow, Mont. (IV) | 250 |
| KXLJ | Helena, Mont. (IV) | 250 |
| KFOR | Lincoln, Neb. (IV) | 250 |
| KODY | N. Platte, Neb. (IV) | 250 |
| KELK | Elko, Nev. (IV) | 250<br>*LS-1,000<br>*N-250 |
| WKBR | Manchester, N. H. (IV)<br>(CP for 1250 kc) | 250 |
| WSNJ | Bridgeton, N. J. (IV) | 250 |
| KAVE | Carlsbad, N. M. (IV) | 250 |
| KCLV | Clovis, N. M. (IV) | 250 |
| WGBB | Freeport, N. Y. (IV) | 250 |
| WGVA | Geneva, N. Y. (IV) | 250 |
| WJTN | Jamestown, N. Y. (IV) | 250 |
| WVOS | Liberty, N. Y. (IV) | 250 |
| WNBZ | Saranac Lake, N. Y. (IV) | 250 |
| WSNY | Schenectady, N. Y. (IV) | 250 |
| WATN | Watertown, N. Y. (IV) | 250 |
| WPNF | Brevard, N. C. (IV) | 250 |
| WSOC | Charlotte, N. C. (IV) | 250 |
| WCNC | Elizabeth City, N. C. (IV) | 250 |
| WJNC | Jacksonville, N. C. (IV) | 250 |
| WRAL | Raleigh, N. C. (IV) | 250 |
| KDLR | Devils Lake, N. D. (IV) | 250 |
| WBBW | Youngstown, Ohio (IV) | 250 |
| WHIZ | Zanesville, Ohio (IV) | 250 |
| KVSO | Ardmore, Okla, (IV) | 250 |
| KEEK | Elk City, Okla. (IV) | 250 |
| KBEL | Idabel, Okla. (IV) | 250 |
| KOKL | Okmulgee, Okla. (IV) | 250 |
| KFLY | Corvalis, Ore. (IV) | 250 |
| KKID | Pendleton, Ore. (IV) | 250 |
| KPRB | Redmond, Ore. (IV) | 250 |
| KQEN | Roseburg, Ore. (IV)<br>(CP for 1250 kc) | 250 |
| WRTA | Altoona, Pa. (IV) | 250 |
| WHUM | Reading, Pa. (IV) | 250 |
| WKOK | Sunbury, Pa. (IV) | 250 |
| WBAX | Wilkes-Barre, Pa. (IV) | 250 |
| WWON | Woonsocket, R. I. (IV) | 250 |
| WKDK | Newberry, S. C. (IV) | 250 |
| WDXY | Sumter, S. C. (IV) | 250 |
| WBEJ | Elizabethton, Tenn. (IV) | 250 |
| WEKR | Fayetteville, Tenn. (IV) | 250 |
| WBIR | Knoxville, Tenn. (IV) | 250 |
| WKDA | Nashville, Tenn. (IV) | 250 |
| WENK | Union City, Tenn. (IV) | 250 |
| KVLF | Alpine, Tex. (IV) | 250<br>*LS-1,000<br>*N-250 |
| KEAN | Brownwood, Tex. (IV) | 100 |
| KORA | Bryan, Tex. (IV) | 250 |
| KOCA | Kilgore, Tex. (IV) | 250 |
| KSOX | Raymondville, Tex. (IV) | 250 |
| KXOX | Sweetwater, Tex. (IV) | 250 |
| WSKI | Montpelier, Vt. (IV) | 250 |
| WSSV | Petersburg, Va. (IV) | 250<br>*LS-1,000<br>*N-250 |
| WROV | Roanoke, Va. (IV) | 250 |
| WTON | Staunton, Va. (IV) | LS-1,000<br>N-250 |
| KXLE | Ellensburg, Wash. (IV) | 250 |
| KGY | Olympia, Wash. (IV) | LS-1,000<br>N-250 |
| WKOY | Bluefield, W. Va. (IV) | 250 |
| WTIP | Charleston, W. Va. (IV) | 250 |
| WDNE | Elkins, W. Va. (IV) | LS-1,000<br>N-250 |
| WOMT | Manitowoc, Wis. (IV) | 250 |
| WIBU | Poynette, Wis. (IV) | 250 |
| WOBT | Rhinelander, Wis. (IV) | LS-1,000<br>N-250 |
| WJMC | Rice Lake, Wis. (IV) | 250 |
| KFBC | Cheyenne, Wyo. (IV) | 250 |
| KLUK | Evanston, Wyo. (IV) | 250 |
| KASL | Newcastle, Wyo. (IV) | 250 |
| KRAL | Rawlins, Wyo. (IV) | 250 |
| KTHE | Thermopolis, Wyo. (IV) | 250 |
| WALO | Humacao, P. R. (IV) | 250 |

### 1250 KC. REGIONAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WZOB | Ft. Payne, Ala. (III) | D-1,000 |
| WETU | Wetumpka, Ala. (III) | D-5,000 |
| KWCX | Willcox, Ariz. (III) | D-1,000 |
| KFAY | Fayetteville, Ark. (III) | D-500 |
| KAJI | Little Rock, Ark. (III-B) | LS-1,000<br>DA-N-500 |
| KHOT | Madera, Cal. (III) | DA-D-500 |
| KTMS | Santa Barbara, Cal. (III-B) | DA-1,000 |
| KXXI | Golden, Colo. (III) | DA-D-1,000 |
| WNER | Live Oak, Fla. (III) | D-1,000 |
| WRIM | Pahokee, Fla. (III) | D-500 |
| WDAE | Tampa, Fla. (III-A) | DA-5,000 |
| WYTH | Madison, Ga. (III) | D-1,000 |
| WIZZ | Streator, Ill. (III) | DA-D-500 |
| WGL | Ft. Wayne, Ind. (II-B) | DA-1,000 |
| WRAY | Princeton, Ind. (III) | D-1,000 |
| KCFI | Cedar Falls, Ia. (III) | DA-D-500 |
| KFKU | Lawrence, Kan. (III-A) | DA-N-5,000 |
| WREN | Topeka, Kan. (III-A) | DA-N-5,000 |
| WLCK | Scottsville, Ky. (III) | D-500 |
| WGUY | Bangor, Me. (III) | D-5,000 |
| WARE | Ware, Mass. (III) | DA-N-1,000 |
| WWBC | Bay City, Mich. (III) | D-1,000 |
| KOTE | Fergus Falls, Minn. (II) | LS-1,000<br>DA-N-500 |
| KCUE | Red Wing, Minn. (III) | D-1,000 |
| WHNY | McComb, Miss. (III-B) | LS-5,000<br>DA-N-500 |
| KVLV | Fallon, Nev. (III) | D-1,000 |
| WKBR | Manchester, N. H. (III)<br>(CP from 1240 kc) | DA-5,000 |
| WMTR | Morristown, N. J. (III) | D-1000 |
| WIPS | Ticonderoga, N. Y. (III) | D-1,000 |
| WFAG | Farmville, N. C. (III) | D-500 |
| WBRM | Marion, N. C. (III) | D-1,000 |
| WCHO | Washington Court House, Ohio (III) | D-500 |
| KQEN | Roseburg, Ore. (III)<br>(CP from 1240 kc) | D-5,000 |
| WLEM | Emporium, Pa. (III) | D-1,000 |
| WPEL | Montrose, Pa. (III) | D-1,000 |
| WCAE | Pittsburgh, Pa. (III-A) | DA-N-5,000 |
| WNOW | York, Pa. (II) | D-1,000 |
| WTMA | Charleston, S. C. (III-B) | LS-5,000<br>DA-N-1,000 |
| WKBL | Covington, Tenn. (III) | D-1,000 |
| †. . . . | Tazewell, Tenn. (III) | D-500 |
| KFTV | Paris, Tex. (III) | D-500 |
| KPAC | Port Arthur, Tex. (III-B) | LS-5,000<br>DA-N-1,000 |
| KUKA | San Antonio, Tex. (III) | D-500 |
| KSML | Seminole, Tex. (III) | D-1,000 |
| KVEL | Vernal, Utah (III) | D-1,000 |
| WDVA | Danville, Va. (III-B) | LS-5,000<br>DA-N-1,000 |
| WYSR | Franklin, Va. (III) | D-1,000 |
| WNRG | Grundy, Va. (III) | D-1,000 |
| KWSC | Pullman, Wash. (III) | 5,000 |
| KTW | Seattle, Wash. (III-A) | 1,000<br>*LS-5,000<br>*N-1,000 |
| WEMP | Milwaukee, Wis. (III-A) | DA-5,000 |

### 1260 KC. REGIONAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WCRT | Birmingham, Ala. (III) | D-5,000 |
| KPIN | Casa Grande, Ariz. (III) | D-1,000 |
| KCCB | Corning, Ark. (III) | D-500 |
| KBHC | Nashville, Ark. (III) | D-500 |
| KGIL | San Fernando, Cal. (III-B) | DA-1,000<br>*LS-5,000<br>*DA-U-N-1,000 |
| KYA | San Francisco, Cal. (III-A) | LS-5,000<br>N-1,000 |
| WMMM | Westport, Conn. (III) | DA-D-1,000 |
| WWDC | Washington, D. C. (III-A) | DA-5,000 |
| WFTW | Ft. Walton, Fla. (III) | D-1,000 |
| WAME | Miami, Fla. (III) | DA-D-5,000 |
| WWPF | Palatka, Fla. (III) | LS-1,000<br>DA-N-500 |
| WHAB | Baxley, Ga. (III) | D-5,000 |
| WBBK | Blakely, Ga. (III) | D-1,000 |
| WTJH | East Point, Ga. (III) | D-5,000 |
| KIFI | Idaho Falls, Ida. (III) | D-5,000 |
| KWEI | Weiser, Idaho (III) | D-1,000 |
| WIBV | Belleville, Ill. (III) | D-1,000 |
| WFBM | Indianapolis, Ind. (III-A) | DA-N-5,000 |
| KFGQ | Boone, Iowa (IV) | D-250 |
| KWHK | Hutchinson, Kan. (III) | LS-1,000<br>DA-U-N-500 |
| WXOK | Baton Rouge, La. (III) | D-1,000 |
| WEZE | Boston, Mass. (III-A) | DA-N-5,000 |
| WALM | Albion, Mich. (III) | LS-1,000<br>DA-N-500 |
| WJBL | Holland, Mich. (III) | DA-D-5,000 |
| KROX | Crookston, Minn. (III) | LS-1,000<br>DA-N-500 |
| KDUZ | Hutchinson, Minn. (III) | D-1,000 |
| WGVM | Greenville, Miss. (III) | D-1,000 |
| WNSL | Laurel, Miss. (III) | D-1,000 |
| KGBX | Springfield, Mo. (III-A) | DA-N-5,000 |
| KIMB | Kimball, Neb. (III) | D-1,000 |
| WBUD | Trenton, N. J. (III) | LS-5,000<br>DA-U-N-1,000 |
| KVSF | Santa Fe, N. M. (III-A) | 1,000 |
| WDSU | New Orleans, La. (III-A) | DA-5,000 |

| Call Letters | City | Power in Watts |
|---|---|---|
| WBNR | Beacon, N. Y. (III) | DA-D-1,000 |
| WNDR | Syracuse, N. Y. (III-A) | DA-N-5,000 |
| WGWR | Asheboro, N. C. (III) | D-1,000 |
| WCDJ | Edenton, N. C. (III) | D-1,000 |
| WDOK | Cleveland, Ohio (III-A) | DA-5,000 |
| WNXT | Portsmouth, Ohio | LS-5,000<br>DA-U-N-1,000 |
| KWSH | Wewoka, Okla. (III) | DA-N-1,000 |
| KMCM | McMinnville, Ore. (III-A) | DA-N-1,000 |
| WERC | Erie, Pa. (III-B) | DA-5,000 |
| WPHB | Philipsburg, Pa. (III) | D-1,000 |
| WMUU | Greenville, S. C. (III) | D-1,000 |
| WJOT | Lake City, S. C. (III) | D-1,000 |
| KWYR | Winner, S. D. (III) | D-5,000 |
| WNDO | Chattanooga, Tenn. (III) | D-1,000 |
| WMCH | Church Hill, Tenn. (III) | D-1,000 |
| WDKN | Dickson, Tenn. (III) | D-1,000 |
| WCLC | Jamestown, Tenn. (III) | D-1,000 |
| KSPL | Diboll, Tex. (III) | D-1,000 |
| KPSO | Falfurrias, Tex. (III) | D-500 |
| KWFR | San Angelo, Tex. (III) | D-1,000 |
| KTAE | Taylor, Tex. (III) | D-1,000 |
| KTUE | Tulia, Tex. (III) | D-1,000 |
| WCHV | Charlottesville, Va. (III) | LS-5,000<br>DA-U-N-1,000 |
| WBCR | Christianburg, Va. (III) | D-1,000 |
| KWIQ | Moses Lake, Wash. (III) | D-1,000 |
| WVVW | Grafton, W. Va. (III) | D-500 |
| WWIS | Black River Falls, Wis. (III) | D-1,000 |
| WEKZ | Monroe, Wis. (III) | D-1,000 |
| KPOW | Powell, Wyo. (III-B) | LS-5,000<br>DA-N-1,000 |
| WISO | Ponce, P. R. (III) | 1,000 |

### 1270 KC. REGIONAL

| | | |
|---|---|---|
| WGSV | Guntersville, Ala. (III) | D-1,000 |
| WAIP | Prichard, Ala. (III) | D-1,000 |
| KBYR | Anchorage, Alaska (III) | 1,000 |
| KDJI | Holbrook, Ariz. (III) | D-1,000 |
| †KADL | Pine Bluff, Ark. (III) | D-5,000 |
| KPAP | Redding, Cal. (III) | D-1,000 |
| KCOK | Tulare, Cal. (III-B) | DA-N-1,000 |
| WNOG | Naples, Fla. (III) | D-500 |
| WHIY | Orlando, Fla. (III) | D-5,000 |
| WTAL | Tallahassee, Fla. (III-A) | DA-N-5,000 |
| WGBA | Columbus, Ga. (III) | D-5,000 |
| WJJC | Commerce, Ga. (III) | D-1,000 |
| †KNDI | Honolulu, Hawaii (III) | 5,000 |
| KTFI | Twin Falls, Ida. (III-A) | LS-5,000<br>N-1,000 |
| WEIC | Charleston, Ill. | DA-D-1,000 |
| WHBF | Rock Island, Ill. (III-A) | DA-N 5,000 |
| WCMR | Elkhart, Ind. (III) | DA-D-5,000 |
| WWCA | Gary, Ind. (III-B) | DA-1,000 |
| WORX | Madison, Ind. (III) | DA-D-1,000 |
| KSCB | Liberal, Kan. (III) | D-1,000 |
| WAIN | Columbia, Ky. | D-1,000 |
| WFUL | Fulton, Ky. (III) | D-1,000 |
| KVCL | Winnfield, La. (III) | D-1,000 |
| WSPR | Springfield, Mass. (III-B) | DA-1,000 |
| WXYZ | Detroit, Mich. (III-A) | DA-N-5,000 |
| KWEB | Rochester, Minn. (III) | D-500 |
| WLSM | Louisville, Miss. (III) | D-1,000 |
| KUSN | St. Joseph, Mo. (III) | D-1,000 |
| KBUB | Sparks, Nev. (III) | D-1,000 |
| WTSN | Dover, N. H. (III) | DA-5,000 |
| WDVL | Vineland, N. J. (III) | DA-D-500 |
| KRAC | Alamorgordo, N. M. (III) | D-1,000 |
| WHLD | Niagara Falls, N. Y. (III) | DA-D-5,000 |
| WDLA | Walton, N. Y. (III) | D-1,000 |
| WCGC | Belmont, N. C. (III) | LS-1,000<br>DA-N-500 |
| WMPM | Smithfield, N. C. (III) | D-1,000<br>*D-5,000 |
| KBOM | Bismarck-Mandan, N. D. (III-B) | LS-1,000<br>N-250 |
| WILE | Cambridge, Ohio (III) | D-1,000 |
| KWPR | Claremore, Okla. (III) | D-500 |
| KAJO | Grants' Pass, Ore. (III) | D-1,000 |
| WLBR | Lebanon, Pa. (III) | DA-N-1,000 |
| WBHC | Hampton, S. C. (III) | D-1,000 |
| KIHO | Sioux Falls, S. D. (III-B) | DA-N-1,000 |
| WLIK | Newport, Tenn. (III) | D-5,000 |
| KIOX | Bay City, Tex. (III-B) | DA-N-1,000 |
| KHEM | Big Spring, Tex. (III) | D-1,000 |
| KEPS | Eagle Pass, Tex. (III) | D-1,000 |
| KFJZ | Ft. Worth, Tex. (III-A) | DA-5,000 |
| WYOU | Newport News, Va. (III) | D-1,000 |
| WHEO | Stuart, Va. (III) | D-1,000 |
| KCVL | Colville, Wash. (III) | D-1,000 |
| KBAM | Longview, Wash. (III) | D-5,000 |
| WKYR | Keyser, W. Va. (III) | D-5,000 |

### 1280 KC. REGIONAL

| | | |
|---|---|---|
| WPID | Piedmont, Ala. (III) | D-1,000 |
| WNPT | Tuscaloosa, Ala. (III) | LS-5,000<br>DA-N-500 |
| KHEP | Phoenix, Ariz. (III) | D-1,000 |
| KNBY | Newport, Ark. (III) | D-1,000 |
| KFOX | Long Beach, Cal. (III-A) | 1,000 |
| †KCJH | San Luis Obispo, Cal. (III) | D-500 |
| KJOY | Stockton, Cal. (III-B) | DA-N-1,000 |
| KTLN | Denver, Colo. (III) | DA-5,000 |
| WSUX | Seaford, Del. (III) | D-1,000 |
| WDSP | DeFuniak, Fla. (III) | D-5,000 |
| WQIK | Jacksonville, Fla. (III) | D-5,000 |
| WIPC | Lake Wales, Fla. | D-1,000 |
| †WYND | Sarasota, Fla. (III) | DA-D-500 |
| WIBB | Macon, Ga. (III) | D-1,000 |
| WMRO | Aurora, Ill. (IV) | LS-1,000<br>DA-U-N-500 |
| WGBF | Evansville, Ind. (III-B) | LS-5,000<br>DA-N-1,000 |
| KCOB | Newton, Iowa (III) | D-1,000 |
| KSOK | Arkansas City, Kan. (III) | LS-1,000<br>N-100 |
| WCPM | Cumberland, Ky. (III) | D-1,000 |
| KWCL | Oak Grove, La. (III) | D-500 |
| WEIM | Fitchburg, Mass. (III) | LS-5,000<br>DA-U-N-1,000 |
| WFYC | Alma, Mich. (III) | D-1,000 |
| WTCN | Minneapolis, Minn. (III-A) | LS-5,000<br>N-1,000 |
| KVOX | Moorhead, Minn. (III) | LS-1,000<br>DA-N-500 |
| WSJC | Magee, Miss. (III) | D-500 |
| KDKD | Clinton, Mo. (III) | D-1,000 |
| KYRO | Potosi, Mo. (III) | D-500 |
| KCNI | Broken Bow, Nebr. (III) | D-1,000 |
| KTOO | Henderson, Nev. (III) | D-5,000 |
| WHBI | Newark, N. J. (III-B) | LS-2,500<br>N-1,000 |
| KZUM | Farmington, N. M. (III) | D-5,000 |
| WADO | New York, N. Y. (III-A) | DA-5000 |
| WVET | Rochester, N. Y. (III-A) | DA-N-5,000 |
| WRSA | Saratoga Springs, N. Y. (III) | D-1,000 |
| WSAT | Salisbury, N. C. (III) | DA-N-1,000 |
| WYAL | Scotland Neck, N. C. (III) | D-5,000 |
| WONW | Defiance, Ohio (III) | DA-N-500 |
| WLMJ | Jackson, Ohio (III) | D-1,000 |
| KLCO | Poteau, Okla. (III) | D-1,000 |
| KERG | Eugene, Ore. (III-B) | LS-5,000<br>DA-N-1,000 |
| WBRX | Berwick, Pa. (III) | D-500 |
| WHVR | Hanover, Pa. (III) | LS-5,000<br>DA-U-N-500 |
| WKST | New Castle, Pa. (III-A) | DA-N-1,000 |
| WANS | Anderson, S. C. (III) | DA-N-1,000 |
| WJAY | Mullins, S. C. (III) | D-1,000 |
| WMCP | Columbia, Tenn. (III) | D-1,000 |
| WDNT | Dayton, Tenn. (III) | D-1,000 |
| KNIT | Abilene, Tex. (III) | D-500 |
| KWHI | Brenham, Tex. (III) | D-1,000 |
| KLUE | Longview, Tex. (III) | D-1,000 |
| KNAK | Salt Lake City, Utah (III-B) | LS-5,000<br>DA-N-500 |
| WYVE | Wytheville, Va. (III) | D-1,000 |
| KIT | Yakima, Wash. (III-A) | LS-5,000<br>N-1,000 |
| WVAR | Richwood, W. Va. (III) | D-1,000 |
| WNAM | Neenah, Wis. (III) | DA-N-1,000 |
| WCMN | Arecibo, P. R. (III-A) | 1,000 |

### 1290 KC. REGIONAL

| | | |
|---|---|---|
| WTHG | Jackson, Ala. (III) | D-1,000 |
| WMLS | Sylacauga, Ala. (III) | D-1,000 |
| KEOS | Flagstaff, Ariz. (III) | D-1,000 |
| KCUB | Tucson, Ariz. (III-A) | 1,000 |
| KDMS | El Dorado, Ark. | D-5,000 |
| KUOA | Siloam Springs, Ark. (III) | D-5,000 |
| KHSL | Chico, Cal. (III-A) | DA-N-5,000 |
| KPER | Gilroy, Cal. (III) | D-1,000 |
| KITO | San Bernardino, Cal. (III-A) | DA-5,000 |
| †. . . . | Santa Barbara, Cal. (III) | D-5000 |
| WCCC | Hartford, Conn. (III) | D-500 |
| WTUX | Wilmington, Del. (III) | D-1,000 |
| WTMC | Ocala, Fla. (III-B) | LS-5,000<br>DA-N-1,000 |
| WSCM | Panama City Beach, Fla. (III) | D-500 |
| WIRK | W. Palm Beach, Fla. (III-B) | LS-5,000<br>DA-N-1,000 |
| WDEC | Americus, Ga. (III) | D-1,000 |
| WCHK | Canton, Ga. (III) | D-1,000 |
| WTOC | Savannah, Ga. (III-A) | DA-N-5,000 |
| KYTE | Pocatello, Ida. (III) | D-1,000 |
| WIRL | Peoria, Ill. (III-A) | DA-5,000 |
| WCBL | Benton, Ky. (III) | D-1,000 |
| KJEF | Jennings, La. (III) | D-1,000 |
| WHGR | Houghton Lake, Mich. (III) | DA-N-5,000 |
| WNIL | Niles, Mich. (III) | D-500 |
| WOIA | Saline, Mich. (III) | DA-D-500 |
| KBMO | Benson, Minn. (III) | D-500 |
| WBLE | Batesville, Miss. (III) | D-1,000 |
| KALM | Thayer, Mo. (III) | D-1,000 |
| KGVO | Missoula, Mont. (III-A) | DA-5,000 |
| KOIL | Omaha, Neb. (III-A) | DA-N-5,000 |
| WKNE | Keene, N. H. (III-A) | DA-5,000 |
| KSRC | Socorro, N. M. (III) | D-1,000 |
| WGLI | Babylon, N. Y. (III) | DA-1,000 |
| WNBF | Binghamton, N. Y. (III-A) | DA-N-5,000 |
| WHKY | Hickory, N. C. (III-B) | LS-5,000<br>DA-N-1,000 |
| WEYE | Sanford, N. C. (III) | D-1,000 |
| WOMP | Bellaire, Ohio (III) | D-1,000 |
| WHIO | Dayton, Ohio (III-A) | DA-N-5,000 |
| KUMA | Pendleton, Ore. (III) | DA-5,000 |
| KLIQ | Portland, Ore. (III) | D-1,000 |
| WFBG | Altoona, Pa. (III)<br>(CP from 1340 kc) | LS-5,000<br>DA-U-N-1,000 |
| WTIV | Titusville, Pa. (III) | D-500 |
| WTRN | Tyrone, Pa. (III)<br>(CP for 1340 kc) | D-1,000 |
| WICE | Providence, R. I. (III) | LS-5,000<br>DA-U-N-1,000 |
| WFIG | Sumter, S. C. (III) | DA-N-1,000 |
| WATO | Oak Ridge, Tenn. (III) | LS-1,000<br>DA-N-500 |
| KBLT | Big Lake, Tex. (III) | D-1,000 |
| KIVY | Crockett, Tex. (III) | D-500 |
| KRGV | Weslaco, Tex. (III-A) | DA-N-5,000 |
| KTRN | Wichita Falls, Tex. (III-B) | LS-5,000<br>DA-N-1,000 |
| WPVA | Colonial Heights- Petersburg, Va. (III) | D-5,000 |
| WAGE | Leesburg, Va. (III) | D-1,000 |
| WKWS | Rocky Mount, Va. (III) | D-1,000 |
| WVOW | Logan, W. Va. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WMIL | Milwaukee, Wis. (III) | D-1,000 |
| WCOW | Sparta, Wis. (III) | D-1,000 |
| KOWB | Laramie, Wyo. (III) | LS-5,000<br>DA-U-N-1,000 |

### 1300 KC. REGIONAL

| | | |
|---|---|---|
| WAVC | Boaz, Ala. (III) | D-500 |
| WTLS | Tallassee, Ala. (III) | D-1,000 |
| KWCB | Searcy, Ark. (III) | D-1,000 |
| KROP | Brawley, Cal. (III-B) | LS-1,000<br>N-500 |
| KYNO | Fresno, Cal. (III-B) | DA-1,000<br>*LS-5,000<br>*DA-N-1,000 |
| KWKW | Pasadena, Cal. (III-B) | DA-N-1,000 |
| KVOR | Colorado Springs, Colo. (III-A) | 1,000 |
| WAVZ | New Haven, Conn. (III) | DA-N-1,000 |
| WRKT | Cocoa Beach, Fla. (III) | D-500 |
| WSOL | Tampa, Fla. (III) | DA-D-5,000 |
| WMTM | Moultrie, Ga. (III) | D-5,000 |
| WIMO | Winder, Ga. (III) | D-1,000 |
| KOZE | Lewiston, Idaho, (III) | LS-5,000<br>DA-N-1,000 |
| WTAQ | La Grange, Ill. (III) | DA-N-500 |
| WFRX | West Frankfort, Ill. (III) | D-1,000 |
| WHLT | Huntington, Ind. (III) | DA-D-500 |
| WMFT | Terre Haute, Ind. (III) | D-500 |
| KGLO | Mason City, Iowa (III-A) | DA-N-5,000 |
| WBLG | Lexington, Ky. (III-B) | DA-N-1,000 |
| WIBR | Baton Rouge, La. (III) | DA-1,000 |
| KANB | Shreveport, La. (III) | D-1,000 |
| WFBR | Baltimore, Md. (III-A) | DA-5,000 |
| WJDA | Quincy, Mass. (III) | D-1,000 |
| WOOD | Grand Rapids, Mich. (III-A) | DA-N-5,000 |
| WRBC | Jackson, Miss. (III-A) | LS-5,000<br>N-1,000 |
| KMMO | Marshall, Mo. (III) | D-1,000 |
| KBRL | McCook, Neb. (III) | D-1,000 |
| KPTL | Carson City, Nev. (III) | LS-5,000<br>DA-N-500 |
| WAAT | Trenton, N. J. (IV) | D-250 |
| WOSC | Fulton, N. Y. (III) | D-1,000 |
| WGOL | Goldsboro, N. C. (III) | D-1,000 |
| WSYD | Mt. Airy, N. C. (III) | LS-5,000<br>DA-N-1,000 |
| WERE | Cleveland, O. (III-A) | DA-5,000 |
| WMVO | Mt. Vernon, O. (III) | DA-D-500 |
| KOME | Tulsa, Okla. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KDOV | Medford, Ore. (III) | D,5000 |
| KACI | The Dalles, Ore. (III) | D-1,000 |
| WWCH | Clarion, Pa. (III) | D-500 |
| †. . . . | Hazelton, Pa. (III) | DA-D-1,000 |
| WCKI | Greer, S. C. (III) | D-1,000 |
| KOLY | Mobridge, S. D. (III) | D-1,000 |
| WMTN | Morristown, Tenn. (III) | DA-D-5,000 |
| WMAK | Nashville, Tenn. (III-A) | DA-N-5,000 |
| KVET | Austin, Tex. (III-B) | DA-N-1,000 |
| KTFY | Brownfield, Tex. (III) | D-1,000 |
| KKAS | Silsbee, Tex. (III) | D-500 |
| KOL | Seattle, Wash. (III-A) | DA-N-5,000 |
| WCLG | Morgantown, W. Va. (III) | D-1,000 |
| WKLC | St. Albans, W. Va. (III) | D-1,000 |
| WTIL | Mayaguez, P. R. (III) | 1,000 |

### 1310 KC. REGIONAL

| | | |
|---|---|---|
| WHEP | Foley, Ala. (III) | D-1,000 |
| WJAM | Marion, Ala. (III) | D-5,000 |
| KBUZ | Mesa, Ariz. (III) | LS-5,000<br>DA-N-500 |
| KBOK | Malvern, Ark. (III) | D-1,000 |
| KPOD | Crescent City, Cal. (III) | D-1,000 |
| KDIA | Oakford, Cal. (III-A) | 1,000 |
| KTKR | Taft, Cal. (III) | D-500 |
| KFKA | Greeley, Colo. (III-B) | DA-N-1,000 |
| WICH | Norwich, Conn. (III) | DA-1,000 |
| WOOO | Deland, Fla. (III) | D-5,000 |
| WAUC | Wauchula, Fla. (III) | D-500 |
| WBRO | Waynesboro, Ga. (III) | D-1,000 |
| WBMK | West Point, Ga. (III) | D-1,000 |
| KLIX | Twin Falls, Ida. (III) | DA-1,000<br>*LS-5,000<br>*DA-N-1,000 |
| WISH | Indianapolis, Ind. (III-B) | LS-5,000<br>DA-N-1,000 |
| KOKX | Keokuk, Iowa (III) | LS-1,000<br>DA-U-N-500 |
| WTTL | Madisonville, Ky. (III) | D-500 |
| WDOC | Prestonburg, Ky. (III) | D-5,000 |
| KIKS | Sulphur, La. (III) | DA-D-500 |
| KUZN | W. Monroe, La. (III) | D-1,000 |
| WLOB | Portland, Me. (III) | D-1,000 |
| WORC | Worcester, Mass. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WKMH | Dearborn, Mich. (III-B) | DA-5,000 |
| †WOOW | Traverse City, Mich. (II) | D-1,000 |
| KRBI | St. Peter, Minn. (III) | DA-D-1,000 |
| WXXX | Hattiesburg, Miss. (III) | D-1,000 |
| KFSB | Joplin, Mo. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KFBB | Great Falls, Mont. (III-A) | DA-N-5,000 |
| WJLK | Asbury Park, N. J. (IV) | 250 |
| WCAM | Camden, N. J. (IV) | 250 |
| KARA | Albuquerque, N. M. (III) | D-1,000 |
| WVIP | Mt. Kisco, N. Y. (III) | DA-D-1,000 |
| WTLB | Utica, N. Y. (III-B) | LS-1,000<br>DA-N-500 |
| WISE | Asheville, N. C. (III) | LS-5,000<br>DA-N-1,000 |
| WKTC | Charlotte, N. C. (III) | D-1,000 |
| WTIK | Durham, N. C. (III-B) | LS-1,000<br>DA-N-500 |
| KNOX | Grand Forks, N. D. (III) | DA-N-5,000 |
| WFAH | Alliance, Ohio (III) | DA-D-1,000 |
| KNPT | Newport, Ore. (III) | LS-5,000<br>DA-N-1,000 |
| WBFD | Bedford, Pa. (III) | D-1,000 |
| WGSA | Ephrata, Pa. (III) | DA-D-1,000 |
| WNAE | Warren, Pa. (III) | D-5,000 |
| WDKD | Kingstree, S. C. (III) | D-5,000 |
| WDOD | Chattanooga, Tenn. (III-A) | DA-N-5,000 |
| WDXI | Jackson, Tenn. (III-B) | LS-5,000<br>DA-N-1,000 |
| WBNT | Oneida, Tenn. (III) | D-1,000 |
| KZIP | Amarillo, Tex. (III) | D-1,000 |
| WRR | Dallas, Tex. (III-A) | DA-N-5,000 |
| KOYL | Odessa, Tex. (III) | D-500 |
| KUBO | San Antonio, Tex. (III) | DA-D-5,000 |
| WEEL | Fairfax, Va. (III) | LS-1,000<br>DA-N-500 |
| WGH | Newport News, Va. (III-A) | DA-N-5,000 |
| KARY | Prosser, Wash. (III) | D-1,000 |
| WIBA | Madison, Wis. (III-A) | DA-N-5,000 |

# Am Frequencies CONTINUED

### 1320 KC. REGIONAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WENN | Birmingham, Ala. (III) | DA-D-5,000 |
| WAGF | Dothan, Ala. (III-B) | DA-N-1,000 |
| KBLU | Yuma, Ariz. (III) | D-500 |
| KWHN | Ft. Smith, Ark. (III-A) | DA-N-5,000 |
| KRLW | Walnut Ridge, Ark. | D-1,000 |
| KHSJ | Hemet, Cal. (III) | DA-D-500 |
| †KLAN | Lemoore, Cal. (III) | DA-D-1,000 |
| KUDE | Oceanside, Cal. (III) | DA-500 |
| KCRA | Sacramento, Cal. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KAVI | Rocky Ford, Colo. (III) | D-1,000 |
| WATR | Waterbury, Conn. (III-B) | DA-1,000<br>*LS-5,000<br>*DA-U-N-1,000 |
| WGMA | Hollywood, Fla. | D-1,000 |
| WZOK | Jacksonville, Fla. (III-A) | DA-N-5,000 |
| WAMR | Venice, Fla. (III) | D-500 |
| WHIE | Griffin, Ga. (III) | D-5,000 |
| WNEG | Toccoa, Ga. (III) | D-1,000 |
| WKAN | Kankakee, Ill. (III) | LS-1,000<br>DA-N-500 |
| †KNIA | Knoxville, Iowa (III) | DA-D-500 |
| KMAQ | Maquoketa, Iowa (III) | D-500 |
| KLWN | Lawrence, Kan. (III) | D-500 |
| WBRT | Bardstown, Ky. (III) | D-1,000 |
| WNGO | Mayfield, Ky. (III) | D-1,000 |
| KVHL | Homer, La. (III) | D-1,000 |
| WICO | Salisbury, Md. (III) | D-1,000 |
| WARA | Attleboro, Mass. (III) | DA-1,000 |
| WILS | Lansing, Mich. | LS-5,000<br>DA-U-N-1,000 |
| WDMJ | Marquette, Mich. (III) | DA-N-1,000 |
| WCPC | Houston, Miss. (III) | D-5,000 |
| WRJW | Picayune, Miss. (III) | D-5,000 |
| KXLW | Clayton, Mo. (III) | D-1,000 |
| KOLT | Scottsbluff, Neb. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WWHG | Hornell, N. Y. (III) | D-5,000 |
| WAGY | Forest City, N. C. (III) | D-500 |
| WCOG | Greensboro, N. C. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KQDY | Minot, N. D. (III) | D-1,000 |
| WHOK | Lancaster, Ohio (III) | D-1,000 |
| KWOE | Clinton, Okla. (III) | D-1,000 |
| WKAP | Allentown, Pa. | DA-N-1,000 |
| WGET | Gettysburg, Pa. (III) | LS-1,000<br>DA-U-N-500 |
| | (CP from 1450 kc) | |
| WAMP | Pittsburgh, Pa. (III-A) | DA-N-5,000 |
| WSCR | Scranton, Pa. (III) | LS-1,000<br>DA-N-500 |
| WMSC | Columbia, S. C. (III-A) | DA-N-1,000 |
| KELO | Sioux Falls, S. D. (III-A) | DA-N-5,000 |
| WKIN | Kingsport, Tenn. (III) | D-5,000 |
| WMSR | Manchester, Tenn. (III) | D-1,000 |
| KVMC | Colorado City, Tex. | D-1,000 |
| KXYZ | Houston, Tex. (III-A) | DA-N-5,000 |
| KCPX | Salt Lake City, Utah (III-A) | DA-5,000 |
| WEET | Richmond, Va. (III) | D-1,000 |
| KXRO | Aberdeen. Wash. (III-B) | DA-N-1,000 |
| KHIT | Walla Walla, Wash. (III) | D-1,000 |
| WQMN | Superior, Wis. (III) | D-1,000 |
| WFHR | Wisconsin Rapids, Wis. (III) | LS-5,000<br>DA-N-500 |
| WRIO | Rio Piedras, P. R. (III) | LS-5,000<br>N-1,000 |

### 1330 KC. REGIONAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WROS | Scottsboro, Ala. (III) | D-1,000 |
| KMOP | Tucson, Ariz. (III) | D-500 |
| KFAC | Los Angeles, Cal. (III-A) | DA-N-5,000 |
| WARN | Ft. Pierce, Fla. (III) | D-1,000 |
| WYSE | Lakeland, Fla. (III) | D-1,000 |
| WEBY | Milton, Fla. (III) | D-5,000 |
| WMEN | Tallahassee, Fla. (III) | D-5,000 |
| WMLT | Dublin, Ga. (III) | D-5,000 |
| WEAW | Evanston, Ill. (III) | DA-D-1,000 |
| WRAM | Monmouth, Ill. (III) | DA-D-1,000 |
| WRRR | Rockford, Ill (III) | DA-D-1,000 |
| WJPS | Evansville, Ind. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KWWL | Waterloo, Iowa (III-B) | DA-5,000 |
| KFH | Wichita, Kan. (III-A) | DA-N-5,000 |
| WMOR | Morehead, Ky. (III) | D-1,000 |
| KVOL | Lafayette, La. (III) | DA-N-1,000 |
| WASA | Havre de Grace, Md. (III) | D-1,000 |
| WCRB | Waltham, Mass. (III) | LS-5,000<br>DA-U-N-1,000 |
| WTRX | Flint, Mich. (III-A) | LS-5,000<br>DA-U-N-1,000 |
| WLOL | Minneapolis, Minn. (III-A) | DA-5,000 |
| WCRR | Corinth, Miss. (III) | D-500 |
| WJPR | Greenville, Miss. | LS-1,000<br>DA-N-500 |
| WDAL | Meridian, Miss. (III) | D-1,000 |
| KUKU | Willow Springs, Mo. (III) | D-500 |
| KGAK | Gallup, N. M. (III) | LS-5,000<br>DA-N-1,000 |
| WPOW | New York, N. Y. (III-A) | DA-5,000 |
| WEVD | New York, N. Y. (III-A) | DA-5,000 |
| WEBO | Owego, N. Y. (III) | D-1,000 |
| WHAZ | Troy, N. Y. (III-A) | 1,000 |
| WFIN | Findlay, O. (III) | D-1,000 |
| WKOV | Wellston, O. (III) | D-500 |
| KPOJ | Portland, Ore. (III-A) | DA-5,000 |
| WBLF | Bellefonte, Pa. (III) | D-500 |
| WICU | Erie, Pa. (III-A) | DA-5,000 |
| WLAT | Conway, S. C. (III) | D-5,000 |
| WFBC | Greenville, S. C. (III-A) | DA-N-5,000 |
| WAEW | Crossville, Tenn. (III) | D-1,000 |
| WTRO | Dyersburg, Tenn. (III) | D-500 |
| KMIL | Cameron, Tex. (III) | D-500 |
| KSWA | Graham, Tex. (III) | D-500 |
| KINE | Kingsville, Tex. (III) | D-1,000 |
| KVKM | Monahans, Tex. (III) | LS-5,000<br>DA-N-1,000 |
| | (CP from 1340 kc) | |
| KDOK | Tyler, Tex. (III) | D-1,000 |
| WBTM | Danville, Va. (III-B) | LS-5,000<br>DA-N-1,000 |
| WESR | Tasley, Va. (III) | DA-D-1,000 |
| KFKF | Bellevue, Wash. (III) | DA-D-1,000 |
| KCFA | Spokane, Wash. (III) | D-5,000 |
| WETZ | New Martinsville, W. Va. (III) | D-1,000 |
| WHBL | Sheboygan, Wis. (III-B) | LS-1,000<br>N-250 |
| KOVE | Lander, Wyo. (III) | DA-N-1,000 |

### 1340 KC. LOCAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WKUL | Cullman, Ala. (IV) | 250 |
| WJOI | Florence, Ala. (IV) | 250 |
| WGWC | Selma, Ala. (IV) | 250 |
| WFEB | Sylacauga, Ala. (IV) | 250 |
| KIBH | Seward, Alaska (IV) | SH-250 |
| KIKO | Miami, Ariz. (IV) | 250 |
| KNOG | Nogales, Ariz. (IV) | 250 |
| †KPGE | Page, Ariz. (IV) | 250 |
| KZOK | Prescott, Ariz. (IV) | 250 |
| KBTA | Batesville, Ark. (IV) | 250 |
| KBRS | Springdale, Ark. (IV) | 250 |
| KENL | Arcata, Cal. (IV) | 250 |
| KMAK | Fresno, Cal. (IV) | 250 |
| †KDOL | Mojave, Cal. (III) | 100 |
| KSFE | Needles, Cal. (IV) | SH-250 |
| KATY | San Luis Obispo, Cal. (IV) | 250 |
| KIST | Santa Barbara, Cal. (IV) | 250 |
| KOMY | Watsonville, Cal. (IV) | 250 |
| KDEN | Denver, Colo. (IV) | 250 |
| KVRH | Salida, Colo. (IV) | 250 |
| WNHC | New Haven, Conn. (IV) | 250 |
| WOOK | Washington, D. C. (IV) | 250 |
| WTAN | Clearwater, Fla. (IV) | 250 |
| WROD | Daytona Beach, Fla. (IV) | 250 |
| WDSR | Lake City, Fla. (IV) | 250 |
| WTYS | Marianna, Fla. (IV) | 250<br>*LS-1,000<br>*N-250 |
| WQXT | Palm Beach, Fla. (IV) | 250 |
| WSEB | Sebring, Fla. (IV) | 250 |
| WNSM | Valparaiso-Niceville, Fla. (IV) | 250 |
| WGAU | Athens, Ga. (IV) | 250 |
| WAKE | Atlanta, Ga. (IV) | 250 |
| WBBQ | Augusta, Ga. (IV) | 250 |
| WGAA | Cedartown, Ga. (IV) | 250 |
| WOKS | Columbus, Ga. (IV) | 250 |
| WBBT | Lyons, Ga. (IV) | 250 |
| WTIF | Tifton, Ga. (IV) | 250 |
| KPST | Preston, Ida. (IV) | SH-250 |
| WSOY | Decatur, Ill. (IV) | 250 |
| WJPF | Herrin, Ill. (IV) | 250 |
| WJOL | Joliet, Ill. (IV) | 250 |
| WBIW | Bedford, Ind. (IV) | 250 |
| WTRC | Elkhart, Ind. (IV) | 250 |
| WLBC | Muncie, Ind. (IV) | 250 |
| KROS | Clinton, Ia. (IV) | 250 |
| KLIL | Estherville, Ia. (IV) | 100 |
| KCKN | Kansas City, Kan. (IV) | 250 |
| KSEK | Pittsburg, Kan. (IV) | 250 |
| WCMI | Ashland, Ky. (IV) | 250 |
| WBGN | Bowling Green, Ky. (IV) | 250 |
| WNBS | Murray, Ky. (IV) | 250 |
| WEKY | Richmond, Ky. (IV) | 250 |
| KVOB | Bastrop, La. (IV) | 250 |
| KRMD | Shreveport. La. (IV) | 250 |
| WFAU | Augusta, Me. (IV) | 250<br>*LS-1,000<br>*N-250 |
| WHOU | Houlton, Me. (IV) | 250 |
| WGAW | Gardner, Mass. (IV) | 250 |
| WNBH | New Bedford, Mass. (IV) | 250 |
| WBRK | Pittsfield, Mass. (IV) | 250 |
| WLEW | Bad Axe, Mich. (IV) | 250 |
| WLAV | Grand Rapids, Mich. (IV) | 250 |
| WCSR | Hillsdale, Mich. (IV) | 100 |
| WMTE | Manistee, Mich. (IV) | 250 |
| WAGN | Menominee, Mich. (IV) | 250 |
| WMBN | Petoskey, Mich. (IV) | 250 |
| WEXL | Royal Oak, Mich. (IV) | 250 |
| KDLM | Detroit Lakes, Minn. (IV) | 250 |
| WEVE | Eveleth, Minn. (IV) | 250 |
| KROC | Rochester, Minn. (IV) | 250<br>*LS-1,000<br>*DA-D-N-250 |
| KWLM | Wilmer, Minn. (IV) | 250 |
| WJMB | Brookhaven, Miss. (IV) | SH-250 |
| WAML | Laurel, Miss. (IV) | 250 |
| KXEO | Mexico, Mo. (IV) | 250 |
| KSMO | Salem, Mo. (IV) | 250 |
| KICK | Springfield, Mo. (IV) | 250 |
| KCAP | Helena, Mont. (IV) | 250 |
| KPRK | Livingston, Mont. (IV) | SH-250 |
| KATL | Miles City, Mont. (IV) | 250<br>*LS-1,000<br>*N-250 |
| KBTK | Missoula, Mont. (IV) | 250 |
| KHUB | Fremont, Neb. (IV) | SH-100 |
| KGFW | Kearney, Neb. (IV) | 250 |
| KSID | Sidney, Neb. (IV) | 250 |
| KORK | Las Vegas, Nev, (IV) | 250 |
| KBET | Reno, Nev. (IV) | 250 |
| WDCR | Hanover, N. H. (IV) | 250 |
| WMID | Atlantic City, N. J. (IV) | 250 |
| KNDE | Aztec, N. M. (IV) | 250 |
| KYAP | Ruidoso, N. M. (IV) | 250 |
| KSIL | Silver City, N. M. (IV) | LS-1,000<br>N-250 |
| WMBO | Auburn, N. Y. (IV) | 250 |
| WENT | Gloversville, N. Y. (IV) | 250 |
| WJOC | Jamestown, N. Y. (IV) | 250 |
| WUSJ | Lockport, N. Y. (IV) | 250 |
| WMSA | Massena, N. Y. (IV) | 250 |
| WALL | Middletown, N. Y. (IV) | 250 |
| WIRY | Plattsburg, N. Y. (IV) | 250 |
| WOOW | Greenville, N. C. (IV) | 250 |
| WJRI | Lenoir, N. C. (IV) | 250 |
| WTSB | Lumberton, N. C. (IV) | 250 |
| WOXF | Oxford, N. C. (IV) | 250 |
| WGNI | Wilmington, N. C. (IV) | 250 |
| WAIR | Winston-Salem, N. C. (IV) | 250 |
| KGPC | Grafton, N. D. (IV) | 250 |
| WNCO | Ashland, O. (IV) | 250 |
| WOUB | Athens, O. (IV) | 250 |
| WIZE | Springfield, O. (IV) | 250 |
| WSTV | Steubenville, O. (IV) | 250 |
| KIHN | Hugo, Okla. (IV) | 250 |
| KOCY | Oklahoma City, Okla. (IV) | 250 |
| KLOO | Corvallis, Ore. (IV) | 250 |
| KWVR | Enterprise, Ore. (IV) | 250 |
| KIHR | Hood River, Ore. (IV) | 250 |
| KFIR | North Bend, Ore. (IV) | 250 |
| WFBG | Altoona, Pa. (IV) | 250 |
| | (CP for 1290 kc) | |
| WCVI | Connellsville, Pa. (IV) | 250 |
| WSAJ | Grove City, Pa. (IV) | SH-100 |
| WKRZ | Oil City, Pa. (IV) | 250 |
| WHAT | Philadelphia, Pa. (IV) | 250 |
| WRAW | Reading, Pa. (IV) | 250 |
| WTRN | Tyrone, Pa. (IV) | 250 |
| | (CP for 1290 kc) | |
| WBRE | Wilkes-Barre, Pa. (IV) | 250 |
| WWPA | Williamsport, Pa. (IV) | 250 |
| WOKE | Charleston, S. C. (IV) | 250 |
| WRHI | Rock Hill, S. C. (IV) | 250 |
| WSSC | Sumter, S. C. (IV) | 250 |
| KIJV | Huron, S. D. (IV) | 250 |
| KRSD | Rapid City, S. D. (IV) | 250 |
| WBAC | Cleveland, Tenn. (IV) | 250 |
| WKRM | Columbia, Tenn. (IV) | 250 |
| WGRV | Greenville, Tenn. (IV) | 250 |
| WKGN | Knoxville, Tenn. (IV) | 250 |
| WHHM | Memphis, Tenn. (IV) | 250 |
| WCDT | Winchester, Tenn. (IV) | 250 |
| KWKC | Abilene, Tex. (IV) | 250 |
| KAND | Corsicana, Tex. (IV) | 250 |
| KSET | El Paso, Tex. (IV) | 250 |
| KDUB | Lubbock, Tex. (IV) | 250 |
| KRBA | Lufkin, Tex. (IV) | 250 |
| KVKM | Monahans, Tex. (IV) | 250 |
| | (CP for 1330 kc) | |
| KPDN | Pampa, Tex. (IV) | 250 |
| KOLE | Port Arthur, Tex. (IV) | 250 |
| KTXL | San Angelo, Tex. (IV) | 250 |
| KVIC | Victoria, Tex. (IV) | 250 |
| WTWN | St. Johnsbury, Vt. (IV) | 250 |
| WKEY | Covington, Va. (IV) | LS-1,000<br>N-250 |
| WHAP | Hopewell, Va. (IV) | 250 |
| WJMA | Orange, Va. (IV) | 250 |
| KAGT | Anacortes, Wash. (IV) | 250 |
| KPKW | Pasco, Wash. (IV) | 250 |
| KAPA | Raymond, Wash. (IV) | SH-250 |
| KMEL | Wenatchee, Wash. (IV) | 250 |
| WHAR | Clarksburg, W. Va. (IV) | 250 |
| WEPM | Martinsburg, W. Va. (IV) | 250 |
| WMON | Montgomery, W. Va. (IV) | 250 |
| WOVE | Welch, W. Va. (IV) | 250 |
| WLDY | Ladysmith, Wis. (IV) | LS-1,000<br>N-250 |
| WRIT | Milwaukee, Wis. (IV) | 250 |
| KWOR | Worland, Wyo. (IV) | 250 |
| WGRF | Aguadilla, P. R. (IV) | 250 |
| WSTA | Charlotte Amalie, V. I. (IV) | 250 |

### 1350 KC. REGIONAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WELB | Elba, Ala. (III) | D-1,000 |
| WGAD | Gadsden, Ala. (III-B) | LS-5,000<br>DA-N-1,000 |
| KAAB | Hot Springs, Ark. (III) | LS-1,000<br>DA-N-500 |
| KLYD | Bakersfield, Cal. (III) | D-1,000 |
| KCKC | San Bernardino, Cal. (III-B) | DA-N-500 |
| KSRO | Santa Rosa, Cal. (III-B) | DA-1,000 |
| KGHF | Pueblo, Colo. (III-B) | LS-5,000<br>DA-N-1,000 |
| WNLK | Norwalk, Conn. (III-B) | DA-N-500 |
| WPCT | Putnam, Conn. (III) | D-1,000 |
| WEZY | Cocoa, Fla. (III)<br>(CP from 1480 kc) | LS-500<br>DA-N-1,000 |
| WDCF | Dade City, Fla. (III) | D-1,000 |
| WRWH | Cleveland, Ga. (III) | D-500 |
| WRPB | Warner Robbins, Ga. (III) | D-1,000 |
| KRLC | Lewiston, Ida.-Clarkston, Wash. (III-B) | LS-5,000<br>DA-N-1,000 |
| WAAP | Peoria, Ill. (III-B) | DA-1,000 |
| WJBD | Salem, Ill. (III) | D-500 |
| WIOU | Kowomo, Ind. (III-B) | DA-1,000 |
| KRNT | Des Moines, Ia. (III-A) | DA-N-5,000 |
| KMAN | Manhattan, Kan. (III) | D-500 |
| WLOU | Louisville, Ky. (III) | D-5,000 |
| WSMB | New Orleans, La. (III-A) | DA-N-5,000 |
| WDEA | Ellsworth, Me. (III) | D-1,000 |
| WHMI | Howell, Mich. (III) | D-500 |
| KDIO | Ortonville, Minn. (III) | D-1,000 |
| WCMP | Pine City, Minn. (III) | D-1,000 |
| WKOZ | Kosciusko, Miss. (III) | D-5,000 |
| KCHR | Charleston, Mo. (III) | D-1,000 |
| KBRX | O'Neill, Neb. (III) | D-1,000 |
| WLNH | Laconia, N. H. (III) | D-5,000 |
| KABQ | Albuquerque, N. M. (III) | LS-5,000<br>DA-N-500 |
| | (CP from 1340 kc) | |
| WCBA | Corning, N. Y. (III) | D-1,000 |
| WRNY | Rome, N. Y. (III) | D-500 |
| †WBMT | Black Mountain, N. C. (III) | D-500 |
| WHIP | Mooresville, N. C. | D-1,000 |
| †WLLY | Wilson, N. C. (III) | D-1,000 |
| KQDI | Bismarck, N. D. (III) | D-500 |
| WADC | Akron, O. (III-A) | DA-5,000 |
| WCHI | Chillicothe, O. (III) | D-500 |
| KRHD | Duncan, Okla. (IV) | LS-250<br>N-100 |
| KTLQ | Tahlequah, Okla. (III) | D-1,000 |
| † . . . | Ashland, Ore. (III) | D-1,000 |
| WORK | York, Pa. (III-B) | LS-5,000<br>DA-N-1,000 |

| Call Letters | City | Power in Watts |
|---|---|---|
| WDAR | Darlington, S. C. (III) | D-1,000 |
| WGSW | Greenwood, S. C. (III) | D-1,000 |
| WRKM | Carthage, Tenn. (III) | D-500 |
| KCAR | Clarksville, Tex. (III) | D-500 |
| KTXJ | Jasper, Tex. (III) | D-1,000 |
| KCOR | San Antonio, Tex. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WBLT | Bedford, Va. (III) | D-1,000 |
| †WFLS | Fredericksburg, Va. (III) | D-500 |
| WNVA | Norton, Va. (III) | D-5,000 |
| WAVY | Portsmouth, Va. | DA-5,000 |
| WPDR | Portage, Wis. (III) | D-1,000 |

### 1360 KC. REGIONAL

| | | |
|---|---|---|
| WWWB | Jasper, Ala. (III) | D-1,000 |
| †WLIQ | Mobile, Ala. (III) | DA-D-5,000 |
| WMFC | Monroeville, Ala. (III) | D-1,000 |
| WELR | Roanoke, Ala. (III) | D-1,000 |
| KRUX | Glendale, Ariz. (III) | LS-5,000<br>DA-N-500 |
| KLYR | Clarksville, Ark. (III) | D-500 |
| KFFA | Helena, Ark. (III-B) | DA-N-1,000 |
| KFIV | Modesto, Cal. (III-B) | DA-N-1,000 |
| KRCK | Ridgecrest, Cal. (III) | D-1,000 |
| KGB | San Diego, Cal. (III-A) | 1,000 |
| WDRC | Hartford, Conn. (III-A) | DA-5,000 |
| WOBS | Jacksonville, Fla. (III) | D-5,000 |
| WKAT | Miami Beach, Fla. (III-B) | LS-5,000<br>N-1,000 |
| WIOD | Sanford, Fla. (III) | D-500 |
| WINT | Winter Haven, Fla. (III) | DA-D-1,000 |
| WAZA | Bainbridge, Ga. (III) | D-1,000 |
| WLAW | Laurenceville, Ga. (III) | D-1,000 |
| WLBK | DeKalb, Ill. (III) | D-500 |
| WVMC | Mt. Carmel, Ill. (III) | D-500 |
| †KHAK | Cedar Rapids, Iowa (III) | DA-D-1,000 |
| KXGI | Fort Madison, Iowa (III) | D-1,000 |
| KSCJ | Sioux City, Iowa (III-A) | DA-N-5,000 |
| KBTO | Eldorado, Kan. (III) | D-500 |
| WFLW | Monticello, Ky. (III) | D-1,000 |
| KDBC | Mansfield, La. (III) | D-1,000 |
| KVIM | New Iberia, La. (III) | D-1,000 |
| KTLD | Tallulah, La. (III) | D-500 |
| WEBB | Baltimore, Md. (III) | DA-D-5,000 |
| WLYN | Lynn, Mass. (III) | D-1,000 |
| WKMI | Kalamazoo, Mich. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KLRS | Mountain Grove, Mo. (III) | D-1,000 |
| WNNJ | Newton, N. J. (III) | D-1,000 |
| WWBZ | Vineland, N. J. (III-B) | DA-N-1,000 |
| WKOP | Binghamton, N. Y. (III) | LS-5,000<br>DA-U-N-500 |
| WMNS | Olean, N. Y. (III) | D-1,000 |
| WCHL | Chapel Hill, N. C. (III) | D-1,000 |
| KEYZ | Williston, N. D. (III) | DA-N-5,000 |
| WSAI | Cincinnati, Ohio (III-A) | DA-N-5,000 |
| WWOW | Conneaut, O. (III) | D-500 |
| KUIK | Hillsboro, Ore. (III) | D-1,000 |
| WMCK | McKeesport, Pa. (III-B) | LS-5,000<br>DA-N-1,000 |
| WPPA | Pottsville, Pa. (III-B) | LS-1,000<br>DA-N-500 |
| WELP | Easley, S. C. (III) | D-1,000 |
| WLCM | Lancaster, S. C. (III) | D-1,000 |
| WNAH | Nashville, Tenn. (III) | D-1,000 |
| KRAY | Amarillo, Tex. (III) | D-500 |
| KACT | Andrews, Tex. (III) | D-1,000 |
| KWBA | Baytown, Tex. (III-B) | DA-1,000 |
| KRYS | Corpus Christi, Tex. (III-A) | 1,000 |
| KXOL | Ft. Worth, Tex. (III-B) | LS-5,000<br>DA-N-1,000 |
| WBOB | Galox, Va. (III) | D-1,000 |
| WHBG | Harrisonburg, Va. (III) | D-5,000 |
| KFDR | Grand Coulee, Wash. (III) | D-1,000 |
| KMO | Tacoma, Wash. (III-A) | 5,000 |
| WHJC | Matewan, W. Va. | D-1,000 |
| WMOV | Ravenswood, W. Va. (III) | D-1,000 |
| WBAY | Green Bay, Wis. (III-A) | DA-N-5,000 |
| WMNE | Menomonie, Wis. (III) | D-1,000 |
| WISV | Viroqua, Wis. (III) | D-500 |
| KVRS | Rock Springs, Wyo. (III-B) | LS-1,000<br>DA-N-500 |

### 1370 KC. REGIONAL

| | | |
|---|---|---|
| WBYE | Calera, Ala. (III) | D-1,000 |
| KTPA | Prescott, Ark. (III) | D-500 |
| KBUC | Corona, Cal. (III-B) | LS-1,000<br>DA-N-500 |
| KEEN | San Jose, Cal. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| KGEN | Tulare, Cal. (III) | D-1,000 |
| WHYS | Ocala, Fla. (III) | D-1,000 |
| WCOA | Pensacola, Fla. (III-A) | DA-N-5,000 |
| WAXE | Vero Beach, Fla. (III) | D-1,000 |
| WBGR | Jesup, Ga. (III) | D-1,000 |
| WFDR | Manchester, Ga. (III) | D-1,000 |
| WKLE | Washington, Ga. (III) | D-1,000 |
| WPRC | Lincoln, Ill. (III) | D-500 |
| WTTS | Bloomington, Ind. (III-B) | LS-5,000<br>DA-U-N-500 |
| WGRY | Gary, Ind. (III) | D-500 |
| KDTH | Dubuque, Iowa (III-B) | DA-N-1,000 |
| KGNO | Dodge City, Kan. (III-B) | LS-5,000<br>DA-N-1,000 |
| WGOH | Grayson, Ky. (III) | D-5,000 |
| WTKY | Tompkinsville, Ky. (III) | D-1,000 |
| KAPB | Marksville, La. (III) | D-1,000 |
| WKIK | Leonardtown, Md. (III) | D-1,000 |
| WGHN | Grand Haven, Mich. (III) | D-500 |
| KSUM | Fairmont, Minn. (III-B) | DA-1,000 |
| WDOB | Canton, Miss. (III) | D-1,000 |
| KWRT | Boonville, Mo. (III) | D-1,000 |
| KCRV | Caruthersville, Mo. | D-1,000 |
| KXLF | Butte, Mont. (III-A) | 5,000 |
| KAWL | York, Neb. (III) | D-500 |
| WFEA | Manchester, N. H. (III-A) | DA-5,000 |
| WALK | Patchogue, N. Y. (III) | D-500 |
| WSAY | Rochester, N. Y. (III-A) | DA-N-5,000 |
| WLTC | Gastonia, N. C. (III) | D-1,000 |
| WTAB | Tabor City, N. C. (III) | D-5,000 |
| KFJM | Grand Fork, N. D. (III) | D-1,000 |
| WSPD | Toledo, O. (III-A) | DA-N-5,000 |
| KAST | Astoria, Ore. (III-B) | DA-N-1,000 |
| WOTR | Corry, Pa. (III) | LS-1,000<br>DA-N-500 |
| WPAZ | Pottstown, Pa. (III) | D-1,000 |
| WKMC | Roaring Spring, Pa. (III) | D-1,000 |
| WDEF | Chattanooga, Tenn. (III-A) | DA-N-5,000 |
| WDXE | Lawrenceburg, Tenn. (III) | D-1,000 |
| WRGS | Rogersville, Tenn. (III) | D-1,000 |
| KOKE | Austin, Tex. (III) | D-1,000 |
| KFRO | Longview, Tex. (III-B) | DA-N-1,000 |
| KUKO | Post, Tex. (III) | D-500 |
| KSOP | Salt Lake City, Utah (III) | D-1,000 |
| WBTN | Bennington, Vt. (III) | D-500 |
| WHEE | Martinsville, Va. (III) | D-1,000 |
| WJWS | South Hill, Va. (III) | D-1,000 |
| KPOR | Quincy, Wash. (III) | D-1,000 |
| WMOD | Moundsville, W. Va. (III) | D-1,000 |
| WCCN | Neillsville, Wis. (III) | D-5,000 |
| KVWO | Cheyenne, Wyo. (III) | D-1,000 |
| WIVV | Island of Vieques, P. R. (III) | 1,000 |

### 1380 KC. REGIONAL

| | | |
|---|---|---|
| WGYV | Greenville, Ala. (III) | D-1,000 |
| KDXE | N. Little Rock, Ark. (III) | D-1,000 |
| KBVM | Lancaster, Cal. (III) | DA-D-1,000 |
| KGMS | Sacramento, Cal. | DA-1,000 |
| KSBW | Salinas, Cal. (III-B) | DA-5,000 |
| KFLJ | Walsenburg, Colo. (III) | D-1,000 |
| WAMS | Wilmington, Del. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WLIZ | Lake Worth, Fla. (III) | D-500 |
| WQXQ | Ormond Beach, Fla. (III) | D-1,000 |
| WLCY | St. Petersburg, Fla. (III-A) | DA-N-5,000 |
| WOAK | Atlanta, Ga. (III-A) | DA-N-5,000 |
| KPOI | Honolulu, Hawaii (III-A) | 5,000 |
| WBEL | S. Beloit, Ill. (III) | DA-5,000 |
| WITE | Brazil, Ind. (III) | DA-D-500 |
| WKJG | Ft. Wayne, Ind. (III-A) | DA-5,000 |
| KCIM | Carroll, Iowa (III) | DA-1,000 |
| WMTA | Central City, Ky. (III) | D-500 |
| WWKY | Winchester, Ky. (III) | D-1,000 |
| WYNK | Baton Rouge, La. (III) | D-500 |
| WKTJ | Farmington, Me. (III) | D-1,000 |
| WPLB | Greenville, Mich. (III) | DA-D-500 |
| WTTH | Port Huron, Mich. (III-B) | DA-1,000 |
| KLIZ | Brainerd, Minn. (III) | D-1,000 |
| KAGE | Winona, Minn. (III) | DA-1,000 |
| WDLT | Indianola, Miss. (III) | D-500 |
| KUDL | Kansas City, Mo. (III) | D-1,000 |
| KWK | St. Louis, Mo. (III-A) | DA-N-5,000 |
| KUVR | Holdrege, Nebr. (III) | D-500 |
| WAWZ | Zarephath, N. J. (III-A)<br>(ST-WBNX) | DA-5,000 |
| WBNX | New York, N. Y. (III-A)<br>(ST-WAWZ) | DA-5,000 |
| WLOS | Asheville, N. C. (III-B) | LS-5,000<br>DA-N-1,000 |
| WTOB | Winston-Salem, N. C. (III) | LS-5,000<br>DA-N-1,000 |
| WWIZ | Lorain, Ohio (III) | D-500 |
| WPKO | Waverly, Ohio (III) | DA-D-1,000 |
| KSWO | Lawton, Okla. (III-B) | DA-1,000 |
| KMUS | Muskogee, Okla. (III-B) | LS-1,000<br>DA-N-500 |
| KBCH | Oceanlake, Ore. (III) | D-1,000 |
| KSRV | Ontario, Ore. (III) | LS-5,000<br>DA-N-1,000 |
| WACB | Kittanning, Pa. (III) | D-1,000 |
| †WARC | Milton, Pa. (III) | D-1,000 |
| WAYZ | Waynesboro, Pa. (III) | D-1,000 |
| WNRI | Woonsocket, R. I. (III) | D-1,000 |
| WAGS | Bishopville, S. C. (III) | D-1,000 |
| WGUS | North Augusta, S. C. (III) | D-1,000 |
| KOTA | Rapid City, S. D. (III-A) | DA-N-5,000 |
| KJET | Beaumont, Tex. (III) | D-1,000 |
| KBWD | Brownwood, Tex. (III-B) | LS-1,000<br>N-500 |
| KCRN | Crane, Tex. (III) | D-1,000 |
| KTSM | El Paso, Tex. (III-B) | LS-1,000<br>N-500 |
| KMUL | Muleshoe, Tex. (III) | D-500 |
| KBOP | Pleasanton, Tex. (III) | D-1,000 |
| WSYB | Rutland, Vt. (III-B) | LS-5,000<br>DA-N-1,000 |
| WMBG | Richmond, Va. (III-A) | DA-N-5,000 |
| KRKO | Everett, Wash. (III-A) | DA-N-5,000 |
| KPEG | Spokane, Wash. (III) | D-5,000 |

### 1390 KC. REGIONAL

| | | |
|---|---|---|
| WHMA | Anniston, Ala. (III-B) | LS-5,000<br>DA-N-1,000 |
| KDQN | DeQueen, Ark. (III) | D-500 |
| KAMO | Rogers, Ark. (III) | D-1,000 |
| KGER | Long Beach, Cal. (III-A) | DA-N-5,000 |
| KTUR | Turlock, Cal. (III-B) | DA-N-1,000 |
| KFML | Denver, Colo. (III) | D-1,000 |
| WAVP | Avon Park, Fla. (III) | D-1,000 |
| WGES | Chicago, Ill. (III-A) | DA-5,000 |
| WFIW | Fairfield, Ill. (III) | D-500 |
| WJCD | Seymour, Ind. (II) | D-1,000 |
| KCLN | Clinton, Ia. (III) | DA-D-1,000 |
| KCBC | Des Moines, Ia. (III-B) | DA-1,000 |
| KNCK | Concordia, Kan. (III) | D-500 |
| WANY | Albany, Ky. (III) | D-1,000 |
| WKIC | Hazard, Ky. (III) | D-5,000 |
| †KFRA | Franklin, La. (III) | DA-D-500 |
| KNOE | Monroe, La. (III-A) | DA-N-5,000 |
| †WEGP | Presque Isle, Me. (III) | DA-N-5,000 |
| WCAT | Orange, Mass. (III) | D-1,000 |
| WPLM | Plymouth, Mass. (III) | DA-D-5,000<br>*DA-5,000 |
| WCER | Charlotte, Mich. (III) | DA-D-1,000 |
| KRFO | Owatonna, Minn. (III) | D-500 |
| WROA | Gulfport, Miss. (III) | D-1,000 |
| WQIC | Meridian, Miss. (III) | D-5,000 |
| KENN | Farmington, N. M. (III) | LS-5,000<br>DA-N-1,000 |
| KHOB | Hobbs, N. M. (III) | D-5,000 |
| WEOK | Poughkeepsie, N. Y. (III) | D-1,000<br>*DA-D-5,000 |
| WRIV | Riverhead, N. Y. (III) | D-1,000 |
| WFBL | Syracuse, N. Y. (III-A) | DA-N-5,000 |
| WFNC | Fayetteville, N. C. (III)<br>(CP for 940 kc) | LS-5,000<br>DA-U-N-1,000 |
| WKRK | Murphy, N. C. (III) | D-1,000 |
| WEED | Rocky Mount, N. C. (III) | LS-5,000<br>DA-U-N-1,000 |
| WADA | Shelby, N. C. (III) | DA-D-500 |
| KLPM | Minot, N. D. (III-A) | LS-5,000<br>N-1,000 |
| WOHP | Bellefontaine, Ohio (III) | D-500 |
| WMPO | Middleport-Pomeroy, Ohio (III) | D-1,000 |
| WFMJ | Youngstown, Ohio (III-A) | DA-N-5,000 |
| KCRC | Enid, Okla. (III-B) | DA-1,000 |
| KSLM | Salem, Ore. (III-A) | LS-5,000<br>N-1,000 |
| WLAN | Lancaster, Pa. (III-B) | DA-N-1,000 |
| WHPB | Belton, S. C. (III) | D-500 |
| WCSC | Charleston, S. C. (III-A) | DA-N-5,000 |
| KJAM | Madison, S. D. (III) | D-500 |
| WTJS | Jackson, Tenn. (III-B) | LS-5,000<br>DA-N-1,000 |
| KULP | El Campo, Tex. (III) | D-500 |
| KBEC | Waxahachie, Tex. (III) | DA-D-500 |
| KLGN | Logan, Utah (III) | D-1,000<br>*LS-1,000<br>*DA-N-500 |
| WEAM | Arlington, Va. (III-A) | DA-5,000 |
| WWOD | Lynchburg, Va. (III-B) | LS-5,000<br>DA-N-1,000 |
| KLOQ | Yakima, Wash. (III) | LS-1,000<br>DA-N-500 |
| †WTMB | Tomah, Wis. (III) | D-500 |

### 1400 KC. LOCAL

| | | |
|---|---|---|
| WMSL | Decatur, Ala. (IV) | 250 |
| WXAL | Demopolis, Ala. (IV) | 250 |
| WFPA | Fort Payne, Ala. (IV) | 250 |
| WJLD | Homewood, Ala. (IV) | 250 |
| WJHO | Opelika, Ala. (IV) | 250 |
| KSEW | Sitka, Alaska (IV) | 250 |
| KCLF | Clifton, Ariz. (IV) | 250 |
| KXIV | Phoenix, Ariz. (IV) | 250 |
| KTUC | Tucson, Ariz. (IV) | 250 |
| KVOY | Yuma, Ariz. (IV) | 250 |
| KELD | El Dorado, Ark. (IV) | 250 |
| KCLA | Pine Bluff, Ark. (IV) | 250 |
| KWYN | Wynne, Ark. (IV) | SH-250 |
| KRE | Berkeley, Cal. (IV) | 250 |
| KREO | Indio, Cal. (IV) | 250 |
| KSDA | Redding, Cal. (IV) | 250 |
| KSLY | San Luis Obispo, Cal. (IV) | 250 |
| KSPA | Santa Paula, Cal. (IV) | 250 |
| KHOE | Truckee, Cal. (IV) | 250 |
| KUKI | Ukiah, Cal. (IV) | 250 |
| KONG | Visalia, Cal. (IV) | 250 |
| KRLN | Canon City, Colo. (IV) | SH-250 |
| KDTA | Delta, Colo. (IV) | 250 |
| KFTM | Ft. Morgan, Colo. (IV) | 250 |
| KBZZ | La Junta, Colo. (IV) | 250 |
| WSTC | Stamford, Conn. (IV) | 250 |
| WILI | Willimantic, Conn. (IV) | 250 |
| WFTL | Ft. Lauderdale, Fla. (IV) | 250 |
| WIRA | Ft. Pierce, Fla. (IV) | 250 |
| WRHC | Jacksonville, Fla. (IV) | 250 |
| WPRY | Perry, Fla. (IV) | SH-250 |
| WTRR | Sanford, Fla. (IV) | 250 |
| WCQS | Alma, Ga. (IV) | SH-250 |
| WSGC | Elberton, Ga. (IV) | 250 |
| WNEX | Macon, Ga. (IV) | 250 |
| WMGA | Moultrie, Ga. (IV) | 250 |
| WCOH | Newman, Ga. (IV) | 250 |
| WSGA | Savannah, Ga. (IV) | 250 |
| KART | Jerome, Ida. (IV) | SH-250 |
| KRPL | Moscow, Idaho (IV) | 250 |
| KSPT | Sandpoint, Idaho (IV) | 250 |
| WDWS | Champaign, Ill. (IV) | 250 |
| WGIL | Galesburg, Ill. (IV) | 250 |
| WEOA | Evansville, Ind. (IV) | 250 |
| WBAT | Marion, Ind. (IV) | 250 |
| KCOG | Centerville, Iowa (IV) | SH-100 |
| KVFD | Ft. Dodge, Iowa (IV) | 250 |
| KVOE | Emporia, Kan. (IV) | 250 |
| KAYS | Hays, Kan. (IV) | 250 |
| WCYN | Cynthiana, Ky. (IV) | 100 |
| WIEL | Elizabethtown, Ky. (IV) | 250 |
| WFTG | London, Ky. (IV) | 250 |
| WFPR | Hammond, La. (IV) | 250 |
| KAOK | Lake Charles, La. (IV) | 250 |
| WRDO | Augusta, Me. (IV) | 250 |
| WIDE | Biddeford, Me. (IV) | 250 |
| WWIN | Baltimore, Md. (IV) | 250 |
| WALE | Fall River, Mass. (IV) | 250 |
| WLLH | Lowell, Mass. (IV) | 250 |
| WHMP | Northampton, Mass. (IV) | 250 |
| WELL | Battle Creek, Mich. (IV) | 250 |
| WJLB | Detroit, Mich. (IV) | 250 |
| WHDF | Houghton, Mich. (IV) | 250 |
| WMAB | Munising, Mich. (IV) | 250 |
| WSAM | Saginaw, Mich. (IV) | 250 |
| WSJM | St. Joseph, Mich. (IV) | 250 |
| WTCM | Traverse City, Mich. (IV) | 250 |
| KEYL | Long Prairie, Minn. (IV) | 250 |
| KMHL | Marshall, Minn. (IV) | 250 |
| WMIN | St. Paul, Minn. (IV) | 250 |
| WHLB | Virginia, Minn. (IV) | 250 |
| WBIP | Booneville, Miss. (IV) | SH-250 |
| WNAG | Grenada, Miss. (IV) | 250 |
| WFOR | Hattiesburg, Miss. (IV) | 250 |
| WJQS | Jackson, Miss. (IV) | 250 |
| WMBC | Macon, Miss. (IV) | 250 |
| KFRU | Columbia, Mo. (IV) | 250 |
| KSIM | Sikeston, Mo. (IV) | 250 |
| KTTS | Springfield, Mo. (IV) | 250 |
| KXGN | Glendive, Mont. (IV) | 250 |
| KARR | Great Falls, Mont. (IV) | 250<br>*LS-1,000<br>*N-250 |
| KCOW | Alliance, Neb. (IV) | 250 |
| KLIN | Lincoln, Neb. (IV) | 250 |
| KBMI | Henderson, Nev. (IV) | 250 |
| KWNA | Winnemucca, Nev. (IV) | SH-250 |
| WTSL | Hanover, N. H. (IV) | 250 |
| WOND | Pleasantville, N. J. (IV) | 250 |
| KTRC | Santa Fe, N. M. (IV) | 250 |

| Call Letters | City | Power in Watts |
|---|---|---|
| KCHS | Truth or Consequences, N. M. (IV) | SH-250 |
| KTNM | Tucumcari, N. M. (IV) | 250 |
| WABY | Albany, N. Y. (IV) | 250 |
| WBNY | Buffalo, N. Y. (IV) | 250 |
| WELM | Elmira, N. Y. (IV) | 250 |
| | (CP for 1410 kc) | |
| WSLB | Ogdensburg, N. Y. (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| WBMA | Beaufort, N. C. (IV) | 250 |
| WGBG | Greensboro, N. C. (IV) | 250 |
| WKDX | Hamlet, N. C. (IV) | 250 |
| WSIC | Statesville, N. C. (IV) | 250 |
| WLSE | Wallace, N. C. (IV) | 250 |
| WHCC | Waynesville, N. C. (IV) | 250 |
| WCNF | Weldon, N. C. (IV) | 250 |
| KEYJ | Jamestown, N. D. (IV) | 250 |
| WMAN | Mansfield, O. (IV) | 250 |
| WPAY | Portsmouth, O. (IV) | 250 |
| KWON | Bartlesville, Okla. (IV) | 250 |
| KTMC | McAlester, Okla. (IV) | 250 |
| KNOR | Norman, Okla. (IV) | 250 |
| KWIN | Ashland, Ore. (IV) | 250 |
| KOMB | Cottage Grove, Ore. (IV) | 250 |
| WEST | Easton, Pa. (IV) | 250 |
| WJET | Erie, Pa. (IV) | 250 |
| WHGB | Harrisburg, Pa. (IV) | 250 |
| WJAC | Johnstown, Pa. (IV) | 250 |
| WKBI | St. Marys, Pa. (IV) | 250 |
| WICK | Scranton, Pa. (IV) | 250 |
| WRAK | Williamsport, Pa. (IV) | 250 |
| WCOS | Columbia, S. C. (IV) | LS-1,000 |
| | | N-250 |
| WGTN | Georgetown, S. C. (IV) | 250 |
| WTHE | Spartanburg, S. C. (IV) | 250 |
| WJZM | Clarksville, Tenn. (IV) | 250 |
| WHUB | Cookeville, Tenn. (IV) | 250 |
| WLSB | Copperhill, Tenn. (IV) | 250 |
| WKPT | Kingsport, Tenn. (IV) | 250 |
| WGAP | Maryville, Tenn. (IV) | 250 |
| WHAL | Shelbyville, Tenn. (IV) | 250 |
| KRUN | Ballinger, Tex. (IV) | SH-250 |
| KBYG | Big Spring, Tex. (IV) | 100 |
| KUNO | Corpus Christi, Tex. (IV) | 250 |
| KILE | Galveston, Tex. (IV) | 250 |
| KGVL | Greenville, Tex. (IV) | 250 |
| KEBE | Jacksonville, Tex. (IV) | 250 |
| KIUN | Pecos, Tex. (IV) | 250 |
| KEYE | Perryton, Tex. (IV) | 250 |
| KVOP | Plainview, Tex. (IV) | 250 |
| KDWT | Stamford, Tex. (IV) | SH-250 |
| KTEM | Temple, Tex. (IV) | 250 |
| KTFS | Texarkana, Tex. (IV) | 250 |
| KVOU | Uvalde, Tex. (IV) | 250 |
| KIXX | Provo, Utah (IV) | 250 |
| WDOT | Burlington, Vt. (IV) | 250 |
| WINA | Charlottesville, Va. (IV) | LS-1,000 |
| | | N-250 |
| WLOW | Portsmouth, Va. (IV) | 250 |
| WHLF | South Boston, Va. (IV) | 250 |
| WINC | Winchester, Va. (IV) | 250 |
| KEDO | Longview, Wash. (IV) | 250 |
| KRSC | Othello, Wash. (IV) | 250 |
| KTNT | Tacoma, Wash. (IV) | 250 |
| WBOY | Clarksburg, W. Va. (IV) | 250 |
| WRON | Ronceverte, W. Va. (IV) | 250 |
| WKWK | Wheeling, W. Va. (IV) | 250 |
| WBTH | Williamson, W. Va. (IV) | 250 |
| WATW | Ashland, Wis. (IV) | 250 |
| WBIZ | Eau Claire, Wis. (IV) | 250 |
| WDUZ | Green Bay, Wis. (IV) | 250 |
| WRJN | Racine, Wis. (IV) | 250 |
| WRDB | Reedsburg, Wis. (IV) | 250 |
| WRIG | Wausau, Wis. (IV) | 250 |
| KATI | Casper, Wyo. (IV) | 250 |
| KODI | Cody, Wyo. (IV) | 250 |
| WHOA | San Juan, P. R. (IV) | 250 |
| | (CP for 870 kc) | |

### 1410 KC. REGIONAL

| | | |
|---|---|---|
| WALA | Mobile, Ala. (III-A) | DA-N-5,000 |
| WCHP | Tuscumbia, Ala. (III) | D-500 |
| KTCS | Ft. Smith, Ark. (III) | D-500 |
| KERN | Bakersfield, Cal. (III-A) | 1,000 |
| KRML | Carmel, Cal. (III) | D-500 |
| KMYC | Marysville, Cal. | LS-5,000 |
| | | DA-U-N-1,000 |
| KCAL | Redlands, Cal. (III) | D-1,000 |
| KCOL | Ft. Collins, Colo. (III-B) | DA-N-1,000 |
| WPOP | Hartford, Conn. (III-A) | DA-5,000 |
| WDOV | Dover, Del. (III) | D-1,000 |
| WMYR | Ft. Myers, Fla. | LS-5,000 |
| | | DA-U-N-500 |
| WBIL | Leesburg, Fla. (III) | D-1,000 |
| †WRIX | Griffin, Ga. (III) | D-1,000 |
| WDAX | McRoe, Ga. (III) | D-1,000 |
| WLAQ | Rome, Ga. | DA-N-1,000 |
| WRMN | Elgin, Ill. (III) | D-500 |
| WTIM | Taylorville, Ill. (III) | DA-D-1,000 |
| WAZY | Lafayette, Ind. (II) | DA-D-1,000 |
| KGRN | Grinnell, Ia. (III) | D-500 |
| KLEM | LeMars, Ia. (III) | D-1,000 |
| KCLO | Leavenworth, Kan. (III) | DA-D-5,000 |
| KWBB | Wichita, Kan. (III-B) | LS-5,000 |
| | | DA-U-N-1,000 |
| WLBJ | Bowling Green, Ky. | LS-5,000 |
| | | DA-U-N-1,000 |
| WHLN | Harlan, Ky. (III) | D-5,000 |
| KDBS | Alexandria, La. (III) | D-1,000 |
| WGRD | Grand Rapids, Mich. (III) | D-1,000 |
| KLFD | Litchfield, Minn. (II) | D-500 |
| WDSK | Cleveland, Miss. (III) | DA-D-1,000 |
| WBKN | Newton, Miss. (III) | D-500 |
| WHTG | Asbury Park, N. J. (III) | D-500 |
| WDOE | Dunkirk, N. Y. (III-B) | DA-N-500 |
| WELM | Elmira, N. Y. (III) | LS-1,000 |
| | (CP from 1400 kc) | DA-N-500 |
| WSET | Glens Falls, .N Y. (III) | D-1,000 |
| WOTT | Watertown, N. Y. (III) | D-5,000 |
| WEGO | Concord, N. C. (III) | D-1,000 |
| WSRC | Durham, N. C. (III) | D-1,000 |
| WING | Dayton, O. (III-A) | DA-N-5,000 |
| KPAM | Portland, Ore. (III) | D-5,000 |
| WLSH | Lansford, Pa. (III) | D-1,000 |
| KQV | Pittsburgh, Pa. (III-A) | DA-5,000 |
| WPCC | Clinton, S. C. (III) | D-500 |
| WYMB | Manning, S. C. (III) | D-1,000 |
| WCMT | Martin, Tenn. (III) | D-1,000 |
| KBUD | Athens, Tex. (IV) | D-1,000 |
| KBAN | Bowie, Tex. (III) | DA-D-500 |
| KVLB | Cleveland, Tex. (III) | DA-500 |
| KXIT | Dalhart, Tex. (III) | D-500 |
| KADO | Marshall, Tex. (III) | DA-D-500 |
| KRIG | Odessa, Tex. (III-B) | DA-N-1,000 |
| KBAL | San Saba, Tex. (III) | D-500 |
| KNAL | Victoria, Tex. (III) | DA-N-500 |
| WRIS | Roanoke, Va. (III) | D-5,000 |
| WKBH | La Crosse, Wis. (III-A) | DA-N-5,000 |
| KWYO | Sheridan, Wyo. (III-B) | LS-1,000 |
| | | N-500 |

### 1420 KC. REGIONAL

| | | |
|---|---|---|
| WACT | Tuscaloosa, Ala. (III) | D-5,000 |
| KHFH | Sierra Vista, Ariz. (III) | D-1,000 |
| KPOC | Pocahontas, Ark. (III) | D-1,000 |
| KSTN | Stockton, Cal. (III-B) | LS-5,000 |
| | | DA-U-N-1,000 |
| WLIS | Old Saybrook, Conn. (III) | D-500 |
| WBRD | Bradenton, Fla. (III) | DA-D-1,000 |
| WDBF | Delray, Fla. (III) | DA-D-5,000 |
| WSTN | St. Augustine, Fla. (III) | D-1,000 |
| WAVO | Avondale Estates, Ga. (III) | DA-D-500 |
| WRBL | Columbus, Ga. (III-A) | DA-N-5,000 |
| WLET | Toccoa, Ga. (III) | D-5,000 |
| WINI | Murphysboro, Ill. (III) | D-500 |
| WIMS | Michigan City, Ind. (III) | LS-1,000 |
| | | DA-N-500 |
| | | *LS-5,000 |
| | | *DA-U-N-500 |
| WOC | Davenport, Ia. (III-A) | DA-5,000 |
| KJCK | Junction City, Kan. (III) | D-1,000 |
| WTCR | Ashland, Ky. (III) | D-5,000 |
| WHBN | Harrodsburg, Ky. (III) | D-1,000 |
| WVJS | Owensboro, Ky. (III-B) | DA-1,000 |
| KPEL | Lafayette, La. (III) | LS-1,000 |
| | | DA-N-500 |
| WBSM | New Bedford, Mass. (III) | LS-5,000 |
| | | DA-U-N-1,000 |
| WBEC | Pittsfield, Mass. (III) | DA-1,000 |
| WAMM | Flint, Mich. (III) | DA-D-500 |
| | | *DA-D-1,000 |
| KTOE | Mankato, Minn. (III-A) | DA-N-5,000 |
| WSUH | Oxford, Miss. (III) | D-1,000 |
| WQBC | Vicksburg, Miss. (III-B) | LS-1,000 |
| | | N-500 |
| KBTN | Neosho, Mo. (III) | D-500 |
| KOOO | Omaha, Neb. (III) | DA-D-500 |
| | | *DA-D-1,000 |
| †KSYX | Santa Rosa, N. M. (III) | D-1,000 |
| WALY | Herkimer, N. Y. (III) | D-1,000 |
| WACK | Newark, N. Y. (III) | D-500 |
| WLNA | Peekskill, N. Y. (III) | D-1,000 |
| WMYN | Mayodan, N. C. (III) | D-500 |
| WGAS | South Gastonia, N. C. (III) | D-500 |
| WVOT | Wilson, N. C. (III) | LS-1,000 |
| | | DA-N-500 |
| WHK | Cleveland, O. (III-A) | DA-N-5,000 |
| KTJS | Hobart, Okla. (IV) | D-1,000 |
| KYNG | Coos Bay, Ore. (III) | D-1,000 |
| WCOJ | Coatesville, Pa. (IV) | DA-N-5,000 |
| WCED | DuBois, Pa. (III) | LS-5,000 |
| | | DA-U-N-500 |
| WCRE | Cheraw, S. C. (III) | D-1,000 |
| KABR | Aberdeen, S. D. (III) | D-1,000 |
| WEMB | Erwin, Tenn. (III) | D-1,000 |
| | | *D-5,000 |
| WKSR | Pulaski, Tenn. (III) | DA-N-1,000 |
| KFYN | Bonham, Tex. (IV) | D-250 |
| KTRE | Lufkin, Tex. (III-B) | DA-N-1,000 |
| KGNB | New Braunfels, Tex. (III) | D-1,000 |
| KPEP | San Angelo, Tex. (III) | D-1,000 |
| WWSR | St. Albans, Vt. (III) | D-1,000 |
| WDDY | Gloucester, Va. (III) | D-1,000 |
| WKCW | Warrenton, Va. (III) | D-5,000 |
| KITI | Chehalis-Centralia, Wash. (III) | D-1,000 |
| KUJ | Walla Walla, Wash. (III-A) | DA-N-5,000 |
| WPLY | Plymouth, Wis. (III) | D-500 |
| WEUC | Ponce, P. R. (III) | 1,000 |

### 1430 KC. REGIONAL

| | | |
|---|---|---|
| WFHK | Pell City, Ala. (III) | D-1,000 |
| KHBM | Monticello, Ark. (III) | D-1,000 |
| KAMP | El Centro, Cal. (III) | D-1,000 |
| KARM | Fresno, Cal. (III-A) | DA-5,000 |
| KALI | San Gabriel, Cal. (III) | DA-5,000 |
| KOSI | Aurora, Colo. (III) | LS-5,000 |
| | | DA-N-500 |
| WSDB | Homestead, Fla. (III) | D-500 |
| WLAK | Lakeland, Fla. (III-B) | LS-5,000 |
| | | N-1,000 |
| WPCF | Panama City, Fla. (III) | DA-5,000 |
| WGFS | Covington, Ga. (III) | D-1,000 |
| WRCD | Dalton, Ga. (III) | D-1,000 |
| WWGS | Tifton, Ga. (III) | D-5,000 |
| | | *LS-5,000 |
| | | *DA-N-1,000 |
| WCMY | Ottawa, Ill. (III) | D-500 |
| WIRE | Indianapolis, Ind. (III-A) | DA-N-5,000 |
| KASI | Ames. Ia. (III) | D-1,000 |
| KMRC | Morgan City, La. (III) | D-500 |
| WNAV | Annapolis, Md. (III-B) | LS-5,000 |
| | | DA-N-1,000 |
| WHIL | Medford, Mass. (III) | D-5,000 |
| WION | Ionia, Mich. (III) | D-500 |
| WBRB | Mt. Clemens, Mich. (III) | DA-D-500 |
| WLAU | Laurel, Miss. (III) | D-5,000 |
| KAOL | Carrollton, Mo. (III) | D-500 |
| WIL | St. Louis, Mo. (III-A) | DA-5,000 |
| KRGI | Grand Island, Neb. (III) | DA-N-1,000 |
| WNJR | Newark, N. J. (III-A) | DA-N-5,000 |
| KGFL | Roswell, N. M. (III) | LS-5,000 |
| | | DA-N-1,000 |
| WENE | Endicott, N. Y. (III) | DA-N-5,000 |
| WMNC | Morganton, N. C. (III) | D-5,000 |
| WRXO | Roxboro, N. C. (III) | D-1,000 |
| WFOB | Fostoria, Ohio (III) | DA-1,000 |
| WCLT | Newark, O. (III) | D-500 |
| KALV | Alva, Okla. (III) | DA-500 |
| KTUL | Tulsa, Okla. (III-A) | DA-N-5,000 |
| KGAY | Salem, Ore. (III) | D-5,000 |
| WVAM | Altoona, Pa. (III-B) | DA-N-1,000 |
| WFRA | Franklin, Pa. (III) | D-500 |
| WBLR | Batesburg, S. C. (III) | D-5,000 |
| WATP | Marion, S. C. (III) | D-1,000 |
| KBRK | Brookings, S. D. (III) | D-1,000 |
| WENO | Madison, Tenn. (III) | D-5,000 |
| WHER | Memphis, Tenn. (III) | D-1,000 |
| KSTB | Breckenridge, Tex. (III) | D-1,000 |
| KSIJ | Gladewater, Tex. (III) | D-1,000 |
| KCOH | Houston, Tex. (III) | D-1,000 |
| KLO | Ogden, Utah (III-A) | DA-5,000 |
| †WDYL | Ashland, Va. (III) | D-1,000 |
| KBRC | Mt. Vernon, Wash. (III) | LS-5,000 |
| | | DA-N-1,000 |
| WEIR | Weirton, W. Va. (III) | DA-1,000 |
| WBEV | Beaver Dam, Wis. (III) | D-1,000 |

### 1440 KC. REGIONAL

| | | |
|---|---|---|
| WHHY | Montgomery, Ala. (III-B) | LS-5,000 |
| | | DA-N-1,000 |
| KPOK | Scottsdale, Ariz. (III) | D-5,000 |
| KHOG | Fayetteville, Ark. (III) | D-1,000 |
| | (CP from 1450 kc) | |
| KOKY | Little Rock, Ark. (III) | D-5,000 |
| KVON | Napa, Cal. (III-B) | DA-500 |
| KPRO | Riverside, Cal. (III-B) | 1,000 |
| KCOY | Santa Maria, Cal. (III) | DA-N-1,000 |
| WBIS | Bristol, Conn. (III) | D-500 |
| WABR | Winter Park, Fla. (III) | D-5,000 |
| WWCC | Bremen, Ga. (III) | D-1,000 |
| WGIG | Brunswick, Ga. (III-B) | LS-5,000 |
| | | DA-N-1,000 |
| WRAJ | Anna, Ill. (III) | D-500 |
| WPRS | Paris, Ill. | D-500 |
| WGEM | Quincy, Ill. (III-B) | DA-1,000 |
| WROK | Rockford, Ill. (III-B) | LS-1,000 |
| | | N-500 |
| WPGW | Portland, Ind. (III) | DA-D-500 |
| KCHE | Cherokee, Ia. (III) | D-500 |
| KJAY | Topeka, Kan. (III-B) | LS-5,000 |
| | | DA-U-N-1,000 |
| WKLX | Paris, Ky. (III) | D-1,000 |
| WEZJ | Williamsburg, Ky. (III) | D-500 |
| KMLB | Monroe, La. (III-B) | LS-5,000 |
| | | DA-N-1,000 |
| WJAB | Westbrook, Me. (III) | D-5,000 |
| WAAB | Worcester, Mass. (III-A) | DA-5,000 |
| WBCM | Bay City, Mich. (III-B) | LS-1,000 |
| | | N-500 |
| WCHB | Inkster, Mich. (III) | DA-D-1,000 |
| KEVE | Golden Valley, Minn. | LS-5,000 |
| | | DA-N-500 |
| †WHHT | Lucedale, Miss. (III) | D-1,000 |
| WMVB | Millville, N. J. (III) | DA-D-1,000 |
| WBAB | Babylon, N. Y. (III) | D-500 |
| WJJL | Niagara Falls, N. Y. (III) | D-1,000 |
| WBLA | Elizabethtown, N. C. (III) | D-1,000 |
| WBUY | Lexington, N. C. (III) | D-5,000 |
| KILO | Grand Forks, N. D. (III-B) | LS-1,000 |
| | | N-500 |
| WHHH | Warren, O. (III-A) | DA-5,000 |
| KODL | The Dalles, Ore. (III) | DA-N-1,000 |
| KMED | Medford, Ore. (III-A) | LS-5,000 |
| | | N-1,000 |
| WCDL | Carbondale, Pa. (III) | D-5,000 |
| †WNPV | Lansdale, Pa. (III) | DA-D-500 |
| WGCB | Red Lion, Pa. (III) | D-1,000 |
| WQOK | Greenville, S. C. (III-A) | DA-N-5,000 |
| WZYX | Cowan, Tenn. (III) | D-1,000 |
| WHDM | McKenzie, Tenn. (III) | D-500 |
| KFDA | Amarillo, Tex. (III-B) | LS-5,000 |
| | | DA-N-1,000 |
| KEYS | Corpus Christi, Tex. (III-B) | LS-1,000 |
| | | DA-N-500 |
| KDNT | Denton, Tex. (III) | LS-1,000 |
| | | DA-N-500 |
| | | *LS-5,000 |
| | | *DA-N-500 |
| KETX | Livingston, Tex. (III) | D-1,000 |
| WKLV | Blackstone, Va. (III) | D-5,000 |
| WHIS | Bluefield, W. Va. (III-A) | LS-5,000 |
| | | N-500 |
| WAJR | Morgantown, W. Va. (III) | LS-5,000 |
| | | DA-U-N-500 |
| WJPG | Green Bay, Wis. (III) | LS-5,000 |
| | | DA-U-N-500 |

### 1450 KC. LOCAL

| | | |
|---|---|---|
| WDNG | Anniston, Ala. (IV) | 250 |
| WYAM | Bessemer, Ala. (IV) | 250 |
| WDIG | Dothan, Ala. (IV) | 250 |
| WFUN | Huntsville, Ala. (IV) | 250 |
| WLAY | Muscle Shoals City, Ala. (IV) | 250 |
| KLAM | Cordova, Alaska (IV) | SH-250 |
| KAWT | Douglas, Ariz. (IV) | 250 |
| KNOT | Prescott, Ariz. (IV) | 250 |
| KOLD | Tucson, Ariz. (IV) | 250 |
| KHOG | Fayetteville, Ark. (IV) | 250 |
| | (CP for 1440 kc) | |
| KENA | Mena, Ark. (IV) | SH-250 |
| KYOR | Blythe, Cal. (IV) | 250 |
| KOWN | Escandido, Cal. (IV) | 250 |
| KPAL | Palm Springs, Cal. (IV) | 250 |
| KTIP | Porterville, Cal. (IV) | 250 |
| KSAN | San Francisco, Cal. (IV) | 250 |
| KROG | Sonora, Cal. (IV) | 250 |
| KVEN | Ventura, Cal. (IV) | 250 |
| KAGR | Yuba City, Cal. (IV) | 100 |
| KGIW | Alamosa, Colo. (IV) | 250 |
| KYOU | Greeley, Colo. (IV) | 250 |
| WNAB | Bridgeport, Conn. (IV) | 250 |
| WILM | Wilmington, Del. (IV) | 250 |
| WOL | Washington, D. C. (IV) | 250 |
| WWJB | Brooksville, Fla. (IV) | SH-250 |
| WMFJ | Daytona Beach, Fla. (IV) | 250 |
| WSKP | Miami, Fla. (IV) | 250 |

### 1430 KC. REGIONAL

| Call Letters | City | Power in Watts |
|---|---|---|
| WBSR | Pensacola, Fla. (IV) | 250 |
| WSPB | Sarasota, Fla, (IV) | 250 |
| WSTU | Stuart, Fla. (IV) | 250 |
| WTNT | Tallahassee, Fla. (IV) | 250 |
| WGPC | Albany, Ga. (IV) | 250 |
| WBHF | Cartersville, Ga. (IV) | 250 |
| WCON | Cornelia, Ga. (IV) | 250 |
| WKEU | Griffin, Ga. (IV) | 250 |
| WMVG | Milledgeville, Ga. (IV) | 250 |
| WCCP | Savannah, Ga. (IV) | 250 |
| WVLD | Valdosta, Ga. (IV) | SH-250 |
| KEOK | Payette, Idaho (IV) | 250 |
| KEEP | Twin Falls, Ida. (IV) | 250 |
| WHFC | Cicero, Ill. (IV) | 250 |
| WKEI | Kewanee, Ill. (IV) | 100 |
| WCVS | Springfield, Ill. (IV) | 250 |
| WANE | Ft. Wayne, Ind. (IV) | 250 |
| WASK | Lafayette, Ind. (IV) | 250 |
| WAOV | Vincennes, Ind. (IV) | 250 |
| KPIG | Cedar Rapids, Ia. (IV) | 250 |
| KWBW | Hutchinson, Kan. (IV) | 250 |
| WTCO | Campbellsville, Ky. (IV) | 250 |
| WWXL | Manchester, Ky. (IV) | 250 |
| WPAD | Paducah, Ky. (IV) | 250 |
| KSIG | Crowley, La. (IV) | 250 |
| KNOC | Natchitoches, La. (IV) | 250 |
| WNPS | New Orleans, La. (IV) | 250 |
| WRKD | Rockland, Me. (IV) | 250 |
| WKTQ | South Paris, Me. (IV) | 250 |
| WTBO | Cumberland, Md. (IV) | 250 |
| WMAS | Springfield, Mass. (IV) | 250 |
| WATZ | Alpena, Mich. (IV) | 250 |
| WHTC | Holland, Mich. (IV) | 250 |
| WMIQ | Iron Mountain, Mich. (IV) | 250 |
| WIBM | Jackson, Mich. (IV) | 250 |
| WKLA | Ludington, Mich. (IV) | 250 |
| WHLS | Port Huron, Mich. (IV) | 250 |
| KATE | Albert Lea, Minn. (IV) | 250 |
| KBUN | Bemidji, Minn. (IV) | 250 |
| KBMW | Breckenridge, Minn. (IV) | 250 |
| WELY | Ely, Minn. (IV) | LS-1,000<br>N-250 |
| KFAM | St. Cloud, Minn. (IV) | 250 |
| WROX | Clarksdale, Miss. (IV) | 250 |
| WCJU | Columbia, Miss. (IV) | 250 |
| WJXN | Jackson, Miss. (IV) | 250 |
| WOKK | Meridian, Miss. (IV) | LS-1,000<br>N-250 |
| WNAT | Natchez, Miss. (IV) | 250 |
| WROB | West Point, Miss. (IV) | 250 |
| WMBH | Joplin, Mo. (IV) | 250 |
| KIRX | Kirksville, Mo. (IV) | 250 |
| KOKO | Warrensburg, Mo. (IV) | 250 |
| KWPM | West Plains, Mo. (IV) | 250 |
| KXXL | Bozeman, Mont. (IV) | 250<br>*LS-1,000<br>*N-250 |
| KUDI | Great Falls, Mont. (IV) | LS-1,000<br>N-250 |
| KXLL | Missoula, Mont. (IV) | 250 |
| KVCK | Wolf Point, Mont. (IV) | LS-1,000<br>N-250 |
| KWBE | Beatrice, Neb. (IV) | 250 |
| KCSR | Chadron, Neb. (IV) | 250 |
| KONE | Reno, Nev. (IV) | 250 |
| WKXL | Concord, N. H. (IV) | 250 |
| WFPG | Atlantic City, N. J. (IV) | 250 |
| WCTC | New Brunswick, N. J. (IV) | 250 |
| KLOS | Albuquerque, N. M. (IV) | 250 |
| KLMX | Clayton, N. M. (IV) | 250 |
| KOBE | Las Cruces, N. M. (IV) | 250 |
| KENM | Portales, N. M. (IV) | 250 |
| WCLI | Corning, N. Y. (IV) | 250 |
| WWSC | Glens Falls, N. Y. (IV) | 250 |
| WHDL | Olean, N. Y. (IV) | 250<br>*LS-1,000<br>*N-250 |
| WKIP | Poughkeepsie, N. Y. (IV) | 250 |
| WKAL | Rome, N. Y. (IV) | 250 |
| WATA | Boone, N. C. (IV) | 250 |
| WGNC | Gastonia, N. C. (IV) | 250 |
| WHVH | Henderson, N. C. (IV) | 250 |
| WHKP | Hendersonville, N. C. (IV) | 250 |
| WHIT | New Bern, N. C. (IV) | 250 |
| WJER | Dover, O. (IV) | 250 |
| WMOH | Hamilton, O. (IV) | 250 |
| WLEC | Sandusky, O. (IV) | 250 |
| KWHW | Altus, Okla. (IV) | 250 |
| KGFF | Shawnee, Okla. (IV) | 250 |
| KSIW | Woodward, Okla. (IV) | 250 |
| KORE | Eugene, Ore. (IV) | 250 |
| KFLW | Klamath Falls, Ore. (IV) | 250 |
| KLBM | La Grande, Ore. (IV) | 250 |
| KBPS | Portland, Ore. (IV) | SH-250 |
| WLEU | Erie, Pa. (IV) | 250 |
| WGET | Gettysburg, Pa. (IV)<br>(CP for 1320 kc) | 250 |
| WDAD | Indiana, Pa. (IV) | 250 |
| WPAM | Pottsville, Pa. (IV) | 250 |
| WMAJ | State College, Pa. (IV) | 250 |
| WJPA | Washington, Pa. (IV) | 250 |
| WMPT | S. Williamsport, Pa. (IV) | 250 |
| WWRI | W. Warwick, R. I. (IV) | 250 |
| WQSN | Charleston, S. C. (IV) | 250 |
| WCRS | Greenwood, S. C. (IV) | 250 |
| WHSC | Hartsville, S. C. (IV) | 250 |
| WMYB | Myrtle Beach, S. C. (IV) | 250 |
| KBFS | Belle Fourche, S. D. (IV) | 250 |
| KYNT | Yankton, S. D. (IV) | 250 |
| WLAR | Athens, Tenn. (IV) | 250 |
| WOGA | Chattanooga, Tenn. (IV) | 250 |
| WDSG | Dyersburg, Tenn. (IV) | 250 |
| WLAF | La Follette, Tenn. (IV) | 250 |
| WGNS | Murfreesboro, Tenn. (IV) | 250 |
| KRIC | Beaumont, Tex. (IV) | 250 |
| KBEN | Carrizo Springs, Tex. (IV) | 250 |
| KCTI | Gonzales, Tex. (IV) | 250 |
| KMBL | Junction, Tex. (IV) | 250 |
| KCYL | Lampasas, Tex. (IV) | 250 |
| KMHT | Marshall, Tex. (IV) | 250 |
| KCMR | McCamey, Tex. (IV) | SH-250 |
| KNET | Palestine, Tex. (IV) | 250 |
| KSNY | Snyder, Tex. (IV) | 250 |
| KURA | Moab, Utah (IV) | 250 |
| KEYY | Provo, Utah (IV) | 250 |
| KDXU | St. George, Utah (IV) | 250 |
| WSNO | Barre, Vt. (IV) | 250 |
| WTSA | Brattleboro, Vt. (IV) | 250 |
| WFTR | Front Royal, Va. (IV) | 250 |
| WREL | Lexington, Va. (IV) | 250 |
| WMVA | Martinsville, Va. (IV) | LS-1,000<br>N-250 |
| KBKW | Aberdeen, Wash. (IV) | 250 |
| KCLX | Colfax, Wash. (IV) | 250 |
| KONP | Port Angeles, Wash. (IV) | 250 |
| KAYE | Puyallup, Wash. (IV) | 250 |
| WPAR | Parkersburg, W. Va. (IV) | 250 |
| KFIZ | Fon du Lac, Wis. (IV) | 250 |
| WDLB | Marshfield, Wis. (IV) | 250 |
| WPFP | Park Falls, Wis. (IV) | 250 |
| WRCO | Richland Center, Wis. (IV) | 250 |
| KBBS | Buffalo, Wyo. (IV) | 250 |
| KWRL | Riverton, Wyo. (IV) | 250 |
| WNEL | Caguas, P. R. (IV) | 250 |

### 1460 KC. REGIONAL

| | | |
|---|---|---|
| WFMH | Cullman, Ala. (III) | D-5,000 |
| WPNX | Phenix City, Ala.-Columbus, Ga. (III-B) | LS-5,000<br>DA-N-1,000 |
| KCCL | Paris, Ark. (III) | D-500 |
| KTYM | Inglewood, Cal. (III) | D-1,000 |
| KDON | Salinas, Cal. (III-B) | DA-5,000 |
| † . . . | Santa Rosa, Cal. (III) | DA-D-1,000 |
| KYSN | Colorado Springs, Colo. (III) | LS-1,000<br>DA-N-500 |
| WBAR | Bartow, Fla. (III) | D-1,000 |
| WZEP | DeFuniak Springs, Fla. (III) | D-1,000 |
| WMBR | Jacksonville, Fla. (III-A) | DA-N-5,000 |
| WDMF | Buford, Ga. (III) | D-1,000 |
| WROY | Carmi, Ill. (III) | D-1,000 |
| WKAM | Goshen, Ind. (III) | D-1,000 |
| WOCH | North Vernon, Ind. (III) | D-500 |
| KSO | Des Moines, Iowa (III-B) | DA-N-5,000 |
| KCRB | Chanute, Kan. (III) | D-1,000 |
| WRVK | Mt. Vernon, Ky. (III) | D-500 |
| WAIL | Baton Rouge, La. (III-B) | LS-5,000<br>DA-N-1,000 |
| KBSF | Springhill, La. (III) | D-1,000 |
| †WEMD | Easton, Md. (III) | DA-D-500 |
| WBET | Brockton, Mass. (III) | DA-N-1,000 |
| WBRN | Big Rapids, Mich. (III) | D-1,000 |
| WPON | Pontiac, Mich. (III) | DA-N-500 |
| KDMA | Montevideo, Minn. (III) | DA-1,000 |
| WELZ | Belzoni, Miss. (III) | D-1,000 |
| KADY | St. Charles, Mo. (III) | DA-D-5,000 |
| KRNY | Kearney, Nebr. (III) | D-5,000 |
| KENO | Las Vegas, Nev. (III) | DA-N-1,000 |
| WOKO | Albany, N. Y. (III-A) | DA-N-5,000 |
| WVOX | New Rochelle, N. Y. (III) | D-500 |
| WHEC | Rochester, N. Y. (III-A) | DA-N-5,000 |
| WFVG | Fuquay Springs, N. C. (III) | D-1,000 |
| WMMH | Marshall, N. C. (III) | D-500 |
| WBNS | Columbus, O. (III-B) | LS-5,000<br>DA-N-1,000 |
| WPVL | Painesville, O. (III) | D-500 |
| KPLK | Dallas, Ore. (III) | D-1,000 |
| WMBA | Ambridge, Pa. (III) | DA-D-500 |
| WCMB | Harrisburg, Pa. (III) | DA-5,000 |
| WBCU | Union, S. C. (III-B) | DA-N-1,000 |
| WGOG | Wahalla, S. C. (III) | D-500 |
| WJAK | Jackson, Tenn. (III) | D-1,000 |
| WEEN | Lafayette, Tenn. (III) | D-1,000 |
| KBRZ | Freeport, Tex. (III) | D-500 |
| KLLL | Lubbock, Tex. (III) | D-1,000 |
| WACO | Waco, Tex. (III-B) | DA-N-1,000 |
| WPRW | Manassas, Va. (III) | D-500 |
| WRAD | Radford, Va. (III) | LS-5,000<br>DA-N-500 |
| WLPM | Suffolk, Va. (III) | LS-1,000<br>DA-N-500 |
| KIMA | Yakima, Wash. (III-B) | DA-N-5,000 |
| WBUC | Buckhannon, W. Va. (III) | D-1,000 |
| WRAC | Racine, Wis. (III) | D-500 |
| †WTOJ | Tomah, Wis. (III) | D-1,000 |

### 1470 KC. REGIONAL

| | | |
|---|---|---|
| WBLO | Evergreen, Ala, (III) | D-1,000 |
| KBLO | Hot Springs, Ark. (III) | D-1,000 |
| KBMX | Coalinga, Cal. (III) | D-500 |
| KUTY | Palmdale, Cal. (III) | D-1,000 |
| KXOA | Sacramento, Cal. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WMMW | Meriden, Conn. (III) | D-1,000 |
| WPOM | Pompano Beach, Fla. (III) | DA-D-5,000 |
| WDCL | Tarpon Springs, Fla. (III) | D-5,000 |
| WAAG | Adel, Ga. (III) | D-1,000 |
| WDOL | Athens, Ga. (III) | D-1,000 |
| WCLA | Claxton, Ga. (III) | D-1,000 |
| WRGA | Rome, Ga. (III-A) | DA-N-5,000 |
| WMBD | Peoria, Ill. (III-A) | DA-5,000 |
| WCBC | Anderson, Ind. (III) | D-1,000 |
| KTRI | Sioux City, Ia. (III-A) | DA-5,000 |
| KWVY | Waverly, Ia. (III) | DA-D-1,000 |
| KARE | Atchison, Kan. (III-B) | DA-1,000 |
| WSAC | Radcliff, Ky. (III) | D-1,000 |
| KPLC | Lake Charles, La. (III-B) | LS-5,000<br>DA-N-1,000 |
| WLAM | Lewiston, Me. (III-A) | DA-5,000 |
| WJDY | Salisbury, Md. (III) | DA-D-5,000 |
| WTTR | Westminster, Md. (III) | D-1,000 |
| WSRO | Marlborough, Mass. (III) | DA-D-1,000 |
| WNBP | Newburyport, Mass. (III) | D-500 |
| WKMF | Flint, Mich. (III) | LS-5,000<br>DA-U-N-1,000 |
| WKLZ | Kalamazoo, Mich. (III) | D-500 |
| KANO | Anoka, Minn. (III) | D-1,000 |
| WCHJ | Brookhaven, Miss. (III) | D-1,000 |
| WNAU | New Albany, Miss. (III) | D-500 |
| KGHM | Brookfield, Mo. (III) | DA-D-500 |
| KTCB | Malden, Mo. (III) | D-1,000 |
| WTKO | Ithaca, N. Y. (III) | D-1,000 |
| WPDM | Pottsdam, N. Y. (III) | D-1,000 |
| WBIG | Greensboro, N. C. (III-A) | DA-N-5,000 |
| WPNC | Plymouth, N. C. (III) | D-1,000 |
| WTOE | Spruce Hill, N. C. (III) | D-1,000 |
| WOHO | Toledo, Ohio (III) | DA-1,000 |
| KVLH | Pauls Valley, Okla. (IV) | D-250 |
| KVIN | Vinita, Okla. (III) | D-500 |
| † . . . | Reedsport, Ore. (III) | D-5,000 |
| WSAN | Allentown, Pa. (III-A) | DA-N-5,000 |
| WFAR | Farrell, Pa. (III) | LS-1,000<br>DA-N-500 |
| †WWML | Portage, Pa. (III) | D-500 |
| WOIC | Columbia, S. C. (III) | D-5,000 |
| WEAG | Alcoa, Tenn. (III) | D-1,000 |
| WVOL | Berry Hill, Tenn. (III) | LS-5,000<br>DA-U-N-1,000 |
| KRBC | Abilene, Tex. (III-B) | LS-5,000<br>DA-N-1,000 |
| KWRD | Henderson, Tex. (III) | D-500 |
| KCNY | San Marcos, Tex. (IV) | D-250 |
| KELA | Centralia-Chehalis, Wash. (III-A) | LS-5,000<br>N-1,000 |
| KSEM | Moses Lake, Wash. (III) | LS-5,000<br>DA-U-N-1,000 |
| WPLH | Huntington, W. Va. (III) | D-5,000 |
| WBKV | West Bend, Wis. (III) | D-500 |
| KTWO | Casper, Wyo. (III-B) | LS-5,000<br>N-1,000 |

### 1480 KC. REGIONAL

| | | |
|---|---|---|
| WABB | Mobile, Ala. (III-A) | DA-N-5,000 |
| KHAT | Phoenix, Ariz. (III) | D-500 |
| KGLU | Safford, Ariz. (III-A) | 1,000 |
| KTCN | Berryville, Ark. (III) | D-1,000 |
| KIEM | Eureka, Cal. (III-A) | DA-N-5,000 |
| KYOS | Merced, Cal. (III-A) | DA-N-5,000 |
| KWIZ | Santa Ana, Cal. (III-B) | DA-N-1,000 |
| KTUX | Pueblo, Colo. (III) | DA-D-1,000 |
| † . . . | Windsor, Conn. (III) | DA-D-500 |
| WAPG | Arcadia, Fla. (III) | D-1,000 |
| WEZY | Cocoa, Fla. (III)<br>(CP for 1350 kc) | D-1,000 |
| WREA | East Palatka, Fla. (III) | D-500 |
| WTHR | Panama City, Fla. (III) | D-500 |
| WYZE | Atlanta, Ga. (III) | D-5,000 |
| WRDW | Augusta, Ga. (III-A) | DA-N-5,000 |
| WJBM | Jerseyville, Ill. (III) | DA-D-500 |
| WTHI | Terre Haute, Ind. (III-B) | DA-1,000 |
| WRSW | Warsaw, Ind. (III) | DA-500 |
| KLEE | Ottumwa, Iowa (III) | D-500 |
| KBKC | Mission, Kan. (III) | DA-D-1,000 |
| KLEO | Wichita, Kan. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| WKOA | Hopkinsville, Ky. (III) | D-1,000 |
| WNKY | Neon, Ky. (III) | D-1,000 |
| WTLO | Somerset, Ky. (III) | D-1,000 |
| KJOE | Shreveport, La. (III) | D-1,000 |
| WSAR | Fall River, Mass. (III-A) | DA-5,000 |
| WMAX | Grand Rapids, Mich. (III) | D-1,000 |
| WIOS | Tawas City—E. Tawas, Mich. (III) | DA-D-1,000 |
| KAUS | Austin, Minn. (III-B) | DA-1,000 |
| KGCX | Sidney, Mont. (III-A) | DA-5,000 |
| KLMS | Lincoln, Neb. (III-B) | DA-1,000 |
| KWEW | Hobbs, N. M. (III) | LS-5,000<br>DA-N-1,000 |
| WLEA | Hornell, N. Y. (III) | D-1,000 |
| WHOM | New York, N. Y. (III-A) | DA-5,000 |
| WREM | Remsen, N. Y. (III) | D-1,000 |
| WWOK | Charlotte, N. C. (III) | D-1,000 |
| WYRN | Louisburg, N. C. (III) | D-500 |
| WMSJ | Sylva, N. C. (III) | D-5,000 |
| WHBC | Canton, O. (III-A) | DA-N-5,000 |
| WCIN | Cincinnati, O. (III) | DA-D-1,000<br>*LS-5,000<br>*DA-U-N-500 |
| WTRA | Latrobe, Pa. (III) | D-500 |
| WDAS | Philadelphia, Pa. (III) | LS-5,000<br>DA-U-N-1,000 |
| WISL | Shamokin, Pa. (III-B) | DA-N-1,000 |
| WLOK | Memphis, Tenn. (III) | D-5,000 |
| KBOX | Dallas, Tex. (III) | LS-5,000<br>DA-U-N-500 |
| KLVL | Pasadena, Tex. | LS-1,000<br>DA-N-500 |
| KAPE | San Antonio, Tex. (III) | DA-D-500 |
| †KONI | Spanish Fork, Utah (III) | D-1,000 |
| WCFR | Springfield, Vt. (III) | D-1,000 |
| WBBL | Richmond, Va. (III) | SH-DA-5,000 |
| WLEE | Richmond, Va. (III-A) | DA-5,000 |
| WBLU | Salem, Va. (III) | D-5,000 |
| KVAN | Camas, Wash. (III) | D-1,000 |
| KFHA | Lakewood Center, Wash. (III) | DA-D-1,000 |
| WISM | Madison, Wis. (III-B) | LS-5,000<br>DA-U-N-1,000 |
| †KRAE | Cheyenne, Wyo. (III) | D-1,000 |

### 1490 KC. LOCAL

| | | |
|---|---|---|
| WANA | Anniston, Ala. (IV) | 250 |
| WAJF | Decatur, Ala. (IV) | 250 |
| WRLD | Lanett, Ala.-West Point, Ga. (IV) | 250 |
| WHBB | Selma, Ala. (IV) | 250 |
| KYCA | Prescott, Ariz. (IV) | LS-1,000<br>N-250 |
| KAIR | Tucson, Ariz. (IV) | 250 |
| KXAR | Hope, Ark. (IV) | SH-250 |
| KTLO | Mt. Home, Ark. (IV) | 250 |
| KDRS | Paragould, Ark. (IV) | 250 |
| KOTN | Pine Bluff, Ark. (IV) | 250 |
| KXRJ | Russellville, Ark. (IV) | 250 |
| KMAP | Bakersfield, Cal. (IV) | 250 |
| KPAS | Banning, Cal. (IV) | 250 |
| KOWL | Bijou, Cal. (IV) | 250 |
| KBLA | Burbank, Cal. (IV)<br>(CP for 1500 KC) | 250 |
| KICO | Calexico, Cal. (IV) | 250 |
| KAFP | Petaluma, Cal. (IV) | 250 |
| KBLF | Red Bluff, Cal. (IV) | 250 |
| KDB | Santa Barbara, Cal. (IV) | 250 |
| KSYC | Yreka, Cal. (IV) | 250 |
| KBOL | Boulder, Colo. (IV) | 250 |
| † . . . | Gunnison, Colo. (IV) | 250 |
| KCMS | Manitou Springs, Colo. (IV) | 100 |

## Am Frequencies CONTINUED

| Call Letters | City | Power in Watts |
|---|---|---|
| KOLR | Sterling, Colo. (IV) | 250 |
| WNLC | New London, Conn. (IV) | 250 |
| WTOR | Torrington, Conn. (IV) | 250 |
| WTRL | Bradenton, Fla. (IV) | 250 |
| WJBS | Deland, Fla. (IV) | 250 |
| WMET | Miami Beach, Fla. (IV) | 250 |
| WSRA | Milton, Fla. (IV) | 250 |
| WRGR | Starke, Fla. (IV) | SH-250 |
| WTTB | Vero Beach, Fla. (IV) | 250 |
| WSIR | Winter Haven, Fla. (IV) | 250 |
| WMOG | Brunswick, Ga. (IV) | 250 |
| WMJM | Cordele, Ga. (IV) | 250 |
| WMRE | Monroe, Ga. (IV) | 250 |
| WSFB | Quitman, Ga. (IV) | D-250 |
| WSNT | Sandersville, Ga. (IV) | 250 |
| WSYL | Sylvania, Ga. (IV) | SH-250 |
| KTOH | Lihue, Hawaii (IV) | 250 |
| KCID | Caldwell, Idaho (IV) | 250 |
| WKRO | Cairo, Ill. (IV) | 250 |
| WDAN | Danville, Ill. (IV) | 250 |
| WAMV | E. St. Louis, Ill. (IV) | 250 |
| | | *LS-500 |
| | | *N-250 |
| WOPA | Oak Park, Ill. (IV) | 250 |
| WKBV | Richmond, Ind. (IV) | 250 |
| WNDU | South Bend, Ind. (IV) | 250 |
| KBUR | Burlington, Iowa (IV) | 250 |
| WDBQ | Dubuque, Iowa (IV) | 250 |
| KRIB | Mason City, Iowa (IV) | 250 |
| KKAN | Phillipsburg, Kan. (IV) | SH-250 |
| KTOP | Topeka, Kan. (IV) | 250 |
| WFKY | Frankfort, Ky. (IV) | 250 |
| WKAY | Glasgow, Ky. (IV) | 250 |
| WOMI | Owensboro, Ky. (IV) | 250 |
| WSIP | Paintsville, Ky. (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| WIKC | Bogalusa, La. (IV) | 250 |
| KEUN | Eunice, La. (IV) | 250 |
| KCIL | Houma, La. (IV) | 250 |
| KRUS | Ruston, La. (IV) | 250 |
| WPOR | Portland, Me. (IV) | 250 |
| WTVL | Waterville, Me. (IV) | 250 |
| WARK | Hagerstown, Md. (IV) | 250 |
| WHAV | Haverhill, Mass. (IV) | 250 |
| WMRC | Milford, Mass. (IV) | 250 |
| WTXL | W. Springfield, Mass. (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| WABJ | Adrian, Mich. (IV) | 250 |
| WMDN | Midland, Mich. (IV) | 250 |
| WCBQ | Whitehall, Mich. (IV) | 250 |
| KXRA | Alexandria, Minn. (IV) | 250 |
| KOZY | Grand Rapids, Minn. (IV) | 250 |
| KLGR | Redwood Falls, Minn. (IV) | 100 |
| WLOX | Biloxi, Miss. (IV) | 250 |
| WCLD | Cleveland, Miss. (IV) | 250 |
| WHOC | Philadelphia, Miss. (IV) | 250 |
| WTUP | Tupelo, Miss. (IV) | 250 |
| WVIM | Vicksburg, Miss. (IV) | 250 |
| KDMO | Carthage, Mo. (IV) | 250 |
| KTTR | Rolla, Mo. (IV) | 250 |
| KDRO | Sedalia, Mo. (IV) | 250 |
| KBOW | Butte, Mont. (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| KBON | Omaha, Neb. (IV) | 250 |
| †WEMJ | Laconia, N. H. (IV) | 250 |
| WLDB | Atlantic City, N. J. (IV) | 250 |
| KRSN | Los Alamos, N. M. (IV) | 250 |
| KRTN | Raton, N. M. (IV) | 250 |
| WCSS | Amsterdam, N. Y. (IV) | 250 |
| WBTA | Batavia, N. Y. (IV) | 250 |
| WKNY | Kingston, N. Y. (IV) | 250 |
| WICY | Malone, N. Y. (IV) | 250 |
| WDLC | Port Jervis, N. Y. (IV) | 250 |
| WOLF | Syracuse, N. Y. (IV) | 250 |
| WSSB | Durham, N. C. (IV) | 250 |
| WFLB | Fayetteville, N. C. (IV) | 250 |
| WLOE | Leaksville, N. C. (IV) | 250 |
| WRNB | New Bern, N. C. (IV) | 250 |
| WRMT | Rocky Mount, N. C. (IV) | 250 |
| WSTP | Salisbury, N. C. (IV) | 250 |
| KNDC | Hettinger, N. D. (IV) | 250 |
| KOVC | Valley City, N. D. (IV) | 250 |
| WBEX | Chillicothe, Ohio (IV) | 250 |
| WJMO | Cleveland Hts., Ohio (IV) | 250 |
| WOHI | East Liverpool, Ohio (IV) | 250 |
| WMOA | Marietta, Ohio (IV) | 250 |
| WMRN | Marion, Ohio (IV) | 250 |
| KWRW | Guthrie, Okla. (IV) | 100 |
| KBIX | Muskogee, Okla. (IV) | 250 |
| KBKR | Baker, Ore. (IV) | 250 |
| KRNR | Roseburg, Ore. (IV) | 250 |
| KBZY | Salem, Ore. (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| WESB | Bradford, Pa. (IV) | 250 |
| WAZL | Hazleton, Pa. (IV) | 250 |
| WARD | Johnstown, Pa. (IV) | 250 |
| WGAL | Lancaster, Pa. (IV) | 250 |
| WBCB | Levittown-Fairless Hills, Pa. (IV) | 250 |
| WMRF | Lewistown, Pa. (IV) | 250 |
| WMGW | Meadville, Pa. (IV) | 250 |
| WNBT | Wellsboro, Pa. (IV) | 250 |
| WGCD | Chester, S. C. (IV) | 250 |
| WMRB | Greenville, S. C. (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| KORN | Mitchell, S. D. (IV) | 250 |
| WOPI | Bristol, Tenn. (IV) | 250 |
| WDXB | Chattanooga, Tenn. (IV) | 250 |
| WJJM | Lewisburg, Tenn. (IV) | 250 |
| WDXL | Lexington, Tenn. (IV) | 250 |
| KNOW | Austin, Tex. (IV) | 250 |
| KIBL | Beeville, Tex. (IV) | 250 |
| KBST | Big Spring, Tex. (IV) | 250 |
| KHUZ | Borger, Tex. (IV) | 250 |
| KNEL | Brady, Tex. (IV) | 250 |
| KSAM | Huntsville, Tex. (IV) | 250 |
| KVOZ | Laredo, Tex. | 250 |
| KZZN | Littlefield, Tex. (IV) | 250 |
| KPLT | Paris, Tex. (IV) | 250 |
| KGKB | Tyler, Tex. (IV) | 250 |
| KVWC | Vernon, Tex. (IV) | 250 |
| KVOG | Ogden, Utah (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| WKVT | Brattleboro, Vt. (IV) | 250 |
| WIKE | Newport, Vt. (IV) | 250 |
| | | *LS-1,000 |
| | | *N-250 |
| WCVA | Culpeper, Va. (IV) | 250 |
| WVEC | Hampton, Va. (IV) | 250 |
| WAYB | Waynesboro, Va. (IV) | 250 |
| KBRO | Bremerton, Wash. (IV) | 250 |
| KLOG | Kelso, Wash. (IV) | 250 |
| KENE | Toppenish, Wash. (IV) | 250 |
| KTEL | Walla Walla, Wash. (IV) | 250 |
| WHMS | Charleston, W. Va. (IV) | 250 |
| WTCS | Fairmont, W. Va. (IV) | 250 |
| WLOH | Princeton, W. Va. (IV) | 250 |
| WGEZ | Beloit, Wis. (IV) | 250 |
| WLCX | La Crosse, Wis. (IV) | 250 |
| WIGM | Medford, Wis. (IV) | 250 |
| WOSH | Oshkosh, Wis. (IV) | 250 |
| KIML | Gillette, Wyo. (IV) | 250 |
| KRTR | Thermopolis, Wyo. (IV) | 250 |
| KGOS | Torrington, Wyo. (IV) | 250 |
| WMDD | Fajardo, P. R. (IV) | 250 |

### 1500 KC. CLEAR

| | | |
|---|---|---|
| KBLA | Burbank, Cal. (II) | DA-10,000 |
| | (CP from 1490 kc) | |
| KXRX | San Jose, Cal. (I) | DA-1,000 |
| WTOP | Washington, D. C. (I-B) | DA-50,000 |
| WKIZ | Key West, Fla. (II) | DA-250 |
| WJBK | Detroit, Mich. (II) | LS-10,000 |
| | | DA-U-N-1,000 |
| KSTP | St. Paul, Minn. (I-B) | DA-50,000 |
| KTKO | Sherman, Tex. (II) | D-250 |
| WMNT | Manati, P. R. (II) | 250 |

### 1510 KC. CLEAR

| | | |
|---|---|---|
| KASK | Ontario, Cal. (II) | DA-1,000 |
| KTIM | San Rafael, Cal. (II) | D-1,000 |
| KMOR | Littleton, Colo. (II) | DA-1,000 |
| WKAI | Macomb, Ill. (II) | D-250 |
| WMEX | Boston, Mass. (II) | DA-5,000 |
| KANS | Independence, Mo. (II) | D-1,000 |
| †WRAN | Dover, N. J. (II) | DA-1,000 |
| WLAC | Nashville, Tenn. (I-B) | DA-N-50,000 |
| KCTX | Childress, Tex. (II) | D-250 |
| KSTV | Stephenville, Tex. (II) | D-250 |
| KGA | Spokane, Wash. (I-B) | DA-N-50,000 |
| WAUX | Waukesha, Wis. (II) | D-250 |

### 1520 KC. CLEAR

| | | |
|---|---|---|
| KACY | Port Hueneme, Cal. (II) | DA-250 |
| WHOW | Clinton, Ill. (II) | D-1,000 |
| KSIB | Creston, Iowa (II) | D-1,000 |
| WKBW | Buffalo, N. Y. (I-B) | DA-50,000 |
| WFYI | Mineola, N. Y. (II) | DA-D-10,000 |
| KOMA | Oklahoma City (I-B) | DA-N-50,000 |
| KGON | Oregon City, Ore. (II) | DA-10,000 |
| WWWW | Rio Piedras, P. R. (II) | 250 |

### 1530 KC. CLEAR

| | | |
|---|---|---|
| KFBK | Sacramento, Cal. (I-B) | DA-50,000 |
| WCKY | Cincinnati, Ohio (I-B) | DA-N-50,000 |
| KGBT | Harlingen, Tex. (II) | LS-50,000 |
| | | DA-U-N-10,000 |

### 1540 KC. (Bahama Island) CLEAR

| | | |
|---|---|---|
| KPOL | Los Angeles, Cal. (II) | DA-N-10,000 |
| WSMI | Litchfield, Ill. (II) | D-1,000 |
| WBNL | Boonville, Ind. | D-250 |
| WLOI | La Porte, Ind. (II) | D-250 |
| KXEL | Waterloo, Ia. (II) | DA-N-50,000 |
| KNEX | McPherson, Kan. (II) | D-250 |
| KLKC | Parsons, Kan. (II) | D-250 |
| WDON | Wheaton, Md. (II) | D-250 |
| WPTR | Albany, N. Y. (II) | DA-50,000 |
| WIFM | Elkin, N. C. (II) | D-250 |
| WABQ | Cleveland, Ohio (II) | D-1,000 |
| WJMJ | Philadelphia, Pa. (II) | DA-D-50,000 |
| WPTS | Pittston, Pa. (II) | D-1,000 |
| WPME | Punxsutawney, Pa. | D-1,000 |
| WADK | Newport, R. I. (II) | D-1,000 |
| KCUL | Fort Worth, Tex. (II) | LS-10,000 |
| | | DA-U-N-1,000 |
| | | *LS-50,000 |
| | | *DA-U-N-1,000 |
| KGBC | Galveston, Tex. (II) | LS-1,000 |
| | | DA-N-250 |
| WTKM | Hartford, Wis. (II) | D-500 |

### 1550 KC. (Mexican) CLEAR

| | | |
|---|---|---|
| WAAY | Huntsville, Ala. (II) | LS-5,000 |
| | | DA-N-500 |
| †KSWC | Tucson, Ariz. (II) | D-50,000 |
| KOBY | San Francisco, Cal. (II) | DA-10,000 |
| † . . . | Aravada, Colo. (II) | D-10,000 |
| †WORT | New Smyrna Beach, Fla. (II) | D-250 |
| †WCTW | New Castle, Ind. (II) | DA-250 |
| †WIRV | Irvine, Ky. (II) | D-1,000 |
| KREB | Shreveport, La. (II) | LS-1,000 |
| | | DA-N-500 |
| | | *LS-10,000 |
| | | *DA-N-500 |
| KRES | St. Joseph, Mo. (II) | DA-N-5,000 |
| WBAZ | Kingston, N. Y. (II) | D-500 |
| WTYN | Tyron, N. C. (II) | D-1,000 |
| † . . . | Winston-Salem, N. C. (II) | D-1,000 |
| †KUTT | Fargo, N. D. (II) | D-5,000 |
| †WONT | Delaware, Ohio (II) | DA-D-500 |
| WLOA | Braddock, Pa. (II) | D-1,000 |
| WBSC | Bennettsville, S. C. (II) | LS-10,000 |
| | | DA-N-5,000 |
| WESN | North Augusta, S. C. (II) | D-1,000 |
| †KBRA | Navasota, Tex. (II) | D-250 |
| † . . . | Vinton, Va. (II) | D-1,000 |
| WBOF | Virginia Beach, Va. (II) | D-5,000 |

### 1560 KC. (Cuban) CLEAR

| | | |
|---|---|---|
| KPMC | Bakersfield, Cal. (I-B) | DA-10,000 |
| WBYS | Canton, Ill. (II) | D-250 |
| KSWI | Council Bluffs, Iowa (II) | D-500 |
| WDXR | Paducah, Ky. (II) | DA-1,000 |
| WQXR | New York, N. Y. (I-B) | DA-50,000 |
| WTNS | Coshocton, Ohio (II) | D-1,000 |
| WTOD | Toledo, Ohio (II) | D-1,000 |
| KWCO | Chickasha, Okla. (II) | LS-1,000 |
| | | DA-N-250 |
| KHBR | Hillsboro, Tex. (II) | D-250 |
| †KHOQ | Hoquiam, Wash. (II) | D-1,000 |
| WENA | Bayamon, P. R. (II) | 250 |

### 1570 KC. (Mexican) CLEAR

| | | |
|---|---|---|
| WCRL | Oneonta, Ala. (II) | D-250 |
| WRWJ | Selma, Ala. (II) | D-1,000 |
| KBRI | Brinkley, Ark. (II) | D-250 |
| KBJT | Fordyce, Ark. (II) | D-250 |
| KRKC | King City, Cal. (II) | D-250 |
| KCVR | Lodi, Cal. (II) | D-1,000 |
| KACE | Riverside, Cal. (II) | DA-D-1,000 |
| KLOV | Loveland, Colo. (II) | D-250 |
| WTWB | Auburndale, Fla.. (II) | D-1,000 |
| WPAP | Fernandina Beach, Fla. (II) | D-1,000 |
| WJOE | Ward Ridge, Fla. (II) | D-250 |
| †WGHC | Clayton, Ga. (II) | D-1,000 |
| WEAS | College Park, Ga. (II) | D-1,000 |
| WGSR | Millen, Ga. (II) | D-250 |
| WOKZ | Alton, Ill. (II) | D-1,000 |
| WFRL | Freeport, Ill. (II) | D-1,000 |
| WBEE | Harvey, Ill. (II) | DA-D-1,000 |
| WTAY | Robinson, Ill. (II) | D-250 |
| WILO | Frankfurt, Ind. (II) | D-250 |
| WAWK | Kendallville, Ind. (II) | D-250 |
| WOWI | New Albany, Ind. (II) | D-1,000 |
| KMCD | Fairfield, Ia. (II) | D-250 |
| KJFJ | Webster City, Ia. (II) | D-250 |
| KNDY | Marysville, Kan. (II) | D-250 |
| KWSK | Pratt, Kan. (II) | D-250 |
| WKKS | Vanceburg, Ky. (II) | D-250 |
| WABL | Amite, La. (II) | D-500 |
| KLLA | Leesville, La. (II) | D-250 |
| KMAR | Winnsboro, La. (II) | D-500 |
| WAQE | Towson, Md. (II) | D-1,000 |
| WPEP | Taunton, Mass. (II) | D-1,000 |
| WDEW | Westfield, Mass. (II) | D-1,000 |
| WMRP | Flint, Mich. (II) | D-1,000 |
| WFUR | Grand Rapids, Mich. (II) | D-1,000 |
| KMRS | Morris, Minn. (II) | D-1,000 |
| WONA | Winona, Miss. (II) | D-1,000 |
| KLEX | Lexington, Mo. (II) | D-250 |
| WFLR | Dundee, N. Y. (II) | D-1,000 |
| WBUZ | Fredonia, N. Y. (II) | D-250 |
| †WAPC | Riverhead, N. Y. (II) | DA-D-1,000 |
| WNCA | Siler City, N. C. (II) | D-1,000 |
| WHOT | Campbell, Ohio (II) | DA-D-1,000 |
| WCLW | Mansfield, O. (II) | DA-D-250 |
| WPTW | Piqua, O. (II) | D-250 |
| KTAT | Frederick, Okla. (II) | D-250 |
| KOLS | Pryor, Okla. (II) | D-1,000 |
| KGGG | Forest Grove, Ore. (II) | D-1,000 |
| KOHU | Hermiston, Ore. (II) | D-1,000 |
| WBUX | Doylestown, Pa. (II) | DA-D-1,000 |
| WSHH | Latrobe, Pa. (II) | D-1,000 |
| WMLP | Milton, Pa. (II) | D-1,000 |
| WFGN | Gaffney, S. C. (II) | D-250 |
| WLSC | Loris, S. C. (II) | D-1,000 |
| WHLP | Centerville, Tenn. (II) | D-1,000 |
| WCLE | Cleveland, Tenn. (II) | D-1,000 |
| WTRB | Ripley, Tenn. (II) | D-1,000 |
| KVLG | La Grange, Tex. (II) | DA-D-250 |
| KZOL | Muleshoe, Tex. (II) | D-250 |
| | *Farwell | |
| KTER | Terrell, Tex. (II) | D-250 |
| KWIC | Salt Lake City, Utah (II) | D-500 |
| WSWV | Pennington Gap, Va. (II) | D-1,000 |
| WYTI | Rocky Mount, Va. (II) | D-1,000 |
| WEER | Warrenton, Va. (II) | D-500 |
| WAPL | Appleton, Wis. (II) | D-1,000 |

### 1580 KC. (Canadian) CLEAR

| | | |
|---|---|---|
| WJHB | Talladega, Ala. (II) | D-1,000 |
| KYND | Tempe, Ariz. (II) | D-10,000 |
| KPCA | Marked Tree, Ark. (II) | D-250 |
| KFDF | Van Buren, Ark. (II) | D-1,000 |
| †KPON | Anderson, Cal. (II) | D-1,000 |
| KWIP | Merced, Cal. (II) | D-500 |
| KDAY | Santa Monica, Cal. (II) | DA-D-50,000 |
| KPIK | Colorado Springs, Colo. (II) | D-5,000 |
| WWIL | Ft. Lauderdale, Fla. (II) | DA-1,000 |
| | | *LS-10,000 |
| | | *DA-U-N-1,000 |
| WGRC | Green Cove Springs, Fla. (II) | D-500 |
| WMDF | Mount Dora, Fla. (II) | D-1,000 |
| WRFB | Tallahassee, Fla. (II) | D-5,000 |
| WCLS | Columbus, Ga. (II) | D-1,000 |
| WLBA | Gainesville, Ga. (II) | D-5,000 |
| †WKKD | Aurora, Ill. (II) | DA-D-250 |
| WDQN | Duquoin, Ill. (II) | D-250 |
| WBBA | Pittsfield, Ill. (II) | D-250 |
| WKID | Urbana, Ill. (II) | D-250 |
| WCNB | Connersville, Ind. (II) | D-250 |
| WJVA | South Bend, Ind. (II) | D-1,000 |
| WAMW | Washington, Ind. (II) | D-250 |
| KCHA | Charles City, Ia. (II) | D-500 |
| KWNT | Davenport, Ia. (II) | D-500 |
| KDSN | Denison, Ia. (II) | DA-D-500 |

## Commercial Fm Call Letters

**For facilities and personnel see Radio Directory.**

**For Fm educational calls see page B-60.**

**†Indicates construction permit for new station.**

KAAR Oxnard, Calif.
KABC-FM Los Angeles, Calif.
KACE-FM Riverside, Calif.
KADI St. Louis, Mo.
KAFE Oakland, Calif.
†KAHI-FM Auburn, Calif.
KAIM-FM Honolulu, Hawaii
†KAJS Newport Beach, Calif.
†KAKI San Antonio, Tex.
KALB-FM Alexandria, La.
KAMS Mammoth Spring, Ark.
†KANT-FM Lancaster, Calif.
†KAPP Redondo Beach, Calif.
KARM-FM Fresno, Calif.
†KARO Houston, Tex.
KASK-FM Ontario, Calif.
†KATT Woodland, Calif.
KATY-FM San Luis Obispo, Calif.
KAYL-FM Storm Lake, Iowa
KAZZ Austin, Tex.
KBAY-FM San Francisco, Calif.
KBBI Los Angeles, Calif.
KBBM Hayward, Calif.
†KBBW San Diego, Calif.
KBCA Los Angeles, Calif.
KBCL-FM Shreveport, La.
KBCO San Francisco, Calif.
KBEC-FM Waxahachie, Tex.
KBEE-FM Modesto, Calif.
KBFM Lubbock, Tex.
†KBGN-FM Caldwell, Ida.
KBIM-FM Roswell, N. M.
KBIQ Los Angeles, Calif.
KBMS Los Angeles, Calif.
KBOA-FM Kennett, Mo.
†KBOI-FM Boise, Ida.
KBOY-FM Medford, Ore.
KBTM-FM Jonesboro, Ark.
KBUZ-FM Mesa, Ariz.
†KCAL-FM Redlands, Calif.
KCBH Los Angeles, Calif.
KCBS-FM San Francisco, Calif.
KCFM St. Louis, Mo.
†KCHV-FM Coachella, Calif.
KCJC Kansas City, Mo.
KCLE-FM Cleburne, Tex.
KCMC-FM Texarkana, Tex.
KCMK Kansas City, Mo.
KCMO-FM Kansas City, Mo.
KCMS-FM Monitou Springs, Colo.
KCPX-FM Salt Lake City, Utah
KCRA-FM Sacramento, Calif.
KCVR-FM Lodi, Calif.
†KDB-FM Santa Barbara, Calif.
†KDDD-FM Dumas, Tex.
†KDEF-FM Albuquerque, N. Mex.
KDEN-FM Denver, Colo.
KDFC San Francisco, Calif.
KDKA-FM Pittsburgh, Pa.
†KDMI Des Moines, Iowa
KDNT-FM Denton, Tex.
KDUO Riverside, Calif.
KEAR San Francisco, Calif.
KEBR Sacramento, Calif.
KEED-FM Springfield-Eugene, Ore.
KEEZ San Antonio, Tex.
KEFC Waco, Tex.
KEFM Oklahoma City, Okla.
†KEFW Honolulu, Hawaii
KELE Phoenix, Ariz.
KELT Harlingen, Tex.
KERN-FM Bakersfield, Calif.
KETO-FM Seattle, Wash.
KEX-FM Portland, Ore.
KEYM Santa Maria, Calif.
KEZE Anaheim, Calif.
KFAB-FM Omaha, Neb.
KFAC-FM Los Angeles, Calif.
KFAM-FM St. Cloud, Minn.
KFBK-FM Sacramento, Calif.
KFGQ-FM Boone, Iowa
KFH-FM Wichita, Kan.
KFIL Santa Ana, Calif.
KFJZ-FM Ft. Worth, Tex.
KFMB-FM San Diego, Calif.
†KFMC Portland, Ore.
KFMH Colorado Springs, Colo.
KFMK Houston, Tex.
KFML-FM Denver, Colo.
KFMM Tucson, Ariz.
KFMP Port Arthur, Tex.
KFMQ Lincoln, Neb.
KFMU Los Angeles, Calif.
†KFMV Minneapolis, Minn.
KFMW San Bernardino, Calif.
†KFMX San Diego, Calif.
KFMY Eugene, Ore.
KFOX-FM Long Beach, Calif.
†KFRC-FM San Francisco, Calif.
KFSD-FM San Diego, Calif.
KFUO-FM Clayton, Mo.
KGAF-FM Gainesville, Tex.
KGB-FM San Diego, Calif.
KGFM Edmonds, Wash.
†KGGK Garden Grove, Calif.
KGLA Los Angeles, Calif.
KGLO-FM Mason City, Iowa
†KGMG Portland, Ore.
KGMI Bellingham, Wash.
†KGMJ Seattle, Wash.
KGNC-FM Amarillo, Tex.
KGO-FM San Francisco, Calif.
KGPO Grants Pass, Ore.
KGUD-FM Santa Barbara, Calif.
KHBR-FM Hillsboro, Tex.
KHFI Austin, Tex.
KHFM Albuquerque, N. M.
KHGM Houston, Tex.
KHIQ Sacramento, Calif.
KHJ-FM Los Angeles, Calif.
KHMS El Paso, Tex.
KHOF Los Angeles, Calif.
KHOL-FM Kearney-Holdredge, Neb.
†KHQ-FM Spokane, Wash.
KHUL Houston, Tex.
†KIHI Tulsa, Okla.
KING-FM Seattle, Wash.
KIRO-FM Seattle, Wash.
KISS San Antonio, Tex.
KISW Seattle, Wash.
KITH Phoenix, Ariz.
KITT San Diego, Calif.
KITY San Antonio, Tex.
KIXL-FM Dallas, Tex.
KJAZ Alameda, Calif.
KJLM San Diego, Calif.
KJML Sacramento, Calif.
KJRG Newton, Kan.
†KLAC-FM Los Angeles, Calif.
KLAY-FM Tacoma, Wash.
KLCN-FM Blytheville, Ark.
KLFM Long Beach, Calif.
KLIR-FM Denver, Colo.
KLIZ-FM Brainerd, Minn.
KLRO San Diego, Calif.
KLSN Seattle, Wash.
†KLUB-FM Salt Lake City, Utah
†KLYD-FM Bakersfield, Calif.
KMCS Seattle, Wash.
†KMER Fresno, Calif.
KMFM Corpus Christi, Tex.
KMJ-FM Fresno, Calif.
KMLA Los Angeles, Calif.
KMLB-FM Monroe, La.
†KMUZ Santa Barbara, Calif.
KMYC-FM Marysville, Calif.
KNBC-FM San Francisco, Calif.
KNDE-FM Aztec, N. M.
KNEV Reno, Nev.
KNFM Midland, Tex.
KNOB Long Beach, Calif.
KNOF St. Paul, Minn.
†KNUZ-FM Houston, Tex.
KNX-FM Los Angeles, Calif.
†KOBY-FM San Francisco, Calif.
KOCW Tulsa, Okla.
KOGM-FM Tulsa, Okla.
KOIL-FM Omaha, Neb.
KOIN-FM Portland, Ore.
†KOL-FM Omaha, Neb.
†KOOL-FM Phoenix, Ariz.
KOSE-FM Osceola, Ark.
†KOST Dallas, Tex.
KOTN-FM Pine Bluff, Ark.
†KOTO Seattle, Wash.
†KOY-FM Phoenix, Ariz.
KPEN San Francisco Calif.
KPFA Berkeley, Calif.
KPFM Portland, Ore.
†KPGM Los Altos, Calif.
†KPHO-FM Phoenix, Ariz.
KPLI Riverside, Calif.
†KPLR-FM St. Louis, Mo.
KPOJ-FM Portland, Ore.
KPOL-FM Los Angles, Calif.
†KPRI San Diego, Calif.
†KPRN Seattle, Wash.
KPSR Palm Springs, Calif
KPUP San Francisco, Calif.
KQAL-FM Omaha, Neb.
KQFM Portland, Ore.
†KQRO Dallas, Tex.
KQXR Bakersfield, Calif.
KRAK-FM Stockton, Calif.
KRBE Houston, Tex.
KRCW Santa Barbara, Calif.
KRE-FM Berkeley, Calif.
KRED Eureka, Calif.
KREM-FM Spokane, Wash.
KREX-FM Grand Junction, Colo.
KRFM Fresno, Calif.
KRIC-FM Beaumont, Tex.
KRKD-FM Los Angeles, Calif.
KRKH-FM Lubbock, Tex.
†KRKY Denver, Colo.
KRLD-FM Dallas, Tex.
KRMD-FM Shreveport, La.
KRNW Boulder, Colo.
KRON-FM San Francisco, Calif.
KROS-FM Clinton, Iowa
†KROW Houston, Tex.
KRPM San Jose, Calif.
KRSN-FM Los Alamos, N. M.
KSBW-FM Salinas, Calif.
†KSEA San Diego, Calif.
KSEO-FM Durant, Okla.
KSFM Sacramento, Calif.
KSFR San Francisco, Calif.
†KSFV San Fernando, Calif.
KSGV West Covina, Calif.
KSJO-FM San Jose, Calif.
KSL-FM Salt Lake City, Utah
KSMA-FM Santa Maria, Calif.
KSPI-FM Stillwater, Okla.
KSPL-FM Diboll, Tex.
KSTL-FM St. Louis, Mo.
†KSTM-FM Santa Monica, Calif.
†KSTN-FM Stockton, Calif.
†KTAR-FM Phoenix, Ariz.
†KTBC-FM Austin, Tex.
KTGM Denver, Colo.
KTIS-FM Minneapolis, Minn.
KTNT-FM Tacoma, Wash.
†KTOP-FM Topeka, Kan.
KTRB-FM Modesto, Calif.
KTRH-FM Houston, Tex.
KTTS-FM Springfield, Mo.
KTWR Tacoma, Wash.
†KTYM-FM Inglewood, Calif.
†KUDU-FM Ventura-Oxnard, Calif.

## Am Frequencies CONTINUED

| Call Letters | City | Power in Watts |
|---|---|---|
| WAXU | Georgetown, Ky. (II) | D-250<br>•DA-D-10,000 |
| WMTL | Leitchfield, Ky (II) | D-250 |
| WPKY | Princeton, Ky. (II) | D-250 |
| KLUV | Haynesville, La. (II) | D-250 |
| KLOU | Lake Charles, La. (II) | DA-1,000 |
| WPGC | Morningside, Md. (II) | DA-D-10,000 |
| WOWE | Allegan, Mich. (II) | D-250 |
| WJUD | St. Johns, Mich. (II) | DA-D-1,000 |
| KDOM | Windom, Minn. (II) | DA-D-250 |
| WAMY | Amory, Miss. (II) | D-5,000 |
| WGLC | Centreville, Miss. (II) | D-250 |
| WESY | Leland, Miss. (II) | D-1,000 |
| WPMP | Pascagoula, Miss. (II) | D-1,000 |
| KBIA | Columbia, Mo. (II) | D-250 |
| KNIM | Maryville, Mo. (II) | D-250 |
| WCRV | Washington, N. J. (II) | D-500 |
| KHAM | Albuquerque, N. M. (II) | D-1,000 |
| WPAC | Patchogue, N. Y. (II) | DA-D-10,000 |
| WZKY | Albemarle, N. C. (II) | D-250 |
| WVKO | Columbus, O. (II) | DA-D-1,000 |
| KLTR | Blackwell, Okla. (II) | D-250 |
| WCOY | Columbia, Pa. (II) | D-500 |
| WANB | Waynesboro, Pa. (II) | D-250 |
| WBPD | Orangeburg, S. C. (II) | D-1,000 |
| WYCL | York, S. C. (II) | D-250 |
| WLIJ | Shelbyville, Tenn. (II) | D-1,000 |
| KGAF | Gainesville, Tex. (II) | D-250 |
| KIRT | Mission, Tex. (II) | D-1,000 |
| KTLU | Rusk, Tex. (II) | D-500 |
| KWED | Seguin, Tex. (II) | D-1,000 |
| KBYP | Shamrock, Tex. (II) | D-250 |
| WILA | Danville, Va. (II) | D-1,000 |
| WPUV | Pulaski, Va. (II) | D-5,000 |
| WTTN | Watertown, Wis. | D-250 |
| **1590 KC. REGIONAL** | | |
| WATM | Atmore, Ala. (II) | D-5,000 |
| WVNA | Tuscumbia, Ala. (II) | D-5,000 |
| KPBA | Pine Bluff, Ark. (III) | D-1,000 |
| KLIV | San Jose, Cal. (III-B) | LS-1,000<br>DA-N-500 |
| KUDU | Ventura-Oxnard, Cal. (III) | DA-1,000 |
| WBRY | Waterbury, Conn. (III) | DA-5,000 |
| †WOWY | Clewiston, Fla. (III) | D-500 |
| WILZ | St. Petersburg Beach, Fla. (III) | DA-D-1,000 |
| WELE | South Daytona, Fla. (III) | D-1,000 |
| WALB | Albany, Ga. (III-A) | DA-N-1,000 |
| WLFA | Lafayette, Ga. (III) | D-5,000 |
| WNMP | Evanston, Ill. (III) | D-1,000 |
| WAIK | Galesburg, Ill. (III) | DA-D-5,000 |
| WGEE | Indianapolis, Ind. (II) | DA-D-5,000 |
| WPCO | Mt. Vernon, Ind. (III) | D-500 |
| KWBG | Boone, Ia. | LS-1,000<br>DA-N-500 |
| KVGB | Great Bend, Kan. (III-A) | DA-N-5,000 |
| WLBN | Lebanon, Ky. (III) | D-1,000 |
| KEVL | White Castle, La. (III) | D-1,000 |
| †WETT | Ocean City, Md. (III) | LS-1,000<br>DA-U-N-500 |
| WTVB | Coldwater, Mich. (III) | LS-5,000<br>DA-U-N-500 |
| WDOG | Marine City, Mich. (III) | DA-D-1,000 |
| †WMIC | St. Helen, Mich. (III) | D-500 |
| KRAD | East Grand Forks, Minn. (III) | D-1,000 |
| WOKJ | Jackson, Miss. (III) | D-5,000 |
| KDEX | Dexter, Mo. (III) | D-1,000 |
| KPRS | Kansas City, Mo. (III) | D-1,000 |
| † . . . | Rollo, Mo. (III) | D-1,000 |
| WSMN | Nashua, N. H. (III) | DA-D-5,000 |
| WAUB | Auburn, N. Y. (III) | DA-D-500 |
| WEHH | Elmira Hts.-Horseheads, N. Y. (III) | D-500 |
| WGGO | Salamanca, N. Y. (III) | D-1,000 |
| WGTC | Greenville, N. C. (III) | D-5,000 |
| WNOS | High Point, N. C. (III) | D-1,000 |
| WAKR | Akron, O. (III-A) | DA-N-5,000 |
| WSRW | Hillsboro, O. (III) | D-500 |
| KHEN | Henryetta, Okla. (III) | D-500 |
| KTIL | Tilamook, Ore. (IV) | 250 |
| WCBG | Chambersburg, Pa. (III) | D-5,000 |
| WEEZ | Chester, Pa. (III) | DA-N-1,000 |
| WYNG | Warwick-E. Greenwich,, R. I. (III) | D-1,000 |
| WABV | Abbeville, S. C. (III) | D-1,000 |
| WACA | Camden, S. C. (III) | D-1,000 |
| KCCR | Pierre, S. D. (III) | D-1,000 |
| WJSO | Jonesboro, Tenn. (III) | D-5,000 |
| WDBL | Springfield, Tenn. (III) | D-1,000 |
| KGAS | Carthage, Tex. (III) | D-1,000 |
| KERC | Eastland, Tex. (III) | D-500 |
| KINT | El Paso, Tex. (III) | D-1,000 |
| KYOK | Houston, Tex. (III-A) | DA-N-5,000 |
| KCBD | Lubbock, Tex. (III-B) | DA-1,000 |
| KBUS | Mexia, Tex. (III) | D-500 |
| KTOD | Sinton, Tex. (III) | DA-D-1,000<br>•LS-1,000<br>•DA-U-N-500 |
| WEZL | Richmond, Va. (III) | D-5,000 |
| KTIX | Seattle, Wash. (III) | D-5,000 |
| †WIXK | New Richmond, Wis. (III) | D-5,000 |
| WSWW | Platteville, Wis. (III) | D-1,000 |
| WTRW | Two Rivers, Wis. (III) | D-1,000 |
| KCHY | Cheyenne, Wyo. (III) | D-1,000 |
| WXRF | Guayama, P. R. (III-A) | 1,000 |
| **1600 KC. REGIONAL** | | |
| WEUP | Huntsville, Ala. (III) | D-5,000 |
| WAPX | Montgomery, Ala. (III-A) | DA-N-1,000 |
| KGST | Fresno, Cal. (III) | D-1,000 |
| KWOW | Pomona, Cal. (II-B) | LS-1,000<br>N-500 |
| KUBA | Yuba City, Cal. (III) | LS-1,000<br>DA-N-500 |
| KLAK | Lakewood, Colo. (III) | DA-N-1,000 |
| WKEN | Dover, Del. (III) | D-500 |
| WKTX | Atlantic Beach, Fla. (III) | D-1,000 |
| WKWF | Key West, Fla. (III-B) | 500 |
| WHEW | Riviera Beach, Fla. (III) | D-1,000<br>DA-N-1,000 |
| WOKB | Winter Garden, Fla. (III) | D-1,000 |
| WGKA | Atlanta, Ga. (III) | D-1,000 |
| WCGO | Chicago Heights, Ill. (III) | DA-D-1,000 |
| WMCW | Harvard, Ill. (III) | D-500 |
| WBTO | Linton, Ind. (III) | D-500 |
| WARU | Peru, Ind. (III) | D-1,000 |
| KLGA | Algona, Ia. (III) | DA-D-5,000 |
| KCRG | Cedar Rapids, Ia (III-A) | DA-N-5,000 |
| KMDO | Fort Scott, Kan. (III) | D-500 |
| WSTL | Eminence, Ky. (III) | D-500 |
| KFNV | Ferriday, La. (III) | D-1,000 |
| KLFT | Golden Meadow, La. (III) | D-1,000 |
| WINX | Rockville, Md. (III) | LS-1,000<br>DA-U-N-500 |
| WBOS | Brookline, Mass. (III-A) | DA-5,000 |
| WTYM | East Longmeadow, Mass. (III) | D-5,000 |
| WHRV | Ann Arbor, Mich. (III-A) | DA-1,000 |
| WTRU | Muskegon, Mich. (III-A) | DA-N-5,000 |
| WKDL | Clarksdale, Miss. (III) | D-1,000 |
| KATZ | St. Louis, Mo. (III) | LS-5,000<br>DA-N-1,000 |
| KTTN | Trenton, Mo. (III) | D-500 |
| †KNCY | Nebraska City, Neb. (III) | DA-D-500 |
| KRFS | Superior, Neb. (III) | D-500 |
| WWRL | New York, N. Y. (III-A) | DA-5,000 |
| WONG | Oneida, N. Y. (III) | D-1,000 |
| WGIV | Charlotte, N. C. (III) | D-1,000<br>•LS-1,000<br>•DA-N-500 |
| WIDU | Fayetteville, N. C. (III) | D-1,000 |
| WFRC | Reidsville, N. C. (III-A) | DA-N-1,000 |
| WKSK | West Jefferson, N. C. (III) | D-1,000 |
| WBLY | Springfield, O. (III) | D-1,000 |
| WTTF | Tiffin, Ohio (III) | DA-D-500 |
| KUSH | Cushing, Okla. (III) | D-1,000 |
| KASH | Eugene, Ore. (III-B) | DA-N-1,000 |
| KOHI | St. Helens, Ore. (III) | D-1,000 |
| WHOL | Allentown, Pa. (III) | DA-D-500 |
| WEZN | Elizabethtown, Pa. (III) | DA-D-500 |
| WFIS | Fountain Inn, S. C. (III) | D-1,000 |
| WHBT | Harriman, Tenn. (III) | D-5,000 |
| WKBJ | Milan, Tenn. (III) | D-1,000 |
| KBBB | Borger, Tex. (III) | D-500 |
| KBOR | Brownsville, Tex. (III) | DA-1,000 |
| KCFH | Cuero, Tex. (III) | D-500 |
| KMAE | McKinney, Tex. (III) | D-1,000 |
| KWEL | Midland, Tex. (III) | D-1,000 |
| KOGT | Orange, Tex. (III-B) | DA-N-1,000 |
| KBBC | Centerville, Utah (III) | D-1,000 |
| WHLL | Wheeling, W. Va. (III) | D-5,000 |
| WCWC | Ripon, Wis. (III) | DA-D-5,000 |

## Fm Calls CONTINUED

KUFM El Cajon, Calif.
KUGN-FM Eugene, Ore.
KUOA-FM Siloam Springs, Ark.
KUOW Seattle, Wash.
†KUPD-FM Tempe, Ariz.
KUTE Glendale, Calif.
†KVEN-FM Ventura, Calif.
KVFM San Fernando, Calif.
†KVOR-FM Colorado Springs, Colo.
KWFM Minneapolis, Minn.
†KWG-FM Stockton, Calif.
KWIX St. Louis, Mo.
KWIZ-FM Santa Ana, Calif.
KWJB-FM Globe, Ariz.
KWKH-FM Shreveport, La.
KWME Walnut Creek, Calif.
KWOC-FM Poplar Bluff, Mo.
KWPC-FM Muscatine, Iowa.
KWPM-FM West Plains, Mo.
KXLY-FM Spokane, Wash.
KXOA-FM Sacramento, Calif.
†KXQR Fresno, Calif.
KXRQ Sacramento, Calif.
KXTR Kansas City, Mo.
KYA-FM San Francisco, Calif.
†KYEW Phoenix, Ariz.
KYFM Oklahoma City, Okla.
KYSM-FM Mankato, Minn.
KYW-FM Cleveland, Ohio
†KZFM Cortez, Colo.
†KZUN-FM Opportunity, Wash.
WAAM-FM Parkersburg, W. Va.
WABC-FM New York, N. Y.
†WABQ-FM Cleveland. Ohio
WABX Detroit, Mich.
WABZ-FM Albemarle, N. C.
†WAEB-FM Allentown, Pa.
WAEF-FM Cincinnati, Ohio
WAFC-FM Staunton, Va.
WAFM Miami, Fla.
†WAGY-FM Forest City, N. C.
WAHR Huntsville, Ala.
WAIR-FM Winston-Salem, N. C.
WAJC Indianapolis, Ind.
WAJP Joliet, Ill.
WAJR-FM Morgantown, W. Va.
WAKR-FM Akron, Ohio
WALK-FM Patchogue, N. Y.
WAMV-FM East St. Louis, Ill.
†WAND-FM Canton, Ohio
WANN-FM Annapolis, Md.
WAPI-FM Birmingham, Ala.
WAQE-FM Baltimore, Md.
WARD-FM Johnstown, Pa.
WARK-FM Hagerstown, Md.
WARL-FM Arlington, Va.
†WASA-FM Havre De Grace, Md.
WASH Washington, D. C.
†WATR-FM Waterbury, Conn.
WAUG-FM Augusta, Ga.
†WAUX-FM Waukesha, Wis.
WAVQ Atlanta, Ga.
WAVU-FM Albertville, Ala.
†WAVY-FM Portsmouth, Va.
WAWZ-FM Zarephath, N. J.
WAYZ-FM Waynesboro, Pa.
WAZL-FM Hazleton, Pa.
†WBAA-FM West Lafayette, Ind.
WBAB-FM Babylon, N. Y.
WBAG-FM Burlington, N. C.
WBAI New York, N. Y.
WBAL-FM Baltimore, Md.
WBAP-FM Ft. Worth, Tex.
†WBAY-FM Green Bay, Wis.
WBBB-FM Burlington, N. C.
WBBC Jackson, Mich.
†WBBF-FM Rochester, N. Y.
WBBM-FM Chicago, Ill.
WBBO-FM Forest City, N. C.
WBBQ-FM Augusta, Ga.
WBBS Crawfordsville, Ind.
WBBW-FM Youngstown, Ohio
†WCBM-FM Bay City, Mich.
WBCN Boston, Mass.
WBEN-FM Buffalo, N. Y.
WBET-FM Brockton, Mass.
WBFM New York, N. Y.
WBIE-FM Marietta, Ga.
WBIR-FM Knoxville, Tenn.
WBKV-FM West Bend, Wis.
WBKW Beckley, W. Va.
WBLY-FM Springfield, Ohio
WBMI Meridian, Conn.
WBNS-FM Columbus, Ohio
†WBON Milwaukee, Wis.
WBOS-FM Brookline, Mass.
†WBRB-FM Mt. Clemens, Mich.
WBRC-FM Birmingham, Ala.
WBRE-FM Wilkes-Barre, Pa.
WBSM-FM New Bedford, Mass.
WBUF Buffalo, N. Y.
WBUT-FM Butler, Pa.
WBUY-FM Lexington, N. C.
WBVA Woodbridge, Va.
†WBVP Beaver Falls, Pa.
†WBYO-FM Boyertown, Pa.
WBZ-FM Boston, Mass.
WCAC Anderson, S. C.
†WCAE-FM Pittsburgh, Pa.
WCAO-FM Baltimore, Md.
WCAU-FM Philadelphia, Pa.
†WCBC-FM Anderson, Ind.
†WCBM-FM Baltimore, Md.
WCBS-FM New York, N. Y.
WCCC-FM Hartford, Conn.
WCCV-FM Charlottesville, Va.
WCED-FM Dubois, Pa.
WCHA-FM Chambersburg, Pa.
WCHD Detroit, Mich.
WCKR-FM Miami, Fla.
WCLI-FM Corning, N. Y.
WCLM Chicago, Ill.
WCLO-FM Janesville, Wis.
WCLT-FM Newark, Ohio
WCMC-FM Wildwood, N. J.
WCMF Rochester, N. Y.
WCMI-FM Ashland, Ky.
WCNB-FM Connersville, Ind.
WCOD Richmond, Va.
WCOH-FM Newman, Ga.
WCOL-FM Columbus, Ohio
WCOP-FM Boston, Mass.
WCOS-FM Columbia, S. C.
WCOU-FM Lewiston, Me.
WCOW-FM Sparta, Wis.
WCPO-FM Cincinnati, Ohio
WCPS-FM Tarboro, N. C.
WCRB-FM Waltham, Mass.
WCRF-FM Cleveland, Ohio
WCSC-FM Charleston, S. C.
WCSI-FM Columbus, Ind.
WCTA-FM Andalusia, Ala.
WCTC-FM New Brunswick, N. J.
WCTW-FM New Castle, Ind.
†WCUE-FM Akron, Ohio
WCUM-FM Cumberland, Md.
WCUY Cleveland Heights, Ohio
WDAC Lancaster, Pa.
WDAE-FM Tampa, Fla.
†WDAF-FM Kansas City, Mo.
WDAS-FM Philadelphia, Pa.
WDBJ-FM Roanoke, Va.
†WDBN Barberton, Ohio
WDBO-FM Orlando, Fla.
WDBQ-FM Dubuque, Iowa
WDDS-FM Syracuse, N. Y.
WDEL-FM Wilmington, Del.
WDET-FM Detroit, Mich.
WDHF Chicago, Ill.
†WDIA-FM Memphis, Tenn.
†WDJD Warwick, R. I.
†WDJK Atlanta, Ga.
WDJR Oil City, Pa.
WDNC-FM Durham, N. C.
WDOD-FM Chattanooga, Tenn.
WDOK-FM Cleveland, Ohio
WDOV-FM Dover, Del.
WDRC-FM Hartford, Conn.
WDSC-FM Dillon, S. C.
WDSU-FM New Orleans, La.
†WDTM Detroit, Mich.
WDUN-FM Gainesville, Ga.
WDWS-FM Champaign, Ill.
WEAV-FM Plattsburg, N. Y.
WEAW-FM Evanston, Ill.
WEBH Chicago, Ill.
WEBQ-FM Harrisburg, Ill.
†WEBR-FM Buffalo, N. Y.
WEED-FM Rocky Mount, N. C.
WEEI-FM Boston, Mass.
WEEX-FM Easton, Pa.
WEFM Chicago, Ill.
WEHS Chicago, Ill.
WEKZ-FM Monroe, Wis.
†WEMP-FM Milwaukee, Wis.
WENR-FM Chicago, Ill.
WEOL-FM Elyria, Ohio
WEPM-FM Martinsburg, W. Va.
WEQR Goldsboro, N. C.
WERC-FM Erie, Pa.
WERE-FM Cleveland, Ohio
WESC-FM Greenville, S. C.
WEST-FM Easton, Pa.
WEVD-FM New York, N. Y.
WEWO-FM Laurinburg, N. C.
†WFAA-FM Dallas, Tex.
WFAH-FM Alliance, Ohio
WFAN Washington, D. C.
WFAS-FM White Plains, N. Y.
†WFAU-FM Augusta, Me.
WFAW Fort Atkinson, Wis.
WFBC-FM Greenville, S. C.
WFBE Flint, Mich.
†WFBG-FM Altoona, Pa.
WFBM-FM Indianapolis, Ind.
†WFFM Cincinnati, Ohio
†WFGM-FM Fitchburg, Mass.
WFHA-FM Red Bank, N. J.
WFHR-FM Wisconsin Rapids, Wis.
WFID Rio Piedras, P R.
WFIL-FM Philadelphia, Pa.
WFIN-FM Findlay, Ohio
WFIU Bloomington, Ind.
WFLA-FM Tampa, Fla.
WFLM Fort Lauderdale, Fla.
WFLN-FM Philadelphia, Pa.
WFLY Troy, N. Y.
WFMA Rocky Mount, N. C.
WFMB Nashville, Tenn.
†WFMD-FM Frederick, Md.
WFMF Chicago, Ill.
†WFMG Gallatin, Tenn.
WFMH-FM Cullman, Ala.
WEML Washington, Ind.
WFMM-FM Baltimore, Md.
WFMP Pittsburgh, Pa.
WFMQ Chicago, Ill.
WFMR Milwaukee, Wis.
WFMS Indianapolis, Ind.
WFMT Chicago, Ill.
WFMW-FM Madisonville, Ky.
WFMX Statesville, N. C.
WFMZ Allentown, Pa.
WFNC-FM Fayetteville, N. C.
WFNQ Hartford, Conn.
WFOB-FM Fostoria, Ohio
WFRO-FM Fremont, Ohio
WFST-FM Caribou, Me.
WFUL-FM Fulton, Ky.
†WFVA-FM Fredericksburg, Va.
WGAL-FM Lancaster, Pa.
WGAR-FM Cleveland, Ohio
WGAU-FM Athens, Ga.
WGAY Washington, D. C.
WGBI-FM Scranton, Pa.
WGBS-FM Miami, Fla.
WGCB-FM Red Lion, Pa.
WGEM-FM Quincy, Ill.
WGFM Schenectady, N. Y.
WGGM Taylorville, Ill.
WGH-FM Newport News, Va.
WGHF Brookfield, Conn.
WGHJ Lawrence, Mass.
WGKA-FM Atlanta, Ga.
WGLI-FM Babylon, N. Y.
WGMS-FM Washington, D. C.
WGNC-FM Gastonia, N. C.
WGPA-FM Bethlehem, Pa.
WGR-FM Buffalo, N. Y.
WGRV-FM Greenville, Tenn.
WGWR-FM Asheboro, N. C.
†WGYA Interlochen, Mich.
WHAI-FM Greenfield, Mass.
WHAT-FM Philadelphia, Pa.
WHAV-FM Haverhill, Mass.
WHBC-FM Canton, Ohio
WHBF-FM Rock Island, Ill.
WHCN Hartford, Conn.
WHCU-FM Ithaca, N. Y.
WHDH-FM Boston, Mass.
WHDL-FM Olean, N. Y.
†WHEN-FM Syracuse, N. Y.
WHFB-FM Benton Harbor-St. Joseph, Mich.
WHFI Detroit, Mich.
WHFM Rochester, N. Y.
†WHIM-FM Providence, R. I.
WHIO-FM Dayton, Ohio
WHK-FM Cleveland, Ohio
WHKP-FM Hendersonville, N. C.
WHKY-FM Hickory, N. C.
WHLD-FM Niagara Falls, N. Y.
†WHLF-FM South Boston, Va.
WHLI-FM Hempstead, N. Y.
WHLM-FM Bloomsburg, Pa.
WHMA-FM Anniston, Ala.
WHNC-FM Henderson, N. C.
WHO-FM Des Moines, Iowa
WHOH Hamilton, Ohio
WHOK-FM Lancaster, Ohio
WHOM-FM New York, N. Y.
WHOO-FM Orlando, Fla.
WHOS-FM Decatur, Ala.
WHP-FM Harrisburg, Pa.
WHPE-FM High Point, N. C.
WHRB-FM Cambridge, Mass.
WHYL-FM Carlisle, Pa.
WHYN-FM Springfield, Mass.
†WIAC-FM San Juan, P. R.
WIAL Eau Claire, Wis.
WIBA-FM Madison, Wis.
†WIBC-FM Indianapolis, Ind.
†WIBF Jenkintown, Pa.
WIBG-FM Philadelphia, Pa.
WICA-FM Ashtabula, Ohio
WIFE Dayton, Ohio
WIFI Philadelphia, Pa.
WIFM-FM Elkin, N. C.
WIKY-FM Evansville, Ind.
†WIL-FM St. Louis, Mo.
†WILY Pittsburgh, Pa.
WIMA-FM Lima, Ohio
WINA-FM Charlottesville, Va.
WINE Pittsburgh, Pa.
†WINF-FM Manchester, Conn.
†WINZ-FM Miami, Fla.
WIP-FM Philadelphia, Pa.
†WIPE Detroit, Mich.
†WISK Medford, Mass.
WISM-FM Madison, Wis.
†WISN-FM Milwaukee, Wis.
WITA-FM San Juan, P. R.
WITH-FM Baltimore, Md.
WITZ-FM Jasper, Ind.
WJAC-FM Johnstown, Pa.
WJAX-FM Jacksonville, Fla.
WJBC-FM Bloomington, Ill.
WJBK-FM Detroit, Mich.
WJBO-FM Baton Rouge, La.
WJBR Wilmington, Del.
WJDX-FM Jackson, Miss.
WJEF-FM Grand Rapids, Mich.
WJEJ-FM Hagerstown, Md.
WJHL-FM Johnson City, Tenn.
WJIM-FM Lansing, Mich.
WJLK-FM Asbury Park, N. J.
WJLN Birmingham, Ala.
WJMC-FM Rice Lake, Wis.
WJMD Bethesda, Md.
WJOF Athens, Ala.
WJOL-FM Joliet, Ill.
WJR-FM Detroit, Mich.
WJTN-FM Jamestown, N. Y.
WJW-FM Cleveland, Ohio
WJWR Palmyra, Pa.
†WJZZ Bridgeport, Conn.
WKAQ-FM San Juan, P. R.
WKAZ-FM Charleston, W. Va.
WKBN-FM Youngstown, Ohio
WKBR-FM Manchester, N. H.
WKDN-FM Camden, N. J.
WKEE-FM Huntington, W. Va.
WKFM Chicago, Ill.
WKIC-FM Hazard, Ky.
WKIP-FM Poughkeepsie, N. Y.
WKIS-FM Orlando, Fla.
WKIX-FM Raleigh, N. C.
WKJF Pittsburgh, Pa.
†WKKD-FM Aurora, Ill.
WKLF-FM Clanton, Ala.
WKMH-FM Dearborn, Mich.
†WKNA Charleston, W. Va.
WKOK-FM Sunbury, Pa.
WKOP-FM Binghamton, N. Y.
WKOX-FM Framingham, Mass.
WKPT-FM Kingsport, Tenn.
WKRC-FM Cincinnati, Ohio
WKRG-FM Mobile, Ala.
WKRT-FM Cortland, N. Y.
WKWK-FM Wheeling, W. Va.
WKYB-FM Paducah, Ky.
WLAD-FM Danbury, Conn.
WLAG-FM LaGrange, Ga.
WLAN-FM Lancaster, Pa.
WLAP-FM Lexington, Ky.
WLAV-FM Grand Rapids, Mich.
WLBH-FM Mattoon, Ill.
WLBR-FM Lebanon, Pa.
WLDM Detroit, Mich.
WLDS-FM Jacksonville, Ill.
WLEC-FM Sandusky, Ohio
WLET-FM Toccoa, Ga.
WLIN Wausau, Wis.
WLIR Garden City, N. Y.
WLLH-FM Lowell, Mass.
WLNA-FM Peekskill, N. Y.
WLOA-FM Braddock, Pa.
†WLOB-FM Portland, Me.
WLOE-FM Leaksville, N. C.
WLOL-FM Minneapolis, Minn.
†WLOM Chattanooga, Tenn.
WLOS-FM Asheville, N. C.
WLOV Cranston, R. I.
WLVL Louisville, Ky.
WLYC-FM Williamsport, Pa.
WMAL-FM Washington, D. C.
WMAQ-FM Chicago, Ill.
WMAS-FM Springfield, Mass.
WMAZ-FM Macon, Ga.
WMBD-FM Peoria, Ill.
WMBO-FM Auburn, N. Y.
WMBR-FM Jacksonville, Fla.
WMCF Memphis, Tenn.
WMCR Kalamazoo, Mich.
WMDE Greensboro, N. C.
WMET-FM Miami Beach, Fla.
WMFM Madison, Wis.
†WMFP Fort Lauderdale, Fla.
WMFR-FM High Point, N. C.
WMGW-FM Meadville, Pa.
WMHE Toledo, Ohio
WMIL-FM Milwaukee, Wis.
WMIT Clingman's Peak, N. C.
WMIX-FM Mt. Vernon, Ill.
†WMKE Milwaukee, Wis.
WMLS-FM Sylacauga, Ala.
WMNA-FM Gretna, Va.
†WMOP-FM Ocala, Fla.
WMOU-FM Berlin, N. H.
WMPS-FM Memphis, Tenn.
WMRI-FM Marion, Ind.
WMRN-FM Marion, Ohio
†WMRT Lansing, Mich.
WMSA-FM Massena, N. Y.
WMTW-FM Mt. Washington, N. H.
WMUN Muncie, Ind.
WMUZ Detroit, Mich.
WMVA-FM Martinsville, Va.
WMVO-FM Mount Vernon, Ohio
WMZK Detroit, Mich.
WNAV-FM Annapolis, Md.
WNBC-FM New York, N. Y.
WNBF-FM Binghamton, N. Y.
WNBH-FM New Bedford, Mass.
WNCN New York, N. Y.
WNCO-FM Ashland, Ohio
WNDB-FM Daytona Beach, Fla.
WNES-FM Central City, Ky.
WNEW-FM New York, N. Y.
WNGO-FM Mayfield, Ky.
WNHC-FM New Haven, Conn.
WNIB Chicago, Ill.
WNOB Cleveland, Ohio
WNOK-FM Columbia, S. C.
WNOS-FM High Point, N. C.
WNOW-FM York, Pa.
WNSL-FM Laurel, Miss.
WNTA-FM Newark, N. J.
WNWC Arlington Heights, Ill.
WNYC-FM New York, N. Y.
WOAY-FM Oak Hill, W. Va.
WOC-FM Davenport, Iowa
WOCB-FM West Yarmouth, Mass.
WOHI-FM East Liverpool, Ohio
WOHS-FM Shelby, N. C.
WOL-FM Washington, D. C.
WOMC Detroit, Mich.
WOMI-FM Owensboro, Ky.
WOMP-FM Bellaire, Ohio
WONO Syracuse, N. Y.
WOPA-FM Oak Park, Ill.
WOPI-FM Bristol, Tenn.
WOR-FM New York, N. Y.
WORA-FM Mayaguez, P. R.
WORX-FM Madison, Ind.
WOTW-FM Nashua, N. H.
†WOW-FM Omaha, Neb.
WOXR Oxford, Ohio.
WPAC-FM Patchogue, N. Y.
WPAD-FM Paducah, Ky.
WPAT-FM Paterson, N. J.
WPAY-FM Portsmouth, Ohio
†WPBC-FM Minneapolis, Minn.
†WPEL-FM Montrose, Pa.
WPEN-FM Philadelphia, Pa.
WPFB-FM Middletown, Ohio
WPFM Providence, R. I.
WPGC-FM Oakland, Md.
WPIC-FM Sharon, Pa.
†WPIT-FM Pittsburgh, Pa.
WPJB-FM Providence, R. I.
WPKM Tampa, Fla.
WPLO-FM Atlanta, Ga.
WPPA-FM Pottsville, Pa.
WPRB Princeton, N. J.
WPRM-FM San Juan, P. R.
WPRO-FM Providence, R. I.
WPRS-FM Paris, Ill.
†WPRV Wilmington, N. C.
WPTF-FM Raleigh, N. C.
WPTH Fort Wayne, Ind.
WQAL Philadelphia, Pa.
WQFM Milwaukee, Wis.
WQMM Memphis, Tenn.
WQMS Hamilton, Ohio
WQRS-FM Detroit, Mich.
WQXR-FM New York, N. Y.
WQXT-FM Palm Beach, Fla.
WRAJ-FM Anna, Ill.
WRAK-FM Williamsport, Pa.
WRAL-FM Raleigh, N. C.
†WRAY-FM Princeton, Ind.
WRBL-FM Columbus, Ga.
†WRBS Baltimore, Md
WRC-FM Washington, D. C.

WRCM New Orleans, La.
WRED Youngstown, Ohio
WREV-FM Reidsville, N. C.
WRFK Richmond, Va.
WRFL Winchester, Va.
WRFM New York, N. Y.
WRFS-FM Alexander City, Ala.
WRHI-FM Rock Hill, S. C.
†WRIT-FM Milwaukee, Wis.
WRJN-FM Racine, Wis.
WRKO-FM Boston, Mass.
†WRLB Long Branch, N. J.
WRLX Hopkinsville, Ky.
†WRMN-FM Elgin, Ill.
WRNL-FM Richmond, Va.
WRNW Mount Kisco, N. Y.
WROC-FM Rochester, N. Y.
WROK-FM Rockford, Ill.
WROY-FM Carmi, Ill.
WRR-FM Dallas, Tex.
WRRA Ithaca, N. Y.
WRRC Cherry Valley, N. Y.
WRRD De Ruyter, N. Y.
WRRE S. Bristol, N. Y.
WRRL Wethersfield, N. Y.
WRRN Warren, Pa.
WRSW-FM Warsaw, Ind.
WRUF-FM Gainesville, Fla.
WRUN-FM Utica, N. Y.
WRVA-FM Richmond, Va.
WRVB-FM Madison, Wis.
WRVC Norfolk, Va.
†WRVM-FM Rochester, N. Y.
WRXO-FM Roxboro, N. C.
†WSAB Mt. Carmel, Ill.
WSAI-FM Cincinnati, Ohio
WSAM-FM Saginaw, Mich.
WSB-FM Atlanta, Ga.
WSBC-FM Chicago, Ill.
WSEI Effingham, Ill.
WSEL Chicago, Ill.
WSFM Birmingham, Ala.
†WSID-FM Baltimore, Md.
WSIX-FM Nashville, Tenn.
WSJS-FM Winston-Salem, N. C.
†WSLM-FM Salem, Ind.
WSLS-FM Roanoke, Va.
WSMI-FM Littlefield, Ill.
WSNJ-FM Bridgeton, N. J.
WSNW-FM Seneca, S. C.
WSOC-FM Charlotte, N. C.
WSOM Salem, Ohio
WSON-FM Henderson, Ky.
WSOY-FM Decatur, Ill.
WSPA-FM Spartanburg, S. C.
WSPD-FM Toledo, Ohio
WSTC-FM Stamford, Conn.
WSTP-FM Salisbury, N. C.
WSTR-FM Sturgis, Mich.
WSTV-FM Steubenville, Ohio
WSVA-FM Harrisonburg, Va.
WSVS-FM Crewe, Va.
WSWM East Lansing, Mich.
WSYR-FM Syracuse, N. Y.
WTAD-FM Quincy, Ill.
WTAG-FM Worcester, Mass.
WTAX-FM Springfield, Ill.
WTBC-FM Tuscaloosa, Ala.
†WTBO-FM Cumberland, Md.
WTCX St. Petersburg, Fla.
WTHI-FM Terre Haute, Ind.
WTIC-FM Hartford, Conn.
WTJS-FM Jackson, Tenn.
WTMA-FM Charleston, S. C.
†WTMB-FM Tomah, Wis.
WTMJ-FM Milwaukee, Wis.
WTNC-FM Thomasville, N. C.
WTOA Trenton, N. J.
WTOC-FM Savannah, Ga.
WTOL-FM Toledo, Ohio
WTOP-FM Washington, D. C.
†WTOS Wauwatosa, Wis.
WTRC-FM Elkhart, Ind.
WTRT Toledo, Ohio
WTSV-FM Claremont, N. H.
WTTC-FM Towanda, Pa.
†WTTN-FM Watertown, Wis.
WTTR-FM Westminster, Md.
WTTV-FM Bloomington, Ind.
WTVB-FM Coldwater, Mich.
WTVN-FM Columbus, Ohio
†WULX-FM Richmond, Ind.
WVAM-FM Altoona, Pa.
WVBR-FM Ithaca, N. Y.
WVCG-FM Coral Gables, Fla.
WVJS-FM Owensboro, Ky.
WVKO-FM Columbus, Ohio
WVLN-FM Olney, Ill.
†WVMC-FM Mt. Carmel, Ill.
WVOX-FM New Rochelle, N. Y.
†WVTS Terre Haute, Ind.
WWCF Greenfield, Wis.
WWDC-FM Washington, D. C.
WWGP-FM Sanford, N. C.
WWHG-FM Hornell, N. Y.
WWIL-FM Ft. Lauderdale, Fla.
WWJ-FM Detroit, Mich.
WWMT New Orleans, La.
WWOD-FM Lynchburg, Va.
WWOL-FM Buffalo, N. Y.
WWON-FM Woonsocket, R. I.
WWPB Miami, Fla.
WWST-FM Wooster, Ohio
WWSW-FM Pittsburgh, Pa.
WWVA-FM Wheeling, W. Va.
WXCN Providence, R. I.
WXFM Elmwood Park, Ill.
WXHR Boston, Mass.
WXYZ-FM Detroit, Mich.
WYBC-FM New Haven, Conn.
WYCA Hammond, Ind.
WYFI Norfolk, Va.
WYFM Charlotte, N. C.
WYFS Winston-Salem, N. C.
WYSL-FM Amherst, N. Y.
WYZZ Wilkes-Barre, Pa.
WZFM Jacksonville, Fla.

## Canadian Board of Broadcast Governors

**Executive Offices:** Transportation Bldg., 48 Rideau St., Ottawa, Ont.

**Permanent Board Members:** Dr. Andrew Stewart, chairman; Roger Duhamel and Carlyle Allison, vice-chairmen. W. D. Mills, secretary. Ross McLean, program research director.

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## Canadian Broadcasting Corp.

**Executive Offices:** 140 Wellington St., Ottawa, Ont. Central 6-7331.

**Business Offices and Studios:** 354 Jarvis St., Toronto 5, Ont. Walnut 5-3311.

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**CBC National Executives:**

R. P. Landry, vp & asst to pres.; Marcel Carter, vp administration & finances; J. P. Gilmore, vp engineering & operations; R. C. Fraser, vp corporate affairs; E. F. Hallman, vp programming; H. G. Walker, gen man., network broadcasting (English); M. Ouimet, gen. man. network broadcasting (French); Charles Jennings, gen. man. regional broadcasting; C. Delafield, dir. international services; V. F. Davies, comptroller; C. B. McKee, dir. industrial & talent relations; D. G. Crone, dir. management services; R. E. Keddy, dir. personnel & organization; W. G. Richardson, dir. engineering; F. Mutrie, dir. operations; W. A. MacDonald, dir. public relations; W. A. Armstrong, co-ordinator of information services; George Young, asst controller broadcasting, station relations; I. Dilworth, director of program evaluation (Vancouver); D. C. McArthur, director of special program projects; N. M. Morrison, director of audience research; O. Shugg, dir. sales planning & promotion; W. R. Johnson, asst controller broadcasting, commercial.

**Network Broadcasting (English):**

(At Toronto) A. K. Morrow, dir. network & Toronto area; H. R. Hilliard, dir. divisional services; J. N. Kannawin, dir. radio operations; J. D. Nixon, dir. programming; J. W. R. Graham, dir. tv operations; D. MacDonald, dir. information services; M. Sadlier, program dir. tv; B. Raymond, program dir. radio; F. B. Rainsberry, sup. school broadcasts; F. W. Peers, supervisor public affairs; W. H. Hogg, chief news editor; K. W. E. Ljungh, supervisor of drama; W. John Dunlop, supervisor of international exchange and institutional broadcasts; G. Waddington, director of music; A. E. Powley, supervisor outside broadcasts; R. G. Knowles, supervisor farm and fisheries broadcasts; W. H. Brodie, supervisor broadcast language; R. W. McGall, supervisor of variety; J. C. McCabe, sports director; B. F. Attridge, supervisor children's broadcasts; W. C. Anderson, supervisor program clearance and traffic; Hugh Kemp, script supervisor; J. R. Malloy, sales dir.; O. C. Wilson, manager tv film service.

**Network Broadcasting (French):**

(At Montreal) Gerard Lamarche, director, Quebec and French Networks; Roger Rolland, regional program director; J. J. Trudeau, manager information services; Yves Vien, director of tv; R. Teasdale, director of radio; R. Chambonneau, supervisor, script bureau; M. Thibault, supervisor, adult educational and public affairs broadcasts; R. Giguere, supervisor outside broadcasts; A. Berube, supervisor farm and fisheries broadcasts; B. Comeau, supervisor of news; M. Valiquette, commercial mgr; J. M. Beaudoin, manager tv film service.

**CBC Regional Offices:**

Newfoundland Region: T. A. Bldg., Duckworth St., St. John's. W. F. Galgay, dir for Province of Newfoundland.

Maritime Region: United Services Bldg., 100 Sackville St., Halifax. S. R. Kennedy, dir for Maritime Provinces.

Prairie Region: 541 Portage Ave., Winnipeg, Man. J. R. Finlay, dir for Prairie Provinces.

British Columbia Region: 701 Hornby St., Vancouver, B. C. K. P. Caple, dir for Province of British Columbia.

Quebec Region: 1425 Dorchester St., Montreal. Gerard Lamarche, dir for Province of Quebec.

Ontario Region: 354 Jarvis St., Toronto. A. K. Morrow, dir. for Province of Ontario.

**European Offices:** The Langham, Portland Place, London, W.1. D. L. Bennet, CBC European representative: 25 rue d'Astorg, Paris. B. Lafleur, CBC representative.

**United Nations Office:** c/o United Nations, New York, N. Y. John Dunn, CBC representative

**International Service:** 1425 Dorchester St., Montreal. C. R. Delafield, dir.

**Northern and Armed Forces Services:** 140 Wellington St., Ottawa. A. G. Cowan, dir.

## Canadian Tv Station Call Letters

(Corrected to June 1)

CBAFT Moncton, N.B.
CBFT Montreal, Que.
CBHT Halifax, N. S.
CBHT-1 Liverpool, N. S.
CBHT-2 Shelburne, N. S.
CBHT-3 Yarmouth, N. S.
CBLT Toronto, Ont.
CBLFT Sturgeon Falls, Ont.
CBLFT-I Sudbury, Ont.
CBMT Montreal, Que.
CBOT Ottawa, Ont.
CBOFT Ottawa, Ont.
CBUT Vancouver, B. C.
CBUT-1 Courtenay, B. C.
CBUAT Trail, B. C.
CBUAT-1 Nelson, B. C.
CBWAT Kenora, Ont.
CBWFT Winnepeg, Man.
CBWT Winnipeg, Man.
CBXT Edmonton, Alta.
CBYT Corner Brook, Nfld.
CFCF-TV Montreal, Que.
CFCJ-TV Port Arthur, Ont.
CFCL-TV Timmins, Ont.
CFCL-TV-1 Kapuskasing, Ont.
CFCL-TV-2 Elk Lake, Ont.
CFCM-TV Quebec City, Que.
CFCN-TV Calgary, Alta.
CFCR-TV Kamloops, B. C.
CFCV-TV Clermont, Que.
CFCY-TV Charlottetown, P.E.I.
CFCY-TV-1 New Glasgow, N. S.
CFLA-TV Goose Bay, Labrador
CFPL-TV London, Ont.
CFQC-TV Saskatoon, Sask.
CFRN-TV Edmonton, Alta.
CFSN-TV Stephenville, Nfld.
CFTM-TV Montreal, Que.
CFTO-TV Toronto, Ont.
CHAB-TV Moose Jaw, Sask.
CHAN-TV Vancouver, B. C.
CHAT-TV Medicine Hat, Alta.
CHAU-TV New Carlisle, Que.
CHBC-TV, Kelowna, B. C.
CHBC-TV-1 Penticton, B. C.
CHBC-TV-2 Vernon, B. C.
CHBC-TV-3 Oliver, B. C.
CHCA-TV Red Deer, Alta.
CHCH-TV Hamilton, Ont.
CHCT-TV Calgary, Alta.
CHEK-TV Victoria, B. C.
CHEX-TV Peterborough, Ont.
CHLT-TV Sherbrooke, Que.
CHSA-TV Lloydminster, Sask.
CHSJ-TV St. John, N. B.
CJAY-TV Winnipeg, Man.
CJBR-TV Rimouski, Que.
CJCB-TV Sydney, N. S.
CJCB-TV-1 Inverness, N. S.
CJCN-TV Grand Falls, Nfld.
CJDC-TV Dawson Creek, B. C.
*CJES-TV Estcourt, Que.
CJFB-TV Swift Current, Sask.
CJIC-TV Sault Ste. Marie, Ont.
CJLH-TV Lethbridge, Alta.
CJON-TV St. John's, Nfld.
CJOX-TV Argentia, Nfld.
CJSS Cornwall, Ont.
CKBI-TV Prince Albert, Sask.
CKBL-TV Matane, Que.
CKCK-TV Regina, Sask.
CKCO-TV Kitchener, Ont.
CKCW-TV Moncton, N. B.
CKGN-TV North Bay, Ont.
CKLW-TV Windsor, Ont.
CKMI-TV Quebec City, Que.
CKNX-TV Wingham, Ont.
CKOS-TV Yorkton, Sask.
CKOS-TV-1 Baldy Mountain, Man.
CKPG-TV Prince George, B. C.
CKRN-TV Rouyn, Que.
CKRS-TV Jonquiere, Que.
CKSO-TV Sudbury, Ont.
CKSO-TV-1 Elliot Lake, Ont.
CKTM-TV Three Rivers, Que.
CKVR-TV Barrie, Ont.
CKWS-TV Kingston, Ont.
CKX-TV Brandon, Man.

# Directory of Television Stations in Canada

## ALBERTA

### CALGARY

**CHCT-TV** (Oct. 2, 1954): ch 2; power—100kw visual, 50kw aural; antenna height—989 feet above average terrain, 633 feet above ground.
Address: 955 Rideau Road. Phone: Chestnut 3-3491.
Licensee: Calgary Television Ltd.
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hourly rate: $450.
Executives: Frederick Shaw, pres; A. M. Cairns, gen. mgr; Bob Watson, coml mgr; Ron Chase, operations mgr; Barry Nicholls, promotion mgr; Ed Whalen, news director; Lee Crawley, chief engineer.

### EDMONTON

**CFRN-TV** (Oct. 17, 1954): ch. 3; power—180 kw visual, 100kw aural; antenna height—481 feet above average terrain, 488 feet above ground.
Address: 109 C.P.R. Bldg., Zone 1. Phone: Hudson 9-2572. Telex 037-257.
Licensee: Sunwapta Broadcasting Co. Ltd. (original owner).
Ownership: G. R. A. Rice.
Network: CBC-TV (primary).
Rep: Young Canadian Co. Ltd. Harland Oakes & Assoc. (West Coast); Television Representatives (Canada).
Highest hour rate: $535.
Video tape: Ampex.
Executives: G. R. A. Rice, pres; S. S. Lancaster, gen mgr; B. D. Alloway, coml mgr; G. T. Kidd, prog dir & film buyer; G. S. Greenway, prom mgr; W. Hogle, news dir; T. E. Wadson, chief engr.
Radio affiliate: CFRN-AM-FM.

### LETHBRIDGE

**CJLH-TV** (Nov. 20, 1955): ch. 7; power—171 kw visual, 85.5kw aural; antenna height—668 feet above average terrain, 638 feet above ground.
Address: P. O. Box 1120. Phone: Fairfax 7-1521.
Licensee: Lethbridge Television Ltd. (original owner).
Ownership: Lethbridge Herald, 50%; Lethbridge Broadcasting Ltd., 50%.
Network: CBS-TV (basic).
Rep: All-Canada Radio & Tv Ltd. (Canada); Weed (U. S.).
Highest hour rate: $235.
Executives: N. Botterill, pres & managing dir; W. L. Crittenden, coml mgr; Sam Pitt, prog mgr; Mrs. Babs Pitt, prom mgr; Del Delmage, news dir; V. C. Reed, chief engr.
Radio affiliate: CJOC.

### MEDICINE HAT

**CHAT-TV** (Sept. 14, 1957): ch. 6; power—5.6kw visual, 3kw aural; antenna height—410 feet above average terrain, 305 feet above ground.
Address: Medicine Hat, Alberta. Phone Jackson 7-2457.
Licensee: Monarch Broadcasting Co. Ltd. (original owner).
Executives: J. Harlan Yuill, pres.
Radio affiliate: CHAT.

### RED DEER

**CHCA-TV** (Dec. 1, 1957): ch. 6; 13kw visual; 6.5kw aural; antenna height—714 feet above average terrain, 350 feet above ground.
Address: P. O. Box 668. Phone 5525.
Licensee: CHCA Television Ltd. (original owner).
Network: CBC-TV.
Highest hour rate: $200.
Executives: G. A. Bartley, pres; Audrey Sole, asst mgr; D. A. Clarke, coml mgr; David Neima, prog dir & film buyer; Larry Arcans, news director; John Jonkman, chief engineer.

## BRITISH COLUMBIA

### DAWSON CREEK

**CJDC-TV** (Jan. 15, 1959): ch. 5; power 200kw visual; 85kw aural; antenna height—60 ft. above average terrain, 85 ft. above ground.
Address 901-102nd Ave. Phone Sterling 2-3341.
Licensee: Radio Station CJDC Ltd. (original owner).
Network: CBC-TV.
Reps: Television Representatives (Toronto); Donald Cooke, (New York).
Executives: H. L. Michaud, pres & gen mgr; Frank Harris, coml mgr & film buyer; Douglas Paullsen, program dir; Les White, news dir; Ralph Messner, chief engineer.
Radio affiliate: CJDC.

### KAMLOOPS

**CFCR-TV** (April 8, 1957): ch. 4; power—1kw visual, 0.5kw aural; antenna height—1,100 feet above average terrain, 1,100 feet above ground.
Address: 387 4th Ave. Phone: 1021. TWX BN.
Licensee: Twin Cities Television Ltd. (original owner).
Network: CBC-TV.
Rep: Weed; All-Canada Television.
Color facilities: network, local film, local live, local slides.
Highest hour rate: $75.
Executives: Ian G. Clark, pres & gen mgr; Walter Harwood, coml mgr; Jean Ross, prog dir & film buyer; Shirley Page, prom mgr; Gordon Rye, news dir; Kurt Reichennek, chief engr.
Radio affiliate: CFJC.

### KELOWNA

**CHBC-TV** (Sept. 12, 1957): ch. 2; power—3.7kw visual; 1.6kw aural; antenna height—2,704 feet above average terrain, 98 feet above ground.
Address: 342 Leon Ave. Phone: Poplar 2-4535.
Licensee: Okanagan Valley Television Ltd. (original owner).
Network CBC-TV (secondary).
Rep: All-Canada; Weed (U.S.).
Highest hour rate: $170.
Executives: Roy G. Chapman, pres & gen mgr; R. L. Sharp, coml mgr; R. T. Richardson, prog dir & film buyer; N. V. Williams, prod & prom mgr; T. E. Wyatt, chief engineer.
Radio affiliate: CKOV.

### OLIVER-OSOYOSS

**CHBC-TV-3** (1959): ch. 8; power—220w visual; 110w aural. Satellite of CHBC-TV Kelowna, B. C.
Address: c/o CHBC-TV Kelowna, B. C.
Licensee: Okanagan Valley Tv Co. Ltd. (original owner).

### PENTICTON

**CHBC-TV-1** (Oct. 12, 1957): ch. 13; power—620w visual, 310w aural; antenna height—2,717 feet above average terrain, 108 feet above ground. Satellite of CHBC-TV Kelowna, B. C.
Address: c/o CHBC-TV Kelowna, B.C.
Licensee: Okanagon Valley Tv Co. Ltd. (original owner)

### PRINCETON

**CHBC-TV-4** (1959): ch. 72; power—30w visual, 19w aural. Satellite of CHBC-TV Kelowna, B. C.
Address: 342 Leon Ave., Kelowna, B. C. Phone: 4535 (Kelowna).
Licensee: Okanagan Valley Television Co. Ltd. (original owner).
Rep: All-Canada; Weed (U.S.).

### TRAIL

**NEW** (not on air; target date, not announced); ch. 11; power—0.164w visual, 0.82w aural; antenna height—998 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.

### VANCOUVER

**CBUT** (Dec. 1953): ch. 2; power—89.4kw visual, 47.8kw aural; antenna height—2,400 feet above average terrain.
Address: 701 Hornby St., zone 1. Phone: Mutual 4-0246.
Licensee: Canadian Broadcasting Corp. (original owner).
Video tape: Ampex (2).
Executives: K. P. Caple, dir for Province of B. C.; Hugh Palmer, dir of television; M. L. Munro, coml rep; P. Garvie, regional prog dir, B. C.; Stanley Fox, film dir; R. G. Jessup, supervisor of information services; R. Elson, news supervisor for B. C.; F. B. C. Hilton, B. C. regional engr.
Radio affiliate: CBU-AM-FM.

**KVOS-TV** (Bellingham, Wash.) (June 3, 1953): ch. 12; power—214kw visual, 112kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.
Address: 1687 W. Broadway, Vancouver, B. C. Phone: Re 8-5141.
Licensee: KVOS Inc. (original owner). For complete listing see Bellingham, Wash.

### VERNON

**CHBC-TV-2** (Oct. 12, 1957): ch. 7; power—0.62kw visual; 0.31kw aural; antenna height—865 feet above average terrain, 112 feet above ground. Satellite of CHBC-TV Kelowna, B. C.
Address: c/o CHBC-TV Kelowna, B. C.
Licensee: Okanogan Valley Tv Co. Ltd. (original owner).

### VICTORIA

**CHEK-TV** (Dec. 1, 1956): ch. 6; power—100 kw visual, 50kw aural; antenna height—340 feet above average terrain, 203 feet above ground.
Phone: Granite 7-1821.
Licensee: CHEK-TV Ltd. (original owner).
**Network: CBC-TV.**
Rep Young Canada Ltd. (New York).
Highest hour rate: $230.
Executives: David M. Armstrong, pres & gen mgr; Russell L. Furse, mgr; Doug Taylor, coml mgr; Ken Hughes, promotion mgr; Richard McDaniel, operations mgr; Andy Stephen, news dir; Norman E. Bergquist, chief engr.
Radio affiliate: CKDA-AM-FM.

## LABRADOR

(Dependency of Newfoundland)

### GOOSE BAY

**CFLA-TV** (Oct. 29, 1956): ch. 8; power—0.348kw visual, 0.174kw aural; antenna height—103.3 feet above average terrain, 103.3 feet above ground.
Address: Sub. "A". Phone: 5163.
Licensee: Canadian Broadcasting Corp. (original owner).
Ownership: Owner is Canadian Broadcasting Corp. Station is operated in cooperation with U. S. Air Force.
Network: CBC-TV (primary).
Executives: John C. Puddester, CBC mgr.
Radio affiliate: CFGB.

## MANITOBA

### BRANDON

**CKX-TV** (Jan. 28, 1955): ch. 5; power—19.3kw visual, 9.65kw aural; antenna height—259 feet above average terrain.
Address: 2940 Victoria Ave. Phone: Parkway 6-5393.
Licensee: Western Manitoba Broadcasters Ltd. (original owner).
Network: CBC-TV (basic).
Rep: Weed & Co., U.S.; All-Canada Radio & Tv, Canada.
Highest hour rate: $235.
Executives: John B. Craig, pres & gen mgr; Archie Olson, coml mgr; Stuart Craig, prog dir & film buyer; Marvin Freeman, prom mgr; John Wallace, news dir; Al Gomez, chief engr.
Radio affiliate: CKX.

### ST. BONIFACE

**NEW** (not on air; target date, late 1959); ch. 6; power—2.87kw visual, 1.72kw aural; antenna height—196 feet above average terrain.
Address: Canadian Broadcasting Corp., Winnipeg, Man.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV French.

### WINNIPEG

**CBWT** (May 31, 1954): ch. 3; power—57.8kw visual; 34.7 kw aural; antenna height 196 feet above average terrain, 203 feet above ground.
Address: Box 160. Phone Spruce 4-2541.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Rep: CBC National Selective Sales.
Highest hour rate: $520.
Executives: J R. Finlay, dir of Prairie Region; W. G. Carpenter, dir of Prairie Region tv.
Radio affiliate: CBW.

**CBWFT** (April 24, 1960): ch. 6; power—28.7kw visual, 17.2kw aural; antenna height—196 feet above average terrain, 203 feet above ground.
Address: 541 Portage Ave. Phone: Spruce 4-2541. TWX 03-5435.
Licensee: Canadian Broadcasting Corp. (original owner).
Video tape: Ampex (3).
Executives: James R. Finlay, regional dir; W. G. Carpentier, tv dir; Leo Remilliard, prog dir; R. L. Horley, coml mgr; Grace Brown, film dir; N. J. Lacey, news supervisor; C. E. L'Ami, informational services dir.

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## NEW BRUNSWICK

### MONCTON

**CBAFT** (1959) ch. 11; power—0.6w visual, 0.324w aural; antenna height—497 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV French
Radio affiliate: CBAF.

**CKAM-TV** (not on air, target date summer 1960): ch. 12; power—144kw visual, 77kw aural; antenna height—1,331 ft. above average terrain.
Address: 200 Halfax St. Phone: Evergreen 4-9601.
Licensee: Moncton Broadcasting Ltd.
CKAM-TV will operate as satellite of CKCW-TV (below).

**CKCW-TV** (Nov. 30, 1954): ch. 2; power—25kw visual, 15kw aural; antenna height—990 feet above average terrain, 325 feet above ground.
Address: Halifax St. Phone: Evergreen 4-9601.
Licensee: Moncton Broadcasting Ltd. (original owner).
Network: CBC-TV.
Rep: Stovin-Byles; Young Canadian Ltd. (U.S.).
Executives: F. A. Lynds, pres & gen mgr; Murray L. Goldsborough, asst mgr; W. W. Tingley, coml mgr.
Radio affiliate: CKCW.

### SAINT JOHN

**CHSJ-TV** (1954). ch. 4; power—100kw visual; 50kw aural; antenna height—1200 feet above average terrain, 82 feet above ground.
Address: 14 Church St. Phone: 3-3304.
Licensee: New Brunswick Broadcasting Co.
Executive: George A. Cromwell, gen mgr.
Radio affiliate: CHSJ.

## NEWFOUNDLAND

### ARGENTIA

**CJOX-TV** (May 30, 1957); ch. 10; power—0.19kw visual, 0.97kw aural; antenna height—331 feet above average terrain, 64 feet above ground.
Address: Prince of Wales St., St. John's, Nfld.
Licensee: Newfoundland Broadcasting Co. (original owncr).
Other information: see CJON-TV St. John's, parent station of CJOX-TV's satellite operation.

### CORNER BROOK

**CBYT** (1959); ch. 5; power—63.8w visual, 31.9w aural; antenna height—491 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Radio affiliate: CBY.

### ST. JOHN'S

**CJON-TV** (Sept. 1955): ch. 6; power—62kw visual, 33kw aural; antenna height—594 feet above average terrain.
Address: Prince of Wales St. Phone: 7105.
Licensee: Nfld. Broadcasting Co. Ltd. (original owner).
Ownership: Geoff Stirling and Don Jamieson.
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).
Rep: Weed.
Highest hour rate: $250.
Executives: Geoff Stirling, pres; Don Jamieson, vp & gen mgr; Jack Baird, coml mgr; Colin Jamieson, prog dir & film buyer; Betty Piercey, prom mgr; Jim Thoms, news dir; Oscar Hierlihy, chief engr.
Radio affiliate: CJON.

### STEPHENVILLE

**CFSN-TV** (March 1, 1957): ch. 8; power—0.49kw visual, 0.245kw aural; antenna height—138 feet above sea level, 85 feet above ground.
Address: P. O. Box 190. Phone: Ernest Harmon Air Force Base 3115.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV (primary).
Executives: Arthur W. F. Barrett, CBC management rep.

## NOVA SCOTIA

### HALIFAX

**CBHT** (Dec. 20, 1954): ch. 3; power—56kw visual, 34kw aural; antenna height—734 feet above average terrain, 434 feet above ground.
Address: 27 College St. Phone: 2-8311.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Rep: CBC National Selective Sales.
Highest hour rate: $340.
Executives: E. Brickenden, director of Maritime Region-Tv.

### INVERNESS

**CJCB-TV-1** (not on air; target date, late 1959): ch. 6; power—6kw visual, 3kw aural; antenna height—987 feet above average terrain.
Address: P. O. Box 970, Sydney, N. S. Phone: 3431.
Licensee: Cape Breton Broadcasters Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Radio affiliate: CJCB Sydney, N. S.
Other information: see CJCB-TV, parent station of CJCB-TV-1's satellite operation.

### LIVERPOOL

**CBHT-TV-1** (Nov.24, 1958): ch. 12; power—0.412w visual, 0.248w aural; antenna height—275 feet above average terrain
Licensee: Canadian Broadcasting Corp. (original owner).
Other information: see CBHT (TV) Halifax, parent station of CBHT-TV-1's satellite operation.

### SHELBURNE

**CBHT-TV-2** (Nov.24, 1958): ch. 8; power—0.412w visual, 0.248w aural; antenna height—220 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Other information: See CBHT(TV) Halifax, parent station of CBHT-TV-2's satellite operation.

### SYDNEY

**CJCB-TV** (Oct. 4, 1954): ch. 4; power—180kw visual, 108kw aural; antenna height—399 feet above average terrain, 300 feet above ground.
Address: P. O. Box 970. Phone: 2-5511.
Licensee: Cape Breton Broadcasters Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: $275.
J. Marven Nathanson, pres & gen mgr; E. T. Reynolds, coml mgr; Mrs. M. C. MacQuarrie, prog dir & film buyer; Jack Stuewe, news dir; J. C. McVicav, prom mgr; M. E. Bowles, chief engr.
Radio affiliates: CJCB-AM-FM.

### YARMOUTH

**CBHT-TV-3** (Dec. 30, 1958): ch. 11; power—0.412w visual, 0.248w aural; antenna height—190 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner)
Other information: See CBHT(TV) Halifax, parent station of CBHT-TV-3's satellite operation.

## ONTARIO

### BARRIE

**CKVR-TV** (Sept. 28, 1955): ch. 3; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 704 feet above ground.
Address: P. O. Box 519. Phone: Parkway 6-6466.
Licensee: Ralph Snelgrove Television Ltd. (original owner).
Network: CBC-TV.
Rep: Young Canadian Ltd. (U.S.); Mulvihill (Toronto & Montreal); Scharf (Vancouver); Messner (Winnipeg).
Highest hour rate: $400.
Executives: Ralph T. Snelgrove, pres & gen mgr; Herbert J. Snelgrove, asst gen mgr; Charles M. Tierney, sales & prom mgr; Everett Smith, prog dir; Jack Mattenley, operations mgr; Bill Harrington, news dir; Harold Atkinson, chief engr.
Radio affiliate: CKBB.

### CORNWALL

**CJSS-TV** (Oct. 18, 1959): ch. 8; power—260kw visual, 130kw aural; antenna height—700 feet above average terrain, 680 feet above ground.
Address: P. O. Box 969. Phone: Wellington 2-5180.
Licensee: Cornwall Broadcasting Ltd. (original owner).
Ownership: E. W. Miller, S. Shenkman, D. R. Dick, Dr. L. Emard and J. Cook.
Network: CBC-TV (supplementary).
Rep: Trans Ocean Radio-Tv (Toronto & Montreal); Weed (New York); Scharf Broadcast Sales Ltd. (Vancouver).
Highest hour rate: $315.
Video tape: Ampex.
Executives: E. W. Miller, pres, gen mgr & coml mgr; W. Ellison, prog dir & film buyer; Bob McGuigan, prom mgr; Douglas Johnson, news dir; James Mitchell, chief engr.
Atty: Goodman & Goodman, Toronto.
Radio affiliate: CJSS.

### ELK LAKE

**CFCL-TV-2** (June 15, 1958): ch. 2; power—3.52kw visual, 1.76kw aural; antenna height—462 feet above average terrain.
Address: P. O. Box 620, Timmins, Ont.
Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).
Network: CBC-TV.
Rep: Mulvihill; Devney (U.S.).
Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr.
Radio affiliate: CFCL. CFCL-TV-2 is satellite of CFCL-TV Timmins, Ont.

### ELLIOT LAKE

**CKSO-TV-1** (Oct. 26, 1957): ch. 3; power—4kw visual, 2kw aural; antenna height—432 feet above average terrain; 96 feet above ground.
Address: P. O. Box 400, Sudbury, Ont.
Licensee: CKSO Radio Ltd., Sudbury, Ont. (original owner).
Executives: Lucien Albert, resident engineer.
**CKSO-TV-1 operates as 100% satellite of** CKSO-TV Sudbury, Ont.

### HAMILTON

**CHCH-TV** (June 7, 1954): ch. 11; power—150kw visual, 90kw aural; antenna height—654 feet above average terrain, 590 feet above ground.
Address: 163 Jackson St. W. Phone: Jackson 2-1101.
Licensee: Niagara Television Co. Ltd. (original owner).
Rep: All-Canada Radio & Television; Young Canadian Ltd. (New York).
Highest hour rate: $700.
Video tape: Ampex (2).
Executives: K. D. Soble, pres; S. J. Bibby, asst to pres; J. R. Peters, coml mgr; J. S. Purvis, prog dir; S. J. Hebscher, film buyer; S. F. Habberfield, prom mgr; D. C. Rogers, news dir; W. E. Jeynes, chief engr.

### KAPUSKASING

**CFCL-TV-1** (Jan. 30, 1958): ch. 3; power—414w visual, 207w aural; antenna height—113 feet above average terrain, 100 feet above ground.
Address: P. O. Box 620, Timmins, Ont.
Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).
Network: CBC-TV.
Representative: Mulvihill; Devney (U.S.).
Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr.
Radio affiliate: CFCL.
CFCL-TV-1 is satellite of CFCL-TV Timmins, Ont.

### KENORA

**CBWAT** (1959): ch. 8; power—0.493kw visual, 0.247kw aural; antenna height—240 feet above average terrain.
Address: Canadian Broadcasting Corp., Ottawa.
Licensee: Canadian Broadcasting Corp.
Network: CBC-TV

### KINGSTON

**CKWS-TV** (Dec. 1954): ch. 11; power—250kw visual, 150kw aural; antenna height—851 feet above average terrain, 826 feet above ground.
Address: 170 Queen St. Phone: Liberty 2-4977. Licensee: Frontenac Broadcasting Co. Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada Television; Weed (U.S.).
Highest hour rate: $360.
Executives: Sen. W. R. Davies, pres; D. Lawrie, gen mgr; Tom Tomkow, coml mgr; BDon Nairn, prog dir & prom mgr; Floyd Patterson, news dir; Gord Backus, chief engr.
Radio affiliate: CKWS.

### KITCHENER

**CKCO-TV** (March 1, 1954): ch. 13; power—100kw visual, 54.5kw aural; antenna height—928 feet above average terrain.
Address: 864 King St. W. Phone: Sherwood 3-4335.
Licensee: Central Ontario Television Ltd. (original owner).
Ownership: Famous Players Corp., 50%; Carl A. Pollock, 50%.
Network: CBC-TV (basic).
Rep: Jos. A. Hardy & Co. (Toronto & Montreal); Scharf Broadcast Sales (Vancouver); Weed (New York).
Highest hour rate: $525.
Video tape: Ampex.
Executives: Carl A. Pollock, pres; William D. McGregor, gen mgr; Eugene E. Fitzgibbons, exec dir; Don Martz, prog dir & film buyer; Bruce Lawson, asst prom mgr; Gary McLaren, news dir; Paul Turchan, chief engr.

### LONDON

**CFPL-TV** (Nov. 28, 1953): ch. 10; power—195kw visual, 325kw aural; antenna height—576 feet above average terrain, 575 feet above ground.
Address: Commissioners Road, Box 488. Phone: General 4-2115.

Licensee: London Free Press Printing Co. Ltd. (original owner).

Network: CBC-TV.

Rep: All-Canada; Weed (U.S.).

Highest hour rate: $600.

Executives: Walter J. Blackburn, pres & managing dir; Murray T. Brown, gen mgr; R. A. Reinhart, station mgr; W. Cliff Wingrove, asst mgr & sales dir; Kevin Knight, production mgr; W. Tom Daley, promotion mgr; G. Robitaille, chief engr.

Radio affiliate: CFPL-AM-FM.

### NORTH BAY

**CKGN-TV** (Dec. 19, 1955): ch. 10; power—28.5kw visual, 14.25kw aural; antenna height—459 feet above average terrain, 358 feet above ground.

Address: P. O. Box 1000. Phone: Grover 2-9000.

Licensee: Ted-Ad Co. Ltd (original owner).

Network: CBC-TV.

Rep: Paul Mulvihill; Young Canadian (U.S.).

Executives: J. L. Shaw, pres; Bruce McLeod, gen mgr & film buyer.

### OTTAWA

**CBOFT** (June 24, 1955): ch. 9; power—31 kw visual, 17kw aural; antenna height—403 feet above average terrain, 406 feet above ground.

Address: P. O. Box 1045, zone 4. Phone: Parkway 8-1771.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV French

Rep: CBC National Selective Sales; CBC Television Sales.

Highest hour rate: $200.

Executives: P. A. Meggs, dir of Ottawa area; George Huard, mgr; Larry O'Neill, coml mgr.

**CBOT** (June 2, 1953): ch. 4; power—50.1kw visual, 26.7kw aural; antenna height—321 feet above average terrain, 406 feet above ground.

Address: P. O. Box 1045, zone 4. Phone: Parkway 8-1771.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV

Rep: CBC National Selective Sales.

Highest rour rate: $475.

Executives: P. A. Meggs, dir of Ottawa area; George Huard, mgr.

Radio affiliate: CBO-AM-FM.

### PETERBOROUGH

**CHEX-TV** (Mar. 22, 1955): ch. 12; power—102kw visual, 61.2kw aural; antenna height—600 feet above average terrain, 410 feet above ground.

Address: P. O. Box 569. Phone: Riverside 2-0451.

Licensee: Kawartha Broadcasting Co. (original owner).

Network: CBC-TV

Rep: All Canada; Weed (U.S.).

Executives: Senator W. Rupert Davies, pres; Harvey Freeman, gen mgr.

Radio affiliate: CHEX.

### PORT ARTHUR

**CFCJ-TV** (Sept. 1954): ch. 2; power—100kw visual, 54.5kw aural; directional; antenna height— 1,459 feet above average terrain, 707 feet above ground.

Address: P. O. Box 1137. Phone: Diamond 4-9685.

Licensee: Thunder Bay Electronics Ltd. (acquired station Feb. 1957).

Network: CBC-TV (basic).

Rep: Canada: All-Canada Television; U.S.: Weed.

Highest hour rate: $250.

Executives: H. F. Dougall, pres; Ralph H. Parker, gen mgr; Garnet Conger, prog dir.

### SAULT STE. MARIE

**CJIC-TV** (November, 1954): ch. 2; power—28kw visual, 15kw aural; antenna height—19 feet above average terrain, 225 feet above ground.

Address: 119 East St. Phone Algoma 6-7494. TWX: 027-196.

Licensee: Hyland Radio-Tv Ltd. (original owner).

Network: CBC-TV (primary); CBS-TV (secondary); NBC-TV (secondary).

Rep: All-Canada; Weed (U.S.).

Highest hour rate: $200.

Executives: Mrs. E. Hyland, pres; R. H. Ramsay, gen mgr; E. W. Plouffe, coml mgr & film buyer; Paul Fockler, prog mgr; Lionel McAuley, news dir; D. N. Irwin, chief engr.

Radio affiliate: CJIC.

### SUDBURY

**CKSO-TV** (Oct. 23, 1953): ch. 5; power—30kw visual, 16kw aural; antenna height—284 feet above average terrain, 270 feet above ground.

Address: Box 400. Phone: Osborne 4-0711.

Licensee: CKSO Radio Limited (original owner).

Network: CBC-TV (basic).

Rep: All Canada Radio & Television Ltd.; Weed.

Highest hour rate: $300.

Executives: G. M. Miller, chmn of board; W. J. Woodill, pres; Ralph Connor, operations mgr, radio & tv; Jim Boyd, natl coml mgr; Ralph Connor, coml mgr; Richard Madsen, prog dir & prom mgr; Tom Kirvin, news dir; Wally Robert, chief engr.

Radio affiliate: CKSO.

### TIMMINS

**CFCL-TV** (July 1, 1956): ch. 6; power—18.5kw visual, 9.25kw aural; antenna height—362 feet above average terrain, 332 feet above ground.

Address: P. O. Box 620. Phone: Amherst 4-4211.

Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).

Network: CBC-TV.

Rep: Mulvihill; Devney-O'Connell.

Highest hour rate: $240.

Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr; Harry Charbonneau, coml mgr; Jean DeVilliers, prog dir & film buyer; Ruby Lockett, prom mgr; Betty Shields, news dir; Rudy Fauteux, chief engr.

Radio affiliate: CFCL.

CFCL-TV-1 and CFCL-TV-2 are satellites operating by remote control and controlled by same executives & staff as above.

### TORONTO

**CBLT** (Sept. 8, 1952): ch. 6; power—99.5kw visual, 53.5kw aural; antenna height—402 feet above average terrain, 471 feet above ground.

Address: P. O. Box 500, Terminal A. Phone: Walnut 5-3311. TELEX: 2255.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.

Rep: CBC National Selective Sales.

Highest hour rate: $1,250.

Executives: J. W. R. Graham, dir of tv; M. Hind-Smith, station mgr; J. W. Barnes, production mgr; R. Horton, technical dir; A. J. M. Ozmond, tv design dir; L. E. Duffey, tv news mgr; O. C. Wilson, mgr, tv film service.

Radio affiliate: CBL-AM-FM.

### WINDSOR

**CKLW-TV** (Sept. 14, 1954): (See listing in Detroit, Michigan).

### WINGHAM

**CKNX-TV** (Nov. 18, 1955): ch. 8; power—180kw visual, 100kw aural; antenna height—830 feet above average terrain, 650 feet above ground.

Address: Carling Terrace. Phone: 158.

Licensee: Radio Station CKNX Ltd. (original owner).

Network: CBC-TV.

Executives: T. W. Cruikshank, pres; Ross Hamilton, coml & prom mgr; Bruce St. George, dir of operations & film buyer; John Strong, news dir; Scott Reid, chief engr.

Radio affiliate: CKNX.

## PRINCE EDWARD ISLAND

### CHARLOTTETOWN

**CFCY-TV** (July 1, 1956): ch. 13; power—79kw visual, 38.5kw aural; antenna height—771 feet above average terrain, 583 feet above ground.

Address: 85 Kent St. Phone: 7347.

Licensee: Island Radio Broadcasting Co. Ltd. (original owner).

Network: CBC.

Rep: Weed Television (U.S.); All Canada Television (Canada).

Highest hour rate: $235.

Exceutives: Mrs. K. S. Rogers, pres; R. F. Large, coml mgr & film buyer; E. P. Williams, traffic mgr; M. E. Large, prom mgr; Allison MacKinnon, news dir; J. G. Jay, chief engr.

Radio affiliate: CFCY.

## QUEBEC

### CLERMONT

**CJVC-TV** (1958): ch. 75; power—45.1kw visual, 22.5kw aural; antenna height—49.1 feet above average terrain.

Licensee: Societe Video de Clermont (original owner).

Other information: CJVC-TV operates as satellite of CFCM-TV Quebec City.

### ESTCOURT

**CJES-TV** (March 24, 1958): ch. 70: power—45.1kw visual, 27.55 kw aural; antenna height 123.4 feet above average terrain.

Licensee: La Compagnie de Television Pohenegamooke Inc. (original owner).

Executive: Treffle Ouellet, pres.

Other information: CJES-TV operates as satellite of CJBR-TV Rimouski, Que.

206,000
TV
HOMES
COMBINED TOTAL BBM
MARCH '60 SURVEY
FRENCH
CFCM-TV
QUEBEC'S SELLING COMBINATION
CKMI-TV
ENGLISH
Reps: Weed Television Corp.
Jos. A. Hardy & Co. Ltd.
Scharf Broadcast Sales Ltd.

## Canadian Tv CONTINUED

### JONQUIERE

**CKRS-TV** (Dec. 1, 1955): ch. 12; power—42kw visual, 21kw aural; antenna height—750 feet above average terrain, 250 feet above ground.
Address: 175 Sir Wilfrid Laurier St. Phone: Liberty 2-4551.
Licensee: Radio Saguenay Limitee (original owner).
Network: CBC-TV.
Rep: Jos. A. Hardy (Montreal-Toronto); Hunt & Scharf (Vancouver); Young Canadian (New York).
Color facilities: network.
Highest hour rate: $300.
Executives: Henri LePage, pres; Tom Burham, gen mgr; Paul J. Audette, coml mgr; Andre Jean, prog dir; Eugene Michaud, film buyer; Lionel Tremblay, news dir; Gerard Lemieux, chief engr.
Radio affiliate: CKRS.

### MATANE

**CKBL-TV** (Aug. 19, 1958): ch. 9; power—280 kw visual, 170kw aural; antenna height—631 feet above average terrain, 206 feet above ground.
Address: 4 St. Sacrement St.
Licensee: La Compagnie de Radiodiffusion de Matane Ltd.
Network: CBC-TV.
Reps: Jos. A. Hardy; Young Canadian (U.S.)
Executives: Rene Lapointe, pres & operations mgr; Octave Lapointe, vp and coml mgr; Roger Bergeron, prog dir.
Radio affiliate: CKBL.

### MONTREAL

**CBFT** (Sept. 6, 1952): ch. 2; power—100kw visual, 50kw aural; antenna height—912 feet above average terrain, 259 feet above ground.
Address: P. O. Box 6000. Phone University 6-2571.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Rep: CBC National Selective Sales; CBC Television Sales.
Highest hour rate: $1,250.
Executives: Yves Vien, Dir. of Quebec Region tv; Maurice Valiquette, coml representative.
Radio affiliates: CBF-AM-FM.

**CBMT** (Jan. 10, 1954): ch. 6; power—43.8kw visual, 26.2kw aural; antenna height—820 feet above average terrain, 259 feet above ground.
Address: P. O. Box 6000. Phone University 6-2571.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Rep: CBC National Selective Sales.
Highest hour rate: $1,000.
Executives: Yves Vien, Dir of Quebec Region tv; Maurice Valiquette, coml representative.
Radio affiliates: CBM-AM-FM.

### NEW CARLISLE

**CHAU-TV** (1959): ch. 5; power—52kw visual, 27kw aural; antenna height—1,613 feet above average terrain.
Address: Main St.
Licensee: La Television de la Baie des Chaleurs Inc.
Network: CBC-TV.
Executive: Dr. Charles Houde, managing dir.
Radio affiliate: CHNC.

### QUEBEC CITY

**CFCM-TV** (July 16, 1954): ch. 4; power—12.7kw visual, 6.35kw aural; antenna height—473 feet above average terrain.
Address: P. O. Box 2026. Phone: Murray 3-4985.
Licensee: Television de Quebec (Canada) Limitee (original owner).
Ownership: Famous Players (Canadian) Corp. 50%; CHRC, 20%; CKCV, 20%, and A. C. Picard, 10%.
Network: CBC-TV.
Rep: Jos. A. Hardy & Co. Ltd. (Toronto & Montreal); Scharf Broadcast Sales Ltd. (Vancouver); Weed (New York).
Highest hour rate: $600.
Video tape: Ampex.
Executives: Gaston Pratte, pres; Jean A. Pouliot, gen mgr; A. P. Fitzgibbons, coml mgr & film buyer; Jacques Filteau, prog dir; J. P. Riopel, prom mgr; Gerard Fecteau, news dir; Gerard Fortin, chief engr.

**CKMI-TV** (March 17, 1957): ch. 5; power—5.6kw visual, 2.8kw aural; antenna height—473 feet above average terrain.
Address: P. O. Box 2026. Phone: Murray 3-4985.
Licensee: Television de Quebec (Canada) Ltd. (acquired station Oct. 1956).
Ownership: Famous Players (Canadian) Corp., 50%; CHRC, 20%; CKCV, 20%, and A. C. Picaud, 10%.
Network: CBC-TV.
Rep: Jos. A. Hardy & Co. Ltd. (Montreal & Toronto); Scharf Broadcast Sales Ltd. (Vancouver); Weed (New York).
Highest hour rate: $250.
Video tape: Ampex.
Executives: Gaston Pratte, pres; Jean A. Pouliot, gen mgr.

### RIMOUSKI

**CJBR-TV** (Nov. 21, 1954): ch. 3; power—60.6 kw visual, 34.55kw aural; antenna height—952 feet above average terrain, 76 feet above ground.
Address: 6 St. Jean St. Phone: Raymond 3-2217.
Licensee: Central Public Service Corp.
Network: CBC-TV (French)
Reps: Stovin-Byles; Weed (U.S.).
Executives: Jacques Brillant, pres; André Lecomte, gen mgr; Robert Coty, coml mgr; François Raymond, prog dir & film buyer; Guy Ross, news director; Sandy Burgess, prom mgr; J. Claude Hurtubise & Marcel Vallee, chief engrs.
Radio affiliates: CJBR-AM-FM.

### ROUYN

**CKRN-TV** (Dec. 25, 1957): ch. 4; power—50kw visual, 25kw aural; antenna height—908 feet above average terrain, 725 feet above ground.
Address: P. O. Box 70. Phone: Roger 2-7741.
Licensee: Northern Radio-Radio Nord Inc. (original owner).
Ownership: Jean J. Gourd, David A. Gourd, Jean Monette and Paul Riverin.
Network: CBC-TV (primary, French; secondary, English).
Rep: Trans-Ocean Radio & Tv Reps. (Toronto & Montreal); Hunt, Scharf Reps. (Vancouver); Weed (New York).
Highest hour rate: $250.
Executives: David A. Gourd, pres & gen mgr.
Radio affiliate: CKRN.

### SHERBROOKE

**CHLT-TV** (Aug. 12, 1956): ch. 7; power—316kw visual, 186kw aural; antenna height—3,000 feet above average terrain, 150 feet above ground.
Address: 221 Dufferin St. Phone: Lorraine 9-2525.
Licensee: La Tribune Ltee. (original owner).
Ownership: Paul Desruisseaux Q. C. and Alphee Gauthier.
Network: CBC-TV (French).
Rep: Trans-Ocean Radio & Tv Reps.
Highest hour rate: $525.
Executives: Paul Desruisseaux, Q. C., pres; Alphee Gauthier, vp & gen mgr.
Radio affiliate: CHLT-AM-FM.

### THREE RIVERS

**CKTM-TV** (April 15, 1958): ch. 13; power—85kw visual, 425kw aural; antenna height—637 feet above average terrain, 306 feet above ground.
Address: P. O. Box 277. Phone: Frontenac 5-7311.
Licensee: Television St. Maurice Inc. (original owner).
Network: CBC-TV French.
Reps: Stovin Byles Ltd. (Canada); Weed (U.S.).
Highest hour rate: $275.
Executives: Henri Audet, pres & gen mgr; Louis Beliveau, regional sales dir; Claude Blain, production mgr; Andre St-Arnaud, news dir; Robert Bonneau, chief engr.

## SASKATCHEWAN

### MOOSE JAW

**CHAB-TV** (July 7, 1959): ch. 4; power—48kw visual, 25kw aural; antenna height—1,300 feet above average terrain, 580 feet above ground.
Address: 127 Main St. N. Phone: Oxford 2-6464.
Licensee: CHAB Ltd. (original owner).
Network: CBC-TV (primary).
Rep: Television Representatives (Canada); Young Canadian Ltd. (U.S.).
Executives: Jack Moffat, pres & gen mgr; Joe Lawlor, coml mgr; Terry McBurney, prog dir & film buyer; John McManus, news dir; Merv Pickford, chief engr.
Radio affiliate: CHAB.

### PRINCE ALBERT

**CKBI-TV** (Jan. 27, 1958): ch. 5; power—100kw visual, 50kw aural; antenna height—875 feet above average terrain, 542 feet above ground.
Address: CKBI Bldg., 10th St. W. Phone: RO 3-7421.
Licensee: Central Broadcasting Co. Ltd. (original owner).
Rep: All Canada (Canada); Weed (U.S.).
Highest hour rate: $175.
Executives: E. A. Rawlinson, pres; J. Johnson, coml mgr; J. J. Cennon, prog dir & film buyer; N. Roche, news dir; T. VanNess, chief engr.
Radio affiliate: CKBI.

### REGINA

**CKCK-TV** (July 28, 1954): ch. 2; power—100kw visual, 53.5kw aural; antenna height—670 feet above average terrain.
Address: Box 2000. Phone: Lakeside 3-6671.
Licensee: TransCanada Communications Ltd. (original owner).
Ownership: Clifford Sifton.
Rep: All Canada Radio & Television (Canada); Weed Television (U.S.).
Highest hour rate: $360.
Executives: Michael Sifton, pres; Harold Crittenden, gen mgr; Don Tunnicliffe, coml mgr; H. Van Wiebe, prog dir; Lloyd Westmoreland, film buyer; William Rees, prom mgr; Lorne McBride, tech dir.
Radio affiliate: CKCK.

### SASKATOON

**CFQC-TV** (Dec. 5, 1954): ch. 8; power—325kw visual, 180kw aural; antenna height—866 feet above average terrain, 650 feet above ground.
Address: 216 First Ave. N. Phone: Cherry 2-6611. TWX 034-228.
Licensee: A. A. Murphy & Sons Ltd. (original owner).
Network: CBC-TV (primary), ABC-TV (secdary), CBS-TV (secondary), NBC-TV (secondary).
Rep: Television Reps (Toronto); Young Canadian (New York).
Highest hour rate: $310.
Executives: G. Blair Nelson, vp & gen mgr; Vernon Dallin, asst gen mgr; Will Klein, coml mgr; Walter Romanow, station mgr, prog dir & film buyer; Greg Barnsley, prom mgr; Bill Cameron, news dir; Lyn Hoskins, chief engr.
Radio affiliate: CFQC.

### SWIFT CURRENT

**CJFB-TV** (Dec. 23, 1957): ch. 5; power—13.3kw visual, 6.65kw aural; antenna height—511 feet above average terrain, 365 feet above ground.
Address: P. O. Box 816. Phone Prospect 3-7266.
Licensee: Swift Current Telecasting Co. Ltd. (original owner).
Ownership: William D. Forst, principal owner.
Network: CBC-TV (supplementary).
Rep: Transocean (Canada); Forjoe-Tv (U.S.).
Highest hour rate: $160.
Executives: William D. Forst, pres & gen mgr.

### YORKTON

**CKOS-TV** (June 1958): ch. 3; power—5kw visual, 2.5kw aural; antenna height—529 feet above average terrain, 525 feet above ground.
Address: 95 East Broadway. Phone 3-3688.
Licensee: Yorkton Television Co. Ltd. (original owner).
Network: CBC-TV.
Reps: Stovin-Byles; Devney (U.S.).
Executives: Norman Roebuck, pres & promotion mgr; Ronald L. Skinner, gen mgr.

## Canadian Am Station Call Letters

CBA Sackville, N. B.
CBAF Moncton, N. B.
CBE Windsor, Ont.
CBF Montreal, Que.
CBG Gander, Nfld.
CBH Halifax, N. S.
CBI Sydney, N. S.
CBJ Chicoutimi, Que.
CBK Watrous, Sask.
CBL Toronto, Ont.
CBM Montreal, Que.
CBN St. John's, Nfld.
CBO Ottawa, Ont.
CBU Vancouver, B. C.
CBT Grand Falls, Nfld.
CBV Quebec, Que.
CBW Winnipeg, Man.
CBX Edmonton, Alta.
CBXA Edmonton, Alta.
CBY Corner Brook, Nfld.
CFAB Windsor, N. S.
CFAC Calgary, Alta.
CBAF Moncton, N. B.
CFAM Altona, Man.
CFAR Flin Flon, Man.
CFAX Saanich, B.C.
CFBC St. John, N. B.
CFBR Sudbury, Ont.
CFCF Montreal, Que.
CFCH North Bay, Ont.
CFCL Timmins, Ont.
CFCN Calgary, Alta.
CFCO Chatham, Ont.
CFCP Courtenay, B.C.
CFCW Camrose, Alta.
CFCY Charlottetown, P. E. I.
CFDA Victoriaville, Que.
CFGB Goose Bay, Labrador.
CFGP Grande Prairie, Alta.
CFGR Gravelbourg, Sask.
CFGT St. Joseph d'Alma, Que.
CHIQ Hamilton, Ont.
CFHR Hay River, N. W. T.
CFJC Kamloops, B. C.
CFJR Brockville, Ont.
CFLM La Tuque, Que.
CFML Cornwall, Ont.
CFNB Fredericton, N. B.
CFNS Saskatoon, Sask.
CFOB Fort Frances, Ont.
CFOR Orillia, Ont.
CFOS Owen Sound, Ont.
CFOX Pointe Claire, Que.
CFPA Port Arthur, Ont.
CFPR Prince Rupert, B. C.
CFPL London, Ont.
CFQC Saskatoon, Sask.
CFRA Ottawa, Ont.
CFRB Toronto, Ont.

CFRC Kingston, Ont.
CFRG Gravelbourg, Sask.
CFRN Edmonton, Alta.
CFRS Simcoe, Ont.
CFRY Portage la Prairie, Man.
CFSL Weyburn, Sask.
CFTJ Galt, Ont.
CFUN Vancouver, B. C.
CFWH White Horse, Yukon
CFYK Yellowknife, N. W. T.
CFYT Dawson, Y. T.
CHAB Moose Jaw, Sask.
CHAD Amos, Que.
CHAK Inuvik, N.W.T.
CHAT Medicine Hat, Alta.
CHCL Cold Lake, Alta.
CHEC Lethbridge, Alta.
CHED Edmonton, Alta.
CHEF Granby, Que.
CHEX Peterborough, Ont.
CHFA Edmonton, Alta.
CHFC Fort Churchill, Man.
CHGB St. Anne de la Pocatiere, Que.
CHIC Brampton, Ont.
CHLN Three Rivers, Que.
CHLO St. Thomas, Ont.
CHLT Sherbrooke, Que.
CHML Hamilton, Ont.
CHNC New Carlisle, Que.
CHNO Sudbury, Ont.
CHNS Halifax, N. S.
CHOK Sarnia, Ont.
CHOV Pembroke, Ont.
CHOW Welland-Port Colborne, Ont.
CHQM Vancouver, B.C.
CHRC Quebec, Que.
CHRD Drummondville, Que.
CHRL Roberval, Que.
CHRS St. Jean, Que.
CHSJ St. John, N. B.
CHUB Nanaimo, B. C.
CHUC Port Hope, Ont.
CHUM Toronto, Ont.
CHVC Niagara Falls, Ont.
CHWK Chilliwack, B. C.
CHWO Oakville, Ont.
CJAD Montreal, Que.
CJAF Cabano, Que.
CJAT Trail, B. C.
CJAV Port Alberni, B. C.
CJBC Toronto, Ont.
CJBQ Belleville, Ont.
CJBR Rimouski, Que.
CJCA Edmonton, Alta.
CJCB Sydney, N. S.
CJCH Halifax, N. S.
CJCJ Woodstock, N.B.
CJCS Stratford, Ont.
CJDC Dawson Creek, B. C.
CJDV Drumheller, Alta.
CJEM Edmundston, N. B.
CJET Smith Falls, Ont.
CJFP Riviere du Loup, Que.
CJFX Antigonish, N. S.
CJGX Yorkton, Sask.
CJIB Vernon, B. C.
CJIC Sault Ste. Marie, Ont.
CJKL Kirkland Lake, Ont.
CJLM Joliette, Que.
CJLR Quebec, Que.
CJLS Yarmouth, N. S.
CJLX Fort William, Ont.
CJME Regina, Sask.
CJMS Montreal, Que.
CJMT Chicoutimi, Que.
CJNB North Battleford, Sask.
CJNR Blind River, Ont.
CJOB Winnipeg, Man.
CJOC Lethbridge, Alta.
CJON St. John's, Nfld.
CJOR Vancouver, B. C.
CJOY Guelph, Ont.
CJQC Quebec, Que.
CJRH Richmond Hill, Ont.
CJRL Kenora, Ont.
CJRW Summerside, P. E. I.
CJSO Sorel, Que.
CJSP Leamington, Ont.
CJSS Cornwall, Ont.
CJVI Victoria, B. C.
CKAC Montreal, Que.
CKAR Huntsville, Ont.
CKBB Barrie, Ont.
CKBC Bathurst, N. B.
CKBI Prince Albert, Sask.
CKBL Matane, Que.
CKBM Montmagny, Que.
CKBW Bridgewater, N. S.
CKCH Hull, Que.
CKCK Regina, Sask.
CKCL Truro, N. S.
CKCQ Quesnel, B. C.
CKCR Kitchener, Ont.
CKCV Quebec, Que.
CKCW Moncton, N. B.
CKCY Sault Ste. Marie, Ont.
CKDA Victoria, B. C.
CKDH Amherst, N. S.
CKDM Dauphin, Man.
CKEC New Glasgow, N. S.
CKEK Cranbrook, B. C.
CKEN Kentville, N. S.
CKEY Toronto, Ont.
CKFH Toronto, Ont.
CKGB Timmins, Ont.
CKGM Montreal, Que.
CKJL St. Jerome, Que.
CKKW Kitchener, Ont.
CKLB Oshawa, Ont.
CKLC Kingston, Ont.
CKLD Thetford Mines, Ont.
CKLG North Vancouver, B. C.
CKLN Nelson, B. C.
CKLS La Sarre, Que.
CKLW Windsor, Ont.
CKLY Lindsay, Ont.
CKMP Midland, Ont.
CKMR Newcastle, N. B.
CKNB Campbellton, N. B.
CKNW New Westminster, B. C.
CKNX Wingham, Ont.
CKOC Hamilton, Ont.
CKOK Penticton, B. C.
CKOM Saskatoon, Sask.
CKOT Tillsonburg, Ont.
CKOV Kelowna, B. C.
CKOX Woodstock, Ont.
CKOY Ottawa, Ont.
CKPG Prince George, B. C.
CKPC Brantford, Ont.
CKPR Fort William, Ont.
CKPT Peterborough, Ont.
CKRB St. Georges de Beauce, Que.
CKRC Winnipeg, Man.
CKRD Red Deer, Alta.
CKRM Regina, Sask
CKRN Rouyn, Que.
CKRS Jonquiere, Que.
CKSA Lloydminster, Alta.
CKSB St. Boniface, Man.
CKSM Shawinigan Falls, Que.
CKSO Sudbury, Ont.
CKSL London, Ont.
CKSW Swift Current, Sask.
CKTB St. Catharines, Ont.
CKTR Three Rivers, Que.
CKTS Sherbrooke, Que.
CKUA Edmonton, Alta.
CKVD Val d'Or, Que.
CKVL Verdun, Que.
CKVM Ville Marie, Que.
CKWS Kingston, Ont.
CKWX Vancouver, B. C.
CKX Brandon, Man.
CKXL Calgary, Alta.
CKY Winnipeg, Man.
CKYL Peace River, Alta.
VOCM St. John's, Nfld.

# Directory of Radio Stations in Canada

*Non-commercial educational.

## ALBERTA

### CALGARY

**CFAC** (May 1922): 960 kc; 10 kw, DA-N. Greyhound Bldg. Amherst 6-1036. Calgary Broadcasting Co. Ltd. (acquired station Nov. 8, 1947).

Basil Dean, pres; A. M. Cairns, mgr.

**CFCN** (May 18, 1922): 1060 kc; 10 kw, DA-N. 712 12th Ave., E. Phone Amherst 2-1161. Voice of the Prairies Ltd. (acquired station 1930).

H. Gordon Love, pres & gen mgr.

**CKXL** (1927): 1140 kc; 10 kw, DA-N. 210 9th Ave. S.W. Phone Amherst 6-3026. CKXL Ltd.

Rep Stovin-Byles; Forjoe (U.S.).

A. R. MacKenzie, pres & gen mgr; A. J. Barker, exec asst; Ross Craig, national sales mgr; Leonard Carlson, program dir; G. R. Morrison, chief engr; John Kennedy, sports dir.

### CAMROSE

**CFCW** (Nov. 2, 1954): 1230 kc; 1 kw-D, 250 w-N. P. O. Box 1600. Phone 672-3151. Camrose Broadcasting Co. (original owner).

Rep Lorrie Potts (Toronto & Montreal); A. J. Messner (Winnipeg); Scharff (Vancouver).

H. J. Yerxa, pres; E. P. Ross, gen mgr; Warren Holte, coml mgr; Ross Arthur, program dir; Rich Sims, promotion dir; Lyndy Olson, chief engr; James Brown, news dir.

### DRUMHELLER

**CJDV** (1958): 910 kc; 1 kw, DA-2. 307 2nd St. Phone Valley 3-3444. Dinosaur Broadcasting Co.

Rep Trans-Ocean; Scharff (Vancouver); Messner (Winnipeg).

Gordon Purnell, pres; Tony Mayer, gen mgr & coml mgr; Bill Dowson, program dir; John Vissor, chief engr; Jim Fisher, news dir; Ken Tremain, prom mgr.

### EDMONTON

**CBX** (1948): 1010 kc; 50 kw, DA-1. P. O. Box 290. Phone 4-8221. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).

J. R. Finlay, dir for prairie provinces; D. Claringbull, station mgr; Ralph Horley, coml representative.

**CBXA** (1953): 740 kc; 250 w. Same address, license and staff as CBX (above).

**CFRN** (1934): 1260 kc; 10 kw, DA-N. CPR Bldg. Phone Garden 2-2101. Sunwapta Broadcasting Co. (original owner).

G. R. A. Rice, pres & gen mgr.

**CFRN-FM** (1951): 100.3 mc; 279 w. Duplicates CFRN (above).

CFRN-TV: Tv companion of CFRN-AM-FM.

**CHED** (March 4, 1954): 1080 kc; 10 kw-D, 1 kw-N. 10006 107 St. Garden 4-2111. CHED Ltd. (original owner).

Rep Stephens & Towndrow (Toronto & Montreal); Forjoe (U.S.).

Hugh Sibbald, pres; M. D. Dyck, gen mgr; L. R. Roskin, coml mgr; Jerry Forbes, production mgr; John Barton, promotion dir; Clint Nichol, chief engr; Don Rollans, news dir.

**CHFA** (Nov. 20, 1949): 680 kc; 5 kw DA-1. 10012 109th St. Phone 4-2157. Radio-Edmonton Ltd. (original owner).

Andre M. Dechene, pres; Bernadin Gagnon, gen mgr & coml mgr.

**CJCA** (May 22, 1922): 930 kc; 10 kw-D, 5 kw-N, DA-N. Birks Bldg. Phone Garden 4-4131. Edmonton Broadcasting Co. (acquired station Nov. 8, 1947).

Network CBC. Rep All-Canada; Weed (U.S.).

Walter A. MacDonald, pres; Gerry Gaetz, gen mgr.

**CJCA-FM** (1949): 99.5 mc; 414 w. Duplicates CJCA (above).

***CKUA** (Nov. 21, 1927): 580 kc; 10 kw, DA-2. 10526 Jasper Ave. Phone Garden 2-5161. University of Alberta (original owner).

J. W. Hagerman, gen mgr; P. F. McDougall, program dir; W. Pinko, chief engr; James S. Edwards, news dir.

***CKUA-FM** (1948): 98.1 mc; 0.35 kw. Duplicates CKUA (above).

### GRANDE PRAIRIE

**CFGP** (Nov. 4, 1937): 1050 kc; 10 kw, DA-1. 9910 99 St. Phone 2311. Northern Broadcasting Corp. (original owner).

Network CBC. Rep All-Canada; Weed (U.S.).

H. E. Pearson, pres; C. A. Perry, vp & gen mgr; G. L. Pearcy, coml mgr; J. deRoaldes, chief engr; Cam Cathcart, news dir; Colin Fraser, prog dir.

### LETHBRIDGE

**CHEC** (1959): 1090 kc; 5 kw, DA-2. Southern Alberta Broadcasting Co.

**CHEC-FM:** 100.9 mc; 245 w. Same address and licensee as CHEC.

**CJOC** (May 1926): 1220 kc; 10 kw-D, 5 kw-N. 1015 3rd Ave. South. Phone Fairfax 7-3161. Lethbridge Broadcasting Co. (original owner).

Network CBC. Rep All-Canada; Weed (U.S.).

Arthur J. Balfour, mgr; B. J. O'Grady, coml mgr; Wallace Stambuck, program dir; Dan Taylor, promotion dir; Doug Card, chief engr; Wm. Skelton, news dir.

CJLH-TV: Tv companion of CJOC.

### LLOYDMINSTER

**CKSA** (1957): 1150 kc; 1 kw, DA-2. Sask-Alta Broadcasters Ltd.

Arthur F. Shortell, pres; Peter J. Edwards, gen mgr.

### MEDICINE HAT

**CHAT** (Nov. 1, 1946): 1270 kc; 1 kw, DA-N. 520 First St. Phone Jackson 6-2821. Monarch Broadcasting Co. (original owner).

Network CBC. Rep All-Canada; Weed (U.S.).

J. H. Yuill, pres; R. J. Buss, gen mgr; Orv Kope, coml mgr; Bill Saviak, program dir; Sid Gaffney, chief engr; Stan Weiler, news dir.

CHAT-TV: Tv companion of CHAT.

### PEACE RIVER

**CKYL** (November 1954): 630 kc; 1 kw, DA-N. Radio Bldg. Phone 2535. Peace River Broadcasting Corp. (original owner).

Oscar Moro, pres; William C. Gliege, gen mgr.

### RED DEER

**CKRD** (April 30, 1949): 850 kc; 1 kw, DA-1. P. O. Box 518. Phone 2083. Leonard Purnell (acquired station Aug. 25, 1959).

Network CBC.

Gordon Purnell, gen mgr; W. R. Scott, coml mgr; J. Meyers, program dir; K. L. Martin, chief engr; Al Scott, news dir.

## BRITISH COLUMBIA

### CHILLIWACK

**CHWK** (1927): 1270 kc; 10 kw, DA-1. P. O. Box 50. Phone Sycamore 3-7226. Fraser Valley Broadcasters Ltd.

Network CBC. Reps All-Canada; Weed (U.S.).

Jack Pilling, pres; Murdo Maclachlan, vp & managing dir; Bill Teetzel, vp & coml mgr; Bill Wolfe, program dir; Keith Tutt, news dir.

### COURTENAY

**CFCP** (1959): 1440 kc; 1 kw, DA-N. William George Browne.

William George Browne, pres.

### CRANBROOK

**CKEK** (Oct. 19, 1957): 570 kc; 1 kw, DA-N. P. O. Box 1570. Phone Juniper 6-2224. East Kootenay Broadcasting Ltd. (original owner).

Reps Scharff (Vancouver); Messner (Winnipeg); Radio & Tv Reps. (Montreal & Toronto).

R. S. Inglis, pres; J. P. Haines, asst mgr & prog mgr; P. M. Goswell.

### DAWSON CREEK

**CJDC** (1947): 1350 kc; 1 kw. 908—102 Ave. Phone Sterling 2-3341. Radio Station CJDC Ltd.

Reps Radio & Tv Representatives; A. J. Messner; Air Time Sales; Scharf; Cooke (U.S.).

H. L. Michaud, pres; W. L. Michaud, gen mgr & coml mgr; Roy Darling, program dir; Ralph Mesner, chief engr.

CJDC-TV: Tv companion of CJDC.

### KAMLOOPS

**CFJC** (1927): 910 kc; 10 kw-D, 1 kw-N. Inland Broadcasters Ltd.

Network CBC. Reps All-Canada; Weed (U.S.).

Ronald White, pres; Ian G. Clark, gen mgr; Walter Harwood, coml mgr; Kurt Reichennek, chief engr; Gordon Rye, news dir; Shirley Page, prom dir.

### KELOWNA

**CKOV** (Nov. 4, 1931): 630 kc; 1 kw. P. O. Box 100. Phone Poplar 2-3331. Okanagan Broadcasters Ltd.

Network CBC. Reps All-Canada.

Mrs. J. W. B. Browne, pres; James H. Browne, gen mgr; Jack Bews, coml mgr; Stan Lettner, sta mgr & prog dir; Art Vipond, chief engr; Bob Hall, news dir.

### NANAIMO

**CHUB** (May 24, 1949): 1570 kc; 10 kw, DA-2. Phone Skyline 3-4341. Standard Broadcasting Co. (1951).

Reps Stephens & Towndrow (Montreal & Toronto); Messner (Winnipeg); Scharf (Vancouver); Cooke (U.S.).

Charles J. Rudd, managing dir; Sheila Hassell, Vic Fergia, program dir; George Lindsay, news dir.

### NELSON

**CKLN** (July 15, 1939): 1390 kc; 1 kw, DA-1. P. O. Box 250. Phone 10. News Publishing Co. (original owner).

Network CBC. Reps Stovin-Byles; Young (U.S.).

Alan R. Ramsden, gen mgr.

### NEW WESTMINSTER

**CKNW** (Aug. 14, 1944): 980 kc; 5 kw, DA-1. 227 Columbia St. Phone Lakeview 2-2711. Radio NW Ltd. (acquired station April 1, 1956).

Frank A. Griffiths, pres; William J. Hughes, gen mgr.

### NORTH VANCOUVER

**CKLG** (1955): 730 kc; 10 kw, DA-1. 143 E. 11th St. Phone York 1101. Lions Gate Broadcasting Ltd.

A. Earson Gibson, pres; John N. Hunt, gen mgr.

### PENTICTON

**CKOK** (September 1948): 800 kc; 10 kw-D, 500 w-N. 125 Nanaimo Ave., West. Phone Hyatt 2-2800. CKOK Ltd. (acquired station 1950).

Maurice P. Finnerty, pres & gen mgr.

CHBC-TV-1: Tv companion of CKOK.

### PORT ALBERNI

**CJAV** (April 1, 1946): 1240 kc; 250 w. 735 3rd Ave. North. Phone 604. CJAV Ltd. (original owner).

Rep Cooke (U.S.).

Ken Hutcheson, pres & gen mgr; Bill Loeppky, coml mgr; Ross McIntyre, chief engr; Ron Coull, news dir.

### PRINCE GEORGE

**CKPG** (Feb. 8, 1945): 550 kc; 250 w. 1220 6th Ave. Phone Logan 4-2626. Radio Station CKPG Ltd. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.).

Robert T. Harkins, pres & gen mgr; Ronald A. East, asst mgr; J. W. Barlee, gen sls mgr; R. T. Davy, chief engr; Jack C. Carbutt, news dir.

### PRINCE RUPERT

**CFPR** (1938): 1240 kc; 250 w. 343 W. 2nd Ave. Phone 2161. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

K. Caple, dir province of British Columbia; W. C. Hankinson, station mgr; Marce Munro, coml representative; John Must, program dir; C. H. Insulander, technical supervisor.

### QUESNEL

**CKCQ** (Aug. 28, 1957): 570 kc; 1 kw. DA-2. P. O. Box 699. Phone 485. Cariboo Broadcasting Ltd. (original owner).

Reps Radio Representatives (Montreal & Vancouver); Air Time Sales (Toronto); Cooke (U.S.).

J. H. Ritchie, pres; J. Fred Weber, chief engr; Dennis Reid, gen mgr; John V. Boates, sales mgr & promotion dir; Bob Leckie, news dir.

### TERRACE

**CFTK** (not on air; target date fall 1960): 1140 kc; 1 kw.

Rep Radio Reps (Vancouver).

### TRAIL

**CJAT** (Dec. 25, 1931): 610 kc; 1 kw. 1300 Cedar Ave. Phone 3000. Kootenay Broadcasting Co. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.).

A. W. Mawdsley, pres; Joseph P. Kobluk, gen mgr; John Fisher, news dir; Gordon Fairweather, chief engr.

### VANCOUVER

**CBU** (1936): 690 kc; 10 kw, DA-1. 701 Hornby St. Phone Mutual 4-0246. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren.

**CBU-FM** (1947): 105.7 mc; 1.4 kw. Duplicates CBU (above).

CBUT (TV): Tv companion of CBU-AM-FM.

**CFUN** (April 20, 1922): 1410 kc; 10 kw-D, 1 kw-N. 1900 West 4th Ave., Zone 9. Phone Regent 1-6511. Radio C-FUN Ltd. (acquired station Feb. 9, 1956).

Reps National Broadcast Sales; Devney-O'Connell (U.S.).

Robert R. Keay, pres; Jack L. Sayers, gen mgr; Doug S. Greig, coml mgr; Terry Garner, prog dir; Stan Davis, chief engr; Hal Rodd, news dir.

**CHQM** (1959): 1320 kc; 10 kw, DA-1. Vancouver Broadcasting Assoc. Ltd.

**CJOR** (August, 1926): 600 kc; 5 kw, DA. 846 Howe St., zone 1. Phone Mutual 5-6464. CJOR Ltd.

Network CBC. Rep Stovin-Byles.

George C. Chandler, pres & gen mgr; Don E. Laws, coml mgr; Bruno P. Cimolai, program dir; Arthur H. Chandler, chief engr; Jack McGaw, news dir.

**CKWX** (1923): 1130 kc; 50 kw, DA-N. 1275 Burrard St., zone 1. Phone Mutual 4-5131. CKWX Radio Ltd.

Network MBS. Reps All-Canada; Weed (U.S.).

Arthur Holstead, pres; William A. Speers, vp & gen mgr; Clare Copeland, gen sls mgr; John Ansell, program dir; Douglas Reid, marketing dir; Charles Smith, chief engr; Robert D. Giles, news dir.

### VERNON

**CJIB** (September, 1947): 940 kc; 1 kw. 3330 Barnard Ave. Phone Linden 2-3900. Interior Broadcasters Ltd.

A. G. (Gil) Seabrook, managing dir.

### VICTORIA

**CFAX** (Sept. 4, 1959): 810 kc; 1 kw-D. P. O. Box 668. Phone Evergreen 6-2441. Saanich Broadcasting Co. Ltd.

Reps Trans-Ocean (Toronto, Montreal); Cooke (U.S.).

Roy V. Parrett, pres, gen mgr & coml mgr; David Shearer, program dir; Graham Thompson, news dir.

**CJVI** (April 17, 1925): 900 kc; 10 kw, DA-1. 817 Fort St. Phone Evergreen 2-8221. Island Broadcasting Co. (acquired station 1941).

William M. Guild, vp, managing dir & coml mgr.

**CKDA** (Jan. 18, 1950): 1220 kc; 10 kw, DA-1. 1450 Douglas St. Phone Evergreen 4-9311. David M. Armstrong,

Rep Young.

David M. Armstrong, gen mgr; Richard McDaniel, sta mgr; Allan Klenman,, coml mgr; Philip Barter, operations mgr; Andy Stephen, news dir, Norman E. Bergquist, chief engr.

**CKDA-FM** (Jan. 18, 1950): 98.5 mc; 370 w. Duplicates CKDA (above).

CHEK-TV: Tv companion of CKDA-AM-FM.

## LABRADOR

(dependency of Newfoundland)

### GOOSE BAY

**CFGB** (1959) · 1340 kc; 250 w. Phone Twilight 6-2971. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

W. F. Galgay, dir for Province of Newfoundland; C. V. Hobbs, station mgr; G. D. Halley, coml representative.

CFLA-TV: Tv companion of CFGB.

## MANITOBA

### ALTONA

**CFAM** (March 13, 1957): 1290 kc; 5 kw, DA-1. P. O. Box 1000. Phone 285. Southern Manitoba Broadcasting Co. Ltd. (original owners).

W. E. Kroeker, pres; D. K. Friesen, gen mgr.

### BRANDON

**CKX** (Dec. 11, 1928): 1150 kc; 5 kw-D, 1 kw-N. 2940 Victoria Ave. Phone Parkway 6-5393. Western Manitoba Broadcasters Ltd. (acquired station April 1, 1948).

Network CBC. Reps Radio Representatives (Toronto, Montreal); A. J. Messner (Winnipeg); Scharf (Vancouver); Young (U.S.).

John B. Craig, pres & managing dir; Eric Davies, asst gen mgr; Ernie Holland, coml mgr; Frank Bird, program dir; Marvin Freeman, promotion dir; Humphrey Davies, chief engr; John Wallace, news dir.

CKX-TV: Tv companion of CKX.

### CHURCHILL

**CHFC:** 1230 kc; 250 w. Canadian Broadcasting Corp.

### DAUPHIN

**CKDM** (Jan. 7, 1951): 730 kc; 1 kw-D, 250 w-N. P. O. Box 1510. Phone 3082. Dauphin Broadcasting Co. (original owner).

A. T. Warnock, pres; Jack McDonald Henderson, gen mgr.

### FLIN FLON

**CFAR** (Nov. 14, 1937): 590 kc; 1 kw. 75 Callinan St. Phone 4422. Arctic Radio Corp.

Network CBC. Reps Lorrie Potts; A. J. Messner; Scharf; Young Canadian (U.S.).

J. Grey Mundie, pres; J. E. Smallwood, gen mgr; Alec Cobban, coml mgr; V. Dodds, program dir; D. Watson, news dir.

### PORTAGE LA PRAIRIE

**CFRY** (Oct. 18, 1956): 1570 kc; 250 w. 1500 Saskatchewan Ave. W. Phone 76447. Portage-Delta Broadcasting Co. Ltd. (original owner).

Rep Lorrie Potts (Toronto, Montreal)

R. D. Hughes, pres & mgr; Dolores Kustra, coml mgr; Jack Follett, prog dir; Rickey Hughes, chief engr.

### ST. BONIFACE

**CKSB** (May 27, 1946): 1050 kc; 10 kw. 607 Langevin St. Phone Chapel 7-4865. Radio-Saint Boniface Ltée.

Network CBC. Reps Interprovincial (Montreal, Toronto); Scharf (Vancouver); Devney-O'Connell (U.S.).

Roland Trudeau, pres; Roland Couture, gen mgr; Raoul Normandeau, coml mgr; Valmore Gervais, news dir.

### THOMPSON

**NEW** (not on air; target date not announced): 610 kc; 1 kw. Marlene Beaudoin, Ottawa.

### WINNIPEG

**CBW** (September 1948): 990 kc; 50 kw. 541 Portage Ave., zone 2. Phone Spruce 4-2541. Canadian Broadcasting Corp.

Network CBC. Rep McGavren (U.S.).

J. R. Findlay, dir for prairie provinces; L. B. McIlhagga, dir of radio; D. E. Cameron, regional program dir; R. L. Horley, senior sales representative; Dan E. Cameron, regional program dir; Alfred Parr, CBW prog dir; Norman Locey, news supr; R. L. Punshon, radio tech dir.

CBWT (TV): Tv companion of CBW.

**CJOB** (1946): 680 kc; 10 kw-D, 2.5 kw-N. Lindsay Bldg. Blick Broadcasting Ltd.

John O. Blick, pres; Rorie M. MacLennan, gen mgr & coml mgr; Charles McCartney, prog dir; Richard M. Moody, prom mgr; Alan S. Bready, news dir; Reg V. Durie, chief engr.

**CJOB-FM:** 103.1 mc; 250 w. Address and licensee same as CJOB.

**CKRC** (1928): 630 kc; 5 kw. DA-2. 300 Carlton St., zone 2. Phone Whitehall 2-2231. Trans Canada Communications (acquired station 1940).

Network CBC. Rep All-Canada; Weed (U.S.).

Michael G. Sifton, pres; J. Allan Hammond, gen mgr; William T. Valentine, coml mgr; Robert T. Bye, prog dir; E. F. Dutton, news dir; Albert W. Hooper, chief engr.

**CKY** (Jan. 1, 1950): 580 kc; 50 kw, DA-2. 432 Main St., zone 2. Phone Whitehall 3-1531. Broadcasting Station CKY Ltd. (original owner).

Lloyd E. Moffat, pres; Jack M. Davidson, exec. vp & gen mgr.

## NEW BRUNSWICK

### BATHURST

**CKBC** (April 18, 1955): 1400 kc; 250 w. P. O. Box 1400. Phone Liberty 6-4461. Bathurst Broadcasting Co. Ltd.

J. Leo Hachey, pres & managing dir; William A. Winton, asst sec, treas & mgr.

### CAMPBELLTON

**CKNB** (1939): 950 kc; 1 kw, DA-1. 110 Water St. Phone 3-4415. Restigouche Broadcasting Co. Ltd.

John Alexander, pres.

### EDMUNDSTON

**CJEM** (1944): 570 kc; 1 kw, DA-N. 91 Canada Road. Phone Re 5-3351. Edmundston Radio Ltd.

George Michaud, pres; George Guerrette, gen mgr & coml mgr;

### FREDERICTON

**CFNB** (Jan. 12, 1923): 550 kc; 50 kw, DA-2. 67 York St. Phone Granite 5-5501. James S. Neill & Sons Ltd. (original owner).
Network CBC, ABS. Reps Mulvihill; Weed (U.S.).
J. Stewart Neill, pres; D. Malcolm Neill, gen mgr; Jack T. H. Fenety, station & coml mgr; H. L. McFee, program dir; Christine Maxwell, promotion dir; Glen D. Love, chief engr; Larry Knowles, news dir.

### MONCTON

**CBAF** (Feb. 20, 1953): 1300 kc; 5 kw, DA-1. 232 St. George St. Phone Evergreen 4-3366. Canadian Broadcasting Corp.
Network CBC, French. Rep CBC National Selective Sales.
Gerard Lamarche, dir Quebec Province & French Networks; Paul-Emile Carrier, station mgr.
CBAFT (TV): Tv companion of CBAF (above).

**CKCW** (1934): 1220 kc; 10 kw, D. K of P Bldg. Phone Ev 4-9111. Moncton Broadcasting Ltd.
Fred A. Lynds, pres; Tom H. Tonner, gen mgr.
CKCW-TV: Tv companion of CKCW.

### NEWCASTLE

**CKMR** (April 4, 1949); 790 kc; 1 kw, DA-1. Phone Madison 2-3311. Miramichi Broadcasting Co. Ltd. (original owner).
Network CBC. Rep Radio Time Sales (Toronto, Montreal).
L. Warren Flett, pres; Robert J. Wallace, gen mgr, coml mgr, program dir & chief engr; Fred Haining, promotion dir.

### SACKVILLE

**CBA** (1939): 1070 kc; 50 kw. 100 Sackville St. Phone 152. Canadian Broadcasting Corp.
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).
W. E. S. Briggs, dir for maritime provinces; S. R. Kennedy, regional program dir; W. Tracy, commercial representative.

### SAINT JOHN

**CFBC** (Nov. 20, 1946): 930 kc; 5 kw, DA-1. 68 Carleton St. Phone Oxford 2-3301. Fundy Broadcasting Co.
Dr. A. M. McLean, pres; Robert T. Bowman, gen mgr.

**CHSJ** (April 18, 1934): 1150 kc; 5 kw, DA-N. 85 Germain St. Phone Oxford 3-3304. New Brunswick Broadcasting Co. (original owner).
George A. Cromwell, gen mgr; Earl McCarron, station mgr.
CHSJ-TV: Tv companion of CHSJ.

### WOODSTOCK

**CJCJ** (July 1959): 920 kc; 1 kw, DA-1. Carleton-Victoria Broadcasting Co. Ltd.
R. J. Morrison, pres; W. B. Groh, vp; A. H. Morrison, sec-treas.

## NEWFOUNDLAND

### CORNER BROOK

**CBY** (1949): 790 kc; 1 kw. Cobb Lane. Phone Neptune 4-5127. Canadian Broadcasting Corp.
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).
W. F. Galgay, dir for Province of Newfoundland; C. V. Hierlihy, station mgr; G. D. Halley, coml representative.
CBYT (TV): Tv companion of CBY.

**NEW** (not on air; target date not announced): 560 kc; 1 kw, DA-N. George E. Hillyard.

### GANDER

**CBG** (1949): 1450 kc; 250 w. 98 Sullivan Ave. Phone 4311. Canadian Broadcasting Corp.
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.)
W. F. Galgay, dir for Province of Newfoundland; C. Mardel, station mgr; G. D. Halley, coml representative.

### GRAND FALLS

**CBT** (July 1949): 990 kc; 1 kw. Cohen Bldg., Mill Road. Phone 2102. Canadian Broadcasting Corp.
Network CBC.
J. J. Grace, station mgr; G. D. Halley, coml representative (St. John's); R. G. O'Brien, regional presentation officer (St. John's); E. D. Witherstone, area engr (St. John's); Melvin Rowe, senior editor (St. John's).

### ST. JOHN'S

**CBN** (April 1, 1949): 640 kc; 10 kw. P. O. Box E5372. Phone 7181. Canadian Broadcasting Corp. (original owner).
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.)
William F. Galgay, dir. for Province of Newfoundland; Gordon D. Halley, regional coml representative.

**CJON** (1951): 930 kc; 10 kw, DA-N. Prince of Wales St. Newfoundland Broadcasting Co. Ltd.
Geoff Stirling, pres; Don Jamieson, gen mgr.
CJON-TV: Tv companion of CJON.

***VOAR** (1929): 1230 kc; 100 w-D. 106 Freshwater Rd. Newfoundland Mission Conference of Seventh Day Adventists.
D. E. Tinkler, gen mgr; George Rabbitts, chief engr.

**VOCM** (1936): 590 kc; 10 kw. P. O. Box 1-590. Phone 3149. Colonial Broadcasting System Ltd.
Reps Radio & Tv Sales; Scharf; Young Canadian (U.S.).
W. B. Williams Jr., pres & chief engr; J. V. Butler, gen mgr; Denys Ferry, coml mgr; J. M. Murdoch, program dir; Bill Squires, promotion & farm dir; Noel Vinnicombe, news dir.

**VOWR:** 800 kc; 1 kw. Patrick St. Wesley United Church Radio Board.

## NORTHWEST TERRITORIES

### YELLOWKNIFE

**CFYK** (1958): 1340 kc; 150 w. Canadian Broadcasting Corp.
Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).
A. Cowan, dir of Northern & Armed Forces Services; J. T. Crain, Supervisor of Programs, Northern Services; L. R. Moore, technical supervisor, Northern & Armed Forces Services; A. J. Stewart, station mgr.

## NOVA SCOTIA

### AMHERST

**CKDH** (1958): 1400 kc; 250 w. 32 Church St. Phone 3875. Amherst Broadcasting Co. Ltd.
Dr. J. A. Langille, pres; T. A. Giles, gen mgr;

### ANTIGONISH

**CJFX** (1943): 580 kc; 5 kw, DA-1. St. Ninian St. Phone 580. Atlantic Broadcasters Ltd.
Network CBC.
Dr. F. Ginivan, pres; J. Clyde Nunn, gen mgr; Bruce Rafuse, coml mgr; Gordon MacDougall, chief engr; Al Graham, news dir.

### BRIDGEWATER

**CKBW** (Dec. 24, 1947): 1000 kc; 1 kw, DA-N. 399 King St. Phone Liberty 3-2401. Acadia Broadcasting Co. Ltd. (original owner).
Network CBC. Reps Air Time Sales; Cooke (U.S.).
Clarence J. Morrow, pres; John F. Hirtle, gen mgr; James A. MacLeod, coml mgr; A. Maxwell Ramey, program dir; Douglas B. Hirtle, chief engr; R. A. MacLaren, news dir.

### HALIFAX

**CBH** (1947): 1330 kc; 100 w. 100 Sackville St. Phone 2-8311. Canadian Broadcasting Corp.
Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).
W. E. S. Briggs, dir for maritime provinces; S. R. Kennedy, regional program dir & dir of radio; W. Tracy, coml representative.
CBHT (TV): Tv companion of CBH.

**CHNS** (May 12, 1926): 960 kc; 10 kw, DA-N. P. O. Box 400. Phone 3-8318. Maritime Broadcasting Co. Ltd. (original owner).
Network CBC. Rep All-Canada; Weed (U.S.).
Gerald J. Redmond, gen mgr; Douglas A. Grant, coml mgr; Fred W. Arenburg, program dir; Arthur W. Greig, chief engr.

**CHNS-FM:** 96.1 mc; 250 w. Same address and licensee as CHNS.

**CJCH** (Nov. 13, 1944): 920 kc; 10 kw-D, 5 kw-N. 741 Robie St. Phone 5-5443. CJCH Ltd.
Rep Mulvihill; Young Canadian (U.S.).
Finlay MacDonald, pres & gen mgr; A. R. MacWilliams, chief engr; H. E. Gerard, coml mgr; Pat Gundry, news dir.

### KENTVILLE

**CKEN** (1948): 1350 kc; 1 kw, DA-N. 11 Webster St. Phone 2111. Evangeline Broadcasting Co. Ltd. (original owner).
Rep Lorrie Potts (Toronto, Montreal).
F. J. Burns, pres; J. A. C. Lewis, gen mgr; J. F. Crossan, coml mgr; Willard A. Bishop, program dir; Ronald G. Pulsifer, promotion dir & news dir.

### NEW GLASGOW

**CKEC** (Dec. 22, 1953): 1320 kc; 1 kw-D, 250 w-N. 130 George St. Phone 2-4200. Hector Broadcasting Co. Ltd. (original owner).
James M. Cameron, pres & gen mgr.

### SYDNEY

**CBI** (November 1948): 1140 kc; 5 kw, DA-1. P. O. Box 700. Phone 4495. Canadian Broadcasting Corp. (original owner).
Network CBC.
K. R. Hill, station mgr; Christine Meisner, sales rep; G. R. Oulton, tech supvr.

**CJCB** (1929): 1270 kc; 5 kw-D, 1 kw-N. Radio Bldg. Phone 5596. Cape Breton Broadcasters Ltd.
Nathan Nathanson, pres; Norris L. Nathanson, gen mgr.

**CJCB-FM:** 94.9 mc; 630 w. Address and licensee same as CJCB.
CJCB-TV: Tv companion of CJCB-AM-FM.

### TRURO

**CKCL** (1947): 600 kc; 1 kw, DA-1. 7 Pleasant St. Phone 4491. Colchester Broadcasting Co.
J. A. Manning, pres & gen mgr.

### WINDSOR

**CFAB** (1946): 1450 kc; 250 w. Evangeline Broadcasting Co. Ltd. Same staff as CKEN Kentville, N. S.

### YARMOUTH

**CJLS** (1934): 1340 kc; 250 w. 222 Main St. Phone 500. Gateway Broadcasting Co.
Donald L. Smith, pres, gen mgr & coml mgr.

## ONTARIO

### BARRIE

**CKBB** (Aug. 31, 1949): 950 kc; 10 kw, DA-2. Box 519. Phone Parkway 6-6466. Barrie Broadcasting Co. Ltd. (original owner).
Reps Mulvihill; Young Canadian (U.S.).
Ralph T. Snelgrove, pres; R. C. Hunter, gen & coml mgr; Jack Ruttle, program dir; Bill Harrington, news dir; Harold Atkinson, chief engr.
CKVR (TV): Tv companion of CKBB.

### BELLEVILLE

**CJBQ** (Aug. 12, 1946): 800 kc; 1 kw. 11 Victoria Ave. Phone Woodland 8-5555. Quinte Broadcasting Co. Ltd. (original owner).
Network CBC. Rep Young Canadian.
Dr. G. A. Mortan, pres; Frank C. Murray, gen mgr; J. (Hamie) MacDonald, coml mgr; Lee Jourard, prog dir; Harry Mulhall, news dir; J. B. Buchanan, chief engr.

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### BLIND RIVER

**CJNR** (March 1, 1958): 730 kc; 1 kw, DA-N. P. O. Box 729. Phone Elgin 6-2209. Nash Radio & Television Broadcasting Co. Ltd. (original owner).

Network CBC. Rep Radio & Television Sales.

Specialty programs: French, 4½ hrs. wkly.

Thomas C. Nash, pres & chief engr; Cecil McKnight, gen mgr & coml mgr.

### BRAMPTON

**CHIC** (Dec. 23, 1953): 1090 kc; 250 w-D. 2 Ellen St. Phone Glendale 1-3110. Broadcasting Station CFJB Ltd. (original owner).

W. Martin, pres; John Fox, gen mgr.

**CHIC-FM** (Aug. 8, 1960): 102.1 mc; 857 w. Same address and licensee as CHIC.

### BRANTFORD

**CKPC** (December 1923): 1380 kc; 10 kw., DA-2. 525 Colborne St. Phone Plaza 3-2664. Telephone City Broadcast Ltd. (acquired station Nov. 10, 1933).

Rep Lorrie Potts.

Mrs. Florence M. Buchanan, pres; R. Buchanan, gen mgr; Russ Waters, coml mgr; Arnold Anderson, program dir; Charlie Doering, promotion dir; Jim Featherston, chief engr & farm dir; Al Chandler, news dir.

**CKPC-FM** (May 1949): 92.1 mc; 2.5 kw. Duplicates CKPC (above).

### BROCKVILLE

**CFJR** (April 1, 1927): 1450 kc; 1 kw-D; 250 w-N. Revere Hotel Bldg. Phone Diamond 2-4628. Eastern Ontario Broadcasting Co. Ltd. (acquired station January 4, 1947).

Network CBC. Reps Hardy; Young Canadian (U.S.).

Jack R. Radford, pres & managing dir; Keith Pelton, coml mgr; Jim Chapman, program dir; Peter Paczynski, chief engr.

### CHATHAM

**CFCO** (1926): 630 kc; 1 kw. P. O. Box 550. Phone Elgin 2-3000. John Beardall (original owner).

Network CBC.

John Beardall, owner & gen mgr; Arch Ferrie, coml mgr & prom mgr; Robert Anakin, program dir; Gordon Brooks, chief engr; Una Fulcher, news & women's dir.

### COBOURG-PORT HOPE

**CHUC** (August 1957): 1500 kc; I kw, DA-D. P. O. Box 520, Cobourg. Phone Franklin 2-5401. Radio CHUC.

Rep Radio & Tv Sales.

Don Williamson, pres, chief engr. & gen mgr; Gord R. Earl, coml mgr; Dick Trotter, prog dir; Ken Duke, prom mgr; Peter Blackwell, news dir.

### CORNWALL

**CFML** (1959): 1110 kc; 1 kw, DA-D. Mrs. Madeleine Laframboise.

**CJSS** (1945): 1220 kc; 1 kw. 237 Water St. East. Phone Wellington 2-5180. Cornwall Broadcasting Ltd. (acquired station 1959).

Network CBC. Reps Trans Ocean Radio-Tv Reps; Scharf Broadcasting Sales; Weed & Co. (U.S.).

E. W. Miller, pres & gen mgr; Lee Dunbar, dir of operations; Bob McGuigan, prom mgr; Hal Lee Jr., news dir; Mahlon Clark, chief engr.

**CJSS-FM** (1947): 104.3 mc; 600 w. Duplicates CJSS (above).

CJSS-TV: Tv companion of CJSS-AM-FM.

### FORT FRANCIS

**CFOB** (Nov 11, 1944): 800 kc; 1 kw-D, 500 w-N. Border Theatre Bldg. Phone Atlas 3-3311. Border Broadcasting Ltd. (acquired station Feb. 22, 1954).

T. O. Peterson, pres; Don Fawcett, gen mgr.

### FORT WILLIAM

**CJLX** (1959): 800 kc; 5 kw, DA-1. R. P. MacGowan.

**CKPR** (February, 1931): 580 kc; 5 kw. Radio Hall. Phone Mayfair 3-3477. H. F. Dougall Co. Ltd. (original owner).

Network CBC. Reps Radio Representatives (Toronto, Montreal); All Canada (Vancouver); Young Canadian (U.S.); Stovin-Byles.

Specialty programs: Italian, ¾ hr.; Polish, ½ hr.; Finnish, ½ hr.; Ukrainian, ½ hr.; all wkly.

H. F. Dougall, pres & gen mgr; G. D. Jeffrey, coml mgr & station mgr; J. P. Friesen, program & news dir; Jack Masters, promotion & farm dir; W. T. Ross, chief engr.

**CKPR-FM** (October 1949): 94.3 mc; 250 w. Duplicates CKPR (above).

### GALT

**CFTJ** (September 17, 1954): 1110 kc; 250 w-D. 3 Ainslie N. Phone 4318. Galt Broadcasting Co. Ltd. (acquired station Aug. 1, 1956).

Rep Radio Time Sales (Toronto, Montreal); A. J. Messner; Scharf Broadcasting Sales.

Specialty programs: German, 1 hr. wkly.

John V. Evans, pres & gen mgr; Paul Kemper, chief engr; A. C. (Bert) Bond, coml mgr; J. E. Etherton, news dir.

### GUELPH

**CJOY** (June 14, 1948): 1460 kc; 10 kw-D; 5 kw-N, DA-2. Bond Bldg. Phone Taylor 4-0670. CJOY Ltd. (original owner).

Reps Redio Representatives (Winnipeg, Vancouver); Ontario Radio Sales (Toronto); Cooke (U.S.); Hardy (Montreal).

Specialty programs: Italian, 2½ hrs. wkly.

Wallace Slatter, co-owner & pres; Fred Metcalf, co-owner, vp & gen mgr; Jack Jackson, coml mgr; Don LeBlanc, program dir; Norm Jary, news dir; J. A. Sheltus, prom mgr; R. Nagyobb, chief engr.

### HAMILTON

**CHIQ** (not on air; target date fall 1960): 1280 kc; 5 kw-D; 2.5 kw-N. J. Irving Zucker & Assoc.

**CHML** (May 9, 1927): 900 kc; 5 kw . 848 Main St. E. Phone Liberty 9-2411. Maple Leaf Broadcasting Co. Ltd. (acquired station December 17th, 1943).

Network CBC. Reps Stephens & Towndrow (Toronto); Young Canadian (U.S.); National Broadcast Sales (Montreal); Hunt, Scharf (Vancouver).

Specialty programs: French, ½ hr.; German, 1½ hrs.; Italian, 5 hrs.; Polish, 1 hr.; Ukrainian, 1½ hrs.; Yiddish, 1 hr.; Hungarian, 1½ hrs.; Dutch, 1½ hrs.; all wkly.

Kenneth D. Soble, pres; T. E. Darling, gen mgr; W. Denis Whitaker, coml mgr; William E. Hall, prog dir; T. Michael Thompson, promotion dir; Ed Victor, chief engr; Donald Johnston, news dir.

**CKOC** (May 2, 1922): 1150 kc; 5 kw. P. O. Box 880. Phone Liberty 5-5885. Wentworth Radio Broadcasting Co., Ltd. (acquired station March 1, 1939).

Network CBC. Reps All-Canada; Weed (U.S.).

Specialty programs: Italian, 7 hrs. wkly.

Clifford Sifton, pres; William T. Cranston, vp & gen mgr; J. Norman Inkster, asst station mgr & coml mgr; John M. Hill, program dir; Lyn Cooper, promotion dir; Leslie Horton, chief engr; D. Graham Emslie, news dir.

### HUNTSVILLE

**CKAR** (May 1958): 590 kc; 1 kw; and 1340 kc; 250 w. Phone 934. Muskoka-Parry Sound Broadcasting Ltd. (original owner).

Rep Air Time Sales (Toronto).

Michael E. FitzGerald, gen mgr; Garth Thomas, coml mgr; Roy Switza, prog dir; Albert Vandersteeg, chief engr.

### KENORA

**CJRL** (Feb. 19, 1938): 1220 kc; 1 kw. Johnson Block. Phone Homestead 8-7850. Lake of the Woods Broadcasting Co. Ltd. (acquired station June 1957).

Network CBC. Rep Stovin-Byles.

Specialty programs: Ukrainian, ¾ hr. wkly.

Stuart King, pres; Bill Wylie, gen & coml mgr; Dick Queen, chief engr; Mike Williams, news dir; Wes Rowson, news dir; Nell Chorney, prog dir.

### KINGSTON

***CFRC** (1923): 1490 kc; 100 w. Queen's University. Phone Liberty 6-1731. Queen's University (original owner).

***CFRC-FM** (1922): 91.9 mc; 1 kw. Duplicates CFRC (above).

**CKLC** (1953): 1380 kc; 5 kw. 99 Brock St. Phone Liberty 2-4927. St. Lawrence Broadcasting Co. Ltd. (original owner).

Network CBC. Reps Stovin-Byles; Forjoe (U.S.).

Robert Grant, pres; Terry D. French, gen mgr; John F. French, coml mgr; J. Bermingham, program dir; William W. Grant, chief engr; R. Donnelly, news dir; H. Glenn, prom mgr.

**CKLC-FM** (1953): 99.5 mc; 250 w. (Duplicates CKLC above).

**CKWS** (September 1942): 960 kc; 5 kw. 170 Queen St. Phone Liberty 2-4977. Frontenac Broadcasting Co. Ltd. (original owner).

Network CBC. Reps National Broadcast Sales; All-Canada; Weed (U.S.).

Specialty programs: French, 1 hr. wkly.

Sen. W. Rupert Davies, pres; Wally Rewegan, gen mgr; William King, coml mgr; Carl L. Cogan, program dir; Dave Travers, chief engr; Floyd Patterson, news dir; Arlene Robinson, prom mgr.

**CKWS-FM** (Aug. 31, 1942): 96.3 mc; 250 w. (Duplicates CKWS above).

CKWS-TV: Tv companion of CKWS-AM-FM.

### KIRKLAND LAKE

**CJKL** (March 30, 1934): 560 kc; 5 kw. DA-N. P. O. Box 430. Phone 27. Kirkland Lake Broadcasting Ltd. (original owner).

Mrs. Irma Brydson, pres; H. C. Freeman, gen mgr.

### KITCHENER

**CKCR** (June 29, 1929); 1490 kc; 250 w. 125 King St. West. Phone Sherwood 3-3628. K. W. Broadcasting Ltd.

Reps Lorrie-Potts; Messner.

Irving J. Zucker, pres; Gordon Schaus, gen mgr & coml mgr; Dick Weber, prog dir; Ion Hartman, chief engr.

**CKCR-FM** (1948): 96.7 mc; 350 w. Duplicates CKCR (above).

CKCO-TV: Tv companion of CKCR-AM-FM.

**CKKW** (Aug. 1, 1959): 1320 kc; 1 kw, DA-2. 251 King St., West. Phone Sherwood 5-6861. Twin City Broadcasting Co. Ltd. (original owner).

Albert Dunker, pres; Alan G. Hodge, gen mgr; Edwin F. Howard, coml mgr; David Wright, prog dir; Donald Willcox, prom mgr; Ross Marshall, news dir; Robert Shantz, chief engr.

### LEAMINGTON

**CJSP** (Feb. 19, 1955): 710 kc; 250 w-D, DA. P. O. Box 70. Phone Fairlea 6-6171. Sun Parlor Broadcasters Ltd. (original owner).

Reps Radio & Tv Sales.

Specialty programs: German, 2 hrs.; Italian, 1 hr.; Ukrainian, ½ hr; all wkly.

Al A. Bruner, managing dir; Stuart C. Brandy, mgr & natl sales mgr; Lou F. Tomasi, prod mgr; Beverley McCay, prom mgr; Arthur S. Gadd, news dir; Edwin V. Derlach, chief engr.

### LINDSAY

**CKLY** (December 1955): 910 kc; 1 kw, DA-1. 249 Kent St. Phone Fairview 4-3585. Greg-May Broadcasting Ltd. (original owner).

E. Neill Gregroy, pres; C. A. Gregory, gen mgr; F. C. Church, coml mgr; D. D. Whelan, prog dir; J. Evans, news dir.

### LONDON

**CFPL** (1933): 980 kc; 10 kw-D, 5 kw-N, DA-2. 442 Richmond St. Phone General 8-8391. London Free Press Printing Co. Ltd. (original owner).

Reps All-Canada; Weed (U.S.).

Network CBC. Reps All-Canada; Weed (U.S.).

Walter J. Blackburn, pres; Murray T. Brown, gen mgr; Douglas C. Trowell, station mgr; C. N. Knight, coml mgr; Ward C. Cornell, program dir; Harvey M. Clarke, promotion dir; Glen Robitaille, chief engr; Hugh Bremner, news dir; Roy Jewell, farm dir.

**CFPL-FM** (Nov. 10, 1958): 95.9 mc; 46 kw. DA-2. Same address and staff as CFPL (above).

CFPL-TV: Tv companion of CFPL-AM-FM.

**CKSL** (June 1956): 1290 kc; 5 kw, DA-1. 343 Richmond St. Phone General 2-4181. London Broadcasters Ltd. (original owner).

Reps National Broadcast Sales (Toronto); Devney-O'Connell (U.S.).

F. Regan, pres; Don M. E. Hamilton, gen mgr; A. Snider, coml mgr; V. Bjerre, program dir; P. J. Dorey, promotion dir; R. Turnpenny, chief engr; E. Blake, news dir.

### MIDLAND

**CKMP:** 1230 kc; 250 w. Midland-Penetang Broadcasting Inc.

### NIAGARA FALLS

**CHVC** (June 1, 1947): 1600 kc; 10 kw, DA-2. 1745 River Road. Phone Elgin 8-7151. Radio Station CHVC Ltd. (original owner).

Reps Lorrie Potts (Toronto, Montreal); Cooke (U.S.).

Specialty programs: German, 1½ hrs.; Italian, 5½ hrs.; Negro, 1½ hrs., all wkly.

B. Howard Bedford, pres; Arthur W. Blakely, gen mgr; Emily Lamb, women's & prod dir; Joseph Spicer, chief engr; Stan Harris, news dir.

### NORTH BAY

**CFCH** (March 1931): 600 kc; 10 kw. 581 Fraser St. Phone Grover 4-2000. Northern Broadcasting Ltd. (original owner).

Network CBC. Reps National Broadcast Sales (Toronto, Montreal); Weed (U.S.); All Canada (Western Canada).

Mrs. P. A. Campbell, pres; Harvey C. Freeman, gen mgr; Clarence Houston, coml mgr; Bill O'Halloran, program dir; Jack Barnaby, chief engr; Reg Finnemore, news dir.

### OAKVILLE

**CHWO** (Nov. 17, 1956): 1250 kc; 1 kw. 34A Colborne St. W. Phone Victor 5-2821. CHWO Radio Ltd. (original owner).

Rep Air-Time Sales; Radio Reps Ltd.

Specialty programs: German, 7½ hrs.; Italian, 23½ hrs., both wkly.

Howard Caine, pres & gen mgr; V. Tipple, coml mgr; Frank Taylor, program dir; Al Aufleger, chief engr; Cy Young, news dir.

### ORILLIA

**CFOR** (Sept. 1, 1942): 1570 kc; 10 kw-D. 1 kw-N. 241 West St. North. Phone Fairview 4-3511. Radio Station CFOR Ltd. (original owner).

Gordon E. Smith, pres, gen & coml mgr.

## OSHAWA

**CKLB** (October 1946): 1350 kc; 10 kw-D, 5 kw-N, DA-2. 360 King St. West. Phone Randolph 3-3415. Lakeland Broadcasting Co. Ltd. (acquired station March 1959).

Reps Lorrie Potts; Hunt, Scharf; Devney-O'Connell (U.S.).

Specialty programs: German, 1 hr.; Macedonian, 1½ hrs.; Dutch, 1 hr., all wkly.

Gordon G. Garrison, pres & gen mgr; William C. Marchand, chief engr & prog dir; Jack Horahan, news dir.

**CKLB-FM** (Sept. 12, 1957): 93.5 mc; 14 kw. Duplicates CKYB (above), with some separate programming.

## OTTAWA

**CBO** (1924): 910 kc; 5 kw, DA-1. P. O. Box 1045. Phone Central 6-9541. Canadian Broadcasting Corp.

H. G. Walker, director for Province Ontario & English networks; Larry O'Neil, coml representative; P. A. Meggs, station mgr.

**CBO-FM** (1948): 103.3 mc; 380 w. Duplicates CBO (above).

CBOT(TV), CBOFT(TV): Tv companions of CBO-AM-FM.

**CFRA** (May 3, 1947): 560 kc; 5 kw. 150 Isabella St. Phone Central 3-6241. CFRA Broadcasting Ltd. (original owner).

Frank Ryan, pres & farm dir; Terry Kielty, gen mgr & prog dir; George Gowling, coml mgr; Campbell Mcdonald, news dir; John Sproat, chief engr.

**CFRA-FM** (1947): 93.9 mc; 250 w. Same address and licensee as CFRA.

Rep Radio and Tv Reps.

Spence Skelton, coml mgr & program dir.

**CKOY** (June 1, 1949): 1310 kc; 5 kw-D, 1kw-N, DA-N. P. O. Box 3130, Station C. Phone Parkway 2-6501. CKOY Ltd. (original owner).

Network CBC. Reps National Broadcast Sales; Scharf; Cooke (U.S.).

D. Irving Cameron, pres; Jack Turral, gen mgr & coml mgr; Keith Sterling, program dir; Ann Hammell, promotion dir; Ken Puttock, chief engr; Mac Lipson, news dir.

## OWEN SOUND

**CFOS** (March 1, 1940): 560 kc; 1 kw, DA-2. 270 Ninth St. E. Phone 1940. Grey & Bruce Broadcasting Ltd.

C. J. McTavish, pres; William N. Hawkins, gen mgr.

## PARRY SOUND

**CKAR-1:** (satellite of CKAR Huntsville). 1340 kc; 250 w. P. O. Box 1016, Huntsville, Ont. Muskoka Parry Sound Broadcasting Ltd.

Lloyd G. Olan, pres; Robert J. Dean, gen mgr.

## PEMBROKE

**CHOV** (August 1942): 1350 kc; 1 kw. 319 Pembroke St. E. Phone Regent 2-3657. Ottawa Valley Broadcasting Co. Ltd. (original owner).

Network CBC. Reps Stovin-Byles; Young-Canadian (U.S.).

E. Gordon Archibald, pres; Ramsay F. Garrow, coml mgr; William K. Kutschke, program dir & farm dir; J. B. Scott, promotion dir; W. Edwin Schmidt, chief engr; Earl Price, news dir.

## PETERBOROUGH

**CHEX** (March 31, 1942): 980 kc; 5 kw, DA-2. P. O. Box 657. Phone Riverside 2-7708. Kawartha Broadcasting Co. Ltd. (orgiinal owner).

Sen. W. Rupert Davies, pres; Jack Weatherwax, gen mgr.

CHEX-TV: Tv companion of CHEX.

**CKPT:** 1420 kc; 1 kw-D, 500 w-N, DA-2. Petersborough Broadcasting Co. (Sale pending to Alan Waters, Ralph Snelgrove and others).

## PORT ARTHUR

**CFPA** (Sept. 3, 1944): 1230 kc; 1 kw-D, 250 w-N. P. O. Box 747. Phone 4-2404. Ralph H. Parker Ltd. (original owner).

Network CBC. Reps Mulvihill (Canada); Weed (U.S.).

Specialty programs: German, ½ hr.; Italian, ½ hr.; Ukrainian, ½ hr.; Finnish, ½ hr.; all wkly.

Ralph H. Parker, pres & gen mgr; John Garbutt, coml mgr; Don Seath, program dir.

## RICHMOND HILL

**CJRH** (July 1, 1957): 1310 kc; 1 kw-D, 250 w-N. 50 Yonge St. North. Phone Avenue 5-4915. Radio Richmond Hill Ltd. (original owner).

Reps Ontario Radio Sales; Hardy; Radio Representatives (Toronto).

John O. Graham, pres & gen mgr; Stewart A. Coxford, vp, sec-treas & station mgr; W. A. Mitchell, coml mgr; Stan Larke, asst mgr & program dir; Fred Owen, chief engr; Daniel Watson, news dir.

## ST. CATHARINES

**CKTB** (1930): 610 kc; 10 kw-D, 5 kw-N, DA-1. 12 Yates St. Phone Mutual 4-1174. Niagara District Broadcasting Co. Ltd. (acquired station Oct. 4, 1944).

Network CBC. Reps Mulvihill (Toronto, Montreal); Devney-O'Connell (U.S.).

Specialty programs: German, 4 hrs.; Italian, ½ hr.; Polish, 1½ hrs.; Ukranian, 2 hrs.; all wkly.

W. B. C. Burgoyne, pres; Mary C. Burgoyne, managing dir; V. A. Lococo, coml mgr; Jack Dawson, program dir; Roy Bonisteel, promotion dir & farm dir; W. Allen, chief engr; Jay Glover, news dir.

**CKTB-FM** (1949): 97.7 mc; 250 w. Duplicates CKTB (above).

## ST. THOMAS

**CHLO** (May 14, 1948): 680 kc; 1 kw, DA-1. 133 Curtis St. Phone Melrose 1-3910. Souwesto Broadcasters Ltd. (acquired station Nov. 1, 1959).

Network CBC. Reps Radio & Tv Sales (Toronto, Montreal); Cooke (U.S.).

Specialty programs: German, 1 hr.; Italian, 1½ hr.; Dutch, 1 hr.; Ukranian, ½ hr.

John L. Moore, pres & gen mgr; George W. Harper, coml mgr; Donald M. Lumley, program & promotion dir; William R. Onn, chief engr; James Walsh, news dir.

## SARNIA

**CHOK** (July 1946): 1070 kc; 5 kw-D, 1 kw-N, DA-N. 148½ N. Front St. Phone Digby 4-1121. Sarnia Broadcasting Ltd (original owner).

Network CBC. Reps Mulvihill (Toronto, Montreal); Cooke (U.S.); Radio Representatives (Vancouver).

Claude R. Irvine, pres & gen mgr; Karl E. Monk, station mgr & promotion dir; Arthur O'Hagan, coml mgr; George Ludgate, program dir; Robert F. Cooke, chief engr; Gene McLaughlin, news dir.

## SAULT STE. MARIE

**CJIC** (October 1934): 1050 kc; 250 w. 119 East St. Phone Algoma 3-1121. Hyland Radio-Tv Ltd. (original owner).

Network CBC. Reps Lorrie Potts; Devney-O'Connell (U.S.).

Specialty programs: German, 1 hr.; Italian, 5 hrs.; Polish, 1 hr.; Finish, 1 hr.; Ukranian, ¾ hr., all wkly.

Mrs. J. G. Hyland, pres; E. G. Vance, vp, gen mgr & coml mgr; George Jonescu, program dir; Tom McWatters, promotion dir; David Irwin, chief engr; Lionel McAuley, news dir.

CJIC-TV: Tv companion of CJIC.

**CKCY** (May 25, 1955): 1400 kc; 250 w. P. O. Box 399. Phone Algoma 3-2393. Algonquin Radio & Tv Ltd. (original owner).

Carmen P. Greco, pres; F. A. Bestall, gen mgr & coml mgr.

## SIMCOE

**CFRS** (June 23, 1956): 1560 kc; 250 w. P. O. Box 98. Phone Garfield 6-3240. Simcoe Broadcasting Co. (original owner).

Rep Radio and Television Sales.

Ted M. Fielder, pres; Fred G. Sherratt, gen mgr, prog dir & coml mgr; Robert Watmough, chief engr; Richard T. Maxwell, prom mgr; Dick Gray, news dir.

## SMITHS FALLS

**CJET** (Oct. 21, 1955): 630 kc; 1 kw. Phone 283-4630. Rideau Broadcasting Ltd. (original owner).

Reps Lorrie Potts (Toronto, Montreal); Devney-O'Connell (U.S.).

J. W. Pollie, pres, gen mgr; Bill McKissock, coml mgr; Hal Botham, news dir; Kurt Mayer, chief engr.

## STRATFORD

**CJCS** (1924): 1240 kc; 250 w. 125 Ontario St., Phone 1675. CJCS Ltd. (acquired station Sept. 1, 1939).

Reps Air Time Sales; Radio Representatives;

Frank M. Squires, pres & gen mgr; Stanley E. Tapley, station mgr & coml mgr; William Inkol, program, news & sports dir; John Grigg, chief engr.

## SUDBURY

**CFBR** (Dec. 8, 1957): 550 kc; 1 kw-D. P. O. Box 700. Phone Osborne 4-6401. Sudbury Broadcasting Co. Ltd. (original owner).

Network CBC. Rep Young Canadian (U.S.).

Specialty programs: French, 100%.

F. Baxter Ricard, pres; René Riel, gen mgr & coml mgr; Rheal Larochelle, program dir; Henry Albert, chief engr; Kirk Lavillandre, news dir.

**CHNO** (June 24, 1947): 900 kc; 10 kw, DA-2. P. O. Box 700. Phone Osborne, 4-6401. TWX OS 39111. Sudbury Broadcasting Co. Ltd. (acquired station June 1948).

F. Baxter Ricard, pres; Peter Scott, gen mgr.

**CKSO** (Aug. 23, 1935): 790 kc; 10 kw-D, 5 kw-N, DA-2. P. O. Box 400. Phone Osborne 4-0711. CKSO Radio Ltd.

W. J. Woodill, pres & gen mgr.

CKSO-TV: Tv companion of CKSO.

## TILLSONBURG

**CKOT** (April 30, 1955): 1510 kc; 1 kw, DA-D. 20 Baldwin St. Phone Victor 2-4281. Tillsonburg Broadcasting Co. Ltd. (original owner).

Rep Air Time Sales.

Dr. Ralph Hawkins, pres; John Lamers, gen mgr & promotion dir; Jack Campbell, coml mgr; Ken Orton, program dir & chief engr.

## TIMMINS

**CFCL** (1950): 620 kc; 10 kw. P. O. Box 620. Phone Amherst 4-4211. J. Conrad Lavigne Enterprises Ltd. (original owner).

Network CBC.

Specialty programs: German, 1 hr.; Italian, 2 hrs.; Polish, 1 hr.; English, 15 hrs; rest French, all wkly.

J. Conrad Lavigne, pres; René Barrette, gen mgr; Jean LeGault, coml mgr; Gerald LeFebebvre, program & promotion dir; Gaby Tremflay, news dir; Rudy Fauteux, chief engr.

CFCL-TV: Tv companion of CFCL.

**CKGB** (Sept. 15, 1933): 680 kc; 10 kw, DA-N. P. O. Box 370. Phone Amherst 4-2351. Timmins Broadcasting Ltd. (original owner).

Network CBC. Reps National Broadcast Sales (Toronto, Montreal); All-Canada (Western Canada); Weed (U.S.).

Specialty programs: Polish, ½ hr.; Finnish, ½ hr.; Ukrainian, ½ hr.

K. R. Thomson, pres; Gerry Hall, gen mgr; Ralph Fear, coml mgr; William Nadeau, program dir; Dan Kelly, promotion dir; Ernie Mott, chief engr; Jim Prince, news dir.

**CKGB-FM** (1948): 94.1 mc; 250 kw.

## TORONTO

**CBL** (1927): 740 kc; 50 kw. P. O. Box 500, zone 5. Phone Walnut 5-3311. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

H. G. Walker, dir for Ontario and English Networks; R. S. Joynt, asst dir of radio networks-sales; A. Maitland, station mgr.

**CBC-FM** (1947): 99.1 mc; 11.9 kw. Duplicates CBL (above).

CBLT (TV): Tv companion of CBL and CBC-FM.

**CFRB** (1927): 1010 kc; 50 kw. 37 Bloor St., West. Phone Walnut 4-5711. TWX 02-2590. Rogers Radio Broadcasting Co. Ltd. (original owner).

Network CBC. Reps All-Canada; Young Canadian (U.S.).

W. C. Thornton Cran, pres; Wes McKnight, vp & gen mgr; Waldo Holden, vp & coml mgr; Jack Dawson, prog dir; Bill Hutton, news dir; Clive Eastwood, chief engr.

**CFRB-FM** (1939): 99.9 mc; 250 w. Duplicates CFRB (above).

**CHFI-FM** (February 1957): 98.1 mc; 9.45 kw. 13 Adelaide St. East. Phone Empire 3-1317. CHFI-FM Ltd.

Rep Radio & Tv Sales (Toronto); Fine Music Hi-Fi Broadcasters (New York).

Specialty programs: German, 1 hr.

E. J. Piggott, pres; Donald E. Wright, gen mgr; Gordon E. Kent, coml mgr; David Amer, program dir; Joe Cservak, chief engr.

**CHUM** (1945): 1050 kc; 5 kw-D, 2.5 kw-N, DA-1. 1331 Yonge St. Phone Walnut 5-6666. Radio CHUM—1050 Ltd. (acquired station December 1954).

Reps Stephens & Towndrow (Montreal, Toronto); Radio Representatives (Vancouver); Devney-O'Connell (U.S.).

Allan F. Waters, pres & gen mgr; Wes Armstrong, sales mgr; Allan Slaight, program & promotion dir; George Jones, chief engr; Harve Kirk, news dir.

**CJBC** (1936): 860 kc; 50 kw. P. O. Box 500, zone 5. Phone Walnut 5-3311. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; Stovin-Byles; McGavren (U.S.).

H. G. Walker, dir for Ontario and English Networks; R. S. Joynt, asst dir of radio network sales; A. Maitland, station mgr.

***CJRT-FM** (September 1949): 91.1 mc; 9.9 kw. 50 Gould St., zone 2. Phone Empire 8-3128. Ryerson Institute of Technology (original owner).

Sydney Perlmutter, director; Wallace G. Ford, mgr; Maurice F. Dessourdy, program dir; Andrew Kufluk, chief engr.

*Non-commercial educational.

**CKEY** (Aug. 28, 1944): 580 kc; 5 kw-D, 1 kw-N, DA-2. 1262 Don Mills Road. Phone Hickory 4-2580. Consolidated Frybrook Industries Ltd. (original owner).

Jack Kent Cooke, pres; Hal E. Cooke, gen mgr.

**CKFH** (Feb. 21, 1951): 1430 kc; 5 kw, DA-2. Grenville St., zone 5. Phone Walnut 3-0921. Foster Hewitt Broadcasting Ltd. (original owner).

Reps Lorrie Potts; Weed (U.S.).

Foster Hewitt, pres; Bill Hewitt, gen mgr; Keith Davey, coml mgr; Barry Nesbitt, promotion dir; Gerald Wilson, chief engr; Frank Cantor, news dir; Mona Gould, women's dir.

### WELLAND

**CHOW** (June 16, 1958): 1470 kc; 1 kw. P. O. Box 518. Phone Regent 2-4433. Wellport Broadcasting Ltd. (original owner).

Rep Radio Representatives; Air Time Sales; Weed (U.S.).

Gordon W. Burnett, pres & promotion dir; Robert E. Redmond, co-gen mgr & sales mgr; Douglas T. Manning, co-gen mgr & production dir; David J. Wright, program dir; Gerald Van Amelsvoort, chief engr; Jack A. Haney, news dir.

### WINDSOR

**CBE** (1950): 1550 kc; 10 kw, DA-1. Security Bldg. Phone Clearwater 4-5116. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

H. G. Walker, dir for Ontario & English Networks; E. M. Saunders, coml representative; K. A. Murray, station mgr.

**CKLW** (June 1932): 800 kc; 50 kw. (See listing in Detroit, Mich.).

**CKLW-FM:** (See Detroit, Mich., listing).

CKLW-TV: (See Detroit, Mich., listing in Tv Directory).

### WINGHAM

**CKNX** (Feb. 20, 1926): 920 kc; 2.5 kw-D, 1 kw-N, DA-2. Carling Terrace. Phone 158. Radio Station CKNX Ltd. (original owner).

W. T. Cruickshank, pres; G. W. Cruickshank, gen mgr; J. J. Cruickshank, asst gen mgr.

CKNX-TV: Tv companion of CKNX.

### WOODSTOCK

**CKOX** (Dec 7, 1947): 1340 kc; 250 w. P. O. Box 100. Phone Lennox 7-3414. Oxford Broadcasting Co. Ltd. (original owner).

Rep Lorrie Potts.

M. J. Werry, pres & gen mgr; Vern Hesse, coml mgr; Crawford Douglas, prog dir; Paul Hunter, chief engr; Clarence Sawyer, news dir.

## PRINCE EDWARD ISLAND

### CHARLOTTETOWN

**CFCY** (1924): 630 kc; 5 kw. DA-N. 85 Kent St. Phone 7347. Island Radio Broadcasting Co. Ltd. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.).

Mrs. K. S. Rogers, pres; R. F. Large, mgr & coml mgr.

CFCY-TV: Tv companion of CFCY.

### SUMMERSIDE

**CJRW** (Nov. 17, 1948): 1240 kc; 250 w. 218 Water St. Phone 2201. Gulf Broadcasting Co. Ltd.

R. C. Schurman, pres, gen mgr & coml mgr.

## QUEBEC

### AMOS

**CHAD** (1942): 1340 kc; 250 w. P. O. Box 70, Rouyn, Que. Phone 313. Northern Radio-Radio Nord Inc. (acquired station 1948).

David A. Gourd, pres & gen mgr.

### CABANO

**CJAF:** 1340 kc; 250 w. Radio CJAF Ltee.

### CHICOUTIMI

**CBJ** (1933): 1580 kc; 10 kw, DA. 121 Racine St. East. Phone Liberty 3-7747. Canadian Broadcasting Corp. (original owner).

Network CBC. Rep CBC National Selective Sales.

Specialty programs: French, 17 hrs. daily.

V. Fortin, station mgr; R. Dallaire, prom mgr; J. E. Roberts, chief engr.

**CJMT** (Feb. 27, 1954): 1420 kc; 1 kw, DA. 365 Racine St. East. Phone Liberty 3-1517. CJMT Ltd. (acquired station Feb. 26, 1954).

Rep Interprovincial; Weed (U.S.).

Specialty programs (wkly): French, 135 hrs.

J. O. Masse, pres; J. Marcel Houle, gen mgr; Pierre Tremblay, treas; Achille Soucy, prog dir; Miss Germaine Fillian, prom mgr; Lucien Simard, chief engr.

### DRUMMONDVILLE

**CHRD** (1955): 1340 kc; 250 w. 248 Lindsay St. Phone 2-5458. Radio Drummond Ltee.

M. Sigouin, pres; Benoit Vanier, gen mgr & coml mgr.

### GRANBY

**CHEF** (1946): 1450 kc; 1 kw-D, 250 w-N. 136 Rue Principale. Phone Frontenac 2-5433. La Voix de l'Est Limitée (acquired station February 1958).

Rep Hardy.

Specialty programs (wkly): French, 111 hrs.

Aimé Laurion, pres; Henri Champagne, gen mgr; André Lague, coml mgr; R. M. Dubé, prog dir; Robert l'Heureux, news dir; Paul Lessard, chief engr.

### HULL

**CKCH** (June 30, 1933): 970 kc; 5 kw, DA-1. 72 Laval St. Phone Province 7-2771. La Compagnie de radiodiffusion CKCH de Hull Limitée (original owner).

Rep Interprovincial; Weed (U.S.).

Specialty programs: Italian, ½ hr.

Jean-Paul Lemire, gen mgr & prog dir; Henri W. Allard, coml mgr; Olivier G. Caron, news dir; Jean-Louis Guérette, chief engr.

### JOLIETTE

**CJLM:** 1350 kc; 1 kw.

Rep Hardy (Montreal).

Maurice Boulianne, mgr.

### JONQUIERE

**CKRS** (June 27, 1947): 590 kc; 1 kw, DA-1. 175 Sir Wilfrid Laurier St. Phone Liberty 2-4551. Radio-Saguenay Ltd.

Henri Lepage, pres; Tom Burham, gen & coml mgr.

CKRS-TV: Tv companion of CKRS.

### LA SARRE

**CKLS** (1950): 1240 kc; 250 w. P. O. Box 70, Rouyn, Que. Northern Radio-Radio Nord Inc.

David A. Gourd, pres & gen mgr.

### LA TUQUE

**CFLM** (Oct. 3, 1959): 1240 kc; 1 kw-D, 250 w-N. Radio La Tuque Ltee. (original owner).

Specialty programs (wkly): French, 120 hrs.

Rep Trans-Ocean.

Wadda Aboud, pres; T. Gareau, gen mgr; Jean Trépanier, coml mgr; H. LaPainte, chief engr.

### MATANE

**CKBL** (August 1946): 1250 kc; 5 kw, DA-1. P. O. Box 1090. Phone 1100. La Cie de radiodiffusion de Matane Ltée. (original owner).

René Lapointe, pres & gen mgr.

CKBL-TV: Tv companion of CKBL.

### MONTMAGNY

**CKBM** (Jan. 31, 1954): 1490 kc; 250 w. P. O. Box 579. Phone 801. Radio Alléghanys Inc. (original owner).

Henri Deschênes, pres & program dir; André Mercier, station mgr & coml mgr.

### MONTREAL

**CBF** (1937): 690 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks; M. Valiquette, coml mgr (Quebec); Jean Marie Dugas, program dir.

**CBF-FM** (1947): 95.1 mc; 3.86 kw. Duplicates CBF (above).

CBFT (TV): Tv companion of CBF-AM-FM.

**CBM** (1933): 940 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).

G. Lamarche, dir for Province of Quebec & French Networks; M. Valiquette, coml mgr (Quebec); K. Withers, station mgr.

**CBM-FM** (1947): 100.7 mc; 3.86 kw. Duplicates CBM (above).

CBMT (TV): Tv companion of CBM-AM-FM.

**CFCF** (September, 1919): 600 kc; 5 kw, DA-1. 600 Dominion Square Bldg. Phone University 1-9471. Canadian Marconi Co. (original owner).

Network CBC, ABC. Rep All-Canada; Weed (U.S.).

S. M. Finlayson, pres; R. E. Misener, mgr, Broadcasting Div; J. A. Funston, station mgr; Laurie Irvine, program dir; Bev A. Martin, natl sales; Miss A. C. Patterson, prom mgr; A. G. Cannings, news dir; C. J. Douglas, chief engr.

**CFCF-FM** (1947): 106.5 mc; 7.7 kw. Duplicates CFCF (above).

**CJAD** (Dec. 8, 1945): 800 kc; 10 kw, DA-1. 1191 Mountain St., zone 25. Phone University 6-6821. CJAD Ltd (original owner).

Network CBS. Rep Radio Time Sales (Montreal, Toronto); Young Canadian (U.S.).

J. Arthur Dupont, pres & managing dir; H. T. McCurdy, mgr; Ned Conlon, prog dir; Lymon Potts, prom mgr; Doug Williamson, news dir; Aurèle Boisvert, chief engr.

**CJMS** (Nov. 3, 1953): 1280 kc; 10 kw-D, 5 kw-N, DA-2. Berry St. Phone VI 9-5373. CJMS Radio Ltd. (original owner).

Rep Stephens & Towndrow; Forjoe (U.S.).

Specialty programs: French, 100%.

Raymond Crepault, pres; J. Johnny Nadon, gen mgr & coml mgr; R. Demers, prog dir; Jean Provost, chief engr.

**CKAC** (August 1922): 730 kc; 50 kw, DA-1. 980 St. Catherine St. W. Phone University 6-7301. La Cie de Publication La Presse Limitee. (original owner).

Network CBS. Rep Interprovincial; Weed (U.S.).

Specialty programs: French.

Mrs. A. DuTremblay, pres; Phil Lalonde, gen mgr; George Bourassa, coml mgr; Ferdinand Biondi, program dir; Paul Gélinas, promotion dir; Leonard Spencer, chief engr; Paul Boudreau, news dir.

**CKVL-AM-FM** (See Verdun listing).

**CKGM** (Dec. 7, 1959): 980 kc; 10 kw, DA-1. 1455 Drummond St., zone 25. 5-3201. Maisonneuve Broadcasting Corp. Ltd. (original owner).

Rep Stephens & Towndrow; Forjoe (U.S.).

Geoff Stirling, pres; George Davies, gen mgr; Don Wall, coml mgr; D. Tyler, prog dir; W. Walsh, prom mgr; D. Doctor, news dir; J. Campbell, chief engr.

### NEW CARLISLE

**CHNC** (Dec. 23, 1933): 610 kc; 5 kw, DA-1. Phone 64. Gaspesia Radio Broadcasting Co. Ltd.

Dr. Charles E. Dumont, pres; Dr. Charles H. Houde, gen mgr; J. R. Peloquin, coml mgr.

CHAU-TV (French): Tv companion of CHNC.

### POINTE CLAIRE

**CFOX:** 1470 kc; 1 kw, DA-2. Lakeshore Broadcasting Ltd.

### QUEBEC

**CBV** (Sept. 29, 1934): 980 kc; 5 kw, DA-1. Palais Montcalm. Phone Lafontaine 5-8155. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks (Montreal); Roger Rolland, regional program dir (Montreal); R. Dussault, station mgr.

**CHRC** (April 1, 1926): 800 kc; 10 kw. 1143 St. Jean St. Phone Lafontaine 2-8177. CHRC Ltd. (acquired station Dec. 29, 1930).

Rep Hardy; Young Canadian (U.S.).

Hervé Baribeau, pres; Henri Lepage, gen mgr; Aurèle Pelletier, station mgr; F. Richard Thibodeau, coml mgr; Magella Alain, prog dir; Arsène Nadeau, chief engr; Guy Lemieux, news dir.

**CHRC-FM** (1949): 98.1 mc; 595 w. Duplicates CHRC (above).

**CJLR** (Oct. 24, 1959): 1060 kc; 5 kw, DA-1. 1300 Courier Blvd. Phone Lafontaine 7-2564. CJNR Inc. (original owner).

Rep Stovin Byles.

Specialty programs: French.

Jacques LaRoche, pres & gen mgr; Jean Brousseau, prom mgr; Raymond Martin, news dir; Gilles St. Pierre, chief engr.
mgr, coml mgr & program dir.

**CJQC** (1949): 1340 kc; 250 w. P. O. Box 1723, zone 2. Phone Murray 3-4931. Goodwill Broadcasters of Quebec Inc. (acquired station April 1, 1956).

Paul Lepage, pres; Harold Burnside, gen mgr, coml mgr & program dir;

**CKCV** (January 1926): 1280 kc; 5 kw, DA-1. 978 St. John St., zone 4. Phone Lafontaine 2-1585. CKCV Limitee (acquired station January 1934).

Paul Lepage, vp & gen mgr; Marcel Leboeuf, station mgr.

### RIMOUSKI

**CJBR** (Nov. 15, 1937): 900 kc; 10 kw, DA-N. 6 St. Jean St. Phone Raymond 3-2217. La Radio du Bas St. Laurent Inc. (original owner).

Network CBC-French. Rep Interprovincial; Weed (U.S.).

Jacques Brillant, pres; André Lecomte, gen mgr; Robert Coté, coml mgr; Sandy Burgess, prog dir; Guy Ross, news dir; Jean Chabot, prom mgr; Marcel Valleé, chief engr.

**CJBR-FM** (November 1947): 101.5 mc; 1 kw. Same licensee as CJBR (above).

CJBR-TV: Tv companion of CJBR-AM-FM.

### RIVIERE DU LOUP

**CJFP** (1947): 1400 kc; 1 kw-D, 250 w-N. 322 Rue Lafontaine. Phone 2727. Radio-CJFP Ltee.

Raoul Savard, gen mgr, program, and sports dir.

### ROBERVAL

**CHRL** (June 14, 1949): 910 kc; 1 kw. P. O. Box 930. Phone 450. Radio Roberval Inc. (original owner).

Rep Hardy.

Rodolphe Lefebvre, pres; J. Charles Bordeleau, gen mgr; Normand Gagnon, coml mgr; Harvey Paradis, program dir; Yvon Souchon, chief engr; Jacques Cossette, news dir.

### ROUYN

**CKRN** (1937): 1400 kc; 250 w. 70 Gamble St. W. Phone Roger 2-7741. Radio Nord Inc. (acquired station January 1948).

Network CBC. Rep Trans-Ocean; Weed (U.S.).

David A. Gourd, pres & gen mgr; Franco Capellari, coml mgr.

CKRN-TV: Tv companion of CKRN.

### STE. ANNE DE LA POCATIERE

**CHGB** (1938): 1350 kc; 1 kw-D, 250 w-N. Main St. Phone 101. CHGB Ltee.

George Desjardins, pres, gen mgr & chief engr.

### ST. GEORGES DE BEAUCE

**CKRB** (July 20, 1953): 1460 kc; 10 kw-D, 5 kw-N, DA-N. C. P. 200 Ville St. Georges. Phone 751. Radio Beauce Inc. (original owner).

Network CBC. Rep Interprovincial.

Specialty programs: French, 100%.

Yvon Thibaudeau, co-owner & pres; Charles A. Thibaudeau, co-owner & gen mgr; Jean Barbeau, coml mgr; Gilles Bernier, program dir; Jules Venne, news dir; Armand Catellier, chief engr.

### ST. HYACINTHE

**CKBS** (1959): 1240 kc; 250 w. Jean M. Lorange.

### ST. JEAN

**CHRS** (1956): 1090 kc; 1 kw-D. P. O. Box 1090. Phone University 1-5965. Radio-Iberville Limitée (original owner).

Rep Interprovincial.

Bernard Turcot, pres & gen mgr; Jack Turcot, coml mgr; Fernand Robidoux, prog dir; Guy de Valter, chief engr.

### ST. JEROME

**CKJL** (1956): 900 kc; 1 kw-DA-1. Hotel Lapointe. Radio Laurentides Inc.

Jean Lalonde, pres, gen mgr & program dir.

### ST. JOSEPH D'ALMA

**CFGT** (October 1953): 1270 kc; 1 kw, DA-N. Box 35. Phone Normandie 2-3461. Radio Lac St. John Ltd. (original owner).

Rep Interprovincial.

Dr. Regis Nadeau, pres; France Fortin, gen mgr; Jacques Côté, coml mgr; Rosaire Pelletier, prog dir, news dir & prom dir; Jean Rock Maltais, chief engr.

### SCHEFFERVILLE

**CFKL** (1960): 1230 kc; 250 w. Hollinger Ungava Transport Ltd.

### SHAWINIGAN

**CKSM** (April 30, 1951): 1220 kc; 1 kw. DA-N. P. O. Box 69. Phone Lecture 6-4494. La Cie de Radiodiffusion de Shawinigan Falls Ltee.

Rep Hardy.

Alex Gelinas, pres; Allan Rogerson, gen mgr & promotion dir; Emilien Beaulieu, coml dir; Alain Chartier, program dir & news dir; Ernest Brunelle, chief engr; Andre Houde, farm dir; Marie L. Rogerson, women's dir.

### SHERBROOKE

**CHLT** (1937): 630 kc; 5 kw. 221 Dufferin St. Phone Lorraine 9-2525. La Tribune Ltd. (acquired station 1955).

Network CBC. Rep Trans-Ocean; Hunt Scharf; Young Canadian (U.S.).

Paul Desruisseaux, pres; J. Alphee Gauthier, gen mgr; J. L. Gauthier, coml mgr; V. Bernard, prog dir & promotion dir; Leo Gilbeau, chief engr; Henri Crusene, news dir.

**CHLT-FM** (not on air; target date, Fall 1960). 102.7 mc; 57 kw. Will duplicate CHLT (above).

CHLT-TV: Tv companion of CHLT.

**CKTS** (1946): 900 kc; 1 kw, DA-N. 221 Dufferin St. Phone Lorraine 9-2525. Telegram Printing & Publishing Co. Ltd.

Senator Charles B. Howard, pres; J. Alphee Gautier, gen mgr; Morris C. Austin, station mgr & program dir.

### SOREL

**CJSO** (June 16, 1945): 1320 kc; 1 kw, DA. 72 rue du Roi. Phone Riviera 3-3318. Radio Richelieu Limitée.

Rep Hardy.

Henry Olivier, pres; Maurice Boulianne, gen mgr; Maurice Bérubé, coml mgr; Claude Rochon, program dir; Lorenzo Brouillard, promotion dir; Joseph Cardin, chief engr.

### THETFORD MINES

**CKLD** (Feb. 12, 1950): 1230 kc; 250 w. 327 Ave Labbe. Phone Federal 5-7533. Radio Megantic Ltee (Nov. 15, 1955).

Francois Labbé, pres; Will Dugré, coml mgr; Raymond Buri, prog dir; Irenée Goulet, news dir; Paul Cloutier, chief engr.

### THREE RIVERS

**CHLN** (Oct. 17, 1937): 550 kc; 5 kw, DA-2. 522 Bonaventure St. Phone Frontenac 4-3556. Radio Trois-Rivieres Inc. (acquired station September 1951).

Honoré Dansereau, pres; Léon Trepanier, station mgr.

**CKTR** (Feb. 1, 1954): 1150 kc; 5 kw-D, 1 kw-N, DA-1. 543 Gervais St. Phone Frontenac 5-4855. CKTR Ltd.

Paul Aboud, pres; J.-Fernand Ruflange, gen mgr; Charles Couture, coml mgr; Jean Deny, program dir; Jacques Hébert, news dir; Hervé Lapointe, chief engr.

### VAL D'OR

**CKVD** (1939): 1230 kc; 250 w. P. O. Box 70, Rouyn, Que. Northern Radio-Nord Radio Inc.

David A. Gourd, pres & gen mgr.

### VERDUN (MONTREAL)

**CKVL** (Nov. 3, 1946): 850 kc; 50 kw-D, 10 kw-N, DA-2. 211 Gordon Ave, zone 19. Phone Pontiac 6-2311. Radio Station CKVL Ltd. (original owner).

Jack Tietolman, pres; Corey Thomson, gen mgr; Judah Tietolman, coml mgr; Marcel Provost, program dir; Maurice Rousseau, chief engr; Marcel Beauregard, news dir.

**CKVL-FM:** 96.9 mc; 10 kw. Duplicates CKVL (above).

### VICTORIAVILLE

**CFDA** (Oct. 19, 1951): 1380 kc; 1 kw, DA-N. P. O. Box 68. Phone Plateau 2-5545. Radio Victoriaville Ltd.

Dr. C. A. Gilbert, pres; Roger Gilbert, gen mgr; Jean-Maurice Bilodeau, coml mgr; Pierre Brisson, chief engr.

### VILLE MARIE

**CKVM** (1950): 710 kc; 1 kw, DA-N. Ste. Anne St. Phone 710. Radio-Temiscamingue Inc.

Herve Leblanc, pres; Guy Burelle, gen mgr & coml mgr.

### VILLE ST. GEORGES

(See St. Georges de Beauce).

## SASKATCHEWAN

### GRAVELBOURG

**CFGR** (June 1, 1952): 1230 kc; 250 w-N. Edifie Villeneuve. Phone 155. Radio-Gravelbourg Limitée. (acquired station 1956).

Network CBC French. Rep Interprovincial (Toronto, Montreal).

Specialty programs: French 100%.

Dr. Rosario E. Morin, pres; Dumont Lepage, gen mgr, coml mgr & prog dir; Jeanne Beauregard, prom mgr; Raymond Lizée, chief engr; M. Moor, news dir.

**CFRG** (1955): 710 kc; 5 kw-D. Other information same as CFGR (above) which operates as nighttime affiliate.

### MOOSE JAW

**CHAB** (April 22, 1922): 800 kc; 10 kw. 127 Main St. North. Phone Oxford 2-6464. Radio Station CHAB Ltd. (acquired station 1958).

Network CBC. Reps Stephens & Towndrow (Toronto, Montreal); Scharf Broadcast Sales, (Vancouver); A. J. Messner (Winnipeg); Weed (U. S.).

Jack Moffat, pres & gen mgr; Nev Skingle, asst mgr & national sales mgr; Bill Falkner, program dir; Merv Pickford, chief engr; John McManus, news dir.

CHAB-TV: Tv companion of CHAB.

### NORTH BATTLEFORD

**CJNB** (Jan. 28, 1947): 1460 kc; 10 kw. P. O. Box 1460. Phone 2477. Northwestern Broadcasting Co. Ltd. (original owner).

Reps Stovin-Byles: Devney-O'Connell (U.S.).

Harry S. Hay, pres; Harry G. Dekker, gen mgr; Alex Johnson, coml mgr; Lee Sage, news dir; Eldon Elliott, prog dir; Al Ruddell, chief engr.

### PRINCE ALBERT

**CKBI** (1934): 900 kc; 10 kw, DA-2. CKBI ing Co. Ltd. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.).

Edward A. Rawlinson, pres; Frank F. Rawlinson, gen mgr; G. Prest, coml mgr; Ian Barrie, program dir; Tom VanNess, chief engr; Nick Roche, news dir.

CKBI-TV: Tv companion of CKBI.

### REGINA

**CBK** (July 29, 1939): 540 kc; 50 kw. 1840 McIntyre St. Phone Lakeside 3-6641. Canadian Broadcasting Corp. (original owner).

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

J. R. Finlay, dir. for Prairie Provinces; Ralph Horley, coml representative; R. H. Roberts, station mgr.

**CJME** (1959): 1300 kc; 1 kw, DA-1. Imperial Bank Bldg. Midwest Broadcasters Ltd.

**CKCK** (July 29, 1922): 620 kc; 5 kw. DA-N 1853 Hamilton St. Phone Lakeside 2-8525. TWX 031-239. Transcanada Communications Ltd. (original owner).

Network CBC. Rep All-Canada.

Michael Sifton, pres; Donald R. Dawson, gen mgr; Jim R. Gristenthwaite, gen sales mgr; Ernie Strong, chief engr; Bob MacDonald, prog dir; Audrey-Ann Taylor, prom mgr; Jim Struthers, news dir.

CKCK-TV: Tv companion of CKCK.

**CKRM** (1926): 980 kc; 5 kw, DA-N. 2060 Halifax St. Phone Lakeside 3-5661. Western Communications Ltd. (acquired station April 1, 1951).

Dr. E. A. McCusker, pres; Wilf E. Collier, gen mgr.

### SASKATOON

**CFNS** (Nov. 6, 1952): 1170 kc; 1 kw. 1902 Broadway Ave. Phone Windsor 9-3766. Radio-Prairies-Nord Limitée. (original owner).

Network CBC French. Reps Interprovincial (Toronto, Montreal); Scharf Broadcast Sales (Vancouver); Devney-O'Connell (U.S.).

Specialty programs: German, 1 hr. wkly; French, rest of programming.

Clotaire Denis Sr., pres; Charles Papen, gen mgr; Roger Gautier, program dir; J. Lacroix, chief engr.

**CFQC** (July 20, 1923): 600 kc; 5 kw. 216 First Ave. N. Phone Cherry 2-6611. TWX 034-228. A. A. Murphy & Sons, Ltd. (original owner).

Network CBC. Reps Radio Representatives; Young Canadian (U.S.); Harlan G. Oakes (Los Angeles, San Francisco).

Vernon Dallin, vp & gen mgr; E. Clyde Bourassa, coml mgr; Roy Currie, station mgr; Dennis Fisher, promotion dir; Lynwood Hoskins, chief engr; W. E. Cameron, news dir; Laurie Korchin, prog dir.

CFQC-TV: Tv companion of CFQC.

**CKOM** (June 8, 1951): 1420 kc; 5 kw. DA-N. Empire Hotel. Phone Oliver 2-1420. Saskatoon Community Broadcasting Co. Ltd. (original owner).

Reps Stovin-Byles; Weed (U.S.). Messner.

Robert A. Hosie, pres & gen mgr; William H. Stovin, station mgr & national sales mgr; Gordon E. Walburn, program dir; Pat Baudru, promotion dir; Maynard Greer, chief engr; William Settatree, news dir.

### SWIFT CURRENT

**CKSW** (June 1, 1956): 1400 kc; 250 w. 134 Central Ave. Phone Prospect 3-4605. Frontier City Broadcasting Co. Ltd. (original owner).

Reps Radio Representatives; Broadcast Representatives (Winnipeg); Air-Time Sales (Toronto).

Douglas W. Scott, pres & gen mgr; Wilf Gilbey, station mgr; H. Friest, coml mgr; Lorne Cunningham, news dir; Gordon Ross, production mgr.

### WEYBURN

**CFSL** (Aug. 16, 1957): 1340 kc; 1 kw-D, 250 w-N. P. O. Box 1330. Phone Victor 2-4666. Soo Line Broadcasting Co. Ltd. (original owner).

Thomas G. Laing, pres; Keith D. Baker, gen mgr; Norman H. Hickey, coml mgr; Ronald W. Durda, prog dir; John Deadlock, news dir.

### YORKTON

**CJGX** (Aug. 19, 1927): 940 kc; 10 kw-D, 1 Kw-N. Tower Theatre Bldg. Phone 3-2258. Yorkton Broadcasting Co. Ltd. (original owner).

Dawson Richardson, pres; F. K. Tully, managing dir; George G. Gallagher, gen mgr.

## YUKON

### DAWSON

**CFYT** (1958): 1230 kc; 100 w. CBC, Dawson City. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

A. Cowan, dir of Northern & Armed Forces Services (Ottawa); J. T. Crain, supervisor of programs, Northern Services (Ottawa).

### WHITEHORSE

**CFWH** (1958): 1240 kc; 250 w. P. O. Box 730. Phone 116 F. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren.

Donald C. Stone, mgr; L. Moore, chief engr.

# Canadian Am Radio Grouped by Frequency

**Licensed or Authorized by Canadian Dept. of Transport as of July 1, 1960.**

Symbols: N—night power, D—day power, DA—directional antenna, asterisk (*) indicates construction permit for new station.

| Call Letters | Location | Power in Watts |
|---|---|---|
| **540 Kilocycles** | | |
| CBK | Watrous, Sask. | 50,000 |
| **550 Kilocycles** | | |
| CFNB | Fredericton, N. B. | 50,000 DA-2 |
| CHLN | Three Rivers, Que. | 5,000-DA-2 |
| CKPG | Prince George, B. C. | 250 |
| CFBR | Sudbury, Ont. | 1,000 |
| **560 Kilocycles** | | |
| CJKL | Kirkland Lake, Ont. | 5,000-DA-N |
| CFRA | Ottawa, Ont. | 5,000-DA-1 |
| CFOS | Owen Sound, Ont. | 1,000-DA-2 |
| **570 Kilocycles** | | |
| *. . . . | Corner Brook, Nfld. | 1,000 |
| CJEM | Edmunston, N. B. | 1,000-DA-N |
| CKCQ | Quesnel, B. C. | 1,000-DA-2 |
| CKEK | Cranbrook, B. C. | 1,000 |
| **580 Kilocycles** | | |
| CJFX | Antigonish, N. S. | (DA) 5,000 |
| CKUA | Edmonton, Alta. | 10,000 DA-2 |
| CKPR | Fort William, Ont. | 1,000-N, 5,000-D |
| CKEY | Toronto, Ont. | (DA) 5,000-D<br>1,000-N-DA-2 |
| CKY | Winnipeg, Man. | 50,000 DA-2 |
| **590 Kilocycles** | | |
| CFAR | Flin Flon, Man. | 1,000 |
| VOCM | St. John's, Nfld. | 10,000-DA-N |
| CKRS | Jonquiere, Que. | 1,000-DA-1 |
| CKAR | Huntsville, Ont. | 1,000 |
| **600 Kilocycles** | | |
| CJOR | Vancouver, B. C. | 5,000-DA |
| CFQC | Saskatoon, Sask. | 5,000-DA-N |
| CFCF | Montreal, Que. | 5,000-DA |
| CFHC | North Bay, Ont. | 10,000-DA-2-D<br>5,000-N |
| CKCL | Truro, N. S. | 1,000-DA-1 |
| **610 Kilocycles** | | |
| CJAT | Trail, B. C. | 1,000 |
| CKTB | St. Catharines, Ont. | 5,000-DA-1-N<br>10,000-D |
| CHNC | New Carlisle, Que. | 5,000-DA |
| *. . . . | Thompson, Man. | 1,000 |
| **620 Kilocycles** | | |
| CKCK | Regina, Sask. | 5,000-DA-N |
| CFCL | Timmins, Ont. | 10,000 DA-2<br>2,500 N |
| **630 Kilocycles** | | |
| CFCY | Charlottetown, P. E. I. | 5,000-DA-N |
| CFCO | Chatham, Ont. | 1,000-DA |
| CJET | Smiths Falls, Ont. | 1,000 |
| CKOV | Kelowna, B. C. | 1,000 |
| CKRC | Winnipeg, Man. | 5,000-DA-N |
| CKYL | Peace River, Alta. | 1,000-DA-N |
| CHLT | Sherbrooke, Que. | 5,000-DA-2-N<br>10,000-D |
| **640 Kilocycles** | | |
| CBN | St. John's, Nfld. | 10,000 |
| **680 Kilocycles** | | |
| CKGB | Timmins, Ont. | 10,000-DA-2 |
| CHLO | St. Thomas, Ont. | 1,000-DA |
| CHFA | Edmonton, Alta. | 5,000-DA |
| CJOB | Winnipeg, Man. | 10,000-D<br>2,500-DA-N |
| **690 Kilocycles** | | |
| CBF | Montreal, Que. | 50,000 |
| CBU | Vancouver, B. C. | 10,000 |
| **710 Kilocycles** | | |
| CKVM | Ville Marie, Que. | 1,000-DA-N |
| CJSP | Leamington, Ont. | 1,000-DA-D |
| CFRG | Gravelbourg, Sask. | 5,000-D |
| **730 Kilocycles** | | |
| CKAC | Montreal, Que. | 50,000 |
| CKDM | Dauphin, Man. | 10,000-DA-N-D<br>5,000-N |
| CJNR | Blind River, Ont. | 1,000 |
| CKLG | North Vancouver, B. C. | 10,000 |
| **740 Kilocycles** | | |
| CBL | Toronto, Ont. | 50,000 |
| CBXA | Edmonton, Alta. | 250 |
| **790 Kilocycles** | | |
| CFWC | Camrose, Alta. | 10,000-DA-2 |
| CKSO | Sudbury, Ont. | 10,000-D<br>5,000-N, DA-2 |
| CBY | Corner Brook, Nfld. | 1,000 |
| CKMR | Newcastle, N. B. | 1,000-DA-1 |
| **800 Kilocycles** | | |
| CJLX | Ft. William, Ont. | 5,000-DA-1 |
| CJAD | Montreal, Que. | 10,000-DA |
| CHAB | Moose Jaw, Sask. | 10,000-DA-N |
| CKLW | Windsor, Ont. | 50,000-DA-2 |
| CHRC | Quebec, Que. | 10,000-DA |
| CKOK | Penticton, B. C. | 10,000-D<br>500-N |
| CFOB | Fort Francis, Ont. | 1,000-DA<br>500-N |
| CJBQ | Belleville, Ont. | 1,000-DA-1 |
| **810 Kilocycles** | | |
| CFAX | Saanich, B. C. | 1,000 |
| **850 Kilocycles** | | |
| CKRD | Red Deer, Alta. | 1,000-DA-N |
| CKVL | Verdun, Que. | 50,000-DA-2 |
| **860 Kilocycles** | | |
| CJBC | Toronto, Ont. | 50,000 |
| CHAK | Inuvik, N.W.T. | 1,000 |
| **900 Kilocycles** | | |
| CJVI | Victoria, B. C. | 10,000-DA |
| CJBR | Rimouski, Que. | 10,000-DA-N |
| CHML | Hamilton, Ont. | 5,000-DA-N |
| CKBI | Prince Albert, Sask. | 10,000-DA-2 |
| CKTS | Sherbrooke, Que. | 1,000-DA-N |
| CKJL | St. Jerome, Que. | 1,000-DA-1 |
| CHNO | Sudbury, Ont. | 10,000 DA-2<br>1,000 N |
| **910 Kilocycles** | | |
| CBO | Ottawa, Ont. | 5,000 |
| CFJC | Kamloops, B. C. | 10,000 D<br>1,000 N |
| CKLY | Lindsay, Ont. | 1,000-DA-1 |
| CHRL | Roberval, Que. | 1,000-DA-N |
| CJDV | Drumheller, Alta. | 1,000 |
| **920 Kilocycles** | | |
| CJCH | Halifax, N.S. | 10,000-D<br>5,000-DA-N |
| CKNX | Wingham, Ont. | 2,500-D<br>1,000-DA-N |
| CJCJ | Woodstock, Ont. | 1,000 |
| **930 Kilocycles** | | |
| CJCA | Edmonton, Alta. | 10,000-D<br>5,000-DA-N |
| CFBC | St. John, N.B. | 5,000-DA-N<br>10,000-D |
| CJON | St. John's, Nfld. | 10,000-DA-N |
| **940 Kilocycles** | | |
| CBM | Montreal, Que. | 50,000 |
| CJGX | Yorktown, Sask. | 10,000-D<br>1,000-N |
| CJIB | Vernon, B. C. | 1,000 |
| **950 Kilocycles** | | |
| CKNB | Campbellton, N. B. | (DA) 1,000 |
| CKBB | Barrie, Ont. | DA-10,000-D<br>2,500-DA-2-N |
| **960 Kilocycles** | | |
| CFAC | Calgary, Alta. | 10,000-DA-N |
| CHNS | Halifax, N. S. | 10,000-DA-N |
| CKWS | Kingston, Ont. | (DA) 5,000 |
| **970 Kilocycles** | | |
| CKCH | Hull, Que. | 5,000-DA-1 |
| **980 Kilocycles** | | |
| CKRM | Regina, Sask. | 5,000-DA-N<br>10,000-DA-2-D |
| CBV | Quebec, Que. | 5,000 |
| CFPL | London, Ont. | 10,000 DA-2<br>5,000-N |
| CHEX | Peterborough, Ont. | 5,000 |
| CKNW | New Westminster, B. C. | 5,000-DA-1-N<br>10,000-D |
| CKGM | Montreal, Que. | 10,000-DA-1 |
| **990 Kilocycles** | | |
| CBW | Winnipeg, Man. | 50,000 |
| **1000 Kilocycles** | | |
| CKBW | Bridgewater, N. S. | 1,000-DA-N |
| **1010 Kilocycles** | | |
| CBX | Edmonton, Alta. | 50,000-DA |
| CFRB | Toronto, Ont. | 50,000-DA-2 |
| **1050 Kilocycles** | | |
| CHUM | Toronto, Ont. | 5,000-D, DA-1<br>2,500-N |
| CFGP | Grande Prairie, Alta. | 10,000 |
| CJIC | Sault Ste. Marie, Ont. | 10,000-D<br>2,500-N-DA-N |
| **1060 Kilocycles** | | |
| CFCN | Calgary, Alta. | 10,000-DA-N |
| CJLR | Quebec, Que. | 5,000-DA-1 |
| **1070 Kilocycles** | | |
| CBA | Sackville, N. B. | 50,000 |
| CHOK | Sarnia, Ont. | 5,000-D<br>1,000-DA-N |
| **1080 Kilocycles** | | |
| CHED | Edmonton, Alta. | 1,000-DA-N, 10,000-D |
| **1090 Kilocycles** | | |
| CHIC | Brampton, Ont. | 250-D |
| CHRS | St. Jean, Que. | 1,000 |
| CHEC | Lethbridge, Alta. | 5,000-DA-2 |
| **1110 Kilocycles** | | |
| CFTJ | Galt, Ont. | 250 |
| CFML | Cornwall, Ont. | 1,000 |
| **1130 Kilocycles** | | |
| CKWX | Vancouver, B. C. | 50,000 |
| **1140 Kilocycles** | | |
| *. . . . | Kitimat, B. C. | 1,000 |
| CBI | Sydney, N. S. | 5,000 |
| CKXL | Calgary, Alta. | 10,000-DA-N |
| **1150 Kilocycles** | | |
| CKX | Brandon, Man. | 10,000 |
| CKOC | Hamilton, Ont. | 5,000-DA |
| CKSA | Lloydminster, Alta. | 1,000 |
| CHSJ | St. John, N. B. | 10,000-D<br>5,000-N, DA-2 |
| CKTR | Three Rivers, Que. | 5,000-D-DA-1<br>1,000-N-DA-1 |
| **1170 Kilocycles** | | |
| CFNS | Saskatoon, Sask. | 1,000 |
| **1220 Kilocycles** | | |
| CJRL | Kenora, Ont. | 1,000 |
| CKCW | Moncton, N. B. | 10,000-DA-N |
| CJOC | Lethbridge, Alta. | 10,000-DA-D, 5,000-N |
| CKSM | Shawinigan Falls, Que. | 1,000 |
| CJSS | Cornwall, Ont. | 1,000-DA-2 |
| CKDA | Victoria, B. C. | 10,000-DA-1 |
| **1230 Kilocycles** | | |
| CFPA | Port Arthur, Ont. | 1,000-D<br>250-N |
| CHFC | Fort Churchill, Man. | 250 |
| CFYT | Dawson, Y. T. | 100 |
| CKVD | Val d'Or, Que. | 250 |
| CKLD | Thetford Mines, Que. | 250 |
| CFHR | Hay River, N. W. T. | 100 |
| CFGR | Gravelbourg, Sask. | 250-N |
| *. . . . | Schefferville, Que. | 250 |
| CKMP | Midland, Ont. | 250 |
| **1240 Kilocycles** | | |
| CFLM | La Tuque, Que. | 1,000-D<br>250-N |
| CFPR | Prince Rupert, B. C. | 250 |
| *. . . . | St. Hyacinthe, Que. | 250 |
| CFWH | White Horse, Yukon | 250 |
| CJCS | Stratford, Ont. | 1,000-DA-D<br>250-N |
| CJAV | Port Alberni, B. C. | 250 |
| CJRW | Summerside, P. E. I. | 250 |
| CKLS | La Sarre, Que. | 250 |
| CKCQ-1 | Williams Lake, B. C. | 250 |
| **1250 Kilocycles** | | |
| CKSB | St. Boniface, Man. | (DA) 1,000 |
| CKBL | Matane, Que. | 5,000-DA-1 |
| CHWO | Oakville, Ont. | 1,000-D<br>500-N |
| **1260 Kilocycles** | | |
| CFRN | Edmonton, Alta. | 50,000-DA-N |
| **1270 Kilocycles** | | |
| CJCB | Sydney, N. S. | 5,000-D<br>1,000-N |
| CHAT | Medicine Hat, Alta. | 1,000-DA |
| CFGT | St. Joseph d'Alma, Que. | 1,000-DA-N |
| CHWK | Chilliwack, B. C. | 10,000-DA-1 |
| **1280 Kilocycles** | | |
| CKCV | Quebec, Que. | 5,000-DA-1 |
| CJMS | Montreal, Que. | 10,000-DA-2<br>5,000-N |
| *. . . . | Hamilton, Ont. | 5,000-DA-2-D<br>2,500-N |
| **1290 Kilocycles** | | |
| CKSL | London, Ont. | 5,000-DA-1 |
| CFAM | Altoona, Man. | 5,000-DA-1-N<br>10,000-D |
| **1300 Kilocycles** | | |
| CBAF | Moncton, N. B. | 5,000-DA-1 |
| CJME | Regina, Sask. | 1,000-DA-1 |
| **1310 Kilocycles** | | |
| CKOY | Ottawa, Ont. | 5,000-D<br>1,000-DA-N |
| CJRH | Richmond Hill, Ont, | 1,000-D<br>250-N |
| **1320 Kilocycles** | | |
| CJSO | Sorel, Que. | 1,000-DA-N |
| CKKW | Kitchener, Ont. | 1,000-DA-2 |
| CKEC | New Glascow, N. S. | 1,000-D<br>250-N |
| CHQM | Vancouver, B. C. | 10,000-DA-1 |
| **1340 Kilocycles** | | |
| CBH | Halifax, N. S. | 100 |
| CHAD | Amos, Que. | 250 |
| CJLS | Yarmouth, N. S. | 250 |
| CKOX | Woodstock, Ont. | 250 |
| CJQC | Quebec, Que. | 250 |
| CFYK | Yellowknife, N.W.T. | 250 |
| CFGB | Goose Bay, Labrador | 250 |
| CHRD | Drummondville, Que. | 250 |
| CFSL | Weyburn, Sask. | 250-N, 1,000-D |
| CKAR-1 | Parry Sound, Ont. | 250 |
| CJAF | Cabano, Que. | 250 |
| **1350 Kilocycles** | | |
| CHGB | St. Anne de la Pocatiere, Que. | 1,000-D, 250-N |
| CHOV | Pembroke, Ont. | 1,000-DA |
| CJDC | Dawson Creek, B. C. | 1,000 |
| CJLM | Joliette, Que. | 1,000-DA-1 |
| CBT | Grand Falls, Nfld. | 1,000 |
| CKLB | Oshawa, Ont. | 10,000-DA-2<br>5,000-N |
| CKEN | Kentville, N. S. | 1,000-DA-N |
| **1380 Kilocycles** | | |
| CKPC | Brantford, Ont. | 10,000-DA-2 |
| CFDA | Victoriaville, Que. | 1,000-DA-N |
| CKLC | Kingston, Ont. | 5,000-DA-1 |
| **1390 Kilocycles** | | |
| CKLN | Nelson, B. C. | 1,000-DA-1 |
| **1400 Kilocycles** | | |
| CKRN | Rouyn, Que. | 250 |
| CKSW | Swift Current, Sask. | 250 |
| CJFP | Riviere du Loup, Que. | 250-Night<br>1,000-D |
| CKBC | Bathurst, N. B. | 250 |
| CKCY | Sault St. Marie, Ont. | 250 |
| CKDH | Amherst, N. S. | 250 |
| **1410 Kilocycles** | | |
| CFUN | Vancouver, B. C. | 10,000-D |
| **1420 Kilocycles** | | |
| CKOM | Saskatoon, Sask. | 5,000-DA-N |
| CJMT | Chicoutimi, Que. | 1,000-DA-1 |
| CKPT | Peterborough, Ont. | 1,000-D<br>500-DA-2-N |
| **1430 Kilocycles** | | |
| CFCH | Toronto, Ont. | 5,000-DA-2 |
| **1440 Kilocycles** | | |
| CFCP | Courtenay, B. C. | 1,000-DA-N |
| **1450 Kilocycles** | | |
| CFJR | Brockville, Ont. | 1,000-D<br>250-N |
| CHCL | Cold Lake, Alta. | 50 |
| CHEF | Granby, Que. | 1,000-D<br>250-w-N |
| CFAB | Windsor, N. S. | 250 |
| CBG | Gander, Nfld. | 250 |
| **1460 Kilocycles** | | |
| CJNB | North Battleford, Sask. | 10,000-DA-N |
| CJOY | Guelph, Ont. | 5,000-N<br>10,000-D |
| CKRB | Ville St. Georges Beauce | 10,000-DA-N-D, 5,000-N |
| **1470 Kilocycles** | | |
| CFOX | Pointe Claire, Que. | 1,000-DA-2 |
| CHOW | Welland, Ont. | 1,000-DA-2 |
| **1490 Kilocycles** | | |
| CFHR | Hay River, N.W.T. | 40 |
| CKCR | Kitchener, Ont. | 250 |
| CFRC | Kingston, Ont. | 100 |
| CKBM | Montmagny, Que. | 250 |
| **1500 Kilocycles** | | |
| CHUC | Port Hope, Ont. | 1,000-DA-D |
| **1510 Kilocycles** | | |
| CKOT | Tillsonburg, Ont. | 1,000 |
| **1540 Kilocycles** | | |
| CFGB | Goose Bay, Labrador | 250 |
| **1550 Kilocycles** | | |
| CBE | Windsor, Ont. | 10,000-DA |
| **1560 Kilocycles** | | |
| CFRS | Simcoe, Ont. | 250 |
| **1570 Kilocycles** | | |
| CHUB | Nanaimo, B. C. | 10,000-DA |
| CFOR | Orillia, Ont. | 10,000-D<br>1,000-N |
| CFRY | Portage La Prairie, Man. | 250 |
| **1580 Kilocycles** | | |
| CBJ | Chicoutimi, Que. | 10,000-DA |
| **1600 Kilocycles** | | |
| CHVC | Niagara Falls, Ont. | 10,000-DA-2 |

# Radio Stations in Mexico And the Caribbean Area

**Note:** The following list of Mexican and Caribbean radio stations is based on available data from the U. S. Federal Communications Commission, the communications ministries of the various countries and from other sources. Like other countries in the North American Regional Broadcasting Agreement area, most follow the 1950 NARBA, although all are not signatory.

## BAHAMAS

1540 kc ZNS Nassau, Bahamas Government, 10 kw I-A.

## CUBA

### 500

540 kc CMJJ Jatibonico, Nicolas Rios Miera, 0.25 kw II.
550 kc CMCY Habana, Radio Siboney S.A., 15 kw.
560 kc CMKM Holguin, Union Radio S.A., 5 kw III.
570 kc CMHI Santa Clara, Circuito Nacional Cubano S. A., 10 kw (DA) I-D.
580 kc CMJP Ciego de Avila, Armando A. Jimenez Finales, 0.5 kw-D. 0.25 kw-N. III.
590 kc CMW Habana, Circuito Nacional Cubano S.A., 25 kw-D, 15 kw-N.

### 600

600 kc CMKV Holguin, Circuito Nacional Cubano S.A., 2.5 kw.
620 kc CMFB Moron, 0.25 kw.
630 kc CMKU Santiago de Cuba, Circuito CMQ S.A., 2 kw II.
630 kc CMQ Habana, Circuito CMQ S.A., 50 kw (DA).
640 kc CMHQ Santa Clara, Circuito CMQ S.A., 15 kw (DA) I-C.
660 kc CMCU Habana, Radio Garci Serra S.A., 5 kw-D, 1 kw-N.
670 kc CMHG Santa Clara, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N. II.
670 kc CMKP Holguin, Radiodifusoras Progreso S.A., 1 kw. II-E.
680 kc CMAF Pinar del Rio, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N II.
680 kc CMDB Santiago de Cuba, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N. II.
680 kc CMHN Cienfuegos, Estaciones Radiodifusoras, Radio Progreso S.A., 1 kw-D. 0.5 kw-N. II.
680 kc CMJE Camaguey, Radicdifusoras Progreso S.A. 1 kw-D, 0.5 kw-N. II.
690 kc CMBC Habana, Estaciones Radiodifusoras Progreso S.A. 50 kw (DA) I-C.

### 700

700 kc CMJT Ciego de Avila, Radiodifusoras Progreso S.A. 1 kw-D, 0.5 kw-N. II
710 kc CMDU Guantanamo, Cia Insular de Radiodifusion S.A., 0.25 kw.
720 kc CMHU Cienfuegos, Vazquez Gonzalez. 0.25 kw.
730 kc CMCA Habana, Radio Mambi S.A., 10 kw (DA) II.
740 kc CMAB Pinar del Rio, Simeon Ferro Martinez, 5 kw-D II.
740 kc CMKJ Holguin, Circuito CMQ S.A., 10 kw II.
760 kc CMCD Habana, La Voz del Aire S.A., 10 kw (DA) II-E.
760 kc CMJY Ciego de Avila, Ricardo Miranda Cortes, 1 kw.
770 kc CMDC Holguin, Radio Oriente S.A., 1 kw II.
780 kc CMHB Sancti Spiritus, Union Radio S.A., 0.25 kw.
790 CMCH Habana, Cadena Habana S.A. 10 kw III-E.

### 800

800 kc CMAW Pinar del Rio, Pedro Redondo Fernandez, 0.25 kw.
800 kc CMJS Ciego de Avila, Cadena Oriental de Radio S.A., 1 kw.
800 kc CMKL Santiago de Cuba, Cadena Oriental de Radio S.A., 2 kw II.
810 kc CMHW Santa Clara, Radio Siboney S.A., 1 kw-D, 0.5 kw-N. II.
820 kc CMDT Bayamo, Reloj del Aire S.A., 0.25 kw II.
830 kc CMBZ Habana, Manuel y Guillermo Salas, 15 kw-D, 1 kw-N (DA-N) II-E.
840 kc CMAN Pinar del Rio, Circuito Nacional, Cubano S.A., 1 kw.
840 kc CMDQ Victoria de las Tunas, Radio Victoria S.A. 1 kw-D, 0.25 kw-N.
850 kc CMKC Santiago de Cuba, Radio Oriente S.A., 2 kw II.
860 kc CMBL Habana, Radio Aeropuerto Internacional S.A., 15 kw (DA) I-C.
870 kc CMDY Holguin, Reloj del Aire S.A. 0.25 kw.
880 kc CMAG Consolacion del Sur, Union Radio S.A., 1 kw II.
880 kc CMJB Camaguey, Union Radio S.A., 1 kw II.
890 kc CMCQ Habana, Onda Musical del Oyente S.A. 0.25 kw II.
890 kc CMDZ Santiago de Cuba, Radio Cadena Santiago S.A., 0.25 kw II.
890 kc CMHD Santa Clara, Union Radio S.A., 1 kw.

### 900

900 kc CMJV Ciego de Avila, Circuito CMQ S.A., 1 kw. II.
910 kc CMCF Habana, Union Radio S.A., 10 kw III-E.
910 kc CMGX Matanzas, Union Radio S.A., 1 kw.
920 kc CMAQ Pinar del Rio, Circuito CMQ S.A., 1 kw III.
920 kc CMJL Camaguey, Circuito CMQ S.A., 10 kw (DA) III.
930 kc CMGF Matanzas, Circuito Nacional Cubano S.A., 0.25 kw IV.
930 kc CMKN Santiago de Cuba, Circuito Nacional Cubano S.A., 1 kw III.
940 kc CMHH Santa Clara, Radio Garcia Serra, 0.25 kw II.
950 kc CMBF Habana, Circuito CMQ S.A., 10 kw (DA) I-D.
950 kc CMDJ Guantanamo, Radio Oriente S.A., 0.25 kw IV.
960 kc CMGN Jovellanos, Radio Siboney S.A., 0.5 kw III.
960 kc CMJN Camaguey, Circuito Nacional Cubano S.A., 1 kw III.
970 kc CMHZ Santa Clara, M. Nicolay Villvendas, 0.25 kw.
970 kc CMKD Holguin, Cadena Oriental de Radio S.A., 1 kw III.
980 kc CMCK Habana, Cia Radiodifusora COCO y CMCK S.A., 5 kw.
990 kc CMAS Pinar del Rio, Radio Garcia Serra S.A., 0.25 kw II.
990 kc CMHT Sancti Spiritus, Juan M. Santana Padron, 1 kw-D, 0.25 kw-N. II.

### 1000

1000 kc CMJG Camaguey, Cadena Oriental de Radio S.A., 1 kw II.
1000 kc CMKW Santiago de Cuba, Reloj del Aire S.A., 0.25 kw II.
1010 kc CMBQ Habana, Radio Continental CMBQ S.A., 5 kw-D. 1 kw-N.
1020 kc CMDO Banes, Radio Banes S.A., 0.25 kw-D.
1020 kc CMHS Caibarien, Alberto Aragones Machado, 0.1 kw-D.
1030 kc CMAC San Cristobal, Guillermo Garcia Ovies, 0.25 kw II.
1030 kc CMDW Santiago de Cuba, Radio Victoria S.A., 0.5 kw II.
1030 kc CMGO Colon, Cia Insular de Radio, 0.25 kw II.
1030 kc CMJR Camaguey, Org. Insular de Radio S.A., 1 kw.
1040 kc CMHF Santa Clara, Humberto Valdes Yero, 0.1 kw-D. II.
1050 kc CMKF Holguin, Manuel J. de Gongora, 0.25 kw II.
1060 kc CMCX Habana, Espacio Aereo S.A., 10 kw-D, 0.25 kw-N. II.
1060 kc CMDH Santiago de Cuba, E. Hernandez Callard, 0.25 kw II.
1060 kc CMJA Camaguey, Rafael Valdes Jimenez, 0.25 kw II.
1070 kc CMAB Pinar del Rio, Simeon Ferro Martinez, 5 kw.
1070 kc CMKS Guantanamo, Radio Savon S.A., 1 kw II.
1080 kc CMJM Ciego de Avila, Circuito Nacional Cubano (CNC), 0.5 kw.
1090 kc CMBS Habana, Radio Capital Artalejo S.A., 0.25 kw II.
1090 kc CMHE Encrucijada, Virgilio E. Diaz Quintanilla, 0.25 kw-D. II.
1090 kc CMKR Santiago de Cuba, J. Nadal Aguirrezabal, 1 kw-D. 0.25 kw-N. II.

### 1100

1100 kc CMGW Matanzas, Ramon A. Zayas Lopez, 0.5 kw
1110 kc CMDN Guantanamo, Radio Garcia Serra S.A., 0.25 kw II.
1110 kc CMFA Camaguey, Pablo A. Alejo, 1 kw-D. 0.25 kw-N. II.
1120 kc CMBY Habana, Pages y Cia, 0.25 kw II-E.
1120 kc CMDK Santiago de Cuba, Radio Turquino S.A., 0.25 kw II.
1130 kc CMHM Santa Clara, Cadena Oriental de Radio S.A., 1 kw II.
1130 kc CMKH Guantanamo, Luis Coronado Estrada, 0.25 kw II.
1150 kc CMBK Habana, Cia Inmobiliaria UCARO S.A., 0.25 kw IV.
1150 kc CMDL Santiago de Cuba, Edwen Acosta Pita, 1 kw-D., 0.25 kw-N. III.
1160 kc CMJK Camaguey, Jones Castrillon y Cia, 0.5 kw II.
1170 kc CMBR Habana, Cia Insular de Radio, 0.25 kw II.
1170 kc CMKB Santiago de Cuba. Union Radio S.A., 1 kw II.
1180 kc CMHV Santa Clara, Cia Insular de Radiodifusion S.A. 0.25 kw.
1190 kc CMAR Pinar del Rio, Cia. Insular de Radiodifusion S.A., 0.25 kw II.
1190 kc CMJD Ciego de Avila, Union Radio S.A., 0.25 kw II.

### 1200

1200 kc CMDD Bayamo, Radio Oriente S.A., 0.25 kw II.
1200 kc CMK Habana, Fausto Montiel Reinel, 0.25 kw II.
1210 CMAP Guane, Juan Escobar, 0.25 kw.
1210 kc CMHK Cruces, Virgilio Villanueva Fernandez, 1 kw.
1220 kc CMKO Holguin, Manuel Angulo Farran, 0.25 kw II.
1230 kc CMCO Habana, Radio Circuito del Caribe S.A., 0.25 kw IV.
1230 kc CMDI Holguin, Cia Insular de Radiodifusion S.A., 0.25 kw IV.
1230 kc CMJX Moron, Pablo Castellanos Caballero, 0.25 kw IV.
1240 kc CMAD Artemisa, Colombo Rodriguez, 0.25 kw. IV.
1240 kc CMGY Matanzas, Radiotiempo S.A., 0.25 kw IV.
1240 kc CMKE Victoria de las Tunas, Humberto Anderes Pena, 0.25 kw.
1250 kc CMHP Sancti Spiritus, F. Gloria y M. Borges Enriquez, 0.25 kw IV.
1250 kc CMKA Guantanamo, Cadena Oriental de Radio S.A., 0.25 kw.
1260 kc CMCI Habana, Cadena Oriental de Radio S.A., 5 kw.
1260 kc CMDE Bayamo, Cadena Oriental de Radio S.A., 0.25 kw.
1270 kc CMJC Camaguey, Cadena Camagueyana de Radio S.A., 1 kw III.
1280 kc CMDP Victoria de las Tunas, Cadena Oriental de Radio S.A., 0.25 kw.
1280 kc CMHA Sagua la Grande, Jose M. Vazquez Gonzalez, 1 kw III.
1290 kc CMCW Habana, Gilberto y Mario Lavin Dominguez, 0.25 kw.
1290 kc CMDG Guantanamo, Carlos Abrutia, 0.25 kw.

### 1300

1300 kc CMAE Pinar del Rio, Columbo Rodriguez, 0.25 kw.
1300 kc CMJQ Nuevitas, Juan Filgueiras Caballeiro, 1 kw.
1310 kc CMHO Santa Clara, Organizacion Insular de Radio, 1 kw III.
1320 kc CMDA Santiago de Cuba, Red Provincial de Radio S.A., 1 kw III.
1320 kc CMFC Moron, Cia Insular de Radiodifusion S.A., 0.25 kw.
1330 kc CMCB Habana, Radio Reloj S.A., 1 kw.
1340 kc CMAL Pinar del Rio, Radio Occidente, 0.25 kw IV.
1340 kc CMJF Camaguey, Radio Camaguey S.A., 1 kw IV.
1340 kc CMGU Colon, Cadena Oriental de Radio S.A., 0.25 kw.
1350 kc CMHJ Cienfuegos, Telerrape S.A., 0.25 kw III.
1350 kc CMKY Puerto Padre, Pedro Zacca Cheda, 0.1 kw III.
1360 kc CMBG Habana, Antonio Fuentes Rodriguez, 0.25 kw.
1370 kc CMBN Santa Fe, Isla de Pinos, Cia Operadora Circuitos Radiales S.A., 0.25 kw.
1370 kc CMJH Ciego de Avila, Luis Marauri Mendoza, 0.5 kw.
1390 kc CMBX Habana, Alberto Alvarez Ferrara, 0.25 kw.
1390 kc CMKX Bayamo, Aristides Gervet de Villafane, 0.25 kw IV.

### 1400

1400 kc CMAX Consolacion del Norte, G. Blanco Pi, 0.25 kw IV.
1400 kc CMGL Matanzas, Cadena Oriental de Radio S.A., 0.25 kw IV.
1400 kc CMJI Florida, Osvaldo Moran Arteago, 0.25 kw IV.
1400 kc CMKI Guantanamo, Union Radio S.A., 0.25 kw IV.
1410 kc CMDR Holguin, Cia Insular de Radiodifusion S.A., 0.25 kw.
1410 kc CMHC Santa Clara, Mario Perez Marrero, 1 kw III.
1420 kc CMCG Habana, Radio Codazos S.A., 0.25 kw IV.
1420 kc CMJU Moron, Emilio F. Fernandez, 0.25 kw IV.
1430 kc CMKZ Palma Soriano, Radio Victoria S.A., 0.25 kw. IV.
1440 kc CMGM Cardenas, Osvaldo Menocal Santana, 0.25 kw.
1440 kc CMJW Camaguey, Admor. Antonio A. Moran Arteaga, sucesores de Andres Moran Cisneros, 0.25 kw IV.
1450 kc CMDX Baracoa, J. Amable Martinez, 0.25 kw III.
1450 kc CMHL Sancti Spiritus, Radio Tiempo S.A., 0.25 kw IV.
1460 kc CMCM Habana, Transradio Columbia S.A., 0.25 kw IV.
1460 kc CMKQ San Luis, R. de Armas Trompeta, 0.5 kw III.
1470 kc CMGE Cardenas, Genaro Sabater Fox, 0.25 kw.
1470 kc CMJO Ciego de Avila, Bonifacio Idefonso Morales, 0.25 kw.
1480 kc CMHX Cienfuegos, Juan A. H. Ventura, 0.25 kw.
1490 kc CMKG Victoria de las Tunas, Red Provincial de Radio, S.A., 0.25 kw IV.
1490 kc CMOX Habana, Cia Cubano Americana de Radio S.A., 0.25 kw IV.

### 1500

1520 kc CMBD Habana, Luis Perez Garcia, 0.25 kw II.

1520 kc CMKT Victoria de las Tunas, Alfredo Sanchez Morejon, 1 kw-D. 0.25 kw-N.

1550 kc CMDV Santiago de Cuba, J. Camacho Porro, 0.25 kw II.

1560 kc CMZ Habana, Ministerio de Educacion, 5 kw.

1570 kc CMHR Sagua la Grande, Radio Tiempo, 0.25 kw-D, 0.1 kw-N. II.

1580 kc CMDS Holguin, Radio Norte S.A., 0.25 kw II.

1580 kc CMGB Playa de Veradero, Roberto Rodriguez Aragon, 0.25 kw II.

1580 kc CMJZ Ciego de Avila, Pablo Castellanos Caballero, 0.25 kw II.

1590 kc CMDF Manzanillo, Jose Sanz Valdes, 0.25 kw IV.

1590 kc CMHY Cabaiguan, Cia Martin y Perez, 0.1 kw.

1590 kc CMOA Habana, Juan Fdz. Duran, 0.5 kw III.

## DOMINICAN REPUBLIC

620 kc HI3T Ciudad Trujillo, J. Arismendi Trujillo, 10.0 kw I-C. (Will continue on 1040 kc, 10 kw, pending change of WKAQ, San Juan, P. R., to 810 kc.)

790 kc HIL Ciudad Trujillo, Joaquin C. Pellicer, 0.5 kw III.

820 kc HI9Z Santiago, Luis F. Moscoso C., 1.0 kw-D II.

950 kc HIG Ciudad Trujillo, Andres Cordero Puello, 0.25 kw IV.

1050 kc HI8B Santiago, 1.0 kw II.

1050 kc HI5K Barahona, 0.25 kw II.

1220 kc HI1N Santiago, Partido Dominicano, 0.75 kw III.

1220 kc HIN Ciudad Trujillo, 0.5 kw III.

1230 kc HI3A Barahona, Exped: Pou, 0.25 kw IV.

1240 kc HI8U Puerto Plata, Luis A. Pelegrin, 0.25 kw IV.

1250 kc HI4C San Francisco de Macoris, Manuel R. Perlata, 1.0 kw-D 0.1 kw-N III-D. IV-N.

1310 kc HI3V Bani, Manuel Bello Hijo, 0.5 kw III.

1310 kc HIF Puerto Plata, 1.0 kw III.

1330 kc HI4B Santiago de los Caballeros, Abraham Vanderhorst, 0.5 kw III.

1350 kc HIZ Ciudad Trujillo, Frank Hatton, 1.0 kw III-B.

1360 kc HI8T La Vega, 1.0 kw-D 0.1 kw-N 0.1 kw-N III-D. IV-N. IV.

1380 kc HI6T Santiago, 1.0 kw III.

1400 kc HIT Ciudad Trujillo, Francisco A. Sanabia, 0.25 kw IV.

1400 kc HI1L La Vega, Joaquin C. Pellicer, 0.25 kw IV.

1440 kc HI2A Salcedo, 0.04 kw IV.

1440 kc HI5K Ciudad Trujillo, 0.25 kw IV.

1440 kc HI9T Monsenor Novel, 0.5 kw III

1450 kc HI2R San Cristobal, Luis Alberti, 0.25 kw IV.

1490 kc HI2H Ciudad Trujillo, Raf. F. Tavarez L., 0.25 kw IV.

1490 kc HI1A Moca, 0.25 kw IV.

## HAITI

1080 kc 4VK Leogane, 10.0kw.

1250 kc 4VYM, Port au Prince, 0.25 kw.

1260 kc 4VHL Petionville, 0.1 kw.

1300 kc 4VW Port au Prince, Ricardo Widmaier, 0.5 kw.

1470 kc 4VGM Port au Prince, Frank C. Magloire, 0.5 kw.

1500 kc 4VMD Gonaives, 0.4 kw.

## JAMAICA

880 kc ZQI Kingston, Jamaica Bcstg. Co., 0.5 kw II.

## MEXICO

### 500

540 kc XEWA S. Luis Potosi, S. L. P., Cadena Radiodif. Mex. S.A., 150 kw. (DA-N) I-A.

550 kc XEAF Tala, Jal, 0.15 kw IV.

550 kc XEKL Jalapa, Ver., Carlos Ferraez Matos., 1.0 kw-D 0.25 kw-N IV.

550 kc XEPX La Paz, B. C., 0.25 kw IV.

550 kc XEQW Merida, Yuc., 5.0 kw (DA-N) III-A.

550 kc XEUC Tehuantepec, Oax., 0.25 kw IV.

560 kc XEAH S. Rosalia, B. C., 0.1 kw. IV.

560 kc XEHA Tecate, B. C., 0.25 kw IV.

560 kc XEIO Aquascalientes, Aquas, 1.0 kw-D 0.25 kw-N IV.

560 kc XEIU Manzanillo, Colima, 0.5 kw-D 0.25 kw-N IV.

560 kc XEOF Mexico, D. F., 1.0 kw III-B.

560 kc XEPL Ciudad Cuahtemoc, Chih., 0.5 kw III-B.

560 kc XEUY S. Cristobal de las Casas, Chia., 0.5 kw III-B.

560 kc . . . Toluca, Mex., 1.0 kw III.

570 kc XELQ Morelia, Mich., Francisco Laris Iturbide, 1.0 kw III.

570 kc KEAR Monterrey, N. L., 5.0 kw-D 0.1 kw-N IV.

570 kc XETJ Torreon, Coah., 1.0 kw-D 0.1 kw-N IV.

570 kc XEVX Comalcalco, Tab., 1.0 kw-D, 0.25-N. III.

570 kc XENZ Culiacan, Sin., 1.0 kw-D 0.25 kw-N IV.

570 kc XEOA Oaxaca, Oax., 5.0 kw-D 0.25 kw-N IV.

580 kc XEMU Piedras Negras, Coah., Alfonso L. Bres., 5.0 kw-D, 0.25 kw-N III-B.

580 kc XEFI Chihuahua, 5.0 kw-D 0.25 kw-N IV.

580 kc XEDZ Cordoba, Ver., 1.0 kw-D 0.45 kw-N III-B.

580 kc XEHP Ciudad Victoria, Tamaulipas, 1.0 kw-D 0.15 kw-N IV.

580 kc XEAV Gualdalajara, Jal., Manuel Lopez Diaz, 25.0 kw (DA-1) III-A.

580 kc XEUE Tuxtla Gutierrez, Chia., 1.0 kw-D 0.2 kw-N IV.

590 kc XEHQ Hermosillo, Son., Radio Hermosillo, 1.0 kw III-B.

590 kc XEPH Mexico, D. F., Cia. Mexico de Radiodif, S. A., 5.0 kw III-A.

590 kc XERT Rio Bravo, Tam., Ignacio Magallon, 5 kw-D 0.25 kw-N IV.

590 kc XEE Durango, 2.0 kw-D, 0.15 kw-N III.

### 600

600 kc XEBB Acapulco, Guerrero, 5.0 kw-D, 1.0 kw-N III-A.

600 kc XEDN Torreon, Coah., Difusora del Norte, S. A., 1.0 kw III-B.

600 kc XEEH Monterrey, N. L., 0.5 kw-D III.

600 kc XEZ Merida, Yuc., Jorge L. Palomeque, 10.0 kw (DA-1) III-A.

600 kc XEWZ Guanajuato, Gto., Gonzalo Sanchez Gomez, 0.25 kw IV.

610 kc XEBX Sabinas, Coah., Radiodif. Coahuila S. A., 5.0 kw-D 0.5 kw-N III-B.

610 kc XECV Ciudad Valles, S.L.P., 1.0 kw-D 0.25 kw-N IV.

610 kc XEJA Jalapa, Ver., 1.0 kw-D .05 kw-N III-B.

610kc XEUF Uruapan, Mich., 5 kw-D, 1 kw-N. III.

610 kc XELR Veracruz, Ver., 0.1 kw IV.

610 kc XEUF Uruapan, Mich., Ignacio Navarro, 5.0 kw-D 1.0 kw-N III-A.

610 kc XEGS Guasave, Sin., 5.0 kw-D O.75 kw-N III-B.

620 kc XEBU Chihuahua, Chih., Roberto O. Stevenson, 5.0 kw-D 0.25 kw-N IV.

620 kc XECK Durango, Dur., 1 kw-D, 1 kw-N IV.

620 kc XEPT Ciudad Bemex, Tab., 0.25 kw-D, 0.1 kw-N IV.

620 kc XEGH Reynosa, Tam., 0.25 kw-D. IV.

620 kc XENK Mexico, D. F., Gral. Brig. P. A. F. Proal Pardo, 10.0 kw-D 5.0 kw-N III-A.

620 kc XEOO Tepic, Nay., 1.0 kw-D, 0.25 kw-N IV.

630 kc XEFB Monterrey, N. L., Emis. Inc. de Monterrey S. A., 10.0 kw (DA-2) III-A.

630 kc XEFU Cosamaloapan, Ver., 2.0 kw-D 0.75 kw-N III-B.

630 kc XEFX Guaymas, Son., 0.25 kw IV.

630 kc XEJB Guadalajara, Jal., State Government, O.5 kw III-B.

630 kc XETK Mazatlan, Sin., 1.0 kw D 0.25 kw-N IV.

630 kc XETS Tapachula, Chia., Napoleon Correa, 1.0 kw-D 0.5 kw-N III.

630 kc XEID Cananea, Son., 5.0 kw (DA-N) III-A.

630 kc XEIZ Chilpancingo, Gro., 5.0 kw-D 0.25 kw-N IV.

650 kc XEZM Zamora, Mich., La Voz del Comercio de Zamora, 5.0 kw-D II.

650 kc XEEI Los Mochis, Sin., 0.25 kw-D II.

650 kc XEEJ Puerto Vallarta, Jal., 0.25 kw-D II.

650 kc XEEK Oaxaca, Oax., 1.0 kw-D II.

660 kc XEAY Ciudad Delicias, Chih., 0.5 kw-D II.

660 kc XERPM Mexico, D. F., Vocero Mexicano S. A. 50.0 kw (DA-2) II.

660 kc XEEM Rio Verde, S. L. P., 0.1 kw-D II.

660 kc XENB Macuspana, Tab., 1 kw-D II.

660 kc XEEL Fresnillo, Zac., 0.25 kw-D II.

670 kc XEKQ Tapachula, Chiapas., 1.0 kw-D II.

670 kc XEPM Gomez Palacio, Dur., 0.5 kw-D II.

670 kc XEIS Ciudad Guzman, Jal., 1.0 kw-D II.

680 kc XELG Leon Gto., Radio Impuls. del Centro S. A., 10.0 kw (DA-N) II.

680 kc XEFO Chihuahua, Chih., 0.1 kw-D II.

680 kc XEFG Tezuitlan, Pue., 1.0 kw (DA-N) II.

680 kc XESN Guasave, Sin., 1.0 kw-D II.

690 kc XEAK Tijuana, B. C., Jorge I. Rivera, 50.0 kw (DA-N) I-B.

690 kc XEN Mexico, D. F., Guillermo P. de Del Conde, 20.0 kw-D 5 kw-N II.

690 kc XERG Monterrey, N. L., 0.25 kw-D, 0.2 kw-N II-D, IV-N.

690 kc XEEN Progreso, Yuc., 50.0 kw II.

### 700

700 kc XEDV Zapopan, Jal., 1.0 kw-D II.

700 kc XEGI Gomez Palacio, Dur., 1.0 kw-D II.

700 kc XEVC Cordoba, Vera., 0.5 kw-D II.

710 kc XEON Tuxtla Guitierrez, Chia., Enrique Valero Arambula, 2.0 kw-D 1.0 kw-N II.

710 kc XEIE Parral, Chih., 0.5. kw-D II.

710 kc (New) Mexico, D. F., 1.0 kw-D 0.5 kw-N II.

710 kc XEBL Culiacan, Sin., 5.0 kw (DA-N) II.

730 kc XEX Leon, Guanajuato, Radio de Mexico S. A. de C. V., 500.0 kw (DA) I-A.

750 kc XEEQ San Luis Potosi, 0.25 kw-D II.

760 kc XEZZ Tonala, Jal., 1.0 kw-D III.

760 kc XEIP, Mexico, D. F., 10.0 kw (DA-N) II.

760 kc XEEG Torreon, Coah., 1.0 kw-D II.

770 kc XEHB San Francisco del Oro, Chih., 0.5 kw-D II.

770 kc XETG Lagos de Moreno, 0.15 kw-D IV.

770 kc XEDI Queretaro, Quer., 1.0 kw-D II.

770 kc XEML Apatzingan, Mich., 0.25 kw-D II.

790 kc XEBI Aguascalientes, Ags., Pedro C. Rivas, 1.0 kw-D 0.25 kw-N IV.

790 kc XEFE Nuevo Laredo, Tam., Ruberto Villarreal, 1.0 kw-D 0.5 kw-N III-B.

790 kc XESU Mexicali, B. C., 1.0 kw-D III.

790 kc XENT LaPaz, B. C., 2.0 kw-D 0.75 kw-N III-A.

790 kc XERC Mexico, D.F., 5 kw-D, 1 kw-N IIIA.

790 kc XEGZ Ciudad Lerdo, Dur., 0.25 kw-D II.

### 800

800 kc XEAN Ocotlan, Jal., Radio Ocotlan S. de R. L., 1.0 kw-D II.

800 kc XEBE Tijuana, B. C., 0.5. kw-D II.

800 kc XELO Ciudad Juarez, Chih., Cia Radio de Piedras Negras, 150.0 kw I-A.

810 kc XEIC Ciudad Obregon, Son., 0.5 kw-D II.

810 kc XEFW Tampico, Tam., Flores y Martinez, 50 kw (DA-N) II.

810 kc XERI Ciudad Reynosa, Tam., 0.25 kw-D II.

820 kc XEKG Fortin de las Flores, Vera, 1.0 kw-D III-B.

830 kc XELA Mexico, D. F., Radio Metropolitan S. A. 10.0 kw-D 5.0 kw-N (DA-N) II.

840 kc XEBA Guadalajara, Jal., Jesus D. Gonzales, 1 kw-D II.

840 kc XEGB Coatzacoalcos, Ver., 0.25 kw-D II.

840 kc XEEC Tampico, Tam., 0.5 kw-D II.

850 kc XETQ Orizaba Ver., 10.0 kw (DA-2) II.

860 kc XEDU Durango, Dur., Carlos C. Armas, 1.0 kw-D 0.5 kw-N II.

860 kc XEMO Tijuana, B. C., Fernando Frederico Ferreira, 5.0 kw II.

860 kc XEUN Mexico, D. F., Universidad Nacional de Mexico, 5.0 kw II.

860 kc XEIN Tepic, Nay., 1.0 kw-D 0.175 kw-N IV.

860 kc XENL Monterrey, N. L., 5.0 kw II.

860 kc XENW Culiacan, Sina, 1 kw-D, 0.25 kw-N II.

860 kc XEWI Chapala, Jal., 1 kw-D II.

870 kc XEMM Morelia, Mich., 0.5 kw-D II.

870 kc XEEV Villahermosa, Tab., 1.0 kw-D II.

### 900

900 kc XEW Mexico, D. F., Cadena Radio Difusora S. A., 250.0 kw I-A.

910 kc XEAO Mexicali, B. C., Juan C. Chavez, 0.25 kw IV.

910 kc XEHO Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.

920 kc XEBH Hermosillo, Son., Carlos Balderrama, 5.0 kw-D 1.0 kw-N III-B.

920 kc XEXK Ensenda, B. C., 0.25 kw-D IV.

920 kc XEBM S. Luis Potosi, S. L. P., Benjamin Briones, 5.0 kw-D 1.0 kw-N III-B.

920 kc XECQ Culiacan, Sin. 5 kw-D 0.1 kw-N III.

920 kc XEGK Papantla, Ver., 0.25 kw II.

920 kc XELT Guadalajara, Jal., Eduardo Reynoso Gonzalez, 0.25 kw IV.

920 kc XEMJ Piedras Negras, Coah., Jesus L. Elizondo, 1.0 kw-D 0.25 kw-N IV.

920 kc XEOK Monterrey, N. L., Carlos Roa Montes de Oco, 1.0 kw-D 0.25 kw-N IV.

920 kc XEMD Gomez Palacio, Dur., 0.1 kw IV.

920 kcXEPK Chihuahua, Chih., 0.25 kw-D IV.

920 kc XEBD Saltillo, Coah., 0.25 kw IV.

920 kc XEU Veracruz, Ver., 5.0 kw-D 0.5 kw-N III. IV.

940 kc XEWV Mexicali, B. C., 1.0 kw-D II.

940 kc XEQ Mexico, D. F., Radio Panamericana S. A, 150.0 kw-D 50.0 kw-N I-B.

940 kc XEJN Ciudad Reynosa, Tam., 0.2 kw-D IV.

950 kc XEGM Tijuana, B. C., Gustavo Faist Fernandez, 3.5 kw-D 2.5 kw-N (DA-N) III-A.

960 kc XECC Ciudad Camargo, Chih, 0.25 kw-d, 0.1 kw-N IV.

960 kc XECS Manzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.

960 kc XEK Nuevo Laredo Tamaulipas, Rafael Tijerina Carranza, 5.0 kw-D 1.0 kw-N (DA-1) III-A.

960 kc XEHK Guadalajara, Jal., Francisco E. Fregoso, 1.0 kw-D 0.25 kw-N IV.

960 kc XEKS Saltilli, Coahuilla 2.0 kw-D 0.1 kw-N III.

960 kc XEIQ Ciudad Obregon, Son., 0.75 kw-D 0.5 kw-N III-B.

960 kc XENO Ciudad Lerdo, Dur., 0.1 kw-D IV.

960 kc XEOS Chetumal, Q. R., 0.5 kw III-B.

960 kc XEUQ Zihuatanejo, Guer., 5.0 kw-D 0.25 kw-N IV.

970 kc XECJ Apatzingan, Mich., 1.0 kw-D 0.25 kw-N IV.

970 kc XEJ Ciudad Juarez, Chih., Pedro Meneses Jr., 10.0 kw-D 5.0 kw-N III-A.

970 kc XEDF Mexico, D. F., Arturo Martinez, 5.0 kw-D 1.0 kw-N III.

970 kc XEMW Monclovia, Coah., 0.125 kw IV.

970 kc XEO Matamoros, Tamaulipas, Can. Mario Gonzalez, 1.0 kw III-B.

970 kc XEUG Guanajuato, Guan., 5.0 kw-D.

970 kc XEVT Villahermosa, Tab., 5.0 kw-D 0.4 kw-N III-B.

970 kc XEEZ Caborca, Son., 0.25 kw-D 0.1 kw-N IV.

970 kc XEOW Mazatlan, Sin., 1.0 kw-D 0.25 kw-N IV.

980 kc XEFQ Cananea, Son., Pedro L. Diaz, 0.5 kw III-B.

980 kc XEKE Navojoa, Son., 1.0 kw-D 0.25 kw-N IV.

980 kc XETU Tampico, Tam., Impuls. Moderna del Radio S. A., 5.0 kw-D 1.0 kw-N III-B.

980 kc XEXT Tepic, Nay., State Goxernment, 1.0 kw III-A.

980 kc XELC La Piedad, Mich., 5.0 kw-D 0.2 kw-N. IV.

980 kc XENR Nueva Rosita, Coah., 5.0 kw-D 0.5 kw-N III-B.

980 kc XEIA San Andres Tuxtla, Veracruz, 0.25 kw IV.

990 kc XEBC Ciudad Guzman, Jal., Roberto Chavez Gonzalez, 1.0 kw-D 0.1 kw-N II.

990 kc XECL Mexicali, B. C., Alfonso A. Lacarra, 5.0 kw II.

990 kc XET Monterrey, N. L., El Pregonere del Norte, 50.0 kw-D 5.0 kw DA-N II.

990 kc XEER Ciudad Cuauhtemoc, Chih., 0.5 kw-D II.

990 kc XEUB Oaxaca, Oax., 5.0 kw-D 0.5 kw-N III-B.

990 kc XEUM Valladolid, Yuc., 0.25 kw II.

### 1000

1000 kc XEOY Mexico, D. F., Fomento de Radio S. A., 50.0 kw I-B.

1010 kc XEDX El Sauzal, B. C., 0.5 kw-D 0.25 kw-N II.

1010 kc XEHL Guadalajara, Jal., Radiodif. de Occidente S. A., 10.0 kw-D 5.0 kw-N II.

1010 kc XEPB Hermosillo, Son., 0.25 kw-D II.

1010 kc XETX Nuevo Casas Grandes, Chih., Laureano Molinar Contreras, 1.0 kw-D 0.25 kw-N II.

1010 kc XEKD Ciudad Acuna, Coah., 0.5 kw-D 0.25 kw-N II.

1010 kc XEWS Culiacan, Sin., 5.0 kw-D 0.25 kw-N II.

1030 kc XEQR Mexico, D. F., Corp. Mexicana de Radio S. A., 10.0 kw-D 1.0 kw-N II.

1040 kc XEIV La Piedad, Mich., 1.0 kw-D II.

1050 kc XED Mexicali, B. C., Carlos Blanco, 10.0 kw-D 1.0 kw-N (DA) II.

1050 kc XEG Monterrey, N. L., La Voz de Norteamerica S. A., 150.0 kw I-A.

1060 kc XEDP Mexico, D. F., Radio Gobernacion, 50.0 kw (DA-N) I-B.

1070 kc XEGY Tehuacan, Pue., 1.0 kw-D 0.25 kw-N II.

1080 kc XETA Zitacuaro, Mich., 0.5 kw-D 0.15 kw-N II-D, IV-N.

1080 kc XEGO Irapuato, Gto., 1.0 kw-D II.

1090 kc XEHR Pueblo, Pue., Manuel R. Canale, 0.25 kw II.

1090 kc XEWL La Barca, Jal., Ramon Alvarez Lopez, 0.25 kw-D II.

1090 kc XERB Rosarito, B. C., Interamericana de Radio S. A., 50.0 kw (DA-N) I-B.

1090 kc XERG Nuevo Laredo, Tam., Reynoldo Garza Alvarez, 2.5 kw-D II.

1090 kc XEOD Boca del Rio, Ver., 1.0 kw (DA-N) II.

### 1100

1100 kc XEGP Cosamaloapan, Ver., 1.0 kw (DA-N) II.

1110 kc XEWR Ciudad Juarez, Chih., 0.5 kw-D II.

1110 kc XESX Saltillo, Coah., 0.5 kw-D II.

1110 kc XEKP Rio Bravo, Tam., 0.25 kw-D II.

1110 kc XERCN Mexico, D. F., Radio Central de Mexico, 50.0 kw (DA-1) II.

1110 kc XELJ Lagos de Moreno, Jal., 0.25 kw-D II.

1110 kc XEGQ San Luis de la Paz, Gto., 0.5 kw-D II.

1110 kc XEVS Villa de Seris, Son., 0.25 kw-D II.

1120 kc XETR Ciudad Valles, S. Luis Pot., 1 kw-D II.

1130 kc XEFN Uruapan, Mich., 0.25 kw-D II.

1130 kc XEJW Jalapa, Ver., Mariano Caraza, 10.0 kw (DA-N) II.

1140 kc XEFZ Monterrey, N. L., 50.0 kw (DA-N) I-B.

1150 kc XEAD Guadalajara, Jal., Alejandro Diaz, 1.0 kw-D 0.125 kw-N IV.

1150 ks XEGE Mexicali, Baja Calif., 1 kw-D III.

1150 kc XEJO Monterrey, N. L., 1.0 kw-D III.

1150 kc XEJP Mexico. D. F., Radio America S. A., 10.0 kw (DA-N) III-B.

1150 kc XEJS Hidalgo del Parral., Chih., Alfonso Perez Porras, 0.5 kw III-B.

1150 kc XERY Merida, Yuc., 0.5 kw-D 0.35 kw-N III-B.

1150 kc XESO Ciudad Obregon, Son., 5.0 kw-D 0.3 kw-N III-B.

1150 kc XEXZ Zacatecas, Zac., 1.0 kw-D 0.2 kw-N IV.

1160 kc XEIW Uruapan, Mich., 1.0 kw-D II.

1160 kc XEGR Coatepec, Ver., 1.0 (DA-N) II.

1170 kc XECD Puebla, Pue., Roberto Canedo, 0.35 kw II.

1170 kc XEFD Rio Bravo, Tamaulipas, 5.0 kw-D II.

1170 kc XEAC Aguascalientes, Ags., 0.5 kw-D II.

1170 kc XEGV Nogales, Son., 0.25 kw-D II.

1170 XEZS Coatzacoalcos, Vera., 0.5 kw-D 0.25 kw-N II.

1170 kc XEOV Orizaba, Vera., 0.1 kw-D II.

1190 kc XEWK Guadalajara, Jal., 10.0 kw (DA-N) I-B.

### 1200

1220 kc XEB Mexico, D. F., El Buen Tono S. A., 100.0 kw I-A.

1240 kc XEBN Ciudad Delicias, Chih., 1.0 kw-D 0.25-N IV.

1240 kc XEBQ Empalme, Son., Roberto Gonzalez Mata., 1.0 kw-D 0.5 kw-N IV.

1240 kc XECE Oaxaca, Oax., 0.25 kw IV.

1240 kc XECG Nogales, Son., 0.25 kw IV.

1240 kc XEFV Ciudad Juarez, Chih., Dario Cordo Rocha, 0.25 kw IV.

1240 kc XEFP Reynosa, Tam., 1.0 kw-D 0.25-N IV.

1240 kc XEMQ Merida, Yuc., Lazaro Achurra, Suarez, 1.0 kw-D 0.25 kw-N IV.

1240 kc XERZ Leon, Gto., Carlos Obregon Padilla, 1.0 kw-D 0.25 kw-N IV.

1240 kc XES Tampico, Tam., Radio Televisora de Tampico, 1.0 kw-D 0.25 kw-N IV.

1240 kc XESI Santiago Ixcuintla, Nayarit, 0.3 kw IV.

1240 kc XETC Torreon, Coah., 0.25 kw IV.

1240 kc XECG Nogales, Son., 0.25 kw IV.

1240 kc XEKC Ensenada, B. C., 0.1 kw IV.

1240 kc XEIF San Blas, Sin., 0.1 kw IV.

1240 kc XETG Tuxtla Gutierrez, Chiapas, 1.0 kw-D 0.25 kw IV.

1250 kc XEAT Hidalgo del Parral, Chih., Sucrs. de Jorge Perez, 0.25 kw IV.

1250 kc XEDK Guadalajara, Jal., Manuel Lopez Diaz, 1.0 kw III-B.

1250 kc XEDL Hermosillo, Son., Eufemia Esquer de Vidal, 1.0 kw-D 0.5 kw-N III-B.

1250 kc XEJX Queretaro, Quer., 1.0 kw-D 0.1 kw-N IV.

1250 kc XEMG Arriaga, Chia., 0.5 kw-D, 0.25 kw-N, III-D, IV-N.

1250 kc XESJ Saltillo, Coah., Froylan Mier Narro, 1.0 kw-D 0.5 kw-N III-B.

1250 kc XETF Veracruz, Ver., Sucrs. de Jose Rodr. Lopez, 0.5 kw III-B.

1250 XEUO Chetumal, Q. R., 0.25 kw IV.

1260 kc XEMF Monclova, Coah., Alfonso L. Bres., 0.25 kw IV.

1260 kc XER Linares, N. L., Radio Linares S. A., 1.0 kw-D 0.25 kw-N IV.

1260 kc XEXR Ciudad Valles, S. L. P., 1.0 kw-D III.

1260 kc XEOG Ojinaga, Chih., 0.5 kw-D 0.1 kw-N IV..

1260 kc XEL Mexico, D. F., Herdez, S. A., 5.0 kw-D 1.0 kw-N III-B.

1260 kc XEDW Minatitlan, Sucrs. de Hector Silva Canto, 0.25 kw IV.

1270 kc XEAX Oaxaca, Oax., Delia Rodriguez de Marquez, 5.0 kw-D 0.5 kw-N III

1270 kc XEAZ Tijuana, B. C., Fernando Sanchez Mayans, 0.5 kw III-B.

1270 kc XEGL Navojoa, Son., Fausto M. Gomez, 0.5 kw III-B.

1270 kc XEMH Merida, Yuc., 0.5 kw III-B.

1270 kc XEXC Taxco, Guer., 0.25 kw-D 0.1 kw-N IV.

1270 kc XEOH Ciudad Camargo, Chih., 0.15 kw IV.

1270 kc XEZU Zacapu, Mich., Guillermo Calzada Cervantes, 1.0 kw-D 0.25 kw-N IV.

1270 kc XENX Mazatlan, Sin., 0.25 kw IV.

1270 kc XEKX Leon, Gto., 0.7 kw-D 0.15 kw-N IV.

1270 kc XEHN Nogales, Sonora, 0.25 kw-D 0.1 kw-N IV.

1270 kc XEKO San Luis Rio, Colorado, Son., 0.25 kw-D IV.

1270 kc XEPV Papantla, Veracruz 1.0 kw-D 0.25 kw-N IV.

1280 kc XEKY Huixtla, Chia., 1.0 kw-D 0.1 kw-N IV.

1280 kc XEAG Cordoba, Ver., Luz Maria Zuniga de Miguel, 1.0 kw III-B.

1280 kc XEAW Monterrey, N. L., Jesus D. Gonzalez, 5.0 kw-D 0.5 kw-N III-B.

1280 kc XEBW Chihuahua, Chih, Radioemisora del Norte, 1.0 kw-D 0.6 kw-N III-B.

1280 kc XEGJ Guadalara, Jal., Quirino Francisco Gonzalez, 0.25 kw IV.

1280 kc XELK Zacatecas, Zac., Macias y Acevedo, 0.25 kw IV.

1280 kc XESQ San Miguel Allende, Gto., 0.5 kw-D 0.25 kw-N IV.

1280 kc XEUU Colima, 0.25 kw IV.

1280 kc XEHS Los Mochis. Sin., 0.25 kw IV.

1290 kc XEAP Ciudad, Obregon, Son., Emillo Manzanilla, 1.0 kw-D 0.1 kw-N IV.

1290 kc XEDA Mexico, D. F., Publ. Com. de Mexico S. A., 1.0 kw III-A.

1290 kc XEIX Jiquilpan, Mich., 1.0 kw-D III.

### 1300

1300 kc XEGA San Andres Tuxtla, Ver., 0.5 kw II-B.

1300 XELE Tampico, Tam., 1.0 kw-D 0.15 kw-N IV.

1300 kc XELP, Jojutla, Morelos, 1.0 kw-D DA-D III.

1300 kc XEP Ciudad Juarez, Chih., Esteban Parra, 1 kw-D. 0.5 kw-N III-B.

1300 kc XECQ Culiacan, Sin., 1.0 kw-D 0.5 kw-N III-B.

1300 kc XESF Morelia, Mich., Jose Martinez Ramirez, 0.5 kw III-B.

1300 kc XEXW Nogales, Son., 1.0 kw-D 0.10 kw-N IV.

1300 kc XEHU Martinez de la Torre, Ver., 0.25 kw-D 0.1 kw-N IV.

1300 kc XEYJ Nueva Rosita, Coah., 1.0 kw-D 0.1 kw-N IV.

1310 kc XEYE La Paz, B. C., 0.5 kw III-B.

1310 kc XEAM Matamoros, Tamaulipas, Manuel L. Salinas, 1.0 kw-D 0.25 kw-N IV.

1310 kc XEBP Torreon, Coah., La Voz de la Laguna S. A., 5.0 kw-D 0.25 kw-N IV.

1310 kc XEC Tijuana, B. C., Luis Enrique Encisco, 0.25 kw IV.

1310 kc XEFH Agua Prieta, Son., Jesus Rodriguez Verdugo, 1.0 kw-D III.

1310 kc XEHV Veracruz, Ver., Sucrs. de Juan A. Palavicini, 1.0 kw III-A.

1310 kc XEJE Guadalajara, Jal., Difusoras de Occidente S. A., 0.25 kw IV.

1310 kc XEPO San Luis Potosi, S. L. P., 1.0 kw-D 0.25 kw-N IV.

1310 kc XERU Chihuahua, Chih., 1.0 kw III.

1320 kc XEAI Mexico, D. F., G. N. Medina y Loc. Ag. Ramos, 1.0 kw III-B.

1320 kc XEJZ Ciudad Jiminez, Chih., 0.5 kw-D 0.25 kw-N III-D. IV-N.

1320 kc XEOJ Ocotlan, Jal., 2.5 kw-D 0.25 kw-N IV.

1320 kc XENI Nueva Italia, Mich. 1.0 kw-D 0.25 kw-N IV.

1320 kc XERJ Mazatlan, Sin., Oscar Perez E., 5.0 kw-D 0.5 kw-N III-B.

1320 kc XESR Santa Rosalia, B. C., 0.5 kw III-B.

1320 kc XESY Magdalena, Son., 0.2 kw IV.

1320 kc XERN Montemorelos, N. L., 1.0 kw-D 0.25 kw-N IV.

1320 kc XEWX Tuxtepec, Oax., 1.0 kw-D 0.1 kw-N IV.

1320 kc XEUI Comitan, Chia., 0.5 kw III-B.

1330 kc XEBO Irapuato, Gto., Alfonso Martinez, 1.0 kw (DA-N) III-B.

1330 kc XEEA Salina Cruz, Oax., 0.5 kw III-B.

1330 kc XEFC Merida, Yuc., Rafael Rivas Franco., 1.0 kw III-B.

1330 kc XEHZ Martinez de la Torre, Ver., 1.0 kw-D 0.1 kw-N IV.

1330 kc XEYG Iguala, Guer., 0.25 kw-D IV.

1330 kc XERP Ciudad Madero, Tam., 1.0 kw-D III.

1330 kc XEWQ Monclova, Coahuila, 1.0 kw-D III.

1340 kc XEAA Mexicali, B. C., Consuelo Tonnela King, 0.25 kw IV.

1340 kc XEBJ Ciudad Victoria, Tam., Fernando Elizalde, 0.25 kw IV.

1340 kc XEBK Nuevo Laredo, Tam., Juan Manuel Cortes, 0.25 kw IV.

1340 kc XECI Acapulco, Gro., 0.25 kw IV.

1340 kc XECR Morelia, Mich., 0.25 kw-D 0.1 kw-N IV.

1340 kc XEDH Villa Acuna, Coah., Oscar Gonzalez Galindo, 0.25 kw IV.

1340 kc XEFA Jalapa, Ver., Adolfo Alvarez, 0.25 kw IV.

1340 kc XEJC Guernavaca, Morelos, 0.5 kw-D 0.25 kw-N IV.

1340 kc XEJK Ciudad Delicias, Chih., Amador Ronquillo Reza, 0.25 kw IV.

1340 kc XEDS Colima, Colima, 1.0 kw IV.

1340 kc XELU Ciudad Serdan, Puebla, 0.25 kw IV.

1340 XELW Guadalajara, Jal., Salvador Galindo de la Torre, 1.0 kw-D 0.25 kw-N IV.

1340 kc XEMA Fresnillo, Zac., Jose Miguel Acevedo Moya, 0.25 kw IV.

1340 kc XEMT Matamoros, Tamaulipas, Severo Garza Saenz, 0.25 kw IV.

1340 kc XEOE Tapachula, Chia., 0.25 kw-D IV.

1340 kc XENV Monterrey, N. L., 1 kw-D, 0.25 kw-N IV.

1340 kc XEOM Coatzacoalcos, Ver., Daniel Schact Perez, 1.0 kw-D 0.25 kw-N IV.

1340 kc XESL San Luis Potosi, S. L. P., Guadalupe Delgada Ramirez, 0.5 kw-D 0.25 kw-N IV.

1340 kc XEKH Ciudad del Carmen, Camp., 0.25 kw IV.

1340 kc XEDB Ciudad Obregon, Son., 0.25 kw IV.

1340 kc XEBY Truxpan, Ver., 0.25 kw IV.

1350 kc XEJF Tierra Blanca, Vera., 0.25 kw-D 0.1 kw-N IV.

1350 kc XEQK Mexico, D. F., Guillermo Morales B., 1.0 kw III-A.

1350 kc XETB Torreon, Coah., Radio Laguna, S. A., 5.0 kw-D 0.5 kw-N III-B.

1350 kc XETM Naco, Son., Jesus Manuel Franco, 1.0 kw III-B.

1350 kc XEHY Oaxaca, Oax., 1.0 kw-D III.

1360 kc XEKF Iguala, Gro., Rafael Campos Marquina, 1.0 kw-D 0.5 kw-N III-B.

1360 kc XEUD Tuxtla Gutierrez, Chia., 1.0 kw-D 0.5 kw-N III-B.

1360 kc XESA Culiacan, Sin., Pablos y Elizalde, 5.0 kw-D 0.5 kw-N III-B.

1360 kc XEY Celaya. Gto., 1.0 kw-D 0.175 kw-N IV.

1360 kc XETR Ciudad Valles, S. L. P., 5.0 kw-D III.

1360 kc XELS Monzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.

1370 kc XEA Campeche, Camp., Casanoba Brito, 1.0 kw III-B.

1370 kc XEDG Guadalajara, Jal., 0.5 kw III-B.

1370 kc XEHF Nogales, Son., Gaston Mascarenas, 5.0 kw III-A.

1370 kc XEHG Mexicali, B. C., 0.5 kw-D III-B.

1370 kc XEMR Monterrey, N. L., Enrique Serna Martinez, 10.0 kw (DA-N) III-A.

1370 kc XEXO Nuevo Laredo, Tam., 0.25 kw-D IV.

1370 kc XERM San Andres Tuxtla, Ver., 0.5 kw-D 0.1 kw-N IV.
1370 kc XEFY Fortin de Las Flores, Ver., 0.5 kw-D 0.25 kw-N IV.
1370 kc XEXL Patzcuaro, Mich., 10.0 kw-D 0.1 kw-N IV.
1380 kc XEGW Ciudad Victoria, Tama., 1.0 kw-D II.
1380 kc XELF Nueva Rosita, Coah., 0.25 kw IV.
1380 kc XECO Mexico, D.F., Publ. Com. de Mexico S.A., 5.0 kw III-A.
1380 kc XERK Tepic, Nay., Dario Mondragon, 1.0 kw-D 0.5 kw-N III-B.
1380 kc XETZ Villahermosa, Tab., 1.0 kw-D 0.5 kw-N III-B.
1380 kc XEJH La Paz, B. C., 0.25 kw IV.
1380 kc XERS Gomez Palacio, Dur., 2.5 kw (DA-N) III-A.
1380 kc XEKT Tecate, B. C., 0.25 kw-D 0.15 kw-N IV
1380 kc XEZW Ciudad Hidalgo, Chia., 1 kw-D, 0.25 kw-N IV.
1390 kc XEM Chihuahua, Chih., Pedro Meneses Jr., 0.5 kw III-B
1390 kc XEOR Renosa, Tam., Cond. S. Vda. de Gonzalez, 1.0 kw III.
1390 kc XERW Leon, Gto., Augustin Obregon Padilla, 0.25 kw IV.
1390 kc XETL Tuxpan, Ver., Calixte Almazan, 5.0 kw-D 1.0 kw-N III-B.
1390 kc XEJI Tehuantepec, Oax., 2.5 kw-D 0.35 kw-N III-B.

### 1400

1400 kc XEPF Ensenada, B. C., 0.2 kw IV.
1400 kc XEAB Santa Ana, B. C., Alfredo Marin Castro, 1.0 kw-D 0.25 kw-N IV.
1400 kc XEAJ Navojoa, Son., 0.1 kw IV.
1400 kc XECN Progreso, Yuc., 0.25 kw IV.
1400 kc XEDE Saltillo, Coah., Enrique Martinez y Martinez, 1.0 kw-D 0.25 kw-N IV.
1400 XEDQ San Andres Tuxtla, Vera., 0.1 kw IV.
1400 kc XEDT Durango, Dur., Carlos C. Armas, 0.25 kw IV.
1400 kc XEEX El Dorado, Sina., 0.25 kw-D, 0.15 kw-N IV.
1400 kc XEI Morelia, Mich., Tiburcio Ponce, 1.0 kw-D IV; 0.25 kw-N III.
1400 kc XELH Acaponeta, Nay., 0.1 kw IV.
1400 kc XENG Huachinango, Puebla, 0.25 kw IV
1400 kc XEES Santa Barbara, Chih., 1 kw-D, 0.2 N IV .
1400 kc XESH Nueva Rosita, Coah., 0.5 kw-D 0.15 kw-N IV.
1400 kc XEKJ Acapulco, Gro., Ramon Ortega Escobedo, 1.0 kw-D 0.25 kw-N IV.
Salayandia Nejera, 1.0 kw-D 0.2 kw-N IV.
1400 kc XESP San Pedro Tlaquepaque, Jal., Herminio Macias Alonso, 1.0 kw-D 0.25 kw-N IV.
1400 kc XETO Tampico, Tam., Radio Tiempo S. de R. I. de C. V., 0.25 kw IV.
1400 kc XEWF Cuautla, Mor., Fernando Diaz Enriquez, 0.25 kw IV.
1400 kc XEXB Jalapa, Ver., 0.5 kw-D 0.25 kw-N IV.
1400 kc XEJL Guamuchil, Sin., 1.0 kw-D 0.25 kw-N IV.
1400 kc XEIH Fresnillo, Zac., 0.25 kw IV.
1400 kc XEZC Ciudad Camargo, 0.25 kw-D, 0.1 kw-N IV.
1410 kc XEAS Nuevo Laredo, Tam., Jose Maria Villarreal, 1.0 kw-D 0.25 kw-N IV.
1410 kc XEBS Mexico, D. F., Hispano-Mexicano S.A., 5.0 kw-D 1.0 kw-N III-A.
1410 kc XECF Los Mochis, Sin., Francisco Perez H., 1.0 kw-D 0.5 kw-N III-B.
1410 kc XEWM Villahermosa, Tob., 5.0 kw-D 0.5 kw-N III-B.
1410 kc XEBF San Pedro de las Colonias, Coah., 0.25 kw IV.
1410 kc XEIT Puerto Vallarta, Jal., 1.0 kw-D 0.25 kw-N IV.
1420 kc XEEP La Paz, B. C., 0.5 kw II.
1420 kc XEF Ciudad Juarez, Chih., Jose Carlos Amaya, 5.0 kw-D 0.5 kw-N III-B.
1420 kc XEH Monterrey, N. L., Radio Tarnava S. de R. L., 1.0 kw III-A.
1420 kc XEFS Cuernavaca, Mor,, Miguel Angel T. Benitez, 0.25 kw IV.
1420 kc XEHM Pachuca, Hgo., 0.25 kw-D, 0.15 kw-N IV.
1420 kc XEWE Irapuato, Gto., Felipe Gallardo, 5.0 kw-D 0.175 kw-N IV.
1420 kc XEWJ Tehuacan, Pue., Jaime Retif Del Morel, 0.25 kw IV.
1420 kc XEXX Tijuana, B. C., Jose J. Clark, Fern. Fed. Ferrei, 2.0 kw III-A.
1420 kc XEEW Matamoros, Tamaulipas, 1.0 kw III.
1420 kc XEUP Tizimin, Yuca., 0.25 kw IV.
1420 kc XEGF Gutierrez Zamora, Ver., 0.5 kw-D 0.1 kw-N IV.
1420 kc XEII Chihuahua, Chih., 5.0 kw-D 0.5 kw-N III-B.
1420 kc XEWP Autlande Navarro, Jali, 0.5 kw-D III.
1430 kc XECZ San Luis Potosi, S. L. P., Radiodif. Mexicana, 1.0 kw III-A.
1430 kc XEOX Ciudad Obregon, Son., Felipe G. de Leon, 5.0 kw-D 0.5 kw-N III-B.
1430 kc XEKR Nueva Rosita, Coah., 0.1 kw IV.
1430 kc XEHD Ciudad Miguel Aleman, Tam., 2.0 kw-D 0.15 kw-N IV.
1430 kc XELL Veracruz, Vera., 5.0 kw-D 0.25 kw-N IV.
1430 kc XELY Morelia, Mich., 1 kw-D III.
1430 kc XENP Salamanca, Gto., 0.25 kw-D IV.
1430 kc XEUK Campeche, Camp., 0.25 kw IV.
1440 kc XEHA C. Carmargo, Chih., 0.25 kw-D 0.1 kw-N III-A.
1440 kc XELZ Mexico, D. F., Maria Cardena de Zetina, 5.0 kw-D 1.0 kw-N III-A.
1440 kc XEHW Rosario, Sin., 0.25 kw IV
1440 kc XEJQ Parras, Coah., 5.0 kw-D III.
1440 kc XEVG Villahermosa, Tab., 0.15 kw IV.
1450 kc XEYZ Aguascalientes, Aguas., 0.1 kw IV.
1450 kc XECB San Luis Rio Colorado, Son., Carlos Elando, 0.25 kw IV.
1450 XECM Ciudad Mante, Tam., 1.0 kw-D 0.25 kw-N IV.
1450 kc XECP Ciudad Victoria, Tam., 0.1 kw IV.
1450 kc XECT Ojinaga, Chih., 0.25 kw IV.
1450 kc XEDJ Magdalena, Son., Jesus L. Rochin, 0.25 kw-D 0.1 kw-N IV.
1450 kc XETD Tecuala, Nay., 0.25 kw IV.
1450 kc XESS Ensenada, B. C., 0.1 kw IV.
1450 kc XEGC Sahuayo, Mich., Alberto Barragan Degollado, 1.0 kw-D 0.25 kw-N IV.
1450 kc XEJM Monterrey, N. L., 0.25 kw IV.
1450 kc XENA Queretaro, Qro., Ramon Rodriguez Familiar, 1.0 kw IV.
1450 kc XEPP Orizaba, Ver., Radio Impulsora de Orizaba, 1.0 kw-D 0.25 kw-N IV.
1450 kc XESZ Zihuatanejo, Gro., 0.25 kw IV.
1450 kc XEVH Vallehermoso, Tamaulipas, 1.0 kw-D 0.25 kw-N IV.
1450 kc XEFK Gomez Palacio, Dur., 0.5 kw-D 0.25 kw-N IV.
1450 kc XEJW Chilpancingo, Gro., 1.0 kw-D 0.25 kw-N IV.
1450 kc XESD Huatabampo, Son., 1.0 kw-D 0.25 kw-N IV.
1450 kc XEKM Minatitlan, Ver., 0.25 kw IV.
1450 kc XEJD Poza Rica, Ver., 1.0 kw-D 0.25 kw-N IV.
1450 kc XEPY Progreso, Yuca., 0.25 kw IV.
1460 kc XEHX Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.
1460 kc XELX Zitacuaro, Mich., 10.0 kw (DA-N) III-A.
1460 kc XEJT Altamira, Tam., Difusora Portena S. de R. L., 1.0 kw III-B.
1460 kc XEDY Cuervos, Baja, Calif., 1 kw-D, 0.2 kw-N III.
1460 kc XEET Etla, Oaxa., 1 kw-D, 0.25 kw-N IV.
1460 kc XEYC Ciudad Juarez, Chih., Ysela Fern. Caball. de Yanez, 1.0 kw III-B.
1460 kc XEUJ Ciudad del Carmen, Cam., 0.25 kw IV.
1460 kc XEHE Atotomilco el Alto, Jal., 0.25 kw IV.
1460 kc XERD Nueva Rosita, Coah., 1.0 kw-D III.
1470 kc XEAU Tijuana, B. C., Manuel Acuna Varela, 5.0 kw III-A.
1470 kc XECU Los Mochis, Sin., Luis Perez Gomez, 0.25 kw IV.
1470 kc XEHI Ciudad Miguel Aleman, Tam., 0.5 kw-D 0.25 kw-N IV.
1470 kc XERL Colima, Col., 1.0 kw (DA-N) III.
1470 kc XESM Mexico, D. F., Salvador San Martin, 10.0 kw-D 5.0 kw-N III-A.
1480 kc XEAR Monterrey, N. L., Alfonso Flores Lopez, 1.0 kw-D 0.5 kw-N III-B.
1480 kc XEZJ Zapopan, Jali, 0.25 kw-D, 0.2 kw-N IV.
1480 kc XENS Navojoa, Son., 1.0 kw-D 0.1 kw-N III.
1480 kc XEPR Poza Rica, Ver., 10.0 kw-D 0.5 kw-N III-B.
1480 kc XECA Ciudad Ixtepec, Oax., 5.0 kw-D 0.25 kw-N III-B.
1480 kc XEGX San Luis de la Paz, Gto., 0.5 kw-D 0.2 kw-N IV.
1490 kc XEAL Manzanillo, Colima, 0.5 kw-D 0.25 kw-N IV.
1490 kc XEAQ Agua Prieta, Son., Manuel Rodriguez, 0.25 kw IV.
1490 kc XECH Toluca, Mex., Rodolfo Llamas, 0.5 kw-D 0.25 kw-N IV.
1490 kc XECW Veracruz, Ver. 0.1 kw IV.
1490 kc XEDR Guaymas, Son., Sucrs. de Modesto Ortega., 0.5 kw-D 0.25 kw-N IV.
1490 kc XEFF Matehuala, S. L. P., 0.25 kw IV.
1490 kc XEGO Zamora, Mich., Radio Zamora S. de R. L., 1.0 kw-D 0.25 kw-N IV.
1490 kc XEGT Zamora, Mich., 1 kw-D, 0.25 kw-N IV.
1490 kc XEGU Huauchinango, Pue., 0.25 kw-D IV.
1490 kc XEJR Hidalgo del Parral, Chih., 1 kw-D, 0.2 kw-N IV.
1490 kc XEME Merida, Yuc., Alvaro Barquet Y., 1.0 kw-D 0.25 kw-N IV.
1490 kc XEOB Torreon, Coah., 1.0 kw-D 0.25 kw-N IV.
1490 kc XERA Chihuahua, Chih., Red Nacional Radiomisora S. A., 1.0 kw-D 0.25 kw-N IV.
1490 kc XERO Aguascalientes, Ags., Radio Hidrotermopolitana, 0.25 kw IV.
1490 kc XESK San Blas, Naya., 0.25 kw-D IV.
1490 kc XEWG Ciudad Juarez, Chih., Carlos Mendez, 0.25 kw IV.
1490 kc XEXU Saltillo, Coah., 0.1 kw IV.
1490 kc XEPA Puebla, Pue., 0.25 kw IV.
1490 kc XEMS Matamoros, Tamaulipas, 0.25 kw IV.
1490 kc XEJU Culiscan, Sin., 0.25 kw IV.
1490 kc XEIB Todas Santos, B. C., 0.25 kw IV.
1490 kc XEED Ameca, Jal., 0.25 kw IV
1490 kc XEKN Huetamo, Mich., 0.25 kw IV.

### 1500

1500 kc XERH Mexico, D. F., "A.R.S.E." S.A., 20.0 kw (DA-N) II.
1500 kc XEUV Villahermosa, Tab., 0.25 kw II.
1500 kc XEJV Ensenada, B. C., 0.5 kw-D II.
1500 kc XEFG Tapatitlan de Morelos, Jal., 0.5 kw-D II.
1500 kc XEEB Esperanza, Son., 0.25 kw-D II.
1510 kc XEKI Villa de Seris, Son., 0.25 kw-D II.
1510 kc XESG Saltillo, Coah., 1.0 kw-D II.
1520 kc XECX Tehuacan, Pue., 0.25 kw II.
1520 kc XEHT Huamantla, Tlax., Alf. Macia y Mario Pardo S., 0.25 kw-D II.
1520 kc XEIG Mazatlan, Sin., 0.5 kw-D II.
1520 kc XEST San Luis Rio Colorado, Son., 0.25 kw-D II.
1520 kc XETH Huimanguillo, Tab., 1.0 kw-D 0.1 kw-N II.
1530 kc XEFR Mexico, D. F., 5.0 kw (DA-N) II.
1540 kc XENC Celaya, Gto., El Heraldo del Bajio, 1.0 kw-D 0.25 kw-N II.
1540 kc XEQN Hermosillo, Son., 5.0 kw II.
1540 kc XEJY El Grullo, Jal., 0.5 kw-D II.
1540 kc XEIJ Cardenas, S. L. P., 0.25 kw-D II.
1550 kc XEBG Tijuana, B. C., Octavio B. Lelevier, 1.0 kw II.
1550 kc XENU Nuevo Laredo, Tam., 50.0 kw-D 1.0 kw-N (DA-N) II.
1550 kc XEJJ Jalapa, Ver., 10.0 kw I-B.
1550 kc XEIL Minantitlan, Ver., 0.5 kw-D II.
1560 kc XEDC Aguascalientes, Ags., 0.25 kw II.
1560 kc XEDD Monterrey, N. L., 0.5 kw-D II.
1560 kc XEQZ Ciudad Cuauhtemoc, Chih., 5.0 kw-D 2.0 kw-N II.
1560 kc XERX Salamanca, Gto., Ernesto Bravo Vargas, 1.0 kw-D 0.25 kw-N II.
1560 kc XEKA Tonantzintla, Pueblo, 0.25 kw-D 0.1 kw-N II.
1570 kc XERF Villa Acuna, Coah., Cia. Radiodif. de Coahuila S.A., 250.0 kw III-A.
1570 kc XEIK Panuco, Ver., 0.5 kw-D II.
1570 kc XEIM San Blas, Nay., 0.6 kw-D II.
1580 kc XELI Chilpancingo, Gra., 1.0 kw-D 0.25 kw-N II.
1580 kc XEDM Hermosillo, Son., Cia. Radio Pacifico, 50.0 kw II.
1580 kc XENQ Tulancingo, Hgo., 5.0 kw-D 0.5 kw-N II.
1580 kc XEUL Progreso, Yuca., 0.25 kw II.
1580 kc XEQL Zamora, Mich., 1.0 kw-D 0.1 kw-N II.
1590 kc XEKB Atemajac, Jali., 0.25 kw-D, 0.125 kw-N IV.
1590 kc XEHC Ensenada, B. C., 10.0 kw-D 1.5 kw-N III.
1590 kc XEBZ Meoqui, Chi. 1.0 kw-D III.
1590 kc XEMB Monterrey, N. L., 5.0 kw (DA-N) III-B.
1590 kc XEEE Tecate, B. C., 1.0 kw-D III.
1590 kc XETE Ciudad Madero, Tam. 1.0 kw-D (DA) III.
1590 kc XEMC Mexico, D. F., Dol. G. Estrada de Ferreiro, 10.0 kw-D 5.0 kw-N III-A.
1590 kc XEKB Atemajac, Jal., 0.25 kw-D 0.125 kw-N IV.

### 1600

1600 kc XEAE Villa Acuna, Coah., 5.0 kw III-A.
1600 kc XEDO Acapulco, Gto., Heriberto Guizar Castro, 0.5 kw III-B.
1600 kc XEOU Matamuros dela Laguna, Coah., 1 kw-D, 0.25 kw-N IV.
1600 kc XEMI Minatitlan, Vera., 0.25 kw-D IV.
1600 kc XEVW Acambaro, Gto., 0.5 kw-D 0.2 kw-N IV.
1600 kc XEFM Veracruz, Ver., 0.25 kw IV.
1600 kc XECW Los Mochis, Sin., 1.0 kw-D 0.2 kw-N IV.
1600 kc XENY Nogales, Son., 1.0 kw-D III.

# World Wide Distribution of Radio Receiver Sets

The number of radio sets in the world (excluding the U.S., its possessions and Canada) increased by 12 million in 1959 for a total of 165,667,000, according to the U.S. Information Agency report of March 2, 1960. Wire speakers, for public listening, reached 38.9 million, a 22% increase of 7 million over the 1958 total. The following statistics are approximate and should be treated with caution, particularly when they refer to newly-developing countries.

## AREA DISTRIBUTION

| Area | Radio Sets | Wired Speakers |
|---|---|---|
| Western Europe[1] | 75,092,700 | 2,581,900 |
| Eastern Europe (Communist Bloc) | 26,520,000 | 31,396,000 |
| Near East, South Asia and Africa | 13,203,200 | 143,400 |
| Arabic Countries | (4,110,400) | (2,400) |
| Non-Arabic Near East and South Asia | (6,455,700) | (18,000) |
| Non-Arabic Africa | (2,637,100) | (123,000) |
| Far East | 26,759,300 | 4,711,900 |
| Communist Countries | (3,910,000) | (4,570,000) |
| Non-Communist Countries | (22,849,300) | (141,900) |
| Latin America | 23,765,800 | unknown |
| Western Hemisphere Possessions | 326,000 | 51,000 |
| British | (207,900) | (51,000) |
| French | (47,600) | (unknown) |
| Netherlands | (66,000) | (unknown) |
| Greenland | (4,500) | (unknown) |
| WORLD TOTAL[2] | 165,667,000 | 38,884,200 |

---

[1] Includes Yugoslavia.

[2] Exclusive of the United States, its territories, and Canada.

## COUNTRY DISTRIBUTION

### Western Europe

| Country | Radio Sets | Wired Speakers |
|---|---|---|
| Andorra | 1,800 | ----- |
| Austria | 1,955,900 | 13,800 |
| Belgium | 2,409,400 | 134,800 |
| Denmark | 1,714,400 | ----- |
| Finland | 1,300,000 | ----- |
| France | 11,484,000 | ----- |
| W. Germany (Incl. W. Berlin) | 16,050,000 | 159,000 |
| Gibraltar | 4,900 | 500 |
| Iceland | 69,500 | ----- |
| Ireland | 485,100 | ----- |
| Italy | 7,851,200 | ----- |
| Liechtenstein | 3,200 | 400 |
| Luxembourg | 91,400 | ----- |
| Malta | 16,200 | 45,100 |
| Monaco | 5,100 | ----- |
| Netherlands | 2,715,300 | 490,500 |
| Norway | 1,250,000 | ----- |
| Portugal | 995,800 | ----- |
| San Marino | 1,900 | ----- |
| Spain | 6,000,000 | ----- |
| Sweden | 2,683,700 | 160,000 |
| Switzerland | 1,039,500 | 354,400 |
| United Kingdom | 15,584,400[1] | 1,048,400 |
| Yugoslavia | 1,380,000 | 175,000 |

[1] Includes 10,000,000 combined sound and television licenses.

### Far East

| Country | Radio Sets | Wired Speakers |
|---|---|---|
| Australia | 2,297,400 | ----- |
| Borneo (North) | 9,000 | ----- |
| Burma | 110,000 | ----- |
| Cambodia | 15,000 | ----- |
| China (Communist) | 3,500,000 | 4,570,000 |
| Fiji Islands | 20,000 | ----- |
| Hong Kong | 114,900 | 59,200 |
| Indonesia | 833,600 | 8,900 |
| Japan | 15,586,400 | ----- |
| North Korea | 110,000 | unknown |
| South Korea | 600,000 | ----- |
| Laos | 8,000 | ----- |
| Macau | 6,000 | ----- |
| Malaya | 251,600 | 22,300 |
| New Caledonia | 5,000 | ----- |
| New Zealand | 562,000 | ----- |
| Philippines | 550,000 | 4,400 |
| Sarawak and Brunei | 30,000 | ----- |
| Singapore | 96,700 | 41,000 |
| Taiwan | 450,000 | ----- |
| Thailand | 1,000,000 | 5,000 |
| North Vietnam | 300,000 | unknown |
| South Vietnam | 303,700 | 1,100 |

### Latin America

| Country | Radio Sets | Wired Speakers |
|---|---|---|
| Argentina | 5,500,000 | ----- |
| Bolivia | 150,000 | ----- |
| Brazil | 6,828,800 | ----- |
| Chile | 887,000 | ----- |
| Colombia | 2,084,300 | ----- |
| Costa Rica | 100,000 | ----- |
| Cuba | 1,300,000 | ----- |
| Dominican Republic | 100,000 | ----- |
| Ecuador | 450,000 | ----- |
| El Salvador | 225,000 | ----- |
| Guatemala | 210,000 | ----- |
| Haiti | 50,000 | ----- |
| Honduras | 125,000 | ----- |
| Mexico | 3,500,000 | ----- |
| Nicaragua | 75,000 | ----- |
| Panama | 145,000 | ----- |
| Paraguay | 150,000 | ----- |
| Peru | 820,000 | ----- |
| Uruguay | 500,000 | ----- |
| Venezuela | 565,700 | ----- |

### Near East, South Asia and Africa

| Country | Radio Sets | Wired Speakers |
|---|---|---|
| Arabic Countries | | |
| Aden | 32,000 | ----- |
| Algeria | 504,500 | ----- |
| Iraq | 600,000 | ----- |
| Jordan | 94,400 | ----- |
| Lebanon | 111,000 | 2,400 |
| Libya | 73,500 | ----- |
| Morocco | 501,000 | ----- |
| Saudi Arabia | 18,000 | ----- |
| Sudan | 135,000 | ----- |
| Tunisia | 151,000 | ----- |
| United Arab Republic | | |
| Egypt | 1,500,000 | ----- |
| Syria | 390,000 | ----- |
| Non-Arabic Near East and South Asia | | |
| Afghanistan | 21,000 | ----- |
| Ceylon | 285,600 | 18,000 |
| Cyprus | 95,000 | ----- |
| Greece | 846,400 | ----- |
| India | 2,000,000 | ----- |
| Iran | 1,100,000 | ----- |
| Israel | 405,000 | ----- |
| Nepal | 13,000 | ----- |
| Pakistan | 480,000 | ----- |
| Portuguese India | 1,900 | ----- |
| Turkey | 1,207,800 | ----- |
| Non-Arabic Africa | | |
| Angola | 70,000 | ----- |
| Bechuanaland | 3,500 | ----- |
| Belgian Congo | 175,000 | ----- |
| British Somaliland | 2,500 | ----- |
| Cameroons | 40,000 | ----- |
| Central African Federation | 150,000 | ----- |
| Ethiopia (includes Eritrea) | 85,000 | ----- |
| French Equatorial Africa | 45,000 | ----- |
| French Somaliland | 5,000 | ----- |
| French West Africa | 100,000 | ----- |
| Gambia | 2,500 | ----- |
| Ghana | 107,000 | 41,400 |
| Guinea | 12,000 | ----- |
| Kenya | 150,000 | 1,800 |
| Liberia | 38,000 | ----- |
| Madagascar | 60,000 | ----- |
| Mauritius | 35,000 | ----- |
| Mozambique | 60,000 | ----- |
| Nigeria | 250,000 | 62,500 |
| Portuguese Guinea | 1,500 | ----- |
| Reunion | 10,100 | ----- |
| Sierra Leone | 23,000 | 5,000 |
| Somalia | 15,000 | ----- |
| Tanganyika | 80,000 | ----- |
| Togoland | 5,000 | ----- |
| Uganda | 80,000 | ----- |
| Union of South Africa | 1,019,000 | 12,300 |
| Zanzibar | 13,000 | ----- |

### Eastern Europe

| Country | Radio Sets | Wired Speakers |
|---|---|---|
| Albania | 40,000 | 18,000 |
| Bulgaria | 680,000 | 502,000 |
| Czechoslovakia | 3,200,000 | 516,000 |
| East Germany | 5,500,000 | ----- |
| Hungary | 1,800,000 | 300,000 |
| Poland | 3,600,000 | 1,400,000 |
| Rumania | 1,000,000 | 660,000 |
| USSR | 10,700,000 | 28,000,000 |

### Western Hemisphere Possessions

| Country | Radio Sets | Wired Speakers |
|---|---|---|
| British | 207,900 | 51,000 |
| French | 47,600 | ----- |
| Netherlands | 66,000 | ----- |
| Greenland | 4,500 | ----- |

# College or University Campus—Limited Radio Stations in the U.S.

The following college or university campus-limited stations are operated principally by students enrolled in the schools. Their transmission is by wire, and reception is limited to on campus listening. College radio is represented nationally by three organizations: the Intercollegiate Broadcasting System, the Ivy Network, and the College Radio Corp. Station affiliation to one or more of these groups is listed beside the call letters. For further information, see the listings IBS, Ivy, and CRC on page B-27.

### ALABAMA

**WRSD** IBS Alabama College, Montevallo
**WABP** CRC Univ of Alabama, University

### ARIZONA

**KASN** IBS-CRC Arizona State Univ , Tempe

### ARKANSAS

**KASC** Arkansas State College, Jonesboro
**KVAR** CRC Univ of Arkansas, Fayetteville
**KSSC** CRC Southern State College, Magnolia

### CALIFORNIA

——— State Polytechnic, San Luis Obispo.
**KCSC** Chico State College, Chico
**KHSC** IBS Humboldt State College, Arcata
**KXLU** CRC Loyola University, Los Angeles 45
**KRJC** Modesto Junior College, Modesto
**KAEO** Pacific, College of the, Stockton
**KSPC** CRC Pomona College, Claremont
**KHSM** St. Mary's College, St. Mary's
**KRTG** State College, San Francisco 2
——— San Jose State College, San Jose
**KZSU** IBS-CRC Stanford University, Stanford

### COLORADO

**KCAM** Colorado State University, Fort Collins
**KVDU** CRC Univ of Denver, Denver 10

### CONNECTICUT

**WTCC** Central State College, New Britain
**WCNI** Connecticut College, New London
**WHUS** IBS Univ of Connecticut, Storrs
**WRTC** Trinity College, Hartford 6
**WESH** IBS-CRC Wesleyan Univ, Middletown
**WYBC** IBS-Ivy Yale University, New Haven

### DELAWARE

**WSLY** Wesley College, Dover

### DISTRICT OF COLUMBIA

**WAMU** CRC American Univ, Washington 16
**WCUA** IBS Catholic University of America, The, Washington 17
**WRGW** George Washington Univ, Washington
**WGTB** Georgetown University, Washington 7
——— Howard University, Washington 1

### IDAHO

**KBJC** Boise Junior College, Boise
**KUOI** CRC Idaho, University of, Moscow
**KROK** Northwest Nazarene College, Nampa

### ILLINOIS

**WAUG** CRC Augustana College, Rock Island
**WUCB** CRC Chicago, University of, Chicago 37
**WRSE** IBS Elmhurst College, Elmhurst
**WGRN** IBS Greenville College, Greenville
**WIIT** IBS-CRC Illinois Institute of Technology, Chicago 16
**WPGU** CRC Univ of Illinois, Champaign
**WKC** CRC Knox College, Galesburg
**WMMC** IBS MacMurray College, Jacksonville
**WNOC** IBS North Central College, Naperville
**WNPC** IBS North Park College, Chicago 25
**QCIM** Quincy College, Quincy
——— St. Joseph's Seminary, Westmont
**WRSB** Shimer College, Mount Carrol
**WETN** IBS-CRC Wheaton College, Wheaton

### INDIANA

**WBST** Ball State Teachers College, Muncie
——— Earlham College, Richmond
**WFRN** Franklin College, Franklin
**WMIB** IBS Manchester College, North Manchester
**WSND** CRC Notre Dame & St. Mary's College, Notre Dame
**WMRH** Purdue Univ (Hall H-1) W Lafayette
**WHRC** Purdue Univ (Hall H-2), W. Lafayette
**KWBX** Purdue Univ (Hall H-3), W Lafayette
**WCCR** Purdue Univ (Cary Hall Quadrangle), W. Lafayette
**WCTS** Purdue Univ, W. Lafayette
**WVTI** Valparaiso Technical Inst, Valparaiso

### IOWA

**KRNL** Cornell College, Mt. Vernon
**KUDD** Dubuque, University of, Dubuque
**KGRA** Graceland College, Lamoni
**KGRW** CRC Grinnell College, Grinnell
**KMRI** Iowa State College, Ames
**KWAR** IBS Wartburg College, Waverly
**KYTC** Iowa State Teachers, Cedar Falls

### KANSAS

**WBUB** Baker University, Baldwin
**KUOK** CRC Univ of Kansas, Lawrence
**KTJO** IBS Ottawa University, Ottawa
——— Univ of Wichita, Wichita

### KENTUCKY

**WGTC** Georgetown College, Georgetown
**WSDX** Southern Baptist Theological Seminary, Louisville

### LOUISIANA

——— Polytechnic Institute, Ruston
**WWL** Loyola Univ, New Orleans
——— IBS McNeese State College, Lake Charles
**WECS** Southern University and A & M College, Baton Rouge
**WTUL** CRC Tulane Univ, New Orleans 18

### MAINE

**WORO** CRC Univ of Maine, Orono

### MARYLAND

**WJHU** CRC Johns Hopkins Univ, Baltimore
**WMUC** CRC Univ of Maryland, College Park
**WRNV** IBS U.S. Naval Academy, Annapolis

### MASSACHUSETTS

**WAIC** International College, Springfield 9,
**WVBC** IBS Boston College, Boston 67
**WTBU** Boston Univ, Boston 15
**WLDB** Brandeis Univ, Waltham
**WHBS** Harvard Business School, Boston 63
**WHRB** IBS-Ivy Harvard Univ, Cambridge
**WCHC** IBS-CRC Holy Cross, Worcester 3
**WLTI** Lowell Textile Inst, Lowell
**WTBS** CRC M.I.T., Cambridge 39
**WMHC** Mount Holyoke College, South Hadley
**WTCR** CRC Tufts University, Medford
**WMS** CRC Williams College, Williamstown

### MICHIGAN

——— Albion College, Albion
**WCRG** IBS Central Michigan, Mt. Pleasant.
——— Detroit, University of, Detroit 1
**WEMC** Emmanuel Misionary College, Berrien Springs
**WFRS** IBS Ferris Institute, Big Rapids
**WJMD** CRC Kalamazoo College, Kalamazoo
**WCBN** CRC Michigan, University of, Ann Arbor
**WBSD** Olivet College, Olivet
———Wayne State University, Detroit 2
**WIDR** CRC Western Michigan College, Kalamazoo

### MINNESOTA

**KARL** CRC Carleton College, Northfield
**KOBB** CRC Concordia College, Moorhead
**KGAC** CRC Gustavus Adolphus College, Saint Peter
**WMMR** CRC Univ of Minnesota, Minneapolis
**KSJU** CRC St. John's University, Collegeville
**KSMC** CRC St. Mary's College, Winona
**KSTO** CRC St. Olaf's College, Northfield

### MISSISSIPPI

**WMCB** IBS Mississippi College, Clinton
**WMSU** Mississippi Southern, Hattiesburg
**WCBH** CRC Mississippi, University of, Oxford

### MISSOURI

**KCBI** IBS Central Bible Institute, Springfield
**KSMC** IBS-CRC Central Missouri State College, Warrensburg
**KCUR** Univ of Kansas City, Kansas City 10
**KCLC** IBS Lindenwood College for Women, St. Charles
——— Missouri, University of, Columbia
**KBIL** CRC St. Louis University, St. Louis 8
**KWWC** Stephens College, Columbia
——— IBS Central College, Fayette

### NEBRASKA

**KOCU** CRC Creighton University, Omaha 2
**KOVF** CRC State Teachers College, Kearney
——— IBS State Teachers College, Peru
**KNUS** CRC Nebraska, University of, Lincoln
**KNWU** CRC Nebraska Wesleyan University, Lincoln

### NEW HAMPSHIRE

**WMDR** CRC New Hampshire, University of, Durham

### NEW JERSEY

**WPRB** Ivy Princeton University, Princeton
**WRSU** CRC Rutgers University & Douglass College, New Brunswick
**WVIK** CRC Upsala College, East Orange

### NEW MEXICO

**KNMA** CRC New Mexico College of A & M Arts, State College
——— New Mexico Highlands Univ, Los Vegas
**KNMD** CRC New Mexico Univ, Albuquerque

### NEW YORK

**WATI** Agriculture & Technical Institute at Farmingdale, Farmingdale
**WALI** IBS Adelphi College, Garden City, L. I.
**WXBC** Bard College, Annandale-on-Hudson
**WBFU** CRC Buffalo, University of, Buffalo 14
**WNTC** CRC Clarkson College of Technology & Teachers College at Potsdam, Potsdam
**WRCU** CRC Colgate University, Hamilton
**WKCR** IBS-Ivy Columbia Univ, New York 27
**WVBR** IBS-Ivy Cornell University, Ithaca
**WHC** CRC Hamliton College, Clinton
**WHCH** Hofstra College, Hempstead, L. I.
**WJSL** IBS Houghton College, Houghton
**WICB** CRC Ithaca College, Ithaca
**WKCS** Keuka College, Keuka Park
**WRPI** CRC Rensselaer Polytechnic, Troy
**WRIT** Rochester Institute of Technology, Rochester 8
**WRUR** CRC Univ of Rochester, Rochester 3
**WOFM** CRC St. Bonaventure College, St. Bonaventure
**KSLU** IBS-CRC St. Lawrence Univ, Canton
**WSLC** Sarah Lawrence College, Bronxville
**WEOS** CRC Seneca, Colleges of the (Hobart and William Smith Colleges), Geneva
**WVCR** Siena College, Loudonville
**WCVF** IBS Teachers College at Fredonia, Fredonia
**WGCV** Teachers College at Oswego, Oswego
**WRWS** Teachers College, Plattsburg
**WRUC** IBS-CRC Union College, Schenectady 8
**KDET** CRC U.S. Military Academy, West Point

### NORTH CAROLINA

**WDBS** CRC Duke University, Durham
**WWWS** CRC East Carolina College, Greenville
**WGWC** Gardner-Webb College, Boiling Springs
**WKNC** CRC N. C. State College, Raleigh
——— North Calorina, U. of, Chapel Hill
**WFDD** CRC Wake Forest College, Winston-Salem
**WWOO** IBS-CRC Western Carolina College, Cullowhee

### NORTH DAKOTA

**KDAC** CRC N. D. Agricultural College, Fargo

### OHIO

**WYSO** CRC Antioch College, Yellow Springs
**WBWC** Berea College Berea
**WDUB** CRC Denison University, Granville
**WHCR** IBS Heidleberg College, Tiffin
——— Hiram College, Hiram
**WKSU** Kent State University, Kent
**WKCO** Kenyon College, Gambier
**WMCO** Marietta College, Marietta
**WOBC** CRC Oberlin College, Oberlin
**WOIO** Ohio State University, Columbus 10
**WOUN** Ohio University, Athens
**WOCR** Otterbein College, Westerville
**WRAR** IBS Western Reserve Univ, Cleveland
**WCXU** IBS Xavier University, Cincinnati

### OKLAHOMA

**KUBY** CRC Oklahoma, University of, Norman
**KVRO** CRC A & M College, Stillwater
**KBGC** Oklahoma Baptist University, Shawnee
**KAUS** Oklahoma Military Academy, Claremore
——— Linfield College, McMinnville
**KPUR** CRC Pacific University, Forest Grove
**KDUP** CRC Portland, University of, Portland 3

### PENNSYLVANIA

**WBMC** CRC Bryn Mawr College, Bryn Mawr
**WVBU** Bucknell University,Lewisburg
**WRCT** CRC Carnegie Institute of Technology, Pittsburgh 13
**WDUQ** Duquesne University, Pitsburgh 19
**WWFM** IBS Franklin and Marshall College, Lancaster
**WWGC** CRC, Gettysburg College, Gettysburg
**WHRC** CRC Haverford College, Haverford
**WJRH** CRC Lafayette College, Easton
**WLRN** CRC Lehigh University, Bethlehem
**WBEL** IBS Lycoming College, Williamsport
**WMUH** CRC, Muhlenburg College, Allentown
**WXPN** IBS-Ivy Pennsylvania, University of, Philadelphia 4
**WPGH** Univ of Pittsburgh, Pittsburgh
**KSFC** St. Francis College, Loretto
**WSVC** St. Vincent College, Latrobe
**WSRN** IBS Swarthmore College, Swarthmore
**WRTI** IBS-CRC Temple Univ, Philadelphia 22
**WVIL** CRC Villanova University, Villanova
——— IBS Westminster College, New Wilmington
——— IBS Wilson College, Chambersburg

### RHODE ISLAND

**WBRU** IBS-Ivy Brown University, Providence
**WDOM** CRC Providence College, Providence 8
**WRIU** CRC Rhode Island Univ, Kingston

### SOUTH CAROLINA

**WSBF** IBS Clemson Agricultural College, Clemson
——— Presbyterian College, Clinton
**WUSC** CRC Univ of S. C., Columbia

### SOUTH DAKOTA

**KAUR** Augustana College, Sioux Falls
**KAGY** CRC S. D. State College, Brookings

### TENNESSEE

**WETS** CRC East Tennessee State College, Johnson City
**WLYX** Southwestern at Memphis, Memphis 12
——— Tennessee, University of, Knoxville
**WTSU** Tennessee A & I State University, Nashville 8
**WVU** CRC Vanderbilt University, Nashville 5

### TEXAS

**KACC** CRC Abilene Christian College, Abilene
**KYBS** CRC Baylor University, Waco
———Decatur Baptist College, Decatur
**KHSU** Hardin-Simmons University, Abilene
——— Houston, University of, Houston 4
**KSTM** CRC St. Mary's University, San Antonio
**KTCU** CRC Texas Christian University, Ft. Worth 9
**KTTC** CRC Texas Technological Inst, Lubbock
**KVOF** CRC Texas Western College, El Paso
——— Wayland Baptist College, Plain View

### UTAH

———Dixie College, St. George

### VERMONT

**WRMC** CRC Middlebury College, Middlebury
——— Norwich University, Northfield
**WSSE** CRC St. Michael's College, Winooski
**WRUV** CRC Vermont, University of, Burlington

### VIRGINIA

**WVBC** Bridgewater College, Bridgewater
**WGLG** CRC Emory and Henry College, Emory
**WAVA** CRC Randolph-Macon College, Ashland
**WUVT** CRC Virginia Polytechnic Institute, Blacksburg
**WUVA** CRC Virginia, Univ of, Charlottesville

### WASHINGTON

**KCAT** CRC Central Washington College of Education, Ellensburg
**KEWC** CRC Eastern Washington College of Education, Cheney
**KUGR** Washington, State College of, Pullman

### WEST VIRGINIA

**WCDE** IBS Davis and Elkins College, Elkins

### WISCONSIN

**WBWR** Beloit College, Beloit
**WRPN** Ripon College, Ripon
**WLHA** Wisconsin, University of, Madison

# THIS

# IS

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# Regulation, imposed and voluntary

How to Apply for a Broadcasting Station........................see below
The Tv Code of the National Assn. of Broadcasters................page C-2
NAB Radio Code of Good Practices..........................page C-10
FCC Rules Regulating Radio and Television....................page C-12
FCC Commissioners, Executives and Staff.......................page C-31

## How to Apply for a Broadcasting Station

(updated to July 1960)

Any qualified citizen, firm, or group may apply to the Federal Communications Commission for authority to construct a standard (am), frequency modulation (fm), or television (tv) broadcast station.

Licensing of these facilities is prescribed by the Communications Act of 1934, as amended, which sets up certain basic requirements. In general, applicants must satisfy the Commission that they are legally, technically and financially qualified, and that operation of the proposed station would be in the public interest.

The licensing procedure is detailed in Part 1 of the Commission's Rules, "Practice and Procedure," while station operation is covered by Part 3, "Radio Broadcast Services." The latter includes technical standards for am, fm, and tv stations: fm frequency allocations by classes of stations, and tv channel assignments by states and communities.

Following is a summary of the consecutive steps to be followed in applying for authorization to build and operate a broadcast station. The application procedure is substantially the same whether the facility sought is am, fm, or tv.

### Selecting a Frequency

Am broadcast stations operate on "local," "regional," or "clear" channels. Stations of 250 watts power serve small communities; stations of 500 watts to 5 kilowatts power cover centers of population and surrounding areas; stations of 10 to 50 kilowatts power are for large area coverage, particularly at night. There is no separate classification for am operation by educational stations. To determine whether an am frequency is available for assignment in a particular area, it is necessary for the applicant to have a frequency search made by a competent engineer. The Commission does not make such studies for prospective applicants.

Class A fm stations employ up to 1 kw in power for community service; and Class B stations use more power for metropolitan or rural coverage. Operating fm stations may apply for a "Subsidiary Communications Authorization" to furnish background music and other supplemental program service. Noncommercial educational fm stations are in a separate category. The minimum power for commercial fm stations is 250 w; educational fm stations operate with power as low as 10 w. Fm applicants must determine what frequencies they can use in consideration of existing stations and pending applicants in their areas.

An applicant for a commercial tv station must request a vhf (very high frequency) or a uhf (ultra high frequency) channel assigned to the community involved for operation there or a place within a 15-mile radius. "Satellite" and tv "translator" stations serve communities unable to afford regular tv stations. They pick up and rebroadcast locally the programs of outside stations, with the latters' permission. "Satellites" operate on channels assigned to the places in which they are located; "translators" operate on the upper 14 uhf channels. Channels are set apart for noncommercial educational tv operation.

[Editor's note: July 28, 1960, the FCC announced new rules for the operation of vhf translators or "boosters."]

### Applying for a Construction Permit

Once a prospective licensee has decided upon the type of station he desires, and the place where it would be located, the next step is to apply for a construction permit. This is done on FCC Form 301, "Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station," which covers am, fm, or tv broadcast. This form requires information about the citizenship and character of the applicant, as well as his financial, technical, and other qualifications, plus details about the transmitting apparatus to be used, antenna and studio locations, and the service proposed. A specific channel or frequency must be requested. Triplicate copies are required, one of which must be executed under oath or affirmation.

### Application Processing

Applications for new broadcast stations are twice reported by the Commission—when first tendered and, again, when accepted for filing. Such an application is not acted upon until at least 30 days after public notice is given of its acceptance.

Applications are, in general, processed in the order in which accepted. They are reviewed in their engineering, legal, and financial aspects by the Broadcast Bureau, which makes recommendations to the Commission.

If, upon examination of an application, the Commission determines that there are no engineering or other conflicts, that the applicant is qualified, and that all other requirements are met, the application is granted without hearing and a construction permit is issued. All such grants are announced publicly.

Any grant made by the Commission without hearing is subject to protest within 30 days, during which the protesting party may request a hearing. Within 30 days thereafter the Commission determines whether the objection merits a hearing.

The law requires that, in general, decision on noncontested applications be made within three months from the date of the original filing, and within six months from the conclusion of a hearing in those cases which go through a hearing.

### Hearings

Where it appears that an application violates the Commission's rules and regulations; that serious interference would be caused; or that the minimum separation requirements for tv stations are not met; or if other serious questions of a technical, legal, or financial character are involved, a hearing is usually required. The Commission must accord a hearing to competing applicants.

If unable to grant an application, the Commission is required to notify the applicant and other known parties in interest as to the reason. The applicant is usually given 30 days in which to reply. After that, if the Commission is still unable to make a grant, a hearing is ordered.

In designating an application for hearing, the Commission gives public notice of the issues for the information of the applicant and others concerned. Findings are made upon the basic qualifications (legal, financial, and technical) of the applicant in the hearing order. The hearing notice generally allows the applicant 60 days or more in which to prepare. Even after being designated for hearing, an applicant may find it possible to amend his application to resolve engineering or other problems.

Hearings are customarily conducted by an examiner. The hearing examiner has authority to administer oaths, examine witnesses and rule upon the admission of evidence. A prehearing conference is generally held within a few weeks after a case has been designated for hearing, either at the request of one of the parties or on the presiding officer's own initiative. Additional prehearing conferences may be held when the need therefore arises.

**CONCERNING FCC RULES AND REGULATIONS**

"How to Apply for a Broadcast Station License" is a concise report prepared by the FCC Office of Reports & Information as a lay language guide. Serious applicants will also wish to study the FCC Rules & Regulations. Excerpts of the rules begin on page C-12.

Within 20 days after the close of a record by the hearing examiner, each party and the chief of the Broadcast Bureau of the Commission has the privilege of filing proposed findings of fact and conclusions to support their contentions. After review of the evidence and statements, the hearing examiner issues an initial decision.

If he wishes to contest the initial decision, the applicant or any other interested party has 30 days from the date on which the initial decision was announced to file exceptions. In all cases heard by an examiner, the Commission will hear oral argument on timely request of any party. After oral argument, the Commission may adopt, modify, or reverse the hearing examiner's initial decision. Within 30 days thereafter, any party involved may petition for rehearing.

If no exceptions are filed, and the Commission does not initiate a review of the hearing examiner's initial decision, the latter becomes effective 50 days after its issuance, unless otherwise ordered by the Commission. Court appeals can be taken within 50 days following announcement of the Commission decision.

### Construction Permit

When and if an application meets requirements, it is granted and a construction permit is issued. The permittee may then suggest call letters which, if available and conforming to the rules, are issued. A maximum of 60 days from date of the construction permit is provided in which construction shall begin, and a maximum of 6 months thereafter as the time for completion (or 8 months in all). Application to modify a broadcast construction authorization, or to make changes in an existing station, or to modify a license, is made on the same form (301) used in seeking initial construction authorization. If the permittee is unable to build his station within the time specified, he must apply for extension of time on Form 701 ("Application for Additional Time to Construct a Radio Station"), giving the reasons. Upon completion of construction the permittee conducts equipment (not program) tests.

### License

The final step is to apply for the actual license on Form 302 ("Application for New Broadcast Station License"). Applicants must show compliance with all terms, conditions, and obligations set forth in the original application and the construction permit. After applying for a license and receiving authority from the Commission, the holder of a construction permit then conducts program tests. A station license is issued if no new cause or circumstance has come to the attention of the Commission that would make operation of the station contrary to public interest.

Am, fm, and tv broadcast stations are licensed for the statutory limit of three years. Applications for renewal of license are made on Form 303 ("Application for Renewal of Broadcast Station License").

### Forms for Other Purposes

If the holder of a construction permit or license desires to assign the same to someone else, he makes application on Form 314 ("Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License").

Should the permittee or the licensee wish to transfer corporate control, he applies on Form 315 ("Application for Consent to Transfer Control of Corporation Holding Radio Broadcast Station Construction Permit or License"). In certain cases Form 316 ("Application for Assignment or Transfer—Short Form") may be used when the transfer or assignment involves no substantial changes in interest.

# The Television Code of the National Assn. of Broadcasters

## Preamble

Television is seen and heard in every type of American home. These homes include children and adults of all ages, embrace all races and all varieties of religious faith, and reach those of every educational background. It is the responsibility of television to bear constantly in mind that the audience is primarily a home audience, and consequently that television's relationship to the viewers is that between guest and host.

The revenues from advertising support the free, competitive American system of telecasting, and make available to the eyes and ears of the American people the finest programs of information, education, culture and entertainment. By law the television broadcaster is responsible for the programming of his station. He, however, is obligated to bring his positive responsibility for excellence and good taste in programming to bear upon all who have a hand in the production of programs, including networks, sponsors, producers of film and of live programs, advertising agencies, and talent agencies.

The American businesses which utilize television for conveying their advertising messages to the home by pictures with sound, seen free-of-charge on the home screen, are reminded that their responsibilities are not limited to the sale of goods and the creation of a favorable attitude toward the sponsor by the presentation of entertainment. They include, as well, responsibility for utilizing television to bring the best programs, regardless of kind, into American homes.

Television and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture, for the acceptability of the program materials chosen, for decency and decorum in production, and for propriety in advertising. This responsibility cannot be discharged by any given group of programs, but can be discharged only through the highest standards of respect for the American home, applied to every moment of every program presented by television.

In order that television programming may best serve the public interest, viewers should be encouraged to make their criticisms and positive suggestions known to the television broadcasters. Parents in particular should be urged to see to it that out of the richness of television fare, the best programs are brought to the attention of their children.

## Advancement of Education and Culture

**1.** Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, foundations, and other institutions devoted to education and culture.

**2.** It is the responsibility of a television broadcaster to call upon such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television. It is further the responsibility of stations, networks, advertising agencies and sponsors consciously to seek opportunities for introducing into telecasts factual materials which will aid in the enlightenment of the American public.

**3.** Education via television may be taken to mean that process by which the individual is brought toward informed adjustment to his society. Television is also responsible for the presentation of overtly instructional and cultural programs, scheduled so as to reach the viewers who are naturally drawn to such programs, and produced so as to attract the largest possible audience.

**4.** In furthering this realization, the television broadcaster:

**a)** Should be thoroughly conversant with the educational and cultural needs and desires of the community served.

**b)** Should affirmatively seek out responsible and accountable educational and cultural institutions of the community with a view toward providing opportunities for the instruction and enlightenment of the viewers.

**c)** Should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

## Acceptability of Program Material

Program materials should enlarge the horizons of the viewer, provide him with wholesome entertainment, afford helpful stimulation, and remind him of the responsibilities which the citizen has towards his society.

The intimacy and confidence placed in television demand of the broadcaster, the networks and other program sources that they be vigilant in protecting the audience from deceptive program practices.

**a) (i)** Profanity, obscenity, smut and vulgarity are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words. **(ii)** Words (especially slang) derisive of any race, color, creed, nationality or national derivation, except wherein such usage would be for the specific purpose of effective dramatization such as combating prejudice, are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

**b) (i)** Attacks on religion and religious faiths are not allowed. **(ii)** Reverence is to mark any mention of the name of God, His attributes and powers. **(iii)** When religious rites are included in other than religious programs the rites are accurately presented and the ministers, priests and rabbis portrayed in their callings are vested with the dignity of their office and under no circumstances are to be held up to ridicule.

**c) (i)** Contests may not constitute a lottery. **(ii)** Any telecasting designed to "buy" the television audience by requiring it to listen and/or view in hope of reward, rather than for the quality of the program, should be avoided. (*see Contests*).

**d)** Respect is maintained for the sanctity of marriage and the value of the home. Divorce is not treated casually nor justified as a solution for marital problems.

**e)** Illicit sex relations are not treated as commendable.

**f)** Sex crimes and abnormalities are generally unacceptable as program material.

**g)** Drunkenness and narcotic addiction are never presented as desirable or prevalent.

**h)** The administration of illegal drugs will not be displayed.

**i)** The use of liquor in program content shall be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

**j)** The use of gambling devices or scenes necessary to the development of plot or as appropriate background is acceptable only when presented with discretion and in moderation, and in a manner which would not excite interest in, or foster, betting nor be instructional in nature. Telecasts of actual sport programs at which on-the-scene betting is permitted by law should be presented in a manner in keeping with Federal, state and local laws, and should concentrate on the subject as a public sporting event.

**k)** In reference to physical or mental afflictions and deformities, special precautions must be taken to avoid ridiculing sufferers from similar ailments and offending them or members of their families.

**l)** Exhibitions of fortune-telling, astrology, phrenology, palm-reading, and numerology are acceptable only when required by a plot or the theme of a program, and then the presentation should be developed in a manner designed not to foster superstition or excite interest or belief in these subjects.

**m)** Televised drama shall not simulate news or special events in such a way as to mislead or alarm. (*see News*).

**n)** Legal, medical and other professional advice, diagnosis and treatment will be permitted only in conformity with law and recognized ethical and professional standards.

**o)** The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

**p)** Excessive or unfair exploitation of others or of their physical or mental afflictions shall not be presented as praiseworthy.

**q)** Criminality shall be presented as undesirable and unsympathetic. The condoning of crime and the treatment of the commission of crime in a frivolous, cynical or callous manner is unacceptable.

**r)** The presentation of techniques of crime in such detail as to invite imitation shall be avoided.

**s)** The use of horror for its own sake will be eliminated; the use of visual or aural effects which would shock or alarm the viewer, and the detailed presentation of brutality or physical agony by sight or by sound are not permissible.

**t)** Law enforcement shall be upheld, and the officers of the law are to be portrayed with respect and dignity.

**u)** The presentation of murder or revenge as a motive for murder shall not be presented as justifiable.

**v)** Suicide as an acceptable solution for human problems is prohibited.

**w)** The exposition of sex crimes will be avoided.

**x)** The appearances or dramatization of persons featured in actual crime news will be permitted only in such light as to aid law enforcement or to report the news event.

**y)** The use of animals, both in the production of television programs and as a part of television program content, shall at all times, be in conformity with accepted standards of humane treatment.

**z)** Quiz and similar programs that are presented as contests of knowledge, information, skill or luck must, in fact, be genuine contests and the results must not be controlled by collusion with or between contestants, or any other action which will favor one contestant against any other.

**aa)** No program shall be presented in a manner which through artifice or simulation would mislead the audience as to any material fact. Each broadcaster must exercise reasonable judgment to determine whether a particular method of presentation would constitute a material deception, or would be accepted by the audience as normal theatrical illusion.

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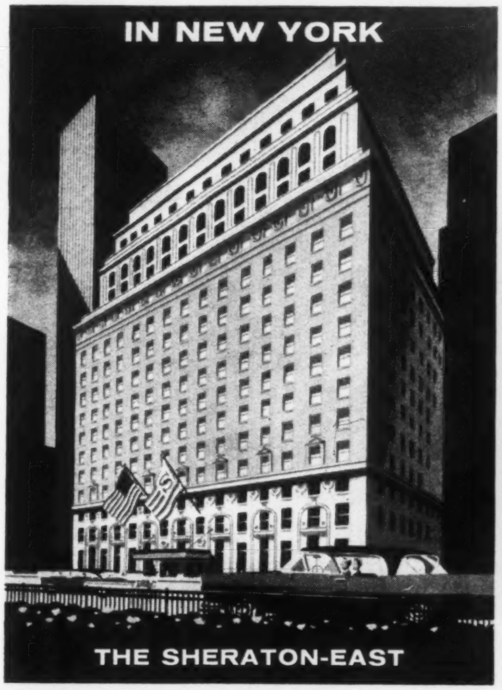

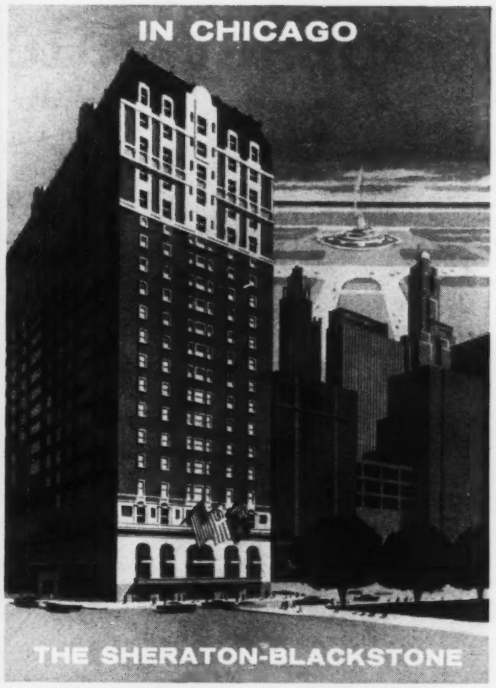

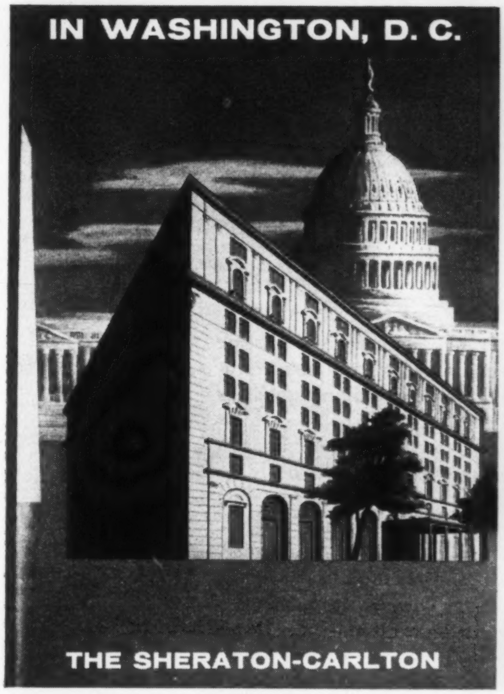

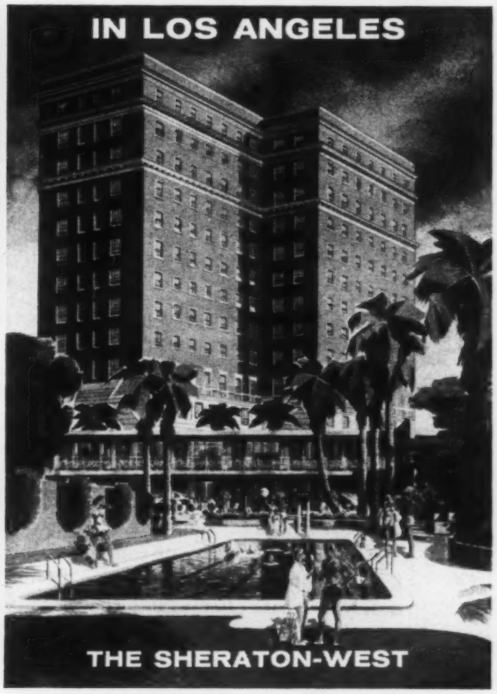

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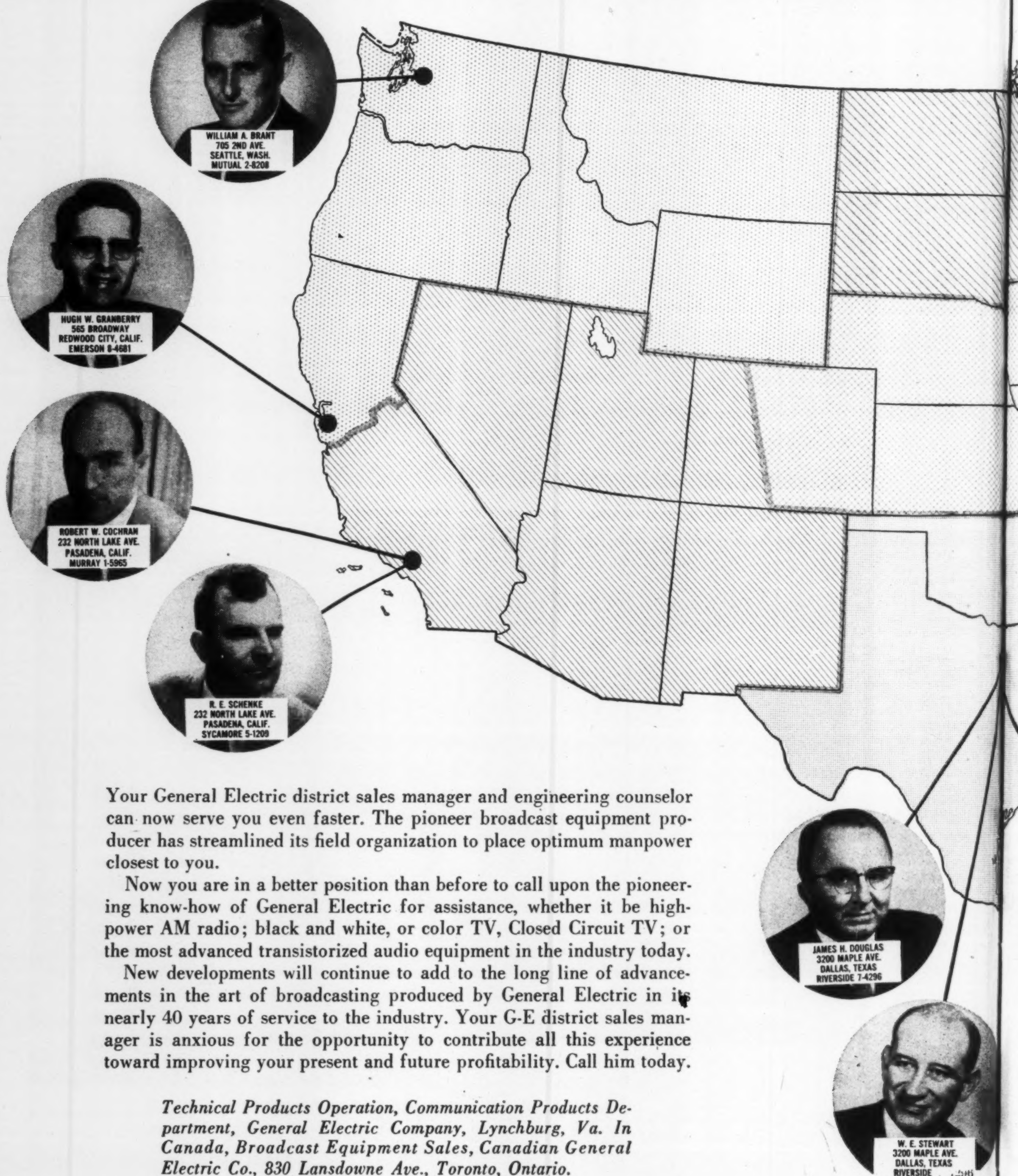
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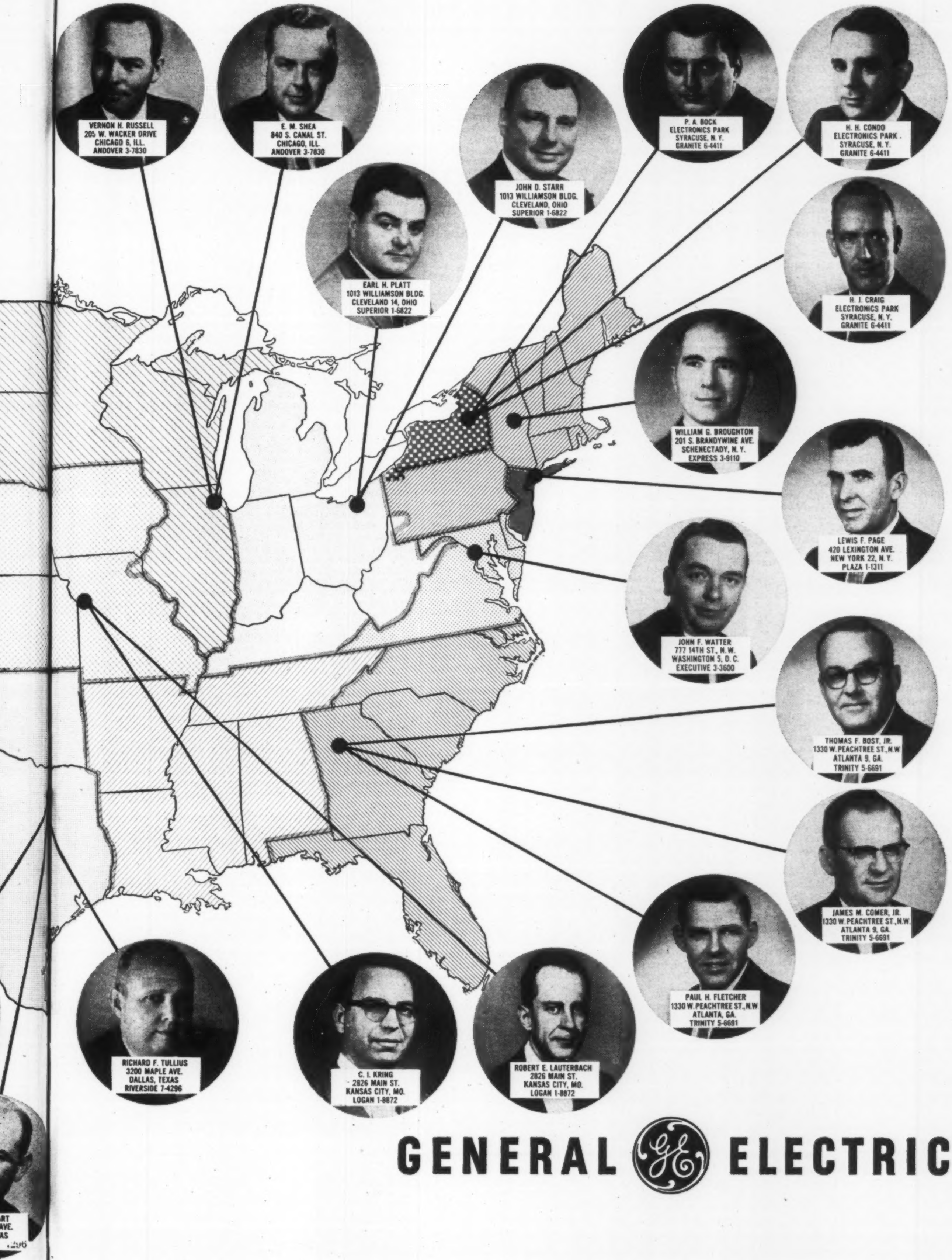
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### Responsibility Toward Children

**1.** The education of children involves giving them a sense of the world at large. However, such subjects as violence and sex shall be presented without undue emphasis and only as required by plot development or character delineation. Crime should not be presented as attractive or as a solution to human problems, and the inevitable retribution should be made clear.

**2.** It is not enough that only those programs which are intended for viewing by children shall be suitable to the young and immature. *(Attention is called to the general items listed under Acceptability of Program Materials)*. Television is responsible for insuring that programs of all sorts which occur during the times of day when children may normally be expected to have the opportunity of viewing television shall exercise care in the following regards:

**a)** In affording opportunities for cultural growth as well as for wholesome entertainment.

**b)** In developing programs to foster and promote the commonly accepted moral, social and ethical ideals characteristic of American life.

**c)** In reflecting respect for parents, for honorable behavior, and for the constituted authorities of the American community.

**d)** In eliminating reference to kidnapping of children or threats of kidnapping.

**e)** In avoiding material which is excessively violent or would create morbid suspense, or other undesirable reactions in children.

**f)** In exercising particular restraint and care in crime or mystery episodes involving children or minors.

### Decency and Decorum in Production

**1.** The costuming of all performers shall be within the bounds of propriety and shall avoid such exposure or such emphasis on anatomical detail as would embarrass or offend home viewers.

**2.** The movements of dancers, actors, or other performers shall be kept within the bounds of decency, and lewdness and impropriety shall not be suggested in the positions assumed by performers.

**3.** Camera angles shall avoid such views of performers as to emphasize anatomical details indecently.

**4.** Racial or nationality types shall not be shown on television in such a manner as to ridicule the race or nationality.

**5.** The use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy.

### Community Responsibility

A television broadcaster and his staff occupy a position of responsibility in the community and should conscientiously endeavor to be acquainted fully with its needs and characteristics in order better to serve the welfare of its citizens.

### Treatment of News and Public Events

#### News

**1.** A television station's news schedule should be adequate and well-balanced.

**2.** News reporting should be factual, fair and without bias.

**3.** Commentary and analysis should be clearly identified as such.

**4.** Good taste should prevail in the selection and handling of news: Morbid, sensational or alarming details not essential to the factual report, especially in connection with stories of crime or sex, should be avoided. News should be telecast in such a manner as to avoid panic and unnecessary alarm.

**5.** At all times, pictorial and verbal material for both news and comment should conform to other sections of these standards, wherever such sections are reasonably applicable.

**6.** Pictorial material should be chosen with care and not presented in a misleading manner.

**7.** A television broadcaster should exercise due care in his supervision of content, format, and presentation of newscasts originated by his station, and in his selection of newscasters, commentators, and analysts.

**8.** A television broadcaster should exercise particular discrimination in the acceptance, placement and presentation of advertising in news programs so that such advertising should be clearly distinguishable from the news content.

**9.** A television broadcaster should not present fictional events or other non-news material as authentic news telecasts or announcements, nor should he permit dramatizations in any program which would give the false impression that the dramatized material constitutes news. Expletives, (presented aurally or pictorially) such as "flash" or "bulletin" and statements such as "we interrupt this program to bring you . . ." should be reserved specifically for news room use. However, a television broadcaster may properly exercise discretion in the use in non-news programs of words or phrases which do not necessarily imply that the material following is a news release.

**10.** All news interview programs should be governed by accepted standards of ethical journalism, under which the interviewer selects the questions to be asked. Where there is advance agreement materially restricting an important or newsworthy area of questioning, the interviewer will state on the program that such limitation has been agreed upon. Such disclosure should be made if the person being interviewed requires that questions be submitted in advance or if he participates in editing a recording of the interview prior to its use on the air.

#### Public Events

**1.** A television broadcaster has an affirmative responsibility at all times to be informed of public events, and to provide coverage consonant with the ends of an informed and enlightened citizenry.

**2.** Because of the nature of events open to the public, the treatment of such events by a television broadcaster should be effected in a manner to provide for adequate and informed coverage as well as good taste in presentation.

### Controversial Public Issues

**1.** Television provides a valuable forum for the expression of responsible views on public issues of a controversial nature. In keeping therewith the television broadcaster should seek out and develop with accountable individuals, groups and organizations, programs relating to controversial public issues of import to its fellow citizens; and to give fair representation to opposing sides of issues which materially affect the life or welfare of a substantial segment of the public.

**2.** The provision of time for this purpose should be guided by the following principles:

**a)** Requests by individuals, groups or organizations for time to discuss their views on controversial public issues, should be considered on the basis of their individual merits, and in the light of the contribution which the use requested would make to the public interest, and to a well-balanced program structure. **b)** Programs devoted to the discussion of controversial public issues should be identified as such, and should not be presented in a manner which would mislead listeners or viewers to believe that the program is purely of an entertainment, news, or other character.

### Political Telecasts

Political telecasts should be clearly identified as such, and should not be presented by a television broadcaster in a manner which would mislead listeners or viewers to believe that the program is of any other character.

### Religious Programs

**1.** It is the responsibility of a television broadcaster to make available to the community as part of a well-balanced program schedule adequate opportunity for religious presentations.

**2.** The following principles should be followed in the treatment of such programs: **a)** Telecasting which reaches men of all creeds simultaneously should avoid attacks upon religion. **b)** Religious programs should be presented respectfully and accurately and without prejudice or ridicule. **c)** Religious programs should be presented by responsible individuals, groups and organizations. **d)** Religious programs should place emphasis on broad religious truths, excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

**3.** In the allocation of time for telecasts of religious programs it is recommended that the television station use its best efforts to apportion such time fairly among the representative faith groups of its community.

### Subliminal Perception

The use of the television medium to transmit information of any kind by use of the process called "subliminal perception," or by the use of any similar technique whereby an attempt is made to convey information to the viewer by transmitting messages below the threshold of normal awareness, is not permitted.

### Production Practices

The broadcaster shall be constantly alert to prevent activities that may lead to such practices as the use of scenic properties, the choice and identification of prizes, the selection of music and other creative program elements and inclusion of any identification of commercial products or services, their trade names or advertising slogans, within a program dictated by factors other than the requirements of the program itself. This expressly forbids the acceptance by producer, talent, or any other personnel of cash payments or other considerations in return for including any of the above within the program.

### Presentation of Advertising

**1.** Ever mindful of the role of television as a guest in the home, a television broadcaster should exercise unceasing care to supervise the form in which advertising material is presented over his facilities. Since television is a developing medium, involving methods and techniques distinct from those of radio, it may be desirable from time to time to review and revise the presently suggested practices:

**a)** Advertising messages should be presented with courtesy and good taste; disturbing or annoying material should be avoided; every effort should be made to keep the advertising message in harmony with the content and general tone of the program in which it appears.

**b)** A sponsor's advertising messages should be confined within the framework of the sponsor's program structure. A television broadcaster should avoid the use of commercial announcements which are divorced from the program either by preceding the introduction of the program (as in the case of so-called "cowcatcher" announcements) or by following the apparent sign-off of the program (as in the case of so-called "trailer" announcements). To this end, the program itself should be announced and clearly identified, both audio and video, before the sponsor's advertising material is first used, and should be signed off, both audio and video, after the sponsor's advertising material is last used.

**c)** Advertising copy should contain no claims intended to disparage competitors, competing products, or other industries, professions or institutions.

**d)** Since advertising by television is a dynamic technique, a television broadcaster should keep under surveillance new advertising devices so that the spirit and purpose of these standards are fulfilled.

**e)** Television broadcasters should exercise the utmost care and discrimination with regard to advertising material, including content, placement and presentation, near or adjacent to programs designed for children. No considerations of expediency should be permitted to impinge upon the vital responsibility towards children and adolescents, which is inherent in television, and which must be recognized and accepted by all advertisers employing television.

**f)** Television advertisers should be encouraged to devote portions of their allotted advertising messages and program time to the support of worthy causes in the public interest in keeping with the highest ideals of the free competitive system.

**g)** A charge for television time to churches and religious bodies is not recommended.

### Acceptability of Advertisers and Products—General

**1.** A commercial television broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, a television broadcaster should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements. Moreover, in consideration of the laws and customs of the communities served, each television broadcaster should refuse his facilities to the advertisement of products and services, or the use of

### Time Standards for Advertising Copy

| **Length of Program** (in Minutes) | **5:00** | **10:00** | **15:00** | **20:00** | **25:00** | **30:00** | **35:00** | **40:00** | **45:00** | **50:00** | **55:00** | **60.00** |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| "AA" and "A" Time | 1:00 | 2:00 | 2:30 | 2:40 | 2:50 | 3:00 | 3:30 | 4:00 | 4:30 | 5:00 | 5:30 | 6:00 |
| All Other Time | 1:15 | 2:10 | 3:00 | 3:30 | 4:00 | 4:15 | 4:45 | 5:15 | 5:45 | 6:10 | 6:35 | 7:00 |
| **Length of Program** (in Minutes) | **65:00** | **70:00** | **75:00** | **80:00** | **85:00** | **90:00** | **95:00** | **100:00** | **105:00** | **110:00** | **115:00** | **120:00** |
| "AA" and "A" Time | 6:30 | 7:00 | 7:30 | 8:00 | 8:30 | 9:00 | 9:30 | 10.00 | 10:30 | 11:00 | 11:30 | 12:00 |
| All Other Time | 7:35 | 8:10 | 8:45 | 9:20 | 9:55 | 10:30 | 11:05 | 11:40 | 12:15 | 12:50 | 13:25 | 14:00 |

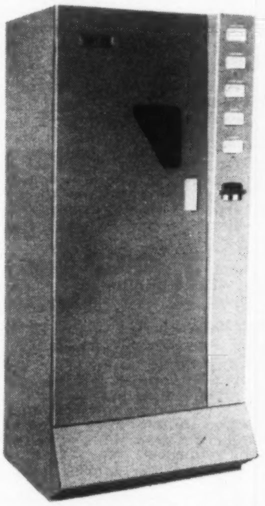
Above time standards are for sponsored programs. "Participation" programs, carrying announcements for different individual advertisers, may not exceed one minute of advertising per five minutes of programming. (See paragraph 4.)

# GATES

# "...the tremendous increase in new listeners is due to the high quality of all Gates equipment."

says William B. Comer, Station Manager
KBCH Radio

### BC-1T 1KW Transmitter



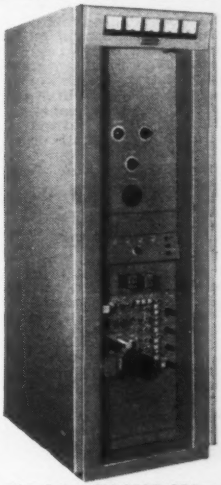
We are more than happy with the wonderful results we are receiving with our new Gates Transmitter, Model BC-1T 1000 watt, and we certainly heartily recommend it to anyone . . . William B. Comer, Station Manager, KBCH Radio, Oceanlake, Oregon.

### BC-5P-2 5KW Transmitter

Marshall W. Rowland of WQIK Radio, Jacksonville, Florida, says about the BC-5P-2 transmitter:

As owner and manager of WQIK, I have never seen such enthusiasm as shown by my entire staff, including our engineer. The new sound, the quality, plus the coverage we are now getting with our new Gates equipment can be described in only one word. TREMENDOUS.

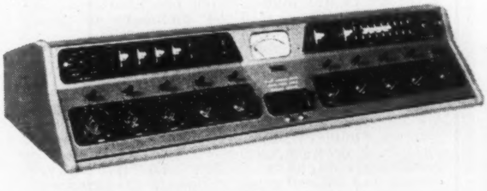
### FM-250B 250 Watt FM



Referring to the Gates FM-250B 250 watt FM transmitter, Walt Wilson, Chief of KDEN-FM, Denver, says:

We like the trouble-free dependability, good audio quality, ease of testing and maintenance, accessibility of tubes. We are continually being complimented for having the best signal and quality

### Gatesway Audio System



The number of inputs and the versatility in fitting this console into our application makes it the equivalent of a custom built unit. Robert Cross, Chief Engineer, KROC Radio, Rochester, Minn.

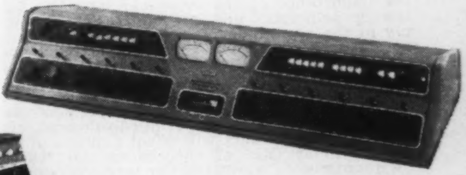
William T. Arrington, Chief Engineer, WMRB Radio, Greenville, South Carolina, writes about the Gatesway console:

The most flexible control board I have ever operated. The cueing circuits are particularly convenient . . . the hi pass filter is another wonderful feature. The size of the Gatesway lends itself to a large or small control room. The accessibility to the point of servicing is the best.

### Nite Watch Automatic Programing System

There is no question but that Nite Watch has been a great benefit to our operation and we feel that it is one of the best investments we have ever made in equipment. Ted Nelson, Vice President, KFEQ Broadcasting Co., St. Joseph, Mo.

### Dualux Audio System



With so many worthwhile features, it is difficult to say which particular feature of the Dualux is best—we like them all. Maurice Hill, Chief Engineer, KXOA Radio, Sacramento, California.

I would unhesitatingly recommend the Gates Dualux to any radio station, small or large. In my opinion, this is the finest dual channel console on the market today. William H. Emerson, Chief Engineer, KOPR Radio, Butte, Montana.

GATES RADIO COMPANY

*Subsidiary of Harris-Intertype Corporation*
QUINCY, ILLINOIS

HARRIS
INTERTYPE
CORPORATION

Offices in:
NEW YORK, HOUSTON, WASHINGTON, D.C.

International division:
13 EAST 40th STREET, NEW YORK CITY

In Canada:
CANADIAN MARCONI COMPANY

advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. The foregoing principles should be applied with judgment and flexibility, taking into consideration the characteristics of the medium and the form and content of the particular presentation. In general, because television broadcast is designed for the home and the family, including children, the following principles should govern the business classifications listed below:

**a)** The advertising of hard liquor should not be accepted.

**b)** The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable subject to Federal and local laws.

**c)** Advertising by institutions or enterprises which in their offers of instruction imply promises of employment or make exaggerated claims for the opportunities awaiting those who enroll for courses is generally unacceptable.

**d)** The advertising of firearms and fireworks is acceptable only subject to Federal and local laws.

**e)** The advertising of fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind-reading, character-reading or subjects of a like nature is not permitted.

**f)** Because all products of a personal nature create special problems, such products, when accepted, should be treated with especial emphasis on ethics and the canons of good taste. Such advertising of personal products as is accepted must be presented in a restrained and obviously inoffensive manner.

The advertising of intimately personal products which are generally regarded as unsuitable conversational topics in mixed social groups is not acceptable. (*See Television Code Interpretation No. 4*)

**g)** The advertising of tip sheets, race track publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

**h)** The role and capability of television to market sponsor' products are well recognized. In turn, this fact dictates that great care be exercised by the broadcaster to prevent the presentation of false, misleading or deceptive advertising. While it is entirely appropriate to present a product in a favorable light and atmosphere, and techniques may be used to depict the characteristics of the product as they appear in actuality, the presentation must not, by copy or demonstration, involve a material deception as to the characteristics, performance or appearance of the product.

**2.** Diligence should be exercised to the end that advertising copy accepted for telecasting complies with pertinent Federal, state and local laws.

**3.** An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

**4.** "Bait-switch" advertising, whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes, is not acceptable.

### Advertising of Medical Products

**1.** The advertising of medical products presents considerations of intimate and far-reaching importance to the consumer, and the following principles and procedures should apply in the advertising thereof· **a)** A television broadcaster should not accept advertising material which in his opinion offensively describes or dramatizes distress or morbid situations involving ailments, by spoken word, sound or visual effects: **b)** Because of the personal nature of the advertising of medical products, claims that a product will effect a cure and the indiscriminate use of such words as "safe," "without risk," "harmless," or terms of similar meaning should not be accepted in the advertising of medical products on television stations.

### Contests

**1.** In addition to complying with all pertinent Federal, state and local laws and regulations, all contests should offer the opportunity to all contestants to win on the basis of ability and skill rather than chance.

**2.** All contest details, including rules, eligibility requirements, opening and termination dates should be clearly and completely announced and/or shown, or easily accessible to the viewing public, and the winners' names should be released and prizes awarded as soon as possible after the close of the contest.

**3.** When advertising is accepted which requests contestants to submit items of product identification or other evidence of purchase of product, reasonable facsimiles thereof should be made acceptable.

**4.** All copy pertaining to any contest (except that which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time allowances as herein provided. (*See Time Standards for Advertising Copy.*)

### Premiums and Offers

**1.** Full details of proposed offers should be required by the television broadcaster for investigation and approved before the first announcement of the offer is made to the public.

**2.** A final date for the termination of an offer should be announced as far in advance as possible.

**3.** Before accepting for telecast offers involving a monetary consideration, a television broadcaster should satisfy himself as to the integrity of the advertiser and the advertiser's willingness to honor complaints indicating dissatisfaction with the premium by returning the monetary consideration.

**4.** There should be no misleading descriptions or visual representations of any premiums or gifts which would distort or enlarge their value in the minds of viewers.

**5.** Assurances should be obtained from the advertiser that premiums offered are not harmful to person or property.

**6.** Premiums should not be approved which appeal to superstition on the basis of "luck-bearing" powers or otherwise.

### Time Standards for Advertising Copy

**1.** In accordance with good telecast advertising practices, the time standards for advertising copy as follows [see chart below]:

**2.** Reasonable and limited identification of prize and statement of the donor's name within formats wherein the presentation of contest awards or prizes is a necessary and integral part of program content shall not be included as commercial time within the meaning of paragraph 1, above; however, any oral or visual presentation concerning the product or its donor over and beyond such identification and statement, shall be included as commercial time within the meaning of paragraph 1, above.

**3.** Station breaks (spot announcements scheduled between programs) shall consist of not more than two announcements plus the conventional sponsored 10 second station ID. However, the aggregate total of the announcements shall not exceed 70 seconds within the station's highest rate period for announcements. Station break announcements shall not adversely affect a preceding or following program. (Effective Oct. 30, 1960.)

**4.** Announcement programs are designed to accommodate a number of announcements, which are carried within the body of the program and are available for sale to individual advertisers. Commercial announcements may not consume more than 6 minutes for any 30 minute program and no program shall have commercial content in excess of this ratio. Not more than 3 announcements shall be scheduled consecutively. Where the program exceeds 30 minutes in length, the required ID, not exceeding 10 seconds, may be in addition to these commercial time allowances.

**5.** Programs presenting women's services, features, shopping guides, market information, and similar materials, provide a special service to the listening and viewing public in which advertising material is an informative and integral part of the program content. Because of these special characteristics the time standards set forth above may be waived to a reasonable extent.

**6.** Any casual reference by talent in a program to another's product or service under any trade name or language sufficiently descriptive to identify it should, except for normal guest identifications, be condemned and discouraged.

**7.** Stationary backdrops or properties in television presentations showing the sponsor's name or product, the name of his product, his trade-mark or slogan may be used only incidentally. They should not obtrude on program interest or entertainment. "On Camera" shots of such materials should be fleeting, not too frequent, and mindful of the need of maintaining a proper program balance.

**8.** The above commercial time standards do not include opening and closing "billboard" announcements which give program or announcement sponsor identification. Each opening and closing "billboard" regardless of the number of sponsors shall not exceed 20 seconds in programs longer than one half-hour or 10 seconds in programs of one half-hour or less. (Effective Oct. 30, 1960).

### Dramatized Appeals and Advertising

**1.** Appeals to help fictitious characters in television programs by purchasing the advertiser's product or service or sending for a premium should not be permitted, and such fictitious characters should not be introduced into the advertising message for such purposes.

**2.** Dramatized advertising involving statements or purported statements by physicians, dentists, or nurses must be presented by accredited members of such professions.

### Sponsor Identification

Identification of sponsorship must be made in all sponsored programs in accordance with the requirements of the Communications Act of 1934, as amended, and the Rules and Regulations of the Federal Communications Commission.

## Interpretations of the Television Code by the Code Review Board

### No. 1, June 7, 1956

### Combination ("Piggy-Back") Announcements

The NAB Television Code Review Board has reviewed a number of spot announcements advertising more than one product. The Board has concluded that when unrelated products are advertised as separate and distinct messages within one announcement, they in effect constitute separate announcements. The Board observes that it is an acceptable practice to advertise related (e.g., various frozen food products, or automobiles of one manufacturer) or compatible (e.g., pancakes and syrup, or furniture and carpeting) products within the framework of a single announcement, when integrated to form a single message.

### No. 2, June 7, 1956, revised June 9, 1958

### "Pitch" Programs

The "pitchman" technique of advertising on television is inconsistent with good broadcast practice and generally damages the reputation of the industry and the advertising profession.

Sponsored program-length segments consisting substantially of continuous demonstration or sales presentation, violate not only the time standards established in the Code, but the broad philosophy of improvement implicit in the voluntary Code operation and are not acceptable.

### No. 3, June 7, 1956

### Hollywood Film Promotion

The Television Code Review Board has formally concluded that the presentation of commentary or film excerpts from current theatrical releases in some instances may constitute "advertising copy" under section 1, "Time Standards for Advertising Copy." Specifically, for example, when such presentation, directly or by inference, urges viewers to attend, it shall be counted against the advertising copy time allowance for the program of which it is a part.

### No. 4, June 7, 1956

### Non-Acceptability of "Intimately Personal Products"

The Television Code Review Board has reviewed several advertisements in view of Paragraph 1f) "Acceptability of Advertisers and Products—General" and in particular of the specific language ". . . . **the advertising of** intimately personal products which are generally regarded as unsuitable conversational topics in mixed social groups is not acceptable."

The Board has concluded that products for the treatment of hemorrhoids and for use in connection with feminine hygiene are not acceptable under the above stated language.

### No. 5, Jan. 15, 1957, Revised June 9, 1958

### Advertising Copy Defined

"Advertising Copy," for the purposes of the section entitled "Time Standards for Advertising Copy," is defined as follows: Reference (aural, visual, or both) to a commercial product or service, unless such reference is permissive under the provisions of paragraphs No. 2 (awarding of prizes), No. 7 (guest identification), or No. 8 (visual sponsor or product displays).

### No. 6, July 17, 1958, Oct. 2, 1958

### Dramatized Appeals and Advertising (Section 2)

**1.** The term "statement" shall include the portrayal in any manner, of a physician, dentist or nurse. Thus, the simulation of such professional people may not be undertaken even by visual means only.

**2.** There are instances presently on the air of advertising depicting persons obviously of some professional standing. By the nature of the props and setting, such portrayals *could* be that of medical, dental or nursing profession members, even though direct reference so indicating is not made. Such presentations, unless made by accredited members of these professions, are not acceptable.

**3.** This restriction does not preclude reference to comprehensive scientific research, studies or surveys, providing, however, that such claims can be fully supported.

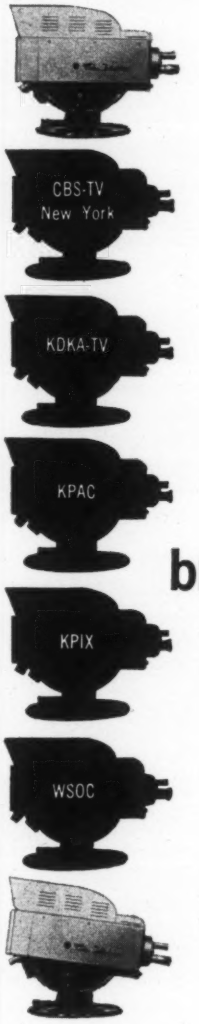
**4.** The Board recognizes the need for time to change existing film commercials affected by this amendment and advises that all such advertising produced prior to June 18th may be used until January 1, 1959. All "live" advertising and filmed announcements prepared subsequent to this date will be considered violations.

**5.** The term "accredited" defined. In this context the use of the word "accredited" is synonymous with "having legal sanction." Thus, an "accredited" member of the medical profession is one who has completed the required education in a recognized institution of learning, who has passed all necessary state examinations, and who has been granted leave by his resident state to practice a particular branch of medicine.

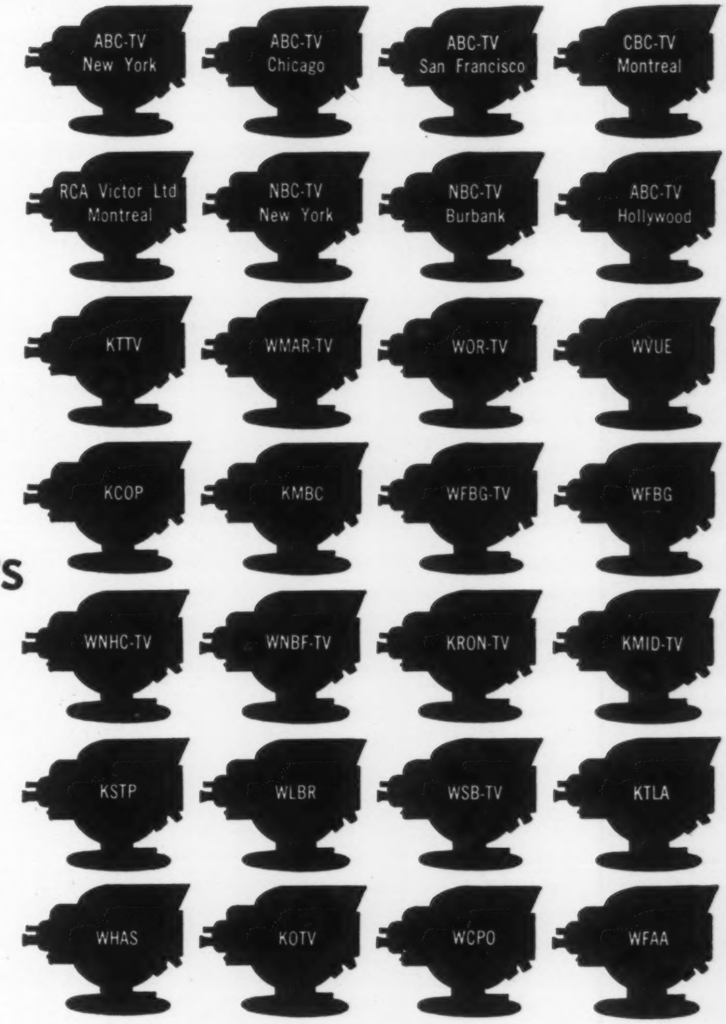
### No. 7, Jan. 23, 1959

### Prize Identification

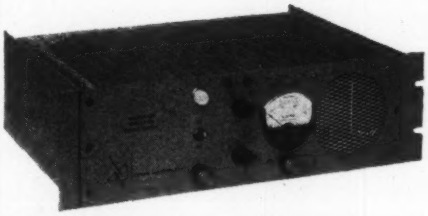
The Television Code Review Board considers that oral and/or visual prize identification of up to ten seconds duration may be deemed "reasonable and limited" under the language of this Section. Where such identification is longer than ten seconds, the entire announcement or visual presentation will be charged against the total commercial time for the program period. The Board recognizes that some subscribers have current contractual obligations which will preclude immediate application, but advises that all prize agreements made after February 1, 1959 should comply with the interpretation.


CBS-TV
New York
KDKA-TV
KPAC
KPIX
WSOC

# Each of these leading TV broadcasters specified power sources by

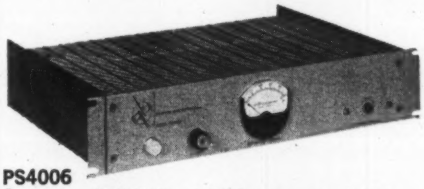

ABC-TV
New York
ABC-TV
Chicago
ABC-TV
San Francisco
CBC-TV
Montreal
RCA Victor Ltd
Montreal
NBC-TV
New York
NBC-TV
Burbank
ABC-TV
Hollywood
KTTV
WMAR-TV
WOR-TV
WVUE
KCOP
KMBC
WFBG-TV
WFBG
WNHC-TV
WNBF-TV
KRON-TV
KMID-TV
KSTP
WLBR
WSB-TV
KTLA
WHAS
KOTV
WCPO
WFAA

# POWER SOURCES, INC.



**PS4000C**

Voltage Output: 260-300 Volts DC
Load Current: 0-1.5 Amps
Regulation: Better than 0.1%



**PS4006**

Outputs: 440 Volts at 300 ma unregulated. 65-80 ma into focus coil. 1% regulation. 0.1 ma p-p ripple.

The complete list of users of POWER SOURCES all-transistor power supply systems would read like a blue book of TV broadcasters. The reasons why these supplies have been so widely accepted are *exceptional reliability, versatility, freedom from costly maintenance, low heat emission and compactness.* All these advantages add up to substantial cost savings — whether you replace old supplies, or specify POWER SOURCES all-transistor units for new facilities. Write, wire or phone for complete specifications.

**FULLY GUARANTEED FOR 3 YEARS OF MAINTENANCE FREE OPERATION!**

*Specify* **POWER SOURCES BY**

**POWER SOURCES, INC.**
Burlington, Massachusetts

# NAB Radio Code of Good Practices

### The Radio Broadcaster's Creed

We Believe:

That radio broadcasting in the United States of America is a living symbol of democracy; a significant and necessary instrument for maintaining freedom of expression, as established by the First Amendment to the Constitution of the United States;

That its influence in the arts, in science, in education, in commerce, and upon the public welfare is of such magnitude that the only proper measure of its responsibility is the common good of the whole people;

That it is our obligation to serve the people in such manner as to reflect credit upon our profession and to encourage aspiration toward a better estate for all mankind; by making available to every person in America such programs as will perpetuate the traditional leadership of the United States in all phases of the broadcasting art;

That we should make full and ingenious use of man's store of knowledge, his talents, and his skills and exercise critical and discerning judgment concerning all broadcasting operations to the end that we may, intelligently and sympathetically:

Observe the proprieties and customs of civilized society;

Respect the rights and sensitivities of all people;

Honor the sanctity of marriage and the home;

Protect and uphold the dignity and brotherhood of all mankind;

Enrich the daily life of the people through the factual reporting and analysis of news, and through programs of education, entertainment, and information;

Provide for the fair discussion of matters of general public concern; engage in works directed toward the common good; and volunteer our aid and comfort in times of stress and emergency;

Contribute to the economic welfare of all by expanding the channels of trade, by encouraging the development and conservation of natural resources, and by bringing together the buyer and seller through the broadcasting of information pertaining to goods and services.

Toward the achievement of these purposes we agree to observe the following:

## 1. PROGRAM STANDARDS

### A. News

Radio is unique in its capacity to reach the largest number of people first with reports on current events. This competitive advantage bespeaks caution—being first is not as important as being right. The following standards are predicated upon that viewpoint.

NEWS SOURCES. Those responsible for news on radio should exercise constant professional care in the selection of sources—for the integrity of the news and the consequent good reputation of radio as a dominant news medium depend largely upon the reliability of such sources.

NEWSCASTING. News reporting should be factual and objective. Good taste should prevail in the selection and handling of news. Morbid, sensational, or alarming details not essential to factual reporting should be avoided. News should be broadcast in such a manner as to avoid creation of panic and unnecessary alarm. Broadcasters should be diligent in their supervision of content, format, and presentation of news broadcasts. Equal diligence should be exercised in selection of editors and reporters who direct news gathering and dissemination, since the station's performance in this vital informational field depends largely upon them.

COMMENTARIES·AND ANALYSES. Special obligations devolve upon those who analyze and/or comment upon news developments, and management should be satisfied completely that the task is to be performed in the best interest of the listening public. Programs of news analysis and commentary should be clearly identified as such, distinguishing them from straight news reporting.

EDITORIALIZING. Some stations exercise their rights to express opinions about matters of general public interest. Implicit in these efforts to provide leadership in matters of public consequence and to lend proper authority to the station's standing in the community it serves, is an equal obligation to provide opportunity for qualified divergent viewpoints.

The reputation of a station for honesty and accuracy in editorializing depends upon willingness to expose its convictions to fair rebuttal.

Station editorial comment should be clearly identified as such.

### B. Public Issues

A broadcaster, in allotting time for the presentation of public issues, should exert every effort to insure equality of opportunity.

Time should be allotted with due regard to all elements of balanced program schedules, and to the degree of interest on the part of the public in the questions to be presented or discussed. (To discuss is "to sift or examine by presenting considerations pro and con.") The broadcaster should limit participation in the presentation of public issues to those qualified, recognized, and properly identified groups or individuals whose opinions will assist the general public in reaching conclusions.

Presentation of public issues should be clearly identified.

### C. Political Broadcasts

Political broadcasts, or the dramatization of political issues designed to influence an election, should be properly identified as such.

### D. Advancement of Education and Culture

Because radio is an integral part of American life, there is inherent in radio broadcasting a continuing opportunity to enrich the experience of living through the advancement of educaton and culture.

The radio broadcaster, in augmenting the educational and cultural influences of the home, the Church, schools, institutions of higher learning, and other entities devoted to education and culture:

Should be thoroughly conversant with the educational and cultural needs and aspirations of the community served;

Should cooperate with the responsible and accountable educational and cultural entities of the community to provide enlightenment of listeners;

Should engage in experimental efforts designed to advance the community's cultural and educational interests.

### E. Religion and Religious Programs

Religious programs should be presented respectfully and without prejudice or ridicule.

Radio broadcasting, which reaches men of all creeds simultaneously, should avoid attacks upon religion.

Religious programs should be presented by responsible individuals, groups, or organizations.

Religious programs should place emphasis on broad religious truths, excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

### F. Dramatic Programs

In determining the acceptability of any dramatic program containing any element of crime, mystery, or horror, proper consideration should be given to the possible effect on all members of the family.

Radio should reflect realistically the experience of living, in both its pleasant and tragic aspects, if it is to serve the listener honestly. Nevertheless, it holds a concurrent obligation to provide programs which will encourage better adjustments to life.

This obligation is apparent in the area of dramatic programs particularly. Without sacrificing integrity of presentation, dramatic programs on radio should avoid:

Techniques and methods of crime presented in such manner as to encourage imitation, or to make the commission of crime attractive, or to suggest that criminals can escape punishment;

Detailed presentation of brutal killings, torture, or physical agony, horror, the use of supernatural or climatic incidents likely to terrify or excite unduly;

Episodes involving the kidnapping of children;

Sound effects calculated to mislead, shock, or unduly alarm the listener;

Disrespectful portrayal of law enforcement;

The portrayal of suicide as a satisfactory solution to any problem.

### G. Children's Programs

Programs specifically designed for listening by children should be based upon sound social concepts and should reflect respect for parents, law and order, clean living, high morals, fair play, and honorable behavior.

They should convey the commonly accepted moral, social, and ethical ideals characteristic of American life.

They should contribute to the healthy development of personality and character.

They should afford opportunities for cultural growth as well as for wholesome entertainment.

They should be consistent with integrity of realistic production, but they should avoid material of an extreme nature which might create undesirable emotional reaction in children.

They should avoid appeals urging children to purchase the product specifically for the purpose of keeping the program on the air or which, for any reason, encourage children to enter inappropriate places.

### H. General

Sound effects and expressions characteristically associated with news broadcasts (such as "bulletins," "flash," etc.) should be reserved for announcement of news, and the use of any deceptive techniques in connection with fictional events and non-news programs should not be employed.

When plot development requires the use of material which depends upon physical or mental handicaps, care should be taken to spare the sensibilities of sufferers from similar defects.

Stations should avoid broadcasting program material which would tend to encourage illegal gambling or other violations of Federal, State and local laws, ordinances, and regulations.

Simulation of court atmosphere or use of the term "court" in a program title should be done only in such manner as to eliminate the possibility of creating the false impression that the proceedings broadcast are vested with judicial or official authority.

When dramatized advertising material involves statements by doctors, dentists, nurses, or other professional people, the material should be presented by members of such profession reciting actual experience, or it should be made apparent from the presentation itself that the portrayal is dramatized.

In cases of programs broadcast over multiple station facilities, the originating station or network should assume responsibility for conforming such programs to this Radio Code.

## II. ADVERTISING STANDARDS

Advertising is the principal source of revenue of the free, competitive American system of radio broadcasting. It makes possible the presentation to all American people of the finest programs of entertainment, education, and information.

Since the great strength of American radio broadcasting derives from the public respect for and the public approval of its programs, it must be the purpose of each broadcaster to establish and maintain high standards of performance, not only in the selection and production of all programs, but also in the presentation of advertising.

### A. Time Standards for Advertising Copy

As a guide to the determination of good broadcast advertising practice, the time standards for advertising copy are established as follows:

The maximum time to be used for advertising, allowable to any single sponsor, regardless of type of program, should be—

| | | | |
|---|---|---|---|
| 5 | minute | programs | 1:30 |
| 10 | " | " | 2:10 |
| 15 | " | " | 3:00 |
| 25 | " | " | 4:00 |
| 30 | " | " | 4:15 |
| 45 | " | " | 5:45 |
| 60 | " | " | 7:00 |

The time standards allowable to a single advertiser do not affect the established practice of allowance for station breaks between programs.

Any reference in a sponsored program to another's products or services under any trade name, or language sufficiently descriptive to identify it, should, except for normal guest identifications, be considered as advertising copy.

While any number of products may be advertised by a single sponsor within the specified time standards, advertising copy for these products should be presented within the framework of the program structure. Accordingly, the use on such programs of simulated spot announcements which are divorced from the program by preceding the introduction of the program itself, or by following its apparent sign-off should be avoided. To this end, the program itself should be announced and clearly identified before the use of what have been known as "cow-catcher" announcements, and the programs should be signed off after the use of what have been known as "hitch-hike" announcements.

### B. Presentation of Advertising

The advancing techniques of the broadcast art have shown that the quality and proper integration of advertising copy are just as important as measurement in time. The measure of a station's service to its audience is determined by its over-all performance, rather than by any individual segment of its broadcast day.

Programs of multiple sponsorship presenting commercial services, features, shopping guides, marketing news, and similar information, may include more material normally classified as "commercial" or "advertising," if it is of such nature as to serve the interests of the general public and, if properly produced and intelligently presented, within the established areas of good taste.

The final measurement of any commercial broadcast service is quality. To this, every broadcaster should dedicate his best efforts.

### C. Acceptability of Advertisers and Products

**1.** A commercial radio broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, he should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements. Moreover, in consideration of the laws and customs of the communities served, each radio broadcaster should refuse his facilities to the advertisement of products and services, or the use of advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. The foregoing principles should be applied with judgment and flexibility, taking into consideration the characteristics of the medium and the form of the particular presentation. In general, because radio broadcasting is designed for the home and the entire family, the following principles should govern the business classifications listed below:

**a)** The advertising of hard liquor should not be accepted.

(Continued on page 12)

# In TV too...FILM does the "impossible"!

**HERE, THERE AND EVERYWHERE**—all at once! Multi-image to show multi-use! That's the effect used to win the busy housewife in a brilliant 60-second Corning Ware TV film commercial. Multi-image produced *economically . . . efficiently!*

***Want special effects?*** Film is your answer! Film—and film alone—can do 3 things for you: (1) provide high-polish commercials, rich with optical effects; (2) give you crisp, vivid animation; (3) assure penetration and coverage the world over.

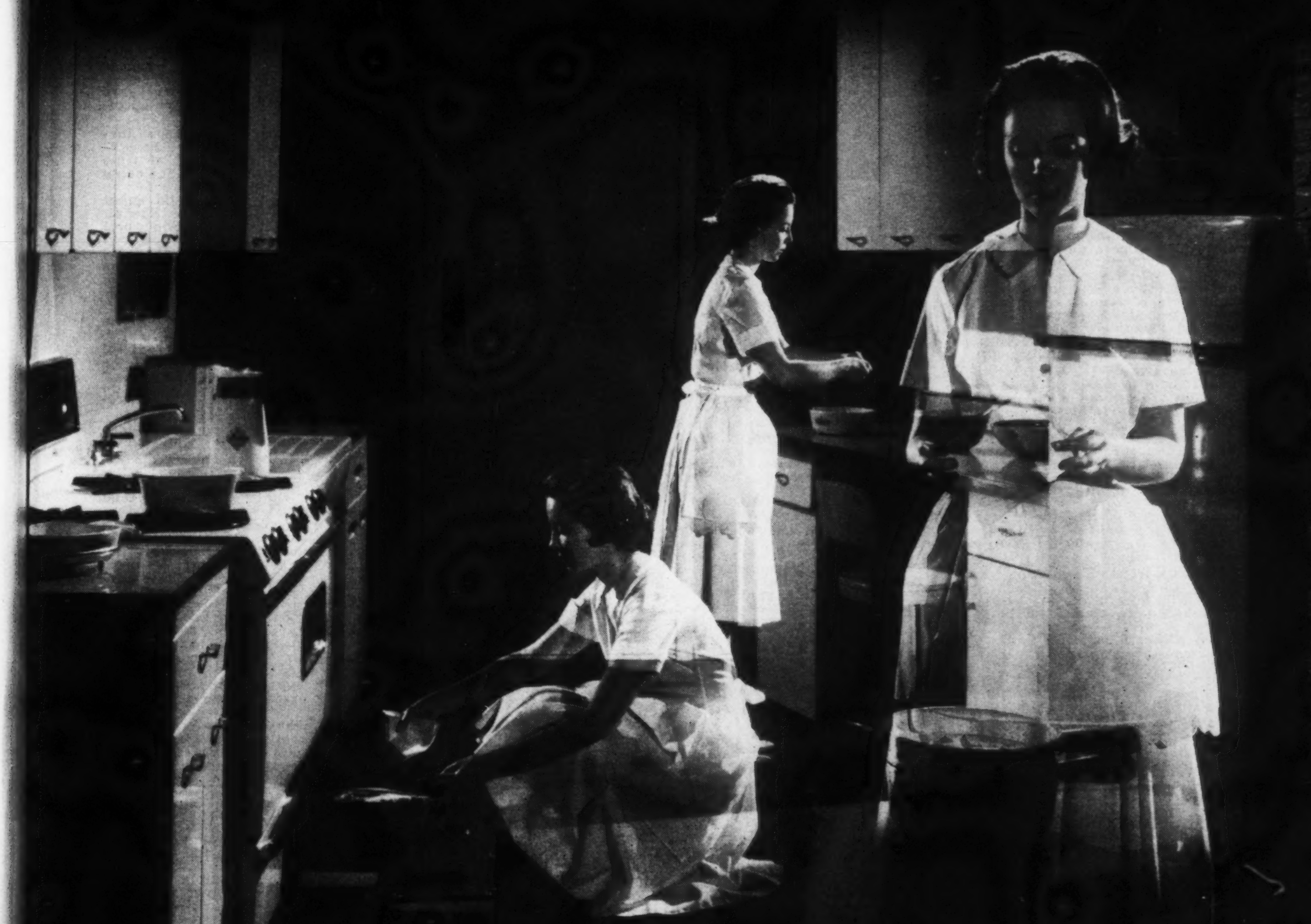
*For further information:* Get in touch with Motion Picture Film Department
**EASTMAN KODAK COMPANY, Rochester 4, N. Y.**

***East Coast Division***
342 Madison Avenue
New York 17, N. Y.

***Midwest Division***
130 East Randolph Drive
Chicago 1, Ill.

***West Coast Division***
6706 Santa Monica Blvd.
Hollywood 38, Calif.

or **W. J. German, Inc.** Agents for the sale and distribution of Eastman Professional Motion Picture Films, Fort Lee, N.J., Chicago, Ill., Hollywood, Calif.



**ADVERTISER: Corning Glass Works—Consumer Products Division**
**PRODUCER: Audio Productions, Inc.**
**ADVERTISING AGENCY: N. W. Ayer & Sons, Inc.**

# FCC Rules Regulating Radio-Television

*(Selected sections amended to July 1, 1960. Compiled with the cooperation of Pike & Fischer Inc., publisher of Pike & Fischer Radio Regulation.)*

### ALLOCATIONS AND DEFINITIONS

**In am rules . . .**

**§3.1 Standard broadcast station.**—The term "standard broadcast station" means a station licensed for the transmission of radio-telephone emissions primarily intended to be received by the general public and operated on a channel in the band 535-1605 kilocycles, inclusive.

**§3.2 Standard broadcast band.**—The term "standard broadcast band" means the band of frequencies extending from 535-1605 kilocycles.

**§3.3 Standard broadcast channel.**—The term "standard broadcast channel" means the band of frequencies occupied by the carrier and two side bands of a broadcast signal with the carrier frequency at the center. Channels shall be designated by their assigned carrier frequencies. The 107 carrier frequencies assigned to standard broadcast stations shall begin at 540 kilocycles and be in successive steps of 10 kilocycles.

**§3.4 Dominant station.**—The term "dominant station" means a class I station, as hereinafter defined, operating on a clear channel.

**§3.5 Secondary station.**—The term "secondary station" means any station except a class I station operating on a clear channel.

**§3.6 Daytime.**—The term "daytime" means that period of time between local sunrise and local sunset.

**§3.7 Nighttime.**—The term "nighttime" means that period of time between local sunset and 12 midnight local standard time.

**§3.8 Sunrise and sunset.**—The term "sunrise and sunset" means for each particular location and during any particular month, the time of sunrise and sunset as specified in the instrument of authorization.

**§3.9 Broadcast day.**—The term "broadcast day" means that period of time between local sunrise and 12 midnight local standard time.

**§3.10 Experimental period.**—The term "experimental period" means that time between 12 midnight and local sunrise. This period may be used for experimental purposes in testing and maintaining apparatus by the licensee of any standard broadcast station on its assigned frequency and with its authorized power, provided no interference is caused to other stations maintaining a regular operating schedule within such period. No station licensed for "daytime" or "specified hours" of operation may broadcast any regular or scheduled program during this period.

**§3.11 Service areas.**—(a) The term "primary service area" of a broadcast station means the area in which the ground wave is not subject to objectionable interference or objectionable fading.

(b) The term "secondary service area" of a broadcast station means the area served by the sky wave and not subject to objectionable interference. The signal is subject to intermittent variations in intensity.

(c) The term "intermittent service area" of a broadcast station means the area receiving service from the ground wave but beyond the primary service area and subject to some interference and fading.

**§3.12 Portable transmitter.**—The term "portable transmitter" means a transmitter so constructed that it may be moved about conveniently from place to place, and is in fact so moved about from time to time, but not ordinarily used while in motion. In the standard broadcast band, such a transmitter is used in making field intensity measurements for locating a transmitter site for a standard broadcast station. A portable broadcast station will not be licensed in the standard broadcast band for regular transmission of programs intended to be received by the public.

**§3.13 Auxiliary transmitter.**—The term "auxiliary transmitter" means a transmitter maintained only for transmitting the regular programs of a station in case of failure of the main transmitter.

**Allocations—(am)**

**§3.21 Three classes of standard broadcast channels.**

(a) Clear channel: A "clear channel" is one on which the dominant station or stations render service over wide areas and which are cleared of objectionable interference within their primary service areas and over all or a substantial portion of their secondary service areas.

(b) Regional channel: A "regional channel" is one on which several stations may operate with powers not in excess of 5 kilowatts. The primary service area of a station operating on any such channel may be limited, as a consequence of interference, to a given field intensity contour.

(c) Local channel: A "local channel" is one on which several stations operate with powers not in excess of 1 kilowatt daytime, and 250 watts nighttime. The primary service area of a station operating on any such channel may be limited as a consequence of interference to a given field intensity contour.

NOTE: The power ceiling for Class IV stations under the North American Regional Broadcasting Agreement (NARBA) is 250 watts. The Agreement between the United States of America and the United Mexican States Concerning Radio Broadcasting in the Standard Broadcast Band would permit daytime operation of Class IV stations with a maximum power of 1 kilowatt in all areas of the United States more than 100 kilometers (62 miles) from the United States/Mexican border. Pursuant to the U.S./Mexican Agreement and informal coordination with the other NARBA signatories, the Commission will consider applications proposing the use of daytime power in excess of 250 watts by a Class IV station providing such station is located more than 100 kilometers (62 miles) from the U. S. Mexican border, or if located in the State of Florida, providing that such station is not located south of 28 degrees north latitude and between 80 and 82 degrees west longitude. (See Note under Section 3.28(b).)

**§3.22 Classes and power of standard broadcast stations.**—(a) Class I station: A "class I station" is a dominant station operating on a clear channel and designed to render primary and secondary service over an extended area and at relatively long distances. Its primary service area is free from objectionable interference from other stations on the same and adjacent channels and its secondary service area free from interference except from stations on the adjacent channel, and from stations on the same channel in accordance with the channel designation in section 3.25 or in accordance with the Engineering Standards of Allocation. The operating power shall be not less than 10 kilowatts nor more than 50 kilowatts. (Also see section 3.25 (a) for further power limitation.)

(b) Class II station: A "class II station" is a secondary station which operates on a clear channel (see section 3.25) and is designed to render service over a primary service area which is limited by and subject to such interference as may be received from class I stations. A station of this class shall operate with power not less than 0.25 kilowatt nor more than 50 kilowatts. Whenever necessary, a class II station shall use a directional antenna or other means to avoid interferences with class I stations and with other class II stations, in accordance with §3.182.

[EDITOR'S NOTE: Since 1945 the FCC has been considering various changes in the Clear Channel assignments, including the question of a daytime skywave. On April 15, 1958, FCC issued a Notice of Further Rule-Making in which it proposed to breakdown various clear channels. This is still pending FCC action.]

(c) Class III station: A "class III station" is a station which operates on a regional channel and is designed to render service primarily to a metropolitan district and the rural area contiguous thereto. Class III stations are subdivided into two classes:

(1) Class III-A station: A "class III-A station" is a class III station which operates with power not less than 1 kilowatt nor more than 5 kilowatts, and the service area of which is subject to interference in accordance with §3.182.

(2) Class III-B station: A "class III-B station" is a class III station which operates with a power not less than 0.5 kilowatt and not more than 1 kilowatt night and 5 kilowatts daytime, and the service area of which is subject to interference in accordance with the Engineering Standards of Allocation.

NOTE: The term "metropolitan district" as used in this paragraph is not limited in accordance with the definition given by the Bureau of the Census but includes any principal center of population in any area.

(d) Class IV station. A "class IV station" is a station operating on a local channel and designed to render service primarily to a city or town and the suburban and rural areas contiguous thereto. The power of a station of this class shall not be less than 0.1 kilowatt and not more than 0.25 kilowatt nighttime, and 1 kilowatt daytime, and its service area is subject to interference in accordance with Section 3.182.

**§3.23 Time of operation of the several classes of stations.**—The several classes of standard broadcast stations may be licensed to operate in accordance with the following:

(a) "Unlimited time" permits operation without a maximum limit as to time.

(b) "Limited time" is applicable to class II (secondary stations) operating on a clear channel with facilities authorized before Nov. 30, 1959. It permits operation of the secondary station during daytime, and until local sunset if located west of the dominant station on the channel, or if located east thereof, until sunset at the dominant station; and in addition during night hours, if any, not used by the dominant station or stations on the channel.

(c) Daytime permits operation during the hours between average monthly local sunrise and average monthly local sunset. Daytime stations operating on local channels with a power of 0.1 kw or 0.25 kw may, upon notification to the Commission and to the Engineer in Charge of the radio district in which they are located, operate at hours beyond those specified in their license.

(d) "Sharing time" permits operation during hours which are so restricted by the station license as to require a division of time with one or more other stations using the same channel.

(e) Specified hours means that the exact operating hours are specified in the license. (The minimum hours that any station shall operate are specified in Section 3.71.) Specified hours stations operating on local channels with a power of 0.1 kw or 0.25 kw, except those sharing time with other stations may, upon notification to the Commission and the Engineer in Charge of the radio district in which they are located, operate at hours beyond those specified in their license.

**§3.24 Broadcast facilities; showing required.**—(a) Applications for new stations or for modifications of existing authorizations shall be filed on FCC Form 301; for licenses, on FCC Form 302; for renewal of licenses, on FCC Form 303.

(b) An authorization for a new standard broadcast station or increase in facilities of an existing station will be issued only after a satisfactory showing has been made in regard to the following, among others:

(1) That the proposed assignment will tend to effect a fair, efficient, and equitable distribution of radio service among the several states and communities.

(2) That objectionable interference will not be caused to existing stations or that if interference will be caused the need for the proposed service outweighs the need for the service which will be lost by reason of such interference. That the proposed station will not suffer interference to such an extent that its service would be reduced to an unsatisfactory degree (For determining objectionable interference, see §§3.182 and 3.186).

(3) That the applicant is financially qualified to construct and operate the proposed station.

(4) That the applicant is legally qualified. That the applicant (or the person or persons in control of an applicant corporation or other organization) is of good character and pos-

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# NAB Radio Code CONTINUED

**b)** The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable subject to existing laws.

**c)** The advertising of fortune-telling, occultism, spiritualism, astrology, phrenology, palm-reading, numerology, mind-reading, or character-reading is not acceptable.

**d)** All advertising of products of a personal nature, when accepted, should be treated with special concern for the sensitivities of the listeners.

**e)** The advertising of tip sheets, publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

**2.** An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

**3.** Care should be taken to avoid presentation of "bait-switch" advertising whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes.

**D. Contests**

Contests should offer the opportunity to all contestants to win on the basis of ability and skill, rather than chance.

All contest details, including rules, eligibility requirements, opening and termination dates, should be clearly and completely announced or easily accessible to the listening public; and the winners' names should be released as soon as possible after the close of the contest.

When contestants are required to submit items of product identification or other evidence of purchase of product, reasonable facsimiles thereof should be made acceptable.

All copy pertaining to any contest (except that which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time limitations heretofore provided.

All such broadcasts should comply with pertinent federal, state, and local laws and regulations.

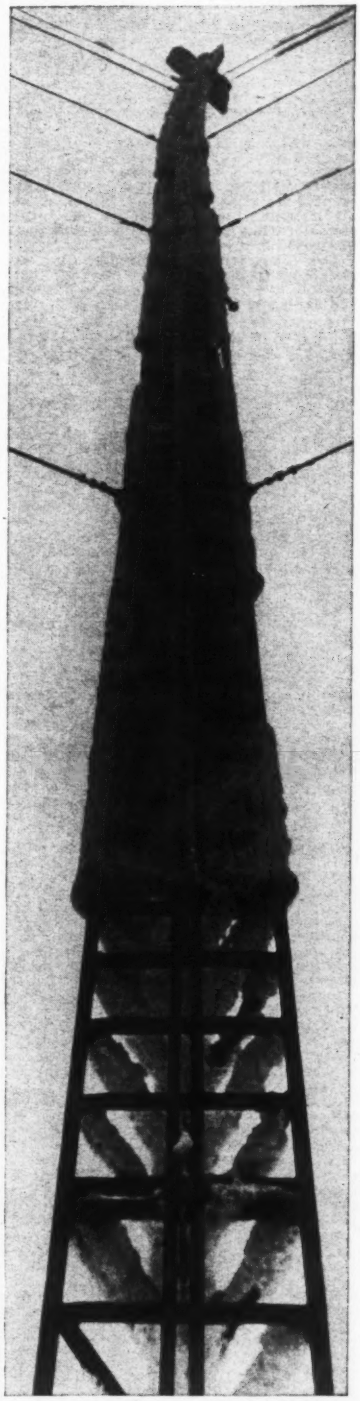
**E. Premiums and Offers**

The broadcaster should require that full details of proposed offers be submitted for investigation and approval before the first announcement of the offer is made to the public.

A final date for the termination of an offer should be announced as far in advance as possible.

If a consideration is required, the advertiser should agree to honor complaints indicating dissatisfaction with the premium by returning the consideration.

There should be no misleading descriptions or comparisons of any premiums or gifts which will distort or enlarge their value in the minds of the listeners.



Forty tons of ice caused only temporary deflection of Stainless 300' tower at CKCW. The tower straightened completely as ice fell off.

# *"Design Pre-Tested"* STAINLESS TOWERS

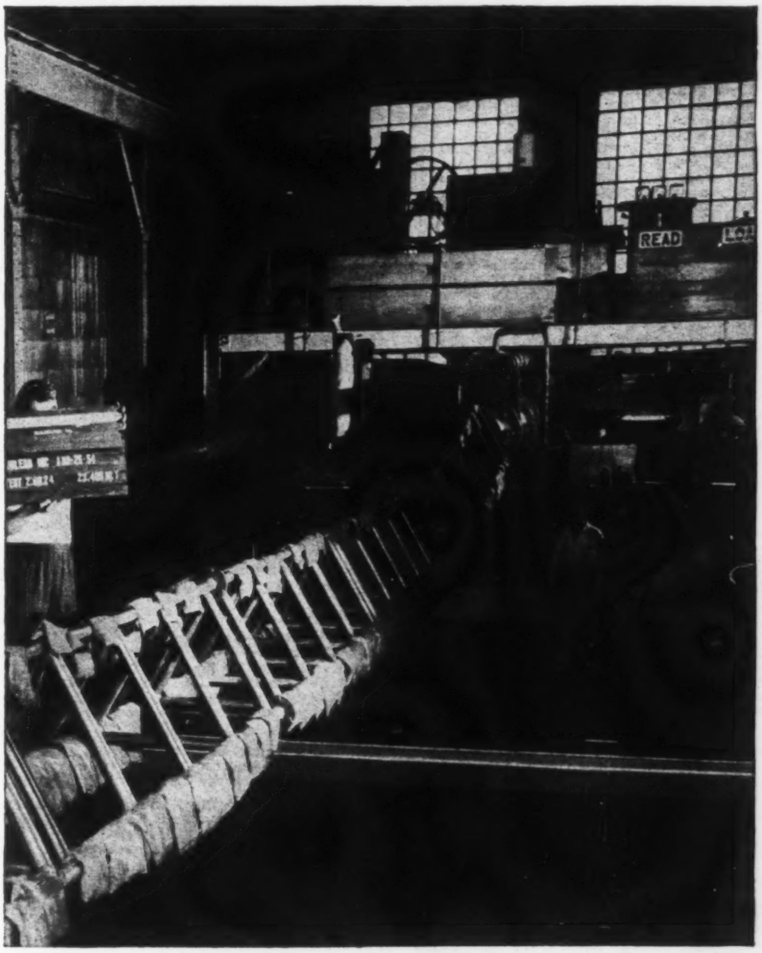
## Resist Nature's Mighty Forces!

The top of that TV tower you see is only *temporarily deflected*—by the weight of 40 tons of ice.

Later—as the ice fell—the tower straightened completely!

Tremendous stresses like these spell destruction to ordinary towers. But Stainless designs are pre-tested between huge hydraulic presses at the Stainless plant to determine their behavior under just such load conditions.

That is one reason for Stainless' enviable record of dependability. Stainless towers are economical, too; they cost less to install and maintain. Specify Stainless towers, and get extra years of service for your investment.



G-36 tower design under hydraulic pressure at Stainless. Weights simulate maximum wind loading.

YOU CAN PUT YOUR CONFIDENCE IN A STAINLESS

**Stainless, inc.** NORTH WALES, PENNSYLVANIA sesses other qualifications sufficient to provide a satisfactory public service.

(5) That the technical equipment proposed, the location of the transmitter, and other technical phases of operation comply with the regulations governing the same, and the requirements of good engineering practice. (See technical regulations of this subpart and §3.188.)

(6) That the facilities sought are subject to assignment as requested under existing international agreements and the rules and regulations of the Commission.

(7) That the population within the 1 v/m contour does not exceed 1.0 percent of the population within the 25 mv/m contour; Provided, however, that where the number of persons within 1 v/m contour is 300 or less the provisions of this subparagraph are not applicable.

(8) That, in the case of an application for a Class II station, the proposed station would radiate, during two hours following local sunrise and two hours preceding local sunset, in any direction toward the 0.1 mv/m groundwave contour of a co-channel United States Class I station, no more than the maximum radiation values permitted under the provisions of §3.187.

(9) That the public interest, convenience, and necessity will be served through the operation under the proposed assignment.

(c) [Deals with procedures to be followed by applicants seeking new or changed facilities in the vicinity of National Radio Astronomy Observatory, Green Bank, Pocahontas County, W. Va.].

**§3.25 Clear channels: Class I and II stations.—**The frequencies in the following tabulations are designated as clear channels and assigned for use by the classes of stations given:

(a) To each of the channels below, except as provided in the note to this paragraph (below). there will be assigned one class I station and there may be assigned one or more class II stations operating limited time or daytime only: 640, 650, 660, 670, 700, 720, 750, 760, 770, 780, 820, 830, 840, 870, 880, 890, 1020, 1040, 1100, 1120, 1160, 1180, 1200 and 1210 kilocycles. There also may be assigned to these frequencies class I stations operating unlimited time in Alaska, Hawaii, Virgin Islands and Puerto Rico which will not deliver over 5 microvolts per meter groundwave day or night or 25 microvolts per meter 10 percent time skywave at night at any point within the continental limits of the United States. The power of the class I stations on these channels shall not be less than 50 kilowatts.

NOTE: On the frequency 770 kc, two class I stations may be assigned.

(b) To each of the channels below there may be assigned class I and class II stations: 680, 710, 810, 850, 940, 1000, 1030, 1060, 1070, 1080, 1090, 1110, 1130, 1140, 1170, 1190, 1500, 1510, 1520, 1530, 1540, 1550, and 1560 kilocycles.

NOTE: Class I and II stations on 1540 kilocycles shall deliver not over 5 microvolts per meter groundwave or 25 microvolts per meter 10 percent time skywave at any point of land in the Bahama Islands, and such stations operating nighttime (i.e., sunset to sunrise at the location of the class II station) shall be located not less than 650 miles from the nearest point of land in the Bahama Islands.

(c) For class II stations which will not deliver over 5 microvolts per meter groundwave or 25 microvolts per meter 10 per cent time skywave at any point on Canadian border and provided that such stations operating nighttime (i.e. sunset to sunrise at the location of the class II station) are located not less than 650 miles from the nearest Canadian border: 540, 690, 740, 860, 990, 1010, and 1580 kilocycles.

NOTE: A station on 1010 kilocycles shall also protect a class I-B station at Havana, Cuba.

(d) In continental United States, for class II stations which operate daytime only with power not in excess of 1 kilowatt and which will not deliver over 5 microvolts per meter groundwave at any point on the Mexican border, and in Alaska, Hawaii, Puerto Rico, and the Virgin Islands, for class II stations which will not deliver over 5 microvolts per meter groundwave or 25 microvolts per meter 10 per cent time skywave at any point on the said border: 730, 800, 900, 1050, 1220 and 1570 kilocycles.

NOTE: See North American Regional Broadcasting Agreement for use of 1050 kc by a station in New York (Appendix I, Table IV).

NOTE: See agreement with Mexico for further use of 1220 kc.

(e) On the frequency 770 kilocycles, two Class I stations may be assigned.

**§3.26 Regional channels: Classes III-A and III-B stations.—**The following frequencies are designated as regional channels and are assigned for use by class III-A and III-B stations: 550, 560, 570, 580, 590, 600, 610, 620, 630, 790, 910, 920, 930, 950, 960, 970, 980, 1150, 1250, 1260, 1270, 1280, 1290, 1300, 1310, 1320, 1330, 1350, 1360, 1370, 1380, 1390, 1410, 1420, 1430, 1440, 1460, 1470, 1480, 1590, and 1600 kilocycles.

NOTE: See North American Regional Broadcasting Agreement for special provisions concerning the assigning of class II stations in other countries of North America to 560, 570, 590, 630 and 1270 kcs. Such stations shall be protected from interference in accordance with Appendix II, Table I, of said agreement.

**§3.27 Local channels: Class IV stations.—**The following frequencies are designated as local channels and are assigned for use by class IV stations: 1230, 1240, 1400, 1450, and 1490 kilocycles.

**§3.28 Assignment of stations to channels.—**(a) The individual assignments of stations to channels which may cause interference to other United States stations only shall be made in accordance with the provisions of this Part for the respective classes of stations involved. (For determining objectionable interference see §§3.182 and 3.186.)

(b) In all cases where an individual station assignment may cause interference with or may involve a channel assigned for priority of use by a station in another North American country, the classifications, allocation requirements and engineering standards set forth in the North American Regional Broadcasting Agreement shall be observed.

NOTE: Pending action with respect to ratification and entry into force of the North American Regional Broadcasting Agreement, Washington, 1950 (referred to herein as NARBA) and the agreement between the U.S.A. and the United Mexican States Concerning Radio Broadcasting in Standard Broadcast Band (referred herein to as the U.S./Mexican Agreement), no assignment for a standard broadcast station will be made which would be inconsistent with the terms of those agreements, except for the power ceiling permitted for Class IV stations on local channels, pursuant to Section 3.21 (c). [EDITOR'S NOTE: This paragraph still is in the FCC rules although both NARBA and the Mexican agreement were ratified in the spring of 1960 by the Senate.]

(c) Upon showing that a need exists, a class II, III or IV station may be assigned to a channel available for such class, even though interference will be received within its normally protected contour; provided: (1) no objectionable interference will be caused by the proposed station to existing stations or that if interference will be caused, the need for the proposed service outweighs the need for the service which will be lost by reason of such interference; and (2) primary service will be provided to the community in which the proposed station is to be located; and (3) the interference received does not affect more than 10% of the population in the proposed station's normally protected primary service area. However, in the event that the nighttime interference received by the proposed station would exceed this amount, then an assignment may be made if the proposed station would provide either a standard broadcast nighttime facility to a community not having such a facility or if 25% or more of the nighttime primary service area of the proposed station is without primary nighttime service.

**§3.29 Class IV stations on regional channels.—**No license will be granted for the operation of a class IV station on a regional channel, provided, however, that class IV stations presently authorized to operate on regional channels will not be required to change frequency or power but will not be protected against interference from class III stations.

**In fm rules . . .**

**§3.201. Numerical designation of fm broadcast channels.—**For convenience, the frequencies available for fm broadcasting (including those assigned to non-commercial educational broadcasting) are given numerical designations which are shown in the table below:

[EDITOR'S NOTE: The band is 88-108 mc. Non-commercial educational fm occupies 88-92 mc. Class A commercial channels are shown in §3.203 (b), below. The rest are class B.]

**§3.202 Areas of the United States.—**For the purpose of allocation the United States is divided into two areas. The first area—Area I—includes southern New Hampshire; all of Massachusetts, Rhode Island, and Connecticut; southeastern New York as far north as Albany-Troy-Schenectady; all of New Jersey, Delaware, and the District of Columbia; Maryland as far west as Hagerstown; and eastern Pennsylvania as far west as Harrisburg. The second area—Area II—comprehends the remainder of the United States not included in Area I.

NOTE: In some of the territory contiguous to Area I, the demand for frequencies requires that applications be given careful study and consideration to insure an equitable distribution of facilities throughout the region. This region includes the remainder of Maryland, Pennsylvania, and New York (except the northeastern corner) not included in area I; Virginia, West Virginia, North Carolina, South Carolina, Ohio and Indiana; southern Michigan as far north as Saginaw; eastern Illinois as far west as Rockford-Decatur; and southeastern Wisconsin as far north as Sheboygan. Other regions may be added as required.

**§3.203 Class A Stations.—**(a) A class A station is a station which operates on a class A channel and is designed to render service primarily to a community or to a city or town other than the principal city of an area, and the surrounding rural area. The coverage of a class A station shall be not more than the equivalent of 1 kilowatt effective radiated power and antenna height of 250 feet above average terrain, as determined by the methods prescribed in the technical standards of this subpart.

(For the purpose of determining equivalent coverage, the 1 mv/m contour should be used. A class A station will not be licensed with more than 1 kilowatt effective radiated power. The power rating of the transmitter used for a class A station shall be not less than 250 watts nor more than 1 kilowatt. The signal intensity requirements of §3.311 shall determine the minimum coverage of a class A station. Class A station will normally be protected to the 1 mv/m contour; however, assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners, whether urban or rural, giving consideration to the minimum signal capable of providing service.)

(b) The following frequencies, except as provided in paragraphs (c) and (d) of this section, are designated as class A channels and are assigned for use by class A stations:

| Frequency | Channel | Frequency | Channel | Frequency | Channel |
|---|---|---|---|---|---|
| 92.1 | 221 | 96.7 | 244 | 102.3 | 272 |
| 92.7 | 224 | 97.7 | 249 | 103.1 | 276 |
| 93.5 | 228 | 98.3 | 252 | 103.9 | 280 |
| 94.3 | 232 | 99.3 | 257 | 104.9 | 285 |
| 95.3 | 237 | 100.1 | 261 | 105.5 | 288 |
| 95.9 | 240 | 100.9 | 265 | 106.3 | 292 |
| | | 101.7 | 269 | 107.1 | 296 |

These channels are available for assignment (1) in cities which are not the central city or cities of a metropolitan district, and (2) in central cities of metropolitan districts which have fewer than six class B stations.

(c) In Hawaii, the frequency band 98-108 mc is allocated for non-broadcast use. The frequencies 98.1 through 107 mc, inclusive, (channels 251 through 300 inclusive) will not be assigned in Hawaii for use by fm brodacast stations.

(d) In Alaska the frequency band 88-108 mc is allocated to Government radio services and the non-Government fixed service only. The frequencies 88-1 mc through 99.9 mc (channels 201 through 260 inclusive) will not be assigned in Alaska for use by fm broadcast stations.

**§3.204 Class B Stations.—**

(a) A class B station is a station which operates on a class B channel and is designed to render service primarily to a metropolitan district or principal city and the surrounding rural area, or to rural areas removed from large centers of population. The service area of a class B station will not be protected beyond the 1 mv/m contour; however, class B assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners, whether urban or rural, giving consideration to the minimum signal capable of providing service. Standard power ratings of transmitters used for class B stations shall be 1 kw or greater. The signal intensity requirements of §3.311 shall determine the minimum coverage of a class B station. In the following sub-sections, antenna height above average terrain and effective radiated power are to be determined by the methods prescribed in the technical standards of this subpart.

(1) The coverage of a class B station in Area I shall be not more than the equivalent of 20 kilowatts effective radiated power and antenna height of 500 feet above average terrain. A class B station in Area I will not be licensed with an effective radiated power greater than 20 kilowatts. [NOTE: for the purpose of determining equivalent coverage, the 1 mv/m contour should be used.]

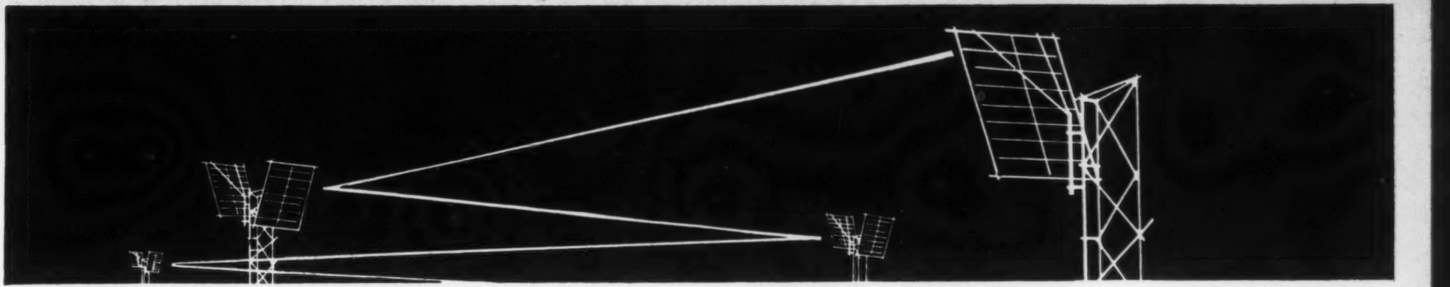
(2) The coverage of a class B station in Area II shall normally be not more than the equivalent of 20 kilowatts effective radiated power and antenna height of 500 feet above average terrain. The use of greater power and antenna height will be encouraged in those portions of Area II where such use would not result in undue interference to stations already authorized or to probable assignments insofar as can be determined at the time of the grant. In such case, the power, antenna height, and area will be determined on the merits of each application with particular attention being given to rural areas which would not otherwise receive service. [NOTE: For the purpose of determining equivalent coverage, the 1 mv/m contour should be used.]

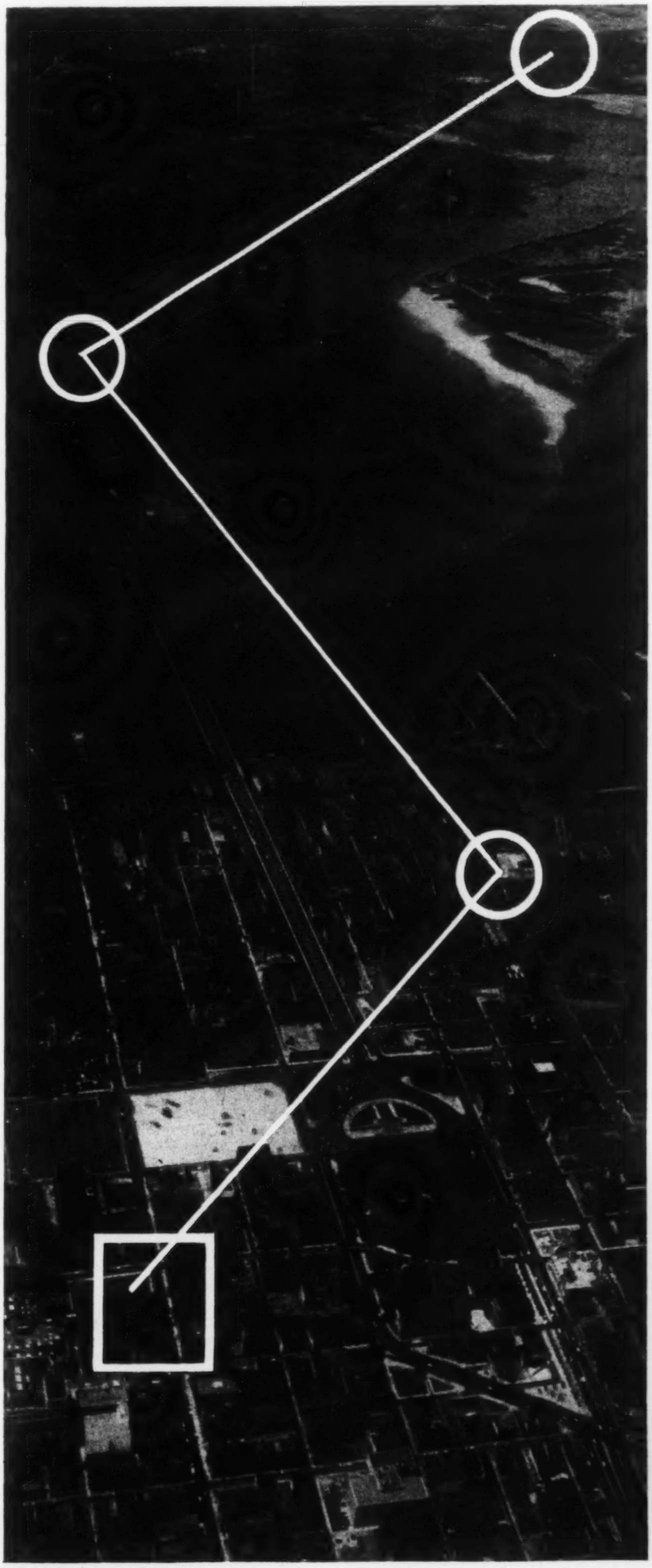
(b) The following frequencies, except as provided in paragraphs (c) and (d) of this section, are designated as class B channels and are assigned for use by class B stations.

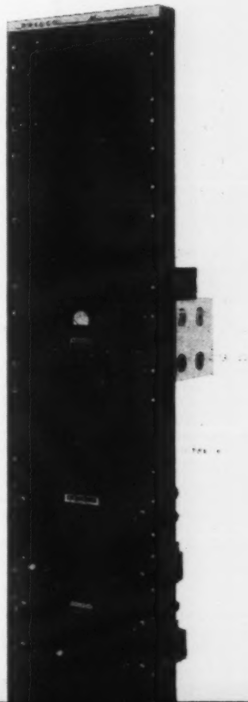
[EDITOR'S NOTE: Class B channels are those channels between 92 mc and 108 mc which are not designated as class A channels in §3.203(b).]

(c) In Hawaii the frequency band 98-108 mc is allocated for nonbroadcast use. The frequencies 98-1 through 107.9 mc inclusive (channels 251 through 300 inclusive) will not be assigned in Hawaii for use by fm broadcast stations.

(d) In Alaska the frequency band 88-100 mc is allocated exclusively to Government radio services and the non-Government fixed service. The frequencies 88.1 mc through 99.9 mc (channels 201 through 260 inclusive) will not be assigned in Alaska for use by fm broadcast stations.







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**In tv rules . . .**

§3.603. **Numerical designation of television channels.**—(a)

| Channel No. | Frequency band (Megacycles) | Channel No. | Frequency band (Megacycles) |
|---|---|---|---|
| 2 | 54-60 | 43 | 644-650 |
| 3 | 60-66 | 44 | 650-656 |
| 4 | 66-72 | 45 | 656-662 |
| 5 | 76-82 | 46 | 662-668 |
| 6 | 82-88 | 47 | 668-674 |
| 7 | 174-180 | 48 | 674-680 |
| 8 | 180-186 | 49 | 680-686 |
| 9 | 186-192 | 50 | 686-692 |
| 10 | 192-198 | 51 | 692-698 |
| 11 | 198-204 | 52 | 698-704 |
| 12 | 204-210 | 53 | 704-710 |
| 13 | 210-216 | 54 | 710-716 |
| 14 | 470-476 | 55 | 716-722 |
| 15 | 476-482 | 56 | 722-728 |
| 16 | 482-488 | 57 | 728-734 |
| 17 | 488-494 | 58 | 734-740 |
| 18 | 494-500 | 59 | 740-746 |
| 19 | 500-506 | 60 | 746-752 |
| 20 | 506-512 | 61 | 752-758 |
| 21 | 512-518 | 62 | 758-764 |
| 22 | 518-524 | 63 | 764-770 |
| 23 | 524-530 | 64 | 770-776 |
| 24 | 530-536 | 65 | 776-782 |
| 25 | 536-542 | 66 | 782-788 |
| 26 | 542-548 | 67 | 788-794 |
| 27 | 548-554 | 68 | 794-800 |
| 28 | 554-560 | 69 | 800-806 |
| 29 | 560-566 | 70 | 806-812 |
| 30 | 566-572 | 71 | 812-818 |
| 31 | 572-578 | 72 | 818-824 |
| 32 | 578-584 | 73 | 824-830 |
| 33 | 584-590 | 74 | 830-836 |
| 34 | 590-596 | 75 | 836-842 |
| 35 | 596-602 | 76 | 842-848 |
| 36 | 602-608 | 77 | 848-854 |
| 37 | 608-614 | 78 | 854-860 |
| 38 | 614-620 | 79 | 860-866 |
| 39 | 620-626 | 80 | 866-872 |
| 40 | 626-632 | 81 | 872-878 |
| 41 | 632-638 | 82 | 878-884 |
| 42 | 638-644 | 83 | 884-890 |

(b) In Alaska and Hawaii the frequency bands 76-82 mc and 82-88 mc are allocated for nonbroadcast use. These frequency bands (Channels 5 and 6) will not be assigned in Alaska and Hawaii for use by television broadcast stations.

§3.606. **Table of Assignments.** (a) The following Table of Assignments contains the channels assigned to the listed communities in the United States, its Territories, and Possessions. Channels designated with an asterisk are assigned for use by non-commercial educational broadcast stations only. A station on a channel identified by a plus or minus mark is required to operate with its carrier frequencies offset 10 kc above or below, respectively, the normal carrier frequencies.

[EDITOR'S NOTE: Channel assignments by cities are reprinted in the tv station directory and are not repeated here.]

§3.607. **Availability of channels.**—(a) Subject to the provisions of paragraph (b) of this section, applications may be filed to construct television broadcast stations only on the channels assigned in the Table of Assignments and only in the communities listed therein. Applications which fail to comply with this requirement, whether or not accompanied by a petition to amend the Table, will not be accepted for filing provided, however, that applications specifying channels which accord with publicly announced Commission orders changing the Table of Assignments will be accepted for filing even though such applications are tendered before the effective dates of such channel changes.

(b) A channel assigned to a community listed in the Table of Assignments is available upon application in any unlisted community which is located within 15 miles of the listed community. In addition, a channel assigned to a community listed in the Table of Assignments and not designated for use by noncommercial educational stations only, is available upon application in any other community within 15 miles thereof which, although listed in the Table, is assigned only a channel designed for use only by noncommercial educational stations. Where channels are assigned to two or more communities listed in combination in the Table of Assignments the provisions of this paragraph shall apply separately to each community so listed. The distance between communities shall be determined by the distance between the respective coordinates thereof as set forth in the publication of the United States Department of Commerce entitled "Air Line Distances Between Cities in the United States." (This publication may be purchased from the Government Printing Office, Washington, D. C.) If said publication does not contain the coordinates of either or both communities, the coordinates of the main post office in either or both of such communities shall be used. The method to be followed in making the measurements is set forth in Section 3.611 (d).

§3.609. **Zones.** (a) For the purpose of allocation and assignment, the United States is divided into three zones as follows:

(1) Zone I consists of that portion of the United States located within the confines of the following lines drawn on the United States Albers Equal Area Projection Map (based on standard parallels 29½° and 45½°; North American datum): Beginning at the most easterly point on the State boundary line between North Carolina and Virginia; thence in a straight line to a point on the Virginia. West Virginia boundary line located at North Latitude 37° 49' and West Longitude 80° 12' 30"; thence westerly along the southern boundary lines of the States of West Virginia, Ohio, Indiana and Illinois to a point at the junction of the Illinois, Kentucky, and Missouri State boundary lines; thence northerly along the western boundary line of the State of Illinois to a point at the junction of the Illinois, Iowa, and Wisconsin State boundary lines; thence easterly along the northern State boundary line of Illinois to the 90th meridian; thence north along this meridian to the 43.5° parallel; thence east along this parallel to the 71st meridian; thence in a straight line to the intersection of the 69th meridian and the 45th parallel; thence east along the 45th parallel to the Atlantic Ocean. When any of the above lines pass through a city, the city shall be considered to be located in Zone I. (See Figure 1 of §3.699.)

(2) Zone II consists of that portion of the United States which is not located in either Zone I or Zone III, and Puerto Rico, Alaska, Hawaiian Islands and the Virgin Islands.

(3) Zone III consists of that portion of the United States located south of a line, drawn on the United States Albers Equal Area Projection Map (based on standard parallels 29½° and 45½°; North American datum), beginning at a point on the east coast of Georgia and the 31st parallel and ending at the United States-Mexican border, consisting of arcs drawn with a 150 mile radius to the north from the following specified points:

| | North Latitude | West Longitude |
|---|---|---|
| a) | 29°40'00" | 83°24'00" |
| b) | 30°07'00" | 84°12'00" |
| c) | 30°31'00" | 86°30'00" |
| d) | 30°48'00" | 87°58'30" |
| e) | 30°00'00" | 90°38'30" |
| f) | 30°04'30" | 93°19'00" |
| g) | 29°46'00" | 95°05'00" |
| h) | 28°43'00" | 96°30'30" |
| i) | 27°52'30" | 97°32'00" |

When any of the above arcs pass through a city, the city shall be considered to be located in Zone II. (See Figure 2 of §3.699.)

§3.610. **Separations.** (a) The provisions of this section relate to assignment separations and station separations. Petitions to amend the Table of Assignments (§3.606(b)) (other than those also expressly requesting amendment of this section or §3.609) will be dismissed and all applications for new television broadcast stations or for changes in the transmitter sites of existing stations will not be accepted for filing if they fail to comply with the requirements specified in paragraphs (b), (c) and (d) of this section.

NOTE: Licensees and permittees of television broadcast stations which were operating on April 14, 1952 pursuant to one or more separations below those set forth in §3.610 may continue to so operate, but in no event may they further reduce the separations below the minimum. As the existing separations of such stations are increased, the new separations will become the required minimum separations until separations are reached which comply with the requirements of §3.610. Thereafter, the provisions of said section shall be applicable.

(b) Minimum co-channel assignment and station separations:

| (1) | Channels | Channels |
|---|---|---|
| Zone | 2-13 | 14-83 |
| I | 170 miles | 155 miles |
| II | 190 miles | 175 miles |
| III | 220 miles | 205 miles |

(2) The minimum co-channel mileage separation between a station in one zone and a station in another zone shall be that of the zone requiring the lower separation.

(c) Minimum assignment and station adjacent channel separations applicable to all zones:

| (1) Channels 2-13 | Channels 14-83 |
|---|---|
| 60 miles | 55 miles |

[EDITOR'S NOTE: On Jan. 7, 1960, the FCC proposed to amend this section and §3.683, 3.684, 3.685 and 3.686 to permit additional vhf channels to be added to selected markets at reduced adjacent channel mileage separations. Current 60 mile separation requirement would be reduced to 40 miles for adjacent vhf channels.]

(2) Due to the frequency spacing which exists between Channels 4 and 5, between Channels 6 and 7, and between Channels 13 and 14, the minimum adjacent channel separations specified above shall not be applicable to these pairs of channels (see §3.603).

(d) In addition to the requirements of paragraphs (a), (b) and (c) of this section, the minimum assignment and station separations between stations on Channels 14-83, inclusive, as set forth in Table IV of §3.698 must be met in either rule making proceedings looking towards the amendment of the Table of Assignments (§3.606(b)) or in licensing proceedings. No channel listed in column (1) of Table IV of §3.698 will be assigned to any city, and no application for an authorization to operate on such a channel will be granted unless the mileage separations indicated at the top of columns (2)-(7), inclusive, are met with respect to each of the channels listed in those columns and parallel with the channel in column (1).

(e) The zone in which the transmitter of a television station is located or proposed to be located determines the applicable rules with respect to co-channel mileage separations where the transmitter is located in a different zone from that in which the channel to be employed is located.

§3.614. **Power and antenna height requirements.**—(a) Minimum requirements. Applications will not be accepted for filing if they specify less than—10 dbk (100 watts) visual effective radiated power in any horizontal direction. No minimum antenna height above average terrain is specified.

(b) Maximum power. Applications will not be accepted for filing if they specify a power in excess of that provided for in this paragraph. Except as provided in subparagraph (1) below, the maximum effective radiated powers of television broadcast stations operating on the channels set forth below with antenna heights not in excess of 2000 feet above average terrain shall be as follows:

| Channel Nos. | Maximum visual effective radiated power in db above one kilowatt (dbk) |
|---|---|
| 2-6 | 20 dbk ( 100 kw) |
| 7-13 | 25 dbk ( 316 kw) |
| 14-83 | 37 dbk (5000 kw) |

(1) In Zone I, on Channels 2-13, inclusive, the maximum powers specified above for these channels may be used only with antenna heights not in excess of 1000 feet above average terrain. Where antenna heights exceeding 1000 feet above average terrain are used on Channels 2-13, or antenna heights exceeding 2000 feet above average terrain are used on Channels 14-83, the maximum power shall be based on the chart designated as Figure 3 of §3.699.

NOTE: This limitation shall not apply to any licensee or permittee in Zone I who received an authorization after March 22, 1951, to relocate its transmitter site and construct a new tower and antenna to a height in excess of 1000 feet above average terrain and who constructed or who had substantially completed construction of said tower and antenna prior to April 14, 1952. In such case, maximum power may be utilized at the height above average terrain specified in the authorization. The limitation shall apply, however, where the tower or other principal supporting structure had been constructed prior to the date of such authorization.

(2) In Zones II and III, the maximum powers which may be used by television broadcast stations operating on the respective channels set forth in the above table with antenna heights exceeding 2000 feet above average terrain shall be based on the chart designated as Appendix III, Figure 2b.

(3) The effective radiated power in any horizontal or vertical direction may not exceed the maximum values permitted by this section and Appendix III, Figures 2(a) and 2(b).

(4) The maximum effective radiated power in any direction above the horizontal plane shall be as low as the state of the art permits and may not exceed the effective radiated power in the horizontal direction in the same vertical plane.

(c) The zone in which the transmitter of a television station is located or proposed to be located determines the applicable rules with respect to maximum antenna heights and powers for vhf stations when the transmitter is located in Zone I and the channel to be employed is located in Zone II, or the transmitter is located in Zone II and the channel to be employed is located in Zone I.

[Note: The maximum visual effective radiated power of television broadcast stations operating on channels 14-83 within 250 miles of the Canadian-U. S. border may not be in excess of 30 dbk (1,000 kw).]

## MULTIPLE OWNERSHIP

**In am rules . . .**

§3.35 **Multiple ownership**—No license for a standard broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates or controls another standard broadcast station, a substantial portion of whose primary service area would receive primary service from the station in question, except upon a showing that public interest, convenience and necessity will be served through such multiple ownership situation; or

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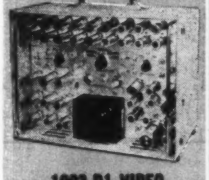

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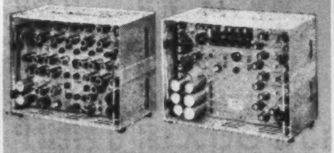

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1005-A1 — Produces composite television waveforms suitable for measuring amplitude vs. frequency; differential gain vs. amplitude; dynamic linearity; differential phase vs. amplitude; high frequency transient response; low frequency transient response; low frequency phase of streaking, smears, mismatches; and other video characteristics.

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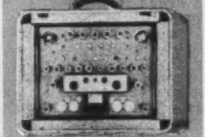

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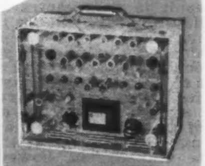

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**TABLE IV***

| (1)<br>Channel | (2)<br>20 miles<br>(I.F. beat) | (3)<br>20 miles<br>(Intermodulation) | (4)<br>55 miles<br>(Adjacent channel) | (5)<br>60 miles<br>(Oscillator) | (6)<br>60 miles<br>(Sound image) | (7)<br>75 miles<br>(Picture image) |
|---|---|---|---|---|---|---|
| 14 | 22 | 16-19 | 15 | 21 | 28 | 29 |
| 15 | 23 | 17-20 | 14,16 | 22 | 29 | 30 |
| 16 | 24 | 14,18-21 | 15,17 | 23 | 30 | 31 |
| 17 | 25 | 14-15,19-22 | 16,18 | 24 | 31 | 32 |
| 18 | 26 | 14-16,20-23 | 17,19 | 25 | 32 | 33 |
| 19 | 27 | 14-17,21-24 | 18,20 | 26 | 33 | 34 |
| 20 | 28 | 15-18,22-25 | 19,21 | 27 | 34 | 35 |
| 21 | 29 | 16-19,23-26 | 20,22 | 28,14 | 35 | 36 |
| 22 | 30,14 | 17-20,24-27 | 21,23 | 29,15 | 36 | 37 |
| 23 | 31,15 | 18-21,25-28 | 22,24 | 30,16 | 37 | 38 |
| 24 | 32,16 | 19-22,26-29 | 23,25 | 31,17 | 38 | 39 |
| 25 | 33,17 | 20-23,27-30 | 24,26 | 32,18 | 39 | 40 |
| 26 | 34,18 | 21-24,28-31 | 25,27 | 33,19 | 40 | 41 |
| 27 | 35,19 | 22-25,29-32 | 26,28 | 34,20 | 41 | 42 |
| 28 | 36,20 | 23-26,30-33 | 27,29 | 35,21 | 42,14 | 43 |
| 29 | 37,21 | 24-27,31-34 | 28,30 | 36,22 | 43,15 | 44,14 |
| 30 | 38,22 | 25-28,32-35 | 29,31 | 37,23 | 44,16 | 45,15 |
| 31 | 39,23 | 26-29,33-36 | 30,32 | 38,24 | 45,17 | 46,16 |
| 32 | 40,24 | 27-30,34-37 | 31,33 | 39,25 | 46,18 | 47,17 |
| 33 | 41,25 | 28-31,35-38 | 32,34 | 40,26 | 47,19 | 48,18 |
| 34 | 42,26 | 29-32,36-39 | 33,35 | 41,27 | 48,20 | 49,19 |
| 35 | 43,27 | 30-33,37-40 | 34,36 | 42,28 | 49,21 | 50,20 |
| 36 | 44,28 | 31-34,38-41 | 35,37 | 43,29 | 50,22 | 51,21 |
| 37 | 45,29 | 32-35,39-42 | 36,38 | 44,30 | 51,23 | 52,22 |
| 38 | 46,30 | 33-36,40-43 | 37,39 | 45,31 | 52,24 | 53,23 |
| 39 | 47,31 | 34-37,41-44 | 38,40 | 46,32 | 53,25 | 54,24 |
| 40 | 48,32 | 35-38,42-45 | 39,41 | 47,33 | 54,26 | 53,25 |
| 41 | 49,33 | 36-39,43-46 | 40,42 | 48,34 | 55,27 | 56,26 |
| 42 | 50,34 | 37-40,44-47 | 41,43 | 49,35 | 56,28 | 57,27 |
| 43 | 51,35 | 38-41,45-48 | 42,44 | 50,36 | 57,29 | 58,28 |
| 44 | 52,36 | 39-42,46-49 | 43,45 | 51,37 | 58,30 | 59,29 |
| 45 | 53,37 | 40-43,47-50 | 44,46 | 52,38 | 59,31 | 60,30 |
| 46 | 54,38 | 41-44,48-51 | 45,47 | 53,39 | 60,32 | 61,31 |
| 47 | 55,39 | 42-45,49-52 | 46,48 | 54,40 | 61,33 | 62,33 |
| 48 | 56,40 | 43-46,50-53 | 47,49 | 55,41 | 62,34 | 63,33 |
| 49 | 57,41 | 44-47,51-54 | 48,50 | 56,42 | 63,35 | 64,34 |
| 50 | 58,42 | 45-48,52-55 | 49,51 | 57,43 | 64,36 | 65,35 |
| 51 | 59,43 | 46-49,53-56 | 50,52 | 58,44 | 65,37 | 66,36 |
| 52 | 60,44 | 47-50,54-57 | 51,53 | 59,45 | 66,38 | 67,37 |
| 53 | 61,45 | 48-51,55-58 | 52,54 | 60,46 | 67,39 | 68,38 |
| 54 | 62,46 | 49-52,56-59 | 53,55 | 61,47 | 68,40 | 69,39 |
| 55 | 63,47 | 50-53,57-60 | 54,56 | 62,48 | 69,41 | 70,40 |
| 56 | 64,48 | 51-54,58-61 | 55,57 | 63,49 | 70,42 | 71,41 |
| 57 | 65,49 | 52-55,59-62 | 56,58 | 64,50 | 71,43 | 72,42 |
| 58 | 66,50 | 53-56,60-63 | 57,59 | 65,51 | 72,44 | 73,43 |
| 59 | 67,51 | 54-57,61-64 | 58,60 | 66,52 | 73,45 | 74,44 |
| 60 | 68,52 | 55-58,62-65 | 59,61 | 67,53 | 74,46 | 75,45 |
| 61 | 69,53 | 56-59,63-66 | 60,62 | 68,54 | 75,47 | 76,46 |
| 62 | 70,54 | 57-60,64-67 | 61,63 | 69,55 | 76,48 | 77,47 |
| 63 | 71,55 | 58-61,65-68 | 62,64 | 70,56 | 77,49 | 78,48 |
| 64 | 72,56 | 59-62,66-69 | 63,65 | 71,57 | 78,50 | 79,49 |
| 65 | 73,57 | 60-63,67-70 | 64,66 | 72,58 | 79,51 | 80,50 |
| 66 | 74,58 | 61-64,68-71 | 65,67 | 73,59 | 80,52 | 81,51 |
| 67 | 75,59 | 62-65,69-72 | 66,68 | 74,60 | 81,53 | 82,52 |
| 68 | 76,60 | 63-66,70-73 | 67,69 | 75,61 | 82,54 | 83,53 |
| 69 | 77,61 | 64-67,71-74 | 68,70 | 76,62 | 83,55 | 54 |
| 70 | 78,62 | 65-68,72-75 | 69,71 | 77,63 | 56 | 55 |
| 71 | 79,63 | 66-69,73-76 | 70,72 | 78,64 | 57 | 56 |
| 72 | 80,64 | 67-70,74-77 | 71,73 | 79,65 | 58 | 57 |
| 73 | 81,65 | 68-71,75-78 | 72,74 | 80,66 | 59 | 58 |
| 74 | 82,66 | 69-72,76-79 | 73,75 | 81,67 | 60 | 59 |
| 75 | 83,67 | 70-73,77-80 | 74,76 | 82,68 | 61 | 60 |
| 76 | 68 | 71-74,78-81 | 75,77 | 83,69 | 62 | 61 |
| 77 | 69 | 72-75,79-82 | 76,78 | 70 | 63 | 62 |
| 78 | 70 | 73-76,80-83 | 77,79 | 71 | 64 | 63 |
| 79 | 71 | 74-77,81-83 | 78,80 | 72 | 65 | 64 |
| 80 | 72 | 75-78,82-83 | 79,81 | 73 | 66 | 65 |
| 81 | 73 | 76-79,83 | 80,82 | 74 | 67 | 66 |
| 82 | 74 | 77-80 | 81,83 | 75 | 68 | 67 |
| 83 | 75 | 78-81 | 82 | 76 | 69 | 68 |

*UHF mileage separations, see Sec. 3.610(d) page C-16.

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other standard broadcast station if the grant of such license would result in a concentration of control of standard broadcasting in a manner inconsistent with public interest convenience, or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of area served, the number of people served, classes of stations involved and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven standard broadcast stations.

NOTE: The word "control" as used herein, is not limited to marjority stock ownership but includes actual working control in whatever manner exercised.

NOTE: In applying the foregoing provisions to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

**In fm rules . . .**

**§3.240 Multiple ownership**—No license for an fm broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates, or controls another fm broadcast station which serves substantially the same service area; or

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other fm broadcast station if the grant of such license would result in a concentration of control of fm broadcasting in a manner inconsistent with public interest, convenience or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of areas served, the number of people served, classes of stations involved, and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven fm broadcast stations.

NOTE: The word "control" as used herein, is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

NOTE: In applying the foregoing provisions to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

**In tv rules . . .**

**§3.636. Multiple ownership.**—(a) No license for a television broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates, or controls another television broadcast station which serves substantially the same area; or

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other television broadcast station if the grant of such license would result in a concentration of control of television broadcasting in a manner inconsistent with public interest, convenience, or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of areas served, the number of people served, and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven television broadcast stations, no more than five of which may be in the vhf band.

(b) Paragraph (a) of this section is not applicable to non-commercial educational stations.

NOTE 1: The word "control" as used herein is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

NOTE 2: In applying the provisions of paragraph (a) of this section to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

**STUDIO LOCATION ORIGINATIONS**

**In am rules . . .**

**§3.30 Station location and program origination.**—(a) Except as provided in paragraph (b) of this section, each standard broadcast station will be licensed to serve primarily a particular city, town, or other political subdivision, which will be specified in the station license and the station will be considered to be located in such place. Unless licensed as a synchronous amplifier transmitter, each station shall maintain a studio, which will be known as the main studio, in the place where the station is located, provided that the main studio may be located at the transmitter site whether or not the transmitter site is in the place where the station is located. A majority (computed on the basis of duration and no; number) of a station's programs or in the case of a station affiliated with a network two-thirds of such station's non-network programs, whichever is smaller, shall originate from the main studio or from other studios or remote points situated in the place where the station is located.

(b) Stations will be licensed to serve more than one city, town, or other political subdivision only where a satisfactory showing is made that such place meets all the requirements of the Rules and Standards of Good Engineering Practice with respect to the location of main studios; that the station can and will originate a substantial number of local live programs from each such place: and that the requirements as to origination of programs contained in paragraph (a) of this section would place an unreasonable burden on the station if it were licensed to serve only one city, town, or other political subdivision. A station licensed to serve more than one place shall be considered to be located in and shall maintain main studios in each such place. With respect to such station the requirements as to origination of programs contained in paragraph (a) of this section shall be satisfied by the origination of programs from any or all of the main studios or from other studios and remote points situated in any or all of the places in which the main studios are located.

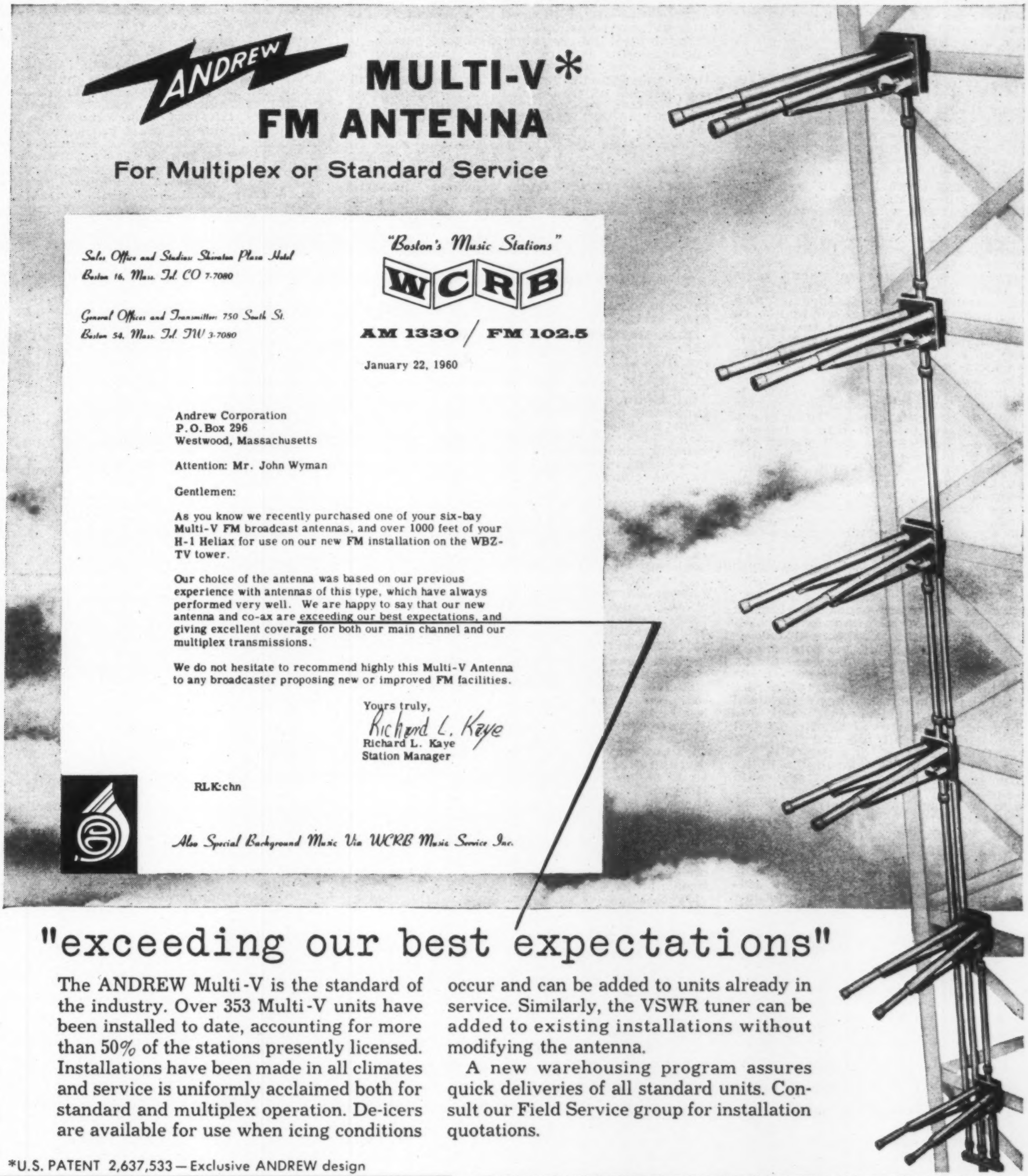
(c) The transmitter of each standard broadcast station shall be so located that primary service is delivered to the borough or city in which the main studio is located in accordance with the Standards of Good Engineering Practice, prescribed by the Commission.

**§3.31 Authority to move main studio.**—The licensee of a station shall not move its main studio outside the borders of the borough or city, state, district, territory, or possession in which it is located, unless such move is to the location of the station's transmitter, without first securing a modification of construction permit or license. The licensee shall promptly notify the Commission of any other change in location of the main studio.

**In fm rules . . .**

**§3.205**—[EDITOR'S NOTE: In substance the same as §3.30, above, except that subsection (c) reads as follows:

"The transmitter of each fm broadcast station shall be so located that satisfactory service is delivered to the city where the main studio is located in accordance with the technical standards of this subpart; provided, however, upon special showing of need, authoriza-



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# MULTI-V* FM ANTENNA

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*Sales Office and Studios: Sheraton Plaza Hotel*
*Boston 16, Mass. Tel. CO 7-7080*

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*"Boston's Music Stations"*

WCRB

AM 1330 / FM 102.5

January 22, 1960

Andrew Corporation
P.O. Box 296
Westwood, Massachusetts

Attention: Mr. John Wyman

Gentlemen:

As you know we recently purchased one of your six-bay Multi-V FM broadcast antennas, and over 1000 feet of your H-1 Heliax for use on our new FM installation on the WBZ-TV tower.

Our choice of the antenna was based on our previous experience with antennas of this type, which have always performed very well. We are happy to say that our new antenna and co-ax are exceeding our best expectations, and giving excellent coverage for both our main channel and our multiplex transmissions.

We do not hesitate to recommend highly this Multi-V Antenna to any broadcaster proposing new or improved FM facilities.

Yours truly,
Richard L. Kaye
Richard L. Kaye
Station Manager

RLK:chn

*Also Special Background Music Via WCRB Music Service Inc.*

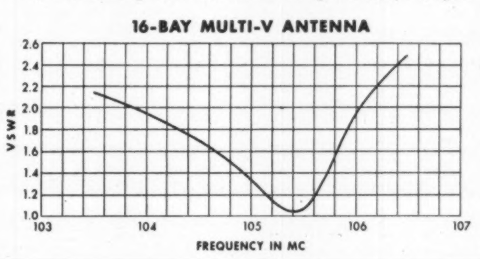
# "exceeding our best expectations"

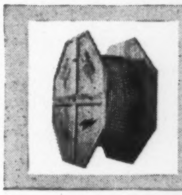
The ANDREW Multi-V is the standard of the industry. Over 353 Multi-V units have been installed to date, accounting for more than 50% of the stations presently licensed. Installations have been made in all climates and service is uniformly acclaimed both for standard and multiplex operation. De-icers are available for use when icing conditions occur and can be added to units already in service. Similarly, the VSWR tuner can be added to existing installations without modifying the antenna.

A new warehousing program assures quick deliveries of all standard units. Consult our Field Service group for installation quotations.

*U.S. PATENT 2,637,533—Exclusive ANDREW design

Measured VSWR on a 16-bay production unit. Note bandwidth. VSWR tuner, Type 19893, is available for tuning out tower effect, thus, assuring optimum performance and eliminating need for field tuning individual bays.





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**HELIAX is the preferred cable for FM. Low VSWR, greater mechanical strength and flexibility have made it the favorite of broadcasters. Available in continuous lengths in diameters up to 3⅛ inches.**

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tion may be granted to locate the transmitter so that adequate service is not rendered to this city, but in no event shall this city be beyond the 50 uv/m contour."]

**In tv rules . . .**

**§3.613 Main studio location.**—(a) The main studio of a television broadcast station shall be located in the principal community to be served. Where the principal community to be served is a city, town, village or other political subdivision, the main studio shall be located within the corporate boundaries of such city town, village or other political subdivision. Where the principal community to be served does not have specifically defined political boundaries, applications will be considered on a case-to-case basis in the light of the particular facts involved to determine whether the main studio is located within the principal community to be served.

(b) In cases where an adequate showing is made that there is good cause for locating a main studio outside the principal community to be served and that to do so would not be inconsistent with the operation of the station in the public interest, the Commission will permit the use of a main studio location other than that specified in paragraph (a) of this section. The licensee or permittee of a television broadcast station shall not move his main studio outside the principal community in which it is located without first securing a modification of construction permit or license. Such a licensee or permittee shall notify the Commission promptly of any change of the location of the main studio within the community. In any case where the main studio is located outside the principal community to be served, the licensee or permittee of a television broadcast station shall not move his main studio without first securing a modification of construction permit or license.

## OPERATING SCHEDULES

**For am stations . . .**

**§3.71 Minimum operating schedule.**—Except Sundays, the licensee of each standard broadcast station shall maintain a minimum operating schedule of two-thirds of the total hours that it is authorized to operate between 6 a.m. and 6 p.m., local standard time, and two-thirds of the total hours it is authorized to operate between 6 p.m. and midnight, local standard time, except that in an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating, the station may cease operation for a period of not to exceed 10 days, provided that the Commission and the engineer in charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops.

[EDITOR'S NOTE: On April 22, 1960 the FCC proposed to change this section to permit daytime-only stations to sign-off at 6 p.m. local time during the summer months when it would not be economically feasible for stations to remain on air til normal sign-off time. This section, plus §3.261 (fm) and §3.651 (tv), also would be amended to allow stations to go off air for short periods in emergencies without notifying FCC. Stations still would have to operate required minimum daily hours in such cases if commission is not notified.]

**§3.72 Operation during experimental period.**—The licensee of each standard broadcast station shall operate or refrain from operating its station during the experimental period as directed by the Commission in order to facilitate frequency measurement or for the determination of interference.

**§3.73 Specified hours.**—If the license of a station specifies the hours of operation, the schedule so specified shall be adhered to except as provided in sections 3.71 and 3.72.

**§3.79 License to specify sunrise and sunset hours.**—If the licensee of a broadcast station is required to commence or cease operation, or to change the mode of operation of the station at the times of sunrise and sunset at any particular location, the controlling times of each month of the year are set forth in the station's instrument of authorization. Uniform sunrise and sunset times are specified for all of the days of each month, based upon the actual times of sunrise and sunset for the fifteenth day of that month adjusted to the nearest quarter hour. In accordance with a standardized procedure described therein, actual sunrise and sunset time are derived by interpolation in the tables of the 1946 American Nautical Almanac, issued by the Nautical Almanac Office of the United States Naval Observatory.

**§3.80 Secondary station; filing of operating schedule.**—The licensee of a secondary station authorized to operate limited time and which may resume operation at the time the dominant station (or stations) on the same channel ceases operation shall, with each application for renewal of license, file in triplicate a copy of its regular operating schedule, bearing a signed notation by the licensee of the dominant station of its objection or lack of objection thereto. Upon approval of such operating schedule, the Commission will affix its file mark and return one copy to the licensee authorized to operate limited time, which shall be posted with the station license and considered as a part thereof. Departure from said operating schedule will be permitted only in accordance with the procedure set forth in section 3.77.

**§3.81 Secondary station; failure to reach agreement.**—If the licensee of a secondary station authorized to operate limited time and a dominant station on a channel are unable to agree upon a definite time for resumption of operation by the station authorized limited time, the Commission shall be so notified by the licensee of the station authorized limited time. After receipt of such statement the Commission will designate for hearing the applications of both stations for renewal of license, and pending the hearing the schedule previously adhered to shall remain in full force and effect.

**§3.82 Departure from schedule; material violation.**—In all cases where a station licensee is required to prepare and file an operating schedule, any deviation or departure from such schedule, except as herein authorized, shall be considered as a violation of a material term of the license.

**§3.83 Local standard time.**—All references herein to standard time or local standard time refer to local standard time as determined and fixed by the Interstate Commerce Commission.

**§3.84 Daylight saving time.**—If local time is changed from standard time to daylight saving time at the location of all stations sharing time on the same channel, the hours of operation of all such stations on that channel shall be understood to refer to daylight saving time, and not standard time, as long as daylight saving time is observed at such location. This provision shall govern when the time is changed by provision of law or general observance of daylight saving time by the various communities, and when the time of operation of such stations is specified in the license or is mutually agreed upon by the licensees; provided, however, that when the license specifies average time of sunrise and sunset, local standard time shall be observed. In no event shall a station licensed for daytime only operate on regular schedule prior to local sunrise, or shall a station licensed for greater daytime power than nighttime power or for a different radiation pattern for daytime operation than for nighttime operation operate with the daytime power or radiation pattern prior to local sunrise.

**§3.85 Changes in time; agreement between licensees.**—Where the local time is not changed from standard time to daylight saving time at the location of all stations sharing time on the same channel, the hours of operation of such stations shall be understood to have reference to standard time, and not daylight saving time, unless said licensees mutually agree upon a new schedule which shall be effective only while daylight saving time is observed at the location of some of these stations.

**§3.86 Local standard time; license provisions.**—The time of operation of any broadcast station which does not share time with other stations on the same channel shall be understood to have reference to local standard time unless modification of such license with respect to hours of operation is authorized by the Commission.

**§3.87 Program transmission prior to local sunrise.**—(a) The provisions of sections 3.6, 3.8, 3.9, 3.10, 3.23, 3.79 and 3.84 shall not prevent the transmission of programs between four o'clock a.m., local standard time, and local sunrise of standard broadcast stations with their authorized daytime facilities, provided, that the provisions of this rule shall not extend to:

(1) Stations regularly sharing time during daytime hours either under licenses pursuant to which time-sharing agreements have been entered into or licenses specifying hours of operation, unless time-sharing agreements have been reached covering such operation prior to local sunrise. Sections 3.74, 3.77, and 3.78 of these rules shall be applicable to such agreements.

(2) Any class II station causing interference as determined by the standard broadcast technical standards of this subpart by use of its daytime facilities within the 0.5 mv/m 50% skywave contour of any class I station either of the United States or of any country party to the North American Regional Broadcasting Agreement, except (a) where the class I station is located East of the class II station, in which case operation may begin at local sunrise at the class I station; (b) where an agreement has been reached with the class I station to begin operation prior to local sunrise.

(3) Operation by use of its daytime facilities of any class II station on any class I-A channel not assigned to the United States under the North American Regional Broadcasting Agreement.

(b) Any station operating during such hours receiving notice from the Commission that undue interference is caused shall refrain from such operation during such hours pending further notice from the Commission.

(c) Nothing contained in outstanding instruments of authorization for such stations shall prohibit such operation except as herein provided.

(d) The period 4 a.m. to 6 a.m., local standard time, shall not be included in determining compliance with section 3.71.

(e) Restrictions imposed by section 3.187 on daytime operations shall apply to pre-sunrise operation under this section.

**§3.88 Blanketing interference.**—The licensee of each broadcast station is required to satisfy all reasonable complaints of blanketing interference with the 1 v/m contour.

**For fm stations . . .**

**§3.261 Time of operation.**—All fm broadcast stations will be licensed for unlimited time operation. A minimum of 36 hours per week during the hours of 6 a.m. to midnight consisting of not less than 5 hours in any one day, except Sunday, must be devoted to the fm broadcast operation; time devoted to operations conducted pursuant to a Subsidiary Communications Authorization (see § 3.293-3.295) shall not be included in meeting this 36-hour broadcast requirement. In an emergency, however, when due to causes beyond the control of the licensee, it becomes impossible to continue operation, the station may cease operation for a period not to exceed 10 days, provided that the Commission and the engineer in charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops.

**§3.262 Experimental operation.**—The period between 1:00 a.m. and 6:00 a.m., local standard time, may be used for experimental purposes in testing and maintaining apparatus by the licensee of any fm broadcast station on its assigned frequency and not in excess of its authorized power, without specific authorization by the Commission.

**For tv stations . . .**

**§3.651 Time of operation.**—(a) All television broadcast stations will be licensed for unlimited time operation. Each such station shall maintain a regular program operating schedule as follows: not less than two hours daily in any five broadcast days per week and not less than a total of twelve hours per week during the first eighteen months of the station's operation; not less than two hours daily in any five broadcast days per week and not less than a total of sixteen hours, twenty hours and twenty-four hours per week for each successive six month period of operation, respectively; and not less than two hours in each of the seven days of the week and not less than a total of twenty-eight hours per week thereafter. "Operation" includes the period during which a station is operated pursuant to special temporary authority or during program tests, as well as during the license period. Time devoted to test patterns, or to aural presentations accompanied by the incidental use of fixed visual images which have no substantial relationship to the subject matter of such aural presentation, shall not be considered in computing periods of program service. If, in the event of an emergency due to causes beyond the control of a licensee, it becomes impossible to continue operation, the Commission and the Engineer in Charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops and immediately after the emergency ceases and operation is resumed.

(b) Noncommercial educational television broadcast stations are not required to operate on a regular schedule and no minimum number of hours of operation is specified; but the hours of actual operation during a license period shall be taken into account when considering the renewal of noncommercial educational television broadcast licenses.

(c) (1) The aural transmitter of a television station shall not be operated separately from the visual transmitter except for the following purposes:

(i) For actual tests of station equipment or actual experimentation in accordance with Section 3.666; and

(ii) For emergency "fills" in case of visual equipment failure or unscheduled and unavoidable delays in presenting visual programs. In such situations the aural transmitter may be used to advise the audience of difficulties and to transmit for a short period program material of such nature that the audience will be enabled to remain tuned to the station: for example, music or news accompanying a test pattern or other visual presentation.

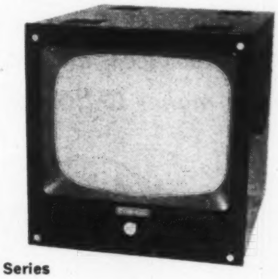
(2) During periods of transmission of a test pattern on the visual transmitter of a television station, aural transmission shall consist only of a single tone or series of variable tones. During periods when still pictures or slides are employed to produce visual transmissions which are accompanied by aural transmissions, the aural and visual transmission shall be integral parts of a program or announcement and shall have a substantial relationship to each other: Provided, That nothing herein shall preclude the transmission of a test pattern, still picture or slides for the following purposes and periods:

(i) To accompany aural announcements of the station's program schedule and aural news broadcasts or news commentaries, for a total period not to exceed one hour in any broadcast day.

(ii) To accompany aural transmissions for a period of time not to exceed fifteen minutes immediately prior to the commencement of a programming schedule.

Examples: (1) Duplication of am or fm programs on the aural transmitter of a television station while the same program is broadcast

# CONRAC VIDEO MONITORS
## A complete line of professional and utility models for the broadcast industry



**CFB Series**

The CFB series video monitor is a general purpose unit. Available with either 17" or 21" kinescope, it has a video response flat to 10 megacycles, assuring resolution of 800 lines. Differential gain is below 5% at 50 volts kinescope drive for excellent gray scale characteristics. The deflection circuits produce horizontal and vertical linearity within 2% of picture height. Equipped with a new electrostatic focus kinescope, the monitor features improved spot size and shape for markedly improved resolution over the entire screen. The CFB series monitor employs a 70° deflection system and is designed for "full" or "reduced scan" operation. A switch to select either composite video or separate video and composite sync is provided. Both video and sync inputs are equipped with parallel receptacles for loop through operation. DC restoration may be switched "in" or "out."

**CLB 14**

The CLB 14 is a general purpose video monitor designed for rack mounting. Electrically identical to the CFB series, the CLB monitor requires only 10½" of rack space for installation.

**CKB 14**

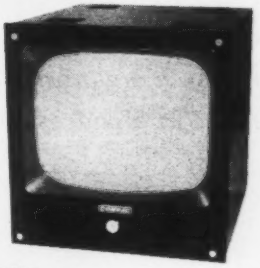
The CKB 14, a general purpose monitor, is electrically identical to the CFB series monitors but differs in its housing. Its cabinet measures 13¹¹⁄₁₆" wide x 12¼" high x 18⅝" deep. It is complete with metal back and carrying handle.

**CNA8**

The Conrac CNA8 monitor is a full scale broadcast quality video presentation device. Video response is flat to 10 megacycles. Differential gain is below 5% at 50 volts kinescope drive. The kinescope employed is of the electrostatic focus type. In a portable case, the CNA8C measures only 9¼" wide x 11⅛" high x 18" deep. Can mount two monitors side by side in a standard 19" relay rack. (Model CNA8/2R)

**CGB Series**

The CGB series monitor is a general purpose unit intended for application wherever a large, bright display is required. It is available with 24" or 27" kinescope, cabineted (as shown) or in chassis-only for installation in existing housing. Video response is flat to 10 megacycles, differential gain is below 5% at 50 volts kinescope drive, and the deflection circuits produce horizontal and vertical linearity within 2% of picture height. The chassis incorporates a 90° deflection system for both 24" and 27" kinescopes. A switch is provided for either 100% or zero DC restoration; a switch is also provided for selection of either composite video or separate video and composite sync.



**CMB Series**

The CMB series is a professional video monitor incorporating many features normally found only in master monitors. It is available with 14", 17" or 21" kinescopes. Its video response is flat to 10 megacycles, assuring resolution in excess of 800 lines. The final stage of the video amplifier employs two power tubes in parallel, providing high output with extremely low distortion. Differential gain is below 5% at 75 volts kinescope drive for excellent gray scale characteristics. The deflection circuits are capable of producing horizontal and vertical linearity within 1% of picture height. The CMB features all controls on the front panel, including a picture size control which changes the display from "full" scan to "reduced" scan, showing all four sides and corners. The CMB series monitors have fully regulated ultor and B+ voltages and will operate in areas having very poor powerline regulation.

**AV12C**

The AV12C is a television audio-video receiver particularly designed for monitoring, video recording or re-broadcasting applications. It supplies composite video and separate audio from "off-the-air" signals. A high gain keyed AGC system holds the video output constant within ± 1db over a 60db change in input signal. It is especially suited for reception of NTSC COLOR signals. The video bandwidth is flat within ± 1db to 4.1 megacycles. Bifilar-T traps are employed to reduce phase distortion. A combination of "split-off" sound and "intercarrier" sound is employed. The 12 position Neutrode type tuner is supplied with coils for the VHF channels only. Individual pilot lights indicate the number of the selected channel. The video output stage can deliver as much as 3.5 volts of video into a 75 ohm load with extremely low distortion. Crystal control of local oscillator is an optional accessory.

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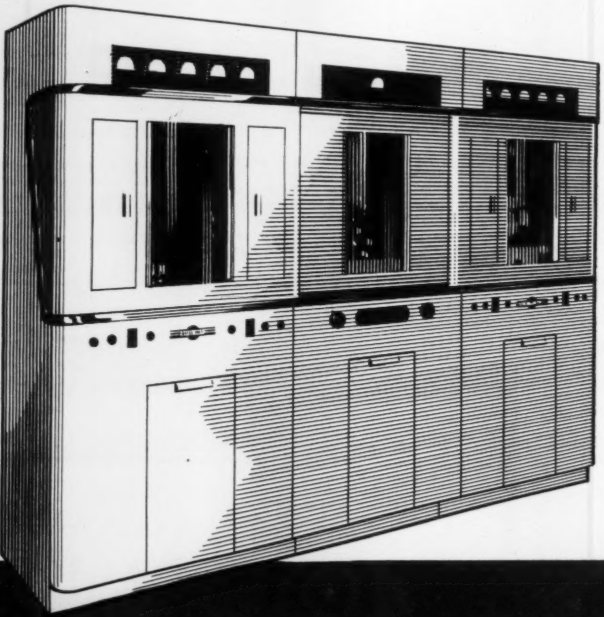
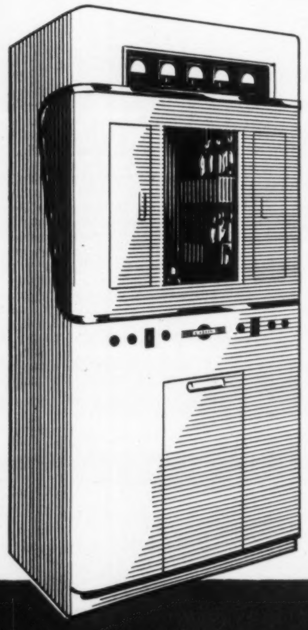
STREET ____________
CITY ____________ ZONE ______ STATE ______

# COLLINS TRANSMITTERS

*off the air fewer times than any other transmitter!* ***A survey of 1,024 radio stations shows that Collins AM transmitters are forced off the air fewer times than any other transmitter. This survey, conducted by Industrial Marketing Services, an independent research organization, points up the consistent dependability which makes Collins the quality name in broadcast equipment.***



**21E/M**



**20V-2**
**550A-1**
**300J-2**

## *Clear, sharp, low distortion signals . . . proof of quality in Collins AM transmitters*

### 21E/M

This 5/10 kw transmitter is the most economical and dependable available. Features: extremely stable vacuum type crystals which eliminate the need for crystal ovens; easily accessible, conservatively rated components; forced air cooling to assure long tube life; compact size; attractive styling and finish.

The 21E/M is easily serviced and maintained, thus keeping lost air time to a minimum. Transmitter adjustments may be made while on the air by the easy removal of access covers on the front. Circuitry is simplified, with only ten tube types used. In keeping with this modern concept, a thermal time-delay circuit is employed. After a momentary power interruption the carrier can be returned to the air immediately.

The control circuits feature flexibility, operating convenience and optimum equipment protection. Automatic sequencing is also a feature of the 21E/M operating controls.

Meter panels are tilted at an angle for ease of operation and observation of transmitter performance. The driver unit on the 21E/M has separate power supplies for high voltage, low voltage and bias.

### 20V-2, 550A-1, 300J-2

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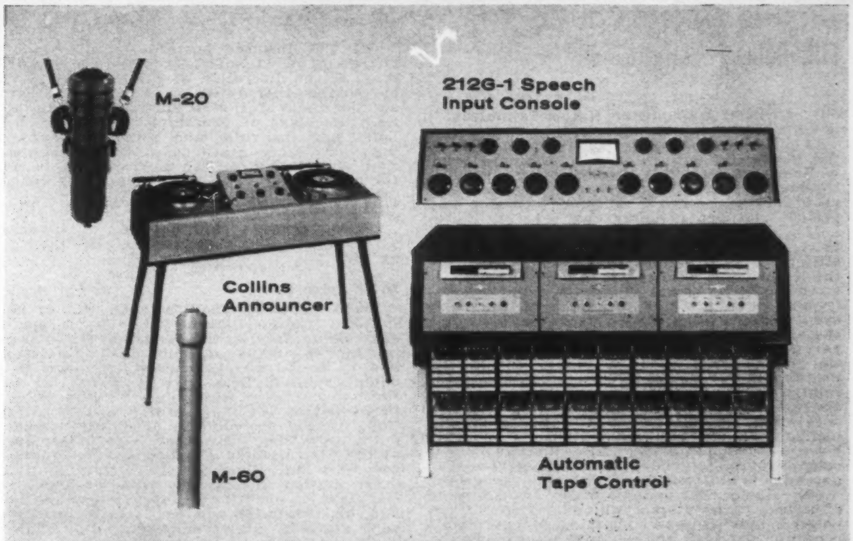
One heavy duty high voltage power supply is used for the modulator and final amplifier. A separate low voltage supply feeds the modulator screen grids in addition to the plates and screen grids of the other RF and audio tubes. The bias supply provides approximately 100 volts for the modulator and power amplifier bias, and lesser voltages are provided for other biasing throughout the transmitters.

20V-2—1000/500 watt
550A-1—500/250 watt
300J-2—250/100 watt

A Collins Power Increase Package makes possible overnight conversion of any Collins transmittter to higher or lower power.

*other dependable Collins Broadcast Equipment*



**M-20 Lavalier Microphone** — Dynamic and omnidirectional with smooth response from 60-18,000 cps. Output level: −57 db. One inch in diameter and four inches long; weighs only 3½ oz. This economical microphone is ideal for use by announcers at remote broadcasts and sports events, and by engineers in the control room or wherever freedom and mobility are required.

**Collins Announcer** — Complete three-channel studio console facilities in this 68 lb. remote unit. Has two Collins TT-200 turntables. Easily carried in trunk or rear seat of car. May serve as the nucleus of a recording studio or remote broadcast studio.

**M-60 Remote Microphone-Amplifier** — One hand-size unit combining a one channel remote amplifier and dynamic omnidirectional microphone. This unit is entirely self-contained. Has a transistorized amplifier, mercury battery, lavalier clip and earplug headphone. Features a 600-ohm balanced output, and microphone response of 60-20,000 cps. Amplifier has a frequency response from 60-15,000 cps with less than 2% distortion at 12 dbm output.

**212G-1 Speech Input Console** — Controls simultaneous broadcasting and auditioning any combination of 9 of 13 inputs. Also, monitors program auditions or remote lines, and controls speakers and warning lights.

**Automatic Tape Control** — Completely automatic broadcasting of announcements and programs. Segments up to 31 minutes in length may be played without threading, cueing or rewinding tapes. Remote control circuitry is provided and tone bursts from one tape may be used to trigger tapes in companion units. Collins Automatic Tape Control is the most copied unit on the market today.

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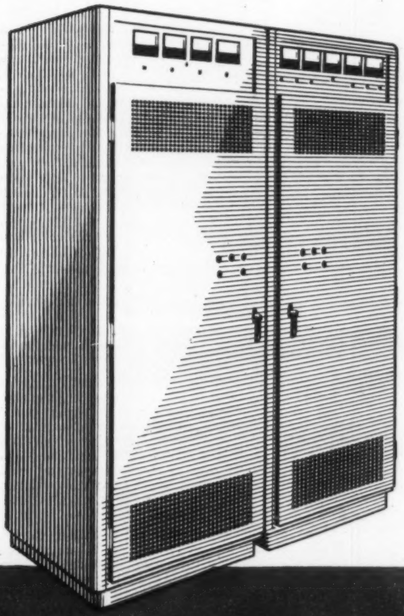

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FM Transmitters also feature: self neutralization; push buttons for easier operation; and attractive, easy to read front panel meters. These transmitters are designed for remote control and FM multiplex operation.

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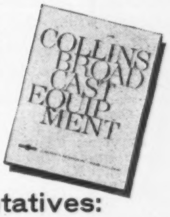

## Collins Broadcast Sales Representatives:

CALIFORNIA — 1510 W. Verdugo, Burbank; Victoria 9-6041.

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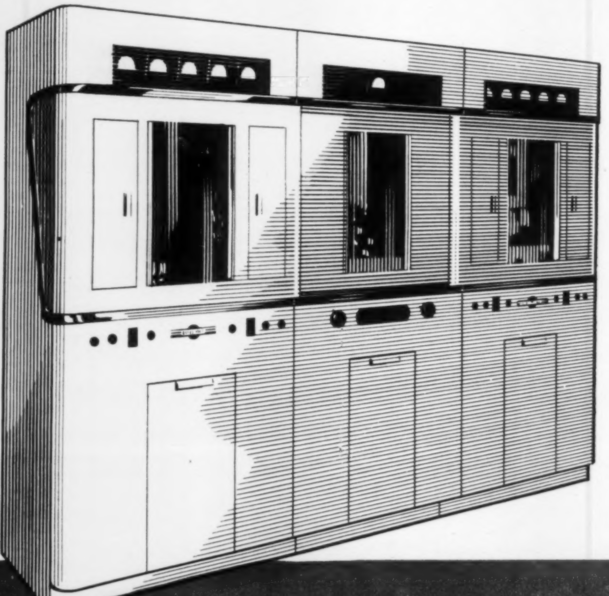

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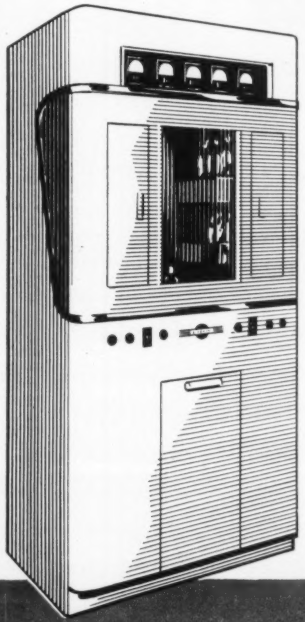

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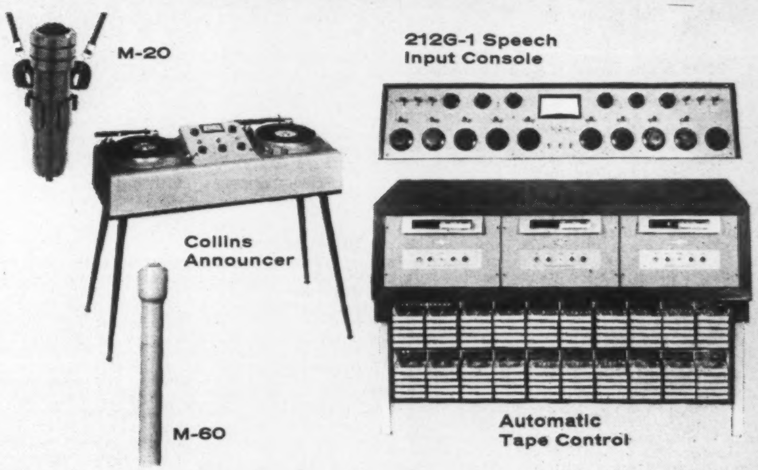

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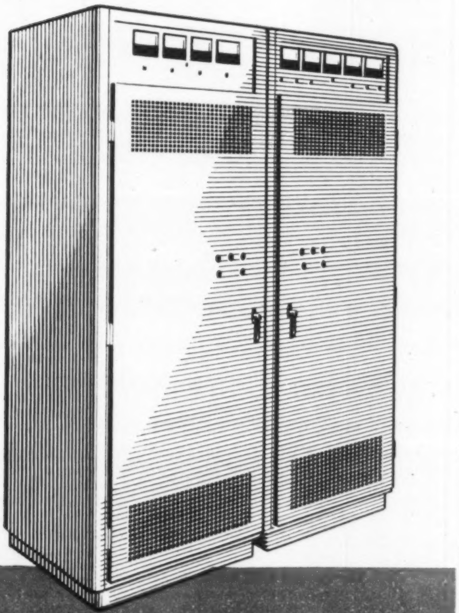

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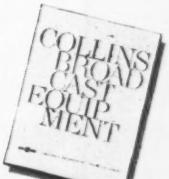

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on the visual transmitter (i.e., a "simulcast") is consistent with this paragraph.

(2) Duplication of am or fm programs on the aural transmitter of a television station while a test pattern is broadcast on the visual transmitter is not consistent with this paragraph, except for the specific purposes and periods specified in paragraph (c) (2).

(3) A travel lecture in which the words of the lecturer are broadcast simultaneously with still pictures or slides of scenes illustrating the lecture, and a newscast in which the words of the newscaster are broadcast simultaneously with still pictures or slides of the news events, are examples of programs in which the aural and visual transmission are integral parts of the same program having a substantial relationship to each other, within the meaning of paragraph (c) (2). Mood music unrelated to the visual transmission is not consistent with this paragraph.

(4) The broadcast of a test pattern accompanied by a musical composition for the purpose of demonstration, sale, installation or orientation of television receivers, or receiving antennas is not consistent with this paragraph.

(5) Music accompanying the transmission of a test pattern upon which is visually imposed a moving text consisting of continuous program material, such as a running newscast or news commentary, is consistent with this paragraph.

(6) Music accompanying the transmission of a test pattern upon which is visually imposed a clock indicating the time of day, or a text that is changed at spaced intervals, is not consistent with this paragraph.

## OPERATOR REQUIREMENTS

**In am rules . . .**

**§3.93 Operator requirements.**—(a) One or more radio operators holding a valid radiotelephone first-class operator license, except as provided in paragraph (b) of this section, shall be in actual charge of the transmitting apparatus and shall be on duty either at the transmitter location or remote control point.

(b) A station which is authorized for non-directional operation with power of 10 kilowatts or less may be operated by persons holding commercial radio operator license of any class, except an aircraft radiotelephone operator authorization or a temporary limited radiotelegraph second-class operator license, when the equipment is so designed that the stability of the frequency is maintained by the transmitter itself within the limits of tolerance specified, and none of the operations, except those specified in subparagraphs (1) through (4) of this paragraph, necessary to be performed during the course of normal operation may cause off-frequency operation or result in any unauthorized radiation. (A person holding any class of radio operator license or permit who is authorized thereunder to perform limited operation of a standard broadcast station may, when a CONELRAD Radio Alert is called, make adjustments necessary to effect operation on a CONELRAD authorization: Provided, that the station's full-time radiotelephone first-class operator shall have previously instructed such person in the adjustments to the transmitter which are necessary to accomplish CONELRAD operation.) Adjustments of transmitting equipment by such operators, except when under the immediate supervision of a radiotelephone first-class operator, shall be limited to the following:

(1) Those necessary to commence or terminate transmitter emissions as a routine matter.

(2) Those external adjustments that may be required as a result of variations of primary power supply.

(3) Those external adjustments which may be necessary to insure modulation within the limits required.

(4) Those adjustments necessary to effect any change in operating power which may be required by the station's instrument of authorization.

Should the transmitting apparatus be observed to be operating in a manner inconsistent with the station's instrument of authorization and none of the above adjustments are effective in bringing it into proper operation, a person holding other than a radiotelephone first-class operator license and not acting under the immediate supervision of a radiotelephone first-class operator shall be required to terminate the station's emissions.

(c) The licensee of a station which is operated by one or more operators holding other than a radiotelephone first-class operator license shall have one or more operators holding a radiotelephone first-class operator license in regular full-time employment at the station whose primary duties shall be to effect and insure the proper functioning of the transmitting equipment. In the event that the licensee also operates an fm broadcast station in the same community, a regular fulltime radiotelephone first-class operator or operators employed in connection with the standard broadcast station may concurrently be employed to satisfy the requirements of § § 3.265 (c) or 3.565 (c): Provided, that the duties of such operator or operators concerning the fm broadcast transmitting equipment shall in nowise interfere with the proper performance of his duties with respect to the standard broadcast transmitter.

(d) The licensed operator on duty and in charge of a standard broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another radio station or stations in accordance with the class of operator's license which he holds and the rules and regulations governing such other stations: Provided, however, that such duties shall in nowise interfere with the proper operation of the standard broadcast transmitter.

**In fm rules . . .**

**§3.265 Operator requirements.**

[EDITOR'S NOTE: Substantially the same as §3.93.]

**In tv rules . . .**

**§3.661. Operator requirements.** One or more licensed radiotelephone first-class operators shall be on duty at the place where the transmitting apparatus of each station is located and in actual charge thereof whenever it is being operated. The original license (or FCC Form No. 759) of each station operator shall be posted at the place where he is on duty. The licensed operator on duty and in charge of a television broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another station or stations in accordance with the class of operator's license which he holds and by the rules and regulations governing such stations. However, such duties shall in nowise interfere with the operation of the broadcast transmitter.

## FACSIMILE

**§3.266 Facsimile broadcasting and multiplex transmission.**—(a) Fm broadcast stations may transmit simplex facsimile in accordance with transmission standards set forth in §3.318 during periods not devoted to fm aural broadcasting. Such transmissions may not exceed one hour during the period between 7 a.m. and midnight (no limit for the hours between midnight and 7 a.m.) and may not be counted toward the minimum operation required by section 3.261. The Commission shall be notified by the licensee of the fm broadcast station of its intent to transmit such facsimile.

(b) Fm broadcast stations may, upon securing authorization from the Commission, transmit multiplex facsimile in accordance with transmission standards set forth in §3.318; provided that the transmission of such facsimile does not reduce the quality of aural programs simultaneously transmitted by the licensee below that required by the technical standards of this subpart and that no degradation of such aural programs will result from such facsimile transmissions when received on fm receivers not equipped with filter or other additional equipment.

## NETWORK AFFILIATION

**In am rules . . .**

**§3.131 Exclusive affiliation of station.**—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization. (The term "network organization" as used herein includes national and regional network organizations. See Chapter VII, J of Report on Chain Broadcasting.)

**§3.132 Territorial exclusivity.**—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another station serving substantially the same area from broadcasting the network's programs not taken by the former station, or which prevents or hinders another station serving a substantially different area from broadcasting any program of the network organization. This section shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its primary service area upon the programs of the network organization.

**§3.133 Term of affiliation.**—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which provides, by original term, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than two years; provided, that a contract, arrangement, or understanding for a period up to two years, may be entered into within six months prior to the commencement of such period.

**§3.134 Option time.**—No license shall be granted to a standard broadcast station which options for network programs any time subject to call on less than 56 days' notice, or more time than a total of three hours within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8:00 a.m. to 1:00 p.m.; 1:00 p.m. to 6:00 p.m.; 6:00 p.m. to 11:00 p.m.; 11:00 p.m. to 8:00 a.m. (These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.) Such option may not be exclusive as against other network organizations and may not prevent or hinder the station from optioning or selling any or all of the time covered by the option, or other time, to other network organizations.

NOTE: As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

NOTE: All time options permitted under this section must be for specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

**§3.135 Right to reject programs.**—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which (a) with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (b) with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

**§3.136 Network ownership of stations.**—No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control with a network organization, for more than one standard broadcast station where one of the stations covers substantially the service area of the other station, or for any standard broadcast station in any locality where the existing standard broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.)

NOTE: Effective date of this section with respect to any station may be extended from time to time in order to permit the orderly disposition of properties; and it shall be suspended indefinitely with respect to regional network organizations.

**§3.137 Dual network operation.**—No license shall be issued to a standard broadcast station affiliated with a network organization which maintains more than one network; provided, that this section shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network.

**§3.138 Control by networks of station rates.**—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

**In fm rules . . .**

**§3.231-3.238, inclusive—**

[EDITOR'S NOTE: Same as §3.131-3.138, above, with the following exceptions: (1) references are to fm rather than standard stations and networks; and (2) the section on "Network Ownership of Stations" is changed to read as follows:

**§3.236 Network ownership of stations.**—No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common controls of a network organization, for an fm broadcast station in any locality where the existing fm broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.]

**In tv rules . . .**

§3.658. **Affiliation agreements.—(a) Exclusive affiliation of station.** No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization.

(The term "network organization" as used herein includes national and regional network organizations. See ch. VII, J. of Report on Chain Broadcasting.)

**(b) Territorial exclusivity.** No license shall

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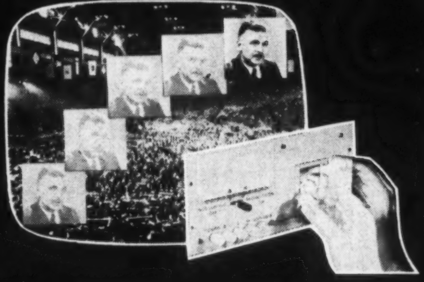
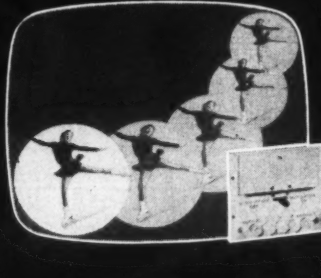

Insert May be Placed at Any Position on Raster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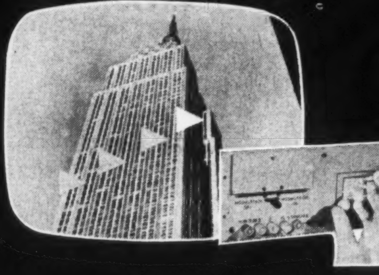
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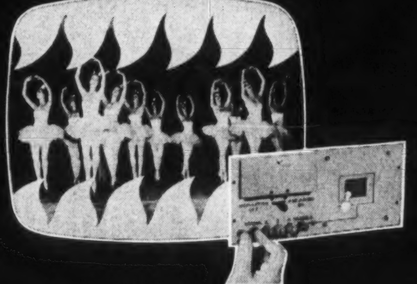
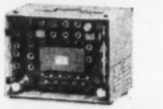
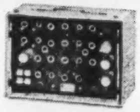

Add Motion to Standard Wipes

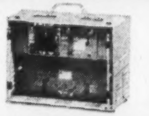
**Now, You Can Offer Your Advertisers the Newest Facilities and Your Viewers the Most Varied Programming.**

First, Telechrome provided broadcasters with a vastly improved system for producing a wider variety of dramatic wipes, inserts, keying and other special effects. Now, Telechrome engineering introduces the "Joy Stick" Positioner. This makes it possible to create many hundreds more effects and to move wipes, inserts, keying or other special effects to any place on the TV screen. The effects are startling! A new era in program creativity begins now! Ask to see the "Joy Stick" Positioner demonstrated, today!

**Full Specifications & Details or Demonstration Available on Request**


490WA1 Waveform generator. Generates keying signals for the 72 different wipes.


490SA1 Switching Amplifier. Combines two picture signals in accordance with applied keying waveform.


490RA1 Remote Control Unit. Selects and controls desired effect. Designed for console or desk mounting. Easily modified for integration into existing studio facilities. Complete with power supply—Model 512C1

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MODEL 491-A1

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be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another broadcast station in the same community from broadcasting the network's programs not taken by the former station, or which prevents or hinders another broadcast station located in a different community from broadcasting any program of the network organization. This regulation shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its community upon the program of the network organization. As employed in this paragraph the term "community" is defined as the community specified in the instrument of authorization as the location of the station.

(c) **Term of Affiliation.** No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which provides, by original terms, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than 2 years: Provided, that a contract, arrangement, or understanding for a period up to 2 years may be entered into within 6 months prior to the commencement of such period.

(d) **Option time.** No license shall be granted to a television broadcast station which options for network programs any time subject to call on less than 56 days' notice, or more time than a total of 3 hours within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8 a.m. to 1 p.m.; 1 p.m. to 6 p.m.; 6 p.m. to 11 p.m.; 11 p.m. to 8 a.m. (These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.) Such options may not be exclusive as against other network organizations and may not prevent nor hinder the station from optioning or selling any or all of the time covered by the option, or other time, to other network organizations.

NOTE 1: As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

NOTE 2: All time options permitted under this section must be specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

(e) **Right to reject programs.** No license shall be granted to a television broadcast station having any contract, arrangement or understanding, express or implied, with a network organization which, (1) with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (2) with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

(f) **Network ownership of stations.** No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control of a network organization, for a television broadcast station in any locality where the existing television broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (The word "control" as used in this section, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.)

(g) **Dual network operation.** No license shall be issued to a television broadcast station affiliated with a network organization which maintains more than one network of television broadcast stations: Provided, That this section shall not be applicable, if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network.

(h) **Control by networks of station rates.** No license shall be granted to a television broadcast station having any contract, arrangement or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

(i) **No license shall be granted to a television** broadcast station which is represented for the sale of non-network time by a network organization or by an organization directly or indirectly controlled by or under common control with a network organization, if the station has any contract, arrangement or understanding, express or implied, which provides for the affiliation of the station with such network organization: provided, however, that this rule shall not apply until December 31, 1961, to television broadcast stations so represented on October 30, 1959: and provided further, that this rule shall not be applicable to stations licensed to a network organization or to a subsidiary of a network organization.

## COMMON ANTENNA SITE

§3.635. **Use of common antenna site.** No television license or renewal of a television license will be granted to any person who owns, leases, or controls a particular site which is perculiarly suitable for television broadcasting in a particular area and (a) which is not available for use by other television licensees; and (b) no other comparable site is available in the area; and (c) where the exclusive use of such site by the applicant or licensee would unduly limit the number of television stations that can be authorized in a particular area or would unduly restrict competition among television stations.

## REPORTS TO BE FILED

**All broadcast stations . . .**

§1.341 **Financial report.**—Each licensee or permittee of a commercially operated standard, FM, television, or international broadcast station (as defined in Part 3 of this chapter) shall file with the Commission on or before April 1 of each year, on FCC Form 324, broadcast revenue and expense statements for the preceding calendar year together with a statement as to investment in tangible broadcast property as of Dec. 31 of such calendar year.

§1.342 **Filing of contracts.**—Each licensee or permittee of a standard, FM, television, or international broadcast station (as defined in Part 3 of this chapter), whether operating or intending to operate on a commercial or non-commercial basis, shall file with the Commission copies of the following contracts, instruments, and documents together with amendments, supplements, and cancellations, within 30 days of execution thereof. The substance of oral contracts shall be reported in writing.

(a) Contracts relating to network service. All network affiliation contracts, agreements, or understandings between a station and a national, regional, or other network shall be filed. Transcription agreements or contracts for the supplying of film for the television stations which specify option time must be filed. This section does not require the filing of transcription agreements or contracts for the supplying of film for television stations which do not specify option time, nor contracts granting the right to broadcast music such as ASCAP, BMI, or SESAC agreements.

(b) Contracts relating to ownership or control. Contracts, instruments, or documents relating to the present or future ownership or control of the licensee or permittee or of the licensee's or permittee's stock, rights, or interests therein, or relating to changes in such ownership or control. This paragraph shall include but is not limited to the following:

(1) Articles of partnership, association, and incorporation, and changes in such instruments;

(2) Bylaws, and any instruments effecting changes in such bylaws;

(3) Any agreement, document, or instrument (i) providing for the assignment of a license or permit or (ii) affecting, directly or indirectly, the ownership or voting rights of the licensee's or permittee's stock (common or preferred, voting or non-voting), such as: (a) Agreements for transfer of stock; (b) Instruments for the issuance of new stock; or (c) Agreements for the acquisition of licensee's or permittee's stock by the issuing licensee or permittee corporation. Pledges, trust agreements, options to purchase stock and other executory agreements are required to be filed.

(4) Proxies with respect to the licensee's or permittee's stock running for a period in excess of one year; and all proxies, whether or not running for a period of one year, given without full and detailed instructions binding the nominee to act in a specified manner. With respect to proxies given without full and detailed instructions, a statement showing the number of such proxies, by whom given and received, and the percentage of outstanding stock represented by each proxy shall be submitted by the licensee or permittee within 30 days after the stockholders' meeting in which the stock covered by such proxies has been voted: Provided, however, that when the licensee or permittee is a corporation having more than 50 stockholders, such complete information need be filed only with respect to proxies given by stockholders who are officers or directors, or who have 1% or more of the corporation's voting stock; in cases where the licensee or permittee is a corporation having more than 50 stockholders and the stockholders giving the proxies are neither officers or directors nor hold 1% or more of the corporation's stock, the only information required to be filed is the name of any person voting 1% or more of the stock by proxy, the number of shares voted by proxy by such person, and the total number of shares voted at the particular stockholders' meeting in which the shares were voted by proxy;

(5) Mortgage or loan agreements containing provisions restricting the licensee's or permittee's freedom of operation, such as those affecting voting rights, specifying or limiting the amount of dividends payable, the purchase of new equipment, the maintenance of current assets, etc.; or

(6) Any agreement reflecting a change in the officers, directors, or stockholders of a corporation, other than the licensee or permittee, having an interest, direct or indirect, in the licensee or permittee as specified by §1.343.

(c) Contracts relating to the sale of broadcast time to "time brokers" for resale.

(d) Contracts relating to Subsidiary Communications Authorization Operation, except contracts granting licensees or permittees engaged in SCA the right to broadcast copyright music.

(e) Time sales contracts. Time sales contracts with the same sponsor for 4 or more hours per day, except where the length of the events (such as athletic contests, musical programs, and special events) broadcast pursuant to the contract is not under control of the station.

(f) Contracts relating to personnel.

(1) The following contracts, agreements, or understandings shall be filed: management consultant agreements with independent contractors; contracts relating to the utilization in a management capacity of any person other than an officer, director, or regular employee of the licensee or permittee station; management contracts with any persons, whether or not officers, directors, or regular employees which provide for both a percentage of profits and a sharing in losses, or any similar agreements.

(2) The following contracts, agreements, or understandings need not be filed: agreements with persons regularly employed as general or station managers or salesmen; contracts with program managers or program personnel; contracts with chief engineers or other engineering personnel; contracts with attorneys, accountants, or consulting radio engineers; contracts with performers; contracts with station representatives; contracts with labor unions; or any similar agreements.

§1.343 **Ownership reports.**—(a) Each licensee of a standard, FM, or television station (as defined in Part 3 of this chapter), whether operating or intending to operate on a commercial or non-commercial basis, shall file an Ownership Report (FCC Form 323) at the time the application for renewal of station license is required to be filed: Provided, however, that licensees owning more than one standard, FM, or television broadcast station need file only one Ownership Report at three-year intervals. Ownership Reports shall give the following information as of a date not more than 30 days prior to the filing of the Ownership Report:

(1) In the case of an individual, the name of such individual;

(2) In the case of a partnership, the names of the partners and the interest of each partner;

NOTE: Any change in partners or in their rights will require prior consent of the Commission upon an application for consent to assignment of license or permit. If such change involves less than a controlling interest, the application for Commission consent to such change may be made upon FCC Form 316 (Short Form).

(3) In the case of a corporation, association, trust, estate, or receivership, the data applicable to each:

(i) The name, residence, citizenship, and stock-holdings of officers, directors, stockholders, trustees, executors, administrators, receivers, and members of any association;

(ii) Full information as to family relationship or business association between two or more officials, and/or stockholders, trustees, executors, administrators, receivers, and members of any association;

(iii) Capitalization with a description of the classes and voting power of stock authorized by the corporate charter or other appropriate legal instrument and the number of shares of each class issued and outstanding; and

(iv) Full information on FCC Form 323 with respect to the interest, and identity of any person having any direct, indirect, fiduciary, or beneficiary interest in the licensee or any of its stock;

For example:

(a) Where A is the beneficial owner or votes stock held by B, the same information should be furnished for A as is required for B.

(b) Where X corporation controls the licensee, or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of the licensee, the same information should be furnished with respect to X corporation (its capitalization, officers, directors, and stockholders and the amount of stock [by class] in X held by each) as is required in the case of the licensee, together with full information as to the identity and citizenship of the person authorized to vote licensee's stock, in case of voting stock.

(c) The same information should be furnished as to Y corporation if it controls X corporation or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of X, and as to Z corporation if it controls Y corporation or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of Y and so on back to natural persons.

(4) In the case of all licensees:

(i) A list of all contracts still in effect required to be filed with the Commission by §1.342 showing the date of execution and expiration of each contract; and

(ii) Any interest which the licensee may have in any other broadcast station.

(b) A permittee shall file an Ownership Report (FCC Form 323) within 30 days of the date of grant by the Commission of an application for original construction permit. The Ownership Report of the permittee shall give the information required by the applicable portions of paragraph (a) of this section.

(c) A supplemental Ownership Report (FCC Form 323) shall be filed by each licensee or permittee within 30 days after any change occurs in the information required by the Ownership Report from that previously reported. Such report shall include without limitation:

(1) Any change in capitalization or organization;

(2) Any change in officers and directors;

(3) Any transaction affecting the ownership, direct or indirect, or voting rights of licensee's or permittee's stock, such as:

(i) A transfer of stock;

(ii) Issuance of new stock or disposition of treasury stock; or

(iii) Acquisition of licensee's or permittee's stock by the issuing corporation; or

(4) Any change in the officers, directors, or stockholders of a corporation other than the licensee or permittee such as X, Y, or Z corporation described in the example in paragraph (a)(3) of this section.

NOTE: Before any change is made in the organization, capitalization, officers, directors, or stockholders of a corporation other than licensee or permittee, which results in a change in the control of the licensee or permittee, prior Commission consent must be received under Section 310(b) of the Communications Act and §1.329. A transfer of control takes place when an individual, or group in privity, gains or loses affirmative or negative (50%) control. See instructions on FCC Form 323 "Ownership Report."

(d) Exceptions: Where information is required under paragraphs (a), (b), or (c) of this section with respect to a corporation or association having more than 50 stockholders or members, such information need be filed only with respect to stockholders or members who are officers or directors of the corporation or association, or to other stockholders or members who have 1% or more of either the voting or non-voting stock of the corporation or voting rights in the association.

## LICENSE RENEWALS

**General . . .**

**§1.328 Application for renewal of license.**—(a) Unless otherwise directed by the Commission, an application for renewal of license shall be filed at least 90 days prior to the expiration date of the license sought to be renewed except that applications for renewal of license of an experimental or developmental broadcast station or a television broadcast translator station shall be filed at least 60 days prior to the expiration date of the license sought to be renewed.

(b) No application for renewal of license of any broadcast station will be considered unless there is on file with the Commission the information, if any, currently required by §§1.341 to 1.343, inclusive, for the particular class of station. The renewal application shall include a reference by date and file number to such information on file.

(c) Whenever the Commission regards an application for a renewal of license as essential to the proper conduct of a hearing or investigation, and specifically directs that it be filed by a certain date, such application shall be filed within the time thus specified. If the licensee fails to file such application within the prescribed time, the hearing or investigation shall proceed as if such renewal application had been received.

(d) The following application forms shall be used:

[EDITOR'S NOTE: There follows a list of forms to be used in filing for license renewals.]

**In am rules . . .**

**§3.34 Normal license period.**—(a) All standard broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3:00 a.m., Eastern Standard Time, in accordance with the following schedule, and three-year intervals thereafter:

[EDITOR'S NOTE: Expiration dates for licenses are grouped geographically.]

[EDITOR'S NOTE: On March 3, 1960, the FCC proposed to amend this section to permit it to issue am licenses for a period less than three years. Similar changes also were proposed for fm, §3.218, and tv, §3.630 (below), stations.]

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AUTOMATIC SYSTEM OF DELAYED TAPE RECORDING

N.Y. 6 P.M

A new field of recorded programming has been created by Telectro's development of an automatic delayed tape recording/reproducing system for the National Broadcasting Co. The new system relays broadcast programs to time zones one hour or more behind the area in which the "live" program originated.

CHI. 6 P.M

System records the original program and "holds" or delays the signal for one or more hours before it is released over the network. Equipment is foolproof, reliable, and completely automatic. The Recorder's frequency response is 25-10,000 c/s ±2db at 7½ ips; or 25-15,000 c/s ±2db at 15 ips. Play-back pre-amplifier features signal-to-noise ratio of better than 60 db below one per-cent tape distortion. For full technical details write to Broadcast Products Division.

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Network Relay
Model 938
Studio Console

TELECTRO INDUSTRIES CORP.
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**In fm rules . . .**

**§3.218 Normal license period.**—(a) All fm broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3:00 a.m., Eastern Standard Time, in accordance with the following schedule and at three-year intervals thereafter:

[EDITOR'S NOTE: Expiration dates for licenses are grouped geographically.]

**In tv rules . . .**

**§3.630. Normal license period.** (a) All television broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3:00 a.m., Eastern Standard Time, in accordance with the following schedule and at three year intervals thereafter.

(1) For stations located in Delaware and Pennsylvania, August 1, 1957.

(2) For stations located in Maryland. District of Columbia, Virginia, West Virginia, October 1, 1957.

(3) For stations located in North Carolina, South Carolina, December 1, 1957.

(4) For stations located in Florida, Puerto Rico and Virgin Islands, February 1, 1958.

(5) For stations located in Alabama and Georgia, April 1, 1958.

(6) For stations located in Arkansas, Louisiana and Mississippi, June 1, 1958.

(7) For stations located in Tennessee, Kentucky and Indiana, August 1, 1958.

(8) For stations located in Ohio and Michigan, October 1, 1958.

(9) For stations located in Illinois and Wisconsin, December 1, 1958.

(10) For stations located in Iowa and Missouri, February 1, 1956.

(11) For stations located in Minnesota, North Dakota, South Dakota, Montana and Colorado. April 1, 1956.

(12) For stations located in Kansas, Oklahoma, Nebraska, June 1, 1956.

(13) For stations located in Texas, August 1, 1956.

(14) For stations located in Wyoming, Nevada, Arizona, Utah, New Mexico and Idaho, October 1, 1956.

(15) For stations located in California, December 1, 1956.

(16) For stations located in Washington, Oregon, Alaska, Guam, and Hawaii, February 1, 1957.

(17) For stations located in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont. April 1, 1957.

(18) For stations located in New Jersey and New York, June 1, 1957.

### STATION IDENTIFICATION

**In am rules . . .**

**§3.117 Station identification.**—(a) A licensee of a standard broadcast station shall make station identification announcement (call letters and location) at the beginning and ending of each time of operation and during operation (1) on the hour and (2) either on the half hour or at the quarter hour following the hour and at the quarter hour preceding the next hour: Provided,

(b) Such identification announcement need not be made on the hour when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, operatic production or forum of longer duration than 30 minutes. In such cases the identification announcement shall be made at the beginning of the program, at the first interruption of the entertainment continuity, and at the conclusion of the program.

(c) Such identification announcement need not be made on the half hour or quarter hours when to make such an announcement would interrupt a single consecutive speech, play, religious service. symphony concert, or operatic production. In such cases an identification announcement shall be made at the first interruption of the entertainment continuity and at the conclusion of the program; provided, that an announcement within 5 minutes of the time specified in paragraph (a) (2) of this section will satisfy the requirements of identification announcements.

(d) In the case of variety show programs, baseball game broadcasts, or similar programs of longer duration than 30 minutes, the identification announcement shall be made within 5 minutes of the hour and of the times specified in paragraph (a)(2) of this section.

(e) In the case of all other programs the identification announcement shall be made within 2 minutes of the hour and of the times specified in paragraph (a) (2) of this section

(f) In making the identification announcement the call letters shall be given only on the channel of the station identified thereby, except as otherwise provided in §3.287 of the Commission's Rules Governing Fm Broadcast Stations.

**In fm rules . . .**

**§3.287 Station Identification.**—(a) A licensee of an fm broadcast station shall make separate station identification announcement (call letters and location) for such station; provided, however, that if the same licensee operates an fm radio broadcasting station and a standard broadcast station and simultaneously broadcasts the same programs over the facilities of both such stations, station identification announcements may be made jointly for both stations for periods of such simultaneous operation. If the call letters of the fm station do not clearly reveal that it is an fm station, the joint announcement shall state that one of the stations is an fm station. Station identification announcements shall be made at the beginning and ending of each time of operation and during operation (1) on the hour and (2) either on the half hour or at the quarter hour following the hour and at the quarter hour preceding the next hour; Provided:

[EDITOR'S NOTE; Remainder is identical with paragraphs (b), (c), (d), (e), and (f) of §3.117 above.]

**In tv rules . . .**

**§3.652. Station identification.**— (a) A licensee of a television broadcast station shall make station identification announcements (call letters and location) at the beginning and ending of each time of operation and during the operation on the hour. The announcement at the beginning and ending of each time of operation shall be by both aural and visual means. Other announcements may be by either aural or visual means.

(b) Identification announcements during operation need not be made when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, or any type of production. In such cases, the identification announcement shall be made at the first interruption of the entertainment continuity and at the conclusion thereof.

### SPONSORED PROGRAMS

### (Announcement of)

**In am rules . . .**

**§3.119 Sponsored programs, announcement of.**—(a) In the case of each program for the broadcasting of which money, services, or other valuable consideration is either directly or indirectly paid or promised to, or charged or received by, any radio broadcast station, the station broadcasting such program shall make, or cause to be made, an appropriate announcement that the program is sponsored, paid for, or furnished, either in whole or in part.

(b) In the case of any political program or any program involving the discussion of public controversial issues for which any records, transcriptions, talent, scripts, or other material or services of any kind are furnished, either directly or indirectly, to a station as an inducement to the broadcasting of such program. an announcement shall be made both at the beginning and conclusion of such program on which such material or services are used that such records, transcriptions, talent, scripts, or other material or services have been furnished to such station in connection with the broadcasting of such program, provided, however, that only one such announcement need be made in the case of any such program of five minutes' duration or less, which announcement may be made either at the beginning or the conclusion of the program.

(c) The announcement required by this section shall fully and fairly disclose the true identity of the person or persons by whom or in whose behalf such payment is made or promised, or from whom or in whose behalf such services or other valuable consideration is received, or by whom the material or services referred to in subsection (b) hereof are furnished. Where an agent or other person contracts or otherwise makes arrangements with a station on behalf of another, and such fact is known to the station, the announcement shall disclose the identity of the person or persons in whose behalf such agent is acting instead of the name of such agent.

(d) In the case of any program, other than a program advertising commercial products or services, which is sponsored, paid for or furnished, either in whole or in part, or for which material or services referred to in subsection (b) hereof are furnished, by a corporation, committee, association or other unincorporated group, the announcement required by this section shall disclose the name of such corporation, committee, association or other unincorporated group. In each such case the station shall require that a list of the chief executive officers or member of the executive committee or of the board of directors of the corporation, committee, association or other unincorporated group shall be made available for public inspection at one of the radio stations carrying the program.

(e) In the case of programs advertising commercial products or services, an announcement stating the sponsor's corporate or trade name or the name of the sponsor's product. shall be deemed sufficient for the purposes of this section and only one such announcement need be made at any time during the course of the program.

[EDITOR'S NOTE: On Feb. 8, 1960, the FCC proposed changes in this section and identical fm and tv rules (below) which would require licensees to adopt procedures to prevent their employes from accepting payola. On the same date, new rules were proposed which would prohibit fixed quiz and audience participation shows.]

**In fm rules . . .**

**§3.289.** [EDITOR'S NOTE: Identical with §3.119 above.]

**In tv rules . . .**

**§3.654** [EDITOR'S NOTE: Identical with §3.119 **above.]**

[EDITOR'S NOTE: In a statement issued in 1950, the FCC warned that the sponsor or his product must be identified by a distinctive name and not by one merely descriptive of the type of business or product. The following are acceptable, the Commission said: "Henry Smith offers you . . . .," or "Smith Stove Co. offers you . . . ," or "Ajax Pens brings you . . ." The following are not acceptable: "Write to the Comb Man . . . ," or "Send your money to Nylons, Box— . . . ," or "This program is sponsored by your Sink Man . . . "]

### RECORDINGS and TRANSCRIPTIONS

### (Identification of)

**In am rules . . .**

**§3.118 Mechanical reproductions.**—(a) No mechanically reproduced program consisting of a speech, news event, news commentator, forum, panel discussion, or special event in which the element of time is of special significance, or any other program in which the element of time is of special significance and presentation of which would create, either intentionally or otherwise, the impression or belief on the part of the listening audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast, shall be broadcast without an appropriate announcement being made either at the beginning or end of such reproduction or at the beginning or end of the program in which such reproduction is used that it is a mechanical reproduction or a mechanically reproduced program: Provided, however, That each such program of one minute or less need not be announced as such.

(b) The exact form of identifying announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. Any other program mechanically reproduced or series of mechanical reproductions, including a mechanical reproduction used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of sponsorship of the program proper, need not be announced as provided in subsection (a), but the licensee shall not attempt affirmatively to create the impression that any program being broadcast by mechanical reproduction consists of live talent.

(c) The requirements of subsection (a) are waived with respect to network programs, transcribed and rebroadcast at a later hour because of the time zone differentials between the place where the program originates and where it is rebroadcast, this waiver being applicable whether the off-the-line recording is made by the network itself at one of its key stations or by an individual station, but only when the off-the-line recording is for broadcast at an hour not exceeding the time zone differential between the place where the program originates and where it is rebroadcast. Each station which broadcasts network programs at a later hour in accordance with this waiver shall make an appropriate announcement at least once each day between the hours of 10:00 a.m. and 10:00 p.m., stating that some or all of the network programs which are broadcast by that station are delayed broadcasts by means of transcription. This waiver provision also applies during the annual period in which daylight saving time will be effective with respect to network programs transcribed and rebroadcast one hour later because of the time differential resulting from the adoption of daylight saving time in some areas.

**In fm rules . . .**

**§3.288**—[EDITOR'S NOTE: Identical with §3.118, above.]

**In tv rules . . .**

**§3.653**—[EDITOR'S NOTE: Identical with §3.118 above.]

### POLITICAL BROADCASTS

**For am, fm and tv . . .**

**§3.120 Definitions.**—(a) A "legally qualified candidate" means any person who has publicly announced that he is a candidate for nomination by a convention of a political party or for nomination or election in a primary, special, or general election, municipal, county, state or national and who meets the qualifications prescribed by the applicable laws to hold the office for which he is a candidate, so that he may be voted for by the electorate directly or by means of delegates or electors, and who

(1) has qualified for a place on the ballot or

(2) is eligible under the applicable law to be voted by sticker, by writing in his name on the ballot, or other method, and (1) has been duly nominated by a political party which is commonly known and regarded as such, or (2) makes a substantial showing that he is a bona fied candidate for nomination or office, as the case may be.

public office, but if any licensee shall permit

(b) General requirements.—No station licensee is required to permit the use of its facilities by any legally qualified candidate for

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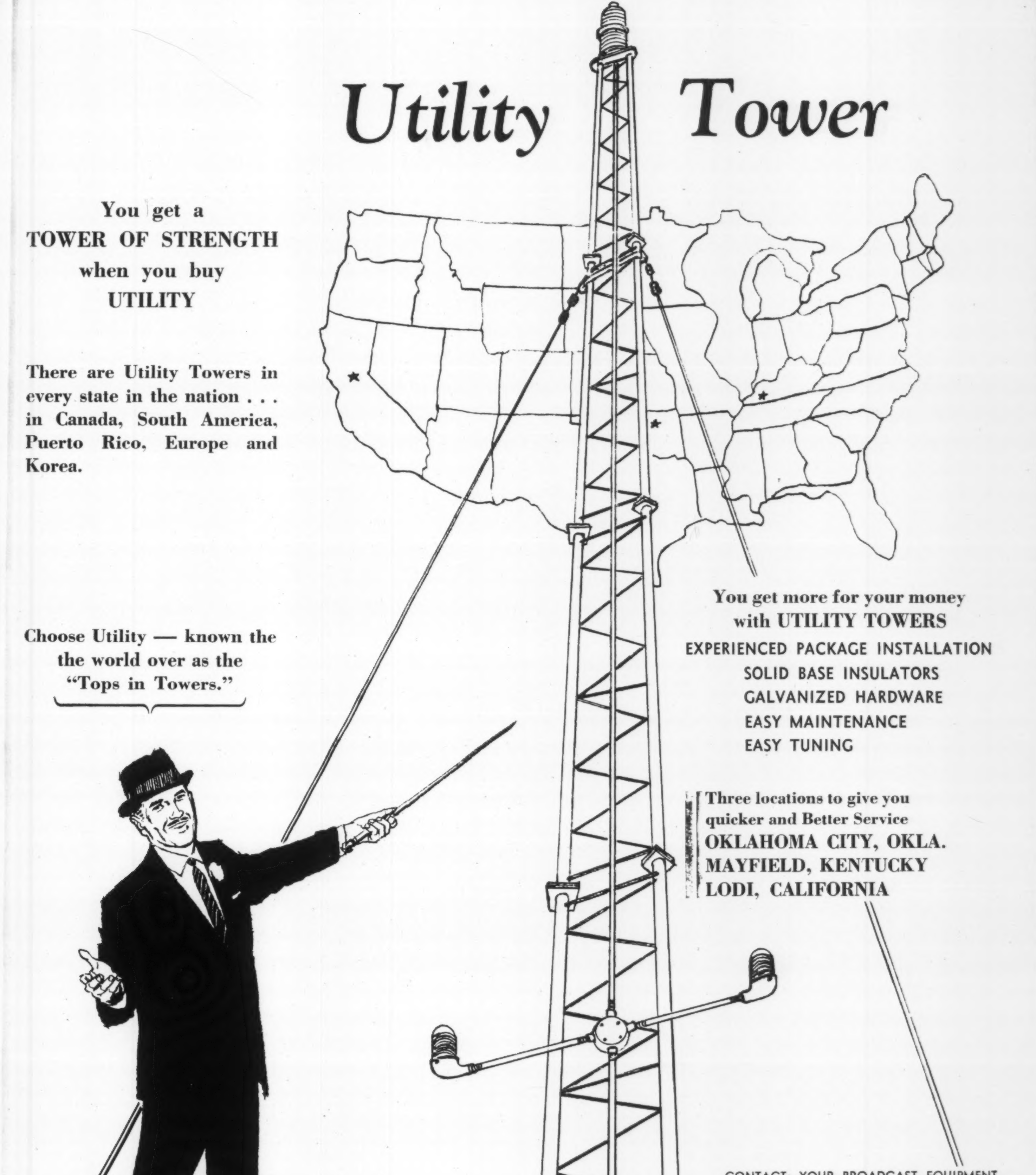

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any such candidate to use its facilities, it shall afford equal opportunities to all other such candidates for that office to use such facilities; provided, that such licensee shall have no power of censorship over the material broadcast by any such candidate.

(c) Rates and practices.—(1) The rates, if any, charged all such candidates for the same office shall be uniform and shall not be rebated by any means direct or indirect. A candidate shall, in each case, be charged no more than the rate the station would charge if the candidate were a commercial advertiser whose advertising was directed to promoting its business within the same area as that encompassed by the particular office for which such person is a candidate. All discount privileges otherwise offered by a station to commercial advertisers shall be available upon equal terms to all candidates for public office.

(2) In making time available to candidates for public office no licensee shall make any discrimination between candidates in charges, practices, regulations, facilities, or services for or in connection with the service rendered pursuant to this part, or make or give any preference to any candidate for public office or subject any such candidate to any prejudice or disadvantage; nor shall any licensee make any contract or other agreement which shall have the effect of permitting any legally qualified candidate for any public office to broadcast to the exclusion of other legally qualified candidates for the same public office.

(d) Records: inspections.—Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such request, and the charges made, if any, if request is granted. Such records shall be retained for a period of two years.

(e) A request for equal opportunities must be submitted to the licensee within one week of the day on which the prior use occurred.

(f) A candidate requesting such equal opportunities of the licensee, or complaining of non-compliance to the Commission, shall have the burden of proving that he and his opponent are legally qualified candidates for the same public office.

[EDITOR'S NOTE: In fm this is §3.290; in tv, §3.657.]

## REBROADCASTS

**In am rules . . .**

**§3.121 Rebroadcast.**—(a) The term "rebroadcast" means reception by radio of the program of a radio station, and the simultaneous or subsequent retransmission of such program by a broadcast station.

NOTE: As used in this section, program includes any complete program or part thereof. or any signals if other than A-3 emission. In case a program is transmitted from its point of origin to a broadcast station entirely by telephone facilities in which a section of such transmission is by radio, the broadcasting of this program is not considered a rebroadcast.

(b) The licensee of a standard broadcast station may, without further authority of the Commission, rebroadcast the program of a United States standard or high frequency broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program.

NOTE: The notice and certification of consent shall be given within three (3) days of any single rebroadcast, but in case of the regular practice of rebroadcasting certain programs of a standard broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for renewal of license, or at the beginning of such rebroadcast practice if begun during a license period.

(c) (1) The licensee of a standard broadcast station located within a state or the District of Columbia may, without further authority of the Commission, rebroadcast on a noncommercial basis a noncommercial program of a United States international broadcast station.

(2) The licensee of a standard broadcast station located in any territory or insular possession of the United States may, without further authority of the Commission, rebroadcast any program of a United States international broadcast station.

(3) In the case of any rebroadcast under the provisions of this paragraph (c), the Commission shall be notified of the call letters of each station whose programs are rebroadcast and the licensee shall certify that express authority has been received from the licensee of the station originating the program.

(d) No licensee of a standard or high frequency broadcast station shall rebroadcast the program of any other class of United States radio station without written authority having first been obtained from the Commission upon application accompanied by written consent or certification of consent of the licensee of the station originating the program.

NOTE: The broadcasting of a program relayed by a remote pickup broadcast station (section 4.401) is not considered a rebroadcast. Informal application may be employed. By Order No. 82, dated and effective June 24, 1941, until further order of the Commission, section 3.121 (d) is suspended only insofar as it requires prior written authority of the Commission for the rebroadcasting of programs originated for that express purpose by U.S. Government radio stations.

(e) In case of a program rebroadcast by several standard broadcast stations, such as a chain rebroadcast, the person legally responsible for distributing the program or the network facilities may obtain the necessary authorization for the entire rebroadcast both from the Commission and from the person or licensee of the station originating the program.

Attention is directed to section 325(b) of the Communications Act of 1934, which reads as follows:

No person shall be permitted to locate, use, or maintain a radio broadcast studio or other place or apparatus from which or whereby sound waves are converted into electrical energy, or mechanical or physical reproduction of sound waves produced, and caused to be transmitted or delivered to a radio station in a foreign country for the purpose of being broadcast from any radio station there, having a power output of sufficient intensity, and/or being so located geographically that its emissions may be received consistently in the United States, without first obtaining a permit from the Commission upon proper application therefor. [See §1.327.]

**In fm rules . . .**

**§3.291**—[EDITOR'S NOTE: Identical in terms with §3.121, above, with two exceptions: Paragraph (e) of §3.121 is deleted in §3.291, and Paragraph (b) relates to rebroadcast of programs of U.S.: "standard, fm or noncommercial educational" stations.]

**In tv rules . . .**

**§3.655. Rebroadcast.**—(a) The term "rebroadcast" as used below means reception by radio of the program of a television broadcast station, and the simultaneous or subsequent retransmission of such programs by a broadcast station. The broadcasting of a program relayed by an auxiliary broadcast station licensed to the television broadcast station is not considered a rebroadcast. (As used in this section, program includes any complete program or part thereof.)

(b) The licensee of a television broadcast station may, without further authority of the Commission, rebroadcast the program of a United States television broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program.

NOTE 1: The notice and certification of consent shall be given within 3 days of any single rebroadcast, but in case of the regular practice of rebroadcasting certain programs of a television broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for such rebroadcast practice if begun during a license period.

NOTE 2: By Order No. 82, dated and effective June 24, 1941, until further order of the Commission, Section 3.655(c) is suspended only insofar as it requires prior written authority of the Commission for the rebroadcasting of programs originated for that express purpose by U. S. Government radio stations.

(c) No licensee of a television broadcast station shall rebroadcast the program of any United States radio station not designated in paragraph (b) of this section without written authority having first been obtained from the Commission upon application (informal) accompanied by written consent or certification of consent of the licensee of the station originating the program.

## REVOCATIONS, MODIFICATIONS, SUSPENSIONS

### (All Classes of Station Licenses)

**§1.61 Notice of violations.**—(a) Any licensee who appears to have violated any provision of the Communications Act or any provision of this chapter shall be served with a written notice calling the facts to his attention and requesting a statement concerning the matter. FCC Form 793 may be used for this purpose.

(b) Within 10 days from receipt of notice or such other period as may be specified, the licensee shall send a written answer, in duplicate, direct to the office of the Commission originating the official notice. If an answer cannot be sent nor an acknowledgment made within such 10-day period by reason of illness or other unavoidable circumstances, acknowledgment and answer shall be made at the earliest practicable date with a satisfactory explanation of the delay.

(c) The answer to each notice shall be complete in itself and shall not be abbreviated by reference to other communications or answers to other notices. If the notice relates to violations that may be due to the physical or electrical characteristics of transmitting apparatus, the answer shall state fully what steps, if any, have been taken to prevent future violations, and, if any new apparatus is to be installed, the date such apparatus was ordered, the name of the manufacturer, and the promised date of delivery. If the installation of such apparatus requires a construction permit, the file number of the application shall be given, or if a file number has not been assigned by the Commission, such identification shall be given as will permit ready identification of the application. If the notice of violation relates to lack of attention to or improper operation of the transmitter, the name and license number of the operator in charge shall be given.

**§1.62 Revocation of station licenses and construction permits and issuance of cease and desist orders.**—(a) Whenever it appears that a station license or construction permit should be revoked for any of the reasons set forth in Section 312(a) of the Communications Act, or a cease and desist order should be issued for any of the reasons specified in Section 312(b) of the Communications Act, the Commission will, except in cases of wilfullness or those in which the public health, interest, or safety require otherwise, either by notice of violation as provided for in §1.61 or by any other written warning, call to the attention of the licensee or permittee the facts or conduct which may warrant revocation of the license or construction permit or the issuance of a cease and desist order, and the Commission will accord to the licensee or permittee a reasonable opportunity to demonstrate or achieve compliance with the said warning. In case of failure to timely comply therewith or in cases of wilfullness or those in which public health, interest or safety requires, the Commission will issue an order directing the licensee, permittee, or person to show cause why an order of revocation or a cease and desist order, as the case may be, should not be issued.

(b) Any order to show cause issued in accordance with paragraph (a) of this section will contain a statement of the matters with respect to which the Commission is inquiring and will call upon the licensee, permittee, or person to appear before the Commission at a time and place stated in the order, but in no event less than 30 days after the receipt of such order, and give evidence upon the matter specified therein: except, that where safety of life or property is involved, the Commission may provide in the order for a shorter period.

(c) In order to avail himself of the opportunity to be heard, the licensee, permittee, or person, in person or by his attorney, shall, within 30 days of the receipt of the order or such shorter period as may be specified therein if the safety of life or property is involved, file with the Commission a written statement stating that he will appear at the hearing and present evidence on the matter specified in the order. If the licensee, permittee or person fails to file such an appearance within the time specified in this paragraph the right to a hearing shall be deemed waived.

(d) Hearings on the matters specified in the order to show cause and the practice and procedure in connection therewith shall accord with the provisions of this subpart and Subpart B of this part, except that in all such hearings the burden of proceeding with the introduction of evidence and burden of proof shall be upon the Commission, and except that the Commission may, where the circumstances of the proceeding require expedition, specify in the show cause order times less than those specified in §§1.153 and 1.154 within which the initial decision in such proceedings shall become effective, within which exceptions to such initial decision or replies thereto may be filed, and within which parties may file notice of intent to seek and participate in oral argument.

(e) Where a hearing is waived and no written statement has been filed within 30 days of the receipt of the order to show cause or such shorter period of time as may be specified therein, the allegations of fact contained in the order to show cause will be deemed as correct and the Hearing Examiner will issue an initial decision invoking the sanctions specified in the order to show cause.

(f) Where a hearing is waived, a written statement in mitigation or justification may be submitted within 30 days of the receipt of the order to show cause or within such shorter period of time as may be specified therein. The Hearing Examiner may, if the statement contains, with particularity, factual allegations denying or, in the Hearing Examiner's opinion, justifying the facts upon which the show cause order is based, call upon the submitting party to furnish additional information, and the Hearing Examiner shall request all opposing parties to file an answer to the written statement and/or additional information. The Hearing Examiner will then, unless he orders that further pleadings be filed, close the record and issue, on basis of the procedure lineated in this paragraph, an initial decision.

(g) Corrections or promise to correct the condition complained of in the order to show cause shall not preclude the issuance of an order to cease and desist.

(h) Any order of revocation or cease and desist order issued pursuant to this section shall include a statement of findings and the grounds therefor, shall specify the effective date of the order, and shall be served on the licensee, permittee or person.

**§1.63 Modification of licenses or construction permits on motion of the Commission.**—(a) Whenever it appears that a station license or construction permit should be modified, the Commission will notify the licensee or permittee in writing of the proposed action and the grounds and reasons therefor and direct him to show cause why an order modifying the license or construction permit in the manner proposed by the Commission should not be issued.

(b) Any order to show cause issued in accordance with paragraph (a) of this section will notify the licensee or permittee that he may request, within a period of time to be stated in the order to show cause, that a hearing be held on the proposed modification. In case of timely request, a hearing will be held on the proposed modification, in no event less than 30 days after the receipt of the order to show cause, unless the Commission finds that safety of life or property require the fixing of a shorter period.

(c) In order to avail himself of the right to request a hearing and of the opportunity to appear and give evidence upon the matters specified in the order to show cause, the licensee or permittee, in person or by his attorney shall, within the period of time as may be specified in the order to show cause, file with the Commission a written statement stating that he requests a hearing and will appear at the hearing and present evidence on the matter specified in the order to show cause. Such written statement must contain a detailed response to the matter specified in the order to show cause and the permittee or licensee shall be limited in the hearing to matters fairly encompassed within the issues raised by the response.

(d) The right to request a hearing shall, unless a good cause is shown in a petition to be filed not later than 5 days before the lapse of the time specified in paragraph (c) of this section, be deemed waived:

(1) In case of failure to timely file a written statement as required by paragraph (c) of this section.

(2) In case of filing the written statement provided for in paragraph (c) of this section but failure to appear at the hearing, either in person or by counsel.

(e) Where the right to request a hearing is waived and no written statement has been filed within the period of time specified in the order to show cause, the licensee or permittee will be deemed to consent to the modification as proposed in the order to show cause and a final decision will be issued by the Commission accordingly.

(f) Where the right to request a hearing has been waived, a written statement may be filed within the period of time to be specified in the order to show cause, showing with particularity why the license or construction permit should not be modified or not so modified as proposed in the order to show cause. In this case, the Commission may, depending upon the facts alleged and proof offered, either call upon the submitting party to furnish additional information under oath, designate the proceeding for hearing, or issue without further proceedings an order modifying the construction permit or license as proposed in the order to show cause or in said written statement. The order to show cause will advise the person against whom it is directed of procedure set forth in this paragraph.

(g) Any order of modification issued pursuant to this section shall include a statement of the findings and the grounds and reasons therefor, shall specify the effective date of the order and shall be served on the licensee or permittee.

### (Of Operator Licenses)

**§1.72 Suspension of operator licenses.**—Whenever grounds exist for suspension of an operator license, as provided in Section 303(m) of the Communications Act, the Chief of the Safety and Special Radio Services Bureau, with respect to amateur operator licenses, or the Chief of the Field Engineering and Monitoring Bureau, with respect to commercial operator licenses, may issue an order suspending the operator license. No order of suspension in any operator's license shall take effect until 15 days' notice in writing of the cause for the proposed suspension has been given to the operator licensee, who may make written application to the Commission at any time within said 15 days for a hearing upon such order. The notice to the operator licensee shall not be effective until actually received by him, and from that time he shall have 15 days in which to mail the said application. In the event that physical conditions prevent mailing of the application before the expiration of the 15-day period, the application shall then be mailed as soon as possible thereafter, accompanied by a satisfactory explanation of the delay. Upon receipt by the Commission of such application for hearing, said order of suspension shall be designated for hearing by the Chief, Safety and Special Radio Services Bureau or the Chief, Field Engineering and Monitoring Bureau, as the case may be, and said order of suspension shall be held in abeyance until the conclusion of the hearing. Upon the conclusion of said hearing, the Commission may affirm, modify or revoke said order of suspension. If the license is ordered suspended, the operator shall send his operator license to the office of the Commission in Washington, D. C., on or before the effective date of the order, or, if the effective date has passed at the time notice is received, the license shall be sent to the Commission forthwith.

### LOTTERIES

**For all stations . . .**

**§3.122 Lotteries.**—(a) An application for construction permit, license, renewal of license, or any other authorization for the operation of a broadcast station, will not be granted where the applicant proposes to follow or continue to follow a policy or practice of broadcasting or permitting "the broadcasting of any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme, whether said list contains any part or all such prizes." (See 18 U.S.C. §1304.)

(b) The determination whether a particular program comes within the provisions of paragraph (a) of this section depends on the facts of each case. However, the Commission will in any event consider that a program comes within the provisions of paragraph (a) of this section if in connection with such program a prize consisting of money or thing of value is awarded to any person whose selection is dependent in whole or in part upon lot or chance, if as a condition of winning or competing for such prize, such winner or winners, are required to furnish any money or thing of value or are required to have in their possession any product sold, manufactured, furnished or distributed by a sponsor of a program broadcast on the station in question.

**§1304** (of U. S. Criminal Code) **Broadcasting Lottery information.**—Whoever broadcasts by means of any radio station for which a license is required by any law of the U. S., or whoever, operating any such station, knowingly permits the broadcasting of any advertisement of or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance, or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise or scheme, whether said list contains any part or all of such prizes, shall be fined not more than $1,000 or imprisoned not more than one year, or both.

Each day's broadcasting shall constitute a separate offense.

### CENSORSHIP

**For all stations . . .**

**§326** (of Communications Act.)—Nothing in this Act shall be understood to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication.

### INDECENT LANGUAGE

**§1464** (of U. S. Criminal Code) **Broadcasting obscene language.**—Whoever utters any obscene, indecent, or profane language by means of radio communication shall be fined not more than $10,000 or imprisoned not more than two years, or both.

### TRANSFERS and ASSIGNMENTS

**Voluntary . . .**

**§1.329 Applications for voluntary assignment or transfer of control.**—(a) Application for consent to the assignment of construction permit or license, or for consent to the transfer of control or a corporation holding such a construction permit or license, shall be filed with the Commission on FCC Form 314 (Assignment of License), FCC Form 315 (Transfer of Control), or FCC Form 316 (Short Form). Such application should be filed with the Commission at least 45 days prior to the contemplated effective date of assignment or transfer of control.

(b) The following assignment or transfer applications may be filed on FCC Form 316.

(1) Assignment from an individual or individuals (including partnerships) to a corporation owned and controlled by such individuals or partnerships without any substantial change in their relative interests;

(2) Assignment from a corporation to its individual stockholders without effecting any substantial change in the disposition of their interests;

(3) Assignment or transfer by which certain stockholders retire and the interest transferred is not a controlling one;

(4) Corporate reorganization which involves no substantial change in the beneficial ownership of the corporation;

(5) Assignment or transfer from a corporation to a wholly owned subsidiary thereof or vice versa, or where there is an assignment from a corporation to a corporation owned or controlled by the assignor stockholders without substantial change in their interests; or

(6) Assignment of less than a controlling interest in a partnership.

[EDITOR'S NOTE: In a statement issued by the FCC in 1948, licensees were warned that no transfers of station control are permitted until after Commission approved. The FCC also asked that licensees who are in doubt whether a transfer application is necessary bring ownership changes to the attention of the Commission to determine whether they are changes in control before consummating the transfer action.]

**Involuntary transfers and assignments**

**§1.330 Application for involuntary assignment of license.**—(a) The Commission shall be notified in writing promptly of the death or legal disability of an individual permittee or licensee, a member of a partnership, or a person directly or indirectly in control of a corporation which is a permittee or licensee.

(b) Within 30 days after the occurrence of such death or legal disability, an application on FCC Form 316 shall be filed requesting consent to involuntary assignment of such permit or license or for involuntary transfer of control of such corporation to a person or entity legally qualified to succeed to the foregoing interests under the laws of the place having jurisdiction over the estate involved.

## Federal Communications Commission Executives and Staff Personnel

**Headquarters:** New Post Office Bldg., Washington 25, D. C. Executive 3-3620.

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#### Complaints & Compliance Div.

JOHN C. HARRINGTON, chief; Florence I. Stretch, secretary. Accountants: LeRoy Schaaff, William H. Hunter Jr. Investigator: Louis C. Bryan.

### Members of Former Federal Radio Commission (Feb. 23, 1927 — July 10, 1934)

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March 15, 1927—November 24, 1927 (Deceased)
Orestes H. Caldwell, New York
March 15, 1927—February 23, 1929
Eugene O. Sykes, Mississippi
March 15, 1927—July 10, 1934 (Deceased)
Henry A. Bellows, Minnesota
March 15, 1927—October 31, 1927 (Deceased)
Colonel John F. Dillon, California
March 15, 1927—October 8, 1927 (Deceased)
Sam Pickard, Kansas
November 1, 1927—January 31, 1929
Harold A. Lafount, Utah
November 14, 1927—July 10, 1934 (Deceased)
Ira E. Robinson, West Virginia
March 29, 1928—January 15, 1932 (Deceased)
General C. McK. Saltzman, Iowa
May 2, 1929—July 19, 1932 (Deceased)
William D. L. Starbuck, New York
May 2, 1929—February 23, 1934 (Deceased)
Thad H. Brown, Ohio
January 21, 1932—July 10, 1934 (Deceased)
James H. Hanley, Nebraska
April 1, 1933—July 10, 1934 (Deceased)

### Past Members of Federal Communications Commission

Hampson Gary, Texas
July 11, 1934—December 24, 1934 (Deceased)
Anning S. Prall, New York
January 17, 1935—July 23, 1937 (Deceased)
Irvin Stewart, Texas
July 11, 1934—June 30, 1937
Frank R. McNinch, North Carolina
October 1, 1937—August 31, 1939 (Deceased)
Eugene O. Sykes, Mississippi
July 11, 1934—April 5, 1939 (Deceased)
Thad H. Brown, Ohio
July 11, 1934—June 30, 1940 (Deceased)
Frederick I. Thompson, Alabama
April 8, 1939—June 30, 1941 (Deceased)
George H. Payne, New York
July 11, 1934—June 30, 1943 (Deceased)
*T. A. M. Craven, District of Columbia
August 21, 1937—June 30, 1944
Norman S. Case, Rhode Island
July 11, 1934—June 30, 1945
James Lawrence Fly, Texas
September 1, 1939—November 13, 1944
William H. Wills, Vermont
July 1, 1945—March 6, 1946 (Deceased)
Paul A. Porter, Kentucky
December 21, 1944—February 25, 1946
Charles R. Denny Jr., District of Columbia
March 30, 1945—October 31, 1947
Ewell K. Jett, Maryland
February 15, 1944—December 31, 1947
Ray C. Wakefield, California
March 22, 1941—June 30, 1947 (Deceased)
Clifford J. Durr, Alabama
November 1, 1941—June 30, 1948
Albert Wayne Coy, Indiana
December 29, 1947—February 21, 1952 (Deceased)
Robert Franklin Jones, Ohio
September 5, 1947—September 19, 1952
Eugene H. Merrill, Utah
October 14, 1952—April 15, 1953 (Recess Appointee)
Paul Atlee Walker, Oklahoma
July 11, 1934—June 30, 1953
George Edward Sterling, Maine
January 2, 1948—September 30, 1954
Frieda Barkin Hennock, New York
July 6, 1948—June 30, 1955 (Deceased)
Edward Mount Webster, District of Columbia
April 10, 1947—June 30, 1956
George C. McConnaughey, Ohio
Oct. 4, 1954—June 30, 1957
Richard A. Mack, Florida
July 7, 1955—March 3, 1958
John C. Doerfer, Wisconsin
April 15, 1953—March 21, 1960

*Reappointed July 2, 1956. Current term expires June 30, 1963.

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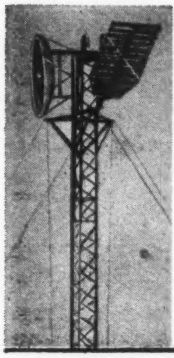

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District 20: 328 Post Office Bldg., Buffalo 3, N. Y. Washington 1744. Carolus L. Spencer, engineer in charge.

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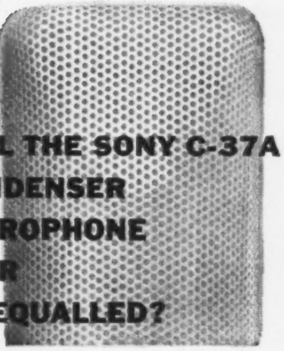
**Starting next page**



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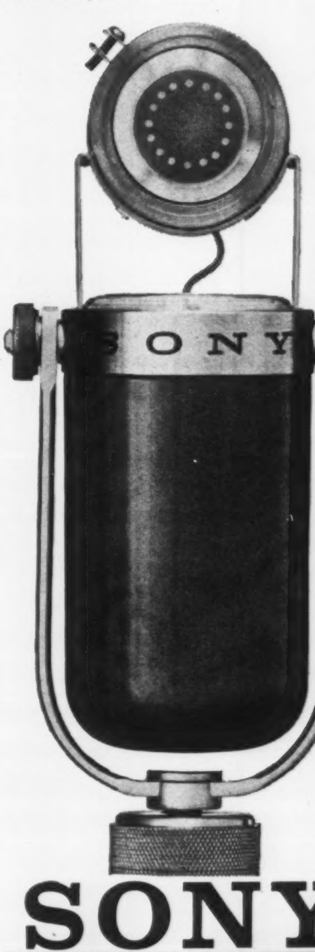

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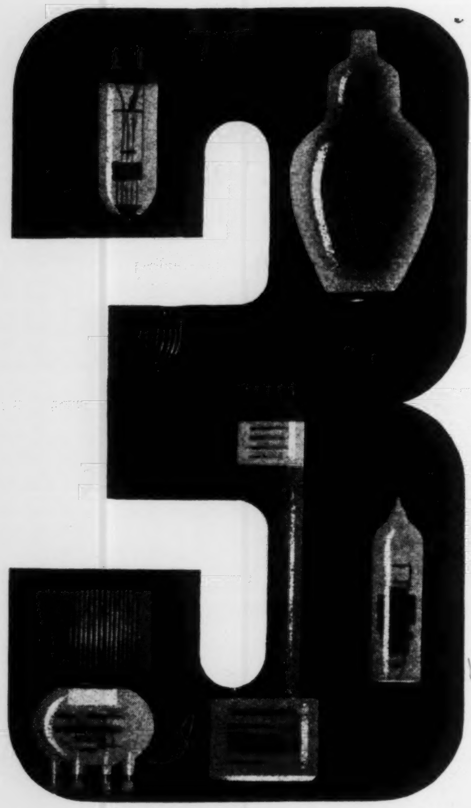

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## Radio-Tv Equipment Manufacturers, Distributors; Construction Services

### A

**Adler Electronics Inc.** 1 Le Fevre Lane, New Rochelle, N. Y. 6-1620. Ben Adler, pres; Alfred Strogoff, vp, marketing; Stanley P. Lapin, asst to pres; Emanuel Strunin, adv mgr.

Products (for tv): Low power vhf and uhf transmitters, translators, microwave relay equipment, uhf antennas.

Products (for tv): Slides, telops, flip cards.

**Alford Manufacturing Co.** 299 Atlantic Ave., Boston 10, Mass. Hancock 6-2150. Harold H. Leach, mgr.

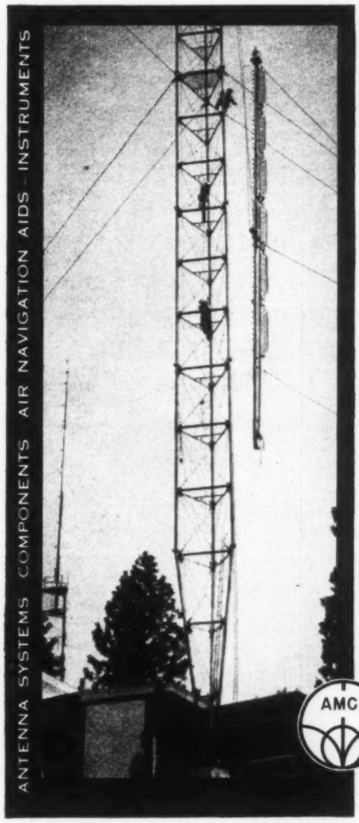
Products (for tv): Antennas, diplexers, coaxial transmission line switches and components, vistigial sideband filter, impedance measuring equipment.

**Allied Radio Corp.** 100 N. Western Ave., Chicago 80, Ill. Haymarket 1-6800. S. H. Levey, sales mgr, industrial, broadcast divs.

Products (for radio & tv): Station equipment and supplies for immediate shipment, image orthicons, iconoscopes and all transmitting tubes, audio equipment, amplifiers, condensers, CAA approved tower light control, attenuators, equalizers, disc and tape recording equipment, resistors, patch panels and cords, pick-ups and turntables, public address systems, receivers, microphones, noise and distortion measuring equipment, test equipment, transformers, transcription players, RCA camera cable, connectors.

**Alpar Manufacturing Corp.** 220 Demeter St., Palo Alto, Calif. Davenport 6-8165. Robert V. Laustrup, sales mgr.

Products (for radio): Towers, accessories, associated equipment.



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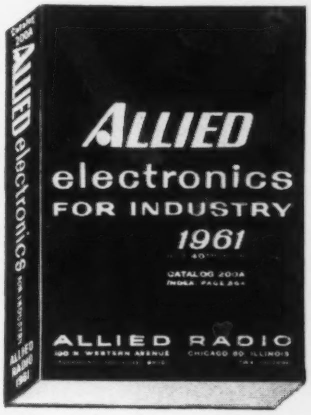

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New York 13, N. Y.: 161 Sixth Ave. H. S. Morris, products sales mgr. (radio & tv)

Products (for radio & tv): Microphones and speech input equipment including preamplifiers, compressor amplifiers, recording amplifiers, consoles, portable microphone mixers, program amplifiers, line amplifiers, monitoring amplifiers, repeat coils, audio amplifiers, loudspeakers and speaker systems for audition and monitoring, switch panels, power supplies.

**Amperex Electronic Corp.** 230 Duffy Ave., Hicksville, N. Y. Wells 1-6200. Frank Randall, pres and general sales mgr (radio & tv).

Products (for radio & tv): Power and transmitting tubes, rectifier tubes, magnetrons, klystrons, thyratrons, special purpose tubes, semiconductor diodes & transistors.

(See Adv. Inside Front Cover)

**Ampex Corp.** 934 Charter St., Redwood City, Calif. Emerson 9-7111. Neal K. McNaughten, Ampex Professional Products Co., mgr; Jack Hauser, merchandising mgr; Tom Merson, natl. sales mgr; C. R. Paulson, Professional Audio Div., mgr; Gerry Miller, natl. sales mgr.

Los Angeles 28, Calif.: 6115 Selma Ave. Hollywood 4-7303. Edmund Aleks, western office district mgr.

Washington, D. C.: Universal Bldg., Suite 218-20, Connecticut & Florida Aves., N.W. Decatur 2-0300. Jules Joslow, acting government sales mgr.

Atlanta, Ga.: 1371 Peachtree St., N.E. Cedar 3-0698. Jack Harvey, southern office district mgr.

Chicago, Ill.: 5938 W. Montrose Ave. Avenue 2-2161. Russell Williams, central office district mgr.

New York 17, N. Y.: 345 E. 48th St. Plaza 5-8405. Jack Flynn, Eastern district mgr.

Products (for radio): Ampex Professional Recording Equipment: Series 300, 300-3 multichannel recorders, Series 3200 and 3300 tape duplicators. Series 351/354 tape recorders/reproducers, Series 352 reproducers.

Products (for tv): Ampex VR-1000C and VR-1001A Videotape recorders, Marconi Mark IV tv camera.

**Ampex Magnetic Tape Products,** Orr Industries Co., a division of Ampex Corp. P. O. Box 190, Opelika, Ala. Sherwood 5-7643. John M. Leslie Jr., Ampex vp, mgr of Orr Industries Co.; J. Reynolds Carey, marketing mgr; John A. Buchanan, natl. sales mgr.

Redwood City, Calif.: 934 Charter St. Emerson 9-4693. Brian Trankle, mgr.

Pasadena, Calif.: 1715 E. Walnut St. MU 1-3515. Lawrence Cusick, mgr.

Villa Park, Ill.: P. O. Box 190, 212 W. Charles Road. Vernon Kuellmer, mgr.

Montclair, N. J.: 423 Bloomfield Ave. PI 6-4400. William Ingle, mgr.

Washington 9, D. C.: 218 Universal Bldg., Connecticut & Florida Ave. N.W. Decatur 2-0300.

Atlanta 5, Ga.: 359 E. Paces Ferry Road N.E. CE 7-0584. James Cantrell.

Dallas, Tex.: 3915 Lemmon Ave. LA 8-3478. Douglas Coleman.

Products (for radio & tv): Magnetic recording tape and Ampex Videotape.

**Amplifier Corp. of America.** 398 Broadway, New York 13, N. Y. Worth 6-2929. R. J. Schwartz, pres; N. M. Haynes, vp.

Products (for radio & tv): Magnemite series of battery-operated spring-motor tape recorders; AVC amplifiers, Magneraser bulk tape erasers, Magneloop continuous loop recorder-reproducer, flutter meter, transistorized & completely battery operated recorders, sound slide projectors.

**Andrew Corp.** P. O. Box 807, Chicago 42, Ill. Triangle 4-4400. Robert P. Lamons, director of marketing (radio & tv); C. Robert Lane, sales mgr; Robert C. Bickel, marketing mgr.

Claremont, Calif.: (Andrew California Corp.) 941 E. Maryland Ave. National 6-3505. Jeff D. Montgomery, sales mgr.

Westwood, Mass.: P. O. Box 296. Davis 6-6500. John Wyman, sales engr.

Ridgewood, N. J.: P. O. Box 416. Gilbert 5-2500. Harold J. Detlefs & Kenneth Robinson, sales engrs.

Washington, D. C.: P. O. Box 5987. Oliver 4-2540. Lawrence Krahe, sales engr.

Whitby, Ont.: (Andrew Antenna Corp. Ltd.) 606 Beech St. Mohawk 8-3348. Richard Matthews, mgr.

Products (for radio): Coaxial transmission line, coaxial switches, fm transmitting antennas.

Products (for tv): Coaxial transmission line, coaxial switches, waveguides, low power antennas. (See Adv. page C-19)

**Ansco Div.,** General Aniline & Film Corp., 405 Lexington Ave., New York 17, N. Y. Oxford 7-6161. Dr. Leopold Eckler, gen mgr; P. J. Daly, district mgr.

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Washington, D. C.: 3408 Wisconsin Ave., N.W. Emerson 2-6115. H. Pike.

New York Export Sales Office: 345 Hudson St. Watkins 4-0600. C. Pilger.

**Atlas Sound Corp.** 1449 39th St., Brooklyn 18, N. Y. Gedney 8-5500.

Products (for radio & tv): Microphone stands, booms, supports and accessories.

**Audette's Steeple Jacks.** 306 A Columbia S.E., Albuquerque, N. M. Chapel 7-1964.

Products (for radio & tv): Used towers and antenna equipment.

Services (for radio & tv): Erection, dismantling and painting of towers.

**Audio Accessories.** 279 Broadway, Amityville, N. Y. Myrtle 1-7080. F. Sumner Hall, proprietor.

Products (for radio & tv): Jack panels, patch cords, plugs, designation strips, designation cards, telephone jacks, cord and cable test sets, video jacks, plugs.

**Audio Devices Inc.** 444 Madison Ave., New York 22, N. Y. Plaza 1-6640. (Radio-tv sales handled through local distributors.)

Chicago 30, Ill.: 5428 N. Milwaukee Ave. Newcastle 1-9580. B. N. Freifeld, mgr.

Hollywood 46, Calif.: 840 N. Fairfax Ave. Olive 3-2254. Alan H. Bodge, vp.

Products (for radio & tv): Audiotape, Audiofilm.

**Audio Engineering Laboratories.** P. O. Box 161, Green Bay, Wis. Richard R. Haskey, mgr.

Products (for radio & tv): Echo and reverberation apparatus, special audio effects, custom fabrication, facilities for broadcast audio apparatus.

**Audio Instrument Co.** 135 W. 14th St., New York 11. Oregon 5-7820. C. J. LeBel, pres.

Products (for radio & tv): Reverberation generators, intermodulation meters.

**Audio-Master Co.** 17 E. 45th St., New York 17, N. Y. Oxford 7-0725. Herbert Rosen.

Products (for radio & tv): Transistorized tape recorders, transcription players, recording tape, sound effects, background music library.

### B

**Semon Bache & Co.** 636 Greenwich St., New York 14, N. Y. Watkins 4-2121. Benjamin Newton, vp in charge of sales and advertising.

Chicago 5, Ill.: 608 S. Dearborn St. Harrison 7-4243. Martin S. Kriegel.

Products (for radio & tv): Glass, lens and mirror items for radio & tv equipment, finished radio and tv apparatus.

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*Model SB-111*

Complete with optical sound reproduction head (or choice of magnetic soundhead) base plate, amplifier-speaker. For single or double system sound. An unbeatable combination with Zeiss Moviscop 16mm precision viewer, sharp brilliant 2¼ x 3¼ picture.

Dual Reader
MOVISCOP

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.

PLaza 7-6977

Zeiss Moviscop Viewer $89.50

Camart Dual Reader $195.00

Combination Price $269.50

**Barker & Williamson.** Beaver at Canal, Bristol, Pa. C. J. Pearce, sales mgr broadcast products.

Test equipment.

**Bauer Electronic Corp.** 1011 Industrial Way, Burlingame, Calif. Diamond 2-5080. Fritz Bauer, pres; Paul Gregg, sales mgr.

San Francisco 11, Calif.: Export sales, Frazer & Hansen Ltd., 301 Clay St. Exbrook 2-5112. F. D. Shrupp, sales mgr.

Products (for radio): transmitters (factory assembled and kit form), antenna couplers, phasing equipment.

**E. J. Baughman Co.** 1914 N. Cogswell Rd., El Monte, Calif. Gilbert 4-7596. E. J. Baughman, owner; E. C. Baughman, factory manager.

Products (for tv): Hydraulic camera pedestals, lift up camera pedestals, remote pan and tilts, viewer hoods, mike booms, monitor carts.

**Bausch & Lomb Inc.** 99660 Bausch St. Rochester 2, N. Y. Locust 2-3000.

Los Angeles 14, Calif.: 314 W. Sixth St. Madison 3-1401. J. Sabel.

San Francisco 2, Calif.: 20 Jones St. Underhill 3-1580. E. S. Bissell.

Washington 5, D. C.: 1324 I St. N. W. Republic 7-1818. F. H. Gaither.

Atlanta, Ga.: 78 Marietta St., N. W. Jackson 5-0791. J. Geisel.

Chicago 6, Ill.: 740 W. Washington Blvd. State 2-9232. M. Seelinger.

Boston 16, Mass.: 110 Tremont St. Hubbard 2-3520. P. W. Hayes.

New York 19, N. Y.: 730 Fifth Ave. Circle 7-5400. J. A. Scheick.

Philadelphia 3, Pa.: 1814 Chestnut St. Locust 3-0831. J. I. Wexlin.

Dearborn, Mich.: 20200 W. Outer Drive. Logan 1-8860. R. Littlefield.

St. Louis 66, Mo.: 2031 Olive St. Central 1-1460. A. Bosler.

Toronto 5, Ont.: 16 Grosvenor St. Walnut 3-0976. T. Jones.

Products (for radio & tv): Vidicon lenses, Balopticon projectors, optical systems, optical components, equipment for special microscopic effects.

**John F. Beasley Construction Co.** P. O. Box 1624, Muskogee, Okla., Murray 7-6381. B. V. Pruden, vp (radio & tv).

Dallas, Tex.: Mercantile Bank Bldg. Riverside 1-3228. L. E. Berg, executive vp.

Chicago, Ill.: 20 N. Wacker Dr. State 2-7589. A. B. Lytle, sec-treas.

Service (for radio & tv): Erection and maintenance of radio and tv towers.

**Behrend Cine Corp.** 161 E. Grand Ave., Chicago 11, Ill. Michigan 2-2281. Jack Behrend, pres.

Products (for radio): Microphones, Ampex professional recorders.

Products (for tv): Cameras, recorders, microphones and booms, lighting equipment, editing equipment, cutting room supplies, screening room equipment, animation cameras and stands.

**Bell & Howell Co.,** 7100 McCormick Rd., Chicago 45, Ill. Ambassador 2-1600. J. L. Wassell, marketing mgr., professional products.

Glendale, Calif.: 623 Rodier Dr. Chapman 5-6631. J. W. Schach.

Woodside, N. Y.: 37-15 61st St., Illinois 7-1500. E. S. Lindfors, vp. eastern operations.

Toronto 15, Ont.: 88 Industry St. Roger 7-3131. Ken Oakley.

Products (for tv): Projectors, printers, cameras, editing equipment.

**Blonder-Tongue Labs Inc.** 9 Alling St., Newark 2, N. J. Market 2-8151. Joseph H. Gibbs, mgr, industrial products div. (tv); Edward Shafer, mgr, consumer products div. (radio).

Products (for radio): Am-fm radios, am-fm tuners, audio amplifiers, line filters.

Products (for tv): Amplifiers, industrial tv cameras, relays (thermal), distribution components, installation accessories, uhf converters, monitors for industrial applications.

**Bodde Projector Co., Bodde Screen Co.** 11541 Bradley Ave., San Fernando, Calif. Empire 5-2551. B. M. Bodde Jr.

Products (for tv): Background projectors, 2,000 w, 5,000 w, 7,000 w, single and dual models for fade and dissolve; stripfilm and various attachments; translucent rear projection screens, front projection screens, all seamless, in sizes up to 42x92 ft.

**Bogen-Presto Co.,** Div. of Siegler Corp. P. O. Box 500, Paramus, N. J. Diamond 3-5700. Thomas L. Aye, Presto sales mgr.

Products (for radio): Tape and disc recorders, turntables, long playing tape reproducers, recording amplifiers and accessories, recording and playback needles.

**Broadcast Electronics Inc.** 8800 Brookeville Rd., Silver Spring, Md. Juniper 8-4983. Ben Strouse, chairman of board; Ross Beville, pres.; John L. Neff, vp for sales; Austin Knox, vp for engineering; Dr. Lewis Ortega, secy.; Norman Reed, treas.; Richard G. Paxson, asst secy.

Products (for radio & tv): Spotmaster magnetic tape cartridge recording and playback equipment.

**Broadcast Equipment Specialties Corp.** P. O. Box 149, Beacon, N. Y. Twinbrook 6-6276. Albert C. Travis Jr., pres.

Products (for radio & tv): Pocketape subminiature tape recorders.

**Browning Labs Inc.** 100 Union Ave., Laconia, N. H. Lakeside 4-5454. Gardiner G. Greene, pres.

New York 18, N. Y.: 356 W. 40th St. Pennsyvania 6-5840. James B. Tharpe, pres, Visual Electronics Corp.

Products (for radio): Fm multiplex receivers and tuners, amplifiers, adaptors, multiplex monitors, other specialized equipment, fm relay receivers, special service communication receivers

**Burke & James Inc.** 321 S. Wabash Ave., Chicago 4, Ill. Harrison 7-8393. Edward W. Hoy, vp; Albert Drucker, mgr.

Products (for tv): Tv lenses, sun shades, adapters, mounts, special effects equipment.

## C

**Camera Equipment Co.,** 315 W. 43rd St., New York 36, N. Y. Judson 6-1420. Eugene H. Levy, Burton H. Zucker, R. Leopold, Al Green.

Products (for tv): Ceco balanced "tv" heads, balanced vidicon heads, remote pan and tilt heads for vidicon cameras, camera tripods and accessories for image orthicon and vidicon cameras, lens mountings, dollies.

**Camera Mart Inc.,** 1845 Broadway, New York 23, N. Y. Plaza 7-6977. Irving Browning, pres.; Samuel Hyman, sales mgr.

Products (for tv): Camera dollies, microphone booms, tripods, special optical effects prisms and lenses, television film editing and handling equipment.

**Canadian General Electric Co. Ltd.** 830 Lansdowne Ave., Toronto 4, Ont. Lennox 4-6511. R. M. Robinson, vp & gen mgr; I. A. Mayson, marketing mgr; C. E. Spence, mgr. broadcast sales and planning; Edgar J. Gareau, sales planning specialist.

Calgary, Alta.: 3603 Eighth St., S.E. Chestnut 3-2781. K. R. Fowler.

Halifax, N. S.: 131 Howe Ave. 5-0551. W. A. Piekarski.

Montreal, Que.: 5000 Jean Talon West, Regent 3-9911. J. D. Pugsley.

Toronto 4, Ont.: 830 Lansdowne Ave. Lennox 4-6511. P. G. Bowers, H. K. Davis, sales reps.

Products (for radio & tv): Complete planning, supply and installation of all radio and tv station facilities.

**Canadian Marconi Co.** 2442 Trenton Ave., Montreal 16, Que. Regent 8-9441. J. H. Martin, sales & contracts mgr.

Calgary, Alta.: 1710 Third St., N.E. CR 7-7571. R. N. P. Evans, mgr.

Vancouver, B. C.: 3594 Main St. TR 6-4171. H. A. Alexander, mgr.

St. John's, Nfld.: 20 Barnes Rd. 2881. M. D. MacGray, mgr.

Halifax, N. S.: 572 Barrington St. 3-1325. D. J. Murphy, mgr.

Ottawa, Ont.: 77 Metcalfe St. Central 5-6862. H. W. Britton, mgr.

Toronto, Ont.: 830 Bayview Ave. Hudson 1-5221. T. V. Sweeny, sales mgr.

Products (for radio): Transmitter, studio equipment; turntables; remote control equipment; transmitting and receiving tubes; fm antennas, transmitters; fm multiplex equipment; recorders, spot tape recorders.

Products (for tv): Color equipment, vhf transmitters, audio and monitoring equipment, test equipment, mobile equipment, image orthicon and vidicon cameras, film equipment, control room equipment, distribution amplifiers, antenna systems, transmission line equipment, tower lighting and accessories, microwave equipment.

**Cannon Electric Co.** 3208 Humboldt St., Los Angeles 31, Calif. Capitol 5-1251. Floyd M. Cate, gen sales mgr.

Anaheim, Calif.: 1845 S. Manchester Ave. Jefferson 4-0110. C. G. Fouts, distributor sales mgr.

Phoenix, Ariz.: 2801 Airlane, Bridge 5-4792.

Santa Ana, Calif.: 666 E. Dyer Rd. Kimberly 5-7121.

Salem, Mass.: Pingree & Leavitt Sts. Pioneer 5-0700. Robert B. Davison, eastern sales mgr.

Products (for radio): Audio connectors for radio stations, microphones and low level circuits.

Products (for tv): Television camera connectors, connectors for video equipment, cables and modular plug-in systems.

**Caterpillar Tractor Co. Engine Div.** Peoria, Ill. 6-3311. H. H. Howard, vp; F. V. Jacobs, sales mgr; William Kusz, advertising mgr.

Products (for radio & tv): Diesel electric sets for prime or standby power.

**Century Lighting Inc.** 521 W. 43rd St., New York 36, N. Y. Chickering 4-7050. Nathan J. Sonnenfeld, New York sales mgr.

1820 Berkeley St. Texas 0-6961. Lou Erhardt, branch mgr.

North Miami, Fla.: 1477 N.E. 129th St. Plaza 4-6675. George Gill, southern branch mgr.

Products (for tv): Complete studio lighting facilities, microphone booms, free tv lighting layouts, fresnels, scoops, connector strips, dimmer boards, including silicon controlled rectifiers.

**Chase Brass & Copper Co.** 236 Grand St., Waterbury, Conn. Plaza 6-9444. G. P. Bakken, pres; P. M. Thomas, gen. sales mgr; C. D. Patterson, gen. purchasing agent; E. J. Malvey, adv. mgr.

Charlotte 2, N. C.: 222 S. Church St., Edison 2-4152. T. E. Cox, district mgr.

Grand Rapids 2, Mich.: 200 Division Ave. North. Glendale 9-7136. Robert Lea, district mgr.

Rochester 14, N. Y.: 45 Exchange St. Hamilton 6-3959. F. K. Pulsifer, district mgr.

Products (for radio & tv): Waveguide tube and flanges.

**Collins Radio Co.** Manufacturing Bldg., 5200 C Ave., N.E., Cedar Rapids, Iowa. Empire 5-8411. Edward S. Gagnon, broadcast sales mgr.

Burbank, Calif.: 1510 W. Verdugo Ave. Victoria 9-6041. G. R. Schneider, regional sales mgr.

Richardson, Tex.: 1900 N. Akard St., Dallas. Riverside 8-0761. J. E. Dalby, regional sales mgr.

East Point, Ga.: 2804 Dodson Dr. Poplar 6-6246. J. N. Hunt, sales engineer

Gatlinburg, Tenn.: P. O. Box 325. Phone 436-5497. John Stanbery, sales engineer.

Jacksonville, Fla.: 3658 Colebrook Dr. Spring 1-2978. Charles Walters, sales engineer.

Miami, Fla.: 4471 N. W. 36th St. Tuxedo 8-2407. L. O. Embree, sales engineer.

New York, N. Y.: 261 Madison Ave. Murray Hill 7-6740. G. M. Bergman, regional sales mgr.

Roanoke, Ind.: Route 2. Eastbrook 3133. Jerrell Henry, sales engineer.

Seattle, Wash.: 939 White-Henry-Stuart Bldg. Main 2-8278. John Goslin, sales engineer.

Washington, D. C.: 429 Universal Bldg., 1825 Connecticut Ave., N.W. Decatur 2-9211. Howard W. Hepler, sales engineer.

Toronto, Ont.: 11 Bermondsey Rd. Plymouth 7-1101. A. I. O. Davies, director of sales.

Products (for radio): Am and fm transmitters, fm antennas and complete line of studio and remote pickup equipment.

Products (for tv): TV-STL equipment and weather radar.

(See Adv. pages C-22 and C-23)

**Comtronics.** 117½ S. Second St., Palatka, Fla. East 5-7981. C. Ward Yelverton, owner.

Products (for radio): Custom design and construction of complete am and fm stations; mobile units; automatic Conelrad alert signal generating device; audio special effects amplifiers.

**Conrac Inc.** 19217 E. Foothill Blvd, Glendora, Calif. Edgewood 5-0541. W. J. Moreland, pres.

Products (for tv): Video monitors (monochrome, color), off-the-air receivers for monitoring and rebroadcast application.

(See Adv. page C-21)

**Consolidated Tower Service** 1123 Michigan Ave., Fort Wayne 6, Ind. Anthony 7-0202. Nelson I. Swager, gen mgr (radio & tv).

Products (radio & tv): Sell, erect and service towers and allied equipment, specializing in complete package deals.

**Continental Electronics Mfg. Co.** 4212 S. Buckner Blvd., Dallas 27, Tex. Evergreen 1-1135. Thomas B. Moseley, director of sales.

New York 17, N. Y.: 333 E. 46th St. Yukon 6-2244. Arthur J. Rocke (export department).

New York 18, N. Y.: 356 W. 40th St. Pennsylvania 6-5840. James B. Tharpe.

Products (for radio): Am broadcast transmitters, transmitter remote control equipment, accessories.

**Continental Towers Co.** Inc. 13 Beach Rd., Glen Burnie, Md. Southfield 6-6855. Charles Di Mattei, pres.

Tower erection and maintenance.

**Crouse-Hinds Co.** Wolf & Seventh North Sts., Syracuse 1, N. Y. Granite 4-8411. J. S. Haney, illumination dept.

Branches or representatives in 35 cities.

Products (for radio & tv): Tower lighting, control and lamp failure warning equipment, complete lighting kits, beacons, obstruction lights, photoelectric control, beacon flashers.

## D

**D & D Tower Engineers.** P. O. Box 1486. Tallahassee, Fla. Phone 2-1070.

Services (for radio & tv): Construction, maintenance and erection of all type radio, tv, two-way and microwave towers.

**Decibel Products Inc.** 900 Dragon St., Dallas 7, Texas. Riverside 7-7508. Tom J. McMullin, pres.

Complete line of antennas for mobile two-way communications.

**Desk Sign Manufacturing Co.** 223 S. 61st St., Philadelphia 39, Pa. Sherwood 7-2565. Stanley E. Stady.

Products (for tv): Desk name signs.

**Diamond Electronics** (Div. of Diamond Power Specialty Corp.), Lancaster, Ohio. Olive 3-6540. James G. Gelder, gen mgr.

Products (for tv): Complete line of standard and special application industrial tv equipment.

**Dorate Inc.** 116 N. 4th St., Sayre, Okla. Phone 115. G. H. Dodson, pres; R. I. Gilbert, vp; Lucille Dodson, sec.

Products (for catv): Amplifiers, modulators, demodulators, splitters, tap-off units, antennas and accessories.

**Dresser-Ideco Co.** 875 Michigan Ave., Columbus 9, Ohio. Axminster 9-2123. J. Roger Hayden, mgr (radio & tv).

Los Angeles 44, Calif.: 8909 S. Vermont Ave. Pleasant 8-4194. Robert Sload, mgr.

Products (for radio & tv): Tv, am, microwave towers.

**M. Ducommun Co.** 580 Fifth Ave., New York 36, N. Y. Plaza 7-2540. A. G. Stepchuk, mgr (radio & tv).

Products (for radio & tv): Minerva radio precision timers, Minerva tv precision timers, Minerva Filmeter precision timers.

**E. I. du Pont de Nemours & Co.** Photo Products Dept., Wilmington 98, Del. Prospect 4-1000. J. M. Clark, gen mgr; G. H. Loving, asst gen mgr; H. L. Graham, sales dir; H. T. Harding, motion picture products mgr.

Atlanta 18, Ga.: 1737 Ellsworth Industrial Drive, N.W. Sycamore 4-9581. W. H. Springer, district mgr.

Chicago 46, Ill.: 4560 Touhy Ave., Lincolnwood, Edgebrook Station. Orchard 5-5500. R. H. Pollock, district mgr.

Cleveland 16, Ohio: 20575 Center Ridge Road. Edison 1-0375. W. D. Baker, district mgr.

Dallas 7, Tex.: 1628 Oak Lawn Ave. Riverside 1-1404. F. H. Lines, district mgr.

Los Angeles 38, Calif.: 7051 Santa Monica Blvd. Hollywood 9-5147. M. A. Hatfield, district mgr.

New York 11, N. Y.: 248 W. 18th St. Watkins 4-3100. J. H. Kurtz Jr., district mgr.

Waltham 54, Mass.: 45 Fourth Ave. Hancock 6-1711. W. J. Cannon, field sales mgr.

Wynnewood, Pa.: 308 E. Lancaster Ave. Trinity 8-2700. R. K. Perrine, district mgr.

Products (for tv): 35 and 16mm negative, rapid reversal, duplicating, sound recording, release positive films and leader stock.

## E

**Eastman Kodak Co.** 343 State St., Rochester 4, N. Y. Locust 2-6000. D. E. Hyndman, sales mgr., motion picture film department.

Hollywood 38, Calif.: 6706 Santa Monica Blvd. Hollywood 9-3101. Emery Huse, mgr.

Chicago 1, Ill.: 130 E. Randolph Dr. Randolph 6-7476. K. M. Mason, mgr.

New York 17, N. Y.: 342 Madison Ave. Murray Hill 7-7080. E. M. Stifle, mgr.

Products (for tv): Cameras, projectors, special optical equipment, lenses, motion picture film. (See Adv. page C-11)

**Eidson Electronic Co.** 1902 N. Third St., Temple, Tex. Prospect 3-3901. Merrill Eidson, owner-mgr.

Products (for radio & tv): Quartz radio crystals, communications receivers and transmitters, station frequency measuring service.

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Centralized Register STOPWATCH

Radio and TV people—get the most of every minute you pay for—to the last split-second with the Minerva Stopwatch designed for radio and TV use! Eliminates the possibility of "last minute" errors — easy-reading — OFFICIALLY ADOPTED by major networks. Write TODAY for complete catalog.

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## Equipment CONTINUED

**Eitel-McCullough Inc.** 301 Industrial Way, San Carlos, Calif. Lytell 1-1451. O. H. Brown, director of marketing.
Products (for radio): Electron power tubes and components, vacuum switches.

**Electro-Find Co.** 550 Fifth Ave., New York 36, N. Y. Lee Diamond.
Products (for radio & tv): Reconditioned am, fm, tv broadcast equipment.

**Electro-Plex Div.** Nuclear Electronics Corp. 2925 N. Broad St., Philadelphia 32, Pa. Baldwin 6-2300. John E. Wagenseller, pres; W. H. Collins, vp, Electro-Plex Div.
Products (for fm): Multiplex modulation monitors, multiplex receivers, sub-carrier frequency monitors, fm relay receivers, special fm devices.

**Electron Corp.** P. O. Box 5570, Dallas, Tex. Adams 5-3424. Mort Zimmerman, pres.; John Duke, vp; Mike Ling, sales.
New York 23, N.Y.: 1841 Broadway. Judson 2-6350. Sol Cornberg, pres., Space Communication Corp.
Denver 3, Colo.: 639 Grant St. Amherst 6-2397. Matt McEniry.
Los Angeles 46, Calif.: 7940 Fareholm Drive. Oldfield 6-1000. Bob Myers, industrial tv systems.
Portland, Ore.: 2104 S.W. Jefferson St. Capitol 8-5591. Henry Corbett, Corbett Electronics.
Kansas City, Mo.: 7112 Mission Rd., Algonquin 5-3636. Robert J. Brown.
Omaha, Neb.: 1160 Birch, Apt. 10. RE 0166. Leo Pieper.
Products (for tv): Low power tv broadcast stations, educational, commercial and amateur tv station equipment, closed circuit tv cameras, video monitors, video switchers, audio consoles, television translators.
(See Adv. page D-3)

**Electronic Applications Inc.** 194 Richmond Hill Ave., Stamford, Conn. Davis 5-1574. Vincent J. Skee, pres; Truus M. Skee, sales.
Altadena, Calif.: 2245 N. Lake Ave. Ryan 1-9568. Ralph Auf der Heide.
East Meadow, N. Y.: 14-73 Sylvia Lane. Ivanhoe 3-1928. Harry N. Reizes.
Birmingham, Ala.: 3101 4th Ave. Fairfax 2-0588. ACK Radio Supply.
Alexandria, Ind.: 406 Walnut St. 4-2640. The Silver Trumpet.
Boston, Mass.: 1026 Commonwealth Ave. Regent 4-1295. Tape and Music Inc.
Portland, Ore.: 22 N.W. 9th Ave. at Burnside. United Radio Supply Inc.
Arlington, Tex.: 130 Fairview Drive. CR 5-2259. Audio Acoustic Equipment.
Products (for radio): EMT reverberation units, turntables, wow and flutter test sets, microphones, microphone winch assemblies, monitor loudspeakers, level recorders, Revox, Nagra portable tape recorders, transistorized condenser microphone power supplies, fm receivers, wireless microphones.
Products (for tv): microphones.

**Electronic Enterprises,** 329 S. Maple Ave., St. Louis 19, Mo. Woodland 2-7210. Michael S. Rice, gen mgr.
Products (for radio): Used am and fm transmitters, audio consoles, limiters, frequency and modulation monitors, towers and test equipment.

**Electronic Systems Div. of Mechanical Products Inc.** 1824 River St., Jackson, Mich. State 2-0391. K. F. Petersen, gen mgr.
Products (for radio & tv): Microwave relay links, microwave test sets.

**Electro-Voice Inc.** Buchanan, Mich. Oxbow 5-6831. Web Soules, mgr, microphone division.
Products (for radio & tv): All types of microphones.

**Elmor Co.** 29 E. Madison St., Chicago 2, Ill. Central 6-9672. H. Weiner, mgr.
Products (for radio & tv): Stop watches, chronographs.

**Engineering Assoc.** 434 Patterson Rd., Dayton 19, Ohio. Axminster 3-1662. Charles C. Littell Jr., pres.
Products (for radio): Special purpose test equipment, research and development equipment for laboratories, precision laboratory receivers through 4,000 mc, special power supplies, rectifiers, inverters, converters.

**E-Z Way Towers Inc.** 5901 E. Broadway, Tampa, Fla. 4-2171.
Products (for radio): Towers for am, fm, microwave and two-way; amateur antennas.
Products (for tv): Towers for receiving and transmitting.

### F

**Fairchild Recording Equipment Corp.** 10-40 45th Ave., Long Island City 1, N. Y. Stillwell 4-6163. Donald J. Plunkett, pres.
Products (for radio): Professional playback transcription tables, arms, pick-ups and audio components; professional disc recorders, cutterheads, limiters, amplifiers, pre-amplifiers, power amplifiers.
Products (for tv): Equipment for studio facilities.

**C. H. Fisher & Assoc.** 6100 N.E. Columbia Blvd., Portland 18, Ore. Atlantic 7-7303. C. H. Fisher.
Products (for radio & tv): Towers, erecting, lighting, painting and ground systems.

**Foto-Video Electronics Inc.** 36 Commerce Rd., Cedar Grove, N. J. Center 9-6100. Tom Kennedy Jr., sales advertising mgr.
New York City & Long Island: 36 Commerce Rd., Cedar Grove, N. J. Herb Michels.
Alexandria, Va.: 2409 Menokin Drive, #11. King 9-5520. Donald Foyer.
Products (for tv): Cameras, video amplifiers, sync generators, keyed video generators, power supplies, test patterns, special slide opaques for film and live cameras in monochrome and color, test equipment, complete camera systems, image orthicon orbiters.

### G

**Gates Radio Co.** 123 Hampshire St., Quincy, Ill. Baldwin 2-8202. Parker S. Gates, pres; Larry Cervone, general sales mgr; Norbert Jochem, dir of engineering; John R. Price, dir of advertising.
Washington 4, D. C.: Warner Bldg. Metropolitan 8-0522.
Houston 3, Tex.: 2700 Polk Ave. Capitol 8-8536. J. E. Woods, store mgr.
Products (for radio): Broadcast transmitters and complete station equipment, audio consoles and amplifiers, turntables, recording equipment, microphones, towers, transmission lines, fm transmitters, fm studio equipment, fm antennas, directional phasing equipment, monitoring equipment, remote control equipment, remote amplifiers, automatic programming for full time and spot broadcasting.
Products (for tv): Transmitters, studio equipment, towers, antennas, transmission lines, complete video equipment.
(See Adv. page C-7)

**General Communications.** Broadcast Div. P. O. Box 169, Fort Atkinson, Wis. Jordan 3-5547. E. D. Peterson, pres.; C. O. Bell, secy-treas.; R. T. Swan, sales mgr.
Products (for tv): Studio terminal equipment, including semiconductor video amplifiers, pulse distribution systems, video and audio switching and distribution systems, vertical interval switches, power supplies, sync-mixing clamp amplifiers, video-audio dial house monitoring systems, automation equipment, consoles and equipment racks.

**General Electric Co. Technical Products Dept.** Electronics Park, Syracuse, N. Y. Granite 6-4411. John Wall, manager of sales, broadcast equipment.
Dallas, Tex.: 3200 Maple Ave. J. H. Douglas, district sales mgr.
Pasadena, Calif.: 232 N. Lake Ave. R. W. Cochran, district sales mgr.
Washington 5, D. C.: Wyatt Bldg. J. F. Watter, district sales mgr.
Atlanta 9, Ga.: 1330 W. Peachtree St., N.W. J. M. Comer, T. F. Bost, district sales mgrs.
Chicago 6, Ill.: Engineering Bldg. V. H. Russell, district sales mgr.

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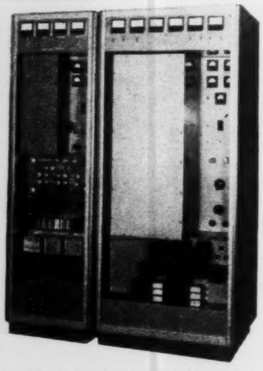

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SELF-NEUTRALIZED CIRCUITS!

5KW FM5000B Transmitter
1KW FM1000B Transmitter
See ITA—Specialists in FM
ITA
INDUSTRIAL TRANSMITTERS & ANTENNAS, INC. • LANSDOWNE, PENNA.

Kansas City, Mo.: 2826 Main St. R. E. Lauterbach, district sales mgr.

New York, N. Y.: 420 Lexington Ave. L. F. Page, district sales mgr.

Schenectady 7, N. Y.: 201 S. Brandywine Ave. W. G. Broughton, district sales mgr.

Syracuse, N. Y.: Electronics Park, H. H. Condo, district sales mgr; Howard L. Perdiue, headquarters sales mgr.

Cleveland, Ohio: 1013 Williamson Bldg. E. H. Platt, district sales mgr.

Redwood City, Calif.: 565 Broadway, H. W. Granberry, district sales mgr.

Products (for radio): Complete transmitting and studio equipment.

Products (for tv): Complete line of tv broadcast equipment (antennas, transmitters and studio gear for monochrome and color, uhf and vhf), complete line of closed-circuit equipment for monochrome and color, automatic program control systems, audio equipment, microwave equipment.

(See Adv. pages C-4 and C-5)

**General Electronic Labs.** 195 Massachusetts Ave., Cambridge 39, Mass. University 4-8500. Sal Fulchino, sales mgr.

Products (for radio): Multiplex transmitting equipment, 15 kw & 1 kw fm transmitters.

**General Precision Lab Inc.** 63 Bedford Rd., Pleasantville, N. Y. Rogers 9-5000. N. M. Marshall, associate director for sales, industrial products division.

**General Radio Co.** 22 Baker Ave., West Concord, Mass. Emerson 9-4400. Arthur E. Thiessen, chairman of board.

Los Altos, Calif.: 1186 Los Altos Ave. Whitecliff 8-8233. James G. Hussey, mgr.

Los Angeles, Calif.: 1000 N. Seward St. Hollywood 9-6201. Joseph E. Belcher, mgr.

Oak Park, Ill.: 6605 W. North Ave. Village 8-9400. William H. Idhe, mgr.

Silver Spring, Md.: 8055 13th St. Juniper 5-1088. C. William Harrison, mgr.

Ridgefield, N. J.: Broad Ave. at Linden. Whitney 3-3140. George G. Ross, mgr.

Abington, Pa.: 1150 York Rd. Hancock 4-7419. Kipling Adams, mgr.

Toronto, Ont., Canada: 99 Floral Parkway. Cherry 6-2171. Arthur Kingsnorth, mgr.

Products (for radio & tv): Station frequency monitors, modulation monitors, distortion and noise meters, test oscillators, signal generators, vacuum tube voltmeters, impedance measuring equipment, coaxial elements and measuring equipment, lighting control dimmers, line voltage regulators, sound level meters, Variac autotransformers, bridges, detectors, connectors, transmitter monitors, transmitter harmonic measuring equipment.

**Giantview Television Network,** Div. of Meilink Steel Safe Co. 901 Livernois Ave., Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Aker, pres.

New York 16, N. Y.: 440 Fourth Ave. Murray Hill 6-9242. Richard L. Colten.

Toledo 6, Ohio.: 1672 Oakwood at Clinton St. Jefferson 6-4641. W. Russell Smith, sales mgr.

Phoenix, Ariz.: (Kelton Audio Equipment Co.) 808 N. First St. Alpine 4-7355. Kenneth O. Kelton.

Los Angeles 7, Calif.: (Pembrex Theatre Supply Corp.) 1969 S. Vermont Ave. Republic 1-3111. Louis M. Wutke.

Chicago 7, Ill.: (Telecasting Services Inc.) 1058 W. Washington Blvd. Sealey 8-1022. H. Walter Thompson.

Castleton, Ind.: (Private Television Systems Inc.) P. O. Box 41. CL 5-0407. Alan E. Sicks.

New Orleans, La.: (Delta Visual Service Co.) 815 Poydras Ave. Jackson 5-9061. Francis J. Didier.

Boston 34, Mass.: (Lake Service Corp.) 89 Brighton Ave. Stadium 2-5868. William Dwyer.

Long Island City, N. Y.: (Sound Systems Inc.) 39-22 30th St. Stillwell 6-4474. Howard Rider.

New York, N. Y.: (ITV Inc.) 370 Seventh Ave. Lackawanna 4-8891. Max S. Kanter, pres.

Columbus 10, Ohio.: (Ohio State U., Noncommercial educational station WOSU-TV) 2480 Starr Rd. Hudson 6-3003. Harold Gorsuch, chief engineer.

Portland 9, Ore.: (J. G. Severtson Co.) 1517 N.W. Hoyt St. Capitol 8-7209. J. G. Severtson.

Philadelphia 3, Pa.: (Television Production Engineering Corp.) 1920 Chestnut St. Rittenhouse 6-6179. Karl T. Weger Jr., pres.

Richardson, Tex.: (Electron Corp.) 727 S. Central Expressway. Adams 5-3273. Mort Zimmerman.

Products (for tv): Closed-circuit telecasting, mobile video-tape recording.

**Graybar Electric Co.** 420 Lexington Ave., New York 17, N. Y. Lexington 2-4000. L. J. O'Connell, mgr, electronics sales.

## H

**J. M. Hamilton Inc.** P. O. Box 2432, Gastonia, N. C. University 4-2115. J. M. Hamilton, pres.

Services (for radio & tv): Erection, maintenance and painting radio and tv towers.

**Harvey Radio Co.** 103 W. 43rd St., New York 36, N. Y. Judson 2-6380. Harvey E. Sampson Jr.

Products (for radio & tv): Distributes Altec Lansing, Ampex, Atlas Sound, Audio Development, Audio Devices, Blonder-Tongue, Cinema Engineering, Daven, Electro-Voice, GE, Karg, Minnesota Mining & Mfg., Newmann, Peerless, Permoflux, Pultex, RCA, Raytheon, Starbird, Telex, Trimm, Terado, United Transformer products.

**Harwald Co.** 1245 Chicago Ave., Evanston, Ill. Davis 8-7070. Robert Grunwald, pres; Richard R. Wallace, tech. dir.; Sam Caldwell, East & Central sales mgr; Ray Short, Western sales mgr.

Products (for radio): Storage cabinets for discs and tapes.

Products (for tv): 16mm sound motion picture projectors, automatic film inspection machines, rewinds, splicers, film cleaning machines and chemicals, developing machines, film storage cabinets and variety of editing room supplies.

**Hewlett-Packard Co.** 275 Page Mill Rd., Palo Alto, Calif. Davenport 5-4451. Cort Van Rensselaer, U. S. sales mgr.

**Houston Fearless Corp.** 11801 W. Olympic Blvd., Los Angeles 64, Calif. Bradshaw 2-4331. Tom Clark, gen mgr; Art Kjontvedt, sales mgr.

Products (for tv): Film processing and printing equipment, tv studio and motion picture studio accessory items: camera pedestals, dollies, camera heads, remote control camera heads, microwave parabolas.

**Hughey & Phillips Inc.** 3200 N. San Fernando Blvd., Burbank, Calif. Victoria 9-1104. J. H. Ganzenhuber, vp and gen mgr.

Washington, D. C.: 2801 Quebec St., N.W. Kellogg 7-0495. Frank J. Little Jr., east coast sales mgr.

Products (for radio & tv): 300mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control and alarm systems, tower isolation transformers, complete kits for tower lighting, sleet melter power and control.

## I

**Industrial Television.** 7940 Fareholm Dr., Los Angeles 46, Calif. Oldfield 6-1000. Robert J. Myers, sales mgr (radio & tv).

**Inland Microwave Co.** (a subsidiary of Jerrold Electronics Corp.) 15th and Lehigh, Philadelphia 32, Pa. Baldwin 6-3456.

Common carrier microwave service.

(See Adv. page D-53)

**Industrial Transmitters & Antennas Inc.** 130 E. Baltimore Ave., Lansdowne, Pa. Granite 6-1406. Bernard Wise, pres; Eliot S. Baker, sales mgr; Joseph Roberts, chief engr.

Products (for radio): Am and fm broadcast transmitters, fm monitoring equipment, broadcast studio equipment, test equipment, fm antennas.

(See Advs. pages C-2 and D-4)

**International Telephone & Telegraph Corp.** 67 Broad St., New York 4, N. Y. Perry R. Roehm, director of marketing.

Industrial Products Div., 15191 Bledsoe St., San Fernando, Calif.

ITT Federal Div., 100 Kingsland Rd., Clifton, N. J.

Kellogg Switchboard & Supply Co. (Div.), 6650 S. Cicero Ave., Chicago 38, Ill.

ITT Labs, 500 Washington Ave., Nutley 10, N. J.

Components Div., 100 Kingsland Rd., Clifton,, N. J.

Products (for radio & tv): Radio and telephone communications systems including microwave and over-the-horizon equipment, closed-circuit tv systems, power and high frequency tubes, travel wave tubes, thyratron tubes, silicon and selenium rectifiers, power supplies, tentalum capacitors, hermetic seals and other broadcast components.

**International Telemeter Corp.** 1501 Broadway. Bryant 9-8700. Louis A. Novins, pres; Will Baltin, general assistant on marketing.

Products (for tv): Attachments for Telemeter pay tv system and closed-circuit tv equipment.

## J

**Jampro Antenna Co.** 7500 14th Ave., Sacramento 20, Calif. Gladstone 1-4375. Peter K. Onnigian, sales mgr.

New York 16, N. Y.: (Rocke International Corp.) 13 E. 40th St. Murray Hill 9-0200. J. B. Sells, exec. asst. (foreign rep).

Products for radio): Fm transmitting antennas.

Products for tv): Tv directional antennas.

**Jenfred Inc.** 36 W. 57th St., New York 19, N. Y. Circle 7-1429. Claude Frederick Jr., pres.

Products (for tv): Rear and front (Scotchlite) projection equipment, display equipment, slides and pictures, slide files, complete photographic and art studio.

**Jennings Radio Manufacturing Corp.** 970 McLaughlin Ave., San Jose 8, Calif. Cypress 2-4025. Roderick W. Neibaur, sales mgr.

Products (for radio & tv): Vacuum variable and fixed capacitors, vacuum relays.

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THE BUSINESSWEEKLY OF TELEVISION AND RADIO

HUGHEY and
PHILLIPS, INC.

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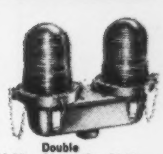
*in Obstruction Lighting*
*Equipment and Controls*

BEACON and OBSTRUCTION LIGHTS, designed to meet specifications of CAA, FCC, and Canadian DOT.

300MM Beacon

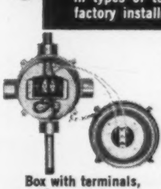
Single
Obstruction Light



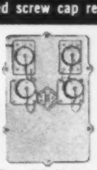
Double
Obstruction Light

You'll find Hughey & Phillips have obstruction lights for every job. The engineering of each light offers maximum efficiency and simplified installation and maintenance. Whether you need bottom or side entrance conduit fitting types, there is a model to meet your requirements.

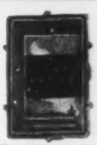
SPECIAL CAST ALUMINUM WATERTIGHT JUNCTION BOXES, offering a wide choice in types of terminals, cable support, and factory installed screw cap receptacles.



Box with terminals, cable support, and receptacle in cover.



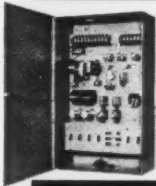
Box with factory installed screw cap receptacles.



Box with special terminals and cable support.

Hughey & Phillips have pioneered in the use of adequate junction boxes with proper terminals, and built-in cable support to meet NEC requirements.

SPECIAL CONTROL UNITS, designed for both indoor and outdoor installation.



- Photo-Electric Control Units
- Beacon Flashers
- Combination Photo Control & Beacon Flashers
- Lamp Failure Indicator System
- Controls with Autotransformer system . . . pioneered by Hughey and Phillips for tall towers . . . increases lamp life.

Photo control, flasher and Lamp Failure Alarm

TOWER LIGHTING ISOLATION TRANSFORMER

THREE SIZES . . . 750, 1750, 3500 WATTS

FEATURING:
- HIGHER EFFICIENCY
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- ADDITIONAL TAPS
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- EPOXY ENCASED
- VERSATILE MOUNTING

HUGHEY & PHILLIPS, INC.
MANUFACTURERS OF
300MM Beacons, Obstruction Lights, Photo-Electric Controls, Beacon Flashers, Special Junction Boxes, Microwave Tower Light Control and alarm Systems, Tower Isolation Transformers, and Complete Kits for: Tower Lighting, Sleetmelter Power and Control.
3200 N. San Fernando Blvd. Burbank, Calif.

REQUEST DESCRIPTIVE
LITERATURE REGARDING
YOUR PROBLEM

**Jerrold Electronics Corp.** Jerrold Bldg., Phila. 32. Baldwin 6-3456. William Miller, sales mgr, systems sales division.
New York 62, N. Y.: 7 Hugh Grant Circle. Sycamore 2-3700.
Pittsburgh 6, Pa.: 5991 Center Ave. Hiland 1-3050.
Sharon, Mass.: 6 James Rd. Capital 7-1515.
Baltimore 18, Md.: 217 E. 25th St. Hopkins 7-6894.
San Carlos, Calif. (Western regional ofc.): 1042 Terminal Way. Lytel 3-8273.
Denver 22,Colo.: 2110 S. Ash St. Skyline 6-6283.
Yakima, Wash.: Ward Bldg. 1 N. First St. Chestnut 8-1717.
Dallas 6, Tex.: Suburban Bldg. Emerson 8-1919.
Norwalk, Calif.: 12106 E. Firestone Blvd. University 3-7410.
Toronto 10, Ont.: 50 Wingold Ave. Russell 1-6174.
Products (for tv): Community antenna systems, closed-circuit industrial systems, fm and tv modulators and demodulators, RF signal meters and test equipment.

**Johns-Manville Sales Corp.** 22 E. 40th St., New York, N. Y. Lexington 2-7600. P. J. Washburn.
Products (for radio & tv): Acoustical materials.

**E. F. Johnson Co.** Waseca, Minn. 990. C. Willson, in charge of radio & tv sales.
Products (for radio & tv): Components—Capacitors, fixed & variable inductors, sockets, connectors, feed-thru bowl insulators, etc. Equipment—RF contactors, sampling loops, tower lighting filters, isolation filters.

### K

**Kaar Engineering Corp.** 2995 Middlefield Rd., Palo Alto, Calif. Davenport 6-5050. Charles C. Bowen, exec. vp.; Norman C. Helwig, vp. & gen. mgr.; Frank Genochio, vp sales.
Toronto 9, Ont.: 3633 Dundas St. W. Roger 2-8224. Ivor Nixon.
Vancouver, B. C.: 801 Dominion Bldg. Mutual 1-5145. Gordon Armstrong.
Products (for radio & tv): Mobile radiotelephone equipment, am and fm transmitters, receivers, Conelrad monitors.

**Kahn Research Labs Inc.** 81 S. Bergen Place, Freeport, N. Y. 9-8808. Leonard R. Kahn, pres; Kenneth B. Boothe, vp, sales.
Products (for radio & tv): All-am stereophonic transmitter adapter, compatible single sideband adapters for am transmitters, symmetra-peak networks to increase coverage range of am, fm and tv voice transmissions.

**Karg Labs Inc.** 30 Meadow St., S. Norwalk, Conn. Volunteer 6-3200. D. S. Karg, sales mgr.
Products (for radio): Crystal-controlled single and multi-channel fm monitors and relay receivers, multiplex adapters, storecast receivers.

**Kierulff Sound Corp.** 1015 S. Figueroa. Los Angeles 15, Calif. Richmond 7-0271. Robert Carson.
Riverside, Calif.: 6035 Magnolia Ave. Overland 6-7031. Lud Gneiting.
West Los Angeles, Calif.: 12024 Wilshire Blvd. Granite 7-8847. Rudy Stoklos.
Studio City, Calif.: 12123 Ventura Blvd. Poplar 3-7315. Paul Loomis.
Orange, Calif.: 430 S. Main. Kellog 2-4714. Larry Hallman.
Long Beach, Calif.: 415 Long Beach Blvd. Hemlock 5-9582. Ace Ranslem.
Products (for radio): Audio-Tape and discs, Presto discs, Ampex audio tape recorders, Magnacord tape recorders, Electro-Voice microphones, Shure microphones, McIntosh amplifiers, Mohawk tape recorders, Heath Kit test equipment, Scotch brand recording tape.
Products (for tv): Audio parts.

**Kliegl Bros. Lighting** 321 W. 50th St., New York 19, N. Y. Columbus 5-0130. Herbert R. More, mgr., tv dept.
Los Angeles 15, Calif.: 1420 W. 9th St. Dunkirk 8-1343. Chet Glass, mgr.
Products (for tv): Complete line of studio lighting equipment (spotlights; floodlights; wiring devices; Saf-patch and Rotolector cross-connecting boards; auto-transformer, Kliegtronic and magnetic amplifier dimmer boards; Memry switchers, No-Heet glass filters, new SCR dimmers, printed circuit pegboards, computer type pre-set controls.

**Kline Iron & Steel Co.** 1225 Huger St., Columbia, S. C. Alpine 4-0301. B. H. Kline, pres.
Products (for radio & tv): Towers.

**Korfund Co.** Cantiague Road, Westbury, Long Island, N. Y. Dr. B. K. Erdoss, pres; Donald H. Vance, exec vp; Joe I. Hammond, sales mgr; S. Lee Perlow, adv mgr; Jack Harris, exec eng.
Products: Shock and vibration mountings; acoustical panels, enclosures; instruments for measurement of sound levels.

### L

**Lampkin Labs Inc.** Mobile Radio Dept. Bradenton, Fla. 6-4175. George C. Craig, sales mgr.
Products (for radio): Mobile radio equipment, fm modulation meter, micrometer frequency meter.

**Langevin Div.,** W. L. Maxson Corp. 475 Tenth Ave., New York 18, N. Y. Longacre 5-1900. Robert A. Lombard, sales mgr.
New York, N. Y.: (c/o Robert J. Marcy Assoc.) 1776 Broadway. Circle 5-3380. Fred Neidig.
Hollywood, Calif.: (c/o Langevin Co.) 6565 Romaine St. Hollywood 9-6321. Carl Langevin.
Products (for radio): Audio amplifiers, transformers, power supplies, accessory equipment.
Products (for tv): Video amplifiers.

**Lehigh Structural Steel Co.** Gordon St., Allentown, Pa. Hemlock 4-5221.
New York 4, N. Y.: 17 Battery Pl. Whitehall 4-1424. Edward A. Murphy, general sales mgr.
Products (for radio & tv): Supporting towers.

**John E. Lingo & Son Inc.** 2814 Buren Ave., Camden 5, N. J. Woodlawn 4-0487.
Products (for radio): Antenna supporting poles.
Products (for tv): Transmitting antennas.

**Lumitron Div.** Metropolitan Electric Manufacturing Co. 2252 Steinway St., Long Island City 5, N. Y. Astoria 8-3200.
Products (for tv): Lighting equipment and light control systems.

(See Adv. page D-8)

### M

**Machlett Labs Inc.** 1063 Hope St. Springdale, Conn. Fireside 8-7511. R. E. Nelson, mgr, power tube sales; David S. Frankel, mgr, Central district sales & service; Edward H. Gilbert, mgr, western district sales & service.
Chicago 10, Ill.: 510 N. Dearborn St. Michigan 2-5316. David S. Frankel, mgr, central district sales and field engineering.
Redwood City, Calif.: 2881 El Camino Real. Emerson 8-8871. E. H. Gilbert, field engineer.
Products (for radio): Modulator, amplifier, oscillator tubes for high power am and fm broadcast transmitters.
Products (for tv): Medium and high power transmitting tubes and rectifiers for tv equipment, image orthicon and vidicon tubes.

**Mackenzie Electronics Inc.** 1025 N. McCadden Place, Hollywood 38, Calif. Oregon 8-9335. Louis G. Mackenzie, pres; Norman J. Ostby, gen mgr.
Products (for radio & tv): Automatic multichannel program repeaters, single-channel playback units, telephone answering sets, magnetic tape magazines.

**Magnasync Corp.** 5546 Satsuma Ave., North Hollywood, Calif. Stanley 7-5493.
Products (for tv): Motion picture film recorders, related accessories, studio mixing consoles.

Make every precious sound and every precious second count with
MACKENZIE Instant Audio

INSTANT RECORDER... Natural Live Quality Reproduction. *Now your announcers can deliver perfect announcements every time. Record at leisure, erase if fluffed, re-record until perfect... without pressure or tension... instantly air as perfect announcements at the push of a button.*

*Call us... we'll demonstrate.*

RECORD
START

THE MODEL 1CPR IS A COMPLETE RECORDER AND SINGLE-CHANNEL PLAYBACK UNIT

- Instant Automatic Erasure of Any Length Segment — Interlocked Against Accidental Erasure
- Completely Transistorized
- Superior Fidelity
- Advanced Design
- Rugged Construction
- Simple Maintenance

The MACKENZIE MAGAZINE Makes the Difference!

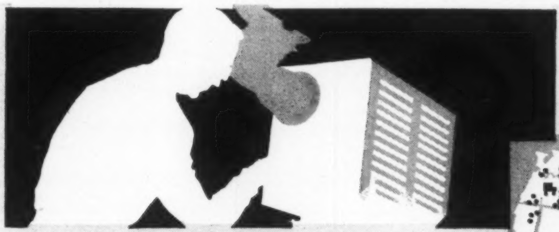
Patented metal construction. Will not warp, will not bind.. longer head life... longer tape life. Magazines available factory loaded for any desired segments from 2 seconds to five minutes.

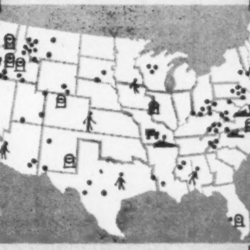
The Model 5CPB Five-Channel Selective Program Repeater is a complete special effects programming unit designed for playing pre-recorded spots or any sound effects and program material requiring precision cueing with instant stop-start operation.

*Increase efficiency...no more missed cues...program failures... missed announcements or fluffs.*

AUTOMATED AUDIO

MACKENZIE ELECTRONICS, INC.
1025 NORTH McCADDEN PLACE, HOLLYWOOD 38, CALIF.
*Norman J. Ostby, General Manager*





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**MANUFACTURER, CONTRACTOR and CONSULTANT . . . TO AN INDUSTRY**

After a decade of service to the COMMUNITY ANTENNA SYSTEM INDUSTRY, Jerrold continues to provide the only comprehensive engineering, equipment, construction and business-consultant facilities.

As the TV Factbook listing of community antenna systems shows, more than 80 percent of community operators in this country use Jerrold equipment. That's because Jerrold is the one authoritative source for custom-engineered antenna surveys, unitized head-end equipment, a wide range of "job fitted" amplifiers, easily installed tap-off units, low-loss, long-life coaxial cable and all accessories for precision-performance, impedance-matched systems.

Equally important to investors entering this growing industry, Jerrold provides a business-consultant service which includes: Thorough market survey and economic evaluation of prospective communities; preparation of financial projections; aid in obtaining franchises; complete construction and installation responsibility; and continued aid in system operation.

The Jerrold organization, with sales and field engineering offices in all major markets, offers a truly complete and integrated service from system concept to system completion.

*Write for complete brochure:*

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System Sales & Engineering Division, Dept. SS2
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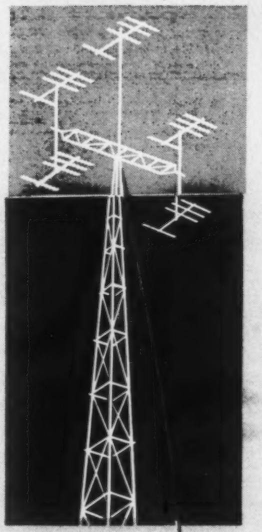

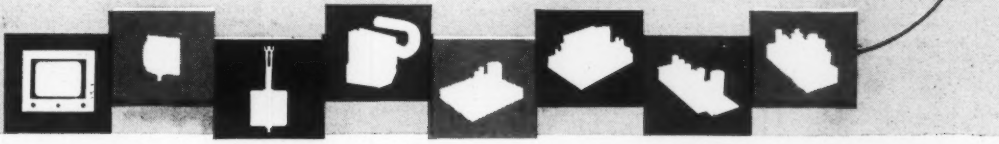

STEP UP TO Magnecord
CHOICE OF PROFESSIONALS

THE 728 . . . The "Professional" . . . *only* tape recorder at *any* price that does *everything* BEST!

THE PT 6 . . . Rugged, reliable "Workhorse" of the broadcast industry.

THE P 75 . . . "The Editor" . . . includes all of the capabilities of the PT 6 plus extended performance and utility.

THE M 90 . . . "Mighty" in all performance characteristics. Magnecord's prestige tape instrument.

THE 100 . . . Professional performance, popularly priced. Plays 2-track & 4-track tapes.

Magnecord continues to offer the ultimate in tape superiority and versatility . . . jealously guards superlative sound quality with precision heads made by Magnecord. For a complete line of recorders with professional quality and dependability . . . remember "Maggie."

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TULSA 18. OKLAHOMA

## Equipment CONTINUED

**Magnecord Sales Dept.,** Midwestern Instruments Inc., 41st & Sheridan Rd., Tulsa, Okla. Hugh J. Daly, vp, Magnecord sales.
Products (for radio & tv): Tape recording equipment.

**J. G. McAlister Inc.** 1117 N. McCadden Pl. Hollywood 38, Calif. Hollywood 3-3253. K. D. Clardy, pres; R. L. Logan, chief engr; Walter A. Klinger, sales mgr.
Products (for tv): Lighting equipment, camera dollies, grip equipment.

**Mectron Co.** 166 Ridge Ave., North Plainfield, N. J. Plainfield 6-6513. James F. Cosgrove, sales mgr (radio & tv).
Roselle, N. J.: (Factory) 501 E. First Ave. Chestnut 5-1068. Saul Esocoff, production mgr.
Products (for radio): Rigid coaxial transmission lines and components for harmonic filters, patch panels, cable connectors.
Products (for tv): Rigid coaxial transmission lines and fittings; patch panels, dehydrators, cable connectors.

Replacement parts of Communication Products Co., Inc., Rigid SEAL-O-FLANGE Coaxial Line.

●

FLARE-SEAL and TAPER-GRIP Connectors for Styroflex and Foamflex line.

●

The Mectron Co. has acquired Communication Products' inventory and entire file of original drawings, for SEAL-O-FLANGE, FLARE-SEAL, TAPER-GRIP connectors and AUTO-DRYAIRE DEHYDRATORS. Same catalog and drawing numbers perpetuated. *Write:*

The Mectron Company, Inc.
166 Ridge Ave., North Plainfield, N. J.
PLainfield 6-6513

**Mesa Microwave Inc.** 11 N. Lee, Oklahoma City, Okla. Central 2-8881.
Service (for radio & tv): Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.
(See Adv. page D-51)

**Metropolitan Electric Manufacturing Co.** 2252 Steinway St., Long Island City 5, N. Y. Astoria 8-3200.

**Micro Record Corp.** 487 South Ave., Beacon, N. Y. 2750. Samuel Rose, pres.
Products (for tv): Tanks and dryers for developing film.

**Minnesota Mining & Manufacturing Co.** 900 Bush Ave., St. Paul 6, Minn. Prospect 6-8511. W. H. Madden, sales mgr, magnetic production products div.
Atlanta 18, Ga.: 732 Ashby St., N.W. Trinity 6-4401. L. C. Atkins.
Bedford Park, Ill.: 6850 South Harlem Ave. Argo P. O. Globe 8-2200. D. T. Windahl.
Dallas 28, Tex.: 2121 Santa Ana Ave. Davis 7-7311. R. A. Henderson.
Los Angeles 22, Calif.: 6023 S. Garfield Ave. Raymond 3-6641. A. J. Blower.
Ridgefield, N. J.: 700 Grand Ave. Whitney 3-6700. W. F. Enright.
Products (for radio & tv): Scotch brand magnetic tape and video tape.

**Miratel Inc.** 1080 Dionne St., St. Paul 13, Minn. Humboldt 8-5536. W. S. Sadler, pres; N. C. Ritter, gen mgr; H. E. Kurzweg, sales mgr.
Products (for radio): Two models Conelrad receivers; voice operated relay, vhf communications receiver, regulated power supplies, professional citizens band equipment.
Products (for tv): Video monitors, cabinet models, rack and custom models, regulated power supplies, video amplifiers. distribution amplifiers, aperture correctors, RF/video tuners, professional citizens band equipment.

**Missile Systems Corp. (Cable Div.)** 11949 Vose St., North Hollywood, Calif. Poplar 5-9041. Richard E. Oswald, gen mgr.
Products (for tv): Microwave relay systems, cable systems and antennas.

*Type* MCT/MCR
MICROWAVE
RELAY SYSTEM
for transmission of multi-channel communications, data, or composite signals
MISSILE SYSTEMS CORP.
11949 VOSE ST., NORTH HOLLYWOOD, CALIF.

**Mitchell Camera Corp.** 666 W. Harvard St., Glendale 4, Calif.: Chapman 5-1085. J. D. McCall, vp.
Products (for tv): Motion picture cameras, tripods, tiltheads.

**Mal Mobley Custom Antennas.** P. O. Box 235, Northridge, Calif. Empire 3-6869.
Products (for fm): Antenna systems, deicers, phasing and matching networks.

**Mohawk Business Machines Corp.** 944 Halsey St., Brooklyn 33, N. Y. Glenmore 5-9570. Robert Urian Jr., pres; Addison R. Taylor, vp & sales mgr.
Products (for radio and tv): Mohawk Midgetape Professional 500 broadcast quality, hi-fi, pocket tape recorder and optional accessories for confidential recording.

**Mole-Richardson Co.** 937 N. Sycamore Ave., Hollywood 38, Calif. Oldfield 4-3660. Warren K. Parker, first vp.
Products (for tv): Lighting equipment.

**Mycalex Corp. of America.** 125 Clifton Blvd., Clifton, N. J. Prescott 9-8866. J. Taishoff, pres; A. S. Backus, vp operations.
Dayton, Ohio: 384 W. First St., H. G. Lake, mgr.
Products (for radio & tv): Glass-bonded mica insulation components, tube sockets and bases, synthetic mica, telemetry switches and supramica ceramoplastics.

### N

**Nems-Clarke Co.,** Div. of Vitro Corp. of America, 919 Jesup-Blair Dr., Silver Spring, Md. Juniper 5-1000. Ramon C. Curry.
Products (for radio): Field intensity meters, phase meters, audio jack panels, mobile drive recorder assemblies.
Products (for tv): Field intensity meters, color and monochrome rebroadcast receivers, video jack panels and components.

**Neumade Products Corp.** 250 W. 57th St., New York 19, N. Y. Judson 6-5810. Lee E. Jones, executive vp.
Products (for tv): Accessory equipment line for storing, shipping, editing and cleaning of film, storage cabinets and racks for video tape reels.

### O

**Gunnar A. Olsen Corp.** 215-11 42nd Ave., Bayside 61, N. Y. 9-8092. Gunnar A. Olsen, pres.
Products (for radio & tv): Tower erection, antenna installation, lighting, painting, maintenance service, foundation installation and design.

for modern tv lighting control . . .

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C•J•R ELECTRONIC DIMMER
There is none finer!

Today's most advanced, most reliable power amplifier is the all-electronic **C•J•R** Dimmer by **LUMITRON** . . . the first name in theatrical lighting since 1892. Employing the solid-state silicon controlled rectifier, the **C•J•R** is a dramatic step forward in the Art of Lighting . . . an advancement you should not overlook.

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FEATURES . . .
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### P

**Pembrex Theatre Supply Corp.** 1969 S. Vermont Ave., Los Angeles 7, Calif. Republic 1-3111. L. M. Wutke, gen mgr.
Phoenix, Ariz.: 2213 N. 37th St. BR 5-1634. N. Cornell, sales mgr.
North Las Vegas, Nev.: (Little Machine Works). MI 2-1787. Larry Little, mgr.
Products (for tv): GianTView projection; Pemarc, Peminc rear projectors.

**Pentron Corp.** 777 S. Tripp St., Chicago 24, Ill. Sacramento 2-3201. Irving Rossman, pres.
Products (radio & tv): Tape recorders, magazine repeaters.

**Philco Corp.** 4700 Wissahickon Ave., Philadelphia 44, Pa. Victor 3-4000. Conrad Young, marketing mgr., industrial products.
Products (for tv): TLR microwave transmitters, receivers, repeaters and complete systems for video relaying; TLR-5 portable microwave systems. (See Adv. page C-15)

**Photosonics Inc.** 820 S. Mariposa St., Burbank, Calif. Victoria 9-3144. John Kiel, pres, Roy Edwards, vp; Frank Shea, sec-treas; Darrell Lassiter, sales mgr; C. J. Martin, purchasing agent.
Products (for tv): High speed & instrumentation cameras, kine cameras, kine-photo monitors.

**Pierce Co.** 3701 Nicollet Ave., Minneapolis 9, Minn. Taylor 3-6296. Walter V. Pierce.
Products (for tv): Backgrounds for tv and commercial studios; photographic supplier.

**Piezo Crystal Co.** 265 E. Pomfret St., Carlisle, Pa. Chapel 9-2151. Herman Shall, pres.
Products (for radio & tv): Quartz crystal frequency control units and ovens.

**Power Sources Inc.** Northwest Industrial Park, Burlington, Mass. Browning 2-3610. John P. Jolly, vp.
Products for tv: Mfg units of power sources for general studio use, image orthicon cameras, studio monitors, distribution amplifiers, switchers and misc. equipment.
(See Adv. page C-9)

**Precision Apparatus Co.** 70-31 84th St., Glendale 27, N. Y. Davenport 6-3982. S. Sparer.
Products (for radio): Electronic test and measuring instruments such as oscilloscopes, tube testers, circuit testers (V-O-M's), VTVM's, transistor testers.
Products (for tv): Color bar generators, wide band oscilloscopes, Sine-square waves.

**Precon Process & Equipment Corp.** 1243 National Bank & Commerce Bldg., New Orleans 12, La. Philip Gensler, secy.
Garden Grove, Calif., 8701 Adah St. Lehigh 9-8174. Dr. Robert E. Corrigan, vp.
Products (for radio & tv): Precon insertion equipment (for subliminal communication).

**Prodelin Inc.** 307 Bergen Ave., Kearny, N. J. Wyman 1-8600. A. Haselman, vp & gen mgr.
Products (for radio & tv): Rigid and semi-flexible coaxial transmission lines and accessories, parabolic antennas for microwave, telemetering devices; vhf base station antennas for 2-way mobile radio.

**Producers Sales Corp.** 820 S. Mariposa St., Burbank, Calif. Victoria 9-3144. Edward Furer, pres; John Kiel, vp; Frank Shea, sec-treas; C. J. Martin, purchasing agent.
Products (for tv): Kine recording cameras, kinephoto monitors.

**Pro-Tex Reel Band Co.** 2108 Payne Ave., Cleveland 14, Ohio. Tower 1-2624. Thomas S. Kulka, proprietor.
Products (for radio & tv): Non-magnetic metal fastening clip for tape reels, plastic protective band for all length film reels.

### R

**Radex Corp.** 2076 Elston Ave., Chicago 14, Ill. Armitage 6-6900. R. R. Cook, pres.
Products (for radio): Test equipment.

**Radio Broadcasting Co.** 1711 Vine St., Philadelphia 4, Pa. Mrs. Rose Gross, pres; L. S. Gross, secy, treas, mgr.
Products (for radio & tv): Electronic carillons, chime equipment, automatic record restacking equipment, closed circuit tv equipment.

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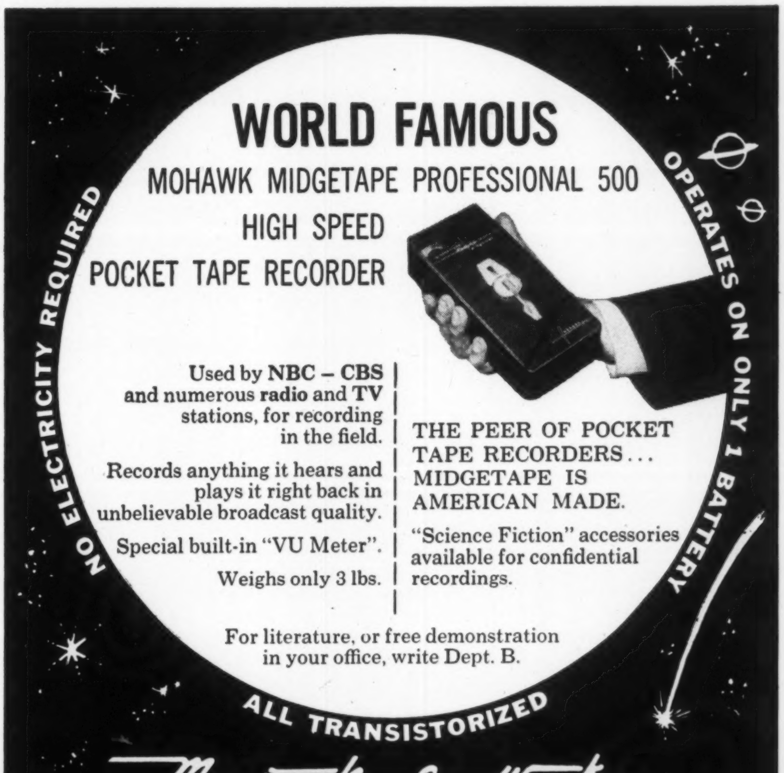
HANDY . . . REFER
TO IT OFTEN . . .
IT'S A WAREHOUSE
OF INFORMATION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MOHAWK MIDGETAPE PROFESSIONAL 500
HIGH SPEED
POCKET TAPE RECORDER

NO ELECTRICITY REQUIRED

OPERATES ON ONLY 1 BATTERY

Used by NBC – CBS and numerous radio and TV stations, for recording in the field.

Records anything it hears and plays it right back in unbelievable broadcast quality.

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ROHN
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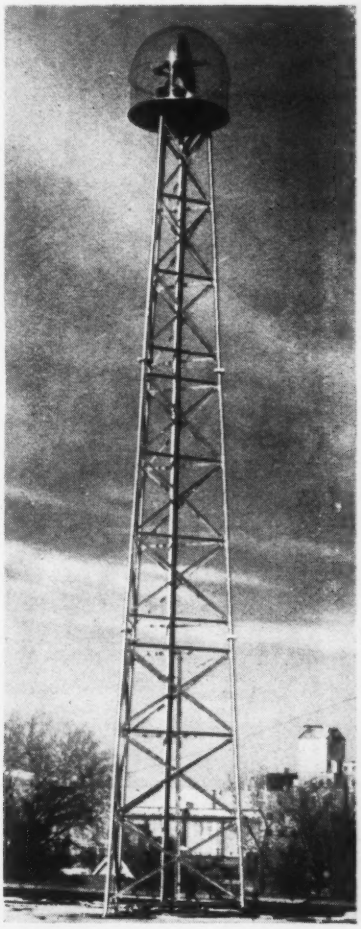
(This radar weather tower of KSTP-TV, Minneapolis, uses the 3 lower sections of the ROHN "Self-Supporting" tower. Note construction, design and size.)

HERE ARE THE HIGHLIGHTS OF THE ROHN "SS" TOWER:

- ★ 130 ft. in height, fully self-supporting!
- ★ Rated a true HEAVY-DUTY steel tower, suitable for communication purposes, such as radio, telephone, broadcasting, etc.
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"Pioneer Manufacturers of Towers of All Kinds"

*The Southeast's*
*Oldest*
*and Most Dependable*
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**RADIO**
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Our towers are now being used by approximately two to four hundred broadcasting stations throughout the United States.

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Tower Sales and Construction
2615 Bankhead Highway, Phone: 79-91203
**ATLANTA, GEORGIA**

## Equipment CONTINUED

**Radio Corporation of America.** Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000. C. H. Colledge, div vp & gen mgr, broadcast & tv equipment div; A. F. Inglis, mgr, closed circuit tv marketing & film recording dept.; E. C. Tracy, mgr, broadcast equipment marketing dept.; P. Bergquist, sales mgr, closed circuit tv dept.; D. Pratt, mgr, broadcast field sales.

Atlanta 3, Ga.: 1121 Rhodes Haverty Bldg., 134 Peachtree St., N.W. Jackson 4-7703. B. Key, C. Ogle, L. C. Radford, J. M. Walters, P. G. Walters.

Boston 16, Mass.: John Hancock Bldg., Room 2301, 200 Berkeley St. Hubbard 2-1700. J. Ulasewicz.

Chicago 54, Ill.: Merchandise Mart Plaza, Room 1186. Delaware 7-0700. W. G. Eberhart, W. K. Frank, A. B. Jester, A. W. Power.

Cleveland 15, Ohio: 1600 Keith Bldg. Cherry 1-3450. J. E. Landy, W. I. McCord, D. S. Newborg, J. P. Shipley.

Dallas, Tex.: 7901 Empire Freeway. Fleetwood 2-3911. J. N. Barclay, B. E. Fincher, E. H. Hoff, R. E. Smith.

Indianapolis, Ind.: 501 N. LaSalle St. Melrose 6-5321. M. M. Carpenter.

Kansas City 6, Mo.: 340 Home Savings Bldg., 1006 Grand Ave. Harrison 1-6480. G. W. Bricker, E. E. Gloystein.

Hollywood 28, Calif.: 1560 N. Vine St. Hollywood 9-2154. W. K. Charles, H. W. Dover, E. Frost.

New York 20, N. Y.: 36 W. 49th St. Judson 6-3800. R. I. Gary, J. A. Gimbel, A. Josephsen, N. R. Vander Dussen.

Patterson, N. J.: 495 E. 30th St. Mulberry 4-0972. J. R. Sims.

Portland 5, Ore.: Century Bldg., 1208 S.W. 14th. Capitol 3-6502. D. W. Kilbrith.

San Francisco 2, Calif.: 420 Taylor St. Ordway 3-8027. M. M. Corbett, W. Sloat.

Seattle 4, Wash.: 2250 First Ave., So. Main 2-8350. O. E. Wagner.

Washington 6, D. C.: 1725 K St., N.W. Federal 7-8500. E. S. Clammer, R. S. Emch, J. H. Keachie, O. J. McReynolds.

Products (for radio & tv): Monochrome and color television equipment, uhf and vhf television transmitters, am/fm transmitters, tv tape equipment, audio equipment, monitoring equipment and test equipment for am, fm and tv stations. Television mobile equipment, tv cameras, control room equipment, am, fm and tv antenna systems, transmission line, tower, lighting and accessories. Radio and tv station automation equipment. Microwave relay equipment.

***INVESTIGATE***
***the***
**AUTO JOCKEY**
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**FULL AUTOMATION**

***EXCLUSIVE FEATURES***

1. Automatic AUDIO cueing of announcements (No silver contacts on tape)
2. Automatic AUDIO cueing of records (Backed up for perfect cue)
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4. No tones are used—announcements can be made on any quality tape recorder
5. Costs less—does more
6. Price includes delivery and 3 day installation and instruction by factory representative
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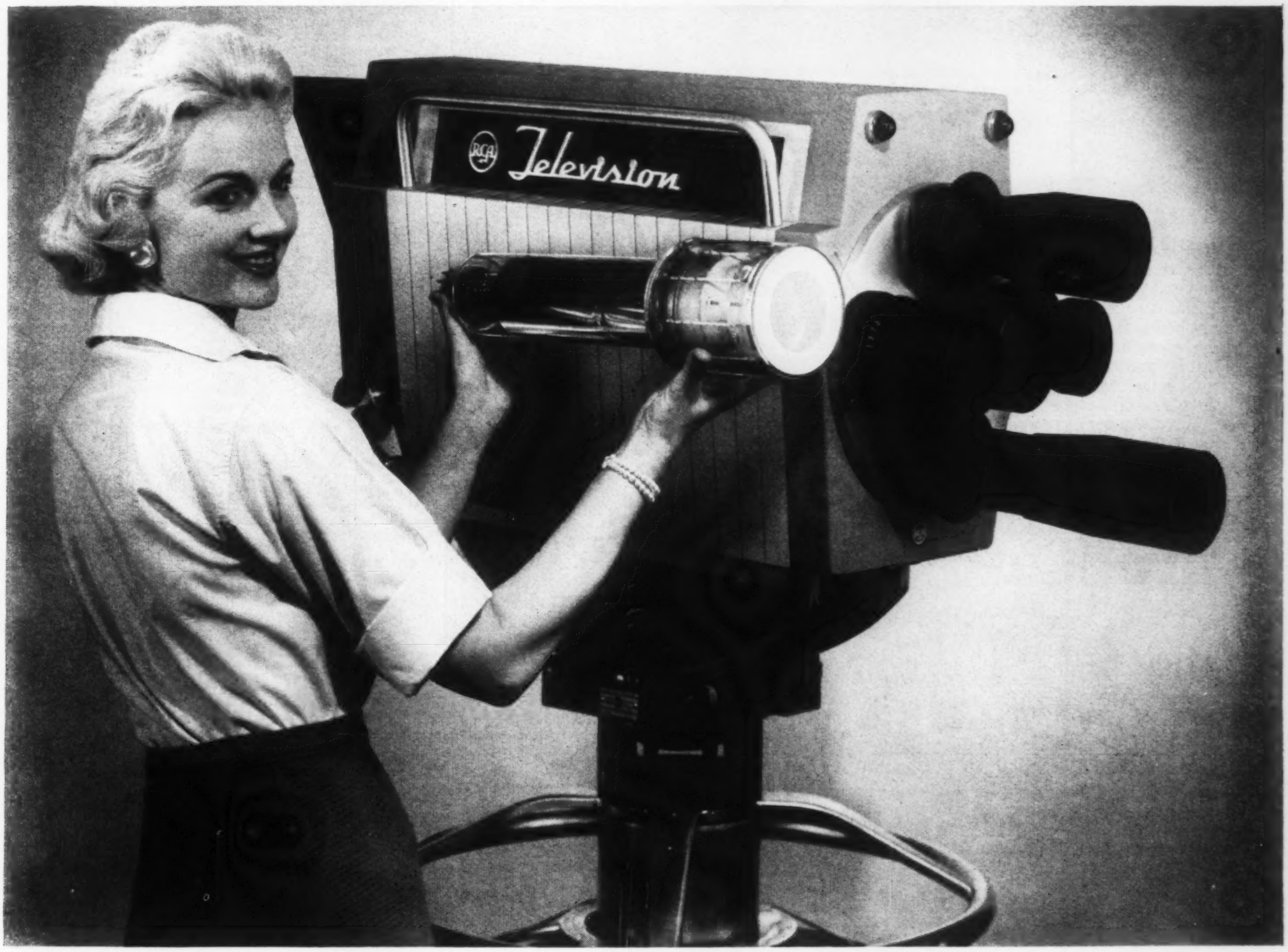
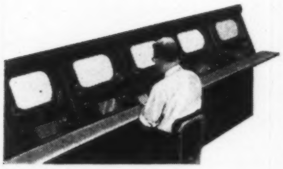


## NEW Look! NEW Picture Quality! NEW 4½ inch I.O.

## . . . the First All-New TV Studio Camera in 8 Years!



RCA's new monochrome television camera Type TK-12 is new in every sense of the word . . . including startling new improvements in picture quality, significant new savings in operating costs and manpower, new features that help you sell!

**4½ INCH IMAGE ORTHICON.** This new camera uses a larger image orthicon picture tube—4½ inches in diameter. The 50 per cent greater tube size makes it possible to obtain far better picture detail than has been possible before.

**FUNCTIONAL STYLING.** A "new look" to identify this camera with the "new picture" has been given the TK-12, in the form of a distinguishing keystone shape. Functional in advantage, too, it provides space for an 8½ inch view finder instead of the usual 5 or 7 inch.

**NEW SAVINGS IN OPERATION.** High stability and reliability coupled with a brand new control concept, permit a single video operator to handle as many as six cameras. For the normal run he need be concerned with only two operating controls per camera.

**ONE MINUTE WARM-UP.** Camera set-up is the easiest ever! Turn it on and in one minute the picture is there. Quality pictures "snap in," each time you turn on camera.

**THE BEST PICTURE IN TOWN!** The extremely sharp picture, the beautiful rendition of gray scale and freedom from halo effect make this camera ideal for both "live" broadcast and TV tape recording.

Ask your RCA Representative for complete information. Or write to RCA, Broadcast and Television Equipment Division, Dept. YB-22, Building 15-1, Camden, N.J.

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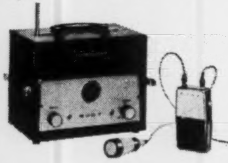
The Most Trusted Name in Electronics

RADIO CORPORATION OF AMERICA

THE REMARKABLE
SONY RADIO
*WIRELESS*
MICROPHONE

The convenience and variety of uses for this remarkable instrument are almost beyond the imagination. The Sony CR-4 mike and radio transmitter can be slipped into a coat pocket for completely *wireless* on-the-street interviewing, studio audience interviewing or on-the-spot broadcasting from awkward places. It gives complete freedom to active singers, dancers, comedians, performers with electric instruments and actors, eliminating the need for cumbersome mike booms and entangling wires.

Microphone, transmitter, receiver and carrying case, $250. For information or literature, write: Superscope, Inc., Dept. 3, Sun Valley, California.



SONY
TRANSISTOR RADIO MIC TRANSMITTER

SONY
SUPERSCOPE *The Tapeway to Stereo*

## Equipment CONTINUED

**RCA Electron Tube Div.** 415 S. Fifth St., Harrison, N. J. Humboldt 5-3900. D. Y. Smith, vp & gen mgr; H. F. Bersche, mgr, Distributor Products Dept; H. C. Vance, mgr, sales engineering; R. E. Johnson, administrator, sales engineering services.
Atlanta, Ga.: 1121 Rhodes Haverty Bldg., 134 Peachtree St., N.W. Jackson 4-7703. R. O. Etheridge.
Boston, Mass.: Room 2301, 200 Berkeley St. Hubbard 2-1700. J. J. Hemberger.
Chicago, Ill.: Room 1186, Merchandise Mart. Delaware 7-0700. J. T. Houlihan.
Cleveland, Ohio: 1600 Keith Bldg., 1621 Euclid Ave. Cherry 1-3450. G. R. Vance.
Dallas 7, Tex.: 7901 Empire Freeway. Fleetwood 2-3911. O. A. Goedecke III.
Hollywood, Calif.: 1560 N. Vine St. Hollywood 9-2154. C. A. Brokaw.
Kansas City, Mo.: 340 Home Savings Bldg., 1006 Grand Ave. Harrison 1-6480. A. K. Mallard.
New York, N. Y.: 39 W. 49th St. Judson 6-3800. W. H. Allen.
Washington 6, D. C.: 1725 K St., N.W. District 7-1260. G. E. Dittman.
Products (for radio & tv): Camera, transmitter, receiver, cathode ray and nuvistor tubes, multiplier phototubes, magnetic recording tape, test equipment, batteries.

**Rangertone Inc.** 73 Winthrop St., Newark 4, N. J. Humbolt 5-2550. R. H. Ranger, pres.
Products (for radio and tv): Magnetic tape recorders.

**Raven Screen Corp.** 124 E. 124th St., New York 35, N. Y. Lehigh 4-8408. Ernest D. Reif, sec-treas.
Products (for tv): Projection screens, front and rear projection.

**Raytheon Co.** Box 421, 225 Crescent St., Waltham 54, Mass. Twinbrook 9-8040. Hugh P. Bannon, equipment sales mgr.
San Francisco 3, Calif.: 645 Seventh St. Market 1-1488. Curtis Little, sales engineer.
Los Angeles, Calif.: 225 Vaness St. Plymouth 7-3151. Duane A. Crawford, sales engineer.
Stamford, Conn.: 200 Fifth St. Henry Geist, sales engineer.
Franklin Park, Ill.: 9501 W. Grand Ave. National 5-4000. Donald W. Smith, sales engineer.
New Orleans, La.: 442 International Trade Mart. Magnolia 2638. Harry Hill Assoc. Inc., sales rep.
Shelby, Mont.: 214 Main St. Hemlock 4-5361. Edward Stout, sales engineer.
Chattanooga, Tenn.: Signal Mountain. Tucher 6-2487. W. B. Taylor, sales engineer.
San Mateo, Calif.: 44 41st St. Royal Boshard, sales engineer.
Colorado Springs, Colo.: Jack Bannister, sales engineer.
Products (for tv): Microwave relay equipment (0.1 w, 1,0 w. 5925-7600 mc and 13,000 mc, Model KTR series), program audio channel for microwave multiplexing (Model TMA-75).

**Reeves Soundcraft Corp.** Great Pasture Rd., Danbury, Conn. Pioneer 3-7601. Frank B. Rogers Jr., exec vp.
New York 22, N. Y.: 10 E. 52nd St. Plaza 9-2644. Edwin S. Reynolds, eastern div. sales mgr.
Chicago, Ill.: 28 E. Jackson Blvd., Steger Bldg., room 1723. Arthur H. Hoffman, midwestern div. mgr.
Los Angeles 36, Calif.: 342 N. La Brea. Webster 8-6181. Bruce L. MacPherson, western director.
Products (for radio & tv): Magnetic recording tapes, recording blanks, styli, magnetic recording films, magnetic recording accessories.

**Rheem Califone Corp.** 1020 N. La Brea Ave., Hollywood 38, Calif. O. X. Pitney, gen mgr; Robert J. Margolis, sales mgr; Robert G. Metzner, director of marketing; Geri Langsner, advertising mgr.
Products (for radio): Portable transcription players. (See Adv. page C-33)

**Rissi Electronic Supply Co.** 14405 Wyoming Ave., Detroit 38, Mich. Texas 4-8420. V. A. Wilton, mgr.
Grand Rapids 3, Mich.: Radio Electronic Supply Co. 505 Jefferson S.E. Glendale 9-4611. Don Chase, mgr.
Products (radio & tv): Distributes camera and power tubes, microphones, tape recorders, recording tape and discs, monitor amplifiers, speakers and associated equipment.

**Rohn Manufacturing Co.** 116 Limestone, Bellevue, Peoria, Ill. 7-8416. Dwight Rohn, pres; William Hall, mgr; Richard Kline, sales mgr.
Products (for radio & tv): Towers, mobile communications, microwave masts and accessories. (See Adv. page D-9)

**Rust Industrial Co.** 130 Silver St., Manchester, N. H. National 3-3596. Royston Phillips, sales mgr.
Products (for radio & tv): Rust remote control systems, Rustrak recorders for automatic logging.

### S

**S.O.S. Cinema Supply Corp.** 602 W. 52nd St., New York 19, N. Y. Plaza 7-0440. Oliver E. Cain, sales promotion mgr.
Hollywood 28, Calif.: 6331 Hollywood Blvd. Hollywood 7-2124. Alan C. Macauley, western representative.
Products (for tv): Sound systems, closed circuits, amplifiers.

**Schafer Custom Engineering,** Div. of Textron Electronics Inc. 235 S. Third St., Burbank, Calif. Thornwall 5-3561. Paul C. Schafer, pres-gen mgr; R. Paul Comstock Jr., sales mgr.
Products (for radio): Automation, automatic logging, remote control and automatic programming equipment.
(See Adv. page D-15)

**Self Winding Clock Co.** 431 Canal St., New York 13, N. Y. Canal 6-6800. Harvey S. Wellman, sales mgr.
Products (for radio & tv): Sweep second clocks with 15-inch diameter dials, self contained power source (dry cells), optional manual or automatic correction.

**Setchell-Carlson Inc.** New Brighton, St. Paul 12, Minn. Melrose 3-3131. B. T. Setchell, national sales director.
Products (for tv): Console and table model receivers, instantaneous plug-in stereo with record changer and companion stereo speaker, monitor and associated tv parts and equipment.

**Shaler-Aitken Communications.** 305 Harrison St., Taft, Calif. Kenneth Aitken, pres; Clyde Shaler, sec-treas.
Products (for radio & tv): Automatic audio systems for radio stations, American Concertone and Ampex tape equipment, Rust remote control systems.
(See Adv. page D-10)

**Sherwood Electronic Laboratories Inc.** 4300 N. California Ave., Chicago 18, Ill. Edward S. Miller, gen mgr; A. B. Fields Jr., sales mgr; Curtis Westra, chief engr.
Products (for radio): Fm multiplex receivers.

**Shure Bros. Inc.** 222 Hartrey, Evanston, Ill. Davis 8-9000. R. E. Ward, distributor sales mgr.
Products (for radio & tv): microphones, stereo equalizers, stereo line pre-amps.

**Skiatron Electronics & Television Corp.** 180 Varick St. New York 14, N. Y. Watkins 4-7060.
Products (for tv): Subscriber-Vision and Skiatron Central Billing System of subscription television.

**Small Motors Inc.,** 2076 Elston Ave., Chicago 14. Ill. Armitage 6-6900. R. R. Cook, sales mgr.
Products (for radio & tv): Fractional HP motors, dynamotors.

**Stainless Inc.** Third St. & Montgomery Ave., North Wales, Pa. Oxbow 9-4871. Henry J. Guzewicz, vp.
Products (for radio & tv): Radio towers (communication and microwave), tv towers.
(See Adv. page C-13)

**Stancil-Hoffman Corp.** 921 N. Highland Ave., Hollywood 38, Calif. Hollywood 4-7461. William V. Stancil, pres.
Products (for radio): Professional magnetic tape recording and reproducing equipment, Minitape self-contained, portable, battery-operated recorder.
Products (for tv): Magnetic film recorder-reproducers, electrical interlock motors.

**Standard Electronics Div.,** Reeves Instrument Corp. Farmingdale, N. J. Webster 8-6671. William H. Zillger, vp (tv).
Washington, D. C.: 1026 17th St., N.W., Republic 7-2243. J. T. Campbell.
Products (for radio): Fm-am transmitters, multiplex gear, harmonic filters.
Products (for tv): Tv transmitters, harmonic filters, diplexers, color equipment, dummy loads, tv station packages.

**Standard Record Mfg. Co.** 70 N. San Gabriel Blvd., Pasadena, Calif. Ryan 1-0537. Caroline B. Raikes, mgr, sales division.
Products (for tv): Storage and operational all-aluminum reels for videotape.

**Superscore Inc.** 8150 Vineland Ave., Sun Valley, Calif. Triangle 7-1313. Joseph S. Tushinsky, pres; Irving Tushinsky, exec vp; Fred C. Tushinsky, national sales mgr; Don Palmquist, asst sales mgr; Nathan Tushinsky, prod mgr; Paul Grossberg, adv. mgr and public relations.
Products (for radio & tv): Sony tape recorders, professional microphones and wireless microphones.
(See Adv. this page and C-33)

**Surface Conduction Inc.** 1501 Broadway, New York 36, N. Y. Longacre 5-5535. Theodore Hafner, pres.
Products (for radio & tv): Single wire transmission lines for closed circuit tv, community tv, low and high power antenna feeders.

G-LINE
TV by a Single Wire
Closed Circuit and Community TV
VHF, UHF and higher
*Simple, economical, low-loss broadband*
SURFACE CONDUCTION, INC.
1501 Broadway, New York 36, N. Y.
LOngacre 5-5535

# RCA-5820
# Image Orthicon...
# Ten Years "On Stage" and still a star performer

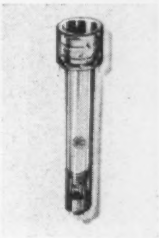
**More than a decade of refinements in design and manufacturing techniques have improved the performance of this popular black-and-white camera tube to meet or exceed modern TV requirements.**

First introduced when TV was in its infancy, RCA-5820 was an immediate success. It is still the most popular black-and-white camera tube in the industry. But very few of the 1949 tubes would meet today's minimum requirements. The entire state of the art has advanced tremendously, and the 5820 has paced the advance with a steady flow of design innovations and manufacturing improvements.

By 1951, for instance, poor resolution had been completely eliminated as a life problem. 1952 and 1953 saw a general tightening of picture quality limits and the opening of a new, ultramodern manufacturing facility.

In the mid-fifties, two important innovations were added: Micro-Mesh and Super-Dynode. Micro-Mesh made it possible to eliminate mesh pattern and moiré effect without defocusing, while Super-Dynode reduced dynode texture in "low-key" scenes and lengthened effective tube life.

During 1957 RCA further tightened spot and blemish limits to improve general picture quality. The following year resolution was improved again with the development of a new target glass, and the warranty was increased from 350 to 500 hours. By 1959, average tube sensitivity had been increased by 50%.



Today, resolution, signal-to-noise ratio and signal uniformity are controlled by the most rigid tests possible. Measurable electrical characteristics are checked-out in special test gear, and the tubes are given a thorough operation test in a TV camera. In addition, all RCA-5820's are stored for 7 days and rechecked before shipment. No effort is spared to assure you of top performance at all times.

For complete information about RCA-5820 and the entire line of RCA camera tubes, call your RCA Broadcast Tube Distributor today. He'll give you fast, dependable service. *RCA Electron Tube Division, Harrison, N. J.*

RCA®
The Most Trusted Name in Electronics
RADIO CORPORATION OF AMERICA

# Equipment CONTINUED

**Swager Tower Corp.** R. R. #2, Fremont, Ind. 4625. William E. Swager.
Products (for radio & tv): Am, fm, tv broadcast towers.

**Sylvania Electric Products Inc.,** Tubes Div. (a subsidiary of General Telephone and Electronics), 1100 Main St., Buffalo, N. Y. D. W. Gunn, vp sales.
High vacuum power tubes, small power tubes, image orthicons and mercury-vapor rectifiers.

### T

**T.C.A. Radio Tower Co.** 2615 Bankhead Hwy., N.W., Atlanta 18, Ga. Phone 79-91203.
Products (for radio & tv): Towers.
(See Adv. page D-10)

**Tarc Electronics Inc.** 48 Urban Ave., Westbury, N. Y. Edgewood 4-3900. George Gordon, general sales mgr.
Products (for radio): Power supplies.
Products (for tv): Pulse and video distribution amplifiers, switching equipment, synchronizing generators, fader amplifiers, stabilizing amplifiers, line amplifiers, gamma amplifiers, correction amplifiers, mixing amplifiers, chroma compensating amplifiers, fader assemblies, automatic gain control, effects generators, scanners, color equipment, encoders, color frequency standards, burst flag generators, envelope curve tracers, color bar generators, vectorscopes, colorscopes, vertical interval diode switchers, simple diode switchers, transistorized switches, transistorized distribution amplifiers, broadcast automation equipment.

**Sarkes Tarzian Inc.,** Broadcast Equipment Div., E. Hillside Dr., Bloomington, Ind. Edison 2-7251. Biagio Presti, general sales mgr; F. D. Meadows, coml mgr; Neff Cox Jr., asst sales mgr.
Terre Haute, Ind.: 2644 N. Seventh St. Morrell E. Beavers, district sales mgr.
Rensselaer, N. Y.: 31 Jefferson Ave. Henry Cronin, district sales mgr.
Toronto, Ont.: Philco Corp. of Canada Ltd. Don Mills.
Products (for tv): Image orthicon cameras, vidicon cameras, microwave equipment, transmitters, slide projectors and complete station packages.

**Telechrome Manufacturing Corp.** 28 Ranick Dr., Amityville, N. Y. Lincoln 1-3600. H. Charles Riker, vp.
Van Nuys, Calif.: 13635 Victory Blvd. State 2-7479. S. S. Krinsky, director of western engineering div.
Lombard, Ill.: 106 W. St. Charles Rd. Mayfair 7-6026. D. E. Chapman, director of midwestern engineering division.
Dallas, Tex.: 4207 Gaston Ave. Taylor 3-3291. R. Wulfe, director of southeastern engineering division.
Products (for tv): Video transmission test equipment, special effects generators for wipes and matting, color test and broadcasting units, color and monochrome scanners and vidicon film chains, differential phase, amplitude and envelope delay measuring equipment, waveform generators, communication transmitters and receivers, transistorized products, automation products, encapsulated products.
(See Adv. pages C-17 and C-25)

**Telectro Industries Corp.** 35-16 37th St., Long Island City 1, N. Y. Harry Sussman, pres.; Stanley Rosenberg, secy-treas.; William J. Slawson, gen. sales mgr.; Edward Waldman, gen. mgr.; Sam J. Sack, dir. of engineering; George Brown, chief engr., magnetic recording.
Products (for radio): Magnetic tape recorders and reproducers, studio and portable consoles, tape dubbing and copying equipment.
(See Adv. page C-27)

**TelePrompTer Corp.** 311 W. 43rd St., New York 36, N. Y. Judson 2-3800. James Blair.
Products (for tv): TelePrompTer cueing equipment, TelePro 6,000 rear screen projector, Polaroid film and accessories and large screen closed-circuit projectors.

**Telescript-CSP Inc.** 155 W. 72nd St., New York, N. Y. Susquehanna 7-8111. Bob Swanson, pres; Curt Howard, vp, sales; Peter Jackson, vp, engineering; Trygve Lund, mgr, services; Charles Krumm, mgr, technical facilities.
Hollywood, Calif.: 832 N. LaBrea. Hollywood 9-7287. David Reiner, mgr, West Coast.
Products (for tv): Tv and film studio prompting equipment, rear and front screen projectors, rear and front screens, Tape Editor (electronic vtr splicing system).

**Television Specialty Co.** (Division of Federal Manufacturing & Engineering Corp.) 1055 Stewart Ave., Garden City, N. Y. Pioneer 2-7400. Alfred Jenkins, vp.
Products (for tv): Kinescope recording cameras and equipment, rear screen projectors, screens and rear projection slides, optical effects kits, screens, lighting equipment.

**Television Utilities Corp.** (Division of Nord) 300 Denton Ave., New Hyde Park, L. I., N. Y. Twining 8-1000. Eugene Kron, pres; David Sigler, vp; David Harris, vp; Charles Odom, vp & chief engr.
Products (for tv): Private Eye monitors, pulse cross monitors, kinescope recording systems, video line and distribution amplifiers, industrial sync generators, flying spot scanners, tuners, industrial tv, Scan-a-Graph transmitting instrument operated without camera.

**Television Zoomar Corp.** 500 Fifth Ave., New York 36, N. Y. Bryant 9-5835. Bill Pegler, sales mgr.
Products (for tv): Television lenses (Super Studio, Super Universal, Zoomar).

**Tower Construction Co.** 2700 Hawkeye Dr., Sioux City 2, Iowa. 5-7653. C. A. Wright, sales mgr; G. S. Chesen, asst.
Dallas, Tex.: Davis Bldg. Riverside 7-1363. Al N. Ohlfest.
Products (for radio & tv): Radio, microwave and tv support towers, reflectors, erection.
(See Adv. page C-33)

**Tower Service Inc.** Route 2, Box 270B, Menomonee Falls, Wis. 5881. Charles H. Lomas, pres.
Service (for radio & tv): Service and repair for all types of towers, tower erection for am fm microwave stations.

**Tower Sales & Erecting Co.** 6100 N. E. Columbia Blvd., Portland 18, Ore. Atlantic 7-7303. C. H. Fisher.
Products (for radio & tv): Towers, erecting, lighting, painting and ground systems.

**Trans-Lux Corp.** 625 Madison Ave., New York 22, N. Y. Plaza 1-3110. Bert W. Roth, sales dir.
Products (for tv): Little Wonder background scenic projectors, screens and frames for rear projection.

### U

**UltrAudio Products.** 7471 Melrose Ave., Los Angeles 46, Calif. Crestview 6-2726. M. Cramer, mgr.
Products (for radio & tv): Audio equipment.

**United States Tower Co.** 249 Barstow Lane, Petersburg, Va. Regent 2-9350. John J. Hoke, owner.
Products (for radio & tv): Self-supporting and guyed-type towers.

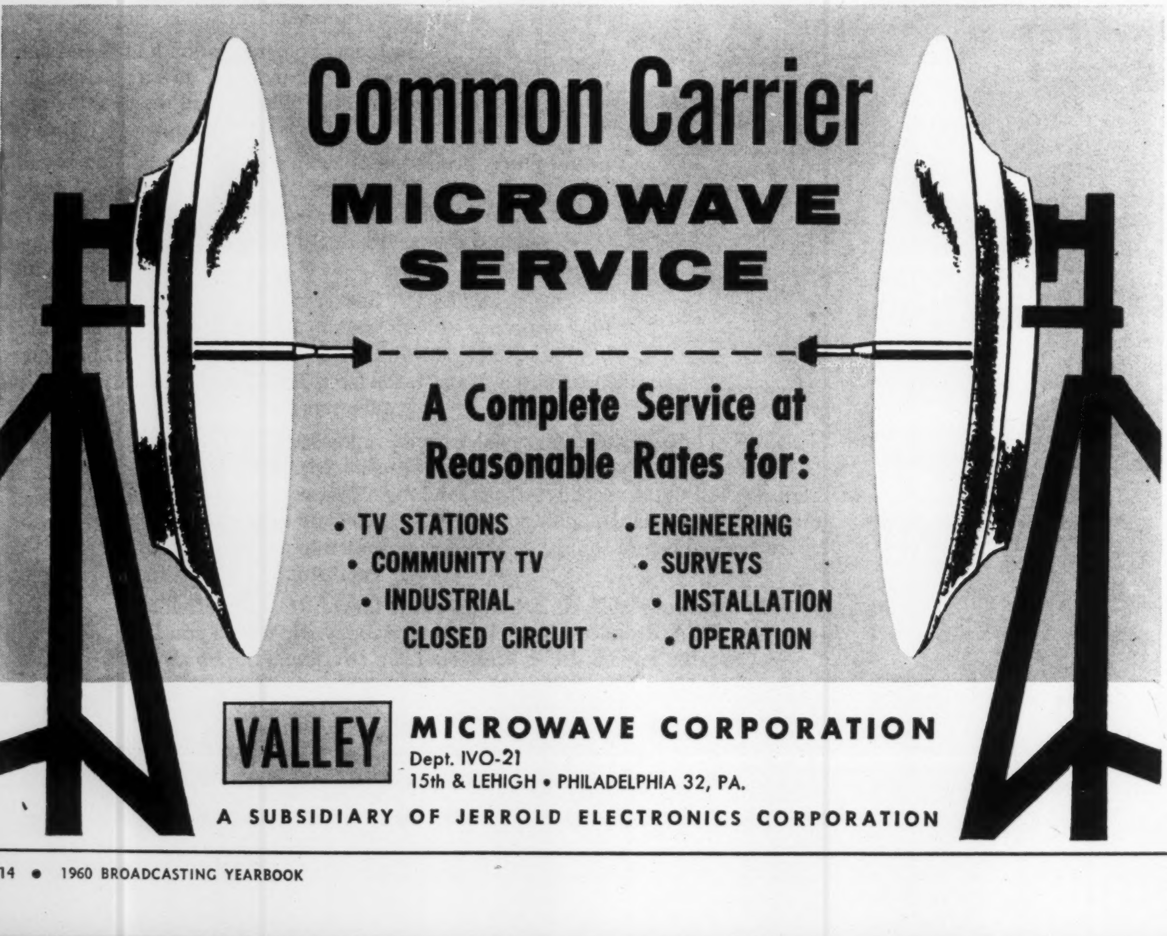
**University Loudspeakers Inc.** 80 S. Kensico Ave., White Plains, N. Y. 6-7700. Charles Ray.
Products (for radio & tv): High Fidelity monitoring speakers for broadcast studios, loudspeakers, systems, networks and accessories, weatherproof high fidelity speakers.

**Utility Tower Co.** 3140 N.W. 38th St., Oklahoma City 12, Okla. Windsor 3-4303. C. E. Nelson, owner; Verle G. Duvall, mgr; Jim D. Nelson, asst mgr.
Mayfield, Ky.: Paducah Rd. Chapel 7-3642. M. N. Sholar, branch mgr.
Products (for radio): Am and fm towers, base insulators, lighting kits, ground systems, installation and maintenance service, transmitter buildings.
Products (for tv): Tv and microwave towers, installation and maintenance service.
(See Adv. Page C-29)

### V

**Valley Microwave Corp.** (a subsidiary of Jerrold Electronics Corp.) 15th and Lehigh, Philadelphia 32, Pa. Baldwin 6-3456.
Common carrier microwave service.

**Visual Electronics Corp.** 356 W. 40th St., New York 18, N. Y. Pennsylvania 6-5840. James B. Tharpe, pres (tv); John P. Gallagher, vp (radio).
Greensboro, N. C.: 307 Warren St. Broadway 2-4942. A. W. Greeson Jr.


Common Carrier
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A Complete Service at
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# KEY TO MARKET LEADERSHIP discovered by K-DOT

Radio K-DOT is Reno, Nevada's number *one* station, with up to 44% share of audience in a highly competitive, six-station market! The key to this dramatic success is Schafer Broadcast Automation. The Schafer System permits K-DOT an unlimited range of programming flexibility and maximum efficiency in station operation. At K-DOT, a twenty-four hour broadcasting day is prepared in only two hours, aired automatically. And ratings prove that people like the K-DOT sound. Successful radio station operation is possible and profitable with Schafer Broadcast Automation. The proof is K-DOT's market leadership. For the complete K-DOT story, and for full information on the lease or purchase of Schafer Automation Systems, write:

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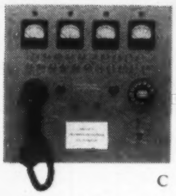
CUSTOM ENGINEERING



C

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*Third Street,*
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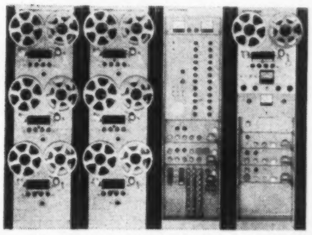

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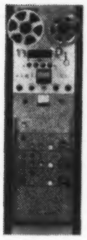

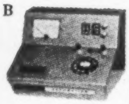

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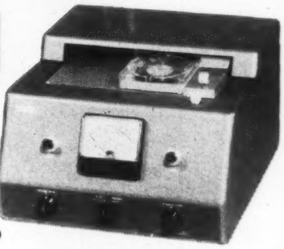

D

**A SCHAFER AUTOMATION SYSTEM 1200 GMA.** Infinite program flexibility and complete Automation for airing programs is possible through this Schafer Automation System[*]. **B SCHAFER SPOTTER S-200.** Any one, or as many as 200 spots (regardless of sequence) or the entire day's commercial log can be dialed; integration with the broadcast Automation system and the *MEMORY UNIT* means tomorrow's entire log can be pre-dialed today, in a matter of minutes. **C SCHAFER REMOTE CONTROL SYSTEM 400-R.** Not limited to short telephone lines; built-in telephone communication; all DC system; rugged, sensitive relays and meters. The Cadillac of the industry. **D SCHAFER CARTRIDGE 2000.** Cartridge tape loading, full track heads, 55db signal to noise ratio, silent solenoid operation, full recording and playback, manual or automated remote control application.

[*] Ampex Transport Mechanics used throughout this system

## Equipment CONTINUED

Houston, Tex.: 4007 Bellaire. Madison 3-4896. Wayne Marcy, Richard Witkovski.

Hyattsville, Md.: 7331 Hawthorne St. Spruce 3-5473. Robert Richards.

Los Angeles, Calif.: 3417 Fernwood Ave. Normandy 3-1091. Alfred M. Kallman.

Merchantville, N. J.: 100 Volan St. Normandy 3-3533. A. R. Hopkins.

Miamisburg, Ohio: 1310 Greenview Drive. Underhill 6-5272. Felix Bonvouloir.

New York, N. Y.: 356 W. 40th St. Pennsylvania 6-5840. Bert Kupperman, export mgr.; Morris A. Mayers, mgr, closed circuit tv systems.

Toronto, Ont.: 434 Church St., Mimico. Clifford 1-8451. Michael Stechley.

Products (for radio): 5, 10, 50 kw am transmitters; remote control equipment; fm transmitters and multiplex equipment, Symmetrapeak units.

Products (for tv): Complete line of tv broadcast equipment including antennas, transmitters, microwave relay, studio cameras, studio switching equipment, video and pulse distribution amplifiers, sync generators, tv film projectors, tv film cameras, studio lighting, all accessory equipment and supplies.

### W

**Wallach & Assoc. Inc.** 1589 Addison Rd., Cleveland 3, Ohio. Sweetbriar 1-5580. Charles D. Wallach, sales mgr (radio & tv).

Products (for radio): Discabinets for phonograph record storage, tape reel cabinets.

Products (for tv): Film storage cabinets, video tape cabinets.

**Wind Turbine Co.** E. Market St. & Pa. R. R., West Chester, Pa. Owen 6-3110. Fred H. Lukens, sales mgr.

Waterloo, Ont.: (Wind Turbine Co. of Canada Ltd) 145 Lucan St. Sherwood 2-1323. William Fuller, gen & sales mgr.

Products (for radio): Am radiators, microwave towers, supply and installation.

Products (for tv): Supporting towers for tv transmitting and receiving antennas, microwave towers, supply and installation.

### Z

**Zoomar Television Co.** 500 Fifth Ave., New York 36, N. Y. Bryant 9-5835. Bill Pegler, sales mgr.

Products (for tv): Television lenses (Super Studio, Super Universal, Zoomar).

## Firms Renting Equipment For Radio and Television

**E. J. Baughman Co.** 1914 N. Cogswell Rd., El Monte, Calif. Gilbert 4-7586. E. J. Baughman, owner; E. C. Baughman, factory mgr.

Rents (for tv): Hydraulic camera pedestals.

**Behrend Cine Corp.** 161 E. Grand Ave., Chicago 11, Ill. Michigan 2-2281. Jack Behrend, pres.

Rents (for radio): Microphones, Ampex professional recorders.

Rents (for tv): Cameras, recorders, microphones and booms, lighting equipment, editing equipment, cutting room supplies, screening room equipment, animation cameras and stands.

**Bodde Projector Co., Bodde Screen Co.** 11541 Bradley Ave., P. O. Box 711, San Fernando, Calif. Empire 5-2551. B. M. Bodde Jr., vp.

Rents (for tv): Background projectors, projection screens.

**Burke & James Inc.** 321 S. Wabash Ave., Chicago 4, Ill. Harrison 7-8393. Edward W. Hoy, vp; Albert Drucker, mgr.

Rents (for tv): Tv lenses, adapters, special effects equipment.

**Camera Equipment Co., 315 W. 43rd St., New** York 36, N. Y. Judson 6-1420. Eugene H. Levy, Burton H. Zucker, R. Leopold, Al Green, Clifford Van Praag.

Rents (for radio): Transistor citizens' band tranceivers.

Rents (for tv): Vidicon, image orthicon cameras.

**Camera Mart Inc.,** 1845 Broadway, New York 23, N. Y. Plaza 7-6977. Irving Browning, pres; Samuel Hyman, sales mgr.

Rents (for tv): Camera dollies, microphone booms, special optical effects prisms and units, tv film editing and handling equipment.

**Canadian General Electric Co. Ltd.** 830 Lansdowne Ave., Toronto 4, Ont. Lennox 4-6511. R. M. Robinson, vp & gen mgr; I. A. Mayson, marketing mgr; C. E. Spence, mgr. broadcast sales and planning; Edgar J. Gareau, sales planning specialist.

Calgary, Alta.: 3603 8th St., S.E. Chestnut 3-2781. K. R. Fowler, sales rep.

Halifax, N. S.: 131 Howe St. 5-0551. W. A. Piekarksi, sales & service rep.

Montreal 9, Que.: 5000 Namur St. Regent 3-9111. J. D. Pugsley, sales & service rep.

Toronto 4, Ont.: 830 Lansdowne Ave. Lennox 4-6511. P. G. Bowers, H. K. Davis, sales reps.

Rents (for radio & tv): All station facilities.

**Canadian Marconi Co.** 2442 Trenton Ave., Montreal 16, Que. Regent 8-9441. J. H. Martin, sales & contracts mgr.

Branches: See "Equipment" listing.

Rents (for tv): Closed circuit equipment.

**Century Lighting Inc.** 521 W. 43rd St., New York 36, N. Y. Chickering 4-7050. Nathan J. Sonnenfeld, New York sales mgr.

Santa Monica, Calif.: 1820 Berkeley St. Texas 0-6961. Lou Erhardt, branch mgr.

North Miami, Fla.: 1477 N.E. 129th St. Plaza 4-6675. George Gill, southern branch mgr.

Rents (for tv): Lighting equipment, dimmer boards.

**Collins Radio Co.** Manufacturing Bldg., 5200 C Ave. N.E., Cedar Rapids, Iowa. Empire 5-8411. Edward S. Gagnon, best sales mgr.

Branches: See "Equipment" listing.

Leases (for radio): Broadcast studio, transmitter and remote equipment.

**Diamond Electronics** (Div. of Diamond Power Specialty Corp.). Lancaster, Ohio. Olive 3-6540. James G. Gelder, marketing mgr, electronics division.

Rents (for tv): Complete line of industrial tv equipment.

**Electro-Find Co.** 555 Fifth Ave., New York 36, N. Y. Lee Diamond.

Rents (for radio & tv): Reconditioned am, fm, tv broadcast equipment.

**Engineering Assoc.** 434 Patterson Rd., Dayton 19, Ohio. Axminster 3-1662. Charles C. Littell Jr., pres.

Rents (for radio): Electronic lab equipment, precision test equipment, reconditioned used items.

**Jack A. Frost.** 234 Piquette, Detroit 2, Mich. Trinity 3-8030.

North Hollywood, Calif.: 4224 Teesdale. Poplar 2-8296.

Rents (for tv): Lighting, arcs, incandescent, mobile generators, transformers, cameras, cranes, dollies, camera cars.

**General Electric Co.** Electronics Park, Syracuse 1, N. Y. Granite 6-4411. John Wall, mgr of sales, broadcast equipment.

Branches: See "Equipment" listing.

Rents (for radio & tv): Studio equipment.

**Giantview Television Network,** Div of Meilink Steel Safe Co., 901 Livernois Ave. Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Aker, pres.

New York 16, N. Y.: 440 Fourth Ave., Murray Hill 6-9242. Richard L. Colten.

Toledo 6, Ohio: 1672 Oakwood at Clinton St. Jefferson 6-4641. W. Russell Smith, sales mgr.

Phoenix, Ariz.: (Kelton Audio Equipment Co). 808 N. First St. Alpine 4-7355. Kenneth O. Kelton.

Los Angeles 7, Calif.: (Pembrex Theatre Supply Corp.) 1969 S. Vermont Ave. Republic 1-3111. Louis M. Wutke.

Chicago 7, Ill.: (Telecasting Services Inc.) 1058 W. Washington Blvd. Seeley 8-1022.

Castleton, Ind.: (Private Television Systems Inc.) P. O. Box 41. CL 5-0407. Alan E. Sicks.

New Orleans, La.: (Delta Visual Service Co.) 815 Poydras Ave. Jackson 5-9061. Francis J. Didier.

Boston 34, Mass.: (Lake Service Corp.) 89 Brighton Ave. Stadium 2-5868. William Dwyer.

Long Island City, N. Y.: (Sound Systems Inc.) 39-22 30th St. Stillwell 6-4474. Howard Rider.

New York, N. Y.: (ITV Inc.) 370 Seventh Ave. Lackawanna 4-8891. Max J. Kanter, pres.

Columbus 10, Ohio: (Ohio State U., Noncommercial educational station WOSU-TV) 2480 Starr Rd. Hudson 6-3003. Harold Gorsuch, chief engineer.

Portland 9, Ore.: (J. G. Severtson Co.) 1517 N.W. Hoyt St. Capitol 8-7209. J. G. Severtson.

Philadelphia 3, Pa.: (Television Production Engineering Corp.) 1920 Chestnut St. Rittenhouse 6-6179. Karl T. Weger Jr., pres.

Richardson, Tex.: (Electron Corp.) 727 S. Central Expressway. Adams 5-3273. Mort Zimmerman.

Rents (for tv): Large screen projectors, closed-circuit equipment, video paging equipment.

**Harvey Radio Co.** 103 W. 43rd St., New York 36, N. Y. Judson 2-1500. Harvey E. Sampson Jr., vp.

Rents (for radio): Ampex recorders, microphones.

Rents (for tv): Microphones.

**Harwald Co.** 1245 Chicago Ave., Evanston, Ill. Davis 8-7070. Robert Grunwald, pres.; Richard R. Wallace, technical dir.; Sam Caldwell, East & Central sales mgr.; Ray Short, Western sales mgr.

Rents (for radio): Storage cabinets for discs and tapes.

Rents (for tv): 16 mm sound motion picture projectors, automatic film inspection machines, rewinds, splicers, film cleaning machines, developing machines, film storage cabinets.

**Jenfred Inc.** 36 W. 57th St., New York 19, N. Y. Circle 7-1429. Claude Frederick Jr., pres; Grace Voss Frederick, sec-treas.

Rents (for tv): Specialized projection equipment, slides for rear or front projection, stock pictures, murals, photographic and art studio.

**Kliegl Bros. Lighting** 321 W. 50th St., New York 19, N. Y. Columbus 5-0130. Herbert R. More, mgr., tv dept.

Rents (for tv): Lighting equipment for remotes.

**MacKenzie Electronics Inc.** 145 W. Hazel St., Inglewood 3, Calif. Oregon 8-9335. Louis G. MacKenzie, pres; Norman J. Ostby, gen mgr.

Rents (for radio & tv): Automatic multichannel and single-channel program repeaters and recorders.

**J. G. McAllister Inc.** 5420 Sierra Vista Ave. Hollywood 38, Calif. Hollywood 9-5317. L. M. Combs, vp; John H. Crawford, rental mgr; Irving Yates, camera dolly rentals & sales.

Rents (for tv): Lighting equipment, camera dollies, grip equipment.

**National Engineering & Manufacturing Inc.** 1579 Morristown St., Orlando, Fla. Garden 4-9715. Don L. Dine, Robert D. Sidwell.

Rents (for radio & tv): Any size tower for any length time.

**Pembrex Theatre Supply Corp.** 1969 S. Vermont Ave., Los Angeles 7, Calif. Republic 1-3111. L. M. Wutke, gen mgr.

Phoenix, Ariz.: 2213 N. 37th St. BR 5-1634. N. Cornell, sales mgr.

North Las Vegas, Nev.: (Little Machine Works). MI 2-1787. Larry Little, gen. mgr.

Rents (for tv): GianTView projection system, rear-projection and front screens, associated equipment.

**Photosonics Inc.** 820 S. Mariposa St., Burbank, Calif. Victoria 9-3144. John Kiel, pres; Roy Edwards, vp; Frank Shea, sec-treas; Darrell Lassiter, sales mgr; C. J. Martin, purchasing agent.

Rents (for tv): Recording cameras, kinephoto monitors.

**Precon Process & Equipment Corp.** 1243 National Bank of Commerce Bldg., New Orleans 12, La. Philip Gensler, secy.

Garden Grove, Calif., 8701 Adah St. Lehigh 9-8174. Dr. Robert E. Corrigan, vp.

Rents (for radio & tv): Precon insertion equipment (for subliminal communication).

**Radio Broadcasting Co.** 1711 Vine St., Philadelphia 4, Pa. Mrs. Rose Gross, pres; L. S. Gross, secy, treas, mgr.

Rents (for radio & tv): Electronic carillons, chime equipment, automatic record restacking equipment, closed circuit tv equipment.

**Rangertone Inc.** 73 Winthrop St., Newark 4, N. J. Humboldt 5-2550. R. H Ranger, pres.

Rents (for radio and tv): Portable synchronous tape recorders.

**Raven Screen Corp.** 124 E. 124th St., New York 35, N. Y. Lehigh 4-8408. Ernest D. Reif, sec-treas.

Rents (for tv): Projection screens.

**Raytheon Co.** Box 421, 225 Crescent St., Waltham, Mass. Twinbrook 9-8040. Joseph J. Sedik, product mgr (tv).

San Francisco 3, Calif.: 645 Seventh St. Market 1-1488. Curtis Little, sales engineer.

Branches: See "Equipment" listing.

Rents (for tv): Microwave relay equipment.

**Schafer Custom Engineering,** Div. of Textron Inc. 235 S. Third St., Burbank, Calif. Thornwall 5-3561. Paul C. Schafer, pres.

Rents (for radio & tv): Automation and remote control equipment.

**Sherwood Electronic Laboratories Inc.** 4300 N. California Ave., Chicago 18, Ill. Edward S. Miller, gen mgr; A. B. Fields Jr., sales mgr; Curtis Westra, chief engr.

Rents (for radio): Fm multiplex receivers.

**Telechrome Manufacturing Corp.** 28 Ranick Dr., Amityville, N. Y. Lincoln 1-3600. H. Charles Riker, vp.

Van Nuys, Calif: 13635 Victory Blvd. State 2-7479. S. S. Krinsky, director of western engineering div.

Lombard, Ill.: 106 W. St. Charles Rd. Mayfair 7-6026. D. E. Chapman, director, midwestern engineering div.

Dallas, Tex.: 4207 Gaston Ave. Taylor 3-3291. R. Wulfe, director, southwestern engineering div.

Rents (for tv): All Telechrome products, special effects generators with "joy stick" control, video transmission test equipment, encapsulated products, automation equipment, communication transmitters and receivers, transistorized components, telemetering equipment.

**Telescript-CSP Inc.** 155 W. 72nd St., New York, N. Y. Susquehanna 7-8111. Bob Swanson, pres; Curt Howard, vp, sales; Peter Jackson, vp, engineering; Trygve Lund, mgr, services; Charles Krumm, mgr, technical facilities.

Products (for tv): Cueing and prompting equipment, rear and front screen projectors, rear and front screens.

**Television Utilities Corp.** (Division of Nord) 300 Denton Ave., New Hyde Park, L. I., N. Y. Twining 8-1000. Eugene Kron, pres; David Sigler, vp; David Harris, vp; Charles Odom, vp & chief engr.

Rents (for tv): Monitors, closed-circuit equipment.

**Television Zoomar Corp.** 500 Fifth Ave., New York 36, N. Y. Bryant 9-5835. Bill Pegler, sales mgr.

Rents (for tv): Zoomar lens.

**Tower Construction Co.** 2700 Hawkeye Dr. Sioux City 2, Iowa. 5-7653. C. A. Wright, sales mgr; G. S. Chesen, asst sales mgr.

Dallas, Tex.: Davis Bldg. Riverside 7-1363. Al N. Ohlfest.

Rents (for radio & tv): Towers, tv reflectors.

**Tower Service Inc.** Route 2, Box 270 B, Menomonee Falls, Wis. 5881. Charles H. Lomas, pres.

Rents (for radio): Remote tower for remote shows and emergency use.

**Trans-Lux Corp.** 625 Madison Ave., New York 22, N. Y. Plaza 1-3110. Bert W. Roth, sales director.

Rents (for tv): Background scenic projectors, screens and frames for rear projection.

**Visual Electronics Corp.** 356 W. 40th St., New York 18, N. Y. Pennsylvania 6-5840. John P. Gallagher, vp (radio); James B. Tharpe, pres (tv).

Rents (for tv): Live pick-up facilities for closed-circuit tv operations.

# Attorneys in Radio-Tv Practice

**In Metropolitan Washington, D. C.:**
(Postal Zone numbers in parentheses.)

**(For attorneys located in cities other than Washington, D.C., see alphabetical list beginning on page D-19.)**

## A

**Albertson, Fred W.,** Dow, Lohnes, & Albertson, Munsey Bldg. (4). Sterling 3-1000.
**Altman, Norman S.,** Krooth & Altman, 1001 15th St., N.W. (5). Executive 3-0900.
**Denslow L. Alton,** Washington Bldg. (5). Republic 7-0727.
**Anderson, Howard C.,** 1710 H St., N.W. (6). Exeter 2-5112.
**Anello, Douglas A.,** NAB, 1771 N St., N.W. (6). Decatur 2-9300.
**Arnold, Thurman,** Arnold, Fortas & Porter, 1229 19th St. N.W. (6). Federal 8-3700.

## B

**Bader, Michael H.,** Haley, Wollenberg & Bader, 1735 DeSales St., N.W. (6). District 7-2724.
**Bailey, Clyde S.,** Pennsylvania Bldg. (4). National 8-6512.
**Baker Philip M.** Pennsylvania Bldg. (4). District 7-8881.
**Baker, Warren E.,** Chadbourne, Parke, Whiteside & Wolff, Shoreham Bldg. Republic 7-8050.
**Ball, Frederic J.,** Pierson, Ball & Dowd, Ring Bldg. (6). Federal 8-2566.
**Bankson, John P. Jr.,** Miller & Schroeder, Munsey Bldg. (4). Metropolitan 8-2193.
**Barker, Robert W.,** Wilkinson, Cragun & Barker, 1616 H St., N.W. (6). National 8-4400.
**Barlow, Joel,** Covington & Burling, Union Trust Bldg. (5) Republic 7-5900.
**Barnes, Maurice R.,** Barnes & Neilson, Munsey Bldg. (4) Sterling 3-7670.
**Baron, Theodore,** Scharfeld & Baron, National Press Bldg. (4). Sterling 3-4115.
**Baskette, Jesse E.,** 1625 K St., N.W. Sterling 3-0600.
**Bauer, William H.,** Washington Bldg. Sterling 3-3480.
**Bechhoefer, Bernhard G.,** Scharfeld & Baron, National Press Bldg. Sterling 3-4115.
**Bechtel, Gene A.,** Berge, Fox & Arent, Ring Bldg. (6). Federal 8-4040.
**Becker, A. Harry,** Pennsylvania Bldg. (4). Executive 3-3003.
**Becker, Ralph E.,** Brookhart, Becker & Dorsey, 1700 K St., N.W. Sterling 3-1865.
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## F

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### O

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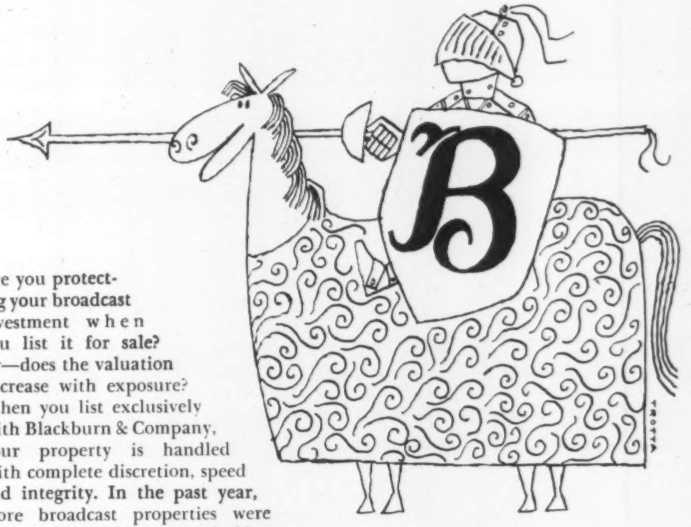

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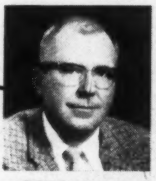

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Services: Writers' representative for tv and theatre.

**General Artists Corp.** 640 Fifth Ave., New York 19. Circle 7-7543. Buddy Howe, pres. GAC-TV. Jack Sobel, vice pres. and director of sales.
Beverly Hills: 9025 Wilshire Blvd. Crestview 1-8101. Bill Weems, vp.
Chicago: 8 S. Michigan Ave. State 2-6288.
Services: Represents talent; produces radio and tv shows.

**Hartford Agency.** 18 E. 48th St., New York. Plaza 3-6500. Barbara Scott, pres; Marshall Migitz, Carol Walker, tv mgrs.

**Martin Goodman Productions Inc.** 36 Central Park South, New York 19. Plaza 1-3555. Martin Goodman, pres; George Spota, Arthur Willi, vps.
Services: Talent representatives; independent packagers and producers.

**Jeff Hunter.** 420 Madison Ave., New York 17. Plaza 5-9611. Jeff Hunter, principal (maintains various West Coast affiliations).

**Harriet Kaplan-Lily Veidt Inc.** 527 Madison Ave., New York 22. Plaza 5-2214. Harriet Kaplan, pres; Lily Veidt, vp.
Services: Talent and scripts for tv.

**Jery Layton.** 1040 Park Ave., New York.
Services: Live and filmed TV productions.

**Lee-Draper Agency.** 111 W. 57th St., New York 19. Judson 6-4180. Olga Lee, Stephen Draper, partners.
Services: Casting; management of actors, authors.

**Lenny-Debin,** 140 W. 58th St., New York 19. Judson 2-0270. Jack Lenny, Nat Debin, partners; Bruce Savan, Billy Levinson, associates.
Services: (Billy Levinson) casting for television commercials; (Bruce Savan) casting dramatic and musical television shows.

**Lester Lewis Assoc.** 11 E. 48th St., New York 17. Plaza 3-5082. Lester Lewis, co-manager.
Services: Agents for tv performers (actors, actresses, commercial spokesmen and spokeswomen); package producers.

***MCA Artists Ltd.** 598 Madison Ave., New York 22. Plaza 9-7500. Jules Stein, chmn; Lou Wasserman, executive chmn, Herbert I. Rosenthal, pres, Freddy Fields, vp.
Beverly Hills—9370 Santa Monica Blvd. Crestview 6-2001. Mike Levee Jr., vp.
Chicago 1—430 N. Michigan Ave. Delaware 7-1100. James Stirton, vp.
London WC 1—139 Piccadilly. Mayfair 7211. Cecil Tennant, vp.
Offices also in Pittsburgh, Dallas, Detroit, Minneapolis, Paris and Rome.
*Separate entity of MCA Ltd.: not to be confused with MCA Tv Ltd., program packagers.

**William McCaffrey Agency.** 501 Madison Ave., New York 22. Eldorado 5-1076. William Mccaffrey, principal.

**Metro Artist Bureau.** 4 W. 57th St., New York 19, N. Y. Circle 6-8470. T. M. Nelson, mgr.
Services: Supplies artists; packages live shows; handles radio-tv public relations.

**William Morris Agency.** 1740 Broadway, New York 19. Judson 6-5100. Abe Lastvogel, pres; Morris Stoller, secretary; Nat Lefkowitz, treasurer; Wallace S. Jordan, N. Y. radio-tv head.
Chicago 1—435 N. Michigan Ave. Whitehall 3-1744. Phil Citrin, Sid Epstein, Gerri Kiezyk, Lou Mindling, Herb Tannen, radio-tv directors.
Beverly Hills—151 El Camino. Crestview 4-7451. Samuel Weisbord, L. A. director, radio-tv.

# Talent Agents CONTINUED

**National Artists Corp.** 711 Fifth Ave. New York 22, N. Y. Plaza 9-6000. Luben Vichey, pres-general mgr; Thomas M. Reilly, Marianne, Gerald Semon, vps
Services: Talent; produce shows.

**Meyer B. North.** 1564 Broadway, New York 36, Plaza 7-3445. Meyer B. North, owner.
Services: talent.

**John Robert Powers Agency.** 681 Fifth Ave., New York. Plaza 5-1070. Ruth T. Walters, director.

**Max Richard Inc.** 1776 Broadway, New York 19. Plaza 7-6414. Elsa Richard, pres; Max Richard, secy-treas.
Services: Industrial show production; talent casting.

**Roffman Assoc.** 675 West End Ave., New York 25, N. Y. Riverside 9-3647. Richard H. Roffman, pres; Maurice Roffman, board chmn; Malvina Cohn, secy-treas; Sophie Speiser, vp.
Los Angeles: 7755 Hollywood Blvd., Alan Winston, division mgr.
Services: Producer; public relations, legal-personal representative; secures prizes for give-aways and contests.

**Gloria Safier** 667 Madison Ave., New York 21. Templeton 8-4868. Gloria Safier, pres.
Services: Talent.

**Sam Samuels** 1564 Broadway, New York 36. Plaza 7-3834. Sam Samuels, owner.
Services: Talent; handles scripts.

**William Schuller Agency** (branch office) 200 W. 57th St., New York 19. Judson 2-6113 Len Kaplan, vp. (See headquarters listing under Los Angeles.)

**Schwartz-Luskin Theatrical Agency.** 15 E. 48th St., New York. Plaza 3-1529.
Services: Talent representative.
**Wilbur Stark.** 25 W. 54th St., New York.
Services: Live and Film TV productions.

**Television Artists Corp.** 527 Madison Ave., New York 22. Plaza 3-2153. Jack Bertell, pres.
Services: Television packaging and artists management.

**Ziegler, Hellman & Ross.** 65 E. 55th St., New York 22. Plaza 3-6300. Jerome Hellman, pres; James Merrick, Marion Searchinger, associates.
Beverly Hills: 321 S. Beverly Dr. Crestview 4-5963. Evarts Ziegler, Hal Ross, partners.
Services: Artists representatives (producers, directors and writers; Tv packages (live and film).

## CHICAGO

**General Artists Corp.** 8 S. Michigan Ave., Chicago. State 2-6288. Alan Hartman, midwest sales manager.
**Harry Greben.** 203 N. Wabash Ave., Chicago 1. Dearborn 2-0996.
Services: Manages artists appearing on tv.

**MCA Artists Ltd.,** 430 N. Michigan Ave., Chicago 1. Delaware 7-1100. James Stirton, vp. (See also listing under New York and Los Angeles).

**William Morris Agency.** 435 N. Michigan Ave., Chicago 1. Whitehall 3-1744. Howard Reilly, Chicago radio-tv director. (also see listing under New York and Los Angeles).

**Jack Russell & Assoc.** 203 N. Wabash Ave., Chicago 1. State 2-2818. Jack Russell, pres.
Services: Talent representative; talent counseling; production for conventions, sales meetings; film representative, jingles.

**Connie & Al Seaman Models Bureau.** 75 E. Wacker Dr., Chicago 1. Dearborn 2-7330. Al Seaman, pres.
Services: Supplies talent for tv commercials.

## LOS ANGELES AREA

**Alec Alexander Agency.** 208 S. Beverly Drive, Beverly Hills, Crestview 1-6101. Alec Alexander, owner
Services: Represents producers, writers, directors and actors.

**Carlos Alvarado Agency.** 8820 Sunset Blvd., Hollywood 46. Oleander 2-0272. Carlos Alvarado.
Services: Actors' representative.

**Armstrong-Deuser.** 425 S. Beverly Dr., Beverly Hills. Crestview 4-8135.

**Louis B. Artigue.** 247 S. Beverly Dr , Beverly Hills. Crestview 6-2488.

**Ashley-Steiner Inc.** 449 S. Beverly Dr., Beverly Hills. Crestview 4-7068. Ira Steiner, vp and mgr. (See also New York listing).

**Associated Booking Corp.** 8619 Sunset Blvd., Hollywood 46. Olympia 2-9940.

**Miles Bohm Auer.** 8344 Melrose Ave. (suite 29), Hollywood 46. Hollywood 2-6416. Miles Bohm Auer, owner.

Services: Represents actors, writers, composers, conductors, arrangers, choreographers, producers, directors, animators, puppeteers, vocal groups; specializing in multiple and trick voice actors. Independent producer-director of transcribed radio commercials and phonograph recordings.

**William Barnes Agency.** 247 S. Beverly Dr., Beverly Hills. Crestview 1-5256. William W. Barnes, owner.
Services: Actors' representative

**Rickey Barr Agency.** 1350 N. Highland, Los Angeles 28. Hollywood 3-1543.

**Vy Barry Agency.** 1717 N. Vine St., Los Angeles 28. Hollywood 9-2127.
Services: Represents actors, producers, writers and directors.

**The Barskin Agency.** 8743 Sunset Blvd., Hollywood 46. Olympia 2-5470. Doovid Barskin, Revin Barskin, Pat Harris (Literary).
Services: Actors and Writers representative.

**Marcella Bell Agency.** 9172 Sunset Blvd., Hollywood 46. Crestview 6-0012.

**Bender-Ward Agency.** 971 N. La Cienega Blvd., Hollywood 46. Olympia 2-1465.

**Herman Bernie Agency.** 260 S. Beverly Dr., Beverly Hills. Crestview 5-0117. Herman Bernie.
Services: Producer of television packages; furnish actors and actresses to radio and television and motion pictures.

**Herschel Bonham Agency** 1570 N. Gower, Los Angeles 28. Hollywood 4-3060.

**Bob Brandies Agency.** 11559 Ventura Blvd., Studio City. Poplar 2-4872. Bob Brandies, owner.
Services: Actors' management.

**Cloutman-Palmer-Stewart & Short Agency.** 9046 Sunset Blvd., Los Angeles 46. Crestview 4-6833. Stuart Stewart, pres; Antrim Short, secy; Lee Stewart, treas; Robert Palmer, Gerald Cloutman, vps.
Services: Agent for actors, writers, directors, cameramen.

**Comora-Bernbrock Agency.** 9100 Sunset Blvd., Hollywood 46. Crestview 6-6285 Merrill Bernbrock, pres; Sanford Comora, treas.
Services: Actors' representative

**Allen Connor.** 820 N. La Brea, Los Angeles 38. Hollywood 5-0834.

**Frank Cooper Assoc.** 9145 Sunset Blvd., Hollywood 46. Crestview 4-5971. Frank Cooper, pres; Dick Irving Hyland, Joel Cohen, vps.
New York Office; 17 E. 54th St., New York. Plaza 1-0725. Sy Fischer, vp.
Services: Literary and theatrical agent.

**Ray Cooper Agency.** 139 S. Beverly Dr. (suite 333), Beverly Hills. Crestview 6-9769. Ray Cooper and Doug Cooper, partners.
Services: Artists' management.

**The Darrow Agency.** 9884 Santa Monica Blvd., Beverly Hills. Crestview 4-7253. John Darrow, owner; Thelma Stronach, associate.
Services: Represents writers, actors, directors, choreographers.

**Mary Webb Davis Agency.** 8532 Sunset Blvd., Los Angeles 46. Oleander 5-6747. Mary Webb Davis.
Services: Supply models and actors for television commercials.

**Wilma Dawn Agency.** 6605 Hollywood Blvd., Los Angeles 28. Hollywood 5-7438.

**Milton Deutsch Agency Inc.** 9034 Sunset Blvd., Hollywood 46. Crestview 4-7321. Milton Deutsch, pres; Cliff Aronson, vice pres., Al Sherman, Ron Rothman, subagents.
Services: Artists' representative.

**Diamond Artists Ltd.** 8400 Sunset Blvd., Hollywood 46 Oldfield 4-5960. A. J. Greshler, pres; Arthur U. Gregory, assistant to pres.
New York 20—1270 Ave. of Americas. Circle 7-3025. Fred M. Harris.

**The Donaldson Agency.** 951 N. La Cienega Blvd., Hollywood 46. Olympia 2-0355.

**Isabelle Draesemer Agency.** 232 N. Canon Dr., Beverly Hills. Oliver 1-3027.
Services: Represents actors, announcers, models; handles story lines and scripts.

**Famous Artists Agency Inc.** 9441 Wilshire Blvd., Beverly Hills, Calif. Crestview 4-7431. Charles Feldman, pres; Jack Gordean, Frank I. Davis, vps. Tom Tannenbaum, television packaging.
New York 20—610 Fifth Ave. Circle 7-6200. Charles H. Abramson, in charge. Dave Gerber, television packaging.
Services: Tv packager; talent representative.

**The Flaire Agency.** 8165 Sunset Blvd., Hollywood 46. Oldfield 6-3060. Chan Gross, director of tv; Betty Collins, director of modeling; Sue Johnson, secy.
Services: Supplies talent for tv commercials.

**Hugh French Agency.** 9405 Brighton Way, Beverly Hills. Crestview 4-8741. Hugh French and Robin French, partners.
Services: Artists' manager and agent for artists, directors, writers and properties, television packages.

**Kurt Frings Agency Inc.** 242 N. Canon Dr., Beverly Hills. Crestview 4-8881. Kurt Frings, pres.
Services: Placement of talent, sale of shows, packaging, literary properties, directors, producers.

**Milton Garfield Agency.** 9000 Sunset Blvd., Hollywood 28. Crestview 1-7227.
Services: Theatrical and television artists' representative.

**Harold L. Gefsky Agency.** 9121 Sunset Blvd., Los Angeles 46. Olive 3-6145. Michael Rhodes, Adeline Fidler, associates.

**General Artists Corp.** 9025 Wilshire Blvd., Beverly Hills. Crestview 1-8101 & Bradshaw 2-0973.

**Mitchell Gertz Agency.** 338 N. Rodeo Dr., Beverly Hills Crestview 4-5491. Mitchell Gertz, owner.
Services: Represents actors, directors, writers.

**Sid Gold Agency.** 8961 Sunset Blvd., Hollywood 46. Crestview 4-7247. Sid Gold, owner; Jack Fields, associate.
Services: Actors' representative.

**Goldstone-Tobias Agency.** 404 N. Roxbury Dr., Beverly Hills. Crestview 6-1071. Nat Goldstone, Herb Tobias, partners. New York affiliation: (see Baum-Newborn Agency).

**Billy Gould Agency.** 8278 Sunset Blvd., Hollywood 46. Oldfield 6-1122. William B. Gould, owner.

**Ivan Green Agency.** 292 S. La Cienega Blvd., Beverly Hills. Olympia 2-4010. Ivan Green.
Services: Representation and management of actors, writers, directors and programs.

**Byron Griffith Agency.** 7509½ Sunset Blvd., Hollywood 46. Hollywood 7-2600.

**Milton M. Grossman Agency.** 9000 Sunset Blvd , Hollywood 46. Crestview 4-8631.

**Jeanne Halliburton.** 12407 Ventura Blvd., Studio City, Calif. PO 9-2948 and ST 1-2322.

**Reece Halsey Agency.** 8733 Sunset Blvd., Hollywood 46. Olympia 2-2409.
Services: Represents writers, producers, directors, cameramen; packages shows.

**Mitchell J. Hamilburg Agency.** 8776 Sunset Blvd., Hollywood 46. Olympia 2-5160. Mitchell J. Hamilburg, pres; Michael S. Hamilburg, partner.

Branch Office: 444 Madison Ave., New York 22. Plaza 3-2720. Marvin H. Sugarman, merchandising director.
Services: Television and radio packaging; talent representation.

**Harzon-Kendall Agency.** 9121 Sunset Blvd., Hollywood 46. Crestview 4-8107. Harold S. Herzon—partner, Lester F. Kendall—partner.

**Herdan-Sherrell Agency.** 8961 Sunset Blvd., Hollywood 46. Crestview 1-5236.

**Walter Herzbrun Agency.** 8820 Sunset Blvd., Hollywood 46. Olympia 2-7210.

**George B. Hunt & Assoc.** 8350 Santa Monica Blvd , Hollywood 46. Oldfield 4-6600. George B. Hunt, owner; Frank W. Konyi, Waldon Webb, Bobby Earle, Alan Rose.

**George Ingersoll Agency.** 7167½ Sunset Blvd., Hollywood 46. Hollywood 7-0862. George R. Ingersoll, owner, Teddy O'Toole, secy.
Services: Represents actors, singers, writers and packages.

**Lou Irwin Inc.** 9165 Sunset Blvd., Hollywood 46. Crestview 1-7131. Lou Irwin, pres; associates: Ted Wilk, Chloe Elrod.
Services: Represents artists, writers, directors, producers; creates packages for both radio and television.

**Edith Jackson Agency.** 1717 N. Highland Ave., Hollywood 28. Hollywood 7-0155. Edith Jackson, pres.
Services: Writers' representative.

**Al Kingston Enterprises Agency.** 9046 Sunset Blvd., Hollywood 46. Crestview 6-8538. Alfred Kingston, pres.
Services: artists' manager, tv packages & productions, merchandising counselor.

**Paul Kohner Inc.** 9169 Sunset Blvd., Hollywood 46. Crestview 1-5165.

**Kumin-Olenick Agency.** 400 S. Beverly Dr., Beverly Hills. Crestview 4-5221. Irving Kumin, Julian Olenick.
Services: Artists' representative.

**Leon O. Lance.** 8820 Sunset Blvd., Hollywood 46. Olympia 6-1070.

**J. W. Lauren Agency.** 8272 Sunset Blvd , Hollywood 46. Oldfield 6-4070.

**Irving Paul Lazar.** 211 S. Beverly Dr., Beverly Hills. Crestview 5-6153.

**Fred J. Leonard Agency.** 7441 Sunset Blvd., Los Angeles 46. Hollywood 4-7546. Fred J. Leonard, owner.

**Sidney M. Levee Agency.** 9000 Sunset Blvd., Hollywood 46. Crestview 4-8631.

**Lester Linsk.** 195 S. Beverly Dr., Beverly Hills. Crestview 5-4396. Lester Linsk, owner.
Services: Management of writers and talent.

**Robert Longnecker Agency.** 8438 Melrose Pl., Hollywood 46. Olive 3-3770. C. Robert Longnecker, owner.
Services: Artist's agent—television and motion picture.

**Earl MacQuarrie.** 9157 Sunset Blvd., Hollywood 46. Crestview 4-8919.

**Alvin G. Manuel Agency.** 468 N. Bedford Dr., Beverly Hills. Crestview 4-5288. Alvin G. Manuel, owner; Thomas K. Caulfield, associate.
Services: Literary agents.

**Paul Marion Agency.** 8746 Sunset Blvd., Hollywood 46. Olympia 2-9540.

**Bert Marx Agency.** 915½ Westbourne Dr., Hollywood 46. Crestview 4-8555.

**MCA Artists Ltd.** 9370 Santa Monica Blvd., Beverly Hills. Crestview 4-7711.

**James McHugh Jr. Agency.** 121 S. Beverly Dr., Beverly Hills. Crestview 4-5167. James McHugh Jr., pres; Irene McHugh, secy.
Services: Talent representative.

**Hazel McMillan Agency.** 8923 Sunset Blvd., Los Angeles 46. Webster 1-1171.

**Ben Medford Agency** 300 S. Beverly Dr., Beverly Hills. Crestview 1-7021.
Services: Motion picture and television packaging, general agency activities.

**Walter Meyers Agency.** 9167 Sunset Blvd., Hollywood 46. Crestview 1-8161.

**Middleton-Chiles Agency Inc.** 8272 Sunset Blvd., Hollywood 46. Oldfield 6-4460. Wallace F. Middleton, president.
Services: Represents artists in radio and television.

**The Miley-Ritchie Agency.** 9100 Sunset Blvd., Hollywood 46. Crestview 5-7883. Bub Miley, Carl Ritchie.

**The Mishkin Agency.** 292 S. La Cienega Blvd., Beverly Hills. Olympia 2-0944. Meyer Mishkin, owner.
Services: Theatrical agent.

**Lola Moore Agency.** 9172 Sunset Blvd., Hollywood 46. Crestview 6-5401.

**William Morris Agency.** 151 El Camino, Beverly Hills. Crestview 4-7451. Samuel Weisbord, George Gruskin, Los Angeles co-directors, radio-tv. (see also New York listing).

**Lucille Nugent Agency.** 8733 Sunset Blvd., Hollywood 46. Olympia 7-1696.

**Al Ochs Agency.** 1651 Cosmo St., Hollywood 28. Hollywood 9-6470. Al Ochs, owner.
Services: Artist management.

**Ernest G. Ohman Agency.** 4100 Cahuenga Blvd., N. Hollywood, Calif. Poplar 6-5940.

**Maurine Oliver & Assoc.** 8746 Sunset Blvd., Hollywood 46. Oldfield 7-7125. Maurine Oliver, owner.
Services: Artists' manager; stories for radio, tv, motion pictures.

**Omega Artists Agency Inc.** 9721 Sunset Blvd., Los Angeles 28. Oliver 5-7212.

**Bob Payton Agency.** 8272 Sunset Blvd., Hollywood 46. Oldfield 6-1880. Bob Payton.
Talent agent.

**Ben Pearson Agency.** 1046 N. Carol Dr., Los Angeles. Crestview 4-5488. Ben Pearson, pres.
Services: Represents actors, writers.

**Jack Pomeroy Agency.** 7616 Sunset Blvd., Hollywood 46. Hollywood 9-6366. Jack Pomeroy, pres; Larry Barton, associate; Virginia Hicks, executive assistant.
Services: Artists' representative in motion pictures, tv.

**Premiere Artists & Productions Agency.** 1046 Carol Dr., Hollywood 46. Crestview 4-5480. Harold Jovien, owner.
Services: Representation of artists and programs.

**Preminger-Stuart Agency.** 8462 Sunset Blvd., Hollywood 46. Oldfield 6-2360. Ingo Preminger, pres. Malcolm Stuart, vp.
Services: Representation of writers, literary properties, producers, directors, cameramen, actors and package deals.

**The Raison Agency.** 8749 Sunset Blvd., Hollywood 46. Olympia 2-1122.

**Danny Richards Agency.** 1610 N. Wilcox Ave., Hollywood 28. Crestview 4-8551. Danny Richards and Eloise Richards, partners.
Services: Artists' management.

**Wynn Rocamora Agency.** 8584 Sunset Blvd., Hollywood 46. Olympia 2-9710.

**Jerry Rosen Agency.** 275 South Beverly Dr., Beverly Hills. Crestview 4-5861. Jerry Rosen, owner.
Services: Artists' representative; packager.

**Rosenberg-Coryell Agency.** 404 N Roxbury Dr., Beverly Hills. Crestview 4-7381.

**Milt Rosner Agency.** 9110 Sunset Blvd., Hollywood 46. Crestview 6-7023. Milt Rosner, owner.
Services: Represents actors, writers, directors and producers.

**Art Rush Inc.** 357 N. Canon Dr., Beverly Hills. Crestview 4-6841. W. Arthur Rush, pres and Michael T. North, vp.
Services: Represents artists in radio and television.

**Frank Ryan Agency.** 8949 Sunset Blvd., Hollywood 46. Crestview 1-4627.

**Lester Salkow Agency.** 8741 Sunset Blvd., Los Angeles 46. Olympia 2-6750. Lester Salkow, pres.; Arthur Kennard, vp; Maury Calder.
Services: Represents actors, writers, directors, producers, choreographers, cameramen.

**James L. Saphier Agency.** 9538 Brighton Way, Beverly Hills. Crestview 1-7231. James L. Saphier, pres.
Services: Television productions, sale of package programs and talent.

**Ann Sargent & Assoc.** 1237½ N. Westmoreland Ave., Los Angeles 29. Normandy 2-8356. Ann Sargent and Richard L. Sargent, owners.
Services: Authors criticism service and agency service, research for writers, publicity for talent, entertainment productions, products and services.

**William Schuller Agency.** 9121 Sunset Blvd., Hollywood 46. Crestview 4-6949. William Schuller, pres; Len Kaplan, vp.
Branch Office: 200 W. 57th St., New York 19. Judson 2-6113. Len Kaplan.
Services: Represents actors, producers, directors, writers.

**Screen Children's Guild Agency.** 6771 Sunset Blvd., Los Angeles 28. Hollywood 9-6231. Beryl M McClay, board chmn.; Arthur F. Roscoe, pres & managing director; Ethelgene Wilmoth, secy-treas; Zeta Harrison, casting director.

**George Seaman Agency.** 8272 Sunset Blvd., Hollywood 46. Oldfield 6-1161.

**Frank Sennes Agency.** 6205 Sunset Blvd., Los Angeles 28. Hollywood 2-6581.

**Melville A. Shauer Agency.** 9110 Sunset Blvd., Los Angeles 46. Crestview 1-1103. Melville A. Shauer, owner.
Services: Represents actors, writers, directors; recording artists.

**Glenn Shaw Agency.** 8746 Sunset Blvd., Los Angeles 46. Oleander 5-6956. Glenn E. Shaw, owner.
Services: Artists' manager.

**William Shiffrin Agency.** 449 S. Beverly Dr., Beverly Hills. Crestview 4-7643.

**Howard Shipley Agency.** 9163 Sunset Blvd., Hollywood 46. Crestview 6-6251.

**Louis Shurr Agency.** 327 N. Rodeo Dr., Beverly Hills. Crestview 4-8111.

**Paul Small Artists Ltd.** 190 N. Canon Dr., Beverly Hills. Crestview 4-5877. Lilian Schar Small, pres; Edgar Small, executive vp. New York affiliation: (see Baum-Newborn Agency).
Services: Representation of actors, writers, directors, producers, composers.

**Lou Snitzer-Al Fritschi Inc.** 6404 Hollywood Blvd., Los Angeles 28. Hollywood 9-6271.

**Sodaro Agency.** 9400 Culver Blvd., Culver City. Texas 0-6001. Joseph F. Sodaro, owner; Lorraine Sodaro and Ethel Stone, sub-agents.
Services: Represents actresses and actors in television and radio.

**E. T Somlyo Agency.** 407 N. Maple, Beverly Hills. Crestview 6-2041.

**Frank Stempel.** 9034 Sunset Blvd., Hollywood 46. Crestview 4-8343.

**H. N. Swanson Inc.** 8523 Sunset Blvd., Hollywood 46. Olympia 2-5385.

**Harold Swoverland Agency.** 1032 N. Fairfax, Los Angeles 46. Oldfield 6-0900.
Services: Talent management.

**Lionel B. Thompson.** 8979 Sunset Blvd., Hollywood 46. Crestview 1-2188.

**George Ullman Agency.** 8979 Sunset Blvd., Los Angeles 46. Crestview 4-5238. George Ullman, owner and pres; Jack Easton, vp.
Services: Packaging representation of performers, writers, directors, producers.

**Jessie B Wadsworth Agency.** 9172 Sunset Blvd., Hollywood 46. Crestview 6-0698.

**The Weil Agency.** 971 N. LaCienega Blvd., Hollywood 46. Olympia 2-2872.

**Murry Weintraub Agency.** 9172 Sunset Blvd., Hollywood 46. Crestview 1-1137.

**Paul Wilkins Agency.** 9006 Sunset Blvd., Hollywood 46. Crestview 1-6188. Paul Wilkins, owner.
Services: Artists' manager.

**Henry Willson.** 8611 Sunset Blvd., Beverly Hills. Olympia 2-3971.

**Betty Wookey Agency.** 8743 Sunset Blvd., Hollywood 46. Hollywood 2-2301. Betty Wookey.
Services: Sale and promotion of talent.

**Ziegler, Hellman & Ross.** 321 S. Beverly Dr., Beverly Hills. Crestview 4-5963. Evarts Ziegler, Hal Ross, Jerome Hellman.
New York 20—65 E. 55th St. Plaza 3-7715. Jerome Hellman.
Services: Represents writers, directors, producers, actors; tv packager.

**Herman Zimmerman Agency**. 9172 Sunset Blvd., Los Angeles 46. Crestview 6-0266. Herman Zimmerman and Nellie H. Zimmerman, co-owners.
Services: Talent agency.

### OTHER CITIES

**Connie B. Gay Enterprises.** 4000 Albemarle St., N.W., Washington 16, D. C. Emerson 3-8110. Connie B. Gay, pres-board chairman; Jane E. Trimmer, exec. vp.
Services: Talent manager; packager and producer.

**Leland Powers School Inc.** 31 Evans Way. Boston 15. Aspinwall 7-2900. Haven M. Powers, principal.
Services: Talent and personnel.

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are fully trained for two years in all phases of broadcasting . . . trained by a staff of experienced professionals to do the *right* things at the *right* time in the *right* way.

Wire, write or phone us your personnel needs. You'll be glad you did. There is no placement fee.

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**George Heid Productions.** Penn-Sheraton Hotel, Pittsburgh 30, Pa. Grant 1-3696. George Heid, pres.
Services: Talent.

**Motion Picture Service Center Ltd.** Biltmore Hotel, Honolulu. 996432. Ed Carlson, pres.

## Radio and Tv News Services

**Associated Press**—50 Rockefeller Plaza, New York 20. Plaza 7-1111. Executives: Frank J. Starzel, gen mgr; Oliver Gramling, assistant gen mgr; Lloyd Stratton, secretary; John Aspinwall, radio news editor. (Continuous worldwide news; business and market reports; specialized feature scripts; sports news, spot and commentary; complete weather reports; for tv, AP Wirephoto and AP Photofax for spot and feature picture coverage).

**British United Press Ltd.**—575 University St., Montreal, Que. University 6-9357. R. W. Keyserlingk, managing director and general business mgr; T. G. McQuaid, managing editor; Fred A. Darrell, coml mgr; John Chartier, business representative.

**Broadcast Editorial Reports**—33 E. 39th St., New York 16, N. Y. Plaza 9-1546. A. Maxwell Hage, pres & editor-in-chief; Leslie Gordon Phillips, vp; Henry Cassidy, exec editor; H. V. Kaltenborn, senior editor; Norwood F. Allman, director. (Supplies editorial background and opinion material—"opinioncasts"—signed editorial broadcast columns.)

(See Adv. page D-32)

**Broadcast News Ltd.** (subsidiary of Canadian Press)—55 University Ave., Toronto 1, Ont. Empire 4-2692. Gillis Purchell, chief executive; Charles Edwards, mgr; C. A. Day, treasurer. (Worldwide news and features to radio and tv stations by teletype).

**CBS News** (Div. of CBS Inc.) 485 Madison Ave., New York 22. Plaza 1-2345. Sig Mickelson, pres; John F. Day, vp; Robert E. Lang, vp-adm; John M. Cooper, mgr Newsfilm Syndication; John Kiermaier, dir public affairs; William C. MacPhail, dir sports; David Klinger, dir business affairs; Michael Horton, dir information; Paul Levitan, dir special events; William C. Ackerman, dir special projects; Theodore F. Koop, dir news & public affairs, Washington. (Produces news, public affairs, special events, sports programs for CBS; supplies syndicated newsfilm to stations in U.S. and abroad.)

**Deadline Washington Inc.**—1701 16th St., N.W., Washington 6, D. C. Adams 2-8152. Joseph Phipps, pres. (Washington and local news by voice, tape and phone).

**Midwest Broadcast News Service**—P. O. Box 6083, Lambert-St. Louis Municipal Airport, St. Louis 34, Mo. Thornwall 5-3677. John Bernard Meyer, pres. (Beeper-phone, tape and TWX coverage of all midwest state capitals. Twice-daily feeds and specials. Midwest-client retransmission facilities available to Washington radio-tv correspondents.).

**Munroe News Bureau**—1249 National Press Bldg., Washington 4. Sterling 3-6756. Pat Munroe, bureau chief; Gordon White, asst. bureau chief. (Film and tape coverage of Washington and direct phone reports. Remote services on request country-wide.)

**National Catholic Welfare Conference News Service**—1312 Massachusetts Ave., N.W. Washington 5, D. C. Republic 7-3553. Frank A. Hall, director. (Issues weekly 15 minute Catholic radio-tv newscast script condensed from full daily news service; pictures also available for use of script on tv).

**News Associates Inc.**—1627 K St., N.W., Washington 6, D. C. National 8-8090. Executives: Herbert Gordon, pres; Donald E. Bowers, news editor. (World news and feature coverage; provides audio news to radio-tv stations; handles special news assignments in audio, still, SOF).

## News Services CONTINUED

**Pathe News Inc.**—245 W. 55th St.., New York 19. Judson 6-8920. Barnett Glassman, pres; Walter I. Gould, executive producer and director of press; William G. Dillon, sec; Joseph Zito, manager of newsfilm; Simpson, Thacher & Bartlett, atorneys; Dan Heiss, supervising film editor & assoc prod; Robert Craig, director and producer of deucational films. (Services include Pathe News Roundup of the Week, documentary and promotion programs.)

**Point-of-Origin**—Senate Radio-Tv Gallery, U. S. Capitol, Washington, D. C. Capitol 4-3121, extension 6421. Jeff St. John, pres. (Exclusive daily and nightly Washington news coverage for radio and tv stations; beeper, air-mail tape and film. Midwest and west coast clients serviced through Midwest Broadcast News Service, St. Louis.)

**Press Assn.** (Associated Press subsidiary)—50 Rockefeller Plaza, New York. Plaza 7-1111. Frank J. Starzel, pres; Oliver Gramling, vp; Lloyd Stratton, secretary.

**Public Affairs Radio Inc.**—150 Broadway, New York 38. Barclay 7-6563. Hyman L. Federman, board chmn; Guthrie E. Janssen, pres; Justin J. Bayer, vp; Philip R. Leeds, sec-treas (Daily and weekly voiced services of business and financial news direct from Wall Street).

**Radio Press International Inc.**—18 E. 50th St., New York 22. Plaza 2-0650. R. Peter Straus, pres; Michael J. Minahan, gen mgr; John F. Hicks, sales mgr; Bill Scott, bureau chief.

Broadcast House, 40th & Brandywine, Washington, D. C. Emerson 2-9300. Steve Cushing, bureau chief.

40 Piccadilly, London W. 1. Regent 0093. Noel Bernard, bureau chief. (Worldwide voiced news service).

**Radio Press News Services**—(international executive offices) B 8 Hillside Manor, New Hyde Park, N. Y. Pioneer 2-0500. Robert Miles Master, editor-director.

1980 Valentine Ave., Bronx 57, N. Y. Pioneer 2-0500. Interview, conference, taped features center. B. Dubbs, area editor.

47 W. 46th St., New York 19. Pioneer 2-0500. Photo features division. Phillips St. Clair, photo editor. (Provides the following services via mobile radio units: photo features and stories, news, special events and features; newsfilm for tv; taped program services; "direct line" feeds or via fm-vhf mobile radio to studios. Initial coverage for greater New York metropolitan area).

**Reuters Ltd. of London**—229 W. 43rd St., New York. Bryant 9-8558. D. K. Rogers, North American mgr; Julian Bates, U. S. news editor.

**Telenews** (produced by Hearst Metrotone News Inc.)—Sales office: 235 E. 45th St., New York 17. Murray Hill 2-5600. Robert H. Reid, general sales mgr; Saul Reiss, national tv sales. New York Production Office: 450 W. 56th St., New York 19. Plaza 7-4120. C. B. Stratton, executive vp; Marshall B. Davidson, executive news editor. (Produces daily and weekly films on news, sports and fashions).

**United Press International** (including United Press Movietone News and United Press International Newspictures)—220 E. 42nd St., New York 17. Murray Hill 2-0400. Officers (New York): Frank H. Bartholomew, pres-gen mgr; Earl J. Johnson, vp-gen news mgr; LeRoy Keller, vp-director of client relations; Mims Thomason, first vp-gen business mgr; Frank Tremaine, vp-gen mgr, United Press International Newspictures; William R. Higginbotham, mgr, United Press Movietone News. Regional executives: Atlanta, Jack Young, southern division newspictures mgr; Boston, Alan B. Wade, New England radio editor; David Wurzel, New England newspictures mgr; Chicago, Dean C. Miller, national radio news mgr; Peter S. Willett, central division newspictures mgr; Paul C. Sisco, tv bureau mgr; Dallas, Charles J. McCarty, southwestern division newspictures mgr; Los Angeles, Ron Burton, Pacific division tv editor; San Francisco, Cliff McDowell, Pacific division newspictures mgr; Rodney Guilfoil, radio editor; Washington, George Gaylin, Washington newspictures mgr; Robert J. Serling, Washington radio bureau mgr; Bryce Burke, Washington tv editor. (Services for radio: news, news features on sports, women's interests, human interests, recreation, farming, business, science, religion, commentary and review of outstanding news events, national and international affairs, Sunday show. For tv, motion picture news film comprising sound and silent film with teletyped scripts and 24-hour news wire; spot newspictures by Telephoto, Unifax (facsimile), mail, messenger or courier, 7x9, 8x10, 3x4 telop and balop prints; sports shows, week-end sports review, baseball, scorecard, including cartoons; weather shows, weather maps, slides of films, with scripts.)

**World Wide Information Services**—660 First Ave., New York 16. Oregon 9-7240. Richard W. Hubbell, pres; David Hale Halpern, vp; Jeff Murray, vp. (Services include information network for business and industry; fact-finding and executive reporting; surveys of markets, opinion. 5700 reporters cover all markets in North America and in 96 foreign countries).

## Public Relations, Publicity And Promotion Services

**John B. Adams.** National Press Bldg., Washington 4, D. C. Metropolitan 8-4248.

**Airtime Procedures Inc.** 6636 Hollywood Blvd., Hollywood 28, Calif. Hollywood 1-9919. J. Stuart Galbraith, pres (business/bookkeeping service).

**David O. Alber Assoc.** 44 E. 53rd St., New York 21, N. Y. Templeton 8-8300. Gene Shefrin, executive vp; Dan Blumenthal, vp.

**William J. (Bill) Bailey.** Bankers Securities Bldg., Philadelphia 3, Pa. Kingsley 5-1616. Vp, Thomas J. La Brum and Assoc., advertising and public relations.

**Banner & Greif,** 369 Lexington Ave., New York 17, N. Y. Murray Hill 6-6622. Jack Banner, Ed Greif, partners.

**Buddy Basch Office.** 17 E. 45th St., New York 17, N. Y. Murray Hill 7-8351. Buddy Basch, owner; West W. Willcox, executive assistant; Henri Adan, assistant.

**Aleon Bennett.** 8272 Sunset Blvd., Hollywood 46, Calif. Oldfield 6-1616.

**Bentley & Livingstone Inc.** 6 N. Michigan Ave., Chicago 3, Ill. Dearborn 2-7317. George Livingstone, pres; E. W. Welch, sec-treas.

**Edward L. Bernays.** 26 E. 64th St., New York 21, N. Y. Templeton 8-5000.

**Ivan Black Assoc.** 400 Madison Ave., New York 17, N. Y. Plaza 5-4760.

**Robert W. Bloch Public Relations.** 1 E. 57th St., New York 22, N. Y. Plaza 5-8047.

**Bro-Tel Service.** 118½ Washington St., Huntsville, Ala. JE 6-2662. Jim Trippe, mgr. (Call letter items, advertising specialties for radio and tv stations, publicity and promotions.)

**H. A. Bruno & Assoc.** 30 Rockefeller Plaza, New York, N. Y. Circle 6-8040. Harry Bruno, pres; R. D. Gudgeon, exec vp; G. Hudson Phillips, senior vp; William Sherwood, Max Hampton, vps.

**Carl Byoir & Assoc.** 800 2nd Ave., New York 17, N. Y. Yukon 6-6100. Gerry Swinehart, chmn of bd; George Hammond, pres; C. Stuart Hall, Frank Gavitt, Alfred E. McMillan, executive vps; Muriel Fox Aronson, radio and tv director.

National Press Bldg., Washington, D. C. Sterling 3-6565. Lyle Youngstrom, vp.

33 N. LaSalle St., Chicago, Ill. Dearborn 2-6300. Harry Schaden, vp.

727 W. 7th St., Los Angeles, Calif. Madison 7-6421. Roger Johnson, mgr.

**CCI.** 750 3rd Ave., New York 17, N. Y. Oxford 7-7330. Chester Burger, pres; Steve Libby, mgr, tv dept.

. 200 Berkeley St., Boston 16, Mass. Hubbard 2-2230. Fletcher Booraem.

318 S. Michigan Ave., Chicago 4, Ill. Webster 9-7676. Don Short.

1060 National Bank Bldg., Detroit 26, Mich. Woodward 5-7550. Frank Hedge, vp.

8720 Sunset Blvd., Los Angeles 46, Calif. Oleander 5-6045. Margaret Ettinger, vp.

1012 14th St., N. W., Washington, D. C. Executive 3-5707. Margaret Trippel.

114 Sansone St., San Francisco, Calif. Roxie Howlett.

**Chip Cleary & Co.** 610 E. 17th St., Santa Ana, Calif. (exec offices) Kimberly 7-7331. Chip Cleary, pres.

6331 Hollywood Blvd., Los Angeles.
247 E. 60th St., New York.
Forum Bldg., Sacramento, Calif.
116 S. King St., Honolulu.

**Harry Coleman & Co.** 664 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-3883. Harry M. Coleman, pres.

**Hal Copeland Co.** Wilson Bldg., Dallas 1, Tex. Riverside 8-2350.

**James A. Cowan.** 20 Carlton, Toronto 2, Ont., Canada. Empire 4-8561.

**Cowan-Berkman & Assoc.** 9163 Sunset Blvd., Hollywood 46, Calif. Crestview 6-3103. Stanley Cowan, Allan Berkman, Billy Holms, Jerry Kent, Lydia Seigal.

**Phil Dean Assoc.** 2 W. 46th St., New York 36. Plaza 7-9640. Phil Dean, pres.

**Dorrance & Co.** 126 E. 37th St., New York, N. Y. Murray Hill 3-7851. Dick Dorrance, Bill Leonard, partners; Jean Swain, account executive.

**Arthur Eddy Public Relations.** 8584 Sunset Blvd., Hollywood 46, Calif. Olympia 2-7155.

**Lyle Kenyon Engel.** 211 W. 58th St., New York 19, N. Y. Circle 7-6382.

**Dave A. Epstein.** 6777 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-6881. David A. Epstein, owner. Josephine Backus, Terese Beinstoc, assistants.

**Alex Evelove.** 223 S. Beverly Dr., Beverly Hills, Calif. Bradshaw 2-7858.

**Milton Fenster Assoc.** 16 W. 55th St., New York 19, N. Y. Judson 2-6070. Milton Fenster, pres; Fred Rayfield, vp.

**Maury Foladare & Assoc.** 1717 N. Highland Ave., Hollywood 28, Calif. Hollywood 9-8135.

**Mickey Freeman Assoc.** 6606 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-2395.

**General Public Relations Inc.** 666 5th Ave., New York 19, N. Y. Judson 2-7113. Ward B. Stevenson.

**Edward Gottlieb & Assoc.** 640 5th Ave., New York 19, N. Y. Judson 2-7540. Edward Gottlieb, pres; Phil Klarnet, executive vp; Charlotte Klein, vp; Robert J. Sullivan, vp; Elmer M. Borsuk, director, radio-tv.

**Benn Hall Assoc.** 47 E. 61st St., New York 21, N. Y. Templeton 8-8360. Benn Hall, pres.

**Hill & Knowlton Inc.** 150 E. 42nd St., New York, N. Y. Oxford 7-5600. John W. Hill, chmn of bd; Bert C. Goss, pres; Richard W. Darrow, executive vp; John G. Mapes, chairman, executive committee; Harry S. Cooper, sec-treas; William A. Hosie, director, radio-tv-film.

1000 16th St. N.W., Washington 6, D. C. Sterling 3-0270. Avery McBee, vp.

**The Kalmus Co.** 527 Madison Ave., New York. Plaza 3-1370. Allan H. Kalmus, owner.

**Bernard F. Kamins.** 190 N. Canon Drive, Beverly Hills, Calif. Crestview 1-8141. Loretta Kamins, sec; Arthur Engel, David Martin, John Rose, associates; Vera Servi, Lois Lester, account execs; Merle Williams, Lynn Hubbard, records and research.

**Robert S. Keller Inc.** 72 Barrow St., New York 14, N. Y. Watkins 4-6599. Bob Keller, pres.

**Mark Larkin.** 848½ S. Normandie Ave., Los Angeles 5, Calif. Dunkirk 5-5803.

**Joe Leighton & Assoc.** 6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 5-2141.

**Philip Lesly Co.** 100 W. Monroe St., Chicago 3, Ill. Central 6-9520. Philip Lesly, pres.

1271 Ave. of the Americas, New York, N. Y. Judson 6-6565.

8-1525.

6399 Wilshire Blvd., Los Angeles, Calif. Olive 3-9510.

1937 Book Tower, Detroit, Mich. Woodward 5-7134.

369 Pine St., San Francisco. Exbrook 7-0114.

**Emanuel Levine Assoc.** 1812 N St., N.W., Washington 6, D. C. Federal 8-4770. Emanuel Levine, pres; Charlotte Levine, vp-treas.

**Lewin/Kaufman/Schwartz.** 259 S. Beverly Dr., Beverly Hills, Calif. Bradshaw 2-0744.

**Bernard L. Lewis Inc.** Empire State Bldg., New York 1. Lackawanna 4-5865. Bernard L. Lewis, pres; Marshall W. Neale, vp.

**Hal Leyshon & Assoc.** 122 E. 42nd St., New York. Murray Hill 7-0272. Hal Leyshon, pres; Eugene Buzzell, vp.

Leyshon Assoc. of Florida Inc., Miami. Franklin 4-0623. Hal Leyshon, pres; George E. Pickard, exec vp.

**MacColl-Riley Assoc. Inc.** 75 E. 55th St., New York 22, N. Y. Plaza 5-1123. Margaret K. MacColl, Fran Riley, partners.

**Mayer & O'Brien Inc.** 333 N. Michigan Ave., Chicago 1, Ill. Financial 6-9511. Howard G. Mayer, chmn of bd; Dale O'Brien, pres; Ross DeLue, Charles Vance, Jack Weil, Alton Farber, vps.

1111 Wilshire Blvd., Los Angeles 17, Calif. Huntley 2-5411.

551 Fifth Ave., New York 17, N. Y. Murray Hill 7-1150.

**Frank McNaughton & Assoc.** 25 E. Jackson McNaughton; Florence Abrahamson McNaughton.

**Media Inc.** 2202 Georgia Ave., N.W., Washington, D. C. Adams 2-6360. James A. Thompson, pres; Carnell O. Clifton, vp.

**Howard Mendelsohn.** 612 N. Michigan Ave., Chicago 11, Ill. Michigan 2-0244.

**Mermey Organization.** 205 E. 42nd St., New York 17, N. Y. Murray Hill 4-4540. Maurice Mermey.

**Merrick Assoc.** 280 Madison Ave., New York 16, N. Y. Murray Hill 4-5620. Michael Merrick, pres.

**Irving D. Miller Inc.** 141 E. 51st St., New York 22, N. Y. Plaza 5-4040.

**Reg Mitchell & Assoc.** National Press Bldg., Washington 4, D. C. National 8-4457. Reginald P. Mitchell, pres.

**Peed, Gammon & Lipsky.** 527 Madison Ave., New York 22. Plaza 1-0030. Earl S. Peed, pres; Roland Gammon, vp.

**Jack Perlis.** 310 West End Ave., New York 23, N. Y. Trafalgar 3-5284.

**Promotion Assoc.** (division of Stamler, Brooks, Soghigian & Schain Inc.) 2000 P St., NW, Washington 6, D. C. Adams 2-0100. Arthur D. Stamler, pres; David Schain, exec vp and senior account exec; Murry Gelberg, art dir.

**Publici-Tips.** P. O. Box 8213, Denver, Colo. Sunset 1-8669. Pauline J. Mahoney, pres; Elizabeth Brooks, sec.

**S. Jay Reiner Co.** 155 Mineola Blvd., Mineola, N. Y. Pioneer 7-5300. S. Jay Reiner, pres.

**Richards Assoc.** 1737 DeSales St., N.W., Washington 6, D. C. Sterling 3-4630. Robert K. Richards, pres; Pat Mower, account exec; Sandy George, admin asst.

**Robinson, Adleman & Montgomery.** 2016 Walnut St., Philadelphia 3. Locust 8-5885. Robert H. Adleman, pres; Anthony J. Walton Jr., vp; Charles J. Redner, radio-tv dir.

**Richard H. Roffman.** 675 West End Ave., New York 25, N. Y. Riverside 9-3647. Richard H. Roffman, pres; Maurice Roffman, vp; Sophie Speiser, secretary; Malvina Cohn, treasurer.
**A. A. Schechter Assoc.** 551 Fifth Ave., New York 17, N. Y. Murray Hill 7-1150.
333 N. Michigan Ave., Chicago 1, Ill.
1540 N. Highland Ave., Hollywood 28, Calif., Hollywood 8-2197.
2 Mansfield St., London, W.1., England.

**Selvage & Lee Inc.** 500 5th Ave., New York 36, N. Y. Oxford 5-6200. James P. Selvage, chmn; James Cope, pres; Morris M. Lee Jr., executive vp.
221 N. LaSalle St., Chicago 1, Ill. Central 6-7818. Winfield R. Green, vp.
Republic 7-4040. S. B. Bledsoe, vp.
Central National Bank Bldg., Richmond 19, Va. Milton 4-3008. Clinton H. Johnson, mgr.
1625 Eye St., N.W., Washington 6, D. C.

**Len Simpson & Assoc.** 6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 3-5176.

**Samuel E. Stavisky & Assoc. Inc.** 801 19th St. N.W., Suite 614, Washington 6, D. C. Executive 3-3876. William S. Frank, Arthur Reilly, assoc. (Public relations for BMI.)

**Summers, Searle, Brewer Inc.** 11950 San Vincente Blvd., Los Angeles, Calif. Granite 9-4141. C. L. (Pete) Summers, chmn; Don Searle, pres.
1776 Broadway, New York. Circle 5-2424. Maxwell Hamilton, vp.
1025 Connecticut Ave., N.W., Washington 6, D. C. Executive 3-7166. Barney Breeskin, vp.

**Taylor-Walker Assoc.** 527 Madison Ave., New York 22, N. Y. Plaza 5-8690. John H. Taylor, Mary T. Walker, partners.

**Jack Tierney Agency.** 1418 N. Highland, Hollywood 28, Calif. Hollywood 2-1946.

**Bill Watters & Assoc.** 1271 St. Ives Place, Los Angeles 46, Calif. Bradshaw 2-0148. Bill Watters, head; Edna Bell, acct exec; Marian Horwitz, acct exec.
3010 Geary St., San Francisco, Calif. Skyline 1-3345. Hanns Kolmar & Assoc.

## Communications Carriers

**American Telephone & Telegraph Co.** (Long Lines Dept.) 32 Ave. of the Americas, New York 13, N. Y. Exeter 3-9700. H. T. Killingsworth, vp, Long Lines; C. E. Schooley, director of operations; R. T. Dugan, asst vp, operating staff; F. R. Eckley, dir of personnel & pub rel; G. F. Sparks, asst vp, pub rel; J. M. Rosenburg, information mgr; E. D. North, general attorney; C. F. Martin, G. E. Ashley, assistant general attorneys, Eastern area (White Plains, N. Y.): C. E. Wideberg, general mgr; C. W. Floyd, commercial mgr; F. R. MacFarland, division commercial mgr of tv-radio (New York). Central area (Cincinnati); D. E. Emerson, commercial mgr. Western area (Kansas City): C. L. Brown Jr., commercial mgr.

**Canadian National Telegraphs.** 151 Front St., W., Toronto 1, Ont. Empire 8-6071. J. R. White, gen mgr; D. H. Hawley, chief of sales & traffic services; W. T. Sanderson, supervisor of broadcast services.

**Canadian Pacific Railway** (Communications Dept.) 575 University St., Montreal, Que. University 6-4531. G. H. Pescud, general mgr; L. E. Hamson, assistant general mgr; G. G. Shaw, superintendent, broadcast services.

**Globe Wireless Ltd.** 141 Battery St., San Francisco, Calif. Exbrook 2-6181. R. Stanley Dollar, pres; R. Stanley Dollar Jr., executive vp; R. H. Anderson, J. D. Hopkins, William H. Phillips, vps; James E. Moriarty, assistant to pres.

**International Telephone & Telegraph.** 67 Broad St., New York 4, N. Y. Bowling Green 9-3800.

**Press Wireless Inc.** 660 - 1st Ave., New York 16, N. Y. Murray Hill 3-6103. William J. McCambridge, pres and treasurer; D. K. deNeuf, exec vp; T. J. Reilly, assistant treasurer and secretary.

**RCA Communications.** 66 Broad St., New York 4, N. Y. Hanover 2-1811. Thompson H. Mitchell, pres; Sidney Sparks, vp, operations and engineering. Program and photo transmission service: Madison P. Rehm, New York; H. E. Austin, San Francisco.

**Western Union Telegraph Co.** 60 Hudson St., New York 13. Worth 2-7300. Walter P. Marshall, pres; T. F. McMains, vp and assistant to pres; S. M. Barr, vp, planning; J. L. Wilcox, vp, employe relations; K. B. Mitchell, vp, international communications; G. S. Paul, vp, operations; K. W. Heberton, vp, government relations; W. E. Pudney, vp, finance; R. Hoover, vp, plant; G. G. Creal, vp, marketing; W. H. Francis, vp Research and Engineering; E. F. Sanger, vp public relations; A. L. Love, vp-comptroller; L. A. Ahlers, treasurer; Wm. G. H. Acheson, secretary; J. H. Waters, general attorney; C. L. Hall, general purchasing agent; C. L. Gildroy, chief industrial engineer; J. Z. Millar, assistant vp, development and research; W. B. Sullinger, radio-wire transmission engineer; L. G. Pollard, electronics engineer; A. W. Dickey, electronics applications engineer.

## Research Services

**ARB Surveys Inc.** 11 W. 42nd St., New York 36, N. Y. Wisconsin 7-6977. Don Cahalan, pres; Anne Schuetz Zanes and Bruce Neal, senior resident analysts; William A. Glenn, gen mgr.
Affiliated with American Research Bureau of Washington, New York, Chicago and Los Angeles.
(Sampling surveys, local, regional and national in scope.)

**American Research Bureau Inc.** 4320 Ammendale Rd., Beltsville, Md. Webster 5-2600. James W. Seiler, director; Roger Cooper, station relations director; Ernest H. Clay, research director & advertiser service mgr.
6223 Selma St., Hollywood, Calif. Hollywood 9-1683. William Shafer, mgr.
400 Park Ave., New York. Plaza 1-5577. Jack L. Gross, mgr, agency services.
201 E. 57th St., New York. Plaza 1-5577. Al Petgen, mgr, station services.
1907 Tribune Tower, Chicago, Ill. Superior 7-3388. Gary Eckard, station sales representative; Richard Lane, agency sales representative.
(Audience measurement.)

**Attitude Research Bureau Inc.** Central Bldg., Seattle 4, Wash. Main 3-4489. Joseph B. Ward, pres. (Media effectiveness research, point-of-sale and traffic studies.)

**Audit Bureau of Circulations.** 123 N. Wacker Dr., Chicago 6, Ill. Central 6-7994. James N. Shryock, pres and managing director; Alan T. Wolcott, exec vp; Leo H. Smith, vp; Carl Gazley, assistant managing director.
357 Bay St., Toronto 1, Ont. Empire 6-6340.
(Cooperative association of advertisers, advertising agencies and publishers for verification of circulation of newspapers and periodicals)

**Broadcast Advertisers Reports Inc.** 750 Third Ave., New York 17, N. Y. Yukon 6-8410. Phil Edwards, chmn of bd and publisher; Robert W. Morris, pres; Albert C. Morey, vp; Josef B. Rosenberg, vp & asst to pres; Richard F. Kennedy, vp, custom services.
Production Center: 416 Main St., Darby, Pa. David W. Allen, exec. vp; Alfred K. Edwards Jr., vp; Norman E. Barker, vp; Elizabeth Bush, treas.
(Publisher of tv commercial audits based on regular off-the-air monitoring of stations).

**R. H. Bruskin Assoc.** 96 Bayard St., New Brunswick, N. J. Charter 9-1800. Whitehall 4-7023. Richard Bruskin, pres; Dr. Mel Gold, director of sales and creative development; Sid Rowland, Walter Meyer, Michael Sandler, project directors; Dorothy Finley, field director.
(Media, marketing and industrial research. TV-T commercial tester for in-home analysis of commercials. "Aim," a continuing national study of slogan, trademark, personality and package identification.)

**Bureau of Broadcast Measurement.** 96 Eglinton Ave., E., Toronto 12, Ont. Canada. Hudson 5-9464. George S. Bertram, Swift Canadian Co., pres; Ross A. McCreath, All-Canada Radio & Television Ltd., vp; Wilfred L. Hudson, research and development director; Charles J. Follett, sec-treas; Charles A. Burton, executive vp; Ray B. Collett, Lever Bros. Ltd., vp.

**Canadian Facts Ltd.** 49 Wellington St., W. Toronto 1, Ont., Canada. Empire 4-6373. John F. Graydon, pres; F. S. Lyman, vp, Montreal office; E. Tulving, psychological consultant; L. O. Thompson, executive director, the Schwerin system. (Among services, administers in Canada Schwerin research system of pre-testing programs and commercials.)

**C-E-I-R Inc.** 1200 Jefferson Davis Highway, Arlington 2, Va. (research center). Otis 4-6377.
370 Lexington Ave., New York 17. Lexington 2-9390. Dr. Herbert W. Robinson, pres.; W. W. Eaton, Alva R. Reimers, vps; James L. Tyson, mgr, New York office; Dr. Jack Moshman, chief mathematician; Frank Plovia, dir, Samuel Weiss Research Div. (National and international market research, product and specialized surveys, economic studies, operations research, computer and technical services.)

**Robert S. Conlan Assoc. Inc.** 4700 Belleview St., Kansas City 12, Mo. Victor 2-3038. Robert E. West, pres; Mrs. Hallie E. Jones, vp. (Local and national radio and tv audience surveys; fm, am, Negro, stratified, and market research and interviewing.)

**Crossley, S-D Surveys Inc.** 405 Park Ave., New York 22, N. Y. Plaza 5-1606. Arthur B. Dougall, chmn of bd; Archibald M. Crossley, pres; Carl H. Henrikson Jr., vp & gen mgr; Robert C. Montgomery, treasurer; Carol A. Cruikshank, client service mgr.

**Gould, Gliess & Benn Inc.** (American Research Service Div.) 664 N. Rush St., Chicago, Ill. Superior 7-9168. Howard Benn, pres; Henry Gliess, exec vp.
South Pasadena, Calif.: 308 Monterey Rd., Murry 2-3373. Robert L. Biggs, vp.
San Francisco, Calif.: 111 Sutter St., Douglas 2-4942. W. H. Gacke, vp.
Minneapolis, Minn.: First Nat'l Bank Bldg., Steve Plasman, mgr.
(Tv program & commercial measurement; commercial pre-testing; custom-designed research studies.)

**Guide-Post Research.** 944 Greentree Rd., Pittsburgh 20, Pa. C. F. Ackenheil, director.

**Hellman Marketing Services.** 654 Madison Ave., New York 22. Templeton 8-8834. Gordon A. Hellman, pres.

**C. E. Hooper Inc.** 375 Park Ave., New York 22, N. Y. Murray Hill 8-2290. Frank Stisser, pres; Mrs. C. E. Hooper, chrm of bd.; W. Bruce McEwen, executive vp; A. W. Harding, Lucy Woodworth, Dorothy Behrens, Fred H. Kenkel, vps.
Production office and plant: 84 Danbury Road, Wilton, Conn. Porter 2-5514.

**International Surveys Ltd.** 1440 St. Catherine St., W., Montreal, Que., Canada. University 6-1579. Paul Haynes, pres.
888 Dupont St., Toronto, Ont. Lennox 4-7919.
(Market research monthly national and area radio and tv station and program reports.)

**Richard Manville Research Inc.** 230 Park Ave., New York 17, N. Y. Oregon 9-2435. Richard Manville, pres; S. J. Collins, dir of research; James Lithgow, dir of client services. (Consultant on advertising and marketing research. Studies of radio and tv markets, programs, audiences and commercial effectiveness.)

**Market Research Corp. of America.** 122 E. 42nd St., New York 17, N. Y. Oxford 7-3540. Samuel G. Barton, pres; C. C. Rogers, pres, National Consumer Panel Div.; Daniel F. O'Connell, vp, media evaluation; Dr. Wayne Lee, pres, Distribution Research Div., State College, Pa.; S. Payne, pres, Interview Research Institute; Dr. Harlan Mills, pres, Mathematica, Princeton, N. J.

**Market Research Services.** 565 Hippodrome Bldg. Annex, Cleveland 15, Ohio. Prospect 1-1828. Morris Darnovsky, director. (Advertising and marketing research.)

**McDonald Research Ltd.** 670 Bayview Ave., Toronto 17, Ont. Hudson 7-2861.
Clyde H. McDonald, pres; John C. A. Wilson, vp.
(Special surveys on all aspects of broadcasting.)

**Media Records Inc.** 63 Vesey St., New York 7, N. Y. Worth 4-0076. John Halpin, pres; L. H. Collins, vp.
257 E. Broad St., Columbus 15, Ohio. Capital 1-7784. Francis Davis, mgr.
173 W. Madison St., Chicago, Ill. Andover 3-5683. Ladious Siwak, mgr.
575 Mission St., San Francisco 5, Calif. Garfield 1-4989. Harold F. Gannon, mgr.

**Moffett Research Co.** 3175 W. Sixth St., Los Angeles 5. Dunkirk 3-7096. Jessie Locke Moffett, pres; Samuel Kneale Bell, vp; Keith Ainsley, treas; Carol Locke, sec. (Opinion polls, sales audits, motivation studies, advertising and media research, product and package development, employe attitude studies.)

**National Research Consultants.** B-8, Hillside Manor, New Hyde Park, N. Y. Pioneer 2-0500. Joseph L. Levit, pres.
(Basic research and analysis services, media analysis, market and motivation research, new product research and operations research.)

**National Television Monitor Inc.** 601 Madison Ave., New York, 22, N. Y. Murray Hill 8-1071. Kenneth Jaffe, pres.
(Monitoring service; tape recordings; photo reports [storyboard type] in N.Y.C.).

**A. C. Nielsen Co.** 2101 Howard St., Chicago 45, Ill. Hollycourt 5-4400. Broadcast Div. providing national and local television and radio audience measurements and station and network coverage survey; H. A. Rahmel, executive vp and gen mgr; C. G. Shaw, executive vp; J. K. Churchill, vp; H. W. Bussman, pub rel dir; W. R. Wyatt, vp (Loop office, Franklin 2-3810).
575 Lexington Ave., New York 22, N. Y. Murray Hill 8-1020. T. R. Shearer, vp; G. E. Blechta, vp; E. E. Sundquist, vp, press relations.
70 Willow Rd., Menlo Park, Calif. Davenport 5-0021. J. R. Matthews, vp.
(Other divisions provide marketing research on food, drugs, pharmaceuticals, photographic supplies; special-order research, coupon clearing and redemption.)

**Edward J. Noonan Market Research Organization.** 157 Federal St., Boston 10, Mass. Liberty 2-1870. Edward J. Noonan, pres; Arthur Silver, vp and director of field operations; Foster Slayton, director of research; James G. Ryan, director of sales. (Local, regional and national radio and tv audience surveys; media, program and product analyses.)

**O'Connor Audience Surveys.** P. O. Box 2045, Knoxville, Tenn. 5-2272. Bernice M. O'Connor, director. (Radio and tv audience surveys.)

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## Research Services CONTINUED

**Psychological Corp.** 304 E. 45th St., New York 17, N. Y. Oregon 9-7070. Paul S. Achilles, chmn of bd; George K. Bennett, pres; Robert L. French, director, Div. of Marketing & Social Research; Robert S. Arthur, Robert S. Lee, Harold Mendelsohn, Elinor J. Barnes, asst. directors; John Lobel, mgr, tech services.

(Studies of psychological aspects of consumer behavior, media, communications and public relations. Regular services include Active Response tests of tv commercials and other forms of advertising.)

**Publishers Information Bureau.** 444 Madison Ave., New York 22, N. Y. Plaza 2-0055. W. H. Mullen, director. (Monthly reports on advertising space in magazines and Sunday newspaper supplements.)

**The Pulse Inc.** 730 5th Ave., New York 36, N. Y. Judson 6-3316. Dr. Sydney Roslow, director; David Klein, mgr; Lawrence Roslow, associate director; George Sternberg, service director; Irma Roslow, service mgr; Robert Collins, director of client relations.

6399 Wilshire Blvd., Los Angeles, Calif. Olive 3-7733. Edwin Cahn, Pacific Coast director.

435 N. Michigan Ave., Chicago, Ill. Superior 7-7140. George Herro, midwest director.

(Radio, tv, market research.)

**Radio Reports Inc.** 220 E. 42nd St., New York 17. Murray Hill 7-6658. Officers: David Fins, pres; Gorton V. Carruth, vp; George Magee, vp; Carl Hirschfeld, midwest vp in chg of Chicago and Detroit. Branch offices: 5050 Joy Road, Detroit 4; 1550 E. 53rd St., Chicago 15; 36 Springfield St., Wilbraham, Mass.; 2024 W. 6th St., Los Angeles 5; 3333 Connecticut Ave., N.W., Washington 6, D. C.; 264 Arlington Ave., Berkeley, Calif.; 5837 W. Montgomery Ave., Philadlephia 31, Pa. (Provides transcripts, digests and analyses of radio and tv news and comment; surveys of program content; monitoring of commercials; off-the-air tv photographic service; tape and disc recordings.)

**Research Co. of America.** 570 5th Ave., New York 36, N. Y. Plaza 7-1865. A. Edwin Fein, managing director; E. dePianelli, director, international development; John H. Dahn, director, research; W. H. McDermid, executive staff consultant; A. W. Zelomek, consulting economist.

**Research Consultants Inc.** 64 Wall St., Norwalk, Conn. VO 6-8224. John Peatman, pres.

**Richards Assoc.** 1737 DeSales St., N.W., Washington 6, D. C. Sterling 3-4630. Robert K. Richards, pres; Pat Mower, account exec; Sandy George, admin asst.

**Elmo Roper & Assoc.** 111 W. 50th St., New York 20, N. Y. Plaza 7-4900. Elmo Roper, Burns Roper, Carolyn Crusius, Joel Brooke, Gerhart D. Wiebe, partners.

**N. C. Rorabaugh Co. Inc.** 347 Madison Ave., New York 17, N. Y. Murray Hill 6-2193. N. C. (Duke) Rorabaugh, pres; Bea Field, tv editor. (Issues quarterly Rorabaugh Report on Spot Tv Advertising, also special reports on spot tv expenditures by advertisers, brands, markets.)

**Schwerin Research Corp.** 270 Madison Ave., New York 16, N. Y. Oregon 9-5858. Horace S. Schwerin, pres; Leonard Kudisch, executive vp; Henry H. Newell, Raymond K. Maneval, Donald H. McCollum, senior vps; Harold M. Spielman, Ivan Levinger, John V. Roberts, vps.

10 Stratton St., London, W.1., England. A. J. Hemming, mng dir.

Toronto, Canada.' (See Canadian Facts Ltd.)

(Radio, tv, motion picture qualitative research, commercial studies.)

**Sindlinger & Co., Inc.** 20 East Winona Ave., Norwood, Pa. Ludlow 6-5100. Albert E. Sindlinger, pres.

441 Lexington Ave., New York, N. Y. Murray Hill 7-8883.

(Radio-tv, entertainment industry, product use and buying plan research.)

**Seymour Smith Assoc. Inc.** 205 E. 42nd St., New York, N. Y. Seymour Smith, pres; Marvin J. Rothenberg, assoc. director; Charles Chotiner, project director; Laura Shifman, field director.

(Advertising, marketing, media research and counsel.)

**Southwest Research Inc.** 2520 W. Mockingbird Lane, Dallas 35, Tex. Fleetwood 1-6469. Mary H. Winters, pres; Verna C. Brock, sec-treas.

**Daniel Starch & Staff.** Boston Post Rd. and Beach Ave., Mamaroneck, N. Y. Owens 8-0800. Daniel Starch, chairman; Howard A. Stone, pres; D. Morgan Neu, vp and director of television research. (Marketing, advertising, product, opinion media research; national, regional, local surveys.)

**Storyboard Reports.** 4869 Broadway, New York 34. Lorraine 9-5010. Allan Black, mgr. (Off-the-air tv and radio commercials, using still photos and verbatim audio transcript, in form of storyboard. To order, or from library dating from Jan. 1959.)

**Television Audience Research** (division of NTA Telestudios Ltd.). 1481 Broadway, New York 36. Longacre 3-1122. Steve Simon, dir of client services.

**Television Personal Interviews Inc.** 424 Madison Ave., New York. Murray Hill 8-5969. Miles A. Wallach, pres; Stephen Salonites, sales mgr. (Qualitative tv research.)

**Trendex Inc.** 535 5th Ave., New York 17, N. Y. Murray Hill 2-1182. Edward G. Hynes Jr., pres; Robert B. Rogers, executive vp; Mary I. Smith, vp and secretary; John P. List, vp and treasurer; Eugene L. Reilly, vp, sales. (Consumer, market and industrial research by telephone. Telephone coincidental and other audience surveys.)

**United Media Inc.** 1659 Yates Ave., New York 61. Sycamore 2-6658. H. Coscia, pres (Management consultants; electronic data processing services for the broadcasting industry).

**Videodex Inc.** 342 Madison Ave., New York 17, N. Y. Murray Hill 7-8837. Allan V. Jay, mgr. (Tv audience research.)

**M. A. Wallach Research Inc.** 424 Madison Ave., New York. Murray Hill 8-5931. Miles A. Wallach, pres; Michael Jablow, vp; William Weitzman, mgr, consumer research; Edward Cookson, mgr, sales research.

**World Wide Information Services, Inc.** 660 First Ave., New York 16, N. Y. Oregon 9-7240. Richard W. Hubbell, pres; David Hale Halpern, ch exec comm; Gerard G. Murray, vp.

Services: Fact-finding and news gathering for business and industry, market surveys, photo and newsfilm service.

## Closed Circuit Tv Operators

**Bramson Telecasting Service Inc.** 1440 Broadway, New York 18, N. Y. Circle 6-9860. E. M. Abramson, pres. (All phases of closed circuit television.)

**Commercial Telecast Networks Inc.** 11 Broadway, New York 4, N. Y. Bowling Green 9-6296. Lloyd W. Durant, pres and director of creative program and production; William F. Hogan, vp and director of communications engineering. (Produces closed circuit telecasts, provides lines and facilities.)

**Communications Productions Inc.** 55 Berkeley St., Boston, Mass. Hubbard 2-5579. Robert Berman, pres; A. J. Schneider, prod supervisor.

(Closed circuit tv, tv films, live tv.)

**Giantview General Television Network.** 901 Livernois Ave., Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Akers, pres; W. Russell Smith, sales manager; John L. Mayer, assistant sales manager.

1672 Oakwood St., Toledo 6, Ohio. Jefferson 6-4641. W. Russell Smith, sales manager.

(Closed circuit tv, mobile video tape recording, rent large screen tv projectors, provide closed circuit tv shows, rent video paging equipment.

**Medical Communications.** (division of Paul Klemtner & Co.) 151 Washington St., Newark 2, N. J. Market 4-9191. Edward C. Rasp Jr., mgr. (Closed circuit tv service in medical, pharmaceutical fields.)

**Selectivision Inc.** 5 Tudor City Pl., New York 17. Judson 2-8100, ext 5. Studio: Twining 7-0548. Emanuel Demby, pres; Jerome Kent, secretary; Jules Spaulder, treasurer. (Primary business is subscription "toll" tv; operates department for closed cricuit tv testing of tv commercials and programs to industry; manufacturer of mobile two-camera chain tv studio for sale to industrial companies, community antenna systems and institutions.)

**TNT Tele-Sessions Inc.** 575 Madison Ave., New York 22, N. Y. Murray Hill 8-3220. Nathan L. Halpern, pres; Marshall Jamison, exec producer; Robert F. White, production dir; Al deCaprio, prog dir; Edward F. Addiss, operations dir; Irve Tunick, senior writer; William G. Rolley, sales mgr; Bart Swift, sales development dir; J. B. O'Connor, mgr, Eastern Div.

719 Fisher Bldg., Detroit 2, Mich. Trinity 3-1566. John L. Beers, mgr, Mid-West Div.

1137 North Cole Ave., Los Angeles 38, Calif. Hollywood 2-2480. Douglas George, mgr. Pacific Coast Div.

250 Golden Gate Ave., San Francisco 2, Calif. Ordway 3-0750. secy-treas, George Frank.

**(Closed circuit television services, facilities and programming for business and industry. See also Theatre Network Television below.)**

**Telecasting Services Inc.** 1058 W. Washington Blvd. Chicago 7, Ill. Seeley 8-1022. H. Walter Thompson, pres; Edward Kolberg, vp; Saul Z. Bass, secretary-treasurer; Carl J. Meyers Jr., tv producer-director. (Closed circuit tv pickup and programming; large screen projection equipment and studio facilities for video tape and kinescope programs.)

**TelePrompTer Corp.** (Programs and Productions Div.). 311 W. 43rd St., New York 36. Judson 2-3800. Irving B. Kahn, pres; William V. Sargent, exec vp; Hubert J. Schlafly Jr., vp for engineering; Edward C. Reveaux, vp Programs and Productions Div; Robert M. Rosencrans, mgr closed-circuit operations; Jay Merkle, operations dir; John R. Barrington, dir public relations.

(Producers of large screen closed circuit telecasts for industry, sports and government.)

**Teletalent Inc.** (Professional Closed Circuit Tv Div.) 274 Madison Ave., New York 16. Murray Hill 9-3660. Louis L. Tyrrell, pres; Jay E. Raeben, executive vp; David L. Cohn, research director. Professional C-C Tv Div.: Jay E. Raeben, pres; Louis L. Tyrrell, executive vp; Attallah Kappas, M.D., medical director.

(Teletalent: packages and produces Eidophor large screen color and black-white telecasts; provides all talent, facilities, lines, meeting rooms and projectors.)

(Professional C-C Tv Div: packages and produces medical-scientific telecasts.)

**Television Communications Inc.** NBC Bldg., 420 Taylor St., San Francisco 2. Ordway 3-2744. Lindsey Spight, pres; Joseph B. Durra, vp.

407 Commercial Center St. (Sumner-Whiting Co.), Beverly Hills, Calif. Crestview 4-5294. Dwight W. Whiting, mgr.

1208 Tower Bldg., Seattle 1, Wash. Mutual 2-0280. John Heverly, mgr.

(Closed circut tv programming-production.)

**Theatre Network Television Inc. (TNT).** 575 Madison Ave., New York 22, N. Y. Murray Hill 8-3220. Nathan L. Halpern, pres; Marshall Jamison, exec producer; Robert F. White, production dir; Al deCaprio, prog dir; Edward F. Addiss, operations dir; Irve Tunick, senior writer; William G. Rolley, sales mgr; Bart Swift, sales development dir; J. B. O'Connor, mgr, Eastern Div.

719 Fisher Bldg., Detroit 2, Mich. Trinity 3-1566. John L. Beers, mgr, Mid-West Div.

1137 North Cole Ave., Los Angeles 38, Calif. Hollywood 2-2480. Douglas George, mgr, Pacific Coast Div.

250 Golden Gate Ave., San Francisco, Calif. Ordway 3-0750. Secy-treas, George Frank.

(Closed circuit television for paid box office admissions. See also (TNT Tele-Sessions Inc. above).

**Visual Electronics Corp.** 356 W. 40th St., New York 18. Pennsylvania 6-5840. James B. Tharpe, pres; John P. Gallagher, vp; Morris A. Mayers, mgr of closed circuit tv operations. (Closed circuit services for sales meetings, medical conventions, training programs; designs and equips closed circuit installations for industrial, educational, medical and commercial use.)

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National Audience Board

TELEVISION RADIO

# Program Producers, Distributors, Production Services

(Key to symbols: PLP—producer of live programs; PFP—producer of film programs; PLC—producer of live commercials; PFC—producer of film commercials; DFF—distributor of feature films; DFS—distributor of tv film series; LRP—producer of live radio programs; TRP—producer of transcribed radio programs; RRC—producer of recorded radio commercials; STP—syndicator of transcribed programs.)

## A

**A.A.P. Inc. (Associated Artists Productions)** 345 Madison Ave., New York 9, N. Y. Murray Hill 6-2323. Arthur B. Krim, pres.

Chicago 1, Ill.: 75 E. Wacker Dr. Dearborn 2-2030. John McCormick, midwest division mgr.

Dallas 1, Tex.: 1511 Bryan St. Riverside 7-8553. Norman C. (Buck) Long, southwest division mgr.

Los Angeles 46, Calif.: 9110 Sunset Blvd. Crestview 6-5886. Ben Elrod, west division mgr.

Services: DFF; DFS.

**ABC FILMS INC.** 1501 Broadway, New York 36, N. Y. Phone Lackawanna 4-5050. Henry G. Plitt, pres.

Chicago 1, Ill.: 360 N. Michigan Ave. Andover 3-0800. Howard Anderson, Central Div. sales mgr.

Hollywood 28, Calif.: 1539 N. Vine St. Normandy 3-3311. William L. Clark, western operations vp.

St. Louis, Mo.: 317 N. 11th St. Main 1-0274. J. Chris Hetherington, account executive.

Lexington, Mass.: 67 Liberty Ave. Volunteer 2-7223. C. Herbert Masse, account executive.

Philadelphia 31, Pa.: 6143 Nassau St. Greenwood 7-4903. William R. Dothard, account executive.

N. Miami Beach, Fla.: 1745 N. E. 180 St. Wilson 5-2352. Al Lanken, account executive.

Dallas 16, Tex.: 3396 Southern Oaks Blvd. Riverside 7-0442. J. Edward Owens, account executive.

Toronto, Ontario: 494 Avenue Rd. Walnut 4-7265. Colm O'Shea, account executive.

Services: PFP; DFF; DFS.

**Academy Film Productions Inc.** 123 W. Chestnut St. Chicago 10, Ill. Michigan 2-5877. Bernard Howard, pres-executive producer.

Services: PLP; PLC; DFS; PFC; PFP; producer of television commercials, industrial, sales training and sales promotion films; editing services; studios and equipment rental. Creator-producer of commercials, shows and audio-visual presentations for agencies; planning and preparation of wide-screen presentations slides, slide-films, motion pictures); studio and equipment for rent.

**Academy-McLarty Productions Inc.** 45 Stanley St., Buffalo 6, N. Y. TX 3-0333. Franz E. Hartman, pres & exec prod; H. D. McLarty, vp sales; Norman B. Ross, prod mgr; Carl Prior, Jr., ch cameraman; James Vormelker, ch recordist.

Syracuse 2, N. Y.: 333 S. Warren St. Harrison 2-6212. Thomas Fitzpatrick, Jr., exec in charge.

Coral Gables, Fla.: 151 Majorca, Highland 4-5114. Willard Jones, exec in charge; Joseph Lynch, sales mgr.

Services: PFP; PFC; TRP; RRC; STP.

**Acme Film Labs Inc.** 1161 N. Highland Ave. Hollywood 38, Calif. Hollywood 4-7471. Samuel Sawelson, pres.

Services: 16mm-35mm color and monochrome film processing laboratory; video tape to film; film to tape.

**Acus Pictures Corp.** 165 W. 46th St. New York 36, N. Y. Plaza 7-2265. Patrick E. Shanahan, pres.

Service: DFF.

**Advertisers Broadcasting Co.** 117 W. 46th St., New York 36, N. Y. Plaza 7-3560. Sholom Rubinstein, executive producer.

Services: PLP; PFP; PLC; PFC.

**Advertising Radio and Television Services Inc.** 421 W. 54th St., New York 19, N. Y. Plaza 7-7323. Gerald Auerbach, pres; Alfred di Pietro, exec vp.

Services: Commercials, telops, slides, records, distributed by Sponsors Film Service, a division of Advertising Radio and Television Services.

**Aladdin Television Productions Inc.** 346 N. Larchmont, Los Angeles 4, Calif. Hollywood 2-6686. Julius F. Tuchler vp-gen mgr.

Services: PFP.

**Alcona Productions.** 9706 Twin Creek Drive, Dallas 28, Tex. Taylor 4-3123. Dr. Charles H. Edwards, pres.

Services: PLP; PFP; PLC; PFC; DFF; DFS; writer-director service.

**Alexander Film Co.** Alexander Film Bldg. Colorado Springs Colo. Melrose 3-1771. Keith Munroe, pres.

New York 36, N. Y.: 500 5th Ave. Longacre 5-1350. Maxine Cooper, resident vp.

San Francisco, Calif.: 444 California St. Export 7-4705. William Hillhouse.

Chicago 11, Ill.: 472 Wrigley Bldg. Whitehall 4-5980. Terry Hatch.

Services: PFC.

**M & A Alexander Productions Inc.** 6040 Sunset Blvd. Hollywood 28, Calif. Hollywood 4-3414. Arthur Alexander, pres.

New York 22, N. Y.: 141 E. 55th St., Plaza 5-5266. Larry Stern, eastern rep.

Services: DFF; DFS; distributor of syndicated tv shows, cartoons and comedies.

**All-Canada Radio & Tv Ltd.** 80 Richmond St. W. Toronto, Ontario. Empire 6-7691. Dana Murray, program division manager.

Montreal, Quebec: Dominion Square Bldg. University 6-9868. Ken Baker, mgr.

Winnipeg, Manitoba: Electric Railway Chmbrs. Whitehall 2-6861. Bruce Pirie, mgr.

Calgary, Alberta: Taylor, Pearson & Carson Bldg. Amherst 2-7691. Jack Cavanaugh.

Vancouver 5, B. C.: 1161 Melville St. Mutual 4-7461. John Baldwin, mgr.

Services: DFS; DFF; film servicing, editing, storing and shipping.

**Allend'or Productions Ltd.** 607 N. La Brea Ave. Los Angeles 36, Calif. Webster 8-2191 Algernon G. Walker, pres.

New York 36, N. Y.: 550 Fifth Ave. Circle 5-0770. Benjamin S. Greenberg, vp.

Services: PFC; PFP; Industrial, educational, sales training and Public Relations films.

**Paul Alley Productions** 619 W. 54th St. New York 19, N. Y. Judson 6-2393. Paul Alley, pres.

Services: PFP; PFC; producers of educational, information and public relations films; spot news features and stories.

**Allied Record Mfg. Co.** 1041 N. Las Palmas Ave., Hollywood 28, Calif. Hollywood 9-5811. Daken Broadhead, pres. Eastern Div. 233 Main St., Belliville, N. J. Plymouth 9-0700. Peter M. Rogers, gen. mgr.

Services: Record pressing.

**All-Scope Pictures Inc.** (commercial film division 20th Century-Fox) 1417 N. Western Ave. Hollywood 27, Calif. Hollywood 2-6231. Gordon S. Mitchell, pres.

Services: PFC.

**Alpha Film Productions.** P. O. Box 5325, Baltimore 9, Md. CL 2-4150. W. E. Wood, owner.

Services: PFC; 16mm reversal processing; work prints; film processing.

**American Baptist Convention, Radio-Tv Department.** 152 Madison Ave., New York 16, N. Y. Murray Hill 4-4100. Frederick L. Essex, director.

Services: PTP; religious broadcasting workshops.

**American Film Co.** 1329 Vine St. Philadelphia 7, Pa. Walnut 2-1800. Ben Harris, mgr.

Services: DFF; producer of films on special order; facilities for storage, booking, inspection, shipping of all types of films; rental of shorts & features, distribution of industrial, medical & travel films.

**American Film Reviews Inc.** 409 E. Jay St. Dunkirk, Ind. 7261. Herbert J. Shoults, pres.

Services: PFP; PFC.

**American Foundation for the Blind Inc.** 15 W. 16th St., New York 11, N. Y. Watkins 4-0420. Dr. Gregor Ziemer, director of public education.

Services: STP; DFS; LRP; TRP; community relations.

**American Jewish Broadcasting Co.** 239 Fourth Ave., New York 3, N. Y. Gramercy 5-6553. Herman Younglieb, pres.

Services: PLP; PTP; PRC; STP; foreign language programs.

**American Medical Assn.** 535 N. Dearborn St., Chicago, Ill. Whitehall 4-1500. Leo E. Brown, director, Communications Div., Stephen T. Donohue, director Media Relations Dept; Dick Reinauer, director Radio-Tv Motion Picture section; John Briska, Radio-Tv news editor.

Washington: 1523 L St., N.W. Sterling 3-8155. Dayton Moore, media relations representative.

Los Angeles: 1925 Wilshire Blvd., Los Angeles 57. Hubbard 3-1581. Jerry L. Pettis, media relations representative.

Services: PFP; DFF; TRP; STP.

**Animation Inc.** 736 N. Seward St., Hollywood 38, Calif. Hollywood 4-1117. Earl Klein, pres; Bob Sage, prod mgr; Pete Bastiansen, creative dir; Ed Barge, animation dir.

Chicago 1, Ill.: 221 N. LaSalle St. Franklin 2-2628. Joe Edwards.

Detroit 27, Mich.: 14005 Fenkell Ave. Broadway 3-3040. Ted Petok.

San Francisco, Calif: 483 Pine St. Yukon 2-0665. Morrison Fetzer.

Services: Syndicated tv commercial distributor.

**A.P.S. Associates.** 6 E. 46th St., New York 17, N. Y. Murray Hill 7-0944. Hilliard Schendorf, pres.

Services: PFP; PFC; TRP; RRC.

**Arco Film Productions. Inc.** 580 5th Ave., New York 36, N. Y. Columbus 5-6968. R. J. Oul-99.55. Pierre Gradwohl, director.

Paris 2, France: 20, Rue de La Paix. Opera mann, pres.

Services: PFP; PFC; DFS.

**Arizona Recording Productions.** 834 N. 7th Ave., Phoenix, Ariz. Alpine 2-1719. Raymond A. Boley, owner-mgr.

Services: PRC; RRC; sound for movies.

**J. Armstrong & Co.** 28 W. 44th St., New York 36, N. Y. Longacre 3-4584. Joseph Armstrong, owner.

Services: PFC.

**Arrowhead Productions.** 1122 S. La Cienega Blvd., Los Angeles 35, Calif. Burt I. Harris and Edmund Beloin, producers.

**Services: PFP; PFC.**

**Artists Recording Studios.** 8718 E. 77 Terrace, Kansas City 38, Mo. Fleming 3-6767. Bill L. Godden, pres.

Services: tv sound production.

**Artransa Pty. Ltd.** 132-8 Phillip St., Sydney, Australia. BO360. Studios: Artransa Park, French's Forest, New South Wales, Australia. Robert Lord, mgr.

Melbourne, Australia: 22/46 Bendigo St., JB4121. Paul Britnell, representative.

New York 17, N. Y.: 366 Madison Ave., Murray Hill 7-4344. Paul Talbot, American representative.

Johannesburg, South Africa: Fox & Troye Sts., 22-2188. John Walker, South African representative.

Services: PFP; PFC; DFS; LRP; TRP; RRC; STP.

**Associated Program Service (Div. of Muzak Corp.)** 229 Park Ave. S., New York 3, N. Y. Oregon 4-7400. Edward Hocnhauser Jr., gen mgr.

Services: transcribed music libraries, including spots and jingles.

**Associated Radio & Tv Studios Inc.** 1409 4th St., St. Petersburg, Fla. Orange 1-9168. C. Christopher Rager, mgr.; W. Dick Stambaugh, prod. mgr.

Services: PFC; TRP; RRC; producer of station promotion and production ids, air checks, recording studio rental.

**Association Films Inc.** 347 Madison Ave., New York 17, N. Y. Murray Hill 5-2242. J. R. Bingham, pres.

Ridgefield, N. J.: Broad at Elm. Whitney 3-8200. John Johnson, mgr.

La Grange, Ill.: 561 Hillgrove Ave. Fleetwood 4-0576. M. G. Weiland, mgr.

San Francisco, Calif.: 799 Stevenson St. Underhill 1-5305. W. O. Siler, mgr.

Dallas, Tex.: 1108 Jackson St. Riverside 8-8759. C. L. Stahl, mgr.

Services: DFS.

**Atlantic Television Corporation.** 130 W. 46th St., New York 36, N. Y. Judson 2-1287. Alfred H. Morton, pres.

Hollywood 28, Calif.: 5746 Sunset Blvd. Hollywood 2-4448. Tom Corradine.

Chicago 1, Ill.: 203 N. Wabash Ave. Central 6-1805. Ben Barry & Howard Grafman.

Atlanta 3, Ga.: 333 Chandler Bldg. Jackson 2-6448. Jeff Davis.

Minneapolis 3, Minn.: 74 Glenwood Ave. Federal 8-7013. Abbott Swartz.

Services: DFF; DFS.

**Atlas Television Corp.** 209 E. 56 St., New York 17, N. Y. Eldorado 5-7943. Henry Brown, pres.

Services: PFP; DFF; DFS.

**Frank Atlass Productions Inc.** 215 East Chestnut St., Chicago 11, Ill. Delaware 7-5662. Frank Atlass, pres; Harriet Jane Atlass, vp; Barry McKinley, exec prod; Jack Wartlieb, prod mgr.

Services: PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**Audio Duplication Services.** 239 E. Church St., Marion, Ohio. Du 2-0513. Gene Dasher, pres; N. J. Dasher, sec-treas.

Services: RRC; producer of tape for fm broadcasting, disc cuttting, tape leasing, sales, service and leasing of automatic tape playback equipment.

**Audio-Master Corp.** 17 E. 45th St., New York 17, N. Y. Oxford 7-0725. Herbert Rosen, pres.

Services: background music and sound effects records.

**Audio-Visual Program Services.** B-8, Hillside Manor, New Hyde Park. Long Island, N. Y. Pioneer 2-0500. Dr. Jos. L. Levit, director.

New York 55, N. Y.: 1980 Valentine Ave., Pioneer 2-0500. Sal Merced, pres (Caravana Studios).

Services: PFP; PFC; live, remote, on location program services; tape recorded and film featurette programs according to clients' requirements; newsreel, special events program services; mobile unit.

**Aura Recording Inc.** 136 W. 52nd St., New York 19, N. Y. Judson 2-8105. Herbert Kaplan, pres.; Benjamin Stern, vice pres.; Allen Mirchin, sec.; Heinz Kubicka, treas.

Services: Complete recording facilities; editing and mastering rooms; pressings, remotes, Dukane 30/50 system; Ampex tape equipment. Studios equipped with piano, organ, celeste and vibes. Sound effects department.

**Auslender Productions Inc.** 8511 Sunset Blvd., Hollywood 46, Calif. Olympia 2-2533. Leland Auslender, pres.

Services: PFP; PFC; PLP.

**Austin Productions Inc.** 232½ N. Main St., Lima, Ohio. Capitol 9-7881. Otto Austin, pres.

Services: PFC; producer of business and industrial films.

## B

**B. L. Enterprises.** P. O. Box 1, Elkhart, Ind. Jackson 3-3531. Buck Leigh, mgr.

Services: Scripts, packaged programs, books.

**Babcock & Kogan.** 45 E. 55th St., New York 22, N. Y. Plaza 2-4480. Lyn Babcock, Edward Kogan, partners.

Services: Tv commercial services.

**George Bagnall & Assoc. Inc.** 8827 Olympic Blvd., Beverly Hills, Calif. Olympia 2-8050. Geo. Bagnall, pres.; Fred C. Lindquist, sec.

Pittsburgh 34, Pa.: 452 Hoodridge Drive. Locust 1-4661. W. L. Anthony, vp.

Services: DFF; DFS.

**Bob Baker (Marionette) Productions.** 6087 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-2045. Alton Wood, partner.

Services: PLP; PFP; PFC; PLC.

## Program Services CONTINUED

**Baldwin Organization Inc.** 10 W. 65th St., New York 23, N. Y. Plaza 5-9830. Ted Baldwin, pres.
Services: producer of industrial films; distributor of public service tv films.

**Bandelier Films,** 1837 Lomas Blvd., N.E., Albuquerque, N.M.
Services: PLC; PFC.

**Banner Films Inc.** 527 Madison Ave., New York 22, N. Y. Plaza 5-4811. Charles McGregor, pres.
Services: DFF; DFS.

**Thos. J. Barbre Productions.** 2130 S. Bellaire St., Denver 22, Colo. Skyline 6-8383. Thos. J. Barbre, pres-producer.
Services: PFP; PFC; motion picture producing facilities; writing, photography, recording, editing, printing; sound stage, mobile sync-sound units; producer of business and industrial films.

**Barbton, Inc.** 485 Madison Ave., New York 22, N. Y. Eldorado 5-6618. Jack Sterling, pres.
Services: syndicator of human interest and comedy scripts; taped comedy characters.

**Gene Bardo Productions.** 760 Broughton St., N.W., Orangeburg, S. C. Jefferson 4-7753. Gene Bardo, owner & recording engr.
Services: PRC, PTP.

**Barry-Grafman & Assoc.** 203 N. Wabash Ave. Chicago 1, Ill. Central 6-1805. Ben Barry.
Services: PFP; DFF; DFS.

**Basch Radio & Television Productions.** 17 E. 45th St., New York 17, N. Y. Murray Hill 2-8877. Charles J. Basch Jr., partner.
Services: PLP; PFP; PFC; PLC; LRP; TRP; RRC; STP; musical commercials; animation.

**Bass Films Inc.** 200 4th Ave., New York 3, N. Y. Gramercy 5-0684. Robert Bass, vp.
Services: local kinescope recording.

**Beacon Tv Features Inc.** 115 Newbury St., Boston 16, Mass. Commonwealth 6-6881. J. L. Sanderson, pres.
Services: PFP; PFC; DFF: DFS: storyboards.

**V. S. Becker Productions.** 551 5th Ave., New York 17, N. Y. Murray Hill 2-0777. Viola S. Becker, executive producer.
Services: PLP; PFP; DFF; PFC; DFS; PLC.

**Bell Productions.** 507 Fifth Ave., New York 17. Oxford 7-5895. Alan Abel, pres.
Services: PLP; PFP; DFS; public relations service to film clients.

**Bemiller Productions.** 729 N. Seward St., Hollywood 38, Calif. Hollywood 9-4669. Richard T. Bemiller, business mgr.
Services: PFP; PFC; syndicated commercials for auto-loan firms, supermarkets.

**Bengal Pictures.** 10217-19 Whittier Blvd., Whittier, Calif. Oxford 9-6081. Phil E. Cantonwine, prod-dir; Cherie Le Blanche, story-narration-research; Charles Knight, sound; Perry King, narration; Robert Derteano, film editor.
Services: PFP; PFC; DFF; DFS; PLC; industrial films.

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**Bible Productions.** P O. Box 371, Redlands, Calif. Bill Pennell, owner-producer.
Branch Offices:
Concord, Calif.: 1625 Charlotte Drive. Mulberry 5-5094. R. K. Smith, district rep.
Tucson, Ariz.: P. O. Box 5622. Main 2-9000. Wyman Pennell, sales rep
Services: PTP; STP; PRC.
15, Calif. Richmond 9-8800. Guy Biddick, mgr.

**Guy Biddick.** 1046 S. Olive St. Los Angeles
Services: PFC.

**Blair Productions.** 524 W. 57th St., New York 19, N. Y. Judson 6-6000. Leonard Blair, pres.
Services: PLP; PFP; PLC; PFC.

**Fritz Blocki Productions.** 1343 N. Fuller Ave., Hollywood 46, Calif. Hollywood 2-8071. Fritz Blocki.
Services: PLP.

**Boerst Optical Co.,** 108 W. Third St., Jamestown, N. Y. Phone 73-895. William W. Boerst, pres; Rachel Mouro, sec.
Branch: Larchmont, N. Y.: 26 Mayhew Ave. James M. Boerst.
Services: "Taylor Weatherscope" panels for forecasting local weather reports.

**Bonded Tv Film Service Inc.** 630 9th Ave., New York. Judson 6-1030. Chester Ross, pres.
Los Angeles, Calif.: 8290 Santa Monica Blvd. Oldfield 4-7575. Stanley Halperin, mgr.
Chicago, Ill.: 1301 S. Wabash. Wabash 2-1629. John Krutzler, operations mgr.
Services: DFS; shipping examination, repair, cleaning and storage of tv films; insertion-deletion of film commercials for ad agencies and stations.

**Bramson Entertainment Bureau Inc.** 1440 Broadway, New York 18, N. Y. Longacre 4-8000. Nat M. Abramson, pres.
Services: PLP.

**Bray Studios, Inc.** 729 7th Ave., New York 19, N. Y. Circle 5-4582. Paul A. Bray, pres.
Services: DFS; PFP; animation; safety; health, educational, free industrial films.

**British Broadcasting Corp.,** 630 Fifth Ave., New York 20. Circle 7-0656. Derek Russell, rep in the U.S.
Washington 4, D. C.: National Press Bldg., Executive 3-1465. John C. Crawley, Douglas W. Stuart, G. F. Priestland, correspondents.

**British Information Services:** 45 Rockefeller Plaza, New York 20, N. Y. Circle 6-5100. Rodney C. Chalk, radio-television division director.
Chicago 4, Ill.: 200 S. Michigan Ave., Webster 9-5166. Alan Harvey, B.I.S. dir.
San Francisco 15, Calif.: 2516 Pacific Ave.. Fillmore 6-3033. Donald Stokes, information officer.
Washington, D. C.: 2300 Connecticut Ave., N.W. Hobart 2-1340. David de Boinville, information officer.
Services: PFP; DFS; DFF; TRP.

**Broadcast Editorial Reports.** 33 E. 39th St., New York 16. Plaza 9-1546. A. Maxwell Hage, pres & editor-in-chief; Leslie Gordon Phillips, vp; Henry Cassidy, exec editor; H. V. Kaltenborn, senior editor; Norwood F. Allman, dir.
Services: editorial background and opinion material — "opinioncasts" — signed editorial broadcast columns.

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**Broadcasting & Film Commission** of National Council of Churches of Christ in the U.S.A. Interchurch Center, 475 Riverside Dr., New York 27, N. Y. Ben E. Wilbur, dir. of programming.
Hollywood 28, Calif.: 5746 Sunset Blvd. Hollywood 4-7464. George A. Heimrich, director.
Services: PLP; PFP; DFS; producer of public service programs (non-commercial) for 35 major Protestant and orthodox denominations constituent in National Council of Churches of Christ in U.S.A.

# CHARGE!

A few years ago, Flamingo challenged the stale concepts of tv film distribution. We rejected Hollywood's pot-boilers and called for the programming of distinguished international features. With confidence in the growing demand for quality, we introduced the exciting Critics' Award and Festival Packages. Our courage and foresight were rewarded with success. Today, in the same fine tradition, we offer the regal Imperial Package. Our days of pioneering are over. Flamingo is the established leader of an expanding field.

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**Broadcast Music Inc.** 589 Fifth Ave., New York 17, N. Y. Plaza 9-1500. Carl Haverlin, pres.

Services: program scripts, sent monthly to BMI licensed member stations.

(See Adv. page D-32)

**Broadcasting Program Service.** 17 E. 45th St., New York 17, N. Y. Oxford 7-0725. Herbert Rosen, pres.

Services: PTP; STP

**Bry Kinescope Labs.** 3518 Devon Ave. Chicago 45, Ill. Juniper 3-1060. A. Arthur Becker, managing director.

Services: kinescope recording on film of tv programs or commercials; off-air or closed-circuit with mobile unit; kinescopes in color; video tape to film transcriptions.

**Bill Burrud Productions.** 1522 N. Van Ness Ave., Hollywood 28, Calif. HO. 3-8181. Bill Burrud, pres; Gene McCabe, vp.

Services: PFC; PFP.

### C

**C & B Music Library Inc.** & Musi-Que Spot Library & Sheriton Mood Music Library. 4400 Carpenter Ave., N., Hollywood, Calif. Popular 9-3771. Harry Bluestone, pres.

Chicago 1, Ill.: 360 N. Michigan Ave. State 2-5322. Olga Blohm, gen mgr.

New York 36, N. Y.: 45 W. 45th St., Plaza 7-0695-0696. Charles Michelson, mgr.

Services: pre-recorded mood music for tv film productions and especially designed pre-recorded music library for radio-tv commercials.

**C & G Film Effects Inc.** 1600 Broadway, New York 19, N. Y. Plaza 7-2098. Hugo A. Casolaro, pres.; Martin Gottlieb, sec-treas.

Services: optical effects; titles; 16mm to 35mm blowup; color & monochrome, stand photography art work, color and b-w.

**C R Enterprises Ltd.** 1148 S. Shenandoah St., Los Angeles 35, Calif. Bradshaw 2-6884. Cy Roth.

Services: PFP; DFF; overseas productions.

**S. W. Caldwell Ltd.** 447 Jarvis St. Toronto 5, Ontario. Walnut 2-2103. S. W. Caldwell, pres.; G. F. Keeble, exec. vp, S. Banks, vp-production, K. J. Page, gen. sales mgr.

Montreal, Quebec: 1410 Stanley St. Avenue 8-0528. J. R. DeBow, mgr.

Vancouver, British Columbia: 1049 32nd Ave. W. Cedar 7280. Florence Ward, mgr.

Ottawa, Ontario: 355 Main St. Central 5-1023. Donald Manson.

Services: PFP, PFC; DFS; TRP; RRC; STP; owner and operator of Queensway Film Studios: 35-16mm printing and process laboratory; negative-positive, reversal, reduction. TelePrompTer of Canada Ltd. and Sponsor Film Services Corp. (wholly owned subsidiaries).

**Calhoun Studios Inc.** 264 E. 78th St., New York 21, N. Y. Lehigh 5-2120. Brian Calhoun, pres.

Washington 5, D. C.: Southern Bldg. District 7-1830. P. Bateman Ennis.

Services: PFP; PFC; DFS.

**California International Productions.** 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, owner.

Services: PFP; PFC; industrial films.

**California National Productions Inc.** 663 5th Ave. New York 22, N. Y. Circle 7-8300. Earl Rettig, pres.; Herbert S. Schlosser, vp and gen. mgr.; Jaques G. Liebenguth, dir. of syndication sales, Daniel M. Curtis, dir. of nat'l and reg. sales, Jack V. Arbib, mgr. victory prog. sales.

Chicago 56, Ill: Merchandise Mart. Mohawk 4-6565. Edward Montanus, central sales mgr.

Hollywood 28, Calif.: Sunset and Vine. Thornwall 5-7000. Clifford Ogden, western sales mgr.

Services: PFP; DFS.

**Lars Calonius Productions Inc.** 45 W. 45th St., New York 36, N. Y. Plaza 7-0350. Lars Calonius, pres.

Services: PFC; animation; industrial films.

**Campus Film Productions Inc.** 20 E. 46th St., New York 17, N. Y. Murray Hill 2-8735. Nat Campus, pres-producer.

Services: PFC. Producers of medical and industrial films.

**Canadian Travel Film Library.** Canada House, 680 Fifth Ave., New York 19, N. Y. Judson 6-2400. Ron C. Ward, dir.

Services: PFC; producers of medical and industrial films.

**Canyon Films of Arizona.** 834 N. 7th Ave., Phoenix, Ariz. Alpine 2-1719.

Services: PFC; RRC; educational and industrial shorts; monochrome and color animation; sound and laboratory services.

**Capital Film Labs Inc.** 1905 Fairview Ave., N.E., Washington 2, D. C. Lawrence 6-4634. James A. Barker, pres.

Services: motion picture laboratory; editorial and sound services; processing and printing; magnetic striping.

**Capital Film Service.** 224 Abbott Rd. East Lansing, Mich. Edgewood 2-3544. James Robert Hunter, owner.

Services: PFP; PFC; PLP; PLC; TRP; RRC; producer services; 16mm monochrome and color processing; sound recording: ¼ inch, 16 mm, 17½ mm magnetic; disc cuttting; recording sound to film; editing, animation; kinescoping.

**Capitol Transcriptions Inc.** 620 11th St., N.W., Washington 1, D. C. Executive 3-1246. H. Edward Behre, pres.

Services: PFP; LRP; TRP; RRC; monaural and stereophonic tape; disc recording services; tape duplicator; air checks; studio and location recording; tape and film.

**Captain Z-Ro Productions Inc.** 209 E. 56 St., New York 22, N. Y. Eldorado 5-7943. Henry Brown, pres.

Services: PFP; DFS.

**Carlin Films Inc.** 934 Hope St., Springdale, Conn. Plaza 7-1270. Ruth S. Spelke, pres.

Services: DFS.

**Carson-Stempel Enterprises.** 9034 Sunset Blvd., Los Angeles 46, Calif. Phone Crestview 4-8343. Frank Stempel.

Services: tv production.

**Cascade Pictures of California Inc.** 1027 N. Seward St. Hollywood 38, Calif.. Hollywood 2-6481. Bernard J. Carr, pres.

Services: PFC; producer of documentary and training films for industry and government; production, animation, optical and editorial facilities; release print services.

**Cathedral Films Inc.** 2921 W. Alameda Ave., Burbank, Calif. Thornwall 8-6637. Dr. James K. Friedrich, pres.

Services: PFP; DFF; DFS; films and sound filmstrips deal with stories from Bible.

**Cavalcade Television Programs.** 7904 Santa Monica Blvd. Hollywood 46, Calif. Oldfield 44-1-44. Harvey Pergament, owner.

New York 25, N. Y.: 245 W. 107th St.

Services: PFP; DFF; DFS; exporter of tv film series.

**Cavalier Productions.** B-8, Hillside Manor New Hyde Park, Long Island, N. Y. Pioneer 2-0500. Robert Miles Master, exec prod.

Branch Office:

New York 19, N. Y.: 47 W. 46th St. Circle 7-8466. Phillips St. Clair, dir of photography.

Services: PFP; PFC; DFS; production consultants and services; personnel, equipment available on-location; trailer unit.

**CBS Films Inc.** 485 Madison Ave., New York 22, N. Y. Plaza 1-2345. Sam Cook Digges, administrative vp.

Branch Offices:

Chicago, Ill.: 630 N. McClurg Court. Whitehall 4-6000. Henry A. Gillsepie, mgr.

Dallas, Tex.: 1000 Fidelity Union Life Bldg. Riverside 8-4996. Carter Ringlep, mgr.

St. Louis, Mo.: 12th & Cole Sts. Main 1-9100. George N. Diederich, mgr.

San Francisco, Calif.: Sheraton-Palace Hotel. Yukon 2-7000. Edward E. Hewitt, mgr.

Boston, Mass.: Statler Office Bldg. Hubbard 2-2323. H. Roy Marks, mgr.

Atlanta, Ga.: 1371 Peachtree Bldg. Trinity 6-0727.

Los Angeles, Calif.: 1313 N. Vine St. Olive 1-2345. William Perkinson, mgr.

Detroit, Mich.: 932 Fisher Bldg. Trinity 2-5500. Barr Sheets, mgr.

Toronto, Ontario (S. W. Caldwell, Ltd.): 447 Jarvis St. Walnut 2-2103. Spence Caldwell, pres.

Services: PFP; DFS; video tape services.

**Center for Mass Communication of Columbia U. Press.** 1125 Amsterdam Ave., New York 25, N. Y. University 5-2000. Dorothy S. Oshlag, mgr.

Services: PFP; DFS; TRP.

**Hu Chain Assoc.** 15 E. 48th St., New York 17, N. Y. Plaza 5-5240. Hubert V. Chain, owner.

Services: PFC; producer of industrial films.

**Chapel Bell Inc.** 2821 Gunckel Blvd. Toledo 6, Ohio. GR. 5-3385. Irv. C. Stoll, pres.

Services: PLP; PFP.

**The Bruce Chapman Co.** 125 W. 41st St. New York 36, N. Y. Wisconsin 7-9244. Bruce Chapman, pres.

Services: PFP.

**Cheshire & Assoc.** 5528 Proctor Ave., Oakland 18, Calif. Olympic 4-0982. Bob Reichenbach, gen mgr.

Services: LRP; TRP; STP; background music and Speedy-Q sound effects.

**Chicago Film Lab Inc.** 56 E. Superior St. Chicago 11, Ill. WH 4-6971. A. G. Dunlap, pres; R. D. Casterline, sales dir.

Services: PFC; PFP; 16mm and 35mm film production; sound stages, RCA sound recording, optical effects, art, processing laboratory.

**Children's Chapel Productions.** 2353 Hendon Ave., St. Paul 8, Minn. Midway 6-7026. Rodney L. Kastelle, producer.

Services: TRP; non-denominational children's program production-distribution.

**Christensen-Kennedy Productions Inc.** 2824 Harney St., Omaha 31, Neb. Atlantic 2977. Dennis M. Kennedy, pres.; Ray Christensen, sec.-treas.; Herb Hellwig, sales mgr.

Branch Office:

Hollywood 28, Calif.: 1601 N. Gower. Hollywood 2-3684. Jack L. Silver, western rep.

Services: PFP; PFC; training films, Industrial and institutional 35mm film strips; animation.

**Christian Mission Films.** 220 S. Electric Ave., Alhambra, Calif. Atlantic 1-9847. Rev. Richard T. Bemiller, ministry mgr.

Services: PFP; DFS.

**The Christophers Inc.** 18 E. 48th St., New York 17, N. Y. Plaza 9-4050. Rev. James G. Keller, M.M., director.

Services: PFP; TRP; religious programs.

**Cinema Corp. of America.** 55 Valhalla Way, Wayne, N. J. Oxbow 4-2377. Alan F. Martin, vp.

Services: DFF.

**Cinema Recording Corp.** 45 W. 45 St., New York 36, N. Y. Judson 2-3744. Valen B. Peters, vp.

Service: recording for film industry.

**Cine Sports Productions.** 2 High View Ter., New Canaan, Conn. N. Y. phone, Murray Hill 3-5820. Walter H. Smith, pres.

**Cinema-Vue Corp.** 245 W. 55th St., New York 19, N. Y. Judson 6-1336. Joseph P. Smith, pres; Arthur J. Steel, exec vp and treas; Harry M. Pimstein, gen counsel and sec.; Egon C. Nielson, pres international operations, Bernard J. O'Rourke, operations mgr.

Branch Office:

Los Angeles, Calif.: 11693 Laurelwood Dr., Studio City. Poplar 6-8734. Francis D. Smith, vp-gen sales mgr.

Services: PFP; DFF; DFS; PFC; distributors and packagers of tv musical shows, documentaries, industrial and public service films. Producer of cartoons.

**Cine-Tele Productions** (Cine Telescriptions of Hollywood), 6325 Santa Monica Blvd., Hollywood 38, Calif. Hollywood 5-3376. Harry J. Lehman, executive mgr.

Services: PLC; PFC; commercial, industrial and educational films in monochrome or color; 16mm or 35mm; sound recording and editing; production services; consultor on tv tape.

**Cine-Video Productions Inc.** Boston Post Rd. at Cine-Video Lane. Milford, Conn. Trinity 4-6590. Garo W. Ray, pres.

Services: PFP; PFC; DFC; DFF; DFS; RRC; producer of industrial, educational, public relations, training, sales programs, industrial and engineering films.

**Cinews.** 1008 10th St., Manhattan Beach, Calif. Frontier 4-4005. James Wakeland, pres.

Branch Offices:

Delhi 6, India (Newseye-India): 104-D Kamla Nagar. Phone 27938. Baldev Kapoor, director-producer.

Services: PFP; PFC; 16mm newsreel film; publicity films for tv release.

**Citadel Productions Inc.** 1564 Sorrento Dr. Pacific Palisades, Calif. Granite 8-4740. Herbert L. Strock, pres.

Services: PLP; PFP.

**Coastal Film Services Inc.** 321 W. 44 St., New York 36, N. Y. Judson 2-7780. Manny Casiano, pres. Lou Lemont, vp.

Services: Opticals, animation, art, titles, sound effects—16mm-35mm.

**Coffman Films Inc.** 1510 First National Bank Bldg., Dallas 2, Texas. Riverside 8-2828. Sound stage and studio: 4519 Maple Ave., Dallas 19. Lakeside 8-3692. Hommond, pres & gen mgr.

Services: PFP; PFC.

**The Ben Cohn Co.** 1040 N. Las Palmas, Los Angeles 38, Calif.: Hollywood 9-9011. Ben Cohn, owner.

Services: publicity, product promotion.

**Colmes-Werrenrath Productions Inc.** 1037 Woodland Drive, Glenview, Ill. Park 9-0011. Walter Colmes, pres.

Branch Office:

Steubenville, Ohio: WSTV-Exchange Realty Bldg. At 2-6265. John Laux, vp.

Services: PFP; PFC; industrial films; consultants.

**H. D. Colson.** 6180 Garland St., Arvada, Colo. Harrison 4-8192. H. D. Colson.

Services: PLP; photo features; still photos.

**Columbia Artists Management Inc.** 165 W. 57th St., New York 19, N. Y. Circle 7-6900. Humphrey Doulens, vp, director of tv and radio.

Los Angeles: 427 W. 5th St. Madison 6-2327. David Ferguson, mgr.

Services: booking of corporation's artists.

**Columbia Transcriptions (Service of Columbia Records).** 799 Seventh Ave., New York 19, N. Y. Circle 5-7300. Cal Roberts, dir.

Chicago 11: 630 McClurg Court, Whitehall 4-6000. Richard Hutter, mgr.

Los Angeles: 8723 Alden Drive. Crestview 6-1034. Michael Coolidge, mgr.

Services: STP; recording; scripts; package programs; talent. Custom transcription services, press records; premium, promotional and laminated paper records.

**Commercial Recording Corp.** 3104 Maple Ave., Dallas 19, Texas. Riverside 8-8004. J. J. Coyle, pres; Bob Farrar, vp.

Services: PRC; jingles; musical sales aids, film scoring, stereo facilities, sound stage, advertising consultants; programming advisors.

**Commercial Telecast Networks Inc.** 608 5th Ave., New York 20, N. Y. Circle 5-8820. Lloyd W. Durant, pres.

Services: PLP; PFP; PLC; PFC; producer-packager of closed circuit programs for business and industry.

**Commonwealth Film & Television Inc.** 723 7th Ave. New York 19, N. Y. Circle 5-6456. Mort Sackett, pres; Leo Gottlieb, gen sales mgr.

Services: DFF; DFS; monochrome and color; cartoons.

**Communication Productions Inc.** 55 Berkeley **St., Boston, Mass.** Hubbard 2-5579. Robert Berman, pres.; A. J. Schneider, prod. supervisor.

Services: PLP; PFP; PLC; PFC; closed-circuit productions.

**Compass Productions Inc.** 1841 Broadway, New York 23, N. Y. Judson 6-3815. George Schaefer.

Services: PLP; PFP.

# ASCAP REPRESENTS GREAT MUSIC

The American Society of Composers, Authors and Publishers (ASCAP) has a membership of 5,606 authors and composers and 1,536 publishers. These talented men and women create the best in American music which is known throughout the world. ■ The Society's members write the popular hit songs, rhythm and blues songs, great sacred music, the songs from world-famous Broadway productions as well as the top Hollywood musicals, and the symphonic and concert music of our concert halls. ■ Organized in 1914 by a small group of writers and publishers, the Society is dedicated to seeing that every man and woman who creates musical works for the benefit of the American public shall receive just financial return when his *copyrighted music is publicly performed for profit.* In seeing to it that this right is amply protected, the Society encourages future creation of our American musical culture. ■ The ASCAP repertory is available to all users of music through a single license. ■ *ASCAP represents the great music of America.*

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## Program Services CONTINUED

**Condor Films Inc.** 1006 Olive St., St. Louis 1, Mo. Main 1-8876. Bradford Whitney, pres.
Services: PLC; PFC; producer of industrial and public relations films.

**Connecticut-New York Broadcasters Inc.** 2190 Post Road, Fairfield, Conn. Clearwater 6-0461. (New York City, Circle 5-0668). Kenneth M. Cooper, pres; John E. Metz, vp.
Services: PLP; RRC.

**Consolidated Film Industries.** 959 Seward St., Hollywood 38, Calif.: Hollywood 9-1441. Sidney P. Solow, vp-gen mgr.
Fort Lee, N. J.: Consolidated Park. Windsor 4-3400.
New York 19, N. Y.: 521 W. 57th St. Circle 6-0210.
Services: motion picture processing laboratory; title and optical department.

**Contemporary Productions.** 8332 Sagamore, Kansas City, Mo. Mitchell 9-0200. David Green, pres; John L. Humphreys, vp; James J. Lawless, dir of production.
Branch Offices:
Chicago (Evanston) Ill.: 1926 Sherman Ave. William H. Calvin, assoc consultant. Greenlief 5-3606.
Los Angeles (Alhambra) Calif. 3047 W. Norwood Pl. Del Kinaman, assoc consultant. Atlantic 4-5368.
Services: PRC; station break jingles, ID's telops with or without audio.

**Continental Film Productions Corp.** 2320 Rossville Blvd., Chattanooga, Tenn. Amherst 7-4302. James E. Webster, pres.
Services: PFC; producers of animation, industrial and training films.

**Corelli-Jacobs Film Music Inc.** 723 7th Ave., New York 19, N. Y. Judson 6-6673. Fred Jacobs, pres.
Services: PFP; PFC; RRC; music and sound effects library on tape and disc; editing music scores for films and filmstrips from library; original scores.

**Coronet Instructional Films.** 65 E. South Water St., Chicago 1, Ill. Dearborn 2-7676. Ellsworth C. Dent, vp.
Branch Office:
New York 22, N. Y.: 488 Madison Ave., Plaza 9-3232. A. L. Blinder, exec vp.
Services: producer of educational films; library of 900 short subjects.

**Tom Corradine & Assoc.** 5746 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-4448. Tom J. Corradine, pres.
Chicago, Ill.: 20 N. Wacker Drive. Central 6-8955. Alfred D. LeVine, pres.
Services: DFF; DFS.

**Cousens Productions,** 723 Seventh Ave., New York 19, N. Y. Columbus 5-7380. Clayton W. Cousens, pres.
Services: PFP; PFC; producer of program features; educational, industrial and pilot films.

**Cramer Productions.** Box 75872 Sanford Station, Los Angeles 5, Calif. Hollywood 9-9749. Douglas Cramer, pres.
Services: PLP; PTP; STP.

**Crane Publications.** 1826 Jewett Dr., Hollywood, Calif. Oldfield 4-8778. Edward Truman, owner.
Services: PRC; script ideas; story boards; composition of music and pre-recorded library music for dramatic or industrial films.

**Craven Film Corp.** 330 E. 56th St., New York 22, N. Y. Murray Hill 8-1585. Thomas Craven, pres.
Services: PFP; PFC.

**Crawley Films Ltd.** 19 Fairmont Ave., Ottawa, Ont. Parkway 8-3513. F. R. Crawley, C.A. pres; Graeme Fraser, vp; Charles Everett, dir of admin; James Turpee, tv dept.
Branch Offices:
Montreal, Can.: 1467 Mansfield St. Avenue 8-82264. J. Alasdair, mgr.
Toronto, Can.: 181 Eglinton Ave. E. Wm. C. Kennedy, mgr.

**Criterion Film Labs Inc.** 33 W. 60th St. New York 23, N. Y. Columbus 5-2180. Fred Todaro, pres.
Services: monochrome and color film processing.

**Bing Crosby Productions.** 9028 Sunset Blvd., Los Angeles 46, Calif. Crestview 1-1171. Basil F. Grillo, vp.
Services: PFP; TRP; PLP.

**Crosley Broadcasting Corp.** 140 W. Ninth St., Cincinnati 2, Ohio. Cherry 1-1822. Robert E. Dunville, pres.
New York 22: 3 E. 54th St. Plaza 1-5353. Scott McLean, radio sales mgr.
Chicago 1: 360 N. Michigan Ave. State 2-6693. Harry Albrecht, vp, central division.
Services: PLP; PTP.

**Crossroads Tv Productions Inc.** 1121 S. Glenstone, Springfield, Mo. University 2-4422. John B. Mahaffey, E. E. Siman Jr., managing vp's.
Services: PLP; PLC; PFC; PFP; LRP; TRP; RRC; STP.

**CTN Film Productions** (division of Commercial Telecast Networks Inc.) 11 Broadway, New York 4, N. Y. Bowling Green 9-6296. Lloyd W. Durant, pres.
Services: PLP; PFP; PFC; PLC.

### D

**Dalton Film Co.** 813 Daniel Bldg., Tulasa 3, Okla. Russell Kurtz, pres.
Services: PFP; PLP; DFF; DFS.

**Damon Recording Studios Inc.** 117 W. 14th St., Kansas City 5, Mo. Victor 2-2585. Vic Damon, pres.
Services: PRC; rent, sell and lease sound equipment; jingles; airchecks; tape & disc duplicating.

**Alfred Davidson Assoc. Inc.** 38 E. 57th St., New York 22, N. Y. Plaza 5-0868. W. H. Bertenshaw, executive producer.
Services: PTP; STP; fashion programs and public relations.

**Phil Davis Musical Enterprises Inc.** 59 E. 54th St., New York 22, N. Y. Murray Hill 8-3950. Phil Davis, pres.
Services: PFC; PLC; RRC; producer of musical commercials for tv film soundtracks and radio transcriptions; musical consultants to advertising agencies.

**Ronald Dawson Assoc.** 545 5th Ave., New York 17, N. Y. Murray Hill 7-6865. Ronald Dawson, owner.
Services: PLP; PLC; DFS; radio-tv scripts.

**Gordon M. Day Productions.** 15 W. 44 St., New York 36, N. Y. Murray Hill 2-5299. Gordon M. Day, pres.
Services: PFC; RRC; writing-production of tv-radio jingles and spots; agency consultant.

**Decca Records Inc.** 445 Park Ave., New York 22, N. Y. Plaza 2-1600. Sydney N. Goldberg, gen mgr; Lou Sebok, sales prom mgr; Leonard Salidor, national director prom & publicity.
Services: records; stereotypes; transcriptions; studios available.

**De Frenes Co.** 1909-17 Buttonwood St., Philadelphia 30, Pa. Locust 3-1686. Joseph De Frenes, pres & producer; Michael Levanios, vp & prod mgr.

**Hirsh de La Viez.** 1320 Rhode Island Ave., N.E. Washington 18, D. C. Hobart 2-3170. Hirsh de La Viez, pres.
Services: Record promotion for radio-tv program directors and disc jockeys.

**Demby Productions Inc.** 1 W. 58th St., New York 19, N. Y. Plaza 9-2495. Emanuel H. Demby, pres; Allan M. Mogull, exec vp.
Services: PLP; PFP; PLC; PFC; motivation research studies on tv shows; producer of public relations films; script service for advertisers, agencies and other producers; producer of feature films.

**Dephoure Studios Inc.** 782 Commonwealth Ave., Boston 15, Mass. Beacon 2-5722. Joseph Dephoure, pres.
Services: PFC; PFP; slides, monochrome-color film strips, printing, fades dissolves, reversal processing; editorial services.

**Depicto Films. Corp.** 254 W. 54th St. New York 19, N. Y. Columbus 5-7620. Jack R. vonMaur, pres.
Services: PFC; audio-visual productions, telops, flip cards, slides, vugraphs, industrial motion pictures, live presentations, package sales training and sales promotion programs, closed-circuit tv shows, conventions, and road shows.

**Desilu Productions Inc.** 780 N. Gower St., Hollywood 38, Calif. Hollywood 9-5911. Desi Arnaz, pres; Lucille Ball, vp.
Services: PFP; PFC.

**Dominion Broadcasting Co.** 4 Albert St., Toronto, Ont. Empire 3-3383. Hal B. Williams, pres.
Services: LRP; TRP; RRC; STP.

**Douglas Productions.** 10 W. Kinzie St., Chicago 10, Ill. Mohawk 4-7455. Fred C. Raymond, pres.
Services: PFP; PFC; DFS; RRC; production of motion pictures and slide films; laboratory facilities; editing, titling, animation, black and white printing and processing; magnetic and optical sound recording.

**D.P.M. Productions Inc.** 62 W. 45th St., New York 36, N. Y. Murray Hill 2-0040. Maurice T. Groen, pres; Ronald T. Groen, vp in charge of production; Bert H. Cohen, asst prod mgr.
Services: PFP; DFS.

**Sid DuBroff Assoc.** 143 W. 51st St., New York 19, N. Y. Judson 6-3860. Sidney DuBroff, pres.
Services: prizes for programs and contests.

**Cal Dunn Studios.** 159 E. Chicago Ave., Chicago 11, Ill. Whitehall 3-2424. Cal Dunn, pres.
Services: PFC; motion picture and slide films for sales promotion, training, product information and employe indoctrination; 35mm-16mm equipment.

**Durham Telefilms Inc.** 521 5th Ave., New York 17, N. Y. Yukon 6-1960. David A. Bader, pres.; William C. Durham, chairman; Norman Carnegi, sec-treas.
Services: DFF; DFC.

**Dynamic Films Inc.** 405 Park Ave., New York 22, N. Y. Plaza 1-7447. Sol Everman, pres; Walter Lowendahl, exec vp; Gerald Carrus, controller.
New York 24, N. Y.: 112 W. 89th St. Plaza 1-7447.
Services: PLP; PFP; PLC; PFC; DFS; TRP; RRC; sound stages, recording studios.
Services: PFP; PFC; DFS; PLP; PLC; sound stages, recording studios.

### E

**Eade Enterprises Inc.** 1742 Church St., N.W. Washington 6, D. C. Adams 2-5548. Hon. Edith H. Cockrill, pres; Dorothy Looker, sec & prod dir; Evelyn Davis, treas.
Services: PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**East West Tv Inc.** 2221 Fern Dell Place. Los Angeles 28, Calif. Hollywood 7-2371. John S. Daggett, pres.
Services: PFP; PFC; producer of outdoor adventure sequences; documentary adventure films & stock footage.

**Economee Television Programs.** 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. Pierre Weis, vp and gen mgr; Dick Lawrence, national sales mgr; Ken Joseph, national spot sales mgr.
Services: DFS.

**Editorial Films Inc.** 10 E. 40th St., New York 16, N. Y. Plaza 5-8690. Babette J. Doniger, pres.
Services: PFP; producer of public relations, sales, merchandising, training films; promoter and distributor of own films.

**Educational Films Corp. of America,** 1501 Broadway, New York 36, N. Y. Pennsylvania 6-1780. Earle W. Hammons, pres.
Services: PFP; PFC; DFS.

**Educational Film Enterprises Inc.** 500 N. Wilcox Ave., Los Angeles 4, Calif. Ho 7-2806, George Rony, pres & gen mgr.
Services: PFP; PFC; DFF.

**Ed-Venture Films.** 1122 Calada St., Los Angeles 23, Calif. Angelus 1-1885. William E. Hines, pres.
Services: PFP; PFC; consultant-producer of packages from preproduction through production; on location; live action sequences.

**Elektra Film Productions Inc.** 33 W. 46th St. New York 22, N. Y. Judson 2-3606. Abe Liss, director.
Services: PFP; PFC.

**Elliot, Unger & Elliot** (Commercial Div. of Screen Gems Inc. See Screen Gems listing.)

**Jack Elliot Productions Ltd.** 35 W. 53rd St., New York, N. Y. Circle 6-2274. Jack Elliot, owner.
Services: PFC; RRC.

**Charles Elms Productions Inc.** 5 E. 40th St., New York 16. Murray Hill 6-8877. Charles D. Elms, pres.
N. Tarrytown, N. Y.: 163 Highland Ave. Medford 1-3363. Charles D. Elms, pres.
Services: PFP; PFC; sales training films; promotion packages.

**Empire Broadcasting Corp.** 480 Lexington Ave. New York 17, N. Y. Yukon 6-5700. Mrs. Helen D. Kelleher, pres.
Services: RRC.

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YUkon 6-5700

**Endorsements Inc.** 65 E. 55th St., New York 22, N. Y. Plaza 1-0315. Jules Alberti, pres.
Services: live or film tv endorsements and testimonials.

**Lyle Kenyon Engel Assoc.** 211 W. 58th St. New York 19, N. Y. Circle 7-6382. Lyle Kenyon Engel, pres.
Services: PLP; PTP; music

**Walter Engel Productions Inc.** 20 W. 47th St., New York 36, N. Y. Walter Engel, pres; Joseph T. Williams, production executive; Robert Levengood, production; Dorothy E. O'Brien, script and production coordinator.
Services: PFC; motion picture sound.

**Enterprise Productions.** 13750 Saticoy St., Van Nuys, Calif. Stanley 3-2733. Sherman L. Weiss, executive Producer.
Services: LRP; TRP; RRC; STP.

**Rodney Erickson Enterprises Inc.** 160 E. 93rd St., New York 28, N.Y. Atwater 9-9040.
Services: DFF; DFS.

**John A. Ettlinger Assoc.** 6000 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-6635. John A Ettlinger, pres.
Services: DFF; DFS.

### F

**Faillace Productions Inc.** 59 E. 54th St., New York 22, N. Y. Eldorado 5-1752. A. S. Faillace Jr., pres; Leonard C. MacKenzie, vp & creative dir; Chick Vincent, vp programs; Bob Haggart, musical dir; Bob Nash, sales mgr.
Services: PRC; PFC; create-produce musical commercials, background score.

**Jerry Fairbanks Productions of California Inc.** 1330 N. Vine St., Hollywood 28, Calif. Hollywood 2-1101. Jerry Fairbanks, pres.
Hollywood, Calif.: William Sterling, national sales dir.
Chicago 11, Ill.: 520 N. Michigan Ave. Whitehall 4-0196. Robert Kemper, midwestern representative.
San Antonio, Tex.: 219 Majestic Bldg., Capitol 4-8641. Jack Mullen, southern representative.
Services: PFP; PFC; DFS.

**Famous Artists Corp.** 9441 Wilshire Blvd., Beverly Hills, Calif. Crestview 4-7433. Tom Tannenbaum.
New York 20, N. Y.: 610 Fifth Ave., Circle 7-6200. David Gerber.
Services: tv packagers.

**Farkas Films Inc.** 385 3rd Ave., New York 16, N. Y. Murray Hill 3-9938. Nicholas Farkas, pres; F. E. Robinson, vp; Mary Finley, sec-traes; Francois Farkas, photo dir; Oscar Ray, scenario dept.

Service: producer of non-theatrical & theatrical films and tv commercials.

**Don Fedderson Productions.** 780 N. Gower, Hollywood 38, Calif. Hollywood 9-5911. Don Fedderson, pres; Fred Henry, vp; Robert Sinclair, compt.

New York 36, N. Y.: 19 W. 44th St. Yukon 6-3636. Art Stark.

Services: PLP; PFP.

**Gustave Feig & Co.** 614 Ninth Ave., New York 36, N. Y. Columbus 5-0800. Sydney A. Feig, sec.

Services: furniture and props for rent.

**Paul J. Fennell Co.** 404 N. La Cienega Blvd., Los Angeles 48, Calif. Olympia 2-2612. Paul J. Fennell, producer.

Branch Office:

New York 19, N. Y.: 119 W. 57th St. Circle 5-1070. Al Bruno, sales representative.

Services: PFC; animation.

**Fidelity Sound Inc.** 1427 Landon Avenue, Jacksonville 7, Fla. Flanders 9-6084. Wallace Ybanez, vp.

Services: PRC; PLP; tape duplicating; recording services.

**Filmack Studios.** 1327 S. Wabash Ave., Chicago 5, Ill. Harrison 7-4855. Irving Mack, pres; Don Mack, vp; Bernie Mack, production mgr; Joe Mack, treas.

Services: PFC; live motion picture photography; animated cartoons; semi-animated films; slides and slide films; titles and announcements; sound recording; laboratory services, color and monochrome.

**Film Corp. of America.** 2015 E. Park Row, Arlington, Texas. CR 5-8436. Felix C. Tanco, pres; Bert Goldberg, vp.

Services: PLP; PFP; PLC; PFC; DFF; DFS; TRP; STP; telethon, musical show producer for charity, civic groups; supermarket shows; rodeo talent.

**Filmcraft Productions.** 8451 Melrose Ave., Los Angeles 46, Calif. Olive 3-2430. Regina Lindenbaum, pres.

Services: PFP; PFC; security sound stage editorial rooms; film or live tv packages; commercial, documentary, feature, industrial, training and security films.

**Filmaster Inc.** 650 N. Bronson Ave., Hollywood, Calif. Hollywood 6-1681. Robert W. Stabler, pres; Glenn N. Cook, vp; Clifford E. Enger, sec-treas.

Branch Offices:

New York: 9 Rockefeller Plaza. Judson 6-1404. H. Weller Keever, vp & gen mgr (sales).

Winter Park, Fla.: 707 Nicolet Ave. Midway 7-7011. Robert E. Kearney vp & gen mgr (studio facilities).

Services: PFP; PFC.

**Films of India.** 109 S. Edinburgh Ave., Los Angeles 48, Calif. Webster 1-3822. R. M. Bagai, pres.

Services: DFF.

**Films of the Nations Distributors Inc.** 62 W. 45th St., New York 36, N. Y. Murray Hill 2-0040. Ronald T. Groen, exec dir.

Services: DFS; PFP; distributor of free public service travel films; color stock shot library.

**Filmsounds Inc.** 128 E. 41st St., New York 17, N. Y. Lexington 2-9020. Norman J. Kasow, pres.

Services: sound editorial service.

**Filmvideo Releasing Corp.** 333 W. 52nd St., New York 19, N. Y. Judson 2-6185. Maurice H. Zouary, pres.

Services: 35mm and 16mm stock footage library; DFS; PFP; TRP.

**Filmways Inc.** 18 E. 50th St., New York 22, N. Y. Plaza 1-2500. Martin Ransohoff, pres.

Branch Office:

Hollywood, Calif.: 1040 Las Palmas Ave.

Services: PFC; producers of documentary and public relation films.

**Fine Arts Productions.** 7779 Sunset Blvd., Hollywood 46, Calif. Hollywood 7-7107. John Wilson, pres.

Services: PFC; animation.

**Fiore Films.** 128 Mallory Ave. Jersey City 4, N. J. Henderson 2-4474. Al Fiore, sales supr.

Services: PFP; PLC; PFC; RRC; commercial, educational and sales training films.

**Frieda Fishbein.** 353 W. 57th St. New York 19, N. Y. Circle 7-4398. Frieda Fishbein, owner.

Services: representation of authors; offer manuscripts to tv market.

**Alan M. Fishburn Productions.** 333 N. Michigan Ave., Chicago 1, Ill. Dearborn 2-0657. Alan M. Fishburn, owner.

Services: PFC; PLP; PLC; soundtracks; recordings of sales meetings & conventions.

**Fischer Photographic Lab. Inc.** 6555 North Ave. Oak Park, Ill. Columbus 1-2174. Eugene J. Fischer, pres.

Services: 16mm monochrome-color laboratory services; sound recording, editing.

**Flagg Films Inc.** 1427 N. La Brea, Hollywood 28, Calif. Hollywood 2-0920. Don Flagg, producer; Toni Flagg, assoc producer; Betty Anderson, office mgr.

Branch Office:

San Francisco, Calif.: 335 Hayes St. HE 1-3050. George Guenley, office mgr.

Services: PFC; RRC.

**Flamingo Telefilm Sales Inc.** 221 W. 57th St. New York 19, N. Y. Judson 6-7040. Ira Gottlieb, pres; C. P. Jaeger, exec vp.

Branch Offices:

Philadelphia, Pa.: 1420 Walnut. Pennypacker 5-3700. Robert A. Conn.

Los Angeles 46, Calif.: 9121 Sunset Blvd. Olympia 2-2290. Julian Ludwig.

Chicago 11, Ill.: 830 N. Wabash Ave. Superior 7-7373. Stan Byrnes.

Dallas 18, Tex.: 10529 Sinclair Ave. Davis 7-2277. Wells Bruen.

Atlanta 9, Ga., 2025 Peachtree Rd., N.E. Ed Scannell.

Services: DFF; DFS.

(See Adv. page D-33)

**Format Films.** 4741 Laurel Canyon Blvd., North Hollywood, Calif. Herbert Klynn, pres.

Services: PFC.

**Foster-Ferguson Agency Inc.** 256 E. 49th St., New York 17, N. Y. Plaza 2-4740. Jean Colleran Foster, Babs Ferguson, partners.

Services: talent casting for live and film commercials.

**Foundation Films Corp.** 16 N. Marengo Ave., Pasadena, Calif. Sycamore 6-2649. John I. Bolen, chmn of bd.

Services: Distributor of 16mm religious films.

**Four Star Films Inc.** 4030 Radford Ave., N. Hollywood, Calif. PO 6-4151. Dick Powell, pres; Tom McDermott, exec vp in charge of prod; David Niven, vp; Charles Boyer, vp; Charles Bole, vp, business affairs.

Services: PFP; PFC.

**Walt Framer Productions.** 1150 Ave. of The Americas, New York 36, N. Y. Oxford 7-3322. Walt Framer, exec producer.

Services: PLP.

**Frazne Productions Inc.** 1040 N. Las Palmas Ave., Hollywood 38, Calif. Hollywood 9-9011 and 7-6967. Stanley Frazen, prod-dir; Sherman Rose, prod-dir; Irving Schoenberg, editorial chief.

Services: PLP; PFP; PLC; PFC; RRC.

**Frank Freeman Features.** 2830 Main St. Davenport, Iowa. Phone: 2-3826. Frank Freeman, pres.

Services: PLP; PTP; PRC; STP; Christmas spots; commercial writing; spot campaign ideas.

**Fremantle International Inc.** 366 Madison Ave, New York, N. Y. Murray Hill 7-4344. Paul Talbot, pres.

Branch Offices:

London, England: Axtell House, Warwick St. A. Cuthberton, mgr.

Mexico City, Mexico: Avenida Juarez 100, Piso 10. Rene Anselmo, mgr.

Toronto, Ontario: 17 Dundonald St. Ralph Ellis, mgr.

Montreal, Quebec: 1396 St. Catherine St.

Rome Italy: Piazza di Spagna 20. Lionello Torossi, mgr.

Services: distributor of tv programs in international markets; PFP; DFF; DFS; STP.

**French Broadcasting System.** 972 Fifth Ave., New York 21, N. Y. Regent 4-1501. Pierre Crenesse, director.

Services: TRP.

**Charles Fuller Productions.** 3702 Palmira Ave., Tampa 9, Fla. 68-8081. Charles Fuller, owner.

Services: Producers of live, film videotape programs for radio and television; 16mm film & magnetic film recording, radio recording and production service; creative and art services; animation.

## G

**GAC-Tv Inc.** 640 5th Ave., New York 19, N. Y. Circle 7-7543. Milton W. Krasney, pres; Buddy Howe, vp; Jack Sobel, vp; Lester Gottlieb, vp.

Branch Offices:

Chicago, Ill.: 8 S. Michigan Ave. State 2-6288. Robert Weems, vp.

Beverly Hills, Calif.: 9025 Wilshire Blvd. Crestview 1-8101. Henry Miller, vp; Bill Weems, vp.

Dallas, Texas:3505 Turtle Creek Blvd. Lakeside 6-8805. Phil Brown, vp.

Services: selling agents for national-regional live-film radio-tv programs.

**Ross Gaffney Inc.** 45 W. 45th St., New York 36, N. Y. JU 2-3744. James Gaffney, vp.

Services: motion picture editorial services and staff; cutting rooms, moviolas; music & sound effects library; recording studio; producer services.

**Gainsborough Assoc.** 435 E. 57th St., New York 22, N. Y. Plaza 1-0013. Mitchell Jablons, pres.

Services: PLP; PTP; program consultation.

**Gallagher Films Inc.** 6913 Grand Parkway, Milwaukee 13, Wis. Bluemound 8-6192. James C. Gallagher, pres.

Services: PFP; PFC; DFS.

**Gallucci Brothers & Assoc.** Lake Dr., East Hampton, Conn. Andrew 7-9092. Joe Gallucci, pres.

Branch Offices:

Louisville, Ky.: 3129 Hewitt Ave. Glendale 4-6031. N. T. Gallucci.

Waterbury, Conn.: 727 Meridien Rd. Plaza 3-5272. Jo Gallucci.

Services: PLP; PLC; PFC; DFF; radio-tv promotions.

**William J. Ganz Co.** (division of Institute of Visual Training Inc). 40 E. 49th St., New York 17, N. Y. Eldorado 5-1443. William J. Ganz, pres.

Services: producer-distributor of 16mm and 35mm motion pictures, filmstrips, sound slidefilms, animation.

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**General Conference of Seventh-Day Adventists.** 6840 Eastern Ave., N.W., Washington 12, D. C. Randolph 3-0800. Howard B. Weeks, dir public relations.
Services: PLP; PFP; DFS; LRP; TRP.

(See Adv. page D-46)

**General Film Labs Corp.** 1546 N. Argyle Ave., Hollywood 28, Calif. Hollywood 2-6171. G. Carleton Hunt, pres.
Kansas City 5, Mo.: 106 W. 14th St. Grand 10044. Neal Keehn, vp.
Services: 35mm & 16mm motion pictures; tv film processing, color, monochrome; video tape to film transfers; magnetic stripping.

**General Service Studios.** 1040 N. Las Palmas Ave. Hollywood 38, Calif. Hollywood 7-3111. James Nasser, pres.
Services: PFP; PFC; studio facilities, stages and equipment for filming shows.

**Georgetown University Radio Forum.** Georgetown University, Washington 7, D. C.; Rev. Francis J. Heyden, S.J., director.
Services: Weekly 28 min. 45 sec. non-commercial audio-tape available free of charge.

**Gerald Productions Inc.** 421 W. 54th St., New York 19, N. Y. Plaza 7-2125. Gerald Auerbach, executive producer.
Services: PFP; PFC; PLC.

**Mitchell Gertz Agency.** 338 N. Rodeo Drive, Beverly Hills, Calif. Crestview 4-5491. Mitchell Gertz, producer.
Services: DFS.

**Giantview General Television Network** Div. of Meilink Steel Safe Co. 901 Livernois Ave., Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Akers, pres.
Branch Offices:
Toledo 6, Ohio: 1672 Oakwood. Jefferson 6-4641. W. Russell Smith, sales mgr.
New York 16, N. Y.: 440 Park Ave., S. Murray Hill 6-9242. Richard L. Colten, regional mgr.
Services: PLP; PFP; PLC; PFC; DFS; mobile video tape unit.

**Gifford-Kim Productions Inc.** 165 W. 46th St. New York 36, N. Y. Judson 2-1591. Lewis L. B. Gifford Jr., pres; Paul W. Kim, vp.
Services: PFC.

**Harold R. Gingrich Productions.** 111 N. Marion St., Oak Park 1, Ill. Village 8-9444. Harold R. Gingrich, owner-director.
Services: PLP; PRC; sound effects.

**Glenar Productions.** 6618 Sunset Blvd. Hollywood 28, Calif. Hollywood 4-0406. Sid Glenar, owner.
Services: PFP; PFC.

**Globe Recording Studios Inc.** 420 Broad St., Nashville 3, Tenn. Alpine 5-7645. James F. Maxwell, pres & gen mgr; Bill Connor, vp & prod mgr .
Services: TRP; RRC; jingles, Ampex tape mastering, duplication; transfer; ET's.

**Melvin L. Gold Enterprises.** 320 E. 54th St., New York 22, N. Y. Columbus 5-0756. Melvin L. Gold, owner.
Services: PLP; PFP; PFC.

**Robert A. Gold Inc.** 303 E. Fourth St., New York 9. Gramercy 3-6382. Robert A. Gold, owner.
Services: PLP; public relations, publicity; promotion; contests; product identification; merchandise, prizes, premiums.

**Harry S. Goodman Productions.** 19 E. 53rd St., New York 22, N. Y. Plaza 5-6131. Harry S. Goodman. Everett Goodman, vp; William Baron, asst to pres; Stuart Wilson, radio-tv dir; Ralph Arlin, traffic mgr.
Branch Offices:
Toronto 5, Ontario: 433 Jarvis St. (G. N. Mackenzie Ltd.). Walnut 5-2841. Norris Mackenzie.
London W.1., England: 7 Harley St. (Ross Radio & Television Productions). Langham 2941. C. F. M. Bailey-Watson.
Services: PFC; DFS.

**Goodson-Todman Productions.** 375 Park Ave., New York 22, N. Y. Plaza 1-0600. Mark Goodson, W. S. Todman, partners.
Branch Office:
Beverly Hills, Calif.: 9460 Wilshire Blvd. Crestview 4-7357. Harris Katleman, vp.
Services: PLP; PFP.

**Gotham Recording Corp.** 2 W. 46th St., New York 36, N. Y. Judson 6-5577. Herbert M. Moss, pres.
Services: PLC; PFC; PLP.

**Goulding-Elliott-Graham Productions, Inc.** 420 Lexington Ave., New York 17, N. Y.
Services: PLC; PFC; DFF; DFS; RRC.

**Governor Television Attractions Inc.** 375 Park Ave., New York 22, N. Y. Plaza 3-6216. Arthur Kerman, pres.
Services: DFF; distributes short subjects.

**Grayhill Recording Studio.** 1223 S. Harvard Ave., Tulsa, Okla. Webster 2-1244. Claude H. Hill. Meridith Gray, co-owners.
Services: recording; sound effects; recorder rentals: sound studio, air checks.

**Gray-O'Reilly Studio.** 480 Lexington Ave., New York 17, N. Y. Yukon 6-4070. John F. O'Reilly and James E. Gray.
Services: PFC.

**Ben Greene Film Productions.** 318 W. 51st St., New York 19, N. Y. Plaza 7-3858. Ben Greene, owner.
Services: PLC; PFC; produces sound slide films.

**Guided Tours Productions Inc.** Executive offices, Municipal Airport.
Crystal River, Fla.: P. O. Box 537. Swift 5-3147. Michael McGowan; Irene I. Crum, exec dir.
Services: PFP; PFC; DFS; distributes free educational travelogues.

**Guild Films Co., Inc.** 655 Madison Ave., New York 22, N. Y. Murray Hill 8-5365. John J. Cole, pres.
Services: PFP; DFF; DFS.

## H

**Herman Hack Productions, & Scripture Films.** 2441 N. Beachwood Drive., Hollywood 28, Calif. Hollywood 7-0557. Herman Hack, owner.
Services: DFS; PFP; educational, religious, travel films.

**Handel Film Corp.** 6926 Melrose Ave., Hollywood 38, Calif. Webster 6-5924. Leo A. Handel, pres.
Services: PFP; PFC; DFS.

**Jam Handy Organization.** 2821 E. Grand Blvd., Detroit 11, Mich. Trinity 5-2450. Oliver Horn, executive vp.
Branch Offices:
New York 19, N. Y. 1775 Broadway. Judson 2-4060. Charles Bell.
Chicago 1, Ill.: 230 N. Michigan Ave. State 2-6757. Harold Dash.
Services: DFS; contractual producers of educational tv and sponsored films; industrial training films.

**Hankinson Studio Inc.** 15 W. 46th St., New York 36, N. Y. Judson 6-0133. Frederick L. Hankinson, pres.
Services: PFC; animation photography; editing service for industrial and slide films; photographic studio-darkroom and art for telops, flip cards and glass slides.

**Larry Harmon Pictures Corp.** 649 N. Bronson Ave., Los Angeles 24, Calif. Hollywood 2-7141 and Hollywood 3-2331. Larry Harmon, pres.
Services: PFP; PFC; RRC; animation.

**Byron Harriott, Radio & Tv Sound-Film Production Studios.** 5075 N. 37th St., St. Petersburg 14, Fla. Hemlock 6-8411. Byron Harriott, gen mgr.
Services: PFP; PFC; PLC; PLP; single and double systems of recording; magnetic recording; movies from slides; slides from pictures or negatives, 35mm double frame; producer of documentaries.

**Harriscope Inc.** 1122 So. La Cienega Blvd., Los Angeles 35, Calif. Crestview 6-4632. Burt I. Harris, pres; Geoffrey Nathanson, dir of sales, Connie Coleman, traffic dir.
Branch Offices:
Chicago 1, Ill.: 203 N. Wabash Ave. Central 6-1805. Ben Barry; Howard Grafman.
San Francisco, Calif.: 821 Market St. Exbrook 2-5203. James Diamond.
New York 22, N. Y.: 375 Park Ave. Plaza 3-6216. Arthur Kerman.
Services: PLP; PFP; DFS; PLC; PFC; closed-circuit tv installations.

**Harris-Tuchman Productions.** 751 N. Highland Ave., Hollywood 38, Calif. Webster 6-7189. Ralph G. Tuchman, gen mgr.
Services: PFC; producers of monochrome-color, 16mm or 35mm industrial films; animation.

**Hartley Productions Inc.** 339 E. 48th St., New York 17, N. Y. Eldorado 5-7762. Irving Hartley, pres.
Services: PFP; PFC; DFS.

**Health & Welfare Materials Center.** 10 E. 44th St., New York 17, N. Y. Murray Hill 2-0283. Victor Weingarten, pres.
Branch Offices:
Pleasantville, N. Y.: Munson Rd. Rogers 9-2551. Violet Weingarten, vp.
Services: PLP; PFP; DFF; DFS; public service programs.

**Hearst Metrotone News Inc.** 450 W. 56th St., New York 19, N. Y. Plaza 7-4120. C. B. Stratton, executive vp-gen mgr; John Michon, dir of prod; Marshall B. Davidson, exec news editor; Max Klein, theatrical news editor; Charles Peden, tv news editor; Walter re Hoog, editor/prod; John D. LeVien, sales dir of sp projects; Robert H. Reid, gen sales mgr, tv sales; Saul Reiss, national tv sales. 235 E. 45th St., New York 17, N. Y. Murray Hill 2-5600.
Branch Offices:
Washington, D. C.: 1905 N.E. Fairview Ave. Lawrence 6-5607. Charles E. Shutt, bureau mgr.
Chicago, Ill.: 161 E. Grand Ave. Whitehall 4-2522. Frank Koza, bureau mgr.
Hollywood 27, Calif.: 6060 Sunset Blvd. Hollywood 4-0650. Norman W. Alley, bureau mgr.
Services: PFP; PFC; DFS.

**George Heid Productions.** Penn-Sheraton Hotel., Pittsburgh 30, Pa. Grant 1-3696. George Heid, pres.
Services: PLP; PLC; PFC.

**Leslie Helhena Studiolab.** 2408 W. Olive Ave., Burbank, Calif. Thornwall 8-1666. Leslie Helhena, owner.
Services: PFP; PFC; film stage; 16mm film duplicating.

**Heritage Productions,** 730 5th Ave., New York 19, N. Y. Arthur Steloff, pres.
Services: PFP; TRP; RRC; STP.

**HFH Productions Inc.** 216 E. 49th St., New York 17, N. Y. Plaza 2-1940. Howard Henkin, pres; Ronald Fritz, vp, creative dir; Dan Hunn, vp, dir of animation; Len Kanter, commercial sales mgr; Harry Breuer Jr., industrial sales mgr.
Services: PFP; PFC.

**Holland-Wegman Productions.** 207 Delaware Ave., Buffalo 2, N. Y. Madison 7411. Edward J. Wegman and Sheldon C. Holland, partners.
Services: PFP; PFC; RRC; motion picture production; processing facilities.

**Hollywood Film Co.** 956 Seward St., Hollywood 38, Calif. Hollywood 2-3284.
Branch Office:
New York, N. Y.: 524 W. 43rd St. Longacre 3-1546. Sheldon Kaplan, mgr.
Services: manufacturer-distributor of film and tape editing supplies and equipment; reels, cans and shipping cases.

**Hollywood Film Enterprises Inc.** 6060 Sunset Blvd., Hollywood 28, Calif. Hollywood 4-2181. Mickey Kaplan, pres.
Services: DFS; motion picture film processing.

**Hollywood Sound Service.** 4922 Santa Monica Blvd., Los Angeles 29, Calif. Normandy 5-5787. Edward Ball, gen mgr; Samuel Kopetzky, chief engr.
Services: PFP; PFC; DFF; DFS.

**Hollywood Television Service Inc.** 4020 Carpenter St., N. Hollywood, Calif. Poplar 3-8411. Earl R. Collins, pres-gen sales mgr.
Branch Offices:
Washington 16, D. C.: 4802 Dover Rd. Oliver 4-5442. W. Vincent Dougherty.
Decatur, Ga.: 2680 Eweet Briar Rd. Melrose 6-7859. Harry M. Harkins.
Houston 6, Tex.: 222 Portland Pl. #7. Jackson 2-1309. Myron L. Leiser.
Lakewood, Ohio: 13437 Madison Ave. Academy 1-6845. James J. Mahoney.
Winterset, Iowa: 724 W. Buchanan St. Winterset 567. Ken Weldon.
Services: DFF; DFS.

**The Hour of the Crucified Radio Program.** 96 Monastery Ave., West Springfield, Mass. Republic 2-4546. Father Fidelis Rice, C.P.—director; Father Louis J. McCue, C.P.—asst dir; Father Arthur Derrig, C.P.—prom mgr.
Services: PLP; TRP; STP.

**Howard Radio-Tv Productions.** 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, executive producer.
Services: PFP; PFC; PLP; PLC; DFS; creator & producer of commercials and shows for agencies; consultant-advisor to agencies and firms on creation and planning of commercials and shows (film and live).

**Hubbard Hunt Productions.** 1459 N. Seward, Hollywood 28, Calif. Hollywood 58444. Hubbard Hunt.
Services: PFP; PFC; PLC.

## I

**Ideal Pictures Inc.** 58 E. S. Water St., Chicago 1, Ill. Financial 6-5480. Paul R. Foght, gen mgr.
Branch Offices:
Atlanta 3, Ga.: 52 Auburn Ave. N.E. Jackson 3-7643. George E. Dean, mgr.
Baltimore 18, Md.: 102 W. 25th St. Tuxedo 9-9962. Nelson C. White, mgr.
Berkeley 3, Calif.: 1840 Alcatraz Ave. Olympic 4-3006. Eddie Nakagama, mgr.
Boston 16, Mass.: 40 Melrose St. Hancock 6-1133. Ed Kondazian, mgr.
Birmingham, Ala.: 1323 Comer Bldg. Alpine 1-3052. Floyd O. Peters, mgr.
Buffalo 9, N. Y.: 1558 Main St. Garfield 3782. W. C. Kirkpatrick Jr., mgr.
Chicago 1, Ill.: 58 E. South Water St. Financial 6-5245. William Kenny, mgr.
Cleveland, Ohio: 2110 Payne Ave. Main 1-5260. Mike Blattner, mgr.
Dallas 15, Tex.: 2434 S. Harwood. Hamilton 8-0109. Lyle F. White, mgr.
Denver 2, Colo.: 714 18th St. Tabor 5-5525. Hal F. Stewart, mgr.
Detroit 27, Mich.: 15924 Grand River Ave. Vermont 7-9350. Leo Leddy, mgr.
Honolulu, Hawaii: 1370 S. Beretania St. 6-5446. O. H. Strauser Jr., mgr.
Indianapolis 4, Ind.: 15 E. Maryland St. Melrose 6-6588. Mrs. Marty Markey, mgr.
Kansas City 6, Mo., 1402 Locust St., Harrison 1-2481. W. P. Humston, mgr.
Los Angeles 57, Calif.: 2221 S. Chive St., Dunkirk 7-8730. Howard K. Smith, mgr.
Louisville 2, Ky.: 616 S. 5th St. Juniper 3-3859. Carroll M. Hadden, mgr.
Memphis 3, Tenn.: 18 S. 3rd St. Jackson 7-4313. Stanley L. Nolan, mgr.
Miami 32, Fla.: 55 N.E. 13th St. Franklin 4-8173. Jack Spire, mgr.
Milwaukee 8, Wis.: 4401 W. North Ave., Upton 3-7640. Richard Hoelke, mgr.
Minneapolis, Minn.: 3400 Nicollett. Taylor 7-2966. Joe Komarek, mgr.
New Orleans, La.: 1303 Prypania St. Jackson 2-9769. Leonard Prelutsky, mgr.
New York 36, N. Y.: 233-239 W. 42nd St. Lackawanna 4-0916. Walter J. Dauler, mgr.
Omaha 1, Neb.: Box 168, 6509 N. 32nd St. Pleasant 0359. Mohn D. Thompson, mgr.
Pittsburgh 22, Pa.: 14 Wood St. Grant 1-3313. Albert G. Karel, mgr.
Portland 5, Ore.: 1201 S.W. Morrison. Capitol 7-6497. John T. Moore, mgr.
Provo, Utah.: Brigham Young U. Evan J. Memmett, mgr.
Richmond 19, Va.: 219 E. Main St. Milton 4-2973. Dan Browning, mgr.
St. Louis, Mo.: 3743 Gravois St. Prospect 3-3315. R. L. McArthur, mgr.
Services: distribution of sponsored and educational films.

**Imagination Inc.** 222 Kearney St., San Francisco, Calif. Yukon 6-6075. Bob Hovorka, gen mgr; Milt Kerr, creative dir; Bob Mills, prod mgr.
Services: film producer, tv commercials, industrial, sales, and training films and film strips.

**Imperial World Films.** P. O. Box 462, Santa Rosa, Calif. Liberty 6-5986.
Service: DFS.

**Independent Television Corporation.** 488 Madison Ave., New York 22, N. Y. Plaza 5-2100. Walter Kingsley, pres.
Branch Offices:
Hollywood, Calif.: 5420 Melrose Ave. Hollywood 2-6525. John Serrao, western division mgr.
Chicago 11, Ill.: 612 N. Michigan. Whitehall 4-4767. William Dubois, vice pres, midwestern div.
Services: PFP; DFS.

**Ind-O-Pro Recording Studios.** 709 Eighth Ave., New York 36, N. Y. Judson 6-0296. Bert Gruen, pres.
Services: PTP; PRC; STP, recording facilities for commercial records.

**Intercontinental Television S. A.** Hotel Pont Royale, Rue du Bac, Paris 7, France. John H. Riedel, pres.
New York, N. Y.: 551 5th Ave. Murray Hill 2-3404. Hugo A. Seiler.
Services: two mobile video tape recording units in Europe.

**International 16mm Corp.** 165 W. 46th St., New York 36, N. Y. Plaza 7-2265. Patrick E. Shanahan, pres.
Services: distributor of one-reel films.

**International Teleproduction Co.** 1395 E. 46th St., Brooklyn 34, N. Y. Cloverdale 2-8568. Murray Levine, pres.
Services: DFF; DFS; distributes foreign and American programs.

**International Television Programs Inc. (Ziv International)** 530 Maxwell Ave., Cincinnati 19, Ohio. University 1-5000. Millard Segal, vp-sales mgr.
Branch Offices:
Mexico City, Mexico: Villalongines 196. 114409. Monte Kleban, gen mgr.
Paris, France: 105 Rue Charles Laffitte, Neuilly s/Seine. MAI. 48-61.
Rome, Italy: Stellare B Vigna Clara. Tel. 322-387. Joseph M. Brandel.
Services: PFP; DFS; distributor of Ziv Tv Programs Inc. product.

**Interstate Television Corp.** (subsidiary of Allied Artists Corp.). 165 W. 46th St., New York 36, N. Y. Plaza 7-3070. Lloyd L. Lind, vp-national sales mgr.
Branch Offices:
Hollywood 27, Calif.: 4376 Sunset Drive. Normandy 2-9181. Howard Wirthwein, western div sales mgr.
Chicago, Ill.: 1250 S. Wabash Av. Wabash 2-7937. Nat Nathanson, mgr.
Philadelphia, Pa.: 1241 Vine St., Locust 3-8342. Maxwell Gillis, mgr.
Denver, Colo.: 2144 Champa St., Acona 2-3841. Frank Green, mgr.
Services: DFF; DFS.

**Inter-World Tv Films Inc.** 655 Madison Ave., New York 21, N. Y. Murray Hill 8-5362. John J. Cole, pres.
London W.1, England: c/o Robin International (London) Ltd., 31/33 Davies St., Mayfair. Grosvenor 5378.
Services: DFF; DFS; global distributor for independent packagers and producers.

**Italian Radio Tv System** (RAI). 717 5th Ave., New York 22, N. Y. Plaza 8-2350. Giorgio Padovano, dir.
Services: DFF; TRP.

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*Representing*
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ITALIAN RADIO TV SYSTEM
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PLaza 8-2350
Giorgio E. Padovano
Exec. Vice President

## J

**Riley Jackson Productions.** 6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 3-2324. Riley Jackson, pres.
Services: PLP; PFP; PLC; PFC; creation-production of jingles.

**Frederick Jacky Productions.** 230 N. Michigan Ave., Chicago 1, Ill. Dearborn 2-3230. Frederick Jacky, pres.
Services: PTP; PRC; STP.

**The Jaffe Agency Inc.** 8555 Sunset Blvd., Los Angeles 46, Calif. OL 7-2711. Sam Jaffe, pres.
Services: PFP; artists representative.

**Henry Jaffe Enterprises Inc.** 650 N. Bronson Ave. Los Angeles 4, Calif. Hollywood 2-7141 Henry Jaffe, pres.
New York 19, N. Y.: 200 W. 57th St. Circle 5-2400. Mr. Jaffe, pres.
Services: PLP; PFP.

**Japan Broadcasting Corp.** (Nippon Hoso Kyokai). 250 W. 57th St., New York 19. Circle 6-3716.
Services: PFP; TRP.

**Jayark Films Corp.** 15 E. 48th St., New York 17, N. Y. Murray Hill 8-2636. Reuben R. Kaufman, pres.
Services: PFP; DFF; DFS;

**Jewell Radio & Television Productions.** 612 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-5757; Graceland 7-7292. James E. Jewell, pres.
Branch Offices:
Detroit 26, Mich.: 3062 Penobscot Bldg. Woodward 3-0617. W. Ralph Jewell, executive in charge.
Hollywood, Calif.: 1040 N. Las Palmas. Hollywood 7-3111. Michael Baird, mgr. (Landmark Productions.) Lewis Foster, dir.
Services: PLP; PFP; PLC; PFC; DFS; creators and producers of industrial and educational films; consultants to agencies and sponsors; package production services; writing, directing, musical arrangements, supervision, casting; special audition recording studio and screening room; photographic department for storyboards, slides.

**The Jingle Mill Inc.** 143 W. 51st St., New York 19, N. Y. Plaza 7-5730. Hal Lee, exec. prod.
Services: PRC.

**Johnson Tele-Visuals.** 2630 S. Wolff Way, Denver 19, Colo. West 5-4641. Wendell W. Johnson, owner.
Services: PFP; PFC; PLC; industrial shorts, animation, laboratory and sound recording, process and print 16 mm film, rent studio and color slides, film strips; animation.

**Jones-Mainville Scale Models.** 3749 N. Keystone Ave., Indianapolis 18, Ind. Liberty 6-1512. Vane A. Jones, owner-mgr.
Service: construction of scale models for use in planning, programming and displays.

## K

**Al Kane Productions Inc.** 1526 Sansom St., Philadelphia 2, Pa. Locust 3-0222. Albert M. Kane, pres & treas; Margaret A. Kane, vp; James J. Davis, sec.
Services: PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**The Kappa Co.** P. O. Box 7431, Station C, Atlanta 9, Ga. Trinity 2-7923. Louis O. Hertz Jr., pres.
Services: PFC; animation.

**Jonathan Karas.** 12 Valentine Hill Rd., Durham, N. H. University 8-5566. Jonathan Karas, pres.
Services: PLP; PLC; PFC; science and engineering consultants to advertising. Demonstration tv commercials. Consultants available in physics, chemistry engineering and related physical and natural sciences.

**Victor Kayfetz Productions Inc.** 1780 Broadway, New York 19, N. Y. Circle 5-4830. Victor Kayfetz, pres-executive producer.
Branch Offices:
Baldwin, L. I., N. Y.: 2 Bay Front Pl. Baldwin 3-1830. Frank Bear, mgr (Bear Films Div.)
Rochester, N. Y.: 1200 Westfall Rd. Hillside 5-0883. Don Lyon, representative.
Services: PFP; PFC; DFS; producer-distributor of sponsored public service tv films (free to tv).

**Kay-Tee Productions Inc.** 5035 Brookfield Lane, Clarence, N. Y. NF 3-5132. Preston L. Tapler, pres; Edith M. Tapler, vp.
Services: RRC; syndicated copy.

**Stacy Keach Productions.** 12240 Ventura Blvd., Studio City, Calif. Poplar 2-0966. Stacy Keach, pres.
Services: PFP; PFC; PLC; PLP; LRP; TRP; RRC; stage shows; phonograph records.

**Keith & Herndon.** 13601 Oak Grove, Dallas 4, Tex. Lakeside 6-5268. L. F. Herndon, Jr.
Services: PFC; PLC; industrial, educational & slide films; animation; film strips; sound services.

**Herbert Kerkow Inc.** 480 Lexington Ave., New York 17, N. Y. Yukon 6-4266. Herbert Kerkow, pres.
Services: PFC; PFP.

**Bill Kersey Productions.** 2809 N. 77th St., Milwaukee 10, Wis. Greenfield 6-2463. Bill Kersey, owner.
Branch Offices:
Green Bay, Wis.: 1593 Jay Lane. Hemlock 2-4722. John R. Saxe, midwest sales mgr.
Services: PLP; PFP; PLC; PFC.

**William Klein Productions Inc.** 301 E. Erie St., Chicago 11, Ill. Superior 7-9114. William L. Klein, exec producer; Marilyn L. Friedel, assoc dir & vp; Erwin T. Kreisky, 2nd vp & unit mgr.
Services: PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**Kling Studios Inc.** (See T-V Visuals Inc.)

**Kluge Film Productions.** 3200 N. Richards St., Milwaukee 12, Wis. Franklin 2-0191. Donald W. Kluge, production mgr.
Services: PFC; newsreels for tv.

**Knickerbocker Productions Inc.** 1600 Broadway, New York 19, N. Y. Circle 5-6710. Howard A. Lesser, pres.
Services: PFP; PFC; PLP; PLC.

## L

**Lab-Tv.** 723 Seventh Ave., New York 36, N. Y. Judson 6-2293. John Edward Asher, owner.
Services: film processing laboratory.

**Lakeside Television Co. Inc.** 1465 Broadway, New York 36, N. Y. Longacre 5-4582. Richard Stevers, pres; Bernard Schulman, executive vp.
Los Angeles, Calif.: 5746 Sunset Blvd. Tom Corradine.
Chicago, Ill.: 203 N. Wabash. Ben Barry.
Services: DFF; DFS; PLP.

**Lance Productions Inc.** 353 W. 57th St., New York 19, N. Y. Plaza 7-6167. Lorren Lester, pres.
Services: PFP; PFC; TRP; RRC; film studio; sound facilities.

**Langlois Filmusic Inc.** 1755 Broadway, New York 19, N. Y. Judson 6-5705. T. A. Roseen, sales mgr.
Branch Offices:
Hollywood 28, Calif.: Hollywood & Vine. Hollywood 2-6252. Capitol Records Inc. George R. Jones, mgr.
Toronto 5, Ontario: 447 Jarvis St. Walnut 2-2103. S. W. Caldwell, Ltd. S. W. Caldwell.
Services: music library on tape, film and disc for tv, industrial, and theatrical films; live and pre-recorded music scoring; picture editing, narration, and music recording, mixing and sound effects library.

**Lang-Worth Feature Programs Inc.** 1755 Broadway, New York 19, N. Y. Judson 6-5700. John D. Langlois, pres.
Services: TRP; RRC; STP; jingles.

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STATION IDs & PROMOS
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AND AIRLIFTS
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**Robert Lawrence Productions Inc.** 418 W. 54th St., New York 19, N. Y. Judson 2-5242. Robert L. Lawrence, pres.
Branch Offices:
Toronto 5, Ontario: 38 Yorkville Ave., Walnut 5-5561. John T. Ross, pres.
Hollywood 28, Calif.: 716 N. La Brea. Webster 6-8158. Ray Patterson, pres.
Hollywood 38, Calif.: 1313 N. Vine, Hollywood 2-4951. Gerald Schnitzer, executive vp.
Be, France: 5 Ave., Velasquez. Charles Rosmarin, vp.
Services: PFP; PFC; DFS; industrial & sales promotion films.

**Gene Lester Productions.** 1487 N. Vine St., Hollywood 28, Calif. Hollywood 4-7287. Gene Lester, owner.
Services: PFP; PFC; production of promotional films for networks and advertising agencies.

**Carol Levene Productions.** 2011 Broadway. San Francisco 15, Calif. Walnut 1-4772. Carol Levene, owner.
Services: PLP; PFP; PLC; PFC; RRC.

**Lewis & Martin Films Inc.** 40 W. Kinzie St., Chicago 10, Ill. Whitehall 4-7477. William R. Johnson, gen mgr.
Services: PFC; sound slides; industrial training & educational films.

**Lou Lilly Productions Inc.** 5746 Sunset Blvd., Hollywood 28, Calif. Hollywood 5-6325. Lou Lilly, pres; Lee Lacey, prod. mgr.
Services: PFC; PLC.

**Jack Lloyd.** 1445 Miller Way, Hollywood 46, Calif. Oldfield 6-4607. Jack Lloyd, executive director.
Services: PFP; PFC; PLC; PLP; creation-production of jingles; animation.

**Arthur Lodge Productions Inc.** 21 W. 46th St., New York 36, N. Y. Judson 2-5477. Arthur J. Lodge Jr., pres.
Services: PFP.

**Robert Longenecker Agency.** 8428 Melrose Place. Los Angeles 46, Calif. Olive 3-3770. C. Robert Longenecker, pres.
Services: PLP; PFP; PLC; PFC.

**James Love Productions Inc.** 115 W. 45th St., New York 36, N. Y. Judson 2-4633. James A. Love, pres.
Services: PFP; PFC; producers of industrial motion pictures; developers of storyboards; consultant to agencies without tv film department; complete packaging of film programs. Slide films.

**Lutheran Broadcasting Center (The Evangelical Lutheran Church).** 422 S. Fifth St. Minneapolis 15, Minn. Federal 8-3821. James V. Anderson, radio-tv director.
St. Paul: 2353 Hendon Ave. Midway 5-4504. Warren L. Holmen, mgr.

**Lutheran Television Productions.** 210 N. Broadway, St. Louis 2, Mo. Central 1-6969. Melvin F. Schlake, executive secretary.
Services: PFP; DFS; religious films.

## M

**MCA Tv Film Syndication Div.** 598 Madison Ave., New York 22, N. Y. Plaza 9-7500. David V. Sutton, vp in charge.
Branch Offices:
Atlanta, Ga.: 1371 Peachtree St., N. E. Trinity 5-8388.
Beverly Hills, Calif.: 9370 Santa Monica Blvd. Crestview 4-7711.

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## Program Services CONTINUED

Charlotte, N. C.: P. O. Box 1503. Franklin 7-5360.
Chicago, Ill.: 430 N. Michigan Ave. Delaware 7-1100.
Cincinnati, Ohio: 307 E. 4th St. Parkway 1-1144.
Cleveland, Ohio. 1172 Union Commerce Bldg. Cherry 1-6010.
Dallas, Tex.: 2311 Cedar Springs. Riverside 7-7536.
Detroit, Mich.: 15037 W. Eight Mile Rd. Broadway 3-8690.
Minneapolis, Minn.: 1415 Northwestern Bank Bldg. Federal 3-5552.
New Orleans, La.: 504 Delta Bldg. Express 2087.
Pittsburgh, Pa.: 530 Sixth Ave. Grant 1-9995.
San Francisco, Calif.: 105 Montgomery St. Douglas 2-4368.
Seattle, Wash.: 101 Jones Bldg. Mutual 2-4567.
St. Louis, Mo.: 721 Olive St. Central 1-8230.
Toronto 1, Ontario: 180 University Ave. Empire 3-4031.
London W.1., England: 139 Piccadilly. Mayfair 7211.
Paris 8, France: 49 bis Ave. Hoche. Wagram 92-41.
Rome, Italy: 11 Via Tevere. Phone 860809.
Munich, Germany: Maximilianstrasse 8. Phone 227-383.
Berlin, Germany: Im Dol 41. Phone 76-68-55.
Mexico City 6, Mexico: Hamburgo N. 70. Phone 11-98-94.
Services: PFP; DFF; DFS.

**MGM-TV.** 1540 Broadway, New York 36, N. Y. Judson 2-2000. George T. Shupert, tv vp.
Culver City, Calif.: Washington Blvd. Texas 0-3311. Robert M. Weitman, vice pres. in charge of tv prod.
Services: PFP; PFC; DFF.

**M-J Productions.** 2899 Templeton Rd. Columbus 9, Ohio. Belmont 5-8043. Mary-Jo Cobbs, Robert M. Geis, co-owners.
Services: LRP; TRP; RRC.

**MPO Videotronics Inc.** (MPO Productions Inc.). 15 E. 53rd St., New York 22, N. Y. Murray Hill 8-7830. Judd L. Pollock, pres.
Branch Offices:
N. Hollywood, Calif.: 4024 Radford Ave. Poplar 9-0326. Mel Dellar, mgr-exec prod.
Detroit, Mich.: 921 Munroe St., Crestwood 8-4412.
Services: PFC; producers of live industrial shows and industrial films.

**MP-TV Services Inc.** 1440 N. McCadden Place, Hollywood 28, Calif. Hollywood 3-3282. Felix Adams, vp sales.
Services: Sound effects, commercial production aids.

**MVT Television Inc.** 40 E. 49th St., New York 17, N. Y. Plaza 3-9111. Ted Le Van, pres; Robert Craver, vice pres.
Services: leasing of mobile tv facilities. 3 video tape units (2 color), 2 camera units (3 color camera units), mobile editing, dubbing and viewing facilities.

**Magic Circle Productions.** 7027 Pacific View Dr., Hollywood 28, Calif. Hollywood 4-0818. Sam R. Sebby, producer.
Services: PLP; PFP; PLC; PFC.

**Magna Film Productions Inc.** 55 Berkeley St., Boston, Mass. Hubbard 2-5580. Robert Berman, pres; A. J. Schneider, vp; Gilbert Halmsohn, prod. sup.
Services: PFP; PLP; PLC; PFC; television newsreel coverage, features and public relations films; monochrome-color slides.

**Magne-Tronics Inc.** 49 W. 45th St. New York 36, N. Y. Circle 7-0210. Thomas L. Clarke, Jr., pres; Joseph F. Hards, vp; A. J. Kendrick, sales mgr.
Services: background music and tape service for automatic broadcasting.

**Major Television Productions Inc.** 527 Madison Ave., New York 22, N. Y. Plaza 2-1122. Irving M. Lesser, pres.

**Marathon TV Newsreel Inc.** 10 E. 49th St. New York 17, N. Y. Murray Hill 8-6043. Konstantin Kaiser, pres-executive producer.
Services: PFP; PFC; producer and distributor of newsreels, public information films and shorts; worldwide news service. Offices in London, Paris, Berlin and Rome.

**Marden-Kane Inc.** 666 Fifth Ave., New York 22, N. Y. Circle 5-4552. Bernard A. Marden, pres.
Services: contests & promotion merchandising.

**Mark VII Ltd.** 4024 Radford Ave. N. Hollywood, Calif. Triangle 7-0621. Jack Webb, pres.
Services: PFP; PFC; producer of feature-length motion pictures.

**The Marshall Organization Inc.** 750 3rd Ave. New York 17, N. Y. Murray Hill 7-2722.
ervices: PFP; PFC; PLC; PLP; RRC; TRP; LRP.

**Marterto Enterprises Inc.** 846 N. Cahuenga Blvd., Hollywood 36, Calif. Hollywood 9-9061. Sheldon Leonard, producer.
Services: PFP.

**Master Motion Picture Co.** 50 Piedmont St. Boston 16, Mass. Hancock 6-3592. Avner Rakov, pres.
Services: PFC; 35mm and 16mm laboratory and sound studio production facilities; business & educational films; filmstrips.

**Masterpiece Productions Inc.** 1472 Broadway, New York, New York. Bryant 9-1647. Frances Kaplan, mgr.
Services: DFS.

**Mastertone Recording Studios Inc.** 130 W. 42 St., New York 36, N. Y. Wisconsin 7-2940. Eugene Sayet, recording supervisor
Services: PTP; PRC; monaural & stereophonic recording-mastering facilities.

**Morton McConnachie Productions Inc.** 675 5th Ave., New York 22, N. Y. Plaza 2-0033. Morton McConnachie, pres. Jack Hively, vice pres & dir.
Distribution office. 630 9th Ave., New York. Plaza 2-0033.
Services: PFC; DFS.

**McGraw-Hill Text-Films.** 330 W. 42nd St., New York 36, N. Y. Longacre 4-3000. Albert J. Rosenberg, mgr.
Services: producer-distributor of educational films.

**McNally Television Recording Corp.** 205 W. 58th St., New York, N. Y. Plaza 7-8897. John P. McNally, owner.
Services: high fidelity kinescope recordings.

**Medallion Tv Enterprises Inc.** 6000 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-6635. John A. Ettlinger, pres.
Branch Office:
New York, N. Y.: 444 Madison Ave. Eldorado 5-4335. Alfred Ettlinger.
Services: PFP; DFF; DFS; PFC.

**Ray Mercer & Co.** 4241 Normal Ave. Hollywood 29, Calif. Normandy 3-9331. Ray Mercer, general partner.
Services: opticals, special effects, titles, inserts, trick photography, miniatures and specialized motion picture shooting for television, wide screen, cinemascope in 16mm or 35mm, monochrome or color.

**Meridian Studios-Video Tape Center-Meridian Films Ltd.** 1202 Woodbine Ave., Toronto, Can. OX 8-1628. Ralph Foster, pres. Julian Roffman, sec.-treas. Herbert S. Alpert, dir. of film div. E. Greenwood, controller.
Services: PFP; PFC; PLP; PLC; tv tape production, electronic film recording and transfer, 16mm-35mm film production, editing and screening.

**Methodist Church, Television, Radio and Film Commission.** 125 McGavock St., Nashville 3, Tenn. Chapel 2-3561. Dr. Harry Spencer, gen'l secy; Dr. Howard Tower, assoc gen'l secy and dir programs.
Services: PFP; DFF; DFS; TRP.

**Metro Artist Bureau, 4 W. 57th St. New York** 19, N. Y. Circle 6-8470. T. M. Nelson, mgr.
Services: PLP; scripts.

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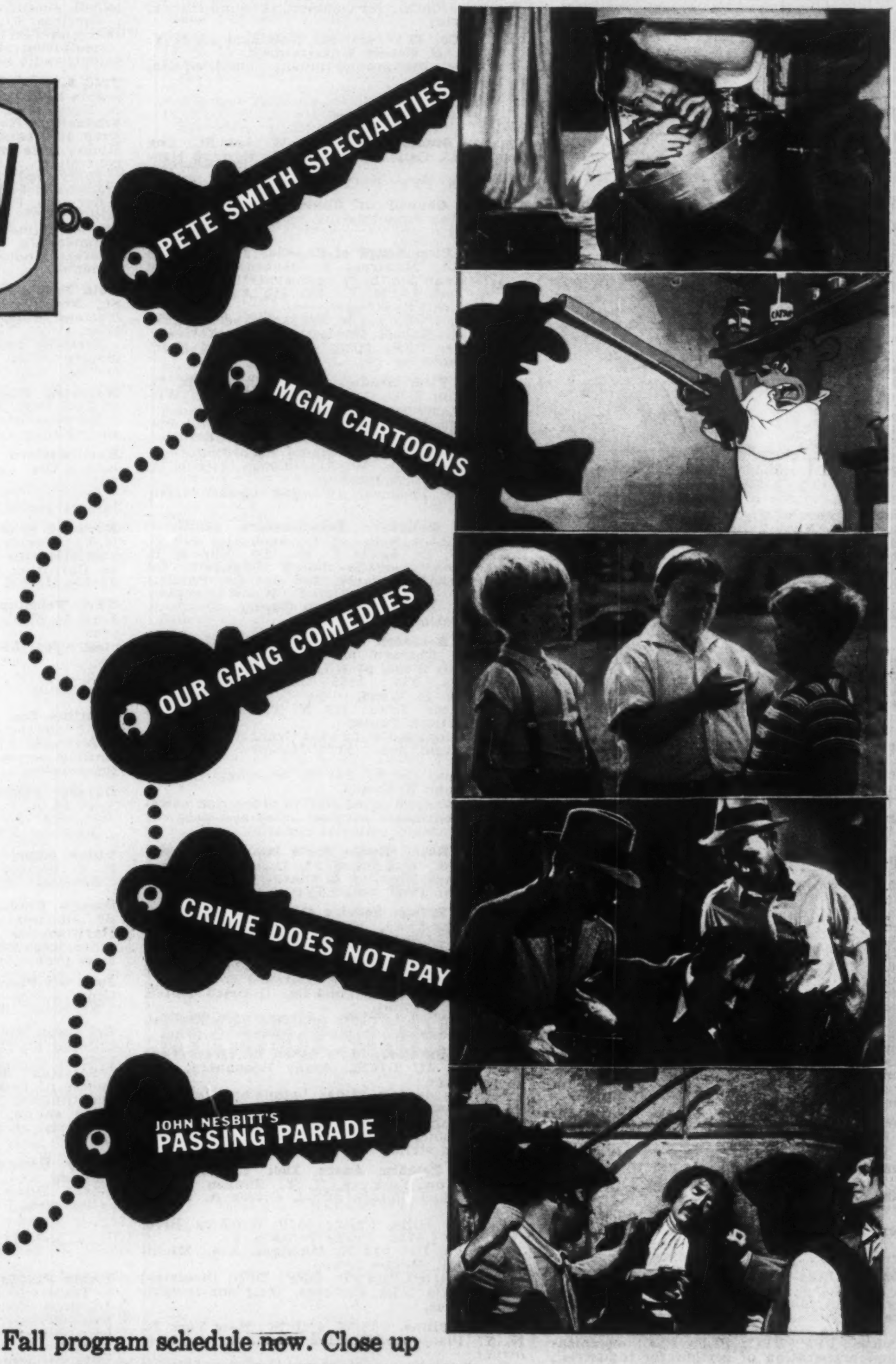
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**Vincent Michaels Inc.** 21 E. 28th St., New York 16, N. Y. Murray Hill 3-7811. M. Michael Bogen, pres-creative director.

Services: promotional service syndicator; ad agency service to radio and tv.

**Charles Michelson Inc.** 45 W. 45th St. New York 36, N. Y. Plaza 7-0695. Charles Michelson, pres.

Sydney, Australia: 60 Hunter St. BW 4661. Grace Gibson, managing director.

London E. C. 4, England: Northcliffe House, Fleet Street 6000. Frank Coven, mgr.

Services: DFS; DFF; American representatives for overseas tv interests; distributors of Speedy-Q and E. M. I. Sound effects records; background and mood music records. U. S. A. tv film buying agents for Australian, Bangkok and Iranian tv stations.

**Michelson & Sternberg Inc.** 45 W. 45th St., New York 36, N. Y. Plaza 7-1269. Aaron Michelson, pres.

Services: for export only: DFF; DFS; transcriptions and sound effects.

**John A. Miller Television Productions.** 527 Madison Ave., New York 22, N. Y. Murray Hill 8-1242. J. A. Miller, pres.

Services: PLP; PFP; PLC.

**Milner-Fenwick Inc.** 3800 Liberty Heights Ave, Baltimore 15, Md. Mohawk 4-4221. Ervim M. Milner, pres.

Washington 1, D. C.: 724 9th St. N. W. Sterling 3-4650. Ed Hopper, district mgr.

Services: PFC; animation; closed-circuit tv programming; studio & on-location filming.

**Mizrachi Women's Organization of America.** 242 4th Ave., New York 3, N. Y. Gramercy 7-4720. Marc Siegel, national public relations director.

Services: PFP; social welfare films from Israel.

**MLH Productions.** 236 W. Bacon St., Amboy, Ill. Phone 352-R13. Marvin L. Hoerner, pres.

Services: PFP; PLP, LRP; TRP.

**Mode-Art Pictures Inc.** 1022 Forbes Ave., Pittsburgh 19, Pa. Express 1-1846. James L. Baker, pres.

Hollywood 28, Calif.: 1904 Preuss Rd., Los Angeles 34, Calif. Upton 0-3190. F. M. Joyce, West Coast representative.

Services: PFC.

**Modern Broadcasting Inc.** 545 5th Ave., New York 17, N. Y. Yukon 6-5564. Gerald J. Golden, pres. Carl J. Porco, exec. vice pres. Mark R. Smernoff, vice pres.

Services: PFP; PFC; DDF; DFS; STP.

**Modern Tv** (division of Modern Talking Picture Service Inc.). 3 E. 54th St., New York 22, N. Y. Plaza 8-2900. Philip E. DiMeo, tv admin.

Atlanta 8, Ga.: 714 N.W. Spring St. Trinity 5-5666. Thomas L. Gunter, mgr.

Chicago 11, Ill.: 216 E. Superior St. Superior 7-0588. Calla McLellan, mgr.

Cincinnati 2, Ohio: 9 Garfield Place. Garfield 1-2516. Bruce Thomas, mgr.

Dallas 7, Tex.: 1411 Slocum St. Riverside 2-4106. Bill T. Helton, mgr.

Kansas City 11, Mo.: 3718 Broadway. Logan 1-1208. Robert Wendel, mgr.

New York 23, N. Y.: 21 W. 60th St. Judson 2-1580. Rose Lee, mgr.

San Francisco 5, Calif.: 444 Mission St. Yukon 2-1712. Robert E. Burns, mgr.

Washington 6, D. C.: 927 19th St., N.W. Sterling 3-6611. William Gallagher, mgr.

Services: DFS; tv packages of free public relations films in 13-week series.

**Monarch Productions Corp.** 729 7th Ave., New York 19, N. Y. Circle 5-3775. Norman Berman, exec. producer & dir.

**Nelson Morris Productions Inc.** 11 E. 48th St., New York 17, N. Y. Plaza 3-1484. Nelson Morris, pres.

Services: PFP; PFC.

**Morton Productions.** 64 E. Lake St., Chicago 1, Ill. Central 6-4144. Morton Jacobson, pres.

Services: PFP; DFS; TRP; STP.

**Motion Pictures For Industry.** 2543 Kelton Ave. Los Angeles 64, Calif. Brighton 0-4757. Harry O. Hoyt, pres; Ken Hodges, producer; Warren Nevin, sales mgr; Merrill Cantrell, treas.

Services: PFP; PFC; PLP; PLC; organization and preparation of scripts for industrial, documentary and institutional film shows; spots; producer of tv scripts; monochrome-color; 16mm, 35 mm or wide screen.

**Movielab Film Labs Inc.** 619 W. 54th St., New York 19, N. Y. Judson 6-0360. Frank S. Berman, production mgr; Ben Bloom, sales mgr; John Kowalak, color consultant, Walter Eggers, color control.

Services: 16mm and 35mm b&w and color commercial first print motion picture and tv film laboratory; vaults, cutting rooms and screening facilities.

**Mundell Productions.** 1416 Commerce Bldg., Dallas 1, Tex. Riverside 8-3021. Jimmie Mundell, managing director.

Services: PFP; PFC; production-distribution of sponsored newsfilm releases, regional and national.

**Music Makers Inc.** 45 W. 45th St., New York, N. Y. Circle 5-3737. Mitch Leigh, pres. and creative dir. Herman Edel, executive vice pres. Bill Schwartau and Ralph Kessler, both vice pres.

Los Angeles 48, Calif.: 128 N. Doheny Drive. Hollywood 4-7800. Mort Stein, West Coast mgr.

Services: music for commercial sound tracks; radio jingles.

**Musifex Co.** 45 W. 45th St., New York 36, N. Y. Ci 6-4061. E. Robert Velazco, pres.

Services: background music, sound effects, slides.

### N

**Nassour Studios Inc.** 8460 W. 3rd St., Los Angeles 48, Calif.: Olive 3-0400. Edward Nassour, vp.

Services: PFP; PFC.

**National Council of Churches of Christ in U.S.A.** (See Broadcasting and Film Commission of—)

**National Film Board of Canada.** 3255 Cote de Liesse Rd., Montreal 3, Quebec. Riverside 7-5511. Dean Smith, tv representative.

New York 19, N. Y.: 680 5th Ave., Judson 6-2400. Lyall S. Stewart, rep.

Chicago 2, Ill.: 111 N. Wabash Ave. Franklin 2-1251. Robert Monteith, representative.

Services: PFP; DFS; distributor of short film subjects for tv.

**National Film Studios.** 105 11th St., S. E., Washington 3, D. C. Lincoln 6-8822. F. William Hart, managing director.

Services: PFP; PFC; rental of motion picture production equipment and stage facilities.

**National Music Camp.** Radio Recording Dept. Interlochen, Mich. Windsor 7-9800. Robert A. Elson, dir of broadcasting.

Services: Producer of taped concert music programs.

**National Religious Broadcasters** (affiliated with National Assn. of Evangelicals) 210 N. Broadway, St. Louis 2, Mo. Dr. Eugene R. Bertermann, pres; Dr. Ralph Neighbour, 1st vp; Dr. Earl P. Paulk, 2nd vp; Dr. Bartlett Peterson, secretary; Dr. T. W. Willingham, treasurer; Dr. Theodore E. Elsner, chairman, public relations.

**National Research Bureau Inc.** 415 N. Dearborn St., Chicago 10, Ill. Superior 7-5080. William H. Wood, pres.

Sarasota, Fla.: 1465 Main St. Ringling 6-0131. W. H. Wood.

Burlington, Iowa: 424 N. Third St., Plaza 2-5415. Milton Paule.

Santa Monica, Calif.: 1424 Grant St., Ed Corn.

Texarkana, Ark.: 1121 Hickory St., E. L. Bass.

Pasadena, Calif.: 244 S. Marengo St. Sy 2-2294. John R. Evans.

Services: syndicated station promotion newsletters; continuity service; sales and program ideas; broadcast editorial material.

**National Retail Radio Spots Inc.** 6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-1989. Jack Ross, vp in charge of production.

Services: TRP; RRC; STP.

**National Screen Service Corp.** (Tv & Industrial Films Div.). 1600 Broadway, New York 19, N. Y. Circle 6-5700. Wolf Oppenheimer, chief exec.

Hollywood 38, Calif.: 7026 Santa Monica Blvd. Hollywood 5-3136. Bernard Brody.

London W1, Eng. Soho Sq. Gernard 4851-S. Antony L. Haynes.

Services: PFC; PFP; producer of industrial, business, educational and documentary films.

**National Studios.** 42 W. 48th St., New York 36, N. Y. JU 2-1926. Sonny Rosenberg, production mgr.

Services: lantern slides, balops or telops, flip cards, crawls, art, hot press (for tv), commercial photography, contact prints in quantity, enlargements, color prints, transparencies, 35mm film strips.

**National Telefilm Assoc. Inc.** 10 Columbus Circle., New York 19, N. Y. Judson 2-7300. Ely A. Landau, chm of bd; Oliver A. Unger, pres.

Beverly Hills, Calif.: 9570 Wilshire Blvd. Crestview 4-8781. Berne Tabakin, vp.

Chicago, Ill.: 612 N. Michigan Ave. Michigan 2-5561. Maxim Lowe.

Services: PLP; PFP; DFF; DFS; theatrical releases via NTA Pictures, Inc.; non-theatrical releases.

**Nayfack Films.** 358 W. 44th St., New York 36, N. Y. Plaza 7-4188, 4173. Jules J. Nayfack, owner.

Services: broker; exporter-importer (films); stock footages; research assignments, liaison arranger.

**Harriett Babcock Neill.** 217 E. 26th St., New York 10, N. Y. Murray Hill 4-6447.

Services: ventriloquists' dummies, marionettes, puppets, stop action figures; miniature props.

**Byron Nelson Golf.** 20 N. Wacker Drive. Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, gen mgr.

Wichita Falls, Tex.: 1900 Bluff Street. Charles E. King.

Services: DFS; PFP; golf instruction films.

**Ted Nemeth Studios.** 729 7th Ave., New York 19, N. Y. Circle 5-5147. Ted Nemeth, producer.

Services: PFP; PFC; film production facilities and services for tv films and commercials.

**NHK** (Nippon Hoso Kyokai [Japan Broadcasting Corp.]). 250 W. 57 St., New York 19, N. Y. Circle 6-3716. Shigenao Nakamura, chief, General Bureau for America.

Services: PFP.

**Oliver W. Nicoll Productions.** 37 W. 46th St., New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.

Services: PLP; PFP; PFC; PLC; LRP; TRP; live and film package tv shows; tv scrpits; consultation phonograph records, and albums; talent; radio scripts.

**Fred A. Niles Productions Inc.** 1058 W. Washington Blvd., Chicago 7, Ill. Seeley 8-4181. Fred A. Niles, pres. William E. Harder, vice pres.-production; Ruth L. Ratny, vice pres.-creative; Fred B. Foster, vice pres.-sales. Edward W. Rinker, vice pres.; Edward E. Katz, vice pres.-controller.

Hollywood 28, Calif.: 5539 Sunset Blvd. Hollywood 3-8154. Lionel Grover, vice pres.

Services: PFP; PFC; PLP; PLC; LRP; TRP; RRC; STP; story-boards, commercials, live action, animation, sound facilities, syndicated commercials; sales training programs; public relations, industrial and product training films; slidefilms.

**Nola Penthouse Sound Studios.** 111 W. 57th St., New York 19, N. Y. Judson 2-1417. V Thomas Nola, owner; Stanley Bumbly, chief engr.

Services: monaural & stereophonic film-tape-disc-recording services; tape duplication; airchecks.

**Northern Motion Picture Laboratories Ltd.** 10 Dell Park Ave., Toronto 19, Ont., Canada.

Services: 16mm color printing, editing, sound recording.

**Northwestern Inc.** 411 S.W. 13th Ave., Portland 5, Ore. Capitol 3-4107. Sheldon Goldstein, vp.

Services: PFP; PFC; TRP; RRC; recording; camera rental; writing.

**Norwood Studios Inc.** 926 New Jersey Ave., N.W., Washington 1, D. C. District 7-2992. Philip Martin Jr., pres & exec producer; Thomas Burrowes, vp & treas; John O'Dowd, sec; Jackie Martin, vp, sales & personnel.

**NTA Telestudios Inc.** 1481 Broadway, New York 22, N. Y. Longacre 3-1122. George Gould, pres.

Services: PFP; PFC; DFS; PLC; PLP; DFF.

### O

**Oberline Inc.** P. O. Box 921. Beverly Hills, Calif. Crestview 6-2726. Oliver Berliner, pres.

Services: PFP; PLP; LRP; TRP; audio recording service; studio audio system engineering service.

**Odyssey Productions Inc.** 24 E. 51st St., New York 22, N. Y. Plaza 1-6760. Milton A. Fruchtman, exec. dir.

Services: PFP; PLP; DFS.

**Lilian Okun.** 165 E. 35th St., New York 16, N. Y. Murray Hill 3-5354. Lilian Okun, pres.

Services: PLP.

**Omega Productions Inc.** 1103 St. Matthew St., Montreal 25, Quebec. WE 7-3525. Pierre Harwood, vp.

Services: PFP; PFC; educational, industrial, sales promotion, theatrical and television films.

**John Ott Pictures Inc.** Box 158 Lake Bluff, Ill. Cedar 4-3026. John Ott, pres.

Services: time-lapse photography.

**Del Owen Productions.** 333 N. Michigan Ave., Chicago 11, Ill. Franklin 2-4811. Delos Owen, pres.

Services: PLP; PFC; PLC; creators-producers of tv-radio spots, singing commercials and jingles; directors of sales conventions, trade shows, dramatized sales presentations, industrial theatrical productions and business fairs.

**Harry Owens Television Productions.** 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, vp.

Services: PFP; PFC.

### P

**PAMS Productions Inc.** 3123 Knox St., Dallas 5, Texas. Lakeside 6-7721. William B. Meeks Jr., pres; Stanley Wessel, sales rep; Euel Box, prod director; Dick McGrew, chief engr; Barbara Gentry, exec sec.

Services: RRC; recorded radio production (jingles) and promotion.

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**PAMS Productions**

3123 Knox Street
Dallas 5, Texas
LAkeside 6-7721

**Lindsley Parsons Productions Inc.** 3459 Cahuenga Blvd. Hollywood 28, Calif.: Hollywood 9-3641. Lindsley Parsons, pres.

Services: PLP; PFC.

**Pantomime Pictures Inc.** 8961 Sunset Blvd. Hollywood 46, Calif. Crestview 4-1008. Fred Crippen, pres. John Marshall, vice pres. Richard Reed, sales mgr. Mark Letherman, prod mgr.

Service: PFC.

**Paramount Television Productions, Inc.** 5800 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-3181. James A. Schulke, vp in charge. Charles Irving, exec. prod.
New York 36, N. Y.: 1501 Broadway. Bryant 9-8700. Paul Raibourn, pres.
Services: PLP; PLC; PFP.

**Paul Parry Productions Inc.** 7417 Sunset Blvd. Hollywood 46, Calif. Hollywood 7-4774. Paul Parry, pres.
Services: PFP; PFC; producer of theatrical, sales promotion, sales training, and documentary films.

**Pathescope of America, Inc.** 71 Weymar Ave., New Rochelle, N. Y. Beverly 5-0800. Edward J. Lamm, pres.
Services: PFC; producers of documentary, industrial and educational films.

**Ray Patin Productions.** 6650 Sunset Blvd., Los Angeles 28, Calif. Hollywood 2-1147. Ray Patin, pres. Gus Jekel, vice pres.
Services: PFC; producers of live and animated commercials.

**Peachtree Production Assoc. Inc.** 710 Peachtree St., Atlanta 8, Ga. Trinity 4-1038. O. E. Thomas, pres. Philip W. Taylor, sec-treas. & exec. prod. Norman L. Whiteman, operations mgr. Betty L. Merritt, studio mgr.
Services: promotions, PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**Drew Pearson Productions.** 1313 29th St., N.W., Washington 7, D. C. Adams 2-4321. William Neal, business mgr.
Services: PFP; TRP; STP.

**Lloyd Pearson Assoc.** 509 Madison Ave., New York 22, N. Y. Murray Hill 8-9545. Lloyd Pearson, pres.
Rio De Janeiro, Brazil: 39 Avenida Franklin Roosevelt. George Weisz, mgr.
Buenos Aires, Argentina: 1365 Ave. de Mayo. Dr. Loureiro Ron, rep.
Services: PFP; PFC; PLC; PLP.

**Peerless Film Processing Corp.** 165 W. 46th St., New York 36. Plaza 7-3630. Kern Moyse, pres.
Hollywood 38, Calif.: 959 Seward St. Hollywood 7-9223. Victor C. Krupa, vp.
Services: Film distribution and shipping; treatments to protect and clean film, prints, and originals.

**Pelican Films Inc.** 292 Madison Ave., New York 17, N. Y. Thomas J. Dunford, pres.
Services: PFC.

**Tony Petri Studios.** 87 Weybosset St., Providence 3, R. I. Gaspee 1-9242. Tony Petri, pres.
Services: PFP; PFC; sound stage; post recording; sync recording; monochrome-color.

**Pictafilm Inc.** 14 W. 45th St., New York 31, N. Y. Murray Hill 2-0773. Sherman Gregory, pres; Richard Hill, vp.
Services: PFC; slides and Pictafilm commercials on film.

**Pintoff Productions Inc.** 64 E. 55th St., New York 22, N. Y. Eldorado 5-1431. Ernest Pintoff, pres. Arnold Stone, vice pres.-production; Jose di Dinato, vice pres.-sales.
Hollywood, Calif.: 1515 Crossroads of the World. Hollywood 4-3939. James Hiltz, vp.
Services: PFC; PFP; industrial and public relations films.

**Pix Enterprises.** 4516 Longridge Ave., Sherman Oakes, Calif. Triangle 3-3197, State 8-7836. George Grenville, production supervisor.
Services: PFC; producers of industrial and documentary films.

**PLAN Inc.** 23 Danbury Rd., Wilton, Conn. Porter 5751. James W. Miller, pres.
Washington 4, D. C.: 811 E St., N.W. District 7-2201. Louis J. Auritt, sales mgr.
Services: PLP; sales promotions contests.

**Playhouse Pictures.** 1401 N. La Brea Ave. Hollywood 28, Calif. Hollywood 5-2193. Adrian Woolery, pres. Bill Melendez, sup. dir.; H. A. Halderson, bus. mgr.; George W. Woolery, dir. pub rel.
Services: PFC; animated films for business, entertainment, public relations and television.

**Post Pictures Corp.** 171 E. Post Rd., White Plains, N. Y. White Plains 6-8161. Harry A. Post, pres.
Services: DFS.

**Jules Power Productions Inc.** 9 E. 75th St., New York 21, N. Y. Lehigh 5-8580. Jules Power, pres.
Chicago 1, Ill.: 228 N. LaSalle St. Andover 3-1422. Hazel Rothbart, vp and office mgr.
Services: PLP; PFP; PLC; PFC.

**Prawde Productions.** 7932 Orchid St., N.W., Washington, D. C. Randolph 6-1728. Louis L. Prawde, owner.
Services: PFP; PFC.

**Premier Pictures Co.** 630 Ninth Ave., New York 36, N. Y. Judson 6-2187. Sam Lake, pres.
Services: DFF; DFS.

**George Logan Price Inc.** 20828 Pacific Coast Highway, Malibu, Calif. Globe 6-2135. George Logan Price, pres.
Services: PTP; PRC; STP; copy and ideas.

**Producers Film Studios** 540 N. Lake Shore Dr., Chicago 11, Ill. Whitehall 3-1440. Jack H. Lieb, pres.
Miami Beach 54, Fla.: 10301 E. Bay Harbor Drive. Union 6-3009. Jack H. Lieb, pres.
Services: PFP; PFC; DFS; producers of sound-on-film for industry, tv, training, educational and safety use; sound slidefilms; sound and camera equipment.

**Producing Artists Inc.** 45 W. 45 St., New York 36, N. Y. Plaza 7-9388. Martin L. Low, pres; Robert McCahon, vp.
Service: PFC.

**Production Alliance.** 44 W. 54th St., New York 19, N. Y. Circle 5-2424. Phil Melillo.
Services: PLP; PLC; PFC; PFP; video tape, film.

**Production Center Inc.** 221 W. 26th St., New York 1, N. Y. Oregon 5-2211. Himan Brown, pres.
Services: PFP; PFC; LRP; movie stages.

**Production Services Equipment.** (Boerst Optical Co.) 108 W. 3rd St., Jamestown, N. Y. 73-895, 54-824. William W. Boerst, pres. Rachel Mouro, sec.
Branch office:
Larchmont, N. Y. 26 Mayhew Ave.

**Program Development & Research Corp.** 33 W. 60th St., New York 33, N. Y.

**Program Sales Inc.** 15 E. 48th St., New York 17, N. Y. Eldorado 5-4925. Ray Junkin, pres; Harold Hackett, Walter Smith, vps.
Services: PFP; DFF.

**Programatic Broadcasting Service.** 229 Park Ave., S., New York 3, N. Y. Oregon 4-7400. John Esau, gen mgr.
Madison, Tenn.: Anderson Lane. TW-5-3946. Robert H. Prater, S.E. rep.
Dallas, Tex.: 9714 Champa Dr. DA 7-6288. Robert E. Fender, S.W. rep.
LaCanada, Calif.: 5149 Castle Rd. CH 9-9211. Bert Mitchell, western states rep.
Services: Automatic radio broadcasting service of music on tape and automated equipment.

**Programs for Television Inc.** 1150 Ave. of the Americas, New York 36, N. Y. Yukon 6-3650. Leonard Loewinthan, pres; Everett Rosenthal, exec vp, programs and production; Michael Sillerman, exec vp, sales.
Service: Film distributor.

**Project-O-Fex Inc.** 535 5th Ave., New York 17, N. Y. Murray Hill 7-1881. Paul F. Adler, pres.
Services: PLC; PFP; PFC.

**Q**

**Quartet Films Inc.** 5631 Hollywood Blvd., Hollywood 28, Calif. Hollywood 4-9225. Leslie A. Goldman, production vp.
Services: PFC; story development; animation; special effects.

**Que Recording Co.** 6233 Hollywood Blvd., Hollywood 28, Calif.: Hollywood 4-8351. Normand Houlé, owner.
Services: PFF; PFC; TRP; RRC.

**R**

**Radio Features Inc.** 75 E. Wacker Dr. Chicago 1, Ill. Franklin 2-4392. Walter Schwimmer, pres; Nat Watson, vp.
New York 22: 527 Madison Ave. Eldorado 5-4616. Jack Arden, office mgr.
Services: PLP; STP.

**Radio Features of America.** 37 W. 46th St., New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.
New York 22: production unit: Hotel New Weston, Madison Ave. at 49th St. Plaza 3-4800. John Henry Macdonell, managing director.
Services: PLP; PFP; PLC; PFC; LRP; TRP; international radio service; talent, scripts; consultation.

**Radio Free Europe.** 2 Park Ave., New York 10. Lexington 2-8902. Thomas H. Brown Jr., director; John L. Dunning, ass't director; Erik Hazelhoff, European director; Henry Lolliot, Lisbon, Portugal, mgr dir.
Services: overseas broadcasting (28 transmitters and relay stations in West Germany and Portugal). Private organization supported by Crusade for Freedom.

**Radio Recording Studios.** 1244 Carmen Ave., Chicago 40, Ill. Edgewater 4-6461. Myron Bachman, owner .
Services: air-checks and portable recordings.

**Radio Script Services.** 218 N. Duke St. Lancaster, Pa. Express 3-4337. Dorothy S. Brown, owner-director.
Services: commercial copy; seasonal shows.

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**Radio & TV Roundup Productions.** 111 Maplewood Ave., Maplewood, N. J. Yukon 6-5700. (New York) South Orange 3-1044 (New Jersey). W. H. Bertenshaw, gen mgr.
Services: PFP; LRP; TRP; RRC; STP; industrial, public service and charity films.

**Radio-Video Programme Producers.** 1440 W. St. Catherine St., Montreal, Quebec. University 6-8751. Paul L'Anglais, pres.
Services: producer of tv films in France; adaptor of English features and commercials into French.

**Arthur Rankin Jr. Assoc.** 116 E. 30th St., New York 16, N. Y.
Services: PFP; PLC; PFC.

**RadiOzark Enterprises Inc.** 1121 South Glenstone, Springfield, Mo. University 2-4422. John B. Mahaffey, E. E. Siman Jr., managing vp's.
Services: LRP; TRP; RRC; STP.

**RAI Corp.** (See Italian Radio Tv System.).

**Rarig Film Productions.** 5510-14 University Way. Seattle 5, Wash. Lakeview 2-0707. Max H. Rarig, pres.
Services: PFP; PFC; public relations, sales promotion and training films; finishing department, music library, 16mm editing and recording; animation, writing script and narration; sound stage.

**Ray & Berger,** 5938 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-4202. Howard Ray and Jack Berger, partners.
Services: prizes for giveaway, quiz shows and station promotions.

**RCA Recorded Program Services** (RCA Victor Record Div.). 155 E. 24th St., New York 10, N. Y. Murray Hill 9-7200. A. B. Sambrook, mgr. G. H. Field, northeastern rep.
Chicago 11, Ill.: 445 N. Lake Shore Drive. Whitehall 4-3693. H. J. Nadeau, central northwestern rep.
Hollywood 28, Calif.: 1510 N. Vine St. Oldfield 4-1660. W. C. Gartland, western representative.
Atlanta, Ga.: Rhodes-Havert Bldg. Jackson 4-7703. W. D. Cochran, southeastern representative.
Dallas 7, Tex.: 7901 Empire Freeway. Fleetwood 2-3911. John Alves, southwestern representative.
Nashville, Tenn.: 800 S. 17th Ave. Alpine 5-6991. Jack Dill, east central representative.
Services: DFS; TRP; STP.

**Record Source Inc.** 333 E. 46th St., New York 17, N. Y. Yukon 6-0155. Hal B. Cook, pres.
Service: Provides records and albums to radio and tv stations.

*for further details*
**SEE OUR SALES MESSAGE**
**on page D-43**

**Recorded Publications Labs.** 1500-1550 Pierce Ave. Camden 5, N. J. Woodlawn 3-3000. David H. Goodman, vp in charge of sales.
Services: TRP; RRC; STP.

**Redlin Productions.** 19116 Lanark, Reseda, Calif.
Services: PLP; PFP; PFC.

**Roland Reed Productions Inc.** 650 N. Bronson, Hollywood, Calif. Hollywood 2-7141. Roland Reed, pres. Arthur Pierson, vice pres., Duke Goldstone, chief editor.
Services: PFP; PFC; TRP; RRC; industrial films.

**Reeves Sound Studios** (Div. Reeves Broadcasting & Development Corp.). 304 E. 44th St., New York 17, N. Y. Oregon 9-3550. Chester L. Stewart, vp & gen mgr.
Services: recording.

**Regis Films.** 1037 N. Cole Ave., Los Angeles 38, Calif.: HO 5-5171. Lee A. Orgel, vp in charge of sales.
Chicago 11, Ill.: 360 N. Michigan Ave. State 2-3220.
New York 22, N. Y.: 8 E. 52nd St. Plaza 5-4807.
Services: PFP; PFC; DFS; video-tape productions.

**Bob Reichenbach Radio Productions.** 5528 Proctor Ave., Oakland 18, Calif. Olympic 3-0703. Bob Reichenbach, gen mgr.
Services: LRP; TRP; RRC; STP.

**Religious News Service.** 43 W. 57th St., New York 19, N. Y. Murray Hill 8-7094. Lillian R. Block, managing editor.
Services: scripts.

**Republic Television Features.** 64 E. Lake St., Chicago 1, Ill. State 2-0460. Capico Kapps, pres.
Services: PLP; PFP; DFF; PFC; DFS; PLC.

**Resort Radio Productions.** 7 S. Cambridge Ave., Atlantic City, N. J. Atlantic City 2-7870. Len Antell, dir.
Services: special features; celebrity interviews; on-the-spot news; convention coverage.

**Stuart Reynolds Productions.** 195 S. Beverly Dr., Beverly Hills, Calif. Crestview 4-7863. Stuart Reynolds, owner.
Services: PFP.

**Rights Assoc. Inc.** 485 Lexington Ave., New York 17, N. Y. Oxford 7-4343. Max Lerner, pres.
Services: packagers of tv shows; literary agent, talent reps.

**Riviera Productions.** 6610 Selma Ave., Hollywood 28, Calif. Hollywood 2-8585. F. W. Zens, executive producer.
Milwaukee 14, Wis.: 340 Westmoor Blvd. Sunset 2-8815. Robert Zens, midwest representative.
Cleveland 32, Ohio: 566 Birch Dr. Redwood 1-6076. Pat Rancati, eastern representative.
Services: PFP; PFC; PLC; DFS; producer of business, industrial, sales, advertising, medical, theatrical, religious, travel, and promotional motion pictures; monochrome-color.

**RKO Teleradio Pictures Inc.** 1440 Broadway, New York 18, N. Y. Longacre 4-8000. Thomas F. O'Neil, pres and chmn of bd.
Branch Offices:
Boston 15, Mass.: 21 Brookline Ave Commonwealth 6-0800. Norman Knight, gen. mgr.
Hollywood 28, Calif.: 1313 Vine St. Mal Klein, gen. mgr.; Norman Boggs, radio vp.
San Francisco, Calif.: 415 Bush St., Norman Boggs, vp.
Washington, D. C.: Hotel Harrington, Charles Woud, gen. mgr.

**R.P.F. Enterprises.** 5420 Melrose Ave., Hollywood 38, Calif. Hollywood 2-6027. Peter Frank, pres.
Services: (See Stars International listing, page D-48).

**Robbins Bros.** 67 W. 44th St., New York 36, N. Y. Murray Hill 7-2033. Fred Robbins, pres.
Services: PLP; manages & books artists & shows.

**Richard S. Robbins.** 163 Bleecker St., New York. Spring 7-2568. Richard S. Robbins, pres.
Services: Merchandising, prizes, contests, special promotions and productions.

**Robinson Recording Laboratories.** 35 S. 9th St., Philadelphia 7, Pa. Walnut 2-6800. W. P. Robinson, proprietor.
Services: TRP; RRC.

**Rock Pictures of Canada.** 53 Queen St. E., Toronto 1, Ont., Canada. Ernest M. Taylor, managing dir; O. W. Fonger, prod supr; Vi Webb, office mgr.

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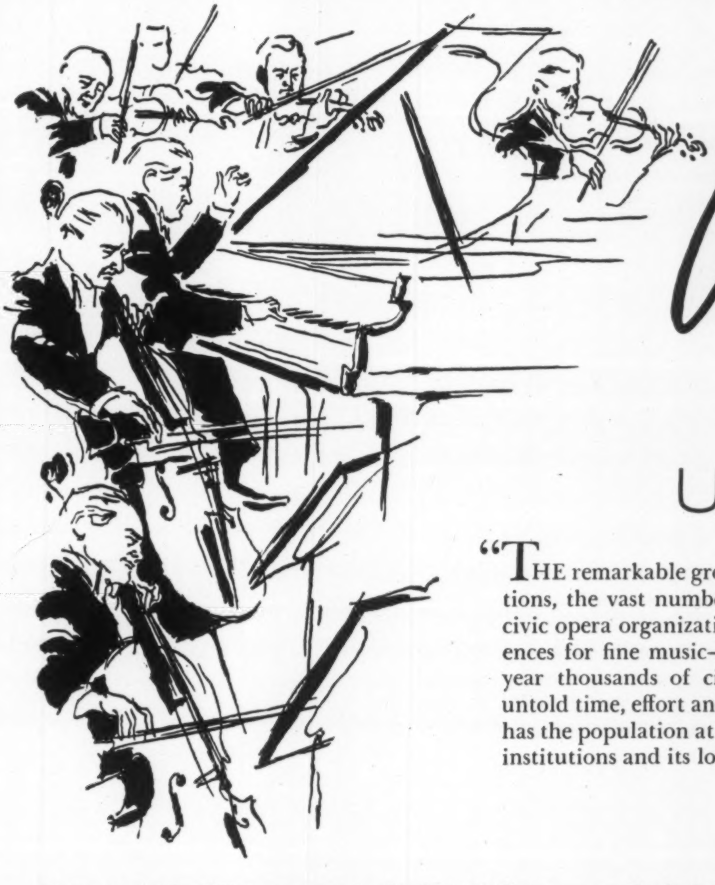

# Concert Music

## U.S.A.—1960

> "THE remarkable growth of United States musical organizations and institutions, the vast number of performances sponsored by symphony orchestras, civic opera organizations and concert associations, the meteoric rise in audiences for fine music—all of this has been made possible only because each year thousands of citizens throughout the nation voluntarily contribute untold time, effort and money on behalf of music...Surely in no other society has the population at large so forcibly demonstrated its desire for fine musical institutions and its love of great music."

HELEN M. THOMPSON
*Executive Secretary, American*
*Symphony Orchestra League, Inc.*

**More than 40 million persons in the United States are actively interested in one form or another of concert music. Their support of live music and music on recordings indicates that Americans want Concert Music.**

- More than half of the 2,000 symphony orchestras in the world are in the United States today.
- There are more than 1,200 symphony orchestras in the United States, compared with less than 100 in 1920.
- Sales of musical instruments were over the $500,000,000 mark in 1959—well over six times what it was in 1939, and more than twice that of 1949.
- In 1960 more than 9,000,000 children play musical instruments and receive musical instruction in schools and with private teachers, compared with 2,500,000 in 1947.
- Americans continue to spend as much money for the purchase of recordings of concert music and high fidelity equipment on which to play these recordings as they do on all spectator sports.
- Since 1948 about 1,000 compositions by some 300 American composers have appeared on long playing recordings.
- The listings in the *Schwann Catalog of Recorded Music* show that 64.5% of the composers represented on discs are contemporary 20th century composers.

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BMI has always believed in the importance of a freely competitive atmosphere, the only sort of atmosphere in which the contemporary composer can best create the music within him. In fostering this free and competitive climate BMI believes that it is contributing to the musical wealth of our nation and the world.

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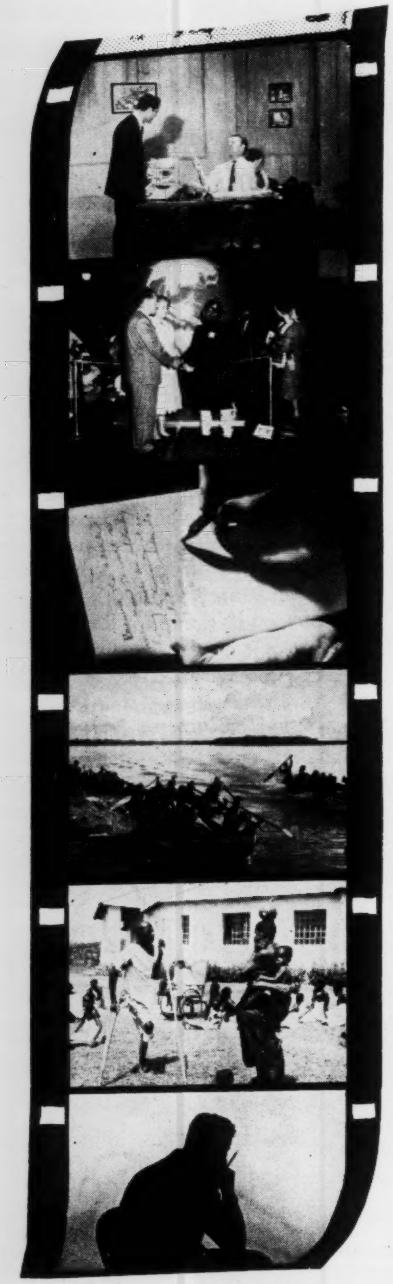

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## Program Services CONTINUED

**Rocket Pictures Inc.** 6108 Santa Monica Blvd., Los Angeles 38, Calif.: HO. 7-7131. Harlow Wilcox, executive vp.
Services: PFC.

**Roffman Associates.** 675 West End Ave., New York 25, N. Y. Riverside 9-3647.
Los Angeles, Calif.: 7755 Hollywood Blvd. Alan Winston, division mgr.
Services: PLP; PFP; DFF; DFS; PLC; LRP; TRP; RRC; public relations, publicity and promotion; supply products for prizes, and contest ideas.

**Rolab Studios.** Walnut Tree Hill, Sandy Hook, Conn. Garden 6-2466. Henry Roger.
Services: PFP; PFC; TRP; RRC; sound stage rental; camera service, sound service, set design and construction; special effects producer-consultant.

**Roquemore Films.** Mt. Vernon Blvd., Hamburg, N. Y. National 7-3876. Everett E. Roquemore, director.
Buffalo, N. Y.: 257 Franklin St. TL 6-3512.
Services: PFP; PFC; producers of industrial, sales, advertising, educational and tv motion pictures; slidefilms.

**Milt Rosner Agency.** 9110 Sunset Blvd., Hollywood 46, Calif. Crestview 6-7023. Milt Rosner, owner.
Services: PLP; PFP; talent representation (actors, directors, writers, producers)

**Cy Roth Productions.** 1148 S. Shenandoah St., Los Angeles 35, Calif. Bradshaw 2-6884. Cy Roth, producer.
Services: PFP; DFS; DFF.

**Danny Rouzer Studio.** 7022 Melrose Ave., Hollywood 38, Calif. Webster 6-2494. Danny Rouzer, owner.
Services: PFP; PFC; kinescopes; audition test commercials.

**Royal Recording Co.** 601 Ashby Ave., Berkeley 10, Calif., Ashberry 3-5453. Don Hambly, operations mgr.
Services: tape & disc duplication.

**Art Rush Inc.** 357 N. Canon Dr., Beverly Hills, Calif. Crestview 4-6841. W. Arthur Rush, pres-owner.
Services: PLP; PFP.

**Herman Rush Assoc.** 50 W. 57th St., New York, N. Y. Circle 5-2166. Herman Rush, pres.
Services: Tv packager and film producer.

**Jack Russell & Assoc.** 203 N. Wabash Ave., Chicago 28, Ill. State 2-2818. Jack Russell, pres.
Services: PLP; PFC; RRC; PLC; DFS; talent.

### S

**Sacred Heart Program Inc.** 3900 Westministe Place, St. Louis 8, Mo. Jefferson 3-0320. Rev. Eugene P. Murphy, S.J., dir.
Services: PFP; TRP; public service tv and radio programs.

**Alan Sands Productions.** 565 Fifth Ave., New York 17, N. Y. Oxford 7-6135. Alan Sands, gen mgr.
Services: LRP; TRP; STP.

**Sande & Green Inc.** 8400 Sunset Blvd., Los Angeles 46, Calif.
Services: Musical creative and product consultants, PFP; PLC; PFC; TRP; RRC.

**James L. Saphier Agency Inc.** 9538 Brighton Way. Beverly Hills, Calif. Crestview 1-7231. James L. Saphier, pres.
Services: PLP; PFP.

**Sarra, Inc.** 200 E. 56th St., New York 22, N. Y. Murray Hill 8-0085. Valentino Sarra, pres.
Chicago 11, Ill.: 16 E. Ontario St. Whitehall 4-5151. William Newton, mgr.
Services: PFC; PLC.

**Robert Saudek Assoc. Inc.** 635 Madison Ave., New York 22, N. Y. Plaza 1-6750. Robert Saudek, pres.
Services: PLP.

**Bernard L. Schubert Inc.** 505 Park Ave., New York 22, N. Y. Murray Hill 8-0940. Bernard L. Schubert, pres.
Services: PLP; PFP; DFF; DFS.

**Walter Schwimmer Inc.** 75 E. Wacker Dr., Chicago 1, Ill. Walter Schwimmer, pres; Bernard Crost, vp-sales; Arthur E. Picken Jr., vp-programming. Franklin 2-4392.
New York 22, N. Y.: 527 Madison Ave. Eldorado 5-4616. Jack Arden, office mgr.
Services: DFS; tv-radio package programs.

**Screen Gems Inc.** 711 5th Ave. New York 22, N. Y. Plaza 1-4432. Jerome Hyams, vice pres-gen mgr; John Mitchell, vice pres.-sales; Robert Seidelman, vice pres.-syndication; Lloyd Burns, vice pres-international; Berton Schneider, dir. business affairs.
Elliot, Unger & Elliott. Commercial Div.: Steve Elliott, William Unger, Mike Elliott; Alfred Mendelsohn, sales mgr; studio—Joe Swavley, Dick Kerns.
Atlanta, Ga.: 1112 Peachtree St., N.E. Trinity 5-1807. Don Bryan, southern sales mgr.
Chicago, Ill.: 230 N. Michigan Ave. Franklyn 2-3696. Robert Newgard, midwestern sales mgr.
Detroit, Mich.: 709 Fox Theatre Bldg. Woodward 1-3979. William Connelly, north central sales mgr.
Hollywood, Calif: 1334 N. Beachwood Dr. Hollywood 2-3111. William Dozier, vice pres-west coast activities; Harry Ackerman, vice pres-exec producer; William Sackheim, vice pres-exec producer; Charles Fries, vice pres-production mgr; Robert Sparks, exec producer-syndication; Richard Dinsmore, western sales mgr.
London W.1, England: 142-150 Wardour St. Gerard 4-321. George Blaug, European rep.
Mexico 7, D. F., Mexico: Av. Cuahtemoc 60, 50 Piso. Mexico City 1-1154. John N. Manson, vp-gen mgr.
Paris 8e, France: 92 Ave. des Champs Elysees. Balzac 49.02. Jean Pierre Barrot, European rep.
Sydney, N.S.W., Australia: 251 Pitt St. BM 6511. Joseph Joel, gen mgr.
Toronto, 102-108 Peter St., Empire 3-4096. Steve Krantz, mgr.
Services: PFP; PFC; DFF; DFS.

**Sesac Inc.** 10 Columbus Circle, New York 19, N. Y. Judson 6-3450. Evarard S. Prager, assistant to pres.
Services: mood music.

**Seventh-day Adventists** (See General Conference of.)

**Don W. Sharpe Enterprises.** 1048 Carol Drive, Los Angeles 46, Calif. Crestview 6-2044. Don W. Sharpe, owner.
New York 16, N. Y.: 220 Madison Ave. Murray Hill 5-5684. Mickey Aldrich.
Services: PFP.

**William R. Sheeky.** 150 Broadway, New York, N. Y. Cortlandt 7-2913. William R. Sheeky, owner.
Services: DFS; "Pearl White" serials produced by Pathe in 1917.

**Sheldon Broadcasting Service.** 2001 N. Gramercy Pl., Hollywood 28, Calif.
Services: STP.

**Shilin Film Service Corp.** 934 Hope St., Springdale, Conn. Plaza 7-1270. Ruth S. Shilin, pres.
Services: DFS.

**Show-Biz Comedy Service.** 65 Parkway Court, Brooklyn 35, N. Y. Twinning 1-2993. George Schindler, owner.
Services: Comedy programming and comedy commercials; comedy material and continuity for disc jockeys.

**Signal Productions Inc.** 6223 Selma Ave., Hollywood 28, Calif. Hollywood 3-4173. Edwin W. Buckalew, vp & gen mgr.
Services: TRP; STP.

**Al Simon Productions.** 1040 N. Las Palmas, Hollywood 38, Calif. Hollywood 4-2141. Al Simon, exec prod.
Services: PFP.

**Sixteen Screen Service Co.** 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, owner.
Services: PFP; PFC; industrial, promotional, sales training & educational films.

**Skibo Productions Inc.** 165 W. 46th St., New York 36, N. Y. Plaza 7-2265. Patrick E. Shanahan, pres.
Services: distributor of short subject films.

**Sleeping Giant Films Inc.** 555 Asylum St., Hartford 5, Conn. Jackson 5-2611. Anthony Guarino Jr., vp-treas.
Services: PLP; PFP; PFC; educational films.

**Fletcher Smith Studios Inc.** 1000 South Federal St. Fort Lauderdale, Fla. Jackson 2-6774.
New York 17: 319 E. 44th St. Murray Hill 5-9010. Peter Caldera, mgr.
Services: PFP; PLC; PFC; producer of industrial films, video tape shows.

**Walter Harrison Smith Associates Inc.** 40 E. 40th St., New York 16, N. Y. Murray Hill 3-5820. Walter Harrison Smith, pres.
Services: DFF; PFP; PFC; DFS.

**Warren R. Smith Inc.** 210 Semple St., Pittsburgh 13, Pa. Museum 3-6300. Warren R. Smith, pres. Henry E. Knaup, prod rep.
Services: PFP; PFC; DFS; animation; 16mm laboratory; sound stages; music library; closed circuit tv; Telecam; radio spot production.

**Joseph I. Sonnenreich.** 205 W. 89th St., N. Y. 24, N. Y. Susquehanna 7-1797. Joseph I. Sonnenreich.
Services: PLP; LRP; TRP.

**Soundac Productions Inc.** 2133 N. W. 11th Ave., Miami 37, Fla. Franklin 4-2655. Robert D. Buchanan, pres-gen mgr.
Services: PLP; PFP; PFC; PLC; DFS; producer of film series for syndication; animation production; consultants to advertising agencies in ad campaign creation and planning.

**Sound Masters Inc.** 165 W. 46th St., New York 36, N. Y. Plaza 7-6600. Francis Carter Wood Jr. pres.
Services: PFP; PFC; producer of industrial motion pictures of all types; sound recording studio services for motion pictures; sale of repeater projectors.

**Southern Baptist Convention** (Radio-Tv Commission). 6248 Camp Bowie Blvd., Fort Worth 16, Tex. Pershing 8-2188. Paul M. Stevens, director.
Services: PFP; DFS.

**Southwest Film Lab. Inc.** 3024 Fort Worth Ave. Dallas 11, Tex. Whitehall 6-2184. Jack A. Hopper, vp.
Services: PFP; PFC; laboratory and producers' services for 16mm color and monochrome productions.

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## Program Services CONTINUED

**Spaceflight Films.** 9 W. 19th St., New York 11, N. Y. Algonquin 5-1827. Alex Haberstroh, pres.

Services: PFC; PFP; special effects, space flight film.

**Sigmund Spaeth.** 400 E. 58th St. New York 22, N. Y. Plaza 8-0879. Sigmund Spaeth, pres.

Services: PLP; PFP; LRP.

**Sponsors Film Service** (division of Advertising Radio and Television Services Inc.) 421 W. 54th St., New York 19, N. Y. Plaza 7-7323. Gerald Auerbach, pres; Alfred diPietro, exec vp.

Services: Tv spot shipments; feature programs; editing, storage and cutting rooms; integration, booking.

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**Spotlite News Inc.** 607 N. La Brea Ave., Los Angeles 36, Calif. Webster 8-2191. Marcia J. Walker.

New York 36, N. Y.: 60 W. 46th St. Circle 5-0770. Benjamin S. Greenberg, vp.

Services: television newsfilm service; producers of public relations and documentary films.

**Sportlite Films Inc.** 20 N. Wacker Drive, Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, gen mgr.

Services: DFS; PFP; distributor of tv commercials; sports libraries.

**Square Deal Pictures Corp.** 21-24 Roosevelt Ave., Berkeley, Calif., Thornwall 3-6518. Donn Marvin, gen mgr.

Services: DFS; religious films.

**Standard Television,** 6040 Sunset Blvd., Hollywood 28, Calif. Hollywood 4-7571. Arthur Alexander, pres.

New York, N. Y.: 141 E. 55th St. Plaza 5-5266. Larry Stern, eastern representative.

Services: DFS; DFF.

**Stars Inc.** 123 N. Poplar St., Charlotte, N. C.

Services: PLP; PFP; PLC; PFC; LRP; TRP; RRC.

**Stars International.** 5420 Melrose Ave., Hollywood 38, Calif. Hollywood 2-6027. Peter Frank, pres; Will Scott, exec vp; Mann Scharf, vp.

Services: TRP.

**Sterling-Movies U.S.A. Inc.** 375 Park Ave., New York 22, N. Y. Judson 6-1717. Charles F. Dolan, pres.

Chicago 3, Ill.: 100 W. Monroe. Financial 6-0155. Gordon Hempel, mgr.

Hollywood 28, Calif.: 1469 Vine St. Hollywood 4-5108. Ralph Rafik.

Services: DFF; DFS; distributes free sponsored films to tv stations; news film; women's program-features.

**Sterling Television Co.** 6 E. 39th St., New York 16, N. Y. Murray Hill 3-6300. Saul J. Turell, pres., Elliott Abrams, sales mgr. Nat Liebeskind, gen mgr.

Branch Offices:

Chicago, Ill.: 100 W. Monroe St., Financial 6-0155. Robert Schlessel, mgr.

Hollywood 28, Calif.: 1680 N. Vine St., Hollywood 4-6111. Alan Gleitsman, mgr.

Services: DFS; distributor of educational films to schools, churches.

**Stockdale & Co.** (Photo Tech Lab.). 200 E. 1st St. S., Salt Lake City 4, Utah. Elgin 5-5511. Charles L. Stockdale, pres.

Services: PFC; processing film; commercial photography; slides; industrial films.

**Stock Shots to Order Inc.** 550 5th Ave., New York 36, N. Y. Circle 6-0690. Raymond A. Phelan, pres.

Services: Film to order, background footage; inserts and rear projection material, 16mm and 35mm, sound and silent monochrome and color; stock film library.

**Mike Stokey Enterprises Inc.** 4202 Benedict Canyon Drive, Sherman Oaks, Calif. State 4-0458. Mike Stokey, pres.

Services: PLP; PFP; LRP; TRP.

**Irv Stoll Co. Inc.** 2821 Gunckel Blvd., Toledo 6, Ohio. Greenwood 5-3385. Irwin C. Stoll, pres.

Services: PFP; PLP.

**Storyboard Inc.** 160 Riverside Dr., New York 23, N. Y. Trafalgar 3-7207. John Hubley, pres.

Services: producers of animated films and animated film commercials.

**John G. Stratford Film Corp.** 7 Central Park W., New York 23, N. Y. Judson 6-7390. John G. Stratford, pres.

Services: PFP; PFC; DFS; production sequence library and stock shot footage.

**Wilbur Streech Productions Inc.** 135 W. 52nd St., New York 19, N. Y. Judson 2-3816. Wilbur J. Streech, pres. S. John Hazard, assoc. prod. Michael Kraft, vice pres., sales.

Services: PFC; industrial, public relation and educational films.

**Sturgis-Grant Productions Inc.** 322 E. 44th St., New York 17, N. Y. Murray Hill 9-4994. Benedict Magnes, vp; Sidney Milstein, vp, prod.

Services: PFP; PFC; educational, scientific, medical films and filmstrips; documentaries, industrial films; animation.

**Sturm Studios Inc.** 49 W. 45th St., New York 19, N. Y. Judson 6-1650. William A. Sturm, pres. Orestes Calpini, creative head, C. Donald McCormick, vice pres., studio mgr. Nicholas D. Newton, vice pres., sales. Jaques C. Dufor, designer.

Services: PLC; PFC; live action, stop motion, animation, animated stop-motion; educational, training, industrial films.

**Sun Dial Films Inc.** 341 E. 43rd St., New York 17, N. Y. Murray Hill 6-2046. Samuel A. Datlowe, pres.

Services: PFC; educational, scientific and public relations films.

**Sunshine Films** 225 S. 4th St., St. Petersburg 1, Fla. 7-7701. Louis Brewer, director.

Services: DFF.

**John Sutherland Productions Inc.** 201 N. Occidental Blvd., Los Angeles 26, Calif. Dunkirk 8-5121. John Sutherland, pres-gen mgr.

New York 22, N. Y.: 136 E. 55th St. Plaza 5-1875. John Sutherland.

Services: PLC; PFC; producer of industrial, documentary and public relations films.

**Robert Swanson Productions.** 689 Fifth Ave., New York, N. Y. Murray Hill 8-4355.

Services: PFC.

**Swift-Chaplin Productions Inc.** 1136 N. Highland Ave., Hollywood 38, Calif. Hollywood 2-0761. Charles F. Chaplin, pres.

Services: PFC; monochrome-color animation.

**Syndicated Films.** 1022 Forbes St., Pittsburgh 19, Pa. Express 1-1355. Charles O. Connell, gen mgr.

Services: DFS; free educational film service.

### T

**T B C Recording Co.** 1262 Don Mills Road, Toronto, Ont. Hickory 4-2581. William H. McAlpine, mgr.

Services: PTP; PRC.

**Talent Associates.** 444 Madison Ave., New York 22, N. Y. Alfred Levy, pres; David Susskind, vp.

Services: PLP; PFP.

**Hal Tate Productions.** 192 N. Clark St., Chicago 1, Ill. Andover 3-6520.

Services: TRP; STP.

**Technisonic Studios Inc.** 1201 Brentwood Blvd., St. Louis 17, Mo. Parkview 7-1055. Charles E. Harrison.

Services: PFP; PFC; DFS; sound recording studios; sound stage; 35mm and 16mm motion picture production.

**Telecine Film Studios Inc.** 100 S. Northwest Highway, Park Ridge, Ill. Talcot 3-1418. Byron L. Friend, pres.

Services: PFP; PFC; rent studio and facilities.

**Telefex Film Productions.** 996 E. 57th Ave., Vancouver 15, British Columbia. Fairfax 1-0674. Frank E. Fleming, gen mgr.

Seattle 15, Wash.: 2114 E. 83rd. Lakeview 3-4031. Ellen Bennett, branch mgr.

Services: PFC; producers-distributors of background films; abstract moving patterns; matte-titling service.

**Telefilm of Canada.** 130 Carlton St., Toronto, Ontario. Walnut 2-3163. Jerry Solway, pres; Richard Rosenberg, gen mgr; Lawrence Fein, sales rep.

Services: DFF; DFS.

**Telemat.** 433 S. Fairfax Ave., Los Angeles 36, Calif. Webster 3-5731. Sidney V. Freeman, gen sales mgr-partner.

Services: PFC; producer of syndicated animated cartoons.

**Telemated Motion Pictures.** 415 Lexington Ave., New York 17, N. Y. Yukon 6-3655. Saul S. Taffet producer-director.

Services: PFC; program main-titles; special effects on film; animation and live action inserts; industrial, educational, sales promotional films.

**Telenews** (Hearst-Metrotone News Inc.). 235 E. 45th St., New York 17, N. Y. MU 2-5600. Robert H. Reid, gen sales mgr.

Services: PFP; DFS; newsfilm; sports; news review; farm-fashion newsreel; special assignments; stock footage.

**Telepix Corp.** 1515 N. Western Ave., Hollywood 27, Calif. Hollywood 4-7391. Robert P. Newman. Phil T. Hanna Jr., sales mgr.

Branch Offices:

Chicago 35, Ill.: 6620 Diversey Ave. Tuxedo 9-6636. Stanley F. Anderson, vp.

San Francisco, Calif.: 925 Harrison. Yukon 6-6038. William F. Murray, Bay Area representative.

Services: PFC; PFP; DFS; sound recording; mixing, dubbing; sounding stage rental; editing facilities; projection room; animation.

**Telescene Film Productions Co.** 287 10th Ave., New York 1, N. Y.

Services: DFS.

**Tele-Sound Productions Inc.** Pennsylvania Bldg., Washington 4, D. C. District 7-8810. Bill Devries, gen mgr.

Services: PFC; animation; station brochures; direct mail; scripts; due bills; contests; creative advertising and promotions.

**Telestudios Inc.** 1481 Broadway, New York 36, N. Y. Longacre 3-1122. George K. Gould, pres.

Services: PLP; PFP; PFC; DFS; PLC; sales presentations, training films; closed-circuit and telecine facilities; off-air and off-line video recordings; creative and production consulting; auditions and pilot production.

**Tele-Tape Productions Inc.** 434 W. Chicago Ave., Chicago 10, Ill. Su 7-4919. Phil Bodwell, pres; John Natale, vp; Wm. J. Marshall, sec-treas.

Services: PLP; PLC.

**Television & Radio Features of America.** 37 W. 46 St. New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.

Services: PLP; PFP; PLC; PFC; LRP; TRP; package live and film tv shows; tv scripts; consultation.

**Television Broadcasting Service Inc.** 91 W. Central Park., New York 23, N. Y. Trafalgar 7-2372. William R. Riddle, pres. Edith L. Riddle, sec. Studio offices: 735 Bergan Blvd., Ridgefield, N. J. Robert Baron, gen mgr.

Branch Offices:

Detroit 14, Mich.: 1444 Bewick Ave. Valley 2-0092. Rodney B. Hersey, district sales mgr.

Hensonville 1, N. Y.: 12 Maple St. Windham 241 & 251. Jack Averill, district sales mgr.

Caldwell, N. J. 39 Academy Rd. Caldwell 6-4272. Orwyn L. Werfel, reg. sales mgr.

Los Angeles 4, Calif. 100 N. Irving Blvd. Mrs. L. H. Lincoln, west coast rep.

Services: PLP; PLC; DFS; PFC; PFP; DFF; animation; training & industrial films, open end tv commercials, package shows, travel logs, resort films, video tape productions.

**Television Clearing House.** 7162 Melrose Ave., Hollywood 46, Calif. Webster 5-7079. S. S. Liggett, pres.

Services: DFF; DFS; booking, shipping, inspection, screening, storage; handling of release prints.

**Television Graphics Inc.** 369 Lexington Ave., New York 17, N. Y. Murray Hill 6-5255. Bernard Rubin, pres.

Services: PFC; live action, animation, special effects.

**Television Industries Inc.** 445 Park Ave., New York 22, N. Y. Plaza 1-6800. Matthew M. Fox, pres.

Services: DFF.

**Television Screen Productions.** 17 E. 45th St., New York 17, N. Y. Murray Hill 2-8877. Charles J. Basch Jr., pres.

Floral Pk., L. I., N. Y.: Cherry Lane & Lowell Ave. Clarence Schmidt, treasurer.

Services: PFP; PFC; training & industrial films.

**Tel National Inc.** 5880 Hollywood Blvd., Hollywood 28, Calif. Hollywood 21133. Don Estey pres.

Services: PLP; PFC; PLC; rent transcribed commercials to radio stations.

**Tel Ra Productions.** 1518 Walnut St., Philadelphia, Pa. Kingsley 6-4140. W. Wallace Orr, pres.

Services: PFP; PFC; DFS; producer of sports film programs; library of filmed sports sequences.

**Termini Mobile Video Tape Services Inc.** 1440 Broadway, New York 18, N. Y. Pennsylvania 6-6332. Anthony Termini, pres.

Services: PLP; PFP; PLC; PFC.

**Terrytoons.** (division of CBS Films Inc.) 38 Centre Ave., New Rochelle, N. Y. New Rochelle 2-3466. William M. Weiss, pres-gen mgr.

New York, N. Y.: 545 Madison Ave. Plaza 1-2345. John J. Heffernan, sales mgr.

Services: PFP; PFC; DFS; animation.

**Texas Rasslin' Films Inc.** Cadiz and Industrial Blvd., Dallas, Tex. Riverside 8-2083. Maurice Beck, gen mgr.

Services: DFF; DFS.

**The Theatre Guild.** 27 W. 53rd St., New York 19, N. Y. Columbus 5-6170. H. William Fitelson, managing director.

Services: PLP; producer of legitimate plays.

**Thoroughbred Productions.** 1614 Trevilian Way, Louisville 5, Ky. Glendale 1-1203. James R. Finegan, executive producer.

Services: PLP; PFP; PLC; PFC; producer-director, of industrial films; air checks; radio programs, commercials; sales, industrial filmstrips, slidefilms; still photography; convention entertainment, sound service; newsletters, direct mail, public relations; general editorial film service; newsreel.

**Toddy Pictures Co.** 148 N.W. Walton St., Atlanta 1, Ga. Murray 8-3117. Ted Toddy, pres.

Services: PFP; DFF; DFS; STP; producer of industrial shorts; package tv film shows; sound or laboratory facilities and services.

**Toreto Enterprises Inc.** 9885 Charleville Blvd., Beverly Hills, Calif. Crestview 4-6023. Robert F. Shewalter, sec-treas.

Studio:

Hollywood 46, Calif.: 1041 N. Formosa Ave. Hollywood 7-5111. John London, producer.

Services: PFP.

**Town & Country Network Inc.** 4000 Albemarle St., N.W., Washington 16, D. C. Emerson 3-8110. Connie B. Gay, pres.

Services: PLP, TRP.

**Transfilm-Caravel Inc.** 35 W. 45th St., New York 36, N. Y. Judson 2-1400. Studios: 20 West End Ave., New York 23. Circle 7-6107. William Miesegaes, pres.

Services: PFC; producer of motion pictures and stop-motion, for business and industry; sound slidefilms.

**Trans-Lux Television Corp.** 625 Madison Ave., New York 22, N. Y. Plaza 1-3114. Film service dept., 47 W. 56 St., New York 19. Richard Brandt, pres. Richard Carlton, vp in charge of sales. Robert L. Miller, asst to vp. Leo Brody, eastern div. mgr.

Branch Offices:

Chicago 11, Ill.: 520 N. Michigan Ave. Superior 7-3995.

Los Angeles 28, Calif.: 6253 Hollywood Blvd. Hollywood 2-6903. Murray Oken, western div. mgr.

Services: PFP; DFF; DFS.

**Transcription Sales Inc.** 128 W. First St., Dayton 2. Ohio. Baldwin 2-3773.

Services: Distributes Singin' Sam records

**Trans-World Films Lab. Ltd.** 4824 Cote Des Neiges Rd., Montreal, Can. A. Prefontaine, gen mgr.

Services: processing of motion picture films, 35mm and 16mm color printing and scratch removal.

**Tribune Films Inc.** 141 E. 44th St., New York 17, N. Y. Murray Hill 7-2590. Roma Sfreddo, pres.

Services: Distributor of free-loan films to organized adult groups, travel agencies and schools.

**Tv & Motion Picture Productions Inc.** 117 E. Main St., Richmond 19, Va. Milton 3-4444. John C. Wood, pres, Frank Kratovil, producer.

Services: PFP; PFC; film handling service; laboratory facilities and services; producer of newsreels, special events; slides; editing services.

**Tv Spots Inc.** 1037 N. Cole Ave., Los Angeles 38, Calif. HO 5-5171. Shull Bonsall, pres; Bob Ganon, vp & gen mgr; Sam Nicholson, creative dir.

Services: PFP; PLC; PFC.

**Tv Stations Inc.** 215 E. 51st St., New York 22, N. Y. Plaza 1-0123. Herb Jacobs, pres.

Services: television station-owned film buying organization.

**T-V Visuals Inc.** 20 N. Wacker Dr., Chicago, Ill. Central 6-8955. Alfred D. LeVine, pres. Robert Eirinberg, sec.

Services: PFP; PFC; DFS; Syndicator of tv commercials and programs.

**Twentieth Century-Fox Television Inc.** 10201 W. Pico Blvd., Los Angeles 35, Calif. Crestview 6-2211. Peter G. Levathes, pres.

Services: PFP; DFS.

## U

**UBS Corp.** 901 Livernois, Ferndale, Mich. Lincoln 8-2500. John L. Mayer, gen mgr.

New York, N. Y.: 400 Park Ave. S., Murray Hill 6-9242. Richard L. Colten, vice pres.

Paris, France: 52 Ave. Duquesne. SUF 38-58. Madame Golda G. Antignac, chief of foreign services.

Services: closed circuit tv; rental cameras for remote telecasting, video tape production.

**Richard H. Ullman Inc.** 295 Delaware Ave., Buffalo 2, N. Y. Cleveland 2066. Richard H. Ullman, pres.

Services: PFP; PFC; DFS; TRP; STP.

**UltrAudio Products.** 7471 Melrose Ave., Los Angeles 46, Calif. CR 6-2726. M. Cramer, mgr.

Services:Manufacturer of professional audio equipment.

**United Artists Associated Inc.** 247 Park Ave., New York 17, N. Y. Murray Hill 7-7800. Arthur B. Krim, pres; Erwin H. Ezzes, exec vp; Henry J. Zittan, sr vp; Norman Katz, foreign sales mgr; Jay H. Smolin, adv dir.

New York: Lloyd Krause, eastern div sales mgr.

Chicago, Ill.: 75 E. Wacker Drive. Dearborn 2-2030. John McCormick, midwest division sales mgr.

Dallas, Tex.: 1511 Bryan St. Riverside 7-8553. Dave Hunt, southwest div sales mgr.

Los Angeles, Calif.: 400 S. Beverly Drive. Crestview 6-5886. Norman "Buck" Long, western div sales mgr.

Services: DFF; DFS.

**University of Detroit Radio-Tv Centre.** 3800 Puritan. UN 2-6000, UN 2-6313. W. T. Rabe, prog dir; Anthony Reda, tv prod mgr; Tom Bennett, radio prod mgr; Roland Renaud, facilities mgr; Robert McManus, staging supervisor.

Services: PLP; PFP; TRP; STP; produces programs for ch. 56 Detroit; credit lectures available to commercial stations; recorded 3 minute and half hour public service programs for national distribution free of charge.

**United Artists Television Inc.** (subsidiary of United Artists Corp.). 247 Park Ave., New York 17, N. Y. Murray Hill 7-7800. Arthur B. Krim, pres; Erwin H. Ezzes, exec vp.

Los Angeles, Calif.: 400 S. Beverly Dr., Crestview 6-5886.

Chicago 1, Ill.: 75 E. Wacker Dr., Dearborn 2-2030.

Dallas, Texas: 1511 Bryan St., Riverside 7-8553.

Services: DFS.

**United Film & Recording Studios.** 301 E. Erie St., Chicago 11, Ill. Superior 7-9114. William L. Klein, pres.

New York, N. Y.: 17 E. 45th St. Oxford 7-0725. H. Rosen, representative.

Washington, D. C.: 425 13th St., N.W. Sterling 3-2951. K. Buchanan, representative.

Services: PFP; PFC; DFS; TRP; RRC; creators and producers of filmed spots, musical jingles, motion pictures for tv and industry; air-conditioned studios for 16mm/35mm monochrome and color film work; recording studios (tape, disc and film); processing and pressing work.

**United Lutheran Church in America, Dept. of Press, Radio & Tv.** 231 Madison Ave., New York 16, N. Y. Lexington 2-3410. Charles C. Hushaw, executive director; Richard T. Sutcliffe, associate director in charge of radio and television, Hope E. Ryden, asst dir.

Services: PFP; PFC; DFS.

**United Nations.** 42nd St. & 1st Ave., New York 17, N. Y. Plaza 4-1234. W. Gibson Parker, director.

Services: PLP; PFP; DFS; processed news clips of UN activities.

**The United Presbyterian Church in the U.S.A., Radio & Television.** Room 1935, 475 Riverside Dr., New York 27, N. Y. Riverside 9-2200. Rev. Lawrence W. McMaster Jr., executive director; Richard L. Goode, prog. dir.; John Groller, western area dir.; Robert Jeambey, eastern area dir.

Services: PLP; PFP; DFF; TRP.

**United Sound Systems.** 5840 2nd Ave., Detroit 2, Mich. Trinity 1-2570. James V. Siracuse, pres.

Services: studio facilities; disc and tape recordings for advertising agencys for radio-tv, records sound on fil mfor tv commercials.

**Universal Recording Corp.** 46 E. Walton St., Chicago 11, Ill. Michigan 2-6465. A. B. Clapper, pres

Services: facilities for recording transcribed spots or programs, phonograph records, slide film, high speed tape duplication, motion picture and tv sound services, including location recording 16mm or 35mm interlock re-recording, screening, transferring from 16mm, 35mm or 1/4 pulse editing.

**UPA Pictures Inc.** 4440 Lakeside Dr., Burbank, Calif. Thornwall 2-7171. Stephen Bosustow, pres-executive producer; Herb Seeley, vice pres & gen mgr; Hal Elias, vice pres & sec; Vern Behnke, gen sales mgr.

Branch Offices:

New York 22, N. Y.: 60 E. 56th St. Plaza 8-1405. Russ Raycroft, eastern sales mgr.

Chicago 1, Ill.: 520 N. Michigan Ave. Whitehall 4-0196. R. F. Kemper, midwestern rep.

Services: creator-producer of commercial, industrial and theatrical animated cartoons.

**Upper Room Radio-Television Parish.** 1908 Grand Ave., Nashville 5, Tenn. Cypress 1-5910. Leslie J. Ross, director.

Services: PTP.

**U. S. Recording Co.** 1121 Vermont Ave., N.W., Washington 5, D. C. Lincoln 3-2705. Thomas Tait, chief recording engineer.

Washington 3, D. C.: 1347 S. Capitol St. Lincoln 3-2705. Ansel Kleiman, gen mgr.

Services: custom recording.

## V

**Thomas J. Valentino Inc.** 150 W. 46th St., New York 36, N. Y. Circle 6-4675. Thomas J. Valentino, pres.

Services: library of background mood music, sound effects for video recording and documentary films.

**Van Coevering Productions.** 20 N. Wacker Drive, Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, gen mgr.

Orchard Lake, Mich.: 6150 Commerce Rd. Empire 3-3192. Jack Van Coevering.

Services: PLP; DFS; PFC; PFP; outdoor films series in color; hunting, fishing and nature study expeditions.

**Van Praag Productions.** 1600 Broadway, New York 19, N. Y. Plaza 7-2687. William Van Praag, pres. Marc S. Asch, exec vice pres. Hal Persons, acct sup.

Branch Offices:

Hollywood 28, Calif.: 6269 Selma Ave. Hollywood 2-2341. Jean Vallier, gen mgr.

Detroit 26, Mich.: 2301 Dime Bldg. Woodward 2-4896. Frank Stephan, vice pres.

Miami, Coral Gables, Fla.: 3143 Ponce de Leon Blvd. Highland 4-3191. Maurice Van Praag, gen mgr.

Services: PFP; PFC; PLP.

**Vavin Inc.** 236 E. 46th St., New York 17, N. Y. Murray Hill 2-4624. Richard de Rochemont, bd chmn. Gerald E. Weiler, vice pres.

Branch Offices:

Paris II, France: 32 Ave. de l' Opera. Opera 71-58. Andre Schwob, vp.

Buderich-Dusseldorf, Germany: 9 Blumenstrasse. Buderich 626. N. Z. Moreno, vp.

Services: PLP; PFP; PFC; public relations films, closed-circuit telecasts.

**The Venard Organization.** 113 N. Madison Ave., Peoria, Ill. 4-2490. C. L. Venard.

Services: PFP; producer-distributor of educational films for public service programming specializing in agricultural subjects.

**Versatile Television Productions Inc.** 324 Broadway, Cape Girardeau, Mo. Edgewater 5-8816. Blaine Baker, mgr.

Services: PFP; PLP; PFC; industrial films and newsfilm service.

**Videart Inc.** 480 Lexington Ave., New York 17, N. Y. Murray Hill 2-2363. Joe Zuckerman, pres.-gen. mgr.

Services: optical effects; animation; title photography and art work in 35mm and 16mm; monochrome and color.

CREATE THE RIGHT MOOD EVERY TIME

*with the*

**MAJOR MOOD MUSIC LIBRARY**

*Major* offers you a full twenty-five hours of mood music for titles, bridges, background—for scoring, editing, recording and dubbing music for your Video Recordings, documentaries, TV films, slide films, animation, sales presentations, industrial films and commercials.

*Major* specializes in sound—you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis.

Music available on a "per selection" or "unlimited use" arrangement.

**WRITE FOR FREE CATALOGUE**

**to**

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150 West 46th Street

*Established 1932*

*Also available Free catalogue of complete sound effects library*

New York 36, N. Y.

**Video Crafts Inc.** 116 E. 38th St., New York 16, N. Y. Oregon 9-6030. Arthur Rankin Jr., pres.

Branch Offices:

Washington, D. C.: 1240 N.W. 27th St. Barbara Freygang.

Tokyo, Japan: 13,2-chome Higashi Ginza, Kizo Nagashima.

Services: PFP; PFC; DFS; art and animation studios; live and film commercials; projection arts, slides, telops, flip cards; animation and stop-motion puppet films.

**Video Films.** 1004 E. Jefferson Ave., Detroit 7, Mich. Woodward 2-3400. Clifford Hanna, pres. William R. Witherell Jr., vice pres & gen mgr. William E. Lane, prod mgr.

Services: PFC; producer of industrial films; writing; shooting; editing; recording.

**Videotape Productions of California Inc.** 8961 Sunset Blvd., Los Angeles 46, Calif. Crestview 4-8803. Howard S. Meighan pres.

Branch Office:

New York 19, N. Y.: 205 W. 58 St. Judson 2-3300. Nathan H. Weiss, controller.

Services: producer of videotaped commercials and programs.

**Videotape Productions Midwest Inc.** 8961 Sunset Blvd. Los Angeles 46, Calif. Crestview 4-8803. Howard S. Meighan, pres.

**Videotape Productions of New York Inc.** 205 W. 58th St., New York 19, N. Y. Judson 2-3300. Howard S. Meighan, pres; John Lanigan, vp-gen mgr. Herbert W. Hobler, sales mgr; Charles Holden, exec dir.

Branch Office:

Los Angeles 49, Calif.: 8961 Sunset Blvd. Crestview 4-8803. Howard S. Meighan, pres.

Services: producer of Videotaped commercials and programs.

**Video-View Div. of General Film Labs.** 1546 N. Argyle Ave., Hollywood 28. Hollywood 3-4179. Myron B. Kemp, mgr.

Services: PFC; transfer of video tape to film.

**Video Vittles Inc.** 135 E. 95th St., New York 28, N. Y. Trafalgar 6-0826. Kit Kinne, gen mgr.

Services: PLC; PFC; specialize in preparing food for live and filmed commercials.

**Viking Films Inc.** 45 W. 45th St., New York 36, N. Y. Circle 5-8858. Israel M. Berman, pres.

Services: PFP.

**Owen Vinson & Co.** 803 19th St., Santa Monica, Calif. Exbrook 5-1305. Owen Vinson, owner.

Services: PLP; PTP; PRC; ideas, scripts and production services.

**Vizcaya Productions.** 30 Alhambra Plaza, Coral Gables, Fla. Highland 8-7947. J. Vanhearn, exec producer.

Services: PFP; PFC; DFS; foreign language adaptations (lip sync & narration).

**Vogue Film Productions Inc.** Bowman Field, Louisville 5, Ky. Glendale 4-3689. Hal Vinson, pres.

Services: PFP; PFC; tv air checks.

**Volcano Productions Inc.** 1040 N. Las Palmas, Hollywood 38, Calif. Hollywood 7-3111. James A. Bank, pres.

Services: PFP; PFC; producer of industrial films.

### W

**Wabash Valley Transcription Service.** P. O. Box 433, Terre Haute, Ind. D-7322 and D-4605. J. W. Kulinski, gen mgr.

Services: PTP; PRC; custom transcription service.

**Roger Wade Productions Inc.** 15 W. 46th St., New York 36, N. Y. Circle 5-3040. Roger Wade, pres.

Services: PLC; PFC; producer of industrial films, commercials, sound slidefilms, slides and film sales presentations. Scripts, art casting, etc.

**Walden Productions Inc.** 9756 Wilshire Blvd., Hollywood 38, Calif. Crestview 4-8457. Jules C. Goldstone, pres.

Services: PFP.

**Deryck Waring Recordings.** 37 E. 49th St., New York 17, N. Y. Plaza 8-2910. Deryck H. Waring, owner.

Services: recording.

**Warner Bros. Commercial & Industrial Films Inc.** 4000 Warner Blvd., Burbank, Calif. Hollywood 9-1251. David DePatie, vp.

Services: producer of industrial films.

**Jack M. Warner Productions Inc.** 11501 Sunset Blvd., Los Angeles 49, Calif. Jack M. Warner, production vp.

New York 19, N. Y.: 640 5th Ave. Circle 5-6165. Samuel Schneider, pres.

Services: PFP; PFC; industrial films; plays.

**Warner Bros. Television Inc.** Burbank, Calif. Hollywood 9-1251. William T. Orr, vp.

Branch Office:

New York 19, N. Y.: 666 5th Ave. Circle 6-1000.

Services: PFP; PFC.

**Washington Video Productions Inc.** 1637 Wisconsin Ave., N.W., Washington 7, D. C. Adams 4-5737. George F. Johnston, pres.

Branch Offices:

Tokyo, Japan: CPO Box 710. Ian Mutsu, representative.

London, England: 203 Regent St. Regent 5681-2-3. Howard Connell, representative.

Services: PFP; PFC.

**Adrian Weiss Productions.** 655 N. Fairfax Ave., Los Angeles 36, Calif. Olive 3-5350. Adrian Weiss, producer.

Services: PFP; PFC; PLC; PLP; editing; equipment for rent.

**Louis Weiss & Co.** 655 N. Fairfax Ave., Los Angeles 36, Calif. Olive 3-5350. Adrian and Louis Weiss, partners.

Services: DFS; DFF; PLC; PLP; editing; equipment for rent.

**Western Cine Service Inc.** 114 E. 8th Ave., Denver 3, Colo. Amherst 6-3061. Herman Urschel, pres.

Services: PFP; PFC; 16mm film laboratory, sound recording studio and motion picture production division.

**Western Recorders.** 6000 Sunset Blvd., Hollywood 28, Calif. Hollywood 3-6811. Donald D. Blake, Wm. M. Kirkpatrick, T. E. Robinson, partners.

Services: recording.

**Ross Wetzel Studios Inc.** 615 N. Wabash Ave., Chicago 11, Ill. Superior 7-2755. Ross Wetzel, pres.

Services: PFC.

**WFB Productions.** 637 E. Broad St., Souderton, Pa. Parkway 3-3442 Walter Baghurst, mgr.

Services: recording.

**WICH-Syndication.** P. O. Box 551. Norwich, Conn. Turner 7-1613. Donald Lasser, pres; Janis Wakely, gen mgr.

Services: TRP; RRC; STP; tape duplication.

WICH SYNDICATION

★ ★ ★ ★ ★ ★

1. The Otto Graham Show (Football Predictions)
2. Lee Gray's "Your Income Tax"
3. Tommy Armour's Golf Tips
4. The Insurance Answer Man

★ ★ ★ ★ ★ ★

*(and other taped features)*

**Wiederhold Recording Studio.** U. S. Trust Bldg., Louisville 2, Ky. Juniper 4-7808. George Wiederhold, gen mgr.

Services: PRC; recording; air checks.

**Wilding Inc.** 1345 Argyle St., Chicago 40, Ill. Longbeach 1-8410. C. H. Bradfield Jr., bd chmn. H. Williams Hanmer, pres. J. A. Rheinstrom, vice pres, sales. C. B. Hatcher, vice pres, finance. J. A. Kellock, vice pres, operations. Leon Kreger, vice pres, creative services. Joe Morton, gen mgr, Wilding tv.

Branch Offices:

New York, N. Y.: 405 Park Ave. Plaza 9-0854. Hugh Gage, vp.

Detroit, Mich.: 4925 Cadieux Rd. Tuxedo 2-3740. Dean Coffin, vp.

Detroit: 4925 Cadieux Rd. Tuxedo 2-3740. John Parrott, vice pres.

Cleveland, Ohio: 1010 Euclid Ave. Tower 1,6440. L. T. Young, vp.

Cincinnati, Ohio: 617 Vine St. Garfield 1-0477. R. L. McMillan, district mgr.

Pittsburgh, Pa.: 3 Gateway Center. Grant 1-6240. Karl Kuechenmeister, district mgr.

Twin-Cities, St. Paul-Minn.: 1821 University Ave. Midway 6-1055. Arnie Brassett.

Hollywood, Calif.: 832 N. Lillian Way. Hollywood 9-5338. Ted Goetz, mgr.

Chicago, Ill.: 1345 Argyle St. Longbeach 1-8410. Cliff Weake, vice pres.

San Francisco, Calif.: 109 Stevenson St. Douglas 2-7789. Dave Butler, vice pres.

Services: PFC; PLC; creators-producers of motion pictures, slidefilms and live stage shows for industry.

**Willard Pictures Inc.** 45 W. 45th St., New York 36, N. Y. Judson 2-0430. John M. Squiers Jr., pres.

Services: PFP; PFC; producer of industrial, training and propaganda films, 16-35mm printing, monochrome and color.

**Frank Willard Productions.** 1842 Briarwood Road, N.E., Atlanta 6, Ga. Melrose 4-2433. Frank Willard, owner.

Services: PFP; PFC; RRC; industrial and business film production; sound recording services 16mm or 35mm; slide films.

**Williams & Hill Ltd.** 4 Albert St., Toronto, Ont. Empire 2-1931. Hal B. Williams, pres; Richard H. Hill, vp.

Services: PFC; slides and Pictafilm commercials on film.

**Williams & Meyer Co.** 130 Randolph St., Chicago 1, Ill. Wabash 2-3800. William S. Meyer, pres.

Services: slides for projection, color and monochrome; rear projection balops, telops, flip cards and photographic backgrounds.

**Winik Films Corp.** 250 W. 57th St., New York 19, N. Y. Circle 6-7360. Leslie Winik, pres.

Branch Offices:

Portland 12, Ore.: 611 N. Tillamook St. Atlantic 4-4255. Merriman Holtz Jr.

Chicago 6, Ill.: 20 N. Wacker Drive, Central 6-8955. Alfred D. LeVine.

Services: PFP; PFC; DFS; library of sports stock shots.

**Wondsel, Carlisle & Dunphy Inc.** 1600 Broadway, New York, N. Y. Circle 7-1600. Harold E. Wondsel, pres.

Services: PFC; industrial films; tape commercials; sales training.

**WOR Recording Div. (RKO General Inc.)** 1440 Broadway, New York 18, N. Y. Longacre 4-8000. John B. Hayes, mgr.

Services: recording tv sound tracks including transfer to magnetic tape and film.

**World Broadcasting System Inc.** Suburban Station Bldg., Philadelphia 3, Pa. Locust 8-4100. Paul F. Harron, pres; Lawrence D. Biele, sec-treas; James Weathers, gen mgr; Frank Knight, vp; Florence B. Crowther ,asst's sec-treas; Robert A. Monroe, gen sales mgr; John S. Murphy, sales mgr.

Services: RRC; STP; library service; commercial and service aids.

WORLD

The radio sales and
program service with
EVERYTHING!

Commercial jingles, I.D.'s, news, time, weather, interludes, sounds, etc.

Call, write, wire:

World Broadcasting System, Inc.

Suburban Station Building, Phila. 3, Pa.

**World Horizon Films.** Maryknoll, N. Y. Wilson 1-7590. Rev. Albert J. Nevins, director.

Los Angeles 33, Calif.: 426 S. Boyle Ave. Angelus 8-6349. Rev. Francis J. Caffrey, M.M.

New York 19, N. Y.: 621 W. 54th St. Plaza 7-8466. Kenneth Cofod.

Services: PFP; DFS.

**World Wide Information Services Inc.** 660 First Ave., New York 16, N. Y. Oregon 9-7240. Richard W. Hubbell, pres. David H. Halpern, ch. exec. committee. Jeff Murray, vice pres.

Services: producer of newsfilm and newsreels, market research, 5700 reporters covering 98 countries.

**The Jack Wrather Organization.** 270 N. Canon Drive, Beverly Hills, Calif. Crestview 4-8521. Jack Wrather, pres.

Branch Offices:

The Lone Ranger Inc. Calif.: 270 N. Canon Drive. Crestview 4-8521. Jack Wrather, pres.

Lassie Programs Inc. Calif.: 270 N. Canon Drive. Crestview 4-8521. Jack Wrather, pres.

Services: PFP; DFS.

**Carter Wright Enterprises.** 6533 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-0944. Carter Wright, pres.

Services: PLP; PLC; PFC; PFP.

**Writecrafter Agency.** 5880 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-7855. Carl Coolidge, director.

Services: tv scripts.

**Wurtele Film Productions.** 2302 Diversified Way, Orlando, Fla. Garden 2-9755. Harold S. Wurtele, owner.

Services: PFC; producer and distributor of 16mm educational and industrial films offered to television stations on free-loan basis.

### Y

**Marvin Young Assoc.** 1350 N. Highland Ave., Hollywood 28, Calif. Hollywood 2-2684. Marvin Young, head associate.

Services: PLP; PFP; PFC; PLC; representation of eastern advertising agencies.

### Z

**Ziv-United Artists Inc.** 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. M. J. Rifkin, exec vp in charge of sales; Jim Shaw, vp, nat'l & regional sales; Len Firestone, vp, syndication sales; Jerry Kirby, northeastern div. sales mgr; Joe Kotler, N. Y. sales mgr.

Branch Offices:

Chicago, Ill.: 520 N. Michigan Ave. Whitehall 4-1030. Ed Broman, vp & regional sales mgr; Stuart Halliday, Chicago sales mgr.

Cincinnati 6, Ohio: 1529 Madison Rd. Plaza 1-1323. Ray McGuire, north central div sales mgr.

Los Angeles 46, Calif.: 7324 Santa Monica Blvd. Oldfield 4-2800. Allen Martini, western div sales mgr.

Dallas, Texas: Southland Center Bldg. Riverside 1-3386. Don Brogdon, south central div sales mgr.

Atlanta, Ga.: 805 Peachtree St., N.E. Trinity 5-7416. John Davidson, southeastern div sales mgr.

Services: PFP; PFC; DFS.

**Maurice H. Zouary Tv-Film Productions.** 333 W. 52nd St., New York 19, N. Y. Judson 2-6185. Maurice H. Zouary, owner.

Services: PLP; PFP; PFC; PLC; stock footage.

# Community Antenna Tv Systems

## ALABAMA

FLORENCE—Valley Microwave Inc. (owned by Jerrold Electronics), 121 S. Court St. Z. H. Garfield, pres, Leon H. Papernow, vp-gen mgr.
HUNTSVILLE—Huntsville Tv Cable Inc., 2125 Seminole Dr., S. W. John Sullivan, mgr.
HUNTSVILLE — Television Distribution System Inc., 2101 Governors Dr., S.W. W. H. Pollard, pres.
TUSCALOOSA — Tv Broadcasting Circuits Inc., Box 591. T. H. Todd, pres.

## ALASKA

KETCHIKAN—Ketchikan Alaska Tv Inc., 345 Main St. R. D. Jensen, pres-gen mgr, Wally Christiansen, chief engr.
SITKA—Sitka Alaska Tv Inc., P. O. Box 417. Jim Jaqua, mgr, Wally Christiansen, vp & chief engr.

## ARIZONA

BISBEE—KSUN TV-CX, Drawer C, Lowell Station. Carl W. Morris, owner.
CLIFTON-MORENCI — Antennavision Inc., P. O. Box 11326, Phoenix. Bruce Merrill, pres & gen mgr.
DOUGLAS—Whitey's Tv Cable Co., 1908 E. McDowell, Phoenix, Ariz. I. W. Brayer, pres.
FLAGSTAFF—Flagstaff Tv Cable Co., 112 E. Aspen St. Milton J. Shapp, pres, Charles Wigutow, mgr.
GLOBE-MIAMI—Antennavision Inc. (see Clifton-Morenci).
HOLBROOK—Antennavision Inc. (see Clifton-Morenci).
McNARY — Antennavision Inc. (see Clifton-Morenci).
MIAMI—Antennavision Inc., 507 Live Oak St., Bruce Merrill, pres.
NOGALES—Clear-Vision Tv, 324 Grand Ave. J. W. (Jess) Allen, owner.
PRESCOTT—Tv Services Inc., Box 1753. Norman Hendry, pres.
RAY-SONORA—Antennavision Inc. (see Clifton-Morenci).
SAFFORD—Antennavision Inc. (see Clifton-Morenci).
SAFFORD—Priv-o-Line Tv Cable Co. C. H. Haralson, owner.
SAN MANUAL—Antennavision Inc. (see Clifton-Morenci).
SNOWFLAKE—Antennavision Inc. (see Clifton-Morenci).
WILLIAMS—Whitey's Tv Cable Co., 1908 E. McDowell, Phoenix. I. W. Brayer, pres.
WINSLOW—Antennavision Inc. (see Clifton-Morenci).

## ARKANSAS

BATESVILLE—Community Antenna Co., Box 861. Jim Davidson, pres.
FAYETTEVILLE—Trans-Video Corp. of Ark., Box 601. Hal Douglas, pres.
GUION—Community Antenna Co., Batesville, Ark. Jim Davidson, pres.
HARRISON—Twin Lakes Tv Corp., 120 E. Rush. Betty Lou Wheeler, pres.
MENA—Tv Signal Service, 515 Mena St. T. C. Masters, mgr.
ROGERS—KA-MO Tv Cable System, 312 W. Walnut St. G. Don Thompson, pres.
SILOAM SPRINGS—Garrett Coaxial Tv Tower Inc. 108 Broadway. Tom H. Garrett, pres.
SPRINGDALE—Tv Cable System, 124 N. Shilo. Wayne J. McKinney, mgr.

## CALIFORNIA

BANNING—Banning Communications Corp., Box 315. E. N. Knox, pres & gen mgr.
BARSTOW—Tv Relay Systems Inc., 1107 E. Main St. Dean M. DeVoe, pres.
BEVERLY HILLS—Scotte Gray Inc., Box 1001. Scotte Gray, pres.
BURBANK — Community Tv Reception Co., 1509 W. Burbank Blvd. Guy Cooper, pres.
CALPELLA—Tv Improvement Assn. Inc. (see Ukiah, Calif.).
CARMEL—Alarm Corp., 7th & Lincoln Sts. Howard F. Bruggeman, pres.
DUNSMUIR—Dunsmuir Tv Co., Box 757. John F. Burgess, pres.
GUERNEVILLE—Mel's Tv Inc., P. O. Box 128. Mel Williams, pres.
LAGUNA BEACH—Tel-I-Clear Systems Inc., 326 Glenneyre St. Lewis L. Lemieux, pres.
MONTEREY—La Mesa Tv Co., 425 Alvarado St. Leonard Abinante. Wm. E. Norris, partners.
OILDALE—Kern Mutual Telephone Co. Box 246. J. P. Maguire, vp.
PLACERVILLE—El Dorado Tv Engineering Inc., 564 Main St. John S. Hocking, pres.
RANCHO MIRAGE—Cable Television System Inc., Box 404. Charles M. Trimble, pres.
REDWOOD VALLEY—Tv Improvement Assn. Inc. (see Ukiah, Calif.)
SAN BERNARDINO—Community Tv, 3315 E. St. Richard J. Filanc, pres.
SANTA CRUZ—Pacific Telescription System, 924 Soquel Ave. David McKay, pres.
SANTA MONICA—Vision Wire Co., 2019 Santa Monica Blvd. Frank H. Erb & Dick Brown, partners.
SAUSALITO—Sausalito Community Tv, Box 617. Robert C. Rose, owner.
SONORA—Sonora Community Antenna, Box 621. Laurence S. Jacobsen, owner.
SOUTH LAGUNA—Clear-Tv, 31752 Mar Vista Ave. Richard T. Barrett, pres.
SUSANVILLE—Antenna-Vision, 63 N. Roop St. Jim McQueen, pres.
TALMADGE—Tv Improvement Assn. Inc. (see Ukiah, Calif.).
TRONA—H. S. Anderson Co., 11344 W. Olympic Blvd., Los Angeles, 64. Wm. F. Wright, mgr.
TUJUNGA—Seven Hills Antenna Corp., 10030 Commerce Ave. Dean M. DeVoe, pres.
UKIAH—Spanish Mt. Tv Corp., 311 S. Main St. Fred R. Rutledge, gen mgr.
UKIAH—Tv Improvement Assn. Inc., P. O. Box 342. Paul L. Hansen, secretary.
VENTURA—Avenue Tv Coaxial Cable Service, 1963 E. Main. John G. George, pres.
VICTORVILLE—Desert Tv & Applicance Co., 16824 C St. A. M. Gish, pres.
WALNUT CREEK—Cable-Vision, 2169 San Miguel Dr. Charles R. Crabtree, pres.
WILLITS—Vision Wire Co., 2019 Santa Monica Blvd., Santa Monica, Calif. Frank H. Erb, pres.
YREKA—Yreka Television Co., 110 W. Miner St. Wm. McGinnis, pres.

## COLORADO

ALAMOSA—Televents Inc., 312 State St. J. Dale Knievel, mgr.
ANTONITO—Televents Inc. (See Alamosa).
DURANGO—Durango Tv Network Inc. 1139 Main Ave. John J. Morrissey Jr., pres.
ESTES PARK—Estes Park Tv Co. Richard N. Statham, pres.
LA JARA—Televents Inc. (See Alamosa).
MONTE VISTA—Televents Inc. (See Alamosa).
SALIDA—Televents Inc. (See Alamosa).
STERLING—Sterling Community Tv Co., 207 S. 2d St. J. E. Collier, Karl O. Krummel, partners; Charles H. Pope, mgr
TRINIDAD—Trinidad Community Tv Co. 444 N. Commercial St. Donald H. Jacobs, pres; Pete Ruiz Jr., mgr.

## CONNECTICUT

NEW HAVEN—Tv Antenna Systems Inc., 27 Dixwell Ave. Matthew Jenetopoulas, pres.
STAMFORD—CoVideo, 200 5th Ave. Henry Geist, mgr.

## FLORIDA

CEDAR GROVE—Florida Antennavision Inc. (see Panama City).
KEY WEST—Cable Vision Inc., 824 Duval St. John M Spottswood, pres.; Charles E. Smith Jr., vp & gen mgr.
LYNN HAVEN — Florida Antennavision Inc. (see Panama City).
NAPLES—General Tv Systems Inc., 541 Eighth St. S. Douglas B. Danser, pres.
PANAMA CITY—Florida Antennavision Inc., 329 E. 15th St. W. Lewis Gay, pres.
SPRINGFIELD — Florida Antennavision Inc. (see Panama City).

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### GEORGIA

WEST POINT—Al Dun Amusement Co.

### IDAHO

ELK RIVER—Elk River Tv Inc. John N. Morris, mgr.
GRANGEVILLE—Grangeville Tv Service, Inc., 313 W. Main St. Stanley Wright, pres.
KETCHUM—Wood River Tv Service, Box 11. C. E. Atkinson, owner.
LEWISTON—Pacific Northwest Tv Inc., 1323 F St. Harley Steiner, pres.
MONTPELIER—Ken's Music & Tv, P. O. Box 126, Ken Regnier, mgr.
POCATELLO—Bannock Tv Inc., 616 S. 5th Ave. Howard W. Moffat, mgr.
SODA SPRINGS—Ray Horner Co., Ray Horner, mgr.
TROY—Troy Tv Co. Herman Krier, pres.
TWIN FALLS—Cable Vision Inc., 420 Main Ave. E. W. L. Reiher and Gus Pene, owners.
WEIPPE—General Sales & Service.

### ILLINOIS

GALENA—Galena Cable Inc., 301 S. Main St. Ralph Hillard, pres.
PERU—Tv Transmission Co., 301 Peru St. Earl S. Nelson Sr., pres.

### INDIANA

CANNELTON—Channel Towers Inc. Charles Gerber, pres.

### IOWA

DUBUQUE—Dubuque Jerrold Division, Bannock Tv Inc., 1043 Main St. Zalmon H. Garfield, pres, John Campbell, gen mgr.
ESTHERVILLE—Community Tv Signal Co., 500 Central Ave. L. M. Jensen, pres.
FORT MADISON—Iowa Video Inc., 616 18th St. Sheldon M. Grengs, pres.

### KANSAS

CONCORDIA — Vumore Co., 607 Broadway. John Monroe, mgr.
ELKHART — Elkhart Tv Cable Co. G. H. (Bunk) Dodson, pres.
JUNCTION CITY—Junction City Television Inc., 724½ N. Washington. Ralph L. Weir Jr., pres.
LIBERAL — Tv Cable Inc. (TelePrompTer Corp.), 25 W. Third St. R. E. Hood, pres.

### KENTUCKY

BARBOURVILLE — Brown Radio & Tv Co. Dwight L. Brown, mgr.
CUMBERLAND—Cumberland Tv Inc., Wm. Risden, pres.
FRANKFORT—Community Service Inc., 317 Ann St. John Gerard, pres.
HARLAN—Harlan Community Tv Inc., P. O. Box 496. H. W. Smith, pres, V. B. Gray, sec-treas.
LIBERTY—Liberty Tv Co., George E. Wolford, mgr.
MANCHESTER—Perfect Tv Co., 118 Town Branch Rd., Clyde P. & Laura S. House, owners.
PAINTSVILLE—Tv Cable Corp., Marion Allen, mgr.
PIKEVILLE—Valley Tv Service Inc., Box 312. R. G. Wells Jr., pres.
SOMERSET—Tv Reception Corp., 118 Town Branch Rd., Manchester, Ky. Clyde P. House, pres.
WHITESBURG—Salyer Radio & Tv Co. R. B. Salyer, owner.

### LOUISIANA

ALEXANDRIA-PINEVILLE—Alpine Cable Tv Co., 429 DeSoto. Virgil G. Evans, mgr.
WEST MONROE—Video, Inc., 1215 Cypress St., Max H. Rhulen, pres, J. H. Morgan, mgr.

### MAINE

FORT KENT—Aroostook Community Television Inc., Main St., J. A. Pichette, pres, L. P. Pichette, vp, J. M. Beaulieu, sec-treas.
HOULTON—Houlton Tv Inc., Main St., Malcolm E. York, pres.
MADAWASKA—Aroostook Community Television Inc., 37 12th Ave. J. A. Pichette, pres, L. P. Pichette, vp, J. M. Beaulieu, sec-treas.

### MARYLAND

BARTON—Electric Appliance Cable Co., 19 Union St., Lonaconing, Md. T. E. Conroy, owner.
BLOOMINGTON—Upper Potomac Tv Co., 77 Ashfield St., Piedmont, W. Va. I. H. Ferrell, pres.
CUMBERLAND—Potomac Valley Tv Co., Inc., 100 S. Liberty St., J. Holland Rannells, pres.
HANCOCK—Community Tv Inc. Stanley Fulton, pres.
LONACONING—Jackson Tv Co., James G. McElvie, sec-treas.
LUKE—Upper Potomac Tv Co., 77 Ashfield St., Piedmont, W. Va. I. H. Ferrell, pres.
WESTERPORT—Upper Potomac Tv Co., 77 Ashfield St., Piedmont, W. Va. I. H. Ferrell, pres.

### MASSACHUSETTS

ATHOL—Mohawk Valley Tv Inc., 44 Exchange St. Douglas N. MacKenzie, pres.
MILLERS FALLS — Millers Falls Antenna Corp. Ronald M. Zschau, pres.
NORTH ADAMS—Tele-Cable, 9 State St. Robert D. Bilodeau, pres & mgr.
PITTSFIELD—Pittsfield Community Antenna Inc., 393 North St. James B. Wright, pres.
SHELBURNE FALLS—Shelburne Falls Community Antenna Service, Deerfield St. Phillip Tedesco Jr., pres.

### MICHIGAN

ALPENA—Alpena Cable Tv Inc., 311 N. Second. John Bellamy, pres.
CASPIAN—Caspian Community Tv Corp. Art Martini, pres.
HOUGHTON—Northern Community System, 610 Sheldon St. W. G. Link, pres.
IRON MOUNTAIN—Northern Electronics Cable Tv, 207 Stephenson Ave. James A. Klungness & Charles R. Henry, partners.
IRON MOUNTAIN—Northside Tv Corp., 110 Lehman Ave.
NORWAY—City of Norway, c/o City Hall. Paul J. Trione, city mgr.
PETOSKEY—Great Lakes Community Tv Inc., 413 Waukazoo Ave. Gilbert R. Clark, pres.
SAULT STE. MARIE—Soo Cable Tv Inc., 306 Ashmun St. Arthur J. Beck, mgr.

### MINNESOTA

BENSON—Benson Video Inc., 516 W. Litchfield Ave., Willmar, Minn. John Muir, Jr., vp & gen mgr.
BRAINERD—Brainerd Video Inc., 619 Oak St. Paul J. Schmitt, pres, Frank P. Thompson, gen mgr.
FAIRMONT — Fairmont Clearview Tv Inc., 411 N. North Ave., E. B. Nelson, pres.
INTERNATIONAL FALLS — International Tv Cable Corp., 410 Third Ave. Arthur Allard, pres., William Saunders, gen mgr.
MANKATO—Minnesota Tv Signal Distributing Co., 629 S. Front St. Robert M. Regan, pres.
ROCHESTER—Rochester Video Co., 117 E. Center St. Joseph Poire, pres.
WILLMAR—Willmar Video Inc., 516 W. Litchfield Ave. John Muir Jr., vp & gen mgr.
WINONA—Winona Tv Signal Co., E. M. Allen, gen mgr.

### MISSISSIPPI

AMORY—Community Antenna Inc., N. Main St. T. J. Cole Jr., pres. & sec.
CLARKSDALE—Vumore Co. of Clarksdale, P. O. Box 621. H. S. Griffing, pres.
CLEVELAND—Tv Cable Co., 220 North St. F. C. Odom, pres.
COLUMBUS—Columbus Tv Cable Corp., 319 College St. Nelson Myers, pres.
DREW—Delta Valley Antenna Co., 114 Shaw St. George Davs, mgr.
GREENVILLE—Delta Video Co., 428 Highway 82 East. W. D. Gardner, mgr.
GREENWOOD—Community Tv System Inc., Box 503. E. G. Perkins, pres.
GULFPORT—Vumore Co. of Gulfport, 1406 22nd Ave. H. S. Griffing, pres.
INDIANOLA—Crosby Home Appliance, Front St. I. T. Crosby, pres.
McCOMB CITY—Better Television Co., 116 N. Broadway. J. Lewis, owner.
NATCHEZ—Natchez Video Co., 112 N. Commerce St. E. N. Abdo Jr.
TUPELO—Tupelo Community Antenna Inc., Armstrong Arcade Bldg. Frank G. Haley, mgr.

### MISSOURI

POPLAR BLUFF—Midwest Video Corp., 316 S. Main St., G. R. Morrell, exec. vp.
WEST PLAINS — Community Cable Co., 24 Court Square. Paul E. Thompson.

### MONTANA

BOZEMAN—Bozeman Community Tv System Inc., 233 E. Main St. Bob Magness, owner.
CUT BANK — Highline Community Antenna Service, Wilkins Bldg. Francis L. Bitney, pres.
GREAT FALLS—Great Falls Community Tv Cable Co., 1720 3rd Ave. N. Herbert C. Anderson, mgr.
HAVRE—Community Tv Assn. of Havre, Box 70. Charlotte H. Brader, pres.
HELENA—Helena Tv Inc., 428 N. Main St. W. L. Piehl, pres, Bruce Hamilton, mgr.
KALISPELL—Northwest Video, 127 Second St. W. John R. Penwell, pres.
LEWISTON—Perfect Tv Inc., Box 638. Paul B. McAdam, pres.
LIBBY—Troy Video Inc., 1109 S. Nevada. Albert G. Cain, pres.
LIVINGSTON—Livingston Community Antenna Assn., Box 691. Paul B. McAdam, pres. & mgr.
MILES CITY—KATL TV, Box 720. I. A. Elliot, pres.
MISSOULA—Missoula Tv Cable Co., 924 S. 3rd St. Fred A. Plummer, mgr.
MISSOULA—Helms-Tarbox Service Co., Box 1252. Earl I. Helms.
SHELBY—Tv Microwave & Cable Co., 214 Main St. Edward E. Stout, owner.
WHITEFISH—Big Mountain Tv Inc., P. O. Box 877. Fred A. Plummer, pres.

### NEBRASKA

ALLIANCE—Alliance Community Tv Co., 210 W. 3rd St. J. E. Collier, K. O. Krummel, partners.
CLATONIA—Roker's Tv Distribution System, Box 355. Myron Roker, owner.
KIMBALL—Kimball Community Tv Co., 105 S. Oak. J. E. Collier, K. O. Krummel, partners.
SIDNEY—Sidney Community Tv Co., 2128 Illinois. J. E. Collier and Karl O. Krummel, partners.

### NEVADA

TONOPAH—Tonopah Tv Inc., Box 585. Edward M. Lee, mgr.

### NEW HAMPSHIRE

BERLIN—Paper City Tv Cable Corp., 12 Green Sq. Richard L. Blais, gen mgr.
COLEBROOK—Colebrook Cable Tv Inc., Box 145. Arnold Boucher, pres.-mgr.
KEENE—Better Tv Inc., 10 Central Square. Albert J. Ricci, pres.
LACONIA—Community Tv Corp., 15 Water St. Thomas J. McIntyre, pres.
LEBANON—Twin State Television Inc., 39 North Park St. Thomas W. Best Jr., pres.

### NEW JERSEY

ATLANTIC CITY—Atlantic Coast Tv Cable, 3805 Vetnor Ave. Hugh McGinty, pres.
VENTNOR CITY—South Jersey Tv Cable Co., 5302 Ventnor Ave. Milton J. Shapp, pres.

### NEW MEXICO

AZTEC—Aztec Community Tv Inc., 218 N. Main St. W. J. McConathy.
CLAYTON—Clayton Tv Cable Co.. G. H. (Bunk) Dodson, pres.
CLOVIS—Midwest Video Corp., 1427 Main St. H. M. Whittington, mgr.
FARMINGTON — Farmington Community Tv Inc. (TelePrompTer Corp.) 407 W. Broadway. I. E. Shahan, mgr.
GRANTS—Cable Tv of Grants Inc., 109 W. Stephens. J. R. Willis, pres.
HOBBS—Hobbs Tv Co., Box 456. Lloyd A. Calhoun, pres.
LOVINGTON—Lovington Antenna Co., 622 W. Ave. D. David Erwin, general partner.
MILAN—Cable Tv of Grants Inc., 109 W. Stephens, Grants, N. M. J. R. Willis, pres.
SILVER CITY—Antennavision of Silver City Inc. (TelePrompTer Corp.), 1014 Pope. Bruce Merrill, pres.
TUCUMCARI—Tucumcari Television Co., Box 35. C. E. Sharp.

### NEW YORK

AVOCA—Hammel's Tv Cable Service, Box 10. H. Hammel, owner.
BAINBRIDGE — Bainbridge Tv Service, 28 Juliand St. David H. Coe.
BATH—Bradley's Tv Cable Service, 2 Wilson Ave. W. C. Bradley, owner.
CANISTEO—Canisteo Tv Inc., 5 Prospect Ave. T. F. Sick.
CANTON—Antenna Systems Corp. (see Massena, N. Y.).
COOPERS PLAINS—Corning Community Tv Corp. (see Corning, N. Y.).
COOPERSTOWN—Cooperstown Video Co., 68 Main St., Raymond Kniskern, owner.
CORNING—Corning Community Tv Corp., 135 Bridge St. Charles W. Fribley Jr., pres.
CUBA—Cuba Cable Co., 24 W. Main. Loren Chamberlain, owner.
DANSVILLE—Bradley's Tv Cable System. W. C. Bradley, mgr
DELHI—Delhi Video Inc., 21 Elm St., Oneonta, N. Y. William J. Calsam, pres, mgr.
DEPOSIT—Deposit Tv Inc., 1 Pine St. Ralph Kaplan, pres.
ELLENVILLE — Ellenville Wired Television Co., 180 Canal St. David E. Winer, pres, gen mgr.
ELMIRA — Elmira Video Inc., 156 Lake St. Ken Carr, gen. mgr.
GIBSON—Corning Community Tv Corp. (see Corning, N. Y.).
GOUVERNEUR—Community Antenna Inc., 123 Main St. Robert M. Caten, pres.
HANCOCK—Hancock Video Inc., 33 E. Front St. Alfred H. Schoonmaker, pres.
HERKIMER — Antenna Systems Corp. (see Messena, N. Y.).
HORSEHEADS—Chemung Valley Master Tv Antenna Corp.
HORNELL—Ford Walton Tv Co., 374 Ontario St. Ford Walton, mgr.
HORNELL—Hornell Tv Service Inc., 166 Main St. Jack E. Pryor, pres.
ILION—Antenna Systems Corp. (see Massena, N. Y.).
ITHACA—Ceracche Tv Corp., 518 W. State St. Anthony Ceracche, pres.
KINGSTON—Kingston Cable Vision Inc., Pearl and Wall Sts. Walter Holz, pres.
LIBERTY—Liberty Video Corp., 10 Darbee Lane, Alan Garry, pres.
LITTLE FALLS—Antenna Systems Corp. (see Massena, N. Y.).
LIVINGSTON MANOR—Round Top Television Club Inc. Harold B. Spriggs, mgr.
MALONE—Antenna Systems Corp. (see Massena, N. Y.).
MARGARETVILLE—Tel-Viz System. Sheldon A. Birdsall, mgr.
MASSENA—Antenna Systems Corp., 67 Main St. Robert C. LaPlante, pres.
MOHAWK—Antenna Systems Corp. (see Massena, N. Y.).
MONTOUR FALLS--Montour Falls Master Tv Antenna Corp.

NORWICH—Norwich Video Inc., 28 E. Main St. Wm. J. Calsam, pres., Gordon Ripley, mgr.

OLEAN—Olean Tv Cable Co., 122 W. State St., Joseph Saricks, pres.

ONEONTA—Oneonta Video Inc., 21 Elm St. William J. Calsam, pres & gen mgr.

PAINTED POST — Corning Community Tv Corp. (see Corning, N. Y.).

PORT JERVIS—Port Video Corp., 32 Ball St., Walter J. Babey, pres.

POTSDAM—Antenna Systems Corp. (see Massena, N. Y.).

RIVERSIDE — Corning Community Tv Corp. (see Corning, N. Y.).

SARANAC LAKE—Resort Cable Tv Inc., 119 Broadway. Dr. A. B. Gedroiz, pres.

SAVONA—Bradley's Tv Cable Service, 2 Wilson Ave., Bath, N. Y. W. C. Bradley, owner.

SIDNEY—Sidney Video Inc., 6 Division St. W. J. Calsam, pres., gen. mgr.

WAVERLY—Valley Tv Cable Co. of New York, 137 W. Lockhart St., Sayre, Pa. Bird Sumner, pres.

WELLSVILLE—Wellsville Tv Cable Co., 26 Jefferson St. Constantine J. Rigas, pres.

WOODRIDGE—Woodridge Wired Tv Co., 177 Canal St., Ellenville, N. Y. David E. Winer.

### OHIO

CAMBRIDGE—Tv Cable System Inc., 1034 Steubenville Ave. Claude Stevanus, pres.

COSHOCTON—Tower Antennas Inc., 620 Main St. Claude Stevanus, pres.

MARIETTA—Ohio Valley Cable Co., 314 Second St. James Milliken, mgr.

MURRAY CITY — Tv Cable Service. John Ayres, owner.

NEWCOMERSTOWN—Newcomerstown Tv Cable System. 109 Canal St. Oliver Ortt, mgr.

SUGARCREEK—Tower Antennas Inc., Claude Stevanus, pres.

### OKLAHOMA

ALTUS—Vumore Co., 618 N. Main. Fred McElroy, mgr.

ARDMORE—Vumore Co., Box 986. Larry Boggs, pres.

CORDELL—Cordell Tv Cable Co., P. O. Box 24, Sayre, Okla. G. H. (Bunk) Dodson, owner.

DURANT—Clear-Vue Tv Inc. Bennett Story, mgr.

ELK CITY—Community Tv, Box 770. I. A. Patterson, Bob Potter & G. M. Patterson.

GRANITE—Granite Televue Co., J. R. Willis, H. C. Ford Jr., partners.

GUYMON—Guymon Tv, 215 W. Fifth St. Curtis M. Faris and James B. Langston Jr., partners.

HOBART—Vumore Co., 119 W. 3rd. Ray Sikes, mgr.

HOOKER—Hooker Tv Cable. C. J Hammack & A. R. Herbel, owners.

HUGO—Vumore Co., 120 W. Duke. Bob Lewis, mgr.

MAGNUM—Vumore Co., Box 248. Joe DeTario, mgr.

SAYRE—Dodson Tv Cable Co., P. O. Box 24. G. H. (Bunk) Dodson, owner.

WAYNOKA—Waynoka Community Tv, Box 906. G. K. Stallings, owner, mgr.

WOODWARD—Tru-Vu Community Tv, 1117 11th St. Roy Butcher, pres.

### OREGON

ARLINGTON—Community Tv Co-op., Foster Odom, pres.

ASTORIA—Clatsop Tv Co., 1036 Duane St., T. R. Williams, pres.

BAKER — Eastern Oregon Tv Service, 1900 Resort St. R. L. Stoner, mgr.

BEND—Tv Cable Inc., 734 Franklin Ave. George McCormack, pres.

BURNS—Burns-Hines Tv Inc. 63 East B St.

CLOVERDALE—Lincoln Tv System Inc. M. F. Berglund, pres.

COOS BAY—Bay Tv Co., 250 S. Second St. D. W. Heckathorne, pres.

COQUILLE—Community Cable Tv, Box 397. C. M. Hooker, owner.

COTTAGE GROVE—Tv Cable Systems Inc , 119 S. 6th St., Howard L. Langston, pres.

CULVER—Rowan's Tv-Radio Service, P. O. Box 132, Madras, Ore. James P. Rowan, owner-mgr.

CUTLER CITY—Lincoln Tv System Inc. M. F. Berglund, pres.

THE DALLES—The Dalles Tv Co., 409 Union St. Charles A. Phipps, pres.

DeLAKE—Lincoln Tv System Inc. M. F. Berglund, pres.

EMPIRE—Empire Tv Cable Inc. D. W Heckathorne, pres.

EUGENE—Abar Tv Cable Co., 298 W. Broadway. Ray F. Siegenthaler and Wm. D. Elkins, partners.

FOSSIL—Community Tv Inc. Robert Misemer, pres.

GRANTS PASS—Josephine Cable Tv, P. O. Box 148. Everett A. Faber, pres.

HEPPNER—Tv Inc., P. O. Box 587. Carl F. Spaulding Jr., mgr.

HOOD RIVER—Hood River Cable System, 108½ Second St., Clarke A. Brathovd, owner

JOHN DAY—John Day-Canyon City Cable Co., Kenneth Scott, mgr.

KLAMATH FALLS—Klamath Cable Tv, P. O. Box 510. Everett A. Faver, vp.

LaGRANDE — Eastern Oregon Tv Inc., 1310 Jefferson. R. Stoner, mgr.

LAKEVIEW—Lakeview Tv. 202½ S. G St. Dale Ashby, owner-mgr.

MADRAS—Rowan's Tv-Radio Service, Box 132. James P. Rowan, owner-mgr.

MEDFORD—Kabest Cable Tv, P. O. Box 1189. Everett L. Faber, vp & gen mgr.

MITCHELL—Mitchell Community Tv Inc. Jim Huddleston, pres.

MYRTLE POINT—Television Systems Inc., Box 117. N. W. Perkins, pres.

NELSCOTT—Lincoln Tv System Inc. M. F. Berglund, pres.

NESKEWIN—Lincoln Tv System Inc. M. F. Berglund, pres.

OAKRIDGE—Northwest Antenna Cable. Box 434. Quentin Norquist, owner.

OCEANLAKE—Lincoln Television System Inc., M. F. Berglund, pres.

PACIFIC CITY—Lincoln Tv System Inc., M. F. Berglund, pres.

PENDLETON—Pendleton Community Tv System Inc., Box 557. Carroll D. Courtmier, mgr.

PENDLETON—Weston-Athena Cable Co., 320 S.W. Court Ave. Harold B. Fetterly, owner.

PORTLAND—Trans Video Co. of Oregon, 1451 N.E. Albert. Stanley G. Terry, owner.

POWERS—Tv Systems Inc. J. F. Dunn.

REEDSPORT—Cable Tv Corp., Box 186. Wally Matson, pres.

ROADS END—Lincoln Tv System Inc. M. F. Berglund, pres.

ROSEBURG—Umpqua Radio & Tv Inc., 326 N.E. Winchester. Everett Faber, vp.

TAFT—Lincoln Tv System Inc., M. F. Berglund, pres.

TILLAMOOK—Tillamook Tv Inc., P. O. Box 485. Paul H. Lewis, pres.

TOLEDO—Mac's Tv & Electronics, 195 N. Main St., Howard W. McClure, owner-mgr

UNION—Eastern Oregon Tv Inc., R. L. Stoner, mgr.

WECOMA BEACH—Lincoln Tv System Inc., Box 66. M. F. Berglund, pres.

WESTON-ATHENA — Weston-Athena Community System, 320 S.W. Court. Pendleton, Ore. Harold B. Fetterly, Ruth A. Fetterly, owners

WHEELER—Prickett's Radio & Tv.

YACHATS — Yachats Community Tv System, Box 123 K. Homer C. Stokes, owner.

### PENNSYLVANIA

AVIS—Charles Tv Cable System. Fred S. Charles, pres.

BANGOR—Clar-O-View Community Tv Inc. 34 Market St. John W. Arnts, pres & gen mgr.

BELLEFONTE—Centre Video, 136 W. High St. James R. Palmer, pres.

BERWICK—Cable Tv Co., 116 E. Front St. Joseph S. Gans, owner.

BLOOMSBURG—Municipal Tv Corp., 239 Iron St. J. L. Pipa Jr., pres.

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## Community Tv CONTINUED

BRADFORD—Bradford Tv Cable Co., 129 Main St. Joseph Saricks, pres.
BRADONVILLE—Bradonville Tv Assn. Erie Nieswender, pres.
BROCKTON — Schuykill Valley Trans-Video Corp. Dominic Vitelli, pres.
BROCKWAYBOROUGH — Brockway Tv Inc., 957 Fifth Ave., L. F. Robertson, chmn.
CATAWISSA—Municipal Tv Corp. 245 Iron St. J. L. Pipa Jr., pres.; E. M. Miller, gen mgr.
CHARLTON—Charles Tv Cable Systems. Fred S. Charles, pres.
CLEARFIELD—Clearfield Tv Inc., 32 N. Second St. Joseph G. Saricks, pres.
COALDALE—Panther Valley Tv Co., 25 W. Ridge St. Robert J. Tarlton, pres.
CONEMAUGH—Apex Television & Radio Service Inc., 340 First St. John Chiodo, pres.
CRESMONT—Charles Tv Cable Systems. Fred S. Charles, pres.
CRESSONA—S. L. Tv Corp., 48 Blossom Lane, Schuylkill, Pa. James A. Seitz, pres.
DUMSTABLE—Charles Tv Cable Systems. Fred S. Charles, pres.
EVERETT—Tv Corp., 7 East Main St. Wm. E. Coote, pres.
FRANKLIN—Coaxial Cable Co.
HAMBURG—Hamburg Tire Co., 231 N. 3rd St. D. H. Schoener, owner.
HARRISBURG—Perfect Tv Inc., 2015 N. 6th St. Eli Kramer, pres
HAWLEY—Hawley Tv Service Co., 74 E. Main St., Plymouth, Pa. R. R. Hosey, owner.
HAZLETON—Mountain City Tv Co., 86 N. Wyoming St. Vincent Santapoli, mgr.
HONESDALE—Honesdale Tv Service, 1133 Main St. Henry W. Kalinowski.
HUGHESVILLE—Muncy Tv Corp., 35 S. Main St. Eugene E. Cadman, mgr.
JERSEY SHORE—Charles Tv Cable Systems. Fred S. Charles, pres.
JERSEY SHORE—Hardt's Video Service, 1312 Allegheny St. Anna K. Hardt, owner.
JOHNSONBURG—Community Tv Inc. P. O. Box 248. Lyle E. Anderson, treas.
LANSFORD—Panther Valley Tv Co., Inc., 25 W. Ridge St. Robert J. Tarlton, pres.
LEHIGHTON—Lehigh Trans-Video Corp., 235 N. First St. Dr. Joseph Humphries, pres.
LEWISTON—Pennwire Tv Co., 16 S. Dorcas St. G. F. Gardner Jr., pres.
LOCK HAVEN—Susquehanna Valley Tv Corp., 106 Bellefonte Ave. Dale W. Allen, pres.
MAHONEY CITY—City Tv Corp., 100 W. Pine St. William J. McLaughlin, mgr.
MAHONEY CITY—Service Electric Co., Main & Pine Sts. John Walsonavich, owner.
MEADVILLE—Meadville Master Antenna Inc., 870 Market St. George J. Barco, pres.
MEYERSDALE—Kirchner Tv Co., 111 Keystone St. Robert Kirchner, pres.
MILLERSBURG—Millersburg Tv Co. Fred R. Helwig, pres.
MILLVILLE—Shickshinny Tv Co., 141 Shawnee Ave., Plymouth, Pa. N. R. Jones, pres.
MINERSVILLE—Minersville Trans Video Corp., 305 Sunbury St. M. F. Malarkey Jr., pres.
MOCANAQUA—Shickshinny Tv Co., 141 W. Shawnee Ave., Plymouth, Pa. N. R. Jones, pres.
MONTGOMERY—Montgomery Video Corp., 18 W. Houston Ave. F. N. Marquardt, pres.
MT. UNION—Mt. Union Antenna Co., 5 West Shirley St. John H. Kinsloe Jr., pres.
NESQUEHONING—Nesquehoning Electronics Inc., 102 E. Catawissa St. Frank Mitchell, pres.
OIL CITY—Tv Cable Co., 4 State St. Ned Cogswell, mgr
ORANGEVILLE—Shickshinny Tv Co., 141 W. Shawnee Ave., Plymouth, Pa. N. R. Jones, pres.
PALMERTON—Palmerton Tv Signal Corp., 463 Delaware Ave. C. E. Reinhard, pres.
PINE CREEK — Charles Tv Cable Systems. Fred S. Charles, pres.
PLYMOUTH—The Shickshinny Tv Co., 141 W. Shawnee Ave. N. R. Jones, pres.
PORTER — Charles Tv Cable Systems. Fred S. Charles, pres.
POTTSVILLE—Pottsville Trans-Video, Second & Laurel Sts. M. F. Malarkey Jr., pres.
POTTSVILLE—Wire Tele-View Corp., 428 E. Norwegian St. Clarence F. Schoffstall, pres.
RENOVO—Greater Renovo Tv Corp., 704 Erie Ave. John P. Rathwell.
RIDGWAY—Ridgway Tv Co., 200 W. Main St. R. C. Possinger, pres.
SAEGERTOWN—Saegertown Community Antenna, Box 31. L. D. Johnson, owner.
SAYRE—Valley Tv Cable Co., 137 W. Lockhart St. Bird Sumner, pres.
SCHUYLKILL HAVEN—Schuylkill Haven Trans-Video, 101 E. Main St. M. F. Malarkey Jr., pres.
SHEFFIELD—South Side Tv Assn., 218 Church St. F. F. Feidler, Jr. pres.
SHICKSHINNY—Shickshinny Tv Co., 141 W. Shawnee Ave., Plymouth, Pa. N. R. Jones, pres.
SHILLINGTON—Tv Service Co., 119 New Holland Ave. Paul H. Flickinger, owner-mgr.
SLATINGTON—Kern's Electric & Tv Antenna Inc., 619 Main St. Lawrence J. Kern, pres.
SMETHPORT—Palmer Electric Co., 215 W. Main St. R. K. Palmer, owner.
SOUTH WILLIAMSPORT—Lycoming Tv Corp., 1428 W. Southern Ave. Francis W. Heinback, pres.
ST. CLAIR—St. Clair Tv Corp., 18 E. Ridge St. Lansford, Pa. Charles I. Meil, pres.
STATE COLLEGE—Centre Video Corp., Box 824. James R. Palmer, pres.
STROUDSBURG—Pocono Tv Relay Inc., 155 Broad St. George C. Bush, mgr.
SUNBURY—B.K.P. Tv System Inc., 108 S. Tenth St. John J. Barni Jr., pres.
TAMAQUA—Tamaqua Tv Inc., 121 W. Broad St. Ben P. Houser, pres.
TIONESTA—Tionesta Tv Cable Co. Robert H. Fuellhart, owner.
TITUSVILLE—South Side Cable Co., 502 Allen St. Byron McCracken Jr., owner.
TITUSVILLE—Titusville Cable Co., 332 E. Main St. A. D. Carlson, pres.
TOWANDA — Towanda Cablevision Co., 1201 William St., State College, Pa. Floyd B. Fischer.
WARREN—Tv Corp., 207 E. Fifth Ave. Wm. J. Loucks, vp.
WILLIAMSPORT — Cole Tv, 1908 Lycoming Creek Rd. H. L. Cole, owner.
WILLIAMSPORT—West Branch Tv Services, Inc., 439 William St. Otto L. Stradley, mgr.
WILLIAMSPORT—Williamsport Tv Cable Corp., 443 William St. Ray Schneider, mgr.

### SOUTH DAKOTA

MITCHELL—Palace Trans Video Co., P. O. Box 304, Allen C. Harmes, owner.
RAPID CITY—Rapid City Tv Corp., 617 St. Joseph St. G. R. Morrell, exec. vp.

### TENNESSEE

KINGSPORT—Tv Cable Corp., New & Commerce Sts. W. Kyle Huddle, pres.

### TEXAS

BRADY—Tv Enterprises, Ltd., Box 8. John P. Threadgill, general partner.
BROWNWOOD—Brownwood Television Cable Service Inc., 91 Bluff View Drive. Gilbert G. Keith, gen mgr.
BRYAN—Midwest Video Corp., 3519 Texas Ave. George R. Morrell.
CANADIAN—Tv Cable Service, 211 Main St. Wm. J. Jackson, pres. and gen. mgr.
CHILDRESS — Vumore Co., 241 Commerce, Francis Stevens, mgr.
COLEMAN—Midwestern Co., P. O. Box 953. C. E. Tabor, pres.
COMANCHE—Midwestern Co., Box 46. C. E. Tabor, pres.
DEL RIO—Del Rio Television Cable Corp., 312 Pecan St. Jack R. Crosby mgr.
DENISON—Better Tv Inc., 410 N. Fannin. Charles F. Johnson, pres.
DENVER CITY—D-C Television Co., Box 852. D. W. Erwin, gen mgr.
GRAHAM—Tv Distributing Co., 610 Oak St. Brown Walker, pres.
JACKSONVILLE—Tv Cable Service Inc., 549 E. Rusk St.
KERRVILLE—See Tv Enterprises Ltd., Brady, Tex.
LUFKIN—Vumore Co. of Lufkin, 610 S. 1st St. Pete Kempf, mgr.
MATADOR—Tv Signal Service Co., 918 Richard St., Paducah, Tex. V. L. Hutchison, pres.
MEMPHIS—Vumore Co., 611 Noel. Floyd Barton, mgr.
MINERAL WELLS—Community Aerial System, 413 E. Hubbard St. John Campbell, partner, Kenneth Durant, partner.
MULESHOE—Muleshoe Antenna Co., P. O. Box 506. J. W. Erwin Jr., pres.
OZONA—Ozona Tv System. W. E. White, pres.
PADUCAH—Tv Signal Service Co., 918 Richard St. V. L. Hutchison, pres.
PALESTINE—Clearview Cable Corp., 306 Avenue A. Ray Barnes, pres.
PARIS—Midwest Video Corp., 128 S. Main St., G. R. Morrell.
PECOS—Pecos Cable Television Co., 1515 W. 3rd St. V. L. Hutchison, managing partner.
PERRYTON—Great Plains Community Television Co., P. O. Box 917. Carl Ellis, pres.
PORT LAVACA—Vumore Co., 638 W. Main St. N. R. Meiring, mgr.
SHAMROCK—Shamrock Community Tv System. J. S. Worley, partner-mgr.
SHERMAN—Vumore Co., Box 296. R. W. Jones, mgr.
SNYDER—Snyder Community Antenna Tv Inc., P. O. Box 366. N. R. Clements, pres.
SONORA—Sonora Tv Service Co., Edwin E. Sawyer, pres.
SULPHUR SPRINGS—Texas Community Antennas Inc., P. O. Box 383. Robert M. Rogers, pres.
TYLER—Tv Cable Service, 222 N. Broadway. G. H. Flinn, pres; J. E. Mankin, gen mgr.
UVALDE—Uvalde Tv Cable Corp., 220 N. Getty St. Benjamin J. Conroy Jr., pres.
VAN HORN—Cable Co.
VICTORIA—Tele-Tenna Corp. of Victoria, 2006 Houston Highway. G. R. Morrell.
WELLINGTON—Vumore Co., Box 192. R. H. Tyler, mgr.

### UTAH

PRICE—Vetere Motor & Tv, 410 W. 1st. Louis Vetere, pres.
SUNNYSIDE—East Carbon Tv Inc. Oscar Carlson Jr., pres.
VERNAL—Basin Broadcasting & Tv, 55 E. Main St. O. L. Johnson, pres.

### VERMONT

BARRE—Vermont Tv Inc., 63 N. Main St. Leo Sanguinetti, pres.
BELLOWS FALLS—Bellows Falls Cable Corp., 105 Rockingham St. George R. Story, pres.
BRATTLEBORO—Brattleboro Tv Inc., 49 Elliot St. F. Eliot Barber Jr., pres.
MONTPELIER — Montpelier Community Tv Inc., 23 Langdon St. Phillips Lothrop, mgr.
SPRINGFIELD — Young's Community Tv Corp., 201 Union St. S. R. Young, pres
ST. JOHNSBURY—St. Johnsbury Community Tv Corp., 83 Eastern Ave. Eugene F. Ellingwood Jr., pres.

### VIRGINIA

GRUNDY—Grundy Tv Co., Box 1045. Barnes B. Rife, owner.
HARRISONBURG—Harrisonburg Trans-Video Corp., 14 Graham St. M. F. Malarkey Jr., pres.
STAUNTON — Staunton Video Corp., 116 S. Lewis St. Randolph W. Tucker, pres.

### WASHINGTON

ABERDEEN—Harbor Tv Corp., 218 E. Wishkah. Fred G. Goddard, pres.
BELLINGHAM—Telecable, 1059 State St. A. J. Barrett, owner.
CLE ELUM—Casassa Brothers, 216 Penn. Ave. Don Casassa, owner.
COLVILLE—Colville Video Inc., 261 E. First St. W. A. Baker, owner.
CONNELL—Connell Television Co., Box 478. James O. Heitzman.
COULEE DAM—Tv Assn. of Coulee Dam Inc., P. O. Box 67. George S. Curtis, pres.
ELLENSBURG—Ellensburg-Jerrold Tv Cable Corp., 505 N. Pearl St.
EPHRATA—Empire Tv Systems Inc., 101 B St., N.W. Harold Catlow, pres.
EVERETT—Tv Cable Inc., 2507 Broadway. Eldon A. Root, pres.
KENNEWICK—Columbia Tv Service, 205 W. Kennewick. Homer Bergren, pres.; Courtney M. Kirkeeng, gen mgr.
LIND—Lind Tv Service Inc. John Shimek, pres.
LYLE—Roth Music Center, 410 E. 2nd St., The Dalles, Ore. Richard H. Roth, owner.
METALINE FALLS—Bestview Cable Video, Inc. Box 306. L. W. Copple, pres.
MONTESANO—Sylvia Tv Inc., 136 S. First St. William E. Schiller, mgr.
MOSES LAKE—Moses Lake Tv Inc., P. O. Box 216. Pat Hughes, pres, mgr.
NORTH BEND—Cascade T-V Signals. J. R. MacManiman, pres.
OKANOGAN—Okanogan Valley Tv Cable Co., Tonasket, Wash. Melvin Rothrock, pres.
OMAK—Okanogan Valley Tv Cable Co., Tonasket, Melvin Rothrock, pres.
RICHLAND—Richland Tv Cable Corp., 1367-D Geo. Wash. Way. Milton J. Shapp, pres., Henry R. Enders, mgr.
SEDRO WOOLEY—Pat Malone.
SHELTON—Taylor Radio Electric Service, 4th & Cota St. G. L. Taylor, owner.
SOAP LAKE—Soap Lake Tv Inc., P. O. Box 65, Ephrata, Wash. Clifton W. Collins, mgr.
TONASKET—Okanogan Valley Tv Cable Co., Box 537. Melvin Rothrock.
WALLA WALLA—Blue Mts. Tv Cable Co., 34 S. Colville. Zalmon H. Garfield, pres.
WATERVILLE—Clements Tv, Masonic Bldg. Charles E. Clements, pres-mgr.
WENATCHEE—Consolidated Tv Cable Corp., 739 S. Mission St. Leland B. Hallett, gen mgr.
WISHRAM—Wishram Tv Co. Raymond Coffield, mgr.

### WEST VIRGINIA

BERKELEY SPRINGS—D&H Community Tv Co., 707 S. Washington St. Ralph Hovermale and Glenn Dawson, partners.
BLUEFIELD—Tv Cable Corp., 125 North St. W. R. Tucker, pres.
BURNSVILLE—Marlinton Cable Co. Stanton C. Trimble, secy.
CLARKSBURG—Clarksburg Tv Cable Co., 233 S. Third St. Sandford F. Randolph, vice pres. & gen. mgr.
ELKINS—Tygart Valley Cable Corp., 200 Davis Ave. Ralph S. Shepler, pres.
FAIRMONT—Fairmont Tv Cable Co., a division of NWL Corp., 217 Fairmont Ave. Bertram Cousins Jr., gen mgr.
HINTON—Tv Corp. James V. Coste, pres.
KEYSER—Keyser Tv Co., 51 N. Main St. A. T. Patrick, vp & mgr.
KEYSTONE—Keystone T. V. Service, Box 212. C. S. Barr & J. W. Shupe, partners.
LOST CREEK—Lost Creek Tv Co., Carl Cooper, mgr.
LUMBERPORT—Eagle Television Club. J. R. Hornor, pres
MOUNDSVILLE—Clear-Tv Inc. Z. A. Zainoon, pres.
MT. CLARE—Kreiling Television Cable, Box 6. Walter and Helen Kreiling.
PHILLIPI—Phillipi Community Tv, 301 Depot St. Dellet T. Poling, owner-mgr.
PIEDMONT—Upper Potomac Tv Co., 77 Ashfield St. I. H. Ferrell, pres.
PRENTER—Red Parrott Coal Co.
RICHWOOD—Richwood Tv Co., corner Oakford & Main Sts. Carl E. Gainer, pres.
RONCEVERTE—Ronceverte Tv Corp., Dr. P. E. Prillaman, pres.
WAR—Tv Antenna Service Inc., Main St. L. W. Coffey, pres.
WEBSTER SPRINGS — Belington Television Cable Corp., Box 311. Harold Harkins, owner.
WESTON—Weston Tv Cable Corp., Box 168. M. William Adler, pres.
WHEELING—Wheeling Antenna Co., Box 1043. Donald Levenson, pres.

### WISCONSIN

EAU CLAIRE—Central Broadcasting Co., 2415 S. Hastings Way. W C. Bridges, pres.
RHINELANDER—Rhinelander Tv Cable Corp., P. O. Box 179. Helen Gilley, pres, Patrick Gilley, vp; C. W. Gilley sec-treas.
RICE LAKE—Rice Lake Radio Co., 15 W. Knapp St. Earl Cleveland, owner.
WAUSAU—Community Antenna Inc., 502 Third St.

### WYOMING

CASPER—Community Tv Systems of Wyoming Inc., 451 S. Durbin St. Bill Daniels, pres.
CODY—Cody Community Tv Corp., 1149 Sheridan Ave. Harry M. Moore, pres; E. T. (Brick) Melbraaten, sec-treas.
COKEVILLE—Cokeville Community Tv System. H. L. Carraway and R. L. Langford, partners.
GREEN RIVER—Green River Cable Tv Co., P. O. Box 631. A. M. Carollo, mgr.
JACKSON—Jackson Community Tv System, Box 158-A. E. L. Mains, owner.
KEMMERER—Kem-Tev Corp., 717 Pine Ave. P. C. Steinhour, pres.
LANDER—Lander Tv Corp., P. O. Box 483. James Crouse, mgr.
LARAMIE—Laramie Community Tv Co., 409 S. 4th St. Karl O. Krummel and J. E. Collier, partners.
MOUNTAIN VIEW—Uinta Signal Co., 124 N. Birch. E. A. Dahlquist, mgr.
PINE BLUFFS—Pine Bluffs Community Tv System. Wm. H. Harrison, owner.
RAWLINS—Rawlins Community Tv Co. (TelePrompTer Corp.), 211 Fourth St. Bill Daniels, pres.
RIVERTON—Riverton Tv Corp., Box 71. Thomas Mitchell, pres., Bill Ross, mgr.
ROCK SPRINGS — Sweetwater Tv Co., 730 Pilot Butte Ave. A. M. Carollo, pres.
SHERIDAN—Clouds Peak Radio & Tv Corp., 21 N. Main St. Donald Tannehill, pres.
TENSLEEP—Big Horn Radio & Tv Service, 115 N. 9th St., Worland, Wyo. J. C. Cosley, owner.
THERMOPOLIS — Thermopolis Television Corp., Box 809. T. W. Mitchell Jr., pres.
WORLAND—Big Horn Radio & Tv, 115 N. 9th St. J. C. Cosley, owner.
WORLAND—Western Tv Corp., 122 S. 8th St. Roy Bliss.

### ALBERTA

BANFF—Banff Community Antenna Ltd., P. O. Box 426.
BLAIRMORE—Purnell & Sons. D. W. Purnell, mgr.
COLEMAN—Purnell & Sons. D. W. Purnell, mgr.

### BRITISH COLUMBIA

FERNIE—Fernie Tv Ltd. B. Redisky, pres.
HORSESHOE BAY—Northwest Television Systems Ltd., 6535 Royal Ave. W. S. Thomas, pres & mgr.
KASLO—Kaslo Television. 733 Beatty St., Vancouver 3. B. J. Shepard, mgr.
KELOWNA — Black Knight Television Co., 1429 Ellis St. N. B. Jackson, pres.
KIMBERLEY—Kootenay Enterprises Ltd., 115 Wallinger Ave. B. Redisky, pres.
NELSON—McLennan, McFeely & Prior Ltd. N. Huysman, mgr.
PENTICTON—South Okanagan Television Distributors Ltd., 441 Main St. D. L. Gartrell, mgr.
PORT COQUITLAM—Reliance Distributors of B.C. Ltd. 733 Beatty St., Vancouver 3.
PRINCE GEORGE—PGTV Ltd., 1685 Third Ave. A. W. Gillis, mng dir.
REVELSTOKE—Central Tv System Ltd., 420 Second St. C. E. Stephens, pres.
SALMO—Salmo Cabled Programmes Ltd., Box 10, Fruitvale B. C. Guy L. Wells, pres.
SQUAMISH—Reliance Distributors of B.C. Ltd. 733 Beatty St., Vancouver 3. B. J. Shepard, mgr.
VAN ANDA—Texada Community Tv Assn. P. S. Webster, sec-treas.
VANCOUVER—Pacific Cable Vision. 733 Beatty St. B. J. Shepard, mgr.
WEST VANCOUVER—Northwest Tv Systems Ltd., 6535 Royal Ave. W. S. Thomas, pres & mgr. dir.
YOUBOU—Youbou Television Ltd. 733 Beatty St. B. J. Shepard, mgr.

### NEW BRUNSWICK

GRAND FALLS—Grand Falls Community Tv. Heliodore Coté, pres
KEDGWICK—North Shore Community Television Ltd. Patrick Guerette, pres.

### ONTARIO

ATIKOKAN — Nor-Video Services Ltd., 108 Main St. Vic Prokopchuk, pres & gen mgr.
CORNWALL—Cornwall Cable Vision Ltd , 166 Montreal Rd. Yvon Bertrand, pres.
DEEP RIVER — Deep River Tv Enterprises Ltd., Box 643. Patrick J. La Martina, pres.
GUELPH—Neighbourhood Tv Ltd., 31 Quebec St. W. F. T. Metcalf, pres.
HAMILTON—Hamilton Co-Axial Ltd., 2147 King St. E. Hudson R. Elmore, owner; Eric L. Crowther, mgr.
HUNTSVILLE — Huntsville Community Tv Ltd., 45 Main St. E. Fred Metcalf, pres.
LONDON—London T. V. Cable Service Ltd., 13 King St. E. R. Jarmain, exec. vp.
MARATHON—Peninsula Utilities Ltd., G. D. Ross, v.p.
PEMBROKE—Pembroke Tv Enterprises Ltd., Box 231. Patrick J. La Martina, pres.

### QUEBEC

BAGOTVILLE—Service de Multivision Ltee, 23 de la Fabrigue. Benoit Dumas, pres., A. V. Dumas, gen. mgr.
CAP-CHAT VILLAGE—L'ACTV du Cap-Chat Enr. Eustache Landry, proprietor.
DANVILLE—Trans-Vision Danville Inc., 12 Academy St. F. Morin, mgr.
DRUMMONDVILLE—T V. Drummond Inc., 506 Lindsay St. Romeo David, mgr.
GRAND'MERE — Jules Matteau Television, 1360 6th Ave. Jules Matteau, owner.
LA TUQUE—Systeme Communautaire de Television Inc., Box 724 P. E. G. Malo, pres.
MAGOG—Transvision Magog Inc., 905 Pine St. Omer Guard, pres.
MONTREAL—Cable Tv Ltd., 8360 Mayrand St. D. M. Campbell, pres.
MURDOCHVILLE — Murdochville Television Inc. H. S. Berube, pres.
NICOLET—J. R. Dumoulin Ltd., 16 Rue Panet Normand Dumoulin, pres.
NORMANDIN—Picard Tv, Main Street. Alfred Picard, pres.
RICHMOND—Tv Cable Inc., 431 Main St. R. N Quinn, pres.
SEPT-ILES—Campagne de Tv de Sept-Iles Ltee, P. O. Box 474. Paul Leblanc, pres.
ST. RAYMOND — Video Distribution Dery Enrg., 204 Ave St. Jacques.
ST. TITE—J. Bergeron & Frere, Ltd., 172 Rue St. Paul. Jules Bergeron, pres
SHAWINIGAN—Shawinigan Radio Television, 515 Quatrieme Ruex. Jean Beauchemin, Romeo Despres, co-owners.
SHERBROOKE—Transvision Inc., 6 Wellington St. S. Armand Rousseau, pres.; Jeannette Hugo, vp, Octave Leblanc, gen mgr.
THETFORD MINES—Thetford Video Inc., 37 Rue St. Joseph O. Geo. Ed. Morin, pres.; Maurice Cliche, sec.
VICTORIAVILLE—Tv Victoriaville Inc., 3 St. Dominique. J. Claude Couture, pres.
WINDSOR MILLS—Transvision Windsor Inc. Lionel Morin, pres.

### SASKATCHEWAN

PRINCE ALBERT — Community Tv Limited, 331 21st St. W. B. B. Torchinsky, pres.

## Subscription Television Interests

**Entron Inc.** 4902 Lawrence St., Bladensburg, Md. Appleton 7-9585. H. M. Diambra, pres; Robert J. McGeehan, vp; H. M. Kannee, sec-treas. (Wired subscription tv system.)

**Hartford Phonovision Inc.,** 555 Asylum St., Hartford, Conn. Jackson 5-2611. Thomas F. O'Neil, pres & chmn; John B. Poor, vp & treas; Patrick J. Winkler, vp and secy. (Holds franchise to operate Phonevision subscription tv system in Hartford, Conn., via WHCT [TV] there.)

**International Telemeter Co.** (division of Paramount Pictures Corp.) 2000 Stoner Ave., Los Angeles 25. Granite 8-7751. Louis A. Novins, pres; Paul MacNamara, Chester I. Lappen, Leslie Winik, vps; Jacob H. Karp, secretary; James H. Richardson, treasurer; Arthur Israel Jr., assistant secretary. (Coin-operated metered system of closed circuit or on-the-air subscription tv.)

**Jerrold Electronics Corp.,** Philadelphia 32, Pa. Baldwin 6-3456. Milton J. Shapp, pres; Zalmon Garfield, assistant to pres; Keneth A. Simons, director of development-research; William H. Miller, mgr of community operations division. (Community antenna, closed circuit systems and wired subscription tv systems.)

**Skiatron Electronics & Television Corp.** 180 Varick St., New York 14. Watkins 4-7060. Arthur Levey, pres; Kenneth L. King, executive vp; Frank V. Quigley, secretary-treasurer; Thomas F. O'Brien, assistant secretary. (Printed circuit and punch-card and Skiatron central billing system.)

**Teco Inc.,** 31 LaSalle St., Chicago, Ill. S. I. Marks( pres & treas; George E. Howell, vp; B. A. Massee, secy. (Holds Zenith license to Phonevision patents; is authorized to issue franchises for Phonevision subscription tv system.)

**Teleglobe Pay-Tv System Inc.,** 11 E. 48th St., New York 17, N. Y. Eldorado 5-0010. Solomon Sagall, pres. (Video transmitted intact over airwaves; audio separated and sent into homes through wires; centralized "metering and billing.")

**Tele-Movie Development Co.** 1914 S. Vermont Ave.,, Los Angeles 7, Calif. Republic 1-7221. Walter J. Dennis, pres; J. E. Poynter, vp. (Has franchises for closed-circuit pay tv in Oceanside and Upland, Calif. and franchise applications in numerous other cities.)

**Tolvision Inc.** 400 Park Ave., New York 22, N. Y. Plaza 3-5600. Matthew Fox, pres. (Programming and exploitation of subscription tv using Skiatron and other subscription systems.)

**Zenith Radio Corp.** 6001 W. Dickens Ave., Chicago 39, Ill. Berkshire 7-7500. Hugh Robertson, chmn; Joseph S. Wright, pres; Leonard C. Truesdell, exec vp-marketing; Pieter E. van-Beek, asst to pres-Phonevision; Ted Leitzell, dir of public relations. (Phonevision and other systems of on-the-air subscription tv.

## Unions and Labor Groups

*Organizations affiliated with Associated Actors & Artistes of America.

**Organizations affiliated with International Alliance of Theatrical Stage Employes & Moving Picture Operators.

**Actors Equity Assn.*** (AFL-CIO)—226 W. 47th St., New York 36. Plaza 7-7660. Ralph Bellamy, pres; Angus Duncan, executive secretary.

6636 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-2334. Edd X. Russell, West Coast representative.

230 Jones St., San Francisco, Calif. Graystone 4-9311. George Poultney.

612 N. Michigan Ave., Chicago 11. Whitehall 4-3364. Mrs. Marjorie Dare.

519 Jarvis St., Toronto, Ont. Walnut 4-6352. Larry McCance.

**Affiliated Property Craftsmen Local 44.**** (AFL-CIO)—7429 Sunset Blvd., Hollywood 46. Hollywood 9-1152. B. C. DuVal, business representative.

**American Communications Assn. (ACA)** (Ind.)—5 Beekman St., New York. Cortlandt 7-1374. Joseph P. Selly, pres; William Bender, vp; Joseph F. Kehoe, sec-treas.

**American Federation of Labor & Congress of Industrial Organizations** (AFL-CIO)—Headquarters: 815 16th St. N.W., Washington 6, D. C. National 8-3870. George Meany, pres; Wm. F. Schnitzler, sec-treas; Albert J. Zack, public relations director; Harry W. Flannery, radio coordinator; Ken Feister, tv coordinator.

**American Federation of Musicians** (AFM) (AFL-CIO)—Headquarters: 425 Park Ave., New York. Plaza 8-0600. Herman D. Kenin, pres; William Harris, vp; Stanley Ballard, sec; George V. Clancy, treas.

Local 10: 175 W. Washington Blvd., Chicago. State 2-0063. James C. Petrillo, pres; H. Leo Nye, recording secretary.

Local 802: 261 W. 52d St., New York. Plaza 7-7722. Al Manuti, pres; Al Knopf, vp; Max L. Arons, sec; Hy Jaffe, treas.

**American Federation of Television & Radio Artists (AFTRA)*** (AFL-CIO)—15 W. 44th St., New York 36, N. Y. Murray Hill 7-1810. Virginia Payne, pres; Art Gilmore, 1st vp; Eleanor Engle, 2d vp; Walt Williams, 3d vp; Evelyn Freyman, 4th vp; Hal W. Newell, 5th vp; Jack Chase, 6th vp; Willard Waterman, 7th vp; Clarence E. Leisure, recording sec; Travis Johnson, treas; Donald F. Conaway, national exec sec. Regional directors: Kenneth Groot (New York), eastern; Raymond Jones (Chicago), central; Claude McCue (Los Angeles), western. Dick Jackson, national public relations dir.

**American Guild of Musical Artists*** (AFL-CIO) — Headquarters: 1841 Broadway, New York 23. Columbus 5-3687. John Brownlee, pres; Hy Faine, national executive secretary.

6636 Hollywood Blvd, Hollywood 28. Hollywood 2-2334.

421 Phelan Bldg., 760 Market St., San Francisco. Exbrook 2-6990.

215 S. Broad St., Philadelphia. Kingsley 5-4310.

1 N. LaSalle St., Chicago. Financial 6-6677.

704 Bellevue North, Seattle 2, Wash. Capitol 0438.

621 LaBarre Rd., New Orleans. Vernon 3-2248.

**American Guild of Variety Artists** (AFL-CIO)—Headquarters and Eastern Regional Office—110 W. 57th St., New York. Circle 6-7130. Joey Adams, pres; Johnny Woods, 1st vp; Joe Campo, 2d vp; Candy Candide, 3d vp; Joe Smith, treas; Sally Winthrop, recording secretary; Jackie Bright, natl adm sec. Eastern Regional Office: Lou Smoley, director.

Mid-West Regional Office: 162 N. State St. Chicago. Central 6-5561. Ernie Fast, dir.

Western Regional Office: 6513 Hollywood Blvd., Hollywood 28. Hollywood 4-8281. Irvin Mazzei, director.

**American Newspaper Guild** (AFL-CIO)—1126 16th St. NW, Washington 6, D. C. Sterling 3-1250. Arthur Rosenstock, pres; William J. Farson, exec vp; Charles A. Perlik Jr., sec-treas.

Local 69: 816 W. Olympic Blvd., Los Angeles. Richmond 9-0241. Robert Pope, pres; Justin F. McCarthy, administrative officer.

Local 71: 127 N. Dearborn St., Chicago 2. Dearborn 2-6580. Marshall Schiewe, pres; Kenneth Byrd, exec sec.

Local 3: 133 W. 44th St., New York 36. Leeds Moberly, pres; Thomas J. Murphy, exec vp.

**Associated Actors & Artistes of America** (AFL-CIO)—226 W. 47th St., New York. Circle 5-8046. Paul Dullzell, pres.

**Authors League of America.** (Ind.)—Headquarters: 6 E. 39th St., New York. Murray Hill 9-4950. Moss Hart, pres; Luise Sillcox, executive secretary.

**Building Service Employees Local 278** (AFL-CIO)—1154 N. Western Ave., Hollywood 29. Hollywood 7-3059. John A. Buchanan, business manager.

**Cinema Lodge 1185, International Assn. of Machinists** (AFL)—2700 N. Highland Ave., Hollywood 28. Hollywood 7-8811. James Robertson, business manager; Richard E. Harden, local pres.

## Labor Groups CONTINUED

**Communications Workers of America** (CWA) (AFL-CIO)—1925 K St. N.W., Washington. Federal 7-7711. Joseph A. Beirne, pres; A. B. Herrington, editor; Lee White, public relations director.

**Composers & Lyricists Guild of America** (Ind.) —12924 Sarah St., North Hollywood, Calif. Poplar 2-8377.

292 Madison Ave. #1204, New York 17, N.Y. Murray Hill 3-0966.

Leith Stevens, pres; Ben Ludlow, 1st vp; David Raksin, 2d vp; Milton M. Kraus, 3d vp; Jerry Livingston, sec-treas; John Gart, asst sec-treas; Elsa Clay, exec sec.

**Directors Guild of America**—7950 Sunset Blvd., Hollywood 46. Oldfield 6-1220. 114 E. 52d St., New York 22. Plaza 9-8215. Frank Capra, pres; Michael J. Kane, Frank Borzage, John Sughrue, John Rich, Franklin Schaffner, Shields Dierkes, vps; Claude Binyon, Tom Donovan, secs; Howard W. Koch, Lamar Caselli, treas; William Beaudine Jr., Willis Goldbeck, George Schaefer, George Sidney, George Stevens, Josef von Sternberg, Don Weis, Richard Bennett, board members.

**Film Technicians Local 683**** (AFL)—6721 Melrose Ave., Los Angeles 38. Webster 5-1123. Don Haggerty, business representative; Ernest sec-treas.

**Hollywood AFL Film Council** (Composed of AFL-CIO Unions)—723 N. Western Ave., Hollywood 29. Hollywood 1-9301. Charles Thomas, pres; George Flaherty, vp; Edwin T. Hill, treas; H. O'Neil Shanks, recording secretary.

**Illustrators & Matte Artists of the Motion Picture, Television & Amusement Industries Local 790**** (IATSE and MPMO of U. S. and Canada) (AFL-CIO)—6636 Hollywood Blvd., Hollywood 28. Hollywood 7-4107. Zeal Fairbanks, business representative.

**International Alliance of Theatrical Stage Employes & Moving Picture Operators** (IATSE) (AFL-CIO)—1270 Ave. of the Americas, New York. Circle 5-4370. Richard Walsh, pres; Harland Holmden, sec- treas; Walter F. Diehl, assistant president.

6636 Hollywood Blvd., Hollywood 28. Hollywood 5-3117. George J. Flaherty, intl rep.

**International Brotherhood of Electrical Workers** (IBEW) (AFL-CIO)— 1200 15th St., N.W., Washington 5, D. C. Columbia 5-8040. Albert O. Hardy, director of radio, tv & recording division.

Local 45: 7265 Santa Monica Blvd., Hollywood 46. Hollywood 3-2317. Andrew J. Draghi, business manager.

Local 202: 2450 17th St., San Francisco. Market 1-7786. E. J. Bird, business mgr.

Local 1212: 1780 Broadway, New York 19. Columbus 5-3650. Charles A. Calame, business manager.

Local 1220: 400 N. Michigan Ave., Chicago 11. Superior 7-5244. Marvin W. Balousek, pres.

**International Photographers Local 659**** (AFL-CIO—7614 Sunset Blvd., Los Angeles 46. Hollywood 4-0125. Herbert Aller, business agent.

**International Sound Technicians Local 695**** (AFL-CIO—7614 Sunset Blvd., Hollywood 46. Hollywood 4-7221. Thomas A. Carman, business representative; Howard P. Knight, assistant business representative.

**Make-Up Artists & Hair Stylists Local 706** IATSE** (AFL-CIO—2700 N. Cahuenga Blvd., Los Angeles 28. Hollywood 9-6351. Henry Vilardo, business rep.

**Motion Picture Costumers Local 705**** (IATSE) (AFL-CIO)—2700 N. ,Cahuenga Blvd. Hollywood 28. Hollywood 9-8207. Elmer Ellsworth, business representative; Carl R. Walker, sec-treas.

**Motion Picture Crafts Service Local 727,** IATSE & MPMO (AFL-CIO). 7904 Santa Monica Blvd., Hollywood 46. Oldfield 4-1563. Albert K. Erickson, business representative; Orval E. Brown, financial sec-treas; Basil Casabona, local pres.

**Motion Picture Film Editors Local 776**** (AFC-CIO)—7715 Sunset Blvd., Hollywood 46, Calif. Hollywood 2-2233. John W. Lehners, business representative; Robert F. Joseph, sec.

**Motion Picture Screen Cartoonists Local 839**** (IATSE & MPMO) (AFL-CIO)—3491 N. Cahuenga Blvd., Hollywood 28. Hollywood 9-3145. Larry Kilty, bus rep.

**Motion Picture Studio Cinetechnicians Local 789**** (AFL-CIO)—1065 N. Fairfax Ave., Hollywood 46. Oldfield 4-0450. Paul E. O'Bryant, business representative; Percival F. Marston, pres.

**Motion Picture Studio Electrical Technicians Local 728**** (IATSE) (AFL-CIO)—7904 Santa Monica Blvd., Hollywood 46. Oldfield 4-3996. Al Franklin, business representative; Charles Futoran, local president; Guy H. Cooper, fin sec-treas.

**Motion Picture Studio Grips Local 80**** (AFL-CIO)—6928 Melrose Ave., Los Angeles 38. Webster 1-1419. Wm. Holbrook, business representative; Ray Schultz, sec-treas.

**Motion Picture Studio Projectionists. Local 165**** (AFL-CIO)—1067 N. Fairfax Ave., Hollywood 46. Oldfield 4-4340. Leo S. Moore, bus rep.

**Motion Picture Studio Set Painters Local 729**** (IATSE) (AFL-CIO)—7904 Santa Monica Blvd., Hollywood 46. Oldfield 4-3000. Ralph W. Peckham, business representative; Lenius S. Jorgensen, local president.

**Musicians Guild of America**—6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 1-9461. Cecil F. Read, pres; Ted Nash, recording sec; Larry Sullivan, treas; Justin Gordon, vice chmn.

**Musicians Union, Local 47, American Federation of Musicians.** (AFL-CIO)—817 N. Vine St., Hollywood 38. Hollywood 2-2161. John Tranchitella, pres; Max Herman, vp; Lou Maury, recording sec; LeRoy Collins, financial sec; Ward Archer, tv-radio rep.; Don Morris, recording rep.

**National Assn. of Broadcast Employees & Technicians** (NABET) (AFL-CIO-CLC) — International Office: 80 E. Jackson Blvd., Chicago 4. Wabash 2-2462. George W. Smith, international president; Arthur Hjorth, international sec-treas; Mary Ellen Trottner, Reg. 4 director.

120 Delaware Ave., Buffalo. Mohawk 6026. Edward Lynch, Reg. 2 director; Dorr Wilson, rep.

48 W. 48th St., New York. Plaza 7-3065. Clifford Gorsuch, director of network affairs, U. S.; James Harvey, Reg. 1 director; Eleanor Belack, James Harvey, representatives.

Clifford Gorsuch, Reg. 3 director, Raleigh, N. C.

335 Hayes St., San Francisco. Underhill 3-6790. N. James Greene, intl vp. Robert Lenihan, representative.

6223 Selma Ave., Hollywood. Hollywood 4-9311. Syd Rose, Reg. 5 director.

1410 Stanley St., Montreal. Victor 2-5487. Jiacomo Papa, assistant international sec-treas; Adrien Gagnier, Reg. 6 director.

433 Jarvis St., Toronto. Walnut 4-7309. T. J. O'Sullivan, net and Reg. 7 director; Orval McGuire, representative.

**National Assn. of Broadcast Unions & Guilds** (NABUG) (Ind.)—37 W. 46th St., New York 36. Judson 2-5130. Oliver W. Nicoll, national chmn.

6331 Hollywood Blvd., Hollywood 28. Hollywood 4-5125. Claude L. McCue, chmn.

341 Menomonee St., Chicago 11, Delaware 7-7017. H. Walter Thompson, chmn; Raymond A. Jones, sec-treas.

Corresponding Offices: Washington, D. C.; Albany, N. Y.; Albuquerque, N. M.; Atlanta, Ga.; Baltimore, Md.; Boston; Charlotte, N. C.; Chicago; Cincinnati, Cleveland; Columbus, Ohio; Dallas; Dayton; Denver; Detroit; Durham, N. C.; Erie, Pa.; Ft. Wayne, Ind.; Ft. Worth; Hamilton, Ont.; Honolulu; Independence, Mo.; Indianapolis; Kansas City; Kenosha, Wis.; La Crosse, Wis.; Los Angeles; Louisville; Madison, Wis.; Miami; Milwaukee; Minneapolis; Montreal; Newark, N. J.; New Orleans; New York; Norfolk, Va.; Omaha; Peoria, Ill.; Philadelphia; Pittsburgh; Portland, Ore.; Pueblo, Colo.; Racine, Wis.; Raleigh, N. C.; Rochester, N. Y.; Salt Lake City; San Francisco; Schenectady, N. Y.; Seattle; Sioux City, Iowa; St. Louis; St. Paul; Syracuse, N. Y.; Toronto; Utica, N. Y.

**Office Employes International Union, Local 174** (OEIU) (AFL-CIO)—7266 Sunset Blvd., Hollywood 46. Hollywood 7-9178. Herman W. Pope, local pres; Max J. Krug, business representative; Geyne Schenk, assistant business representative.

**Publicists Assn. Local 818** (IATSE)—2700 N. Cahuenga Blvd., Hollywood 28. Dan Thomas, pres; Milt Watt, 1st vp; Tom Jones, 2d vp; Ann Myers Wolf, sec; Roy Metzler, treas; Jack Atlas, Mike Buchanan, trustees; Lloyd Ritchie, business rep.

**Scenic & Title Artists Local 816** (IATSE)—7429 Sunset Blvd., Hollywood 46. Hollywood 4-7371. Clayton Thomason, business representative; Jack C. Beardsley, pres.

**Screen Actors Guild** (SAG; affil. with Associated Actors & Artistes of America, AFL-CIO)—Headquarters: 7750 Sunset Blvd., Hollywood 46. Hollywood 9-7311. Ronald Reagan, pres; John L. Dales, national executive secretary.

551 5th Ave., New York 17, Murray Hill 7-4623. Mrs. Florence Marston, regional director; Harold Hoffman, executive secretary.

102 E. Hubbard St., Chicago. Whitehall 3-1344. Ray Jones, representative.

1256 Penobscot Bldg., Detroit. Woodward 2-2896. Boaz Siegel, representative.

760 Market St., San Francisco. Exbrook 2-6990. Susan Murray, representative.

11 Beacon St., Rm. 624, Boston. Richmond 2-2688. Robert M. Segal, representative.

**Screen Cartoonists Guild**—2700 N. Cahuenga Blvd., Hollywood 28. Hollywood 4-4197. Russell Von Neida, pres; Robert Maxfield, vp; Gordon Legg, fin sec; Shirley Silvey, rec sec; Irvin Anderson, warden and conductor; Paul Harris, bus agent.

**Screen Extras Guild** (SEG) (AFL-CIO)—723 N. Western Ave., Los Angeles 29. Hollywood 9-7311. Jeffrey Sayre, pres.; H. O'Neil Shanks, exec sec.

**Script Supervisors IATSE Local 871**—7429 Sunset Blvd., Hollywood 46. Hollywood 4-1400. Thelma Preece, business representative.

**Set Designers & Model Makers of the Motion Picture Television & Amusement Industry Local 847**** (IATSE and MPMO of U.S. and Canada) (AFL-CIO)—7715 Sunset Blvd., Hollywood 46. Hollywood 7-4107. Zeal Fairbanks, business rep.

**Stagehands Local 33** (IATSE) (AFL-CIO)—2858 W. 8th St., Los Angeles 5, Dunkirk 2-2321. Carl G. Cooper, business agent.

**Story Analysts Local 854** (IATSE) (AFL-CIO) —8709 W. Knoll Drive, Los Angeles 46. Olympia 7-0705. William Cole, pres; Joan Southerdon, business representative.

**Studio Electricians Sound Technicians & Air Conditioning Engineers Local 40** (IBEW) (AFL-CIO)—1225 N. Highland Ave., Hollywood 38. Hollywood 7-5139. Charles L. Thomas, business manager.

**Television Producers Guild**—9350 Wilshire Blvd., Beverly Hills, Calif. Chapman 5-4061. Ben Brady, pres; Ralph Levy, 1st vp; Everett Freeman, 2d vp; Jules Bricken, sec; Winston O'Keefe, treas; B. Ritchie Payne, exec. sec; Judge Lester Wm. Roth, counsel.

**Unit Production Managers Guild Inc.**—1508 Crossroads-of-the-World. Hollywood 28. Hollywood 7-0684. C. Kenneth DeLand, pres; Edward J. Ralph, executive secretary; Eric Stacey, 1st vp; Thomas Andre, 2d vp; Joseph Behm, treas.

**Writers Guild of America East** (WGAE)—22 W. 48th St., New York 36. Plaza 7-3317. Evelyn F. Burkey, executive director.

**Writers Guild of America, West** (WGAW)—8955 Beverly Blvd., Los Angeles 48. Crestview 4-8601. Curtis Kenyon, pres; Ken Englund, 1st vp; Leonard Freeman, 2d vp; James Webb, treas; Kay Leonard, sec. Tv-Radio Branch: Ken Englund, pres; James Webb, vp; Paul Gangelin, sec-treas. Screen Branch: Ken Englund, pres; James Webb, vp; Paul Gangelin, sec-treas.

## U.S. Information Agency

**Headquarters:** 1776 Pennsylvania Ave., N.W., Washington, D. C. Republic 7-8340. George V. Allen, director; Abbott Washburn, deputy director; Richard G. Cushing, director, Office of Public Information; Henry Loomis, director, Broadcasting Service (Voice of America, see below): William Copeland, director. Press Service; Turner B. Shelton, director, Motion Picture Service; Albert L. Harkness, Jr.; director, Information Center Service; Conger Reynolds, director, Office of Private Cooperation; Owen Stephens, director, Office of Research & Analysis; Romney Wheeler, director, Television Service.

## Voice of America

**Headquarters:** Health, Education & Welfare Bldg., 4th & Independence Ave., S.W., Washington, D. C. Worth 3-3363. Henry Loomis, director of broadcasting; John R. O'Brien, deputy director of broadcasting; Barry Zorthian, program mgr; Edgar T. Martin, engineering mgr.

### Voice of America Fact Sheet

The work of the Voice of America, a part of the U. S. Information Agency, is, in the words of President Eisenhower, "to submit evidence to the peoples of other nations . . . that the objectives and policies of the United States are in harmony with and will advance their legitimate aspirations for freedom, progress and peace." Equally the Voice exposes Soviet imperialism and the fraud of international communism, while combatting their anti-American slanders and lies.

Radio is the fastest, most effective day-by-day medium for achieving these objectives; it speaks directly to people abroad, instantaneously surmounting barriers of distance, censorship, illiteracy, foreign exchange, paper shortages and tariffs.

### Facilities

The Voice has a network of 87 transmitters of which 30 are in the United States. These latter are shortwave stations, ranging in power from 25 thousand to 200 thousand watts, and operated under contract to VOA by private broadcasting companies. Government-owned or controlled relay stations are located at Munich, Salonika, Tangier, Ceylon, Honolulu, the Philippines and Okinawa. These installations comprising short, medium and longwave stations, include million-watt transmitters—the world's most powerful known broadcasting facilities —in the Philippines, Okinawa and Munich.

Relay facilities are also leased from BBC in England. Other relays or rebroadcasts are made through arrangements with local broadcasters of France, Italy, Germany, Austria, Switzerland, Trieste, Greece, Belgian Congo, Viet-Nam, Japan, Korea, the Philippines, Formosa and Latin America.

The Voice has a floating broadcasting station, the U. S. Coast Guard Cutter *Courier* which uses high powered medium wave and shortwave transmitters. The *Courier* provides VOA with a mobile and flexible relay station to meet the demands of the changing world situation and to combat Soviet jamming.

### Program Content

Voice broadcasts consist of news, news analyses and features, which include political commentaries, press reviews, round-table discussions, documentaries and special events. Although the breakdown varies from area to area, the program content in general is balanced as follows: News: 50%; Analyses and Features: 50%.

Approximately 65% of VOA's total program effort is directed to the Iron Curtain countries and Communist China. In addition to direct shortwave programming, the Voice regularly broadcasts transcribed programs air-shipped to its relay stations. Other transcribed programs, music recordings, script material, television kinescopes and films are also furnished to U. S. Information Service offices throughout the free world for local distribution and broadcast.

### Audience Information

Programs are beamed to areas having a potential audience of over 400,000,000. Scientific surveys, letters from listeners, interviews with Iron Curtain defectors, efforts by the Communist press and radio to discredit the broadcasts, reports from United States missions, correspondents and travelers provide convincing evidence of a regular listening audience of many millions.

### Operations Information

The Broadcasting Service is responsible for the planning, execution and content of programs. Programs are written, produced and broadcast from studios in Washington, D. C.

### Voice of America Daily Broadcasts

More than 100 separate programs are broadcast via shortwave daily in 37 languages as follows:

| **Europe** | **Total Hrs.-mins.** | **South Asia** | **Total Hrs.-mins.** |
|---|---|---|---|
| Albanian ...... | 1:00 | Indian Pakistan Languages: | |
| Armenian ..... | :30 | | |
| Bulgarian ..... | 1:45 | Bengali (West) | :30 |
| Czech-Slovak .. | 1:30 | Bengali (East). | :30 |
| Estonian ...... | 1:30 | Hindi ......... | 1:30 |
| French ........ | 1:45 | Malayalam | |
| Georgian ...... | :30 | (3 times wk.) | :30 |
| German ....... | 1:45 | Tamil | |
| Hungarian .... | 2:30 | (4 times wk.) | :30 |
| Latvian ....... | 1:30 | Urdu ......... | 1:00 |
| | | **Far East** | |
| Lithuanian .... | 1:30 | Amoy ......... | 2:00 |
| Polish ......... | 2:00 | Burmese ...... | 1:00 |
| Rumanian ..... | 1:15 | Cantonese ..... | 3:00 |
| Russian ....... | 6:00 | Indonesian .... | 2:00 |
| Serbo-Croat ... | 1:45 | Japanese ...... | 2:00 |
| Slovene ....... | :15 | Korean ........ | 1:30 |
| Ukrainian ..... | 1:00 | Mandarin ..... | 4:00 |
| | | Russian ....... | 1:30 |
| **Near and Middle East, Africa** | | Ukrainian ..... | :30 |
| | | Vietnamese ... | 1:30 |
| Arabic ........ | 6:30 | **Worldwide** | |
| Greek ......... | :30 | English ....... | 16:30 |
| Persian ....... | 1.00 | Music USA .... | 5:15 |
| Turkish ....... | 1:00 | Total ....... | 80:45 |

## Other Government Agencies of Interest to Broadcasting

(All addresses are Washington 25, D. C., unless otherwise specified.)

### Executive Office of the President

**The White House.** 1600 Pennsylvania Ave., N. W. National 8-1414. Wilton B. Persons, assistant to the President; Gerald D. Morgan, deputy assistant to the President; Thomas E. Stephens, secretary to the President; James C. Hagerty, news secretary to the President; Anne W. Wheaton, associate news secretary; David W. Kendall, special counsel to the President; Robert E Merriam, deputy assistant to the President for interdepartmental affairs; Bryce N. Harlow, deputy assistant to the President for congressional affairs.

Gordon Gray, special assistant to the President for national security affairs; Kevin McCann, John S. Bragdon, Meyer Kestnbaum, Clarence B. Randall, Karl G. Harr Jr., special assistants to the President; Don Paarlberg, special assistant to the President and Food-for-Peace coordinator; W. Allen Wallis, George B. Kistiakowsky, special assistants to the President; Eugene J. Lyons, special assistant to the President for personnel management; Amos J. Peaslee, deputy special assistant to the President; Clarence Francis, Arthur Larson, special consultants to the President; Jack Z. Anderson, Malcolm C. Moos, Edward A. McCabe, administrative assistants to the President; Clyde A. Wheeler Jr., staff assistant to the President; Brig. Gen. A. J. Goodpaster, staff secretary; Robert K. Gray, secretary to the Cabinet; Ann C. Whitman, personal secretary to the President.

### Senate Interstate & Foreign Commerce Committee

**Headquarters** Rm. 5108 New Senate Office Bldg. Capitol 4-3121, Ext. 5115. Members: Warren Magnuson (D-Wash.), chairman, John Pastore* (D-R.I.), Mike Monroney* (D-Okla.). George A. Smathers (D-Fla.), Strom Thurmond* (D-S. C.), Frank J. Lausche (D-Ohio), Ralph Yarborough*† (D-Tex.), Clair Engle (D-Calif.), E. L. Bartlett (D-Alaska), Vance Hartke* (D-Ind.), Gale W. McGee*† (D-Wyo.), Andrew F. Schoeppel (R-Kan.), John Marshall Butler (R-Md.), Norris Cotton* (R-N. H.), Clifford P. Case* (R-N. J.), Thruston B. Morton (R-Ky), Hugh Scott*† (R-Pa.).

Edward Jarrett, chief clerk, Harold I. Baynton, chief counsel, John McElroy, minority counsel, Nicholas Zapple, communications counsel.

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*Member of Communications Subcommittee.
†Member of Watchdog Subcommittee.

### House Interstate & Foreign Commerce Committee

**Headquarters** Rm. 1334 New House Office Bldg. Capitol 4-3131, Ext. 2927. Members: Oren Harris*† (D-Ark.), chairman, John Bell Williams (D-Miss.), Peter F. Mack, Jr.† (D-Ill.), Kenneth A. Roberts (D-Ala.), Morgan M. Moulder (D-Mo.), Harley O. Staggers (D-W. Va.), Walter Rogers*† (D-Tex.), Samuel N. Friedel (D-Md.), John J. Flynt Jr.*† (D-Ga.), Torbert H. MacDonald (D-Mass.), George M. Rhodes (D-Pa.), John Jarman (D-Okla.), Leo W. O'Brien (D-N. Y.), John M. Moss*† (D-Calif.), John D. Dingell (D-Mich.), Joe M. Kilgore (D-Tex.), Paul G. Rogers (D-Fla.), Robert W. Hemphill (D-S. C.), Dan Rostenkowski* (D-Ill.), Larry Brock (D-Neb.), James C. Healey (D-N. Y.).

Also John B. Bennett*† (R-Mich.), William L. Springer† (R-Ill.), Paul F. Schenck (R-Ohio), Steven B. Derounian† (R-N. Y.), J. Arthur Younger* (R-Calif.), William H. Avery* (R-Kan.), Harold R. Collier (R-Ill.), Milton W. Glenn (R-N.J.), Samuel L. Devine† (R-Ohio), Ancher Nelsen (R-MINN), Hastings Keith (R-Mass.), Willard S. Curtin (R-Pa.).

W. E. Williamson, chief clerk, Kurt Borchardt, communications counsel, Robert W. Lishman, chief counsel Legislative Oversight Subcommittee.

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*Member of Communications & Power Subcommittee.
†Member of Legislative Oversight Subcommittee.

### U. S. Supreme Court

**Headquarters** 1 First St., N.E. Executive 3-1640. Chief Justice: Earl Warren. Associate Justices: Hugo L. Black, Felix Frankfurter, William O. Douglas, Tom C. Clark, John M. Harlan, William J. Brennan, Charles E. Whittaker, Potter Stewart.

Banning E. Whittington, director public information; James R. Browning, clerk; T. Perry Lippitt, marshal.

### U. S. Court of Appeals for the District of Columbia

**Headquarters** Third St. and Constitution Ave., N.W. Sterling 3-5700. Chief Judge: E. Barrett Prettyman. Circuit Judges: Henry W. Edgerton, Wilbur K. Miller, David L. Bazelon, Charles Fahy, George Thomas Washington, John A. Danaher, Walter M. Bastian, Warren E. Burger. Joseph W. Stewart, clerk.

### Dept. of Agriculture

**Headquarters** 14th & Independence Ave., S.W. Republic 7-4142. Ezra Taft Benson, secretary.

Office of Information: R. Lyle Webster, dircetor; James H. McCormick (publications), Harold R. Lewis (press, special reports, radio-tv), J. Kendall McClarren (visual media), assistant directors; Layne R. Beaty, chief, radio and tv; Jules Renaud, tv production specialist; Jack H. Towers, supervisor, radio production.

### Dept. of Commerce

**Headquarters** 14th & Constitution Ave., N.W. Sterling 3-9200. Frederick H. Mueller, secretary.

Office of Public Information: Albert Leman, director; Henry Scharer, deputy director of information; Harry Weiss, chief, news section.

**Census Bureau:** Ludlow 4-3000. Robert W. Burgess, director; A. Ross Eckler, deputy director; Howard C. Grieves, Dr. Conrad Taeuber, assistant director.

Information Office: A. W. Von Struve, acting information officer; Conrad Shamel, information specialist.

**National Bureau of Standards:** Emerson 2-4040. A. V. Astin, director; W. R. Tilley, chief, Office of Technical Information; Frederick W. Brown, chief, Boulder Center Labs (Boulder, Colo.); Dr. C. H. Page, acting chief, Electricity & Electronics Div.

**U. S. Weather Bureau:** Adams 2-3200. James M. Beall, public information coordinator; Herbert Lieb, assistant.

### Dept. of Defense

**Headquarters** Pentagon Bldg. Liberty 5-6700. Thomas S. Gates Jr., secretary; Murray Snyder, assistant secretary (public affairs); Everett Scrivner, deputy assistant secretary (public affairs); John E. Carland, executive officer; Brig. Gen. J. D. Hittle, acting assistant to the secretary for legislative affairs.

News Division: ext. 5-3201. Orville S. Splitt, chief; Allan A. Howell, defense news branch; Herbert Schon, Army news branch; Pickett Lumpkin, Navy news branch; Moncel Monts, Air Force news branch; Maj. Ben Fern, magazine & book branch.

Audio-Visual Division: ext. 7-6214. Col. Bertram Kalisch, chief; Donald Baruch, chief, production branch.

**Dept. of the Army:** Wilbur M. Brucker, secretary.

Office of public information: ext. 5-5135. Maj. Gen. W. W. Quinn, chief of information; Col. F. C. Castagneto, chief of public information division. News branch: ext. 7-1252. Lt. Col. J. W. Campbell, chief; audio-visual branch: ext. 7-6214. Lt. Col. W. F. McPheron, chief; troop information division radio-tv branch (Armed Forces Radio & Tv Service): ext. 7-8221. Maj. George W. Morris, chief; tele-radio branch: ext. 7-4808. Lt. Col. Franklin M. Tourtellotte (chief), Stanley Field (deputy chief); New York branch: 663 Fifth Ave., N. Y. 22, Murray Hill 8-7572. Lt. Col William V. Schmitt (chief), Maj. Wayne D. Larrabee (radio-tv liaison); Los Angeles branch: 6087 Sunset Blvd., Hollywood 2-7215, Col. James G. Chestnutt (chief), Lt. Col. Maurice R. Fowler (radio-tv liaison).

**Dept. of the Air Force:** Dudley C. Sharp, secretary.

Office of public information: ext. 7-6061. Maj. Gen. A. H. Luehman, director; Maj. C. H. Franke, chief, radio-tv branch.

**Dept. of the Navy:** William B. Franke, secretary.

Office of Navy information: ext. 7-7391. Rear Adm. C. C. Kirkpatrick, chief; Capt. F. L. Fullaway, deputy chief; public information division: Capt. J. S. Dowdell (director), Lt. Cmdr. E. L. Castillo (assistant director), Cmdr. J. B. Smith (news branch head), Lt. Cmdr. R. M. Robinson (audio-visual branch head).

**Marine Corps:** Division of information: ext. 4-2958. Brig. Gen. A. R. Kier, director; Col. D. R. Nugent, deputy director; media branch: ext. 4-1492. Lt. Col. Philip N. Pierce, head; Capt. Orbin D. Newton, press officer.

### Dept. of Health, Education & Welfare

**Headquarters** 330 Independence Ave., S.W. Worth 3-1110. Arthur S. Flemming, secretary; Jack Tait, assistant to the secretary for public affairs.

Office of public information: Harvey A. Bush, director; Charles M. Rogers, press officer.

**Food & Drug Administration:** Wallace F. Janssen, director, division of public information.

**Office of Education:** Carroll B. Hanson, director, publications services branch; Gertrude G. Broderick, radio-tv education specialist, Worth 3-7578.

**Social Security Administration:** William Galvin, information staff adviser.

**Public Health Service:** J. Stewart Hunter, chief, information services.

**Office of Vocational Rehabilitation:** W. Oliver Kincannon, chief, division of publications and reports.

**National Institutes of Health:** Bethesda 14, Md. Oliver 6-4000, extension 787. Chief, office of research information (vacancy).

### Dept. of Justice

**Headquarters:** 9th & Pennsylvania Ave, N.W. Republic 7-8200. William P. Rogers, attorney general; Lawrence E. Walsh, deputy attorney general; J. Lee Rankin, solicitor general; assistant attorneys general: Robert A. Bicks (Antitrust Div.), acting, George C. Doub (Civil Div.), Joseph Ryan acting (Harold R. Tyler Jr., nominee) (Civil Rights Div.), Charles K. Rice (Tax Div.), J. Walter Yeagley (Internal Security Div.), Malcolm R. Wilkey (Criminal Div.), Perry W. Morton (Lands Div.), Robert Kramer (Office of Legal Counsel), S. A. Andretta (Administrative Div.), Dallas S. Townsend (Office of Alien Property), Luther A. Huston, director of public information (ext. 2008).

### Dept. of Labor

**Headquarters** 14th & Constitution Ave., N. W., Executive 3-2420. James P. Mitchell, secretary. Robert Swezey, special asst to the Secretary.

Office of information, publications & reports: John W. Leslie, director.

### Dept. of State

**Headquarters** 21st & Virginia Ave., N. W. Republic 7-5600. Christian A. Herter, secretary; C. Douglas Dillon, undersecretary; Livingston T. Merchant; undersecretary for political affairs; Loy W. Henderson, deputy undersecretary for administration; Andrew Berding, assistant secretary of state for public affairs.

# Consultants on Management, Personnel, Other Phases of Radio and Television

**Austin Co.** 16112 Euclid Ave., Cleveland 12. Glenville 1-5400. Allan A. Austin, pres; Harold A. Anderson, exec.vp-gen mgr; L. M. Druckenbrod, mgr broadcasting sales, Cleveland; J. W. Eriksen, mgr of boardcasting sales, New York (600 Fifth Ave., Plaza 7-0370). (Designers, engineers and builders of broadcasting facilities.)

**Frank G. Boehm.** 7208 6th Ave., Brooklyn 9, N. Y. Radio and tv research, sales promotion, sales analysis.

**Robert Bragarnick Inc.** Time-Life Bldg., Rockefeller Center, New York 20. Plaza 7-2474. Robert Bragarnick, pres; Everett C. Bradley, vp; Jackson S. Gouraud, vp. Marketing counsellors.

**Rudy Bretz.** head, Educational Tv, University Extension, UCLA, Los Angeles 24. (Consultant on programming and production.)

**Henry H. Buba.** C.P.A. 104 E. 40th St., New York, N. Y. Oxford 7-5980. (Cost, market and financing surveys for radio and tv stations.)

**Bushnell Broadcasting Assoc.** 130 Slater St., Ottawa, Ont. Central 5-8240. E. L. Bushnell, pres. (Consultants on management, personnel, other phases of radio-tv.)

**Carl H. Butman.** National Press Bldg., Washington 4, D. C. National 8-7846. (Consultant on regulatory matters.)

**Dr. William Kenneth Cumming.** P. O. Box 1143, Jacksonville Beach, Fla. Cherry 6-2269. (Consultant on educational television.)

**Richard P. Doherty Television-Radio Management Corp.** 1816 Jefferson Pl., N.W., Washington 6, D. C. Federal 8-1957. Richard P. Doherty, pres. (Management consultant.)

**Robert C. Durham Assoc.** 59 E. 54th St., New York 22. Plaza 1-3750.

**The Faught Co.** 4 W. 43d St., New York 17. Lackawanna 4-0006. Millard C. Faught, pres. (Management and public relations consultant.)

**Howard S. Frazier Inc.** 1736 Wisconsin Ave., N.W., Washington 7, D. C. Federal 8-1720. Howard S. Frazier, pres; Horace W. Gross, vp. (Management consultant, media broker, appraisals and financing.)

**Earl H. Gammons.** 1735 DeSales St., N.W., Washington 6, D. C. Metropolitan 8-6550. (Consultant on regulatory and legislative matters.)

**General Employment Agency.** 118½ Washington St. S.E. Huntsville, Ala. Jefferson 9-2521. Jim Trippe, personnel dir. (Placement service for radio-tv stations.)

**Alfred N. Greenberg Assoc.** 527 Madison Ave., New York 22, N. Y. Eldorado 5-4923. Alfred N. Greenberg, dir. (Creative closed circuit tv consultant.)

**Wilt Gunzendorfer and Assoc.** 8630 W. Olympic Blvd., Los Angeles 35, Calif. Olympic 2-5676. Wilton Gunzendorfer, owner-mgr. (Consultant on financial and management problems.)

**Michael R. Hanna.** 212 E. State St., Ithaca, N. Y. 4-6301. (Management consultant.)

**Hufty, Eubank & Russell.** Marsh Bldg., Washington 6, D. C. Sterling 3-2725. William G. Russell, pres. (Radio-tv insurance consultant and broker.)

**International Television Consultants.** LaSalle Bldg., Washington 6, D. C. Republic 7-0458. (Operational, management, construction, program consultants.)

**Robert S. Keller Inc.** 72 Barrow St., New York 14, N. Y. Watkins 4-6599. (Consultant on research, public relations, promotion.)

**Key Broadcast Management Inc.** 565 Fifth Ave., New York 17, N. Y. Yukon 6-2750. Ralph Weil, pres; Edward Connolly, treas.

**A. Lewis King.** 405 Lexington Ave., New York 17, N. Y. Murray Hill 2-2965. (Tv operations and management consultant.)

**Paul B. Mowrey.** 7½ E. 81st St., New York 28, N. Y. Yukon 8-7171. (Tv management consultant.)

**National Laugh Enterprises.** P. O. Box 835, Grand Central Station, New York 17, N. Y. Spring 7-6210. George Q. Lewis, director. (Consultant on comedy.)

**Ted Nelson Assoc.** 730 5th Ave., New York 19, N. Y. Circle 6-8470. Belgium: European Economic Service, 15 Rue de l'Etuve, Brussels. France: International Exportaid, 43 Ave. de Wagram, Paris. Italy: Studio CEI, Piazza Della Republica 30, Milan. (Consultant on production, advertising, public relations.)

**George Norman Broadcasting.** 364 S. State St., Salt Lake City, Utah. (Sales, program, engineering consultants.)

**M. S. Novik.** 300 W. 23rd St., New York 11, N. Y. Algonquin 5-4385. (Consultant on public service broadcasting.)

**Fred A. Palmer Co.** 6800 N. High St., Worthington, Ohio. Tuxedo 5-7346. Fred A. Palmer, pres. (Sales consultant.)

**Palmer-De Meyer Inc.** 50 E. 42nd St., New York 17, N. Y. Murray Hill 2-3900. Jay R. Lazarus, director. (Employment agency.)

**The Personnel Laboratory Inc.** 1 Park Ave., New York 16, N.Y. Murray Hill 5-8738. King Whitney Sr., chairman; King Whitney Jr., pres. (Management consultant specializing in personnel placement through use of aptitude-temperament tests.)

**George W. Phillips.** 3601 Connecticut Ave. NW., Washington 6, D. C. Woodley 6-1941. (Specializes in preparation of license renewal forms and negotiates sales of broadcast facilities.)

**J. R. Poppele.** 9 Crest Circle, South Orange, N. J. 2-2963. (Consultant on management and engineering, to radio, electronics.)

**Professional Placement** 458 Peachtree Arcade, Atlanta, Ga. Jackson 5-4841. Sam Eckstein, mgr. (Employment agency.)

**Michael S. Rice.** 329 South Maple Ave., St. Louis 19. (Management consultants.)

**Frank M. (Scoop) Russell.** Ring Bldg., Washington 6, D. C. Federal 8-0343. (Consultant on regulatory and legislative matters.)

**Swanson-Leahy Co.** 532½ S. Fort Harrison Ave., Clearwater, Fla. 82-2451. Carl J. Swanson, pres; Robert D. J. Leahy, vp. (Station negotiations, market analyses, appraisals, management consultants.)

**William T. Stubblefield Co.** P. O. Box 891, Leesburg, Va. Spring 7-1210. William T. Stubblefield, owner. (Management consultant in fields of finance, mergers, insurance and appraisals.)

**Addison Terry Co.** 224 Atlanta Ave., Decatur (Atlanta) Ga. Drake 3-1442. Addison Terry, pres. (Market analysis, sales presentations; management, promotion, format consultant.)

**Charles Wick Co. (Mapleton Enterprises).** 120 S. Mapleton Dr., Los Angeles 24, Calif. Crestview 1-2141. Charles Wick, owner. (Personal and business management, financing, distribution of tv films, entertainment consultant.)

**Lowell R. Wright.** Munsey Bldg., Washington 4, D. C. District 7-1740. (Consultant on tower and aeronautical problems.)

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## Government Agencies CONTINUED

Office of news: Lincoln White, director; Joseph Reap, deputy; David J. Waters, radio-tv officer.

Telecommunications division: ext: 5550. Francis Colt deWolf, chief; Arthur Lebel, assistant; Helen Kelly, chief of international organizations branch.

### Dept. of the Treasury

**Headquarters** 15th & Pennsylvania Ave., N. W. Executive 3-6400. Robert B. Anderson, secretary.

Information service: Nils A. Lennartson, assistant to secretary for public affairs; Stephen C. Manning Jr., deputy.

**Internal Revenue Service:** Sterling 3-8400. Public information division: ext. 4021. Larry George, director; Henry Schneider, assistant; radio-tv section, ext. 4037. Charles M. Lammond, chief.

**U. S. Savings Bond Division:** Executive 3-6400. William H. Neal, national director.

Advertising & promotion branch: ext. 4252. Edmund J. Linehan, director; Harold Boyer, advertising manager; Edwin I. Halbert, assistant advertising manager (radio & tv); Jacob Mogelever, promotion manager; Robert W. Reese, public information officer.

### Office of Civil & Defense Mobilization

**Headquarters** Executive Office Bldg., 17th & Pennsylvania Ave., N.W. Executive 3-3300. Leo A. Hoegh, director; John S. Patterson, deputy director; Kenneth T. Downs, asst. director, training, education and public affairs; Lee W. Schooler, deputy director of public affairs.

Battle Creek, Mich., office: William F. Heimlich, deputy asst. director public affairs; Nat S. Linden, audio visual director; Richard C. Rasmussen, deputy director of public affairs, operations headquarters; Eugene J. Sleevi, conference director; Herbert Moore, information director; John C. Kirby, program support director; Harry E. Roderick, warning director; W. E. Skinner, director nation warning center; W. D. Kelly, warning office plans division director.

### Atomic Energy Commission

**Headquarters** Washington 25, D. C. (Germantown, Md.), Hazelwood 7-7831. John A. McCone, chairman.

Division of Information Services: Morse Salisbury, director; Shelby Thompson, deputy director; Duncan Clark, assistant director for public information service; Melvin S. Day, deputy assistant director for technical information.

### Federal Aviation Agency

**Headquarters** 1711 New York Ave. N.W. Sterling 3-2100. E. R. Quesada, administrator; James T. Pyle, deputy administrator; (vacant), special assistant to the administrator; David D. Thomas, director, bureau of air traffic management.

Office of Public Affairs: Jack A. Gertz, chief, news division; Howard Bingham, head; audio-visual division, Anthony T. Jowitt, head.

### National Aeronautics & Space Administration

**Headquarters** 1520 H St., N.W., Executive 3-3260. Dr. T. Keith Glennan, administrator; Dr. Hugh L. Dryden, deputy administrator; Richard E. Horner, associate administrator; James P. Gleason, assistant administrator for congressional relations.

Public Information Office: Dudley 2-6325. Walter T. Bonney, director of public information; John A. Johnson, general counsel; Dr. Abe Silverstein, director of space flight programs.

### Securities & Exchange Commission

**Headquarters** 425 Second St., N.W. Worth 3-1110. Members: Edward N. Gadsby, chairman, Andrew D. Orrick, Harold C. Patterson, Earl F. Hastings, James C. Sargent.

Office of Secretary and Public Information: Worth 3-5526. Orval L. DuBois, secretary; Albert K. Scheidenhelm, executive director and director of administrative management; Byron D. Woodside, director of corporation finance; Joseph C. Woodle, director of corporate regulation; Philip A. Loomis, director of trading and exchanges; Thomas G. Meeker, general counsel.

### Federal Communications Commission

**Headquarters** New Post Office Bldg., 13th & Pennsylvania Ave., N. W. Executive 3-3620. (For full listing of commissioners and staff see page C-31.)

### Federal Trade Commission

**Headquarters** 6th St. & Pennsylvania Ave., N. W. Executive 3-6800. Members: Earl W. Kintner, chairman; Robert T. Secrest, Sigurd Anderson, William C. Kern, Edward T. Tait.

Robert M. Parrish, secretary; Basil Mezines, acting executive director; Joseph E. Sheehy, director, Bureau of Litigation; John R. Heim, director, Bureau of Consultation; Simon Newcomb Whitney, director, Bureau of Economics; Sherman R. Hill, director, Bureau of Investigation; Charles A. Sweeny, chief, radio-tv monitoring unit; Edwin S. Rockefeller, legal adviser to chairman; Daniel J. McCauley, Jr., general counsel.

Office of Public Information: ext. 335. Seymour F. (Sam) Stowe, director; Wilbur T. Weaver, assistant to director.

### National Labor Relations Board

**Headquarters** 3rd & C Sts., S. W. Worth 3-1110. Members: Boyd Leedom, chairman; Philip Ray Rodgers, John H. Fanning, Joseph A. Jenkins, Stephen S. Bean.

Office of public information: Worth 3-6501. Thomas W. Miller, Jr., director.

## Schools Specializing in Radio-Tv

(This list includes only those schools which specialize in professional or technical courses in broadcasting. Many colleges and universities also offer courses in radio and television. Current information on college and university radio-tv courses is maintained by the Office of Education, United States Dept. of Health, Education & Welfare, 330 Independence Ave., S.W., Washington, D. C., and by National Assn. of Broadcasters, 1771 N St., NW, Washington 6, D. C.

**Associated Radio & Television Studios Inc.** 1409-1411 Fourth St. S., St. Petersburg, Fla. Orange 1-9168.
Courses offered: Radio announcing, sales and programming; tv announcing and sales.

**Broadcasting-Video Arts School.** 2118 Spruce St., Philadelphia 3, Pa. Locust 3-0826.
Courses offered: Basic courses covering radio-tv field.

**Brown Institute of Broadcasting and Electronics.** 3123 E. Lake St. Minneapolis 6, Minn. Parkway 1-1639.
Courses offered: Broadcasting techniques (including tv production fundamentals); FCC license preparation.

**California Institute of Radio & Television.** 5927 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-1938.
Courses offered: Radio-tv production; FCC electronics. In-residence and correspondence.

**Cambridge School of Radio-Tv Broadcasting.** 687 Boylston St., Boston, Mass. Copley 7-4380.
Courses offered: Radio and tv production, announcing, sales, continuity writing, sportscasting, newscasting, operation of equipment.

**Cambridge School of Radio & Television Broadcasting.** 545 Fifth Ave. New York 17, N. Y. Murray Hill 7-6865.
Courses offered: Production; direction; writing; studio operations; sales.

**Capitol Radio Engineering Institute.** 3224 16th St. N.W. Washington 10, D. C. Hobart 2-1520.
Courses offered: Resident and extension programs in electronic engineering technology; television engineering technology, communications, aeronautical and navigational, television, Servomechanisms and computer, automation and industrial electronic engineering technology; engineering math; maganagement, and nuclear engineering technology.

**Central Technical Institute.** 1644 Wyandotte St. Kansas City 8, Mo. Harrison 1-5852.
Courses offered: Electronic enginering technology; radio-tv broadcast technology; electronic technology; radio and electronic course.

**Cleveland Institute of Radio Electronics.** 4900 Euclid Ave. Cleveland 3, Ohio. Express 1-8887.
Courses offered: The Master Course (electronic fundamentals and preparation for the FCC license exams); advanced engineering.

**Cook's School of Electronics.** 1614 Marson Rd., Jackson 9, Miss. Fleetwood 3-9933.
Courses offered: Tv engineering, servicing.

**Coyne Electrical School.** 1501 W. Congress Parkway, Chicago 7, Ill. Seeley 3-7722.
Courses offered: Service technicians.

**DeVry Technical Institute.** 4141 Belmont Ave. Chicago 41, Ill. Kildare 5-2700.
Courses offered: Radio-tv servicing, communications, electronic controls for automation, electronic design and technology.

**Elkins Radio License School.** 2603 Inwood Rd. Dallas 35, Tex. Fleetwood 2-9565.
Courses offered: Training in radio and tv necessary for the passing of FCC commercial license examinations.

**Elkins School of Broadcasting.** 2603 Inwood Road, Dallas 35, Tex. Fleetwood 2-9565.
Courses offered: Radio and tv announcing, scriptwriting, sportscasting, newscasting, control operation, recording, programming, production, etc.

**Grantham School of Electronics.** Hollywood Division: 1505 N. Western Ave. Hollywood 27, Calif. Hollywood 7-7727. Washington Division: 821 19th St., N.W. Washington 6, D. C. Sterling 3-3614. Seattle Division: 408 Marion St., Seattle 4, Wash. Main 2-7227. Kansas City Division: 3123 Gillham Rd., Kansas City 9, Mo. Jefferson 1-6320.
Courses offered: Preparation for FCC operator license examinations.

**Lincoln School of Radio & Television.** 1851 Broadway, New York 23, N. Y. Circle 6-5300.
Courses offered: radio, fm and television technicians, electronic (radar) technician, electrical inspector.

**Don Martin School of Radio & Television Arts & Sciences.** 1653 North Cherokee, Los Angeles 28, Calif. Hollywood 2-3281.
Courses offered: Complete tv production and engineering; radio production, announcing, electronics and preparation for FCC license.

**Mid-South Electronics Institute Inc.** 207 23rd Ave., North, Nashville 5, Tenn. Cypress 1-9450.
Courses offered: Radio-tv servicing, engineering and announcing.

**Midwestern Broadcasting School.** 228 S. Wabash Ave. Chicago 4, Ill. Wabash 2-0712.
Courses offered: Announcing.

**National Academy of Broadcasting Inc.** 3338 16th St., N.W. Washington 10, D. C. Decatur 2-5580.
Courses offered: Radio-tv speech; writing; drama; production; diction; foreign language; promotion; management and sales.

**New School for Social Research.** 66 West 12th St. New York 11, N. Y. Oregon 5-2700.
Courses offered: Tv writing workshop; script writing clinic.

**New York Institute of Technology.** 135 W. 70th St., New York 23. Endicott 2-9100.
Courses offered: Degree programs in radio and tv programming and production, electronics technology.

**New York School of Announcing and Speech.** 160 W. 73rd St., New York 23, N. Y. Suffolk 7-6938.
Courses offered: Basic of radio; advanced courses in newcasting, disc-jockeying; specializes in closed-circuit am and tv.

**New York Technical Institute.** (c/o New York Institute of Technology) 500 Pacific St., Brooklyn 17, N. Y. Main 5-6220.
Courses offered: All phases of electronics.

**Northwest Schools.** 1221 N.W. 21st Ave. Portland 9, Ore. Capitol 6-4811. 737 N. Michigan Ave., Chicago; 6362 Hollywood Blvd., Hollywood, Calif.
Courses offered: Tv studio (camera, film, directing, etc.), radio announcing, electronic technician.

**William B. Ogden Radio Operational Engineering School.** 1150 West Olive Ave. Burbank, Calif. Thornwall 2-8291. Reservations required.
Courses offered: Concentrated preparation for first class radiotelephone operator (FCC).

**Pathfinder School of Radio & Television.** 510 16th St., Oakland, Calif. Twinoaks 3-9928.
Courses offered: First class FCC radiotelephone license preparation; speech and staff announcing.

**Pierce School of Radio & Television.** 52 E. 19th St. New York 3, N. Y. Oregon 7-7390.
Courses offered: Radio; fm & tv technician; tv cameraman & studio technician; color tv.

**Portland Electronics College.** 1017 S.W. Washington St. Portland 5, Ore. Capital 8-7777.
Courses offered: Electronics engineering, radio and tv repair and service, broadcasting engineering.

**Leland Powers School Inc.** 31 Evans Way, Boston 15, Mass. Aspinwall 7-2900.
Courses offered: Radio-tv announcing, acting, writing.

**Radio Institute of Chicago.** 308 W. Randolph St. Chicago 6, Ill. Andover 3-9191.
Courses offered: Drama; production & direction; announcing; advertising; television engineering; television repair.

**Radio-Television Training of America.** 52 E. 19th St. New York 3, N. Y. Oregon 7-7390.
Courses offered: Am-fm-tv; studio technician, transistors, color tv.

**RCA Institutes.** 350 W. 4th St., New York 14, N. Y. Watkins 4-7845.
610 S. Main St., Los Angeles 14. Madison 8-1281.
Courses offered: Advanced electronics; television & general electronics; radio and television servicing; technical writing.

**Frederick H. Speare Professional School.** 1447 N. Las Palmas Ave., Hollywood 28, Calif. Hollywood 5-5313.
Courses offered: Radio-tv announcing; radio operational engineering.

**SRT: The Academy of Broadcasting Arts Inc.** 316 W. 57th St., New York 19. Plaza 7-3211.
Courses offered: Tv programming-production; radio-tv announcing; tv acting; tv writing; first class radiotelephone operator's license; motion picture photography for tv; radio-tv sales and merchandising.

**Television Workshop, Inc.** 1780 Broadway. New York 19, N. Y. Plaza 7-3721.
Courses offered: Tv studio training; tv production training; tv studio maintenance.

**Theatre of Arts.** 6040 Wilshire Blvd. Los Angeles 36, Calif. Webster 6-5205, 6-9165.
Courses offered: Live and filmed tv acting; corresponding motion picture technique.

**United Electronics Labs Inc.** 3947 Park Dr Louisville 16, Ky. Emerson 8-3305.
Courses offered: Tv broadcast technician.

**Washington Academy of Radio & Television Broadcasting.** 1322 18th St. N.W., Washington, D. C. Adams 4-6916.
Courses offered: Sportscasting, continuity, news writing, production, music, directing, traffic, sales, management, public relations, control operation, speech, drama.

**ANNOUNCING** RADIO and TV PRODUCTION **WART** An Affiliate of Emerson Institute
THE WASHINGTON ACADEMY OF RADIO AND TELEVISION BROADCASTING
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# LEADING TELEVISION AND RADIO ADVERTISERS—1959

**Television** billing of the top 100 advertisers in 1959, as released by Television Bureau of Advertising, are at the gross or one-time rate.

|  |  | Total Tv | Spot Tv* | Network Tv† |
|---|---|---|---|---|
| 1. | Procter & Gamble | $95,340,352 | $45,046,800 | $50,293,552 |
| 2. | Lever Bros. | 46,853,895 | 14,118,940 | 32,734,955 |
| 3. | American Home Products | 38,767,078 | 10,657,620 | 28,109,458 |
| 4. | Colgate-Palmolive | 36,358,414 | 13,879,890 | 22,478,524 |
| 5. | General Foods | 35,489,721 | 14,599,400 | 20,890,321 |
| 6. | General Motors | 21,391,774 | 1,370,030 | 20,021,744 |
| 7. | R. J. Reynolds Tobacco | 20,376,277 | 4,252,450 | 16,123,827 |
| 8. | Bristol-Myers | 20,361,357 | 7,744,650 | 12,616,707 |
| 9. | Adell Chemical | 18,132,030 | 18,132,030 | — |
| 10. | Brown & Williamson Tobacco | 17,845,593 | 9,252,640 | 8,592,953 |
| 11. | P. Lorillard | 17,002,728 | 4,177,170 | 12,825,558 |
| 12. | Sterling Drug | 16,636,373 | 3,660,910 | 12,,975,463 |
| 13. | Gillette | 16,387,524 | 2,745,350 | 13,642,174 |
| 14. | General Mills | 16,156,947 | 3,237,710 | 12,919,237 |
| 15. | Miles Labs. | 15,251,345 | 7,830,830 | 7,420,515 |
| 16. | Liggett & Myers | 14,540,097 | 2,948,590 | 11,591,507 |
| 17. | Kellogg | 13,442,861 | 5,988,600 | 7,454,261 |
| 18. | American Tobacco | 13,348,880 | 3,467,440 | 9,881,440 |
| 19. | Warner-Lambert | 13,053,414 | 10,690,620 | 2,362,794 |
| 20. | Ford Motor | 12,999,287 | 951,000 | 12,048,187 |
| 21. | Philip Morris | 12,982,348 | 4,387,270 | 8,595,078 |
| 22. | Continental Baking | 11,582,615 | 10,806,480 | 776,135 |
| 23. | Pharmaceuticals | 11,077,037 | 418,050 | 10,658,987 |
| 24. | Chrysler Corp. | 10,496,356 | 989,090 | 9,507,266 |
| 25. | Standard Brands | 10,389,650 | 4,135,040 | 6,254,610 |
| 26. | National Biscuit | 9,730,022 | 2,130,880 | 7,599,142 |
| 27. | Carter Products | 8,942,365 | 3,474,300 | 5,468,065 |
| 28. | Corn Products | 8,747,887 | 4,226,190 | 4,521,697 |
| 29. | S. C. Johnson & Son | 8,224,585 | 1,098,880 | 7,125,705 |
| 30. | National Dairy Products | 7,841,357 | 1,445,980 | 6,395,377 |
| 31. | Revlon | 7,500,964 | 3,284,050 | 4,216,914 |
| 32. | International Latex | 7,381,340 | 7,381,340 | — |
| 33. | Pillsbury | 6,934,594 | 2,712,080 | 4,222,514 |
| 34. | Texaco | 6,848,210 | 649,380 | 6,198,830 |
| 35. | Alberto-Culver | 6,675,537 | 1,535,130 | 5,140,407 |
| 36. | General Electric | 6,473,224 | 278,590 | 6,194,634 |
| 37. | Ralston-Purina | 6,222,860 | 1,808,340 | 4,414,520 |
| 38. | Bayuk Cigars | 6,125,682 | 162,910 | 5,962,772 |
| 39. | Armour & Co. | 5,890,528 | 1,291,160 | 4,599,368 |
| 40. | American Chicle | 5,828,120 | 2,496,540 | 3,331,580 |
| 41. | Eastman Kodak | 5,767,735 | 107,470 | 5,660,265 |
| 42. | Beech-Nut Life Savers | 5,476,210 | 636,840 | 4,839,370 |
| 43. | Texize Chemicals | 5,360,900 | 5,360,900 | — |
| 44. | Campbell Soup | 5,258,735 | 492,060 | 4,766,675 |
| 45. | Drug Research Corp. | 5,196,249 | 2,742,900 | 2,453,349 |
| 46. | Westinghouse Electric | 5,166,205 | — | 5,166,205 |
| 47. | E. I. du Pont De Nemours | 5,165,744 | 481,250 | 4,684,494 |
| 48. | Scott Paper | 5,112,346 | 1,011,750 | 4,100,596 |
| 49. | Quaker Oats | 4,669,746 | 1,859,690 | 2,810,056 |
| 50. | Nestle Co. | 4,562,151 | 2,581,390 | 1,980,761 |
| 51. | Aluminum Co. of America | 4,538,651 | 625,730 | 3,912,921 |
| 52. | Borden Co. | 4,450,906 | 2,824,470 | 1,626,436 |
| 53. | Vick Chemical | 4,387,941 | 3,115,200 | 1,272,741 |
| 54. | Block Drug | 4,117,202 | 1,250,630 | 2,866,572 |
| 55. | Anheuser-Busch | 3,992,497 | 343,427 | 3,649,070 |
| 56. | Radio Corp. of America | 3,967,716 | 125,880 | 3,841,836 |
| 57. | Coca-Cola Co. (bottlers) | 3,943,140 | 3,567,960 | 375,180 |
| 58. | United Merchants Mfrs. | 3,840,970 | 3,840,970 | — |
| 59. | Prudential Insurance | 3,776,169 |  | 3,776,169 |
| 60. | J. A. Folger | 3,722,440 | 3,722,440 | — |
| 61. | Falstaff Brewing | 3,695,939 | 2,061,370 | 1,634,569 |
| 62. | Chesebrough-Ponds | 3,691,519 | 1,419,880 | 2,271,639 |
| 63. | Avon Products | 3,677,040 | 3,677,040 | — |
| 64. | Kaiser Industries | 3,672,894 | — | 3,672,894 |
| 65. | Helene Curtis | 3,520,372 | 1,787,350 | 1,733,022 |
| 66. | Ford Motor Co. (dealers) | 3,438,840 | 3,438,840 | — |
| 67. | Kimberly-Clark | 3,291,632 | — | 3,291,632 |
| 68. | U. S. Steel | 3,274,480 | 48,660 | 3,225,820 |
| 69. | Schlitz Brewing | 3,260,557 | 1,850,150 | 1,410,407 |
| 70. | Carnation Co. | 3,225,438 | 584,590 | 2,640,848 |
| 71. | Johnson & Johnson | 3,169,915 | 168,800 | 3,001,115 |
| 72. | Reynolds Metals | 3,141,630 | 123,090 | 3,018,540 |
| 73. | Swift & Co. | 3,128,964 | 827,170 | 2,301,794 |
| 74. | Lanolin Plus | 3,047,290 | 3,047,290 | — |
| 75. | Armstrong Cork | 2,998,265 | — | 2,998,265 |
| 76. | Schick | 2,997,457 | 1,348,040 | 1,649,417 |
| 77. | B. T. Babbitt | 2,992,150 | 2,992,150 | — |
| 78. | Pepsi Cola Co. (bottlers) | 2,984,590 | 2,984,590 | — |
| 79. | Esso Standard Oil | 2,973,344 | 2,198,650 | 774,694 |
| 80. | Andrew Jergens | 2,923,670 | 2,923,670 | — |
| 81. | National Grape Coop. Assn. | 2,923,290 | 2,601,350 | 321,940 |
| 82. | Sears, Roebuck | 2,912,411 | 947,720 | 1,964,691 |
| 83. | Wesson Oil & Snow Drift | 2,883,440 | 2,883,440 | — |
| 84. | H. J. Heinz | 2,875,530 | 28,040 | 2,847,490 |
| 85. | Food Mfgrs. Inc. | 2,769,580 | 2,769,580 | — |
| 86. | William Wrigley Jr. | 2,749,420 | 2,749,420 | — |
| 87. | Drackett Co. | 2,727,260 | 252,480 | 2,474,780 |
| 88. | Carling Brewing | 2,725,717 | 2,395,710 | 330,007 |
| 89. | Pabst Brewing | 2,710,170 | 2,710,170 | — |
| 90. | Atlantis Sales | 2,659,025 | 1,403,850 | 1,255,175 |
| 91. | Shell Oil | 2,563,895 | 2,451,710 | 112,185 |
| 92. | Norwich Pharmacal | 2,534,960 | 2,534,960 | — |
| 93. | Sperry Rand | 2,427,951 | — | 2,427,951 |
| 94. | General Motors (dealers) | 2,427,260 | 2,427,260 | — |
| 95. | Max Factor | 2,423,490 | 2,423,490 | — |
| 96. | Hamm Brewing | 2,422,341 | 1,821,880 | 600,461 |
| 97. | Pet Milk | 2,327,620 | — | 2,327,620 |
| 98. | Gulf Oil | 2,315,460 | 823,010 | 1,492,450 |
| 99. | Associated Products | 2,216,630 | 1,956,140 | 260,490 |
| 100. | Jacob Ruppert | 2,213,820 | 2,213,820 | — |

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* N. C. Rorabaugh. † LNA-BAR

**Spot radio's** top 100 advertisers, Radio Advertising Bureau's first yearly report, in order of estimated net investments (after discounts).

|  |  | Spot Radio |
|---|---|---|
| 1. | *Ford Motor | $7,280,000 |
| 2. | Reynolds Tobacco | 4,800,000 |
| 3. | Chrysler Corp. | 4,129,000 |
| 4. | General Motors | 4,115,000 |
| 5. | Anheuser-Busch | 3,683,000 |
| 6. | Liggett & Myers | 3,600,000 |
| 7. | P. Lorillard | 3,100,000 |
| 8. | American Tobacco | 3,090,000 |
| 9. | Schlitz Brewing | 2,710,000 |
| 10. | Sinclair Refining | 2,500,000 |
| 11. | Carling Brewing | 2,000,000 |
| 12. | Thomas Leeming & Co. | 2,000,000 |
| 13. | Bristol-Myers | 1,900,000 |
| 14. | Texas Co. | 1,840,000 |
| 15. | Chesebrough-Pond's | 1,670,000 |
| 16. | B.C. Remedy | 1,600,000 |
| 17. | Fels & Co. | 1,600,000 |
| 18. | Beneficial Finance | 1,578,000 |
| 19. | Eastern Air Lines | 1,500,000 |
| 20. | Northwest Orient Airlines | 1,500,000 |
| 21. | Shell Oil | 1,500,000 |
| 22. | Plough, Inc. | 1,420,000 |
| 23. | Campbell Soup | 1,400,000 |
| 24. | Ralston Purina | 1,352,000 |
| 25. | American Airlines | 1,311,000 |
| 26. | Continental Baking | 1,215,000 |
| 27. | Esso Standard Oil | 1,200,000 |
| 28. | Firestone Tire & Rubber | 1,100,000 |
| 29. | Miles Labs. | 1,100,000 |
| 30. | Metropolitan Life Ins. | 1,070,000 |
| 31. | Gillette | 1,059,500 |
| 32. | Sterling Drug | 1,025,000 |
| 33. | Cities Service | 1,000,000 |
| 34. | Standard Brands | 1,000,000 |
| 35. | Tetley Tea | 975,000 |
| 36. | Schaefer Brewing | 940,000 |
| 37. | Trans World Airlines | 925,000 |
| 38. | Pharmaco | 910,000 |
| 39. | **Borden Co. | 900,000 |
| 40. | Hamm Brewing | 900,000 |
| 41. | Cream of Wheat | 850,000 |
| 42. | Clark Oil & Refining | 820,000 |
| 43. | Corn Products Refining | 800,000 |
| 44. | Liebmann Breweries | 800,000 |
| 45. | Quaker Oats | 800,000 |
| 46. | Union Carbide Consumer Prods. | 800,000 |
| 47. | Studebaker-Packard | 750,000 |
| 48. | J. A. Folger | 735,000 |
| 49. | Falstaff Brewing | 730,000 |
| 50. | Shulton | 720,000 |
| 51. | Time, Inc. | 720,000 |
| 52. | Stanback | 715,000 |
| 53. | P. Ballantine | 710,000 |
| 54. | Philip Morris | 710,000 |
| 55. | General Foods | 705,000 |
| 56. | Greyhound | 700,000 |
| 57. | Pabst Brewing | 675,000 |
| 58. | Florists' Telegraph Delivery | 665,000 |
| 59. | General Cigar | 660,000 |
| 60. | Interstate Bakeries | 660,000 |
| 61. | Chattanooga Medicine | 650,000 |
| 62. | Langendorf Bakeries | 650,000 |
| 63. | W. F. McLaughlin | 650,000 |
| 64. | Sun Oil | 625,000 |
| 65. | American Home Prods. Co. | 616,000 |
| 66. | Standard Oil (Indiana) | 610,000 |
| 67. | Phillips Petroleum | 605,000 |
| 68. | Household Finance Corp. | 600,000 |
| 69. | General Mills | 594,000 |
| 70. | Mennen | 590,000 |
| 71. | Nestle | 590,000 |
| 72. | International Harvester | 583,000 |
| 73. | Foster-Milburn | 580,000 |
| 74. | Skelly Oil | 564,000 |
| 75. | John Morrell | 560,000 |
| 76. | National Airlines | 550,000 |
| 77. | Piel Bros. | 550,000 |
| 78. | Seaboard Finance | 550,000 |
| 79. | Massey-Ferguson | 535,000 |
| 80. | American Bakeries | 515,000 |
| 81. | Hills Bros. Coffee | 510,000 |
| 82. | Wm. Wrigley Jr. | 500,000 |
| 83. | Burgermeister Brewing | 495,000 |
| 84. | United Biscuit | 495,000 |
| 85. | Tea Council | 484,000 |
| 86. | Lucky Lager Brewing | 475,000 |
| 87. | Duquesne Brewing | 455,000 |
| 88. | Canada Dry | 450,353 |
| 89. | General Baking | 450,000 |
| 90. | Bon Ami | 450,000 |
| 91. | American Motors | 435,000 |
| 92. | Paxton & Gallagher | 420,000 |
| 93. | S.S.S. | 415,988 |
| 94. | Duffy-Mott | 415,000 |
| 95. | Gulf Oil | 415,000 |
| 96. | Pharma-Craft | 415,000 |
| 97. | United Air Lines | 415,000 |
| 98. | K.L.M. Airlines | 410,000 |
| 99. | National Brewing | 410,000 |
| 100. | Associated Sepian Prods. | 407,500 |

NOTE: The 100 figures given here are totals for each company, including all of its brands and divisions. The figures are for the calendar year 1959 as estimated by RAB on the basis of its survey during the period, with validating cross-checks for accuracy. The figures are "net," meaning they represent estimates of actual expenditure rather than overly high "gross" figures. (The above listing is based on a sample of sources representing approximately 50 percent of the nation's spot dollar volume. Even with this large a sample, however, it is possible that a few advertisers were missed, particularly among accounts whose distribution is not national.)

*Ford Motor Co. expenditure includes spot radio money spent by Ford's dealer organizations. Figures shown for other auto manufacturers reflect only "factory" expenditures—*exclude* dealer organization expenditures.

**Borden expenditure represents spot radio money for *food products* only —does not include spot radio expenditures for dairy and ice cream products.

# TOP ADVERTISING AGENCIES—1952-59

Since 1952, the editors of BROADCASTING—*The Businessweekly of Television and Radio,* have compiled the broadcast billings records of the advertising agencies doing the most business in radio and tv. On this page and next is the historical record.

Results of the ninth annual survey, including profiles of the first 50 agencies for 1960, will appear in BROADCASTING late in 1960.

## 1952

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | BBDO | $40 | $13.5 | $26.5 |
| 2. | YOUNG & RUBICAM | 36 | 12 | 24 |
| 3. | BENTON & BOWLES | 30 | 10.5 | 19.5 |
| | BIOW CO | 30 | 10.5 | 19.5 |
| 5. | WILLIAM ESTY & CO. | 28 | 10 | 18 |
| 6. | J. WALTER THOMPSON | 27 | 13.5 | 13.5 |
| 7. | DANCER-FITZGERALD-SAMPLE | 26 | 17.5 | 8.5 |
| 8. | McCANN-ERICKSON | 25 | 8.7 | 16.3 |
| 9. | FOOTE, CONE & BELDING | 20 | 10 | 10 |
| 10. | LEO BURNETT CO. | 18 | 9 | 9 |
| 11. | LENNEN & NEWELL | 15 | 3 | 12 |
| | TED BATES | 15 | 6 | 9 |
| 13. | KENYON & ECKHARDT | 14.5 | 5.5 | 9 |
| 14. | N. W. AYER & SON | 12 | 6 | 6 |
| 15. | MAXON INC. | 11 | 4.4 | 6.6 |
| 16. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 10 | 4 | 6 |
| | CUNNINGHAM & WALSH | 10 | 4 | 6 |
| 18. | NEEDHAM, LOUIS & BRORBY | 8 | 3 | 5 |
| | CECIL & PRESBREY | 8 | 3.6 | 4.4 |
| | COMPTON ADV. | 8 | 4.5 | 3.5 |
| 21. | SHERMAN & MARQUETTE | 7.5 | 2.5 | 5 |
| | RUTHRAUFF & RYAN | 7.5 | 3.2 | 4.3 |
| 23. | CAMPBELL-EWALD | 7 | 1.8 | 5.2 |
| | D'ARCY ADV. | 7 | 3.5 | 3.5 |
| | WARWICK & LEGLER | 7 | 3 | 4 |
| 26. | WARD WHEELOCK CO. | 6 | 3.5 | 2.5 |
| 27. | HARRY B. COHEN CO. | 4.5 | 1.8 | 2.7 |
| 28. | WILLIAM WEINTRAUB | 4 | 2 | 2 |
| 19. | ERWIN, WASEY & CO. | 3.5 | 1.5 | 2 |
| 30. | FULLER & SMITH & ROSS | 3.4 | .9 | 2.5 |

## 1953

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | BBDO | $49.5 | $14.5 | $35 |
| 2. | YOUNG & RUBICAM | 49 | 15 | 34 |
| 3. | J. WALTER THOMPSON CO. | 35 | 13.5 | 21.5 |
| 4. | BENTON & BOWLES | 32 | 11.8 | 20.2 |
| | BIOW CO | 32 | 8 | 24 |
| 6. | WILLIAM ESTY & CO. | 29 | 8 | 21 |
| 7. | DANCER-FITZGERALD-SAMPLE | 27 | 18 | 9 |
| 8. | McCANN-ERICKSON | 25.5 | 8 | 17.4 |
| 9. | TED BATES | 24 | 6 | 18 |
| | LEO BURNETT CO. | 24 | 7.2 | 16.8 |
| 11. | FOOTE, CONE & BELDING | 18 | 8 | 10 |
| | LENNEN & NEWELL | 18 | 4 | 14 |
| 13. | KENYON & ECKHARDT | 15.2 | 5.6 | 9.6 |
| 14. | KUDNER | 15 | 4.8 | 10.2 |
| 15. | CUNNINGHAM & WALSH | 14 | 4 | 10 |
| | MAXON INC. | 14 | 4.2 | 9.8 |
| 17. | N. W. AYER & SON | 13.4 | 6.5 | 6.9 |
| 18. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 13 | 3 | 10 |
| 19. | COMPTON ADV. | 12.5 | 5 | 7.5 |
| 20. | NEEDHAM, LOUIS & BRORBY | 11 | 4.5 | 6.5 |
| | SHERMAN & MARQUETTE | 11 | 3.5 | 7.5 |
| 22. | GEOFFREY WADE | 10 | 6.5 | 3.5 |
| | RUTHRAUFF & RYAN | 10 | 5 | 5 |
| 24. | CECIL & PRESBREY | 9.5 | 1.5 | 8 |
| 25. | CAMPBELL-EWALD | 8.5 | 1.8 | 6.7 |
| 26. | WARWICK & LEGLER | 7 | 1.5 | 5.5 |
| 27. | D'ARCY ADV. | 6.5 | 2.5 | 4 |
| 28. | DOHERTY, CLIFFORD, STEERS & SHENFIELD | 6 | 1.5 | 4.5 |
| | FULLER & SMITH & ROSS | 6 | 1.5 | 4.5 |
| | MacMANUS, JOHN & ADAMS | 6 | 2 | 4 |
| | WARD WHEELOCK CO. | 6 | 2.5 | 3.5 |
| | WEISS & GELLER | 6 | 2 | 4 |

## 1954

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | YOUNG & RUBICAM | $60 | $15 | $45 |
| 2. | BBDO | 59 | 13 | 46 |
| 3. | J. WALTER THOMPSON CO. | 50 | 12 | 38 |
| 4. | McCANN-ERICKSON | 46 | 9 | 37 |
| 5. | BIOW CO. | 33.4 | 5.6 | 27.8 |
| 6. | LEO BURNETT CO. | 33.3 | 6 | 27.3 |
| 7. | WILLIAM ESTY & CO. | 31 | 5 | 26 |
| 8. | BENTON & BOWLES | 29.2 | 8.4 | 20.8 |
| 9. | DANCER-FITZGERALD-SAMPLE | 28.5 | 15.5 | 13 |
| 10. | TED BATES | 27.5 | 7 | 20.5 |
| 11. | KENYON & ECKHARDT | 22.5 | 7.5 | 15 |
| 12. | COMPTON ADV. | 22.3 | 5.5 | 16.8 |
| 13. | FOOTE, CONE & BELDING | 22 | 5.5 | 16.5 |
| 14. | LENNEN & NEWELL | 20 | 4 | 16 |
| 15. | N. W. AYER & SON | 18 | 7.5 | 10.5 |
| 16. | CUNNINGHAM & WALSH | 16 | 3.5 | 12.5 |
| 17. | KUDNER | 14 | 2.6 | 11.4 |
| | MAXON INC. | 14 | 3 | 11 |
| 19. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 13.8 | 3.8 | 10 |
| 20. | RUTHRAUFF & RYAN | 13 | 4 | 9 |
| 21. | NEEDHAM, LOUIS & BRORBY | 11.9 | 3.6 | 8.3 |
| 22. | BRYAN HOUSTON INC. | 11.5 | 4 | 7.5 |
| 23. | GEOFFREY WADE | 11 | 7 | 4 |
| 24. | CAMPBELL-EWALD | 10 | 2.2 | 7.8 |
| | WEISS & GELLER | 10 | 2 | 8 |
| 26. | TATHAM-LAIRD | 9.5 | 1 | 8.5 |
| 27. | D'ARCY ADV. | 8 | 3.5 | 4.5 |
| | ERWIN, WASEY | 8 | 3 | 5 |
| 29. | MacMANNUS, JOHN & ADAMS | 7 | .5 | 6.5 |
| 30. | DOHERTY, CLIFFORD, STEERS & SHENFIELD | 6 | 2.2 | 3.8 |
| | GEYER INC. | 6 | 2 | 4 |
| 32. | FULLER & SMITH & ROSS | 5.7 | .5 | 5.2 |
| 33. | GRANT ADV. | 5.5 | 1.5 | 4 |
| | WARWICK & LEGLER | 5.5 | 1.3 | 4.2 |
| 35. | GREY ADV. | 5.1 | 1.5 | 3.6 |
| 36. | HARRY B. COHEN | 5 | 2 | 3 |

## 1955

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | YOUNG & RUBICAM | $72 | $12 | $60 |
| 2. | BBDO | 60 | 10.5 | 49.5 |
| | McCANN-ERICKSON | 60 | 10.5 | 49.5 |
| 4. | J. WALTER THOMPSON CO. | 58 | 5 | 53 |
| 5. | LEO BURNETT | 42.1 | 5.8 | 36.3 |
| 6. | BENTON & BOWLES | 39 | 4 | 35 |
| | WILLIAM ESTY & CO. | 39 | 4 | 35 |
| 8. | TED BATES | 37 | 7 | 30 |
| 9. | KENYON & ECKHARDT | 34.5 | 4.5 | 30 |
| 10. | BIOW-BEIRN-TOIGO | 30 | 5 | 25 |
| | DANCER-FITZGERALD-SAMPLE | 30 | 13 | 17 |
| 12. | COMPTON ADV. | 25.5 | 4.5 | 21 |
| 13. | N. W. AYER & SON | 21 | 10 | 11 |
| 14. | FOOTE, CONE & BELDING | 20.5 | 3.5 | 17 |
| 15. | LENNEN & NEWELL | 20 | 4 | 16 |
| 16. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 17.8 | 3.3 | 14.5 |
| 17. | CUNNINGHAM & WALSH | 17 | 3.5 | 13.5 |
| 18. | RUTHRAUFF & RYAN | 15.5 | 4 | 11.5 |
| 19. | CAMPBELL-EWALD | 14 | 3 | 11 |
| | KUDNER | 14 | 2.5 | 11.5 |
| | MAXON INC. | 14 | 3 | 11 |
| 22. | TATHAM-LAIRD | 12.2 | .9 | 11.3 |
| 23. | NEEDHAM, LOUIS & BRORBY | 12 | 3 | 9 |
| 24. | GRANT ADV. | 11.1 | 2.6 | 8.5 |
| 25. | GEOFFREY WADE | 11 | 4 | 7 |
| 26. | D'ARCY ADV. | 10 | 3.5 | 6.5 |
| | WEISS & GELLER | 10 | 2 | 8 |
| 28. | BRYAN HOUSTON | 9.8 | 2.8 | 7 |
| 29. | MacMANNUS, JOHN & ADAMS | 8.5 | .7 | 7.8 |
| 30. | ERWIN, WASEY & CO. | 8 | 3 | 5 |
| | GREY ADV. | 8 | 1.7 | 6.3 |
| 32. | GEYER INC. | 7 | 2 | 5 |
| 33. | EARLE LUDGIN & CO. | 6.3 | .3 | 6 |
| 34. | NORMAN, CRAIG & KUMMEL | 6 | 2 | 4 |
| | DOHERTY, CLIFFORD, STEERS & SHENFIELD | 6 | 2 | 4 |
| 36. | WARWICK & LEGLER | 5.7 | 1.2 | 4.5 |

## 1956

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | YOUNG & RUBICAM | $82 | $ 8 | $74 |
| 2. | BBDO | 80 | 10 | 70 |
| 3. | McCANN-ERICKSON | 76.4 | 9.9 | 66.5 |
| 4. | J. WALTER THOMPSON CO. | 70 | 10 | 60 |
| 5. | TED BATES | 55 | 6 | 49 |
| 6. | BENTON & BOWLES | 53.8 | 3.1 | 50.7 |
| 7. | LEO BURNETT | 43 | 5 | 38 |
| 8. | WILLIAM ESTY & CO. | 40 | 6 | 34 |
| 9. | DANCER-FITZGERALD-SAMPLE | 37.5 | 6.5 | 31 |
| 10. | KENYON & ECKHARDT | 35.6 | 4.5 | 31.1 |
| 11. | FOOTE, CONE & BELDING | 32.5 | 7 | 25.5 |
| 12. | COMPTON ADV. | 31.9 | 2.3 | 29.6 |
| 13. | N. W. AYER & SON | 28 | 10 | 18 |
| 14. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 24.5 | 4.4 | 20.1 |
| 15. | CAMPBELL-EWALD | 21 | 4 | 17 |
| | LENNEN & NEWELL | 21 | 1.5 | 19.5 |
| 17. | RUTHRAUFF & RYAN | 15 | 4 | 11 |
| 18. | CUNNINGHAM & WALSH | 14.5 | 2.8 | 11.7 |
| 19. | CAMPBELL-MITHUN | 14 | 1 | 13 |
| | D'ARCY ADV. | 14 | 3 | 11 |
| | GRANT ADV. | 14 | 2.5 | 11.5 |
| | MAXON INC. | 14 | 1 | 13 |
| 23. | TATHAM-LAIRD | 13.8 | .6 | 13.2 |
| 24. | KUDNER | 13 | 4 | 9 |
| 25. | NEEDHAM, LOUIS & BRORBY | 12 | 2.5 | 9.5 |
| 26. | GEOFFREY WADE | 11 | 2 | 9 |
| | GREY ADV. | 11 | 2.2 | 8.8 |

# Top Advertising Agencies—1952-59

## 1956 CONTINUED

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 28. | BRYAN HOUSTON | 10.8 | 1.3 | 9.5 |
| 29. | NORMAN, CRAIG & KUMMEL | 9.6 | 2.6 | 7 |
| 30. | NORTH ADV. | 9 | 1 | 8 |
| 31. | GEYER INC. | 8 | 2 | 6 |
| | ERWIN, WASEY | 8 | 2 | 6 |
| 33. | EMIL MOGUL | 7.5 | 2.5 | 5 |
| 34. | MacMANUS, JOHN & ADAMS | 7 | 1.5 | 5.5 |
| | RUSSEL M. SEEDS | 7 | 1.5 | 5.5 |
| | EARLE LUDGIN | 7 | .8 | 6.2 |
| 37. | DOHERTY, CLIFFORD, STEERS & SHENFIELD | 6.7 | 1.2 | 5.5 |
| 38. | WARWICK & LEGLER | 6.2 | 1.3 | 4.9 |
| 39. | RAYMOND SPECTOR | 5.6 | 1 | 4.6 |
| 40. | HARRY B. COHEN | 5.5 | 1.2 | 4.3 |

## 1957

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | McCANN-ERICKSON | $103 | $12 | $91 |
| 2. | YOUNG & RUBICAM | 100 | 15 | 85 |
| 3. | J. WALTER THOMPSON CO. | 92 | 12 | 80 |
| 4. | BBDO | 85 | 14 | 71 |
| 5. | TED BATES | 76.5 | 7 | 69.5 |
| 6. | BENTON & BOWLES | 54.5 | 3 | 51.5 |
| 7. | LEO BURNETT | 49 | 6 | 43 |
| 8. | DANCER-FITZGERALD-SAMPLE | 47 | 7.5 | 39.5 |
| 9. | COMPTON ADV. | 42 | 2.1 | 39.9 |
| 10. | WILLIAM ESTY & CO. | 32 | 7 | 25 |
| 11. | FOOTE, CONE & BELDING | 36 | 4 | 32 |
| 12. | KENYON & ECKHARDT | 31.5 | 6.8 | 24.7 |
| 13. | N. W. AYER & SON | 31 | 11 | 20 |
| 14. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 26.7 | 5.3 | 21.4 |
| 15. | CAMPBELL-EWALD | 25 | 4 | 21 |
| 16. | LENNEN & NEWELL | 24.5 | 3.4 | 21.1 |
| 17. | CUNNINGHAM & WALSH | 17 | 7 | 10 |
| 18. | CAMPBELL-MITHUN | 16.8 | 1.5 | 15.3 |
| | MAXON INC. | 16.8 | 1 | 15.8 |
| 20. | GRANT ADV. | 16 | 3 | 13 |
| 21. | GREY ADV. | 15.4 | 1 | 14.4 |
| 22. | PARKSON | 15 | .5 | 14.5 |
| | ERWIN WASEY, RUTHRAUFF & RYAN | 15 | 5 | 10 |
| 24. | D'ARCY ADV. | 14 | 5.5 | 8.5 |
| | NEEDHAM, LOUIS & BRORBY | 14 | 2.2 | 11.8 |
| 26. | GEOFFREY WADE | 12.8 | 1 | 11.8 |
| 27. | TATHAM-LAIRD | 11.2 | .2 | 11 |
| 28. | NORTH ADV. | 11 | .5 | 10.5 |
| 29. | GARDNER ADV. | 10.4 | 2.1 | 8.3 |
| 30. | NORMAN, CRAIG & KUMMEL | 10.3 | 2.3 | 8 |
| 31. | DOHERTY, CLIFFORD, STEERS & SHENFIELD | 10 | .9 | 9.1 |
| | KUDNER | 10 | 3 | 7 |
| 33. | BRYAN HOUSTON | 9 | .7 | 8.3 |
| 34. | EDWARD H. WEISS CO. | 8.3 | .3 | 8 |
| 35. | FULLER & SMITH & ROSS | 8.2 | 1.2 | 7 |
| 36. | EMIL MOGUL | 8 | 2.1 | 5.9 |
| 37. | DONAHUE & COE | 7.7 | 1.8 | 5.9 |
| | MacMANUS, JOHN & ADAMS | 7.7 | 2.1 | 5.6 |
| 39. | KEYES, MADDEN & JONES | 7.4 | .8 | 6.6 |
| 40. | GORDON BEST | 7.3 | 1.3 | 6 |
| 41. | GUILD, BASCOM & BONFIGLI | 6.9 | 1.6 | 5.3 |
| 42. | COHEN & ALESHIRE | 6.6 | 1.5 | 5.1 |
| 43. | DOYLE DANE BERNBACH | 6.5 | .4 | 6.1 |
| 44. | OGILVY, BENSON & MATHER | 6.4 | 2.4 | 4 |
| 45. | WARWICK & LEGLER | 6.2 | 2.5 | 3.7 |
| | D. P. BROTHER | 6.2 | .2 | 6 |
| 47. | EARLE LUDGIN | 6 | 1 | 5 |
| 48. | GEYER INC. | 5.5 | 1.5 | 4 |
| 49. | FITZGERALD | 5.3 | .5 | 4.8 |
| 50. | RAYMOND SPECTOR | 5 | — | 5 |

## 1958

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | J. WALTER THOMPSON CO. | $113.5 | $12 | $101.5 |
| 2. | McCANN-ERICKSON | 102 | 15 | 87 |
| 3. | YOUNG & RUBICAM | 95.2 | 13.2 | 82 |
| 4. | BBDO | 88 | 15 | 73 |
| 5. | TED BATES | 84 | 6 | 78 |
| 6. | BENTON & BOWLES | 66.5 | 1.5 | 65 |
| 7. | LEO BURNETT | 54.3 | 3.05 | 51.2 |
| 8. | DANCER-FITZGERALD-SAMPLE | 48.7 | 7.7 | 41 |
| 9. | COMPTON ADV. | 47.25 | 2.25 | 45 |
| 10. | N. W. AYER & SON | 45 | 15 | 30 |
| 11. | LENNEN & NEWELL | 40.1 | 9.3 | 30.8 |
| 12. | WILLIAM ESTY | 39 | 4 | 35 |
| 13. | KENYON & ECKHARDT | 37.2 | 7.2 | 30 |
| 14. | FOOTE, CONE & BELDING | 35.5 | 6.5 | 29 |
| 15. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 30 | 6.4 | 23.6 |
| 16. | CAMPBELL-EWALD | 30 | 4.5 | 25.5 |
| 17. | CUNNINGHAM & WALSH | 22 | 9 | 13 |
| 18. | GEOFFREY WADE | 18.6 | 1.5 | 17.1 |
| 19. | MAXON | 16.8 | 1 | 15.8 |
| 20. | NEEDHAM, LOUIS & BRORBY | 16.8 | 2.9 | 13.9 |
| 21. | ERWIN WASEY, RUTHRAUFF & RYAN | 16.5 | 5.5 | 11 |
| 22. | GREY ADV. | 16.5 | 5.5 | 11 |
| 23. | PARKSON | 15.8 | .2 | 15.6 |
| 24. | GRANT ADV. | 15.5 | 2.7 | 12.8 |
| 25. | D'ARCY ADV. | 15.5 | 5 | 10.5 |
| 26. | CAMPBELL-MITHUN | 15.5 | 2.5 | 13 |
| 27. | NORMAN, CRAIG & KUMMEL | 14.6 | 4.1 | 10.5 |
| 28. | DOHERTY, CLIFFORD, STEERS & SHENFIELD | 13 | 2.5 | 10.5 |
| 29. | GARDNER ADV. | 11.5 | 3.45 | 8.05 |
| 30. | TATHAM-LAIRD | 11 | .5 | 10.5 |
| 31. | BRYAN HOUSTON | 10.8 | .7 | 10.1 |
| 32. | OGILVY, BENSON & MATHER | 10.1 | 2.4 | 7.7 |
| 33. | D. P. BROTHER | 9.15 | .65 | 8.5 |
| 34. | FULLER & SMITH & ROSS | 9 | 1.5 | 7.5 |
| 35. | MacMANUS, JOHN & ADAMS | 8.51 | .81 | 7.7 |
| 36. | NORTH ADVERTISING | 8.4 | .1 | 8.3 |
| 37. | GUILD, BASCOM & BONFIGLI | 8.3 | 1.4 | 6.9 |
| 38. | DOYLE DANE BERNBACH | 7.8 | .4 | 7.4 |
| 39. | KEYES, MADDEN & JONES | 7.71 | .575 | 7.13 |
| 40. | EMIL MOGUL | 7.49 | 1.85 | 5.64 |
| 41. | DONAHUE & COE | 7.2 | 1.6 | 5.6 |
| 42. | COHEN & ALESHIRE | 7 | 3.4 | 3.6 |
| 43. | WARWICK & LEGLER | 7 | 1.5 | 5.5 |
| 44. | GORDON BEST | 6.8 | 1.1 | 5.7 |
| 45. | REACH, McCLINTON | 6.057 | .207 | 5.85 |
| 46. | GEYER INC. | 5.9 | 1.5 | 4.4 |
| 47. | EDWARD WEISS | 5.7 | .7 | 5 |
| 48. | C. J. LA ROCHE | 5.28 | .3 | 4.98 |
| 49. | FLETCHER RICHARDS | 5 | 1.6 | 3.4 |
| 50. | HONIG-COOPER, HARRINGTON & MINER | 5 | 1 | 4 |

## 1959

| Rank | Agency | Combined Radio-Tv | Radio Only | Tv Only |
|---|---|---|---|---|
| 1. | J. WALTER THOMPSON | $124.5 | $14 | $110.5 |
| 2. | McCANN-ERICKSON | 108 | 18 | 90 |
| 3. | YOUNG & RUBICAM | 102.5 | 13.5 | 89 |
| 4. | TED BATES | 95 | 5 | 90 |
| 5. | BBDO | 88 | 15 | 73 |
| 6. | BENTON & BOWLES | 75.9 | 2.2 | 73.7 |
| 7. | LEO BURNETT | 58.6 | 2.9 | 55.7 |
| 8. | DANCER-FITZGERALD-SAMPLE | 58 | 6.7 | 51.3 |
| 9. | N. W. AYER | 51.8 | 16 | 35.8 |
| 10. | KENYON & ECKHARDT | 47 | 7.1 | 39.9 |
| 11. | COMPTON | 43.9 | 2.3 | 41.6 |
| 12. | LENNEN & NEWELL | 42.1 | 3.9 | 38.2 |
| 13. | WILLIAM ESTY | 41.5 | 5.5 | 36 |
| 14. | FOOTE, CONE & BELDING | 40.3 | 4.6 | 35.7 |
| 15. | SULLIVAN, STAUFFER, COLWELL & BAYLES | 32 | 6.4 | 25.6 |
| 16. | CAMPBELL-EWALD | 30 | 4.5 | 25.5 |
| | CUNNINGHAM & WALSH | 30 | 9 | 21 |
| 18. | GREY | 22.1 | 6.7 | 15.4 |
| 19. | GEOFFREY WADE | 21.84 | 1.05 | 20.79 |
| 20. | D'ARCY | 21 | 6 | 15 |
| 21. | TATHAM-LAIRD | 20.2 | 2.2 | 18 |
| 22. | NEEDHAM, LOUIS & BRORBY | 19.2 | 3 | 16.2 |
| 23. | MAXON | 17 | 1.1 | 15.9 |
| | ERWIN WASEY, RUTHRAUFF & RYAN | 17 | 6.3 | 10.7 |
| 25. | PARKSON | 16.48 | 0.28 | 16.2 |
| 26. | CAMPBELL-MITHUN | 16 | 4 | 12 |
| 27. | OGILVY, BENSON & MATHER | 14.8 | 2 | 12.8 |
| 28. | GRANT | 14.65 | 2.6 | 12.05 |
| 29. | NORMAN, CRAIG & KUMMEL | 14.6 | 1 | 13.6 |
| 30. | DOHERTY, CLIFFORD, STEERS & SHENFIELD | 14.5 | 2.4 | 12.1 |
| 31. | GARDNER | 14.24 | 2.74 | 11.5 |
| 32. | W. B. DONER | 11.7 | 4.6 | 7.1 |
| 33. | FULLER & SMITH & ROSS | 11 | 0.75 | 10.25 |
| 34. | GUILD, BASCOM & BONFIGLI | 10.6 | 1.9 | 8.7 |
| 35. | FLETCHER RICHARDS, CALKINS & HOLDEN | 10.1 | 2.7 | 7.4 |
| 36. | KEYES, MADDEN & JONES | 9.83 | 1.39 | 9.44 |
| 37. | DOYLE DANE BERNBACH | 9.75 | 1.15 | 8.6 |
| 38. | MOGUL WILLIAMS & SAYLOR | 9.6 | 2.2 | 7.4 |
| | GEYER, MOREY, MADDEN & BALLARD | 9.6 | 4.5 | 5.1 |
| 40. | NORTH | 9.45 | 0.2 | 9.25 |
| 41. | D. P. BROTHER | 9.4 | 0.9 | 8.5 |
| 42. | WARWICK & LEGLER | 8.9 | 1.6 | 7.3 |
| 43. | COHEN, DOWD & ALESHIRE | 8.7 | 4.1 | 4.6 |
| 44. | KNOX REEVES | 7.8 | 0.4 | 7.4 |
| 45. | DONAHUE & CO. | 7.5 | 2 | 5.5 |
| | HONIG-COOPER, HARRINGTON & MINER | 7.5 | 1.25 | 6.25 |
| | REACH, McCLINTON | 7.5 | 0.5 | 7 |
| | EDWARD WEISS | 7.5 | 0.4 | 7.1 |
| 49. | GORDON BEST | 6.8 | 1.1 | 5.7 |
| 50. | McMANUS, JOHN & ADAMS | 6.4 | 2 | 4.4 |

# Advertising Agencies Handling Radio and/or Television Accounts

(This list was compiled from agency records of the Station Representatives Association.)

### A

**A. D. Adams Adv.** 37 W. 53 St., New York 19. Circle 6-2940.

Robert Feldman, media dir.

**Adams & Keyes.** 3 E. 54th St., New York 22. Plaze 1-5630. Stanley J. Keyes Jr., chmn; B. D. Adams, pres; James J. Freeman, Sr vp & media dir.

Atlanta: (Burke Dowling Adams Inc.) 1750 Peachtree Rd., N.W. Trinity 5-0121.

Los Angeles: 712 S. Curson Ave. Webster 8-3781.

Chicago: 75 E. Wacker Dr. Andover 3-5966.

**Advertising Assoc. Inc.** 10-A W. Grace St., Richmond, Va. Milton 3-0157.

Radio-Television Dept.: Jack D. Lewis, chmn of bd, pres; Don Martin, executive vp and radio director.

**Advertising Inc. of Washington.** 1625 Eye St., N.W., Washington 6. Republic 7-3447. King Pedlar, pres.

**Aitkin-Kynett Co. Inc.** 1400 S. Penn Sq., Philadelphia 2. Rittenhouse 6-7810.

Radio-Television Dept.: Allen Gray, radio-tv production director.

Radio-Television Media Buyers: Alan Bobbe, Edna M. Gretz, John Accetta.

**Allen & Reynolds.** 3104 Farnam St., Omaha 31, Neb. 342-0150.

Lyle De Moss, exec radio/tv dir; Don B. Amsden, radio/tv dir; Marilyn Hayes, time buyer.

**Allmayer, Fox & Reshkin Agency, Inc.** 612 West 47th St., Kansas City 12, Mo. Jefferson 1-1400. Ben N. Allmayer, pres. Ray Schoenfeld, media dir; Rod D. Frazier, radio/tv dir.

**Anderson & Cairns Inc.** 130 E. 59th St., New York 22. Murray Hill 8-5800.

Radio-Television Dept.: Victor Seydel, vp, director of radio-tv; Anne Bradley, assistant.

**Anderson-McConnell Adv. Agency Inc.** 922 N. Vine St., Hollywood 28, Calif. Hollywood 3-4154.

Radio-Television Dept.: James Mackin.

Radio-Television Media Buyer: Mary Ellen Wheeling.

**Applestein, Levinstein & Golnick Adv. Agency Inc.** 342 N. Charles St., Baltimore 1. Saratoga 7-1166.

Radio-Television Dept.: Leon S. Golnick, pres; Cas Applestein, executive officer; Morton Levinstein, sec-treas.

Radio-Television Media Buyer: Joseph Giannaccini, media assistant.

**Atlantic/Bernstein Assoc.** 655 Madison Ave. Templeton 8-8250.

Radio-Television Dept.: Sylvester J. Bernstein, media dir.

**Aves, Shaw & Ring Inc.** 430 Federal Square Bldg., Grand Rapids 2, Mich. Glendale 9-3351.

Radio-Television Dept.: James C. Gielow, radio-tv director.

Radio-Television Media Buyers: Wesley Aves, pres & acct supr; William A. Hagerman, vp & acct exec; E. F. Davison, acct exec; J. C. Gielow, acct exec.

Chicago: 333 North Michigan Avenue. Financial 6-0365. Kenneth R. Ring, exec vp & mgr; L. H. Ashcroft, acct exec.

**N. W. Ayer & Son Inc.** W. Washington Sq., Philadelphia 6. Walnut 5-0100.

H. A. Batten, chmn bd; Warner S. Shelly, pres.

Radio-Television Media Buyers: Leslie D. Farnath, vp in charge; George Burrows, media dir; Isabel Ziegler, Chalmer Gates, Frank Carvell, Robert Rowen, Harlan Radford, William Kane, supervisors; William Kane, Paul Kizenberger, Doug Parker, Derrick Dyatt, Donald Heller, Mrs. Martha Panella, Arne Ramberg, Mary Dunlavey, George McCoy, Jack Coverly-Smith, Mrs. Alice Kiel, Jack Hill, Edward Hardison, timebuyers.

New York 20: 1271 Avenue of the Americas, Rockefeller Center. Plaza 7-5700.

Radio-Television Dept.: James E. Hanna, vp in charge; Thomas J. McDermott, vp; Thomas H. Calhoun, vp; William J. Ratcliff, commercial production; G. D. Gudebrod, film chief.

Boston 16: Statler Office Bldg. Hubbard 2-4970. Raymond W. Heffron, vp and mgr.

Detroit 26: First National Bldg. Woodward 5-3322. Richard T. O'Reilly, vp and mgr.

Chicago 3: 135 South LaSalle St. Andover 3-7111. Thomas G. Watson Jr., vp and mgr.

San Francisco 4: 235 Montgomery St. Sutter 1-2534. Harry C. Graybill, vp and mgr.

Hollywood 28: Hollywood Taft Bldg. Hollywood 3-4181. Edmund H. Rogers Jr., vp and mgr.

Honolulu 13: 1060 Bishop St., James P. Smith, mgr.

### B

**Lynn Baker Inc.** 720 Fifth Ave., New York 19. Judson 6-3900.

Radio-Television Dept.: David Savage, vp and radio-tv director.

Radio-Television Media Buyer: James D. Evans, vp and media director.

**G. M. Basford Co.** 60 E. 42nd St., New York 17. Murray Hill 2-2838.

Henry C. Silldorff, bd chmn; Fred Adams, pres; William Schirk, vp & media dir.

**Ted Bates & Co.** 666 Fifth Ave., New York 19. Judson 6-0600.

T. L. Bates, honorary chmn of bd; Rosser Reeves, chmn of bd; Thomas J. Carnese, senior vp and gen mgr; James Douglass, administrative vp; John M. Tyden, vice chmn of bd; William H. Kearns, vice chmn of bd and chmn of exec committee; William A. O. Gross and William E. Hatch, bd members.

Radio-Television Dept.: Richard A. R. Pinkham, senior vp and director; Herbert Gunter, vp in charge of production; Harold J. Saz, vp, business mgr; John E. Kucera, vp in charge of network relations; John N. Calley, in charge of new program development; Charles M. Kebbe, casting director.

Radio-Television Media Buyers: Edward A. Grey, senior vp in charge of media operations; William Kennedy, Winston Kirchert, Christopher Lynch, Martin Murphy, Albert Skolnik, all assistant vp's and media supervisors; Norman Chester and Lucian Bloom, both media supervisors; John Catanese, James Curran, Gordon Dewart, John Dougherty, Mary Ellis, Nathaniel Gayster, Arthur Goldstein, Eileen Greer, Stuart Hinkle, Paul Reardon, John Rothenberger, Conant Sawyer, Perry Seastrom, Chester Slaybaugh, Jack Sinnott, Leonard Soglio, Gregory Sullivan, Charles Theiss, Frank Thompson, Gerald Van Horsen and William Warner, all buyers.

Los Angeles 28: 1750 North Vine St. Hollywood 9-2161. Thomas F. McAndrews Jr., vp in charge.

**Batton, Barton, Durstine & Osborn Inc.** 383 Madison Ave., New York 17. Eldorado 5-5800.

Bruce Barton, chmn of bd; Bernard C. Duffy, vice chmn of bd; Charles H. Brower, pres.

Radio-Television Dept.: R. L. Foreman, executive vp in charge of plans bd; Herminio Traviesas, vp-mgr tv-radio dept.; George Polk, vp in charge tv-radio programming and planning; William Hoffmann, radio director; Ed Marshall, business mgr tv-radio, programming and talent contracts; Tom Anderson, in charge of radio production; Art Bellaire, vp in charge tv-radio copy; Larry Berger, in charge of tv art; George Kondolf, chief story editor.

Radio-Television Media Buyers: Herb Maneloveg, vp-media director; Dick McKeever, in charge of network broadcast; Ed Fleri, in charge of spot broadcast; Trow Ellman, Ted Wallower, timebuyers; Hope Martinez, supervisor; William Beste, Richard Wright, Joe Harris, Ed Koehler, A. Brew, group media supervisors; Jackie Moore, Bob Wilson, H. Mados, assistant spot buyers.

Atlanta 8: 805 Peachtree St., N.E. Trinity 5-8654. C. S. Slayman, mgr.

Boston 16: 462 Boylston St. Copley 7-7800. Richard O. Howe, vp-gen mgr.

Buffalo 3: Rand Bldg. Cleveland 7915. D. G. Casto, vp-mgr.

Chicago 11: 919 N. Michigan Ave. Superior 7-9200. Wayne Tiss, vp-mgr.

Cleveland 14: 100 National City Bank Bldg. Tower 1-7270. J. M. Bristow, vp-mgr.

Dallas 1: 223 Mercantile Continental Bldg. Riverside 7-3431. B. E. Foster, mgr.

Detroit 26: 1800 Penobscot Bldg. Woodward 5-0260. R. E. Anderson, vp-mgr.

Hollywood 28: 1717 North Highland Ave. Hollywood 2-1641. Robert Stefan, vp-mgr.

Los Angeles 36: 5820 Wilshire Blvd. Webster 8-3188. W. M. Starkey, vp-mgr.

Montreal 2: Dominion Square Bldg. University 8-2655. S. Mowat, mgr.

Minneapolis 2: Northwestern Bank Bldg. Federal 8-8401. Bobb Chaney, vp-mgr.

Pittsburgh 19: Grant Bldg. Grant 1-9900. Burton E. Vaughan, vp-mgr.

San Francisco 4: 120 Montgomery St. Exbrook 7-1122. J. G. Motheral, vp-gen mgr.

Seattle 1: 1318 Fourth Ave. Elliott 5500. Walter Fitzsimmons, mgr.

Syracuse 2: 205 Harrison St. Syracuse 2-5319. Mrs. Helen Conn, mgr.

Toronto: 160 Bloor St. Walnut 4-3780. M. Hicks, vp-gen mgr.

**Bennett-Adv. Inc.** 1813 N. Main St., High Point, N. C. 88-24151. Ted Cramer, radio-tv director.

Raleigh, N. C.: 217 S. McDowell St. Temple 3-5792.

Charlotte, N. C.: 1416 East Morehead St. Franklin 5-6088. Forrest Collier, Bill Wilson.

**Victor A. Bennett Co. Inc.** 6 E. 45th St., New York 17. Murray Hill 7-2186.

**Walter F. Bennett & Co.** 20 N. Wacker Drive, Chicago 6, Ill. Franklin 2-1131.

**Benton & Bowles.** 666 Fifth Ave., New York 19. Judson 2-6200.

Atherton W. Hobler, chmn of exec committee; William R. Baker Jr., chmn of bd; Robert E. Lusk, pres; Lee M. Rich, vp media.

Radio-Television Dept.: Grant Tinker, vp-dir tv programming; William Schneider, vp-bus mgr tv radio.

Radio-Television Media Buyers: Hal Miller, vp-mgr media dept.; Lee Currlin, Milton Kiebler, vps-assoc media dirs; Bern Kanner, David Wedeck, assoc media dirs; Paul Roth, Rudy Maffei, Dick Gershon, Roger Clapp, Sam Haven, John Collins, Alan Hornell, asst media dirs; Tad Distler, George Heffernan, Stuart Hinkle, Tom Kohler, Grace Porterfield, Jordan Schrieber, Jim Courtney, Bob Friedlander, Merrill Grant, Ed Green, Irv Adelsberg, Bern Shlossman, Clay Briggs, Tom Brander, Joe McCarthy, John Scanlan, Alan Yoblon, Howard Gerber, Stan Kreiser, Tom McCabe, Bob Silberberg, Jim Thompson, Stan Rosenfeld, timebuyers.

Hollywod 28: 6253 Hollywood Blvd., Hollywood 4-9151. Al E. Kaye, vp west coast operations.

**Gordon Best Co.** 228 N. LaSalle St., Chicago 1. State 2-5060.

Gordon Best, chmn bd, treas; Carl M. Post, pres.

Radio-Television Dept.: Shepard Chartoc, vp in charge of radio-tv.

Radio-Television Media Buyers: Edwin A. Trizil, media director; Helen Wood, timebuyer.

**The Biddle Company.** 108 E. Market St., Bloomington, Ill. 7-6161.

Radio-Television Dept.: Shirley A. Sunwall, media director.

Chicago: 212 E. Ontario. Superior 7-6789.

Des Moines, Iowa: 12th Floor Paramount Bldg. Cherry 4-9154.

Kansas City, Mo.: 41st and Broadway. Valentine 1-0851.

**Blaine-Thompson Co.** 234 W. 44th St., New York 36, N. Y. Longacre 4-0800.

Radio Television Dept.: Philip Solomon, vp; Ingram Ash, vp; Fred Golden, vp.

Radio-Television Media Buyer: Lee Frankel, media director.

**Ben B. Bliss & Co.** 574 Fifth Ave., New York 36. Judson 2-4733.

**Botsford, Constantine & Gardner.** 400 S.W. Sixth Ave., Portland 4, Ore. Capitol 8-9541.

Seattle 1, Wash.: 1400 Tower Bldg. Main 3-2384.

San Francisco 5, Calif.: 417 Market St., Exbrook 2-7565.

New York: 24 E. 38th St. Murray Hill 5-8645.

Radio-Television Media Buyers: Tom Blosl, Seattle; Marilyn Lees, Portland; Edie Curtiss, San Francisco.

**Bozell & Jacobs Inc.** Electric Bldg., Omaha 2, Neb. Jackson 8030. Frank C. Miller, vp, mgr.

Radio-Television Dept.: Clair J. Gross, vp broadcast media buyer.

Chicago: 205 N. LaSalle St. Central 6-0870. Nathan E. Jacobs, pres, mgr; Philip Rouda, broadcast media buyer.

New York 36: 2 W. 45th St. Murray Hill 7-6210. Donald D. Hoover, pres; Harold C. Fair, vp, broadcast media buyer.

Indianapolis 2, Ind.: 1803 N. Meridian St. Walnut 3-4524. Charles A. Gallup, vp, mgr; Ralph B. Roberts, vp, broadcast media buyer.

Seattle, Wash.: Tower Bldg. Mutual 2-6027. R. H. Wensburg, vp, mgr; E. G. Hines, broadcast media buyer.

Shreveport, La.: Fairfield Bldg. 3-6124. Walter T. Pfeiffer, vp, mgr; H. G. Anthony, vp, broadcast media buyer.

RELIGIOUS BROADCASTING SPECIALISTS

RADIO LUXEMBOURG & THE WORLD

**American Sales and Servicing Agency**

122 E. 42 Street, New York 17, N. Y. MUrray Hill 2-4500
and at Bedford, N. Y. BE 4-7280

LONDON • PARIS • BRUSSELS • FRANKFORT

Minneapolis: Pillsbury Bldg. Federal 9-8621. Sam H. Kaufman, vp, mgr; Lloyd E. Borg, vp, broadcast media buyer.

Beverly Hills, Calif.: 340 N. Rodeo Dr. Bradshaw 2-2081. Vincent Fowler, vp, mgr; David R. Brown, broadcast media buyer.

Houston 19, Tex.: P. O. Box 13334. Jackson 9-4981. Carl Storey, vp, mgr; P. L. Pellerin, vp.

Kansas City 5, Mo.: Baltimore Bldg. Baltimore 1-4997. Bert Bremson, vp, mgr, broadcast media buyer.

Washington, D. C.: Sheraton Bldg. Sterling 3-2406. Max Barnes, vp, mgr, broadcast media buyer.

Sioux City, Iowa: Benson Bldg. 5-8968. Milton Bolstein, mgr. William Fogarty, broadcast media buyer.

**Brooke, Smith, French & Dorrance.** 8469 E. Jefferson Ave., Detroit. Valley 2-9700.

Radio-Television Dept.: Frank A. Bardack, acting radio-tv director.

Radio-Television Buyers: George Johnston, vp and media director; Hal E. Rumble, Richard Sheppard.

New York 17: 52 Vanderbilt Ave., Murray Hill 6-1800. William A. Walker, vp.

**D. P. Brother & Co.** General Motors Bldg., Detroit 2. Trinity 2-8250.

D. P. Brother, pres.

Radio-Television Dept.: K. G. Manuel, senior vp in charge of radio-tv; Richard F. Reynolds, radio-tv dir.

Radio-Television Media Buyers: C. Watts Wacker, vp & media director; John J. Walsh Jr., Richard Hoffman, timebuyers.

Los Angeles 5: 3540 Wilshire Blvd. Dunkirk 5-8288. A Cochrane Jr., Pacific Coast mgr.

New York 19: 720 Fifth Ave. Columbus 5-1004. F. E. Egan, senior vp and New York mgr.

**Brown & Butcher Inc.** 630 Fifth Ave., New York 20. Plaza 7-4610.

Radio-Television Dept.: Robert Crane, Les Daniels, vps-copy; Robert K. Christenberry Jr., copywriter.

Radio-Television Media Buyers: Raymond B. Healy, vp and media director; Rose-Marie Vitanza, Catherine Farrell, timebuyers.

**Galen E. Broyles Co. Inc.** 200 Clayton St., Denver 6, Colo. Galen E. Broyles, owner.

**The Buchen Co.** 400 W. Madison St., Chicago 6. Randolph 6-9305.

Radio-Television Dept.: Joseph H. Caro, senior vp; John K. Cole, director of radio-tv.

Radio-Television Media Buyers: Howard W. Rose, vp, media; Lee Carlson, timebuyer.

**Leo Burnett Co. Inc.** Prudential Plaza, Chicago 1. Central 6-5959.

Leo Burnett, chmn of bd; Richard N. Heath, chmn, executive committee; William T. Young, pres.

Program Dept.: Lee Bland, vp and senior program supervisor; program supervisors: Ed Abbott, Bob Brown, Milt Slater.

Broadcast Business Dept.: Dave Dole, vp; Bob Boyer, mgr of legal section; Al Eisenmenger, mgr of financial section.

Tv Commercial Dept.: Don Tennant, vp; Bob Tunison, mgr.

Media Dept.: Thomas A. Wright Jr., vp; Harold G. Tillson, media mgr; Dr. Seymour Banks, vp of media & program analysis. Media supervisors: George Stanton, Gus Pfleger, George Wilcox, Dick Coons, David Arnold. Assoc. media supervisors: Rex French, George Miller, Mahlon Saxon, Ken Eddy, Bill Oberholtzer, Dave Seidel, Bill Harmon, Tom Brennan. Timebuyers: Fred Maeding, Bill Eckert, Sam Wilson, Jerry Larson, Arne Nordmark, Tom Covell, Dick Neice, Mary Lou Ruxton, Eloise Beatty, Calvin Wilcox, Harry Warren, Don Carlson, Bruce Curtis, Lincoln Bumba, Jim Cone, Philip Pegg, John Stetson, Bergina Cherkezian.

Branch Offices:

New York 22: 477 Madison Ave. Plaza 9-5959. William J. McIlvain, vp; Richard Zimbert, business mgr; Pete Katz, program production mgr; Hooper White, commercial production mgr; Ken Eddy, assoc. media supervisor.

Detroit 26: Buhl Bldg., Woodward 1-5959. Robert Leonard, acting mgr; Len Hyde, assoc. media supervisor.

Hollywood 28: 1680 N. Vine St., Hollywood 4-7374. Wendell Williams, vp; Wally Ruggles, program production mgr; Leo Bole, commercial production mgr.

Leo Burnett Co. of Canada Ltd.:

Toronto 1: 133 Richmond St., Empire 6-5801. E. M. Sinclair, pres; E. W. Hudson, vp; Ray Gilbert, vp; James McRae, mgr of broadcasting.

Montreal: 55 Sherbrooke St. W. Victor 4-3939. Howard E. Whiting, vp.

**Byer & Bowman Adv. Agency.** 66 S. Sixth St., Columbus 15, Ohio. Capital 1-7751.

Radio-Television Dept.: S. N. Hallock II, director and timebuyer; John D. Metzger, head timebuyer, production dir, film buyer; Ann Duffy, tv production and copy mgr; timebuyer; Martha Sullivan, radio production mgr, timebuyer; James Kelso, media research director; and Gus Bowman Jr., Owen Carroll and Ray Wilkin, all account executives and timebuyers.

### C

**J. M. Camp & Co.** 222 E. Willow St., Wheaton, Ill. Montrose 8-8000.

New York 21: 1360 York Ave. Murray Hill 6-6488.

Racine, Wis.: 1408 Washington St.

Los Angeles: 2565 Melville Dr., San Marino. Cumberland 3-5943.

**Campbell-Ewald Co.** General Motors Bldg., Detroit 2. Trinity 2-6200.

Henry G. Little, chmn of bd; Joseph J. Hartigan, vice chmn of bd; Lawrence R. Nelson, chmn exec comm & senior vp; Thomas B. Adams, pres.

Radio-Television Dept.: P. L. McHugh, vp and director; Hugh L. Lucas, vp and account executive; Kensinger Jones, tv creative director.

Radio-Television Media Buyers: J. J. Hartigan, senior vp; C. Georgi Jr., vp and media director; R. H. Crooker, assistant media director and timebuyer; R. E. Fischer, L. N. Harabadian, timebuyers.

New York 22: 488 Madison Ave. Murray Hill 8-3400. Radio-Tv Dept.: Alfred J. Miranda III, Eastern dir, Radio-Tv Dept.

Hollywood: 1750 N. Vine St. Hollywood 9-2931. Richard L. Eastland, mgr.

Atlanta 3: 11 Pryor St., S.W. Jackson 4-3858. Arthur T. Duhaime, mgr.

Cincinnati 2: Carew Tower. Main 1-0500. James E. Defebaugh, mgr.

Denver 2: 1700 Broadway. Keystone 4-4281. Richard H. Katerndahl, mgr.

Chicago 1: 230 N. Michigan Ave. Central 6-1946. Vincent Bliss, vp-mgr.

Dallas 1: Bryan & Bullington Sts. Riverside 2-6889; Lorne T. Denton, mgr.

Kansas City 11: 4010 Washington St. Jefferson 1-5601. Robert K. Albright, mgr.

Los Angeles 5: 3460 Wilshire Blvd; Dunkirk 9-1334. Richard C. Francis, vp-mgr.

San Francisco 4: 235 Montgomery St. Exbrook 2-0145. T. Milburn Johnston, vp-mgr.

Washington 6, D. C.: 1625 Eye St. Republic 7-0015. Ross Lindsay, mgr.

**Campbell-Mithun Inc.** Northwestern Bank Bldg., Minneapolis 2. Federal 9-7383.

Ray O. Mithun, chmn of bd; Albert R. Whitman, pres.

Radio-Television Dept.: Arthur H. Lund, tv director; Richard L. Stevens, business mgr; Donald H. Grawert, tv creative supervisor; Gerard F. (Scott) Part, tv art film supervisor; Robert F. Berg, George M. Hill, broadcast coordinators; George Zimbelman, tv art director.

Radio-Television Media Buyers: Harry M. Johnson, media director; Vincent Schaefer, Robert C. Hood, William Hayes, Robert Zschunke, media planners; Benjamin Leighton, Rudolph Marti, Frank Rolfes, timebuyers; Robert F. Thompson, media research supervisor.

Chicago 11: 919 N. Michigan Ave. Delaware 7-7553.

Lee A. Terrill, executive vp and gen mgr; Clayton H. Rossland, media director; Marian C. Manzer, Katherine Thulin, Mary Petr, William Stenson, timebuyers; Dave Cloud, tv production business mgr; Theodore R. LeMaire, radio-tv creative supervisor.

Hollywood 28: 1680 N. Vine St. Hollywood 2-0715. Paul E. Morgan, vp and gen mgr; Ernest P. Andrews, radio-tv production director; Jane Baker, radio-tv production assistant; Evon Prose, timebuyer.

New York 17: 420 Lexington Ave. Oregon 9-8744. Joseph C. Spery, radio-tv mgr.

**Cargill, Wilson & Acree Inc.** 201 E. Franklin St., Richmond 19, Va. Milton 3-3485.

Radio-Television Dept.: Lawrence Kaplin, radio-tv director.

Radio-Television Media Buyer: Mrs. Churchill Young.

**Carpenter Advertising Co.** 1220 Huron Road, Cleveland 15, Ohio. MA 1-1570.

A. J. Carpenter, pres; E. D. Lamb, exec vp; J. R. Schmunk, vp & radio dir; Gertrude Denny, media dir.

**Chambers, Wiswell, Shattuck, Clifford & McMillan Inc.** 250 Park Square Bldg., Boston 16. Hubbard 2-7950. George C. Wiswell Sr., chmn bd; Benjamin Shattuck, pres.

**Charles J. Charney & Co.** 101 W. 55th St., New York 19. Plaza 7-0955.

Radio-Television Dept.: Alvin George, radio-tv director; Melvin H. Levy, Charles J. Charney, account executives.

**James T. Chirurg Co.** 824 Boylston St., Chestnut Hill, Mass. Regent 4-1055.

J. T. Chirug, chmn; W. L. Shepardson, pres; Jackson L. Parker, med dir.

**Cohen & Aleshire Inc.** 41 E. 42nd St. New York 17. Oxford 7-0660.

Harry B. Cohen, chmn of bd; Edward Aleshire, pres.

Radio-Television Dept.: Robert Wahl, radio-tv production writer; Zirel Handler, radio-tv production business mgr.

Radio-Television Media Buyers: Beth Black, head of timebuying dept.; Bob Turner, timebuyer.

**L. C. Cole Co. Inc.** 406 Sutter St., San Francisco 8. Exbrook 2-2565. W. E. Haberman, pres; Sherman Rogers, media dir.

**Cole, Fischer & Rogow Inc.** 445 Park Ave. New York 22. Plaza 1-1780.

Radio-Television Dept.: Jackson E. Dube, pres.; Arthur A. Fischer, media dir.

Los Angeles: 9033 Wilshire Blvd. Crestview 5-0135. Hermina LuKacsy, radio-tv mgr.

**Cole & Weber.** Corbett Bldg., Portland 4, Ore. Capitol 6-2821.

Radio-Television Dept.: Ralph W. Rogers, director.

**Clark Collard Advertising Agency.** 2506 West 8th St., Los Angeles 57. Dunkirk 7-3388. Clark Collard, owner and acct exec.

**Colle, McVoy, Weston, Barnett Inc.** 217½ W. Fifth St., Waterloo, Ia. Adams 4-1583. Alfred Colle, chmn bd; Phillips Taylor, pres.

**Compton Adv. Inc.** 625 Madison Ave., New York 22. Plaza 4-1100.

R. D. Holbrook, chmn of bd; Barton A. Cummings, pres.

Radio-Television Dept.: Lewis H. Titterton, vp-director tv-radio programming; Frank Brandt, vp of commercial production; Bertrand Mulligan, executive producer; Marjorie Irwin, business mgr.

Radio-Television Media Buyers: Frank Kemp, vp-media director; Walter Barber, Henry Clochessy, Maurice Sculfort, Julia Brown, Tom Carson, associate media directors; Robert Liddel, head broadcast buyer; Graham Hay, Ethel Wieder, Robert Liddel, Genevieve Schubert, Joseph Burbeck, Robert Pape, Jack Brooks, Douglas MacMullan, William McGivney, Howard Potter, broadcast timebuyers.

Chicago 4: 200 S. Michigan Ave. Harrison 7-9822. Edean Landis, vp-gen mgr; A. E. Zeis, C. E. Bolgard, media directors; L. E. Tilden, vp-director tv-radio; George Jarrett, tv producer.

Los Angeles 48: 6505 Wilshire Blvd. Olive 3-1000. Alvin Kabaker, vp-mgr; Jean Carroll, media dir.

San Francisco: 703 Market St. Garfield 1-4854. Richard E. Goebel, vp & mgr.

**Comstock & Co.** 651 Delaware Ave., Buffalo 2. Lincoln 6187.

Radio-Television Dept.: Everett L. Thompson, radio-tv director; Howard C. Schellenberg, radio-tv creative director.

Radio-Television Media Buyer: Mr. Thompson.

**The Cramer-Krasselt Co.** 733 N. Van Buren St., Milwaukee 2, Wis. Broadway 6-3500.

Radio-Television Dept.: Roger LeGrand, vp in charge; Ken Hegard, John Pritchard, Jim Lewis, radio-tv account axecutives.

Radio-Television Media Buyer: Loretta Mahar.

**Cunningham & Walsh Inc.** 260 Madison Ave., New York 16. Murray Hill 3-4900.

John P. Cunningham, chmn of bd; Robert R. Newell, pres; Newman F. McEvoy, sr. vp & dir of media.

Radio-Television Dept.: William B. Templeton, vp and director of radio-tv dept; Jerome Feniger, vp in charge of programming; William LaCava, vp in charge of commercial tv; Edward Moore, business mgr; Arthur Wright, Fred Carney, Sanford Levy, tv commercial producers; Vernon Steffen, sr tv art director; John Milligan, Richard Burton, Jerry Gedney, David Lyons, tv art directors.

Radio-Television Media Buyers: Ed Baczewski, associate media director; John Lucinatelli, William White, group media directors; Jeremy Sprague, Robert Palmer, James Ducey, Herman Braumuller, media supervisors; Frank Martin, Stuart Brown, Daniel Borg, Frank Vernon, Marvin Glasser, William Birkbeck, Harold Gregg, George Peter, Rudy Baumohl, William Santoni, buyers.

Chicago 2: 6 N. Michigan Ave., Andover 3-3138. Elinor Farenholz, director of radio-tv; George F. Kleitz, media director; Frederick McCormack, asst media director; Rita Creen, Bette McKeough, buyers.

Los Angeles 5: 3424 Wilshire Blvd. Dunkirk 8-0591. Ben Norman, tv-radio director.

San Francisco 9: 1660 Bush St. Prospect 6-2600. Robert Matthes, mgr; radio-tv; Richard Clark, media director; Jerry Gilley, asst. media director.

### D

**Dancer-Fitzgerald-Sample Inc.** 347 Madison Ave., New York 17. Oregon 9-0600.

H. M. Dancer, chmn of bd; Clifford L. Fitzgerald, pres; C. T. Birch, exec. vp.

Radio-Television Dept.: J. James Neale, vp and director; David O. Nyren, vp in charge of programming; Norman Mathews, vp in charge of commercial production; James S. Ennis, administrator; Eugene Patterson, senior show supervisor; Joseph Shaw, senior commercial supervisor; Vincent Connelly, business affairs mgr; Fred Levitt, operations mgr.

Radio-Television Media Buyers: Louis T. Fischer, vp, media director; Shelton Pogue, Kenneth P. Torgerson, Peter Triolo, Robert A. Wulfhorst, associate media directors.

Hollywood: 1680 N. Vine St. Hollywood 2-3256. Betty O'Hara, vice president; William Bohen, Mildred Hamilton, show supervisors; William Watkins, commercial supervisor; Sylvia Ruter, office administrator.

Chicago 1: 221 N. LaSalle St. Financial 6-4700. F. Sewall Gardner, executive vp.

San Francisco 4: Russ Bldg. Douglas 2-5107. Lawrence Dunham, vp and gen mgr.

Dayton 2: 333 W. First St. Baldwin 6-2492. Clyde E. Rapp, mgr.

Toronto 7: 200 St. Clair Ave. W. Walnut 4-8425. Gilbert Nunns, vp and gen mgr.

**Daniel & Charles Inc.** 185 Madison Ave., New York 16. Murray Hill 6-7288.

Radio-Television Dept.: Bernice Gutmann, media director; Lincoln Diamant, vp in charge; Sinclair Jacobs Jr., vp & dir marketing services.

Radio-Television Media Buyers: Doris Gould, Maryanne Russo, Isabelle Stannard.

**D'Arcy Adv. Co.** Missouri Pacific Bldg., St. Louis 3. Central 1-6700.

Radio-Television Dept.: Harry K. Renfro, radio-tv mgr.

Radio-Television Media Buyers: J. Dolan Walsh, Don Brady, Don Amos, timebuyers.

New York 22: 430 Park Ave. Plaza 8-2600. Frank S. Ott, vp-media director;Frances Velthuys, senior broadcast buyer; Robert Lazetera, timebuyer.

Atlanta 9: 75 8th St., N.E. Trinity 2-8815. M. L. Boyd Jr., mgr.

Chicago 1: Prudential Plaza. Whitehall 3-3600. Russell B. Young, radio-tv director; W. R. Barker, media director; David Haughey, Tom Henry, Gordon Gredell, timebuyers.

Cleveland 13: 55 Public Square. Tower

Houston 2: Texas National Bank Bldg. J. Bob Wilson, vp-mgr.

Los Angeles 5: 3540 Wilshire Blvd. Dunkirk 5-3171. Vern Eastman, vp-mgr.

Also offices in Toronto and Mexico.

1-3911. Stanley P. Seward, vp-mgr.

**Wesley Day & Co. Inc.** 2818 Ingersoll Ave., Des Moines 12, Iowa. CH 3-4135. Wesley Day, pres; Len Howe, radio-tv dir; Mary B. Alexander, media dir.

**Denman & Baker Inc.** 1012 Buhl Bldg., Detroit 26, Mich. Woodward 5-1474. William I. Denman, pres.

**Doe-Anderson Advertising Agency Inc.** 315 Commonwealth Bldg.,Louisville 2, Ky. Juniper 5-3193. G. P. Wagner, media buyer.

**Doherty, Clifford, Steers & Shenfield Inc.** 530 5th Ave., New York 36. Yukon 6-6500.

Donald K. Clifford, chmn of bd; William E. Steers, pres-sec.

Radio-Television Dept.: Stanley J. Quinn Jr., vp in charge of programming; Russell Ford, vp in charge of commercial production.

Radio-Television Media Buyers: Jack K. Carver, Sam B. Vitt, vps and assoc media dirs.

**Ralph L. Dombrower Co.** 11 E. Franklin St., Richmond 19, Va. Milton 3-1113.

Radio-Television Dept.: T. Michaux Moody, talent buyer.

Radio-Television Media Buyer: Ralph L. Dombrower Jr.

Washington, D. C.: Woodward Bldg. Republic 7-1420. Philip Rosenfeld.

**Donahue & Coe Inc.** 1271 Avenue of the Americas, New York 20. Circle 5-1000.

Edward J. Churchill, chmn of bd; Don E. West, pres; Gerald Arthur, vp, media.

Radio-Television Dept.: Evelyn Lee Jones, business mgr; A. Cral Rigrod, vp & producer-director Motion picture accounts; Joe Lamneck, tv-radio producer, general accounts.

Radio-Television Media Buyers: Marie Coleman, Leonard Tronick, Alton Copeland, Peter Dalton, Clifford Greensdan, Stuart Kaufman, John Waschin.

Atlanta 3: 258 Hurt Bldg. Murray 8-5662. Harry L. Morrill Jr., vp in charge.

Los Angeles 5: 3243 Wilshire Blvd. Dunkirk 1-2221. Richard Moses, vp in charge.

Montreal 2: 1010 St. Catherine St. W. University 6-8851. Wilfred J. LaVigne, mgr.

**W. B. Doner & Co.** Washington Blvd. Bldg., Detroit 26. Woodward 5-7400.

Radio-Television Dept.: Charles F. Rosen. director.

Radio-Television Media Buyers: Mrs. Ellen Dryer, media director; Mrs. Marion McNeilly, Lois Henrickson, timebuyers.

Baltimore 18. Md.: 2225 N. Charles St. Belmont 5-1212. Radio-Television Dept.: Edward A. Trahan, Morton L. Salan, account executives. William A. Murphy, media director.

Chicago 1, Ill.: 35 E. Wacker Drive. Andover 3-7800. Radio-Television Dept.: Milford F. Kostman, director; Robert Smith, Radio-Television media buyer.

Philadelphia 2: Lewis Tower Bldg. Pennypacker 5-6804. Radio-Television Dept.: Murray Firestone, executive vp. Radio-Television Media Buyer: Gloria Davis, media director.

Milwaukee 3: 1324 W. Wisconsin Ave. West 3-9315. Marvin H. Frank, gen mgr.

New York 17: Madison Ave. Plaza 3-0900. Radio-Television Dept. 400 Sylvan Taplinger, Robert Bleyer, Carol Hardy. Radio-Television Media Buyers: Freida Weiss, media director; Bertha VanDagna, timebuyer.

**Doremus & Co.** 120 Broadway, New York 5. Worth 4-0700.

Chicago 4, Ill.: 208 S. LaSalle St. Central 6-9132.

Boston 10: 60 Batterymarch St. Hubbard 2-5665.

Philadelphia 3: 1616 Walnut St. Kingsley 5-0700. (Doremus-Eshleman Co.)

San Francisco 8: 425 Bush St. Yukon 2-4080.

**John C. Dowd Inc.** Park Square Bldg., Boston 16. Hubbard 2-8050. John C. Dowd, pres; Edward Parent, exec vp; William Monaghan, med dir; Joseph Tully, radio-tv dir.

**Doyle Dane Bernbach Inc.** 20 W. 43rd St., New York 36. Longacre 4-1234.

William Bernbach, pres; Ned Doyle, executive vp; Maxwell Dane, sec-treas.

Radio-Television Dept.: John Egan, dir of tv programming; Don Trevor, radio-tv dir; Ernest Hartman, John Capsis, Bruce McGuineas, producers; Joan Walker, casting-producer; Gerard Gilard, bus mgr; Jean Malone, traffic forwarding head; Gerald Kreeger, Milton Houston & Robert Warner, assoc producers.

Radio-Television Media Buyers: Albert Petcavage, media director; Jeanne Jaffe, John Nuccio & Charlotte Corbett, timebuyers.

Los Angeles 48: 6399 Wilshire Blvd. Olive 3-8080. Ted Factor, vp in charge of office; Robert Gips, producer; Jerry Sachs, media dir.

Chicago 6: 20 N. Wacker Drive. Financial 6-8860. Fred Klein, mgr.

**Monroe F. Dreher Inc.** 30 Rockefeller Plaza, New York 20. Circle 6-6675.

**Dunay, Hirsh & Lewis Inc.** 270 Madison Ave., New York 16. OR 9-5445. Murray Hirsch, pres; Frances Oster, media dir, timebuyer.

**Roy S. Durstine Inc.** 655 Madison Ave., New York 21. Templeton 8-4600.

San Francisco 11: 1714 Stockton St. Exbrook 7-0456.

## E

**Ecoff & James Inc.** 121 S. Broad St., Philadelphia 7. Pennypacker 5-1459. Wesley M. Ecoff, pres; Helen Vanderberry, media dir.

**Ehrlich, Neuwirth & Sobo Inc.** 210 Madison Ave., New York 16. Murray Hill 3-6886. Bob Solomon, radio dir.

**Elkman Co.** Suburban Station Bldg., Philadelphia 3. Locust 4-5715. Stanley Elkman, pres; Joseph Elgart, media dir.

**Ellington & Co. Inc.** 535 Fifth Ave., New York 17. Murray Hill 7-4300.

Radio-Television Dept.: A. Burke Crotty, vp; Tom Ellington Jr., executive producer; Glenn Botkins, staff producer.

Radio-Television Media Buyers: Dan Kane, media director; Mary Dowling, timebuyer.

**Erwin Wasey, Ruthrauff & Ryan Inc.** 711 Third Ave., New York 17. Oxford 7-4500.

Radio-Television Dept.: Rollo W. Hunter, vp in charge.

Radio-Television Media Buyers: William Hunter, media group supervisor; Richard Bunbury, chief timebuyer; Jack Schwartz. Bill Thumhurst and Vic Watson, producers; Marvin Richfield.

Chicago 1: 360 N. Michigan Ave. Financial 6-1833. Roswell W. Metzger, exec. comm. chmn & gen mgr; George B. Anderson, vp for radio-tv; Holly Shively, vp & chief timebuyer; John L. Gwynn, vp for media.

Los Angeles 36: 5045 Wilshire Blvd. Webster 1-1211. Emmett C. McGaughey, executive vp and Pacific Coast mgr; Roger M. Johnson, vp-media and research; Robert L. Redd, vp, radio-tv director; Edwin T. Morgan, radio-tv production director; Edward Simmons, radio-tv producer.

Dallas 2: 1412 Main St. Riverside 1-6453. Alex Pappas, vp.mgr; Margaret F. Murrell, account executive.

Houston 4: 5615 Fannin St. Jackson 4-7531. T. F. Keady, vp-mgr.

St. Paul 14: 2650 University Ave. Midway 5-7711. James A. Walker, senior vp-mgr.

San Francisco 4: 140 Montgomery St. Exbrook 2-4616. Frank A. Helton, vp-mgr.

Philadelphia 2: 3 Penn Center; Locust 4-3551. Horace D. Nalle, vp-mgr; Frank C. Murphy, media director; Theresa Falgiatore, timebuyer.

Toronto 5: 610 Church St. Walnut 1-5187. Edward Karthaus, vp-managing director; Lloyd Hefford, media director; William Richardson, producer.

**William Esty Co.** 100 E. 42nd St., New York 17. Oxford 7-1600.

James J. Houlahan, chmn; John H. Peace, pres.

Radio-Television Dept.: Joseph Forest, vp Grahl, Harold Simpson, Frank Mahon, James Scanlon, spot timebuyers.

Radio-Television Media Buyers: Richard Grahl, Harold Simpson, Richard Driscoll, James Scanlon, spot timebuyers.

Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6305. Arnold J. Wester, vp, tv commercial director, producer.

## F

**Fairall & Co.** 900 Paramount Bldg., Des Moines 9, Iowa. CH 3-5255. L. R. Fairall, pres.

**Fairfax Inc.** 270 Madison Ave., New York 16. Murray Hill 4-4484. Nathaniel S. Ensler, pres.

**Farson, Huff & Northlich Inc.** 700 Terrace Hilton Bldg., Cincinnati 2, Ohio. Garfield 1-8840. W. R. Northlich, chmn bd and pres; Ellen K. Edwards, media dir; C. A. Black, radio-tv dir.

**Firestone-Goodman Advertising Agency Inc.** 1801 Nicollet Ave., Minneapolis 3, Minn. Federal 5-3114.

Radio-Television Dept. Execs. and Media Buyers: Allan L. Firestone, Richard J. Firestone, Archie L. Goodman, Myles Spicer.

**Fitzgerald Adv. Agency Inc.** The Lee Circle Bldg. 1040 St. Charles Ave., New Orleans 13, La.

Joseph L. Killeen, pres.

Radio-Television Dept.: Walter Collins, radio-tv production.

Radio-Television Media Buyers: Abbott S. Davis, radio-tv director; E. Boyd Seghers,,assistant to director; Gloria Landry, Betty Drott, timebuyers.

**Richard A. Foley Adv. Agency Inc.** 1528 Walnut St., Philadelphia 2. Pennypacker 5-6302.

Radio-Television Dept.: Alice Lynne Mooney, director.

**Foltz-Wessinger Inc.** 120 N. Shippen St., Lancaster, Pa. Express 2-2105. Lewis H. Wessinger, pres.

**Foote, Cone & Belding.** 247 Park Ave., New York 17. Yukon 6-8000.

Robert F. Carney, chmn of bd; Fairfax M. Cone, chmn of executive committee; Rolland W. Taylor, pres; Richard W. Tully, sr vp, chmn operations.

Radio-Television Dept.: John B. Simpson, vp, national director of broadcasting; Roger Pryor, vp & national director of broadcast production; Robert Steen, Thomas McDonnell, Henry Hull, Margaret Hill, Gordon Kolvenbach, Jack Owen, production supervisors; Elaine Landry, Nadine Martens, broadcast coordinators; Richard Wotring, production asst.

Radio-Television Media Buyers: Paul E. Gerhold, vp media and research; Frank J. Gromer Jr., vp media; Arthur S. Pardoll, Charles B. Hoffman, assoc media directors; Betty Ann Morse, Emily Shultz, Richard Pickett, Peter Bardach, media supervisors; Penelope Simmons, Wlater Reed, broadcast buyers; Alfred Cohen, William Croke, George Patterson, Robert Itzkin, assist broadcast buyers.

Chicago 11: 155 E. Superior St. Superior 7-4800. Radio-Television Dept.: Charles S. Winston Sr, vp and gen mgr; Homer Heck, vp-director broadcasting; Harry F. Dieter, mgr broadcasting. John L. Rigotti, vp media and research; Edward M. Stern, vp-director media; Robert E. Ryan, mgr media; Genevive Lemper, timebuyer.

Hollywood 28: 1717 N. Highland Ave. Hollywood 9-6265. Edmund L. Cashman, vp-mgr.

Houston 2: 806 Main St. Capital 8-0395. Edwin H. Badger, vp, mgr.

Los Angeles 17: 900 Wilshire Blvd. Madison 9-3611. Louis E. Scott, vp-mgr; Jack McQueen, director broadcasting; Gene Duckwall, vp, director media.

San Francisco 4: 235 Montgomery St. Sutter 1-2355. William C. Matthews, vp-mgr; Jack McQueen, director broadcasting; Taylor Rhodes, director media and research; Ted Pearson, media supervisor; Helen Stenson, timebuyer.

Toronto: 10 St. Mary St. Walnut 5-5961. Patrick Freeman, pres-mgr.

London W. 1, England: 82 Baker St. Welbeck 4426. Brian F. MacCabe, chmn and managing directer.

Frankfurt Am Main, Germany: Kleiner Hirschgraben 16. 28-241. Don L. Cunningham, managing director.

Mexico City 6, Mexico: Ave. Insurgentes Sur. No. 102. 11-97-13. Martin Kiek, vp-mgr.

Montreal 2, Canada: 1255 Phillips Sq. Victor 2-8781. Robert L. Simpson, mgr.

**Frances, Morris & Evans Inc.** 120 West 57th St., New York 19. Plaza 7-8942.

Radio-Television Dept.: Al Frances, acct exec; Ben Morris, acct exec.

Radio-Television Media Buyer: Doris Howard.

**Clinton E. Frank Inc.** Merchandise Mart, Chicago 54. Whitehall 4-5900.

Radio-Television Dept.: Donald Wallace, tv copy supervisor; Buckingham W. Gunn, vp; Arthur D. Cloud, radio-television supervisor; Mrs. Helen Lydon, assistant radio-television director.

Radio-Television Media Buyers: A. S. Trude Jr., director of media; Helen Davis, time supervisor; Camille Muscarella, timebuyer.

Hollywood: 1680 N. Vine St. Hollywood 9-0858. R. L. Davis, general mgr.

**Albert Frank-Guenther Law Inc.** 131 Cedar St., New York 6. Cortland 7-5060.

Radio-Television Dept.: Robert W. Day, director; Brooks Clift, director, tv production.

Radio-Television Media Buyer: Lawrence Butner.

**Friend-Reiss Adv. Inc.** 221 W. 57 St., New York 19. Plaza 7-8030.

Radio-Television Dept.: Bill Reese, director.

**L. W. Frohlich & Co. Inc.** 34 E. 51st St., New York 22. Plaza 9-1900.

Radio-Television Dept.: Neil Brant, director; Lawrence Bearson, assistant director.

Radio-Television Media Buyers: Mr. Brant; Manas Sternschein, timebuyer.

**Harry M. Frost Co. Inc.** 260 Tremont St., Boston 16, Mass. Liberty 2-6140.

**Fuller & Smith & Ross Inc.** 666 Fifth Ave., New York 19. Judson 2-9000.

Radio-Television Dept.: Arthur E. Duram, sr vp & director; Don Leonard, mgr, broadcast media; Peter Cardozo, vp, creative director; Byron McKinney, vp, production director.

Radio-Television Media Buyers: Bernard Rasmussen, William Laffey.

Chicago 3: 105 W. Adams St. Andover 3-5039. David H. Echols, vp, mgr.

Cleveland 15: 55 Public Square. Cherry 1-6700. Kirk Tuttle, vp, mgr.

Pittsburgh 22: 211 Oliver Ave. Grant 1-9565. Thomas Slater, vp, tv director.

San Francisco 4: 244 Pine St. Yukon 6-5955. John Leahy, vp, mgr.

Fort Worth 2, Tex.: Dan Waggoner Bldg. Edison 2-2201. Stanley Schlenther, vp, mgr.

Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-2211. David Mathews, vp, tv director.

## G

**Gardner Adv. Co.** 915 Olive St., St. Louis 1. Central 1-3200.

Elmer G. Marshutz, honorary chmn; Charles E. Claggett, chmn & pres.

Radio-Television Dept.: Roland Martini, vp and executive radio-tv director; Dean Pennington, vp, tv-radio commercial department; Ralph Pasek, assistant director and commercial production mgr; John Gunter, business mgr; Beatrice Adams, vp in charge of special radio-tv assignments; Fred Czufin and Trent Eberts, commercial visual directors.

Radio-Television Media Buyers: Robert R. Riemenschneider, media director; D. W. Osten, R. G. Neugebauer, Warren Wiethaupt, media group supervisors; Mary A. Schinzing, chief timebuyer.

New York 20: 9 Rockefeller Plaza. Columbus 5-2000. Roland Martini, vp in charge of New York office and executive radio-tv director; Lois Martini, assistant New York office mgr.

New York 17: 370 Lexington Ave. Murray Hill 9-2424. Donald C. Porteous, vp., gen mgr; Weymouth M. Symmes, media director.

Los Angeles 28: 1717 N. Highland. Hollywood 9-2719. Alfred A. Chance, production mgr for West Coast operations.

**Gaynor & Ducas Inc.** 400 Madison Ave., New York 17. Plaza 5-5750. Paul Gaynor, pres; Edwin J. Marra, media dir.

**Geyer, Morey, Madden & Ballard Inc.** 595 Madison Ave., New York 22. Plaza 1-3300.

Sylvester M. Morey, chmn of board; B. B. Geyer, chmn of executive committee; Edward

D. Madden, vice chmn of board; Sam M. Ballard, pres.

Radio-Television Dept.: Leroy Emmerich, production mgr; Joseph Danis, production; Donald W. McGuinn, business mgr.

Radio-Television Media Buyers: Elizabeth Powell, media director; Catherine Farrell, Werner Kutsche, Edward Richardson, timebuyers.

Dayton 2, Ohio: Third National Bldg. Baldwin 8-4145. E. G. Frost, mgr.

Detroit 32: 14250 Plymouth Rd. Webster 3-5520. John F. Henry, co-mgr; Daniel A. Packard, co-mgr.

**Bert S. Gittins Adv. Inc.** 739 N. Broadway, Milwaukee 2, Wis. Broadway 6-5934.

Radio-Television Dept.: James D. Looper, Fred E. Phillips.

Radio-Television Media Buyer: Esther Block.

**Givaudan Advertising Inc.** 34 East 39th St., New York 16. Oxford 7-4330. B. T. Givaudan, pres; Patricia G. Givaudan, media dir.

**Glenn Advertising Inc.** 3410 Republic Bank Bldg., Dallas 1, Texas. Riverside 8-9851. Ward M. Wilcox, bd chmn; John H. Stewart, pres; J. Liener Temerlin, vp radio-tv; Wilson Goss, media dir.

Fort Worth: 301 E. 5th St. ED 2-4476. Merle W. Bell, vp.

San Antonio: 1101 Majestic Bldg. CA 7-6311. Jack Schlichenmaier, vp.

Houston: 2625 Richmond Ave. JA 3-7379. Robert S. Heller, mgr.

El Paso: Southwest Natl. Bank Bldg. KE 2-3606. I. E. Carson, mgr.

Oklahoma City: 651 Skirvin Tower. CE 6-8582. J. Stewart Bell, vp.

Los Angeles: 6399 Wilshire Blvd. Ol 3-9030. Ray Prochnow, mgr.

Ft. Lauderdale: 218 Bayview Bldg. LO 4-5419. Robert M. Richards, mgr.

**Gotham-Vladimir Adv. Inc.** 342 Madison Ave., New York 17. Oxford 7-4300.

Radio-Television Dept.: Sally Allen, supervisor.

Radio-Television Media Buyers: Robert J. Ricglane, media director; Seymcur Kagan, assistant media director.

Chicago 2: 1 N. La Salle St. Andover 3-2890.

San Francisco 8: 251 Kearny St. Yukon 6-0920.

Santurce, Puerto Rico: 1556 Ponce de Leon Ave. Fernandez Juncos Station. San Juan 2-0780. Thomas M. Clark, vp & gen mgr.

**Robert B. Grady Co.** 2 Park Ave., New York 16. MU 5-6285. Robert B. Grady, owner.

**Gourfain-Loeff Inc.** 205 West Wacker Drive, Chicago 6. Andover 3-0889. A. S. Gourfain, chmn bd; R. M. Loeff, pres; E. Johnson, media dir.

**Grant Adv. Inc.** 711 Third Ave., New York 17 (U. S. hqs). Oxford 7-5800.

Chicago 1: 919 N. Michigan Ave. (international hqs). Superior 7-6500. Will C. Grant, chmn; Christopher Cross, sr administrative vp.

Elliott Plowe, pres; Lyle Purcell, executive vp.

Radio-Television Dept.: Robert C. Mack, vp. nation director, tv-radio.

Radio-Television Media Buyer: George Kern, media director.

Dallas 2: Davis Bldg. Riverside 1-3251. Joe K. Hughes, mgr.

Detroit 26: Guardian Bldg. Woodward 3-9400. John Chapin, vp-mgr.

Los Angeles 17: 1111 Wilshire Blvd. Huntley 2-2050. Elwood J. Robinson, executive vp, Southern California operations.

Miami 36: 13th St. at Second Ave., S.W. Franklin 3-6611. John A. Dey, executive vp.

San Francisco 4: 405 Montgomery St. Exbrook 2-6275. Alfred Ducato, vp-mgr.

Seattle 4: Norton Bldg. Main 4-3232. William M. Burke, vp-mgr.

**Gray & Rogers.** 12 S. 12th St., Philadelphia 7. Walnut 2-4808.

Radio-Television Dept.: Edmund H. Rogers, partner and radio-tv supervisor; Walter M. Erickson, radio-tv director; Chester Cooper, television production; Glee Duff, production assistant; R. L. Ziegler, Lorenz Hansen, Richard Urffer, William Milhollen, writers- producers.

Radio-Television Media Buyer: Edward Papazian, media director; Charlotte Bauman, media assistant.

Newark: 744 Broad St. Market 3-7345.

**Monroe Greenthal Co. Inc.** 595 Madison Ave., New York 22. Plaza 9-8640.

Radio-Television Dept.: Harvey Schulman, director.

Radio-Television Media Buyers: Herbert Hauser; Norman Trell, asst.

**Gregory-Giezendanner Co., Adv. & Public Relations.** 3005 Louisiana, Houston 6, Tex. Jackson 6-1071.

**Gresh and Kramer Inc.** 1717 Sansom St., Philadelphia 3. Locust 4-2629. B. J. Kramer, pres; Jack J. Dash, vp; Kathy Johonson, timebuyer.

**Grey Adv. Agency Inc.** 430 Park Ave., New York 22. Plaza 1-3500.

Lawrence Valenstein, chmn of bd and executive committee; Arthur C. Fatt, pres.

Radio-Television Dept.: Alfred Hollender, exec vp; Wm. F. Craig, vp for programming; Jack R. Davis, vp for commercial production; Sidney Hertzel, business mgr.

Radio-Television Media: Dr. E. L. Deckinger, director of media; Gene Accas, associate director; Philip Branch, supervisor of planning; Helen Wilbur, administrative and network supervisor; Joan Stark, supervisor of spot buying. Network buyers: Ken Kearns, Dorothy Houghey and Allan Reed, Arthur Edelstein, Lenore Hauptman, Marie Scotto, Hank Tom. Spot buyers: Mary Lou Benjamin, Betty Nasse, Jerry Rettig and Herb Werman, Marv Davis, Irene Levy, Joe Levy, Judith Meilman.

Beverly Hills: 9025 Wilshire Blvd. Crestview 4-8401. Robert D. Wolfe, vp.

San Francisco 4: 235 Montgomery St. Exbrook 7-1695. L. V. Bernardini, mgr.

**The Griswold-Eshleman Co.** Public Square Bldg., Cleveland.

Radio-Television Dept.: Ralph A. Borzi, director of radio-tv production.

Radio-Television Media Buyers: Heinz A. Stadthagen, media director; Helen Lott, timebuyer.

**Grubb & Petersen Adv.** 111 North Market St., Champaign, Ill. Fleetwood 6-3766.

Radio-Television Dept.: Dale R. Arvidson, agency vp & dept supervisor; Robert E. Smith, radio-tv director.

Radio-Television Media Buyers: Dale R. Arvidson, Jerry J. Dombrowske, Robert E. Smith.

**Guild, Bascom & Bonfigli Inc.** 130 Kearny Street, San Francisco 8. Yukon 2-6040. Walter Guild, pres; David Bascom, chmn of bd: Dan Bonfigli, executive vp.

Radio-Television Dept.: Alex Anderson, creative tv director and vp; Maxwell Arnold, vp in charge of copy; Rod Macdonald, vp in charge of media; Richard Tyler, media director.

Los Angeles 28: 1750 North Vine St. Hollywood 9-8217. Merritt Barnum, production mgr; Gilbert Burton, vp and gen mgr; George Allen, business mgr.

Seattle 1: Lloyd Bldg. Madison 4-3711. Tom Killilea, mgr.

New York 22: 515 Madison Ave. Plaza 1-3979. Reggie Schuebel, director, network relations; Hank Buccello, gen mgr and account supervisor.

**Lawrence C. Gumbinner Advertising Agency Inc.** 655 Madison Ave., New York 21. Templeton 8-1717.

Radio-Television Dept.: Paul G. Gumbinner, vp in charge of radio-tv; Michael Sasanoff, creative director; Bud Greenspan, Mort Kasman, head producers; Hugh Cohn, business administrator; Lawrence Harms, tv art director.

Radio-Television Media Buyers: Gail Sessions, Janet Murphy, Albert Sessions, Anita Wasserman, timebuyers.

**Guenther-Bradford & Co. Inc.** 230 N. Michigan Ave., Chicago 1. Andover 3-6651. Charles J. Zeller, pres.

Radio-Television Dept.: Robert E. Johnson, radio-tv production mgr; W. C. Conway, West Coast rep; C. W. Williamson Jr., East Coast rep.

### H

**Melvin F. Hall Adv. Agency Inc.** 220 Delaware Ave., Buffalo 2, N. Y. Madison 4461. Melvin F. Hall, pres; F. Bradley Stubinger Jr., vp and media dir.

**Hanford & Greenfield** (division of Hutchins Advertising Co. Inc.) 11 James St. Rochester 7, N. Y. Baker 5-6990.

Radio-Television Dept.: James P. Dobyns Jr., acct exec; R. S. Hanford, acct exec.

**Lester Harrison Inc.** 210 East 50th St., New York 22. Plaza 1-2820. Lester Harrison, pres.

**George H. Hartman Co.** 307 N. Michigan Ave., Chicago 1. Andover 3-0130. John Leonard, broadcast production supervisor, David Coey, vp in charge of media; Jean Seaman, timebuyer.

New York 17: 420 Lexington Ave. Murray Hill 9-8637. John Berg, director of radio-tv.

**Heintz & Co.** 611 Wilshire Blvd., Los Angeles 17. Madison 9-3181.

Radio-Television Dept.: Kenneth Higgins and Mary Mercelis, radio-tv copy and production.

Radio-Television Media Buyer: Kay Ostrander.

**Hicks & Greist Inc.** 555 Fifth Ave., New York 17. Murray Hill 7-5600.

Radio-Television Dept.: Theodore J. Grunewald, vp and director of radio-television; Florence Gordon, traffic coordinator.

Radio-Television Media Buyers: Vincent J. Daraio, Sanford B. Gasman, timebuyers.

**Hixson & Jorgensen Inc.** 3540 Wilshire Blvd., Los Angeles 5. Dunkirk 8-3121. Kai Jorgensen, pres.

Radio Television Dept.: Dorr Walsh, vp in charge of radio-tv.

Radio-Television Media Buyer: Harriet M. Weigand, timebuyer.

Portland, Ore.: 901 S.W. King Ave. Capitol 6-2853.

**Hoag & Provandie Inc.** 137 Newbury St., Boston 16. Commonwealth 6-7515.

Richard V. Lombardi, dir of radio-tv; Rosemary Rohmer, media dir.

**Hoffman, York, Paulson & Gerlach Inc.** 5130 W. Vliet St., Milwaukee 8, Wis. Spring 1-2600. A. J. Gerlach, chmn bd; Harry G. Goffman, pres; J. P. Mulvanny, vp and media dir; W. Joel Kursel, vp and radio-tv dir.

**Honig-Cooper, Harrington & Miner.** 1275 Columbus Ave., San Francisco 11. Ordway 3-4469.

Radio-Television Dept.: Charles Larrance, radio-tv production mgr.

Radio-Television Media Buyers: John W. Davis, media directors; Clarice McCreary, timebuyer.

Los Angeles 5: 304 S. Kingsley Dr. Dunkirk 8-3301. Hildred Sanders, vp in charge, radio-tv; Sylvia Goodfriend and June Kirkpatrick, timebuyers.

**Charles W. Hoyt Co. Inc.** 380 Madison Ave., New York 22. Murray Hill 2-2000.

Radio-Television Dept.: Thomas A. Lee Jr., radio-tv dir; Clifford L. Simpson, radio-tv creative dir; Valerie Clarke, traffic mgr.

Radio-Television: Douglas H. Humm, timebuyer.

Miami 32: Chamber of Commerce Bldg. Franklin 1-2165; John McAtee, vp.

**Hutchins Adv. Co. Inc.** 42 East Ave., Rochester 7, N. Y. Hamilton 6-1160. F. Irving Hutchins, dir; Frank A. Hutchins, dir; Frank M. Hutchins, pres.

### J

**Jackson, Haerr, Peterson & Hall Inc.** 735 Jefferson Bldg., Peoria, Ill. 6-8758. Richard A. Hall, pres; Donna Monteiro, media dir.

**Ray C. Jenkins Adv. Agency Inc.** 840 Builders Exchange, Minneapolis 2, Federal 2-4421.

Radio-Television Media Buyer: Ray C. Jenkins, pres; Ken Nordstrom, vp; Jerry Heuer, production mgr.

Radio-Television Media Buyer: Elaine Nye.

**Johnstone, Inc.** 9 Rockefeller Plaza, New York 20. Plaza 7-8060. Muriel E. Johnstone, pres; Judy Fields, media dir.

**The Ralph H. Jones Co.** 3100 Carew Tower, Cincinnati 2. Garfield 1-2300.

Radio-Television Dept.: Eula Reggin, mgr of timebuying; Lyle Allen, acct service mgr for radio-tv.

### K

**Lawrence Kane & Artley Inc.** 405 Park Ave., New York 22. Plaza 1-4120. Robert H. Schaffer, chmn bd; Lawrence Kane, pres; Irma Stoler, media dir.

**Kameny Assoc.** 2 West 45th St., New York 36. Oxford 7-4840. Seymour Kameny, chmn; Nat Kameny, pres; Ruth Rose, res & med dir; Vernon Delston, film-radio-tv dir.

**Kastor, Hilton, Chesley, Clifford & Atherton Inc.** 575 Lexington Ave., New York 22. Plaza 1-1400.

Radio-Television Dept.: Jules Bundgus, vp and radio-tv dir; Jack Atherton, vp and exec producer; Richard King, producer and casting dir; Maggie Schaeffer, radio-tv traffic mgr; Don McAree, tv art co-ordinator; Jack B. Peters, media dir.

Radio-Television Timebuyers: Beryl Seidenberg, head timebuyer; Ro Gordon, Dorothy Glasser.

**Henry J. Kaufman & Assoc.** 1419 H St. N. W., Washington 5, D. C. District 7-7400.

Radio-Television Dept.: Jeffrey A. Abel, radio-tv director.

**Kelly, Nason Inc.** 247 Park Ave., New York 17. Yukon 6-4200. Arthur F. Dermody, director, Walter W. Simons, assistant director.

**Don Kemper Co.** 608 S. Main St., Dayton 2, Ohio. Baldwin 3-6216.

Chicago: 919 N. Michigan Ave. Superior 7-6746.

New York: 655 Madison Ave., Templeton 2-7755.

**Kenyon & Eckhardt Inc.** 247 Park Ave., New York 17. Murray Hill 6-9000.

Edwin Cox, chmn of bd; William B. Lewis, pres.

Radio-Television Dept: James S. Bealle, vp and director of radio-tv programming.

Radio-Television Media Buyers: Joseph P. Braun, vp and media dir; Philip C. Kenney, Brendon Baldwin, James English, vps and assoc. media dirs; Desmond O'Neill, John Shima, Hal Sieber, Louis J. Kennedy, media supervisors; Mary Dwyer, Lucy Kerwin, Edward Kobza, George J. Simko, timebuyers.

Branch Offices:

Boston 16: 334 Boylston St. Copley 7-8550. Frank S. Christian, vp.

Chicago 1: 221 N. La Salle St. Financial 6-4020. Robert Shirey, vp.

Dallas: 227 Meadows Bldg. Emerson 3-2581. Alfred C. Gary, mgr.

Detroit 26: 645 Griswold St. Woodward 5-0300. G. T. C. Fry, senior vp.

Los Angeles 28: Equitable Bldg. Hollywood 3-2101. William King Jr., vp.

San Francisco 4: 620 Market St. Exbrook 7-0900. Robert E. Welsh, mgr.

Washington, D. C.: Washington Bldg. Sterling 3-1191. B. Y. Martin, mgr.

Toronto: 321 Bloor St. E. Walnut 4-9531. David Roe, vp.

Montreal: 550 Sherbrooke St. W. Plateau 2534. Edgar B. Ferree, vp.

Mexico City: Ave. Insurgents Sur 102, Mexico, D.F. 11-81-73. Burt S. Avedon, vp.

**Ketchum, MacLeod & Grove Inc.** 411 Seventh Ave., Pittsburgh 19. Court 1-5100.

Radio-Television: Frederick C. McCormack, radio-tv time buyer; radio-tv account executives: Donald L. Fox, Warren C. Rossell, H. Truman Rice.

New York 17: 155 E. 44th St. Murray Hill 7-5640. Edgar J. Donaldson, vp; Norton T. Gretzler, radio-tv account executive.

Columbus 15, Ohio: 8 E. Long St. Capitol 4-9632. William O. Burchinal, radio-tv account executive.

**Keyes, Madden & Jones.** 919 N. Michigan Ave., Chicago 11. Whitehall 3-2133.

Freeman Keyes, chmn of bd; Howard A. Jones, pres.

Radio-Television Dept.: Janet Conger, mgr.

Radio-Television Media Buyers: Merle Myers, Virginia Russett, timebuyers; Bernice Munson.

New York 20: 1270 Avenue of the Americas. Columbus 5-5814. Gerald Lesser, gen mgr.

Hollywood 28: 1680 Vine St. Hollywood 9-3974. Talcott Jones, mgr.

Miami: 1503 Ainsley Bldg., Franklin 1-2507. Harry B. Goldsmith Jr., exec vp & mgr.

Indianapolis 9: Columbia Club, Monument Circle, Melrose 5-1361. Paul Richey, vp & mgr.

**Klau-Van Pietersom-Dunlap Inc.** 744 N. 4 St., Milwaukee 3. Broadway 1-6780.

Radio-Television Dept.: Fred J. Crowl, radio-tv director and film production; Mary B. Schmidt, assistant director; D. Jean Johnson, assistant director; Edward F. Ritz, vp and director, media department; Roy A. Heckenbach ,assistant director, media department.

Chicago: 520 N. Michigan Ave. Superior 7-3061. Charles Nesbitt, executive vp.

**Philip Klein Adv. Inc.** 1424 Walnut St., Philadelphia 7, Pa. Pennypacker 5-1260. Allan Kalish, vp radio-tv.

**Knollin Adv. Agency.** 391 Sutter St., San Francisco 8. Sutter 1-6110. James C. Knollin, owner.

**Knox Reeves Adv. Inc.** 400 2d Ave. S., Minneapolis 1. Federal 9-0071.

Radio-Television Dept.: Russell E. Neff, director of radio-tv.

Radio Television Media Buyers: Ralph Klapperich, media director; Philip Archer, William V. Doyle, media supvrs; Paul Ewing, timebuyer.

**Kudner Agency Inc.** 575 Madison Ave., New York 22. Murray Hill 8-6700.

Radio-Television Dept.: Albert Ward, vp in charge radio-tv; Edgar Kahn, dir commercial production.

Radio-Television Media Buyers: Hugh Johnson, director of media; E. G. Weymouth, associate director of media; John Marsich, Maria Carayas, timebuyers.

**Kuttner & Kuttner Inc.** 646 N. Michigan Ave., Chicago 11. Superior 7-7940.

H. E. Kuttner, pres; C. D. Kuttner, exec vp; S. C. Kuttner, vp med dir.

## L

**Lando Adv. Agency Inc.** 197 Carlton House, Pittsburgh 19. Atlantic 1-5887.

Radio-Television Dept.: Jane Callomon, radio-tv creative director; Fred Hedding, production supervisor.

Radio-Television Media Buyers: Joseph C. Gusky, vp in charge of consumer advertising; Howard Rothchild, media director.

Erie, Pa.: G. Daniel Baldwin Bldg. Erie 6-2975. John B. Clark, account manager.

**Lang, Fisher & Stashower Inc.** 1010 Euclid Ave., Cleveland 15. Prospect 1-0300.

Radio-Television Dept.: Alvin B. Fisher, director; John L. Rose, associate manager; Edward T. Noll, assoc. manager (production); Nan Hall, traffic; Clay C. Dopp, sports director.

Radio-Television Media Buyers: G. C. McKelvey, chief timebuyer and field service mgr; Peter Turk, assistant timebuyer.

**C. J. LaRoche & Co.** 575 Lexington Ave., New York 22, N. Y. Plaza 5-7711.

Chester J. LaRoche, chairman and treas.; James D. Webb, president.

Radio-Television Dept.: Tom Lewis, vp in charge of tv-radio; Jay Bottomly, mgr., tv production.

Radio-Television Media Buyers: Humboldt Greig, vp in charge station relations radio-tv; Lionel L. Scheen, asst media buyer.

Hollywood 28: 6262 Selma Ave. Hollywood 9-3656. Arthur White, vp in charge.

**Lavensen Bureau of Adv. Inc.** 1212 Chestnut St., Philadelphia 7. Walnut 3-1250.

Radio-Television Media Buyers: H. A. Egbert, vp; E. S. Hargrave, assistant media director.

**Carl Lawson Adv. Co.** 112 N. Central St. JE 1-5141. John R. Lawson, pres; Arlene Hale and Marianne Wiedman, media dir and space buyers.

**Al Paul Lefton Co.** 1617 Pennsylvania Blvd., Philadelphia 3. Locust 8-5600. Blayne Butcher, radio-tv director; Mildred Farren, broadcast media buyer.

New York 17: 71 Vanderbilt Ave. Murray Hill 9-7470.

**Lennen & Newell Inc.** 380 Madison Ave., New York 17, N. Y. Murray Hill 2-5400. Adolph J. Toigo, pres.

Radio-Television Dept.: Programming. Nicholas E. Keesely, senior vp; Francis C. Barton Jr., vp and genl mgr; William Seth, Nat Strom, George Wolf, program supervisors; Max Wylie, program supervisor and script editor; Frank Delaney, Allan Stern, business mgrs; Connie Ryan Meehan, tv publicity-promotion mgr.

Commercial Production. Anthony J.. Pan, senior vp; Frank Celona, admin asst; Bruce Allen, Phil Mathias, Jack Strang, Bud Ehrlich, Jim Walsh, John Edgerton, Gene Robbins, Lou Florence, Sean Morrison, producers.

Media. Herbert Zeltner, vp and media dir; Jan van Emmerik, Emil Bertolino, assoc media dirs; William Chrisman, Clark Ford, Arthur Hemstead, Frank Howlett, Joseph Kelley, Martin Narva, Louis Spino, Paul Zappert, asst media dirs. Robert Kelly, senior timebuyer; Peter Holland, network timebuyer; James Alexander, Louis Crossin, Henry Durando, Marion Jones, Emanuel Klein, Sally Reynolds, timebuyers.

Beverly Hills, Calif.: 9033 Wilshire Blvd. Crestview 1-7221. Frank Woodruff, tv prod supervisor; Barry Elliott, tv commercial producer; Beverly McKay, radio.tv traffic mgr.

San Francisco, Calif.: 248 Battery St. Yukon 2-7878. Bradford Collins, vp and creative dir; Barbara Kendall, Jack Siegle, radio-tv production.

**Lewis & Gilman Inc.** 6 Penn Center Plaza, Philadelphia 3. Locust 8-3775.

**Carr Liggett Adv. Inc.** 815 Superior Ave., Cleveland 14, Ohio. Main 3-0330. Carr Liggett, chmn bd; John F. Wilson, pres; Harry M. Freer, media dir.

**Liller, Neal, Battle & Lindsey Inc.** 1371 Peachtree St., Atlanta 9. Trinity 3-3381.

Radio-Television Dept.: Pamela A. Tabberer, media director: Dorothy Lee Nelms, branch office media.

Radio-Television Media Buyers: Patricia L. Wilson, Bobbie Kemp, Mary Jean Meadows, Avrilla Phillips, timebuyers.

New York 22: 595 Madison Ave. Plaza 9-6120.

Richmond 19: 8 N. 8th St. Milton 4-3065.

**Loewy Stempel Zabin, Inc.** 95 Madison Ave., New York 16, N.Y. Murray Hill 9-2676.

Radio-Television Dept: J. Zabin, executive vp & secretary; H. Loewy, treasurer.

**Long Adv. Inc.** 19 N. Second St., San Jose, Calif. Cypress 3-1194.

Radio-Television Dept.: Mrs. Gertrude B. Murphy, vp-dir; Joanna Yates, broadcast media buyer.

San Francisco, Calif.: 681 Market St. Garfield 1-4244.

Fresno, Calif.: 4191 N. Blackstone St. Baldwin 2-4861. Duane E. Zamzow, mgr radio-tv.

**Henry A. Loudon Advertising, Inc.** 705 Statler Office Bldg., Boston 16. Hubbard 2-2950. Mr. Ernest C. Clark, Jr., vp and media director.

**Robert Luckie & Co. Inc.** 11 Office Park, Birmingham 9, Ala. Tremont 1-7335. Robert Luckie, pres; Arden Moser, media dir and timebuyer.

**W. D. Lyon Co.** 303 Second Ave., S. E., Cedar Rapids, Iowa. Empire 4-2451.

Radio-Television Dept.: Robert Colburn, production director.

Radio-Television Media Buyer: Eileen Burns.

## M

**MacFarland, Aveyard & Co.** 333 N. Michigan Ave., Chicago 1. Randolph 6-9360.

H. Grant Atkinson Jr., vp and director radio-tv; Peggy L. Harrod, radio-tv traffic manager; Gordon Hendry, media director; Esther Andersen, chief time buyer.

**MacManus, John & Adams Inc.** Long Lake Road & Woodward, Bloomfield Hills (Detroit), Mich. Midwest 6-1000.

Radio-Television Dept.: Robert Britton, vp media and marketing.

Radio-Television Media Buyers: Lee Hanson, broadcast supervisor; Charles Campbell, consumer media dir; George Wold, commercial media dir; Dave Balnaves, D. Sheppard, buyers.

New York 22: 444 Madison Ave. Plaza 9-5600.

Radio-Television Dept.: Henry G. Fownes, vp and supervisor, network tv programs and sales; Mark Lawrence, vp, radio-tv; Theodore Allegretti, radio-tv acct exec (Pontiac, USAF); Frank Bibas, tv film dir; James Suydam, asst film producer; George Sander, live commercial production; Thomas Sheehy, music and recording supervision; Joseph F. Africano, program coordinator; Roger Bumstead, radio-tv media buyer.

Los Angeles 48: 6399 Wilshire Blvd. Olive 3-6130. Don Jones, vp-mgr.

Toronto 2: 600 University Ave. Empire 2-1366. Leslie S. McMahon, vp-mgr.

**Mann-Ellis Inc.** 65 East 55th St., New York 22. Plaza 1-2323. Kurt J. Mann, chmn bd, pres; Theodora Lipke, media dir and space buyer.

**Marsteller, Rickard, Gebhardt & Reed Inc.** 185 N. Wabash Ave., Chicago 1. Franklin 2-5212.

Houston: 6910 Fannin St. Jackson 6-1475.
New York: 800 Second Ave. Yukon 6-6161.
Pittsburgh: Oliver Bldg. Express 1-1616.

**J. M. Mathes Inc.** 260 Madison Ave., New York 16. Lexington 2-7450.

Radio-Television Dept.: Roy Passman, dir; Al Morrison, assoc dir; Edna Cathcart, media dir; Pat Hartnett, assoc timebuyer; Ralph Carola, traffic mgr; Gloria Gutch, budget supervisor.

San Francisco 4: Russ Bldg. Yukon 2-8944.
Radio-TV Dept.: Robert Little.

Miami 32: Dupont Plaza Center, 300 Biscayne Blvd. Way. Franklin 3-6449. Nick Salimbene.

**Maxon Inc.** 2761 E. Jefferson Ave., Detroit 7. Lorain 7-5710.

Lou R. Maxon, pres.

Radio-Television Dept.: P. C. Beatty, media director. Robert Inman, Al Duz, timebuyers.

Chicago 11: 919 N. Michigan Ave. Whitehall 4-1676. Raymond C. Stricker, vp and genl mgr; Alice Card, timebuyer.

New York 22: 12 E. 53rd St. Plaza 9-7676.

Radio-Television Dept.: Edwin A. Wilhelm, director; Thomas P. Maguire, business mgr; Ray L. Stone, George Heulser, timebuyers.

**McCann-Erickson Inc.** 485 Lexington Ave., New York 17. Oxford 7-6000. Marion Harper Jr., chmn bd and pres; Frank K. White, vice chmn bd.

M-E Productions: 485 Lexington Ave., New York 17. OX 7-6000. C. Terence Clyne, chmn bd, gen mgr; Jack L. Van Volkenburg, pres; Thomas P. Losee, exec vp; Thomas A. McAvity, senior vp; Benjamin F. Holme Jr., admin vp; Mary Harris, dir of program service.

Radio-Television Media Buyers: William C. Dekker, vp, media dir; Judith Bender, Enid Cohn, Virginia Conway, William H. Frame, Seymour Goldis, Joseph Granda, Dominick Imbornone, T. S. Kelly, John Morena, W. D. Pellenz, Jane Podester, Murray Roffis, Jay Schoenfeld, Philip Stumbo, Larry Bershon, John Curran, Herbert Shutts, Herbert Schader, W. R. J. Kilian, timebuyers.

Boston 16: 200 Berkeley St. Liberty 2-7382. Paul Swaffield, mgr.

Chicago 4: 38 S. Michigan Ave. Webster 9-3700. Chester L. Posey, senior vp-mgr; Elliott H. Johnson, Charles A. Guyot Jr., H. W. Kennedy Jr., media supervisors; Ruth Leach, Len Kay, timebuyers.

Cleveland 14: 335 Euclid Ave. Cherry 1-6850. Robert Cole, vp-mgr; Harry Black, tv dir; Stuart Buchanan, tv-radio prog; Joan Rutman, media dir; Helen Dwyer, John Kinsella, Joan Stockhaus, timebuyers.

Detroit 26: 1060 National Bank Bldg., Woodward 5-7550. T. Jack Henry, vp-mgr; Kelso M. Taeger, media dir and vp.

Houston 6: 900 Lovett Blvd. Jackson 9-4991. Joseph B. Wilkinson, vp-mgr; Kern Tips, tv-radio dir; Dorothy McCormick, media dir; Peggy Loving, timebuyer.

Portland 4: Public Service Bldg. Capitol 8-4305. T. N. Tracy, mgr; Martha E. Spatz, media dir and timebuyer.

Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-3301. David J. Hopkins, vp, mgr; Paul Davis, media dir; Mary Kay Cain, assoc media dir; William Belcher, assoc media dir; Al Neely, timebuyer. M-E Productions Los Angeles: Neil J. Reagen, vp; Thomas F. Greenhow, dir of programming services, George Haight, senior vp.

San Francisco 4: 114 Sansome St. Yukon 1-2262. Phipps L. Rasmussen, exec vp of western region; Alden S. Nye, tv-radio dir; Allen G. Jones, media dir.

Toronto 5: 200 Bloor St. East. Walnut 5-3231. W. R. Wright, pres; D. J. MacMillan, tv-radio dir; D. MacInnes, vp and media dir.

Montreal 2: 2055 Peel St. Victor 9-8341. K. V. Lunny, mgr; W. G. Munro, tv-radio dir; S. H. Lodge, media dir and timebuyer.

Vancouver 5: 1030 W. Georgia St. Mutual 3-5608. Frank W. Ellis, vp-mgr; Florence Asson, media dir.

Mexico 1: Lafragua #4 46-91-80. Roland W. Welch, mgr; Jorge Rodriguez, prod head tv dept.; Delfin Vassallo, media dir; Margarita Davison, timebuyer; John A. Brodbeck, dir mktg dept.

Also branch in Belgium, London, Paris, Frankfurt, Hamburg, Argentina, Brazil, Chile, Colombia, Cuba, Peru, Puerto Rico, Uruguay, and Venezuela.

**McCann-Marschalk Co.** 460 Park Ave., New York 22, N. Y. Oxford 7-4250.

Radio-Television Dept.: Glen Bammann, radio-tv dir; Paul Blustain, commercial producer; David Freyess, business mgr.

Radio-Television Media Buyers: John Meskil, assoc media dir; Catherine Noble, Otis Hutchins, timebuyers.

Atlanta 8, Ga.: 795 Peachtree St. NE. Trinity 5-0221. Charles A. Richardson, vp-mgr.

Miami 32, Fla.: 100 Biscayne Blvd. S. Franklin 9-2821. Gene Caron, radio-tv mgr.

Cleveland 14, Ohio: 335 Euclid Ave. Cherry 1-6850. John Marshall Kinsella, radio-tv mgr.

**The McCarty Co.** 3576 Wilshire Blvd., Los Angeles 5. Dunkirk 5-4011.

Radio-Television Dept.: Herb C. Brown, vp and radio-tv director; William H. Atwell, acct. executive. W. H. Geisler, acct. executive.

Radio-Television Media Buyer: Barbara Nelson, timebuyer.

San Francisco 5: 116 New Montgomery St. Sutter 1-8224.

Seattle 1: 1117 Second Ave. Mutual 0353.

Chicago 11: 520 N. Michigan Ave. Michigan 2-0300.

**Meldrum & Fewsmith Inc.** 1220 Huron Rd., Cleveland 15. Cherry 1-2141.

Radio-Television Dept.: Bruce F. Stauderman, vp.

Radio-Television Media Buyer: Carol Brosmer, timebuyer.

**Richard N. Meltzer Adv.** Russ Bldg., San Francisco 4. Yukon 2-5877.

Los Angeles 36: 7461 Beverly Blvd. Webster 8-2993. Marsha Janofsky, broadcast media buyer.

New York: 445 Park Ave. Plaza 3-8187. Newton Free, broadcast media buyer.

**Arthur Meyerhoff & Co.** 410 N. Michigan Ave., Chicago 11. Delaware 7-7860.

Radio-Television Dept.: Roger Mohr, radio-tv production manager; Peter Weber, producer.

Radio-Television Media Buyers: Evelyn Vanderploeg, chief timebuyer; Francine Goldfine, Frances Campbell, Sally Paul, timebuyers.

Milwaukee: 759 N. Milwaukee St. Broadway 1-3144. George Grabin, mgr.

**Miller Advertising Agency Inc.** 221 West 57th St., New York 19. Plaza 7-0550. Leonard J. Miller, chmn bd; Robert Miller, pres; Jack H. Kurs, media dir.

**Harry M. Miller Inc.** 595 E. Broad St., Columbus 15, Ohio. Capitol 4-7243. J. Bruce Summers, radio-tv dir; Betty Speaks, media services dir.

**Mogul Williams & Saylor Inc.** 625 Madison Ave., New York 22. Templeton 8-7100.

Emil Mogul, pres.

Radio-Television Dept.: Leslie L. Dunier, vp in charge; Jeanne Harrison, executive radio-tv producer.

Radio-Television Media Buyers: Dr. Harvey Queen, research director; Ronald Friedwald, media director; Edward Tashjian, Lynn Diamond and Joyce Peters, timebuyers.

**Mohr & Eicoff Inc.** 400 Madison Ave., New York 17. Plaza 9-7070.

Radio-Television Dept.: Dan Rubin, vp-director of radio-tv dept.; Hal Kirk.

Radio-Television Media Buyers: Hal Kirk, Seymour Sanders, timebuyers.

Chicago 11: 112 E. Walton St. Superior 7-9700. Radio-Television Media Buyer: Roy Maclene, Francine Moss, Mel Smith, timebuyers.

**Howard H. Monk & Associates Inc.** 500 Illinois Natl Bank Bldg., Rockford, Ill. Woodland 4-4631. Norma Wren, timebuyer.

**Richard G. Montgomery & Assoc.** 1126 S.W. 13th Ave., Portland 5, Ore. Capitol 3-3108.

**Moss Associates Inc.** 415 Lexington Ave., New York 17. Murray Hill 7-7377.

Radio-Television Dept.: Gerald H. Bruce, vp; Frances Marotta, media buyer.

### N

**Needham, Louis & Brorby Inc.** Prudential Plaza, Chicago 1: Whitehall 4-3400.

Maurice H. Needham, pres; Melvin Brorby, senior vp; Paul C. Harper Jr., executive vp.

Radio-Television Dept.: James G. Cominos, vp of radio-tv programming; John Scott Keck, vp and dir of radio-tv programming; Kenneth C. T. Snyder, vp and radio-tv creative dir; Blair Vedder, vp and media dir; Arnold Johnson, dir of broadcasting facilities; John Cole, mgr of broadcasting facilities.

Radio-Television Media Buyers: P. M. Morrow, Don DeCarlo, Marianne Monahan.

Branch Offices:

New York 19: 730 Fifth Ave. Plaza 7-0333. Robert F. Steinhoff, vp and Mgr; Robert A. Wulfhorst, vp and media & research dir.

Hollywood 46: 9100 Hollywood Blvd. Crestview 6-2073. Michael W. Gradle, vp and mgr.

Toronto 1: 121 Richmond St. West. Empire 4-1492. John A. Willoughby, vp and mgr; Ian B. Campbell, media dir.

**Noble-Dury & Assoc. Inc.** Life & Casualty Tower, Nashville 3, Tenn. Alpine 5-0336.

Radio-Television Dept.: Jane Dowden, media director.

Memphis, Tenn.: 741 Sterick Bldg.

**Norman, Craig & Kummel.** 488 Madison Ave., New York 22. Plaza 1-0900.

Norman B. Norman, pres.

Radio-Television Dept.: Walter Craig, vp in charge of radio-tv dept.; Walter Tibbals, vp & director of broadcasting; James O. Rankin, senior producer.

Radio-Television Media Buyers: Sheldon Boden, chief timebuyer.

Chicago 14.: Board of Trade Bldg. 114 W. Jackson Blvd. Wabash 2-8701. George Paneff, mgr.

**North Adv. Inc.** Merchandise Mart, Chicago 54; Whitehall 4-5030.

Donald P. Nathanson, pres.

Radio-Television Dept.: Len Levy, producer.

Radio-Television Media Buyers: Lester A. Delano, director of marketing services; N. T. Garrabrandt, media director; Elaine Pappas and John Harper, media supervisors; Betty Lavaty, timebuyers; Robert Stampleman, broadcast business supervisor.

New York 16: 16 E. 40th St. Oregon 9-3100. Radio-Television Dept.: Bruce M. Dodge, vp, radio-tv, in charge of coast offices; Sam Novenstern, media director; Barbara Swedeen, timebuyer; Frank Higgins, producer.

Beverly Hills, Calif.: 8701 Wilshire Blvd. Olympia 2-3770. Edward Feldman, mgr; Maxine Anderson, producer.

**Noyes & Co.** Industrial Bank Bldg., Providence 3, R. I. Gaspee 1-2087.

Radio-Television Dept.: Henry C. Hart Jr., radio-tv supervisor; Edward Sampers, media director.

### O

**Ogivly, Benson & Mather Inc.** 589 Fifth Ave., New York 17. Murray Hill .8-6100. David Ogilvy, pres.

Radio-Television Dept.: Hendrik Booraem Jr., vp and broadcast director; John G. Hoagland, vp and associate broadcast director; Newt Mitzman, vp and commercial production director; Philip L. Tomalin, manager, business affairs; Eugene Schiess, manager, programs and program planning; Chester Maxwell, Henry Bate, Ken Shaw, senior commercial producers; Hal Burdick, Willis Wright, commercial producers; Olga Fabian, stylist and casting director.

Radio-Television Media Buyers: Samuel L. Frey, vp and media director; Walter Kashen, administrative manager; Clifford Botway, Peter Triolo, Ann Janowicz, media supervisors; Henry Cleeff, Bertrand F. Hopt Jr., Arthur Topol, Maxine Cohen, Peter Berla, John McLaughlin, Florence Dart, media buyers; Eda Purcell, estimating supervisor.

**Olian & Bronner Inc.** Pure Oil Bldg., Chicago 1. State 2-3381.

Radio-Television Dept.: Robert A. Berman, director.

Radio-Television Media Buyer: Kay Kennelly, director, media.

**Olmsted & Foley Inc.** 1750 Hennepin Ave., Minneapolis 3. Federal 9-0441.

Radio-Television Dept.: Warren T. Way, media director.

**Outdoor Advertising Inc.** 360 Lexington Ave., New York 17. Murray Hill 2-2800. Felix W. Coste, pres.

### P

**Pacific National Adv. Agency.** 2124 Fourth Ave., Seattle 1. Main 3-1401.

Radio-Television Dept.: Grant Merrill, producer; Gertrude M. Nyman, media buyer.

Portland, Ore.: 829 Northwest 19th Ave. Capitol 2-1021. Dave Babbitt, producer; Shirley Taitt, media buyer.

Spokane, Wash.: West 1115 Broadway. Fairfax 7-9585. Martin G. Boss, vp.

Lewiston, Idaho: P. O. Box 414. Plaza 8-7511. Donald E. Smith, mgr.

**Parkson Adv.** 400 Park Ave., New York 22. Plaza 1-6400.

Radio-Television Dept.: Don Blauhut, vp, director; Helen Lawin, tv operations mgr.

Radio-Television Media Buyers: Herbert Gruber, media director; Ruth Bayer, media buyer; Alice Douglas, copy coordinator; Betty Pumpian, radio-tv traffic.

**Perry-Brown Inc.** 2831 Vernon Place, Cincinnati 19. Plaza 1-8200.

Radio-Television Dept.: Robert J. Wilkins, radio-tv dept mgr.; Peter M. Sexton, script writer; Mary Elizabeth Sieber, script writer; Irwin Swillinger, storyboard layout artist.

Radio-Television Media Buyers: Ed Doran, Bob Wilkins, radio-tv timebuyers.

**Pidgeon Savage Lewis Inc.** 1050 Builders Exchange, Minneapolis 2, Minn. FE 5-6801. Addison Lewis, chmn bd; Vance Pidgeon, pres; Carol E. Crawford, media dir.

**Potts-Woodbury Inc.** 2233 Grand Ave., Kansas City 8, Mo. Grand 1-5775.

Radio-Television Dept.: William J. Brewer, director; Gene W. Dennis, air media executive, Kelly O'Neill, timebuyer; Gene Miller, production director.

Denver 2: Tower Bldg.

**Product Services Inc.** 17 E. 45th St., New York 17. Murray Hill 7-0204.

### Q

**Henry Quednau Inc.** 404 Thirteenth St., Tampa, Fla. 2-0191.

Miami 32: Pan American Bank Bldg. Franklin 1-8643.

### R

**The L. W. Ramsey Co.** 230 N. Michigan Ave., Chicago 1. Franklin 2-8155. A. C. Naeckel, chmn bd; Richmond M. Lloyd, pres.

**Reach, McClinton & Co. Inc.** 505 Park Ave., New York 22. Plaza 1-7300.

Radio-Tv Dept.: Werner Michel, vp, radio-tv director; James Graham, assoc. radio-tv director; Merle Bloom, James Young, radio-tv producers.

Radio-Tv Media Buyers: Martin Foody, Robert Bruno, timebuyers.

Newark 2, N. J.: 69 Washington St. Market 2-5100. Don Mayer, vp-mgr; Estelle DuJardin, media coordinator; Mary Nolte, media asst.

Chicago: Prudential Plaza. Superior 7-9722. (Reach, McClinton & Co. of Illinois, Inc.). J. R. Pershall, pres; Helen Schlichter, media dir.

Minneapolis: 706 Second Ave., S. Federal 9-8041. George O. Ludcke Jr., vp-mgr.

Los Angeles: 6434 Wilshire Blvd. Olive 3-9610. Harry Witt, vp-mgr; Blanche Graham, media director.

Boston: (Reach, McClinton & Humphrey Inc.) Statler Bldg. Liberty 2-6100. R. B. Humphrey, pres.; Mary R. Pengilly, media director; Marrianne Meoli, timebuyer.

**Reilly, Brown & Tapply Inc.,** 216 Tremont St., Boston 16. Hancock 6-8070. Arthur F. Brown, chmn bd, pres.

**Reincke, Meyer & Finn.** 520 N. Michigan Ave., Chicago 11. Whitehall 4-7440.

Radio-Television Dept.: Lewis Green, radio-tv director.

**Fletcher Richards, Calkins & Holden,** 730 Fifth Ave., New York 19, N.Y. Judson 6-5400.

Bryan Houston, pres; Richard A. Stevens, senior vp-administration.

Television-Radio Dept.: S. J. Frolick, senior vp, director television-radio dept.; William Vance, tv-radio copy & production chief; Robert Nugent, tv-radio programming and acct exec; Wyn Walshe, Steve Roppolo, tv-radio writer-producers; Victor Miranda, tv-art director; Georgette McCarthy, tv-radio business; Fran Campbell, tv-radio traffic; Ruth Jaffe, tv-radio traffic.

Radio-Television Media Buyers: James Kelly; Elizabeth Griffiths.

Chicago 1: Prudential Plaza, Randolph 6-3830.

San Francisco 4: 58 Sutter St., Yukon 1-2250.

Los Angeles 28: 6233 Hollywood Blvd. Hollywood 6-1311.

Seattle 1: Joseph Vance Bldg., Main 2-1555.

Boca Raton, Fla.: 133 East Palmetto Park Rd., Boca Raton 6344.

Montreal: Tandy-Richards Advertising Ltd., 550 Sherbrook St. West, Victor 4-8821.

Toronto: 20 Carlton St., Empire 3-6361.

**Ridgway-Hirsch Adv. Co.** 8012 Carondelet, St. Louis 5. Parkview 1-3755.

Radio-Television Dept.: Maurice L. Hirsch, board chmn; Casper S. Yost, pres; Casper S. Yost, pres; E. A. W. Schulenburg, vp, media director; Eleanor Werner, radio-tv director.

Memphis 11, Tenn.: 3340 Poplar Ave. Glendale 2-7328. Janice Gardner, Ruth Taylor, acct execs.

**Riedl & Freede Adv. Inc.** 424 Lakeview Ave., Clifton, N. J. Gregory 1-7900.

Radio-Television Dept.: Daniel Whitney, Jerry Verbel, creative directors.

Radio-Television Media Buyers: Mrs. Janet G. Stearns, broadcast media director; Lorraine Schulze, assistant media buyer.

**Rippey, Henderson, Bucknum & Co.** 909 Sherman St., Denver 3. Acoma 2-5601.

**Rives, Dyke & Co.** 2503 Robinhood St., Houston 5, Texas. Jackson 6-2361. Earl L. Rives, Wayne Rives, Frank J. Dyke, partners; Bertha Tucker, space buyer.

**Roche, Rickerd & Cleary Inc.** 135 S. LaSalle St., Chicago 3. Randolph 6-9760.

Radio-Television Dept.: Kirby Roche, vp, radio-tv director.

Radio-Television Media Buyer: Kay Knight, radio-tv, timebuyer.

**The Rockmore Co.** 575 Lexington Ave., New York. Plaza 8-2400.

**Sander Rodkin Advertising Agency Ltd.** 737 N. Michigan Ave., Chicago 11. Delaware 7-0300. S. Rodkin, pres; Carol Rosenbecker, media dir; F. Wachnow, space buyer.

**Rogers & Smith.** 20 N. Wacker Dr., Chicago 6. Dearborn 2-0020.

Dallas 1, Tex.: Insuromedic Bldg. Riverside 1-6044.

Kansas City 6, Mo.: 903 McGee St. Victor 2-9400.

**Rose-Martin Inc.** 21 West 46th St., New York 36. Judson 2-3550. Irl W. Rose II, pres; G. M. Rundbaken, vp & media dir.

**Ross Roy Inc.** 2751 E. Jefferson Ave., Detroit 7. Lorain 7-3900.

Hollywood 28, Calif.: 1680 N. Vine St., Hollywood 9-6263.

Windsor, Ont. Canada Trust Bldg. Clearwater 6-2371.

**The Rumrill Co. Inc.** 1895 Mt. Hope Ave., Rochester 20, N. Y. Browning 1-2150.

Radio-Television Dept.: E. F. Novak, creative dir.; C. Einach, broadcast media mgr.

Buffalo 3: 10 Lafayette Square. Madison 6020. Robert Knechtel, production mgr.

Utica 2: 1512 Genesee Street. Swift 7-2850.

### S

**Sackel-Jackson Co. Inc.** 18 Newbury St., Boston 16, Mass. Sol Sackel pres; Ralph Schiff, exec vp; Don Heath, vp and acct exec; Irv Eison, vp marketing; Leonard Tarcher, vp media; Rene Reyes, broadcast media dir.

**Ben Sackheim Inc.** Plaza Hotel, 2 West 59th St., New York 17. Plaza 1-2200.

Radio-Television Dept.: William Pitts, vp, William Gaulker, media director, Herbert Strauss, radio-tv producer.

Radio-Television Media Buyer: Richard Goldsmith, timebuyer.

**Maxwell Sackheim-Franklin Bruck Inc.** 545 Madison Ave., New York 22. Plaza 1-3151.

Radio-Television Media Buyer: Barbara Kumble.

**Sanders Adv. Agency Inc.** 5531 Yale Blvd., Dallas 6, Tex. Riverside 7-1582.

J. M. Sanders, pres; John Pauling, exec vp; Ott Horn, vp; C. H. Huffhines, vp; Ben January, media dir.

**Frank B .Sawdon Inc.** 60 E. 56th St., New York 22. Plaza 1-4646.

Radio-Television Dept.: John Paul Jones, dir; Ardien Rodner, med dir.

Hollywood; 6615 Selma Ave. Hollywood 4-7579.

**Frost & Shaffer Adv.** 6115 Selma Ave., Hollywood 28. Hollywood 2-0858. Jack Frost, Bill Shaffer.

**Walker Saussy Adv. Inc.** 1501 Canal St., New Orleans, La. Jackson 2-9212.

**Charles Schlaifer & Co. Inc.** 4 West 58th St., New York 19. Murray Hill 8-1510. Charles Schlaifer, pres; Herbert Joseph, space and timebuyer.

**Mark Schreiber Advertising Inc.** 1090 Fox St., Denver 4, Colo. Alpine 5-2088.

Radio-Television Dept.: R. E. Hahn, radio dir; J. F. Farquhar, tv dir.

**Schwab, Beatty & Porter Inc.** 488 Madison Ave., New York 22. Murray Hill 8-3813.

Radio Dept.: 38 E. 57th St., New York 22. Plaza 1-1557. G. F. Perkins, radio-tv director; Rae Elbroch, assistant director.

**R. Jack Scott Inc.** 51 East Superior St., Chicago 11. Whitehall 4-6886.

Radio-Television Dept.: Herbert S. Laufman, exec vp; Stewart Sherling, radio-tv mgr; Edward Fitzgerald, director, contract relations.

Radio-Television Media Buyers: Ralph Treiger, media director. Beverley Miller, asst media director.

**Sheldon Fredericks Adv. Assoc. Inc.** 71 Vanderbuilt Ave., New York 17. MU 6-0170.

Radio-Television Dept.: Allen Murphy, vp.

**Simons-Michelson Co.** 1126 Lafayette Bldg., Detroit 26. Woodward 3-3000.

Radio-Television Dept.: Richard N. Hughes, director.

Radio-Television Media Buyers: Leonard N. Simons, partner; Lawrence J. Michelson, partner; Arthur Copland, Evelyn Keller, Leonard M. Kurland, Sam Rubin, Josh Sarasohn.

**Smith/Greenland Co. Inc.** 730 Fifth Ave., New York 19. Circle 6-6161. Leo Greenland, pres; Leslie H. Towne, media dir.

**Smith, Hagel & Knudsen Inc.** 30 East 60th St., New York 22. Plaza 9-7613. William H. Knudsen, chmn bd; William R. Henderson, pres; William Segal, space buyer.

**Stern, Walters & Simmons Inc.** 201 E. Erie St., Chicago 11. Michigan 2-4990.

Radio-Television Dept.: Gerald J. Stern, pres.; Martin J. Simmons, vp; Stanley D. Levitz, vp; Kenneth W. Wittleder, vp.

Radio-Television Media Buyer: Elisabeth J. Gradenegger.

**Stiller-Hunt Advertising.** 9033 Wilshire Blvd., Beverly Hills, Calif. Bradshaw 2-0204. George Stiller, Donald Hunt, partners; Selma Stiller, media dir and space buyer; Richard Fansler, radio/tv dir.

**Storm Adv. Co. Inc.** 72 East Ave., Rochester 4, N. Y. Baker 5-9140.

Radio-Television Dept.: Morry Storm, pres., account executive; Barbara Herman, assistant to president, timebuyer.

St. Louis 8: 71 Maryland Plaza. Forest 1-8750. Gerald P. Deppe, acct. exec.

**Street & Finney Inc.** 45 W. 45th St., New York 36. Circle 6-1700.

Radio-Television Dept.: Helen A. Thomas, director.

Radio-Television Media Buyers: Elenore Scanlon, timebuyer.

**Sudler & Hennessey Inc.** 130 E. 59th St. PL 1-1250.

Radio-Television Dept.: Hal Davis, radio-tv dir.

Radio-Television Time Buyer: Judith Smirnoff.

**Sullivan, Stauffer, Colwell & Bayles Inc.** 575 Lexington Ave., New York 22. Murray Hill 8-1600.

S. Heagan Bayles, chmn of bd & chief exec officer; Brown Bolte, pres.

Radio-Television Dept.: Harry G. Ommerle, senior vp, programming; Philip H. Cohen, vp, dir; Thomas F. Vietor Jr., vp, production; Frank Reed, bus mgr, dir of station relations; Bart McHugh, New Programs

Radio-Television Media Buyers: Frank Minehan, vp, dir; Lloyd Harris, vp, mgr; Vera Brennan, chief timebuyer; Bob Anderson, Jeanne Sullivan, Steve Suren, Donn Ross, Fred Spruytenburg, William Ferguson, Michael Cambridge, Robert Bridge, Charles Woodruff, timebuyers.

Hollywood 28: 6253 Hollywood Blvd., Hollywood 4-2119. John J. Van Nostrand, vp, tv-radio director; Robert Ballin, vp.

### T

**Tatham-Laird Inc.** 64 East Jackson Blvd., Chicago 4, Ill. Harrison 7-3700.

Radio-Television Dept.: Thomas Cadden, supervisor of commercial production; George A. Bolas, vp in charge of media activities; John Singleton, mgr of media department; Thomas Lauer, Roy Boyer, Jack Ragel, Philip Gore, all media supervisors; Donald Douglas, Mary Rodger, William Lierle, Annette Malpede, John Gillen, all broadcast media managers.

New York 22: 444 Madison Ave. Plaza 2-1111. William Thomas, media supervisor; Joshua Wills, Val Ritter, broadcast media managers.

Hollywood 38: 1680 Vine St. Hollywood 1-9228. Victor Hunter, tv mgr.

**J. Walter Thompson Co.** 420 Lexington Ave., New York 17. Murray Hill 6-7000.

Stanley Resor, chmn of bd; Henry C. Flower Jr. and Samuel W. Meek, vice chairmen; Norman H. Strouse, pres.

Radio-Television Dept.: Dan Seymour, vp, director; John F. Devine, vp in charge of administration; Robert E. Buchanan, Storrs Haynes, Woodrow Benoit, James Luce, Lee Pratt, radio-tv group heads. John F. Ball, program executive.

Radio-Television Media Buyers: Richard P. Jones, vp, media director; Ruth Jones, associate media director, broadcast-station relations supervisor; Jack Green, Robert Lilien, Harold Wilt, Anne Wright, Daniel Charnas, Tom Glynn, Bob Welty, associate media directors.

Polly Allen, Marie Barbato, Paul Bures, Robert Gorby, John Gray, Mario Kircher, Gloria Mahaney, Frank Marshall, Peg McAuley, Carrie Senatore, Jayne Shannon, Joan Shelt, John Sisk, Ann Soulen, Dorothy Thornton, Harold Veltman, Peter Levin, Richard Macaluso, Richard Nyborg, Margot Teleky, Robert Pecka, Nancy Smith, Charles Bartholomew, Martin Daniels, Tucker Halleran, Kay Colella, Joan Ashley, Helen Davis, Paul Fitzgerald, Bob Whitfield, Roy Glak, Tom Leidner, Greg Bathon, John Flynn, timebuyers; Lucian Chimene, Pete Reilly, broadcasting analysts.

Chicago 11: 410 N. Michigan Ave. Mohawk 4-6700.

Radio-Television Dept.: John Mosman, radio-tv manager, Howard Heller, administrator; Robert Brewster, Sherrill Taylor, Floyd Van Etten, Robert Wolf, Arthur Young, radio-tv group heads.

Radio-Television Media Buyers: John de Bevec, vp, media director; A. G. Ensrud, Richard Hyland, Robert Thurmond, E. K. Grady, associate media directors; Edward Fitzgerald, senior timebuyer; John Rohrbach, Robert Atwood, Harry Furlong, Sylvia Rut, Ellen Carlson, Marie Rogers, Margaret Willebrand, Bernice McTaggert, timebuyers.

Detroit 26: 535 Griswold St. Woodward 2-8890. William B. Laurie, mgr; Eldon Hazard, radio-tv.

Hollywood 48: 6505 Wilshire Blvd. Olive 3.0300. William Wilgus, vp, mgr—Hollywood office; Tom Cooper, vp, mgr, L.A. office.

San Francisco 4: 320 California St. Garfield 1-3510. Harry Lee, mgr.

**Tilds & Cantz, Advertising.** 8833 Sunset Blvd., Los Angeles 46. Oleander 5-9270.

Radio-Television Dept.: Alan M. Berger, radio-tv director.

**Tobias, O'Neil & Gallay Inc.** 520 N. Michigan Ave., Chicago 11. Michigan 2-3360. Phil W. Tobias Jr., pres; Stephanie Seeder, media dir.

**Tracy-Locke Co.** 2501 Cedar Springs Rd., Dallas 1, Tex. Riverside 8-4741.

San Antonio: Petroleum Center, 900 N.E. Military Drive.

**O. S. Tyson & Co. Inc.** 230 Park Ave., New York 17. Murray Hill 9-3663. Fay Keyler, chmn bd; Irwin W. Tyson, pres; Joseph H. Newman, media dir.

### V

**Van Sant Dugdale & Co.** 15 E. Fayette St., Baltimore 2. Lexington 9-5400. Wilbur VanSant, bd chmn. Robert E. Daiger, pres.

Radio-Television Dept.: Robert V. Walsh, vp, radio-tv dir.; F. D. Tillett, production director; Robert C. Davis, broadcast copy supervisor.

Radio-Television Media Buyers: Rita G. Eastman, timebuyer; Evelyn Huttmann, asst timebuyer.

### W

**Wade Adv. Inc.** 20 N. Wacker Dr., Chicago 6. Financial 6-2100.

Hal H. Thurber, pres.; Albert G. Wade II, chmn bd; Paul McCluer, executive vp.

Radio-Television Dept.: Richard Dunn, bstg. dir.; John R. Farnell, director, network tv; Grover J. Allen, assoc. director, network tv; Booth Luck, director, tv films; Royal G. Alcott, assoc. tv film dir.

Radio-Television Media Buyers: Louis J. Nelson, senior vp, director of marketing (media and research); Davis S. Williams, media director; John Schroeder, asst media director. Ed Stockmar, Bob Coolidge, media supvrs. Arvid Anderson, Bob Jolly, Leon Materna, timebuyers.

New York 17: 6 E. 45th St. Oxford 7-9261. Henry J. Opperman, office mgr.

**Wade Adv. Agency Inc. (Affiliate of Wade Adv.).** 6381 Hollywood Blvd., Hollywood 28. Hollywood 4-7457.

**Warwick & Legler Inc.** 375 Park Ave., New York 22. Plaza 1-4700.

H. Paul Warwick, pres.

Radio-Television Dept.: William P. Warwick, vp and radio-tv director; Andrew Christian, tv-radio executive producer; Ethel Jensen, producer-casting director; Benjamin Colarossi, tv art director-producer.

Radio-Television Media Buyers: Richard Bean, vp and media director; Joseph Hudak and James Kearns, timebuyers.

**Norman D. Waters & Assoc. Inc.** 6 East 39th St., New York 16. Murray Hill 5-8950. Norman D. Waters, pres; L. Sanford Waters, media dir.

**Watts, Payne-Advertising Inc.** 311 West 7th St. Denver Bldg. Tulsa 19, Okla. Luther 3-7531.

Radio-Television Dept.: Donald S. Mitchell, media dir.; James Steele, media production; Donald M. Dyer, media buyer and acct exec.

**Tucker Wayne Co.** 1175 Peachtree St., N.E., Atlanta 9, Ga. Trinity 3-2021.

Radio Television Dept.: Leigh Kelley, film director.

Radio-Television Media Buyers: Anne A. Benton, media director; Ann Hutcheson, assistant media director, timebuyer; Mrs. Ruth E. Trager, timebuyer; Virginia Stone, Mrs. Gwen Hudgens, assistant timebuyers.

**Milton Weinberg Adv.** 6523 Wilshire Blvd., Los Angeles 48. Oliver 3-2300.

Radio-Television Dept.: Joel Stearns, media director; Chuck Meyer, tv director; Jenny Kernan, assistant media director.

**Edward H. Weiss & Co.** 360 N. Michigan Ave., Chicago 1. Central 6-7252.

Edward H. Weiss, pres.

Radio-Television Dept.: Rolf Brandeis, dir.

Radio-Television Media Buyers: Jack Bard, vp in charge of media and marketing; Nate Pinsof, media dir.; Armella Selzor, Don Coleman, Philip Kaplan, Joan Mandel, timebuyers.

New York 22: 730 Fifth Ave. Plaza 8-0992. Peggy Schilling, mgr.

Los Angeles 48: 6363 Wilshire Blvd., Olive 3-8360. Howard Broad, mgr.

**Weiss & Geller Inc.** 400 Madison Ave., New York 17. Plaza 3-4070.

Radio-Television Dept.: Max Tendrich, director of media.

Radio-Television Media Buyer: Jack Geller, chief timebuyer; Frances Rosen, broadcast traffic mgr.

**Wermen & Schorr Inc.** 1616 Walnut St., Philadelphia 3, Pa. Pennypacker 5-1688.

Radio-Television Dept.: Jerry Samuelson, radio-tv director; Jean Borreli, production coordinator.

Radio-Television Media Buyers: Liz Vosberg, Rochelle Segal, timebuyers.

**The Wesley Assoc. Inc.** 630 Fifth Ave., New York 17. Judson 2-8050.

Radio-Television Dept.: Joseph B. Knapp, media director.

**Western Adv. Agency Inc.** 35 E. Wacker Dr., Chicago 1. Andover 3-2545.

Radio-Television Dept.: Earl Minser, director.

Radio-Television Media Buyers: Dick Art, Wendell Unfer.

**Wexton Adv. Agency.** 444 Madison Ave., New York 22. Murray Hill 8-4050.

Radio-Television Dept.: John Eckstein, vp.

Radio-Television Media Buyers: Josephine Streader, media director; Mr. Eckstein; Jean Boyde, assistant to Mr. Eckstein.

**White & Shuford Adv.** 1821 Wyoming St., El Paso, Texas. Keystone 3-4933.

Radio-Television Dept.: James Pratt Jr., director.

Radio-Television Media Buyers: Mr. Pratt, Jack W. Snapp, media director, office mgr.

**Wilson, Haight, Welch & Grover Inc.** 645 Farmington Ave., Hartford 5, Conn. Adams 3-9831. Jesse J. Haight, pres; George F. Dickinson, media buyer.

**Winius-Brandon Co.** 1706 Olive St., St. Louis 3. Chestnut 1-6380.

Radio-Television Dept.: Herbert P. Halpern, director; Mrs. Billie Essenpreis, assistant.

**Fred Wittner Co.** 581 Fifth Ave., New York 17. Plaza 9-7120. Fred Wittner, pres; Barbara Sunshine, media dir.

**Woodard, Voss & Hevenor Inc.** 15 Elk St., Albany 7, N. Y. HO 3-1248.

Radio-Television Media Buyers: Philip Voss, pres.; Charles W. Reinhart, vp; Horace L. Hevenor, exec vp; John D. Adams.

**Wyse Advertising Inc.** 2800 Euclid Ave., Cleveland 15, Ohio. Superior 1-0702. Marc Wyse, pres; Eve Reisz, media dir; Norman Wain, radio-tv dir.

### Y

**Young & Rubicam** 285 Madison Ave., New York 17. Murray Hill 9-5000.

Sigurd S. Larmon, chmn bd and chief exec officer. George H. Gribbin, pres.

Radio-Television Dept.: Mort Werner, vp, director; David Y. Bradshaw, mgr; Charles C. Barry, vp, director, programming; Wickliffe Crider, Everett H. Ehrlick, Norman Glenn, vps; David Y. Bradshaw, mgr; Thomas J. Adams, Richard Dana, Robert Leadley, Lee Strahorn, Jean Taylor, supervisors.

Radio-Television Media Buyers: William E. Matthews, vp, director; G. Kirk Greiner, assoc. media director, administrative officer; Warren Bahr, Henry L. Sparks, vps, associate media directors; Frank Coulter Jr., G. Kirk Greiner, George F. Leithner, Joseph F. St. Georges, Charles T. Skelton, associate media directors; Kay Brown, Charles Buccieri, Thomas M. Comerford, William P. Dollard, Seymour Drantch, Robert P. Gleckler, Frank Grady, Rodney Holbrook, James M. Scala, account supervisors. Raymond E. Jones Jr., radio-tv spot coordinator. Richard D. Chapman, business mgr, media relations.

Chicago 1: 333 N. Michigan Ave. Financial 6-0750. Karl F. Vollmer, vp-mgr.

Detroit 26: 645 Griswold St. Woodward 1-7050. Randolph McKelvey, vp-mgr.

San Francisco 4: 120 Montgomery St. Exbrook 7-1838. George B. Richardson, vp-mgr.

Hollywood 28: First Federal Bldg., Hollywood & Highland. Hollywood 2-7181. Walter Bunker, vp-mgr in charge of Hollywood radio-tv.

Los Angeles 17: 611 Wilshire Blvd. Madison 6-7641. Jack W. Smock, vp-mgr.

Montreal 2: 1255 University St. University 6-8941. Wilfrid Taylor, vp-mgr.

Toronto 1: 250 University Ave. Empire 2-3921. Trevor G. Goodman, vp-mgr.

Mexico 1: D.F., Paseo de la Reforma No. 35. M. C. 35-31-50. Joseph Vaamonde, vp, gen mgr.

San Juan: 1508 Avenida Ponce de Leon. Santurce 3-2080. Joe Brandi, vp, gen mgr.

Caracas: Edificio 'Luz Electrica de Venezuela'. Avenida Urdaneta. Caracas 54-65-61.

London: Berk House, 8 Baker St. W.I. Hunter 5511. J. P. Wilkerson, senior vp.

Frankfurt: Werbung An der Hauptwachel. Frankfurt 2-88-81. Francis Gearon, mng. director.

Geneva: 54 Rue des Bains. 24-38-72. Colin McIver, mgr.

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# Trade associations, professional groups

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## Associations and Professional Societies

**All-Industry Radio Music License Committee.** P. O. Box 518, c/o Station WMRN Marion, Ohio. Robert T. Mason, chairman.

**American Women in Radio & Television.** 75 E. 55th St., New York 22. Eldorado 5-7281-2. Esther Van Wagoner Tufty, Tufty News Bureau, Washington, D. C., pres; Montez Tjaden, KWTV (TV) Oklahoma City, pres-elect; Elizabeth Bain, United Artists Associated, New York, sec-treas; Martha Bohlsen, Tidy House Products Co., Omaha, Nebr., central vp; Gloria Bremkamp, Oklahoma City, southwestern vp; Gloria Chandler, King Broadcasting Co., Seattle, western vp; Margaret Mary Kearney, WCAU Philadelphia, eastern vp; Ruth Talley, WLAC-TV Nashville, southern vp; Margo Anderson, exec sec.

**Assn. of Maximum Service Telecasters.** 1735 DeSales St., N. W., Washington 6, D. C. District 7-5412. Jack Harris, KPRC-TV Houston, pres; Charles H. Crutchfield, WBTV(TV) Charlotte, N. C., 1st vp; Don D. Davis, KMBC-TV Kansas City, 2nd vp; Harold Essex, WSJS-TV Winston-Salem, N. C., sec-treas; Lester W. Lindow, exec dir-asst sec-treas; Arch L. Madsen, asst exec dir; Henry E. Rhea, dir of engineering, radio-tv, Triangle Publications Inc., chairman, technical committee.

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**Broadcast Pioneers.** 589 5th Ave., New York 17. Plaza 9-1500. Sol Taishoff, pres; Gordon Gray, 1st vp; Robert J. Higgins, treas; M. H. Shapiro, exec sec.

**Broadcasters Club of Washington, D. C.** 1737 DeSales St. NW, Washington 6, D. C. Robert K. Richards, Richards Associates, pres; Carleton Smith, RCA, 1st vp; Ben Strouse, WWDC, 2d vp; Lester W. Lindow, Assn. of Maximum Service Telecasters, sec; Fred Houwink, WMAL-AM-FM-TV, treas.

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**Canadian Assn. of Broadcasters.** 108 Sparks St., Ottawa, Ont. Central 3-4305. M. T. Brown, CFPL-AM-TV London, pres; D. M. Neill, CFNB Fredericton, immed past pres; R. T. Snelgrove, CKBB-AM-TV Barrie, vp (radio); R. G. Chapman, CHBC-TV Kelowna, vp (tv). Directors: Atlantic Region—R. F. Large, CFCT Charlottetown and J. A. C. Lewis, CKEN Kentville, radio; D. Jamieson, CJON-TV St. John's, tv. French Language—D. A. Gourd, CKRN Rouyn, R. Couture, CKSB St. Boniface and T. Fortier, Quebec, radio; T. Burham, CKRS-TV Jonquiere, tv. Central Canada—T. D. French, CKLC Kingston, A. F. Waters, CHUM Toronto, H. C. Caine, CHWO Oakville and M. T. Brown, CFPL London, radio; R. T. Snelgrove, CKVR-TV Barrie, tv. Prairies—J. O. Blick, CJOB Winnipeg, J. Love, CFCN Calgary and E. A. Rawlinson, CKBI Prince Albert, radio; G. B. Nelson, CFQC-TV Saskatoon, tv. Pacific—K. Hutcheson, CJAV Port Alberni, and J. L. Sayers, CFUN Vancouver, radio; R. G. Chapman, CHBC-TV Kelowna, tv.

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**National Assn. of Broadcasters.** 1771 N St. NW, Washington 6, D. C. (See complete listing page E-2).

**National Assn. of Fm Broadcasters.** c/o KITT (FM), U. S. Grant Hotel, San Diego, Calif. Belmont 9-7420. Fred Rabell, pres; T. Mitchell Hastings Jr., exec vp; Frank Knorr Jr., sec; William Tomberlin, treas.

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**Radio Advertising Bureau,** 460 Park Ave., New York (see complete listing page E-2).

**Radio-Newsreel-Television Working Press Assn.** 527 Lexington Ave., New York 17, N. Y. Plaza 1-2720. Gabe Pressman, NBC, pres; Herb Schwartz, CBS, 1st vp; Tom O'Brien, WINS New York, 2d vp; Charles Campbell, sec; Irving Heitzner, asst sec; Richard Milbauer, Newsfilm USA, treas; George Jordan, NBC, sgt-at-arms.

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**Station Representatives Assn.** 366 Madison Ave., New York 17. Yukon 6-9390. H. Preston Peters, pres; John P. Blair, vp; Eugene Katz, treas; Daren F. McGavren, sec; Lawrence Webb, mgng dir. Directors: Frank M. Headley, Richard O'Connell, Carl Schuele, Adam Young.

**Television Bureau of Advertising.** 444 Madison Ave., New York 22, N. Y. (see complete listing page E-3).

**Television Film Assn.** 1627 W. 20th St., Los Angeles 7. Republic 1-2484. John P. Ballinger, pres-dir; Jack M. Goetz, vp-dir; Nicholas Muskey, sec-treas; William F. Kelley, Warren Strang, Robert E. Hufford, Edward P. Ballantine, directors.

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**Phone Decatur 2-9300**

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Dist. 8: **J. M. Higgins, WTHI** Terre Haute, Ind. (1962)
Dist. 9: Mig Figi, WAUX Waukesha, Wis. (1961)
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**Assn. of Broadcast Executives of Texas.** Officers: Dan Hayslett, KXIL Dallas, pres; Bob Keefe, NBC Spot Sales, vp.

**Texas Assn. of Broadcasters**—1004 International Life Bldg., Austin. Officers: Joe M. Leonard Jr., KGAF Gainesville, pres; Jim Hairgrove, KBRZ Freeport, vp; Gene Hendryx, KVLF Alpine, sec-treas; Bonner McLane, International Life Bldg., Austin, exec sec.

**Utah Broadcasters Assn.**—c/o pres. Officers: Kenneth J. Hanni, KCPX Salt Lake City, pres; Arch G. Webb, KVOG Ogden, vp; J. Allen Jensen, KSL Salt Lake City, sec-treas.

**Vermont Assn. of Broadcasters**—c/o pres. Officers: Carlo F. Zezza, WCFR Springfield, pres; Craig S. Parker, WDEV Waterbury, vp; Daniel B. Ruggles, WSKI Montpelier, treas; Andrew S. Ball, WCAX Burlington, sec.

**Virginia Assn. of Broadcsters**—c/o sec-treas. Officers: Robert C. Walker, WCHV Charlottesville, pres; N. Wilbur Kidd, WAYB Waynesboro, vp; Hamilton Shea, WSVA Harrisonburg, sec-treas.

**Washington State Assn. of Broadcasters**—c/o Radio-TV News Bureau, Legislative Bldg., Olympia. Officers: W. W. Warren, KOMO Seattle, chmn of bd; Ronald A. Murphy, White-Henry-Stuart Bldg., Seattle 1, pres; Thomas C. Bostic, KIMA Yakima, vp; Allen Miller, KWSC Pullman, sec-treas.

**West Virginia Broadcasters Assn.**—c/o sec-treas. Officers: John C. Shott, WHIS-TV Bluefield, pres; Paul Myers, WWVA Wheeling, vp; Mel Burka, WTIP Charleston, sec-treas; Mrs. Mary Sonis, 3615 Kanawha Ave. SE, Charleston, exec sec.

**Wisconsin Broadcasters Assn.**—Gay Bldg. Madison. Officers: Mig Figi, WAUX Waukesha, pres; Donald Wirth, WNAM Neenah, vp; Carl Kolata, WTTN Watertown, sec; Richard Dudley, WSAU Wausau, treas; Edwin Conrad, Madison, general counsel.

**Wyoming Assn. of Radio & Television Broadcasters**—c/o secretary. Officers: Mrs. Mildred Ernst, KWRB-TV Thermopolis, vp; Bob Berger, KTWO-TV Casper, sec-treas.

**Broadcasters Assn. of Puerto Rico**—c/o pres. Officers: Ventura Lamas Jr., WKAQ San Juan, pres; Nabel Barreto, WCMN Arecibo, vp; Charlie Cordero, WLEO Ponce, sec; Julio Morales, WRIO Rio Pedras, treas; Roberto Bocanegra, Box 10144, Santurce, exec sec.

## Associations And Professional Societies In Related Fields

### ADVERTISING AND MEDIA

**Advertising Assn. of the West.** 337 World Trade Center, Ferry Bldg., San Francisco 11, Calif. Garfield 1-6867. Charles W. Collier, executive vp; Marie B. Carlton, office mgr.

**Advertising Council.** 25 W. 45th St., New York 36. Judson 2-1520. Lee H. Bristol, chmn of bd; Leo Burnett, Edward C. VonTress, Edwin W. Ebel, vice chmn; Frederic R. Gamble, sec; Theodore S. Repplier, pres; Allan M. Wilson, George P. Ludlam, vps; Maxwell Fox, public relations director; Gordon C. Kinney, radio-tv director; Mrs. L. S. Schwartz, Midwest representative; Robert R. Grey, Pacific Coast representative. Washington office, 1200 - 18th St., N.W. Federal 8-9153. 6-1753. Los Angeles office, 1717 Highland Ave., Hollywood 28. Hollywood 2-0988. Crestview 4-8309.

**Advertising Federation of America.** 250 W. 57th St., New York 19, N. Y. Circle 6-2431. James S. Fish, General Mills, chmn of bd; C. James Proud, pres & gen mgr.

**Advertising Research Foundation.** 3 E. 54th St., New York, N. Y. Plaza 1-5656. Arno H. Johnson, chmn of bd; Arthur H. Hayes, v chmn; Frank W. Mansfield, treas; A. W. Lehman, mng dir; Charles K. Ramond, tech dir; Cyrus C. Young, dir development-services; Gilbert H. Weil, gen counsel. Directors: Richard J. Babcock, Hugh M. Beville Jr., Lyndon O. Brown, Arthur C. Bryan, Rex M. Budd, Thomas C. Dillon, William R. Farrell, Donald S. Frost, Frederic R. Gamble, Harold J. Graham, John W. Hartman, Andrew Heiskell, Donald M. Hobart, Walter C. Kurz, Charles A. Pooler, Charles L. Rumrill, Harry F. Schroeter, John D. Sterling, Wallace H. Wulfeck.

**American Assn. of Advertising Agencies.** 420 Lexington Ave., New York, N. Y. Lexington 2-7980. Harry Harding, Young & Rubicam, chmn of board; Edwin Cox, Kenyon & Eckhardt, vice chairman; Arthur G. Rippey, Rippey, Henderson, Bucknum & Co., sec-treas; Frederic R. Gamble, pres.

Committee on Broadcast Media: Leonard S. Matthews, Leo Burnett Co., Chicago, chairman; Ruth Jones, J. Walter Thompson, N. Y., vice chairman; Robert H. Crooker, Jr., Campbell-Ewald, Detroit; Edward A. Grey, Ted Bates & Co., N. Y.; Arnold E. Johnson, Needham, Louis & Brorby, Chicago; Thaddeus S. Kelly, McCann-Erickson, N. Y.; Frank B. Kemp, Compton Adv., N. Y.; William E. Matthews, Young & Rubicam, N. Y.; Betty McCowan, Henderson Adv. Agency, Greenville, S. C.; Gertrude B. Murphy, Long Adv, San Jose, Calif.; Frank S. Ott, D'Arcy Adv., N. Y.; Sydney D. Rich, Jaffe-Naughton-Rich, Minneapolis; Robert Ross, Arthur Meyerhoff Assoc., Chicago; Holly Shively, Erwin Wasey, Ruthrauff & Ryan, Chicago; Pamela A. Tabberer, Liller, Neal, Battle & Lindsey, Atlanta; Ralph Trieger, R. Jack Scott, Chicago; Kenneth Godfrey, AAAA sec to committee.

Committee on Television & Radio Administration: David Miller, Young & Rubicam, N. Y., chairman; Hildred Sanders, Honig-Copper & Harrington, Los Angeles, vice-chairman; Edmund L. Cashman, Foote, Cone & Belding, Hollywood; Philip H. Cohen, Sullivan, Stauffer, Colwell & Bayles, N. Y.; David W. Dole, Leo Burnett, Chicago; Seymour J. Frolick, Fletcher Richards, Calkins & Holden, N. Y.; Julian A. Grace, W. B. Doner, Detroit; Storrs Haynes, J. Walter Thompson Co., N. Y.; Alfred L. Hollender, Grey Adv., N. Y.; Benjamin F. Holme Jr., McCann-Erickson, N. Y.; J. Scott Keck, Needham, Louis & Brorby, Chicago; Edwin M. Marshall, BBDO, N. Y.; Norman Mathews, Dancer-Fitzgerald-Sample, N. Y.; Harold J. Saz, Ted Bates & Co., N. Y.; William E. Schneider, Benton & Bowles, Inc., N. Y.; Lewis H. Titterton, Compton Adv., N. Y.; John F. Devine, J. Walter Thompson Co., N. Y., consultant to committee; Dorothy Copeland, AAAA, sec to committee.

**American Marketing Assn.** 27 E. Monroe St., Chicago 3, Ill. Central 6-8306. William F. O'Dell, pres; Albert W. Frey, pres-elect; Robert J. Holloway, Dik Warren Twedt, James D. Dodge, Frank W. Archer, vps; Margaret L. Reid, secy; John P. Bennett, treas.

**American Newspaper Publishers Assn.** 750 - 3rd Ave., New York 17, N. Y. Yukon 6-8200. Mark Ferree, Scripps-Howard, pres; Irwin Maier, Milwaukee Journal, vp; James S. Copley, San Diego Union & Tribune, sec; J. Hale Steinman, Lancaster (Pa.) Newspapers, treas. Stanford Smith, gen mgr. ANPA Research Institute, Charles H. Tingley, managing director. Mechanical and service dept., R. E. Lewis, mgr.

360 N. Michigan Ave., Chicago 1, Ill. Franklin 2-3746. George N. Dale, chmn, standing committee.

P. O. Box 598, Easton, Pa. ANPA research lab. Roy W. Price, mgr.

**Assn. of Canadian Advertisers.** Federal Bldg., Toronto 1, Ont. Empire 3-8046. A. B. Yeates, Prudential Ins. Co., pres; K. J. Farthing, Canadian Westinghouse Co., exec vp; E. J. Coleman, Kraft Foods, vp-treas; J. W. Cook, Shawningan Water & Power Co., E. T. Gater, Sterling Drug Mfg., P. J. McGinnis, Bell Tel. Co. of Canada, vps; B. E. Legate, gen mgr-sec. Directors: A. F. M. Biggs, Canadian Industries; R. B. Collett, Lever Bros; A. G. Mackie, Provincial Paper; D. M. Mackinnon, Gen. Motors Products of Canada; W. T. McFarlane, Canadian Pacific Railway Co.; J. J. McGill, Imperial Tobacco Co.; George A. Meen, Christie Brown & Co.; R. E. Oliver, Bank of Nova Scotia; J. H. C. Penaligon, O'Keefe Brewing Co.; Roger Neron, Robin Hood Flour Mills; Robert M. Sabloff, House of Seagram; W. W. Vanderburgh, Coca-Cola.

**Assn. of Mexican Advertising Agencies (Asociacion Mexicana de Agencias de Publicidad)** Paso de la Reforma 430, Mexico 6, D. F. Telefono 28-96-29. Everardo Camacho Mora, pres; Burt S. Avedon, vp. Lic. Rafael Riva Palacio, sec; Dr. Fernando Gonzales Oviedo, asst sec; Jesus Luis Bas, treas; Joseph H. Vaamonde, asst treas; Ramon Lemus, mgr.

**Assn. of National Advertisers.** 155 E. 44th St., New York 17. Oxford 7-5950. Donald S. Frost, Bristol-Myers Co., chmn of bd; Roger H. Bolin, Westinghouse Electric Corp., vice chmn; Peter W. Allport, exec vp; Cy Norton, M. L. McElroy, Joseph M. Allen, vps; John Veckley, U. S. Steel Corp., treas.

Broadcast Advertising Service Committee: Howard Eaton Jr., Lever Bros., chmn; K. R. Baumbusch, American Home Products; R. M. Budd, Campbell Soup Co.; H. Allan Dingwall Jr., General Foods Corp.; E. P. Genock, Eastman Kodak; A. B. Gislason, Swift & Co.; Howard Gray, R. J. Reynolds Tobacco Co.; Albert N. Halverstadt, Procter & Gamble; Thomas P. Hawkes, Piel Bros.; Glenn W. Johnston, Glenbrook Labs, Sterling Drug; Henry M. Kennedy, Prudential Insurance Co. of America; George T. Laboda, Colgate-Palmolive Co.; Palmer D. McKay, Sun Oil Co.; C. F. Mattern, McCormick & Co.; M. Anthony Mattes, Standard Oil of Calif.; Craig W. Moodie Jr., Armstrong Cork Co.; R. J. Piggott, Pet Milk Co.; Alfred L. Plant, Block Drug Co.; Maxine Rowland, Shulton Inc.; Wallace L. Rusher, Esso Standard Oil Co.; A. Craig Smith, Gillette Safety Razor Co.; J. B. Williams, Kimberly-Clark Corp.; Maurice E. Atkinson, Jacob Ruppert Co.; J. G. Baird, Westinghouse Electric Corp.; R. L. Eskridge, Ralston Purina Co.; Roger M. Greene, Philip Morris Inc.; Gail Smith, General Motors Corp.; John Tyner, Bristol-Myers Co.; Peter B. Warner, Quaker Oats Co.; John W. Burgard, Brown & Williamson, Tobacco Corp.; M. A. Sovers, General Mills; James D. Stocker, Scott Paper Co.

**Bureau of Advertising** of American Newspaper Publishers Assn. 485 Lexington Ave., New York 17, N. Y. Murray Hill 7-9300. Louis A. Weil Jr., chmn of bd; Charles T. Lipscomb Jr., pres.

**Direct Mail Advertising Assn.** 3 E. 57th St., New York 22, N. Y. Murray Hill 8-7388. R. F. DeLay, pres; S. Arthur Debner, Newsweek, chmn of bd; Earle A. Buckley, Buckley Organization, vice chmn; H. U. Banks, Sun Life Assurance Co. of Canada, vice chmn; J. H. Warner, Aetna Life Insurance Co., secy; R. A. Enlow, American Medical Assn., treas.

**League of Advertising Agencies.** 216 E. 49th St., New York. Plaza 9-6440. Alfred J. Seisel, pres; William G. Seidenbaum, Theodore J. Berstein, Lester Loeb, vps; Ysabel Sandler, rec sec; Leonard Janklow, treas; Louis H. Field, Morton J. Simon, legislative counsel; Lucius H. Coleman, fiscal advisor; Allan T. Zachary, public relations counsel.

**National Retail Merchants Assn.** (formerly National Retail Dry Goods Assn.) 100 W. 31st St., New York 1, N. Y. Chickering 4-8780. Alfred C. Thompson, pres; J. Gordon Dakins, executive vp and treasurer; Edward F. Engle, mgr, sales promotion, visual merchandising.

711 - 14th St., N.W., Washington, D. C. National 8-3680. John C. Hazen.

**Proprietary Assn.** 810 - 18th St., N.W., Washington 6, D. C. National 8-1914. Joel Y. Lund, Warner-Lambert Pharmaceutical Co., pres; Ivan D. Combe, Combe Chemical, and Jerome A. Straka, Chesebrough-Ponds, vps; Howard A. Prentice, executive vp and treasurer; James H. Merritt, secretary.

### EDUCATIONAL BROADCASTING

**American Council on Education.** 1785 Massachusetts Ave., N. W., Washington 6, D. C. Hudson 3-6620.

**Assn. for Professional Broadcasting Education.** 1771 N. St., N.W., Washington 6, D. C. Decatur 2-9300.

**Broadcasting Foundation of America,** International Div., of National Educational Television & Radio Center, 10 Columbus Circle, New York 19, N. Y. Judson 6-0055. Basil Thornton, exec dir; Samuel B. Gould, chmn of bd; John F. White, pres. (Non-profit educational organization sponsoring exchange of cultural and informative radio and TV programs between U. S. stations and those abroad.)

**Institute for Education by Radio-Television.** Ohio State U., Columbus 10, Ohio. Cypress 3-1751. I. Keith Tyler, director; Bette Wallach, secretary.

**Joint Council on Educational Television.** 1785 Massachusetts Ave., N.W., Washington 6, D. C. Hudson 3-6620. David C. Stewart, dir; Cyril M. Braum, eng. consultant.

**Learning Resources Institute.** 680 Fifth Ave., New York 19, N. Y. Judson 2-7153. John E. Ivey Jr., pres.

**Midwest Council on Airborne Television Instruction.** Memorial Center, Purdue U., Lafayette, Ind. 92-2961. John E. Ivey Jr., pres.

**National Assn. of Educational Broadcasters.** 14 Gregory Hall, Urbana, Ill. Harry J. Skornia, pres; Harold E. Hill, adm vp.

**National Education Assn.** 1201 - 16th St., N.W., Washington 6, D. C. Adams 4-4855. William G. Carr, executive secretary; Frank W. Hubbard, assistant executive secy for information services; Roy K. Wilson, director, press, radio relations; John Cox, tv coordinator; Ray Nelson, radio coordinator.

**National Educational Television & Radio Center.** 10 Columbus Circle, New York, N. Y. Judson 6-0055. John F. White, pres.

### TV FILM AND MOTION PICTURES

**Alliance of Television Film Producers Inc.** 1717 N. Highland Ave., Hollywood 28, Calif. Hollywood 6-2431. Richard W. Jencks, pres; Deane F. Johnson, vp; John Zinn, sec-treas.

**Allied States Assn. of Motion Picture Exhibitors.** Dupont Circle Bldg., Washington 6, D. C. Dupont 7-7400. Al C. Myrick, pres; C. Elmer Nolte Jr., treas; A. N. Beezley, sec.

**American Assn. of Film Producers.** 7064 N. Sheridan Rd., Chicago 26, Ill. L. Mercer Francisco, pres; James Kellock, vp; Mervin LaRue, treasurer; O. H. Coelln, executive secretary. Members are producers of commercial, educational and tv films.)

**American Cinema Editors.** 6772 Hollywood Blvd., Hollywood 28, Calif. Hollywood 5-8527. Frederick Y. Smith, pres; Fred Berger, vp; Frank P. Keller, sec; Lloyd L. Richardson, treas.

**American Society of Cinematographers.** 1782 N. Orange Dr., Hollywood 28, Calif. Hollywood 7-2135. Lee Garmes, pres; Harold Rosson, 1st vp; William Daniels, 2d vp; Joseph Biroc, 3d vp; Walter Strenge, treas; Charles G. Clarke, sec; Victor Milner, sgt at arms.

**Assn. of Cinema Laboratories.** 1226 Wisconsin Ave. NW, Washington 7, D. C. Federal 3-4000. George W. Colburn, pres; Carlton Hunt, vp; Dudley Spruill, sec; Kern Moyse, treas.

**Film Producers Assn. of New York.** 15 E. 48th St., New York 17, N. Y. Plaza 1-1920. Lee Blair, pres; William Van Praag, exec vp; Albert Hecht, sec; Edward J. Lamm, treas; Irving W. Cheskin, exec dir.

**Motion Picture Assn. of America.** 1600 Eye St., N. W., Washington 6, D. C. Executive 3-5110. Eric Johnston, pres; Edward Cooper, director of television; Charles S. Boren, exec vp.

28 W. 44th St., New York 36, N. Y. Bryant 9-4000.

8480 Beverly Blvd., Hollywood 48, Calif. Olive 3-2200. Y. Frank Freeman, chmn of bd.

**Motion Picture Industry Credit Group.** (National Assn. of Credit Management) 44 E. 23d St., New York 10. Oregon 4-5100. S. C. Robbins, Walter J. Lynch, co-chmn; Jack Fellers, vice chmn; George Elsted, Robert J. Kingsley, Daniel Nemeth, Howard Funsch, committeemen; W. W. McAdam, sec.

**National Exhibitors Theatre Television Committee.** 1585 Broadway, New York 36, N. Y. Circle 5-4800. Simon H. Fabian, chairman; Philip F. Harling, sec-treas.

1625 Eye St., N. W., Washington, D. C. Sterling 3-5880. Cohn & Marks, general counsel.

**National Television Film Council.** 200 W. 57th St., New York 19, N. Y. Columbus 5-0756. Robert Gross, pres; William J. Reddick, executive vp; Bernie Haber, executive secretary; Sally Perle, general secretary; Lou Feldman, treasurer; Hal Seeger, vp, production; Sydney A. Mayers, vp, distribution; G. Edward Hamilton, vp, stations; Don E. Widlund, vp, agencies; Ralph Koch, vp, technical services; Joseph T. Dougherty, vp, membership; Marshall G. Rothen, chmn of bd. Directors: Dr. A.N. Goldsmith, Charles W. Carpenter, Nicholas Farkas, E. P. Genock, David L. O'Shea, Peter Keane, Donald Mack, Archie A. Mayers, Waldo Mayo, John J. Schneider; Melvin L. Gold, honorary lifetime pres.

**Screen Composers Assn.** (independent) 9250 Wilshire Blvd., Beverly Hills, Calif. Crestview 6-3123. Dr. Miklos Rozsa, pres; David Buttolph, vp; Arthur Morton, sec; George Duning, treas.

c/o Zissu, Marcus, Ebenstein & Stein, 292 Madison Ave., New York 17, N. Y. Murray Hill 3-0966.

**Society of Independent Motion Picture Producers.** 333 S. Beverly Dr., Beverly Hills, Calif. Crestview 1-7283. Ellis Arnall, pres; Gunther R. Lessing, chmn of bd; Marvin Faris, executive secretary; George Bagnall, treasurer.

**Society of Motion Picture Art Directors.** 8732 Sunset Blvd., Hollywood 46, Calif. Oleander 5-8223. Earl Hedrick, pres; Jack M. Smith, vp; Edward Stephenson, secy; Rolland Brooks, treas; Leo E. Kuter, administrator; Norman Lowenstein. executive secretary.

**Society of Motion Picture & Television Engineers.** 55 W. 42nd St., New York 36, N. Y. Longacre 5-0172. Norwood L. Simmons, pres; John W. Services, executive vp; Wilton R. Holm, secy; C. S. Stodter, executive secy; Victor H. Allen, Journal editor; Denis A. Courtney, advertising mgr.

**Theatre Authority Inc.** 545 - 5th Ave., New York 17, N. Y. Murray Hill 2-4215. Beverly Roberts, executive secretary.

6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-5761. I. B. Kornblum, executive secretary.

(TA has jurisdiction over performances at benefits of members of participating unions and guilds. TA officers are representatives of Actors Equity Assn., American Guild of Musical Artists, American Guild of Variety Artists, American Federation of Television & Radio Artists, Screen Actors Guild and other organizations and theatrical charities.)

**Theatre Owners of America (TOA).** 1501 Broadway, New York 36, N. Y. Longacre 5-6238. Albert M. Pickus, pres; George G. Kerasotes, chmn of bd; Samuel Pinanski, hon chmn of bd; Roy Cooper, chmn of exec com.

## MANUFACTURING & ENGINEERING

**Assn. of Electronic Parts & Equipment Manufacturers.** 11 S. LaSalle St., Chicago 3, Ill. Dearborn 2-4217. Robert Svoboda, pres; Irving Rossman, 1st vp; Warren Stuart, 2nd vp; Kenneth A. Hathaway, treas; Kenneth C. Prince, executive secy.

**Audio Engineering Society.** P. O. Box 12, Old Chelsea Station, New York 11, N. Y. Harry L. Bryant, pres; Harry F. Olson, exec vp; C. J. LeBel, sec; R. A. Schlegel, treas.

**Electronic Industries Assn.** (formerly Radio-Electronic-Television Mfrs. Assn.) 1721 DeSales St., N.W., Washington 6, D. C. National 8-3902. L. Berkley Davis, General Electric Co., pres; Robert S. Bell, Packard Bell Electronics Corp., senior vp. S. R. Curtis, Stromberg-Carlson; A. L. Chapman, CBS Electronics; W. S. Parsons, Centralab Div., Globe Union; Ben Adler, Adler Electronics, vps. James D. Secrest, exec vp & sec; John B. Olverson, gen counsel; Leslie F. Muter, The Muter Co., treas. Headquarters staff: Peter H. Cousins, asst to exec vp; Capt. Henry E. Bernstein, military engineering coordinator; Robert T. DeVore, public relations director; Joseph J. Peterson, mgr, West Coast Office; William S. Hepner Jr., mgr., office of information; Marjorie J. Bailey, administrative assistant; Virgil M. Graham, mgr., engineering department; Cooley R. Joyner, mgr., marketing data; Tyler Nourse, mgr., international dept.; Donald H. Stover, mgr., industrial relations; Edmund Wellington Jr., mgr., military relations.

**Electronic Industries Assn. of Canada.** 200 St. Clair Ave., W., Toronto 7, Ont. Walnut 1-2898. S. D. Brownlee, Canadian Admiral Corp., pres & chmn of bd; James Key, Aerovox Canada Ltd., 1st vp and chmn components div; W. F. Wansbrough, Canadian General Electric, vp and chmn receiver div; J. D. Houlding, RCA Victor Co. Ltd., vp and chmn electronics div; R. A. Hackbusch, Hackbusch Electronics Ltd., dir of engineering; F. W. Radcliffe, gen mgr.

**Electronic Representatives Assn.** 600 S. Michigan Ave., Chicago 5, Ill. Harrison 7-0100. William C. Weber Jr., executive secy. (Trade association of independent sales representatives of electronic manufacturers.)

**Electronics Manufacturers Assn.** 55 W. 42nd St., New York 36, N. Y. Pennsylvania 6-4864. Walter A. Ronner, Budd Lewyt Electronics Inc., pres; I. A. Mitchell, United Transformer Corp., sec; Hugh A. McCloskey, Hammarlund Mfg. Co., treas.

**Institute of High Fidelity Manufacturers Inc.** 125 E. 23rd St., New York 10, N. Y. Algonquin 4-3532. Raymond Pepe, pres; H. H. Scott, chmn of bd; Abraham Schwartzman, exec adm.

**Institute of Radio Engineers.** 1 E. 79th St., New York 21, N. Y. Lehigh 5-5100. R. L. McFarlan, pres; J. N. Dyer, vp (residing in North America); J. A. Ratcliffe, vp (residing elsewhere than North America); W. R. G. Baker, treas; Haraden Pratt, sec; F. Hamburger Jr., editor.

**Joint Technical Advisory Committee** (JTAC), sponsored by Institute of Radio Engineers and Electronic Industries Assn. 1 E. 79th St. (IRE), New York 21. Lexington 5-5100. Ralph L. Clark, Defense Research & Engineering (Communications), chmn; Dr. Harold H. Beverage, RCA Labs., v chmn; John V. L. Hogan, Hogan Faximilie Corp.; Dorman D. Israel, Emerson Radio; Frederick R. Lack, EIA; Lt. Gen. James D. O'Connell, General Telephone & Electronic Labs.; Dr. Wm. H. Radford, MIT; Dr. Ernst Wever, Polytechnic Inst. (Brooklyn).

**National Assn. of Manufacturers.** 2 E. 48th St., New York 17, N. Y. Murray Hill 8-4200. Stanley C. Hope, chmn of bd; Rudolph F. Bannow, pres; Charles R. Sligh Jr., executive vp; Kenneth R. Miller, gen mgr; David M. Reeves, sec; John C. Bolsted, treas and asst gen mgr; G. W. (Johnny) Johnstone, director of radio-tv-film public relations.

**Television Allocations Study Organization.** P.O. Box M, Station A, Ames, Iowa. George R. Town, executive director.

**Western Electronic Mfrs. Assn.** 1435 S. La-Cienega Blvd., Los Angeles 35, Calif. Oleander 5-8462. S. H. Bellue, pres; E. T. Clare, M. R. Dilling, S. A. Ferguson, vps; Gould Hunter, sec; A. N. Curtiss, treas.

## MISCELLANEOUS

**American Council for Better Broadcasts.** 423 N. Pinckney St., Madison 3, Wis. Alpine 5-2009. Dr. Aldrich K. Paul, U. of Omaha, pres; Mrs. V. Lynn Sessions, 1st vp; Henry B. Maloney, 2d vp; Sister Ignatius Marie, U. of Dayton, recording sec; Dr. Bernard Raymond, corres sec; Rev. Marshall J. Whitehead, exec sec.

**American Meteorological Society.** 3 Joy St., Boston 8, Mass. Capitol 7-1881. Kenneth C. Spengler, exec sec.

**American Public Relations Assn.** 1010 Vermont Ave., N.W., Washington 5, D. C. District 7-1427. H. Walton Cloke, Kaiser Industries Corp., Washington, pres; Gregor Ziemer, American Foundation for the Blind, New York, sec; Richard H. Hooper, RCA, treas.

**American Radio Relay League.** 38 LaSalle Rd., West Hartford 7, Conn. Adams 6-2535. Goodwin L. Dosland, pres; Wayland M. Groves, 1st vp; F. E. Handy, Alex Reid, vps; D. H. Houghton, treas; A. L. Budlong, sec.

**Assn. of American Railroads.** Transportation Bldg., Washington 6, D. C. National 8-9020. Daniel P. Loomis, pres; J. Handly Wright, vp, public relations; Albert R. Beatty, assistant vp, public relations. John N. Ragsdale, advertising mgr.

**California Copyright Conference.** 1651 Cosmo St., Hollywood 28, Calif. Hollywood 4-2635. Alfred W. Schlesinger, pres; Harold Spina, vp; Bernard S. Brody, treas; Ann Gershman, sec; Estelle Radin, asst sec.

**Conference of Personal Managers.** 1626 N. Vine St., Hollywood 28, Calif. Hollywood 9-1993. Red Doff, pres; Edward Sherman, Frank Stempel, vps; Thomas Sheils, sec; Manny Frank, treas.

**Council on Medical Tv** (subsidiary of Institute for Advancement of Medical Communication. 33 E. 68th St., New York 21. Regent 4-7472. Richard H. Orr, exec dir for institute; John K. Mackenzie, exec sec for council.

**Country Music Assn.** 617 Exchange Bldg., Nashville 3, Tenn. Alpine 4-6640. Connie B. Gay, pres; Eddy Arnold, 1st vp; Steve Sholes, 2d vp; Henry Clay, 3d vp; Don Pierce, sec; Mac Wiseman, treas; Wesley Rose, chmn of bd.

**Financial Public Relations Assn.** 231 S. LaSalle St., Chicago 4, Ill. State 2-5547. Vernon E. Schwaegerle, sec.

**National Appliance & Radio-Tv Dealers Assn.** Merchandise Mart, Chicago 54, Ill. Michigan 2-5505. Carroll D. McMullin, pres; Mort Farr, chmn of bd; H. B. Price Jr., chmn of exec com; M. B. Magers, Frank Pieratt, F. Hardy Rickbeil, vps; Upton R. Ziesler, sec; Victor P. Joerndt, treas; Gail K. Pinkstaff, exec vp.

**National Assn. for Better Radio & Television.** 882 Victoria Ave., Los Angeles 5, Calif. Webster 4-7830. Clara S. Logan, pres; Dr. Lee deForest, 1st vp; Dr. Francis W. Noel, 2nd vp; Mrs. Victor Roberts, secretary; Gertrude Blackstock, treasurer.

**National Assn. of Gagwriters.** P. O. Box 835 Grand Central Station, New York 17, N. Y. Spring 7-6210. George Q. Lewis, director.

**National Audience Board.** 152 East End Ave., New York 28, N. Y. Trafalgar 9-6070. Dale Clark, N. Y., coordinator.

190 N. Canon Dr., Beverly Hills, Calif., Crestview 1-8141. Bernard F. Kamins, executive vp; D. Brandon Bernstein, legal counsel; Vera Servi, public service director, West.

625 Chenery St., San Francisco, Calif. Juniper 5-7575. Hal Light, coordinator.

1441 W. Chase Ave., Chicago, Ill. Mrs. Joseph Hector, midwest representative.

4531 169th St., Flushing, N. Y. Mrs. Edward Greene, liaison for previewing and reviewing.

815 16th St. N.W., Washington 6. D. C. National 8-2131. John Yarmola.

3 Higashi 3-chome Ginzachuo-ku, Tokyo, Japan. Tokyo 52-0346. Hajime Ishii.

(See adv. on page D-30)

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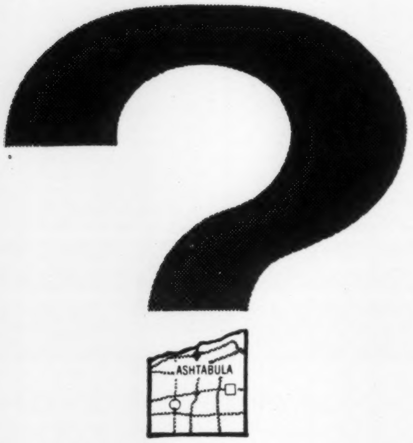
# *Who covers Ashtabula County?*



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# Market facts for all U. S. Counties

The figures given below and on the following pages delineate both the retail market U.S.A. and the percentage of television penetration in the country broken down by state and county. These statistics have been compiled from three major sources of information—the American Research Bureau, A. C. Nielsen Co., and the U.S. Bureau of the Census. While ARB and Nielsen reports measure the same thing, and bear the same date (Jan. 1, 1960), their methods and many of their results are different. For the convenience of the reader, both sets of figures are given.

ARB's calculations were first released to the public on June 20, 1960, and are based on a minimum of 200 telephone interviews per county, except in the case of "clustered," or adjacent, counties in which the minimum was 100. ARB maintains that the interviewed homes were selected carefully to make the same representative, and that the number of interviews throughout the U.S. totaled almost half a million. To the figures it derived from these interviews, ARB applied regional tv estimates of the Census Bureau, plus updated telephone ownership figures from AT&T to eliminate the difference in tv penetration between telephone and non-telephone homes. This process produced the results detailed below.

Nielsen's estimates, publicly released on June 13, 1960, represent a second updating from the base figures in the company's Coverage Study No. 3. Television growth patterns, compiled from sampling thousands of homes, were applied to former non-owners of television, county by county, to calculate the current figures.

The actual market data was provided by the 1958 national *Census of Business,* conducted by the U.S. Department of Commerce, Bureau of the Census. The figures given here represent the most up-to-date analysis of the U.S. commercial spectrum available, and have to be distinguished from the *projected* census figures which BROADCASTING used in its record of retail trade last year.

Estimates of "Total Homes" by county are taken from *Sales Management's* figures, which both ARB and Nielsen use. "Radio Homes" for the past several years have been so near the point of total saturation (90% or more of "Total Homes") that there has been no recent updating of these figures. The latest "Radio Homes" estimates were published in the 1959 BROADCASTING *Yearbook • Marketbook.*

A word on the symbols: (D) indicates that the figures of one particular county have been withheld. Usually, this letter is employed according to census law which prohibits the disclosure of the operation of any individual establishment. Three dots placed on a line instead of a figure indicate that the toal trade in that particular commodity in the county was absolute, or close to, zero.

# Alabama market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| AUTAUGA | 4,100 | 57 | 2,320 | 70 | 2,900 | 7,949 | 2,627 | 1,061 | **(D)** |
| BALDWIN | 12,600 | 82 | 10,300 | 64 | 8,100 | 39,811 | 10,431 | 5,465 | 1,380 |
| BARBOUR | 6,400 | 55 | 3,500 | 65 | 4,200 | 12,867 | 2,933 | 1,849 | 517 |
| BIBB | 3,600 | 64 | 2,300 | 58 | 2,100 | 8,216 | 2,439 | 1,579 | **(D)** |
| BLOUNT | 6,900 | 75 | 5,210 | 61 | 4,200 | 14,432 | 3,284 | 1,902 | 397 |
| BULLOCK | 3,200 | 59 | 1,890 | 56 | 1,800 | 5,448 | 1,694 | 963 | 218 |
| BUTLER | 5,700 | 61 | 3.470 | 66 | 3.700 | 14,315 | 4,378 | 2,952 | 554 |
| CALHOUN | 25,100 | 80 | 20,070 | 75 | 18,800 | 76,687 | 20,828 | 13,395 | 2,608 |
| CHAMBERS | 9,300 | 69 | 6,440 | 56 | 5,200 | 15,119 | 5,824 | 1,092 | 933 |
| CHEROKEE | 4,000 | 71 | 2,830 | 77 | 3.100 | 6,603 | 1,828 | 1,105 | 143 |
| CHILTON | 6,700 | 65 | 4,380 | 64 | 4,300 | 17,207 | 5,288 | 3,906 | 443 |
| CHOCTAW | 4,300 | 54 | 2,330 | 75 | 3,200 | 8,254 | 1,676 | 1,189 | **(D)** |
| CLARKE | 5,900 | 56 | 3,310 | 61 | 3,600 | 19,590 | 4,410 | 5,282 | 750 |
| CLAY | 3,200 | 62 | 1,970 | 62 | 2,000 | 7,695 | 1,117 | 1,412 | 259 |
| CLEBURNE | 2,800 | 71 | 1,980 | 57 | 1,600 | 5,679 | 853 | **(D)** | **(D)** |
| COFFEE | 9,600 | 60 | 5,790 | 64 | 6,100 | 21,283 | 4,531 | 6,216 | 675 |
| COLBERT | 12,100 | 58 | 7,000 | 69 | 8,300 | 37,397 | 11,271 | 9,296 | 1,210 |
| CONECUH | 4,200 | 57 | 2,390 | 56 | 2,300 | 9,277 | 3,037 | 753 | **(D)** |
| COOSA | 2,000 | 61 | 1,230 | 56 | 1,100 | 3,547 | 1,381 | ... | 132 |
| COVINGTON | 9,300 | 60 | 5,590 | 64 | 5,900 | 29,913 | 8,199 | 5,421 | 1,168 |
| CRENSHAW | 3,600 | 63 | 2,270 | 61 | 2,200 | 6,896 | 2,244 | 802 | **(D)** |
| CULLMAN | 12,000 | 87 | 10,470 | 65 | 7,800 | 37,716 | 5,654 | 6,712 | 1,061 |
| DALE | 5,900 | 61 | 3,610 | 60 | 3,500 | 12,894 | 3,601 | 1,370 | 557 |
| DALLAS | 14,400 | 66 | 9,500 | 69 | 9,900 | 42,516 | 10,411 | 8,018 | 1,921 |
| DE KALB | 11,300 | 64 | 7,240 | 70 | 7,900 | 23,200 | 4,228 | 3,412 | 640 |
| ELMORE | 6,600 | 69 | 4,520 | 62 | 4,100 | 14,273 | 3,967 | 2,833 | 478 |
| ESCAMBIA | 7,800 | 69 | 5,360 | 69 | 5,400 | 31,069 | 8,724 | 7,291 | 1,112 |
| ETOWAH | 27,200 | 79 | 21,610 | 71 | 19,200 | 80,802 | 21,484 | 14,768 | 2,720 |

CONTINUED

# Alabama CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| FAYETTE | 4,100 | 62 | 2,560 | 58 | 2,400 | 10,844 | 2,462 | 2,337 | 244 |
| FRANKLIN | 5,900 | 63 | 3,690 | 57 | 3,400 | 14,600 | 3,642 | 2,314 | 551 |
| GENEVA | 6,000 | 54 | 3,230 | 59 | 3,600 | 14,408 | 3,223 | 2,815 | 471 |
| GREENE | 3,200 | 52 | 1,680 | 69 | 2,200 | 6,864 | 1,257 | 1,459 | 110 |
| HALE | 4,300 | 53 | 2,260 | 45 | 1,900 | 7,102 | 2,021 | 1,267 | 235 |
| HENRY | 4,100 | 57 | 2,350 | 66 | 2,700 | 10,612 | 2,176 | 1,520 | 291 |
| HOUSTON | 14,400 | 70 | 10,100 | 72 | 10,400 | 55,883 | 11,114 | 11,738 | 1,449 |
| JACKSON | 8,800 | 66 | 5,760 | 62 | 5,500 | 19,226 | 5,285 | 2,963 | 612 |
| JEFFERSON | 179,500 | 90 | 161,390 | 80 | 144,200 | 659,367 | 156,339 | 112,406 | 22,577 |
| LAMAR | 3,800 | 66 | 2,500 | 57 | 2,200 | 8,427 | 2,396 | 1,472 | 256 |
| LAUDERDALE | 16,500 | 59 | 9,650 | 70 | 11,500 | 47,552 | 11,705 | 6,290 | 2,397 |
| LAWRENCE | 6,300 | 64 | 4,060 | 57 | 3,600 | 8,999 | 2,385 | (D) | 317 |
| LEE | 11,200 | 68 | 7,620 | 68 | 7,600 | 33,345 | 9,751 | 4,649 | 1,015 |
| LIMESTONE | 9,400 | 66 | 6,200 | 57 | 5,400 | 27,142 | 5,902 | 5,201 | 595 |
| LOWNDES | 3,000 | 56 | 1,690 | 55 | 1,600 | 4,018 | 666 | 1,276 | (D) |
| MACON | 4,900 | 62 | 3,060 | 61 | 3,000 | 9,826 | 3,352 | 1,493 | 275 |
| MADISON | 27,800 | 67 | 18,560 | 71 | 19,800 | 104,543 | 24,001 | 20,107 | 3,158 |
| MARENGO | 6,700 | 58 | 3,860 | 59 | 4,000 | 16,098 | 4,468 | 2,453 | 533 |
| MARION | 6,000 | 59 | 3,540 | 63 | 3,800 | 12,493 | 3,067 | 2,405 | 383 |
| MARSHALL | 13,100 | 70 | 9,140 | 73 | 9,600 | 49,211 | 9,342 | 8,630 | 1,459 |
| MOBILE | 78,200 | 88 | 69,030 | 77 | 60,200 | 298,336 | 73,826 | 50,598 | 12,684 |
| MONROE | 5,700 | 54 | 3,090 | 64 | 3,600 | 12,426 | 2,147 | 2,870 | 332 |
| MONTGOMERY | 46,400 | 87 | 40,300 | 75 | 34,800 | 168,049 | 34,475 | 28,934 | 5,630 |
| MORGAN | 14,500 | 79 | 11,410 | 66 | 9,600 | 48,877 | 12,264 | 10,983 | 1,683 |
| PERRY | 3,900 | 64 | 2,500 | 52 | 2,000 | 8,978 | 2,255 | 1,533 | 341 |
| PICKENS | 5,100 | 58 | 2,970 | 63 | 3,200 | 11,337 | 2,820 | 1,785 | 328 |
| PIKE | 7,000 | 63 | 4,410 | 64 | 4,500 | 16,446 | 3,538 | 3,840 | 752 |
| RANDOLPH | 5,000 | 64 | 3,190 | 65 | 3,300 | 11,251 | 2,869 | 2,048 | 341 |
| RUSSELL | 11,600 | 74 | 8,620 | 70 | 8,200 | 16,734 | 7,054 | 1,525 | 434 |
| SAINT CLAIR | 6,000 | 76 | 4,530 | 67 | 4,000 | 13,842 | 4,025 | 2,500 | 493 |
| SHELBY | 8,200 | 86 | 7,060 | 66 | 5,400 | 18,316 | 5,505 | 2,616 | 666 |
| SUMTER | 3,900 | 57 | 2,240 | 52 | 2,000 | 7,308 | 1,728 | 888 | 210 |
| TALLADEGA | 16,400 | 81 | 13,270 | 76 | 12,400 | 42,802 | 13,151 | 6,184 | (D) |
| TALLAPOOSA | 8,700 | 69 | 5,990 | 69 | 6,000 | 24,349 | 7,735 | 5,990 | 1,091 |
| TUSCALOOSA | 25,500 | 80 | 20,400 | 65 | 16,500 | 82,508 | 22,125 | 14,965 | 3,192 |
| WALKER | 13,000 | 88 | 11,410 | 72 | 9,300 | 35,046 | 10,746 | 6,083 | 1,066 |
| WASHINGTON | 2,600 | 54 | 1,410 | 61 | 1,600 | 4,592 | 1,296 | (D) | (D) |
| WILCOX | 4,500 | 54 | 2,430 | 55 | 2,500 | 6,451 | 1,735 | 1,070 | 101 |
| WINSTON | 3,600 | 61 | 2,190 | 63 | 2,300 | 8,374 | 2,866 | 1,286 | 189 |
| TOTAL | 838,600 | 76 | 638,230 | 71 | 592,300 | 2,567,237 | 635,096 | 451,124 | 89,344 |

# Alaska market facts*

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| FIRST JUDICIAL DISTRICT | 10,200 | ---- | ---- | 78 | 3,700 | 35,839 | 11,064 | 3,600 | 1,753 |
| SECOND JUDICIAL DISTRICT | ---- | ---- | ---- | ---- | ---- | 5,012 | 1,891 | (D) | (D) |
| THIRD JUDICIAL DISTRICT | 28,000 | ---- | ---- | 89 | 16,200 | 112,700 | 24,513 | 16,956 | (D) |
| FOURTH JUDICIAL DISTRICT | 5,900 | ---- | ---- | 88 | 5,200 | 48,481 | 9,823 | (D) | 2,736 |
| TOTAL | 44,100 | | | 86 | 25,100 | 202,038 | 47,291 | 25,257 | 8,864 |

*Nielsen did not include Alaska in its report on tv ownership, hence only ARB figures.

# Arizona market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| APACHE | 6,100 | 46 | 2,810 | 47 | 2,800 | 13,395 | 1,921 | 2,151 | (D) |
| COCHISE | 11,600 | 62 | 7,140 | 70 | 8,100 | 52,774 | 10,882 | 7,718 | 1,727 |
| COCONINO | 9,300 | 52 | 4,860 | 74 | 6,900 | 55,437 | 15,195 | 9,483 | 555 |
| GILA | 6,700 | 66 | 4,390 | 76 | 5,100 | 24,864 | 6,873 | 3,717 | 1,094 |
| GRAHAM | 3,300 | 58 | 1,910 | 66 | 2,200 | 15,097 | 3,553 | 2,597 | 430 |
| GREENLEE | 3,100 | 58 | 1,800 | 70 | 2,200 | 8,959 | 4,104 | 1,029 | 429 |
| MARICOPA | 182,800 | 91 | 165,930 | 84 | 154,200 | 733,257 | 164,205 | 150,991 | 32,444 |
| MOHAVE | 2,100 | 46 | 960 | 66 | 1,400 | 10,721 | 1,387 | 1,592 | (D) |
| NAVAJO | 9,500 | 47 | 4,420 | 66 | 6,300 | 31,791 | 8,174 | 5,419 | 1,118 |
| PIMA | 80,500 | 90 | 72,490 | 85 | 68,100 | 289,125 | 70,696 | 46,633 | 13,388 |
| PINAL | 17,300 | 86 | 14,890 | 75 | 13,000 | 55,453 | 14,951 | 9,200 | (D) |
| SANTA CRUZ | 3,400 | 61 | 2,070 | 66 | 2,300 | 27,336 | 7,161 | 3,333 | 1,109 |
| YAVAPAI | 7,400 | 53 | 3,910 | 67 | 4,900 | 30,150 | 7,700 | 5,901 | 1,117 |
| YUMA | 14,100 | 74 | 10,360 | 77 | 10,800 | 64,016 | 13,961 | 12,453 | 2,154 |
| TOTAL | 357,200 | 83 | 297,940 | 81 | 288,300 | 1,412,375 | 330,563 | 262,217 | 58,007 |

# Arkansas market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ARKANSAS | 5,300 | 74 | 3,920 | 75 | 4,000 | 25,462 | 5,718 | 4,062 | 1,031 |
| ASHLEY | 5,900 | 65 | 3,860 | 75 | 4,400 | 18,432 | 4,636 | 4,351 | 639 |
| BAXTER | 2,300 | 52 | 1,200 | 65 | 1,500 | 8,759 | 1,919 | 1,607 | 316 |
| BENTON | 10,200 | 63 | 6,450 | 62 | 6,300 | 41,805 | 6,414 | 6,485 | 1,152 |
| BOONE | 4,000 | 63 | 2,500 | 76 | 3,000 | 16,611 | 4,140 | 3,422 | 492 |
| BRADLEY | 3,100 | 62 | 1,930 | 66 | 2,100 | 11,311 | 2,932 | 2,621 | 313 |
| CALHOUN | 1,300 | 63 | 810 | 69 | 900 | 2,669 | 1,134 | (D) | (D) |
| CARROLL | 3,200 | 59 | 1,870 | 66 | 2,100 | 9,898 | 2,018 | 1,075 | 337 |
| CHICOT | 5,300 | 65 | 3,470 | 73 | 3,900 | 12,921 | 3,296 | 1,578 | 511 |
| CLARK | 5,100 | 66 | 3,370 | 77 | 3,900 | 15,149 | 4,204 | 2,241 | 707 |
| CLAY | 5,700 | 63 | 3,580 | 71 | 4,000 | 13,240 | 3,430 | 2,176 | 629 |
| CLEBURNE | 2,000 | 53 | 1,050 | 70 | 1,400 | 4,032 | 601 | 1,091 | 155 |
| CLEVELAND | 1,600 | 62 | 1,000 | 64 | 1,000 | 2,383 | 589 | 81 | (D) |
| COLUMBIA | 6,800 | 65 | 4,440 | 82 | 5,600 | 20,812 | 5,374 | 3,933 | 647 |
| CONWAY | 3,600 | 66 | 2,370 | 71 | 2,600 | 12,809 | 2,876 | 2,246 | 462 |
| CRAIGHEAD | 11,800 | 81 | 9,570 | 76 | 9,000 | 40,073 | 10,615 | 5,913 | 1,466 |
| CRAWFORD | 5,900 | 61 | 3,580 | 68 | 4,000 | 12,915 | 5,121 | 2,369 | 442 |
| CRITTENDON | 11,600 | 77 | 8,980 | 70 | 8,100 | 36,217 | 8,653 | 10,342 | 861 |
| CROSS | 4,700 | 69 | 3,240 | 69 | 3,200 | 13,246 | 3,464 | 2,449 | 568 |
| DALLAS | 3,000 | 66 | 1,990 | 69 | 2,100 | 9,289 | 2,506 | 2,316 | (D) |
| DESHA | 5,300 | 61 | 3,250 | 73 | 3,900 | 14,214 | 3,398 | 3,530 | 488 |
| DREW | 3,500 | 64 | 2,240 | 75 | 2,600 | 9,659 | 2,432 | 2,474 | 327 |
| FAULKNER | 5,800 | 68 | 3,930 | 78 | 4,500 | 17,169 | 4,300 | 2,752 | 530 |
| FRANKLIN | 2,400 | 59 | 1,420 | 50 | 1,200 | 6,729 | 1,215 | 1,310 | 214 |
| FULTON | 2,000 | 60 | 1,200 | 53 | 1,100 | 3,060 | 466 | 868 | (D) |
| GARLAND | 14,700 | 78 | 11,420 | 76 | 11,100 | 54,445 | 13,225 | 9,279 | 2,306 |
| GRANT | 2,200 | 64 | 1,410 | 74 | 1,600 | 4,113 | 1,201 | 1,053 | (D) |
| GREENE | 6,300 | 63 | 3,960 | 70 | 4,400 | 19,787 | 4,625 | 3,507 | 437 |
| HEMPSTEAD | 4,800 | 61 | 2,940 | 66 | 3,200 | 15,632 | 4,124 | 3,803 | 457 |
| HOT SPRING | 5,900 | 64 | 3,790 | 67 | 3,900 | 15,829 | 5,057 | 2,660 | 591 |
| HOWARD | 2,400 | 70 | 1,670 | 69 | 1,700 | 8,484 | 2,229 | 1,832 | 422 |
| INDEPENDENCE | 5,800 | 66 | 3,820 | 72 | 4,200 | 19,064 | 3,571 | 3,273 | 454 |
| IZARD | 2,100 | 53 | 1,110 | 62 | 1,300 | 3,261 | 589 | 460 | 188 |
| JACKSON | 7,400 | 66 | 4,870 | 71 | 5,200 | 21,219 | 4,875 | 3,265 | 649 |
| JEFFERSON | 23,600 | 73 | 17,290 | 75 | 17,800 | 64,617 | 16,807 | 10,087 | 1,604 |
| JOHNSON | 3,600 | 60 | 2,150 | 62 | 2,200 | 9,759 | 2,543 | 1,672 | 192 |
| LAFAYETTE | 2,700 | 61 | 1,650 | 71 | 1,900 | 6,597 | 1,445 | 1,396 | 179 |
| LAWRENCE | 4,300 | 68 | 2,930 | 55 | 2,400 | 11,425 | 2,805 | 2,198 | (D) |
| LEE | 4,600 | 68 | 3,110 | 62 | 2,800 | 9,908 | 2,360 | 926 | 485 |
| LINCOLN | 3,200 | 64 | 2,040 | 67 | 2,100 | 5,315 | 1,247 | 1,142 | 174 |
| LITTLE RIVER | 2,400 | 70 | 1,670 | 74 | 1,800 | 5,149 | 1,791 | 919 | 216 |
| LOGAN | 3,800 | 59 | 2,240 | 59 | 2,200 | 11,239 | 2,171 | 2,872 | 523 |
| LONOKE | 5,700 | 74 | 4,230 | 75 | 4,300 | 20,320 | 4,736 | 5,063 | 717 |
| MADISON | 2,700 | 59 | 1,580 | 51 | 1,400 | 5,145 | 916 | 897 | (D) |
| MARION | 1,300 | 57 | 740 | 53 | 700 | 2,643 | 582 | 67 | 105 |
| MILLER | 9,700 | 85 | 8,240 | 78 | 7,600 | 36,752 | 6,984 | 5,734 | 699 |
| MISSISSIPPI | 17,200 | 79 | 13,560 | 75 | 12,900 | 48,602 | 13,580 | 9,635 | 1,468 |
| MONROE | 4,000 | 68 | 2,700 | 59 | 2,400 | 10,698 | 2,910 | 1,198 | 390 |
| MONTGOMERY | 1,500 | 61 | 920 | 66 | 1,000 | 2,779 | 229 | 56 | (D) |
| NEVADA | 2,300 | 66 | 1,520 | 67 | 1,500 | 5,636 | 1,232 | 1,504 | 236 |
| NEWTON | 1,300 | 59 | 760 | 65 | 800 | 783 | 248 | — | — |
| OUACHITA | 8,200 | 67 | 5,490 | 75 | 6,100 | 25,910 | 6,895 | 5,416 | 734 |
| PERRY | 1,300 | 70 | 910 | 66 | 900 | 2,258 | 458 | (D) | (D) |
| PHILLIPS | 11,900 | 69 | 8,260 | 66 | 7,800 | 28,211 | 7,304 | 4,343 | 1,169 |
| PIKE | 2,000 | 61 | 1,220 | 64 | 1,300 | 6,098 | 1,086 | 1,763 | 213 |
| POINSETT | 6,900 | 78 | 5,380 | 69 | 4,800 | 23,617 | 5,553 | 3,803 | 805 |
| POLK | 3,100 | 61 | 1,890 | 69 | 2,100 | 10,233 | 1,897 | 2,063 | 494 |
| POPE | 6,100 | 60 | 3,650 | 64 | 3,900 | 19,946 | 4,337 | 3,676 | 533 |
| PRAIRIE | 2,800 | 74 | 2,080 | 66 | 1,800 | 8,210 | 1,531 | 1,791 | 158 |
| PULASKI | 78,100 | 82 | 64,320 | 80 | 62,700 | 278,651 | 63,243 | 56,003 | 9,392 |
| RANDOLPH | 3,000 | 60 | 1,800 | 64 | 1,900 | 8,220 | 1,476 | 1,572 | 266 |
| ST. FRANCIS | 8,700 | 73 | 6,360 | 67 | 5,900 | 21,230 | 5,106 | 2,920 | 514 |
| SALINE | 6,900 | 70 | 4,820 | 79 | 5,500 | 21,280 | 6,005 | 5,574 | 512 |
| SCOTT | 1,800 | 59 | 1,060 | 61 | 1,100 | 5,174 | 1,366 | 1,026 | 131 |
| SEARCY | 2,400 | 56 | 1,340 | 62 | 1,500 | 3,248 | 853 | (D) | (D) |
| SEBASTIAN | 18,500 | 84 | 15,630 | 80 | 14,900 | 97,467 | 19,970 | 20,804 | 2,877 |
| SEVIER | 2,400 | 69 | 1,660 | 78 | 1,900 | 9,187 | 1,878 | 1,685 | 376 |
| SHARP | 1,700 | 53 | 900 | 60 | 1,000 | 2,515 | 567 | (D) | 50 |
| STONE | 1,600 | 52 | 840 | 64 | 1,000 | 3,075 | 1,114 | (D) | (D) |
| UNION | 13,900 | 73 | 10,090 | 79 | 11,000 | 49,821 | 12,092 | 10,449 | 1,433 |
| VAN BUREN | 1,900 | 66 | 1,250 | 68 | 1,300 | 5,137 | 591 | 992 | (D) |

**Sources and dates of information are detailed on page F-1.**

CONTINUED

# Arkansas CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| WASHINGTON | 14,900 | 68 | 10,100 | 63 | 9,400 | 61,672 | 12,748 | 10,914 | 2,168 |
| WHITE | 10,500 | 69 | 7,270 | 68 | 7,200 | 29,364 | 604 | 8,379 | 978 |
| WOODRUFF | 3,500 | 69 | 2,410 | 82 | 2,900 | 7,770 | 2,154 | 980 | 259 |
| YELL | 3,100 | 59 | 1,830 | 80 | 2,500 | 10,375 | 1,194 | 1,683 | 244 |
| TOTAL | 482,100 | 71 | 344,100 | 72 | 349,200 | 1,536,734 | 358,955 | 293,738 | 49,342 |

# California market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALAMEDA | 293,600 | 90 | 264,240 | 91 | 266,300 | 1,159,126 | 278,928 | 192,067 | 44,377 |
| ALPINE | 100 | 66 | 70 | 68 | 70 | 248 | (D) | ---- | ---- |
| AMADOR | 2,900 | 71 | 2,050 | 85 | 2,500 | 10,527 | 2,611 | 1,453 | 359 |
| BUTTE | 25,300 | 81 | 20,550 | 84 | 21,200 | 113,292 | 31,183 | 17,338 | 3,295 |
| CALAVERAS | 3,000 | 71 | 2,130 | 80 | 2,400 | 8,738 | 2,193 | 1,224 | 386 |
| COLUSA | 3,200 | 71 | 2,280 | 85 | 2,700 | 16,731 | 4,096 | 2,587 | 636 |
| CONTRA COSTA | 114,400 | 91 | 104,340 | 99 | 113,800 | 388,161 | 123,450 | 64,460 | 13,171 |
| DEL NORTE | 7,300 | 61 | 4,480 | 81 | 5,900 | 19,005 | 6,294 | 3,849 | (D) |
| ELDORADO | 7,600 | 71 | 5,380 | 78 | 5,900 | 32,601 | 9,153 | 4,214 | 926 |
| FRESNO | 107,100 | 87 | 93,010 | 93 | 100,000 | 491,776 | 115,985 | 81,818 | 16,723 |
| GLENN | 4,000 | 71 | 2,830 | 89 | 3,600 | 25,104 | 5,090 | 5,273 | 586 |
| HUMBOLDT | 31,000 | 84 | 26,150 | 85 | 26,400 | 132,024 | 40,367 | 25,473 | 3,735 |
| IMPERIAL | 18,800 | 74 | 13,980 | 77 | 14,400 | 109,445 | 23,825 | 13,103 | 3,014 |
| INYO | 4,300 | 55 | 2,360 | 69 | 3,000 | 23,972 | 6,287 | 4,568 | 458 |
| KERN | 82,500 | 88 | 72,620 | 95 | 78,000 | 376,540 | 86,534 | 60,692 | 11,227 |
| KINGS | 13,600 | 89 | 12,140 | 81 | 11,100 | 63,254 | 12,540 | 7,584 | 2,227 |
| LAKE | 4,000 | 71 | 2,840 | 71 | 2,800 | 16,483 | 5,521 | 1,290 | 616 |
| LASSEN | 4,300 | 57 | 2,470 | 68 | 2,900 | 19,335 | 7,817 | 4,293 | 452 |
| LOS ANGELES | 1,988,600 | 92 | 1,838,360 | 95 | 1,880,800 | 8,338,037 | 2,047,436 | 1,386,046 | 329,814 |
| MADERA | 11,600 | 88 | 10,260 | 81 | 9,400 | 45,167 | 11,375 | 6,285 | 1,240 |
| MARIN | 43,100 | 89 | 38,230 | 92 | 39,700 | 154,487 | 47,480 | 28,552 | 5,595 |
| MARIPOSA | 1,400 | 71 | 990 | 80 | 1,100 | 5,644 | 2,057 | (D) | (D) |
| MENDOCINO | 14,500 | 66 | 9,550 | 74 | 10,700 | 56,802 | 16,306 | 8,312 | 1,465 |
| MERCED | 26,300 | 83 | 21,900 | 85 | 22,300 | 110,058 | 28,579 | 14,685 | 2,769 |
| MODOC | 2,300 | 57 | 1,320 | 70 | 1,600 | 9,735 | 2,360 | 1,835 | (D) |
| MONO | 800 | 70 | 560 | 78 | 620 | 3,743 | 746 | (D) | ---- |
| MONTEREY | 55,400 | 87 | 48,150 | 82 | 45,500 | 213,470 | 45,012 | 37,206 | 6,324 |
| NAPA | 18,500 | 72 | 13,270 | 84 | 15,500 | 59,202 | 16,063 | 10,189 | 3,019 |
| NEVADA | 5,800 | 68 | 3,920 | 66 | 3,800 | 25,724 | 7,530 | 2,953 | 800 |
| ORANGE | 231,400 | 92 | 212,750 | 94 | 218,100 | 701,411 | 179,036 | 111,380 | 29,002 |
| PLACER | 15,600 | 83 | 12,940 | 82 | 12,800 | 68,399 | 18,308 | 14,859 | 2,081 |
| PLUMAS | 3,000 | 71 | 2,120 | 77 | 2,300 | 14,444 | 5,062 | 1,759 | 716 |
| RIVERSIDE | 91,500 | 85 | 78,210 | 91 | 83,200 | 360,928 | 90,593 | 58,481 | 12,636 |
| SACRAMENTO | 146,600 | 89 | 131,130 | 95 | 138,900 | 617,579 | 750,053 | 102,077 | 23,644 |
| SAN BENITO | 4,500 | 77 | 3,450 | 85 | 3,800 | 16,396 | 4,931 | 2,410 | 553 |
| SAN BERNARDINO | 152,300 | 89 | 135,300 | 90 | 137,300 | 552,558 | 150,400 | 89,999 | 16,342 |
| SAN DIEGO | 290,200 | 91 | 264,840 | 95 | 275,100 | 1,131,948 | 268,966 | 203,270 | 40,200 |
| SAN FRANCISCO | 275,000 | 91 | 248,900 | 88 | 241,000 | 1,253,977 | 265,468 | 142,769 | 36,284 |
| SAN JOAQUIN | 74,000 | 89 | 65,510 | 93 | 68,900 | 300,884 | 70,533 | 49,508 | 9,371 |
| SAN LUIS OBISPO | 24,100 | 77 | 18,670 | 84 | 20,200 | 95,804 | 22,037 | 15,254 | 3,102 |
| SAN MATEO | 130,200 | 92 | 119,710 | 98 | 127,300 | 546,956 | 145,586 | 84,309 | 17,295 |
| SANTA BARBARA | 47,400 | 86 | 40,970 | 85 | 40,200 | 206,890 | 45,355 | 33,099 | 7,659 |
| SANTA CLARA | 188,600 | 90 | 169,020 | 94 | 176,900 | 732,577 | 179,848 | 114,730 | 25,216 |
| SANTA CRUZ | 27,600 | 87 | 23,930 | 87 | 24,000 | 110,866 | 35,106 | 16,890 | 4,035 |
| SHASTA | 16,500 | 69 | 11,400 | 84 | 13,900 | 73,926 | 20,131 | 12,095 | 2,100 |
| SIERRA | 600 | 67 | 400 | 74 | 440 | 1,756 | (D) | (D) | (D) |
| SISKIYOU | 9,600 | 64 | 6,110 | 80 | 7,700 | 39,120 | 11,152 | 5,058 | 984 |
| SOLANO | 36,700 | 89 | 32,480 | 96 | 35,400 | 140,246 | 35,387 | 26,384 | 3,541 |
| SONOMA | 48,400 | 86 | 41,840 | 84 | 40,600 | 197,019 | 5,212 | 26,942 | 7,328 |
| STANISLAUS | 45,300 | 84 | 38,180 | 84 | 38,300 | 225,845 | 64,112 | 35,738 | 7,671 |
| SUTTER | 9,400 | 72 | 6,800 | 77 | 7,200 | 26,842 | 9,304 | 2,320 | 584 |
| TEHAMA | 7,500 | 75 | 5,610 | 80 | 6,000 | 30,114 | 8,132 | 4,750 | 897 |
| TRINITY | 2,900 | 75 | 2,170 | 67 | 1,900 | 5,921 | 2,301 | 198 | 218 |
| TULARE | 44,100 | 88 | 38,650 | 85 | 37,500 | 189,924 | 48,007 | 28,354 | 5,605 |
| TUOLOMNE | 4,700 | 71 | 3,320 | 78 | 3,700 | 17,133 | 5,706 | 1,718 | 361 |
| VENTURA | 53,000 | 91 | 48,180 | 88 | 46,700 | 196,741 | 49,269 | 37,083 | 6,828 |
| YOLO | 17,400 | 75 | 13,020 | 80 | 14,000 | 75,706 | 26,253 | 16,336 | 2,965 |
| YUBA | 7,900 | 69 | 5,440 | 89 | 7,000 | 50,732 | 10,066 | 10,129 | (D) |
| TOTAL | 4,901,300 | 90 | 4,401,480 | 92 | 4,524,270 | 20,011,073 | 4,948,810 | 3,236,120 | 722,822 |

IN INLAND CALIFORNIA (AND WESTERN NEVADA)

# BEELINE®

## RADIO

## delivers more for the money

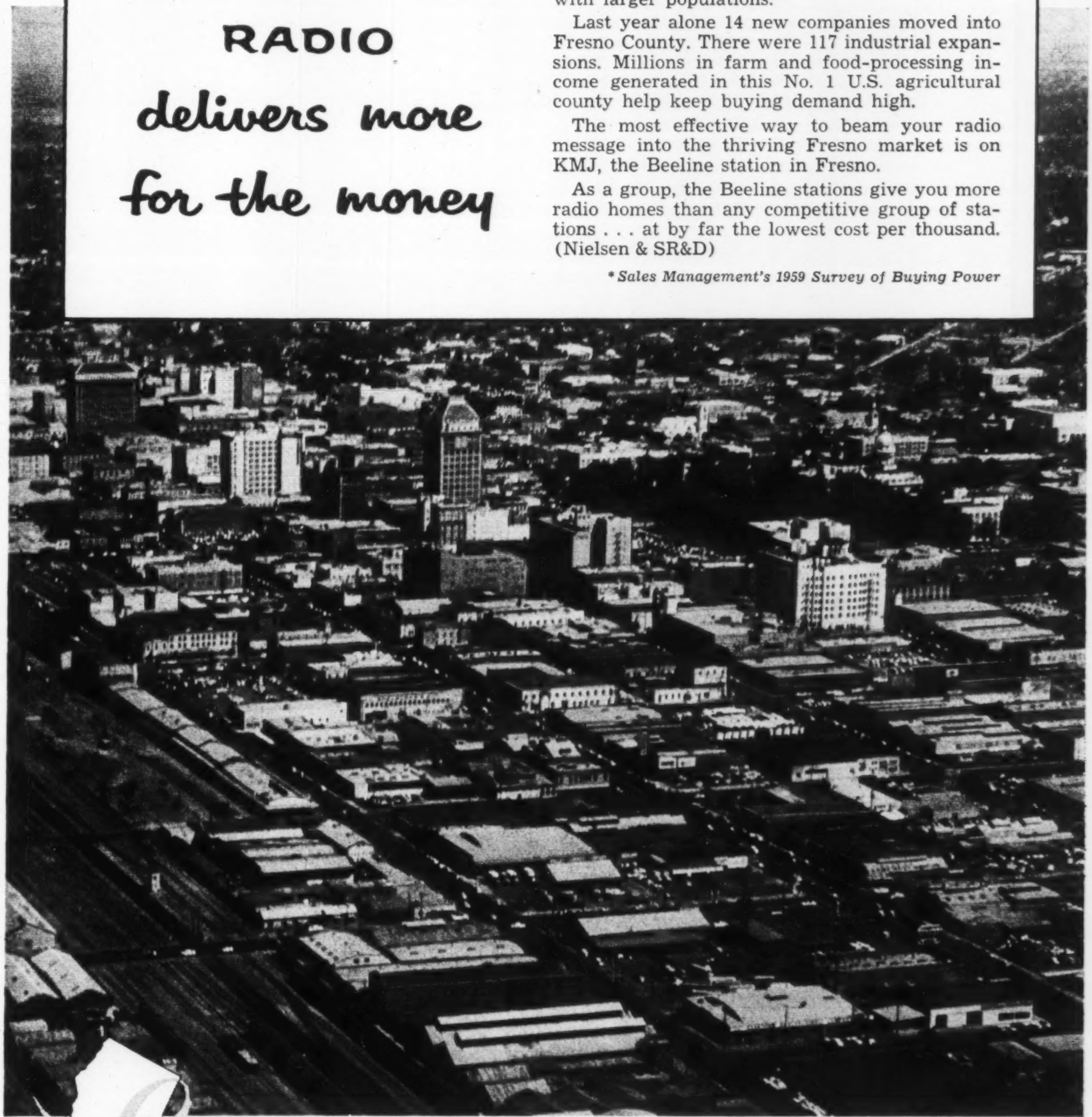
You're shooting at a booming economy when you beam your sales message into Beeline station radio broadcast territory. For example, in Fresno — home base of KMJ — retail sales exceed Spokane, Washington and Trenton, New Jersey, both with larger populations.*

Last year alone 14 new companies moved into Fresno County. There were 117 industrial expansions. Millions in farm and food-processing income generated in this No. 1 U.S. agricultural county help keep buying demand high.

The most effective way to beam your radio message into the thriving Fresno market is on KMJ, the Beeline station in Fresno.

As a group, the Beeline stations give you more radio homes than any competitive group of stations . . . at by far the lowest cost per thousand. (Nielsen & SR&D)

**Sales Management's 1959 Survey of Buying Power*



Aerial view of Fresno, a *growth market*

KOH RENO
KFBK SACRAMENTO
KBEE MODESTO
KMJ FRESNO
KERN BAKERSFIELD

## McClatchy Broadcasting Company

SACRAMENTO, CALIFORNIA

PAUL H. RAYMER CO., NATIONAL REPRESENTATIVE

# Colorado market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 23,400 | 94 | 22,010 | 79 | 18,600 | 55,051 | 19,208 | 4,901 | 4,271 |
| ALAMOSA | 2,400 | 47 | 1,140 | 76 | 1,800 | 14,063 | 2,840 | 2,413 | 467 |
| ARAPAHOE | 31,500 | 89 | 28,170 | 91 | 28,600 | 103,354 | 29,470 | 21,904 | 5,144 |
| ARCHULETA | 800 | 52 | 420 | 70 | 560 | 3,039 | 610 | (D) | (D) |
| BACA | 1,700 | 51 | 860 | 60 | 1,000 | 7,187 | 1,280 | (D) | 240 |
| BENT | 2,200 | 51 | 1,120 | 65 | 1,400 | 6,800 | 1,625 | 1,642 | (D) |
| BOULDER | 19,500 | 90 | 17,540 | 89 | 17,400 | 81,230 | 18,777 | 14,595 | 3,783 |
| CHAFFEE | 2,500 | 63 | 1,570 | 76 | 1,900 | 10,717 | 2,751 | 2,169 | 355 |
| CHEYENNE | 800 | 50 | 400 | 57 | 460 | 3,043 | 550 | (D) | 215 |
| CLEAR CREEK | 1,000 | 69 | 690 | 77 | 800 | 4,917 | 903 | 489 | 203 |
| CONEJOS | 2,000 | 47 | 950 | 77 | 1,500 | 4,420 | 1,403 | (D) | 221 |
| COSTILLA | 1,000 | 54 | 540 | 65 | 600 | 1,642 | 442 | ---- | (D) |
| CROWLEY | 1,000 | 70 | 700 | 81 | 800 | 3,669 | 577 | 1,579 | (D) |
| CUSTER | 300 | 66 | 200 | 55 | 170 | 716 | (D) | ---- | ---- |
| DELTA | 4,800 | 61 | 2,940 | 66 | 3,200 | 14,870 | 3,933 | 2,508 | 664 |
| DENVER | 170,600 | 92 | 157,770 | 90 | 152,800 | 833,078 | 144,684 | 158,921 | 35,115 |
| DOLORES | 600 | 55 | 330 | 63 | 380 | 2,288 | 550 | (D) | (D) |
| DOUGLAS | 1,200 | 66 | 790 | 86 | 1,000 | 3,605 | 626 | 1,017 | (D) |
| EAGLE | 1,000 | 60 | 600 | 45 | 500 | 2,947 | 885 | (D) | (D) |
| ELBERT | 900 | 65 | 580 | 73 | 660 | 1,793 | 472 | 201 | 56 |
| EL PASO | 35,800 | 84 | 29,900 | 86 | 30,900 | 160,770 | 32,381 | 26,950 | 6,654 |
| FREMONT | 5,000 | 66 | 3,300 | 78 | 3,900 | 16,508 | 4,145 | 2,949 | 722 |
| GARFIELD | 4,000 | 45 | 1,810 | 59 | 2,400 | 16,556 | 3,810 | 3,069 | 900 |
| GILPIN | 300 | 70 | 210 | 79 | 240 | 1,087 | 162 | ---- | 144 |
| GRAND | 1,300 | 59 | 770 | 57 | 700 | 5,863 | 1,055 | 1,189 | 327 |
| GUNNISON | 1,700 | 47 | 800 | 64 | 1,100 | 6,679 | 1,822 | (D) | (D) |
| HINSDALE | 200 | 50 | 100 | 77 | 150 | 233 | ---- | ---- | ---- |
| HUERFANO | 2,400 | 53 | 1,280 | 61 | 1,500 | 6,994 | 2,077 | 1,311 | 271 |
| JACKSON | 700 | 59 | 420 | 66 | 460 | 1,808 | 523 | (D) | (D) |
| JEFFERSON | 34,200 | 92 | 31,310 | 76 | 25,900 | 109,986 | 36,082 | 189,872 | 7,362 |
| KIOWA | 700 | 51 | 350 | 52 | 360 | 2,435 | 508 | (D) | 104 |
| KIT CARSON | 2,400 | 50 | 1,200 | 55 | 1,300 | 11,684 | 3,199 | 1,482 | 431 |
| LAKE | 2,300 | 63 | 1,450 | 61 | 1,400 | 8,842 | 2,036 | 1,574 | (D) |
| LA PLATA | 5,000 | 54 | 2,720 | 78 | 3,900 | 26,605 | 5,591 | 5,007 | 781 |
| LARIMER | 16,000 | 87 | 13,930 | 86 | 13,800 | 64,174 | 13,398 | 12,110 | 2,270 |
| LAS ANIMAS | 7,000 | 54 | 3,750 | 61 | 4,300 | 17,382 | 4,871 | 3,026 | (D) |
| LINCOLN | 1,400 | 65 | 910 | 67 | 900 | 6,383 | 1,187 | 1,078 | 335 |
| LOGAN | 5,300 | 75 | 3,960 | 80 | 4,200 | 24,323 | 5,555 | 5,631 | 1,090 |
| MESA | 16,400 | 74 | 12,200 | 80 | 13,100 | 64,236 | 14,379 | 14,004 | 2,159 |
| MINERAL | 200 | 52 | 100 | 48 | 100 | 471 | 108 | ---- | ---- |
| MOFFAT | 1,800 | 47 | 850 | 58 | 1,000 | 10,067 | 1,454 | 2,119 | 332 |
| MONTEZUMA | 4,200 | 54 | 2,280 | 68 | 2,900 | 23,898 | 5,771 | 4,974 | 742 |
| MONTROSE | 5,100 | 59 | 3,030 | 80 | 4,100 | 19,237 | 4,589 | 3,508 | 509 |
| MORGAN | 6,000 | 77 | 4,640 | 92 | 5,500 | 26,272 | 6,001 | 3,943 | 940 |
| OTERO | 7,800 | 70 | 5,460 | 78 | 6,100 | 24,526 | 6,313 | 3,906 | 967 |
| OURAY | 700 | 59 | 420 | 64 | 450 | 997 | 402 | (D) | (D) |
| PARK | 400 | 62 | 250 | 69 | 280 | 1,546 | (D) | (D) | 126 |
| PHILLIPS | 1,200 | 51 | 610 | 77 | 900 | 7,835 | 1,536 | 1,987 | 248 |
| PITKIN | 1,300 | 48 | 620 | 73 | 1,000 | 4,537 | 516 | (D) | (D) |
| PROWERS | 4,100 | 51 | 2,090 | 56 | 2,300 | 19,088 | 3,745 | 3,529 | 673 |
| PUEBLO | 32,400 | 84 | 27,060 | 87 | 28,100 | 119,735 | 30,369 | 2,324 | 4,148 |
| RIO BLANCO | 1,300 | 45 | 590 | 51 | 700 | 5,781 | 885 | 1,467 | 301 |
| RIO GRANDE | 3,000 | 48 | 1,430 | 53 | 1,600 | 12,464 | 3,146 | 1,870 | 481 |
| ROUTT | 2,100 | 47 | 1,000 | 40 | 800 | 7,043 | 1,502 | 1,466 | 265 |
| SAGUACHE | 1,000 | 48 | 480 | 71 | 700 | 3,190 | 651 | 549 | 188 |
| SAN JUAN | 300 | 56 | 170 | 76 | 230 | 704 | 276 | (D) | (D) |
| SAN MIGUEL | 800 | 60 | 480 | 72 | 580 | 1,984 | 478 | 954 | (D) |
| SEDGWICK | 1,400 | 52 | 720 | 85 | 1,200 | 7,059 | 1,366 | 1,533 | (D) |
| SUMMIT | 500 | 59 | 300 | 71 | 360 | 1,549 | 262 | ---- | (D) |
| TELLER | 700 | 63 | 440 | 74 | 520 | 1,596 | 525 | ---- | 152 |
| WASHINGTON | 2,200 | 72 | 1,580 | 72 | 1,600 | 6,138 | 1,318 | 1,172 | (D) |
| WELD | 21,600 | 91 | 19,590 | 84 | 18,200 | 751,318 | 17,172 | 11,615 | 3,663 |
| YUMA | 3,200 | 51 | 1,640 | 68 | 2,200 | 11,488 | 2,282 | 2,062 | 531 |
| TOTAL | 514,600 | 83 | 425,520 | 83 | 426,060 | 2,105,110 | 455,302 | 385,979 | 91,617 |

The *Million Dollar Club** relies most on BROADCASTING Yearbook • Marketbook for authentic tv and radio facts—ARB Survey

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*Membership in the *Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over $1,000,000 yearly in broadcast advertising.

# Connecticut market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| FAIRFIELD | 185,500 | 93 | 171,940 | 97 | 179,100 | 847,645 | 227,546 | 116,355 | 29,418 |
| HARTFORD | 191,900 | 93 | 177,600 | 94 | 180,500 | 904,173 | 223,513 | 138,544 | 34,717 |
| LITCHFIELD | 33,400 | 93 | 30,930 | 91 | 30,600 | 128,368 | 36,410 | 22,376 | 4,718 |
| MIDDLESEX | 23,200 | 93 | 21,470 | 90 | 21,000 | 98,286 | 27,829 | 15,348 | 3,776 |
| NEW HAVEN | 184,900 | 93 | 171,660 | 96 | 178,100 | 781,497 | 210,682 | 110,841 | 27,054 |
| NEW LONDON | 52,200 | 92 | 48,160 | 96 | 49,900 | 213,199 | 53,197 | 32,477 | 6,812 |
| TOLLAND | 16,200 | 92 | 14,950 | 86 | 13,900 | 41,154 | 13,528 | 6,400 | 1,361 |
| WINDHAM | 20,400 | 92 | 18,840 | 90 | 18,300 | 88,690 | 24,634 | 14,532 | 1,609 |
| TOTAL | 707,700 | 93 | 655,550 | 95 | 671,400 | 3,103,012 | 817,321 | 456,873 | 109,465 |

# Delaware market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| KENT | 17,800 | 91 | 16,170 | 92 | 16,300 | 84,021 | 14,723 | 17,238 | 2,017 |
| NEW CASTLE | 87,600 | 93 | 81,090 | 96 | 83,700 | 393,015 | 93,351 | 58,008 | 13,504 |
| SUSSEX | 21,500 | 91 | 19,590 | 82 | 17,700 | 105,593 | 22,412 | 16,033 | 2,121 |
| TOTAL | 126,900 | 92 | 116,850 | 93 | 117,700 | 582,629 | 130,486 | 91,279 | 17,642 |

# District of Columbia market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| WASHINGTON | 243,500 | 92 | 223,900 | 87 | 212,600 | 2,501,884 | 598,408 | 381,564 | 124,870 |

# Florida market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALACHUA | 19,700 | 69 | 13,520 | 72 | 14,300 | 70,331 | 19,655 | 13,033 | 2,621 |
| BAKER | 1,300 | 80 | 1,040 | 76 | 1,000 | 5,034 | 1,421 | 627 | (D) |
| BAY | 18,200 | 77 | 14,000 | 81 | 14,700 | 69,997 | 16,163 | 14,994 | 2,405 |
| BRADFORD | 3,300 | 79 | 2,620 | 74 | 2,400 | 10,192 | 3,544 | 989 | 489 |
| BREVARD | 33,500 | 73 | 24,530 | 86 | 28,800 | 102,178 | 26,995 | 20,533 | 4,812 |
| BROWARD | 91,700 | 90 | 82,640 | 91 | 83,100 | 432,750 | 102,525 | 81,094 | 15,345 |
| CALHOUN | 2,100 | 62 | 1,300 | 66 | 1,400 | 5,198 | 1,215 | (D) | (D) |
| CHARLOTTE | 3,200 | 72 | 2,310 | 82 | 2,600 | 9,392 | 1,708 | 878 | 560 |
| CITRUS | 2,100 | 58 | 1,220 | 73 | 1,500 | 6,442 | 1,478 | 445 | 233 |
| CLAY | 4,800 | 77 | 3,720 | 81 | 3,900 | 12,796 | 4,031 | 4,161 | 306 |
| COLLIER | 5,800 | 72 | 4,190 | 72 | 4,200 | 20,314 | 5,481 | 1,889 | 469 |
| COLUMBIA | 5,200 | 64 | 3,330 | 78 | 4,000 | 20,314 | 4,424 | 3,599 | 567 |
| DADE | 281,500 | 91 | 255,100 | 90 | 254,000 | 1,369,315 | 295,592 | 253,407 | 63,223 |
| DE SOTO | 2,900 | 58 | 1,690 | 79 | 2,300 | 9,070 | 2,047 | 1,815 | (D) |
| DIXIE | 1,000 | 62 | 620 | 73 | 700 | 3,612 | 1,275 | 718 | (D) |
| DUVAL | 127,400 | 87 | 111,450 | 88 | 112,200 | 522,591 | 125,540 | 105,106 | 18,929 |
| ESCAMBIA | 47,300 | 83 | 39,070 | 82 | 38,800 | 181,859 | 40,940 | 45,050 | 6,672 |
| FLAGLER | 1,800 | 73 | 1,320 | 84 | 1,500 | 4,808 | 815 | (D) | (D) |
| FRANKLIN | 2,000 | 47 | 930 | 64 | 1,300 | 5,839 | 1,928 | 581 | 260 |
| GADSDEN | 10,800 | 60 | 6,430 | 71 | 7,700 | 25,997 | 6,550 | 4,383 | 838 |
| GILCHRIST | 700 | 63 | 440 | 69 | 480 | 2,893 | 1,004 | (D) | (D) |
| GLADES | 800 | 63 | 500 | 74 | 590 | 1,547 | 554 | — | (D) |
| GULF | 2,900 | 62 | 1,800 | 82 | 2,400 | 9,137 | 2,483 | 1,138 | 247 |
| HAMILTON | 2,100 | 64 | 1,340 | 70 | 1,500 | 5,081 | 1,609 | 715 | 141 |
| HARDEE | 3,800 | 58 | 2,220 | 79 | 3,000 | 12,999 | 3,237 | 2,124 | (D) |
| HENDRY | 2,100 | 63 | 1,320 | 79 | 1,700 | 11,479 | 2,273 | 1,845 | 287 |
| HERNANDO | 3,000 | 58 | 1,750 | 81 | 2,400 | 8,777 | 3,129 | 1,215 | (D) |
| HIGHLANDS | 6,200 | 63 | 3,890 | 81 | 5,000 | 22,745 | 6,287 | 4,175 | 780 |
| HILLSBOROUGH | 120,800 | 88 | 106,280 | 90 | 108,600 | 444,134 | 104,007 | 89,788 | 15,417 |
| HOLMES | 3,100 | 57 | 1,780 | 64 | 2,000 | 5,412 | 1,570 | 966 | 158 |
| INDIAN RIVER | 7,100 | 61 | 4,320 | 77 | 5,500 | 29,634 | 8,133 | 4,530 | 820 |
| JACKSON | 9,400 | 58 | 5,470 | 72 | 6,800 | 28,200 | 5,943 | 6,656 | 679 |
| JEFFERSON | 2,600 | 57 | 1,470 | 74 | 1,900 | 6,224 | 2,045 | 1,161 | (D) |
| LAFAYETTE | 700 | 62 | 430 | 63 | 440 | 1,939 | 426 | (D) | (D) |
| LAKE | 16,600 | 74 | 12,220 | 82 | 13,500 | 62,632 | 16,502 | 11,380 | 2,199 |
| LEE | 14,300 | 72 | 10,290 | 82 | 11,800 | 68,417 | 15,622 | 12,621 | 2,368 |

**Sources and dates of information are detailed on page F-1.**

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# Florida CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| LEON | 20,000 | 56 | 11,220 | 76 | 15,300 | 79,563 | 18,503 | 13,371 | 2,111 |
| LEVY | 3,000 | 58 | 1,750 | 62 | 1,900 | 9,817 | 2,079 | 10,424 | 171 |
| LIBERTY | 800 | 45 | 360 | 61 | 490 | 1,598 | 572 | .... | .... |
| MADISON | 3,500 | 57 | 1,990 | 74 | 2,600 | 9,444 | 2,512 | 1,773 | 282 |
| MANATEE | 19,300 | 80 | 15,470 | 88 | 17,000 | 74,269 | 19,926 | 15,000 | 3,297 |
| MARION | 14,900 | 66 | 9,860 | 84 | 12,500 | 62,153 | 13,523 | 10,663 | 1,886 |
| MARTIN | 4,800 | 61 | 2,930 | 82 | 4,000 | 15,690 | 5,113 | 2,170 | 567 |
| MONROE | 16,400 | 75 | 12,320 | 90 | 14,700 | 46,700 | 12,722 | 6,858 | 1,621 |
| NASSAU | 4,000 | 81 | 3,230 | 83 | 3,300 | 14,100 | 3,949 | 1,707 | 382 |
| OKALOOSA | 16,700 | 69 | 11,550 | 81 | 13,600 | 39,975 | 8,161 | 8,816 | 1.385 |
| OKEECHOBEE | 1,400 | 68 | 960 | 80 | 1,100 | 6,099 | 1,592 | (D) | (D) |
| ORANGE | 82,800 | 86 | 71,140 | 89 | 73,800 | 329,375 | 61,618 | 67,479 | 11,507 |
| OSCEOLA | 6,100 | 68 | 4,140 | 84 | 5,100 | 16,655 | 4,482 | 2,625 | 528 |
| PALM BEACH | 79,000 | 86 | 67,900 | 85 | 66,800 | 321,077 | 73,818 | 55,165 | 9,997 |
| PASCO | 10,100 | 61 | 6,200 | 76 | 7,700 | 26,941 | 7,445 | 3,140 | 1,106 |
| PINELLAS | 116,000 | 85 | 98,750 | 85 | 99,000 | 474,517 | 99,060 | 81,636 | 17,019 |
| POLK | 56,600 | 79 | 44,680 | 80 | 45,400 | 200,767 | 54,221 | 40,800 | 7,273 |
| PUTNAM | 9,300 | 73 | 6,770 | 82 | 7,600 | 30,889 | 8,807 | 4,989 | 1,099 |
| ST. JOHNS | 9,700 | 77 | 7,500 | 85 | 8,300 | 33,131 | 8,818 | 5,905 | 1,465 |
| ST. LUCIE | 9,700 | 61 | 5,920 | 82 | 8,000 | 46,819 | 11,887 | 10,935 | 1,526 |
| SANTA ROSA | 7,000 | 69 | 4,840 | 76 | 5,300 | 16,223 | 5,643 | 3,859 | 639 |
| SARASOTA | 22,100 | 66 | 14,540 | 89 | 19,700 | 114,920 | 26,839 | 18,621 | 4,053 |
| SEMINOLE | 13,500 | 65 | 8,790 | 87 | 11,800 | 31,433 | 10,408 | 4,860 | 1,264 |
| SUMTER | 3,300 | 61 | 2,020 | 78 | 2,600 | 7,507 | 2,954 | 830 | 175 |
| SUWANNEE | 3,700 | 64 | 2,370 | 76 | 2,800 | 13,888 | 3,128 | 2,757 | 485 |
| TAYLOR | 4,100 | 57 | 2,340 | 76 | 3,100 | 13,754 | 3,834 | 1,833 | 350 |
| UNION | 1,100 | 80 | 880 | 74 | 800 | 2,475 | 485 | (D) | (D) |
| VOLUSIA | 39,300 | 66 | 25,930 | 84 | 33,100 | 167,148 | 40,699 | 28,028 | 6,518 |
| WAKULLA | 1,400 | 47 | 660 | 69 | 1,000 | 2,649 | 1,201 | (D) | (D) |
| WALTON | 4,100 | 57 | 2,340 | 72 | 2,900 | 14,565 | 4,292 | (D) | 352 |
| WASHINGTON | 3,000 | 51 | 1,540 | 58 | 1,700 | 6,180 | 1,852 | (D) | (D) |
| TOTAL | 1,448,500 | 81 | 1,177,440 | 86 | 1,241,000 | 5,839,600 | 1,365,294 | 1,092,913 | 220,148 |

A million and three-quarter people with nearly three billion dollars to spend live in the land of .....
Profitunity*

*The rich 26 county WFLA-TV sales area—which includes the Tampa - St. Petersburg Metropolitan Market!

WFLA-TV delivers the Tampa-St. Petersburg Metropolitan Area—Florida's second market, PLUS a big busy 26-county industrial-agricultural sales area —*the Land of Profitunity!*

Every basic economic index is up! In the 26 counties, during the period, 1955-1960, population climbed to 1,785,000—*up 22%,* E. B. I. zoomed to $2.99 billion—*up 93%,* and Retail Sales leaped to *$2,508,507,000—up 112%!*

Cash in on this profit opportunity. Spot your product on WFLA-TV—*sales powerhouse in the Land of Profitunity!*

*All figures from Sales Management 1960 Survey of Buying Power.*

NBC

**wfla-tv** CHANNEL **8**
TAMPA - ST. PETERSBURG

**NATIONAL REPRESENTATIVES-BLAIR-TV**

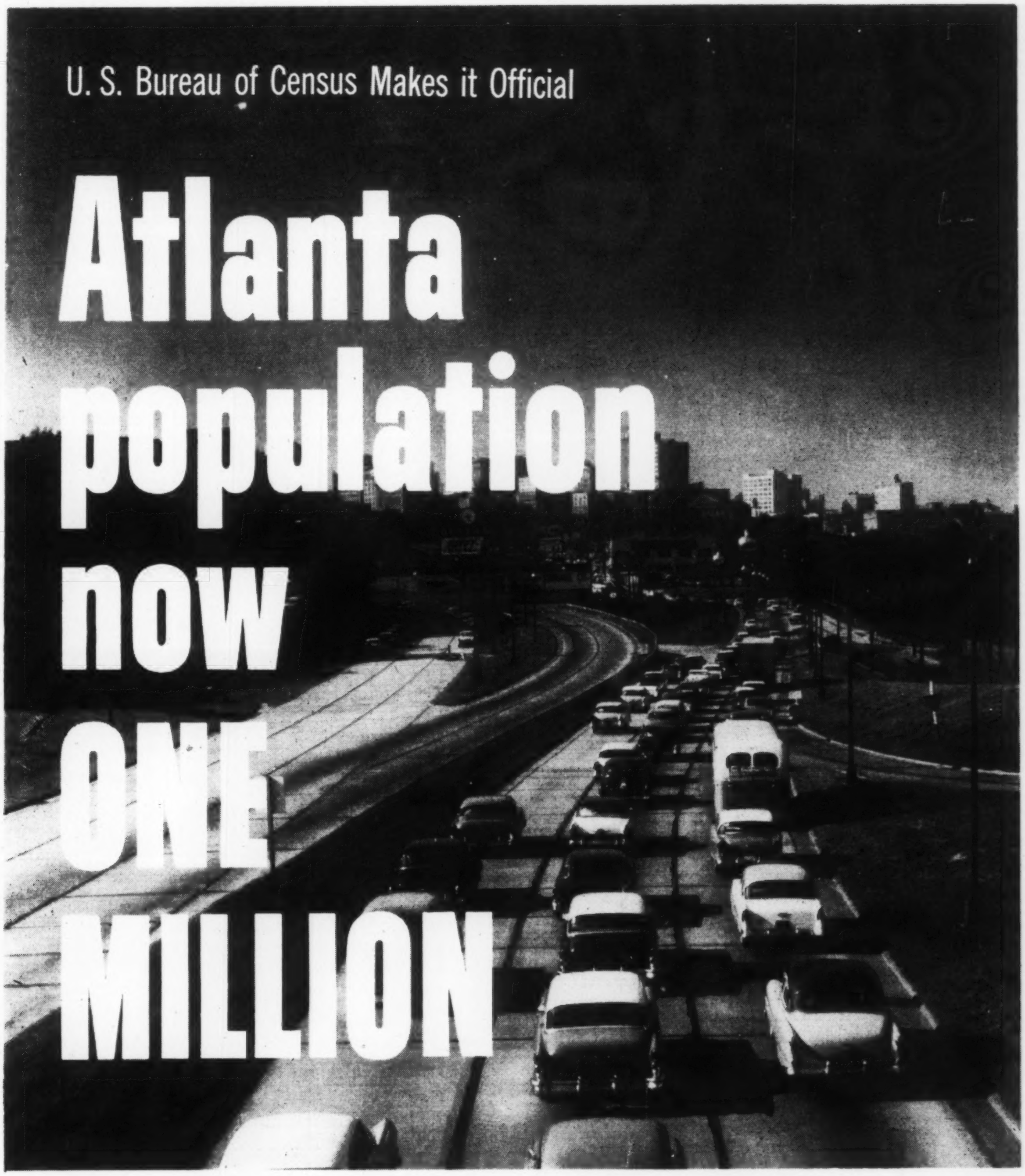
# Georgia market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| APPLING | 3,000 | 56 | 1,690 | 57 | 1,700 | 9,040 | 2,340 | 1,670 | 311 |
| ATKINSON | 1,500 | 57 | 850 | 54 | 800 | 1,844 | 505 | (D) | 101 |
| BACON | 2,300 | 74 | 1,700 | 63 | 1,400 | 7,406 | 1,601 | 2,170 | 307 |
| BAKER | 1,200 | 56 | 670 | 71 | 900 | 1,483 | 471 | ---- | (D) |
| BALDWIN | 5,300 | 62 | 3,280 | 73 | 3,900 | 16,167 | 4,423 | 2,434 | 799 |
| BANKS | 1,500 | 75 | 1,130 | 71 | 1,100 | 1,013 | 570 | ---- | ---- |
| BARROW | 3,500 | 76 | 2,650 | 73 | 2,500 | 13,117 | 3,415 | 2,644 | 411 |
| BARTOW | 6,600 | 88 | 5,830 | 82 | 5,400 | 19,507 | 5,602 | 3,902 | 608 |
| BEN HILL | 3,600 | 57 | 2,030 | 56 | 2,000 | 13,679 | 3,509 | 3,411 | 490 |
| BERRIEN | 3,200 | 57 | 1,830 | 65 | 2,100 | 11,612 | 2,208 | 2,195 | 255 |
| BIBB | 40,000 | 80 | 31,890 | 88 | 35,100 | 144,986 | 32,182 | 24,002 | 4,806 |
| BLECKLEY | 2,200 | 66 | 1,450 | 79 | 1,700 | 6,314 | 1,718 | 1,594 | 249 |
| BRANTLEY | 1,400 | 58 | 810 | 58 | 800 | 2,315 | 706 | 28 | ---- |
| BROOKS | 3,600 | 48 | 1,750 | 68 | 2,400 | 9,980 | 2,584 | 2,066 | 295 |
| BRYAN | 1,000 | 64 | 640 | 74 | 700 | 2,702 | 905 | (D) | (D) |
| BULLOCH | 6,200 | 61 | 3,750 | 87 | 5,400 | 18,394 | 4,329 | 2,904 | 834 |
| BURKE | 5,800 | 60 | 3,490 | 70 | 4,100 | 12,359 | 4,447 | 2,097 | 418 |
| BUTTS | 2,400 | 81 | 1,940 | 72 | 1,700 | 6,027 | 1,594 | 1,364 | (D) |
| CALHOUN | 2,900 | 57 | 1,650 | 68 | 2,000 | 4,724 | 998 | 455 | 148 |
| CAMDEN | 2,000 | 73 | 1,450 | 76 | 1,500 | 5,553 | 1,340 | 884 | 378 |
| CANDLER | 1,900 | 59 | 1,130 | 77 | 1,500 | 6,066 | 1,167 | (D) | 155 |
| CARROLL | 9,600 | 87 | 8,380 | 73 | 7,000 | 26,219 | 6,204 | 5,360 | 1,128 |
| CATOOSA | 4,800 | 80 | 3,860 | 77 | 3,700 | 7,295 | 2,833 | 872 | 430 |
| CHARLTON | 1,300 | 73 | 950 | 74 | 1,000 | 5,200 | 972 | 1,020 | (D) |
| CHATHAM | 53,900 | 87 | 46,730 | 88 | 47,300 | 191,672 | 44,441 | 31,643 | 6,691 |
| CHATTAHOOCHEE | 2,400 | 76 | 1,820 | 80 | 1,900 | 1,221 | 158 | ---- | ---- |
| CHATTOOGA | 5,400 | 79 | 4,260 | 80 | 4,300 | 14,563 | 3,762 | 2,483 | 403 |
| CHEROKEE | 5,300 | 83 | 4,400 | 80 | 4,200 | 17,845 | 3,536 | 1,929 | 462 |
| CLARKE | 10,900 | 77 | 8,440 | 84 | 9,100 | 52,230 | 10,989 | 9,304 | 1,807 |
| CLAY | 1,100 | 62 | 680 | 65 | 700 | 2,084 | 598 | 350 | (D) |
| CLAYTON | 12,600 | 90 | 11,350 | 84 | 10,500 | 16,064 | 5,151 | 1,001 | 600 |
| CLINCH | 1,600 | 60 | 970 | 70 | 1,100 | 3,591 | 904 | 756 | 227 |
| COBB | 29,900 | 92 | 27,530 | 91 | 27,100 | 89,647 | 25,385 | 11,847 | 3,992 |
| COFFEE | 6,500 | 57 | 3,720 | 73 | 4,700 | 20,755 | 4,837 | 3,848 | 805 |
| COLQUITT | 8,400 | 65 | 5,430 | 73 | 6,200 | 29,707 | 7,082 | 4,637 | 1,001 |
| COLUMBIA | 2,300 | 79 | 1,820 | 80 | 1,800 | 3,402 | 1,113 | 217 | (D) |
| COOK | 3,000 | 48 | 1,450 | 67 | 2,000 | 7,649 | 1,876 | 1,559 | 295 |
| COWETA | 7,400 | 77 | 5,680 | 86 | 6,400 | 20,846 | 6,063 | 3,611 | 917 |
| CRAWFORD | 1,300 | 67 | 870 | 68 | 900 | 1,602 | 354 | (D) | (D) |
| CRISP | 4,600 | 66 | 3,040 | 73 | 3,400 | 17,292 | 4,027 | 3,258 | 419 |
| DADE | 1,800 | 79 | 1,420 | 63 | 1,100 | 3,595 | 1,169 | 526 | (D) |
| DAWSON | 900 | 82 | 740 | 74 | 670 | 999 | 200 | 145 | ---- |
| DECATUR | 7,100 | 54 | 3,810 | 80 | 5,700 | 18,761 | 5,473 | 3,022 | 519 |
| DE KALB | 64,400 | 91 | 58,770 | 89 | 57,100 | 159,020 | 50,010 | 23,181 | 8,112 |
| DODGE | 3,800 | 66 | 2,520 | 69 | 2,600 | 9,546 | 2,394 | 2,515 | 301 |
| DOOLY | 2,900 | 66 | 1,920 | 69 | 2,000 | 5,602 | 1,520 | 913 | 244 |
| DOUGHERTY | 16,500 | 78 | 12,890 | 83 | 13,800 | 67,807 | 14,821 | 11,307 | 2,240 |
| DOUGLAS | 3,200 | 87 | 2,800 | 82 | 2,600 | 9,331 | 3,145 | 2,744 | (D) |
| EARLY | 3,200 | 54 | 1,720 | 70 | 2,200 | 10,392 | 1,591 | 1,964 | 281 |
| ECHOLS | 500 | 60 | 300 | 75 | 380 | 262 | 143 | ---- | ---- |
| EFFINGHAM | 1,900 | 60 | 1,150 | 76 | 1,400 | 3,366 | 1,045 | 749 | (D) |
| ELBERT | 4,300 | 75 | 3,240 | 77 | 3,300 | 12,672 | 3,243 | 2,957 | 611 |
| EMANUEL | 4,400 | 55 | 2,420 | 69 | 3,000 | 14,402 | 3,011 | 2,658 | (D) |
| EVANS | 1,700 | 64 | 1,080 | 81 | 1,400 | 7,544 | 1,357 | 1,587 | (D) |
| FANNIN | 3,500 | 63 | 2,210 | 65 | 2,300 | 7,962 | 1,693 | 1,672 | 234 |
| FAYETTE | 1,300 | 90 | 1,180 | 70 | 900 | 2,708 | 589 | 373 | (D) |
| FLOYD | 18,500 | 82 | 15,220 | 85 | 15,600 | 62,490 | 16,140 | 9,479 | 2,435 |
| FORSYTH | 3,000 | 83 | 2,480 | 74 | 2,200 | 11,066 | 2,602 | 834 | (D) |
| FRANKLIN | 3,100 | 75 | 2,320 | 77 | 2,400 | 9,623 | 2,504 | 1,441 | 290 |
| FULTON | 163,700 | 91 | 148,820 | 91 | 149,400 | 937,458 | 170,167 | 157,855 | 27,199 |
| GILMER | 2,200 | 80 | 1,770 | 62 | 1,400 | 5,917 | 1,028 | 1,035 | (D) |
| GLASCOCK | 500 | 72 | 360 | 67 | 340 | 646 | 281 | (D) | ---- |
| GLYNN | 10,500 | 75 | 7,860 | 80 | 8,400 | 39,991 | 11,264 | 6,882 | 1,136 |
| GORDON | 4,800 | 80 | 3,860 | 77 | 3,700 | 12,739 | 3,133 | 2,390 | 677 |
| GRADY | 4,800 | 54 | 2,570 | 75 | 3,600 | 12,400 | 3,376 | 2,282 | (D) |
| GREENE | 2,600 | 64 | 1,670 | 65 | 1,700 | 6,867 | 1,514 | 1,363 | 299 |
| GWINNETT | 9,400 | 81 | 7,610 | 88 | 8,300 | 27,272 | 5,258 | 6,465 | 804 |
| HABERSHAM | 4,500 | 72 | 3,240 | 73 | 3,300 | 16,742 | 3,019 | 2,932 | 544 |
| HALL | 11,700 | 91 | 10,610 | 81 | 9,400 | 51,101 | 9,170 | 11,496 | 937 |
| HANCOCK | 2,100 | 62 | 1,300 | 70 | 1,500 | 4,855 | 1,914 | 1,161 | (D) |
| HARALSON | 3,300 | 87 | 2,890 | 82 | 2,700 | 9,730 | 2,266 | 1,933 | 427 |
| HARRIS | 2,700 | 72 | 1,950 | 60 | 1,600 | 4,635 | 949 | 1,108 | 82 |

CONTINUED

# Georgia CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| HART | 3,700 | 76 | 2,800 | 73 | 2,700 | 8,041 | 2,052 | 1,150 | (D) |
| HEARD | 1,500 | 77 | 1,160 | 67 | 1,000 | 1,537 | 168 | 75 | (D) |
| HENRY | 3,900 | 86 | 3,360 | 80 | 3,100 | 7,947 | 1,972 | 1,039 | (D) |
| HOUSTON | 9,100 | 79 | 7,200 | 87 | 7,900 | 25,245 | 7,401 | 4,362 | 1,166 |
| IRWIN | 2,500 | 57 | 1,420 | 64 | 1,600 | 5,878 | 1,515 | 1,095 | 236 |
| JACKSON | 4,300 | 76 | 3,260 | 74 | 3,200 | 15,245 | 3,105 | 2,946 | 446 |
| JASPER | 1,400 | 75 | 1,040 | 74 | 1,000 | 3,453 | 891 | (D) | 177 |
| JEFF DAVIS | 3,200 | 56 | 1,800 | 53 | 1,700 | 8,416 | 2,411 | 1,869 | 183 |
| JEFFERSON | 4,200 | 72 | 3,020 | 68 | 2,800 | 9,994 | 2,337 | 1,437 | 400 |
| JENKINS | 2,500 | 60 | 1,510 | 74 | 1,900 | 6,789 | 1,599 | 1,415 | 201 |
| JOHNSON | 2,200 | 59 | 1,290 | 62 | 1,400 | 4,264 | 1,173 | 923 | (D) |
| JONES | 1,800 | 62 | 1,110 | 71 | 1,300 | 2,260 | 576 | ---- | (D) |
| LAMAR | 2,500 | 81 | 2,020 | 77 | 1,900 | 8,256 | 2,627 | 1,844 | 270 |
| LANIER | 1,400 | 60 | 840 | 66 | 900 | 2,430 | 540 | 879 | (D) |
| LAURENS | 7,700 | 74 | 5,680 | 73 | 5,600 | 24,825 | 6,213 | 5,110 | 880 |
| LEE | 1,500 | 64 | 960 | 71 | 1,100 | 1,466 | 537 | (D) | (D) |
| LIBERTY | 2,600 | 64 | 1,660 | 74 | 1,900 | 7,611 | 1,915 | 1,259 | (D) |
| LINCOLN | 1,200 | 74 | 890 | 75 | 900 | 2,535 | 594 | 375 | 177 |
| LONG | 900 | 57 | 510 | 71 | 640 | 6,029 | 404 | (D) | (D) |
| LOWNDES | 13,100 | 62 | 8,140 | 78 | 10,200 | 46,083 | 10,707 | 10,390 | 1,480 |
| LUMPKIN | 1,400 | 63 | 880 | 63 | 900 | 2,611 | 457 | 214 | (D) |
| MC DUFFIE | 3,100 | 79 | 2,450 | 77 | 2,400 | 8,986 | 2,311 | 2,044 | 357 |
| MC INTOSH | 1,600 | 64 | 1,020 | 64 | 1,000 | 2,970 | 829 | (D) | (D) |
| MACON | 3,000 | 66 | 1,990 | 63 | 1,900 | 8,881 | 1,977 | 1.515 | 402 |
| MADISON | 2,500 | 75 | 1,870 | 65 | 1,600 | 3,131 | 1,047 | 323 | (D) |
| MARION | 1,400 | 66 | 930 | 73 | 1,000 | 2,551 | 461 | (D) | (D) |
| MERIWETHER | 5,500 | 74 | 4,080 | 68 | 3,800 | 11,393 | 3,178 | 1,616 | 439 |
| MILLER | 1,800 | 54 | 960 | 62 | 1,100 | 4,268 | 1,009 | (D) | 218 |
| MITCHELL | 5,500 | 54 | 2,950 | 72 | 4,000 | 16,670 | 3.360 | 2,396 | 474 |
| MONROE | 2,600 | 81 | 2,100 | 82 | 2,100 | 6,137 | 1,817 | 1,673 | 245 |
| MONTGOMERY | 1,600 | 55 | 890 | 59 | 900 | 2,197 | 713 | (D) | 128 |
| MORGAN | 2,600 | 74 | 1,930 | 72 | 1,900 | 6,679 | 1,858 | 891 | (D) |
| MURRAY | 2,600 | 80 | 2,090 | 64 | 1,700 | 4,183 | 1,313 | 654 | (D) |
| MUSCOGEE | 42,800 | 90 | 38,710 | 86 | 36,700 | 162,956 | 35,888 | 28,508 | 4,630 |
| NEWTON | 4,600 | 86 | 3,970 | 79 | 3,600 | 15,267 | 5,217 | 2,475 | 346 |
| OCONEE | 1,500 | 75 | 1,120 | 70 | 1,000 | 1,307 | 481 | (D) | ---- |
| OGLETHORPE | 1,900 | 64 | 1,210 | 68 | 1,300 | 1,737 | 487 | (D) | (D) |
| PAULDING | 2,900 | 87 | 2,530 | 77 | 2,200 | 4,937 | 1,371 | 1,088 | (D) |
| PEACH | 3,100 | 66 | 2,060 | 72 | 2,200 | 14,004 | 4,875 | 2,369 | 423 |
| PICKENS | 2,200 | 83 | 1,830 | 68 | 1,500 | 6,446 | 1,600 | 503 | 360 |
| PIERCE | 2,400 | 58 | 1,390 | 77 | 1,800 | 6,078 | 1,216 | 982 | 120 |
| PIKE | 1,600 | 74 | 1,190 | 76 | 1,200 | 1,542 | 581 | (D) | (D) |
| POLK | 8,400 | 87 | 7,350 | 78 | 6,500 | 20,831 | 6,240 | 4,330 | 906 |
| PULASKI | 2,100 | 66 | 1,390 | 75 | 1,600 | 8,244 | 1,306 | 1,244 | 272 |
| PUTNAM | 1,700 | 62 | 1,050 | 75 | 1,300 | 6,321 | 1,711 | 876 | (D) |
| QUITMAN | 400 | 63 | 250 | 70 | 280 | 291 | 135 | (D) | ---- |
| RABUN | 1,700 | 72 | 1,230 | 74 | 1,300 | 5,115 | 1,152 | 1,671 | (D) |
| RANDOLPH | 2,800 | 63 | 1,750 | 69 | 1,900 | 7,021 | 2,157 | 1,234 | 260 |
| RICHMOND | 41,900 | 84 | 35,150 | 87 | 36,400 | 143,519 | 31,656 | 24,226 | (D) |
| ROCKDALE | 2,200 | 86 | 1,900 | 78 | 1,700 | 5,363 | 1,605 | 854 | 292 |
| SCHLEY | 900 | 67 | 600 | 70 | 630 | 1,665 | 433 | (D) | (D) |
| SCREVEN | 4,400 | 60 | 2,640 | 76 | 3,400 | 10,253 | 2,338 | 1,883 | (D) |
| SEMINOLE | 2,000 | 54 | 1,080 | 78 | 1,600 | 7,395 | 1,615 | 1,601 | 197 |
| SPALDING | 8,600 | 91 | 7,860 | 87 | 7,500 | 35,317 | 10,361 | 5,622 | 1,070 |
| STEPHENS | 4,400 | 72 | 3,180 | 79 | 3,500 | 16,562 | 3,504 | 3,640 | (D) |
| STEWART | 1,800 | 66 | 1,200 | 63 | 1,100 | 3,616 | 850 | 1,091 | (D) |
| SUMTER | 5,600 | 64 | 3,590 | 73 | 4,100 | 19,449 | 5,648 | 2,735 | 601 |
| TALBOT | 1,900 | 72 | 1,370 | 70 | 1,300 | 2,680 | 335 | (D) | (D) |
| TALIAFERRO | 900 | 73 | 660 | 66 | 590 | 1,368 | 519 | (D) | 139 |
| TATTNALL | 3,700 | 59 | 2,180 | 70 | 2,600 | 10,137 | 2,247 | 1,989 | 286 |
| TAYLOR | 2,100 | 66 | 1,390 | 70 | 1,500 | 4,252 | 998 | 981 | 222 |
| TELFAIR | 2,900 | 57 | 1,640 | 64 | 1,900 | 9,379 | 2,569 | (D) | 337 |
| TERRELL | 3,200 | 64 | 2,060 | 65 | 2,100 | 10,772 | 2,573 | 2,231 | 328 |
| THOMAS | 9,800 | 65 | 6,330 | 79 | 7,700 | 31,675 | 7,049 | 6,557 | 1,084 |
| TIFT | 6,200 | 57 | 3,560 | 69 | 4,300 | 21,919 | 5,174 | 3,528 | 785 |
| TOOMBS | 3,700 | 59 | 2,180 | 68 | 2,500 | 17,119 | 4,263 | 4,011 | 476 |
| TOWNS | 1,100 | 63 | 690 | 61 | 700 | 2,447 | 338 | (D) | (D) |
| TRUETLEN | 1,400 | 55 | 770 | 62 | 900 | 3,041 | 1,000 | 648 | 124 |
| TROUP | 12,600 | 81 | 10,260 | 85 | 10,700 | 44,001 | 13,235 | 7,072 | 1,395 |
| TURNER | 2,500 | 57 | 1,430 | 73 | 1,800 | 7,004 | 1,462 | 1,169 | (D) |
| TWIGGS | 1,500 | 58 | 880 | 74 | 1,100 | 1,224 | 520 | (D) | (D) |
| UNION | 1,700 | 63 | 1,070 | 74 | 1,300 | 2,771 | 305 | 388 | ---- |
| UPSON | 6,200 | 72 | 4,480 | 83 | 5,100 | 70,895 | 5,583 | 2,899 | 637 |


U. S. Bureau of Census Makes it Official
Atlanta population now ONE MILLION

There now are one million men, women and children in Metropolitan Atlanta. Or by the time you read this, perhaps more. Newcomers are arriving by plane, train, car and stork at the rate of 516 per week.

Atlanta is the dynamic, hard-working, good living heart of that vast region served and sold by WSB Radio and WSB Television. We invite you to share the rewards of this great and growing market's present and future.

ATLANTA'S

**WSB RADIO**

**WSB-TV**

Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Represented by Petry. Associated with WSOC/WSOC-TV, Charlotte; WHIO/WHIO-TV, Dayton.

# Georgia CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| WALKER | 10,200 | 80 | 8,160 | 90 | 9,100 | 23,866 | 6,528 | 3,403 | 1,123 |
| WALTON | 4,900 | 74 | 3,610 | 75 | 3,700 | 13,844 | 3,080 | 3,077 | 433 |
| WARE | 9,300 | 76 | 7,060 | 87 | 8,000 | 33,590 | 9,137 | 6,644 | 1,199 |
| WARREN | 1,900 | 72 | 1,370 | 63 | 1,200 | 3,724 | 961 | (D) | (D) |
| WASHINGTON | 6,700 | 58 | 3,920 | 63 | 4,200 | 11,643 | 3,323 | 1,105 | 297 |
| WAYNE | 4,000 | 57 | 2,270 | 70 | 2,800 | 16,288 | 4,024 | 3,382 | 675 |
| WEBSTER | 700 | 67 | 470 | 70 | 490 | 432 | (D) | (D) | (D) |
| WHEELER | 1,100 | 57 | 630 | 52 | 600 | 1,547 | 524 | ---- | (D) |
| WHITE | 1,700 | 63 | 1,060 | 71 | 1,200 | 5,275 | 296 | (D) | (D) |
| WHITFIELD | 10,700 | 89 | 9,540 | 82 | 8,800 | 36,466 | 8,159 | 7,925 | 1,271 |
| WILCOX | 2,200 | 66 | 1,450 | 72 | 1,600 | 3,448 | 866 | 395 | (D) |
| WILKES | 2,800 | 73 | 2,050 | 70 | 2,000 | 8,446 | 2,138 | 1,433 | (D) |
| WILKINSON | 2,100 | 59 | 1,230 | 77 | 1,600 | 3,277 | 234 | (D) | 175 |
| WORTH | 4,200 | 57 | 2,400 | 67 | 2,800 | 8,236 | 2,130 | 1,257 | 231 |
| TOTAL | 1,024,400 | 79 | 809,900 | 81 | 833,520 | 3,528,236 | 815,027 | 608,811 | 116,509 |

# Hawaii*

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| HAWAII | 17,700 | ---- | ---- | 85 | 15,000 | 45,480 | 18,510 | 6,904 | (D) |
| HONOLULU | 119,700 | ---- | ---- | 90 | 108,100 | 429,765 | 119,438 | 57,776 | 13,918 |
| MAUI | 12,600 | ---- | ---- | 67 | 8,500 | 20,448 | 5,983 | 3,051 | (D) |
| KAUAI | 8,400 | ---- | ---- | 34 | 2,800 | 26,184 | 11,421 | 3,767 | 716 |
| TOTAL | 158,400 | ---- | ---- | 85 | 134,400 | 521,877 | 155,354 | 71,498 | 15,520 |

*Nielsen did not include Hawaii in its report on tv ownership, hence only ARB figures.

# Idaho market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADA | 27,000 | 89 | 24,050 | 86 | 23,300 | 130,774 | 30,255 | 26,138 | 5,076 |
| ADAMS | 900 | 64 | 570 | 62 | 560 | 2,269 | (D) | (D) | 213 |
| BANNOCK | 13,600 | 82 | 11,100 | 87 | 11,800 | 60,533 | 14,923 | 10,515 | 2,466 |
| BEAR LAKE | 1,800 | 68 | 1,220 | 87 | 1,600 | 9,420 | 1,567 | 2,756 | 637 |
| BENEWAH | 1,400 | 85 | 1,180 | 80 | 1,100 | 5,296 | 1,459 | 1,428 | (D) |
| BINGHAM | 7,500 | 79 | 5,940 | 85 | 6,400 | 26,316 | 5,214 | 4,573 | 802 |
| BLAINE | 1,400 | 66 | 920 | 81 | 1,100 | 6,591 | 544 | 1,117 | 184 |
| BOISE | 400 | 68 | 270 | 77 | 310 | 754 | 224 | (D) | ---- |
| BONNER | 4,500 | 83 | 3,730 | 77 | 3,500 | 17,876 | 4,771 | 3,959 | 545 |
| BONNEVILLE | 11,900 | 87 | 10,320 | 89 | 10,600 | 72,143 | 13,110 | 18,765 | 2,129 |
| BOUNDARY | 1,500 | 82 | 1,200 | 62 | 900 | 7,460 | 1,753 | 1,248 | (D) |
| BUTTE | 800 | 66 | 520 | 80 | 640 | 3,678 | 839 | 837 | (D) |
| CAMAS | 200 | 66 | 130 | 72 | 140 | 611 | 116 | ---- | (D) |
| CANYON | 18,100 | 76 | 13,770 | 83 | 15,000 | 70,944 | 15,528 | 15,030 | 2,682 |
| CARIBOU | 1,800 | 68 | 1,220 | 79 | 1,400 | 5,314 | 1,053 | 610 | 290 |
| CASSIA | 4,000 | 67 | 2,670 | 81 | 3,300 | 22,941 | 3,613 | 4,050 | 769 |
| CLARK | 200 | 83 | 170 | 87 | 170 | 782 | (D) | (D) | ---- |
| CLEARWATER | 2,100 | 75 | 1,570 | 73 | 1,500 | 7,920 | 2,135 | 1,867 | 318 |
| CUSTER | 900 | 52 | 460 | 66 | 590 | 2,628 | 628 | (D) | (D) |
| ELMORE | 3,000 | 77 | 2,310 | 75 | 2,200 | 11,962 | 1,622 | 2,877 | 240 |
| FRANKLIN | 2,300 | 67 | 1,540 | 78 | 1,800 | 9,356 | 1,408 | 2,043 | 295 |
| FREMONT | 2,100 | 82 | 1,720 | 87 | 1,800 | 8,529 | 1,395 | 2,110 | 585 |
| GEM | 2,500 | 68 | 1,710 | 86 | 2,200 | 10,040 | 2,679 | 2,463 | (D) |
| GOODING | 2,700 | 66 | 1,790 | 79 | 2,100 | 9,302 | 2,213 | 1,806 | 416 |
| IDAHO | 3,200 | 60 | 1,910 | 71 | 2,300 | 12,682 | 2,796 | 2,550 | 361 |
| JEFFERSON | 2,600 | 82 | 2,130 | 85 | 2,200 | 9,838 | 2,132 | 764 | 366 |
| JEROME | 3,100 | 67 | 2,060 | 88 | 2,700 | 11,200 | 2,444 | 1,279 | 469 |
| KOOTENAI | 9,200 | 85 | 7,800 | 86 | 7,900 | 32,606 | 7,912 | 5,434 | 956 |
| LATAH | 7,000 | 69 | 4,840 | 80 | 5,600 | 23,558 | 4,479 | 4,533 | 1,009 |
| LEMHI | 1,900 | 51 | 960 | 58 | 1,100 | 7,164 | 1,701 | 992 | (D) |
| LEWIS | 1,200 | 69 | 830 | 77 | 900 | 3,940 | 889 | 197 | 235 |
| LINCOLN | 1,000 | 66 | 660 | 81 | 800 | 2,338 | 610 | (D) | (D) |
| MADISON | 2,300 | 82 | 1,890 | 83 | 1,900 | 11,689 | 1,721 | 2,361 | (D) |
| MINIDOKA | 2,500 | 67 | 1,670 | 86 | 2,100 | 14,995 | 2,091 | 2,833 | (D) |
| NEZ PERCE | 7,600 | 69 | 5,250 | 83 | 6,300 | 4,815 | 10,354 | 11,925 | 1,772 |
| ONEIDA | 800 | 67 | 530 | 81 | 650 | 3,600 | 726 | (D) | (D) |
| OWYHEE | 1,700 | 77 | 1,310 | 87 | 1,500 | 5,612 | 1,143 | 203 | (D) |
| PAYETTE | 3,500 | 68 | 2,390 | 78 | 2,700 | 12,068 | 2,745 | 3,223 | (D) |
| POWER | 900 | 67 | 600 | 87 | 780 | 5,175 | 312 | (D) | (D) |
| SHOSHONE | 6,200 | 72 | 4,450 | 84 | 5,200 | 22,616 | 8,016 | 3,331 | 770 |
| TETON | 700 | 82 | 580 | 87 | 610 | 2,379 | 591 | 505 | (D) |
| TWIN FALLS | 14,100 | 69 | 9,780 | 84 | 11,800 | 66,859 | 11,451 | 12,776 | 2,505 |
| VALLEY | 1,100 | 64 | 700 | 86 | 900 | 5,035 | 945 | 904 | (D) |
| WASHINGTON | 2,400 | 68 | 1,640 | 77 | 1,800 | 12,073 | 1,900 | 2,855 | 272 |
| TOTAL | 185,600 | 77 | 142,100 | 83 | 153,750 | 817,611 | 173,366 | 162,884 | 29,151 |

# Illinois market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 21,200 | 92 | 19,590 | 88 | 18,700 | 77,089 | 16,380 | 8,606 | 2,761 |
| ALEXANDER | 6,400 | 81 | 5,200 | 78 | 5,000 | 18,677 | 3,137 | 5,215 | 518 |
| BOND | 4,300 | 90 | 3,890 | 77 | 3,300 | 13,164 | 3,438 | 1,746 | 196 |
| BOONE | 5,300 | 84 | 4,480 | 87 | 4,600 | 21,548 | 5,003 | 5,255 | 418 |
| BROWN | 2,300 | 89 | 2,050 | 80 | 1,900 | 7,998 | 1,342 | 1,334 | **(D)** |
| BUREAU | 12,800 | 91 | 11,640 | 86 | 11,100 | 41,821 | 8,334 | 7,237 | 1,141 |
| CALHOUN | 2,00 | 89 | 1,780 | 71 | 1,400 | 5,035 | 672 | 715 | **(D)** |
| CARROLL | 6,400 | 88 | 5,620 | 88 | 5,600 | 25,522 | 5,657 | 3,028 | 417 |
| CASS | 4,400 | 89 | 3,910 | 82 | 3,600 | 16,713 | 4,270 | 2,415 | 464 |
| CHAMPAIGN | 34,200 | 91 | 31,170 | 78 | 26,600 | 142,431 | 30,717 | 24,590 | 4,573 |
| CHRISTIAN | 12,800 | 90 | 11,480 | 89 | 11,400 | 45,376 | 11,296 | 6,301 | 989 |
| CLARK | 5,600 | 85 | 4,750 | 82 | 4,600 | 17,386 | 3,716 | 2,634 | 412 |
| CLAY | 5,800 | 75 | 4,370 | 76 | 4,400 | 17,918 | 4,012 | 3,942 | 285 |
| CLINTON | 6,400 | 91 | 5,800 | 81 | 5,200 | 20,458 | 5,147 | 2,962 | 509 |
| COLES | 13,700 | 87 | 11,920 | 90 | 12,300 | 55,832 | 12,367 | 10,892 | 1,846 |
| COOK | 1,496,900 | 93 | 1,488,570 | 94 | 1,506,300 | 7,236,764 | 1,589,147 | 893,862 | 259,092 |
| CRAWFORD | 6,700 | 85 | 5,690 | 85 | 5,700 | 22,187 | 5,700 | 3,646 | 723 |
| CUMBERLAND | 3,400 | 85 | 2,880 | 66 | 2,300 | 7,272 | 1,468 | 534 | 79 |
| DE KALB | 15,100 | 93 | 13,970 | 92 | 13,800 | 68,760 | 14,997 | 12,636 | 2,048 |
| DE WITT | 5,600 | 86 | 4,840 | 80 | 4,500 | 20,977 | 4,905 | 5,013 | 350 |
| DOUGLAS | 6,400 | 85 | 5,440 | 87 | 5,500 | 25,858 | 5,794 | 4,297 | 628 |
| DU PAGE | 86,700 | 93 | 81,000 | 95 | 82,700 | 274,740 | 87,317 | 43,342 | 11,758 |
| EDGAR | 7,800 | 85 | 6,630 | 86 | 6,700 | 23,948 | 6,343 | 3,486 | 794 |
| EDWARDS | 2,500 | 77 | 1,920 | 75 | 1,900 | 6,311 | 1,209 | 1,322 | **(D)** |
| EFFINGHAM | 6,900 | 86 | 5,910 | 79 | 5,500 | 35,595 | 6,160 | 6,374 | 417 |
| FAYETTE | 7,300 | 86 | 6,250 | 74 | 5,400 | 23,212 | 3,916 | 4,667 | 384 |
| FORD | 5,100 | 89 | 4,560 | 94 | 4,800 | 23,849 | 5,678 | 3,135 | 582 |
| FRANKLIN | 14,800 | 81 | 12,020 | 73 | 10,800 | 37,366 | 11,216 | 5,756 | 1,465 |
| FULTON | 15,700 | 91 | 14,280 | 83 | 13,000 | 48,967 | 11,223 | 9,558 | 1,202 |
| GALLATIN | 2,300 | 75 | 1,730 | 76 | 1,700 | 6,440 | 1,267 | 955 | 134 |
| GREENE | 6,200 | 89 | 5,510 | 83 | 5,100 | 19,609 | 7,439 | 2,942 | 684 |
| GRUNDY | 6,600 | 91 | 6,030 | 84 | 5,500 | 22,900 | 6,070 | 3,605 | 257 |
| HAMILTON | 3,700 | 75 | 2,770 | 68 | 2,500 | 8,246 | 2,126 | 3,550 | **(D)** |
| HANCOCK | 8,700 | 87 | 7,550 | 87 | 7,600 | 24,410 | 4,283 | 3,914 | 526 |
| HARDIN | 1,800 | 77 | 1,380 | 74 | 1,300 | 3,135 | 1,193 | 577 | 116 |
| HENDERSON | 2,600 | 91 | 2,360 | 85 | 2,200 | 7,668 | 1,445 | **(D)** | 58 |
| HENRY | 16,000 | 94 | 15,070 | 85 | 13,700 | 63,889 | 12,857 | 12,500 | 1,833 |
| IROQUOIS | 11,200 | 86 | 9,660 | 83 | 9,300 | 37,784 | 7,794 | 4,905 | 614 |
| JACKSON | 13,100 | 87 | 11,460 | 81 | 10,600 | 45,256 | 10,702 | 9,261 | 1,136 |
| JASPER | 4,200 | 85 | 3,570 | 73 | 3,100 | 9,358 | 1,781 | 882 | **(D)** |
| JEFFERSON | 11,900 | 84 | 10,020 | 75 | 9,000 | 35,821 | 8,068 | 8,186 | 984 |
| JERSEY | 5,300 | 89 | 4,710 | 76 | 4,000 | 15,689 | 3,960 | 2,910 | **(D)** |
| JO DAVIESS | 7,000 | 88 | 6,140 | 83 | 5,800 | 23,415 | 5,498 | 2,757 | 584 |
| JOHNSON | 2,800 | 79 | 2,210 | 71 | 2,000 | 7,148 | 1,550 | 1,361 | 121 |
| KANE | 54,400 | 94 | 51,240 | 99 | 53,600 | 259,220 | 67,467 | 39,153 | 7,617 |
| KANKAKEE | 23,800 | 93 | 22,060 | 91 | 21,700 | 103,622 | 22,297 | 15,384 | 3,341 |
| KENDALL | 4,500 | 91 | 4,120 | 92 | 4,100 | 14,758 | 3,576 | 2,046 | 318 |
| KNOX | 18,700 | 92 | 17,270 | 86 | 16,100 | 78,687 | 17,540 | 13,924 | 2,649 |
| LAKE | 74,000 | 95 | 70,230 | 97 | 71,400 | 338,707 | 85,834 | 50,691 | 13,140 |
| LA SALLE | 35,100 | 86 | 30,180 | 94 | 32,900 | 139,482 | 35,134 | 22,801 | 3,948 |
| LAWRENCE | 6,000 | 81 | 4,880 | 76 | 4,600 | 16,634 | 4,442 | 1,888 | 652 |
| LEE | 10,600 | 87 | 9,250 | 85 | 9,000 | 42,384 | 8,163 | 9,293 | 992 |
| LIVINGSTON | 13,700 | 87 | 11,870 | 80 | 10,900 | 53,287 | 12,814 | 7,749 | **(D)** |
| LOGAN | 9,200 | 92 | 8,430 | 81 | 7,500 | 35,080 | 7,819 | 5,501 | 630 |
| MC DONOUGH | 9,800 | 87 | 8,500 | 82 | 8,100 | 44,278 | 7,821 | 7,362 | 1,266 |
| MC HENRY | 21,700 | 93 | 20,140 | 99 | 21,500 | 93,365 | 24,687 | 20,151 | 2,616 |
| MC LEAN | 28,300 | 87 | 24,630 | 87 | 24,600 | 102,147 | 22,776 | 12,487 | 3,817 |
| MACON | 37,100 | 90 | 33,520 | 95 | 35,100 | 157,128 | 35,932 | 28,488 | 3,972 |
| MACOUPIN | 14,500 | 91 | 13,190 | 82 | 11,900 | 44,765 | 9,970 | 10,386 | 1,104 |
| MADISON | 69,900 | 92 | 64,390 | 93 | 64,900 | 226,020 | 66,790 | 38,280 | 7,681 |
| MARION | 13,700 | 90 | 12,350 | 85 | 11,600 | 49,525 | 11,899 | 8,693 | 1,387 |
| MARSHALL | 4,300 | 86 | 3,680 | 84 | 3,600 | 17,026 | 3,004 | 2,175 | 397 |
| MASON | 5,200 | 83 | 4,340 | 81 | 4,200 | 20,619 | 4,226 | 2,532 | 550 |
| MASSAC | 6,200 | 78 | 4,870 | 76 | 4,700 | 14,861 | 3,325 | 3,599 | 476 |
| MENARD | 2,900 | 83 | 2,420 | 85 | 2,500 | 9,096 | 1,942 | 1,522 | 334 |
| MERCER | 5,800 | 91 | 5,250 | 89 | 5,200 | 19,444 | 3,888 | 3,848 | 415 |
| MONROE | 4,800 | 91 | 4,380 | 90 | 4,300 | 15,403 | 2,928 | 2,864 | 221 |
| MONTGOMERY | 10,600 | 87 | 9,190 | 89 | 9,400 | 34,049 | 7,939 | 6,337 | 788 |
| MORGAN | 11,000 | 88 | 9,670 | 79 | 8,700 | 50,416 | 8,965 | 10,052 | 1,142 |
| MOULTRIE | 4,300 | 86 | 3,700 | 80 | 3,400 | 12,524 | 2,857 | 1,761 | 228 |
| OGLE | 12,100 | 87 | 10,510 | 89 | 10,800 | 44,545 | 9,864 | 6,781 | 1,311 |

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Sources and dates of information are detailed on page F-1.

## Illinois CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| PEORIA | 62,300 | 93 | 57,750 | 92 | 57,600 | 258,691 | 53,767 | 44,333 | 9,690 |
| PERRY | 6,500 | 86 | 5,580 | 81 | 5,300 | 18,635 | 5,749 | 2,588 | 852 |
| PIATT | 5,300 | 86 | 4,580 | 89 | 4,700 | 14,591 | 3,453 | 2,398 | 246 |
| PIKE | 7,500 | 89 | 6,650 | 76 | 5,700 | 21,884 | 4,673 | 4,401 | 385 |
| POPE | 1,600 | 79 | 1,260 | 68 | 1,100 | 2,207 | 548 | (D) | (D) |
| PULASKI | 3,700 | 81 | 3,010 | 72 | 2,700 | 6,183 | 2,117 | 844 | 197 |
| PUTNAM | 1,300 | 85 | 1,110 | 81 | 1,100 | 3,548 | 921 | (D) | ---- |
| RANDOLPH | 8,800 | 92 | 8,110 | 82 | 7,200 | 72,561 | 6,932 | 4,576 | 589 |
| RICHLAND | 5,900 | 77 | 4,530 | 74 | 4,400 | 18,660 | 3,935 | 2,921 | 549 |
| ROCK ISLAND | 48,900 | 94 | 45,850 | 94 | 46,200 | 172,407 | 41,293 | 24,658 | 6,807 |
| ST. CLAIR | 75,200 | 93 | 70,090 | 91 | 68,600 | 241,541 | 67,509 | 38,177 | 8,013 |
| SALINE | 9,500 | 87 | 8,230 | 84 | 8,000 | 31,587 | 7,369 | 6,512 | 957 |
| SANGAMON | 47,100 | 89 | 41,870 | 88 | 41,200 | 204,946 | 48,379 | 27,380 | 7,419 |
| SCHUYLER | 3,200 | 89 | 2,830 | 80 | 2,600 | 8,235 | 2,280 | (D) | (D) |
| SCOTT | 2,300 | 89 | 2,040 | 76 | 1,700 | 7,945 | 1,303 | (D) | (D) |
| SHELBY | 8,300 | 86 | 7,130 | 84 | 7,000 | 18,065 | 4,356 | 3,769 | 408 |
| STARK | 2,600 | 86 | 2,230 | 87 | 2,300 | 8,964 | 1,392 | 1,536 | 262 |
| STEPHENSON | 14,400 | 92 | 13,230 | 85 | 12,200 | 39,634 | 12,382 | 11,254 | 1,914 |
| TAZEWELL | 29,000 | 94 | 27,130 | 92 | 26,500 | 86,873 | 27,721 | 15,429 | 2,036 |
| UNION | 5,300 | 81 | 4,310 | 74 | 3,900 | 14,521 | 3,215 | 3,014 | 404 |
| VERMILION | 31,800 | 88 | 27,890 | 84 | 26,800 | 115,768 | 27,230 | 16,834 | 4,614 |
| WABASH | 4,300 | 81 | 3,500 | 80 | 3,400 | 15,702 | 3,627 | 3,218 | 538 |
| WARREN | 8,300 | 90 | 7,500 | 86 | 7,100 | 30,419 | 5,699 | 5,559 | 548 |
| WASHINGTON | 4,700 | 86 | 4,030 | 71 | 3,300 | 12,826 | 2,359 | 1,126 | 160 |
| WAYNE | 6,500 | 75 | 4,900 | 67 | 4,300 | 18,219 | 4,107 | 3,892 | 326 |
| WHITE | 6,900 | 75 | 5,180 | 81 | 5,600 | 22,224 | 5,177 | 3,626 | 690 |
| WHITESIDE | 17,700 | 93 | 16,500 | 91 | 16,100 | 73,238 | 16,713 | 12,347 | 1,825 |
| WILL | 51,400 | 93 | 47,810 | 92 | 47,100 | 194,763 | 50,627 | 29,668 | 6,883 |
| WILLIAMSON | 15,900 | 85 | 13,570 | 79 | 12,600 | 43,380 | 11,957 | 7,205 | (D) |
| WINNEBAGO | 62,000 | 91 | 56,700 | 94 | 58,500 | 253,401 | 61,180 | 39,474 | 9,437 |
| WOODFORD | 8,200 | 86 | 7,030 | 80 | 6,500 | 33,481 | 4,551 | 5,667 | 323 |
| TOTAL | 3,106,600 | 92 | 2,848,170 | 91 | 2,839,600 | 12,790,317 | 2,929,254 | 1,801,548 | 431,645 |

# Indiana market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 6,900 | 88 | 6,090 | 87 | 6,000 | 23,985 | 5,208 | 5,269 | 551 |
| ALLEN | 71,100 | 93 | 65,900 | 92 | 65,500 | 298,949 | 63,525 | 52,342 | 9,242 |
| BARTHOLOMEW | 14,800 | 93 | 13,780 | 87 | 12,800 | 55,496 | 12,814 | 8,234 | 1,945 |
| BENTON | 3,400 | 89 | 3,040 | 84 | 2,800 | 14,693 | 2,604 | 2,673 | 415 |
| BLACKFORD | 4,500 | 84 | 3,760 | 83 | 3,700 | 15,757 | 4,218 | 3,122 | 525 |
| BOONE | 9,200 | 93 | 8,510 | 91 | 8,400 | 31,838 | 5,707 | 7,458 | 1,141 |
| BROWN | 2,200 | 85 | 1,880 | 70 | 1,500 | 3,034 | 962 | (D) | (D) |
| CARROLL | 5,700 | 86 | 4,880 | 83 | 4,700 | 19,202 | 3,079 | 4,221 | 287 |
| CASS | 12,200 | 92 | 11,230 | 76 | 9,300 | 48,358 | 10,375 | 7,897 | 1,474 |
| CLARK | 19,900 | 93 | 18,410 | 91 | 18,100 | 54,105 | 16,503 | 10,312 | 1,841 |
| CLAY | 8,400 | 84 | 7,080 | 82 | 6,900 | 21,814 | 5,765 | 4,449 | 699 |
| CLINTON | 10,300 | 91 | 9,390 | 80 | 8,200 | 33,743 | 7,804 | 5,554 | 908 |
| CRAWFORD | 2,700 | 84 | 2,270 | 71 | 1,900 | 6,211 | 1,978 | 669 | (D) |
| DAVIESS | 8,200 | 85 | 6,970 | 76 | 6,200 | 23,646 | 5,790 | 3,791 | 779 |
| DEARBORN | 8,300 | 93 | 7,710 | 81 | 6,800 | 25,742 | 7,346 | 3,791 | 887 |
| DECATUR | 6,000 | 90 | 5,370 | 84 | 5,000 | 24,401 | 4,543 | 3,150 | 640 |
| DEKALB | 9,300 | 91 | 8,490 | 91 | 8,500 | 30,283 | 5,737 | 5,683 | 596 |
| DELAWARE | 34,300 | 92 | 31,550 | 93 | 31,700 | 115,790 | 30,690 | 19,438 | 4,177 |
| DUBOIS | 7,300 | 83 | 6,040 | 85 | 6,200 | 28,825 | 5,040 | 5,848 | 395 |
| ELKHART | 31,700 | 88 | 27,780 | 77 | 24,300 | 128,070 | 27,614 | 25,194 | 4,381 |
| FAYETTE | 7,500 | 89 | 6,660 | 87 | 6,500 | 24,509 | 7,095 | 3,731 | 913 |
| FLOYD | 16,100 | 93 | 15,010 | 92 | 14,900 | 48,820 | 12,380 | 9,038 | 1,362 |
| FOUNTAIN | 6,600 | 88 | 5,830 | 86 | 5,700 | 21,397 | 5,321 | 5,132 | 498 |
| FRANKLIN | 4,700 | 89 | 4,170 | 72 | 3,400 | 11,653 | 3,305 | 1,759 | (D) |
| FULTON | 5,100 | 89 | 4,530 | 71 | 3,600 | 17,569 | 4,346 | 2,738 | 601 |
| GIBSON | 10,100 | 86 | 8,650 | 81 | 8,200 | 30,643 | 6,491 | 4,865 | 724 |
| GRANT | 23,300 | 92 | 21,440 | 80 | 18,700 | 79,166 | 19,717 | 13,538 | 3,864 |
| GREENE | 9,000 | 91 | 8,190 | 81 | 7,300 | 25,003 | 6,760 | 4,509 | 721 |
| HAMILTON | 11,100 | 93 | 10,300 | 89 | 9,900 | 30,327 | 6,601 | 6,082 | 1,612 |
| HANCOCK | 9,500 | 92 | 8,710 | 86 | 8,100 | 26,999 | 6,274 | 5,094 | 795 |

CONTINUED

# Indiana CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| HARRISON | 5,700 | 86 | 4,900 | 71 | 4,100 | 12,244 | 2,696 | 2,295 | (D) |
| HENDRICKS | 12,200 | 91 | 11,040 | 91 | 11,100 | 28,323 | 6,555 | 6,151 | 1,461 |
| HENRY | 15,800 | 89 | 14,070 | 87 | 13,700 | 52,103 | 12,943 | 10,551 | 1,456 |
| HOWARD | 20,200 | 93 | 18,800 | 91 | 18,400 | 69,969 | 10,740 | 10,512 | 2,864 |
| HUNTINGTON | 10,800 | 87 | 9,380 | 90 | 9,700 | 34,640 | 8,597 | 5,795 | 1,158 |
| JACKSON | 9,300 | 86 | 7,960 | 86 | 8,000 | 29,985 | 7,062 | 4,763 | 906 |
| JASPER | 5,600 | 90 | 5,020 | 77 | 4,300 | 21,400 | 4,438 | 3,593 | 565 |
| JAY | 7,100 | 84 | 5,950 | 70 | 4,900 | 19,904 | 5,392 | 3,695 | 485 |
| JEFFERSON | 7,300 | 91 | 6,620 | 85 | 6,200 | 25,473 | 5,549 | 5,175 | 876 |
| JENNSINGS | 5,000 | 90 | 4,500 | 80 | 4,000 | 12,884 | 3,127 | 3,207 | 346 |
| JOHNSON | 11,800 | 91 | 10,750 | 91 | 10,800 | 35,853 | 9,222 | 7,060 | 1,222 |
| KNOX | 13,600 | 92 | 12,550 | 80 | 10,900 | 47,946 | 11,493 | 7,262 | 1,453 |
| KOSCIUSKO | 13,300 | 88 | 11,650 | 86 | 11,500 | 54,792 | 10,188 | 9,066 | 1,450 |
| LA GRANGE | 5,100 | 85 | 4,320 | 69 | 3,500 | 16,376 | 3,035 | 2,373 | 240 |
| LAKE | 144,600 | 93 | 135,070 | 91 | 131,100 | 581,514 | 165,346 | 77,084 | 19,384 |
| LA PORTE | 27,400 | 93 | 25,370 | 90 | 24,800 | 106,593 | 27,345 | 15,586 | 3,354 |
| LAWRENCE | 11,500 | 92 | 10,580 | 82 | 9,500 | 34,529 | 10,740 | 5,275 | 971 |
| MADISON | 39,000 | 94 | 36,570 | 92 | 35,700 | 134,934 | 37,863 | 20,157 | 5,733 |
| MARION | 217,800 | 94 | 204,250 | 93 | 202,800 | 943,202 | 198,565 | 158,642 | 46,400 |
| MARSHALL | 10,000 | 89 | 8,870 | 83 | 8,300 | 37,721 | 7,926 | 6,079 | 894 |
| MARTIN | 3,500 | 85 | 2,970 | 70 | 2,400 | 9,147 | 2,388 | 1,579 | 110 |
| MIAMI | 11,000 | 84 | 9,240 | 72 | 7,900 | 37,322 | 7,709 | 5,920 | 730 |
| MONROE | 16,100 | 92 | 14,830 | 84 | 13,600 | 55,899 | 14,192 | 11,052 | 2,663 |
| MONTGOMERY | 10,600 | 92 | 9,770 | 88 | 9,300 | 37,080 | 8,272 | 5,028 | 1,043 |
| MORGAN | 9,900 | 92 | 9,150 | 88 | 8,700 | 26,517 | 8,114 | 3,895 | 761 |
| NEWTON | 3,900 | 90 | 3,490 | 87 | 3,400 | 14,328 | 2,751 | 2,168 | 298 |
| NOBLE | 8,600 | 91 | 7,860 | 82 | 7,100 | 32,765 | 6,601 | 5,769 | 446 |
| OHIO | 1,100 | 93 | 1,030 | 89 | 1,000 | 3,211 | 796 | 589 | (D) |
| ORANGE | 5,800 | 84 | 4,850 | 75 | 4,300 | 13,769 | 4,028 | 1,584 | 554 |
| OWEN | 3,500 | 91 | 3,180 | 74 | 2,600 | 8,256 | 2,086 | 1,354 | (D) |
| PARKE | 4,800 | 88 | 4,210 | 86 | 4,100 | 11,850 | 3,091 | 2,144 | 207 |
| PERRY | 5,100 | 84 | 4,260 | 76 | 3,900 | 12,594 | 3,988 | 2,523 | 403 |
| PIKE | 4,100 | 83 | 3,400 | 76 | 3,100 | 9,806 | 2,297 | 2,956 | 184 |
| PORTER | 15,700 | 94 | 14,710 | 84 | 13,200 | 51,722 | 12,667 | 8,864 | 1,614 |
| POSEY | 5,400 | 89 | 4,820 | 84 | 4,500 | 12,223 | 3,532 | 4,305 | 494 |
| PULASKI | 3,900 | 89 | 3,450 | 63 | 2,500 | 15,100 | 3,166 | 2,349 | 269 |
| PUTNAM | 7,000 | 84 | 5,910 | 81 | 5,700 | 24,161 | 4,830 | 3,411 | 754 |
| RANDOLPH | 9,100 | 91 | 8,260 | 90 | 8,200 | 28,658 | 6,500 | 4,841 | 581 |
| RIPLEY | 6,800 | 90 | 6,120 | 78 | 5,300 | 22,889 | 4,002 | 5,170 | 650 |
| RUSH | 6,500 | 90 | 5,830 | 89 | 5,800 | 22,198 | 4,213 | 3,984 | 530 |
| ST. JOSEPH | 72,200 | 93 | 67,090 | 93 | 67,300 | 273,610 | 61,175 | 46,059 | 10,124 |
| SCOTT | 4,600 | 91 | 4,170 | 77 | 3,500 | 12,682 | 3,031 | 2,184 | 370 |
| SHELBY | 10,700 | 92 | 9,820 | 91 | 9,800 | 36,467 | 8,787 | 6,098 | 1,090 |
| SPENCER | 4,100 | 83 | 3,390 | 71 | 2,900 | 11,795 | 2,522 | 2,570 | 366 |
| STARKE | 5,800 | 89 | 5,140 | 77 | 4,500 | 18,145 | 3,131 | 3,794 | 266 |
| STEUBEN | 6,000 | 85 | 5,080 | 88 | 5,300 | 28,282 | 6,250 | 4,034 | 796 |
| SULLIVAN | 6,800 | 87 | 5,900 | 83 | 5,700 | 17,726 | 4,530 | 3,698 | 410 |
| SWITZERLAND | 2,000 | 93 | 1,860 | 84 | 1,700 | 3,974 | 902 | (D) | (D) |
| TIPPECANOE | 25,800 | 88 | 22,680 | 77 | 20,000 | 103,630 | 22,964 | 13,075 | 5,096 |
| TIPTON | 4,800 | 87 | 4,200 | 78 | 3,700 | 12,285 | 3,373 | 1,265 | 356 |
| UNION | 1,800 | 89 | 1,610 | 78 | 1,400 | 5,811 | 1,112 | 682 | (D) |
| VANDERBURGH | 56,100 | 89 | 50,170 | 90 | 50,200 | 204,280 | 48,168 | 32,162 | 8,889 |
| VERMILLION | 5,900 | 88 | 5,170 | 82 | 4,800 | 16,952 | 4,707 | 4,378 | 424 |
| VIGO | 34,900 | 93 | 32,520 | 95 | 33,200 | 137,263 | 28,303 | 25,168 | 5,627 |
| WABASH | 10,500 | 84 | 8,780 | 87 | 9,100 | 36,735 | 8,324 | 6,429 | 1,040 |
| WARREN | 2,500 | 88 | 2,200 | 78 | 2,000 | 3,718 | 1,083 | (D) | (D) |
| WARRICK | 7,300 | 83 | 6,050 | 81 | 5,900 | 16,893 | 4,615 | 3,977 | 396 |
| WASHINGTON | 4,800 | 86 | 4,120 | 77 | 3,700 | 12,868 | 2,873 | 2,777 | (D) |
| WAYNE | 23,100 | 90 | 20,800 | 88 | 20,300 | 83,745 | 20,029 | 15,482 | 2,383 |
| WELLS | 6,400 | 88 | 5,640 | 82 | 5,200 | 20,817 | 6,205 | 3,273 | 353 |
| WHITE | 6,700 | 86 | 5,740 | 86 | 5,800 | 25,707 | 5,435 | 4,944 | 899 |
| WHITLEY | 6,500 | 91 | 5,940 | 91 | 5,900 | 20,308 | 4,877 | 3,825 | 656 |
| TOTAL | 1,424,200 | 91 | 1,297,250 | 88 | 1,246,600 | 5,176,591 | 1,218,170 | 865,831 | 186,737 |

# Iowa market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADAIR | 3,900 | 79 | 3,090 | 82 | 3,200 | 10,870 | 2,280 | 1,753 | 241 |
| ADAMS | 2,500 | 80 | 1,990 | 87 | 2,200 | 7,194 | 997 | 1,262 | (D) |
| ALLAMAKEE | 4,500 | 76 | 3,430 | 88 | 4,000 | 18,242 | 2,867 | 2,948 | 415 |
| APPANOOSE | 6,000 | 75 | 4,500 | 79 | 4,800 | 15,011 | 3,713 | 2,328 | 340 |
| AUDUBON | 3,300 | 94 | 3,110 | 88 | 2,900 | 12,926 | 2,270 | 2,197 | 290 |

CONTINUED

# Iowa CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| BENTON | 7,700 | 94 | 7,250 | 93 | 7,200 | 29,520 | 5,604 | 3,643 | 382 |
| BLACK HAWK | 38,000 | 96 | 36,460 | 94 | 35,600 | 144,811 | 32,853 | 25,088 | 4,434 |
| BOONE | 8,700 | 91 | 7,940 | 92 | 8,000 | 29,537 | 6,317 | 5,443 | 1,103 |
| BREMER | 6,100 | 87 | 5,310 | 85 | 5,200 | 25,520 | 5,062 | 4,406 | 667 |
| BUCHANAN | 5,900 | 96 | 5,650 | 93 | 5,500 | 19,341 | 4,092 | 3,237 | 355 |
| BUENA VISTA | 7,100 | 81 | 5,720 | 94 | 6,700 | 28,129 | 5,654 | 5,514 | 727 |
| BUTLER | 5,400 | 86 | 4,650 | 85 | 4,600 | 22,533 | 3,037 | 3,140 | 289 |
| CALHOUN | 5,100 | 78 | 3,980 | 90 | 4,600 | 18,250 | 4,233 | 2,887 | 417 |
| CARROLL | 6,800 | 93 | 6,300 | 87 | 5,900 | 32,856 | 6,066 | 6,652 | 638 |
| CASS | 6,200 | 94 | 5,830 | 93 | 5,800 | 26,816 | 5,301 | 4,296 | 752 |
| CEDAR | 5,800 | 97 | 5,600 | 92 | 5,300 | 25,866 | 4,175 | 4,263 | 388 |
| CERRO GORDO | 16,700 | 96 | 15,980 | 91 | 15,300 | 74,047 | 13,842 | 13,883 | 2,436 |
| CHEROKEE | 5,200 | 93 | 4,840 | 89 | 4,600 | 22,154 | 3,439 | 4,071 | 568 |
| CHICKASAW | 4,200 | 79 | 3,330 | 81 | 3,400 | 16,220 | 2,556 | 2,397 | 359 |
| CLARKE | 3,200 | 68 | 2,180 | 79 | 2,500 | 10,788 | 1,973 | 2,087 | 197 |
| CLAY | 5,200 | 76 | 3,950 | 88 | 4,600 | 25,113 | 5,034 | 4,417 | 714 |
| CLAYTON | 6,700 | 76 | 5,090 | 87 | 5,800 | 24,067 | 5,862 | 2,671 | 419 |
| CLINTON | 17,500 | 97 | 16,980 | 95 | 16,600 | 74,463 | 13,868 | 12,316 | 1,778 |
| CRAWFORD | 5,700 | 93 | 5,280 | 89 | 5,000 | 19,576 | 3,956 | 2,294 | 539 |
| DALLAS | 7,600 | 92 | 6,970 | 90 | 6,800 | 28,436 | 6,275 | 5,119 | 802 |
| DAVIS | 3,200 | 81 | 2,610 | 86 | 2,800 | 8,578 | 1,593 | 2,447 | (D) |
| DECATUR | 3,800 | 74 | 2,800 | 70 | 2,700 | 10,933 | 2,401 | 1,563 | 302 |
| DELAWARE | 5,200 | 96 | 4,990 | 87 | 4,500 | 17,401 | 3,072 | 3,408 | 390 |
| DES MOINES | 15,600 | 96 | 14,930 | 90 | 14,000 | 52,946 | 13,340 | 9,711 | 1,837 |
| DICKINSON | 4,000 | 76 | 3,040 | 87 | 3,500 | 15,602 | 2,982 | 3,019 | 451 |
| DUBUQUE | 22,000 | 93 | 20,450 | 88 | 19,400 | 96,244 | 20,556 | 12,613 | 3,013 |
| EMMET | 4,500 | 69 | 3,100 | 80 | 3,600 | 17,846 | 4,555 | 2,541 | 523 |
| FAYETTE | 8,500 | 82 | 6,970 | 90 | 7,600 | 33,239 | 7,295 | 5,702 | 856 |
| FLOYD | 6,900 | 79 | 5,470 | 87 | 6,000 | 23,124 | 4,806 | 4,479 | 450 |
| FRANKLIN | 5,200 | 88 | 4,570 | 88 | 4,600 | 19,346 | 2,504 | 3,131 | 182 |
| FREMONT | 3,100 | 94 | 2,910 | 84 | 2,600 | 9,122 | 1,824 | 1,310 | 276 |
| GREENE | 4,800 | 91 | 4,380 | 97 | 4,600 | 19,553 | 3,251 | 2,899 | 311 |
| GRUNDY | 4,600 | 90 | 4,150 | 93 | 4,300 | 17,793 | 2,712 | 2,701 | 453 |
| GUTHRIE | 4,300 | 92 | 3,940 | 95 | 4,100 | 14,527 | 2,894 | 2,729 | 344 |
| HAMILTON | 6,800 | 95 | 6,480 | 90 | 6,100 | 25,880 | 5,893 | 3,969 | 666 |
| HANCOCK | 4,400 | 83 | 3,670 | 84 | 3,700 | 16,313 | 3,970 | 3,249 | 432 |
| HARDIN | 7,100 | 95 | 6,760 | 97 | 6,900 | 32,538 | 5,828 | 6,191 | 817 |
| HARRISON | 5,300 | 96 | 5,110 | 90 | 4,800 | 17,955 | 3,564 | 3,330 | 702 |
| HENRY | 6,100 | 82 | 5,020 | 92 | 5,600 | 21,927 | 4,079 | 3,557 | 525 |
| HOWARD | 3,700 | 73 | 2,710 | 90 | 3,300 | 15,102 | 2,559 | 1,954 | 375 |
| HUMBOLDT | 4,300 | 74 | 3,200 | 67 | 2,900 | 18,142 | 3,578 | 2,406 | 311 |
| IDA | 3,100 | 93 | 2,870 | 89 | 2,700 | 12,029 | 1,996 | 1,075 | 311 |
| IOWA | 4,900 | 84 | 4,110 | 91 | 4,500 | 20,556 | 3,788 | 3,006 | 350 |
| JACKSON | 5,800 | 92 | 5,340 | 82 | 4,800 | 25,284 | 5,721 | 4,081 | 715 |
| JASPER | 10,900 | 96 | 10,450 | 82 | 8,900 | 38,657 | 8,987 | 7,029 | 1,160 |
| JEFFERSON | 5,700 | 82 | 4,690 | 94 | 5,300 | 18,248 | 3,724 | 2,840 | (D) |
| JOHNSON | 14,600 | 85 | 12,440 | 87 | 12,700 | 57,299 | 12,680 | 8,537 | 1,999 |
| JONES | 5,800 | 92 | 5,340 | 89 | 5,200 | 25,970 | 4,518 | 2,459 | 343 |
| KEOKUK | 5,300 | 84 | 4,450 | 90 | 4,800 | 17,487 | 2,568 | 3,030 | 426 |
| KOSSUTH | 7,600 | 75 | 5,670 | 83 | 6,300 | 31,057 | 5,665 | 6,221 | 551 |
| LEE | 13,600 | 83 | 11,230 | 91 | 12,400 | 46,800 | 9,261 | 8,596 | 1,454 |
| LINN | 40,800 | 97 | 39,480 | 95 | 38,600 | 180,967 | 42,169 | 29,588 | 6,340 |
| LOUISA | 3,000 | 84 | 2,520 | 93 | 2,800 | 10,983 | 1,592 | 2,248 | 266 |
| LUCAS | 3,400 | 68 | 2,320 | 90 | 3,100 | 12,182 | 2,858 | 1,463 | 256 |
| LYON | 4,100 | 93 | 3,790 | 80 | 3,300 | 13,734 | 3,025 | 2,559 | 298 |
| MADISON | 4,500 | 91 | 4,080 | 92 | 4,200 | 15,866 | 3,386 | 2,703 | 596 |
| MAHASKA | 7,800 | 79 | 6,190 | 88 | 6,900 | 31,344 | 5,395 | 4,862 | 728 |
| MARION | 7,900 | 94 | 7,450 | 78 | 6,200 | 28,755 | 5,721 | 3,819 | 587 |
| MARSHALL | 11,900 | 95 | 11,330 | 62 | 7,400 | 53,695 | 10,690 | 7,816 | 1,936 |
| MILLS | 3,200 | 92 | 2,940 | 93 | 3,000 | 10,447 | 2,475 | 1,910 | 298 |
| MITCHELL | 4,200 | 85 | 3,580 | 93 | 3,900 | 17,062 | 3,096 | 1,681 | 231 |
| MONONA | 4,900 | 97 | 4,730 | 84 | 4,100 | 17,120 | 3,691 | 3,119 | 565 |
| MONROE | 3,000 | 75 | 2,240 | 83 | 2,500 | 10,070 | 2,142 | 2,442 | 201 |
| MONTGOMERY | 5,700 | 92 | 5,250 | 77 | 4,400 | 20,301 | 4,536 | 3,271 | 618 |
| MUSCATINE | 10,500 | 97 | 10,170 | 92 | 9,700 | 46,036 | 12,106 | 5,972 | 736 |
| OBRIEN | 5,900 | 81 | 4,800 | 85 | 5,000 | 25,940 | 6,133 | 3,577 | 432 |
| OSCEOLA | 2,700 | 81 | 2,200 | 86 | 2,300 | 10,267 | 2,413 | 2,118 | 300 |
| PAGE | 7,000 | 94 | 6,550 | 87 | 6,100 | 28,816 | 5,924 | 4,931 | 949 |
| PALO ALTO | 4,400 | 69 | 3,020 | 88 | 39,000 | 16,291 | 3,145 | 1,435 | 330 |
| PLYMOUTH | 6,800 | 93 | 6,290 | 93 | 6,400 | 26,693 | 5,527 | 3,797 | 623 |
| POCAHONTAS | 4,100 | 73 | 3,000 | 87 | 3,600 | 14,140 | 3,277 | 2,856 | 398 |
| POLK | 86,700 | 96 | 83,560 | 94 | 81,300 | 374,087 | 81,581 | 64,904 | 14,233 |

CONTINUED

# Iowa CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| POTTAWATTAMIE | 23,100 | 95 | 22,010 | 94 | 21,700 | 75,070 | 20,128 | 11,703 | 3,131 |
| POWESHEIK | 6,100 | 79 | 4,830 | 95 | 5,800 | 23,948 | 4,786 | 3,858 | 770 |
| RINGGOLD | 2,800 | 81 | 2,270 | 85 | 2,400 | 6,973 | 1,277 | 1,385 | (D) |
| SAC | 5,500 | 81 | 4,430 | 86 | 4,700 | 20,287 | 4,253 | 3,086 | 337 |
| SCOTT | 37,000 | 97 | 35,920 | 91 | 33,700 | 155,230 | 32,857 | 23,009 | 5,305 |
| SHELBY | 4,700 | 95 | 4,440 | 64 | 3,000 | 17,479 | 2,745 | 3,329 | 370 |
| SIOUX | 7,000 | 93 | 6,480 | 88 | 6,200 | 27,830 | 4,889 | 4,877 | 1,079 |
| STORY | 15,000 | 95 | 14,270 | 89 | 13,400 | 56,689 | 14,826 | 7,539 | (D) |
| TAMA | 6,900 | 90 | 6,210 | 87 | 6,000 | 26,848 | 4,478 | 3,809 | 592 |
| TAYLOR | 3,800 | 81 | 3,070 | 60 | 2,300 | 8,998 | 1,961 | 1,479 | 240 |
| UNION | 5,200 | 79 | 4,120 | 84 | 4,400 | 17,645 | 3,895 | 2,818 | 586 |
| VAN BUREN | 3,600 | 81 | 2,930 | 89 | 3,200 | 9,043 | 1,570 | 1,649 | 145 |
| WAPELLO | 16,500 | 82 | 13,570 | 90 | 14,900 | 53,825 | 12,544 | 8,883 | 2,503 |
| WARREN | 6,100 | 91 | 5,540 | 89 | 5,500 | 17,296 | 4,673 | 3,177 | 281 |
| WASHINGTON | 6,900 | 84 | 5,800 | 88 | 6,100 | 30,287 | 4,149 | 4,239 | 663 |
| WAYNE | 3,900 | 74 | 2,880 | 83 | 3,200 | 11,020 | 2,327 | 1,119 | 241 |
| WEBSTER | 14,200 | 96 | 13,690 | 94 | 13,300 | 62,212 | 12,478 | 9,574 | 2,382 |
| WINNEBAGO | 3,800 | 83 | 3,170 | 66 | 2,500 | 18,155 | 4,517 | 2,078 | 336 |
| WINNESHIEK | 6,100 | 74 | 4,490 | 79 | 4,800 | 19,480 | 4,305 | 2,696 | 518 |
| WOODBURY | 33,700 | 97 | 32,620 | 93 | 31,300 | 149,576 | 31,358 | 25,681 | 5,387 |
| WORTH | 3,400 | 85 | 2,910 | 90 | 3,100 | 9,545 | 2,284 | 851 | 185 |
| WRIGHT | 6,300 | 88 | 5,550 | 86 | 5,400 | 24,998 | 5,502 | 4,157 | 578 |
| TOTAL | 859,800 | 90 | 775,950 | 89 | 766,900 | 3,366,964 | 706,174 | 546,150 | 99,244 |

# Kansas market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALLEN | 5,400 | 73 | 3,960 | 76 | 4,100 | 18,189 | 3,989 | 3,039 | 545 |
| ANDERSON | 2,900 | 66 | 1,930 | 75 | 2,200 | 8,271 | 1,987 | 1,872 | 217 |
| ATCHISON | 6,200 | 88 | 5,460 | 85 | 5,300 | 19,945 | 5,432 | 3,853 | 726 |
| BARBER | 2,700 | 77 | 2,080 | 79 | 2,100 | 10,562 | 2,292 | 1,651 | 518 |
| BARTON | 10,200 | 94 | 9,570 | 88 | 8,900 | 45,470 | 10,232 | 10,249 | 1,766 |
| BOURBON | 5,800 | 73 | 4,260 | 79 | 4,600 | 16,914 | 4,344 | 2,255 | 445 |
| BROWN | 4,300 | 80 | 3,420 | 82 | 3,500 | 13,370 | 2,086 | 2,693 | 618 |
| BUTLER | 13,400 | 85 | 11,360 | 76 | 10,200 | 42,845 | 8,188 | 12,972 | 1,340 |
| CHASE | 1,400 | 76 | 1,060 | 66 | 900 | 4,807 | 787 | (D) | (D) |
| CHAUTAUQUA | 2,200 | 65 | 1,430 | 78 | 1,700 | 7,165 | 788 | 816 | 235 |
| CHEROKEE | 7,400 | 75 | 5,570 | 78 | 5,800 | 15,587 | 5,229 | 2,880 | 530 |
| CHEYENNE | 1,400 | 48 | 670 | 79 | 1,100 | 6,350 | 1,208 | 1,369 | 197 |
| CLARK | 1,100 | 66 | 730 | 74 | 800 | 4,299 | 937 | 956 | (D) |
| CLAY | 3,700 | 66 | 2,450 | 79 | 2,900 | 18,513 | 2,886 | 3,343 | 295 |
| CLOUD | 4,600 | 60 | 2,780 | 67 | 3,100 | 19,052 | 4,402 | 3,024 | 610 |
| COFFEY | 2,700 | 67 | 1,800 | 69 | 1,900 | 9,405 | 1,697 | 1,745 | 299 |
| COMANCHE | 1,000 | 78 | 780 | 75 | 700 | 3,788 | 736 | 637 | (D) |
| COWLEY | 12,800 | 81 | 10,400 | 75 | 9,600 | 46,451 | 10,178 | 8,890 | 1,507 |
| CRAWFORD | 12,900 | 81 | 10,490 | 82 | 10,500 | 38,206 | 10,375 | 5,396 | 1,318 |
| DECATUR | 2,000 | 61 | 1,220 | 74 | 1,500 | 6,214 | 1,456 | 1,264 | (D) |
| DICKINSON | 7,400 | 61 | 4,500 | 85 | 6,300 | 27,522 | 5,399 | 7,147 | 802 |
| DONIPHAN | 3,000 | 88 | 2,640 | 83 | 2,500 | 5,727 | 1,837 | 638 | 209 |
| DOUGLAS | 10,600 | 78 | 8,250 | 81 | 8,600 | 43,454 | 10,740 | 7,442 | 1,545 |
| EDWARDS | 1,800 | 82 | 1,480 | 73 | 1,300 | 6,725 | 1,283 | 1,880 | 293 |
| ELK | 1,800 | 65 | 1,170 | 73 | 1,300 | 4,833 | 1,127 | 1,588 | (D) |
| ELLIS | 5,400 | 75 | 4,050 | 83 | 4,500 | 27,404 | 5,639 | 7,228 | 374 |
| ELLSWORTH | 2,600 | 69 | 1,800 | 83 | 2,200 | 9,345 | 2,110 | 1,789 | 475 |
| FINNEY | 4,000 | 60 | 2,390 | 82 | 3,300 | 25,485 | 4,815 | 5,668 | 634 |
| FORD | 6,000 | 67 | 4,010 | 87 | 5,200 | 35,133 | 6,733 | 7,527 | 869 |
| FRANKLIN | 6,500 | 83 | 5,400 | 86 | 5,600 | 22,308 | 5,901 | 3,467 | 717 |
| GEARY | 8,100 | 61 | 4,930 | 75 | 6,100 | 72,412 | 5,587 | 6,185 | 567 |
| GOVE | 900 | 56 | 500 | 60 | 540 | 3,396 | 796 | (D) | (D) |
| GRAHAM | 1,300 | 60 | 780 | 76 | 1,000 | 6,133 | 1,077 | 1,264 | 226 |
| GRANT | 1,400 | 52 | 730 | 70 | 1,000 | 7,118 | 1,485 | 1,218 | (D) |
| GRAY | 1,100 | 67 | 740 | 83 | 900 | 4,395 | 788 | 768 | 227 |
| GREELEY | 600 | 49 | 300 | 51 | 310 | 3,007 | (D) | (D) | (D) |
| GREENWOOD | 3,500 | 76 | 2,660 | 84 | 2,900 | 104,107 | 3,113 | 2,582 | 542 |
| HAMILTON | 900 | 43 | 390 | 60 | 540 | 4,782 | 353 | 1,334 | (D) |
| HARPER | 3,100 | 77 | 2,380 | 87 | 2,700 | 12,326 | 2,935 | 2,883 | 468 |
| HARVEY | 7,600 | 82 | 6,250 | 71 | 5,400 | 28,601 | 6,159 | 5,911 | 749 |
| HASKELL | 700 | 52 | 360 | 82 | 570 | 2,570 | 732 | (D) | (D) |
| HODGEMEN | 1,000 | 82 | 820 | 81 | 800 | 3,007 | (D) | 682 | (D) |
| JACKSON | 3,300 | 80 | 2,630 | 91 | 3,000 | 9,974 | 2,138 | 2,341 | 424 |

CONTINUED

# Kansas CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| JEFFERSON | 3,300 | 79 | 2,620 | 75 | 2,500 | 8,087 | 1,873 | (D) | 331 |
| JEWELL | 2,200 | 61 | 1,330 | 73 | 1,600 | 4,262 | 904 | 674 | (D) |
| JOHNSON | 43,600 | 95 | 41,490 | 93 | 40,600 | 103,026 | 35,167 | 14,996 | 6,013 |
| KEARNEY | 800 | 52 | 420 | 74 | 590 | 2,817 | 618 | (D) | (D) |
| KINGMAN | 3,300 | 77 | 2,540 | 86 | 2,800 | 12,055 | 3,242 | 1,973 | 305 |
| KIOWA | 1,400 | 77 | 1,080 | 70 | 1,000 | 5,907 | 1,098 | 1,223 | 247 |
| LABETTE | 9,000 | 70 | 6,270 | 77 | 6,900 | 28,977 | 7,172 | 5,603 | 865 |
| LANE | 800 | 56 | 450 | 78 | 620 | 4,284 | (D) | 1,253 | (D) |
| LEAVENWORTH | 11,600 | 96 | 11,090 | 75 | 8,700 | 32,697 | 9,333 | 6,421 | 1,209 |
| LINCOLN | 2,000 | 70 | 1,390 | 67 | 1,300 | 5,745 | 1,467 | 1,304 | 176 |
| LINN | 2,900 | 82 | 2,370 | 70 | 2,000 | 7,495 | 1,474 | 2,034 | 226 |
| LOGAN | 1,100 | 47 | 520 | 54 | 600 | 6,646 | (D) | 1,509 | (D) |
| LYON | 7,900 | 68 | 5,350 | 78 | 6,200 | 31,166 | 7,477 | 4,224 | 1,315 |
| MC PHERSON | 7,500 | 81 | 6,050 | 72 | 5,400 | 30,065 | 5,844 | 7,195 | 938 |
| MARION | 4,600 | 76 | 3,510 | 78 | 3,600 | 16,129 | 3,735 | 3,956 | 314 |
| MARSHALL | 5,200 | 64 | 3,330 | 76 | 3,900 | 17,228 | 3,570 | 3,808 | 365 |
| MEADE | 1,500 | 67 | 1,000 | 77 | 1,200 | 6,146 | 1,324 | 1,182 | 230 |
| MIAMI | 6,300 | 81 | 5,130 | 81 | 5,100 | 17,625 | 4,392 | 3,512 | 466 |
| MITCHELL | 2,700 | 60 | 1,630 | 82 | 2,200 | 16,658 | 2,319 | 4,211 | 289 |
| MONTGOMERY | 16,800 | 80 | 13,460 | 83 | 13,900 | 57,948 | 14,451 | 10,617 | 8,228 |
| MORRIS | 2,400 | 76 | 1,830 | 77 | 1,900 | 7,317 | 1,517 | 1,260 | (D) |
| MORTON | 900 | 43 | 390 | 65 | 590 | 4,996 | 1,035 | 441 | (D) |
| NEMAHA | 4,000 | 79 | 3,180 | 73 | 2,900 | 58 | 3,165 | 1,982 | 470 |
| NEOSHO | 6,500 | 75 | 4,910 | 89 | 5,800 | 21,855 | 6,229 | 3,701 | 534 |
| NESS | 1,600 | 55 | 890 | 81 | 1,300 | 5,278 | 1,109 | 937 | 255 |
| NORTON | 2,700 | 60 | 1,630 | 66 | 1,800 | 10,182 | 1,902 | 2,700 | 351 |
| OSAGE | 4,600 | 83 | 3,820 | 86 | 3,900 | 11,051 | 2,344 | 1,803 | 323 |
| OSBORNE | 2,100 | 64 | 1,350 | 71 | 1,500 | 7,206 | 1,448 | 1,310 | 256 |
| OTTAWA | 2,100 | 69 | 1,460 | 75 | 1,600 | 6,127 | 1,164 | 1,633 | 177 |
| PAWNEE | 2,900 | 82 | 2,380 | 88 | 2,500 | 12,970 | 2,713 | 1,766 | 467 |
| PHILLIPS | 3,200 | 64 | 2,060 | 81 | 2,600 | 9,217 | 2,032 | 1,483 | 235 |
| PATTAWATOMIE | 3,800 | 64 | 2,450 | 88 | 3,300 | 13,266 | 2,630 | 2,758 | 502 |
| PRATT | 4,000 | 77 | 3,080 | 91 | 3,600 | 20,828 | 3,874 | 5,046 | 670 |
| RAWLINS | 1,400 | 47 | 660 | 73 | 1,000 | 5,059 | 1,274 | 555 | (D) |
| RENO | 19,800 | 95 | 18,740 | 88 | 17,500 | 80,578 | 19,034 | 15,107 | 2,390 |
| REPUBLIC | 3,700 | 66 | 2,450 | 73 | 2,700 | 10,017 | 1,953 | 2,042 | 415 |
| RICE | 4,700 | 81 | 3,800 | 83 | 3,900 | 15,872 | 3,722 | 3,289 | 665 |
| RILEY | 6,400 | 68 | 4,330 | 80 | 5,100 | 38,069 | 7,017 | 8,006 | 1,246 |
| ROOKS | 3,000 | 64 | 1,930 | 86 | 2,600 | 12,799 | 2,834 | 2,471 | 498 |
| RUSH | 1,900 | 75 | 1,430 | 81 | 1,500 | 8,976 | 1,323 | 1,745 | 274 |
| RUSSELL | 3,500 | 75 | 2,620 | 83 | 2,900 | 14,026 | 3,392 | 3,615 | 507 |
| SALINE | 12,900 | 79 | 10,250 | 85 | 11,000 | 67,015 | 15,753 | 13,516 | 1,993 |
| SCOTT | 1,200 | 55 | 660 | 72 | 900 | 7,878 | 1,565 | 1,489 | (D) |
| SEDGWICK | 109,400 | 94 | 103,310 | 91 | 99,500 | 433,955 | 99,994 | 81,592 | 16,907 |
| SEWARD | 3,700 | 52 | 1,920 | 70 | 2,600 | 25,821 | 4,752 | 6,269 | 855 |
| SHAWNEE | 44,500 | 95 | 42,170 | 91 | 40,600 | 169,294 | 39,545 | 25,403 | (D) |
| SHERIDAN | 1,100 | 60 | 660 | 69 | 800 | 3,726 | 659 | 826 | (D) |
| SHERMAN | 1,900 | 49 | 930 | 75 | 1,400 | 10,736 | 1,863 | 2,448 | 259 |
| SMITH | 2,600 | 64 | 1,670 | 80 | 2,100 | 7,828 | 1,783 | 1,075 | 222 |
| STAFFORD | 2,200 | 82 | 1,800 | 87 | 1,900 | 7,889 | 2,047 | 2,220 | 150 |
| STANTON | 600 | 43 | 260 | 76 | 460 | 2,593 | 559 | (D) | (D) |
| STEVENS | 1,200 | 43 | 520 | 81 | 1,000 | 6,534 | 1,182 | 1,918 | (D) |
| SUMNER | 9,400 | 77 | 7,220 | 85 | 8,000 | 32,085 | 6,926 | 7,034 | 1,008 |
| THOMAS | 2,100 | 47 | 990 | 91 | 1,900 | 11,929 | 2,037 | 2,095 | 388 |
| TREGO | 1,600 | 56 | 900 | 80 | 1,300 | 6,290 | 1,142 | 919 | (D) |
| WABAUNSEE | 2,300 | 68 | 1,560 | 86 | 2,000 | 5,445 | 1,329 | 718 | 188 |
| WALLACE | 600 | 49 | 290 | 63 | 380 | 2,310 | (D) | (D) | (D) |
| WASHINGTON | 3,600 | 66 | 2,390 | 80 | 2,900 | 8,751 | 1,917 | 1,536 | 269 |
| WICHITA | 700 | 48 | 330 | 63 | 440 | 6,182 | 769 | 1,913 | (D) |
| WILSON | 4,800 | 75 | 3,620 | 77 | 3,700 | 13,067 | 3,404 | 2,291 | 479 |
| WOODSON | 2,000 | 66 | 1,330 | 65 | 1,300 | 5,346 | 1,161 | 815 | (D) |
| WYANDOTTE | 60,500 | 96 | 57,880 | 91 | 55,200 | 177,902 | 49,550 | 40,883 | 8,985 |
| TOTAL | 675,300 | 83 | 557,660 | 84 | 568,540 | 2,448,515 | 567,877 | 476,530 | 87,807 |

The *Million Dollar Club** relies most on BROADCASTING Yearbook • Marketbook for authentic tv and radio facts—ARB Survey

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*Membership in the *Million Dollar Club* is restricted to advertising agency executives responsible for allocation of over $1,000,000 yearly in broadcast advertising.

# Kentucky market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADAIR | 4,300 | 63 | 2,690 | 49 | 2,100 | 9,223 | 1,723 | 1,394 | 310 |
| ALLEN | 3,700 | 60 | 2,230 | 68 | 2,500 | 10,065 | 2,129 | 3,150 | 294 |
| ANDERSON | 2,300 | 74 | 1,700 | 78 | 1,800 | 6,812 | 1,946 | 664 | (D) |
| BALLARD | 2,800 | 62 | 1,730 | 75 | 2,100 | 4,925 | 1,824 | (D) | 102 |
| BARREN | 8,900 | 60 | 5,370 | 60 | 5,400 | 27,540 | 6,423 | 5,525 | 1,044 |
| BATH | 2,700 | 54 | 1,460 | 52 | 1,400 | 4,667 | 1,559 | 540 | 185 |
| BELL | 7,800 | 65 | 5,060 | 60 | 4,700 | 25,129 | 6,264 | 4,181 | 1,156 |
| BOONE | 6,400 | 90 | 5,750 | 76 | 4,900 | 13,257 | 3,807 | 1,891 | 582 |
| BOURBON | 4,800 | 68 | 3,260 | 67 | 3,200 | 17,547 | 4,452 | 3,091 | 476 |
| BOYD | 15,300 | 93 | 14,230 | 79 | 12,100 | 59,396 | 16,747 | 10,808 | 1,710 |
| BOYLE | 6,000 | 65 | 3,900 | 79 | 4,800 | 21,136 | 4,803 | 4,639 | 584 |
| BRACKEN | 2,200 | 84 | 1,840 | 67 | 1,500 | 5,692 | 1,207 | 1,122 | 96 |
| BREATHITT | 3,900 | 53 | 2,050 | 37 | 1,400 | 5,420 | 1,643 | (D) | (D) |
| BRECKINRIDGE | 4,100 | 79 | 3,200 | 63 | 2,600 | 8,435 | 1,907 | 1,120 | 314 |
| BULLITT | 4,600 | 91 | 4,170 | 75 | 3,500 | 7,417 | 2,553 | 453 | 239 |
| BUTLER | 2,600 | 58 | 1,500 | 73 | 1,900 | 4,022 | 1,376 | 141 | (D) |
| CALDWELL | 3,600 | 52 | 1,880 | 72 | 2,600 | 10,843 | 2,856 | 1,653 | 321 |
| CALLOWAY | 6,100 | 58 | 3,540 | 64 | 3,900 | 20,328 | 4,036 | 6,070 | 445 |
| CAMPBELL | 27,100 | 94 | 25,380 | 69 | 18,600 | 78,208 | 25,917 | 10,765 | 3.319 |
| CARLISLE | 1,700 | 62 | 1,050 | 67 | 1,100 | 4,107 | 970 | (D) | 153 |
| CARROLL | 2,300 | 90 | 2,070 | 73 | 1,700 | 8,662 | 2,178 | 976 | (D) |
| CARTER | 5,300 | 83 | 4,400 | 65 | 3,500 | 11,600 | 3,591 | 2,186 | 339 |
| CASEY | 4,100 | 60 | 2,440 | 53 | 2,200 | 6,892 | 2,105 | 1,353 | (D) |
| CHRISTIAN | 10,000 | 70 | 7,010 | 78 | 7,800 | 45,374 | 10,438 | 7,522 | 1,195 |
| CLARK | 5,300 | 55 | 2,890 | 71 | 3,700 | 21,640 | 4,923 | 4,938 | 795 |
| CLAY | 4,900 | 45 | 2,200 | 57 | 2,800 | 7,605 | 1,957 | 1,577 | (D) |
| CLINTON | 2,300 | 45 | 1,030 | 56 | 1,300 | 4,773 | 900 | 613 | (D) |
| CRITTENDEN | 2,800 | 52 | 1,470 | 42 | 1,200 | 6,980 | 2,612 | (D) | (D) |
| CUMBERLAND | 2,500 | 58 | 1,450 | 53 | 1,300 | 4,067 | 910 | (D) | (D) |
| DAVIESS | 19,500 | 80 | 15,500 | 84 | 16,400 | 74,905 | 17,706 | 13,023 | 2,504 |
| EDMONSON | 2,000 | 61 | 1,210 | 52 | 1,000 | 2,419 | 647 | (D) | (D) |
| ELLIOTT | 1,400 | 83 | 1,160 | 64 | 900 | 1,551 | 585 | (D) |  |
| ESTILL | 3,400 | 46 | 1,550 | 45 | 1,500 | 5,785 | 2,163 | 1,113 | (D) |
| FAYETTE | 36,000 | 69 | 24,690 | 73 | 26,300 | 170,427 | 34,352 | 26,341 | 6,256 |
| FLEMING | 2,900 | 64 | 1,850 | 61 | 1,800 | 8,842 | 1,629 | 3,594 | (D) |
| FLOYD | 9,900 | 80 | 7,940 | 70 | 6,900 | 19,926 | 5,819 | 2,557 | 381 |
| FRANKLIN | 9,800 | 75 | 7,320 | 83 | 8,100 | 30,584 | 8,509 | 3,032 | 1,253 |
| FULTON | 3,000 | 58 | 1,740 | 78 | 2,300 | 14,591 | 3,505 | 2,381 | 299 |
| GALLATIN | 1,300 | 90 | 1,170 | 78 | 1,000 | 3,315 | 841 | 840 | (D) |
| GARRARD | 2,600 | 65 | 1,680 | 54 | 1,400 | 6,981 | 1,549 | 1,816 | (D) |
| GRANT | 2,700 | 90 | 2,430 | 83 | 2,200 | 7,125 | 1,665 | 2,175 | (D) |
| GRAVES | 9,700 | 59 | 5,680 | 68 | 6,600 | 25,932 | 5,483 | 5,279 | 728 |
| GRAYSON | 5,100 | 60 | 3,080 | 60 | 3,100 | 11,438 | 2,511 | 1,797 | 418 |
| GREEN | 3,400 | 63 | 2,130 | 56 | 1,900 | 7,830 | 1,454 | 1,311 | 262 |
| GREENUP | 7,000 | 83 | 5,810 | 65 | 4,500 | 10,722 | 3,949 | 921 | 389 |
| HANCOCK | 1,400 | 78 | 1,090 | 59 | 800 | 2,632 | 809 | (D) | (D) |
| HARDIN | 14,500 | 85 | 12,310 | 69 | 10,000 | 43,977 | 11,551 | 11,046 | 1,277 |
| HARLAN | 11,900 | 68 | 8,100 | 63 | 7,500 | 34,014 | 12,097 | 5,801 | 758 |
| HARRISON | 4,300 | 75 | 3,240 | 78 | 3,400 | 15,158 | 3,383 | 2,296 | 461 |
| HART | 3,900 | 60 | 2,350 | 59 | 2,300 | 10,378 | 3,408 | 799 | 361 |
| HENDERSON | 10,500 | 77 | 8,100 | 78 | 8,100 | 34,318 | 10,473 | 5,392 | 1,030 |
| HENRY | 3,200 | 77 | 2,470 | 68 | 2,200 | 7,550 | 1,303 | 645 | 347 |
| HICKMAN | 2,100 | 62 | 1,300 | 65 | 1,400 | 4,253 | 1,096 | 804 | (D) |
| HOPKINS | 12,000 | 62 | 7,420 | 69 | 8,300 | 35,695 | 10,152 | 8,472 | 784 |
| JACKSON | 3,000 | 44 | 1,330 | 24 | 700 | 3,232 | 660 | 300 | (D) |
| JEFFERSON | 175,400 | 93 | 163,350 | 86 | 151,700 | 716,827 | 167,582 | 127,188 | 32,926 |
| JESSAMINE | 3,700 | 65 | 2,400 | 58 | 2,100 | 10,006 | 2,333 | 1,628 | 321 |
| JOHNSON | 5,100 | 73 | 3,740 | 66 | 3,400 | 12,844 | 3,836 | 2,230 | 155 |
| KENTON | 41,300 | 95 | 39,360 | 68 | 27,900 | 118,438 | 37,294 | 18,690 | 4,470 |
| KNOTT | 3,400 | 53 | 1,790 | 49 | 1,700 | 3,594 | 1,578 | 177 | — |
| KNOX | 6,600 | 56 | 3,680 | 52 | 3,400 | 9,189 | 3,078 | 1,605 | (D) |
| LARUE | 2,900 | 62 | 1,810 | 65 | 1,900 | 7,388 | 1,757 | 966 | (D) |
| LAUREL | 6,800 | 44 | 3,000 | 60 | 4,000 | 16,352 | 4,300 | 3,046 | 483 |
| LAWRENCE | 3,200 | 73 | 2,340 | 54 | 1,700 | 5,384 | 1,959 | 648 | (D) |
| LEE | 2,000 | 50 | 1,000 | 44 | 900 | 3,209 | 1,031 | 927 | (D) |
| LESLIE | 3,600 | 45 | 1,620 | 45 | 1,600 | 4,442 | 1,756 | 237 | (D) |
| LETCHER | 6,100 | 58 | 3,560 | 51 | 3,100 | 14,779 | 4,409 | 3,140 | 239 |
| LEWIS | 3,200 | 64 | 2,050 | 62 | 2,000 | 5,245 | 1,682 | 897 | (D) |
| LINCOLN | 4,300 | 59 | 2,560 | 48 | 2,100 | 8,714 | 2,419 | 1,123 | 159 |
| LIVINGSTON | 2,000 | 57 | 1,140 | 56 | 1,100 | 3,383 | 1,009 | (D) | 174 |
| LOGAN | 5,700 | 71 | 4,070 | 73 | 4,200 | 17,049 | 4,137 | 3,760 | 615 |
| LYON | 1,500 | 58 | 860 | 65 | 1,000 | 2,448 | 767 | (D) | (D) |

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# Kentucky CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| MC CRACKEN | 18,200 | 66 | 11,990 | 75 | 13,600 | 66,642 | 16,138 | 12,691 | 2,469 |
| MC CREARY | 2,700 | 54 | 1,470 | 58 | 1,600 | 5,303 | 1,918 | 1,735 | (D) |
| MC LEAN | 2,700 | 58 | 1,560 | 59 | 1,600 | 4,929 | 1,269 | 833 | 237 |
| MADISON | 9,600 | 56 | 5,340 | 61 | 5,800 | 29,111 | 6,323 | 4,023 | 3,041 |
| MAGOFFIN | 2,600 | 53 | 1,370 | 53 | 1,400 | 3,021 | 1,234 | (D) | (D) |
| MARION | 3,600 | 74 | 2,660 | 71 | 2,600 | 10,958 | 2,884 | 1,092 | (D) |
| MARSHALL | 4,900 | 62 | 3,040 | 74 | 3,600 | 10,914 | 2,855 | 3,224 | 251 |
| MARTIN | 2,000 | 74 | 1,470 | 62 | 1,200 | 2,578 | 1,165 | (D) | .... |
| MASON | 5,000 | 84 | 4,190 | 75 | 3,700 | 21,418 | 5,570 | 3,020 | 784 |
| MEADE | 2,200 | 79 | 1,730 | 58 | 1,300 | 7,394 | 1,056 | 2,019 | (D) |
| MENIFEE | 700 | 47 | 330 | 51 | 360 | 962 | 327 | .... | .... |
| MERCER | 4,000 | 65 | 2,600 | 73 | 2,900 | 12,018 | 3,218 | 2,314 | 591 |
| METCALFE | 2,500 | 58 | 1,450 | 48 | 1,200 | 4,373 | 941 | 856 | (D) |
| MONROE | 3,400 | 58 | 1,970 | 61 | 2,100 | 8,380 | 1,722 | 1,636 | 318 |
| MONTGOMERY | 2,900 | 55 | 1,580 | 68 | 2,000 | 15,202 | 3,545 | 2,342 | 540 |
| MORGAN | 2,700 | 50 | 1,350 | 58 | 1,600 | 5,513 | 1,165 | 2,126 | (D) |
| MUHLENBERG | 7,600 | 64 | 4,850 | 72 | 5,500 | 19,511 | 6,371 | 4,207 | 593 |
| NELSON | 4,900 | 91 | 4,440 | 74 | 3,600 | 15,041 | 3,452 | 1,477 | 453 |
| NICHOLAS | 2,200 | 68 | 1,500 | 65 | 1,400 | 4,293 | 1,665 | 690 | (D) |
| OHIO | 4,800 | 57 | 2,750 | 65 | 3,100 | 8,397 | 2,721 | 1,244 | 444 |
| OLDHAM | 3,200 | 77 | 2,470 | 82 | 2,600 | 8,557 | 1,998 | 3,561 | 315 |
| OWEN | 2,500 | 75 | 1,870 | 64 | 1,600 | 4,384 | 1,175 | 661 | (D) |
| OWSLEY | 1,700 | 45 | 760 | 45 | 800 | 1,330 | 771 | (D) | .... |
| PENDLETON | 3,300 | 83 | 2,750 | 75 | 2,500 | 7,080 | 2,060 | 1,019 | 221 |
| PERRY | 7,800 | 59 | 4,620 | 53 | 4,100 | 23,722 | 6,316 | 4,412 | 562 |
| PIKE | 15,500 | 70 | 10,790 | 63 | 9,800 | 32,339 | 11,081 | 4,948 | 429 |
| POWELL | 1,500 | 46 | 690 | 34 | 500 | 1,883 | 852 | (D) | .... |
| PULASKI | 9,200 | 56 | 5,190 | 54 | 5,000 | 22,353 | 5,255 | 3,492 | 687 |
| ROBERTSON | 600 | 83 | 500 | 58 | 350 | 556 | 268 | .... | (D) |
| ROCKCASTLE | 2,900 | 44 | 1,280 | 54 | 1,600 | 5,239 | 1,022 | 191 | (D) |
| ROWAN | 2,600 | 64 | 1,660 | 67 | 1,700 | 8,581 | 1,883 | 1,539 | 388 |
| RUSSELL | 3,100 | 60 | 1,850 | 54 | 1,700 | 5,322 | 1,366 | 782 | 219 |
| SCOTT | 3,800 | 75 | 2,860 | 60 | 2,300 | 10,722 | 3,143 | 1,738 | 446 |
| SHELBY | 5,000 | 77 | 3,840 | 80 | 4,000 | 18,174 | 3,965 | 3,614 | (D) |
| SIMPSON | 3,000 | 72 | 2,150 | 73 | 2,200 | 11,214 | 2,803 | 1,940 | 417 |
| SPENCER | 1,500 | 91 | 1,360 | 73 | 1,100 | 5,448 | 823 | (D) | (D) |
| TAYLOR | 4,800 | 63 | 3,010 | 64 | 3,100 | 12,008 | 3,250 | 1,590 | 185 |
| TODD | 3,300 | 72 | 2,360 | 72 | 2,400 | 7,218 | 1,943 | 524 | 357 |
| TRIGG | 2,200 | 58 | 1,280 | 70 | 1,500 | 5,584 | 2,183 | 852 | (D) |
| TRIMBLE | 1,500 | 77 | 1,150 | 69 | 1,000 | 1,855 | 529 | (D) | (D) |
| UNION | 3,600 | 56 | 2,010 | 77 | 2,800 | 13,523 | 3,543 | 1,776 | 485 |
| WARREN | 12,800 | 69 | 8,850 | 77 | 9,900 | 48,423 | 10,759 | 8,149 | 1,773 |
| WASHINGTON | 3,000 | 74 | 2,220 | 70 | 2,100 | 8,066 | 1,719 | 1,531 | 258 |
| WAYNE | 3,900 | 45 | 1,760 | 55 | 2,100 | 6,817 | 1,949 | 960 | 292 |
| WEBSTER | 4,400 | 56 | 2,450 | 68 | 3,000 | 10,369 | 2,901 | 1,601 | 373 |
| WHITLEY | 6,700 | 55 | 3,650 | 73 | 4,900 | 18,997 | 5,293 | 3,321 | 564 |
| WOLFE | 1,600 | 50 | 790 | 37 | 600 | 1,367 | 454 | (D) | 45 |
| WOODFORD | 3,200 | 75 | 2,410 | 60 | 1,900 | 8,785 | 2,713 | 1,075 | 403 |
| TOTAL | 831,100 | 75 | 622,170 | 71 | 589,210 | 2,580,517 | 659,898 | 447,626 | 93.789 |

# Louisiana market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ACADIA | 13,200 | 66 | 8,720 | 77 | 10,100 | 34,202 | 8,289 | 6,672 | (D) |
| ALLEN | 5,900 | 65 | 3,840 | 76 | 4,500 | 13,709 | 3,614 | 3,027 | 497 |
| ASCENSION | 6,600 | 68 | 4,510 | 81 | 5,300 | 18,978 | 6,328 | 3,243 | 644 |
| ASSUMPTION | 4,100 | 63 | 2,570 | 72 | 3,000 | 6,546 | 2,081 | 1,264 | 375 |
| AVOYELLES | 10,400 | 67 | 6,990 | 80 | 8,300 | 16,694 | 5,313 | 5,401 | 813 |
| BEAUREGARD | 6,300 | 65 | 4,100 | 61 | 3,900 | 14,878 | 3,844 | 3,560 | 463 |

CONTINUED

# Louisiana CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| BIENVILLE | 4,200 | 63 | 2,660 | 78 | 3,300 | 7,469 | 1,999 | 1,421 | 218 |
| BOSSIER | 12,200 | 81 | 9,890 | 68 | 8,300 | 35,251 | 9,455 | 9,656 | 954 |
| CADDO | 60,500 | 87 | 52,350 | 87 | 52,800 | 247,957 | 57,770 | 47,590 | 9,581 |
| CALCASIEU | 39,400 | 78 | 30,630 | 85 | 33,500 | 139,311 | 35,403 | 28,144 | 4,839 |
| CALDWELL | 2,500 | 67 | 1,690 | 67 | 1,700 | 4,659 | 1,631 | 1,176 | 224 |
| CAMERON | 1,600 | 66 | 1,060 | 80 | 1,300 | 3,328 | 577 | (D) | (D) |
| CATAHOULA | 2,800 | 63 | 1,770 | 64 | 1,800 | 5,282 | 1,601 | (D) | 138 |
| CLAIBORNE | 5,700 | 63 | 3,620 | 69 | 4,000 | 12,889 | 3,400 | 3,790 | 575 |
| CONCORDIA | 4,400 | 63 | 2,780 | 65 | 2,900 | 10,791 | 2,711 | 2,017 | 223 |
| DE SOTO | 5,600 | 75 | 4,190 | 66 | 3,700 | 12,735 | 3,685 | 3,933 | 503 |
| E. BATON ROUGE | 64,700 | 85 | 55,290 | 85 | 55,300 | 266,935 | 58,600 | 53,883 | 11,414 |
| EAST CARROLL | 3,500 | 69 | 2,410 | 61 | 2,100 | 7,816 | 2,171 | 637 | 270 |
| E. FELICIANA | 3,000 | 62 | 1,860 | 66 | 2,000 | 3,864 | 1,420 | 1,094 | (D) |
| EVANGELINE | 8,700 | 65 | 5,630 | 68 | 5,900 | 11,084 | 2,859 | 2,205 | 380 |
| FRANKLIN | 7,200 | 71 | 5,100 | 61 | 4,400 | 14,046 | 4,268 | 2,340 | 492 |
| GRANT | 2,800 | 70 | 1,950 | 73 | 2,100 | 3,114 | 1,445 | 993 | 239 |
| IBERIA | 13,700 | 71 | 9,760 | 83 | 11,400 | 41,699 | 10,556 | 8,077 | (D) |
| IBERVILLE | 7,000 | 64 | 4,490 | 77 | 5,400 | 16,618 | 6,856 | 3,317 | 678 |
| JACKSON | 3,500 | 70 | 2,450 | 81 | 2,800 | 11,884 | 2,575 | (D) | 246 |
| JEFFERSON | 56,700 | 88 | 49,860 | 80 | 45,200 | 164,468 | 66,787 | 23,543 | (D) |
| JEFFERSON DAVIS | 7,800 | 66 | 5,120 | 81 | 6,300 | 26,737 | 5,351 | 6,913 | 1,145 |
| LAFAYETTE | 20,700 | 73 | 15,180 | 82 | 17,000 | 82,337 | 14,812 | 15,630 | 2,492 |
| LAFOURCHE | 11,800 | 82 | 9,700 | 79 | 9,300 | 46,644 | 13,418 | 7,364 | 1,330 |
| LA SALLE | 3,800 | 68 | 2,570 | 69 | 2,600 | 9,523 | 2,397 | 3,098 | 355 |
| LINCOLN | 7,100 | 66 | 4,690 | 81 | 5,700 | 21,885 | 4,717 | 3,860 | 635 |
| LIVINGSTON | 6,100 | 68 | 4,170 | 70 | 4,300 | 14,555 | 4,340 | 4,098 | 493 |
| MADISON | 4,200 | 69 | 2,890 | 61 | 2,600 | 11,123 | 2,695 | 2,163 | 242 |
| MOREHOUSE | 8,900 | 69 | 6,120 | 80 | 7,100 | 22,635 | 5,975 | 4,401 | 861 |
| NATCHITOCHES | 10,900 | 68 | 7,430 | 65 | 7,100 | 20,908 | 5,162 | 2,024 | 611 |
| ORLEANS | 180,100 | 88 | 158,920 | 92 | 165,200 | 787,430 | 186,326 | 100,547 | 34,002 |
| OUACHITA | 25,700 | 81 | 20,770 | 83 | 21,300 | 105,651 | 21,066 | 20,673 | 3,438 |
| PLAQUEMINES | 4,900 | 83 | 4,070 | 81 | 4,000 | 10,371 | 3,823 | 146 | (D) |
| POINTE COUPEE | 5,200 | 62 | 3,220 | 73 | 3,800 | 10,395 | 2,510 | 2,090 | 354 |
| RAPIDES | 30,700 | 79 | 24,190 | 80 | 24,700 | 101,724 | 25,700 | 17,294 | 2,957 |
| RED RIVER | 2,800 | 74 | 2,090 | 73 | 2,100 | 7,194 | 2,263 | (D) | (D) |
| RICHLAND | 6,100 | 79 | 4,820 | 70 | 4,300 | 15,870 | 3,309 | 2,919 | 677 |
| SABINE | 5,300 | 60 | 3,160 | 56 | 3,000 | 10,707 | 1,661 | 1,959 | 409 |
| ST. BERNARD | 7,300 | 87 | 6,390 | 78 | 5,700 | 12,131 | 5,313 | 964 | 646 |
| ST. CHARLES | 3,700 | 78 | 2,870 | 85 | 3,100 | 10,389 | 2,156 | (D) | 577 |
| ST. HELENA | 2,300 | 62 | 1,420 | 67 | 1,600 | 1,854 | 443 | (D) | (D) |
| ST. JAMES | 3,400 | 78 | 2,640 | 75 | 2,600 | 9,690 | 2,504 | 2,053 | 372 |
| ST. JOHN BAPT. | 3,500 | 78 | 2,720 | 77 | 2,700 | 7,085 | 2,836 | (D) | 288 |
| ST. LANDRY | 21,100 | 66 | 13,820 | 74 | 15,700 | 51,346 | 10,760 | 9,805 | (D) |
| ST. MARTIN | 6,200 | 62 | 3,870 | 76 | 4,700 | 12,603 | 3,128 | 2,230 | 445 |
| ST. MARY | 10,800 | 71 | 7,710 | 76 | 8,200 | 38,330 | 12,443 | 4,822 | 1,210 |
| ST. TAMMANY | 8,900 | 78 | 6,910 | 81 | 7,200 | 27,109 | 7,687 | 4,374 | 873 |
| TANGIPAHOA | 16,900 | 86 | 14,460 | 76 | 12,800 | 60,136 | 12,850 | 11,386 | 1,614 |
| TENSAS | 3,000 | 69 | 2,060 | 63 | 1,900 | 5,858 | 1,102 | 981 | 311 |
| TERREBONNE | 13,900 | 85 | 11,820 | 83 | 11,500 | 48,876 | 15,024 | 7,204 | 1,270 |
| UNION | 4,600 | 66 | 3,040 | 70 | 3,200 | 10,248 | 2,348 | 3,056 | 313 |
| VERMILION | 10,600 | 65 | 6,900 | 78 | 8,300 | 31,724 | 5,411 | 4,796 | 1,391 |
| VERNON | 6,700 | 60 | 4,000 | 62 | 4,200 | 18,137 | 4,563 | 3,709 | 655 |
| WASHINGTON | 11,400 | 82 | 9,400 | 75 | 8,500 | 34,379 | 7,458 | 8,462 | 1,205 |
| WEBSTER | 10,400 | 79 | 8,170 | 80 | 8,400 | 30,574 | 9,076 | 5,587 | 887 |
| W. BATON ROUGE | 3,100 | 64 | 1,990 | 89 | 2,800 | 7,238 | 3,108 | (D) | 271 |
| WEST CARROLL | 3,500 | 79 | 2,760 | 69 | 2,400 | 7,201 | 1,442 | 787 | 259 |
| W. FELICIANA | 1,800 | 62 | 1,120 | 77 | 1,400 | 3,697 | 1,093 | 828 | (D) |
| WINN | 4,400 | 70 | 3,070 | 73 | 3,200 | 9,918 | 3,378 | 1,975 | 465 |
| TOTAL | 855,800 | 79 | 676,420 | 81 | 695,500 | 2,939,677 | 724,886 | 491,567 | 106,320 |

Sources and dates of information are detailed on page F-1.

# Maine market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ANDROSCOGGIN | 23,900 | 93 | 22,200 | 94 | 22,500 | 97,470 | 26,645 | 16,444 | 2,063 |
| AROOSTOCK | 23,900 | 81 | 19,410 | 83 | 19,800 | 101,463 | 26,188 | 20,793 | 2,332 |
| CUMBERLAND | 51,800 | 92 | 47,440 | 95 | 49,000 | 237,278 | 59,476 | 39,615 | 6,762 |
| FRANKLIN | 4,900 | 87 | 4,260 | 84 | 4,100 | 16,802 | 5,297 | 3,365 | 452 |
| HANCOCK | 10,500 | 88 | 9,270 | 81 | 8,500 | 36,569 | 11,885 | 5,516 | 892 |
| KENNEBEC | 23,600 | 92 | 21,790 | 88 | 20,900 | 100,803 | 27,763 | 15,488 | 2,228 |
| KNOX | 8,800 | 89 | 7,810 | 82 | 7,200 | 33,737 | 9,723 | 3,980 | 944 |
| LINCOLN | 5,500 | 91 | 5,010 | 85 | 4,700 | 21,589 | 6,583 | 4,211 | 623 |
| OXFORD | 11,500 | 91 | 10,420 | 85 | 9,800 | 41,409 | 11,690 | 9,229 | 993 |
| PENOBSCOT | 31,000 | 92 | 28,470 | 87 | 27,000 | 136,679 | 35,631 | 24,743 | 3,254 |
| PISCATAQUIS | 4,800 | 88 | 4,200 | 88 | 4,200 | 16,130 | 4,979 | 2,396 | 526 |
| SAGADAHOC | 5,500 | 91 | 5,010 | 86 | 4,800 | 18,394 | 5,725 | 2,211 | 467 |
| SOMERSET | 11,100 | 84 | 9,320 | 82 | 9,100 | 32,341 | 10,824 | 4,473 | 1,162 |
| WALDO | 6,200 | 89 | 5,510 | 83 | 5,100 | 17.791 | 6,223 | 2,202 | 384 |
| WASHINGTON | 9,800 | 88 | 8,580 | 81 | 8,000 | 29,751 | 11,579 | 4,284 | 744 |
| YORK | 28,100 | 92 | 25,880 | 88 | 24,600 | 92,831 | 28,816 | 13,562 | 2,996 |
| TOTAL | 260,900 | 90 | 234,580 | 88 | 229,300 | 1,031,037 | 289,027 | 172,512 | 26,822 |

# Maryland market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALLEGANY | 26,300 | 77 | 20,300 | 82 | 21,500 | 92,129 | 26,753 | 14,420 | 3,386 |
| ANNE ARUNDEL | 51,600 | 92 | 47,260 | 91 | 47,100 | 159,122 | 48,741 | 18,696 | 5,989 |
| BALTIMORE* | 415,700 | 91 | 378,450 | 92 | 384,200 | 1,722,420 | 429,320 | 226,759 | 78,158 |
| CALVERT | 3,600 | 86 | 3,100 | 90 | 3,200 | 10,560 | 2,906 | 1,779 | (D) |
| CAROLINE | 5,300 | 88 | 4,680 | 85 | 4,500 | 22,558 | 4,510 | 3,007 | 562 |
| CARROLL | 13,800 | 92 | 12,650 | 91 | 12,600 | 49,891 | 12,139 | 10,063 | 1,235 |
| CECIL | 12,400 | 89 | 10,970 | 91 | 11,300 | 41,671 | 11,133 | 8,278 | 965 |
| CHARLES | 8,300 | 86 | 7,150 | 89 | 7,400 | 31,491 | 7,923 | 5,396 | 1,154 |
| DORCHESTER | 8,200 | 87 | 7,130 | 82 | 6,800 | 28,153 | 8,446 | 3,736 | 597 |
| FREDERICK | 19,000 | 89 | 16,890 | 84 | 16,000 | 74,017 | 19,017 | 11,086 | 1,976 |
| GARRETT | 4,900 | 64 | 3,120 | 73 | 3,600 | 17,333 | 5,177 | 4,704 | (D) |
| HARFORD | 19,300 | 91 | 17,520 | 89 | 17,300 | 68,115 | 18,250 | 14,941 | 1,852 |
| HOWARD | 8,500 | 88 | 7,460 | 89 | 7,600 | 24,409 | 2,587 | 8,350 | 753 |
| KENT | 4,300 | 88 | 3,790 | 93 | 4,000 | 17,036 | 4,768 | 2,107 | 407 |
| MONTGOMERY | 86,600 | 93 | 80,250 | 91 | 78,700 | 353,421 | 101,677 | 65,599 | 15,444 |
| PRINCE GEORGES | 103,500 | 92 | 95,570 | 92 | 94,800 | 297,623 | 117,994 | 39,328 | 17,794 |

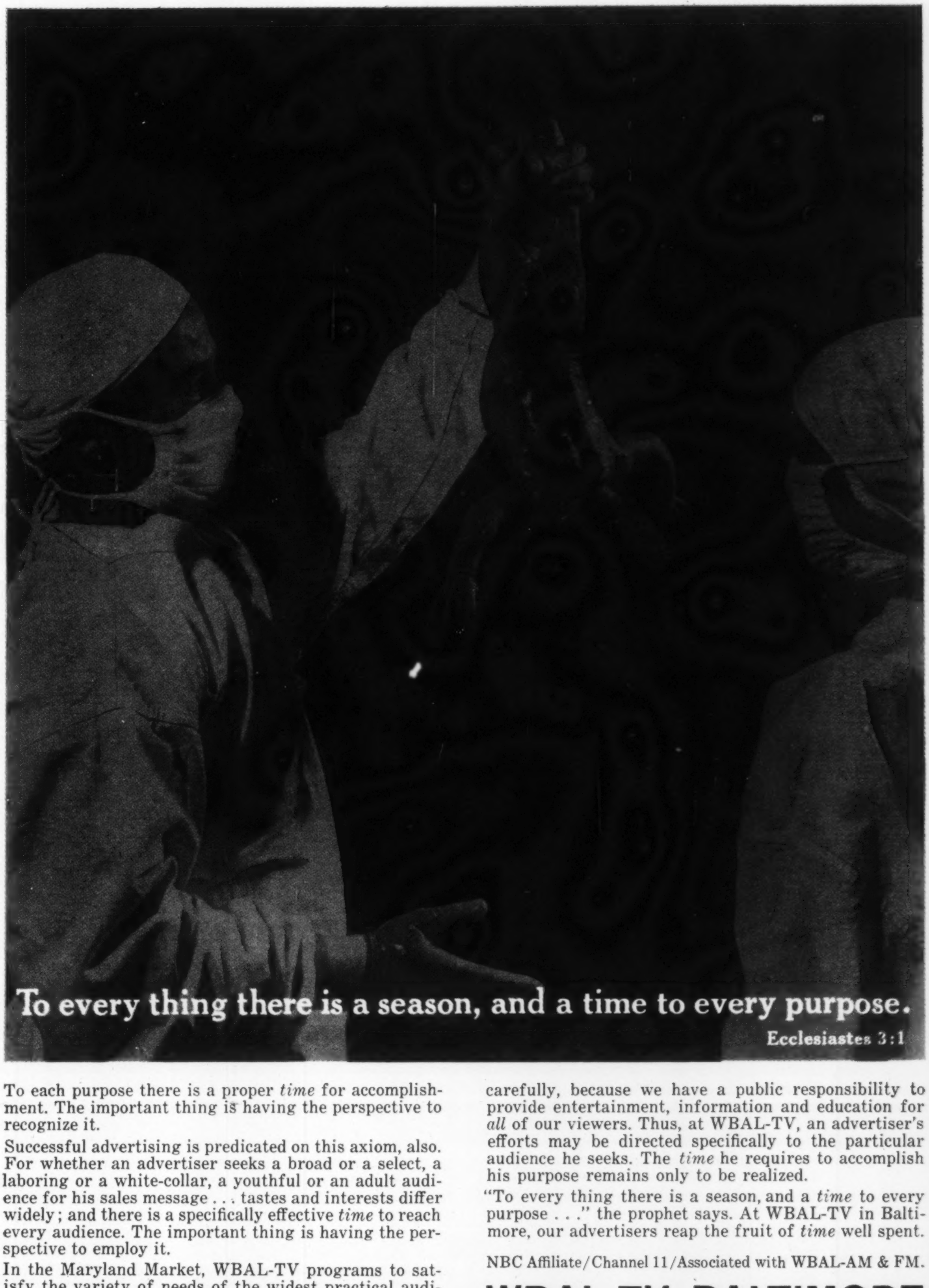
CONTINUED

*Includes Baltimore (independent city).

Among the men and women* responsible for the biggest decisions in television and radio advertising—

**BROADCASTING** is the **most thoroughly read** . . .
**BROADCASTING** is **preferred first** for news and information . . .
**BROADCASTING** is the **top choice** (if **only two** were available) . . .
**BROADCASTING** is considered **most excellent in content . . .**
**BROADCASTING** inspires **the most confidence . . .**
**BROADCASTING** has proved **most useful** in their work . . .
**BROADCASTING** is recommended as **best for reaching them . . .**
**BROADCASTING** delivers the **most advertising impact** on them . . .
and
**BROADCASTING YEARBOOK** is their **most-used reference annual.**

*Members of the *Million Dollar Club* whose membership is limited to advertising agency executives for allocation of over $1,000,000 yearly in broadcast advertising. (ARB Survey)..


To every thing there is a season, and a time to every purpose.
Ecclesiastes 3:1

To each purpose there is a proper *time* for accomplishment. The important thing is having the perspective to recognize it.

Successful advertising is predicated on this axiom, also. For whether an advertiser seeks a broad or a select, a laboring or a white-collar, a youthful or an adult audience for his sales message . . . tastes and interests differ widely; and there is a specifically effective *time* to reach every audience. The important thing is having the perspective to employ it.

In the Maryland Market, WBAL-TV programs to satisfy the variety of needs of the widest practical audience, but with the perspective to reach every audience in direct relationship to the significance its percentage bears upon the whole. Our schedule is so balanced, carefully, because we have a public responsibility to provide entertainment, information and education for *all* of our viewers. Thus, at WBAL-TV, an advertiser's efforts may be directed specifically to the particular audience he seeks. The *time* he requires to accomplish his purpose remains only to be realized.

"To every thing there is a season, and a *time* to every purpose . . ." the prophet says. At WBAL-TV in Baltimore, our advertisers reap the fruit of *time* well spent.

NBC Affiliate/Channel 11/Associated with WBAL-AM & FM.

**WBAL-TV BALTIMORE**

Nationally represented by Edward Petry & Co., Inc.

# Maryland CONTINUED

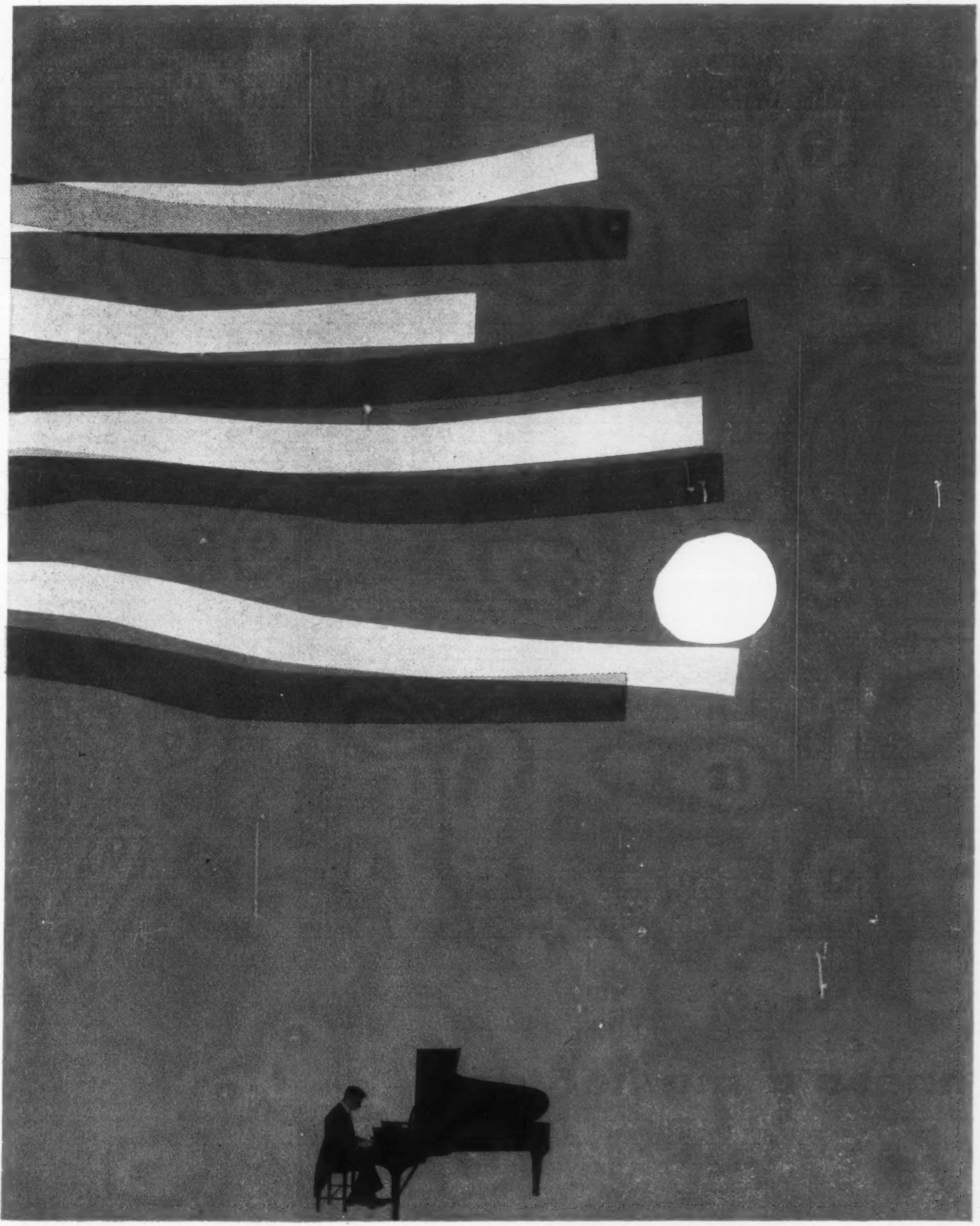
| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| QUEEN ANNES | 4,800 | 88 | 4,230 | 82 | 3,900 | 14,466 | 3,007 | 1,720 | 282 |
| ST. MARYS | 9,500 | 86 | 8,170 | 80 | 7,600 | 27,168 | 7,987 | 3,922 | 1,062 |
| SOMERSET | 5,500 | 61 | 3,350 | 72 | 3,900 | 16,156 | 4,636 | 1,890 | 596 |
| TALBOT | 6,500 | 87 | 5,650 | 86 | 5,600 | 39,644 | 8,162 | 4,032 | 1,188 |
| WASHINGTON | 26,600 | 84 | 22,440 | 80 | 21,200 | 106,916 | 26,579 | 15,969 | 3,481 |
| WICOMICO | 14,300 | 87 | 12,500 | 88 | 12,600 | 68,776 | 14,238 | 12,538 | 1,949 |
| WORCESTER | 7,100 | 61 | 4,310 | 76 | 5,400 | 42,982 | 8,591 | 7,315 | 672 |
| TOTAL | 865,600 | 90 | 776,940 | 90 | 780,800 | 3,326,057 | 894,541 | 485,635 | 139,943 |

# Massachusetts market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| BARNSTABLE | 17,300 | 92 | 15,950 | 96 | 16,600 | 112,821 | 32,171 | 10,490 | 3,868 |
| BERKSHIRE | 41,900 | 93 | 38,790 | 95 | 39,700 | 161,793 | 43,736 | 22,997 | 4,792 |
| BRISTOL | 120,700 | 93 | 112,370 | 96 | 116,600 | 418,212 | 123,978 | 55,486 | 13,567 |
| DUKES | 1,800 | 90 | 1,630 | 86 | 1,500 | 11,353 | 3,684 | 1,535 | (D) |
| ESSEX | 171,000 | 93 | 159,410 | 87 | 148,300 | 664,344 | 187,423 | 77,422 | 22,612 |
| FRANKLIN | 17,300 | 90 | 15,590 | 87 | 15,000 | 61,138 | 15,878 | 9,146 | 1,640 |
| HAMPDEN | 112,900 | 93 | 105,400 | 97 | 109,300 | 513,925 | 134,413 | 68,519 | 19,297 |
| HAMPSHIRE | 23,300 | 91 | 21,110 | 93 | 21,700 | 87,697 | 23,363 | 13,578 | 3,410 |
| MIDDLESEX | 333,600 | 93 | 309,080 | 97 | 325,100 | 1,327,860 | 367,040 | 187,673 | 46,371 |
| NANTUCKET | 1,000 | 91 | 910 | 79 | 800 | 8,422 | 2,326 | 886 | (D) |
| NORFOLK | 140,200 | 93 | 130,470 | 100 | 139,900 | 540,129 | 150,999 | 105,700 | 18,540 |
| PLYMOUTH | 70,200 | 93 | 65,390 | 99 | 69,200 | 271,794 | 79,343 | 40,014 | 7,897 |
| SUFFOLK | 239,200 | 93 | 222,790 | 95 | 228,000 | 1,432,416 | 275,209 | 141,687 | 43,247 |
| WORCHESTER | 171,300 | 93 | 159,270 | 93 | 158,900 | 629,963 | 172,232 | 90,643 | 20,965 |
| TOTAL | 1,461,700 | 93 | 1,358,160 | 95 | 1,390,000 | 6,241,867 | 1,611,795 | 825,776 | 206,995 |

# Michigan market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALCONA | 1,000 | 84 | 840 | 66 | 700 | 5,407 | 1,258 | 1,344 | 260 |
| ALGER | 2,900 | 75 | 2,160 | 85 | 2,500 | 9,571 | 3,349 | 980 | (D) |
| ALLEGAN | 18,700 | 92 | 17,260 | 86 | 16,000 | 56,199 | 14,884 | 10,228 | 1,180 |
| ALPENA | 8,000 | 72 | 5,740 | 78 | 6,300 | 34,371 | 10,355 | 5,212 | 1,036 |
| ANTRIM | 3,200 | 82 | 2,610 | 84 | 2,700 | 9,015 | 2,903 | 572 | 371 |
| ARENAC | 2,900 | 87 | 2,520 | 85 | 2,500 | 12,026 | 2,880 | 2,345 | 319 |
| BARAGA | 1,800 | 76 | 1,360 | 80 | 1,400 | 5,807 | 1,785 | 766 | (D) |
| BARRY | 10,300 | 91 | 9,380 | 85 | 8,800 | 26,068 | 7,365 | 4,469 | 922 |
| BAY | 30,700 | 93 | 28,460 | 93 | 28,600 | 116,335 | 32,073 | 17,367 | 4,264 |
| BENZIE | 2,300 | 83 | 1,900 | 86 | 2,000 | 8,367 | 2,399 | 1,260 | 231 |
| BERRIEN | 49,100 | 93 | 45,610 | 90 | 44,400 | 178,481 | 46,425 | 31,205 | 6,577 |
| BRANCH | 11,600 | 87 | 10,150 | 85 | 9,900 | 36,340 | 8,986 | 7,218 | 1,050 |
| CALHOUN | 42,100 | 93 | 39,060 | 92 | 38,900 | 159,857 | 44,445 | 25,253 | 6,145 |
| CASS | 10,200 | 90 | 9,190 | 81 | 8,300 | 25,033 | 7,206 | 5,166 | 950 |
| CHARLEVOIX | 3,900 | 76 | 2,980 | 90 | 3,500 | 13,165 | 4,242 | 1,950 | 507 |
| CHEBOYGAN | 4,000 | 77 | 3,060 | 82 | 3,300 | 19,738 | 5,446 | 2,424 | 794 |
| CHIPPEWA | 9,400 | 76 | 7,190 | 85 | 8,000 | 36,128 | 10,485 | 5,365 | 867 |
| CLARE | 3,900 | 89 | 3,460 | 89 | 3,500 | 14,753 | 4,271 | 1,644 | 649 |
| CLINTON | 10,000 | 93 | 9,260 | 91 | 9,100 | 28,003 | 6,498 | 6,573 | 595 |
| CRAWFORD | 1,300 | 84 | 1,090 | 79 | 1,000 | 6,412 | 1,294 | 1,341 | 271 |
| DELTA | 9,900 | 81 | 8,070 | 89 | 8,800 | 38,742 | 10,807 | 6,874 | 1,064 |
| DICKINSON | 7,100 | 85 | 6,010 | 89 | 6,300 | 27,648 | 7,857 | 670 | 755 |
| EATON | 14,800 | 91 | 13,430 | 93 | 13,800 | 40,746 | 11,298 | 7,618 | 1,394 |
| EMMET | 4,600 | 77 | 3,520 | 80 | 3,700 | 24,930 | 5,288 | 3,680 | 761 |
| GENESEE | 116,000 | 91 | 106,050 | 94 | 109,400 | 425,226 | 107,070 | 88,896 | 17,609 |
| GLADWIN | 2,900 | 89 | 2,580 | 86 | 2,500 | 13,009 | 3,681 | 2,109 | 317 |
| GOGEBIC | 8,000 | 78 | 6,200 | 92 | 7,300 | 26,994 | 9,798 | 3,788 | 758 |
| GR. TRAVERSE | 9,400 | 82 | 7,750 | 90 | 8,500 | 46,719 | 11,879 | 8,075 | 1,437 |
| GRATIOT | 10,800 | 92 | 9,960 | 84 | 9,100 | 39,386 | 9,490 | 7,432 | 1,014 |
| HILLSDALE | 10,500 | 86 | 8,990 | 87 | 9,200 | 34,849 | 8,209 | 5,718 | 791 |
| HOUGHTON | 9,700 | 73 | 7,080 | 90 | 8,700 | 37,970 | 12,990 | 5,862 | 993 |
| HURON | 9,400 | 92 | 8,650 | 81 | 7,600 | 36,448 | 9,718 | 7,373 | 1,155 |
| INGHAM | 64,600 | 93 | 60,050 | 93 | 59,900 | 294,659 | 66,275 | 52,840 | 9,804 |
| IONIA | 12,400 | 92 | 11,420 | 89 | 11,000 | 42,275 | 10,260 | 11,769 | 1,232 |
| IOSCO | 5,200 | 87 | 4,520 | 89 | 4,600 | 20,447 | 5,852 | 3,239 | 1,092 |
| IRON | 5,800 | 76 | 4,380 | 88 | 5,100 | 20,900 | 6,076 | 2,881 | 464 |
| ISABELLA | 8,400 | 89 | 7,470 | 81 | 6,800 | 30,627 | 8,359 | 6,829 | 884 |



# AUGMENT YOUR SALES WITH MUSIC FOR MATURE MINDS

WBAL-RADIO, Maryland's only 50,000 watt station, covers a total population of over 2½ million people . . . each with different likes and dislikes. To reach this massive Maryland market, WBAL-RADIO hits a new note in full range programming—MUSIC FOR MATURE MINDS. No disturbing idle talk. No discordant deviations. Just the big sound of *beautiful music* . . . music for people of all ages . . . music for millions of discriminating Marylanders within the 14,000 square mile area that WBAL-RADIO covers. If you're looking for a captive audience for your client, you can make *beautiful music* together with WBAL-RADIO.

Nationally represented by Daren F. McGavren Co., Inc. Associated with WBAL FM & TV **WBAL-RADIO, BALTIMORE**

# Michigan CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| JACKSON | 38,300 | 93 | 35,520 | 92 | 35,200 | 144,238 | 35,690 | 24,368 | 5.985 |
| KALAMAZOO | 48,700 | 94 | 45,550 | 94 | 46,000 | 205,426 | 53,551 | 32,595 | 8,557 |
| KALKASKA | 1,300 | 82 | 1,070 | 78 | 1,000 | 4,137 | 1,332 | (D) | (D) |
| KENT | 106,700 | 93 | 99,130 | 94 | 100,000 | 431,196 | 106,535 | 74,814 | 19,465 |
| KEWEENAW | 700 | 76 | 530 | 76 | 530 | 1,262 | 571 | 113 | |
| LAKE | 1,500 | 89 | 1,330 | 85 | 1,300 | 2,927 | 1,178 | (D) | (D) |
| LAPEER | 11,600 | 92 | 10,680 | 85 | 9,900 | 35,288 | 9,369 | 7,029 | 1,017 |
| LEELANAU | 2,600 | 82 | 2,140 | 74 | 1,900 | 6,935 | 1,901 | 661 | (D) |
| LENAWEE | 24,900 | 92 | 23,030 | 88 | 21,900 | 88,402 | 23,876 | 15,976 | 3,473 |
| LIVINGSTON | 11,300 | 92 | 10,350 | 92 | 10,400 | 34,047 | 9,772 | 6,534 | 1,124 |
| LUCE | 1,600 | 75 | 1,200 | 79 | 1,300 | 7,663 | 2,326 | 2,434 | (D) |
| MACKINAC | 3,000 | 77 | 2,300 | 72 | 2,200 | 13,753 | 3,947 | 1,124 | 323 |
| MACOMB | 109,100 | 94 | 103,000 | 97 | 105,400 | 336,148 | 109,649 | 62,885 | 12,957 |
| MANISTEE | 6,300 | 83 | 5,250 | 89 | 5,600 | 18,954 | 5,466 | 2,830 | 837 |
| MARQUETTE | 14,500 | 77 | 11,190 | 90 | 13,100 | 50,034 | 16,659 | 7,048 | 1,203 |
| MASON | 6,600 | 82 | 5,430 | 77 | 5,100 | 25,002 | 7,395 | 3,744 | 895 |
| MECOSTA | 5,800 | 91 | 5,260 | 82 | 4,800 | 17,841 | 4,763 | 2,439 | 732 |
| MENOMINEE | 7,200 | 85 | 6,110 | 91 | 6,500 | 20,249 | 7,930 | 2,609 | 241 |
| MIDLAND | 14,000 | 90 | 12,570 | 92 | 12,900 | 50,008 | 14,823 | 9,266 | 2,081 |
| MISSAUKEE | 1,900 | 82 | 1,550 | 70 | 1,300 | 4,677 | 1,290 | (D) | (D) |
| MONROE | 29,600 | 93 | 27,600 | 90 | 26,700 | 97,734 | 31,693 | 16,322 | 2,444 |
| MONTCALM | 11,900 | 93 | 11,040 | 84 | 10,000 | 38,783 | 11,254 | 9,147 | 1,306 |
| MONTMORENCY | 1,200 | 72 | 860 | 70 | 800 | 5,402 | 1,328 | 703 | 357 |
| MUSKEGON | 43,900 | 94 | 41,180 | 91 | 39,800 | 156,092 | 44,182 | 28,437 | 6,633 |
| NEWAYGO | 7,600 | 89 | 6,750 | 79 | 6,000 | 21,257 | 6,891 | 3,223 | 678 |
| OAKLAND | 197,600 | 94 | 184,850 | 97 | 192,000 | 782,945 | 203,517 | 141,404 | 29,698 |
| OCEANA | 4,700 | 82 | 3,860 | 80 | 3,800 | 16,402 | 5,908 | 2,815 | 497 |
| OGEMAW | 2,500 | 85 | 2,120 | 90 | 2,300 | 9,918 | 2,692 | 1,309 | (D) |
| ONTONAGON | 3,000 | 77 | 2,320 | 71 | 2,100 | 8,480 | 2,673 | 1,151 | 279 |
| OSCEOLA | 3,800 | 91 | 3,440 | 85 | 3,200 | 12,695 | 3,230 | 2,154 | 580 |
| OSCODA | 900 | 85 | 770 | 77 | 690 | 3,947 | 727 | 948 | (D) |
| OTSEGO | 2,000 | 84 | 1,690 | 79 | 1,600 | 9,853 | 2,565 | 1.243 | 345 |
| OTTAWA | 29,800 | 92 | 27,470 | 94 | 27,900 | 100,790 | 26,641 | 17,985 | 3,106 |
| PRESQUE ISLE | 3,200 | 72 | 2,300 | 64 | 2,000 | 12,165 | 3,379 | 2,766 | 314 |
| ROSCOMMON | 2,300 | 84 | 1,930 | 80 | 1,900 | 11,461 | 3,074 | 441 | 588 |
| SAGINAW | 55,000 | 93 | 50,980 | 93 | 51,200 | 212,437 | 52,037 | 41.937 | 7,892 |
| ST. CLAIR | 31,200 | 93 | 28,920 | 90 | 28,200 | 116,079 | 32,610 | 19,043 | 3,911 |
| ST. JOSEPH | 15,000 | 93 | 13,880 | 88 | 13,300 | 50,257 | 12,383 | 10,049 | 1,774 |
| SANILAC | 11,000 | 90 | 9,850 | 88 | 9,700 | 30,675 | 8,201 | 5,564 | 1,048 |
| SCHOOLCRAFT | 2,400 | 75 | 1,790 | 86 | 2,100 | 9,879 | 3,220 | 807 | (D) |
| SHIAWASSE | 16,900 | 93 | 15,670 | 86 | 14,500 | 59,174 | 16,642 | 11.094 | 1,290 |
| TUSCOLA | 13,300 | 91 | 12,150 | 84 | 11,200 | 43,985 | 10,075 | 10,687 | 1,165 |
| VAN BUREN | 16,500 | 92 | 15,220 | 89 | 14,700 | 48,725 | 16,619 | 8,904 | 1,607 |
| WASHTENAW | 43,400 | 93 | 40,250 | 93 | 40,300 | 185,225 | 44,993 | 31,634 | 7,913 |
| WAYNE | 828,000 | 94 | 777,430 | 96 | 793,800 | 3,329,077 | 826,765 | 580,728 | 150,061 |
| WEXFORD | 5,600 | 83 | 4,660 | 90 | 5,100 | 22,387 | 5,391 | 2,683 | 990 |
| TOTAL | 2,336,700 | 92 | 2,151,580 | 93 | 2,174,920 | 8,897,661 | 2,319,117 | 1,572,268 | 355,009 |

# Minnesota market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| AITKIN | 3,800 | 77 | 2,940 | 76 | 2,900 | 10,176 | 2,059 | 1,416 | 273 |
| ANOKA | 18,700 | 97 | 18,180 | 94 | 17,500 | 38,047 | 13,215 | 4,043 | 1,289 |
| BECKER | 6,600 | 69 | 4,560 | 80 | 5,300 | 24,295 | 4,909 | 4,797 | 524 |
| BELTRAMI | 7,000 | 48 | 3,350 | 48 | 3,400 | 23,232 | 5,419 | 4,034 | 713 |
| BENTON | 4,900 | 66 | 3,250 | 70 | 3,400 | 18,748 | 4,861 | 1,099 | 418 |
| BIG STONE | 2,300 | 64 | 1,460 | 88 | 2,000 | 10,213 | 2,272 | 1,499 | 214 |
| BLUE EARTH | 12,000 | 93 | 11,180 | 88 | 10,600 | 62,178 | 13,587 | 8,424 | 1,572 |
| BROWN | 8,100 | 84 | 6,840 | 66 | 5,400 | 33,519 | 6,662 | 5,431 | 1,068 |
| CARLTON | 7,400 | 77 | 5,690 | 89 | 6,600 | 24,476 | 5,008 | 4,818 | 670 |
| CARVER | 5,500 | 94 | 5,170 | 90 | 4,900 | 20,065 | 3,751 | 2,438 | 478 |
| CASS | 5,100 | 52 | 2,670 | 48 | 2,400 | 14,051 | 3,930 | 1,881 | 536 |
| CHIPPEWA | 4,700 | 61 | 2,860 | 85 | 4,000 | 22,010 | 4,058 | 3,098 | 494 |
| CHISAGO | 4,500 | 93 | 4,190 | 93 | 4,200 | 12,137 | 2,306 | 2,372 | 270 |
| CLAY | 10,000 | 90 | 9,040 | 88 | 8,800 | 40,388 | 9,850 | 7,076 | 282 |
| CLEARWATER | 2,600 | 48 | 1,240 | 54 | 1,400 | 6,893 | 1,587 | 1,575 | 253 |
| COOK | 1,300 | 74 | 960 | 79 | 1,000 | 3,741 | 1,466 | 657 | (D) |

CONTINUED

# Minnesota CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| COTTONWOOD | 4,800 | 77 | 3,670 | 70 | 3,400 | 20,233 | 3,289 | 3,370 | 394 |
| CROW WING | 9,600 | 66 | 6,290 | 70 | 6,700 | 36,179 | 8,811 | 5,718 | 1,095 |
| DAKOTA | 19,300 | 96 | 18,590 | 92 | 17,700 | 68,174 | 16,465 | 15,862 | 1,658 |
| DODGE | 3,900 | 84 | 3,290 | 90 | 3,500 | 14,710 | 2,788 | 1,943 | 398 |
| DOUGLAS | 6,600 | 58 | 3,810 | 78 | 5,100 | 27,447 | 5,306 | 3,866 | 643 |
| FARIBAULT | 7,500 | 77 | 5,790 | 83 | 6,200 | 32,841 | 6,068 | 4,037 | 721 |
| FILLMORE | 7,800 | 77 | 5,990 | 84 | 6,500 | 29,698 | 5,877 | 5,361 | 703 |
| FREEBORN | 10,300 | 91 | 9,410 | 90 | 9,300 | 45,191 | 8,527 | 6,274 | 797 |
| GOODHUE | 9,700 | 95 | 9,220 | 87 | 8,500 | 39,130 | 7,760 | 6,686 | 1,033 |
| GRANT | 2,800 | 60 | 1,670 | 74 | 2,100 | 10,761 | 1,874 | 2,085 | 350 |
| HENNEPIN | 252,000 | 97 | 244,690 | 95 | 240,400 | 1,198,568 | 245,551 | 176,636 | 45.365 |
| HOUSTON | 4,500 | 77 | 3,460 | 84 | 3,800 | 12,365 | 2,963 | 2,164 | 437 |
| HUBBARD | 2,700 | 52 | 1,410 | 55 | 1,500 | 8,744 | 2,910 | 857 | (D) |
| ISANTI | 3,200 | 93 | 2,970 | 87 | 2,800 | 12,258 | 2,053 | 1,787 | 427 |
| ITASCA | 11,100 | 79 | 8,750 | 81 | 9,000 | 35,180 | 10,518 | 1,975 | 1,126 |
| JACKSON | 4,200 | 85 | 3,580 | 74 | 3,100 | 14,312 | 2,639 | 2,098 | 452 |
| KANABEC | 2,500 | 78 | 1,940 | 75 | 1,900 | 9,270 | 1,161 | 2,572 | (D) |
| KANDIYOHI | 8,300 | 81 | 6,750 | 83 | 6,900 | 35,072 | 5,977 | 5,557 | 739 |
| KITTSON | 2,600 | 58 | 1,520 | 67 | 1,700 | 7,987 | 1,019 | 1,267 | (D) |
| KOOCHICHING | 5,000 | 50 | 2,500 | 62 | 3,100 | 18,236 | 4,669 | 2,872 | 444 |
| LAC QUI PARLE | 3,600 | 65 | 2,330 | 79 | 2,800 | 1,043 | 2,409 | 1,502 | 342 |
| LAKE | 4,000 | 74 | 2,950 | 93 | 3,700 | 11,309 | 3,855 | 1,602 | 529 |
| LAKE OF WOODS | 1,300 | 50 | 650 | 50 | 700 | 4,063 | (D) | 706 | (D) |
| LE SUEUR | 6,000 | 83 | 4,960 | 84 | 5,100 | 20,063 | 4,703 | 4,277 | (D) |
| LINCOLN | 2,900 | 69 | 2,000 | 70 | 2,000 | 1,673 | (D) | — | 298 |
| LYON | 6,700 | 65 | 4,390 | 78 | 5,300 | 33,286 | 5,517 | 6,891 | 916 |
| MC LEOD | 7,700 | 89 | 6,850 | 92 | 7,100 | 33,601 | 5,626 | 5,725 | 828 |
| MAHNOMEN | 1,500 | 69 | 1,040 | 72 | 1,100 | 4,989 | 1,081 | 1,209 | (D) |
| MARSHALL | 4,100 | 58 | 2,390 | 82 | 3,400 | 12,524 | 2,400 | 2,332 | 255 |
| MARTIN | 6,600 | 77 | 6,640 | 90 | 7,700 | 37,554 | 6,334 | 6.328 | 794 |
| MEEKER | 5,400 | 81 | 4,400 | 86 | 4,600 | 20,184 | 3,631 | 2,909 | 510 |
| MILLE LACS | 4,900 | 66 | 3,250 | 81 | 4,000 | 17,643 | 3,243 | 3,471 | 384 |
| MORRISON | 7,200 | 60 | 4,330 | 80 | 5,800 | 23,535 | 4,682 | 2,347 | 551 |
| MOWER | 13,900 | 92 | 12,730 | 96 | 13,300 | 58,956 | 13,867 | 10,171 | 1,372 |
| MURRAY | 4,000 | 80 | 3,190 | 90 | 3,600 | 15,283 | 4,098 | 1,496 | 286 |
| NICOLLET | 5,300 | 84 | 4,470 | 84 | 4,400 | 13,701 | 3,037 | 955 | 652 |
| NOBLES | 6,300 | 85 | 5,370 | 86 | 5,400 | 28,461 | 5,974 | 3,161 | 546 |
| NORMAN | 3,200 | 69 | 2,200 | 85 | 2,700 | 11,674 | 2,429 | 1,491 | 256 |
| OLMSTEAD | 16,200 | 96 | 15,500 | 90 | 14,600 | 92,077 | 17,094 | 15,982 | 4,332 |
| OTTER TAIL | 13,500 | 68 | 9,160 | 65 | 8,700 | 45,297 | 8,780 | 6,929 | 1,396 |
| PENNINGTON | 3,400 | 65 | 2,210 | 79 | 2,700 | 14,840 | 2,754 | 3,246 | (D) |
| PINE | 5,100 | 77 | 3,920 | 76 | 3,900 | 14,432 | 2,692 | 2,440 | 311 |
| PIPESTONE | 3,900 | 80 | 3,110 | 90 | 3,500 | 18,272 | 3,720 | 2,600 | 372 |
| POLK | 10,700 | 69 | 7,350 | 88 | 9,500 | 38,840 | 9,285 | 4,185 | 1,052 |
| POPE | 3,400 | 58 | 1,970 | 84 | 2,900 | 9,775 | 2,541 | 1,205 | (D) |
| RAMSEY | 122,600 | 97 | 118,350 | 95 | 116,100 | 536,355 | 122,899 | 78,824 | 20,538 |
| RED LAKE | 1,300 | 65 | 840 | 73 | 1,000 | 4,458 | 1,050 | 1,126 | (D) |
| REDWOOD | 6,400 | 78 | 4,990 | 69 | 4,400 | 27,767 | 6,183 | 3,779 | 619 |
| RENVILLE | 7,100 | 78 | 5,540 | 67 | 4,800 | 23,287 | 3,661 | 4,812 | 731 |
| RICE | 9,700 | 95 | 9,220 | 94 | 9,100 | 34,640 | 7,753 | 6,288 | 1,216 |
| ROCK | 3,300 | 80 | 2,630 | 88 | 2,900 | 13,667 | 2,441 | 1,511 | (D) |
| ROSEAU | 3,800 | 58 | 2,210 | 54 | 2,100 | 12,439 | 2,127 | 4,828 | 269 |
| ST. LOUIS | 71,400 | 91 | 65,190 | 94 | 67,000 | 261,702 | 66,815 | 39,750 | 9,280 |
| SCOTT | 5,300 | 94 | 4,980 | 86 | 4,500 | 21,486 | 3,829 | 3,869 | 567 |
| SHERBURNE | 3,100 | 88 | 2,730 | 84 | 2,600 | 8,979 | 1,651 | 2,078 | (D) |
| SIBLEY | 4,300 | 89 | 3,830 | 81 | 3,500 | 14,671 | 2,401 | 2,050 | 321 |
| STEARNS | 19,900 | 90 | 17,860 | 88 | 17,600 | 82,419 | 16,703 | 13,126 | 2,832 |
| STEELE | 7,500 | 84 | 6,340 | 87 | 6,500 | 31,282 | 6,462 | 4,380 | 712 |
| STEVENS | 2,900 | 64 | 1,850 | 74 | 2,100 | 13,685 | 2,498 | 2,301 | 578 |
| SWIFT | 4,100 | 65 | 2,650 | 85 | 3,500 | 18,328 | 3,193 | 3,004 | 336 |
| TODD | 6,700 | 60 | 4,030 | 63 | 4,200 | 18,148 | 3,385 | 2,953 | 487 |
| TRAVERSE | 2,200 | 63 | 1,400 | 79 | 1,700 | 9,255 | 1,464 | 785 | (D) |
| WABASHA | 5,300 | 88 | 4,690 | 89 | 4,700 | 19,306 | 3,385 | 2,527 | 412 |
| WADENA | 4.100 | 52 | 2,150 | 55 | 2,200 | 21,672 | 2,685 | 3,858 | 351 |
| WASECA | 4,800 | 83 | 3,960 | 79 | 3,800 | 16,557 | 3,443 | 2,479 | 518 |
| WASHINGTON | 11,900 | 96 | 11,430 | 89 | 10,500 | 35,357 | 8,962 | 6,342 | 1,165 |
| WATONWAN | 4,200 | 77 | 3,210 | 79 | 3,300 | 17,348 | 3,355 | 3,160 | 396 |
| WILKIN | 2,500 | 90 | 2,260 | 78 | 2,000 | 9,914 | 2,411 | 1,610 | (D) |
| WINONA | 11,600 | 73 | 8,520 | 84 | 9,700 | 45,357 | 10,888 | 8,038 | 823 |
| WRIGHT | 8,200 | 88 | 7,230 | 86 | 7,000 | 28,103 | 6,350 | 5,022 | 669 |
| YELLOW MED. | 4,400 | 69 | 3,030 | 82 | 3,600 | 15,189 | 3,847 | 1,901 | 352 |
| TOTAL | 974,300 | 87 | 847,360 | 88 | 855,900 | 3,976,493 | 851,681 | 612,203 | 128,144 |

**Sources and dates of information are detailed on page F-1.**

# Mississippi market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 10,600 | 60 | 6,410 | 76 | 8,000 | 38,692 | 10,295 | 8,098 | 1,282 |
| ALCORN | 7,100 | 60 | 4,260 | 74 | 5,300 | 19,485 | 4,045 | 5,200 | 583 |
| AMITE | 4,000 | 50 | 2,000 | 83 | 3,300 | 5,010 | 1,251 | 1,201 | 149 |
| ATTALA | 5,600 | 58 | 3,250 | 80 | 4,500 | 12,639 | 3,528 | 2,750 | 427 |
| BENTON | 2,000 | 60 | 1,200 | 73 | 1,500 | 1,650 | 225 | (D) | 27 |
| BOLIVAR | 15,100 | 57 | 8,570 | 62 | 9,300 | 29,289 | 7,857 | 4,067 | 1,048 |
| CALHOUN | 4,000 | 50 | 2,010 | 73 | 2,900 | 7,635 | 1,665 | 1,071 | 199 |
| CARROLL | 2,800 | 51 | 1,430 | 64 | 1,800 | 2,058 | 635 | 246 | 113 |
| CHICKASAW | 4,400 | 51 | 2,230 | 70 | 3,100 | 9,655 | 2,055 | 1,678 | 275 |
| CHOCTAW | 2,200 | 46 | 1,010 | 64 | 1,400 | 2,958 | 461 | 426 | (D) |
| CLAIBORNE | 2,600 | 59 | 1,530 | 74 | 1,900 | 5,454 | 1,835 | (D) | (D) |
| CLARKE | 4,300 | 59 | 2,560 | 79 | 3,400 | 7,046 | 1,719 | 841 | 174 |
| CLAY | 4,100 | 53 | 2,180 | 71 | 2,900 | 10,219 | 2,835 | 2,253 | 445 |
| COAHOMA | 13,400 | 58 | 7,820 | 79 | 10,500 | 29,817 | 7,718 | 4,133 | 961 |
| COPIAH | 7,300 | 62 | 4,540 | 84 | 6,100 | 14,975 | 4,374 | 2,804 | 662 |
| COVINGTON | 3,600 | 62 | 2,220 | 80 | 2,900 | 5,931 | 1,293 | 1,012 | 279 |
| DE SOTO | 5,600 | 71 | 3,950 | 80 | 4,500 | 8,379 | 1,704 | 2,266 | 209 |
| FORREST | 14,500 | 60 | 8,730 | 87 | 12,700 | 59,107 | 12,243 | 12,295 | 1,967 |
| FRANKLIN | 2,100 | 59 | 1,250 | 75 | 1,600 | 3,704 | 869 | 838 | (D) |
| GEORGE | 2,600 | 56 | 1,460 | 81 | 2,100 | 7,556 | 1,363 | 1,258 | (D) |
| GREENE | 1,700 | 56 | 950 | 71 | 1,200 | 2,933 | 952 | 496 | 107 |
| GRENADA | 4,700 | 51 | 2,420 | 76 | 3,600 | 13,039 | 2,937 | 2,643 | 551 |
| HANCOCK | 3,200 | 79 | 2,530 | 80 | 2,500 | 7,948 | 3,129 | 1,192 | 227 |
| HARRISON | 29,300 | 76 | 22,270 | 85 | 24,800 | 96,585 | 24,773 | 17,770 | 3,631 |
| HINDS | 47,900 | 83 | 39,620 | 90 | 42,900 | 211,458 | 48,874 | 43,571 | 7,797 |
| HOLMES | 6,200 | 63 | 3,890 | 72 | 4,500 | 11,989 | 3,157 | 2,415 | 355 |
| HUMPHREYS | 4,100 | 60 | 2,470 | 78 | 3,200 | 8,618 | 2,573 | 870 | 263 |
| ISSAQUENA | 700 | 60 | 420 | 81 | 570 | 417 | 181 | ---- | ---- |
| ITAWAMBA | 3,900 | 59 | 2,290 | 74 | 2,900 | 5,239 | 1,131 | 644 | (D) |
| JACKSON | 13,100 | 86 | 11,290 | 87 | 11,500 | 40,265 | 13,455 | 7,573 | 2,113 |
| JASPER | 4,400 | 66 | 2,900 | 82 | 3,600 | 7,630 | 2,386 | 1,176 | 340 |
| JEFFERSON | 2,400 | 59 | 1,430 | 71 | 1,700 | 4,465 | 904 | 1,180 | 127 |
| JEFFERSON DAVIS | 3,500 | 57 | 2,010 | 79 | 2,800 | 6,148 | 1,132 | 1,052 | 222 |
| JONES | 16,500 | 67 | 11,090 | 81 | 13,400 | 47,889 | 10,285 | 8,798 | 1,816 |
| KEMPER | 2,700 | 57 | 1,550 | 77 | 2,100 | 3,589 | 563 | (D) | 182 |
| LAFAYETTE | 4,800 | 51 | 2,470 | 78 | 3,800 | 11,982 | 3,399 | 1,167 | 508 |
| LAMAR | 3,200 | 59 | 1,880 | 81 | 2,600 | 6,055 | 1,868 | 602 | 382 |
| LAUDERDALE | 19,600 | 78 | 15,300 | 85 | 16,700 | 65,778 | 15,037 | 12,801 | 1,848 |
| LAWRENCE | 2,800 | 57 | 1,600 | 74 | 2,100 | 5,488 | 1,214 | 1,508 | (D) |
| LEAKE | 4,700 | 58 | 2,730 | 74 | 3,500 | 7,447 | 1,641 | 1,537 | (D) |
| LEE | 11,100 | 69 | 7,620 | 81 | 9,000 | 40,475 | 7,813 | 8,428 | 1,288 |
| LEFLORE | 12,300 | 56 | 6,860 | 76 | 9,400 | 40,980 | 7,597 | 7,562 | 976 |
| LINCOLN | 7,100 | 58 | 4,140 | 84 | 6,000 | 19,597 | 4,658 | 4,651 | 971 |
| LOWNDES | 10,900 | 51 | 5,520 | 80 | 8,700 | 33,301 | 7,846 | 4,797 | 1,004 |
| MADISON | 6,900 | 65 | 4,480 | 84 | 5,800 | 15,865 | 4,144 | 3,128 | 334 |
| MARION | 6,100 | 54 | 3,310 | 85 | 5,200 | 16,937 | 3,879 | 3,255 | 637 |
| MARSHALL | 5,100 | 56 | 2,870 | 82 | 4,200 | 8,046 | 2,130 | 708 | 558 |
| MONROE | 8,900 | 58 | 5,150 | 77 | 6,800 | 18,790 | 4,949 | 2,800 | 749 |
| MONTGOMERY | 3,300 | 51 | 1,690 | 66 | 2,200 | 6,764 | 1,793 | 654 | 220 |
| NESHOBA | 5,000 | 57 | 2,860 | 80 | 4,000 | 9,559 | 3,063 | 1,657 | 382 |
| NEWTON | 5,200 | 66 | 3,430 | 80 | 4,200 | 12,204 | 2,741 | 1,917 | 453 |
| NOXUBEE | 3,900 | 58 | 2,270 | 80 | 3,100 | 8,294 | 2,165 | 910 | 379 |
| OKTIBBEHA | 5,900 | 53 | 3,130 | 71 | 4,200 | 13,362 | 3,526 | 2,217 | 487 |
| PANOLA | 7,100 | 73 | 5,160 | 76 | 5,400 | 14,598 | 3,663 | 3,131 | 642 |
| PEARL RIVER | 5,700 | 79 | 4,520 | 83 | 4,700 | 16,051 | 4,172 | 3,655 | 602 |
| PERRY | 2,200 | 56 | 1,240 | 82 | 1,800 | 4,349 | 1,169 | 824 | 152 |
| PIKE | 9,200 | 61 | 5,640 | 79 | 7,300 | 33,245 | 7,480 | 6,087 | 1,067 |
| PONTOTOC | 4,900 | 57 | 2,790 | 78 | 3,800 | 9,928 | 1,440 | 2,311 | (D) |
| PRENTISS | 4,800 | 59 | 2,820 | 77 | 3,700 | 10,442 | 2,372 | 1,933 | 1,240 |
| QUITMAN | 5,100 | 60 | 3,060 | 73 | 3,700 | 7,763 | 2,650 | 1,196 | 380 |
| RANKIN | 6,300 | 58 | 3,640 | 81 | 5,100 | 10,589 | 3,164 | 1,581 | 353 |
| SCOTT | 5,000 | 58 | 2,880 | 79 | 4,000 | 15,844 | 3,425 | 4,503 | 427 |
| SHARKEY | 2,500 | 60 | 1,510 | 77 | 1,900 | 5,870 | 1,361 | (D) | 170 |
| SIMPSON | 5,300 | 58 | 3,070 | 83 | 4,400 | 10,529 | 1,901 | 3,042 | 288 |
| SMITH | 3,700 | 58 | 2,140 | 83 | 3,100 | 5,399 | 1,091 | 1,869 | 205 |
| STONE | 1,600 | 57 | 910 | 68 | 1,100 | 5,801 | 798 | 1,472 | (D) |
| SUNFLOWER | 11,300 | 51 | 5,770 | 76 | 8,600 | 22,020 | 6,105 | 3,754 | 611 |
| TALLAHATCHIE | 6,100 | 59 | 3,630 | 75 | 4,600 | 8,541 | 2,383 | 1,131 | 269 |
| TATE | 4,400 | 71 | 3,110 | 87 | 3,800 | 9,947 | 2,113 | 2,268 | 269 |
| TIPPAH | 4,100 | 60 | 2,480 | 73 | 3,000 | 7,449 | 1,704 | 1,077 | (D) |
| TISHOMINGO | 4,100 | 60 | 2,470 | 66 | 2,700 | 7,901 | 2,157 | 1,482 | 331 |

CONTINUED

# Mississippi CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| TUNICA | 5,200 | 60 | 3,120 | 81 | 4,200 | 7,823 | 2,134 | (D) | 201 |
| UNION | 5,800 | 57 | 3,310 | 79 | 4,600 | 13,162 | 3,111 | 2,033 | 473 |
| WALTHALL | 3,600 | 55 | 1,960 | 78 | 2,800 | 7,716 | 863 | 1,551 | 320 |
| WARREN | 12,400 | 69 | 8,520 | 80 | 10,000 | 41,028 | 11,549 | 7,308 | 919 |
| WASHINGTON | 21,100 | 60 | 12,690 | 71 | 15,000 | 59,501 | 13,454 | 10,506 | 1,747 |
| WAYNE | 3,900 | 59 | 2,310 | 80 | 3,100 | 8,752 | 2,144 | 2,076 | 306 |
| WEBSTER | 2,600 | 56 | 1,450 | 69 | 1,800 | 6,211 | 1,375 | 1,201 | 257 |
| WILKINSON | 2,700 | 50 | 1,350 | 82 | 2,200 | 7,138 | 1,598 | 1,348 | 366 |
| WINSTON | 4,600 | 58 | 2,670 | 86 | 4,000 | 8,982 | 2,029 | 2,353 | 451 |
| YALOBUSHA | 3,200 | 51 | 1,640 | 62 | 2,000 | 6,803 | 1,733 | 684 | 321 |
| YAZOO | 8,200 | 66 | 5,400 | 80 | 6,600 | 18,989 | 4,800 | 3,619 | 720 |
| TOTAL | 555,700 | 64 | 354,310 | 79 | 441,470 | 1,481,766 | 357,783 | 278,569 | 52,993 |

# Missouri market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADAIR | 6,500 | 66 | 4,320 | 71 | 4,600 | 23,569 | 5,131 | 3,661 | 647 |
| ANDREW | 3,700 | 82 | 3,040 | 84 | 3,100 | 8,114 | 1,566 | 1,402 | 236 |
| ATCHISON | 2,900 | 71 | 2,050 | 83 | 2,400 | 11,649 | 1,700 | 1,682 | 376 |
| AUDRAIN | 8,900 | 77 | 6,820 | 88 | 7,800 | 34,296 | 7,193 | 6,757 | 1,014 |
| BARRY | 6,500 | 68 | 4,420 | 63 | 4,100 | 24,319 | 4,929 | 3,418 | 615 |
| BARTON | 3,900 | 67 | 2,630 | 69 | 2,700 | 14,422 | 2,184 | 1,654 | 215 |
| BATES | 5,900 | 74 | 4,370 | 83 | 4,900 | 16,548 | 4,214 | 3,045 | 495 |
| BENTON | 2,700 | 79 | 2,130 | 79 | 2,100 | 7,052 | 1,170 | 1,122 | 187 |
| BOLLINGER | 2,600 | 75 | 1,960 | 67 | 1,800 | 5,034 | 512 | 1,080 | (D) |
| BOONE | 15,500 | 83 | 12,800 | 80 | 12,400 | 58,106 | 12,936 | 10,498 | 2,386 |
| BUCHANAN | 32,700 | 92 | 30,210 | 86 | 28,000 | 116,005 | 28,469 | 17,018 | 5,938 |
| BUTLER | 10,800 | 70 | 7,540 | 69 | 7,500 | 33,937 | 7,312 | 6,515 | 1,267 |
| CALDWELL | 3,300 | 82 | 2,710 | 83 | 2,700 | 10,468 | 1,973 | 1,364 | 161 |
| CALLAWAY | 6,200 | 77 | 4,760 | 82 | 5,100 | 19,013 | 3,351 | 2,531 | 666 |
| CAMDEN | 2,100 | 76 | 1,590 | 57 | 1,200 | 7,435 | 1,718 | 996 | (D) |
| CAPE GIRARDEAU | 11,800 | 84 | 9,890 | 86 | 10,100 | 50,087 | 11,147 | 7,086 | 1,768 |
| CARROLL | 4,600 | 77 | 3,520 | 79 | 3,600 | 15,643 | 3,289 | 2,612 | 468 |
| CARTER | 1,400 | 57 | 800 | 61 | 900 | 2,472 | 744 | (D) | (D) |
| CASS | 6,700 | 80 | 5,370 | 82 | 5,500 | 25,149 | 5,525 | 3,417 | 951 |
| CEDAR | 3,400 | 67 | 2,290 | 67 | 2,300 | 10,989 | 2,005 | 2,030 | 257 |
| CHARITON | 4,100 | 63 | 2,580 | 73 | 3,000 | 11,836 | 2,636 | 1,185 | 286 |
| CHRISTIAN | 3,700 | 73 | 2,710 | 77 | 2,800 | 6,762 | 856 | 939 | 144 |
| CLARK | 2,600 | 80 | 2,080 | 76 | 2,000 | 8,084 | 1,166 | (D) | (D) |
| CLAY | 29,000 | 96 | 27,960 | 92 | 26,800 | 136,360 | 21,623 | 23,681 | 6,201 |
| CLINTON | 3,500 | 91 | 3,170 | 89 | 3,100 | 14,511 | 3,363 | 2,894 | 474 |
| COLE | 11,500 | 88 | 10,140 | 91 | 10,500 | 45,816 | 9,969 | 7,854 | 1,746 |
| COOPER | 4,700 | 75 | 3,530 | 81 | 3,800 | 16,855 | 3,207 | 3,176 | 507 |
| CRAWFORD | 3,100 | 63 | 1,960 | 63 | 2,000 | 9,686 | 2,344 | 1,887 | 318 |
| DADE | 2,600 | 68 | 1,760 | 67 | 1,700 | 6,250 | 808 | 553 | 152 |
| DALLAS | 2,700 | 76 | 2,040 | 68 | 1,800 | 7,511 | 1,146 | 1,851 | 226 |
| DAVIESS | 3,200 | 82 | 2,630 | 59 | 1,900 | 9,466 | 2,512 | 1,777 | 193 |
| DE KALB | 2,300 | 82 | 1,890 | 84 | 1,900 | 7,028 | 974 | 636 | 95 |
| DENT | 3,000 | 70 | 2,110 | 51 | 1,500 | 8,509 | 1,848 | 1,374 | 247 |
| DOUGLAS | 2,800 | 66 | 1,840 | 60 | 1,700 | 7,801 | 1,608 | 1,163 | 198 |
| DUNKLIN | 11,000 | 75 | 8,300 | 72 | 7,900 | 37,612 | 8,890 | 7,230 | 890 |
| FRANKLIN | 12,300 | 83 | 10,260 | 70 | 8,600 | 46,791 | 11,853 | 6,754 | 1,486 |
| GASCONADE | 4,100 | 75 | 3,080 | 79 | 3,200 | 14,758 | 2,881 | 1,834 | 256 |
| GENTRY | 3,100 | 76 | 2,340 | 84 | 2,600 | 11,396 | 1,936 | 2,552 | 308 |
| GREENE | 42,300 | 95 | 40,230 | 89 | 37,700 | 158,282 | 30,495 | 28,599 | 7,642 |
| GRUNDY | 4,200 | 80 | 3,350 | 82 | 3,400 | 15,840 | 3,016 | 1,488 | 577 |
| HARRISON | 4,200 | 76 | 3,170 | 73 | 3,100 | 14,944 | 2,380 | 2,133 | 293 |
| HENRY | 6,500 | 79 | 5,120 | 77 | 5,000 | 22,381 | 5,089 | 4,676 | 939 |
| HICKORY | 1,600 | 79 | 1,270 | 57 | 900 | 1,979 | 405 | (D) | 54 |
| HOLT | 2,500 | 71 | 1,770 | 87 | 2,200 | 9,619 | 1,537 | 1,841 | 266 |
| HOWARD | 3,400 | 74 | 2,510 | 78 | 2,600 | 9,554 | 2,377 | 982 | 431 |
| HOWELL | 5,800 | 54 | 3,120 | 50 | 2,900 | 22,262 | 3,657 | 4,467 | 699 |
| IRON | 1,900 | 63 | 1,200 | 62 | 1,200 | 4,949 | 1,584 | 518 | 247 |
| JACKSON | 211,600 | 97 | 205,040 | 92 | 195,000 | 1,022,922 | 204,373 | 145,588 | 50,562 |
| JASPER | 28,600 | 89 | 25,350 | 83 | 23,700 | 111,940 | 24,023 | 22,876 | 4,111 |
| JEFFERSON | 19,800 | 95 | 18,750 | 87 | 17,200 | 42,575 | 14,237 | 6,243 | 962 |
| JOHNSON | 8,000 | 80 | 6,420 | 74 | 5,900 | 23,168 | 5,396 | 2,826 | 805 |

CONTINUED

Sources and dates of information are detailed on page F-1.

# Missouri CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| KNOX | 2,700 | 80 | 2,160 | 71 | 1,900 | 6,983 | 722 | 1,216 | 178 |
| LACLEDE | 6,000 | 76 | 4,570 | 79 | 4,800 | 19,970 | 3,397 | 5,470 | 521 |
| LAFAYETTE | 7,700 | 84 | 6,490 | 84 | 6,500 | 30,203 | 5,666 | 4,688 | 1,380 |
| LAWRENCE | 7,200 | 68 | 4,890 | 76 | 5,500 | 19,354 | 3,570 | 3,492 | 659 |
| LEWIS | 3,400 | 80 | 2,720 | 86 | 2,900 | 11,352 | 2,363 | 2,470 | 547 |
| LINCOLN | 5,600 | 87 | 4,880 | 79 | 4,400 | 15,410 | 3,052 | 2,966 | 217 |
| LINN | 6,100 | 63 | 3,840 | 81 | 4,900 | 20,073 | 5,201 | 3,642 | 997 |
| LIVINGSTON | 5,100 | 80 | 4,070 | 76 | 3,900 | 23,756 | 4,012 | 2,999 | 697 |
| MC DONALD | 4,200 | 76 | 3,170 | 65 | 2,700 | 13,040 | 1,768 | 1,991 | 336 |
| MACON | 7,200 | 77 | 5,550 | 79 | 5,700 | 18,662 | 3,746 | 3,496 | 521 |
| MADISON | 2,900 | 75 | 2,180 | 57 | 1,700 | 9,035 | 2,645 | 1,286 | 248 |
| MARIES | 2,100 | 75 | 1,580 | 68 | 1,400 | 3,899 | 1,388 | 737 | (D) |
| MARION | 9,900 | 94 | 9,290 | 86 | 8,600 | 37,052 | 10,087 | 5,628 | 1,162 |
| MERCER | 2,000 | 76 | 1,510 | 60 | 1,200 | 6,084 | 949 | 1,123 | (D) |
| MILLER | 4,400 | 75 | 3,290 | 72 | 3,100 | 14,746 | 2,970 | 3,136 | 183 |
| MISSISSIPPI | 5,500 | 66 | 3,620 | 76 | 4,200 | 19,261 | 4,908 | 2,544 | 502 |
| MONITEAU | 3,200 | 75 | 2,400 | 88 | 2,800 | 10,108 | 1,604 | 2,782 | 200 |
| MONROE | 3,100 | 83 | 2,560 | 83 | 2,600 | 12,274 | 1,960 | 2,261 | 215 |
| MONTGOMERY | 3,500 | 87 | 3,050 | 76 | 2,600 | 13,291 | 1,794 | 1,497 | 252 |
| MORGAN | 2,900 | 75 | 2,170 | 78 | 2,300 | 9,570 | 2,501 | 1,748 | 135 |
| NEW MADRID | 8,800 | 72 | 6,330 | 66 | 5,800 | 21,221 | 5,486 | 1.813 | 661 |
| NEWTON | 9,400 | 75 | 7,090 | 74 | 7,000 | 27,825 | 6,433 | 6,712 | 453 |
| NODAWAY | 7,400 | 70 | 5,210 | 82 | 6,000 | 23,843 | 4,796 | 2,656 | 680 |
| OREGON | 3,000 | 49 | 1,480 | 41 | 1,200 | 7,674 | 1,314 | 1,279 | (D) |
| OSAGE | 3,000 | 75 | 2,240 | 78 | 2,400 | 7,958 | 1,278 | 2,571 | 125 |
| OZARK | 2,500 | 66 | 1,650 | 57 | 1,400 | 5,002 | 379 | 1,098 | (D) |
| PEMISCOT | 10,600 | 80 | 8,470 | 66 | 7,000 | 23,856 | 6,976 | 4,815 | 667 |
| PERRY | 3,400 | 82 | 2,790 | 78 | 2,600 | 14,450 | 2,168 | 2,020 | 304 |
| PETTIS | 12,600 | 83 | 10,460 | 84 | 10,600 | 40,145 | 6,905 | 7,855 | 1,291 |
| PHELPS | 8,100 | 70 | 5,700 | 84 | 6,800 | 27,572 | 6,091 | 5,380 | 1,008 |
| PIKE | 5,900 | 83 | 4,880 | 77 | 4,500 | 19,654 | 4,675 | 2,716 | 693 |
| PLATTE | 6,900 | 91 | 6,250 | 88 | 6,100 | 21,365 | 7,635 | 3,601 | 179 |
| POLK | 4,700 | 76 | 3,560 | 73 | 3,400 | 13,682 | 1,920 | 2,900 | 180 |
| PULASKI | 9,100 | 78 | 7,090 | 71 | 6,500 | 15,830 | 3,167 | 2,940 | 575 |
| PUTNAM | 2,800 | 66 | 1,850 | 68 | 1,900 | 7,186 | 1,303 | 1,200 | (D) |
| RALLS | 2,200 | 83 | 1,830 | 68 | 1,500 | 5,557 | 1,094 | 258 | 136 |
| RANDOLPH | 8,000 | 74 | 5,930 | 78 | 6,200 | 29,719 | 8,846 | 4,846 | 613 |
| RAY | 5,400 | 84 | 4,550 | 81 | 4,300 | 13,926 | 2,785 | 2,413 | 335 |
| REYNOLDS | 1,500 | 57 | 850 | 59 | 900 | 2,994 | 631 | (D) | (D) |
| RIPLEY | 3,000 | 57 | 1,720 | 55 | 1,700 | 6,299 | 1,444 | 1,212 | 222 |
| ST. CHARLES | 11,700 | 94 | 11,020 | 87 | 10,200 | 44,305 | 10,764 | 6,687 | 1,270 |
| ST. CLAIR | 2,900 | 79 | 2,290 | 64 | 1,900 | 6,511 | 1,210 | 946 | 98 |
| ST. FRANCOIS | 11,600 | 86 | 10,010 | 84 | 9,800 | 34,596 | 12,272 | 6,169 | 1,147 |
| ST. LOUIS* | 465,600 | 97 | 451,450 | 84 | 390,200 | 1,825,236 | 458,054 | 273,078 | 71,462 |
| STE. GENEVIEVE | 3,100 | 82 | 2,540 | 84 | 2,600 | 9,594 | 2,488 | 1,063 | 212 |
| SALINE | 8,000 | 76 | 6,110 | 79 | 6,300 | 28,596 | 5,095 | 5,766 | 988 |
| SCHUYLER | 1,600 | 66 | 1,060 | 76 | 1,200 | 7,293 | 770 | 2,588 | 122 |
| SCOTLAND | 2,400 | 80 | 1,920 | 81 | 1,900 | 7,179 | 1,277 | 1,239 | (D) |
| SCOTT | 8,800 | 80 | 7,000 | 80 | 7,100 | 29,716 | 8,040 | 4,173 | 869 |
| SHANNON | 1,700 | 49 | 830 | 28 | 500 | 2,490 | 355 | (D) | (D) |
| SHELBY | 3,100 | 77 | 2,390 | 80 | 2,500 | 9,811 | 1,938 | 977 | 211 |
| STODDARD | 8,400 | 80 | 6,710 | 72 | 6,000 | 23,345 | 5,643 | 3.131 | 480 |
| STONE | 2,700 | 74 | 1,990 | 67 | 1,800 | 9,746 | 1,114 | 824 | 117 |
| SULLIVAN | 3,300 | 67 | 2,200 | 69 | 2,300 | 7,394 | 1,727 | 1,312 | 152 |
| TANEY | 3,100 | 73 | 2,280 | 63 | 1,900 | 10,101 | 1,639 | 1,620 | 396 |
| TEXAS | 5,700 | 54 | 3,070 | 60 | 3,400 | 15,303 | 2,852 | 3,893 | 381 |
| VERNON | 6,300 | 74 | 4,670 | 73 | 4,600 | 17,292 | 3,949 | 2,581 | 460 |
| WARREN | 2,400 | 87 | 2,090 | 75 | 1,800 | 8,695 | 1,662 | 1,008 | (D) |
| WASHINGTON | 3,800 | 63 | 2,410 | 68 | 2,600 | 8,401 | 2,603 | 789 | 127 |
| WAYNE | 2,400 | 75 | 1,810 | 92 | 2,200 | 4,726 | 1,100 | 727 | (D) |
| WEBSTER | 4,200 | 76 | 3,180 | 68 | 2,800 | 9,827 | 1,434 | 2,041 | 278 |
| WORTH | 1,600 | 76 | 1,210 | 79 | 1,300 | 5,925 | 1,151 | 599 | 87 |
| WRIGHT | 4,100 | 66 | 2,690 | 58 | 2,400 | 11,763 | 1.309 | 2,330 | 277 |
| TOTAL | 1,373,300 | 89 | 1,215,750 | 82 | 1,129,200 | 5,150,480 | 1,153,332 | 806,806 | 196,634 |

*Includes St. Louis (Independent City).

**Sources and dates of information are detailed on page F-1.**

# Montana market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| BEAVERHEAD | 2,700 | 54 | 1,450 | 68 | 1,800 | 11,005 | 2,477 | 2,791 | (D) |
| BIG HORN | 2,800 | 50 | 1,410 | 61 | 1,700 | 9,727 | 2,240 | 1,781 | 168 |
| BLAINE | 2,600 | 51 | 1,310 | 56 | 1,500 | 8,799 | 1,982 | 1,889 | 240 |
| BROADWATER | 700 | 54 | 380 | 68 | 480 | 2,560 | 784 | (D) | (D) |
| CARBON | 2,400 | 59 | 1,420 | 70 | 1,700 | 6,621 | 2,033 | 770 | 245 |
| CARTER | 800 | 44 | 350 | 27 | 220 | 1,652 | 366 | (D) | (D) |
| CASCADE | 23,100 | 77 | 17,690 | 86 | 19,800 | 107,380 | 21,447 | 19,495 | 3,360 |
| CHOUTEAU | 2,400 | 66 | 1,580 | 77 | 1,900 | 9,698 | 1,347 | 1,638 | (D) |
| CUSTER | 4,000 | 44 | 1,780 | 65 | 2,600 | 20,579 | 4,218 | 4,307 | 794 |
| DANIELS | 1,000 | 45 | 450 | 71 | 700 | 4,897 | 1,026 | (D) | 153 |
| DAWSON | 3,300 | 52 | 1,730 | 87 | 2,900 | 15,389 | 3,413 | 3,173 | 329 |
| DEER LODGE | 6,400 | 53 | 3,390 | 90 | 5,700 | 18,785 | 5,868 | 3,514 | 461 |
| FALLON | 1,100 | 45 | 500 | 65 | 700 | 4,748 | 891 | 623 | 255 |
| FERGUS | 4,400 | 53 | 2,340 | 66 | 2,900 | 17,294 | 3,781 | 3,543 | 439 |
| FLATHEAD | 10,400 | 67 | 6,980 | 82 | 8,500 | 42,919 | 10,569 | 8,200 | 1,219 |
| GALLATIN | 7,800 | 50 | 3,890 | 71 | 5,600 | 33,454 | 7,607 | 4,417 | 1,059 |
| GARFIELD | 600 | 45 | 270 | 63 | 380 | 894 | 271 |  | (D) |
| GLACIER | 3,000 | 58 | 1,750 | 73 | 2,200 | 13,715 | 3,154 | 2,348 | 357 |
| GOLDEN VALLEY | 400 | 56 | 230 | 63 | 250 | 858 | (D) | (D) | ---- |
| GRANITE | 1,000 | 53 | 530 | 69 | 700 | 3,175 | 1,129 | 462 | 156 |
| HILL | 5,500 | 51 | 2,780 | 75 | 4,100 | 26,916 | 5,023 | 5,540 | 717 |
| JEFFERSON | 1,000 | 50 | 500 | 71 | 700 | 5,267 | 784 | 2,352 | (D) |
| JUDITH BASIN | 700 | 54 | 380 | 73 | 510 | 2,512 | (D) | 419 | (D) |
| LAKE | 3,700 | 62 | 2,280 | 58 | 2,100 | 11,623 | 2,207 | 2,605 | 427 |
| LEWIS & CLARK | 10,300 | 54 | 5,530 | 79 | 8,200 | 37,871 | 8,736 | 7,497 | 1,413 |
| LIBERTY | 500 | 51 | 260 | 72 | 360 | 6,052 | 717 | 1,733 | (D) |
| LINCOLN | 3,400 | 60 | 2,030 | 74 | 2,500 | 9,939 | 3,549 | 1,884 | 308 |
| MC CONE | 1,000 | 53 | 530 | 47 | 500 | 2,585 | 485 | 676 | (D) |
| MADISON | 1,800 | 50 | 890 | 75 | 1,400 | 4,190 | 493 | 443 | 184 |
| MEAGHER | 1,000 | 54 | 540 | 53 | 500 | 2,771 | 661 | (D) | (D) |
| MINERAL | 900 | 54 | 480 | 67 | 600 | 2,285 | 340 | (D) | (D) |
| MISSOULA | 14,700 | 69 | 10,190 | 73 | 10,700 | 60,394 | 13,828 | 11,271 | 2,043 |
| MUSSELSHELL | 1,600 | 54 | 860 | 83 | 1,300 | 5,524 | 1,160 | 1,402 | 180 |
| PARK | 3,600 | 59 | 2,130 | 76 | 2,700 | 17,360 | 4,287 | 2,815 | 495 |
| PETROLEUM | 300 | 56 | 170 | 70 | 210 | (D) | (D) |  | ---- |
| PHILLIPS | 2,000 | 45 | 890 | 62 | 1,200 | 7,866 | 1,516 | 1,401 | (D) |
| PONDERA | 2,000 | 69 | 1,370 | 74 | 1,500 | 11,868 | 2,039 | 1,547 | 550 |
| POWDER RIVER | 800 | 45 | 360 | 36 | 290 | 1,511 | (D) | 409 | (D) |
| POWELL | 2,200 | 53 | 1,160 | 82 | 1,800 | 7,025 | 1,793 | 1,216 | 290 |
| PRAIRIE | 700 | 52 | 360 | 24 | 170 | 2,433 | 600 | (D) | (D) |
| RAVALLI | 4,000 | 54 | 2,150 | 78 | 3,100 | 11,497 | 2,743 | 2,487 | 445 |
| RICHLAND | 2,900 | 53 | 1,550 | 78 | 2,300 | 15,728 | 3,448 | 2,624 | 495 |
| ROOSEVELT | 3,000 | 54 | 1,610 | 85 | 2,600 | 14,724 | 2,737 | 3,301 | 563 |
| ROSEBUD | 2,000 | 51 | 1,010 | 60 | 1,200 | 5,629 | 1,283 | 961 | (D) |
| SANDERS | 2,500 | 53 | 1,340 | 66 | 1,700 | 5,640 | 866 | 767 | 211 |
| SHERIDAN | 1,800 | 53 | 960 | 73 | 1,300 | 7,156 | 1,480 | (D) | 324 |
| SILVER BOW | 20,500 | 85 | 17,470 | 83 | 17,000 | 67,822 | 21,433 | 11,440 | 2,193 |
| STILLWATER | 1,800 | 59 | 1,070 | 68 | 1,200 | 5,444 | 1,367 | 1,487 | (D) |
| SWEET GRASS | 900 | 59 | 530 | 50 | 450 | 4,046 | 625 | 1,118 | (D) |
| TETON | 2,300 | 69 | 1,580 | 80 | 1,800 | 9,484 | 1,422 | 1,933 | 285 |
| TOOLE | 2,500 | 51 | 1,280 | 77 | 1,900 | 12,506 | 2,532 | 2,336 | 302 |
| TREASURE | 300 | 54 | 160 | 67 | 200 | 1,184 | (D) |  | (D) |
| VALLEY | 4,200 | 45 | 1,870 | 70 | 2,900 | 17,214 | 3,584 | 3,659 | 806 |
| WHEATLAND | 900 | 54 | 480 | 69 | 620 | 4,237 | 769 | (D) | ---- |
| WIBAUX | 400 | 54 | 220 | 61 | 240 | 1,675 | 341 | (D) | (D) |
| YELLOWSTONE | 25,300 | 82 | 20,640 | 87 | 22,100 | 117,900 | 23,473 | 24,933 | 4,003 |
| TOTAL | 213,900 | 64 | 137,040 | 77 | 164,180 | 862,577 | 191,866 | 162,835 | 27,419 |

# Nebraska market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 9,300 | 86 | 8,040 | 86 | 8,000 | 39,680 | 7,968 | 7,559 | 1,183 |
| ANTELOPE | 3,500 | 69 | 2,400 | 70 | 2,500 | 13,804 | 2,381 | 3,675 | 291 |
| ARTHUR | 200 | 48 | 100 | 64 | 130 | 263 | (D) | ---- | ---- |
| BANNER | 500 | 62 | 310 | 77 | 390 | 141 | ---- | ---- | ---- |
| BLAINE | 200 | 57 | 110 | 82 | 160 | 907 | (D) | ---- | ---- |
| BOONE | 2,800 | 64 | 1,790 | 81 | 2,300 | 9,718 | 2,148 | 1,235 | (D) |
| BOX BUTTE | 3,700 | 53 | 1,940 | 77 | 2,900 | 18,838 | 3,439 | 3,528 | 656 |
| BOYD | 1,300 | 48 | 620 | 71 | 900 | 4,238 | 673 | 461 | (D) |

CONTINUED

# Nebraska CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| BROWN | 1,400 | 48 | 670 | 66 | 900 | 6,294 | 1,458 | 1,050 | (D) |
| BUFFALO | 8,500 | 82 | 6,950 | 80 | 6,800 | 35,948 | 6,501 | 5,790 | 760 |
| BURT | 3,500 | 87 | 3,040 | 91 | 3,200 | 13,922 | 2,592 | 1,917 | 310 |
| BUTLER | 3,300 | 82 | 2,710 | 84 | 2,800 | 9,233 | 1,908 | 700 | 154 |
| CASS | 5,900 | 94 | 5,540 | 88 | 5,200 | 14,959 | 4,635 | 2,081 | 510 |
| CEDAR | 3,700 | 94 | 3,470 | 85 | 3,100 | 12,042 | 2,319 | 1,506 | 280 |
| CHASE | 1,300 | 56 | 730 | 82 | 1,100 | 6,014 | 1,260 | 1,455 | 258 |
| CHERRY | 2,600 | 52 | 1,340 | 70 | 1,800 | 11,645 | 1,914 | 2,857 | 347 |
| CHEYENNE | 5,500 | 59 | 3,270 | 84 | 4,600 | 22,133 | 4,643 | 4,054 | 566 |
| CLAY | 3,200 | 77 | 2,450 | 88 | 2,800 | 9,343 | 1,774 | 689 | 255 |
| COLFAX | 3,300 | 82 | 2,700 | 91 | 3,000 | 13,818 | 2,394 | 2,457 | 210 |
| CUMING | 3,800 | 87 | 3,300 | 77 | 2,900 | 14,165 | 2,712 | 1,947 | 345 |
| CUSTER | 5,500 | 64 | 3,500 | 75 | 4,100 | 18,365 | 3,702 | 3,393 | 626 |
| DAKOTA | 3,600 | 94 | 3,390 | 90 | 3,200 | 13,229 | 4,527 | (D) | 298 |
| DAWES | 2,800 | 45 | 1,260 | 67 | 1,900 | 12,743 | 2,839 | 2,187 | 402 |
| DAWSON | 6,400 | 82 | 5,250 | 87 | 5,600 | 30,712 | 5,984 | 5,643 | 1,037 |
| DEUEL | 900 | 55 | 500 | 85 | 770 | 4,710 | 770 | 869 | 186 |
| DIXON | 2,600 | 94 | 2,430 | 84 | 2,200 | 7,829 | 1,770 | 924 | 229 |
| DODGE | 10,000 | 96 | 9,570 | 91 | 9,100 | 44,440 | 8,880 | 5,836 | 1,031 |
| DOUGLAS | 103,400 | 97 | 100,230 | 96 | 99,300 | 461,344 | 97,020 | 81,211 | 16,307 |
| DUNDY | 1,000 | 56 | 560 | 79 | 800 | 4,342 | 885 | 1,354 | (D) |
| FILLMORE | 3,500 | 77 | 2,690 | 83 | 2,900 | 10,654 | 2,072 | 1,263 | 323 |
| FRANKLIN | 2,000 | 84 | 1,680 | 77 | 1,500 | 5,982 | 785 | 737 | 269 |
| FRONTIER | 1,400 | 63 | 890 | 91 | 1,300 | 3,646 | 759 | 470 | 99 |
| FURNAS | 2,900 | 84 | 2,430 | 72 | 2,100 | 10,232 | 1,919 | 1,932 | 322 |
| GAGE | 8,400 | 87 | 7,300 | 82 | 6,900 | 29,640 | 5,825 | 5,300 | 1,106 |
| GARDEN | 1,300 | 59 | 760 | 81 | 1,100 | 3,526 | 602 | 1,134 | (D) |
| GARFIELD | 800 | 58 | 460 | 76 | 610 | 3,457 | 708 | 703 | 127 |
| GOSPER | 700 | 85 | 590 | 84 | 590 | 1,640 | (D) | ---- | (D) |
| GRANT | 200 | 54 | 110 | 69 | 140 | 1,115 | 244 | ---- | (D) |
| GREELEY | 1,600 | 66 | 1,060 | 77 | 1,200 | 5,349 | 921 | (D) | 185 |
| HALL | 12,000 | 89 | 10,650 | 88 | 10,500 | 51,054 | 8,783 | 9,440 | 2,211 |
| HAMILTON | 3,100 | 83 | 2,590 | 92 | 2,800 | 9,659 | 2,342 | 1,893 | (D) |
| HARLAN | 1,800 | 84 | 1,510 | 80 | 1,400 | 4,999 | 855 | 952 | 144 |
| HAYES | 500 | 63 | 320 | 71 | 360 | 793 | 202 | ---- | ---- |
| HITCHCOCK | 1,400 | 56 | 780 | 79 | 1,100 | 3,676 | 1,035 | (D) | 126 |
| HOLT | 4,100 | 48 | 1,970 | 69 | 2,800 | 14,862 | 2,575 | 3,649 | 421 |
| HOOKER | 300 | 48 | 140 | 62 | 190 | 2,127 | (D) | (D) | (D) |
| HOWARD | 2,300 | 66 | 1,520 | 73 | 1,700 | 5,785 | 1,077 | (D) | (D) |
| JEFFERSON | 4,100 | 79 | 3,240 | 83 | 3,400 | 14,253 | 2,692 | 2,988 | 338 |
| JOHNSON | 2,000 | 87 | 1,740 | 74 | 1,500 | 6,436 | 1,342 | 1,328 | 274 |
| KEARNEY | 1,900 | 84 | 1,590 | 88 | 1,700 | 6,471 | 1,171 | 982 | 225 |
| KEITH | 2,500 | 62 | 1,560 | 87 | 2,200 | 13,374 | 2,616 | 2,153 | (D) |
| KEYA PAHA | 400 | 54 | 220 | 73 | 290 | 931 | (D) | (D) | ---- |
| KIMBALL | 1,900 | 63 | 1,200 | 83 | 1,600 | 11,362 | 2,318 | 2,074 | 342 |
| KNOX | 4,100 | 69 | 2,820 | 75 | 3,100 | 12,792 | 2,885 | 1,352 | 435 |
| LANCASTER | 47,300 | 94 | 44,650 | 91 | 43,100 | 183,207 | 36,342 | 33,457 | 6,443 |
| LINCOLN | 9,600 | 63 | 6,030 | 77 | 7,400 | 37,537 | 7,208 | 5,546 | 1,676 |
| LOGAN | 400 | 46 | 180 | 70 | 280 | 755 | 214 | ---- | ---- |
| LOUP | 300 | 59 | 180 | 47 | 140 | 343 | (D) | ---- | ---- |
| MC PHERSON | 100 | 48 | 50 | 72 | 70 | 179 | ---- | ---- | ---- |
| MADISON | 8,100 | 91 | 7,350 | 80 | 6,500 | 37,940 | 7,154 | 6,796 | 921 |
| MERRICK | 2,800 | 64 | 1,790 | 82 | 2,300 | 10,288 | 1,842 | 1,805 | 202 |
| MORRILL | 2,200 | 63 | 1,380 | 68 | 1,500 | 8,867 | 1,707 | 973 | 297 |
| NANCE | 1,800 | 64 | 1,150 | 76 | 1,400 | 5,864 | 904 | 844 | 202 |
| NEMAHA | 3,100 | 82 | 2,530 | 85 | 2,600 | 8,528 | 1,912 | 1,393 | 250 |
| NUCKOLLS | 2,800 | 77 | 2,140 | 84 | 2,400 | 10,365 | 2,226 | 2,216 | 304 |
| OTOE | 5,900 | 94 | 5,530 | 92 | 5,400 | 22,567 | 4,581 | 3,510 | 578 |
| PAWNEE | 1,900 | 82 | 1,550 | 68 | 1,300 | 3,790 | 743 | 1,001 | (D) |
| PERKINS | 1,100 | 62 | 680 | 75 | 800 | 5,571 | 785 | (D) | (D) |
| PHELPS | 3,300 | 83 | 2,740 | 86 | 2,800 | 16,946 | 2,832 | 3,683 | 378 |
| PIERCE | 2,600 | 69 | 1,790 | 81 | 2,100 | 8,706 | 1,355 | 1,304 | 161 |
| PLATTE | 7,100 | 91 | 6,450 | 83 | 5,900 | 31,217 | 6,302 | 4,695 | 483 |
| POLK | 2,600 | 84 | 2,190 | 89 | 2,300 | 7,649 | 1,197 | 845 | 242 |
| REDWILLOW | 4,000 | 63 | 2,530 | 82 | 3,300 | 20,583 | 3,902 | 4,094 | 601 |
| RICHARDSON | 4,700 | 80 | 3,780 | 76 | 3,600 | 17,867 | 3,461 | 3,508 | 483 |
| ROCK | 800 | 49 | 390 | 62 | 500 | 2,757 | 517 | (D) | (D) |
| SALINE | 5,000 | 79 | 3,960 | 90 | 4,500 | 15,447 | 3,527 | 3,174 | 713 |
| SARPY | 7,500 | 96 | 7,200 | 88 | 6,600 | 12,494 | 4,291 | 1,415 | 497 |
| SAUNDERS | 5,700 | 96 | 5,490 | 80 | 4,500 | 18,487 | 4,464 | 3,481 | 393 |
| SCOTTS BLUFF | 10,600 | 66 | 6,970 | 86 | 9,100 | 49,904 | 9,202 | 11,217 | 1,442 |
| SEWARD | 4,200 | 79 | 3,330 | 73 | 3,100 | 13,603 | 2,773 | 2,823 | 448 |

CONTINUED

# Nebraska CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| SHERIDAN | 3,000 | 53 | 1,580 | 82 | 2,500 | 13,518 | 2,502 | 2,593 | 534 |
| SHERMAN | 1,600 | 64 | 1,020 | 78 | 1,200 | 4,435 | 1,006 | (D) | (D) |
| SIOUX | 600 | 54 | 320 | 57 | 340 | 546 | (D) | (D) | (D) |
| STANTON | 1,600 | 82 | 1,310 | 71 | 1,100 | 3,107 | 867 | 108 | (D) |
| THAYER | 3,100 | 77 | 2,380 | 72 | 2,200 | 10,409 | 1,916 | 1,018 | 353 |
| THOMAS | 500 | 46 | 230 | 70 | 350 | 972 | (D) | ---- | (D) |
| THURSTON | 2,200 | 87 | 1,910 | 82 | 1,800 | 5,832 | 1,099 | (D) | (D) |
| VALLEY | 2,000 | 64 | 1,280 | 79 | 1,600 | 7,054 | 1,404 | 593 | 274 |
| WASHINGTON | 3,800 | 96 | 3,640 | 89 | 3,400 | 10,209 | 2,630 | 1,174 | 186 |
| WAYNE | 3,000 | 94 | 2,830 | 92 | 2,800 | 10,702 | 2,207 | 1,467 | (D) |
| WEBSTER | 2,300 | 86 | 1,990 | 77 | 1,800 | 6,145 | 1,105 | 816 | 265 |
| WHEELER | 300 | 57 | 170 | 73 | 220 | 406 | (D) | ---- | ---- |
| YORK | 4,600 | 84 | 3,860 | 82 | 3,800 | 16,994 | 2,500 | 3,235 | 269 |
| TOTAL | 443,000 | 84 | 372,520 | 86 | 381,990 | 1,730,454 | 348,707 | 297,059 | 54,052 |

# Nevada market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| CHURCHILL | 1,900 | 44 | 840 | 90 | 1,700 | 10,792 | 2,172 | 1,528 | (D) |
| CLARK | 41,400 | 83 | 34,230 | 85 | 35,200 | 177,379 | 42,620 | 34,174 | 7,312 |
| DOUGLAS | 500 | 60 | 300 | 90 | 450 | 4,226 | 729 | (D) | 379 |
| ELKO | 4,200 | 48 | 2,010 | 65 | 2,700 | 19,708 | 4,431 | 2,697 | 844 |
| ESMERALDA | 200 | 48 | 100 | ---- | ---- | 153 | ---- | ---- | ---- |
| EUREKA | 200 | 45 | 90 | 77 | 150 | 590 | (D) | ---- | (D) |
| HUMBOLDT | 1,400 | 46 | 640 | 80 | 1,100 | 9,855 | 2,073 | 1,500 | (D) |
| LANDER | 400 | 48 | 190 | 74 | 300 | 1,923 | (D) | (D) | ---- |
| LINCOLN | 900 | 49 | 440 | 64 | 580 | 3,141 | 764 | 759 | (D) |
| LYON | 1,200 | 61 | 730 | 93 | 1,100 | 7,425 | 1,739 | 1,001 | (D) |
| MINERAL | 1,900 | 45 | 850 | 78 | 1,500 | 7,156 | 1,979 | 1,421 | (D) |
| NYE | 900 | 49 | 440 | 57 | 510 | 5,626 | 1,038 | (D) | (D) |
| ORMSBY | 1,800 | 61 | 1,100 | 88 | 1,600 | 9,535 | 2,877 | 1,058 | 715 |
| PERSHING | 1,100 | 45 | 490 | 74 | 800 | 5,769 | 1,153 | (D) | (D) |
| STOREY | 200 | 57 | 110 | 54 | 110 | 860 | 150 | ---- | (D) |
| WASHOE | 28,000 | 89 | 24,860 | 90 | 25,200 | 132,639 | 28,726 | 19,859 | 10,794 |
| WHITE PINE | 3,400 | 48 | 1,620 | 84 | 2,800 | 11,596 | 3,756 | 1,664 | 638 |
| TOTAL | 89,600 | 77 | 69,040 | 85 | 75,800 | 408,373 | 94,611 | 68,142 | 22,618 |

# New Hampshire market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| BELKNAP | 8,100 | 90 | 7,250 | 95 | 7,700 | 38,161 | 11,302 | 6,665 | 1,676 |
| CARROLL | 4,900 | 91 | 4,440 | 88 | 4,300 | 22,543 | 6,487 | 4,304 | 775 |
| CHESHIRE | 12,700 | 91 | 11,590 | 79 | 10,000 | 45,404 | 14,071 | 7,826 | 1,186 |
| COOS | 10,400 | 90 | 9,310 | 94 | 9,800 | 38,554 | 13,251 | 6,346 | 971 |
| GRAFTON | 12,900 | 87 | 11,270 | 74 | 9,500 | 59,246 | 16,779 | 11,112 | 1,901 |
| HILLSBORO | 50,300 | 92 | 46,420 | 94 | 47,500 | 218,850 | 59,966 | 34,964 | 5,387 |
| MERRIMACK | 18,300 | 91 | 16,700 | 88 | 16,200 | 72,825 | 20,482 | 11,361 | 2,095 |
| ROCKINGHAM | 26,700 | 92 | 24,690 | 85 | 22,800 | 115,142 | 31,677 | 21,214 | 2,563 |
| STRAFFORD | 15,200 | 92 | 13,960 | 85 | 12,900 | 62,132 | 17,862 | 9,321 | 1,724 |
| SULLIVAN | 8,700 | 88 | 7,690 | 81 | 7,000 | 30,659 | 8,983 | 4,965 | 899 |
| TOTAL | 168,200 | 91 | 153,320 | 88 | 147,700 | 703,516 | 200,860 | 116,078 | 19,177 |

# New Jersey market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ATLANTIC | 47,300 | 94 | 44,410 | 92 | 43,600 | 240,262 | 58,739 | 22,380 | 7,826 |
| BERGEN | 247,200 | 93 | 228,780 | 98 | 241,300 | 904,653 | 247,704 | 122,911 | 25,463 |
| BURLINGTON | 47,100 | 93 | 43,850 | 97 | 45,600 | 169,351 | 44,365 | 34,228 | 4,529 |
| CAMDEN | 109,600 | 93 | 101,820 | 98 | 107,900 | 439,677 | 119,367 | 76,830 | 10,838 |
| CAPE MAY | 15,500 | 93 | 14,360 | 83 | 12,800 | 86,731 | 25,006 | 9,796 | 2,508 |
| CUMBERLAND | 31,500 | 92 | 29,130 | 90 | 28,200 | 137,284 | 34,206 | 21,782 | 2,893 |
| ESSEX | 293,800 | 92 | 271,180 | 98 | 287,400 | 1,277,865 | 307,981 | 146,817 | 36,515 |
| GLOUCESTER | 38,400 | 93 | 35,590 | 98 | 37,800 | 120,383 | 35,870 | 22,144 | 3,753 |
| HUDSON | 190,400 | 94 | 178,710 | 97 | 185,000 | 639,521 | 190,936 | 71,672 | 17,701 |
| HUNTERDON | 14,900 | 93 | 13,870 | 90 | 13,500 | 61,301 | 15,564 | 9,803 | 1,354 |
| MERCER | 73,500 | 93 | 68,660 | 98 | 72,300 | 361,312 | 87,240 | 50,218 | 8,924 |
| MIDDLESEX | 105,900 | 93 | 98,050 | 97 | 103,200 | 445,896 | 123,504 | 63,482 | 12,593 |
| MONMOUTH | 93,000 | 94 | 87,690 | 93 | 86,200 | 403,671 | 113,770 | 57,987 | 11,182 |
| MORRIS | 63,300 | 93 | 58,810 | 98 | 62,100 | 269,669 | 63,406 | 44,604 | 7,730 |

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**Sources and dates of information are detailed on page F-1.**

# New Jersey CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| OCEAN | 27,800 | 93 | 25,840 | 98 | 27,200 | 164,074 | 46,984 | 23,460 | 3,990 |
| PASSAIC | 117,700 | 93 | 109,470 | 98 | 115,500 | 546,631 | 131,945 | 78,048 | 13,480 |
| SALEM | 17,300 | 93 | 16,140 | 97 | 16,800 | 62,935 | 16,300 | 12,088 | 1,347 |
| SOMERSET | 36,700 | 92 | 33,840 | 97 | 35,700 | 134,952 | 34,733 | 23,049 | 3,461 |
| SUSSEX | 12,000 | 92 | 11,020 | 95 | 11,400 | 54,460 | 15,245 | 8,274 | 1,237 |
| UNION | 149,500 | 93 | 139,750 | 98 | 145,800 | 688,943 | 186,486 | 100,192 | 18,565 |
| WARREN | 19,100 | 92 | 17,560 | 95 | 18,100 | 65,521 | 18,671 | 10,071 | 1,687 |
| TOTAL | 1,751,500 | 93 | 1,628,530 | 97 | 1,697,400 | 7,275,092 | 1,918,022 | 1,009,836 | 197,576 |

# New Mexico market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| BERNALILLO | 70,900 | 92 | 65,020 | 84 | 59,800 | 308,639 | 67,066 | 62,357 | 12,124 |
| CATRON | 700 | 62 | 430 | 14 | 100 | 1,504 | 875 | ---- | ---- |
| CHAVES | 16,100 | 81 | 13,080 | 83 | 13,400 | 65,283 | 13,125 | 16,335 | 2,130 |
| COLFAX | 3,500 | 48 | 1,690 | 57 | 2,000 | 14,637 | 3,138 | 2,609 | 513 |
| CURRY | 9,300 | 63 | 5,840 | 82 | 7,700 | 35,233 | 5,488 | 9,430 | 988 |
| DE BACA | 800 | 60 | 480 | 73 | 590 | 2,875 | 605 | 861 | (D) |
| DONA ANA | 12,300 | 86 | 10,640 | 78 | 9,500 | 48,546 | 10,548 | 8,072 | 1,466 |
| EDDY | 13,700 | 74 | 10,190 | 83 | 11,300 | 54,965 | 14,173 | 9,502 | 2,165 |
| GRANT | 4,600 | 62 | 2,850 | 61 | 2,800 | 15,407 | 4,417 | 2,547 | 712 |
| GUADALUPE | 1,500 | 67 | 1,000 | 69 | 1,000 | 7,987 | 1,136 | 1,293 | (D) |
| HARDING | 300 | 51 | 150 | 51 | 150 | 1,114 | 244 | (D) | 28 |
| HIDALGO | 1,300 | 62 | 800 | 72 | 900 | 5,821 | 892 | 971 | (D) |
| LEA | 14,600 | 65 | 9,450 | 83 | 12,000 | 65,234 | 17,771 | 13,246 | 1,896 |
| LINCOLN | 2,100 | 65 | 1,360 | 80 | 1,700 | 8,612 | 1,310 | 608 | 234 |
| LOS ALAMOS | 3,500 | 78 | 2,740 | 72 | 2,500 | 8,646 | 4,018 | (D) | (D) |
| LUNA | 3,100 | 65 | 2,020 | 74 | 2,300 | 13,126 | 2,284 | 2,267 | (D) |
| MC KINLEY | 8,900 | 52 | 4,590 | 66 | 5,900 | 35,401 | 7,222 | 7,210 | 987 |
| MORA | 1,400 | 53 | 750 | 59 | 800 | 1,618 | 331 | (D) | ---- |
| OTERO | 11,900 | 68 | 8,120 | 81 | 9,700 | 32,414 | 6,294 | 7,328 | 1,219 |
| QUAY | 3,700 | 63 | 2,320 | 70 | 2,600 | 18,321 | 3,122 | 2,813 | 573 |
| RIO ARRIBA | 6,100 | 59 | 3,600 | 68 | 4,200 | 15,851 | 3,653 | 4,313 | 862 |
| ROOSEVELT | 4,000 | 60 | 2,390 | 73 | 2,900 | 16,505 | 3,450 | 2,640 | 1,137 |
| SANDOVAL | 2,100 | 63 | 1,330 | 71 | 1,500 | 3,208 | 317 | ---- | (D) |
| SAN JUAN | 14,700 | 56 | 8,240 | 75 | 11,000 | 62,589 | 10,693 | 16,748 | 1,355 |
| SAN MIGUEL | 5,200 | 53 | 2,740 | 70 | 3,600 | 15,858 | 4,183 | 2,027 | 427 |
| SANTA FE | 10,700 | 74 | 7,960 | 82 | 8,800 | 50,358 | 11,715 | 9,860 | 1,219 |
| SIERRA | 2,000 | 67 | 1,340 | 72 | 1,400 | 6,469 | 1,722 | 1,283 | 342 |
| SOCORRO | 2,700 | 63 | 1,710 | 73 | 2,000 | 8,352 | 2,123 | 1,713 | 262 |
| TAOS | 3,400 | 59 | 2,000 | 51 | 1,700 | 10,015 | 2,665 | 1,971 | 353 |
| TORRANCE | 1,500 | 67 | 1,010 | 67 | 1,000 | 5,479 | 619 | 937 | (D) |
| UNION | 1,600 | 48 | 760 | 58 | 900 | 6,304 | 1,166 | 808 | (D) |
| VALENCIA | 7,700 | 72 | 5,550 | 77 | 5,900 | 26,541 | 6,821 | 6,159 | 610 |
| TOTAL | 245,900 | 74 | 182,150 | 78 | 191,640 | 972,912 | 213,186 | 196,572 | 33,599 |

# New York market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALBANY | 87,700 | 93 | 81,240 | 94 | 82,500 | 396,589 | 89,418 | 58,304 | 10,167 |
| ALLEGANY | 13,300 | 82 | 10,860 | 90 | 12,000 | 38,688 | 9,758 | 7,751 | 919 |
| *BRONX | 431,800 | 92 | 395,790 | 97 | 421,300 | 1,173,300 | 424,821 | 102,927 | 33,089 |
| BROOME | 62,100 | 92 | 56,890 | 95 | 58,900 | 257,037 | 63,304 | 45,709 | 7,924 |
| CATTARAUGUS | 25,100 | 93 | 23,240 | 89 | 22,300 | 90,648 | 22,354 | 13,159 | 2,741 |
| CAYUGA | 21,900 | 93 | 20,270 | 94 | 20,600 | 80,458 | 20,612 | 13,408 | 1,709 |
| CHAUTAUQUA | 47,500 | 92 | 43,600 | 88 | 41,800 | 171,679 | 48,444 | 27,236 | 5,183 |
| CHEMUNG | 30,400 | 89 | 27,080 | 86 | 26,300 | 122,791 | 28,781 | 21,739 | 2,678 |
| CHENANGO | 13,400 | 90 | 12,120 | 82 | 11,000 | 54,613 | 11,828 | 10,400 | 1,075 |
| CLINTON | 15,400 | 93 | 14,340 | 89 | 13,700 | 70,741 | 17,064 | 13,950 | 1,753 |
| COLUMBIA | 15,000 | 93 | 13,970 | 95 | 14,300 | 54,818 | 16,793 | 8,925 | 1,261 |
| CORTLAND | 12,100 | 92 | 11,110 | 94 | 11,400 | 50,866 | 12,545 | 9,807 | 1,080 |
| DELAWARE | 13,900 | 86 | 11,890 | 77 | 10,700 | 55,726 | 12,837 | 14,619 | 925 |
| DUCHESS | 45,600 | 91 | 41,720 | 90 | 41,000 | 185,874 | 49,475 | 28,619 | 5,275 |
| ERIE | 325,300 | 93 | 303,370 | 96 | 312,800 | 1,260,988 | 331,522 | 205,067 | 46,594 |
| ESSEX | 11,200 | 83 | 9,260 | 87 | 9,700 | 42,318 | 11,756 | 8,430 | 1,517 |
| FRANKLIN | 12,300 | 79 | 9,690 | 88 | 10,900 | 52,276 | 12,667 | 8,993 | 1,061 |
| FULTON | 16,500 | 90 | 14,930 | 92 | 15,100 | 57,575 | 16,486 | 12,544 | 1,437 |
| GENESEE | 15,700 | 94 | 14,730 | 93 | 14,600 | 68,040 | 15,953 | 12,831 | 1,859 |
| GREENE | 9,400 | 90 | 8,420 | 89 | 8,300 | 40,778 | 11,282 | 8,197 | 738 |
| HAMILTON | 1,400 | 91 | 1,270 | 72 | 1,000 | 5,645 | 1,447 | 939 | 81 |

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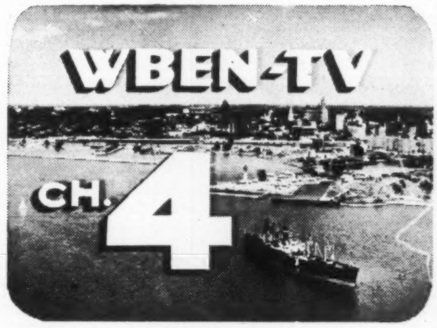
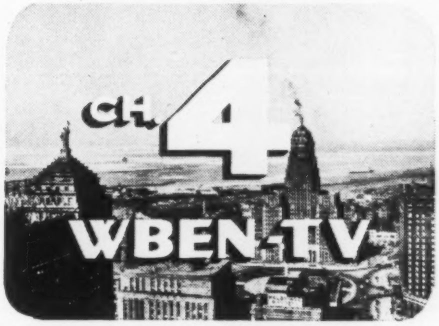
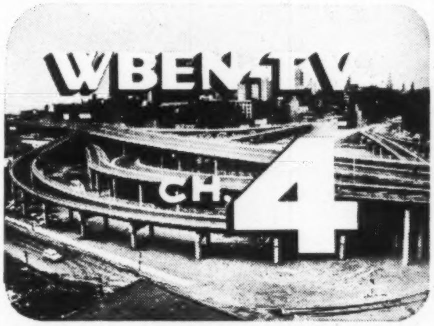
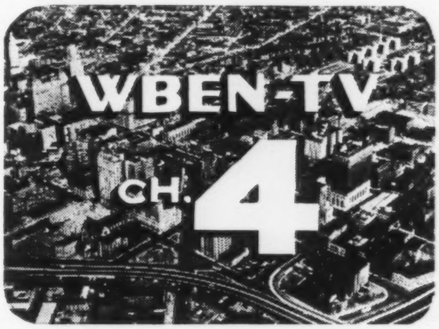
# In Buffalo and Western New York for product





# identification use the station most





# closely identified with the market

A minor point, perhaps, but even WBEN-TV station ID's picture the Buffalo-Western New York market.

Never-ending is the WBEN-TV effort to be the station most closely identified with the likes and the loyalties of this important area. Since 1948, when Ch. 4 pioneered television on the Niagara Frontier, good public service programming and quality local programming were the standards set and followed to build loyal audiences.

Today, to best identify your product with the shopping habits of the more than 2,000,000 people in this metropolitan market, *use the station they watch most often.* Make your TV dollars count for more — on Ch. 4, the station identified with top coverage, penetration and sales in Western New York.

*National Representatives:*
**Harrington, Righter and Parsons**

**WBEN-TV**
**The Buffalo Evening News Station**

**CH. 4**
**CBS in Buffalo**
Affiliated with WBEN Radio

# New York CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| HERKIMER | 20,000 | 92 | 18,480 | 97 | 19,300 | 69,755 | 18,988 | 10,505 | 1,616 |
| JEFFERSON | 27,000 | 83 | 22,510 | 91 | 24,600 | 115,531 | 26,551 | 19,027 | 3,935 |
| *KINGS | 777,200 | 94 | 728,800 | 94 | 728,800 | 2,487,755 | 854,194 | 186,610 | 78,474 |
| LEWIS | 6,600 | 85 | 5,610 | 81 | 5,400 | 19,769 | 4,881 | 3,669 | 504 |
| LIVINGSTON | 12,300 | 90 | 11,050 | 90 | 11,000 | 45,958 | 11,406 | 11,073 | 1,049 |
| MADISON | 15,400 | 92 | 14,140 | 95 | 14,600 | 57,426 | 15,601 | 11,111 | (D) |
| MONROE | 181,300 | 93 | 168,160 | 96 | 173,600 | 707,100 | 177,612 | 125,546 | 24,414 |
| MONTGOMERY | 19,200 | 91 | 17,450 | 91 | 17,500 | 64,599 | 17,127 | 10,154 | 1,652 |
| NASSAU | 405,400 | 94 | 383,020 | 98 | 399,400 | 1,726,662 | 461,473 | 245,124 | 44,595 |
| *NEW YORK | 581,400 | 91 | 526,610 | 86 | 499,800 | 4,337,796 | 690,239 | 152,619 | 116,858 |
| NIAGARA | 69,100 | 94 | 64,840 | 98 | 67,800 | 260,286 | 70,539 | 38,787 | 9,397 |
| ONEIDA | 72,300 | 94 | 67,860 | 96 | 69,500 | 293,226 | 72,976 | 47,291 | 8,751 |
| ONONDAGA | 122,000 | 93 | 113,420 | 95 | 115,500 | 519,213 | 127,471 | 90,342 | 16,558 |
| ONTARIO | 19,800 | 91 | 18,100 | 93 | 18,500 | 81,060 | 18,663 | 16,087 | 2,033 |
| ORANGE | 52,800 | 92 | 48,670 | 89 | 47,100 | 228,681 | 64,019 | 40,759 | 6,623 |
| ORLEANS | 10,400 | 92 | 9,550 | 94 | 9,800 | 38,512 | 10,393 | 7,295 | 985 |
| OSWEGO | 24,500 | 93 | 22,800 | 97 | 23,700 | 81,092 | 23,421 | 13,115 | 2,955 |
| OTSEGO | 17,100 | 91 | 15,540 | 88 | 15,100 | 64,946 | 15,861 | 10,170 | 1,952 |
| PUTNAM | 7,400 | 87 | 6,470 | 100 | 7,400 | 36,379 | 8,799 | 7,026 | 1,413 |
| *QUEENS | 575,000 | 93 | 534,210 | 96 | 551,100 | 1,703,551 | 614,435 | 193,220 | 49,406 |
| RENSSELAER | 44,000 | 93 | 40,750 | 93 | 41,100 | 157,368 | 44,302 | 24,456 | 3,873 |
| *RICHMOND | 61,500 | 93 | 57,470 | 93 | 57,400 | 195,473 | 72,784 | 17,682 | 5,510 |
| ROCKLAND | 33,000 | 94 | 30,870 | 99 | 32,500 | 127,850 | 41,252 | 22,269 | 3,710 |
| ST. LAWRENCE | 34,000 | 79 | 26,990 | 85 | 28,800 | 136,606 | 35,185 | 26,917 | 3,329 |
| SARATOGA | 25,500 | 91 | 23,260 | 96 | 24,500 | 84,258 | 25,096 | 12,583 | 3,692 |
| SCHENECTADY | 51,600 | 92 | 47,590 | 97 | 49,900 | 187,391 | 51,721 | 29,934 | 5,830 |
| SCHOHARIE | 7,700 | 88 | 6,790 | 86 | 6,600 | 26,123 | 7,991 | 4,677 | 602 |
| SCHUYLER | 4,000 | 90 | 3,600 | 81 | 3,300 | 14,643 | 6,046 | 2,384 | 269 |
| SENECA | 8,100 | 91 | 7,340 | 94 | 7,600 | 27,507 | 6,799 | 6,111 | 635 |
| STEUBEN | 29,500 | 85 | 24,970 | 89 | 26,100 | 104,847 | 28,567 | 20,259 | 2,926 |
| SUFFOLK | 163,800 | 92 | 150,140 | 95 | 155,100 | 704,242 | 206,624 | 98,901 | 18,890 |
| SULLIVAN | 14,100 | 91 | 12,880 | 89 | 12,500 | 84,920 | 20,481 | 10,382 | 2,397 |
| TIOGA | 10,600 | 91 | 9,670 | 88 | 9,300 | 36,296 | 10,255 | 4,454 | 736 |
| TOMPKINS | 18,200 | 87 | 15,870 | 83 | 15,100 | 73,936 | 17,880 | 12,639 | 2,116 |
| ULSTER | 35,400 | 91 | 32,300 | 86 | 30,600 | 142,290 | 37,543 | 19,026 | 3,690 |
| WARREN | 12,900 | 91 | 11,790 | 87 | 11,200 | 73,300 | 16,563 | 14,833 | 2,104 |
| WASHINGTON | 13,700 | 91 | 12,530 | 88 | 12,100 | 42,305 | 11,507 | 4,096 | 1,345 |
| WAYNE | 20,500 | 92 | 18,860 | 93 | 19,200 | 121,600 | 18,990 | 15,926 | 2,146 |
| WESTCHESTER | 237,600 | 94 | 224,480 | 98 | 232,000 | 1,125,026 | 303,120 | 152,921 | 31,364 |
| WYOMING | 9,600 | 92 | 8,780 | 90 | 8,700 | 37,965 | 9,919 | 8,405 | 908 |
| YATES | 5,500 | 90 | 4,930 | 86 | 4,700 | 18,606 | 5,086 | 3,700 | 309 |
| TOTAL | 5,084,000 | 92 | 4,694,940 | 94 | 4,768,000 | 20,793,319 | 5,512,507 | 2,385,639 | 600,271 |

*New York City (Bronx, Kings, New York, Richmond,, Queens).

# North Carolina market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALAMANCE | 21,600 | 91 | 19,580 | 88 | 19,000 | 80,818 | 20,388 | 16,364 | 2,933 |
| ALEXANDER | 3,900 | 87 | 3,390 | 82 | 3,200 | 11,166 | 2,280 | 2,231 | (D) |
| ALLEGHANY | 2,300 | 71 | 1,630 | 79 | 1,800 | 4,610 | 775 | 1,127 | (D) |
| ANSON | 5,600 | 74 | 4,150 | 79 | 4,400 | 13,764 | 4,188 | 2,271 | 267 |
| ASHE | 5,000 | 71 | 3,550 | 78 | 3,900 | 8,818 | 1,651 | 1,448 | 263 |
| AVERY | 3,000 | 67 | 2,010 | 72 | 2,200 | 3,444 | 996 | (D) | (D) |
| BEAUFORT | 8,900 | 87 | 7,770 | 80 | 7,100 | 28,942 | 7,599 | 4,065 | 654 |
| BERTIE | 5,100 | 72 | 3,690 | 76 | 3,900 | 11,937 | 2,642 | 3,107 | 273 |
| BLADEN | 6,800 | 56 | 3,820 | 73 | 4,900 | 16,516 | 3,442 | 3,353 | 335 |
| BRUNSWICK | 5,100 | 61 | 3,120 | 77 | 3,900 | 7,837 | 1,611 | 1,127 | (D) |
| BUNCOMBE | 36,800 | 77 | 28,450 | 79 | 29,200 | 153,475 | 34,061 | 21,846 | 5,875 |
| BURKE | 12,200 | 82 | 10,040 | 83 | 10,100 | 31,472 | 8,841 | 5,547 | 885 |
| **CABARRUS** | **17,700** | **91** | **16,030** | 79 | **13,900** | **64,849** | **17,662** | **11,455** | **2,445** |
| CALDWELL | 11,200 | 80 | 8,950 | 86 | 9,700 | 32,038 | **8,838** | **6,327** | **1,100** |
| CAMDEN | 1,200 | 77 | 920 | 83 | 1,000 | 970 | 440 | — | — |
| CARTERET | 7,400 | 64 | 4,730 | 76 | 5,700 | 22,631 | 7,023 | 2,967 | 859 |
| CASWELL | 4,900 | 74 | 3,630 | 72 | 3,500 | 6,451 | 653 | 832 | (D) |
| CATAWBA | 19,000 | 90 | 17,140 | 89 | 17,000 | 74,006 | 17,899 | 13,258 | 1,895 |
| CHATHAM | 6,700 | 69 | 4,650 | 81 | 5,400 | 22,388 | 4,960 | 3,822 | 480 |
| CHEROKEE | 4,200 | 51 | 2,150 | 74 | 3,100 | 10,413 | 2,438 | 1,554 | 358 |

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Ratings confirm it... there's a big new picture in CHARLOTTE

WSOC-TV
OVERALL AUDIENCE
UP 30% IN
CHARLOTTE MARKET'S
STANDARD
SURVEY AREA*

DAYTIME AUDIENCE
GAINS RANGE
45% to 77%*

50.4% SHARE OF
SETS-IN-USE
IN METROPOLITAN
CHARLOTTE
6 PM—MIDNIGHT†

TOP SHOW
IN CHARLOTTE'S
TOP TEN—
4 OUT OF TOP 5
FOR WSOC-TV†

*ARB—March over November
†ARB—March

Things change. Those in the know saw it coming a year ago. Now, ARB's latest special report on the Charlotte market further substantiates the continuing shift to WSOC-TV. See significant facts above at right; let an H-R man tell you more. Meantime, get more —get more for your advertising dollar. Get on WSOC-TV, one of the great area stations of the nation.

# WSOC-TV

**CHARLOTTE 9**—NBC and ABC. Represented by H-R

**WSOC and WSOC-TV are associated with WSB and WSB-TV, Atlanta; WHIO and WHIO-TV, Dayton**

# North Carolina CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| CHOWAN | 3,200 | 65 | 2,080 | 74 | 2,400 | 10,176 | 1,578 | 1,465 | (D) |
| CLAY | 2,300 | 51 | 1,180 | 70 | 1,600 | 5,252 | 2,326 | 103 | 155 |
| CLEVELAND | 15,900 | 80 | 12,770 | 85 | 13,500 | 50,171 | 13,258 | 9,022 | 1,480 |
| COLUMBUS | 12,200 | 60 | 7,290 | 71 | 8,700 | 36,756 | 7,408 | 8,074 | 1,036 |
| CRAVEN | 14,800 | 83 | 12,230 | 81 | 11,900 | 44,515 | 10,340 | 9,379 | 1,383 |
| CUMBERLAND | 30,700 | 63 | 19,340 | 82 | 25,100 | 114,241 | 23,961 | 22,918 | (D) |
| CURRITUCK | 1,900 | 77 | 1,450 | 72 | 1,400 | 2,473 | 626 | 24 | ---- |
| DARE | 1,400 | 65 | 910 | 77 | 1,100 | 5,343 | 1,298 | (D) | 431 |
| DAVIDSON | 18,700 | 89 | 16,550 | 80 | 14,900 | 61,142 | 14,991 | 13,743 | 1,781 |
| DAVIE | 4,100 | 80 | 3,300 | 77 | 3,200 | 10,054 | 2,381 | 1,918 | 445 |
| DUPLIN | 10,000 | 64 | 6,430 | 73 | 7,300 | 23,877 | 5,697 | 5,362 | 649 |
| DURHAM | 29,900 | 86 | 25,730 | 84 | 25,200 | 113,134 | 26,726 | 17,474 | 4,868 |
| EDGECOMBE | 12,100 | 81 | 9,760 | 92 | 11,100 | 39,442 | 11,750 | 4,683 | 946 |
| FORSYTH | 49,600 | 89 | 44,260 | 88 | 43,800 | 193,692 | 42,109 | 33,526 | 6,857 |
| FRANKLIN | 7000 | 60 | 4,210 | 74 | 5,200 | 13,882 | 2,887 | 3,036 | 462 |
| GASTON | 33,200 | 83 | 27,700 | 89 | 29,500 | 96,942 | 28,370 | 16,879 | 6,419 |
| GATES | 2,400 | 75 | 1,810 | 80 | 1,900 | 3,852 | 810 | (D) | ---- |
| GRAHAM | 1,700 | 51 | 870 | 72 | 1,200 | 1733 | 397 | --- | ---- |
| GRANVILLE | 7,000 | 72 | 5,050 | 76 | 5,300 | 20,820 | 4,650 | 4,123 | 664 |
| GREENE | 3,600 | 72 | 2,590 | 71 | 2,600 | 6,671 | 1,205 | 688 | ---- |
| GUILFORD | 61,500 | 90 | 55,440 | 92 | 56,700 | 305,573 | 60,398 | 44,534 | 9,379 |
| HALIFAX | 13,800 | 71 | 9,730 | 76 | 10,500 | 46,451 | 12,072 | 8,323 | 1,258 |
| HARNETT | 12,800 | 62 | 7,880 | 80 | 10,200 | 36,784 | 7,418 | 6,753 | 1,286 |
| HAYWOOD | 10,700 | 68 | 7,330 | 81 | 8,600 | 34,220 | 7,080 | 7,814 | 1,384 |
| HENDERSON | 9,400 | 69 | 6,460 | 75 | 7,000 | 31,756 | 8,807 | 4,706 | 1,129 |
| HERTFORD | 5,000 | 75 | 3,760 | 75 | 3,700 | 17,359 | 3,575 | 2,874 | 547 |
| HOKE | 3,200 | 61 | 1,940 | 76 | 2,400 | 6,283 | 1,845 | 870 | (D) |
| HYDE | 1,400 | 64 | 900 | 71 | 1,000 | 2,018 | 509 | | ---- |
| IREDELL | 15,100 | 82 | 12,430 | 82 | 12,400 | 48,896 | 11,977 | 8,624 | 1,475 |
| JACKSON | 4,400 | 62 | 2,740 | 71 | 3,100 | 9,407 | 2,084 | 1,975 | 313 |
| JOHNSTON | 16,100 | 68 | 10,960 | 75 | 12,000 | 44,911 | 9,516 | 7,098 | 1,239 |
| JONES | 2,600 | 64 | 1,670 | 75 | 1,900 | 3,741 | 954 | 993 | (D) |
| LEE | 7,000 | 69 | 4,860 | 78 | 5,500 | 24,051 | 6,197 | 3,834 | 786 |
| LENOIR | 13,900 | 77 | 10,680 | 79 | 11,000 | 55,811 | 9,862 | 10,289 | 1,796 |
| LINCOLN | 6,600 | 77 | 5,050 | 84 | 5,500 | 18,423 | 5,298 | 2,806 | 468 |
| MC DOWELL | 7,000 | 73 | 5,130 | 76 | 5,300 | 19,164 | 5,242 | 3,984 | 644 |
| MACON | 4,300 | 62 | 2,670 | 72 | 3,100 | 11,244 | 2,788 | 2,096 | 403 |
| MADISON | 4,600 | 59 | 2,730 | 73 | 3,300 | 7,345 | 1,459 | 1,471 | 274 |
| MARTIN | 6,300 | 72 | 4,550 | 83 | 5,200 | 21,370 | 3,967 | 3,891 | (D) |
| MECKLENBERG | 73,900 | 89 | 65,820 | 90 | 66,600 | 344,409 | 70,640 | 57,511 | 12,815 |
| MITCHELL | 3,500 | 64 | 2,220 | 68 | 2,400 | 9,282 | 2,157 | 2,543 | (D) |
| MONTGOMERY | 3,900 | 75 | 2,930 | 76 | 3,000 | 12,363 | 3,618 | 2,321 | 321 |
| MOORE | 8,000 | 70 | 5,580 | 77 | 6,200 | 30,362 | 6,962 | 4,280 | 875 |
| NASH | 16,000 | 70 | 11,210 | 72 | 11,500 | 45,485 | 7,746 | 7,629 | 1,500 |
| NEW HANOVER | 21,400 | 77 | 16,530 | 91 | 19,500 | 86,333 | 21,665 | 12,449 | 3,665 |
| NORTHAMPTON | 5,800 | 75 | 4,370 | 71 | 4,100 | 10,154 | 2,284 | (D) | 360 |
| ONSLOW | 6,800 | 70 | 4,770 | 77 | 5,200 | 48,232 | 9,654 | 10,648 | 1,386 |
| ORANGE | 9,600 | 84 | 8,040 | 69 | 6,600 | 29,605 | 7,124 | 4,184 | 1,063 |
| PAMLICO | 2,800 | 64 | 1,790 | 76 | 2,100 | 3,204 | 1,385 | (D) | ---- |
| PASQUOTANK | 6,700 | 76 | 5,120 | 88 | 5,900 | 24,820 | 6,913 | 4,503 | 776 |
| PENDER | 4,600 | 61 | 2,820 | 75 | 3,500 | 5,949 | 1,425 | 899 | (D) |
| PERQUIMANS | 2,500 | 76 | 1,910 | 76 | 1,900 | 7,471 | 1,199 | 2,253 | (D) |
| PERSON | 5,800 | 74 | 4,290 | 79 | 4,600 | 18,233 | 3,294 | 3,680 | 578 |
| PITT | 15,100 | 89 | 13,470 | 80 | 12,100 | 61,375 | 11,594 | 10,419 | 1,312 |
| POLK | 3,100 | 85 | 2,620 | 68 | 2,100 | 6,972 | 2,533 | 808 | (D) |
| RANDOLPH | 14,700 | 85 | 12,500 | 80 | 11,700 | 46,873 | 10,386 | 7,437 | 1,389 |
| RICHMOND | 9,500 | 84 | 7,960 | 82 | 7,800 | 34,443 | 8,352 | 6,629 | 777 |
| ROBESON | 18,000 | 70 | 12,520 | 75 | 13,500 | 54,970 | 11,995 | 9,565 | 1,849 |
| ROCKINGHAM | 18,100 | 87 | 15,730 | 87 | 15,700 | 54,743 | 13,112 | 10,584 | 1,640 |
| ROWAN | 22,500 | 85 | 19,090 | 85 | 19,100 | 67,242 | 17,365 | 9,779 | 2,077 |
| RUTHERFORD | 10,900 | 83 | 9,030 | 78 | 8,500 | 34,496 | 8,225 | 8,148 | 986 |
| SAMPSON | 11,600 | 65 | 7,570 | 74 | 8,600 | 25,229 | )5,331 | 4,042 | 679 |
| SCOTLAND | 5,600 | 61 | 3,410 | 80 | 4,500 | 16,710 | 5,557 | 3,045 | 411 |
| STANLY | 10,600 | 91 | 9,600 | 72 | 7,700 | 33,685 | 7,449 | 5,740 | 995 |
| STOKES | 5,100 | 79 | 4,050 | 75 | 3,800 | 6,847 | 1,710 | 912 | (D) |
| SURRY | 12,400 | 85 | 10,490 | 72 | 8,900 | 50,167 | 10,897 | 10,326 | 1,630 |
| SWAIN | 2,300 | 51 | 1,170 | 59 | 1,400 | 7,817 | 1,438 | 493 | 216 |
| TRANSYLVANIA | 3,700 | 62 | 2,300 | 80 | 3,000 | 11,195 | 2,579 | 1,879 | 384 |
| TYRRELL | 1,200 | 66 | 790 | 77 | 900 | 3,100 | 801 | 799 | (D) |
| UNION | 10,100 | 79 | 7,960 | 66 | 6,700 | 32,207 | 7,756 | 6,822 | 817 |
| VANCE | 8,000 | 76 | 6,080 | 83 | 6,600 | 25,863 | 6,504 | 4,503 | 667 |
| WAKE | 41,000 | 83 | 33,890 | 85 | 35,000 | 185,057 | 41,901 | 33,375 | 6,109 |

CONTINUED

# North Carolina CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| WARREN | 4,400 | 60 | 2,650 | 78 | 3,400 | 9,323 | 2,234 | 1,009 | 309 |
| WASHINGTON | 3,000 | 65 | 1,940 | 78 | 2,300 | 9,223 | 2,903 | 1,967 | (D) |
| WATAUGA | 4,400 | 67 | 2,940 | 78 | 3,400 | 12,449 | 2,328 | 3,918 | 440 |
| WAYNE | 16,900 | 80 | 13,500 | 84 | 14,100 | 63,038 | 13,820 | 10,223 | 1,403 |
| WILKES | 11,200 | 72 | 8,010 | 79 | 8,800 | 39,181 | 4,996 | 10,953 | 643 |
| WILSON | 14,900 | 80 | 11,850 | 81 | 12,000 | 44,709 | 10,702 | 6,242 | 1,256 |
| YADKIN | 6,300 | 80 | 5,060 | 68 | 4,300 | 13,159 | 2,495 | 3,783 | 190 |
| YANCEY | 3,500 | 59 | 2,080 | 71 | 2,500 | 5,557 | 1,191 | 1,019 | (D) |
| TOTAL | 1,115,400 | 79 | 877,480 | 82 | 909,700 | 3,837,052 | 874,423 | 668,037 | 123,710 |

# North Dakota market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 1,300 | 57 | 740 | 87 | 1,100 | 6,597 | 1,148 | 1,283 | 181 |
| BARNES | 4,700 | 89 | 4,180 | 85 | 4,000 | 20,264 | 3,914 | 2,535 | 486 |
| BENSON | 2,300 | 66 | 1,530 | 71 | 1,600 | 6,341 | 1,522 | 127 | 156 |
| BILLINGS | 400 | 51 | 210 | 54 | 220 | 115 | ---- | ---- | ---- |
| BOTTINEAU | 2,800 | 64 | 1,800 | 74 | 2,100 | 10,130 | 1,586 | 1,698 | 240 |
| BOWMAN | 1,000 | 52 | 520 | 85 | 800 | 7,500 | 1,132 | 852 | 308 |
| BURKE | 1,800 | 68 | 1,230 | 72 | 1,300 | 5,136 | 1,045 | 751 | 160 |
| BURLEIGH | 9,200 | 82 | 7,500 | 89 | 8,200 | 48,473 | 8,125 | 11,345 | 2,305 |
| CASS | 20,200 | 92 | 18,530 | 89 | 18,000 | 109,669 | 14,988 | 22,474 | 3,385 |
| CAVALIER | 2,400 | 57 | 1,380 | 66 | 1,600 | 9,046 | 1,720 | 647 | 177 |
| DICKEY | 2,400 | 69 | 1,660 | 78 | 1,900 | 9,668 | 1,557 | 1,565 | 305 |
| DIVIDE | 1,400 | 51 | 710 | 63 | 900 | 5,965 | 1,087 | 854 | 207 |
| DUNN | 1,400 | 64 | 890 | 60 | 800 | 3,213 | 764 | (D) | (D) |
| EDDY | 1,300 | 66 | 860 | 81 | 1,100 | 6,491 | 1,100 | 1,288 | 141 |
| EMMONS | 2,000 | 78 | 1,560 | 72 | 1,400 | 6,736 | 1,439 | 947 | (D) |
| FOSTER | 1,500 | 66 | 990 | 80 | 1,200 | 7,960 | 1,425 | 2,087 | (D) |
| GOLDEN VALLEY | 800 | 52 | 410 | 86 | 690 | 4,036 | 714 | 1,094 | (D) |
| GRAND FORKS | 13,200 | 81 | 10,680 | 86 | 11,400 | 68,556 | 9,718 | 12,548 | 1,622 |
| GRANT | 1,500 | 85 | 1,270 | 64 | 1,000 | 3,644 | 911 | 873 | (D) |
| GRIGGS | 1,400 | 89 | 1,240 | 80 | 1,100 | 5,443 | 720 | 883 | (D) |
| HETTINGER | 1,700 | 58 | 980 | 79 | 1,400 | 8,186 | 1,120 | 1,500 | (D) |
| KIDDER | 1,400 | 78 | 1,090 | 72 | 1,000 | 4,434 | 579 | 1,182 | (D) |
| LA MOURE | 2,100 | 69 | 1,450 | 80 | 1,700 | 9,428 | 1,448 | 2,259 | 217 |
| LOGAN | 1,100 | 69 | 760 | 73 | 800 | 3,656 | 772 | 386 | (D) |
| MC HENRY | 2,600 | 64 | 1,670 | 79 | 2,100 | 8,568 | 2,061 | 1,433 | 259 |
| MC INTOSH | 1,800 | 69 | 1,230 | 72 | 1,300 | 8,014 | 1,662 | 999 | (D) |
| MC KENZIE | 2,000 | 51 | 1,030 | 68 | 1,400 | 5,907 | 1,077 | (D) | (D) |
| MC LEAN | 4,800 | 60 | 2,880 | 71 | 3,400 | 12,684 | 2,928 | 2.246 | 272 |
| MERCER | 2,000 | 63 | 1,270 | 70 | 1,400 | 5,962 | 1,013 | 1,132 | (D) |
| MORTON | 5,400 | 85 | 4,580 | 88 | 4,800 | 23,047 | 4,243 | 4,997 | 486 |
| MOUNTRAIL | 2,800 | 51 | 1,440 | 68 | 1,900 | 12,302 | 3,098 | 1,437 | 406 |
| NELSON | 1,700 | 82 | 1,400 | 80 | 1,400 | 8,647 | 828 | 1,079 | 169 |
| OLIVER | 500 | 60 | 300 | 75 | 380 | 639 | (D) | | ---- |
| PEMBINA | 3,400 | 62 | 2,120 | 78 | 2,600 | 13,455 | 2,606 | 1,707 | 367 |
| PIERCE | 2,000 | 65 | 1,300 | 77 | 1,500 | 7,656 | 1,605 | 2,401 | (D) |
| RAMSEY | 3,300 | 57 | 1,880 | 92 | 3,000 | 21,040 | 4,063 | 3,298 | 483 |
| RANSOM | 2,100 | 78 | 1,650 | 74 | 1,600 | 11,822 | 1,897 | 3,986 | 276 |
| RENVILLE | 1,200 | 65 | 780 | 79 | 900 | 4,225 | 1,104 | (D) | 34 |
| RICHLAND | 5,200 | 79 | 4,090 | 85 | 4,400 | 21,874 | 3,595 | 3,844 | 626 |
| ROLETTE | 2,300 | 57 | 1,310 | 68 | 1,600 | 7,139 | 1,888 | (D) | 179 |
| SARGENT | 1,700 | 79 | 1,340 | 85 | 1,400 | 4,212 | 717 | 371 | (D) |
| SHERIDAN | 1,100 | 65 | 710 | 81 | 900 | 3,270 | 675 | (D) | (D) |
| SIOUX | 600 | 85 | 510 | 70 | 420 | 1,075 | 363 | (D) | ... |
| SLOPE | 400 | 51 | 210 | 63 | 250 | 392 | (D) | | |
| STARK | 4,400 | 57 | 2,520 | 80 | 3,500 | 25,281 | 4,449 | 5,283 | 844 |
| STEELE | 1,200 | 89 | 1,070 | 82 | 1,000 | 3,232 | 375 | (D) | |
| STUTSMAN | 7,000 | 76 | 5,330 | 76 | 5,300 | 32,262 | 4,016 | 6,150 | 1.102 |
| TOWNER | 1,200 | 58 | 690 | 75 | 900 | 5,132 | 1,142 | (D) | (D) |
| TRAILL | 2,900 | 89 | 2,580 | 87 | 2,500 | 13,293 | 1,898 | 2,357 | 396 |
| WALSH | 4,600 | 62 | 2,850 | 89 | 4,100 | 22,474 | 4,053 | 3,706 | 466 |
| WARD | 12,400 | 82 | 10,120 | 85 | 10,600 | 64,604 | 12,212 | 12,752 | 2,240 |
| WELLS | 2,700 | 65 | 1,760 | 71 | 1,900 | 11,170 | 2,093 | 1,928 | 288 |
| WILLIAMS | 8,000 | 51 | 4,100 | 76 | 6,100 | 32,772 | 6,338 | 8,191 | 950 |
| TOTAL | 170,600 | 73 | 124,890 | 81 | 137,860 | 762,837 | 130,890 | 142,916 | 22,060 |

# Ohio market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 6,900 | 90 | 6,210 | 64 | 4,400 | 16,103 | 3,993 | 2,339 | 389 |
| ALLEN | 31,200 | 92 | 28,560 | 91 | 28,300 | 128,142 | 32,643 | 20,512 | 3,518 |
| ASHLAND | 11,700 | 93 | 10,850 | 90 | 10,600 | 40,151 | 10,083 | 8,095 | 992 |
| ASHTABULA | 29,700 | 93 | 27,580 | 83 | 24,700 | 100,829 | 28,619 | 17,373 | 2,671 |
| ATHENS | 13,100 | 89 | 11,710 | 81 | 10,600 | 40,196 | 11,051 | 8,613 | 1,191 |
| AUGLAIZE | 10,800 | 92 | 9,980 | 84 | 9,100 | 39,986 | 10,648 | 6,370 | 843 |
| BELMONT | 27,300 | 92 | 25,230 | 93 | 25,400 | 74,547 | 25,125 | 11,517 | 1,645 |
| BROWN | 7,800 | 90 | 7,030 | 84 | 6,500 | 21,497 | 4,793 | 2,599 | 466 |
| BUTLER | 53,800 | 94 | 50,350 | 96 | 51,900 | 198,926 | 52,957 | 29,196 | 6,492 |
| CARROLL | 5,900 | 91 | 5,360 | 80 | 4,700 | 13,563 | 4,332 | 1,932 | 299 |
| CHAMPAIGN | 9,200 | 92 | 8,500 | 87 | 8,000 | 27,988 | 6,545 | 4,934 | 834 |
| CLARK | 39,600 | 93 | 36,900 | 98 | 38,800 | 143,916 | 37,559 | 26,002 | 4,731 |
| CLERMONT | 21,400 | 93 | 19,940 | 98 | 21,000 | 53,129 | 16,507 | 8,622 | 1,975 |
| CLINTON | 8,800 | 91 | 8,010 | 87 | 7,700 | 35,605 | 8,457 | 6,884 | 780 |
| COLUMBIANA | 33,300 | 93 | 30,840 | 86 | 28,800 | 116,171 | 29,345 | 20,175 | 3,841 |
| COSHOCTON | 10,300 | 88 | 9,060 | 82 | 8,400 | 33,196 | 8,738 | 4,905 | 957 |
| CRAWFORD | 14,200 | 92 | 13,010 | 87 | 12,400 | 49,780 | 13,139 | 9,715 | 1,346 |
| CUYAHOGA | 498,400 | 94 | 468,600 | 96 | 476,500 | 2,117,076 | 550,677 | 302,783 | 82,236 |
| DARKE | 14,300 | 92 | 13,180 | 81 | 11,500 | 46,821 | 10,798 | 8,791 | 923 |
| DEFIANCE | 9,300 | 92 | 8,520 | 78 | 7,300 | 34,126 | 8,326 | 7,374 | 770 |
| DELAWARE | 9,800 | 94 | 9,190 | 89 | 8,700 | 31,073 | 7,656 | 5,086 | 639 |
| ERIE | 21,400 | 92 | 19,630 | 89 | 19,000 | 76,718 | 20,231 | 11,711 | 2,921 |
| FAIRFIELD | 20,500 | 94 | 19,200 | 88 | 18,000 | 64,636 | 15,604 | 10,699 | 2,098 |
| FAYETTE | 8,300 | 90 | 7,430 | 86 | 7,100 | 33,584 | 7,028 | 4,168 | 696 |
| FRANKLIN | 198,500 | 94 | 187,480 | 97 | 192,200 | 852,653 | 190,963 | 151,448 | 32,412 |
| FULTON | 9,300 | 91 | 8,420 | 78 | 7,300 | 39,508 | 7,423 | 9,243 | 786 |
| GALLIA | 7,900 | 89 | 7,030 | 85 | 6,700 | 21,253 | 5,725 | 2,974 | 431 |
| GEAUGA | 10,600 | 92 | 9,750 | 91 | 9,700 | 29,303 | 8,760 | 5,988 | 895 |
| GREENE | 24,400 | 94 | 22,890 | 92 | 22,500 | 69,307 | 17,227 | 15,416 | 1,559 |
| GUERNSEY | 11,700 | 89 | 10,370 | 77 | 9,000 | 36,040 | 8,906 | 5,278 | 1,187 |
| HAMILTON | 270,300 | 93 | 252,270 | 94 | 255,200 | 1,073,983 | 267,462 | 153,489 | 36,171 |
| HANCOCK | 16,500 | 92 | 15,120 | 89 | 14,800 | 61,244 | 16,961 | 11,610 | 1,773 |
| HARDIN | 9,300 | 92 | 8,540 | 82 | 7,700 | 27,391 | 6,528 | 5,212 | 665 |
| HARRISON | 5,900 | 91 | 5,370 | 83 | 4,900 | 13,293 | 3,779 | 2,518 | 330 |
| HENRY | 7,200 | 92 | 6,600 | 88 | 6,400 | 26,163 | 5,851 | 4,353 | 637 |
| HIGHLAND | 10,000 | 89 | 8,940 | 80 | 8,000 | 35,268 | 11,941 | 5,243 | 492 |
| HOCKING | 5,800 | 92 | 5,320 | 84 | 4,900 | 18,727 | 4,418 | 3,486 | 560 |
| HOLMES | 5,400 | 90 | 4,860 | 76 | 4,100 | 14,511 | 2,767 | 2,529 | 358 |
| HURON | 13,700 | 93 | 12,700 | 94 | 12,900 | 47,856 | 13,223 | 8,654 | 1,570 |
| JACKSON | 9,100 | 91 | 8,240 | 78 | 7,100 | 26,093 | 7,849 | 5,438 | 767 |
| JEFFERSON | 29,900 | 92 | 27,640 | 91 | 27,100 | 113,782 | 34,492 | 14,555 | 3,196 |
| KNOX | 12,300 | 93 | 11,400 | 86 | 10,500 | 42,145 | 11,486 | 8,713 | 1,115 |
| LAKE | 38,800 | 94 | 36,440 | 96 | 37,300 | 131,746 | 38,710 | 20,807 | 4,835 |
| LAWRENCE | 15,700 | 93 | 14,580 | 89 | 13,900 | 44,008 | 14,139 | 7,359 | 1,094 |
| LICKING | 27,200 | 92 | 24,960 | 89 | 24,300 | 90,852 | 23,268 | 16,345 | 2,589 |
| LOGAN | 11,200 | 92 | 10,330 | 91 | 10,200 | 41,729 | 8,981 | 7,173 | 941 |
| LORAIN | 61,300 | 94 | 57,490 | 95 | 58,300 | 200,949 | 57,176 | 33,727 | 5,817 |
| LUCAS | 144,700 | 94 | 135,700 | 97 | 140,200 | 559,526 | 147,151 | 81,094 | 22,226 |
| MADISON | 7,700 | 91 | 7,020 | 91 | 7,000 | 33,072 | 6,768 | 7,590 | 761 |
| MAHONING | 82,800 | 94 | 77,440 | 94 | 77,800 | 351,870 | 95,387 | 49,346 | (D) |
| MARION | 18,100 | 93 | 16,810 | 89 | 16,100 | 71,885 | 17,097 | 9,110 | 2,119 |
| MEDINA | 15,600 | 94 | 14,700 | 90 | 14,000 | 52,864 | 13,784 | 9,332 | 1,868 |
| MEIGS | 7,100 | 90 | 6,400 | 80 | 5,700 | 20,840 | 5,236 | 5,244 | 721 |
| MERCER | 9,600 | 91 | 8,720 | 78 | 7,400 | 39,448 | 6,710 | 6,991 | 489 |
| MIAMI | 22,800 | 94 | 21,470 | 90 | 20,600 | 81,814 | 20,623 | 16,943 | 2,183 |
| MONROE | 4,700 | 90 | 4,210 | 80 | 3,700 | 10,601 | 2,850 | 2,692 | 237 |
| MONTGOMERY | 158,700 | 95 | 150,940 | 96 | 152,200 | 615,018 | 150,992 | 94,567 | 20,933 |
| MORGAN | 4,400 | 90 | 3,940 | 84 | 3,700 | 10,158 | 2,896 | 1,574 | 284 |
| MORROW | 6,000 | 92 | 5,490 | 78 | 4,700 | 13,606 | 3,334 | 3,060 | 246 |
| MUSKINGUM | 24,300 | 89 | 21,610 | 86 | 20,800 | 81,962 | 21,505 | 13,833 | 2,551 |
| NOBLE | 3,800 | 90 | 3,400 | 86 | 3,300 | 9,253 | 1,656 | 1,637 | (D) |
| OTTAWA | 11,100 | 92 | 10,170 | 94 | 10,400 | 35,732 | 9,938 | 7,256 | 605 |
| PAULDING | 5,700 | 90 | 5,120 | 77 | 4,400 | 13,532 | 3,031 | 2,390 | 342 |
| PERRY | 8,100 | 92 | 7,470 | 81 | 6,600 | 19,801 | 7,071 | 3,235 | 436 |
| PICKAWAY | 9,000 | 93 | 8,330 | 86 | 7,800 | 31,403 | 7,244 | 6,425 | 843 |
| PIKE | 7,900 | 90 | 7,150 | 78 | 6,200 | 17,389 | 3,823 | 3,344 | 181 |
| PORTAGE | 24,200 | 92 | 22,380 | 84 | 20,400 | 78,115 | 15,873 | 15,209 | 2,463 |
| PREBLE | 9,800 | 93 | 9,110 | 86 | 8,400 | 25,656 | 6,365 | 4,169 | 515 |
| PUTNAM | 8,300 | 90 | 7,450 | 87 | 7,200 | 27,015 | 7,404 | 3,684 | 468 |
| RICHLAND | 32,800 | 93 | 30,380 | 86 | 28,200 | 136,297 | 44,636 | 21,200 | 3,663 |
| ROSS | 18,400 | 93 | 17,120 | 85 | 15,600 | 57,890 | 15,490 | 9,806 | 1,580 |
| SANDUSKY | 19,500 | 93 | 18,130 | 90 | 17,500 | 62,283 | 14,591 | 11,671 | 1,288 |

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# This is the kind of hold our station has on people

It's a two-way affair, as you can see. We hold each other's loyalty and friendship. *Plus-values without equal to worthy sponsors!*

We've earned viewer loyalty through a natural attitude that our people, providentially, appreciate. Strong emphasis on public service. Programming for the human being. No staff shouting—no triple spots—no hokum. Civic-minded veteran staff members, respected members of their parts of the community. Doing, in fact, what comes naturally with nice people.

How do we know? Ratings, mail counts, word of mouth—you name it! Your message, in behalf of worthy products, gets special notice here. It's the U.S.A.'s 17th (with an annual 3⅓ billion-plus buying appetite) but one of the most rewarding markets of them all—and George P. Hollingbery has all data plus our means-what-it-says rate card. What's holding *you?*

**ONE OF AMERICA'S GREAT AREA STATIONS**

*Reaching and Holding 2,881,420 People—in 41 Counties of 3 States*

**WHIO-TV**
CBS
**channel 7 dayton, ohio**

# Ohio CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| SCIOTO | 30,400 | 93 | 28,150 | 76 | 23,200 | 86,860 | 22,659 | 15,772 | 2,567 |
| SENECA | 17,100 | 91 | 15,640 | 94 | 16,000 | 62,394 | 15,621 | 10,583 | 1,855 |
| SHELBY | 10,100 | 92 | 9,260 | 84 | 8,500 | 31,856 | 8,672 | 6,036 | 689 |
| STARK | 97,500 | 93 | 90,800 | 92 | 90,000 | 376,856 | 100,463 | 59,044 | 12,617 |
| SUMMIT | 154,500 | 94 | 145,490 | 95 | 146,800 | 607,224 | 159,982 | 104,829 | 19,668 |
| TRUMBULL | 59,100 | 93 | 54,840 | 95 | 56,100 | 203,500 | 55,912 | 35,580 | (D) |
| TUSCARAWAS | 24,100 | 92 | 22,100 | 80 | 19,400 | 81,874 | 21,729 | 16,107 | 2,068 |
| UNION | 7,600 | 91 | 6,920 | 82 | 6,200 | 25,711 | 5,818 | 4,638 | 531 |
| VAN WERT | 10,200 | 91 | 9,260 | 82 | 8,400 | 27,266 | 7,239 | 5,495 | 490 |
| VINTON | 2,900 | 91 | 2,650 | 72 | 2,100 | 5,007 | 1,942 | 476 | (D) |
| WARREN | 16,000 | 93 | 14,870 | 88 | 14,100 | 41,284 | 11,579 | 5,669 | 1,191 |
| WASHINGTON | 16,000 | 90 | 14,450 | 82 | 13,100 | 53,191 | 13,994 | 8,999 | 1,516 |
| WAYNE | 20,200 | 92 | 18,540 | 89 | 18,000 | 78,429 | 16,932 | 14,540 | 2,389 |
| WILLIAMS | 10,000 | 91 | 9,110 | 87 | 8,700 | 32,811 | 7,595 | 5,414 | 780 |
| WOOD | 21,600 | 94 | 20,200 | 85 | 18,400 | 66,769 | 19,019 | 13,829 | 2,383 |
| WYANDOT | 6,800 | 90 | 6,110 | 83 | 5,700 | 23,680 | 4,749 | 3,811 | 593 |
| TOTAL | 2,898,200 | 93 | 2,700,660 | 92 | 2,669,000 | 10,857,305 | 2,797,979 | 1,743,240 | 357,661 |

# Oklahoma market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADAIR | 3,600 | 65 | 2,350 | 74 | 2,700 | 7,066 | 2,890 | 610 | 289 |
| ALFALFA | 2,400 | 75 | 1,800 | 81 | 1,900 | 8,464 | 1,830 | 2,028 | 420 |
| ATOKA | 3,100 | 74 | 2,280 | 69 | 2,100 | 7340 | 2,510 | 1,303 | (D) |
| BEAVER | 1,800 | 59 | 1,060 | 70 | 1,300 | 5,881 | 1,055 | 762 | (D) |
| BECKHAM | 5,000 | 61 | 3,070 | 77 | 3,900 | 24,080 | 5,203 | 5,661 | 717 |
| BLAINE | 3,500 | 80 | 2,810 | 89 | 3,100 | 12,522 | 3,083 | 2,612 | 473 |
| BRYAN | 7,100 | 72 | 5,120 | 74 | 5,300 | 22,412 | 5,438 | 4,315 | 637 |
| CADDO | 7,400 | 80 | 5,940 | 79 | 5,900 | 25,987 | 5,856 | 4,576 | 898 |
| CANADIAN | 6,800 | 85 | 5,800 | 82 | 5,600 | 26,023 | 5,426 | 8,442 | 819 |
| CARTER | 13,400 | 74 | 9,850 | 77 | 10,300 | 44,301 | 12,154 | 6,407 | 1,471 |
| CHEROKEE | 4,900 | 73 | 3,580 | 70 | 3,500 | 12,626 | 4,106 | 2,370 | 365 |
| CHOCTAW | 3,900 | 53 | 2,070 | 58 | 2,300 | 9,464 | 2,246 | 2,249 | 298 |
| CIMARRON | 1,100 | 54 | 600 | 65 | 700 | 5,123 | 1,055 | 844 | (D) |
| CLEVELAND | 12,000 | 88 | 10,530 | 82 | 9,800 | 41,561 | 10,966 | 7,695 | 1,659 |
| COAL | 1,600 | 73 | 1,170 | 78 | 1,200 | 3,657 | 910 | (D) | (D) |
| COMANCHE | 19,100 | 86 | 16,380 | 86 | 16,500 | 71,669 | 14,383 | 15,156 | (D) |
| COTTON | 2,500 | 76 | 1,910 | 79 | 2,000 | 6,923 | 1,660 | 1,956 | 179 |
| CRAIG | 4,600 | 77 | 3,530 | 77 | 3,600 | 14,087 | 2,998 | 2,400 | 449 |
| CREEK | 11,800 | 87 | 10,300 | 83 | 9,700 | 30,882 | 9,078 | 5,836 | 1,144 |
| CUSTER | 5,300 | 69 | 3,630 | 85 | 4,500 | 25,060 | 5,150 | 4,977 | 1,019 |
| DELAWARE | 4,100 | 77 | 3,150 | 69 | 2,800 | 6,483 | 1,860 | 1,039 | 132 |
| DEWEY | 1,600 | 69 | 1,100 | 81 | 1,300 | 5,654 | 1,211 | 839 | 269 |
| ELLIS | 2,200 | 64 | 1,400 | 57 | 1,300 | 10,301 | 1,094 | 1,279 | 388 |
| GARFIELD | 14,600 | 83 | 12,100 | 88 | 12,900 | 65,048 | 13,983 | 10,236 | 3,259 |
| GARVIN | 8,200 | 79 | 6,500 | 80 | 6,500 | 28,512 | 7,864 | 6,534 | 944 |
| GRADY | 9,300 | 86 | 7,970 | 79 | 7,400 | 29,185 | 5,905 | 6,261 | 1,067 |
| GRANT | 2,400 | 75 | 1,800 | 84 | 2,000 | 8,214 | 1,717 | 1,295 | 220 |
| GREER | 2,600 | 63 | 1,640 | 76 | 2,000 | 9,357 | 2,664 | 1,036 | 378 |
| HARMON | 1,700 | 63 | 1,070 | 74 | 1,300 | 6,684 | 2,093 | 1,199 | (D) |
| HARPER | 1,400 | 67 | 940 | 77 | 1,100 | 6,254 | 1,414 | 1,474 | 229 |
| HASKELL | 2,900 | 59 | 1,720 | 61 | 1,800 | 5,852 | 1,839 | 1,009 | 208 |
| HUGHES | 4,100 | 69 | 2,820 | 80 | 3,300 | 11,618 | 3,204 | 2,349 | 562 |
| JACKSON | 8,200 | 63 | 5,180 | 73 | 6,000 | 27,150 | 7,000 | 3,672 | 861 |
| JEFFERSON | 2,400 | 76 | 1,830 | 80 | 1,900 | 7,169 | 1,968 | 1,597 | 316 |
| JOHNSTON | 2,500 | 74 | 1,840 | 72 | 1,800 | 5,254 | 2,278 | 576 | 174 |
| KAY | 15,600 | 84 | 13,090 | 85 | 13,200 | 56,807 | 14,621 | 12,501 | 2,388 |
| KINGFISHER | 2,800 | 80 | 2,250 | 87 | 2,400 | 12,644 | 2,307 | 3,322 | 454 |
| KIOWA | 4,100 | 75 | 3,080 | 77 | 3,100 | 16,588 | 3,655 | 2,593 | 733 |
| LATIMER | 1,900 | 59 | 1,130 | 58 | 1,100 | 3,614 | 1,323 | 614 | (D) |
| LE FLORE | 7,800 | 63 | 4,950 | 70 | 5,400 | 17,441 | 5,224 | 3,759 | 524 |
| LINCOLN | 5,600 | 83 | 4,640 | 81 | 4,500 | 17,287 | 4,145 | 3,116 | 430 |
| LOGAN | 5,500 | 76 | 4,160 | 85 | 4,700 | 17,537 | 4,561 | 4,181 | 682 |
| LOVE | 1,600 | 72 | 1,150 | 78 | 1,200 | 3,268 | 734 | (D) | (D) |
| MC CLAIN | 3,800 | 78 | 2,950 | 82 | 3,100 | 10,234 | 2,921 | 2,050 | 402 |
| MC CURTAIN | 6,900 | 65 | 4,510 | 71 | 4,900 | 15,370 | 4,010 | 3,988 | 466 |
| MC INTOSH | 3,700 | 69 | 2,550 | 73 | 2,700 | 7,986 | 2,119 | 1,310 | 192 |
| MAJOR | 2,200 | 75 | 1,650 | 68 | 1,500 | 6,786 | 1,494 | 1,872 | 239 |
| MARSHALL | 2,400 | 72 | 1,730 | 78 | 1,900 | 6,326 | 1,449 | 981 | 215 |
| MAYES | 6,000 | 77 | 4,600 | 79 | 4,800 | 17,302 | 3,984 | 3,484 | 844 |

CONTINUED

# Oklahoma CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| MURRAY | 3,500 | 74 | 2,580 | 81 | 2,800 | 10,887 | 2,525 | 3,051 | 426 |
| MUSKOGEE | 17,900 | 86 | 15,380 | 78 | 14,000 | 61,556 | 16,343 | 10,275 | 2,431 |
| NOBLE | 3,100 | 80 | 2,470 | 91 | 2,800 | 10,500 | 2,492 | 1,830 | 326 |
| NOWATA | 3,300 | 83 | 2,740 | 83 | 2,700 | 7,484 | 2,097 | 1,337 | (D) |
| OKFUSKEE | 3,400 | 73 | 2,490 | 75 | 2,500 | 6,971 | 1,817 | 895 | 195 |
| OKLAHOMA | 136,100 | 89 | 120,500 | 91 | 123,500 | 533,755 | 120,931 | 96,243 | 21,056 |
| OKMULGEE | 10,600 | 81 | 8,560 | 80 | 8,500 | 30,767 | 9,465 | 4,777 | 1,195 |
| OSAGE | 9,200 | 87 | 8,040 | 86 | 7,900 | 25,313 | 8,703 | 4,890 | 884 |
| OTTAWA | 8,500 | 80 | 6,800 | 82 | 7,000 | 26,154 | 6,683 | 4,228 | 1,049 |
| PAWNEE | 3,800 | 80 | 3,020 | 87 | 3,300 | 12,131 | 3,984 | 2,551 | 367 |
| PAYNE | 11,300 | 78 | 8,760 | 81 | 9,100 | 40,398 | 11,304 | 7,769 | 1,712 |
| PITTSBURG | 8,800 | 73 | 6,460 | 71 | 6,200 | 29,824 | 7,640 | 5,061 | 1,345 |
| PONTOTOC | 8,400 | 83 | 6,940 | 87 | 7,300 | 32,579 | 7,629 | 7,984 | 1,202 |
| POTTAWATOMIE | 13,000 | 79 | 10,230 | 85 | 11,000 | 44,667 | 10,738 | 6,653 | 1,905 |
| PUSHMATAHA | 2,800 | 53 | 1,480 | 59 | 1,700 | 6,607 | 1,340 | (D) | 237 |
| ROGER MILLS | 1,500 | 68 | 1,030 | 63 | 900 | 3,660 | 858 | 1,164 | 200 |
| ROGERS | 5,900 | 83 | 4,900 | 82 | 4,800 | 16,677 | 4,461 | 3,425 | 553 |
| SEMINOLE | 8,800 | 80 | 7,040 | 83 | 7,300 | 26,077 | 7,630 | 6,303 | 973 |
| SEQUOYAH | 4,900 | 65 | 3,200 | 72 | 3,500 | 8,234 | 2,228 | 1,100 | (D) |
| STEPHENS | 11,300 | 81 | 9,180 | 83 | 9,300 | 39,518 | 11,328 | 7,531 | 1,851 |
| TEXAS | 3,300 | 54 | 1,770 | 63 | 2,100 | 19,159 | 3,210 | 3,999 | 633 |
| TILLMAN | 4,200 | 76 | 3,210 | 81 | 3,400 | 16,882 | 4,559 | 3,231 | 682 |
| TULSA | 108,700 | 92 | 100,380 | 90 | 97,900 | 443,129 | 104,478 | 86,145 | 17,297 |
| WAGONER | 4,600 | 73 | 3,370 | 76 | 3,500 | 9,538 | 1,945 | 1,494 | 417 |
| WASHINGTON | 13,000 | 86 | 11,190 | 93 | 12,100 | 48,139 | 13,400 | 10,040 | 1,892 |
| WASHITA | 3,900 | 75 | 2,920 | 83 | 3,200 | 11,010 | 3,476 | 1,557 | 341 |
| WOODS | 3,300 | 64 | 2,100 | 80 | 2,600 | 14,485 | 2,954 | 2,254 | 555 |
| WOODWARD | 3,600 | 64 | 2,290 | 72 | 2,600 | 18,335 | 4,211 | 4,059 | 563 |
| TOTAL | 679,700 | 82 | 556,310 | 83 | 567,300 | 2,401,489 | 586,067 | 456,370 | 91,826 |

# Oregon market facts

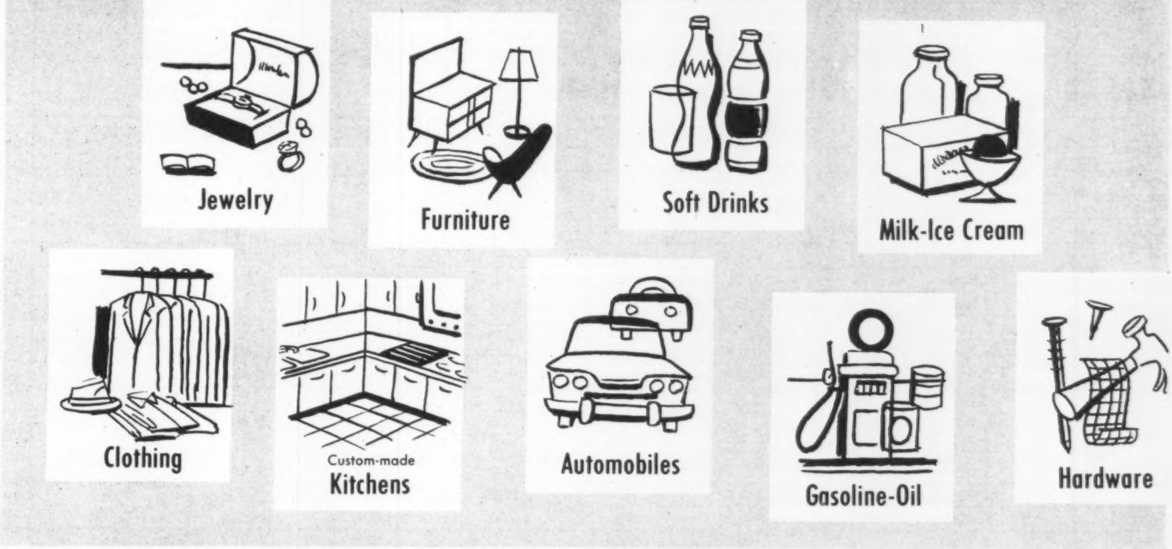
| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| BAKER | 6,300 | 60 | 3,800 | 75 | 4,800 | 22,715 | 6,155 | 5,403 | (D) |
| BENTON | 11,800 | 70 | 8,310 | 80 | 9,400 | 36,180 | 8,140 | 6,469 | 1,196 |
| CLACKAMAS | 36,500 | 86 | 31,530 | 94 | 34,200 | 84,769 | 25,515 | 21,434 | 3,360 |
| CLATSOP | 9,100 | 71 | 6,510 | 88 | 8,000 | 32,620 | 7,802 | 5,440 | 1,046 |
| COLUMBIA | 6,700 | 68 | 4,570 | 85 | 5,700 | 18,574 | 6,629 | 3,092 | 625 |
| COOS | 18,800 | 63 | 11,820 | 70 | 13,200 | 64,767 | 18,091 | 13,313 | 2,563 |
| CROOK | 2,700 | 56 | 1,510 | 87 | 2,300 | 10,348 | 2,170 | 3,742 | (D) |
| CURRY | 6,100 | 62 | 3,800 | 73 | 4,400 | 13,507 | 4,095 | 2,292 | 431 |
| DESCHUTES | 6,700 | 56 | 3,760 | 85 | 5,700 | 31,014 | 7,397 | 7,333 | 1,265 |
| DOUGLAS | 20,700 | 69 | 14,270 | 86 | 17,800 | 63,850 | 18,138 | 11,974 | 2,031 |
| GILLIAM | 1,200 | 65 | 780 | 67 | 800 | 6,509 | 867 | (D) | 122 |
| GRANT | 2,400 | 54 | 1,290 | 68 | 1,600 | 8,051 | 2,102 | 2,139 | 255 |
| HARNEY | 1,900 | 51 | 970 | 93 | 1,800 | 9,477 | 2,129 | 2,570 | (D) |
| HOOD RIVER | 4,200 | 64 | 2,680 | 81 | 3,400 | 15,948 | 5,110 | 2,971 | 448 |
| JACKSON | 23,400 | 80 | 18,760 | 89 | 20,800 | 86,172 | 22,259 | 20,052 | 2,347 |
| JEFFERSON | 2,700 | 64 | 1,730 | 75 | 2,000 | 9,594 | 2,367 | 2,566 | 303 |
| JOSEPHINE | 10,200 | 69 | 7,070 | 72 | 7,400 | 34,933 | 8,428 | 7,837 | 940 |
| KLAMATH | 15,000 | 68 | 10,140 | 89 | 13,400 | 67,599 | 15,375 | 12,687 | 2,254 |
| LAKE | 2,300 | 58 | 1,320 | 81 | 1,900 | 11,316 | 2,509 | 2,636 | 456 |
| LANE | 47,700 | 85 | 40,640 | 89 | 42,400 | 178,991 | 44,057 | 36,100 | 6,132 |
| LINCOLN | 9,000 | 63 | 5,710 | 85 | 7,600 | 27,995 | 8,602 | 5,617 | 751 |
| LINN | 17,000 | 71 | 12,070 | 87 | 14,900 | 58,591 | 14,972 | 10,380 | 2,100 |
| MALHEUR | 6,600 | 72 | 4,730 | 91 | 6,000 | 29,444 | 5,962 | 4,371 | 759 |
| MARION | 37,000 | 82 | 30,390 | 93 | 34,400 | 144,473 | 35,991 | 24,340 | 4,773 |
| MORROW | 1,300 | 66 | 860 | 82 | 1,100 | 5,887 | 881 | 1,324 | (D) |
| MULTNOMAH | 194,400 | 89 | 173,130 | 92 | 178,000 | 792,170 | 192,308 | 122,028 | 19,470 |
| POLK | 8,000 | 72 | 5,780 | 87 | 6,900 | 18,037 | 5,726 | 2,638 | 575 |
| SHERMAN | 700 | 66 | 460 | 83 | 580 | 2,366 | 523 | (D) | (D) |
| TILLAMOOK | 6,200 | 67 | 4,140 | 70 | 4,400 | 19,587 | 5,736 | 3,055 | 726 |
| UMATILLA | 14,600 | 68 | 9,980 | 75 | 11,000 | 61,896 | 14,287 | 11,262 | 2,232 |
| UNION | 5,700 | 60 | 3,440 | 68 | 3,900 | 20,595 | 5,342 | 3,327 | 1,088 |
| WALLOWA | 2,400 | 61 | 1,460 | 68 | 1,600 | 7,303 | 1,969 | 1,263 | 389 |
| WASCO | 7,200 | 64 | 4,590 | 85 | 6,100 | 29,237 | 5,251 | 6,190 | 1,871 |
| WASHINGTON | 31,200 | 88 | 27,470 | 91 | 28,500 | 76,487 | 22,381 | 16,298 | 2,270 |
| WHEELER | 800 | 54 | 430 | 88 | 700 | 1,105 | 236 | (D) | — |
| YAMHILL | 10,000 | 70 | 7,020 | 85 | 8,500 | 34,477 | 7,801 | 6,870 | 871 |
| TOTAL | 588,500 | 79 | 466,920 | 88 | 515,180 | 2,137,084 | 537,303 | 390,565 | 65,601 |

**Sources and dates of information are detailed on page F-1.**

# Pennsylvania market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 13,900 | 87 | 12,050 | 79 | 11,000 | 44,051 | 10,128 | 8,086 | 1,356 |
| ALLEGHENY | 469,400 | 94 | 440,670 | 97 | 457,300 | 1,894,227 | 528,894 | 256,616 | 69,622 |
| ARMSTRONG | 23,100 | 93 | 21,380 | 84 | 19,300 | 66,996 | 22,056 | 13,337 | 1,870 |
| BEAVER | 58,100 | 94 | 54,520 | 96 | 55,700 | 207,366 | 65,860 | 31,543 | 8,027 |
| BEDFORD | 12,500 | 93 | 11,580 | 76 | 9,400 | 42,963 | 9,372 | 8,392 | 668 |
| BERKS | 80,700 | 92 | 74,070 | 92 | 74,000 | 300,047 | 72,024 | 53,033 | 6,710 |
| BLAIR | 38,200 | 92 | 35,240 | 93 | 35,600 | 131,947 | 32,047 | 22,915 | 3,855 |
| BRADFORD | 15,500 | 90 | 13,950 | 82 | 12,700 | 52,917 | 12,079 | 12,714 | 1,291 |
| BUCKS | 99,200 | 94 | 93,180 | 94 | 92,800 | 299,434 | 75,531 | 76,093 | 9,226 |
| BUTLER | 30,400 | 94 | 28,510 | 86 | 26,200 | 108,450 | 24,218 | 22,575 | 2,959 |
| CAMBRIA | 55,000 | 93 | 50,940 | 96 | 52,700 | 196,181 | 52,042 | 30,584 | 4,462 |
| CAMERON | 1,900 | 74 | 1,410 | 95 | 1,800 | 6,687 | 2,076 | 1,212 | (D) |
| CARBON | 15,500 | 90 | 14,010 | 88 | 13,600 | 46,906 | 15,666 | 7,104 | 985 |
| CENTRE | 19,000 | 90 | 17,120 | 82 | 15,600 | 74,519 | 19,227 | 13,959 | 2,863 |
| CHESTER | 54,700 | 93 | 51,130 | 98 | 53,500 | 214,943 | 52,619 | 39,060 | 5,742 |
| CLARION | 10,400 | 92 | 9,520 | 90 | 9,300 | 36,584 | 9,613 | 9,898 | 868 |
| CLEARFIELD | 22,300 | 93 | 20,740 | 82 | 18,400 | 72,069 | 19,773 | 14,789 | 1,702 |
| CLINTON | 11,100 | 80 | 8,920 | 86 | 9,600 | 36,954 | 10,654 | 7,302 | 903 |
| COLUMBIA | 17,100 | 83 | 14,140 | 85 | 14,600 | 56,538 | 15,457 | 9,924 | 1,618 |
| CRAWFORD | 22,700 | 89 | 20,160 | 80 | 18,200 | 82,705 | 21,142 | 13,998 | 2,235 |
| CUMBERLAND | 35,800 | 88 | 31,420 | 92 | 33,100 | 133,435 | 35,201 | 28,005 | 4,223 |
| DAUPHIN | 66,600 | 92 | 61,130 | 92 | 61,300 | 284,029 | 61,145 | 47,213 | 9,815 |
| DELAWARE | 163,100 | 93 | 152,400 | 97 | 158,800 | 552,218 | 159,202 | 92,065 | 20,719 |
| ELK | 10,000 | 77 | 7,660 | 89 | 8,900 | 29,317 | 9,852 | 4,757 | 1,197 |
| ERIE | 68,900 | 93 | 64,300 | 95 | 65,500 | 277,878 | 71,094 | 44,841 | 8,653 |
| FAYETTE | 45,600 | 93 | 42,610 | 83 | 37,600 | 147,461 | 45,591 | 26,180 | 4,050 |
| FOREST | 1,400 | 73 | 1,020 | 83 | 1,200 | 3,951 | 759 | 964 | ---- |
| FRANKLIN | 24,100 | 89 | 21,480 | 72 | 17,400 | 93,661 | 19,415 | 21,017 | 2,312 |
| FULTON | 2,800 | 80 | 2,240 | 66 | 1,800 | 7,649 | 1,562 | 814 | (D) |
| GREENE | 11,700 | 86 | 10,100 | 84 | 9,800 | 28,709 | 8,436 | 5,658 | 757 |
| HUNTINGDON | 10,900 | 91 | 9,900 | 80 | 8,700 | 30,868 | 8,866 | 5,886 | 676 |
| INDIANA | 19,200 | 92 | 17,600 | 82 | 15,800 | 61,287 | 14,772 | 11,031 | 1,748 |
| JEFFERSON | 13,700 | 92 | 12,580 | 87 | 11,900 | 48,657 | 19,401 | 7,059 | 961 |
| JUNIATA | 4,600 | 72 | 3,300 | 74 | 3,400 | 11,710 | 2,012 | 2,866 | 107 |
| LACKAWANNA | 71,100 | 91 | 64,940 | 96 | 68,300 | 256,792 | 77,133 | 36,853 | 6,968 |
| LANCASTER | 76,700 | 93 | 71,060 | 86 | 65,900 | 309,049 | 67,202 | 53,370 | 6,159 |
| LAWRENCE | 31,200 | 92 | 28,800 | 90 | 27,900 | 112,117 | 27,344 | 19,195 | 3,182 |
| LEBANON | 25,000 | 92 | 23,000 | 86 | 21,400 | 98,479 | 26,150 | 19,785 | 2,146 |
| LEHIGH | 64,600 | 94 | 60,650 | 95 | 61,500 | 274,636 | 55,081 | 41,289 | 6,352 |
| LUZERNE | 102,700 | 91 | 92,970 | 95 | 97,200 | 367,034 | 103,656 | 51,869 | 8,330 |
| LYCOMING | 32,500 | 78 | 25,330 | 84 | 27,400 | 123,064 | 32,284 | 18,938 | 2,937 |
| MC KEAN | 15,100 | 81 | 12,300 | 87 | 13,200 | 53,758 | 16,621 | 11,592 | 1,997 |
| MERCER | 33,200 | 92 | 30,480 | 97 | 32,300 | 131,082 | 36,739 | 25,002 | 3,629 |
| MIFFLIN | 12,000 | 91 | 10,960 | 87 | 10,400 | 41,000 | 8,539 | 6,370 | 1,376 |
| MONROE | 12,100 | 91 | 10,980 | 89 | 10,800 | 47,915 | 11,228 | 8,335 | 1,055 |
| MONTGOMERY | 141,000 | 94 | 132,680 | 98 | 138,600 | 618,759 | 159,108 | 97,804 | 17,879 |
| MONTOUR | 3,800 | 85 | 3,240 | 91 | 3,500 | 11,463 | 3,738 | 2,697 | 416 |
| NORTHAMPTON | 53,800 | 94 | 50,510 | 97 | 52,000 | 209,843 | 63,955 | 27,009 | 6,765 |
| NORTHUMBERLAND | 33,500 | 78 | 26,230 | 84 | 28,100 | 106,678 | 27,641 | 18,421 | 3,683 |
| PERRY | 7,100 | 72 | 5,090 | 80 | 5,700 | 18,280 | 4,863 | 3,056 | 367 |
| PHILADELPHIA | 621,000 | 92 | 568,840 | 98 | 606,700 | 2,528,154 | 563,561 | 277,287 | 81,127 |
| PIKE | 3,300 | 80 | 2,650 | 78 | 2,600 | 8,266 | 1,775 | (D) | (D) |
| POTTER | 4,700 | 74 | 3,470 | 85 | 4,000 | 16,803 | 3,973 | 3,866 | 353 |
| SCHUYLKILL | 51,000 | 90 | 45,850 | 83 | 42,300 | 152,156 | 43,983 | 26,609 | 3,715 |
| SNYDER | 7,700 | 72 | 5,570 | 73 | 5,700 | 21,947 | 5,354 | 4,492 | 340 |
| SOMERSET | 21,200 | 86 | 18,170 | 91 | 19,300 | 69,126 | 16,583 | 13,072 | 1,392 |
| SULLIVAN | 1,700 | 86 | 1,460 | 78 | 1,300 | 3,922 | 1,137 | (D) | (D) |
| SUSQUEHANNA | 8,800 | 90 | 7,930 | 85 | 7,500 | 27,213 | 9,227 | 3,945 | 535 |
| TIOGA | 10,700 | 84 | 9,040 | 80 | 8,600 | 35,391 | 8,468 | 9,079 | 593 |
| UNION | 6,500 | 72 | 4,700 | 77 | 5,000 | 20,318 | 4,953 | 2,813 | 418 |
| VENANGO | 18,600 | 81 | 15,050 | 87 | 16,200 | 58,594 | 16,359 | 10,732 | 1,712 |
| WARREN | 10,700 | 83 | 8,930 | 81 | 8,700 | 64,460 | 12,043 | 8,698 | 1,332 |
| WASHINGTON | 61,500 | 94 | 57,980 | 97 | 59,500 | 207,493 | 60,995 | 35,320 | 5,692 |
| WAYNE | 7,700 | 81 | 6,220 | 80 | 6,200 | 27,746 | 7,539 | 4,462 | 510 |
| WESTMORELAND | 94,400 | 95 | 89,420 | 95 | 90,000 | 329,229 | 95,642 | 53,904 | 9,673 |
| WYOMING | 4,700 | 86 | 4,040 | 82 | 3,900 | 16,619 | 3,839 | 2,958 | 585 |
| YORK | 71,000 | 93 | 65,750 | 92 | 65,500 | 271,024 | 58,877 | 52,163 | 4,836 |
| TOTAL | 3,269,700 | 92 | 2,995,270 | 93 | 3,053,700 | 12,321,720 | 3,163,376 | 1,903,083 | 368,991 |

# STATISTICS don't buy . . .


Jewelry
Furniture
Soft Drinks
Milk-Ice Cream
Clothing
Custom-made Kitchens
Automobiles
Gasoline-Oil
Hardware

# PEOPLE DO and especially the people who stay with WJAC-TV

Statistics only have real meaning when they represent product-buying people. Both A.R.B. and Nielsen show WJAC-TV to be the Number 1 station in the Johnstown-Altoona market, but the exciting part of the story is shown in the sales results of our clients. People in every type of business tell us the same thing--"We look to WJAC-TV to help us sell. WJAC-TV delivers a large audience, but more important, a responsive, loyal audience!"

**WJAC-TV** *can deliver for you. It's the number one station in audience--and audience response!*

SERVING MILLIONS FROM ATOP THE ALLEGHENIES
WJAC-TV
JOHNSTOWN · CHANNEL 6

Get all the facts and figures on WJAC-TV leadership from

**HARRINGTON, RIGHTER AND PARSONS, INC.**

# Rhode Island market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| BRISTOL | 9,000 | 93 | 8,400 | 98 | 8,800 | 26,914 | 9,152 | 4,295 | 1,286 |
| KENT | 31,200 | 93 | 29,120 | 99 | 30,800 | 99,695 | 31,319 | 13,870 | 3,441 |
| NEWPORT | 19,600 | 93 | 18,220 | 100 | 19,500 | 6,608 | 16,696 | 8,497 | 2,373 |
| PROVIDENCE | 173,400 | 93 | 161,680 | 97 | 168,900 | 680,626 | 162,221 | 96,695 | 25,198 |
| WASHINGTON | 16,600 | 93 | 15,390 | 98 | 16,300 | 60,028 | 17,557 | 7,738 | 2,239 |
| TOTAL | 249,800 | 93 | 232,810 | 98 | 244,300 | 928,871 | 236,945 | 131,095 | 34,537 |

# South Carolina market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ABBEVILLE | 5,300 | 75 | 3,960 | 75 | 4,000 | 11,129 | 2,985 | 2,149 | 361 |
| AIKEN | 24,000 | 76 | 18,160 | 84 | 20,100 | 47,825 | 16,992 | 9,073 | (D) |
| ALLENDALE | 4,400 | 60 | 2,630 | 59 | 2,600 | 9,384 | 1,857 | 351 | 198 |
| ANDERSON | 24,900 | 79 | 19,560 | 81 | 20,100 | 76,741 | 19,709 | 11,895 | 2,946 |
| BAMBERG | 3,900 | 60 | 2,330 | 75 | 2,900 | 9,725 | 2,702 | 1,395 | 297 |
| BARNWELL | 6,500 | 60 | 3,890 | 69 | 4,500 | 11,536 | 3,799 | 2,540 | 295 |
| BEAUFORT | 8,600 | 74 | 6,330 | 75 | 6,400 | 21,982 | 5,598 | 5,284 | 454 |
| BERKELEY | 7,600 | 79 | 5,980 | 73 | 5,600 | 12,738 | 3,618 | 1,249 | 498 |
| CALHOUN | 3,100 | 63 | 1,960 | 73 | 2,200 | 5,584 | 1,256 | 1,615 | (D) |
| CHARLESTON | 57,500 | 87 | 50,080 | 86 | 49,700 | 180,823 | 47,814 | 27,278 | 7,027 |
| CHEROKEE | 9,100 | 81 | 7,390 | 77 | 7,000 | 20,661 | 6,458 | 3,186 | 627 |
| CHESTER | 8,100 | 78 | 6,360 | 81 | 6,600 | 20,026 | 5,684 | 3,178 | 694 |
| CHESTERFIELD | 7,800 | 72 | 5,590 | 73 | 5,700 | 17,868 | 5,368 | 3,019 | 673 |
| CLARENDON | 7,300 | 66 | 4,840 | 72 | 5,200 | 14,535 | 3,615 | 2,472 | 436 |
| COLLETON | 7,000 | 75 | 5,230 | 71 | 5,000 | 16,173 | 4,150 | 2,881 | 872 |
| DARLINGTON | 11,900 | 71 | 8,500 | 74 | 8,800 | 33,626 | 9,500 | 5,387 | 1,053 |
| DILLON | 6,900 | 74 | 5,090 | 68 | 4,700 | 18,670 | 5,314 | 2,309 | 457 |
| DORCHESTER | 6,100 | 79 | 4,810 | 77 | 4,700 | 14,472 | 5,238 | 3,031 | 446 |
| EDGEFIELD | 4,200 | 66 | 2,760 | 79 | 3,300 | 11,473 | 1,940 | 3,552 | 347 |
| FAIRFIELD | 4,300 | 74 | 3,180 | 69 | 3,000 | 8,726 | 3,017 | 1,390 | 195 |
| FLORENCE | 21,300 | 81 | 17,260 | 76 | 16,300 | 72,971 | 15,640 | 13,955 | 1,627 |
| GEORGETOWN | 9,000 | 78 | 7,030 | 75 | 6,800 | 22,637 | 5,940 | 4,883 | 517 |
| GREENVILLE | 56,800 | 86 | 48,800 | 88 | 49,900 | 205,853 | 50,302 | 34,911 | 7,654 |
| GREENWOOD | 12,000 | 80 | 9,540 | 87 | 10,400 | 35,523 | 10,356 | 5,570 | 1,070 |
| HAMPTON | 4,900 | 74 | 3,610 | 70 | 3,400 | 11,210 | 3,253 | 1,895 | 249 |
| HORRY | 17,400 | 58 | 10,120 | 73 | 12,800 | 56,388 | 12,101 | 9,931 | 1,849 |
| JASPER | 2,900 | 73 | 2,120 | 75 | 2,200 | 5,928 | 1,419 | 1,273 | 124 |
| KERSHAW | 8,400 | 79 | 6,630 | 74 | 6,200 | 22,246 | 6,467 | 3,627 | 748 |
| LANCASTER | 10,000 | 78 | 7,830 | 73 | 7,300 | 29,441 | 8,227 | 6,404 | 858 |
| LAURENS | 10,800 | 66 | 7,080 | 78 | 8,400 | 28,012 | 7,108 | 6,503 | 1,141 |
| LEE | 5,100 | 76 | 3,890 | 70 | 3,600 | 10,472 | 2,440 | 1,452 | 249 |
| LEXINGTON | 15,800 | 77 | 12,220 | 68 | 10,700 | 39,670 | 10,774 | 6,991 | 1,182 |
| MC CORMICK | 2,000 | 75 | 1,490 | 72 | 1,400 | 3,244 | 883 | 739 | (D) |
| MARION | 7,400 | 73 | 5,430 | 80 | 5,900 | 23,316 | 5,503 | 3,598 | 856 |
| MARLBORO | 6,200 | 72 | 4,460 | 71 | 4,400 | 15,768 | 4,953 | 1,805 | 508 |
| NEWBERRY | 7,900 | 71 | 5,630 | 78 | 6,100 | 25,112 | 6,119 | 4,117 | 903 |
| OCONEE | 9,200 | 66 | 6,100 | 81 | 7,500 | 23,824 | 7,476 | 3,260 | 785 |
| ORANGEBURG | 17,400 | 69 | 11,990 | 71 | 12,300 | 44,500 | 8,371 | 8,825 | 1,706 |
| PICKENS | 11,600 | 68 | 7,890 | 81 | 9,400 | 30,825 | 8,497 | 7,062 | 1,230 |
| RICHLAND | 42,300 | 85 | 36,130 | 87 | 36,800 | 192,681 | 36,461 | 38,653 | (D) |
| SALUDA | 4,200 | 66 | 2,760 | 72 | 3,000 | 7,864 | 2,583 | 1,671 | 242 |
| SPARTANBURG | 42,700 | 81 | 34,530 | 79 | 33,900 | 123,984 | 30,228 | 23,306 | 4,875 |
| SUMTER | 14,600 | 72 | 10,450 | 73 | 10,600 | 55,385 | 14,040 | 10,853 | (D) |
| UNION | 7,600 | 73 | 5,570 | 79 | 6,000 | 19,048 | 5,905 | 2,468 | 822 |
| WILLIAMSBURG | 8,800 | 79 | 6,930 | 65 | 5,800 | 19,839 | 4,760 | 5,181 | 404 |
| YORK | 20,100 | 78 | 15,680 | 82 | 16,500 | 57,847 | 17,269 | 8,713 | 2,131 |
| TOTAL | 594,900 | 77 | 459,800 | 79 | 469,700 | 1,747,285 | 443,689 | 310,880 | 59,514 |

# South Dakota market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| AURORA | 1,200 | 50 | 600 | 88 | 1,100 | 3,252 | 712 | (D) | 147 |
| BEADLE | 6,200 | 57 | 3,540 | 84 | 5,200 | 25,824 | 4,764 | 3,934 | 755 |
| BENNETT | 800 | 55 | 440 | 76 | 610 | 3,031 | (D) | (D) | (D) |
| BON HOMME | 2,200 | 77 | 1,700 | 73 | 1,600 | 7,356 | 2,022 | 850 | 305 |
| BROOKINGS | 5,100 | 72 | 3,690 | 75 | 3,800 | 20,631 | 3,775 | 3,677 | 547 |
| BROWN | 10,300 | 67 | 6,930 | 80 | 8,300 | 54,743 | 9,247 | 10,172 | 1,458 |
| BRULE | 1,900 | 57 | 1,070 | 80 | 1,500 | 8,396 | 1,589 | 1,484 | 342 |
| BUFFALO | 400 | 60 | 240 | 76 | 300 | 240 | (D) | ---- | (D) |

CONTINUED

# South Dakota CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| BUTTE | 2,800 | 48 | 1,340 | 84 | 2,300 | 14,053 | 2,741 | 2,533 | 431 |
| CAMPBELL | 1,000 | 48 | 480 | 71 | 700 | 2,636 | 568 | (D) | (D) |
| CHARLES MIX | 4,100 | 57 | 2,320 | 66 | 2,700 | 12,066 | 2,414 | (D) | 351 |
| CLARK | 2,200 | 67 | 1,470 | 81 | 1,800 | 6,916 | 1,592 | 727 | 182 |
| CLAY | 3,300 | 88 | 2,910 | 71 | 2,300 | 9,323 | 2,175 | 2,147 | 330 |
| CODINGTON | 5,800 | 67 | 3,860 | 83 | 4,800 | 30,040 | 6,039 | 5,352 | 649 |
| CORSON | 1,400 | 47 | 660 | 66 | 900 | 3,627 | 875 | (D) | (D) |
| CUSTER | 1,500 | 47 | 710 | 68 | 1,000 | 4,462 | 1,165 | 816 | (D) |
| DAVISON | 5,000 | 65 | 3,240 | 82 | 4,100 | 27,433 | 3,928 | 6,313 | 989 |
| DAY | 3,000 | 68 | 2,040 | 77 | 2,300 | 10,468 | 2,689 | 1,692 | 345 |
| DEUEL | 2,100 | 66 | 1,390 | 61 | 1,300 | 5,749 | 954 | 716 | (D) |
| DEWEY | 1,100 | 48 | 530 | 58 | 600 | 3,411 | 1,018 | 419 | 154 |
| DOUGLAS | 1,600 | 50 | 800 | 62 | 1,000 | 4,441 | 612 | 823 | (D) |
| EDMUNDS | 1,800 | 48 | 860 | 71 | 1,300 | 6,747 | 1,177 | 1,482 | 114 |
| FALL RIVER | 3,400 | 55 | 1,850 | 79 | 2,700 | 11,268 | 2,271 | 2,343 | 568 |
| FAULK | 1,300 | 56 | 720 | 79 | 1,000 | 4,042 | 1,084 | 522 | (D) |
| GRANT | 3,100 | 68 | 2,110 | 78 | 2,400 | 9,895 | 1,958 | 1,685 | 328 |
| GREGORY | 2,400 | 53 | 1,270 | 82 | 2,000 | 7,315 | 1,734 | 1,061 | 164 |
| HAAKON | 800 | 44 | 350 | 85 | 680 | 5,514 | 638 | (D) | (D) |
| HAMLIN | 2,100 | 66 | 1,390 | 76 | 1,600 | 5,669 | 778 | 446 | 195 |
| HAND | 1,900 | 56 | 1,070 | 77 | 1,500 | 7,117 | 1,196 | 1,892 | (D) |
| HANSON | 1,000 | 66 | 660 | 86 | 900 | 1,566 | 335 | ---- | (D) |
| HARDING | 500 | 48 | 240 | 64 | 320 | 1,252 | 261 | (D) | (D) |
| HUGHES | 3,200 | 62 | 1,990 | 94 | 3,000 | 16,948 | 4,264 | 3,087 | 806 |
| HUTCHINSON | 3,300 | 77 | 2,540 | 72 | 2,400 | 11,211 | 1,099 | 1,562 | 306 |
| HYDE | 600 | 62 | 370 | 74 | 440 | 2,556 | 627 | (D) | (D) |
| JACKSON | 600 | 43 | 260 | 75 | 450 | 2,868 | 374 | (D) | (D) |
| JERAULD | 900 | 56 | 500 | 80 | 720 | 3,076 | 755 | (D) | (D) |
| JONES | 400 | 54 | 220 | 67 | 270 | 2,113 | 327 | (D) | ---- |
| KINGSBURY | 2,900 | 72 | 2,100 | 81 | 2,300 | 9,088 | 1,814 | 1,990 | 174 |
| LAKE | 3,200 | 82 | 2,630 | 86 | 2,700 | 12,528 | 2,956 | 1,884 | 346 |
| LAWRENCE | 6,000 | 46 | 2,770 | 85 | 5,100 | 19,423 | 5,624 | 4,286 | 721 |
| LINCOLN | 3,200 | 88 | 2,820 | 81 | 2,600 | 9,411 | 2,536 | 1,026 | 338 |
| LYMAN | 1,200 | 59 | 700 | 81 | 1,000 | 4,120 | 1,083 | 648 | (D) |
| MC COOK | 2,900 | 82 | 2,380 | 76 | 2,200 | 8,761 | 2,474 | 1,455 | 84 |
| MC PHERSON | 1,800 | 47 | 850 | 56 | 1,000 | 6,234 | 915 | 906 | (D) |
| MARSHALL | 2,100 | 68 | 1,440 | 79 | 1,700 | 7,595 | 1,377 | 2,133 | 210 |
| MEADE | 2,200 | 46 | 1,010 | 77 | 1,700 | 9,078 | 1,726 | 1,430 | 304 |
| MELLETTE | 600 | 54 | 330 | 63 | 380 | 1,171 | (D) | (D) | (D) |
| MINER | 1,600 | 68 | 1,090 | 81 | 1,300 | 4,180 | 687 | (D) | 193 |
| MINNEHAHA | 26,700 | 95 | 25,240 | 92 | 24,500 | 120,328 | 23,164 | 21,013 | 5,896 |
| MOODY | 2,200 | 82 | 1,800 | 82 | 1,800 | 6,215 | 1,691 | 930 | 246 |
| PENNINGTON | 18,200 | 67 | 12,120 | 81 | 14,800 | 78,251 | 14,883 | 17,913 | 2,799 |
| PERKINS | 1,600 | 48 | 760 | 88 | 1,400 | 7,537 | 1,304 | 1,292 | (D) |
| POTTER | 1,300 | 47 | 610 | 75 | 1,000 | 7,342 | 1,221 | 1,658 | 274 |
| ROBERTS | 3,400 | 68 | 2,320 | 76 | 2,600 | 11,149 | 2,085 | 1,728 | 220 |
| SANBORN | 1,500 | 66 | 980 | 77 | 1,200 | 4,507 | 526 | 903 | (D) |
| SHANNON | 1,400 | 54 | 760 | 74 | 1,000 | 606 | 186 | ---- | ---- |
| SPINK | 3,000 | 57 | 1,720 | 83 | 2,500 | 10,918 | 2,383 | 1,349 | 308 |
| STANLEY | 1,200 | 52 | 630 | 92 | 1,100 | 3,574 | (D) | (D) | ---- |
| SULLY | 800 | 48 | 380 | 68 | 540 | 7,357 | 279 | (D) | (D) |
| TODD | 1,600 | 54 | 870 | 65 | 1,000 | 1,123 | 469 | ---- | ---- |
| TRIPP | 2,700 | 59 | 1,590 | 81 | 2,200 | 15,019 | 3,848 | 2,328 | (D) |
| TURNER | 3,100 | 88 | 2,720 | 83 | 2,600 | 8,974 | 2,362 | 1,010 | 315 |
| UNION | 3,300 | 88 | 2,900 | 93 | 3,100 | 10,083 | 1,561 | 1,851 | 429 |
| WALWORTH | 2,500 | 48 | 1,190 | 63 | 1,600 | 13,847 | 2,401 | 2,302 | 264 |
| WASHABAUGH | 200 | 48 | 100 | 76 | 150 | 114 | (D) | ---- | ---- |
| YANKTON | 4,800 | 77 | 3,710 | 79 | 3,800 | 19,716 | 4,864 | 3,207 | 654 |
| ZIEBACH | 600 | 46 | 280 | 77 | 460 | 1,328 | 139 | ---- | (D) |
| TOTAL | 198,100 | 68 | 135,160 | 80 | 159,220 | 771,832 | 153,426 | 135,901 | 25,571 |

# Tennessee market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ANDERSON | 16,900 | 80 | 13,570 | 77 | 12,900 | 42,149 | 15,217 | 6,376 | 2,515 |
| BEDFORD | 6,100 | 75 | 4,550 | 78 | 4,800 | 18,423 | 5,262 | 3,821 | 613 |
| BENTON | 3,800 | 55 | 2,110 | 60 | 2,300 | 8,014 | 2,002 | 1,705 | 224 |
| BLEDSOE | 1,600 | 72 | 1,150 | 47 | 800 | 3,330 | 937 | (D) | (D) |
| BLOUNT | 15,900 | 87 | 13,760 | 76 | 12,100 | 42,968 | 12,802 | 8,255 | 1,698 |

CONTINUED

Sources and dates of information are detailed on page F-1.

# Tennessee CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| BRADLEY | 10,200 | 77 | 7,900 | 86 | 8,800 | 34,531 | 8,574 | 6,978 | 1,687 |
| CAMPBELL | 6,600 | 67 | 4,400 | 63 | 4,200 | 21,046 | 6,550 | 4,564 | 485 |
| CANNON | 2,300 | 76 | 1,740 | 55 | 1,300 | 4,897 | 1,344 | 1,331 | 189 |
| CARROLL | 7,500 | 59 | 4,440 | 64 | 4,800 | 16,411 | 4,296 | 4,172 | 448 |
| CARTER | 11,100 | 77 | 8,540 | 73 | 8,100 | 27,114 | 8,545 | 4,662 | 928 |
| CHEATHAM | 2,400 | 79 | 1,890 | 70 | 1,700 | 4,204 | 991 | 858 | 157 |
| CHESTER | 2,300 | 60 | 1,370 | 62 | 1,400 | 5,864 | 1,366 | 921 | 182 |
| CLAIBORNE | 5,200 | 54 | 2,830 | 68 | 3,500 | 7,054 | 1,163 | 1,163 | (D) |
| CLAY | 1,800 | 59 | 1,060 | 53 | 900 | 1,788 | 178 | (D) | (D) |
| COCKE | 5,800 | 58 | 3,360 | 66 | 3,800 | 12,617 | 4,078 | 1,654 | (D) |
| COFFEE | 8,100 | 75 | 6,110 | 75 | 6,100 | 21,083 | 5,434 | 3,369 | 736 |
| CROCKETT | 3,800 | 71 | 2,700 | 68 | 2,600 | 7,736 | 2,026 | 634 | 348 |
| CUMBERLAND | 5,200 | 53 | 2,770 | 66 | 3,400 | 13,236 | 3,668 | 3,269 | (D) |
| DAVIDSON | 107,700 | 90 | 96,660 | 84 | 90,800 | 480,913 | 122,317 | 78,351 | 15,710 |
| DECATUR | 1,800 | 55 | 1,000 | 61 | 1,100 | 4,851 | 1,052 | 561 | 103 |
| DE KALB | 3,000 | 71 | 2,130 | 75 | 2,300 | 6,283 | 1,208 | 1,221 | (D) |
| DICKSON | 5,500 | 71 | 3,900 | 76 | 4,200 | 13,623 | 3,326 | 2,144 | 507 |
| DYER | 7,000 | 80 | 5,570 | 78 | 5,500 | 27,998 | 7,064 | 5,357 | 778 |
| FAYETTE | 5,000 | 74 | 3,700 | 71 | 3,600 | 8,551 | 2,758 | 1,071 | (D) |
| FENTRESS | 3,200 | 55 | 1,750 | 42 | 1,300 | 6,072 | 512 | 1,377 | (D) |
| FRANKLIN | 6,100 | 51 | 3,120 | 68 | 4,200 | 16,687 | 4,077 | 3,184 | 724 |
| GIBSON | 12,200 | 67 | 8,230 | 76 | 9,300 | 35,528 | 8,383 | 8,374 | 1,160 |
| GILES | 6,600 | 55 | 3,630 | 65 | 4,300 | 15,867 | 2,470 | 3,823 | 555 |
| GRAINGER | 3,000 | 54 | 1,630 | 70 | 2,100 | 3,477 | 794 | (D) | (D) |
| GREENE | 12,400 | 63 | 7,570 | 59 | 7,300 | 32,107 | 7,284 | 7,016 | 978 |
| GRUNDY | 3,000 | 61 | 1,830 | 61 | 1,800 | 5,358 | 1,080 | 1,228 | .... |
| HAMBLEN | 8,600 | 58 | 4,980 | 73 | 6,300 | 31,787 | 7,388 | 9,432 | 886 |
| HAMILTON | 73,300 | 86 | 62,740 | 83 | 60,800 | 304,212 | 82,700 | 47,491 | 10,330 |
| HANCOCK | 1,900 | 54 | 1,030 | 53 | 1,000 | 1,530 | 239 | (D) | (D) |
| HARDEMAN | 5,400 | 66 | 3,580 | 57 | 3,100 | 10,102 | 2,146 | 1,850 | 326 |
| HARDIN | 4,600 | 59 | 2,730 | 57 | 2,600 | 10,501 | 2,675 | 1,742 | 416 |
| HAWKINS | 8,300 | 58 | 4,810 | 68 | 5,700 | 12,691 | 3,149 | 3,264 | (D) |
| HAYWOOD | 4,800 | 71 | 3,410 | 64 | 3,100 | 11,456 | 3,328 | 1,757 | 351 |
| HENDERSON | 3,600 | 55 | 1,990 | 67 | 2,400 | 9,014 | 2,561 | 2,022 | 272 |
| HENRY | 6,900 | 57 | 3,940 | 76 | 5,300 | 17,808 | 4,384 | 3,015 | 709 |
| HICKMAN | 2,900 | 71 | 2,060 | 67 | 1,900 | 5,801 | 1,748 | 611 | (D) |
| HOUSTON | 1,400 | 74 | 1,040 | 62 | 900 | 2,223 | 892 | 236 | (D) |
| HUMPHREYS | 3,300 | 73 | 2,420 | 64 | 2,100 | 8,575 | 2,638 | 1,027 | 370 |
| JACKSON | 2,800 | 59 | 1,650 | 59 | 1,600 | 3,511 | 320 | 422 | (D) |
| JEFFERSON | 5,400 | 59 | 3,170 | 75 | 4,000 | 10,974 | 2,900 | 1,951 | 453 |
| JOHNSON | 3,900 | 63 | 2,470 | 63 | 2,500 | 7,584 | 806 | 2,896 | 235 |
| KNOX | 68,100 | 90 | 61,390 | 80 | 54,500 | 272,303 | 63,399 | 44,665 | 9,182 |
| LAKE | 2,900 | 61 | 1,760 | 65 | 1,900 | 6,496 | 2,410 | 651 | 267 |
| LAUDERDALE | 5,400 | 74 | 4,010 | 74 | 4,000 | 14,693 | 3,017 | 2,174 | 535 |
| LAWRENCE | 7,600 | 59 | 4,510 | 68 | 5,200 | 21,141 | 4,474 | 4,817 | 725 |
| LEWIS | 1,200 | 71 | 850 | 68 | 800 | 3,964 | 1,116 | 1,113 | (D) |
| LINCOLN | 7,000 | 51 | 3,570 | 72 | 5,100 | 19,441 | 4,226 | 4,029 | 613 |
| LOUDON | 6,700 | 73 | 4,880 | 72 | 4,800 | 16,909 | 5,229 | 3,227 | 537 |
| MC MINN | 8,900 | 62 | 5,500 | 78 | 6,900 | 26,467 | 6,300 | 4,483 | 754 |
| MC NAIRY | 5,000 | 59 | 2,970 | 58 | 2,900 | 10,287 | 1,752 | 2,409 | 292 |
| MACON | 4,100 | 71 | 2,900 | 65 | 2,700 | 5,681 | 1,379 | 1,238 | (D) |
| MADISON | 16,600 | 73 | 12,060 | 77 | 12,800 | 51,928 | 13,045 | 9,540 | 1,562 |
| MARION | 5,100 | 72 | 3,660 | 76 | 3,900 | 12,878 | 3,576 | 2,672 | 329 |
| MARSHALL | 4,700 | 75 | 3,510 | 73 | 3,400 | 14,622 | 3,345 | 4,143 | 714 |
| MAURY | 11,700 | 76 | 8,920 | 77 | 9,000 | 36,622 | 11,404 | 6,791 | 977 |
| MEIGS | 1,500 | 62 | 930 | 68 | 1,000 | 1,591 | 447 | 162 | (D) |
| MONROE | 6,600 | 74 | 4,870 | 74 | 4,900 | 15,113 | 3,989 | 2,381 | 390 |
| MONTGOMERY | 13,100 | 83 | 10,850 | 82 | 10,700 | 46,220 | 9,717 | 12,694 | 1,232 |
| MOORE | 1,100 | 51 | 560 | 59 | 600 | 1,379 | 576 | (D) | (D) |
| MORGAN | 2,700 | 55 | 1,470 | 59 | 1,600 | 4,592 | 1,696 | (D) | .... |
| OBION | 8,200 | 61 | 4,980 | 71 | 5,800 | 24,405 | 6,102 | 4,001 | 729 |
| OVERTON | 3,600 | 59 | 2,120 | 63 | 2,300 | 6,173 | 1,208 | (D) | 255 |
| PERRY | 1,600 | 52 | 830 | 68 | 1,100 | 2,082 | 713 | (D) | (D) |
| PICKETT | 1,100 | 54 | 600 | 61 | 700 | 1,204 | 302 | (D) | (D) |
| POLK | 2,600 | 74 | 1,920 | 74 | 1,900 | 7,268 | 1,436 | 818 | 361 |
| PUTNAM | 8,500 | 63 | 5,360 | 65 | 5,500 | 21,396 | 4,658 | 3,360 | 654 |
| RHEA | 4,400 | 62 | 2,730 | 70 | 3,100 | 11,473 | 3,649 | 2,222 | 455 |
| ROANE | 10,800 | 80 | 8,640 | 77 | 8,300 | 28,678 | 8,628 | 5,745 | 1,214 |
| ROBERTSON | 7,600 | 79 | 5,970 | 76 | 5,800 | 20,453 | 5,066 | 3,938 | 698 |
| RUTHERFORD | 12,600 | 83 | 10,400 | 84 | 10,600 | 36,444 | 9,369 | 6,342 | 839 |
| SCOTT | 4,000 | 55 | 2,180 | 45 | 1,800 | 8,452 | 2,118 | 1,268 | (D) |

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# Tennessee CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| SEQUATCHIE | 1,400 | 72 | 1,010 | 65 | 900 | 3,067 | 989 | 569 | (D) |
| SEVIER | 6,400 | 59 | 3,770 | 60 | 3,800 | 15,768 | 3,620 | 1,625 | 562 |
| SHELBY | 168,100 | 91 | 152,480 | 83 | 140,200 | 704,267 | 157,051 | 123,759 | 25,879 |
| SMITH | 2,900 | 71 | 2,050 | 68 | 2,000 | 7,050 | 1,422 | 1,192 | 277 |
| STEWART | 2,100 | 74 | 1,550 | 61 | 1,300 | 3,600 | 709 | 1,083 | (D) |
| SULLIVAN | 30,200 | 76 | 23,030 | 81 | 24,400 | 111,400 | 27,146 | 22,818 | 3,707 |
| SUMNER | 10,400 | 89 | 9,260 | 76 | 7,900 | 22,267 | 5,829 | 3,464 | 829 |
| TIPTON | 7,000 | 76 | 5,330 | 62 | 4,400 | 15,534 | 4,422 | 2,159 | 524 |
| TROUSDALE | 1,200 | 71 | 850 | 67 | 800 | 4,566 | 1,049 | 1,027 | (D) |
| UNICOL | 3,400 | 59 | 1,990 | 76 | 2,600 | 8,679 | 1,977 | 1,669 | (D) |
| UNION | 2,300 | 55 | 1,260 | 53 | 1,200 | 2,325 | 442 | (D) | ---- |
| VAN BUREN | 700 | 72 | 500 | 69 | 480 | 800 | 116 | (D) | (D) |
| WARREN | 6,600 | 61 | 4,020 | 68 | 4,500 | 17,484 | 4,748 | 4,215 | 697 |
| WASHINGTON | 16,100 | 81 | 13,030 | 79 | 12,700 | 60,315 | 13,709 | 11,079 | 1,755 |
| WAYNE | 2,900 | 52 | 1,500 | 54 | 1,600 | 6,092 | 2,002 | 1,577 | 167 |
| WEAKLEY | 7,600 | 56 | 4,260 | 60 | 4,500 | 19,037 | 4,256 | 5,143 | 489 |
| WHITE | 3,800 | 54 | 2,030 | 70 | 2,600 | 9,503 | 2,734 | 1,926 | 281 |
| WILLIAMSON | 6,500 | 85 | 5,550 | 77 | 5,000 | 16,572 | 4,871 | 3,318 | 473 |
| WILSON | 8,100 | 73 | 5,930 | 72 | 5,900 | 22,891 | 5,017 | 5,938 | 771 |
| TOTAL | 962,900 | 78 | 751,290 | 76 | 734,980 | 3,199,129 | 791,113 | 576,890 | 108,882 |

# Texas market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ANDERSON | 9,300 | 66 | 6,170 | 71 | 6,600 | 24,469 | 7,178 | 3,686 | 1,059 |
| ANDREWS | 4,300 | 69 | 2,970 | 84 | 3,600 | 12,543 | 3,560 | 3,070 | 457 |
| ANGELINA | 12,300 | 69 | 8,530 | 78 | 9,600 | 36,203 | 9,956 | 6,060 | 1,961 |
| ARANSAS | 1,600 | 61 | 970 | 83 | 1,300 | 6,074 | 1,932 | 229 | (D) |
| ARCHER | 1,800 | 75 | 1,350 | 84 | 1,500 | 6,926 | 1,195 | 3,101 | (D) |
| ARMSTRONG | 400 | 81 | 330 | 84 | 340 | 1,795 | (D) | (D) | (D) |
| ATASCOSA | 5,000 | 78 | 3,910 | 74 | 3,700 | 13,143 | 3,842 | 3,036 | 449 |
| AUSTIN | 4,600 | 69 | 3,190 | 68 | 3,100 | 13,815 | 2,788 | 1,573 | 220 |
| BAILEY | 2,600 | 81 | 2,110 | 69 | 1,800 | 13,063 | 2,287 | 2,798 | 483 |
| BANDERA | 1,100 | 79 | 870 | 77 | 900 | 2,891 | 885 | (D) | (D) |
| BASTROP | 4,900 | 66 | 3,210 | 74 | 3,600 | 11,768 | 3,032 | 3,035 | 447 |
| BAYLOR | 1,600 | 75 | 1,200 | 80 | 1,300 | 10,496 | 1,808 | 2,647 | (D) |
| BEE | 5,900 | 68 | 4,040 | 81 | 4,800 | 19,946 | 5,286 | 3,321 | 743 |
| BELL | 27,500 | 82 | 22,420 | 82 | 22,600 | 84,900 | 20,151 | 19,047 | 2,468 |
| BEXAR | 180,000 | 87 | 157,000 | 87 | 156,100 | 679,661 | 170,340 | 139,382 | 20,551 |
| BLANCO | 1,200 | 75 | 900 | 66 | 800 | 4,116 | 1,148 | (D) | (D) |
| BORDEN | 300 | 75 | 230 | 47 | 140 | (D) | ---- | ---- | ---- |
| BOSQUE | 3,500 | 69 | 2,410 | 82 | 2,900 | 10,172 | 2,165 | 1,796 | 563 |
| BOWIE | 20,300 | 78 | 15,870 | 80 | 16,300 | 60,077 | 16,538 | 12,724 | 2,249 |
| BRAZORIA | 19,800 | 88 | 17,350 | 84 | 16,700 | 76,942 | 24,254 | 12,822 | 2,707 |
| BRAZOS | 13,200 | 68 | 9,010 | 80 | 10,500 | 43,455 | 12,512 | 6,802 | 1,522 |
| BREWSTER | 1,600 | 51 | 820 | 63 | 1,000 | 7,151 | 1,469 | 1,821 | (D) |
| BRISCOE | 900 | 62 | 560 | 77 | 690 | 4,626 | 1,812 | (D) | (D) |
| BROOKS | 2,000 | 63 | 1,260 | 74 | 1,500 | 7,280 | 1,949 | 975 | 320 |
| BROWN | 8,900 | 66 | 5,830 | 73 | 6,500 | 28,903 | 6,954 | 6,338 | 1,379 |
| BURLESON | 2,900 | 68 | 1,980 | 75 | 2,200 | 7,334 | 2,303 | 627 | 257 |
| BURNET | 3,000 | 75 | 2,250 | 80 | 2,400 | 9,160 | 2,227 | 2,058 | 331 |
| CALDWELL | 4,900 | 74 | 3,640 | 75 | 3,700 | 21,372 | 4,744 | 7,568 | 551 |
| CALHOUN | 5,000 | 61 | 3,060 | 70 | 3,500 | 12,604 | 4,417 | 1,587 | 527 |
| CALLAHAN | 2,400 | 67 | 1,600 | 70 | 1,700 | 6,861 | 1,874 | 1,498 | 245 |
| CAMERON | 41,300 | 73 | 30,060 | 76 | 31,400 | 123,233 | 29,348 | 19,061 | 3,480 |
| CAMP | 2,800 | 66 | 1,840 | 81 | 2,300 | 8,517 | 1,667 | 1,454 | (D) |
| CARSON | 2,000 | 81 | 1,620 | 81 | 1,600 | 6,892 | 1,043 | 1,527 | 350 |
| CASS | 6,200 | 75 | 4,630 | 79 | 4,900 | 18,065 | 4,947 | 4,263 | 617 |
| CASTRO | 2,200 | 71 | 1,560 | 84 | 1,900 | 8,677 | 2,089 | 1,059 | (D) |
| CHAMBERS | 2,400 | 85 | 2,040 | 84 | 2,000 | 8,157 | 2,620 | 1,796 | 287 |
| CHEROKEE | 9,800 | 66 | 6,510 | 79 | 7,700 | 30,155 | 6,933 | 6,907 | 1,183 |
| CHILDRESS | 2,900 | 59 | 1,710 | 66 | 1,900 | 11,663 | 2,715 | 3,029 | (D) |
| CLAY | 3,000 | 82 | 2,460 | 82 | 2,500 | 8,170 | 1,296 | 3,066 | 281 |
| COCHRAN | 1,400 | 81 | 1,140 | 74 | 1,000 | 7,387 | 1,667 | 1,290 | (D) |
| COKE | 1,000 | 73 | 730 | 75 | 800 | 3,805 | 864 | 1,826 | (D) |
| COLEMAN | 3,600 | 70 | 2,520 | 71 | 2,600 | 13,037 | 3,203 | 2,894 | 592 |
| COLLIN | 13,600 | 85 | 11,620 | 81 | 11,000 | 38,060 | 10,307 | 7,110 | 1,319 |
| COLLINGSWORTH | 1,700 | 59 | 1,000 | 72 | 1,200 | 7,041 | 1,754 | 837 | 243 |
| COLORADO | 5,000 | 66 | 3,310 | 74 | 3,700 | 22,178 | 4,287 | 4,133 | 504 |
| COMAL | 5,900 | 75 | 4,420 | 80 | 4,700 | 22,853 | 5,429 | 7,319 | 672 |

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Sources and dates of information are detailed on page F-1.

## Texas CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| COMANCHE | 3,700 | 61 | 2,240 | 64 | 2,400 | 12,856 | 2,776 | 3,232 | 579 |
| CONCHO | 1,200 | 62 | 740 | 72 | 900 | 4,185 | 789 | 804 | (D) |
| COOKE | 7,000 | 82 | 5,730 | 79 | 5,500 | 26,251 | 5,975 | 4,196 | 936 |
| CORYELL | 5,800 | 76 | 4,400 | 80 | 4,700 | 14,481 | 3,348 | 1,998 | 450 |
| COTTLE | 1,100 | 58 | 640 | 60 | 700 | 5,377 | 1,500 | 1,453 | 206 |
| CRANE | 1,600 | 63 | 1,010 | 86 | 1,400 | 5,561 | 1,337 | 1,719 | 262 |
| CROCKETT | 1,100 | 55 | 610 | 64 | 700 | 4,493 | 896 | 1,155 | (D) |
| CROSBY | 3,100 | 78 | 2,420 | 83 | 2,600 | 12,755 | 2,276 | 3,330 | 477 |
| CULBERSON | 600 | 68 | 410 | 73 | 440 | 4,489 | 590 | 680 | (D) |
| DALLAM | 2,100 | 83 | 1,740 | 87 | 1,800 | 11,666 | 2,309 | 2,345 | 436 |
| DALLAS | 282,900 | 91 | 256,960 | 92 | 260,000 | 1,348,702 | 284,785 | 259,471 | 51,078 |
| DAWSON | 4,700 | 69 | 3,230 | 77 | 3,600 | 25,788 | 5,423 | 6,175 | 761 |
| DEAF SMITH | 4,000 | 70 | 2,800 | 82 | 3,300 | 21,650 | 3,646 | 5,296 | 473 |
| DELTA | 1,800 | 63 | 1,140 | 77 | 1,400 | 4,352 | 1,565 | (D) | (D) |
| DENTON | 15,200 | 86 | 13,070 | 82 | 12,400 | 48,727 | 11,273 | 11,589 | 1,205 |
| DE WITT | 6,200 | 67 | 4,180 | 71 | 4,400 | 23,738 | 5,473 | 4,165 | 803 |
| DICKENS | 1,600 | 64 | 1,020 | 81 | 1,300 | 7,034 | 1,621 | 1,402 | 264 |
| DIMMIT | 1,900 | 59 | 1,120 | 52 | 1,000 | 5,241 | 1,442 | 1,356 | (D) |
| DONLEY | 1,700 | 76 | 1,290 | 78 | 1,300 | 6,267 | 1,455 | 1,615 | 335 |
| DUVAL | 2,700 | 64 | 1,740 | 71 | 1,900 | 6,267 | 2,195 | 904 | 309 |
| EASTLAND | 6,400 | 67 | 4,280 | 76 | 4,800 | 22,955 | 5,687 | 5,687 | 952 |
| ECTOR | 27,500 | 80 | 21,960 | 88 | 24,200 | 129,402 | 30,853 | 29,678 | 4,349 |
| EDWARDS | 600 | 53 | 320 | 67 | 400 | 1,178 | 311 |  | (D) |
| ELLIS | 12,800 | 83 | 10,650 | 83 | 10,600 | 37,371 | 11,014 | 6,612 | 1,240 |
| EL PASO | 86,900 | 86 | 74,510 | 85 | 73,900 | 323,678 | 72,978 | 66,397 | 10,015 |
| ERATH | 5,400 | 69 | 3,720 | 78 | 4,200 | 18,570 | 3,575 | 2,788 | 528 |
| FALLS | 6,500 | 68 | 4,410 | 71 | 4,600 | 19,784 | 5,389 | 2,632 | 584 |
| FANNIN | 7,700 | 67 | 5,180 | 73 | 5,600 | 19,526 | 5,748 | 3,423 | 618 |
| FAYETTE | 6,400 | 66 | 4,230 | 68 | 4,400 | 19,962 | 5,215 | 3,227 | 636 |
| FISHER | 2,300 | 73 | 1,680 | 84 | 1,900 | 7,051 | 1,816 | 1,498 | 438 |
| FLOYD | 3,100 | 78 | 2,410 | 89 | 2,700 | 12,304 | 3,037 | 2,035 | 477 |
| FOARD | 900 | 68 | 610 | 74 | 670 | 3,222 | 741 | 828 | (D) |
| FORT BEND | 9,600 | 84 | 8,030 | 88 | 8,400 | 41,078 | 9,560 | 10,421 | 965 |

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in the city, HOUSTON

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# Texas CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| FRANKLIN | 1,500 | 63 | 940 | 73 | 1,100 | 4,021 | 817 | 882 | (D) |
| FREESTONE | 4,400 | 63 | 2,760 | 67 | 3,000 | 11,839 | 5,140 | 1,896 | 383 |
| FRIO | 3,000 | 78 | 2,350 | 63 | 1,900 | 7,949 | 2,066 | 1,279 | 228 |
| GAINES | 3,100 | 69 | 2,140 | 80 | 2,500 | 14,788 | 3,918 | 3,130 | 446 |
| GALVESTON | 37,300 | 86 | 32,050 | 88 | 32,800 | 152,165 | 46,598 | 18,811 | 7,006 |
| GARZA | 1,800 | 76 | 1,360 | 83 | 1,500 | 7,295 | 1,538 | 971 | (D) |
| GILLESPIE | 3,300 | 63 | 2,060 | 61 | 2,000 | 12,599 | 2,056 | 1,995 | 252 |
| GLASSCOCK | 200 | 70 | 140 | 81 | 160 | 202 | 47 | ---- | (D) |
| GOLIAD | 1,500 | 69 | 1,030 | 64 | 1,000 | 4,209 | 1,189 | 501 | (D) |
| GONZALES | 5,500 | 75 | 4,100 | 71 | 3,900 | 25,313 | 6,872 | 3,277 | 451 |
| GRAY | 9,400 | 76 | 7,120 | 88 | 8,300 | 43,100 | 10,363 | 8,600 | 2,561 |
| GRAYSON | 25,800 | 80 | 20,680 | 86 | 22,300 | 80,256 | 19,696 | 19,403 | (D) |
| GREGG | 22,800 | 78 | 17,730 | 86 | 19,600 | 105,547 | 24,686 | 19,497 | 3,399 |
| GRIMES | 4,100 | 74 | 3,050 | 76 | 3,100 | 11,743 | 3,343 | 1,874 | 420 |
| GUADALUPE | 7,700 | 81 | 6,210 | 80 | 6,200 | 23,403 | 6,587 | 3,218 | 661 |
| HALE | 9,900 | 80 | 7,890 | 87 | 8,600 | 51,563 | 11,398 | 8,574 | 1,546 |
| **HALL** | 1,900 | 62 | 1,180 | 61 | 1,200 | 7,620 | 2,205 | 1,215 | 399 |
| HAMILTON | 3,100 | 69 | 2,140 | 75 | 2,300 | 9,727 | 1,923 | 1,985 | 373 |
| HANSFORD | 1,100 | 85 | 930 | 81 | 900 | 8,736 | 1,676 | 1,467 | 319 |
| HARDEMAN | 2,900 | 68 | 1,980 | 75 | 2,200 | 9,663 | 2,617 | 1,668 | 433 |
| HARDIN | 6,800 | 65 | 4,400 | 77 | 5,200 | 19,922 | 6,554 | 4,031 | 635 |
| HARRIS | 362,400 | 90 | 325,690 | 88 | 317,500 | 1,544,933 | 398,023 | 279,532 | 57,580 |
| HARRISON | 14,200 | 73 | 10,300 | 80 | 11,400 | 39,113 | 10,598 | 7,475 | 995 |
| HARTLEY | 600 | 83 | 500 | 81 | 490 | 772 | (D) | ---- | ---- |
| HASKELL | 3,100 | 74 | 2,310 | 76 | 2,400 | 10,874 | 2,846 | 1,764 | 436 |
| HAYS | 5,300 | 75 | 3,970 | 81 | 4,300 | 16,823 | 4,571 | 3,223 | 676 |
| HEMPHILL | 1,100 | 61 | 670 | 65 | 700 | 4,077 | 835 | 819 | (D) |
| HENDERSON | 7,300 | 61 | 4,480 | 77 | 5,600 | 20,559 | 5,266 | 5,522 | 513 |
| HIDALGO | 48,500 | 75 | 36,260 | 75 | 36,100 | 138,670 | 33,372 | 23,704 | 4,656 |
| HILL | 8,400 | 89 | 7,430 | 83 | 6,900 | 24,123 | 6,015 | 5,892 | 786 |
| HOCKLEY | 5,600 | 81 | 4,540 | 77 | 4,300 | 22,747 | 6,262 | 5,754 | 593 |
| HOOD | 1,200 | 81 | 970 | 88 | 1,100 | 4,221 | 978 | (D) | 189 |
| HOPKINS | 6,800 | 63 | 4,300 | 62 | 4,200 | 19,879 | 4,849 | 4,699 | 612 |
| HOUSTON | 5,600 | 62 | 3,440 | 76 | 4,200 | 16,403 | 3,364 | 2,055 | 476 |
| HOWARD | 10,500 | 76 | 7,970 | 83 | 8,700 | 52,292 | 11,173 | 11,631 | 1,373 |
| HUDSPETH | 900 | 65 | 580 | 69 | 620 | 3,062 | 352 | ---- | 73 |
| HUNT | 12,700 | 86 | 10,930 | 82 | 10,400 | 38,779 | 11,232 | 6,417 | 1,440 |
| HUTCHISON | 10,300 | 90 | 9,290 | 86 | 8,900 | 42,808 | 12,163 | 9,830 | 1,392 |
| IRION | 300 | 68 | 200 | 68 | 200 | 661 | 147 | ---- | (D) |
| JACK | 2,000 | 80 | 1,610 | 89 | 1,800 | 6,759 | 1,555 | 1,584 | 349 |
| JACKSON | 4,100 | 69 | 2,830 | 74 | 3,000 | 14,516 | 3,662 | 3,139 | 470 |
| JASPER | 5,400 | 63 | 3,390 | 75 | 4,100 | 20,718 | 5,459 | 4,115 | 565 |
| JEFF DAVIS | 300 | 64 | 190 | 74 | 220 | 530 | 185 | ---- | (D) |
| JEFFERSON | 74,000 | 85 | 62,920 | 92 | 68,000 | 300,376 | 79,618 | 52,791 | 10,635 |
| JIM HOGG | 1,200 | 56 | 670 | 55 | 700 | 3,702 | 1,198 | (D) | 107 |
| JIM WELLS | 7,500 | 62 | 4,620 | 81 | 6,100 | 29,143 | 7,062 | 5,804 | 1,056 |
| JOHNSON | 11,600 | 87 | 10,110 | 81 | 9,400 | 32,646 | 8,685 | 6,214 | 1,331 |
| JONES | 5,900 | 73 | 4,310 | 81 | 4,800 | 23,390 | 5,070 | 6,260 | 755 |
| KARNES | 3,900 | 68 | 2,670 | 71 | 2,800 | 13,510 | 2,994 | 2,155 | 439 |
| KAUFMAN | 7,600 | 82 | 6,240 | 82 | 6,200 | 27,846 | 6,405 | 5,602 | 894 |
| KENDALL | 1,700 | 79 | 1,350 | 72 | 1,200 | 6,067 | 1,506 | 1,209 | 208 |
| KENEDY | 100 | 66 | 70 | ---- | ---- | (D) | (D) | ---- | ---- |
| KENT | 400 | 61 | 250 | 84 | 340 | 1,073 | 161 | (D) | (D) |
| KERR | 4,400 | 63 | 2,750 | 72 | 3,200 | 18,873 | 3,819 | 4,975 | 434 |
| KIMBLE | 1,300 | 63 | 810 | 50 | 700 | 4,426 | 942 | 894 | 200 |
| KING | 200 | 61 | 120 | 84 | 170 | 317 | (D) | ---- | ---- |
| KINNEY | 400 | 59 | 230 | 30 | 120 | 1,209 | 508 | (D) | (D) |
| KLEBERG | 7,300 | 62 | 4,550 | 77 | 5,600 | 25,930 | 7,184 | 6,388 | 775 |
| KNOX | 2,400 | 68 | 1,640 | 75 | 1,800 | 10,687 | 2,636 | 1,212 | 368 |
| LAMAR | 12,500 | 54 | 6,790 | 59 | 7,300 | 34,638 | 9,236 | 7,170 | 1,301 |
| LAMB | 7,100 | 81 | 5,750 | 82 | 5,800 | 28,313 | 6,456 | 5,773 | 883 |
| LAMPASAS | 3,400 | 75 | 2,550 | 81 | 2,700 | 11,992 | 2,449 | 2,574 | 408 |
| LA SALLE | 1,400 | 65 | 900 | 63 | 900 | 3,627 | 1,012 | (D) | (D) |
| LAVACA | 5,500 | 67 | 3,710 | 57 | 3,100 | 16,603 | 4,893 | 3,671 | 404 |
| LEE | 2,400 | 66 | 1,570 | 63 | 1,500 | 8,160 | 1,839 | 1,566 | 241 |
| LEON | 3,400 | 66 | 2,230 | 70 | 2,400 | 7,147 | 1,634 | 1,050 | 157 |
| LIBERTY | 8,200 | 85 | 6,940 | 80 | 6,600 | 31,675 | 8,252 | 4,508 | 1,111 |
| LIMESTONE | 6,100 | 68 | 4,130 | 74 | 4,500 | 16,762 | 4,676 | 3,983 | 816 |
| LIPSCOMB | 1,300 | 61 | 790 | 68 | 900 | 5,435 | 742 | 1,432 | 139 |
| LIVE OAK | 2,000 | 64 | 1,280 | 69 | 1,400 | 6,414 | 1,828 | 1,451 | (D) |
| LLANO | 1,800 | 58 | 1,040 | 76 | 1,400 | 7,046 | 1,116 | 1,066 | 194 |
| LOVING | 100 | 58 | 60 | 85 | 90 | 40 | ---- | ---- | ---- |

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# Texas CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| LUBBOCK | 49,300 | 83 | 40,780 | 85 | 41,900 | 213,817 | 40,576 | 44,803 | 6,483 |
| LYNN | 3,000 | 76 | 2,270 | 83 | 2,500 | 12,091 | 2,740 | 2,994 | 325 |
| MC CULLOCH | 2,600 | 62 | 1,600 | 58 | 1,500 | 9,991 | 2,320 | 2,200 | 388 |
| MC LENNAN | 43,600 | 86 | 37,520 | 86 | 37,500 | 167,543 | 39,828 | 33,603 | 5,541 |
| MC MULLEN | 300 | 63 | 190 | 76 | 230 | 399 | 20 | ---- | ---- |
| MADISON | 1,800 | 65 | 1,170 | 64 | 1,100 | 7,143 | 1,774 | 1,371 | 248 |
| MARION | 2,300 | 75 | 1,720 | 79 | 1,800 | 5,532 | 1,387 | 1.166 | (D) |
| MARTIN | 1,500 | 69 | 1,040 | 74 | 1,100 | 8,110 | 1,802 | 2,878 | (D) |
| MASON | 1,300 | 58 | 760 | 58 | 700 | 3,960 | 754 | 635 | (D) |
| MATAGORDA | 7,200 | 69 | 4,960 | 70 | 5,000 | 29,108 | 7,451 | 7,030 | 913 |
| MAVERICK | 3,100 | 59 | 1,830 | 24 | 800 | 14,448 | 2,746 | 1,117 | 526 |
| MEDINA | 4,800 | 79 | 3,800 | 80 | 3,800 | 13,135 | 3,575 | 2,694 | 475 |
| MENARD | 700 | 62 | 430 | 44 | 310 | 2,480 | 539 | 463 | (D) |
| MIDLAND | 18,900 | 84 | 15,790 | 91 | 17,200 | 82,297 | 21,672 | 14,934 | 1,885 |
| MILAM | 6,900 | 67 | 4,600 | 70 | 4,800 | 19,633 | 5,418 | 3,500 | 560 |
| MILLS | 1,400 | 75 | 1,050 | 68 | 1,000 | 4,369 | 1,067 | 791 | 244 |
| MITCHELL | 3,900 | 74 | 2,900 | 83 | 3,200 | 12,686 | 2,995 | 2,462 | 409 |
| MONTAGUE | 5,200 | 82 | 4,250 | 85 | 4,400 | 17,905 | 4,313 | 3,626 | 625 |
| MONTGOMERY | 7,900 | 79 | 6,250 | 75 | 6,000 | 22,056 | 5,965 | 4,244 | 796 |
| MOORE | 5,000 | 83 | 4,160 | 80 | 4,000 | 16,498 | 4,768 | 2,850 | 402 |
| MORRIS | 3,200 | 74 | 2,380 | 80 | 2,600 | 8,711 | 2,143 | 2,211 | 459 |
| MOTLEY | 1,000 | 60 | 600 | 46 | 500 | 3,376 | 929 | 534 | 162 |
| NACOGDOCHES | 9,200 | 65 | 5,950 | 73 | 6,700 | 31,358 | 6,677 | 4,470 | 1,270 |
| NAVARRO | 11,100 | 84 | 9,320 | 84 | 9,300 | 34,184 | 9,841 | 4,719 | 1,176 |
| NEWTON | 2,600 | 63 | 1,630 | 71 | 1,900 | 4,888 | 1,242 | 818 | 217 |
| NOLAN | 6,100 | 73 | 4,460 | 85 | 5,200 | 25,188 | 6,646 | 5,251 | 819 |
| NUECES | 66,600 | 82 | 54,370 | 87 | 57,700 | 254,688 | 68,131 | 47,848 | 8,188 |
| OCHILTREE | 2,000 | 62 | 1,230 | 80 | 1,600 | 12,070 | 2,538 | 2,606 | (D) |
| OLDHAM | 500 | 71 | 350 | 93 | 470 | 2,326 | (D) | ---- | (D) |
| ORANGE | 17,400 | 80 | 13,880 | 83 | 14,400 | 49,257 | 17,210 | 8,074 | 1,625 |
| PALO PINTO | 6,300 | 81 | 5,110 | 88 | 5,500 | 18,649 | 4,607 | 3,971 | 827 |
| PANOLA | 4,500 | 55 | 2,470 | 79 | 3,500 | 13,560 | 3,500 | 2,543 | 497 |
| PARKER | 7,200 | 81 | 5,830 | 83 | 6,000 | 20,987 | 4,709 | 4,545 | 596 |
| PARMER | 2,600 | 70 | 1,810 | 80 | 2,100 | 10,890 | 2,388 | 1,956 | (D) |
| PECOS | 2,900 | 55 | 1,580 | 77 | 2,200 | 13,483 | 3,749 | 1,528 | 553 |
| POLK | 4,100 | 70 | 2,850 | 64 | 2,600 | 11,485 | 2,129 | 3,210 | 496 |
| POTTER | 40,900 | 89 | 36,420 | 93 | 38,100 | 192,648 | 30,931 | 45,454 | 6,667 |
| PRESIDIO | 1,400 | 51 | 710 | 51 | 700 | 5,185 | 1,509 | 1,146 | (D) |
| RAINS | 700 | 82 | 570 | 68 | 480 | 1,845 | 547 | (D) | (D) |
| RANDALL | 8,600 | 83 | 7,130 | 77 | 6,600 | 18,638 | 6,271 | 2,412 | 1,432 |
| REAGAN | 700 | 67 | 470 | 91 | 640 | 3,885 | 1,395 | (D) | (D) |
| REAL | 600 | 63 | 380 | 44 | 260 | 1,165 | 318 | ---- | (D) |
| RED RIVER | 5,300 | 60 | 3,170 | 65 | 3,500 | 12,710 | 3,263 | 2,233 | 452 |
| REEVES | 5,000 | 60 | 3,000 | 84 | 4,200 | 25,101 | 5,270 | (D) | 713 |
| REFUGIO | 2,900 | 61 | 1,780 | 79 | 2,300 | 11,159 | 3,058 | 1,234 | 407 |
| ROBERTS | 300 | 63 | 190 | 78 | 230 | 1,452 | (D) | ---- | (D) |
| ROBERTSON | 5,000 | 67 | 3,330 | 80 | 4,000 | 15,950 | 2,922 | 4,912 | 550 |
| ROCKWALL | 1,700 | 79 | 1,350 | 89 | 1,500 | 5,965 | 1,288 | 1,159 | (D) |
| RUNNELS | 4,700 | 70 | 3,280 | 81 | 3,800 | 18,874 | 7,623 | 7,874 | 1,160 |
| RUSK | 12,100 | 70 | 8,490 | 79 | 9,600 | 32,053 | 7,623 | 7,874 | 1,160 |
| SABINE | 1,700 | 62 | 1,060 | 65 | 1,100 | 7,595 | 1,455 | (D) | 262 |
| SAN AUGUSTINE | 1,800 | 59 | 1,070 | 82 | 1,500 | 7,258 | 2,237 | 1,324 | 389 |
| SAN JACINTO | 1,700 | 69 | 1,180 | 71 | 1,200 | 1,707 | 503 | (D) | (D) |
| SAN PATRICIO | 10,400 | 75 | 7,790 | 84 | 8,800 | 36,827 | 10,060 | 5,575 | 1,520 |
| SAN SABA | 2,300 | 58 | 1,340 | 60 | 1,400 | 6,493 | 1,393 | 1,261 | 229 |
| SCHLEICHER | 600 | 55 | 330 | 82 | 490 | 2,307 | (D) | 589 | (D) |
| SCURRY | 9,500 | 72 | 6,800 | 82 | 7,800 | 24,326 | 6,553 | 5,579 | 1,057 |
| SHACKELFORD | 1,200 | 67 | 810 | 86 | 1,000 | 3,768 | 865 | 1,189 | 209 |
| SHELBY | 6,800 | 55 | 3,750 | 67 | 4,600 | 29,798 | 4,681 | 3,794 | 573 |
| SHERMAN | 600 | 82 | 490 | 83 | 500 | 3,662 | 577 | 681 | (D) |
| SMITH | 24,600 | 78 | 19,110 | 86 | 21,100 | 98,207 | 27,396 | 17,791 | 3,779 |
| SOMERVELL | 800 | 70 | 560 | 79 | 630 | 1,748 | 377 | (D) | (D) |
| STARR | 3,200 | 56 | 1,810 | 64 | 2,000 | 7,144 | 2,079 | 961 | 289 |
| STEPHENS | 3,100 | 67 | 2,080 | 83 | 2,600 | 13,305 | 2,911 | 2,989 | 555 |
| STERLING | 200 | 66 | 130 | 75 | 150 | 1,451 | (D) | (D) | (D) |
| STONEWALL | 1,000 | 72 | 720 | 83 | 800 | 2,860 | 538 | 654 | 109 |
| SUTTON | 900 | 56 | 500 | 71 | 640 | 4,927 | 1,459 | 451 | (D) |
| SWISHER | 2,600 | 71 | 1,850 | 82 | 2,100 | 13,621 | 2,727 | 2,129 | 560 |
| TARRANT | 175,100 | 89 | 155,700 | 89 | 155,100 | 712,286 | 163,198 | 133,229 | 26,219 |
| TAYLOR | 26,100 | 81 | 21,190 | 88 | 23,000 | 121,598 | 25,018 | 28,735 | 3,785 |
| TERRELL | 90 | 55 | 490 | 45 | 410 | 3,121 | 491 | (D) | (D) |
| TERRY | 5,000 | 78 | 3,880 | 79 | 4,000 | 23,548 | 4,095 | 6,484 | 626 |
| THROCKMORTON | 700 | 74 | 520 | 76 | 530 | 2,559 | 807 | (D) | (D) |

# Texas CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| TITUS | 5,200 | 60 | 3,110 | 77 | 4,000 | 16,179 | 4,301 | 2,120 | 622 |
| TOM GREEN | 21,500 | 78 | 16,850 | 81 | 17,500 | 81,731 | 18,851 | 15,977 | 2,654 |
| TRAVIS | 59,300 | 83 | 49,200 | 85 | 50,300 | 218,716 | 50,318 | 35,860 | 8,344 |
| TRINITY | 2,300 | 69 | 1,590 | 62 | 1,400 | 8,166 | 2,460 | 1,047 | 236 |
| TYLER | 2,800 | 66 | 1,840 | 79 | 2,200 | 10,376 | 2,396 | 2,871 | 229 |
| UPSHUR | 5,000 | 66 | 3,280 | 68 | 3,400 | 13,772 | 3,889 | 1,904 | 445 |
| UPTON | 1,700 | 67 | 1,140 | 81 | 1,400 | 6,187 | 1,821 | (D) | (D) |
| UVALDE | 5,000 | 62 | 3,100 | 73 | 3,600 | 19,504 | 3,611 | 5,014 | 847 |
| VAL VERDE | 5,100 | 53 | 2,680 | 61 | 3,100 | 19,434 | 5,110 | 3,802 | 688 |
| VAN ZANDT | 5,600 | 82 | 4,590 | 75 | 4,200 | 17,249 | 5,254 | 4,876 | 512 |
| VICTORIA | 15,500 | 65 | 10,070 | 78 | 12,000 | 57,122 | 17,700 | 9,027 | 1,598 |
| WALKER | 4,300 | 75 | 3,200 | 78 | 3,400 | 14,424 | 3,815 | 2,365 | 482 |
| WALLER | 3,100 | 79 | 2,460 | 77 | 2,400 | 11,430 | 2,126 | 1,823 | 298 |
| WARD | 4,300 | 64 | 2,740 | 80 | 3,500 | 17,190 | 5,003 | 3,192 | 534 |
| WASHINGTON | 5,200 | 72 | 3,730 | 68 | 3,500 | 17,446 | 4,843 | 2,228 | 574 |
| WEBB | 16,100 | 63 | 10,190 | 76 | 12,300 | 59,745 | 13,258 | 7,060 | 1,973 |
| WHARTON | 10,900 | 78 | 8,480 | 80 | 8,700 | 44,062 | 10,555 | 9,629 | 1,174 |
| WHEELER | 2,200 | 59 | 1,290 | 69 | 1,500 | 11,095 | 2,573 | 1,924 | 402 |
| WICHITA | 35,500 | 84 | 29,890 | 88 | 31,100 | 156,452 | 31,115 | 36,834 | 6,403 |
| WILBARGER | 5,400 | 75 | 4,060 | 81 | 4,400 | 23,661 | 5,291 | 4,781 | 648 |
| WILLACY | 5,200 | 63 | 3,270 | 72 | 3,800 | 17,307 | 4,210 | 2,119 | 451 |
| WILLIAMSON | 10,900 | 80 | 8,710 | 83 | 9,100 | 35,738 | 8,886 | 7,909 | 1,135 |
| WILSON | 3,300 | 80 | 2,660 | 78 | 2,600 | 10,522 | 2,630 | 2,262 | 311 |
| WINKLER | 4,400 | 64 | 2,810 | 83 | 3,700 | 15,455 | 4,238 | 4,202 | 647 |
| WISE | 4,700 | 80 | 3,760 | 81 | 3,800 | 15,655 | 3,008 | 3,530 | 564 |
| WOOD | 5,100 | 66 | 3,340 | 78 | 4,000 | 17,969 | 3,949 | 4,835 | 403 |
| YOAKUM | 1,800 | 78 | 1,400 | 85 | 1,500 | 7,563 | 2,028 | 1,826 | 245 |
| YOUNG | 4,800 | 74 | 3,560 | 89 | 4,300 | 22,236 | 5,697 | 4,748 | 719 |
| ZAPATA | 800 | 56 | 450 | 49 | 390 | 804 | 273 | ---- | ---- |
| ZAVALA | 2,600 | 62 | 1,610 | 55 | 1,400 | 6,476 | 2,208 | 865 | (D) |
| TOTAL | 2,790,800 | 81 | 2,265,210 | 84 | 2,334,250 | 10,792,559 | 2,601,591 | 2,083,119 | 376,178 |

# Utah market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| BEAVER | 1,000 | 46 | 460 | 86 | 900 | 4,520 | 707 | 489 | (D) |
| BOX ELDER | 6,100 | 92 | 5,590 | 89 | 5,400 | 24,222 | 5,575 | 5,334 | 749 |
| CACHE | 8,800 | 90 | 7,880 | 80 | 7,100 | 35,518 | 6,566 | 5,629 | 896 |
| CARBON | 7,200 | 61 | 4,400 | 76 | 5,500 | 26,356 | 5,068 | 6,000 | 562 |
| DAGGETT | 100 | 48 | 50 | ---- | ---- | (D) | ---- | ---- | ---- |
| DAVIS | 15,800 | 94 | 14,830 | 90 | 14,300 | 37,469 | 13,580 | 7,044 | 1,674 |
| DUCHESNE | 1,700 | 51 | 870 | 70 | 1,200 | 7,298 | 1,186 | 944 | 243 |
| EMERY | 1,600 | 61 | 980 | 74 | 1,200 | 3,363 | 658 | ---- | (D) |
| GARFIELD | 700 | 45 | 320 | 74 | 520 | 2,087 | (D) | (D) | (D) |
| GRAND | 1,600 | 65 | 1,040 | 40 | 600 | 7,014 | 520 | (D) | (D) |
| IRON | 2,700 | 45 | 1,210 | 70 | 1,900 | 14,486 | 1,963 | 4,328 | 646 |
| JUAB | 1,500 | 67 | 1,000 | 88 | 1,300 | 4,996 | 855 | 711 | (D) |
| KANE | 700 | 45 | 310 | 69 | 480 | 2,925 | 512 | 244 | (D) |
| MILLARD | 1,700 | 67 | 1,130 | 68 | 1,200 | 8,072 | 984 | 1,231 | 236 |
| MORGAN | 700 | 82 | 580 | 85 | 600 | 2,828 | 592 | 953 | 129 |
| PIUTE | 200 | 45 | 90 | 69 | 140 | 438 | 104 | ---- | ---- |
| RICH | 300 | 82 | 250 | 65 | 200 | (D) | (D) | ---- | ---- |
| SALT LAKE | 110,400 | 95 | 105,220 | 93 | 102,700 | 459,988 | 103,272 | 85,825 | 22,713 |
| SAN JUAN | 1,800 | 53 | 950 | 68 | 1,200 | 6,591 | 1,428 | (D) | (D) |
| SANPETE | 2,800 | 67 | 1,870 | 88 | 2,500 | 8,804 | 2,098 | 1,144 | 375 |
| SEVIER | 2,900 | 67 | 1,930 | 90 | 2,600 | 14,886 | 2,399 | 4,543 | 515 |
| SUMMIT | 1,400 | 82 | 1,150 | 89 | 1,200 | 4,702 | 989 | 1,667 | 234 |
| TOOELE | 5,200 | 86 | 4,470 | 81 | 4,200 | 12,852 | 3,333 | 3,051 | 625 |
| UINTAH | 2,700 | 51 | 1,380 | 83 | 2,200 | 11,184 | 1,883 | 2,455 | (D) |
| UTAH | 28,200 | 93 | 26,320 | 87 | 24,500 | 92,218 | 22,044 | 16,717 | 3,848 |
| WASATCH | 1,300 | 82 | 1,070 | 81 | 1,100 | 5,363 | 926 | 868 | (D) |
| WASHINGTON | 3,000 | 45 | 1,350 | 61 | 1,800 | 10,142 | 1,893 | 1,695 | 276 |
| WAYNE | 200 | 45 | 90 | 96 | 190 | 791 | 172 | ---- | ---- |
| WEBER | 31,200 | 94 | 29,270 | 93 | 29,000 | 119,396 | 29,300 | 16,810 | 5,368 |
| TOTAL | 243,500 | 89 | 216,060 | 89 | 215,730 | 929,318 | 208,913 | 169,921 | 40,910 |

# Vermont market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADDISON | 4,900 | 87 | 4,240 | 79 | 3,900 | 18,520 | 5,012 | 2,569 | 477 |
| BENNINGTON | 7,400 | 89 | 6,620 | 77 | 5,700 | 29,466 | 8,571 | 4,842 | 637 |
| CALEDONIA | 6,300 | 84 | 5,320 | 85 | 5,300 | 29,401 | 6,908 | 7,376 | 575 |
| CHITTENDEN | 18,700 | 92 | 17,280 | 87 | 16,400 | 91,241 | 22,688 | 12,814 | 1,890 |
| ESSEX | 1,500 | 89 | 1,340 | 87 | 1,300 | 3,389 | 1,712 | (D) | (D) |
| FRANKLIN | 7,000 | 88 | 6,140 | 89 | 6,200 | 29,724 | 7,953 | 4,618 | 737 |
| GRAND ISLE | 700 | 89 | 620 | 94 | 660 | 2,458 | 889 | (D) | ---- |
| LAMOILLE | 3,100 | 88 | 2,720 | 92 | 2,800 | 12,250 | 2,846 | 2,244 | (D) |
| ORANGE | 5,000 | 85 | 4,230 | 78 | 3,900 | 16,824 | 3,964 | 4,085 | 384 |
| ORLEANS | 5,600 | 89 | 5,000 | 78 | 4,400 | 23,365 | 6,072 | 3,859 | 505 |
| RUTLAND | 12,100 | 89 | 10,740 | 82 | 9,900 | 56,146 | 14,098 | 10,813 | 1,199 |
| WASHINGTON | 11,600 | 90 | 10,450 | 90 | 10,400 | 49,729 | 13,473 | 9,358 | 1,155 |
| WINDHAM | 8,800 | 79 | 6,950 | 78 | 6,900 | 38,997 | 10,508 | 6,581 | 840 |
| WINDSOR | 10,800 | 83 | 8,990 | 81 | 8,700 | 41,828 | 11,038 | 7,350 | 1,070 |
| TOTAL | 103,500 | 88 | 90,640 | 84 | 86,460 | 443,338 | 115,732 | 76,813 | 9,863 |

# Virginia market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ACCOMACK | 9,400 | 68 | 6,400 | 80 | 7,500 | 24,352 | 7,716 | 1,953 | 755 |
| ALBEMARLE[1] | 15,800 | 68 | 10,770 | 68 | 10,800 | 79,520 | 22,096 | 10,912 | 2,312 |
| ALLEGHANY[2] | 6,900 | 79 | 5,440 | 79 | 5,500 | 11,491 | 2,729 | 1,189 | 419 |
| AMELIA | 1,600 | 72 | 1,150 | 71 | 1,100 | 2,993 | 419 | 522 | (D) |
| AMHERST | 5,600 | 75 | 4,190 | 67 | 3,700 | 9,538 | 3,146 | 1,926 | (D) |
| APPOMATTOX | 2,000 | 75 | 1,500 | 70 | 1,400 | 6,101 | 909 | 2,092 | (D) |
| ARLINGTON[3] | 79,600 | 91 | 72,510 | 93 | 74,100 | 378,393 | 88,450 | 74,432 | 20,009 |
| AUGUSTA[4] | 18,800 | 68 | 12,860 | 67 | 12,600 | 73,071 | 15,951 | 14,423 | 2,339 |
| BATH | 1,600 | 62 | 990 | 64 | 1,000 | 4,062 | 527 | (D) | (D) |
| BEDFORD | 8,200 | 67 | 5,530 | 73 | 6,000 | 16,661 | 4,294 | 3,289 | 496 |
| BLAND | 1,500 | 63 | 950 | 75 | 1,100 | 2,606 | 1,050 | 822 | ---- |
| BOTETOURT | 4,600 | 79 | 3,630 | 83 | 3,800 | 8,559 | 1,823 | 1,806 | (D) |
| BRUNSWICK | 4,200 | 63 | 2,650 | 80 | 3,300 | 10,976 | 1,461 | 1,942 | 242 |
| BUCHANAN | 8,000 | 62 | 4,930 | 71 | 5,700 | 22,056 | 5,118 | 5,930 | (D) |
| BUCKINGHAM | 2,500 | 66 | 1,650 | 67 | 1,700 | 5,978 | 1,387 | 589 | (D) |
| CAMPBELL[5] | 22,700 | 82 | 18,570 | 79 | 17,900 | 98,453 | 23,214 | 17,507 | 4,405 |
| CAROLINE | 3,000 | 79 | 2,380 | 85 | 2,500 | 8,420 | 2,090 | 1,216 | (D) |
| CARROLL[6] | 7,900 | 61 | 4,800 | 74 | 5,800 | 21,367 | 4,330 | 5,357 | (D) |
| CHARLES CITY | 1,100 | 80 | 800 | 71 | 800 | 888 | 380 | ---- | ---- |
| CHARLOTTE | 3,600 | 72 | 2,600 | 75 | 2,700 | 6,530 | 1,134 | 1,443 | (D) |
| CHESTERFIELD | 18,500 | 89 | 16,470 | 95 | 17,600 | 23,891 | 7,318 | 4,361 | 746 |
| CLARKE | 2,100 | 79 | 1,660 | 72 | 1,500 | 6,566 | 1,639 | 638 | (D) |
| CRAIG | 800 | 79 | 630 | 81 | 650 | 2,159 | 358 | (D) | (D) |
| CULPEPER | 3,300 | 74 | 2,450 | 80 | 2,600 | 17,827 | 3,135 | 3,700 | 663 |
| CUMBERLAND | 1,800 | 66 | 1,180 | 77 | 1,400 | 3,584 | 817 | ---- | (D) |
| DICKENSON | 5,000 | 60 | 3,010 | 77 | 3,900 | 9,844 | 2,207 | 2,576 | (D) |
| DINWIDDIE[7] | 13,900 | 90 | 12,520 | 81 | 11,300 | 64,180 | 16,005 | 9,800 | 2,434 |
| ESSEX | 1,800 | 80 | 1,430 | 75 | 1,300 | 8,531 | 1,610 | 1,356 | (D) |
| FAIRFAX[8] | 63,000 | 93 | 58,710 | 88 | 55,700 | 168,312 | 54,603 | 12,068 | 9,982 |
| FAUQUIER | 5,800 | 79 | 4,590 | 86 | 5,000 | 19,435 | 4,798 | 2,786 | 531 |
| FLOYD | 2,600 | 60 | 1,570 | 70 | 1,800 | 5,340 | 932 | 1,701 | (D) |
| FLUVANNA | 1,800 | 66 | 1,190 | 71 | 1,300 | 2,423 | 427 | 463 | (D) |
| FRANKLIN | 6,500 | 67 | 4,380 | 72 | 4,700 | 15,765 | 4,230 | 2,715 | 379 |
| FREDERICK[9] | 10,300 | 85 | 8,720 | 77 | 7,900 | 57,735 | 13,399 | 9,727 | 1,954 |
| GILES | 4,400 | 78 | 3,430 | 80 | 3,500 | 13,970 | 3,801 | 2,817 | 657 |
| GLOUCESTER | 3,100 | 80 | 2,490 | 85 | 2,600 | 8,374 | 2,460 | 1,204 | 333 |
| GOOCHLAND | 1,800 | 78 | 1,400 | 86 | 1,600 | 2,350 | 451 | 325 | 80 |
| GRAYSON | 4,200 | 66 | 2,760 | 67 | 2,800 | 6,271 | 1,745 | 1,137 | (D) |
| GREENE | 1,100 | 66 | 730 | 53 | 600 | 1,085 | 93 | (D) | (D) |
| GREENSVILLE | 3,800 | 72 | 2,740 | 81 | 3,100 | 13,945 | 3,297 | 1,712 | 398 |
| HALIFAX | 9,500 | 79 | 7,520 | 75 | 7,100 | 24,078 | 4,641 | 4,375 | 880 |
| HANOVER | 7,400 | 78 | 5,790 | 80 | 5,900 | 17,838 | 4,534 | 2,714 | 422 |

CONTINUED

1. Includes Charlottesville (Independent City).
2. Includes Clifton Forge (Independent City).
3. Includes Alexandria (Independent City).
4. Includes Staunton and Waynesboro (Independent Cities).
5. Includes Lynchburg (Independent City).
6. Includes Galax (Independent City).
7. Includes Petersburg (Independent City).
8. Includes Falls Church (Independent City).
9. Includes Winchester (Independent City).

# Virginia CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| HENRICO[10] | 95,300 | 90 | 85,790 | 84 | 80,000 | 500,221 | 111,309 | 79,324 | 21,729 |
| HENRY[11] | 14,000 | 80 | 11,230 | 83 | 11,700 | 49,851 | 11,752 | 10,364 | 1,651 |
| HIGHLAND | 800 | 63 | 510 | 73 | 580 | 1,214 | 164 | (D) | — |
| ISLE OF WIGHT | 4,100 | 68 | 2,770 | 81 | 3,300 | 11,278 | 2,883 | 2,468 | 259 |
| JAMES CITY[12] | 3,200 | 80 | 2,560 | 83 | 2,700 | 19,638 | 5,696 | 2,742 | (D) |
| KING & QUEEN | 1,500 | 80 | 1,200 | 67 | 1,000 | 2,639 | 223 | (D) | — |
| KING GEORGE | 1,700 | 76 | 1,290 | 77 | 1,300 | 3,262 | 1,806 | 559 | (D) |
| KING WILLIAM | 1,900 | 79 | 1,510 | 84 | 1,600 | 8,906 | 2,483 | 2,217 | 287 |
| LANCASTER | 2,500 | 77 | 1,910 | 84 | 2,100 | 10,086 | 3,360 | 1,969 | (D) |
| LEE | 6,300 | 64 | 4,030 | 75 | 4,800 | 12,034 | 3,096 | 2,040 | 283 |
| LOUDOUN | 6,100 | 88 | 5,400 | 78 | 4,800 | 22,714 | 5,600 | 3,619 | 803 |
| LOUISA | 3,200 | 78 | 2,500 | 69 | 2,200 | 8,512 | 2,689 | 1,433 | 233 |
| LUNENBURG | 3,100 | 63 | 1,950 | 74 | 2,300 | 7,149 | 1,203 | 955 | 298 |
| MADISON | 2,100 | 66 | 1,390 | 56 | 1,200 | 3,430 | 470 | 592 | (D) |
| MATHEWS | 2,000 | 80 | 1,610 | 86 | 1,700 | 5,243 | 1,394 | 1,096 | (D) |
| MECKLENBURG | 7,400 | 72 | 5,300 | 73 | 5,400 | 26,830 | 5,238 | 5,975 | 806 |
| MIDDLESEX | 1,800 | 80 | 1,440 | 80 | 1,400 | 4,668 | 1,149 | 554 | (D) |
| MONTGOMERY[13] | 10,200 | 88 | 9,000 | 83 | 8,400 | 38,585 | 8,445 | 8,694 | 1,278 |
| NANSEMOND[14] | 10,500 | 82 | 8,600 | 80 | 8,400 | 40,883 | 8,673 | 4,748 | 1,200 |
| NELSON | 3,100 | 75 | 2,330 | 80 | 2,500 | 4,840 | 1,771 | 835 | (D) |
| NEW KENT | 1,100 | 79 | 870 | 74 | 800 | 2,685 | 244 | 1,066 | — |
| NORFOLK[15] | 201,600 | 91 | 183,010 | 84 | 169,100 | 645,478 | 169,498 | 100,534 | 23,302 |
| NORTHAMPTON | 4,800 | 67 | 3,230 | 80 | 3,800 | 16,666 | 5,208 | 1,627 | 732 |
| NORTHUMBERLAND | 2,400 | 76 | 1,830 | 81 | 1,900 | 5,763 | 1,656 | (D) | 174 |
| NOTTOWAY | 3,400 | 72 | 2,450 | 80 | 2,700 | 14,074 | 3,262 | 3,215 | 563 |
| ORANGE | 3,400 | 74 | 2,530 | 77 | 2,600 | 14,690 | 3,475 | 3,131 | 418 |
| PAGE | 4,000 | 72 | 2,870 | 84 | 3,400 | 12,439 | 2,804 | 2,085 | 321 |
| PATRICK | 3,800 | 61 | 2,310 | 72 | 2,700 | 6,316 | 1,051 | (D) | (D) |
| PITTSYLVANIA[16] | 28,700 | 76 | 21,920 | 76 | 21,700 | 86,506 | 22,011 | 13,452 | 2,332 |
| POWHATAN | 1,100 | 78 | 860 | 79 | 900 | 2,810 | 524 | 1,157 | (D) |
| PRINCE EDWARD | 3,900 | 72 | 2,820 | 66 | 2,600 | 16,116 | 2,713 | 2,225 | (D) |
| PRINCE GEORGE[17] | 14,200 | 79 | 11,250 | 78 | 11,100 | 31,540 | 10,681 | (D) | (D) |
| PRINCE WILLIAM | 9,200 | 88 | 8,130 | 90 | 8,200 | 32,390 | 7,617 | 5,417 | 1,746 |
| PRINCESS ANNE[18] | 17,100 | 86 | 14,650 | 83 | 14,300 | 52,132 | 14,652 | 7,404 | 1,863 |
| PULASKI | 7,500 | 78 | 5,840 | 85 | 6,300 | 22,099 | 5,690 | 3,674 | 754 |
| RAPPAHANNOCK | 1,500 | 66 | 990 | 82 | 1,200 | 2,722 | 958 | (D) | (D) |
| RICHMOND | 1,900 | 76 | 1,450 | 81 | 1,500 | 9,921 | 1,874 | 3,548 | (D) |
| ROANOKE[19] | 43,800 | 90 | 39,360 | 91 | 39,900 | 192,758 | 44,099 | 31,691 | 7,198 |
| ROCKBRIDGE[20] | 7,700 | 62 | 4,810 | 79 | 6,100 | 24,934 | 6,643 | 4,087 | (D) |
| ROCKINGHAM[21] | 13,900 | 79 | 10,920 | 72 | 10,000 | 56,495 | 8,586 | 11,052 | 1,667 |
| RUSSELL | 5,800 | 60 | 3,490 | 68 | 4,000 | 11,238 | 2,562 | 2,291 | 421 |
| SCOTT | 7,400 | 65 | 4,800 | 70 | 5,200 | 12,900 | 3,205 | 968 | 305 |
| SHENANDOAH | 6,000 | 72 | 4,310 | 80 | 4,800 | 21,014 | 4,786 | 3,986 | 589 |
| SMYTH | 7,100 | 66 | 4,660 | 77 | 5,500 | 22,588 | 7,003 | 3,615 | 472 |
| SOUTHAMPTON | 6,400 | 67 | 4,320 | 84 | 5,400 | 19,620 | 4,845 | 3,379 | 629 |
| SPOTSYLVANIA[22] | 7,500 | 78 | 5,820 | 79 | 5,900 | 59,979 | 16,708 | 13,373 | 1,695 |
| STAFFORD | 4,400 | 78 | 3,430 | 71 | 3,100 | 5,249 | 2,000 | (D) | (D) |
| SURRY | 1,500 | 80 | 1,200 | 72 | 1,100 | 2,690 | 620 | (D) | (D) |
| SUSSEX | 2,700 | 72 | 1,950 | 82 | 2,200 | 9,122 | 1,965 | 1,780 | 292 |
| TAZEWELL | 11,100 | 64 | 7,160 | 77 | 8,500 | 38,130 | 13,432 | 6,974 | 1,185 |
| WARREN | 4,000 | 79 | 3,170 | 75 | 3,000 | 17,122 | 5,757 | 2,830 | 545 |
| WASHINGTON[23] | 12,800 | 63 | 8,070 | 76 | 9,800 | 47,250 | 10,411 | 7,850 | 916 |
| WESTMORELAND | 2,800 | 77 | 2,140 | 78 | 2,200 | 8,447 | 2,468 | 2,298 | 236 |
| WISE[24] | 12,100 | 65 | 7,920 | 85 | 10,300 | 41,479 | 11,728 | 8,582 | 1,166 |
| WYTHE | 5,300 | 63 | 3,360 | 84 | 4,500 | 17,906 | 3,594 | 3,346 | 1,170 |
| YORK | 5,700 | 80 | 4,580 | 83 | 4,700 | 8,171 | 1,684 | 2,209 | 247 |
| TOTAL | 1,039,500 | 82 | 854,550 | 82 | 851,230 | 3,721,290 | 924,026 | 629,762 | 140,461 |

10. Includes Richmond (Independent City).

11. Includes Martinsville (Independent City).

12. Includes Williamsburg (Independent City).

13. Includes Radford (Independent City).

14. Includes Suffolk (Independent City).

15. Includes Norfolk, Portsmouth, South Norfolk and Newport News (Independent Cities).

16. Includes Danville (Independent City).

17. Includes Hopewell and Colonial Heights (Independent Cities).

18. Includes Virginia Beach (Independent City).

19. Includes Roanoke (Independent City).

20. Includes Buena Vista (Independent City).

21. Includes Harrisonburg (Independent City).

22. Includes Fredericksburg (Independent City).

23. Includes Bristol (Independent City).

24. Includes Norton (Independent City).

**Sources and dates of information are detailed on page F-1.**

# Washington market facts

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 3,700 | 81 | 3,010 | 93 | 3,400 | 17,070 | 3,404 | 1,822 | 405 |
| ASOTIN | 4,600 | 72 | 3,320 | 82 | 3,800 | 7,601 | 1,993 | (D) | (D) |
| BENTON | 21,900 | 70 | 15,350 | 81 | 17,700 | 60,456 | 17,051 | 10,521 | 3,555 |
| CHELAN | 14,600 | 71 | 10,350 | 74 | 10,900 | 63,133 | 17,180 | 9,101 | 2,459 |
| CLALLAM | 9,000 | 84 | 7,520 | 83 | 7,500 | 32,606 | 9,377 | 4,559 | 986 |
| CLARK | 28,600 | 88 | 25,080 | 93 | 26,500 | 85,081 | 24,890 | 15,629 | 3,740 |
| COLUMBIA | 1,700 | 72 | 1,220 | 82 | 1,400 | 6,129 | 1,376 | 415 | (D) |
| COWLITZ | 18,800 | 75 | 14,020 | 91 | 17,100 | 62,173 | 17,092 | 10,303 | 1,893 |
| DOUGLAS | 4,700 | 64 | 3,000 | 80 | 3,700 | 6,177 | 1,450 | 668 | 333 |
| FERRY | 1,100 | 71 | 780 | 74 | 800 | 1,991 | (D) | .... | (D) |
| FRANKLIN | 6,100 | 74 | 4,500 | 81 | 4,900 | 36,504 | 7,837 | 6,014 | 1,325 |
| GARFIELD | 900 | 72 | 650 | 86 | 770 | 4,863 | (D) | 390 | (D) |
| GRANT | 16,000 | 71 | 11,340 | 84 | 13,500 | 50,402 | 12,395 | 8,699 | (D) |
| GRAYS HARBOR | 18,500 | 74 | 13,600 | 82 | 15,200 | 67,072 | 20,292 | 9,265 | 2,229 |
| ISLAND | 5,800 | 86 | 5,010 | 90 | 5,200 | 13,215 | 2,730 | 2,111 | 547 |
| JEFFERSON | 2,300 | 84 | 1,940 | 83 | 1,900 | 7,688 | 2,568 | 719 | (D) |
| KING | 314,300 | 89 | 280,140 | 94 | 294,500 | 1,283,302 | 313,982 | 165,762 | 44,561 |
| KITSAP | 27,100 | 91 | 24,610 | 92 | 25,000 | 84,968 | 26,512 | 12,129 | 4,360 |
| KITTITAS | 6,200 | 66 | 4,100 | 80 | 5,000 | 24,723 | 5,715 | 4,127 | 658 |
| KLICKITAT | 4,100 | 65 | 2,660 | 73 | 3,000 | 10,761 | 2,713 | 1,966 | 323 |
| LEWIS | 14,100 | 77 | 10,910 | 80 | 11,300 | 49,293 | 12,539 | 7,574 | 1,041 |
| LINCOLN | 3,000 | 81 | 2,430 | 88 | 2,600 | 13,879 | 2,467 | 1,843 | 511 |
| MASON | 4,600 | 85 | 3,900 | 93 | 4,300 | 15,027 | 5,021 | 1,771 | (D) |
| OKANOGAN | 9,100 | 64 | 5,790 | 79 | 7,200 | 27,113 | 7,728 | 4,212 | 1,039 |
| PACIFIC | 5,000 | 67 | 3,330 | 80 | 4,000 | 14,483 | 4,550 | 1,703 | 440 |
| PEND OREILLE | 2,300 | 71 | 1,640 | 81 | 1,900 | 6,320 | 1,926 | 1,571 | 307 |
| PIERCE | 97,900 | 91 | 88,610 | 95 | 92,700 | 332,933 | 87,865 | 52,084 | 11,625 |
| SAN JUAN | 1,000 | 86 | 860 | 86 | 900 | 2,231 | 902 | (D) | (D) |
| SKAGIT | 16,200 | 79 | 12,820 | 86 | 14,000 | 65,751 | 14,124 | 11,270 | 1,645 |
| SKAMANIA | 1,500 | 78 | 1,170 | 81 | 1,200 | 2,071 | 1,098 | (D) | (D) |
| SNOHOMISH | 48,900 | 90 | 44,030 | 86 | 42,100 | 159,317 | 47,078 | 23,798 | 4,760 |
| SPOKANE | 95,100 | 90 | 85,870 | 94 | 89,800 | 367,203 | 87,251 | 62,822 | 13,596 |
| STEVENS | 6,500 | 71 | 4,630 | 71 | 4,600 | 16,523 | 3,770 | 2,984 | 641 |
| THURSTON | 17,200 | 86 | 14,810 | 96 | 16,500 | 58,484 | 15,828 | 7,174 | 1,823 |
| WAHKIAKUM | 1,000 | 66 | 660 | 83 | 800 | 2,019 | 606 | .... | (D) |
| WALLA WALLA | 12,800 | 70 | 8,980 | 81 | 10,400 | 53,963 | 10,823 | 8,559 | 2,704 |
| WHATCOM | 24,900 | 77 | 19,250 | 85 | 21,300 | 88,900 | 21,951 | 11,379 | 3,226 |
| WHITMAN | 8,900 | 75 | 6,640 | 81 | 7,200 | 36,716 | 8,311 | 3,882 | 1,443 |
| YAKIMA | 47,100 | 86 | 40,600 | 85 | 39,800 | 180,430 | 43,158 | 28,939 | 6,059 |
| TOTAL | 927,100 | 85 | 789,130 | 90 | 834,370 | 3,418,571 | 866,486 | 496,571 | 122,556 |

# West Virginia market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| BARBOUR | 4,400 | 61 | 2,700 | 65 | 2,900 | 8,612 | 2,689 | 1,710 | (D) |
| BERKELEY | 8,500 | 83 | 7,060 | 86 | 7,300 | 27,445 | 7,745 | 4,190 | 1,162 |
| BOONE | 6,100 | 79 | 4,840 | 81 | 5,000 | 18,520 | 6,157 | 3,033 | 392 |
| BRAXTON | 4,400 | 57 | 2,520 | 70 | 3,100 | 9,943 | 2,448 | 1,778 | 197 |
| BROOKE | 7,400 | 94 | 6,930 | 89 | 6,600 | 17,994 | 4,481 | 4,051 | 513 |
| CABELL | 35,200 | 93 | 32,580 | 91 | 31,900 | 147,494 | 34,104 | 24,302 | 4,358 |
| CALHOUN | 2,100 | 65 | 1,370 | 65 | 1,400 | 3,627 | 721 | 1,081 | (D) |
| CLAY | 3,300 | 67 | 2,220 | 72 | 2,400 | 4,729 | 1,921 | (D) | (D) |
| DODDRIDGE | 1,900 | 59 | 1,130 | 60 | 1,100 | 4,744 | 942 | (D) | (D) |
| FAYETTE | 18,100 | 78 | 14,090 | 78 | 14,100 | 44,946 | 13,629 | 8,177 | (D) |
| GILMER | 1,900 | 55 | 1,040 | 63 | 1,200 | 3,103 | 807 | 453 | 62 |
| GRANT | 2,200 | 60 | 1,320 | 60 | 1,300 | 7,182 | 1,232 | 1,518 | (D) |
| GREENBRIER | 9,300 | 77 | 7,180 | 76 | 7,000 | 32,337 | 8,071 | 5,408 | 798 |
| HAMPSHIRE | 3,300 | 61 | 2,020 | 79 | 2,600 | 7,185 | 2,131 | 1,590 | (D) |
| HANCOCK | 10,400 | 92 | 9,600 | 89 | 9,200 | 29,012 | 7,755 | 4,525 | 1,182 |
| HARDY | 2,300 | 60 | 1,380 | 62 | 1,400 | 7,998 | 939 | 1,161 | (D) |
| HARRISON | 21,700 | 66 | 14,220 | 90 | 19,600 | 82,961 | 22,035 | 14,632 | 3,889 |
| JACKSON | 3,800 | 66 | 2,490 | 84 | 3,200 | 11,077 | 2,820 | 1,318 | 231 |
| JEFFERSON | 4,300 | 87 | 3,740 | 85 | 3,700 | 14,321 | 3,604 | 1,726 | 369 |
| KANAWHA | 69,500 | 90 | 62,360 | 89 | 62,100 | 279,908 | 74,176 | 46,200 | 11,146 |
| LEWIS | 4,900 | 61 | 2,990 | 83 | 4,100 | 13,809 | 4,039 | 2,122 | 487 |
| LINCOLN | 5,000 | 86 | 4,290 | 76 | 3,800 | 8,037 | 2,649 | 1,813 | (D) |
| LOGAN | 15,600 | 82 | 12,840 | 84 | 13,000 | 48,273 | 15,282 | 7,068 | 1,251 |
| MC DOWELL | 17,900 | 79 | 14,060 | 76 | 13,600 | 48,537 | 16,142 | 7,914 | 842 |
| MARION | 19,000 | 82 | 15,640 | 88 | 16,700 | 59,526 | 18,408 | 9,000 | 2,106 |
| MARSHALL | 11,100 | 90 | 9,960 | 85 | 9,500 | 25,531 | 8,757 | 4,008 | 803 |

CONTINUED

# West Virginia CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| MASON | 6,200 | 86 | 5,310 | 82 | 5,100 | 13,187 | 4,591 | 2,055 | 496 |
| MERCER | 19,800 | 78 | 15,400 | 83 | 16,400 | 62,884 | 14,536 | 11,592 | 2,208 |
| MINERAL | 5,800 | 61 | 3,550 | 76 | 4,400 | 13,895 | 3,205 | 2,669 | 495 |
| MINGO | 10,100 | 83 | 8,330 | 79 | 7,900 | 32,460 | 8,303 | 6,167 | 721 |
| MONONGALIA | 15,100 | 85 | 12,820 | 84 | 12,700 | 47,635 | 11,055 | 8,419 | 1,648 |
| MONROE | 3,000 | 66 | 1,980 | 67 | 2,000 | 5,313 | 1,113 | 1,653 | 162 |
| MORGAN | 2,300 | 61 | 1,410 | 80 | 1,800 | 4,998 | 1,279 | 633 | (D) |
| NICHOLAS | 6,900 | 67 | 4,620 | 75 | 5,200 | 17,054 | 4,471 | 2,749 | 163 |
| OHIO | 21,000 | 93 | 19,490 | 97 | 20,400 | 106,917 | 22,306 | 15,550 | 3,233 |
| PENDLETON | 2,200 | 60 | 1,320 | 60 | 1,300 | 3,555 | 402 | 575 | (D) |
| PLEASANTS | 1,600 | 74 | 1,180 | 91 | 1,500 | 5,572 | 1,797 | 1,211 | (D) |
| POCAHONTAS | 2,900 | 60 | 1,740 | 62 | 1,800 | 5,804 | 1,634 | 687 | (D) |
| PRESTON | 6,400 | 69 | 4,430 | 82 | 5,300 | 13,326 | 3,885 | 2,305 | 853 |
| PUTNAM | 5,900 | 86 | 5,060 | 77 | 4,600 | 10,072 | 2,364 | 1,796 | (D) |
| RALEIGH | 21,600 | 71 | 15,350 | 81 | 17,600 | 61,907 | 18,119 | 9,691 | 1,481 |
| RANDOLPH | 7,100 | 63 | 4,450 | 67 | 4,700 | 21,270 | 5,326 | 3,394 | (D) |
| RITCHIE | 3,500 | 55 | 1,920 | 74 | 2,600 | 6,579 | 1,587 | 1,878 | 311 |
| ROANE | 3,700 | 65 | 2,420 | 72 | 2,700 | 8,794 | 2,207 | 1,490 | 314 |
| SUMMERS | 4,500 | 66 | 2,970 | 73 | 3,300 | 10,236 | 3,097 | 1,878 | 450 |
| TAYLOR | 4,400 | 69 | 3,040 | 79 | 3,500 | 11,363 | 3,876 | 1,896 | 513 |
| TUCKER | 2,100 | 60 | 1,260 | 79 | 1,600 | 5,127 | 1,586 | 1,338 | (D) |
| TYLER | 2,800 | 74 | 2,060 | 72 | 2,000 | 7,172 | 1,842 | 1,282 | 188 |
| UPSHUR | 5,000 | 61 | 3,070 | 62 | 3,100 | 13,685 | 4,541 | 2,403 | 429 |
| WAYNE | 8,900 | 83 | 7,380 | 80 | 7,200 | 14,893 | 4,318 | 2,751 | 604 |
| WEBSTER | 3,900 | 60 | 2,340 | 65 | 2,500 | 7,959 | 2,164 | 888 | 264 |
| WETZEL | 4,800 | 73 | 3,530 | 85 | 4,100 | 16,724 | 5,057 | 3,145 | 586 |
| WIRT | 1,300 | 66 | 860 | 70 | 900 | 1,534 | (D) | (D) | ---- |
| WOOD | 26,700 | 70 | 18,820 | 90 | 24,000 | 86,477 | 21,540 | 13,372 | 2,840 |
| WYOMING | 9,500 | 72 | 6,860 | 78 | 7,400 | 23,851 | 6,474 | 4,244 | 426 |
| TOTAL | 512,600 | 79 | 403,540 | 83 | 425,400 | 1,607,094 | 426,436 | 268,820 | 50,687 |

# Wisconsin market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ADAMS | 2,400 | 73 | 1,760 | 66 | 1,600 | 5,710 | 868 | (D) | (D) |
| ASHLAND | 5,300 | 82 | 4,320 | 87 | 4,600 | 22,659 | 5,172 | 4,926 | 579 |
| BARRON | 9,700 | 85 | 8,230 | 81 | 7,900 | 41,162 | 7,306 | 6,491 | 1,104 |
| BAYFIELD | 3,400 | 77 | 2,610 | 81 | 2,800 | 6,635 | 1,518 | 778 | (D) |
| BROWN | 33,400 | 93 | 30,990 | 95 | 31,900 | 158,518 | 39,290 | 23,390 | 4,330 |
| BUFFALO | 4,000 | 85 | 3,410 | 68 | 2,700 | 11,815 | 1,731 | 2,675 | 385 |
| BURNETT | 2,300 | 78 | 1,790 | 70 | 1,600 | 6,788 | 1,920 | 670 | 220 |
| CALUMET | 4,800 | 91 | 4,350 | 87 | 4,200 | 17,241 | 3,154 | 2,830 | 381 |
| CHIPPEWA | 13,100 | 86 | 11,240 | 80 | 10,500 | 50,577 | 9,215 | 8,724 | 929 |
| CLARK | 9,500 | 80 | 7,620 | 76 | 7,300 | 31,865 | 4,422 | 4,408 | 751 |
| COLUMBIA | 11,700 | 85 | 9,910 | 82 | 9,600 | 46,278 | 8,947 | 8,203 | 1,669 |
| CRAWFORD | 4,600 | 77 | 3,550 | 74 | 3,400 | 15,059 | 3,598 | 1,825 | 747 |
| DANE | 61,200 | 89 | 54,730 | 89 | 54,600 | 264,594 | 52,663 | 41,798 | 10,650 |
| DODGE | 18,100 | 92 | 16,720 | 79 | 14,300 | 54,608 | 12,259 | 8,306 | 1,147 |
| DOOR | 6,800 | 91 | 6,180 | 82 | 5,600 | 24,793 | 6,355 | 3,930 | 498 |
| DOUGLAS | 14,400 | 87 | 12,570 | 93 | 13,500 | 50,168 | 14,445 | 8,025 | 1,713 |
| DUNN | 7,700 | 86 | 6,590 | 84 | 6,400 | 27,912 | 4,143 | 4,147 | 666 |
| EAU CLAIRE | 18,300 | 91 | 16,710 | 83 | 15,200 | 71,731 | 12,009 | 12,549 | 2,105 |
| FLORENCE | 800 | 77 | 620 | 69 | 550 | 2,674 | 444 | (D) | (D) |
| FOND DU LAC | 21,600 | 91 | 19,600 | 91 | 19,600 | 88,907 | 20,115 | 16,114 | 2,915 |
| FOREST | 1,800 | 77 | 1,390 | 69 | 1,200 | 6,170 | 1,407 | 971 | 200 |
| GRANT | 13,000 | 84 | 10,960 | 85 | 11,100 | 52,482 | 9,900 | 8,509 | 1,257 |
| GREEN | 7,600 | 83 | 6,320 | 79 | 6,000 | 37,214 | 8,223 | 6,560 | 777 |
| GREEN LAKE | 4,600 | 78 | 3,580 | 85 | 3,900 | 20,198 | 4,104 | 3,959 | 289 |
| IOWA | 5,900 | 77 | 4,550 | 80 | 4,700 | 17,588 | 3,601 | 4,039 | 440 |
| IRON | 2,300 | 82 | 1,880 | 88 | 2,000 | 6,960 | 2,195 | ---- | (D) |
| JACKSON | 4,200 | 83 | 3,470 | 82 | 3,400 | 12,960 | 2,490 | 1,575 | 428 |
| JEFFERSON | 15,300 | 92 | 14,140 | 87 | 13,300 | 57,926 | 14,375 | 10,315 | 1,559 |
| JUNEAU | 5,100 | 73 | 3,740 | 75 | 3,800 | 19,306 | 3,320 | 4,632 | 493 |
| KENOSHA | 30,000 | 93 | 27,920 | 95 | 28,500 | 97,862 | 25,916 | 14,600 | 3,220 |
| KEWAUNEE | 4,600 | 91 | 4,180 | 84 | 3,800 | 13,864 | 2,080 | 1,734 | 340 |
| LA CROSSE | 21,100 | 87 | 18,320 | 90 | 18,900 | 91,347 | 19,959 | 13,515 | 2,723 |
| LAFAYETTE | 4,500 | 83 | 3,740 | 77 | 3,500 | 15,402 | 3,224 | 2,455 | 213 |
| LANGLADE | 5,800 | 82 | 4,770 | 87 | 5,000 | 24,820 | 5,693 | 3,060 | 504 |
| LINCOLN | 6,500 | 82 | 5,340 | 86 | 5,600 | 25,562 | 7,239 | 4,200 | 929 |
| MANITOWOC | 20,800 | 93 | 19,270 | 90 | 18,700 | 74,070 | 20,343 | 11,185 | 1,877 |

CONTINUED

# Wisconsin CONTINUED

| County | Total Homes | Nielsen % Tv Homes | Nielsen Tv Homes | ARB % Tv Homes | ARB Tv Homes | Retail Sales 1958 ($000) | Food Sales 1958 ($000) | Automotive Sales 1958 ($000) | Drug Sales 1958 ($000) |
|---|---|---|---|---|---|---|---|---|---|
| MARATHON | 25,200 | 86 | 21,660 | 84 | 21,300 | 87,240 | 19,240 | 19,318 | 2,099 |
| MARINETTE | 11,000 | 87 | 9,580 | 85 | 9,400 | 38,685 | 9,848 | 5,021 | 503 |
| MARQUETTE | 2,500 | 78 | 1,960 | 76 | 1,900 | 9,115 | 2,967 | 1,527 | 151 |
| MILWAUKEE | 317,400 | 94 | 298,670 | 96 | 303,700 | 1,292,196 | 325,235 | 190,090 | 42,914 |
| MONROE | 8,800 | 85 | 7,460 | 83 | 7,300 | 29,848 | 6,552 | 4,330 | 577 |
| OCONTO | 6,800 | 91 | 6,160 | 82 | 5,600 | 21,502 | 4,778 | 2,518 | 409 |
| ONEIDA | 7,000 | 76 | 5,330 | 86 | 6,100 | 29,428 | 8,056 | 4,110 | 882 |
| OUTAGAMIE | 27,200 | 93 | 25,200 | 94 | 25,400 | 112,401 | 22,800 | 18,178 | 2,823 |
| OZAUKEE | 9,800 | 93 | 9,070 | 91 | 8,900 | 37,332 | 8,452 | 9,050 | 889 |
| PEPIN | 2,100 | 85 | 1,790 | 82 | 1,700 | 7,951 | 1,551 | 1,669 | (D) |
| PIERCE | 6,800 | 85 | 5,790 | 90 | 6,100 | 25,359 | 4,229 | 4,584 | 602 |
| POLK | 7,900 | 91 | 7,170 | 87 | 6,900 | 27,232 | 4,329 | 4,436 | 979 |
| PORTAGE | 9,700 | 85 | 8,270 | 89 | 8,600 | 36,207 | 8,589 | 5,694 | (D) |
| PRICE | 3,600 | 76 | 2,750 | 78 | 2,800 | 13,823 | 3,193 | 2,672 | 399 |
| RACINE | 40,400 | 94 | 37,780 | 95 | 38,400 | 160,374 | 48,804 | 23,979 | 5,097 |
| RICHLAND | 5,200 | 77 | 4,000 | 82 | 4,200 | 19,568 | 3,764 | 3,326 | 355 |
| ROCK | 34,100 | 89 | 30,240 | 89 | 30,300 | 135,295 | 32,338 | 20,639 | 3,841 |
| RUSK | 4,600 | 76 | 3,520 | 73 | 3,400 | 13,862 | 2,899 | 1,976 | 341 |
| ST. CROIX | 7,800 | 91 | 7,120 | 92 | 7,200 | 30,104 | 6,549 | 4,846 | 846 |
| SAUK | 11,800 | 87 | 10,210 | 77 | 9,000 | 45,110 | 9,134 | 7,242 | 1,140 |
| SAWYER | 3,000 | 77 | 2,310 | 77 | 2,300 | 11,418 | 1,967 | 1,902 | 325 |
| SHAWANO | 9,400 | 87 | 8,200 | 83 | 7,800 | 29,705 | 5,896 | 4,038 | (D) |
| SHEBOYGAN | 27,300 | 92 | 25,220 | 90 | 24,600 | 90,885 | 24,452 | 11,572 | 2,319 |
| TAYLOR | 4,700 | 77 | 3,600 | 85 | 4,000 | 14,381 | 2,729 | 2,654 | 154 |
| TREMPEALEAU | 6,800 | 83 | 5,620 | 83 | 5,700 | 26,010 | 3,884 | 3,685 | 594 |
| VERNON | 7,300 | 77 | 5,640 | 82 | 6,000 | 20,518 | 3,552 | 2,000 | 665 |
| VILAS | 2,500 | 76 | 1,910 | 66 | 1,700 | 14,642 | 3,710 | 1,365 | 302 |
| WALWORTH | 16,200 | 92 | 14,950 | 92 | 14,900 | 64,546 | 15,986 | 11,111 | 1,866 |
| WASHBURN | 2,900 | 78 | 2,270 | 73 | 2,100 | 17,948 | 2,777 | 7,890 | (D) |
| WASHINGTON | 12,300 | 94 | 11,510 | 86 | 10,600 | 42,604 | 9,412 | 6,331 | 903 |
| WAUKESHA | 38,900 | 93 | 36,130 | 95 | 36,900 | 129,540 | 36,290 | 23,176 | 4,069 |
| WAUPACA | 10,200 | 92 | 9,370 | 84 | 8,600 | 42,536 | 8,263 | 9,010 | 1,039 |
| WAUSHARA | 4,000 | 78 | 3,120 | 78 | 3,100 | 13,404 | 2,924 | 2,089 | 369 |
| WINNEBAGO | 32,800 | 91 | 29,690 | 90 | 29,700 | 123,271 | 31,115 | 14,258 | 3,149 |
| WOOD | 17,200 | 85 | 14,610 | 88 | 15,100 | 67,596 | 15,554 | 12,102 | 1,905 |
| TOTAL | 1,151,400 | 90 | 1,034,950 | 90 | 1,032,550 | 4,455,061 | 1,046,461 | 701,660 | 131,320 |

# Wyoming market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| ALBANY | 6,900 | 58 | 4,030 | 78 | 5,400 | 26,576 | 6,357 | 3,525 | 858 |
| BIG HORN | 3,200 | 52 | 1,660 | 70 | 2,300 | 10,893 | 2,633 | 1,635 | 507 |
| CAMPBELL | 1,700 | 46 | 790 | 58 | 1,000 | 7,367 | 1,391 | 1,698 | (D) |
| CARBON | 5,300 | 63 | 3,310 | 65 | 3,400 | 19,460 | 3,802 | 3,546 | 933 |
| CONVERSE | 1,700 | 60 | 1,020 | 77 | 1,300 | 8,468 | 1,571 | 1,664 | 319 |
| CROOK | 1,300 | 46 | 600 | 61 | 800 | 2,946 | (D) | (D) | (D) |
| FREMONT | 7,200 | 53 | 3,810 | 74 | 5,300 | 30,912 | 6,390 | 8,248 | 1,057 |
| GOSHEN | 3,600 | 59 | 2,140 | 84 | 3,000 | 12,930 | 2,669 | 1,884 | 461 |
| HOT SPRINGS | 1,800 | 52 | 940 | 79 | 1,400 | 6,037 | 1,684 | 565 | 373 |
| JOHNSON | 1,400 | 50 | 690 | 73 | 1,000 | 5,643 | 1,177 | 844 | (D) |
| LARAMIE | 17,200 | 85 | 14,670 | 90 | 15,500 | 72,649 | 14,327 | 15,287 | (D) |
| LINCOLN | 2,400 | 59 | 1,410 | 66 | 1,600 | 10,527 | 2,172 | 1,898 | 473 |
| NATRONA | 12,700 | 61 | 7,790 | 83 | 10,500 | 69,425 | 15,442 | 14,837 | 3.143 |
| NIOBRARA | 1,200 | 53 | 640 | 81 | 1,000 | 4,824 | 949 | (D) | (D) |
| PARK | 5,200 | 54 | 2,800 | 73 | 3,800 | 24,402 | 4,011 | 4,068 | 753 |
| PLATTE | 2,400 | 53 | 1,270 | 60 | 1,400 | 9,109 | 2,332 | 2,028 | 350 |
| SHERIDAN | 6,500 | 52 | 3,400 | 75 | 4,900 | 26,622 | 5,491 | 3,801 | 979 |
| SUBLETTE | 1,000 | 45 | 450 | 58 | 600 | 3,410 | (D) | 623 | (D) |
| SWEETWATER | 5,300 | 53 | 2,780 | 72 | 3,800 | 22,915 | 6,403 | 3,918 | 795 |
| TETON | 1,400 | 54 | 760 | 76 | 1,100 | 6,346 | 1,521 | (D) | 302 |
| UINTA | 1,900 | 59 | 1,120 | 92 | 1,800 | 9,088 | 1,746 | 2,273 | 380 |
| WASHAKIE | 2,500 | 50 | 1,240 | 81 | 2,000 | 12,790 | 2,990 | 2,183 | 468 |
| WESTON | 2,400 | 46 | 1,100 | 79 | 1,900 | 8,910 | 2,135 | 1,772 | 373 |
| YELLOW STONE NAT. PK. | 100 | 56 | 60 | ---- | ---- | 3,579 | ---- | | |
| TOTAL | 96,300 | 61 | 58,480 | 78 | 74,800 | 415,828 | 88,279 | 77,766 | 16,116 |

# United States market facts

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| NATIONAL TOTAL | 52,207,800 | 87 | 45,200,000 | 88 | 46,019,980 | 200,353,000 | 50,263,000 | 33,859,000 | 6,599,000 |

# The ABCs of radio and television

**Even the most experienced radio and television executives would find it hard to answer all the questions of how these businesses came about, how they operate, what they consist of. This primer provides the answers. It was prepared by George O. Gillingham, FCC information chief.**

## HOW RADIO BEGAN

Radio communication was born of many minds and developments. In the 1860's, Maxwell predicted the existence of radio waves. Hertz later demonstrated that rapid variations of electric current can be projected into space in the form of waves similar to those of light and heat. In 1895, Marconi transmitted radio signals for a short distance and, at the turn of the century, conducted successful trans-Atlantic tests.

The first practical application of radio was for ship-to-ship and ship-to-shore telegraphic communication. Marine disasters early demonstrated the speed and effectiveness of radiotelegraphy for safeguarding life and property at sea.

This new communication medium was first known as "wireless." American use of the term "radio" is traced to about 1912 when the Navy, feeling that "wireless" was too inclusive, adopted the word "radiotelegraph." Though the British still cling to the older term, "radio" continues to be the American designation. The word "broadcast" stems from early United States naval reference to "broadcast" of orders to the fleet.

There was some military radiotelephony in World War I—between ground and planes and ship and shore—but most early radio communication was confined to ships at sea and to amateurs. The latter were highly instrumental in arousing popular interest in radio and otherwise contributing to its progress.

The first voice broadcast is a subject for debate. Claims to that distinction range from "Hello, Rainey," said to have been sent by Stubblefield to a partner in a demonstration near Murray, Ky., in 1892, to an impromptu program from Brant Rock, Mass., by Fessenden in 1906, which was picked up by nearby ships.

There were other early experimental audio transmissions—such as De Forest putting Enrico Caruso on the air in 1910 and trans-Atlantic voice tests by the Navy station at Arlington, Va., in 1915—but it was not until after World War I that regular broadcasting began. But here, too, there is controversy. Some radio broadcasting stations developed from experimental operations going back to 1912. KDKA Pittsburgh, although not issued a regular broadcasting license until Nov. 7, 1921, carried experimental programs prior to that date under a license issued in 1920. The first station issued a regular broadcast license was WBZ Springfield, Mass., on Sept. 15, 1921.

There was experimental network operation over telephone lines as early as 1922. In that year WJZ Newark, N. J., and WGY Schenectady broadcast the World Series. Early in 1923 WEAF New York and WNAC Boston picked up a football game from Chicago. Later that same year WEAF and WGY were connected with KDKA Pittsburgh and KYW Chicago to carry talks made at a dinner in New York. President Coolidge's message to Congress was broadcast by six stations in late 1923. In 1926 the National Broadcasting Co. started the first regular network with 24 stations. Its first coast-to-coast hookup, in 1927, broadcast a football game. In the latter year the Columbia Broadcasting System was organized. The first round-the-world broadcast was made from Schenectady in 1930. Today, thanks to telephone lines, coaxial cable, microwave and other relay facilities, it is possible to send the same program over many stations at the same time.

Fm (frequency modulation) and tv (television) broadcast emerged from their experimental stage just before World War II. Wartime restrictions retarded normal expansion of radio facilities but that emergency produced new techniques and apparatus which have invaluable peacetime application.

## REGULATION OF BROADCASTING

There was a Wireless Ship Act of 1910 which applied to use of radio by ships, but the Radio Act of 1912 was the first domestic law for the control of radio in general. It made the then Secretary of Commerce & Labor responsible for licensing radio stations and operators.

Early broadcasting was experimental and, therefore, noncommercial. In 1919 broadcasters operated as "limited commercial stations." In 1922 the "wavelength" of 360 meters (approximately 830 kilocycles) was assigned for the transmission of "important news items, entertainment, lectures, sermons and similar matter."

Recommendations of the first National Radio Conference in 1922 resulted in further regulations by the Secretary of Commerce. A new type of broadcast station came into being, with minimum power of 500 watts and maximum of 1,000 watts (1 kilowatt). Two frequencies (750 and 833 kilocycles) were assigned for program transmission.

So rapid was the development of aural broadcasting that, upon recommendation of subsequent National Radio Conferences (1923 and 1924), the Dept. of Commerce allocated 550 to 1500 kilocycles for standard broadcast (am being the only regular broadcast at that time), and authorized operating power up to 5,000 watts (5 kilowatts).

Increase in the number of am stations caused so much interference that, in 1925, a fourth National Radio Conference asked for a limitation on broadcast time and power. The Secretary of Commerce was unable to deal with the situation because court decisions held that the Radio Act of 1912 did not give him this authority. As a result, many broadcasters jumped their frequencies and increased their power and operating time at will, regardless of the effect on other stations. This caused bedlam on the air.

In 1926 President Coolidge urged Congress to remedy matters. The result was the Dill-White Radio Act of 1927.

### Federal Radio Commission

The Radio Act of 1927 created a five-member Federal Radio Commission with certain regulatory powers over radio, including the issuance of station licenses, the allocation of frequency bands to various services, assignment of specified frequencies to individual stations and control of station power. The same act also delegated to the Secretary of Commerce authority to inspect radio stations, to examine and license radio operators and to assign radio call signals.

Much of the early efforts of the Federal Radio Commission were devoted to straightening out the confusion in the broadcast band. It was impossible to care for the 732 broadcast stations as then operating. New rules and regulations caused about 150 of them to surrender their licenses.

### Communications Act of 1934

At the request of President Roosevelt, the Secretary of Commerce in 1933 appointed an interdepartmental committee to study the overall interstate and international electrical communications situation. The committee reported that "the communications service, as far as Congressional action is involved, should be regulated by a single body." Accordingly, it recommended the establishment of a new agency which would regulate all interstate and foreign communication by wire and radio, including telegraph, telephone and broadcast. The resultant Communications Act of 1934 created the present Federal Communications Commission for this unified regulation.

### Federal Communications Commission

The Federal Communications Commission, an independent federal agency composed of seven commissioners appointed by the President, by and with the advice and consent of the Senate, began operating on July 1, 1934.

## WHAT THE FCC DOES

One of the FCC's major activities is the general regulation of broadcasting—now visual as well as aural. This regulation, largely technical in nature, may be divided into two phases.

The first phase deals with the allocation of spectrum space to the different types of broadcast services in accordance with Commission policies and rules to carry out the intent of international agreements, the Communications Act and other domestic laws affecting broadcasting.

The second phase is concerned more directly with individual stations, and embraces consideration of applications to build and operate; the assignment of specific frequencies, power, time of operation and call letters; the periodic inspection of equipment and the engineering aspects of operation; passing upon transfers and assignments of facilities; also the many varied changes in existing authorizations; modifying and renewing construction permits and licenses; reviewing the general service of each particular station to determine whether it has been operating in the public interest; licensing radio operators, and otherwise discharging domestic regulatory responsibilities.

Broadcast stations are licensed to serve the public interest, convenience and necessity. Because radio channels are limited and are a part of the public domain, it is important that they be entrusted to licensees who have a high sense of public responsibility. The present broadcast period is three years.

The Communications Act sets up certain basic requirements which must be met by broadcast applicants. In general, applicants must be legally, technically and financially qualified, and show that their proposed operation will be in the public interest.

The license privilege is limited by law to citizens of the United States. It is denied to corporations wherein any officer or director is an alien or of which more than one-fifth of the capital stock is controlled by foreign interests.

The Commission's broadcast application and hearing procedure is outlined in a separate FCC information bulletin (see page C-1).

**Programs:** Under the Communications Act it is the responsibility of each broadcast station licensee to arrange his program structure so that his operations will be in the public interest. The Commission does not prescribe any percentages of time which should be devoted to particular subjects, such as news, education, religion, music, public issues, etc. That is something which can vary with the locality. However, the Commission does periodically review the overall performance of a station—engineeringly and otherwise—when it applies for renewal of its license, to determine whether it has lived up to its obligations and the promises it made in obtaining permission to use the public airwaves.

**Censorship and free speech:** This review of broadcast station performance does not, however, give the Commission authority to direct a station to put a particular program on or off the air. The Communications Act states: "Nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication." The Commission has held that freedom of speech on the air must be broad enough to provide full and equal opportunity for the presentation of both sides of public issues. Under such conditions, licensees of broadcast stations have the right to editorialize.

**Advertising:** While it does not pass upon the nature or length of commercials on the air, the Commission's review of a station's performance does consider deviation from promised service which tends towards over-commercialization. Also, under a cooperative arrangement with the Federal Trade Commission, which has jurisdiction over false and misleading advertising on the air, the Commission notifies stations concerned of broadcast advertising cited by the FTC so that these stations may take any necessary action consistent with their obligation to operate in the public interest.

**Political broadcasts:** The Communications Act (sec. 315) expressly provides: "If any licensee shall permit any person who is a legally qualified candidate for any public office to use a broadcasting station, he shall afford equal opportunities to all other such candidates for that office in the use of such broadcasting station: Provided, that such licensee shall have no power of censorship over the material broadcast under the provisions of this section. No obligation is hereby imposed upon any licensee to allow the use of its station by any such candidate. The charges made for the use of any broadcasting station for any of the purposes set forth in this section shall not exceed the charges made for comparable use of such station for other purposes." In 1959, news broadcasts were exempted from the "equal time" provisions of sec. 315.

**Lotteries, obsenity and fraud:** The United States Criminal Code prohibits broadcast of information concerning "any lottery, gift enterprise, or similar scheme," also utterance of obscene, indecent, or profane language, and fraud by wire, radio, or television. Supreme Court decision on a particular "give-away" program did not hold it to be a lottery.

**Time charges and station management:** The Communications Act declares that broadcasting is not a common carrier operation. Consequently, a broadcast station is not required to sell or to give time to all who seek to go on the air. Because programming is primarily the responsibility of broadcast station licensees, the Commission does not ordinarily monitor or pass upon individual programs, or require the filing of radio scripts. However, broadcast stations are required to keep a program log and a technical log, and a record of all requests for political broadcast time. The Commission does not maintain surveillance of the day-to-day internal management of broadcast stations or regulate their time charges, profits, artists' salaries or employe relations.

**Networks:** The Commission does not license networks as such, but only individual stations. However, its licensees are subject to the chain broadcasting regulations adopted by the Commission in 1941 to further competition in broadcasting. The major radio networks are: American Broadcasting Co., Columbia Broadcasting System, Mutual Broadcasting System and the National Broadcasting Co. In 1957, a special staff report of tv network broadcasting was made to the Commission. Its recommendations were the subject of a Commission hearing in 1958.

**Monopoly:** There is Commission prohibition against the same interest or group from operating more than one network, or more than one am, fm or tv station in the same area, or more than seven am, seven fm or seven tv commercial stations throughout the country as a whole. Not more than five of these tv stations may be in the vhf band. Persons whose licenses have been revoked by a court for antitrust violations are by law denied authorizations by the Commission.

**Receivers:** The Commission does not license sets that are for reception only, nor does it regulate their production or sale. However, it does impose limitations on their radiations which may interfere with radio or tv service. The advent of "wireless" prompted the use of receiving sets by amateurs and others interested in listening-in on Morse code radiotelegraph transmission. Inexpensive crystal detectors boomed the production of home-made and manufactured receivers. The advent of broadcasting aroused public interest in sets (at first battery operated) to receive regular programs. Receiving sets operated by house current came on the market about 1928. A 1948 development called the "transistor" has replaced tubes in many sets.

**Call letters:** International agreement provides for the national identification of a radio station by the first letter or first two letters of its assigned call signal, and for this purpose apportions the alphabet among different nations. United States stations use the initial letters K, N, and W, exclusively, and part of the A series. Broadcast stations are assigned call letters beginning with K or W. Generally speaking, those beginning with K are assigned to stations west of the Mississippi River and in the territories and possessions, while W is assigned to broadcast stations east of the Mississippi.

During radio's infancy, most of the broadcast stations were in the East. As inland stations developed, the Mississippi River was made the dividing line of K and W calls. KDKA Pittsburgh was assigned the K letter before the present system was put into effect. Most of the early broadcast assignments were three letters. This combination became exhausted, making it necessary to add a fourth letter.

Since many am broadcast licensees also operate fm and tv stations, a common practice is to authorize the use of the call letters of the am station followed by a dash and "fm" or "tv," as the case may be.

**National defense:** Under the CONELRAD system for the control of electromagnetic radiation in war emergency, all fm and tv stations would cease operation on a radio "alert" and remain silent until the "all clear" signal was given. However, designated am stations woul dremain on the air to broadcast official bulletins, civil defense instructions and other pertinent information. This would be done on two particular frequencies—640 and 1240 kilocycles—in a way to conceal the location of the transmitting stations and so prevent their beams from guiding enemy aircraft and electronic missiles. Meanwhile, CONELRAD broadcast facilities have been put to peacetime use for alerting communities and areas to threats of hurricanes, tornadoes, floods, and other acts of nature which endanger lives and property.

### BROADCAST OPERATION

Since radio frequencies differ, the particular qualities of each radio band must be considered in determining the type of service which can best operate on it. Consequently, that portion of the radio spectrum between 535 and 1605 kilocycles is occupied by am broadcast, fm broadcast is allocated 88 to 108 megacycles, and tv is provided for in 54-216 megacycles (vhf) and 470-890 megacycles (uhf). (A "kilocycle" denotes a thousand wave transmissions a second, while a "megacycle" is a short way of indicating a thousand kilocycles.)

Fm broadcast requires a channel 20 times wider than that used for am, but tv transmission of combined picture and sound needs about 6 times the spectrum space occupied by the entire am broadcast band.

The same aural or video broadcast channel can be used in different places if the using stations are far enough apart so as to not cause excessive interference with one another or to stations on adjacent channels. A tv station may be required to operate "offset" 10 kilocycles above or below its normal carrier frequency. The channel assigned to such a station is, in consequence, designated "plus" or "minus," as the case may be. This makes more tv assignments possible and reduces the probability of interference.

A separate information bulletin on "Frequency Allocation" is available from the Commission.

## HOW RADIO WORKS

Without being too technical, here is how an aural (am or fm) broadcast station works:

A person talks into a microphone as if it were a telephone. His voice sets up vibrations of varying intensity and frequency. The lower the pitch the slower the vibration.

In the microphone these vibrations are converted into electrical impulses like those in the originating sound. At the transmitting station these electrical vibrations are greatly amplified—sometimes millions of times—before being put on the "carrier" wave. The intensity and frequency of the carrier wave are constant and this wave, by itself, does not transmit music or speech. So it is varied to correspond with the fluctuations of the speech or music received at the microphone. This is called "modulation."

In am broadcast the audio waves are impressed on the carrier wave in a manner to cause its amplitude (or power) to vary with the audio waves. The frequency of the carrier remains constant. This is known as "amplitude modulation." In "frequency modulation" (fm), the amplitude remains unchanged but the frequency is varied in a manner corresponding to the voice or music to be transmitted.

These modulated waves radiate from the antenna tower at approximately 186,000 miles per second (the speed of light). Some of them follow the contour of the ground and are called "ground waves." Others dart upward and are called "skywaves." Skywaves are often forced back to earth by a ceiling of electrical particles known as the ionosphere. This rebound gives the listener a choice of more distant am stations at night. Daytime reception is largely dependent upon ground waves.

Radio waves may pass through buildings and other objects but are subject to absorption and interference. As in the case of ripples on water, radio vibrations weaken with distance. Seasonal disturbances and sunspot periods can throw them off their course and cause "freak" reception.

Am broadcast stations use "medium waves." That is, they transmit 540,000 to 1,600,000 waves a second. At 540,000 waves a second, the distance between the crests is approximately 1,800 ft. This is known as "wave length." A station transmitting 540,000 waves a second is said to have a "frequency" of 540,000 cycles or 540 kilocycles.

The so-called "shortwave" (long distance) broadcast stations transmit from 6,000,000 to 25,000,000 waves per second. These waves are sent out one after another so rapidly that the distance between their crests (wave length) is only about 37 to 150 ft.

The modulated radio wave from the radio station is picked up by the home receiving antenna (exterior or set-inclosed). In other words, the wave sets up in the receiving antenna a current having the same frequency characteristics as the one transmitted. In the receiver the audio and carrier waves are separated by a device called a detector or demodulator. The carrier wave, no longer needed, is dissipated while the audio wave is relayed to the loud speaker where it is transformed back into the sound that you hear.

### Relays

Relay broadcast depends upon common carrier or private interconnecting facilities. Most live-talent am network programs are sent over telephone wires, many across the continent, for rebroadcast. Am and fm stations also use transcriptions (recordings), and tv stations show many films, "kinescope" and tape recordings. Broadcast stations usually employ wire connections between studios and transmitters, but some use radio (see "Auxiliary Broadcast Services").

Besides being transmitted over wire, cable or microwave facilities, broadcast programs can be picked out of the air for rebroadcast. Because of its characteristics, tv cannot be sent over ordinary wire lines but must depend upon coaxial cable or microwave relay, which can also handle am and fm transmission, as well as telephone, telegraph and facsimile communication.

### Transmitting antennas

In the interest of safety to air navigation, broadcast transmitting antennas more than 500 feet high require regional approval by the Air Coordinating Committee before they can be constructed. All transmitting antennas exceeding 170 feet in height must be painted and lighted. The advent of tv (which, roughly, has a theoretical range of as far as can be seen from the top of the transmitting antenna) has produced many towering shafts. One of these (KSWS-TV Roswell, N. Mex.) rises 1,610 feet above ground, making it the tallest man-made structure in the world, and others up to around 2,000 feet are proposed. To further minimize hazard to air traffic, shared use of towers in excess of 500 feet or grouping them on "antenna farms," where possible, is advocated.

### Directional Antennas

Directional antennas are devices which enable radio stations to control their service patterns. As broadcast stations began to multiply on shared channels, it became necessary to employ directional antennas to prevent interference. Since 1937, directional antennas have been one factor in helping new stations squeeze into the congested am broadcast band. Directional antenna arrays can produce "figure 8" and more complicated service patterns. One complex array includes nine towers. Directional antennas are used also in international communications and microwave relay to beam transmissions to particular points. A few fm and tv stations now use directional antennas.

### Am Broadcasting

Amplitude modulation (am) is the oldest system of program transmission. Besides being used in the standard broadcast band it also is employed in most long-distance shortwave broadcast as well as for the visual part of tv programs.

The 535 to 1605 kilocycles portion of the radio spectrum is now used for am broadcast. This pioneer service started operation on the lower frequencies and, as a result, has continued to occupy the band in which it developed.

The am broadcast band consists of 107 channels, each 10 kilocycles in width. Individual stations are assigned to frequencies in the center of each channel, such as 540 kilocycles, 550 kilocycles, etc.

Am broadcast stations use power of from 100 watts up to 50 kilowatts (50,000 watts). The latter is the present maximum power prescribed by the Commission for this service.

There are four major classes of am stations.

A Class I station operates on a clear channel and employs 10,000, 25,000 or 50,000 watts to serve remote rural areas as well as a large center of population.

A Class II station is a secondary station which operates on a clear channel with 250, 500, 1,000, 5,000, 10,000, 25,000 or 50,000 watts. It serves a population center and an adjacent rural area, and is so operated to not interfere with the extensive services rendered by dominant clear channel stations.

A Class III station, which shares a regional channel with several similar stations, uses power of 500, 1,000 or 5,000 watts and serves a center of population and adjacent rural area.

A Class IV station operates on a local channel (shared by many similar stations elsewhere) and employs not less than 100 watts, nor more than 250 watts nighttime, and 1 kilowatt daytime for local service.

"Clear channels" are set apart by international agreement for the operation of maximum-powered am stations to serve remote rural areas. The other channels are shared by so many regional and local stations that people living outside populous communities must at night depend largely upon the strong signals of distant clear channel stations which are protected against night-time interference.

### Fm Broadcasting

Fm (frequency modulation) has several advantages over the older am (amplitude modulation). Fm has higher fidelity characteristics and is more free of static, fading and background overlapping of other station programs.

Fm's greater tonal range capability is due primarily to the fact that it uses a wider channel than that employed for am broadcast. Then, too, fm occupies a higher portion of the radio spectrum where there is less static and other noise than at lower frequencies. Fm receivers have the peculiar ability to suppress weaker stations and other interference.

Since the frequencies on which fm operates do not ordinarily reflect back to earth from ionospheric layers ("skywaves"), it is possible for many scattered fm stations to use the same frequency without excessive interference with one another. Most fm stations serve areas within a radius of approximately 35 to 75 miles, although high powered fm stations sometimes reach out 100 miles or more. Low-power stations have a limited local coverage.

Fm and am broadcast do not interfer with each other since they are on widely separated bands. Because of the difference in their spectrum locations and the systems used, fm cannot be heard on am receivers without special adapters. Likewise, am broadcast cannot be heard on sets made to receive fm exclusively. However, combination sets cover both bands and systems.

The principle of frequency modulation has long been known but its advantages for broadcasting were not realized until shortly before World War II. Largely as a result of interest evoked by extensive fm development work by Edwin H. Armstrong in the 1930's, the Commission authorized increased fm experimentation and, in 1940, after extensive public hearings, provided for commercial fm operation to start Jan. 1, 1941. It set apart 35 channels for commercial fm and 5 channels for noncommercial educational fm use.

There was no "first" individual commercial fm grant because, on Oct. 31, 1940, the Commission authorized construction permits to 15 such stations simultaneously. By the end of 1940 the number of authorizations had increased to 25. The first commercial fm station licensed by the Commission was WSM-FM Nashville (May 29, 1941), which operated until 1951.

Fm stations were initially assigned call letters with added numerals, but in 1943 the present letter system was adopted. There is optional use of the suffix "FM" to distinguish fm stations from am stations under joint operation.

Though all radio construction was frozen by World War II, more than 40 prewar fm stations continued to serve some 400,000 receivers.

Because of skywave interference experienced on the then fm band of 42-50 megacycles, the Commission in 1945, after public hearing, moved fm to its present higher and less vulnerable position in the radio spectrum—88 to 108 megacycles—and at the same time increased the number of channels to 100. This provided 80 channels for commercial fm and 20 channels for nonprofit educational broadcast (see "Educational Broadcast").

Fm commercial stations are of two classes: Class A for community service and Class B for metropolitan or rural coverage.

Commercial fm stations are licensed for unlimited time operation and are required to program a minimum of 36 hours a week.

Fm stations associated with am stations may use the same programs. In other words, am programs can be duplicated over fm stations, or vice versa. Some fm stations rebroadcast the programs of other fm stations and thereby form regional networks apart from those using wire relay facilities. Likewise, a number of am stations pick up fm programs for rebroadcast, as well as am programs of other stations.

The peak year for commercial fm was 1948, when more than 1,000 such authorizations were outstanding.

To aid fm broadcasters, the Commission in 1955 enabled them to apply for subsidiary authorizations to engage in certain types of nonbroadcast activities typified by "functional (background) music" operations. This service is tailored to business and other subscribers. Multiplex operation permits the transmission of a different program at the same time as the regular program. The former is received on special sets in stores, factories, etc. of subscribers.

The first subsidiary grants were made simultaneously on Oct. 12, 1955, to WPEN-FM Philadelphia and WWDC-FM Washington, D. C.

## NUMBER OF STATIONS: 1922-1960

**All information below is from records of the FCC**

**COMPARABLE RECORD OF STATION GROWTH SINCE TV BEGAN**

| | AM | | FM | | TV | |
|---|---|---|---|---|---|---|
| | Authorized | On Air | Authorized | On Air | Authorized | On Air |
| 1/1/1946* | 1,004 | | | | 9 | 6 |
| 6/30/1946* | | | 456 | 55 | | |
| 1/1/1947* | 1,517 | | | | 52 | 7 |
| 6/30/1947* | | | 918 | 238 | | |
| 1/1/1948 | 1,962 | 1,621 | 926 | 458 | 73 | 17 |
| 1/1/1949 | 2,127 | 1,912 | 966 | 700 | 124 | 50 |
| 1/1/1950 | 2,234 | 2,086 | 788 | 733 | 111 | 97 |
| 1/1/1951 | 2,351 | 2,232 | 703 | 676 | 109 | 107 |
| 1/1/1952 | 2,408 | 2,331 | 650 | 637 | 108 | 108 |
| 1/1/1953* | 2,524 | 2,391 | | | 273 | 129 |
| 6/30/1953* | | | 601 | 580 | | |
| 1/1/1954 | 2,636 | 2,521 | 580 | 560 | 567 | 356 |
| 1/1/1955 | 2,774 | 2,669 | 559 | 552 | 576 | 439[1] |
| 1/1/1956 | 2,935 | 2,824 | 557 | 540 | 590 | 482[2] |
| 1/1/1957 | 3,125 | 3,008 | 554 | 530 | 631 | 511[3] |
| 1/1/1958 | 3,295 | 3,195 | 590 | 537 | 657 | 544[4] |
| 1/1/1959 | 3,440 | 3,326 | 695 | 578 | 666 | 562[5] |
| 1/1/1960 | 3,527 | 3,398 | 838 | 688 | 673 | 573[6] |

***Comparable figures for all services not available this date.**

**[1] Includes 23 stations with Special Temporary Authorizations which either had not started operation as of this date, had started but had gone dark, or had received authorizations but turned them back with or without operating.**

**[2] Includes two licensees which had suspended operation and 37 stations with STAs in same category as foot note 1.**

**[3] Includes 4 licensees which had suspended operation and 34 stations with STAs as in footnote 1 above.**

**[4] Includes 7 licensees which had suspended operation and 40 stations with STAs as in footnote 1 above.**

**[5] Includes 6 licensees which had suspended operation and 38 stations with STAs as in footnote 1 above.**

**[6] Includes ten licensees which had suspended operation and 38 stations with STAs as in footnote 1 above.**

### AM STATION AUTHORIZATIONS, PRE-TV

| Date | Licensed | Under Construction | Total Authorized | Date | Licensed | Under Construction | Total Authorized |
|---|---|---|---|---|---|---|---|
| Jan. 1, 1922 | | | 30 | Jan. 1, 1934 | 683 | 8 | 591 |
| Mar. 1, 1923 | | | 656 | Jan. 1, 1935 | 585 | 20 | 605 |
| Oct. 1, 1924 | | | 530 | Jan. 1, 1936 | 616 | 16 | 632 |
| June 20, 1925 | | | 571 | Jan. 1, 1937 | 646 | 39 | 685 |
| June 30, 1926 | | | 528 | Jan. 1, 1938 | 689 | 32 | 721 |
| Feb. 23, 1927 | | | 733 | Jan. 1, 1939 | 722 | 42 | 764 |
| July 1, 1928 | | | 677 | Jan. 1, 1940 | 765 | 49 | 814 |
| Nov. 9, 1929 | | | 618 | June 30, 1941 | | | 897 |
| July 1, 1930 | | | 612 | June 30, 1942 | | | 925 |
| July 1, 1931 | 603 | 9 | 612 | June 30, 1943 | | | 912 |
| Jan. 1, 1932 | 601 | 7 | 608 | June 30, 1944 | | | 924 |
| Jan. 1, 1933 | 599 | 11 | 610 | July 20, 1945 | 933 | 23 | 956 |

### FM STATION AUTHORIZATIONS, PRE-TV

| Date | Licensed | Experimental | Total Authorized |
|---|---|---|---|
| June 30, 1940 | ... | 50 | ... |
| June 30, 1941 | ... | 69 | ... |
| June 30, 1942 | ... | 74 | ... |
| June 30, 1943 | ... | 26 | 74 |
| June 30, 1944 | ... | 6 | 58 |
| June 30, 1945 | ... | 3 | 56 |

## HOW TV WORKS

Television broadcasting involves transmission of visual and aural programs so synchronized that at the receiving set they are seen and heard in a manner resembling talking motion pictures.

The picture phase is accomplished by sending a rapid succession of electrical impluses which the receiver transforms into scenes and images. The method is complex, but the following is a brief explanation of monochrome (black-and-white) video operation.

The scene to be televised is focused on a special tube in the television camera which has a small "screen" covered with approximately 367,000 microscopic dots of a special substance. This "screen" can be likened to a tiny motion picture screen and is called a "mosaic." The varying light from each part of the scene being televised falls upon these dots and charges them with an electrical charge the strength of which depends upon the amount of light falling upon the individual dots. Thus each dot becomes a tiny storage battery and the scene is formed in a pattern of electrical charges on the mosaic.

The mosaic is "scanned" by a tiny beam of electrons, no larger than the head of a pin, moving from left to right and progressing downward (just as the printed page is read by the human eye). This complete process is repeated 60 times per second, and the horizontal lines of alternate complete scanning are interlaced so that 30 complete pictures or "frames" composed of 525 horizontal lines are produced each second. As the electron beam strikes each dot on the mosaic, the dot is discharged through the electron beam and the electrical impulses produced are used to modulate the signals of the tv transmitter. Each time the dots are discharged by the electron beam they are recharged by the light produced by the succeeding scene falling upon them. The succession of individual "still" scenes creates the illusion of motion just as in the case of motion pictures made on film.

The reproduction by the tv receiver of the pictures transmitted is just the reverse of the transmission. The incoming succession of electrical impulses are separated from the "carrier" and, after amplification, impressed on the picture tube grid. The picture tube also has an electron "gun" which shoots out a tiny beam of electrons which moves from left to right and progresses downward on the face of the picture tube.

The face of the tube is coated with a material which fluoresces or gives off light at the point where it is struck by the electron beam. In the absence of a television signal the whole face of the picture tube is illuminated equally by a series of closely spaced horizontal lines. When a television signal is placed on the grid of the picture tube it controls the strength of the electron beam and hence the amount of light on the face of the tube. If the scanning of the electron beam in the picture tube is kept in perfect step with the scanning of the electron beam in the television camera, the picture tube will reproduce the lights and shadows of the subject scene and the succession of such scenes produces the illusion of motion.

In brief, the picture seen by the viewer is actually produced by a flickering spot of light moving rapidly across and down the face of the picture tube. The viewer sees the "whole" picture because the screen continues to glow for a tiny fraction of a second after the electron beam has passed, which coupled with the retentive ability of the eye creates the illusion that the picture is there all the time. The high rate of repetition minimizes flicker and lends smoothness to motion.

The tv transmitter is, in effect, two separate units. One sends out the picture and the other the sound. Visual transmission is by amplitude modulation (am). The sound portion employs frequency modulation (fm) and operates much like the regular fm broadcast described elsewhere in this primer.

In addition to live studio presentations, television uses films. The latter include "kinescope" recordings, a rapid filming process which makes it possible to show scenes of events soon after they occur. Magnetic wire and magnetic tape, which would carry both picture and sound, are now being used as a means of tv programming.

## HOW TV BEGAN

Many persons in many lands contributed to the development of television. Like radio, tv was made possible by electronic discoveries in the late 19th century and early 20th century. In 1884 Nipkow, a German, patented a scanning disk for transmitting pictures by wireless. In our own country, Jenkins began his study of the subject about 1890. Rignoux and Fournier conducted "television" experiments in France in the 1900's. In 1915 Marconi predicted "visible telephone." In 1923 Zworykin applied for a patent on the iconoscope (tv camera tube). Two years later Jenkins demonstrated mechanical tv apparatus. There were experiments by Alexanderson, Farnsworth and Baird in 1926-1927. An experimental tv program was sent by wire between New York and Washington by the Bell Telephone Labs in 1927, in which Herbert Hoover, then Secretary of Commerce, participated. The next year the same laboratories experimentally televised outdoor programs.

The Federal Radio Commission (predecessor of the FCC) reported that "a few" broadcast stations were experimenting with video in 1928. In that year, WGY Schenectady experimentally broadcast the first drama by tv. Large-screen tv was demonstrated by RCA at a New York theater in 1930, and RCA tested outdoor tv pickup at Camden, N. J., in 1936.

Seventeen experimental tv stations were operating in 1937. An experimental mobile tv station was placed in operation that year. The first President seen on tv was Franklin D. Roosevelt, when he opened the New York World's Fair in 1939. That year also saw the first telecast major league baseball game, college football game and professional boxing match. In 1940 the Republican and Democratic conventions were televised, that of the former making pioneer use of coaxial cable for long distance tv relay purposes. Previously, in the same year, WNBT New York and WRGB Schenectady were joined by radio relay for a rebroadcast test.

Meanwhile, in 1939, the *Milwaukee Journal* filed the first application to broadcast tv programs on a commercial basis. At a hearing in 1940, the FCC found the industry divided on the question of whether tv was ready for commercial use and at odds on engineering standards. At that time various tv systems required different receivers. A National Television System Committee considered standardization and reported in 1941. Subsequent Commission hearings showed the industry to be in substantial agreement on commercialization and standards. The latter fixed the present line and frame frequencies at 525 and 30 respectively. On April 30, 1941, the Commission authorized commercial tv operation to start July 1 of that year.

Meanwhile, a number of tv stations which had been operating experimentally applied for commercial authorization. The first grant looking to regular tv operation was issued to WNBT (TV) New York on June 17, 1941, effective July 1 of that year. On June 24, 1941, WCBW (now WCBS-TV) New York was authorized to commence program tests July 1 thereafter. By May of 1942, 10 commercial tv stations were on the air. Six of these continued to provide service during the war.

In 1945 the Commission allocated 13 vhf (very high frequency) channels between 44 and 216 megacycles for commercial television. In doing so, it pointed out that there was insufficient spectrum space below 300 megacycles for an adequate nationwide and competitive tv broadcasting system. Twelve of these channels were to be shared with certain nonbroadcast (fixed and mobile) services. At the same time, that portion of the uhf (ultra high frequency) spectrum between 480 and 920 megacycles was made available for experimental tv operation looking to future television expansion, and between 1245 and 1325 megacycles for tv relay.

In 1948, because of interference to commercial tv operation, the Commission stopped the sharing of television vhf channels with other services, and deleted tv channel No. 1 (44-50 mc) by assigning it to the nonbroadcast services affected.

## THE TV FREEZE

As predicted by the Commission in 1945, it became increasingly evident that the few available vhf channels were inadequate to provide a truly nationwide competitive tv service. Also, operating stations developed interference which had not been anticipated when tv broadcasting began. As a result, the Commission on Sept. 30, 1948, stopped granting new tv stations pending a study of the situation. This was the so-called television "freeze" order.

The resultant study showed that, before additional stations could be authorized, it was necessary to determine various engineering and other questions which would govern future tv operation. Consequently,

## U.S. TV SET PRODUCTION—1946-1960

For U.S. television homes by counties see **Market Facts** beginning page F-1.

| | Total TV Sets Manufactured | | Receiving Tubes Used in New TV Sets and for Replacements | | Total-TV Picture Tubes Manufactured | |
|---|---|---|---|---|---|---|
| | Number | Retail Value | Number | Retail Value | Number | Retail Value |
| 1946 | 10,000 | $ 5,000,000 | 350,000 | $ 588,000 | 20,000 | $ 1,000,000 |
| 1947 | 250,000 | 100,000,000 | 8,500,000 | 15,000,000 | 300,000 | 15,000,000 |
| 1948 | 1,000,000 | 350,000,000 | 32,200,000 | 53,000,000 | 1,500,000 | 75,000,000 |
| 1949 | 3,000,000 | 950,000,000 | 87,000,000 | 146,000,000 | 3,500,000 | 210,000,000 |
| 1950 | 7,500,000 | 2,700,000,000 | 225,000,000 | 378,000,000 | 8,000,000 | 400,000,000 |
| 1951 | 5,600,000 | 2,100,000,000 | 161,000,000 | 270,000,000 | 6,000,000 | 300,000,000 |
| 1952 | 6,300,000 | 2,360,000,000 | 168,000,000 | 380,000,000 | 6,500,000 | 260,000,000 |
| 1953 | 7,300,000 | 1,675,000,000 | 210,000,000 | 400,000,000 | 9,000,000 | 360,000,000 |
| 1954 | 7,300,000 | 1,278,000,000 | 215,200,000 | 409,000,000 | 10,300,000 | 360,500,000 |
| 1955 | 7,800,000 | 1,263,600,000 | 220,000,000 | 407,000,000 | 10,600,000 | 371,000,000 |
| 1956 | 7,500,000 | 1,237,500,000 | 200,000,000 | 400,000,000 | 11,000,000 | 318,000,000 |
| 1957 | 6,500,000 | 1,270,000,000 | 175,000,000 | 371,000,000 | 10,000,000 | 340,000,000 |
| 1958 | 4,930,000 | 839,000,000 | 118,000,000 | 248,000,000 | 7,460,000 | 253,000,000 |
| 1959 | 6,450,000 | 1,150,000,000 | 145,000,000 | 327,000,000 | 9,740,000 | 332,000,000 |
| *1960 | 3,000,000 | 573,000,000 | 65,000,000 | 145,000,000 | 4,400,000 | 153,000,000 |

*Estimated for first six months.

## U.S. RADIO SET PRODUCTION—1922-1960

| | Total Radio Sets Manufactured | | Automobile Sets Manufactured | | Auto sets in use Number |
|---|---|---|---|---|---|
| | Number | Retail Value | Number | Retail Value | |
| 1922 | 100,000 | $ 5,000,000 | — | — | — |
| 1923 | 550,000 | 30,000,000 | — | — | — |
| 1924 | 1,500,000 | 100,000,000 | — | — | — |
| 1925 | 2,000,000 | 165,000,000 | — | — | — |
| 1926 | 1,750,000 | 200,000,000 | — | — | — |
| 1927 | 1,350,000 | 168,000,000 | — | — | — |
| 1928 | 3,281,000 | 400,000,000 | — | — | — |
| 1929 | 4,428,000 | 600,000,000 | — | — | — |
| 1930 | 3,827,000 | 300,000,000 | 34,000 | $ 3,000,000 | — |
| 1931 | 3,420,000 | 225,000,000 | 108,000 | 5,940,000 | 100,000 |
| 1932 | 3,000,000 | 140,000,000 | 143,000 | 7,150,000 | 250,000 |
| 1933 | 3,806,000 | 180,500,000 | 724,000 | 28,598,000 | 500,000 |
| 1934 | 4,084,000 | 214,500,000 | 780,000 | 28,000,000 | 1,250,000 |
| 1935 | 6,026,800 | 330,192,480 | 1,125,000 | 54,562,500 | 2,000,000 |
| 1936 | 8,248,000 | 450,000,000 | 1,412,000 | 69,188,000 | 3,500,000 |
| 1937 | 8,064,780 | 450,000,000 | 1,750,000 | 87,500,000 | 5,000,000 |
| 1938 | 6,000,000 | 210,000,000 | 800,000 | 32,000,000 | 6,000,000 |
| 1939 | 10,500,000 | 354,000,000 | 1,200,000 | 48,000,000 | 6,500,000 |
| 1940 | 11,800,000 | 450,000,000 | 1,700,000 | 60,000,000 | 7,500,000 |
| 1941 | 13,000,000 | 460,000,000 | 2,000,000 | 70,000,000 | 8,750,000 |
| 1942 | 4,400,000 | 154,000,000 | 350,000 | 12,250,000 | 9,000,000 |
| 1943 | — | — | — | — | 8,000,000 |
| 1944 | — | — | — | — | 7,000,000 |
| 1945 | 500,000 | 20,000,000 | — | — | 6,000,000 |
| 1946 | 14,000,000 | 700,000,000 | 1,200,000 | 72,000,000 | 7,000,000 |
| 1947 | 17,000,000 | 800,000,000 | 3,200,000 | 194,000,000 | 9,000,000 |
| 1948 | 14,000,000 | 600,000,000 | 4,100,000 | 293,000,000 | 11,000,000 |
| 1949 | 10,000,000 | 500,000,000 | 3,500,000 | 240,000,000 | 14,000,000 |
| 1950 | 14,600,000 | 721,000,000 | 4,760,000 | 248,000,000 | 17,000,000 |
| 1951 | 13,000,000 | 605,000,000 | 4,800,000 | 255,000,000 | 20,000,000 |
| 1952 | 10,000,000 | 500,000,000 | 2,750,000 | 148,000,000 | 25,000,000 |
| 1953 | 13,400,000 | 536,000,000 | 4,800,000 | 250,000,000 | 29,000,000 |
| 1954 | 10,000,000 | 400,000,000 | 4,300,000 | 220,000,000 | 32,000,000 |
| 1955 | 14,400,000 | 559,000,000 | 6,900,000 | 346,000,000 | 35,700,000 |
| 1956 | 14,000,000 | 553,000,000 | 5,000,000 | 258,000,000 | 37,500,000 |
| 1957 | 14,500,000 | 560,000,000 | 5,500,000 | 303,000,000 | 39,600,000 |
| 1958 | 11,800,000 | 460,000,000 | 3,700,000 | 254,000,000 | 41,400,000 |
| 1959 | 15,700,000 | 604,000,000 | 5,600,000 | 385,000,000 | 42,300,000 |
| *1960 | 8,600,000 | 334,000,000 | 3,350,000 | 232,000,000 | 42,600,000 |

*Estimated for first six months

Compiled for **BROADCASTING YEARBOOK** by B. F. Osbahr, editor "Electronic Industries."

on July 11, 1949, the Commission proposed comprehensive changes looking to the improvement and extension of tv service. These included new engineering standards; opening uhf channels for tv broadcasting; consideration of color systems; reservation of channels for noncommercial educational use, and a national assignment plan incorporating vhf and uhf channels.

The color question was the first subject considered because up to the actual hearing it had not been determined if color could operate in the same channel width (six megacycles) used for black-and-white tv transmission.

### Color Tv

In color television a brightness component is transmitted in much the same manner as the black-and-white picture signal is sent in monochrome and, in addition, a color component is transmitted at the same time on a "subcarrier" frequency which is located between the visual and aural carrier frequencies.

Color tv had been the subject of study and experimentation for a quarter of a century. In 1928 Baird, in England, demonstrated an early system. The next year color pictures were sent over wire in a test at the Bell Telephone Labs in New York. RCA gave an experimental color tv demonstration in February 1940, and CBS tested color tv broadcast the following August.

The question of color tv was considered initially by the FCC in 1941 when it proposed alternative standards for monochrome and color. In 1945 it allocated certain uhf frequencies for experimentation in developing color and high definition black-and-white tv. It was not until 1946 that it received a formal proposal for the adoption of color. In denying that CBS petition in 1947, the Commission urged further experimentation with particular reference to making color transmission possible in the 6-megacycle band width used by monochrome tv.

Three competitive color systems were offered for Commission consideration in the general tv proceedings which started in 1949. They were the CBS "field sequential" system, the RCA "dot sequential" system and the Color Television Inc. "line sequential" system. Each of these systems would require special or converted sets to receive color. The CBS system could not be received in black-and-white on existing receivers without adapters; the two others claimed they could.

On the basis of testimony and demonstrations, the Commission on Sept. 1, 1950, found that the field sequential system was the only system then presented which met its criteria for color operation. However, in view of the fact that this system could not be received in monochrome on existing receivers, and the possibility of improvements in tv color systems generally, the Commission proposed postponing a color decision and adopting monochrome "bracket standards" which would enable future black-and-white tv sets incorporating those standards to receive color transmissions in black-and-white. This proposal was conditioned upon receiver manufacturers agreeing to equip new tv sets with a switch and an appropriate circuit for that purpose.

But the response from manufacturers was insufficient and, in accordance with its September announcement, the Commission on Oct. 11, 1950, adopted the field sequential system for color tv broadcasting to become effective Nov. 20 thereafter. In so doing, it held the door open for consideration of development of a better system on the basis of practical tests and actual demonstrations.

Start of commercial color broadcasting was delayed when RCA obtained a preliminary injunction in the U. S. District Court at Chicago. On May 28, 1951, the Supreme Court of the United States upheld the validity of the Commission's action and CBS began limited color broadcasts on June 25 of that year. Because of the materials shortage, the National Production Authority on the following Nov. 20 prohibited the manufacture of color tv sets or attachments for general public use, and interest in the field sequential system lagged.

Thereafter, new tv color standards were developed and advocated by the industry through its National Television System Committee. They were adopted by the Commission on Dec. 17, 1953.

These present standards are based on the "simultaneous" system, which transmits three primary colors (red, green and blue) at one and the same time. They are "compatible" in that they enable existing tv sets to receive color broadcasts in black and white. Color sets are necessary to receive colorcasts in color. Color sets can also receive monochrome transmissions.

On April 14, 1952, the Commission (in its Sixth Report and Order) announced the lifting of the tv "freeze," the addition of 70 uhf channels (between 470-890 megacycles) to the 12 vhf channels (between 54-216 megacyles) then in use, and the adoption of a table making more than 2,000 channel assignments (over 1,400 uhf and over 500 vhf) to nearly 1,300 communities throughout the United States and its territories, including 242 assignments for noncommercial educational use.

The minimum effective radiated visual power of tv stations is fixed at 100 watts. No minimum antenna height above average terrain is specified. Tv stations operate in accordance with tables of maximum power which varies with antenna height. Maximum effective radiated power on vhf channels 2-6 is fixed at 100 kilowatts, on vhf channels 7-13 at 316 kilowatts and on uhf channels 14-83 at 5,000 kilowatts. With very high antennas these powers are reduced.

Station separations are determined by three geographic zones. Minimum co-channel separations are 170 miles for vhf channels and 155 miles for uhf channels in Zone I, which encompasses the entire states of Massachusetts, Rhode Island, Connecticut, New Jersey, Maryland, Pennsylvania, Delaware, District of Columbia, Ohio, Indiana, Illinois, and parts of Maine, New Hampshire, Vermont, New York, Virginia, West Virginia, Michigan and Wisconsin.

Minimum co-channel separations are 190 miles for vhf and 175 miles for uhf in Zone II, which includes the territories and possessions and the entire states of Kentucky, Tennessee, North Carolina, South Carolina, Missouri, Iowa, Minnesota, Arkansas, Kansas, Nebraska, Oklahoma, North Dakota, South Dakota, Utah, Idaho, Arizona, New Mexico, Montana, Wyoming, Nevada, Colorado, Oregon, Washington and California, and parts of Maine, New Hampshire, Vermont, New York, Virginia, West Virginia, Georgia, Alabama, Mississippi, Louisiana, Michigan, Wisconsin and Texas.

Minimum co-channel separations are 220 miles for vhf and 205 miles for uhf in Zone III, which includes Florida and parts of Georgia, Alabama, Louisiana, Mississippi and Texas.

The first commercial tv grants following the lifting of the freeze were made July 11, 1952, simultaneously, to three Denver stations—KFEL-TV, KDEN (TV) and KBTV (TV). KFEL-TV began program operation on July 19 thereafter. The first uhf commercial tv station to go on the air was KPTV (TV) Portland, Ore., on Sept. 20, 1952.

The initial commercial grant to the territories and possessions was made on July 23, 1952, to WKAQ-TV San Juan, Puerto Rico.

Being in a higher part of the spectrum, uhf television broadcasts cannot be received on vhf sets without changes in the set or the addition of an adapter. Sets are, however, available which will receive both vhf and uhf stations. In many cases, uhf reception requires some slight changes in home antennas which were installed for vhf use, or may require a new antenna and a more efficient type of antenna lead in.

Tv stations engaged in commercial operation are required normally to broadcast a minimum of 28 hours a week except in their initial stages when there is a graduated scale starting with 12 hours.

Steps taken by the Commission to bring tv to new areas include authorizing "satellite" stations to rebroadcast the programs of mother stations, and "translator" stations to pick up and rebroadcast the programs of outside stations. Satellites operate on vhf and uhf channels assigned to the communities in which they are located; translators operate on the upper 14 uhf channels.

In April 1959 the Commission recommended that Congress amend the Communications Act to permit the licensing of tv "repeater" stations in the vhf band under certain conditions.

As early as 1950, the Commission authorized experimentation of toll tv. This involves the transmission of special programs in scrambled form to subscribers with decoding devices. In 1957 the Commission looked toward considering applications by tv stations to test subscription tv service under certain conditions. But, in view of resolutions by two Congressional committees, it deferred further action until March 23, 1959, when it announced that it would consider such applications under more restricted conditions.

In many fringe areas, community antenna tv systems pick tv programs from the air and feed them to the homes of local subscribers. The Commission does not license these or other closed-circuit tv operations. They do not broadcast over the air but depend upon cable to reach their customers. The Commission can, however, require such wired-tv systems to remedy any interference they may cause to licensed radio communication services.

Unlike am networking, which is possible over ordinary telephone wires, tv requires special relay facilities. Network tv operation is made possible in large measure by the development of coaxial cable and microwave relay facilities. As early as 1937 motion pictures were televised and sent over the coaxial cable link between New York and Philadelphia. Network operation was begun by WNBT New York; WRGB Schenectady, and WPTZ Philadelphia, in 1944. Regular coaxial cable tv relay service was inaugurated between Washington and New York in 1946. The following year, microwave relay extended this service to Boston. A midwestern relay system, opened in 1948, was joined with the eastern system in 1949. The first link in the transcontinental relay system was opened between New York and Chicago in 1950. It was extended to San Francisco the following year and, on September 4, 1951, carried telecasts of the Japanese peace treaty conference. Most tv network relay is over the coaxial cable and microwave facilities of the telephone system. There is some private microwave tv relay.

### Uhf Problems

Economic and technical problems have impeded further utilization of the uhf channels. In addition to the normal tv cost factor, they are caused, chiefly, by the large number of vhf-only receivers in use and which continue to be manufactured; certain performance deficiencies of uhf, and the consequent preference of program and revenue sources for vhf outlets.

In 1956 the Commission outlined a long-range and interim plan to promote comparable tv facilities as a means of extending tv service throughout the nation. It invited comments on the possibility of ultimately shifting all or a major portion of tv operation to the uhf band and, at the same time, enlisted the cooperation of industry in a research and development study to increase the range and coverage of uhf stations. Meanwhile, it increased the maximum power of uhf stations, has made certain areas all-uhf and increased tv competition in others, and has taken other steps to put uhf and vhf operation on a more competitive basis.

## EDUCATIONAL BROADCASTING

Educational institutions were among the pioneers in experimental broadcasting, and held a considerable proportion of the early am licenses.

By 1925, educational groups had 171 such licenses. For various reasons, notably the increased competition from commercial broadcasting, most of these stations were off the air when the Federal Communications Commission was created. However, about 35 educational stations still operate in the am broadcast band, a score of them on a voluntary noncommercial basis.

As directed by Sec. 307(c) of the Communications Act, the Commission made a study of the proposal that Congress should allocate fixed percentages of radio facilities for particular types of nonprofit radio programs and activities, including education. On Jan. 22, 1935, the Commission recommended that no such statutory allocation be made at that time. It held that there was "no need for a change in the existing law to accomplish the helpful purposes of the proposal," but recognized the need for extending broadcasting to education and expressed its intention "actively to assist the determination of the rightful place of broadcasting in education and to see that it is used in that place."

To further the development of noncommercial educational broadcasting, the Commission in 1938 set aside certain am channels between 41 and 42 megacycles for the exclusive use of educational institutions. Due, however, to the inability of the normal radio set to receive broadcasts on these frequencies, only a few educational institutions secured licenses for such operation. Those which did later changed to frequency modulation operation when provision was made for fm educational broadcasting.

When regular fm broadcasting was authorized to start in 1941, five channels between 42 and 43 megacycles were allocated for noncommercial educational use, in lieu of the educational am facilities previously provided.

In 1945, as part of an extensive revision of frequency allocations, the Commission reserved 20 fm channels between 88 and 92 megacycles for noncommercial educational fm stations. This educational portion of the fm band is contiguous to that containing the commercial fm stations and present fm receivers are capable of tuning in both noncommercial and commercial stations within range. The number of these noncommercial educational fm stations has grown slowly but steadily.

In 1948 the Commission authorized low power (10 watt) operation on these educational fm channels. With such low power equipment easily installed and operated, schools may begin broadcasting to a limited area of from two to five miles in radius for an outlay of a few thousand dollars. Higher power equipment may be added when desired. In 1951, as a further aid, the Commission authorized remote control operation of low-power educational fm stations.

In 1950 the Commission reserved a noncommercial educational frequency for the use of the United Nations.

Stations in the educational fm broadcast service are licensed principally to school systems, colleges and universities for furnishing educational programs to teachers and students, as well as for public educational and entertainment purposes.

The Commission, for the first time, allocated tv facilities for exclusive noncommercial educational use as a result of its lengthy study of this question in the general television proceedings (discussed under "Tv Broadcast"). The Commission determined therein that "the need for noncommercial educational stations has been amply demstrated"; that "the record shows the desire and ability of education to make a substantial contribution to the use of television"; that "the actual process of formulating plans and of enacting necessary legislation or of making adequate financing available is one which will generally require more time for educational organizations than for commercial interests . . . and that to insure an extensive rather than a sparse and haphazard development of educational television, channels must be reserved by the Commission at this time." Consequently, in its Sixth Report and Order of April 14, 1952, the Commission made channel assignments to 242 communities exclusively for noncommercial educational purposes. Forty-six of these were made to "primarily educational centers." Of the total of 242 channels then assigned, 80 were vhf and 162 were uhf. There have since been additional assignments.

The Commission expects educational tv licensees to make their station facilities available to other local educational institutions, since such assignments are made to serve the educational and cultural needs of the community. Except in particular cases, tv educational eligibility is not extended to municipal authorities in places where an independent educational authority—such as a board of education—is established. Although there is no requirement that noncommercial educational stations broadcast a specified minimum number of hours, commercial and educational television stations are both subject to the same tv service requirements, such as station separation, antenna height and power, etc.

The first non-commercial educational tv grant was made July 23, 1952, to the Kansas State College of Agriculture and Applied Science (KSAC-TV) at Manhattan, Kan. The first such station to go on the air was KUHT Houston, Texas, May 25, 1953; and the first one licensed was WCET Cincinnati, Ohio, March 11, 1955.

Several colleges and universities hold commercial tv authorizations. Many schools have closed-circuit tv systems linking classrooms for instructional purposes.

## INTERNATIONAL BROADCASTING

Under international agreement, certain high frequency bands are allocated for broadcasts directed between nations.

Authorizations for non-Government international broadcast stations located in the United States are issued by the Federal Communications Commission. A single grant usually authorizes use of a number of frequencies between 5950 and 26,100 kilocycles as well as several transmitters. This is because of seasonal and other considerations in broadcasting different programs to different parts of the world at the same time. The minimum power for international broadcast stations under Commission jurisdiction is 50 kilowatts.

During World War II, our international broadcast stations were taken over by the Office of War Information and the Office of Inter-American Affairs of the Dept. of State which operated and programmed them in the interest of the war effort.

"The Voice of America" is the title given to the programs now sent out daily, in many languages, to various parts of the world by shortwave transmitters under the auspices of the United States Information Agency. Transmission is by amplitude modulation.

## AUXILIARY BROADCAST SERVICES

The Commission authorizes several classes of auxiliary broadcast stations for live "pick up" and speeding programs of outside origin to studios, or from studios to transmitters. A brief description of these adjuncts follows:

**Remotes: Remote pickup stations** are employed by aural and video stations for "on-the-spot" coverage of news and other events.

**STLs: Studio-transmitter links** are used to transmit aural and tv programs from studios to remote transmitters. Because a tv station's coverage depends to a large extent upon the height of its antenna, the latter is often located on a mountain some distance from the studio.

**Relays: Intercity relay stations** are utilized by some tv stations, usually remote from common carrier facilities, to carry programs between stations by microwave.

Also, cueing transmitters are used in broadcast studios to direct performers who wear hidden miniature receivers.

## EXPERIMENTAL BROADCAST SERVICES

Experimental broadcast stations test new techniques and develop broadcast equipment. Information obtained from this experimentation and research helps the industry to evolve and improve equipment and methods and also provides the Commission with useful information about new developments. Because of their temporary nature, the number of these authorizations fluctuates.

# Books and Reference Works for Radio and Television

**Editor's Note:** This bibliography supplements other listings that have been published in BROADCASTING YEARBOOKS. The word *Apply* indicates material that may or may not be available. This bibliography is representative of publications of the broadcasting industry, and does not pretend to be all-inclusive. It has been prepared by Louise K. Aldrich, Librarian, Research Department, National Association of Broadcasters.

## GENERAL

ARE WE COMMUNICATING? press, radio, television, periodicals, public relations, and advertising. Edited by John E. Drewry. University of Georgia Press, Athens, Ga. 1959. 222 p Apply

Addresses, essays, lectures presented at institutes and special occasions at the Henry W. Grady School of Journalism.

BROADCASTING WITHOUT BARRIERS. By George Arthur Codding, Jr. Distributed by Columbia University Press, 2960 Broadway, New York 27. 167 p. 1959. $4.50.

Another fine publication from UNESCO. The author attempts to determine the extent to which radio broadcasting has been made available to the peoples of the world; to define obstacles which impede its use as a medium of communication; and to examine means of extending its benefits.

CHURCH IN THE WORLD OF RADIO AND TELEVISION. By John W. Bachman. Association Press, 291 Broadway, New York 7. 1960. 191 p. $3.50.

A professor of practical theology feels that the church could broaden its communicative powers through a greater use of radio and television broadcasting. Criticisms and suggestions of the Study Commission on the Role of Radio, Television, and Film in Religion of the National Council of the Churches of Christ (of which the author is a member) are quoted extensively.

COMMUNICATION IN THE MODERN WORLD. Three lectures given in Guildhall, London, in October 1959. Published by Granada Television, 36 Golden Square, London, W. 1, England. 111 p. Apply

The British Association for the Advancement of Science sponsored television talks: 'Dons or Crooners?' by Sir Eric Ashby; Science and Communication, by Sir Edward Appleton; Television and Politics, by Edward R. Murrow.

COMSTOCKERY IN AMERICA: Patterns of Censorship and Control. By Robert W. Haney. Beacon Press, 25 Beacon St., Boston 8. 1960. 199 p. $3.95.

A minister surveys cultural censorship and control in a free society; cites cases in literature, radio, theatre, and television.

COSTS OF DEMOCRACY. By Alexander Heard. University of North Carolina Press, Chapel Hill, N. C. 1960. 493 p. $6.00.

Broad study of sources and use of money in U. S. elections, effect of expenditures on the outcome of elections. Fund sources included interest groups, businesses, public employees, the underworld, and organized labor. Use of radio and television broadcasting for campaigns.

INTRODUCTION TO MASS COMMUNICATIONS. By Edwin Emery, Phillip H. Ault, and Warren K. Agee. Dodd, Mead, 432 Fourth Ave., New York 16. 1960. 435 p. $5.00.

New textbook giving comprehensive coverage of newspapers, magazines, radio, television, book publishing, film industry, and other media.

JOY OF MUSIC. By Leonard Bernstein. Simon & Schuster, 630 Fifth Ave., New York 20. 1959. 303 p. $5.95.

Several "imaginary conversations" about music and seven "Omnibus" television scripts, expanded and illustrated with diagrams and musical examples.

MASS COMMUNICATIONS. Edited by Wilbur Schramm. University of Illinois Press, Urbana, Ill. August 1960. 676 p. $6.50.

Revised edition of excellent survey of mass communications from many points of view. Contributors include Leo Bogart, Harold D. Lasswell, Fred S. Siebert, Wendell Johnson, Neil H. Borden, Margaret Mead, Frank Luther Mott, Rudolph Flesch, Paul F. Lazarsfeld.

MASS COMMUNICATIONS; A Sociological Perspective. By Charles R. Wright. Random House, 457 Madison Ave., New York 22. 1959. 124 p. paper 95¢.

Introduction to the sociology of mass communication, from the viewpoint of both the communicator and his audience. With case studies of the Soviet-Communist system, British and Canadian systems, and the American broadcasting system.

MASS MEDIA AND WORLD AFFAIRS. By Alfred O. Here. World Peace Foundation, 40 Mount Vernon St., Boston. 1959. 187 p. $1.50.

Discussion of books, magazines, newspapers and radio as world-affairs media; summarizes many effects studies in these areas.

PICTORIAL HISTORY OF TELEVISION. By Daniel C. Blum. Chilton, 56th and Chestnut St., Philadelphia 39. 1959. 288 p. $10.00.

Excellent history of television from its beginnings to the present.

PUBLIC OPINION IN AMERICAN SOCIETY. By Clarence H. Schettler. Harper, 49 E. 33rd St., New York 16. 1960. 534 p. $7.00.

Defines public opinion, analyzes the leadership role and coercion in the formation of public opinion, surveys the role of mass media, and discusses the relationship of public opinion to social and political institutions.

PUBLIC AND THE PROGRAMMES. Published by the British Broadcasting Corporation, 35 Marylebone High St., London, W. 1, England. December 1959. 71 p. 8 shillings 6 pence.

An audience research report on listeners and viewers, the time they devote to listening and viewing, the Services they patronize, their selectiveness and their tastes.

RADIO AND TELEVISION—A Selected Bibliography. Prepared by Patricia Beall Hammill, American University. U. S. Government Printing Office, Washington, 25, D. C. Fall 1960. 56 p. Bullentin No. 25. Apply

Revision of standard bibliography compiled under the direction of Gertrude G. Broderick.

SCHOOL CHILDREN AND TELEVISION. By Paul A. Witty. Distributed by Television Information Office, 666 Fifth Ave., New York 19, N. Y. February 1960. 26 p. Apply

Summary of the results of ten yearly studies of children's television viewing in the Chicago metropolitan area. Paper presented at the Annual Meeting of the American Association for the Advancement of Science, Chicago, December 29, 1959.

TO PAY OR NOT TO PAY; A Report on Subscription Television. By Robert W. Horton. Published by the Center for the Study of Democratic Institutions, Box 4068, Santa Barbara, Calif. 1960. 12 p. Single copy gratis.

An occasional paper on the role of the mass media in a free society. Also available from the Fund for the Republic, 133 E. 54th St., New York 22.

## DIRECTORIES, GUIDES, AND STATION LISTS

AWARDS AND CITATIONS IN RADIO AND TELEVISION. Nat'l Assn of Broadcasters, 1771 N St. NW, Washington 6, D. C. Apply: Richard A. Allerton. Aug. 21, 1960. 42 pages.

Details of awards in the broadcasting field.

BROADCASTING Yearbook/Marketbook — The one-book library of television and radio information, published every September by Broadcasting Publications Inc., 1735 DeSales St., N.W., Washington 6, D. C. 600 p. $4.00.

Contains 46 separates directories covering the business side of television and radio: Stations, Networks, Representatives, Suppliers and Services, Manufacturers, Trade Associations and Professional Societies, Advertising Agencies; plus Market Facts for all U. S. Counties; Broadcasting Regulations, Imposed and Voluntary.

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**BROADCASTING**
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BROADCAST STATIONS OF THE WORLD. Compiled by the Foreign Broadcast Information Service. Corrected to 1 January 1960. U.S. Govt. Printing Office, Washington 25. Part I—By country and city ($2); Part II—By frequency ($2); Part III—By call letters ($2); Part IV—Directory of fm and tv stations ($1.75).

EDUCATIONAL TELEGUIDE. References for Education by Television. By Franklin Dunham. U. S. Government Printing Office, Washington 25. 1959. 79 p. 30¢.

Handbook of educational stations, Armed Forces stations, applicants, colleges and universities offering courses, publications, school districts and schools making regular use of television, etc.

EDUCATORS GUIDE TO FREE TAPES, SCRIPTS AND TRANSCRIPTIONS. Edited by Walter A. Wittich and Gerties Hansen Halsted. Educators Progress Service, Randolph, Wisconsin. 1960. 225 p. $5.75.

The guide lists with annotations, 100 tapes, 277 scripts, and 134 transcriptions.

MIKE AND SCREEN PRESS DIRECTORY AND NEWSGUIDE. 6th ed. Radio-Newsreel-Television Working Press Association, 527 Lexington Ave., New York 17. 1960. 210 p. $10.00.

Prepared for its members, the Association makes available a few copies at the listed price.

1960 EDUCATIONAL TELEVISION DIRECTORY. Prepared by Joint Council on Educational Television, 1785 Massachusetts Ave., N.W., Washington 6. 37 p. Apply

List of operating television non-commercial stations and applicants.

ORGANIZATIONS, PUBLICATIONS AND DIRECTORIES IN THE MASS MEDIA OF COMMUNICATIONS. Compiled by Wilbur Peterson. School of Journalism, State University of Iowa, Iowa City, Ia. 1960. 24 p. $1.00.

Part I describes major organizations, their purposes and functions; Part II lists periodicals; Part III is a directory of principal directories.

PROFESSIONAL ASSOCIATION IN THE MASS MEDIA. Handbook of press, film, radio, television organizations. Published by UNESCO, Paris. Available Columbia University Press, 2960 Broadway, New York 27. 1959. 206 p. $5.00 (pap. $3.50).

United Nations Educational, Scientific and Cultural Organization has compiled the first world-wide handbook of professional associations in all mass media. There are details about 1,049 national organizations in 93 states and territories, and 64 international associations.

WORLD RADIO-TELEVISION HANDBOOK, including world-wide who's who. Published and edited by O. Lund Johansen, Copenhagen, Denmark. 14th ed. Available Gilfer Associates, Grand Central Station, P. O. Box 239, New York 17. 1961. 206 p. $2.70

Arranged in two sections: a listing by country of stations, programs, times, and call signals; and a listing by frequency and wave length of the main international long-, medium-, and short-wave stations.

## LEGAL ASPECTS AND REGULATION

BROADCAST REGULATION AND JOINT OWNERSHIP OF MEDIA. By Harvey J. Levin. New York University Press, Washington Square, New York 3. Sept. 1960. 208 p. $4.50.

Significant questions of ownership tie-ins between broadcast stations and their older rivals, the newspapers and movies, are explored by Prof. Levin, concluding with a review of specific ways to strengthen the regulatory policy.

BROADCASTING AND GOVERNMENT REGULATION IN A FREE SOCIETY. A discussion by Clifford J. Durr, James Lawrence Fly, Rosel H. Hyde, and others. Published by the Center for the Study of Democratic Institutions, Box 4068, Santa Barbara, Calif. 1960. 39 p. Single copy gratis.

An occasional paper on the role of the mass media in a free society.

INVESTIGATION OF REGULATORY COMMISSIONS AND AGENCIES. Interim Report of the Subcommittee on Legislative Oversight, Committee on Interstate and Foreign Commerce, U. S. House of Representatives. U. S. Government Printing Office, Washington 25. 1960. 95 p. Apply

An investigation of FCC and commercial television, including rigged quiz shows, need for affirmative Commission action, etc. (House Report No. 1258).

LANGUAGE OF DISSENT. By Lowell Mason. World Publishing Co., 2231 West 110th St., Cleveland 2, Ohio. 1959. 314 p. $5.00.

Written opinions and philosophy of former member of the Federal Trade Commission.

MEMORANDUM OF WHITNEY NORTH SEYMOUR, Special Counsel to National Association of Broadcasters. Before the Federal Communications Commission, January 26, 1960. NAB, 1771 N St., N.W., Washington 6. 8 p. Apply

In the matter of study of radio and television network broadcasting. Docket No. 12782.

REPORT TO THE PRESIDENT BY THE ATTORNEY GENERAL ON DECEPTIVE PRACTICES IN BROADCASTING MEDIA. December 30, 1959. U. S. Government Printing Office, Washington 25. 54 p. Apply

ROLE OF THE FEDERAL COMMUNICATIONS COMMISSION IN PROGRAMMING. Address of Frederick W. Ford before the West Virginia Broadcasters Association, White Sulphur Springs, West Virginia, August 28, 1959. FCC, New Post Office Bldg., Washington 25. 10 p. Mimeo. Apply

Important speech indicating attitudes of new Chairman.

RULES AND REGULATIONS OF THE FEDERAL COMMUNICATIONS COMMISSION. U. S. Government Printing Office, Washington 25. Vol. I—$2.50; Vol. II—$2.00; Vol. III—$4.50.

The FCC is initiating a new system for the issuance of its rules and regulations, they are to be grouped in volumes and sold on a subscription basis which will include amendments for an indefinite period. Volume I contains FCC Parts: 0. Statement of organization, delegations of authority and other information, 1. Practice and procedure, 13. Commercial radio operators, 17. Construction, marking, and lighting of antenna structures. Volume II contains FCC Parts: 2. Frequency allocations, and radio treaty matters; general rules and regulations, 5. Rules governing the experimental radio services, 15. Incidental and restricted radiation devices, 18. Industrial, scientific, and medical services. Volume III contains FCC Parts: 3. Radio broadcast services, 4. Experimental, auxiliary and special broadcast services.

STATE REGULATION OF RADIO AND TELEVISION. Harvard Law Review, Vol. 73, No. 2, pp. 38-405. December 1959. Harvard University Press, Cambridge 38. Apply

TESTIMONY OF HAROLD E. FELLOWS, President and Chairman of the Board, National Association of Broadcasters. Before the Federal Communications Commission, January 25-26, 1960. NAB, 1771 N St., N.W., Washington 6. 21 p. Exhibits. Apply

In the matter of study of radio and television network broadcasting.

WHO OWNS THE AIR? Testimony before the FCC by Frank K. Kelly. Fund for the Republic, 133 E. 54th St., New York 22. 1960. 8 p. Free

An occasional paper on the role of the mass media in the free society, published by the Center for the Study of Democratic Institutions.

### TECHNICAL BOOKS

F-M Simplified. By Milton S. Kiver. 3rd ed. Van Nostrand, 120 Alexander St., Princeton, N. J. 1960. 376 p. $7.50.

Extensively revised and a bibliography added.

FROM MICROPHONE TO EAR; Modern Sound-Recording and Reproduction Technique. By Gerard Slot. 2nd ed. Macmillan, 60 Fifth Ave., New York 11. 1959. 267 p. $4.50.

For advanced amateurs, hi-fi fans & electronic engineers. Treats the manufacture of records, basic elements of tape recording, repair and operation of phonographs and tape recorders, etc. Revised to cover material on stereophonic reproduction.

GUIDE TO STEREO SOUND. By David Tardy. Popular Mechanics Press, 200 E. Ontario St., Chicago 11. 1959. 160 p. $4.95.

Fundamentals of stereophonic recording and reproduction of sound are explained clearly and simply, using both textual descriptions and many diagrams and drawings.

HOLLYWOOD FILM PRODUCTION MANUAL. Edited by Raoul Pagel. Published by Arejay Sales, 1036 N. Avon St., Burbank, Calif. 1960. **$22.50.**

Revised edition contains explicit information on everything needed to prepare a budget or operate a shooting unit in the field of television or motion picture film.

MAGNETIC TAPE RECORDING. By H. G. M. Spratt. Macmillan, 60 Fifth Ave., New York 11. 1959. 319 p. $8.50.

Standard one-volume reference offers a comprehensive study of magnetic tape recording; basic principles, practical theory and techniques.

MOTION PICTURES: The Development of an Art from Silent Films to the Age of Television. By A. R. Fulton. University of Oklahoma Press, Norman, Okla. July 1960. 336 p. **$5.00.**

Historical development, relationship and future of movies and television; explanation and analysis of methods and techniques in film making.

NAB ENGINEERING HANDBOOK. Edited by A. Prose Walker, Assisted by George W. Bartlett. 5th ed. McGraw-Hill, 330 W. 42nd St., New York 36. 1960. $27.50.

47 leading authorities contribute chapters on all phases of radio and television to this comprehensive handbook of approximately 1700 pages. Over 1,000 diagrams, photographs, charts, tables and graphs.

PHYSICS OF TELEVISION. By Donald G. Fink and David M. Luytens. Anchor Books, (Doubleday) Garden City, N. Y. 1960. 160 p. 95¢.

One of the Science Study Series, this volume for the non-scientist, explains the production, transmission and reception of television images; includes information on color television.

PRIMER ON TELEVISION TAPE RECORDING. By George B. Goodall. Robins Industries Corp., 36-27 Prince St., Flushing 54. 1960. 47 p. **$1.00.**

RADIO AMATEUR'S HANDBOOK. By the Headquarters Staff of the American Radio Relay League. 37th ed. ARRL, 38 La Salle Rd., West Hartford 7, Conn. 1960. $3.50.

Latest in the annual revisions of a comprehensive manual on techniques and equipment.

TABULATION OF DATA ON RECEIVING TUBES. By C. P. Marsden, W. J. Keery, and J. K. Moffitt. National Bureau of Standards Handbook 68. Issued Nov. 1, 1959. U. S. Government Printing Office, Washington 25. 110 p. **$1.00.**

This tabulation has been prepared as part of the National Bureau of Standards Electron Devices Data Service. The engineer should find this manual useful in narrowing down the choice of tubes to one or a few types.

TV AND FILM PRODUCTION DATA BOOK. By Ernest M. Pittare. Morgan & Morgan, 101 Park Ave., New York 17. 1959. 448 p. $6.95.

Describes equipment now available and tells how to operate it. Invaluable guide for any one engaged in film work. Illustrations of cameras and other equipment.

TWO-WAY RADIO. By Allan Lytel. McGraw-Hill, 330 W. 42nd St., New York 36. 1959. 240 p. $7.00.

Operating description of two-way radio, simple explanation of modulation methods, with details of FM transmitters and FM receivers.

### ADVERTISING AND SELLING

ADVERTISING: Mass Communication in Marketing. By C. A. Kirkpatrick. Houghton Mifflin, 2 Park St., Boston 7. 1960. 638 p. $10.50.

Textbook on advertising stresses the practical application of proved principles. Social and economic background, product identification, advertising production, media, campaigns and management form the sections of the book.

ADVERTISING IN AMERICA. Edited by Poyntz Tyler. H. W. Wilson Co., 950 University Ave., New York 52. 1959. 214 p. $2.50.

Pros and cons of advertising, selected articles reprinted in The Reference Shelf, Volume 31, Number 5.

"THE ADVERTISING TRUTH BOOK." By Morton J. Simon. Advertising Federation of America, 250 W. 57th St., New York 19. June 6, 1960. **56 p. Apply**

Presenting AFA's "Recommended Procedure for Establishing and Operating a Local Self-Regulation Program" and a Manual of the "where" and "what" of the program.

COPYWRITER'S GUIDE. Edited by Elbrun R. French. Harper, 49 E. 33rd St., New York 16. 1959. 536 p. $11.95.

Thirty advertising professionals contribute advice on handling the varied demands of printed media, radio and television, direct mail, point-of-sale advertising, and application of research techniques to marketing problems.

HOW TO REACH PEOPLE. Television Bureau of Advertising, 444 Madison Ave., New York 22. 1959. 91 p. $5.00.

Report on audience composition for the advertiser.

LEGAL RULES OF THE ROAD TO HONEST ADVERTISING. By Gilbert H. Weil. Association of National Advertisers, 155 E. 44th St., New York 17. 1960. 19 p. Apply

MEMORANDUM ON BELIEVABILITY IN ADVERTISING. From Institute for Motivational Research, Croton-on-Hudson, New York. January 1960. 19 p. Apply

Report of a pilot project to isolate and test the believability factor in television commercials and print ads.

NETWORK & SPOT TELEVISION ADVERTISING ESTIMATED EXPENDITURES. Television Bureau of Advertising, 444 Madison Ave., New York 22. 1960. Apply

Publication includes top 100 television advertisers and top 25 brands in tabulation of January-December 1959. In another report, TvB lists advertisers by product classification.

PRINCIPLES FOR TELEVISION ADVERTISING. Independent Television Authority, 14 Princes Gate, London S.W. 7, England. January 1960. Third Edition. 16 p. Apply

Rules and regulations for British advertisers; compares with NAB Code.

RETAIL ADVERTISING AND SALES PROMOTION. By Charles M. Edwards and Russell M. Brown. Prentice-Hall, 70 Fifth Ave., New York 11. 1959. 736 p. $8.50.

This third edition includes the latest techniques in the field, plus new material on television, color, radio advertising and research.

ROAD TO SUBURBIA. Radio Advertising Bureau, 460 Park Ave., New York 22. 1960. 16 p. Apply

Subtitled: A study of advertising penetration in America's fastest-growing areas—The vital retail trading zones outside the city centers.

STUDY OF PUBLIC ATTITUDES TOWARD ADVERTISING. Redbook Magazine, 230 Park Ave., New York 17. 1959. 40 p. Apply

Survey conducted by the Gallup Organization.

SUCCESSFUL TELEVISION AND RADIO ADVERTISING. By Gene F. Seehafer and Jack W. Laemmar. 2nd ed. McGraw-Hill, 330 W. 42nd St., New York 36. 1959. 648 p. $9.70.

Careful revision of excellent textbook on radio and television advertising. Usefulness increased by chapters on audience promotion and advertising regulation.

SUMMERTIME . . . And the Selling Is Easy when you use RADIO. Radio Advertising Bureau, 460 Park Ave., New York 22. 1960. 18 p. Apply

"A special compilation of money-making Radio ideas and techniques that can mean outstanding Summer sales records for a wide variety of retailers. More than 50 capsule case histories are included, plus a unique 'Profit Postscript' with each."

TV ADVERTISING. By Arthur Bellaire. Harper, 49 E. 33rd St., New York 16. 1959. 292 p. $6.50.

Subtitled: A handbook of modern practice; answers questions about where to find talent, how to use research techniques, pretesting programs, and methods of presenting television demonstrations.

TV TAPE COMMERCIALS. By Harry Wayne McMahan. Hastings House, 151 E. 50th St., New York 22. 1960. 110 p. $4.50.

Subtitled: New techniques for creating and producing television commercials. Illustrated.

1960 DEVELOPMENT OF ADVERTISING REPORTS. Edited by W. H. Long, 5347 N. Santa Monica Blvd., Milwaukee, Wis. 76 p. $15.00.

Loose-leaf manual details advertising budgets of the 50 U.S. states; handy reference for those interested in industrial development and tourism.

### EDUCATION

AUDIENCE FOR EDUCATIONAL RADIO. By Bruce H. Westley and Philip P. Anast. Research Bul. No. 13. University of Wisconsin Television Laboratory, Madison, Wis. March 31, 1960. 53 p. Apply

Study of the audience for educational radio in one city; detailed findings on size and composition, and programming preferences.

A-V INSTRUCTION: Materials and Methods. By James W. Brown and others. McGraw-Hill, 330 W. 42nd St., New York 36. 1959. 554 p. $7.95.

Textbook for teacher training courses describes reference books, pamphlets, films and other projected materials, radio, recordings, television, etc.

DESIGN FOR ETV. Planning for Schools with Television. Prepared by Dave Chapman, Inc. Industrial Design for Educational Facilities Laboratories, 477 Madison Ave., New York. 1960. 96 p. Apply

"Study of the school facilities and environmental factors related to the use of television in education."

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SUCCESSFUL TELEVISION AND RADIO ADVERTISING

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Needham, Louis and Brorby, Chicago
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A practical guide and refresher for those in the television and radio industry. Covers authoritatively: Station management, campaigns (both national and local), research, programming, as well as basic elements of televison and radio. Its 26 chapters reflect comments by 196 industry leaders. A copy for every staff member is an invaluable investment. Also ideal for personnel training. **648 pages, 120 illustrations, complete glossary and index, with foreword by Dr. Frank Stanton, CBS. $9.75**

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# Major trends, events — 1959-1960

Here are brief references, grouped by subject, to some of the major new stories appearing in BROADCASTING—*The Businessweekly of Television and Radio*, during the period July 1959 through June 1960. Dates refer to issues of BROADCASTING in which the stories appeared.

### Advertiser-Broadcaster Relations

Inquiry into adv practices by Congress and govt agencies brought about a re-examination of the relationships between advertisers, agencies and bcstrs, particularly in the field of program control. Agencies testify that bcstrs should control programming—7/13/60; tv networks will control 80% of programs in fall—5/16/60

With focus of attention on misleading advertising practices, good taste also came in for close attention. NAB Tv Code Board continued its crackdown on personal products advertisers—8/24/59 (such as Ban—1/25/60, 2/15/60)

Auto mfgrs plan heavy use of radio for new models—9/7/59

The year also held a normal quota of matters unconnected with quiz and payola scandals and govt probes of adv practices. Long sought technique for forecasting adv sales results is just around the corner, B&B's Casey asserted—10/5/59

Insurance firms are big network spenders—7/20/59; blanket comparisons of newspaper and tv circulations are misleading, TvB states—8/24/59; BBDO's study of daytime tv brings more use by agency's clients—9/14/59

Low exposure cost of network radio leads insurance co to buy CBS documentary series—10/12/59

TvB predicts tv will replace newspapers as leading gasoline medium—10/12/59

RAB offers $20,000 to help oil co test radio campaign designed to dominate auto audience—10/19/59

Researcher Schwerin blames "buying by the numbers" for program ills—10/19/59

JWT's Johnson argues advertisers must spend more so consumers can have more—10/26/59

C-E's Adams warns poor summer programming can harm tv—10/26/59

NAB Tv Code Review Board studies deceit in tv comls—11/2/59

Rep. Brooks (D-Conn) suggests that advertisers be forbidden to have any say in programming—11/2/59

Bcstrs should control programming, but advertisers and agencies should "exert a strong influence" on program selection, McC-E pres Harper states—11/16/59

M-C-E tv/radio head Clyne favors some advertiser control—11/23/59

Bcstrs meet with FTC to establish closer liaison to guard against false adv—11/30/59

Jaguar urges dealers to use spot radio—11/30/59

Y&R's Larmon suggests citizens advisory committee—12/7/59

Grey's Hollender urges public program criticism by networks—12/14/59

Agency execs predict investigations will result in better programs, comls—12/28/59, 1/4/60

BBDO's Foreman sees new shape for tv emerging—12/28/59

Witnesses at FCC hearing differ sharply on right of sponsor to control programming—1/11/60

BROADCASTING survey finds many agencies unwilling to yield program control but feel some divorcement from programming might work—1/18/60

AAAA copy code seen as adequate without change—1/25/60

ANA adopts three-point program to meet crisis in adv—2/8/60

NBC's Sarnoff calls on advertisers to help improve tv programs, comls—2/8/60

AFA organizes clearing house for adv-marketing data—2/8/60

Agencies, advertisers urged to support NAB Tv Code—2/15/60

MJ&A's Jones calls for crusade for adv decency 2/15/60

AFA offers new self-regulation procedure—2/22/60

BROADCASTING report on network continuity depts efforts to keep comls clean—2/22/60

ANA issues book on honesty in adv—3/7/60

NAB Code Review Board chmn criticizes anti-tv campaign of "advilification"—3/28/60

TvB reports on tv spot buying—5/30/60

AFA's Fondren urges "absolute honesty" as best way to save adv from govt control—4/18/60

FC&B's Cone defends tv as giving most of public what it wants—4/25/60

AAAA calls for united clean-up campaign—4/25/60

B&B puts Lee Rich in new post designed to strengthen negotiations with networks on behalf of B&B clients—5/2/60

Public image of adv has declined sharply in three years, motivation researcher asserts—5/2/60

Rep Wilson (R-Calif) berates adv for failure to respond aggressively to govt attacks—5/2/60

FC&B's Cone says adv must be creative, not simply decorative—5/9/60

D'Arcy's Chesley declares cynicism is advertising's big challenge—5/16/60

Tv can create demand for toys—5/6/60

Radio called essential medium for new cars—5/30/60

AAAA launches drive for good taste, truth in adv—6/6/60

Advertisers use tv to launch new products—6/13/60

AAAA urges agences to subscribe to AAAA copy code and its interpretation of tv comls—6/27/60

Product purchases of viewers, readers, measured by new Market Research Corp. of America service—6/20/60; increased use of tv by retailers seen by TvB—6/27/60

### Advertiser-Government Relations

More and more stringent regulation of adv by various govt bodies was threatened as investigation of quiz and payola scandals led lawmakers and govt agencies into probe of adv as well as bcstg practices. American Bar Assn hears that restrictions on adv impair public' right to be informed—8/13/59

FCC insists on sponsor identification, rejecting teaser ad plea—9/14/59; court upholds FCC complaint against merchandising tie-in plans—12/21/59

Taxes caused concern: Senate Small Business Committee worries over right of states to tax in-state income of out-of-state companies—7/6/59; AFA pres Proud sees more effort to tax adv in offing—5/9/60; 5/16/60

FTC starts campaign against false tv comls with Libby-Owens-Ford and General Motors "trickery" charge—11/9/59

K&E's Brophy calls for self-regulation to prevent govt crackdown—11/23/59

ANA feels FTC more interested in ad effect than technique—11/30/59

All adv facs hazards, TvB's Cash declares, urging collective action—12/21/59

Justice Dept and FCC confer on criminal actions against advertisers found guilty of fraud—12/21/59

Media fare well generally at FTC conference on public deception—12/28/69

FC&B's Cone blasts advertisers, agencies and media for permitting bad ads—12/28/59

AFA finds voluntary efforts to clean up adv taking effect—1/4/60

AttyGen Rogers urges FCC, FTC to get tough with bcstrs—1/11/60

FTC steps up monitoring—1/11/60

AFA calls "unprecedented" special meeting to meet crisis—1/11/60

FTC warns advertisers not to stretch truth—1/18/60

FTC takes new approach that blames media for accepting deceptive ads—1/25/60

Toilet goods producers urge pre-screening of tv comls—1/25/60

**SPECIAL SERVICES**

There are two companies which provide special publishing services of FCC actions and other engineering and legal matters pertaining to broadcasting. They are:

**Pike & Fischer.** 1735 DeSales St., N.W., Washington 6, D. C. Sterling 3-3660. Henry G. Fischer, pres; John W. Willis, vp. Publishers of "Pike & Fischer Radio Regulations," comprehensive reports of FCC rules, amendments, decisions and related radio and tv documentary services.

**Broadcast Service Bureau Inc.** P. O. Box 5974, Washington 14, D. C. Oliver 4-8531. Burr N. Edwards, pres. Supplies rules and standards to radio and tv stations.

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## Reference Books CONTINUED

EDUCATIONAL-INSTRUCTIONAL TELEVISION AND CLOSED CIRCUIT TV; A Manual, Directory and Bibliography. By Rudy Bretz and Russell H. Ewing. National Institute of Leadership, 3259 Wilshire Blvd., Los Angeles 5, Calif. 1959. 70 p. $2.00.

Intended as a handy reference guide to manufacturers of open and closed circuit television equipment and to service agencies in these fields; as a handbook for university instructors, school administrators, educators, teachers; and as a manual for political, labor, and military leaders.

EDUCATIONAL TELEVISION GUIDEBOOK. By Philip Lewis. Prepared for Electronic Industrial Association. McGraw-Hill, 330 W. 42nd St., New York 36. Fall 1960. $5.00.

Guidebook represents an authoritative and up-to-date treatment of broadcast and closed circuit television as they apply to the educational process. Non-technical.

IMPACT OF EDUCATIONAL TELEVISION Edited by Wilbur Schramm. University of Illinois Press, Urbana, Ill. August 1960. Apply

Report on educational television stations compiled from selected research studies sponsored by the National Educational Television and Radio Center.

OPPORTUNITIES FOR LEARNING: Guidelines for Television; a report of a seminar held at NEA headquarters, May 16-18, 1959. Edited by Alexander Frazier and Harold E. Wigren. National Education Association, Division of Audio-Visual Instructional Service, 1201 16th St., Washington, D. C. 1960. 79 p. $1.50.

PIONEERING IN EDUCATIONAL TELEVISION, 1931-1939. By E. B. Kurtz. State University of Iowa, Iowa City, Ia. 1959. 166 p. Apply

PROCEEDINGS OF THE CONFERENCE ON EDUCATIONAL TELEVISION. Under the auspices of the Office of Education, in cooperation with the National Association of Broadcasters, May 26-28, 1958. Edited by Gertrude G. Broderick. U. S. Dept. of Health, Education and Welfare, Washington 25. (Circular No. 574) 88 p. Apply

Report covers discussions and evaluations of representatives from 58 national organizations concerned with the application of the televised means of communication in all areas of education.

TELEVISION IN TEACHER EDUCATION. Edited by Edwin P. Adkins. American Association of Colleges for Teacher Education, 1201 16th St., N.W., Washington, D. C. 1960. 72 p. $1.50, plus postage.

Subtitled: A report on the possibilities of television for the education of teachers, for college instruction in general, and for public schools.

### TECHNIQUES AND CAREERS

ANNOUNCER'S HANDBOOK. By Ben Graf Henneke and Edward S. Dumit. Holt, Rinehart & Winston, 383 Madison Ave., New York 17. 1959. 293 p. $4.00.

Revision of *The Radio Announcer's Handbook*, designed fo praticing announcer and career-minded student.

CAREERS IN TELEVISION AND RADIO. By Juvenal L. Angel. 2nd ed. World Trade Academy Press, 50 E. 42nd St., New York 17. 1959. 26 p. $1.25.

Description includes opportunities, educational background needed, areas of specializatoin and employment, advantages and disadvantages, remuneration, etc.

NUTS AND BOLTS OF RADIO. A Manual of Contemporary Programming. By George Skinner. The Katz Agency, 666 Fifth Ave., New York 19. August 1959. 59 p. Apply.

The director of radio programming services for the Katz Agency describes all types of contempoary programming; offers suggestions for news, farm, public service religious, and music programs.

PRESERVATION AND STORAGE OF SOUND RECORDINGS. By G. A. Pickett and M. M. Lemcoe, Library of Congress. U. S. Government Printing Office, Washington 25. 1959. 74 p. 45¢.

A study supported by a grant from the Rockefeller Foundation. "believed to be the first report which attempts to describe existing knowledge on the subject, to study storage deterioration of sound recordings in order to establish the optimum storage environments and techniques for library use."

TELEVISION AND NEWS WRITING. By Bob Siller, Ted White and Hal Terkel. Macmillan, 60 Fifth Ave., New York 11. Sept. 1960. 240 p. $5.95.

A book by experts on how to write news for television.

Urgent Memo!

To: Broadcast Journalists
From: Three experts in the field
Re: TELEVISION & RADIO NEWS
*by Bob Siller, Ted White, and Hal Terkel*
See how professionals use the exacting tools of the radio and TV trade to bring news to the eye and ear of the public. $5.95
Order today from your nearest bookstore or write Dept. BY-1
*The Macmillan Company*
60 FIFTH AVENUE, NEW YORK 11, N. Y.

TELEVISION NEWS IN THE LOS ANGELES AREA. By Jane McEntire and William Thomas. University of California, Los Angeles. 1959. 56 p. Apply.

Study of programs and trends, the time devoted to news and public affairs, and the men who present the news.

TELEVISION WRITING AND SELLING. 3rd ed. By Edward Barry Roberts. The Writer, 8 Arlington St., Boston 16. 1960. 504 p. $6.50.

Practical advice on television writing from idea through production.

UNDERSCORE. By Frank Skinner. Rev. ed. Criterion Music Corp., 1270 6th Ave., New York. 1960. $5.00.

Combination method text and treatise on scoring music for motion pictures or television.

YOUR FUTURE IN TELEVISION. By Ralph Herrod. Richard Rosen Associates, 13 E. 22nd St., New York. Sept. 1960. 160 p. approx. $2.95.

"Designed to help high school and college students in the choice of a career." Description of educational and personal requirements.

FC&B's Cone calls FTC attack on tv comls a witch hunt—1/25/60
Colgate denies fale adv charges—2/1/60
Ted Bates charges FTC has changed rules—2/1/60
Earl W. Kintner, FTC's watchful eye over adv (profile)—2/1/60
Libby-Owens-Ford denies charge of "trick" photos—2/8/60
Sen. Magnuson says tv can handle its own problems—2/8/60
Sen E. McCarthy agrees that if industry makes "needed changes" there will be "very little" new legislation—2/15/60
FTC's Kintner warns media it is not immune from responsibility for false adv—2/22/60
FTC plans to test law through litigation—2/22/60
FC&B's Cone says self policing won't work, calls for swift action by FCC, FTC, BBB—2/22/60
FTC Chmn urges all tv stations to subscribe to NAB Code—3/7/60
Libby-Owens-Ford admits photos rigged without knowledge—3/7/60
Spots should be screened at local level says FTC Kintner—3/21/60
FTC Kintner credits self-regulation with drop in objectionable ads—4/18/60
Tv comls preview plan of Roger Clipp endorsed by FTC Kintner—5/9/60
Purex adopts strict-truth ad policy—5/9/60
New York grand jury indicts Drug Research, KHCC&A, for conspiring to defraud via Regimen adv—6/20/60
Standard Brands and Ted Bates agree to accept FTC order banning "misleading pictorial demonstrations" of Blue Bonnet margerine—6/27/60
Carter products charged by FTC re Rise shave cream comls—6/27/60

### Agency-Broadcaster Relations

Demand for 60-second tv availabilities drives agencies to 20-second spots—7//27/59
JWT's Fitzgerald warns stations that rate juggling will drive business to other media—9/28/59
Agency timebuyers tell who picks length of tv spots and how—10/19/59
BBDO investigates rates that seem out of line with market data—11/2/59
Top 50 agencies in radio/tv billings for 1959, 8th annual BROADCASTING survey analyzes broadcast time purchases for year—11/23/59
Station representatives decline to reveal data on competitive campaigns to agencies—2/1/60
How K&E analyzes media—4/4/60
Public service pgm can sell, timebuyers say, but more information is needed—4/18/60
Barter is now legitimate, says Regal Adv—5/9/60
AAAA issues new standard rate cards for radio and tv—7/16/60
BBDO asks for adjusted summer rates; joined by JWT—5/2/60; and N. W. Ayer—5/23/60; talks tough to reps about off rate-card deals 6/6/60
Agencies fear "thought shows" imperil tv entertainment, ask they be kept out of prime time—6/13/60
Reps urge uniform rate policy in transmitting Ayer complaint to stations; as Leo Burnett also expresses concern—6/13/60
McCann-Erickson establishes research lab to create, develop and test new ideas—6/20/60
Ayer press reps for rate card action—6/27/60

### Audience

TvB profiles makeup—10/5/59
Market Planning Corp. finds housewife listens to radio 23 hours a week—10/12/59
TvB says there are more viewers than readers—10/19/59
Dept. of Agiculture study finds newspapers more influential than broadcast media and broadcasters protest—10/19/59; Dept. apologizes—11/9/59
RAB finds more than 9 in 10 housewives, same proportion of working men listen to radio in average week—10/26/59
61% of women listen to radio before shopping—11/16/59
ARB survey finds vhf station coverage wider than supposed—1/18/60
Nielsen-Sindlinger disagree on tv audience trend—2/15/60; audience drop due to weather, not programming, Nielsen finds—3/21/60
Nielsen reports on tv families by income—4/4/60
Nearly 75% of U.S. adults watch tv on Monday, Sindlinger finds—5/2/60
Both Sindlinger and Nielsen see tv audience growing—5/16/60
Tv now in 87% of U.S. homes, says Nielsen—6/6/60
Nielsen county tv set count (6/13/60) varies from that of ARB enough to raise questions—6/20/60
Tv growing more popular with farmers—6/20/60
Nielsen blueprints 1961 coverage studies——6/27/60. See Ratings

### Automation

Automation equipment for studio use gets better, more plentiful, BROADCASTING survey shows—2/15/60); cuts manpower and maintenance costs, NAB convention exhibits reveal—4/11/60

### Allocations

Division of radio spectrum between govt and private users and of allocating authority between White House and FCC continued to be a mater of discussion and dispute Rep Harris (D-Ark) proposed a super frequency board to control the entire spectrum—8/3/59
Communications between earth and outer space improved technically, increasing pressure for allocation of frequencies for this purpose. Problem was studied at world spectrum meeting in Geneva—8/10/59; action by Congress was hoped for—11/23/59
FCC reports good start toward exchange of channels with military wihch might make more vhf bands available for tv (8/3/59), but channel chances looked slim by February (2/8/60) and after OCDM had studied FCC proposals (4/11/60) and Adm Burke said swap would imperil national defense (5/30/60), an official turndown was anticipated—6/27/60
Clear channel stations continued their battle to remain that way as FCC proposed to open their channels up for duplicate service—7/27/59, 9/28/59, 2/22/60, 4/4/60
20-year-old battle over 770 kc refuses to die as as ABC loses appeal—9/7/59 and KOB Albuquerque aplies for facilities of WABC New York—2/29/60
Daytime stations also had their troubles as FCC rejects DBA plan for longer hours on air—7/6/59; DBA takes fight to Congress—4/11/60; FCC announces new sign-off rule—4/25/60; DBA petitions FCC for emergency operations rule—5/2/60, and asks Congress to grant more bcstng hours in face of opposition of FCC, clear channel and regional stations—6/20/60
How to get better service out of tv's present set of frequencies was a continuing problem which the FCC, charged with stalling—9/21/59, attempted to solve in various ways. One to encourage development of uhf, as improved techniques make these bands more usable—9/28/59; FCC asks for funds for uhf study—11/30/59; so does President—1/25/60; New York test is planned—2/8/60, gets $2 million from Congress—4/18/60; is endorsed by New York—5/23/60; meanwwhile FCC prods dormant uhf CP grantees by cancelling some grants—5/2/60, demanding explanations from others—6/6/60
Another approach was an FCC proposal to reduce mileage between stations to permit more vhf's being dropped in—1/11/60, 2/1/60; engineering group attacks plan as based on faulty data—4/4/60; AMST denounces idea—4/11/60; FCC to use revised propagation curves—5/9/60; FCC finalizes rulemaking and drops in ch. 7 at Lauder, Wyo.—5/30/60; uhf operator objects—6/27/60
Cities with both vhf and uhf assignments presented another problem which FCC proposes to solve by adding more v's—7/20/59, but denies petition of KHEO(TV) Fresno to shift from ch 47 to ch 2—9/7/59 and proposes to make Fresno all uhf—5/23/60, perhaps Bakersfield—6/27/60

### Boosters and Community Antenna Systems

Problems of serving would-be viewers beyond reach of tv stations, whether by boosters or by community antenna set-ups, kept bcstrs and catv operators busily lobbying and litigating. Bcstrs urge regulation of catv and legalization of vhf boosters at Senate Commerce subcommittee hearing—7/6/59; catv proponents have their say—7/13/59; Sen. Pastore (D-R.I.) promises new legislation—7/20/59
FCC suggests putting catv in a separate section of the Communications Act—8/10/59
Senate considers bills placing catv under direct FCC control—8/13/59; FCC Comr. Hyde calls problem "not insoluble"—9/7/59
Senate Commerce Commitee approves bills giving FCC jurisdiction over catv and legalizing vhf boosters—9/7/59; Senate approves legalizing of unauthorized boosters—9/14/59
Sen. Magnuson (D-Wash.) calls FCC control of catv—9/21/59
Sen. Pastore conducts hearings—10/26/59, 11/2/59 as FCC prepares to authorize vhf boosters—11/2/59, seeks comments on rules—12/7/59, gets advice to prevent interference—1/25/60; adopts rules for uhf boosters—5/30/60
House communications and power subcommittee recommends Senate-passed bill legalizing vhf boosters favored by NAB—6/13/60
Catv operators ask FCC for factual study—12/7/59; are charged with jamming boosters—12/28/59; approve FCC regulation—2/15/60; Senate weighs bill on catv regulation—4/4/60 and gets new bill to authorize FCC to control receiving as well as transmitting towers—4/11/60
FCC ponders reclassifying catv microwave links as private users rather than common carriers—5/2/60
Lobby presures high on Senate Bill—5/16/60 which fails to pass—5/23/60 as FCC tells House Commerce Commitee it still opposes licensing catv systems—5/23/30
Catv operators seek better relations with broadcasters, are asked to unite against legislation at present—6/27/60
Meanwhile, catv-broadcaster fight rages in west:Montana Microwave seeks stay against FCC order to halt operations, as KXLJ-TV Helena resumes broadcasting—8/17/59; FCC defends order—8/24/59, but court upholds stay to Montana Microwave—8/31/59; Montana district court hears suit of KXLF-TV Butte against a Helena catv system—2/29/60
FCC is asked to bar catv relay systems from taking metropolitan signals to small towns in competition with local tv stations—4/11/60
Montana court holds broadcasters have no common law property rights in their signals—613/60

### Broadcast Economics

Money keeps the U. S. system of coml bcstg going; here are some vital statistics: 1958 profit margin declined slightly for tv bcstrs, sharply for radio station operators, NAB reports—7/27/59; tv gross topped $1 billion in 1958, FCC report shows—8/17/59; RAB finds more firms turning to radio—8/17/59, predicts best year yet for local radio sales, upswing in spot as well—8/31/59; radio revenue was up in 1958 but profits slumped, FCC reports—9/28/59; radio-tv dimensions graphically presented in BROADCASTING *YEARBOOK* (published every September.)
Radio revenues, market-by-market—10/5/59; how spot tv money is spent by top advertisers is shown in special BAR study—10/12/59; tv networks daytime billings rise—10/26/59
Whitney predicts $3 billion revenue for tv within decade—1/4/60; McCann-Erickson also optimistic—1/4-60; RAB looks for another 1,000 radio stations, 80 more tv stations, on air by 1970—1/18/60
BROADCASTING looks at year ahead in Prospective 1960—2/15/60, which reports time sales at all-time high in 1959 for both radio and tv; tv networks grossed $627.3 million in 1959—2/22/60
Spot radio's top 100 spenders in 1959—3/7/60
Advertisers spent $1.23 billion for tv network and spot in 1959—3/21/60; tv spot billings were $605 million in 1959—4/4/60; top 100 tv spot advertisers—4/4/60
Tv was leading medium for candy advertisers in 1959, TvB reports—4/25/60
Radio networks see black ink after years of losses—6/6/60
Radio's equipment costs—6/13/60
Station exemptions in minimum wage bill—6/27/60

### Color Television

Admiral Corp. brings out line of color receivers after two years hiatus—8/31/59, looks for color sales to double in 1960—4/18/60
RCA reports profit on color tv set sales for first time—12/21/59; no price cuts foreseen—6/13/60
New GE camera tube permits colorcasting with low light—12/7/59; RCA too—5/23/60
Tv tape standards for color recording will have to differ from those for black-and-white, SMPTE commitee reports—5/9/60
WLWT(TV) Cincinnati finds color triples impact of tv commercials—5/16/60

### Commercials

Comls described in *BROADCASTING* included: *Radio:* Chevrolet, Maxwell House, Schenley Industries—all 8/17/59; Modess—2/8/60; Northwest Airlines—12/28/59
*Television:* Auto: Dodge—11/30/59, 3/21/60; Ford—11/30/59, 1/18/60, 5/2/60, 5/9/60; Morris—2/1/60; Rambler—4/18/60; Renault—11/30/59, 6/6/60; Volkswagen—2/22/60
Beer: Schlitz—1/11/60; Stag—8/10/59
Candy: Page & Shaw—10/12/59; Whitman—12/14/59
Cigars: Dutch Master—10/5/59; Muriel—7/6/59
Cigarettes: Alpine—4/18/60; Belair 6/13/60
Coffee: Butter-Nut—4/18/60; Maxwell House—8/17/59; Yuban—6/13/60
Cleaners: Bon Ami—6/13/60; Esquire shoe polish—1/11/60;Presto car polish—6/13/60; Tone Spray furniture polish—6/13/60
Foods: Nucoa—11/23/59; Stahl-Mayer bacon—7/13/59
Gas and oil: Mobil—4/18/60; Oklahoma—4/25/60; Shamrock—11/30/59; Standard—3/28/60
Pet foods: Gaines—1/4/60; Kal Kan—10/19/59, 6/27/60; Rath—4/18/60; Rival—4/18/60
Soft drinks: Coca-Cola—8/31/59, 11/23/59, 1/18/60; Faygo—11/30/59; Patio—6/13/60; Schweppes—6/13/60; 7-Up—11/30/69; Snowdrop—2/29/60; Teem—6/13/60
Miscellaneous: American Gas Assn.—5/30/60; Bufferin—5/16/60; Fedders air conditioners—6/20/60; GE lamps—2/15/60; Johnson & Johnson—4/18/60; Lestare—10/26/59; Libby-Owens-Ford—8/17/59; May Co.—11/30/59; Midas mufflers—4/25/60; Montgomery Ward—11/23/59; National Guard—4/18/60; Northwest Airlines—11/30/59; North American Van Lines—10/26/59; Peoples Gas—11/30/59; Py-Co-Pay tooth brush—8/17/59; Regimen—6/20/60; Structo toys—8/31/59; Supp Hose—9/28/59; Thorofare Markets—11/30/59; Upjohn—3/7/60; U. S. Steel—11/30/59, 3/28/60; Yarn Glo—6/6/60.

### Conelrad

Florida adapts system to provide hurircane information—8/10/59; FCC Cmr: Lee defends continuing Conelrad for at least another 10 years—12/7/59
Few comments on FCC proposed rule making—3/21/60 and deadline postponed at NAB request—4/11/60; South Dakota broadcasters oppose any change—5/23/60

### Conventions

Major meetings of major organizations during the year, July 1, 1959-June 30, 1960: Advertising Assn. of the West—7/13/59, 7/4/60; Advertising Federation of America—11/23/59, 2/8/60, 6/13/60; Advertising Research Foundation—10/5/59; American Assn. of Advertising Agencies—10/26/59, 11/9/59, 4/18/60; American Federation of Musicians—6/20/60; American Institute of Electrical Engineers—10/26/59; American Marketing Assn—5/2/60; American Newspaper Publishers Assn.—5/2/60; American Society of Newspaper Editors—4/25/60; American Women in Radio & Television—5/9/60; Assn. of National Advertisers—11/16/59, 1/11/60, 4/4/60
Broadcasters Promotion Assn.—11/9/59; Continental Advertising Agency Network—5/1660; Country Music Disc Jockey Festival—11/16/59; Disc Jockey Assn.—4/18/60; Electronic Industries Assn.—9/28/59; Federal Bar Assn.—9/21/59; Frnech Language Assn. of Cana-

## Major Events CONTINUED

dian Radio & Tv Broadcasters—9/21/59; Grocery Mfrs. of America—11/16/59; Institute of Radio Engineers—3/28/60; International Advertising Congress—6/6/60; International Telecommunications Union—10/26/59; Mutual Advertising Agency Network—6/13/60

National Assn. of Broadcasters, fall conferences—10/5/59; 10/12/59; 10/26/59; 11/9/59, 11/23/59; annual convention—3/28/60, 4/4/60, 4/11/60; National Assn. of FM Broadcasters —9/28/59, 4/11/60; National Assn. of Tv and Radio Farm Directors—12/7/59, 7/4/60; National Appliance & Radio-Tv Dealers Assn.—1/11/60; National Community Tv Assn.—10/26/59, 6/27/60; National Editorial Assn.—5/9/60; National Electronics Conference—10/26/59; National Religious Broadcasters—1/25/60

Ohio Institute for Education by Tv and Radio 5/9/60; Quality Radio Group—6/13/60; Radio Advertising Bureau—4/4/60, 4/18/60; Radio-Tv News Directors Assn.—10/19/59; Retail Advertising Conference—1/18/60; Sigma Delta Chi—11/23/59; Society of Motion Picture & Television Engineers—10/12/59, 5/2/60; Southern Baptist Radio & Tv Conference—10/5/59; State Broadcaster Assns. Presidents' Conference—2/8/60; Tv Bureau of Advertising—11/23/59; Theatre Owners of America—11/16/59; Western States Advertising Agencies Assn.—5/2/60; White House Conference on Children & Youth—4/4/60

### Copyright

Senate, amends, passes House bill to exempt companies getting most of their income from copyright royalties from personal holding tax —4/11/60

ASCAP proposes new fees for radio—8/24/59; is told it should revise methods of monitoring—9/14/59; is authorized to start talks for new radio payments, but interim fees are reduced—9/21/59; gets right to license stations in state of Washington—11/30/59; reorganizes to avoid antitrust action as court approves new radio agreement—1/11/60; is prompted by payola scare to cut royalties—3/28/60

BMI buys back stock from NBC—9/21/59 and proposes sale of publishing firm—10/19/59

Songwriter suit against BMI goes to trial minus performance right damage claims—12/14/59

BMI is attacked for station ownership—3/21/60

Court rules only 33 plaintiffs can collect from BMI—4/18/60

ASCAP blames BMI for payola abuses—3/21/60 and BMI blames ASCAP—4/18/60

### Courtroom Access

It was another up-and-down year in the fight of radio-tv newsmen for equal access with pad-and-pencil reporters to courtrooms, council meetings and other public assemblies. There were no smashing victories, no staggering defeats and in the end Canon 35 (that cameras and microphones shall not be admitted into courtrooms) was still the rule of the American Bar Assn. Pleas that tv cameras invaded his privacy did not save Edward Hintz from a contempt citation by Congress following his refusal to testify before the Senate Banking Committee—7/6/59

Oklahoma courts split over access of electronic reporting gear—10/12/59

Radio & Television News Directors Assn. finds little to cheer about on this front—10/19/59

Aurora (Ill.) council to ban tv cameras—11/16/59

KEZY Anaheim, Calif., wins fight to tape record council sessions—12/7/59

WSB-TV Atlanta fights municipal court ban—12/30/59

ABA and media seek funds for Canon 35 study —2/29/60, foundations refuse grants—4/18/60

Chicago city council bars bcstrs—4/18/60, who protest—5/2/60 and win access—5/30/60

Justice Douglas of U.S. Supreme Court opposes courtroom broadcasts; NAB answers him—5/16/60

Varying FCC interpretations handicap broadcasters in fight for access, Illinois News Broadcasters Assn. hears—6/6/60; Illinois judges study problem—6/6/60; but take no action—6/20/60

### Editorializing

Disagreeing with Rep. Harris (D-Ark.), Sen. Allott (R-Colo.) states bcstrs have full right to editorialize so long as editorials are clearly labeled as such—10/26/59

CBS sets up rules for editorial presentations of its owned stations—1/18/60, plans to start regularly scheduled editorials on its radio and tv networks later this year—4/25/60

MBS to start editorializing Aug. 1—6/27/60

### Education by Tv

Nat'l Assn. of Educational Broadcasters assays value of state and regional radio and tv networks to education—7/14/59

National Education Assn. starts 13-week series on 260 stations—10/19/59

Purdue plans bcstg courses on video tape from airplane to 5 million students—10/19/59, applies to FCC for permission to conduct this "stratovision" etv experiment—11/2/59; gets it—12/28/59

Tv tape seen as answer for many etv ills as 41 stations get vtr equipment—11/2/59

Congressmen inspect etv stations—11/16/59

Coml bcstrs contribute $8 million to help etv—11/30/59

Texas seks right to operate microwave network of 11 educational stations—12/30/59

Ford Foundation etv grants totaled $16.5 million in 1959—1/18/60

House Commerce Committee approves bill to give each state $750,000 to buy etv equipment—3/28/60; but House Rules Committee says no—5/16/60

Tv teaching seen as substantially changing school design—5/2/60

### Equal Time

Equal time for candidates for political office, guaranteed by Sec. 315 of the Communications Act, has in past permitted splinter candidates to harrass bcstrs and block time allotments to major candidates, so fight for revision before advent of 1960 presidential campaign was vigorously waged. Relief in hands of Congress—7/6/59; House communications subcommittee approves watered down amendment—7/13/59; Senate Commerce Committee adopts its own version—7/20/59; House Commerce Committee accepts it—7/27/59; Senate passes measure—8/3/59; House passes its version—8/24/59; both houses reconsider amended measure—8/3/59; both pass bill to remove news programs from equal time restrictions—9/7/59; President signs it into law—9/21/59; Federal Bar Assn. weighs significance—10/5/59

BROADCASTING analyzes probable effects on 1960 campaign—2/15/60

CBS move to avoid duplication of candidate exposure draws attack from Democratic chmn Butler—2/22/60, but FCC tells him it would be arbitrary for Commission to order CBS to change its policy—3/14/60

Station weatherman-candidate status gives FCC first equal time request under new law—2/29/60; FCC decision that his opponent is not entitled to equal time—4/18/60 is upheld by Circuit Court—4/25/60

FCC grants equal time in public affairs program case—5/2/60

FCC rules station does not have to sell time to candidates—5/9/60

Bcstrs deny Republicans legally merit time following Humphrey-Kennedy debate but some give it anyway, as matter of fairness—5/16/60

FCC queries stations on political policies—5/23/60

Tv can make or break a candidate, politicians agree—6/13/60

Senate moves to suspend Sec. 315 for presidential and vice presidential candidates, putting bcstrs on mettle to do fair job themselves—5/30/60, 6/6/60, 6/13/60, 6/27/60; meanwhile, Senate votes $35,000 for "watchdog" committee to look for abuses—6/20/60. (See Free time.)

### Federal Communications Commission

FCC had a stormy year, buffeted by Congress for allowing the quiz and payola scandals to occur (See Programming), conducting its own investigations and pondering its own policies, with some aid from Congress, and changing chairmen midstream. FCC gets $10.5 million for 1960—9/21/59; Chmn Doerfer urges new approach to handling licenses —10/19/59; says FCC snowed under—1/4/60; FCC's "silver book" reviews body's 25 years —1/11/60

Doerfer raises question of FCC's role in judging programming—1/11/60

FCC asks for 1961 budget of $13.5, including $2.25 million for uhf study—1/25/60 and gets $12.9 million, including $2 million for uhf—4/18/60

Comr. Lee is reappointed by President—2/22/60 and Senate approves—6/27/60

FCC proposes occasionally issuing licenses for less than three years—3/7/60

Doerfer takes on Rep. Harris (D-Ark.) at CBS-TV affiliates' meeting—3/7/60; admits accepting plane, yacht trips from Storer Broadcasting Co.—3/7/60 and resigns—3/14/60

Frederick W. Ford named as new chmn—3/14/60

Edward K. Mills Jr. named to fill vacancy—3/28/60 but withdraws his name after trust fund conflict of interest develops—5/16/60

Ford, new chairman, discusses plans, philosophy in BROADCASTING interview—3/21/60

FCC moves to cut licensing processing time—3/21/60; gets another investigation as House appropriations subcommittee quizzes members on budget—4/11/60; suggests legislation to empower license suspensions and fines for rule violations—5/16/60; hears it should use power it already has—6/6/60

House Commerce Committee approves bill to continue FCC members in office until successors are ready to take over—6/20/60

The extent of FCC's authority to control broadcast programming, if indeed it has any at all, inevitably became a matter of hot contention following the quiz and payola program scandals. Need for FCC to determine its own position seen—8/31/59; commissioners disagree—10/26/59; definitive legislation looked for—11/9/59

Sen. Magnuson calls FCC, FTC ineffective—11/23/59

Former Comrs Fly and Durr says FCC not using power it has—12/21/59

Sen Proxmire urges drastic revision of FCC—1/4/60

Meanwhile, in its own sweeping hearings on all phases of radio-tv programming—12/7/59, the FCC hears views of educators, churchmen, civic leaders—12/14/59, 12/21/59; is surprised when some bcstrs urge it to exercise tighter control—1/18/60, 2/1/60, although others express different views—2/1/60, 2/8/60

Taking action, FCC asks Congress for right to suspend licenses, fine licensees—5/2/60; tells staff to prepare defense of right to examine programming—5/9/60; Chmn Ford tells bcstrs they need govt control—5/9/60; sets up new bureau, Office of Complaints and Compliance—5/9/60, 5/16/60, asks Congress for $300,000 to run it—5/23/60, starts it operating—6/6/60, gets $200,000—6/27/60

Subject of *ex parte* contacts between FCC and other govt agencies and those seeking grants or other favors from them continued hot. American Bar Assn. and Dept. of Justice urge passage of bill to ban these off-the-record dealings—7/27/59; Senate resumes hearings—11/16/59; FCC chmn Doerfer warns passage would challenge FCC decisions—11/23/59; Comr Ford asks for limitation in prohibition of contacts—3/14/60; FCBA asks "rule of reason"—3/21/60; ABA again urges legislation—4/11/60; Senate defeats bill—4/11/60; FCC proposes it be given power to ban *ex parte* in rule making when necessary —5/9/60; House Commerce Committee drafts new bill—6/13/60 which reaches House floor 6/27/60; Senate studies Carroll bill—6/13/60

Charges of improper approaches to FCC by approaches to FCC by applicants for tv grants led to remanding a number of grants for rehearing. Most prominent, Miami ch. 10, was back before FCC—5/9/60, 6/6/60 as trial of Richard Mack, who left FCC after accusations of favoritism in this grant, and Thurman Whiteside, who allegedly influenced Mr. Mack's vote, ends with split jury—7/13/59; after appeals to higher courts—10/5-59, 11/-9/59; 11/16/59, retrial is set—12/14/59, but postponed after Mack is sent to psychiatric institution—2/1/60, 2/15/60, 3/14/60, set to start—4/25/60 and again postponed&5/2/60; motion to dismiss is denied—6/27/60.

Other ex parte rehearings: Miami ch 7—6/6/60, 6/20/60, 6/27/60; St. Louis ch 2—7/6/59, 10/12/59, 12/14/59, 12/21/59, 2/1/60, 2/29/60, 3/14/60, 4/18/60; Boston ch 5—7/27/59, 9/-28/59, 11/16/59, 4/25/60; Spartansburg ch 7 2/22/60, 3/14/60

Improper influence was not an issue in the Albany-Rochester ch 10 hearing—8/31/59, 10/5/59, 5/30/60, until fact that five stockholders of winning applicant are Congressmen leads to denunciation of grant as "political payola"—6/27/60

See also: Allocations, Boosters and community antenna systems, Conelrad, Equal time for candidates, Free time for candidates, Frequency modulation, Pay tv, Programming,

### Films for Television

Films for television and their distributors did not escape govt attention, especially that of the Dept. of Justice, which kept a peeled eye for any trends toward monopoly. Antitrust suit against United Artists charges acquisition of feature film libraries was done to stifle competition—9/21/59, which UA denies—9/28/59; trial date is set for film block-booking case against six tv films companies—12/28/59; stations stand to get big rebates if govt wins—3/7/60; trial begins—3/14/60, 3/21/60; continues—3/21/60, 3/28/60, 4/18/-60; concludes—5/9/60.

More competition and high costs trouble syndicators—3/14/60.

### Free Time

Free time for presidential candidates, inevitable sequitor to equal time (See Equal time), arguments, was proposed in Senate bill—3/14/60, described as $8 million give-away for tv networks—3/21/60 and duplicated in House—3/21/60; Housebill withdrawn after NBC offer of time for debate—4/25/60, 5/9/60

Tv networks offer prime time for presidential candidates bcsts in lieu of confiscatory legislation—5/23/60

### Frequency modulation

Fm won added recognition from advertisers as well as listeners as an additional broadcast service to am radio and tv and many fm stations were operating in the black.

Fm audience profiled in Detroit study—8/24/59

Granco Products, set maker, plans promotional campaign for fm—9/7/59

National Assn. of Fm Broadcasters holds organizational meeting—9/14/59, 9/28/59

Armstrong patents upheld in Emerson suit—9/21/59

NBC proposes Medical Radio System fm network—11/9/59

Federal excise taxes do not apply to fm background music service, court rules—12/7/59, big savings seen—12/14/59

Fm bcstrs ask FCC to separate fm from am sales in financial reports—12/14/59

Fm seen gaining—4/11/60

Heritage stations set up as West Coast fm group—4/11/60

NAFMB prepares promotional push—5/16/60

Adam Young starts fm rep operation—6/13/60, so does Keystone—6/27/60

Supreme Court finds FCC functional music multiples rule illegal—10/19/59

FCC stays order forbidding simplexing of functional music—11/9/59 and extends deadline for comments on proposed multiplexing rule making—12/28/59; stations permitted to use multiplex subchannels for nonbroadcast and relay service—5/9/60

### International

During the past year, tv made the most international bcstg news as it invaded new areas, expanded its dominion in others. NBC correspondents report on countries they cover in special BROADCASTING interview—9/21/59; USIA reports on global growth of tv—10/26/59, 2/15/60 and radio—3/14/60

Intl Telecommunications Conf plans future of intl shortwave bcstg—11/2/59, predicts swing to uhf tv and fm radio—12/30/59; more power for VOA—4/25/60

Mounting problems of getting US pgms on air abroad lead to formation of American Television Exporters Inc—9/21/59, 10/5/59, 11/16/59, 11/30/59, 12/7/59

Motion Picture Export Assn plans tv affiliate —12/30/59; outlook discussed at ATAS meeting—2/1/60

Canada scraps one-station-per-city policy—7/27/59; rush for facilities begins—8/10/59; hearing set—11/2/59; unions and retailers oppose second vhf station in Vancouver—2/1/60; nine bid for second Toronto vhf—2/29/60; it goes to *Toronto Telegram*—4/4/60. Super Blue Book for Canadian broadcasters —10/5/59; broadcasters protest—11/9/59; imported programs limited—11/23/59; tv billings rise 17% in 1958—10/5/59; vhf drop-ins on U.S. border planned — 10/5/59; CBC is reorganized — 10/12/59, establishes annual awards—10/19/59; food ad code proposed—12/14/59; CBC building new Toronto radio-tv center—1/4/60; fm network starting on experimental basis—2/22/60; liquor ads expected on air—1/15/60; Ontario to permit beer and wine ads as of Aug. 1—6/6/60; Nova Scotia approves libel law protecting broadcasters—4/25/60; tv in 84% of Canadian homes — 5/30/60; government forms Emergency National Communications Organization—5/30/60

Central American Tv network formed, with ABC-TV as 51% owner—12/7/59, 2/22/60, 6/13/60

Cuba: Castro seizes stations—2/29/60, 4/4/60

Denmark: Commercial tv foreseen—5/16/60

Germany: Second commercial tv network planned for West Germany—3/7/60 with CBS-TV as consultant—6/13/60

Great Britain: Tv rate increases sadden British admen—8/24/59; charges of excess commercialism studied—10/5/59; major policy reappraisal of commercial tv expected—10/26/59; ATV's Collins says sponsors not wanted—11/16/59; rules on commercial time revised—5/30/60; $200 million in British tv time sales predicted—6/6/60. How tv covered the British elections—10/12/59; with dropping of import controls, Assoc. Rediffusion plans advisory service for U.S. program exporters —11/16/59; Toy Party plans tv probe—1/18/60; 13-acre, $45 million BBC Tv Centre nears completion—2/1/60; telecasts of Parliament forbidden—3/7/60; movie-tv unions object to U.S. movies on tv—3/14/60; third tv service urged—4/18/60

Greece plans commercial tv—10/5/59

Hawaii, a special BROADCASTING report on the 50th state—1/18/60

Holland bcstg to go commercial—12/30/59

Israel to bolster radio before starting tv—10/19/59

Mexico gets bill to regulate radio-tv—11/16/59, clamps down on foreign pickups—1/25/60

Portugal takes U.S. as model for tv operations —10/26/59

Rhodesia prepares for Nov. 15 start of commercial tv—6/20/60

Spain's unique commercial radio-tv operation described—10/19/59

Thailand's biggest ad medium is television—11/9/59

USSR seen ready for tv advertising—8/31/59, shortwaves quiz shows for propaganda purposes—10/26/59.

### Labor Relations

New labor bill, agreed on by Senate and House conferees—9/7/59, protects bcstrs against blackmail picketing and secondary boycotts—9/14,/59, but bcstrs are warned of penalties—11/9/59

Hollywood has full employment as tv takes over from movies, a special BROADCASTING report—10/26/59

Unions like proposal for common expiration date for all bcstg contracts—3/7/60.

Small market station exemption from fair labor law overtime provisions is asked by NAB—5/23/60

American Federation of Musicians and Musicians Giuld of America continued their running battle for right to represent musicians in collective bargaining negotiations. MGA wins point when NLRB upholds its version of employment clause in major studio contract—7/13/59; AFM asks for new election at major studios—7/27/59, withdraws request—8/10/59; MGA sues AFM, networks, tv film producers for $11 million, charging conspiracy—9/21/59; sues AFM, record companies charging discrimination against MGA members—10/26/59; elections set at recording companies—11/30/59, and at networks for filmed shows—1/11/60; AFM wins representation rights at MacGregor, Bomar; MGA at Essex, Disney—3/7/60; AFM at Revue; MGA at Alliance of Television Film Producers, ABC Films—3/14/60; MGA at Ziv and Ivan Tors—5/30/60; MGA files unfair labor charges against ABC, alleging failure to bargain—6/20/60

AFM also protested foreign music on tv films, urged boycott—11/9/59, 2/8/60; signs contract for jingles—11/23/59; court denies injunction to Hollywood musicians seeking to impound AFM's tv royalties—2/1/60; Hollywood rebels accept $3.5 million settlement, ending three years of litigation—4/11/60; AFM signs contract for taping "The Consul" for use on pay tv—5/2/60; notifies Columbia Pictures—5/9/60, Samuel Goldwyn—5/16/60 that AFM must approve any sale of post-'48 films to tv.

American Federation of Television & Radio Artsists and Screen Actors Guild commission David L. Cole to study merger proposal; he recommends it—2/22/60

AFTRA strikes WNEW New York—5/16/60

Composers & Lyricists Guild wants to share in proceeds from tv sale of theatrical films—4/18/60

Communications Workers of America begins bargaining with WFMY-TV Greensboro, N. C., its initial move into bcstg—5/9/60

Directors Guild of America presents demands to Alliance of Television Producers and Assn. of Motion Picture Producers for new contract—4/11/60; win wage boost and other benefits—5/16/60

International Brotherhood of Electrical Workers seek arbitration of right of CBS-TV to subcontract for vtr work outside—2/15/60; court rules CBS-TV need not hire IBEW members when program originates more than 200 miles from network-owned stations, but can't move point of origin just to evade union—5/23/60

Musicians Guild of America (see AFM).

Screen Actors Guild strikes against major motion picture producers, when producers reject SAG demand for extra pay when theatrical movies are released to tv—3/7/60, start talking again—3/14/60, 3/28/60, agree on new contract—4/11/60

SAG presents demands to producers of tv films —5/9/60, wins new contract—7/4/60

Television Producers Guild sends basic agreement to 26 producers of tv films asking recognition as exclusive bargaining agent for all tv producers employed by ATFP and AMPP members—2/22/60

United Scenic Artists (New York local 829) claims jurisdiction over tv taping, stating tape is same as film, which networks deny—2/8/60

Writers Guild of America strikes movie studios and producers of tv films—1/18/60; extends contract with tv networks for film programming—2/1/60, 2/15/60, makes deal with Universal-International—2/29/60; calls strike against network tv film activities—3/21/60; starts negotiations with independent tv film producers—3/21/60; members authorize strike against networks for live programs—4/4/60; foreign rerun fees revealed as snag in tv film negotiations—4/18/60; tv film producers' offer seen acceptable, that of networks, not—5/2/60, but tv writers reject both—5/9/60; WGA signs contract for live radio-tv network writers—5/16/60; Ziv-United Artists offer seen as pattern for ending strike—5/23/60, but writers turn this down and all offers of producers are withdrawn—5/30/60 and tv networks and agencies discuss postponing start of fall season—6/6/60 as talks continue—6/13/60 and new contract for tv film writers gives them 10% pay boost—6/20/60, 6/27/60; screen writers also end strike—6/20/60

### National Assn. of Broadcasters:

Sixty bcstrs complete two-week course in business administration at Harvard established by NAB—7/20/59, 65 enroll for second NAB Harvard seminar—5/9/60

President Harold E. Fellows dies of heart attack, search for new president begins—3/14/60; realigns executive personnel—5/16/60. (See Conventions.)

NAB Engineering Handbook issued—5/23/60

The payola scandal brings prompt action from NAB's Standards of Good Radio Practice Committee, which revises standards—12/21/59, with approval of NAB Radio Board—1/11/60, plans expansion—4/4/60, opens new code to non.NAB stations—6/20/60, names

Cliff Gill as Radio Code Board chairman—6/27/60

The Tv Code Review Board prepares a do-and-don't list for intimate articles—9/21/59, which Peter Pan promptly pans—9/28/59; considers code amendments—11/16/59 to take misrepresentation from both programs and comls—11/23/59, 11/30/59; bans plugs, payola and rigging—12/7/59; is pushed to permit minute spots between network shows—1/18/60; rejects proposal of Roger Clipp for previewing comls (made 11/30/59)—3/7/59; E. K. Hartbenbower is new Tv Code Review Board chmn—4/18/60; code dues increased—5/2/60; Stockton Helffrich to run New York office—6/6/60; station break time is cut—6/20/60

### Networks

Importance of network affiliation to a tv station and whether a network could use it to coerce station compliance were major issues in the Dept. of Justice antitrust suit against NBC-RCA over swap of its Cleveland stations for those of Westinghouse in Philadelphia, which ended in consent agreement of NBC to dispose of the Philadelphia properties—9/28/59; Philco protests license renewal of WRCV(TV) Philadelphia—10/5/59; FCC hears oral agrument—10/12/59; NBC plans swap with RKO General, also involving Boston, Washington and San Francisco—1/25/60; KRON-TV San Francisco charges NBC acquisition of KTVU(TV) there would be antitrust violation—4/25/60; Justice Dept. will not contest change—5/16/60; KRON-TV, Westinghouse, Philco and Rep. Celler all protest NBC.RKO plans—6/6/60; Rep Celler tells FCC to investigate it—6/13/60; value of network affiliation also is raised in Westinghouse tax case—5/30/60

Oppose FCC proposal they reduce option time—8/3/59, 8/10/59, 9/21/59

FCC orders networks out of tv spot representation of non-owned stations—10/12/59; affiliates plan to establish own rep firms—10/19/59; NBC decides to fight order—12/7/59; CBS to go along with order—12/14/59; SRA agrees with FCC—12/30/59; FCC stands pat 4/18/60; NBC goes to court to block loss of tv representation—6/13/60

ABC affiliates get leeway under "fixed interval" plan—2/15/60

Pauley succeeds DeGray as pres of ABC Radio —4/18/60;

Network officials report program plans to affiliates—6/27/60

CBS Program Consolidation Plan highlight of affiliates meeting—9/14/59, 9/28/59; PCP has put CBS Radio back in black, Arthur Hayes, CBS Radio, pres, states—11/23/59

MBS: Hurleigh becomes pres, gets financial support from Albert G. McCarthy Jr., profiled —7/27/59 and Chester Ferguson, files for reorganization under bankruptcy law—7/6/59, offers creditors 10 cents on the dollar—7/13/59, creditors accept—8/24/59, reorganization petition—9/28/59 approval delayed by claim of Dominican Republic—9/14/59, 11/2/59, 11/16/59 and New York—10/12/59, but is approved—12/21/59, 12/28/59; affiliates voice confidence in MBS future—1/18/60

Minnesota Mining & Mfg. becomes sixth MBS owner in three years—4/25/60

MBS survey shows station image as important as size of audience with buyers—5/30/60

MBS to begin editorializing Aug. 1—6/27/60

Alexander Guterma, former MBS owner-pres, Hal Roach Jr., ex-chmn, and Garland Culpepper, ex-secy, charged with selling use of network for Dominican Republic propaganda, are indicted by federal grand jury—9/7/59; Dominican Republic sues MBS for $750,000—9/14/59; Guterma's move for dismissal reveals MBS pact—10/5/59; Dominican claim denied—11/16/59; Guterma trial begins—12/14/59, goes to jury—1/25/59, found guilty—2/1/60; sentence is four years—2/22/60; he and Roach change pleas to *nolo contendere* —5/23/59; Roach is fined $500 for failure to register as foreign agent—6/27/60

NBC Radio's new program concept—more news —provided regularly, entertainment offered on fee basis—well received by affiliates committee—10/19/59 and by affiliates—11/2/59, —11/16/59 who still endorse it after three months of operation—4/11/60; NBC radio shows profit for first time in eight years—6/20/60

(See Advertiser-Broadcaster, Advertiser-Government, Agency-Broadcaster, Programming)

### North American Regional Broadcasting Agreement

NARBA negotiated in 1950, and the 1957 U.S.-Mexico agreement were fought over as daytime stations objected—7/13/59 and Senate Foreign Relations Committee argued that daytimers' operating hours are domestic, not international problem — 8/31/59; regional broadcasters push for ratification—1/11/60; NARBA hearing is set—1/18/60 and after hearing argument—2/1/60 Senate Foreign Relations Committee approves pacts—2/8/60, urges prompt action by whole Senate—2/15/60, gets it—2/29/60 and, after ten years, NARBA goes into effect—4/25/60

### News

CBS' Stanton urges continued research on effectiveness of broadcast news—8/31/59

U. of Michigan political scientist finds tv on par with press in political news field—8/31/59

Senate names 3-man Freedom of Information committee to check charges of unfairness in radio/tv news—9/21/59; one of trio questions purpose—10/19/59; RTDN calls committee "hazard to our profession"—10/19/60

AP promises more depth reporting for radio-tv —9/28/59

Khrushchev U.S. visit coverage cost $2 million —10/5/59

News directors find grounds for joy, gloom, alarm at annual RTND convention—10/19/59

News on the hour preferred, KREM survey shows—10/19/59

International meetings present new challenge to news media—10/26/59

Los Angeles newsmen fight over interviews—joint demanded by bcst reporters, separate by newspapermen—involves Gov Rockefeller —11/16/59, is fruitlessly debated—12/30/59

U. of Denver studies radio news—12/30/59

Rep Celler introduces bill to limit common ownership of news publications and bcstg stations—1/11/60

Cuba ousts CBS newsmen—4/25/60

Wire services increase radio-tv business—5/2/60

Radio stations are doing better news job, NAB survey finds—5/30/60

UPI adds "audio" news reports—5/30/60

Five-minute newscasts preferred by sponsors, NAB study shows—6/27/60

### Pay Tv

Pay tv, dormant since the Bartlesville, Okla., experiment, came to life with the installation of Telemeter equipment for a wired system in a Toronto suburb: planned—8/17/59; set—2/15/60; starts—2/29/60; reaction—3/7/60; grows—5/30/60; is reported profitable—6/13/60. This leads Zenith to resume campaign for an on-air pay tv test—2/29/60, 3/14/60; Zenith-RKO General ally for Hartford, Conn., test—4/4/60; FCC approves transfer of WHCT(TV) Hartford to RKO General—6/6/60; approval of pay tv test requested—6/27/60

Another pay-tv advocate, Skiatron, runs into trouble as SEC suspends trading in its stock —1/18/60, involving Matthew Fox—1/25/60 and Arthur Levey—2/22/60; tries to negotiate $50 million deal—2/29/60; lawyers reach agreement on stipulations—3/7/60, as new troubles pile up—3/21/60 and Skiatron's plight is spelled out—5/2/60.

Skiatron of America (Fox's company) changes name to Tolvision Inc. to avoid confusion with Levey's Skiatron Electronics & Television Corp.—6/6/60

Other pay tv developments: California Public Utilities Commission surveys pay tv problems at state level—11/9/59; theatre owners oppose idea—11/16/59

Coty's Cortney proposes suspending free tv to give pay tv a chance—11/23/59

Pay tv would be profitable for operators, not for public, FCC hears—2/22/60

Schwerin study shows public prefers commercials to paying—2/29/60

Wrather-Jerrold seek to combine pay tv and community antennas—3/7/60

Fund for Republic analysis hits tactics of both pro- and anti- pay tv forces—3/28/60

Second Bartlesville test proposed—4/11/60; or maybe Chicago—5/16/60

Justice Dept. asks movie makers about their pay tv plans—5/23/60

TelePrompTer introduces Key Tv—6/27/60

Catv operators told to get into pay tv—6/27/60

### Programming

Bad news continued to be major news, as the quiz scandals flared anew with Charles van Doren's admision of guilt, spread to radio with disc jockeys being paid to play records, led to reforms both self-created and imposed, threatened legislation to strengthen FCC's authority. Nearly every issue of BROADCASTING for the year reported on one of more phase of the continuing story.

New York grand jury files on quiz scandals, sought by both House and Senate committees —8/3/59, go to House Legislative Oversight Committee—8/10/59, which hears testimony of *21* producers clearing NBC—10/12/59; CBS drops pay-off shows—10/19/59; producers deny rigging *Price Is Right* as President asks for investigation—10/26/59; special Sindlinger survey shows people aware of scandal but still want quiz shows back—11/2/59; second survey shows sharp drop in public estimation of tv after Van Doren confession—11/9/59

Coty's Cortney denounces "shameful tv quiz hoax"—11/2/59 and advertisers agree to help bcstrs cleaan up mess—11/16/59. See Advertiser-Broadcaster relations.

Networks disagree as to be corrective policy—10/26/59; CBS affiliates uphold Stanton, while Murrow disagrees—11/2/59; House Legislative Oversight hears network plans—11/9/59; NBC tells affiliates self-regulation plans—11/16/59; CBS issues tv program rules—11/23/59; amendment prohibiting misrepresentations is drafted for tv code—11/23/59; FCC Chairman warns that programs and comls will get closer scrutiny—11/23/59

VP Nixon opposes more govt regulations—11/23/59

Networks promise program upgrade—11/30/59; CBS sets strict standards and plans research of public's program desires—12/7/59

FTC files charges against record firms as FCC starts hunt for illegal plugs—12/7/59

NBC circulates payola affidavits among employes—12/7/59, so does CBS—12/21/59

Aubrey succeeds Cowan as CBS-TV President—12/14/59

Public disapproves rigging and payola but retains faith in bcstg, Roper tells FCC—12/21/59

CBS outlaws "live on tape"—12/21/59

RCA signs FTC consent order—12/21/59; NABET protests payola oath—12/21/59; CBS-TV calls affiliates to "crisis" conference—12/28/59

Broadcasters reply "not guilty" to FCC query on payola—1/11/60, which Commission says will influence license renewals—1/25/60; stations whose disc jockeys took bribes may have grounds for damage suits against record companies—1/25/60

FCC drafts legislation making rigging and payola crimes—2/8/60, 2/15/60

Oversight Committee starts payola hearings—2/15/60, 2/22/60, 2/29/60; FCC and FTC to share payola findings—2/22/60; FTC seeks more data from stations—2/29/60, issues more complaints—3/7/60

FCC orders stations to disclose source of all free program material, including records, on air—3/21/60

Bcstrs try to comply but aren't sure how, ask reconsideration of this radical interpretation of Rec. 317 of Communications Act—3/28/60, 4/4/60; FCC refuses to stay order—4/4/60; FCC commissioners add to confusion in appearance at NAB convention—4/11/60; 60% of nation's stations deny receiving payola—4/11/60

Disc Jockey Assn., formed before payola storm broke—7/13/59; 7/27/59, adopts code of ethics, supports NAB stand on record identification—4/18/60; FCC ruling debated before House communications subcommittee—4/18/60; station protests continue—5/2/60, 5/9/60; FCC warns about "casual" product mentions —5/16/60

Dick Clark, who surrendered record holdings—11/23/59, denies any wrong doing—5/2/60;

Oversight Committee reports 1,300 record distributors paid $263,244 in payola in two years, as hearing ends—5/9/60. (See FCC)

Meanwhile, there were many moves in many directions to improve programming: House bill would require stations to devote at least 20% of time to public service—1/18/60

FCC Chmn Doerfer urges tv networks to give evening half-hour for public service—1/18/60

Networks volunteer full prime hour weekly—1/25/60

NBC tells producers to keep sex and violence out of family shows—2/8/60

Stanton warns of dangers of govt program regulation—2/22/60, while NAB indicates softening of attitude toward FCC's program content authority—2/29/60

NBC reviews its new policies—3/7/60

FTC's Kintner tells CBS-TV affiliates to reform or else—3/7/60 as network adopts ethical guide for advertising—3/7/60, 3/14/60) and relaxes canned laughter restrictions—3/28/60

NBC's Sarnoff asks for "reasonableness" from govt—4/4/60

White House Conference on Children calls for tighter controls—4/4/60

BROADCASTING, in *New York Times* full-page ad, urges wise council instead of vilification for curing industry's ills—4/4/60; ad is widely praised—4/18/60

NAB convention is told it must improve or govt will step in—4/11/60

Gallup & Robinson say people find programs more offensive than comls—4/25/60

UCLA conference speakers charge bcstrs with failure to live up to responsibilities—4/25/60

NBC's Sarnoff calls "totality of service" and "diversity of schedule"—5/9/60

Institute for Advertising Research reports viewers are getting what they want—6/20/60

After near agreement of FCC, NAB and networks on a bill to clarify Sec. 317 situation—5/30/60, Oversight Committee recommends—6/30/60 and gets through House Rules Committee—6/20/60 a measure calling for fines and suspensions for bcstrs who violate FCC rules, which Rep. Harris attaches as a rider on a Senate-passed bill on procedural changes in the Communications Act—6/27/60

Top tv network executives describe program philosophies—8/17/59

1959-60 patern of regular coml programs plus many specials seem as formula of future—9/28/59

ATAS panel picks "ideal" network schedule—10/12/59; NBC-TV plans daytime specials—12/14/59; WNTA-TV blazes new program trails—10/26/59

Jack Parr walks off his NBC-TV show—2/15/60 but agrees to return—2/22/60

Tv programs to come from major movie studios, Rod Erickson asserts—2/29/60

Tom McDermott decries imitative programming—3/7/60; comedy comeback seen in pilots, network plans—4/4/60, 4/11/60; information shows go begging—4/25/60

Fall schedules nearly set—6/27/60

Daytime serials still strong at CBS-TV—6/27/60

There were other radio program developments than payola, including: a battle of old and new formats in San Francisco, a special BROADCASTING report—7/20/59

JWT study shows housewives wanting better music, shorter comls—8/17/59

Program Service Network offers new service—8/24/59

Do record companies control radio programming?, a BROADCASTING analysis—8/31/59

Katz explores contemporary radio—9/21/59

KING audience study reveals programming flaws—10/12/59

WJR bucks trend, increases live programming —10/12/59

Country music programming profitable, festival speakers say—11/16/59

McC-E's Harper predicts decade of notable progress, if radio acts wisely—5/9/60

Disc Jockey Johnson of KIMN Denver is suspended for off-color remarks—9/28/59, 10/5/59, 10/12/59; KIMN faces license revocation —12/7/59, argues hearing unnecessary as it has cleaned house—1/4/60, 1/11/60; FCC first refuses—1/25/60, then agrees to stay hearing —2/15/60, finally cancels it—6/27/60

### Ratings

Congress joined bcstrs, advertisers, agencies in complaining about ratings, promise fullblown investigation.

Networks at odds with Nielsen over contract terms—8/10/59; disagree over wisdom of publicizing ratings—9/21/59

MBS Pres Hurleigh charges ratings are rigged, Sen Monroney says files don't show it and Nielsen denies it—11/23/59

Ratings should be govt controlled, professors tell FCC—12/14/59

Rep Harris questions accuracy of ratings, commissions statistical experts to find out—4/4/60

### Space Communications

Satellite gets tv eye—8/10/59; RCA describes planned manned communications satellite—8/10/59; Raytheon pictures sky platforms—8/17 59; Bell System starts work on satellite—10/5/59; Army signal officer reports on status of space communications—10/12/59; GE tests device to provide power to transmit pictures from space to earth—11/2/59; National Aeronautics & Space Administration plans radio-tv space balloon—12/7/59; first radio relay via space mirror—1/25/60; space discoveries speed global tv—2/1/60; sphere 225 miles up bounces fm signal—3/7/60; space weather robot relays data to earth—4/4/60; 10 firms join in U.S. space tests—4/18/60. (See Allocations.)

### Sports

Bills to exempt sports from antitrust restrictions and thereby allow promoters to control sportscasts were debated throughout the year. FCC tells Senate antitrust subcommittee it can't be watchdog of sportscasts—8/3/59; bcst blockout threat interests House antitrust subcommittee — 8/10/59); hidden control clause in House bill alarms bcstrs—8/17/59

Sen. Kefauver introduces new bill—8/24/59; House schedules quiz—8/31/59, hears blackout wouldn't help baseball, would hurt public 9/7/59; Kefauver bill would permit 75-mile tv blackout of professional sports and college football—5/9/60, 5/30/60, 6/20/60

New York investigates TelePrompTer acquisition of radio, tv, film rights to Johannson-Patterson title fight for antimonopoly law violations—9/14/59; seeks dissolution of TelePrompTer agrees to drop radio and film rights to return bout—2/15/60

### Success Stories

Advertisers' experiences with the broadcast media.

**Radio:** American Bakeries—4/4/60, Arrowhead Puritas Water—3/7/60, Bell Savings & Loan Assn.—8/31/59, Bristol-Myers—9/28/59, Buttreys Dept. Store—1/18/60, Calaveras Cement Co.—8/31/59, Cities Service Co.—4/4/60, Fina Gasoline—7/6/59, International Harvester—11/2/59, Lensclean — 5/2/60, Mennen Co. — 4/4/60, Midas Div. of International Paints—6/6/60, John Morrell & Co.—4/4/60, Mother's Cake & Cookie Co.—4/18/60, Northwest Orient Airlines—9/28/59, 12/28/59, 4/4/60, Noxzema Chemical Co.—4/4/60, Pet Milk—8/17/59, Spector Freight System—8/31/59

**Television:** Adamson Ford — 12/14/59, Adell Chemical Co.—12/14/59, Alberto-Culver—10/19/59, American Trust Co.—1/18/60, Anheuser-Busch — 12/21/59, Continental Wax Corp.—12/7/59, Firth Carpet Co.—4/4/60, Gamble-Skogma—2/22/60, Kenner Products Corp.—3/14/60, Lensclean — 5/2/60, Midas Div., International Paints—6/6/60, National Federation of Coffee Growers—4/25/60, Paterson Fletcher—2/29/60, Peter Pan—8/10/59, Realemon Co.—2/8/60, Riviera Convertible Sofa Bed Co.—5/9/60, Silver Gate Savings & Loan Assn.—8/31/59, Thorp Finance Corp.—3/14/60, Upjohn Co.—3/7/60, Westinghouse—4/4/60

### Stereophonic Bcstg

Tests set to show best techniques—9/21/59; Kahn Labs asks approval of its am stereo system—2/1/60 as FCC prepares to announce its fm stereo stereo position—2/1/60; its work done, EIA's National Stereophonic Radio Committee to continue on stand-by basis —2/15/60; FCC hears more tests are needed —3/21/60

### Television Bureau of Advertising (TvB)

Reviews first five years—11/16/59; drafts sales plans—11/23/59; sets budget, elects Roger Clipp as chairman—11/30/59; mounts major attack against magazines—1/11/60; schedules series of 17 sales clinics—4/4/60

See Advertiser-Broadcaster relations, Agency-Broadcaster relations, Audience, Broadcast Economics

### Television Information Office

Readied—7/13/59, financed—9/7/59, and provided with a director—9/28/59, tv's promotional organization gets started just in time to feel full blast of quiz scandal (see Progrmaming)

Meet Louis Hausman, a profile of TIO's new boss—10/5/59

Upgrading tv is gradual task, Hausman—1/11/60

Stations in L.A., Cgo, drop rivalry to cooperate in public service program promotion—4/6/60

### Video Tape Recording

Vtr continued to grow rapidly as new uses and techniques emerged: Syracuse U. studies station use of vtr—9/14/59

15.5% of comls now on tape—9/21/59

Red Skelton orders mobile vtr studio—10/5/59

Ampex takes on distribution of Marconi Mark IV camera as companion to its vtr recorder —10/5/59

Film men contemplate vtr center—10/26/59

Vtr network planned —11/2/59

RCA demonstrates compatible color recorder—11/2/59

NAB study foresees two vtr's per station—11/23/59

Vtr growth related by Ampex's Day—12/14/59

Agencies use tape to audition talent—12/21/59

RCA plans tape center in Hollywood—12/21/59

GE's thermoplastic recording system seen as competitive with tape—1/4/60, 1/18/60

PGW installs vtr—1/18/60

Ampex introduces Inter-Sync unit—1/25/60

Labor-management dispute raises question whether tape is same as film in labor contracts—2/8/60

Stations report on ways to use take—2/8/60

Vtr future assayed in BROADCASTING review—2/15/60

Chicago vtr center—2/22/60

Eastman Kodak has new kinescope process—3/14/60

Reeves Soundcraft shows new tv tape—3/28/60

CBS-TV moves to improve adv/agency relations for production of taped comls—3/28/60

Tape editing devices showns and explained at NAB convention—4/11/60

McC-E's Weaver calls for cultural breakthrough with tape—4/18/60

Paramount Television Productions shows "TVola" editing process—4/25/60

Japanese vtr system described—5/9/60

Vtr production problems—5/23/60

Station tape practices vary widely—5/23/60

Soundscriber sues Ampex charging patent infringement—6/13/60

# Television time sales 1948-1959

*These are total billings for all U.S. stations and networks after all frequency and promotional discounts but before payment of commissions to agencies, sales representatives, etc. Figures are those officially reported by the FCC, except those for 1959 which are BROADCASTING estimates.*

| Year | National Network | % change from previous year | National non-network | % change from previous year | Local | % change from previous year | Total | % change from previous year |
|---|---|---|---|---|---|---|---|---|
| **1948*** | $ 2,500,000 | ...... | ........ | ...... | $ 6,200,000 | ...... | $ 8,700,000 | ...... |
| **1949** | 10,796,000 | ...... | $ 7,275,000 | ...... | 9,460,000 | ...... | 27,530,000 | ...... |
| **1950** | 35,210,000 | 226.1 | 25,034,000 | 244.1 | 30,385,000 | 221.2 | 90,629,000 | 229.2 |
| **1951** | 97,558,000 | 177.1 | 59,733,000 | 138.6 | 51,304,000 | 68.8 | 208,595,000 | 130.2 |
| **1952** | 137,664,000 | 41.1 | 80,235,000 | 34.3 | 65,171,000 | 27.0 | 283,070,000 | 35.7 |
| **1953** | 171,900,000 | 24.9 | 124,318,000 | 54.9 | 88,474,000 | 35.8 | 384,692,000 | 35.9 |
| **1954** | 241,224.000 | 40.3 | 176,766,000 | 42.2 | 120,131,000 | 35.8 | 538,122,000 | 39.9 |
| **1955** | 308,900,000 | 28.1 | 222,400,000 | 25.8 | 149,800,000 | 24.7 | 681,100,000 | 26.6 |
| **1956** | 367,700,000 | 19.0 | 281,200,000 | 26.4 | 174,200,000 | 16.3 | 823,100,000 | 20.8 |
| **1957** | 394,200,000 | 7.2 | 296,400,000 | 5.4 | 178,100,000 | 2.2 | 868,700,000 | 5.5 |
| **1958** | 424,500,000 | 7.7 | 345,200,000 | 16.5 | 181,300,000 | 1.8 | 951,000,000 | 9.5 |
| **1959** | 557,112,000 | 31.2 | 431,228,000 | 24.9 | 163,220,000 | —10.0 | 1,151,560,000 | 21.1 |

*In 1948 FCC reported only "total revenues" (from time, talent and services) from "network programs" and from business "sold directly by stations." Hence figures for that first year of television financial reporting are not comparable with figures for time sales in ensuing years.

# Radio time sales 1935-1959

| Year | National Network | % change from previous year | Regional Network | % change from previous year | National Non-Network | % change from previous year | Local | % change from previous year | Total | % change from previous year |
|---|---|---|---|---|---|---|---|---|---|---|
| **1935**[1] | $ 39,737,867 | ...... | [1]...... | ...... | $ 13,805,200 | ...... | $ 26,074,476 | ...... | $ 79,617,543 | ...... |
| **1936**[2] | ...... | ...... | ...... | ...... | ...... | ...... | ...... | ...... | ...... | ...... |
| **1937** | 56,192,396 | 41.4 | 2,854,047 | ...... | 23,117,136 | 67.4 | 35,745,394 | 37.1 | 117,908,973 | 48.1 |
| **1938** | 56,612,925 | 0.7 | [2]...... | ...... | 28,109,185 | 21.6 | 32,657,349 | —8.7 | 117,379,459 | —0.6 |
| **1939** | 62,621,689 | 10.6 | [2]...... | ...... | 30,030,563 | 6.8 | 37,315,774 | 14.2 | 129,968,026 | 10.7 |
| **1940*** | 71,919,428 | 13.1 | 1,869,583 | ...... | 37,140,444 | 23.8 | 44,756,792 | 20.0 | 155,686,247 | 20.5 |
| **1941** | 79,621,534 | 10.7 | 2,752,073 | 47.2 | 45,681,959 | 23.0 | 51,697,651 | 15.5 | 179,753,217 | 15.4 |
| **1942** | 81,744,396 | 2.7 | 3,444,581 | 25.2 | 51,059,159 | 11.8 | 53,898,916 | 4.2 | 190,147,052 | 5.8 |
| **1943** | 99,389,177 | 21.6 | 6,256,508 | 81.6 | 59,352,170 | 16.2 | 64,104,309 | 18.9 | 228,102,164 | 20.0 |
| **1944** | 121,757,135 | 22.5 | 7,612,366 | 21.7 | 73,312,899 | 23.5 | 84,960,347 | 29.3 | 287,642,747 | 26.1 |
| **1945** | 125,671,834 | 3.2 | 8,301,702 | 9.1 | 76,696,463 | 4.6 | 99,814,042 | 17.5 | 310,484,046 | 7.9 |
| **1946** | 126,737,727 | 0.8 | 8,043,381 | —3.1 | 82,917,505 | 8.1 | 116,380,301 | 16.6 | 334,078,914 | 7.6 |
| **1947** | 127,713,942 | 0.8 | 7,012,689 | —12.8 | 91,581,241 | 10.4 | 147,778,814 | 27.0 | 374,086,686 | 12.0 |
| **1948** | 133,723,098 | 4.5 | 7,329,255 | 4.3 | 104,759,761 | 14.4 | 170,908,165 | 15.6 | 416,720,279 | 11.4 |
| **1949** | 128,903,467 | —3.6 | 5,994,858 | —18.2 | 108,314,507 | 3.4 | 182,144,301 | 6.5 | 425,357,133 | 2.1 |
| **1950** | 124,633,089 | —3.3 | 6,897,127 | 15.0 | 118,823,880 | 9.7 | 203,210,834 | 11.6 | 453,564,930 | 6.6 |
| **1951** | 113,984,000 | —8.5 | 8,481,000 | 23.0 | 119,559,000 | 0.6 | 214,519,000 | 5.6 | 456,543,000 | 0.6 |
| **1952** | 102,528,000 | —10.0 | 7,334,000 | —13.5 | 123,658,000 | 3.4 | 239,631,000 | 11.7 | 473,151,000 | 3.6 |
| **1953** | 92,865,000 | —9.4 | 5,192,000 | —29.2 | 129,605,000 | 4.8 | 249,544,000 | 4.1 | 477,206,000 | 0.9 |
| **1954** | 78,917,000 | —15.0 | 4,767,000 | —8.2 | 120,168,000 | —7.3 | 247,478,000 | —0.8 | 451,330,000 | —5.4 |
| **1955** | 60,268,000 | —23.6 | 3,809,000 | —20.1 | 120,393,000 | 0.2 | 272,011,000 | 9.9 | 456,481,000 | 0.7 |
| **1956** | 44,839,000 | —25.6 | 3,585,000 | —5.9 | 145,461,000 | 20.8 | 297,822,000 | 9.5 | 491,707,000 | 7.7 |
| **1957** | 47,951,000 | 6.9 | 3,709,000 | 3.5 | 169,511,000 | 16.5 | 316,493,000 | 6.3 | 537,664,000 | 9.3 |
| **1958** | 42,786,000 | —10.8 | 3,733,000 | 0.6 | 171,939,000 | 1.4 | 323,207,000 | 2.1 | 541,665,000 | 0.7 |
| **1959** | 40,058,000 | —6.4 | 9,235,000 | 147.4 | 201,768,000 | 17.3 | 358,053,000 | 10.8 | 609,114,000 | 12.5 |

[1] Nation-wide and regional networks combined.
[2] Data not available.
*Figures prior to this date not comparable in all categories.

# How much television programming is live, on film, on video tape?

Analyses of programming, based on questionnaire returns from U. S. television stations and networks, have been a continuing feature of BROADCASTING since 1953. The current year's statistics cover the week of June 5-11, 1960. The figures on video tape for the networks and stations have been introduced into the survey only for the latter years when video tape installations became of sufficient numbers to warrant consideration.

Prior to 1958, tv's growth fluctuated more and semi-annual surveys were conducted to pinpoint the trends. However, since then the total number of stations and hours of programming have become more stabilized, hence the survey has been changed to a once-a-year basis.

In comparing returns of network affiliates against non-network stations, consideration should be made for the fact that approximately 95% of the questionnaire returns are from network affiliates.

## FILM/TAPE/LIVE PROGRAMMING ON THE NETWORKS

| | | FILM | | VIDEO TAPE | | LIVE | | |
|---|---|---|---|---|---|---|---|---|
| | Dates | Weekly Hrs. | On Air | Weekly Hrs. | On Air | Weekly Hrs. | On Air | Total Weekly Hrs. |
| ABC-TV | 6/60 | 30:00 | 52.4% | 6:00 | 10.5% | 21:15 | 37.1% | 57:15 |
| | 6/59 | 19:00 | 36.0% | 13:00 | 26.0% | 19:15 | 38.0% | 51:15 |
| | 6/58 | 17:30 | 42.1% | 3:00 | 7.2% | 21:00 | 50.6% | 41:30 |
| | 10/57 | 20:00 | 47.1% | | | 22:05 | 52.9% | 42:05 |
| | 3/57 | 24:00 | 58.9% | | | 16:45 | 41.1% | 40:45 |
| | 10/56 | 26:10 | 63.1% | | | 15:20 | 36.9% | 41:30 |
| | 3/56 | 25:00 | 59.8% | | | 16:30 | 40.2% | 41:30 |
| | 10/55 | 14:30 | 41.4% | | | 20:30 | 58.6% | 35:00 |
| | 3/55 | 9:30 | 40.4% | | | 14:00 | 59.6% | 23:30 |
| | 12/53 | 14:45 | 38.6% | | | 23:30 | 61.4% | 38:15 |
| | 6/53 | 13:45 | 47.8% | | | 15:00 | 52.2% | 28:45 |
| CBS-TV | 6/60 | 18:00 | 23.2% | 27:55 | 35.9% | 31:45 | 40.9% | 77:40 |
| | 6/59 | 18:15 | 23.0% | 18:20 | 23.0% | 42:25 | 54.0% | 79:00 |
| | 6/58 | 14:15 | 18.7% | 4:45 | 6.2% | 57:15 | 75.1% | 76:15 |
| | 10/57 | 17:00 | 30.5% | | | 65:55 | 79.5% | 82:55 |
| | 3/57 | 21:00 | 24.7% | | | 64:00 | 75.3% | 85:00 |
| | 10/56 | 18:00 | 20.0% | | | 70:00 | 80.0% | 88:00 |
| | 3/56 | 15:30 | 18.5% | | | 70:45 | 81.5% | 86:15 |
| | 10/55 | 17:15 | 21.0% | | | 66:45 | 79.0% | 84:00 |
| | 3/55 | 11:30 | 13.7% | | | 72:30 | 86.3% | 84:00 |
| | 12/53 | 5:50 | 8.2% | | | 65:55 | 91.8% | 71:45 |
| | 6/53 | 8:00 | 13.3% | | | 52:00 | 86.7% | 60:00 |
| NBC-TV | 6/60 | 23:42 | 27.5% | 36:11 | 41.9% | 26:22 | 30.6% | 86:15 |
| | 6/59 | 14:35 | 17.0% | 26:30 | 31.0% | 44:10 | 52.0% | 85:15 |
| | 6/58 | 18:00 | 20.5% | 4:45 | 5.4% | 65:00 | 74.1% | 87:45 |
| | 10/57 | 19:17 | 20.7% | | | 73:56 | 79.3% | 93:13 |
| | 3/57 | 13:30 | 16.1% | | | 81:30 | 83.9% | 94:00 |
| | 10/56 | 13:40 | 16.3% | | | 70:20 | 83.7% | 84:00 |
| | 3/56 | 8:30 | 10.0% | | | 75:10 | 90.0% | 83:40 |
| | 10/55 | 13:30 | 16.2% | | | 70:00 | 83.8% | 83:30 |
| | 3/55 | 8:00 | 8.5% | | | 86:45 | 91.5% | 94:45 |
| | 12/53 | 14:03 | 20.8% | | | 53:23 | 79.2% | 67:26 |
| | 6/53 | 12:20 | 18.1% | | | 55:40 | 81.9% | 68:00 |
| TOTAL FOR ALL TV NETWORKS | 6/60 | 71:42 | 32.4% | 70:06 | 31.7% | 79:22 | 35.9% | 221:10 |
| | 6/59 | 51:50 | 24.0% | 57:50 | 26.8% | 105.50 | 49.1% | 215:30 |
| | 6/58 | 49:45 | 24.2% | 12:30 | 6.1% | 143.15 | 69.7% | 205:30 |
| | 10/57 | 56:17 | 25.7% | | | 161:56 | 74,3% | 218:13 |
| | 3/57 | 58:30 | 26.5% | | | 162:15 | 73.5% | 220:45 |
| | 10/56 | 57:50 | 27.1% | | | 155:40 | 72.9% | 213:30 |
| | 3/56 | 49:00 | 23.2% | | | 162:25 | 76.8% | 211:25 |
| | 10/55 | 45:15 | 22.3% | | | 157:15 | 77.7% | 202:30 |
| | 3/55* | 29:30 | 13.3% | | | 193:00 | 86.7% | 222:30 |
| | 12/53* | 34:38 | 17.0% | | | 170:18 | 83.0% | 204:56 |
| | 6/53* | 34:05 | 18.5% | | | 158:10 | 81.5% | 184:15 |

*These totals for these dates include data from the DuMont Television Network, which ceased opreating before October 1955.

1. Total Non-Network Film
   a. Film Specially Made for Tv
   b. Film Made for Theatrical Showing
2. Syndicated Video Tape Shows
3. Local Live Programs
4. Local Video Tape Programs
5. Total Network Programs
6. Average Hours and Minutes On Air Per Week For All Programs

# FILM/TAPE/LIVE PROGRAMMING ON STATIONS

| Survey Date | NETWORK AFFILIATES Average Hrs. Per Week | NETWORK AFFILIATES % of Total Schedule | NON-NETWORK STATIONS Average Hrs. Per Week | NON-NETWORK STATIONS % of Total Schedule | ALL STATIONS Average Hrs. Per Week | ALL STATIONS % of Total Schedule |
|---|---|---|---|---|---|---|
| 6/60 | 27:08 | 25.2% | 54:50 | 63.8% | 28:15 | 26.4% |
| 6/59 | 31:19 | 28.2% | 62:13 | 72.0% | 32:35 | 29.7% |
| 6/58 | 30:12 | 29.4% | 52:38 | 70.9% | 31:48 | 31.6% |
| 10/57 | 30:42 | 28.7% | 61:16 | 80.6% | 32:38 | 31.5% |
| 3/57 | 31:14 | 29.5% | 45:53 | 69.7% | 31:36 | 30.9% |
| 10/56 | 31:08 | 29.4% | 61:55 | 77.5% | 34:20 | 33.7% |
| 3/56 | 29:22 | 28.6% | 63:32 | 74.6% | 30:57 | 31.1% |
| 10/55 | 30:24 | 31.0% | 51:35 | 72.0% | 32:08 | 34.0% |
| 3/55 | 27:11 | 28.9% | 21:27 | 51.4% | 27:02 | 30.4% |
| 12/53 | 23:38 | 29.7% | 18:51 | 52.6% | * | * |
| 6/53 | 25:37 | 27.3% | 31:00 | 60.8% | * | * |
| | | | | | | |
| 6/60 | 13:28 | 12.5% | 30:59 | 36.0% | 14:08 | 13.2% |
| 6/59 | 14:47 | 13.3% | 31:47 | 36.8% | 15:28 | 14.1% |
| 6/58 | 13:20 | 13.0% | 17:34 | 23.7% | 13:38 | 13.5% |
| 10/57 | 14:43 | 13.7% | 29:09 | 38.3% | 16:06 | 15.6% |
| 3/57 | 14:55 | 14.1% | 17:00 | 25.8% | 15:15 | 14.9% |
| 10/56 | 15:10 | 14.3% | 23:33 | 29.5% | 18:07 | 17.8% |
| 3/56 | 14:42 | 14.3% | 32:39 | 38.3% | 15:38 | 15.7% |
| 10/55 | 15:18 | 15.6% | 23:05 | 32.2% | 16:24 | 17.4% |
| 3/55 | 12:26 | 13.2% | 8:51 | 21.2% | 12:12 | 13.8% |
| 12/53 | 9:43 | 12.3% | 7:36 | 21.2% | * | * |
| 6/53 | 9:27 | 10.2% | 8:43 | 17.7% | * | * |
| | | | | | | |
| 6/60 | 13:40 | 12.7% | 23:51 | 27.8% | 14:07 | 13.2% |
| 6/59 | 16:32 | 14.9% | 30:26 | 35.2% | 17:07 | 15.6% |
| 6/58 | 16:52 | 16.4% | 35:04 | 47.2% | 18:10 | 18.9% |
| 10/57 | 15:59 | 14.9% | 32:07 | 42.3% | 16:32 | 16.0% |
| 3/57 | 16:19 | 15.4% | 28:53 | 43.9% | 16:21 | 16.0% |
| 10/56 | 15:58 | 15.1% | 38:22 | 48.0% | 16:13 | 15.9% |
| 3/56 | 14:40 | 14.3% | 30:53 | 36.3% | 15:19 | 15.4% |
| 10/55 | 15:06 | 15.4% | 28:30 | 39.8% | 15:44 | 16.6% |
| 3/55 | 14:45 | 15.7% | 12:36 | 30.2% | 14:50 | 16.6% |
| 12/53 | 13:50 | 17.4% | 11:15 | 31.4% | * | * |
| 6/53 | 16:10 | 17.1% | 22:17 | 43.1% | * | * |
| | | | | | | |
| 6/60 | 00:22 | 0.3% | 3:28 | 4.0% | 00:29 | 0.5% |
| | | | | | | |
| 6/60 | 11:27 | 10.6% | 26:20 | 30.6% | 12:02 | 11.2% |
| 6/59 | 13:27 | 12.1% | 24:11 | 28.0% | 13:56 | 12.6% |
| 6/58 | 13:26 | 13.1% | 21:34 | 29.1% | 14:00 | 13.9% |
| 10/57 | 12:47 | 11.9% | 14:44 | 19.4% | 12:50 | 12.4% |
| 3/57 | 13:53 | 13.1% | 19:58 | 30.3% | 14:37 | 14.3% |
| 10/56 | 15:00 | 14.3% | 18:00 | 22.5% | 15:08 | 14.9% |
| 3/56 | 16:00 | 15.6% | 21:38 | 25.4% | 16:03 | 16.1% |
| 10/55 | 15:56 | 16.2% | 20:05 | 28.0% | 15:59 | 16.8% |
| 3/55 | 19:16 | 20.4% | 20:16 | 48.6% | 19:14 | 21.7% |
| 12/53 | 16:31 | 20.7% | 17:01 | 47.4% | * | * |
| 6/53 | 19:46 | 21.1% | 19:57 | 39.2% | * | * |
| | | | | | | |
| 6/60 | 00:49 | 0.8% | 1:20 | 1.6% | 00:51 | 0.8% |
| | | | | | | |
| 6/60 | 68:07 | 63.1% | | | 65:26 | 61.1% |
| 6/59 | 66:10 | 59.6% | | | 63:26 | 57.7% |
| 6/58 | 59:02 | 57.5% | | | 54:52 | 54.5% |
| 10/57 | 63:35 | 59.4% | | | 58:23 | 56.2% |
| 3/57 | 60:44 | 57.4% | | | 56:08 | 54.8% |
| 10/56 | 59:33 | 56.3% | | | 52:15 | 51.4% |
| 3/56 | 57:23 | 55.8% | | | 52:28 | 52.8% |
| 10/55 | 51:49 | 52.8% | | | 46:41 | 49.2% |
| 3/55 | 47:45 | 50.7% | | | 42:26 | 47.9% |
| 12/53 | 39:31 | 49.6% | | | * | * |
| 6/53 | 48:11 | 51.6% | | | * | * |
| | | | | | | |
| 6/60 | 107:53 | 100.0% | 85.58 | 100 0% | 107:03 | 100.0% |
| 6/59 | 110:56 | | 86:24 | | 109:57 | 100.0% |
| 6/58 | 102:40 | | 74:12 | | 100:40 | 100.0% |
| 10/57 | 107:04 | | 76:00 | | 103:51 | 100.0% |
| 3/57 | 105:51 | | 65:51 | | 102:21 | 100.0% |
| 10/56 | 105:41 | | 79:55 | | 101:43 | 100.0% |
| 3/56 | 102:41 | | 85:10 | | 99:28 | 100.0% |
| 10/55 | 98:09 | | 71:40 | | 94:48 | 100.0% |
| 3/55 | 94:12 | | 41:43 | | 88:42 | 100.0% |
| 12/53 | 79:49 | | 25:52 | | * | * |
| 6/53 | 93:34 | | 50:57 | | * | * |

* Figures for all stations not available for previous years.

# The radio and television audiences

Television and radio were in more U.S. homes than ever before in mid-summer 1960.

Some 87-88 percent of all U.S. homes had television sets—and were using them for an average of almost six hours a day per home, according to the latest information (see charts below).

More than 95 percent of all homes had radio sets— an average of three sets per U.S. home according to some authorities—and were using them for almost two hours a day per home, not counting time spent listening in cars and on beaches, at picnic grounds and other locations where portables are found.

There were two estimates of the number of tv-equipped homes, both showing gains from the 44.5 million total, 86 percent penetration figures reported a year earlier. A. C. Nielsen Co., source of the 1959 estimates, placed the January 1960 total for continental U. S. at 45.2 million television homes, or 87 percent of all homes. American Research Bureau, counting Alaska and Hawaii as well as continental U.S., estimated 46,019,980 tv homes, or 88 percent penetration.

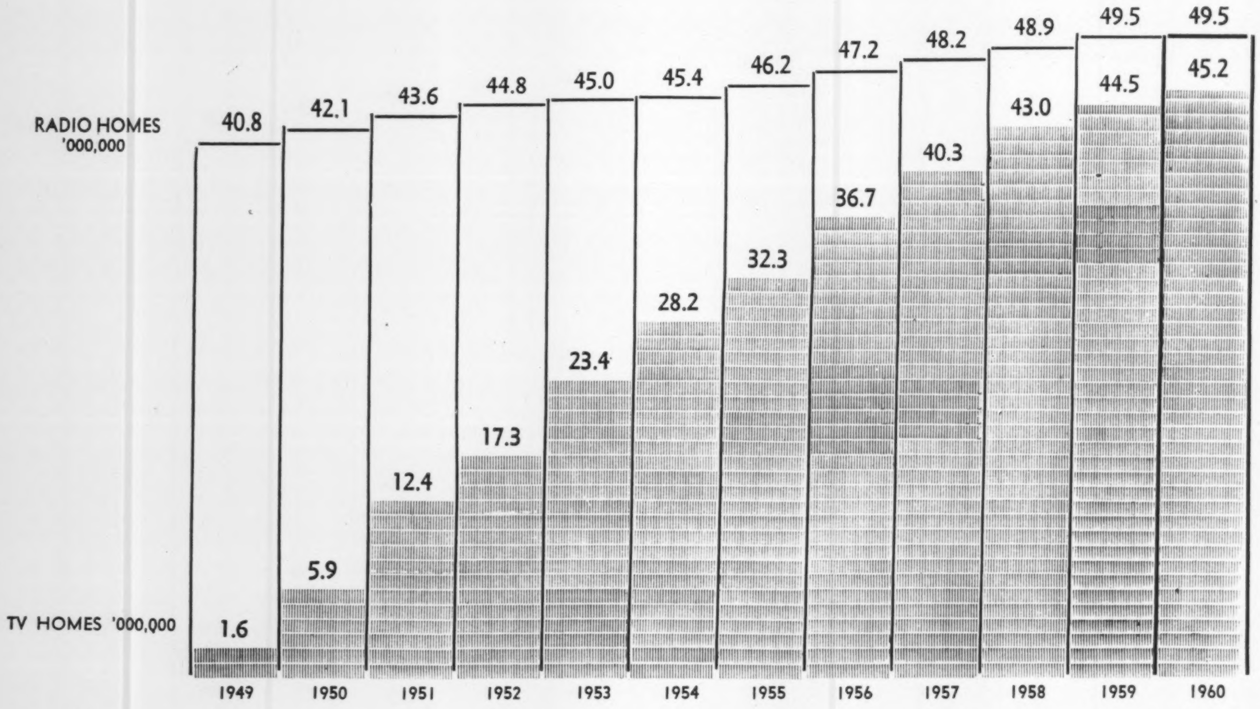
Radio homes were estimated by Nielsen at 49.5 million—95.2 percent of all homes. The 49.5 million figure was the same one reported a year ago, but the lack of change in the figure does not necessarily mean that radio ownership was static. The Radio homes figure has been frozen at March 1959 levels because no authoritative set count has been made pending completion of the U.S. Census Bureau's definitive figures. These are expected to be available in 1961. ARB made no estimate of radio homes.

Radio Advertising Bureau estimated that the number of radio sets in working order totaled 156,394,000 as of Jan. 1, 1960. This represented a gain of more than 10 million from RAB's estimate of 146.2 million a year earlier. RAB estimated that the 1960 total was distributed as follows: 106,007,000 in homes; 40,387,000 in automobiles and 10,000,000 in public places.

All of the data in the charts and tables on this page and those immediately following was supplied by the Nielsen Company and its Nielsen Television Index (NTI) or Nielsen Radio Index (NRI), unless otherwise indicated. The material shows basic dimensions of both radio and television in terms of reach, audiences, high and low listening and viewing periods (both by hour of the day and season of the year), radio and television usage by county size and geographic region, and types of programming that command most viewer time.

## TREND OF RADIO AND TELEVISION OWNERSHIP

MILLIONS OF HOMES
MAY-AUGUST OF EACH YEAR



## THE WEEKLY RADIO AND TV AUDIENCE

| | RADIO | | TELEVISION | |
|---|---|---|---|---|
| | % Radio Homes | No. of Homes ('000) | % Tv Homes | No. of Homes ('000) |
| **Monday-Friday—6 a.m.-12 noon** | 71.0 | 35,110 | 66.5 | 30,058 |
| **Monday-Friday—12 noon-6 p.m.** | 57.9 | 28,632 | 83.9 | 37,923 |
| **All nights, 6 p.m.-midnight** | 53.5 | 26,456 | 94.6 | 42,759 |
| **Seven days, 24 hours a day** | 82.3 | 40,697 | 95.6 | 43,211 |

**HOW MANY LOOK AND LISTEN?** The respective sizes of the radio and television audiences in the course of an average week are shown above, by day part and by full-week total. In each case, the count is limited to different homes listening or viewing—duplication has been eliminated. Figures are from the 1960 Nielsen March Week I study.

## HOMES USING RADIO BY COUNTY SIZE

### (During the Average Minute)

NRI March-April 1960

| | % Homes Using Radio | A | B | C | D |
|---|---|---|---|---|---|
| Monday-Friday—6 a.m.-12 noon | 13.8 | 13.5 | 13.3 | 13.5 | 16.0 |
| Monday-Friday—12 noon-6 p.m. | 10.2 | 10.7 | 8.9 | 9.2 | 12.5 |
| All Nights—6 p.m.-11 p.m. | 6.7 | 7.5 | 6.9 | 5.4 | 5.7 |

## HOMES USING RADIO BY TERRITORY

### (During the Average Minute)

| | % Homes Using Radio | Northeast | East Central | North Central | South | Pacific |
|---|---|---|---|---|---|---|
| Monday-Friday—6 a.m.-12 noon | 13.8 | 13.4 | 15.4 | 17.6 | 13.5 | 9.3 |
| Monday-Friday—12 noon-6 p.m. | 10.2 | 7.0 | 11.7 | 13.0 | 9.0 | 12.0 |
| All Nights—6 p.m.-11 p.m. | 6.7 | 5.1 | 7.0 | 6.9 | 6.3 | 8.9 |

## HOMES USING TELEVISION

(January-February 1960)

| | % Homes Using Tv | County Size | | | | Territory | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | U.S. | A | B | C | D | NE | EC | NC | S | Pac. |
| Monday-Friday—6 a.m.-12 noon | 11.9 | 11.7 | 13.1 | 11.5 | 10.9 | 11.8 | 13.1 | 10.6 | 11.7 | 12.5 |
| Monday-Friday—12 noon-6 p.m. | 27.2 | 25.3 | 30.1 | 27.7 | 26.2 | 25.9 | 30.8 | 28.2 | 25.8 | 25.9 |
| All nights—6 p.m.-11 p.m. | 55.6 | 54.6 | 56.8 | 57.4 | 53.9 | 53.7 | 56.6 | 59.5 | 54.6 | 54.7 |

**SIZE OF THE BROADCAST AUDIENCE** is spelled out in further detail in the three foregoing tables. Here the measurement is in terms of homes listening during an average minute. The county-size classifications are as follows: Class A, all counties assigned to metro areas having central cities with populations over 500,000; Class B, all other counties over 100,000 population, plus certain counties that are parts of metro areas whose central city has population less than 500,000; Class C, all other counties having population over 30,000; Class D, all remaining counties. Sources: Nielsen Radio Index; Nielsen Television Index.

## LISTENING IN RADIO-ONLY vs. LISTENING IN TV HOMES

| | Mon.-Fri., 8 a.m.-12 noon Average Audience | | Mon.-Fri., 12 noon-6 p.m. Average Audience | | All nights, 6-11 p.m. Average Audience | |
|---|---|---|---|---|---|---|
| | % | (000) | % | (000) | % | (000) |
| All Homes Using Radio | 15.1 | 7,467 | 10.2 | 5,044 | 6.7 | 3,313 |
| Radio-Only Homes Using Radio | 16.8 | 687 | 15.5 | 614 | 13.9 | 556 |
| Tv Homes Using Radio | 15.0 | 6,780 | 9.8 | 4,430 | 6.1 | 2,757 |

**HOW RADIO LISTENING DIFFERS IN TV HOMES.** This table, based on Nielsen measurements in March-April 1960, gives the answer. It also shows the extent of radio listening in all radio homes, those with as well as those without tv, thus providing a norm with which to compare the extent of listening in the sub-categories.

## RADIO LISTENING PER HOME PER DAY

| | 6 a.m.-12 noon | 12 noon-6 p.m. | 6 p.m.-6 a.m. | Total Hr. | Total Min. |
|---|---|---|---|---|---|
| All days average | 46 mins. | 38 mins. | 31 mins. | 1 | 55 |
| Monday-Friday average | 50 mins. | 36 mins. | 33 mins. | 1 | 59 |
| Saturday | 41 mins. | 43 mins. | 33 mins. | 1 | 57 |
| Sunday | 30 mins. | 38 mins. | 25 mins. | 1 | 33 |

**EXTENT OF IN-HOME RADIO LISTENING,** by day parts as well as by average day, is pointed up in this table (above), based on NRI measurements in March-April 1960. Not counted: Listening to auto radios and other out-of-home sets.

## NUMBER OF HOMES TUNED TO RADIO, TV

**IN-HOME AUDIENCES** are shown in another way in the tables at right depicting number of homes tuned in per average minute of each daytime hour, Sunday through Saturday. At night the radio tune-in, over a full week, is 4.8 million homes in the average minute between 6 and 7 p.m.; 3.7 million at 7-8, 3.2 million at 8-9, 2.6 million at 9-10; 2.8 million at 10-11 and 2.5 million at 11-12 midnight. Figures are for NRI March-April 1960. Comparable nighttime figures for television are 22.3 million at 6-7, 28.1 million at 7-8, 31.0 million at 8-9, 30.8 million at 9-10, 25.1 million at 10-11, and 13.5 million at 11-12 midnight. Source: NTI March-April 1960.

| | Television | Radio |
|---|---|---|
| 6- 7 a.m. | .2 million | 3.0 million |
| 7- 8 | 2.3 " | 6.3 " |
| 8- 9 | 5.3 " | 7.7 " |
| 9-10 | 6.6 " | 7.3 " |
| 10-11 | 7.7 " | 7.0 " |
| 11-12 noon | 10.3 " | 6.3 " |
| 12- 1 p.m. | 12.1 " | 6.3 " |
| 1- 2 | 11.0 " | 6.2 " |
| 2- 3 | 10.5 " | 5.0 " |
| 3- 4 | 10.5 " | 4.6 " |
| 4- 5 | 12.6 " | 4.3 " |
| 5- 6 | 16.9 " | 4.5 " |

## LOOKING, LISTENING: SUMMER vs. WINTER

TV: HOMES (000,000)

| | July-Aug. 1959 | Jan.-Feb. 1960 | Mar.-Apr. 1960 |
|---|---|---|---|
| Monday-Friday Morning | 3.6 | 5.4 | 5.6 |
| Monday-Friday Afternoon | 8.9 | 12.3 | 11.5 |
| All Nights (6-11 p.m.) | 16.2 | 27.5 | 23.6 |

RADIO: HOMES (000,000)

| | July-Aug. 1959 | Jan.-Feb. 1960 | Mar.-Apr. 1960 |
|---|---|---|---|
| Monday-Friday Morning | 5.0 | 6.4 | 6.8 |
| Monday-Friday Afternoon | 4.8 | 5.1 | 5.0 |
| All Nights (6-11 p.m.) | 3.4 | 3.2 | 3.3 |

**THE VARIATIONS** between summer and winter audiences, in both radio and television, are demonstrated in the tables above. The figures in both tables show in millions the number of homes tuned-in during the average minute. Note that while television's afternoon and evening audiences are substantially higher than radio's, radio's is consistently greater during the morning, winter and summer. Tables from A. C. Nielsen Co.

## TV VIEWING PER HOME PER DAY

| | Night (6 p.m.-6 a.m.) | Afternoon (12 n-6 p.m.) | Morning (6 a.m.-12 n) | Total Day |
|---|---|---|---|---|
| Monday-Friday | 3 hrs. 32 min. | 1 hr. 38 min. | 43 min. | 5 hrs. 53 min. |
| Saturday | 3 hrs. 53 min. | 1 hr. 38 min. | 53 min. | 6 hrs. 24 min. |
| Sunday | 3 hrs. 32 min. | 1 hr. 49 min. | 20 min. | 5 hrs. 41 min. |
| All Days | 3 hrs. 32 min. | 1 hr. 39 min. | 41 min. | 5 hrs. 55 min. |

**VIEWING PER HOME PER DAY.** The time the average tv home spends watching television each day is depicted in the table above, which not only shows the daily average over the full week but also breaks down the daily average by day part and days of the week. Data is NTI January-February 1960.

## TV AUDIENCE COMPOSITION

| | Homes Using Tv | Men | Women | Teens | Children |
|---|---|---|---|---|---|
| Monday-Friday 9 a.m.-12 Noon | 18.1% | 13% | 50% | 4% | 33% |
| Monday-Friday 12 Noon-6 p.m. | 27.5 | 17 | 52 | 7 | 24 |
| All Nights 6-11 p.m. | 61.2 | 31 | 40 | 10 | 19 |

**WHO WATCHES WHEN?**—The composition of the television audience during the average minute—morning, afternoon and evening—is reflected in the above table. Figures are for January 1960. The number of homes using tv is a percentage of all U.S. tv homes. Source: NTI Audience Composition report.

| N.Y. Time (Mon.-Fri.) | No. Viewers Per Home | Men | Women | Teens | Children |
|---|---|---|---|---|---|
| 7:00- 7:30 p.m. | 2.4 | 29% | 36% | 10% | 25% |
| 7:30- 8:00 | 2.5 | 29 | 38 | 10 | 23 |
| 8:00- 8:30 | 2.5 | 30 | 39 | 10 | 21 |
| 8:30- 9:00 | 2.5 | 30 | 40 | 10 | 20 |
| 9:00- 9:30 | 2.4 | 31 | 43 | 10 | 16 |
| 9:30-10:00 | 2.3 | 33 | 44 | 10 | 13 |
| 10:00-10:30 | 2.2 | 34 | 45 | 9 | 12 |
| 10:30-11:00 | 2.2 | 35 | 47 | 8 | 10 |

**TV AUDIENCE MAKEUP** during the prime evening hours is pictured in these figures, compiled in January 1960 for the NTI complete report. Measurements are for week nights, Monday through Friday.

## TYPES OF TV SHOWS AND THEIR AUDIENCES

**THE TABLE BELOW** shows percentage of time spent viewing by U.S. tv homes, by various show types (Based on total home hours of viewing, January 1960).

| | No. of Shows | Nielsen Average Audience | % Total-Homes Viewing Hours |
|---|---|---|---|
| **General Drama** | | | |
| 30 min. | 5 | 20.0 | 3 |
| 60 min. | 6 | 14.5 | 3 |
| 90 min. | 2 | 17.4 | 2 |
| **Variety** | | | |
| 30 min. | 11 | 20.7 | 6 |
| 60 min. | 9 | 22.5 | 8 |
| **Western Drama** | | | |
| 30 min. | 19 | 24.8 | 15 |
| 60 min. | 9 | 27.0 | 13 |
| **Adventure** | | | |
| 30 min. | 5 | 14.7 | 2 |
| 60 min. | 4 | 19.3 | 5 |

| | No. of Shows | Nielsen Average Audience | % Total-Homes Viewing Hours |
|---|---|---|---|
| **Situation Comedy** | | | |
| 30 min. | 15 | 22.6 | 12 |
| **Quiz & Audience Participation** | | | |
| 30 min. | 10 | 18.4 | 6 |
| **Mystery & Drama** | | | |
| 30 min. | 15 | 18.8 | 5 |
| 60 min. | 5 | 25.2 | 9 |
| **Other Programs** | | | |
| Various | 17 | 17.5 | 11 |

# Extent of Editorializing On Radio and Tv Stations

About 3 out of 10 television and am radio stations are now editorializing, at least occasionally, according to results of a nationwide survey for the BROADCASTING YEARBOOK.

Among fm stations, editorializing is not as widespread. Not quite 2 in 10 independently programmed fm stations are editorializing.

The survey of editorializing was obtained from a question in the YEARBOOK questionnaire that was sent to all radio and television stations. Here are the results:

### Am Radio Stations

| | |
|---|---|
| Stations reporting they editorialize | 1,031 |
| Total am stations on the air | 3,497 |
| Percent of stations editorializing | 29.5% |
| Percent that editorialize daily | 2.7% |
| Percent that editorialize weekly | 3.8% |
| Percent that editorialize occasionally | 23.0% |

### Television Stations

| | |
|---|---|
| Stations reporting they editorialize | 170 |
| Total tv stations on the air | 535 |
| Percent of stations editorializing | 31.8% |
| Percent that editorialize daily | 3.7% |
| Percent that editorialize weekly | 2.8% |
| Percent that editorialize occasionally | 25.3% |

### Fm Stations

(Note: Many fm stations duplicate the programming broadcast by companion am stations. These were not counted in the editorializing survey. A total of 748 fm stations are on the air. Questionnaires were received from 282 that are programmed independently.)

| | |
|---|---|
| Stations reporting they editorialize | 54 |
| Total fm stations separately programmed that answered the YEARBOOK questionnaire | 282 |
| Percent of sample editorializing | 19.1% |
| Percent that editorialize daily | 2.8% |
| Percent that editorialize weekly | 1.8% |
| Percent that editorialize occasionally | 14.5% |

# Radio-Tv Station Employment

In this table, groupings of full-time staffs have been made and the percentage of total stations employing that number is shown. For example 0.6% of all television stations and 11.0% of all radio stations employ total full-time staffs of from one to five persons.

| Number of Employees | Tv Stations | Radio Stations |
|---|---|---|
| 1 to 5 | 0.6% | 11.0% |
| 6-10 | 1.4 | 42.6 |
| 11-15 | 5.5 | 22.8 |
| 16-20 | 5.2 | 9.7 |
| 21-25 | 4.2 | 4.3 |
| 26-30 | 7.2 | 2.4 |
| 31-35 | 7.2 | 2.1 |
| 36-40 | 5.5 | 1.1 |
| 41-45 | 6.1 | 0.8 |
| 46-50 | 5.2 | 0.7 |
| 51-60 | 11.3 | 0.6 |
| 61-70 | 12.2 | 0.6 |
| 71-80 | 6.1 | 0.5 |
| 81-90 | 5.5 | 0.3 |
| 91-100 | 2.2 | 0.1 |
| 100 plus | 14.6 | 0.4 |

ABP
ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS

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# Foreign Language Programming On U. S. Radio Stations

This list, arranged by languages, reports the stations programming foreign languages and the number of hours weekly. Each station carrying foreign language programs is also listed in the U.S. Am and Fm Radio Directory. The complete list of languages carried by each foreign-language station is reported. Asterisk (*) denotes non-commercial eductional. Where fm duplicates am in programming, a separate listing was not made.

### Apache

KVWM Show Low, Ariz., 1 hr.

### Arabic

WHIL, Boston, Mass., ½ hr.

### Armenian

WORC Worcester, Mass., ½ hr.
WPAW, Pawtucket, R. I., 1½ hrs.
WRIB Providence, R. I., 1 hr.

### Basque

KBBS Buffalo, Wyo., 1 hr.

### Bohemian

WSBC Chicago, Ill., 4½ hrs.

### Cherokee

KOLS Pryor, Okla., 1 hr.
KTLQ Tahlequah, Okla., 1 hr.

### Chinese

KLOK San Jose, Calif., 11½ hrs.
WHOM-FM New York, N. Y., 4 hrs.

### Chippewa (Indian)

KBUN Bemidji, Minn., ¼ hr.

### Croatian

WGES Chicago, Ill., ½ hr.

### Czech

WHEP Foley, Ala., 2 hrs.
KCRG Cedar Rapids, Iowa, 2 hrs.
KJSK Columbus, Neb., 1 hr.
WDOK Cleveland, Ohio, 1 hr.
WTAW Bryan, Tex., 1½ hrs.
KSKY Dallas, Tex. ½ hr.
KFRD Rosenberg-Richmond, Tex., 8 hrs.
KTEM Temple, Tex., 1 hr.

### Dutch

KWHO Salt Lake City, Utah, 1 hr.

### Eskimo

KICY Nome, Alaska, 3 hrs.

### Filipino

KLOK San Jose, Calif., ½ hr.
KIPA Hilo, Hawaii, 7¼ hrs.
KAIM Honolulu, Hawaii, 10 hrs.
KIKI Honolulu, Hawaii, 8 hrs.
KPOA Honolulu, Hawaii, 2½ hrs.
KMVI Wailuku, Hawaii, 3 hrs.
KAHU Waipahu, Hawaii, 10 hrs.

### Finnish

WMPL Hancock, Mich., 3¾ hrs.
WIKB Iron River, Mich., ¼ hr.
WJPD Ishpeming, Mich., 2 hrs.
WKLK Cloquet, Minn., 2 hrs.

### French

KXRQ (FM) Sacramento, Calif., ½ hr.
WICH Norwich, Conn., 1 hr.
WILI Willimantic, Conn., 1 hr.
*KVOK (FM) Honolulu, Hawaii, 1 hr.
*WWKS-FM Macomb, Ill., 3 hrs.
*WRHS (FM) Park Forest, Ill., 1 hr.
*KPPS-FM Parsons, Kan., 5 hrs.
KROF, Abbeville, La., 20 hrs.
KSIG Crowley, La., 20 hrs.
KEUN Eunice, La., 13 hrs.
KCIL Houma, La., 11 hrs.
KJEF Jennings, La., 7 hrs.
KPEL Lafayette, La., 1 hr.
KVOL Lafayette, La., 2½ hrs.
KPLC Lake Charles, La., 1 hr.
KAPB Marksville, La., 2 hrs.
*WNPS New Orleans, La., 1½ hrs.
KSLO Opelousas, La., 20 hrs.
KTIB Thibodaux, La., 1 hr.
WFAU Augusta, Me., 1 hr.
WIDE Biddeford, Me., 7½ hrs.
WCOU Lewiston, Me., 3 hrs.
WLAM Lewiston, Me., 3 hrs.
WTVL Waterville, Me., 2 hrs.
WSAR Fall River, Mass., 1 hr.
WREB Holyoke, Mass., 9 hrs.
WNBH New Bedford, Mass., 1 hr.
WESO Southbridge, Mass., 1 hr.
WORC Worcester, Mass., 1 hr.
*KUOM Minneapolis-St. Paul, Minn., ¼ hr.
KCMK-FM Kansas City, Mo., ½ hr.
*KSLH (FM) St. Louis, Mo., 2½ hrs.
KGVW Belgrade, Mont., ½ hr.
KNEV (FM) Reno, Nev., 1 hr.
WMOU Berlin, N. H., 1½ hrs.
WGIR Manchester, N. H., 1½ hr.
WWNH Rochester, N. H., ½ hr.
*WSOU (FM) South Orange, N. J. 1 hr.
KHFM (FM) Albuquerque, N. M., ½ hr.
KSIL Silver City, N. M., ½ hr.
*WICB-FM Ithaca, N. Y., ½ hr.
*WKCR-FM New York, N. Y., ¼ hr.
*WAPS (FM) Akron, Ohio, 1½ hrs.
*WBWC-FM Berea, Ohio, ½ hr.
*WOSU Columbus, Ohio, 1¼ hrs.
*WTDS-FM Toledo, Ohio, 1 hr.
*KOKH (FM) Oklahoma City, Okla., 1 hr.
*KRVM (FM) Eugene, Ore., 1½ hrs.
WNCC Barnesboro, Pa., 1 hr.
WPAW Pawtucket, R. I., 1 hr.
WRIB Providence, R. I., 1 hr.
WWRI West Warwick, R. I., 1½ hrs.
WNRI Woonsocket, R. I., 3½ hrs.
WWON Woonsocket, R. I., 5½ hrs.
*WUSC-FM Columbia, S. C., 15 mins.
*KHPC (FM) Brownwood, Tex., 45 mins.
KOLE Port Arthur, Tex., 2 hrs.
KTWR (FM) Tacoma, Wash., 1½ hrs.
*WLFM (FM) Appleton, Wis., 1 hr.

### Gaelic

KPUP-FM San Francisco, Calif., 1 hr.
WPTS Pittston, Pa., ½ hr.

### German

WHEP Foley, Ala., 1 hr.
KHFH Sierra Vista, Ariz., 1 hr.
KLOK San Jose, Calif., 1¾ hrs.
KWSO Wasco, Calif., 25 mins.
KFSC Denver, Colo., 2 hrs.
WMRO Aurora, Ill., 1 hr.
WGES Chicago, Ill., 7 hrs.
WOPA Oak Park, Ill., 3 hrs.
*WRHS (FM) Park Forest, Ill., 1 hr.
KJRG Newton, Kans., 1 hr.
*WNPS New Orleans, La., 1 hr.
WBMD Baltimore, Md., 1½ hr.
*WUOM (FM) Ann Arbor, Mich., ¼ hr.
WJLB Detroit, Mich., 6 hrs.
WIBM Jackson, Mich., 1 hr.
WOIA Saline, Mich., 2 hrs.
KASM Albany, Minn., 1¼ hrs.
KDHL Faribault, Minn., 2 hr.
KSTL St. Louis, Mo., 1 hr.
KJSK Columbus, Neb., ½ hr.
KNEV (FM) Reno, Nev., 1 hr.
WCAM Camden, N. J., 2 hrs.
WKDN Camden, N. J., ½ hr.
WWOL Buffalo, N. Y., 3 hrs.
WBAZ Kingston, N. Y., 1 hr.
WHOM New York, N. Y., 5 hrs.
*WKCR-FM New York, N. Y., ¼ hr.
WPOW New York, N. Y., 4 hrs.
WWRL New York, N. Y., 11 hrs.
WSAY Rochester, N. Y., 1 hr.
KDIX Dickinson, N. D., 1 hr.
WADC Akron, Ohio, 1 hr.
*WBWC-FM Berea, Ohio, ½ hr.
WDOK Cleveland, Ohio, 3 hrs.
*WOSU Columbus, Ohio, 1¼ hrs.
WJET Erie, Pa., 1 hr.
WTEL Philadelphia, Pa., 6 hrs.
WPIT Pittsburgh, Pa., ½ hr.
WGCB Red Lion, Pa., ¼ hr.
WTTC-FM Towanda, Pa., 1 hr.
KSDN Aberdeen, S. D., 1 hr.
KGNB New Braunfels, Tex., 15 hrs.
*KVSC (FM) Logan, Utah, ½ hr.
KTWR (FM) Tacoma, Wash., ¼ hr.
WMIL-FM Milwaukee, Wis., 2 hrs.
WTCH Shawano, Wis., 3 hrs.
WHVF Wausau, Wis., ¼ hr.

### Greek

KRNO San Bernardino, Calif., 1 hr.
KLOK San Jose, Calif., 3½ hrs.
WASH-FM Washington, D. C., ½ hr.
WOL Washington, D. C., 1 hr.
WMIE Miami, Fla., 1½ hrs.
WABW Annapolis, Md., 1 hr.
WDON Wheaton, Md., ½ hr.
WILD Boston, Mass., 6½ hrs.
WESO Southbridge, Mass., 1 hr.
WDEW Westfield, Mass., 1 hr.
WWRL New York, N. Y., 1½ hrs.
WADC Akron, Ohio, 1 hr.
WAND Canton, Ohio, 1 hr.
WDOK Cleveland, Ohio, ½ hr.
WHHH Warren, Ohio, 1 hr.
WCNG Canonsburg, Pa., 2½ hrs.
WPIT Pittsburgh, Pa., 6 hrs.
WRIB Providence, R. I., 1 hr.
KSKY Dallas, Tex., ½ hr.
WFAX Falls Church, Va., 1 hr.

### Hungarian

WMIE Miami, Fla., 1½ hrs.
WGES Chicago, Ill., 1½ hrs.
WTTM Trenton, N. J., ½ hr.
WADC Akron, Ohio, 1 hr.
WDOK Cleveland, Ohio, 2½ hrs.
WEDO McKeesport, Pa., ½ hr.

### Italian

KRE Berkeley, Calif., 13 hrs.
KFIV Modesto, Calif., 1 hr.
KDIA Oakland, Calif., 5 hrs.
KLOK San Jose, Calif., 2 hrs.
KFLJ Walsenburg, Colo., ½ hr.
WADS Ansonia, Conn., 1 hr.
WHAY New Britain, Conn., 16 hrs.
WNLC New London, Conn., 1 hr.
WICH, Norwich, Conn., 1 hr.
WBZY Torrington, Conn., 7 hrs.
WATR Waterbury, Conn., 3 hrs.
WBRY Waterbury, Conn., ½ hr.
WWCO Waterbury, Conn., 3 hrs.
WASH (FM) Washington, D. C., 1 hr.
WOL Washington, D. C., 2 hrs.
WMIE Miami, Fla., 2½ hrs.
WGES Chicago, Ill., 6½ hrs.
WSBC Chicago, Ill., 8½ hrs.
WOPA Oak Park, Ill., 14 hrs.
WROK Rockford, Ill., ½ hr.
WBMD Baltimore, Md., 1½ hrs.
WDON Wheaton, Md., 1 hr.
WILD Boston, Mass., 28 hrs.
WMNB North Adams, Mass., 1 hr.
WBEC Pittsfield, Mass., 1 ½hrs.
WESO Southbridge, Mass., 1 hr.
WDEW Westfield, Mass., 1½ hrs.
WORC Worcester, Mass., ½ hr.
WJLB Detroit, Mich., 6 hrs.
WMPL Hancock, Mich., 1 hr.
WJPD Ishpeming, Mich., 1 hr.
KNEV (FM) Reno, Nev., 1 hr.
WCAM Camden, N. J., 3 hrs.
WFHA-FM Red Bank, N. J., ½ hr.

### ITALIAN (Continued)

*WSOU (FM) South Orange, N. J., ½ hr.
WTTM Trenton, N. J., ½ hr.
WDVL Vineland, N. J., 1 hr.
WBNR Beacon, N. Y., 2 hrs.
WWOL Buffalo, N. Y., 3 hrs.
WOSC Fulton, N. Y., 1 hr.
WALY Herkimer, N. Y., 1 hr.
WWHG Hornell, N. Y., ½ hr.
WALL Middletown, N. Y., 1 hr.
WBNX New York, N. Y., 12 hrs.
WHOM New York, N. Y., 9 hrs.
*WKCR-FM New York, N. Y., ¼ hr.
WHLD Niagara, N. Y., 9 hrs.
WCHN Norwich, N. Y., 1 hr.
WSAY Rochester, N. Y., 3 hrs.
WRNY Rome, N. Y., 1 hr.
WSNY Schenectady, N. Y., 1 hr.
WNDR Syracuse, N. Y., 1 hr.
WOLF Syracuse, N. Y., 1 hr.
WIBX, Utica, N. Y., 1 hr.
WRUN Utica, N. Y., 5 hrs.
WERE Cleveland, Ohio, ½ hr.
WJMO Cleveland, Ohio, 1 hr.
*WOSU Columbus, Ohio, ¾ hr.
WSTV Steubenville, Ohio, 2 hrs.
WBBW Youngstown, Ohio, 1 hr.
KWJJ Portland, Ore., 1 hr.
WKAP Allentown, Pa., ½ hr.
WNCC Barnesboro, Pa., 1 hr.
WPTS Pittston, Pa., 8 hrs.
WTRA Latrobe, Pa., 1 hr.
WHAT Philadelphia, Pa., 7 hrs.
WTEL Philadelphia, Pa., 7 hrs.
WPIT Pittsburgh, Pa., 6 hrs.
WFAR Sharon, Pa., 1 hr.
WMBS Uniontown, Pa., ½ hr.
WLYC Williamsport, Pa., ½ hr.
WPAW Pawtucket, R. I., 1 hr.
WRIB Providence, R. I., 20 hrs.
WYNG Warwick, R. I., 2 hrs.
WERI, Westerly, R. I., 1 hr.
*KVSC (FM) Logan, Utah, ½ hr.
WSKI Montpelier-Barre, Vt., 1 hr.
WHWB Rutland, Vt., 1 hr.
KIRO Seattle, Wash., 1 hr.
KXLY Spokane, Wash., 1 hr.
KTWR Tacoma, Wash., 1 hr.
WHAR Clarksburg, W. Va., 1 hr.
WLIP Kenosha, Wis., 1 hr.
WMIL-FM Milwaukee, Wis., 1 hr.

### Japanese

KLOK San Jose, Calif., 6¾ hrs.
KIPA Hilo, Hawaii, 29 hrs.
KAIM Honolulu, Hawaii, 15 hrs.
KIKI Honolulu, Hawaii, 21 hrs.
KMVI Wailuku, Hawaii, 9 hrs.
KAHU Waipahu, Hawaii, 35 hrs.

### Lebanese

WLAD Danbury, Conn., ¾ hr.

### Lithuanian

WOPA Oak Park, Ill., 8 hrs.
WHIL Boston, Mass., 1 hr.
WBET Brockton, Mass., ½ hr.
WDOK Cleveland, Ohio, ½ hr.
WPIT Pittsburgh, Pa., ½ hr.

### Navajo (Indian)

KDVI Holbrook, Ariz., 2½ hrs.
KVNC Winslow, Ariz., 2 hrs.
KIUP Durango, Colo., 1 hr.
KENN Farmington, N. M., 2 hrs.
KWYK Farmington, N. M., 12 hrs.
KZUM Farmington, N. M., ½ hr.
KGAK Gallup, N. M., 5 hrs.
KYVA Gallup, N. M., 5 hrs.

### Polish

KLOK San Jose, Calif., ½ hr.
KFSC Denver, Colo., ½ hr.
WADS Ansonia, Conn., 3 hrs.
WLAD Danbury, Conn., 1¼ hrs.
WHAY New Britain, Conn., 1 hr.
WCNX Middletown, Conn., 1 hr.
WICH Norwich, Conn., 1 hr.
WBZY Torrington, Conn., 1 hr.
WATR Waterbury, Conn., 2 hrs.
WKNB West Hartford, Conn., 2 hrs.
WILI Willimantic, Conn., 1 hr.
WMIE Miami, Fla., 1 hr.
WGES Chicago, Ill., 15 hrs.
WSBC Chicago, Ill., 1 hr.
WIZZ Streator, Ill., 6 hrs.
WGRY Gary, Ind., 1 hr.
WJOB Hammond, Ind., 2½ hrs.
WIMS Michigan City, Ind., 6 hrs.
WBMD Baltimore, Md., 1 hr.
WHIL Boston, Mass., 1 hr.
WALE Fall River, Mass., 1½ hrs.
WSAR Fall River, Mass., 1 hr.
WHAI Greenfield, Mass., 1 hr.
WREB Holyoke, Mass., 1 hr.
WMNB North Adams, Mass., 1 hr.
WBRK Pittsfield, Mass., 1 hr.
WESO Southbridge, Mass., 1 hr.
WHYN Springfield, Mass., 1 hr.
WHRV Ann Arbor, Mich., 1 hr.
WBCM Bay City, Mich., ½ hr.
WWBC Bay City, Mich., 2 hrs.
WJLB Detroit, Mich., 27 hrs.
WLAV Grand Rapids, Mich., 2 hrs.
WIBM Jackson, Mich., 1½ hrs.
WMUS Muskegon, Mich., ½ hr.
WOAP Owosso, Mich., ½ hr.
WKNX Saginaw, Mich., 1 hr.
WKLK Cloquet, Minn., 1 hr.
WCAM Camden, N. J., 1 hr.
WKDN Camden, N. J., ½ hr.
WTTM Trenton, N. J., ½ hr.
WBRV Boonville, N. Y., 1½ hrs.
WWOL Buffalo, N. Y., 5½ hrs.
WELM Elmira, N. Y., 1 hr.
WOSC Fulton, N. Y., 1 hr.
WKNY Kingston, N. Y., ½ hr.
WALL Middletown, N. Y., 1 hr.
WBNX New York, N. Y., 1¼ hrs.
WLIB New York, N. Y., 7 hrs.
WPOW New York, N. Y., 4 hrs.
WHLD Niagara, N. Y., 7½ hrs.
WJJL Niagara Falls, N. Y., 1 hr.
WPAC Patchogue, N. Y., 2 hrs.
WREM Remsen, N. Y., 4 hrs.
WRNY Rome, N. Y., 3¼ hrs.
WGGO Salamanca, N. Y., 4 hrs.
WSNY Schenectady, N. Y., 2 hrs.
WNDR Syracuse, N. Y., 1 hr.
WOLF Syracuse, N. Y., 1 hr.
WIBX Utica, N. Y., 5½ hrs.
WRUN Utica, N. Y., 3½ hrs.
KGPC Grafton, N. D., 3 hrs.
WDOK Cleveland, Ohio, 1 hr.
WERE Cleveland, Ohio, 2 hrs.
WHRW Toledo, Ohio, 1 hr.
WTOD Toledo, Ohio, 5 hrs.
*KOKH (FM) Oklahoma City, Okla., 1 hr.
WRTA Altoona, Pa., 1 hr.
WNCC Barnesboro, Pa., 3 hrs.
WCVI Connellsville, Pa., 1 hr.
WLEU Erie, Pa., 1½ hrs.
WTRA Latrobe, Pa., 4½ hrs.
WKST New Castle, Pa., 1 hr.
WTEL Philadelphia, Pa., 8 hrs.
WPTS Pittston, Pa., 10 hrs.
WMBS Uniontown, Pa., ½ hr.
WPAW Pawtucket, R. I., 1 hr.
KBOP Pleasanton, Tex., 1 hr.
WHWB Rutland, Vt., 1 hr.
WMMN Fairmont, W. Va., ½ hr.
WHSM Haywood, Wis., ¼ hr..
WRJN Racine, Wis., 6 hr.

### Portuguese

KRE Berkeley, Calif., 9 hrs.
KPER Gilroy, Calif., 3 hrs.
KCVR Lodi, Calif., 1 hr.
KFIV Modesto, Calif., 7 hrs.
KIDD Monterey, Calif., 2 hrs.
KMBY Monterey, Calif., 1 hr.
KVON Napa, Calif., 5 hrs.
KDIA Oakland, Calif., 5 hrs.
KLOK San Jose, Calif., 13 hrs.
KCOK Tulare, Calif., 14 hrs.
KGEN Tulare, Calif., 1 hr.
KTUR Turlock, Calif., 10½ hrs.
WBRY Waterbury, Conn., ½ hr.
WHIL Boston, Mass., 1 hr.
WALE Fall River, Mass., 2½ hrs.
WSAR Fall River, Mass., 3 hrs.
WNBH New Bedford, Mass., 2¼ hrs.
WPEP Taunton, Mass., 1¼ hrs.
WADK Newport, R. I., 2½ hrs.
WRIB Providence, R. I., 6 hrs.
WPAW Pawtucket, R. I., 2½ hrs.
WNRI Woonsocket, R. I., 1½ hrs.

### Russian

KLOK San Jose, Calif., ½ hr.

### Scandinavian (Norwegian, Swedish, Danish)

KLOK San Jose, Calif, 1 hr.
WHAY New Britain, Conn., 1 hr.
WSBC Chicago, Ill., 2½ hrs.
WROK Rockford, Ill., ½ hr.
*KWLC Decorah, Iowa, 1 hr.
KBMO Benson, Minn., ½ hr.
KLIZ Brainerd, Minn., 30 mins.
WKLK Cloquet, Minn., 2 hrs.
KROX Crookston, Minn., ½ hr.
KDHL Faribault, Minn., 2 hrs.
KOTE Fergus Falls, Minn., 2 hrs.
WJTN Jamestown, N. Y., 2 hrs.
KLPM Minot, N. D., ½ hr.
KAPA Raymond, Wash., 1 hr.
WRJN Racine, Wis., 3 hrs.
KWHO Salt Lake City, Utah, 1 hr.

### Serbian

WDOK Cleveland, Ohio, ½ hr.

### Slavic

KSTL St. Louis, Mo., 7 hrs.

### Slovak

WJOL Joliet, Ill., 1 hr.
WDOK Cleveland, Ohio, ½ hr.

### Slovenian

WDOK Cleveland, Ohio, 1 hr.

### Spanish

KVNA Flagstaff, Ariz., 5 hrs.
KNOG Nogales, Ariz., 2 hrs.
KIFN Phoenix, Ariz., 100%
KPOK Scottsdale, Ariz., 12 hrs.
KEVT Tucson, Ariz., 100%
KOLD Tucson, Ariz., 12 hrs.
KTAN Tucson, Ariz., 21 hrs.
KVNC Winslow, Ariz., 3 hrs.
KOFA Yuma, Ariz., 15 hrs.
KVOY Yuma, Ariz., 6 hrs.
KGEE Bakersfield, Calif., 14½ hrs.
KLYD Bakersfield, Calif., 12½ hrs.
KWTC Barstow, Calif., 10 hrs.
KBMX Coalinga, Calif., 2 hrs.
KBUC Corona, Calif., 12 hrs.
KCHJ Delano, Calif., 10½ hrs.
KOWN Escondido, Calif., 1 hr.
KPER Gilroy, Calif., 20 hrs.
KCHV Coachella, Calif., 15 hrs.
KREO Indio, Calif., 16 hrs.
KRKC King City, Calif., 3½ hrs.
KCVR Lodi, Calif., 2 hrs.
KRKD Los Angeles, Calif., 14 hrs.
KWIP Merced, Calif., 10 hrs.
KFIV Modesto, Calif., 3½ hrs.
KIDD Monterey, Calif., ¾ hr.
KDIA Oakland, Calif., 15 hrs.
KOXR Oxnard, Calif., 12 hrs.
*KPCS (FM) Pasadena, Calif., 1 hr.
KWKW Pasadena, Calif., 100%
KPRL Paso Robles, Calif., 7 hrs.
KTIP Porterville, Calif., 3 hrs.
KCAL Redlands, Calif., 91 hrs.
KXRQ (FM) Sacramento, Calif., 1 hr.
KDON Salinas, Calif., 11 hrs.
KSBW Salinas, Calif., 10½ hrs.
KRNO San Bernardino, Calif., 6 hrs.
KLOK San Jose, Calif., 53¾ hrs.
KWIZ Santa Ana, Calif., 12 hrs.
KSPA Santa Paula, Calif., 118 hrs.
KJOY Stockton, Calif., 7 hrs.
KSTN Stockton, Calif., 16 hrs.
KGEN Tulare, Calif., 2 hrs.
KTUR Turlock, Calif., ½ hr.
KVEN Ventura, Calif., 15 hrs.
KOMY Watsonville, Calif., 1 hr.
KAGR Yuba City, Calif. 14 hrs.
KGIW Alamosa, Colo, 7 hrs.
KRDO Colorado Springs, Colo., 1 hr.
*KSHS (FM) Colorado Springs, Colo., 1½ hrs.
KVOR Colorado Springs, Colo., 1 hr.
KFSC Denver, Colo., 70 hrs.
KIUP Durango, Colo., 6 hrs.
KCSJ Pueblo, Colo., 2 hrs.
KDZA Pueblo, Colo., 11 hrs.
KGHF Pueblo, Colo., 1 hr.
KAVI Rocky Ford, Colo., 12 hrs.
KFLJ Walsenburg, Colo., 10½ hrs.
WADS Ansonia, Conn., 25 mins.
WBRY Waterbury, Conn., 1 hr.
WNDB Daytona Beach, Fla., 25 mins.
WMIE Miami, Fla., 52½ hrs.
KBAR Burley, Idaho, 6 hrs.
KFXD Nampa, Idaho, 5 hrs.
KEOK Payette, Idaho, 8 hrs.
KYTE Pocatello, Idaho, 2 hrs.
WMRO Aurora, Ill., 1 hr.
WGES Chicago, Ill., 1 hr.
WSBC Chicago, Ill., 18 hrs.
WCGO Chicago Heights, Ill., ½ hr.
WJOL Joliet, Ill., 2½ hrs.
*WWKS-FM Macomb, Ill., 3 hrs.
WOPA Oak Park, Ill., 10 hrs.
*WRHS (FM) Park Forest, Ill., 1 hr.
WSDR Sterling, Ill., 1 hr.
WGL Fort Wayne, Ind., ½ hr.
WGRY Gary, Ind., 13 hrs.
WWCA Gary, Ind., 12 hrs.
WJOB Hammond, Ind., 3 hrs.
KXGI Fort Madison, Iowa, 1 hr.
KWPC Muscatine, Iowa, 30 min.
KCRB Chanute, Kans., ½ hr.
WJMR New Orleans, La., 6 hrs.
*WNPS New Orleans, La., 1 hr.
WWL New Orleans, La., 1 hr.
WFYC Alma, Mich., ¼ hr.
WHRV Ann Arbor, Mich., 1 hr.
WBCM Bay City, Mich., 1½ hrs.
WTVB Coldwater, Mich., ½ hr.
WJLB Detroit, Mich., 1 hr.
*KUOM Minneapolis-St. Paul, Minn., ¼ hr.
WDSK Cleveland, Miss., ½ hr.
*KSLH (FM) St. Louis, Mo., ½ hr.
KNEB Scottsbluff, Neb., 6 hrs., 15 min.
WCAM Camden, N. J., 7 hrs.
WWBZ Vineland, N. J., 3 hrs.
KABQ Albuquerque, N. M., 100%
KSVP Artesia, N. M., 4½ hrs.
KPBM Carlsbad, N. M., 2½ hrs.
KLMX Clayton, N. M., ¼ hr.
KGAK Gallup, N. M., 2½ hrs.
KMIN Grants, N. M., 1 hr.
KOBE Las Cruces, N. M., 18 hrs.
KGFL Roswell, N. M., 3 hrs.
KTRC Santa Fe, N. M., 18 hrs.
KVSF Santa Fe, N. M., 6 hrs.
KSIL Silver City, N. M., 6½ hrs.
KSRC Socorro, N. M., 6 hrs.
KCHS Truth or Consequences, N. M., 10 hrs.
WALL Middletown, N. Y., ½ hr.
WBNX New York, N. Y., 34¾ hrs.
WHOM New York, N. Y., 114 hrs.
WLIB New York, N. Y., 5 hrs.
WWRL New York, N. Y., 82½ hrs.
WJJL Niagara Falls, N. Y., 30 mins.
WPAC Patchogue, N. Y., 1 hr.
KGPC Grafton, N. D., ½ hr.
*WBWC-FM Berea, Ohio, ½ hr.
WJMO Cleveland, Ohio, ½ hr.
WONW Defiance, Ohio, 1½ hrs.
WWIZ Lorain, Ohio, 1 hr.
KTAT Frederick, Okla., 1 hr.
*KRVM (FM) Eugene, Ore., ½ hr.
WTEL Philadelphia, Pa., 6 hrs.
WFAR Sharon, Pa., ½ hr.
KOPY Alice, Tex., 38 hrs.
KVLF Alpine, Tex., 6 hrs.
KVET Austin, Tex., 9 hrs.
KRUN Ballinger, Tex., 2 hrs.
KIOX Bay City, Tex., 6 hrs.
KIBL Beeville, Tex., 22 hrs.
KBLT Big Lake, Tex., 7 hrs.
KHEM Big Spring, Tex., 1½ hrs.
KTFY Brownfield, Tex., 20 hrs.
KORA Bryan, Tex., 6 hrs.
KSTA Coleman, Tex., 6 hrs.
KCCT Corpus Christi, Tex., 13¼ hrs.
KUNO Corpus Christi, Tex., 100%
KEPS Eagle Pass, Tex., 35 hrs.
KURV Edinburg, Tex., 30 hrs.
KPSO Falfurrias, Tex., 20 hrs.
KFLD Floydada, Tex., 10 hrs.
KGBC Galveston, Tex., 7 hrs.
KCTI Gonzales, Tex., 5 hrs.
KGBT Harlingen, Tex., 40 hrs.
KMBL Junction, Tex., 111 hrs.
KINE Kingsville, Tex., 15 hrs.
KPET Lamesa, Tex., 4 hrs.
KVOZ Laredo, Tex., 10 hrs.
KLVT Levelland, Tex., 14 hrs.
KZZN Littlefield, Tex., 6 hrs.
KRIO McAllen, Tex., 10 hrs.
KMLW Marlin, Tex., 1½ hrs.
KJBC Midland, Tex., 6 hrs.
KGNB New Braunfels, Tex., 12 hrs.
KBOP Pleasanton, Tex., 42 hrs.
KOLE Port Arthur, Tex., ¼ hr.
KFRD Rosenberg-Richmond, Tex., 12 hrs.
KPEP San Angelo, Tex., 7 hrs.
KUBO San Antonio, Tex., 100%
KUKA San Antonio, Tex., 100%
KCNY San Marcos, Tex., 20 hrs.
KSEY Seymour, Tex., 6 hrs.

# Negro Programming on U. S. Radio

**Note:** Stations listed are those which supplied to BROADCASTING the weekly hours programmed for the Negro audience. Where fm duplicates am in programming, it is not listed separately.

### ALABAMA

WCTA Andalusia, 10 hrs.
WJMW Athens, 6 hrs.
WAUD Auburn, 25 hrs.
WENN Birmingham, 100%.
WPRN Butler, 10 hrs.
WAJF Decatur, 7 hrs.
WDIG Dothan, 12 hrs.
WOWL Florence, 8 hrs.
WGEA Geneva, 4 hrs.
WEUP Huntsville, 100%.
WJAM Marion, 6 hrs.
WMOZ Mobile, 100%.
WGOK Mobile, 100%.
WMLS Sylacauga, 6 hrs.
WJDB Thomasville, 8 hrs.

### ARKANSAS

KVRC Arkadelphia, 24 hrs.
KAMD Camden, 1 hr.
KXJK Forrest City, 9 hrs.
KFSA Fort Smith, 4 hrs.
KFFA Helena, 34 hrs.
KOKY Little Rock, 100%.
KVMA Magnolia, 4 hrs.
KWRF Warren, 5 hrs.

### CALIFORNIA

KGFJ Los Angeles, 100%.
KNOB(FM) Los Angeles, 15 hrs.
KDIA Oakland, 128 hrs.
KSAN San Francisco, 100%

### CONNECTICUT

WBRY Waterbury, ½ hr.

### DELAWARE

WILM Wilmington, 14 hrs.

### DISTRICT OF COLUMBIA

WOOK Washington, 100%.

### FLORIDA

WSWN Belle Glade, 2½ hrs.
WSDB Homestead, 8 hrs.
WOBS Jacksonville, 100%.
WRHC Jacksonville, 55 hrs.
WFEC Miami, 100%.
WMIE Miami, 1 hr.
WPCF Panama City, 3 hrs.
WBOP Pensacola, 100%.
WCNH, Quincy, 12½ hrs.
WTRR Sanford, 12 hrs.
WIRK West Palm Beach, 14 hrs.

### GEORGIA

WAOK Atlanta, 100%.
WMOG Brunswick, 6 hrs.
WCLB Camilla, 4 hrs.
WCLS Columbus, 100%.
WDAK Columbus, 10 hrs.
WOKS Columbus, 100%
WMLT Dublin, 10 hrs.
WFPM Fort Valley, 25 hrs.
WHIE Griffin, 13 hrs.
WGML Hinesville, 10 hrs.
WBBT Lyons, 12 hrs.
WCRY Macon, 100%.
WIBB Macon, 100%.
WWNS Statesboro, 2½ hrs.
WGTA Summerville, 7 hrs.
WSYL Sylvania, 14 hrs.

### ILLINOIS

WAAF Chicago, 20 hrs.
WGES Chicago, 90 hrs.
WSBC Chicago, 12¼ hrs.
WAMV East St. Louis, 6 hrs.
WBEE Harvey, 101½ hrs.
WTAQ LaGrange, 13 hrs.
WOPA Oak Park, 60 hrs.
WROK Rockford, 11 hrs.

### INDIANA

WGRY Gary, 22 hrs. 5 mins.
WWCA Gary, 18 hrs.
WGEE Indianapolis, 33 hrs.
WIMS Michigan City, 1½ hrs.
WKBV Richmond, 1 hr.

### IOWA

KXEL Waterloo, 3 hrs.

### KENTUCKY

WTCO Campbellsville, 1 hr.
WLOU Louisville, 100%.
WTTL Madisonville, 2 hrs.
WMST Mount Sterling, 5 hrs.
WLSI Pikesville, 3 hrs.

### LOUISIANA

WXOK Baton Rouge, 91 hrs.
WIKC Bogalusa, 2 hrs.
KFNV Ferriday, 35 hrs.
KTOC Jonesboro, 5 hrs.
KAOK Lake Charles, 20 hrs.
KLPL Lake Providence, 14 hrs.
KNOE Monroe, 2 hrs.
WBOK New Orleans, 100%.
WSMB New Orleans, 4 hrs.
WYLD New Orleans, 100%.
KWCL Oak Grove, 10 hrs.
KANB Shreveport, 100%
KOKA Shreveport, 100%.
KBSF Springhill, 2 hrs.
KTIB Thibodaux, 1 hr.
KMAR Winnsboro, 10 hrs.

### MARYLAND

WABW Annapolis, ½ hr.
WANN Annapolis, 100%.
WEBB Baltimore, 100%.
WITH Baltimore, 37 hrs.
WSID Baltimore, 100%.
WPTX Lexington Park, 5 hrs.

### MICHIGAN

WJLB Detroit, 88½ hrs.
WAMM Flint, 4 hrs.
WMRP Flint, 7 hrs.
WTRX Flint, 15 hrs.
WCHB Inkster, 100%.
WJPD Ishpeming, 7 hrs.
WMUS Muskegon, 7½ hrs.

### MISSISSIPPI

WDOB Canton, 16 hrs.
WROX Clarksdale, 32 hrs.
WCLD Cleveland, 33 hrs.
WCJU Columbia, 1 hr.
WROA Gulfport, 2 hrs.
WMDC Hazlehurst, 10 hrs.
WOKJ Jackson, 100%.
WLAU Laurel, 5 hrs.
WESY Leland, 100%.
WLSM Louisville, 6 hrs.
WAPF McComb, 10 hrs.
WHNY McComb, 12 hrs.
WOKK Meridian, 6 hrs.
WQIC Meridian, 100%.
WHOC Philadelphia, 7 hrs.
WSSO Starkville, 12 hrs.
WROB West Point, 20 hrs.
WONA Winona, 1 hr.
WAZF Yazoo City, 3 hrs.

### MISSOURI

KFAL Fulton, 1 hr.
KPRS Kansas City, 100%.
KSTL St. Louis, 13 hrs.

### NEW JERSEY

WCAM Camden, 10 hrs.
WHBI Newark, 20 hrs.
WNJR Newark, 100%.

### NEW YORK

WWOL Buffalo, 4½ hrs.
WBNX New York, 1½ hrs.
WHOM New York, 18 hrs.
WLIB New York, 100 hrs.
WWRL New York, 67 hrs.
WSAY Rochester, 1 hr.
WNDR Syracuse, ½ hr.

### NORTH CAROLINA

WBBB Burlington, 9 hrs.
WGIV Charlotte, 98 hrs.
WCKB Dunn, 1 hr.
WSRC Durham, 100 hrs.
WCNC Elizabeth City, 18 hrs.
WFMO Fairmont, 12 hrs.
WBTC Farmville, 14 hrs.
WFAI Fayetteville, 18 hrs.
WAGY Forest City, 3 hrs.
WFVG Fuquay Springs, 14 hrs.
WFMC Goldsboro, 11 hrs.
WGOL Goldsboro, 3 hrs.
WGBG Greensboro, 15 hrs.
WHNC Henderson, 34 hrs.
WHVH Henderson, 22 hrs.
WHPE High Point, 10 hrs.
WMFR High Point, 8 hrs.
WELS Kinston, 10 hrs.
WYRN Louisburg, 25 hrs.
WTSB Lumberton, 5 hrs.
WMAP Monroe, 2 hrs.
WPNC Plymouth, 6 hrs.
WRAL Raleigh, 15 hrs.
WREV Reidsville, 10 hrs.
WCBT Roanoke Rapids, 6 hrs.
WRXO Roxboro, 4 hrs.
WEYE Sanford, 1 hr.
WMPM Smithfield, 2 hrs.
WCPS Tarboro, 8 hrs.
WADE Wadesboro, 4½ hrs.
WCNF Weldon, 27 hrs.
WIAM Williamston, 11 hrs.
WGTM Wilson, 13½ hrs.
WVOT Wilson, 9 hrs.

### OHIO

WABQ Cleveland, 100%.
WJMO Cleveland, 140 hrs.
WVKO Columbus, 10 hrs.
WAVI Dayton, 3 hrs.
WJEH Gallipolis, 3 hrs.
WSTV Steubenville, ½ hr.
WTOD Toledo, 1 hr.
WTOL Toledo, 2½ hrs.

### OKLAHOMA

KRHD Duncan, ¼ hr.
KTAT Frederick, ¼ hr.
KWRW Guthrie, 10 hrs.
KMUS Muskogee, 21 hrs.
KOKL Okmulgee, 15 hrs.

### PENNSYLVANIA

WEEZ Chester, 14 hrs.
WDAS Philadelphia, 144 hrs.
WHAT Philadelphia, 115 hrs.
WTEL Philadelphia, 15 hrs.
WAMO Pittsburgh, 100%

### SOUTH CAROLINA

WANS Anderson, 21 hrs.
WWBD Bamberg, 2 hrs.
WBEU Beaufort, 8 hrs.
WHPB Belton, 6 hrs.
WBSC Bennettsville, 10 hrs.
WACA Camden, 6 hrs.
WOKE Charleston, 3½ hrs.
WPAL Charleston, 100%.
WPCC Clinton, 6 hrs.
WOIC Columbia, 90 hrs.
WOLS Florence, 14 hrs.
WYNN Florence, 100%.
WFIS Fountain Inn, 16 hrs.
WEAB Greer, 4 hrs.
WBHC Hampton, 16 hrs.
WHSC Hartsville, 30 hrs.
WDKD Kingstree, 45 hrs.
WLSC Loris, 20 hrs.
WATP Marion, 40 hrs.
WJAY Mullins, 15 hrs.
WESN North Augusta, 6 hrs.
WBPD Orangeburg, 35 hrs.
WTND Orangeburg, 10 hrs.
WTYC Rock Hill, 3½ hrs.
WSSC Sumter, 18 hrs.
WALD Walterboro, 12 hrs.
WYCL York, 4½ hrs.

### TENNESSEE

WEAG Alcoa, 12 hrs.
WNOO Chattanooga, 94 hrs.
WMCH Church Hill, 6 hrs.
WJZM Clarksville, 20 hrs.
WMCP Columbia, 3 hrs.
WKBL Covington, 3 hrs.
WTRO Dyersburg, 2 hrs.
WJAK Jackson, 100%.
WKXV Knoxville, 20 hrs.
WDIA Memphis, 100%.
WHEY Millington, 3 hrs.
WLAC Nashville, 34 hrs.
WDBL Springfield, 7 hrs.

### TEXAS

KVET Austin, 6 hrs.
KIOX Bay City, 4½ hrs.
WBLT Bedford, 5 hrs.
KBLT Big Lake, 7 hrs.
KORA Bryan, 1 hr.
KGAS Carthage, 5 hrs.
KIVY Crockett, 8 hrs.
KKSN Dallas, 100%.
KNOK Fort Worth, 100%.
KGBC Galveston, 27 hrs.
KCTI Gonzales, 1¾ hrs.
KYOK Houston, 133 hrs.
KSAM Huntsville, 3½ hrs.
KOCA Kilgore, 8 hrs.
KLLL Lubbock, 1 hr.
KSFA Nacogooches, 1 hr.
KNET Palestine, 1½ hrs.
KFTV Paris, 6 hrs.
KSST Sulphur Springs, 4 hrs.
KTAE Taylor, 8 hrs.
KTER Terrell, 3 hrs.
KZEY Tyler, 100%.
WACO Waco, 1 hr.

### VIRGINIA

WKLV Blackstone, 9 hrs.
WCVA Culpeper, 3 hrs.
WBTM Danville, 7½ hrs.
WDVA Danville, 10 hrs.
WEVA Emporia, 15 hrs.
WYSR Franklin, 12 hrs.
WDDY Gloucester, 12 hrs.
WSVA Harrisonburg, 1½ hrs.
WHEE Martinsville, 6 hrs.
WYOU Newport News, 84 hrs.
WRAP Norfolk, 100%.
WJMA Orange, 5 hrs.
WSSV Petersburg, 12 hrs.
WANT Richmond, 84 hrs.
WHLF South Boston, 6 hrs.
WAFC Staunton, 1 hr.

### WASHINGTON

KUDY Renton, 18 hrs.

### WEST VIRGINIA

WJLS Beckley, 1 hr.
WOVE Welch, 1 hr.

### WISCONSIN

WMIL-FM Milwaukee, 1 hr.

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**SPANISH** (Continued from page F-80)

KXOX Sweetwater, Tex., 5 hrs.
KTAE Taylor, Tex., 6 hrs.
KVOU Uvalde, Tex., 21 hrs.
KVOG Ogden, Utah, 2 hrs.
KREW Sunnyside, Wash., 6 hrs.
KTWR Tacoma, Wash., ¼ hr.
KENE Toppenish, Wash., 7 hrs.
KFBC Cheyenne, Wyo., 1 hr.
KVRS Rock Springs, Wyo., 1½ hrs.

### Syrian

WMIE Miami, Fla., ½ hr.
WPAW Pawtucket, R. I., ½ hr.

### Thlinget (Indian)

KSEW Sitka, Alaska, 1¼ hrs.

### Ukrainian

WWRL New York, N. Y., 1 hr.
WHLD Niagara, N. Y., 7 hrs.
WDOK Cleveland, Ohio, ½ hr.
WPIT Pittsburgh, Pa., 1 hr.

### Ute (Indian)

KIUP Durango, Colo., 2 hrs.

### Yiddish

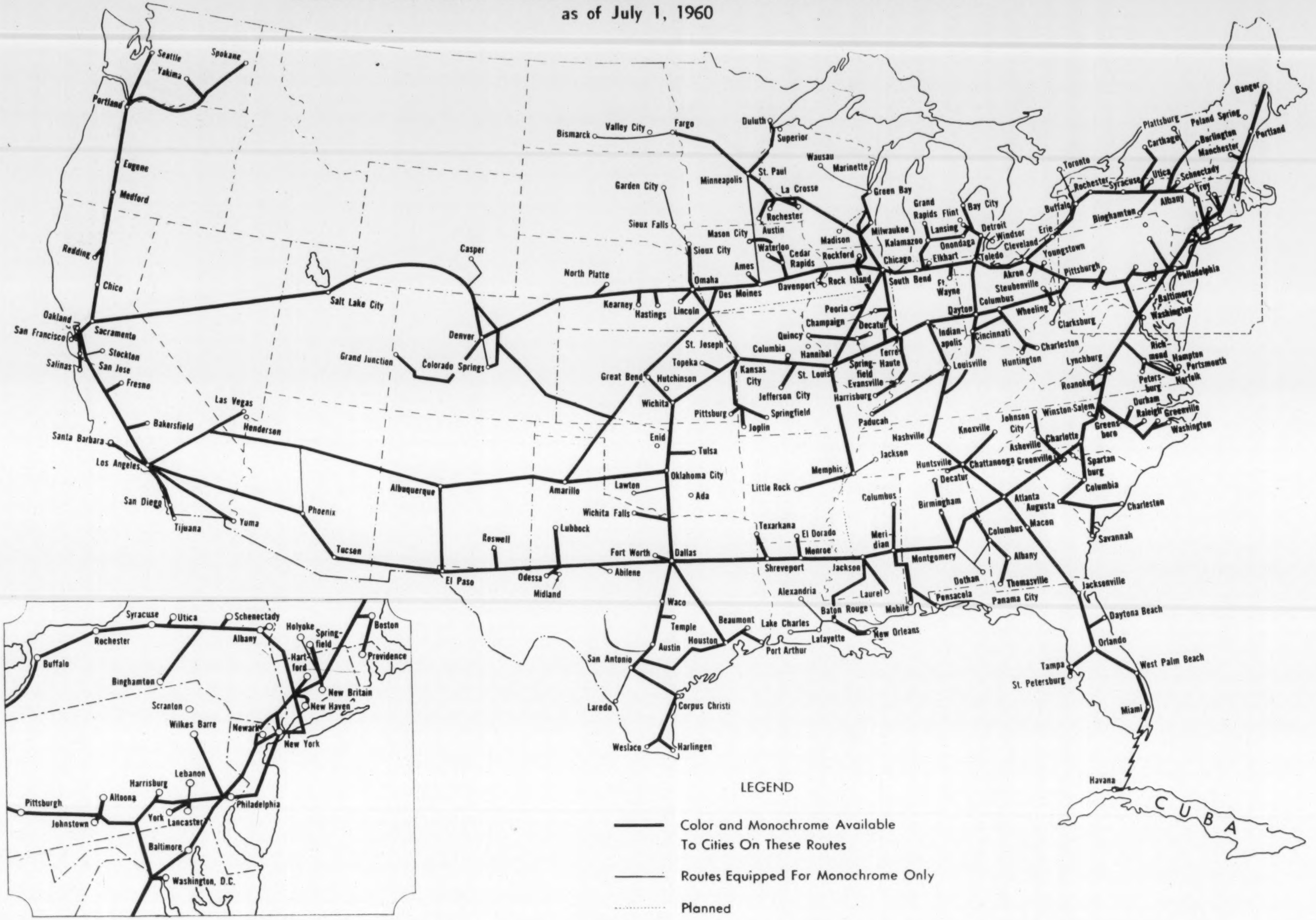
WADS Ansonia, Conn., 1 hr.
WMIE Miami, Fla., 2 hrs.
•WNPS New Orleans, La., 1 hr.
WHIL Boston, Mass., 1 hr.
WHYN Springfield, Mass., ½ hr.
WDVL Vineland, N. J., 1 hr.
WSAY Rochester, N. Y., 1½ hrs.

### Yugoslav

KLOK San Jose, Calif., 1 hr.
WGES Chicago, Ill., 1 hr.
WJOL Joliet, Ill., 1 hr.

# BELL SYSTEM TELEVISION NETWORK ROUTES

as of July 1, 1960


Seattle
Spokane
Yakima
Portland
Eugene
Medford
Redding
Chico
Oakland
San Francisco
Sacramento
Stockton
Salinas
San Jose
Fresno
Bakersfield
Santa Barbara
Los Angeles
San Diego
Tijuana
Yuma
Las Vegas
Henderson
Phoenix
Tucson
Salt Lake City
Casper
Grand Junction
Denver
Colorado Springs
Albuquerque
El Paso
Roswell
Amarillo
Lubbock
Odessa
Midland
Abilene
Fort Worth
Dallas
Lawton
Wichita Falls
Enid
Tulsa
Oklahoma City
Ada
Waco
Temple
Austin
Houston
San Antonio
Laredo
Corpus Christi
Weslaco
Harlingen
Beaumont
Port Arthur
Lake Charles
Lafayette
Baton Rouge
New Orleans
Bismarck
Valley City
Fargo
Duluth
Superior
Minneapolis
St. Paul
Garden City
Sioux Falls
Sioux City
North Platte
Kearney
Hastings
Omaha
Lincoln
Des Moines
Ames
Mason City
Austin
Rochester
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Wausau
Marinette
Green Bay
Madison
Rockford
Milwaukee
Kalamazoo
Chicago
Great Bend
Hutchinson
Wichita
Topeka
St. Joseph
Kansas City
Columbia
Jefferson City
Pittsburg
Joplin
Springfield
Quincy
Hannibal
St. Louis
Peoria
Champaign
Decatur
Spring-field
Terre Haute
Evansville
Harrisburg
Paducah
Memphis
Jackson
Little Rock
Texarkana
El Dorado
Monroe
Shreveport
Alexandria
Jackson
Laurel
Meri-dian
Columbus
Mobile
Pensacola
Montgomery
Dothan
Panama City
Thomasville
Albany
Columbus
Macon
Birmingham
Decatur
Huntsville
Nashville
Chattanooga
Atlanta
Augusta
Knoxville
Johnson City
Asheville
Greenville
Spartanburg
Columbia
Charleston
Savannah
Jacksonville
Daytona Beach
Orlando
Tampa
St. Petersburg
West Palm Beach
Miami
Havana
CUBA
Grand Rapids
Flint
Bay City
Lansing
Onondaga
Elkhart
South Bend
Ft. Wayne
Detroit
Windsor
Toledo
Cleveland
Erie
Akron
Youngstown
Indian-apolis
Dayton
Columbus
Steubenville
Wheeling
Cincinnati
Louisville
Huntington
Charleston
Clarksburg
Pittsburgh
Toronto
Buffalo
Rochester
Syracuse
Utica
Binghamton
Albany
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Carthage
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Baltimore
Washington
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Rich-mond
Peters-burg
Hampton
Portsmouth
Norfolk
Durham
Raleigh
Greenville
Washington
Winston-Salem
Greens-boro
Charlotte
Buffalo
Rochester
Syracuse
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Hart-ford
Boston
Providence
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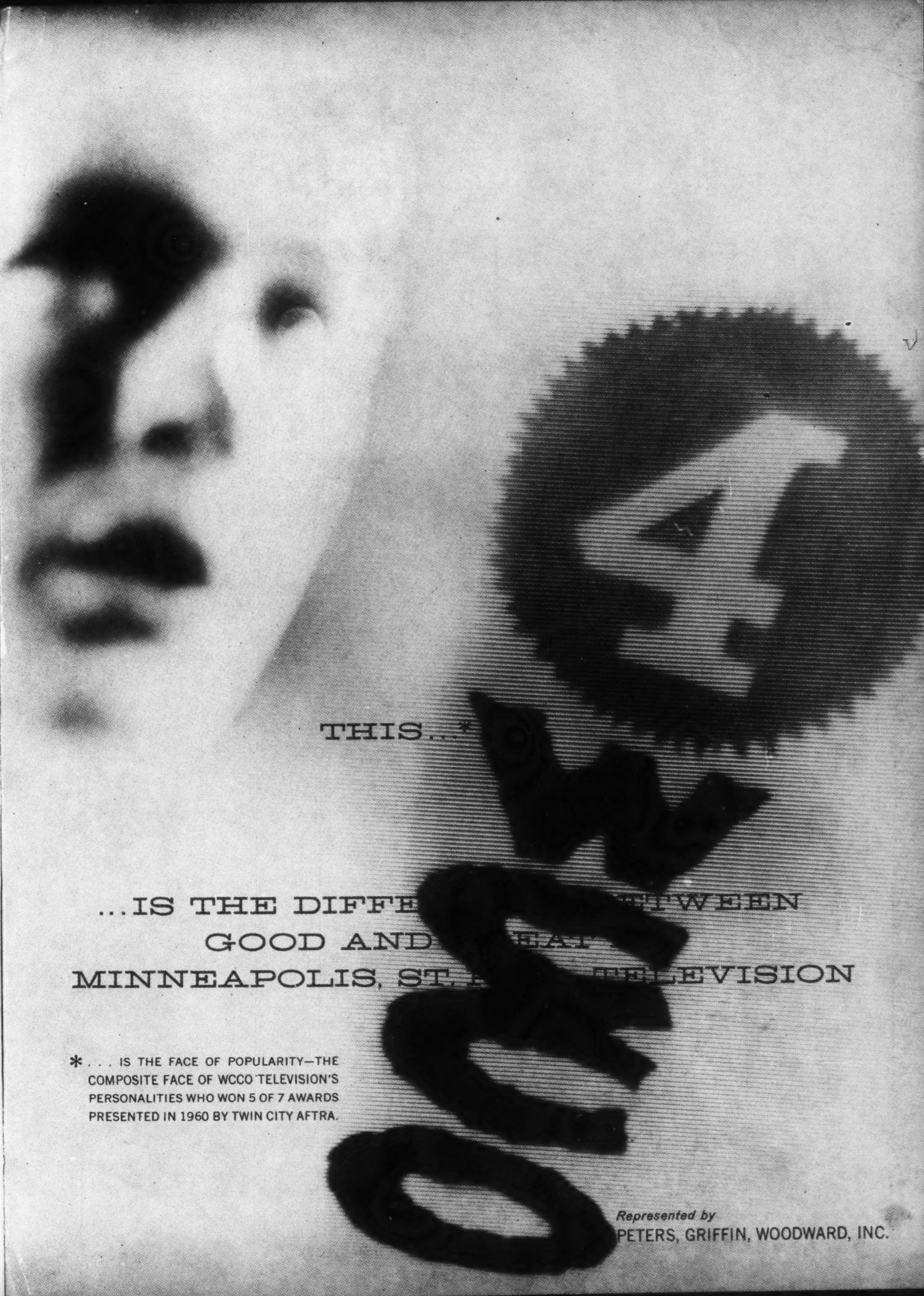

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